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1 Structure of the Master Programme in Economics Engineering (M.Sc.)

The master programme in Economics Engineering (M.Sc.) has 4 terms and consists of 120 credits (CP) including Master's thesis. The master programme further deepens or complements the scientific qualifications acquired in the bachelor programme. The students should be made capable of independently applying scientific knowledge and methods and evaluate their implications and scope concerning solutions of complex scientific and social problems. Furthermore, the student has to attend two seminars with a minimum of six CP within the seminar module. In addition to the key skills gained in the seminars (3 CP), the student has to acquire additional key skills totalling at least 3 credits.

Figure 1 shows the structure of the subjects and the credits allocated to the subjects. The student has to choose four elective modules of the mentioned disciplines. Thereby it is only possible to select a maximum of two modules from the same discipline and it is only allowed to choose either one module in law or in sociology.

It is left to the student's individual curriculum (taking into account the examination and module regulations), in which terms the chosen modules will be started and completed. However, it is highly recommended to complete all courses and seminars before beginning the Master's thesis.
2 Key Skills

The master programme Economics Engineering (M.Sc.) at the Department of Economics and Management distinguishes itself by an exceptionally high level of interdisciplinarity. With the combination of business science, economics, informatics, operations research, mathematics as well as engineering and natural science, the integration of knowledge of different disciplines is an inherent element of the programme. As a result, interdisciplinary and connected thinking is encouraged in a natural way. Furthermore, the seminar courses in the master degree programme contribute significantly to the development of key skills by practicing to elaborate and write scientifically sound papers and presentations about special topics. The integrative taught key skills, which are acquired throughout the entire programme, can be classified into the following fields:

**Soft skills**
1. Team work, social communication and creativity techniques
2. Presentations and presentation techniques
3. Logical and systematical arguing and writing
4. Structured problem solving and communication

**Enabling skills**
1. Decision making in business context
2. Project management competences
3. Fundamentals of business science
4. English as a foreign language

**Orientational knowledge**
1. Acquisition of interdisciplinary knowledge
2. Institutional knowledge about economic and legal systems
3. Knowledge about international organisations
4. Media, technology and innovation

The integrative acquisition of key skills especially takes place in several obligatory courses during the master programme, namely
1. Seminar module
2. Mentoring of the Master’s thesis
3. Business science, economics and informatics modules

Figure 2 shows the classification of key skills within the master programme at a glance. Besides the integrated key skills, the additive acquisition of key skills, which are totalling at least three credits within the seminar module, is scheduled. Students may choose freely among the offered courses of HoC, ZAK and Sprachenzenrumt.
### 2 KEY SKILLS

#### Basiskompetenzen (soft skills)

<table>
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<tr>
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<td></td>
<td>BWL</td>
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<tr>
<td>Teamarbeit, soziale Kommunikation und Kreativitätstechniken</td>
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<tr>
<td>Präsentationserstellung und -techniken</td>
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<tr>
<td>Logisches und systematisches Argumentieren und Schreiben</td>
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</tr>
<tr>
<td>Strukturierte Problemlösung und Kommunikation</td>
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#### Praxisorientierung (enabling skills)

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<td>Handlungskompetenz im beruflichen Kontext</td>
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<td>Kompetenzen im Projektmanagement</td>
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<td>Betriebswirtschaftliche Grundkenntnisse</td>
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<td>Englisch als Fachsprache</td>
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#### Orientierungswissen

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<tr>
<td>Institutionelles Wissen über Wirtschafts- und Rechtssysteme</td>
<td>x</td>
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<tr>
<td>Wissen über internationale Organisationen</td>
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<tr>
<td>Medien, Technik und Innovation</td>
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</table>

(x)* ........ ist nicht zwingend SQ-vermittelnd; hängt von der Art der Aktivität ab (z.B. Auslandspraktikum, thematische Ausrichtung der Masterarbeit)

Figure 2: Key Skills
<table>
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<th>Hilfsmittel</th>
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<td>Auswahl eines Kurses aus dem HoC-Angebot (Wahlbereich 1 – 5)</td>
<td>Ab September (WS) bzw. März (SS)</td>
<td><a href="http://www.hoc.kit.edu">www.hoc.kit.edu</a> oder StudiPortal</td>
</tr>
<tr>
<td>Online-Anmeldung zum Kurs direkt beim HoC (bzw. ZAK, SPZ, ...)</td>
<td>Mittwoch vor Vorlesungsbeginn („first come, first served“!)</td>
<td><a href="http://www.hoc.kit.edu">www.hoc.kit.edu</a> (und dann je nach Kursart)</td>
</tr>
<tr>
<td>Mitteilung an Kursleiter über Kursziel von 3 ECTS</td>
<td>Zum Kursbeginn</td>
<td>Prüfungsordnung (bei WiIng, TVWL werden max. 3 ECTS anerkannt)</td>
</tr>
<tr>
<td>Ablegen und Bestehen der Erfolgskontrolle (im Umfang von 3 ECTS)</td>
<td>Am Kursende</td>
<td></td>
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<tr>
<td>HoC stellt „Schein“ aus, der vom Studierenden am HoC abgeholt wird</td>
<td>Nach Bestehen der Erfolgskontrolle</td>
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<tr>
<td>Einreichung des „Scheins“ beim Studienbüro</td>
<td>Nach Abholung des Scheins beim HoC</td>
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</tr>
<tr>
<td>Prüfung und ggf. Rückfragen an Prüfungsamt WiWi (Herr Hilser)</td>
<td>So schnell wie möglich</td>
<td>Zentrales Prüfungssystem (anschl. Anzeige im StudiPortal)</td>
</tr>
<tr>
<td>Verbuchung der SQ im Seminarmodul durch Studienbüro</td>
<td>So schnell wie möglich</td>
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Figure 3: Process of gaining additive key skills

Stand: 25.02.2011
3 Module Handbook - a helpful guide throughout the studies

The programme exists of several subjects (e.g. business administration, economics, operations research). Every subject is split into modules and every module itself exists of one or more interrelated courses. The extent of every module is indicated by credit points (CP), which will be credited after the successful completion of the module. Some of the modules are obligatory. According to the interdisciplinary character of the programme, a great variety of individual specialization and deepening possibilities exists for a large number of modules. This enables the student to customize content and time schedule of the programme according to personal needs, interest and job perspective. The module handbook describes the modules belonging to the programme. It describes:

- the structure of the modules
- the extent (in CP),
- the dependencies of the modules,
- the learning outcomes,
- the assessment and examinations.

The module handbook serves as a necessary orientation and as a helpful guide throughout the studies. The module handbook does not replace the course catalogue, which provides important information concerning each semester and variable course details (e.g. time and location of the course).

Begin and completion of a module

Every module and every course is allowed to be credited only once. The decision whether the course is assigned to one module or the other (e.g. if a course is selectable in two or more modules) is made by the student at the time of signing in for the corresponding exam. The module is succeeded, if the general exam of the module and/or if all of its relevant partial exams have been passed (grade min 4.0). In order to that the minimum requirement of credits of this module have been met.

General exams and partial exams

The module exam can be taken in a general exam or several partial exams. If the module exam is offered as a general exam, the entire content of the module will be reviewed in a single exam. If the module exam exists of partial exams, the content of each course will be reviewed in corresponding partial exams. The registration for the examinations takes place online via the self-service function for students. The following functions can be accessed on https://studium.kit.edu/meinsemester/Seiten/pruefungsanmeldung.aspx:

- Sign in and sign off exams
- Retrieve examination results
- Print transcript of records

For further and more detailed information also see https://studium.kit.edu/Seiten/FAQ.aspx

Repeating exams

Principally, a failed exam can repeated only once. If the repeat examination (including an eventually provided verbal repeat examination) will be failed as well, the examination claim is lost. Requests for a second repetition of an exam require the approval of the examination committee. A request for a second repetition has to be made without delay after loosing the examination claim. A counseling interview is mandatory. For further information see http://www.wiwi.kit.edu/serviceHinweise.php.
**Bonus accomplishments and additional accomplishments**

**Bonus accomplishments** can be achieved on the basis of entire modules or within modules, if there are alternatives at choice. Bonus accomplishments can improve the module grade and overall grade by taking into account only the best possible combination of all courses when calculating the grades. The student has to declare a Bonus accomplishment as such at the time of registration for the exams. Exams, which have been registered as Bonus accomplishments, are subject to examination regulations. Therefore, a failed exam has to be repeated. Failing the repeat examination implies the loss of the examination claim.

**Additional accomplishments** are voluntarily taken exams, which have no impact on the overall grade of the student and can take place on the level of single courses or on entire modules. It is also mandatory to declare an additional accomplishment as such at the time of registration for an exam. Up to 2 modules with a minimum of 9 CP may appear additionally in the certificate. After the approval of the examination committee, it is also possible to include modules in the certificate, which are not defined in the module handbook. Single additional courses will be recorded in the transcript of records. Courses and modules, which have been declared as bonus accomplishments, can be changed to additional accomplishments.

**Further information**

More detailed information about the legal and general conditions of the programme can be found in the examination regulation of the programme (in the appendix).

---

**Used abbreviations**

<table>
<thead>
<tr>
<th>Abbreviation</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>LP/CP</td>
<td>Credit Points/ECTS</td>
</tr>
<tr>
<td>LV</td>
<td>course</td>
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<tr>
<td>RÜ</td>
<td>computing lab</td>
</tr>
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<td>S</td>
<td>summer term</td>
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<td>Sem.</td>
<td>semester/term</td>
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<td>ER/SPO</td>
<td>examination regulations</td>
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<td>KS/SQ</td>
<td>key skills</td>
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<tr>
<td>SWS</td>
<td>contact hour</td>
</tr>
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<td>Ü</td>
<td>excercise course</td>
</tr>
<tr>
<td>V</td>
<td>lecture</td>
</tr>
<tr>
<td>W</td>
<td>winter term</td>
</tr>
</tbody>
</table>
4 Actual Changes

Important changes are pointed out in this section in order to provide a better orientation. Although this process was done with great care, other/minor changes may exist. Please also check our updates on http://www.wiwi.kit.edu/lehreMHB.php#mhb_aktuell.

**TVWL4VWL9 - Social Choice Theory (S. 29)**

**Anmerkungen**

See German version.

**TVWL4VWL10 - Telecommunications Markets (S. 30)**

**Anmerkungen**

The module will be offered latest until SS 2014.

**TVWL4BWLISM5 - Communications & Markets (S. 50)**

**Anmerkungen**

All practical Seminars offered at the IM can be chosen for Special Topics in Information Engineering & Management. Please update yourself on www.iism.kit.edu/im/lehre. The module will be offered latest until SS 2014.

**TVWL4BWLISM7 - Information Engineering (S. 52)**

**Anmerkungen**

All practical Seminars offered at the IM can be chosen for Special Topics in Information Engineering & Management. Please update yourself on www.iism.kit.edu/im/lehre. The course “Communications Economics” will be offered latest until summer term 2014. The examination will be offered latest until winter term 2014/15 (repeaters only).

**TVWL4STAT1 - Mathematical and Empirical Finance (S. 75)**

**Anmerkungen**

The course Portfolio and Asset Liability Management [2520357] will not be offered any more from summer term 2015 on. The examination will probably be offered latest until summer term 2014.

The course Stochastic Calculus and Finance [2521331] will not be offered any more from winter term 2014/2015 on. The examination will probably be offered latest until winter term 2013/14.

**TVWL4INGMBWBK1 - Automated Manufacturing Systems (S. 82)**

**Erfolgskontrolle**

The assessment is carried out as partial exams (according to Section 4(2), 1-3 SPO of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal. To improve the overall grade of the module up to one grading scale (0.3) there might be taken an optional term paper in the field of the wbk. The term paper may not be convalidated in the seminar module.

**19307s / 6234809 - Construction and Maintenance of Track Infrastructure (S. 156)**

**Anmerkungen**

See German version.

**6232807 - Tendering, Planning and Financing in Public Transport (S. 550)**

**Erfolgskontrolle**

The assessment consists of an oral exam (15 minutes) according to §4(2), 2 of the examination regulation.

**6232808 - Freight Transport (S. 263)**

**Erfolgskontrolle**

The assessment consists of an oral exam (15 minutes) according to §4(2), 2 of the examination regulation.

**2540506 - Recommender Systems (S. 392)**

**Anmerkungen**

As of summer term 2014 this lecture is hold in alternation with the lecture “2540533 - Personalization and Services”. The current schedule can be seen on the chair’s website (http://www.em.uni-karlsruhe.de).
### Anmerkungen

#### 2511402 - Intelligent Systems in Finance (S. 283)

The content of the lecture will permanently be adapted to actual developments. This can be the cause to changes of the described contend and schedule. The course “Intelligent Systems in Finance” will not be offered any more from summer term 2016 on. The examination will be offered latest until summer term 2015 (repeaters only).

#### 2520525 - Introduction to Game Theory (S. 203)

This course was formerly named “Game Theory I”.

#### 26240 - Competition in Networks (S. 549)

From WS 2010/2011 on, the lecture gets 4,5 instead of 5 credit points.

#### 2540502 - Markets and Organizations: Principles (S. 302)

The former name of the lecture was Electronic Markets (Foundations). As of winter term 2014/15 this lecture is hold in alternation with “2540531 - Business Dynamics”. The current schedule can be seen on the chair’s website (http://www.em.uni-karlsruhe.de).

#### 2520357/2520358 - Portfolio and Asset Liability Management (S. 366)

The course Portfolio and Asset Liability Management [2520357] will not be offered any more from summer term 2015 on. The examination will probably be offered latest until summer term 2014.

#### 2511400 - Complexity Management (S. 185)

The content of the lecture will permanently be adapted to actual developments. This can be the cause to changes of the described contend and schedule. The course “Complexity Management” will not be offered any more from summer term 2016 on. The examination will be offered latest until summer term 2015 (repeaters only).

#### 2560236 - Innovationtheory and -policy (S. 278)

The credits have been changed from 5 to 4,5.

#### 2560254 - International Economic Policy (S. 287)

The credits have been changed to 4,5.

#### 2520517 - Welfare Economics (S. 556)

For details see German version.

#### 2520337 - Stochastic and Econometric Models in Credit Risk Management (S. 489)

The course Stochastic and Econometric Models in Credit Risk Management [2520337] will no longer be offered. The examination will be offered latest until summer term 2014.

#### 2540462 - Communications Economics (S. 184)

The course will be offered latest until summer term 2014. The examination will be offered latest until winter term 2014/15 (repeaters only).
2540531 - Business Dynamics (S. 175)

Anmerkungen
As of winter term 2014/15 this lecture is hold in alternation with “2540502 - Markets and Organizations: Principles”. The current schedule can be seen on the chair’s website (http://www.em.uni-karlsruhe.de).

2581961 - Supply Chain Management with Advanced Planning Systems (S. 502)

Anmerkungen
This lecture will have 3.5 Credits from summer term 2014.

2150904 - Automated Manufacturing Systems (S. 154)

Erfolgskontrolle
The assessment consists of an written exam (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Reexaminations are offered at every ordinary examination date.

2521353 - Statistical Methods in Financial Risk Management (S. 484)

Anmerkungen
URL: http://statistik.econ.kit.edu/
The course Statistical Methods in Financial Risk Management [2521353] will not be offered any more from winter term 2014/2015 on. The examination will be offered latest until winter term 2013/2014.

2521331 - Stochastic Calculus and Finance (S. 490)

Anmerkungen
The course Stochastic Calculus and Finance [2521331] will not be offered any more from winter term 2014/2015 on. The examination will be offered latest until winter term 2013/2014.

19027 - Fundamentals of Transportation Planning and Traffic Engineering (S. 533)

Erfolgskontrolle
In the module Fundamentals of Transportation [WI4INGBGU15] the assessment consists of an oral exam (15 minutes) according to §4(2), 2 of the examination regulation. For other modules and more information, see the corresponding module description.

6232901 - Transportation Data Analysis (S. 207)

Erfolgskontrolle
The assessment consists of an oral exam (15 minutes) according to §4(2), 2 of the examination regulation.

2581992 - Risk Management in Industrial Supply Networks (S. 401)

Anmerkungen
This lecture will be held for the first time again in winter term 2014/15.

2540533 - Personalization and Services (S. 359)

Anmerkungen
As of summer term 2014 this lecture is hold in alternation with the lecture “2540506 - Recommendersystems”. The current schedule can be seen on the chair’s website (http://www.em.uni-karlsruhe.de).
5 Modules

5.1 Economics

Module: Innovation and growth [TVWL4VWLIWW1]

 Coordination: I. Ott  
 Degree programme: Technische Volkswirtschaftslehre (M.Sc.)  
 Subject: Economics

<table>
<thead>
<tr>
<th>ECTS Credits</th>
<th>Cycle</th>
<th>Duration</th>
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Courses in module

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<tr>
<th>ID</th>
<th>Course</th>
<th>Hours per week</th>
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<tbody>
<tr>
<td>2520543</td>
<td>Theory of Economic Growth (p. 511)</td>
<td>2/1</td>
<td>S</td>
<td>4,5</td>
<td>M. Hillebrand</td>
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<tr>
<td>2560236</td>
<td>Innovation theory and policy (p. 278)</td>
<td>2/1</td>
<td>S</td>
<td>4,5</td>
<td>I. Ott</td>
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<tr>
<td>2561503</td>
<td>Theory of endogenous growth (p. 209)</td>
<td>2/1</td>
<td>W</td>
<td>4,5</td>
<td>I. Ott</td>
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</table>

Learning Control / Examinations

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The exams are offered at the beginning of the recess period about the subject matter of the latest held lecture. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

None.

Recommendations

Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2600012], and Economics II [2600014]. In addition, an interest in quantitative-mathematical modeling is required.

Learning Outcomes

Students shall be given the ability to

- know the basic techniques for analyzing static and dynamic optimization models that are applied in the context of micro- and macroeconomic theories
- understand the important role of innovation to the overall economic growth and welfare
- identify the importance of alternative incentive mechanisms for the emergence and dissemination of innovations
- explain, in which situations market interventions by the state, for example taxes and subsidies, can be legitimised, and evaluate them in the light of economic welfare

Content

The module includes courses that deal with issues of innovation and growth in the context of micro- and macroeconomic theories. The dynamic analysis makes it possible to analyze the consequences of individual decisions over time, and sheds light on the tension between static and dynamic efficiency in particular. In this context is also analyzed, which policy is appropriate to carry out corrective interventions in the market and thus increase welfare in the presence of market failure.
Module: Applied Strategic Decisions [TVWL4VWL2]

Coordination: P. Reiss
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Economics

<table>
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Courses in module

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<tr>
<td>n.n.</td>
<td>Advanced Game Theory (p. 131)</td>
<td>2/1</td>
<td>W</td>
<td>4.5</td>
<td>P. Reiss, C. Puppe</td>
</tr>
<tr>
<td>2590408</td>
<td>Auction Theory (p. 150)</td>
<td>2/1</td>
<td>W</td>
<td>4.5</td>
<td>K. Ehrhart</td>
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<tr>
<td>2540460</td>
<td>Market Engineering: Information in Institutions (p. 311)</td>
<td>2/1</td>
<td>S</td>
<td>4.5</td>
<td>C. Weinhardt, M. Adam</td>
</tr>
<tr>
<td>2540489</td>
<td>Experimental Economics (p. 228)</td>
<td>2/1</td>
<td>W</td>
<td>4.5</td>
<td>M. Adam, C. Weinhardt</td>
</tr>
<tr>
<td>2520402/ 2520403</td>
<td>Predictive Mechanism and Market Design (p. 375)</td>
<td>2/1</td>
<td>W</td>
<td>4.5</td>
<td>P. Reiss</td>
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<tr>
<td>2530214</td>
<td>Corporate Financial Policy (p. 187)</td>
<td>2/1</td>
<td>S</td>
<td>4.5</td>
<td>M. Ruckes</td>
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<tr>
<td>2530232</td>
<td>Financial Intermediation (p. 235)</td>
<td>3</td>
<td>W</td>
<td>4.5</td>
<td>M. Ruckes</td>
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<tr>
<td>2520365</td>
<td>Decision Theory (p. 221)</td>
<td>2/1</td>
<td>S</td>
<td>4.5</td>
<td>K. Ehrhart</td>
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</table>

Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
The course Advanced Game Theory is obligatory. Exception: The course Introduction to Game Theory [2520525] was completed.

Recommendations
Basic knowledge in game theory is assumed.

Learning Outcomes
Students
- can model and analyze complex situations of strategic interaction using advanced game theoretic concepts;
- are provided with essential and advanced game theoretic solution concepts on a rigorous level and can apply them to understand real-life problems;
- learn about the experimental method, ranging from designing an economic experiment to data analysis.

Content
The module provides solid skills in game theory and offers a broad range of game theoretic applications. To improve the understanding of theoretical concepts, it pays attention to empirical evidence as well.

Remarks
The course Advanced Game Theory is not offered before Winter 2014/15.
The course Predictive Mechanism and Market Design is not offered each year.
Module: Economic Policy II [TVWL4VWL3]

**Coordination:** J. Kowalski

**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)

**Subject:** Economics

<table>
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<th>ECTS Credits</th>
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### Courses in module

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<th>ID</th>
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<th>Term</th>
<th>CP</th>
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<tr>
<td>2561257</td>
<td>Economic integration in Europe (p. 226)</td>
<td>2/1</td>
<td>W</td>
<td>4,5</td>
<td>J. Kowalski</td>
</tr>
<tr>
<td>2560236</td>
<td>Innovation theory and policy (p. 278)</td>
<td>2/1</td>
<td>S</td>
<td>4,5</td>
<td>I. Ott</td>
</tr>
<tr>
<td>2560254</td>
<td>International Economic Policy (p. 287)</td>
<td>2/1</td>
<td>S</td>
<td>4,5</td>
<td>J. Kowalski</td>
</tr>
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</table>

**Learning Control / Examinations**

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The exams are offered at the beginning of the recess period about the subject matter of the latest held lecture. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Conditions**

None.

**Learning Outcomes**

**Content**
Module: Network Economics [TVWL4VWL4]

Coordination: K. Mitusch
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Economics

ECTS Credits: 9
Cycle: Every term
Duration: 1

Courses in module

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<tr>
<td>26240</td>
<td>Competition in Networks (p. 549)</td>
<td>2/1</td>
<td>W</td>
<td>4.5</td>
<td>K. Mitusch</td>
</tr>
<tr>
<td>2560234</td>
<td>Regulation Theory and Practice (p. 395)</td>
<td>2/1</td>
<td>S</td>
<td>4.5</td>
<td>K. Mitusch</td>
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<tr>
<td>2560230</td>
<td>Transport Economics (p. 515)</td>
<td>2/1</td>
<td>S</td>
<td>4.5</td>
<td>G. Liedtke, E. Szimba</td>
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<tr>
<td>2561232</td>
<td>Telecommunication and Internet Economics (p. 507)</td>
<td>2/1</td>
<td>W</td>
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<td>K. Mitusch</td>
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<tr>
<td>2520527</td>
<td>Advanced Topics in Economic Theory (p. 132)</td>
<td>2/1</td>
<td>S</td>
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<td>M. Hillebrand, K. Mitusch</td>
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</table>

Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module.
The exams are offered at the beginning of the recess period about the subject matter of the latest held lecture. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.
The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
In this module the lecture Competition in Networks [26240] (Prof. Mitusch) has to be attended and the test passed, unless it has been passed during the Bachelor studies.

Recommendations
Basics of microeconomics obtained within the undergraduate programme (B.Sc) of economics are required. Useful, but not necessary, are basic knowledge of industrial economics, principal agent theory, and contract theory.

Learning Outcomes
The student
- recognizes the specific characterizations of Network Economics
- understands the interaction of infrastructures, control systems and users and he/she can simulate exemplary applications
- is able to evaluate actions in networks, e.g. investment, price and regulation politics
- perceives the necessity of regulations of natural monopolies and he/she identifies regulation procedures that are important for networks.

Content
The module is concerned with network or infrastructure industries in the economy, e.g. telecommunication, traffic and energy sectors. These sectors are characterized by close interdependencies of operators and users of infrastructure as well as on states. States intervene in various forms, by the public and regulation authorities, due to the importance of network industries and due to limited abilities of markets to work properly in these industries. The students are supposed to develop a broad knowledge of these sectors and of the political options available.
Module: Environmental Economics [TVWL4VWL5]

Coordination: K. Mitusch
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Economics

ECTS Credits: 9
Cycle: Every term
Duration: 1

Courses in module

<table>
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<tr>
<th>ID</th>
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<tr>
<td>2521547</td>
<td>Environmental Economics and Sustainability (p. 523)</td>
<td>2/1</td>
<td>W</td>
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<td>R. Walz</td>
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<td>2560548</td>
<td>Environmental and Resource Policy (p. 520)</td>
<td>2</td>
<td>S</td>
<td>4</td>
<td>R. Walz</td>
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<td>2581003</td>
<td>Energy and Environment (p. 210)</td>
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<td>S</td>
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<td>24140</td>
<td>Environmental Law (p. 524)</td>
<td>2</td>
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<td>3</td>
<td>G. Sydow</td>
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<td>2560230</td>
<td>Transport Economics (p. 515)</td>
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<td>S</td>
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<td>G. Liedtke, E. Szimba</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The exams are offered at the beginning of the recess period about the subject matter of the latest held lecture. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None.

Recommendations
Knowledge in the area of microeconomics and of the content of the course Economics I: Microeconomics [2600012], respectively, is required.

Learning Outcomes
Content
Environmental degradation and increasing resource use are global challenges, which have to be tackled on a worldwide level. The module addresses these challenges from the perspective of economics, and imparts the fundamental knowledge of environmental and sustainability economics, and environmental and resource policy to the students. Additional courses address environmental law, environmental pressure, and applications to the transport sector.
Module: Allocation and Equilibrium [TVWL4VWL7]

Coordination: C. Puppe
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Economics

ECTS Credits: 9
Cycle: Every term
Duration: 1

Courses in module

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<td></td>
<td>Advanced Topics in Economic Theory</td>
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<td>4,5</td>
<td>M. Hillebrand, K. Mitusch</td>
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<td>2520527</td>
<td>(p. 132)</td>
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<td>2520517</td>
<td>Welfare Economics (p. 556)</td>
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<td>C. Puppe</td>
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<td>25549</td>
<td>Theory of Business Cycles (p. 510)</td>
<td>2/1</td>
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<td>M. Hillebrand</td>
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</table>

Learning Control / Examinations
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The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None.

Recommendations
Micro- and macroeconomical knowledge corresponding to the content of the economical courses of the Bachelor Programme is assumed.

Learning Outcomes

Content

Remarks
See German version.
Module: Macroeconomic Theory [TVWL4VWL8]

Coordination:  M. Hillebrand
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Economics

<table>
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Courses in module

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<tr>
<td>2520543</td>
<td>Theory of Economic Growth (p. 511)</td>
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<td>25549</td>
<td>Theory of Business Cycles (p. 510)</td>
<td>2/1</td>
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<tr>
<td>2561503</td>
<td>Theory of endogenous growth (p. 209)</td>
<td>2/1</td>
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<td>4,5</td>
<td>I. Ott</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None.

Recommendations
Grundlegende mikro- und makroökonomische Kenntnisse, wie sie beispielsweise in den Veranstaltungen Volkswirtschaftslehre I (Mikroökonomie) [2600012] und Volkswirtschaftslehre II (Makroökonomie) [2600014] vermittelt werden, werden vorausgesetzt. Aufgrund der inhaltlichen Ausrichtung der Veranstaltung wird ein Interesse an quantitativ-mathematischer Modellierung vorausgesetzt.

Learning Outcomes
Content
Module: Social Choice Theory [TVWL4VWL9]

Coordination: C. Puppe
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Economics

ECTS Credits: 9
Cycle: Every term
Duration: 1

Courses in module

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<td>2520517</td>
<td>Welfare Economics (p. 556)</td>
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<td>2520525</td>
<td>Introduction to Game Theory (p. 203)</td>
<td>2/1</td>
<td>S</td>
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<td>C. Puppe, P. Reiss</td>
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<td>25539</td>
<td>Mathematical Theory of Democracy (p. 318)</td>
<td>2/1</td>
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<td>A. Melik-Tangyan</td>
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Learning Control / Examinations
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The overall grade of the the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None.

Recommendations
Micro- and macroeconomical knowledge corresponding to the content of the economical courses of the Bachelor Programme is assumed.

Learning Outcomes

Content

Remarks
See German version.
Module: Telecommunications Markets [TVWL4VWL10]

Coordination: K. Mitusch
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Economics

ECTS Credits 9
Cycle Every term
Duration 2

Courses in module

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<tr>
<td>2561232</td>
<td>Telecommunication and Internet Economics (p. 507)</td>
<td>2/1</td>
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<td>2540462</td>
<td>Communications Economics (p. 184)</td>
<td>2/1</td>
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Learning Control / Examinations
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Conditions
None.

Learning Outcomes
The module shall provide students with a general understanding of the economic correlations and structures of modern telecommunications markets. A broad overview over market structures, actors and relations of the different markets will be given and students shall acquire the means to analyze the interactions between different actors both qualitatively and by applying methods of industrial economics. On this basis students are able to examine practical issues from different perspectives and to assess the different practices.

Content
Accompanied by rapid technological developments the telecommunications markets have undergone substantial changes since their liberalization in the late 90s. Besides the former state-owned monopoly incumbents, a large number of new actors has established on different levels of the industry. While particularly on the service level, intensive competition has developed, some infrastructure elements still qualify as natural monopolies and are subject to regulation. With the rising number of actors, services and applications the economic correlations of these markets are getting more and more complex. Growing data volumes and technological developments give rise to new infrastructure investments. Actors have to consider direct and indirect network effects as they operate on several markets simultaneously and regulators need to keep the balance between fostering competition and incentivizing investments. The rapidly developing markets pose many issues that are worth to be discussed.

The two sector specific courses are complementary and address the most relevant aspects and economic effects that have influenced the development of telecommunications markets in the recent past and will most probably influence them in the future. For some topics the methods of industrial economics are applied, which makes the third course of the module, Industrial Organization, a perfect supplement to either of the two courses.

Remarks
The module will be offered latest until SS 2014.
Module: Transport infrastructure policy and regional development [TVWL4VWL11]

Coordination: K. Mitusch
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Economics

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Courses in module

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<td>2560230</td>
<td>Transport Economics (p. 515)</td>
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<td>G. Liedtke, E. Szimba</td>
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<tr>
<td>2561260 / 2561261</td>
<td>Spatial Economics (p. 470)</td>
<td>2/1</td>
<td>W</td>
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<td>2561220</td>
<td>Assessment of Public Policies and Projects 1 (p. 165)</td>
<td>2</td>
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<td>A. Kopp</td>
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<tr>
<td>2560220</td>
<td>Assessment of Public Policies and Projects 2 (p. 166)</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The exams are offered at the beginning of the recess period about the subject matter of the latest held lecture. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately. The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None.

Learning Outcomes
The module shall provide interested students with a broad understanding of the economic issues related to transport and regional development. A main focus will be laid on economic policy issues generated by the relationship of transport and regional development with the public sector. After finishing the module, students shall be able to compare the different considerations of politics, regulation and the private sector and to analyze and assess the respective decision problems both qualitatively and by applying appropriate methods from economic theory. The successful participation in the module shall prepare students particularly for careers in the public sector, partially public companies, politics, regulatory agencies or related consultancies. The module also targets future employees of major construction companies and infrastructure project corporations.

Content
The development infrastructure (e.g. transport, energy, telecommunications) has always been one of the most relevant factors for economic development and particularly influences the development of the regional economy. From the repertoire of state actions, investments into transport infrastructure are often regarded the most important measure to foster regional economic growth. Besides the direct effects of transport policy on passenger and freight transport, a variety of individual economic activities is significantly dependent on the available or potential transport options. Decisions on the planning, financing and realization of major infrastructure projects require a solid and far-reaching consideration of direct and indirect growth effects with the occurring costs.

Through its combination of lectures the module reflects the complex interdependencies between infrastructure policy, transport industry and regional policy and provides its participants with a comprehensive understanding of the functionalities of one of the most important sectors of the economy and its relevance for economic policy.

Remarks
The course Assessment of Public Policies and Projects I (winter term) and Assessment of Public Policies and Projects II (summer term) are both held as block courses. Dates will be announced at the beginning of each semester.
Module: Growth and Agglomeration [TWVL4VWL12]

Coordination: I. Ott
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Economics

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Courses in module

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<tr>
<td>2561503</td>
<td>Theory of endogenous growth (p. 209)</td>
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<td>2561260 / 2561261</td>
<td>Spatial Economics (p. 470)</td>
<td>2/1</td>
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<tr>
<td>2560254</td>
<td>International Economic Policy (p. 287)</td>
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<td>S</td>
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<td>J. Kowalski</td>
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</table>

Learning Control / Examinations
The assessment is carried out as partial written exams (see the lectures descriptions). The overall grade for the module is the average of the grades for each course weighted by the credits.

Conditions
Successful completion of the courses Economics I: Microeconomics [2600012] and Economics II: Macroeconomics [2600014] is required.

Recommendations
Attendance of the course Introduction Economic Policy [2560280] is recommended.

Learning Outcomes
The student

• gains deepened knowledge of micro-based general equilibrium models
• understands how based on individual optimizing decisions aggregate phenomena like economic growth or agglomeration (cities / metropolises) result
• is able to understand and evaluate the contribution of these phenomena to the development of economic trends
• can derive policy recommendations based on theory

Content
The module includes the contents of the lectures Endogenous Growth Theory [2561503], Spatial Economics [2561260] and International Economic Policy [2560254]. While the first two lectures have a more formal-analytic focus, the third lecture approaches fundamental ideas and problems from the field of international economic policy from a more verbal perspective. The common underlying principle of all three lectures in this module is that, based on different theoretical models, economic policy recommendations are derived.
Module: Agglomeration and Innovation [TVWL4VWL13]

Coordination: I. Ott
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Economics

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<td>2560236</td>
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<td>Advanced Topics in Economic Theory (p. 132)</td>
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<td>M. Hillebrand, K. Mitusch</td>
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Learning Control / Examinations
The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must add up to at least 9. The overall grade for the module is the average of the grades for each course weighted by the credits.

Conditions
Successful completion of the courses Economics I: Microeconomics [2600012] and Economics II: Macroeconomics [2600014] is required.

Learning Outcomes
The student

- applies quantitative methods in the context of economic models
- learns advanced micro- and macroeconomic theories
- is able to derive policy recommendations based on theory
- can identify the importance of alternative incentive mechanisms for the development and spread of innovations
- begins to understand the connections between market form and the development of innovations
- analyzes the determinants of the spatial distribution of economic activity
- understands how processes of concentration result from the interplay of agglomeration and dispersion forces

Content
The module comprises theories of incentives for the development of innovations as well as theories of wage-based labor mobility, which leads to spatial concentration processes. The microfounded optimality decisions of the actors are in each case transformed into macroeconomic results. In the context of the theory of innovations the diffusion of technological knowledge and the resulting effect on growth due to technological progress is discussed and economic-policy implications are derived. Spatial economics adds to the picture of economic activity by introducing a spatial point of view.

Remarks
See German version.
Module: Economic Theory and its Application in Finance [TVWL4VWL14]

Coordination: K. Mitusch
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Economics

ECTS Credits | Cycle | Duration
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9 | Every term | 1

Courses in module

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<td>2520527</td>
<td>Advanced Topics in Economic Theory (p. 132)</td>
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<td>M. Hillebrand, K. Mitusch</td>
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<td>2530214</td>
<td>Corporate Financial Policy (p. 187)</td>
<td>2/1</td>
<td>S</td>
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<td>2530555</td>
<td>Asset Pricing (p. 147)</td>
<td>2/1</td>
<td>S</td>
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<td>M. Uhrig-Homburg, M. Ruckes</td>
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Learning Control / Examinations
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Conditions
The course „Advanced Topics in Economic Theory“ is compulsory and must be examined.
It is only possible to choose this module in the Elective Programme.

Recommendations
None.

Learning Outcomes
Students will learn the methods of formal economic modeling, particularly of General Equilibrium Theory and contract theory, as well as their applications to the topics in Finance, specifically the areas of financial markets and institutions and corporate finance. This will yield many useful insights into the relationship between firms and investors and the functioning of financial markets.

Content
The mandatory course „Advanced Topics in Economic Theory“ is devoted in equal parts to General Equilibrium Theory and to contract theory. The course „Asset Pricing“ will apply techniques of General Equilibrium Theory to valuation of financial assets. The courses „Corporate Financial Policy“ and „Finanzintermediation“ will apply the techniques of contract theory to issues of corporate finance and financial institutions.
### Module: Microeconomic Theory [TVWL4VWL15]

**Coordination:** C. Puppe  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Economics

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#### Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Conditions**  
None.

**Recommendations**  
None.

#### Learning Outcomes

**Content**
Module: Collective Decision Making [TVWL4VWL16]

Coordination: C. Puppe
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Economics

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<td>(p. 318)</td>
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<td>C. Puppe</td>
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<td>2561127</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None.

Recommendations
None.

Learning Outcomes
Content
Module: Experimental Economics [TVWL4VWL17]

**Coordination:** P. Reiss

**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)

**Subject:** Economics

**ECTS Credits**

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<td>2540489</td>
<td>Experimental Economics (p. 228)</td>
<td>2/1</td>
<td>W</td>
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<td>M. Adam, C. Weinhardt</td>
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<td>2520402</td>
<td>Predictive Mechanism and Market Design (p. 375)</td>
<td>2/1</td>
<td>W</td>
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<td>P. Reiss</td>
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<td>2520403</td>
<td>Topics in Experimental Economics (p. 514)</td>
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**Learning Control / Examinations**

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Conditions**
The course Experimental Economics [2540489] is compulsory and must be examined.

**Recommendations**
Basic knowledge in mathematics, statistics, and game theory is assumed.

**Learning Outcomes**

Students

- are acquainted with the methods of Experimental Economics along with its strengths and weaknesses;
- understand how theory-guided research in Experimental Economics interacts with the development of theory;
- are provided with foundations in data analysis;
- design an economic experiment and analyze its outcome.

**Content**
The module Experimental Economics offers an introduction into the methods and topics of Experimental Economics. It also fosters and extends knowledge in theory-guided experimental economics and its interaction with theory development. Throughout the module, readings of selected papers are required.

**Remarks**

- The course Advanced Game Theory is not offered before Winter 2014/15.
- The course Predictive Mechanism and Market Design is not offered each year.
5.2 Business Administration

Module: Finance 1 [TVWL4BWLFBV1]

Coordination: M. Uhrig-Homburg, M. Ruckes
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Business Administration

**ECTS Credits**
- 9

**Cycle**
- Every term

**Duration**
- 1

### Courses in module

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<td>2530550</td>
<td>Derivatives (p. 194)</td>
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**Learning Control / Examinations**

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The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Conditions**

None.

**Learning Outcomes**

The student

- has core skills in economics and methodology in the field of finance
- assesses corporate investment projects from a financial perspective
- is able to make appropriate investment decisions on financial markets

**Content**

The courses of this module equip the students with core skills in economics and methodology in the field of modern finance. Securities which are traded on financial and derivative markets are presented, and frequently applied trading strategies are discussed. A further focus of this module is on the assessment of both profits and risks in security portfolios and corporate investment projects from a financial perspective.
Module: Finance 2 [TVWL4BWLFBV2]

Cooperation: M. Uhrig-Homburg, M. Ruckes
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Business Administration

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Courses in module

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The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
It is only possible to choose this module in combination with the module Finance 1 [TVWL4BWLFBV1]. The module is passed only after the final partial exam of Finance 1 is additionally passed.

Learning Outcomes
The student has advanced skills in economics and methodology in the field of modern finance.

Content
The module Finance 2 is based on the module Finance 1. The courses of this module equip the students with advanced skills in economics and methodology in the field of modern finance on a broad basis.

Remarks
Only in the winter term 2011/2012 the lecture Market Microstructure [2530240] could be replaced by the lecture eFinance: Information Engineering and Management for Securities Trading [2540454] within the corresponding module. Who wanted to replace it in this way had to make the first attempt at passing the examination at the regular examination dates of this winter term 2011/2012. The general regulation concerning the second attempt at passing the examination remains unchanged. The lecture eFinance: Information Engineering and Management for Securities Trading [2540454] must not be chosen in all other cases within this module.
Module: Finance 3 [TVWL4BWLFBV11]

Coordination: M. Uhrig-Homburg, M. Ruckes
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Business Administration

ECST Credits | Cycle | Duration
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9 | Every term | 1

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Learning Control / Examinations
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The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
It is only possible to choose this module in combination with the module Finance 1 [TVWL4BWLFBV1] and Finance 2 [TVWL4BWLFBV2]. The module is passed only after the final partial exams of Finance 1 and Finance 2 are additionally passed.

Learning Outcomes
The student has advanced skills in economics and methodology in the field of finance.

Content
The courses of this module equip the students with advanced skills in economics and methodology in the field of modern finance on a broad basis.

Remarks
Only in the winter term 2011/2012 the lecture Market Microstructure [2530240] could be replaced by the lecture eFinance: Information Engineering and Management for Securities Trading [2540454] within the corresponding module. Who wanted to replace it in this way had to make the first attempt at passing the examination at the regular examination dates of this winter term 2011/2012. The general regulation concerning the second attempt at passing the examination remains unchanged. The lecture eFinance: Information Engineering and Management for Securities Trading [2540454] must not be chosen in all other cases within this module.
Module: Insurance Management I [TVWL4BWLFBV6]

Coordination: U. Werner
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Business Administration

ECTS Credits: 9  Cycle: Every term  Duration: 1

Courses in module

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Learning Control / Examinations
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Conditions
None.

Learning Outcomes
See German version.

Content
See German version.
Module: Insurance Management II [TVWL4BWLFBV7]

**Coordination:** U. Werner  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Business Administration

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**Learning Control / Examinations**

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The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Conditions**

It is only possible to choose this module in combination with the module Insurance Management I. The module is passed only after the final partial exam of Insurance Management I has been passed.

**Recommendations**

The courses chosen from the modules Insurance Management I or Insurance Management II are supposed to complement each other. Advice and information is available from the person responsible for the examination process at the Insurance Department of FBV.

**Learning Outcomes**

See German version.

**Content**

See German version.

**Remarks**

See German version.
Module: Strategic Corporate Management and Organization [TVWL4BWLUO1]

Coordination: H. Lindstädt
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Business Administration

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Learning Control / Examinations
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The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None.

Learning Outcomes
Content
The module emphasizes the following aspects: The students learn models and frameworks which are used in strategic management and managing organizations. In addition, the module provides knowledge about management concepts and their practical application.

The module addresses three focal points: First, the students will learn models, frameworks and theoretical findings of the economic organization theory. Further, questions of a value-based concern leadership are discussed. Finally, the limitations of the basic models of economic decision theory are identified and advanced concepts are developed.
Module: Strategic Decision Making and Organization Theory [WW4BWLUO3]

Coordination: H. Lindstädt
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Business Administration

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Learning Control / Examinations
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The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None.

Learning Outcomes
Content
Module: Management Accounting [TVWL4BWLIBU1]

Coordination: M. Wouters
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Business Administration

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Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4 (2), 13 SPO) of the courses of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

None.

Learning Outcomes

Students have knowledge about various management accounting techniques through study of literature and practice.

Content

The module consists of two courses “Management Accounting 1” and “Management Accounting 2”. The emphasis is on structured learning of management accounting techniques.

Remarks

Students who like this module are probably also interested in the courses

- 2530216 Financial Management
- 2530210 Management Accounting
Module: Advanced CRM [TVWL4BWLISM1]

Coordination: A. Geyer-Schulz
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Business Administration

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Learning Control / Examinations
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The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None.

Learning Outcomes
The student

- understand service competition as a sustainable competitive strategy and understand the effects of service competition on the design of markets, products, processes and services,
- models, analyzes and optimizes the structure and dynamics of complex business applications,
- develops and realizes personalized services, especially in the field of recommendation services,
- analyzes social networks and knows their application field in CRM,
- works in teams.

Content
Besides the foundations of modern customer oriented and service oriented management, developments of CRM systems are lectured together with tools for analysis and optimization of such systems.

An overview of general aspects and concepts of personalization and their importance for service provider and customers is given. Then, different categories of recommendation systems are presented: Ranging from explizit recommendation services like reviews to implicit services like the calculation of recommendations based on the historic data about products and/or customers.

There exist a trend towards viewing economic systems and social systems as networks. This approach allows for the application of different methods from mathematics, economic sciences, sociology and physics. In CRM, network analyses may provide benefits calculating customer network values.

CRM processes and marketing campaigns are just two examples of dynamic systems that are characterized by feedback loops between different process steps. By means of the tools of business dynamics such processes can be modelled. Simulations of complex systems allow the analysis and optimization of business processes, marketing campaigns, and organizations.

Remarks
The course Social Network Analysis in CRM [2540518] is currently not offered.
Module: Electronic Markets [TVWL4BWLISM2]

Coordination: A. Geyer-Schulz
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Business Administration

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The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None.

Learning Outcomes
The student
- knows coordination and motivation methods and analyzes them regarding their efficiency,
- classifies markets and describes the roles of the participants in a formal way,
- knows the conditions for market failure and knows and develops countermeasures,
- knows institutions and market mechanisms, their fundamental theories and empirical research results,
- knows the design criteria of market mechanisms and a systematical approach for creating new markets,
- models, analyzes and optimizes the structure and dynamics of complex business applications.

Content
What are the conditions that make electronic markets develop and how can one analyze and optimize such markets?
In this module, the selection of the type of organization as an optimization of transaction costs is treated. Afterwards, the efficiency of electronic markets (price, information and allocation efficiency) as well as reasons for market failure are described. Finally, motivational issues like bounded rationality and information assymetries (private information and moral hazard), as well as the development of incentive schemes, are presented. Regarding the market design, especially the interdependencies of market organization, market mechanisms, institutions and products are described and theoretical foundations are lectured. Electronic markets are dynamic systems that are characterized by feedback loops between many different variables. By means of the tools of business dynamics such markets can be modelled. Simulations of complex systems allow the analysis and optimization of markets, business processes, policies, and organizations.

Topics include:
- classification, analysis, and design of markets
- simulation of markets
- auction methods and auction theory
- automated negotiations
- nonlinear pricing
- continuous double auctions
- market-maker, regulation, control
Module: Market Engineering [TVWL4BWLISM3]

Coordination: C. Weinhardt
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Business Administration

ECTS Credits: 9
Cycle: Every term
Duration: 1

Courses in module

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The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
The course Market Engineering: Information in Institutions [2540460] is compulsory and must be examined.

Learning Outcomes
The students

• know the design criterias of market mechanisms and the systematic approach to create new markets,
• understand the basics of the mechanism design and auction theory,
• analyze and evaluate existing markets regarding the missing incentives and the optimal solution of a given market mechanism, respectively,
• develop solutions in teams.

Content
This module explains the dependencies between the design von markets and their success. Markets are complex interaction of different institution and participants in a market behave strategically according to the market rules. The development and the design of markets or market mechanisms has a strong influence on the behavior of the participants. A systematic approach and a thorough analysis of existing markets is inevitable to design, create and operate a market place successfully. the approaches for a systematic analysis are explained in the mandatory course Market Engineering [2540460] by discussing theories about mechanism design and institutional economics. The student can deepen his knowledge about markets in a second course.
Module: Business & Service Engineering [TVWL4BWLISM4]

Coordination: C. Weinhardt
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Business Administration

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Learning Control / Examinations
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The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None.

Learning Outcomes
The student should

- learn to develop and implement new markets with regards to the technological progresses of information and communication technology and the increasing economic networking
- learn to restructure and develop new business processes in markets under those conditions
- understand service competition as a sustainable competitive strategy and understand the effects of service competition on the design of markets, products, processes and services.
- improve his statistics skills and apply them to appropriate cases
- learn to elaborate solutions in a team

Content
This module addresses the challenges of creating new kinds of products, processes, services, and markets from a service perspective in the context of new developed information and communication technologies and the globalization process. The module describes service competition as a business strategy in the long term that leads to the design of business processes, business models, forms of organization, markets, and competition. This will be shown by actual examples from personalized services, recommender services and social networks.

Remarks
All practical Seminars offered at the IM can be chosen for Special Topics in Information Engineering & Management. Please update yourself on www.iism.kit.edu/im/lehre .
## Module: Communications & Markets [TVWL4BWLISM5]

**Coordination:** C. Weinhardt  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Business Administration

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### Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

### Conditions

The course *Communications Economics* [2540462] is compulsory and must be examined.

### Learning Outcomes

The student is able to

- understand the game theoretic basics of Industrial Economics
- understand the relationship between incentive mechanisms and the network economy
- analyse and evaluate markets and auction mechanisms using methods from game theory
- elaborate solutions in a team

### Content

The module has a focus on applied game-theoretic analysis of information exchange and incentive mechanisms. Single participants in a market make decisions concerning their products, the price determination and competitive position, which can change the situation in a market. These changes inflict a change in corporate policy. Approaches from game-theory in industrial economics and mechanism design are offering analytic tools by which one can systematically deduce strategic decisions for businesses, given a certain market situation.

### Remarks

All practical Seminars offered at the IM can be chosen for *Special Topics in Information Engineering & Management*. Please update yourself on www.iism.kit.edu/im/lehre.

*The module will be offered latest until SS 2014.*
Module: Service Management [TVWL4BWLISM6]

Coordination: C. Weinhardt, H. Fromm
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Business Administration

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Learning Control / Examinations
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The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
The course Business and IT Service Management [2590484] is compulsory and must be examined.

Learning Outcomes
The students
- understand the basics of developing and managing IT-based services,
- understand and apply OR methods in service management,
- systematically use vast amounts of available data for planning, operation, personalization and improvement of complex service offerings, and
- understand and analyze innovation processes in corporations.

Content
The module service management addresses the basics of developing and managing IT-based services. The lectures contained in this module teach the basics of developing and managing IT-based services and the application of OR methods in the field of service management. Moreover, students learn to systematically analyze vast amounts of data for planning, operation and improvement for complex service offerings. These tools enhance operational and strategic decision support and help to analyze and understand the overall innovation processes in corporations. Current examples from research and industry demonstrate the relevance of the topics discussed in this module.

Remarks
In the summer term fo 2012, the lectures eServices and Management of Business Networks were taken out of this module. They will be continued to be offered exclusively in the Bachelor modules. Modules correctly opened before the summer term, are not affected by this change.
Module: Information Engineering [TVWL4BWLISM7]

Coordination: C. Weinhardt
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Business Administration

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<td>Principles of Information Engineering and Management (p. 262)</td>
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The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
The course Principles of Information Engineering and Management [2540450] is compulsory and must be examined.

Learning Outcomes
The student

- understands and analyzes the central role of information as an economic good, a production factor, and a competitive factor,
- identifies, evaluates, prices, and markets information goods,
- analyze and evaluate existing markets regarding the missing incentives and the optimal solution of a given market mechanism, respectively,
- develop solutions in teams.

Content
In the lecture Principles of Information Engineering and Management, a clear distinction of information as a production, competitive, and economic good is introduced. The central role of information is explained through the concept of the “information lifecycle”. The single phases from existence/generation through allocation and evaluation until the distribution and usage of information are analyzed from the business administration perspective and the microeconomic perspective.

In a second course the student can deepen his knowledge on the one hand on the design and operation of markets and on the other hand on the impact of digital goods in network industries regarding the pricing policies, business strategies and regulation issues. If chosen, the course Special Topics in Information Engineering & Management additionally provides an opportunity of practical research in the aforementioned range of subjects.

Remarks
All practical Seminars offered at the IM can be chosen for Special Topics in Information Engineering & Management. Please update yourself on www.iism.kit.edu/im/lehre.

The course “Communications Economics” will be offered latest until summer term 2014. The examination will be offered latest until winter term 2014/15 (repeaters only).
Module: Service Analytics [TVWL4BWLKSR1]

**Coordination:** H. Fromm, C. Weinhardt

**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)

**Subject:** Business Administration

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**Learning Control / Examinations**

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**Conditions**

The course Service Analytics [2595501] is compulsory and must be examined.

**Recommendations**

Basic knowledge of Operations Research, Descriptive Statistics, and Inferential Statistics is assumed.

**Learning Outcomes**

The student should learn to

- Understand different scenarios where analytics is applied in a service context
- Distinguish different analytics methods and concepts and learn when to apply them
- Apply analytics tools in a service context
- Analyze and solve real-world business problems through leveraging analytics

**Content**

Modern economies have turned into “servitized” economies – with almost 70% of the gross value added being derived from the tertiary sector and with an increasing number of industrial companies proceeding to engage in service-type offerings. The adoption of analytics applied to services for leveraging the full potential of big data is still in its infancy - some areas like web analytics are more advanced, some other areas are just starting. This module strives to provide an overview on analytics methods applied in a service context and introduces different scenarios where analytics is applied to improve different kinds of services. The module offers the opportunity to apply and deepen this knowledge in hands-on tutorials and seminars.
Module: Industrial Production II [TVWL4BWLIIP2]

Coordination: F. Schultmann
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Business Administration

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<th>Duration</th>
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Courses in module

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<tr>
<td>2581952</td>
<td>Planning and Management of Industrial Plants (p. 141)</td>
<td>2/2 W 5,5</td>
<td>F. Schultmann</td>
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<td>2581962</td>
<td>Emissions into the Environment (p. 206)</td>
<td>2/0 W 3,5</td>
<td>U. Karl</td>
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<td>2581995</td>
<td>Material Flow Analysis and Life Cycle Assessment (p. 493)</td>
<td>2/0 W 3,5</td>
<td>L. Schebek</td>
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<td>2581956</td>
<td>International Production (p. 284)</td>
<td>2/0 W 3,5</td>
<td>H. Sasse</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to section 4 (2), 1 SPO) of the core course Planning and Managing of Industrial Plants [2581952] and one further single course of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
The course Planning and Managing of Industrial Plants [2581952] and at least one additional activity are compulsory and must be examined.

Recommendations
Skills learned in the compulsory B.Sc. modules of business administration, engineering, operations research and informatics. The courses are set up in a way that they can be taken independently from each other; therefore it is possible to start this module at any time. We recommend combining this module with “Industrial Production I” [WW3BWLIIP] (Bachelor) and “Industrial Production III” [TVWL4BWLIIP6] (Master).

Learning Outcomes

• Students shall be able to describe the tasks of tactical production management with special attention drawn upon industrial plants.
• Students shall understand the relevant tasks in plant management (projection, realisation and supervising tools for industrial plants).
• Students shall be able to describe the special need of a techno-economic approach to solve problems in the field of tactical production management.
• Students shall be proficient in using selected techno-economic methods like investment and cost estimates, plant layout, capacity planning, evaluation principles of production techniques, production systems as well as methods to design and optimize production systems.
• Students shall be able to evaluate techno-economical approaches in planning tactical production management with respect to their efficiency, accuracy and relevance for industrial use.

Content

• Planning and Management of Industrial Plants: Basics, circulation flow starting from projecting to techno-economic evaluation, construction and operating up to plant dismantling.

Remarks
Apart from the core course the courses offered are recommendations and can be replaced by courses from the Module Industrial Production III.
Module: Industrial Production III [TVWL4BWLIIP6]

**Coordination:** F. Schultmann
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)
**Subject:** Business Administration

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### Courses in module

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<tr>
<td>2581954</td>
<td>Production and Logistics Management <em>(p. 381)</em></td>
<td>2/2</td>
<td>S</td>
<td>5,5</td>
<td>M. Fröhling</td>
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<td>2581963</td>
<td>The Management of R&amp;D Projects with Case Studies <em>(p. 229)</em></td>
<td>2/2</td>
<td>W/S</td>
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<td>H. Schmied</td>
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<td>2581961</td>
<td>Supply Chain Management with Advanced Planning Systems <em>(p. 502)</em></td>
<td>2</td>
<td>S</td>
<td>3,5</td>
<td>M. Göbelt, C. Sürie</td>
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<td>2581992</td>
<td>Risk Management in Industrial Supply Networks <em>(p. 401)</em></td>
<td>2/0</td>
<td>W</td>
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<td>2581957</td>
<td>Supply Chain Management in the automotive industry <em>(p. 500)</em></td>
<td>2/0</td>
<td>W</td>
<td>3,5</td>
<td>T. Heupel, H. Lang</td>
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**Learning Control / Examinations**

The assessment is carried out as partial exams (according to section 4 (2), 1 SPO) of the core course *Production and Logistics Management* [2581954] and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Conditions**

The course *Production and Logistics Management* [2581954] and at least one additional activity are compulsory and must be examined.

**Learning Outcomes**

- Students describe the tasks concerning general problems of an operative production and logistics management.
- Students describe the planning tasks of supply chain management.
- Students use proficiently approaches to solve general planning problems.
- Students explain the existing interdependencies between planning tasks and applied methods.
- Students describe the mail goals and set-up of software supporting tools in production and logistics management (i.e. APS, PPS-, ERP- and SCM Systems).
- Students discuss the scope of these software tools and their general disadvantages.

**Content**

- Planning tasks and exemplary methods of production planning and control in supply chain management.
- Supporting software tools in production and logistics management (APS, PPS- and ERP Systems).
- Project management in the field of production and supply chain management.

**Remarks**

Apart from the core course the courses offered are recommendations and can be replaced by courses from the Module Industrial Production II.

Coordination: W. Fichtner
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Business Administration

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Courses in module

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<tr>
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<td>2581998</td>
<td>Basics of Liberalised Energy Markets (p. 155)</td>
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<td>W</td>
<td>3.5</td>
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<td>2581020</td>
<td>Energy Trade and Risk Management (p. 214)</td>
<td>2/1</td>
<td>S</td>
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<td>2581959</td>
<td>Energy Policy (p. 215)</td>
<td>2/0</td>
<td>S</td>
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<td>2581022</td>
<td>Gas-Markets (p. 223)</td>
<td>2/0</td>
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<td>2581025</td>
<td>Simulation Game in Energy Economics (p. 362)</td>
<td>2/0</td>
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<td>2560234</td>
<td>Regulation Theory and Practice (p. 395)</td>
<td>2/1</td>
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<td>eEnergy: Markets, Services, Systems (p. 198)</td>
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<td>S</td>
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Learning Control / Examinations
The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations take place every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal. Additional courses might be accredited upon request.

Conditions
The lecture Basics of Liberalised Energy Markets [2581998] has to be examined.

Recommendations
The courses are conceived in a way that they can be attended independently from each other. Therefore, it is possible to start the module in winter and summer term.

Learning Outcomes
The student
- gains detailed knowledge about the new requirements of liberalised energy markets,
- describes the planning tasks on the different energy markets,
- knows solution approaches to respective planning tasks.

Content
Basics of Liberalised Energy Markets: The European liberalisation process, energy markets, pricing, market failure, investment incentives, market power
Energy Trade and Risk Management: trade centres, trade products, market mechanisms, position and risk management
Gas-Markets: producing countries, provision structures, market places, pricing
Energy Policy: Management of energy flows, energy-political targets and instruments (emission trading etc.)
Simulation Game in Energy Economics: Simulation of the German electricity system
Module: Energy Economics and Technology [TVWL4BWLIIP5]

Coordination: W. Fichtner
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Business Administration

ECTS Credits: 9
Cycle: Every term
Duration: 1

Courses in module

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<td>Strategical Aspects of Energy Economy (p. 496)</td>
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<td>W</td>
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<td>2581000</td>
<td>Technological Change in Energy Economics (p. 506)</td>
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<td>W</td>
<td>3</td>
<td>M. Wietschel</td>
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<td>2581001</td>
<td>Heat Economy (p. 544)</td>
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<td>3</td>
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<td>2581002</td>
<td>Energy Systems Analysis (p. 217)</td>
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<td>W</td>
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<td>2581006</td>
<td>Efficient Energy Systems and Electric Mobility (p. 199)</td>
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<td>S</td>
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Learning Control / Examinations
The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations take place every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal. Additional courses might be accredited upon request.

Conditions
None.

Recommendations
The courses are conceived in a way that they can be attended independently from each other. Therefore, it is possible to start the module in winter and summer term.

Learning Outcomes
The student
- gains detailed knowledge about present and future energy supply technologies (focus on final energy carriers electricity and heat),
- knows the techno-economic characteristics of plants for energy provision, for energy transport as well as for energy distribution and demand,
- is able to assess the environmental impact of these technologies.

Content
Strategical Aspects of Energy Economy: Long-term planning methods, generation technologies
Technological Change in Energy Economics: Future energy technologies, learning curves, energy demand
Heat Economy: district heating, heating technologies, reduction of heat demand, statutory provisions
Energy Systems Analysis: Interdependencies in energy economics, energy systems modelling approaches in energy economics
Energy and Environment: emission factors, emission reduction measures, environmental impact
Efficient Energy Systems and Electric Mobility: concepts and current trends in energy efficiency, Overview of and economical, ecological and social impacts through electric mobility
Module: Marketing Management [TVWL4BWLMAR5]

Coordination: M. Klarmann
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Business Administration

<table>
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<tr>
<th>ID</th>
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<td>2571154</td>
<td>Product and Innovation Marketing (p. 380)</td>
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<tr>
<td>2571150</td>
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<td>2572167</td>
<td>Behavioral Approaches in Marketing (p. 531)</td>
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<td>W</td>
<td>4,5</td>
<td>B. Neibecker</td>
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<td>2571165</td>
<td>Strategic and Innovative Decision Making in Marketing (p. 497)</td>
<td>2/1</td>
<td>S</td>
<td>4,5</td>
<td>B. Neibecker</td>
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<tr>
<td>2572184</td>
<td>Business Plan Workshop (p. 176)</td>
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<td>3</td>
<td>M. Klarmann, O. Terzidis</td>
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<td>2571176</td>
<td>Marketing Strategy Business Game (p. 312)</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
Only one of the following courses can be counted towards the final grade of the module: Marketing Strategy Business Game, Business Plan Workshop or Strategic Brand Management.

Learning Outcomes
Content
The aim of this module is to deepen central marketing contents in different areas. Therefore the students can choose between the following marketing courses:

- “Product and Innovation Marketing”
- “Market Research” – this course has to be completed successfully by students interested in seminar or master thesis positions at the chair of marketing
- “Strategic and Behavioral Marketing”
- “Strategic and Innovative Decision Making in Marketing”
- “Business Plan Workshop”
- “Marketing and Strategy Business Game”

Remarks
For further information please contact Marketing & Sales Research Group (marketing.iism.kit.edu).
Module: Sales Management [TVWL4BWLMAR6]

**Coordination:** M. Klarmann, M. Artz  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Business Administration

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**Courses in module**

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<th>CP</th>
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<td>2572156</td>
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<td>2572157</td>
<td>Pricing (p. 376)</td>
<td>2</td>
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<td>2572182</td>
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<td>2572180</td>
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**Learning Control / Examinations**

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Conditions**

None.

**Learning Outcomes**

**Content**

The aim of the module is to deepen the sales management knowledge of the students. Theoretical approaches often have a combined view on marketing and sales, whereas in practical surroundings the sales department is completely separated from the marketing tasks. Given this fact, we concentrate on pure sales management topics and address different facets of the sales management. Students can choose between the following courses:

- "Sales Management and Retailing"
- "Pricing"
- "Market Research" - this course has to be completed successfully by students interested in seminar or master thesis positions at the chair of marketing
- "Case Studies in Pricing"
- "Sales Strategy and Control"

**Remarks**

For further information please contact Marketing & Sales Research Group (marketing.iism.kit.edu).
Module: Strategy, Communication, and Data Analysis [TVWL4BWLMAR7]

Coordination: B. Neibecker
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Business Administration

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<td>2571162</td>
<td>Information Technology and Business Information (p. 272)</td>
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Learning Control / Examinations
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The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None.

Learning Outcomes
Beyond the learning outcomes given with the individual courses the module open the possibility for a systematic consolidation in marketing.

Content
The core product is everything a customer or business consumer receives. Marketers must understand what it takes to develop a new product successfully. It is important to understand that innovations differ in their degree of newness (up to radical innovations). This helps to determine how quickly the products will be adopted by a target market. Market orientation is on the front side of the medal, the reverse side includes meeting the needs of diverse stakeholders. To find out the critical drivers of success a deep understanding of analytical and statistical methods is essential. As a result, the developing of an effective marketing strategy is discussed as an empirical, scientific process. In addition, consumer behavior approaches in marketing are discussed as an important research area with a strong interdisciplinary and empirical orientation.

Remarks
For further information please contact Marketing & Sales Research Group (marketing.iism.kit.edu).
## Module: Entrepreneurship (EnTechnon) [TVWL4BWLENT1]

### Coordination:
O. Terzidis, A. Presse

### Degree programme:
Technische Volkswirtschaftslehre (M.Sc.)

### Subject:
Business Administration

### ECTS Credits
9

### Cycle
Every term

### Duration
2

### Courses in module

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<td>2545001</td>
<td>Entrepreneurship (p. 220)</td>
<td>2 W/S 3</td>
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<td>O. Terzidis, W. Runge, A. Presse</td>
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<tr>
<td>2545010</td>
<td>Design Thinking (p. 195)</td>
<td>2 W/S 3</td>
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<td>O. Terzidis, B. Kneisel, Dr. H. Haller</td>
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<tr>
<td>2545005</td>
<td>Business Planning (p. 243)</td>
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<td>2545024</td>
<td>Developing and Validating Business Ideas (p. 241)</td>
<td>2 W 3</td>
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<td>H. Haller, C. Hardt, M. Völkel</td>
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<td>2545012</td>
<td>Entrepreneurial Leadership &amp; Innovation Management (p. 219)</td>
<td>2 W 3</td>
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<td>2545003</td>
<td>Managing New Technologies (p. 307)</td>
<td>2/1 S 5</td>
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<td>2545015</td>
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### Learning Control / Examinations
See German version.

### Conditions
None.

### Learning Outcomes
None.

### Content
Module: Innovation Management [TVWL4BWLENT2]

Coordination: M. Weissenberger-Eibl
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Business Administration

ECTS Credits: 9
Cycle: Every term
Duration: 1

Courses in module

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Learning Control / Examinations
See German version.

Conditions
The lecture “Innovation Management” and one of the seminars of the chair for Innovation and Technology Management are compulsory. The second seminar can be chosen from the courses of the module.

Recommendations
None.

Learning Outcomes
Students develop a comprehensive understanding of the innovation process and its conditionality. There is an additional focus on the concepts and processes which are of particular relevance with regard to shaping the entire process. Various strategies and methods are then taught based on this.
After completing the module, students should have developed a systemic understanding of the innovation process and be able to shape this by developing and applying suitable methods.

Content
The Innovation Management lecture course teaches concepts, strategies and methods which help students to form a systemic understanding of the innovation process and how to shape it. Building on this holistic understanding, the seminar courses then go into the subjects in greater depth and address specific processes and methods which are central to innovation management.
Module: Real Estate Economics and Sustainability [TVWL4BWLÖÖW1]

Coordination: D. Lorenz
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Business Administration

ECTS Credits: 9
Cycle: Every 2nd term, Winter Term
Duration: 2

Courses in module

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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The examination for the courses generally consist of a 60 minute written exam. A 20 minute oral exam is only offered after the second failure of the written exam. The exams for the respective parts (Part 1: Basics and Valuation and Part 2: Reporting and Rating) happen in the same semester in which the lectures take place.

Therefore, Part I currently only takes place in the winter semester and Part II takes place in the summer semester. In each semester there are two alternative dates for the exam and exams can be re-sat at any regular exam date.

The overall grade of the module is the average of the grades of each course weighted by the credits and truncated after the first decimal.

It is possible to include the grade of a seminar paper, dealing with a topic from the area of Real Estate Economics and Sustainability, into the final grade of the module (according to Section 4(2), 3 of the examination regulation). The seminar has a weight of 20 percent.

Conditions
None.

Recommendations
A combination with courses in the area of
• Finance
• Insurance
• Civil engineering and architecture
is recommended.
Particularly recommended is the successful completion of the following Bachelor-Modules:
- Real Estate Management I and II
- Design, Construction and Assessment of Green Buildings I and II

Learning Outcomes
The student
• possesses an overview of key interrelationships within the real estate industry concerning macro- and microeconomic questions as well as the interaction of the industry’s key players;
• is aware of the basics concerning the sustainable development debate and knows about the possible contribution of buildings and the real estate industry to a more sustainable development;
• knows the basics, key methods and tools of property valuation and is able to apply them;
• is aware of the key influencing factors of a building’s market value and is able to factor in sustainability considerations into market value estimates;
• possess an overview of important other methods and processes – besides property valuation – which are applied within the real estate industry to assess property related risks (e.g. property ratings) and to communicate property performance towards third parties (e.g. sustainability assessment of buildings and sustainability reporting of companies).

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Content
The implementation of sustainable development principles within the real estate industry requires taking into account sustainability considerations within real estate related procedures and decision making processes. Within this context, property valuation and valuation professionals play an important role.

Property valuations are carried out in almost any phase of the building life cycle and support, for example, financing as well as by and sell decisions.

Valuation methods and procedures, however, have to be adjusted to changing market participants’ preferences and their willingness to pay. For this reason, the issue of “valuation and sustainability” is of particular topicality and relevance.

Within the real estate industry professionals are sought which combine micro- and macroeconomic knowledge and real estate specific expertise with knowledge and skills regarding the sustainability of buildings and building stocks.

The real estate industry offers attractive working and career opportunities. This teaching module / course therefore offers insights into key methods applied within the real estate industry (particularly valuation) and places them into the context of sustainable development. The focus of the module / course, however, is not only on theoretical content but also on the provisioning of linkages to real estate practice; this will be realized, amongst other issues, by practical tutorials which are offered in addition to the course lectures.

Remarks
See German version.
5.3 Informatics

Module: Informatics [TVWL4INFO1]

Coordination: H. Schmeck, A. Oberweis, D. Seese, R. Studer, S. Tai
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Informatics

ECTS Credits 9
Cycle Every term
Duration 1

### Courses in module

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Economics Engineering (M.Sc.)
Module Handbook, Date: 26.02.2014
### Learning Control / Examinations

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When every single examination is passed, the overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

### Conditions

One course has to be chosen from the core courses. Core courses are: *Algorithms for Internet Applications* [2511102], *Applied Informatics I - Modelling* [2511030], *Applied Informatics II - IT Systems for e-Commerce* [2511032], *Complexity Management* [2511400], *Database Systems* [2511200], *Service-oriented Computing I* [2511500] and *Knowledge Management* [2511300]. It is only allowed to choose one lab.

### Learning Outcomes

The student

- has the ability to master methods and tools in a complex discipline and to demonstrate innovativeness regarding the methods used,
- knows the principles and methods in the context of their application in practice,
- is able to grasp and apply the rapid developments in the field of computer science, which are encountered in work life, quickly and correctly, based on a fundamental understanding of the concepts and methods of computer science,
- is capable of finding and defending arguments for solving problems.

### Content

The thematic focus will be based on the choice of courses in the areas of Effiziente Algorithmen, Betriebliche Informations- und Kommunikationssysteme, Wissensmanagement, Komplexitätsmanagement and Software- und Systems Engineering.
## Module: Emphasis in Informatics [TVWL4INFO2]

**Coordination:** H. Schmeck, A. Oberweis, D. Seese, R. Studer, S. Tai  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Informatics

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**Learning Control / Examinations**

The assessment is carried out as two partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. For passing the module exam in every single partial exam the respective minimum requirements has to be achieved. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately. When every single examination is passed, the overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Conditions**

One course has to be chosen from the core courses.

Core courses are: *Algorithms for Internet Applications* [2511102], *Applied Informatics I - Modelling* [2511030], *Applied Informatics II - IT Systems for e-Commerce* [2511032], *Complexity Management* [2511400], *Database Systems* [2511200], *Service-oriented Computing I* [2511500] and *Knowledge Management* [2511300]. It is only allowed to choose one lab.

**Learning Outcomes**

The student

- has the ability to master methods and tools in a complex discipline and to demonstrate innovativeness regarding the methods used,
- knows the principles and methods in the context of their application in practice,
- is able to grasp and apply the rapid developments in the field of computer science, which are encountered in work life, quickly and correctly, based on a fundamental understanding of the concepts and methods of computer science,
- is capable of finding and defending arguments for solving problems.

**Content**

The thematic focus will be based on the choice of courses in the areas of Effiziente Algorithmen, Betriebliche Informations- und Kommunikationssysteme, Wissensmanagement, Komplexitätsmanagement and Software- und Systems Engineering.
Module: Electives in Informatics [TVWL4INFO3]

**Coordination:** H. Schmeck, A. Oberweis, D. Seese, R. Studer, S. Tai  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Informatics

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Learning Control / Examinations

The assessment is carried out as two partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. For passing the module exam in every singled partial exam the respective minimum requirements has to be achieved.

The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

When every singled examination is passed, the overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None.

Learning Outcomes

The student

• has the ability to master methods and tools in a complex discipline and to demonstrate innovativness regarding the methods used,

• knows the principles and methods in the context of their application in practice,

• is able to grasp and apply the rapid developments in the field of computer science, which are encountered in work life, quickly and correctly, based on a fundamental understanding of the concepts and methods of computer science,

• is capable of finding and defending arguments for solving problems.

Content

The thematic focus will be based on the choice of courses in the areas of Effiziente Algorithmen, Betriebliche Informations- und Kommunikationssysteme, Wissensmanagement, Komplexitätsmanagement and Software- und Systems Engineering.
5.4 Operations Research


Coordination: S. Nickel
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Operations Research

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Courses in module

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<td>Facility Location and Strategic Supply Chain Management (p. 483)</td>
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<td>Tactical and Operational Supply Chain Management (p. 503)</td>
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<td>Practical seminar: Health Care Management (with Case Studies) (p. 374)</td>
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<td>Software Laboratory: OR Models II (p. 466)</td>
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Learning Control / Examinations

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Conditions

See German version.

Recommendations

Basic knowledge as conveyed in the module Introduction to Operations Research [WI1OR] is assumed.

Learning Outcomes

The student

- is familiar with basic concepts and terms of Supply Chain Management,
- knows the different areas of SCM and their respective optimization problems,
- is acquainted with classical location problem models (in planes, in networks and discrete) as well as fundamental methods for distribution and transport planning, inventory planning and management,
- is familiar with general procedures and characteristics of Health Care Management and the possibilities for adapting mathematical models for non-profit organizations,
- is able to model practical problems mathematically and estimate their complexity as well as choose and adapt appropriate solution methods.

Content

Supply Chain Management is concerned with the planning and optimization of the entire, inter-company procurement, production and distribution process for several products taking place between different business partners (suppliers, logistics service providers, manufacturers, etc.).
The main goal is to minimize the overall costs while taking into account several constraints including the satisfaction of customer demands.

This module considers several areas of SCM. On the one hand, the determination of optimal locations within a supply chain is addressed. Strategic decisions concerning the location of facilities as production plants, distribution centers or warehouses are of high importance for the rentability of Supply Chains. Thoroughly carried out, location planning tasks allow an efficient flow of materials and lead to lower costs and increased customer service. On the other hand, the planning of material transport in the context of supply chain management represents another focus of this module. By linking transport connections and different facilities, the material source (production plant) is connected with the material sink (customer). For given material flows or shipments, it is considered how to choose the optimal (in terms of minimal costs) distribution and transportation chain from the set of possible logistics chains, which asserts the compliance of delivery times and further constraints. Furthermore, this module offers the possibility to learn about different aspects of the tactical and operational planning level in Supply Chain Management, including methods of scheduling as well as different approaches in procurement and distribution logistics. Finally, issues of warehousing and inventory management will be discussed.

Health Care Management addresses specific Supply Chain Management problems in the health sector. Important applications arise in scheduling and internal logistics of hospitals.

**Remarks**

Some lectures and courses are offered irregularly.

The planned lectures and courses for the next three years are announced online.
Module: Mathematical Programming [TVWL4OR6]

Coordination: O. Stein
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Operations Research

ECTS Credits: 9
Cycle: Every term
Duration: 1

Courses in module

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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
See German version.

Learning Outcomes
The student

- names and describes basic notions for advanced optimization methods, in particular from continuous and mixed integer programming, location theory, and graph theory,
- knows the indispensable methods and models for quantitative analysis,
- models and classifies optimization problems and chooses the appropriate solution methods to solve also challenging optimization problems independently and, if necessary, with the aid of a computer,
- validates, illustrates and interprets the obtained solutions,
- identifies drawbacks of the solution methods and, if necessary, is able to makes suggestions to adapt them to practical problems.

Content
The modul focuses on theoretical foundations as well as solution algorithms for optimization problems with continuous and mixed integer decision variables, for location problems and for problems on graphs.

Remarks
The lectures are partly offered irregularly. The curriculum of the next three years is available online (www.ior.kit.edu).
For the lectures of Prof. Stein a grade of 30 % of the exercise course has to be fulfilled. The description of the particular lectures is more detailed.
Module: Stochastic Modelling and Optimization [TVWL4OR7]

Coordination: K. Waldmann
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Operations Research

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**Courses in module**

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<td>25688</td>
<td>OR-oriented modeling and analysis of real problems (project) (p. 350)</td>
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**Learning Control / Examinations**
The assessment is carried out as partial written exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Conditions**
See German version.

**Learning Outcomes**
The student knows and understands stochastic relationships and has a competent knowledge in modelling, analyzing and optimizing stochastic systems in economics and engineering.

**Content**
Topics overview:
Markov Decision Models II: Queuing Systems, Stochastic Decision Processes
Simulation I: Generation of random numbers, Monte Carlo integration, Discrete event simulation, Discrete and continuous random variables, Statistical analysis of simulated data.
Simulation II: Variance reduction techniques, Simulation of stochastic processes, Case studies.
Quality Control I: Statistical Process Control, Acceptance Sampling, Design of experiments
Quality Control II: Reliability of complexe systems with and without repair, Maintenance
OR-orientied modeling and analysis of real problems: project-based modelling and analysis

**Remarks**
The planned lectures and courses for the next two years are announced online (http://www.ior.kit.edu/)
### 5.5 Statistics

**Module: Mathematical and Empirical Finance [TVWL4STAT1]**

**Coordination:** W. Heller  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Statistics

**ECTS Credits**  
**Cycle** Irregular  
**Duration** 1

#### Courses in module

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<td>2521331</td>
<td>Stochastic Calculus and Finance (p. 490)</td>
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**Learning Control / Examinations**

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Conditions**

None.

**Learning Outcomes**

**Content**

**Remarks**

The course Portfolio and Asset Liability Management [2520357] will not be offered any more from summer term 2015 on. The examination will probably be offered latest until summer term 2014.

The course Stochastic Calculus and Finance [2521331] will not be offered any more from winter term 2014/2015 on. The examination will probably be offered latest until winter term 2013/14.
Module: Statistical Methods in Risk Management [TVWL4STAT2]

Cooperation: W. Heller
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Statistics

ECTS Credits: 9
Cycle: Every term
Duration: 1

Courses in module

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<td>Data Mining (p. 190)</td>
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<td>Multivariate Methods (p. 333)</td>
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<td>Statistics and Econometrics in Business and Economics (p. 485)</td>
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Learning Control / Examinations
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The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None.

Learning Outcomes
Content
5.6 Engineering Sciences

Module: Introduction to Logistics [TVWL4INGMB20]

Coordination: K. Furmans
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Engineering Science

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<td>Quantitative Methods for Supply Chain Risk Management (p. 389)</td>
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<td>Application of technical logistics in sorting- and distribution technology (p. 143)</td>
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<td>6</td>
<td>M. Mittwollen, Madzhavov</td>
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Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

To improve the overall grade of the module up to one grading scale (0.3) there might be taken an optional term paper in the field of the IFL. The term paper may not be convalidated in the seminar module.

Conditions

It is obligatory to choose one of the following courses:

- **Material Flow in Logistic Systems**
- **Basics of technical logistics**
- **Elements and Systems of Technical Logistics**
- **Quantitative Risk Management of Logistic Systems**

*Elements and systems of Technical Logistics* is only allowed to be examined if *Basics of Technical Logistics* is passed successfully in this or another module. For simultaneous attending of both courses, examination dates are sequenced accordingly.

Learning Outcomes

The student

- acquires an overview of different logistic questions in practice,
- is able to model logistic systems with adequate accuracy by using simple models,
- is able to handle analytical methods for a performance evaluation of logistic systems,
• is able to identify cause and effects within logistic systems.

Content
The module Introduction to Logistics provides well-founded knowledge in main questions of logistics. In this module, focuses on the acquisition of theoretical basics linked with exemplary practice questions are laid. To gain a deeper understanding, the course is accompanied by exercises and further improved by case studies.
Module: Manufacturing Technology [TVWL4INGMB23]

Coordination: V. Schulze
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Engineering Science

<table>
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Courses in module

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<tr>
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<th>Term</th>
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<tr>
<td>2149657</td>
<td>Manufacturing Technology (p. 233)</td>
<td>4/2</td>
<td>W</td>
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<td>V. Schulze, F. Zanger</td>
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</table>

Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1-3 SPO of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

To improve the overall grade of the module up to one grading scale (0.3) there might be taken an optional term paper in the field of the wbk. The term paper may not be convalidated in the seminar module.

Conditions

None.

Learning Outcomes

The students

- can name different manufacturing processes, can describe their specific characteristics and are capable to depict the general function of manufacturing processes and are able to assign manufacturing processes to the specific main groups.
- are enabled to identify correlations between different processes and to select a process depending on possible applications.
- are capable to describe the theoretical basics for the manufacturing processes they got to know within the scope of the course and are able to compare the processes.
- are able to correlate based on their knowledge in materials science the processing parameters with the resulting material properties by taking into account the microstructural effects.
- are qualified to evaluate different processes on a material scientific basis.

Content

Within this engineering sciences-oriented module the students will get to learn principle aspects of manufacturing technology. Further information can be found at the description of the lecture “Manufacturing Technology”.
Module: Specialization in Production Engineering [TVWL4INGMB22]

Coordination: V. Schulze
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Engineering Science

<table>
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<tr>
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<tbody>
<tr>
<td>2149667</td>
<td>Quality Management (p. 385)</td>
<td>2</td>
<td>W</td>
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<td>2149669</td>
<td>Materials and Processes in Automotive Lightweight Construction (p. 317)</td>
<td>2</td>
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<td>S. Kienzle, D. Steegmüller</td>
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<td>2150681</td>
<td>Metal Forming (p. 519)</td>
<td>2</td>
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<td>2150683</td>
<td>Control Technology (p. 488)</td>
<td>2</td>
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<td>2149655</td>
<td>Gear Cutting Technology (p. 539)</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal. To improve the overall grade of the module up to one grading scale (0.3) there might be taken an optional term paper in the field of the wbk. The term paper may not be convalidated in the seminar module.

Conditions
None.

Learning Outcomes
The students
- are able to apply the methods of production science to new problems.
- are able to analyze and evaluate the suitability of the methods, procedures and techniques for a specific problem.
- are able to use their knowledge target-oriented to achieve an efficient production technology.
- are able to analyze new situations and choose methods of production science target-oriented based on the analyses, as well as justifying their selection.
- are able to describe and compare complex production processes exemplarily.

Content
Within this module the students will get to know and learn about production science. Manifold lectures and excursions as part of several lectures provide specific insights into the field of production science.
Module: Integrated Production Planning [TVWL4INGMB24]

Coordination: V. Schulze, Gisela Lanza
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Engineering Science

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Courses in module

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<tr>
<td>2150660</td>
<td>Integrated production planning (p. 282)</td>
<td>4/2</td>
<td>S</td>
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</table>

Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4(2), 1-3 SPO of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

To improve the overall grade of the module up to one grading scale (0.3) there might be taken an optional term paper in the field of the wbk. The term paper may not be convalidated in the seminar module.

Conditions
None.

Learning Outcomes
The students
- can discuss basic questions of production technology.
- are able to apply the methods of integrated production planning they have learned about to new problems.
- are able to analyze and evaluate the suitability of the methods, procedures and techniques they have learned about for a specific problem.
- can apply the learned methods of integrated production planning to new problems.
- can use their knowledge targeted for efficient production technology.

Content
Within this engineering sciences-oriented module the students will get to learn principle aspects of organization and planning of production systems. Further information can be found at the description of the lecture “Integrated Production Planning”.

Module: Automated Manufacturing Systems [TVWL4INGMBWBK1]

Coordination: J. Fleischer
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Engineering Science

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<td>2150904</td>
<td>Automated</td>
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<td></td>
<td>Manufacturing Systems</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4(2), 1-3 SPO of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal. To improve the overall grade of the module up to one grading scale (0.3) there might be taken an optional term paper in the field of the wbk. The term paper may not be convalidated in the seminar module.

Conditions
None.

Learning Outcomes
The students
- are able to analyze implemented automated manufacturing systems and describe their components.
- are capable to assess the implemented examples of implemented automated manufacturing systems and apply them to new problems.
- are able to name automation tasks in manufacturing plants and name the components which are necessary for the implementation of each automation task.
- are capable with respect to a given task to plan the configuration of an automated manufacturing system and to determine the necessary components to its realization.
- are able to design and select components for a given use case of the categories: “Handling Technology”, “Industrial Robotics”, “Sensory” and “Controls”.
- are capable to compare different concepts for multi-machine systems and select a suitable concept for a given use case.

Content
Within this engineering sciences-oriented module the students will get to learn principle aspects of automated manufacturing systems. Further information can be found at the description of the lecture “Automated Manufacturing Systems”.

Module: Machine Tools and Industrial Handling [TVWL4INGMB32]

**Coordination:** J. Fleischer  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Engineering Science

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**Courses in module**

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<tr>
<td>2149902</td>
<td>Machine Tools and Industrial Handling (p. 548)</td>
<td>4/2</td>
<td>W</td>
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**Learning Control / Examinations**

The assessment is carried out as partial exams (according to Section 4(2), 1-3 SPO of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal. To improve the overall grade of the module up to one grading scale (0.3) there might be taken an optional term paper in the field of the wbk. The term paper may not be convalidated in the seminar module.

**Conditions**

None.

**Learning Outcomes**

The students

- are capable to explain the use and application of machine tools and handling devices as well as differentiate their characteristics and structure.
- are able to name and describe the essential components (frame, main spindles, feed axis, peripheral equipment, control) of machine tools.
- are capable to distinguish and select and describe the essential components regarding structure, characteristics advantages and disadvantages.
- are enabled to dimension the main components of machine tools.
- are able to name and describe the control principles of machine tools.
- are capable to name examples of machine tools and industrial handling as well as to deduce compare the essential components. Additionally they can allocate manufacturing processes.
- are enabled to identify drawbacks as well as derive and assess measures for improvements.
- are qualified to apply methods for selection and evaluation of machine tools.
- are experienced to deduce the particular failure characteristics of a ball screw.

**Content**

The module overviews the assembly, dimensioning and application of machine tools and industrial handling. A consolidated and practice oriented knowledge is imparted about the choice, dimensioning and assessment of production machines. At first, the major components of machine tools are explained systematically. At this, the characteristics of dimensioning of machine tools are described in detail. Finally, the application of machine tools is demonstrated by means of example machines of the manufacturing processes turning, milling, grinding, massive forming, sheet metal forming and toothing.
Module: Combustion Engines I [TVWL4INGMB18]

Coordination: H. Kubach  
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)  
Subject: Engineering Science

<table>
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Courses in module

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<tr>
<td>2133101</td>
<td>Combustion Engines A (p. 528)</td>
<td>4/2</td>
<td>W</td>
<td>9</td>
<td>U. Spicher</td>
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</table>

Learning Control / Examinations
The assessment of the module is carried out by a written examination about the lecture Combustion Engines A [2133101] (according to Section 4(2), 1 of the examination regulation). The grade of the module corresponds to the grade of this examination.

Conditions
None.

Learning Outcomes

Content
See course.
Module: Combustion Engines II [TVWL4INGMB19]

<table>
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<th>ID</th>
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<tr>
<td>2134135</td>
<td>Combustion Engines B (p. 529)</td>
<td>2/1</td>
<td>S</td>
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<td>U. Spicher</td>
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<tr>
<td>21112</td>
<td>Supercharging of Internal Combustion Engines (p. 149)</td>
<td>2</td>
<td>S</td>
<td>4</td>
<td>R. Golloch</td>
</tr>
<tr>
<td>2133109</td>
<td>Motor Fuels for Combustion Engines and their Verifications (p. 163)</td>
<td>2</td>
<td>W</td>
<td>4</td>
<td>J. Volz</td>
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<tr>
<td>2134138</td>
<td>Fundamentals of catalytic exhaust gas aftertreatment (p. 250)</td>
<td>2</td>
<td>S</td>
<td>4</td>
<td>E. Lox</td>
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<tr>
<td>21134</td>
<td>Methods in Analyzing Internal Combustion (p. 320)</td>
<td>2</td>
<td>S</td>
<td>4</td>
<td>U. Wagner</td>
</tr>
<tr>
<td>2134137</td>
<td>Engine Measurement Technologies (p. 332)</td>
<td>2</td>
<td>S</td>
<td>4</td>
<td>S. Bernhardt</td>
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<tr>
<td>21114</td>
<td>Simulation of Spray and Mixture Formation in Internal Combustion Engines (p. 463)</td>
<td>2</td>
<td>W</td>
<td>4</td>
<td>C. Baumgarten</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the weighted average of the grades for each course and truncated after the first decimal.

Conditions
It is only possible to choose this module in combination with the module Combustion Engines I [TVWL4INGMB18]. The module is passed only after the final partial exam of Combustion Engines I is additionally passed.
The course Combustion Engines B [2134135] has to be attended.

Recommendations
Basic skills in the subject of Thermodynamics are recommended.

Learning Outcomes
Content
See courses.
Module: Combustion Engines I [TVWL4INGMB34]

Coordination: H. Kubach
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Engineering Science

<table>
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Courses in module

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<th>ID</th>
<th>Course</th>
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<th>CP</th>
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<tbody>
<tr>
<td>2133103</td>
<td>Combustion Engines I (p. 260)</td>
<td>2/1 W</td>
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<td>H. Kubach, T. Koch</td>
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<tr>
<td>2133120</td>
<td>Thermodynamics and Energy Conversion in Internal Combustion Engines (p. 512)</td>
<td>2 W</td>
<td>4</td>
<td>T. Koch, H. Kubach</td>
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</table>

Learning Control / Examinations
The assessment consists of an oral exam (60 min) taking place in the recess period (according to §4 (2), 2 of the examination regulation). The exam takes place in every semester. Reexaminations are offered at every ordinary examination date.

Conditions
None.

Recommendations
None.

Learning Outcomes
The student can name and explain the working principle of combustion engines. He is able to analyse and evaluate the combustion process. He is able to evaluate influences of gas exchange, mixture formation, fuels and exhaust gas aftertreatment on the combustion performance. He can solve basic research problems in the field of engine development.
The student can name all important influences on the combustion process. He can analyse and evaluate the engine process considering efficiency, emissions and potential.

Content
Introduction, History, Concepts
Working Principle and Thermodynamics
Characteristic Parameters
Air Path
Fuel Path
Energy Conversion
Fuels
Emissions
Exhaust Gas Aftertreatment
Reaction kinetics
Gas exchange
Ignition
Flow field of gasoline engines
Working process
Pressure trace analysis
Thermodynamic analysis of the high pressure process
Exergy analysis and waste heat recuperation
Aspects of sustainability
# Module: Combustion Engines II [TVWL4INGMB35]

**Coordination:** H. Kubach  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Engineering Science

### ECTS Credits

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<tbody>
<tr>
<td>2134131 Combustion Engines II (p. 261)</td>
<td>2/1</td>
<td>S</td>
<td>5</td>
<td>H. Kubach, T. Koch</td>
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<tr>
<td>2133108 Fuels and Lubricants for Combustion Engines (p. 162)</td>
<td>2</td>
<td>W</td>
<td>4</td>
<td>B. Kehrwald, J. Volz</td>
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<tr>
<td>2134138 Fundamentals of catalytic exhaust gas aftertreatment (p. 250)</td>
<td>2</td>
<td>S</td>
<td>4</td>
<td>E. Lox</td>
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<tr>
<td>2134134 Analysis tools for combustion diagnostics (p. 321)</td>
<td>2</td>
<td>S</td>
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<td>U. Wagner</td>
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<td>2134137 Engine measurement techniques (p. 331)</td>
<td>2</td>
<td>S</td>
<td>4</td>
<td>S. Bernhardt</td>
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<tr>
<td>2134141 Gas Engines (p. 238)</td>
<td>2</td>
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<td>4</td>
<td>R. Golloch</td>
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<tr>
<td>2134150 Analysis of Exhaust Gas und Lubricating Oil in Combustion Engines (p. 130)</td>
<td>2</td>
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<td>2134139 Model based Application Methods (p. 325)</td>
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### Learning Control / Examinations

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The overall grade of the module is the weighted average of the grades for each course and truncated after the first decimal.

### Conditions

It is only possible to choose this module in combination with the module Combustion Engines I. The module is passed only after the final partial exam of Combustion Engines I is additionally passed.

The course Combustion Engines II [2134131] has to be attended.

### Recommendations

Basic skills in thermodynamics are recommended.

### Learning Outcomes

Content

Coordination:  K. Furmans
Degree programme:  Technische Volkswirtschaftslehre (M.Sc.)
Subject:  Engineering Science

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<tr>
<td>2117051</td>
<td>Material flow in logistic systems (p. 316)</td>
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<td>6</td>
<td>K. Furmans</td>
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<tr>
<td>2118097</td>
<td>Warehousing and distribution systems (p. 295)</td>
<td>2 S</td>
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<td>M. Schwab, J. Weiblen</td>
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<td>2117056</td>
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<td>2 W</td>
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<td>Automotive Logistics (p. 300)</td>
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Learning Control / Examinations
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Conditions
The course Material Flow in Logistic Systems [2117051] is compulsory and must be examined.

Learning Outcomes
The student
• acquires comprehensive and well-founded knowledge on the main topics of logistics, an overview of different logistic questions in practice and knows the functionality of material handling systems,
• is able to illustrate logistic systems with adequate accuracy by using simple models,
• is able to realize coherences within logistic systems,
• is able to evaluate logistic systems by using the learnt methods.

Content
The module Material Flow in Logistic Systems provides comprehensive and well-founded basics for the main topics of logistics. Within the lectures, the interaction between several components of logistic systems will be shown. The module focuses on technical characteristics of material handling systems as well as on methods for illustrating and evaluating logistics systems. To gain a deeper understanding, the course is accompanied by exercises and case studies.

Remarks
If the course 2117051 „Materialfluss in Logistiksystemen“ had been taken already, one of the modules [TVWL4INGMB26], [TVWL4INGMB27] and [TVWL4INGMB28] can be chosen.
Module: Material Flow in Networked Logistic Systems [TVWL4INGMB26]

Coordination: K. Furmans
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Engineering Science

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Courses in module

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<tr>
<td>2117060</td>
<td>Analytical methods in material flow methodology (mach and wiwi) (p. 137)</td>
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<td>2118097</td>
<td>Warehousing and distribution systems (p. 295)</td>
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<td>2117056</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal. To improve the overall grade of the module up to one grading scale (0.3) there might be taken an optional term paper in the field of the IFL. The term paper may not be convalidated in the seminar module.

Conditions
The course Analytical Models for Material Flow [2117060] is compulsory and must be examined.

Learning Outcomes
The student
- acquires in-depth knowledge on the main topics of logistics, gets an overview of different logistic questions in practice,
- is able to evaluate logistic systems by using the learnt methods,
- is able to analyze and explain the phenomena of industrial material and value streams.

Content
The module Material Flow in networked Logistic Systems provides in-depth basics for the main topics of logistics and industrial material and value streams. The obligatory lecture focuses on queuing methods to model production systems. To gain a deeper understanding, the course is accompanied by exercises.
Module: Technical Logistics [TVWL4INGMB27]

Coordination: K. Furmans
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Engineering Science

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<td>Basics of Technical Logistics (p. 257)</td>
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<td>2118088</td>
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<td>Application of technical logistics in modern crane systems (p. 142)</td>
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<td>Application of technical logistics in sorting- and distribution technology (p. 143)</td>
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<td>2117500</td>
<td>Energy efficient intralogistic systems (p. 213)</td>
<td>2 W</td>
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Learning Control / Examinations
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To improve the overall grade of the module up to one grading scale (0.3) there might be taken an optional term paper in the field of the IFL. The term paper may not be convalidated in the seminar module.

Conditions
The lecture basics of technical logistics has to be chosen. If the lecture Basics of technical logistics has been successfully examined in another module, the lecture elements and systems of technical logistics can be chosen instead. If both lectures are examined successfully, one can chose selected applications of technical logistics or selected applications of technical logistics and project instead.

Learning Outcomes
The student
- acquires well-founded knowledge on the main topics of technical logistics
- gets an overview of different applications of technical logistics in practice,
- acquires expertise and understanding about functionality of material handling systems.

Content
The module Technical Logistics provides in-depth basics on the main topics of technical logistics. The module focuses on technical characteristics of material handling technology. To gain a deeper understanding, the course is accompanied by exercises.
Module: Logistics in Value Chain Networks [TVWL4INGMB28]

Coordination: K. Furmans
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Engineering Science

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Courses in module

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<tr>
<td>2118078</td>
<td>Logistics - organisation, design and control of logistic systems (p. 299)</td>
<td>3/1</td>
<td>S</td>
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<tr>
<td>2117062</td>
<td>Supply chain management (p. 499)</td>
<td>3/1</td>
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<td>2118090</td>
<td>Quantitative Methods for Supply Chain Risk Management (p. 389)</td>
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<td>2118094</td>
<td>Information Systems in Logistics and Supply Chain Management (p. 271)</td>
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Learning Control / Examinations
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To improve the overall grade of the module up to one grading scale (0.3) there might be taken an optional term paper in the field of the IFL. The term paper may not be convalidated in the seminar module.

Conditions
One of the lectures
- Logistics – Organization, Design and Control of Logistic Systems [2118078]
- Supply Chain Management [2117062]
- Quantitative Methods for Supply Chain Risk Management [2118090]
is compulsory and must be examined.

Learning Outcomes
The student
- is able to plan logistic systems and evaluate their performance,
- can use approaches of Supply Chain Management within the operational practice,
- identifies, analyses and evaluates risks within logistic systems.

Content
The module Logistics in value chain networks provides basics for the main topics of logistics. Within the lecture basic methods for planning and running logistic systems are introduced. Furthermore special issues like supply chain management and risks in logistic systems are focused. To gain a deeper understanding, the course is accompanied by exercises.
Module: Virtual Engineering A [WW4INGMB29]

Coordination: J. Ovtcharova
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Engineering Science

<table>
<thead>
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<th>Course</th>
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<td>Virtual Engineering I (p. 541)</td>
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<td>3 W</td>
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<td>S. Rude</td>
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<td>Computer Integrated Planning of New Products (p. 390)</td>
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<td>Virtual Reality Laboratory (p. 543)</td>
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<td>PLM for product development in mechatronics (p. 363)</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
The course Virtual Engineering I [2121352] is compulsory modules and must be examined.

Learning Outcomes
The students should:

- have basic knowledge about the industrial application of Information Technology in product development,
- have understanding about current and future application of information systems in product development processes in the context of Product Lifecycle Management and Virtual Engineering,
- be able to operate current CAx- and PLM-systems in the product development process
- understands demands and relevance of interconnected IT-systems and respective methods for product development

Content
The Module Virtual Engineering A gives an overview about product development processes, beginning with requirement engineering, verification of manufacturing feasibility and virtual operation in the scope of Digital Factory. The guest-lectures contained in this module complete the content of the lecture with introducing current product development processes focusing.
### Module: Virtual Engineering B [WW4INGMB30]

**Coordination:** J. Ovtcharova  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Engineering Science

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<td>2123356</td>
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#### Learning Control / Examinations

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The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

#### Conditions

The course Virtual Engineering II [2122378] is compulsory module and must be examined.

#### Recommendations

We recommend to attend/visit the courses Engineering I [2121352] before Virtual Engineering II [2122378].

#### Learning Outcomes

The students should:

- have basic knowledge about industrial practice of Information Technology in the field of product development,
- have basic knowledge about innovative visualization techniques like Virtual Reality and feasible application of Virtual Mock-Ups (VMU) for validating product properties.
- is able to estimate potentials and risks of current Virtual Reality Systems in product development.
- understands demands and relevance of interconnected IT-systems and respective methods for product development.

#### Content

The module Virtual Engineering B communicates basics of Virtual Reality applications and their fields of application for validating product properties and for supporting product development processes.

Optional courses of this module complete the content with practical application of VR techniques in product development (Virtual Reality Exercise) and current product development processes.
Module: BioMEMS [TVWL4INGMBIMT1]

Coordination: V. Saile
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Engineering Science

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<td>2143875</td>
<td>Introduction to Microsystem Technology - Practical Course (p. 373)</td>
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<td>2143892</td>
<td>Selected Topics on Optics and Microoptics for Mechanical Engineers (p. 153)</td>
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<td>2141864</td>
<td>BioMEMS - Microsystems Technologies for Life-Sciences and Medicine I (p. 168)</td>
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<td>BioMEMS - Microsystems Technologies for Life-Sciences and Medicine II (p. 169)</td>
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<td>2143873</td>
<td>Actual topics of BioMEMS (p. 133)</td>
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Learning Control / Examinations
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The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
The course BioMEMS I [2141864] is compulsory and must be examined.

Recommendations
See descriptions of individual lectures

Learning Outcomes
The student
- Has basic as well as extensive knowledge about different fields of applications of BioMEMS
- Understands continuative aspects of the related subjects optics and microoptics, micro actuators, replications techniques and bionics

Content
Operations through small orifices, a pill which will take pictures on its way through your body or lab results right at the point of care - the need for easier and faster ways to help people is an important factor in research. The module BioMEMS (Bio(medical)-Micro-Electro-Mechanical-Systems) describes the application of microtechnology in the field of Life-Science, medical applications and Biotechnology and will teach you the necessary skills to understand and develop biological and medical devices.

The BioMEMS lectures will cover the fields of minimal invasive surgery, lab-on-chip systems, NOTES-Technology (Natural Orifice Transluminal Endoscopic Surgery), as well as endoscopic surgery and stent technology.
Additionally to the BioMEMS lectures you can specialize in various related fields like fabrication, actuation, optics and bionics. The course Replication processes will teach you some cost efficient and fast ways to produce parts for medical or biological devices. In the course Microactuation it is discussed how to receive movements in micrometer scale in a microsystem, this could be e.g. to drive micro pumps or micro valves. The necessary tools for optical measurement and methods of analysis to gain high resolution pictures are also part of this module. To deepen your knowledge and to get a hands-on experience this module contains a one week lab course. In the lecture bionics you can see how biological effects can be transferred into technical products.

Remarks
If you have any questions concerning the module, please contact Prof. Dr. Andreas E. Guber
Module: Microfabrication [TVWL4INGMBIMT2]

Coordination: V. Saile
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Engineering Science

ECTS Credits: 9
Cycle: Every term
Duration: 1

Courses in module

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<td>Physics for Engineers (p. 361)</td>
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<td>2143882</td>
<td>Fabrication Processes in Microsystem Technology (p. 232)</td>
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<td>M. Worgull, D. Häringer</td>
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<td>2142007</td>
<td>Fundamentals of X-ray optics (p. 255)</td>
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<td>2181712</td>
<td>Nanotribology and -Mechanics (p. 336)</td>
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The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

The course Manufacturing Processes of Microsystem Technology [2143882] is compulsory and must be examined.

Recommendations

Knowledge of microsystem technology, mechanics, optics and physics is recommended.

Learning Outcomes

The student

- gains advanced knowledge concerning fabrication techniques in micrometer scale
- acquires knowledge in up-to-date developing research
- can detect and use causal relation in microfabrication process chains.

Content

This engineering module allows the student to gain advanced knowledge in the area of microfabrication. Different manufacturing methods are described and analyzed in an advanced manner. Necessary interdisciplinary knowledge from physics, chemistry, materials science and also up-to-date developments (nano and x-ray optics) in micro fabrication is offered.

Remarks

If you have any questions concerning the module, please contact Prof. Dr. Andreas E. Guber.
Module: Microoptics [TVWL4INGMBIMT3]

Coordination: V. Saile
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Engineering Science

<table>
<thead>
<tr>
<th>Course</th>
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<th>Term</th>
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<td>2143875 Introduction to Microsystem Technology</td>
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<td>2142884 Microoptics and Lithography (p. 322)</td>
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<td>T. Mappes</td>
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<td>2143892 Selected Topics on Optics and Microoptics for Mechanical Engineers (p. 153)</td>
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<td>2142881 Microactuators (p. 323)</td>
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<td>M. Kohl</td>
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<td>2142007 Fundamentals of X-ray optics (p. 255)</td>
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<td>23462/23463 Optical Sources and Detectors (p. 346)</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
The course Microoptics and Lithography [2142884] is compulsory and must be examined.

Recommendations
Basic knowledge in electro dynamics is expected.
Attending Grundlagen der Mikrosystemtechnik I [2141861] and Grundlagen der Mikrosystemtechnik II [2142874] is recommended.

Learning Outcomes
- basic knowledge for the applications of microoptical systems
- understanding fabrication processes of microoptical elements & systems
- analyzing strengths and weaknesses of lithography processes
- knowledge on the basics of optical sources and detectors and their use in technical systems
- fundamental knowledge on different lasers and their design
- knowledge on X-ray imaging methods

Content
Optical imaging, measuring and sensor systems are a base for modern natural sciences. In particular life sciences and telecommunications have an intrinsic need for the application of optical technologies. Numerous fields of physics and engineering, e.g. astronomy and material sciences, require optical techniques. Micro optical systems are introduced in medical diagnostics and biological sensing as well as in products of the daily life.
In this module, an introduction to the basics of optics is provided; optical effects are presented with respect to their technical use.
Optical elements and instruments are presented. Fabrication processes of micro optical systems and elements, in particular lithography, are discussed.
In addition X-ray optics and X-ray imaging systems are presented as well as elements of optical telecommunication. A closer look on the physics behind lasers, being one of the most important technical light sources, is provided. As high end technology
and clean room equipment is present in all the lectures of this module, the students will have a hands-on training with several experiments in micro optics.

**Remarks**
If you have any questions concerning the module, please contact Prof. Dr. Andreas E. Guber.
Module: Microsystem Technology [TVWL4INGMBIMT4]

Coordination: V. Saile
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Engineering Science

ECTS Credits: 9
Cycle: Every term
Duration: 1

Courses in module

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<td>2141861</td>
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<td>Introduction to Microsystem Technology - Practical Course (p. 373)</td>
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<td>2143892</td>
<td>Selected Topics on Optics and Microoptics for Mechanical Engineers (p. 153)</td>
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<td>2142883</td>
<td>BioMEMS - Microsystems Technologies for Life-Sciences and Medicine II (p. 169)</td>
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<td>2141865</td>
<td>Novel Actuators and Sensors (p. 339)</td>
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<td>M. Kohl, M. Sommer</td>
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<td>2143876</td>
<td>Nanotechnology with Clusterbeams (p. 334)</td>
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<td>2142140</td>
<td>Bionics for Engineers and Natural Scientists (p. 171)</td>
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<td>23486 / 23487</td>
<td>Optoelectronic Components (p. 349)</td>
<td>2 / 1 S</td>
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<td>Polymers in MEMS A: Chemistry, Synthesis and Applications (p. 364)</td>
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Learning Control / Examinations
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The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
The course Basics of microsystem technology I [2141861] is compulsory and must be examined.

Learning Outcomes
• construction and production of e. g. mechanical, optical, fluidic and sensory microsystems.

Content
The module offers courses in microsystem technology. Knowledge is imparted in various fields like basics in construction and production of e. g. mechanical, optical, fluidic and sensory microsystems.

Remarks
If you have any questions concerning the module, please contact Prof. Dr. Andreas E. Guber.
Module: Nanotechnology [TVWL4INGMBIMT5]

Coordination: V. Saile
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Engineering Science

ECTS Credits: 9
Cycle: Every term
Duration: 1

Courses in module

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<td>Introduction to Microsystem Technology - Practical Course (p. 373)</td>
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<td>Nanotechnologie using Scanning Probe Methods (p. 335)</td>
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<td>Novel Actuators and Sensors (p. 339)</td>
<td>2 W</td>
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<td>23476</td>
<td>Quantum Functional Devices and Semiconductor Technology (p. 264)</td>
<td>2 S</td>
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Learning Control / Examinations
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The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
The course Nanotechnology with Scanning Probe Methods [2142860] is compulsory and must be examined.

Recommendations
Knowledge in physics, mathematics, and chemistry is assumed.

Learning Outcomes
The student
- has detailed knowledge in the field of nanotechnology
- is able to evaluate the specific characteristics of nanosystems.

Content
The module deals with the most important principles and fundamentals of modern nanotechnology. The compulsory module “Nanotechnologie with scanning probe methods” introduces the basics of nanotechnology and nanoanalytics. The specific phenomena and properties found in nanoscale systems are the main topic of the module.

Remarks
If you have any questions concerning the module, please contact Prof. Dr. Andreas E. Guber.
Module: Optoelectronics and Optical Communication [TVWL4INGMBIMT6]

Coordination: V. Saile
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Engineering Science

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<td>Fabrication Processes in Microsystem Technology (p. 232)</td>
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<td>23616 / 23618</td>
<td>Communication Systems and Protocols (p. 183)</td>
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<td>23476</td>
<td>Quantum Functional Devices and Semiconductor Technology (p. 264)</td>
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<td>3</td>
<td>M. Walther</td>
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<tr>
<td>23462/23463</td>
<td>Optical Sources and Detectors (p. 346)</td>
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<td>4,5</td>
<td>C. Koos</td>
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<tr>
<td>23464/23465</td>
<td>Optical Waveguides and Fibers (p. 347)</td>
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<td>23460 / 23461</td>
<td>Optical Communication Systems (p. 345)</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
The course Optical Communication Systems [23460 / 23461] is compulsory and must be examined.
The course Manufacturing Processes of Microsystem Technology [2143882] can only be examined if the module Microfabrication is not chosen.

Recommendations
See descriptions of individual lectures.

Learning Outcomes
- Student has basic knowledge of optical communication systems and related device and fabrication technologies:
- He/she can apply this knowledge to specific problems.

Content
This module covers practical and theoretical aspects in the areas of optical communications and optoelectronics. System aspects of communication networks are complemented by fundamental principles and device technologies of optoelectronics as well as and microsystem fabrication technologies.

Remarks
If you have any questions concerning the module, please contact Prof. Dr. Andreas E. Guber.
Module: Energy and Process Technology I [TVWL4INGMBITS1]

**Coordination:** H. Wirbser  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Engineering Science

### ECTS Credits

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**Courses in module**

- 2157961 Energy and Process Technology I
- 4/2 W 9

### Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4 (2), 13 SPO) of the courses of this module, whose sum of credits must meet the requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

### Conditions

None.

### Recommendations

Good skills in physics and chemistry and German.

### Learning Outcomes

In this module students achieve a basic understanding of the technical properties of energy conversion processes and machines.

### Content

**Energy and Process Technology 1:**
1. thermodynamic basics and cycle processes (ITT)  
2. basics of piston engines (IFKM)  
3. basics of turbomachines (FSM)  
4. basics of thermal turbomachines (ITS)

### Remarks

The module “Energy and Process technology” replaces the former module “Maschinenkunde/ Energie- und Umwelttechnik” in the diploma studies “Wirtschaftsingenieurwesen” since WS 2012/2013. The content has been slightly changed which will be explained in the first lecture unit. Examination of the lectures “Maschinenkunde I und II” of the old module is possible on request. All lectures and exams are hold in German only.
Module: Energy and Process Technology II [TVWL4INGMBITS2]

Coordination: H. Wirbser
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Engineering Science

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Courses in module

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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 13 SPO) of the courses of this module, whose sum of credits must meet the requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None.

Recommendations
Good skills in German and knowledge of the content of the lecture „Energy and Process Technology I“.

Learning Outcomes
In this modul students achieve the ability to evaluate solitary and interconnected energy systems with respect to societal and economical aspects.

Content
Energy and Process Technology 1:
1. basics in combustion and pollutant formation (ITT)
2. technical realisation and application of piston engines (IFKM) fluid flow engines (FSM) and thermal turbomachines (ITS)
3. technical aspects of energy supply systems and networks (ITS)

Remarks
The module “Energy and Process technology” replaces the former module “Maschinenkunde/ Energie- und Umwelttechnik” in the diploma studies “Wirtschaftsingenieurwesen” since WS 2011/2012. The content has been slightly changed which will be explained in the first lecture unit. Examination of the lectures “Maschinenkunde I und II” of the old module is possible on request. All lectures and exams are held in German only.
Module: High-Voltage Technology [TVWL4INGETIT6]

Coordination: T. Leibfried, B. Hoferer
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Engineering Science

<table>
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Courses in module

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<td>23361/23363</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations take place at the beginning of the recess period. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the weighted average of the grades for each course and truncated after the first decimal.

Conditions
None.

Learning Outcomes
The student

- has wide knowledge of electrical power engineering,
- is capable to analyse and develop electrical power engineering systems.

Content
The module deals with wide knowledge about the electrical power engineering. This ranges from the electric power equipment networks in terms of function, structure and interpretation on the calculation of electrical power networks to special areas such as the FACTS elements or power transformers.
Module: Generation and transmission of renewable power [TVWL4INGETIT7]

Coordination: T. Leibfried, B. Hoferer
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Engineering Science

ECTS Credits | Cycle | Duration
---|---|---
9 | Every term | 2

### Courses in module

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<td>Power Transmission and Power Network Control (p. 216)</td>
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<td>23371/23373</td>
<td>Power Network Analysis (p. 160)</td>
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<td>23381</td>
<td>Windpower (p. 551)</td>
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<td>23380</td>
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<td>23392/23394</td>
<td>High-Voltage Test Technique (p. 265)</td>
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### Learning Control / Examinations
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### Conditions
It is only possible to choose this module in combination with the module High-Voltage Technology [TVWL4INGETIT6]. The module is passed only after the final partial exam of High-Voltage Technology is additionally passed. The course Power Transmission and Power Network Control [23372/23374] or Power Network Analysis [23371/23373] is obligatory. Power Network Analysis can also be taken within the Bachelor's programme.

### Learning Outcomes
The student
- has wide knowledge of electrical power engineering,
- is capable to analyse and develop electrical power engineering systems.

### Content
The module deals with wide knowledge about the electrical power engineering. This ranges from the electric power equipment networks in terms of function, structure and interpretation on the calculation of electrical power networks to special areas such as the FACTS elements or power transformers.
Module: Fundamentals of Transportation [TVWL4INGBGU15]

Coordination: P. Vortisch
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Engineering Science

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Courses in module

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<td>19027</td>
<td>Fundamentals of Transportation Planning and Traffic Engineering (p. 533)</td>
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<td>Seminar Mobility Services (p. 435)</td>
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<td>W. Michalk, B. Chlond, U. Leyn, H. Fromm</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to § 4(2), 2-3 of the examination regulation) of the core course(s) and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The overall grade of the module is the average of the grades for each course weighted by the credits. The partial exams will take place jointly (if possible) at individually appointed dates.

Conditions
One course has to be chosen from the core courses. Core courses are: Fundamentals of Transportation Planning and Traffic Engineering [19027] and Characteristics of Transportation Systems [6232806]. To achieve the required ECTS Credits, additional courses have to be chosen from the remaining courses.
From the courses Exercises in Transportation Planning and Traffic Engineering [19035], Seminar in Transportation [6232903] and Seminar Mobility Services [2595475] only one course can be chosen.

Recommendations
Without any basic knowledge of transportation it is strongly recommended to choose both core courses, Fundamentals of Transportation Planning and Traffic Engineering [19027] and Characteristics of Transportation Systems [6232806]. Otherwise only the core course Characteristics of Transportation Systems [6232806] should be chosen.

Learning Outcomes
Content
Module: Transportation Modelling and Traffic Management [TVWL4INGBGU16]

Coordination: P. Vortisch
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Engineering Science

<table>
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**Courses in module**

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<td>6232802</td>
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**Learning Control / Examinations**

The assessment is carried out as partial exams (according to § 4(2), 2-3 of the examination regulation) of the core courses and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The overall grade of the module is the average of the grades for each course weighted by the credits. The partial exams will take place jointly (if possible) at individually appointed dates.

**Conditions**

Two courses have to be chosen from the core courses. Core courses are: Methods and Models in Transportation Planning [6232701], Traffic Engineering [6232703], Traffic Management and Transport Telematics [6232802] and Traffic Flow Simulation [6232804]. To achieve the required ECTS Credits, additional courses have to be chosen from the remaining courses. From the two possible seminars, only one can be chosen.

**Recommendations**

Basic knowledge of transportation is required.

**Learning Outcomes**

Content
Module: Mechanical Process Engineering in Construction [TVWL4INGBGU17]

Coordination: S. Haghsheno, H. Schneider, H. Schlick
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Engineering Science

<table>
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<tr>
<th>ECTS Credits</th>
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Courses in module

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<tr>
<td>6241704</td>
<td>Construction Equipment and Mechanical Process Engineering (p. 157)</td>
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<td>6241911</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

The exam must be repeated at the latest 1 semester after the first try. The exam will be based on the content of the latest lecture.

Conditions
The course Construction Equipment and Mechanical Process Engineering [6241704] is compulsory and must be examined.

Recommendations
It is recommended to take the module Fundamentals of construction [WI3INGBGU3] from the Bachelor’s degree program.

Learning Outcomes
Students understand construction methods and the related construction equipment, their technology, capabilities and constraints. Students can define construction methods consisting of machinery and devices. They can evaluate existing methods through knowledge about process performance and operating conditions, and the can identify potential for improvement.

Content
Within the frame of this module, various construction methods and aggregate production processes will be presented as well as performance calculations conducted. Students learn about the construction machinery and devices of these methods. Transmission, generation, conversion and controlling of power are explained with the help of various practical examples. Moreover, the module includes possibilities for an on-site familiarization.

Remarks
Information regarding lectures and possible schedule changes is available in the timetable at http://www.tmb.kit.edu/Studium_und_Lehre.php.
Students can build additional customized modules of the courses offered by TMB. Please consult with the lecturers of this
module.
Module: Logistics and Management of Guided Transport Systems [TVWL4INGBGU21]

Coordination: M. Weigel
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Engineering Science

<table>
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<td>6234701</td>
<td>Track Guided Transport Systems - Technical Design and Components (p. 481)</td>
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<tr>
<td>6234805</td>
<td>Management in Public Transport (p. 306)</td>
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<tr>
<td>6234903</td>
<td>Law Aspects of Guided Transport Systems (p. 391)</td>
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<td>Economic Efficiency of Guided Transport Systems (p. 552)</td>
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</table>

**Learning Control / Examinations**
The assessment mix of each course of this module is defined for each course separately. The final mark for the module is the average of the marks for each course weighted by the credits and truncated after the first decimal.
The exams are offered each semester. The re-examinations are offered upon prior agreement with the interested participants and not later than the next regular examination date.

**Conditions**
See German version.

**Recommendations**
See German version.

**Learning Outcomes**
See German version.

**Content**
See courses.

**Remarks**
See German version.
Module: Project in Public Transportation [TVWL4INGBGU18]

Coordination: M. Weigel
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Engineering Science

<table>
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Courses in module

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<td>Standard Valuation in Public Transport. Using an Example (p. 482)</td>
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Learning Control / Examinations
See German version.

Conditions
See German version.

Recommendations
See German version.

Learning Outcomes
See German version.

Content
See courses.

Remarks
See German version.
Module: Public Transportation Operations [TVWL4INGBGU19]

Coordination: M. Weigel
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Engineering Science

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Learning Control / Examinations
The assessment mix of each course of this module is defined for each course separately. The final mark for the module is the average of the marks for each course weighted by the credits and truncated after the first decimal.

The exams are offered each semester. The re-examinations are offered upon prior agreement with the interested participants and not later than the next regular examination date.

Conditions
See German version.

Recommendations
See German version.

Learning Outcomes
See German version.

Content
See courses.

Remarks
See German version.
Module: Guided Transport Systems / Engineering [TVWL4INGBGU20]

Coordination: M. Weigel
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Engineering Science

ECTS Credits: 9
Cycle: Every term
Duration: 1

Courses in module

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Learning Control / Examinations
See German version.

Conditions
See German version.

Recommendations
See German version.

Learning Outcomes
See German version.

Content
See courses.

Remarks
See German version.
Module: Principles of Food Process Engineering [TVWL4INGCV3]

Coordination: V. Gaukel
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Engineering Science

<table>
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<td>Principles of Process Engineering referring to Food I (p. 258)</td>
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<td>Principles of Process Engineering referring to Food II (p. 259)</td>
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<td>Quality Management of Food Processing (p. 388)</td>
<td>1/1</td>
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<tr>
<td>Food Science and Functionality (p. 298)</td>
<td>2</td>
<td>W</td>
<td>4</td>
<td>Watzl</td>
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Learning Control / Examinations
The assessment is carried out by a general oral exam of the selected courses of this module, whose sum of credits must meet the minimum requirement of credits of this module (according to §4(2), 2 of the examination regulation). The exam is offered upon agreement with the office of the section Food Process Engineering. Re-examination takes place at least 4 weeks after the last examination date. The overall grade of the module is the grade of the general oral exam.

Conditions
The courses Principles of Process Engineering referring to Food I [22213] and Principles of Process Engineering referring to Food II [22214] are obligatory and have to be attended.

Learning Outcomes

Content
Module: Specialization in Food Process Engineering [TVWL4INGCV4]

**Coordination:** V. Gaukel

**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)

**Subject:** Engineering Science

### ECTS Credits | Cycle | Duration
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| 9 | Every term | 2 |

#### Courses in module

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<td>22229</td>
<td>Emulsifying and Dispersing (p. 208)</td>
<td>2</td>
<td>S</td>
<td>4</td>
<td>Köhler</td>
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</tbody>
</table>

**Learning Control / Examinations**

The assessment is carried out by a general oral exam of the selected courses of this module, whose sum of credits must meet the minimum requirement of credits of this module (according to §4(2), 2 of the examination regulation).

The exam is offered upon agreement with the office of the section Food Process Engineering. Re-examination takes place at least 4 weeks after the last examination date.

The overall grade of the module is the grade of the general oral exam.

**Conditions**

It is only possible to choose this module in combination with the module Principles of Food Process Engineering [TVWL4INGCV3]. The module is passed only after the final partial exam of Principles of Food Process Engineering is additionally passed.

The course Quality Management of Food Processing [22205] is obligatory and has to attended. Has it already been attended in the Bachelor programme, an other course has to be chosen instead.

**Learning Outcomes**

**Content**

See courses.
Module: Water Chemistry and Water Technology I [TVWL4INGCV6]

**Coordination:** H. Horn  
**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)  
**Subject:** Engineering Science

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### Courses in module

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<td>22601</td>
<td>Chemical Technology of Water (p. 180)</td>
<td>2</td>
<td>W</td>
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<td>22602</td>
<td>Exercises in Chemical Technology of Water (p. 517)</td>
<td>1</td>
<td>W</td>
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<td>22664</td>
<td>Laboratory Work “Water” (p. 546)</td>
<td>2</td>
<td>W</td>
<td>4</td>
<td>H. Horn, G. Abbt-Braun</td>
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</table>

### Learning Control / Examinations

The assessment is a general oral examination according to §4(2), 2 of the examination regulation about the chosen courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examination is offered on appointment, but at least 4 times per year in the first and last week of the summer and winter term. The overall grade of the module is taken as the average from the individual grades of the oral examination and the grade of the exercises weighted by credit points.

### Conditions

None.

### Learning Outcomes

The student

- has knowledge of types and sum of the water constituents and their interaction with each other and with the water molecules,
- knows and understands the basics of water chemistry and the most important methods for the treatment of different types of raw water.

### Content

This module gives the basis to understand the most important methods of raw water treatment. Therefore types and sum of water constituents and their interaction with each other and with water molecules are introduced. The effects of the different treatment and purification methods are shown.
Module: Water Chemistry and Water Technology II [TVWL4INGCV7]

Coordination: H. Horn
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Engineering Science

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Courses in module

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<td>Scientific Bases for Examination and Assessment of Water Quality (p. 338)</td>
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<td>22618</td>
<td>Fundamentals of Waste Water Treatment (p. 248)</td>
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<td>Oxidation and Desinfection Processes (p. 355)</td>
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<td>Membrane Separation in Water Treatment (p. 148)</td>
<td>2 W</td>
<td>4</td>
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<td>H. Horn, F. Saravia</td>
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</table>

Learning Control / Examinations

Conditions
It is only possible to choose this module in combination with the module Water Chemistry I [TVWL4INGCV6]. The module is passed only after the final partial exam of Water Chemistry I is additionally passed.

Learning Outcomes
The student

• has knowledge of types and sum of the water constituents and their interaction with each other and with the water molecules,
• knows and understands the basics of water chemistry and the most important methods for the treatment of different types of raw water.
• knows about the different types of water treatment and water purification methods to convert, reduce or concentrate water constituents,

Content
The effects of the different treatment and purification methods are shown and it is explained how they can convert, reduce or concentrate water constituents.
Module: Understanding and Prediction of Disasters 1 [TVWL4INGINTER7]

Coordination: M. Kunz
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Engineering Science

ECTS Credits 9
Cycle Every term
Duration 1

Courses in module

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<td>19203</td>
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<td>1/1</td>
<td>S</td>
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<tr>
<td>19212</td>
<td>Environment Communication (p. 522)</td>
<td>2/1</td>
<td>W</td>
<td>4</td>
<td>Kämpf</td>
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<td>8048</td>
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<td>W</td>
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<td>2600211/212</td>
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<td>Water Resource Management and Engineering Hydrology (p. 547)</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None.

Learning Outcomes
See German version.

Content
See German version.

Remarks
Students, who successfully completed both modules “Understanding and Prediction of Disasters” I and II (alternatively: one of the modules in Bachelor and Master) can get a certificate of the module coordinator (CEDIM). This certificate lists the successful completed courses within the two modules.
Module: Understanding and Prediction of Disasters 2 [TVWL4INGINTER8]

Coordination: M. Kunz
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Engineering Science

ECTS Credits: 9
Cycle: Every term
Duration: 1

Courses in module

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<td>3</td>
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<td>2/1</td>
<td>W</td>
<td>4</td>
<td>Kämpf</td>
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<tr>
<td>8048</td>
<td>River Engineering and Ecology I (p. 249)</td>
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<td>W</td>
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<td>E. Dister</td>
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<td>River Engineering and Ecology II (p. 236)</td>
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<td>W</td>
<td>5</td>
<td>N. Goldscheider</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None.

Learning Outcomes
See German version.

Content
See German version.

Remarks
Students, who successfully completed both modules “Understanding and Prediction of Disasters” I and II (alternatively: one of the modules in Bachelor and Master) can get a certificate of the module coordinator (CEDIM). This certificate lists the successful completed courses within the two modules.
Module: Extracurricular Module in Engineering [TVWL4INGAPL]

Coordination: Prüfer einer Ingenieurwissenschaftlichen Fakultät
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Engineering Science

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Learning Control / Examinations
The assessment of the module is determined by the respective module coordinator. It can either be in the form of a general exam or partial exams, and must contain at least 9 credit points and at least 6 hours per week. The examination may contain presentations, experiments, laboratories, term papers, etc. At least 50 percent of the module examination has to be in the form of a written or an oral examination (according to Section 4 (2), 1 or 2 of the examination regulation).

The formation of the overall grade of the module will be determined by the respective module coordinator.

Conditions
None.

Learning Outcomes
Content
5.7 Law


Coordination: T. Dreier
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Law

ECTS Credits: 9
Cycle: Every term
Duration: 1

Courses in module

<table>
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<tr>
<th>ID</th>
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<td>24354</td>
<td>Internet Law (p. 289)</td>
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<td>W</td>
<td>3</td>
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<td>24656</td>
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<td>S</td>
<td>3</td>
<td>P. Bittner</td>
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<td>24136 / 24609</td>
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Learning Control / Examinations
The assessment mix of each course of this module is defined for each course separately. The final mark for the module is the average of the marks for each course weighted by the credits and truncated after the first decimal.

Conditions
None.

Learning Outcomes

Content
See courses.
Module: Private Business Law [TVWL4JURA5]

Coordination: Z. (ZAR)
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Law

<table>
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<td>Civil Law for Advanced (p. 534)</td>
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<td>S</td>
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<tr>
<td>24167</td>
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<td>24646</td>
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Learning Control / Examinations
The assessment mix of each course of this module is defined for each course separately. The final mark for the module is the average of the marks for each course weighted by the credits and truncated after the first decimal.

Conditions
None.

Recommendations
For the courses
• Civil Law for Advanced [24650]
• Law of Contracts [24671],

basic knowledge in civil law as taught in the courses Civil Law for Beginners [24012], Advanced Civil Law [24504], and Commercial and Corporate Law [24011] is required.

Learning Outcomes
The student
• has gained in-depth knowledge of German company law, commercial law and civil law;
• is able to analyze, evaluate and solve complex legal and economic relations and problems;
• is well grounded in individual labour law, collective labour law and commercial constitutional law, evaluates and critically assesses clauses in labour contracts;
• recognizes the significance of the parties to collective labour agreements within the economic system and has differentiated knowledge of labour disputes law and the law governing the supply of temporary workers and of social law;
• possesses detailed knowledge of national earnings and corporate tax law and is able to deal with provisions of tax law in a scientific manner and assesses the effect of these provisions on corporate decision-making.

Content
The module provides the student with knowledge in special matters in business law, like employment law, tax law and business law, which are essential for managerial decisions.
Module: Public Business Law [TVWL4JURA6]

**Coordination:** G. Sydow

**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)

**Subject:** Law

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### Courses in module

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<td>24632</td>
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<td>S</td>
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<td>W</td>
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**Learning Control / Examinations**

The assessment mix of each course of this module is defined for each course separately. The final mark for the module is the average of the marks for each course weighted by the credits and truncated after the first decimal.

**Conditions**

None.

**Learning Outcomes**

Content
Module: Governance, Risk & Compliance [TVWL4INGRC]

Coordination: T. Dreier
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)

Subject:

<table>
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Courses in module

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<td>GRCsem</td>
<td>Seminar: Governance, Risk &amp; Compliance (p. 535)</td>
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Learning Control / Examinations

Conditions
None.

Learning Outcomes

Content
5.8 Sociology

Module: Sociology [TVWL4SOZ1]

Coordination: G. Nollmann
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject: Sociology

<table>
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Courses in module

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<td>W/S</td>
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<td>spezSoz</td>
<td>Special Sociology (p. 480)</td>
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<td>W/S</td>
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<td>SozSem</td>
<td>Projectseminar (p. 382)</td>
<td>2</td>
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Learning Control / Examinations
The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
Keine.

Recommendations
Knowledge of Statistics 1 and Statistics 2 is required.

Learning Outcomes
The student

- Gains theoretical and methodical knowledge of social processes and structures.
- Is able to apply his/her gained knowledge practically.
- Is able to present his/her work results in a precise and clear way.

Content
The module sociology offers students the possibility to get to know problems touching social phenomenons and to answer these theoretically as well as empirically. For example: Who does earn how much in his job and why? How do subcultures emerge? Why are boys’ grades in school always worse than those of girls? Do divorces have negative influences on the development of children? How does mass consumption influence the individual? Is there a world society emerging?

In addition the module contains courses on sociological methods that are essential to answer the above questions scientifically.
## 5.9 General Modules

### Module: Seminar Module [WW4SEM]

**Coordination:** Studiendekan (Fak. f. Wirtschaftswissenschaften)

**Degree programme:** Technische Volkswirtschaftslehre (M.Sc.)

**Subject:**

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### Courses in module

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<td>3</td>
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<td>„Good Governance“ at German Corporations (p. 558)</td>
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Learning Control / Examinations
The module examination consists of two seminars and of at least one key qualification (KQ) course (according to §4 (3), 3 of the examination regulation). A detailed description of every single assessment is given in the specific course characterization. The final mark for the module is the average of the marks for each of the two seminars weighted by the credits and truncated after the first decimal. Grades of the KQ courses are not included.

Conditions
The course specific preconditions must be observed.

- **Seminars**: Two seminars out of the course list, that have at least 3 CP each and are offered by a representative of the Department of Economics and Management or of the Center for applied legal studies (Department of Informatics), have to be chosen.
- Alternatively one of the two seminars can be absolved at an engineering department or at the Department of Mathematics. The seminar has to be offered by a representative of the respective department as well. The assessment has to meet the demands of the Department of Economics and Management (active participation, term paper with a workload of at least 80 h, presentation). This alternative seminar requires an official approval and can be applied at the examination office of the Department of Economics and Management. Seminars at the institutes wbk and IFL do not require these approval.
- **Key Qualification (KQ)-course(s)**: One or more courses with at least 3 CP in total of additional key qualifications have to be chosen among the courses [HoC, ZAK, Sprachenzentrum].

Learning Outcomes
The student

- investigates with a selected topic in a special subject,
- analyses and discusses topical issues in the course and within the final term paper,
- discusses, presents and defends subject-specific arguments within the given topic,
- plans and realizes the final term paper mostly autonomous.

Content
Competences which are gained in the seminar module especially prepare the student for composing the final thesis. Within the term paper and the presentation the student exercises himself in scientific working techniques supported by the supervisor. Beside advancing skills in techniques of scientific working there are gained integrative key qualifications as well. A detailed description of these qualifications is given in the section “Key Qualifications” of the module handbook. Furthermore, the module also includes additional key qualifications provided by the KQ-courses.

Remarks
The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required. The available places are listed on the internet: http://www.wiwi.kit.edu/2361.php.
Module: Master Thesis [TVWL4THESIS]

Coordination: Der Vorsitzende des Prüfungsausschusses
Degree programme: Technische Volkswirtschaftslehre (M.Sc.)
Subject:

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Learning Control / Examinations

Conditions
None.

Learning Outcomes

Content
6 Courses

6.1 All Courses

Course: Analysis of Exhaust Gas und Lubricating Oil in Combustion Engines [2134150]

Coordinators: M. Gohl
Part of the modules: Combustion Engines II (p. 87)[TVWL4INGMB35]

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<tr>
<td>4</td>
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<td>Summer term</td>
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Learning Control / Examinations
Letter of attendance or oral exam (30 minutes, no testing aids)

Conditions
none

Recommendations
Knowledge in the field of engine technology and measurement techniques is advantageous

Learning Outcomes
The Students can point out the challenges concerning the current emission standards in engine development. They can name and explain the basic principles of measurement techniques and methods to analyse exhaust gas components and components of engine oil. Hence, the students have the ability to choose the right methods for a given Problem and to interpret the results.

Content
The students get involved in the application of different measurement techniques in the field of exhaust gas and lubricating oil analysis. The functional principles of the systems as well as the application areas of the latter are discussed. In addition to a general overview of standard applications, current specific development and research activities are introduced.

Media
Lecture with Powerpoint slides

Literature
The lecture documents are distributed during the courses.
Course: Advanced Game Theory [n.n.]

**Coordinators:** P. Reiss, C. Puppe

**Part of the modules:** Applied Strategic Decisions (p. 23), Microeconomic Theory (p. 35)

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<td>2/1</td>
<td>Winter term</td>
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**Learning Control / Examinations**
The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

**Conditions**
None.

**Recommendations**
Basic knowledge of mathematics and statistics is assumed.

**Learning Outcomes**
The purpose of the course is to offer a rigorous investigation of game theory paying attention to new developments in the field. Students shall be able to model strategic interaction situations on a general level and to provide adequate solutions.

**Content**
This course offers an advanced and rigorous treatment of game theory.

**Media**
Slides, problem sets.

**Literature**

**Compulsory textbook:**

**Additional Literature:**
Course: Advanced Topics in Economic Theory [2520527]

Coordinators: M. Hillebrand, K. Mitusch

Part of the modules: Economic Theory and its Application in Finance (p. 34)[TVWL4VWL14], Agglomeration and Innovation (p. 33)[TVWL4VWL13], Microeconomic Theory (p. 35)[TVWL4VWL15], Allocation and Equilibrium (p. 27)[TVWL4VWL7], Network Economics (p. 25)[TVWL4VWL4]

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Learning Control / Examinations
The assessment consists of a written exam (60min) (following §4(2), 1 of the examination regulation) at the beginning of the recess period or at the beginning of the following semester.

Conditions
None.

Recommendations
This course is designed for advanced Master students with a strong interest in economic theory and mathematical models. Bachelor students who would like to participate are free to do so, but should be aware that the level is much more advanced than in other courses of their curriculum.

Learning Outcomes

Content
The course deals with basic elements of modern economic theory. It is divided into two parts. The first part introduces the microeconomic foundations of general equilibrium à la Debreu ("The Theory of Value", 1959) and Hildenbrand/Kirman ("Equilibrium Analysis",1988). The second part deals with asymmetric information and introduces the basic techniques of contract theory.

The course is largely based on the textbook “Microeconomic Theory” (Chapters 1-5, 10, 13-20) by A.Mas-Colell, M.D.Whinston, and J.R.Green.

Literature
The course is based on the excellent textbook “Microeconomic Theory” (Chapters 1-5, 10, 13-20) by A.Mas-Colell, M.D.Whinston, and J.R.Green.
Course: Actual topics of BioMEMS [2143873]

Coordinators: A. Guber, Wegner, Lars; Cattaneo, Giorgio
Part of the modules: BioMEMS (p. 94)[TVWL4INGMBIMT1]

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<td>3</td>
<td>2</td>
<td>Winter / Summer Term</td>
<td>de</td>
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Learning Control / Examinations
The assessment takes the form of a different type of control success (report and presentation) according to § 4 (2), 3 SPO. The rating is 60% of the grade for the final paper to a special issue of BioMEMS and 40% of the grade for the seminar presentation held.

Conditions
None.

Recommendations
It is recommended to attend the courses BioMEMS I [2141864], BioMEMS II [2142883], BioMEMS III [2142879] beforehand.

Learning Outcomes
Knowledge in the actual activities in bio-medical and biological technologies under the view of micro technology. The student gets an overview on actual examples of new applications in BioMEMS.

Content

Media
Written preparations from the participants.
Course: Current issues in Innovation Management [2545018]

**Coordinators:** M. Weissenberger-Eibl

**Part of the modules:** Innovation Management (p. 62) [TVWL4BWLENT2]

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<td>2</td>
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**Learning Control / Examinations**
Die Erfolgskontrolle erfolgt in Form einer Erfolgskontrolle anderer Art (schriftliche Ausarbeitung) nach § 4(2), 3 SPO. Die Note ist die Note der schriftlichen Ausarbeitung.

**Conditions**
None.

**Recommendations**
None.

**Learning Outcomes**
The aim of the course is the thoroughly examination of a current issues in Innovation Management.

**Content**
The aim of the course is the thoroughly examination of a current issues in Innovation Management.
Course: Algorithms for Internet Applications [2511102]

Coordinators: H. Schmeck

Part of the modules: Electives in Informatics (p. 69)[TVWL4INFO3], Informatics (p. 65)[TVWL4INFO1], Emphasis in Informatics (p. 67)[TVWL4INFO2]

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<td>5</td>
<td>2/1</td>
<td>Winter term</td>
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Learning Control / Examinations
The assessment consists of a written exam (60 min) (according to Section 4(2), 1 of the examination regulation) and an additional written examination (called “bonus exam”, 45 min) (according Section 4(2), 3 of the examination regulation).
The grade of this course is the achieved grade in the written examination. If this grade is at least 4.0 and at most 1.3, a passed bonus exam will improve it by one grade level (i.e. by 0.3 or 0.4).

Conditions
None.

Learning Outcomes
The students will learn to master methods and concepts of essential algorithms within Internet applications and to develop capabilities for innovative improvements. The course aims at teaching advanced concepts for the design and application of algorithms with respect to the requirements in networked systems. Based on a fundamental understanding of taught concepts and methods the students should be able to select appropriate concepts and methods for problem settings in their future professional life, and - if necessary - customize and apply them in an adequate way. The students will be capable to find appropriate arguments for their chosen approach to a problem setting.
In particular, the student will

- know the structure and elementary protocols of the Internet (TCP/IP) and standard routing algorithms (distance vector and link state routing),
- know methods of information retrieval in the WWW, algorithms for searching information and be able to assess the performance of search engines,
- know how to design and use cryptographic methods and protocols to guarantee and check confidentiality, data integrity and authenticity,
- know algorithmic basics of electronic payment systems and of electronic money.

Content
Internet and World Wide Web are changing our world, this core course provides the necessary background and methods for the design of central applications of the Internet. After an introduction into Internet technology the following topics are addressed: information retrieval in the www, structure and functioning of search engines, foundations of secure communication, electronic payment systems and digital money, and - if time permits - security architectures.

Media
Powerpoint slides with annotations on graphics screen, access to Internet resources, recorded lectures

Literature

Elective literature:
- Further references will be given in the course.
Course: Hydrogeology [9050/9051]

Coordinators: N. Goldscheider

Part of the modules: Understanding and Prediction of Disasters 1 (p. 118), Understanding and Prediction of Disasters 2 (p. 119)

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Learning Control / Examinations
The assessment consists of a written exam (following §4(2), 1 of the examination regulation).

Conditions
None.

Recommendations
None.

Learning Outcomes
see German version

Content
see German version
Course: Analytical methods in material flow methodology (mach and wiwi) [2117060]

Coordinators: J. Stoll, E. Özden
Part of the modules: Material Flow in Networked Logistic Systems (p. 89)[TVWL4INGMB26]

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Learning Control / Examinations
The assessment consists of an oral exam according to §4 (2), 2 of the examination regulation.

Conditions
None.

Recommendations
The content of a course about “stochastics” is recommended.

Learning Outcomes
Students are able to:

- Describe material flow systems with analytical solvable stochastic models,
- Derive approaches for control systems (KANBAN) based on easy models of queueing theory,
- Execute practical exercises on workstations and
- Use simulation and exact methods.

Content

- single server systems: M/M/1, M/G/1: priority rules, model of failures
- networks: open and closed approximations, exact solutions and approximations
- application to flexible manufacturing systems, AGV (automated guided vehicles) - systems
- modeling of control approaches like constant work in process (ConWIP) or kanban
- discrete-time modeling of queuing systems

Media
black board, lecture notes, presentations

Literature
Shanthikumar, Buzacott: Stochastic Models of Manufacturing Systems

Remarks
none
Course: Requirements Analysis and Requirements Management [2511218]

Coordinators: R. Kneuper
Part of the modules: Electives in Informatics (p. 69)[TVWL4INFO3], Informatics (p. 65)[TVWL4INFO1], Emphasis in Informatics (p. 67)[TVWL4INFO2]

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Learning Control / Examinations
The assessment of this course is a written or (if necessary) oral examination according to §4(2) of the examination regulation.

Conditions
None.

Learning Outcomes
The students have a full understanding of the foundations of the analysis and management of requirements as part of the development process of software and systems. They know the main terminology and approaches of this topic, and are able to express requirements themselves using different description methods.

Content
The analysis and management of requirements is a central task in the development of software and systems, addressing the border between the application discipline and computer science. The adequate performance of this task has a decisive influence on the whether or not a development project will be successful. The lecture provides an introduction to this topic, using the syllabus for the "Certified Professional for Requirements Engineering" (CPRE) as a guideline.

Lecture structure:
1. Introduction and overview, motivation
2. Identifying requirements
3. Documenting requirements (in natural language or using a modelling language such as UML)
4. Verification and validation of requirements
5. Management of requirements
6. Tool support

Literature
Literature will be given in the lecture.
# Course: Applied Informatics I - Modelling [2511030]

**Coordinators:** A. Oberweis, R. Studer, S. Agarwal

**Part of the modules:** Electives in Informatics (p. 69)[TVWL4INFO3], Informatics (p. 65)[TVWL4INFO1], Emphasis in Informatics (p. 67)[TVWL4INFO2]

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**Learning Control / Examinations**
The assessment consists of a written examination (60 min) in the first week after lecture period (according to Section 4 (2),1 of the examination regulation).

**Conditions**
None.

**Learning Outcomes**
Basic knowledge about the strengths and weaknesses of various modeling approaches including their application areas.

**Content**
In the context of complex information systems, modelling is of central importance, e.g. – in the context of systems to be developed – for a better understanding of their functionality or in the context of existing systems for supporting maintenance and further development.

Modelling, in particular modelling of information systems, forms the core part of this lecture. The lecture is organized in two parts. The first part mainly covers the modelling of static aspectes, the second part covers the modelling of dynamic aspects of information systems.

The lecture sets out with a definition of modelling and the advantages of modelling. After that, advanced aspects of UML, the Entity Relationship model (ER model) and description logics as a means of modelling static aspects will be explained. This will be complemented by the relational data model and the systematic design of databases based on ER models. For modelling dynamic aspects, different types of petri-nets as well as event driven process chains together with their respective analysis techniques will be introduced.

**Media**
Slides.

**Literature**

**Elective literature:**
Course: Applied Informatics II - IT Systems for e-Commerce [2511032]

Coordinators: S. Tai

Part of the modules: Electives in Informatics (p. 69) [TVWL4INFO3], Informatics (p. 65) [TVWL4INFO1], Emphasis in Informatics (p. 67) [TVWL4INFO2]

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Learning Control / Examinations
The assessment consists of a written exam (120 min) according to Section 4(2), 1 of the examination regulation. The successful completion of the compulsory exercises is prerequisite for the admission to the written exam. The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions
None.

Recommendations
Knowledge of content of the module [WI1INFO].

Learning Outcomes
The student learns about concepts and technologies for designing big, distributed application architectures. Students apply industry-relevant technology to solve application-oriented problems in lab classes.

Content
The course Applied Informatics II [2511032] covers various facets of electronic commerce which have to be supported by adequate and efficient distributed information systems. Key topics are middleware technologies and distributed application architectures. Document description and exchange (incl. XML), Java EE, Web technologies, and Web services are additional topics.

Media
Slides, internet resources.

Literature
Tba in the lecture.
**Course: Planning and Management of Industrial Plants [2581952]**

**Coordinators:** F. Schultmann  
**Part of the modules:** Industrial Production II (p. 54) [TVWL4BWLIIP2]  

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**Learning Control / Examinations**  
The assessment consists of a written exam (90 minutes) (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

**Conditions**  
None.

**Learning Outcomes**
- Students shall be able to describe the tasks of plant management.
- Students shall be proficient in using selected methods of investment and cost estimates.
- Students shall be able to consider necessary processing and logistical requirements of designing industrial plants.
- Students shall be able to discuss interdependencies between capacity planning, process design and plant optimization.
- Students shall be proficient in discussing and applying selected methods of quality management, plant maintenance and plant dismantling.

**Content**
Industrial plant management incorporates a complex set of tasks along the entire life cycle of an industrial plant, starting with the initiation and erection up to operating and dismantling.  
During this course students will get to know special characteristics of industrial plant management. Students will learn important methods to plan, realize and supervise the supply, start-up, maintenance, optimisation and shut-down of industrial plants. Alongside, students will have to handle the inherent question of choosing between technologies and evaluating each of them.  
This course pays special attention to the specific characteristics of plant engineering, commissioning and investment.

**Media**
Media will be provided on the e-learning platform.

**Literature**
will be announced in the course
# Course: Application of technical logistics in modern crane systems [2117064]

**Coordinators:** M. Golder  
**Part of the modules:** Technical Logistics (p. 90)[TVWL4INGMB27], Introduction to Logistics (p. 77)[TVWL4INGMB20]

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## Learning Control / Examinations
The assessment consists of an oral exam according to §4 (2), 2 of the examination regulation. It may be a written exam (according to §4 (2), 1 of the examination regulation) in the case of large number of participants.

### Conditions
none

### Recommendations
technical interest; Beneficial: Knowledge of the lecture 'Technical logistics I, basics'

## Learning Outcomes
Students are able to:
- Dimension modern crane installations and transfer this approach to other material handling installations and
- Judge about the confirmity of the system by using relevant standards and set of rules.

## Content
- Basics of modern crane construction
- Characteristics of application, classification
- Configuration, dimensioning, consideration of costs
- Relevant rules and standards
- Modern concepts of crane control and drives

## Media
presentations, black board

## Literature
None.

## Remarks
none
Course: Application of technical logistics in sorting- and distribution technology [2118089]

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Learning Control / Examinations
The assessment consists of an oral exam according to §4 (2), 2 of the examination regulation. It may be a written exam (according to §4 (2), 1 of the examination regulation) in the case of large number of participants.

Conditions
None.

Recommendations
None.

Learning Outcomes
Students are able to:

- Describe and classify basics and characteristics of application of sorting and distribution of goods,
- Solve drive and control tasks with appropriate concept selection,
- Design systems with appropriate calculation methods and evaluate them financially, and
- Judge about the confirmity of the system by using relevant standards and set of rules.

Content
Basics of goods sorting and distribution technology, employment characteristics, classification, interpretation, dimensioning, costs considerations. Relevant control, modern sets of rules and propulsion principles

Media
presentations, black board

Literature
None.

Remarks
none
Course: Employment Law I [24167]

Coordinators: A. Hoff
Part of the modules: Private Business Law (p. 122)[TVWL4JURA5]

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Learning Control / Examinations
The assessment consists of a written exam following §4, Abs. 2, 1 of the SPO.

Conditions
None.

Learning Outcomes
It is the aim of this lecture to provide a solid insight into individual-related labour law. The students will understand the importance of labour law as an integral part of social market economy. They will be able to review contractual provisions in employment contracts and to evaluate labour law conflicts.

Content
Students will be introduced to all labour law regulations concerning the beginning, enforcement and termination of an employment. The lecture provides an introduction into procedural matters. A labour court's trial will be attended.

Literature
TBA at the beginning of the course.
Course: Employment Law II [24668]

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**Course Description**

**Coordinators:** A. Hoff

**Part of the modules:** Private Business Law (p. 122)[TVWL4JURA5]

The assessment consists of a written exam following §4, Abs. 2, 1 of the SPO.

**Conditions**

None.

**Learning Outcomes**

Based on the knowledge gained in the lecture on Labour Law I, the students are to gain a deeper insight into labour law.

**Content**

Students will gain insight into the statutory rights of employees and tariff law. They learn about the importance of employers associations and unions for the economy and gain adequate knowledge of laws concerning industrial action, supply of temporary workers and social security law.

**Literature**

Tba at the beginning of the course.
Course: Topics of Sustainable Management of Housing and Real Estate [2585420/2586420]

Coordinators: T. Lützkendorf, D. Lorenz
Part of the modules: Seminar Module (p. 126)[WW4SEM]

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Learning Control / Examinations
The assessment of this course is (according to §4(2), 3 SPO) in form of an examination of the written seminar thesis and a presentation.

Conditions
None.

Learning Outcomes

- Students autonomously compile a paper treating of a marked-off subject within the area of real estate economics respectively sustainable construction, and present their results within the seminar.
- Therefore they master the principles of scientific writing, especially research, reasoning and citation, as well as handling information suspiciously.
- Through own and observed experiences they develop the ability to hold scientific presentations, including technical, formal, rhetorical and didactical aspects.

Content
The seminar deals with changing up-to-date topics concerning Real Estate Economics or Sustainable Construction. Current topics and schedules are announced at the beginning of term.

Media
A reader dealing with the basics of scientific writing is provided (in german language).
Course: Asset Pricing [2530555]

Coordinators: M. Uhrig-Homburg, M. Ruckes

Part of the modules: Finance 1 (p. 38)[TVWL4BWLFBV1], Economic Theory and its Application in Finance (p. 34)[TVWL4VWL14], Finance 3 (p. 40)[TVWL4BWLFBV11], Finance 2 (p. 39)[TVWL4BWLFBV2]

ECTS Credits 4,5
Hours per week 2/1
Term Summer term
Instruction language de

Learning Control / Examinations

Conditions None.

Recommendations
We strongly recommend knowledge of the basic topics in investments (bachelor course), which will be necessary to be able to follow the course.

Learning Outcomes

The objective of this course is to become familiar with advanced concepts in asset pricing (in particular the stochastic discount factor model). The second half of the course will put a focus on empirical questions related to the previous part. We strongly recommend knowledge of the basic topics in investments (bachelor course), which will be necessary to be able to follow the course.

Content

This lecture deals with the valuation of risky cash flows. A stochastic discount model and a central equation will be introduced, which form the basis of nearly every valuation model in finance. That includes the valuation of stocks, bonds and derivatives. The first part of the lecture will present the theory, the second part covers empirical questions related to this approach.

Literature

Basic literature


Elective literature

Course: Membrane Separation in Water Treatment [22605]

**Coordinators:** H. Horn, F. Saravia

**Part of the modules:** Water Chemistry and Water Technology II (p. 117)[TVWL4INGCV7]

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**Learning Control / Examinations**
See module description.

**Conditions**
None.

**Learning Outcomes**
Starting with the physical and chemical basics of membrane separation, this lecture gives a detailed overview on operation and function of the membrane plants used in water treatment.

**Content**
1. Principles of membrane separation
2. Membrane manufacturing and membrane characteristics
3. Membrane configuration and membrane modules
4. Membrane plants in practice
5. Latest developments and trends

**Literature**
Elective literature:

Course: Supercharging of Internal Combustion Engines [21112]

Coordinators: R. Golloch
Part of the modules: Combustion Engines II (p. 85)[TVWL4INGMB19]

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Learning Control / Examinations
The assessment consists of an oral exam (30 min) according to Section 4 (2), 2 of the examination regulation. The grade of the exam is included in the overall grade of the module with a weighting factor of 3.

Conditions
The course Combustion Engines A [21101] has to be completed beforehand.

Learning Outcomes
Content
Course: Auction Theory [2590408]

**Coordinators:** K. Ehrhart  
**Part of the modules:** Applied Strategic Decisions (p. 23)[TVWL4VWL2], Market Engineering (p. 48)[TVWL4BWLISM3], Communications & Markets (p. 50)[TVWL4BWLISM5]

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**Learning Control / Examinations**  
The assessment of this course is a written examination (following §4(2), 1 SPO) of 60 mins. The exam is offered each semester.

**Conditions**  
None.

**Recommendations**  
We suggest to attend either Game Theory I or Decision Theory beforehand.

**Learning Outcomes**  
The student

- learns the game-theoretic modeling and analysis of auctions,
- learns about various auction formats and their specific characteristics,
- understands the challenge for participating in auctions as bidder,
- understands the challenge of designing auctions as auctioneer,
- gains insight into practice by case studies,
- participates in and analyzes demonstration experiments.

**Content**  
This course deals with the analysis and modeling of auction which are based on game theory. This also includes aspects of applying and designing auctions as well as experiences with auctions. Main topics are:

- Single- and multi-unit auctions
- Selling and procurement auctions
- Electronic auctions (e.g. eBay, C2C, B2B)
- Multi-attributive auctions.

**Media**  
Script, overhead slides, additional printed material.

**Literature**

- Ehrhart, K.-M. und S. Seifert: Auktionstheorie, Skript zur Vorlesung, KIT, 2011
- Ausubel, L.M. und P. Cramton: Demand Reduction and Inefficiency in Multi-Unit Auctions, University of Maryland, 1999
Course: Selected Applications of Technical Logistics [2118087]

Coordinators: M. Mittwollen, Madzharov
Part of the modules: Technical Logistics (p. 90)[TVWL4INGMB27]

ECTS Credits Hours per week Term Instruction language
4 2/1 Summer term de

Learning Control / Examinations
The assessment consists due to the number of attendees, of an oral or a written exam according to Section 4.2, 1 of the examination regulation.

Conditions
None.

Recommendations
As selected applications of technical logistics is based on the knowledge from basics of technical logistics and partly elements and systems of technical logistics it is strongly recommended to have heard at least basics of technical logistics in advance.

Learning Outcomes
Students are able to:

- Model the dynamic behaviour of material handling systems and based on this calculate the dynamical behaviour and
- Transfer this approach autonomous to further, different material handling installations and
- Discuss the knowledge with subject related persons.

Content
design and dimension of machines from intralogistics // static and dynamic behaviour // operation properties and specifics // visit of real intralogistic system
Inside practical lectures: sample applications and calculations in addition to the lectures

Media
supplementary sheets, projector, blackboard

Literature
Recommendations during lessons

Remarks
-
Course: Selected Applications of Technical Logistics and Project [2118088]

Coordinators: M. Mittwollen, Madzharov
Part of the modules: Technical Logistics (p. 90)[TVWL4INGMB27]

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Learning Control / Examinations
The assessment consists due to the number of attendees, of an oral or a written exam according to Section 4 (2), 1 of the examination regulation.

Conditions
None.

Recommendations
As selected applications of technical logistics is based on the knowledge from basics of technical logistics and partly elements and systems of technical logistics it is strongly recommended to have heard at least basics of technical logistics in advance.

Learning Outcomes
Students are able to:

- Model the dynamic behaviour of material handling systems and based on this calculate the dynamical behaviour and
- Transfer this approach autonomous to further, different material handling installations,
- Discuss the knowledge with subject related persons and
- Judge about systems in place and justify it in front of subject related persons.

Content
design and dimension of machines from intralogistics // static and dynamic behaviour // operation properties and specifics // visit of real intralogistic system // self manufactured project report
Inside practical lectures: sample applications and calculations in addition to the lectures
Self manufacturing of a project report to recesses the topic.

Media
supplementary sheets, projector, blackboard

Literature
Recommendations during lessons
Course: Selected Topics on Optics and Microoptics for Mechanical Engineers [2143892]

Coordinators: T. Mappes
Part of the modules: Microsystem Technology (p. 99)[TVWL4INGMBIMT4], Microoptics (p. 97)[TVWL4INGMBIMT3], BioMEMS (p. 94)[TVWL4INGMBIMT1]

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Learning Control / Examinations
The assessment will consist of a oral exam (20 min) (following §4 (2), 2 of the examination regulation.

Conditions
None.

Recommendations
None.

Learning Outcomes
The lecture introduces to the basics of optics and presents optical effects and methods used research and industry. Optical elements, optical effects, and optical instruments are introduced by discussing selected examples of each field. Fabrication processes for optical devices in macroscopic and microscopic scales are presented.

Content
The first part of the lecture deals with:

- laws of optics
- linear optics
- aberrations of opt. systems
- wave optics & polarization

Based on the introduction to the basics in the first part, the second half of the lecture deals with the discussion of

- optical instruments
- contrast enhancement
- optical position control

Different fabrication methods for macroscopic and microscopic optical elements are discussed

Literature
Hecht Eugene: Optik; 4., überarb. Aufl.; Oldenbourg Verlag, München und Wien, 2005

Lecture script as *.pdf
Course: Automated Manufacturing Systems [2150904]

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Learning Control / Examinations
The assessment consists of an written exam (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Reexaminations are offered at every ordinary examination date.

Conditions
None

Recommendations
None

Learning Outcomes
The students . . .

- are able to analyze implemented automated manufacturing systems and describe their components.
- are capable to assess the implemented examples of implemented automated manufacturing systems and apply them to new problems.
- are able to name automation tasks in manufacturing plants and name the components which are necessary for the implementation of each automation task.
- are capable with respect to a given task to plan the configuration of an automated manufacturing system and to determine the necessary components to its realization.
- are able to design and select components for a given use case of the categories: “Handling Technology”, “Industrial Robotics”, “Sensory” and “Controls”.
- are capable to compare different concepts for multi-machine systems and select a suitable concept for a given use case.

Content
The lecture provides an overview of the structure and functioning of automated manufacturing systems. In the introduction chapter the basic elements for the realization of automated manufacturing systems are given. This includes:

- Drive and control technology
- Handling technology for handling work pieces and tools
- Industrial Robotics
- Quality assurance in automated manufacturing
- automatic machines, cells, centers and systems for manufacturing and assembly
- structures of multi-machine systems
- planning of automated manufacturing systems

In the second part of the lecture, the basics are illustrated using implemented manufacturing processes for the production of automotive components (chassis and drive technology). The analysis of automated manufacturing systems for manufacturing of defined components is also included.

In the field of vehicle power train both, the automated manufacturing process for the production of the conventional internal-combustion engine and the automated manufacturing process for the production of the prospective electric power train (electric motor and battery) are considered. In the field of car body, the focus is on the analysis of the process chain for the automated manufacturing of conventional sheet metal body parts, as well as for automated manufacturing of body components made out of fiber-reinforced plastics.

Within tutorials, the contents from the lecture are advanced and applied to specific problems and tasks.

Media
Lecture notes will be provided in ilias (https://ilias.studium.kit.edu/).

Literature
Lecture Notes

Remarks
None
Course: Basics of Liberalised Energy Markets [2581998]

Coordinators: W. Fichtner
Part of the modules: Energy Economics and Energy Markets (p. 56)

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Learning Control / Examinations
The assessment consists of a written exam according to Section 4(2), 1 of the examination regulation.

Conditions
None.

Learning Outcomes

Content
1. The European liberalisation process
   1.1 The concept of a competitive market
   1.2 The regulated market
   1.3 Deregulation in Europe
2. Pricing and investments in a liberalised power market
   2.1 Merit order
   2.2 Prices and investments
   2.3 Market flaws and market failure
   2.4 Regulation in liberalised markets
   2.5 Additional regulation mechanisms
3. The power market and the corresponding submarkets
   3.1 List of submarkets
   3.2 Types of submarkets
   3.3 Market rules
4. Risk management
   4.1 Uncertainties in a liberalised market
   4.2 Investment decisions under uncertainty
   4.3 Estimating future electricity prices
   4.4 Portfolio management
5. Market power
   5.1 Defining market power
   5.2 Indicators of market power
   5.3 Reducing market power
6. Market structures in the value chain of the power sector

Media
Media will likely be provided on the e-learning platform ILIAS.

Literature
Elective literature:
Course: Construction and Maintenance of Track Infrastructure [19307s / 6234809]

**Coordinators:** E. Hohnecker, H. Müller

**Part of the modules:** Guided Transport Systems / Engineering (p. 113)[TVWL4INGBGU20], Public Transportation Operations (p. 112)[TVWL4INGBGU19]

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**Learning Control / Examinations**
The assessment will consist of a oral exam (10 min) according to §4 (2), 1 of the examination regulation. The exam is offered each semester. The re-examination is offered upon prior agreement with the interested participants and not later than the next regular examination date.

**Conditions**
See module description.

**Learning Outcomes**

**Content**
methods of construction; strategies for maintenance; construction and operation

**Remarks**
See German version.
Course: Construction Equipment and Mechanical Process Engineering [6241704]

**Coordinators:** H. Schneider, H. Schlick
**Part of the modules:** Mechanical Process Engineering in Construction (p. 108)[TVWL4INGBGU17]

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**Learning Control / Examinations**
The assessment consists of a written exam (90 minutes) (following §4(2), 1 of the examination regulation).

**Conditions**
The course Baumaschinen und maschinelle Verfahrenstechnik [6241704] is compulsory and must be examined.

**Recommendations**
It is recommended to attend the module Fundamentals of Construction [WI3INGBGU3] of the B.Sc. studies.

**Learning Outcomes**
Students understand the important fields of mechanical process engineering in construction. They can evaluate construction methods and aggregate production methods based on the context of use and they can analyze the use of important construction equipment, construction methods and aggregate production methods.

**Content**
The lecture comprises:
- Overview of construction equipment (Baugeräteliste BGL)
- Equipment characteristics and variants
- Operational characteristics of equipment
- Mode of operation of equipment and of systems of equipment
- Overview of mode of production in earth moving, foundation construction and marine construction.
- Design and mode of operation of aggregate production.

**Media**
Lecture slides.
Course: Construction Equipment Seminar [6241916]

Coordinators: H. Schneider
Part of the modules: Mechanical Process Engineering in Construction (p. 108)[TVWL4INGBGU17]

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Learning Control / Examinations
The assessment consists of an oral exam (20 min.) taking place in the recess period (according to §4 (2), 2 of the examination regulation).

Conditions
None.

Learning Outcomes
Students

- have specialized knowledge about technology, performance and possible applications as well as limits of application of the presented construction equipment.
- can evaluate and determine appropriate variants of construction equipment based on the planned use.

Content
The lecture consists of presentations by practitioners from construction equipment manufacturers. The lecture comprises

- the current state of construction equipment technology focusing on design, innovations and development trends.
- Possible applications of construction equipment
- Application examples from practice.

regarding

- Tower cranes and mobile cranes,
- Hydraulic excavators,
- Road pavers
- Concrete pumps,
- caterpillars, wheel loaders
- and heavy duty lorries.

Media
Documents as provided by presenters.
Course: Determination of Demand, Timetable Construction and Alignment [6234810]

**Coordinators:** E. Hohnecker  
**Part of the modules:** Project in Public Transportation (p. 111)[TVWL4iNGBGU18]

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**Learning Control / Examinations**  
The assessment of the lectures Determination of demand, Timetable construction and Alignment (supported by CAD) [6234810; 6234811] consists of non exam assessments (an oral presentation and a written paper according §4(2), 3 of the examination regulation).  
The mark consist of both parts of the assessment (50% of the mark of the presentation and 50% of the written paper).  
The exam is offered each semester. The re-examination is offered upon prior agreement with the interested participants and not later than the next regular examination date.

**Conditions**  
See module description.  
The lecture is obligatory in the module Project in Public Transportation.

**Recommendations**  
See module description.

**Learning Outcomes**  
See German version.

**Content**  
practise: urban traffic project: Planning and line-layouting

**Remarks**  
See German version.
Course: Power Network Analysis [23371/23373]

Coordinators: T. Leibfried

Part of the modules: Generation and transmission of renewable power (p. 105)

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Learning Control / Examinations
The assessment consists of a written exam (120 min) taking place at the beginning of the recess period (according to Section 4 (2), 1 of the examination regulation). The exam takes place in every winter semester. Re-examinations are offered at every ordinary examination date.

Conditions
See German version.

Learning Outcomes
The goal is to relay theoretical fundamentals in the field of electric power technology and power transmission. In the first part the lecture deals with the basics of High-Voltage technology. Then the basics of transmission and distribution of electric energy is presented as well as the load flow calculation and the short-circuit calculation methods. Supporting the lecture, assignments to the curriculum are distributed. Their solution is presented and discussed during lecture hall exercises.

Content
In its first part, this lecture introduces the High-Voltage technology and its basics. Especially, the reasons for the necessity for the power transmission with high voltages are given. Basic electrical configurations and stresses occurring at multi dielectric systems are presented. Finally the first chapter deals with discharge phenomena.

The second chapter deals with the three phase system. Especially, the mathematical treatment of three phase systems and the introduction of component systems are contained in this chapter.

The third and very comprehensive chapter deals with the transmission and distribution of electric energy. Firstly, the laws of power transmission via transmission lines are presented. Then, the stability of electric power systems and possibilities to increase the power transmission capacity are discussed. Finally, the physics of energy distribution in the medium and low voltage grid is shown.

The fourth chapter deals with the Calculation of electric power networks and systems. Firstly, the preparatory steps for the calculation of the power network are shown. After discussing the basic network analysis methods, the load flow calculation are shown. Especially, the method of current iteration and the Newton Raphson method are presented and the algorithms of the individual methods are shown using an example.

The fifth chapter deals with methods for the calculation of the 3 phase short circuit. Thereby, it is distinguished between the short circuit nearby the generator and far from the generator.

In the sixth chapter the unsymmetrical faults in power networks and their calculation are discussed. Therefore, the symmetrical components are introduced as a first step. Then, the circuits in symmetrical components of all important power network equipment are presented. The chapter closes with the mathematical treatment of unsymmetrical short circuits using the symmetrical component method.

To accompany the lecture, a collection of problems can be downloaded. During lecture hall exercises their solutions will be discussed.

Media
Online material is available on: https://www.ieh.kit.edu/studium_und_lehre_bee.php and can be downloaded using a password.

Literature
Elective literature:
Will be announced in the lecture notes.
Course: Methods and Models in Transportation Planning [6232701]

**Coordinators:** P. Vortisch, M. Kagerbauer

**Part of the modules:** Transportation Modelling and Traffic Management (p. 107)[TVWL4INGBGU16]

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**Learning Control / Examinations**

The assessment consists of an oral exam (15 minutes) according to §4(2), 2 of the examination regulation.

**Conditions**

See module description.

**Learning Outcomes**

Content
Course: Fuels and Lubricants for Combustion Engines [2133108]

Coordinators: B. Kehrwald, J. Volz
Part of the modules: Combustion Engines II (p. 87)[TVWL4INGMB35]

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Learning Control / Examinations
oral examination, Duration: ca. 30 min., no auxiliary means

Conditions
None.

Recommendations
None.

Learning Outcomes
The students can name and explain composition and meaning of fuels, lubricants and coolants as important components in the system of today's Otto and Diesel engines as well as definition and chemical composition of fuels and lubricants, the meaning of crude oil as basic primary product, production processes, major properties, standards and specifications, testing methods. They can point out future worldwide trends in the field of conventional and alternative fuels regarding emission standards and energy conservation.

Content
Introduction and basics

Fuels for Gasoline and Diesel engines

Hydrogen

Lubricants for Gasoline and Diesel engines

Coolants for combustion engines

Literature
Lecturer notes
Course: Motor Fuels for Combustion Engines and their Verifications [2133109]

**Coordinators:** J. Volz  
**Part of the modules:** Combustion Engines II (p. 85) [TVWL4INGMB19]

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**Learning Control / Examinations**  
The assessment consists of an oral exam (30 min) according to §4 (2), 2 of the examination regulation. The grade of the exam is included in the overall grade of the module with a weighting factor of 3.

**Conditions**  
Successful completion of the course *Combustion Engines A* [21101].

**Recommendations**  
Basic knowledge of chemistry is recommended.

**Learning Outcomes**

**Content**
Course: Operation Systems and Track Guided Infrastructure Capacity [6234804]

Coordinators: E. Hohnecker
Part of the modules: Public Transportation Operations (p. 112)[TVWL4INGBGU19]

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Learning Control / Examinations
The assessment will consist of a oral exam (20 min) according to §4 (2), 1 of the examination regulation. The exam is offered each semester. The re-examination is offered upon prior agreement with the interested participants and not later than the next regular examination date.

Conditions
See module description.

Learning Outcomes
See German version.

Content
Special signalling equipments, automatic driving, safety case, capacity of railway equipements, dimensioning of marshaling yards.

Literature
Elective literature:
Fiedler: Grundlagen der Bahntechnik, Werner Verlag Düsseldorf
Pacht: Systemtechnik des Schienenverkehrs, Teubner-Verlag, Stuttgart

Remarks
See German version.
Course: Assessment of Public Policies and Projects 1 [2561220]

Coordinators: A. Kopp
Part of the modules: Transport infrastructure policy and regional development (p. 31) [TVWL4VWL11]

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Learning Control / Examinations
Result of success is made by a 60 minutes written examination during the semester break (according to §4(2), 1 ERSC). Examination is offered every semester and can be retried at any regular examination date.

Conditions
Basic knowledge of microeconomics and skills of undergraduate studies or a bachelor's degree are required.

Recommendations
Particularly helpful but not necessary: Industrial Economics and Competition in Networks. Participation as well as successful conclusion of the lecture “Assessment of public policies and projects I” guarantees the possibility to participate in the more practical lecture “Assessment of public policies and projects II”.

Learning Outcomes
The students experience knowledge about theoretical and practical assessment of large-scale transport projects. They get insights to the theory and practice of ex ante and ex post assessment methods to evaluate the economic effects of large-scale infrastructure investments. The theoretical concepts are thereby always accompanied by practical examples, mainly from the perspective of the World Bank.

Content
This lecture is separated into two major parts: (1) Ex ante assessment of major projects and (2) Ex post assessment of large-scale projects:

Ex ante assessment:
- Cost-benefit analysis (primary effects e.g., willingness to pay, political restrictions or market and shadow prices)
- Simulation models (secondary effects of major projects)
- Estimations at the macro-level (production functions)

Ex post assessment of large-scale projects:
- Impact Evaluation (Natural limits of experiments)
- Political economy

Remarks
A registration for the course might be necessary. Further information will be available in the VAB and on the website of the institute.
Course: Assessment of Public Policies and Projects 2 [2560220]

**Coordinators:** A. Kopp

**Part of the modules:** Transport infrastructure policy and regional development (p. 31)[TVWL4VWL11]

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**Learning Control / Examinations**
Result of success is made by a home assignment as well as a presentation during a block seminar.

**Conditions**
The attendance in the lecture *Assessment of public policies and projects I* is considered as a formal precondition. Basic knowledge of microeconomics and skills of undergraduate studies or a bachelor's degree are required.

**Learning Outcomes**
Based on the theoretical concepts presented in the lecture “Assessment of public policies and projects I” students deepen their practical insights into the assessment of public policies and projects: To that aim they will be given a practical topic which they should elaborate in a seminar paper (either alone or in small groups). Finally, the students are supposed to present and discuss the results of their seminar papers during a block seminar.

**Content**
Topics will be announced well in advance of the course.

**Remarks**
A registration for the course might be necessary. Further information will be available in the VAB and will be provided in *Assessment of public policies and projects I*.
Course: Assessment and Evaluation Techniques [6232801]

Coordinators: P. Vortisch, B. Chlond

Part of the modules: Fundamentals of Transportation (p. 106) [TVWL4INGBGU15], Transportation Modelling and Traffic Management (p. 107) [TVWL4INGBGU16]

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Learning Control / Examinations

The assessment consists of an oral exam (15 minutes) according to §4(2), 2 of the examination regulation.

Conditions

None.

Learning Outcomes

Content
Course: BioMEMS - Microsystems Technologies for Life-Sciences and Medicine I [2141864]

**Coordinators:** A. Guber  
**Part of the modules:** BioMEMS (p. 94)

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**Learning Control / Examinations**
The assessment will consist of an oral exam (30 min) (following §4 (2), 2 of the examination regulation.

**Conditions**
The course is compulsory in the module BioMEMS and must be examined.

**Recommendations**
None.

**Learning Outcomes**
The lecture will first address relevant microtechnical manufacturing methods. Then, selected biomedical applications will be presented, as the increasing use of microstructures and microsystems in Life-Sciences and medicine leads to improved medico-technical products, instruments, and operation and analysis systems.

**Content**
Introduction into various microtechnical manufacturing methods: LIGA, Micro milling, Silicon Micromachining, Laser Microstructuring, µEDM, Metal-Etching Biomaterials, Sterilisation.  
Examples of use in the life science sector: basic micro fluidic structures: micro channels, micro filters, micromixers, micropumps, microvalves, Micro and nanotiter plates, Microanalysis systems (µTAS), Lab-on-chip applications.

**Literature**
Menz, W., Mohr, J., O. Paul: Mikrosystemtechnik für Ingenieure, VCH-Verlag, Weinheim, 2001

Lecture script
Course: BioMEMS - Microsystems Technologies for Life-Sciences and Medicine II [2142883]

Coordinators: A. Guber
Part of the modules: Microsystem Technology (p. 99) [TVWL4INGMBIMT4], BioMEMS (p. 94) [TVWL4INGMBIMT1]

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Learning Control / Examinations
The assessment will consist of a oral exam (30 min) (following §4(2), 2 of the examination regulation).

Conditions
None.

Recommendations
It is recommended to attend course BioMEMS I [2141864] beforehand.

Learning Outcomes
The lecture will first address relevant microtechnical manufacturing methods. Then, selected biomedical applications will be presented, as the increasing use of microstructures and microsystems in Life-Sciences und in medicine leads to improved medico-technical products, instruments, and operation and analysis systems.

Content
Examples of use in Life-Sciences and biomedicine: Microfluidic Systems:
- LabCD, Protein Crystallisation
- Microarrays
- Tissue Engineering
- Cell Chip Systems
- Drug Delivery Systems
- Micro reaction technology
- Microfluidic Cells for FTIR-Spectroscopy
- Microsystem Technology for Anesthesia, Intensive Care and Infusion
- Analysis Systems of Person’s Breath
- Neurobionics and Neuroprosthesis
- Nano Surgery

Literature
Menz, W., Mohr, J., O. Paul: Mikrosystemtechnik für Ingenieure, VCH-Verlag, Weinheim, 2001
Buess, G.: Operationslehre in der endoskopischen Chirurgie, Band I und II; Springer-Verlag, 1994

Lecture script
Course: BioMEMS - Microsystems Technologies for Life-Sciences and Medicine III [2142879]

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Coordinators: A. Guber
Part of the modules: Microsystem Technology (p. 99)[TVWL4INGMBIMT4], BioMEMS (p. 94)[TVWL4INGMBIMT1]

**Learning Control / Examinations**
The assessment will consist of a oral exam (30 min) (following §4 (2), 2 of the examination regulation).

**Conditions**
None.

**Recommendations**
It is recommended to attend course BioMEMS I [2141864] beforehand.

**Learning Outcomes**
The lecture will first address relevant microtechnical manufacturing methods. Then, selected biomedical applications will be presented, as the increasing use of microstructures and microsystems in Life-Sciences und in medicine leads to improved medico-technical products, instruments, and operation and analysis systems.

**Content**
Examples of use in minimally invasive therapy
Minimally invasive surgery (MIS)
Endoscopic neurosurgery
Interventional cardiology

**NOTES**
OP-robots and Endosystems
License of Medical Products and Quality Management

**Literature**
Menz, W., Mohr, J., O. Paul: Mikrosystemtechnik für Ingenieure, VCH-Verlag, Weinheim, 2001
Buess, G.: Operationslehre in der endoskopischen Chirurgie, Band I und II; Springer-Verlag, 1994

Lecture script
Course: Bionics for Engineers and Natural Scientists [2142140]

**Coordinators:** H. Hölscher

**Part of the modules:**
- Microsystem Technology (p. 99)
- BioMEMS (p. 94)
- Nanotechnology (p. 100)

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**Learning Control / Examinations**
- short presentation (15 min) and oral examination (30 min)

The resulting grade will be calculated 30% presentation and 70% examination

**Conditions**
None.

**Recommendations**
Knowledge in physics and chemistry

**Learning Outcomes**
The students should be able analyze, judge, plan and develop biomimetic strategies and products.

**Content**
Bionics focuses on the design of technical products following the example of nature. For this purpose we have to learn from nature and to understand its basic design rules. Therefore, the lecture focuses on the analysis of the fascinating effects used by many plants and animals. Possible implementations into technical products are discussed in the end.

**Media**
Slides of the lectures

**Literature**
Course: Exchanges [2530296]

Coordinators: J. Franke
Part of the modules: Finance 3 (p. 40) [TVWL4BWLFBV11], Finance 2 (p. 39) [TVWL4BWLFBV2]

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Learning Control / Examinations
Conditions
None.

Learning Outcomes
Students learn about current developments regarding organisation of exchanges and securities trading.

Content
- Organisation of exchanges: Changing Zeitgeist - Corporates instead of cooparative structures
- Market models: order driven vs. market maker - Liquidity provision for less frequently traded securities
- Trading systems: The end of an era? - No more need for running traders?
- Clearing: Diversity instead of uniformity - Safety for all?
- Settlement: Increasing importance - Does efficient settlement assure the “value added” of exchanges in the long run?

Literature
Elective literature:
Educational material will be offered within the lecture.
Course: Business Activity Management [2511506]

Coordinators: C. Janiesch

Part of the modules: Emphasis in Informatics (p. 67)[TVWL4INFO2], Electives in Informatics (p. 69)[TVWL4INFO3], Informatics (p. 65)[TVWL4INFO1]

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Learning Control / Examinations
The assessment of this course is a written examination (60min.) in the first week after lecture period (nach §4(2), 1 SPO).

Conditions
None.

Recommendations
The course might be combined with the lecture “Service Oriented Computing 1”.

Learning Outcomes
Students will acquire a deep and systematic understanding of how process data can be accessed and KPI can be measures in service-oriented and event-driven processes in order to allow for decision making in real-time. Equipped with practical and research-based knowledge, they will be enabled to engineer business activity management applications with state-of-art technologies and gain a broad understanding of methods and best practices for their own work.

Content
The lecture “Business Activity Management” covers technical and organizational aspects with respect to the development and use of modern real-time monitoring and management systems for business process management and service-oriented computing. It introduces background, trends, and technologies and of BPM, Business Intelligence, Complex Event Processing and their combination towards business activity management.

The topics of the lecture include e.g.:

- Business Intelligence
- Process Modeling
- Business Rules
- Complex Event Processing
- Event-driven Architectures
- Event-driven Business Process Management
- Software for BPM, BI, and CEP
- BPM in the Cloud

Media
Slides in PDF-format will be provided via the course webpages.

Literature
Compulsory literature will be announced in the course.
Course: Business and IT Service Management [2595484]

Coordinators: G. Satzger, J. Kunze von Bischhoffshausen
Part of the modules: Service Management (p. 51)[TVWL4BWLISM6]

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Learning Control / Examinations
The assessment of this course is a written examination (60 min.) (following §4(2), 1 SPO) and by submitting written papers as part of the exercise (following §4(2), 3 SPO).

Conditions
None.

Learning Outcomes
Students understand the importance of “servitization” for organizations, the challenges for the management of service-oriented enterprises and the interdependence of business and IT services.
Students learn standard concepts and methods of service-oriented management and are able to apply them in practical case studies.
Student get familiar with current research and tools and are able to critically evaluate them.
Students practice to communicate in English and to work on solutions in teams.

Content
The rapid development of information and communication technology transforms many enterprises towards service-oriented structures: with new digital services, new business models and process structures within larger service networks. Thus, strategic and operative management of service-oriented enterprises increasingly gains importance. In this course, we want to systematically acquire relevant know-how and apply this to real word examples. Particular focus will be on the interdependence of business, IT and legal aspects.
The course will be taught in English. It should provide ample opportunity for active participation of students. The course will integrate presentations of experts from business practice as well as a comprehensive case study (“en bloc” for 1 day) in which students will actively work on the strategic service-oriented shift of an enterprise.

Media
Presentation (pdf)

Literature
Maister, David H., Managing The Professional Service Firm, 1997
Teboul, J., Service is Front Stage: Positioning services for value advantage, 2006
Grönroos, Service Management and Marketing, 2007
Course: Business Dynamics [2540531]

Coordinators: A. Geyer-Schulz, P. Glenn
Part of the modules: Advanced CRM (p. 46)[TVWL4BWLISM1], Electronic Markets (p. 47)[TVWL4BWLISM2]

ECTS Credits Hours per week Term Instruction language
4.5 2/1 Winter term de

Learning Control / Examinations
Assessment consists of a written exam of 1 hour length following §4 (2), 1 of the examination regulation and by submitting written papers as part of the exercise following §4 (2), 3 of the examination regulation.
The course is considered successfully taken, if at least 50 out of 100 points are acquired in the written exam. In this case, all additional points (up to 10) from excersise work will be added. The grades of this lecture are assigned following the table below:

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Conditions
None.

Learning Outcomes
Students
- acquire the system thinking worldview for economics
- utilize different methods and tools to map the structure of complex economic systems
- are able to relate dynamic effects to these structures
- learn how to simulate systems within the computer for testing purposes
- use simulation results to improve models
- can independently as well as in teams model, analyze, and optimize business processes and applications
- know how to offer business dynamics as a consulting service and work together with client teams

Content
Corporate growth, the diffusion of new technologies, business processes, project management, product development, service quality management — all these are examples for application areas of business dynamics. They all are dynamic systems that are characterized by feedback loops between many different variables. By means of the tools of business dynamics such systems can be modelled. Simulations of complex systems allow the analysis, the goal centered design, as well as the optimization of markets, business processes, policies, and organizations.

Media
- Slides

Literature

Remarks
As of winter term 2014/15 this lecture is hold in alternation with “2540502 - Markets and Organizations: Principles". The current schedule can be seen on the chair’s website (http://www.em.uni-karlsruhe.de).
### Course: Business Plan Workshop [2572184]

**Coordinators:** M. Klarmann, O. Terzidis

**Part of the modules:** Marketing Management (p. 58) [TVWL4BWLMAR5], Entrepreneurship (EnTechnon) (p. 61) [TVWL4BWLENT1]

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<td>Summer term</td>
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**Learning Control / Examinations**  
See German version.

**Conditions**  
None.

**Learning Outcomes**

**Content**  
In this workshop the students work in groups to develop a business plan for an innovative business concept.

**Remarks**  
For further information please contact Marketing & Sales Research Group (marketing.iism.kit.edu).
Course: CATIA CAD training course [2123356]

Coordinators: J. Ovtcharova
Part of the modules: Virtual Engineering B (p. 93)[WW4INGMB30]

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<td>2</td>
<td>Winter / Summer Term</td>
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Learning Control / Examinations
Practical examination, duration: 60 min., auxiliary means: script

Conditions
None.

Recommendations
Dealing with technical drawings is required.

Learning Outcomes
Students are able to create their own 3D geometric models in the CAD system, to generate drawings due to the created geometry and then carry out FE-studies and kinematic simulations using the integrated CAE tools. With advanced, knowledge-based functionalities of CATIA the participants will learn to automate the creation of geometry and thus to ensure the reusability of the models.

Content
The participant will learn the following knowledge:

- Basics of CATIA such as user interface, handling etc.
- Production and processing of different model types
- Production of basic geometries and parts
- Generation of detailed drawings
- Integration of partial solutions in modules
- Working with constrains
- Strength analysis with FEM
- Kinematic simulation with DMU
- Dealing with CATIA Knowledgeware

Literature
practical course skript

Remarks
For the practical course attendance is compulsory.
Course: CAD-NX training course [2123355]

Coordinators: J. Ovtcharova
Part of the modules: Virtual Engineering B (p. 93)[WW4!NGMB30]

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Learning Control / Examinations
Practical examination, duration: 60 min., auxiliary means: script

Conditions
None

Recommendations
Dealing with technical drawings is required.

Learning Outcomes
Students are able to create their own 3D geometric models in the CAD system, to generate drawings due to the created geometry and then carry out FE-studies and kinematic simulations using the integrated CAE tools. With advanced, knowledge-based functionalities of NX the participants will learn to automate the creation of geometry and thus to ensure the reusability of the models.

Content
The participant will learn the following knowledge:

- Overview of the functional range
- Introduction to the work environment of NX
- Basics of 3D-CAD modelling
- Feature-based modelling
- Freeform modelling
- Generation of technical drawings
- Assembly modelling
- Finite element method (FEM) and multi-body simulation (MBS) with NX

Literature
Practical course skript

Remarks
For the practical course compulsory attendance exists.
Course: Case Studies in Pricing [2572182]

Coordinators: M. Klarmann, Mitarbeiter
Part of the modules: Sales Management (p. 59)[TVWL4BWLMAR6]

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Learning Control / Examinations
Conditions
None.

Learning Outcomes

Content
The students work in groups applying theories to solve case studies for price management.

Remarks
For further information please contact Marketing & Sales Research Group (marketing.iism.kit.edu).
Course: Chemical Technology of Water [22601]

Coordinators: H. Horn
Part of the modules: Water Chemistry and Water Technology I (p. 116)[TVWL4INGCV6]

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Learning Control / Examinations
See module description.

Conditions
See corresponding module information.

Learning Outcomes
The student has a basic knowledge of water chemistry and knows the most important methods for the treatment of different raw waters for drinking and process water purposes.

Content
1. Water: hydrological cycle, physical and chemical characteristics
2. Water as solvent
3. Acid / Base systems
4. Redox reactions
5. Contents and assessment
6. Water treatment, part I (Sieving, sedimentation, flotation, filtration, membrane separation, flocculation)
7. Water treatment, part II (Adsorption, ion exchange, gas transfer, deacidification, softening, oxidation, disinfection)

Literature
Elective literature:
Course: Chemical, physical and material science aspects of plastics in the micro technology [2143500]

Coordinators: M. Worgull, D. Häringer

Part of the modules: Microfabrication (p. 96)[TVWL4INGMBIMT2]

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Learning Control / Examinations
The assessment will consist of a oral exam (30 min) (following §4 (2), 2 of the examination regulation).

Conditions
None.

Recommendations
This Lecture can be combined with “Replication processes in micro technology” [2143893]
Intermediate examination or bachelor degree of mach/wing necessary.
Basic knowledge of the micro-system technology (but not a requirement) and interdisciplinary interest are favourable.

Learning Outcomes

Content

- Introduction to the world of the plastics
- Chemistry of the polymers - synthesis and chemical characteristics
- Tailor-made composite / polymer blends
- Physical characteristics of plastics and their description
  - Morphologic structure
  - Thermal behaviour
  - Time temperature - equivalence
  - Rheology of polymer melts
  - Thermo analysis
- Plastics processing in the micro technology
- Application of polymers as construction material in the micro-system technology
  - Composites / Compounds
  - MID – injection moulding of circuit carriers
  - Assembling and welding of plastics
  - Engineering with plastics
  - Environmental problems - biological degradable polymers
- Meaning of the plastics in the micro technology explained by examples of current developments of polymer-based applications
  - Semi conducting organic plastics
  - Nano-structured polymer surfaces
  - Polymer sensors (biologically, chemically, optically)

Media
Printouts of the lecture presentation, if applicable further scientific articles.
Course: Cloud Computing [2511504]

Coordinators: S. Tai
Part of the modules: Electives in Informatics (p. 69)[TVWL4INFO3], Informatics (p. 65)[TVWL4INFO1], Emphasis in Informatics (p. 67)[TVWL4INFO2]

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Learning Control / Examinations
Conditions
None.

Learning Outcomes
The course introduces concepts, methods, and techniques of Cloud Computing for providing and consuming IT resources, development- and runtime environments, and software applications of all kinds as Web services.

Content
Building on compute and storage virtualization, Web (service) technology, and distributed systems, Cloud Computing provides scalable, network-centric, abstracted IT infrastructure, platforms, and software applications as on-demand services that are billed by consumption. Innovative business models and cost efficiency are associated with Cloud Computing. The lecture introduces Cloud Computing, covering topics such as:

- Fundamentals: Virtualization, Service-orientation
- Cloud services: IaaS, PaaS, SaaS
- Cloud storage, distributed systems architecture
- Cloud service engineering, programming models
- Cloud service quality

Literature
Course: Communication Systems and Protocols [23616 / 23618]

Coordinators: J. Leuthold, J. Becker, M. Hübner
Part of the modules: Optoelectronics and Optical Communication (p. 101)[TVWL4INGMBIMT6]

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Learning Control / Examinations
The assessment consists of a written exam (120 minutes) (following §4(2), 1 of the examination regulation).

Conditions
None.

Recommendations
Mathematics of a bachelor.

Learning Outcomes
Students

- Will have a basic knowledge of protocols
- Will understand the purpose of layers

Knows the TCIP/IP protocol suite and can work and debug using a network analyzer program.

Content

- Modulation Formats(brief introduction)
- Local Area Networks: Ethernet, Token-Ring, WiFi, WiMax, RPR
- Packet Switched Networks: Network Layer Categorization (Circuit-Switched Networks, Burst-Switched Networks, Packet-Switched Networks; Datagrams and Virtual Circuits; Routing
- TCP/IP: TCP/IP Archictecture, the IP protocol; UDP; TCP; IP; DNS
- Bus-Systems and Protocols
- Basics of transmitters and drivers
- System busses (I2C, V24)
- Peripheral busses (RS232, USB, Firewire)

Process busses (ASI, Profibus, CAN, LIN, FlexRay)

Media
Viewegraph & blackboard lecture.
Lecture notes will be handed out.

Remarks
This is a basic lecture and useful for all communications lectures.
Course: Communications Economics [2540462]

**Coordinators:** J. Kraemer

**Part of the modules:** Communications & Markets (p. 50) \[TVWL4BWLISM5\], Information Engineering (p. 52) \[TVWL4BWLISM7\], Telecommunications Markets (p. 30) \[TVWL4VWL10\]

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**Learning Control / Examinations**
The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulation) and by submitting written essays as part of the exercise (according to §4(2), 3 of the examination regulation). 80% of the final grade is based on the written exam and 20% is based on assignments from the exercises. The points obtained in the exercises only apply to the first and second exam of the semester in which they were obtained.

**Conditions**
None.

**Recommendations**
Formally, there are no prerequisites to visiting this class. The course is aimed at MA students with a solid background in economics, preferably, but not necessarily, in Industrial Organization. The course is complementary to the course Telekommunikations- und Internetökonomie [2561232] which is held in German and deals with more advanced topics in communications economics.

**Learning Outcomes**
The course will provide students with an introduction to the economic, technological and legal (regulatory) foundations of telecommunications markets. Moreover, students will get acquainted with current regulatory economic challenges, such as local loop unbundling, regulation of the Internet, or assignment of spectrum licenses.

**Content**
The lessons of this course include:

- The Demand of Telecommunications Services
- Technological and Economic Principles of Telecommunications Infrastructure
- Foundations of (Telecommunications) Regulation
- One-Way Access & Access Pricing
- Frequency Licenses and Spectrum Assignment
- The Economics and the Design of Telecommunications Tariffs
- The Economics of the Internet

**Term Paper:**
Each student is required to submit a short term paper (4 pages) on a current topic in telecommunications regulation. The topic will be presented in the first lecture and students have time for the remainder of the course to work on the term paper. The term paper is graded and accounts for 20% of the final grade.

**Tutorials:**
In addition, complementary tutorials will be held every two weeks. Exercise sheets will be submitted to the students in advance. Solutions to the exercises will be presented during the tutorials.

**Media**
- PowerPoint
- E-learning platform ILIAS

**Literature**

**Remarks**
The course will be offered latest until summer term 2014. The examination will be offered latest until winter term 2014/15 (repeaters only).
Course: Complexity Management [2511400]

Coordinators: D. Seese

Part of the modules: Electives in Informatics (p. 69)[TVWL4INFO3], Informatics (p. 65)[TVWL4INFO1], Emphasis in Informatics (p. 67)[TVWL4INFO2]

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Learning Control / Examinations
The assessment of this course consists of a written examination (60 min) (following §4(2), 1 SPO). The exam will be offered every semester and may be repeated at every ordinary exam date. Questions are in English, answers are possible in German or in English. In case that only a small number of candidates apply for the examination there will be offered an oral examination according to Section 4(2),1 of the examination regulation.

Conditions
None.

Recommendations
A basic knowledge in informatics is suitable.

Learning Outcomes
Students will be enabled to acquire abilities, methods and instruments in the area of complexity management and learn to use them in an innovative way. The students should be enabled to find arguments for the solution of problems in this area. The basic goal of the lecture is to enable to understand the difficulties to manage complex systems and processes.

Content
Complexity is one of the biggest challenges of our time. Central questions are: - Why humans often fail in complex situations? - What is complexity? - What are reasons for complexity? - Which parameters are essential to control complexity? - How systems have to be designed to reduce their complexity and to enable management of complexity?

The lecture gives a survey on fundamental results and handles the following topics: - Understanding of the difficulties produced by complex systems and complex processes - Foundations: modelling complex systems, complexity theory, descriptive, structural and parametric complexity, dynamic systems, topology, dimension, non-linearity, chaos, randomness and emerging structures, human shortcomings, simulation - Complexity of products and production - Complexity of markets - How to improve complexity management? - Decision support by intelligent use of IT

Media
The slides of the lectures will be provided on the website of the lecture.

Literature
see lecture

Remarks
The content of the lecture will permanently be adapted to actual developments. This can be the cause to changes of the described contend and schedule.

The course “Complexity Management” will not be offered any more from summer term 2016 on. The examination will be offered latest until summer term 2015 (repeaters only).
Course: Computational Economics [2590458]

Coordinators: P. Shukla, S. Caton

Part of the modules: Emphasis in Informatics (p. 67)[TVWL4INFO2], Electives in Informatics (p. 69)[TVWL4INFO3], Market Engineering (p. 48)[TVWL4BWLISM3], Informatics (p. 65)[TVWL4INFO1]

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Learning Control / Examinations

The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulation). By successful completion of the exercises (according to §4(2), 3 of the examination regulation) a bonus can be obtained. If the grade of the written exam is at least 4.0 and at most 1.3, the bonus will improve it by one grade level (i.e. by 0.3 or 0.4). The bonus only applies to the first and second exam of the semester in which it was obtained.

Conditions

None.

Learning Outcomes

The student

• understands the methods of Computational Economics and applies them on practical issues,
• evaluates agent models considering bounded rational behaviour and learning algorithms,
• analyses agent models based on mathematical basics,
• knows the benefits and disadvantages of the different models and how to use them,
• examines and argues the results of a simulation with adequate statistical methods,
• is able to support the chosen solutions with arguments and can explain them.

Content

Examining complex economic problems with classic analytical methods usually requires making numerous simplifying assumptions, for example that agents behave rationally or homogeneously. Recently, widespread availability of computing power gave rise to a new field in economic research that allows the modeling of heterogeneity and forms of bounded rationality: Computational Economics. Within this new discipline, computer based simulation models are used for analyzing complex economic systems. In short, an artificial world is created which captures all relevant aspects of the problem under consideration. Given all exogenous and endogenous factors, the modelled economy evolves over time and different scenarios can be analyzed. Thus, the model can serve as a virtual testbed for hypothesis verification and falsification.

Media

• PowerPoint

Literature


Elective literature:


Remarks

This course is offered in cooperation with the Institute of Applied Informatics and Formal Description Models (AIFB).
Course: Corporate Financial Policy [2530214]

**Coordinators:** M. Ruckes

**Part of the modules:** Applied Strategic Decisions (p. 23), Economic Theory and its Application in Finance (p. 34), Finance 3 (p. 40), Finance 2 (p. 39)

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**Learning Control / Examinations**

**Conditions**
None.

**Learning Outcomes**
Students are told profound knowledge about appropriate financing of firms.

**Content**
The course deals with the theory of corporate finance:

- Financing contracts
- Financing capacity
- Issuance of securities
- Capital structure
- Payout policy
- Liquidity management
- Corporate acquisitions and restructurings

**Literature**

**Elective literature:**
**Course: Current Issues in the Insurance Industry [2530350]**

**Coordinators:** W. Heilmann

**Part of the modules:** Insurance Management II (p. 42)[TVWL4BWLFBV7], Insurance Management I (p. 41)[TVWL4BWLFBV6]

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**Learning Control / Examinations**
The assessment consists of a written exam (according to Section 4 (2), 1 of the examination regulation). The exam takes place every semester. Re-examinations are offered at every ordinary examination date.

**Conditions**
None.

**Recommendations**
For the understanding of this course knowledge of *Private and Social Insurance* [2530050] is required.

**Learning Outcomes**
Knowledge and understanding of important current characteristics of insurance, e.g. insurance markets, lines, products, investment, company pension schemes, corporate structures and governance as well as controlling.

**Content**
Current topics in insurance markets.

**Literature**

**Elective literature:**
Farny, D. Versicherungsbetriebslehre. Verlag Versicherungswirtschaft; Auflage: 5. 2011
Koch, P. Versicherungswirtschaft - Ein einführender Überblick. Verlag Versicherungswirtschaft. 2005
Tonndorf, F., Horn, G., and Bohner, N. Lebensversicherung von A-Z. Verlag Versicherungswirtschaft. 1999
Deutsch, E. Das neue Versicherungsvertragsrecht. Verlag Versicherungswirtschaft. 2008
Schwebler, Knauth, Simmert. Kapitalanlagepolitik im Versicherungsmarkt. 1994
Seng. Betriebliche Altersversorgung. 1995
von Treuberg, Angermayer. Jahresabschluss von Versicherungsunternehmen. 1995

**Remarks**
Block course. For organizational reasons, please register with the secretary of the chair: thomas.mueller3@kit.edu.
Course: Customer Relationship Management [2540508]

Coordinators: A. Geyer-Schulz
Part of the modules: Advanced CRM (p. 46)[TVWL4BWLISM1]

ECTS Credits 4,5  Hours per week 2/1  Term Winter term  Instruction language en

Learning Control / Examinations
Assessment consists of a written exam of 1 hour length following §4 (2), 1 of the examination regulation and by submitting written papers as part of the exercise following §4 (2), 3 of the examination regulation.
The course is considered successfully taken, if at least 50 out of 100 points are acquired in the written exam. In this case, all additional points (up to 10) from excersise work will be added. The grades of this lecture are assigned following the table below:

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Conditions
None.

Learning Outcomes
The students
- understand service management as an economic basis for Customer Relationship Management and learn the resulting consequences for the management, the organisation itself and their departments,
- design and develop service concepts and service systems at a conceptual level,
- work on case studies in the CRM-area in small groups with limit time,
- learn English as the technical language in the area of CRM and consult internationale literature from this field for the case studies.

Content
The course begins with an introduction into Service Management as the strategic concept which also covers all CRM applications. The course is divided in the basics of Service Management as well as different topics within this concept like external and internal marketing, quality management and organizational requirements.

Media
Slides, Audio, Reader

Literature

Elective literature:
Course: Data Mining [2520375]

Coordinators: G. Nakhaeizadeh
Part of the modules: Statistical Methods in Risk Management (p. 76)[TVWL4STAT2]

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Learning Control / Examinations

Conditions
None.

Learning Outcomes

Content
Part one: Data Mining
Why Data Mining?
  • What is Data Mining?
  • History of Data Mining
  • Conferences and Journals on Data Mining
  • Potential Applications
  • Data Mining Process:
    • Business Understanding
    • Data Understanding
    • Data Preparation
    • Modeling
    • Evaluation
    • Deployment
    • Interdisciplinary aspects of Data Mining
  • Data Mining tasks
  • Data Mining Algorithms (Decision Trees, Association Rules,
    • Regression, Clustering, Neural Networks)
  • Fuzzy Mining
  • OLAP and Data Warehouse
  • Data Mining Tools
  • Trends in Data Mining
Part two: Examples of application of Data Mining
  • Success parameters of Data Mining Projects
  • Application in industry
  • Application in Commerce

Literature

  • Jiawei Han, Micheline Kamber, Data Mining : Concepts and Techniques, 2nd edition, Morgan Kaufmann, ISBN 1558609016, 2006.
  • David J. Hand, Heikki Mannila and Padhraic Smyth, Principles of Data Mining , MIT Press, Fall 2000
Course: Database Systems [2511200]

Coordinators: A. Oberweis, Dr. D. Sommer

Part of the modules: Emphasis in Informatics (p. 67)[TVWL4INFO2], Electives in Informatics (p. 69)[TVWL4INFO3], Informatics (p. 65)[TVWL4INFO1]

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Learning Control / Examinations
The assessment consists of a 1h written exam in the first week after lecture period.

Conditions
Knowledge of course Applied Informatics I - Modelling [2511030] is expected.

Learning Outcomes
Students
- are familiar with the concepts and principles of data base models, languages and systems and their applications,
- can design and model relational data bases on the basis of theoretical foundations,
- are able to ensure an error-free operation and the integrity of the data base and
- know how to handle enhanced data base problems occurring in the enterprises.

Content
Database systems (DBS) play an important role in today's companies. Internal and external data is stored and processed in databases in every company. The proper management and organization of data helps to solve many problems, enables simultaneous queries from multiple users and is the organizational and operational base for the entire working procedures and processes of the company. The lecture leads in the area of the database theory, covers the basics of database languages and database systems, considers basic concepts of object-oriented and XML databases, conveys the principles of multi-user control of databases and physical data organization. In addition, it gives an overview of business problems often encountered in practice such as:
- Correctness of data (operational, semantic integrity)
- Restore of a consistent database state
- Synchronization of parallel transactions (phantom problem).

Media
Slides, Access to internet resources

Literature
Elective literature:

Further literature will be given individually.
Course: Database Systems and XML [2511202]

Coordinators: A. Oberweis

Part of the modules: Electives in Informatics (p. 69)[TVWL4INFO3], Informatics (p. 65)[TVWL4INFO1], Emphasis in Informatics (p. 67)[TVWL4INFO2]

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Learning Control / Examinations
The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation in the first week after lecture period.

Conditions
None.

Learning Outcomes
Students know the basics of XML, as well as appropriate data models and are capable of generating XML documents. They are able to use XML database systems and to formulate queries to XML documents. Furthermore, they know to assess the use of XML in operational practice in different application contexts.

Content
Databases are a proven technology for managing large amounts of data. The oldest database model, the hierarchical model, was replaced by different models such as the relational or the object-oriented data model. The hierarchical model became particularly important with the emergence of the Extensible Markup Language XML. XML is a data format for structured, semi-structured, and unstructured data. In order to store XML documents consistently and reliably, databases or extensions of existing data base systems are required. Among other things, this lecture covers the data model of XML, concepts of XML query languages, aspects of storage of XML documents, and XML-oriented database systems.

Media
Slides, access to internet resources.

Literature
- W. Kazakos, A. Schmidt, P. Tomchyck: Datenbanken und XML. Springer-Verlag 2002
- R. Elmasri, S. B. Navathe: Grundlagen der Datenbanksysteme. 2002
- G. Vossen: Datenbankmodelle, Datenbanksprachen und Datenbankmanagementsysteme. Oldenbourg 2000
Course: Data Protection Law [24018]

**Coordinators:** G. Sydow

**Part of the modules:** Governance, Risk & Compliance (p. 124)\[TVWL4INGRC\], Public Business Law (p. 123)\[TVWL4JURA6\]

**ECTS Credits**: 3

**Hours per week**: 2/0

**Term**: Winter term

**Instruction language**: de

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**Learning Control / Examinations**

The assessment consists of a written exam (approx. 60 min.) according to § 4(2), 1 SPO.

**Conditions**

None.

**Recommendations**

Parallel to the lectures, tutorial is offered in which legal thinking and argumentation is practiced. Their attendance is strongly recommended.

During the semester, test exams to each lecture are offered with extensive coaching. During the lecture-free time, a Q-and-A-lecture is offered. Details on the homepage of the ZAR (www.kit.edu/zar)

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**Learning Outcomes**

Increasing significance of information technology for data processing and interconnectedness of the society by means of telecommunication does not only enhance the social and economical relevance of data in general, it raises the question about legal rules for the protection of personalized data as well. The problem for those who are responsible for the application of law is that national rules in this area are in constant flux due to technological progress and Europeanisation of law. Additionally, there is a vast number of sector-specific regulation (such as labour law). Bearing all this in mind, the lecture's main focus is the presentation of the basic principles of the German Federal Act on Data Protection (Bundesdatenschutzgesetz). In doing so, new concepts of data protection like self-data protection or system data protection will be analyzed. A further focal point is the examination of evolution of sector-specific data protection law, considering as example regulation of data protection in connection with teleservice or mediaservice. Students should learn how to negotiate their ways in the interaction of different levels of legal norms and solve simple problems of data protection law.

**Content**

After illustrating contents and history of data protection law there will be presented backgrounds with respect to Community law and under constitutional law. Further on, the German Federal Act on Data Protection will be focused. At this will be set forth basic principles of regulation (such as necessity), personalized data as an object of regulation, rights of those who are affected as well as the legitimacy of different procedures of data processing. Organisational regulations, particularly data security official will be approached as well. Further on, in a case study current concepts of data protection and the problem of video surveillance will be discussed. Finally, there are three units on sector-specific regulation of telecommunication and teleservice / mediaservice.

**Media**

extensive script with cases; content structure, further information in the lectures

**Literature**

Will be announced in the course.

**Elective literature:**

Will be announced in the course.

**Remarks**

In cooperation with the House of Competence, Students should be rhetorical trained asking and answering questions (short-answer-and-question-technique). Therefore most likely a coach will attend several lessons.
Course: Derivatives [2530550]

**Coordinators:** M. Uhrig-Homburg

**Part of the modules:** Finance 1 (p. 38), Finance 3 (p. 40), Finance 2 (p. 39)

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**Conditions**
None.

**Learning Outcomes**
The objective of the Derivatives lecture is to become familiar with financial markets, especially derivatives markets. Traded securities and frequently used trading strategies will be introduced. Furthermore, the pricing of derivatives will be derived and their use in risk management will be discussed.

**Content**
The lecture deals with the application areas and valuation of financial derivatives. After an overview of the most important derivatives and their relevance, forwards and futures are analysed. Then, an introduction to the Option Pricing Theory follows. The main emphasis is on option valuation in discrete and continuous time models. Finally, construction and usage of derivatives are discussed, e.g. in the context of risk management.

**Media**
Slides, Exercises/Exercise sheets

**Literature**

**Elective literature:**
Course: Design Thinking [2545010]

Coordinators: O. Terzidis, B. Kneisel, Dr. H. Haller
Part of the modules: Innovation Management (p. 62) [TVWL4BWLENT2], Entrepreneurship (EnTechnon) (p. 61) [TVWL4BWLENT1]

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Learning Control / Examinations
Conditions
None.

Learning Outcomes
See German version.

Content
See German version.

Literature
See German version.

Remarks
The seminar content will be published on the website of the institute.

Up to two courses in the field of Design Thinking can be credited.
Course: Developing Business Models for the Semantic Web [2513305]

**Coordinators:** R. Studer, M. Maleshkova, F. Keppmann

**Part of the modules:** Entrepreneurship (EnTechnon) (p. 61)[TVWL4BWLENT1]

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**Learning Control / Examinations**
Non exam assessment (seminar paper) (following §4(2), 3 of the examination regulation).

**Conditions**
None.

**Recommendations**
As a recommendation to attending the seminar, basic knowledge about semantic technologies and concepts should be available. This may be acquired by attending one of the following lectures – Wissensmanagement, Semantic Web Technologies 1, Semantic Web Technologies 2 or by studying related literature. Furthermore the topic entrepreneurship should be of interest.

**Learning Outcomes**
The Student
- analyzes and develops in small teams a business model from an idea to a complete business plan or
- treats a special topic from the area of Semantic Web in businesses and entrepreneurship.
- learns about basic concepts and problem areas and considers these while building the business plan for a particular business idea.
- understands and considers the viewpoints of different stakeholders in the area of entrepreneurship and their influences on an own business idea.

**Content**
Semantic technologies such as RDF, SPARQL, OWL, and RIF are still standardised only in their first versions. Still, the multitude of integrated technologies provides the basis for development of new applications and creates, with the help of the initial standardisations, a foundation for attracting investors. The potential and future developments in the field are exemplified by the growing popularity and importance of data, being published as Linked Data, as well as by the increase in applications developed outside the scope of research. The seminar “Developing Business Models for the Semantic Web” aims to explore these opportunities for new business models and business ventures.

The seminar takes place on a weekly basis and consists of two main parts. The first part is a series of presentations, held by external experts who share their experience in the area of entrepreneurship. The aim is to engage a wide variety of presenters, including applicants to programs for supporting young business ventures, startup founders, and people in leadership positions in established companies. Further guest lecturers include experts in the field of business and startup development, tax and enterprise law, as well as entrepreneurs, who have sold their startups or had to give up their ideas.

The second part consists of the contributions of seminar participants. They are required to develop a business model, starting with the initial idea and building it up to a complete business plan. This development process is accompanied by feedback sessions, pitches, mid-term presentations and a final presentation. The student presentations alternate with presentations given by external experts. Furthermore, besides on the development of a business plan, student can work on a specific topic such as “Analysing Existing Business Models on the Web” or “Using Open Source in Startups”.

The seminar pass can be obtained by submitting a completed seminar thesis (i.e. the business plan or the specific topic) and by regularly attending the seminar presentations.
Course: Document Management and Groupware Systems [2511212]

Coordinators: S. Klink

Part of the modules: Electives in Informatics (p. 69) [TVWL4INFO3], Informatics (p. 65) [TVWL4INFO1], Emphasis in Informatics (p. 67) [TVWL4INFO2]

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Learning Control / Examinations
The assessment consists of an 1h written exam in the first week after lecture period according to Section 4(2), 1 of the examination regulation.

Conditions
None.

Learning Outcomes
Students master the basics of integration and structure of document management systems (DMS) and know the complete DMS process - from document capture of the archiving until retrieval. Students know how to realize operative workflows. They know which activities are needed to carry out the conceptual design and installation of DMS and they are able to apply a DMS as an archive system, workflow system and retrieval system. Furthermore, they know groupware systems exemplarily and can use them for collaborative tasks.

Content
The lecture gives basics of document management and groupware systems. It covers different system categories, their interaction and their use areas and illustrates this with concrete examples. These include document management in the strict sense, scanning, Document Imaging (acquisition and visualization of scanned documents), indexing, electronic archiving, retrieval of relevant documents, workflow, groupware, and office communications.

Media
Slides, access to internet resources.

Literature

Elective literature:
Further literature is given in each lecture individually.
Course: eEnergy: Markets, Services, Systems [2540464]

Coordinators: C. van Dinther, C. Weinhardt
Part of the modules: Energy Economics and Energy Markets (p. 56)[TVWL4BWLIIIP4], Market Engineering (p. 48)[TVWL4BWLISM3], Information Engineering (p. 52)[TVWL4BWLISM7]

ECTS Credits 4,5
Hours per week 2/1
Term Summer term
Instruction language en

Learning Control / Examinations
The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulation). By successful completion of the exercises (according to §4(2), 3 of the examination regulation) a bonus can be obtained. If the grade of the written exam is at least 4.0 and at most 1.3, the bonus will improve it by one grade level (i.e. by 0.3 or 0.4). The bonus only applies to the first and second exam of the semester in which it was obtained.

Conditions
None.

Learning Outcomes
The student
- understands the tasks and basic structure of the energy economy, in particular concerning electricity markets,
- understands the change in the energy economy and the necessity for the development of a Smart Grid,
- knows the market mechanisms in the energy market and their role in coordination and allocation of electric energy,
- is able to describe the relation between OTC, spot and balancing energy markets,
- knows the regulation specifications for energy markets and can reflect them critically,
- is able to model smart grid mechanisms and to evaluate them by simulation based methods.

Content
Scope of the lecture eEnergy: Markets, Services, Systems is economics and information management in energy markets. Integration of the growing number of renewable energy sources imposes new challenges on energy markets and the power system. To improve coordination between supply and demand it is necessary to interlink centralized and decentralized generators as well as consumers by means of ICT. Current electricity networks are extended by intelligent IT components thus incorporating the “Smart Grid”. Existing market structures for electricity have to be adjusted for a successful implementation of demand side management and integration of an increasing number of renewable energy producers as well as electric vehicles. Apart from regulatory and economic concepts, methods for modeling and analysis of energy markets are introduced and explained during the course.

The lecture is structured as follows:
1. Electricity Markets
   Market Models, EEX (spot and futures market), OTC Trading, Market Coupling
2. Regulation
   Charges and Incentives, Network Congestion (Management)
3. Demand Side Management
   Smart Meters, Tariffs, Price Elasticity, Storage Systems, Electric Mobility
4. Modeling and Analysis of Energy Markets

Media
- PowerPoint
- E-learning platform ILIAS

Literature

Remarks
The lecture has also been added in the IIP Module Basics of Liberalised Energy Markets.
Course: Efficient Energy Systems and Electric Mobility [2581006]

Coordinators: R. McKenna, P. Jochem
Part of the modules: Energy Economics and Technology (p. 57)[TVWL4BWLIIP5]

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Learning Control / Examinations

Conditions
None.

Learning Outcomes

- Understand the concept of energy efficiency as applied to specific systems
- Obtain an overview of the current trends in energy efficiency
- Be able to determine and evaluate alternative methods of energy efficiency improvement
- Overview of technical and economical stylized facts on electric mobility
- Judging economical, ecological and social impacts through electric mobility

Content

This lecture series combines two of the most central topics in the field of energy economics at present, namely energy efficiency and electric mobility. The objective of the lecture is to provide an introduction and overview to these two subject areas, including theoretical as well as practical aspects, such as the technologies, political framework conditions and broader implications of these for national and international energy systems.

The energy efficiency part of the lecture provides an introduction to the concept of energy efficiency, the means of affecting it and the relevant framework conditions. Further insights into economy-wide measurements of energy efficiency, and associated difficulties, are given with recourse to several practical examples. The problems associated with market failures in this area are also highlighted, including the Rebound Effect. Finally and by way of an outlook, perspectives for energy efficiency in diverse economic sectors are examined.

The electric mobility part of the lecture examines all relevant issues associated with an increased penetration of electric vehicles including their technology, their impact on the electricity system (power plants and grid), their environmental impact as well as their optimal integration in the future private electricity demand (i.e. smart grids and V2G). Besides technical aspects the user acceptance and behavioral aspects are also discussed.

Media

Media will likely be provided on the e-learning platform ILIAS.

Literature

Will be announced in the lecture.
Course: Efficient Algorithms [2511100]

**Coordinators:** H. Schmeck

**Part of the modules:** Electives in Informatics (p. 69)[TVWL4INFO3], Informatics (p. 65)[TVWL4INFO1], Emphasis in Informatics (p. 67)[TVWL4INFO2]

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**Learning Control / Examinations**
The assessment consists of assignments or of a bonus exam (wrt §4 (2), 3 SPO), and a written exam (60 min.) in the week after the end of the lecturing period (wrt §4 (2), 1 SPO).

If the mark obtained in the written exam is in between 1.3 and 4.0, a successful completion of the assignments or the bonus exam will improve the mark by one level (i.e. by 0.3 or 0.4).

Deviations from this type of assessment are announced at the beginning of this course.

**Conditions**
credits for the Informatics modules of years 1 and 2.

**Learning Outcomes**
The student will learn how to use methods and concepts of efficient algorithms and how to demonstrate adequate innovative capabilities with respect to the used methods.

This course emphasizes the teaching of advanced concepts for the design and application of algorithms, data structures, and computer infrastructures in relation to their applicability in the real world. Based on a fundamental understanding of the covered concepts and methods, students should know how to select appropriate concepts and methods for problem settings in their professional life, and, if necessary, to extend and apply them in an adequate form. The students should be enabled to find adequate arguments for justifying their chosen problem solutions.

**Content**
In a problem oriented way the course presents systematic approaches to the design and analysis of efficient algorithms using standard tasks of information processing as generic examples. Special emphasis is put on the influence of data structures and computer architectures on the performance and cost of algorithms. In particular, the course emphasizes the design and analysis of algorithms on parallel computers and in hardware, which is increasingly important considering the growing presence of multicore architectures.

**Media**
- powerpoint slides with annotations using a tablet pc
- access to applets and Internet resources
- lecture recording (camtasia)

**Literature**
Borodin, Munro: The Computational Complexity of Algebraic and Numeric Problems (Elsevier 1975)
Cormen, Leiserson, Rivest: Introduction to Algorithms (MIT Press)
Sedgewick: Algorithms (Addison-Wesley) (many different versions available)

**Elective literature:**
will be announced in class
Course: eFinance: Information Engineering and Management for Securities Trading [2540454]

Coordinators: C. Weinhardt

Part of the modules: Finance 2 (p. 39)[TVWL4BWLFBV2], Finance 3 (p. 40)[TVWL4BWLFBV11], Market Engineering (p. 48)[TVWL4BWLISM3]

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Learning Control / Examinations
The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulation) and by submitting written essays as part of the exercise (according to §4(2), 3 of the examination regulation). 70% of the final grade is based on the written exam and 30% is based on assignments from the exercises. The points obtained in the exercises only apply to the first and second exam of the semester in which they were obtained.

Conditions
None.

Learning Outcomes
The students
- are able to understand the theoretical and practical aspects of securities trading,
- are able to handle the relevant electronic tools for the evaluation of financial data,
- are able to identify the incentives of the traders for participation in different market platforms,
- are able to analyse capital marketplaces concerning their efficiency, weaknesses and technical configuration,
- are able to apply theoretical methods of econometrics,
- are able to understand, criticize and present articles with a finance-scientific background,
- learn to elaborate solutions in a team.

Content
The theoretical part of the course examines the New Institutions Economics which provides a theoretically found explanation for the existence of markets and intermediaries. Building upon the foundations of the market micro structure, several key parameters and factors of electronic trading are examined. These insights gained along a structured securities trading process are complemented and verified by the analysis of prototypical trading systems developed at the institute as well as selected trading systems used by leading exchanges in the world. In the more practical-oriented second part of the lecture, speakers from practice will give talks about financial trading systems and link the theoretical findings to real-world systems and applications.

Media
- Powerpoint presentations
- recorded lecture available on the internet

Literature

Elective literature:
Course: Characteristics of Transportation Systems [6232806]

Coordinators: P. Vortisch
Part of the modules: Fundamentals of Transportation (p. 106)[TVWL4INGBGU15]

ECTS Credits | Hours per week | Term | Instruction language
---|---|---|---
3 | 2/0 | Summer term | de

Learning Control / Examinations
The assessment consists of an oral exam (15 minutes) according to §4(2), 2 of the examination regulation.

Conditions
See module description.

Learning Outcomes
Content
Course: Introduction to Game Theory [2520525]

**Coordinators:** C. Puppe, P. Reiss

**Part of the modules:** Social Choice Theory (p. 29)[TVWL4VWL9]

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**Learning Control / Examinations**
The assessment consists of a written exam (60 minutes) according to Section 4(2),1 of the examination regulation. The exam takes place in the recess period and can be resited at every ordinary examination date.

**Conditions**
None.

**Recommendations**
Basic knowledge of mathematics and statistics is assumed.

**Learning Outcomes**
This course offers an introduction to the theoretical analysis of strategic interaction situations. At the end of the course, students shall be able to analyze situations of strategic interaction systematically and to use game theory to predict outcomes and give advice in applied economics settings.

**Content**
The course focusses on non-cooperative game theory. It discusses models, solution concepts, and applications for simultaneous games as well as sequential games. Various solution concepts, e.g., Nash equilibrium and subgame-perfect equilibrium, are introduced along with more advanced concepts. A short introduction to cooperative game theory is given if there is sufficient time.

**Media**
Slides, problem sets.

**Literature**
- Additional Literature:

**Remarks**
This course was formerly named “Game Theory I”.

Course: Electrical Rail Vehicles [2114346]

Coordinators: G. Clos
Part of the modules: Guided Transport Systems / Engineering (p. 113)[TVWL4INGBGU20]

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Learning Control / Examinations
The assessment will consist of a oral exam (20 min) according to §4 (2), 2 of the examination regulation. The exam is offered each semester. The re-examination is offered upon prior agreement with the interested participants and not later than the next regular examination date.

Conditions
See module description.

Learning Outcomes

Content
traction modi; engines; power supply; electrical elements in signaling / operation

Literature
Elective literature:
Steimel: Elektrische Triebfahrzeuge und ihre Energieversorgung, Oldenbourg-Verlag, München
Course: Elements of Technical Logistics [2117096]

Coordinators: M. Mittwollen, Madzharov
Part of the modules: Technical Logistics (p. 90)[TVWL4INGMB27], Introduction to Logistics (p. 77)[TVWL4INGMB20]

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Learning Control / Examinations
The assessment consists due to the number of attendees, of an oral or a written exam according to Section 4 (2), 1 of the examination regulation.

Conditions
LV 2117095 - Grundlagen der Technischen Logistik - muss erfolgreich bestanden sein - Prüfungstermine sind entsprechend gestaffelt.

Recommendations
previous / parallel visit of LV 21177095 “Grundlagen der Technischen Logistik”

Learning Outcomes
Students are able to:

• Describe elements and systems of technical logistics,
• Model and calculate structures and functions of special conveying machines,
• Describe interdependence of material flow systems and technique quantitatively and qualitatively and
• Equip material flow systems with appropriate machines.

Content
material flow systems and their (conveying) technical components
mechanical behaviour of conveyors;
structure and function of conveyor machines; elements of intralogistics (belt conveyor, racks, automatic guided vehicles, fan-in, bifurcation, and etc.)
sample applications and calculations in addition to the lectures inside practical lectures

Media
supplementary sheets, projector, blackboard

Literature
recommendations during lectures
Course: Emissions into the Environment [2581962]

Coordinators: U. Karl
Part of the modules: Industrial Production II (p. 54)[TVWL4BWLIIP2]

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Learning Control / Examinations
The assessment consists of an oral (30 minutes) or a written (60 minutes) exam (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions
None.

Learning Outcomes
The student should identify problems of industrial pollution control.
The student knows solutions to these problems and their ways of application.

Content
The course will provide an overview of sources of air pollution, waste and municipal waste; methods to monitor and to reduce/manage pollutant flows; regulatory framework on national and international level.

A Air pollution control
  • Introduction and definitions
  • Sources of pollutants
  • Regulatory framework
  • Emission monitoring
  • Air pollution control measures

B Waste management and Recycling
  • Introduction and regulatory framework
  • Statistics and logistics
  • Recycling and disposal
  • Waste treatment

C Waste water treatment
  • Municipal waste water treatment systems
  • Sewage sludge disposal

Media
Media will be provided on learning platform.

Literature
Elective literature:
A compilation of documents is made available on the web.
Course: Transportation Data Analysis [6232901]

Coordinators: M. Kagerbauer, T. Streit
Part of the modules: Transportation Modelling and Traffic Management (p. 107)[TVWL4INGBGU16]

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Learning Control / Examinations
The assessment consists of an oral exam (15 minutes) according to §4(2), 2 of the examination regulation.

Conditions
See module description.

Learning Outcomes
Content
Course: Emulsifying and Dispersing [22229]

Coordinators: Köhler

Part of the modules: Specialization in Food Process Engineering (p. 115)

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Learning Control / Examinations
The assessment consists of an oral exam (25 min) (according to §4 (2), 2 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions
None.

Recommendations
None.

Learning Outcomes

Content
The lecture "emulsifying and dispersing" has the target to introduce the two basic operations of chemical engineering and to show how they are used today. Contents of the lectures are the definitions of the basic concepts, introduction to the mechanisms, presentation of representative machines for the production of dispersions, visit the pilot plant, identification of criteria for choosing the right equipment, introduction to current research topics in the field of emulsifying and dispersing.
Course: Theory of endogenous growth [2561503]

Coordinators: I. Ott

Part of the modules: Macroeconomic Theory (p. 28)[TVWL4VWL8], Innovation and growth (p. 22)[TVWL4VWL1WW1], Growth and Agglomeration (p. 32)[TWVL4VWL12]

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Learning Control / Examinations
The assessment consists of a written exam (60 min) according to Section 4(2), 1 of the examination regulation. The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Students will be given the opportunity of writing and presenting a short paper during the lecture time to achieve a bonus on the exam grade. If the mandatory credit point exam is passed, the awarded bonus points will be added to the regular exam points. A deterioration is not possible by definition, and a grade does not necessarily improve, but is very likely to (not every additional point improves the total number of points, since a grade can not become better than 1). The voluntary elaboration of such a paper can not countervail a fail in the exam.

Conditions
None.

Recommendations
Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2600012], and Economics II [2600014]. In addition, an interest in quantitative-mathematical modeling is required.

Learning Outcomes
Students shall be given the ability to understand, analyze and evaluate selected models of endogenous growth theory.

Content
- Basic models of endogenous growth
- Human capital and economic growth
- Modelling of technological progress
- Diversity Models
- Schumpeterian growth
- Directional technological progress
- Diffusion of technologies

Media
- lecture slides
- exercises

Literature
Excerpt:
Course: Energy and Environment [2581003]

**Coordinators:** U. Karl, n.n.

**Part of the modules:** Environmental Economics (p. 26)[TVWL4VWL5], Energy Economics and Technology (p. 57)[TVWL4BWLIIP5]

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**Learning Control / Examinations**
The examination will be in form of an written exam acc. to §4(2), 2 ER.

**Conditions**
None.

**Learning Outcomes**

**Content**
The focus of the lecture is put on environmental impacts of fossil fuel conversion and related assessment methods. The list of topics is given below.

- Fundamentals of energy conversion
- Air pollutant formation from fossil fuel combustion
- Control of air pollutant emissions from fossil-fuelled power plants.
- Measures to improve conversion efficiency of fossil fuelled power plants.
- External effects of energy supply (Life Cycle Assessment of selected energy systems)
- Integrated Assessment models supporting the European Thematic Strategy on Air
- Cost-effectiveness analyses and cost-benefit analyses of air pollution control measures
- Monetary evaluation of external effects of energy supply (external costs)
Course: Energy and Process Technology II [2170832]

Coordinators: K. Dullenkopf
Part of the modules: Energy and Process Technology II (p. 103) [TVWL41NGMBITS2]

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Learning Control / Examinations
The assessment consists of a written exam (120 minutes) (following §4(2), 1 of the examination regulation).

Conditions
None.

Learning Outcomes
The students are able to:

• discuss and evaluate energy resources and reserves and their utility
• review the use of energy carriers for electrical power generation
• describe the design and functionality of fossil and nuclear power plants
• explain the concepts and properties of power-heat cogeneration, renewable energy conversion and fuel cells and their fields of application
• comment on and compare centralized and decentralized supply concepts
• calculate the potentials, risks and economic feasibility of different strategies aiming at the protection of resources and the reduction of CO2 emissions

Content
Thermal Turbomachinery - In the second half of the lecture deals with energy systems. Questions regarding global energy resources and their use, especially for the generation and provision of electrical energy, are addressed. Common fossil and nuclear power plants for the centralized supply with electrical power as well as concepts of power-heat cogeneration for the decentralized electrical power supply by means of block-unit heat and power plants, etc. are discussed. Moreover, the characteristics and the potential of renewable energy conversion concepts, such as wind and hydro-power, photovoltaics, solar heat, geothermal energy and fuel cells are compare and evaluated. The focus is on the description and calibration of the potentials, the risks and the economic feasibility of the different strategies aimed to protect resources and reduce CO2 emissions.
Course: Energy and Process Technology I [2157961]

**Coordinators:** H. Bauer, M. Gabi, A. Velji, H. Wirbser

**Part of the modules:** Energy and Process Technology I (p. 102)[TVWL4INGMBITS1]

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**Learning Control / Examinations**

The assessment consists of a written exam (120 minutes) (following §4(2), 1 of the examination regulation).

**Conditions**
None.

**Recommendations**
None.

**Learning Outcomes**
The students are able to:

- describe and calculate the basic physical-technical processes
- apply the mathematical and thermodynamical description
- reflect on and explain the diagrams and schematics
- comment on diagrams
- explain the functionality of gas and steam turbines and their components
- name the applications of thermal turbomachinery and their role in the field of electricity generation and propulsion technology

**Content**
The last third of the lecture deals with the topic **Thermal Turbomachinery**. The basic principles, the functionality and the scope of application of gas and steam turbines for the generation of electrical power and propulsion technology are addressed.
Course: Energy efficient intralogistic systems [2117500]

Coordinators: F. Schönung
Part of the modules: Technical Logistics (p. 90)[TVWL4INGMB27], Introduction to Logistics (p. 77)[TVWL4INGMB20]

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Learning Control / Examinations
The assessment consists of an oral exam according to §4 (2), 2 of the examination regulation. It may be a written exam (according to §4 (2), 1 of the examination regulation) in the case of large number of participants.

Conditions
None.

Recommendations
Knowledge of Electrical Engineering and Technical Mechanics is recommended.

Learning Outcomes
Students are able to:
- Describe and choose basic measures to enhance energy efficiency,
- Specify this measures considering material handling processes like
  - steady conveyors,
  - unsteady conveyors,
  - as well as the necessary drives,
- Model based on this material handling systems and calculate their energy efficiency and
- Choose resource efficient material handling systems.

Content
The main focuses of the course are:
- green supply chain
- processes in Intralogistic systems
- evaluation of energy consumption of conveyors
- modeling of conveying systems
- methods for energy savings
- approaches for energy efficiency increasing of continuous and discontinuous conveyors
- dimensioning energy efficient drives
- new approaches for resource efficient conveying systems.

Media
presentations, black board

Literature
None.

Remarks
none
Course: Energy Trade and Risk Management [2581020]

Coordinators: K. Hufendiek
Part of the modules: Energy Economics and Energy Markets (p. 56) [TVWL4BWLIIP4]

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Learning Control / Examinations
The assessment consists of a written exam according to Section 4(2), 1 of the examination regulation.

Conditions
None.

Learning Outcomes
The student
• has acquired a broad understanding of the different energy commodity markets (power, emissions, gas, oil, hard coal)
• knows the major products traded on the relevant energy commodity markets
• has a deep understanding of pricing mechanisms on these markets
• knows the major evaluation methods from financial mathematics being able to be used for evaluating energy commodity products
• knows the key risk evaluation methods of energy commodity trading (VaR, CVaR, ...).

Content
1. Introduction to Markets, Mechanisms, Interactions
2. Basics of Risk Management
3. Oil Markets
4. Gas Markets
5. Coal Markets
6. Emission Markets
7. Simulation Game
8. Power Markets
9. Risk Management in Utilities

Media
Media will likely be provided on the e-learning platform ILIAS.

Literature
Elective literature:
www.riskglossary.com
**Course: Energy Policy [2581959]**

**Coordinators:** M. Wietschel

**Part of the modules:** Energy Economics and Energy Markets (p. 56)

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**Learning Control / Examinations**

The assessment consists of a written exam according to Section 4(2), 1 of the examination regulation. The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

**Conditions**

None.

**Learning Outcomes**

**Content**

The course deals with material and energy policy of policy makers and includes the effects of such policies on the economy as well as the involvement of industrial and other stakeholders in the policy design. At the beginning the neoclassical environment policy is discussed. Afterwards the Sustainable Development concept is presented and strategies how to translate the concept in policy decision follows. In the next part of the course an overview about the different environmental instruments classes, evaluation criteria for these instruments and examples of environmental instruments like taxes or certificates will be discussed. The final part deals with implementation strategies of material and energy policy.

**Literature**

Will be announced in the lecture.
Course: Power Transmission and Power Network Control [23372/23374]

**Coordinators:** T. Leibfried

**Part of the modules:** Generation and transmission of renewable power (p. 105)

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**Learning Control / Examinations**
The assessment consists of a written exam (120 min) taking place at the beginning of the recess period (according to Section 4 (2), 1 of the examination regulation). The exam takes place in every summer semester. Re-examinations are offered at every ordinary examination date.

**Conditions**
See German version.

**Learning Outcomes**
The goal is to relay further and deeper theoretical fundamentals in the field of electric power technology and power transmission.

In the first part the lecture deals with the dynamic behaviour of synchronous generators. The second main chapter deals with HVDC, a technology for the transmission of a high amount of electric energy. Subsequently, FACTS are presented which help to increase the flexibility of power transmission systems. Finally, the dynamic behaviour of power stations and the entire power grid will be discussed.

Supporting the lecture, assignments to the curriculum are distributed. Their solution is presented and discussed during lecture hall exercises.

**Content**
In its first part, this lecture introduces the dynamic behaviour of synchronous generators and the mathematical description. In a first step, the construction of synchronous generators is described. Then, the dq0 frame and its application for the mathematical description of the dynamic behaviour of synchronous generators is presented. Subsequently, the transition from the common mathematical description of synchronous generators towards the equations describing the steady state condition is shown. Then, transients are discussed at the example of a 60 Hz synchronous generator. Finally, the short circuit nearby the generator using the dq0 frame is discussed.

The second chapter deals with the HVDC technology. First of all, the characteristics of HVDC for power transmission are discussed. Then, line commutated current converters are introduced, especially the B6 circuit and 12 pulse current converters consisting of two B6 circuits switched in series are discussed. Then, the HVDC system configuration and components like filters, thyristors, smoothing reactors and converter transformers are presented. Finally, the basic control concept for HVDC transmission systems is shown.

The third and very comprehensive chapter deals with the technology and characteristics of FACTS, which can be used to increase the flexibility and the transmission capacity of power transmission systems. First of all, the fields of application of FACTS are described. Then, the individual FACTS circuits and their mathematical description are presented, which can be divided into FACTS switched in series and parallel to the grid.

The fourth chapter deals with the dynamic behaviour of power stations and power grids. In the first part of the chapter, the system control modeling of power stations and power grids is presented. Then, the causes of frequency and voltage deviations in the grid are discussed. The main part of the chapter deals with the frequency control in the power grid. Finally, the voltage control of the power grid is presented.

To accompany the lecture, a collection of problems can be downloaded. During lecture hall exercises their solutions will be discussed.

**Media**
Online material is available on: https://www.ieh.kit.edu/studium_und_lehre_euen.php and can be downloaded using a password.

**Literature**
Will be announced in the lecture notes.

**Remarks**
The credits have been reduced to 4,5 in summer term 2011.
Course: Energy Systems Analysis [2581002]

Coordinators: V. Bertsch
Part of the modules: Energy Economics and Technology (p. 57)

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**Learning Control / Examinations**
The assessment consists of a written exam according to Section 4(2), 1 of the examination regulation.

**Conditions**
None.

**Learning Outcomes**

**Content**
1. Overview and classification of energy systems modelling approaches
2. Usage of scenario techniques for energy systems analysis
3. Unit commitmen of power plants
4. Interdependencies in energy economics
5. Scenario-based decision making in the energy sector
6. Visualisation and GIS techniques for decision support in the energy sector

**Media**
Media will likely be provided on the e-learning platform ILIAS.

**Remarks**
Since 2011 the lecture is offered in winter term. Exams can still be taken in summer term.
Course: Enterprise Architecture Management [2511600]

Coordinators: T. Wolf
Part of the modules: Electives in Informatics (p. 69)[TVWL4INFO3], Informatics (p. 65)[TVWL4INFO1], Emphasis in Informatics (p. 67)[TVWL4INFO2]

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Learning Control / Examinations
The assessment of this course is a written or (if necessary) oral examination according to §4(2) of the examination regulation.

Conditions
None.

Learning Outcomes
Students understand the connection between enterprise strategy, business processes and business objects and IT architecture; they know methods to depict these connections and how they can be developed based on each other.

Content
The following topics will be covered: components of enterprise architecture, enterprise strategy including methods to develop strategies, business process (re)engineering, methods to implement changes within enterprises (management of change)

Media
Slides, access to internet resources.

Literature
- Doppler, K., Lauterburg, Ch.: Change Management. Campus Verlag 1997
Course: Entrepreneurial Leadership & Innovation Management [2545012]

Coordinators: O. Terzidis, C. Linz
Part of the modules: Innovation Management (p. 62)[TVWL4BWLENT2], Entrepreneurship (EnTechnon) (p. 61)[TVWL4BWLENT1]

ECTS Credits    Hours per week   Term    Instruction language
3                2               Winter term    en

Learning Control / Examinations
Non exam assessment (following §4(2), 3 of the examination regulation).

Conditions
None.

Learning Outcomes
- Seize what determines entrepreneurial performance
- Identify entrepreneurial opportunities and evaluate them
- Develop and sharpen innovative business ideas
- Pitch a business idea in front of potential share-/stakeholders
- Lead new business growth by driving the enterprise evolution
- Effectively deal with critical challenges and overcome obstacles

Content
On campus the seminar combines foundational knowledge, real-world examples, and practical exercise/group work sessions.
Course: Entrepreneurship [2545001]

**Coordinators:** O. Terzidis, W. Runge, A. Presse

**Part of the modules:** Innovation Management (p. 62)[TVWL4BWLENT2], Entrepreneurship (EnTechnon) (p. 61)[TVWL4BWLENT1]

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**Learning Control / Examinations**
The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation).

**Conditions**
None.

**Learning Outcomes**
Students are generally introduced to the topic of entrepreneurship. After successful completion of the lecture they should have an overview of the sub-areas of entrepreneurship and have to be able to understand basic concepts of entrepreneurship.

**Content**
This lecture, as an obligatory part of the module “Entrepreneurship”, introduces basic concepts of entrepreneurship. It approaches the individual steps of dynamic corporate development. The focus here is the introduction to methods for generating innovative business ideas, the translation of patents into business concepts and general principles of financial planning. Other topics are the design and use of service-oriented information systems for founders, technology management, business model generation and lean startup methods for the implementation of business ideas in the way of controlled experiments in the market.

In WS 13/14, the lecture will have a technical and scientific focus. It will be lectured in cooperation with Dr. Wolfgang Runge.

Attention: Different lecture hall in 12 Feb 2014: HS III (Chemie).

Directly following the lectures the KIT Entrepreneurship Talks will take place from 17:30 to 18:15, where successful entrepreneurs share their experiences from the early stages of their companies.

More details: http://etm.entechnon.kit.edu/211.php
Course: Decision Theory [2520365]

Coordinators: K. Ehrhart
Part of the modules: Applied Strategic Decisions (p. 23)[TVWL4VWL2]

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Learning Control / Examinations
The assessment of this course is a written examination (following §4(2), 1 SPO) of 60 mins. The exam is offered each semester.

Conditions
None.

Recommendations
See corresponding module information.
Knowledge in mathematics and statistics is required.

Learning Outcomes
The student will be made familiar with the basics in modern decision making particularly under uncertainty so that she will be able to analyze concrete decision problems and to develop simple solution procedures. By being confronted with experimental results in decision making the student should also be able to evaluate the behavioral part of decision making.

Content
This course deals with problems of decision making particularly under uncertainty. We introduce the expected utility theory of Neumann/Morgenstern and the prospect theory of Kahnemann/Tversky and discuss the concepts of stochastic dominance, risk aversion, loss aversion, reference points etc. We also consider the empirical validity of the different approaches. Additionally, the lecture provides an introduction to the theory of findings (epistemology), particularly with respect to decision theory.

Media
Script, overhead slides, additional printed material.

Literature
- Ehrhart, K.-M. und S.K. Berninghaus (2012): Decision Theory, Script, KIT.
Course: Operation Methods for Earthmoving [6241913]

Coordinators: H. Schlick
Part of the modules: Mechanical Process Engineering in Construction (p. 108)[TVWL4INGBGU17]

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Learning Control / Examinations
The assessment consists of an oral exam (15 min.) taking place in the recess period (according to §4 (2), 2 of the examination regulation).

Conditions
None.

Learning Outcomes
Students

- Gain specific knowledge regarding construction methods and equipment
- Can determine appropriate equipment and they can plan construction methods
- Can evaluate different construction methods and construction equipment based on context of use.

Content
The lecture comprises

- Operational characteristics of equipment and driving dynamics of construction equipment
- Impact of boundary conditions on operational characteristics
- Mode of operation of construction equipment and systems of construction equipment.

Media
Lecture slides.
Course: Gas-Markets [2581022]

Coordinators: A. Pustisek
Part of the modules: Energy Economics and Energy Markets (p. 56)

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Learning Control / Examinations
The assessment consists of a written exam according to Section 4(2), 1 of the examination regulation.

Conditions
None.

Learning Outcomes
• Technical and economic principles of the natural gas industry
• Assessment of natural gas as energetic source
• Classification and assessment of the natural gas industry in a political and economic context
• Assessment of decisions, actions taken and consequences thereof in the natural gas industry
• Recognition, assessment and valuation of interdependencies between different energy markets
• Development of a qualified market view for natural gas markets

Content
• Introduction and principles
  – Definition and composition of natural gas
  – Main physical parameters of natural gas
  – The natural gas value chain and its interdependencies to other fuels

• Natural gas markets
  – Brief overview of sources and production (incl. shale gas)
  – Worldwide reserves of natural gas
  – Worldwide and European natural gas production and consumption
  – Natural gas market structure in Europe and Germany (incl. the role of hubs)
  – European and German energy (esp. natural gas) prices and their development
  – Parameters not harmonized in European natural gas markets and consequences thereof

• Natural gas (commodity) contracts
  – The impact of the market structure modification to contract structure
  – Main elements of natural gas purchase and sales contracts
  – General comparison of traditional and market based pricing

• Natural gas transportation
  – Technical description of pipeline transportation
  – Historical development of the European natural gas (pipeline) transportation system (incl. new projects)
  – LNG transportation
  – Comparison of LNG and pipeline transportation
  – Main elements of natural gas transportation contracts
  – Costs of natural gas transportation
  – Natural gas transportation pricing systems
  – Transportation capacity trading

• Natural gas storage
  – Storage functions and parameters
  – Technical description of natural gas storages
- Storage types
- Natural gas storage in Europe
- Main elements of natural gas storage contracts
- Costs of storage
- Natural gas storage pricing

• Special topics
- Selected aspects of regulation and legislation relevant for the natural gas industry
- Portfolio management and risk management in the natural gas industry
- „Gas-to-Liquids“ – technical description and economic impact
- Brief overview of revenue management applied in the natural gas industry
- Brief overview of bio-methane and its impact to natural gas markets in Germany

Media
Media will likely be provided on the e-learning platform ILIAS.
Course: Discrete-event Simulation in Production and Logistics [2550488]

Coordinates:
S. Nickel, S. Spieckermann

Part of the modules:
Operations Research in Supply Chain Management and Health Care Management

ECTS Credits: 4.5
Hours per week: 2/1
Term: Summer term
Instruction language: de

Learning Control / Examinations
The assessment consists of a written paper and an oral exam (according to §4(2), 3 of the examination regulation).

Conditions
Basic knowledge as conveyed in the module Introduction to Operations Research [WI1OR] is assumed.

Recommendations
Besides knowledge of Operations Research students are assumed to be familiar with the following topics:

- Introduction in Statistics
- Programming basics (algorithms and data structures)
- Basic knowledge in production and logistics

Learning Outcomes
The course covers basic concepts of discrete event simulation models and qualifies students for the computer-based usage of simulation systems. This enables students to structure simulation studies according to process models. Additionally, students deepen their knowledges for logical issues and discover the importance of statistical methods in in modeling and evaluation of simulation models. Students gain insight to coupled systems of simulation and meta-heuristics, and they are able to characterize simulation programs.

Content
Simulation of production and logistics systems is an interdisciplinary subject connecting expert knowledge from production management and operations research with mathematics/statistics as well as computer science and software engineering. With completion of this course, students know statistical foundations of discrete simulation, are able to classify and apply related software applications, and know the relation between simulation and optimization as well as a number of application examples. Furthermore, students are enabled to structure simulation studies and are aware of specific project scheduling issues.

Remarks
Due to capacity restrictions, registration before course start is required. For further information see the webpage of the course. The course is planned to be held every summer term. The planned lectures and courses for the next three years are announced online.
Course: Economic integration in Europe [2561257]

Coordinators: J. Kowalski

Part of the modules: Economic Policy II (p. 24)[TVWL4VWL3]

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Learning Control / Examinations

Conditions
None.

Learning Outcomes

Content

Literature
Elective literature:
Course: European and International Law [24666]

Coordinators:  
G. Sydow

Part of the modules:  
Public Business Law (p. 123)[TVWL4JURA6]

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Learning Control / Examinations
The assessment consists of a written exam (approx. 60 min.) according to § 4(2), 1 SPO.

Conditions
None.

Recommendations
Parallel to the lectures tutoring are offered in which legal thinking and argumentation is practised. Their attendance is strongly recommended.
During the semester, test exams to each lecture are offered with extensive coaching. During the lecture-free time, a Q-and-A-lecture is offered. Details on the homepage of the ZAR (www.kit.edu/zar)

Learning Outcomes
Due to the Europeanization of national law, the examination of European law is indispensable for everyone aiming to gain basic legal knowledge. Hardly any national activity can be imagined without the consideration of the setting of European Community law. By comparison, the influence of international law is of small importance. In light of this, the lecture predominantly deals with European law and imparts the knowledge of the EU law necessary for the students in order to comprehend how the national law is being covered by European Community law defaults. Afterwards, the student should be able to solve questions regarding European legislation in a problem-oriented manner. As the subject matter partly will be acquired in discourse with the students, it is necessary to acquire a corpus juris (e.g. Beck-Texte “Europarecht”).

Content
The lecture predominantly deals with the European law: in the origin, this contains an analysis of history from the EEC to EC and EU, of participants (parliament, commission, council, European Court of Justice), of sources of law (regulations, directives, final judgements, opinions, recommendations) and legislative procedure. Further, the lecture focuses on the basic liberties of the EC, which enable a free flow of goods (for example of beer not matching the German purity law), persons (like the professional footballer Bosman), services (like entrepreneurial activities) and capital. In addition, the charter of fundamental rights of the EC and the rules of competition will be discussed, in each case in the light of a concrete legal case. Moreover, the fundamental rights of the European Convention on Human Rights (ECHR) are being introduced. Concluding, a short survey of international law, especially of the World Trade Organization (WTO), will be given.

Media
extensive script with cases; content structure, further information in the lectures

Literature
Further details will be announced in the lecture.

Elective literature:
Further details will be announced in the lecture.
## Course: Experimental Economics [2540489]

**Coordinators:** M. Adam, C. Weinhardt  
**Part of the modules:**  
- Applied Strategic Decisions (p. 23)[TVWL4VWL2]  
- Market Engineering (p. 48)[TVWL4BWLISM3]  
- Experimental Economics (p. 37)[TVWL4VWL17]

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### Learning Control / Examinations  
The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulation). By successful completion of the exercises (according to §4(2), 3 of the examination regulation) a bonus can be obtained. If the grade of the written exam is at least 4.0 and at most 1.3, the bonus will improve it by one grade level (i.e. by 0.3 or 0.4). The bonus only applies to the first and second exam of the semester in which it was obtained.

### Conditions  
See corresponding module information.

### Learning Outcomes  
The students should learn

- how to gain scientific experience and knowledge (philosophy of science),
- how Game Theory and Experimental Economics influenced each other in scientific research,
- about the methods as well as the strengths and weaknesses of Experimental Economics,
- some examples of experimental research, such as markets and auctions, coordination games, bargaining, decision making under risk,
- how to evaluate data.

### Content  
Experimental Economics have become a separate field in Economics. Nearly all fields of the economic discipline use economic experiments to verify theoretical results. Besides being used for empirical validation, this method is applied in political and strategic consulting. The lecture gives an introduction to experimental methods in economics and shows differences to experiments in natural sciences. Scientific studies are used to show exemplary applications.

### Media
- PowerPoint
- E-learning platform ILIAS
- Classroom experiments or experiments in the computer laboratory will be conducted

### Literature
- Strategische Spiele; S. Berninghaus, K.-M. Ehrhart, W. Güth; Springer Verlag, 2nd ed., 2006.
- Experimental Methods: A Primer for Economists; D. Friedman, S. Sunder; Cambridge University Press, 1994.

### Remarks
The Lecture was taken over by Marc Adam, PhD, in the winter term 2011/12.
Course: The Management of R&D Projects with Case Studies [2581963]

Coordinators: H. Schmied
Part of the modules: Industrial Production III (p. 55)[TVWL4BWLIIP6]

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Learning Control / Examinations
The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions
None.

Learning Outcomes
- Students shall be able to discuss different tasks of R&D-management.
- Students shall be able to apply common approaches to solve these general problems.

Content
- The communication between R&D, production and marketing.
- Problems concerning measuring the productivity of the R&D system.
- Methods for improving the productivity of R&D systems.
- Planning of R&D projects with the help of the Communication-Matrix-Methods for controlling R&D projects’ progress.
- The marketing of scientific skills.
- The communication matrix as a tool for the implementation of simultaneous engineering.
- Case studies.

Literature
will be announced in the course
Course: Case studies seminar: Innovation management [2545019]

**Coordinators:** M. Weissenberger-Eibl

**Part of the modules:** Innovation Management (p. 62)[TVWL4BWLENT2], Entrepreneurship (EnTechnon) (p. 61)[TVWL4BWLENT1]

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**Learning Control / Examinations**
Non exam assessment (following §4(2), 3 of the examination regulation).

**Conditions**
None.

**Recommendations**
Prior attendance of the course Innovation Management [2545015] is recommended.

**Learning Outcomes**
Students develop a differentiated understanding of a specific method of innovation management and its application by actively participating in the block seminar.

**Content**
The objective of the seminar is to master selected concepts and methods of innovation management and then to apply these practically. Working in groups, the students apply the described concepts and methods of innovation management to a case study from the automotive industry to answer specific questions. Accordingly, the block seminar involves a switch from input to the application of this input. At the end, the results of the group work are presented in the form of a seminar paper and discussed by the whole course.

A short introduction to presentation techniques is planned to help students prepare the seminar papers.
Course: Long-distance and Air Traffic [6232904]

**Coordinators:** B. Chlond, N.N., Wilko Manz

**Part of the modules:** Fundamentals of Transportation (p. 106) [TVWL4INGBGU15], Transportation Modelling and Traffic Management (p. 107) [TVWL4INGBGU16]

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**Learning Control / Examinations**
The assessment consists of an oral exam (15 minutes) according to §4(2), 2 of the examination regulation.

**Conditions**
None.

**Learning Outcomes**

**Content**
Course: Fabrication Processes in Microsystem Technology [2143882]

**Coordinators:** K. Bade

**Part of the modules:** Microfabrication (p. 96)[TVWL4INGMBIMT2], Optoelectronics and Optical Communication (p. 101)[TVWL4INGMBIMT6]

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Learning Control / Examinations
The assessment will consist of a oral exam (20 min) (following §4 (2), 2 of the examination regulation).

Conditions
The course is compulsory in the module Microfabrication and must be examined.

Recommendations
Lectures
Mikrosystemtechnik I [2141861] and/or II [2142874].

Learning Outcomes
The student
- collects advanced knowledge
- understands process conditions and process layout
- gains interdisciplinary knowledge (chemistry, manufacturing, physics)

Content
The lecture offers an advanced understanding of manufacturing processes in microsystem technology. Basic aspects of microtechnological processing will be introduced. With examples from semiconductor microfabrication and microsystem technology the base processing steps for conditioning and finishing, patterning, removal are imparted. Nano-patterning is covered is also included and the micro-nano interface is discussed. By the help of typical processing steps elementary mechanisms, process execution, and equipment are explained. Additionally quality control, process control and environmental topics are included.

Media
pdf files of presentation sheets

Literature
M. Madou
Fundamentals of Microfabrication
CRC Press, Boca Raton, 1997
W. Menz, J. Mohr, O. Paul
Mikrosystemtechnik für Ingenieure
Dritte Auflage, Wiley-VCH, Weinheim 2005
L.F. Thompson, C.G. Willson, A.J. Bowden
Introduction to Microlithography
Course: Manufacturing Technology [2149657]

Coordinators: V. Schulze, F. Zanger
Part of the modules: Manufacturing Technology (p. 79)[TVWL4INGMB23]

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Learning Control / Examinations
The assessment consists of a written exam taking place during the recess period (according to Section 4(2), 1) of the examination regulation).

The examination takes place every semester. Re-examinations are offered at every ordinary examination date.

Conditions
None

Recommendations
None

Learning Outcomes
The students ...

- are capable to specify the different manufacturing processes and to explain their functions.
- are able to classify the manufacturing processes by their general structure and functionality according to the specific main groups.
- have the ability to perform a process selection based on their specific characteristics.
- are enabled to identify correlations between different processes and to select a process regarding possible applications.
- are qualified to evaluate different processes regarding specific applications based on technical and economic aspects.
- are experienced to classify manufacturing processes in a process chain and to evaluate their specific influence on surface integrity of workpieces regarding the entire process chain.

Content
The objective of the lecture is to look at manufacturing technology within the wider context of production engineering, to provide an overview of the different manufacturing processes and to impart detailed process knowledge of the common processes. The lecture covers the basic principles of manufacturing technology and deals with the manufacturing processes according to their classification into main groups regarding technical and economic aspects. The lecture is completed with topics such as process chains in manufacturing.

The following topics will be covered:

- Quality control
- Primary processing (casting, plastics engineering, sintering, additive manufacturing processes)
- Forming (sheet-metal forming, massive forming, plastics engineering)
- Cutting (machining with geometrically defined and geometrically undefined cutting edges, separating, abrading)
- Joining
- Coating
- Heat treatment and surface treatment
- Process chains in manufacturing

Media
Lecture notes will be provided in ilias (https://ilias.studium.kit.edu/).

Literature
Lecture Notes

Remarks
None
Course: Fixed Income Securities [2530260]

Coordinators: M. Uhrig-Homburg
Part of the modules: Finance 2 (p. 39)[TVWL4BWLFBV2], Finance 3 (p. 40)[TVWL4BWLFBV11]

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Learning Control / Examinations
The assessment consists of a written exam following §4, Abs. 2, 1.

Conditions
None.

Learning Outcomes
The objective of this course is to become familiar with national and international bond markets. Therefore, we first have a look at financial instruments that are of particular importance. Thereafter, specific models and methods that allow the evaluation of interest rate derivatives are introduced and applied.

Content
The lecture deals with both German and international bond markets, which are an important source of funding for both the corporate and the public sector. After an overview of the most important bond markets, various definitions of return are discussed. Based on that, the concept of the yield curve is presented. The modelling of the dynamics of the term structure of interest rates provides the theoretical foundation for the valuation of interest rate derivatives, which is discussed in the last part of the lecture.

Literature


Elective literature:

Course: Financial Intermediation [2530232]

**Coordinators:** M. Ruckes

**Part of the modules:** Economic Theory and its Application in Finance (p. 34)[TVWL4VWL14], Applied Strategic Decisions (p. 23)[TVWL4VWL2], Finance 3 (p. 40)[TVWL4BWLFBV11], Finance 2 (p. 39)[TVWL4BWLFBV2]

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**Learning Control / Examinations**

**Conditions**
None.

**Learning Outcomes**
Students are introduced to the theoretical fundamentals of financial intermediation.

**Content**
- Arguments for the existence of financial intermediaries
- Bank loan analysis, relationship lending
- Competition in the banking sector
- Stability of the financial system
- The macroeconomic role of financial intermediation

**Literature**

**Elective literature:**
Course: River Engineering and Ecology II [8056]

Coordinators: E. Dister

Part of the modules: Understanding and Prediction of Disasters 1 (p. 118)[TVWL4INGINTER7], Understanding and Prediction of Disasters 2 (p. 119)[TVWL4INGINTER8]

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Learning Control / Examinations

Conditions
None.

Recommendations
See German version.

Learning Outcomes

Content

Remarks
For further information, see http://www.iwk.uni-karlsruhe.de/kurse_vertiefungsstudium.php and http://www.auen.uni-karlsruhe.de/489.php
**Course: Advanced Measurement Methods [2501031]**

**Coordinators:** Kottmeier

**Part of the modules:** Understanding and Prediction of Disasters 1 (p. 118)[TVWL4INGINTER7], Understanding and Prediction of Disasters 2 (p. 119)[TVWL4INGINTER8]

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**Learning Control / Examinations**
The assessment consists of an oral exam (30 min.) taking place in the recess period (according to §4(2), 2 of the examination regulation).

**Conditions**
None.

**Recommendations**
None.

**Learning Outcomes**
see German version

**Content**
see German version
Course: Gas Engines [2134141]

Coordinators: R. Golloch
Part of the modules: Combustion Engines II (p. 87)[TVWL4INGMB35]

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Learning Control / Examinations
Oral examination, duration 30 min., no aid allowed

Conditions
none

Recommendations
Knowledge about „Verbrennungsmotoren A und B“

Learning Outcomes
The student can name and explain the function, characteristics and application areas of gas and dual fuel engines. He is able to distinguish from engines using liquid fuels. The student describe and explain gaseous fuels, engine subsystems, combustion processes and exhaust gas aftertreatment technologies. He is capable to analyse and evaluate current development areas and technical challenges.

Content
Based on the basics of internal combustion engines the students learn about functions of modern gas and dual fuel engines. Core learning areas are gaseous fuels, combustion processes including abnormal combustion characteristics, subsystems like gas admission, ignition, safety and control systems. Further knowledge will be taught on emissions, exhaust gas aftertreatment, applications and operation characteristics.

Media
Lecture with PowerPoint slides

Literature
Lecture Script, prepared by the lecturer. Obtainable at the Institut für Kolbenmaschinen
Recommended:
- Merker, Schwarz, Teichmann: Grundlagen Verbrennungsmotoren, Vieweg + Teubner Verlag 2011;
- Zacharias: Gasmotoren, Vogel Fachbuch 2001
Course: Mixed Integer Programming I [25138]

**Coordinators:** O. Stein

**Part of the modules:** Mathematical Programming (p. 73)

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**Learning Control / Examinations**
The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation. The examination is held in the semester of the lecture and in the following semester. Prerequisite for admission to the written examination is attaining at least 30% of the exercise points. Therefore the online-registration for the written examination is subject to fulfilling the prerequisite.

The examination can also be combined with the examination of Mixed Integer Programming II [25140]. In this case, the duration of the written examination takes 120 minutes.

**Conditions**
None.

**Recommendations**
It is strongly recommended to visit at least one lecture from the Bachelor program of this chair before attending this course.

**Learning Outcomes**
The student
- knows and understands the fundamentals of linear mixed integer programming,
- is able to choose, design and apply modern techniques of linear mixed integer programming in practice.

**Content**
Many optimization problems from economics, engineering and natural sciences are modeled with continuous as well as discrete variables. Examples are the energy minimal design of a chemical process in which several reactors may be switched on or off, or the time minimal covering of a distance with a vehicle equipped with a gear shift. While optimal points can be defined straightforwardly, for their numerical identification an interplay of ideas from discrete and continuous optimization is necessary.

The lecture treats methods for the numerical solution of linear optimization problems which depend on continuous as well as discrete variables. It is structured as follows:
- Existence results and concepts of linear as well as convex optimization
- LP relaxation and error bounds for rounding
- Gomory’s cutting plane method
- Benders decomposition

Part II of the lecture treats nonlinear mixed integer programs. The lecture is accompanied by computer exercises in which you can learn the programming language MATLAB and implement and test some of the methods for practically relevant examples.

**Media**
Lecture notes.

**Literature**

- J. Kallrath: Gemischt-ganzzahlige Optimierung, Vieweg, 2002
- D. Li, X. Sun: Nonlinear Integer Programming, Springer, 2006

**Remarks**
The lecture is offered irregularly. The curriculum of the next three years is available online (kop.ior.kit.edu).
Course: Mixed Integer Programming II [25140]

Coordinators: O. Stein
Part of the modules: Mathematical Programming (p. 73)

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Learning Control / Examinations
The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation.

The examination is held in the semester of the lecture and in the following semester.

Prerequisite for admission to the written examination is attaining at least 30% of the exercise points. Therefore the online-registration for the written examination is subject to fulfilling the prerequisite.

The examination can also be combined with the examination of Mixed Integer Programming I [25138]. In this case, the duration of the written examination takes 120 minutes.

Conditions
None.

Recommendations
It is strongly recommended to visit at least one lecture from the Bachelor program of this chair before attending this course.

Learning Outcomes
The student

- knows and understands the fundamentals of convex and of nonconvex mixed integer programming,
- is able to choose, design and apply modern techniques of nonlinear mixed integer programming in practice.

Content
Many optimization problems from economics, engineering and natural sciences are modeled with continuous as well as discrete variables. Examples are the energy minimal design of a chemical process in which several reactors may be switched on or off, or the time minimal covering of a distance with a vehicle equipped with a gear shift. While optimal points can be defined straightforwardly, for their numerical identification an interplay of ideas from discrete and continuous optimization is necessary.

Part I of the lecture deals with linear mixed integer programs.

Part II treats methods for the numerical solution of optimization problems which depend nonlinearly on continuous as well as discrete variables. It is structured as follows:

- Concepts of convex optimization
- Mixed integer convex programming (branch and bound methods)
- Mixed integer nonconvex programming
- Generalized Benders decomposition
- Outer approximation methods
- Heuristics

The lecture is accompanied by computer exercises in which you can learn the programming language MATLAB and implement and test some of the methods for practically relevant examples.

Media
Lecture notes.

Literature
Elective literature:
- J. Kallrath: Gemisch-ganzzahlige Optimierung, Vieweg, 2002
- D. Li, X. Sun: Nonlinear Integer Programming, Springer, 2006

Remarks
The lecture is offered irregularly. The curriculum of the next three years is available online (kop.ior.kit.edu).

Economics Engineering (M.Sc.)
Module Handbook, Date: 26.02.2014
**Course: Developing and Validating Business Ideas [2545024]**

**Coordinators:** H. Haller, C. Hardt, M. Völkel

**Part of the modules:** Entrepreneurship (EnTechnon) (p. 61) [TVWL4BWLENT1]

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**Learning Control / Examinations**
Non exam assessment (following §4(2), 3 of the examination regulation).

**Conditions**
None.

**Recommendations**
None.

**Learning Outcomes**
Students learn to take the first steps in order to detect and minimize risks before and while founding a business. In particular, they have practical experience in
1) Finding and validating relevant customer problems
2) Designing and testing solutions for these problems
3) Finding target groups and testing channels to reach them
4) as well as their willingness to pay.

**Content**
The focus of this seminar is on the early stages of founding a business, up to the point where a start-up would be ready to acquire venture capital. In this seminar, you will acquire and actively use practical skills.
Contents include the Lean Startup process, interviews with potential customers, successful communication in teams, Business Model Canvas, Value Proposition Canvas, business modeling with spreadsheets, creative rapid prototyping of solutions and user experience basics.
Course: Business Models in the Internet: Planning and Implementation [2540456]

**Coordinators:** H. Gimpel, R. Knapper

**Part of the modules:** Business & Service Engineering (p. 49) [TVWL4BWLISM4], Entrepreneurship (EnTechnon) (p. 61) [TVWL4BWLENT1]

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<td>Summer term</td>
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**Learning Control / Examinations**
The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulation) and by submitting written essays as part of the exercise (according to §4(2), 3 of the examination regulation). 50% of the final grade is based on the written exam and 50% is based on assignments from the exercises. Successful completion of the exercises is a prerequisite for admission to the written exam. The points obtained in the exercises only apply to the first and second exam of the semester in which they were obtained.

**Conditions**
None.

**Learning Outcomes**
The student
- is able to list the most important features of web application lifecycles,
- analyses, designs and implements web applications,
- evaluates and argues internet business models with special requirements and features,
- is able to estimate the practicability of business models.

**Content**
The emergence of internet economy has resulted in an accelerated evolution of commerce models in eBusiness. Early adopters have experimented with a variety of new business models, technologies and application designs. At the same time, there has been a growing demand for new standards to facilitate the exchange of information, catalogue content and transactions between buyers and sellers. But the true understanding of how to bring buyers and sellers together is still widely missing, leading to multiple cases of costly missed investments. This course focuses on the design and implementation of successful business models for eBusiness applications for the World Wide Web (WWW), imparting the basic knowledge for building successful eBusiness applications. We consider not only technical foundations of eBusiness applications but also economical aspects. In small groups, students develop and implement an eBusiness model that is eventually discussed with a representative from the venture capitalist industry.

**Media**
- PowerPoint
- Recorded lecture available on the internet
- Videoconferencing, if circumstances allow

**Literature**
Will be announced within the course.
Course: Business Planning [2545005]

**Coordinators:** O. Terzidis, A. Presse, J. Stohr

**Part of the modules:** Entrepreneurship (EnTechnon) (p. 61)[TVWL4BWLENT1]

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**Learning Control / Examinations**

**Conditions**
None.

**Learning Outcomes**
See German version.

**Content**
See German version.

**Literature**
See German version.
Course: Business Strategies of Banks [2530299]

Coordinators: W. Müller
Part of the modules: Finance 3 (p. 40)[TVWL4BWLFBV11], Finance 2 (p. 39)[TVWL4BWLFBV2]

ECTS Credits | Hours per week | Term | Instruction language
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3 | 2 | Winter term | de

Learning Control / Examinations
Conditions
None.

Learning Outcomes
Students are told the basics of commercial banking.

Content
The management of a bank is in charge of the determination and implementation of business policy - taking into account all relevant endogenous and exogenous factors - that assures the bank's success in the long run. In this context, there exists a large body of banking models and theories which are helpful in describing the success and risk of a bank. This course is meant to be the bridging of banking theory and practical implementation. In the course of the lectures students will learn to take on the bank management's perspective.

The first chapter deals with the development of the banking sector. Making use of appropriate assumptions, a banking policy is developed in the second chapter. The design of bank services (ch. 3) and the adequate marketing plan (ch. 4) are then built on this framework. The operational business of banks must be guided by appropriate risk and earnings management (ch. 5 and 6), which are part of the overall (global) bank management (ch. 7). Chapter eight, at last, deals with the requirements and demands of bank supervision as they have significant impact on a bank's corporate policy.

Literature
Elective literature:

- A script is disseminated chapterwise within the lecture.
- Hartmann-Wendels, Thomas; Pfingsten, Andreas; Weber, Martin; 2000, Bankbetriebslehre, 2. Auflage, Springer
Course: Global Optimization I [2550134]

Coordinators: O. Stein
Part of the modules: Mathematical Programming (p. 73)

ECTS Credits 4.5
Hours per week 2/1
Term Winter term
Instruction language de

Learning Control / Examinations
The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation. The examination is held in the semester of the lecture and in the following semester. Prerequisite for admission to the written examination is attaining at least 50% of the exercise points. Therefore the online-registration for the written examination is subject to fulfilling the prerequisite. The examination can also be combined with the examination of Global Optimization II [2550136]. In this case, the duration of the written examination takes 120 minutes.

Conditions
None.

Learning Outcomes
The student
- knows and understands the fundamentals of deterministic global optimization,
- is able to choose, design and apply modern techniques of deterministic global optimization in practice.

Content
In many optimization problems from economics, engineering and natural sciences, numerical solution methods are only able to efficiently identify local optimizers, while it is much harder to find globally optimal points. This corresponds to the fact that by local search it is easy to find the summit of the closest mountain, but that the search for the summit of Mount Everest is rather elaborate.

Part I of the lecture treats methods for global optimization of convex functions under convex constraints. It is structured as follows:
- Introduction, examples, and terminology
- Existence results
- Optimality in convex optimization
- Duality, bounds, and constraint qualifications
- Numerical methods

Nonconvex optimization problems are treated in part II of the lecture. The lecture is accompanied by computer exercises in which you can learn the programming language MATLAB and implement and test some of the methods for practically relevant examples.

Media
Lecture notes.

Literature
Elective literature:
- W. Alt Numerische Verfahren der konvexen, nichtglatten Optimierung Teubner 2004
- C.A. Floudas Deterministic Global Optimization Kluwer 2000
- R. Horst, H. Tuy Global Optimization Springer 1996

Remarks
Part I and II of the lecture are held consecutively in the same semester.
Course: Global Optimization II [2550136]

Coordinators: O. Stein
Part of the modules: Mathematical Programming (p. 73)

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Learning Control / Examinations
The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation. The examination is held in the semester of the lecture and in the following semester. Prerequisite for admission to the written examination is attaining at least 50% of the exercise points. Therefore the online-registration to the written examination is subject to fulfilling the prerequisite. The examination can also be combined with the examination of Global Optimization I [2550134]. In this case, the duration of the written examination takes 120 minutes.

Conditions
None.

Learning Outcomes
The student
- knows and understands the fundamentals of deterministic global optimization,
- is able to choose, design and apply modern techniques of deterministic global optimization in practice.

Content
In many optimization problems from economics, engineering and natural sciences, numerical solution methods are only able to efficiently identify local optimizers, while it is much harder to find globally optimal points. This corresponds to the fact that by local search it is easy to find the summit of the closest mountain, but that the search for the summit of Mount Everest is rather elaborate. The global solution of convex optimization problems is subject of part I of the lecture. Part II of the lecture treats methods for global optimization of nonconvex functions under nonconvex constraints. It is structured as follows:
- Introduction and examples
- Convex relaxation
- Interval arithmetic
- Convex relaxation via αBB method
- Branch and bound methods
- Lipschitz optimization

The lecture is accompanied by computer exercises in which you can learn the programming language MATLAB and implement and test some of the methods for practically relevant examples.

Media
Lecture notes.

Literature
Elective literature:
- W. Alt Numerische Verfahren der konvexen, nichtglatten Optimierung Teubner 2004
- C.A. Floudas Deterministic Global Optimization Kluwer 2000
- R. Horst, H. Tuy Global Optimization Springer 1996

Remarks
Part I and II of the lecture are held consecutively in the same semester.
Course: Graph Theory and Advanced Location Models [2550484]

Coordinators: S. Nickel

Part of the modules: Mathematical Programming (p. 73)[TVWL4OR6]

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Learning Control / Examinations
The assessment is a 120 minutes written examination (according to §4(2), 1 of the examination regulation). The examination is held in the term of the lecture and the following lecture.

Conditions
Basic knowledge as conveyed in the module Introduction to Operations Research [WI1OR] is assumed.

Learning Outcomes
The lecture is divided into two parts: In the first part “Graph Theory”, basic concepts and algorithms of Graph Theory are presented, which are used in engineering, economic and socio-scientific problems. The students become acquainted with models and methods in order to optimize on graphs and networks. The second part “Advanced Location Models” addresses some selected advanced topics of location theory. The students become familiar with praxis-relevant and current research topics and learn about solution concepts of different location problems.

Content
Graph Theory is an important part of Discrete Mathematics. A special attraction is in its clearness and variety of proof techniques. Object of the first part “Graph Theory” is the mediation of basic graph theoretical concepts and algorithms, which are deployed in many areas. In focus is the modeling of different problems with graph theoretical methods and their solutions with efficient algorithms. Significant focal points are Shortest Paths, Flows, Matchings, Coloring and Matroids. A variety of application areas of location theory has attracted increasing research interest within the last decades, because location decisions are a critical factor in strategic planning. In the second part “Advanced Location Models”, some current research questions of modern industrial location theory are discussed after a short introduction. Thereby, practical models and suitable solution methods for location problems in general networks are presented. The lecture goes into details about Pareto Solutions in Networks, Ordered Median Problems, Covering Problems and Allocation Problems.

Literature
- Diestel: Graph Theory, 3rd edition, Springer, 2006
- Bondy, Murt: Graph Theory, Springer, 2008
- Nickel, Puerto: Location Theory, Springer, 2005

Remarks
The lecture is planned to be held in the winter term 2014/2015. The planned lectures and courses for the next three years are announced online.
Course: Fundamentals of Waste Water Treatment [22618]

**Coordinators:** S. Lackner

**Part of the modules:** Water Chemistry and Water Technology II (p. 117)

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**Learning Control / Examinations**
See module description.

**Conditions**
None.

**Learning Outcomes**
Main focus of this lecture is the basic understanding of wastewater treatment plants their functionality and the main design criteria, including procedural plant configurations and design/operating factors and processes.

**Content**
Historical background, types of wastewater and wastewater composition, wastewater definition and legal aspects, wastewater analytics and characterization, mechanical wastewater treatment (description and design of grids, sieves, and sedimentation tanks), introduction of biological principles, biological wastewater treatment (the activated sludge process, concepts, design of C,N and P elimination processes, aeration units), biofilm technology (introduction to biofilms, process description and design of trickling filters, moving bed biofilm systems, and so on), special treatment processes (membrane systems, and other), anaerobic processes (treatment and disposal of sewage sludge), industrial applications.

**Literature**
Elective literature:

Course: River Engineering and Ecology I [8048]

Coordinators: E. Dister

Part of the modules: Understanding and Prediction of Disasters 2 (p. 119)[TVWL4INGINTER8], Understanding and Prediction of Disasters 1 (p. 118)[TVWL4INGINTER7]

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Learning Control / Examinations

Conditions
None.

Learning Outcomes

Content

Remarks
For further information, see http://www.iwk.uni-karlsruhe.de/kurse_vertiefungsstudium.php and http://www.ifgg.kit.edu/1828.php
Course: Fundamentals of catalytic exhaust gas aftertreatment [2134138]

Coordinators: E. Lox

Part of the modules: Combustion Engines II (p. 85)[TVWL4INGMB19], Combustion Engines II (p. 87)[TVWL4INGMB35]

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Learning Control / Examinations

The assessment consists of an oral exam (30 min) according to §4 (2), 2 of the examination regulation. The grade of the exam is included in the overall grade of the module with a weighting factor of 3.

Conditions

The course Combustion Engines A / Combustion Engines I has to be completed beforehand.

Recommendations

None.

Learning Outcomes

The students can name and explain the scientific fundamentals of the catalytic exhaust gas aftertreatment, as well as the technical, political and economical parameters of its application in engines for passenger cars and HD vehicles.

The students are able to point out and explain which emissions are formed in combustion engines, why these emissions are health-related critical and which measures the legislator has established to reduce the emissions.

Content

1. kind and source of emissions
2. emission legislation
3. principal of catalytic exhaust gas aftertreatment (EGA)
4. EGA at stoichiometric gasoline engines
5. EGA at gasoline engines with lean mixtures
6. EGA at diesel engines
7. economical basic conditions for catalytic EGA

Literature

Lecture notes available in the lectures

# Course: Fundamentals of Food Chemistry [6602]

**Coordinators:** Loske  
**Part of the modules:** Specialization in Food Process Engineering (p. 115)[TVWL4INGCV4]

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**Learning Control / Examinations**  
See module description.

**Conditions**  
None.

**Learning Outcomes**

**Content**
Course: Fundamental Mechanics of Construction Equipment [6241703]

<table>
<thead>
<tr>
<th>Coordinators:</th>
<th>S. Gentes, Mitarbeiter</th>
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<tr>
<td>Part of the modules:</td>
<td>Mechanical Process Engineering in Construction (p. 108)[TVWL4INGBGU17]</td>
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**Learning Control / Examinations**
The assessment consists of a written exam (30 minutes) (following §4(2), 1 of the examination regulation).

**Conditions**
None.

**Learning Outcomes**
Students
- gain fundamental knowledge about modes of operation of several drive technologies with a focus on construction equipment
- understand foundations of hydraulic systems in construction equipment
- gain the ability to determine and size transmission elements of construction equipment and machinery.

**Content**
The lecture comprises
- drive technology (basics, performance improvement, energy utilization)
- transmission elements (coupler, rope, chain, axle, gear technology, automatic gear box)
- Basics of hydraulic systems

**Media**
Lecture slides.
Course: Introduction to Microsystem Technology I [2141861]

**Coordinators:** A. Guber  
**Part of the modules:** Microsystem Technology (p. 99) [TVWL4INGMBIMT4]

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**Learning Control / Examinations**  
The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation).

**Conditions**  
None.

**Recommendations**  
The course Microsystem technology II [2142874] and the practical exercise [2143875] are recommended.

**Learning Outcomes**  
The lecture gives an introduction into the basics of microsystems technology. In analogy to processes employed in fabrication of microelectronics circuits the core technologies as well as materials for producing microstructures and components are presented. Finally, various techniques for silicon micromachining are explained and illustrated with examples for micro-components and micro-systems.

**Content**  
- Introduction in Nano- and Microtechnologies  
- Silicon and processes for fabricating microelectronics circuits  
- Basic physics background and crystal structure  
- Materials for micromachining  
- Processing technologies for microfabrication  
- Silicon micromachining  
- Examples

**Literature**  
Course: Introduction to Microsystem Technology II [2142874]

**Coordinators:** A. Guber

**Part of the modules:** Microsystem Technology (p. 99)[TVWL4INGMBIMT4]

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**Learning Control / Examinations**
The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation).

**Conditions**
None.

**Recommendations**
The course Microsystem technology I [2141861] and the practical exercise [2143875] are recommended.

**Learning Outcomes**
The lecture gives an introduction into the basics of microsystems technology. In the first part, methods for lithographic pattern transfer are summarized. Then specific techniques such as the LIGA process, micro-machining, and laser-patterning are explained and examples are given. Finally assembly and packaging methods are presented leading into a discussion of entire microsystems.

**Content**
- Introduction in Nano- and Microtechnologies
- Lithography
- LIGA-technique
- Mechanical microfabrication
- Patternning with lasers
- Assembly and packaging
- Microsystems

**Literature**
**Course: Fundamentals of X-ray optics [2142007]**

**Coordinators:** A. Last  
**Part of the modules:** Microfabrication (p. 96)[TVWL4INGMBIMT2], Microoptics (p. 97)[TVWL4INGMBIMT3]

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**Learning Control / Examinations**  
The assessment will consist of an oral exam (30 min) (following §4 (2), 2 of the examination regulation).

**Conditions**  
None.

**Recommendations**  
Attending the following Lectures is recommended:  
LAS:  
Beschleunigerphysik I: Teilchenbeschleuniger  
Beschleunigerphysik II: Synchrotronstrahlungsquellen  
IMT:  
Grundlagen der Mikrosystemtechnik I [2141861] and II [2142874]

**Learning Outcomes**  
Attending this lecture enables the intrigued student to identify applications for X-ray optical methods of analysis and to choose the most suitable method.  
The student  
- knows the basics of optics and X-ray optics which are essential to understand the principles of image formation with technical systems  
- knows technically relevant methods for generating X-rays  
- is aware of contrast mechanisms for image formation with X-rays  
- understands the functional principles and knows the characteristics of X-ray optical components.

**Content**  
During the lecture the basic principles of optics are repeated as necessary for the understanding of X-ray optics. The student will learn about fabrication and mode of operation of reflective, refractive and diffractive X-ray optical elements and systems. A choice of methods in X-ray imaging methods of analysis in respect to X-ray optical systems is introduced, including their possibilities and limits.

**Media**  
lecture slides, to be downloaded from the institute’s homepage

**Literature**

Course: Fundamentals of X-ray optics II [2142007]

**Coordinators:** A. Last
**Part of the modules:** Microoptics (p. 97)[TVWL4]INGMBIMT3

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**Learning Control / Examinations**
The assessment will consist of an oral exam (30 min) (following §4 (2), 2 of the examination regulation).

**Conditions**
Fundamentals of X-ray optics I [2142007] must be examined beforehand.

**Recommendations**
Attending the following Lectures is recommended:
- LAS: Beschleunigerphysik I: Teilchenbeschleuniger
- Beschleunigerphysik II: Synchrotronstrahlungsquellen
- IMT: Grundlagen der Mikrosystemtechnik I [2141861] und II [2142874]

**Learning Outcomes**
Attending this lecture enables the intrigued student to identify applications for X-ray optical methods of analysis and to choose the most suitable method.
The student
- knows various X-ray imaging systems and their setups, purposes and functional limits
- Understands the basic functionality of X-ray imaging detectors
- knows methods of processing and analysis of data accruing from X-ray imaging systems
- has the knowledge to decide which X-ray imaging system matches a given analysis problem and how to use the chosen system

**Content**
During the lecture properties of X-ray optical elements and systems are discussed. X-ray imaging methods of analysis are derived and preconditions to employ such methods are elaborated in dependence of the expected results and with respect to boundary conditions given by the same system.

**Media**
Slides of the lecture

**Literature**
Course: Basics of Technical Logistics [2117095]

**Coordinators:** M. Mittwollen, Madzharov

**Part of the modules:** Technical Logistics (p. 90)[TVWL4INGMB27], Introduction to Logistics (p. 77)[TVWL4INGMB20]

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**Learning Control / Examinations**
The assessment consists due to the number of attendees, of an oral or a written exam according to Section 4 (2), 1 of the examination regulation.

**Conditions**
None.

**Recommendations**
Some technical knowledge.

**Learning Outcomes**
Students are able to:
- Describe processes and machines of technical logistics,
- Model the fundamental structures and the impacts of material handling machines with mathematical models,
- Refer to industrially used machines and
- Model real machines applying knowledge from lessons and calculate their dimensions.

**Content**
Bases effect model of conveyor machines made for the change of position and orientation; conveyor processes; identification systems; drives; mechanical behaviour of conveyors; structure and function of conveyor machines; elements of intralogistics sample applications and calculations in addition to the lectures inside practical lectures.

**Media**
supplementary sheets, projector, blackboard

**Literature**
Recommendations during lessons
Course: Principles of Process Engineering referring to Food I [22213]

**Coordinators:** V. Gaukel

**Part of the modules:** Principles of Food Process Engineering (p. 114)[TVWL4INGCV3]

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**Learning Control / Examinations**
See module description.

**Conditions**
The course is an obligatory course within the module and has to be attended.

**Learning Outcomes**

**Content**
**Course: Principles of Process Engineering referring to Food II [22214]**

**Coordinators:** V. Gaukel  
**Part of the modules:** Principles of Food Process Engineering (p. 114) [TVWL4INGCV3]

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**Learning Control / Examinations**  
See module description.  

**Conditions**  
None.

**Learning Outcomes**

**Content**
## Course: Combustion Engines I [2133103]

**Coordinators:** H. Kubach, T. Koch  
**Part of the modules:** Combustion Engines I (p. 86)[TVWL4INGMB34]

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**Learning Control / Examinations**  
oral examination, Duration: 40 min., no auxiliary means

**Conditions**  
None.

**Recommendations**  
None.

**Learning Outcomes**  
The student can name and explain the working princile of combustion engines. He is able to analyse and evaluate the combustion process. He is able to evaluate influences of gas exchange, mixture formation, fuels and exhaust gas aftertreatment on the combustion performance. He can solve basic research problems in the field of engine development.

**Content**  
Introduction, History, Concepts  
Working Principle and Termodynamics  
Characteristic Parameters  
Air Path  
Fuel Path  
Energy Conversion  
Fuels  
Emissions  
Exhaust Gas Aftertreatment

**Literature**  
Lecturer notes available in the 'Studentenhaus'

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Economics Engineering (M.Sc.)  
Module Handbook, Date: 26.02.2014
Course: Combustion Engines II [2134131]

Coordinators: H. Kubach, T. Koch
Part of the modules: Combustion Engines II (p. 87)[TVWL4INGMB35]

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<td>Summer term</td>
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</table>

Learning Control / Examinations
oral examination, Duration: 0.5 hours, no auxiliary means

Conditions
None.

Recommendations
Combustion Engines A helpful

Learning Outcomes
The students deepen and complement their knowledge from the lecture combustion engines A. they can name and explain construction elements, development tools and latest development trends. They are be able to analyse and evaluate powertrain concepts which are subject of the lecture.

Content
Emissions
Fuels
Drive Train Dynamics
Engine Parts
Boosting
Alternative Powertrain Concepts

Special Engine Concepts

Power Transmission

Literature
Lecture notes available in the 'Studentenhaus'

Remarks
This lecture is not offered anymore. Students who attended the lecture in earlier semesters can still choose an oral exam in this subject.
Course: Principles of Information Engineering and Management [2540450]

Coordinators: H. Gimpel, W. Michalk
Part of the modules: Information Engineering (p. 52)[TVWL4BWLISM7]

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<th>ECTS Credits</th>
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Learning Control / Examinations
The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulation). By successful completion of the exercises (according to §4(2), 3 of the examination regulation) up to 6 bonus points can be obtained. The bonus points only apply to the first and second exam of the semester in which they were obtained.

Conditions
None.

Learning Outcomes
The students should be able to understand and analyze the central role of information as an economic good, a production factor, and a competitive factor in today’s societies. Students are supposed to be able to identify, evaluate, price, and market information goods with the help of the concepts and methods taught in the lecture. Furthermore, students learn basic aspects about information systems and information flows within and between organizations, as well as their design parameters.

Content
Information plays a central role in today’s society. The resulting structures and processes cannot be explained intuitively with traditional approaches of economic theory. Formerly, information has only been implicitly treated as a production factor; its role as a competitive factor used to be neglected. In order to deal with the central role of information we developed the concept of the “information lifecycle” that systematizes all phases from information generation to information distribution. The single phases of that cycle,

- extraction/generation,
- storage,
- transformation,
- evaluation,
- marketing
- and usage of information

are analyzed from the business administration perspective and the microeconomic perspective. The state of the art of economic theory is presented across this information lifecycle within the lectures. The content of the lecture is deepened in accompanying lecture courses.

Media
- PowerPoint
- E-learning platform ILIAS

Literature
Course: Freight Transport [6232808]

Coordinators: B. Chlond
Part of the modules: Fundamentals of Transportation (p. 106)[TVWL4INGBGU15], Transportation Modelling and Traffic Management (p. 107)[TVWL4INGBGU16], Guided Transport Systems / Engineering (p. 113)[TVWL4INGBGU20]

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Learning Control / Examinations
The assessment consists of an oral exam (15 minutes) according to §4(2), 2 of the examination regulation.

Conditions
See module description.

Learning Outcomes
Content
Course: Quantum Functional Devices and Semiconductor Technology [23476]

Coordinators:  
M. Walther  
Part of the modules:  
Nanotechnology (p. 100) [TVWL4INGMBIMT5], Optoelectronics and Optical Communication (p. 101) [TVWL4INGMBIMT6]

ECTS Credits: 3  
Hours per week: 2  
Term: Summer term  
Instruction language: de

Learning Control / Examinations  
The assessment will consist of a oral exam (20 min) (following §4 (2), 2 of the examination regulation).

Conditions  
None.

Learning Outcomes  
Students  
• will be proficient in the basics of optical and electrical devices with carrier confinement  
• will understand carrier confinement effects in low-dimensional systems for optical and electrical devices  
• acquire knowledge in the technology for realization of modern semiconductor devices  
• will deal with future trends and scaling limits in micro- and opto-electronics.

Content  
Fundamental properties of quantum functional devices  
Heterostructures and band gap engineering  
Carrier confinement in 2-, 1- and 0-dim structures  
Quantum functional compound semiconductor devices  
High electron mobility transistors  
Quantum well, quantum dot and quantum cascade lasers  
Infrared detectors  
Compound semiconductor technology  
Epitaxy, lithography, etching and deposition  
Future trends in microelectronics  
Scaling limits, Moore's law, devices beyond Moore

Media  
script
Course: High-Voltage Test Technique [23392/23394]

**Coordinators:** R. Badent

**Part of the modules:** Generation and transmission of renewable power (p. 105)[TVWL4INGETIT7]

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</table>

**Learning Control / Examinations**
The assessment consists of an oral exam according to Section 4 (2), 2 of the examination regulation.

**Conditions**
None.

**Recommendations**
High-Voltage-Technology I and II

**Learning Outcomes**
This course familiarizes the students with issues of high voltage testing, calibration and the contents of the international test standards for high voltage testing.

**Content**
- High voltage test technique
- PD-measurement
- Transformer testing
- Cable and garniture
- Switchyard
- Insulators and overhead pipeline fittings
- Computer based test systems in the area of high voltage testing
- Accreditation of test laboratories

**Literature**
**Elective literature:**
Küchler, A.; Hochspannungstechnik, Springer Verlag 2005

**Remarks**
The credits have been raised to 4.5 in summer term 2011.
Course: High-Voltage Technology I [23360/23362]

Coordinators: R. Badent
Part of the modules: High-Voltage Technology (p. 104) [TVWL4INGETIT6]

ECTS Credits: 4.5
Hours per week: 2/1
Term: Winter term
Instruction language: de

Learning Control / Examinations
See German version.

Conditions
Basic Network and Field Theory

Learning Outcomes
This course familiarizes students with a wide range of issues of High-Voltage Technology. It provides a deep insight in this special field of electrical engineering.

Content
• Electric potential fields
• Maxwell's equations
• Calculation of static electric fields, charge simulation method
• Difference method, Finite-Element method, Monte-Carlo method, Boundary-element method
• Graphical field evaluation
• Measurement of electric fields, field energy and field forces
• Polarization, boundary layers, inclusions, DC and AC voltage distribution in imperfect dielectrics
• Frequency and temperature dependency of the dissipation factor
• Generation of high DC/AC and impulse voltages and high impulse currents for testing

Literature
Course: High-Voltage Technology II [23361/23363]

Coordinators: R. Badent
Part of the modules: High-Voltage Technology (p. 104)[TVWL41INGETIT6]

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Learning Control / Examinations
The assessment consists of a written exam according to Section 4 (2), 1 of the examination regulation.

Conditions
None.

Learning Outcomes
This course familiarizes students with a wide range of issues of High-Voltage Technology. It provides a deep insight in this special field of electrical engineering.

Content
Gas discharges, gaseous electronics, atomic energy niveaus, self-sustained and nonselfsustained discharges
Townsend mechanisms, channel mechanism, similarity laws, Paschen's law
Glow discharges, sparks, arcs, partial discharges, breakdown of liquid and solid dielectrics Statistics of electrical breakdown
Insulation coordination, roots of overvoltage's, trans-mission line equations, travelling wave theory

Literature
Elective literature:
Küchler, A. Hochspannungstechnik; Springer Verlag, 2005
Course: Real Estate Economics and Sustainability Part 1: Basics and Valuation [2586407/2586408]

Coordinators: D. Lorenz
Part of the modules: Real Estate Economics and Sustainability (p. 63)[TVWL4BWLOÖW1]

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Learning Control / Examinations
The examination for the courses generally consist of a 60 minute written exam. A 20 minute oral exam is only offered after the second failure of the written exam. The exams for the respective parts (Part 1: Basics and Valuation and Part 2: Reporting and Rating) happen in the same semester in which the lectures take place. Therefore, Part I currently only takes place in the winter semester and Part II takes place in the summer semester. In each semester there are two alternative dates for the exam and exams can be re-sat at any regular exam date.

Conditions
None.

Recommendations
A combination with courses in the area of

- Finance
- Insurance
- Civil engineering and architecture

is recommended.
Particularly recommended is the successful completion of the following Bachelor-Modules:

- Real Estate Management I and II
- Design, Construction and Assessment of Green Buildings I and II

Learning Outcomes
The student

- possesses an overview of key interrelationships within the real estate industry concerning macro- and microeconomic questions as well as the interaction of the industry's key players;
- is aware of the basics concerning the sustainable development debate and knows about the possible contribution of buildings and the real estate industry to a more sustainable development;
- knows the basics, key methods and tools of property valuation and is able to apply them;
- is aware of the key influencing factors of a building's market value and is able to factor in sustainability considerations into market value estimates;

Content
This course is concerned with the implementation of sustainable development principles within the real estate industry. The focus lies on the role of property valuation and of property professionals.
The basics, key methods and tools of property valuation are explained in detail and are discussed within the context of the sustainable development debate.
The tutorial provides examples in order to practice the application of theoretical knowledge to practical problems; i.e. valuation assignments.

Media
Presentation slides and supplementary material is provided partly as printout, partly online for download.
Course: Real Estate Economics and Sustainability Part 2: Reporting and Rating [2585406/2585407]

Coordinators: D. Lorenz
Part of the modules: Real Estate Economics and Sustainability (p. 63)[TVWL4BWLÖÖW1]

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### Learning Control / Examinations

The examination for the courses generally consist of a 60 minute written exam. A 20 minute oral exam is only offered after the second failure of the written exam. The exams for the respective parts (Part 1: Basics and Valuation and Part 2: Reporting and Rating) happen in the same semester in which the lectures take place. Therefore, Part I currently only takes place in the winter semester and Part II takes place in the summer semester. In each semester there are two alternative dates for the exam and exams can be re-sat at any regular exam date.

### Conditions

None.

### Recommendations

A combination with courses in the area of

- Finance
- Insurance
- Civil engineering and architecture

is recommended. Particularly recommended is the successful completion of the following Bachelor-Modules:

- Real Estate Management I and II
- Design, Construction and Assessment of Green Buildings I and II

### Learning Outcomes

The student

- possesses an overview of important methods and processes which are applied within the real estate industry to assess property related risks (e.g. property ratings);
- is aware of key instruments to communicate property performance towards third parties (e.g. sustainability assessment of buildings and sustainability reporting of companies).

### Content

This course is concerned with the implementation of sustainable development principles within the real estate industry.

The course explains important methods and procedures – besides property valuation – which are applied within the industry in order to assess property related risks (e.g. property rating) and discusses them within the context of the sustainable development debate. Further topics in this regard are:

- sustainability assessment of buildings,
- sustainability reporting of companies,
- sustainable property investment products,
- assessment of real estate funds and investment vehicles, and
- sustainability and real estate lending.

The tutorial provides examples in order to practice the application of theoretical knowledge to practical real estate related problems.

### Media

Presentation slides and supplementary material is provided partly as printout, partly online for download.
### Course: Industrial Services [2595505]

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#### Learning Control / Examinations
A final written exam will be conducted

#### Conditions
None.

#### Learning Outcomes
Participants understand the interrelation between Front-Office (Customer view, e.g. material availability, technician skills, maintenance quality, repair time) and Back-Office (Provider view, e.g. distribution planning, inventory optimization, technician work schedule, call center). They learn about forecasting algorithms for sporadic demands, which are typical in spare part supply, and they apply common inventory optimization models for stock planning. They also become familiar with full-cost service contracts, as well as with the latest product related services that have been enabled only in recent years by modern IT and mobile technology.

#### Content
Services are becoming ever more important in business. Today, the gross income share of services in Germany exceeds 70%. Following this trend, many companies that previously focused solely on the sale of goods, strive to an extension of their business model: In order to realize new competitive advantages in domestic and international markets, they enrich their material goods with customer-specific services. This transformation to a provider of integrated solutions is called “Servitization” (Neely 2009). For this reason, so-called industrial services to companies of increasing importance. They benefit from the increasingly detailed data collected (on “Big Data”), e.g. concerning user profiles, failure statistics, usage history, accrued expenses, etc. Only these data allow in principle to end products and spare parts are delivered faster, cheaper and more targeted and technicians can be used more efficiently with the correct skills. This requires, however, also suitable methods of optimization, prognosis or predictive modeling. When used properly, such methods can minimize logistics costs, increase availability, prevent potential failures and improve repair planning. This is also enabled by latest “Technology Enabled Services” along with corresponding data transfer and analysis (“Internet of Things”, automatic error detection, remote diagnostics, centralized collection of consumption data, etc.). The change from goods manufacturer to a provider of integrated solutions requires new services, transformation of business models as well as intelligent new contract types, which are addressed in the course as well.

#### More specifically, the lessons of this lecture will include:
- Servitization – The Manufacturer’s Transformation to Integrated Solution Provider
- Service Levels – Definitions, Agreements, Measurements and Service Level Engineering
- The “Services Supply Chain”
- Spare Parts Planning – Forecasting, Assortment Planning, Order Quantities and Safety Stocks
- Distribution Network Planning – Network Types, Models, Optimization
- Service Technician Planning
- Condition Monitoring, Predictive Maintenance, Diagnose Systems
- Call Center Services
- Full Service Contracts
- IT-enabled Value-Add Services – Industrial Service Innovation
Course: Information Systems in Logistics and Supply Chain Management [2118094]

<table>
<thead>
<tr>
<th>Coordinators:</th>
<th>C. Kilger</th>
</tr>
</thead>
<tbody>
<tr>
<td>Part of the modules:</td>
<td>Introduction to Logistics (p. 77)[TVWL4INGMB20], Logistics in Value Chain Networks (p. 91)[TVWL4INGMB28]</td>
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<td>4</td>
<td>2</td>
<td>Summer term</td>
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**Learning Control / Examinations**
The assessment consists of an oral exam according to §4 (2), 2 of the examination regulation. It may be a written exam (according to §4 (2), 1 of the examination regulation) in the case of large number of participants.

**Conditions**
Technical understanding is required.

**Recommendations**
It is recommended to attend the lecture Logistics - Organisation, Design, and Control of Logistic Systems.

**Learning Outcomes**
Students are able to:

- Describe requirements of logistical processes regarding IT systems,
- Choose information systems to support logistical processes and use them according to the requirements of a supply chain.

**Content**
1) Overview of logistics systems and processes
2) Basic concepts of information systems and information technology
3) Introduction to IS in logistics: Overview and applications
4) Detailed discussion of selected SAP modules for logistics support

**Media**
presentations

**Literature**

**Remarks**
one
Course: Information Technology and Business Information [2571162]

Coordinators: B. Neibecker
Part of the modules: Strategy, Communication, and Data Analysis (p. 60)

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Learning Control / Examinations
The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation).

Conditions
None.

Learning Outcomes
Students have learned the following outcomes and competences:

- To specify the key terms in marketing research
- To design a market research project
- To identify the main research trends
- To analyze and interpret high level academic articles
- To learn interactive skills to work in teams and to follow a goal-oriented approach
- To gain understanding of methodological research to develop concrete plans for marketing decision-making

Content
The goal of the course is to create a text that is comprehensive, practical, applied, and managerial and that presents a balanced coverage of both, quantitative and qualitative approaches. It takes the perspective of users of marketing research and set out to reflect the current trends in the use of computers (e.g. statistical packages and online research). The course covers as main topics an introduction to interactive multimedia systems, techniques of internet marketing research, methods of primary data collection including questionnaires and scaling of psychological attributes, methods of observation, program analyzer, psychobiological methods, content analysis and cognitive response approach, experimental designs and panels, secondary data collection, management support systems, a case study in marketing decision support and an overview of philosophy of science.

Literature
(Literature is in English and German, see German description)
Course: Infrastructure Equipment of Railway Tracks [6234808]

**Coordinators:** E. Hohnecker, Mitarbeiter

**Part of the modules:** Guided Transport Systems / Engineering (p. 113)[TVWL4INGBGU20]

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**Learning Control / Examinations**
The assessment will consist of a oral exam (10 min) according to §4 (2), 1 of the examination regulation. The exam is offered each semester. The re-examination is offered upon prior agreement with the interested participants and not later than the next regular examination date.

**Conditions**
See module description.

**Learning Outcomes**
See German version.

**Content**
electrical infrastructure; signalling and telecommunication equipment, track systems

**Remarks**
See German version.
### Course: Infrastructure Dimensioning and Railway Traffic [6234806]

**Coordinators:** E. Hohnecker  
**Part of the modules:** Guided Transport Systems / Engineering (p. 113)[TVWL4INGBGU20]

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**Learning Control / Examinations**  
See German version.

**Conditions**  
See module description.

**Learning Outcomes**  
See German version.

**Content**  
calculation of Zimmermann; wheelset-running, graph theory, Max-Plus Algebra

**Remarks**  
See German version.
Course: Geophysical Engineering [2600211/212]

Coordinators: Wenzel, A. Barth

Part of the modules: Understanding and Prediction of Disasters 1 (p. 118), Understanding and Prediction of Disasters 2 (p. 119)

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Learning Control / Examinations
The assessment consists of an oral exam taking place in the recess period (according to §4(2), 2 of the examination regulation).

Conditions
None.

Recommendations
None.

Learning Outcomes
see German version

Content
see German version
Course: Seminar in Engineering Science [SemING]

**Coordinators:** Fachvertreter ingenieurwissenschaftlicher Fakultäten

**Part of the modules:** Seminar Module (p. 126)[WW4SEM]

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</table>

**Learning Control / Examinations**

**Conditions**

None.

**Learning Outcomes**

**Content**

**Literature**

Will be announced in the respective seminar.

**Elective literature:**

Will be announced in the seminar.
### Course: Innovation Management [2545015]

**Coordinators:** M. Weissenberger-Eibl

**Part of the modules:**
- Innovation Management (p. 62)[TVWL4BWLENT2], (p. 61)[TVWL4BWLENT1]
- Entrepreneurship (EnTechnon)

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**Learning Control / Examinations**
The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

**Conditions**
None.

**Learning Outcomes**
The aim of the course Innovation Management is for students to develop an understanding of the different phases and concepts of the innovation process. On this basis, different strategies and methods are taught which are particularly significant in this context. Ideally, after successful completion of the course, students have acquired key competences in innovation management.

**Content**
The course ‘Innovation Management’ offers scientific concepts which facilitate the understanding of the different phases of the innovation process and resulting strategies and appropriate methodologies suitable for application.

The concepts refer to the entire innovation process so that an integrated perspective is made possible. This is the basis for the teaching of strategies and methods which fulfill the diverse demands of the complex innovation process. The course focuses particularly on the creation of interfaces between departments and between various actors in a company’s environment and the organisation of a company’s internal procedures. In this context a basic understanding of knowledge and communication is taught in addition to the specific characteristics of the respective actors. Subsequently methods are shown which are suitable for the profitable and innovation-led implementation of integrated knowledge.

**Media**
Script.
**Course: Innovationtheory and -policy [2560236]**

**Coordinators:** I. Ott

**Part of the modules:** Agglomeration and Innovation (p. 33) [TVWL4VWL13], Innovation and growth (p. 22) [TVWL4VWL1WW1], Economic Policy II (p. 24) [TVWL4VWL3]

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**Learning Control / Examinations**

The assessment consists of a written exam (60 min) according to Section 4(2), 1 of the examination regulation. The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Students will be given the opportunity of writing and presenting a short paper during the lecture time to achieve a bonus on the exam grade. If the mandatory credit point exam is passed, the awarded bonus points will be added to the regular exam points. A deterioration is not possible by definition, and a grade does not necessarily improve, but is very likely to (not every additional point improves the total number of points, since a grade can not become better than 1). The voluntary elaboration of such a paper can not countervail a fail in the exam.

**Conditions**
None.

**Recommendations**
Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2600012], and Economics II [2600014]. In addition, an interest in quantitative-mathematical modeling is required.

**Learning Outcomes**
Students shall be given the ability to

- identify the importance of alternative incentive mechanisms for the emergence and dissemination of innovations
- understand the relationships between market structure and the development of innovation
- explain, in which situations market interventions by the state, for example taxes and subsidies, can be legitimized, and evaluate them in the light of economic welfare

**Content**
- Incentives for the emergence of innovations
- Patents
- Diffusion
- Impact of technological progress
- Innovation Policy

**Media**
- lecture slides
- exercises

**Literature**
Excerpt:


**Remarks**
The credits have been changed from 5 to 4.5.
Course: Insurance Marketing [2530323]

**Coordinators:** E. Schwake

**Part of the modules:** Insurance Management I (p. 41)[TVWL4BWLFBV6], Insurance Management II (p. 42)[TVWL4BWLFBV7]

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**Learning Control / Examinations**
The assessment consists of oral presentations (incl. papers) within the lecture (according to Section 4 (2), 3 of the examination regulation) and a final oral exam (according to Section 4 (2), 2 of the examination regulation).
The overall grade consists of the assessment of the oral presentations incl. papers (50 percent) and the assessment of the oral exam (50 percent).

**Conditions**
None.

**Learning Outcomes**
See German version.

**Content**
See German version.

**Literature**
Elective literature:
- Farny, D.. Versicherungsbetriebslehre (Kapitel III.3 sowie V.4). Karlsruhe 2011
- Kurtenbach / Kühmann / Käßer-Pawelka. Versicherungsmarketing.... Frankfurt 2001
- Wiedemann, K.-P./Klee, A. Ertragsorientiertes Zielkundenmanagement für Finanzdienstleister, Wiesbaden 2003
Course: Insurance Production [2530324]

Coordinators: U. Werner
Part of the modules: Insurance Management I (p. 41) [TVWL4BWLFBV6], Insurance Management II (p. 42) [TVWL4BWLFBV7]

<table>
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<th>ECTS Credits</th>
<th>Hours per week</th>
<th>Term</th>
<th>Instruction language</th>
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<tbody>
<tr>
<td>4,5</td>
<td>3/0</td>
<td>Winter / Summer Term</td>
<td>de</td>
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</table>

Learning Control / Examinations
The assessment consists of oral presentations (incl. papers) within the lecture (according to Section 4 (2), 3 of the examination regulation) and a final oral exam (according to Section 4 (2), 2 of the examination regulation). The overall grade consists of the assessment of the oral presentations incl. papers (50 percent) and the assessment of the oral exam (50 percent).

Conditions
None.

Learning Outcomes
See German version.

Content
See German version.

Literature
Elective literature:

Remarks
This course is offered on demand. For further information, see: http://insurance.fbv.uni-karlsruhe.de
Course: Insurance Risk Management [2530335]

**Coordinators:** H. Maser

**Part of the modules:** Insurance Management II (p. 42) [TVWL4BWLFBV7], Insurance Management I (p. 41) [TVWL4BWLFBV6]

**ECTS Credits:** 2.5  
**Hours per week:** 2/0  
**Term:** Summer term  
**Instruction language:** de

**Learning Control / Examinations**
The assessment consists of a written or an oral exam (according to Section 4 (2), 1 or 2 of the examination regulation).

**Conditions**
None.

**Learning Outcomes**
Getting to know basic principles of risk management in insurance companies and credit institutions.

**Content**

**Literature**

- "Mindestanforderungen an ein (Bank-)Risikomanagement", www.bafin.de

**Remarks**
Block course. For organizational reasons, please register with the secretary of the chair: thomas.mueller3@kit.edu.
Course: Integrated production planning [2150660]

<table>
<thead>
<tr>
<th>Coordinators:</th>
<th>G. Lanza</th>
</tr>
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<tbody>
<tr>
<td>Part of the modules:</td>
<td>Integrated Production Planning (p. 81)[TVWL4INGMB24]</td>
</tr>
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</table>

ECTS Credits: 9 | Hours per week: 4/2 | Term: Summer term | Instruction language: de

Learning Control / Examinations
The assessment is carried out as an written exam according §4(2), 1 SPO. The examination is offered every semester. Reexaminations are offered at every ordinary examination date.

Conditions
None

Recommendations
Attendance of the lecture ‘Manufacturing Engineering’ [21657] prior to attending this lecture is recommended.

Learning Outcomes
The students . . .

- can discuss basic questions of production technology.
- are able to apply the methods of integrated production planning they have learned about to new problems.
- are able to analyze and evaluate the suitability of the methods, procedures and techniques they have learned about for a specific problem.
- can apply the learned methods of integrated production planning to new problems.
- can use their knowledge targeted for efficient production technology.

Content
As part of this lecture further engineering aspects of production technology are taught. This includes content from the manufacturing technology, machine tools and handling techniques as well as the organization and planning. Planning factories within the context of value networks and integrated production systems (Toyota etc.) requires an integrated perspective for the consideration of all functions included in the “factory” system. This includes the planning of manufacturing systems including the product, the value network and factory production, and the examination of SOPs, the running of a factory and maintenance. Content and theory covered by this lecture are completed with many examples from industry and exercises based on real-life situations and conditions.

Main topics covered by the lecture:

- The basic principles of production planning
- Links between product planning and production planning
- Integrating a production site into a production network
- Steps and methods of factory planning
- Approach to the integrated planning of manufacturing and assembly plants
- Layout of production sites
- Maintenance
- Material flow
- Digital factory
- Process simulation for material flow optimisation
- Start-up

Media
Lecture notes will be provided in ilias (https://ilias.studium.kit.edu/).

Literature
Lecture Notes

Remarks
None
Course: Intelligent Systems in Finance [2511402]

Coordinators: D. Seese

Part of the modules: Emphasis in Informatics (p. 67)[TVWL4INFO2], Electives in Informatics (p. 69)[TVWL4INFO3], Informatics (p. 65)[TVWL4INFO1]

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</table>

Learning Control / Examinations
The assessment is a written examination. See the German part for special requirements to be admitted for the examination.

Conditions
None.

Learning Outcomes

• The students acquire abilities and knowledge of methods and systems from the area of machine learning and learn how to use them in the area of finance, which is the core area of application of this lecture.

• It is taught the ability to choose and change these methods and systems adequate to the situation and to use them for problem solving in the area of finance.

• The students get the ability to find strategic and creative answers in their search for solutions for precisely defined, concrete and abstract problems.

• At the same time the lecture aims to give foundational knowledge and methods in the context of their application in practise. On the basis of the basic understanding of concepts and methods of informatics the students should be able to comprehend quickly the new developments in the area and to use them correctly.

Content
A new generation of computing methods, commonly known as “intelligent systems”, has recently been successfully applied to a variety of business and financial modelling tasks. In many application fields these novel methods outperform traditional statistical techniques. The lecture provides a comprehensive coverage of the area, including foundations and applications. In particular it deals with genetic algorithms, neural networks, support vector machines, fuzzy-logic, expert systems and intelligent hybrid systems. The presented applications focus on the finance area.

Media
Slides.

Literature
see lecture

Remarks
The content of the lecture will permanently be adapted to actual developments. This can be the cause to changes of the described contend and schedule.

The course “Intelligent Systems in Finance” will not be offered any more from summer term 2016 on. The examination will be offered latest until summer term 2015 (repeaters only).
Course: International Production [2581956]

**Coordinators:** H. Sasse

**Part of the modules:** Industrial Production II (p. 54)[TVWL4BWLIIP2]

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**Learning Control / Examinations**

The examination will be in form of a written exam acc. to §4(2), 1 ER. Exams are offered in every semester and can be re-examined at every ordinary examination date.

**Conditions**

None.

**Learning Outcomes**

Students are taught advanced knowledge in the field of international production and the internationalization strategies of manufacturing companies. They acquire a basic understanding of international production companies and learn about the relevant business and economic models and schools of thought on the subject. Different approaches of the design of internationalization strategies and production networks are presented and relevant location factors for their particular design are investigated. Students learn about the risks of internationalization and methods of risk minimization. Issues of supply chain management are discussed in the context of different approaches to the discrete manufacturing and the process industry. The course concludes with selected case studies from the process and discrete manufacturing industry.

**Content**

- Fundamentals of international business
- Forms of international cooperation and value creation
- Site selection
- Cost driven internationalization and site selection
- Sales and customer driven internationalization and site selection
- Challenges, risks and risk mitigation
- Management of international production sites
- Types and case studies of international production

**Media**

Media will be provided on the e-learning platform.

**Literature**

Will be announced in the course.
Course: International Risk Transfer [2530353]

Coordinators: W. Schwehr
Part of the modules: Insurance Management I (p. 41)[TVWL4BWLFBV6], Insurance Management II (p. 42)[TVWL4BWLFBV7]

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Learning Control / Examinations
The assessment consists of a written exam (according to Section 4 (2), 1 of the examination regulation) . The exam takes place every semester. Re-examinations are offered at every ordinary examination date.

Conditions
None.

Learning Outcomes
Becoming acquainted with the various possibilities of international risk transfer.

Content
How are the costs of potential major damages financed and covered on a global scale? Traditionally, direct insurers and, especially, reinsurers are conducting a global business, Lloyd's of London is a turntable for international risks, and global industrial enterprises are establishing captives for self insurance. In addition to this, capital markets and insurance markets are developing innovative approaches to cover risks, which were hard to insure in the past (e.g. weather risk). The lecture will elucidate the functioning and the background of these different possibilities of international risk transfer.

Literature
• Becker/ Bracht. Katastrophen- und Wetterderivate.
• Finanzinnovationen auf der Basis von Naturkatastrophen und Wettererscheinungen, Wien 1999.

Remarks
Block course. For organizational reasons, please register at the secretary of the chair: thomas.mueller3@kit.edu.
**Course: International Finance [2530570]**

**Coordinators:** M. Uhrig-Homburg, Dr. Walter

**Part of the modules:** Finance 3 (p. 40)[TVWL4BWLFBV11], Finance 2 (p. 39)[TVWL4BWLFBV2]

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<td>2</td>
<td>Summer term</td>
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**Learning Control / Examinations**

**Conditions**
None.

**Learning Outcomes**
The objective of this course is to become familiar with the basics of investment decisions on international markets and to manage foreign exchange risks.

**Content**
The main aspects of this course are the chances and the risks which are associated with international transactions. We carry out our analysis from two distinct perspectives: First the point of view of an international investor second that, of an international corporation. Several alternatives to the management of foreign exchange risks are shown. Due to the importance of foreign exchange risks, the first part of the course deals with currency markets. Furthermore current exchange rate theories are discussed.

**Literature**
**Elective literature:**

Course: International Economic Policy [2560254]

Coordinators: J. Kowalski
Part of the modules: Growth and Agglomeration (p. 32)[TVWL4VWL12], Economic Policy II (p. 24)[TVWL4VWL3]

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Learning Control / Examinations
The assessment consists of a written exam (60min) according to Setion 4(2), 1 of the examination regulation. The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions
None.

Recommendations
Previous visit of the lectures Economics II: Macroeconomics [2600014] is recommended.

Learning Outcomes

Content

Literature
Elective literature:

Remarks
The credits have been changed to 4,5.
Course: Cost and Management Accounting [2530210]

Coordinators: T. Lüdecke
Part of the modules: Finance 3 (p. 40)[TVWL4BWLFVBV11], Finance 2 (p. 39)[TVWL4BWLFBV2]

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Learning Control / Examinations
The assessment consists of a written exam (60 min) taking place in the recess period (according to §4 (2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions
None.

Learning Outcomes
This course aims at providing students with the understanding of the purposes of alternative costing systems as well as the use of relevant information for decision making. The course will also examine techniques for the purpose of cost management and accounting for control.

Content
- Design of Cost Systems
- Cost Classifications, Cost Behavior, and Principles of Cost Allocation
- Activity-based Costing
- Product Costing
- Production Decisions
- Cost-based Pricing
- Cost Management
- Decisions under Risk
- Cost Accounting for Control

Literature
Elective literature:
Course: Internet Law [24354]

Coordinators: T. Dreier
Part of the modules: Intellectual Property Law (p. 121)[TVWL4JURA4]

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<td>Winter term</td>
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Learning Control / Examinations
Conditions
None.

Learning Outcomes
It is the aim of this course to give the students an overview of the legal rules that are touched upon when the Internet is used as a means of communications and for doing business. These legal rules range from the law governing domain names, issues concerning the electronic formation of contracts, distance and electronic commerce contracts, to the issue liability and questions of unfair competition. Students shall understand how the legal rules depend upon, and interact with, the economic background, legislative policy and information and communication technologies. Students shall learn about the rules of national, European and international copyright law and to apply these legal rules in practical cases.

Content
The course deals with the legal rules that are touched upon when the Internet is used as a means of communications and for doing business. These legal rules range from the law governing domain names, issues concerning the electronic formation of contracts, distance and electronic commerce contracts, to the issue liability and questions of unfair competition. Students shall understand how the legal rules depend upon, and interact with, the economic background, legislative policy and information and communication technologies. Students shall learn about the rules of national, European and international copyright law and to apply these legal rules in practical cases.

Media
Slides

Literature
Script, Internetrecht (Internet Law)

Elective literature:
Additional literature tba in class.

Remarks
It is possible that this course will be taught in the summer instead of the winter semester.
Course: IT for facility logistics [2118083]

Coordinators: F. Thomas
Part of the modules: Technical Logistics (p. 90)[TVWL4INGMB27], Introduction to Logistics (p. 77)[TVWL4INGMB20]

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<td>6</td>
<td>3/1</td>
<td>Summer term</td>
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</table>

Learning Control / Examinations
The assessment consists of an oral exam according to §4 (2), 2 of the examination regulation. It may be a written exam (according to §4 (2), 1 of the examination regulation) in the case of large number of participants.

Conditions
None.

Recommendations
None.

Learning Outcomes
Students are able to:
- Describe and classify automation technology for material flow and the information technology necessary,
- Names and uses measures to handle risks of failure, and
- Transfer his knowledge to practical implementations.

Content
This lecture, with exercises, treats automation technology in material flow as well as the information technology that has a direct relationship with it. In the first few chapters, an overview is given of the motors and conveying technology elements used in materials handling, and the sensors required for the purpose are explained. The target control types as well as the topic of coding techniques (barcodes etc) are treated in detail. Material flow controls are defined based on these chapters. Among other things, the functions of a stored-memory controller are explained in this section. Hierarchically classified control structures and their integration in network structures are considered in detail. The principles of communications systems (bus systems etc.) are supplemented with information on the use of the Internet as well as data warehousing strategies. An overview of modern logistics systems, especially in stores administration, illustrates new problem solution strategies in the area of information technology for logistics systems. After an analysis of the causes for system failures, measures are worked out for reducing the risks of failure. Furthermore, the objectives, task areas as well as various scheduling strategies in the area of transport management and control are presented. Worthwhile information on Europe-wide logistics concepts round off this practice-oriented lecture series. The presentation of the lectures will be multimedia-based. Exercises repeat and extend the knowledge principles imparted in the lectures and illustrate the subject with practical examples.

- Electrical drives (DC, AC asynchronous, EC, linear motors)
- Contact-less proximity switches (inductive, capacitive, optical, acoustic)
- Coding technology (target controllers, codes, laser, CCD sensors, reading techniques, mobile data media)
- Material flow control (stored-program controllers, material flow controllers, flexible information systems)
- Communications systems (principles, bus systems, Internet, Data Warehouse)
- Material flow control and administration systems (stores administration, failure safety and data storage)
- Transport management (objectives, components, tasks, task areas, scheduling strategies, stacking management systems)
- Euro-logistics

Literature
Detailed script available from Script Sales, updated and enhanced annually. CD-ROM with PowerPoint presentation of the lectures and exercises at the end of the semester available from the lecturer, updated and enhanced annually.

Remarks
none
**Course: Knowledge Discovery [2511302]**

**Coordinators:** R. Studer

**Part of the modules:** Electives in Informatics (p. 69)[TVWL4INFO3], Informatics (p. 65)[TVWL4INFO1], Emphasis in Informatics (p. 67)[TVWL4INFO2]

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<td>2/1</td>
<td>Winter term</td>
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**Learning Control / Examinations**
The assessment consists of an 1h written exam following §4, Abs. 2, 1 of the examination regulation. Students can be awarded a bonus on their final grade if they successfully complete special assignments.

**Conditions**
None.

**Learning Outcomes**
Familiarity with fundamentals of Knowledge Discovery, Data Mining and Machine Learning. Standard algorithms, representations, applications and processes needed for knowledge discovery projects are covered.

**Content**
The lecture provides an overview of machine learning and data mining techniques for knowledge discovery from large data sets. These techniques are examined in respect of algorithms, applicability to different data representations and application in the real world. Topics of the lectures comprise the whole Machine Learning and Data Mining process like CRISP, data warehousing, OLAP-techniques, learning algorithms, visualization and empirical evaluation. Covered learning techniques range from traditional approaches like decision trees, neural networks and support vector machines to selected approaches resulting from current research. Discussed learning problems are amongst others featurevector-based learning, text mining and social network analysis.

**Media**
Slides.

**Literature**
- M. Berhold, D. Hand (eds). Intelligent Data Analysis - An Introduction. 2003
- P. Tan, M. Steinbach, V. Kumar: Introduction to Data Mining, 2005, Addison Wesley
Course: Convex Analysis [2550120]

<table>
<thead>
<tr>
<th>Coordinators:</th>
<th>O. Stein</th>
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<tbody>
<tr>
<td>Part of the modules:</td>
<td>Mathematical Programming (p. 73)</td>
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</table>

**ECTS Credits** | **Hours per week** | **Term** | **Instruction language**
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4.5 | 2/1 | de |

### Learning Control / Examinations
The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation. The examination is held in the semester of the lecture and in the following semester. Prerequisite for admission to the written examination is attaining at least 30% of the exercise points. Therefore the online-registration for the written examination is subject to fulfilling the prerequisite.

### Conditions
None.

### Recommendations
It is strongly recommended to visit at least one lecture from the Bachelor program of this chair before attending this course.

### Learning Outcomes
The student

- knows and understands the fundamentals of convex analysis,
- is able to choose, design and apply modern techniques of convex analysis in practice.

### Content
Convex Analysis deals with properties of convex functions and convex sets, in particular with respect to the minimization of convex functions over convex sets. That the involved functions are not necessarily assumed to be differentiable allows a number applications which are not covered by techniques from smooth optimization, e.g. approximation problems with respect to the Manhattan or maximum norms, classification problems or the theory of statistical estimates. The lecture develops along another, geometrically simple example, where a nonsmooth obstacle set is to be described by a single smooth convex constraint such that minimal and maximal distances to the obstacle can be computed. The lecture is structured as follows:

- Introductory examples and terminology
- Convex subdifferential, Lipschitz continuity and the safety margin
- Normal cones, error bounds and the maximal distance

### Media
Lecture notes.

### Literature
Elective literature:


### Remarks
The lecture is offered irregularly. The curriculum of the next three years is available online (www.ior.kit.edu).
Course: Hospital Management [2550493]

Coordinators:  S. Nickel, Hansis

Part of the modules:  Operations Research in Supply Chain Management and Health Care Management

ECTS Credits  3
Hours per week  2/0
Term  Winter / Summer Term
Instruction language  de

Learning Control / Examinations
The assessment consists of attendance, a seminar thesis and a final exam (according to §4(2), 1 of the examination regulation). The examination is held in the term of the lecture and the following lecture.

Conditions
See German version.

Learning Outcomes
Students gain insight into fundamental work flows in hospitals. They learn that the application of Operations Research methods can also be useful in so-called non-profit organisations. In addition, the most important application areas for mathematical models, e.g. personnel planning or quality management, will be discussed.

Content
The lecture “Hospital management” presents internal organization structures, work conditions and work environments at the example of hospitals and relates this to common and expected conditions of other service industries. Covered topics include normative environment, intra-organizational structure, personnel management, quality, external networking and market appearance. Students have the possibility to participate in a final exam.

Remarks
The lecture is held in every semester.
The planned lectures and courses for the next three years are announced online.
Course: Credit Risk [2530565]

Coordinators: M. Uhrig-Homburg
Part of the modules: Finance 2 (p. 39)[TVWL4BWLFBV2], Finance 3 (p. 40)[TVWL4BWLFBV11]

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Learning Control / Examinations
The assessment consists of a written exam following §4, Abs. 2, 1.

Conditions
None.

Learning Outcomes
The objective of this course is to become familiar with the credit markets and the credit risk indicators like ratings, default probabilities and credit spreads. The students learn about the components of credit risk (e.g. default time and default rate) and quantify these in different theoretical models to price credit derivatives.

Content
The lecture deals with the diverse issues arising in the context of measuring and controlling credit risk. At first, the theoretical and empirical relations between ratings, probabilities of default, and credit spreads are analysed. After that, the focus is on the valuation of credit risk. Finally, the management of credit risk, e.g. using credit derivatives and credit portfolio analysis, is examined, and the legal framework and its implications are discussed.

Literature


Elective literature:

Course: Warehousing and distribution systems [2118097]

Coordinators: M. Schwab, J. Weiblen

Part of the modules: Logistics in Value Chain Networks (p. 91)[TVWL4INGMB28], Material Flow in Logistic Systems (p. 88)[TVWL4INGMB25], Material Flow in Networked Logistic Systems (p. 89)[TVWL4INGMB26], Introduction to Logistics (p. 77)[TVWL4INGMB20], Technical Logistics (p. 90)[TVWL4INGMB27]

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Learning Control / Examinations
The assessment consists of an oral exam according to §4 (2), 2 of the examination regulation. It may be a written exam (according to §4 (2), 1 of the examination regulation) in the case of large number of participants.

Conditions
None.

Recommendations
None.

Learning Outcomes
Students are able to:

- Describe the areas of typical warehouse and distribution systems with the respective processes and can illustrate it with sketches,
- Use and choose strategies of warehouse and distribution systems according to requirements,
- Classify typical systems using criteria discussed in the lecture, and
- Reason about the choice of appropriate technical solutions.

Content
- Introduction
- Yard management
- Receiving
- Storage and picking
- Workshop on cycle times
- Consolidation and packing
- Shipping
- Added Value
- Overhead
- Case Study: DCRM
- Planning of warehouses
- Case study: Planning of warehouses
- Distribution networks
- Lean Warehousing

Media
presentations, black board

Literature
ARNOLD, Dieter, FURMANS, Kai (2005)
Materialfluss in Logistiksystemen, 5. Auflage, Berlin: Springer-Verlag

ARNOLD, Dieter (Hrsg.) et al. (2008)
Handbuch Logistik, 3. Auflage, Berlin: Springer-Verlag

Warehouse Science

GUDEHUS, Timm (2005)
Logistik, 3. Auflage, Berlin: Springer-Verlag

FRAZELLE, Edward (2002)
World-class warehousing and material handling, McGraw-Hill
MARTIN, Heinrich (1999)
Praxiswissen Materialflußplanung: Transport, Hanshaben, Lagern, Kommissionieren, Braunschweig, Wiesbaden: Vieweg

WISSE, Jens (2009)
Der Prozess Lagern und Kommissionieren im Rahmen des Distribution Center Reference Model (DCRM); Karlsruhe: Universitätverlag

A comprehensive overview of scientific papers can be found at:

ROODBERGEN, Kees Jan (2007)
Warehouse Literature

Remarks
none
Course: Laser Physics [23840]

Coordinators: M. Eichhorn
Part of the modules: Optoelectronics and Optical Communication (p. 101)[TVWL4INGMBIMT6], Microoptics (p. 97)[TVWL4INGMBIMT3]

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Learning Control / Examinations
The assessment will consist of a oral exam (30 min) (following §4 (2), 2 of the examination regulation).

Conditions
None.

Learning Outcomes

- Knows the fundamental relations and background of lasers
- Has the necessary knowledge for understanding and dimensioning of Lasers, laser media, optical resonators and pump strategies
- Understands the pulse fabrication with lasers and their fundamentals
- has the necessary knowledge of several lasers; Gas-, solid state, fibers- and disc- lasers in the visible and middle infrared range

Content
1 Quantum-mechanical fundamentals of lasers
   1.1 Einstein relations and Planck’s law
   1.2 Transition probabilities and matrix elements
   1.3 Mode structure of space and the origin of spontaneous emission
   1.4 Cross sections and broadening of spectral lines
2 The laser principle
   2.1 Population inversion and feedback
   2.2 Spectroscopic laser rate equations
   2.3 Potential model of the laser
3 Optical Resonators
   3.1 Linear resonators and stability criterion
   3.2 Mode structure and intensity distribution
   3.3 Line width of the laser emission
4 Generation of short and ultra-short pulses
   4.1 Basics of Q-switching
   4.2 Basics of mode locking and ultra-short pulses
5 Laser examples and their applications
   5.1 Gas lasers: The Helium-Neon-Laser
   5.2 Solid-state lasers
      5.2.1 The Nd3+-Laser
      5.2.2 The Tm3+-Laser
   5.2.3 The Ti3+:Al2O3 Laser
5.3 Special realisations of lasers
   5.3.1 Thermal lensing and thermal stress
   5.3.2 The fiber laser
   5.3.3 The thin-disc laser

Media
Script & tutorial of lecturer

Literature
Course: Food Science and Functionality [22207]

**Coordinators:** Watzl

**Part of the modules:** Principles of Food Process Engineering (p. 114)[TVWL4INGCV3], Specialization in Food Process Engineering (p. 115)[TVWL4INGCV4]

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<td>2</td>
<td>Winter term</td>
<td>de</td>
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</table>

**Learning Control / Examinations**
See module description.

**Conditions**
None.

**Learning Outcomes**

**Content**
Course: Logistics - organisation, design and control of logistic systems [2118078]

**Coordinators:** K. Furmans  
**Part of the modules:** Logistics in Value Chain Networks (p. 91) [TVWL41NGMB28]

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<td>3/1</td>
<td>Summer term</td>
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</table>

**Learning Control / Examinations**
The assessment consists of a written exam according to Section 4 (2), 1 of the examination regulation. The grade of the exam may be improved by passing case studies.

**Conditions**
None.

**Recommendations**
Required are lectures on “Linear Algebra” and “Stochastic”.

**Learning Outcomes**
Students are able to:
- Describe logistical tasks,
- Design logistical systems suitable to the respective task,
- Dimension stochastic stock models,
- Determine essential influencing parameters on the bullwhip effect and
- Use optimizing solution methods.

**Content**
multistage logistic process chains  
transport chain in logistic networks  
distribution processes  
distribution centers  
logistics of production systems  
dependencies between production and road traffic  
information flow  
cooperative strategies (like kanban, just-in-time, supply chain management)

**Media**
presentations, black board

**Literature**
None.

**Remarks**
none
Course: Automotive Logistics [2118085]

Coordinators: K. Furmans

Part of the modules: Logistics in Value Chain Networks (p. 91) [TVWL4INGMB28], Material Flow in Logistic Systems (p. 88) [TVWL4INGMB25], Material Flow in Networked Logistic Systems (p. 89) [TVWL4INGMB26], Introduction to Logistics (p. 77) [TVWL4INGMB20]

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</table>

Learning Control / Examinations
The assessment consists of an oral exam according to §4 (2), 2 of the examination regulation. It may be a written exam (according to §4 (2), 1 of the examination regulation) in the case of large number of participants.

Conditions
None.

Recommendations
None.

Learning Outcomes
Students are able to:

- Describe essential logistic questions, in a complex production network. As an example the automobile industry is used.
- Choose and apply solution possibilities for logistic problems in this area.

Content

- Logistic questions within the automobile industry
- Basic model of automobile production and distribution
- Relation with the suppliers
- Disposition and physical execution
- Vehicle production in the interaction of shell, paint shop and assembly
- Sequence planning
- Assembly supply
- Vehicle distribution and linkage with selling processes
- Physical execution, planning and control

Media
Presentations, black board

Literature
None.

Remarks
None
Course: Airport logistics [2117056]

**Course:**
- **Course number:** [2117056]
- **Coordinator:** A. Richter

**Part of the modules:**
- Material Flow in Logistic Systems (p. 88)[TVWL4INGMB25], Material Flow in Networked Logistic Systems (p. 89)[TVWL4INGMB26], Introduction to Logistics (p. 77)[TVWL4INGMB20], Logistics in Value Chain Networks (p. 91)[TVWL4INGMB28]

**ECTS Credits:** 4
**Hours per week:** 2
**Term:** Winter term
**Instruction language:** de

**Learning Control / Examinations**
The assessment consists of an oral exam according to §4 (2), 2 of the examination regulation. It may be a written exam (according to §4 (2), 1 of the examination regulation) in the case of large number of participants.

**Conditions**
None.

**Recommendations**
None.

**Learning Outcomes**
Students are able to:
- Describe material handling and informations technology activities on airports,
- Evaluate processes and systems on airports as the law stands, and
- Choose appropriate processes and material handling systems for airports.

**Content**
- Introduction
- airport installations
- luggage transport
- passenger transport
- security on the airport
- legal bases of the air traffic
- freight on the airport

**Media**
- presentations

**Literature**
None.

**Remarks**
None.
Course: Markets and Organizations: Principles [2540502]

Coordinators: A. Geyer-Schulz
Part of the modules: Electronic Markets (p. 47) [TVWL4BWLISM2]

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<td>4.5</td>
<td>2/1</td>
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Learning Control / Examinations
Assessment consists of a written exam of 1 hour length following §4 (2), 1 of the examination regulation and by submitting written papers as part of the exercise following §4 (2), 3 of the examination regulation.
The course is considered successfully taken, if at least 50 out of 100 points are acquired in the written exam. In this case, all additional points (up to 10) from excersise work will be added. The grades of this lecture are assigned following the table below:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Minimum points</th>
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<tr>
<td>1.0</td>
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<tr>
<td>1.3</td>
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<td>1.7</td>
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<td>5.0</td>
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</table>

Conditions
None.

Learning Outcomes
The student
- has an overview about the different organizational form and their efficiency,
- names coordination methods and motivation methods and evaluates them regarding their efficiency.
- knows, in the context of markets as a coordination form, the conditions under which markets are not efficient (market failure),
- knows phenomena like adverse selections and moral hazard,
- names reasons for these phenomena and develops methods to encounter them.

Content
What are the conditions that make markets develop? The first part of the lecture treats the selection of the type of organization as an optimization of transaction costs. The second part includes the efficiency of markets (price, information and allocation efficiency) as well as reasons for market failure.

Besides a centralistic approach, markets can be used for decentral coordination of plans and activities. Hereby, optimality can be guaranteed, if the coordination problem has no design or innovation characteristics. Viewed from a bottom-up perspective, given the coordination problem, it is possible to answer questions regarding the centralization or decentralization, the design of coordination mechanisms, and the coherence of business strategies. The last part of the lecture consists of motivation problems, like bounded rationality and information asymmetries (private information and moral hazard) and the development of incentive systems.

Literature

Elective literature:

Remarks
The former name of the lecture was Electronic Markets (Foundations).
As of winter term 2014/15 this lecture is held in alternation with “2540531 - Business Dynamics”. The current schedule can be seen on the chair’s website (http://www.em.uni-kiarlsruhe.de).
Course: Management Accounting 1 [2579900]

Coordinators: M. Wouters
Part of the modules: Management Accounting (p. 45)[TVWL4BWLIBU1]

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Learning Control / Examinations
The assessment consists of a written exam (90 minutes) (following §4(2), 1 of the examination regulation) at the end of each semester.

Conditions
The examination “Business Administration: Finance and Accounting” must have been completed before starting this course.

Learning Outcomes
Students have an understanding of theory and applications of management accounting topics. They can use financial information for various purposes in organizations.

Content
The course covers topics in management accounting in a decision-making framework. Some of these topics in the course MA1 are: short-term planning, investment decisions, budgeting and activity-based costing.
We will use international material written in English.
We will approach these topics primarily from the perspective of the users of financial information (not so much from the controller who prepares the information).
The course builds on an introductory level of understanding of accounting concepts from Business Administration courses in the core program. The course is intended for students in Industrial Engineering.

Media
The recorded lectures and the teaching materials are available on Ilias during the current and next semester.

Literature
• In addition, several papers that will be available on ILIAS.
Course: Management Accounting 2 [2579902]

Coordinators: M. Wouters
Part of the modules: Management Accounting (p. 45)[TVWL4BWL1BU]

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Learning Control / Examinations
The assessment consists of a written exam (90 minutes) (following §4(2), 1 of the examination regulation) at the end of each semester.

Conditions
The examination “Business Administration: Finance and Accounting” must have been completed before starting this course.

Recommendations
It is recommended to take part in the course “Management Accounting 1” before this course.

Learning Outcomes
Students have an understanding of theory and applications of management accounting topics. They can use financial information for various purposes in organizations.

Content
The course covers topics in management accounting in a decision-making framework. Some of these topics in the course MA2 are: cost estimation, product costing and cost allocation, financial performance measures, transfer pricing, strategic performance measurement systems and customer value propositions.

We will use international material written in English.

We will approach these topics primarily from the perspective of the users of financial information (not so much from the controller who prepares the information).

The course builds on an introductory level of understanding of accounting concepts from Business Administration courses in the core program. The course is intended for students in Industrial Engineering.

Media
The recorded lectures and the teaching materials are available on ILIAS during the current and next semester.

Literature

- In addition, several papers that will be available on ILIAS.
**Course: Management in Public Transport [6234805]**

**Coordinators:**
- E. Hohnecker

**Part of the modules:**
- Public Transportation Operations (p. 112)[TVWL4INGBGU19], Logistics and Management of Guided Transport Systems (p. 110)[TVWL4INGBGU21]

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<td>2</td>
<td>Summer term</td>
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**Learning Control / Examinations**
The assessment will consist of a oral exam (20 min) according to §4 (2), 1 of the examination regulation. The exam is offered each semester. The re-examination is offered upon prior agreement with the interested participants and not later than the next regular examination date.

**Conditions**
See module description.

**Learning Outcomes**
See German version.

**Content**
See German version.

**Remarks**
See German version.
Course: Managing New Technologies [2545003]

Coordinators: T. Reiß
Part of the modules: Entrepreneurship (EnTechnon) (p. 61)[TVWL4BWLENT1]

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Learning Control / Examinations
Written exam 100% following §4, Abs. 2.

Conditions
None.

Learning Outcomes
New technologies can contribute substantially to the international competitiveness of different industrial sectors. This course provides the necessary knowledge for understanding how industrial enterprises and policy-makers are dealing with the challenge to realise in time the potentials of new technologies and to use them most efficiently. Key tasks of the management of new technologies will be practised.

Content
The course provides an overview of the international development of a selected number of key technologies such as biotechnology, nanotechnology, neurotechnologies, converging technologies. Methods for monitoring new technologies including foresight approaches will be presented and the economic and social impacts of new technologies will be discussed.

Media
Slides.

Literature
- Hausschildt/Salomo: Innovationsmanagement; Borchert et al.: Innovations- und Technologiemanagement;
- Specht/Möhrle; Gabler Lexikon Technologiemanagement
Course: Management of IT-Projects [2511214]

**Coordinators:** R. Schätzle

**Part of the modules:** Electives in Informatics (p. 69)[TVWL4INFO3], Informatics (p. 65)[TVWL4INFO1], Emphasis in Informatics (p. 67)[TVWL4INFO2]

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**Learning Control / Examinations**
The assessment of this course is a written examination (60 min) in the first week after lecture period according to Section 4(2), 1 of the examination regulation.

**Conditions**
None.

**Learning Outcomes**
Students know the terminology of IT project management and typical used methods for planning, handling and controlling. They are able to use methods appropriate to current project phases and project contexts and they know how to consider organisational and social impact factors.

**Content**
The lecture deals with the general framework, impact factors and methods for planning, handling, and controlling of IT projects. Especially following topics are addressed:

- project environment
- project organisation
- project planning including the following items:
  - plan of the project structure
  - flow chart
  - project schedule
  - plan of resources
- effort estimation
- project infrastructure
- project controlling
- risk management
- feasibility studies
- decision processes, conduct of negotiations, time management.

**Media**
Slides, access to internet resources.

**Literature**
- B. Hindel, K. Hörmann, M. Müller, J. Schmied. Basiswissen Software-Projektmanagement. dpunkt.verlag 2004

Further literature is given in each lecture individually.
Course: IT Complexity in Practice [2511404]

**Coordinators:** D. Seese, Kreidler

**Part of the modules:** Emphasis in Informatics (p. 67)[TVWL4INFO2], Electives in Informatics (p. 69)[TVWL4INFO3], Informatics (p. 65)[TVWL4INFO1]

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**Learning Control / Examinations**

see German version.

**Conditions**

see German version.

**Learning Outcomes**

see German version.

**Content**

see German version

**Literature**

Elective literature: Will be announced in the lecture.
Course: Trademark and Unfair Competition Law [24136 / 24609]

**Coordinators:** Y. Matz

**Part of the modules:** Intellectual Property Law (p. 121) [TVWL4JURA4]

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**Learning Control / Examinations**

**Conditions**
None.

**Learning Outcomes**

It is the aim of this course to provide students with knowledge in the area of trademark rights in the national as well as the European and International context. The course deals with the structure of trademark rights, especially with the procedures of registration and the claims, that result from the infringements of trademark rights, as well as with the right of other marks in the MarkenG.

**Content**

The course deals with the subject matter of trademark rights: what is a trademark, how can I get the registration of a trademark, what rights and claims do owner of trademarks have, which other marks do exist? The students shall learn about the rules of national, European an international trademark law.

**Literature**

Course: Market Engineering: Information in Institutions [2540460]

Coordinators: C. Weinhardt, M. Adam

Part of the modules: Electronic Markets (p. 47)[TVWL4BWLISM2], Applied Strategic Decisions (p. 23)[TVWL4VWL2], Information Engineering (p. 52)[TVWL4BWLISM7], Market Engineering (p. 48)[TVWL4BWLISM3], Communications & Markets (p. 50)[TVWL4BWLISM5]

ECTS Credits: 4,5  Hours per week: 2/1  Term: Summer term  Instruction language: en

Learning Control / Examinations
The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulation). By successful completion of the exercises (according to §4(2), 3 of the examination regulation) up to 6 bonus points can be obtained. The bonus points only apply to the first and second exam of the semester in which they were obtained.

Conditions
None.

Learning Outcomes
The students

• understand the role of an economist as an engineer to design markets,
• compare different markets and market mechanisms to evaluate their efficiency,
• apply game theoretic modelling and mechanism design as well as auction theory for interdisciplinary evaluation.

Content
The ongoing advancements in information technology have revolutionized traditional business processes and given rise to electronic marketplaces. In contrast to physical marketplaces, electronic markets do not just evolve, but must be carefully designed, implemented and monitored and evaluated. Moreover electronic markets demand open and flexible platforms as well as adequate standards and information services. Future Market Engineers must therefore be able to consider the economic, legal and technological dimension of markets simultaneously. The lecture focuses on the discussion of (1) Microstructure, (2) IT infrastructure, and (3) Business Structure of electronic markets. Hence, students will be taught the economic incentives that a market can impose on market participants, development models for implementing markets, and business models for the application of markets.

Media

• PowerPoint
• E-learning platform ILIAS

Literature

Course: Marketing Strategy Business Game [2571176]

Coordinators: M. Klarmann, Mitarbeiter
Part of the modules: Marketing Management (p. 58)[TVWL4BWLMAR5]

ECTS Credits 1.5
Hours per week 1
Term Summer term
Instruction language de

Learning Control / Examinations

Conditions None.

Learning Outcomes

Content
Using Markstrat, a marketing strategy business game, students work in groups representing a company that competes on a simulated market against the other groups' companies.

Remarks
For further information please contact Marketing & Sales Research Group (marketing.iism.kit.edu).
Course: Market Research [2571150]

**Coordinators:** M. Klarmann

**Part of the modules:** Marketing Management (p. 58)[TVWL4BWLMAR5], Sales Management (p. 59)[TVWL4BWLMAR6]

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**Learning Control / Examinations**

**Conditions**
Please note that this course has to be completed successfully by students interested in seminar or master thesis positions at the chair of marketing.

**Learning Outcomes**

**Content**
Topics addressed in this course are for example:

- Theoretical foundations of market research
- Statistical foundations of market research
- Measuring customer attitudes
- Understanding customer reactions
- Strategical decision making

**Remarks**
For further information please contact Marketing & Sales Research Group (marketing.iism.kit.edu).
Course: Market Microstructure [2530240]

Coordinators: T. Lüdecke
Part of the modules: Finance 2 (p. 39)[TVWL4BWLFBV2], Finance 3 (p. 40)[TVWL4BWLFBV11]

ECTS Credits 3
Hours per week 2/0
Term Winter term
Instruction language de

Learning Control / Examinations

Conditions
Knowledge of the content of the course Asset Pricing [2530555] is assumed.

Learning Outcomes

This lecture makes students familiar with the fundamental models of trading in financial markets. It starts with generic design features of financial markets which are used to frame price discovery as the key element of the trading process. The link between market design and market quality is pointed out by using alternative measures of market quality. Seminal models of market microstructure are used to show how dealer inventory and/or asymmetric information affect market prices and the pricing of securities. Theoretical models are shown to provide predictions which are consistent with empirical evidence.

Content

The focus of this lecture is on the question how the microstructure of financial markets affects price discovery and market quality. First, issues in designing market structure are presented and linked to fundamental dimensions of market quality, i.e. liquidity and trading costs. In particular, the services and privileges of market makers are stressed. The main part of the lecture covers inventory-models of dealer markets and models of information-based trading. The final part gives attention to some econometric models to analyze the short-term behavior of security prices.

Media

Slides.

Literature

keine

Elective literature:

See reading list.
Course: Master Seminar in Information Engineering and Management [2540510]

**Coordinators:** A. Geyer-Schulz

**Part of the modules:** Seminar Module (p. 126)[WW4SEM]

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<td>2</td>
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**Learning Control / Examinations**
The assessment of this course is according to §4(2), 3 of the examination regulation in form of an examination of the written seminar thesis and a presentation.

The grade is given, if the presentation is held and the seminar thesis is handed in.

The grade of this course is based on the grade of the seminar thesis. The presentation can improve or worsen the grade of the seminar thesis by up to two grade levels (up to 0.7 grades).

**Conditions**
None.

**Learning Outcomes**
The student is able to

- to perform a literature search for a given topic, to identify, find, value and evaluate the relevant literature.
- to commit to a topic (pr.n., in teamwork); this may include technical conceptual work and implementation.
- to write his seminar thesis of 15-20 pages in a structured scientific manner.
- to communicate his results in a presentation with discussion afterwards.

**Content**
The seminar servers on one hand to improve the scientific working skills. On the other hand, the student should work intensively on a given topic and develop a scientific work, that is based on a profound literature research.
Course: Material flow in logistic systems [2117051]

**Coordinators:** K. Furmans

**Part of the modules:** Material Flow in Logistic Systems (p. 88)[TVWL4INGMB25], Introduction to Logistics (p. 77)[TVWL4INGMB20]

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**Learning Control / Examinations**
The assessment consists of a written exam according to Section 4 (2), 1 of the examination regulation. The grade of the exam may be improved by passing case studies.

**Conditions**
None.

**Recommendations**
None.

**Learning Outcomes**
Students are able to:

- describe material flow processes qualitativ and quantitativ,
- assign possibilities of technical solutions to a open operational task,
- plan material flow systems, illustrate them in simple models and analyse them regarding their performance,
- use methods to determine performance indicators like throughput, utilization, etc., and
- evaluate material flow systems regarding performance and availability.

**Content**

- elements of material flow systems (conveyor elements, fork, join elements)
- models of material flow networks using graph theory and matrices
- queueing theory, calculation of waiting time, utilization
- warehousing and order-picking
- shuttle systems
- sorting systems
- simulation
- calculation of availability and reliability
- value stream analysis

**Media**
presentations, black board, book

**Literature**
Arnold, Dieter; Furmans, Kai : Materialfluss in Logistiksystemen; Springer-Verlag Berlin Heidelberg, 2009

**Remarks**
none
Course: Materials and Processes in Automotive Lightweight Construction [2149669]

**Coordinators:** S. Kienzle, D. Steegmüller

**Part of the modules:** Specialization in Production Engineering (p. 80) [TVWL4INGMB22]

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**Learning Control / Examinations**

The assessment consists of an oral exam taking place in the recess period (according to §4 (2), 2 of the examination regulation). The exam takes place in every semester. Reexaminations are offered at every ordinary examination date.

**Conditions**

None.

**Learning Outcomes**

The students

- are able to name the various lightweight approaches and identify possible areas of application
- are able to identify the different production processes for manufacturing lightweight structures and explain their functions
- are able to perform a process selection based on the methods and their characteristics
- are able to evaluate the different methods against lightweight applications on the basis of technical and economic aspects

**Content**

The objective of the lecture is to build up an overview of the relevant materials and processes for the production of a lightweight body. This includes both the actual production and the joining for the body. The lecture covers the different lightweight approaches and possible fields of application in the automotive industry. The methods are discussed with practical examples from the automotive industry.

The following topics will be covered:

- lightweight designs
- aluminum and steel for lightweight construction
- fibre-reinforced plastics by the RTM and SMC process
- joining of steel and aluminum (clinching, riveting, welding)
- bonding
- coating
- finishing
- quality assurance
- virtual factory

**Media**

Lecture notes will be provided in ilias (https://ilias.studium.kit.edu/).
Course: Mathematical Theory of Democracy [25539]

Coordinators: A. Melik-Tangyan

Part of the modules: Collective Decision Making (p. 36)[TVWL4VWL16], Social Choice Theory (p. 29)[TVWL4VWL9]

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Learning Control / Examinations

Conditions
None.

Learning Outcomes

Content
The mathematical theory of democracy deals with the quantitative evaluation of the representative capacity of single decision makers and representative bodies like president, parliament, or council of ministers. The model is used to analyse the Athenian democracy with its selection of representatives by lottery, to estimate the popularity of parties and coalitions in Germany, and to revise Arrow’s paradox about the inevitability of a dictator. Moreover, the idea of representativeness is applied to non-societal OR-domains like MCDM, DAX predictions, or traffic control, based on the observation that certain objects can represent properties/behavior of other objects.
Course: Seminar in Mathematics [SemMath]

**Coordinators:** Fachvertreter der Fakultät für Mathematik

**Part of the modules:** Seminar Module (p. 126)[WW4SEM]

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**Learning Control / Examinations**

**Conditions**

None.

**Learning Outcomes**

**Content**

**Literature**

Will be announced in the respective seminar.

**Elective literature:**

Will be announced in the seminar.
Course: Methods in Analyzing Internal Combustion [21134]

Coordinators: U. Wagner
Part of the modules: Combustion Engines II (p. 85) [TVWL4INGMB19]

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Learning Control / Examinations
The assessment consists of an oral exam (30 min) according to §4 (2), 2 of the examination regulation. The grade of the exam is included in the overall grade of the module with a weighting factor of 3.

Conditions
The course Combustion Engines A [21101] has to be completed beforehand.

Learning Outcomes
Content
Course: Analysis tools for combustion diagnostics [2134134]

Coordinators: U. Wagner
Part of the modules: Combustion Engines II (p. 87)[TVWL4INGMB35]

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Learning Control / Examinations
The assessment consists of an oral exam (30 min) according to §4 (2), 2 of the examination regulation.

Conditions
The course Combustion Engines A / Combustion Engines I has to be completed beforehand.

Recommendations
None.

Learning Outcomes
The students can name and explain state-of-the-art methods to analyse the process in combustion as well as special measuring techniques such as optical and laser analysis. They are able to thermodynamically model, analyse and evaluate the engine process.

Content
energy balance at the engine
energy conversion in the combustion chamber
thermodynamics of the combustion process
flow velocities
flame propagation
special measurement techniques

Literature
Lecture notes available in the lectures
Course: Microoptics and Lithography [2142884]

**Coordinator:** T. Mappes

**Part of the modules:** Microoptics (p. 97)

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**Learning Control / Examinations**
The assessment will consist of an oral exam (20 min) (following §4 (2), 2 of the examination regulation).

**Conditions**
The course is compulsory in the module Microoptics and must be examined.

**Recommendations**
See German version.

**Learning Outcomes**
The course serves as an introduction for master students in optics and photonics to micro and nano components and systems including their fabrication. Microoptical devices are indispensable a for a variety of applications ranging from data handling, transmission and processing of light to optical detection and analysis. Lithography is a key technology for semiconductor manufacturing but also for patterning of any small structure by UV-light, X-rays and electron or ion beams.

**Content**
- Concepts in micro and nano fabrication and applications in optics and photonics
- Electron lithography
- Optical lithography
- X-ray lithography
- EUV-, immersion and interference lithography
- Microoptical devices and systems

**Literature**
**Course: Microactuators [2142881]**

**Coordinators:** M. Kohl

**Part of the modules:** Microsystem Technology (p. 99)[TVWL4INGMBIMT4], BioMEMS (p. 94)[TVWL4INGMBIMT1], Microoptics (p. 97)[TVWL4INGMBIMT3]

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**Learning Control / Examinations**
The assessment will consist of an oral exam (20 min) (following §4 (2), 2 of the examination regulation).

**Conditions**
None.

**Recommendations**
It is recommended to attend the lecture “Novel Actuators and Sensors” [2141865].

**Learning Outcomes**
The student
- knows the basics of the actuation principles
- has the required knowledge on the design, fabrication and operation of microactuators
- is familiar with important microactuators in use and their application areas
- knows typical specifications, advantages and disadvantages of the different microactuators

**Content**
- Microrobotics: linear actuators, micromotors
- Medical and Life Sciences: Mikrovalves, Micropumps, microfluidic Systems
- Information technology: Optical Switches, mirror systems, read/write heads
- Microelectromechanical systems: Microrelais

**Media**
Script of ppt-slides

**Literature**
**Course: Microbiology of Food [22209]**

**Coordinators:** Franz

**Part of the modules:** Specialization in Food Process Engineering (p. 115) [TVWL4INGCV4]

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**Learning Control / Examinations**
See module description.

**Conditions**
None.

**Learning Outcomes**
Content
Course: Model based Application Methods [2134139]

Coordinators: F. Kirschbaum
Part of the modules: Combustion Engines II (p. 87)[TVWL4INGMB35]

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Learning Control / Examinations
take-home exam, short presentation with oral examination

Conditions
none

Recommendations
Basics of combustion engines, vehicular systems, control theory and statistics.

Learning Outcomes
The student can name the most important methods for model-based calibration of powertrain ECUs. Particularly he can choose and apply the correct approach for empirical modeling for a given powertrain calibration task (fuel consumption, emissions, air path, driveability, etc.) and type of plant (linear-nonlinear, static-dynamic, etc.). He is capable to solve typical problems of a calibration engineer of automotive OEMs or suppliers.

Content
The efforts for the calibration of automotive powertrain ECUs are increasing due to new engine or powertrain technologies and tightening emission laws. From a present view only model based calibration methods are capable to handle this situation. The lecture presents a selection of practice-proofed model-based calibration methods.

Media
Lecture notes, blackboard, presentations and life demonstrations via projector
Course: Modeling Strategic Decision Making [2577908]

**Coordinators:** H. Lindstädt

**Part of the modules:** Strategic Corporate Management and Organization (p. 43)[TVWL4BWLUO1], Strategic Decision Making and Organization Theory (p. 44)[WW4BWLUO3]

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**Learning Control / Examinations**
Written exam 100% following §4, Abs. 2.

**Conditions**
None.

**Learning Outcomes**
Starting from the basic model of economic decision theory, fundamental decision principles and calculi for multi-attribute decisions in certain and uncertain conditions up to subjective expected utility theory and the economic assessment of information are described. To confront numerous infringements by decision-makers against principles and axioms of this calculus, in addition non-expected utility calculi and advanced models for decisions by economic agents are discussed; these are especially important for management decisions. Within the chapter concerning leadership frameworks the students are given the possibility to individually analyze their management style on the basis of classical concepts of leadership. These concepts will be presented and discussed in detail.

**Content**
- Principles of strategic management decisions
- Leadership: Classical leadership concepts
- Basic economic decision models
- Limits of the basic models and advanced concepts
- Advanced models: individual decisions with uncertainty and vague information

**Media**
Slides.

**Literature**
Course: Business Process Modelling [2511210]

Coordinators: A. Oberweis
Part of the modules: Electives in Informatics (p. 69)[TVWL4INFO3], Informatics (p. 65)[TVWL4INFO1], Emphasis in Informatics (p. 67)[TVWL4INFO2]

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Learning Control / Examinations
The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation in the first week after lecture period.

Conditions
None.

Learning Outcomes
Students know goals of business process modelling and master different modelling languages. They are able to choose the appropriate modelling language according to a given context and to use the modelling language with suitable modelling tools. They master methods for analysing and assessing process models and methods for analysing them according to specific quality characteristics.

Content
The proper modeling of relevant aspects of business processes is essential for an efficient and effective design and implementation of processes. This lecture presents different classes of modeling languages and discusses the respective advantages and disadvantages of using actual application scenarios. For that simulative and analytical methods for process analysis are introduced. In the accompanying exercise the use of process modeling tools is practiced.

Media
Slides, access to internet resources.

Literature
Literature will be given in the lecture.
Course: Modelling, Measuring and Managing of Extreme Risks [2530355]

Coordinators: U. Werner, S. Hochrainer
Part of the modules: Insurance Management I (p. 41)[TVWL4BWLFBV6], Insurance Management II (p. 42)[TVWL4BWLFBV7]

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Learning Control / Examinations
Non exam assessment (following §4(2), 3 of the examination regulation).

Conditions
None.

Recommendations
None.

Learning Outcomes
See German version.

Content
- Threshold models, generalized pareto distribution, threshold selection, parameter estimation, point process characterization, estimation under maximum domain: Pickands's estimator, Hill's estimator, Deckers-Einmahl-de Haan estimator.
- Catastrophe model approaches, simulation of earthquakes, hurricanes, and floods, vulnerability functions, loss estimation. Indirectvsdirecteffects.
- Case study presentations: Household level index based insurance systems (India, Ethiopia, Sri Lanka, China), insurance back-up systems coupled with public private partnerships (France, US), Reinsurance approaches (Munich Re, Swiss Re, Allianz).
- Climate Change topics: IPCC report, global and climate change.

Literature
# Course: Modern Measurement Techniques for Process Optimization [22218]

**Coordinators:** Regier

**Part of the modules:** Specialization in Food Process Engineering (p. 115)

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**Learning Control / Examinations**
See module description.

**Conditions**
None.

**Learning Outcomes**

**Content**
Course: Morphodynamics of Rivers and Streams [19203]

**Coordinators:** F. Nestmann

**Part of the modules:**
Understanding and Prediction of Disasters 1 (p. 118)[TVWL4INGINTER7], Understanding and Prediction of Disasters 2 (p. 119)[TVWL4INGINTER8]

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**Learning Control / Examinations**

**Conditions**
None.

**Learning Outcomes**

**Content**

**Remarks**
For further information, see http://www.iwk.uni-karlsruhe.de/kurse_vertiefungsstudium.php
Course: Engine measurement techniques [2134137]

**Coordinators:** S. Bernhardt

**Part of the modules:** Combustion Engines II (p. 87)[TVWL4INGMB35]

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**Learning Control / Examinations**
The assessment consists of an oral exam (30 min) according to Section 4 (2), 2 of the examination regulation.

**Conditions**
The course *Combustion Engines A / Combustion Engines I* has to be completed beforehand.

**Recommendations**
None.

**Learning Outcomes**
The students are able to explain the principles of modern measuring devices and are able to determine the right device for a certain measuring problem. They are able to analyse and evaluate the results.

**Content**
Students get to know state-of-the-art measurement techniques for combustion engines. In particular basic techniques for measuring engine operating parameters such as torque, speed, power and temperature.

Possible measurement errors and aberrations are discussed.

Furthermore, techniques for measuring exhaust emissions, air/fuel ratio, fuel consumption as well as pressure indication for thermodynamic analysis are covered.

**Literature**
Lecture notes available in the lectures or in the 'Studentenhaus'

1. Grohe, H.: Messen an Verbrennungsmotoren
2. Bosch: Handbuch Kraftfahrzeugtechnik
3. Veröffentlichungen von Firmen aus der Meßtechnik
4. Hoffmann, Handbuch der Meßtechnik
5. Klingenberg, Automobil-Meßtechnik, Band C
Course: Engine Measurement Technologies [2134137]

**Coordinators:** S. Bernhardt  
**Part of the modules:** Combustion Engines II (p. 85)[TVWL4INGMB19]

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**Learning Control / Examinations**  
The assessment consists of an oral exam (30 min) according to Section 4 (2), 2 of the examination regulation. The grade of the exam is included in the overall grade of the module with a weighting factor of 3.

**Conditions**  
The course *Combustion Engines A* [21101] has to be completed beforehand.

**Learning Outcomes**

**Content**
Course: Multivariate Methods [2520317]

Coordinators: W. Heller

Part of the modules: Statistical Methods in Risk Management (p. 76)[TVWL4STAT2]

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Learning Control / Examinations

Conditions

None.

Learning Outcomes

Content

Literature

- Dobson A.J.: An Introduction to Statistical Modelling, Chapman and Hall
Course: Nanotechnology with Clusterbeams [2143876]

**Coordinators:** J. Gspann

**Part of the modules:** Nanotechnology (p. 100)[TVWL4INGMBIMT5], Microsystem Technology (p. 99)[TVWL4INGMBIMT4]

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**Learning Control / Examinations**
The assessment will consist of a oral exam (30 min) (following §4 (2), 2 of the examination regulation).

**Conditions**
None.

**Recommendations**
None.

**Learning Outcomes**
Nanotechnology is presented on the basis of a technology for nano- and microstructuring by accelerated nanoparticles (clusters), mainly in view of nanomechanics.

**Content**
- Nanotechnology in biology
- Nanosystemstechnology
- Cluster beam generation, ionisation and acceleration; cluster properties
- Structure generation using accelerated metal clusters
- Structuring via gas cluster impact; reactive accelerated cluster erosion (RACE)
- Atomic force microscopy of impact structures; nanotribology
- Comparison with femtosecond laser machining (Winter term only)
- Simulations; Fullerene synthesis, impact structures, visionary nanomachinery

**Literature**
Foil copies with short commentaries are distributed during the lectures.
Course: Nanotechnologie using Scanning Probe Methods [2142860]

**Coordinators:** H. Hölscher, M. Dienwiebel, S. Walheim  
**Part of the modules:** Nanotechnology (p. 100)[TVWL4INGMB1MT5]

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**Learning Control / Examinations**  
The assessment will consist of a oral exam (30 min) (following §4 (2), 2 of the examination regulation).

**Conditions**  
The course is compulsory in the module Nanotechnology and must be examined.

**Recommendations**  
Knowledge in physics, mathematics and chemistry.

**Learning Outcomes**  
The students has fundamental knowledge in nanotechnology and scanning probe methods.

**Content**  
1) Introduction into nanotechnology  
2) History of scanning probe methods  
3) Scanning tunneling microscopy (STM)  
4) Atomic force microscopy (AFM)  
5) Dynamic Modes (DFM, ncAFM, MFM, KPFM, ...)  
6) Friction force microscopy and nanotribology  
7) Nanolithography & block copolymers

**Media**  
Slides of the lectures
Course: Nanotribology and -Mechanics [2181712]

Coordinators: M. Dienwiebel, H. Hölscher
Part of the modules: Microfabrication (p. 96)[TVWL4INGMBIMT2], Nanotechnology (p. 100)[TVWL4INGMBIMT5]

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Learning Control / Examinations
See German version.

Conditions
None.

Recommendations
Knowledge in mechanics and physics.

Learning Outcomes
The student can

- explain the physical foundations and common models used in the field of nanotribology and nanomechanics
- describe the most important experimental methods in nanotribology
- critically evaluate scientific papers on nanotribological issues with respect to their substantial quality

Content
Part 1: Basics:
- Nanotechnology
- Forces at nanometer scale
- contact mechanics models (Hertz, JKR, DMT)
- Experimental methods (SFA, QCM, FFM)
- Prandtl-Tomlinson model
- Superlubricity
- Atomic-Scale Wear

Part 2: Topical papers

Literature
Lecture notes, slides and copies of articles
Course: Nature-inspired Optimisation Methods [251106]

Coordinators: S. Mostaghim, P. Shukla
Part of the modules: Emphasis in Informatics (p. 67)[TVWL4INFO2], Electives in Informatics (p. 69)[TVWL4INFO3], Informatics (p. 65)[TVWL4INFO1]

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Learning Control / Examinations
The assessment consists of a written exam (60 min) (according to Section 4(2), 1 of the examination regulation) and an additional written examination called “bonus exam”, 60 min (according Section 4(2), 3 of the examination regulation) or a selection of exercises. The bonus exam may be split into several shorter written tests.
The grade of this course is the achieved grade in the written examination. If this grade is at least 4.0 and at most 1.3, a passed bonus exam will improve it by one grade level (i.e. by 0.3 or 0.4).

Conditions
None.

Learning Outcomes
To learn:
1. Different nature-inspired methods: local search, simulated annealing, tabu search, evolutionary algorithms, ant colony optimization, particle swarm optimization
2. Different aspects and limitation of the methods
3. Applications of such methods
4. Multi-objective optimization methods
5. Constraint handling methods
6. Different aspects in parallelization and computing platforms

Content
Many optimization problems are too complex to be solved to optimality. A promising alternative is to use stochastic heuristics, based on some fundamental principles observed in nature. Examples include evolutionary algorithms, ant algorithms, or simulated annealing. These methods are widely applicable and have proven very powerful in practice. During the course, such optimization methods based on natural principles are presented, analyzed and compared. Since the algorithms are usually quite computational intensive, possibilities for parallelization are also investigated.

Media
Powerpoint slides with annotations on graphics screen, access to Internet resources, recorded lectures

Literature

Weitereführende Literatur:
Course: Scientific Bases for Examination and Assessment of Water Quality [22603]

**Coordinators:** G. Abbt-Braun

**Part of the modules:** Water Chemistry and Water Technology II (p. 117)

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**Learning Control / Examinations**
See module description.

**Conditions**
None.

**Learning Outcomes**
The lecture gives basics on analytical examination methods which are used to assess water constituents.

**Content**
1. Hydrological cycle, application, problems, ground-, surface-, wastewater, analytical definitions
2. Sampling, quick tests, conservation, on site examinations, organoleptic
3. General examinations
4. Optical characterization
5. Titrations
6. Main constituents, anions
7. Main constituents, cations
8. Metals
9. Organics
10. Polar organic substances, derivatisation
11. Water specific sum parameters
12. Radioactivity
13. Microbiology

**Literature**

**Elective literature:**

Course: Novel Actuators and Sensors [2141865]

**Coordinators:** M. Kohl, M. Sommer

**Part of the modules:**
- Nanotechnology (p. 100)[TVWL4INGMBIMT5]
- Microsystem Technology (p. 99)[TVWL4INGMBIMT4]
- Optoelectronics and Optical Communication (p. 101)[TVWL4INGMBIMT6]

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**Learning Control / Examinations**
The assessment will consist of a oral exam (20 min) (following §4 (2), 2 of the examination regulation).

**Conditions**
None.

**Learning Outcomes**
The student
- knows physical principles and basics on novel actuators and sensors
- has the required knowledge on the design, fabrication and operation of novel actuators and sensors
- is familiar with important novel actuators and sensors in use
- can name typical fields of application
- knows typical specifications

**Content**
Topics of the first part:
- Piezo actuators
- Magnetostrictive actuators
- Shape memory actuators
- Electrorheological actuators

Topics of the second part:
- Nano sensors: materials, fabrication
- Nano fibres
- Examples: gas sensors, electronic nose
- Data processing /interpretation

**Media**
Script / script of ppt foils (part 2)
Course: Nonlinear Optimization I [2550111]

Coordinators: O. Stein
Part of the modules: Mathematical Programming (p. 73)[TVWL4OR6]

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Learning Control / Examinations
The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation. The exam takes place in the semester of the lecture and in the following semester. Prerequisite for admission to the written examination is attaining at least 50% of the exercise points. Therefore the online-registration for the written examination is subject to fulfilling the prerequisite. The examination can also be combined with the examination of Nonlinear Optimization II [2550113]. In this case, the duration of the written examination takes 120 minutes.

Conditions
None.

Learning Outcomes
The student
- knows and understands fundamentals of nonlinear optimization,
- is able to choose, design and apply modern techniques of nonlinear optimization in practice.

Content
The lecture treats the minimization of smooth nonlinear functions under nonlinear constraints. For such problems, which occur very often in economics, engineering, and natural sciences, we derive optimality conditions that form the basis for numerical solution methods. The lecture is structured as follows:
- Introduction, examples, and terminology
- Existence results for optimal points
- First and second order optimality conditions for unconstrained problems
- Optimality conditions for unconstrained convex problems
- Numerical methods for unconstrained problems (line search, steepest descent method, variable metric methods, Newton method, Quasi-Newton methods, CG method, trust region method)

Constrained problems are the contents of part II of the lecture.

The lecture is accompanied by computer exercises in which you can learn the programming language MATLAB and implement and test some of the methods for practically relevant examples.

Media
Lecture notes.

Literature
Elective literature:
- W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993

Remarks
Part I and II of the lecture are held consecutively in the same semester.
Course: Nonlinear Optimization II [2550113]

Coordinators: O. Stein

Part of the modules: Mathematical Programming (p. 73)

ECTS Credits: 4,5

Hours per week: 2/1

Term: Summer term

Instruction language: de

Learning Control / Examinations
The assessment consists of a written exam (120 minutes) according to §4(2), 1 of the examination regulation. The exam takes place in the semester of the lecture and in the following semester. Prerequisite for admission to the written examination is attaining at least 50% of the exercise points. Therefore the online-registration for the written examination is subject to fulfilling the prerequisite. The exam can also be combined with the examination of Nonlinear Optimization I [2550111]. In this case, the duration of the written exam takes 120 minutes.

Conditions
None.

Learning Outcomes
The student

• knows and understands fundamentals of nonlinear optimization,
• is able to choose, design and apply modern techniques of nonlinear optimization in practice.

Content
The lecture treats the minimization of smooth nonlinear functions under nonlinear constraints. For such problems, which occur very often in economics, engineering, and natural sciences, we derive optimality conditions that form the basis for numerical solution methods. Part I of the lecture treats unconstrained optimization problems. Part II of the lecture is structured as follows:

• Topology and first order approximations of the feasible set
• Theorems of the alternative, first and second order optimality conditions for constrained problems
• Optimality conditions for constrained convex problems
• Numerical methods for constrained problems (penalty method, multiplier method, barrier method, interior point method, SQP method, quadratic optimization)

The lecture is accompanied by computer exercises in which you can learn the programming language MATLAB and implement and test some of the methods for practically relevant examples.

Media
Lecture notes.

Literature
Elective literature:

• W. Alt, Nichtlineare Optimierung, Vieweg, 2002
• M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993

Remarks
Part I and II of the lecture are held consecutively in the same semester.
**Course: Public Media Law [24082]**

**Coordinators:** C. Kirchberg

**Part of the modules:** Public Business Law (p. 123)[TVWL4JURA6]

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**Learning Control / Examinations**

**Conditions**

None.

**Learning Outcomes**

As the traditional media (print, radio, TV) the “new media” (online-services and the Internet) is governed by public law, yet with a different extent of regulation and with apparent effects on private law. The main influences for the media law are constitutional law and European community law. The lectures aims at providing an overview of the common grounds and differences of the current media law regime and of the conceivable perspectives of media convergence. Current developments in politics and economics, which are relevant for public media law, will be used as examples in the lecture. Besides, it is planned to attend a court hearing of the Federal Constitutional Court (Bundesverfassungsgericht) and/or the Federal Court (Bundesgerichtshof).

**Content**

Initially, the lecture will deal with the constitutional basis of the media law regime. i.e. the responsibilities of the Federal and the State legislatures, freedom of speech, freedom of information, constitutional media rights (Art. 5 para. 1 Constitutional Law) and its limitations by general laws, the ban on censorship and the counterstatement law. In addition, the European community principles on broadcasting and media law will be part of the lecture. Next will be an overview of the individual media laws, namely the broadcasting law (especially Rundfunkstaatsvertrag) the press law of the States and the statute on the so-called “telemedia” services. Finally, the protection of minors in the media will be dealt with (Act on Protection of Minors and Treaty on the Protection of Minors in the Media).

**Literature**

To understand the legal framework it is necessary for the students to have the relevant statutes, for example “Telemediarecht, Telekommunikations- und Multimediarecht”, beck-Texte im dtv, 7. Auflage 2007.

As an introduction it is recommended to read: Frank Fechner, Medienrecht, Verlag Mohr Siebeck, Verlag Mohr Siebeck, 8. Auflage 2007.
Course: Operations Research in Health Care Management [2550495]

Coordinators: S. Nickel
Part of the modules: Operations Research in Supply Chain Management and Health Care Management (p. 71)[TVWL40R5]

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Learning Control / Examinations
The assessment is a 120 minutes written examination (according to §4(2), 1 of the examination regulation).
The examination is held in the term of the lecture and the following lecture.

Conditions
Basic knowledge as conveyed in the module Introduction to Operations Research [WI1OR] is assumed.

Learning Outcomes
The target of this lecture is to show possible applications of well-known methods of Operations Research applied to health services. The students gain the ability to use quantitative models for the operations planning and logistics in a hospital environment, e.g. appointment, transportation, operating room planning or nurse rostering as well as inventory management and layout planning. Furthermore the advantages and benefits of simulation models and OR methods to plan home health care services are discussed.

Content
In the last years reforms of the German health system, e.g. the introduction of the G-DRG-system, have put an increasing cost pressure on hospitals. Therefore their target is to improve quality, transparency, and efficiency of hospital services, e.g. by reducing the length of stay of patients. To achieve this, processes have to be analyzed in order to optimize them if necessary. When looking at the targets of optimization not only efficiency but also quality of care and patient satisfaction (e.g. waiting times) have to be taken into account.
Besides hospitals also home health care services and their planning are discussed in this lecture. Because of the demographic development this is an emerging field in the health care sector. Here, e.g. nurse rosters have to be built which give details about which nurse visits which patient at what time. While doing so different targets have to be regarded, e.g. the continuity of nurse-patient relationship or the minimization of the distances the nurses have to travel.

Literature
Elective literature:
- Fleßa: Grundzüge der Krankenhausbetriebslehre, Oldenbourg, 2007
- Fleßa: Grundzüge der Krankenhaussteuerung, Oldenbourg, 2008

Remarks
The lecture is planned to be held in the summer term 2014.
The planned lectures and courses for the next three years are announced online.
Course: Operations Research in Supply Chain Management  [2550480]

**Coordinators:** S. Nickel

**Part of the modules:** Operations Research in Supply Chain Management and Health Care Management (p. 71)[TVWL4ORS]

**ECTS Credits** 4.5

**Hours per week** 2/1

**Term** Winter / Summer Term

**Instruction language** en

**Learning Control / Examinations**
The assessment is a 120 minutes written examination (according to §4(2), 1 of the examination regulation).
The examination is held in the term of the lecture and the following lecture.

**Conditions**
Basic knowledge as conveyed in the module Introduction to Operations Research [WI1OR] is assumed.

**Recommendations**
Advanced knowledge of Operations Research (e.g., as conveyed in the lectures Facility Location and Strategic SCM, Tactical and operational SCM) is recommended.

**Learning Outcomes**
The lecture conveys basic and advanced modeling techniques playing an important role in today's problem solving occurring in supply networks. The focus is set on mathematical approaches to technical-economical problems, and the derivation of optimal solutions. Students are enabled to classify problems both conceptually and mathematically, and to identify central variables and parameters in a specific problem setting. Additionally, current developments in operations research and supply chain management are reflected and evaluated by students.

**Content**
Supply Chain Management constitutes a general tool for logistics process planning in supply networks. To an increasing degree quantitative decision support is provided by methods and models from Operations Research. The lecture "OR in Supply Chain Management" conveys concepts and approaches for solving practical problems and presents an insight to current research topics. The lecture's focus is set on modeling and solution methods for applications originating in different domains of a supply chain. The emphasis is put on mathematical methods like mixed integer programming, valid inequalities or column generation, and the derivation of optimal solution strategies.

In form and content, the lecture addresses all levels of Supply Chain Management: After a short introduction, the tactical and operational level will be discussed with regard to inventory models, scheduling as well as cutting and packing. The strategic level will be discussed in terms of layout planning. Another main focus of the lecture is the application of methods from online optimization. This optimization discipline has gained more and more importance in the optimization of supply chains over the several past years due to an increasing amount of dynamic data flows.

**Literature**

- Dyckhoff, H.; Finke, U.: Cutting and Packing in Production and Distribution - A Typology and Bibliography, Physica-Verlag, 1992

**Remarks**
The lecture is held in the winter term 2013/14.
The planned lectures and courses for the next three years are announced online.
Course: Optical Communication Systems [23460 / 23461]

Coordinators: J. Leuthold, W. Freude
Part of the modules: Optoelectronics and Optical Communication (p. 101)[TVWL4INGMBIMT6]

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Learning Control / Examinations
The assessment will consist of a oral exam (20 min) (following §4 (2), 2 of the examination regulation).

Conditions
The course is compulsory in the module Optoelectronics and Optical Communication and must be examined.

Recommendations
Mathematics of a bachelor.

Learning Outcomes
The students will:
- Know how a transmitter works
- Know the key modulation formats in optical communications
- Know the receivers, their limitations

Content
- Communications fundamentals
- Modulation Formats:
  - The transmitter
  - Digital modulation formats
  - Optical Modulators
  - Discussion of selected modulation formats
  - Comparison of formats
  - Electronic Coding Techniques
  - OSNR and Transmission distance
- Multiplexing Techniques
  - Orthogonality
  - WDM/FDM
  - TDM
  - OFDM
  - CDMA
- Optical Amplifiers
- PIN Photodiodes
- Noise

Receivers and detection errors

Media
Viewegraph & blackboard lecture
Lecture notes will be handed out.
Course: Optical Sources and Detectors [23462/23463]

Coordinators: C. Koos

Part of the modules: Optoelectronics and Optical Communication (p. 101)[TVWL4INGMBIMT6], Microoptics (p. 97)[TVWL4INGMBIMT3]

ECTS Credits: 4.5
Hours per week: 2/1
Term: Summer term
Instruction language: en

Learning Control / Examinations
The assessment will consist of an oral exam (20 min) (following §4 (2), 2 of the examination regulation).

Conditions
This lecture can not be combined with lecture Optoelectronic Components [23486 / 23487].

Recommendations
Basic knowledge of semiconductor physics and electrodynamics is recommended.

Learning Outcomes
The student understands basic principles of optoelectronic components and can mathematically describe their dynamic behaviour. He/she has an overview on source and detector technologies that are used in state-of-the-art optical communication systems.

Content
- Optical processes in semiconductors
- Light-emitting diodes
- Lasers and optical amplifiers
- Pin-photodiodes
- Avalanche photodiodes
- Optical receivers and noise

Media
Lecture notes, lecture slides, problem sets

Literature
Will be announced in the lecture.
Course: Optical Waveguides and Fibers [23464/23465]

**Coordinators:** C. Koos

**Part of the modules:** Optoelectronics and Optical Communication (p. 101)[TVWL4INGMBIMT6], Microoptics (p. 97)[TVWL4INGMBIMT3]

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**Learning Control / Examinations**

**Conditions**
This lecture can not be combined with lecture Optoelectronic Components [23486 / 23487].

**Recommendations**
Basic knowledge of electrodynamics is recommended.

**Learning Outcomes**
The student understands basic principles of optical waveguiding and can mathematically describe wave propagation in waveguides. He/she has an overview on today's fiber and waveguide technologies.

**Content**
- Optical communications - an overview
- Fundamentals of wave propagation
- Slab waveguides
- Optical fibers
- Integrated optical waveguides
- Planar lightwave circuits

**Media**
Lecture notes, lecture slides, problem sets

**Literature**
Will be announced in the lecture.
Course: Optimization in a Random Environment [25687]

**Coordinators:** K. Waldmann

**Part of the modules:** Stochastic Modelling and Optimization (p. 74)

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**Learning Control / Examinations**
The assessment consists of an 1h written exam following Section 4(2), 1 of the examination regulation. Credit from the voluntary computer lab is accounted for in the overall grade raising the exam grade by 0.6 (according to Section 4(2), 3 of the examination regulation).

**Conditions**
None.

**Learning Outcomes**
Students are enabled to apply their knowledge about techniques and methodology on current problems such as the measurement and evaluation of operational risk as required by the Basel II accord. Subject matter of the course will be announced in due time.

**Content**
The course is concerned with the quantitative analysis of selected problems arising in economics, engineering, and natural sciences. Subject matter of the course will be announced in due time.

**Media**
Blackboard, Slides, Flash Animations, Simulation Software

**Literature**
Lecture Notes.

**Elective literature:**
problem-oriented

**Remarks**
The lecture is offered irregularly. The curriculum of the next two years is available online.
Course: Optoelectronic Components [23486 / 23487]

**Coordinators:** W. Freude

**Part of the modules:** Microsystem Technology (p. 99) [TVWL4INGMIMT4]

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**Learning Control / Examinations**
The assessment will consist of an oral exam (20 min) according to §4 (2), 1 of the examination regulation.

**Conditions**
This course can not be combined with the course Optical Sources and Detectors [23462 / 23463] and/or Optical Waveguides and Fibers [23464 / 23465].

**Recommendations**
Recommendations for lectures (but this is not mandatory for this course): “Electrodynamics and field calculations” or similar course on electrodynamics, “Semiconductor Devices” or similar course, “High-frequency Technology”. Minimal background required: Calculus, differential equations, Fourier transforms and p-n junction physics.

**Learning Outcomes**
The students understand the components of the physical layer of optical communication systems. To this end, the students

- acquire the knowledge of operation principles and impairments of optical waveguides,
- know the basics of laser diodes, luminescence diodes and semiconductor optical amplifiers,
- understand pin-photodiodes, and
- know the systems’ sensitivity limits, which are caused by optical and electrical noise.

The knowledge presented is important in comprehending the physical layer of optical communication systems. It is this very basic understanding which enables a designer to read a device's data sheet, to make most of its favourite properties, and to avoid hitting its limitations.

Learning the working principles of key components in optical communications opens the road to understand design and performance aspects of modern transmission systems. The following components are discussed:

- Light waveguides: Wave propagation, slab waveguides, strip wave-guides, integrated optical waveguides, fibre waveguides
- Light sources and amplifiers: Luminescence and laser radiation, luminescent diodes, laser diodes, stationary and dynamic behavior, semiconductor optical amplifiers
- Receivers: pin photodiodes, electronic amplifiers, noise

**Content**
The course concentrates on the most basic optical communication components. Emphasis is on physical understanding, exploiting results from electromagnetic field theory, (light waveguides), solid-state physics (laser diodes, LED, and photodiodes), and communication theory (receivers, noise).

**Media**
Detailed textbook-style lecture notes, and lecture slides

**Literature**

Course: OR-oriented modeling and analysis of real problems (project) [25688]

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**Learning Control / Examinations**
Presentation and documentation of the results.

**Conditions**
None.

**Learning Outcomes**
Students are enabled to apply their knowledge about techniques and methodology on real problems and to develop a practically oriented solution in an OR-lab; e.g. in the public health sector. Subject matter of the course will be announced in due time.

**Content**
The course is concerned with the quantitative analysis of selected problems arising in economics, engineering, and natural sciences. Subject matter of the course will be announced in due time.

**Media**
Blackboard, Slides, OR-Lab

**Literature**
Problem oriented

**Elective literature:**
problem-oriented

**Remarks**
The lecture is offered irregularly. The curriculum of the next two years is available online.
Course: Organic Computing [2511104]

Coordinators: H. Schmeck, S. Mostaghim

Part of the modules: Emphasis in Informatics (p. 67)[TVWL4INFO2], Informatics (p. 65)[TVWL4INFO1], Electives in Informatics (p. 69)[TVWL4INFO3]

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Learning Control / Examinations

The assessment of this course consists of a written examination (60 min) (following §4(2), 1 SPO) and of submitting written exercises that recapitulate the content of the course. The exercises include theoretical questions as well as practical programming. For providing a successful solution to all exercises, a bonus will be granted, improving the grade of a passed exam by one grade-step (0.3 or 0.4, respectively, following §4(2), 3 SPO). The course will be offered every second semester (summer term) and exams may be repeated at every ordinary exam date.

Conditions

None.

Learning Outcomes

The student acquires the ability to master methods and concepts of Organic Computing and to demonstrate innovation skills regarding the used methods.

Therefore the course aims at the teaching of fundamentals and methods of Organic Computing within the context of its applicability in practice. On the basis of a fundamental understanding of the taught concepts and methods the students should be able to choose the adequate methods and concepts, if necessary further develop them according to the situation and use them properly when facing related problems in their later job. The students should be capable of finding arguments for the chosen solutions and express them to others.

Content

The mission of Organic Computing is to tame complexity in technical systems by providing appropriate degrees of freedom for self-organized behaviour adapting to changing requirements of the execution environment, in particular with respect to human needs. According to this vision an organic computer system should be aware of its own capabilities, the requirements of the environment, and it should be equipped with a number of “self-x” properties allowing for the anticipated adaptiveness and for a reduction in the complexity of system management. These self-x properties are self-organisation, self-configuration, self-optimization, self-healing, self-protection and self-explanation. In spite of these self-x properties, an organic system should be open to external control actions which might be necessary to prevent undesired behaviour.

Media

Powerpoint slides with annotations using a tablet pc access to applets and Internet ressources lecture recording (camtasia).

Literature


Elective literature:


Further references will be announced in class.
Course: Managing Organizations [2577902]

Coordinators: H. Lindstädt
Part of the modules: Strategic Corporate Management and Organization (p. 43)

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Learning Control / Examinations
The assessment will consist of a written exam (60 min) taking place at the beginning of the recess period (according to Section 4 (2), 2 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions
None.

Learning Outcomes
The course should enable the participants to assess the strengths and weaknesses of existing organisational structures and rules using systematic criteria. Here concepts and models for designing organisation structures, regulating organisational processes and managing organisational changes are presented and discussed using case studies. The course is structured to relate to actions and aims to give students a realistic view of the opportunities and limits of rational design approaches.

Content
- Principles of organisational management
- Managing organisational structures and processes: the selection of design parameters
- Ideal-typical organisational structures: choice and effect of parameter combinations
- Managing organisational changes

Media
Slides.

Literature

The relevant excerpts and additional sources are made known during the course.
Course: Organization Theory [2577904]

Coordinators: H. Lindstädt

Part of the modules: Strategic Corporate Management and Organization (p. 43)[TVWL4BWLUO1], Strategic Decision Making and Organization Theory (p. 44)[WW4BWLUO3]

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Learning Control / Examinations
The assessment consists of a written exam following §4, Abs. 2, 1 of the examination regulation.

Conditions
None.

Learning Outcomes
The participants are made familiar with mostly classical principles of economic organisational theory and institutional economics. This includes transaction cost theory and agency-theory approaches, models for the function and design of organisational information and decision-making systems, transfer price models to coordinate the exchange of goals and services within companies, models on incentive systems and relative performance tournaments as well as selected OR optimisation approaches to designing organisational structures. The course therefore lays the basis for a deeper understanding of the advanced literature on this key economic area.

Content
- Basic considerations and institution-economic principles of organisational theory
- Transfer prices and internal market-price relationships
- Design and coordination without conflicting objectives
- Economic evaluation of information
- Organisation under asymmetric information and conflicting objectives: agency theory principles

Media
Folien.

Literature

The relevant excerpts and additional sources are made known during the course.
Course: Oxidation and Desinfection Processes [22612]

**Coordinators:** H. Horn

**Part of the modules:** Water Chemistry and Water Technology II (p. 117)

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**Learning Control / Examinations**

See module description.

**Conditions**

None.

**Learning Outcomes**

**Content**

Part I: Theoretical basics of the main methods:
1. Disinfection with chlorine (Cl₂/HOCl, ClO₂), UV-irradiation, silver (Ag⁺), ozone (O₃)
2. Oxidation with Ozone O₃, potassium permanganate KMnO₄, hydrogen peroxide H₂O₂, combined oxidation methods UV/H₂O₂, UV/O₃, H₂O₂/O₃, oxygen O₂
3. Detection reactions of oxidants (O₃, H₂O₂, Cl₂)
4. Water constituents and their interaction in the treatment steps: THM- and AOX-formation, AOC
5. Special problems: CKW, nitrate, Br⁻/BrO₃⁻

Part II: Introduction of selected treatment plants: Functional principles (schematic), discussion of the methods applied with advantages and disadvantages

**Literature**

**Elective literature:**

Course: P&C Insurance Simulation Game [INSGAME]

**Coordinators:** U. Werner

**Part of the modules:** Insurance Management I (p. 41) [TVWL4BWLFBV6], Insurance Management II (p. 42) [TVWL4BWLFBV7]

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**Learning Control / Examinations**

**Conditions**
None.

**Learning Outcomes**

**Content**
Course: Parametric Optimization [2550115]

**Coordinators:** O. Stein

**Part of the modules:** Mathematical Programming (p. 73)[TVWL4OR6]

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**Learning Control / Examinations**
The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation. The examination is held in the semester of the lecture and in the following semester. Prerequisite for admission to the written examination is attaining at least 30% of the exercise points. Therefore the online-registration for the written examination is subject to fulfilling the prerequisite.

**Conditions**
None.

**Recommendations**
It is strongly recommended to visit at least one lecture from the Bachelor program of this chair before attending this course.

**Learning Outcomes**
The student

- knows and understands the fundamentals of parametric optimization,
- is able to choose, design and apply modern techniques of parametric optimization in practice.

**Content**
Parametric Optimization deals with the impact of parameter changes on the solution of optimization problems. In practical applications this is of fundamental importance, for example, to assess the quality of a numerically computed solution or to derive quantitative statements about its parameter dependence. Moreover, many optimization algorithms are controlled by varying parameters, and applications may be found in noncooperative game theory, geometric optimization and robust optimization. The lecture provides a mathematically sound introduction to these topics and is structured as follows:

- Introductory examples and terminology
- Stability and regularity conditions
- Sensitivity
- Applications: semi-infinite optimization and Nash games

**Media**
Lecture notes.

**Literature**
**Elective literature:**


**Remarks**
The lecture is offered irregularly. The curriculum of the next three years is available online (www.ior.kit.edu).
Course: Patent Law [24656]

Coordinators: P. Bittner
Part of the modules: Intellectual Property Law (p. 121)[TVWL4JURA4]

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Learning Control / Examinations
Conditions
None.

Learning Outcomes
It is the aim of this course to provide students with knowledge in the area of patent law and the business of technical intellectual property that builds upon, and goes beyond the knowledge the students have already acquired in the general lecture of Industrial and intellectual property law. Students shall understand how the legal rules depend upon, and interact with, the economic background and the legislative policy in the field of technical intellectual property, particularly in the field of information and communication technologies. Students shall learn about the rules of national, European and international patent law as well as know-how protection law and to apply these legal rules in practical cases, in particular in the area of utilizing technical intellectual property through agreements and lawsuits. The conflict between the monopoly of a patent and the antitrust law policies in Europe will be reviewed with the students.

Content
The course deals with the subject matter of the law of technical intellectual property, in particular inventions, patents, utility models, design patents, know-how, the rights and obligations of employees as creators of technical IP, licensing, limitations and exceptions to patenting, term of protection, enforcement of the rights and defence against these in invalidation and revocation actions. The course does not merely focus on German patent law, but likewise puts European, US and international patent law into perspective. Students shall understand how the legal rules depend upon, and interact with, the economic background and the legislative policy in the field of technical intellectual property, particularly in the field of information and communication technologies. Students shall learn about the rules of national, European and international patent law as well as know-how protection law and to apply these legal rules in practical cases, in particular in the area of utilizing technical intellectual property through agreements and lawsuits. The conflict between the monopoly of a patent and the antitrust law policies in Europe will be reviewed with the students.

Media
transparencies

Literature

Elective literature:
tba in the transparencies
Course: Personalization and Services [2540533]

Coordinators: A. Sonnenbichler

Part of the modules: Advanced CRM (p. 46)[TVWL4BWLISM1], Business & Service Engineering (p. 49)[TVWL4BWLISM4]

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Learning Control / Examinations
Assessment consists of a written exam of 1 hour length following §4 (2), 1 of the examination regulation and by submitting written papers as part of the exercise following §4 (2), 3 of the examination regulation.
The course is considered successfully taken, if at least 50 out of 100 points are acquired in the written exam. In this case, all additional points (up to 10) from exercise work will be added. The grades of this lecture are assigned following the table below:

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<tr>
<th>Grade</th>
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Conditions
None.

Learning Outcomes
The student
- knows the options and opportunities of personalization especially in the area of Internet based services
- knows important methods for authentication, authorization, and accounting
- can use these methods practically in Internet-based services.

Content

Media
Slides.

Remarks
As of summer term 2014 this lecture is hold in alternation with the lecture “2540506 - Recommendersystems”. The current schedule can be seen on the chair’s website (http://www.em.uni-karlsruhe.de).
Course: Photovoltaic Systems Technology [23380]

Coordinators: Schmidt
Part of the modules: Generation and transmission of renewable power (p. 105)

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Learning Control / Examinations
The assessment consists of an oral exam (20 min) taking place at the beginning of the recess period (according to Section 4 (2), 2 of the examination regulation). The exam takes place in every summer semester. Re-examinations are offered at every ordinary examination date.

Conditions
None.

Learning Outcomes
The goal is to relay theoretical fundamentals.

The fundamentals of photovoltaic systems technology will be presented.

Content
- Introduction
- Ways of solar energy utilisation
- The terrestrial solar radiation
- Solar radiation measuring principles
- Fundamentals of solar cells
- Overview of typical cell technologies
- Efficiency values
- Equivalent circuit diagram of solar cells
- Properties of solar cells and solar modules
- Series and parallel connection of solar cells
- Matching of solar generators and loads
- MPP-Tracking
- Construction of PV-modules
- Partial shading, bypass-technologies
- Overview of different System configurations
- Batteries for PV applications
- Charge controllers
- Battery peripherals
- Inverters for stand-alone systems
- Inverters for grid connected systems
- European efficiency
- Safety and EMC aspects
- Annual yield of PV systems
- Economic evaluation of PV systems
- Examples of realised PV systems

Media
Copies of the main transparencies will be distributed each lecture.

Literature
Elective literature:
- „Regenerative Energiesysteme“, Volker Quaschning, ISBN: 978-3-446-40973-6
Course: Physics for Engineers [2142890 / 2142891]

**Coordinators:** P. Gumbsch, A. Nesterov-Müller, D. Weygand, A. Last

**Part of the modules:** Microfabrication (p. 96)[TVWL4INGMBIMT2], Microsystem Technology (p. 99)[TVWL4INGMBIMT4]

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**Learning Control / Examinations**
The assessment consists of a written exam (90 minutes) (following §4(2), 1 of the examination regulation).

**Conditions**
None.

**Recommendations**
Knowledge of bases in mechanics and optics are necessary.

**Learning Outcomes**
Orientation in topics of modern physics.

**Content**
Laser, superconductivity and transistor will be presented from the point of view of quantum phenomena up to technical applications.

**Media**
script

**Literature**
Bergmann-Schäfer, Lehrbuch der Experimentalphysik, Band I-III.
# Course: Simulation Game in Energy Economics [2581025]

**Coordinators:** W. Fichtner  
**Part of the modules:** Energy Economics and Energy Markets (p. 56)

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## Learning Control / Examinations
The assessment consists of a written exam according to Section 4(2), 1 of the examination regulation.

### Conditions
Visiting the course “Introduction to Energy Economics”

## Learning Outcomes
Understanding for market mechanisms, pricing and investment decisions in a liberalised electricity market.

## Content
- Introduction
- Agents and market places in the electricity industry
- Selected planning tasks of energy service companies
- Methods of modelling in the energy sector
- Agent-based simulation: The PowerACE model
- Simulation game: Simulation in energy economics (electricity and emission trading, investment decisions)

The lecture is structured in a theoretical and a practical part. In the theoretical part, the students are taught the basics to carry out simulations themselves in the practical part which comprises amongst others the simulation of the power exchange. The participants of the simulation game take a role as a power trader in the power market. Based on various sources of information (e.g. prognosis of power prices, available power plants, fuel prices), they can launch bids in the power exchange.

## Media
Media will likely be provided on the e-learning platform ILIAS.

## Literature
**Elective literature:**
Course: PLM for product development in mechatronics [2122376]

Coordinators: M. Eigner

Part of the modules: Virtual Engineering B (p. 93)[WW4INGMB30], Virtual Engineering A (p. 92)[WW4INGMB29]

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Learning Control / Examinations
The assessment consists of an oral exam (20 min) taking place in the recess period (according to §4 (2), 2 of the examination regulation).

Conditions
None.

Learning Outcomes

Content
Course: Polymers in MEMS A: Chemistry, Synthesis and Applications [2141853]

Coordinators: B. Rapp
Part of the modules: Microsystem Technology (p. 99)

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Learning Control / Examinations
The assessment consists of an oral exam (20 min) taking place in the recess period (according to §4 (2), 2 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions
None.

Learning Outcomes
The aim of the lecture is providing mechanical or chemical engineers, as well as interested students from the life or material sciences the basic knowledge required for understanding what polymers are and how they are made, highlighting their importance for modern MEMS systems with a wide view to applications in everyday life.

Content
We all come in contact with numerous polymeric products in everyday life. From water bottles to packaging to the cover of the iPad, many things are made of polymers. Polymers are also important materials for modern microelectromechanical systems (MEMS) allowing cost effective mass market compatible products, e.g., in the life sciences or diagnostics. But polymers are not just cost-effective replacements for more expensive classical materials in MEMS (such as, e.g., silicon) – some polymers have intrinsic properties that make them ideal materials for sensors, actuators or templates for biology and chemistry in MEMS. This lecture will introduce the basics of organic chemistry required for understanding what polymers are, how they are manufactured and which mechanisms are responsible for their unique properties. The lecture will highlight (in the context of MEMS but also in a wider scope) where and why polymers are applied with a strong focus on their chemical and physical properties (and on their synthesis).

Some of the topics covered are:

- What is the basic chemistry of polymers? What are monomers, what are macromolecules and how are they formed?
- How are polymers produced on industrial scale – but also on the laboratory scale? Numerous examples of how to make (commonly and lesser known) polymers will be discussed including materials such as Plexiglas.
- Why are polymers so important for biochemistry and tissue engineering?
- How do photoresists work and why do some polymers contract when exposed to light?
- What are high-performance polymers and why do they have such a wide application range, e.g., in implants?
- What polymers fuel the household 3D printing community and what materials do 3D printers such as, e.g., the RepRap work with?
- How does 3D printing and rapid prototyping work and which polymers can be employed for which techniques?
- Why does silicone always smell like vinegar and why is this material so important for modern day microfluidics? How do you build fluid-logic devices using silicone?
- How do shape memory polymers remember their shape?
- What are polymer foams and why are they not only important for heat insulation but also for organic chemistry?
- How do glues work? Why are there two-component glues, what is superglue and how can you make glue from potatoes?

The lecture will be given in German language unless non-German speaking students attend. In this case, the lecture will be given in English (with some German translations of technical vocabulary). The lecture slides are in English language and will be handed out for taking notes. Additional literature is not required.

For further details, please contact the lecturer, Dr. Ing. Bastian E. Rapp (bastian.rapp@kit.edu). Preregistration is not necessary.

Media
The lecture slides will be given out as scriptum during each lecture course.

Remarks
For further details, please contact the lecturer, Dr. Ing. Bastian E. Rapp (bastian.rapp@kit.edu). Preregistration is not necessary.
Course: Polymers in MEMS B: Physics, Microstructuring and Applications [2141854]

**Course Information**
- Coordinators: M. Worgull
- Part of the modules: Microsystem Technology (p. 99)

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**Learning Control / Examinations**
The assessment consists of an oral exam (20 min) taking place in the recess period (according to §4 (2), 2 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

**Conditions**
None.

**Learning Outcomes**
The aim of the lecture is providing mechanical or chemical engineers, as well as interested students from the life or material sciences the basic knowledge required for understanding what polymers are and how they are made, highlighting their importance for modern MEMS systems with a wide view to applications in everyday life.

**Content**
We all come in contact with numerous polymeric products in everyday life. From water bottles to packaging to the cover of the iPad, many things are made of polymers. Polymers are also important materials for modern microelectromechanical systems (MEMS) allowing cost effective mass market compatible products, e.g., in the life sciences or diagnostics. But polymers are not just cost-effective replacements for more expensive classical materials in MEMS (such as, e.g., silicon) – some polymers have intrinsic properties that make them ideal materials for sensors, actuators or templates for biology and chemistry in MEMS. This lecture will introduce the basics of physics and material science required for the understanding of the mechanical behavior seen from the engineers view. Micro and nanostructuring of polymers allows the fabrication of micro parts fulfilling their tasks in mostly invisible different applications. But also the fabrication of polymer parts with functional surfaces inspired from Bionics will be presented in this lesson. The lesson will give further an overview over the polymer based structuring processes and will underline the importance by a number of applications e.g. photonic structures or Lotus-like structures.

Some of the topics covered are:

- How can polymers described from the view of engineers?
- What are the differences between polymers and metals?
- Rheology of polymer melts – How does polymer melts flow?
- How can polymers be formed and demolded?
- Which structuring processes (replication) processes are available?
- How does stress influence molded parts (e.g. the deformation of a CD in a hot car)
- Shrinkage of polymers – which precision is achievable
- Gluing or welding – How can polymers be assembled?
- Simulation of replication processes
- Characterization of polymers – which properties can be measured?

The lecture will be given in German language unless non-German speaking students attend. In this case, the lecture will be given in English (with some German translations of technical vocabulary). The lecture slides are in English language and will be handed out for taking notes. Additional literature is not required.

For further details, please contact the lecturer, PD Dr.-Ing. Matthias Worgull (matthias.worgull@kit.edu). Preregistration is not necessary.

The examination will be held in oral form at the end of the lecture. The second lecture of the lecture series “Polymers in MEMS A – Chemistry, synthesis and applications” (which is also held in winter semester) can be combined with this lecture. In summer semester, the third part of the lecture series “Polymers in MEMS C – Biopolymers, Biopolymers and applications” will be given which may be combined with lectures A and B.

**Media**
The lecture slides will be given out as scriptum during each lecture course.

**Remarks**
For further details, please contact the lecturer, PD Dr.-Ing. Matthias Worgull (matthias.worgull@kit.edu). Preregistration is not necessary.
Course: Portfolio and Asset Liability Management [2520357/2520358]

**Coordinator:** W. Heller

**Part of the modules:** Mathematical and Empirical Finance (p. 75)[TVWL4STAT1], Statistical Methods in Risk Management (p. 76)[TVWL4STAT2]

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**Learning Control / Examinations**
The assessment of this course consists of a written examination (following §4(2), 1 SPO) and of possible additional assignments during the course (following §4(2), 3 SPO).

**Conditions**
None.

**Learning Outcomes**
Introduction and deepening of various portfolio management techniques in the financial industry.

**Content**
Portfolio theory: principles of investment, Markowitz-portfolio analysis, Modigliani-Miller theorems and absence of arbitrage, efficient markets, capital asset pricing model (CAPM), multi factorial CAPM, arbitrage pricing theory (APT), arbitrage and hedging, multi factorial models, equity-portfolio management, passive strategies, active investment.

Asset liability: statistical portfolio analysis in stock allocation, measures of success, dynamic multi seasonal models, models in building scenarios, stochastic programming in bond and liability management, optimal investment strategies, integrated asset liability management.

**Media**
transparencies, exercises.

**Literature**
To be announced in lecture.

**Elective literature:**
To be announced in lecture.

**Remarks**
The course Portfolio and Asset Liability Management [2520357] will not be offered any more from summer term 2015 on. The examination will probably be offered latest until summer term 2014.
Course: Computing Lab Information Systems [PraBI]

**Coordinators:** A. Oberweis, D. Seese, R. Studer

**Part of the modules:** Electives in Informatics (p. 69), Informatics (p. 65), Emphasis in Informatics (p. 67)

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**Learning Control / Examinations**
The assessment of this course are practical work, presentations and a written thesis according to §4(2), 3 of the examination regulation. Practical work, presentations and a written thesis are weighted according to the course.

**Conditions**
None.

**Learning Outcomes**
Students are able to

- implement a prototype at the computer based on the given topic.
- write the thesis with a minimal learning curve by using format requirements such as those recommended by well-known publishers.
- give presentations in a scientific context in front of an auditorium. These techniques are presented and learn during the course.
- present results of the research in written form generally found in scientific publications.

**Content**
The lab intensifies and extends specific topics which are discussed within corresponding lectures. Knowledge of these lecture topics is an advantage but not a precondition.

**Media**
Slides, Access to internet resources

**Literature**
Literature will be given individually.

**Remarks**
The title of this course is a generic one. Specific titles and the topics of offered seminars will be announced before the start of a semester in the internet at http://www.aifb.uni-karlsruhe.de/Lehre
Course: Lab Class Cloud Computing [25820]

**Coordinators:** S. Tai

**Part of the modules:** Electives in Informatics (p. 69)[TVWL4INFO3], Informatics (p. 65)[TVWL4INFO1], Emphasis in Informatics (p. 67)[TVWL4INFO2]

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**Learning Control / Examinations**
The assessment of this course is according to §4(2), 3 of the examination regulation in form of an examination of the written seminar thesis, a presentation and a project. The final mark is based on the examination of the written seminar thesis and the project but can be upgraded or downgraded according to the quality of the presentation.

**Conditions**
None.

**Recommendations**
The lectures Service Oriented Computing 1 and/or Cloud Computing are recommended.

**Learning Outcomes**
Students will acquire the technical expertise to provide and use cloud systems and services. Thereby, they will be enabled to develop practical cloud solutions for concrete problems.

**Content**
The “Praktikum (lab class) Cloud Computing” provides a practical introduction to Cloud Computing. Virtualization technology, Service-oriented Architectures and Web services provide the basis for building Cloud systems. Students will learn how to use these Cloud technologies. Based on concrete application scenarios, the class focuses on the practical development of Cloud services (applications, platforms and infrastructure). This includes the complete development lifecycle of a large-scale software project and its implementation in small project teams.

**Literature**
Will be announced at the kick-off event.
# Course: Advanced Lab in Efficient Algorithms [25700p]

**Coordinators:** H. Schmeck  
**Part of the modules:** Emphasis in Informatics (p. 67)[TVWL4INFO2], Electives in Informatics (p. 69)[TVWL4INFO3], Informatics (p. 65)[TVWL4INFO1]

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## Learning Control / Examinations
The assessment consists of (according Section 4(2), 3 of the examination regulation):

- practical work
- oral presentation of the results
- written report
- discussion and collaboration

## Conditions
None.

## Learning Outcomes

### Content
Topics include the new research issues of the research group “applied Informatics”. The new topics are in the area Organic Computing, Nature-inspired optimization and service oriented architectures. The methods presented in the lectures are practiced during this laboratory in teamwork including implementation tasks. The results should be presented by an oral presentation and a written report.

The topics of the laboratory are introduced around the end of the former semester on the board A12 of the institute AIFB (building 11.40) and in Internet http://www.aifb.kit.edu/web/SeminarePraktika

### Literature
**Elective literature:**
Will be announced at the beginning of the computer lab.

### Remarks
There is a limited number of participants. Therefore students have to register for the lab.
Course: Computing Lab in Intelligent Systems in Finance [25762p]

Coordinators: D. Seese

Part of the modules: Emphasis in Informatics (p. 67)[TVWL4INFO2], Electives in Informatics (p. 69)[TVWL4INFO3], Informatics (p. 65)[TVWL4INFO1]

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Learning Control / Examinations
See German version.

Conditions
see German version

Learning Outcomes
see German version

Content
see German version

Literature
Elective literature:
Literature will be announced in the first meeting.

Remarks
see German version
Course: Computing Lab in Complexity Management [25818]

**Coordinators:** D. Seese

**Part of the modules:** Emphasis in Informatics (p. 67)[TVWL4INFO2], Electives in Informatics (p. 69)[TVWL4INFO3], Informatics (p. 65)[TVWL4INFO1]

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**Learning Control / Examinations**

**Conditions**
None.

**Learning Outcomes**

**Content**

**Literature**
Will be announced in the computing lab.
Course: Exercises in Knowledge Management [25740p]

Coordinators:  R. Studer
Part of the modules:  Emphasis in Informatics (p. 67)[TVWL4INFO2], Electives in Informatics (p. 69)[TVWL4INFO3], Informatics (p. 65)[TVWL4INFO1]

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Learning Control / Examinations
Assessment is based on equal parts on (acc. to §4(2), 3 SPO)
- Essay
- Presentation
- Implementation

Conditions
Attending the lecture “Wissensmanagement” [25860] is required.

Learning Outcomes
To autonomously comprehend and work on a topic in the area of knowledge management.

Content
This “Praktikum” covers one of the following topics (the topics rotate annually):
- Ontologie-based Knowledge Management
- Semantic Web and Linked Data Applications
- Social Software and Collaboration Tools
- Data and Web Mining
- Personal Knowledge Management
- Case-based Reasoning

Literature
Elective literature:
Course: Introduction to Microsystem Technology - Practical Course [2143875]

Coordinators: A. Last

Part of the modules: Microsystem Technology (p. 99), Microfabrication (p. 96), Microoptics (p. 97), BioMEMS (p. 94), Nanotechnology (p. 100)

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Learning Control / Examinations
The assessment consists of a written exam (60 minutes) (following §4(2), 1 SPO).

Conditions
None.

Recommendations
Courses Microsystem technology I [2141861] and II [2142874] are recommended.

Learning Outcomes
- Deepening of the contents of the lecture MST I resp. II
- Understanding the technological processes in the micro system technology
- Experience in lab-work at real workplaces where normally research is carried out

Content
In the practical training includes nine experiments:
1. Hot embossing of plastics micro structures
2. Micro electroforming
4. UV-lithography
5. Optical waveguides
6. Capillary electrophoresis on a chip
7. SAW gas sensor
8. Metrology
9. Atomic force microscopy
Each student takes part in only five experiments.
The experiments are carried out at real workstations at the IMT and coached by IMT-staff.
Course: Practical seminar: Health Care Management (with Case Studies) [2550498]

Coordinators: S. Nickel
Part of the modules: Operations Research in Supply Chain Management and Health Care Management (p. 71)[TVWL4OR5]

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Learning Control / Examinations
The assessment consists in a case study, the writing of a corresponding paper, and an oral exam (according to §4(2), 2 of the examination regulation).

Conditions
None.

Recommendations
Basic knowledge as conveyed in the module *Introduction to Operations Research* [WI1OR] is assumed.

Learning Outcomes
The practical seminar will take place in a hospital in Karlsruhe such that the students are confronted with real problems. The target of this seminar is to develop solutions for these problems using well-known methods of Operations Research. Consequently the students’ ability to analyze processes and structures, to collect relevant data as well as to develop and solve models will be promoted.

Content
Processes in a hospital are often grown historically (“We have always done it this way”), so that there has not been the need to analyze processes until reforms of the health system have put increasing pressure on hospitals. Consequently, nowadays hospitals look for possibilities to improve their processes. The students are confronted with case studies and are asked to develop a solution. Therefore they have to collect and analyze relevant data, processes and structures. When developing the solution the students have to bear in mind that besides the economic efficiency also the quality of care and patient satisfaction (e.g. measured in waiting time) may not be neglected in the health care sector.

Literature
Elective literature:
- Fleßa: Grundzüge der Krankenhausbetriebslehre, Oldenbourg, 2007
- Fleßa: Grundzüge der Krankenhaussteuerung, Oldenbourg, 2008

Remarks
The lecture is offered every term.
The planned lectures and courses for the next three years are announced online.
Course: Predictive Mechanism and Market Design [ 2520402/ 2520403]

**Coordinators:** P. Reiss

**Part of the modules:**
- Applied Strategic Decisions (p. 23) [TVWL4VWL2]
- Experimental Economics (p. 37) [TVWL4VWL17]

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**Learning Control / Examinations**
The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

**Conditions**
None.

**Recommendations**
Basic knowledge of mathematics, statistics, and game theory is assumed.

**Learning Outcomes**
Students

- are provided with theoretical predictions in a variety of applications of mechanism and market design;
- learn about the robustness and usefulness of theoretical predictions in mechanism and market design;
- shall be able to design mechanisms and market for real-life problems.

**Content**
Frequently economic agents - individuals, firms, the government - need to define allocation mechanisms and can design the rules of market interactions. Examples include the provision of public goods (e.g., the reduction of CO2 emissions), the solution of matching problems (e.g., the assignment in kidney exchange), resource allocation (e.g., radio spectrum usage rights), and procurement (e.g., choice of supplier and contractual terms). Theoretical predictions are derived and confronted with data from the laboratory and the field. The course focusses on the interplay of theory with evidence to learn about the accuracy and the robustness of the theoretical predictions.

**Media**
Slides, problem sets.

**Literature**
A selection of published papers is compulsory reading for the course. The course syllabus provides references and is announced at the beginning of the course.

**Remarks**
See German version.
Course: Pricing [2572157]

Coordinators: M. Klarmann
Part of the modules: Sales Management (p. 59), Strategy, Communication, and Data Analysis (p. 60)

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Learning Control / Examinations
Conditions
None.

Learning Outcomes
For further information please contact the chair of marketing.

Content
This course addresses central elements and peculiarities of pricing goods and services. The topics are below others:

- Price demand functions
- Concept of the price elasticity of demand
- Key concepts of behavioral pricing
- Decision-making areas in pricing

Remarks
For further information please contact Marketing & Sales Research Group (marketing.iism.kit.edu).
Course: Principles of Insurance Management [2550055]

Coordinators: U. Werner

Part of the modules: Insurance Management I (p. 41)[TVWL4BWLFBV6], Insurance Management II (p. 42)[TVWL4BWLFBV7]

ECTS Credits: 4,5
Hours per week: 3/0
Term: Summer term
Instruction language: de

Learning Control / Examinations
The assessment consists of oral presentations (incl. papers) within the lecture (according to Section 4 (2), 3 of the examination regulation) and a final oral exam (according to Section 4 (2), 2 of the examination regulation).
The overall grade consists of the assessment of the oral presentations incl. papers (50 percent) and the assessment of the oral exam (50 percent).

Conditions
None.

Learning Outcomes
See German version.

Content
See German version.

Literature
- U. Werner. Einführung in die Versicherungsbetriebslehre. Skript zur Vorlesung.

Elective literature:
Will be announced during the lecture.
Course: Private and Social Insurance [2530050]

Coordinators: W. Heilmann, K. Besserer

Part of the modules: Insurance Management II (p. 42) [TVWL4BWLFBV7], Insurance Management I (p. 41) [TVWL4BWLFBV6]

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Learning Control / Examinations
The assessment consists of a written exam (according to Section 4 (2), 1 of the examination regulation).
The exam takes place every semester. Re-examinations are offered at every ordinary examination date.

Conditions
None.

Learning Outcomes
Getting to know basic terms and functioning of private and social insurance.

Content
Basic terms of insurance, i.e. characteristics, judicial and political background and functioning of private and social insurance as well as their economic and societal and political meaning.

Literature
Elective literature:
- Jahrbücher des GDV. Die deutsche Versicherungswirtschaft:

Remarks
Block course. For organizational reasons, please register with the secretariat of the chair: thomas.mueller3@kit.edu
Course: Problem solving, communication and leadership [2577910]

Coordinators: H. Lindstädt
Part of the modules: Strategic Corporate Management and Organization (p. 43)

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Learning Control / Examinations
The assessment consists of a written exam (30 minutes) (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions
None.

Recommendations
None.

Learning Outcomes
The course deals with various aspects of problem solving and communication processes and is divided into two parts. The first part of the course addresses the fundamental steps in the problem-solving process; namely, problem identification, problem structuring, problem analysis and communication of solution. Ideas for structuring problem solving processes will be discussed and the perquisites for and principles of structured communication based on charts and presentations will be explained. The second part of the course addresses important concepts in leadership, including the context-specificity of influence, the choice of leader and the characteristics of employees. The course content reflects current issues in management and communication practice and is oriented toward the practical application of theoretical insights to these issues. In this respect, the course aims to develop interdisciplinary skills.

Content
PART A: Problem solving and communication
I Importance of problem solving and communication
II Problem identification
III Problem structuring
IV Problem analysis
V Communication and presentation: structuring and implementation
VI Management of problem solving processes: shaping the context

PART B: Leadership: classical concepts
VII Choosing a leader: Fiedler's concept
VIII Context-specificity of influence: Vroom/Yetton's normative model
IX Characteristics of employees: Hersey/Blanchard-model

Media
Slides.

Literature
The relevant excerpts and additional sources are made known during the course.
Course: Product and Innovation Marketing [2571154]

Coordinators: M. Klarmann
Part of the modules: Marketing Management (p. 58)[TVWL4BWLMAR5]

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Learning Control / Examinations
Conditions
None.

Learning Outcomes

Content
This course addresses topics around the management of new as well as existing products. After the foundations of product management, especially the product choice behavior of customers, students get to know in detail different steps of the innovation process. Another section regards the management of the existing product portfolio.

Remarks
For further information please contact Marketing & Sales Research Group (marketing.iism.kit.edu).
Course: Production and Logistics Management [2581954]

Coordinators: M. Fröhling
Part of the modules: Industrial Production III (p. 55) [TVWL4BWLIIP6]

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Learning Control / Examinations
The assessment consists of a written exam (90 minutes) (following § 4(2), 1 of the examination regulation). The exam takes place in every semester. Reexaminations are offered at every ordinary examination date.

Conditions
None.

Learning Outcomes
- Students discuss the basic tasks of an operative production and logistics management.
- Students discuss approaches to solve these tasks and shall be able to apply certain ones.
- Students explain the interdependencies between the tasks and methods to solve.
- Students discuss possible IT tools for production and logistics management.
- Students describe emerging trends in production and logistics management.

Content
This course covers central tasks and challenges of operational production and logistics management. Systems analytically, central planning tasks are discussed. Exemplary solution approaches for these tasks are presented. Further practical approaches are explained. Students get to know the set-up and mode of operation of planning systems such as PPS-, ERP- and Advanced Planning Systems to cope with the accompanying planning tasks. Alongside to MRP II, students will be introduced to integrated supply chain management approaches in Supply Chain Management.

Media
Media will be provided on the e-learning platform.

Literature
will be announced in the course
Course: Projectseminar [SozSem]

Coordinators: G. Nollmann, Kunz, Haupt, Grenz, Eisewicht, Enderle, Dukat, Albrecht

Part of the modules: Sociology (p. 125)[TVWL4SOZ1]

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Learning Control / Examinations

Conditions
None.

Learning Outcomes
The student:

• Is able to develop sociological analyses based on the topic of the seminar
• Is able to organize a small survey or to evaluate a given data set on the research problem

Content
In this class, students will conduct small empirical projects.
Course: Test Procedures in Construction [6241821]

**Coordinators:** H. Schneider

**Part of the modules:** Mechanical Process Engineering in Construction (p. 108)[TVWL4INGBGU17]

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**Learning Control / Examinations**
The assessment consists of an oral exam (15 min.) taking place in the recess period (according to §4 (2), 2 of the examination regulation).

**Conditions**
None.

**Learning Outcomes**
Students
- Have extensive knowledge in soil examination.
- Can conduct soil examinations independently.
- Can evaluate examination results and assess their reliability.

**Content**
The lecture comprises
- Foundations of soil examination regarding processing of samples.
- Norms, classifications, and criteria necessary to plan the scope of examinations and sampling.
- Applied examinations at the laboratory and in the field, boundaries of examination methods.
- Possible sources of error and reliability of examination results.

**Media**
Lecture supplements.
Course: Public Management [2561127]

Coordinators: B. Wigger, Assistenten
Part of the modules: Strategic Decision Making and Organization Theory (p. 44)[WW4BWLUO3], Collective Decision Making (p. 36)[TVWL4VWL16]

Learning Control / Examinations
The assessment consists of an 1h written exam following Art. 4, para. 2, clause 1 of the examination regulation. The grade for this course equals the grade of the written exam.

Conditions
Basic knowledge of Public Finance is required.

Learning Outcomes

Content
The lecture „Public Management“ deals with the economic theory of public sector administration. It is divided into four parts. The first section gives an overview of the legal framework of governmental administration in the Federal Republic of Germany and introduces the classical theory of administration as developed by Weber. Part two studies concepts of public decision-making, which have a significant impact on the operation of public sector administrations and where one focus is on consistency problems of collective decision-making. The third chapter deals with efficiency problems arising in conventionally organized public administrations and companies. X-inefficiency, information and control problems, the isolated consideration of income-spending-relations as well as rent-seeking problems will be considered. In section four the concept of New Public Management, which is a new approach to public sector administration that is mainly based in contract theory, is introduced. Its foundations in institutional economics are developed, with a focus on the specific incentive structures in self-administered administrations. Finally, the achievements of New Public Management approaches are discussed.

Literature
Elective literature:

Course: Quality Management [2149667]

Coordinators: G. Lanza
Part of the modules: Specialization in Production Engineering (p. 80)[TVWL4INGMB22]

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Learning Control / Examinations
Performance is assessed in the form of one written examination (as per §4(2), 1 SPO [study and examination regulations]) during the lecture-free period. The examination will take place once every semester and can be retaken at every official examination date.

Conditions
None

Recommendations
None

Learning Outcomes
The students . . .

• are capable to comment on the content covered by the lecture.
• are capable of substantially quality philosophies.
• are able to apply the QM tools and methods they have learned about in the lecture to new problems from the context of the lecture.
• are able to analyze and evaluate the suitability of the methods, procedures and techniques they have learned about in the lecture for a specific problem.

Content
Based on the quality philosophies Total Quality Management (TQM) and Six Sigma, the lecture deals with the requirements of modern quality management. Within this context, the process concept of a modern enterprise and the process-specific fields of application of quality assurance methods are presented. The lecture covers the current state of the art in preventive and non-preventive quality management methods in addition to manufacturing metrology, statistical methods and service-related quality management. The content is completed with the presentation of certification possibilities and legal quality aspects.

Main topics of the lecture:

• The term “quality”
• Total Quality Management (TQM) and Six Sigma
• Universal methods and tools
• QM during early product stages – product definition
• QM during product development and in procurement
• QM in production – manufacturing metrology
• QM in production – statistical methods
• QM in service
• Quality management systems
• Legal aspects of QM

Media
Lecture notes will be provided in ilias (https://ilias.studium.kit.edu/).

Literature
Lecture Notes

Remarks
None
## Course: Quality Control I [2550674]

**Coordinators:** K. Waldmann

**Part of the modules:** Stochastic Modelling and Optimization (p. 74)[TVWL4OR7]

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**Learning Control / Examinations**
The assessment consists of an 1h written exam following Section 4(2), 1 of the examination regulation. Credit from the voluntary computer lab is accounted for in the overall grade raising the exam grade by 0.6 (according to Section 4(2), 3 of the examination regulation).

**Conditions**
None.

**Learning Outcomes**
The lecture provides students with knowledge of modern techniques in quality management. Students learn to use the techniques, such as control charts, experimental design, efficiently and targeted.

**Content**
Topics overview: Introduction to TQM, Statistical Process Control (control charts), Acceptance Sampling (sampling plans), Design and Analysis of Experiments

**Media**
Blackboard, Slides, Flash Animations.

**Literature**
Lecture Notes

**Elective literature:**

- Montgomery, D.C. (2005): Introduction to Statistical Quality Control (5e); Wiley.

**Remarks**
The lecture is offered irregularly. The curriculum of the next two years is available online.
Course: Quality Control II [25659]

Coordinators: K. Waldmann
Part of the modules: Stochastic Modelling and Optimization (p. 74)

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Learning Control / Examinations
The assessment consists of an 1h written exam following Section 4(2), 1 of the examination regulation. Credit from the voluntary computer lab is accounted for in the overall grade raising the exam grade by 0.6 (according to Section 4(2), 3 of the examination regulation).

Conditions
None.

Learning Outcomes
The lecture provides students with knowledge of modern techniques in reliability engineering.

Content
Topics overview: Reliability Theory (structure function, reliability of complex systems, modeling and estimating lifetime distributions, systems with repair), Maintenance

Media
Blackboard, Slides, Flash Animations.

Literature
Lecture Notes
Elective literature:


Remarks
The lecture is offered irregularly. The curriculum of the next two years is available online.
Course: Quality Management of Food Processing [22205/6]

**Coordinators:** Schuchmann

**Part of the modules:** Principles of Food Process Engineering (p. 114)[TVWL4INGCV3], Specialization in Food Process Engineering (p. 115)[TVWL4INGCV4]

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**Learning Control / Examinations**
See module description.

**Conditions**
None.

**Learning Outcomes**

**Content**
Course: Quantitative Methods for Supply Chain Risk Management [2118090]

**Coordinators:** A. Cardeneo

**Part of the modules:** Logistics in Value Chain Networks (p. 91)[TVWL4INGMB28], Introduction to Logistics (p. 77)[TVWL4INGMB20]

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**Learning Control / Examinations**
The assessment consists of an oral exam according to §4 (2), 2 of the examination regulation. It may be a written exam (according to §4 (2), 1 of the examination regulation) in the case of large number of participants.

**Conditions**
None.

**Recommendations**
Knowledge in Logistics and Operations Research are recommended (linear and mixed integer optimization, simple graph theory, and basic knowledge of statistics).

**Learning Outcomes**
The student knows mathematical models and methods to control the various kinds of risks.

**Content**
The planning and the enterprise of logistics systems are connected in large measure with uncertainty: It is the unknown demand, varying transportation times, unexpected delays, irregularly production yield or volatile rates of exchange: Quantities, times, qualities and prices are uncertain values. Therefore it is necessarily to deal with particular these uncertain values to avoid negative effects.

That logistics systems should be efficiently operated is obvious. But their function must also be reliably. In this lecture we concern with mathematical models and methods with which most different kinds of risks can be controled. Risk analysis, durable location planning, durable transportation networks, Multi Sourcing strategies, Capacity options, infrastructure protection and flexible production planning are parts of it. Topics of the lectures are supplemented and deepened during the exercises.

**Media**
Presentations, black board

**Literature**
ILIAS-System: https://ilias.rz.uni-karlsruhe.de/goto_rz-uka_crs_7817.html

**Remarks**
None.
Course: Computer Integrated Planning of New Products [2122387]

**Coordinators:** R. Kläger

**Part of the modules:** Virtual Engineering B (p. 93)[WW4INGMB30], Virtual Engineering A (p. 92)[WW4INGMB29]

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**Learning Control / Examinations**
The assessment consists of an oral exam (30 min) according to §4 (2), 2 of the examination regulation. The grade corresponds to the grade of the oral exam.

**Conditions**
Limited number of participants, for selection procedure and registration see course homepage.

**Recommendations**
None.

**Learning Outcomes**
The students got a basic understanding of relations, procedures and structure elements of standard processes in product planning and are capable of using these as guidelines for planning of new products.
They acquired knowledge of requirements and options in choosing and applying the right methods and tools for an efficient and reasonable assistance for specific use cases.
The students are familiar with elements and methods of computer aided idea and innovation management. They acquired knowledge of simultaneous assistance to the product planning process by using the technologies of rapid prototyping during development phases.

**Content**
The increase in creativity and the strength of innovation for the planning and development of new products has become a key factor for the competitiveness of the industry. Shorter innovation cycles, an overwhelming flood of information and an increasing demand for information and communication makes the use of computer absolutely necessary. Against this background this lecture discusses the success factors for new products, and introduces a product innovation process in conjunction with planning of new products based on the concepts of system engineering. In the following the methodological assistance to this process is being discussed by introducing innovation management, idea management, problem solving strategies, creativity and rapid prototyping for instance.

**Literature**
Handouts during lecture
Course: Law Aspects of Guided Transport Systems [6234903]

**Coordinators:** R. Schweinsberg

**Part of the modules:** Project in Public Transportation (p. 111)[TVWL4INGBGU18], Logistics and Management of Guided Transport Systems (p. 110)[TVWL4INGBGU21], Guided Transport Systems / Engineering (p. 113)[TVWL4INGBGU20], Public Transportation Operations (p. 112)[TVWL4INGBGU19]

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**Learning Control / Examinations**
The assessment will consist of a oral exam (10 min) according to §4 (2), 1 of the examination regulation. The exam is offered each semester. The re-examination is offered upon prior agreement with the interested participants and not later than the next regular examination date.

**Conditions**
See module description.

**Learning Outcomes**
See German version.

**Content**
Judical basics, law in european and national rail transportation, federal state law in public transport

**Literature**
Elective literature:
Kunz (Hrsg): Eisenbahnrecht, Nomos-Verlag, Baden-Baden

**Remarks**
See German version.
Course: Recommender Systems [2540506]

Coordinators: A. Geyer-Schulz
Part of the modules: Advanced CRM (p. 46)[TVWL4BWLISM1], Business & Service Engineering (p. 49)[TVWL4BWLISM4]

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Learning Control / Examinations
Assessment consists of a written exam of 1 hour length following §4 (2), 1 of the examination regulation and by submitting written papers as part of the exercise following §4 (2), 3 of the examination regulation.
The course is considered successfully taken, if at least 50 out of 100 points are acquired in the written exam. In this case, all additional points (up to 10) from exercise work will be added. The grades of this lecture are assigned following the table below:

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<th>Grade</th>
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Conditions
None.

Learning Outcomes
The student
- is proficient in different statistical, data-mining, and game theory methods of computing implicit and explicit recommendations
- evaluates recommender systems and compares these with related services

Content
At first, an overview of general aspects and concepts of recommender systems and its relevance for service providers and customers is given. Next, different categories of recommender systems are discussed. This includes explicit recommendations like customer reviews as well as implicit services based on behavioral data. Furthermore, the course gives a detailed view of the current research on recommender systems at the Chair of Information Services and Electronic Markets.

Media
Folien, Aufzeichnung der Vorlesung im Internet.

Literature

Elective literature:

Remarks
As of summer term 2014 this lecture is hold in alternation with the lecture “2540533 - Personalization and Services”. The current schedule can be seen on the chair’s website (http://www.em.uni-karlsruhe.de).
Course: Corporate Compliance [GRC]

Coordinators: T. Dreier, N.N.
Part of the modules: Governance, Risk & Compliance (p. 124) [TVWL4INGRC]

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Learning Control / Examinations
Conditions
None.

Learning Outcomes
Content
**Course: Regulation Theory and Practice [2560234]**

**Coordinators:** K. Mitusch

**Part of the modules:** Energy Economics and Energy Markets (p. 56)[TVWL4BWLIIP4], Network Economics (p. 25)[TVWL4VWL4]

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**Learning Control / Examinations**
Result of success is made by a 60 minutes written examination during the semester break (according to §4(2), 1 ERSC). Examination is offered every semester and can be retried at any regular examination date.

**Conditions**
May not be examined, when the examination of Regulation [26026] was already taken.

**Recommendations**
Basic knowledge and skills of microeconomics from undergraduate studies (bachelor's degree) are expected. Particularly helpful but not necessary: Industrial Economics and Principal-Agent- or Contract theories. Prior attendance of the lecture Competition in Networks [26240] is helpful in any case but not considered a formal precondition.

**Learning Outcomes**
The lecture provides insights into the regulation of network or infrastructure industries. Students should learn the basic aims and possibilities as well as the problems and limits of regulation. A central goal is to achieve an understanding of regulation as an incentive system under problems of severe asymmetric information. The lecture is suited for all students who want to work in companies of the network sectors – or who would like to become active on the side of regulators or in the respective political areas. Students should be able to apply general formal methods to the practice of regulation.

**Content**
In network industries – like transport, utilities or communication – the forces of competition often fail in certain critical areas, so that monopolies will arise. In these cases the usual competition laws often turn out to be insufficient. Then they are complemented by special regulation laws. Accordingly, the regulation authority (in Germany the federal network agency, Bundesnetzagentur) is in charge for network industries side by side with the Federal Cartel Office as another supervisory authority. The lecture begins with a short description about the history of regulation and its relation to competition policies. Then it turns to the aims, the possibilities and the practice of regulation which are presented and analyzed critically. This happens from both a theoretical (microeconomic modelling) perspective as well as from a practical perspective with the help of various examples.

**Literature**
Literature and lecture notes are handed out during the course.
Course: Capability maturity models for software and systems engineering  [2511216]

**Coordinators:** R. Kneuper

**Part of the modules:** Electives in Informatics (p. 69)[TVWL4INFO3], Informatics (p. 65)[TVWL4INFO1], Emphasis in Informatics (p. 67)[TVWL4INFO2]

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**Learning Control / Examinations**
The assessment of this course is a written or (if necessary) oral examination according to §4(2) of the examination regulation.

**Conditions**
None.

**Learning Outcomes**
Students master the basics of capability maturity models, oversee the whole process in project management and development processes according to CMMI and SPICE. They know how to use capability maturity models for quality assurance.

**Content**
Capability maturity models like CMMI and SPICE are an important tool for assessing and improving software development. A significantly increasing number of companies use these models in their own approach to improve their development and to demonstrate a certain minimum quality and effective external presentation. This is the case in Germany, especially in the automotive industry, but also many other industries.

Preliminary Structure of the lecture:
1. Introduction and Overview, motivation
2. Project management according to CMMI
3. Development processes according to CMMI
4. Process management and supporting processes according to CMMI
5. Differences between SPICE and CMMI
6. Introduction of capability maturity models
7. Assessments and Appraisals
8. Costs and benefits of capability maturity models

**Media**
Slides, access to internet resources.

**Literature**
Literature is given in each lecture individually.
Course: Replication processes in micro system technologies [2143893]

Coordinators: M. Worgull
Part of the modules: Microfabrication (p. 96)[TVWL4INGMBIMT2], BioMEMS (p. 94)[TVWL4INGMBIMT1]

ECTS Credits 3  Hours per week 2  Term Winter / Summer Term  Instruction language

Learning Control / Examinations
The assessment will consist of a oral exam (30 min) (following §4 (2), 2 of the examination regulation).

Conditions
None.

Recommendations
This Lecture can be combined with “Chemical, physical and material science aspects of plastics in the micro technology” [2143500]
Intermediate examination or bachelor degree of mach/wing necessary.
Basic knowledge of the micro-system technology (but not a requirement) and interdisciplinary interest are favourable.

Learning Outcomes
The students will get an overview over the replication technologies with focus on the replication of microscopic parts.
The students will finally having an expertise to compare the different processes based on scientific and technical items. This includes also aspects of

- quality of the moulded parts,
- material properties,
- technologies,
- mould design,
- cost efficiency.

Content
Replication – Introduction and overview
- Diversity of replication
- Historic examples of (micro)replication.
- Materials for replication
- Overview of replication processes – content of the lesson

Polymers – Properties and their theoretical description
- Classification of polymers
- Mechanical and thermal behaviour
- Rheologic behaviour of polymer melts
- Measurement of thermal behaviour
- Viscoelasticity – fundamentals

MiKrostructured mould inserts
- Requirements on mould inserts
- Fabrication technologies
- Electroplating of mould inserts
- Materials for mould inserts
- Mould design

Replication processes - Processes and techniques
- Overview and characteristics
- Micro injection moulding
- Injection compression moulding
- Reaction injection moulding
• Thermoforming
• Hot embossing
• Comparison of processes
• Nanoimprinting

Characterisation of replicated parts
• Quality criteria
• Lateral precision
• Quality of surfaces
• Classification of cases of damage

Process simulation (Hot embossing)
• General aspects of process simulation
• Analytic model
• FEM – Basic aspects
• Simulation of a hot embossing cycle
• Excursion to labs in Campus Nord

Media
Printouts of the lecture presentation, if applicable further scientific articles.
Course: Product Design [22215]

**Coordinators:** Schuchmann

**Part of the modules:** Specialization in Food Process Engineering (p. 115)[TVWL4INGCV4]

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**Learning Control / Examinations**
See module description.

**Conditions**
None.

**Learning Outcomes**

**Content**
# Course: Risk Communication [2530395]

**Coordinators:** U. Werner  
**Part of the modules:** Insurance Management II (p. 42) [TVWL4BWLFBV7], Insurance Management I (p. 41) [TVWL4BWLFBV6]

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**Learning Control / Examinations**
The assessment consists of oral presentations (incl. papers) within the lecture (according to Section 4 (2), 3 of the examination regulation) and a final oral exam (according to Section 4 (2), 2 of the examination regulation). The overall grade consists of the assessment of the oral presentations incl. papers (50 percent) and the assessment of the oral exam (50 percent).

**Conditions**
None.

**Learning Outcomes**
See German version.

**Content**
See German version.

**Literature**

*Elective literature:*
Munich Re. Risikokommunikation. Was passiert, wenn was passiert? www.munichre.com
Fallstudien unter www.krisennavigator.de
Course: Risk Management in Industrial Supply Networks [2581992]

Coordinators: M. Wiens
Part of the modules: Industrial Production III (p. 55)[TVWL4BWLIIP6]

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Learning Control / Examinations
The assessment consists of an oral (30 minutes) or a written (60 minutes) exam (following § 4(2), 1 of the examination regulation). The exam takes place in every semester. Reexaminations are offered at every ordinary examination date.

Conditions
None.

Learning Outcomes
Students shall learn methods and tools to manage risks in complex and dynamically evolving supply chain networks. Students learn the characteristics of modern logistics and supply chain management including trends such as globalization, lean production and e-business and learn to identify and analyze the arising risks. On the basis of this overview on supply chain management, the students gain knowledge about approaches and methods of industrial risk management. These approaches will be adapted to answer the specific questions arising in supply chain management. Key aspects include the identification of major risks, which provide the basis for the development of robust networks, and the design of strategic and tactic risk prevention and mitigation measures. In this manner, students will gain knowledge in designing and steering of robust internal and external value-creating networks.

Content
• supply chain management: introduction, aims and trends
• industrial risk management
• definition und characterization of risks: sourcing and procurement, demand, production and infrastructure
• identification of risks
• risk controlling
• risk assessment and decision support tools
• risk prevention and mitigation strategies
• robust design of supply chain networks
• supplier selection
• capacity management
• business continuity management

Media
Media will be provided on the e-learning plattform.

Literature
will be announced in the course

Remarks
This lecture will be held for the first time again in winter term 2014/15.
Course: Roadmapping [2545016]

Coordinators: D. Koch

Part of the modules: Innovation Management (p. 62)[TVWL4BWLENT2], Entrepreneurship (EnTechnon) (p. 61)[TVWL4BWLENT1]

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Learning Control / Examinations
Non exam assessment (following §4(2), 3 of the examination regulation).

Conditions
None.

Recommendations
Prior attendance of the course Innovation Management [2545015] is recommended.

Learning Outcomes
The "Roadmapping" seminar aims to discuss and develop different thematic aspects linked with the roadmapping method. Seminar topics are assigned at the beginning of the course. These should be presented and discussed at the end. The first seminars give impulses on roadmapping which should then be discussed to establish an understanding of the process and to ensure the targeted preparation of the seminar topics.

Content
Roadmapping is a method used to support innovation decisions in the early phase of innovation management. The roadmapping process addresses the procedure of constructing roadmaps which can then be assessed. Roadmapping provides structured and graphical visualizations of preferably future-oriented topics which have innovation potentials. The benefits of the roadmapping method lie in the structured bundling of both technology- and market-driven individual topics and the joint setting of priorities and processes to achieve predetermined corporate targets. As a rule, roadmaps represent a consensus reached by the people involved in their compilation. For this reason, roadmaps are suited to the designation and initial prioritization of emerging technologies and corresponding development projects.

Media
Slides.
Course: Sales Strategy and Control [2572180]

Coordinators: M. Artz
Part of the modules: Sales Management (p. 59)

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Learning Control / Examinations
Conditions
None.

Learning Outcomes
After successfully attending the course, students will be able to design and run an effective salesforce from a theoretical and practical perspective. They will be aware of the several different opportunities how salesforce management can be designed and what the specific trade-offs between different opportunities are, given the underlying sales strategy of the firm. In this regard, the course complements the lecture “Vertriebsmanagement und Handelsmarketing”.

Content
This course covers the management of a salesforce from a strategic perspective. The following aspects shown in the table of contents below are treated in detail. Every aspect is discussed from a theoretical and a practitioner’s perspective in class. Given its importance in practice, a specific weight is given to align salespeople with firm’s strategic sales targets and performance measurement and compensation systems.

Table of Contents:
1. Basics of Sales Strategy
2. Implications of sales strategy for sales force management
3. The operative personal selling process
4. Organization of the salesforce
5. Selecting, hiring, and promoting salespeople
6. Developing, delivering, and reinforcing a sales training
7. Motivating a sales force
8. Sales force performance measurement & compensation
9. Sales force quotas & expenses
10. Leadership of a sales force
11. Analysis of sales volume, marketing cost and profitability
12. Ethical and Legal Responsibilities of Sales Managers
Course: Scale up in Biology and Engineering [22417]

**Coordinators:** Hausmann

**Part of the modules:** Specialization in Food Process Engineering (p. 115)

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**Learning Control / Examinations**
See module description.

**Conditions**
None.

**Learning Outcomes**

Content
Course: Key qualifications ZAK [SQ ZAK1]

**Coordinators:** ZAK

**Part of the modules:** Seminar Module (p. 126)[WW4SEM]

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**Learning Control / Examinations**
Non exam assessment (following §4(2), 3 of the examination regulation).

**Conditions**
None.

**Learning Outcomes**

**Content**
### Course: Working and Studying Effectively [SQ HoC1]

**Coordinators:** HoC  
**Part of the modules:** Seminar Module (p. 126)[WW4SEM]

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**Learning Control / Examinations**  
See German version.

**Conditions**  
None.

**Recommendations**  
None.

**Learning Outcomes**  
See German version.

**Content**  
See German version.
### Course: Oral Presentation and Communication Skills [SQ HoC2]

**Coordinators:** HoC  
**Part of the modules:** Seminar Module (p. 126) [WW4SEM]

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#### Learning Control / Examinations
See German version.

#### Conditions
None.

#### Recommendations
None.

#### Learning Outcomes
See German version.

#### Content
See German version.
Course: Scientific Writing [SQ HoC3]

**Coordinators:** HoC

**Part of the modules:** Seminar Module (p. 126)[WW4SEM]

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**Learning Control / Examinations**
See German version.

**Conditions**
None.

**Recommendations**
None.

**Learning Outcomes**
See German version.

**Content**
See German version.
Course: Teaching and Learning Foreign Languages [SQ HoC4]

**Coordinators:** HoC

**Part of the modules:** Seminar Module (p. 126)[WW4SEM]

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**Learning Control / Examinations**
See German version.

**Conditions**
None.

**Recommendations**
None.

**Learning Outcomes**
See German version.

**Content**
See German version.
Course: Qualitative Methods [SQ HoC5]

**Coordinators:** HoC

**Part of the modules:** Seminar Module (p. 126)[WW4SEM]

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**Learning Control / Examinations**
See German version.

**Conditions**
None.

**Recommendations**
None.

**Learning Outcomes**
See German version.

**Content**
See German version.
Course: Law and Economics [SQ HoC6]

Coordinators: HoC
Part of the modules: Seminar Module (p. 126) [WW4SEM]

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Learning Control / Examinations
See German version.

Conditions
None.

Recommendations
None.

Learning Outcomes
See German version.

Content
See German version.
Course: Competencies as a Research Topic [SQ HoC7]

Coordinators: HoC
Part of the modules: Seminar Module (p. 126)[WW4SEM]

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Learning Control / Examinations
See German version.

Conditions
None.

Recommendations
None.

Learning Outcomes
See German version.

Content
See German version.
Course: Transferring Knowledge in School, University and at the Workplace [SQ HoC 8]

Coordinators: HoC
Part of the modules: Seminar Module (p. 126)[WW4SEM]

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Learning Control / Examinations
See German version.

Conditions
None.

Recommendations
None.

Learning Outcomes
See German version.

Content
See German version.
Course: Professional Orientation and Job Specific Competencies [SQ HoC9]

**Coordinators:** HoC

**Part of the modules:** Seminar Module (p. 126)[WW4SEM]

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**Learning Control / Examinations**
See German version.

**Conditions**
None.

**Recommendations**
None.

**Learning Outcomes**
See German version.

**Content**
See German version.
Course: Semantic Web Technologies [2511310]

Coordinators: R. Studer, A. Harth
Part of the modules: Electives in Informatics (p. 69) [TVWL4INFO3], Informatics (p. 65) [TVWL4INFO1], Emphasis in Informatics (p. 67) [TVWL4INFO2]

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Learning Control / Examinations
The assessment consists of an 1h written exam following §4, Abs. 2, 1 of the examination regulation or of an oral exam (20 min) following §4, Abs. 2, 2 of the examination regulation.
The exam takes place every semester and can be repeated at every regular examination date.

Conditions
Lectures on Informatics of the Bachelor on Information Management (Semester 1-4) or equivalent are required.

Recommendations
None.

Learning Outcomes
The student

• understands the motivation and foundational ideas behind Semantic Web and Linked Data technologies, and is able to analyse and realise systems
• demonstrates basic competency in the areas of data and system integration on the web
• masters advanced knowledge representation scenarios involving ontologies

Content
"Semantic Web" denotes an extension of the World Wide Web with meta data and applications to make the meaning (semantics) of data on the web usable in intelligent systems, e.g. in e-commerce and internet portals.
Central concepts are the representation and processing of knowledge in form of ontologies and the access via Linked Data. This lecture provides the foundations of knowledge representation and processing for the corresponding technologies and presents example applications.
The following topics are covered:

• Resource Description Framework (RDF) and RDF Schema (RDFS)
• Web Architecture and Linked Data
• Web Ontology Language (OWL)
• Rule languages
• Applications

Media
Lecture notes.

Literature
See German version.

Remarks
The lecture supersedes the existing SWT-1 and SWT-2 lectures beginning from SS 2014. The exams SWT-1 and SWT-2 will be offered latest until winter term 2014/15.
Course: Seminar in Enterprise Information Systems [SemAIFB1]

**Coordinators:** R. Studer, A. Oberweis, T. Wolf, R. Kneuper

**Part of the modules:** Seminar Module (p. 126)[WW4SEM]

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**Learning Control / Examinations**

The assessment of this course is according to §4(2), 3 SPO in form of an examination of the written seminar thesis and a presentation.

The final mark is based on the examination of the written seminar thesis but can be upgraded or downgraded according to the quality of the presentation.

The seminar is for bachelor as well as master students. The differentiation will be made by selection of different topics and different standards of evaluation.

**Conditions**

See corresponding module information.

**Learning Outcomes**

Students are able to

- do literature search based on a given topic: identify relevant literature, find, assess and evaluate this literature.
- write the seminar thesis (and later the Bachelor-/Masterthesis) with a minimal learning curve by using format requirements such as those recommended by well-known publishers.
- give presentations in a scientific context in front of an auditorium. These techniques are presented and learned during the seminar.
- present results of the research in written form generally found in scientific publications.

**Content**

The seminar intensifies and extends specific topics which are discussed within corresponding lectures. Knowledge of these lecture topics is an advantage but not a precondition.

Specific titles and the topics of offered seminars will be announced before the start of a semester in the internet at http://www.aifb.uni-karlsruhe.de/Lehre

**Literature**

Literature will be given individually in the specific seminar.
Course: Seminar Efficient Algorithms [SemAIFB2]

Coordinators: H. Schmeck
Part of the modules: Seminar Module (p. 126)[WW4SEM]

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Learning Control / Examinations
The assessment consists of a talk (presentation of 45-60 minutes) about the research topic of the seminar together with discussion, a written summary about the major issues of the topic (approx. 15 pages) and attending the discussions of the seminar (according Section 4(2), 3 of the examination regulation). The grade of this course is achieved by the weighted sum of the grades (talk 50%, written summary 30% and discussion 20%). This seminar is for bachelor as well as master students. The difference between them is calculated according to different evaluation mechanisms for the written summary work and the talk.

Conditions
See corresponding module information.

Learning Outcomes
The students should learn to work on research papers by searching for new topics in computer science and by presenting the major issues of the papers. The master students should deepen their ability to develop independent insight into new scientific topics and to communicate them through oral presentation and written summary to others. The students will learn to deal with critical discussions on scientific presentations and written summaries through active participation in the seminar.

Content
Topics include the new research issues of the research group “applied Informatics”. The new topics are in the area Organic Computing, Nature-inspired optimization and service oriented architectures. The topics of the seminars are introduced around the end of the former semester on the board A12 of the institute AIFB (building 11.40) and in Internet http://www.aifb.kit.edu/web/SeminarePraktika

Literature
Will be announced at the beginning of the semester.

Remarks
There is a limited number of participants. The students have to register for the seminar.
Course: Seminar Energy Economics [SemEW]

**Coordinators:** W. Fichtner, P. Jochem, D. Keles, R. McKenna, V. Bertsch

**Part of the modules:** Seminar Module (p. 126)[WW4SEM]

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**Learning Control / Examinations**

**Conditions**
None.

**Learning Outcomes**

**Content**
Course: Seminar eOrganization [SemAlFB5]

Coordinators: S. Tai
Part of the modules: Seminar Module (p. 126) [WW4SEM]

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Learning Control / Examinations
The assessment of this course is according to §4(2), 3 SPO in form of an examination of the written seminar thesis (15-20 pages), a presentation and active participation in class.

The final mark is based on the examination of the written seminar thesis but can be upgraded or downgraded according to the quality of the presentation.

Conditions
None.

Learning Outcomes
Research in the field of eOrganization adhering to scientific standards.

Content
The seminar explores current research topics of Cloud Service Engineering (including service computing, service engineering, cloud computing and service networks). Each time, a particular focus theme will be chosen.
Course: Seminar Public Finance [2560130]

**Coordinators:** B. Wigger, Assistenten

**Part of the modules:** Seminar Module (p. 126) [WW4SEM]

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**Learning Control / Examinations**

**Conditions**
See module description. Adequate for students in an advanced stage of their studies.

**Learning Outcomes**

**Content**
Preparation, presentation, and discussion of recent research papers on varying Public Finance issues. The current seminar subject, including the exact topics to work on, will be announced under http://fiwi.iww.kit.edu and on the notice board prior to the start of semester.

**Literature**
Will be announced at the beginning of the seminar.
Course: Seminar Conveying Technology and Logistics [SemIFL]

**Coordinators:** K. Furmans

**Part of the modules:** Seminar Module (p. 126)[WW4SEM]

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**Learning Control / Examinations**
Participation during the information presentation. The performance review is based on the written paper and the two presentations. Active participation during the presentations is required.

**Conditions**
See module.

**Recommendations**
See German version.

**Learning Outcomes**
Students are able to work on scientific subjects under guidance, which includes:

- the self driven outline of the inquired subject,
- investigating and argumenting in the context of logistics and material handling,
- the presentation of the results in front of professionals and
- the written work.

Thereby presentation technique is used and enlarged.

**Content**
The topics of the seminar will be published under http://www.ifl.kit.edu/seminare.php one semester before. To participate it is necessary to sign in the semester before.
Course: Entrepreneurship Seminar [SemTuE1]

Coordinators: O. Terzidis
Part of the modules: Seminar Module (p. 126)[WW4SEM]

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Learning Control / Examinations
See German version.

Conditions
None.

Learning Outcomes
Content
Course: Seminar Innovation management [SemTuE2]

Coordinators: M. Weissenberger-Eibl
Part of the modules: Seminar Module (p. 126)[WW4SEM]

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Learning Control / Examinations
See German version.

Conditions
None.

Learning Outcomes
Content
Course: Seminar in Behavioral and Experimental Economics [n.n.]

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**Learning Control / Examinations**
Students write (according to Section 4 (2), 3 SPO) a seminar paper on an assigned topic (15-20 pages), present it in class and discuss results during seminar sessions. These three elements are graded individually. The seminar grade is the weighted average of these individual grades where the weighting is announced on the course syllabus.

**Conditions**
None.

**Recommendations**
Basic knowledge of mathematics, statistics, microeconomics, and game theory is assumed.

**Learning Outcomes**
Students develop basic academic writing skills by writing a seminar paper that is presented and discussed in class. For fostering academic writing skills, the grading of master students pays particular attention to a critical and deep coverage of the assigned topic.

**Content**
Seminar topics are announced online at http://io.econ.kit.edu (→ Studium und Forschung).

**Media**
Slides.

**Literature**
A selection of published papers is compulsory reading for the course.

**Remarks**
Language: german or english.
Course: Seminar in Finance [2530280]

Coordinators: M. Uhrig-Homburg, M. Ruckes
Part of the modules: Seminar Module (p. 126) [WW4SEM]

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Learning Control / Examinations

Conditions
None.

Recommendations
Knowledge of the content of the module F1 (Finance) [TVWL4BWLFBV1] is assumed.

Learning Outcomes
The student gets in touch with scientific work. Through profound working on a specific scientific topic the student is meant to learn the foundations of scientific research and reasoning in particular in finance.

Through the presentations in this seminar the student becomes familiar with the fundamental techniques for presentations and foundations of scientific reasoning. In addition, the student earns rhetorical skills.

Content
Within this seminar different topics of current concern are treated. These topics have their foundations in the contents of certain lectures.

The topics of the seminar are published on the website of the involved finance chairs at the end of the foregoing semester.

Literature
Will be announced at the end of the foregoing semester.
Course: Seminar Financial Economics and Risk Management [n.n.]

Coordinators: M. Ulrich
Part of the modules: Seminar Module (p. 126)[WW4SEM]

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Learning Control / Examinations
See German version.

Conditions
None.

Learning Outcomes
Content
Course: Seminar in International Economy [SemIWW2]

Coordinators: J. Kowalski
Part of the modules: Seminar Module (p. 126)[WW4SEM]

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Learning Control / Examinations
Conditions
None.

Learning Outcomes
Content
Course: Seminar in Marketing and Sales (Master) [SemETU2]

Coordinators: M. Klarmann
Part of the modules: Seminar Module (p. 126)[WW4SEM]

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Learning Control / Examinations
Grading system: written seminar paper (weighting 60%), presentation of the seminar paper (weighting 30%), oral participation (weighting 10%).

Conditions
None.

Learning Outcomes

Content

Remarks
Students interested in master thesis positions at the chair of marketing should participate in the marketing seminar. For further information please contact Marketing & Sales Research Group (marketing.iism.kit.edu).
Course: Seminar in Modelling, Measuring and Managing of Extreme Risks [2530356]

Coordinators: U. Werner, S. Hochrainer
Part of the modules: Insurance Management I (p. 41)[TVWL4BWLFBV6], Insurance Management II (p. 42)[TVWL4BWLFBV7]

ECTS Credits: 3
Hours per week: 2
Term: Summer term
Instruction language: de

Learning Control / Examinations
Non exam assessment (following §4(2), 3 of the examination regulation).

Conditions
None.

Recommendations
None.

Learning Outcomes
See German version.

Content


• Introduction to Extreme value theory, Catastrophe models: Introduction to extreme value theory, asymptotic models, extremal types theorem, Generalized extreme value distributions, max-stability, domain of attraction inference for the GEV distribution, model generalization: order statistics. Catastrophe model approaches, simulation of extremes.

• Threshold models, generalized pareto distribution, threshold selection, parameter estimation, point process characterization, estimation under maximum domain: Pickands’s estimator, Hill’s estimator, Deckers-Einmahl-de Haan estimator.

• Catastrophe model approaches, simulation of earthquakes, hurricanes, and floods, vulnerability functions, loss estimation. Indirect vs direct effects.

• Introduction to financial risk management against rare events. Basic risk measures: VaR, CVar, CEL and current approaches. Risk management measures against extreme risk for different risk bearers: Insurance principle, loading factors, credits, reserve accumulation, risk aversion.

• Risk preferences in decision making processes. Utility theory, certainty equivalent, Arrow Lind proof for risk neutrality, exceptions in risk neutrality assumptions.


• Case study presentations: Household level index based insurance systems (India, Ethiopia, Sri Lanka, China), insurance back-up systems coupled with public private partnerships (France, US), Reinsurance approaches (Munich Re, Swiss Re, Allianz).

• Climate Change topics: IPCC report, global and climate change.

Literature


Course: [SemIWW3]

**Coordinators:** I. Ott

**Part of the modules:** Seminar Module (p. 126)[WW4SEM]

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**Learning Control / Examinations**

The assessment is carried out through a term paper within the range of 12 to 15 pages, a presentation of the results of the work in a seminar meeting, and active participation in the discussions of the seminar meeting (§ 4 (2), 3 SPO).

The final grade is composed of the weighted graded examinations. (Essay 50%, 40% oral presentation, active participation 10%).

The seminar is intended for students both of bachelor and master degree program. They are differentiated by different assessment criteria for term paper and presentation grading.

**Conditions**

At least one of the lectures “Theory of Endogenous Growth” or “Innovation Theory and Policy” should be attended in advance, if possible.

**Learning Outcomes**

**Content**

The current topic of the seminar including the subjects treated will be announced before the semester begins at http://wipo.iww.kit.edu.

**Previous Topics:**

- Economic Aspects of General Purpose Technologies (SS 2010)
- Questions of Modern Economic Growth Theories (WS 2010/2011)
- Beans or fully automated machines? Determinants of Development and Growth in a globalized World (SS 2011)
- Technology Assessment and strategic Patent Analyses (WS 2011/2012)
- Innovation Potentials and Spatial Dimension in Cultural and Creative Industries (WS 2011/2012)
- Quantitative Methods in Economics with Mathematica (SS 2012)
Course: Seminar in Industrial Production [SemIIP2]

Coordinators: F. Schultmann, M. Fröhling
Part of the modules: Seminar Module (p. 126) [WW4SEM]

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Learning Control / Examinations
Assessment acc. to §4 (2), No.3 ER by assessing the written seminar thesis (approx. 20 pages), the oral presentation and active participation in public discussions. The final grade will be formed by weighing the individual assessment grades.

Conditions
Students should have completed the modules "Industrial Production I" [WW3BWLIIP], "Industrial Production II" [TVWL4BWLIIP2] or "Industrial Production III" [WW3BWLIIP6].

Learning Outcomes
Students shall gain insights into selected research of the Institute of Industrial Production (IIP).

- Students search for, identify, review and evaluate relevant literature.
- Students prepare their seminar thesis (and later on bachelor/master thesis) with a minimum expense in becoming acquainted with their topic and general layout.
- Students produce an oral presentation in a scientific context by using the outlined techniques of scientific presentation.
- Students learn to present their written results in an adequate form for scientific publishing.

Students in M.Sc. studies will have to put special emphasis on a critical discussion and evaluation of their topic, since they will have to look into actual scientific results in the field of industrial production.

Content
This seminar covers actual topics of industrial production, logistics, environmental science, project management and similar fields. We recommend a successful attendance of previous IIP modules (not compulsory!). Actual topics covered in this seminar will be published before the start of semester.
Course: Seminar Information Engineering and Management  [SemIW]

**Coordinators:** C. Weinhardt  
**Part of the modules:** Seminar Module (p. 126)[WW4SEM]

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**Learning Control / Examinations**
The assessment consists of a seminar paper, a presentation of the results and the contribution to the discussion (according to §4(2), 3 of the examination regulation). The final grade is based on the evaluation of each component (seminar paper, oral presentation, and active participation).

**Conditions**
See corresponding module information.

**Recommendations**
At least one module offered by the institute should have been chosen before attending this seminar.

**Learning Outcomes**
The student should be able to do a literature review based on a predefined topic in the context of information engineering and management. The approach comprises the identification of relevant literature according to the topic and an analysis as well as an evaluation of the methods presented in the literature. The student learns to present his results in a paper and in front of an audience on an academic level. This process gives him the knowledge and practice for further research work like a master thesis or a doctoral thesis.

**Content**
In the seminar the student should learn to apply the research methods to a predefined topic area. The topics are based on research questions in Information Engineering and Management across different industry sectors. This problem analysis requires an interdisciplinary examination.

**Media**
- PowerPoint
- E-learning platform ILIAS
- Software Tools, if necessary

**Literature**
The student will receive the necessary literature for his research topic.

**Remarks**
- Students from Bachelor and Master Course can visit the seminar. The research topic as well as the evaluation of the work and the presentation will have a different focus between Bachelor and Master Course.
- All the seminars offered at the chair of Prof. Dr. Weinhardt can be chosen. The current topics of the seminars are available at the following homepage: www.ism.kit.edu/im/lehre .
Course: Seminar Complexity Management [SemAIFB3]

**Coordinators:** D. Seese

**Part of the modules:** Seminar Module (p. 126)[WW4SEM]

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**Learning Control / Examinations**
see German version

**Conditions**
None.

**Learning Outcomes**
see German version

**Content**
see German version

**Literature**
Will be announced in the seminar.

**Remarks**
The number of participants is limited. Please take notice about the inscription procedure at the institutes website. Specific titles and the topics of offered seminars will be announced before the start of a semester on the website of AIFB.
Course: Seminar Management Accounting [2579904]

Coordinators: M. Wouters
Part of the modules: Seminar Module (p. 126)[WW4SEM]

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Learning Control / Examinations
The final grade of the course is the grade awarded to the paper.

Conditions
The LV “Betriebswirtschaftslehre: Finanzwirtschaft und Rechnungswesen” (2600026) must have been completed before starting this seminar.

Learning Outcomes
Students are familiar with topics in management accounting literature and practice that are most relevant to their studies and to their research projects.

Content
The course will be a mix of lectures, discussions, and student presentations. Students will write a paper in small groups, and present this in the final week. You are to a large extent free to select your own topic. Meetings are concentrated in three weeks that are spread throughout the semester.

Week 1: Introductory lecture. You need to conduct a first literature search and at the end of the first week you should identify (provisionally) the topic for your paper.

Week 2: The purpose of the second week is to define the topics and research questions in much more detail. Different types of papers may be selected: literature review, research paper, descriptive case study, or teaching case. Students will present their ideas and all participants should ask questions, help each other focus, offer ideas, etc.

Week 3: In the third week we are going to present and discuss the final papers.

Media
The instructor uses a LCD projector and makes the slides available for the students. Students should have their own notebook computer with the usual software for spreadsheets, word processing, internet, etc.

Literature
Will be announced in the course.

Remarks
Maximum of 24 students.
Course: Seminar Mobility Services [2595475]

Coordinators: W. Michalk, B. Chlond, U. Leyn, H. Fromm

Part of the modules: Fundamentals of Transportation (p. 106)[TVWL4INGBGU15], Seminar Module (p. 126)[WW4SEM], Transportation Modelling and Traffic Management (p. 107)[TVWL4INGBGU16]

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Learning Control / Examinations
A final written exam will be conducted.

Conditions
See module description.

Learning Outcomes
The student should be able to do a literature review based on a predefined topic in the context of mobility services. The approach comprises the identification of relevant literature according to the topic and an analysis as well as an evaluation of the methods presented in the literature. The student learns to present his results in a paper and in front of an audience on an academic level.

Content
The seminar gives an insight in different aspects of services in the context of mobility. Changes in business models in the mobility sector as well as the adaptation of new demand patterns for mobility play a crucial role in this context. These shifts are accompanied by a technological evolution including new mobile devices that enable dynamic and flexible access to information. In the seminar, the student should learn to apply the research methods to predefined research questions; in this context, e.g. literature reviews, structured interviews, and the comparison of business models are employed.
Course: Seminar on Morals and Social Behavior [n.n.]

**Coordinators:** N. Szech

**Part of the modules:** Seminar Module (p. 126)[WW4SEM]

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**Learning Control / Examinations**

Students write a seminar paper on an assigned topic (10 – 15 pages), present it in class and discuss results during seminar sessions. These three elements are graded individually. The seminar grade is the weighted average of these individual grades where the weighting is announced on the course syllabus.

**Conditions**

None.

**Recommendations**

None.

**Learning Outcomes**

The student

- develops an own idea for an economic experiment in this research direction.

**Content**

Seminar topics are announced online at http://polit.econ.kit.edu.

**Literature**

A selection of published papers and books.
Course: Seminar Service Science, Management & Engineering [2595470]


Part of the modules: Seminar Module (p. 126) [WW4SEM]

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Learning Control / Examinations
The assessment of this course is according to §4(2), 3 SPO in form of an examination of the written seminar thesis (15-20 pages), a presentation and active participation in class.

The final mark is based on the examination of the written seminar thesis but can be upgraded or downgraded according to the quality of the presentation.

Conditions
See corresponding module information.

Recommendations
Lecture eServices [2595466] is recommended.

Learning Outcomes
Autonomously deal with a special topic in the Service Science, Management and Engineering field adhering to scientific standards.

Content
Each Semester, the seminar will cover topics from a different selected subfield of Service Science, Management & Engineering. Topics include service innovation, service economics, service computing, transformation and coordination of service value networks as well as collaboration for knowledge intensive services.

See the KSRI website for more information about this seminar: www.ksri.kit.edu

Literature
The student will receive the necessary literature for his research topic.
Course: Seminar Stochastic Models [SemWIOR1]

**Coordinators:** K. Waldmann  
**Part of the modules:** Seminar Module (p. 126)[WW4SEM]

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**Learning Control / Examinations**  
The assessment of this course is in form of an examination of the written seminar thesis and a presentation. The final mark is the result of both the paper and its presentation.

**Conditions**  
None.

**Learning Outcomes**  
In case studies students comprehend stochastic relationships and gain deep knowledge of modelling, evaluation, and optimization of stochastic systems. In group presentations, students learn basic academic presentation and argument skills.

**Content**  
The actual topic as well as the contemporary issues are available online.

**Media**  
Power Point and related presentation techniques.

**Literature**  
Will be presented with the actual topic.
Course: Seminar Business Ethics [SemIP3]

**Coordinators:** A. Wollert

**Part of the modules:** Seminar Module (p. 126)[WW4SEM]

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**Learning Control / Examinations**

**Conditions**

None.

**Learning Outcomes**

Content
Course: Seminar in Transportation [6232903]

Coordinators: P. Vortisch, B. Chlond
Part of the modules: Fundamentals of Transportation (p. 106)[TVWL4INGBGU15], Transportation Modelling and Traffic Management (p. 107)[TVWL4INGBGU16]

ECTS Credits | Hours per week | Term | Instruction language
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Learning Control / Examinations
Non exam assessment (following §4(2), 3 of the examination regulation).

Conditions
See module description.

Learning Outcomes
Content
Course: Seminar Knowledge Management [SemAIFB4]

**Coordinators:** R. Studer

**Part of the modules:** Seminar Module (p. 126)[WW4SEM]

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**Learning Control / Examinations**
The success monitoring is done through a presentation about a research topic from the current topic of the seminar (45-60 minutes) followed by a discussion, a written summary of the main points (approx. 15 pages) and of active participation in discussions (in accordance with §4(2),3 SPO).

The total mark is composed of the graded and weighted success controls (50% lecture, 30% written paper, and 20% participation and discussion.

The seminar can be attended by both bachelor and master students. A differentiation is made by different topic assignment and evaluation standards for seminar paper and presentation.

**Conditions**
See module description.

**Learning Outcomes**
The students will learn to perform literature searches on current topics in computer science and holistic knowledge management as well as preparing and presenting the contents of scientific publications.

During the work on the seminar topics the master students will deepen their skills to autonomously comprehend current scientific knowledge and to convey it to others through oral presentations and written summaries.

Through active participation in the seminar, students acquire skills in critical appraisal of research topics and in oral and written presentation of independently developed research content.

**Content**
Each year, the seminar will cover topics from a different selected subfield of knowledge management, e.g.:

- Ontology-based knowledge management,
- Information Retrieval and Text Mining,
- Data Mining,
- Personal Knowledge Management,
- Case Based Reasoning (CBR),
- Collaboration and Social Computing,
- Business-process Oriented Knowledge Management.

**Media**
Slides.

**Literature**

**Remarks**
The number of students is limited. Students have to observe the designated registration process.
Course: Seminar in Insurance Management [SemFBV1]

Coordinators: U. Werner

Part of the modules: Seminar Module (p. 126)[WW4SEM]

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Learning Control / Examinations
At least one oral presentation and one term paper have to be delivered, either as individual work or as team work. Active participation in class and working groups is expected (according to §4(2), 3 SPO).

Condition
The seminar is held within the courses of Risk and Insurance Management and Insurance Management ([WW3BWLFBV3], [WW3BWLFBV4] and [WW4BWLFBV6/7], respectively. A course taken as a seminar cannot be chosen as a part of a course module (and vice versa).

Recommendations
The seminar fits well with the bachelor modules Risk and Insurance Management [WW3BWLFBV3] as well as with the master modules Insurance Management I [TVWL4BWLFBV6] and Insurance Management II [TVWL4BWLFBV7]. These modules, though, are not required to be taken.

Learning Outcomes
See German version.

Content
The seminar is offered within the following courses:

- Principles of Insurance Management
- Insurance Accounting (s.o.)
- Insurance Marketing
- Insurance Production
- Service Management

For their contents refer to the information given for these courses.

Literature
Will be announced at the beginning of the lecture period.

Remarks
Some of the courses mentioned above are offered on demand. For further information, see: http://insurance.fbv.kit.edu.

To attend the course please register with the secretary of the chair: thomas.mueller3@kit.edu
Course: Seminar in strategic and behavioral marketing [2572197]

**Coordinators:** B. Neibecker

**Part of the modules:** Seminar Module (p. 126)[WW4SEM]

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**Learning Control / Examinations**  
The student is evaluated based on the written work, a presentation of the results in front of an audience and his contribution to the discussion

**Conditions**  
None.

**Learning Outcomes**  
At the seminar (with a “Referat” as its goal) the student should be able to do a literature review based on a predefined topic in the context of marketing research. The approach comprises the identification of relevant literature according to the topic and an analysis as well as an evaluation of the methods presented in the literature. The student learns to present his results in a paper and in front of an audience on an academic level.

**Content**  
In the seminar the student should learn to apply the research methods to a predefined topic area. The topics are based on research questions in marketing. This problem analysis requires a interdisciplinary examination. As a special option, the implementation of methodological solutions for market research can be accomplished and discussed with respect to its application.

**Literature**  
Will be allocated according the individual topics.

**Remarks**  
Students from Bachelor and Master Course can visit the seminar. The research topic as well as the evaluation of the work and the presentation will have a different focus between Bachelor and Master Course.
Course: Seminar in Discrete Optimization [2550491]

Coordinators: S. Nickel
Part of the modules: Seminar Module (p. 126)[WW4SEM]

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Learning Control / Examinations
The assessment consists of a written seminar thesis of 20-25 pages and a presentation of 35-40 minutes (according to §4(2), 3 of the examination regulation).

The final mark for the seminar is the weighted average of the marks for the assessed assignments (seminar thesis 30 %, presentation 60%, handout 10%).

The seminar can be attended both by Bachelor and Master students. A differentiation will be achieved by different valuation standards for the seminar thesis and presentation.

Conditions
Basic knowledge as conveyed in the module Introduction to Operations Research [WI1OR] is assumed.

Learning Outcomes
The seminar aims at the presentation, critical evaluation and exemplary discussion of recent questions in discrete optimization.

The focus lies on optimization models and algorithms, also with regard to their applicability in practical cases (especially in Supply Chain and Health Care Management).

The students get in touch with scientific working: The in-depth work with a special scientific topic makes the students familiar with scientific literature research and argumentation methods. As a further aspect of scientific work, especially for Master students the emphasis is put on a critical discussion of the seminar topic.

Regarding the seminar presentations, the students will be familiarized with basic presentational and rhetoric skills.

Content
The topics of the seminar will be announced at the beginning of the term in a preliminary meeting. Dates will be announced on the internet.

Literature
Literature and relevant sources will be announced at the beginning of the seminar.

Remarks
The seminar is offered in each term.
Course: Seminar in Experimental Economics [SemWIOR3]

Coordinators: N. N.

Part of the modules: Seminar Module (p. 126)[WW4SEM]

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Learning Control / Examinations
Term paper and presentation

Conditions
See corresponding module information.
A course in the field of Game Theory should be attended beforehand.

Learning Outcomes
The seminar wants to deepen the methods of scientific work. Students shall learn to discuss critical the latest research results in Experimental Economics.
Students learn the technical basics of presentation and to argument scientifically. Also rhetoric skills shall be amplified.

Content
The seminar’s topic will be announced before the beginning of each semester on the internet (http://www.wior.uni-karlsruhe.de/LS_Berninghaus/Studium/).

Media
Slides.

Literature
Will be announced at the end of the recess period.
Course: Seminar in Continuous Optimization [2550131]

Coordinators: O. Stein
Part of the modules: Seminar Module (p. 126)[WW4SEM]

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Learning Control / Examinations
The assessment is composed of a 15-20 page paper as well as a 40-60 minute oral presentation according to §4(2), 3 of the examination regulation.
The total grade is composed of the equally weighted grades of the written and oral assessments.
The seminar is appropriate for bachelor as well as for master students. Their differentiation results from different assessment criteria for the seminar paper and the seminar presentation.

Conditions
See corresponding module information.
Attendance is compulsory.
Preferably at least one module offered by the institute should have been chosen before attending this seminar.

Learning Outcomes
The seminar aims at describing, evaluating, and discussing recent as well as classical topics in continuous optimization. The focus is on the treatment of optimization models and algorithms, also with respect to their practical application.
The student is introduced to the style of scientific work. By focussed treatment of a scientific topic the student learns the basics of scientific investigation and reasoning.
For further development of a scientific work style, master students are particularly expected to critically question the seminar topics.
With regard to the oral presentations the students become acquainted with presentation techniques and basics of scientific reasoning. Also rhetoric abilities may be improved.

Content
The current seminar topics are announced under http://kop.io.r.kit.edu at the end of the preceding semester.

Literature
References and relevant sources are announced at the beginning of the seminar.
# Course: Seminar on Macroeconomic Theory [SemETS3]

**Coordinators:** M. Hillebrand  
**Part of the modules:** Seminar Module (p. 126) [WW4SEM]

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## Learning Control / Examinations

### Conditions
None.

### Recommendations
At least one of the courses *Theory of Business Cycles* [25549] and *Theory of Economic Growth* [2520543] should have been attended beforehand.

## Learning Outcomes

### Content

### Literature
Will be announced at the end of the recess period.

### Remarks
For details see German version.
Course: Seminar on Network Economics [2560263]

Coordinators: K. Mitusch
Part of the modules: Seminar Module (p. 126) [WW4SEM]

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Learning Control / Examinations
The assessment consists of a seminar paper of 15-20 pages, a presentation of results and active participation in the disussion during the seminar (according to §4(2), 3 ERSC)
The grading is carried out primarily in reference to the seminar paper, however, divergent performance in the presentation will be accounted for by a corresponding adjustment. In particular, there is the chance to improve grades through good participation during the seminar.

Conditions
See module description.
Basic knowledge of network economics is required. The course Competition in Networks [26240] should be completed.

Learning Outcomes
The student
- can acquire a scientific article to an economic topic,
- deepens his/her knowledge in network economics,
- gets inspiration for a potential master thesis.

Content
The current theme of the seminar including the suggestion of topics for the seminar papers will be announced in KIM and on the notice board at the institute (http://netze.iww.kit.edu).
(The title of the seminar may change from term to term depending on the topic)
## Course: Seminar Transport Economics [2561209]

**Coordinators:**

**Part of the modules:** Seminar Module (p. 126)[WW4SEM]

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### Learning Control / Examinations

**Conditions**

None.

### Learning Outcomes

**Content**
Course: Seminar: Legal Studies [RECHT]

Coordinators: Inst. ZAR
Part of the modules: Seminar Module (p. 126)[WW4SEM]

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Learning Control / Examinations

Conditions
None.

Learning Outcomes

Content
Course: Seminar: Management and Organization [2577915]

Coordinators: H. Lindstädt
Part of the modules: Seminar Module (p. 126)[WW4SEM]

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Learning Control / Examinations
Term paper (50%) and presentation (50%).

Conditions
See corresponding module information.

Learning Outcomes
The aim of the seminar is to describe corporate and organisational management approaches, to assess them critically and clarify them using practical examples. The focus is on assessing the models with a view to their applicability and theoretical limits.

Content
The subjects are redefined each semester on the basis of current issues.

Media
Slides.

Literature
The relevant sources are made known during the course.
Course: Seminar paper “Production Engineering” [21690sem]

Coordinators: V. Schulze, G. Lanza, J. Fleischer
Part of the modules: Seminar Module (p. 126)[WW4SEM]

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Learning Control / Examinations
The following work and performance is required for the successful completion of the seminar:

- active participation in the seminar,
- completion of a seminar paper on the topic of the seminar (minimum input: 80 h) and
- a presentation given after completion of the seminar paper.

The seminar paper can be submitted:
- for the module: seminar module [SemING] OR
- to improve the module grade of modules: Manufacturing Engineering [TVWL4INGMB23], Integrated Production Planning [TVWL4INGMB24] or Vertiefung der Produktionstechnik [WI4INGMB22].

Each seminar paper can be submitted only once. One paper cannot be submitted for both the seminar module and the improvement of the grade.

The score of the seminar paper can be used to improve the grade of one of the above-mentioned modules. The module grade can be improved by three tenths maximum. Only seminar papers written at wbk Institute of Production Science qualify for an improvement of the module grade.

One seminar paper can be used for the improvement of one module grade (named above) maximum. For the improvement of a grade, no more than one seminar paper can be submitted.

Conditions
None.

Learning Outcomes
The students are able to

- find appropriate data sources, evaluate and extract information.
- apply a predetermined citation style correctly.
- summarize information and results shortly and concisely in a written form.
- to design visual preparations of scientific problems or results and to make an oral presentation.
- to work in task-oriented cooperation as a team.

Content
Students independently deal with production engineering related problems from the fields of manufacturing engineering, machine tools and handling technology and organisation, planning and logistics with tutorial assistance. The results are aggregated in the form of a seminar paper and are then illustrated in the form of a presentation.

Media
Lecture notes of the Institute of Production Science.
Course: Practical Seminar Knowledge Discovery [25810]

Coordinators: R. Studer
Part of the modules: Electives in Informatics (p. 69)[TVWL4INFO3], Informatics (p. 65)[TVWL4INFO1], Emphasis in Informatics (p. 67)[TVWL4INFO2]

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Learning Control / Examinations

Conditions
None.

Recommendations
Knowledge of algorithms in the area of knowledge discovery is assumed. Therefore it is recommended to attend the course [2511302] Knowledge Discovery beforehand.

Learning Outcomes
Implementation of an own knowledge discovery project. Includes familiarization with prototypical implementation, experiments and presentation of a topic from the fields of knowledge discovery and data mining adhering to scientific standards.

Content
The practical course will cover topics in the field of knowledge discovery. Each term, a different topic is covered, e.g.: text mining or learning with semantic data. Details will be announced every semester.

Media
Slides.
Course: Practical Seminar Service Innovation [2595477]

Coordinators: G. Satzger, M. Kohler, H. Fromm, N. Feldmann
Part of the modules: Business & Service Engineering (p. 49)[TVWL4BWLISM4], Seminar Module (p. 126)[WW4SEM]

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Learning Control / Examinations
The assessment of this course is according to §4(2), 3 SPO in form of a written documentation, a presentation of the outcome of the conducted practical components and an active participation in class. Please take into account that, beside the written documentation, also a practical component (such as a survey or an implementation of an application) is part of the course. Please examine the course description for the particular tasks. The final mark is based on the graded and weighted attainments (such as the written documentation, presentation, practical work and an active participation in class).

Conditions
None.

Recommendations
Knowledge of Service Innovation Methods is assumed. Therefore it is recommended to attend the course Service Innovation [2540468] beforehand.

Learning Outcomes
The student should be able to do a literature review based on a given topic in the context of service innovation. The approach comprises the identification of relevant literature according to the topic and an analysis as well as the evaluation of the methods presented in the literature. The practical work components should enable the student to learn about and independently use scientific methods employed e.g. in case studies or experiments. The student learns to present his results in a paper and in front of an audience on an academic level. This process is helpful for further scientific work like the master or doctoral thesis.

Content
The Practical Seminar Service Innovation conveys both a theoretical foundation and practical methods. Using a case example of real-world challenges in the area of Service Innovation, application and adaptation of innovation methods are taught and the results are presented. This project work applies conceptual, analytical and creative methods.

Literature
The foundational literature will be announced together with the individual topics.

Remarks
Due to the project work, the number of participants is limited and participation requires knowledge about models, concepts and approaches that are taught in the Service Innovation lecture. Having taken the Service Innovation lecture or demonstrating equivalent knowledge is a prerequisite for participating in this Practical Seminar. Details for registration will be announced on the web pages for this course.
Course: Service Analytics [2595501]

**Coordinators:** T. Setzer, H. Fromm

**Part of the modules:** Advanced CRM (p. 46)[TVWL4BWLISM1], Service Analytics (p. 53)[TVWL4BWLKSR1], Service Management (p. 51)[TVWL4BWLISM6]

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**Learning Control / Examinations**
The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulation). By successful completion of the exercises (according to §4(2), 3 of the examination regulation) a bonus can be obtained. If the grade of the written exam is at least 4.0 and at most 1.3, the bonus will improve it by one grade level (i.e. by 0.3 or 0.4). The bonus only applies to the first and second exam of the semester in which it was obtained.

**Conditions**
None.

**Recommendations**
The lecture is addressed to students with interests and basic knowledge in the topics of Operations Research, descriptive and inductive statistics.

**Learning Outcomes**
Participants are able to structure large sets of available data and to use that data for planning, operation, personalization of complex services, in particular for IT services. They learn a step-by-step approach starting with analyzing possibly incomplete data, techniques of multivariate statistics to filter data and to extract data features, forecast techniques, and robust planning and control procedures for enterprise decision support.

**Content**
Today's service-oriented companies are starting to optimize the way services are planned, operated, and personalized by analyzing vast amounts of data from customers, IT-systems, or sensors. As the statistical learning and business optimization world continues to progress, skills and expertise in advanced data analytics and data and fact-based optimization become vital for companies to be competitive. In this lecture, relevant methods and tools will be considered as a package, with a strong focus on their inter-relations. Students will learn to analyze and structure large amounts of potentially incomplete and unreliable data, to apply multivariate statistics to filter data and to extract key features, to predict future behavior and system dynamics, and finally to formulate data and fact-based service planning and decision models.

More specifically, the lessons of this lecture will include:

- Co-Creation of Value Across Enterprises
- Instrumentation, Measurement, Monitoring of Service Systems
- Descriptive, predictive, and prescriptive Analytics
- Usage Characteristics and Customer Dynamics
- Big Data, Dimensionality Reduction, and Real-Time Analytics
- System Models and What-If-Analysis
- Robust Mechanisms for Service Management
- Industry Applications of Service Analytics

**Tutorials**
Students will conduct lecture accompanying, guided exercises throughout the semester.

**Media**
- PowerPoint
- E-learning platform ILIAS

**Literature**
- Business Analytics for Managers, Jank, W., Springer, 2011

**Online Sources:**
Economics Engineering (M.Sc.)
Module Handbook, Date: 26.02.2014
• The data deluge, The Economist, Feb. 2010
• Competing on Analytics, T. Davenport in Harvard Business Review, Feb. 2007
• Mit Advanced Analytics können Händler Kundendaten optimal nutzen, McKinsey Handelsmarketing, Feb. 2011

Further readings will be provided in the lecture.

Remarks
This is a new lecture first offered in the summer term of 2012.
Course: Service Innovation [2595468]

Coordinators: G. Satzger, M. Kohler, N. Feldmann

Part of the modules: Business & Service Engineering (p. 49) [TVWL4BWLISM4], Service Management (p. 51) [TVWL4BWLISM6]

ECTS Credits: 5
Hours per week: 2/1
Term: Summer term
Instruction language: en

Learning Control / Examinations
The assessment consists of a 1h written exam following §4(2), 3 SPO and of assignments during the course as an "Erfolgskontrolle anderer Art" following §4(2), 3 SPO.

Conditions
None.

Learning Outcomes
Understand the difference between innovation and invention, and how disruptive effects can be fast and wide-reaching. Know examples for innovation in processes, organization and business models; understand how service and product innovation differ.
Understand the link between risk and innovation; be aware of obstacles to innovation and know how to overcome them.

Content
While innovation in manufacturing or agriculture can leverage a considerable body of research, experience and best practice, innovation in services has not reached the same level of maturity. In practice, while many organizations have a well-understood process for innovating in the product business, innovating in services is often still a fuzzy and complex undertaking. In this lecture we will discuss the state of research, compare product and service innovation, understand how innovation diffusion works, examine case studies on service innovation, compare open vs. closed innovation, learn how to leverage user communities to drive innovation and understand obstacles as well as enablers and how to manage, incentivize and foster service innovation.

Literature
• von Hippel, Erich (2007) Horizontal innovation networks - by and for users. Industrial and Corporate Change, 16:2

Elective literature:
Course: Service Oriented Computing 1 [2511500]

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<th>Course: Service Oriented Computing 1 [2511500]</th>
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<tbody>
<tr>
<td><strong>Coordinators:</strong> S. Tai</td>
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<tr>
<td><strong>Part of the modules:</strong> Electives in Informatics (p. 69) [TVWL4INFO3], Informatics (p. 65) [TVWL4INFO1], Emphasis in Informatics (p. 67) [TVWL4INFO2]</td>
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<td>5</td>
<td>2/1</td>
<td>Winter term</td>
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**Learning Control / Examinations**
The assessment of this course is a written examination (60min.) in the first week after lecture period (nach §4(2), 1 SPO).

**Conditions**
None.

**Recommendations**
Lecture AI2 [2511032] is recommended.

**Learning Outcomes**
The course introduces concepts, methods, and techniques of “service-oriented computing”, including languages for (Web) service description, methods and tools for the development of services, and platforms (middleware, runtimes) for the Web-based deployment, delivery, and execution of services. The course provides a solid technical foundation that enables the student to address the increasingly relevant challenges of developing “service-oriented architectures (SOA)” in the industry.

**Content**
Web services represent the next-generation of Web technology, and are an evolution of conventional distributed middleware. They enable new and improved ways for enterprise computing, including application interoperability and integration, and business process management. Modern software systems are being designed as service-oriented architectures (SOA), introducing increased agility and flexibility at both the software systems and the business level. Web services and SOA thus have a profound impact on software development and the businesses that they support. The course “Service-oriented Computing” introduces the concepts, methods and technology that provide a solid foundation in this area. Topics include:

- Service description
- Service engineering, including development and implementation
- Service composition (aggregation), including process-based service orchestration
- Interoperability formats and protocols
- Service platforms and runtimes (middleware)

**Media**
Slides, access to internet resources.

**Literature**
Will be announced in the lecture.
Course: Service Oriented Computing 2 [2511308]

**Coordinators:** R. Studer, S. Agarwal, B. Norton

**Part of the modules:** Electives in Informatics (p. 69)[TVWL4INFO3], Informatics (p. 65)[TVWL4INFO1], Emphasis in Informatics (p. 67)[TVWL4INFO2]

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**Learning Control / Examinations**
The assessment consists of an 1h written exam following §4, Abs. 2, 1 of the examination regulation or of an oral exam (20 min) following §4, Abs. 2, 2 of the examination regulation.

**Conditions**
None.

**Recommendations**
It is recommended to attend the course Service-oriented Computing 1 [2511500] beforehand.

**Learning Outcomes**
Students will extend their knowledge and proficiency in the area of modern service-oriented technologies. Thereby, they acquire the capability to understand, apply and assess concepts and methods that are of innovative and scientific nature.

**Content**
Building upon basic Web service technologies the lecture introduces select topics of advanced service computing and service engineering. In particular, focus will be placed on new Web-based architectures and applications leveraging Web 2.0, Cloud Computing, Semantic Web and other emerging technologies.

**Literature**
Literature will be announced in the lecture.
Course: Safety engineering [2117061]

Coordinators: H. Kany
Part of the modules: Technical Logistics (p. 90)[TVWL4INGMB27], Introduction to Logistics (p. 77)[TVWL4INGMB20]

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Learning Control / Examinations
The assessment consists of an oral exam according to §4 (2), 2 of the examination regulation. It may be a written exam (according to §4 (2), 1 of the examination regulation) in the case of large number of participants.

Conditions
None.

Recommendations
None.

Learning Outcomes
Students are able to:

- Name and describe relevant safety concepts of safety engineering,
- Discuss basics of health at work and labour protection in Germany,
- Evaluate the basics for the safe methods of design of machinery with the national and European safety regulations and
- Realize these objectives by using examples in the field of storage and material handling systems.

Content
The course provides basic knowledge of safety engineering. In particular the basics of health at the working place, job safety in Germany, national and European safety rules and the basics of safe machine design are covered. The implementation of these aspects will be illustrated by examples of material handling and storage technology. This course focuses on: basics of safety at work, safety regulations, basic safety principles of machine design, protection devices, system security with risk analysis, electronics in safety engineering, safety engineering for storage and material handling technique, electrical dangers and ergonomics. So, mainly, the technical measures of risk reduction in specific technical circumstances are covered.

Media
presentations

Literature

Remarks
none
Course: Simulation I [2550662]

Coordinators: K. Waldmann
Part of the modules: Stochastic Modelling and Optimization (p. 74)[TVWL4OR7]

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Learning Control / Examinations
The assessment consists of an 1h written exam following Section 4(2), 1 of the examination regulation. Credit from the voluntary computer lab is accounted for in the overall grade raising the exam grade by 0.6 (according to Section 4(2), 3 of the examination regulation).

Conditions
None.

Learning Outcomes
The lecture provides insights into the typical process in planning and conducting simulation studies.

Content
As the world is getting more complex it is often not possible to analytically provide key figures of interest without overly simplifying the problem. Thus efficient simulation techniques become more and more important. In the lecture important basic concepts are presented in terms of selected case studies.
Topics overview: Discrete event simulation, generation of random numbers, generating discrete and continuous random variables, statistical analysis of simulated data.

Media
Blackboard, Slides, Flash Animations, Simulation Software

Literature
- Lecture Notes
  edition

Elective literature:

Remarks
The lecture is offered irregularly. The curriculum of the next two years is available online.
Course: Simulation II [2550665]

Coordinators: K. Waldmann
Part of the modules: Stochastic Modelling and Optimization (p. 74)[TVWL4OR7]

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Learning Control / Examinations
The assessment consists of an 1h written exam following Section 4(2), 1 of the examination regulation. Credit from the voluntary computer lab is accounted for in the overall grade raising the exam grade by 0.6 (according to Section 4(2), 3 of the examination regulation).

Conditions
Foundations in the field of Simulation II [2550662] are desired.

Learning Outcomes
The lecture provides insights into the typical process in planning and conducting simulation studies.

Content
As the world is getting more complex it is often not possible to analytically provide key figures of interest without overly simplifying the problem. Thus efficient simulation techniques become more and more important. In the lecture important basic concepts are presented in terms of selected case studies.
Topics overview: Variance reduction techniques, simulation of stochastic processes, case studies.

Media
Blackboard, Slides, Flash Animations, Simulation Software

Literature
- Lecture Notes

Elective literature:

Remarks
The lecture is offered irregularly. The curriculum of the next two years is available online.
Course: Simulation of Spray and Mixture Formation in Internal Combustion Engines [21114]

Coordinators: C. Baumgarten
Part of the modules: Combustion Engines II (p. 85) [TVWL4INGMB19]

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Learning Control / Examinations
The assessment consists of an oral exam (30 min) according to §4 (2), 2 of the examination regulation. The grade of the exam is included in the overall grade of the module with a weighting factor of 3.

Conditions
The course Combustion Engines A [21101] has to be completed beforehand.

Learning Outcomes
Content
## Course: Traffic Flow Simulation [6232804]

**Coordinators:** P. Vortisch  
**Part of the modules:** Transportation Modelling and Traffic Management (p. 107) [TVWL4INGBGU16]

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### Learning Control / Examinations

The assessment consists of an oral exam (15 minutes) according to §4(2), 2 of the examination regulation.

### Conditions

See module description.

### Learning Outcomes

**Content**
Course: Social Choice Theory [n.n.]

**Coordinators:** C. Puppe

**Part of the modules:** Collective Decision Making (p. 36)[TVWL4VWL16], Microeconomic Theory (p. 35)[TVWL4VWL15]

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<td>Summer</td>
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**Learning Control / Examinations**
The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

**Conditions**
None.

**Recommendations**
None.

**Learning Outcomes**

**Content**
**Course: Software Laboratory: OR Models II [2550497]**

**Coordinators:** S. Nickel

**Part of the modules:** Operations Research in Supply Chain Management and Health Care Management (p. 71) [TVWL4OR5]

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**Learning Control / Examinations**
The assessment is a 120 minutes examination, including a written and a practical part (according to §4(2), 1 of the examination regulation).
The examination is held in the term of the software laboratory and the following term.

**Conditions**
Successful completion of the course *Software Laboratory: OR-Models I [2550490]*. Basic knowledge as conveyed in the module *Introduction to Operations Research [WI1OR]* is assumed.

**Learning Outcomes**
The course is based on the first part of the software laboratory. The students advance to detailed modelling knowledge and use the software for the implementation of more complex solution methods. An important aspect lies on the practical application possibilities of OR software in combinatorial and nonlinear optimization problems.

**Content**
The task of solving combinatorial and nonlinear optimization problems imposes much higher requirements on suggested solution approaches as in linear programming.

During the course of this software laboratory, students get to know important methods from combinatorial optimization, e.g. Branch & Cut- or Column Generation methods and are enabled to solve problems with the software system IBM ILOG CPLEX Optimization Studio and the corresponding modeling language OPL. In addition, issues of nonlinear optimization, e.g. quadratic optimization, are addressed. As an important part of the software laboratory, students get the possibility to model combinatorial and nonlinear problems and implement solution approaches in the software system.

The software laboratory also introduces some of the most frequently used modelling and programming languages that are used in practice to solve optimization problems.

**Remarks**
Due to capacity restrictions, registration before course start is required. For further information see the webpage of the course. The planned lectures and courses for the next three years are announced online.
Course: Software Technology: Quality Management [2511208]

<table>
<thead>
<tr>
<th>Coordinators:</th>
<th>A. Oberweis</th>
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<tbody>
<tr>
<td>Part of the modules:</td>
<td>Electives in Informatics (p. 69)[TVWL4INFO3], Informatics (p. 65)[TVWL4INFO1], Emphasis in Informatics (p. 67)[TVWL4INFO2]</td>
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Learning Control / Examinations
The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation in the first week after lecture period.

Conditions
Programming knowledge in Java and basic knowledge of computer science are expected.

Learning Outcomes
Students are familiar with basic concepts and principles of software quality and software quality management. They know key measures and models for certification of quality in software development. They are aware of different test methods and evaluation methods. Furthermore, they are able to assess quality management aspects in different standard process models.

Content
This lecture imparts fundamentals of active software quality management (quality planning, quality testing, quality control, quality assurance) and illustrates them with concrete examples, as currently applied in industrial software development. Keywords of the lecture content are: software and software quality, process models, software process quality, ISO 9000-3, CMM(I), BOOTSTRAP, SPICE, software tests.

Media
Slides, access to internet resources.

Literature
- Peter Liggesmeyer: Software-Qualität, Testen, Analysieren und Verifizieren von Software. Spektrum Akademischer Verlag 2002

Elective literature:
Further literature is given in lectures.
Course: Social Network Analysis in CRM [2540518]

**Coordinators:** A. Geyer-Schulz

**Part of the modules:** Advanced CRM (p. 46)[TVWL4BWLISM1]

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**Learning Control / Examinations**
Assessment consists of a written exam of 1 hour length following §4 (2), 1 of the examination regulation and by submitting written papers as part of the exercise following §4 (2), 3 of the examination regulation.

The course is considered successfully taken, if at least 50 out of 100 points are acquired in the written exam. In this case, all additional points (up to 10) from excersise work will be added. The grades of this lecture are assigned following the table below:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Minimum points</th>
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<tr>
<td>1.0</td>
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<tr>
<td>1.3</td>
<td>90</td>
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<tr>
<td>1.7</td>
<td>85</td>
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<td>2.3</td>
<td>75</td>
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<td>2.7</td>
<td>70</td>
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**Conditions**
None.

**Learning Outcomes**
The objectives of this course are to give students an introduction to and overview of social network analysis as a methodological approach for analysis in different areas of business administration, especially customer relationship management. Theory as well as application of social network analysis will be discussed. Students will learn how to perform and interpret analysis results.

**Content**
The trend to view economic and social structures as networks allows to anlysze these networks by well established and new methods from mathematics, business administration, sociology and physics. The goal of these analyses are to understand different aspects of these networks: In organizations (internal Marketing): Here networks analysis kann help to detect whether hierarchies and official structures are 'alive' or if so called 'hidden organizations' have evolved. In addition such results can reveal inefficient procedures or structures within an organization. In CRM: Within analytical CRM the concept of customer value can be enriched by enclosing the network value that customer offers to the company (Customer Network Value). In Marketing: To successfully implement a virale marketing strategy the knowledge of the structure of customer networks is essential. The dynamics on these networks are relevant if one wants to use these networks for marketing purposes. Internetstructure: For information services, such as e.g. search engines, the identification of relevant nodes and clusters is a the major service profided and thus relevant for business success.

The analysis should identify the relevant (central) nodes in a network, find cliques, describe their connections and, if relevant, describe also the direction of information flow within the network. To achieve this different methods will be discussed during the course.

**Media**
Folien

**Literature**

Economics Engineering (M.Sc.)
Module Handbook, Date: 26.02.2014

Remarks
The course is currently not offered.
Course: Spatial Economics [2561260 / 2561261]

Coordinators: I. Ott

Part of the modules:
- Transport infrastructure policy and regional development (p. 31)[TVWL4VWL11], Growth and Agglomeration (p. 32)[TVWL4VWL12], Agglomeration and Innovation (p. 33)[TVWL4VWL13]

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Learning Control / Examinations
The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation).

Conditions
None.

Recommendations
Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2600012], and Economics II [2600014]. In addition, an interest in quantitative-mathematical modeling is required. The attendance of the course Introduction to economic policy [2560280] is recommended.

Learning Outcomes
The student
- analyses how spatial distribution of economic activity is determined
- uses quantitative methods within the context of economic models
- has basic knowledge of formal-analytic methods
- understands the link between economic theory and its empirical applications
- understands to what extent concentration processes result from agglomeration and dispersion forces
- is able to determine theory based policy recommendations

Content
Geography, trade and development
Geography and economic theory
Core models of economic geography and empirical evidence
Agglomeration, home market effect, and spatial wages
Applications and extensions

Media
Slides
Exercises
Internet

Literature
Steven Brakman, Harry Garretsen, Charles van Marrewijk (2009), The New Introduction to Geographical Economics

Further literature recommendations will be announced in the course of the lecture.
Course: Special Topics in Management Accounting [2579905]

**Coordinators:** M. Wouters, S. Morales, M. Kirchberger

**Part of the modules:** Seminar Module (p. 126)[WW4SEM]

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**Learning Control / Examinations**
The final grade of the course is the grade awarded to the paper.

**Conditions**
The LV “Betriebswirtschaftslehre: Finanzwirtschaft und Rechnungswesen” (2600026) must have been completed before starting this seminar.

**Learning Outcomes**
Students are familiar with topics in management accounting literature and practice that are most relevant to their studies and to their research projects.

**Content**
The course will be a mix of lectures, discussions, and student presentations. Students will write a paper in small groups, and present this in the final week. Topics are selectively prediscibed. Meetings are concentrated in three weeks that are spread throughout the semester.

- **Week 1:** Introductory lecture. You need to conduct a first literature search and at the end of the first week you should identify (provisionally) the topic for your paper.
- **Week 2:** The purpose of the second week is to define the topics and research questions in much more detail. Different types of papers may be selected: literature review, research paper, descriptive case study, or teaching case. Students will present their ideas and all participants should ask questions, help each other focus, offer ideas, etc.
- **Week 3:** In the third week we are going to present and discuss the final papers.

**Media**
The instructor uses a LCD projector and makes the slides available for the students. Students should have their own notebook computer with the usual software for spreadsheets, word processing, internet, etc.

**Literature**
Will be announced in the course.

**Remarks**
Maximum of 24 students.
Course: Special Topics in Information Engineering & Management [2540498]

Coordinators: C. Weinhardt

Part of the modules: Business & Service Engineering (p. 49)[TVWL4BLWISM4], Communications & Markets (p. 50)[TVWL4BLWISM5], Service Analytics (p. 53)[TVWL4BLWIKSR1], Information Engineering (p. 52)[TVWL4BLWISM7]

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Learning Control / Examinations
The assessment of this course is according to §4(2), 3 SPO in form of a written documentation, a presentation of the outcome of the conducted practical components and an active participation in class. Please take into account that, beside the written documentation, also a practical component (such as a survey or an implementation of an application) is part of the course. Please examine the course description for the particular tasks. The final mark is based on the graded and weighted attainments (such as the written documentation, presentation, practical work and an active participation in class).

Conditions
None.

Learning Outcomes
The student should be able to do a literature review based on a predefined topic in the context of information engineering and management. The approach comprises the identification of relevant literature according to the topic and an analysis as well as an evaluation of the methods presented in the literature. The practical work components should enable the student to learn and independently use scientific methods employed e.g. in case studies or experiments. The student learns to present his results in a paper and in front of an audience on an academic level. This process is helpful for further scientific work like the bachelor, master or doctoral thesis.

Content
In this course the student should learn to apply the search methods to a predefined topic area. The topics are based on research questions in Information Engineering and Management across different industry sectors. This problem analysis requires an interdisciplinary examination. Experiments, case studies or software development can be part of the practical work that offers the students an opportunity to get a deeper insight into the field of Information Engineering and Management. The course also encompasses a documentation of the implemented work.

Media
- PowerPoint
- E-learning platform ILIAS
- Software tools for development, if needed

Literature
The basic literature will be made available to the student according to the respective topic.

Remarks
All the practical seminars offered at the chair of Prof. Dr. Weinhardt can be chosen in the Special Topics in Information Engineering & Management course. The current topics of the practical seminars are available at the following homepage: www.iism.kit.edu/im/lehre

The Special Topics Information Engineering and Management is equivalent to the practical seminar, as it was only offered for the major in “Information Management and Engineering” so far. With this course students majoring in “Industrial Engineering and Management” and “Economics Engineering” also have the chance of getting practical experience and enhance their scientific capabilities.

The Special Topics Information Engineering and Management can be chosen instead of a regular lecture (see module description). Please take into account, that this course can only be accounted once per module.
Course: Special Topics of Enterprise Information Systems [SBI]

Coordinators: A. Oberweis

Part of the modules: Emphasis in Informatics (p. 67)[TVWL4INFO2], Electives in Informatics (p. 69)[TVWL4INFO3], Informatics (p. 65)[TVWL4INFO1]

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Learning Control / Examinations
The assessment of this course is a written or (if necessary) oral examination according to §4(2) of the examination regulation.

Conditions
None.

Learning Outcomes
Students are able to handle methods and instruments in a subarea of “Enterprise Information Systems” and to show the capability to be innovative with regard to applied methods.

The course will impart knowledge of basics and methods in the context of their application in practice. Based on the understanding of the imparted concepts and methods students will be able to choose the appropriate methods and apply them in the right way for problems they will face in their professional life.

Students will be enabled to find arguments for solution approaches and to argue for them.

Content
This course is a placeholder for special courses that are offered in an irregular sequence and cover selected topics in the field of enterprise information systems. These topics include in particular the design and the management of database systems, the computer-support of business processes and strategic planning of information systems and their organization.

Literature
Will be announced at the beginning of the course.
Course: Special Topics of Efficient Algorithms [25700sp]

**Coordinators:** H. Schmeck

**Part of the modules:** Emphasis in Informatics (p. 67)[TVWL4INFO2], Electives in Informatics (p. 69)[TVWL4INFO3], Informatics (p. 65)[TVWL4INFO1]

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**Learning Control / Examinations**
The assessment consists of assignments or of a bonus exam (wrt §4 (2), 3 SPO), and a written exam (60 min.) in the week after the end of the lecturing period (wrt §4 (2), 1 SPO). The exam will be offered in every semester and can be repeated on regular examination dates.

If the mark obtained in the written exam is in between 1.3 and 4.0, a successful completion of the assignments or the bonus exam will improve the mark by one level (i.e. by 0.3 or 0.4).

**Conditions**
None.

**Learning Outcomes**
The student will learn how to use methods and concepts of efficient algorithms and how to demonstrate adequate innovative capabilities with respect to the used methods.

This course emphasizes the teaching of advanced concepts in relation to their applicability in the real world. Based on a fundamental understanding of the covered concepts and methods, students should know how to select appropriate concepts and methods for problem settings in their professional life, and, if necessary, to extend and apply them in an adequate form. The students should be enabled to find adequate arguments for justifying their chosen problem solutions.

**Content**
This course emphasizes the new topics in the area of algorithms, data structures, and computer infrastructures. The exact topics can vary according to the audiences and the time it is held.

**Literature**
Elective literature:
Will be announced in the lecture.

**Remarks**
This course can be particularly used for recognising the external courses with the topics in the area of algorithms, data-structures and computer infrastructures but are not associated in other courses in this subject area.
Course: Special Topics of Complexity Management [KompMansp]

**Coordinators:** D. Seese

**Part of the modules:** Emphasis in Informatics (p. 67)[TVWL4INFO2], Electives in Informatics (p. 69)[TVWL4INFO3], Informatics (p. 65)[TVWL4INFO1]

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**Learning Control / Examinations**
see German version

**Conditions**
see German version

**Learning Outcomes**
see German version

**Content**
see German version

**Literature**

**Elective literature:**
Will be announced in the lecture.

**Remarks**
see German version
**Course: Special Topics of Software- and SystemsEngineering [SSEsp]**

**Coordinators:** A. Oberweis, D. Seese

**Part of the modules:** Emphasis in Informatics (p. 67)[TVWL4INFO2], Electives in Informatics (p. 69)[TVWL4INFO3], Informatics (p. 65)[TVWL4INFO1]

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**Learning Control / Examinations**
The assessment consists of an 1h written exam in the first week after lecture period.

**Conditions**
None.

**Learning Outcomes**
Students are able to handle methods and instruments in a subarea of “Software and Systems Engineering” and to show the capability to be innovative with regard to applied methods.

The course will impart knowledge of basics and methods in the context of their application in practice. Based on the understanding of the imparted concepts and methods students will be able to choose the appropriate methods and apply them in the right way for problems they will face in their professional life.

Students will be enabled to find arguments for solution approaches and to argue for them.

**Content**
This course is a placeholder for special courses that are offered in an irregular sequence and cover selected topics in the field of software and systems engineering.

**Media**
Slides, access to internet resources

**Literature**
**Elective literature:**
Will be announced at the beginning of the course.

**Remarks**
This course can be used in particular for the acceptance of external courses whose content is in the broader area of software and systems engineering, but cannot assigned to another course of this topic.
Course: Special Topics of Knowledge Management [25860sem]

**Coordinators:** R. Studer

**Part of the modules:** Emphasis in Informatics (p. 67)[TVWL4INFO2], Electives in Informatics (p. 69)[TVWL4INFO3], Informatics (p. 65)[TVWL4INFO1]

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**Learning Control / Examinations**
Assessment is provided by a written exam of 60 minutes or an oral exam during the first few weeks after the lecturing period (acc. to §4(2), 1 or 2 SPO). The exam is offered each semester and may be repeated at the regular examination day.

**Conditions**
The lecture *Angewandte Informatik I - Modellierung* [2511030] is a prerequisite.

**Learning Outcomes**
The lecture serves as placeholder for course achievements abroad.
The students acquire the skills, methods and tools in one specialized topic of “knowledge management” to demonstrate their mastery and innovativeness.
The lecture aims at providing principles and methods in the context of the practical application of KM. On the basis of a fundamental understanding of concepts, methods, and tools, students will be able to work on advanced problems. The students will be able to find and argue for solutions of KM problems.

**Content**
The lecture serves as placeholder for course achievements abroad.
The lecture deals with special topics in the area of knowledge management (incl. Knowledge Discovery and Semantic Web). The lecture deepens one of the following topics:

- Dynamic and Interoperable Systems in Knowledge Management
- Personal and Process-oriented Knowledge Management
- Formal Concept Analysis
- Semantic Search and Text Mining
- Combination of Social Software and Semantic Web

**Literature**

**Elective literature:**
Depends on the actual content.
Course: Special Topics in Optimization I [2550128]

Coordinators: O. Stein
Part of the modules: Mathematical Programming (p. 73)

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Learning Control / Examinations
The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation.

The examination is held in the semester of the lecture and in the following semester.

Prerequisite for admission to the written examination is attaining at least 30% of the exercise points. Therefore the online-registration for the written examination is subject to fulfilling the prerequisite.

The examination can also be combined with the examination of Special Topics in Optimization II [25126]. In this case, the duration of the written examination takes 120 minutes.

Conditions
None.

Recommendations
It is strongly recommended to visit at least one lecture from the Bachelor program of this chair before attending this course.

Learning Outcomes
The student knows and understands fundamentals of a special topic in continuous optimization.

Content

Remarks
The lecture is offered irregularly. The curriculum of the next three years is available online (www.ior.kit.edu).
Course: Special Topics in Optimization II [2550126]

**Coordinators:** O. Stein

**Part of the modules:** Mathematical Programming (p. 73)[TVWL4OR6]

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**Learning Control / Examinations**

The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation.

The examination is held in the semester of the lecture and in the following semester.

Prerequisite for admission to the written examination is attaining at least 30% of the exercise points. Therefore the online-registration for the written examination is subject to fulfilling the prerequisite.

The examination can also be combined with the examination of Special Topics in Optimization I [25128]. In this case, the duration of the written examination takes 120 minutes.

**Conditions**

None.

**Recommendations**

It is strongly recommended to visit at least one lecture from the Bachelor program of this chair before attending this course.

**Learning Outcomes**

The student knows and understands fundamentals of a special topic in continuous optimization.

**Content**

**Remarks**

The lecture is offered irregularly. The curriculum of the next three years is available online (www.ior.kit.edu).
Course: Special Sociology [spezSoz]

Coordinators: G. Nollmann, Pfadenhauer, Haupt, Grenz, Eisewicht, Kunz, Dukat, Albrecht, Enderle
Part of the modules: Sociology (p. 125)[TVWL4SOZ1]

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Learning Control / Examinations
The assessment consists of a graded term paper (according to Section 4 (2), 3 of the examination regulation.

Conditions
The form of the lecture has to be attended and must be completed with 2 Credit Points. The form of the lecture must not be swapped by a seminar according sociological theory, according techniques of social research or any other lecture.

Learning Outcomes
The student

• gains basic knowledge of a Special Sociology.
• gains knowledge of a specific problem in the Social Sciences.
• accordingly is capable of questioning further phenomena of the Social Sciences.
• is able to specify, pursue and explain own scientific questions.

Content
The student has the choice of the broad range of course offerings at the institute. In the course specific scientific problems and their debate will be introduced and discussed.

Media
Will be announced in the lecture.

Literature
Will be announced in the lecture.

Elective literature:
Will be announced in the lecture.
Course: Track Guided Transport Systems - Technical Design and Components [6234701]

**Coordinators:** E. Hohnecker

**Part of the modules:** Logistics and Management of Guided Transport Systems (p. 110) [TVWL4INGBGU21]

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**Learning Control / Examinations**
See German version.

**Conditions**
See module description.

**Learning Outcomes**
See German Version.

**Content**
Law and Organisation of track guided transport systems, basics of driving dynamics, dimensioning and construction of railway tracks, basics of railway facilities, basics of signalling

**Literature**
Zilch, Diederichs, Katzenbach, Beckmann (Hrsg): Handbuch für Bauingenieure, Springer-Verlag 2012
Course: Standard Valuation in Public Transport. Using an Example [6234904]

**Coordinators:** E. Hohnecker

**Part of the modules:** Project in Public Transportation (p. 111)[TVWL4INGBGU18]

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**Learning Control / Examinations**

The assessment of the lecture “Standard Valuation” in public transport using an example [6234904] consists of an non exam assessment (an oral presentation following §4(2), 3 of the examination regulation. The exam is offered each semester. The re-examination is offered upon prior agreement with the interested participants and not later than the next regular examination date.

**Conditions**

See module description.
The lecture is obligatory in the module Project in Public Transportation.

**Recommendations**

See module description.

**Learning Outcomes**

See German version.

**Content**
practise: urban traffic project: economic evaluation

**Remarks**
See German version.
Course: Facility Location and Strategic Supply Chain Management [2550486]

**Coordinators:** S. Nickel

**Part of the modules:** Operations Research in Supply Chain Management and Health Care Management (p. 71)[TVWL4OR5]

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**Learning Control / Examinations**
The assessment consists of a written exam (120 min) according to Section 4 (2), 1 of the examination regulation. The exam takes place in every semester. Prerequisite for admission to examination is the successful completion of the online assessments.

**Conditions**
Basic knowledge as conveyed in the module Introduction to Operations Research [WW1OR] is assumed.

**Learning Outcomes**
The lecture covers basic quantitative methods in location planning in the context of strategic Supply Chain Planning. Besides the discussion of several criteria for the evaluation of the locations of facilities, the students are acquainted with classical location planning models (planar models, network models and discrete models) and advanced location planning models designed for Supply Chain Management (single-period and multi-period models). The exercises accompanying the lecture offer the possibility to apply the considered models to practical problems.

**Content**
Since the classical work “Theory of the Location of Industries” of Weber from 1909, the determination of an optimal location of a new facility with respect to existing customers is strongly connected to strategical logistics planning. Strategic decisions concerning the location of facilities as production plants, distribution centers or warehouses are of high importance for the rentability of supply chains. Thoroughly carried out, location planning allows an efficient flow of materials and leads to lower costs and increased customer service. Subject of the course is an introduction to the most important terms and definitions in location planning as well as the presentation of basic quantitative location planning models. Furthermore, specialized location planning models for Supply Chain Management will be addressed as they are part in many commercial SCM tools for strategic planning tasks.

**Literature**

**Elective literature:**
- Love, Morris, Wesolowsky: Facilities Location: Models and Methods, North Holland, 1988

**Remarks**
The planned lectures and courses for the next three years are announced online.
Course: Statistical Methods in Financial Risk Management [2521353]

**Coordinators:** A. Nazemi

**Part of the modules:** Statistical Methods in Risk Management (p. 76) [TVWL4STAT2]

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**Learning Control / Examinations**
The assessment of this course consists of a written examination (following §4(2), 1 SPO) and of possible additional assignments during the course (following §4(2), 3 SPO).

**Conditions**
None.

**Learning Outcomes**
Introduction of statistical methods, topics commonly covered by courses on advanced statistics and econometrics supplemented by the latest scientific results in this area

**Content**

Part 2: Optimal portfolio management: portfolio construction, long/short investing, transaction costs and turnover, performance analysis, asset allocation, benchmark timing. Integrating the equity portfolio management process, active versus passive portfolio management, tracking error (backward-looking versus forward looking tracking error, the impact of portfolio size, benchmark volatility and portfolio betas on tracking error), equity style management (types of equity styles, style classification system), passive strategies (constructing an index portfolio, index tracking and cointegration), active investing (top-down and bottom-up approaches to active investing, fundamental law of active management, strategies based on technical analysis, technical analysis and statistical pattern recognition, market-neutral strategies and statistical arbitrage), Application of Multifactor Risk Models (Risk Decomposition, Portfolio construction and Risk Control, Assessing the exposure of a portfolio, Risk control against a stock-market index, Tilting a portfolio).

**Media**
transparencies, exercises.

**Literature**
- Fat-Tailed and Skewed Asset Return Distributions: Implications for Risk Management, Portfolio selection, and Option Pricing, Rachev, S., Menn C. and Fabozzi F., John Wiley, Finance, 2005

**Remarks**

URL: [http://statistik.econ.kit.edu/](http://statistik.econ.kit.edu/)

The course Statistical Methods in Financial Risk Management [2521353] will not be offered any more from winter term 2014/2015 on. The examination will be offered latest until winter term 2013/2014.
Course: Statistics and Econometrics in Business and Economics [2521325/2521326]

Coordinators: W. Heller
Part of the modules: Statistical Methods in Risk Management (p. 76)[TVWL4STAT2]

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Learning Control / Examinations

Conditions
Basic knowledge in statistics is required.

Learning Outcomes
statistically accurate use of financial market data, particularly time series analysis
Evaluation of various time series models and their applicability

Content
In Part 1 we will provide a thorough description of the quantitative part of investment theory paying attention to the mathematical, probabilistic and statistical methods now widely used in financial practice.
In Part 2 we shall study the methods of construction, identification and verification of time-series models, which are among most powerful instruments of the financial econometrics. The emphasis will be on the financial and economic indicators forecasting the financial time-series.

Media
transparencies lecture

Literature
e.g.

- Franke/Härdle/Hafner : Einführung in die Statistik der Finanzmärkte.
- Ruppert: Statistics and Finance
- Cochran J.H. : Time Series for Macroeconomics and Finance

Elective literature:
See reading list
Course: Tax Law I [24168]

Coordinators: D. Dietrich
Part of the modules: Governance, Risk & Compliance (p. 124)[TVWL4INGRC], Private Business Law (p. 122)[TVWL4JURA5]

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Learning Control / Examinations
The assessment consists of a written exam (approx. 45 minutes) according to section 4 subsection 2 no. 1 study and examination regulations.

Conditions
None.

Learning Outcomes
The target of the lecture is an introduction to national business tax law. The legal norms, spread on several individual tax laws, which are decisive for the taxation of the companies and their owners, will be treated. The focus is on basic fiscal knowledge realizable in practice as a component of modern business economics.

Content
Except for a basic knowledge of the existing German company types and the annual financial statements (balance sheet, statement of earnings), no fiscal previous knowledge is required. The lecture intends to give a current global overview about the most important elements of law. The focus is on trade or business companies in the most common forms such like sole traders, partnerships and corporations.

Media
transparencies

Literature
- Grashoff Steuerrecht, Verlag C. H. Beck, last edition
- Tipke/Lang Steuerrecht, Verlag C. H. Beck, last edition
Course: Tax Law II [24646]

Coordinators:
D. Dietrich

Part of the modules:
Private Business Law (p. 122)[TVWL4JURA5]

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Learning Control / Examinations
The assessment consists of a written exam following §4, Abs. 2, 1 of the SPO.

Conditions
None.

Learning Outcomes
It is the target of the lecture to provide extended knowledge in business administration related theory of taxation in the field of economics and law, based on the general lecture “introduction to corporate tax law”. The students obtain the basis for an economic examination of the fiscal prescriptions and are able to assess the impact on business decisions. The emphasis is on such tax law regulations which allow possibilities for action and decision to the taxpayer.

Content
The lecture requires basic knowledge of commercial law and company law as well as of earnings tax law. Basic and current questions of German corporate taxation are systematically prepared in topic blocs; foils, leaflets and supplementary references are distributed in the individual sessions. There is room for discussion. A recent text collection of the tax laws will be necessary.

Media
transparencies

Literature
- Spangemacher, Gewerbesteuer, Band 5, Grüne Reihe, Erich Fleischer Verlag
- Falterbaum/Bolk/Reiß/Eberhart, Buchführung und Bilanz, Band 10, Grüne Reihe, Erich Fleischer Verlag
- Tipke, K./Lang, J., Steuerrecht, Köln, in der neuesten Auflage.
- Jäger/Lang Körperschaftsteuer, Band 6, Grüne Reihe, Erich Fleischer Verlag
- Lippross Umsatzsteuer, Band 11, Grüne Reihe, Erich Fleischer Verlag
- Plückebaum/Wendt/ Niemeier/Schlierenkämper Einkommensteuer, Band 3, Grüne Reihe, Erich Fleischer Verlag
Course: Control Technology [2150683]

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<tr>
<th>Coordinators:</th>
<th>C. Gönnheimer</th>
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<td>Part of the modules:</td>
<td>Specialization in Production Engineering (p. 80)[TVWL4INGMB22]</td>
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Learning Control / Examinations
The assessment consists of an oral exam taking place during the recess period (according to Section 4(2), 2) of the examination regulation).

The examination takes place every semester. Re-examinations are offered at every ordinary examination date.

Conditions
None

Recommendations
None

Learning Outcomes
The students . . .
- are able to name the electrical controls which occur in the industrial environment and explain their function.
- can explain fundamental methods of signal processing. This involves in particular several coding methods, error protection methods and analog to digital conversion.
- are able to choose and to dimension control components, including sensors and actors, for an industrial application, particularly in the field of plant engineering and machine tools. Thereby, they can consider both, technical and economical issues.
- can describe the approach for projecting and writing software programs for a programmable logic control named Simatic S7 from Siemens. Thereby they can name several programming languages of the IEC 1131.

Content
The lecture control technology gives an integral overview of available control components within the field of industrial production systems. The first part of the lecture deals with the fundamentals of signal processing and with control peripherals in the form of sensors and actors which are used in production systems for the detection and manipulation of process states. The second part handles with the function of electric control systems in the production environment. The main focus in this chapter is laid on programmable logic controls, computerized numerical controls and robot controls. Finally the course ends with the topic of cross-linking and decentralization with the help of bus systems.

The lecture is very practice-oriented and illustrated with numerous examples from different branches.

The following topics will be covered
- Signal processing
- Control peripherals
- Programmable logic controls
- Numerical controls
- Controls for industrial robots
- Process control systems
- Field bus
- Trends in the area of control technology

Media
Lecture notes will be provided in ilias (https://ilias.studium.kit.edu/).

Literature
Lecture Notes

Remarks
None
**Course: Stochastic and Econometric Models in Credit Risk Management [2520337]**

**Coordinators:** Y. Kim  
**Part of the modules:** Statistical Methods in Risk Management (p. 76)[TVWL4STAT2]

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**Learning Control / Examinations**

**Conditions**
None.

**Learning Outcomes**

**Content**
The deregulation of European markets and the advent of monetary union has resulted in greater liquidity and more competition, creating a truly homogeneous European credit market. Second, given the low level of nominal interest rates, investors are willing to take on more credit risk to boost returns. Third, the regulatory authorities are set to accept the use of internal models for risk management. This will enable banks to better identify and measure credit risk and therefore manage it more effectively.

The course is intended as a mathematically rigorous introduction to the stochastic and econometric models used in credit risk modeling. We will start with a review on term-structure models, and then continue with pricing credit risk and credit risk derivatives using:

- firm’s value models,
- intensity models,
- pricing credit derivatives.

**Literature**
David Lando, Credit Risk Modeling: Theory and Applications, Princeton Series in Finance, 2004  

**Remarks**
The course Stochastic and Econometric Models in Credit Risk Management [2520337] will no longer be offered. The examination will be offered latest until summer term 2014.
Course: Stochastic Calculus and Finance [2521331]

Coordinators: W. Heller

Part of the modules: Mathematical and Empirical Finance (p. 75)[TVWL4STAT1]

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Learning Control / Examinations

The assessment of this course consists of a written examination (following §4(2), 1 SPO) and of possible additional assignments during the course (following §4(2), 3 SPO).

Conditions

None.

Learning Outcomes

After successful completion of the course students will be familiar with many common methods of pricing and portfolio models in finance. Emphasis will be put on both finance and the theory behind it.

Content

The course will provide rigorous yet focused training in stochastic calculus and finance. The program will cover modern approaches in stochastic calculus and mathematical finance. Topics to be covered:


Media

transparencies, exercises.

Literature

To be announced in lecture.

Elective literature:

- An Introduction to Stochastic Integration (Probability and its Applications) by Kai L. Chung, Ruth J. Williams, Birkhaueser,
- Methods of Mathematical Finance by Ioannis Karatzas, Steven E. Shreve, Springer 1998

Remarks

The course Stochastic Calculus and Finance [2521331] will not be offered any more from winter term 2014/2015 on. The examination will be offered latest until winter term 2013/2014.
Course: Markov Decision Models I [2550679]

<table>
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<tr>
<th>Coordinators:</th>
<th>K. Waldmann</th>
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<tr>
<td>Part of the modules:</td>
<td>Stochastic Modelling and Optimization (p. 74)[TVWL4OR7]</td>
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**Learning Control / Examinations**
The assessment consists of an 1h written exam following Section 4(2), 1 of the examination regulation. Credit from the voluntary computer lab is accounted for in the overall grade raising the exam grade by 0.6 (according to Section 4(2), 3 of the examination regulation).

**Conditions**
None.

**Learning Outcomes**
The lecture provides students with knowledge of modern techniques of stochastic modelling. Students are able to properly describe and analyze basic stochastic systems.

**Content**
Markov Chains, Poisson Processes, Markov Chains in Continuous Time, Queuing Systems

**Media**
Blackboard, Slides, Flash Animations, Simulation Software

**Literature**

**Elective literature:**
Bremaud, P. (1999): Markov Chains, Gibbs Fields, Monte Carlo Simulation, and Queues; Springer
## Course: Markov Decision Models II [2550682]

### Coordinators:
K. Waldmann

### Part of the modules:
Stochastic Modelling and Optimization (p. 74) [TVWL4OR7]

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### Learning Control / Examinations
The assessment consists of an 1h written exam following Section 4(2), 1 of the examination regulation. Credit from the voluntary computer lab is accounted for in the overall grade raising the exam grade by 0.6 (according to Section 4(2), 3 of the examination regulation).

### Conditions
Foundations in the field of the Markov Decision Models I [2550679] are desired.

### Learning Outcomes
The lecture provides students with knowledge on Markov decision processes for analysis to control and optimize stochastic dynamic systems. They are able to apply the theory acquired and to adjust the models to actual problems. They develop the optimality criterion and can solve the resulting optimal value function efficiently to gain optimal policies and the optimal value.

### Content
Markov decision models: Foundations, optimality criteria, solution of the optimality equation, optimality of simply structured decision rules, applications.

### Media
Blackboard, Slides, Flash Animations, Simulation Software

### Literature

**Elective literature:**

### Remarks
The lecture is offered irregularly. The curriculum of the next two years is available online.
Course: Material Flow Analysis and Life Cycle Assessment [2581995]

Coordinators: L. Schebek
Part of the modules: Industrial Production II (p. 54) [TVWL4BWLIIP2]

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Learning Control / Examinations
The assessment consists of an oral (30 minutes) or a written (60 minutes) exam (following § 4(2), 1 of the examination regulation). The exam takes place in every semester. Reexaminations are offered at every ordinary examination date.

Conditions
None.

Learning Outcomes
- Students shall be aware of the important role of material flow systems for the economy and ecology.
- Students shall be proficient in understanding the basics and methodology of analytical tools for material flow analysis and Life Cycle Assessment.
- Students shall be able to apply Life Cycle Assessment in case studies.

Content
Materials – in the sense of raw materials taken from nature – represent the physical basis of the economy and the human society in general. At the same time, global environmental problems, e. g., the greenhouse effect, as well as economic problems, e.g., the availability and the price development of raw materials, are directly linked to the increasing use of specific materials like fossil carbon resources or metals. Hence, for the development of solution strategies, the understanding of material flow systems of the techno-sphere, i. e. the environment made by humans, is essential. The lecture is an introduction into basic system theory and modelling techniques of material flow analysis. On this basis, the methodology of the Life Cycle Assessment (LCA) is then presented, which comprises material flows and their environmental effects throughout the entire life cycle of production, use and disposal of products. For decision-makers in economy and policy, LCA serves as an instrument of analysis in order to compare the different possibilities of the design of products, technologies and services. In this lecture, the structure and particular modules of the Life Cycle Assessment are presented in detail. Furthermore, the applications of the Life Cycle Assessment in the context of decision support are explained, in particular within the context of development of innovative technologies. Recent developments of the Life Cycle Costing and the Social LCA will also be considered.

Media
Media will be provided on learning platform.

Literature
will be announced in the course
Course: Traffic Engineering [6232703]

Coordinators: P. Vortisch

Part of the modules: Transportation Modelling and Traffic Management (p. 107)[TVWL41NGBGU16]

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Learning Control / Examinations

The assessment consists of an oral exam (15 minutes) according to §4(2), 2 of the examination regulation.

Conditions

See module description.

Learning Outcomes

Content
Course: Strategic Brand Management [2571185]

Coordinates: M. Klarmann, J. Blickhäuser
Part of the modules: Marketing Management (p. 58)[TVWL4BWLMAR5]

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Learning Control / Examinations
Non exam assessment (following §4(2), 3 of the examination regulation).

Conditions
None.

Learning Outcomes
See German version.

Content
Course: Strategical Aspects of Energy Economy [2581958]

Coordinators: A. Ardone
Part of the modules: Energy Economics and Technology (p. 57)

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Learning Control / Examinations
The assessment consists of a written exam according to Section 4 (2),1 of the examination regulation.

Conditions
None.

Learning Outcomes
Students
- have in-depth knowledge of current and future technologies for power generation,
- know methods and approaches regarding short- to long-term electricity system planning and market modeling - in particular the cost of generating electricity.

Content
1) Energy supply
   1.1 Basic concepts
   1.2 Global supply & demand (oil, coal, gas, electricity)
2) Power plant types
   2.1 Thermal power plants
   2.2 Renewables
3) Cost of electricity generation
   3.1 Cost depending on the investment (CAPEX)
   3.2 Operational fixed cost (OPEX)
   3.3 Variable cost
   3.4 Full cost of power generation
4) Electricity markets
   4.1 Development of power markets
5) Energy system planning
   5.1 basic concepts
   5.2 Drivers
   5.3 Stages of power planning
   5.4 Short-term optimization: dispatch decisions
   5.5 Mid-term optimization: fuel procurement and overhaul planning
   5.6 Long-term optimization: additions & Retirements
   5.7 Mathematical tools for system planning and market modeling

Literature
Will be announced in the lecture.
Course: Strategic and Innovative Decision Making in Marketing [2571165]

**Coordinators:** B. Neibecker

**Part of the modules:** Marketing Management (p. 58)[TVWL4BWLMAR5], Strategy, Communication, and Data Analysis (p. 60)[TVWL4BWLMAR7]

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**Learning Control / Examinations**
The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation).

**Conditions**
See corresponding module information.

**Learning Outcomes**
Students have learned the following outcomes and competences:
- To specify the key terms in strategic management and innovation research, based on methodological and behavioral approaches
- To apply statistical tools to analyze and interpret strategic problems in marketing
- To indentify the main research trends
- To analyze and interpret high level academic articles
- To learn interactive skills to work in teams and to follow a goal-oriented approach
- To gain understanding of methodological research to develop concrete plans for marketing decision-making

**Content**
The course places emphasis on the role of marketing in strategic planning. The planning and implementation stages are discussed using a case study in business portfolio analysis, talking about experience effects, approaches in defining strategic business units. A critical view on market orientation as a source of sustainable competitive advantage is given. Further topics are innovation and diffusion models, behavioral approaches to innovative decision processes and a discussion on Porter’s single diamond theory and globalization.

**Literature**

Course: Strategic Management of Information Technology [2511602]

Coordinators: T. Wolf
Part of the modules: Electives in Informatics (p. 69)[TVWL4INFO3], Informatics (p. 65)[TVWL4INFO1], Emphasis in Informatics (p. 67)[TVWL4INFO2]

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Learning Control / Examinations
The assessment of this course is a written or (if necessary) oral examination according to §4(2) of the examination regulation.

Conditions
None.

Learning Outcomes
Students know the outer frame of IT in an enterprise and know which functions IT has within an enterprise. They understand the organization and the content of these functions.

Content
The following topics will be covered: strategic planning of ICT, architecture of ICT, overall planning of ICT, outsourcing, operation and controlling of ICT.

Media
Slides, internet resources

Literature
Course: Supply chain management [2117062]

Coordinators: K. Alicke
Part of the modules: Logistics in Value Chain Networks (p. 91)[TVWL4INGMB28]

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Learning Control / Examinations
The assessment consists of an oral exam according to §4 (2), 2 of the examination regulation.

Conditions
None.

Recommendations
None.

Learning Outcomes
Students are able to:
- Discuss the requirements on modern supply chains,
- Use the basic concepts of demand forecast, stock optimization and supply in practical exercises,
- Analyse the typical questions of dimensioning a supply chain and evaluate a supply chain with the results.

Content
- Bullwhip-Effect, Demand Planning & Forecasting
- Conventional planning processes (MRP + MRPII)
- Stock keeping strategy
- Data acquisition and analysis
- Design for logistics (Postponement, Mass Customization, etc.)
- Logistic partnerships (VMI, etc.)
- Distribution structures (central vs. distributed, Hub&Spoke)
- SCM-metrics (performance measurement) e-business
- Special sectors as well as guest lectures

Media
presentations

Literature
Alicke, K.: Planung und Betrieb von Logistiknetzwerken
Simchi-Levi, D., Kaminsky, P.: Designing and Managing the Supply Chain
Goldratt, E., Cox, J.: The Goal

Remarks
this course is a block course
Course: Supply Chain Management in the automotive industry [2581957]

Coordinators: T. Heupel, H. Lang
Part of the modules: Industrial Production III (p. 55)

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Learning Control / Examinations
The examination will be in form of a written exam acc. to §4(2), 1 ER. Exams are offered in every semester and can be re-examined at every ordinary examination date.

Conditions
None.

Recommendations
None.

Learning Outcomes
Students are taught knowledge, methods and tools in the field of automotive supply chain management. With the help of concrete examples of a global automotive company, they acquire a basic understanding of challenges in the implementation of those solutions. Students learn about theoretic concepts and their transfer to practice in designing value-added structures, procurement logistics, risk management, quality engineering, cost engineering, and purchasing. They are able to identify, analyze and assess problems and to design adequate solutions within those aspects. In the end of the lecture, students can integrate the aspects into the general context of automotive supply chain management and development process.

Content
- Automotive industry significance
- The automotive supply chain
- Adding value structures of the automotive supply chain and mastering of the production systems as factors of success in the SCM
- Strategic procurement logistics
- Risk management
- Quality engineering and management in the automotive supply chain
- Cost engineering and management in the automotive supply chain
- Purchasing (Supplier selection, contract management)
- Performance measurement of the supply chain / organization

Media
Media will be provided on the e-learning platform.

Literature
Will be announced in the course.

Remarks
None.
Course: Supply Chain Management in the Process Industry [2550494]

Coordinators: S. Nickel
Part of the modules: Operations Research in Supply Chain Management and Health Care Management

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Learning Control / Examinations
The assessment is a 60 minutes written examination (according to §4(2), 1 of the examination regulation) (individual grading), case study presentation by student teams (team grading) and classroom participation (individual grading). The examination is held in the term of the lecture.

Conditions
Basic knowledge as conveyed in the module Introduction to Operations Research [WI1OR] is assumed.

Recommendations
Advanced knowledge of Operations Research (e.g., as conveyed in the lectures Facility Location and Strategic SCM, Tactical and operational SCM) is recommended.

Learning Outcomes
This course will focus on state-of-the art approaches for designing, planning and managing global supply chains in the process industry. Students will learn about examples of excellent supply chains, based on which they will be able to identify and study important building blocks, repeating patterns and concepts crucial to supply chain strategy, design and planning. The course covers specific challenges and approaches towards supply chain operations within the process industry with regards to transportation and warehousing. The course will show the interdisciplinary linkage of SCM with information systems, performance management, project management, risk management and sustainability management. A strong focus will be placed on identifying drivers for successful SCM and the transferability of gained knowledge into practice by using case studies and real life project documentations. Discussions, student presentations and classroom interaction will lead to a thorough understanding of the topic.

Content
The course "Supply Chain Management in the Process Industry" covers fundamental concepts in the field of supply chain management with special focus on process industry. Strategic, planning and operational topics within the end-to-end supply chain are examined, covering relevant approaches in design, processes and performance measurement. Additional focus within the course is on showing the interdisciplinary linkages SCM has with information systems, performance management, project management, risk management and sustainability management. The course is enriched by various insights from the world’s leading chemical company BASF, provided by executive management as real life examples and cases.

Literature
- Various case studies, which will be provided during the course

Remarks
The number of participants is restricted due to the execution of interactive case studies and the resulting examination effort. Due to these capacity restrictions, registration before course start is required (FCFS). For further information see the webpage of the course. The course is planned to be held every winter term. The planned lectures and courses for the next three years are announced online.
Course: Supply Chain Management with Advanced Planning Systems [2581961]

Coordinators: M. Göbelt, C. Sürie
Part of the modules: Industrial Production III (p. 55)[TVWL4BWLIIP6]

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Learning Control / Examinations
The assessment consists of an oral (30 minutes) or a written (60 minutes) exam (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions
None.

Learning Outcomes
This lecture deals with supply chain management from a practitioner's perspective with a special emphasis on the software solution SAP SCM and the planning domain. First, the term supply chain management is defined and its scope is determined. Methods to analyze supply chains as well as indicators to measure supply chains are derived. Second, the structure of an APS (advanced planning system) is discussed in a generic way. Later in the lecture, the software solution SAP SCM is mapped to this generic structure. The individual planning tasks and software modules (demand planning, supply network planning, production planning / detailed scheduling, transportation planning / vehicle scheduling, global available-to-promise) are presented by discussing the relevant business processes, providing academic background, describing planning processes for a fictive company and showing the user interface and user-related processes in the software solution. The lecture is supported by a self-explanatory tutorial, in which students can explore the software solution for the fictive company offline on their own.

Content
1. Introduction to Supply Chain Management
   1.1. Supply Chain Management Fundamentals
   1.2. Supply Chain Management Analytics
2. Structure of Advanced Planning Systems
3. SAP SCM
   3.1. Introduction / SCM Solution Map
   3.2. Demand Planning
   3.3. Supply Network Planning
   3.4. Production Planning and Detailed Scheduling
   3.5. Deployment
   3.6. Transportation Planning and Vehicle Scheduling
   3.7. [Optional] Global Available to Promise
4. SAP SCM in Practice
   4.1. Success Stories
   4.2. SAP Implementation Methodology

Remarks
This lecture will have 3.5 Credits from summer term 2014.
Course: Tactical and Operational Supply Chain Management [2550488]

**Coordinators:** S. Nickel

**Part of the modules:** Operations Research in Supply Chain Management and Health Care Management (p. 71)[TVWL4OR5]

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**Learning Control / Examinations**
The assessment consists of a written exam (120 minutes) according to Section 4(2), 1 of the examination regulation. The exam takes place in every semester. Prerequisite for admission to examination is the successful completion of the online assessments.

**Conditions**
Basic knowledge as conveyed in the module *Introduction to Operations Research* [WI1OR] is assumed.

**Learning Outcomes**
The main goal of the lecture is the presentation of fundamental techniques from procurement and distribution logistics. A further aspect is set on methods from inventory management and lot sizing. Students acquire the ability to efficiently utilize quantitative models from transportation planning (long-distance and distribution planning), inventory management and lot sizing in production. The introduced methods will be discussed in more detail and illustrated with case-studies in the accompanying exercises.

**Content**
The planning of material transport is an essential element of Supply Chain Management. By linking transport connections across different facilities, the material source (production plant) is connected with the material sink (customer). The general supply task can be formulated as follows (cf. Gudehus): For given material flows or shipments, choose the optimal (in terms of minimal costs) distribution and transportation chain from the set of possible logistics chains, which asserts the compliance of delivery times and further constraints. The main goal of the inventory management is the optimal determination of order quantities in terms of minimization of fixed and variable costs subject to resource constraints, supply availability and service level requirements. Similarly, the problem of lot sizing in production considers the determination of the optimal amount of products to be produced in a time slot. The course includes an introduction to basic terms and definitions of Supply Chain Management and a presentation of fundamental quantitative planning models for distribution, vehicle routing, inventory management and lot sizing. Furthermore, case studies from practice will be discussed in detail.

**Literature**

**Elective literature:**
- Domschke: Logistik: Transporte, 5. Auflage, Oldenbourg, 2005
- Ghiani, Laporte, Musmanno: Introduction to Logistics Systems Planning and Control, Wiley, 2004
- Gudehus: Logistik, 3. Auflage, Springer, 2005

**Remarks**
The planned lectures and courses for the next three years are announced online.
Course: Technology Assessment [2545017]

**Coordinators:** D. Koch

**Part of the modules:** Innovation Management (p. 62) [TVWL4BWLENT2]

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**Learning Control / Examinations**
Non exam assessment (following §4(2), 3 of the examination regulation).

**Conditions**
None.

**Recommendations**
Prior attendance of the course *Innovation Management* [2545015] is recommended.

**Learning Outcomes**
The seminar “Technology Assessment” aims to discuss and develop different thematic aspects linked to the assessment of technology in an early phase of innovation management. Seminar topics are assigned at the beginning of the course. These will be presented and discussed at the end. In the first few seminars, impulses are given on the topic of technology assessment which should then be discussed to establish an understanding of the subject matter and ensure targeted preparation of the seminar topics.

**Content**
Technology Assessment can play a role at different points in the innovation process and support decisions for or against specific technology options. The seminar “Technology Assessment” focuses on the early phase or fuzzy front end of innovation management. Technology assessment is done here with a certain degree of uncertainty concerning future technology developments. Technology assessment can be connected to the use of methods such as scenario analysis or roadmapping but also to the classical generation of ideas. Different methods and approaches are discussed in the seminar, for example, market-technology portfolios etc. The early assessment of technologies is assigned particular importance given the limited resources in companies and uncertainty about future developments.

**Media**
Slides.
Course: Technologies for Innovation Management [2545018]

**Coordinators:** D. Koch

**Part of the modules:** Innovation Management (p. 62) [TVWL4BWLENT2]

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**Learning Control / Examinations**
Non exam assessment (following §4(2), 3 of the examination regulation).

**Conditions**
None.

**Recommendations**
Prior attendance of the course *Innovation Management* [2545015] is recommended.

**Learning Outcomes**
The seminar “Technologies for Innovation Management” aims to discuss and develop different thematic aspects linked to the use of technologies in innovation management. Seminar topics are assigned at the beginning of the course. These will be presented and discussed at the end. In the first few seminars, impulses are given on the topic “Technologies in Innovation Management”, which should then be discussed to establish an understanding of the subject matter and ensure targeted preparation of the seminar topics.

**Content**
Technologies in innovation management can play a role at different points in the innovation process and support experts working in R&D contexts. The seminar “Technologies for Innovation Management” focuses on the early phase or fuzzy front end of innovation management. Technologies can be very important here, above all regarding the supply of information. In globally distributed R&D organizations, it is necessary to compile as much information about emerging technology developments as possible in the early phase of the innovation process. Information and communication technologies can be useful here. In this seminar, different technologies will be analyzed in terms of their usefulness for the early phase of innovation management from email through web 2.0 and social networks up to text mining and big data technologies etc.

**Media**
Slides.
Course: Technological Change in Energy Economics [2581000]

**Coordinators:** M. Wietschel

**Part of the modules:** Energy Economics and Technology (p. 57)[TVWL4BWLIIP5]

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**Learning Control / Examinations**
The assessment consists of a written exam.

**Conditions**
None.

**Learning Outcomes**

**Content**
Course: Telecommunication and Internet Economics [2561232]

**Coordinators:** K. Mitusch

**Part of the modules:** Electronic Markets (p. 47)[TVWL4BWLISM2], Network Economics (p. 25)[TVWL4VWL4], Telecommunications Markets (p. 30)[TVWL4VWL10]

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Learning Control / Examinations
Result of success is made by a 60 minutes written examination during the semester break (according to §4(2), 1 ERSC). Examination is offered every semester and can be retried at any regular examination date.

Conditions
None.

Recommendations
Basic knowledge and skills of microeconomics from undergraduate studies (bachelor's degree) are expected. Particularly helpful but not necessary: Industrial Economics. Prior attendance of the lecture „Competition in Networks“ [26240] or “Industrial Organisation” is helpful in any case but not considered a formal precondition. The english taught course “Communications Economics” is complementary and recommendet for anyone interested in the sector.

Learning Outcomes
The students should get an idea of the complex competition processes in the telecommunication and internet sector. Besides, they should get to know the analytic instruments with which these competitive processes can be analyzed. The basic patterns of the current debates on economic and regulation policies should become clear to them. The lecture is suited for all students who will deal in their professional life with these sectors. As the software industry shows similar problems, the lecture is also suited for students interested in this sector.

Content
Among the network sectors the telecommunication and internet sector is the most dynamic one and the one with and highest variety of phenomena. Problems of natural monopoly still exist in some parts. But there is also competition, not only at the service level but also at the infrastructural level. Both levels are characterized by (vertical) quality differentiations and by high technology dynamics. What should the regulation of this sector look like? How should the mutual network access prices of two telecommunication providers be regulated and how can regulators set incentives for infrastructure investments? The internet is a free market par excellence, because everybody can open internet businesses without high entry costs. Why then can a company like ebay dominate the market for internet-auction platforms so strongly? The causes of market concentration on the internet will be analyzed. So will be the economic implications of the Next Generations Networks.

Literature
Further literature will be provided during the lecture.
### Course: Telecommunications Law [24632]

**Coordinators:** G. Sydow  
**Part of the modules:** Public Business Law (p. 123) [TVWL4JURA6]

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**Learning Control / Examinations**  
The assessment consists of an written exam (approx. 60 min.) according to § 4(2), 1 SPO.

**Conditions**  
None.

**Recommendations**  
Parallel to the lectures tutoria are offered in which legal thinking and argumentation is practised. Their attendance is strongly recommended.  
During the semester, test exams to each lecture are offered with extensive coaching. During the lecture-free time, a Q-and-A-lecture is offered. Details on the homepage of the ZAR (www.kit.edu/zar)

**Learning Outcomes**  
Telecommunications is the technical basis of the Information Engineering and Management. In which way for example UMTS is regulated, is of relevant importance for the supply of services in the world of the mobile contents services. The central defaults of the telecommunications regulation are in the telecommunications law (TKG). This was completely amended due to community-legal defaults 2004. The lecture procures for apprehending the basics of legal framework of the information society the essential knowledge in telecommunication law.

**Content**  
The lecture offers an overview of the new TKG. The whole range of the regulation is treated: Of the material-legal instruments of the competition-creative economic regulation (market -, entrance -, payment regulation as well as special supervision of abuse) and the non-economic regulation (customer protection; Broadcasting; Assignment of frequencies, numbers and rights of way; secrecy of telecommunications; Data security and public security) up to the institutional arrangement of the regulation. To assist in the understanding the technical and economic bases are clarified as well as community and constitutional default sat at the beginning of the lecture.

**Media**  
extensive script with cases; content structure, further information in the lectures

**Literature**  
Since the law material is to be partly compiled in the discourse with the studying, a current version of the TKG is to be bring along to the lecture.  
Further literature will be announced in the lecture.

**Elective literature:** tba
Course: Theoretical Sociology [thSoz]

**Coordinators:** G. Nollmann, Pfadenhauer, Haupt, Grenz, Eisewicht, Kunz, Albrecht, Enderle, Dukat

**Part of the modules:** Sociology (p. 125)[TVWL4SOZ1]

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**Learning Control / Examinations**

**Conditions**
None.

**Learning Outcomes**

The student
- gains specific knowledge of a particular research problem.

**Content**

Students are free to choose any course on specific questions on contemporary research offered by the Institute of Sociology. In class, the specific research question, recent data and current debates on the problem will be presented and discussed.
Course: Theory of Business Cycles [25549]

Coordinators: M. Hillebrand
Part of the modules: Macroeconomic Theory (p. 28)[TVWL4VWL8], Allocation and Equilibrium (p. 27)[TVWL4VWL7]

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Learning Control / Examinations
The assessment consists of 60 min. written exam (according to Section 4 (2), 1 of the examination regulation).
Exams are confined to the following dates: Beginning of the recess period (mid February) and beginning of the summer semester (early April).
Please note: There are no further examination dates for this course.

Conditions
None.

Recommendations
Basic knowledge in micro- and macroeconomics, as conveyed in the courses Economics I: Microeconomics [2600012] and Economics II: Macroeconomics [2600014], is assumed.
Participants are expected to bring a strong interest in mathematical economics and quantitative model building.

Learning Outcomes

Content
Business Cycle research strives to analyze and explain short-run fluctuations in key macroeconomic variables such as production output, income, employment, and prices. The course develops mathematical models which unveil the structural reasons for these fluctuations and the underlying economic mechanisms. Starting with the class of so-called Real Business Cycle (RBC) models, particular emphasis is placed on models of the labor market including models with labor indivisibilities, search-and matching, and home production. Based on the findings obtained, policy implications and the general scope for fiscal and monetary policy to stabilize the economy and foster production output, employment, and price stability are investigated. Numerical simulations based on realistic (calibrated) parameter choices are employed to replicate the empirically observed patterns and to quantify the effects of different policies. Participants are provided with MATLAB scripts allowing them to replicate the simulation results presented in class.

Literature
Elective literature:

Remarks
All classes will be held in English.
Course: Theory of Economic Growth [2520543]

**Coordinators:** M. Hillebrand

**Part of the modules:** Macroeconomic Theory (p. 28) [TVWL4VWL8], Innovation and growth (p. 22) [TVWL4VWL1WW1]

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**Learning Control / Examinations**
The assessment consists of a 60 min. written exam (according to Section 4 (2), 1 of the examination regulation). Examinations are confined to the following dates: At the beginning of the recess period (mid July) and of the winter semester (early October).

Please note: There are no further examination dates for this course.

**Conditions**
None.

**Recommendations**
Basic knowledge in micro- and macroeconomics, as conveyed in the courses Economics I: Microeconomics [2600012] and Economics II: Macroeconomics [2600014], is assumed.

Participants are expected to bring a strong interest in mathematical economics and quantitative model building.

**Learning Outcomes**

**Content**
The field of economic growth strives to analyze and explain the long-run evolution of economies. The aim of this course is to develop models which offer a mathematical description of the growth process and its structural determinants. Starting with the fundamental models by Solow, Kaldor, and Pasinetti, the main focus is on so-called overlapping generations (OLG) models. For this class of models, the theory of deterministic dynamical systems offers a rich set of mathematical tools to analyze the long-run behavior of the economy. In particular, conditions under which the growth path converges, diverges, or exhibits irregular (chaotic) fluctuations can be derived. Building on the insights obtained, a second set of questions deals with how economic policy can foster and stabilize the growth process. In this regard, the impact of governmental debt and intergenerational redistribution schemes such as Social Security on economic growth and welfare are investigated.

**Literature**

**Remarks**
All classes will be held in English.
Course: Thermodynamics and Energy Conversion in Internal Combustion Engines [2133120]

Coordinators: T. Koch, H. Kubach
Part of the modules: Combustion Engines I (p. 86)[TVWL4INGMB34]

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Learning Control / Examinations
oral exam, 30 minutes, no auxiliary means

Conditions
None.

Recommendations
None.

Learning Outcomes
The students can name all important influences on the combustion process. They can analyse and evaluate the engine process considering efficiency, emissions and potential.

Content
reaction kinetics
fuels
gas exchange
ignition
flow field of gasoline engines
working process
pressure trace analysis
thermodynamic analysis of the high pressure process
exergy analysis and waste heat recuperation
aspects of sustainability
Course: Operation Methods for Foundation and Marine Construction [6241911]

**Coordinators:** H. Schneider
**Part of the modules:** Mechanical Process Engineering in Construction (p. 108)[TVWL4INGBGU17]

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**Learning Control / Examinations**
The assessment consists of an oral exam (20 min.) taking place in the recess period (according to §4 (2), 2 of the examination regulation).

**Conditions**
None.

**Learning Outcomes**
Students

- Have specialized knowledge regarding the presented construction methods and construction machinery
- Can evaluate different construction methods and construction machinery regarding the context of use.
- Can determine and combine appropriate construction methods.

**Content**
Students acquire knowledge regarding design choices and construction methods of temporary pit systems, foundations and harbor facilities:

- Injection,
- Underpinning,
- Pipe-jacking,
- Caisson technique
- Fast ice building technique
- Bank protection.

**Media**
Lecture slides.
Course: Topics in Experimental Economics [n.n.]

Coordinators: P. Reiss
Part of the modules: Experimental Economics (p. 37)[TVWL4VWL17]

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Learning Control / Examinations

Conditions
None.

Recommendations
Basic knowledge of Experimental Economics is assumed. Therefore, it is strongly recommended to attend the course Experimental Economics beforehand.

Learning Outcomes

Students
- are familiar with current research in experimental economics;
- can evaluate the results of an economic experiment and are able to assess its significance in the context of relevant research;
- master advanced methodic issues regarding the experimental method.

Content

The course covers selected topics in experimental economics and deepens the understanding of the experimental method. In particular, topics of current research into experimental and behavioral economics are discussed, along with a treatment of advanced methodic issues.

Media

Slides, problem sets.

Literature

A selection of published papers is compulsory reading for the course. The course syllabus provides references and is announced at the beginning of the course.

Remarks

The course is offered in summer 2016 for the first time. The course is not offered in every academic year.
Course: Transport Economics [2560230]

Coordinators: G. Liedtke, E. Szimba
Part of the modules: Environmental Economics (p. 26)[TVWL4VWL5], Network Economics (p. 25)[TVWL4VWL4], Transport infrastructure policy and regional development (p. 31)[TVWL4VWL11]

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Learning Control / Examinations
The assessment is made by a 60 minutes written examination during the semester break (according to §4(2), 1 ERSC). Examination is offered every semester and can be retried at any regular examination date.

Conditions
None.

Learning Outcomes
The course provides students an overview of transport economics. The field deals with the role of transport infrastructure, regulation and pricing in transportation from an economic perspective. The course shall prepare for a career entry in the public sector, a regulation authority or a transport related consultancy. The course also addresses future employees of major construction companies and project corporations for transport infrastructure.

The course gives insights in the complex trade offs to be dealt with in regulatory and infrastructure measures and explains the relevant political considerations. It will be demonstrated, how to estimate the quantitative effects of transport policies using transport models.

Content
The course shall provide an overview of classical welfare economic aspects in reference to planning, assessment, and pricing of transport infrastructure. It will be demonstrated, using new microeconomic models, which impacts regulation and pricing in transport have on the economic actions of individuals and logistics and which benefits and costs apply. The following topics will be discussed:

- Targets, areas and tools of transport policy,
- Project evaluation from the perspective of the public sector,
- Private sector costing and project evaluation,
- Transport system analysis,
- Macroscopic transport modelling,
- Microeconomic transport demand models, particularly logistics models,
- Case studies.

Media
didactic models in MS-Excel

Literature
Will be announced in the lecture.
(for literature to prepare the lecture - see additional literature)

Elective literature:
BVU, ifo, ITP, and PLANCO (2001): Verkehrsprognose 2015 für die Bundesverkehrswegeplanung, online bei Bundesministerium für Verkehr-, Bau- und Wohnungswesen (http://www.bmvbs.de)


Course: Exercise in Chemical Technology of Water [22602]

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<tr>
<th>Coordinators:</th>
<th>H. Horn, Mitarbeiter</th>
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<tr>
<td>Part of the modules:</td>
<td>Water Chemistry and Water Technology I (p. 116) [TVWL4INGCV6]</td>
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**Learning Control / Examinations**
See module description.

**Conditions**
The attendance of the course *Chemical Technology of Water* [22601] is a prerequisite to participate in the exercise.

**Learning Outcomes**
The contents of 22601 are deepened and calculations are given.

**Content**
Tutorials and exercise sheets concerning
1. Chemical-physical basics
2. Lime – carbon dioxide equilibrium
3. Adsorption
4. Ion exchange
5. Oxidation

**Literature**
Elective literature:

Course: Exercises in Transportation Planning and Traffic Engineering [19035]

**Coordinators:** P. Vortisch, M. Kagerbauer

**Part of the modules:** Fundamentals of Transportation (p. 106)[TVWL4INGBGU15]

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**Learning Control / Examinations**

The assessment consists of the completion of three exercises during the semester (non exam assessment according to §4(2), 3 of the examination regulation).

**Conditions**

*See module description.*

**Learning Outcomes**

**Content**
**Course: Metal Forming [2150681]**

**Coordinators:** T. Herlan  
**Part of the modules:** Specialization in Production Engineering (p. 80)[TVWL4INGMB22]

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**Learning Control / Examinations**

The assessment consists of an oral exam taking place during the recess period (according to Section 4(2), 2) of the examination regulation).

The examination takes place every semester. Re-examinations are offered at every ordinary examination date.

**Conditions**

None

**Recommendations**

None

**Learning Outcomes**

The students

- are able to reflect the basics, forming processes, tools, Machines and equipment of metal forming in an integrated and systematic way.
- are capable to illustrate the differences between the forming processes, tools, machines and equipment with concrete examples and are qualified to analyze and assess them in terms of their suitability for the particular application.
- are also able to transfer and apply the acquired knowledge to other metal forming problems.

**Content**

At the beginning of the lecture the basics of metal forming are briefly introduced. The focus of the lecture is on massive forming (forging, extrusion, rolling) and sheet forming (car body forming, deep drawing, stretch drawing). This includes the systematic treatment of the appropriate metal forming Machines and the corresponding tool technology. Aspects of tribology, as well as basics in material science and aspects of production planning are also discussed briefly. The plastic theory is presented to the extent necessary in order to present the numerical simulation method and the FEM computation of forming processes or tool design. The lecture will be completed by product samples from the forming technology. The topics are as follows:

- Introduction and basics
- Hot forming
- Metal forming machines
- Tools
- Metallographic fundamentals
- Plastic theory
- Tribology
- Sheet forming
- Extrusion
- Numerical simulation

**Media**

Lecture notes will be provided in ilias (https://ilias.studium.kit.edu/).

**Literature**

Lecture Notes

**Remarks**

None
Course: Environmental and Resource Policy [2560548]

Coordinators: R. Walz
Part of the modules: Environmental Economics (p. 26)[TVWL4VWL5]

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Learning Control / Examinations

Conditions
None.

Recommendations
It is recommended to already have knowledge in the area of industrial organization and economic policy. This knowledge may be acquired in the courses Introduction to Industrial Organization [2520371] and Economic Policy [2560280].

Learning Outcomes

Content

Literature
Elective literature:
Michaelis, P.: Ökonomische Instrumente in der Umweltpolitik. Eine anwendungsorientierte Einführung, Heidelberg
OECD: Environmental Performance Review Germany, Paris

Remarks
The credits have been reduced to 4.
Course: Environmental Aspects of Guided Transport Systems [6234901]

**Coordinators:** E. Hohnecker

**Part of the modules:** Public Transportation Operations (p. 112)[TVWL4INGBGU19]

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**Learning Control / Examinations**

The assessment will consist of a oral exam (20 min) according to §4 (2), 1 of the examination regulation. The exam is offered each semester. The re-examination is offered upon prior agreement with the interested participants and not later than the next regular examination date.

**Conditions**

See module description.

**Learning Outcomes**

See German version.

**Content**

Active and passive noise protection, determination of sound emission, environmental aspects, quality in public transport, customer satisfaction and loyalty in long distance and local rail traffic

**Remarks**

See German version.
Course: Environment Communication [19212]

**Coordinators:** Kämpf

**Part of the modules:** Understanding and Prediction of Disasters 1 (p. 118)[TVWL4INGINTER7], Understanding and Prediction of Disasters 2 (p. 119)[TVWL4INGINTER8]

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**Learning Control / Examinations**
Non exam assessment (following §4(2), 3 of the examination regulation).

**Conditions**
None.

**Recommendations**
None.

**Learning Outcomes**
See German version.

**Content**
See German version.
Course: Environmental Economics and Sustainability [2521547]

**Coordinators:** R. Walz

**Part of the modules:** Environmental Economics (p. 26)[TVWL4VWL5]

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**Learning Control / Examinations**

**Conditions**
None.

**Recommendations**
It is recommended to already have knowledge in the area of macro- and microeconomics. This knowledge may be acquired in the courses *Economics I: Microeconomics* [2600012] and *Economics II: Macroeconomics* [2600014].

**Learning Outcomes**

**Content**

**Literature**

**Elective literature:**

Hodge, I.: Environmental Economics, Houndsmills

Umweltbundesamt: Nachhaltige Entwicklung in Deutschland, Erich Schmidt Verlag, Berlin
Course: Environmental Law [24140]

Coordinators: G. Sydow
Part of the modules: Environmental Economics (p. 26)[TVWL4VWL5], Public Business Law (p. 123)[TVWL4JURA6]

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Learning Control / Examinations
The assessment consists of an 1h written exam (approx. 60 min) following §4, Abs. 2, 1 of the SPO. The assessment will be offered in every winter term and can be repeated at every regular examination date.

Conditions
None.

Recommendations
Knowledge of Law, esp. Public Law I or II are recommended. Parallel to the lectures tutorial are offered in which legal thinking and argumentation is practised. Their attendance is strongly recommended. During the semester, test exams to each lecture are offered with extensive coaching. During the lecture-free time, a Q-and-A-lecture is offered. Details on the homepage of the ZAR (www.kit.edu/zar)

Learning Outcomes
Environmental law is a field of law that influences management in many regards. Students shall develop a feeling for the many different aspects of environmental law and its instruments. Aside from so-called “classical” approaches such as law-and-order students will learn about other, economic influenced, instruments such as the gathering and the transfer of information or the market for certifies. On this basis, the course will center around immissions and waste management law. Additionally, water law, protection of soil law and nature protection law will be covered. Students shall be enabled to deal with easy cases in regard to environmental law.

Content
The lecture begins with an introduction into the special problems faced by environmental law. Different instruments, according to common goods theory, will be presented. In the main part of the lecture, immissions law, waste management law, water law, protection of soil law and nature protection law will be analyzed.

Media
extensive script with cases; content structure, further information in the lectures

Literature
Will be announced in the course.
Elective literature:
Will be announced in the course.
Course: Management and Strategy [2577900]

Coordinators: H. Lindstädt
Part of the modules: Strategic Corporate Management and Organization (p. 43)

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Learning Control / Examinations
The assessment consists of a written exam (60 min) taking place at the beginning of the recess period (according to §4 (2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions
None.

Learning Outcomes
The participants learn about central concepts of strategic management along the ideal-typical strategy process: internal and external strategic analysis, concept and sources of competitive advantages, their importance when establishing competitive and corporate strategies as well as strategy assessment and implementation. This aims in particular to provide a summary of the basic concepts and models of strategic management, i.e. to provide in particular an action-oriented integration.

Content

• Corporate management principles
• Strategic management principles
• Strategic analysis
• Competitive strategy: modelling and selection on a divisional level
• Strategies for oligopolies and networks: anticipation of dependencies
• Corporate strategy: modelling and evaluation on a corporate level
• Strategy implementation

Media
Slides.

Literature


The relevant excerpts and additional sources are made known during the course.
Course: Copyright [24121]

Coordinators: T. Dreier
Part of the modules: Governance, Risk & Compliance (p. 124)[TVWL4INGRC], Intellectual Property Law (p. 121)[TVWL4JURA4]

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**Learning Control / Examinations**
The assessment consists of a written exam according to section 4 subsection 2 no. 1 study and examination regulations.

**Conditions**
None.

**Learning Outcomes**
It is the aim of this course to provide students with knowledge in the area of copyright that builds upon, and goes beyond the knowledge the students have already acquired in the general lecture of “Industrial and intellectual property law”. Students shall understand how the legal rules depend upon, and interact with, the economic background, legislative policy and information and communication technologies. Students shall learn about the rules of national, European and international copyright law and to apply these legal rules in practical cases.

**Content**
The course deals with the subject matter of copyright, the rights of authors, licensing, limitations and exceptions to copyright, term of protection, neighbouring rights, enforcement and collective administration of rights. The course does not merely focus on German copyright law, but likewise puts European and international copyright law into perspective. Students shall understand how the legal rules depend upon, and interact with, the economic background, legislative policy and information and communication technologies. Students shall learn about the rules of national, European and international copyright law and to apply these legal rules in practical cases.

**Media**
slides

**Literature**
Schulze, Gernot Meine Rechte als Urheber Verlag C.H.Beck, current edition

**Elective literature:**
Additional literature tba in class.

**Remarks**
It is possible that this course will be taught in the summer instead of the winter semester.
Course: Valuation [2530212]

Coordinators: M. Ruckes

Part of the modules: Finance 2 (p. 39)[TVWL4BWLFBV2], Finance 1 (p. 38)[TVWL4BWLFBV1], Finance 3 (p. 40)[TVWL4BWLFBV11]

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Learning Control / Examinations
Conditions
None.

Learning Outcomes
Students learn to assess and compare corporate investment projects from a financial point of view.

Content
Firms prosper when they create value for their shareholders and stakeholders. This is achieved by investing in projects that yield higher returns than their according cost of capital. Students are told the basic tools for firm and project valuation as well as ways to implement these tools in order to enhance a firm’s value and improve its investment decisions. Among other things, the course will deal with the valuation of firms and individual projects using discounted cash flow and relative valuation approaches and the valuation of flexibility deploying real options.

Literature
Elective literature:
**Course: Combustion Engines A [2133101]**

**Coordinators:** U. Spicher  
**Part of the modules:** Combustion Engines I (p. 84)[TVWL4INGMB18]

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**Learning Control / Examinations**  
The assessment consists of a written exam (120 min) according to §4 (2), 1 of the examination regulation. The grade of the exam is included in the overall grade of the module with a weighting factor of 6.

**Conditions**  
None.

**Recommendations**  
It is recommended to have basic knowledge of thermodynamics.

**Learning Outcomes**

**Content**
Course: Combustion Engines B [2134135]

Coordinators: U. Spicher
Part of the modules: Combustion Engines II (p. 85)[TVWL4INGMB19]

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<th>ECTS Credits</th>
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Learning Control / Examinations
The assessment consists of a written exam (120 min) according to Section 4 (2), 1 of the examination regulation. The grade of the exam is included in the overall grade of the module with a weighting factor of 5.

Conditions
The course Combustion Engines A [21101] has to be completed beforehand.

Recommendations
Knowledge of thermodynamics is recommended.

Learning Outcomes
Content
Course: Construction Methods in Environmental Engineering [6241814]

**Coordinators:** H. Schneider

**Part of the modules:** Mechanical Process Engineering in Construction (p. 108) [TVWL4INGBGU17]

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**Learning Control / Examinations**
The assessment consists of an oral exam (20 min.) taking place in the recess period (according to §4(2), 2 of the examination regulation).

**Conditions**
None.

**Learning Outcomes**
Students have specialized knowledge in important areas of environmental protection engineering in construction. They can plan and evaluate the use of construction methods based on fundamental knowledge about environmental protection.

**Content**
The lecture comprises
- Introduction, Overview and legal foundations of environmental protection engineering.
- Construction methods in environmental protection engineering.
- Landfill construction, technology and remediation.
- Sewer line and pipe remediation
- Remediation of contaminated sites and soil remediation.
- Groundwater remediation (event of damage, process engineering).
- Renewable resources in facility management.

**Media**
Lecture prints.
Course: Behavioral Approaches in Marketing [2572167]

Coordinators: B. Neibecker

Part of the modules: Marketing Management (p. 58)[TVWL4BWLMAR5], Strategy, Communication, and Data Analysis (p. 60)[TVWL4BWLMAR7]

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Learning Control / Examinations
The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation).

Conditions
See module description.

Learning Outcomes
Students have learned the following outcomes and competences:

- To specify the key terms in marketing and communication management
- To identify and define theoretical constructs in marketing communication, based on behavioral theory
- To indentify the main research trends
- To analyze and interpret high level academic articles
- To learn interactive skills to work in teams and to follow a goal-oriented approach
- To gain understanding of methodological research to develop concrete plans for marketing decision-making

Content
This course gives an introduction to consumer behavior and the influence of cognitive and emotional information processing on consumer decision making. The contribution of advertising response models is considered and faced with social and environmental aspects (e.g. cross-cultural influences) on consumer behavior, mass communication and internet advertising. In addition, a scientific case study on the effectiveness of TV-commercials is discussed. Central issues of the course: Case Studies in brand management and advertising response. Psychological factors (research design and test marketing / arousal / effectiveness of TV-commercials as case studies). Emotions in marketing. Information processing and retention in memory (schema theory / visual information processing/grounded theory). Complex advertising response models (attitude towards the ad / attitude towards the brand / persuasion / context effects in learning / decision making / Means-end-theory and strategic advertising). Social processes (culture / subculture / cross cultural influence / product design). Neuromarketing.

Literature
(Literature is in English and German, see German description)
### Course: Traffic Management and Transport Telematics [6232802]

**Coordinators:** P. Vortisch

**Part of the modules:** Transportation Modelling and Traffic Management (p. 107)[TVWL4INGBGU16]

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**Learning Control / Examinations**

*The assessment consists of an oral exam (15 minutes) according to §4(2), 2 of the examination regulation.*

**Conditions**

*See module description.*

**Learning Outcomes**

**Content**
## Course: Fundamentals of Transportation Planning and Traffic Engineering [19027]

**Coordinators:** P. Vortisch, M. Kagerbauer  
**Part of the modules:** Fundamentals of Transportation (p. 106) [TVWL4INGBGU15]

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### Learning Control / Examinations

*In the module Fundamentals of Transportation [WI4INGBGU15] the assessment consists of an oral exam (15 minutes) according to §4(2), 2 of the examination regulation. For other modules and more information, see the corresponding module description.*

### Conditions

*See module description.*

### Learning Outcomes

**Content**
Course: Civil Law for Advanced [24650]

Coordinates: Z. (ZAR)
Part of the modules: Private Business Law (p. 122)[TVWL4JURAS]

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Learning Control / Examinations

Conditions

None.

Learning Outcomes

The course intents to build up extensive knowledge in german corporate law, trade law and civil law especially in contract law. It is designed for students who have already passed the courses Civil Law for Beginners [24012], Advanced Civil Law [24504], and Commercial and Corporate Law [24011/24509]. At the end students should be able to think through complex legal and economic questions.

Content

The course will focus on corporate law, trade law and civil law, especially contract law. We will discuss legal problems on the basis of selected examples in a application orientated way.

Literature

Course: Seminar: Governance, Risk & Compliance [GRCsem]

**Coordinators:** T. Dreier, N.N.

**Part of the modules:** Governance, Risk & Compliance (p. 124)[TVWL4INGRC]

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**Learning Control / Examinations**

**Conditions**
None.

**Learning Outcomes**

**Content**
**Course: Law of Contracts [24671]**

**Coordinators:** Z. (ZAR)

**Part of the modules:** Governance, Risk & Compliance (p. 124)[TVWL4INGRC], Private Business Law (p. 122)[TVWL4JURA5]

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**Learning Control / Examinations**

**Conditions**
None.

**Learning Outcomes**
The course will provide an overview of the forming of a contract. The purpose is to translate legal and economic aspects in a contract to secure the volitional position. The course will also consider international questions.

**Content**
The purpose of the course is to provide students with an understanding of the legal basics of forming a business contract. By means of special examples an overview of typical corporate contracts will be given. The course discusses the Limited (GmbH), ordinary partnership (OHG), limited partnership (KG), European Economic Interest Grouping (EWIV), club (Verein) and the public limited company (Aktiengesellschaft). In addition it will also focus on international relations.

**Literature**
Tba at the beginning of the course.
Course: Computer Contract Law [VGE]

**Coordinators:** M. Bartsch

**Part of the modules:** Intellectual Property Law (p. 121)[TVWL4JURA4]

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**Learning Control / Examinations**

The assessment consists of a written exam following §4, Abs. 2, 1 of the SPO.

**Conditions**

None.

**Learning Outcomes**

It is the aim of this course to provide students with knowledge in the area of contract formation and formulation in practice that builds upon the knowledge the students have already acquired concerning the legal protection of computer programs. Students shall understand how the legal rules depend upon, and interact with, the economic background and the technical features of the subject. The contract drafts shall be prepared by the students and will be corporately completed during the lecture. It is the aim of the course that students will be able to formulate contracts by themselves.

**Content**

The course deals with contracts from the following areas:

- Contracts of programming, licencing and maintaining software
- Contracts in the field of IT employment law
- IT projects and IT Outsourcing
- Internet Contracts

From these areas single contracts will be chosen and discussed (e.g. software maintenance, employment contract with a software engineer). Concerning the respective contract the technical features, the economic background and the subsumption in the national law of obligation (BGB-Schuldrecht) will be discussed. As a result different contractual clauses will be developed by the students. Afterwards typical contracts and conditions will be analysed with regard to their legitimacy as standard business terms (AGB). It is the aim to show the effects of the German law of standard business terms (AGB-Recht) and to point out that contracts are a means of drafting business concepts and market appearance.

**Media**

transparencies

**Literature**

- Langenfeld, Gerrit Vertragsgestaltung Verlag C.H.Beck, III. Aufl. 2004
- Heussen, Benno Handbuch Vertragsverhandlung und Vertragsmanagement Verlag C.H.Beck, II. Aufl. 2002
- Schneider, Jochen Handbuch des EDV-Rechts Verlag Dr. Otto Schmidt KG, III. Aufl. 2002

**Elective literature:**

tba in the transparencies
Course: Sales Management and Retailing [2572156]

Coordinators: M. Klarmann
Part of the modules: Sales Management (p. 59)

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Learning Control / Examinations
Conditions
None.

Learning Outcomes

Content
The aim of the course “Sales Management and Retailing” is on the one hand to give insights into the challenging realization of a successful sales management and on the other hand to discuss peculiarities of retailing contexts. The contents are below others:

- Customer relationship management (word-of-mouth-analysis, key account management, loyalty programs, complain management etc.)
- Retail marketing (trends, point of sale design etc.)
- Retailer-producer relationships

Remarks
For further information please contact Marketing & Sales Research Group (marketing.iism.kit.edu).
Course: Gear Cutting Technology [2149655]

Coordinators: M. Klaiber
Part of the modules: Specialization in Production Engineering (p. 80)[TVWL4INGMB22]

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Learning Control / Examinations
The assessment consists of an oral exam taking place during the recess period (according to Section 4(2), 2) of the examination regulation).
The examination takes place every semester. Re-examinations are offered at every ordinary examination date.

Conditions
None

Recommendations
None

Learning Outcomes
The students . . .

- can describe the basic terms of gearings and are able to explain the imparted basics of the gearwheel and gearing theory.
- are able to specify the different manufacturing processes and machine technologies for producing gearings. Furthermore they are able to explain the functional principles and the dis-/advantages of these manufacturing processes.
- can apply the basics of the gearing theory and manufacturing processes on new problems.
- are able to read and interpret measuring records for gearings.
- are able to make an appropriate selection of a process based on a given application
- can describe the entire process chain for the production of toothed components and their respective influence on the resulting workpiece properties.

Content
Based on the gearing theory, manufacturing processes and machine technologies for producing gearings, the needs of modern gear manufacturing will be discussed in the lecture. For this purpose, various processes for various gear types are taught which represent the state of the art in practice today. A classification in soft and hard machining and furthermore in cutting and non-cutting technologies will be made. For comprehensive understanding the processes, machine technologies, tools and applications of the manufacturing of gearings will be introduced and the current developments presented. For assessment and classification of the applications and the performance of the technologies, the methods of mass production and manufacturing defects will be discussed. Sample parts, reports from current developments in the field of research and an excursion to a gear manufacturing company round out the lecture.

The following topics will be covered:

- Sample applications
- Basics of gearing geometry
- Need of gearboxes
- Soft machining processes
- Hardening processes
- Hard machining processes
- Bevel gear production
- Measurement and testing
- Manufacturing of gearbox components
- Special gearings

Media
Lecture slides will be provided in ilias (https://ilias.studium.kit.edu/).

Literature
Lecture Slides

Remarks
None
Course: Virtual Engineering for Mechatronic Products [2121370]

Coordinators: S. Rude
Part of the modules: Virtual Engineering B (p. 93)[WW4INGMB30], Virtual Engineering A (p. 92)[WW4INGMB29]

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Learning Control / Examinations
The assessment is carried out as a general oral exam (20 min.) (according to Section 4(2), 2 of the examination regulation) of the single course of this module. The examination is offered every semester. Re-examinations are offered at every ordinary examination date. The overall grade of the module is the grade of the oral examination.

Conditions
None.

Recommendations
Knowledge of CAx is assumed. Therefore it is recommended to attend the course Virtual Engineering I [2121352] beforehand.

Learning Outcomes
Students should be able to apply the procedure of integrating mechatronic components in products.
Students should understand special requirements of functional networked systems.
Practical relevance of the methods are communicated with examples from automotive industry.

Content
The integration of mechatronic components in all products changes geometry-oriented construction activities in function-oriented activities. In this context, the application of IT systems needs to be realigned. The lecture deals with the following issues from the perspective of the automobile industry:

- challenges in the construction process concerning the integration of mechatronic components in products,
- support of task clarification through requirements management,
- problem-solving on the basis of functionally networked systems,
- implementation of solutions on the basis of electronics (sensors, actuators, networked control devices),
- control of distributed software systems through software engineering and
- challenges in tests and backups, concerning the system quality that needs to be achieved.

Literature
Lecture slides
**Course: Virtual Engineering I [2121352]**

**Coordinators:** J. Ovtcharova

**Part of the modules:** Virtual Engineering A (p. 92)[WW4INGMB29]

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<td>2/3</td>
<td>Winter term</td>
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**Learning Control / Examinations**
The assessment is carried out as a general oral exam (30 min.) (according to Section 4(2), 2 of the examination regulation) of the single course of this module. The examination is offered every semester. Re-examinations are offered at every ordinary examination date. The overall grade of the module is the grade of the oral examination.

**Conditions**
The course Virtual Engineering I [2123352] is compulsory and must be examined in the module Virtual Engineering A [WW4INGMB29].

**Recommendations**
None.

**Learning Outcomes**
The students can:

- rename and explain the basic methods of virtual engineering and the typical problems in product development.
- associate the methods and problems of the corresponding phases of the product life cycle and derive the necessary interfaces.
- select the appropriate IT systems for given problems and evaluate their suitability for the support of management’s approach PLM.
- apply CAD/CAx/PLM-Systems using simple exercises.

**Content**
The lecture presents the informational interrelationship required for understanding the virtual product development process. For this purpose, an emphasis and focus will be placed on IT-systems used in the industrial sector as support for the process chain of virtual engineering:

- **Product Lifecycle Management** refers to the entire lifecycle of the product, beginning with the concept phase up through disassembling and recycling.
- **CAx-systems** for the virtual product development allow the modeling of a digital product in regards to design, construction, manufacturing and maintenance.
- **Validation Systems** allow the checking of the product in regard to static, dynamics, safety and build ability.

The goal of the lecture is to clarify the relationship between construction and validation operations through the usage of virtual prototypes and VR/AR/MR visualisation techniques in connection with PDM/PLM-systems. This will be achieved through an introduction to each particular system along with praxis-oriented exercises.

**Literature**
Lecture slides
Course: Virtual Engineering II [2122378]

Coordinators: J. Ovtcharova
Part of the modules: Virtual Engineering B (p. 93)(WW4INGMB30)

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Learning Control / Examinations
The assessment is carried out as a general oral exam (20 min.) (according to Section 4(2), 2 of the examination regulation) of the single course of this module. The examination is offered every semester. Re-examinations are offered at every ordinary examination date. The overall grade of the module is the grade of the oral examination.

Conditions
The course Virtual Engineering II [2122378] is compulsory and must be examined in the module Virtual Engineering B [WW4IngMB30].

Recommendations
Knowledge of CAx is assumed. Therefore it is recommended to attend the course Virtual Engineering I [2121352] beforehand.

Learning Outcomes
Students are introduced to Virtual Reality, how to achieve stereoscopic visualization and which technologies can be used to create this effect.
They are able to model a scene in VR and store VR data structures. Students should understand the functionality of VR pipelines for visualizing scene. They should be familiar with several interaction systems and devices in a VR environment and should be able to assess the advantages and disadvantages of interaction and tracking devices.
Furthermore, they should know which validation tests could be carried out in product development processes with using virtual mock-up (VMU). The difference between VMU, physical mock-up (PMU) and virtual prototypes (VP) is introduced.
The vision of an integrated virtual product development is communicated to understand the challenges to achieve this vision.

Content
The lecture presents the IT aspects required for understanding virtual product development processes:

- Corresponding models can be visualized in Virtual Reality Systems, from individual parts to complete assemblies.
- Virtual Prototypes combine CAD-data and information about properties of components and assemblies for immersive visualization, functionality tests and functional validation in VR/AR/MR environments.
- Integrated Virtual Product Development explains product development processes from the point of view of Virtual Engineering.

The objective of this lecture is to clarify the relationship between construction and validation operations by using virtual prototypes and VR/AR/MR visualization techniques in combination with PDM/PLM-systems. This will be achieved by introducing each particular IT-system with practical-oriented exercises.

Media
Lecture notes
Course: Virtual Reality Laboratory [2123375]

Coordinators: J. Ovtcharova
Part of the modules: Virtual Engineering A (p. 92)[WW4INGMB29], Virtual Engineering B (p. 93)[WW4INGMB30]

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Learning Control / Examinations
The assessment is carried out as assessment of another type (according to Section 4(2), 3 of the examination regulation) and is made up of a Presentation of the project work (40%), the individual project participation (30%), a written test (20%) and soft skills (10%).

Conditions
Limited number of participants, for selection procedure and registration see course homepage.

Recommendations
None.

Learning Outcomes
The students are able to operate and use hardware and software for Virtual Reality applications in order to:

- design solutions for complex tasks in a team.
- solve subtasks within a specific work package in small groups, keeping the interfaces to other work packages in mind and
- merge this solution in the final product.

Content
The Virtual Reality lab course consists of following three overlapping parts:

- Basics: Introduction in Virtual Reality (hardware, software, applications)
- Tool Kit: Exercises in the task specific software systems
- Application: autonomous project work in the area of Virtual Reality in small groups

Soft Skills: Methodical approach to practical engineering problems, team and interdisciplinary work, time management.

Media
Stereoscopic projection in MR and VR at the Lifecycle Engineering Solutions Center (LESC), 15 computers, beamer

Literature
Presentations, Exercise documents, Tutorials, Books for individual work
Course: Heat Economy [2581001]

**Coordinators:** W. Fichtner

**Part of the modules:** Energy Economics and Technology (p. 57) [TVWL4BWLIIP5]

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**Learning Control / Examinations**
The assessment consists of a written exam according to Section 4(2), 1 of the examination regulation.

**Conditions**
None.

**Learning Outcomes**
The student gains detailed knowledge about heat generating technologies and their areas of application, in particular in the area of combined heat and power. The student is able to deal with technical and economic questions in this field.

**Content**
1. Introduction: Heat economy
2. CHP technologies (incl. calculation of profitability)
3. Heat systems (incl. calculation of profitability)
4. Distribution of heat
5. Demand for space heating and thermal insulation measures
6. Heat storage
7. Legal framework conditions
8. Laboratory experiment: compression heat pump

**Media**
Media will be provided on the e-learning platform ILIAS.
Course: Elective „Educational development for student teachers“ [SQ PEW1]

**Coordinators:** Personalentwicklung

**Part of the modules:** Seminar Module (p. 126)[WW4SEM]

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**Learning Control / Examinations**
Success is controlled according to §4(2), 3 SPO in the course of completion of different units of the tutorial program. These units consist of successful processing of online-units on Ilias platform, participating on the tutoring workshop and in at least one practice consulting, authoring a concluding work of reflection about own work of tutoring as well as writing a feedback on the work of reflection of another tutor. Participants will receive guidelines prior to writing the work of reflection and the feedback. If the participant works for two semesters as a tutor, 3 ECTS-points are credited. If the participant works for one semester as a tutor, only 2 ECTS-points are credited.

**Conditions**
Activity as tutor during the semester participating in the tutorial program is obligatory.

**Recommendations**
None.

**Learning Outcomes**
- Tutors are able to create their specific teaching situation based on their knowledge on didactical methods and learning processes.
- Tutors are able to analyze and control communications in teaching according to established models of communication (Watzlawick, Schulz von Thun).
- Tutors are able to explain and apply different instruments to purposefully intervene in learning and teaching situations in single or group settings.
- Tutors are able to name the rights and duties of their role as tutors and act according to them.
- Tutors are able to estimate their strengths and weaknesses as a teacher and are able to name strategies of further development.

**Content**
The tutoring program deals with theoretical and practical aspects of teaching behavior within the scope of a self-learning period by means of online-learning issues as well as in an classroom event lasting several days. The following topics are introduced and a thematical overview is given of:
- tutoring role and expectations, partly contrary, connected with it
- giving and receiving feedback
- basics of conversation
- aspects of learning process
- basics of planning a lecture/class
- evaluation/assessment and psychological sources of error connected with it
- intercultural communication during lecture/class
- moderation of a colloquium and moderation in teaching
- techniques of presentation with video feedback
- guiding teams and integrating group processes in the setting of teaching
- handling of difficult teaching-learning-situations

Students get to know and practice the method of collegial coaching. They sit in on each other's lectures/classes and give each other feedback with the aid of a guideline. Tutors reflect in written form their own development as a teacher during the semester. Moreover they give each other a written feedback on this work of reflection.

**Remarks**
Please note that a maximum of 3 ECTS- points in the seminar module is distributed over Bachelor and Master. The language of all events of the tutoring program is German.

Further information on the tutoring program is found on the homepage of Personnel Development service unit www.pew.kit.edu/387.php.
Course: Laboratory Work “Water” [22664]

**Coordinators:** H. Horn, G. Abbt-Braun

**Part of the modules:** Water Chemistry and Water Technology I

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**Learning Control / Examinations**

The assessment consists of course-related experiments (according to §4(2), 3 of the examination regulation) and an final oral exam (according to §4(2), 2 of the examination regulation).

The grade of this course is made up of 50% each from the two parts of the assessment.

The successful completion of the Laboratory Work “Water” [22664] is prerequisite for admission to the module examination.

**Conditions**

None.

**Learning Outcomes**

The practical course gives theoretical and practical basics for water examination and water treatment. Knowledge from 22601, 22602 is deepened.

**Content**

Technical and water chemical experiments:

- Lime solution experiment,
- Flocculation,
- Adsorption,
- Oxidation,
- Atom absorption spectrometry,
- Ion chromatography,
- HPLC and
- Sum parameters.

**Literature**

**Elective literature:**


**Remarks**

The successful completion of the Laboratory Work “Water” [22664] is prerequisite for admission to the module examination.
Course: Water Resource Management and Engineering Hydrology [0170617]

**Coordinators:** Ihringer

**Part of the modules:** Understanding and Prediction of Disasters 1 (p. 118)[TVWL4INGINTER7], Understanding and Prediction of Disasters 2 (p. 119)[TVWL4INGINTER8]

<table>
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<tbody>
<tr>
<td>3</td>
<td>1/1</td>
<td>Summer term</td>
<td>de</td>
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</table>

**Learning Control / Examinations**
The assessment consists of an oral exam (30 min) taking place in the recess period (according to §4(2), 2 of the examination regulation).

**Conditions**
None.

**Recommendations**
None.

**Learning Outcomes**
see German version

**Content**
see German version
Course: Machine Tools and Industrial Handling [2149902]

Coordinators: J. Fleischer
Part of the modules: Machine Tools and Industrial Handling (p. 83) [TVWL4INGMB32]

<table>
<thead>
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<th>ECTS Credits</th>
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<th>Term</th>
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<tr>
<td>9</td>
<td>4/2</td>
<td>Winter term</td>
<td>de</td>
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</table>

Learning Control / Examinations
The assessment consists of a written exam (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions
None

Recommendations
None

Learning Outcomes
The students . . .
- are capable to explain the use and application of machine tools and handling devices as well as differentiate their characteristics and structure.
- are able to name and describe the essential components (frame, main spindles, feed axis, peripheral equipment, control) of machine tools.
- Are capable to distinguish and select and describe the essential components regarding structure, characteristics advantages and disadvantages.
- are enabled to dimension the main components of machine tools.
- are able to name and describe the control principles of machine tools.
- are capable to name examples of machine tools and industrial handling as well as to deduce compare the essential components. Additionally they can allocate manufacturing processes.
- are enabled to identify drawbacks as well as derive and assess measures for improvements.
- are qualified to apply methods for selection and evaluation of machine tools.
- are experienced to deduce the particular failure characteristics of a ball screw.

Content
The lecture provides an overview of machine tool and handling devices structures, use and application areas. Within the lecture based and industrially oriented knowledge for selection, dimensioning and evaluation is conveyed. First the components of machine tools are explained systematically. Here the distinctive features of dimensioning machine tools are deduced followed by the integral dimensioning of machine tools. Subsequently the use of machine tools is shown in exemplary application areas e.g. turning, milling, grinding, metal forming, sheet metal forming and gear cutting.
The lecture provides an inside view of industrial application and is illustrated with current examples.
The topics are as follows:
- Frame and frame components
- Main drives and main spindles
- Requirements for feed axes
- Electro-mechanical feed axis
- Fluidic feed axes
- Control technologies
- Peripheral components
- Metrological assessment
- Machine maintenance
- Process-diagnosis
- Machine tool examples

Media
Lecture notes will be provided in ilias (https://ilias.studium.kit.edu/).

Literature
Lecture Notes

Remarks
None
Course: Competition in Networks [26240]

<table>
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<tr>
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<td>4,5</td>
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<td>Winter term</td>
<td>de</td>
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</table>

Learning Control / Examinations
Result of success is made by a 60 minutes written examination during the semester break (according to §4(2), 1 ERSC). Examination is offered every semester and can be retried at any regular examination date.

Conditions
None.

Recommendations
Basics of microeconomics obtained within the undergraduate programme (B.Sc) of economics are required. Useful, but not necessary, are basic knowledge of industrial economics, principal agent theory, and contract theory.

Learning Outcomes
The lecture provides the students with the basic economic understanding of network industries like telecom, utilities, IT and transport sectors. Students are prepared for a possible job in the network industries. The student should get a vivid idea of the special characteristics of network industries concerning planning, competition, competitive distortion and state intervention. He should be able to apply abstract concepts and formal methods to use in these fields.

Content
Network or infrastructure industries like telecommunication, transport, and utilities form the backbone of modern economies. The lecture provides an overview of the economic characteristics of network industries. The planning of networks is complicated by the multitude of aspects involved (like spatial differentiation and the like). The interactions of different companies – competition or cooperation or both – are characterized by complex interdependencies within the networks: network effects, economies of scale, effects of vertical integration, switching costs, standardization, compatibility etc. appear increasingly in these sectors and even tend to appear in combination. Additionally, government interventions can often be observed, partly driven by the aims of competition policy and partly driven by the aims of industrial policy. All these issues are brought up, analyzed formally (in part) and illustrated by several examples in the lecture.

Literature
Will be announced in the lecture.

Remarks
From WS 2010/2011 on, the lecture gets 4,5 instead of 5 credit points.
Course: Tendering, Planning and Financing in Public Transport [6232807]

**Coordinators:** W. Weißkopf

**Part of the modules:** Project in Public Transportation (p. 111)[TVWL4INGBGU18], Transportation Modelling and Traffic Management (p. 107)[TVWL4INGBGU16], Fundamentals of Transportation (p. 106)[TVWL4INGBGU15]

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<td>3</td>
<td>2/0</td>
<td>Summer term</td>
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**Learning Control / Examinations**

The assessment consists of an oral exam (15 minutes) according to §4(2), 2 of the examination regulation.

**Conditions**

See module description.

**Learning Outcomes**

**Content**
Course: Windpower [23381]

Coordinators: N. Lewald

Part of the modules: Generation and transmission of renewable power (p. 105)

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<td>3</td>
<td>2/0</td>
<td>Winter term</td>
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Learning Control / Examinations
The assessment consists of an oral exam (20 min) taking place at the beginning of the recess period (according to Section 4 (2), 2 of the examination regulation). The exam takes place in every winter semester. Re-examinations are offered at every ordinary examination date.

Conditions
None.

Learning Outcomes
The goal is to relay basic fundamentals for the use of wind power.
Wind Power fundamental lecture. Focus of the lecture is basic knowledge for the use of wind power for electricity, complemented by historical development, basic knowledge on wind systems and alternative renewable energies.

Content
The lecture contacts due to the broadly basic knowledge to all listeners of all terms.
On the basis of an overview of alternative, renewable energy technologies as well as general energy data, the entrance is transacted into the wind energy by means of an overview of the historical development of the wind force.
Since the wind supplies the driving power as indirect solar energy, the global and the local wind systems as well as their measurement and energy content are dedicated to its own chapter.
Whereupon constructing the aerodynamic bases and connections of wind-power plants and/or their profiles are described. The electrical system of the wind-power plants forms a further emphasis. Begun of fundamental generator technology over control and controlling of the energy transfer.
After the emphasis aerodynamics and electrical system the further components of wind-power plants and their characteristics in the connection are described.
Finally the current economic, ecological and legislations boundary conditions for operating wind-power plants are examined.
In addition to wind-power plants for electricity production, the lecture is also shortly aiming at alternative use possibilities such as pumping systems.
Finally an overview of current developments like super-grids and visions of the future of the wind power utilization will be given.

Media
A scriptum that has to be overhauled is available under www.iew.kit.edu under “Studium und Lehre”. Further book titles or relevant websites will be announced in the lecture.
Course: Economic Efficiency of Guided Transport Systems [6234902]

**Coordinators:** E. Hohnecker

**Part of the modules:** Project in Public Transportation (p. 111)[TVWL4INGBGU18], Logistics and Management of Guided Transport Systems (p. 110)[TVWL4INGBGU21]

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<td>1.5</td>
<td>1</td>
<td>Winter term</td>
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**Learning Control / Examinations**
The assessment will consist of a oral exam (10 min) according to §4 (2), 1 of the examination regulation.
The exam is offered each semester. The re-examination is offered upon prior agreement with the interested participants and not later than the next regular examination date.

**Conditions**
See module description.

**Recommendations**
See module description.

**Learning Outcomes**
See German version.

**Content**
basics of economy, accounting and finance, financing of investments, demand and offer for transportation, transportation market, transport policy

**Remarks**
See German version.
Course: Seminar Economic Theory [SemWIOR2]

<table>
<thead>
<tr>
<th>coordinators:</th>
<th>C. Puppe</th>
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<tbody>
<tr>
<td>Part of the modules:</td>
<td>Seminar Module (p. 126)[WW4SEM]</td>
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<td>2</td>
<td>Winter / Summer Term</td>
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Learning Control / Examinations

Conditions
See corresponding module information.
At least one of the courses Game Theory I [2520525] and Welfare Economics [2520517] should have been attended beforehand.

Learning Outcomes

Content

Literature
Will be announced at the end of the recess period.

Remarks
see German version.
Course: Knowledge Management [2511300]

Coordinators: R. Studer

Part of the modules: Emphasis in Informatics (p. 67)[TVWL4INFO2], Electives in Informatics (p. 69)[TVWL4INFO3], Informatics (p. 65)[TVWL4INFO1]

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<td>2/1</td>
<td>Winter term</td>
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Learning Control / Examinations
Written Examination (60 min) according to §4, Abs. 2, 1 of the examination regulations or oral examination of 20 minutes according to §4, Abs. 2, 2 of the examination regulations. The exam takes place every semester and can be repeated at every regular examination date.

Conditions
Basics in logic, e.g. from lecture Foundations of Informatics 1.

Learning Outcomes
Making students sensitive to the problems of corporate knowledge management, knowledge about the central dimensions of influence as well as of relevant technologies for supporting knowledge management.

Content
In modern companies, knowledge is increasingly important for fulfilling central tasks (such as continuous business process improvement, increasing innovation, increasing customer satisfaction, strategic planning etc). Therefore, knowledge management has become a critical success factor.

The lecture covers different types of knowledge that play a role in knowledge management, the corresponding knowledge processes (generation, capture, access and usage of knowledge) as well as methodologies for the introduction of knowledge management solutions.

The lecture will emphasize computer-based support for knowledge management, such as:

- Ontology-based Knowledge Management
- Communities of Practice, Collaboration Tools, Social Software
- Business-process Oriented Knowledge Management
- Personal Knowledge Management
- Case Based Reasoning (CBR)
- Linked Open Data

Media
Slides and scientific publications as reading material.

Literature
- C. Beierle, G. Kern-Isberner: Methoden wissensbasierter Systeme, Vieweg, Braunschweig/Wiesbaden, 2. überarb. Auflage, 2005

Elective literature:
Course: Knowledge Transfer in Innovation Management [2545020]

**Coordinators:** M. Weissenberger-Eibl, P. Roth

**Part of the modules:** Innovation Management (p. 62) [TVWL4BWLENT2]

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<td>2</td>
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</table>

**Learning Control / Examinations**
Non exam assessment (following §4(2), 3 of the examination regulation).

**Conditions**
None.

**Recommendations**
Prior attendance of the course *Innovation Management* [2545015] is recommended.

**Learning Outcomes**
By actively participating in this seminar, students develop a differentiated understanding of knowledge transfer processes in the innovation process which will enable them to shape this process.

**Content**
The flow of knowledge is decisive for innovations to occur. Innovation management therefore focuses on processes which determine the transfer of knowledge. In this course, these processes are regarded in more detail and discussed based on important scientific studies. The understanding developed in this way then forms the basis for the management of knowledge flows and thus the management of innovations.
### Course: Welfare Economics [2520517]

**Coordinators:** C. Puppe

**Part of the modules:** Allocation and Equilibrium (p. 27)[TVWL4VWL7], Social Choice Theory (p. 29)[TVWL4VWL9]

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<td>2/1</td>
<td>Summer term</td>
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**Learning Control / Examinations**
The assessment consists of a written exam at the end of the semester (according to Section 4 (2), 1 or 2 of the examination regulation).

**Conditions**
None.

**Learning Outcomes**

**Content**

**Literature**

Elective literature:

**Remarks**
For details see German version.
Course: Workflow-Management [2511204]

Coordinators: A. Oberweis

Part of the modules: Electives in Informatics (p. 69)[TVWL4INFO3], Informatics (p. 65)[TVWL4INFO1], Emphasis in Informatics (p. 67)[TVWL4INFO2]

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Learning Control / Examinations
The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation in the first week after lecture period.

Conditions
Knowledge of course Applied Informatics I - Modelling [2511030] is expected.

Learning Outcomes
Students are familiar with the concepts and principles of workflow management concepts and systems and their applications. Based on theoretical foundations they can model business process models. Furthermore they have an overview of further problems of workflow management systems in commercial use.

Content
A workflow is that part of a business process which is automatically executed by a computerized system. Workflow management includes the design, modelling, analysis, execution and management of workflows. Workflow management systems are standard software systems for the efficient control of processes in enterprises and organizations. Knowledge in the field of workflow management systems is especially important during the design of systems for process support. The course covers the most important concepts of workflow management. Modelling and design techniques are presented and an overview about current workflow management systems is given. Standards, which have been proposed by the workflow management coalition (WFMC), are discussed. Petri nets are proposed as a formal modelling and analysis tool for business processes. Architecture and functionality of workflow management systems are discussed. The course is a combination of theoretical foundations of workflow management concepts and of practical application knowledge.

Media
Slides, Access to internet resources.

Literature

Elective literature:
Course: „Good Governance“ at German Corporations [2577919]

**Coordinators:** T. Reitmeyer

**Part of the modules:** Seminar Module (p. 126)[WW4SEM]

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<td>6</td>
<td>2</td>
<td>Winter / Summer Term</td>
<td>de</td>
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**Learning Control / Examinations**
Term paper (50%) and written conclusion (50%).

**Conditions**
None.

**Learning Outcomes**
The aim of the seminar is to describe corporate and organisational management approaches, to assess them critically and clarify them using practical examples. The focus is on assessing the models with a view to their applicability and theoretical limits.

**Content**
The subjects are redefined each semester on the basis of current issues.

**Media**
Slides.

**Literature**
The relevant sources are made known during the course.

Die Absolvent/innen sind in der Lage, die Besonderheiten, Grenzen, Terminologien und Lehrmeinungen in den gewählten Themenbereichen dieser Fächer zu definieren, zu beschreiben, zu interpretieren, den aktuellen Forschungsstand wiederzugeben sowie punktuell weiterzuentwickeln. Ihr breites Wissen ermöglicht ihnen, interdisziplinär zu denken und Trends sowie gesamtwirtschaftliche Entwicklungen frühzeitig zu erkennen.


Der interdisziplinäre Umgang mit dem Fachwissen erfolgt unter Berücksichtigung von gesellschaftlichen, wissenschaftlichen und ethischen Erkenntnissen.

Prüfungs- und Studienordnung der Universität Karlsruhe (TH) für den Masterstudiengang Technische Volkswirtschaftslehre


Der Rektor hat seine Zustimmung am 06.03.2007 erteilt.

In dieser Satzung ist nur die männliche Sprachform gewählt worden. Alle personenbezogenen Aussagen gelten jedoch stets für Frauen und Männer gleichermaßen.

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I. Allgemeine Bestimmungen

§ 1 Geltungsbereich, Ziele

(1) Diese Masterprüfungsordnung regelt Studienablauf, Prüfungen und den Abschluss des Studiums im Masterstudiengang Technische Volkswirtschaftslehre an der Universität Karlsruhe (TH).

(2) Im Masterstudium sollen die im Bachelorstudium erworbenen wissenschaftlichen Qualifikationen weiter vertieft oder ergänzt werden. Der Studierende soll in der Lage sein, die wissenschaftlichen Erkenntnisse und Methoden selbstständig anzuwenden und ihre Bedeutung und Reichweite für die Lösung komplexer wissenschaftlicher und gesellschaftlicher Problemstellungen zu bewerten.

§ 2 Akademischer Grad

Aufgrund der bestandenen Masterprüfung wird der akademische Grad „Master of Science“ (abgekürzt: „M.Sc.“) für den Masterstudiengang Technische Volkswirtschaftslehre verliehen.

§ 3 Regelstudienzeit, Studienaufbau, Leistungspunkte

(1) Die Regelstudienzeit beträgt vier Semester. Sie umfasst Prüfungen und die Masterarbeit.

(2) Die im Studium zu absolvierenden Lehrinhalte sind auf Fächer verteilt. Die Fächer sind in Module gegliedert, die jeweils aus einer Lehrveranstaltung oder mehreren thematisch und zeitlich aufeinandervon abhängigen Lehrveranstaltungen bestehen. Studienplan oder Modulhandbuch beschreiben Art, Umfang und Zuordnung der Module zu einem Fach sowie die Möglichkeiten, Module untereinander zu kombinieren. Die Fächer und ihr Umfang werden in § 16 definiert.


(4) Der Umfang der für den erfolgreichen Abschluss des Studiums erforderlichen Studienleistungen wird in Leistungspunkten gemessen und beträgt insgesamt 120 Leistungspunkte.

(5) Die Leistungspunkte sind in der Regel gleichmäßig auf die Semester zu verteilen.

(6) Lehrveranstaltungen/Prüfungen können auch in englischer Sprache angeboten/abgenommen werden.

§ 4 Aufbau der Prüfungen


(2) Erfolgskontrollen sind:

1. schriftliche Prüfungen,
2. mündliche Prüfungen,
3. Erfolgskontrollen anderer Art.

Erfolgskontrollen anderer Art sind z. B. Vorträge, Marktstudien, Projekte, Fallstudien, Experimente, schriftliche Arbeiten, Berichte, Seminararbeiten und Klausuren, sofern sie nicht als schriftliche oder mündliche Prüfung in der Modul- oder Lehrveranstaltungsbeschreibung im Modulhandbuch ausgewiesen sind.
(3) In den Fachprüfungen (nach § 16 Absatz 2 Nr. 1 bis 6) sind mindestens 50 vom Hundert einer Moduleprüfung in Form von schriftlichen oder mündlichen Prüfungen (Absatz 2 Nr. 1 und 2) abzulegen, die restliche Prüfung erfolgt durch Erfolgskontrollen anderer Art (Absatz 2 Nr. 3).

§ 5 Anmeldung und Zulassung zu den Prüfungen

(1) Die Zulassung zu den Prüfungen nach § 4 Absatz 2 Nr. 1 und 2 sowie zur Masterarbeit erfolgt im Studienbüro.

Um zu Prüfungen in einem Modul zugelassen zu werden, muss beim Studienbüro eine bindende Erklärung über die Wahl des betreffenden Moduls und dessen Zuordnung zu einem Fach, wenn diese Wahlmöglichkeit besteht, abgegeben werden.

(2) Die Zulassung darf nur abgelehnt werden, wenn der Studierende in einem mit Technischer Volkswirtschaftslehre vergleichbaren oder einem verwandten Studiengang bereits eine Diplomvorprüfung, Diplomprüfung, Bachelor- oder Masterprüfung endgültig nicht bestanden hat, sich in einem Prüfungsverfahren befindet oder den Prüfungsanspruch in einem solchen Studiengang verloren hat.

In Zweifelsfällen entscheidet der Prüfungsausschuss.

§ 6 Durchführung von Prüfungen und Erfolgskontrollen

(1) Erfolgskontrollen werden studienbegleitend, in der Regel im Verlauf der Vermittlung der Lehrinhalte der einzelnen Module oder zeitnah danach, durchgeführt.

(2) Die Art der Erfolgskontrollen (§ 4 Absatz 2 Nr. 1 bis 3) eines Moduls wird im Studienplan oder Modulhandbuch in Bezug auf die Lehrinhalte der betreffenden Lehrveranstaltungen und die Lehrziele des Moduls festgelegt. Die Art der Erfolgskontrollen, ihre Häufigkeit, Reihenfolge und Gewichtung, die Grundsätze zur Bildung der Modulteilprüfungsnoten und der Modulnote sowie Prüfer müssen mindestens sechs Wochen vor Semesterbeginn bekannt gegeben werden. Im Einvernehmen von Prüfer und Studierendem kann die Art der Erfolgskontrolle auch nachträglich geändert werden. Dabei ist jedoch § 4 Absatz 3 zu berücksichtigen.

(3) Bei unvertretbar hohem Prüfungsaufwand kann eine schriftlich durchzuführende Prüfung auch mündlich oder eine mündlich durchzuführende Prüfung auch schriftlich abgenommen werden. Diese Änderung muss mindestens sechs Wochen vor der Prüfung bekannt gegeben werden.

Bei Einvernehmen zwischen Prüfer und Kandidat kann der Prüfungsausschuss in begründeten Ausnahmefällen auch kurzfristig die Änderung der Prüfungsform genehmigen.

Wird die Wiederholungsprüfung einer schriftlichen Prüfung in mündlicher Form abgelegt, entfällt die mündliche Nachprüfung nach § 8 Absatz 2.

(4) Macht ein Studierender glaubhaft, dass er wegen länger andauernder oder ständiger körperlicher Behinderung nicht in der Lage ist, die Erfolgskontrollen ganz oder teilweise in der vorgeschriebenen Form abzulegen, entscheidet der Prüfungsausschuss über eine alternative Form der Erfolgskontrollen.

(5) Bei Lehrveranstaltungen in englischer Sprache werden die entsprechenden Erfolgskontrollen in der Regel in englischer Sprache abgenommen.


(7) Mündliche Prüfungen (§ 4 Absatz 2 Nr. 2) sind von mehreren Prüfern (Kollegialprüfung) oder von einem Prüfer in Gegenwart eines Beisitzenden als Gruppen- oder Einzelprüfungen abzu-
nehmen und zu bewerten. Vor der Festsetzung der Note hört der Prüfer die anderen an der Kollegialprüfung mitwirkenden Prüfer an. Mündliche Prüfungen dauern in der Regel mindestens 15 Minuten und maximal 45 Minuten pro Studierendem.


(10) Für Erfolgskontrollen anderer Art sind angemessene Bearbeitungsfristen einzuräumen und Abgabetermine festzulegen. Dabei ist durch die Art der Aufgabenstellung und durch entsprechende Dokumentation sicherzustellen, dass die erbrachte Studienleistung dem Studierenden zurechenbar ist.

(11) Schriftliche Arbeiten im Rahmen einer Erfolgskontrolle anderer Art haben dabei die folgende Erklärung zu tragen: „Ich versichere wahrheitsgemäß, die Arbeit selbstständig angefertigt, alle benutzten Hilfsmittel vollständig und genau angegeben und alles kenntlich gemacht zu haben, was aus Arbeiten anderer unverändert oder mit Abänderungen entnommen wurde.“ Trägt die Arbeit diese Erklärung nicht, wird diese Arbeit nicht angenommen.

(12) Bei mündlich durchgeführten Erfolgskontrollen anderer Art muss neben dem Prüfer ein Beisitzer anwesend sein, der zusätzlich zum Prüfer die Protokollezeichnet.

§ 7 Bewertung von Prüfungen und Erfolgskontrollen

(1) Das Ergebnis einer Erfolgskontrolle wird von den jeweiligen Prüfern in Form einer Note festgesetzt.

(2) Im Masterzeugnis dürfen nur folgende Noten verwendet werden:

<table>
<thead>
<tr>
<th>1</th>
<th>sehr gut (very good)</th>
<th>hervorragende Leistung</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>gut (good)</td>
<td>eine Leistung, die erheblich über den durchschnittlichen Anforderungen liegt</td>
</tr>
<tr>
<td>3</td>
<td>befriedigend (satisfactory)</td>
<td>eine Leistung, die durchschnittlichen Anforderungen entspricht</td>
</tr>
<tr>
<td>4</td>
<td>ausreichend (sufficient)</td>
<td>eine Leistung, die trotz ihrer Mängel noch den Anforderungen genügt</td>
</tr>
<tr>
<td>5</td>
<td>nicht ausreichend (failed)</td>
<td>eine Leistung, die wegen erheblicher Mängel nicht den Anforderungen genügt</td>
</tr>
</tbody>
</table>

Für die Masterarbeit und die Modulteilprüfungen sind zur differenzierten Bewertung nur folgende Noten zugelassen:

<table>
<thead>
<tr>
<th>1</th>
<th>1.0, 1.3</th>
<th>sehr gut</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>1.7, 2.0, 2.3</td>
<td>gut</td>
</tr>
<tr>
<td>3</td>
<td>2.7, 3.0, 3.3</td>
<td>befriedigend</td>
</tr>
<tr>
<td>4</td>
<td>3.7, 4.0</td>
<td>ausreichend</td>
</tr>
<tr>
<td>5</td>
<td>4.7, 5.0</td>
<td>nicht ausreichend</td>
</tr>
</tbody>
</table>

Diese Noten müssen in den Protokollen und in den Anlagen (Transcript of Records und Diploma Supplement) verwendet werden.
(3) Für Erfolgskontrollen anderer Art kann die Benotung „bestanden“ (passed) oder „nicht bestanden“ (failed) vergeben werden.

(4) Bei der Bildung der gewichteten Durchschnitte der Fachnoten, Modulnoten und der Gesamtnote wird nur die erste Dezimalstelle hinter dem Komma berücksichtigt; alle weiteren Stellen werden ohne Rundung gestrichen.

(5) Jedes Modul, jede Lehrveranstaltung und jede Erfolgskontrolle darf jeweils nur einmal angerechnet werden.

(6) Erfolgskontrollen anderer Art dürfen in Modulteilprüfungen oder Modulprüfungen nur eingeräumt werden, wenn die Benotung nicht nach Absatz 3 erfolgt ist. Die zu dokumentierenden Erfolgskontrollen und die daran geknüpften Bedingungen werden im Studienplan oder Modulhandbuch festgelegt.

(7) Eine Modulteilprüfung ist bestanden, wenn die Note mindestens „ausreichend“ (4.0) ist.


(9) Eine Fachprüfung ist bestanden, wenn die für das Fach erforderliche Anzahl von Leistungspunkten über die im Studienplan oder Modulhandbuch definierten Modulprüfungen nachgewiesen wird.

Die Noten der Module eines Faches gehen in die Fachnote mit einem Gewicht proportional zu den ausgewiesenen Leistungspunkten der Module ein.

(10) Die Ergebnisse der Masterarbeit, der Modulprüfungen bzw. der Modulteilprüfungen, der Erfolgskontrollen anderer Art sowie die erworbenen Leistungspunkte werden durch das Studienbüro der Universität erfasst.

(11) Innerhalb der Regelstudienzeit, einschließlich der Urlaubssemester für das Studium an einer ausländischen Hochschule (Regelprüfungszeit), können in einem Fach auch mehr Leistungspunkte erworben werden als für das Bestehen der Fachprüfung erforderlich sind. In diesem Fall werden bei der Festlegung der Fachnote nur die Modulnoten berücksichtigt, die unter Abdeckung der erforderlichen Leistungspunkte die beste Fachnote ergeben. Die in diesem Sinne für eine Fachprüfung nicht gewerteten Erfolgskontrollen und Leistungspunkte können im Rahmen der Zusatzfachprüfung nach § 12 nachträglich geltend gemacht werden.

(12) Die Gesamtnote der Masterprüfung, die Fachnoten und die Modulnoten lauten:

| bis 1,5   | = sehr gut |
| 1.6 bis 2.5 | = gut |
| 2.6 bis 3.5 | = befriedigend |
| 3.6 bis 4.0 | = ausreichend |
Zusätzlich zu den Noten nach Absatz 2 werden ECTS-Noten für Fachprüfungen, Modulprüfungen und für die Masterprüfung nach folgender Skala vergeben:

<table>
<thead>
<tr>
<th>ECTS-Note</th>
<th>Quote</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>10</td>
<td>gehört zu den besten 10 % der Studierenden, die die Erfolgskontrolle bestanden haben</td>
</tr>
<tr>
<td>B</td>
<td>25</td>
<td>gehört zu den nächsten 25 % der Studierenden, die die Erfolgskontrolle bestanden haben</td>
</tr>
<tr>
<td>C</td>
<td>30</td>
<td>gehört zu den nächsten 30 % der Studierenden, die die Erfolgskontrolle bestanden haben</td>
</tr>
<tr>
<td>D</td>
<td>25</td>
<td>gehört zu den nächsten 25 % der Studierenden, die die Erfolgskontrolle bestanden haben</td>
</tr>
<tr>
<td>E</td>
<td>10</td>
<td>gehört zu den letzten 10 % der Studierenden, die die Erfolgskontrolle bestanden haben</td>
</tr>
<tr>
<td>FX</td>
<td>nicht bestanden (failed) – es sind Verbesserungen erforderlich, bevor die Leistungen anerkannt werden</td>
<td></td>
</tr>
<tr>
<td>F</td>
<td>nicht bestanden (failed) – es sind erhebliche Verbesserungen erforderlich</td>
<td></td>
</tr>
</tbody>
</table>

Die Quote ist als der Prozentsatz der erfolgreichen Studierenden definiert, die diese Note in der Regel erhalten. Dabei ist von einer mindestens fünfjährigen Datenbasis über mindestens 30 Studierende auszugehen. Für die Ermittlung der Notenverteilungen, die für die ECTS-Noten erforderlich sind, ist das Studienbüro der Universität zuständig.

§ 8 Erlöschen des Prüfungsanspruchs, Wiederholung von Prüfungen und Erfolgskontrollen

(1) Studierende können eine nicht bestandene schriftliche Prüfung (§ 4 Absatz 2 Nr. 1) einmal wiederholen. Wird eine schriftliche Wiederholungsprüfung mit „nicht ausreichend“ bewertet, so findet eine mündliche Nachprüfung im zeitlichen Zusammenhang mit dem Termin der nicht bestandenen Prüfung statt. In diesem Falle kann die Note dieser Prüfung nicht besser als 4.0 (ausreichend) sein.

(2) Studierende können eine nicht bestandene mündliche Prüfung (§ 4 Absatz 2 Nr. 2) einmal wiederholen.


(4) Die Wiederholung einer Erfolgskontrolle anderer Art (§ 4 Absatz 2 Nr. 3) wird im Modulhandbuch geregelt.


Bei nicht bestandener Erfolgskontrolle sind dem Kandidaten Umfang und Frist der Wiederholung in geeigneter Weise bekannt zu machen.

(6) Die Wiederholung einer bestandenen Erfolgskontrolle ist nicht zulässig.

(7) Eine Fachprüfung ist nicht bestanden, wenn mindestens ein Modul des Faches nicht bestanden ist.

(9) Ist gemäß § 34 Absatz 2 Satz 3 LHG die Masterprüfung bis zum Beginn der Vorlesungszeit des achten Fachsemesters einschließlich etwaiger Wiederholungen nicht vollständig abgelegt, so erlischt der Prüfungsanspruch im Studiengang, es sei denn, dass der Studierende die Fristüberschreitung nicht zu vertreten hat. Die Entscheidung darüber trifft der Prüfungsausschuss.

(10) Der Prüfungsanspruch erlischt endgültig, wenn mindestens einer der folgenden Gründe vorliegt:

1. Der Prüfungsausschuss lehnt einen Antrag auf Fristverlängerung nach Absatz 9 ab.
2. Die Masterarbeit ist endgültig nicht bestanden.
3. Eine Erfolgskontrolle nach § 4 Absatz 2 Nr. 1 und 2 ist in einem Fach endgültig nicht bestanden.

Eine Erfolgskontrolle ist dann endgültig nicht bestanden, wenn keine Wiederholungsmöglichkeit im Sinne von Absatz 2 mehr besteht oder gemäß Absatz 5 genehmigt wird. Dies gilt auch sinngemäß für die Masterarbeit.

§ 9 Versäumnis, Rücktritt, Täuschung, Ordnungsverstoß


Wird der Grund anerkannt, wird ein neuer Termin anberaumt. Die bereits vorliegenden Prüfungsergebnisse sind in diesem Fall anzurechnen.

Bei Modulprüfungen, die aus mehreren Prüfungen bestehen, werden die Prüfungsleistungen dieses Moduls, die bis zu einem anerkannten Rücktritt bzw. einem anerkannten Versäumnis einer Prüfungsleistung dieses Moduls erbracht worden sind, angerechnet.

(4) Versucht der Studierende das Ergebnis einer Erfolgskontrolle durch Täuschung oder Benutzung nicht zugelassener Hilfsmittel zu beeinflussen, gilt die betreffende Erfolgskontrolle als mit „nicht ausreichend“ (5.0) bewertet.


(7) Näheres regelt die Allgemeine Satzung der Universität Karlsruhe (TH) zur Redlichkeit bei Prüfungen und Praktika.

§ 10 Mutterschutz, Elternzeit


§ 11 Masterarbeit

(1) Voraussetzung für die Zulassung zur Masterarbeit ist, dass der Studierende sich in der Regel im 2. Studienjahr befindet und nicht mehr als vier der Fachprüfungen laut § 16 Absatz 2 Nr. 1 bis 6 noch nachzuweisen sind. Vor Zulassung sind Betreuer, Thema und Anmeldedatum dem Prüfungsausschuss bekannt zu geben und im Falle einer Betreuung außerhalb der Fakultät für Wirtschaftswissenschaften durch den Prüfungsausschuss zu genehmigen.


(2) Thema, Aufgabenstellung und Umfang der Masterarbeit sind vom Betreuer zu begrenzen, dass sie mit dem in Absatz 3 festgelegten Arbeitsaufwand bearbeitet werden kann.


(4) Die Masterarbeit kann von jedem Prüfer nach § 14 Absatz 2 vergeben und betreut werden. Soll die Masterarbeit außerhalb der Fakultät angefertigt werden, so bedarf dies der Genehmigung des Prüfungsausschusses gemäß Absatz 1. Dem Studierenden ist Gelegenheit zu geben,
Für das Thema Vorschläge zu machen. Die Masterarbeit kann auch in Form einer Gruppenarbeit zugelassen werden, wenn der als Prüfungsleistung zu bewertende Beitrag des einzelnen Studierenden aufgrund objektiver Kriterien, die eine eindeutige Abgrenzung ermöglichen, deutlich unterscheidbar ist und die Anforderung nach Absatz 3 erfüllt.

(5) Bei der Abgabe der Masterarbeit hat der Studierende schriftlich zu versichern, dass er die Arbeit selbstständig verfasst hat und keine anderen als die angegebenen Quellen und Hilfsmittel benutzt hat, die wörtlich oder inhaltlich übernommenen Stellen als solche kenntlich gemacht und die Satzung der Universität Karlsruhe (TH) zur Sicherung guter wissenschaftlicher Praxis in der jeweils gültigen Fassung beachtet hat. Wenn diese Erklärung nicht enthalten ist, wird die Arbeit nicht angenommen. Bei Abgabe einer unwahren Versicherung wird die Masterarbeit mit „nicht ausreichend“ (5.0) bewertet.


§ 12 Zusatzmodule, Zusatzleistungen

(1) Der Studierende kann sich weiteren Prüfungen in Modulen unterziehen. § 3, § 4 und § 8 Absatz 10 der Prüfungsordnung bleiben davon unberührt.


(3) Der Studierende hat bereits bei der Anmeldung zu einer Prüfung in einem Modul diese als Zusatzleistung zu deklarieren.

§ 13 Prüfungsausschuss


(2) Der Vorsitzende, sein Stellvertreter, die weiteren Mitglieder des Prüfungsausschusses sowie deren Stellvertreter werden vom Fakultätsrat bestellt, die Mitglieder der Gruppe der wissenschaftlichen Mitarbeiter nach § 10 Absatz 1 Satz 2 Nr. 2 LHG und der Vertreter der Studierenden
auf Vorschlag der Mitglieder der jeweiligen Gruppe; Wiederbestellung ist möglich. Der Vorsitzen-
de und dessen Stellvertreter müssen Professor oder Juniorprofessor sein. Der Vorsitzende des
Prüfungsausschusses nimmt die laufenden Geschäfte wahr und wird durch ein Prüfungssekreta-
riet unterstützt.

(3) Der Prüfungsausschuss regelt die Auslegung und die Umsetzung der Prüfungsordnung in die
Prüfungspraxis der Fakultät. Er achtet darauf, dass die Bestimmungen der Prüfungsordnung ein-
gehalten werden. Er berichtet regelmäßig dem Fakultätsrat über die Entwicklung der Prüfungen
und Studienzeiten sowie über die Verteilung der Fach- und Gesamtnoten und gibt Anregungen
zur Reform des Studienplans und der Prüfungsordnung.

(4) Der Prüfungsausschuss kann die Erledigung seiner Aufgaben in dringenden Angelegenheiten
und für alle Regelfälle auf den Vorsitzenden des Prüfungsausschusses übertragen.

(5) Die Mitglieder des Prüfungsausschusses haben das Recht, an Prüfungen teilzunehmen. Die
Mitglieder des Prüfungsausschusses, die Prüfer und die Beisitzenden unterliegen der Amts-
verschwiegenheit. Sofern sie nicht im öffentlichen Dienst stehen, sind sie durch den Vorsitzen-
den zur Verschwiegenheit zu verpflichten.

(6) In Angelegenheiten des Prüfungsausschusses, die eine an einer anderen Fakultät zu absol-
vierende Prüfungsleistung betreffen, ist auf Antrag eines Mitgliedes des Prüfungsausschusses
ein fachlich zuständiger und von der betroffenen Fakultät zu nennender Professor, Juniorprofes-
sor, Hochschul- oder Privatdozent hinzuzuziehen. Er hat in diesem Punkt Stimmrecht.

(7) Belastende Entscheidungen des Prüfungsausschusses sind schriftlich mitzuteilen. Sie sind zu
begründen und mit einer Rechtsbehelfsbelehrung zu versehen. Widersprüche gegen Entschei-
dungen des Prüfungsausschusses sind innerhalb eines Monats nach Zugang der Entscheidung
schriftlich oder zur Niederschrift an den Prüfungsausschuss zu richten. Hilft der Prüfungsaus-
schuss dem Widerspruch nicht ab, ist er zur Entscheidung dem für die Lehre zuständigen Mit-
glied des Rektorats vorzulegen.

§ 14 Prüfer und Beisitzende

(1) Der Prüfungsausschuss bestellt die Prüfer und die Beisitzenden. Er kann die Bestellung dem
Vorsitzenden übertragen.

(2) Prüfer sind Hochschullehrer und habilitierte Mitglieder sowie wissenschaftliche Mitarbeiter der
jeweiligen Fakultät, denen die Prüfungsbefugnis übertragen wurde. Bestellt werden darf nur, wer
mindestens die dem jeweiligen Prüfungsgegenstand entsprechende fachwissenschaftliche Quali-
fikation erworben hat. Bei der Bewertung der Masterarbeit muss ein Prüfer Hochschullehrer sein.

(3) Soweit Lehrveranstaltungen von anderen als den unter Absatz 2 genannten Personen durch-
geführt werden, sollen diese zum Prüfer bestellt werden, wenn die Fakultät ihnen eine diesbe-
zügliche Prüfungsbefugnis erteilt hat.

(4) Zum Beisitzenden darf nur bestellt werden, wer einen dem jeweiligen Prüfungsgegenstand
entsprechenden akademischen Abschluss erworben hat.

§ 15 Anrechnung von Studienzeiten, Anerkennung von Studienleistungen und Modul-
prüfungen

(1) Studienzeiten und gleichwertige Studienleistungen und Modulprüfungen, die in gleichen oder
anderen Studiengängen an anderen Hochschulen erbracht wurden, werden auf Antrag ange-
rechnet. Gleichwertigkeit ist festzustellen, wenn Leistungen in Inhalt, Umfang und in den Anfor-
derungen denjenigen des Studiengangs im Wesentlichen entsprechen. Dabei ist kein schemati-
scher Vergleich, sondern eine Gesamtbetrachtung vorzunehmen. Bezüglich des Umfangs einer
zur Anerkennung vorgelegten Studienleistung und Modulprüfung werden die Grundsätze des
ECTS herangezogen; die inhaltliche Gleichwertigkeitsprüfung orientiert sich an den Qualifikati-
onsziehen des Moduls.
II. Masterprüfung

§ 16 Umfang und Art der Masterprüfung

(1) Die Masterprüfung besteht aus den Fachprüfungen nach Absatz 2, einem Seminarmodul nach Absatz 3 sowie der Masterarbeit nach § 11.

(2) Es sind Fachprüfungen im Umfang von neun Modulen mit je neun Leistungspunkten abzulegen. Die Module verteilen sich wie folgt auf die Fächer:

1. Volkswirtschaftslehre: zwei Module im Umfang von je 9 Leistungspunkten,
2. Betriebswirtschaftslehre: ein Modul im Umfang von 9 Leistungspunkten,
3. Informatik: ein Modul im Umfang von 9 Leistungspunkten,
4. Operations Research: ein Modul im Umfang von 9 Leistungspunkten,


(4) Die Module, die ihnen zugeordneten Lehrveranstaltungen und Leistungspunkte sowie die Zuordnung der Module zu Fächern sind im Studienplan oder im Modulhandbuch geregelt.
Studienplan oder Modulhandbuch können auch Mehrfachmodule definieren, die aus 18 Leistungspunkten (Doppelmodul) bzw. 27 Leistungspunkten (Dreifachmodul) bestehen und für Fachprüfungen nach 1. bis 6. bei in Summe mindestens gleicher Leistungspunktezahl entsprechend anrechenbar sind. Auch die Mehrfachmodule mit ihren zugeordneten Lehrveranstaltungen, Leistungspunkten und Fächern bzw. Fächerkombinationen sind im Studienplan oder Modulhandbuch geregelt.

(5) Im Studienplan oder Modulhandbuch können darüber hinaus inhaltliche Schwerpunkte definiert werden, denen Module zugeordnet werden können.

Legen die Studierenden ihre Fachprüfungen nach Absatz 2 und 3 in Modulen ab, die nach Art und Umfang den im Studienplan oder Modulhandbuch definierten Anforderungen an diese inhaltlichen Schwerpunkte entsprechen, und wird darüber hinaus die Masterarbeit diesem inhaltlichen Schwerpunkt zugeordnet, so wird der inhaltliche Schwerpunkt auf Antrag des Studierenden in das Diploma Supplement aufgenommen.

§ 17 Bestehen der Masterprüfung, Bildung der Gesamtnote

(1) Die Masterprüfung ist bestanden, wenn alle in § 16 genannten Prüfungsleistungen mindestens mit „ausreichend“ bewertet wurden.

(2) Die Gesamtnote der Masterprüfung errechnet sich als ein mit Leistungspunkten gewichteter Notendurchschnitt. Dabei werden die Fachprüfungen nach § 16 Absatz 2, das Seminarmodul nach § 16 Absatz 3 und die Masterarbeit nach § 11 mit ihren Leistungspunkten gewichtet.

(3) Hat der Studierende die Masterarbeit mit der Note 1.0 und die Masterprüfung mit einem Durchschnitt von 1.1 oder besser abgeschlossen, so wird das Prädikat „mit Auszeichnung“ (with distinction) verliehen.

§ 18 Masterzeugnis, Masterurkunde, Transcript of Records und Diploma Supplement


(2) Das Zeugnis enthält die in den Fachprüfungen, den Modulprüfungen sowie dem Seminarmodul und der Masterarbeit erzielten Noten, deren zugeordnete Leistungspunkte und ECTS-Noten und die Gesamtnote und die ihr entsprechende ECTS-Note. Das Zeugnis ist vom Dekan der Fakultät und vom Vorsitzenden des Prüfungsausschusses zu unterzeichnen.


(4) Die Abschrift der Studiendaten (Transcript of Records) enthält in strukturierter Form alle erbrachten Prüfungsleistungen. Dies beinhaltet alle Fächer, Fachnoten und ihre entsprechende ECTS-Note samt den zugeordneten Leistungspunkten, die dem jeweiligen Fach zugeordneten Module mit den Modulnoten, entsprechender ECTS-Note und zugeordneten Leistungspunkten sowie die den Modulen zugeordneten Lehrveranstaltungen samt Noten und zugeordneten Leistungspunkten. Aus der Abschrift der Studiendaten soll die Zugehörigkeit von Lehrveranstaltungen zu den einzelnen Modulen und die Zugehörigkeit der Module zu den einzelnen Fächern sowie
bei entsprechendem Antrag des Studierenden zum möglichen inhaltlichen Schwerpunkt gemäß § 16 Absatz 4 deutlich erkennbar sein. Angerechnete Studienleistungen sind im Transcript of Records aufzunehmen.

(5) Die Masterurkunde, das Masterzeugnis und das Diploma Supplement einschließlich des Transcript of Records werden vom Studienbüro der Universität ausgestellt.

**III. Schlussbestimmungen**

**§ 19 Bescheid über Nicht-Bestehen, Bescheinigung von Prüfungsleistungen**

(1) Der Bescheid über die endgültig nicht bestandene Masterprüfung wird dem Studierenden durch den Prüfungsausschuss in schriftlicher Form erteilt. Der Bescheid ist mit einer Rechtsbelehrung zu versehen.

(2) Hat der Studierende die Masterprüfung endgültig nicht bestanden, wird ihm auf Antrag und gegen Vorlage der Exmatrikulationsbescheinigung eine schriftliche Bescheinigung ausgestellt, die die erbrachten Prüfungsleistungen und deren Noten sowie die zur Prüfung noch fehlenden Prüfungsleistungen enthält und erkennen lässt, dass die Prüfung insgesamt nicht bestanden ist. Dasselbe gilt, wenn der Prüfungsanspruch erloschen ist.

**§ 20 Aberkennung des Mastergrads**

(1) Hat der Studierende bei einer Prüfungsleistung getäuscht und wird diese Tatsache nach der Aushändigung des Zeugnisses bekannt, so können die Noten der Modulprüfungen, bei denen getäuscht wurde, berichtigt werden. Gegebenenfalls kann die Modulprüfung für „nicht ausreichend“ (5.0) und die Masterprüfung für „nicht bestanden“ erklärt werden.

(2) Waren die Voraussetzungen für die Zulassung zu einer Prüfung nicht erfüllt, ohne dass der Studierende darüber täuschen wollte, und wird diese Tatsache erst nach Aushändigung des Zeugnisses bekannt, wird dieser Mangel durch das Bestehen der Prüfung geheilt. Hat der Studierende die Zulassung vorsätzlich zu Unrecht erwirkt, so kann die Modulprüfung für „nicht ausreichend“ (5.0) und die Masterprüfung für „nicht bestanden“ erklärt werden.

(3) Vor einer Entscheidung ist Gelegenheit zur Äußerung zu geben.

(4) Das unrichtige Zeugnis ist zu entziehen und gegebenenfalls ein neues zu erteilen. Mit dem unrichtigen Zeugnis ist auch die Masterurkunde einzuziehen, wenn die Masterprüfung auf Grund einer Täuschung für nicht bestanden erklärt wurde.


(6) Die Aberkennung des akademischen Grads richtet sich nach den gesetzlichen Vorschriften.

**§ 21 Einsicht in die Prüfungsakten**

(1) Nach Abschluss der Masterprüfung wird dem Studierenden auf Antrag innerhalb eines Jahres Einsicht in seine Masterarbeit, die darauf bezogenen Gutachten und in die Prüfungsprotokolle gewährt.


(3) Prüfungsunterlagen sind mindestens fünf Jahre aufzubewahren.
§ 22 In-Kraft-Treten


Karlsruhe, den 06.03.2007

Professor Dr. sc. tech. Horst Hippler
(Rektor)
Aufbau des Masterstudiengangs Technische Volkswirtschaftslehre

Die Regelstudienzeit im Masterstudiengang Technische Volkswirtschaftslehre beträgt vier Semester. Im Masterstudium sollen die im Bachelorstudium erworbenen wissenschaftlichen Qualifikationen weiter vertieft oder ergänzt werden. Der Studierende soll in die Lage versetzt werden, die wissenschaftlichen Erkenntnisse und Methoden selbstständig anzuwenden und ihre Bedeutung und Reichweite bei der Lösung komplexer wissenschaftlicher und gesellschaftlicher Problemstellungen zu bearbeiten.


Die folgende Abbildung zeigt die Fach- und Modulstruktur und die Zuordnung der Leistungspunkte zu den Fächern. Im Wahlbereich sind aus den angegebenen Fächern vier Module zu wählen, pro Fach maximal zwei Module und in den Fächern Recht und Soziologie in Summe maximal ein Modul.

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