Internship: International Sales Support

ForCity, an ambitious start-up, at the heart of Smart City solutions

Created in 2014 in Lyon, FrenchTech start-up ForCity develops a multi-sector software suite helping urban planners anticipate city evolution and make sustainable decisions in a 4-dimension city simulation platform. Click here to learn more [+]: http://www.forcity.com/

You’re keen on joining:

- a disruptive startup
- an exciting and meaningful project
- an expert team with a rich range of personalities

We offer you:

- a 4 to 6 month internship
- based in Lyon
- To start in March 2018 (or asap)

Your next challenge: International Sales Support Trainee

You’ll join the Sales team as a trainee. In this job, you will support ForCity’s expansion to Germany, the UK and other E.U. countries:

Perform market studies in Germany, UK and other E.U. countries:
- Identify potential customers (companies, categories)
- Collect market data (such as customers’ next big challenge, network size, sales revenues…)
- Identify decision-makers and make initial contact

Support the image & product marketing:
- Create and/or translate marketing material (websites, brochures, videos…)
- Identify and register for relevant conferences & events in Germany, UK and E.U.
- Identify relevant publications and prepare articles

Support the sales process:
- Create and/or translate presentation material
- Attend customer meetings

Do you recognize yourself? What we’re looking for:

Education – Bachelor or Master student in Business studies, Industrial Engineering, Communication or any relevant field

- A reliable and proactive team member
- Creative spirit, happy to create new material from scratch

Language – German: mother tongue ; English: C1/C2 ; French: B2

- Customer-oriented thinking

Interest in sustainable cities

- Good communication skills
- Eagerness to learn

Send your CV + cover letter to jobs@forcity.com / Référence : FC-ECMC-15#2018