

Module Handbook

Digital Economics Bachelor 2023 (Bachelor of Science (B.Sc.))

SPO 2023

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KIT DEPARTMENT OF ECONOMICS AND MANAGEMENT



Table Of Contents

1. The Module Handbook: Your Guide Through Your Studies	6
1.1. Module Selection and Completion	6
1.2. Module Versions and Revisions	6
1.3. Accessing Module Handbook Versions	6
1.4. Examination Formats and Registration	6
1.5. Grading, Repetition Rules, and Types of Assessment	7
1.6. Examiners	7
1.7. Additional Achievements	7
1.8. Important Resources and Legal Framework	7
2. General Information	8
2.1. Study program details	8
2.2. Content	9
2.3. Qualification Goals	10
2.4. Employment Prospects	10
2.5. Acceptance Criterias	11
2.6. Studies and Examination Regulations	11
2.7. Organizational issues	11
3. Curriculum	12
4. Study Program Structure	14
4.1. Preliminary Exam	14
4.2. Bachelor's Thesis	14
4.3. Digital Economics	14
4.4. Economics	15
4.5. Business Administration	15
4.6. Informatics	15
4.7. Mathematics	15
4.8. Statistics and Econometrics	15
4.9. Operations Research	16
4.10. Society	16
4.11. Electives	17
5. Modules	18
5.1. Advanced Macroeconomics - M-WIWI-106472	18
5.2. Applications of Operations Research - M-WIWI-101413	19
5.3. Applied Informatics and KI - M-WIWI-105879	21
5.4. Applied Microeconomics - M-WIWI-101499	22
5.5. Digital Financial Economics - M-WIWI-106273	23
5.6. Digitalization and Society - M-WIWI-106281	24
5.7. eBusiness and Service Management - M-WIWI-101434	25
5.8. Econometrics and Economics - M-WIWI-101420	27
5.9. Economic Policy I - M-WIWI-101668	29
5.10. Economic Theory - M-WIWI-101501	30
5.11. Economics - M-WIWI-105204	31
5.12. eFinance - M-WIWI-101402	32
5.13. Electives in Informatics - M-WIWI-106906	33
5.14. Energy Economics - M-WIWI-101464	35
5.15. Entrepreneurial Thinking and Action: Fundamentals of Entrepreneurship - M-WIWI-107451	36
5.16. Finance and Information Systems - M-WIWI-106279	37
5.17. Financial Data Science - M-WIWI-105610	38
5.18. Financial Data Science in Practice - M-WIWI-107454	40
5.19. Financial Economics - M-WIWI-103120	41
5.20. Foundations of Informatics I - M-WIWI-106032	42
5.21. Foundations of Marketing - M-WIWI-101424	43
5.22. Fundamentals of Digital Service Systems - M-WIWI-102752	45
5.23. HR Management & Digital Workplace - M-WIWI-105928	46
5.24. Industrial Production I - M-WIWI-101437	47
5.25. Information Systems & Digital Business - M-WIWI-105981	48
5.26. Intellectual Property Law - M-INFO-101215	50

5.27. Introduction in Econometrics - M-WIWI-105203	51
5.28. Introduction to Digital Economics - M-WIWI-106271	52
5.29. Introduction to Operations Research for Digital Economics - M-WIWI-106280	53
5.30. Introduction to Programming - M-WIWI-101581	54
5.31. Introduction to Statistics - M-WIWI-101432	55
5.32. Leadership & Sustainable HR-Management - M-WIWI-106860	56
5.33. Legal Aspects of Digitalization - M-INFO-106424	57
5.34. Machine Learning and Data Science - M-WIWI-105482	58
5.35. Macroeconomics: Theory and Computation - M-WIWI-106274	59
5.36. Management Accounting - M-WIWI-101498	60
5.37. Management and Marketing - M-WIWI-105768	61
5.38. Mathematics I - M-MATH-106282	62
5.39. Mathematics II - M-MATH-106285	63
5.40. Methodical Foundations of OR - M-WIWI-101414	64
5.41. Module Bachelor's Thesis - M-WIWI-106418	65
5.42. Optimization under Uncertainty - M-WIWI-103278	67
5.43. Preliminary Exam - M-WIWI-106421	68
5.44. Private Business Law - M-INFO-101216	69
5.45. Public Economic and Technology Law - M-INFO-106754	70
5.46. Public Finance - M-WIWI-101403	71
5.47. Seminars - M-WIWI-106283	72
5.48. Sociology/Empirical Social Research - M-GEISTSOZ-101167	74
5.49. Statistics and Econometrics - M-WIWI-101608	75
5.50. Statistics and Econometrics II - M-WIWI-105414	76
5.51. Strategy and Organization - M-WIWI-101425	77
5.52. Supply Chain Management - M-WIWI-101421	78
5.53. Team Project Management and Technology - M-WIWI-105440	79
5.54. Topics in Digital Economics - M-WIWI-106272	80
5.55. Topics in Finance I - M-WIWI-107213	81
5.56. Topics in Finance II - M-WIWI-107214	82
6. Module components	83
6.1. Advanced Lab Blockchain Hackathon (Bachelor) - T-WIWI-111127	83
6.2. Advanced Lab Informatics (Bachelor) - T-WIWI-110541	84
6.3. Advanced Lab Realization of Innovative Services (Bachelor) - T-WIWI-112915	87
6.4. Advanced Lab Security, Usability and Society - T-WIWI-108439	88
6.5. Advanced Lab Sociotechnical Information Systems Development (Bachelor) - T-WIWI-111124	91
6.6. Advanced Programming - Application of Business Software - T-WIWI-102748	92
6.7. Advanced Programming - Java Network Programming - T-WIWI-102747	94
6.8. Advanced Topics in Economic Theory - T-WIWI-102609	96
6.9. Analysis of Social Structures (WiWi) - T-GEISTSOZ-109047	97
6.10. Analysis of Multivariate Data - T-WIWI-103063	98
6.11. Applied Informatics – Applications of Artificial Intelligence - T-WIWI-110340	99
6.12. Applied Informatics – Cybersecurity - T-WIWI-114156	101
6.13. Applied Informatics – Database Systems - T-WIWI-110341	103
6.14. Applied Informatics – Mobile Computing - T-WIWI-113957	105
6.15. Applied Informatics – Modelling - T-WIWI-110338	107
6.16. Applied Informatics – Software Engineering - T-WIWI-110343	110
6.17. Auction & Mechanism Design - T-WIWI-102876	111
6.18. B2B Sales Management - T-WIWI-111367	113
6.19. Bachelor's Thesis - T-WIWI-113002	115
6.20. Basic Principles of Economic Policy - T-WIWI-103213	116
6.21. Basics of German Company Tax Law and Tax Planning - T-WIWI-108711	119
6.22. Brand Management - T-WIWI-112156	120
6.23. Business Strategies of Banks - T-WIWI-102626	121
6.24. Competition in Networks - T-WIWI-100005	122
6.25. Computational Macroeconomics - T-WIWI-112723	123
6.26. Computational Risk and Asset Management - T-WIWI-102878	124
6.27. Computer Contract Law - T-INFO-102036	125
6.28. Consumer Psychology - T-WIWI-114292	126
6.29. Copyright - T-INFO-101308	129

6.30. Corporate Compliance - T-INFO-101288	130
6.31. Derivatives - T-WIWI-102643	131
6.32. Digital Financial Economics - T-WIWI-112727	132
6.33. Digital Markets and Market Design - T-WIWI-112228	133
6.34. Digital Markets and Mechanisms - T-WIWI-114598	134
6.35. Digital Services: Foundations - T-WIWI-111307	135
6.36. Economics and Behavior - T-WIWI-102892	137
6.37. Economics I: Microeconomics - T-WIWI-102708	139
6.38. Economics II: Macroeconomics - T-WIWI-102709	141
6.39. eFinance: Information Systems for Securities Trading - T-WIWI-110797	143
6.40. Employment Law - T-INFO-111436	145
6.41. Energy Policy - T-WIWI-102607	146
6.42. Enterprise Systems for Financial Accounting & Controlling - T-WIWI-113746	147
6.43. Entrepreneurship Basics - T-WIWI-114637	149
6.44. EU Data Protection Law - T-INFO-113887	152
6.45. European and International Law - T-INFO-101312	157
6.46. Facility Location and Strategic Supply Chain Management - T-WIWI-102704	158
6.47. Finance and Information Systems - T-WIWI-112736	159
6.48. Financial Accounting for Global Firms - T-WIWI-107505	160
6.49. Financial Data Science - T-WIWI-111238	161
6.50. Financial Data Science in Practice - T-WIWI-114633	162
6.51. Financial Econometrics - T-WIWI-103064	163
6.52. Financial Econometrics II - T-WIWI-110939	165
6.53. Financial Intermediation - T-WIWI-102623	166
6.54. Financial Management - T-WIWI-102605	167
6.55. FinTech - T-WIWI-112694	168
6.56. Foundations of Informatics I - T-WIWI-102749	169
6.57. Foundations of Informatics II - T-WIWI-102707	171
6.58. Foundations of Interactive Systems - T-WIWI-109816	173
6.59. Foundations of Mobile Business - T-WIWI-104679	175
6.60. Fundamentals of Production Management - T-WIWI-102606	176
6.61. Global Optimization I - T-WIWI-102726	177
6.62. Global Optimization I and II - T-WIWI-103638	179
6.63. Global Optimization II - T-WIWI-102727	182
6.64. HR-Management 1: HR Strategies in the Age of AI - T-WIWI-113745	184
6.65. HR-Management 2: Organization, Fairness & Leadership - T-WIWI-114178	186
6.66. Industrial Organization - T-WIWI-102844	188
6.67. Intellectual Property and Data Protection - T-INFO-109840	189
6.68. International Finance - T-WIWI-102646	190
6.69. Internet Law - T-INFO-101307	191
6.70. Introduction to Digital Economics - T-WIWI-112722	192
6.71. Introduction to Econometrics - T-WIWI-114622	193
6.72. Introduction to Energy Economics - T-WIWI-102746	194
6.73. Introduction to Game Theory - T-WIWI-102850	195
6.74. Introduction to Machine Learning - T-WIWI-111028	197
6.75. Introduction to Neural Networks and Genetic Algorithms - T-WIWI-111029	198
6.76. Introduction to Operations Research for Digital Economics - T-WIWI-112737	200
6.77. Introduction to Programming with Java - T-WIWI-102735	202
6.78. Introduction to Public Finance - T-WIWI-102877	204
6.79. Introduction to Sociology - T-GEISTSOZ-101131	205
6.80. Introduction to Stochastic Optimization - T-WIWI-106546	206
6.81. Investments - T-WIWI-102604	207
6.82. Lecture Introduction to Sociology - T-GEISTSOZ-104601	208
6.83. Logistics and Supply Chain Management - T-WIWI-102870	209
6.84. Macroeconomic Theory - T-WIWI-109121	210
6.85. Macroeconomics: Theory and Computation - T-WIWI-112735	211
6.86. Macro-Finance - T-WIWI-106194	212
6.87. Management Accounting 1 - T-WIWI-102800	213
6.88. Management Accounting 2 - T-WIWI-102801	215
6.89. Management and Marketing - T-WIWI-111594	217

6.90. Managing Organizations - T-WIWI-102630	218
6.91. Managing the Marketing Mix - T-WIWI-102805	220
6.92. Mathematics I for Digital Economics - Exam - T-MATH-112738	222
6.93. Mathematics I for Digital Economics - Exercise - T-MATH-112744	223
6.94. Mathematics II for Digital Economics - Exam - T-MATH-112745	224
6.95. Mathematics II for Digital Economics - Exercise - T-MATH-112746	225
6.96. Microeconometrics - T-WIWI-112153	226
6.97. Modeling and OR-Software: Introduction - T-WIWI-106199	227
6.98. Nonlinear Optimization I - T-WIWI-102724	228
6.99. Nonlinear Optimization I and II - T-WIWI-103637	230
6.100. Nonlinear Optimization II - T-WIWI-102725	232
6.101. Optimization under Uncertainty - T-WIWI-106545	234
6.102. Patent Law - T-INFO-101310	235
6.103. Platform Economy - T-WIWI-109936	236
6.104. Platform Economy - T-WIWI-107506	238
6.105. Practical Seminar: Digital Services - T-WIWI-110888	240
6.106. Practical Seminar: Interactive Systems - T-WIWI-111914	241
6.107. Practical Seminar: Platform Economy - T-WIWI-112154	242
6.108. Production Economics and Sustainability - T-WIWI-102820	243
6.109. Public International Law - T-INFO-113381	244
6.110. Public Revenues - T-WIWI-102739	247
6.111. Quantitative Finance - T-WIWI-114340	248
6.112. Renewable Energy-Resources, Technologies and Economics - T-WIWI-100806	249
6.113. Selected Legal Issues of Internet Law - T-INFO-108462	251
6.114. Seminar in Business Administration (Bachelor) - T-WIWI-103486	252
6.115. Seminar in Digital Economics Bachelor - T-WIWI-112726	263
6.116. Seminar in Economics (Bachelor) - T-WIWI-103487	264
6.117. Seminar in Economics (Bachelor) - T-WIWI-112739	268
6.118. Seminar in Informatics (Bachelor) - T-WIWI-103485	269
6.119. Seminar in Mathematics (Bachelor) - T-MATH-102265	273
6.120. Seminar in Operations Research (Bachelor) - T-WIWI-103488	274
6.121. Seminar in Statistics (Bachelor) - T-WIWI-103489	277
6.122. Seminar: Commercial and Corporate Law in the IT Industry - T-INFO-111405	279
6.123. Seminar: IT- Security Law - T-INFO-111404	280
6.124. Seminar: Legal Studies I - T-INFO-101997	281
6.125. SIL-LaunchLab - T-WIWI-114635	290
6.126. Social Science A (WiWi) - T-GEISTSOZ-109048	291
6.127. Social Science B (WiWi) - T-GEISTSOZ-109049	293
6.128. Special Topics in Information Systems - T-WIWI-109940	294
6.129. Statistical Modeling of Generalized Regression Models - T-WIWI-103065	295
6.130. Statistics I - T-WIWI-102737	296
6.131. Statistics II - T-WIWI-102738	297
6.132. Strategic Management - T-WIWI-113090	299
6.133. Student2Startup - T-WIWI-114636	301
6.134. Supplement Applied Informatics - T-WIWI-110711	303
6.135. Sustainability in E-Business - T-WIWI-114596	304
6.136. Tactical and Operational Supply Chain Management - T-WIWI-102714	305
6.137. Tax Law - T-INFO-111437	307
6.138. Team Project Management and Technology - T-WIWI-110968	308
6.139. Telecommunications Law - T-INFO-101309	309
6.140. Topics in Human Resource Management - T-WIWI-111858	310
6.141. Trademark and Unfair Competition Law - T-INFO-101313	312
6.142. Welfare Economics - T-WIWI-102610	313

1 The Module Handbook: Your Guide Through Your Studies

Welcome to the **Module Handbook** for your study program at the KIT Department of Economics and Management. We are delighted to have you join us and wish you a successful start to the new semester! This handbook provides an essential introduction to the key terms and regulations governing the selection of modules, courses, and examinations within your program.

Your study program is structured around several disciplines (e.g., Business Administration, Economics, Operations Research). Each discipline is further divided into **modules**, with each module comprising one or more interrelated components that often lead to an examination. The scope of each module is defined by **Credit Points (CP)**, which are awarded upon successful completion. While some modules are compulsory, the program's interdisciplinary nature offers a wide range of individual specialization and deepening opportunities within many modules. This flexibility allows you to tailor the content and timeline of your studies according to your personal interests, career aspirations, and needs.

This module handbook serves as a comprehensive guide to the modules within your program. Specifically, it details:

- The **structure** of the modules
- Their **scope** (in CP)
- Module **dependencies**
- Expected **learning outcomes**
- **Assessment methods** and examinations

This handbook is an essential orientation and a helpful guide throughout your studies. Please note that it **complements, but does not replace, the course catalog**, which provides semester-specific and variable course details such as timetables and locations.

1.1 Module Selection and Completion

Each module and each examination can only be selected once. If an examination is selectable within multiple modules, the student's decision on its assignment to a specific module is made at the moment of registration for that examination.

A module is considered completed and passed when its module examination is successfully passed (achieving a grade of 4.0 or better). For modules where the module examination is subdivided into several partial examinations, the module is completed only when all necessary partial examinations have been successfully passed. If a module offers alternative partial examinations, the module examination is considered concluded with the examination that leads to or exceeds the required total credit points. The module grade, reflecting the weight of its predefined credit points, is then included in the overall grade calculation for the study program.

1.2 Module Versions and Revisions

Modules are periodically revised, for instance, due to the introduction of new courses or the cancellation of existing examinations. As a rule, a new module version is created, which applies to all students who are newly starting the module. Students who have already commenced a module, however, are generally "grandfathered" and remain subject to the conditions of the module version valid at the time they began. These students can complete the module under the same conditions as at the beginning (exceptions are regulated by the Examination Board). The decisive date for this is the student's "binding declaration" regarding the choice of the module, as defined by §5(2) of the Study and Examination Regulations. This binding declaration is established by registering for the first examination within that module.

1.3 Accessing Module Handbook Versions

All modules in this handbook are presented in their current version, with the version number indicated in each module description. Older module versions can be accessed via previous module handbooks in the archive at: http://www.wiwi.kit.edu/Archiv_MHB.php.

1.4 Examination Formats and Registration

Module examinations can be taken either as a comprehensive general examination or as partial examinations. If offered as a general examination, the entire learning content of the module will be assessed in a single examination. If the module examination is subdivided, the content of each constituent course will be examined in corresponding partial examinations.

Registration for examinations can be done online via the campus management portal. The following functions are available at <https://campus.studium.kit.edu/>:

- Register/unregister for examinations
- Check examination results
- Create transcript of records

For further and more detailed information, please refer to: <https://campus.studium.kit.edu/faq.php>.

1.5 Grading, Repetition Rules, and Types of Assessment

Examinations are categorized into written examinations, oral examinations, and alternative assessment types ("Prüfungsleistungen anderer Art"). All examinations are graded. Ungraded coursework ("Studienleistungen"), on the other hand, can be repeated multiple times and do not receive a grade.

Generally, a failed written exam, oral exam, or alternative assessment can be repeated only once. Should this repeat examination (including any provided oral repeat examination) also be failed, the right to take the examination is forfeited. A request for a second repetition must be submitted in writing to the Examination Board two months after forfeiting the examination right. For more information, please see: <http://www.wiwi.kit.edu/hinweiseZweitwdh.php>.

1.6 Examiners

The Examination Board has appointed the KIT examiners and lecturers listed in this module handbook for the modules and their respective courses as official examiners for the courses they offer.

1.7 Additional Achievements

Additional achievements are voluntarily undertaken graded assessments that do not impact the student's overall grade. They can pertain to single courses or entire modules. It is mandatory to declare an additional achievement as such at the time of registration for the respective assessment. Additional achievements totaling at most 30 CP may be listed on the final certificate.

1.8 Important Resources and Legal Framework

For current information regarding your studies at the KIT Department of Economics and Management, please visit our website www.wiwi.kit.edu, as well as our channels on Instagram, LinkedIn, and YouTube. Please also consult the current notices and announcements for students at: <https://www.wiwi.kit.edu/studium.php>.

Comprehensive information regarding the legal and regulatory framework of your study program can be found in the respective study and examination regulations. These documents are available under the Official Announcements of KIT at: <http://www.sle.kit.edu/amtlicheBekanntmachungen.php>.

2 General Information

2.1 Study program details

KIT-Department	KIT Department of Economics and Management
Academic Degree	Bachelor of Science (B.Sc.)
Examination Regulations Version	2023
Regular semesters	6 semesters
Maximum semesters	9 semesters
Credits	180
Language	German and English
Grade calculation	Weighted by (Weight * CP)
Additional Information	Department https://www.wiwi.kit.edu/index.php

2.2 Content

In terms of content, the Bachelor's degree program operates at the interface of economics, informatics and social science topics from the fields of sociology, philosophy and law. From a decidedly interdisciplinary perspective, it focuses on the transformation processes in the economy and society associated with advancing digitalization and examines their effects on competition policy, macroeconomics and social policy.

In addition to the eponymous subject of Digital Economics, the curriculum of the course includes the subjects of Economics, Business Administration, Informatics, Mathematics, Statistics & Econometrics, Operations Research (OR) and Social Sciences.

The compulsory program, which you complete in this range of subjects, especially in the first semesters (but sometimes also in semesters 4 and 5), includes the modules

- Digital Economics: Introduction to Digital Economics (6 CP), Digital Economics (9 CP), Digital Financial Economics (9 CP)
- Economics: Introduction to Economics (10 CP)
- Business Administration: Management & Marketing (5 CP), Financing and Business Informatics (5 CP)
- Informatics: Introduction to Programming (5 CP), Fundamentals of Computer Science 1 (5 CP), Applied Computer Science and AI (9 CP)
- Mathematics: Mathematics 1 (8 CP), Mathematics 2 (8 CP)
- Statistics & Econometrics: Introduction to Statistics (10 CP), Introduction to Econometrics (5 CP)
- Operations Research: Introduction to OR (5 CP)
- Social Sciences: Legal Aspects of Digitalization (9 CP), Digitalization and Society (9 CP)

You take a first elective module worth 9 CP in the third and fourth semesters of economics. Here you can choose, for example, further microeconomic or macroeconomic content, further specializations in statistics and econometrics or economic policy or economic theory.

In addition, from semester 4, there is a separate compulsory elective area of 42 CP, in which you can choose between

- a further three elective modules (9 CP each) from economics, business administration, OR (max. two each), informatics, statistics (max. one each) and social sciences
- one seminar module (2x 3 CP) and
- a team project (9 CP) on the subject of business and technology

At the end of your Bachelor's degree, you will complete a Bachelor's thesis (12 CP). Further information on the course structure and content can be found in the module handbook.

Special features of the degree program

- Newly designed, interdisciplinary degree program
- First university degree course of its kind in Germany
- modern and innovative study concept at the interface of economics and informatics
- high proportion of computer science
- individual curriculum design and focus through extensive elective options from semester 3 onwards
- Promotion of soft skills through tutoring models, seminars and a team project
- High practical relevance through case studies, current applications and the team project
- Connection to the KIT Faculty of Humanities and Social Sciences (Philosophy, Sociology)
- Faculty-internal International Relations Office to support stays abroad
- Partner network with companies for company contacts and internships during your studies
- Bridge courses and semester-accompanying courses at the MINT-Kolleg
- Support for start-ups through the KIT start-up incubator

2.3 Qualification Goals

Graduates of the Bachelor's degree course in Digital Economics are familiar with the transformation processes in the economy and society associated with advancing digitalization and their effects on competition policy, macroeconomics and social policy. They are able to analyze these processes as they acquire sound methodological knowledge in mathematics, statistics, operations research, econometrics, economics and business administration, law, informatics and business informatics.

Graduates also have in-depth skills in the fields of digital economics, financial digital economics, economics, applied informatics with machine learning and artificial intelligence, as well as digitalization and society with ethical and sociological aspects of digital transformation.

Graduates work largely independently in the relevant and often interdisciplinary subject areas. They analyze and model subject-specific problems and select suitable methods and procedures to solve them and derive potential for improvement.

They know how to validate, illustrate and interpret the results obtained from an interdisciplinary perspective. Based on their experience with seminar papers, a Bachelor's thesis and a team project, they are able to methodically develop, present and discuss content in depth, both individually and in group work. They are familiar with the international relevance of the topics and are able to work on and communicate them in both German and English.

Graduates of the Bachelor's degree program in Digital Economics are able to assume responsibility in interdisciplinary teams, taking into account scientific, social and ethical aspects, argue in a subject-related and interdisciplinary manner and defend their point of view vis-à-vis specialist representatives and laypersons. They have the ability to apply the knowledge they have acquired in all areas of public administration, in non-governmental organizations and in all areas of the private sector affected by digitalization, as well as to take up the research-oriented Master's degree course in Digital Economics or a related course.

Interdisciplinary qualifications:

The Digital Economics degree program at the KIT department of Economics and Management is characterized by an exceptional degree of interdisciplinary. With the combination of the subjects Digital Economics, Economics, Business Administration, Informatics, Operations Research, Mathematics and Law / Sociology, the integration of knowledge from different disciplines is an inherent part of the program.

Interdisciplinary thinking and thinking in contexts are promoted naturally. In addition, the tutorial models with over 20 semester hours in the Bachelor's degree program, the seminar papers and in particular the team project contribute significantly to the promotion of soft skills. The key qualifications taught throughout the entire degree program can be assigned to the following areas:

Basic skills (soft skills):

- Teamwork, social communication and creativity techniques
- Presentation preparation and presentation techniques
- Logical and systematic argumentation and writing
- Structured problem-solving and communication

Practical orientation (enabling skills):

- Knowledge and project management skills
- Basic economic and social knowledge
- English as a technical language

Orientation knowledge:

- Imparting interdisciplinary knowledge
- Institutional knowledge of economic and legal systems
- Knowledge of international organizations
- Media, technology, innovation and digitalization

The integrative teaching of interdisciplinary qualifications takes place in particular as part of a series of compulsory courses and modules:

- Compulsory lectures in digital economics, economics and business administration
- Seminar module for two seminars
- Bachelor's thesis supervision
- Team project in economics and technology

2.4 Employment Prospects

The Bachelor's degree in Digital Economics opens up career prospects for you as a specialist and manager in all areas of public administration, in non-governmental organizations and in all areas of the private sector that are shaped by digitalization. You also have the opportunity to work in consulting or in start-ups. Or you can opt for an academic career, the next stage of which leads to the research-oriented Master's in Digital Economics or a related degree program.

2.5 Acceptance Criteria

The program offers 40 places and admission is restricted.

Admission is granted for the first semester in the winter semester and for the higher semester in the winter and summer semesters.

Application deadline:

German or EU nationals

1. **First semester:** July 15

Second semester: July 15 for the winter semester, January 15 for the summer semester

Citizens from non-EU countries

1. **1st semester:** 15 July

Higher semester: 15 July for the winter semester, 15 January for the summer semester

2.6 Studies and Examination Regulations

The legal basis for the degree program and the examinations in the degree program is the

[Study and Examination Regulations of the Karlsruhe Institute of Technology \(KIT\) for the Bachelor's degree program in Digital Economics](#)

2.7 Organizational issues

Dates and events:

Current information on the degree programs as well as dates for information events and examinations can be found on the [KIT department website](https://www.wiwi.kit.edu) (<https://www.wiwi.kit.edu>).

Recognition of achievements according to § 19 SPO

1. Achievements within the university system

According to § 19 of the Study and Examination Regulations, study and examination achievements that have been completed in study programs at state or state-recognized universities and vocational academies in the Federal Republic of Germany or at foreign state or state-recognized universities can be recognized upon application by the student.

2. Achievements outside the higher education system

Knowledge acquired outside the higher education system can also be recognized. A common example is the recognition of one or more internships through proof of relevant vocational training.

For detailed information on the recognition process and the link to the application forms, please refer to [the website of the KIT department](#).

Frequently asked questions

Answers to frequently asked questions from A for "thesis" to Z for "second repetition" can be found in our [Hints A-Z](#).

3 Curriculum

The Bachelor's degree program in Digital Economics has a standard duration of six semesters and comprises 180 credit points. The foundation program is methodologically oriented and leads to the acquisition of the fundamentals important for Digital Economics. Figure 2 shows the subject and module structure with the allocation of credit points (CP) and an example of a possible distribution of modules that is considered appropriate.

Digital Economics (B.Sc.)												
Semester	LP	Digital Economics	Volks- wirtschaftslehre	Betriebs- wirtschaftslehre	Informatik	Mathematik	Statistik & Ökonometrie	Operations Research	Gesellschafts- wissenschaften	Wahlbereich	Bachelorarbeit	
1	31	Introduction to Digital Economics 6 LP	Einführung in die Volks- wirtschaftslehre 10 LP	Management & Marketing 5 LP	Einführung in die Programmierung 5 LP	Mathematik I 8 LP			Rechtliche Aspekte der Digitalisierung 9 LP			
2	33			Finanzierung und Wirtschaftsinformatik 5 LP	Grundlagen der Informatik I 5 LP	Mathematik II 8 LP	Einführung in die Statistik 10 LP	Einführung in das Operations Research 5 LP				
3	29	Topics in Digital Economics 9 LP	Wahlmodul Volks- wirtschaftslehre 9 LP						Digitalisierung und Gesellschaft 9 LP	Seminare 6 LP		
4	29	Digital Financial Economics 9 LP		Angewandte Informatik und KI 9 LP	Einführung in die Ökonometrie 5 LP							
5	28								1 Wahlmodul 9 LP	Teamprojekt 9 LP		
6	30								1 Wahlmodul 9 LP	1 Wahlmodul 9 LP	Bachelorarbeit 12 LP	
		180	24	19	10	19	16	15	5	18	42	12

Figure 2: Structure of the Bachelor's degree program in Digital Economics SPO 2023 (recommendation)

Figure 3 illustrates the examination load per semester in the Bachelor's degree program in Digital Economics based on an exemplary module selection.

3 CURRICULUM

Fach	Modul	Veranstaltung	Art	1. FS		2. FS		3. FS		4. FS		5. FS		6. FS	
				EK	LP	EK	LP	EK	LP	EK	LP	EK	LP	EK	LP
Digital Economics (24 LP)	Introduction to Digital Economics (6 LP) Topics in Digital Economics (9 LP) Digital Financial Economics (9 LP)	Introduction to Digital Economics	V		(2)	SP	(4) 6*								
		Platform Economy	V/U				SP	4,5							
		Seminar in Digital Economics	S				PaA	4,5							
Volkswirtschaftslehre (19 LP)	Einführung in die Volkswirtschaftslehre (10 LP) Macroeconomics: Theory and Computation (9 LP)	Volkswirtschaftslehre I: Mikroökonomie	V/U	SP	5										
		Volkswirtschaftslehre II: Makroökonomie	V/U			SP	5								
Betriebswirtschaftslehre (10 LP)	Management und Marketing (5 LP) Finanzierung und Wirtschaftsinformatik (5 LP)	Management & Marketing	V/U	SP	5					(3,5)	SP	(5,5) 9*			
		Finanzierung und Wirtschaftsinformatik	V/U/T				(1,5)	SP	(3,5) 5*						
Informatik (19 LP)	Einführung in die Programmierung (5 LP) Grundlagen der Informatik I (5 LP)	Programmieren I: Java	V/U/T	SP	5										
		Grundlagen der Informatik I	V/U/T			SP	5								
Mathematik (16 LP)	Mathematik I (8 LP) Mathematik II (8 LP)	Angewandte Informatik – Datenbanksysteme	V/U							SP	4,5				
		Angewandte Informatik – Modellierung	V/U									SP	4,5		
Statistik & Ökonometrie (15 LP)	Einführung in die Statistik (10 LP) Einführung in die Ökonometrie (5 LP)	Mathematik I - Klausur	V/U/T	SP	7										
		Mathematik I - Übung	SL	1											
Operations Research (5 LP)	Einführung in das Operations Research für Digital Economics (5 LP)	Mathematik II - Klausur	V/U/T			SP	7								
		Mathematik II - Übung	SL	1											
Gesellschaftswissenschaften (18 LP)	Rechtliche Aspekte der Digitalisierung (9 LP) Digitalisierung und Gesellschaft (9 LP)	Statistik I	V/U/T			SP	5			SP	5				
		Statistik II	V/U/T												
Wahlbereich (42)	Seminare (6 LP) Wirtschaftstheorie (9 LP) Financial Data Science (9 LP)** eBusiness und Service Management (9 LP) Teamprojekt Wirtschaft und Technologie (9 LP) Methodische Grundlagen des OR (9 LP)	Volkswirtschaftslehre III: Einführung in die Ökonometrie	V/U/T												
		Einführung in das Operations Research für Digital Economics I und II	V/U/I			(1,5)	SP	(3,5) 5*							
		Geistiges Eigentum und Datenschutz	V	SP	6										
		Seminar aus Rechtswissenschaften I	V			PaA	3								
		Angewandte Informatik – Informationssicherheit	V/U							SP	4,5				
		Einführung in die Soziologie	V/U						SP	4,5					
Bachelorarbeit (12)	Bachelorarbeit (12 LP)	Seminar Volkswirtschaftslehre (Bachelor)	S							PaA	3				
		Seminar Informatik (Bachelor)	S							PaA	3				
				Anzahl der Prüfungen:		5	6	6	6	5	2	30			
				Leistungspunkte:		31	33	29	29	28	30	180			

* Die Arbeitsbelastung verteilt sich auf das Fachsemester der Prüfung und das Vorsemester entsprechend der in Klammern angegebenen Leistungspunkte.
 ** Das Modul "Wirtschaftstheorie" kann in allen geradzähligen Sommersemestern (erstmalig ab SS20) absolviert werden. In allen ungeraden Sommersemestern kann alternativ das Modul "Financial Data Science" belegt werden.
 V = Vorlesung
 U = Übung
 P = Praktikum
 S = Seminar
 SP = schriftliche Prüfung
 mP = mündliche Prüfung
 PaA = Prüfungsleistung anderer Art
 SL = Studienleistung
 SWS = Semesterwochenstunden
 EK = Erfolgskontrolle
 LP = Leistungspunkte
 FS = Fachsemester

Figure 3: Examination load per semester based on an exemplary module selection

It is up to the individual study planning (taking into account the relevant specifications in the study and examination regulations as well as any module regulations) in which semester the selected module examinations are started or completed. However, it is strongly recommended to follow the proposal for the foundation program. The content of the courses is coordinated accordingly, including across disciplines; the absence of overlaps between courses and examination dates is guaranteed within the semester of the curriculum. All modules of the foundation and specialization programme, including elective options within the modules, are described in this module handbook. Seminars that can be taken as part of the seminar module are published in the Wiwi portal at <https://portal.wiwi.kit.edu/Seminare>.

4 Study Program Structure

Mandatory	
Preliminary Exam <i>This field will not influence the calculated grade of its parent.</i>	
Bachelor's Thesis	12 CP
Digital Economics	24 CP
Economics	19 CP
Business Administration	10 CP
Informatics	19 CP
Mathematics	16 CP
Statistics and Econometrics	15 CP
Operations Research	5 CP
Society	18 CP
Electives	42 CP

4.1 Preliminary Exam

Mandatory				
M-WIWI-106421	Preliminary Exam	DE	WS+SS	0 CP

4.2 Bachelor's Thesis

Credits
12

Mandatory				
M-WIWI-106418	Module Bachelor's Thesis	DE	Once	12 CP

4.3 Digital Economics

Credits
24

Mandatory				
M-WIWI-106271	Introduction to Digital Economics	EN	WS+SS	6 CP
M-WIWI-106272	Topics in Digital Economics	DE/EN	WS+SS	9 CP
M-WIWI-106273	Digital Financial Economics	DE/EN	WS+SS	9 CP

4.4 Economics**Credits**
19

Mandatory				
M-WIWI-105204	Economics	DE	WS+SS	10 CP
Elective Module Economics (Election: at least 9 credits)				
M-WIWI-106472	Advanced Macroeconomics	EN	WS+SS	9 CP
M-WIWI-101499	Applied Microeconomics	DE	WS+SS	9 CP
M-WIWI-101403	Public Finance	DE	WS+SS	9 CP
M-WIWI-101420	Econometrics and Economics		WS+SS	9 CP
M-WIWI-101608	Statistics and Econometrics	DE	WS+SS	9 CP
M-WIWI-105414	Statistics and Econometrics II	DE/EN	WS+SS	9 CP
M-WIWI-101668	Economic Policy I	DE/EN	WS+SS	9 CP
M-WIWI-101501	Economic Theory	DE/EN	WS+SS	9 CP

4.5 Business Administration**Credits**
10

Mandatory				
M-WIWI-106279	Finance and Information Systems	DE	WS+SS	5 CP
M-WIWI-105768	Management and Marketing	DE	WS	5 CP

4.6 Informatics**Credits**
19

Mandatory				
M-WIWI-105879	Applied Informatics and KI	DE/EN	WS+SS	9 CP
M-WIWI-101581	Introduction to Programming	DE	WS	5 CP
M-WIWI-106032	Foundations of Informatics I	DE	WS+SS	5 CP

4.7 Mathematics**Credits**
16

Mandatory				
M-MATH-106282	Mathematics I	DE	WS	8 CP
M-MATH-106285	Mathematics II	DE	SS	8 CP

4.8 Statistics and Econometrics**Credits**
15

Mandatory				
M-WIWI-101432	Introduction to Statistics	DE	WS+SS	10 CP
M-WIWI-105203	Introduction in Econometrics	DE	WS+SS	5 CP

4.9 Operations Research**Credits**
5

Mandatory				
M-WIWI-106280	Introduction to Operations Research for Digital Economics	DE	WS+SS	5 CP

4.10 Society**Credits**
18

Mandatory				
M-WIWI-106281	Digitalization and Society	DE	WS+SS	9 CP
M-INFO-106424	Legal Aspects of Digitalization	DE	WS+SS	9 CP

4.11 Electives

Credits
42

Mandatory				
M-WIWI-106283	Seminars	DE/EN	WS+SS	6 CP
M-WIWI-105440	Team Project Management and Technology	DE/EN	WS+SS	9 CP
Economics (Election: at most 18 credits)				
M-WIWI-106472	Advanced Macroeconomics	EN	WS+SS	9 CP
M-WIWI-101499	Applied Microeconomics	DE	WS+SS	9 CP
M-WIWI-101403	Public Finance	DE	WS+SS	9 CP
M-WIWI-106274	Macroeconomics: Theory and Computation	DE/EN	WS+SS	9 CP
M-WIWI-101420	Econometrics and Economics		WS+SS	9 CP
M-WIWI-101608	Statistics and Econometrics	DE	WS+SS	9 CP
M-WIWI-105414	Statistics and Econometrics II	DE/EN	WS+SS	9 CP
M-WIWI-101668	Economic Policy I	DE/EN	WS+SS	9 CP
M-WIWI-101501	Economic Theory	DE/EN	WS+SS	9 CP
Business Administration (Election: at most 18 credits)				
M-WIWI-101498	Management Accounting	EN	WS+SS	9 CP
M-WIWI-101434	eBusiness and Service Management	DE	WS+SS	9 CP
M-WIWI-101402	eFinance	DE/EN	WS+SS	9 CP
M-WIWI-101464	Energy Economics	DE/EN	WS+SS	9 CP
M-WIWI-105610	Financial Data Science	EN	SS	9 CP
M-WIWI-107454	Financial Data Science in Practice	EN	WS+SS	9 CP
M-WIWI-103120	Financial Economics	EN	WS	9 CP
M-WIWI-102752	Fundamentals of Digital Service Systems	EN	WS+SS	9 CP
M-WIWI-101424	Foundations of Marketing	DE/EN	WS+SS	9 CP
M-WIWI-105928	HR Management & Digital Workplace	DE/EN	WS+SS	9 CP
M-WIWI-101437	Industrial Production I	DE/EN	WS+SS	9 CP
M-WIWI-105981	Information Systems & Digital Business	DE/EN	WS+SS	9 CP
M-WIWI-106860	Leadership & Sustainable HR-Management	DE	WS+SS	9 CP
M-WIWI-105482	Machine Learning and Data Science	EN	WS+SS	9 CP
M-WIWI-101425	Strategy and Organization	DE	WS+SS	9 CP
M-WIWI-101421	Supply Chain Management	DE/EN	WS+SS	9 CP
M-WIWI-107213	Topics in Finance I	DE/EN	WS+SS	9 CP
M-WIWI-107214	Topics in Finance II	DE/EN	WS+SS	9 CP
M-WIWI-107451	Entrepreneurial Thinking and Action: Fundamentals of Entrepreneurship	DE/EN	WS+SS	9 CP
Informatics (Election: at most 9 credits)				
M-WIWI-106906	Electives in Informatics		WS+SS	9 CP
Operations Research (Election: at most 18 credits)				
M-WIWI-101413	Applications of Operations Research	DE	WS+SS	9 CP
M-WIWI-101414	Methodical Foundations of OR	DE	WS+SS	9 CP
M-WIWI-103278	Optimization under Uncertainty	DE	WS+SS	9 CP
Statistics (Election: at most 9 credits)				
M-WIWI-101608	Statistics and Econometrics	DE	WS+SS	9 CP
M-WIWI-105414	Statistics and Econometrics II	DE/EN	WS+SS	9 CP
Society (Election: at most 9 credits)				
M-INFO-106754	Public Economic and Technology Law	DE/EN	WS+SS	9 CP
M-INFO-101215	Intellectual Property Law	DE	WS+SS	9 CP
M-INFO-101216	Private Business Law	DE	WS+SS	9 CP
M-GEISTSOZ-101167	Sociology/Empirical Social Research	DE	WS	9 CP

5 Modules

M

5.1 Module: Advanced Macroeconomics [M-WIWI-106472]

Coordinators: Prof. Dr. Johannes Brumm
Organisation: KIT Department of Economics and Management
Part of: [Economics \(Elective Module Economics\)](#)
[Electives \(Economics\)](#)

Credits	Grading	Recurrence	Duration	Language	Level	Version
9 CP	graded	Each term	2 terms	English	3	2

Compulsory Elective Courses (Election:)			
T-WIWI-112723	Computational Macroeconomics	4,5 CP	Brumm
T-WIWI-112735	Macroeconomics: Theory and Computation	9 CP	Brumm
T-WIWI-109121	Macroeconomic Theory	4,5 CP	Brumm

Assessment

The module examination takes place either in the form of an overall examination of 9 LP on the course Macroeconomic Theory and the course Computational Macroeconomics, or via two individual examinations of 4.5 LP each. The duration of the overall examination is 120 minutes. The duration of an individual exam is 60 minutes. The examinations are offered every semester and can be repeated at any regular examination date.

Competence Goal

The student

- acquires knowledge of modern macroeconomic models
- is able to analyze and discuss fiscal and monetary policy issues
- understands algorithms for solving dynamic, stochastic models
- is able to apply learned numerical methods independently

Content

The module focuses on teaching both theoretical foundations and solution procedures for macroeconomic models.

Additional Information

The two courses can be taken in any order. They complement each other, but do not build on each other.

Workload

The total workload for this module is approximately 270 hours. The exact distribution is made according to the credit points of the courses of the module.

M

5.2 Module: Applications of Operations Research [M-WIWI-101413]

Coordinators: Prof. Dr. Stefan Nickel
Organisation: KIT Department of Economics and Management
Part of: [Electives \(Operations Research\)](#)

Credits	Grading	Recurrence	Duration	Language	Level	Version
9 CP	graded	Each term	1 term	German	3	9

Compulsory Elective Courses (Election: between 1 and 2 items)			
T-WIWI-102704	Facility Location and Strategic Supply Chain Management	4,5 CP	Nickel
T-WIWI-102714	Tactical and Operational Supply Chain Management	4,5 CP	Nickel
Supplementary Courses (Election: at most 1 item)			
T-WIWI-102726	Global Optimization I	4,5 CP	Stein
T-WIWI-106199	Modeling and OR-Software: Introduction	4,5 CP	Nickel
T-WIWI-106545	Optimization under Uncertainty	4,5 CP	Rebennack

Assessment

The assessment is carried out as partial exams (according to § 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module.

The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

At least one of the courses *Facility Location and strategic Supply Chain Management* and *Tactical and operational Supply Chain Management* has to be taken.

Competence Goal

The student

- is familiar with basic concepts and terms of Supply Chain Management,
- knows the different areas of Supply Chain Management and their respective optimization problems,
- is acquainted with classical location problem models (in the plane, on networks and discrete) as well as fundamental methods for distribution and transport planning, inventory planning and management,
- is able to model practical problems mathematically and estimate their complexity as well as choose and adapt appropriate solution methods.

Content

Supply Chain Management is concerned with the planning and optimization of the entire, inter-company procurement, production and distribution process for several products taking place between different business partners (suppliers, logistics service providers, dealers). The main goal is to minimize the overall costs while taking into account several constraints including the satisfaction of customer demands.

This module considers several areas of Supply Chain Management. On the one hand, the determination of optimal locations within a supply chain is addressed. Strategic decisions concerning the location of facilities like production plants, distribution centers or warehouses are of high importance for the rentability of supply chains. Thoroughly carried out, location planning tasks allow an efficient flow of materials and lead to lower costs and increased customer service. On the other hand, the planning of material transport in the context of Supply Chain Management represents another focus of this module. By linking transport connections and different facilities, the material source (production plant) is connected with the material sink (customer). For given material flows or shipments, it is considered how to choose the optimal (in terms of minimal costs) distribution and transportation chain from the set of possible logistics chains, which asserts the compliance of delivery times and further constraints.

Furthermore, this module offers the possibility to learn about different aspects of the tactical and operational planning level in Supply Chain Management, including methods of scheduling as well as different approaches in procurement and distribution logistics. Finally, issues of warehousing and inventory management will be discussed.

Additional Information

The planned lectures and courses for the next three years are announced online at <https://dol.ior.kit.edu/Lehrveranstaltungen.php>.

Workload

The total workload of the module is about 240 hours. The workload is proportional to the credit points of the individual courses.

Recommendations

The courses Introduction to Operations Research I and II are helpful.

M

5.3 Module: Applied Informatics and KI [M-WIWI-105879]

Coordinators: Professorenschaft des Instituts AIFB
Organisation: KIT Department of Economics and Management
Part of: Informatics

Credits 9 CP	Grading graded	Recurrence Each term	Duration 2 terms	Language German/English	Level 3	Version 2
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Elective Offer (Election: 2 items)			
T-WIWI-102707	Foundations of Informatics II	5 CP	Lazarova-Molnar
T-WIWI-110340	Applied Informatics – Applications of Artificial Intelligence	4,5 CP	Käfer
T-WIWI-110341	Applied Informatics – Database Systems	4,5 CP	Oberweis
T-WIWI-110338	Applied Informatics – Modelling	4,5 CP	Oberweis

Assessment

The assessment is carried out as two partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module. For passing the module exam in every singled partial exam the respective minimum requirements has to be achieved.

- Partial exam I: *Advanced Programming - Java Network Programming* or alternatively *Advanced Programming - Application of Business Software*
- Partial exam II: all the rest

The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

When every singled examination is passed, the overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal

The student

- knows in depth methods and systems of a core area or a core application area of Informatics according to the contents dealt with in the lectures,
- can choose these methods and system situation adequately and can furthermore design and employ them for problem solving,
- is able to independently find strategic and creative answers in the finding of solutions to well defined, concrete, and abstract problems.

Content

Based on a core application area, basic methods and techniques of computer science are presented.

Workload

Total workload for 9 credit points: approx. 270 hours

The exact distribution is based on the credit points of the courses in the module.

Recommendations

It is strongly recommended to take the course "Fundamentals of Informatics II".

M

5.4 Module: Applied Microeconomics [M-WIWI-101499]

Coordinators: Prof. Dr. Johannes Philipp Reiß
Organisation: KIT Department of Economics and Management
Part of: [Economics \(Elective Module Economics\)](#)
[Electives \(Economics\)](#)

Credits
9 CP

Grading
graded

Recurrence
Each term

Duration
1 term

Language
German

Level
3

Version
5

Compulsory Elective Courses (Election: at least 9 credits)			
T-WIWI-112228	Digital Markets and Market Design	4,5 CP	Hillenbrand
T-WIWI-114598	Digital Markets and Mechanisms	4,5 CP	Rosar
T-WIWI-102892	Economics and Behavior	4,5 CP	Szech
T-WIWI-114622	Introduction to Econometrics	5 CP	Schienze
T-WIWI-102850	Introduction to Game Theory	4,5 CP	Puppe, Reiß
T-WIWI-102844	Industrial Organization	4,5 CP	Reiß
T-WIWI-102739	Public Revenues	4,5 CP	Wigger
T-WIWI-100005	Competition in Networks	4,5 CP	Mitusch

Assessment

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

None.

Competence Goal

Students

- are introduced to the basic theoretical analysis of strategic interaction situations and shall be able to analyze situations of strategic interaction systematically and to use game theory to predict outcomes and give advice in applied economics settings, (course "Introduction to Game Theory");
- are exposed to the basic problems of imperfect competition and its implications for policy making; (course "Industrial Organization");
- are provided with the basic economics of network industries (e.g., telecom, utilities, IT, and transport sectors) and should get a vivid idea of the special characteristics of network industries concerning planning, competition, competitive distortion, and state intervention, (course "Competition in Networks").

Content

The module's purpose is to extend and foster skills in microeconomic theory by investigating a variety of applications. Students shall be able to analyze real-life problems using microeconomics.

Workload

Total workload for 9 credit points: approx. 270 hours.

The exact distribution is based on the credit points of the courses in the module.

Recommendations

Completion of the module Economics is strongly recommended.

M

5.5 Module: Digital Financial Economics [M-WIWI-106273]

Coordinators: Prof. Dr. Martin Ruckes
Organisation: KIT Department of Economics and Management
Part of: Digital Economics

Credits 9 CP	Grading graded	Recurrence Each term	Duration 2 terms	Language German/English	Level 3	Version 1
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Compulsory Elective Courses (Election: 1 item)			
T-WIWI-112727	Digital Financial Economics	9 CP	Ruckes
T-WIWI-112694	FinTech	4,5 CP	Thimme
Elective Offer (Election: at most 1 item)			
T-WIWI-102604	Investments	4,5 CP	Uhrig-Homburg
T-WIWI-102605	Financial Management	4,5 CP	Ruckes

Assessment

The module examination takes place either in the form of an overall examination with a total of 9 LP for the course "FinTech" and the course "Financial Management", or in the form of two individual examinations with a total of 4.5 LP each for the course "FinTech" and one of the two courses "Investments" or "Financial Management". The duration of the overall examination is 120 minutes. The duration of the two individual examinations is 60 minutes.

The individual examinations are aimed in particular at temporary students who study at KIT for one to two semesters and are not aiming for a degree at KIT.

The examinations are offered every semester and can be repeated at any regular examination date.

Prerequisites

The examination must be taken for the FinTech course.

Competence Goal

The student

- has an overview of the modern financial industry including new developments through digital innovations,
- is able to understand and analyze digital business models,
- has basic knowledge of modern finance and the functioning of financial markets,
- applies concrete models for the assessment of investment decisions on financial markets as well as for investment and financing decisions of companies.

Content

The module Digital Financial Economics deals with the fundamental characteristics of modern finance with a focus on current digital developments. In the courses, the modern financial industry, which is characterized by digitalization, is examined as well as the use of central analytical methods on financial markets or in corporate finance is discussed.

Workload

The total workload for this module is approx. 270 hours (9 credit points).

The total number of hours results from the time required to attend the selected lectures and exercises, as well as the examination times and the time required to achieve the learning objectives of the module for an average student for an average performance. If the overall examination is chosen via the course "FinTech" and "Financial Management", the time required in the first semester is 105 hours (3.5 CP) and in the second semester 165 hours (5.5 CP).

Recommendations

Knowledge from the course Financing and Accounting is very helpful.

M

5.6 Module: Digitalization and Society [M-WIWI-106281]

Coordinators: Prof. Dr. Christof Weinhardt
Organisation: KIT Department of Economics and Management
Part of: Society

Credits	Grading	Recurrence	Duration	Language	Level	Version
9 CP	graded	Each term	2 terms	German	3	2

Compulsory Elective Courses (Election:)			
T-WIWI-114156	Applied Informatics - Cybersecurity	4,5 CP	Volkamer
T-WIWI-114292	Consumer Psychology	4,5 CP	Scheibehenne
T-WIWI-111307	Digital Services: Foundations	4,5 CP	Holtmann, Vössing
T-WIWI-109816	Foundations of Interactive Systems	4,5 CP	Mädche
T-WIWI-114178	HR-Management 2: Organization, Fairness & Leadership	4,5 CP	Nieken
T-GEISTSOZ-101131	Introduction to Sociology	6 CP	Mäs
T-GEISTSOZ-104601	Lecture Introduction to Sociology	0 CP	Mäs

Assessment

The assessment of success is described for each course of this module. The overall grade of the module is formed from the credit-weighted grades of the partial examinations and truncated after the first decimal place.

Prerequisites

Please check with individual courses for any prerequisites and recommendations.

Competence Goal

The student

- Is introduced to issues of sociology with regard to digitalization aspects - this concerns, among other things, measures in companies, organizations, communities, large-scale projects and politics
- understands concepts of digital security and privacy and learns about measures for user-friendly security, privacy protection, and awareness and education training
- learns the connection between digitalization and human resources in companies and the labor market; topics range from the future of work to the use of IT and AI in recruiting to aspects of crowdworking
- learns the basic principles of user-oriented design of interactive systems and reflects on their individual and social acceptance
- gets an overview of digital service ecosystems, their framework conditions, design options and networking.
- is introduced to issues of digital sovereignty on an individual and societal level
- learns to analyze empirical methods for evaluating consumer behavior on the basis of case studies

Content

The module "Digitalization and Society" deals with individual and societal aspects of digitalization. The courses present various aspects of sociology, information security, human resources policy and the design of information systems. The focal points covered vary depending on the course. In principle, all courses can be freely combined with each other.

Workload

The total workload for this module is approximately 270 hours (9 credit points).

The distribution is made according to the credit points of the courses of the module. The workload for courses with 4.5 credit points is approx. 135 hours.

The total number of hours per course is calculated from the time spent attending the lectures and exercises, as well as the examination times and the time required for an average student to achieve the learning objectives of the module.

M

5.7 Module: eBusiness and Service Management [M-WIWI-101434]

Coordinators: Prof. Dr. Christof Weinhardt
Organisation: KIT Department of Economics and Management
Part of: Electives (Business Administration)

Credits	Grading	Recurrence	Duration	Language	Level	Version
9 CP	graded	Each term	1 term	German	3	12

Compulsory Elective Courses (Election: 9 credits)			
T-WIWI-111307	Digital Services: Foundations	4,5 CP	Holtmann, Vössing
T-WIWI-110797	eFinance: Information Systems for Securities Trading	4,5 CP	Weinhardt
T-WIWI-113746	Enterprise Systems for Financial Accounting & Controlling	4,5 CP	Fleig, Mädche
T-WIWI-109816	Foundations of Interactive Systems	4,5 CP	Mädche
T-WIWI-107506	Platform Economy	4,5 CP	Weinhardt
T-WIWI-109940	Special Topics in Information Systems	4,5 CP	Weinhardt
T-WIWI-114596	Sustainability in E-Business	4,5 CP	Heßler, Pfeiffer

Assessment

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

None

Competence Goal

The students

- understand the strategic and operative design of information and information products,
- analyze the role of information on markets,
- evaluate case studies regarding information products,
- develop solutions in teams.

Content

This module gives an overview of the mutual dependencies of strategic management and information systems. The central role of information is exemplified by the structuring concept of the information life cycle.

The single phases of this life cycle from generation over allocation until dissemination and use of the information are analyzed from a business and microeconomic perspective, applying classical and new theories. The state of the art of economic theory on aspects of the information life cycle are presented. The lecture is complemented by exercise courses. The courses "Platform Economy", "eFinance: Information systems in finance" and "eServices" constitute three different application domains in which the basic principles of the Internet Economy are deepened. In the core lecture "Platform Economy" the focus is set on markets between two parties that act through an intermediary on an Internet platform. Topics discussed are network effects, peer-to-peer markets, blockchains and marketdesign. The course is held in English and teaches parts of the syllabus with the support of a case study in which students analyze a platform.

The course "eFinance: information systems for securities trading" provides theoretically profound and also practical-oriented background about the functioning of international financial markets. The focus is placed on the economic and technical design of markets as information processing systems.

In "eServices" the increasing impact of electronic services compared to the traditional services is outlined. The Information- und Communication Technologies enable the provision of services, which are mainly characterized by interactivity and individuality. This course provides basic knowledge about the development and management of ICT-based services.

The theoretic fundamentals of Information systems can be enriched by a practical experience in Special Topics in Information Engineering and Management. Any practical Seminar at the IM can be chosen for the course Special Topics in Information systems.

Additional Information

All practical Seminars offered at the IM can be chosen for *Special Topics in Information Systems*. Please update yourself on www.iism.kit.edu/im/lehre

Workload

The total workload of the module is about 240 hours. The workload is proportional to the credit points of the individual courses.

M

5.8 Module: Econometrics and Economics [M-WIWI-101420]

Coordinators: apl. Prof. Dr. Wolf-Dieter Heller
Organisation: KIT Department of Economics and Management
Part of: [Economics \(Elective Module Economics\)](#)
[Electives \(Economics\)](#)

Credits 9 CP	Grading graded	Recurrence Each term	Duration 2 terms	Level 3	Version 4
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Compulsory Elective Courses (Election: 9 credits)			
T-WIWI-103063	Analysis of Multivariate Data	4,5 CP	Grothe
T-WIWI-103065	Statistical Modeling of Generalized Regression Models	4,5 CP	Heller
T-WIWI-102844	Industrial Organization	4,5 CP	Reiß

Assessment

The module examination is carried out in the form of partial examinations on the selected courses, with which the minimum LP requirement is fulfilled in total.

The assessment of success is described for each course.

The overall grade of the module is formed from the LP-weighted grades of the partial examinations and truncated after the first decimal place.

Prerequisites

Courses audited in connection with this module can no longer be credited in connection with modules from the master's program.

Competence Goal

The student

- Knows and understands the common statistical or econometric methods in the fields of quantitative finance for financial institutions,
- knows and understands the modern risk control or analysis methods,
- knows and understands the presentation of axiomatic decision theories, stochastic dominance principles or risk aversion concepts.

Content**Industrial Economics:**

- Hold-Up Problem (motivation and model)
- Wrap-Up: Introduction (History)
- Asymmetric Information
- Welfare analysis
- Market structures
- Barriers to entry
- Monopoly
- Welfare analysis
- Price discrimination
- Oligopoly: Cournot model and competitive intensity
- Stackelberg model (sequential quantity competition)
- Bertrand model
- GWB, obstacles to competition
- Merger
- Tacit Collusion
- Modeling of product differentiation
- Exogenous and Endogenous Product Differentiation
- Monopolistic competition (product variety)

Statistical modeling of general regression models:

The basic aim of the lecture will be to introduce regression techniques as a central tool of statistical modeling.

- Introduction and topic overview,
- Model classes in statistical analysis and model fitting,
- Generalized Linear Models,
- Multiple Linear Regression,
- Logistic Regression,
- Nonparametric Regression,
- Introduction Survival Time Analysis.

Analysis of Multivariate Data:

- Mathematical and statistical foundations for the analysis of multivariate data.
- Data inspection and pre-treatment
- Data structure analysis and reduction
- (Supervised) data analysis models
- Data model validation

Decision Theory:

- Decision under uncertainty
- Expected utility theory for risk decisions
- Risk measurement
- Stochastic Dominance
- Prospect Theory
- Personal equilibrium
- Ambiguity
- Epistemology

Workload

The total workload for this module is approximately 270 hours.

M

5.9 Module: Economic Policy I [M-WIWI-101668]

Coordinators: Prof. Dr. Ingrid Ott
Organisation: KIT Department of Economics and Management
Part of: [Economics \(Elective Module Economics\)](#)
[Electives \(Economics\)](#)

Credits	Grading	Recurrence	Duration	Language	Level	Version
9 CP	graded	Each term	1 term	German/English	3	10

Mandatory			
T-WIWI-103213	Basic Principles of Economic Policy	4,5 CP	Ott
Compulsory Elective Courses (Election: 1 item)			
T-WIWI-114178	HR-Management 2: Organization, Fairness & Leadership	4,5 CP	Nieken
T-WIWI-109121	Macroeconomic Theory	4,5 CP	Brumm
T-WIWI-102739	Public Revenues	4,5 CP	Wigger
T-WIWI-100005	Competition in Networks	4,5 CP	Mitusch

Assessment

The module examination takes place in the form of examinations (§4(2),1 SPO) of the selected partial module performance. The examination is carried out separately for each partial module and is described there. It is possible to repeat examinations at any regular examination date.

The grades of the partial module correspond to the grades of the passed examinations. The overall grade of the module is formed from the grades of the partial performances weighted with LP.

Prerequisites

The course "Introduction to Economic Policy" is mandatory in the module.

Competence Goal

Students shall be given the ability to

- understand and deepen basic concepts of micro- and macroeconomic theories
- apply those theories to economic policy issues
- understand government interventions in the market and their legitimation from the perspective of economic welfare
- learn how theory-based policy recommendations are derived

Content

- Intervention in the market: micro-economic perspective
- Intervention in the market: macroeconomic perspective
- Institutional economic aspects
- Economic policy and welfare economics
- Carriers of economic policy: political-economic aspects

Workload

Total effort for 9 credit points: approx. 270 hours. The distribution is made according to the credit points of the courses of the module.

Recommendations

Basic knowledge of micro- and macroeconomics is strongly recommended, as taught in the courses Economics I [2610012], and Economics II [2600014].

M

5.10 Module: Economic Theory [M-WIWI-101501]

Coordinators: Prof. Dr. Clemens Puppe
Organisation: KIT Department of Economics and Management
Part of: [Economics \(Elective Module Economics\)](#)
[Electives \(Economics\)](#)

Credits	Grading	Recurrence	Duration	Language	Level	Version
9 CP	graded	Each term	2 terms	German/English	3	5

Compulsory Elective Courses (Election:)			
T-WIWI-102609	Advanced Topics in Economic Theory	4,5 CP	Brumm, Mitusch
T-WIWI-114598	Digital Markets and Mechanisms	4,5 CP	Rosar
T-WIWI-102892	Economics and Behavior	4,5 CP	Szech
T-WIWI-102850	Introduction to Game Theory	4,5 CP	Puppe, Reiß
T-WIWI-102844	Industrial Organization	4,5 CP	Reiß
T-WIWI-109121	Macroeconomic Theory	4,5 CP	Brumm
T-WIWI-102610	Welfare Economics	4,5 CP	Puppe

Assessment

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

None

Competence Goal

Students

- master concepts that are central to (micro-)economic theory and are familiar with their real-world applications,
- will be able to interpret and critically assess microeconomic models,
- attain in-depth knowledge of the theory of strategic decision making and of general equilibrium models,
- can apply methods from welfare economics to analyze issues like distributional fairness and equality of opportunity.

Content

The module covers central concepts in microeconomic theory as well as their applications. This includes an in-depth introduction to the modelling language and the equilibrium concepts (Nash equilibrium, sub-game-perfect Nash equilibrium, etc.) of non-cooperative game theory ("Introduction to Game Theory") as well as its applications to problems of imperfect competition and industrial organization ("Industrieökonomie") and the design of auctions and (incentive-)mechanisms ("Auction & Mechanism Design").

A further focus of the module is on the development of a micro-founded general equilibrium model in order to examine key macroeconomic issues such as public debt and labor market as well as monetary policies ("Macroeconomic Theory"). Students may also delve deeper into the basics of behavioral economics and experimental design ("Economics & Behavior") as well as into questions of equality of opportunity and the fairness and efficiency of economic allocations ("Wohlfahrtstheorie").

Additional Information

Please note that the course T-WIWI-102609 "Advanced Topics in Economic Theory" is currently not available.

Workload

The total workload for this module is approximately 270 hours (9 credit points). The distribution is done according to the credit points of the courses of the module. The workload for courses with 4.5 credit points is approx. 135 hours. The total number of hours per course is calculated from the time required for attending lectures and exercises, as well as examination times and the time required for an average student to achieve the learning objectives of the module.

Recommendations

None

M

5.11 Module: Economics [M-WIWI-105204]

Coordinators: Prof. Dr. Clemens Puppe
Organisation: KIT Department of Economics and Management
Part of: [Economics \(mandatory\)](#)

Credits	Grading	Recurrence	Duration	Language	Level	Version
10 CP	graded	Each term	2 terms	German	3	1

Mandatory			
T-WIWI-102708	Economics I: Microeconomics	5 CP	Puppe, Reiß
T-WIWI-102709	Economics II: Macroeconomics	5 CP	Wigger

Assessment

The assessment mix of each course of this module is defined for each course separately. The final mark for the module is the average of the marks for each course weighted by the credits of the course.

Prerequisites

None

Competence Goal

The student

- knows and understands the basics of economic problems
- understands current economic policy problems which occur in a globalized world
- is able to find a solution strategies using an economical approach

Content

Essential concepts, methods and models of the micro and macroeconomic theory are discussed.

The lecture Economics I [2610012] discusses basics of game theory in addition to microeconomic decision theory, questions of market theory and problems of imperfect competition. Economics II [2600014] handles the economical organizational model, national accounts as well as international trade and monetary policy. Furthermore, complex growth, boom and economic speculations are discussed.

Additional Information

Notice: The lecture *Economics I: Microeconomics* [2610012] is part of the preliminary examination concerning § 8(1) of the examination regulation. This examination must be passed until the end of the examination period of the second semester. Any Re-examinations has to be passed until the end of the examination period of the third semester. Otherwise the examination claim will be lost.

Workload

The total workload for this module is approximately 300 hours.

Recommendations

It is recommended to attend the lectures in the following order: Economics I: Microeconomics [2610012], Economics II: Macroeconomics [2600014], Economics III: Introduction in Econometrics [2520016].

M

5.12 Module: eFinance [M-WIWI-101402]

Coordinators: Prof. Dr. Christof Weinhardt
Organisation: KIT Department of Economics and Management
Part of: [Electives \(Business Administration\)](#)

Credits	Grading	Recurrence	Duration	Language	Level	Version
9 CP	graded	Each term	2 terms	German/English	3	9

Mandatory			
T-WIWI-110797	eFinance: Information Systems for Securities Trading	4,5 CP	Weinhardt
Supplementary Courses (Election: at least 4,5 credits)			
T-WIWI-102643	Derivatives	4,5 CP	Uhrig-Homburg
T-WIWI-112694	FinTech	4,5 CP	Thimme
T-WIWI-102646	International Finance	3 CP	Uhrig-Homburg

Assessment

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

The course *eFinance: Information Systems for Securities Trading* [2540454] is compulsory and must be examined.

Competence Goal

The students

- are able to understand and analyse the value creation chain in stock broking,
- are able to adequately identify, design and use methods and systems to solve problems in finance,
- are able to evaluate and criticize investment decisions by traders,
- are able to apply theoretical methods of econometrics,
- learn to elaborate solutions in a team.

Content

The module "eFinance" addresses current problems in the finance sector. It is investigated the role of information and knowledge in the finance sector and how information systems can solve or extenuate them. Speakers from practice will contribute to lectures with their broad knowledge. Core courses of the module deal with the background of banks and insurance companies and the electronic commerce of stocks in global finance markets. In addition the course Derivatives offers an insight into future and forward contracts as well as the assesment of options. Exchanges and International Finance are also alternatives which provide a supplementary understanding for capital markets.

Information management topics are the focus of the lecture "eFinance: Information Systems for Securities Trading". For the functioning of the international finance markets, it is necessary that there is an efficient information flow. Also, the regulatory frameworks play an important role. In this context, the role and the functioning of (electronic) stock markets, online brokers and other finance intermediaries and their platforms are presented. Not only IT concepts of German finance intermediaries are presented, but also international system approaches will be compared. The lecture is supplemented by speakers from the practice (and excursions, if possible) coming from the Deutsche Börse and the Stuttgart Stock Exchange.

Additional Information

The current seminar courses for this semester, which are complementary to this module, are listed on following webpage: the <http://www.iism.kit.edu/im/lehre>

Workload

The total workload of the module is about 240 hours. The workload is proportional to the credit points of the individual courses.

M

5.13 Module: Electives in Informatics [M-WIWI-106906]

Coordinators: Dr.-Ing. Tobias Käfer
Prof. Dr. Andreas Oberweis
Prof. Dr. Melanie Volkamer

Organisation: KIT Department of Economics and Management

Part of: Electives (Informatics)

Credits 9 CP	Grading graded	Recurrence Each term	Duration 1 term	Level 3	Version 3
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Compulsory Elective Area (Election: between 1 and 2 items)			
T-WIWI-110340	Applied Informatics – Applications of Artificial Intelligence	4,5 CP	Käfer
T-WIWI-114156	Applied Informatics – Cybersecurity	4,5 CP	Volkamer
T-WIWI-110341	Applied Informatics – Database Systems	4,5 CP	Oberweis
T-WIWI-113957	Applied Informatics – Mobile Computing	4,5 CP	Oberweis
T-WIWI-110338	Applied Informatics – Modelling	4,5 CP	Oberweis
T-WIWI-110343	Applied Informatics – Software Engineering	4,5 CP	Oberweis
T-WIWI-110711	Supplement Applied Informatics	4,5 CP	Professorenschaft des Instituts AIFB
T-WIWI-104679	Foundations of Mobile Business	4,5 CP	Oberweis
T-WIWI-102747	Advanced Programming - Java Network Programming	4,5 CP	Ratz, Zöllner
T-WIWI-102748	Advanced Programming - Application of Business Software	4,5 CP	Klink, Oberweis
Advanced Labs (Election: at most 1 item)			
T-WIWI-111127	Advanced Lab Blockchain Hackathon (Bachelor)	4,5 CP	Sunyaev
T-WIWI-111124	Advanced Lab Sociotechnical Information Systems Development (Bachelor)	4,5 CP	Sunyaev
T-WIWI-110541	Advanced Lab Informatics (Bachelor)	4,5 CP	Professorenschaft des Instituts AIFB
T-WIWI-112915	Advanced Lab Realization of Innovative Services (Bachelor)	4,5 CP	Oberweis
T-WIWI-108439	Advanced Lab Security, Usability and Society	4,5 CP	Volkamer

Assessment

The assessment is carried out as two partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. For passing the module exam in every singled partial exam the respective minimum requirements has to be achieved.

The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

When every singled examination is passed, the overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

None

Competence Goal

The student

- knows and has mastered methods and systems for core topics and core application areas of computer science,
- can choose these methods and system situation adequately and can furthermore design and employ them for problem solving,
- is able to independently find strategic and creative answers in the finding of solutions to well defined, concrete, and abstract problems.

Content

The elective module conveys advanced knowledge in the area of applied computer science. This includes, for example, the efficient design and optimization of technical systems, the design and management of database applications or the systematic development of large software systems. Moreover, modeling of complex systems, the use of computer science methods to support knowledge management, and the design and implementation of service-oriented architectures are discussed in this module.

Workload

Total workload for 9 credit points: approx. 270 hours

The exact distribution is based on the credit points of the courses in the module.

M

5.14 Module: Energy Economics [M-WIWI-101464]

Coordinators: Prof. Dr. Wolf Fichtner
Organisation: KIT Department of Economics and Management
Part of: [Electives \(Business Administration\)](#)

Credits	Grading	Recurrence	Duration	Language	Level	Version
9 CP	graded	Each term	1 term	German/English	3	4

Mandatory			
T-WIWI-102746	Introduction to Energy Economics	5,5 CP	Fichtner
Supplementary Courses (Election: 3,5 credits)			
T-WIWI-102607	Energy Policy	3,5 CP	Wietschel
T-WIWI-100806	Renewable Energy-Resources, Technologies and Economics	3,5 CP	Jochem

Assessment

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) about the lecture *Introduction into Energy Economics* [2581010] and one optional lecture of the module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

The lecture *Introduction into Energy Economics* [2581010] has to be examined.

Competence Goal

The student

- is able to understand interdependencies in energy economics and to evaluate ecological impacts in energy supply,
- is able to assess the different energy carriers and their characteristics,
- knows the energy political framework conditions,
- gains knowledge about new market-based conditions and the cost and potentials of renewable energies in particular.

Content

Introduction to Energy Economics: Characterisation (reserves, suppliers, cost, technologies) of different energy carriers (coal, gas, oil, electricity, heat etc.)

Renewable Energy - Resources, Technology and Economics: Characterisation of different renewable energy carriers (wind, solar, hydro, geothermal etc.)

Energy Policy: Management of energy flows, energy-political targets and instruments (emission trading etc.)

Additional Information

Additional study courses (E.g. from other universities) can be transferred to the grade of the module on special request at the institute.

Workload

The total workload for this module is approx. 270 hours (9 credits). The allocation is based on the credit points of the courses in the module. The workload for courses with 3.5 credits is approx. 105 hours, for courses with 5.5 credits approx. 165 hours.

The total number of hours per course is calculated from the time required to attend the lectures and exercises, as well as the examination times and the time required for an average student to achieve the learning objectives of the module for an average performance.

Recommendations

The courses are conceived in a way that they can be attended independently from each other. Therefore, it is possible to start the module in winter and summer term.

M

5.15 Module: Entrepreneurial Thinking and Action: Fundamentals of Entrepreneurship [M-WIWI-107451]

Coordinators: Prof. Dr. Orestis Terzidis
Organisation: KIT Department of Economics and Management
Part of: [Electives \(Business Administration\)](#)

Credits	Grading	Recurrence	Duration	Language	Level	Version
9 CP	graded	Each term	1 term	German/English	3	1

Compulsory Elective Courses (Election:)			
T-WIWI-114637	Entrepreneurship Basics	4,5 CP	Terzidis
T-WIWI-114636	Student2Startup	4,5 CP	Terzidis
T-WIWI-114635	SIL-LaunchLab	9 CP	Terzidis

Assessment

The assessment of success takes place in the form of partial examinations on the courses of the module amounting to a total of 9 CP. The assessment is described for each course in this module.

The overall grade of the module is calculated from the grades of the partial examinations weighted with credit points and cut off after the first decimal place.

Prerequisites

None

Competence Goal

Students will:

- experience experiential learning by independently developing solutions to entrepreneurial challenges, reflecting on them, and understanding the underlying theoretical concepts,
- acquire knowledge about developing and implementing business ideas,
- apply methods such as Lean Startup, Business Model Canvas, and Prototyping,
- analyze real-world problems faced by customers, users, or startups,
- collaboratively develop innovative solutions in teams,
- practice entrepreneurial thinking in a hands-on environment,
- improve their skills in teamwork, communication, and project management.

Content

This module teaches entrepreneurial thinking and action in a project-based and practice-oriented format. In interdisciplinary teams, students tackle real-world challenges and go through key phases of the entrepreneurial process:

In **Entrepreneurship Basics**, participants independently develop a business idea, validate customer needs, and test solutions using modern innovation tools (e.g., Value Proposition Canvas, Business Model Canvas, Rapid Prototyping).

In **Student2Startup**, students collaborate with real pre-seed startups to solve current strategic challenges in teams, supported by experts from the field.

In the **SIL LaunchLab**, students develop solutions for real technical or entrepreneurial challenges proposed by participants from the Student Innovation Lab (SIL). The goal is to contribute to the implementation and potential spin-off of these projects through innovative input.

The module fosters both analytical and creative thinking, collaborative work, and entrepreneurial practice in a real-world setting.

Workload

Total workload for 9 ECTS credits: approx. 270 hours. The workload is distributed according to the credit points assigned to each course in the module.

Recommendations

An interest in entrepreneurial thinking and action, teamwork, and interdisciplinary project work is recommended. Basic knowledge in business administration and/or innovation methods is helpful but not required.

M

5.16 Module: Finance and Information Systems [M-WIWI-106279]

Coordinators: Prof. Dr. Martin Ruckes
Organisation: KIT Department of Economics and Management
Part of: [Business Administration](#)

Credits 5 CP	Grading graded	Recurrence Each term	Duration 2 terms	Language German	Level 3	Version 1
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Mandatory			
T-WIWI-112736	Finance and Information Systems	5 CP	Mädche, Ruckes

Assessment

The assessment of success takes the form of an overall examination of the two courses "Introduction to Finance and Accounting" and "Business Information Systems" lasting 120 minutes. The examination is offered every semester and can be repeated at any regular examination date.

Competence Goal

The student

- has basic knowledge in financial assessment of important business decisions and the functioning of financial markets,
- has an understanding of problems, interrelationships and solutions of internal accounting of companies,
- knows the structures and functions of external accounting,
- has basic knowledge of the interaction of information technologies, people and organizational structures,
- is familiar with the structures of information systems.

Content

The fundamentals for the financial analysis of important business decisions are taught and an understanding of the basic aspects of internal and external accounting is created. The fundamentals of business information systems are also taught.

Workload

The total workload for this module is 150 hours (5 credit points), of which approx. 45 hours (1.5 credit points) in the first semester and 105 hours (3.5 credit points) in the second semester.

The total number of hours per course results from the time required to attend the lectures and exercises, as well as the examination times and the time required to achieve the learning objectives of the module for an average student for an average performance.

M

5.17 Module: Financial Data Science [M-WIWI-105610]

Coordinators: Prof. Dr. Maxim Ulrich
Organisation: KIT Department of Economics and Management
Part of: [Electives \(Business Administration\)](#)

Credits	Grading	Recurrence	Duration	Language	Level	Version
9 CP	graded	Each summer term	1 term	English	3	2

Mandatory			
T-WIWI-111238	Financial Data Science	9 CP	Ulrich

Assessment

The module examination is structured as an alternative assessment.

Competence Goal

The primary objective of this course is to introduce students to data-driven financial analysis and equip them with a broad set of machine learning techniques for capital markets. The program begins with practical MBA-style case studies on fundamental finance concepts, ensuring that all participants—regardless of prior finance knowledge—establish a strong foundational understanding. In parallel, students develop essential Python programming and data handling skills (e.g., with Pandas, Statsmodels, and scikit-learn).

Building on these fundamentals, the course covers key topics such as forecasting equity and option returns, option pricing (e.g., the Black-Scholes model), and advanced portfolio construction techniques, including distributionally robust optimization and end-to-end reinforcement learning. By integrating financial theory with sophisticated data science methods, students learn to address complex challenges in risk management and empirical asset pricing. Upon completion, they will be able to apply state-of-the-art machine learning approaches to real-world financial data and meet the demands of a rapidly evolving, data-centric financial industry.

Content

This course offers a blend of financial fundamentals and modern data analysis. The content is structured as follows:

- Introduction to Finance
- Introduction to valuation concepts and portfolio theory
- Risk premiums and the CAPM
- Case studies for the practical application of financial theories
- Python Basics and Data Processing
- Efficient data management and cleaning
- Regression analyses and constrained optimization
- Introduction to essential libraries (e.g., NumPy, Pandas, PyTorch)
- Machine Learning in Finance
- Linear vs. non-linear prediction models
- Neural networks, random forests, and other ML methods
- Feature selection and out-of-sample performance
- Options and Volatility Analysis
- Construction and analysis of implied volatility structures
- ML-based option pricing and risk premium models
- Systematic vs. idiosyncratic risks
- Advanced ML Applications
- Deep learning for equity and option return forecasts
- Statistical arbitrage and end-to-end portfolio optimization
- Distributionally robust optimization
- Practical Examples and Case Studies
- Use of modern ML libraries (PyTorch, TensorFlow)
- Real-world datasets and empirical financial analysis
- Discussion of challenges (e.g., big data, computational effort)

Workload

The total workload for this module is approximately 270 hours (equivalent to 9 credit points). This workload includes:

1. Independent study of financial fundamentals (e.g., valuation, CAPM, portfolio theory) and preparation for case studies.
2. Programming exercises in Python (e.g., regression analyses, data cleaning, constrained optimization).
3. Weekly assignments and in-depth questions on the topics covered in class.
4. Preparation and follow-up of lectures, particularly using lecture notes, online videos, and recommended reading materials.
5. Project and case study work applying the learned material to real-world data.
6. Final exam preparation, revisiting essential concepts and practical programming skills.

M

5.18 Module: Financial Data Science in Practice [M-WIWI-107454]

Coordinators: Prof. Dr. Maxim Ulrich
Organisation: KIT Department of Economics and Management
Part of: [Electives \(Business Administration\)](#)

Credits	Grading	Recurrence	Duration	Language	Level	Version
9 CP	graded	Each term	1 term	English	3	1

Mandatory			
T-WIWI-114633	Financial Data Science in Practice	9 CP	Ulrich

Assessment

The examination is structured as an alternative exam assessment and consists of the following components:

- **Interim Presentations (Formative Milestones)**
- **Quality of Implementation** (Reproducibility, Code Documentation, Tests)
- **Final Written Paper** (15 – 20 pages, scientific standard)
- **Final Presentation** (approx. 30 minutes, public research talk)

The overall grade is determined by the weighted evaluation of the individual components of this assessment. The exact weighting of these components for grade calculation will be announced at the beginning of the course.

Prerequisites

The course T-WIWI-111238 "Financial Data Science" must be passed.

Competence Goal

Students

- Select and apply modern ML / financial-data-science techniques to real-world problems,
- work effectively in agile, cross-functional teams,
- extend their technical skill-set and transfer it to live market data,
- solve a finance-oriented research question with DS/ML algorithms,
- document, present and defend their results to a specialist audience.

Content

Targeted at Bachelor students specialising in Data Science, Machine Learning or Quantitative Finance. Teams of 3 – 6 tackle a hands-on research question at the intersection of financial markets, data science and ML. Deliverables include a scientific report and a fully reproducible research codebase (Git). Data typically come from high-frequency prices, intraday options, ESG feeds, etc.

Projects are coached by KABFI PhD researchers; selected topics may be co-supervised by partner universities.

Additional Information

The language of instruction for this module is English. Project supervision can also be provided in German.

Workload

The total workload for this module is approximately 270 hours (equivalent to 9 credit points). This workload includes:

- Team communication & supervision: 30 hours
- Presentations: 10 hours
- Problem analysis & solution design: 70 hours
- Implementation: 110 hours
- Testing & QA: 50 hours
- Total: 270 hours

M

5.19 Module: Financial Economics [M-WIWI-103120]

Coordinators: Prof. Dr. Maxim Ulrich
Organisation: KIT Department of Economics and Management
Part of: [Electives \(Business Administration\)](#)

Credits 9 CP	Grading graded	Recurrence Each winter term	Duration 1 term	Language English	Level 3	Version 2
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Compulsory Elective Courses (Election: 9 credits)			
T-WIWI-102878	Computational Risk and Asset Management	4,5 CP	Ulrich
T-WIWI-106194	Macro-Finance	4,5 CP	Ulrich

Assessment

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

None.

Competence Goal

Students apply statistical methods to estimate expected returns, risk and risk densities of different investment instruments. They will know how to apply maximum likelihood and expectation maximization algorithms to estimate linear and non-linear asset pricing models from the fixed-income, equity or option pricing literature. Besides a conceptual understanding, students will implement the estimation algorithms using modern software and learn about current innovations in the macro-finance literature, aiming to price bonds, equity and option markets with explicitly accounting for fundamental economic and monetary policy related risks under no-arbitrage.

Content

See respective lecture

Additional Information

See respective lecture

Workload

The total workload for this module is approximately 270 hours. For further information, see respective lecture.

M

5.20 Module: Foundations of Informatics I [M-WIWI-106032]

Coordinators: Dr.-Ing. Tobias Käfer
Organisation: KIT Department of Economics and Management
Part of: Informatics

Credits 5 CP	Grading graded	Recurrence Each term	Duration 1 term	Language German	Level 3	Version 1
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Mandatory			
T-WIWI-102749	Foundations of Informatics I	5 CP	Käfer

Assessment

The module examination is a written examination (60 minutes) on the course "Foundations of Informatics I" of the module. The examination is offered every semester and can be repeated at any regular examination date.

Prerequisites

None

Competence Goal

The student

- knows the essential principles, methods and systems of Informatics,
- is able to use this knowledge for applications in advanced Informatic lectures and other areas appropriate to the situation to solve problems,
- is able to find strategic and creative answers in the search for solutions to well-defined, concrete and abstract problems.
- The student will be able to reinforce the learned concepts, methods and systems of Informatics in advanced Informatic lectures.

Content

In this module, the topics of modeling, logic, algorithms, sorting and search methods, complexity theory, problem specifications, and data structures are addressed. In the area of theoretical computer science, formal models for automata, languages, and algorithms are introduced. In addition, there is an introduction to technical computer science, from maximum integration to computer architecture and computer arithmetic to operating systems and programming languages as well as file organization.

Workload

The total workload for this module is approximately 150 hours.

M

5.21 Module: Foundations of Marketing [M-WIWI-101424]

Coordinators: Prof. Dr. Martin Klarmann
Organisation: KIT Department of Economics and Management
Part of: [Electives \(Business Administration\)](#)

Credits	Grading	Recurrence	Duration	Language	Level	Version
9 CP	graded	Each term	1 term	German/English	3	9

Mandatory			
T-WIWI-102805	Managing the Marketing Mix	4,5 CP	Klarmann
Supplementary Courses (Election: at least 4,5 credits)			
T-WIWI-111367	B2B Sales Management	4,5 CP	Klarmann
T-WIWI-112156	Brand Management	4,5 CP	Kupfer
T-WIWI-114292	Consumer Psychology	4,5 CP	Scheibehenne

Assessment

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

The course *Marketing Mix* is compulsory and must be examined.

Competence Goal

The aim of this module is to prepare students for a job in marketing or sales. Especially in technically oriented companies, employees who have a certain technical background as industrial engineers or business informatics specialists are often fit for this purpose.

Students

- are familiar with the most important concepts, procedures and theories of the four instruments of the marketing mix (product management, price management, communication management and sales management)
- have the knowledge to make decisions regarding current and future products (product innovations, e.g. by using conjoint analysis)
- know how customers perceive brands and how this perception can be influenced by the company understand how customers react to prices (e.g. using price-sales functions)
- can determine prices on the basis of conceptual and quantitative considerations know the basics of price differentiation
- are familiar with various communication instruments (e.g. TV advertising) and can design them accurately
- make communication decisions systematically (e.g. by means of media planning)
- can segment the market and position the product
- know how to assess the importance and satisfaction of customers.

Additionally when taking the course "B2B Sales Management":

- can shape the relationship with customers and sales partners and know the basics of sales organization as well as essential sales channel decisions
- know about specifics of marketing in B2B
- are able to identify different B2B business types and their peculiarities in marketing and sales
- are able to prioritize customers and calculate B2B customer lifetime value
- are able to determine value-based prices and prepare and conduct B2B sales presentations.

Additionally when taking the course "Consumer Behavior":

- know about the influences of social factors, neuronal processes and cognitive resources on consumer behavior
- know about the influences of evolutionary factors, emotions, individual differences and motivation on consumer behavior.

Content

The core course of the module is "Marketing Mix". This course is compulsory and must be examined. "Marketing Mix" contains instruments and methods that enable you to goal-oriented decisions in the operative marketing management (product management, pricing, promotion and sales management). In the "B2B Sales Management" course, we impart knowledge about marketing and sales in environments in which companies themselves distribute and market (often technically highly complex) products to other companies ("business-to-business"). In the "Consumer Behavior" course, we provide an understanding of situational, biological, cognitive, and evolutionary factors that influence consumer behavior. This understanding is provided from an interdisciplinary perspective, incorporating relevant theories and empirical research findings from psychology, cognitive science, biology, and economics.

Additional Information

The courses "Services Marketing and B2B Marketing" and "International Marketing" were offered for the last time in the winter semester 2020/21 and will be replaced by the course "B2B Sales Management" from the winter semester 2021/22 on. The course "Marketing Mix" will continue to be offered as normal in the summer semester 2021 and will also be retained in the long term. For further information please contact the Marketing & Sales Research Group (marketing.iism.kit.edu).

Workload

Total effort for 9 credit points: approx. 270 hours.

The exact distribution is done according to the credit points of the courses of the module.

M

5.22 Module: Fundamentals of Digital Service Systems [M-WIWI-102752]

Coordinators: Prof. Dr. Gerhard Satzger
Prof. Dr. Christof Weinhardt

Organisation: KIT Department of Economics and Management

Part of: [Electives \(Business Administration\)](#)

Credits
9 CP

Grading
graded

Recurrence
Each term

Duration
2 terms

Language
English

Level
3

Version
7

Compulsory Elective Courses (Election: 9 credits)			
T-WIWI-111307	Digital Services: Foundations	4,5 CP	Holtmann, Vössing
T-WIWI-109816	Foundations of Interactive Systems	4,5 CP	Mädche
T-WIWI-110888	Practical Seminar: Digital Services	4,5 CP	Satzger

Assessment

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO), whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

None

Competence Goal

Students

- understand services from different perspectives and the concept of value creation in service networks
- know about the concepts, methods and tools for the design, modelling, development and management of digital services and are able to use them
- understand the basic characteristics and effects of integrated information system as a an integral element of digital services
- gain experience in group work as well as in the analysis of case studies and the professional presentation of research results
- practice skills in the English language in preparation of jobs in an international environment

Content

Global economy is increasingly determined by services: in industrialized countries nearly 70% of gross value added is achieved in the tertiary sector. Unfortunately, for the design, development and the management of services traditional concepts focused on goods are often insufficient or inappropriate. Besides, the rapid technical advance in the information and communication technology sector pushes the economic importance of digital services even further thus changing the competition environment. ICT-based interaction and individualization open up completely new dimensions of shared value between clients and providers, dynamic and scalable "service value networks" replace established value chains, digital services are provided globally crossing geographical boundaries. This module establishes a basis for further specialization in service innovation, service economics, service design, service modelling, service analytics as well as the transformation and coordination of service networks.

Additional Information

This module is part of the KSRI teaching profile "Digital Service Systems". Further information on a service-specific profiling is available under www.ksri.kit.edu/teaching.

Workload

Total workload for 9 credit points: approx. 270 hours. The allocation is based on the credit points of the courses in the module.

Recommendations

None

M

5.23 Module: HR Management & Digital Workplace [M-WIWI-105928]

Coordinators: Prof. Dr. Alexander Mädche
Prof. Dr. Petra Nieken

Organisation: KIT Department of Economics and Management

Part of: [Electives \(Business Administration\)](#)

Credits	Grading	Recurrence	Duration	Language	Level	Version
9 CP	graded	Each term	2 terms	German/English	3	2

Elective Offer (Election:)			
T-WIWI-113745	HR-Management 1: HR Strategies in the Age of AI	4,5 CP	Nieken
T-WIWI-111858	Topics in Human Resource Management	3 CP	Nieken
T-WIWI-109816	Foundations of Interactive Systems	4,5 CP	Mädche
T-WIWI-111914	Practical Seminar: Interactive Systems	4,5 CP	Mädche

Assessment

The assessment is carried out as partial exams of the courses in this module. The assessment procedures are described for each course in the module separately.

The overall grade of the module is the average of grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

Please refer to the course descriptions for potential restrictions regarding an individual course.

Competence Goal

The student

- understands and analyses challenges and objectives within organizations
- applies economic models and empirical methods to analyze and solve challenges with a focus on the future of work
- understands the impact of digitalization and new information and communication technology on the work life and HR decisions
- knows how to apply scientific research methods and understands the underlying problems

Content

The module „HR Management & Digital Workplace” offers an interdisciplinary approach and brings together knowledge about Human Resource Management, Leadership and Digitalization. The module specifically focuses on topics related to the future of work in organizations. The topics range from interactive systems at the digital workplace and human-centered design, to recruiting, training and development, as well as (digital) leadership. All courses in the module foster active participation and allow students to learn state-of-the-art concepts and methods and apply them to real-world challenges.

Additional Information

Please refer to the course descriptions for potential restrictions regarding an individual course.

Workload

Total workload for 9 credits: approx. 270 hours.

M

5.24 Module: Industrial Production I [M-WIWI-101437]

Coordinators: Prof. Dr. Frank Schultmann
Organisation: KIT Department of Economics and Management
Part of: [Electives \(Business Administration\)](#)

Credits	Grading	Recurrence	Duration	Language	Level	Version
9 CP	graded	Each term	2 terms	German/English	3	4

Mandatory			
T-WIWI-102606	Fundamentals of Production Management	5,5 CP	Schultmann
Supplementary Courses (Election: 3,5 credits)			
T-WIWI-102870	Logistics and Supply Chain Management	3,5 CP	Schultmann
T-WIWI-102820	Production Economics and Sustainability	3,5 CP	Schultmann, Volk

Assessment

The assessment is carried out as partial exams (according to section 4 (2), 1 SPO) of the core course “Fundamentals of Production Management” [2581950] and one further single course of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

The course “Fundamentals of Production Management” [2581950] and one additional activity have to be chosen.

Competence Goal

- Students shall be aware of the important role of industrial production and logistics for production management.
- Students shall use relevant concepts of production management and logistics in an adequate manner.
- Students shall be able to reflect on decision principles in firms and their circumstances in the light of the production management aspects studied.
- Students shall be proficient in describing essential tasks, difficulties and solutions to problems in production management and logistics
- Students shall be able to describe relevant approaches of modeling production and logistic systems.
- Students shall be aware of the important role of material and energy-flows in production systems.
- Students shall be proficient in using exemplary methods for solving selected problems.

Content

This module is designed to introduce students into the wide area of industrial production and logistics management. It focuses on strategic production management under the aspect of sustainability. The courses use interdisciplinary approaches of systems, also theory to describe the central tasks of industrial production management and logistics. Herein, attention is drawn upon strategic corporate planning, research and development as well as site selection. Students will obtain knowledge in solving internal and external transport and storage problems with respect to supply chain management and disposal logistics.

Workload

Total effort will account to 270 hours (9 credit points) and can be allocated according to the credit point rating. Therefore, a course with 3.5 credits requires an effort of approximately 105h and a course with 5.5 credits 165h.

The total effort for each course consists of attending lectures and tutorials, examination times and the time an average student needs to prepare himself in order to pass the exam with an average grade.

M

5.25 Module: Information Systems & Digital Business [M-WIWI-105981]

Coordinators: Prof. Dr. Alexander Mädche
Prof. Dr. Gerhard Satzger
Prof. Dr. Christof Weinhardt

Organisation: KIT Department of Economics and Management

Part of: Electives (Business Administration)

Credits 9 CP	Grading graded	Recurrence Each term	Duration 2 terms	Language German/English	Level 3	Version 3
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Compulsory Elective Courses (Election: at least 1 item)			
T-WIWI-111307	Digital Services: Foundations	4,5 CP	Holtmann, Vössing
T-WIWI-110797	eFinance: Information Systems for Securities Trading	4,5 CP	Weinhardt
T-WIWI-113746	Enterprise Systems for Financial Accounting & Controlling	4,5 CP	Fleig, Mädche
T-WIWI-109816	Foundations of Interactive Systems	4,5 CP	Mädche
T-WIWI-107506	Platform Economy	4,5 CP	Weinhardt
T-WIWI-114596	Sustainability in E-Business	4,5 CP	Heßler, Pfeiffer
Complementary Offer (Election: at most 1 item)			
T-WIWI-110888	Practical Seminar: Digital Services	4,5 CP	Satzger
T-WIWI-111914	Practical Seminar: Interactive Systems	4,5 CP	Mädche
T-WIWI-112154	Practical Seminar: Platform Economy	4,5 CP	Weinhardt

Assessment

The module examination takes place in the form of partial examinations via courses of the module amounting to a total of at least 9 LP.

The overall score of the module is formed from the credit-weighted scores of the partial examinations and truncated after the first decimal place.

Competence Goal

Students

- understand the basic concepts of interactive systems as well as the economic foundations and key components of platforms
- explore the theoretical grounding of interactive systems leveraging theories from reference disciplines such as psychology
- understand business models, network effects of digital platforms and get to know different market forms and market mechanisms
- gain experience in group work as well as in the analysis of case studies and the professional presentation of research results

Content

The “Information Systems & Digital Business” modules of the research groups of Prof. Dr. Alexander Mädche (Information Systems & Service Design), Prof. Dr. Gerhard Satzger (Digital Service Innovation) and Prof. Dr. Christof Weinhardt (Information & Market Engineering), offer a comprehensive overview on important topics of digitalization – blending aspects of digital interaction, digital services and the platform economy. Courses in this module cover the aspects of interaction between humans and information systems as well as the economic foundations of platform businesses:

Foundations of Interactive Systems:

Advanced information and communication technologies (ICT) make interactive systems ever-present in the users’ private and business life. They are an integral part of E-Commerce portals or social networking sites as well as at the workplace, e.g. in the form of collaboration portals or analytical dashboards. Furthermore, with the ever-increasing capabilities of ICT, the design of human-computer interaction is becoming increasingly important. The aim of this module is to introduce the foundations, related theories, key concepts, and design principles as well as current practice of contemporary interactive systems. The students get the necessary knowledge to guide the successful implementation of interactive systems in business and private life.

Platform Economy:

Apple, Alphabet, Amazon, Microsoft, and Facebook; five of the most valuable companies worldwide create large portions of their profits by employing a digital platform model. This module teaches the key design considerations of digital platforms: their foundations in economic theory, their core components and design aspects, the adequate selection of market mechanisms for achieving certain goals, and the role of user behavior in the context of digital platforms. The theoretic foundations are enriched by discussions of several real-world examples, e.g. from the finance sector. Thus, the students are enabled to a) analyze given platforms and make recommendations for improvements and b) independently design new platforms for given use cases.

Additional Information

The module can no longer be taken as of winter semester 2022/2023.

Workload

Total effort for 9 credit points: approx. 270 hours. The distribution is based on the credit points of the courses of the module (120-135h for courses with 4.5 credit points). The total number of hours per course results from the effort required to attend lectures and exercises, as well as the examination times and the time required to achieve the learning objectives of the module for an average student for an average performance.

M

5.26 Module: Intellectual Property Law [M-INFO-101215]

Coordinators: N.N.
Organisation: KIT Department of Informatics
Part of: [Electives \(Society\)](#)

Credits
9 CP

Grading
graded

Recurrence
Each term

Duration
2 terms

Language
German

Level
3

Version
5

Intellectual Property Law (Election: at least 1 item as well as at least 9 credits)			
T-INFO-101308	Copyright	3 CP	N.N.
T-INFO-101313	Trademark and Unfair Competition Law	3 CP	Matz
T-INFO-101307	Internet Law	3 CP	N.N.
T-INFO-108462	Selected Legal Issues of Internet Law	3 CP	N.N.
T-INFO-101310	Patent Law	3 CP	Werner

Assessment

see partial achievements

Prerequisites

None

Competence Goal

The student

- has detailed knowledge of the main intellectual property rights,
- analyzes and evaluates complex issues and leads them to a legal solution,
- translates the legal principles into contracts on the use of intellectual property and solves more complex infringement cases
- knows and understands the main features of registration procedures and has a broad overview of legal issues raised by the Internet.
- analyzes, assesses and evaluates relevant legal issues from a legal, information technology and legal policy perspective, economic and legal policy perspectives

Content

The module provides knowledge in the core areas of intellectual property law and core topics of internet law. It explains the requirements and the necessary procedure for protecting inventions and industrial marks nationally and internationally. In addition, the necessary know-how is taught to use intellectual property rights and to defend intellectual property rights against attacks by third parties.

Workload

The total workload for this module is approximately 270 hours (9 credits). The allocation is based on the credits of the courses of the module. The workload for courses with 3 credits is about 90 hours. The total number of hours per course results from the effort required to attend the lectures as well as the examination times and the time required to achieve the learning objectives of the module for an average student for an average performance.

M

5.27 Module: Introduction in Econometrics [M-WIWI-105203]

Coordinators: Prof. Dr. Melanie Schienle
Organisation: KIT Department of Economics and Management
Part of: [Statistics and Econometrics](#)

Credits
5 CP

Grading
graded

Recurrence
Each term

Duration
1 term

Language
German

Level
3

Version
2

Mandatory			
T-WIWI-114622	Introduction to Econometrics	5 CP	Schienle

Assessment

See course description.

Prerequisites

None.

Competence Goal

- Familiarity with the basic concepts and methods of econometrics
- Preparation of simple econometric surveys

Content

In Economics III [2520016] the students learn about quantitative economic relations. The basic problems of econometrics are applied to simple economic studies.

Workload

The total workload for this module is approximately 150 hours.

M

5.28 Module: Introduction to Digital Economics [M-WIWI-106271]

Coordinators: Prof. Dr. Johannes Philipp Reiß
Organisation: KIT Department of Economics and Management
Part of: [Digital Economics](#)

Credits 6 CP	Grading graded	Recurrence Each term	Duration 2 terms	Language English	Level 3	Version 1
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Mandatory			
T-WIWI-112722	Introduction to Digital Economics	6 CP	Brumm, Reiß

Assessment

The module examination takes the form of an overall examination of the two courses "The Digital Economy: Cases and Models" and "The Digital Economy: Micro and Macro Perspective" lasting 120 minutes. The exam is offered every semester and can be repeated at any regular exam date. The module grade corresponds to the exam grade.

Prerequisites

None

Competence Goal

The student

- Can classify the subject of Digital Economics and relate it to Economics.
- Knows and understands essential phenomena of Digital Economics and can view them from an economic perspective.
- Can analyze the Digital Economy from a micro and macro perspective.

Content

The digitalization of the economy is one of the most important transformations of our time. This module introduces the subject "Digital Economics" as part of economics. In the course "The Digital Economy: Cases and Models" essential phenomena of the digital economy are considered. Building on the knowledge gained in this course and in Economics I, the course "The Digital Economy: Micro and Macro Perspective" focuses on the analysis of key issues from a micro and macro perspective.

Additional Information

The course "The Digital Economy: Cases and Models" will be offered for the first time in the winter semester 2023/24. The course "The Digital Economy: Micro and Macro Perspective" will be offered for the first time in the summer semester 2024.

Workload

The total workload for this module is 180 hours (6 credit points), of which approx. 60 hours (2 credit points) in the first semester and 120 hours (4 credit points) in the second semester.

The total number of hours per course results from the time required to attend the lectures and exercises, as well as the examination times and the time required to achieve the learning objectives of the module for an average student for an average performance.

M 5.29 Module: Introduction to Operations Research for Digital Economics [M-WIWI-106280]

Coordinators: Prof. Dr. Stefan Nickel
 Prof. Dr. Steffen Rebennack
 Prof. Dr. Oliver Stein

Organisation: KIT Department of Economics and Management

Part of: [Operations Research](#)

Credits 5 CP	Grading graded	Recurrence Each term	Duration 2 terms	Language German	Level 3	Version 1
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Mandatory			
T-WIWI-112737	Introduction to Operations Research for Digital Economics	5 CP	Nickel, Rebennack, Stein

Assessment

The module examination takes the form of a written comprehensive examination (60 min.). The written exam is offered every semester (usually in March and July) and can be repeated at any regular exam date. The module grade corresponds to the written exam grade.

Prerequisites

None.

Competence Goal

The student

- knows and describes the basic concepts of the decisive subareas in Operations Research (Linear Optimization, Graphs, Integer Optimization, Nonlinear Optimization, Dynamic Optimization),
- knows the methods and models indispensable for quantitative analysis,
- models and classifies optimization problems and selects appropriate solution procedures to solve simple optimization problems independently,
- validates, illustrates and interprets obtained solutions.

Content

After an introductory thematization of the basic concepts of Operations Research, linear optimization, graph theory, integer optimization, nonlinear optimization and dynamic optimization are treated in particular. This module forms the basis of a series of advanced courses on theoretical and practical aspects of Operations Research.

Workload

The total workload for this module is 150 hours (5 credit points), of which approx. 45 hours (1.5 credit points) in the first semester and 105 hours (3.5 credit points) in the second semester.

The total number of hours per course results from the time required to attend the lectures and exercises, as well as the examination times and the time required to achieve the learning objectives of the module for an average student for an average performance.

Recommendations

Knowledge of Mathematics I and II is assumed, as well as programming knowledge for the calculator exercises.

M

5.30 Module: Introduction to Programming [M-WIWI-101581]

Coordinators: Prof. Dr.-Ing. Johann Marius Zöllner
Organisation: KIT Department of Economics and Management
Part of: Informatics

Credits	Grading	Recurrence	Duration	Language	Level	Version
5 CP	graded	Each winter term	1 term	German	3	1

Mandatory			
T-WIWI-102735	Introduction to Programming with Java	5 CP	Zöllner

Assessment

The assessment consists of a written resp. computer-based exam (60 min) according to Section 4 (2),1 of the examination regulation.

The successful completion of the compulsory tests in the computer lab is prerequisites for admission to the written resp. computer-based exam.

The examination takes place every semester. Re-examinations are offered at every ordinary examination date.

Prerequisites

None

Competence Goal

- Knowledge of the fundamental principles, methods and systems of informatics.
- Students acquire the ability to independently solve algorithmic problems in the programming language Java, which is predominant in the field of business applications.
- This enables them to find strategic and creative answers in the search for solutions to precisely defined, concrete and abstract problems.

Content

With an introduction to systematic programming, the module provides essential practical foundations for all advanced computer science lectures. Based on considerations on the structured and systematic design of algorithms, the most important constructs of modern higher programming languages and programming methods are explained and illustrated using examples. One focus is on teaching the concepts of object-oriented programming. Java is used as the programming language. Knowledge of this language is assumed in the advanced computer science lectures.

Workload

Total workload for 5 credit points: approx. 150 hours

Attendance time: 45 hours

Preparation and follow-up of the course: 67.5 hours

Exam and exam preparation: 37.5 hours

M

5.31 Module: Introduction to Statistics [M-WIWI-101432]

Coordinators: Prof. Dr. Oliver Grothe
Prof. Dr. Melanie Schienle

Organisation: KIT Department of Economics and Management

Part of: [Statistics and Econometrics](#)

Credits
10 CPGrading
gradedRecurrence
Each termDuration
2 termsLanguage
GermanLevel
3Version
2

Mandatory			
T-WIWI-102737	Statistics I	5 CP	Grothe, Schienle
T-WIWI-102738	Statistics II	5 CP	Grothe, Schienle

Assessment

The assessment of this module consists of two written examinations according to Section 4(2), 1 of the examination regulation (one for each of the courses Statistics I and II).

The overall grade of the module is the average of the grades of these two written examinations.

Prerequisites

Keine

Competence Goal

The student

- knows and understands the basic concepts of statistical data analysis and applies them independently to limited objects of investigation,
- knows and understands the basic definitions and statements of probability theory and applies them independently,
- transfers the theoretical foundations of statistical data analysis and probability theory to the issues of parametric estimation and test theory.

Content

The module contains the fundamental methods and scopes of Statistics.

A. Descriptive Statistics: univariate und bivariate analysis

B. Probability Theory: probability space, conditional and product probabilities, transformation of probabilities, parameters of location and dispersion, most important discrete and continuous distributions, covariance and correlation, limit distributions

C. Theory of estimation and testing: sufficiency of statistics, point estimation (optimality, ML-method), interval estimations, linear regression

Module Grade Calculation

The overall grade of the module is the average of the grades of these two written examinations.

Workload

The total workload for this module is approx. 300 hours (10 credits). The distribution is based on the credit points of the courses of the module.

The total number of hours per course is calculated from the time required to attend the lectures and exercises, the examination time and the time required for an average student to achieve the learning objectives of the module for an average performance.

Recommendations

It is strongly recommended to complete the course *Statistics I* [25008/25009] before the course *Statistics II* [25020/25021].

The lecture is accompanied by an exercise and a tutorial as well as a computer practical course, which are recommended.

M

5.32 Module: Leadership & Sustainable HR-Management [M-WIWI-106860]

Coordinators: Prof. Dr. Petra Nieken
Organisation: KIT Department of Economics and Management
Part of: Electives (Business Administration)

Credits	Grading	Recurrence	Duration	Language	Level	Version
9 CP	graded	Each term	2 terms	German	3	4

Mandatory			
T-WIWI-113745	HR-Management 1: HR Strategies in the Age of AI	4,5 CP	Nieken
Elective Offer (Election:)			
T-WIWI-114178	HR-Management 2: Organization, Fairness & Leadership	4,5 CP	Nieken
T-WIWI-111858	Topics in Human Resource Management	3 CP	Nieken

Assessment

The assessment is carried out as partial exams according to § 4 paragraph 2 Nr. 1 – Nr. 3 SPO of the examination regulation of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal

The student

- understands and analyzes relevant processes, methods, and instruments in HR management and leadership, evaluating their usefulness,
- analyzes various processes and assesses their strengths and weaknesses, particularly regarding the use of AI in the workplace and sustainability aspects,
- understands the current challenges in HR management and leadership, considering their alignment with corporate strategy,
- evaluates the strengths and weaknesses of existing structures and regulations based on systematic criteria,
- possesses knowledge of the applicability and challenges of different scientific research methods.

Content

The module provides comprehensive knowledge in the areas of sustainable HR management, leadership, fair working conditions, and diversity and inclusion. Students engage deeply with the future of work. Topics range from classic HR themes such as recruiting and employee retention to AI in the workplace, fair working conditions, and sustainability.

Drawing on microeconomic and behavioral economic approaches, we analyze various processes and instruments, evaluating their alignment with corporate strategy. All courses within the module encourage active participation and empower students to learn cutting-edge concepts and methods, applying them to real-world challenges

Workload

Total workload for 9 credits: approx. 270 hours.

Recommendations

Completion of the core module "Management and Marketing" is recommended.
 There is no fixed order for the courses of this module.

M

5.33 Module: Legal Aspects of Digitalization [M-INFO-106424]

Coordinators: N.N.
Organisation: KIT Department of Informatics
Part of: [Society](#)

Credits
9 CP

Grading
graded

Recurrence
Each term

Duration
1 term

Language
German

Level
3

Version
2

Legal Aspects of Digitalization (Election: between 9 and 12 credits)			
T-INFO-109840	Intellectual Property and Data Protection	6 CP	N.N.
T-INFO-101307	Internet Law	3 CP	N.N.
T-INFO-101997	Seminar: Legal Studies I	3 CP	N.N.

M

5.34 Module: Machine Learning and Data Science [M-WIWI-105482]

Coordinators: Prof. Dr. Andreas Geyer-Schulz
Organisation: KIT Department of Economics and Management
Part of: [Electives \(Business Administration\)](#)

Credits	Grading	Recurrence	Duration	Language	Level	Version
9 CP	graded	Each term	2 terms	English	3	1

Mandatory			
T-WIWI-111028	Introduction to Machine Learning	4,5 CP	Geyer-Schulz, Nazemi
T-WIWI-111029	Introduction to Neural Networks and Genetic Algorithms	4,5 CP	Geyer-Schulz

Assessment

The module examination is carried out in the form of partial examinations of the selected courses of the module, with which in total the minimum requirement of credit points is fulfilled. The kind of examination is described in detail for each course of this module.

Prerequisites

None

Competence Goal

The student

- knows the main families of machine learning methods, their basic principles, assumptions and restrictions.
- can use these methods to solve data analysis problems, to support decision making or for process automation in companies and use the solutions interpreted and evaluated accordingly.
- can compare and evaluate the performance of solutions.

Content

The module mainly focuses on methods from statistical learning (linear and logistic learning, regression, tree methods, SVMs, and shrinkage estimators) and from the field of neural and genetic procedures were presented. Furthermore, data transformations and -representations (e.g. dimension reduction, clustering, imputation in case of missing data) and visualization techniques and appropriate inference, diagnosis and validation techniques are presented.

Workload

Total effort for 9 credit points: approx. 270 hours. The allocation is based on the credit points of the courses of the module.

M

5.35 Module: Macroeconomics: Theory and Computation [M-WIWI-106274]

Coordinators: Prof. Dr. Johannes Brumm
Organisation: KIT Department of Economics and Management
Part of: [Electives \(Economics\)](#)

Credits	Grading	Recurrence	Duration	Language	Level	Version
9 CP	graded	Each term	2 terms	German/English	3	1

Compulsory Elective Courses (Election:)			
T-WIWI-112735	Macroeconomics: Theory and Computation	9 CP	Brumm
T-WIWI-109121	Macroeconomic Theory	4,5 CP	Brumm
T-WIWI-112723	Computational Macroeconomics	4,5 CP	Brumm

Assessment

The module examination takes place either in the form of an overall examination of 9 LP on the course Macroeconomic Theory and the course Computational Macroeconomics, or via two individual examinations of 4.5 LP each. The duration of the overall examination is 120 minutes. The duration of an individual exam is 60 minutes. The examinations are offered every semester and can be repeated at any regular examination date.

Competence Goal

The student

- has comprehensive knowledge of macroeconomic issues and the models used to analyze them,
- acquires comprehensive knowledge of advanced methods for the numerical solution of macroeconomic models,
- validates, illustrates and interprets models developed in economic research.

Content

The module deals with macroeconomic issues in the context of dynamic and partly stochastic equilibrium models. The macroeconomic theory is consistently microfounded and numerical methods are developed to analyze complex dynamic models. On this basis, the module deals, among other things, with questions of labor market economics, monetary policy and fiscal policy.

Additional Information

The course Computational Macroeconomics will be offered for the first time in SS 2024 or SS 2025. The individual examinations are aimed in particular at temporary students who study at KIT for one or two semesters and are not aiming for a degree at KIT.

Workload

The total workload for this module is approx. 270 hours (9 credit points). The total number of hours per course is calculated from the time required to attend the lectures and exercises, as well as the examination times and the time required for an average student to achieve the learning objectives of the module for an average performance. If the overall examination is chosen, the workload is distributed over approx. 105 hours (3.5 CP) in the first semester and 165 hours (5.5 CP) in the second semester.

Recommendations

Prior attendance of the module Introduction to Economics is recommended.

M

5.36 Module: Management Accounting [M-WIWI-101498]

Coordinators: Prof. Dr. Marcus Wouters
Organisation: KIT Department of Economics and Management
Part of: [Electives \(Business Administration\)](#)

Credits 9 CP	Grading graded	Recurrence Each term	Duration 2 terms	Language English	Level 3	Version 3
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Mandatory			
T-WIWI-102800	Management Accounting 1	4,5 CP	Wouters
T-WIWI-102801	Management Accounting 2	4,5 CP	Wouters

Assessment

The assessment is carried out as partial exams (according to Section 4 (2), 13 SPO) of the courses of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal

Students

- are familiar with various management accounting methods,
- can apply these methods for cost estimation, profitability analysis, and product costing,
- are able to analyze short-term and long-decisions with these methods,
- have the capacity to devise instruments for organizational control.

Content

The module consists of two courses "Management Accounting 1" and "Management Accounting 2". The emphasis is on structured learning of management accounting techniques.

Additional Information

The following courses are part of this module:

- The course Management Accounting 1, which is offered in every sommer semester
- The course Management Accounting 2, which is offered in every winter semester

Workload

Total workload for 9 credit points: approx. 270 hours

The exact distribution is based on the credit points of the courses in the module.

M

5.37 Module: Management and Marketing [M-WIWI-105768]

Coordinators: Prof. Dr. Martin Klarmann
 Prof. Dr. Hagen Lindstädt
 Prof. Dr. Petra Nieken
 Prof. Dr. Orestis Terzidis

Organisation: KIT Department of Economics and Management

Part of: [Business Administration](#)

Credits	Grading	Recurrence	Duration	Language	Level	Version
5 CP	graded	Each winter term	1 term	German	3	2

Mandatory			
T-WIWI-111594	Management and Marketing	5 CP	Klarmann, Lindstädt, Nieken, Terzidis

Assessment

The module examination is in written form on the two courses "Managemet" and "Marketing". The examination is offered at the beginning of each lecture-free period. Repeat examinations are possible at any regular examination date.

Competence Goal

The student

- has basic knowledge of central issues in business administration,
- has an understanding of problems, interrelationships and solutions in strategic management,
- is able to analyze and evaluate central areas of activity, functions and decisions in a company operating in a market economy,
- has an overview of important marketing-relevant questions and well-founded approaches to their solution.

With the knowledge acquired in the three basic business administration modules, the prerequisites are created in the area of business administration to expand this knowledge in the specialization program.

Content

An understanding of the basic functions of managing businesses is provided. In addition, the basics of marketing are taught.

Workload

Total workload required for 5 credit points: approx. 150 hours

M

5.38 Module: Mathematics I [M-MATH-106282]

Coordinators: Prof. Dr. Andreas Rieder
Prof. Dr. Christian Wieners

Organisation: KIT Department of Mathematics

Part of: [Mathematics](#)

Credits	Grading	Recurrence	Duration	Language	Level	Version
8 CP	graded	Each winter term	1 term	German	3	1

Mandatory			
T-MATH-112738	Mathematics I for Digital Economics - Exam	7 CP	Rieder, Weiß, Wieners
T-MATH-112744	Mathematics I for Digital Economics - Exercise	1 CP	Rieder, Weiß, Wieners

M

5.39 Module: Mathematics II [M-MATH-106285]

Coordinators: Prof. Dr. Andreas Rieder
Prof. Dr. Christian Wieners

Organisation: KIT Department of Mathematics

Part of: [Mathematics](#)

Credits	Grading	Recurrence	Duration	Language	Level	Version
8 CP	graded	Each summer term	1 term	German	3	1

Mandatory			
T-MATH-112745	Mathematics II for Digital Economics - Exam	7 CP	Rieder, Weiß, Wieners
T-MATH-112746	Mathematics II for Digital Economics - Exercise	1 CP	Rieder, Weiß, Wieners

M

5.40 Module: Methodical Foundations of OR [M-WIWI-101414]

Coordinators: Prof. Dr. Oliver Stein
Organisation: KIT Department of Economics and Management
Part of: Electives (Operations Research)

Credits	Grading	Recurrence	Duration	Language	Level	Version
9 CP	graded	Each term	1 term	German	3	10

Compulsory Elective Courses (Election: at least 1 item as well as between 4,5 and 9 credits)			
T-WIWI-102726	Global Optimization I	4,5 CP	Stein
T-WIWI-103638	Global Optimization I and II	9 CP	Stein
T-WIWI-102724	Nonlinear Optimization I	4,5 CP	Stein
T-WIWI-103637	Nonlinear Optimization I and II	9 CP	Stein
Supplementary Courses (Election:)			
T-WIWI-106546	Introduction to Stochastic Optimization	4,5 CP	Rebennack
T-WIWI-102727	Global Optimization II	4,5 CP	Stein
T-WIWI-102725	Nonlinear Optimization II	4,5 CP	Stein
T-WIWI-102704	Facility Location and Strategic Supply Chain Management	4,5 CP	Nickel

Assessment

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

At least one of the courses *Nonlinear Optimization I* [2550111] and *Global Optimization I* [2550134] has to be examined.

Competence Goal

The student

- names and describes basic notions for optimization methods, in particular from nonlinear and from global optimization,
- knows the indispensable methods and models for quantitative analysis,
- models and classifies optimization problems and chooses the appropriate solution methods to solve also challenging optimization problems independently and, if necessary, with the aid of a computer,
- validates, illustrates and interprets the obtained solutions.

Content

The modul focuses on theoretical foundations as well as solution algorithms for optimization problems with continuous decision variables. The lectures on nonlinear programming deal with local solution concepts, whereas the lectures on global optimization treat approaches for global solutions.

Additional Information

The planned lectures and courses for the next three years are announced online (<http://www.ior.kit.edu>).

Workload

The total workload for this module is approx. 270 hours (9 credits). The allocation is based on the credit points of the courses in the module.

The total number of hours per course results from the time required to attend the lectures and exercises, as well as the examination times and the time required to achieve the learning objectives of the module for an average student for an average performance.

Recommendations

The courses Introduction to Operations Research I and II are helpful.

M

5.41 Module: Module Bachelor's Thesis [M-WIWI-106418]

Coordinators: Studiendekan des KIT-Studienganges
Organisation: KIT Department of Economics and Management
Part of: Bachelor's Thesis

Credits	Grading	Recurrence	Duration	Language	Level	Version
12 CP	graded	Once	1 term	German	3	1

Mandatory			
T-WIWI-113002	Bachelor's Thesis	12 CP	Studiendekan des KIT-Studienganges

Assessment

The Bachelor Thesis is a written exam which shows that the student can autonomously investigate a scientific problem in Industrial Engineering and Management. The Bachelor Thesis is described in detail in the examination regulation. The review is carried out by at least two examiners of the Department of Economics and Management.

The regular processing time takes six months. On a reasoned request of the student, the examination board can extend the processing time of a maximum of one month. If the Bachelor Thesis is not completed in time, this exam is "failed", unless the student is not being responsible (e.g. maternity leave).

In addition to the written work on the topic, a presentation can be agreed as an obligatory and grade-relevant part of the final thesis. Depending on the agreement, this can take place before submission or after submission on an agreed date. The preparation time for the presentation does not count towards the processing time for the written part, unless it has been included in the total workload for the final project.

With consent of the examiner, the thesis can be written in English as well. Other languages require besides the consent of the examiner the approval of the examination board. The issue of the Bachelor Thesis may only returned once and only within the first month of processing time. A new topic has to be released within four weeks.

The overall grade of the module is the grade of the Bachelor Thesis.

Prerequisites

The prerequisite for admission to the Bachelor's Thesis module is that the student has successfully passed module examinations amounting to 120 LP, all compulsory modules without elective from the subjects according to § 20 paragraph 2 number 1 to 8 and the seminar module.

The examination board decides on exceptions upon application by the student.

It is recommended to complete the Bachelor thesis in the 5th or 6th semester.

The respective institute-specific regulations for the supervision of the Bachelor thesis are to be observed.

The Bachelor thesis must bear the following statement:

„Ich versichere wahrheitsgemäß, die Arbeit selbstständig angefertigt, alle benutzten Hilfsmittel vollständig und genau angegeben und alles kenntlich gemacht zu haben, was aus Arbeiten anderer unverändert oder mit Abänderungen entnommen wurde.“

If this declaration is not included, the work will not be accepted.

Modeled Prerequisites

The following conditions have to be fulfilled:

1. You need to have earned at least 120 credits in the following fields:
 - Business Administration
 - Digital Economics
 - Society
 - Informatics
 - Mathematics
 - Operations Research
 - Statistics and Econometrics
 - Economics
 - Electives
2. The module [M-WIWI-106271 - Introduction to Digital Economics](#) must have been passed.
3. The module [M-WIWI-106272 - Topics in Digital Economics](#) must have been passed.
4. The module [M-WIWI-106273 - Digital Financial Economics](#) must have been passed.
5. The module [M-WIWI-105204 - Economics](#) must have been passed.
6. The module [M-WIWI-105768 - Management and Marketing](#) must have been passed.
7. The module [M-WIWI-106279 - Finance and Information Systems](#) must have been passed.
8. The module [M-WIWI-106032 - Foundations of Informatics I](#) must have been passed.
9. The module [M-WIWI-101581 - Introduction to Programming](#) must have been passed.
10. The module [M-WIWI-105879 - Applied Informatics and KI](#) must have been passed.
11. The module [M-MATH-106282 - Mathematics I](#) must have been passed.
12. The module [M-MATH-106285 - Mathematics II](#) must have been passed.
13. The module [M-WIWI-101432 - Introduction to Statistics](#) must have been passed.
14. The module [M-WIWI-105203 - Introduction in Econometrics](#) must have been passed.
15. The module [M-WIWI-106280 - Introduction to Operations Research for Digital Economics](#) must have been passed.
16. The module [M-WIWI-106281 - Digitalization and Society](#) must have been passed.
17. The module [M-WIWI-106283 - Seminars](#) must have been passed.
18. The module [M-INFO-106424 - Legal Aspects of Digitalization](#) must have been passed.

Competence Goal

The student can independently work on a relevant topic in accordance with scientific criteria within the specified time frame.

He/she is in a position to research, analyze the information, abstract and identify basic principles and regulations from less structured information.

He/she reviews the task ahead, can select scientific methods and techniques and apply them to solve a problem or identify further potential. This is basically also done under consideration of social and/or ethical aspects.

He/she can interpret, evaluate and if required, graphically present the obtained results.

He/she is in a position to clearly structure a research paper and communicate in writing using the technical terminology.

Content

The Bachelor Thesis is the first major scientific work. The topic of the Bachelor Thesis will be chosen by the student themselves and adjusted with the examiner. The topic has to be related to Economics Engineering and has to refer to subject-specific or interdisciplinary problems.

Workload

The preparation and presentation of the Bachelor's thesis is expected to take a total of approx. 360 hours. In addition to writing the thesis, this figure includes all necessary activities such as literature research, familiarization with the topic, familiarization with any necessary tools, conducting studies/experiments, supervision meetings, etc.

Recommendations

None

M

5.42 Module: Optimization under Uncertainty [M-WIWI-103278]

Coordinators: Prof. Dr. Steffen Rebennack
Organisation: KIT Department of Economics and Management
Part of: Electives (Operations Research)

Credits
9 CP

Grading
graded

Recurrence
Each term

Duration
1 term

Language
German

Level
3

Version
4

Compulsory Elective Courses (Election: between 1 and 2 items)			
T-WIWI-106546	Introduction to Stochastic Optimization	4,5 CP	Rebennack
T-WIWI-106545	Optimization under Uncertainty	4,5 CP	Rebennack
Supplementary Courses (Election: at most 1 item)			
T-WIWI-102724	Nonlinear Optimization I	4,5 CP	Stein
T-WIWI-102714	Tactical and Operational Supply Chain Management	4,5 CP	Nickel

Assessment

The assessment is carried out as partial exams (according to § 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module.

The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

At least one of the courses *Introduction to Stochastic Optimization* and *Optimization approaches under uncertainty* has to be taken.

Competence Goal

The student

- denominates and describes basic notions for optimization methods under uncertainty, in particular from stochastic optimization,
- knows the indispensable methods and models for quantitative analysis,
- models and classifies optimization problems under uncertainty and chooses the appropriate solution methods to solve also challenging optimization problems independently and, if necessary, with the aid of a computer,
- validates, illustrates and interprets the obtained solutions, in particular of
- stochastic optimization problems.

Content

The module focuses on modeling and analyzing mathematical optimization problems where certain data is not fully present at the time of decision-making. The lectures on the introduction to stochastic optimization deal with methods to integrate distribution information into the mathematical model. The lectures on the optimization approaches under uncertainty offer alternative approaches such as robust optimization.

Additional Information

The curriculum, planned for three years in advance, can be found on the Internet at <http://sop.ior.kit.edu/28.php>.

Workload

The total workload of the module is about 240 hours. The workload is proportional to the credit points of the individual courses.

Recommendations

Knowledge from the lectures "Introduction to Operations Research I" and "Introduction to Operations Research II" are helpful.

M

5.43 Module: Preliminary Exam [M-WIWI-106421]

Organisation: University

Part of: Preliminary Exam

Credits
0 CP

Grading
pass/fail

Recurrence
Each term

Duration
2 terms

Language
German

Level
3

Version
1

Mandatory			
T-WIWI-102737	Statistics I	5 CP	Grothe, Schienle
T-WIWI-102708	Economics I: Microeconomics	5 CP	Puppe, Reiß

Modeled Deadline

This module must be passed until the end of the 3. semester.

Prerequisites

none

M

5.44 Module: Private Business Law [M-INFO-101216]

Coordinators: N.N.
Organisation: KIT Department of Informatics
Part of: [Electives \(Society\)](#)

Credits	Grading	Recurrence	Duration	Language	Level	Version
9 CP	graded	Each term	2 terms	German	3	6

Private Business Law (Election: at least 1 item as well as at least 9 credits)			
T-INFO-111405	Seminar: Commercial and Corporate Law in the IT Industry	3 CP	Nolte
T-INFO-101288	Corporate Compliance	3 CP	Herzig
T-INFO-102036	Computer Contract Law	3 CP	Menk
T-INFO-111436	Employment Law	3 CP	Hoff
T-INFO-111437	Tax Law	3 CP	Dietrich

Assessment

see partial achievements

Prerequisites

None

Competence Goal

The student

- has gained in-depth knowledge of German company law, commercial law and civil law;
- is able to analyze, evaluate and solve complex legal and economic relations and problems;
- is well grounded in individual labour law, collective labour law and commercial constitutional law, evaluates and critically assesses clauses in labour contracts;
- recognizes the significance of the parties to collective labour agreements within the economic system and has differentiated knowledge of labour disputes law and the law governing the supply of temporary workers and of social law;
- possesses detailed knowledge of national earnings and corporate tax law and is able to deal with provisions of tax law in a scientific manner and assesses the effect of these provisions on corporate decision-making.

Content

The module provides the student with knowledge in special matters in business law, like employment law, tax law and business law, which are essential for managerial decisions.

Workload

The total workload for this module is approximately 270 hours (9 credits). The allocation is based on the credits of the courses of the module. The workload for courses with 3 credits is about 90 hours. The total number of hours per course results from the effort required to attend the lectures as well as the examination times and the time required to achieve the learning objectives of the module for an average student for an average performance.

M

5.45 Module: Public Economic and Technology Law [M-INFO-106754]

Coordinators: TT-Prof. Dr. Frederike Zufall
Organisation: KIT Department of Informatics
Part of: [Electives \(Society\)](#)

Credits	Grading	Recurrence	Duration	Language	Level	Version
9 CP	graded	Each term	2 terms	German/English	3	2

Public Economic and Technology Law (Election: at least 1 item as well as at least 9 credits)			
T-INFO-101309	Telecommunications Law	3 CP	
T-INFO-101312	European and International Law	3 CP	Brühann
T-INFO-111404	Seminar: IT- Security Law	3 CP	Schallbruch
T-INFO-113381	Public International Law	3 CP	Zufall
T-INFO-113887	EU Data Protection Law	3 CP	Gil Gasiola

Assessment

see partial achievement

Prerequisites

see partial achievement

Competence Goal

Students

- have in-depth knowledge and understanding of selected legal areas of public commercial and technology law,
- understand the international and European dimensions of the legal system
- can make connections between technical and legal issues, classify them legally and evaluate them.

Content

The module covers a range of special topics in public commercial and technology law. In addition to the areas of telecommunications law and IT security law, this also includes an in-depth examination of the European and international legal framework. Current legal aspects of the platform economy, the digital single market and the regulation of artificial intelligence are addressed.

Workload

The total workload for this module is approx. 270 hours (9 credits). The distribution is based on the credit points of the courses in the module. The workload for courses with 3 credits is approx. 90 hours. The total number of work hours per course results from the time required to attend the lectures, the examination times and the time required to achieve the learning objectives of the module for an average student for an average performance.

Recommendations

see partial achievement

M

5.46 Module: Public Finance [M-WIWI-101403]

Coordinators: Prof. Dr. Berthold Wigger
Organisation: KIT Department of Economics and Management
Part of: [Economics \(Elective Module Economics\)](#)
[Electives \(Economics\)](#)

Credits
9 CP

Grading
graded

Recurrence
Each term

Duration
1 term

Language
German

Level
3

Version
7

Compulsory Elective Courses (Election: 9 credits)			
T-WIWI-102877	Introduction to Public Finance	4,5 CP	Wigger
T-WIWI-108711	Basics of German Company Tax Law and Tax Planning	4,5 CP	Gutekunst, Wigger
T-WIWI-102739	Public Revenues	4,5 CP	Wigger

Assessment

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The exams are offered at the beginning of the recess period about the subject matter of the latest held lecture. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal

The student

- has advanced knowledge of the theory and policy of taxation and public debt.
- understand the scope, structure and forms of government borrowing.
- is familiar with the structure of German and international tax law
- is able to interpret and motivate fiscal policy issues.

Content

As a branch of Economics, Public Finance is concerned with the theory and policy of the public sector and its interrelations with the private sector. It analyzes the economic role of the state from a normative as well as from a positive point of view. The normative view examines efficiency- and equity-oriented motives for government intervention and develops fiscal policy guidelines. The positive view explains the actual behavior of economic agents in public sector affairs. Special fields of Public Finance are public revenues, i.e. taxes and public debt, public expenditures for publicly provided goods, and welfare programs.

Additional Information

The course T-WIWI-102790 "Specific Aspects in Taxation" will no longer be offered in the module as of winter semester 2018/2019.

Workload

Total workload for 9 credit points: approx. 270 hours

The exact distribution is based on the credit points of the courses in the module.

Recommendations

It is recommended to attend the course 2560129 after having completed the course 2560120.

M

5.47 Module: Seminars [M-WIWI-106283]

Coordinators: Studiendekan des KIT-Studienganges
Organisation: KIT Department of Economics and Management
Part of: Electives (mandatory)

Credits	Grading	Recurrence	Duration	Language	Level	Version
6 CP	graded	Each term	1 term	German/English	3	1

Mandatory			
T-WIWI-103487	Seminar in Economics (Bachelor)	3 CP	Professorenschaft des Fachbereichs Volkswirtschaftslehre
Compulsory Elective Courses (Election: 3 credits)			
T-WIWI-103486	Seminar in Business Administration (Bachelor)	3 CP	Professorenschaft des Fachbereichs Betriebswirtschaftslehre
T-WIWI-103485	Seminar in Informatics (Bachelor)	3 CP	Professorenschaft des Instituts AIFB
T-MATH-102265	Seminar in Mathematics (Bachelor)	3 CP	Last, Nestmann, Winter
T-WIWI-103488	Seminar in Operations Research (Bachelor)	3 CP	Nickel, Rebennack, Stein
T-INFO-101997	Seminar: Legal Studies I	3 CP	N.N.
T-WIWI-103489	Seminar in Statistics (Bachelor)	3 CP	Grothe, Schienle
T-WIWI-112739	Seminar in Economics (Bachelor)	3 CP	Professorenschaft des Fachbereichs Volkswirtschaftslehre

Assessment

The module examination takes place through the proof of an economics seminar and another seminar from the elective offer. The success control is described with the respective course.

Prerequisites

An economics seminar is mandatory in the module.

Competence Goal

- Students are able to independently deal with a defined problem in a specialized field based on scientific criteria.
- They are able to research, analyze the information, abstract and derive basic principles and regularities from unstructured information.
- They can solve the problems in a structured manner using their interdisciplinary know-how.
- They know how to validate the obtained results.
- Finally, they are able to logically and systematically present the results both orally and in written form in accordance with scientific guidelines (structuring, technical terminology, referencing). They can argue and defend the results professionally in the discussion.
- Students are familiar with the DFG's Code of Conduct "Guidelines for Safeguarding Good Research Practice" and base their scientific work on it.

Content

Competences which are gained in the seminar module especially prepare the student for composing the final thesis. Within the term paper and the presentation the student exercises himself in scientific working techniques supported by the supervisor.

Beside advancing skills in techniques of scientific working there are gained integrative key qualifications as well. A detailed description of these qualifications is given in the section "Key Qualifications" of the module handbook.

Furthermore, the module also includes additional key qualifications provided by the KQ-courses.

Additional Information

The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: <https://portal.wiwi.kit.edu>.

Workload

The total workload for this module is approximately 180 hours (6 credits).

The distribution is done according to the credit points of the courses of the module. The workload for courses with 3 credit points is approx. 90 hours. The total number of hours per course is calculated from the time required to attend the seminar and the time required to achieve the learning objectives of the module for an average student for an average performance.

M

5.48 Module: Sociology/Empirical Social Research [M-GEISTSOZ-101167]

Coordinators: Prof. Dr. Gerd Nollmann
Organisation: KIT Department of Humanities and Social Sciences
Part of: [Electives \(Society\)](#)

Credits	Grading	Recurrence	Duration	Language	Level	Version
9 CP	graded	Each winter term	2 terms	German	3	2

Mandatory			
T-GEISTSOZ-109047	Analysis of Social Structures (WiWi)	3 CP	Nollmann
T-GEISTSOZ-109048	Social Science A (WiWi)	3 CP	Nollmann
T-GEISTSOZ-109049	Social Science B (WiWi)	3 CP	Nollmann

Competence Goal

The student

- Gains theoretical and methodical knowledge of social processes and structures
- Is able to apply acquired knowledge practically
- Is able to present work results in a precise and clear way

Content

This module offers students the possibility to get to know research problems and to answer these theoretically as well as empirically. For example: Who does earn how much in his job and why? How do subcultures emerge? Why are boys' grades in school always worse than those of girls? Do divorces have negative influences on the development of children? How does mass consumption influence the individual? Is there a world society emerging? In addition, this module contains courses on sociological methods that are essential to answer such questions scientifically.

The lecture on social structure analysis gives an overview of large social structures such as the education system, labour market, institutions, demography, etc. for Germany and in international comparison. The content of the social research seminars is determined individually by the lecturers. Students are free to choose one seminar each for Social Research A/B.

M

5.49 Module: Statistics and Econometrics [M-WIWI-101608]

Coordinators: Prof. Dr. Oliver Grothe
Prof. Dr. Melanie Schienle

Organisation: KIT Department of Economics and Management

Part of: [Economics \(Elective Module Economics\)](#)
[Electives \(Economics\)](#)
[Electives \(Statistics\)](#)

Credits
9 CP

Grading
graded

Recurrence
Each term

Duration
2 terms

Language
German

Level
3

Version
3

Compulsory Elective Courses (Election: 9 credits)			
T-WIWI-103063	Analysis of Multivariate Data	4,5 CP	Grothe
T-WIWI-114622	Introduction to Econometrics	5 CP	Schienle
T-WIWI-103064	Financial Econometrics	4,5 CP	Schienle
T-WIWI-110939	Financial Econometrics II	4,5 CP	Schienle
T-WIWI-103065	Statistical Modeling of Generalized Regression Models	4,5 CP	Heller

Assessment

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal

The student

- shows an advanced understanding of Econometric techniques and statistical model building.
- is able to develop Econometric models for applied problems based on available data
- is able to apply techniques and models with statistical software, to interpret results and to judge on different approaches with appropriate statistical criteria.

Content

The courses provide a solid Econometric and statistical foundation of techniques necessary to conduct valid regression, time series and multivariate analysis.

Additional Information

New module starting winter term 2015/2016. It replaces the old module "Statistical Applications of Financial Risk Management" [WW3STAT].

Workload

The total workload for this module is approximately 270 hours.

Recommendations

None

M

5.50 Module: Statistics and Econometrics II [M-WIWI-105414]

Coordinators: Prof. Dr. Melanie Schienle
Organisation: KIT Department of Economics and Management
Part of: [Economics \(Elective Module Economics\)](#)
[Electives \(Economics\)](#)
[Electives \(Statistics\)](#)

Credits
9 CP

Grading
graded

Recurrence
Each term

Duration
1 term

Language
German/English

Level
3

Version
5

Compulsory Elective Courses (Election:)			
T-WIWI-103063	Analysis of Multivariate Data	4,5 CP	Grothe
T-WIWI-114622	Introduction to Econometrics	5 CP	Schienle
T-WIWI-103064	Financial Econometrics	4,5 CP	Schienle
T-WIWI-110939	Financial Econometrics II	4,5 CP	Schienle
T-WIWI-112153	Microeconometrics	4,5 CP	Krüger
T-WIWI-103065	Statistical Modeling of Generalized Regression Models	4,5 CP	Heller

Assessment

The assessment is carried out as partial exams of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

None

Competence Goal

The student

- shows an advanced understanding of Econometric techniques and statistical model building.
- is able to develop advanced Econometric models for applied problems based on available data
- is able to apply techniques and models efficiently with statistical software, to interpret results and to judge on different approaches with appropriate statistical criteria.

Content

The courses provide foundations of advanced Econometric and statistical techniques for regression, time series and multivariate analysis.

Workload

The total workload for this module is approximately 270 hours.

M

5.51 Module: Strategy and Organization [M-WIWI-101425]

Coordinators: Prof. Dr. Hagen Lindstädt
Organisation: KIT Department of Economics and Management
Part of: [Electives \(Business Administration\)](#)

Credits	Grading	Recurrence	Duration	Language	Level	Version
9 CP	graded	Each term	2 terms	German	3	7

Strategy and Organization (Election: at least 9 credits)			
T-WIWI-102630	Managing Organizations	4,5 CP	Lindstädt
T-WIWI-113090	Strategic Management	4,5 CP	Lindstädt

Assessment

The module examination takes the form of written partial examinations (according to §4(2), 1 SPO) on the individual courses of the module. The examinations are offered every semester and can be repeated at any regular examination date.

The competence certificate is described for each course in this module. The grade of the individual partial examinations corresponds to the respective examination grade. The overall grade of the module is calculated from the CP-weighted grades of the partial examinations and cut off after the first decimal place.

Competence Goal

- Students can prepare strategic decisions along the ideal-typical strategy process and classify them strategically.
- Students evaluate the strengths and weaknesses of existing organizational structures and regulations using systematic criteria and can review the management of organizational change.
- Students can make effective decisions by structuring problems and communicating solutions, taking into account the situation and the personalities involved.
- Students learn to apply and discuss the theoretical content of the course to real-life situations through intensive engagement with a variety of practice-relevant case studies.

Content

The module has a practical and action-oriented structure. Students learn about central frameworks of strategic management along the ideal-typical strategy process. The aim is to provide an overview of basic models and to achieve action-oriented integration by transferring theory to practical issues. Students also learn concepts for designing organizational structures, regulating organizational processes and managing organizational change. This enables a well-founded assessment of existing organizational structures and regulations. Participants are also enabled to identify, structure, analyze and effectively communicate problems.

Workload

The total workload for this module is approx. 270 hours (9 credit points). The allocation is based on the credit points of the courses in the module. The workload for courses with 4.5 credit points is approx. 135 hours. The total number of hours per course results from the time required to attend the lectures and exercises, as well as the examination times and the time required to achieve the learning objectives of the module for an average student for an average performance.

M

5.52 Module: Supply Chain Management [M-WIWI-101421]

Coordinators: Prof. Dr. Stefan Nickel
Organisation: KIT Department of Economics and Management
Part of: [Electives \(Business Administration\)](#)

Credits	Grading	Recurrence	Duration	Language	Level	Version
9 CP	graded	Each term	1 term	German/English	3	11

Mandatory			
T-WIWI-107506	Platform Economy	4,5 CP	Weinhardt
Supplementary Courses (Election: 1 item)			
T-WIWI-102704	Facility Location and Strategic Supply Chain Management	4,5 CP	Nickel
T-WIWI-102714	Tactical and Operational Supply Chain Management	4,5 CP	Nickel

Assessment

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

The course T-WIWI-107506 "Platform Economy" has to be taken.

Competence Goal

The students

- are able to understand and evaluate the control of cross-company supply chains based on a strategic and operative view,
- are able to analyse the coordination problems within the supply chains,
- are able to identify and integrate adequate information system infrastructures to support the supply chains,
- are able to apply theoretical methods from the operations research and the information management,
- learn to elaborate solutions in a team

Content

The module "Supply Chain Management" gives an overview of the mutual dependencies of information systems and of supply chains spanning several enterprises. The specifics of supply chains and their information needs set new requirements for the operational information management. In the core lecture "Platform Economy" the focus is set on markets between two parties that act through an intermediary on an Internet platform. Topics discussed are network effects, peer-to-peer markets, blockchains and market design. The course is held in English and teaches parts of the syllabus with the support of a case study in which students analyze a platform.

The module is completed by an elective course addressing appropriate optimization methods for the Supply Chain Management and for modern logistic approaches.

Additional Information

The planned lectures in the next terms can be found on the websites of the respective institutes IISM, IFL and IOR.

Workload

The total workload of the module is about 240 hours. The workload is proportional to the credit points of the individual courses.

M

5.53 Module: Team Project Management and Technology [M-WIWI-105440]

Coordinators: Prof. Dr. Martin Klarmann
Prof. Dr. Alexander Mädche

Organisation: KIT Department of Economics and Management

Part of: [Electives \(mandatory\)](#)

Credits	Grading	Recurrence	Duration	Language	Level	Version
9 CP	graded	Each term	1 term	German/English	3	1

Mandatory			
T-WIWI-110968	Team Project Management and Technology	9 CP	Klarmann, Mädche

Assessment

Alternative exam assessment. The basis for grading is the documents produced, the presentations during the course of the project, the artifact to be produced (e.g. algorithm, method, model, software, component) and the final presentation.

Competence Goal

After successful completion of the team project, the students can:

- select and apply the methods, techniques and tools required for problem solving
- systematically analyze a given problem in an interdisciplinary team and develop and evaluate an artifact-centered solution
- constructively solve challenges and conflicts that arise in teamwork.

Content

The team project "Management and Technology" aims to prepare students for working in heterogeneously composed teams. A team of 4-5 students will work on defined interdisciplinary questions at the interface of economics and MINT subjects. The result of the projects should typically not only be a presentation or a report, but an artifact, e.g. a method, an algorithm, a model, a software or a component.

The team projects already implement the concept of research-oriented teaching in the Bachelor's degree and aim to build up problem-solving competence in the students.

Workload

The total of 270 working hours (9 credit points) per team member (4-5 members per team) are divided into the following tasks:

- communication:
 - Team meetings: 30 h (2h per week, 15 weeks),
 - Electronic exchange: 20 h,
 - Final presentation: 10
- Documentation and development:
 - Analysis and design: 70 h,
 - Development: 90 h,
 - Tests and quality assurance: 50 h

M

5.54 Module: Topics in Digital Economics [M-WIWI-106272]

Coordinators: Prof. Dr. Johannes Brumm
Prof. Dr. Clemens Puppe

Organisation: KIT Department of Economics and Management

Part of: [Digital Economics](#)

Credits
9 CP

Grading
graded

Recurrence
Each term

Duration
1 term

Language
German/English

Level
3

Version
1

Compulsory Elective Courses (Election:)			
T-WIWI-102876	Auction & Mechanism Design	4,5 CP	Rosar
T-WIWI-112723	Computational Macroeconomics	4,5 CP	Brumm
T-WIWI-112228	Digital Markets and Market Design	4,5 CP	Hillenbrand
T-WIWI-102850	Introduction to Game Theory	4,5 CP	Puppe, Reiß
T-WIWI-102844	Industrial Organization	4,5 CP	Reiß
T-WIWI-109936	Platform Economy	4,5 CP	Weinhardt
T-WIWI-112726	Seminar in Digital Economics Bachelor	4,5 CP	Szech
T-WIWI-100005	Competition in Networks	4,5 CP	Mitusch

Assessment

The module examination is carried out in the form of partial examinations on the selected courses of the module, with which in total the minimum requirements of credit points are fulfilled. The assessment of success is described for each course. The overall grade of the module is formed from the grades of the partial examinations weighted with credit points and truncated after the first decimal place.

Prerequisites

None.

Competence Goal

The student

- has comprehensive knowledge of the substantive problems and economic issues raised by digitization, e.g., in the areas of industrial economics, game theory, mechanism design, macroeconomics, and the analysis of networks and platforms,
- acquires comprehensive knowledge of advanced methods of economic modeling,
- validates, illustrates, and interprets models developed in economic research.

Content

The module offers a comprehensive portfolio of economic models and methods that are applied, among other things, to the analysis of various issues related to digitalization.

Additional Information

The course "Computational Macroeconomics" will be offered for the first time in SS 2024 or SS 2025.

Workload

Total effort for 9 credit points: approx. 270 hours.

Recommendations

Prior attendance of the module "Introduction to Economics" is required.

M

5.55 Module: Topics in Finance I [M-WIWI-107213]

Coordinators: Prof. Dr. Martin Ruckes
Prof. Dr. Marliese Uhrig-Homburg

Organisation: KIT Department of Economics and Management

Part of: Electives (Business Administration)

Credits	Grading	Recurrence	Duration	Language	Level	Version
9 CP	graded	Each term	1 term	German/English	3	1

Compulsory Elective Courses (Election:)			
T-WIWI-102643	Derivatives	4,5 CP	Uhrig-Homburg
T-WIWI-110797	eFinance: Information Systems for Securities Trading	4,5 CP	Weinhardt
T-WIWI-107505	Financial Accounting for Global Firms	4,5 CP	Luedecke
T-WIWI-102605	Financial Management	4,5 CP	Ruckes
T-WIWI-102623	Financial Intermediation	4,5 CP	Ruckes
T-WIWI-112694	FinTech	4,5 CP	Thimme
T-WIWI-108711	Basics of German Company Tax Law and Tax Planning	4,5 CP	Gutekunst, Wigger
T-WIWI-102646	International Finance	3 CP	Uhrig-Homburg
T-WIWI-102604	Investments	4,5 CP	Uhrig-Homburg
T-WIWI-114340	Quantitative Finance	4,5 CP	Thimme

Assessment

The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

None

Competence Goal

The student

- has advanced skills in modern finance
- is able to apply these skills in practice in the fields of finance and accounting, financial markets and banking

Content

The courses deal with advanced issues concerning the fields of finance and accounting, financial markets and banking from a theoretical and practical point of view.

Workload

The total workload for this module is approx. 270 hours (9 credit points). The allocation is based on the credit points of the courses in the module. The workload for courses with 4.5 credit points is approx. 135 hours, for courses with 3 credit points approx. 90 hours and for courses with 1.5 credit points 45 hours.

The total number of hours per course is calculated from the time required to attend the lectures and exercises, as well as the examination times and the time required for an average student to achieve the learning objectives of the module for an average performance.

M

5.56 Module: Topics in Finance II [M-WIWI-107214]

Coordinators: Prof. Dr. Martin Ruckes
Prof. Dr. Marliese Uhrig-Homburg

Organisation: KIT Department of Economics and Management

Part of: Electives (Business Administration)

Credits	Grading	Recurrence	Duration	Language	Level	Version
9 CP	graded	Each term	1 term	German/English	3	1

Compulsory Elective Courses (Election: 9 credits)			
T-WIWI-102643	Derivatives	4,5 CP	Uhrig-Homburg
T-WIWI-110797	eFinance: Information Systems for Securities Trading	4,5 CP	Weinhardt
T-WIWI-107505	Financial Accounting for Global Firms	4,5 CP	Luedecke
T-WIWI-102605	Financial Management	4,5 CP	Ruckes
T-WIWI-102623	Financial Intermediation	4,5 CP	Ruckes
T-WIWI-112694	FinTech	4,5 CP	Thimme
T-WIWI-102626	Business Strategies of Banks	3 CP	Müller
T-WIWI-108711	Basics of German Company Tax Law and Tax Planning	4,5 CP	Gutekunst, Wigger
T-WIWI-102646	International Finance	3 CP	Uhrig-Homburg
T-WIWI-102604	Investments	4,5 CP	Uhrig-Homburg
T-WIWI-114340	Quantitative Finance	4,5 CP	Thimme

Assessment

The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

None

Competence Goal

The student

- has advanced skills in modern finance
- is able to apply these skills in practice in the fields of finance and accounting, financial markets and banking

Content

The courses deal with advanced issues concerning the fields of finance and accounting, financial markets and banking from a theoretical and practical point of view.

Workload

Total workload for 9 credit points: approx. 270 hours

The exact distribution is based on the credit points of the courses in the module.

6 Module components

T

6.1 Module component: Advanced Lab Blockchain Hackathon (Bachelor) [T-WIWI-111127]

Coordinators: Prof. Dr. Ali Sunyaev
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-106906 - Electives in Informatics](#)

Type	Credits	Grading	Term offered	Version
Examination of another type	4,5 CP	graded	see Annotations	1

Assessment

The examination will no longer be offered from summer semester 2025.

Prerequisites

None

Additional Information

The course is no longer offered.

Workload

135 hours

T

6.2 Module component: Advanced Lab Informatics (Bachelor) [T-WIWI-110541]

Coordinators: Professorenschaft des Instituts AIFB
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-106906 - Electives in Informatics](#)

Type	Credits	Grading	Term offered	Version
Examination of another type	4,5 CP	Graded	Each term	1

Courses					
ST 2025	2512204	Lab Realisation of innovative services (Bachelor)	3 SWS	Practical course / ●	Schiefer, Toussaint, Ullrich, Kruse
ST 2025	2512554	Practical Course: Security, Usability and Society	3 SWS	Practical course / ☼	Volkamer, Strufe, Berens, Mossano, Hennig, Veit, Länge, Fallahi, Ballreich
WT 25/26	2512204	Lab Realisation of innovative services (Bachelor)	3 SWS	Practical course / ☼	Schiefer, Toussaint
WT 25/26	2512554	Praktikum Security, Usability and Society (Bachelor)	3 SWS	Practical course / ☼	Volkamer, Strufe, Berens, Fallahi, Ballreich, Hennig, Länge, Mossano, Hilt
Exams					
ST 2025	7900029	Practical lab Security, Usability and Society (Bachelor)			Volkamer, Strufe
ST 2025	7900085	Advanced Lab Realization of innovative services (Bachelor)			Oberweis
WT 25/26	7900042	Advanced Lab Programming 3 (Bachelor)			Oberweis
WT 25/26	7900047	Advanced Lab Realization of Innovative Services (Bachelor)			Oberweis
WT 25/26	7900116	Advanced Lab Security, Usability and Society (Bachelor)			Volkamer

Legend: ● Online, ☼ Blended (On-Site/Online), ● On-Site, ✕ Cancelled

Assessment

The alternative exam assessment consists of:

- a practical work
- a presentation and
- a written seminar thesis

Practical work, presentation and written thesis are weighted according to the course.

Prerequisites

None

Additional Information

The title of this course is a generic one. Specific titles and the topics of offered seminars will be announced before the start of a semester in the internet at <https://portal.wiwi.kit.edu>.

Workload

135 hours

Below you will find excerpts from courses related to this module component:

V

Lab Realisation of innovative services (Bachelor)

2512204, SS 2025, 3 SWS, Language: German, [Open in study portal](#)

Practical course (P)
On-Site

Content

As part of the lab, the participants should work together in small groups to realize innovative services (mainly for students).

Organizational issues

Informationen zu Themen und die Anmeldung erfolgt vor Praktikumsbeginn im Wiwi-Portal

<https://portal.wiwi.kit.edu/ys>

**Practical Course: Security, Usability and Society**

2512554, SS 2025, 3 SWS, Language: English, [Open in study portal](#)

**Practical course (P)
Blended (On-Site/Online)**

Content

In the lab-course “Security, Usability and Society”, students deal with practical and interdisciplinary topics from the field of IT security and privacy at the cutting edge of society. In addition to the programming of data-saving apps, the development or implementation of user studies can also be possible tasks in this course.

The course can be credited towards the KASTEL certificate. Further information about the KASTEL certificate can be found on the SECUSO website: https://secuso.aifb.kit.edu/Studium_und_Lehre.php

Prerequisites:

The internship is aimed at Bachelor's and Master's students from the Industrial Engineering and Management, Business Informatics and Computer Science degree programs as well as related degree programs.

Organization:

There are two mandatory attendance dates: The kick-off is scheduled for the first week of the lectures, and the final presentations will take place in the second to last week of lectures. Additional dates will be arranged individually with the supervisors. All in-person lectures will be held in English. The main components of the course is the work on the respective topic, a final presentation and a final report. After consultation with the supervisor, all components can be either completed in German or English.

If you have any questions about the course or the registration, please contact contact@secuso.org.

Registration:

The topics for the course as well as the registration is organized via the WiWi-Portal. To reserve a place and choose a topic, students register for the course in the WiWi-Portal. A description of the current topics as well as important dates and deadlines can also be found there.

Please note that the number of topics is limited and topics are allocated in the order of registration.

**Lab Realisation of innovative services (Bachelor)**

2512204, WS 25/26, 3 SWS, Language: German, [Open in study portal](#)

**Practical course (P)
Blended (On-Site/Online)**

Content

As part of the lab, the participants should work together in small groups to realize innovative services (mainly for students).

Organizational issues

Informationen zu Themen und die Anmeldung erfolgt vor Praktikumsbeginn im Wiwi-Portal

<https://portal.wiwi.kit.edu/ys>

**Praktikum Security, Usability and Society (Bachelor)**

2512554, WS 25/26, 3 SWS, Language: English, [Open in study portal](#)

**Practical course (P)
Blended (On-Site/Online)**

Content

In the lab course “Security, Usability and Society”, students explore practical and interdisciplinary topics in the field of IT security and privacy at the cutting edge of society. In addition to the programming of data-saving apps, the development or implementation of user studies can also be possible tasks in this course.

The course can be credited towards the KASTEL certificate. Further information about the KASTEL certificate can be found on the SECUSO website: https://secuso.aifb.kit.edu/Studium_und_Lehre.php

Prerequisites:

The internship is aimed at Bachelor's and Master's students from the Industrial Engineering and Management, Business Informatics and Computer Science degree programs as well as related degree programs.

Organization:

There are two **mandatory** attendance dates: The kick-off is scheduled for the first week of the lectures, and the final presentations will take place in the second-to-last week of lectures. Additional dates will be arranged individually with the supervisors. All in-person lectures will be held in English. The main components of the course are the work on the respective topic, a final presentation, and a final report. After consultation with the supervisor, all components can be completed in either German or English.

Please note: In-person attendance at the kick-off and final presentation is mandatory to be allocated a topic.

If you have any questions about the course or the registration, please contact contact@secuso.org.

Registration:

The topics for the course, as well as the registration, are organized via the WiWi Portal. To reserve a place and select a topic, students register for the course in the WiWi Portal. A description of the current topics as well as important dates and deadlines can also be found there.

Please note that the number of topics is limited, and topics are allocated in the order of registration.

T

6.3 Module component: Advanced Lab Realization of Innovative Services (Bachelor) [T-WIWI-112915]

Coordinators: Prof. Dr. Andreas Oberweis
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-106906 - Electives in Informatics](#)

Type	Credits	Grading	Term offered	Version
Examination of another type	4,5 CP	Graded	Each term	1

Courses					
ST 2025	2512204	Lab Realisation of innovative services (Bachelor)	3 SWS	Practical course / 	Schiefer, Toussaint, Ullrich, Kruse
WT 25/26	2512204	Lab Realisation of innovative services (Bachelor)	3 SWS	Practical course / 	Schiefer, Toussaint
Exams					
ST 2025	7900085	Advanced Lab Realization of innovative services (Bachelor)			Oberweis
WT 25/26	7900047	Advanced Lab Realization of Innovative Services (Bachelor)			Oberweis

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

The alternative exam assessment consists of:

- a practical work
- a presentation and
- a written seminar thesis

Practical work, presentation and written thesis are weighted according to the course.

Additional Information

As part of the lab, the participants should work together in small groups to produce innovative services (mainly for students).

Further information can be found on the ILIAS page of the lab.

Workload

135 hours

Below you will find excerpts from courses related to this module component:



Lab Realisation of innovative services (Bachelor)

2512204, SS 2025, 3 SWS, Language: German, [Open in study portal](#)

Practical course (P)
On-Site

Content

As part of the lab, the participants should work together in small groups to realize innovative services (mainly for students).

Organizational issues

Informationen zu Themen und die Anmeldung erfolgt vor Praktikumsbeginn im Wiwi-Portal

<https://portal.wiwi.kit.edu/ys>



Lab Realisation of innovative services (Bachelor)

2512204, WS 25/26, 3 SWS, Language: German, [Open in study portal](#)

Practical course (P)
Blended (On-Site/Online)

Content

As part of the lab, the participants should work together in small groups to realize innovative services (mainly for students).

Organizational issues

Informationen zu Themen und die Anmeldung erfolgt vor Praktikumsbeginn im Wiwi-Portal

<https://portal.wiwi.kit.edu/ys>

T

6.4 Module component: Advanced Lab Security, Usability and Society [T-WIWI-108439]

Coordinators: Prof. Dr. Melanie Volkamer
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-106906 - Electives in Informatics

Type	Credits	Grading	Term offered	Version
Examination of another type	4,5 CP	graded	Each term	3

Courses					
ST 2025	2512554	Practical Course: Security, Usability and Society	3 SWS	Practical course / 	Volkamer, Strufe, Berens, Mossano, Hennig, Veit, Länge, Fallahi, Ballreich
ST 2025	2512555	Praktikum Security, Usability and Society (Master)	3 SWS	Practical course / 	Volkamer, Strufe, Berens, Mossano, Hennig, Veit, Fallahi, Länge, Ballreich
WT 25/26	2512554	Praktikum Security, Usability and Society (Bachelor)	3 SWS	Practical course / 	Volkamer, Strufe, Berens, Fallahi, Ballreich, Hennig, Länge, Mossano, Hilt
WT 25/26	2512555	Praktikum Security, Usability and Society (Master)	3 SWS	Practical course / 	Volkamer, Strufe, Berens, Fallahi, Ballreich, Hennig, Länge, Mossano, Hilt
Exams					
ST 2025	7900029	Practical lab Security, Usability and Society (Bachelor)			Volkamer, Strufe
WT 25/26	7900116	Advanced Lab Security, Usability and Society (Bachelor)			Volkamer
WT 25/26	7900307	Advanced Lab Security, Usability and Society (Master)			Volkamer

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

Assessment takes the form of an alternative exam. It consists of a practical assignment, a presentation, and, if required, a written report. The lectures and the presentations will be in English. The written report can be written in either English or German after consultation with the supervisor.

Practical work, presentation, and written thesis are weighted according to the course.

Prerequisites

None

Recommendations

Knowledge from the lecture "Applied Informatics - Cybersecurity" is recommended.

Workload

135 hours

Below you will find excerpts from courses related to this module component:

V

Practical Course: Security, Usability and Society
 2512554, SS 2025, 3 SWS, Language: English, [Open in study portal](#)

Practical course (P)
 Blended (On-Site/Online)

Content

In the lab-course “Security, Usability and Society”, students deal with practical and interdisciplinary topics from the field of IT security and privacy at the cutting edge of society. In addition to the programming of data-saving apps, the development or implementation of user studies can also be possible tasks in this course.

The course can be credited towards the KASTEL certificate. Further information about the KASTEL certificate can be found on the SECUSO website: https://secuso.aifb.kit.edu/Studium_und_Lehre.php

Prerequisites:

The internship is aimed at Bachelor's and Master's students from the Industrial Engineering and Management, Business Informatics and Computer Science degree programs as well as related degree programs.

Organization:

There are two mandatory attendance dates: The kick-off is scheduled for the first week of the lectures, and the final presentations will take place in the second to last week of lectures. Additional dates will be arranged individually with the supervisors. All in-person lectures will be held in English. The main components of the course is the work on the respective topic, a final presentation and a final report. After consultation with the supervisor, all components can be either completed in German or English.

If you have any questions about the course or the registration, please contact contact@secuso.org.

Registration:

The topics for the course as well as the registration is organized via the WiWi-Portal. To reserve a place and choose a topic, students register for the course in the WiWi-Portal. A description of the current topics as well as important dates and deadlines can also be found there.

Please note that the number of topics is limited and topics are allocated in the order of registration.

**Praktikum Security, Usability and Society (Master)**

2512555, SS 2025, 3 SWS, Language: English, [Open in study portal](#)

**Practical course (P)
Blended (On-Site/Online)**

Content

In the lab-course “Security, Usability and Society”, students deal with practical and interdisciplinary topics from the field of IT security and privacy at the cutting edge of society. In addition to the programming of data-saving apps, the development or implementation of user studies can also be possible tasks in this course.

The course can be credited towards the KASTEL certificate. Further information about the KASTEL certificate can be found on the SECUSO website: https://secuso.aifb.kit.edu/Studium_und_Lehre.php

Prerequisites:

The internship is aimed at Bachelor's and Master's students from the Industrial Engineering and Management, Business Informatics and Computer Science degree programs as well as related degree programs.

Organization:

There are two mandatory attendance dates: The kick-off is scheduled for the first week of the lectures, and the final presentations will take place in the second to last week of lectures. Additional dates will be arranged individually with the supervisors. All in-person lectures will be held in English. The main components of the course is the work on the respective topic, a final presentation and a final report. After consultation with the supervisor, all components can be either completed in German or English.

If you have any questions about the course or the registration, please contact contact@secuso.org.

Registration:

The topics for the course as well as the registration is organized via the WiWi-Portal. To reserve a place and choose a topic, students register for the course in the WiWi-Portal. A description of the current topics as well as important dates and deadlines can also be found there.

Please note that the number of topics is limited and topics are allocated in the order of registration.

**Praktikum Security, Usability and Society (Bachelor)**

2512554, WS 25/26, 3 SWS, Language: English, [Open in study portal](#)

**Practical course (P)
Blended (On-Site/Online)**

Content

In the lab course “Security, Usability and Society”, students explore practical and interdisciplinary topics in the field of IT security and privacy at the cutting edge of society. In addition to the programming of data-saving apps, the development or implementation of user studies can also be possible tasks in this course.

The course can be credited towards the KASTEL certificate. Further information about the KASTEL certificate can be found on the SECUSO website: https://secuso.aifb.kit.edu/Studium_und_Lehre.php

Prerequisites:

The internship is aimed at Bachelor's and Master's students from the Industrial Engineering and Management, Business Informatics and Computer Science degree programs as well as related degree programs.

Organization:

There are two **mandatory** attendance dates: The kick-off is scheduled for the first week of the lectures, and the final presentations will take place in the second-to-last week of lectures. Additional dates will be arranged individually with the supervisors. All in-person lectures will be held in English. The main components of the course are the work on the respective topic, a final presentation, and a final report. After consultation with the supervisor, all components can be completed in either German or English.

Please note: In-person attendance at the kick-off and final presentation is mandatory to be allocated a topic.

If you have any questions about the course or the registration, please contact contact@secuso.org.

Registration:

The topics for the course, as well as the registration, are organized via the WiWi Portal. To reserve a place and select a topic, students register for the course in the WiWi Portal. A description of the current topics as well as important dates and deadlines can also be found there.

Please note that the number of topics is limited, and topics are allocated in the order of registration.

**Praktikum Security, Usability and Society (Master)**

2512555, WS 25/26, 3 SWS, Language: English, [Open in study portal](#)

**Practical course (P)
Blended (On-Site/Online)**

Content

In the lab course “Security, Usability and Society”, students explore practical and interdisciplinary topics in the field of IT security and privacy at the cutting edge of society. In addition to the programming of data-saving apps, the development or implementation of user studies can also be possible tasks in this course.

The course can be credited towards the KASTEL certificate. Further information about the KASTEL certificate can be found on the SECUSO website: https://secuso.aifb.kit.edu/Studium_und_Lehre.php

Prerequisites:

The internship is aimed at Bachelor's and Master's students from the Industrial Engineering and Management, Business Informatics and Computer Science degree programs as well as related degree programs.

Organization:

There are two **mandatory** attendance dates: The kick-off is scheduled for the first week of the lectures, and the final presentations will take place in the second-to-last week of lectures. Additional dates will be arranged individually with the supervisors. All in-person lectures will be held in English. The main components of the course are the work on the respective topic, a final presentation, and a final report. After consultation with the supervisor, all components can be completed in either German or English.

Please note: In-person attendance at the kick-off and final presentation is mandatory to be allocated a topic.

If you have any questions about the course or the registration, please contact contact@secuso.org.

Registration:

The topics for the course, as well as the registration, are organized via the WiWi Portal. To reserve a place and select a topic, students register for the course in the WiWi Portal. A description of the current topics as well as important dates and deadlines can also be found there.

Please note that the number of topics is limited, and topics are allocated in the order of registration.

T

**6.5 Module component: Advanced Lab Sociotechnical Information
Systems Development (Bachelor) [T-WIWI-111124]**

Coordinators: Prof. Dr. Ali Sunyaev
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-106906 - Electives in Informatics](#)

Type	Credits	Grading	Term offered	Version
Examination of another type	4,5 CP	graded	see Annotations	1

Assessment

The examination will no longer be offered from summer semester 2025.

Prerequisites

None

Additional Information

The course is no longer offered.

Workload

135 hours

T

6.6 Module component: Advanced Programming - Application of Business Software [T-WIWI-102748]

Coordinators: Prof. Dr. Stefan Klink
Prof. Dr. Andreas Oberweis

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-106906 - Electives in Informatics](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	Each winter term	2

Courses					
WT 25/26	2511026	Advanced Programming - Application of Business Software	2 SWS	Lecture / 	Ullrich
WT 25/26	2511027	Exercises Advanced Programming - Application of Business Software	1 SWS	Practice / 	Ullrich
WT 25/26	2511028	Computer lab Advanced Programming - Application of Business Software	2 SWS	Practice / 	Ullrich
Exams					
ST 2025	7900049	Advanced Programming - Application of Business Software			Klink
WT 25/26	7900019	Advanced Programming - Application of Business Software			Oberweis

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

The success control takes place in the form of a written examination. The duration of the exam is 60 minutes. The examination is offered every semester and can be repeated at any regular examination date.

The prerequisite for taking the exam is successful participation in a computer lab during the lecture in the winter semester. Attendance is compulsory for individual dates of the computer lab. More detailed information on registration to the computer lab and exercise sessions will be announced in the first lecture and on the lecture homepage on ILIAS. Admission to take the exam can only be acquired in the winter semester and is valid indefinitely.

Prerequisites

This course cannot be taken together with *Advanced Programming - Java Network Programming*.

Modeled Prerequisites

The following conditions have to be fulfilled:

1. The module component [T-WIWI-102747 - Advanced Programming - Java Network Programming](#) must not have been started.

Recommendations

Knowledge of the course "Foundations of Informatics I und II" are helpful.

Workload

150 hours

Below you will find excerpts from courses related to this module component:

V

Advanced Programming - Application of Business Software

2511026, WS 25/26, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

Business (or Enterprise) Information Systems (BIS), which are often implemented as standard software, form the backbone of modern organizations. They enable, support, and accelerate digital business processes and new forms of collaboration. In an era of platform economies, data-driven decision-making, and hybrid work models, BIS constitute a central infrastructure for economic activity.

This course provides theoretical and practical foundations for the design, adaptation, and implementation of enterprise information systems. Through lectures, exercises, and practical computer sessions, students acquire in-depth knowledge in the following areas:

- Advantages and disadvantages of business standard software, as well as selection criteria
- Modeling and analysis of business processes with standard software
- Types and application areas of business information systems
- Methods and challenges related to the introduction of standard software
- Sustainability in the context of of business information systems

This course cannot be taken together with *Advanced Programming - Java Network Programming* [2511020].

Learning objectives:

Students

- explain fundamental concepts, criteria, and application areas of information systems,
- identify and describe types and components of information systems,
- apply standard software to model, analyze, and evaluate business processes using exemplary scenarios,
- analyze the implementation, use, and impact of business standard software.

Recommendations:

Knowledge of the courses "Grundlagen der Informatik I und II" are helpful.

Notes:

- No registration is required for the lecture
- An registration is required for the exercises for participation in the Computer Lab and the subsequent exam admission
- The registration phase for the exercises starts in the first week after lecture begin and ends with the first exercise session
- Important informations regarding the registration, exact dates and deadlines will be communicated on the lecture website (LIAS)

Workload:

- Lecture 30h
- Exercise course 15h
- Review and preparation of lectures 23h
- Review and preparation of exercises 10h
- Computer Lab 30h
- Exam preparation 26h
- Exam 1h
- Total 135h
- Exercise courses are done by student tutors

Literature

- Schönthaler, Vossen, Oberweis, Karle: Business Processes for Business Communities: Modeling Languages, Methods, Tools. Springer 2012.
- Hasenkamp, Stahlknecht: Einführung in die Wirtschaftsinformatik. Springer 2012.
- Hansen, Neumann: Wirtschaftsinformatik I. Grundlagen betrieblicher Informationsverarbeitung. UTB 2009.
- Mertens et al.: Grundzüge der Wirtschaftsinformatik. Springer 2012.

Weitere Literatur wird in der Vorlesung bekannt gegeben.

T

6.7 Module component: Advanced Programming - Java Network Programming [T-WIWI-102747]

Coordinators: Prof. Dr. Dietmar Ratz
Prof. Dr.-Ing. Johann Marius Zöllner

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-106906 - Electives in Informatics](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	Each summer term	5

Courses					
ST 2025	2511020	Advanced Programming - Java Network Programming	2 SWS	Lecture /	Ratz
ST 2025	2511021	Tutorium zu Programmierung kommerzieller Systeme - Anwendungen in Netzen mit Java	1 SWS	Tutorial (/	Ratz, Stegmaier, Mütsch
ST 2025	2511023	Rechnerpraktikum zu Programmierung kommerzieller Systeme - Anwendungen in Netzen mit Java	2 SWS	/	Ratz, Stegmaier, Mütsch
Exams					
ST 2025	7900041	Advanced Programming - Java Network Programming			Ratz
WT 25/26	7900020	Advanced Programming - Java Network Programming			Ratz

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Assessment

At the end of the lecture period, a written examination (90 min.) is offered (according to §4(2), 1 SPO), for which - through successful participation in the exercises during the semester - admission must be obtained. The exact details will be announced in the lecture. The examination is offered every semester and can be repeated at any regular examination date.

A bonus can be earned through successful participation in the exercises. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). Details will be announced in the lecture

Prerequisites

This course cannot be taken together with [Advanced Programming - Application of Business Software](#)[2511026].

Modeled Prerequisites

The following conditions have to be fulfilled:

1. The module component [T-WIWI-102748 - Advanced Programming - Application of Business Software](#) must not have been started.

Additional Information

The registration for the participation in the computer lab (precondition for the exam participation) already takes place in the first lecture week!

Workload

135 hours

Below you will find excerpts from courses related to this module component:

V

Advanced Programming - Java Network Programming

2511020, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

In the lecture, the exercises and computer labs to this course the practical handling with the programming language Java dominating within the range of economical applications is obtained. The basis for this is the current language standard. The knowledge from the lecture Introduction to Programming with Java will be deepened and extended. This is done, among other things, by addressing commercially relevant topics such as object-oriented modeling and programming, class hierarchy and inheritance, threads, applications and applets, AWT and Swing components for graphical user interfaces, exception and event processing, lambda expressions, input/output via streams, applications in networks, Internet communication, client and server programming, remote method invocation, servlets, Java Server Pages and Enterprise Java Beans.

This course cannot be taken together with *Advanced Programming - Application of Business Software* [2540886/2590886].

Learning objectives:

- Students learn the practical use of the object-oriented programming language Java and are enabled to design and implement component-based Internet applications using the latest technologies and tools.
- The ability to select and design these methods and systems appropriate to the situation and to use them for solving problems is imparted.
- Students are empowered to find strategic and creative answers in the search for solutions to well-defined, concrete and abstract problems.

Workload:

The total workload for this course is approximately 150 hours.

Organizational issues

Die Anmeldung zur Teilnahme am Rechnerpraktikum (Vorbedingung zur Klausurteilnahme) findet bereits in der ersten Vorlesungswoche statt!

Literature

Ratz, D. Schulmeister-Zimolong, D. Seese, J. Wiesenberger. Grundkurs Programmieren in Java. 8. Aktualisierte und erweiterte Auflage, Hanser 2018.

Weiterführende Literatur:

- S. Zakhour, S. Hommel, J. Royal. Das Java Tutorial. Addison Wesley 2007
- W. Eberling, J. Lessner. Enterprise JavaBeans 3. Hanser Verlag 2007.
- R. Oechsle. Parallele und verteilte Anwendungen. 2. Auflage. Hanser Verlag 2007.
- Weitere Literatur wird in der Vorlesung bekannt gegeben.

T

6.8 Module component: Advanced Topics in Economic Theory [T-WIWI-102609]

Coordinators: Prof. Dr. Johannes Brumm
Prof. Dr. Kay Mitusch

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-101501 - Economic Theory](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	Irregular	1

Courses					
ST 2025	2520527	Advanced Topics in Economic Theory	2 SWS	Lecture / 🗎	Mitusch, Brumm
ST 2025	2520528	Übung zu Advanced Topics in Economic Theory	1 SWS	Practice / 🗎	Pegorari, Corbo, Mitusch, Brumm
Exams					
ST 2025	00227	Advanced Topics in Economic Theory			Mitusch, Brumm
ST 2025	7900329	Advanced Topics in Economic Theory			Mitusch, Brumm

Legend: 🗎 Online, 🗎 Blended (On-Site/Online), 🗎 On-Site, ✕ Cancelled

Assessment

The assessment consists of a written exam (60min) (following §4(2), 1 of the examination regulation) at the end of the lecture period or at the beginning of the following semester.

Prerequisites

None

Recommendations

This course is designed for advanced Master students with a strong interest in economic theory and mathematical models. Bachelor students who would like to participate are free to do so, but should be aware that the level is much more advanced than in other courses of their curriculum.

Below you will find excerpts from courses related to this module component:

V

Advanced Topics in Economic Theory

2520527, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Literature

Die Veranstaltung wird in englischer Sprache angeboten:

The course is based on the excellent textbook "Microeconomic Theory" (Chapters 1-5, 10, 13-20) by A.Mas-Colell, M.D.Whinston, and J.R.Green.

T

6.9 Module component: Analysis of Social Structures (WiWi) [T-GEISTSOZ-109047]**Coordinators:** Prof. Dr. Gerd Nollmann**Organisation:** KIT Department of Humanities and Social Sciences**Part of:** [M-GEISTSOZ-101167 - Sociology/Empirical Social Research](#)

Type	Credits	Grading	Term offered	Version
Written examination	3 CP	graded	Each winter term	1

Courses					
WT 25/26	5011007	Analysis of Social Structures	2 SWS	Practice / 	Nollmann

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

T

6.10 Module component: Analysis of Multivariate Data [T-WIWI-103063]

Coordinators: Prof. Dr. Oliver Grothe
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101420 - Econometrics and Economics](#)
[M-WIWI-101608 - Statistics and Econometrics](#)
[M-WIWI-105414 - Statistics and Econometrics II](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	graded	Irregular	1

Courses					
ST 2025	2550550		2 SWS	Lecture /	Grothe
ST 2025	2550551		2 SWS	Practice /	Grothe, Liu
Exams					
ST 2025	7900033	Analysis of Multivariate Data			Grothe
WT 25/26	7900297	Analysis of Multivariate Data			Grothe

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Assessment

The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation. The exam is offered every semester. Re-examinations are offered only for repeaters.

Prerequisites

None

Recommendations

Attendance of the courses Statistics 1 [2600008] and Statistics 2 [2610020] is recommended.

Additional Information

The lecture is not offered regularly. The courses planned for three years in advance can be found online.

Workload

135 hours

Below you will find excerpts from courses related to this module component:

V

2550550, SS 2025, 2 SWS, [Open in study portal](#)

Lecture (V)
On-Site

Literature

Skript zur Vorlesung

T

6.11 Module component: Applied Informatics – Applications of Artificial Intelligence [T-WIWI-110340]

Coordinators: Dr.-Ing. Tobias Käfer
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-105879 - Applied Informatics and KI](#)
[M-WIWI-106906 - Electives in Informatics](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	Each winter term	2

Courses					
WT 25/26	2511314	Applied Informatics - Applications of Artificial Intelligence	2 SWS	Lecture / 	Käfer, Kinder, Li
WT 25/26	2511315	Exercises to Applied Informatics - Applications of Artificial Intelligence	1 SWS	Practice / 	Käfer, Kinder, Li
Exams					
ST 2025	79AIFB_AKI_C1	Applied Informatics - Applications of AI (Registration extended until 28.07.2025)			Käfer
WT 25/26	79AIFB_AKI_C1	Applied Informatics – Applications of Artificial Intelligence			Käfer

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

Written Examination (60 min) according to §4, Abs. 2, 1 of the examination regulations or oral examination of 20 minutes according to §4, Abs. 2, 2 of the examination regulations. The exam takes place every semester and can be repeated at every regular examination date.

Prerequisites

None.

Recommendations

Basics in logic, e.g. from lecture Foundations of Informatics 1 are important.

Workload

135 hours

Below you will find excerpts from courses related to this module component:

V

Applied Informatics - Applications of Artificial Intelligence

2511314, WS 25/26, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
Blended (On-Site/Online)

Content

The lecture provides insights into the fundamentals of artificial intelligence. Basic methods of artificial intelligence and their applications in industry are presented.

Applications of the AI is a sub-area of computer science dealing with the automation of intelligent behavior. In general, it is a question of mapping human intelligence. Methods of artificial intelligence are presented in various areas such as, for example, question answering systems, speech recognition and image recognition.

The lecture gives an introduction to the basic concepts of artificial intelligence. Essential theoretical foundations, methods and their applications are presented and explained.

This lecture aims to provide students with a basic knowledge and understanding of the structure, analysis and application of selected methods and technologies on artificial intelligence. The topics include, among others, knowledge modeling, machine learning, text mining, uninformed search, and intelligent agents.

Learning objectives:

The students

- consider current research topics in the field of artificial intelligence and in particular learn about the topics of knowledge modeling, machine learning, text mining and uninformed search.
- interdisciplinary thinking.
- technological approaches to current problems.

Workload:

- The total workload for this course is approximately 135 hours
- Time of presentness: 45 hours
- Time of preparation and postprocessing: 60 hours
- Exam and exam preparation: 30 hours

**Exercises to Applied Informatics - Applications of Artificial Intelligence**

2511315, WS 25/26, 1 SWS, Language: German, [Open in study portal](#)

Practice (Ü)
On-Site

Content

The exercises are oriented on the lecture applications of AI.

Multiple exercises are held that capture the topics, held in the lecture Applications of AI and discuss them in detail. Thereby, practical examples are given to the students in order to transfer theoretical aspects into practical implementation.

This lecture aims to provide students with a basic knowledge and understanding of the structure, analysis and application of selected methods and technologies on artificial intelligence. The topics include, among others, knowledge modeling, machine learning, text mining, uninformed search, and intelligent agents.

Learning objectives:

The students

- consider current research topics in the field of artificial intelligence and in particular learn about the topics of knowledge modeling, machine learning, text mining and uninformed search.
- interdisciplinary thinking.
- technological approaches to current problems.

T

6.12 Module component: Applied Informatics – Cybersecurity [T-WIWI-114156]

Coordinators: Prof. Dr. Melanie Volkamer
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-106281 - Digitalization and Society](#)
[M-WIWI-106906 - Electives in Informatics](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	Each summer term	2

Courses					
ST 2025	2511550	Applied Informatics – Cybersecurity	2 SWS	Lecture / 🗣️	Volkamer
ST 2025	2511551	Exercise Applied Informatics – Cybersecurity	1 SWS	Practice / 🗣️	Volkamer, Berens, Ballreich
Exams					
ST 2025	79AIFB_CS_A1	Applied Informatics – Cybersecurity (Registration extended until 28.07.2025)			Volkamer
WT 25/26	79AIFB_CS_A2	Applied Informatics – Cybersecurity			Volkamer

Legend: 🗣️ Online, 🗣️🗣️ Blended (On-Site/Online), 🗣️ On-Site, ✖ Canceled

Assessment

The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation or an oral exam (30 min) following §4, Abs. 2, 2 of the examination regulation, for which admission must be obtained through successful participation in the exercise during the semester.

The exam takes place every semester and can be repeated at every regular examination date.

Additional Information

Competence Goal

The student

- can explain and apply the basics of information security
- knows appropriate measures to achieve different protection goals and can implement these measures
- can assess the quality of organizational protective measures, i.e. among other things
- knows what has to be taken into account when using the individual measures
- understands the differences between information security in the enterprise and in the private context
- knows the areas of application of a variety of relevant standards and knows their weaknesses
- knows and can explain the problems of information security which may arise from human-machine interaction
- can assess messages about detected security problems in a critical way
- can structure a software project in the field of information security and explain and present results in oral and written form
- can use the techniques of Human Centred Security and Privacy by Design to create user-friendly software.

Content

- Basics and concepts of information security
- Understanding the protection objectives of information security and various attack models (including associated assumptions)
- introduction of measures to achieve the respective protection goals, taking into account different attack models
- Note: In contrast to the IT Security lecture, measures such as encryption algorithms are treated only abstractly, i.e. the idea of the measure, assumptions to the attacker and the deployment environment.
- Presentation and analysis of problems of information security arising from human-machine interaction and presentation of the Human Centered Security by Design approach.
- Introduction into organizational protective measures and standards to be observed for companies.

Workload

135 hours

Below you will find excerpts from courses related to this module component:



Applied Informatics – Cybersecurity

2511550, SS 2025, 2 SWS, [Open in study portal](#)

Lecture (V)
On-Site

Content

- Basics and concepts of information security
- Understanding the protection objectives of information security and various attack models (including associated assumptions)
- introduction of measures to achieve the respective protection goals, taking into account different attack models
- Note: In contrast to the IT Security lecture, measures such as encryption algorithms are treated only abstractly, i. e. the idea of the measure, assumptions to the attacker and the deployment environment.
- Presentation and analysis of problems of information security arising from human-machine interaction and presentation of the Human Centered Security by Design approach.
- Introduction into organisational protective measures and standards to be observed for companies

Learning objectives:

The student

- can explain the basics of information security
- knows suitable measures to achieve different protection goals
- can assess the quality of organisational protective measures, i. e. among other things knows what has to be taken into account when using the individual measures
- understands the differences between information security in the organisational and in the private context
- knows the areas of application of different standards and knows their weaknesses
- knows and can explain the problems of information security that which arise from human-machine interaction
- is able to deal with messages concerning found security problems in a critical way.

This course can also be credited for the KASTEL certificate. Further information about obtaining the certificate can be found on the SECUSO website https://secuso.aifb.kit.edu/Studium_und_Lehre.php.

Literature

- P. Gerber, M. Ghiglieri, B. Henhapl, O. Kulyk, K. Marky, P. Mayer, B. Reinheimer, and M. Volkamer, *Human Factors in Security*. Springer, Jan. 2018, pp. 83–98.
- C. Eckert, *IT-Sicherheit: Konzepte-Verfahren-Protokolle*. Walter de Gruyter, 2013



Exercise Applied Informatics – Cybersecurity

2511551, SS 2025, 1 SWS, [Open in study portal](#)

Practice (Ü)
On-Site

Content

This course can also be credited for the KASTEL certificate. Further information about obtaining the certificate can be found on the SECUSO website https://secuso.aifb.kit.edu/Studium_und_Lehre.php.

T

6.13 Module component: Applied Informatics – Database Systems [T-WIWI-110341]

Coordinators: Prof. Dr. Andreas Oberweis
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-105879 - Applied Informatics and KI](#)
[M-WIWI-106906 - Electives in Informatics](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	Each summer term	2

Courses					
ST 2025	2511200	Applied Informatics - Database Systems	2 SWS	Lecture / 	Sommer
ST 2025	2511201	Exercises Applied Informatics - Database Systems	1 SWS	Practice / 	Sommer
Exams					
ST 2025	79AIFB_DBS_B1	Applied Informatics - Database Systems (Registration extended until 28.07.2025)			Oberweis
WT 25/26	79AIFB_DBS_C5	Applied Informatics - Database Systems			Oberweis

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

The assessment consists of a written exam (60 minutes) in the first week after lecture period.

Additional Information

Replaces from summer semester 2020 T-WIWI-102660 "Database Systems".

Workload

135 hours

Below you will find excerpts from courses related to this module component:

V

Applied Informatics - Database Systems

2511200, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

Database systems (DBS) play an important role in today's companies. Internal and external data is stored and processed in databases in every company. The proper management and organization of data helps to solve many problems, enables simultaneous queries from multiple users and is the organizational and operational base for the entire working procedures and processes of the company. The lecture leads in the area of the database theory, covers the basics of database languages and database systems, considers basic concepts of object-oriented and XML databases, conveys the principles of multi-user control of databases and physical data organization. In addition, it gives an overview of business problems often encountered in practice such as:

- Correctness of data (operational, semantic integrity)
- Restore of a consistent database state
- Synchronization of parallel transactions (phantom problem).

Learning objectives:

Students

- are familiar with the concepts and principles of data base models, languages and systems and their applications and explain it,
- design and model relational data bases on the basis of theoretical foundations,
- create queries for relational databases,
- know how to handle enhanced data base problems occurring in the enterprises.

Workload:

- Lecture 30h
- Exercise 15h
- Preparation of lecture 24h
- Preparation of exercises 25h
- Exam preparation 40h
- Exam 1h

Literature

- Schlageter, Stucky. Datenbanksysteme: Konzepte und Modelle. Teubner 1983.
- S. M. Lang, P. C. Lockemann. Datenbankeinsatz. Springer-Verlag 1995.
- Jim Gray, Andreas Reuter. Transaction Processing: Concepts and Techniques. Morgan Kaufmann 1993.

Weitere Literatur wird in der Vorlesung bekannt gegeben.

	Exercises Applied Informatics - Database Systems 2511201, SS 2025, 1 SWS, Language: German, Open in study portal	Practice (Ü) On-Site
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Content

Database systems (DBS) play an enormously important role in today's companies. The internal and external data is stored and processed in the database of the respective company. The correct management and organization of this data helps to solve numerous problems, enables simultaneous queries by several users and is the organizational and operational basis for the entire workflows and processes of the company.

The lecture introduces the field of database theory, covers the basics of database languages and database systems, teaches the principles of multi-user database control and physical data organization. In addition, it provides an overview of database problems often encountered in business practice, such as the correctness of data (operational, semantic integrity), the recovery of a consistent database state, and the synchronization of parallel transactions.

Literature

Schlageter / Stucky: Datenbanksysteme: Konzepte und Modelle, 2. Auflage, Teubner, Stuttgart, 1983 P. C. Lockemann / J. W. Schmidt (Hrsg.): Datenbank-Handbuch, Springer-Verlag, 1987 S. Cannan / G. Otten: SQL - The Standard Handbook, McGraw-Hill, 1993 Jim Gray / Andreas Reuter: Transaction Processing: Concepts and Techniques, Morgan Kaufmann, 1993 S. M. Lang / P. C. Lockemann: Datenbankeinsatz, Springer-Verlag, 1995 Ramez Elmasri / Shamkant B. Navathe: Fundamentals of Database Systems, Addison-Wesley, 1994 und 2000

T

6.14 Module component: Applied Informatics – Mobile Computing [T-WIWI-113957]

Coordinators: Prof. Dr. Andreas Oberweis
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-106906 - Electives in Informatics](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	Each summer term	1

Courses					
ST 2025	2511226	Applied Informatics - Mobile Computing	2 SWS	Lecture /	Schiefer
ST 2025	2511227	Exercises Applied Informatics - Mobile Computing	1 SWS	Practice /	Schiefer, Forell, Fritsch

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Assessment

Success is assessed in the form of a written (60 min) or oral examination.

Prerequisites

None

Workload

135 hours

Below you will find excerpts from courses related to this module component:

V

Applied Informatics - Mobile Computing

2511226, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

The lecture covers the basics of mobile computing. These are interlinked with the economic background in Germany.

Contents are:

1. organizational matters
2. introduction & definitions
3. mobile devices
4. mobile radio technologies
5. mobile communications market
6. mobile applications
7. digital radio technologies
8. location & context

Note: The teaching units listed above each have a different scope.

Learning objectives:

If you are confronted with a question in your job which affects "Mobile Computing", you should be able to provide answers quickly and competently:

Market structures
 technique
 Possibilities for applications
 lawsuits
 issues

Workload:

The total workload for this course unit is approx. 135 hours (4.5 credit points).

Organizational issues

Aufgrund des mangelnden Interesses findet die Vorlesung im SS 2025 nicht (mehr) statt.

Vorlesung und Übung werden integriert angeboten.

Literature

- Jochen Schiller: Mobilkommunikation (2. Aufl. 2003)
http://www.mi.fu-berlin.de/inf/groups/ag-tech/teaching/resources/Mobile_Communications/course_Material/index.html
- Martin Sauter: Grundkurs Mobile Kommunikationssysteme (6. Aufl. 2015)
<http://link.springer.com/book/10.1007%2F978-3-658-08342-7>
- Küpper, A.: Location-based Services. Fundamentals and Operation. Wiley & Sons, 2005.
- Roth, J.: Mobile Computing. Grundlagen, Technik, Konzepte. Dpunkt.verlag, 2. Auflage, 2005.
- Mansfeld, W.: Satellitenortung und Navigation: Grundlagen, Wirkungsweise und Anwendung globaler Satellitennavigationssysteme
- Dodel, H., Häupler, D.: Satellitennavigation

Einige relevante Informationen im Web

- Bundesnetzagentur <http://www.bundesnetzagentur.de>
u.a. Jahresbericht und Marktbeobachtung
- VATM-Marktstudien
<http://www.vatm.de/vatm-marktstudien.html>
- Verbände, bspw. BITKOM (bitkom.org), eco e.V. (eco.de)
- Presse, bspw. Teltarif, Heise, Golem, ...
- Statistiken (Statista Lizenz des KIT)

T

6.15 Module component: Applied Informatics – Modelling [T-WIWI-110338]

Coordinators: Prof. Dr. Andreas Oberweis
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-105879 - Applied Informatics and KI](#)
[M-WIWI-106906 - Electives in Informatics](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	Each winter term	2

Courses					
WT 25/26	2511030	Applied Informatics - Modelling	2 SWS	Lecture /	Fritsch
WT 25/26	2511031	Exercises to Applied Informatics - Modelling	1 SWS	Practice /	Rybinski
Exams					
ST 2025	79AIFB_AI1	Applied Informatics - Modelling (Registration extended until 28 July 2025)			Oberweis
WT 25/26	79AIFB_AI1_C4	Applied Informatics – Modelling			Oberweis

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Assessment

The assessment consists of a written examination (60 min) in the first week after lecture period (according to Section 4 (2),1 of the examination regulation).

Prerequisites

None

Workload

135 hours

Below you will find excerpts from courses related to this module component:

V

Applied Informatics - Modelling

2511030, WS 25/26, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

In the context of complex information systems, modelling is of central importance, e.g. – in the context of systems to be developed – for a better understanding of their functionality or in the context of existing systems for supporting maintenance and further development.

Modelling, in particular modelling of information systems, forms the core part of this lecture. The lecture is organized in two parts. The first part mainly covers the modelling of static aspects, the second part covers the modelling of dynamic aspects of information systems.

The lecture sets out with a definition of modelling and the advantages of modelling. After that, advanced aspects of UML, the Entity Relationship model (ER model) and logics as a means of modelling static aspects will be explained. This will be complemented by the relational data model and the systematic design of databases based on ER models. For modelling dynamic aspects, different types of petri-nets together with their respective analysis techniques will be introduced.

Learning objectives:**Students**

- explain the strengths and weaknesses of various modeling approaches for Information Systems and choose an appropriate method for a given problem,
- create UML models, ER models and Petri nets for given problems,
- modelling given situations in propositional and predicate logic and can interpret them,
- analyze various properties in propositional and predicate logic,
- create and evaluate a relational database schema and express queries in relational algebra.

Workload:

- Total effort: 120-135 hours
- Presence time: 45 hours
- Self study: 75-90 hours

Literature

- Bernhard Rumpe. Modellierung mit UML, Springer-Verlag, 2004.
- R. Elmasri, S. B. Navathe. Fundamentals of Database Systems. Pearson Education 2009.
- W. Reisig. Petrinetze, Springer-Verlag, 2010.

Weiterführende Literatur:

- U. Kastens, H. Kleine Büning. Modellierung – Grundlagen und Formale Methoden. Carl Hanser Verlag, 2014
- J.L. Peterson. Petri Net Theory and Modeling of Systems, Prentice Hall, 1981.
- U. Schöning. Logik für Informatiker. Spektrum Akademischer Verlag, 2000

**Exercises to Applied Informatics - Modelling**

2511031, WS 25/26, 1 SWS, Language: German, [Open in study portal](#)

**Practice (Ü)
On-Site**

Content

In the context of complex information systems, modelling is of central importance, e.g. – in the context of systems to be developed – for a better understanding of their functionality or in the context of existing systems for supporting maintenance and further development.

Modelling, in particular modelling of information systems, forms the core part of this lecture. The lecture is organized in two parts. The first part mainly covers the modelling of static aspects, the second part covers the modelling of dynamic aspects of information systems.

The lecture sets out with a definition of modelling and the advantages of modelling. After that, advanced aspects of UML, the Entity Relationship model (ER model) and logics as a means of modelling static aspects will be explained. This will be complemented by the relational data model and the systematic design of databases based on ER models. For modelling dynamic aspects, different types of petri-nets together with their respective analysis techniques will be introduced.

Learning objectives:**Students**

- explain the strengths and weaknesses of various modeling approaches for Information Systems and choose an appropriate method for a given problem,
- create UML models, ER models and Petri nets for given problems,
- modelling given situations in propositional and predicate logic and can interpret them,
- analyze various properties in propositional and predicate logic,
- create and evaluate a relational database schema and express queries in relational algebra.

Workload:

- Total effort: 120-135 hours
- Presence time: 45 hours
- Self study: 75-90 hours

Literature

- - Bernhard Rumpe. Modellierung mit UML, Springer-Verlag, 2004.
 - R. Elmasri, S. B. Navathe. Fundamentals of Database Systems. Pearson Education 2009.
 - W. Reisig. Petrinetze, Springer-Verlag, 2010.

Weiterführende Literatur:

- U. Kastens, H. Kleine Büning. Modellierung – Grundlagen und Formale Methoden. Carl Hanser Verlag, 2014
- J.L. Peterson. Petri Net Theory and Modeling of Systems, Prentice Hall, 1981.
- U. Schöning. Logik für Informatiker. Spektrum Akademischer Verlag, 2000

T

6.16 Module component: Applied Informatics – Software Engineering [T-WIWI-110343]

Coordinators: Prof. Dr. Andreas Oberweis
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-106906 - Electives in Informatics](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	graded	see Annotations	2

Exams			
ST 2025	79AIFB_SE_B3	Applied Informatics - Software Engineering (Registration extended until 28.07.2025)	Oberweis
WT 25/26	79AIFB_SE_B1	Applied Informatics – Software Engineering	Oberweis

Assessment

The examination will be offered for the last time in the summer semester 2025 for first-time students. The last examination opportunity (only for repeaters) is in the winter semester 2025/2026. The assessment takes the form of a written examination (60 minutes) in accordance with §4(2), 1 SPO. It takes place in the first week after the lecture period.

Modeled Prerequisites

The following conditions have to be fulfilled:

1. The module component [T-WIWI-100809 - Software Engineering](#) must not have been started.

Additional Information

The lecture will no longer be offered from summer semester 2025. Parts of the lecture will be integrated into the new course "Applied Computer Science - Mobile Computing".

Workload

135 hours

T

6.17 Module component: Auction & Mechanism Design [T-WIWI-102876]

Coordinators: Dr. Frank Rosar
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-106272 - Topics in Digital Economics](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	Each summer term	1

Courses					
ST 2025	2560550	Digital Markets and Mechanisms	2 SWS	Lecture /	Rosar
ST 2025	2560551	Digital Markets and Mechanisms	1 SWS	Practice /	Rosar
Exams					
ST 2025	7900161	Exam Digitale Märkte und Mechanismen			Puppe
WT 25/26	7900007	Exam Digitale Märkte und Mechanismen (2)			Puppe

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Assessment

The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

A bonus can be earned through successful participation in the exercise. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the course.

Prerequisites

None

Recommendations

Basic knowledge of microeconomics and statistics are recommended. A background in game theory is helpful, but not absolutely necessary.

Additional Information

The course is held in English.

The course will be replaced by T-WIWI-114598 "Digital Markets and Mechanisms" from winter semester 2025/2026.

Below you will find excerpts from courses related to this module component:

V

Digital Markets and Mechanisms

2560550, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

Auctions are a central instrument of the digital economy—often visible, as on eBay, but also hidden, operating automatically in the background during every Google search. But what strategic incentives shape bidders' behavior, and how can auction mechanisms be designed to maximize efficiency or revenue?

This course conveys the theoretical foundations and methodological tools for analyzing and designing auctions and mechanisms. Students will learn the equilibrium concepts of strategic interaction in auction markets, compare auction formats in terms of efficiency and revenue, and become familiar with the principles of (Bayesian) mechanism design. Mechanism design can be understood as the deliberate design of games to achieve specific economic objectives.

The course is aimed at anyone interested in the game-theoretic modeling of markets and the design of economic incentive mechanisms—from theoretical foundations to practical applications in modern platform economies. The game-theoretic concepts required for the course will be explained during the class.

V

Digital Markets and Mechanisms

2560551, SS 2025, 1 SWS, Language: German, [Open in study portal](#)

Practice (Ü)
On-Site

Content

See course description.

T

6.18 Module component: B2B Sales Management [T-WIWI-111367]

Coordinators: Prof. Dr. Martin Klarmann
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101424 - Foundations of Marketing](#)

Type	Credits	Grading	Term offered	Version
Examination of another type	4,5 CP	Graded	Each winter term	1

Courses					
WT 25/26	2572187	B2B Sales Management	2 SWS	Lecture /	Klarmann
WT 25/26	2572188	Excercises B2B Sales Management	1 SWS	Practice /	Daumann, Weber
Exams					
ST 2025	7900021	B2B Sales Management			Klarmann
WT 25/26	7900125	B2B Sales Management			Klarmann

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Assessment

The assessment of success takes place through the preparation and presentation of a sales presentation based on a case study (max 30 points) and a written exam with additional aids in the sense of an open book exam (max. 60 points). In total, a maximum of 90 points can be achieved in the course. Further details will be announced during the lecture.

Prerequisites

None.

Additional Information

For further information, please contact Marketing and Sales Research Group (marketing.iism.kit.edu).

Workload

135 hours

Below you will find excerpts from courses related to this module component:

V

B2B Sales Management

2572187, WS 25/26, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content**Content**

The event is designed to teach you taking on marketing responsibility in a very special business environment. This involves companies that sell and market their (often technically highly complex) products themselves to other companies, which is referred to as "business-to-business" (B2B) marketing and sales. Since traditional communication instruments (e.g. advertising) often hardly work in this environment and many projects lead to a long-term cooperation between supplier and customer, (personal) sales play a special role in marketing. Therefore, this event introduces marketing in B2B markets on the one hand and deals with questions of sales and distribution on the other hand.

Topics with regard to B2B sales management are:

- Basic aspects of B2B sales and B2B purchasing
- Understanding of marketing challenges in specific B2B business types (commodities, systems, solutions)
- Value pricing and value-based selling
- Organizational buying behavior
- Basics of B2B customer relationship management (e.g. key account management, reference customer management)
- Sales process (lead generation, sales presentations, customer-oriented selling, closing)
- Sales automation

Learning objectives

Students

- Are familiar with marketing and sales peculiarities and challenges in B2B environments
- Are able to identify different B2B business types and their marketing characteristics
- Are familiar with central theories of organizational buying behavior
- Are familiar with central objectives of Customer Relationship Management in B2B environments and are able to implement them with appropriate tools
- Are able to prioritize customers and calculate B2B Customer Lifetime Value
- Know how B2B sales presentations work and have also gained practical experience in this area
- Are able to determine value-based prices

Workload

The total workload for this course is approximately 135.0 hours.

Attendance time: 35.0 hours

Self-study: 100.0 hours

Organization

A detailed schedule will be announced.

Literature

Homburg, Christian (2016), Marketingmanagement, 6. Aufl., Wiesbaden.

T

6.19 Module component: Bachelor's Thesis [T-WIWI-113002]

Coordinators: Studiendekan des KIT-Studienganges
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-106418 - Module Bachelor's Thesis](#)

Type	Credits	Grading	Version
Final Thesis	12 CP	graded	1

Assessment

See module description

Prerequisites

See module description

Final Thesis

This module component represents a final thesis. The following periods have been supplied:

Submission deadline	6 months
Maximum extension period	1 months
Correction period	6 weeks

Recommendations

See module description

Additional Information

See module description

T

6.20 Module component: Basic Principles of Economic Policy [T-WIWI-103213]

Coordinators: Prof. Dr. Ingrid Ott
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101668 - Economic Policy I](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	see Annotations	1

Courses					
ST 2025	2560280	Basic Principles of Economic Policy	2 SWS	Lecture /	Ott
ST 2025	2560281	Exercises of Basic Principles of Economic Policy	1 SWS	Practice /	Zoroglu, Ghoniem
Exams					
ST 2025	7900106	Basic Principles of Economic Policy			Ott
WT 25/26	7900079	Basic Principles of Economic Policy			Ott

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Assessment

Depending on further pandemic developments, the examination will be offered either as a 60-minute written examination (written examination according to SPO § 4 Abs. 2, Pkt. 1) or as an open-book examination (alternative exam assessment according to SPO § 4 Abs. 2, Pkt. 3).

Prerequisites

None

Recommendations

Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2610012], and Economics II [2600014].

Additional Information

Please note that the lecture will not be held in summer semester 2021. The exam is offered.

Description:

Theory of general economic policy and discussion of current economic policy topics:

- Goals of economic policy,
- Instruments and institutions of economic policy,
- Triad of regional, national and European economic policies,
- special fields of economic policy, in particular growth, employment, provision of public infrastructure and climate policy.

Learning objectives:

Students learn:

- To apply basic concepts of micro- and macroeconomic theories to economic policy issues.
- to develop arguments on how state intervention in the market can be legitimized from a welfare economic perspective
- to derive theory-based policy recommendations.

Learning content:

- Market interventions: microeconomic perspective
- Market interventions: macroeconomic perspective
- Institutional economic aspects
- Economic policy and welfare economics
- Economic policy makers: Political-economic aspects

Workload:

- Total effort at 4.5 LP: approx. 135 hours
- Presence time: approx. 30 hours
- Self-study: approx. 105 hours

Media:

See course announcement

References:

See course announcement

Below you will find excerpts from courses related to this module component:

**Basic Principles of Economic Policy**

2560280, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

The lecture deals with theories of general economic policy and discussion of current economic policy topics:

- Goals of economic policy,
- Instruments and institutions of economic policy,
- Triad of regional, national and European economic policies,
- special fields of economic policy, in particular growth, employment, provision of public infrastructure and climate policy.

Learning objectives:

Students shall be given the ability to

- apply basic concepts of micro- and macroeconomic theories to economic policy issues
- develop arguments on how state intervention in the market can be legitimized from a welfare economic perspective
- derive theory-based policy recommendations

Recommendations:

Basic micro- and macroeconomic knowledge is required, especially as taught in the courses Economics I [2610012] and Economics II [2600014].

Workload:

Total effort at 4.5 LP is approx. 135 hours and consists of:

- Presence time: approx. 30 hours
- Self-study: approx. 105 hours

Assessment:

The examination takes place in the form of a written examination (60min) (according to §4(2), 1 SPO). The examination is offered every semester and can be repeated at any regular examination date.

Organizational issues

Zugehörige Veranstaltung: Übungen zur Einführung in die Wirtschaftspolitik [2560281]
Vorbereitungsmaterialien finden Sie im Ilias.

Literature

- Klump, Rainer (2013): Wirtschaftspolitik. Pearson Studium
- Baldwin, Richard und Charles Wyplosz (2019): The Economics of European Integration, 6. Edition, McGraw-Hill Education, London
- Foliensatz zur Vorlesung
- Übungsaufgaben

**Exercises of Basic Principles of Economic Policy**

2560281, SS 2025, 1 SWS, Language: German, [Open in study portal](#)

Practice (Ü)
On-Site

Organizational issues

Zugehörige Veranstaltung: [2560280] Einführung in die Wirtschaftspolitik

Literature

- Klump, Rainer (2013): Wirtschaftspolitik. Pearson Studium
- Baldwin, Richard und Charles Wyplosz (2019): The Economics of European Integration, 6. Edition, McGraw-Hill Education, London
- Foliensatz zur Vorlesung
- Übungsaufgaben

T

6.21 Module component: Basics of German Company Tax Law and Tax Planning [T-WIWI-108711]

Coordinators: Prof. Dr. Gerd Gutekunst
Prof. Dr. Berthold Wigger

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-101403 - Public Finance](#)
[M-WIWI-107213 - Topics in Finance I](#)
[M-WIWI-107214 - Topics in Finance II](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	Each winter term	2

Courses					
WT 25/26	2560134	Basics of German Company Tax Law and Tax Planning	3 SWS	Lecture / 	Wigger, Gutekunst
Exams					
ST 2025	790unbe	Basics of German Company Tax Law and Tax Planning			Wigger
WT 25/26	790unbe	Basics of German Company Tax Law and Tax Planning			Wigger

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

Depending on the further pandemic development the assessment will consist either of an open book exam (following Art. 4, para. 2, clause 3 of the examination regulation), or of an 1.5 h written exam (following Art. 4, para. 2, clause 1 of the examination regulation).

Prerequisites

None

Recommendations

Knowledge of the collection of public revenues is assumed. Therefore it is recommended to attend the course "Öffentliche Einnahmen" beforehand.

Below you will find excerpts from courses related to this module component:

V

Basics of German Company Tax Law and Tax Planning

2560134, WS 25/26, 3 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content**Workload:**

The total workload for this course is approximately 135.0 hours. For further information see German version.

T

6.22 Module component: Brand Management [T-WIWI-112156]

Coordinators: Prof. Dr. Ann-Kristin Kupfer
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101424 - Foundations of Marketing](#)

Type	Credits	Grading	Term offered	Version
Examination of another type	4,5 CP	Graded	Each winter term	1

Courses					
WT 25/26	2572190	Brand Management	2 SWS	Lecture / 🗎	Kupfer
WT 25/26	2572191	Brand Management Exercise	1 SWS	Practice / 🗎	Kupfer, KIT
Exams					
ST 2025	7900047	Brand Management			Kupfer
WT 25/26	7900158	Brand Management			Kupfer

Legend: 🗎 Online, 🗎 Blended (On-Site/Online), 🗎 On-Site, ✕ Cancelled

Assessment

The assessment of success will be done by the preparation and presentation of a case study as well as a written exam. Further details will be announced during the lecture.

Prerequisites

None

Recommendations

Students are highly encouraged to actively participate in class.

Workload

135 hours

Below you will find excerpts from courses related to this module component:

V

Brand Management

2572190, WS 25/26, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content

Students learn the theoretical foundations of brand management and its most important concepts. They learn both about the importance of brands for consumers as well as the importance of brands for firms. Special emphasis will be given to the development of brand strategies. Furthermore, students will learn how to evaluate and apply brand instruments. A tutorial offers the opportunity to apply the key learnings of the lecture using case studies.

The learning objectives are as follows:

- Getting to know the theoretical foundations of brand management
- Evaluating strategic branding options (e.g., relating to the development of the core of the brand and the brand architecture) and operative brand instruments (e.g., relating to the brand name and logo)
- Fostering critical and analytical thinking skills and the application of knowledge to marketing problems
- Improving English skills

Total time required for 4.5 credit points: approx. 135 hours

Attendance time: 30 hours

Self-study: 105 hours

T

6.23 Module component: Business Strategies of Banks [T-WIWI-102626]

Coordinators: Prof. Dr. Wolfgang Müller
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-107214 - Topics in Finance II](#)

Type	Credits	Grading	Term offered	Version
Written examination	3 CP	graded	see Annotations	1

Assessment

The lecture will be offered for the last time in the winter semester 2021/22. The exam will take place for the last time in the summer semester 2022 (only for repeaters).

Prerequisites

None

Recommendations

None

Additional Information

The lecture will be offered for the last time in the winter semester 2021/22.

T

6.24 Module component: Competition in Networks [T-WIWI-100005]

Coordinators: Prof. Dr. Kay Mitusch
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101499 - Applied Microeconomics](#)
[M-WIWI-101668 - Economic Policy I](#)
[M-WIWI-106272 - Topics in Digital Economics](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	Each winter term	3

Courses					
WT 25/26	2561204	Competition in Networks	2 SWS	Lecture / 	Mitusch
WT 25/26	2561205	Übung zu Wettbewerb in Netzen	1 SWS	Practice / 	Mitusch, Corbo
Exams					
ST 2025	7900274	Competition in Networks			Mitusch

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

Result of success is made by a 60 minutes written examination during the semester break (according to §4(2), 1 ERSC). Examination is offered every semester and can be retried at any regular examination date.

Prerequisites

None.

Recommendations

Basics of microeconomics obtained within the undergraduate programme (B.Sc) of economics are required.

Workload

135 hours

Below you will find excerpts from courses related to this module component:

V

Competition in Networks

2561204, WS 25/26, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
Blended (On-Site/Online)

Content

Network or infrastructure industries like telecommunication, transport, and utilities form the backbone of modern economies. The lecture provides an overview of the economic characteristics of network industries. The planning of networks is complicated by the multitude of aspects involved (like spatial differentiation and the like). The interactions of different companies - competition or cooperation or both - are characterized by complex interdependencies within the networks: network effects, economies of scale, effects of vertical integration, switching costs, standardization, compatibility etc. appear increasingly in these sectors and even tend to appear in combination. Additionally, government interventions can often be observed, partly driven by the aims of competition policy and partly driven by the aims industrial policy. All these issues are brought up, analyzed formally (in part) and illustrated by several examples in the lecture

Literature

Literatur und Skripte werden in der Veranstaltung angegeben.

T

6.25 Module component: Computational Macroeconomics [T-WIWI-112723]

Coordinators: Prof. Dr. Johannes Brumm

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-106272 - Topics in Digital Economics](#)
[M-WIWI-106274 - Macroeconomics: Theory and Computation](#)
[M-WIWI-106472 - Advanced Macroeconomics](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	Each summer term	2

Courses					
ST 2025	2500162	Computational Macroeconomics	2 SWS	Lecture / 	Brumm
ST 2025	2500164	Übung zu Computational Macroeconomics	1 SWS	Practice / 	Hußmann
Exams					
ST 2025	7900307	Computational Macroeconomics			Brumm

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

The assessment takes place in the form of a written 60 min. examination during the lecture-free period of the semester. The examination is offered every semester and can be repeated at any regular examination date.

Prerequisites

None

Additional Information

New lecture starting summer semester 2024.

Workload

135 hours

T

6.26 Module component: Computational Risk and Asset Management [T-WIWI-102878]

Coordinators: Prof. Dr. Maxim Ulrich
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-103120 - Financial Economics](#)

Type	Credits	Grading	Term offered	Version
Examination of another type	4,5 CP	graded	Irregular	5

Assessment

The module examination takes the form of an alternative exam assessment.

The alternative exam assessment consists of a Python-based "Takehome Exam". At the end of the third week of January, the student is given a "Takehome Exam" which he processes and sends back independently within 4 hours using Python. Precise instructions will be announced at the beginning of the course. The alternative exam assessment can be repeated a maximum of once. A timely repeat option takes place at the end of the third week in March of the same year. More detailed instructions will be given at the beginning of the course.

Prerequisites

None.

Recommendations

Basic knowledge of capital markt theory.

Workload

135 hours

T

6.27 Module component: Computer Contract Law [T-INFO-102036]

Coordinators: Dr. Michael Menk
Organisation: KIT Department of Informatics
Part of: [M-INFO-101216 - Private Business Law](#)

Type	Credits	Grading	Term offered	Version
Written examination	3 CP	Graded	Each winter term	2

Courses					
WT 25/26	2411604	Computer Contract Law	2 SWS	Lecture / 	Menk
Exams					
ST 2025	7500066	Computer Contract Law			Sattler
WT 25/26	7500065	Computer Contract Law			Matz

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Modeled Prerequisites

The following conditions have to be fulfilled:

1. The module component [T-INFO-101316 - Law of Contracts](#) must not have been started.

Below you will find excerpts from courses related to this module component:

V

Computer Contract Law

2411604, WS 25/26, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

The course deals with contracts from the following areas:

- Contracts of programming, licencing and maintaining software
- Contracts in the field of IT employment law
- IT projects and IT Outsourcing
- Internet Contracts

From these areas single contracts will be chosen and discussed (e.g. software maintenance, employment contract with a software engineer). Concerning the respective contract the technical features, the economic background and the subsumption in the national law of obligation (BGB-Schuldrecht) will be discussed. As a result different contractual clauses will be developed by the students. Afterwards typical contracts and conditions will be analysed with regard to their legitimacy as standard business terms (AGB). It is the aim to show the effects of the german law of standard business terms (AGB-Recht) and to point out that contracts are a means of drafting business concepts and market appearance.

It is the aim of this course to provide students with knowledge in the area of contract formation and formulation in practice that builds upon the knowledge the students have already acquired concerning the legal protection of computer programs. Students shall understand how the legal rules depend upon, and interact with, the economic background and the technical features of the subject. The contract drafts shall be prepared by the students and will be corporately completed during the lecture. It is the aim of the course that students will be able to formulate contracts by themselves.

Literature

- Langenfeld, Gerrit Vertragsgestaltung Verlag C.H.Beck, III. Aufl. 2004
- Heussen, Benno Handbuch Vertragsverhandlung und Vertragsmanagement Verlag C.H.Beck, II. Aufl. 2002
- Schneider, Jochen Handbuch des EDV-Rechts Verlag Dr. Otto Schmidt KG, III. Aufl. 2002

Weiterführende Literatur

Ergänzende Literatur wird in den Vorlesungsfolien angegeben.

T

6.28 Module component: Consumer Psychology [T-WIWI-114292]

Coordinators: Prof. Dr. Benjamin Scheibehenne
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101424 - Foundations of Marketing](#)
[M-WIWI-106281 - Digitalization and Society](#)

Type	Credits	Grading	Term offered	Version
Examination of another type	4,5 CP	Graded	Each summer term	1

Courses					
ST 2025	2572174	Consumer Psychology	3 SWS	Lecture	Scheibehenne
ST 2025	2572176	Übung zu Consumer Psychology	1 SWS	Practice / 	Scheibehenne, Vadakkedath Dharmapalan
Exams					
ST 2025	7900009	Consumer Psychology			Scheibehenne
ST 2025	7900374	Consumer Behavior			Scheibehenne

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

The assessment of success takes the form of a presentation (weighting 30%) as part of the exercise, evaluations of weekly assignments throughout the semester (30%) and a written examination (90 minutes, weighting 40%). The details of the assessment will be announced at the beginning of the course.

Prerequisites

None.

Additional Information**Important information**

Due to the interactive nature of the class, it is important to regularly participate in the weekly meetings and to regularly submit written assignments in preparation of these meetings. The assignments and active participation is part of the final grade. The 'Übung' associated with this course is mandatory: Students will be asked to do presentations in groups (introduce and discuss academic papers assigned by the lecturer). This will take place over one day (as a blocked event) during the semester (When and where will be announced at the beginning of the semester). The presentation also counts towards the final grade. There will be no weekly or bi-weekly Übung besides this event.

Goal

The goal of the class is to gain a better understanding of the psychological factors that influence consumer behavior. This includes situational, biological, cognitive, social, and evolutionary factors. We will address these questions from an interdisciplinary perspective. While the main focus is on theories from psychology, we will also incorporate relevant research from Marketing, Cognitive Science, Biology, and Economics.

Description

Just like Physics is an important foundation for Engineering, Psychology is an important basis for Economics, Management, and Marketing. Hence, getting a better understanding of the 'human condition' provides deeper insights into economic theory. This is particularly true for consumer behavior. Consumer decisions are ubiquitous in daily life, and they can have long-ranging and important consequences for individual (financial) well-being and health but also for societies and the planet as a whole. We will explore how consumer behavior is shaped by social influences, situational and cognitive constraints, as well as by emotions, motivations, evolutionary forces, neuronal processes, and individual differences. Across all topics covered in class, we will engage with basic theoretical work as well as with groundbreaking empirical research and current scientific debates. The class will be taught in English.

Grading

Grading is based on three pillars: Active participation during the semester (homework assignments, in-class participation, 30%), your presentation in the Übung (30%) and a written exam at the end of the semester (40%). The grading of the homework will be based on two randomly selected weeks throughout the semester. The exam will cover the content of the class. The exam questions will be in English. You are allowed to bring a language dictionary into the exam, but you are not allowed to bring notes. Details about the content and the format of the exam will be announced in the lecture. All part-grades and the final grade will be communicated by the end of the semester.

Workload

The total workload for this course is approximately 135 hours:

Presence time: 30 hours

Preparation and wrap-up of the course: 45 hours

Exam and exam preparation: 60 hours

For further information, please contact the research group Cognition and Consumer Behavior (<http://cub.iism.kit.edu/>).

Workload

135 hours

Below you will find excerpts from courses related to this module component:

	Consumer Psychology 2572174, SS 2025, 3 SWS, Language: English, Open in study portal	Lecture (V)
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Content**Important information**

Due to the interactive nature of the class, it is important to regularly participate in the weekly meetings and to regularly submit written assignments in preparation of these meetings. The assignments and active participation is part of the final grade. The 'Übung' associated with this course is mandatory: Students will be asked to do presentations in groups (introduce and discuss academic papers assigned by the lecturer). This will take place over one day (as a blocked event) during the semester (When and where will be announced at the beginning of the semester). The presentation also counts towards the final grade. There will be no weekly or bi-weekly Übung besides this event.

Goal

The goal of the class is to gain a better understanding of the psychological factors that influence consumer behavior. This includes situational, biological, cognitive, social, and evolutionary factors. We will address these questions from an interdisciplinary perspective. While the main focus is on theories from psychology, we will also incorporate relevant research from Marketing, Cognitive Science, Biology, and Economics.

Description

Just like Physics is an important foundation for Engineering, Psychology is an important basis for Economics, Management, and Marketing. Hence, getting a better understanding of the 'human condition' provides deeper insights into economic theory. This is particularly true for consumer behavior. Consumer decisions are ubiquitous in daily life, and they can have long-ranging and important consequences for individual (financial) well-being and health but also for societies and the planet as a whole. We will explore how consumer behavior is shaped by social influences, situational and cognitive constraints, as well as by emotions, motivations, evolutionary forces, neuronal processes, and individual differences. Across all topics covered in class, we will engage with basic theoretical work as well as with groundbreaking empirical research and current scientific debates. The class will be taught in English.

Grading

Grading is based on three pillars: Active participation during the semester (homework assignments, in-class participation, 30%), your presentation in the Übung (30%) and a written exam at the end of the semester (40%). The grading of the homework will be based on two randomly selected weeks throughout the semester. The exam will cover the content of the class. The exam questions will be in English. You are allowed to bring a language dictionary into the exam, but you are not allowed to bring notes. Details about the content and the format of the exam will be announced in the lecture. All part-grades and the final grade will be communicated by the end of the semester.

Workload

The total workload for this course is approximately 135 hours:

Presence time: 30 hours

Preparation and wrap-up of the course: 45 hours

Exam and exam preparation: 60 hours

For further information, please contact the research group Cognition and Consumer Behavior (<http://cub.iism.kit.edu/>).

Organizational issues

Anmeldung über Campusportal

Literature

Will be made available to enrolled students on the first day of class.

T

6.29 Module component: Copyright [T-INFO-101308]

Coordinators: N.N.

Organisation: KIT Department of Informatics

Part of: [M-INFO-101215 - Intellectual Property Law](#)

Type	Credits	Grading	Term offered	Version
Written examination	3 CP	graded	Each winter term	1

Courses					
WT 25/26	24121	Copyright	2 SWS	Lecture / 	Hartmann
Exams					
ST 2025	7500064	Copyright			Sattler
WT 25/26	7500064	Copyright			Matz

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled**Assessment**

The assessment is carried out as a written examination (§ 4 Abs. 2 No. 1 SPO) lasting 60 minutes.

Prerequisites

None.

Recommendations

None.

T

6.30 Module component: Corporate Compliance [T-INFO-101288]

Coordinators: Andreas Herzig
Organisation: KIT Department of Informatics
Part of: [M-INFO-101216 - Private Business Law](#)

Type	Credits	Grading	Term offered	Version
Written examination	3 CP	graded	Each winter term	1

Courses					
WT 25/26	2400087	Corporate Compliance	2 SWS	Lecture / 	Herzig, Siddiq
Exams					
ST 2025	7500063	Corporate Compliance			Sattler
WT 25/26	7500063	Corporate Compliance			Matz

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

T

6.31 Module component: Derivatives [T-WIWI-102643]

Coordinators: Prof. Dr. Marliese Uhrig-Homburg
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101402 - eFinance](#)
[M-WIWI-107213 - Topics in Finance I](#)
[M-WIWI-107214 - Topics in Finance II](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	Each summer term	1

Courses					
ST 2025	2530550	Derivatives	2 SWS	Lecture /	Uhrig-Homburg
ST 2025	2530551	Übung zu Derivate	1 SWS	Practice /	Dinger, Uhrig-Homburg
Exams					
ST 2025	7900111	Derivatives			Uhrig-Homburg
WT 25/26	7900051	Derivatives			Uhrig-Homburg

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Assessment

Depending on further pandemic developments, the examination will be offered either as a 60-minute written examination or as an open-book examination (alternative exam assessment).

A bonus can be earned by correctly solving at least 50% of the posed bonus exercises. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by up to one grade level (0.3 or 0.4). Details will be announced in the lecture.

Prerequisites

None

Recommendations

None

Below you will find excerpts from courses related to this module component:

V

Derivatives

2530550, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Literature

- Hull (2012): Options, Futures, & Other Derivatives, Prentice Hall, 8th Edition

Weiterführende Literatur:

Cox/Rubinstein (1985): Option Markets, Prentice Hall

T

6.32 Module component: Digital Financial Economics [T-WIWI-112727]

Coordinators: Prof. Dr. Martin Ruckes
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-106273 - Digital Financial Economics](#)

Type	Credits	Grading	Term offered	Version
Written examination	9 CP	graded	Each term	1

Assessment

The module examination takes the form of an overall examination of the course "FinTech" and the course "Financial Management" lasting 120 minutes. The examination is offered every semester and can be repeated at any regular examination date.

Prerequisites

None

Additional Information

Teaching and learning format: Lectures and exercises

Workload

270 hours

T

6.33 Module component: Digital Markets and Market Design [T-WIWI-112228]

Coordinators: Prof. Dr. Adrian Hillenbrand
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101499 - Applied Microeconomics](#)
[M-WIWI-106272 - Topics in Digital Economics](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	Each winter term	1

Courses					
WT 25/26	2500035	Digital Markets and Market Design	2 SWS	Lecture / 🗎	Hillenbrand
WT 25/26	2500036	Digital Markets and Market Design	1 SWS	Practice / 🗎	Hillenbrand
Exams					
ST 2025	7900249	Digital Markets and Market Design			Hillenbrand
WT 25/26	7900016	Digital Markets and Market Design			Hillenbrand
WT 25/26	7900026	Digital Markets and Market Design			Hillenbrand

Legend: 🗎 Online, 🗎 Blended (On-Site/Online), 🗎 On-Site, ✕ Cancelled

Assessment

The assessment consists of a written exam (60 minutes).
 The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Prerequisites

None

Additional Information

The lecture will be held in English.

Below you will find excerpts from courses related to this module component:

**Digital Markets and Market Design**

2500035, WS 25/26, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content

Online Markets determine our everyday lives. At the same time rapid technological advancements quickly change the landscape of online markets posing challenges for market design and consumer protection. In this course we apply theoretical economic models in the area of digital markets in order to make sense of current developments. Topics include consumer search, algorithmic pricing, recommender systems and steering, price discrimination and matching markets. We also discuss the potential effects of current policies like the Digital Markets Act and Digital Services Act on market outcomes.

**Digital Markets and Market Design**

2500036, WS 25/26, 1 SWS, Language: English, [Open in study portal](#)

Practice (Ü)
On-Site

Content

Exercise Session for the course "Digital Markets and Market Design"

Organizational issues

Jede zweite Woche eine Übung

T

6.34 Module component: Digital Markets and Mechanisms [T-WIWI-114598]

Coordinators: Dr. Frank Rosar
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101499 - Applied Microeconomics](#)
[M-WIWI-101501 - Economic Theory](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	Each summer term	1

Courses					
ST 2025	2560550	Digital Markets and Mechanisms	2 SWS	Lecture / 🗣️	Rosar
ST 2025	2560551	Digital Markets and Mechanisms	1 SWS	Practice / 🗣️	Rosar
Exams					
ST 2025	7900161	Exam Digitale Märkte und Mechanismen			Puppe
WT 25/26	7900007	Exam Digitale Märkte und Mechanismen (2)			Puppe

Legend: 🗣️ Online, 🗣️🗣️ Blended (On-Site/Online), 🗣️ On-Site, ✕ Cancelled

Assessment

The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

A bonus can be earned through successful participation in the exercise. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the course.

Prerequisites

None

Recommendations

Basic knowledge of microeconomics and statistics are recommended. A background in game theory is helpful, but not absolutely necessary.

Additional Information

The lecture will be held in English.

Below you will find excerpts from courses related to this module component:

V

Digital Markets and Mechanisms

2560550, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

Auctions are a central instrument of the digital economy—often visible, as on eBay, but also hidden, operating automatically in the background during every Google search. But what strategic incentives shape bidders' behavior, and how can auction mechanisms be designed to maximize efficiency or revenue?

This course conveys the theoretical foundations and methodological tools for analyzing and designing auctions and mechanisms. Students will learn the equilibrium concepts of strategic interaction in auction markets, compare auction formats in terms of efficiency and revenue, and become familiar with the principles of (Bayesian) mechanism design. Mechanism design can be understood as the deliberate design of games to achieve specific economic objectives.

The course is aimed at anyone interested in the game-theoretic modeling of markets and the design of economic incentive mechanisms—from theoretical foundations to practical applications in modern platform economies. The game-theoretic concepts required for the course will be explained during the class.

V

Digital Markets and Mechanisms

2560551, SS 2025, 1 SWS, Language: German, [Open in study portal](#)

Practice (Ü)
On-Site

Content

See course description.

T

6.35 Module component: Digital Services: Foundations [T-WIWI-111307]

Coordinators: Dr. Carsten Holtmann
Dr. Michael Vössing

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-101434 - eBusiness and Service Management](#)
[M-WIWI-102752 - Fundamentals of Digital Service Systems](#)
[M-WIWI-105981 - Information Systems & Digital Business](#)
[M-WIWI-106281 - Digitalization and Society](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	graded	Each summer term	1

Courses					
ST 2025	2595466	Digital Services: Foundations	2 SWS	Lecture / 	Holtmann, Vössing
ST 2025	2595467	Exercise Digital Services: Foundations	1 SWS	Practice / 	Vössing
Exams					
ST 2025	7900165	Digital Services: Foundations			Satzger
WT 25/26	7900034	Digital Services: Foundations			Satzger

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

The assessment consists of a written exam (60 min) (S4(2), 1 of the examination regulations).

Additional Information

The course will be offered in a hybrid format starting in the summer semester of 2025. Lectures will generally take place online. In exceptional cases, such as the opening lecture, the lecture will be held in person and simultaneously streamed online. The exercises will take place in person and may, in some cases, use the time slots of both the lecture and the exercise. Please check the announcements in the ILIAS forum.

Workload

135 hours

Below you will find excerpts from courses related to this module component:



Digital Services: Foundations

2595466, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
Blended (On-Site/Online)

Content

The world has been moving towards “service-led” economies: In many developed countries, services already account for more than 70% of the gross domestic product. In order to design, engineer, and manage services, traditional “goods-oriented” business models are often inappropriate. At the same time, the rapid development of information and communication technology (ICT) pushes “servitization” and the economic importance of digital services and, therefore, drives competition: Increased interaction and individualization options open up new dimensions of “value co-creation” between providers and customers; dynamic and scalable service value networks replace static value chains; services can instantly be delivered anywhere across the globe.

Building on a systematic categorization of different types of services and on the general notion of “value co-creation”, we cover concepts and foundations for engineering and managing ICT-based digital services, allowing for further specialization in other KSRI/IISM courses at the Master level. Topics in this course include an introduction to services and human-centered design, as well as an introduction to AI-based services, and IoT-based services. Additionally, essential concepts for the design of AI-based services are covered, such as fairness, sustainability, and human-AI collaboration in services. In this context, regulation approaches for novel technologies emerging out of the fast-paced world of digital services are discussed from legislation and industry perspectives. Finally, the lecture lays the practical foundations for implementing, distributing, and managing services at scale. Besides those contents, the lecture entails first-hand research insights, exercises and discussion sessions, and guest lectures that will illustrate the relevance of digital services in today’s world.

Literature

- Beverungen, D., Müller, O., Matzner, M., Mendling, J., & Vom Brocke, J. (2019). Conceptualizing smart service systems. *Electronic Markets*, 29(1), 7-18.
- Böhmman, T., Leimeister, J. M., & Möslin, K. (2014). Service systems engineering. *Business & Information Systems Engineering*, 6(2), 73-79.
- Cardoso, J., Fromm, H., Nickel, S., Satzger, G., Studer, R., & Weinhardt, C. (Eds.). (2015). *Fundamentals of service systems* (Vol. 12). Heidelberg: Springer.
- Davenport, T., & Harris, J. (2017). *Competing on analytics: Updated, with a new introduction: The new science of winning*. Harvard Business Press.
- Fromm, H., Habryn, F., & Satzger, G. (2012). Service analytics: Leveraging data across enterprise boundaries for competitive advantage. In *Globalization of professional services* (pp. 139-149). Springer, Berlin, Heidelberg.
- Ostrom, A. L., Parasuraman, A., Bowen, D. E., Patrício, L., & Voss, C. A. (2015). Service research priorities in a rapidly changing context. *Journal of Service Research*, 18(2), 127-159.
- Schüritz, R., & Satzger, G. (2016). Patterns of data-infused business model innovation. In *2016 IEEE 18th Conference on Business Informatics (CBI)* (Vol. 1, pp. 133-142). IEEE.
- Spohrer, J., Maglio, P. P., Bailey, J., & Gruhl, D. (2007). Steps toward a science of service systems. *Computer*, 40(1), 71-77.

T

6.36 Module component: Economics and Behavior [T-WIWI-102892]

Coordinators: Prof. Dr. Nora Szech
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101499 - Applied Microeconomics](#)
[M-WIWI-101501 - Economic Theory](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	Each winter term	1

Courses					
WT 25/26	2560137	Economics and Behavior	2 SWS	Lecture / 🗎	Mill
WT 25/26	2560138	Übung zu Economics and Behavior	1 SWS	Practice / 🗎	Mill
Exams					
ST 2025	7900154	Exam Economics and Behavior (2)			Puppe

Legend: 🗎 Online, 🗎 Blended (On-Site/Online), 🗎 On-Site, ✕ Cancelled

Assessment

The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Prerequisites

None

Recommendations

Basic knowledge of microeconomics and statistics are recommended. A background in game theory is helpful, but not absolutely necessary.

Additional Information

The lecture will be held in English.

Below you will find excerpts from courses related to this module component:

V

Economics and Behavior

2560137, WS 25/26, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content

The course covers topics from behavioral economics with regard to contents and methods. In addition, the students gain insight into the design of economic experiments. Furthermore, the students will become acquainted with reading and critically evaluating current research papers in the field of behavioral economics.

The students

- gain insight into fundamental topics in behavioral economics;
- get to know different research methods in the field of behavioral economics;
- learn to critically evaluate experimental designs;
- get introduced to current research papers in behavioral economics;
- become acquainted with the technical terminology in English.

The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

The grade will be determined in a final written exam. Students can earn a bonus to the final grade by successfully participating in the exercises.

The total workload for this course is approximately 135.0 hours. For further information see German version.

The lecture will be held in English.

Recommendations:

Basic knowledge of microeconomics and statistics are recommended. A background in game theory is helpful, but not absolutely necessary.

Literature

Kahnemann, Daniel: Thinking, Fast and Slow. Farrar, Straus and Giroux, 2011.

T

6.37 Module component: Economics I: Microeconomics [T-WIWI-102708]

Coordinators: Prof. Dr. Clemens Puppe
Prof. Dr. Johannes Philipp Reiß

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-105204 - Economics](#)
[M-WIWI-106421 - Preliminary Exam](#)

Type	Credits	Grading	Term offered	Version
Written examination	5 CP	graded	Each winter term	1

Courses					
WT 25/26	2610012	Economics I: Microeconomics	3 SWS	Lecture /	Puppe, Okulicz
WT 25/26	2610013		2 SWS	Tutorial (/	Puppe, Okulicz
Exams					
WT 25/26	7900255	Economics I: Microeconomics			Puppe
WT 25/26	7900259	Economics I: Microeconomics			Puppe

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Assessment

The assessment consists of a written exam (120 min) following §4, Abs. 2, 1 of the examination regulation.

The main exam takes place subsequent to the lectur. The re-examination is offered at the same examination period. As a rule, only repeating candidates are entitled for taking place the re-examination. For a detailed description on the exam regulations see the information of the respective chair.

Prerequisites

None

Below you will find excerpts from courses related to this module component:

V

Economics I: Microeconomics

2610012, WS 25/26, 3 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

This course provides a solid grounding in microeconomic theory. The two main parts of the course deal with questions of microeconomic decision theory (household and firm decisions) and questions of market theory (equilibria and efficiency on competitive markets). The last part of the lecture deals with problems of imperfect competition (oligopoly markets) as well as the basics of game theory and welfare economics.

Learning objectives:

The main aim of the course is to teach students the basics of thinking in microeconomic models. In particular, students should be able to analyze goods markets and the determinants of market outcomes. In detail, students will learn

- to name and define the basic microeconomic terms.
- to explain the interrelationships in microeconomic models.
- to calculate the important parameters of microeconomic models.
- to judge the possible effects of economic policy measures on the behavior of economic agents (in simple decision problems) and possibly propose alternative measures.
- to analyze as a participant in a tutorial simple microeconomic problems by solving written exercises and presenting the results of the exercises on the blackboard.
- to become familiar with the basic literature on microeconomics.

In this way, students acquire the necessary basic knowledge

- to recognize the structure of economic problems on a microeconomic level and develop proposals for solutions.
- to provide active decision support for simple economic decision problems.

Workload:

Total workload for 5 credit points: approx. 150 hours

Attendance: 45 hours

Self-study: 105 hours

Literature

- Varian, H. R. 2016. *Grundzüge der Mikroökonomik*. 9. Auflage. De Gruyter Oldenburg Verlag.
- Pindyck, R. S. und Rubinfeld, D. L. 2015. *Mikroökonomie*. 8. Auflage. Pearson.
- Frank, R. H. 2006. *Microeconomics and Behavior*. 6. Auflage. McGraw-Hill/Irwin.

T

6.38 Module component: Economics II: Macroeconomics [T-WIWI-102709]

Coordinators: Prof. Dr. Berthold Wigger
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-105204 - Economics](#)

Type	Credits	Grading	Term offered	Version
Written examination	5 CP	Graded	Each summer term	1

Courses					
ST 2025	2600014	Economics II: Macroeconomics	4 SWS	Lecture	Wigger
ST 2025	2660015	Economics II : Macroeconomics, Tutorial	2 SWS	Tutorial (Schmelzer, Setio
Exams					
ST 2025	790vwl2	Economics II: Macroeconomics			Wigger

Assessment

Depending on further pandemic developments, the examination will be offered either as a 120-minute written examination (written examination according to SPO § 4 Abs. 2, Pkt. 1) or as an open-book examination (alternative exam assessment according to SPO § 4 Abs. 2, Pkt. 3).

Prerequisites

None

Below you will find excerpts from courses related to this module component:

V

Economics II: Macroeconomics

2600014, SS 2025, 4 SWS, Language: German, [Open in study portal](#)

Lecture (V)

Content**Classical Theory of Macroeconomic Production**

Chapter 1: Gross domestic product

Chapter 2: Money and Inflation

Chapter 3: Open Economy I

Chapter 4: Unemployment

Growth: The economy in the long term

Chapter 5: Growth I

Chapter 6: Growth II

Business cycle: The economy in the short term

Chapter 7: Economy and aggregate demand I

Chapter 8: Economy and aggregate demand II

Chapter 9: Open Economy II

Chapter 10: Macroeconomic supply

Advanced topics of macroeconomics

Chapter 11: Dynamic model of the economy as a whole

Chapter 12: Microeconomic foundations

Chapter 13: Macroeconomic economic policy

Learning goals:

The students. . .

- can name the basic indicators, technical terms and concepts of macroeconomics.
- can use models to reduce complex relationships to their basic components.
- can analyse economic policy debates and form their own opinion on them.

Workload:

Total effort for 5 credit points: approx. 150 hours

Presence time: 45 hours

Before and after the LV: 67.5 hours

Exam and exam preparation: 37.5 hours

Literature

Als Grundlage dieser Veranstaltung dient das bekannte Lehrbuch „Makroökonomik“ von Greg Mankiw vom Schäffer Poeschel Verlag in der aktuellen Fassung.

T

6.39 Module component: eFinance: Information Systems for Securities Trading [T-WIWI-110797]

Coordinators: Prof. Dr. Christof Weinhardt
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101402 - eFinance](#)
[M-WIWI-101434 - eBusiness and Service Management](#)
[M-WIWI-105981 - Information Systems & Digital Business](#)
[M-WIWI-107213 - Topics in Finance I](#)
[M-WIWI-107214 - Topics in Finance II](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	Each winter term	1

Courses					
WT 25/26	2540454	eFinance: Information Systems for Securities Trading	2 SWS	Lecture /	Weinhardt
WT 25/26	2540455	Übungen zu eFinance: Information Systems for Securities Trading	1 SWS	Practice /	Motz, Motz
Exams					
ST 2025	7900269	eFinance: Information Systems for Securities Trading			Weinhardt

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Assessment

Success is monitored by means of ongoing elaborations and presentations of tasks and an examination (60 minutes) at the end of the lecture period. The scoring scheme for the overall evaluation will be announced at the beginning of the course.

Modeled Prerequisites

The following conditions have to be fulfilled:

1. The module component [T-WIWI-102600 - eFinance: Information Engineering and Management for Securities Trading](#) must not have been started.

Additional Information

The course "eFinance: Information Systems for Securities Trading" covers different actors and their function in the securities industry in-depth, highlighting key trends in modern financial markets, such as Distributed Ledger Technology, Sustainable Finance, and Artificial Intelligence. Security prices evolve through a large number of bilateral trades, performed by market participants that have specific, well-regulated and institutionalized roles. Market microstructure is the subfield of financial economics that studies the price formation process. This process is significantly impacted by regulation and driven by technological innovation. Using the lens of theoretical economic models, this course reviews insights concerning the strategic trading behaviour of individual market participants, and models are brought market data. Analytical tools and empirical methods of market microstructure help to understand many puzzling phenomena in securities markets.

Workload

135 hours

Below you will find excerpts from courses related to this module component:

V

eFinance: Information Systems for Securities Trading

2540454, WS 25/26, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Literature

- Picot, Arnold, Christine Bortenlänger, Heiner Röhl (1996): "Börsen im Wandel". Knapp, Frankfurt
- Harris, Larry (2003): "Trading and Exchanges - Market Microstructure for Practitioners". Oxford University Press, New York

Weiterführende Literatur:

- Gomber, Peter (2000): "Elektronische Handelssysteme - Innovative Konzepte und Technologien". Physika Verlag, Heidelberg
- Schwartz, Robert A., Reto Francioni (2004): "Equity Markets in Action - The Fundamentals of Liquidity, Market Structure and Trading". Wiley, Hoboken, NJ

T

6.40 Module component: Employment Law [T-INFO-111436]

Coordinators: Dr. Alexander Hoff
Organisation: KIT Department of Informatics
Part of: [M-INFO-101216 - Private Business Law](#)

Type
Written examination

Credits
3 CP

Grading
graded

Term offered
Each summer term

Version
2

Courses					
ST 2025	24668	Employment Law	2 SWS	Lecture / 	Hoff
Exams					
ST 2025	7500082	Employment Law			Sattler
WT 25/26	7500001	Employment Law			Matz

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

T

6.41 Module component: Energy Policy [T-WIWI-102607]

Coordinators: Prof. Dr. Martin Wietschel
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101464 - Energy Economics](#)

Type
Written examination

Credits
3,5 CP

Grading
graded

Term offered
Each summer term

Version
3

Courses					
ST 2025	2581959	Energy Policy	2 SWS	Lecture / 	Wietschel
Exams					
ST 2025	7981959	Energy Policy			Fichtner

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

The assessment consists of a written exam (60 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

Prerequisites

None.

Below you will find excerpts from courses related to this module component:

V

Energy Policy

2581959, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

The availability of cheap, environmentally friendly and secure energy is crucial for human welfare. However, the increasing scarcity of resources and increasing environmental pressures, with a particular focus on climate change, threaten human welfare through economic action. Energy contributes significantly to environmental pollution. The energy industry is characterised by high regulation and a significant influence of political decisions.

At the beginning of the lecture different perspectives on energy policy will be presented and the analysis of political decision-making processes will be discussed. Then the current energy policy challenges in the area of environmental pollution, regulation and the role of energy for households and industry will be discussed. Then the actors of energy policy and energy responsibilities in Europe will be discussed. The economic approaches from traditional environmental economics and sustainability as a new policy approach will then be discussed. Finally, energy policy instruments such as the promotion of renewable energies or energy efficiency are discussed in detail and how they can be evaluated.

The lecture emphasizes the relationship between theory and practice and presents some case studies.

Literature

Wird in der Vorlesung bekannt gegeben.

T

6.42 Module component: Enterprise Systems for Financial Accounting & Controlling [T-WIWI-113746]

Coordinators: Christian Fleig
Prof. Dr. Alexander Mädche

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-101434 - eBusiness and Service Management](#)
[M-WIWI-105981 - Information Systems & Digital Business](#)

Type	Credits	Grading	Term offered	Version
Examination of another type	4,5 CP	Graded	Each winter term	1

Courses					
WT 25/26	2500060	Enterprise Systems for Financial Accounting & Controlling	3 SWS	Lecture / 	Mädche, Fleig
Exams					
WT 25/26	7900074	Enterprise Systems for Financial Accounting & Controlling			Mädche

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

Success is assessed in the form of an alternative exam assessment. It consists of a one-hour exam and the implementation of a capstone project.

The final grade is made up of 60% of the exam grade and 40% of the capstone project grade.

Details on the structure of the assessment will be announced during the lecture.

Prerequisites

Keine.

Workload

135 hours

Below you will find excerpts from courses related to this module component:

V

Enterprise Systems for Financial Accounting & Controlling
2500060, WS 25/26, 3 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content

Enterprise Systems building on enterprise resource planning (ERP) packaged software such as SAP S/4HANA are information systems that target large-scale integration of business processes and data across a company's functional areas. These systems are crucial for financial accounting and controlling as they enable organizations to streamline and integrate their financial operations, ensuring accurate decision-making based on real-time financial data. Contemporary packaged ERP software provide modules that integrate core business processes in financial accounting including general ledger, accounts receivable, payable and asset accounting. The information generated in these processes serves as a major source of cost-related decision-making, reporting and data analyses in internal accounting ("controlling"). Packaged ERP software typically rely on industry best practices captured in the form of product software with a standardized structure of master data. Thereby, they also support regulatory compliance and analyzability of processes in approaches such as process mining which enhances overall business efficiency and competitiveness. However, implementing enterprise systems in practice imposes substantial challenges to organizations.

First, the B.Sc. lecture "Enterprise Systems for Financial Accounting & Controlling" introduces fundamental business processes and concepts in finance and controlling and explains how these processes are implemented in packaged ERP software such as SAP S/4HANA. Students learn the basic and most important terms and master data structures in the SAP FI/CO module. Second, students learn about the principles of packaged ERP software, gaining hands-on experience SAP S4/HANA. Third, the lecture introduces the challenges in enterprise system projects such as SAP S/4HANA implementations, Fourth, students actively apply their knowledge in collaborative team efforts when working with exemplary SAP data in Microsoft SQL Server to analyze finance and controlling master data processes (capstone project)

Learning Objectives:

The students ...

- understand modern business concepts of financial accounting & controlling for large enterprises
- the importance of enterprise systems supporting the implementation of modern business concepts
- know the underlying principles of packaged software for enterprise resource planning and process intelligence
- Understand the opportunities and challenges of Enterprise Systems implementation at large enterprises
- Get hands-on knowledge about financial accounting & controlling with commercial product software (e.g., SAP S4/HANA)
- Apply their knowledge on enterprise systems implementation for financial accounting and controlling on real-world data in team effort

T

6.43 Module component: Entrepreneurship Basics [T-WIWI-114637]

Coordinators: Prof. Dr. Orestis Terzidis

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-107451 - Entrepreneurial Thinking and Action: Fundamentals of Entrepreneurship](#)

Type	Credits	Grading	Term offered	Version
Examination of another type	4,5 CP	graded	Each winter term	1

Courses					
WT 25/26	2545010	Entrepreneurship Basics (Track 1)	3 SWS	Seminar / 	Hirte
WT 25/26	2545011	Entrepreneurship Basics (Track 2)	3 SWS	Seminar / 	Lau

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

The assessment is conducted as an alternative exam assessment. The specific form of assessment depends on the course and may include, for example, the following components:

- **Project Report or Reflection Paper**
- **Mid-term and Final Presentation**
- **Group Work with Individual Contribution**
- **Active Participation and Mandatory Attendance**

The overall grade is determined by the weighted evaluation of these individual assessment components. The detailed weighting of these components for grade calculation will be communicated to students at the beginning of the course.

Prerequisites

None

Recommendations

An interest in entrepreneurial thinking and action, teamwork, and interdisciplinary project work is recommended. Basic knowledge in business administration and/or innovation methods is helpful but not required.

Workload

135 hours

Below you will find excerpts from courses related to this module component:

V

Entrepreneurship Basics (Track 1)

2545010, WS 25/26, 3 SWS, Language: English, [Open in study portal](#)

Seminar (S)
Blended (On-Site/Online)

Content**Course Content:**

This seminar explains important factors for becoming an entrepreneur and guides you through a structured process from the first business idea to a pitch of your final business model. Therefore, a business idea will be developed in the context of the UN Sustainable Development Goals. In small teams you create, develop, validate and present your business model. It simulates the basics of a start-up process up to the investor pitch.

Learning Objectives

After completing this course, the course participants will be able to

- Reflect on and define your personal and team core values
- Reflect on and define your personal and team competencies
- Reflect on and recall a definition for business opportunity
- Define your field of interest for opportunity recognition using the UN SDGs
- Analyze a specific domain to identify business opportunities
- Develop a first draft for your business model by using the Business Model Canvas
- Pitch / present your business idea

Credentials:

Registration is via the Wiwi portal.

Exam:

Presentation + active participation + paper.

Target group:

Bachelor students

Organizational issues

Registration is via the Wiwi portal.

In the seminar you will work on a project in teams of max. 5 persons. The groups are formed in the seminar

**Entrepreneurship Basics (Track 2)**

2545011, WS 25/26, 3 SWS, Language: English, [Open in study portal](#)

Seminar (S)
Blended (On-Site/Online)

Content**Course Content:**

This seminar provides a hands-on introduction to entrepreneurial thinking and acting. Students will be guided through a structured, evidence-based process, from identifying a first business idea to designing a validated business model. This simulates the early stages of a start-up journey, culminating in an investor-style pitch. Working in interdisciplinary teams, participants will ideate, test, and refine their concepts using real-world methods and tools.

Starting from team formation and problem exploration, students will learn how to discover and validate customer needs. They will design and test hypotheses through customer interviews and rapid experiments, build Value Proposition and Business Model Canvases, and analyze unit economics and go-to-market options.

The seminar emphasizes teamwork, evidence-based decision-making, and communication skills. By the end, each team will deliver a tested business concept, a concise pitch deck, and an investor-style presentation.

Learning Objectives

After completing this seminar, students will have learned and actually practiced the whole business model development process. In particular this means that students will know:

- Develop core entrepreneurial skills through practice.
- Understand how to create and validate customer value.
- Learn to derive, prioritize, and test business hypotheses.
- Translate ideas into viable business models and economics.
- Build and test low-fidelity prototypes to generate evidence.
- Gain experience in pitching and convincing stakeholders with evidence.

Format & Deliverables:

- 2.5 days of in-class sessions (inputs, team sprints, coaching).
- Homework assignments between sessions (interviews, experiments, prototyping, deck iterations).
- Final deliverables: team pitch, pitch deck, evidence dossier, and reflection.

Target group:

Bachelor students

Credentials:

Registration is via the Wiwi portal.

Organizational issues

Registration is via the Wiwi portal.

In the seminar you will work on a project in teams of 4-5 persons. The groups are formed in the seminar.

T

6.44 Module component: EU Data Protection Law [T-INFO-113887]**Coordinators:** Gustavo Gil Gasiola**Organisation:** KIT Department of Informatics**Part of:** [M-INFO-106754 - Public Economic and Technology Law](#)

Type	Credits	Grading	Term offered	Version
Written examination	3 CP	Graded	Each winter term	1

Courses					
WT 25/26	2424019	EU Data Protection Law	2 SWS	Lecture / 	Gil Gasiola

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled**Assessment**

The assessment is carried out as a written examination (§ 4 Abs. 2 No. 1 SPO) lasting 60 minutes.

Prerequisites

None

Additional Information**Competency Goals:**

Students are able to comprehend the EU data protection regulation, including the General Data Protection Regulation and related EU data regulations.

They know the foundations of data protection rules, including fundamental concepts (e.g., “personal data”, “processing”, “data subject”). They are also familiar with the principles of personal data processing (lawfulness, limited purpose, transparency, accountability) as well as the rights of the data subject.

They can identify the main obligations of the controller and the processor.

Students understand the conditions for the transfer of personal data to third countries.

They can identify the other regulations that govern data in the European Union.

Students are able to read and understand legal text related to data regulation.

They can understand and solve simple data protection cases.

Content:

The General Data Protection Regulation (GDPR) of the European Union is a milestone in protecting individuals from the unlawful use of their data. In a data-driven society, economy, and government, this protection has become essential to guarantee fundamental rights. In addition to its direct impact on the legal systems of all Member States, the GDPR has a major influence on third countries that have adopted similar regulations (e.g. Switzerland, Argentina, Brazil, South Africa, and many others). In this way, the EU Data Protection Regulation has established itself as the “gold standard” of data protection, providing guidance to address the challenges posed by new technologies and new ways of creating, using and sharing personal data. Understanding the structure of data protection in the EU is therefore essential to grasp its impact on individual rights, public administration, business models, and even technological development.

This lecture aims to provide a structured overview of the EU Data Protection Regulation, and to offer tools to understand the regulatory structure of the EU Data Regulation. The lecture will cover the following topics:

- Introduction to EU law
- Development of the EU data protection regulation
- Legal structure of data protection in the EU
- Role of national and sectoral laws
- Data protection as fundamental right
- Principles of data protection
- Lawfulness of personal data processing
- Anonymization and pseudonymization of personal data
- Special categories of personal data
- Rights of the data subject
- Transfer of personal data to third countries
- Responsibility of the controller and the processor
- Security of personal data and personal data breach
- Open Data Directive
- Data Governance Act
- Data Act

Workload

- Attendance time to the lectures = 15 x 90 min = 22 h 30 min
- Self-study during the semester = 47 h 30 min
- Preparation for the exam = 20 h
- Total = 90 h

Below you will find excerpts from courses related to this module component:

**EU Data Protection Law**

2424019, WS 25/26, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content**Module:****EU Data Protection Law****Module Responsible:**

Dr. iur. Gustavo Gil Gasiola

Program of Study:

Master **Business Informatic (Wirtschaftsinformatik)**

Area of Specialization

Wahlpflichtbereich

For Master modules only

Recurrence

Each winter term

Duration

One term

Academic Level

1 - 4:

Level 4: Master Program of Study

Credit points = ECTS

3 ECTS

We usually have a module for each course (lecture, seminar, practical course).

Language:

English

Competency Goals:

Students are able to comprehend the EU data protection regulation, including the General Data Protection Regulation and related EU data regulations.

They know the foundations of data protection rules, including fundamental concepts (e.g., “personal data”, “processing”, “data subject”). They are also familiar with the principles of personal data processing (lawfulness, limited purpose, transparency, accountability) as well as the rights of the data subject.

They can identify the main obligations of the controller and the processor.

Students understand the conditions for the transfer of personal data to third countries.

They can identify the other regulations that govern data in the European Union.

Students are able to read and understand legal text related to data regulation.

They can understand and solve simple data protection cases.

Content:

The General Data Protection Regulation (GDPR) of the European Union is a milestone in protecting individuals from the unlawful use of their data. In a data-driven society, economy, and government, this protection has become essential to guarantee fundamental rights. In addition to its direct impact on the legal systems of all Member States, the GDPR has a major influence on third countries that have adopted similar regulations (e.g. Switzerland, Argentina, Brazil, South Africa, and many others). In this way, the EU Data Protection Regulation has established itself as the “gold standard” of data protection, providing guidance to address the challenges posed by new technologies and new ways of creating, using and sharing personal data. Understanding the structure of data protection in the EU is therefore essential to grasp its impact on individual rights, public administration, business models, and even technological development.

This lecture aims to provide a structured overview of the EU Data Protection Regulation, and to offer tools to understand the regulatory structure of the EU Data Regulation. The lecture will cover the following topics:

- Introduction to EU law
- Development of the EU data protection regulation
- Legal structure of data protection in the EU
- Role of national and sectoral laws
- Data protection as fundamental right
- Principles of data protection
- Lawfulness of personal data processing
- Anonymization and pseudonymization of personal data
- Special categories of personal data
- Rights of the data subject
- Transfer of personal data to third countries
- Responsibility of the controller and the processor
- Security of personal data and personal data breach
- Open Data Directive
- Data Governance Act
- Data Act

Workload

- Attendance time to the lectures = 15 x 90 min = 22 h 30 min
- Self-study during the semester = 47 h 30 min
- Preparation for the exam = 20 h
- Total = 90 h

Annotation:**Prerequisites:****Competency certificate:**

The assessment is carried out as a written examination (§ 4 Abs. 2 No. 1 SPO) lasting 60 minutes.

If the assessment is an examination of another type, the deadline for redraw must be set. These partial achievements can only be repeated once and are to be graded.

Course works are not graded and can be repeated indefinitely, if not otherwise specified.

Recommendations:

Organizational issues

Wintersemester 2025/26:

Diese Vorlesung findet immer Mittwochs von 14.00 - 15:30 Uhr im Seminarraum Nr. 313 in der Vincenz-Prießnitz-Straße 3, in KA, statt.

Ausnahme: Mittwoch, der 5. November und Mittwoch, der 12. November 2025. Diese Vorlesungen finden in einem anderen Raum (und in einem anderen Gebäude) statt.

Winter term 2025/26:

This lecture finds place every Wednesday, 14:00 - 15:30 h, in our seminar room no 313, Vincenz-Prießnitz-Straße 3, in Karlsruhe.

Exception, Wednesday 5th November and Wednesday, 12th November 2025. These lectures are going to take place in another room and in another building.

T

6.45 Module component: European and International Law [T-INFO-101312]

Coordinators: Ulf Brühann
Organisation: KIT Department of Informatics
Part of: [M-INFO-106754 - Public Economic and Technology Law](#)

Type
Written examination

Credits
3 CP

Grading
graded

Term offered
Each summer term

Version
1

Courses					
ST 2025	24666	Europäisches und Internationales Recht	2 SWS	Lecture / 	Brühann
Exams					
ST 2025	7500084	European and International Law			Zufall
WT 25/26	7500048	European and International Law			Zufall

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Below you will find excerpts from courses related to this module component:

V

Europäisches und Internationales Recht

24666, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

The course will be held in German.

The total workload for this course unit is 90 hours for 3 credit points, of which 22.5 hours are spent in attendance.

Organizational issues

Die drei folgenden Blockveranstaltungen finden jeweils im Seminarraum Nr. 313 (Geb. 07.08) statt:

Montag, den 28.04.2025, 09:30 - 17:00 (Mittagspause wird flexibel gehalten)

Montag, den 02.06.2025, 09:30 - 17:00 (Mittagspause wird flexibel gehalten)

Montag, den 07.07.2025, 09:30 - 17:00 Uhr (Mittagspause wird flexibel gehalten).

Literature

Literatur wird in der Vorlesung angegeben.

Weiterführende Literatur

Erweiterte Literaturangaben werden in der Vorlesung bekannt gegeben.

T

6.46 Module component: Facility Location and Strategic Supply Chain Management [T-WIWI-102704]

Coordinators: Prof. Dr. Stefan Nickel

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-101413 - Applications of Operations Research](#)
[M-WIWI-101414 - Methodical Foundations of OR](#)
[M-WIWI-101421 - Supply Chain Management](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	Each winter term	4

Exams			
ST 2025	7900027	Facility Location and Strategic Supply Chain Management	Nickel
WT 25/26	7900091	Facility Location and Strategic Supply Chain Management	Nickel

Assessment

The assessment consists of a written exam (60 min) according to Section 4 (2), 1 of the examination regulation.

The exam takes place in every semester.

Prerequisite for admission to examination is the successful completion of the online assessments.

Prerequisites

Prerequisite for admission to examination is the successful completion of the online assessments.

Recommendations

None

Additional Information

The lecture is held in every winter term except for the research term WS 2025/26. The planned lectures and courses for the next three years are announced online at <https://dol.ior.kit.edu/Lehrveranstaltungen.php>.

Workload

135 hours

T

6.47 Module component: Finance and Information Systems [T-WIWI-112736]

Coordinators: Prof. Dr. Alexander Mädche
Prof. Dr. Martin Ruckes

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-106279 - Finance and Information Systems](#)

Type	Credits	Grading	Term offered	Version
Written examination	5 CP	Graded	Each term	1

Courses					
ST 2025	2500025	Tutorial Introduction to Finance and Accounting	2 SWS	Tutorial (Wouters, Ruckes, Assistenten, Kohl
ST 2025	2610026	Introduction to Finance and Accounting	2 SWS	Lecture / 	Ruckes, Wouters, Thimme
WT 25/26	2600004		2 SWS	Lecture	Mädche, Feick
Exams					
ST 2025	7900113	Finance and Information Systems			Mädche, Ruckes, Wouters
WT 25/26	7900073	Finance and Information Systems			Mädche, Ruckes, Wouters

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

The assessment of success takes the form of an overall examination of the two courses "Introduction to Finance and Accounting" (summer semester) and "Business Information Systems" (winter semester) lasting 120 minutes. The examination is offered every semester and can be repeated at any regular examination date.

Workload

150 hours

Below you will find excerpts from courses related to this module component:

V

Introduction to Finance and Accounting

2610026, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

The lecture covers the following topics:

- Investment and Finance
 - Valuation of Bonds and Stocks
 - Capital Budgeting
 - Portfolio Theory
- Financial Accounting
- Management Accounting

Literature

Ausführliche Literaturhinweise werden in den Materialien zur Vorlesung gegeben.

V

2600004, WS 25/26, 2 SWS, [Open in study portal](#)

Lecture (V)

T

6.48 Module component: Financial Accounting for Global Firms [T-WIWI-107505]

Coordinators: Dr. Torsten Luedecke
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-107213 - Topics in Finance I](#)
[M-WIWI-107214 - Topics in Finance II](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Grading graded	Each winter term	1

Courses					
WT 25/26	2530242	Financial Accounting for Global Firms	2 SWS	Lecture / 	Luedecke
WT 25/26	2530243	Übung zu Financial Accounting for Global Firms	1 SWS	Practice / 	Luedecke
Exams					
ST 2025	7900195	Financial Accounting for Global Firms			Luedecke
WT 25/26	7900142	Financial Accounting for Global Firms			Luedecke, Ruckes

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation.

Prerequisites

None

Recommendations

Basic knowledge in corporate finance and accounting.

Additional Information

New lecture in the winter term 2017/18.

Workload

135 hours

Below you will find excerpts from courses related to this module component:

V

Financial Accounting for Global Firms

2530242, WS 25/26, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Literature

Alexander, D. and C. Nobes (2017): Financial Accounting – An International Introduction, 6th ed., Pearson.

Coenenberg, A.G., Haller, A. und W. Schultze (2016): Jahresabschluss und Jahresabschlussanalyse, 24. Auflage. Schäffer-Poeschel Verlag Stuttgart.

T

6.49 Module component: Financial Data Science [T-WIWI-111238]

Coordinators: Prof. Dr. Maxim Ulrich
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-105610 - Financial Data Science](#)

Type	Credits	Grading	Term offered	Version
Examination of another type	9 CP	Graded	Each summer term	2

Courses					
ST 2025	2530371	Financial Data Science	4 SWS	Lecture / 	Ulrich
Exams					
ST 2025	7900361	Financial Data Science			Ulrich

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

The examination is structured as an alternative assessment.

Further details regarding submission deadlines, exam format, and retake opportunities will be announced in the first session.

Prerequisites

None.

Workload

270 hours

T

6.50 Module component: Financial Data Science in Practice [T-WIWI-114633]

Coordinators: Prof. Dr. Maxim Ulrich
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-107454 - Financial Data Science in Practice](#)

Type	Credits	Grading	Term offered	Version
Examination of another type	9 CP	Graded	Each term	1

Assessment

The examination is structured as an alternative exam assessment and consists of the following components:

- **Interim Presentations (Formative Milestones)**
- **Quality of Implementation** (Reproducibility, Code Documentation, Tests)
- **Final Written Paper** (15 – 20 pages, scientific standard)
- **Final Presentation** (approx. 30 minutes, public research talk)

The overall grade is determined by the weighted evaluation of the individual components of this assessment. The exact weighting of these components for grade calculation will be announced at the beginning of the course.

Prerequisites

The course T-WIWI-111238 "Financial Data Science" must be passed.

Modeled Prerequisites

The following conditions have to be fulfilled:

1. The module component [T-WIWI-111238 - Financial Data Science](#) must have been passed.

Workload

270 hours

T

6.51 Module component: Financial Econometrics [T-WIWI-103064]

Coordinators: Prof. Dr. Melanie Schienle
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101608 - Statistics and Econometrics](#)
[M-WIWI-105414 - Statistics and Econometrics II](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	graded	Each winter term	2

Courses					
WT 25/26	2520022	Financial Econometrics I	2 SWS	Lecture / 	Schienle, Buse
WT 25/26	2520023	Übungen zu Financial Econometrics I	2 SWS	Practice / 	Schienle, Buse
Exams					
ST 2025	7900223	Financial Econometrics			Schienle
WT 25/26	7900126	Financial Econometrics			Schienle

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

The assessment consists of a written exam (90 minutes) (following §4(2), 1 of the examination regulation).

Prerequisites

None

Recommendations

Knowledge of the contents covered by the course "Economics III: Introduction in Econometrics"[2520016]

Additional Information

The next lecture will take place in the winter semester 2022/23.

Below you will find excerpts from courses related to this module component:

V

Financial Econometrics I

2520022, WS 25/26, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content**Learning objectives:**

The student

- shows a broad knowledge of financial econometric estimation and testing techniques
- is able to apply his/her technical knowledge using software in order to critically assess empirical problems

Content:

ARMA, ARIMA, ARFIMA, (non)stationarity, causality, cointegration, ARCH/GARCH, stochastic volatility models, computer based exercises

Requirements:

It is recommended to attend the course *Economics III: Introduction to Econometrics* [2520016] prior to this course.

Workload:

Total workload for 4.5 CP: approx. 135 hours

Attendance: 30 hours

Preparation and follow-up: 65 hours

Exam preparation: 40 hours

Literature

Taylor, S. J. (2005): "Asset Price Dynamics, Volatility, and Prediction", Princeton University Press.

Tsay, R. S. (2005): "Analysis of Financial Time Series: Financial Econometrics", Wiley, 2nd edition.

Cochrane, J. H. (2005): "Asset Pricing", revised edition, Princeton University Press.

Campbell, J. Y., A. W. Lo, and A. C. MacKinlay (1997): "The Econometrics of Financial Markets", Princeton University Press.

Hamilton, J. D. (1994): "Time Series Analysis", Princeton University Press.

Additional literature will be discussed in the lecture.

T

6.52 Module component: Financial Econometrics II [T-WIWI-110939]

Coordinators: Prof. Dr. Melanie Schienle
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101608 - Statistics and Econometrics](#)
[M-WIWI-105414 - Statistics and Econometrics II](#)

Type
Written examination

Credits
4,5 CP

Grading
graded

Term offered
Each summer term

Version
3

Courses					
ST 2025	2521302	Financial Econometrics II	2 SWS	Lecture / 🗣️	Schienle, Buse
ST 2025	2521303	Übung zu Financial Econometrics II	2 SWS	Practice / 🗣️	Buse, Schienle
Exams					
ST 2025	7900081	Financial Econometrics II			Schienle

Legend: 📺 Online, 🔄 Blended (On-Site/Online), 🗣️ On-Site, ✖ Canceled

Assessment

Written examination (90 minutes). If the number of participants is low, an oral examination will be held instead.

Prerequisites

None

Recommendations

Knowledge of the contents covered by the course "Financial Econometrics"

Additional Information

Course language is English

The next lecture will take place in the summer semester of 2023.

Workload

135 hours

T

6.53 Module component: Financial Intermediation [T-WIWI-102623]

Coordinators: Prof. Dr. Martin Ruckes
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-107213 - Topics in Finance I](#)
[M-WIWI-107214 - Topics in Finance II](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Grading graded	Each winter term	1

Courses					
WT 25/26	2530232	Financial Intermediation	2 SWS	Lecture / 	Ruckes
WT 25/26	2530233	Übung zu Finanzintermediation	1 SWS	Practice	Ruckes, Benz
Exams					
ST 2025	7900078	Financial Intermediation			Ruckes
WT 25/26	7900063	Financial Intermediation			Ruckes

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

The assessment of this course is a written examination (following §4(2), 1 SPO) of 60 mins.

The exam is offered each semester.

Prerequisites

None

Recommendations

None

Below you will find excerpts from courses related to this module component:

V

Financial Intermediation

2530232, WS 25/26, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Organizational issues

Terminankündigungen des Instituts beachten

Literature**Weiterführende Literatur:**

- Hartmann-Wendels/Pfingsten/Weber (2014): Bankbetriebslehre, 6. Auflage, Springer Verlag.
- Freixas/Rochet (2008): Microeconomics of Banking, 2. Auflage, MIT Press.

T

6.54 Module component: Financial Management [T-WIWI-102605]

Coordinators: Prof. Dr. Martin Ruckes
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-106273 - Digital Financial Economics](#)
[M-WIWI-107213 - Topics in Finance I](#)
[M-WIWI-107214 - Topics in Finance II](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	Each summer term	1

Courses					
ST 2025	2530216	Financial Management	2 SWS	Lecture /	Ruckes
ST 2025	2530217	Übung zu Financial Management	1 SWS	Practice /	Ruckes
Exams					
ST 2025	7900074	Financial Management			Ruckes
WT 25/26	7900060	Financial Management			Ruckes

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Assessment

The assessment consists of a written exam (60 min.) according to Section 4 (2), 1 of the examination regulation. The exam takes place at every semester. Re-examinations are offered at every ordinary examination date.

Prerequisites

None

Recommendations

Knowledge of the content of the course Business Administration: Finance and Accounting [25026/25027] is recommended.

Below you will find excerpts from courses related to this module component:

V

Financial Management

2530216, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Literature**Weiterführende Literatur:**

- Ross, Westerfield, Jaffe, Jordan (2009): Modern Financial Management, McGraw-Hill International Edition
- Berk, De Marzo (2016): Corporate Finance, 4. Edition, Pearson Addison Wesley

T

6.55 Module component: FinTech [T-WIWI-112694]

Coordinators: Prof. Dr. Julian Thimme
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101402 - eFinance](#)
[M-WIWI-106273 - Digital Financial Economics](#)
[M-WIWI-107213 - Topics in Finance I](#)
[M-WIWI-107214 - Topics in Finance II](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	Each winter term	1

Courses					
WT 25/26	2500032	FinTech	3 SWS	Lecture / Practice (/)	Thimme
Exams					
ST 2025	7900089	FinTech			Thimme
WT 25/26	7900064	FinTech			Thimme

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Assessment

Written examination (90 minutes) during the lecture-free period of the semester (according to §4(2), 1 SPO).

The examination is offered every semester and can be repeated at any regular examination date.

Prerequisites

None

Recommendations

Knowledge of the course Business Administration: Finance and Accounting [25026/25027] is very helpful.

Workload

135 hours

Below you will find excerpts from courses related to this module component:

V

FinTech

2500032, WS 25/26, 3 SWS, Language: English, [Open in study portal](#)

Lecture / Practice (VÜ)
On-Site

Content

Banks and other financial institutions are central entities that are crucial to the way capital markets are organized today. They have a variety of tasks: They lend to business and retail customers, thereby creating money, accept deposits, transfer money, advise customers, help companies issue stock, and much more. While all of these services are important for the smooth allocation of capital in an economy, recent technological advances allow companies called FinTechs to challenge banks' traditional business models. While FinTechs are still centralized entities, decentralized innovations based on blockchain technologies have the potential to fundamentally upend the system.

We start with a discussion of the problems with capital allocation and what financial institutions are doing to address these problems. The key question we are interested in is how efficient alternative solutions offered by traditional banks, FinTechs and Decentralized Finance applications are compared to each other. What are the advantages and disadvantages of the new technologies and how likely are they to prevail? In the different parts of the course, we will explore specific examples, including the status quo and possible ways forward.

T

6.56 Module component: Foundations of Informatics I [T-WIWI-102749]

Coordinators: Dr.-Ing. Tobias Käfer
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-106032 - Foundations of Informatics I](#)

Type
Written examination

Credits
5 CP

Grading
graded

Term offered
Each summer term

Version
2

Courses					
ST 2025	2511010	Foundations of Informatics I	2 SWS	Lecture /	Käfer
ST 2025	2511011	Exercises to Foundations of Informatics I		Practice /	Käfer, Popovic, Noullet, Kinder
Exams					
ST 2025	79AIFB_Info1	Foundations of Informatics I (Registration extended until 28 July 2025)			Käfer
WT 25/26	79AIFB_Info1_A5	Foundations of Informatics I (Registration until 09.02.2026)			Käfer

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Assessment

The assessment consists of an 1h written exam according to Section 4 (2), 1 of the examination regulation. The exam takes place every semester. Re-examinations are offered at every ordinary examination date.

Prerequisites

None

Below you will find excerpts from courses related to this module component:

V

Foundations of Informatics I

2511010, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

The lecture provides an introduction to basic concepts of computer science and software engineering. Essential theoretical foundations and problem-solving approaches, which are relevant in all areas of computer science, are presented and explained, as well as shown in practical implementations.

The following topics are covered:

- Object Oriented Modeling
- Logic (Propositional Calculus, Predicate Logic, Boolean Algebra)
- Algorithms and Their Properties
- Sort-and Search-Algorithms
- Complexity Theory
- Problem Specification
- Dynamic Data Structures

Learning objectives:

The student

- is able to formalise tasks in the domain of informatics and is able to identify solution methods
- knows the basic terminology of computer science and is capable of applying these terms to different problems.
- knows basic programming structures and is able to apply them (particularly simple data structures, object interaction and implementation of basic algorithms).

Workload:

- The total workload for this course is approximately 150 hours
- Time of presentness: 45 hours
- Time of preparation and postprocessing: 67.5 hours
- Exam and exam preparation: 37.5 hours

Literature

- H. Balzert. Lehrbuch Grundlagen der Informatik. Spektrum Akademischer Verlag 2004.
- U. Schöning. Logik für Informatiker. Spektrum Akademischer Verlag 2000.
- T. H. Cormen, C. E. Leiserson. Introduction to Algorithms, MIT Press 2001.



Exercises to Foundations of Informatics I

2511011, SS 2025, SWS, Language: German, [Open in study portal](#)

Practice (Ü)
On-Site

Content

The exercises are related to the lecture Foundations of Informatics I.

Multiple exercises are held that capture the topics, held in the lecture Foundations of Informatics I, and discuss them in detail. Thereby, practical examples are given to the students in order to transfer theoretical aspects into practical implementation.

The following topics are covered:

- Object Oriented Modeling
- Logic (Propositional Calculus, Predicate Logic, Boolean Algebra)
- Algorithms and Their Properties
- Sort-and Search-Algorithms
- Complexity Theory
- Problem Specification
- Dynamic Data Structures

Learning objectives:

The student

- is able to formalise tasks in the domain of informatics and is able to identify solution methods
- knows the basic terminology of computer science and is capable of applying these terms to different problems.
- knows basic programming structures and is able to apply them (particularly simple data structures, object interaction and implementation of basic algorithms).

Literature

- H. Balzert. Lehrbuch Grundlagen der Informatik. Spektrum Akademischer Verlag 2004.
- U. Schöning. Logik für Informatiker. Spektrum Akademischer Verlag 2000.
- T. H. Cormen, C. E. Leiserson. Introduction to Algorithms, MIT Press 2001.

T

6.57 Module component: Foundations of Informatics II [T-WIWI-102707]

Coordinators: Prof. Dr. Sanja Lazarova-Molnar
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-105879 - Applied Informatics and KI

Type	Credits	Grading	Term offered	Version
Written examination	5 CP	Graded	Each winter term	1

Courses					
WT 25/26	2511012	Foundations of Informatics II	3 SWS	Lecture / 🗎	Lazarova-Molnar
WT 25/26	2511013	Tutorien zu Grundlagen der Informatik II	1 SWS	Tutorial (/ 🗎	Lazarova-Molnar, Götz, Jungmann, Deufel
Exams					
ST 2025	79AIFB_Info2_Deutsch	Foundations of Informatics II (written exam in German, registration extended until 28 July 2025)			Lazarova-Molnar
ST 2025	79AIFB_Info2_English	Grundlagen der Informatik II (englischsprachige Klausur, Anmeldung bis 28.07.2025 verlängert) möglich			Lazarova-Molnar
WT 25/26	79AIFB_Info2_Deutsch	Foundations of Informatics II (exam in German, registration until 09.02.2026)			Lazarova-Molnar
WT 25/26	79AIFB_Info2_English	Grundlagen der Informatik II (englischsprachige Klausur, Anmeldung bis 09.02.2026)			Lazarova-Molnar

Legend: 🗎 Online, 🗎 Blended (On-Site/Online), 🗎 On-Site, ✕ Cancelled

Assessment

The assessment takes the form of a written examination (in accordance with §4(2), 1 SPO), which can be completed in either German or English. The examination is offered every semester and can be retaken at any regular examination date.

The duration of the examination is 90 minutes.

Prerequisites

None

Recommendations

It is recommended to attend the course "Foundations of Informatics I" beforehand.

Active participation in the practical lessons is strongly recommended.

Below you will find excerpts from courses related to this module component:

V

Foundations of Informatics II

2511012, WS 25/26, 3 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content

The lecture deals with formal models for automata, languages and algorithms as well as real instances of these models, i.e. computer architecture and organization (hardware development, computer arithmetic, architecture models), programming languages (different language levels, from microprogramming to higher programming languages, as well as compiling and execution), operating systems and modes (architecture and properties of operating systems, operating system tasks, client-server systems), data organization and management (types of data organization, primary and secondary organization).

Learning objectives:

- Students acquire vast knowledge of methods and concepts in theoretical computer science and computer architectures.
- Based on the acquired knowledge and skills, students are capable of choosing and applying the appropriate methods and concepts for well-defined problem instances.
- Active participation in the tutorials enables students to acquire the necessary knowledge for developing appropriate solutions cooperatively.

Recommendations:

It is recommended to attend the course *Foundations of Informatics I* [2511010] beforehand.

Active participation in the practical lessons is strongly recommended.

Workload:

The total workload for this course is approximately 150 hours.

Organizational issues

Die Vorlesung wird zu Beginn des Semesters 4-stündig und am Ende 2-stündig gelesen, um eine bessere Abdeckung des Inhalts in den Übungen zu gewährleisten.

Literature**Weiterführende Literatur:**

Literatur wird in der Vorlesung bekannt gegeben.

T

6.58 Module component: Foundations of Interactive Systems [T-WIWI-109816]**Coordinators:** Prof. Dr. Alexander Mädche**Organisation:** KIT Department of Economics and Management

Part of: [M-WIWI-101434 - eBusiness and Service Management](#)
[M-WIWI-102752 - Fundamentals of Digital Service Systems](#)
[M-WIWI-105928 - HR Management & Digital Workplace](#)
[M-WIWI-105981 - Information Systems & Digital Business](#)
[M-WIWI-106281 - Digitalization and Society](#)

Type	Credits	Grading	Term offered	Version
Examination of another type	4,5 CP	graded	Each summer term	3

Courses					
ST 2025	2540560	Foundations of Interactive Systems	3 SWS	Lecture / 	Mädche, Feick
Exams					
ST 2025	7900247	Foundations of Interactive Systems			Mädche
WT 25/26	7900326	Foundations of Interactive Systems			Mädche

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

Alternative exam assessment. The assessment is carried out in the form of a one-hour written examination and by carrying out a Capstone project.

Details on the assessment will be announced during the lecture.

Prerequisites

None

Recommendations

None

Workload

135 hours

Below you will find excerpts from courses related to this module component:

V

Foundations of Interactive Systems

2540560, SS 2025, 3 SWS, Language: English, [Open in study portal](#)

Lecture (V)
Blended (On-Site/Online)

Content

Lecture Description

Computers have evolved from batch processors to highly interactive systems. This offers new possibilities besides challenges for designing a successful interaction between humans and computers. Interactive systems are socio-technical systems in which users perform tasks by interacting with technology in a specific context to achieve specified goals and outcomes.

This lecture introduces key concepts and principles of interactive systems from a human and computer perspective. From a human perspective, we discuss selected individual characteristics, cognitive processes, the interplay between cognition and activity, as well as mental models. From a computer perspective, we introduce established interaction technologies as well as contemporary multimodal technologies (e.g. augmented/mixed reality, eye-based interaction, etc.). We also introduce established principles and guidelines for designing user interfaces. Furthermore, we describe the human-centered design process for interactive systems and supporting techniques & tools (e.g. personas, prototyping, user testing).

With this lecture, students acquire foundational knowledge to successfully **design the interaction between humans and computers** in business and private life. The course is complemented with a **Design Capstone Project**, where students in a team apply design methods & techniques to create an interactive prototype.

Learning Objectives

The students

- have a basic understanding of key conceptual and theoretical foundations of interactive systems from a human and computer perspective
- are aware of important design principles for the design of important classes of interactive systems
- know design processes and techniques for developing interactive systems
- know how to apply the knowledge and skills gathered in the lecture for a real-world problem (as part of design capstone project)

Prerequisites: No specific prerequisites are required for the lecture

Language of instruction: English

Bibliography

Alan Dix, Janet E. Finlay, Gregory D. Abowd, and Russell Beale. 2003. Human-Computer Interaction (3rd Edition). Prentice-Hall, Inc., USA.

Further literature will be made available in the lecture. In case of questions feel free to approach Siu Liu (siu.liu@kit.edu).

Die Erfolgskontrolle erfolgt in Form einer Prüfungsleistung anderer Art (Form) nach § 4 Abs. 2 Nr. 3 SPO. Die Leistungskontrolle erfolgt in Form einer einstündigen Klausur und der Durchführung eines Capstone Projektes. Details zur Ausgestaltung der Erfolgskontrolle werden im Rahmen der Vorlesung bekannt gegeben.

T

6.59 Module component: Foundations of Mobile Business [T-WIWI-104679]

Coordinators: Prof. Dr. Andreas Oberweis
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-106906 - Electives in Informatics](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	graded	see Annotations	4

Assessment

The examination will be offered for the last time in the summer semester 2025 for first-time writers. The last examination opportunity (only for repeaters) is in the winter semester 2025/2026.

Success is assessed in the form of a written (60 min) or oral examination in accordance with §4(2) of the examination regulations.

Prerequisites

None

Additional Information

The lecture will no longer be offered from the summer semester 2025 and parts of the lecture will be integrated into the new course "Applied Computer Science - Mobile Computing".

Workload

135 hours

T

6.60 Module component: Fundamentals of Production Management [T-WIWI-102606]

Coordinators: Prof. Dr. Frank Schultmann
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101437 - Industrial Production I](#)

Type	Credits	Grading	Term offered	Version
Written examination	5,5 CP	Graded	Each summer term	1

Courses					
ST 2025	2581950	Fundamentals of Production Management	2 SWS	Lecture / 	Schultmann
ST 2025	2581951	Übungen Grundlagen der Produktionswirtschaft	2 SWS	Practice / 	Frank, Fuhg
Exams					
ST 2025	7981950	Fundamentals of Production Management			Schultmann

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

The assessment consists of a written exam (90 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Prerequisites

None

Below you will find excerpts from courses related to this module component:

V

Fundamentals of Production Management

2581950, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

This lecture focuses on strategic production management with respect to various economic aspects. Interdisciplinary approaches of systems theory will be used to describe the challenges of industrial production. This course will emphasize the importance of R&D as the central step in strategic corporate planning to ensure future long-term success. In the field of site selection and planning for firms and factories, attention will be drawn upon individual aspects of existing and greenfield sites as well as existing distribution and supply centres. Students will obtain knowledge in solving internal and external transport and storage problems.

Organizational issues

Blockveranstaltung, siehe Institutsaushang

Literature

Wird in der Veranstaltung bekannt gegeben.

T

6.61 Module component: Global Optimization I [T-WIWI-102726]

Coordinators: Prof. Dr. Oliver Stein
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101413 - Applications of Operations Research](#)
[M-WIWI-101414 - Methodical Foundations of OR](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	Each summer term	1

Courses					
ST 2025	2550134	Global Optimization I	2 SWS	Lecture / 	Stein
Exams					
ST 2025	7900205_SS2025_HK	Global Optimization I			Stein
WT 25/26	7900004_WS2526_NK	Global Optimization I			Stein

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

Success is in the form of a written examination in English (60 min.) (according to § 4(2), 1 SPO). The successful completion of the exercises is required for admission to the written exam.

The exam is offered in the lecture of semester and the following semester.

The success check can be done also with the success control for "Global optimization II". In this case, the duration of the written exam is 120 min.

Prerequisites

None

Modeled Prerequisites

The following conditions have to be fulfilled:

1. The module component [T-WIWI-103638 - Global Optimization I and II](#) must not have been started.

Recommendations

None

Additional Information

Part I and II of the lecture are held consecutively in the **same** semester.

Below you will find excerpts from courses related to this module component:

V

Global Optimization I

2550134, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

In many optimization problems from economics, engineering and natural sciences, solution algorithms are only able to efficiently identify *local* optimizers, while it is much harder to find *globally* optimal points. This corresponds to the fact that by local search it is easy to find the summit of the closest mountain, but that the search for the summit of Mount Everest is rather elaborate.

The lecture treats methods for global optimization of convex functions under convex constraints. It is structured as follows:

- Introduction, examples, and terminology
- Existence results for optimal points
- Optimality in convex optimization
- Duality, bounds, and constraint qualifications
- Algorithms (Kelley's cutting plane method, Frank-Wolfe method, primal-dual interior point methods)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:

The treatment of *nonconvex* optimization problems forms the contents of the lecture "Global Optimization II". The lectures "Global Optimization I" and "Global Optimization II" are held consecutively *in the same semester*.

Learning objectives:

The student

- knows and understands the fundamentals of deterministic global optimization in the convex case,
- is able to choose, design and apply modern techniques of deterministic global optimization in the convex case in practice.

Literature

O. Stein, Grundzüge der Globalen Optimierung, SpringerSpektrum, 2018.

Weiterführende Literatur:

- W. Alt, Numerische Verfahren der konvexen, nichtglatten Optimierung, Teubner, 2004
- C.A. Floudas, Deterministic Global Optimization, Kluwer, 2000
- R. Horst, H. Tuy, Global Optimization, Springer, 1996
- A. Neumaier, Interval Methods for Systems of Equations, Cambridge University Press, 1990

T

6.62 Module component: Global Optimization I and II [T-WIWI-103638]

Coordinators: Prof. Dr. Oliver Stein
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101414 - Methodical Foundations of OR](#)

Type	Credits	Grading	Term offered	Version
Written examination	9 CP	Graded	Each summer term	1

Courses					
ST 2025	2550134	Global Optimization I	2 SWS	Lecture /	Stein
ST 2025	2550135	Exercise to Global Optimization I	1 SWS	Practice /	Stein, Beck
ST 2025	2550136	Global Optimization II	2 SWS	Lecture /	Stein
Exams					
ST 2025	7900207_SS2025_HK	Global Optimization I and II			Stein
WT 25/26	7900006_WS2526_NK	Global Optimization I and II			Stein

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Assessment

The assessment of the lecture is a written examination in English (120 minutes) according to §4(2), 1 of the examination regulation. The successful completion of the exercises is required for admission to the written exam.

The examination is held in the semester of the lecture and in the following semester.

Prerequisites

None

Modeled Prerequisites

The following conditions have to be fulfilled:

1. The module component [T-WIWI-102726 - Global Optimization I](#) must not have been started.
2. The module component [T-WIWI-102727 - Global Optimization II](#) must not have been started.

Recommendations

None

Additional Information

Part I and II of the lecture are held consecutively in the **same** semester.

Below you will find excerpts from courses related to this module component:

V

Global Optimization I

2550134, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

In many optimization problems from economics, engineering and natural sciences, solution algorithms are only able to efficiently identify *local* optimizers, while it is much harder to find *globally* optimal points. This corresponds to the fact that by local search it is easy to find the summit of the closest mountain, but that the search for the summit of Mount Everest is rather elaborate.

The lecture treats methods for global optimization of convex functions under convex constraints. It is structured as follows:

- Introduction, examples, and terminology
- Existence results for optimal points
- Optimality in convex optimization
- Duality, bounds, and constraint qualifications
- Algorithms (Kelley's cutting plane method, Frank-Wolfe method, primal-dual interior point methods)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:

The treatment of *nonconvex* optimization problems forms the contents of the lecture "Global Optimization II". The lectures "Global Optimization I" and "Global Optimization II" are held consecutively *in the same semester*.

Learning objectives:

The student

- knows and understands the fundamentals of deterministic global optimization in the convex case,
- is able to choose, design and apply modern techniques of deterministic global optimization in the convex case in practice.

Literature

O. Stein, Grundzüge der Globalen Optimierung, SpringerSpektrum, 2018.

Weiterführende Literatur:

- W. Alt, Numerische Verfahren der konvexen, nichtglatten Optimierung, Teubner, 2004
- C.A. Floudas, Deterministic Global Optimization, Kluwer, 2000
- R. Horst, H. Tuy, Global Optimization, Springer, 1996
- A. Neumaier, Interval Methods for Systems of Equations, Cambridge University Press, 1990

**Global Optimization II**

2550136, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

In many optimization problems from economics, engineering and natural sciences, solution algorithms are only able to efficiently identify *local* optimizers, while it is much harder to find *globally* optimal points. This corresponds to the fact that by local search it is easy to find the summit of the closest mountain, but that the search for the summit of Mount Everest is rather elaborate.

The lecture treats methods for global optimization of nonconvex functions under nonconvex constraints. It is structured as follows:

- Introduction and examples
- Convex relaxation
- Interval arithmetic
- Convex relaxation via alphaBB method
- Branch-and-bound methods
- Lipschitz optimization

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:

The treatment of *convex* optimization problems forms the contents of the lecture "Global Optimization I". The lectures "Global Optimization I" and "Global Optimization II" are held consecutively *in the same semester*.

Learning objectives:

The student

- knows and understands the fundamentals of deterministic global optimization in the nonconvex case,
- is able to choose, design and apply modern techniques of deterministic global optimization in the nonconvex case in practice.

Literature

O. Stein, Grundzüge der Globalen Optimierung, SpringerSpektrum, 2018.

Weiterführende Literatur:

- W. Alt, Numerische Verfahren der konvexen, nichtglatten Optimierung, Teubner, 2004
- C.A. Floudas, Deterministic Global Optimization, Kluwer, 2000
- R. Horst, H. Tuy, Global Optimization, Springer, 1996
- A. Neumaier, Interval Methods for Systems of Equations, Cambridge University Press, 1990

T

6.63 Module component: Global Optimization II [T-WIWI-102727]

Coordinators: Prof. Dr. Oliver Stein
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101414 - Methodical Foundations of OR](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	Each summer term	2

Courses					
ST 2025	2550136	Global Optimization II	2 SWS	Lecture /	Stein
ST 2025	2550137	Exercise to Global Optimization II	1 SWS	Practice /	Stein, Beck
Exams					
ST 2025	7900206_SS2025_HK	Global Optimization II			Stein
WT 25/26	7900005_WS2526_NK	Global Optimization II			Stein

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Assessment

The assessment of the lecture is a written examination in English (60 minutes) according to §4(2), 1 of the examination regulation. The successful completion of the exercises is required for admission to the written exam.

The examination is held in the semester of the lecture and in the following semester.

The examination can also be combined with the examination of "Global optimization I". In this case, the duration of the written examination takes 120 minutes.

Prerequisites

None

Modeled Prerequisites

The following conditions have to be fulfilled:

1. The module component [T-WIWI-103638 - Global Optimization I and II](#) must not have been started.

Additional Information

Part I and II of the lecture are held consecutively in the **same** semester.

Below you will find excerpts from courses related to this module component:

V

Global Optimization II

2550136, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

In many optimization problems from economics, engineering and natural sciences, solution algorithms are only able to efficiently identify *local* optimizers, while it is much harder to find *globally* optimal points. This corresponds to the fact that by local search it is easy to find the summit of the closest mountain, but that the search for the summit of Mount Everest is rather elaborate.

The lecture treats methods for global optimization of nonconvex functions under nonconvex constraints. It is structured as follows:

- Introduction and examples
- Convex relaxation
- Interval arithmetic
- Convex relaxation via alphaBB method
- Branch-and-bound methods
- Lipschitz optimization

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:

The treatment of *convex* optimization problems forms the contents of the lecture "Global Optimization I". The lectures "Global Optimization I" and "Global Optimization II" are held consecutively *in the same semester*.

Learning objectives:

The student

- knows and understands the fundamentals of deterministic global optimization in the nonconvex case,
- is able to choose, design and apply modern techniques of deterministic global optimization in the nonconvex case in practice.

Literature

O. Stein, Grundzüge der Globalen Optimierung, SpringerSpektrum, 2018.

Weiterführende Literatur:

- W. Alt, Numerische Verfahren der konvexen, nichtglatten Optimierung, Teubner, 2004
- C.A. Floudas, Deterministic Global Optimization, Kluwer, 2000
- R. Horst, H. Tuy, Global Optimization, Springer, 1996
- A. Neumaier, Interval Methods for Systems of Equations, Cambridge University Press, 1990

T

6.64 Module component: HR-Management 1: HR Strategies in the Age of AI [T-WIWI-113745]

Coordinators: Prof. Dr. Petra Nieken

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-105928 - HR Management & Digital Workplace](#)
[M-WIWI-106860 - Leadership & Sustainable HR-Management](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	Each winter term	1

Courses					
WT 25/26	2573005	HR-Management 1: HR strategies in the age of AI	2 SWS	Lecture /	Nieken
WT 25/26	2573006	Übung zu HR-Management 1: HR Strategies in the age of AI	1 SWS	Practice /	Nieken, Mitarbeiter
Exams					
ST 2025	7900134	HR-Management 1: HR strategies in the age of AI (formerly Human Resource Management)			Nieken
WT 25/26	7900200	HR-Management 1: HR strategies in the age of AI (formerly Human Resource Management)			Nieken

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Assessment

The assessment is conducted in the form of an oral (30 minutes) or written (60 minutes) examination (according to §4(2), 1 examination regulations). The exam is offered every semester and can be retaken at any regular examination date.

Prerequisites

None

Recommendations

Prior attendance of the Business Administration module is recommended.

Below you will find excerpts from courses related to this module component:

V

HR-Management 1: HR strategies in the age of AI

2573005, WS 25/26, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

In this course, students will acquire fundamental knowledge in the field of human resource management and delve deeply into the future of work. We explore not only classical topics but also the significance of artificial intelligence in the workplace, along with selected aspects related to sustainability and shaping the future of work. Drawing from microeconomic and behavioral economic approaches, we analyze various processes and tools in human resource management. We evaluate their alignment with corporate strategy. We investigate how we can design workplaces sustainably while considering the individual needs of employees. In addition, we look at how AI is transforming our work environment and the opportunities and challenges it presents. Going beyond theoretical concepts, we validate our insights using real-world data from research papers and current events. Discussions are strongly encouraged!

Learning Outcomes

The student

- understands the processes and instruments of human resource management.
- analyzes different methods and evaluates their usefulness with a special focus on AI.
- analyzes different processes and evaluates the strengths and weaknesses.
- understands the challenges of human resource management and its link to corporate strategy with a special focus on AI and sustainability aspects.
- possesses knowledge about the applicability and challenges of different scientific research methods and open science.

Workload

The total workload for this course is approximately 135 hours.

Lecture: 32 hours

Preparation of lecture: 52 hours

Exam preparation: 51 hours

Literature

- Personalmanagement, Stock-Homburg, 2019
- Personnel Economics, Kuhn, 2017
- Research papers and case studies (will be provided during the lecture)

T

6.65 Module component: HR-Management 2: Organization, Fairness & Leadership [T-WIWI-114178]

Coordinators: Prof. Dr. Petra Nieken

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-101668 - Economic Policy I](#)
[M-WIWI-106281 - Digitalization and Society](#)
[M-WIWI-106860 - Leadership & Sustainable HR-Management](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Grading graded	Each summer term	1

Courses					
ST 2025	2573001	HR-Management 2: Organization, Fairness & Leadership	2 SWS	Lecture /	Nieken
ST 2025	2573002	Übung zu HR-Management 2: Organization, Fairness & Leadership	1 SWS	Practice /	Nieken, Mitarbeiter, Gorny
Exams					
ST 2025	7900133	HR-Management 2: Organization, Fairness & Leadership (formerly Personnel Policies and Labor Market Institutions)			Nieken
WT 25/26	7900202	HR-Management 2: Organization, Fairness & Leadership (formerly Personnel Policies and Labor Market Institutions)			Nieken

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Assessment

The assessment of this course is a written examination of 1 hour. The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

In case of a small number of registrations, we might offer an oral exam instead of a written exam.

Prerequisites

None

Recommendations

Completion of module Business Administration is recommended.

Basic knowledge of microeconomics, game theory, and statistics is recommended.

Below you will find excerpts from courses related to this module component:

V

HR-Management 2: Organization, Fairness & Leadership

2573001, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

In the course, we explore central aspects of the working world. Students gain a deep understanding of the dynamics of wage and collective bargaining negotiations and critically engage with compensation structures within companies. A special focus lies in creating a sustainable workplace that meets both employees' needs and society's ecological and social demands. Additionally, we address topics related to diversity and inclusion. Students develop innovative approaches to leadership and new forms of work that are increasingly relevant in the modern work environment. Our analyses are based on microeconomic and behavioral economic approaches, evaluating their alignment with corporate strategy. We move beyond theoretical concepts, examining our insights using real-world data from research papers and current events. Discussions are explicitly encouraged!

Aim

The student

- understands the process and instruments of HR-Management with a focus on fair working conditions, sustainability, and leadership.
- analyzes various methods and evaluates their usefulness, particularly regarding fairness and leadership in organizations.
- analyzes various processes and assesses their strengths and weaknesses.
- evaluates the strengths and weaknesses of existing structures and regulations based on systematic criteria.
- possess knowledge about the applicability and challenges of different scientific research methods

Workload

The total workload for this course is approximately 135 hours.

Lecture 32 hours

Preparation of lecture 52 hours

Exam preparation 51 hours

Literature

- Arbeitsmarktökonomik, W. Franz, Springer, 2013
- The Nature of Leadership, Antonakis, J. Day, D. 2017

T

6.66 Module component: Industrial Organization [T-WIWI-102844]

Coordinators: Prof. Dr. Johannes Philipp Reiß
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101420 - Econometrics and Economics](#)
[M-WIWI-101499 - Applied Microeconomics](#)
[M-WIWI-101501 - Economic Theory](#)
[M-WIWI-106272 - Topics in Digital Economics](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	graded	Irregular	1

Exams				
ST 2025	7910002	Industrial Organization		Reiß

Assessment

The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Prerequisites

None

Recommendations

Completion of the module Economics [WW1VWL] is assumed.

Additional Information

This course is not given in summer 2017.

T

6.67 Module component: Intellectual Property and Data Protection [T-INFO-109840]**Coordinators:** N.N.**Organisation:** KIT Department of Informatics**Part of:** [M-INFO-106424 - Legal Aspects of Digitalization](#)

Type	Credits	Grading	Term offered	Version
Written examination	6 CP	graded	Each winter term	1

Courses					
WT 25/26	2424018	Datenschutzrecht	2 SWS	Lecture / 	Schneider, Werner
WT 25/26	2424070	Industrial Property and Copyright Law	2 SWS	Lecture / 	Hartmann
Exams					
ST 2025	7500299	Intellectual Property and Data Protection			Sattler, Zufall
WT 25/26	7500236	Intellectual Property and Data Protection			Zufall, Matz

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

T

6.68 Module component: International Finance [T-WIWI-102646]

Coordinators: Prof. Dr. Marliese Uhrig-Homburg
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101402 - eFinance](#)
[M-WIWI-107213 - Topics in Finance I](#)
[M-WIWI-107214 - Topics in Finance II](#)

Type	Credits	Grading	Term offered	Version
Written examination	3 CP	Graded	see Annotations	1

Courses					
ST 2025	2530570	International Finance	2 SWS	Lecture / 	Walter, Uhrig-Homburg
Exams					
ST 2025	7900097	International Finance			Uhrig-Homburg
WT 25/26	7900052	International Finance			Uhrig-Homburg

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

The success control takes place in form of a written examination (60 min). If the number of participants is low, an oral examination may also be offered. The examination is offered every semester and can be repeated at any regular examination date.

Prerequisites

None

Recommendations

None

Additional Information

The course is offered as a 14-day or block course.

Below you will find excerpts from courses related to this module component:

V

International Finance

2530570, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Organizational issues

Kickoff am Mittwoch, 30.04.25, 16:00 - 19:15 Uhr im Raum 320 im Geb. 09.21 (Blücherstr. 17). Die Veranstaltung wird samstags als Blockveranstaltung angeboten (nach dem Kickoff nach Absprache).

Literature**Weiterführende Literatur:**

- Eiteman, D. et al., Multinational Business Finance, 13. Auflage, 2012.
- Solnik, B. und D. McLeavey, Global Investments, 6. Auflage, 2008.

T

6.69 Module component: Internet Law [T-INFO-101307]

Coordinators: N.N.
Organisation: KIT Department of Informatics
Part of: [M-INFO-101215 - Intellectual Property Law](#)
[M-INFO-106424 - Legal Aspects of Digitalization](#)

Type	Credits	Grading	Term offered	Version
Written examination	3 CP	Graded	Each winter term	2

Courses					
WT 25/26	2424354	Internet Law	2 SWS	Lecture / 	Idelberger
Exams					
ST 2025	7500057	Internet Law			Sattler
WT 25/26	7500060	Internet Law			Matz

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

The assessment is carried out as a written examination (§ 4 Abs. 2 No. 1 SPO) lasting 120 minutes.

Prerequisites

The course [Ausgewählte Rechtsfragen des Internetrechts T-INFO-108462](#) may not have started.

Modeled Prerequisites

The following conditions have to be fulfilled:

1. The module component [T-INFO-108462 - Selected Legal Issues of Internet Law](#) must not have been started.

Recommendations

None.

Additional Information

Lecture (with written exam) [Internet Law T-INFO-101307](#) is offered in the winter semester.

Colloquium (other type of examination) [Selected Legal Issues in Internet Law T-INFO-108462](#) is offered in the summer semester.

T

6.70 Module component: Introduction to Digital Economics [T-WIWI-112722]

Coordinators: Prof. Dr. Johannes Brumm
Prof. Dr. Johannes Philipp Reiß

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-106271 - Introduction to Digital Economics](#)

Type	Credits	Grading	Term offered	Version
Written examination	6 CP	Graded	Each term	1

Courses					
ST 2025	2500163	The Digital Economy: Micro and Macro Perspective	2 SWS	Lecture / 	Brumm, Reiß
WT 25/26	2610001	The Digital Economy: Cases and Models	2 SWS	Lecture	Reiß, Potarca, Peters
Exams					
ST 2025	7910010	Introduction to Digital Economics			Reiß, Brumm

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

The module examination takes the form of an overall examination on the two courses "The Digital Economy: Cases and Models" and "The Digital Economy: Micro and Macro Perspective" lasting 120 minutes. The exam is offered every semester and can be repeated at any regular exam date. The module grade corresponds to the exam grade.

Prerequisites

None

Workload

180 hours

T

6.71 Module component: Introduction to Econometrics [T-WIWI-114622]

Coordinators: Prof. Dr. Melanie Schienle
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101499 - Applied Microeconomics](#)
[M-WIWI-101608 - Statistics and Econometrics](#)
[M-WIWI-105203 - Introduction in Econometrics](#)
[M-WIWI-105414 - Statistics and Econometrics II](#)

Type	Credits	Grading	Term offered	Version
Written examination	5 CP	graded	Each summer term	1

Exams				
WT 25/26	7900002	Introduction in Econometrics	Schienle	

Assessment

Success is assessed in the form of a written examination lasting 1 hour.

Grade Bonus through Bonus Exercises: By achieving qualified participation in at least 80% of the bonus exercises accompanying the lectures, students can earn a grade bonus for the examinations directly following the semester. This bonus of three points (out of a maximum of 90 points for the exam) will only be credited if the examination is considered passed without the application of this bonus. The grade bonus can thus result in an improvement of up to one grade increment.

Prerequisites

None

T

6.72 Module component: Introduction to Energy Economics [T-WIWI-102746]

Coordinators: Prof. Dr. Wolf Fichtner
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101464 - Energy Economics](#)

Type
Written examination

Credits
5,5 CP

Grading
graded

Term offered
Each summer term

Version
7

Courses					
ST 2025	2581010	Introduction to Energy Economics	2 SWS	Lecture / 	Fichtner
ST 2025	2581011	Übungen zu Einführung in die Energiewirtschaft	2 SWS	Practice / 	Sandmeier, Fichtner
Exams					
ST 2025	7981010	Introduction to Energy Economics			Fichtner

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

The assessment consists of a written exam (90 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

Prerequisites

None.

Below you will find excerpts from courses related to this module component:

V

Introduction to Energy Economics

2581010, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

1. Introduction: terms, units, conversions
2. The energy carrier gas (reserves, resources, technologies)
3. The energy carrier oil (reserves, resources, technologies)
4. The energy carrier hard coal (reserves, resources, technologies)
5. The energy carrier lignite (reserves, resources, technologies)
6. The energy carrier uranium (reserves, resources, technologies)
7. The final carrier source electricity
8. The final carrier source heat
9. Other final energy carriers (cooling energy, hydrogen, compressed air)

The student is able to

- characterize and judge the different energy carriers and their peculiarities,
- understand contexts related to energy economics.

Literature

Weiterführende Literatur:

Pfaffenberger, Wolfgang. Energiewirtschaft. ISBN 3-486-24315-2
 Feess, Eberhard. Umweltökonomie und Umweltpolitik. ISBN 3-8006-2187-8
 Müller, Leonhard. Handbuch der Elektrizitätswirtschaft. ISBN 3-540-67637-6
 Stoft, Steven. Power System Economics. ISBN 0-471-15040-1
 Erdmann, Georg. Energieökonomik. ISBN 3-7281-2135-5

T

6.73 Module component: Introduction to Game Theory [T-WIWI-102850]

Coordinators: Prof. Dr. Clemens Puppe
Prof. Dr. Johannes Philipp Reiß

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-101499 - Applied Microeconomics](#)
[M-WIWI-101501 - Economic Theory](#)
[M-WIWI-106272 - Topics in Digital Economics](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	Each summer term	3

Courses					
ST 2025	2520525	Introduction to Game Theory	2 SWS	Lecture /	Reiß
ST 2025	2520526	Übungen zu Einführung in die Spieltheorie	1 SWS	Practice /	Reiß, Potarca
Exams					
ST 2025	7910001	Introduction to Game Theory			Reiß

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Assessment

The assessment consists of a written exam (60 minutes) according to Section 4(2),1 of the examination regulation.

The exam takes place in the recess period and can be repeated at every ordinary examination date.

Recommendations

Knowledge from the lecture "Economics I: Microeconomics" is recommended. Furthermore, basic knowledge of mathematics and statistics is assumed.

Below you will find excerpts from courses related to this module component:

V	Introduction to Game Theory 2520525, SS 2025, 2 SWS, Language: German, Open in study portal	Lecture (V) On-Site
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Content

The course focusses on non-cooperative game theory. It discusses models, solution concepts, and applications for simultaneous games as well as sequential games. Various solution concepts, e.g., Nash equilibrium and subgame-perfect equilibrium, are introduced along with more advanced concepts.

The assessment consists of a written exam (60 minutes) according to Section 4(2),1 of the examination regulation.

The exam takes place in the recess period and can be resited at every ordinary examination date.

Recommendation: You should have passed the module [M-WIWI-101398] *Introduction to Economics*.

Recommendations:

Basic knowledge of mathematics and statistics is assumed.

This course offers an introduction to the theoretical analysis of strategic interaction situations. At the end of the course, students shall be able to analyze situations of strategic interaction systematically and to use game theory to predict outcomes and give advice in applied economics settings.

Compulsory textbook:

Gibbons (1992): *A Primer in Game Theory*, Harvester-Wheatsheaf.

Additional Literature:

Berninghaus/Ehrhart/Güth (2010): *Strategische Spiele*, Springer Verlag.

Binmore (1991): *Fun and Games*, DC Heath.

Fudenberg/Tirole (1991): *Game Theory*, MIT Press.

Heifetz (2012): *Game Theory*, Cambridge Univ. Press.

Literature

Verpflichtende Literatur:

Gibbons (1992): A Primer in Game Theory, Harvester-Wheatsheaf.

Ergänzende Literatur:

Berninghaus/Ehrhart/Güth (2010): Strategische Spiele, Springer Verlag.

Binmore (1991): Fun and Games, DC Heath.

Fudenberg/Tirole (1991): Game Theory, MIT Press.

Heifetz (2012): Game Theory, Cambridge Univ. Press.

T

6.74 Module component: Introduction to Machine Learning [T-WIWI-111028]

Coordinators: Prof. Dr. Andreas Geyer-Schulz
Dr. Abdolreza Nazemi

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-105482 - Machine Learning and Data Science](#)

Type	Credits	Grading	Term offered	Expansion	Version
Written examination	4,5 CP	graded	Each winter term	1 semesters	1

Courses					
WT 25/26	2540539	Introduction to Machine Learning	2 SWS	Lecture / 🗣️	Nazemi
WT 25/26	2540540	Übung zu Introduction to Machine Learning	1 SWS	Practice / 🗣️	Nazemi
Exams					
ST 2025	7900076	Introduction to Machine Learning			Geyer-Schulz
WT 25/26	7900349	Introduction to Machine Learning (WS 2025/2026)			Geyer-Schulz

Legend: 🗣️ Online, 🗣️🗣️ Blended (On-Site/Online), 🗣️ On-Site, ✕ Cancelled

Assessment

Written examination (60 minutes) according to §4(2), 1 SPO. The exam is considered passed if at least 50 out of a maximum of 100 possible points are achieved. The grades are graded in five-point-steps (best grade 1.0 from 95 points). Details of the grade formation and scale will be announced in the course.

A bonus can be acquired through successful participation in the practice. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the course.

Please note: this exam will no longer be offered after August 2026.

Workload

135 hours

Below you will find excerpts from courses related to this module component:

V

Introduction to Machine Learning

2540539, WS 25/26, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content

- Introduction
- Data Cleaning
- Data Visualization
- Linear Regression
- Logistic Regression
- Tree-based Algorithms
- Support Vector Machine
- Shrinkage Models
- Dimensionality Reduction
- Clustering

Literature

- Alpaydin, E. (2014). *Introduction to Machine Learning*. Third Edition, MIT Press.
- Hall, J. (2020). *Machine Learning in Business: An Introduction to the World of Data Science*. Independently published.
- James, G., Witten, D., Hastie, T., and R. Tibshirani (2013). *An Introduction to Statistical Learning: with Applications in R*. Springer.
- Tan, P. N., Steinbach, M., Karpatne, A., & Kumar, V. (2018). *Introduction to data mining*. Pearson

T

6.75 Module component: Introduction to Neural Networks and Genetic Algorithms [T-WIWI-111029]

Coordinators: Prof. Dr. Andreas Geyer-Schulz

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-105482 - Machine Learning and Data Science](#)

Type	Credits	Grading	Term offered	Expansion	Version
Written examination	4,5 CP	Graded	Each summer term	1 semesters	1

Courses					
ST 2025	2540541	Introduction to Neural Networks and Genetic Algorithms	2 SWS	Lecture	Geyer-Schulz
ST 2025	2540542	Übung Introduction to Neural Networks and Genetic Algorithms	1 SWS	Practice	Geyer-Schulz
Exams					
ST 2025	7900303	Introduction to Neural Networks and Genetic Algorithms			Geyer-Schulz
WT 25/26	7900295	Introduction to Neural Networks and Genetic Algorithms (Nachklausur SoSe 2025)			Geyer-Schulz

Assessment

Written examination (60 minutes) according to §4(2), 1 SPO. The exam is considered passed if at least 50 out of a maximum of 100 possible points are achieved. The grades are graded in five-point-steps (best grade 1.0 from 95 points). Details of the grade formation and scale will be announced in the course.

A bonus can be acquired through successful participation in the practice. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the course.

Please note: this exam will no longer be offered after August 2026.

Workload

135 hours

Below you will find excerpts from courses related to this module component:

V

Introduction to Neural Networks and Genetic Algorithms

2540541, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)

Content

The course consists of a short introduction and two parts:

1. In the introduction, the biological mechanisms of neural and genetic methods are presented. Furthermore, a common framework for the learning performance evaluation of these methods in applications is introduced.
2. In the field of genetic methods, simple genetic algorithms and their variants are introduced, analyzed, and applied.
3. In the area of neural methods, the basic algorithms are presented (e.g., backpropagation) as well as their applications in data science.

Learning Objectives:

The student knows the essential algorithms, learning procedures, and methods for neural networks and genetic algorithms. They can apply these methods (e.g. in R) and evaluate their quality.

Literature

- Goldberg, David E. (2001)
Genetic Algorithms in Search, Optimization and Machine Learning.
Addison-Wesley, New York.
- Bishop, Christopher M. (2006)
Pattern Recognition and Machine Learning.
Springer, New York.
- Goodfellow, Ian; Bengio, Yoshua; Courville, Aaron (2016)
Deep Learning.
MIT Press. Cambridge.

T

6.76 Module component: Introduction to Operations Research for Digital Economics [T-WIWI-112737]

Coordinators: Prof. Dr. Stefan Nickel
Prof. Dr. Steffen Rebennack
Prof. Dr. Oliver Stein

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-106280 - Introduction to Operations Research for Digital Economics](#)

Type	Credits	Grading	Term offered	Version
Written examination	5 CP	Graded	Each term	1

Courses					
ST 2025	2500008	Computer Exercises on Introduction to Operations Research I	1 SWS	Tutorial (/ )	Dunke
ST 2025	2550040	Introduction to Operations Research I	2 SWS	Lecture / 	Stein
ST 2025	2550043	Tutorials on Introduction to Operations Research I	2 SWS	Tutorial (/ 	Dunke
WT 25/26	2500030	Computer Exercises on Introduction to Operations Research II	1 SWS	Tutorial (/ )	Dunke
WT 25/26	2530043	Introduction to Operations Research II	2 SWS	Lecture / 	Stein
WT 25/26	2530044		2 SWS	Tutorial (/ 	Dunke
Exams					
ST 2025	7900079	Introduction to Operations Research for Digital Economics			Nickel

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

The examination takes the form of a written comprehensive exam (60 min.). The written exam is offered every semester (usually in March and August) and can be repeated at any regular exam date.

Prerequisites

None

Workload

150 hours

Below you will find excerpts from courses related to this module component:

V

Introduction to Operations Research I

2550040, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

Examples for typical OR problems.

Linear Programming: Basic notions, simplex method, duality, special versions of the simplex method (dual simplex method, three phase method), sensitivity analysis, parametric optimization, game theory.

Graphs and Networks: Basic notions of graph theory, shortest paths in networks, project scheduling, maximal and minimal cost flows in networks.

Learning objectives:

The student

- names and describes basic notions of linear programming as well as graphs and networks,
- knows the indispensable methods and models for quantitative analysis,
- models and classifies optimization problems and chooses the appropriate solution methods to solve optimization problems independently,
- validates, illustrates and interprets the obtained solutions.

Literature

- Nickel, Rebennack, Stein, Waldmann: Operations Research, 3. Auflage, Springer, 2022
- Hillier, Lieberman: Introduction to Operations Research, 8th edition. McGraw-Hill, 2005
- Murty: Operations Research. Prentice-Hall, 1995
- Neumann, Morlock: Operations Research, 2. Auflage. Hanser, 2006
- Winston: Operations Research - Applications and Algorithms, 4th edition. PWS-Kent, 2004

**Introduction to Operations Research II**

2530043, WS 25/26, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

Integer and combinatorial optimization: basic concepts, cutting plane methods, branch-and-bound methods, branch-and-cut methods, heuristic methods.

Nonlinear optimization: basic concepts, optimality conditions, solution methods for convex and nonconvex optimization problems.

Dynamic and stochastic models and methods: Dynamic optimization, Bellman methods, lot-sizing models and dynamic and stochastic models of inventory, queues.

Learning Objectives:

The student

- knows and describes the basic concepts of integer and combinatorial optimization, nonlinear optimization and dynamic optimization,
- knows the methods and models indispensable for a quantitative analysis,
- models and classifies optimization problems and selects appropriate solution procedures to solve simple optimization problems independently,
- validates, illustrates and interprets obtained solutions.

Literature

- Nickel, Rebennack, Stein, Waldmann: Operations Research, 3. Auflage, Springer, 2022
- Hillier, Lieberman: Introduction to Operations Research, 8th edition. McGraw-Hill, 2005
- Murty: Operations Research. Prentice-Hall, 1995
- Neumann, Morlock: Operations Research, 2. Auflage. Hanser, 2006
- Winston: Operations Research - Applications and Algorithms, 4th edition. PWS-Kent, 2004

T

6.77 Module component: Introduction to Programming with Java [T-WIWI-102735]

Coordinators: Prof. Dr.-Ing. Johann Marius Zöllner
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101581 - Introduction to Programming](#)

Type	Credits	Grading	Term offered	Version
Written examination	5 CP	graded	Each winter term	2

Courses					
WT 25/26	2511000	Introduction to Programming with Java	3 SWS	Lecture / 🎧	Zöllner
WT 25/26	2511002	Tutorien zu Programmieren I: Java	1 SWS	Tutorial (Zöllner, Stegmaier, Boualili
WT 25/26	2511003	Computer lab Introduction to Programming with Java	2 SWS		Zöllner, Stegmaier, Boualili
Exams					
ST 2025	7900042	Introduction to Programming with Java			Zöllner
WT 25/26	79AIFB_Prog1	Introduction to Programming with Java			Zöllner

Legend: 📺 Online, 🔄 Blended (On-Site/Online), 🎧 On-Site, ✕ Cancelled

Assessment

The assessment consists of a written resp. computer-based exam (60 min) according to Section 4 (2),1 of the examination regulation.

The successful completion of the compulsory tests in the computer lab is prerequisites for admission to the written resp. computer-based exam.

The examination takes place every semester. Re-examinations are offered at every ordinary examination date.

Additional Information

see german version

Below you will find excerpts from courses related to this module component:

V

Introduction to Programming with Java

2511000, WS 25/26, 3 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

The lecture "Introduction to Programming with Java " introduces systematic programming and provides essential practical basics for all advanced computer science lectures.

Based on considerations of the structured and systematic design of algorithms, the most important constructs of modern higher programming languages as well as programming methods are explained and illustrated with examples. One focus of the lecture is on teaching the concepts of object-oriented Programming. Java is used as the programming language. Knowledge of this language is required in advanced computer science lectures.

At the end of the lecture period, a written examination will be held for which admission must be granted during the semester after successful participation in the practices. The exact details will be announced in the lecture.

Learning objectives:

- Knowledge of the fundamentals, methods and systems of computer science.
- The students acquire the ability to independently solve algorithmic problems in the programming language Java, which dominates in business applications.
- In doing so, they will be able to find strategic and creative answers in finding solutions to well-defined, concrete and abstract problems.

Workload:

The total workload for this course is approximately 150 hours. For further information see German version.

Literature

Ratz, D. Schulmeister-Zimolong, D. Seese, J. Wiesenberger. Grundkurs Programmieren in Java. 8. Aktualisierte und erweiterte Auflage, Hanser 2018

T

6.78 Module component: Introduction to Public Finance [T-WIWI-102877]

Coordinators: Prof. Dr. Berthold Wigger
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101403 - Public Finance](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Grading graded	Each winter term	1

Courses					
WT 25/26	2560131	Introduction to Public Finance	3 SWS	Lecture / 	Wigger
Exams					
ST 2025	790fiwi	Introduction to Public Finance			Wigger
WT 25/26	790fiwi	Introduction to Public Finance			Wigger

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

Depending on the further pandemic development the assessment will consist either of an open book exam (following Art. 4, para. 2, clause 3 of the examination regulation), or of an 1h written exam (following Art. 4, para. 2, clause 1 of the examination regulation).

Prerequisites

None

Below you will find excerpts from courses related to this module component:

V

Introduction to Public Finance

2560131, WS 25/26, 3 SWS, Language: German, [Open in study portal](#)

Lecture (V)
Blended (On-Site/Online)

Content

The course *Introduction to Public Finance* provides an overview of the fundamental issues in public economics. The first part of the course deals with normative theories about the economic role of the state in a market economy. Welfare economics theory is offered as a base model, with which alternative normative theories are compared and contrasted. Within this theoretical framework, arguments concerning efficiency and equity are developed as justification for varying degrees of economic intervention by the state. The second part of the course deals with the positivist theory of public economics. Processes of public decision making are examined and the conditions that lead to market failures resulting from collective action problems are discussed. The third part of the course examines a variety of public spending programs, including social security systems, the public education system, and programs aimed at reducing poverty. The fifth part of the course addresses the key theoretical and political issues associated with fiscal federalism.

Learning goals:

Students are able to:

- critically assess the economic role of the state in a market economy
- explain and discuss key concepts in public finance, including: public goods; economic externalities; and market failure
- explain and critically discuss competing theoretical approaches to public finance, including welfare economics and public choice theory
- explain the theory of bureaucracy according to Weber and critically assess its strengths and weaknesses
- evaluate the incentives inherent in the bureaucratic model, as well as the more recent introduction of market-oriented incentives associated with public-sector reform

Workload:

The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature

Literatur:

Wigger, B. U. 2006. *Grundzüge der Finanzwissenschaft*. Springer: Berlin.

T

6.79 Module component: Introduction to Sociology [T-GEISTSOZ-101131]

Coordinators: Prof. Dr. Michael Mäs
Organisation: KIT Department of Humanities and Social Sciences
Part of: [M-WIWI-106281 - Digitalization and Society](#)

Type	Credits	Grading	Term offered	Version
Written examination	6 CP	graded	Each winter term	1

Prerequisites

Students need to complete three exercises successfully to subscribe for the final exam.

T

6.80 Module component: Introduction to Stochastic Optimization [T-WIWI-106546]

Coordinators: Prof. Dr. Steffen Rebennack
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101414 - Methodical Foundations of OR](#)
[M-WIWI-103278 - Optimization under Uncertainty](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	graded	Each summer term	3

Courses					
ST 2025	2550470	Introduction to Stochastic Optimization	2 SWS	Lecture / 📺	Rebennack
ST 2025	2550471	Übung zur Einführung in die Stochastische Optimierung	1 SWS	Practice / 🎧	Rebennack, Kandora
ST 2025	2550474	Rechnerübung zur Einführung in die Stochastische Optimierung	2 SWS	Others (sons)	Rebennack, Kandora
Exams					
ST 2025	7900311	Introduction to Stochastic Optimization			Rebennack

Legend: 📺 Online, 🔄 Blended (On-Site/Online), 🎧 On-Site, ✕ Cancelled

Assessment

The assessment consists of a written exam (60 minutes). The exam takes place in every semester.

Prerequisites

None.

Workload

135 hours

T

6.81 Module component: Investments [T-WIWI-102604]

Coordinators: Prof. Dr. Marliese Uhrig-Homburg
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-106273 - Digital Financial Economics](#)
[M-WIWI-107213 - Topics in Finance I](#)
[M-WIWI-107214 - Topics in Finance II](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Grading graded	Each summer term	1

Courses					
ST 2025	2530575	Investments	2 SWS	Lecture /	Uhrig-Homburg
ST 2025	2530576	Übung zu Investments	1 SWS	Practice /	Uhrig-Homburg, Kargus
Exams					
ST 2025	7900109	Investments			Uhrig-Homburg
WT 25/26	7900054	Investments			Uhrig-Homburg

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Assessment

Depending on further pandemic developments, the examination will be offered either as a 60-minute written examination or as an open-book examination (alternative exam assessment).

A bonus can be earned by correctly solving at least 50% of the posed bonus exercises. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by up to one grade level (0.3 or 0.4). Details will be announced in the lecture.

Prerequisites

None

Recommendations

Knowledge of Business Administration: Finance and Accounting [2610026] is recommended.

Below you will find excerpts from courses related to this module component:

V

Investments

2530575, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Literature**Weiterführende Literatur:**

Bodie/Kane/Marcus (2010): Essentials of Investments, 8. Aufl., McGraw-Hill Irwin, Boston

T

6.82 Module component: Lecture Introduction to Sociology [T-GEISTSOZ-104601]

Coordinators: Prof. Dr. Michael Mäs
Organisation: KIT Department of Humanities and Social Sciences
Part of: [M-WIWI-106281 - Digitalization and Society](#)

Type	Credits	Grading	Term offered	Version
Coursework	0 CP	pass/fail	Each winter term	2

Courses					
WT 25/26	5011001	Introduction to Sociology	2 SWS	Lecture / 	Mäs

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

T

6.83 Module component: Logistics and Supply Chain Management [T-WIWI-102870]

Coordinators: Prof. Dr. Frank Schultmann
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101437 - Industrial Production I](#)

Type
Written examination

Credits
3,5 CP

Grading
graded

Term offered
Each summer term

Version
2

Courses					
ST 2025	2581996	Logistics and Supply Chain Management	2 SWS	Lecture / 	Schultmann, Rosenberg
Exams					
ST 2025	7981996	Logistics and Supply Chain Management			Schultmann

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

The assessment consists of an oral (30 minutes) or written exam (60 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Below you will find excerpts from courses related to this module component:

V

Logistics and Supply Chain Management

2581996, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content

Students are introduced to the methods and tools of logistics and supply chain management. They students learn the key terms and components of supply chains together with key economic trade-offs. In detail, students gain knowledge of decisions in supply chain management, such as facility location, supply chain planning, inventory management, pricing and supply chain cooperation. In this manner, students will gain knowledge in analyzing, designing and steering of decisions in the domain of logistics and supply chain management.

- Introduction: Basic terms and concepts
- Facility location and network optimization
- Supply chain planning I: flexibility
- Supply chain planning II: forecasting
- Inventory management & pricing
- Supply chain coordination I: the Bullwhip-effect
- Supply chain coordination II: double marginalization
- Supply chain risk management

Literature

Wird in der Veranstaltung bekannt gegeben.

T

6.84 Module component: Macroeconomic Theory [T-WIWI-109121]

Coordinators: Prof. Dr. Johannes Brumm

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-101501 - Economic Theory](#)
[M-WIWI-101668 - Economic Policy I](#)
[M-WIWI-106274 - Macroeconomics: Theory and Computation](#)
[M-WIWI-106472 - Advanced Macroeconomics](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	graded	Each winter term	3

Courses					
WT 25/26	2560404	Macroeconomic Theory	2 SWS	Lecture /	Brumm, Pegorari
WT 25/26	2560405	Übung zu Macroeconomic Theory	1 SWS	Practice /	Pegorari
Exams					
ST 2025	7900293	Macroeconomic Theory			Brumm

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Assessment

The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation.

Prerequisites

None.

Workload

135 hours

Below you will find excerpts from courses related to this module component:

V

Macroeconomic Theory

2560404, WS 25/26, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content

This course introduces a modern approach to macroeconomics by building on microeconomic principles. To be able to rigorously address key macroeconomic questions a general framework based on intertemporal decision making is introduced. Starting by the principles of consumer and firm behavior, this framework is successively expanded by introducing market imperfections, monetary factors as well as international trade. With this framework at hand students are able to analyze labor market policies, government deficits, monetary policy, trade policy, and other important macroeconomic problems. Throughout the course, we not only point out the power of theory but also its limitations.

Literature

Literatur und Skripte werden in der Veranstaltung angegeben.

T

6.85 Module component: Macroeconomics: Theory and Computation [T-WIWI-112735]

Coordinators: Prof. Dr. Johannes Brumm

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-106274 - Macroeconomics: Theory and Computation](#)
[M-WIWI-106472 - Advanced Macroeconomics](#)

Type	Credits	Grading	Term offered	Version
Written examination	9 CP	Graded	Each term	1

Assessment

The assessment of success takes place in the form of an overall examination of 9 LP on the course Macroeconomic Theory and the course Computational Macroeconomics. The duration of the overall examination is 120 minutes. The examination is offered every semester and can be repeated at any regular examination date.

Additional Information

Teaching and learning format: Lecture and exercise

Workload

270 hours

T

6.86 Module component: Macro-Finance [T-WIWI-106194]

Coordinators: Prof. Dr. Maxim Ulrich
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-103120 - Financial Economics](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	graded	Irregular	2

Assessment

The grade is based on an exam. The exam covers all the material that is taught in the current semester. The exam takes place in the last week of the lecture-free period. Students who fail the exam are allowed to retake it in the following semester (last week of the respective lecture-free period).

Prerequisites

None.

Recommendations

None

Additional Information

Teaching and learning format: Lecture and exercise

Workload

135 hours

T

6.87 Module component: Management Accounting 1 [T-WIWI-102800]

Coordinators: Prof. Dr. Marcus Wouters
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101498 - Management Accounting](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	Each summer term	2

Courses					
ST 2025	2579900	Management Accounting 1	2 SWS	Lecture / 📄	Wouters
ST 2025	2579901	Tutorial Management Accounting 1 (Bachelor)	2 SWS	Practice / 🎧	Dickemann
ST 2025	2579902	Tutorial Management Accounting 1 (Master)	2 SWS	Practice / 🎧	Dickemann
Exams					
ST 2025	79-2579900-B	Management Accounting 1 (Bachelor)			Wouters
ST 2025	79-2579900-M	Management Accounting 1 (Mastervorzug und Master)			Wouters
WT 25/26	79-2579900-B	Management Accounting 1 (Bachelor)			Wouters
WT 25/26	79-2579900-M	Management Accounting 1 (Mastervorzug und Master)			Wouters

Legend: 📄 Online, 🎧 Blended (On-Site/Online), 🎧 On-Site, ✕ Cancelled

Assessment

The assessment consists of a written exam (120 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation.

Recommendations

We recommend that you take part in our exercise for the lecture.

Additional Information

The exercise is offered separately for Bachelor's students as well as for students in the Master's transfer and Master's program.

Note for exam registration:

- Bachelor students: 79-2579900-B Management Accounting 1 (Bachelor)
- Students in the Master's transfer and Master's program: 79-2579900-M Management Accounting 1 (Master's transfer and Master)

Below you will find excerpts from courses related to this module component:

V

Management Accounting 1

2579900, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
Online

Content

The course covers topics in management accounting in a decision-making framework. Some of these topics in the course MA1 are: short-term planning, investment decisions, budgeting and activity-based costing.

We will use international material written in English.

We will approach these topics primarily from the perspective of the users of financial information (not so much from the controller who prepares the information).

The course builds on an introductory level of understanding of accounting concepts from Business Administration courses in the core program. The course is intended for students in Industrial Engineering.

Learning objectives:

- Students have an understanding of theory and applications of management accounting topics.
- They can use financial information for various purposes in organizations.

Examination:

- The assessment consists of a written exam (120 minutes) at the end of each semester (following § 4 (2) No. 1 of the examination regulation).

Workload:

- The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature

- Marc Wouters, Frank H. Selto, Ronald W. Hilton, Michael W. Maher: Cost Management – Strategies for Business Decisions, 2012, Publisher: McGraw-Hill Higher Education (ISBN-13 9780077132392 / ISBN-10 0077132394)
- In addition, several papers that will be available on ILIAS.

**Tutorial Management Accounting 1 (Bachelor)**

2579901, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

Practice (Ü)
On-Site

Content

see Module Handbook

**Tutorial Management Accounting 1 (Master)**

2579902, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

Practice (Ü)
On-Site

Content

see Module Handbook

T

6.88 Module component: Management Accounting 2 [T-WIWI-102801]

Coordinators: Prof. Dr. Marcus Wouters
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101498 - Management Accounting](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	Each winter term	2

Courses					
WT 25/26	2579903	Management Accounting 2	2 SWS	Lecture / 📺	Wouters
WT 25/26	2579904	Tutorial Management Accounting 2 (Bachelor)	2 SWS	Practice / 🎧	Letmathe
WT 25/26	2579905	Tutorial Management Accounting 2 (Master)	2 SWS	Practice / 🎧	Letmathe
Exams					
ST 2025	79-2579903-B	Management Accounting 2 (Bachelor)			Wouters
ST 2025	79-2579903-M	Management Accounting 2 (Mastervorzug und Master)			Wouters
WT 25/26	79-2579903-B	Management Accounting 2 (Bachelor)			Wouters
WT 25/26	79-2579903-M	Management Accounting 2 (Mastervorzug und Master)			Wouters

Legend: 📺 Online, 🎧 Blended (On-Site/Online), 🎧 On-Site, ✕ Cancelled

Assessment

The assessment consists of a written exam (120 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation.

Prerequisites

None

Recommendations

It is recommended:

- to take part in the course "Management Accounting 1" before this course
- participation in the exercise for the lecture "Management Accounting 2"

Additional Information

The exercise for the lecture is offered separately for Bachelor's students as well as for students in the Master's transfer and Master's program.

Note for exam registration: Bachelor students:

- 79-2579903-B Management Accounting 2 (Bachelor)
- Students in the Master's transfer and Master's program: 79-2579903-M Management Accounting 2 (Master's transfer and Master)

Below you will find excerpts from courses related to this module component:

V

Management Accounting 2

2579903, WS 25/26, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
Online

Content

The course covers topics in management accounting in a decision-making framework. Some of these topics in the course MA2 are: cost estimation, product costing and cost allocation, financial performance measures, transfer pricing, strategic performance measurement systems.

We will use international material written in English.

We will approach these topics primarily from the perspective of the users of financial information (not so much from the controller who prepares the information).

The course builds on an introductory level of understanding of accounting concepts from Business Administration courses in the core program. The course is intended for students in Industrial Engineering.

Learning objectives:

- Students have an understanding of theory and applications of management accounting topics. They can use financial information for various purposes in organizations.

Recommendations:

- It is recommended to take part in the course "Management Accounting 1" before this course.

Examination:

- The assessment consists of a written exam (120 min) at the end of each semester (following § 4 (2) No. 1 of the examination regulation).

Workload:

- The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature

- Marc Wouters, Frank H. Selto, Ronald W. Hilton, Michael W. Maher: Cost Management – Strategies for Business Decisions, 2012, Verlag: McGraw-Hill Higher Education (ISBN-13 9780077132392 / ISBN-10 0077132394)
- Zusätzlich werden Artikel auf ILIAS zur Vergütung gestellt.

**Tutorial Management Accounting 2 (Bachelor)**

2579904, WS 25/26, 2 SWS, Language: English, [Open in study portal](#)

Practice (Ü)
On-Site

Content

see ILIAS

**Tutorial Management Accounting 2 (Master)**

2579905, WS 25/26, 2 SWS, Language: English, [Open in study portal](#)

Practice (Ü)
On-Site

Content

see ILIAS

T

6.89 Module component: Management and Marketing [T-WIWI-111594]

Coordinators: Prof. Dr. Martin Klarmann
 Prof. Dr. Hagen Lindstädt
 Prof. Dr. Petra Nieken
 Prof. Dr. Orestis Terzidis

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-105768 - Management and Marketing](#)

Type	Credits	Grading	Term offered	Version
Written examination	5 CP	graded	Each winter term	2

Courses					
WT 25/26	2600023	Management	2 SWS	Lecture / 	Nieken, Lindstädt, Terzidis
WT 25/26	2610026	Marketing	2 SWS	Lecture / 	Klarmann
Exams					
ST 2025	7900184	Management and Marketing			Nieken, Terzidis, Klarmann
WT 25/26	7900012	Management and Marketing			Nieken, Terzidis, Klarmann, Lindstädt

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

Written exam (90 min) on the two courses "Management" and "Marketing". The examination is offered at the beginning of each lecture-free period. Repeat examinations are possible at any regular examination date.

Prerequisites

None

Workload

150 hours

Below you will find excerpts from courses related to this module component:

V

Marketing

2610026, WS 25/26, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Literature

Ausführliche Literaturhinweise werden in den Materialien zur Vorlesung gegeben.

T

6.90 Module component: Managing Organizations [T-WIWI-102630]

Coordinators: Prof. Dr. Hagen Lindstädt
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101425 - Strategy and Organization](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	Each winter term	5

Courses					
WT 25/26	2577902	Managing Organizations	2 SWS	Lecture / 	Lindstädt
Exams					
ST 2025	7900066	Managing Organizations			Lindstädt
WT 25/26	7900049	Managing Organizations			Lindstädt

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

The assessment will consist of a written exam (60 min) taking place at the beginning of the recess period (according to Section 4 (2), 2 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Prerequisites

None

Workload

135 hours

Below you will find excerpts from courses related to this module component:

V

Managing Organizations

2577902, WS 25/26, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

This course enables participants to make a sound assessment of existing organizational structures and regulations. Students learn concepts and models for designing organizational structures, regulating organizational processes, and managing organizational change.

Through intensive exposure to real-world case studies, students are encouraged to learn and apply strategic actions in real-world business settings. The course features an action-oriented approach and provides students with a realistic understanding of the possibilities and limitations of rational design approaches.

Content in Keywords:

- Fundamentals of organizational management: fundamental concepts and theoretical background knowledge
- Management of organizational structures and processes: Corporate headquarters, departmental organization, instruction structure and incentive systems
- Ideal organizational structures: organic vs. mechanistic, Mintzberg's types, relationship to strategy and 7S model
- Management of organizational change (change management): Change processes within an organization, management of revolutionary change

Structure:

Lectures in the course are available to students online as recordings, while class dates are reserved for active discussion of real-world case studies.

Learning Objectives:

Upon completion of the course, students will be able to,

- critically evaluate existing organizational structures and regulations
- compare alternative structural options in a practical setting and evaluate and interpret their effectiveness and efficiency
- analyze and evaluate change processes in organizational management
- apply theoretical knowledge in practical situations

Recommendations:

None.

Workload:

- Total workload for 3.5 credit points: approx. 105 hours
- Attendance time: 30 hours
- Self-study: 75 hours

Competence Certificate:

The assessment of success takes place in the form of a written examination (60min.) (according to §4(2), 1 SPO) at the beginning of the lecture-free period of the semester. The examination is offered every semester and can be repeated at any regular examination date.

A bonus can be earned through successful participation in the exercise. If the grade on the written exam is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the lecture.

Literature

- Laux, H.; Liermann, F.: *Grundlagen der Organisation*, Springer. 6. Aufl. Berlin 2005.
- Lindstädt, H.: *Organisation*, in Scholz, C. (Hrsg.): *Vahlens Großes Personallexikon*, Verlag Franz Vahlen. 1. Aufl. München, 2009.
- Schreyögg, G.: *Organisation. Grundlagen moderner Organisationsgestaltung*, Gabler. 4. Aufl. Wiesbaden 2003.

Die relevanten Auszüge und zusätzlichen Quellen werden in der Veranstaltung bekannt gegeben.

T

6.91 Module component: Managing the Marketing Mix [T-WIWI-102805]

Coordinators: Prof. Dr. Martin Klarmann
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101424 - Foundations of Marketing](#)

Type	Credits	Grading	Term offered	Version
Examination of another type	4,5 CP	Graded	Each summer term	2

Courses					
ST 2025	2571152	Managing the Marketing Mix	2 SWS	Lecture / 	Klarmann
ST 2025	2571153	Übung zu Marketing Mix (Bachelor)	1 SWS	Practice / 	Daumann, Weber
Exams					
ST 2025	7900023	Managing the Marketing Mix			Klarmann
WT 25/26	7900061	Managing the Marketing Mix			Klarmann

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

The assessment of success takes place through the preparation and presentation of a case study (max. 30 points) as well as a written exam with additional aids in the sense of an open book exam (max. 60 points). In total, a maximum of 90 points can be achieved in the course. Further details will be announced during the lecture.

Prerequisites

None

Additional Information

The course is compulsory in the module "Foundations of Marketing".
 For further information please contact Marketing & Sales Research Group (marketing.iism.kit.edu).

Workload

135 hours

Below you will find excerpts from courses related to this module component:

V

Managing the Marketing Mix

2571152, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

The content of this course concentrates on the elements of the marketing mix. Therefore the main chapters are brand management, pricing, promotion and sales management.

For further information please contact Marketing & Sales Research Group (marketing.iism.kit.edu).

This course is compulsory within or the module "Foundations of Marketing" and must be examined.

Learning objectives:

student

- know the meaning of the branding, the brand positioning and the possibilities of the brand value calculation
- understand the price behavior of customers and can apply this knowledge to the practice
know different methods for price determination (conjoint analysis, cost-plus determination, target costing, customer surveys, bidding procedures) and price differentiation
- are able to name and explain the relevant communication theories
- can identify crisis situations and formulate appropriate response strategies
- can name and judge different possibilities of the Intermediaplanung
- know various design elements of advertising communication
- understand the measurement of advertising impact and can apply it
- know the basics of sales organization
- are able to evaluate basic sales channel decisions

Workload:

The total workload for this course is approximately 135.0 hours.

Literature

Homburg, Christian (2016), Marketingmanagement, 6. Aufl., Wiesbaden.

T

6.92 Module component: Mathematics I for Digital Economics - Exam [T-MATH-112738]

Coordinators: Prof. Dr. Andreas Rieder
 Dr. Daniel Weiß
 Prof. Dr. Christian Wieners

Organisation: KIT Department of Mathematics

Part of: [M-MATH-106282 - Mathematics I](#)

Type	Credits	Grading	Term offered	Expansion	Version
Written examination	7 CP	graded	Each term	1 semesters	1

Courses					
WT 25/26	0136000	Mathematik I für die Fachrichtungen Wirtschaftsinformatik und Digital Economics	4 SWS	Lecture / 	Weiß
Exams					
ST 2025	7700138	Mathematics I for Digital Economics - Exam			Weiß

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

T

6.93 Module component: Mathematics I for Digital Economics - Exercise [T-MATH-112744]

Coordinators: Prof. Dr. Andreas Rieder
Dr. Daniel Weiß
Prof. Dr. Christian Wieners

Organisation: KIT Department of Mathematics

Part of: [M-MATH-106282 - Mathematics I](#)

Type	Credits	Grading	Term offered	Expansion	Version
Coursework	1 CP	pass/fail	Each winter term	1 semesters	1

Courses					
WT 25/26	0136000	Mathematik I für die Fachrichtungen Wirtschaftsinformatik und Digital Economics	4 SWS	Lecture / 	Weiß

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

T

6.94 Module component: Mathematics II for Digital Economics - Exam [T-MATH-112745]

Coordinators: Prof. Dr. Andreas Rieder
 Dr. Daniel Weiß
 Prof. Dr. Christian Wieners

Organisation: KIT Department of Mathematics

Part of: [M-MATH-106285 - Mathematics II](#)

Type	Credits	Grading	Term offered	Version
Written examination	7 CP	Graded	Each term	1

Exams			
ST 2025	7700139	Mathematics II for Digital Economics - Exam	Weiß

T

6.95 Module component: Mathematics II for Digital Economics - Exercise [T-MATH-112746]

Coordinators: Prof. Dr. Andreas Rieder
 Dr. Daniel Weiß
 Prof. Dr. Christian Wieners

Organisation: KIT Department of Mathematics

Part of: [M-MATH-106285 - Mathematics II](#)

Type	Credits	Grading	Term offered	Version
Coursework	1 CP	pass/fail	Each summer term	1

Exams			
ST 2025	7700140	Mathematics II for Digital Economics - Exercise	Weiß

T

6.96 Module component: Microeconometrics [T-WIWI-112153]

Coordinators: Prof. Dr. Fabian Krüger
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-105414 - Statistics and Econometrics II](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	graded	see Annotations	1

Assessment

The assessment consists of a written examination (60 minutes). A bonus can be acquired by successful completion of an assignment (written report + short in-class presentation) during the semester. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4).

Prerequisites

None

Recommendations

Students are expected to have a good working knowledge of the linear regression model (e.g. by having attended the course 'Volkswirtschaftslehre III: Einführung in die Ökonometrie', or attending it in the same semester as 'Microeconometrics').

Additional Information

The course will be offered in the summer semester 2024.

Workload

135 hours

T

6.97 Module component: Modeling and OR-Software: Introduction [T-WIWI-106199]

Coordinators: Prof. Dr. Stefan Nickel
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101413 - Applications of Operations Research](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	Each summer term	4

Courses					
ST 2025	2550490	Modellieren und OR-Software: Einführung	3 SWS	Practical course / 	Nickel, Linner, Pomes, Subas
Exams					
ST 2025	7900153	Modeling and OR-Software: Introduction			Nickel
WT 25/26	7900081	Modeling and OR-Software: Introduction			Nickel

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

The assessment is a written examination (60 min.). The examination is held in every semester.

Recommendations

Firm knowledge of the contents from the lecture *Introduction to Operations Research I* [2550040] of the module *Operations Research*.

Additional Information

Due to capacity restrictions, registration before course start is required. For further information see the webpage of the course. The lecture is offered in every term. The planned lectures and courses for the next three years are announced online at <https://dol.ior.kit.edu/Lehrveranstaltungen.php>.

Below you will find excerpts from courses related to this module component:

V

Modellieren und OR-Software: Einführung

2550490, SS 2025, 3 SWS, Language: German, [Open in study portal](#)

**Practical course (P)
Blended (On-Site/Online)**

Content

After an introduction to general concepts of modelling tools (implementation, data handling, result interpretation, ...), the software IBM ILOG CPLEX Optimization Studio and the corresponding modeling language OPL will be discussed which can be used to solve OR problems on a computer-aided basis. Subsequently, a broad range of exercises will be discussed. The main goals of the exercises from literature and practical applications are to learn the process of modeling optimization problems as linear or mixed-integer programs, to efficiently utilize the presented tools for solving these optimization problems and to implement heuristic solution procedures for mixed-integer programs.

Organizational issues

Die Teilnehmerzahl für diese Veranstaltung ist begrenzt.

Die Bewerbung erfolgt über das Wiwi-Portal.

T

6.98 Module component: Nonlinear Optimization I [T-WIWI-102724]

Coordinators: Prof. Dr. Oliver Stein
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101414 - Methodical Foundations of OR](#)
[M-WIWI-103278 - Optimization under Uncertainty](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	Each winter term	4

Courses					
WT 25/26	2550111	Nonlinear Optimization I	2 SWS	Lecture /	Stein
WT 25/26	2550112	Exercises Nonlinear Optimization I	1 SWS	Practice /	Stein, Schwarze, Neussel
Exams					
ST 2025	7900202_SS2025_NK	Nonlinear Optimization I			Stein
WT 25/26	7900001_WS2526_HK	Nonlinear Optimization I			Stein

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Assessment

The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation. The successful completion of the exercises is required for admission to the written exam. The exam takes place in the semester of the lecture and in the following semester.

The examination can also be combined with the examination of Nonlinear Optimization II [2550113]. In this case, the duration of the written examination takes 120 minutes.

Prerequisites

The module component exam T-WIWI-103637 "Nonlinear Optimization I and II" may not be selected.

Additional Information

Part I and II of the lecture are held consecutively in the *same* semester.

Below you will find excerpts from courses related to this module component:

V

Nonlinear Optimization I

2550111, WS 25/26, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content

The lecture treats the minimization of smooth nonlinear functions without constraints. For such problems, which occur very often in economics, engineering, and natural sciences, optimality conditions are derived and, based on them, solution algorithms are developed. The lecture is structured as follows:

- Introduction, examples, and terminology
- Existence results for optimal points
- First and second order optimality conditions
- Algorithms (line search, steepest descent method, variable metric methods, Newton method, Quasi Newton methods, CG method, trust region method)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:

The treatment of optimization problems *with* constraints forms the contents of the lecture "Nonlinear Optimization II". The lectures "Nonlinear Optimization I" and "Nonlinear Optimization II" are held consecutively *in the same semester*.

Learning objectives:

The student

- knows and understands fundamentals of unconstrained nonlinear optimization,
- is able to choose, design and apply modern techniques of unconstrained nonlinear optimization in practice.

Literature

O. Stein, Basic Concepts of Nonlinear Optimization, Springer, Berlin, 2024

Additional Literature:

- W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993
- O. Güler, Foundations of Optimization, Springer, 2010
- H.Th. Jongen, K. Meer, E. Triesch, Optimization Theory, Kluwer, 2004
- J. Nocedal, S. Wright, Numerical Optimization, Springer, 2000

T

6.99 Module component: Nonlinear Optimization I and II [T-WIWI-103637]

Coordinators: Prof. Dr. Oliver Stein
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101414 - Methodical Foundations of OR](#)

Type	Credits	Grading	Term offered	Version
Written examination	9 CP	graded	Each winter term	6

Courses					
WT 25/26	2550111	Nonlinear Optimization I	2 SWS	Lecture /	Stein
WT 25/26	2550112	Exercises Nonlinear Optimization I	1 SWS	Practice /	Stein, Schwarze, Neussel
WT 25/26	2550113	Nonlinear Optimization II	2 SWS	Lecture /	Stein
Exams					
ST 2025	7900204_SS2025_NK	Nonlinear Optimization I and II			Stein
WT 25/26	7900003_WS2526_HK	Nonlinear Optimization I and II			Stein

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Assessment

The assessment consists of a written exam in English (120 minutes) according to Section 4(2), 1 of the examination regulation. The successful completion of the exercises is required for admission to the written exam.

The exam takes place in the semester of the lecture and in the following semester.

Prerequisites

None.

Modeled Prerequisites

The following conditions have to be fulfilled:

1. The module component [T-WIWI-102724 - Nonlinear Optimization I](#) must not have been started.
2. The module component [T-WIWI-102725 - Nonlinear Optimization II](#) must not have been started.

Additional Information

Part I and II of the lecture are held consecutively in the **same** semester.

Below you will find excerpts from courses related to this module component:

V

Nonlinear Optimization I

2550111, WS 25/26, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content

The lecture treats the minimization of smooth nonlinear functions without constraints. For such problems, which occur very often in economics, engineering, and natural sciences, optimality conditions are derived and, based on them, solution algorithms are developed. The lecture is structured as follows:

- Introduction, examples, and terminology
- Existence results for optimal points
- First and second order optimality conditions
- Algorithms (line search, steepest descent method, variable metric methods, Newton method, Quasi Newton methods, CG method, trust region method)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:

The treatment of optimization problems *with* constraints forms the contents of the lecture "Nonlinear Optimization II". The lectures "Nonlinear Optimization I" and "Nonlinear Optimization II" are held consecutively *in the same semester*.

Learning objectives:

The student

- knows and understands fundamentals of unconstrained nonlinear optimization,
- is able to choose, design and apply modern techniques of unconstrained nonlinear optimization in practice.

Literature

O. Stein, Basic Concepts of Nonlinear Optimization, Springer, Berlin, 2024

Additional Literature:

- W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993
- O. Güler, Foundations of Optimization, Springer, 2010
- H.Th. Jongen, K. Meer, E. Triesch, Optimization Theory, Kluwer, 2004
- J. Nocedal, S. Wright, Numerical Optimization, Springer, 2000

**Nonlinear Optimization II**

2550113, WS 25/26, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content

The lecture treats the minimization of smooth nonlinear functions under nonlinear constraints. For such problems, which occur very often in economics, engineering, and natural sciences, optimality conditions are derived and, based on them, solution algorithms are developed. The lecture is structured as follows:

- Topology and first order approximations of the feasible set
- Theorems of the alternative, first and second order optimality conditions
- Algorithms (penalty method, multiplier method, barrier method, interior point method, SQP method, quadratic optimization)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:

The treatment of optimization problems *without* constraints forms the contents of the lecture "Nonlinear Optimization I". The lectures "Nonlinear Optimization I" and "Nonlinear Optimization II" are held consecutively *in the same semester*.

Learning objectives:

The student

- knows and understands fundamentals of constrained nonlinear optimization,
- is able to choose, design and apply modern techniques of constrained nonlinear optimization in practice.

Literature

O. Stein, Basic Concepts of Nonlinear Optimization, Springer, Berlin, 2024

Additional Literature:

- W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993
- O. Güler, Foundations of Optimization, Springer, 2010
- H.Th. Jongen, K. Meer, E. Triesch, Optimization Theory, Kluwer, 2004
- J. Nocedal, S. Wright, Numerical Optimization, Springer, 2000

T

6.100 Module component: Nonlinear Optimization II [T-WIWI-102725]

Coordinators: Prof. Dr. Oliver Stein
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101414 - Methodical Foundations of OR](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	graded	Each winter term	3

Courses					
WT 25/26	2550112	Exercises Nonlinear Optimization I	1 SWS	Practice /	Stein, Schwarze, Neussel
WT 25/26	2550113	Nonlinear Optimization II	2 SWS	Lecture /	Stein
WT 25/26	2550114	Exercise to Nonlinear Optimization II	1 SWS	Practice /	Stein, Schwarze, Neussel
Exams					
ST 2025	7900203_SS2025_NK	Nonlinear Optimization II			Stein
WT 25/26	7900002_WS2526_HK	Nonlinear Optimization II			Stein

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Assessment

The assessment consists of a written exam (60 minutes) in English according to Section 4(2), 1 of the examination regulation. The successful completion of the exercises is required for admission to the written exam.

The exam takes place in the semester of the lecture and in the following semester.

The exam can also be combined with the examination of *Nonlinear Optimization I* [2550111]. In this case, the duration of the written exam takes 120 minutes.

Prerequisites

None.

Modeled Prerequisites

The following conditions have to be fulfilled:

1. The module component [T-WIWI-103637 - Nonlinear Optimization I and II](#) must not have been started.

Additional Information

Part I and II of the lecture are held consecutively in the same semester.

Below you will find excerpts from courses related to this module component:

V

Nonlinear Optimization II

2550113, WS 25/26, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content

The lecture treats the minimization of smooth nonlinear functions under nonlinear constraints. For such problems, which occur very often in economics, engineering, and natural sciences, optimality conditions are derived and, based on them, solution algorithms are developed. The lecture is structured as follows:

- Topology and first order approximations of the feasible set
- Theorems of the alternative, first and second order optimality conditions
- Algorithms (penalty method, multiplier method, barrier method, interior point method, SQP method, quadratic optimization)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:

The treatment of optimization problems *without* constraints forms the contents of the lecture "Nonlinear Optimization I". The lectures "Nonlinear Optimization I" and "Nonlinear Optimization II" are held consecutively *in the same semester*.

Learning objectives:

The student

- knows and understands fundamentals of constrained nonlinear optimization,
- is able to choose, design and apply modern techniques of constrained nonlinear optimization in practice.

Literature

O. Stein, Basic Concepts of Nonlinear Optimization, Springer, Berlin, 2024

Additional Literature:

- W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993
- O. Güler, Foundations of Optimization, Springer, 2010
- H.Th. Jongen, K. Meer, E. Triesch, Optimization Theory, Kluwer, 2004
- J. Nocedal, S. Wright, Numerical Optimization, Springer, 2000

T

6.101 Module component: Optimization under Uncertainty [T-WIWI-106545]

Coordinators: Prof. Dr. Steffen Rebennack
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101413 - Applications of Operations Research](#)
[M-WIWI-103278 - Optimization under Uncertainty](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	Each winter term	3

Courses					
WT 25/26	2550464	Optimization Under Uncertainty	2 SWS	Lecture / 	Rebennack, Kandora
WT 25/26	2550465	Übungen zu Optimierungsansätze unter Unsicherheit	1 SWS	Practice / 	Rebennack
WT 25/26	2550466		2 SWS	Others (sons)	Rebennack
Exams					
ST 2025	7900309	Optimization under Uncertainty			Rebennack
WT 25/26	7900240	Optimization under Uncertainty			Rebennack

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation. The exam takes place in every the semester.

Prerequisites

None.

Workload

135 hours

T

6.102 Module component: Patent Law [T-INFO-101310]

Coordinators: Patric Werner
Organisation: KIT Department of Informatics
Part of: [M-INFO-101215 - Intellectual Property Law](#)

Type
Written examination

Credits
3 CP

Grading
graded

Term offered
Each summer term

Version
3

Courses					
ST 2025	24656	Patent Law	2 SWS	Lecture / 	Werner
Exams					
ST 2025	7500109	Patent Law			Sattler, Matz
WT 25/26	7500006	Patent Law			Matz

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

The assessment is carried out as a written examination (§ 4 Abs. 2 No. 1 SPO) lasting 60 minutes.

Prerequisites

None.

Recommendations

None.

T

6.103 Module component: Platform Economy [T-WIWI-109936]

Coordinators: Prof. Dr. Christof Weinhardt
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-106272 - Topics in Digital Economics](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	Each winter term	4

Courses					
WT 25/26	2540468	Platform Economy	2 SWS	Lecture /	Weinhardt, Fegert
WT 25/26	2540469	Übung zu Platform Economy	1 SWS	Practice /	Stano
Exams					
ST 2025	7900266	Platform Economy			Weinhardt

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Assessment

The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation. Details of the grades will be announced at the beginning of the course.

Prerequisites

see below

Modeled Prerequisites

The following conditions have to be fulfilled:

1. The module component [T-WIWI-107506 - Platform Economy](#) must not have been started.

Recommendations

None

Below you will find excerpts from courses related to this module component:

V

Platform Economy

2540468, WS 25/26, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

The date for the lecture kick-off this Semester will be published soon.

Lecture and Exercise

The "Platform Economy" lecture provides a broad range of knowledge related to online platforms and their business models, examining their significance for users, operators, and society as a whole. The course is structured into 8 topical blocks, each exploring a different aspect of the platform economy in depth. Each block is led by a different lecturer who is an expert in the respective topic. The key topics covered in the lecture include:

Network Effects and Two-Sided Markets

- Business Models and Auctions
- Energy Market Engineering
- Digital Involvement: Crowd X & Citizen Science
- Digital Democracy and Social Media
- Analyzing User Behavior
- Trust and Reputation in Digital Platforms
- Ethical Considerations in the Platform Economy

To reinforce the lecture material, each block is accompanied by interactive exercises that encourage a deeper understanding of the topics. In these exercises, students will engage in discussions and explore practical examples that illustrate the theoretical concepts introduced during the lectures. The lecture and exercise also offer a chance to get an idea of the lectures offered during the master's program at our chair.

Case Study

In addition to the lectures, you will work on a case study in small groups. Your task will be to develop a business model for an innovative and novel online platform, which will be presented to you by one of our experts, either from the academic team or the industry. This case study offers a chance to gain deeper insights into current trends in the platform economy and to apply the knowledge acquired throughout the course in a practical, hands-on way.

Literature

- Bundesministerium für Wirtschaft und Energie (2017). „Kompetenzen für eine digitale Souveränität“ (abrufbar unter <https://www.bmwi.de/Redaktion/DE/Publikationen/Studien/kompetenzen-fuer-eine-digitale-souveraenitaet.html>)
- Bundesministerium für Wirtschaft und Energie (2017). „Weißbuch Digitale Plattformen.“ (abrufbar unter https://www.bmwi.de/Redaktion/DE/Publikationen/Digitale-Welt/weissbuch-digitale-plattformen.pdf?__blob=publicationFile&v=8)
- Easley, D., and Kleinberg, J. 2010. "Network Effects," in Networks, Crowds, and Markets: Reasoning about a Highly Connected World, Cambridge University Press, pp. 509–542.
- Eisenmann, T., Parker, G., and Van Alstyne, M. W. 2006. "Strategies for two-sided markets," Harvard Business Review 84(10), pp. 1–11.
- Gassmann, O., Frankenberger, K., and Csik, M. 2013. Geschäftsmodelle entwickeln: 55 innovative Konzepte mit dem St. Galler Business Model Navigator, Hanser.
- Wattenhofer, R. 2016. "The science of the blockchain." CreateSpace Independent Publishing Platform.
- Roth, A. 2002. "The Economist as Engineer: Game Theory, Experimental Economics and Computation as Tools for Design Economics," Econometrica 70(4): 1341-1378, 2002.
- Weinhardt, C., Holtmann, C., Neumann, D., Market Engineering. Wirtschaftsinformatik, 2003.
- Wolfstetter, E., 1999. "Topics in Microeconomics - Industrial Organization, Auctions, and Incentives," Cambridge, Cambridge University Press.
- Teubner, T., and Hawlitschek, F. (in press). "The economics of P2P online sharing," in The Sharing Economy: Possibilities, Challenges, and the way forward, Praeger Publishing.

T

6.104 Module component: Platform Economy [T-WIWI-107506]

Coordinators: Prof. Dr. Christof Weinhardt
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101421 - Supply Chain Management](#)
[M-WIWI-101434 - eBusiness and Service Management](#)
[M-WIWI-105981 - Information Systems & Digital Business](#)

Type	Credits	Grading	Term offered	Version
Examination of another type	4,5 CP	graded	Each winter term	3

Courses					
WT 25/26	2540468	Platform Economy	2 SWS	Lecture / 	Weinhardt, Fegert
WT 25/26	2540469	Übung zu Platform Economy	1 SWS	Practice / 	Stano
Exams					
ST 2025	7900266	Platform Economy			Weinhardt

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

Alternative exam assessment. The assessment is carried out in the form of a one-hour written examination and by carrying out a case study. Details on the assessment will be announced during the lecture.

Prerequisites

see below

Modeled Prerequisites

The following conditions have to be fulfilled:

1. The module component [T-WIWI-109936 - Platform Economy](#) must not have been started.

Recommendations

None

Workload

135 hours

Below you will find excerpts from courses related to this module component:

V

Platform Economy

2540468, WS 25/26, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

The date for the lecture kick-off this Semester will be published soon.

Lecture and Exercise

The "Platform Economy" lecture provides a broad range of knowledge related to online platforms and their business models, examining their significance for users, operators, and society as a whole. The course is structured into 8 topical blocks, each exploring a different aspect of the platform economy in depth. Each block is led by a different lecturer who is an expert in the respective topic. The key topics covered in the lecture include:

Network Effects and Two-Sided Markets

- Business Models and Auctions
- Energy Market Engineering
- Digital Involvement: Crowd X & Citizen Science
- Digital Democracy and Social Media
- Analyzing User Behavior
- Trust and Reputation in Digital Platforms
- Ethical Considerations in the Platform Economy

To reinforce the lecture material, each block is accompanied by interactive exercises that encourage a deeper understanding of the topics. In these exercises, students will engage in discussions and explore practical examples that illustrate the theoretical concepts introduced during the lectures. The lecture and exercise also offer a chance to get an idea of the lectures offered during the master's program at our chair.

Case Study

In addition to the lectures, you will work on a case study in small groups. Your task will be to develop a business model for an innovative and novel online platform, which will be presented to you by one of our experts, either from the academic team or the industry. This case study offers a chance to gain deeper insights into current trends in the platform economy and to apply the knowledge acquired throughout the course in a practical, hands-on way.

Literature

- Bundesministerium für Wirtschaft und Energie (2017). „Kompetenzen für eine digitale Souveränität“ (abrufbar unter <https://www.bmwi.de/Redaktion/DE/Publikationen/Studien/kompetenzen-fuer-eine-digitale-souveraenitaet.html>)
- Bundesministerium für Wirtschaft und Energie (2017). „Weißbuch Digitale Plattformen.“ (abrufbar unter https://www.bmwi.de/Redaktion/DE/Publikationen/Digitale-Welt/weissbuch-digitale-plattformen.pdf?__blob=publicationFile&v=8)
- Easley, D., and Kleinberg, J. 2010. "Network Effects," in Networks, Crowds, and Markets: Reasoning about a Highly Connected World, Cambridge University Press, pp. 509–542.
- Eisenmann, T., Parker, G., and Van Alstyne, M. W. 2006. "Strategies for two-sided markets," Harvard Business Review 84(10), pp. 1–11.
- Gassmann, O., Frankenberger, K., and Csik, M. 2013. Geschäftsmodelle entwickeln: 55 innovative Konzepte mit dem St. Galler Business Model Navigator, Hanser.
- Wattenhofer, R. 2016. "The science of the blockchain." CreateSpace Independent Publishing Platform.
- Roth, A. 2002. "The Economist as Engineer: Game Theory, Experimental Economics and Computation as Tools for Design Economics," Econometrica 70(4): 1341-1378, 2002.
- Weinhardt, C., Holtmann, C., Neumann, D., Market Engineering. Wirtschaftsinformatik, 2003.
- Wolfstetter, E., 1999. "Topics in Microeconomics - Industrial Organization, Auctions, and Incentives," Cambridge, Cambridge University Press.
- Teubner, T., and Hawlitschek, F. (in press). "The economics of P2P online sharing," in The Sharing Economy: Possibilities, Challenges, and the way forward, Praeger Publishing.

T

6.105 Module component: Practical Seminar: Digital Services [T-WIWI-110888]**Coordinators:** Prof. Dr. Gerhard Satzger**Organisation:** KIT Department of Economics and Management**Part of:** [M-WIWI-102752 - Fundamentals of Digital Service Systems](#)
[M-WIWI-105981 - Information Systems & Digital Business](#)

Type	Credits	Grading	Term offered	Version
Examination of another type	4,5 CP	graded	Each summer term	1

Assessment

The assessment consists of a seminar paper, a presentation of the results and the contribution to the discussion. In the seminar, a maximum score of 60 points can be achieved, consisting of

- maximum 25 points for the documentation (written examination)
- maximum 25 points for the practical assessment
- maximum 10 points for the participation during the discussion sessions

The practical seminar is passed when at least a score of 30 points is achieved.

Prerequisites

None

Recommendations

None

Additional Information

The current range of seminar topics is announced on the following Website:

www.dsi.iism.kit.edu.

T

6.106 Module component: Practical Seminar: Interactive Systems [T-WIWI-111914]

Coordinators: Prof. Dr. Alexander Mädche
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-105928 - HR Management & Digital Workplace](#)
[M-WIWI-105981 - Information Systems & Digital Business](#)

Type	Credits	Grading	Term offered	Version
Examination of another type	4,5 CP	Graded	Each term	1

Courses					
ST 2025	2540555	Practical Seminar: Interactive Systems	3 SWS	Lecture / 	Mädche
WT 25/26	2540555	Practical Seminar: Interactive Systems	3 SWS	Lecture / 	Mädche

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

Alternative exam assessment.

The assessment of this course consists of the implementation of a practical component, the preparation of a written documentation, and active participation in the discussions.

A total of 60 points can be achieved, of which:

- maximum 25 points for the written documentation
- maximum 25 points for the practical component
- maximum 10 points for active participation in the discussions

A minimum of 30 points must be achieved to pass this course.

Please note that a practical component, such as conducting a survey or implementing an application, is also part of the course. Please refer to the institute website issd.iism.kit.edu for the current offer of practical seminar theses.

Workload

135 hours

Below you will find excerpts from courses related to this module component:

V

Practical Seminar: Interactive Systems

2540555, SS 2025, 3 SWS, Language: English, [Open in study portal](#)

Lecture (V)
Blended (On-Site/Online)

Content

In this practical seminar, students get an individual assignment and develop a running software prototype. Beside the software prototype, the students also deliver a written documentation.

Please find the current open offerings on our website: <https://h-lab.iism.kit.edu/thesis.php>

T

6.107 Module component: Practical Seminar: Platform Economy [T-WIWI-112154]

Coordinators: Prof. Dr. Christof Weinhardt
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-105981 - Information Systems & Digital Business](#)

Type	Credits	Grading	Term offered	Version
Examination of another type	4,5 CP	graded	Each term	1

Assessment

The assessment of this course is in form of a written documentation, a presentation of the outcome of the conducted practical components and an active participation in class. Please take into account that, beside the written documentation, also a practical component (e.g. implementation of a prototype) is part of the course. Please examine the course description for the particular tasks. The final mark is based on the graded and weighted attainments (such as the written documentation, presentation, practical work and an active participation in class).

Prerequisites

None.

Additional Information

Teaching and learning format: Seminar

Workload

135 hours

T

6.108 Module component: Production Economics and Sustainability [T-WIWI-102820]

Coordinators: Prof. Dr. Frank Schultmann
Dr.-Ing. Rebekka Volk

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-101437 - Industrial Production I](#)

Type	Credits	Grading	Term offered	Version
Written examination	3,5 CP	Graded	Each winter term	1

Courses					
WT 25/26	2581960	Production Economics and Sustainability	2 SWS	Lecture / 	Schultmann, Steins
Exams					
ST 2025	7981960	Production Economics and Sustainability			Schultmann

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

The assessment consists of an oral (30 minutes) or written exam (60 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Workload

105 hours

Below you will find excerpts from courses related to this module component:

V

Production Economics and Sustainability

2581960, WS 25/26, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

The analysis and management of material flows on the company level and above will be the focus of this lecture. Herein, the discussion will be about cost-effective and environmentally acceptable steps to avoid, abate and recycle emissions and waste as well as ways of efficient resources handling. As methods material flow analysis (MFA), life cycle assessment (LCA) and OR methods, e.g. for decision support, are introduced.

Topics:

- regulations related to materials and substances
- raw materials, reserves and their availabilities/lifetimes
- material and substance flow analysis (MFA/SFA)
- material related ecoprofiles, e.g. Carbon Footprint
- LCA
- resource efficiency
- emission abatement
- waste management and closed-loop recycling
- raw material oriented production systems
- environmental management (EMAS, ISO 14001, Ecoprofit), eco-controlling

Organizational issues

Seminarraum Uni-West, Geb. 06.33

Literature

wird in der Veranstaltung bekannt gegeben

T

6.109 Module component: Public International Law [T-INFO-113381]

Coordinators: TT-Prof. Dr. Frederike Zufall
Organisation: KIT Department of Informatics
Part of: [M-INFO-106754 - Public Economic and Technology Law](#)

Type	Credits	Grading	Term offered	Version
Written examination	3 CP	Graded	Each summer term	2

Courses					
ST 2025	2400172	Public International Law with an Economic Law Focus	2 SWS	Lecture / 	Kasper
Exams					
ST 2025	7500182	Public International Law with an Economic Law Focus			Zufall

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

The assessment is carried out as a written examination (§ 4 Abs. 2 No. 1 SPO) lasting 60 minutes.

Depending on the number of participants, it will be announced six weeks before the examination (§ 6 (3) SPO) whether the performance assessment is carried out

- as an oral examination (duration approx. 20 mins.) (§ 4 Abs. 2 Nr. 2 SPO) or
- as a written examination (lasting 60 mins.) (§ 4 Abs. 2 No. 1 SPO).

Prerequisites

None.

Recommendations

- General knowledge of (public) law (eg, through participating in public law or EU law modules) is helpful but not necessary.
- Interest in international affairs and politics is welcomed.

Additional Information

Competency Goals:

- Participating students will be able to navigate the plethora of multilateral treaties to detect relevant international law for specific cases.
- They can develop solutions for legal problems based on case law of international courts and tribunals.
- Students will be able to read and comprehend international treaties and case law.
- They will have a fundamental understand of the interplay between various subfields of public international law.
- Students can identify and explain current issues in public international law.

Content:

The lecture is designed to provide participating students with a general understanding of the foundations, subjects, and sources of public international law, its interplay with national legal regimes, and more detailed knowledge of particular subfields of public international law.

Since the lecture targets students of information systems, particular focus will be given to economic topics in international law, such as investment and trade law aspects. Due to the general importance of climate change for today's (economic) law, international climate change law and environmental law will form further focus areas.

In addition, a concise overview on human rights law, the law on State responsibility, and the peaceful settlement of disputes will be provided.

Throughout the lecture, important case law will be referenced and students are expected to read relevant cases in part to facilitate a discussion of such cases and their relevance for a subject field. Although the United Nations, including its principal judicial organ, the International Court of Justice, is one of the, if not the, key international organization in public international law, further international organizations (eg, Council of Europe, World Trade Organization) and their respective law(s) will also be touched.

Students are advised to have a statute book at hand that includes the most important international treaties and conventions (eg, Evans, Blackstone's International Law Documents, currently 15th ed 2021).

Conducting the lecture in English intends to facilitate students to link their ideas and arguments to current debates in international law.

Below you will find excerpts from courses related to this module component:



Public International Law with an Economic Law Focus

2400172, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content

Content:

The lecture is designed to provide participating students with a general understanding of the foundations, subjects, and sources of public international law with an economic law focus, its interplay with national legal regimes, and more detailed knowledge of particular subfields of public international law.

Since the lecture targets students of information systems, particular focus will be given to economic topics in international law, such as investment and trade law aspects. Due to the general importance of climate change for today's (economic) law, international climate change law and environmental law will form further focus areas.

In addition, a concise overview on human rights law, the law on State responsibility, and the peaceful settlement of disputes will be provided.

Throughout the lecture, important case law will be referenced and students are expected to read relevant cases in part to facilitate a discussion of such cases and their relevance for a subject field. Although the United Nations, including its principal judicial organ, the International Court of Justice, is one of the, if not the, key international organization in public international law, further international organizations (eg, Council of Europe, World Trade Organization) and their respective law(s) will also be touched.

Students are advised to have a statute book at hand that includes the most important international treaties and conventions (eg, Evans, Blackstone's International Law Documents, currently 15th ed 2021).

Conducting the lecture in English intends to facilitate students to link their ideas and arguments to current debates in international law.

Competency Goals:

- Participating students will be able to navigate the plethora of multilateral treaties to detect relevant international law for specific cases.
- They can develop solutions for legal problems based on case law of international courts and tribunals.
- Students will be able to read and comprehend international treaties and case law.
- They will have a fundamental understanding of the interplay between various subfields of public international law.
- Students can identify and explain current issues in public international law.

Area of Specialization: For Master modules only.

Interest/Recommendations:

- General knowledge of (public) law (eg, through participating in public law or EU law modules) is helpful but not necessary.
- Interest in international affairs and politics is welcomed.

The total workload for this course unit is 90 hours for 3 credit points, of which 22.5 hours are spent in attendance.

Organizational issues

Lecture Dates:

- 26th of April 2025, 9 to 17 hours (in class)
- 24th of May, 9 to 17 hours (in class)
- 21th of June 9 to 17 hours (in class)

Name:

10.50 HS 102

Gebäude:

10.50 Kollegiengebäude Bauingenieure II

Lageplan:

<https://www.kit.edu/campusplan/>

T

6.110 Module component: Public Revenues [T-WIWI-102739]

Coordinators: Prof. Dr. Berthold Wigger
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101403 - Public Finance](#)
[M-WIWI-101499 - Applied Microeconomics](#)
[M-WIWI-101668 - Economic Policy I](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	Each summer term	1

Courses					
ST 2025	2560120	Public Revenues	2 SWS	Lecture /	Wigger
ST 2025	2560121	Übung zu Öffentliche Einnahmen	1 SWS	Practice /	Wigger, Schmelzer
Exams					
ST 2025	790oeff	Public Revenues			Wigger
WT 25/26	790oeff	Public Revenues			Wigger

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Assessment

Depending on the further pandemic development the assessment will consist either of an open book exam (following Art. 4, para. 2, clause 3 of the examination regulation), or of an 1h written exam (following Art. 4, para. 2, clause 1 of the examination regulation).

Prerequisites

None

Recommendations

Basic knowledge of Public Finance is required.

Below you will find excerpts from courses related to this module component:

V

Public Revenues

2560120, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

The *Public Revenues* lecture is concerned with the theory and policy of taxation and public dept. In the first chapter, fundamental concepts of taxation theory are introduced, whereas the second chapter deals with key elements of the German taxation system. The allocative and distributive effects of different taxation types are examined in chapter three and four. Chapter five integrates both allocative and distributive components in order to derive a theory of optimal taxation. The core of the sixth chapter is represented by international aspects of taxation. The debt part begins with a description of the extent and structure of public dept in chapter seven. In the following chapter, macroeconomic theories of national dept are evolved, while chapter nine is concerned with its long term consequences when employed as a regular instrument of budgeting. Finally, the tenth chapter deals with constitutional limits to public debt-incurring.

Learning goals:

See German version.

Workload:

The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature**Literatur:**

- Homburg, S.(2000): *Allgemeine Steuerlehre*, Vahlen
- Rosen, H.S.(1995): *Public Finance*; 4. Aufl., Irwin
- Wellisch, D.(2000): *Finanzwissenschaft I und Finanzwissenschaft III*, Vahlen
- Wigger, B. U.(2006): *Grundzüge der Finanzwissenschaft*; 2. Aufl., Springer

T

6.111 Module component: Quantitative Finance [T-WIWI-114340]

Coordinators: Prof. Dr. Julian Thimme
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-107213 - Topics in Finance I](#)
[M-WIWI-107214 - Topics in Finance II](#)

Type	Credits	Grading	Term offered	Version
Examination of another type	4,5 CP	Graded	Each winter term	1

Courses					
WT 25/26	2500065	Quantitative Finance	3 SWS	Lecture / Practice (/	Thimme

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Assessment

Alternative exam assessment. The examination consists of programming tasks in Python and presentations. Details will be announced at the beginning of the course.

Prerequisites

None

Recommendations

Knowledge from the course Business Administration: Finance and Accounting [2610026] is very helpful.

Workload

135 hours

Below you will find excerpts from courses related to this module component:

V

Quantitative Finance

2500065, WS 25/26, 3 SWS, Language: English, [Open in study portal](#)

Lecture / Practice (VÜ)
On-Site

Content

In Quantitative Finance, participants gain in-depth knowledge of analyzing corporate and financial market data to methodically explore key questions in finance. The course begins with a brief introduction to the Python programming language and the development environment used throughout the course. Following this, seven thematically structured modules cover both fundamental issues in finance and the associated empirical analytical methods. In three hackathons, participants work in small teams with real datasets to apply the theoretical concepts to concrete problems and subsequently present their findings.

Organizational issues

findet in der ersten Semesterhälfte statt

T

6.112 Module component: Renewable Energy-Resources, Technologies and Economics [T-WIWI-100806]

Coordinators: Prof. Dr. Patrick Jochem
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101464 - Energy Economics](#)

Type	Credits	Grading	Term offered	Version
Written examination	3,5 CP	Graded	Each winter term	8

Courses					
WT 25/26	2581012	Renewable Energy – Resources, Technologies and Economics	2 SWS	Lecture / 	Jochem
Exams					
ST 2025	7981012	Renewable Energy-Resources, Technologies and Economics			Fichtner

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

The assessment consists of a written exam (60 minutes, in English, answers are possible in German or English) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

Prerequisites

None.

Below you will find excerpts from courses related to this module component:

V

Renewable Energy – Resources, Technologies and Economics

2581012, WS 25/26, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)
On-Site

Content

1. General introduction: Motivation, Global situation
2. Basics of renewable energies: Energy balance of the earth, potential definition
3. Hydro
4. Wind
5. Solar
6. Biomass
7. Geothermal
8. Other renewable energies
9. Promotion of renewable energies
10. Interactions in systemic context
11. Excursion to the "Energieberg" in Mühlburg

Learning Goals:

The student

- understands the motivation and the global context of renewable energy resources.
- gains detailed knowledge about the different renewable resources and technologies as well as their potentials.
- understands the systemic context and interactions resulting from the increased share of renewable power generation.
- understands the important economic aspects of renewable energies, including electricity generation costs, political promotion and marketing of renewable electricity.
- is able to characterize and where required calculate these technologies.

Organizational issues

Blockveranstaltung, freitags 14:00-17:00 Uhr, 31.10., 14.11., 28.11., 12.12., 09.01., 23.01., 06.02., 20.02.

Literature

Weiterführende Literatur:

- Kaltschmitt, M., 2006, Erneuerbare Energien : Systemtechnik, Wirtschaftlichkeit, Umweltaspekte, aktualisierte, korrigierte und ergänzte Auflage Berlin, Heidelberg : Springer-Verlag Berlin Heidelberg.
- Kaltschmitt, M., Streicher, W., Wiese, A. (eds.), 2007, Renewable Energy: Technology, Economics and Environment, Springer, Heidelberg.
- Quaschnig, V., 2010, Erneuerbare Energien und Klimaschutz : Hintergründe - Techniken - Anlagenplanung - Wirtschaftlichkeit München : Hanser, Ill.2., aktualis. Aufl.
- Harvey, D., 2010, Energy and the New Reality 2: Carbon-Free Energy Supply, Eathscan, London/Washington.
- Boyle, G. (ed.), 2004, Renewable Energy: Power for a Sustainable Future, 2nd Edition, Open University Press, Oxford.

T

6.113 Module component: Selected Legal Issues of Internet Law [T-INFO-108462]

Coordinators: N.N.
Organisation: KIT Department of Informatics
Part of: [M-INFO-101215 - Intellectual Property Law](#)

Type	Credits	Grading	Term offered	Version
Examination of another type	3 CP	Graded	Each summer term	1

Courses					
ST 2025	24821	Selected legal issues of Internet law	2 SWS	Colloquium (K / ●)	Sattler
Exams					
ST 2025	7500099	Selected Legal Issues of Internet Law			Sattler

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Assessment

The assessment is carried out as an examination of another type (§ 4 Abs. 2 No. 3 SPO).

The overall impression is evaluated. The following partial aspects are included in the grading: oral presentation and discussion.

Prerequisites

The course [Internet Law T-INFO-101307](#) must not have started.

Modeled Prerequisites

The following conditions have to be fulfilled:

1. The module component [T-INFO-101307 - Internet Law](#) must not have been started.

Recommendations

Keine.

Additional Information

Lecture (with written exam) [Internet Law T-INFO-101307](#) is offered in the winter semester.

Colloquium (other type of examination) [Selected Legal Issues of Internet Law T-INFO-108462](#) offered in the summer semester

T

6.114 Module component: Seminar in Business Administration (Bachelor) [T-WIWI-103486]**Coordinators:** Professorenschaft des Fachbereichs Betriebswirtschaftslehre**Organisation:** KIT Department of Economics and Management**Part of:** M-WIWI-106283 - Seminars

Type	Credits	Grading	Term offered	Version
Examination of another type	3 CP	Graded	Each term	1

Courses					
ST 2025	00063	Seminar Social Sentiment in Times of Crises	2 SWS	Seminar	Fegert
ST 2025	2500020	Digital Democracy - Challenges and opportunities of the digital society	2 SWS	Seminar / 🌀	Fegert
ST 2025	2500024	Biosignals in Information Systems & Marketing	2 SWS	Seminar / 🌀	Knierim, del Puppo
ST 2025	2500056	ABBA Summer School Seminar: Biosignal-Adaptive GenAI Systems	2 SWS	Seminar / 🌀	Mädche
ST 2025	2500061	Special Topics in Transportation Strategy	2 SWS	Seminar / 🚫	Müller
ST 2025	2500125	Human-Centered Systems Seminar: Engineering	3 SWS	Seminar / 🌀	Mädche
ST 2025	2530293	Seminar in Finance (Bachelor, Prof. Ruckes)	2 SWS	Seminar / 🌀	Ruckes, Luedecke, Benz, Kohl, Sarac, Fkyerat
ST 2025	2540468	Bachelor Seminar: AI-Driven Information Systems	2 SWS	Seminar / 🚫	Pfeiffer, Bennardo
ST 2025	2540473	Business Data Analytics	2 SWS	Seminar	Hariharan
ST 2025	2540475	Positive Information Systems	2 SWS	Seminar	Knierim
ST 2025	2540478	Smart Grid Economics & Energy Markets	2 SWS	Seminar	Weinhardt
ST 2025	2540524	Bachelor Seminar in Data Science and Machine Learning	2 SWS	Seminar	Geyer-Schulz
ST 2025	2540553	User-Adaptive Systems Seminar	2 SWS	Seminar / 🌀	Mädche, Beigl
ST 2025	2540557	Human-Centered Systems Seminar: Research	3 SWS	Seminar / 🌀	Mädche
ST 2025	2545010	Entrepreneurship Basics (Track 1)	2 SWS	Seminar / 🚫	Hirte, Terzidis
ST 2025	2545011	Entrepreneurship Basics (Track 2)	2 SWS	Seminar / 🚫	Wohlfeil, Terzidis, Wohlfeil
ST 2025	2571187	Seminar Digital Marketing (Bachelor)	2 SWS	Seminar / 🚫	Kupfer
ST 2025	2573010	Seminar Human Resources and Organizations (Bachelor)	2 SWS	Seminar / 🚫	Nieken, Mitarbeiter, Walther
ST 2025	2573011	Seminar Human Resource Management (Bachelor)	2 SWS	Seminar / 🚫	Nieken, Mitarbeiter, Gorny
ST 2025	2579919	Seminar Management Accounting - Sustainability Topics	2 SWS	Seminar / 🚫	Letmathe
ST 2025	2581030	Seminar Energiewirtschaft IV	2 SWS	Seminar / 🚫	Fichtner, Sloot
ST 2025	2581031	Seminar Energiewirtschaft V	2 SWS	Seminar / 🚫	Plötz
ST 2025	2581032	Seminar Energiewirtschaft VI	2 SWS	Seminar / 🚫	Slednev, Fichtner
ST 2025	2581976	Seminar Produktionswirtschaft und Logistik I	2 SWS	Seminar / 🚫	Schultmann, Rudi
ST 2025	2581977	Seminar Produktionswirtschaft und Logistik II	2 SWS	Seminar / 🚫	Schultmann

ST 2025	2581979	Seminar Energiewirtschaft I	2 SWS	Seminar / 🎤	Fichtner, Kleinebrahm
ST 2025	2581981	Seminar Energiewirtschaft III	2 SWS	Seminar / 🎤	Ardone, Fichtner
WT 25/26	2500045	Digital Democracy - Challenges and Opportunities of the Digital Society	2 SWS	Seminar / 🔄	Fegert, Stein, Bezzaoui
WT 25/26	2500061	Special Topics in Transportation Strategy	2 SWS	Seminar / 🎤	Müller
WT 25/26	2500125	Human-Centered Systems Seminar: Engineering	2 SWS	Seminar / 🔄	Mädche
WT 25/26	2530580	Seminar in Finance (Bachelor)	2 SWS	Seminar / 🎤	Uhrig-Homburg
WT 25/26	2530586		2 SWS	Seminar / 🎤	Uhrig-Homburg, Molnar
WT 25/26	2530610	Seminar in Financial Economics (Bachelor)	2 SWS	Seminar / 🔄	Thimme
WT 25/26	2540471	Bachelor Seminar (Information Systems III)	2 SWS	Seminar / 🎤	Bennardo, Gutschow, Heßler
WT 25/26	2540473	Business Data Analytics	2 SWS	Seminar / 🎤	Hariharan, Grote, Schulz, Motz
WT 25/26	2540475	Positive Information Systems	2 SWS	Seminar / 🎤	Knierim, del Puppo
WT 25/26	2540478	Smart Grids and Energy Markets	2 SWS	Seminar / 🎤	Weinhardt, Semmelmann, Miskiw, Speck
WT 25/26	2540524	Bachelor Seminar in Data Science and Machine Learning	2 SWS	Seminar	Geyer-Schulz, Nazemi
WT 25/26	2540557	Human-Centered Systems Seminar: Research	2 SWS	Seminar / 🔄	Mädche
WT 25/26	2571180	Seminar in Marketing and Sales (Bachelor)	2 SWS	Seminar / 🎤	Klarmann
WT 25/26	2573010	Seminar: Human Resources and Organizations (Bachelor)	2 SWS	Seminar / 🎤	Nieken, Mitarbeiter
WT 25/26	2573011	Seminar: Human Resource Management (Bachelor)	2 SWS	Seminar / 🎤	Nieken, Mitarbeiter
WT 25/26	2579919	Seminar Management Accounting - Sustainability Topics	2 SWS	Seminar / 🎤	Wouters, Dickemann
WT 25/26	2581030	Seminar in Energy Economics	2 SWS	Seminar / 🎤	Fichtner, Sloot
WT 25/26	2581032	Seminar Energy Economics VI	2 SWS	Seminar / 🎤	Fichtner, Slednev
WT 25/26	2581976	Seminar in Production and Operations Management I	2 SWS	Seminar / 🎤	Schultmann, Rudi
WT 25/26	2581977	Seminar in Production and Operations Management II	2 SWS	Seminar / 🎤	Schultmann, Steins
WT 25/26	2581978	Seminar in Production and Operations Management	2 SWS	Seminar / 🎤	Schultmann, Rosenberg
WT 25/26	2581979	Seminar in Energy Economics	2 SWS	Seminar / 🎤	Fichtner, Kleinebrahm
WT 25/26	2581980	Seminar in Energy Economics	2 SWS	Seminar / 🎤	Fichtner, Sandmeier
WT 25/26	2581981	Seminar in Energy Economics	2 SWS	Seminar / 🎤	Ardone, Fichtner
Exams					
ST 2025	00064	Seminar Social Sentiment in Times of Crises			Weinhardt
ST 2025	7900003	Seminar in Finance (Bachelor, Prof. Ruckes)			Ruckes
ST 2025	7900013	Bachelor Seminar in Data Science and Machine Learning			Geyer-Schulz
ST 2025	7900056	Entrepreneurship Basics (Track 1)			Terzidis
ST 2025	7900057	Entrepreneurship Basics (Track 2)			Terzidis
ST 2025	7900093	Seminar Smart Grid and Energy Markets			Weinhardt
ST 2025	7900100	Seminar Human Resource Management (Bachelor)			Nieken
ST 2025	7900190	Human-Centered Systems Seminar: Engineering			Mädche
ST 2025	7900214	Seminar Business Data Analytics			Weinhardt
ST 2025	7900230	Seminar Human Resources and Organizations (Bachelor)			Nieken

ST 2025	7900243	Seminar Digital Marketing (Bachelor)	Kupfer
ST 2025	7900256	Seminar Positive Information Systems	Weinhardt
ST 2025	7900261	Human-Centered Systems Seminar: Research	Mädche
ST 2025	7900265	User-Adaptive Systems Seminar	Mädche
ST 2025	7900326	Seminar Energy Economics VI	Fichtner
ST 2025	7900327	Special Topics in Transportation Strategy	Lindstädt
ST 2025	7900365	Market Design (BA)	Puppe
ST 2025	7900370	ABBA Summer School Seminar: Biosignal-Adaptive GenAI Systems	Mädche
ST 2025	7900391	Seminar Betriebswirtschaftslehre (Bachelor) - Quantifying the Economic Value of Individual Diagnostic Data Features in Data-Sharing Remanufacturing Networks	Satzger
ST 2025	79-2579919-B	Seminar Management Accounting - Sustainability Topics (Bachelor)	Wouters
ST 2025	792581030	Seminar Energy Economics IV	Fichtner
ST 2025	792581031	Seminar Energy Economics V	Plötz
ST 2025	7940468	Bachelor Seminar: AI-Driven Information Systems [SS252540468]	Pfeiffer
ST 2025	7981976	Seminar in Production and Operations Management I	Schultmann
ST 2025	7981977	Seminar in Production and Operations Management II	Schultmann
ST 2025	7981979	Seminar Energy Economics I	Fichtner
ST 2025	7981981	Seminar Energy Economics III	Fichtner
WT 25/26	7900129	Special Topics in Transportation Strategy	Lindstädt
WT 25/26	7900138	Seminar in Marketing and Sales (Bachelor)	Klarmann
WT 25/26	7900157	Seminar Human Resources and Organizations (Bachelor)	Nieken
WT 25/26	7900161	Seminar Human Resource Management (Bachelor)	Nieken
WT 25/26	7900175	Seminar in Finance: The Influence of Retail Traders on Stock and Options Markets	Uhrig-Homburg
WT 25/26	7900203	Seminar "Finance in a nutshell"	Uhrig-Homburg
WT 25/26	7900315	Seminar Financial Economics: Podcast Seminar	Thimme
WT 25/26	7900328	Seminar in Energy Economics VI	Fichtner
WT 25/26	7900335	Seminar Energy Economics IV	Fichtner
WT 25/26	7940468	Bachelor Seminar: Information Systems / Wirtschaftsinformatik 3	Pfeiffer
WT 25/26	7981976	Seminar in Production and Operations Management I	Schultmann
WT 25/26	7981977	Seminar in Production and Operations Management II	Schultmann
WT 25/26	7981978	Seminar in Production and Operations Management III	Schultmann
WT 25/26	7981979	Seminar Energy Economics I	Fichtner
WT 25/26	7981980	Seminar Energy Economics II	Fichtner
WT 25/26	7981981	Seminar Energy Economics III	Fichtner

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

Prerequisites

None.

Recommendations

See seminar description in the course catalogue of the KIT (<https://campus.kit.edu/>)

Additional Information

The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: <https://portal.wiwi.kit.edu>.

Workload

90 hours

Below you will find excerpts from courses related to this module component:

	ABBA Summer School Seminar: Biosignal-Adaptive GenAI Systems 2500056, SS 2025, 2 SWS, Language: English, Open in study portal	Seminar (S) Blended (On-Site/Online)
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Content

Background: In the ABBA Summer School Seminar hosted at the Karlsruhe Decision & Design Lab (KD²Lab) at KIT, we aim to enable students to explore biosignal sensors for designing user-adaptive systems, focusing on gaze-adaptive systems. This comprehensive block seminar is intended for both bachelor's and master's students who want to gain an understanding of biosignal and the development of user-adaptive systems. The learning objective is to design human-centered biosignal-adaptive systems to address user needs in learning scenarios.

Course Content: Throughout the summer school, students will learn the foundations of biosignal-adaptive systems through an introductory lecture and apply the knowledge in practical group work. For the group work, we offer students the concept of designing a gaze-adaptive tutor for immersive learning. Aiming to address user challenges in this context, we provide eye-tracking data and an existing gaze-adaptive VR learning application in the kick-off event. The students will have one week to work in groups to understand the task and existing resources, before returning one week later to attend the three-day group work sessions. During the three-day seminar, we encourage students to integrate GenAI technologies for their design and implementation. In the end, students should present their results to showcase the functionality, innovation, and prototype of their gaze-adaptive tutoring systems.

Learning Outcome: By successfully achieving the learning objective, students will receive a certificate from KIT and will have the opportunity to apply their acquired skills and knowledge for further research.

Organization: The seminar will be held **with a one-day kick-off event (with an introduction lecture, 16th July) and one week later a three-day block-seminar format (21st - 23rd July)** at KD²Lab (Etage 1, Fritz-Erler-Straße 1-3, 76131 Karlsruhe) with 3 ECTS. For any questions, please ask Luke Shi Liu (shi.liu@kit.edu) for more information!

	Human-Centered Systems Seminar: Engineering 2500125, SS 2025, 3 SWS, Language: English, Open in study portal	Seminar (S) Blended (On-Site/Online)
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Content

Formerly known as "Current Topics in Digital Transformation"

With this seminar, we aim to provide students with the possibility to independently work on state-of-the-art research topics in addition to the knowledge gained in the lectures of the human-centered systems lab (Prof. Mädche). Students will work on a dedicated topic in the context of human-centered systems and apply a pre-defined research method. A broad spectrum of topics is offered every semester, topics may range from creating an experimental design, analyzing collected data, or systematically comparing existing software prototypes in a specific field of interest.

	Bachelor Seminar: AI-Driven Information Systems 2540468, SS 2025, 2 SWS, Language: English, Open in study portal	Seminar (S) On-Site
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Content

This bachelor seminar explores information systems that leverage AI algorithms from multiple perspectives: While some topics examine these systems from a managerial viewpoint, others take a design-oriented approach. For example, one topic explores how sensor data can enhance system intelligence to assist consumers during their purchasing decisions. Another investigates how collaboration in digital work is affected when intelligent assistance systems serve as fully virtual advisors. Additionally, some topics are situated in virtual reality, reflecting one of the key research areas of our research group.

This seminar is offered by the newly established Information Systems III research group headed by [Prof. Dr. Jella Pfeiffer](#) at the [Institute for Information Systems \(WIN\)](#). To learn more about us, please visit our website ([WIN - Information Systems III](#)).

**User-Adaptive Systems Seminar**

2540553, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

Seminar (S)
Blended (On-Site/Online)

Content

User-adaptive systems collect and analyze biosignals from users to recognize user states as a basis for adaptation. Thermic, mechanical, electric, acoustic, and optical signals are collected using sensors which are integrated in wearables, e.g. glasses, earphones, belts, or bracelets. The collected data is processed with analytics and machine learning techniques in order to determine short-term, evolving over time, and long-term user states in the form of user characteristics, affective-cognitive states, or behavior. Finally, the recognized user states are leveraged for realizing user-centric adaptations.

In this seminar, interdisciplinary teams of students design, develop, and evaluate a user-adaptive system prototype leveraging state-of-the-art hard- and software. This seminar follows an interdisciplinary approach. Students from the fields of computer science, information systems and industrial engineering & management collaborate in the prototype design, development, and evaluation.

The seminar is carried out in cooperation between Teco/Chair of Pervasive Computing Systems (Prof. Beigl) and the Institute of Information Systems and Marketing (h-lab, Prof. Mädche). It is offered as part of the DFG-funded graduate school "KD2School: Designing Adaptive Systems for Economic Decisions" (<https://kd2school.info/>)

Learning objectives of the seminar

- Explain what a user-adaptive system is and how it can be conceptualized
- Suggest and evaluate different design solutions for addressing the identified problem
- Build a user-adaptive system prototype using state-of-the-art hard- and software
- Perform a user-centric evaluation of the user-adaptive system prototype

Prerequisites

Strong analytical abilities and profound software development skills are required.

Organizational issues

Termine werden bekannt gegeben

Literature

Required literature will be made available in the seminar.

**Human-Centered Systems Seminar: Research**

2540557, SS 2025, 3 SWS, Language: English, [Open in study portal](#)

Seminar (S)
Blended (On-Site/Online)

Content

Formerly known as "Information Systems and Service Design Seminar"

With this seminar, we aim to provide students with the possibility to independently work on state-of-the-art research topics in addition to the knowledge gained in the lectures of the research group IS I (Prof. Mädche). The research group "Information Systems I" (IS I) headed by Prof. Mädche focuses in research, education, and innovation on designing interactive intelligent systems. It is positioned at the intersection of Information Systems and Human-Computer Interaction (HCI).

In the seminar, participants will get deeper insights in a contemporary research topic in the field of information systems, specifically interactive intelligent systems.

The actual seminar topics will be derived from current research activities of the research group. Our research assistants offer a rich set of topics from our research clusters (digital experience and participation, intelligent enterprise systems, or digital services design & innovation). Students can select among these topics individually depending on their personal interests. The seminar is carried out in the form of a literature-based thesis project. In the seminar, students will acquire the important methodological skills of running a systematic literature review.

Learning Objectives

- focus on a contemporary topic at the intersection of Information Systems and Human-Computer Interaction (HCI), specifically interactive intelligent systems
- carry out a structured literature search for a given topic
- aggregate the collected information in a suitable way to present and extract knowledge
- write a seminar thesis following academic writing standards
- deliver a presentation in a scientific context in front of an auditorium

Prerequisites

No specific prerequisites are required for the seminar.

Literature

Further literature will be made available in the seminar.

Organizational issues

Termine werden bekannt gegeben

**Entrepreneurship Basics (Track 1)**

2545010, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

Seminar (S)
On-Site

Content**Content**

This seminar explains important factors for becoming an entrepreneur and guides you through a structured process from the first business idea to a pitch of your final business model. Therefore, a business idea will be developed in the context of the UN Sustainable Development Goals. In small teams you create, develop, validate and present your business model. It simulates the basics of a start-up process up to the investor pitch.

Learning Objectives

After completing this course, the course participants will be able to

- Reflect on and define your personal and team core values
- Reflect on and define your personal and team competencies
- Reflect on and recall a definition for business opportunity
- Define your field of interest for opportunity recognition using the UN SDGs
- Analyze a specific domain to identify business opportunities
- Develop a first draft for your business model by using the Business Model Canvas
- Pitch / present your business idea

Exam:

Presentation + active participation + paper.

Target group:

Bachelor students

Organizational issues

Registration is via the Wiwi-Portal.

In the seminar you will work on a project in teams of max. 5 persons. The groups are formed in the seminar.

**Entrepreneurship Basics (Track 2)**

2545011, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)
On-Site**

Content**Course Content:**

This seminar shows what is important for entrepreneurs and it guides you through a structured process from the first business idea to a pitch of your final business model. In teams you create, develop, validate and present your business model. It partially simulates a start-up process up to the investor pitch.

Starting with a rough business idea, you learn to understand and validate the customer problems. Together with your teammates and the feedback from the other teams and the lecturer, you will create a sharp business model by using tools like the Value Proposition Canvas, the Business Model Canvas and customer interviews. With some further information about rapid prototyping and structuring a pitch and a one-pager for business angels, you will learn, how to present the developed business. This seminar is teamwork. You grow as a team, learn to communicate and to work efficient in a team so all your results (the pitch and the written outline) are presented by the team.

Learning Objectives

- Learning of entrepreneurial skills.
- Understanding of value creation importance.
- Experience on how to derive and test hypothesis.
- Transition from ideas to a business model that works.
- Learning how to pitch and to convince investors.

Exam:

Presentation + active participation + paper.

Target group:

Bachelor students

Organizational issues

Registration is via the Wiwi-Portal.

In the seminar you will work on a project in teams of max. 5 persons. Team applications are welcome but not a prerequisite for participation.

**Seminar Human Resources and Organizations (Bachelor)**

2573010, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Wiwi-Portal.

Aim

The student

- looks critically into current research topics in the fields of human resources and organizations.
- trains his / her presentation skills.
- learns to get his / her ideas and insights across in a focused and concise way, both in oral and written form, and to sum up the crucial facts.
- cultivates the discussion of research approaches.

Workload

The total workload for this course is: approximately 90 hours.

Lecture: 30h

Preparation of lecture: 45h

Exam preparation: 15h

Literature

Selected journal articles and books.

Organizational issues

Geb. 05.20, Raum 2A-12.1, Termine werden bekannt gegeben

**Seminar Human Resource Management (Bachelor)**

2573011, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Wiwi-Portal.

Aim

The student

- looks critically into current research topics in the fields of Human Resource Management and Personnel Economics.
- trains his / her presentation skills.
- learns to get his / her ideas and insights across in a focused and concise way, both in oral and written form, and to sum up the crucial facts.
- cultivates the discussion of research approaches.

Workload

The total workload for this course is: approximately 90 hours.

Lecture: 30h

Preparation of lecture: 45h

Exam preparation: 15h

Literature

Selected journal articles and books.

Organizational issues

Geb. 05.20, Raum 2A-12.1, Termine werden bekannt gegeben

**Seminar Management Accounting - Sustainability Topics**

2579919, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

The course will be a mix of lectures, discussions, and student presentations. Students will write a paper in small groups, and present this in the final week. Topics are selectively prediscibed. The seminar course is concentrated in several meetings that are spread throughout the semester.

Learning objectives:

- Students are largely independently able to identify a distinct topic in Management Accounting,
- Students are capable to research the topic, analyze the information, to conceptualize and deduct fundamental principles and relationships from relatively unstructured information,
- Students can afterwards logically and systematically present the results in writing and as an oral presentation, following a scientific approach (structuring, terminology, sources).

Workload:

- The total workload for this course is approximately 90 hours. For further information see German version.

Examination:

- The performance review is carried out in the form of a "Prüfungsleistung anderer Art" (following § 4 (2) No. 3 of the examination regulation), which in this case is an essay the seminar participants prepare in group work.
- The final grade is made up of the grade of the seminar paper, the presentation and the contributions in the seminar sessions.

Required prior Courses:

- The course requires a basic knowledge of finance and accounting.

Note:

- Maximum of 8 students.

Organizational issues

Geb.05.20, 2A-12.1; Termine werden bekannt gegeben

Literature

Will be announced in the course.



2530586, WS 25/26, 2 SWS, Language: German, [Open in study portal](#)

Seminar (S)
On-Site

Content

Within this seminar eLearning videos are produced to different topics out of the contents of our lectures. The student gets in touch with scientific work. Through profound working on a specific scientific topic the student is meant to learn the foundations of scientific research and reasoning in particular in finance. Through conduction of the video the student becomes familiar with the fundamental techniques for presentations and foundations of scientific reasoning. In addition, the student earns rhetorical skills.

The success is monitored by the development of an eLearning video and by the writing of a project report (according to §4(2), 3 SPO).

The overall grade is made up of these partial performances.

Recommendations:

Knowledge of the content of the modules *Essentials of Finance* [WW3BWLFBV1] (for bachelor students) and *F1 (Finance)* [WW4BWLFBV1] (for master students) is assumed.

The total workload for this course is approximately 90 hours. For further information see German version.

Organizational issues

Kickoff am 27.10.25 um 16 Uhr, Zwischenpräsentation am 09.12.25, 16 Uhr und Abschlusspräsentation am 27.01.26, 17:30 Uhr am Campus B (Geb. 09.21), Raum 209

**Bachelor Seminar (Information Systems III)**

2540471, WS 25/26, 2 SWS, Language: English, [Open in study portal](#)

Seminar (S)
On-Site

Content

This seminar is offered by the Information Systems III research group, which has been based at the Institute for Information Systems (WIN) since January 2025 and is led by [Prof. Dr. Jella Pfeiffer](#). Further information about us can be found on our website ([WIN - Information Systems III](#)).

**Business Data Analytics**

2540473, WS 25/26, 2 SWS, Language: German/English, [Open in study portal](#)

Seminar (S)
On-Site

Content

wird auf deutsch und englisch gehalten

Organizational issues

Blockveranstaltung, siehe WWW

**Bachelor Seminar in Data Science and Machine Learning**

2540524, WS 25/26, 2 SWS, Language: German, [Open in study portal](#)

Seminar (S)

Literature**Weiterführende Literatur:**

- W. Thomson. A Guide for the Young Economist. The MIT Press, 2001
- D.J. Brauner, H.-U. Vollmer. Erfolgreiches wissenschaftliches Arbeiten. Verlag Wissenschaft & Praxis, 2004
- University of Chicago Press. The Chicago Manual of Style. University of Chicago Press, 13th ed., 1982
- American Psychological Association. Concise of Rules of APA Style. American Psychological Association, 2005
- American Psychological Association. Publication Manual of the American Psychological Association. American Psychological Association, 2001

**Seminar: Human Resources and Organizations (Bachelor)**

2573010, WS 25/26, 2 SWS, Language: German, [Open in study portal](#)

Seminar (S)
On-Site

Content

The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Wiwi-Portal.

Aim

The student

- looks critically into current research topics in the fields of human resources and organizations.
- trains his / her presentation skills.
- learns to get his / her ideas and insights across in a focused and concise way, both in oral and written form, and to sum up the crucial facts.
- cultivates the discussion of research approaches.

Workload

The total workload for this course is: approximately 90 hours.

Lecture: 30h

Preparation of lecture: 45h

Exam preparation: 15h

Literature

Selected journal articles and books.

Organizational issues

Blockveranstaltung siehe Homepage

**Seminar: Human Resource Management (Bachelor)**

2573011, WS 25/26, 2 SWS, Language: German, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Wiwi-Portal.

Aim

The student

- looks critically into current research topics in the fields of Human Resource Management and Personnel Economics.
- trains his / her presentation skills.
- learns to get his / her ideas and insights across in a focused and concise way, both in oral and written form, and to sum up the crucial facts.
- cultivates the discussion of research approaches.

Workload

The total workload for this course is: approximately 90 hours.

Lecture: 30h

Preparation of lecture: 45h

Exam preparation: 15h

Literature

Selected journal articles and books.

Organizational issues

Blockveranstaltung siehe Homepage

**Seminar Management Accounting - Sustainability Topics**

2579919, WS 25/26, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

The course will be a mix of lectures, discussions, and student presentations. Students will write a paper in small groups, and present this in the final week. Topics are selectively prediscibed. The seminar course is concentrated in several meetings that are spread throughout the semester.

Learning objectives:

- Students are largely independently able to identify a distinct topic in Management Accounting,
- Students are capable to research the topic, analyze the information, to conceptualize and deduct fundamental principles and relationships from relatively unstructured information,
- Students can afterwards logically and systematically present the results in writing and as an oral presentation, following a scientific approach (structuring, terminology, sources).

Examination:

- The performance review is carried out in the form of a “Prüfungsleistung anderer Art” (following § 4 (2) No. 3 of the examination regulation), which in this case is an essay the seminar participants prepare in group work.
- The final grade is made up of the grade of the seminar paper, the presentation and the contributions in the seminar sessions.

Required prior Courses:

- The course requires a basic knowledge of finance and accounting.

Workload:

- The total workload for this course is approximately 90 hours. For further information see German version.

Note:

- Maximum of 8 students.

Organizational issues

Ort und Zeit werden noch bekannt gegeben bzw. über ILIAS

Literature

Will be announced in the course.

T

6.115 Module component: Seminar in Digital Economics Bachelor [T-WIWI-112726]

Coordinators: Prof. Dr. Nora Szech
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-106272 - Topics in Digital Economics](#)

Type	Credits	Grading	Term offered	Version
Examination of another type	4,5 CP	graded	Each term	1

Courses					
WT 25/26	2560140	Seminar in Digital Economics (Bachelor)	2 SWS	Seminar / 	Rosar
Exams					
WT 25/26	7900124	Seminar in Digital Economics (Bachelor)			Puppe

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

Alternative exam assessment. The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

Prerequisites

None

Workload

135 hours

Below you will find excerpts from courses related to this module component:

V

Seminar in Digital Economics (Bachelor)

2560140, WS 25/26, 2 SWS, Language: English, [Open in study portal](#)

Seminar (S)
On-Site

Content

The seminar addresses issues in the digital economy from a game-theoretic perspective. All information about the seminar will be published on the Wiwi-Portal.

Organizational issues

Application is possible via <https://portal.wiwi.kit.edu/Seminare>

Kick-off: 28.10.25, 16.30 - 18.00 h, 01.85, KD2 Lab (1. floor über Außentreppe), Team Room

Presentations: 12.01.2026, 01.85, KD2 Lab (1. floor über Außentreppe), Team Room

T

6.116 Module component: Seminar in Economics (Bachelor) [T-WIWI-103487]**Coordinators:** Professorenschaft des Fachbereichs Volkswirtschaftslehre**Organisation:** KIT Department of Economics and Management**Part of:** M-WIWI-106283 - Seminars

Type	Credits	Grading	Term offered	Version
Examination of another type	3 CP	graded	Each term	1

Courses					
ST 2025	2500009	Seminar in Economic Theory I	2 SWS	Seminar / ●	Ammann, Kretz, Okulicz
ST 2025	2500040	Seminar zur Bahnökonomie und -politik	2 SWS	Seminar / ●	Krenn, Mitusch
ST 2025	2520367	Strategische Entscheidungen	2 SWS	Seminar / ☼	Ehrhart
ST 2025	2520535	Seminar in Economic Theory I	2 SWS	Seminar / ●	Ammann, Kretz, Okulicz
ST 2025	2560130	Seminar Public Finance	2 SWS	Block / ☼	Wigger, Schmelzer
ST 2025	2560259	Organisation and Management of Development Projects	2 SWS	Seminar / ☼	Sieber
ST 2025	2560400	Seminar in Macroeconomics I	2 SWS	Seminar / ☼	Brumm, Kissling, Frank
ST 2025	2560401	Seminar in Macroeconomics II	2 SWS	Seminar / ☼	Brumm, Pegorari
ST 2025	2560553	Seminar Co-opetition: A Practical Perspective on Game Theory in the Digital Economy (Bachelor)	2 SWS	Seminar / ●	Rosar
ST 2025	2560555	Seminar Lying and Cheating in Economic Decision Situations (Bachelor)	2 SWS	Seminar / ●	Rau
WT 25/26	2500063	Economics of Crime	2 SWS	Seminar / ●	Mill
WT 25/26	2520561	Wirtschaftstheoretisches Seminar I (Bachelor)	2 SWS	Seminar / ☼	Puppe, Ammann, Kretz, Okulicz
WT 25/26	2520562	Wirtschaftstheoretisches Seminar II (Bachelor)	2 SWS	Seminar / ●	Puppe, Ammann, Kretz
WT 25/26	2560130	Seminar Public Finance	2 SWS	Seminar / ☼	Wigger, Schmelzer
WT 25/26	2560140	Seminar in Digital Economics (Bachelor)	2 SWS	Seminar / ●	Rosar
WT 25/26	2560141	Seminar Game Theory and Behavioral Economics (Bachelor)	2 SWS	Seminar / ●	Rau
WT 25/26	2560400	Seminar in Macroeconomics I	2 SWS	Seminar / ☼	Brumm, Pegorari, Kissling, Schang
WT 25/26	2561208	Selected aspects of European transport planning and -modelling	2 SWS	Seminar	Szimba, Sand
Exams					
ST 2025	7900038	Seminar in Economics (Bachelor)			Brumm
ST 2025	7900051	Seminar in Economic Policy			Ott
ST 2025	7900060	Co-opetition: A practical perspective to game theory in the game of business (Bachelor)			Puppe
ST 2025	7900130	Lying and Cheating in Economic Decision Situations (Bachelor)			Puppe
ST 2025	7900164	Seminar in Economics (Bachelor)			Mitusch
ST 2025	7900358	Game Theory in Practice: How Do People Really Play? (Bachelor)			Puppe
ST 2025	7900365	Market Design (BA)			Puppe
ST 2025	7900367	Seminar of railway economics and politics			Mitusch
ST 2025	7900385	Seminar in Economics (Bachelor)			Ehrhart

ST 2025	7900390	Seminar in Macroeconomics II: The Macroeconomics of Geopolitical Conflict	Brumm
ST 2025	79sefi1	Seminar Public Finance (Bachelor)	Wigger
WT 25/26	7900124	Seminar in Digital Economics (Bachelor)	Puppe
WT 25/26	7900212	Seminar in Economic Policy	Ott

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Assessment

Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

Prerequisites

None.

Recommendations

See seminar description in the course catalogue of the KIT (<https://campus.kit.edu/>)

Additional Information

The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: <https://portal.wiwi.kit.edu>.

Workload

90 hours

Below you will find excerpts from courses related to this module component:

	Seminar Public Finance 2560130, SS 2025, 2 SWS, Language: German, Open in study portal	Block (B) Blended (On-Site/Online)
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Content

See German version.

Organizational issues

Termine werden bekannt gegeben.

Literature

Literatur wird zu Beginn des jeweiligen Seminars vorgestellt.

	Seminar Co-opetition: A Practical Perspective on Game Theory in the Digital Economy (Bachelor) 2560553, SS 2025, 2 SWS, Language: English, Open in study portal	Seminar (S) On-Site
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Content

Dr. Frank Rosar, SoSe 2025, ECON – Lehrstuhl für Wirtschaftstheorie

Seminar Co-opetition: A Practical Perspective on Game Theory in the Digital Economy

This seminar offers an alternative perspective on game theory that is more applied, complementing the more mathematical approach taught in standard university courses (e.g., "Einführung in die Spieltheorie").

Traditional game theory focuses on abstract mathematical models. The insights from these models are useful in real-life situations, particularly in business contexts. However, strategic interactions in such contexts are often complex, and it is not always obvious what the 'right game' looks like. Moreover, effectively communicating game-theoretical principles to colleagues, subordinates, and stakeholders is just as important as the analysis itself.

In their 1996 book "Co-opetition", Nalebuff and Brandenburger address these issues by explaining game-theoretic principles using real-world business examples rather than mathematical models. The authors argue rigorously but 'hide' the underlying mathematical models. While many of the book's stories now seem outdated, the lessons remain valuable for anyone interested in applying game theory.

Seminar Objectives

In this seminar, students will either work alone or in small groups. Each group will be assigned one chapter of the book and will address three key tasks:

1. **Presentation of Ideas:** Each group will demonstrate their understanding of the assigned chapter by clearly communicating its key insights in their own words.
2. **Application to Modern Contexts:** Each group will transfer the chapter's ideas to examples from today's digital economy, such as platform markets, AI-driven business models, digital advertising strategies, and data-driven competition.
3. **Linking to Game Theory:** Each group will demonstrate their ability to engage with academic literature by identifying literature related to their book chapter and discussing these connections.

Seminar Organization

Introductory Meeting: The seminar will start with a kick-off meeting on April 24, 2024, at 14:00. In this meeting, students will be assigned to groups and chapters of the book and receive further guidance on expectations. The meeting will last approximately one hour.

Presentations: Each group will give a 30-minute presentation, followed by a discussion, in a blocked event on June 27. Attendance at all presentations is mandatory for successful completion of the seminar.

Seminar paper: Each group must submit a 12-page seminar paper by August 3. The seminar paper is a polished version of the presentation, incorporating useful feedback from the discussion on the seminar presentation day.

For further questions, don't hesitate to get in touch with Dr. Frank Rosar (rosar@kit.edu).

References

Nalebuff, Barry J., Brandenburger, A. (1996). Co-opetition. Currency.

Organizational issues

Registration via WiWi-Portal

Kick-off: 24.04.2025

Presentations: 27.06.2025

**Seminar Lying and Cheating in Economic Decision Situations (Bachelor)**

2560555, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

Objective of the Seminar: The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see <http://polit.econ.kit.edu> or <https://portal.wiwi.kit.edu/Seminare>

The acceptance of students for the seminar is based on preferences and suitability for the topics. This includes theoretical and practical experience with Behavioral Economics as well as English skills.

Seminar Papers of 12–15 pages are to be handed in.

Students' grades will be based on the quality of presentations in the seminar (40%) and the seminar paper (60%). There may be a bonus on the grade for actively participating in the discussions of the presentations.

Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.

Organizational issues

Obligatory: Application via WiWi-Portal during the seminar registration period

Presentations: 02.07.2025,

10.00 - 12.30 Seminar Room in 01.85, 5th floor

13.00 - 18.00 KD2Lab Teamraum

Seminar Topics in Political Economy

**Economics of Crime**

2500063, WS 25/26, 2 SWS, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

For Bachelor students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Econometrics.

Organizational issues

Application is possible via <https://portal.wiwi.kit.edu/Seminare>

Kick-off: 29.10.2025, 11.00 - 12.30 h (Raum KD2Lab tbc)

Presentations: 16.01.2026 09.00 - 18.00 h, 01.85, KD2 Lab (1. floor über Außentreppe), Team Room

**Seminar in Digital Economics (Bachelor)**

2560140, WS 25/26, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

The seminar addresses issues in the digital economy from a game-theoretic perspective. All information about the seminar will be published on the Wiwi-Portal.

Organizational issues

Application is possible via <https://portal.wiwi.kit.edu/Seminare>

Kick-off: 28.10.25, 16.30 - 18.00 h, 01.85, KD2 Lab (1. floor über Außentreppe), Team Room

Presentations: 12.01.2026, 01.85, KD2 Lab (1. floor über Außentreppe), Team Room

**Seminar Game Theory and Behavioral Economics (Bachelor)**

2560141, WS 25/26, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)
On-Site**

Content

For Bachelor students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Econometrics.

The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see <https://polit.econ.kit.edu> or <https://portal.wiwi.kit.edu/Seminare>

Seminar Papers of 8–10 pages are to be handed in.

Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.

Organizational issues

Application is possible via <https://portal.wiwi.kit.edu/Seminare>

Kick-off: 29.10.2025, 14.00 - 15.30 h, Geb. 01.85, KD2Lab Team room (über Außentreppe)

Presentations: 19.01.2026, 08.00 - 13.00 h, Geb. 01.85, KD2Lab Team room (über Außentreppe)

T

6.117 Module component: Seminar in Economics (Bachelor) [T-WIWI-112739]

Coordinators: Professorenschaft des Fachbereichs Volkswirtschaftslehre

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-106283 - Seminars](#)

Type	Credits	Grading	Term offered	Version
Examination of another type	3 CP	Grading graded	Each term	1

Courses					
ST 2025	2500009	Seminar in Economic Theory I	2 SWS	Seminar /	Ammann, Kretz, Okulicz
ST 2025	2520535	Seminar in Economic Theory I	2 SWS	Seminar /	Ammann, Kretz, Okulicz
WT 25/26	2520561	Wirtschaftstheoretisches Seminar I (Bachelor)	2 SWS	Seminar /	Puppe, Ammann, Kretz, Okulicz
WT 25/26	2520562	Wirtschaftstheoretisches Seminar II (Bachelor)	2 SWS	Seminar /	Puppe, Ammann, Kretz
Exams					
ST 2025	7900164	Seminar in Economics (Bachelor)			Mitusch
ST 2025	7900358	Game Theory in Practice: How Do People Really Play? (Bachelor)			Puppe
ST 2025	7900365	Market Design (BA)			Puppe
ST 2025	7900367	Seminar of railway economics and politics			Mitusch

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Assessment

Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

Prerequisites

None.

Recommendations

See seminar description in the course catalogue of the KIT (<https://campus.kit.edu/>)

Additional Information

The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: <https://portal.wiwi.kit.edu>.

Workload

90 hours

T

6.118 Module component: Seminar in Informatics (Bachelor) [T-WIWI-103485]

Coordinators: Professorenschaft des Instituts AIFB
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-106283 - Seminars](#)

Type	Credits	Grading	Term offered	Version
Examination of another type	3 CP	graded	Each term	1

Courses					
ST 2025	2513308	Seminar Knowledge Discovery and Data Mining (Bachelor)	2 SWS	Seminar /	Käfer, Noullet, Shao, Kinder
ST 2025	2513310	Seminar Data Science & Real-time Big Data Analytics (Bachelor)	2 SWS	Seminar /	Käfer, Thoma, Hoellig
ST 2025	2513500	Cognitive Automobiles and Robots	2 SWS	Seminar /	Schneider, Zöllner, Daaboul
WT 25/26	2513214	Seminar Information security and Data protection (Bachelor)	2 SWS	Seminar /	Volkamer, Raabe, Schiefer, Werner
WT 25/26	2513312	Seminar Linked Data and the Semantic Web (Bachelor)	3 SWS	Seminar /	Käfer, Braun, Li, Kubelka
WT 25/26	2513314	Seminar Real-World Challenges in Data Science and Analytics (Bachelor)	3 SWS	/	Hoellig, Käfer, Thoma
WT 25/26	2513315	Seminar Real-World Challenges in Data Science and Analytics (Master)	3 SWS	/	Hoellig, Käfer, Thoma
Exams					
ST 2025	7900090	Seminar Data Science & Real-time Big Data Analytics (Bachelor)			Käfer
ST 2025	7900094	Seminar Knowledge Discovery and Data Mining (Bachelor)			Käfer
ST 2025	7900265	User-Adaptive Systems Seminar			Mädche
WT 25/26	7900038	Seminar Linked Data and the Semantic Web (Bachelor)			Färber
WT 25/26	7900121	Security and Privacy Awareness			Volkamer
WT 25/26	7900187	Seminar Real-World Challenges in Data Science and Analytics (Bachelor)			Färber
WT 25/26	7900284	Seminar Information Security and Data Protection (Bachelor)			Oberweis

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Assessment

Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

Prerequisites

None.

Recommendations

See seminar description in the course catalogue of the KIT (<https://campus.kit.edu/>)

Additional Information

Placeholder for seminars offered by the Institute AIFB. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: <https://portal.wiwi.kit.edu>.

Workload

90 hours

Below you will find excerpts from courses related to this module component:

	Seminar Knowledge Discovery and Data Mining (Bachelor) 2513308, SS 2025, 2 SWS, Language: English, Open in study portal	Seminar (S) On-Site
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Content

In this seminar different machine learning and data mining methods are implemented.

The seminar includes different methods of machine learning and data mining. Participants of the seminar should have basic knowledge of machine learning and programming skills.

Domains of interest include, but are not limited to:

- Medicine
- Social Media
- Finance Market
- Scientific Publications

Further Information: https://aifb.kit.edu/web/Lehre/Praktikum_Knowledge_Discovery_and_Data_Science

The exact dates and information for registration will be announced at the event page.

Organizational issues

Die Anmeldung erfolgt über das WiWi-Portal <https://portal.wiwi.kit.edu/>.

Literature

Detaillierte Referenzen werden zusammen mit den jeweiligen Themen angegeben. Allgemeine Hintergrundinformationen ergeben sich z.B. aus den folgenden Lehrbüchern:

- Mitchell, T.; Machine Learning
- McGraw Hill, Cook, D.J. and Holder, L.B. (Editors) Mining Graph Data, ISBN:0-471-73190-0
- Wiley, Manning, C. and Schütze, H.; Foundations of Statistical NLP, MIT Press, 1999.

	Seminar Data Science & Real-time Big Data Analytics (Bachelor) 2513310, SS 2025, 2 SWS, Language: English, Open in study portal	Seminar (S) On-Site
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Content

In this seminar, students will design applications in teams that use meaningful and creative Event Processing methods. Thereby, students have access to an existing record.

Event processing and real-time data are everywhere: financial market data, sensors, business intelligence, social media analytics, logistics. Many applications collect large volumes of data in real time and are increasingly faced with the challenge of being able to process them quickly and react promptly. The challenges of this real-time processing are currently also receiving a great deal of attention under the term "Big Data". The complex processing of real-time data requires both knowledge of methods for data analysis (data science) and their processing (real-time analytics). Seminar papers are offered on both of these areas as well as on interface topics, the input of own ideas is explicitly desired.

Further information to the seminar is given under the following Link:

<http://seminar-cep.fzi.de>

Questions are answered via the e-mail address sem-ep@fzi.de.

Organizational issues

Die Anmeldung erfolgt über das WiWi-Portal <https://portal.wiwi.kit.edu/>.

	Cognitive Automobiles and Robots 2513500, SS 2025, 2 SWS, Language: German/English, Open in study portal	Seminar (S) On-Site
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Content

The seminar is intended as a theoretical supplement to lectures such as "Machine Learning". The theoretical basics will be deepened in the seminar. The aim of the seminar is that the participants work individually to analyze a subsystem from the field of robotics and cognitive systems using one or more procedures from the field of AI/ML.

The individual projects require the analysis of the task at hand, selection of suitable procedures, specification and theoretical evaluation of the approach taken. Finally, the chosen solution has to be documented and presented in a short presentation.

Learning objectives:

- Students can apply knowledge from the Machine Learning lecture in a selected field of current research in robotics or cognitive automobiles for theoretical analysis.
- Students can evaluate, document and present their concepts and results.

Recommendations:

Attendance of the lecture machine learning

Workload:

The workload of 3 credit points consists of the time spent on literature research and planning/specifying the proposed solution. In addition, a short report and a presentation of the work carried out will be prepared.

Organizational issues

Anmeldung und weitere Informationen sind im Wiwi-Portal zu finden.

Registration and further information can be found in the WiWi-portal.

**Seminar Linked Data and the Semantic Web (Bachelor)**

2513312, WS 25/26, 3 SWS, Language: German/English, [Open in study portal](#)

Seminar (S)
On-Site

Content

Linked Data is a way of publishing data on the web in a machine-understandable fashion. The aim of this practical seminar is to build applications and devise algorithms that consume, provide, or analyse Linked Data.

The Linked Data principles are a set of practices for data publishing on the web. Linked Data builds on the web architecture and uses HTTP for data access, and RDF for describing data, thus aiming towards web-scale data integration. There is a vast amount of data available published according to those principles: recently, 4.5 billion facts have been counted with information about various domains, including music, movies, geography, natural sciences. Linked Data is also used to make web-pages machine-understandable, corresponding annotations are considered by the big search engine providers. On a smaller scale, devices on the Internet of Things can also be accessed using Linked Data which makes the unified processing of device data and data from the web easy.

In this practical seminar, students will build prototypical applications and devise algorithms that consume, provide, or analyse Linked Data. Those applications and algorithms can also extend existing applications ranging from databases to mobile apps.

For the seminar, programming skills or knowledge about web development tools/technologies are highly recommended. Basic knowledge of RDF and SPARQL are also recommended, but may be acquired during the seminar. Students will work in groups. Seminar meetings will take place as 'Block-Seminar'.

Topics of interest include, but are not limited to:

- Travel Security
- Geo data
- Linked News
- Social Media

The exact dates and information for registration will be announced at the event page.

**Seminar Real-World Challenges in Data Science and Analytics (Bachelor)**

2513314, WS 25/26, 3 SWS, Language: German/English, [Open in study portal](#)

On-Site

Content

In the seminar, various Real-World Challenges in Data Science and Analytics will be worked on.

During this seminar, groups of students work on a case challenge with data provided. Here, the typical process of a data science project is depicted: integration of data, analysis of these, modeling of the decisions and visualization of the results.

During the seminar, solution concepts are worked out, implemented as a software solution and presented in an intermediate and final presentation. The seminar "Real-World Challenges in Data Science and Analytics" is aimed at students in master's programs.

The exact dates and information for registration will be announced at the course page.

**Seminar Real-World Challenges in Data Science and Analytics (Master)**2513315, WS 25/26, 3 SWS, Language: German/English, [Open in study portal](#)**On-Site****Content**

In the seminar, various Real-World Challenges in Data Science and Analytics will be worked on.

During this seminar, groups of students work on a case challenge with data provided. Here, the typical process of a data science project is depicted: integration of data, analysis of these, modeling of the decisions and visualization of the results.

During the seminar, solution concepts are worked out, implemented as a software solution and presented in an intermediate and final presentation. The seminar "Real-World Challenges in Data Science and Analytics" is aimed at students in master's programs.

The exact dates and information for registration will be announced at the course page.

T

6.119 Module component: Seminar in Mathematics (Bachelor) [T-MATH-102265]

Coordinators: Prof. Dr. Günter Last
 Dr. Franz Nestmann
 PD Dr. Steffen Winter

Organisation: KIT Department of Mathematics

Part of: [M-WIWI-106283 - Seminars](#)

Type	Credits	Grading	Version
Examination of another type	3 CP	graded	1

Exams			
ST 2025	7700159	Seminar in Mathematics (Bachelor)	Nestmann, Last, Winter

T

6.120 Module component: Seminar in Operations Research (Bachelor) [T-WIWI-103488]

Coordinators: Prof. Dr. Stefan Nickel
 Prof. Dr. Steffen Rebennack
 Prof. Dr. Oliver Stein

Organisation: KIT Department of Economics and Management

Part of: M-WIWI-106283 - Seminars

Type	Credits	Grading	Term offered	Version
Examination of another type	3 CP	graded	Each term	1

Courses					
ST 2025	2500028	Seminar: Modern OR and Innovative Logistics	2 SWS	Seminar / 	Nickel, Mitarbeiter, Pomes
ST 2025	2550131	Seminar on Methodical Foundations of Operations Research (BA)	2 SWS	Seminar / 	Stein, Beck, Schwarze, Neussel
ST 2025	2550132	Seminar on Mathematical Optimization (MA)	2 SWS	Seminar / 	Stein, Beck, Schwarze, Neussel
ST 2025	2550461	Seminar: Trending Topics in Machine Learning and Optimization (Bachelor)	2 SWS	Seminar / 	Rebennack, Warwicker, Kandora
ST 2025	2550472	Seminar: Energy and Power Systems Optimization (Bachelor)	2 SWS	Seminar / 	Rebennack, Warwicker, Kandora
WT 25/26	2500056	Seminar: Modern OR and Innovative Logistics	2 SWS	Seminar / 	Nickel, Mitarbeiter, Pomes
WT 25/26	2550131	Seminar on Methodical Foundations of Operations Research (B)	2 SWS	Seminar / 	Stein, Beck, Schwarze, Neussel
WT 25/26	2550461	Seminar on Trending Topics in Optimization and Machine Learning (Bachelor)	2 SWS	Seminar / 	Rebennack, Kandora
WT 25/26	2550472	Seminar on Energy and Power Systems Optimization (Bachelor)	2 SWS	Seminar / 	Rebennack, Kandora
Exams					
ST 2025	7900026	Seminar Modern OR and Innovative Logistics			Nickel
ST 2025	7900200_SS2025	Seminar in Operations Research A (Master)			Stein
ST 2025	7900201_SS2025	Seminar in Operations Research (Bachelor)			Stein
ST 2025	7900347	Seminar on Power Systems Optimization (Bachelor)			Rebennack
ST 2025	7900359	Digitalization in the Steel Industry			Nickel
WT 25/26	7900040	Seminar: Modern OR and Innovative Logistics			Nickel
WT 25/26	7900113	Seminar Trending Topics in Optimization and Machine Learning (Bachelor)			Rebennack
WT 25/26	7900313	Seminar on Power Systems Optimization (Bachelor)			Rebennack

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

Prerequisites

None.

Recommendations

See seminar description in the course catalogue of the KIT (<https://campus.kit.edu/>)

Additional Information

The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: <https://portal.wiwi.kit.edu>.

Workload

90 hours

Below you will find excerpts from courses related to this module component:

	Seminar: Modern OR and Innovative Logistics 2500028, SS 2025, 2 SWS, Language: German, Open in study portal	Seminar (S) Blended (On-Site/Online)
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Content

The seminar aims at the presentation, critical evaluation and exemplary discussion of recent questions in discrete optimization. The focus lies on optimization models and algorithms, also with regard to their applicability in practical cases (especially in Supply Chain and Health Care Management). The students get in touch with scientific working: The in-depth work with a special scientific topic makes the students familiar with scientific literature research and argumentation methods. As a further aspect of scientific work, especially for Master students the emphasis is put on a critical discussion of the seminar topic. Regarding the seminar presentations, the students will be familiarized with basic presentational and rhetoric skills.

Organizational issues

Anmeldung erfolgt über das Wiwi-Portal. Nähere Informationen hierzu finden Sie hier zu einem späteren Zeitpunkt.

Literature

Die Literatur und die relevanten Quellen werden zu Beginn des Seminars bekannt gegeben.

	Seminar on Methodical Foundations of Operations Research (BA) 2550131, SS 2025, 2 SWS, Language: German, Open in study portal	Seminar (S) On-Site
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Content

The seminar aims at describing, evaluating, and discussing recent as well as classical topics in continuous optimization. The focus is on the treatment of optimization models and algorithms, also with respect to their practical application.

Bachelor student are introduced to the style of scientific work. By focused treatment of a scientific topic they deal with the basics of scientific investigation and reasoning.

For further development of a scientific work style, master students are particularly expected to critically question the seminar topics.

With regard to the oral presentations the students become acquainted with presentation techniques and basics of scientific reasoning. Also rethoric abilities may be improved.

Remarks:

Attendance at all oral presentations is compulsory.

Preferably at least one module offered by the Institute of Operations Research should have been chosen before attending this seminar.

Assessment:

The assessment is composed of a 15-20 page paper as well as a 40-60 minute oral presentation according to §4(2), 3 of the examination regulation. The grade is composed of the equally weighted assessments of the paper and the oral presentation.

The seminar is appropriate for bachelor as well as for master students. Their differentiation results from different assessment criteria for the seminar paper and the oral presentation.

Workload:

The total workload for this course is approximately 90 hours. For further information see German version.

Literature

Die Literatur und die relevanten Quellen werden gegen Ende des vorausgehenden Semesters im Wiwi-Portal und in einer Seminarvorbesprechung bekannt gegeben.

References and relevant sources are announced at the end of the preceding semester in the Wiwi-Portal and in a preparatory meeting.

**Seminar: Modern OR and Innovative Logistics**2500056, WS 25/26, 2 SWS, Language: German, [Open in study portal](#)**Seminar (S)**
Blended (On-Site/Online)**Content**

This seminar presents current issues in the field of Operations Research and Logistics, critically evaluates them, and discusses them using examples. The focus of the seminar lies on optimization models and algorithms, with particular attention to their practical applicability (especially in supply chain and health care management). All participants are required to write a seminar paper and give a presentation. Depending on the topic, an implementation of the models or heuristics using standard software (e.g., IBM CPLEX or Java) is expected. Further details can be found in the information sheet on Prof. Nickel's website. All topics have the potential to be developed into a thesis.

The seminar topics will be assigned during a preliminary meeting at the beginning of the semester. Attendance is mandatory for the preliminary meeting as well as for all seminar presentations.

In addition, students will receive an introduction to academic writing, literature research, and scientific presenting in three sessions.

Organizational issues

Die Anmeldung erfolgt über das Wiwi-Portal. Nähere Informationen erhalten Sie auf der Homepage dol.ior.kit.edu bzw. im WiWi-Portal sowie bei der Vorbesprechung.

Literature

Die Literatur und die relevanten Quellen werden zu Beginn des Seminars bekannt gegeben.

**Seminar on Methodical Foundations of Operations Research (B)**2550131, WS 25/26, 2 SWS, Language: German, [Open in study portal](#)**Seminar (S)**
On-Site**Content**

The seminar aims at describing, evaluating, and discussing recent as well as classical topics in continuous optimization. The focus is on the treatment of optimization models and algorithms, also with respect to their practical application.

Bachelor student are introduced to the style of scientific work. By focussed treatment of a scientific topic they deal with the basics of scientific investigation and reasoning.

For further development of a scientific work style, master students are particularly expected to critically question the seminar topics.

With regard to the oral presentations the students become acquainted with presentation techniques and basics of scientific reasoning. Also rethoric abilities may be improved.

Remarks:

Attendance at all oral presentations is compulsory.

Preferably at least one module offered by the Institute of Operations Research should have been chosen before attending this seminar.

Assessment:

The assessment is composed of a 15-20 page paper as well as a 40-60 minute oral presentation according to §4(2), 3 of the examination regulation. The grade is composed of the equally weighted assessments of the paper and the oral presentation.

The seminar is appropriate for bachelor as well as for master students. Their differentiation results from different assessment criteria for the seminar paper and the oral presentation.

Workload:

The total workload for this course is approximately 90 hours. For further information see German version.

Literature

Die Literatur und die relevanten Quellen werden gegen Ende des vorausgehenden Semesters im Wiwi-Portal und in einer Seminarvorbesprechung bekannt gegeben.

References and relevant sources are announced at the end of the preceding semester in the Wiwi-Portal and in a preparatory meeting.

**6.121 Module component: Seminar in Statistics (Bachelor) [T-WIWI-103489]**

Coordinators: Prof. Dr. Oliver Grothe
Prof. Dr. Melanie Schienle

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-106283 - Seminars](#)

Type	Credits	Grading	Term offered	Version
Examination of another type	3 CP	Graded	Each term	1

Courses					
ST 2025	2500208	Statistics and Large Language Models	2 SWS	Seminar	Krüger, Eberl
ST 2025	2521310	Advanced Topics in Econometrics	2 SWS	Seminar	Schienle, Koster, Buse, Rüter, Bracher
ST 2025	2550560	Spezielle Themen zu Statistik, Datenanalyse und maschinellem Lernen	2 SWS	Seminar /	Grothe, Liu
WT 25/26	25000111	Statistics and Epidemics	2 SWS	Seminar /	Bracher, Nemcova
WT 25/26	2500018		2 SWS	Seminar /	Grothe, Liu
Exams					
ST 2025	7900208	Statistics and Large Language Models			Krüger
ST 2025	7900355	Seminar in Statistics (Bachelor)			Grothe
WT 25/26	7900299	Seminar in Statistics (Bachelor)			Grothe

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Assessment

Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

Prerequisites

None.

Recommendations

See seminar description in the course catalogue of the KIT (<https://campus.kit.edu/>)

Additional Information

The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: <https://portal.wiwi.kit.edu>.

Workload

90 hours

Below you will find excerpts from courses related to this module component:

**Advanced Topics in Econometrics**

2521310, SS 2025, 2 SWS, Language: German/English, [Open in study portal](#)

Seminar (S)

Organizational issues

Blockveranstaltung, Termine werden bekannt gegeben

**Statistics and Epidemics**25000111, WS 25/26, 2 SWS, Language: English, [Open in study portal](#)**Seminar (S)**
On-Site**Content****Motivation**

Infectious disease epidemiology gives rise to a large variety of real-time data streams. During the COVID-19 pandemic, the interpretation and statistical analysis of these data has proven crucial, but also highly challenging. In this seminar, students will get to know central concepts of infectious disease surveillance and modelling from a statistical perspective. Following an overview of various aspects in the form of blocked lectures, students will choose a more specific topic for their seminar thesis.

Learning Goals

Students develop an understanding of central modeling tasks and methods, including

- estimation of reproductive numbers
- compartment models of disease spread
- nowcasting and short-term forecasting of disease spread
- detection of outbreaks
- diagnostic testing

Moreover, they get to know various data types commonly used in the analysis of disease spread.

Logistics

The project seminar is worth 4.5 credit points (Leistungspunkte). There will be three blocked lectures (approx. 135 minutes each) in the beginning of the lecture period. For the various topics covered, subjects for seminar theses will be proposed (and students are allowed to propose their own topics). Towards the end of the semester, students present their progress on the chosen topics to the group. Grades will be based on this presentation (25%) and the final report (75%).

Organizational issues**Prerequisites**

Students should have a very good working knowledge of statistics, including proficiency in a programming language for applied data analysis. The lecture VWL3 Introduction to Econometrics is a prerequisite for the project seminar. Most available software in the field is in R, but in principle Python can be used as well. Advanced knowledge of biology, medicine or epidemiology is not required.

Application Procedure

Please submit a transcript of records as well as a short letter of motivation (roughly 200 words) via WIWI-Portal: <https://portal.wiwi.kit.edu/ys/8902>

Application time frame: September 5th, 2025 to October, 31th, 2025.

T

6.122 Module component: Seminar: Commercial and Corporate Law in the IT Industry [T-INFO-111405]

Coordinators: Dr. Georg Nolte
Organisation: KIT Department of Informatics
Part of: [M-INFO-101216 - Private Business Law](#)

Type	Credits	Grading	Term offered	Version
Examination of another type	3 CP	Graded	Each winter term	1

Courses					
WT 25/26	2400165	Seminar Commercial and Corporate Law in Information Technology	2 SWS	Seminar / 	Nolte
Exams					
WT 25/26	7500182	Seminar: Legal Studies II			Boehm, Raabe, Melullis
WT 25/26	7500310	Seminar: Commercial and Corporate Law in the IT Industry			Matz

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

T

6.123 Module component: Seminar: IT- Security Law [T-INFO-111404]

Coordinators: Martin Schallbruch
Organisation: KIT Department of Informatics
Part of: [M-INFO-106754 - Public Economic and Technology Law](#)

Type	Credits	Grading	Term offered	Version
Examination of another type	3 CP	graded	Each winter term	1

Courses					
WT 25/26	2424389	Seminar "IT security law"	2 SWS	Seminar / 	Schallbruch

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

T

6.124 Module component: Seminar: Legal Studies I [T-INFO-101997]

Coordinators: N.N.
Organisation: KIT Department of Informatics
Part of: M-INFO-106424 - Legal Aspects of Digitalization
M-WIWI-106283 - Seminars

Type	Credits	Grading	Term offered	Version
Examination of another type	3 CP	graded	Each term	1

Courses					
ST 2025	2400005	Governance, Risk & Compliance	2 SWS	Seminar / 🌐	Herzig, Siddiq
ST 2025	2400078	Intelligente Chatbots und Recht	2 SWS	Seminar / 🌐	Raabe
ST 2025	2400171	Regulating AI: from ethics to law	2 SWS	Seminar / 🌐	Gil Gasiola
ST 2025	2400177	Designing Data Governance of Digital Systems	2 SWS	Seminar / 🌐	Pathak
ST 2025	2400190	EU Digital Regulatory Framework	2 SWS	Seminar / 🌐	Zufall
ST 2025	2400204	(Generative) KI und Recht	2 SWS	Seminar / 🌐	Boehm
ST 2025	2400207	Rechtlicher Rahmen für die Europäische Datenökonomie	2 SWS	Seminar / 🌐	Sattler
ST 2025	2400208	Rechtlicher Rahmen für Künstliche Intelligenz	2 SWS	Seminar / 🌐	Sattler
ST 2025	24820	Current Issues in Patent Law	2 SWS	Seminar / 🌐	Melullis
WT 25/26	2400060	Data in Software-Intensive Technical Systems – Modeling – Analysis – Protection	2 SWS	Seminar / 🌐	Reussner, Raabe, Werner, Müller-Quade
WT 25/26	2400177	Human vs. Machine: (Un-)Biased Legal Decision-Making?	2 SWS	Seminar / 🌐	Holzhausen
WT 25/26	2400184	EU Digital Regulatory Framework	2 SWS	Seminar / 🌐	Zufall
WT 25/26	2400203	„EU Fundamental Rights and EU Economic Law in Smart Cities“	2 SWS	Seminar / 🌐	Kasper
WT 25/26	2400221	Environmental Legal Considerations regarding Artificial Intelligence	2 SWS	Seminar / 🌐	Boehm, Turkovic-Popovski
WT 25/26	2513214	Seminar Information security and Data protection (Bachelor)	2 SWS	Seminar / 🌐	Volkamer, Raabe, Schiefer, Werner
Exams					
ST 2025	7500140	Seminar: Legal Studies I			Raabe, Melullis, Boehm, Sattler
ST 2025	7500159	Seminar: Legal Studies I			Zufall
ST 2025	7500237	Seminar: Law and Legal Studies			Zufall
WT 25/26	7500182	Seminar: Legal Studies II			Boehm, Raabe, Melullis
WT 25/26	7500232	Seminar Data in Software-Intensive Technical Systems – Modeling – Analysis – Protection			Reussner

Legend: 🌐 Online, 🌐🌐 Blended (On-Site/Online), 🌐 On-Site, ✕ Cancelled

Below you will find excerpts from courses related to this module component:

V

Regulating AI: from ethics to law

2400171, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

Seminar (S)
On-Site

Content**Credit points = ECTS**

3 ECTS

Language:

English

Competency Goals:

Students comprehend the role of technology regulation.

They are able to identify different types of regulation and their impact on different stakeholders.

They know the main aspects of the regulation of AI systems.

They understand the foundations of the AI Act of the EU.

They know the content of AI principles and are able to assess their implementation in specific projects.

Content:

This seminar will provide an overview of the regulation of technologies and in particular the regulation of AI systems. After an introduction to forms of regulation, students will explore the different regulatory instruments from the perspective of the consolidated principles of AI: fairness, transparency, privacy, security and accountability. This will allow students to discuss how the principles and rules governing AI can be implemented in concrete cases. The seminar will cover the following topics:

- Introduction to technology regulation
- Objectives of regulation
- Types of regulation
- Challenges in regulating new / disruptive technologies
- Specific challenges in regulating AI
- Fragmented/vertical regulation of AI
- AI Act
- AI principles: fairness, transparency, privacy, security, and accountability
- The role of principles in regulating AI
 - Dealing with principles when developing and implementing AI systems

Competency certificate:

The assessment of this course is carried out by the following aspects, which will be considered in the grading (§ 4 Abs. 2 Nr. 3 SPO): term paper (approx. 5 pages), presentation (approx. 20 min.) and discussion.

The grading scale will be announced in the course. Students may redraw from the examination during the first two weeks after the topic has been communicated.

Organizational issues

Anmeldungen für das Seminar bitte NUR! über das WiWi-Portal!

***Für die Prüfung bitte NUR über CAS (Campus-Portal) anmelden!**

*Erläuterung Nach der für die Teilnahme am Seminar verbindlichen Teilnahme an der Einführungsveranstaltung bitte Anmeldung über das Campus-System (notwendig für die Erfassung der Note der Seminararbeit).

Blockseminar im SoSe 2025 (2 Termine): [Termine und Uhrzeit:](#)

Donnerstag, 24.04.2025, 13:30 - 17:30 Uhr

Donnerstag, 10.07.2025, 13:30 - 17:30 Uhr.

Raum: jeweils im Seminarraum Nr. 313 (Geb. 07.08) **English:** Please register for the seminar ONLY via the WiWi-Portal!

*Please register for the exam ONLY via CAS (Campus-Portal)!

*Explanation After attending the introductory event, which is mandatory for participation in the seminar, please register via the campus system (necessary for recording the grade of the seminar paper).

Block seminar in summer term 2024 (2 dates):

Dates and time:

Thursday, 24th April 2025, 13:30 - 17:30 h

Thursday, 10th July 2025, 13:30 - 17:30 h.

Room: each time in seminar room no. 313 (building 07.08)



Designing Data Governance of Digital Systems

2400177, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

Seminar (S)
On-Site

Content

The latest regulations in the digital sector at EU level represent a highly topical and important regulatory instrument with enormous practical relevance for students of computer science and business informatics. The seminar not only enables students to acquire important knowledge in this area, but also to apply it specifically to the governance of digital systems and to learn the practical design of digital systems against the background of legal framework conditions.

Organizational issues

***Please register for the exam ONLY via CAS (Campus-Portal)!**

*Explanation: **after attending the introductory event**, which is mandatory for participation in the seminar, **please register via the campus system** (necessary for recording the grade of the seminar paper).

Due to the minimum number of text characters that can be used, please check ILIAS and the WiWi portal for details such as dates and location. Thank you.



EU Digital Regulatory Framework

2400190, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

Seminar (S)
On-Site

Content

Note:

This class is mainly intended for Bachelor and Master students in Business Informatics and those with Law as a minor subject, but also open interested students from other disciplines.

This class aims to provide an overview on the legal instruments forming the EU digital regulatory framework. Following its Digital Single Market Strategy, the EU has set up a new strategic programme for a "Digital Decade". Existing regulations like the General Data Protection Regulation (GDPR), or the E-Commerce Directive, are being complemented by a variety of new instruments that aim to set binding rules on online markets, to regulate data flows in various ways, but also to pioneer a legal framework on AI. Prominent instruments include the new AI Act (proposal), the Digital Services Act (DSA) and Digital Markets Act (DMA), the Data Act, Data Governance Act, or Open Data Directive.

The class will provide an overview on the existing framework: Which regulations and directives are relevant? How do they apply and interact with each other in a broader context?

Another objective is to provide students with the ability to read these legal instruments: How to access regulatory instruments that often have more than 100 pages (without having to read every single sentence)? How to gain a comprehensive, high-level understanding of the instrument? How to identify parts relevant to a particular legal problem?

The class will start with an introduction into EU law and regulatory instruments in general. Concrete guidance on reading, analysing and working with legal instruments in English will be given. Based on these instructions, students will be assigned legal instruments to present in the final unit along with a two-pages report.

Grades will be assigned based on the quality of these presentations and the report, as well as participation in the discussion (presentation: 40 %, two-pages report: 40 %, discussion: 20 %).

Organizational issues

Anmeldungen für das Seminar bitte NUR! über das WiWi-Portal!

***Für die Prüfung bitte NUR über CAS (Campus-Portal) anmelden!**

*Erläuterung: nach der für die Teilnahme am Seminar verbindlichen Teilnahme an der Einführungsveranstaltung bitte Anmeldung über das Campus-System (notwendig für die Erfassung der Note der Seminararbeit).

Termine im SoSe 2025:

Mittwoch, den 7. Mai 2025, 16-19 Uhr (Kick-off)

Donnerstag, den 17. Juli 2025, 14:00 - 18:00 Uhr (Präsentationen).

Raum:

jeweils im Seminarraum Nr. 313, Geb. 07.08.

English:

Please register for the seminar ONLY via the WiWi-Portal!

**Please register for the exam ONLY via CAS (Campus-Portal)!*

**Explanation: after attending the introductory event, which is mandatory for participation in the seminar, please register via Campus System (necessary for recording the grade of the seminar papers).*

Dates in summer term 2025:

Wednesday, 7 May 2025, 16-19h (kick-off)

Thursday, 17th July 2025, 14:00 - 18:00 h (presentations).

Room:

In seminar room no. 313, building 07.08.

**Human vs. Machine: (Un-)Biased Legal Decision-Making?**

2400177, WS 25/26, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)
On-Site**

Content**Module:****Human vs. Machine: (Un-)Biased Legal Decision-Making?****Type**

Seminar

Course Number:

2400177

Human vs. Machine: (Un-)Biased Legal Decision-Making?

Module Responsible:

T.-T. Prof. Frederike Zufall

Head of research group (Professor)

Program of Study:

Master Informatics; B.Sc. / M.Sc. Business Informatics

Area of Specialization

Master Informatik: Ergänzungsfach Recht

Master Wirtschaftsinformatik: Seminar aus Rechtswissenschaften

Master Computer Science: Seminar: Law and Legal Studies

For Master modules only

Recurrence

Winter term

Duration

One term

Academic Level**1 - 4:**

Level 4: Master Program of Study

Credit points = ECTS

3 ECTS

We usually have a module for each course (lecture, seminar, practical course).

Language:

English

Competency Goals:

Students acquire basic knowledge of economic theory and its application to public institutions (*public choice theory*). They learn to identify different types of cognitive biases that influence human behavior. As a result, students understand the implications of these biases for public decision-makers as well as for citizens as recipients of public action. Conversely, they also comprehend how the law can be designed to steer or influence human behavior (*behavioral public law*).

Students will be able to assess how automation processes can mitigate undesirable biases, or intentionally incorporate them where such biases are desirable from a public interest perspective.

Content:

This seminar provides an overview of the foundational principles of behavioral economics and their relevance to public law. Special attention is given to (biased) decision-making, both from a substantive and procedural perspective. Students will explore how regulation should be designed to account for cognitive biases and achieve intended policy outcomes. In addition, the seminar will address the role of automated decision-making systems - examining how such systems are influenced by, and may also reinforce or mitigate, behavioral biases.

The seminar will cover the following topics:

- Introduction to (behavioral) economic theory and its application to law
- Cognitive biases and their impact on (public) decision-making
- Different types of regulation in light of behavioral insights
- Implications for automated decision-making systems
- The role of human biases in the AI Act

Workload

Annotation:

Algorithmic decision-making is often treated as a black box—something that should not be permitted to make decisions in legal contexts. In response, Article 14 of the EU AI Act requires high-risk AI systems to be designed in such a way that they can be effectively overseen by natural persons. This human-in-the-loop requirement stems, among other things, from the perception that AI systems operate ambiguously and produce decisions that are not fully comprehensible.

However, treating humans in comparison as fundamentally transparent or fully rational decision-makers is equally naïve. Understanding how people actually behave—not just how they should behave—is essential for designing effective, fair, and legitimate legal systems. Traditional legal research often assumes rational actors, yet behavioral research shows that cognitive biases, heuristics, and emotional influences shape the decisions of both citizens and public officials.

This seminar addresses that gap by equipping students with behavioral insights to critically assess and improve legal and administrative. A particular focus is placed on how human biases are already embedded in the data underlying automated decision-making systems, potentially reproducing or amplifying unfairness. At the same time, students will explore how such systems can be intentionally designed to mitigate behavioral distortions and support better decision-making.

Prerequisites:

This seminar is interdisciplinary and suitable for students with an interest in behavioral economics, policy design, and governance. Prior legal knowledge is helpful but not required.

Competency certificate:

The assessment of this course is carried out by the following aspects, which will be considered in the grading (§ 4 Abs. 2 Nr. 3 SPO):

- Term paper (approx. 5 pages),
- Presentation (approx. 20 min.) and
- Discussion participation.

The grading scale will be announced in the course. Students may redraw from the examination during the first two weeks after the topic has been communicated.

If the assessment is an examination of another type, the deadline for redraw must be set. These partial achievements can only be repeated once and are to be graded.

Course works are not graded and can be repeated indefinitely, if not otherwise specified.

Recommendations:**Organizational issues**

1. Termin: 13.11.2025 9:00-15:00 Uhr (Seminarraum Nr. 313, bei uns am Institut)

2. Termin: 05.02.2025 9:00- 16:00 Uhr (Seminarraum Nr. 313, bei uns am Institut).

**EU Digital Regulatory Framework**

2400184, WS 25/26, 2 SWS, Language: English, [Open in study portal](#)

Seminar (S)
On-Site

Content

This class aims to provide an overview on the legal instruments forming the EU digital regulatory framework. Following its Digital Single Market Strategy, the EU has set up a new strategic programme for a "Digital Decade". Existing regulations like the General Data Protection Regulation (GDPR), or the E-Commerce Directive, are being complemented by a variety of new instruments that aim to set binding rules on online markets, to regulate data flows in various ways, but also to pioneer a legal framework on AI. Prominent instruments include the new AI Act, the Digital Services Act (DSA) and Digital Markets Act (DMA), the Data Act, Data Governance Act, or Open Data Directive.

The class will provide an overview on the existing framework: Which regulations and directives are relevant? How do they apply and interact with each other in a broader context?

Another objective is to provide students with the ability to read these legal instruments: How to access regulatory instruments that often have more than 100 pages (without having to read every single sentence)? How to gain a comprehensive, high-level understanding of the instrument? How to identify parts relevant to a particular legal problem?

The class will start with an introduction into EU law and regulatory instruments in general. Concrete guidance on reading, analysing and working with legal instruments in English will be given. Based on these instructions, students will be assigned legal instruments to present in the final unit along with a two-pages report.

Grades will be assigned based on the quality of these presentations and the report, as well as participation in the discussion (presentation: 40 %, two-pages report: 40 %, discussion: 20 %).

Organizational issues

WS 2024/25

Hierbei handelt es sich NICHT um eine Pro-Seminar, sondern um ein Seminar (aus Rechtswissenschaften).

Anmeldungen für das Seminar bitte NUR! über das WiWi-Portal!

*Für die Prüfung bitte NUR über CAS (Campus-Portal) anmelden!

*Erläuterung: nach der für die Teilnahme am Seminar verbindlichen Teilnahme an der [Einführungsveranstaltung](#) bitte [Anmeldung über das Campus-System](#) (notwendig für die Erfassung der Note der Seminararbeit).



„EU Fundamental Rights and EU Economic Law in Smart Cities“

2400203, WS 25/26, 2 SWS, Language: English, [Open in study portal](#)

Seminar (S)
On-Site

Content

This seminar is designed to instruct students in recognising legal questions as they relate to an interdisciplinary topic, classifying such questions along the hierarchy of norms, and solving them in a convincing argumentative manner. By focusing on „EU Fundamental Rights and EU Economic Law in Smart Cities“, we will discuss the influence of large cities and metropolises on their more rural periphery. Possible aspects of discussion are, *inter alia*,

- democratic legitimacy questions in such cases,
- elements of structural support/aid
- approaches to implement technical innovations in smart cities,
- questions relating to the development of (large) infrastructures,
- aspects of the efficient use of infrastructure, and
- environmental aspects.

Particularly in times of increasingly comprehensive European regulation, European standards and regulatory approaches will be at the heart of the discussion while not neglecting their interplay with national regulation. Learning in more depth about the interplay of European and national regulation will further accustom participating students to discuss relevant legal questions across (legal) sectors and with a broader view on regulations' effects.

Conducting the seminar in English intends to facilitate students to link their ideas and arguments to current European and international debates.

Studiengang:

Master **Wirtschaftsinformatik**

Level:

Leistungsstufe 4: Master

Organizational issues

In advance:

This is a seminar (not a pro-seminar).

Registrations only via Wiwi-Portal.

Kick-off-meeting WS 2025/26:

Friday, 7th November 2025, 14:00 - 18:00 h (online)

(Mr. Kasper-Schöniger will send you the according link via ILIAS a few days before the kick-off date.)

Presentations:

- Friday, 6th February 2026, 09:00 - 18:00 h

and

- Saturday, 7th February 2026, 10:00 - 16:00

Place: see section "TERMINE" (below).

T

6.125 Module component: SIL-LaunchLab [T-WIWI-114635]

Coordinators: Prof. Dr. Orestis Terzidis
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-107451 - Entrepreneurial Thinking and Action: Fundamentals of Entrepreneurship](#)

Type	Credits	Grading	Term offered	Version
Examination of another type	9 CP	graded	Each summer term	1

Assessment

The assessment is conducted as an alternative exam assessment. The specific form of assessment depends on the course and may include, for example, the following components:

- **Project Report or Reflection Paper**
- **Mid-term and Final Presentation**
- **Group Work with Individual Contribution**
- **Active Participation and Mandatory Attendance**

The overall grade is determined by the weighted evaluation of these individual assessment components. The detailed weighting of these components for grade calculation will be communicated to students at the beginning of the course.

Prerequisites

None

Recommendations

An interest in entrepreneurial thinking and action, teamwork, and interdisciplinary project work is recommended. Basic knowledge in business administration and/or innovation methods is helpful but not required.

Workload

270 hours

T

6.126 Module component: Social Science A (WiWi) [T-GEISTSOZ-109048]

Coordinators: Prof. Dr. Gerd Nollmann

Organisation: KIT Department of Humanities and Social Sciences

Part of: [M-GEISTSOZ-101167 - Sociology/Empirical Social Research](#)

Type	Credits	Grading	Term offered	Version
Examination of another type	3 CP	graded	Each winter term	1

Courses					
ST 2025	5000048	Socio-scientific Theories of Technology Assessment	2 SWS	Proseminar (/ ●)	Lösch
ST 2025	5011013	Experience of Violence at Universities	2 SWS	Seminar / ☼	Mäs
ST 2025	5011019	Fake news in the crosshairs: strategies to protect society	2 SWS	Seminar / ●	Mäs
WT 25/26	5011011	Artificial intelligence in the research process	2 SWS	Seminar / ☼	Banisch
WT 25/26	5011014	Advanced module: Technology and Future: Theories of prospective knowledge	2 SWS	Seminar / ●	Lösch
Exams					
ST 2025	7400379	Social Science A			Nollmann, Lösch
ST 2025	7400454	Social Science A (WiWi)			Nollmann, Lösch

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Below you will find excerpts from courses related to this module component:

V

Experience of Violence at Universities

5011013, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Seminar (S)
Blended (On-Site/Online)

Content

In recent years, awareness of experiences of violence has changed significantly. Movements such as #MeToo and the International Day for the Elimination of Violence against Women have drawn attention to abuses worldwide. Much is also being done at universities such as KIT to educate people, create contact points and promote an organizational culture that does not tolerate violence. Nevertheless, the actual extent of the problem remains unclear.

In this seminar, we will use an online survey of students to explore the extent and nature of experiences of violence and their consequences at KIT. What experiences do students have themselves? Do they observe violence in others and how do they experience it?

Workload:

2 ECTS points can be earned. Participants must attend regularly, actively participate in the creation of an online questionnaire and prepare a final report in group work.

Lecturer:

Michael Mäs is a proud sociologist. His research deals with complex systems such as social networks on the Internet, which he investigates using formal approaches and quantitative methods of social research (surveys, network analysis, laboratory and field experiments). He has published in the fields of sociology, economics, physics, biology and computer science, among others.

V

Artificial intelligence in the research process

5011011, WS 25/26, 2 SWS, Language: German, [Open in study portal](#)

Seminar (S)
Blended (On-Site/Online)

Content

ChatGPT und andere Large Language Models (LLMs) transformieren unsere Gesellschaft auf vielen Ebenen. Auch Studium und Wissenschaft stehen vor tiefgreifenden Veränderungen. Im Seminar „Künstliche Intelligenz im Forschungsprozess“ nähern wir uns diesen neuen Technologien und erproben, wie sie sinnvoll eingesetzt werden können, um aktuelle Forschungsfragen zu adressieren. Wir orientieren uns dabei an den Methoden und Fragestellungen der Computer-gestützten Sozialwissenschaft (Computational Social Science) mit besonderem Fokus auf die Extraktion komplexer Bedeutungsmuster (z.B. Meinungen, Argumente, Narrative, etc.). Das Seminar ist als Blockseminar mit zwei Blöcken konzipiert (voraussichtlich Januar and März). Gemeinsam erarbeiten wir Themen für Miniprojekte, die zwischen den beiden Blöcken von den Studierenden bearbeitet werden. Im Vorfeld wird es eine online-Sitzung geben.

Organizational issues

Diese Veranstaltung wird als Blockseminar angeboten.

06.03.2025; 10-18 Uhr

14.03.2025; 10-17 Uhr

15.03.2025; 10-17 Uhr

T

6.127 Module component: Social Science B (WiWi) [T-GEISTSOZ-109049]**Coordinators:** Prof. Dr. Gerd Nollmann**Organisation:** KIT Department of Humanities and Social Sciences**Part of:** [M-GEISTSOZ-101167 - Sociology/Empirical Social Research](#)

Type	Credits	Grading	Term offered	Version
Examination of another type	3 CP	graded	Each winter term	1

Courses					
ST 2025	5000048	Socio-scientific Theories of Technology Assessment	2 SWS	Proseminar (/ ●)	Lösch
WT 25/26	5011011	Artificial intelligence in the research process	2 SWS	Seminar (/ ☞)	Banisch
WT 25/26	5011014	Advanced module: Technology and Future: Theories of prospective knowledge	2 SWS	Seminar (/ ●)	Lösch
Exams					
ST 2025	7400455	Social Science B (WiWi)			Nollmann, Lösch

Legend: ■ Online, ☞ Blended (On-Site/Online), ● On-Site, ✕ Cancelled

Below you will find excerpts from courses related to this module component:

V

Artificial intelligence in the research process5011011, WS 25/26, 2 SWS, Language: German, [Open in study portal](#)Seminar (S)
Blended (On-Site/Online)**Content**

ChatGPT und andere Large Language Models (LLMs) transformieren unsere Gesellschaft auf vielen Ebenen. Auch Studium und Wissenschaft stehen vor tiefgreifenden Veränderungen. Im Seminar „Künstliche Intelligenz im Forschungsprozess“ nähern wir uns diesen neuen Technologien und erproben, wie sie sinnvoll eingesetzt werden können, um aktuelle Forschungsfragen zu adressieren. Wir orientieren uns dabei an den Methoden und Fragestellungen der Computer-gestützten Sozialwissenschaft (Computational Social Science) mit besonderem Fokus auf die Extraktion komplexer Bedeutungsmuster (z.B. Meinungen, Argumente, Narrative, etc.). Das Seminar ist als Blockseminar mit zwei Blöcken konzipiert (voraussichtlich Januar and März). Gemeinsam erarbeiten wir Themen für Miniprojekte, die zwischen den beiden Blöcken von den Studierenden bearbeitet werden. Im Vorfeld wird es eine online-Sitzung geben.

Organizational issues

Diese Veranstaltung wird als Blockseminar angeboten.

06.03.2025; 10-18 Uhr

14.03.2025; 10-17 Uhr

15.03.2025; 10-17 Uhr

T

6.128 Module component: Special Topics in Information Systems [T-WIWI-109940]

Coordinators: Prof. Dr. Christof Weinhardt
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101434 - eBusiness and Service Management](#)

Type	Credits	Grading	Term offered	Version
Examination of another type	4,5 CP	graded	Each term	2

Assessment

The assessment of this course is in form of a written documentation, a presentation of the outcome of the conducted practical components and an active participation in class.

Please take into account that, beside the written documentation, also a practical component (such as a survey or an implementation of an application) is part of the course. Please examine the course description for the particular tasks.

The overall grade is composed as follows:

A total of 60 points can be achieved, of which

- A maximum of 30 points for the written documentation
- A maximum of 30 points for the practical component

In order to pass the success control, at least 15 points (written documentation / practical component) must be achieved.

Prerequisites

see below

Recommendations

None

Additional Information

All the practical seminars offered at the chair of Prof. Dr. Weinhardt can be chosen in the Special Topics in Information Systems course. The current topics of the practical seminars are available at the following homepage: www.iism.kit.edu/im/lehre.

The Special Topics Information Systems is equivalent to the practical seminar, as it was only offered for the major in "Information Systems" so far. With this course students majoring in "Industrial Engineering and Management" and "Economics Engineering" also have the chance of getting practical experience and enhance their scientific capabilities.

The Special Topics Information Systems can be chosen instead of a regular lecture (see module description). Please take into account, that this course can only be accounted once per module.

T

6.129 Module component: Statistical Modeling of Generalized Regression Models [T-WIWI-103065]

Coordinators: apl. Prof. Dr. Wolf-Dieter Heller
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101420 - Econometrics and Economics](#)
[M-WIWI-101608 - Statistics and Econometrics](#)
[M-WIWI-105414 - Statistics and Econometrics II](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	Each winter term	1

Courses					
WT 25/26	2521350	Statistical Modeling of Generalized Regression Models	2 SWS	Lecture	Heller
Exams					
WT 25/26	7900011	Statistical Modeling of Generalized Regression Models			Heller
WT 25/26	7900146 (WS23/24)	Statistical Modeling of generalized regression models			Heller

Assessment

The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation.

Prerequisites

None

Recommendations

Knowledge of the contents covered by the course "Economics III: Introduction in Econometrics" [2520016]

Below you will find excerpts from courses related to this module component:

V

Statistical Modeling of Generalized Regression Models

2521350, WS 25/26, 2 SWS, [Open in study portal](#)

Lecture (V)

Content

Learning objectives:

The student has profound knowledge of generalized regression models.

Requirements:

Knowledge of the contents covered by the course *Economics III: Introduction in Econometrics* [2520016].

Workload:

Total workload for 4.5 CP: approx. 135 hours

Attendance: 30 hours

Preparation and follow-up: 65 hours

T

6.130 Module component: Statistics I [T-WIWI-102737]

Coordinators: Prof. Dr. Oliver Grothe
Prof. Dr. Melanie Schienle

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-101432 - Introduction to Statistics](#)
[M-WIWI-106421 - Preliminary Exam](#)

Type	Credits	Grading	Term offered	Version
Written examination	5 CP	Graded	Each summer term	1

Courses					
ST 2025	2600008	Statistics I	4 SWS	Lecture / 	Krüger
ST 2025	2600009	Tutorien zu Statistik I	2 SWS	Tutorial (Krüger, Becker, N.N., Biegert
Exams					
ST 2025	7900104	Statistics I			Krüger
WT 25/26	7900022	Statistics I			Krüger

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

Success is assessed in the form of a written examination (120 minutes). The examination is offered towards the end of the lecture period or at the beginning of the lecture-free period. The repeat examination is offered in the following semester.

Bonus: It is planned that, from the summer semester 2025, a grade bonus for the Statistics I exam can be earned through successful participation in the tutorials. If the grade of the written exam is between 4.0 and 1.3, the bonus will generally improve the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the lecture.

Prerequisites

None

Below you will find excerpts from courses related to this module component:

V

Statistics I

2600008, SS 2025, 4 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

Learning objectives:

Students understand and apply

- basic concepts of statistical data exploration as well as
- basic definitions and theorems of probability theory.

Content:

A. Descriptive Statistics: univariate und bivariate analysis

B. Probability Theory: probability space, conditional and product probabilities

C. Random variables: location and shape parameters, dependency measures, concrete distribution models

Workload:

Total workload for 5 CP: approx. 150 hours

Attendance: 60 hours

Preparation and follow-up: 90 hours

Literature

Skript: Kurzfassung Statistik I. Dieses enthält ausführliche Angaben zu weiterführender Literatur.

T

6.131 Module component: Statistics II [T-WIWI-102738]

Coordinators: Prof. Dr. Oliver Grothe
Prof. Dr. Melanie Schienle

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-101432 - Introduction to Statistics](#)

Type	Credits	Grading	Term offered	Version
Written examination	5 CP	Graded	Each winter term	1

Courses					
WT 25/26	2610020	Statistics II	4 SWS	Lecture / 	Krüger
WT 25/26	2610021		2 SWS	Tutorial (Krüger, Becker, Koster
WT 25/26	2610022	PC-Praktikum zu Statistik II	2 SWS		Krüger
Exams					
ST 2025	7900082	Statistics II			Schienle, Lerch
WT 25/26	7900001	Statistics II			Krüger

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

Success is assessed in the form of a written examination (120 minutes). The examination is offered towards the end of the lecture period or at the beginning of the lecture-free period. The repeat examination is offered in the following semester.

Bonus: It is planned that from the winter semester 2025/2026, a grade bonus for the Statistics II exam can be earned through successful participation in the tutorials. If the grade of the written examination is between 4.0 and 1.3, the bonus will generally improve the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the lecture.

Prerequisites

None

Recommendations

It is recommended to attend the course *Statistics I* [2600008] before the course *Statistics II* [2610020].

Below you will find excerpts from courses related to this module component:

V

Statistics II

2610020, WS 25/26, 4 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content**Learning objectives:**

The student

- understands and applies the basic definitions and theorems of probability theory,
- transfers these theoretical foundations to problems in parametric mathematical statistics.

Content:

D. Sampling and estimation theory: Sampling distributions, estimators, point and interval estimation

E. Test theory: General principles of hypothesis testing, specific 1- and 2-sample tests

F. Regression analysis: Simple and multiple linear regression, statistical inference

Requirements:

It is recommended to attend the course *Statistics I* [2600008] before the course *Statistics II* [2600020].

Workload:

Total workload: 150 hours (5.0 Credits).

Attendance: 60 hours

Preparation and follow-up: 90 hours

Literature

Skript: Kurzfassung Statistik II. Dieses enthält ausführliche Angaben zu weiterführender Literatur.

T

6.132 Module component: Strategic Management [T-WIWI-113090]

Coordinators: Prof. Dr. Hagen Lindstädt
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101425 - Strategy and Organization](#)

Type
Written examination

Credits
4,5 CP

Grading
graded

Term offered
Each summer term

Version
2

Courses					
ST 2025	2577900	Strategic Management	2 SWS	Lecture / 	Lindstädt
Exams					
ST 2025	7900067	Strategic Management			Lindstädt
WT 25/26	7900199	Strategic Management			Lindstädt

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

The assessment consists of a written exam (60 min) taking place at the beginn of the recess period (according to §4 (2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Prerequisites

None

Workload

135 hours

Below you will find excerpts from courses related to this module component:

V

Strategic Management

2577900, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

Students learn central concepts of strategic management along the ideal-typical strategy process. An overview of fundamental frameworks and models will be provided and an action-oriented integration performance will be achieved through the transfer of theory to practical issues.

Through intensive exposure to real-world case studies, students will be encouraged to learn and apply strategic measures in a targeted manner in the real business world. The course features an action-oriented approach and provides students with a realistic understanding of the possibilities and limitations of rational design approaches.

Content in Keywords:

- Corporate governance and strategic management: concepts, levels, process.
- Strategic analysis: internal and external analysis
- Competitive strategy: formulation, evaluation and selection of strategic action alternatives at business unit level
- Strategic interaction and strategic commitment
- Corporate strategy: diversification strategy, M&A and management of the corporate portfolio
- Implementation of strategies in companies

Structure:

Lectures in the course are available to students online as recordings, while class dates are reserved for active discussion of real-world case studies.

Learning Objectives:

Upon completion of the course, students will be able to,

- Prepare strategic decisions along the ideal strategic process in a practical setting,
- Identify sources of competitive advantage,
- Explain interrelationships of companies in competition,
- Evaluate the portfolio management of companies,
- To classify actions and decisions of companies strategically,
- Apply knowledge from theoretical frameworks to the analysis of real-life situations.

Recommendations:

None.

Workload:

Total workload for 3.5 credit hours: approximately 105 hours.

Attendance: 30 hours

Self-study: 75 hours

Competence Certificate:

Success is assessed in the form of a written examination (60 minutes) (in accordance with §4(2), 1 SPO) at the beginning of the lecture-free period of the semester. The examination is offered every semester and can be repeated at any regular examination date.

A bonus can be earned by successfully participating in the exercises. If the grade of the exam is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the lecture.

Literature

- Pidun, U.: *Corporate Strategy: Theory and Practice*. Springer-Gabler, Wiesbaden 2019.
- Lindstädt, H.; Hauser, R.: *Strategische Wirkungsbereiche des Unternehmens*. Gabler, Wiesbaden 2004.
- Grant, R.M.: *Contemporary Strategy Analysis, 10. Aufl., Wiley 2018*.

Die relevanten Auszüge und zusätzliche Quellen werden in der Veranstaltung bekannt gegeben.

T

6.133 Module component: Student2Startup [T-WIWI-114636]**Coordinators:** Prof. Dr. Orestis Terzidis**Organisation:** KIT Department of Economics and Management**Part of:** [M-WIWI-107451 - Entrepreneurial Thinking and Action: Fundamentals of Entrepreneurship](#)

Type	Credits	Grading	Term offered	Version
Examination of another type	4,5 CP	graded	Each winter term	1

Courses					
WT 25/26	2500165	Student2Startup	3 SWS	Seminar / 	Böhrer, Terzidis

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled**Assessment**

The assessment is conducted as an alternative exam assessment. The specific form of assessment depends on the course and may include, for example, the following components:

- **Project Report or Reflection Paper**
- **Mid-term and Final Presentation**
- **Group Work with Individual Contribution**
- **Active Participation and Mandatory Attendance**

The overall grade is determined by the weighted evaluation of these individual assessment components. The detailed weighting of these components for grade calculation will be communicated to students at the beginning of the course.

Prerequisites

None

Recommendations

An interest in entrepreneurial thinking and action, teamwork, and interdisciplinary project work is recommended. Basic knowledge in business administration and/or innovation methods is helpful but not required.

Workload

135 hours

Below you will find excerpts from courses related to this module component:

V

Student2Startup2500165, WS 25/26, 3 SWS, Language: English, [Open in study portal](#)Seminar (S)
Blended (On-Site/Online)

Content**Content:**

This seminar offers a unique opportunity to engage in entrepreneurial tasks within real pre-seed start-up projects at KIT. The start-ups define specific challenges, and student teams will develop solutions and recommendations in response.

At the kick-off event, students will select a team challenge to work on. We will introduce a toolbox of methods and resources, after which you will work independently in teams, collaborating directly with the start-up. But you won't be on your own: each team will be supported by a mentor, and we will hold regular seminar sessions for feedback and guidance. At the end of the seminar, each team will present their results in a final pitch.

Learning Objectives:

After completing this course, the course participants will be able to

- Understand and apply fundamental concepts of entrepreneurship, such as business modelling, lean start-up methodologies, and market analysis.
- Work effectively in a team, organize the division of labor into distinct tasks, and coordinate efforts to achieve a common goal—gaining practical experience in project management.
- Recognize the specific challenges faced by start-up projects and acquire hands-on start-up experience.
- Collaborate with real start-up teams, industry experts, and potential users to develop solutions to a defined challenge.
- Present their solutions and results to start-ups and industry experts.

Exam:

Team presentation at the final event, detailed presentation appendix with background information, and active participation in all sessions

Target group:

Bachelor students

Organizational issues

Registration is via the Wiwi-Portal.

In the seminar, you will work on a project in teams of max five people. The groups are formed in the seminar.

T

6.134 Module component: Supplement Applied Informatics [T-WIWI-110711]

Coordinators: Professorenschaft des Instituts AIFB
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-106906 - Electives in Informatics](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	graded	Each term	1

Assessment

The assessment of this course is a written or (if necessary) oral examination.

Depending on the particular course associated with this placeholder a bonus on the examination grade is possible.

Prerequisites

None

Additional Information

This course can be used in particular for the acceptance of external courses whose content is in the broader area of applied informatics, but is not equivalent to another course of this topic.

Workload

135 hours

T

6.135 Module component: Sustainability in E-Business [T-WIWI-114596]

Coordinators: Pascal Heßler
Prof. Dr. Jella Pfeiffer

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-101434 - eBusiness and Service Management](#)
[M-WIWI-105981 - Information Systems & Digital Business](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	graded	Each winter term	1

Courses					
WT 25/26	2540470	Sustainability in E-Business	3 SWS	Lecture / Practice (/	Pfeiffer, Heßler
Exams					
WT 25/26	7900062	Sustainability in E-Business (Hauptklausur)			Pfeiffer

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Assessment

The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation.

Prerequisites

None.

Additional Information

This lecture is in English.

Workload

135 hours

Below you will find excerpts from courses related to this module component:

	Sustainability in E-Business	Lecture / Practice (VÜ) On-Site
	2540470, WS 25/26, 3 SWS, Language: English, Open in study portal	

Content

This module explores the intersection of e-business and sustainability, emphasizing sustainable practices, circular economy, revenue models, marketing strategies, and emerging trends. The modul also includes the Value-Based Engineering (VBE), a well-being-driven approach to IT. VBE integrates ethical considerations into system design from the earliest stages of business mission definition. Students will gain a comprehensive understanding of how e-business adapts to and influences the drive for sustainable development.

The lecture is accompanied by a bi-weekly tutorial.

T

6.136 Module component: Tactical and Operational Supply Chain Management [T-WIWI-102714]

Coordinators: Prof. Dr. Stefan Nickel
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101413 - Applications of Operations Research](#)
[M-WIWI-101421 - Supply Chain Management](#)
[M-WIWI-103278 - Optimization under Uncertainty](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	Graded	Each summer term	3

Courses					
ST 2025	2550486	Tactical and operational SCM	3 SWS	Lecture /	Nickel
ST 2025	2550487	Übungen zu Taktisches und operatives SCM	1.5 SWS	Practice /	Pomes, Hoffmann
Exams					
ST 2025	7900239	Tactical and Operational Supply Chain Management			Nickel

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Assessment

Depending on further pandemic developments, the exam will be offered either as an open-book exam, or as a written exam (60 min).

The exam takes place in every semester.

Prerequisite for admission to examination is the successful completion of the online assessments.

Prerequisites

Prerequisite for admission to examination is the successful completion of the online assessments.

Recommendations

None

Additional Information

The lecture is held in every summer term. The planned lectures and courses for the next three years are announced online at <https://dol.iwr.kit.edu/Lehrveranstaltungen.php>.

Workload

135 hours

Below you will find excerpts from courses related to this module component:

V

Tactical and operational SCM

2550486, SS 2025, 3 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

The planning of material transport is an essential element of Supply Chain Management. By linking transport connections across different facilities, the material source (production plant) is connected with the material sink (customer). The general supply task can be formulated as follows (cf. Gudehus): For given material flows or shipments, choose the optimal (in terms of minimal costs) distribution and transportation chain from the set of possible logistics chains, which asserts the compliance of delivery times and further constraints. The main goal of the inventory management is the optimal determination of order quantities in terms of minimization of fixed and variable costs subject to resource constraints, supply availability and service level requirements. Similarly, the problem of lot sizing in production considers the determination of the optimal amount of products to be produced in a time slot. The course includes an introduction to basic terms and definitions of Supply Chain Management and a presentation of fundamental quantitative planning models for distribution, vehicle routing, inventory management and lot sizing. Furthermore, case

studies from practice will be discussed in detail.

Passing the online exercise is a prerequisite for admission to the exam.

Literature**Weiterführende Literatur**

- Domschke: Logistik: Transporte, 5. Auflage, Oldenbourg, 2005
- Domschke: Logistik: Rundreisen und Touren, 4. Auflage, Oldenbourg, 1997
- Ghiani, Laporte, Musmanno: Introduction to Logistics Systems Planning and Control, Wiley, 2004
- Gudehus: Logistik, 3. Auflage, Springer, 2005
- Simchi-Levi, Kaminsky, Simchi-Levi: Designing and Managing the Supply Chain, 3rd edition, McGraw-Hill, 2008
- Silver, Pyke, Peterson: Inventory management and production planning and scheduling, 3rd edition, Wiley, 1998

T

6.137 Module component: Tax Law [T-INFO-111437]

Coordinators: Detlef Dietrich
Organisation: KIT Department of Informatics
Part of: [M-INFO-101216 - Private Business Law](#)

Type	Credits	Grading	Term offered	Version
Written examination	3 CP	Graded	Each summer term	1

Courses					
ST 2025	24646	Tax Law	2 SWS	Lecture / 	Dietrich
Exams					
ST 2025	7500120	Tax Law			Sattler
WT 25/26	7500062	Tax Law			Matz

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

T

6.138 Module component: Team Project Management and Technology [T-WIWI-110968]

Coordinators: Prof. Dr. Martin Klarmann
Prof. Dr. Alexander Mädche

Organisation: KIT Department of Economics and Management

Part of: [M-WIWI-105440 - Team Project Management and Technology](#)

Type	Credits	Grading	Term offered	Expansion	Version
Examination of another type	9 CP	Grading graded	Each term	1 semesters	1

Courses					
ST 2025	2571176	Teamprojekt Wirtschaft und Technologie		Project (P / )	Klarmann, Mädche
WT 25/26	2571176	Team Project Management and Technology	6 SWS	Project (P / )	Klarmann, Mädche
Exams					
ST 2025	7900048	Team Project Management and Technology			Klarmann, Mädche

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Assessment

Alternative exam assessment. The basis for grading is the documents produced, the presentations during the course of the project, the artifact to be produced (e.g. algorithm, method, model, software, component) and the final presentation.

Workload

270 hours

T

6.139 Module component: Telecommunications Law [T-INFO-101309]**Organisation:** KIT Department of Informatics**Part of:** M-INFO-106754 - Public Economic and Technology Law

Type	Credits	Grading	Term offered	Version
Written examination	3 CP	Graded	Each summer term	1

Courses					
ST 2025	2424632	Telekommunikationsrecht	2 SWS	Lecture / 	Döveling
Exams					
ST 2025	7500085	Telecommunications Law			Zufall

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

T

6.140 Module component: Topics in Human Resource Management [T-WIWI-111858]**Coordinators:** Prof. Dr. Petra Nieken**Organisation:** KIT Department of Economics and Management**Part of:** [M-WIWI-105928 - HR Management & Digital Workplace](#)
[M-WIWI-106860 - Leadership & Sustainable HR-Management](#)

Type	Credits	Grading	Term offered	Version
Examination of another type	3 CP	Grading graded	Each term	1

Courses					
ST 2025	2573015	Topics in Human Resource Management	2 SWS	Colloquium (K / )	Nieken, Mitarbeiter
WT 25/26	2573015	Topics in Human Resource Management	2 SWS	Colloquium (K / )	Nieken

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled**Assessment**

Alternative exam assessment.

The grade is made up of the presentation of a given research topic and active participation in the discussions in the course. The weighting depends on the course and will be announced at the beginning of the course.

Prerequisites

This course cannot be combined with T-WIWI-102871 "Problem Solving, Communication and Leadership".

Modeled Prerequisites

The following conditions have to be fulfilled:

1. The module component [T-WIWI-102871 - Problem Solving, Communication and Leadership](#) must not have been started.

Recommendations

We recommend visiting the course "Human Resource Management" before taking this course.

The course is strongly recommended for students interested in empirical research in the areas HRM, personnel economics, and leadership.

Workload

90 hours

Below you will find excerpts from courses related to this module component:

V

Topics in Human Resource Management2573015, SS 2025, 2 SWS, Language: German, [Open in study portal](#)Colloquium (KOL)
On-Site

Content

The students will discuss and analyze selected research papers in the areas HRM, personnel economics, and leadership. The students will present research papers and discuss research methods and designs as well as content.

Aim

The student

- Looks into current research topics in the areas HRM, personnel economics, and leadership.
- Analyzes research papers in detail and evaluates the research outcomes.
- Trains their presentation skills.
- Learns to critically evaluate research methods and trains the scientific discussion culture.
- Gains deeper knowledge in the area of HRM.
- Learns to evaluate research designs and takes into account the ethical dimension of research.

Notes

Due to the interactive nature of the course, the number of participants is limited. If you are interested, please contact Prof. Nieken by email.

Workload

The total workload for this course is approximately 90 hours.

Lecture: 30 hours

Preparation: 45 hours

Exam preparation: 15 hours

Literature

Selected research papers

Organizational issues

Geb. 05.20, Raum 2A-12.1

**Topics in Human Resource Management**

2573015, WS 25/26, 2 SWS, Language: German, [Open in study portal](#)

Colloquium (KOL)
On-Site

Content

The students will discuss and analyze selected research papers in the areas HRM, personnel economics, and leadership. The students will present research papers and discuss research methods and designs as well as content.

Aim

The student

- Looks into current research topics in the areas HRM, personnel economics, and leadership.
- Analyzes research papers in detail and evaluates the research outcomes.
- Trains their presentation skills.
- Learns to critically evaluate research methods and trains the scientific discussion culture.
- Gains deeper knowledge in the area of HRM.
- Learns to evaluate research designs and takes into account the ethical dimension of research.

Notes

Due to the interactive nature of the course, the number of participants is limited. If you are interested, please contact Prof. Nieken by email.

Workload

The total workload for this course is approximately 90 hours.

Lecture: 30 hours

Preparation: 45 hours

Exam preparation: 15 hours

Literature

Selected research papers

Organizational issues

Die Veranstaltung findet als Blockveranstaltung statt. Termine werden noch bekannt gegeben.

T

6.141 Module component: Trademark and Unfair Competition Law [T-INFO-101313]**Coordinators:** Dr. Yvonne Matz**Organisation:** KIT Department of Informatics**Part of:** [M-INFO-101215 - Intellectual Property Law](#)

Type	Credits	Grading	Term offered	Version
Written examination	3 CP	graded	Each term	1

Courses					
ST 2025	24609	Trademark and Unfair Competition Law	2 SWS	Lecture / 	Matz
WT 25/26	2424136	Trademark and Unfair Competition Law	2 SWS	Lecture / 	Matz
Exams					
ST 2025	7500051	Trademark and Unfair Competition Law			Matz
WT 25/26	7500061	Trademark and Unfair Competition Law			Matz

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled**Assessment**

The assessment is carried out as a written examination (§ 4 Abs. 2 No. 1 SPO) lasting 60 minutes.

Prerequisites

None.

T

6.142 Module component: Welfare Economics [T-WIWI-102610]

Coordinators: Prof. Dr. Clemens Puppe
Organisation: KIT Department of Economics and Management
Part of: [M-WIWI-101501 - Economic Theory](#)

Type	Credits	Grading	Term offered	Version
Written examination	4,5 CP	graded	see Annotations	3

Courses					
ST 2025	2520517	Welfare Economics	2 SWS	Lecture /	Puppe
ST 2025	2520518	Übung zur Wohlfahrtstheorie	1 SWS	Practice /	Puppe, Ammann
Exams					
ST 2025	7900257	Welfare Economics			Puppe

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Assessment

The assessment consists of a written exam (60 min.).

Prerequisites

The course *Economics I: Microeconomics* [2610012] has to be completed beforehand.

Modeled Prerequisites

The following conditions have to be fulfilled:

1. The module component [T-WIWI-102708 - Economics I: Microeconomics](#) must have been passed.

Recommendations

None

Additional Information

The course only takes place every second summer semester, the next course is planned for summer semester 2025.

Below you will find excerpts from courses related to this module component:

V

Welfare Economics

2520517, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)
On-Site

Content

The lecture "Welfare economics" deals with the question of efficiency and distributional properties of economic allocations. The lecture covers different fairness concepts for the evaluation of economic allocations as well as the corresponding allocation mechanisms.

The first part of the lecture focuses on the efficiency and fairness of market equilibria. The two welfare theorems form the starting point of the first part: The 1st welfare theorem states that (under weak conditions) every competitive equilibrium is efficient. Conversely, according to the second welfare theorem (under stronger conditions), any efficient allocation can be obtained as a competitive equilibrium by choosing the appropriate initial endowment. Subsequently, concepts of fairness such as envy freeness, egalitarian equivalence, and others are defined and discussed in the context of general equilibrium theory.

The second part of the lecture deals with the efficiency and fairness of allocations that are the result of collective decisions. To this end, the concepts of the social welfare function and the social welfare functional are first introduced. In this part, special attention is paid to Arrow's famous impossibility theorem and the concept of axiomatic bargaining.

The third part of the lecture deals with the principle of "social justice" (i.e. distributional justice). The fundamental principles of Rawl's theory of justice, John Roemer's theory of equality of opportunity and other theories are explained and critically analyzed.

Learning objectives:

The student should learn

- to name different ideas of fairness and define them formally in mathematical terms.
- to determine efficient and fair allocations in the context of market equilibria and social welfare functionals.
- to describe, explain, and prove the interrelationships between the different ideas of fairness and efficiency in the context of market equilibria and social welfare functionals.
- to assess and discuss real economic allocations with regard to different ideas of fairness.

Workload:

Total workload for 4.5 credit points: approx. 135 hours

Attendance: 30 hours

Self-study: 105 hours

Literature

- Rawls, J. 1971. *A Theory of Justice*. Harvard University Press.
- Roemer, J. 1996. *Theories of Distributive Justice*. Harvard University Press.