

KITZ 2026

International PhD Workshop on Innovation, Entrepreneurship, and Transformation

Venue: Karlsruhe Institute of Technology

Gastdozentenhaus | Scientific Meeting and Conference Center

Program

Thursday, February 12

PROGRAM		Thursday, 12 February 2026
Afternoon Sessions		
12:00 – 13:00	Lunch Get-together	
13:00 – 13:05	Welcome Address <i>Ingrid Ott, KIT Karlsruhe</i>	
13:05 – 14:25	Session I: Organization of Science: Academic Collaborations and University-Industry Cooperations <u>Chair:</u> Moritz Müller, UdS Science after ChatGPT: How Has the Organization of Science Changed? <u>Presenter:</u> Georgiana-Ioana Coroama, University of Strasbourg <u>Discussant 1:</u> Valeria Maruseva, Fraunhofer ISI <u>Discussant 2:</u> Thomas Schaper, ZEW (online) University-Industry Cooperation in the Periphery: The Role of Motivation <u>Presenter:</u> Valeria Maruseva, Fraunhofer ISI <u>Discussant 1:</u> Georgiana-Ioana Coroama, University of Strasbourg <u>Discussant 2:</u> Bastian Krieger, ZEW	
14:25 – 14:50	Coffee Break	

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14:50 – 16:10	Session II: Social Innovation and Service Innovation <u>Chair:</u> Rainer Frietsch, Fraunhofer ISI Doing Well by Doing Good – Until You Do It Again: Empirical Firm-Level Evidence on Diminishing Returns to Recurrent Social Innovation <u>Presenter:</u> Linus Strecke, ZEW and TU Berlin <u>Discussant 1:</u> David Huber, KIT <u>Discussant 2:</u> Stefano Bianchini, University of Strasbourg (online) The Role of Information Intervention in the Acceptance of Service Robots in Public Settings <u>Presenter:</u> Mennatallah Ghoniem, KIT <u>Discussant 1:</u> Indra da Silva Wagner, University of Hohenheim <u>Discussant 2:</u> Patrick Llerena, University of Strasbourg
16:10 – 16:30	Coffee Break
16:30 – 17:10	Session III: Startups: Venture Capital and Firm Survival <u>Chair:</u> André Lorentz Venture Capital in Germany: Target Characteristics, Investor Types and Firm Survival <u>Presenter:</u> Leon Steines, ZEW and TU Munich <u>Discussant 1:</u> Heidi Heimberger, Fraunhofer ISI <u>Discussant 2:</u> Torben Schubert, Fraunhofer ISI
17:10 – 18:10	Invited Session <u>Chair:</u> Ingrid Ott, KIT Organizing a Renowned International Conference <u>Presenter:</u> André Lorentz/ Patrick Llerena, University of Strasbourg Successful Publishing of a Scientific Results from an Editor's Perspective <u>Presenter:</u> Torben Schubert, University of Lund
18:30	Dinner

Friday, February 13

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Morning Sessions

09:00 – 10:20	Session IV: Impact of Networks on Diffusion Processes and Relocation Decisions Chair: Hanna Hottenrott, ZEW and TUM Seeding Strategies for Diffusion Processes in Signed Networks Presenter: Matthias Müller, University of Hohenheim Discussant 1: Lion Holste, ZEW and TU Munich Discussant 2: Hanna Hottenrott, ZEW und TU Munich Relocations: The Role of Networks Presenter: Lion Holste, ZEW and TU Munich Discussant 1: Matthias Müller, University of Hohenheim Discussant 2: Georg Licht, ZEW
10:20 – 10:45	Coffee Break
10:45 – 12:05	Session V: Impact of Public R&D Support and AI Adoption on Innovation Chair: Georg Licht, ZEW To repeat or not to repeat R&D grants to firms: That is the question Presenter: Alexander Ehrlich, ZEW Discussant 1: Mennatallah Ghoniem, KIT Discussant 2: Ingrid Ott, KIT Adoption of Artificial Intelligence Technologies in Production: Empirical Insights from the Manufacturing Industry Presenter: Heidi Heimberger, Fraunhofer ISI Discussant 1: Alexander Ehrlich, ZEW Discussant 2: Bettina Peters, ZEW
12:05 – 13:00	Lunch
13:00 – 14:10	Session VI: Green Transformation: Sufficiency-oriented innovation and societal perception Chair: Ingrid Ott Empirical Analysis of Sufficiency-oriented Innovation Adoption Across Firms Presenter: Indra da Silva Wagner, University of Hohenheim Discussant 1: Leon Steines, ZEW und TU Munich Discussant 2: Moritz Müller, University of Strasbourg Acceptance for Lithium Extraction along the Upper Rhine: A Survey in the Field Presenter: David Huber, KIT Discussant 1: Linus Strecke, ZEW and TU Berlin Discussant 2: Rainer Frietsch, Fraunhofer ISI
14:10 – 14:15	Farewell and end of Workshop