

SAPtainment Event – be there!

Experience Mark Forster live from the VIP grandstand of the SAP Arena

EXTERNAL



As part of our study course program partnership with KIT Business Informatics, we would like to invite you to an exclusive networking event. Are you interested in new technologies? Are you familiar with SAP, but have not yet had any personal contact? Then, we offer you the unique opportunity to get to know us in a slightly different environment. Join us for a concert with Mark Forster and experience the unique atmosphere live from the VIP grandstand.

When does the event take place?

Friday, May 03, 2024: It starts at 5:15 pm

Where?

SAP Arena in Mannheim

What can I expect?

Before the concert, we offer exclusive insights into the remarkable evolution of SAP and its new technologies.

Michael Graf, Expert Developer for Strategic Projects, Strategic Engagements & Sports and Entertainment, will give you an exciting presentation “**From Punch Cards to Artificial Intelligence in Sports**”. Inside the famous SAP Arena in Mannheim, we will show you how Sports, Technology, and Artificial Intelligence fuse to create an amazing experience for fans and clubs. Together, we trace the remarkable evolution of SAP, a global software company that has played a pivotal role in shaping business technology for over five decades. We will explore its humble origins, key milestones and technological advancements that propelled SAP from its early days to becoming

a global leader in enterprise software. Finally, arriving at the age of AI, we will see how the latest innovations at SAP will help the Sports & Entertainment industry to run best.

From Magdalena Vollmer, Master Thesis Student you will hear about "**Efficient Load Assessment in Soccer Teams: Implementation of a Large Language Model in SAP Sports One**". To what extent does the integration of a Large Language Model into SAP Sports One enhance the precision of detecting training load anomalies faster, enabling soccer practitioners to execute proactive and strategically informed interventions/actions?"

Exchange and connect with us! You'll have plenty of time to ask questions, and network over drinks and finger food before we enjoy the concert of Mark Forster together.

Agenda

- 17:15 Check-In
- 17:45 Welcome
- 18:00 From Punch Cards to Artificial Intelligence in Sports & Efficient Load Assessment in Soccer Teams: Implementation of a Large Language Model in SAP Sports One
- 19:00 Q&A, Career Networking & Buffet
- 20:00 Mark Forster
- 22:00 Career Networking
- 23:00 End

How and by when can I register?

You can register via the following [link](#) by creating an applicant profile and uploading your CV.

The registration deadline is Friday, April 12, 2024.

By April 18, 2024, we will let you know by e-mail whether you have been accepted.

We look forward to getting to know you in a relaxed atmosphere and an exciting concert.

Your SAP Talent Attraction Team