Module Handbook
Digital Economics Bachelor 2023 (Bachelor of Science (B.Sc.))
SPO 2023
Winter term 2023/24
Date: 04/10/2023

KIT DEPARTMENT OF ECONOMICS AND MANAGEMENT
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1 General information

Welcome to the new module handbook of your study program! We are delighted that you have decided to study at the KIT Department of Economics and Management and wish you a good start into the new semester! In the following we would like to give you a short introduction to the most important terms and rules that are important in connection with the choice of modules, courses and examinations.

1.1 Structural elements

The program consists of several subjects (e.g. business administration, economics, operations research). Every subject is split into modules and every module itself consists of one or more interrelated module component exams. The extent of every module is indicated by credit points (CP), which will be credited after the successful completion of the module. Some of the modules are obligatory. According to the interdisciplinary character of the program, a great variety of individual specialization and deepening possibilities exists for a large number of modules. This enables the student to customize content and time schedule of the program according to personal needs, interest and job perspective. The module handbook describes the modules belonging to the program. It describes particularly:

- the structure of the modules
- the extent (in CP),
- the dependencies of the modules,
- the learning outcomes,
- the assessment and examinations.

The module handbook serves as a necessary orientation and as a helpful guide throughout the studies. The module handbook does not replace the course catalog, which provides important information concerning each semester and variable course details (e.g. time and location of the course).

1.2 Begin and completion of a module

Each module and each examination can only be selected once. The decision on the assignment of an examination to a module (if, for example, an examination in several modules is selectable) is made by the student at the moment when he / she is registered for the appropriate examination. A module is completed or passed when the module examination is passed (grade 4.0 or better). For modules in which the module examination is carried out over several partial examinations, the following applies: The module is completed when all necessary module partial examinations have been passed. In the case of modules which offer alternative partial examinations, the module examination is concluded with the examination with which the required total credit points are reached or exceeded. The module grade, however, is combined with the weight of the predefined credit points for the module in the overall grade calculation.

1.3 Module versions

It is not uncommon for modules to be revised due to, for example, new courses or cancelled examinations. As a rule, a new module version is created, which applies to all students who are new to the module. On the other hand, students who have already started the module enjoy confidence and remain in the old module version. These students can complete the module on the same conditions as at the beginning of the module (exceptions are regulated by the examination committee). The date of the student’s “binding declaration” on the choice of the module in the sense of §5(2) of the Study and Examination Regulation is decisive. This binding declaration is made by registering for the first examination in this module.

In the module handbook, all modules are presented in their current version. The version number is given in the module description. Older module versions can be accessed via the previous module handbooks in the archive at http://www.wiwi.kit.edu/Archiv_MHB.php.

1.4 General and partial examinations

Module examinations can be either taken in a general examination or in partial examinations. If the module examination is offered as a general examination, the entire learning content of the module will be examined in a single examination. If the module examination is subdivided into partial examinations, the content of each course will be examined in corresponding partial examinations. Registration for examinations can be done online at the campus management portal. The following functions can be accessed on https://campus.studium.kit.edu/:

- Register/unregister for examinations
- Check for examination results
- Create transcript of records

For further and more detailed information, see https://campus.studium.kit.edu/faq.php.

1.5 Types of examinations

Examinations are split into written examinations, oral examinations and alternative exam assessments ("Prüfungsleistungen anderer Art"). Examinations are always graded. Non exam assessments ("Studienleistungen") can be repeated several times and are not graded.
1.6 Repeating examinations

Principally, a failed written exam, oral exam or alternative exam assessment can be repeated only once. If the repeat examination (including an eventually provided verbal repeat examination) will also be failed, the examination claim is lost. A request for a second repetition has to be made in written form to the examination committee two months after losing the examination claim.

For further information see http://www.wiwi.kit.edu/hinweiseZweitwdh.php.

1.7 Examiners

The examination committee has appointed the KIT examiners and lecturers listed in the module handbook for the modules and their courses as examiners for the courses they offer.

1.8 Additional accomplishments

Additional accomplishments are voluntarily taken exams, which have no impact on the overall grade of the student and can take place on the level of single courses or on entire modules. It is also mandatory to declare an additional accomplishment as such at the time of registration for an exam. Additional accomplishments with at most 30 CP may appear additionally in the certificate.

1.9 Further information

For current information about studying at the KIT Department of Economics and Management, please visit our website www.wiwi.kit.edu as well as Instagram, LinkedIn, and YouTube. Please also see current notices and announcements for students at: https://www.wiwi.kit.edu/studium.php.

Information around the legal and official framework of the study program can be found in the respective study and examination regulations of your study program. These are available under the Official Announcements of KIT (http://www.sle.kit.edu/ amtlicheBekanntmachungen.php).

More detailed information about the legal and general conditions of the program can be found in the examination regulation of the program (http://www.sle.kit.edu/amtlicheBekanntmachungen.php).

1.10 Contact

If you have any questions about modules or exams, please contact the examination office of the KIT Department of Economics and Management:

    Ralf Hilser
    Anabela Relvas
    Telefon +49 721 608-43768
    E-Mail: pruefungssekretariat@wiwi.kit.edu

Editorial responsibility:

    Dr. André Wiesner
    Telefon: +49 721 608-44061
    Email: modul@wiwi.kit.edu
# 2 Field of study structure

## Mandatory

<table>
<thead>
<tr>
<th>Module</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Preliminary Exam</td>
<td>0 CR</td>
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<tr>
<td>Digital Economics</td>
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<tr>
<td>Economics</td>
<td>19 CR</td>
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<tr>
<td>Business Administration</td>
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<tr>
<td>Informatics</td>
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<tr>
<td>Mathematics</td>
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<tr>
<td>Statistics and Econometrics</td>
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<td>Operations Research</td>
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<tr>
<td>Society</td>
<td>18 CR</td>
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<tr>
<td>Electives</td>
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### 2.1 Preliminary Exam

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### 2.2 Bachelor's Thesis

<table>
<thead>
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<td>M-WIWI-106418 Module Bachelor's Thesis</td>
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### 2.3 Digital Economics

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<tr>
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<td>M-WIWI-106272 Topics in Digital Economics</td>
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<td>M-WIWI-106273 Digital Financial Economics</td>
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**Elective Module Economics (Election: at least 9 credits)**

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<tr>
<td>M-WIWI-101499</td>
<td>Applied Microeconomics</td>
<td>9 CR</td>
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<td>M-WIWI-101403</td>
<td>Public Finance</td>
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<tr>
<td>M-WIWI-106274</td>
<td>Macroeconomics: Theory and Computation</td>
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<tr>
<td>M-WIWI-101420</td>
<td>Econometrics and Economics</td>
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<td>M-WIWI-101608</td>
<td>Statistics and Econometrics</td>
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</tr>
<tr>
<td>M-WIWI-105414</td>
<td>Statistics and Econometrics II</td>
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<tr>
<td>M-WIWI-101668</td>
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## 2.5 Business Administration

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<tr>
<td>M-WIWI-106279: Finance and Information Systems</td>
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<tr>
<td>M-WIWI-105768: Management and Marketing</td>
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## 2.6 Informatics

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<tr>
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<td>M-WIWI-105879: Applied Informatics and KI</td>
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<td>M-WIWI-101581: Introduction to Programming</td>
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<td>M-WIWI-106032: Foundations of Informatics I</td>
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## 2.7 Mathematics

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<td>M-MATH-106282: Mathematics I</td>
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<td>M-MATH-106285: Mathematics II</td>
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## 2.8 Statistics and Econometrics

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## 2.9 Operations Research

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## 2.10 Society

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<tr>
<td>M-WIWI-106281 Digitalization and Society</td>
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<td>M-INFO-106424 Legal Aspects of Digitalization</td>
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# 2.11 Electives

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<td>M-WIWI-106472 Advanced Macroeconomics</td>
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<td></td>
<td>M-WIWI-101499 Applied Microeconomics</td>
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<td>M-WIWI-101403 Public Finance</td>
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<td></td>
<td>M-WIWI-106274 Macroeconomics: Theory and Computation</td>
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<td></td>
<td>M-WIWI-101420 Econometrics and Economics</td>
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<td>M-WIWI-101608 Statistics and Econometrics</td>
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<td>M-WIWI-105414 Statistics and Econometrics II</td>
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<td>M-WIWI-101668 Economic Policy I</td>
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<td>M-WIWI-101434 eBusiness and Service Management</td>
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<td>M-WIWI-101435 Essentials of Finance</td>
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<td>M-WIWI-105610 Financial Data Science</td>
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<td>M-WIWI-102752 Fundamentals of Digital Service Systems</td>
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<td>M-WIWI-101424 Foundations of Marketing</td>
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<td>M-WIWI-105981 Information Systems &amp; Digital Business</td>
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<td>M-WIWI-105482 Machine Learning and Data Science</td>
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<td>M-WIWI-101513 Human Resources and Organizations</td>
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<td>M-WIWI-101414 Methodical Foundations of OR</td>
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<td></td>
<td>M-WIWI-101608 Statistics and Econometrics</td>
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<td>M-WIWI-105414 Statistics and Econometrics II</td>
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<th>Credits</th>
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<tbody>
<tr>
<td></td>
<td>M-INFO-101217 Public Business Law</td>
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<td>M-INFO-101215 Intellectual Property Law</td>
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<td></td>
<td>M-INFO-101216 Private Business Law</td>
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<td>M-GEISTSOZ-101167 Sociology/Empirical Social Research</td>
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3 Modules

3.1 Module: Advanced Macroeconomics [M-WIWI-106472]

<table>
<thead>
<tr>
<th>Responsible:</th>
<th>Prof. Dr. Johannes Brumm</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organisation:</td>
<td>KIT Department of Economics and Management</td>
</tr>
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<td>Part of:</td>
<td>Economics (Elective Module Economics)</td>
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<td>Electives (Economics)</td>
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**Credits** 9  
**Grading scale** Grade to a tenth  
**Recurrence** Each term  
**Duration** 2 terms  
**Language** English  
**Level** 3  
**Version** 1

**Mandatory**

<table>
<thead>
<tr>
<th>Course ID</th>
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<tr>
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<td>Computational Macroeconomics</td>
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<td>T-WIWI-109121</td>
<td>Macroeconomic Theory</td>
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<td>Brumm</td>
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</table>

**Competence Certificate**

The module examination is carried out in the form of partial examinations of the courses of the module. The assessment procedures of each course of this module is defined for each course separately.

**Competence Goal**

The student

- acquires knowledge of modern macroeconomic models
- is able to analyze and discuss fiscal and monetary policy issues
- understands algorithms for solving dynamic, stochastic models
- is able to apply learned numerical methods independently

**Content**

The module focuses on teaching both theoretical foundations and solution procedures for macroeconomic models.

**Annotation**

The two courses can be taken in any order. They complement each other, but do not build on each other.

**Workload**

The total workload for this module is approximately 270 hours. The exact distribution is made according to the credit points of the courses of the module.
Module: Applications of Operations Research (WW3OR5) [M-WIWI-101413]

### Responsible:
Prof. Dr. Stefan Nickel

### Organisation:
KIT Department of Economics and Management

### Part of:
Electives (Operations Research)

### Compulsory Elective Courses (Election: between 1 and 2 Items)

<table>
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<tr>
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<th>Language</th>
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<td>T-WIWI-102714</td>
<td>Tactical and Operational Supply Chain Management</td>
<td>4,5</td>
<td>CR</td>
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### Supplementary Courses (Election: at most 1 item)

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<th>Instructor</th>
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<tr>
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<td>Global Optimization I</td>
<td>4,5</td>
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<td>T-WIWI-106545</td>
<td>Optimization under Uncertainty</td>
<td>4,5</td>
<td>CR</td>
<td>Rebennack</td>
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</table>

### Competence Certificate
The assessment is carried out as partial exams (according to § 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module.

The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

### Prerequisites
At least one of the courses Facility Location and strategic Supply Chain Management and Tactical and operational Supply Chain Management has to be taken.

### Competence Goal
The student

- is familiar with basic concepts and terms of Supply Chain Management,
- knows the different areas of Supply Chain Management and their respective optimization problems,
- is acquainted with classical location problem models (in the plane, on networks and discrete) as well as fundamental methods for distribution and transport planning, inventory planning and management,
- is able to model practical problems mathematically and estimate their complexity as well as choose and adapt appropriate solution methods.

### Content
Supply Chain Management is concerned with the planning and optimization of the entire, inter-company procurement, production and distribution process for several products taking place between different business partners (suppliers, logistics service providers, dealers). The main goal is to minimize the overall costs while taking into account several constraints including the satisfaction of customer demands.

This module considers several areas of Supply Chain Management. On the one hand, the determination of optimal locations within a supply chain is addressed. Strategic decisions concerning the location of facilities like production plants, distribution centers or warehouses are of high importance for the rentability of supply chains. Thoroughly carried out, location planning tasks allow an efficient flow of materials and lead to lower costs and increased customer service. On the other hand, the planning of material transport in the context of Supply Chain Management represents another focus of this module. By linking transport connections and different facilities, the material source (production plant) is connected with the material sink (customer). For given material flows or shipments, it is considered how to choose the optimal (in terms of minimal costs) distribution and transportation chain from the set of possible logistics chains, which asserts the compliance of delivery times and further constraints.

Furthermore, this module offers the possibility to learn about different aspects of the tactical and operational planning level in Supply Chain Management, including methods of scheduling as well as different approaches in procurement and distribution logistics. Finally, issues of warehousing and inventory management will be discussed.

### Annotation
The planned lectures and courses for the next three years are announced online.

### Workload
The total workload of the module is about 240 hours. The workload is proportional to the credit points of the individual courses.
Recommendation
The courses Introduction to Operations Research I and II are helpful.
3.3 Module: Applied Informatics and KI [M-WIWI-105879]

**Responsible:** Professorenschaft des Instituts AIFB

**Organisation:** KIT Department of Economics and Management

**Part of:** Informatics

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**Elective Offer (Election: 2 items)**

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<td>T-WIWI-102707</td>
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<td>5 CR</td>
<td>Grade to a tenth</td>
<td>Each term</td>
<td>2 terms</td>
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<td>T-WIWI-110340</td>
<td>Applied Informatics – Applications of Artificial Intelligence</td>
<td>4,5 CR</td>
<td>Grade to a tenth</td>
<td>Each term</td>
<td>2 terms</td>
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<tr>
<td>T-WIWI-110341</td>
<td>Applied Informatics – Database Systems</td>
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<td>Each term</td>
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<tr>
<td>T-WIWI-110339</td>
<td>Applied Informatics – Principles of Internet Computing: Foundations for Emerging Technologies and Future Services</td>
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<td>2 terms</td>
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</table>

**Competence Certificate**

The assessment is carried out as two partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module. For passing the module exam in every single partial exam the respective minimum requirements has to be achieved.

- Partial exam I: *Advanced Programming - Java Network Programming* or alternatively *Advanced Programming - Application of Business Software*
- Partial exam II: all the rest

The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

When every single examination is passed, the overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

The student

- knows in depth methods and systems of a core area or a core application area of Informatics according to the contents dealt with in the lectures,
- can choose these methods and system situation adequately and can furthermore design and employ them for problem solving,
- is able to independently find strategic and creative answers in the finding of solutions to well defined, concrete, and abstract problems.

**Content**

Based on a core application area, basic methods and techniques of computer science are presented.

**Workload**

The total workload for this module is approximately 270 hours. For further information see German version.

**Recommendation**

It is strongly recommended to take the course "Fundamentals of Informatics II".
3.4 Module: Applied Microeconomics (WW3VWL13) [M-WIWI-101499]

**Responsible:** Prof. Dr. Johannes Philipp Reiß

**Organisation:** KIT Department of Economics and Management

**Part of:**
- Economics (Elective Module Economics)
- Electives (Economics)

<table>
<thead>
<tr>
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<th>Recurrence</th>
<th>Duration</th>
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<td>Each term</td>
<td>1 term</td>
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**Compulsory Elective Courses (Election: at least 9 credits)**

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<tr>
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<th>Course Title</th>
<th>Credits</th>
<th>Lecture</th>
<th>Credits</th>
<th>Exam</th>
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<tr>
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<td>Auction &amp; Mechanism Design</td>
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**Competence Certificate**
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

Students

- are introduced to the basic theoretical analysis of strategic interaction situations and shall be able to analyze situations of strategic interaction systematically and to use game theory to predict outcomes and give advice in applied economics settings, (course "Introduction to Game Theory");
- are exposed to the basic problems of imperfect competition and its implications for policy making; (course "Industrial Organization");
- are provided with the basic economics of network industries (e.g., telecom, utilities, IT, and transport sectors) and should get a vivid idea of the special characteristics of network industries concerning planning, competition, competitive distortion, and state intervention, (course "Competition in Networks").

**Content**
The module's purpose is to extend and foster skills in microeconomic theory by investigating a variety of applications. Students shall be able to analyze real-life problems using microeconomics.

**Workload**
The total workload for this module is approximately 270 hours. For further information see German version.

**Recommendation**
Completion of the module Economics is strongly recommended.
### 3.5 Module: Digital Financial Economics [M-WIWI-106273]

**Responsible:** Prof. Dr. Martin Ruckes  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Digital Economics

<table>
<thead>
<tr>
<th>Credits</th>
<th>Grading scale</th>
<th>Recurrence</th>
<th>Duration</th>
<th>Language</th>
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<td>Each term</td>
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**Compulsory Elective Courses (Election: 1 item)**
- **T-WIWI-112727** Digital Financial Economics 9 CR Ruckes  
- **T-WIWI-112694** FinTech 4.5 CR Thimme

**Elective Offer (Election: at most 1 item)**
- **T-WIWI-102604** Investments 4.5 CR Uhrig-Homburg  
- **T-WIWI-102605** Financial Management 4.5 CR Ruckes

**Competence Certificate**
The module examination takes place either in the form of an overall examination with a total of 9 LP for the course "FinTech" and the course "Financial Management", or in the form of two individual examinations with a total of 4.5 LP each for the course "FinTech" and one of the two courses "Investments" or "Financial Management". The duration of the overall examination is 120 minutes. The duration of the two individual examinations is 60 minutes. The individual examinations are aimed in particular at temporary students who study at KIT for one to two semesters and are not aiming for a degree at KIT. The examinations are offered every semester and can be repeated at any regular examination date.

**Prerequisites**
The examination must be taken for the FinTech course.

**Competence Goal**
The student
- has an overview of the modern financial industry including new developments through digital innovations,
- is able to understand and analyze digital business models,
- has basic knowledge of modern finance and the functioning of financial markets,
- applies concrete models for the assessment of investment decisions on financial markets as well as for investment and financing decisions of companies.

**Content**
The module Digital Financial Economics deals with the fundamental characteristics of modern finance with a focus on current digital developments. In the courses, the modern financial industry, which is characterized by digitalization, is examined as well as the use of central analytical methods on financial markets or in corporate finance is discussed.

**Workload**
Total effort for 9 credit points: approx. 270 hours.

**Recommendation**
Knowledge from the course Financing and Accounting is very helpful.
Module: Digitalization and Society [M-WIWI-106281]

**Responsible:** Prof. Dr. Christof Weinhardt  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Society

<table>
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**Compulsory Elective Courses (Election: )**

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<td>T-WIWI-106569</td>
<td>Consumer Behavior</td>
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<td>Digital Services: Foundations</td>
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**Competence Certificate**

The assessment of success is described for each course of this module. The overall grade of the module is formed from the credit-weighted grades of the partial examinations and truncated after the first decimal place.

**Prerequisites**

Please check with individual courses for any prerequisites and recommendations.

**Competence Goal**

The student

- is introduced to issues of sociology with regard to digitalization aspects - this concerns, among other things, measures in companies, organizations, communities, large-scale projects and politics
- understands concepts of digital security and privacy and learns about measures for user-friendly security, privacy protection, and awareness and education training
- learns the connection between digitalization and human resources in companies and the labor market; topics range from the future of work to the use of IT and AI in recruiting to aspects of crowdworking
- learns the basic principles of user-oriented design of interactive systems and reflects on their individual and social acceptance
- gets an overview of digital service ecosystems, their framework conditions, design options and networking.
- is introduced to issues of digital sovereignty on an individual and societal level
- learns to analyze empirical methods for evaluating consumer behavior on the basis of case studies

**Content**

The module "Digitalization and Society" deals with individual and societal aspects of digitalization. The courses present various aspects of sociology, information security, human resources policy and the design of information systems. The focal points covered vary depending on the course. In principle, all courses can be freely combined with each other.

**Workload**

The total workload for this module is approximately 270 hours (9 credit points).

The distribution is made according to the credit points of the courses of the module. The workload for courses with 4.5 credit points is approx. 135 hours.

The total number of hours per course is calculated from the time spent attending the lectures and exercises, as well as the examination times and the time required for an average student to achieve the learning objectives of the module.
### 3.7 Module: eBusiness and Service Management (WW3BWLISM1) [M-WIWI-101434]

**Responsible:** Prof. Dr. Christof Weinhardt  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Electives (Business Administration)

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#### Compulsory Elective Courses (Election: 9 credits)

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<td>Digital Services: Foundations</td>
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<td>T-WIWI-110797</td>
<td>eFinance: Information Systems for Securities Trading</td>
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<td>T-WIWI-109940</td>
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#### Competence Certificate

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

#### Prerequisites

None

#### Competence Goal

The students

- understand the strategic and operative design of information and information products,
- analyze the role of information on markets,
- evaluate case studies regarding information products,
- develop solutions in teams.

#### Content

This module gives an overview of the mutual dependencies of strategic management and information systems. The central role of information is exemplified by the structuring concept of the information life cycle.

The single phases of this life cycle from generation over allocation until dissemination and use of the information are analyzed from a business and microeconomic perspective, applying classical and new theories. The state of the art of economic theory on aspects of the information life cycle are presented. The lecture is complemented by exercise courses. The courses "Platform Economy", "eFinance: Information systems in finance" and "eServices" constitute three different application domains in which the basic principles of the Internet Economy are deepened. In the core lecture "Platform Economy" the focus is set on markets between two parties that act through an intermediary on an Internet platform. Topics discussed are network effects, peer-to-peer markets, blockchains and marketdesign. The course is held in English and teaches parts of the syllabus with the support of a case study in which students analyze a platform.

The course "eFinance: information systems for securities trading" provides theoretically profound and also practical-oriented background about the functioning of international financial markets. The focus is placed on the economic and technical design of markets as information processing systems.

In "eServices" the increasing impact of electronic services compared to the traditional services is outlined. The Information- und Communication Technologies enable the provision of services, which are mainly characterized by interactivity and individuality. This course provides basic knowledge about the development and management of ICT-based servies.

The theoretic fundamentals of Information systems can be enriched by a practical experience in Special Topics in Information Engineering and Management. Any practical Seminar at the IM can be chosen for the course Special Topics in Information systems.

#### Annotation

All practical Seminars offered at the IM can be chosen for Special Topics in Information Systems. Please update yourself on www.iism.kit.edu/im/lehre
Workload
The total workload of the module is about 240 hours. The workload is proportional to the credit points of the individual courses.
3.8 Module: Econometrics and Economics (TVWL3VWL7) [M-WIWI-101420]

**Responsible:** apl. Prof. Dr. Wolf-Dieter Heller

**Organisation:** KIT Department of Economics and Management

**Part of:** Economics (Elective Module Economics)

**Electives (Economics)**

<table>
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**Compulsory Elective Courses (Election: 9 credits)**

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<td>T-WIWI-103063</td>
<td>Analysis of Multivariate Data</td>
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<td>Decision Theory</td>
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<td>Statistical Modeling of Generalized Regression Models</td>
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<td>Industrial Organization</td>
<td>4.5</td>
<td>Reiß</td>
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**Competence Certificate**

See German version.

**Prerequisites**

For further information see German version.

**Competence Goal**

See German version.

**Annotation**


**Workload**

The total workload for this module is approximately 270 hours. For further information see German version.

**Recommendation**

None
Module: Economic Policy I (WW3VWL10) [M-WIWI-101668]

**Responsible:** Prof. Dr. Ingrid Ott

**Organisation:** KIT Department of Economics and Management

**Part of:** Economics (Elective Module Economics)  
Electives (Economics)

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**Compulsory Elective Courses (Elective: 1 item)**

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<td>Personnel Policies and Labor Market Institutions</td>
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**Competence Certificate**

The module examination takes place in the form of examinations (§4(2),1 SPO) of the selected partial module performance. The examination is carried out separately for each partial module and is described there. It is possible to repeat examinations at any regular examination date.

The grades of the partial module correspond to the grades of the passed examinations. The overall grade of the module is formed from the grades of the partial performances weighted with LP.

**Prerequisites**

The course “Introduction to Economic Policy” is mandatory in the module.

**Competence Goal**

Students shall be given the ability to

- understand and deepen basic concepts of micro- and macroeconomic theories
- apply those theories to economic policy issues
- understand government interventions in the market and their legitimisation from the perspective of economic welfare
- learn how theory-based policy recommendations are derived

**Content**

- Intervention in the market: micro-economic perspective
- Intervention in the market: macroeconomic perspective
- Institutional economic aspects
- Economic policy and welfare economics
- Carriers of economic policy: political-economic aspects

**Workload**

Total effort for 9 credit points: approx. 270 hours. The distribution is made according to the credit points of the courses of the module.

**Recommendation**

Basic knowledge of micro- and macroeconomics is strongly recommended, as taught in the courses Economics I [2610012], and Economics II [2600014].
3.10 Module: Economic Theory (WW3VWL12) [M-WIWI-101501]

**Responsible:** Prof. Dr. Clemens Puppe  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Economics (Elective Module Economics)  

### Compulsory Elective Courses (Election: 9 credits)

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**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**

None

**Competence Goal**

Students

- master concepts that are central to (micro-)economic theory and are familiar with their real-world applications,
- will be able to interpret and critically assess microeconomic models,
- attain in-depth knowledge of the theory of strategic decision making and of general equilibrium models,
- can apply methods from welfare economics to analyze issues like distributional fairness and equality of opportunity.

**Content**

The module covers central concepts in microeconomic theory as well as their applications. This includes an in-depth introduction to the modelling language and the equilibrium concepts (Nash equilibrium, sub-game-perfect Nash equilibrium, etc.) of non-cooperative game theory ("Introduction to Game Theory") as well as its applications to problems of imperfect competition and industrial organization ("Industrieökonomie") and the design of auctions and (incentive-)mechanisms ("Auction & Mechanism Design").

A further focus of the module is on the development of a micro-founded general equilibrium model in order to examine key macroeconomic issues such as public dept and labor market as well as monetary policies ("Macroeconomic Theory"). Students may also delve deeper into the basics of behavioral economics and experimental design ("Economics & Behavior") as well as into questions of equality of opportunity and the fairness and efficiency of economic allocations ("Wohlfahrtstheorie").

**Annotation**

Please note that the course T-WIWI-102609 "Advanced Topics in Economic Theory" is currently not available.

**Workload**

The total workload for this module is approximately 270 hours (9 credit points). The distribution is done according to the credit points of the courses of the module. The workload for courses with 4.5 credit points is approx. 135 hours. The total number of hours per course is calculated from the time required for attending lectures and exercises, as well as examination times and the time required for an average student to achieve the learning objectives of the module.

**Recommendation**

None
M 3.11 Module: Economics [M-WIWI-105204]

Responsible: Prof. Dr. Clemens Puppe
Organisation: KIT Department of Economics and Management
Part of: Economics (mandatory)

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Competence Certificate

The assessment mix of each course of this module is defined for each course separately. The final mark for the module is the average of the marks for each course weighted by the credits of the course.

Prerequisites

None

Competence Goal

The student

- knows and understands the basics of economic problems
- understands current economic policy problems which occur in a globalized world
- is able to find a solution strategies using an economical approach

Content

Essential concepts, methods and models of the micro and macroeconomic theory are discussed.

The lecture Economics I [2610012] discusses basics of game theory in addition to microeconomic decision theory, questions of market theory and problems of imperfect competition. Economics II [2600014] handles the economical organizational model, national accounts as well as international trade and monetary policy. Furthermore, complex growth, boom and economic speculations are discussed.

Annotation

Notice: The lecture Economics I: Microeconomics [2610012] is part of the preliminary examination concerning § 8(1) of the examination regulation. This examination must be passed until the end of the examination period of the second semester. Any Re-examinations has to be passed until the end of the examination period of the third semester. Otherwise the examination claim will be lost.

Workload

The total workload for this module is approximately 300 hours.

Recommendation

It is recommended to attend the lectures in the following order: Economics I: Microeconomics [2610012], Economics II: Macroeconomics [2600014], Economics III: Introduction in Econometrics [2520016].
### 3.12 Module: eFinance (WW3BWLISM3) [M-WIWI-101402]

**Responsible:** Prof. Dr. Christof Weinhardt  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Electives (Business Administration)

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#### Mandatory

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<td>T-WIWI-110797</td>
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<td>4,5 CR</td>
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#### Supplementary Courses (Election: at least 4,5 credits)

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<td>FinTech</td>
<td>4,5 CR</td>
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<tr>
<td>T-WIWI-102646</td>
<td>International Finance</td>
<td>3 CR</td>
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#### Competence Certificate

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

#### Prerequisites

The course *eFinance: Information Systems for Securities Trading* [2540454] is compulsory and must be examined.

#### Competence Goal

The students:

- are able to understand and analyse the value creation chain in stock broking,
- are able to adequately identify, design and use methods and systems to solve problems in finance,
- are able to evaluate and criticize investment decisions by traders,
- are able to apply theoretical methods of econometrics,
- learn to elaborate solutions in a team.

#### Content

The module "eFinance" addresses current problems in the finance sector. It is investigated the role of information and knowledge in the finance sector and how information systems can solve or extenuate them. Speakers from practice will contribute to lectures with their broad knowledge. Core courses of the module deal with the background of banks and insurance companies and the electronic commerce of stocks in global finance markets. In addition the course Derivatives offers an insight into future and forward contracts as well as the assessment of options. Exchanges and International Finance are also alternatives which provide a supplementary understanding for capital markets.

Information management topics are the focus of the lecture "eFinance: Information Systems for Securities Trading". For the functioning of the international finance markets, it is necessary that there is an efficient information flow. Also, the regulatory frameworks play an important role. In this context, the role and the functioning of (electronic) stock markets, online brokers and other finance intermediaries and their platforms are presented. Not only IT concepts of German finance intermediaries are presented, but also international system approaches will be compared. The lecture is supplemented by speakers from the practice (and excursions, if possible) coming from the Deutsche Börse and the Stuttgart Stock Exchange.

#### Annotation

The current seminar courses for this semester, which are complementary to this module, are listed on following webpage: the http://www.iism.kit.edu/im/lehre

#### Workload

The total workload of the module is about 240 hours. The workload is proportional to the credit points of the individual courses.
3.13 Module: Electives in Informatics (WW3INFO2) [M-WIWI-101426]

**Responsible:**
- Dr.-Ing. Michael Färber
- Prof. Dr. Andreas Oberweis
- Prof. Dr. Ali Sunyaev
- Prof. Dr. Melanie Volkamer

**Organisation:**
KIT Department of Economics and Management

**Part of:**
Electives (Informatics)

### Compulsory Elective Area (Election: between 1 and 2 items)

<table>
<thead>
<tr>
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<td>T-WIWI-110342</td>
<td>Applied Informatics – Information Security</td>
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<tr>
<td>T-WIWI-110338</td>
<td>Applied Informatics – Modelling</td>
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<td>Supplement Applied Informatics</td>
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<td>T-WIWI-104679</td>
<td>Foundations of Mobile Business</td>
<td>4,5 CR</td>
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### Advanced Labs (Election: at most 1 item)

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<td>Advanced Lab Blockchain Hackathon (Bachelor)</td>
<td>4,5 CR</td>
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<td>T-WIWI-111124</td>
<td>Advanced Lab Sociotechnical Information Systems Development (Bachelor)</td>
<td>4,5 CR</td>
<td>Sunyaev</td>
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<tr>
<td>T-WIWI-110541</td>
<td>Advanced Lab Informatics (Bachelor)</td>
<td>4,5 CR</td>
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<td>T-WIWI-112915</td>
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<td>4,5 CR</td>
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### Competence Certificate

The assessment is carried out as two partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. For passing the module exam in every singled partial exam the respective minimum requirements has to be achieved.

The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

When every singled examination is passed, the overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

### Prerequisites
None

### Competence Goal
The student
- knows and has mastered methods and systems for core topics and core application areas of computer science,
- can choose these methods and system situation adequately and can furthermore design and employ them for problem solving,
- is able to independently find strategic and creative answers in the finding of solutions to well defined, concrete, and abstract problems.

### Content
The elective module conveys advanced knowledge in the area of applied computer science. This includes, for example, the efficient design and optimization of technical systems, the design and management of database applications or the systematic development of large software systems. Moreover, modeling of complex systems, the use of computer science methods to support knowledge management, and the design and implementation of service-oriented architectures are discussed in this module.
Workload
The total workload for this module is approximately 270 hours. For further information see German version.
3.14 Module: Energy Economics (WW3BWLIP2) [M-WIWI-101464]

**Responsible:** Prof. Dr. Wolf Fichtner  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Electives (Business Administration)

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**Supplementary Courses (Election: 3,5 credits)**

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<td>3.5 CR</td>
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<td>T-WIWI-100806</td>
<td>Renewable Energy-Resources, Technologies and Economics</td>
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**Competence Certificate**
The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) about the lecture *Introduction to Energy Economics* [2581010] and one optional lecture of the module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**
The lecture *Introduction to Energy Economics* [2581010] has to be examined.

**Competence Goal**
The student

- is able to understand interdependencies in energy economics and to evaluate ecological impacts in energy supply,
- is able to assess the different energy carriers and their characteristics,
- knows the energy political framework conditions,
- gains knowledge about new market-based conditions and the cost and potentials of renewable energies in particular.

**Content**

*Introduction to Energy Economics*: Characterisation (reserves, suppliers, cost, technologies) of different energy carriers (coal, gas, oil, electricity, heat etc.)

*Renewable Energy - Resources, Technology and Economics*: Characterisation of different renewable energy carriers (wind, solar, hydro, geothermal etc.)

*Energy Policy*: Management of energy flows, energy-political targets and instruments (emission trading etc.)

**Annotation**

Additional study courses (E.g. from other universities) can be transferred to the grade of the module on special request at the institute.

**Workload**
The total workload for this module is approximately 270 hours. For further information see German version.

**Recommendation**
The courses are conceived in a way that they can be attended independently from each other. Therefore, it is possible to start the module in winter and summer term.
Module: Essentials of Finance (WW3BWLFBV1) [M-WIWI-101435]

**Responsible:** Prof. Dr. Martin Ruckes  
Prof. Dr. Marliese Uhrig-Homburg  

**Organisation:** KIT Department of Economics and Management  

**Part of:** Electives (Business Administration)

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**Competence Certificate**

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**

None

**Competence Goal**

The student

- has fundamental skills in modern finance
- has fundamental skills to support investment decisions on stock, bond and derivative markets
- applies concrete models to assess investment decisions on financial markets as well as corporate investment and financing decisions.

**Content**

The module *Essentials of Finance* deals with fundamental issues in modern finance. The courses discuss fundamentals of the valuation of stocks. A further focus of this module is on modern portfolio theory and analytical methods of capital budgeting and corporate finance.

**Workload**

The total workload of the module is about 240 hours. The workload is proportional to the credit points of the individual courses.
3.16 Module: Finance and Information Systems [M-WIWI-106279]

**Responsible:** Prof. Dr. Martin Ruckes

**Organisation:** KIT Department of Economics and Management

**Part of:** Business Administration

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**Mandatory**

| T-WIWI-112736 | Finance and Information Systems | 5 CR | Mädche, Ruckes |

**Competence Certificate**
The assessment of success takes the form of an overall examination of the two courses "Financing and Accounting" and "Business Information Systems" lasting 120 minutes. The examination is offered every semester and can be repeated at any regular examination date.

**Competence Goal**
The student

- has basic knowledge in financial assessment of important business decisions and the functioning of financial markets,
- has an understanding of problems, interrelationships and solutions of internal accounting of companies,
- knows the structures and functions of external accounting,
- has basic knowledge of the interaction of information technologies, people and organizational structures,
- is familiar with the structures of information systems.

**Content**
The fundamentals for the financial analysis of important business decisions are taught and an understanding of the basic aspects of internal and external accounting is created. The fundamentals of business information systems are also taught.

**Workload**
Total effort for 5 credit points: approx. 150 hours.
3.17 Module: Financial Data Science [M-WIWI-105610]

Responsible: Prof. Dr. Maxim Ulrich
Organisation: KIT Department of Economics and Management
Part of: Electives (Business Administration)

<table>
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Competence Certificate

Due to the professor's research sabbatical, the BSc module “Financial Data Science” and MSc module “Foundations for Advanced Financial -Quant and -Machine Learning Research” and the MSc module “Advanced Machine Learning and Data Science” along with the respective examinations will not be offered in SS2023. Bachelor and Master thesis projects are not affected and will be supervised.

The module examination is an alternative exam assessment and consists of two parts in which a maximum of 100 points can be achieved:

In the first part of the examination, a maximum of 30 points can be achieved, which are distributed equally weighted over eight worksheets to be submitted during the semester. The worksheets of the first three weeks are representative for all following worksheets in terms of scope and degree of difficulty. With the beginning of the 4th week of the course, the handing in of the worksheets is considered to be part of the alternative exam assessment.

A maximum of 70 points can be achieved in the second part of the examination. For this part of the examination, the student write a "Final Exam" in the last week of the lecture period, which takes 2 hours.

Detailed information about the course schedule and the module exam will be announced at the first course date.

A retake opportunity for those who do not pass the module exam will take place at the end of the fourth September calendar week of the same year. The registration for the examination must be made at least 1 day before the beginning of the examination. The following applies to deregistration for the examination: Deregistration can be made online in the student portal up to 1 day before the start of the examination.

Competence Goal

The objective of the module is to provide fundamental financial knowledge for advanced applications in Financial Data Science and Financial Machine Learning. The course teaches concepts and provides weekly Python assignments to scientifically address the following topics: Robo Advisory, Linear Factor Models, Statistical Arbitrage, Monte Carlo Simulation, and Financial Machine Learning. The course is for the students, who are interested in financial markets, as well as for the students, who are interested in Data Science. Scientific financial market knowledge helps in creating financial innovations, such as a Robo Advisor. Practical knowledge in using Python helps in coding machines, which are essential for offering automated financial market solutions.

Content

The module covers the following topics:

- Robo Advisory: Investor preferences, Expected utility theory, Mean-variance optimal investing
- Linear Factor Models: prediction of returns, decomposition of risks, Capital Asset Pricing Model, Arbitrage Pricing Theory
- Statistical Arbitrage: ARMA-GARCH Modeling of Return Time Series
- Monte Carlo Simulation: Simulation of ARMA-GARCH processes
- Machine Learning: Least Squares Methods, Maximum Likelihood, Prediction of Returns, Prediction of Risks
- New developments in asset management: factor investing, smart beta, I-CAPM, Fama-MacBeth estimation of risk premia, factor anomalies

Annotation

Please note that the module is only offered every second summer semester (SS2021, SS2023).

Workload

The total workload for this module is approx. 270 hours (9 credit points). The total number of hours results from the effort for studying online videos, working on quiz questions, studying Ipython-Notebooks, participating in interactive "Python Sessions" and reading the recommended literature.
Module: Foundations of Informatics I [M-WIWI-106032]

**Responsible:** Dr.-Ing. Michael Färber

**Organisation:** KIT Department of Economics and Management

**Part of:** Informatics

<table>
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<th>Grading scale</th>
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**Competence Certificate**
The module examination is a written examination (60 minutes) on the course "Foundations of Informatics I" of the module. The examination is offered every semester and can be repeated at any regular examination date.

**Prerequisites**
None

**Competence Goal**
The student

- knows the essential principles, methods and systems of Informatics,
- is able to use this knowledge for applications in advanced Informatic lectures and other areas appropriate to the situation to solve problems.
- is able to find strategic and creative answers in the search for solutions to well-defined, concrete and abstract problems.
- The student will be able to reinforce the learned concepts, methods and systems of Informatics in advanced Informatic lectures.

**Content**
In this module, the topics of modeling, logic, algorithms, sorting and search methods, complexity theory, problem specifications, and data structures are addressed. In the area of theoretical computer science, formal models for automata, languages, and algorithms are introduced. In addition, there is an introduction to technical computer science, from maximum integration to computer architecture and computer arithmetic to operating systems and programming languages as well as file organization.

**Workload**
The total workload for this module is approximately 150 hours.
### Module: Foundations of Marketing (WW3BWLMAR) [M-WIWI-101424]

**Responsible:** Prof. Dr. Martin Klarmann  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Electives (Business Administration)

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<td>Each term</td>
<td>1 term</td>
<td>German/English</td>
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</table>

#### Mandatory

- **T-WIWI-102805** Managing the Marketing Mix  
  - 4,5 CR  
  - Klarmann

#### Supplementary Courses (Election: at least 4,5 credits)

- **T-WIWI-111367** B2B Sales Management  
  - 4,5 CR  
  - Klarmann

- **T-WIWI-112156** Brand Management  
  - 4,5 CR  
  - Kupfer

- **T-WIWI-106569** Consumer Behavior  
  - 4,5 CR  
  - Scheibehenne

#### Competence Certificate

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

#### Prerequisites

The course *Marketing Mix* is compulsory and must be examined.

#### Competence Goal

The aim of this module is to prepare students for a job in marketing or sales. Especially in technically oriented companies, employees who have a certain technical background as industrial engineers or business informatics specialists are often fit for this purpose.

Students

- are familiar with the most important concepts, procedures and theories of the four instruments of the marketing mix (product management, price management, communication management and sales management)
- have the knowledge to make decisions regarding current and future products (product innovations, e.g. by using conjoint analysis)
- know how customers perceive brands and how this perception can be influenced by the company
- understand how customers react to prices (e.g. using price-sales functions)
- can determine prices on the basis of conceptual and quantitative considerations
- know the basics of price differentiation
- are familiar with various communication instruments (e.g. TV advertising) and can design them accurately
- make communication decisions systematically (e.g. by means of media planning)
- can segment the market and position the product
- know how to assess the importance and satisfaction of customers.

Additionally when taking the course "B2B Sales Management":

- can shape the relationship with customers and sales partners and know the basics of sales organization as well as essential sales channel decisions
- know about specifics of marketing in B2B
- are able to identify different B2B business types and their peculiarities in marketing and sales
- are able to prioritize customers and calculate B2B customer lifetime value
- are able to determine value-based prices and prepare and conduct B2B sales presentations.

Additionally when taking the course "Consumer Behavior":

- know about the influences of social factors, neuronal processes and cognitive resources on consumer behavior
- know about the influences of evolutionary factors, emotions, individual differences and motivation on consumer behavior.
Content
The core course of the module is “Marketing Mix”. This course is compulsory and must be examined. "Marketing Mix" contains instruments and methods that enable you to goal-oriented decisions in the operative marketing management (product management, pricing, promotion and sales management). In the "B2B Sales Management" course, we impart knowledge about marketing and sales in environments in which companies themselves distribute and market (often technically highly complex) products to other companies ("business-to-business"). In the "Consumer Behavior" course, we provide an understanding of situational, biological, cognitive, and evolutionary factors that influence consumer behavior. This understanding is provided from an interdisciplinary perspective, incorporating relevant theories and empirical research findings from psychology, cognitive science, biology, and economics.

Annotation
The courses "Services Marketing and B2B Marketing" and "International Marketing" were offered for the last time in the winter semester 2020/21 and will be replaced by the course "B2B Sales Management" from the winter semester 2021/22 on. The course "Marketing Mix" will continue to be offered as normal in the summer semester 2021 and will also be retained in the long term.
For further information please contact the Marketing & Sales Research Group (marketing.iism.kit.edu).

Workload
Total effort for 9 credit points: approx. 270 hours.
The exact distribution is done according to the credit points of the courses of the module.
Module: Fundamentals of Digital Service Systems (WW3BWLKSR1) [M-WIWI-102752]

**Responsible:** Prof. Dr. Gerhard Satzger
Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:** Electives (Business Administration)

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**Compulsory Elective Courses (Election: 9 credits)**

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<td>T-WIWI-109816</td>
<td>Foundations of Interactive Systems</td>
<td>4,5 CR</td>
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<tr>
<td>T-WIWI-110888</td>
<td>Practical Seminar: Digital Services</td>
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**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO), whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**

None

**Competence Goal**

Students

- understand services from different perspectives and the concept of value creation in service networks
- know about the concepts, methods and tools for the design, modelling, development and management of digital services and are able to use them
- understand the basic characteristics and effects of integrated information system as an integral element of digital services
- gain experience in group work as well as in the analysis of case studies and the professional presentation of research results
- practice skills in the English language in preparation of jobs in an international environment

**Content**

Global economy is increasingly determined by services: in industrialized countries nearly 70% of gross value added is achieved in the tertiary sector. Unfortunately, for the design, development and the management of services traditional concepts focused on goods are often insufficient or inappropriate. Besides, the rapid technical advance in the information and communication technology sector pushes the economic importance of digital services even further thus changing the competition environment. ICT-based interaction and individualization open up completely new dimensions of shared value between clients and providers, dynamic and scalable “service value networks” replace established value chains, digital services are provided globally crossing geographical boundaries. This module establishes a basis for further specialization in service innovation, service economics, service design, service modelling, service analytics as well as the transformation and coordination of service networks.

**Annotation**

This module is part of the KSR teaching profile “Digital Service Systems”. Further information on a service-specific profiling is available under www.ksr.i.kit.edu/teaching.

**Workload**

The total workload for this module is approximately 270 hours. For further information see German version.

**Recommendation**

None
Module: HR Management & Digital Workplace [M-WIWI-105928]

**Responsible:**  
Prof. Dr. Alexander Mädche  
Prof. Dr. Petra Nieken

**Organisation:**  
KIT Department of Economics and Management

**Part of:**  
Electives (Business Administration)

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**Elective Offer (Election: )**

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<td>Topics in Human Resource Management</td>
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<td>Foundations of Interactive Systems</td>
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<td>Mädche</td>
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**Competence Certificate**

The assessment is carried out as partial exams of the courses in this module. The assessment procedures are described for each course in the module separately.

The overall grade of the module is the average of grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**

Please refer to the course descriptions for potential restrictions regarding an individual course.

**Competence Goal**

The student

- understands and analyses challenges and objectives within organizations
- applies economic models and empirical methods to analyze and solve challenges with a focus on the future of work
- understands the impact of digitalization and new information and communication technology on the work life and HR decisions
- knows how to apply scientific research methods and understands the underlying problems

**Content**

The module „HR Management & Digital Workplace“ offers an interdisciplinary approach and brings together knowledge about Human Resource Management, Leadership and Digitalization. The module specifically focuses on topics related to the future of work in organizations. The topics range from interactive systems at the digital workplace and human-centered design, to recruiting, training and development, as well as (digital) leadership. All courses in the module foster active participation and allow students to learn state-of-the-art concepts and methods and apply them to real-world challenges.

**Annotation**

Please refer to the course descriptions for potential restrictions regarding an individual course.

**Workload**

Total workload for 9 credits: approx. 270 hours.
Module: Human Resources and Organizations (WW3BWLIAP2) [M-WIWI-101513]

**Responsible:** Prof. Dr. Petra Nieken

**Organisation:** KIT Department of Economics and Management

**Part of:** Electives (Business Administration)

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**Elective Offer (Election: )**

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<td>T-WIWI-102630</td>
<td>Managing Organizations</td>
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<td>Problem Solving, Communication and Leadership</td>
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**Competence Certificate**
The assessment is carried out as partial written exams or alternative exam assessment of the single courses of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**
The course T-WIWI-111858 Topics in Human Resource Management may not be taken together with the course T-WIWI-102871 Problem Solving, Communication, and Leadership.

**Competence Goal**
The student

- knows and analyzes basic concepts, instruments, and challenges of present human resource and organizational management.
- uses the techniques he / she has learned to evaluate strategic situations which occur in human resource and organizational management.
- evaluates the strengths and weaknesses of existing structures and rules based on systematic criterions.
- Discusses and evaluates the practical use of models and methods by using case studies.
- has basic knowledge of fit and challenges of different scientific methods in the context of personnel and organizational economics.

**Content**
Students acquire basic knowledge in the field of human resources, personnel economics and organization economics. Strategic as well as operative aspects of human resource management practices are analyzed and current research results discussed. Students gain knowledge about methods and instruments from the field of human resources and are able to apply those. The module addresses the opportunities and threats of digitalization in the workplace as well as the use of AI in HRM. In addition, questions of optimal organizational design or personnel politics are considered. The focus lies on the strategic analysis of decisions and the use of microeconomic or behavioral approaches. Empirical results of field or lab studies are discussed critically.

**Workload**
Total workload for 9 credits: approx. 270 hours.

**Recommendation**
Completion of module Business Administration is recommended.

Basic knowledge of microeconomics, game theory and statistics is recommended.
3.23 Module: Industrial Production I (WW3BWLIIP) [M-WIWI-101437]

**Responsible:** Prof. Dr. Frank Schultmann

**Organisation:** KIT Department of Economics and Management

**Part of:** Electives (Business Administration)

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**Mandatory**

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**Supplementary Courses (Elective: 3.5 credits)**

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<td>T-WIWI-102870</td>
<td>Logistics and Supply Chain Management</td>
<td>3.5 CR</td>
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<tr>
<td>T-WIWI-102820</td>
<td>Production Economics and Sustainability</td>
<td>3.5 CR</td>
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<td>Schultmann, Volk</td>
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**Competence Certificate**

The assessment is carried out as partial exams (according to section 4 (2), 1 SPO) of the core course “Fundamentals of Production Management” [2581950] and one further single course of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**
The course “Fundamentals of Production Management” [2581950] and one additional activity have to be chosen.

**Competence Goal**

- Students shall be aware of the important role of industrial production and logistics for production management.
- Students shall use relevant concepts of production management and logistics in an adequate manner.
- Students shall be able to reflect on decision principles in firms and their circumstances in the light of the production management aspects studied.
- Students shall be proficient in describing essential tasks, difficulties and solutions to problems in production management and logistics.
- Students shall be able to describe relevant approaches of modeling production and logistic systems.
- Students shall be aware of the important role of material and energy-flows in production systems.
- Students shall be proficient in using exemplary methods for solving selected problems.

**Content**

This module is designed to introduce students into the wide area of industrial production and logistics management. It focuses on strategic production management under the aspect of sustainability. The courses use interdisciplinary approaches of systems, also theory to describe the central tasks of industrial production management and logistics. Herein, attention is drawn upon strategic corporate planning, research and development as well as site selection. Students will obtain knowledge in solving internal and external transport and storage problems with respect to supply chain management and disposal logistics.

**Workload**

Total effort will account to 270 hours (9 credit points) and can be allocated according to the credit point rating. Therefore, a course with 3.5 credits requires an effort of approximately 105h and a course with 5.5 credits 165h.

The total effort for each course consists of attending lectures and tutorials, examination times and the time an average student needs to prepare himself in order to pass the exam with an average grade.

Responsible: Prof. Dr. Alexander Mädche  
Prof. Dr. Gerhard Satzger  
Prof. Dr. Christof Weinhardt

Organisation: KIT Department of Economics and Management

Part of: Electives (Business Administration)

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Compulsory Elective Courses (Election: at least 1 item)

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<th>Code</th>
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<td>Consumer Behavior</td>
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<td>T-WIWI-111307</td>
<td>Digital Services: Foundations</td>
<td>4,5 CR</td>
<td>Satzger, Vössing</td>
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<td>T-WIWI-110797</td>
<td>eFinance: Information Systems for Securities Trading</td>
<td>4,5 CR</td>
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<td>Foundations of Interactive Systems</td>
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<tr>
<td>T-WIWI-107506</td>
<td>Platform Economy</td>
<td>4,5 CR</td>
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Complementary Offer (Election: at most 1 item)

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<tr>
<td>T-WIWI-112154</td>
<td>Practical Seminar: Platform Economy</td>
<td>4,5 CR</td>
<td>Satzger, Weinhardt</td>
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Competence Certificate

The module examination takes place in the form of partial examinations via courses of the module amounting to a total of at least 9 LP.

The overall score of the module is formed from the credit-weighted scores of the partial examinations and truncated after the first decimal place.

Competence Goal

Students

- understand the basic concepts of interactive systems as well as the economic foundations and key components of platforms
- explore the theoretical grounding of interactive systems leveraging theories from reference disciplines such as psychology
- understand business models, network effects of digital platforms and get to know different market forms and market mechanisms
- gain experience in group work as well as in the analysis of case studies and the professional presentation of research results
Content
The “Information Systems & Digital Business” modules of the research groups of Prof. Dr. Alexander Mädche (Information Systems & Service Design), Prof. Dr. Gerhard Satzger (Digital Service Innovation) and Prof. Dr. Christof Weinhardt (Information & Market Engineering), offer a comprehensive overview on important topics of digitalization – blending aspects of digital interaction, digital services and the platform economy. Courses in this module cover the aspects of interaction between humans and information systems as well as the economic foundations of platform businesses:

Foundations of Interactive Systems:
Advanced information and communication technologies (ICT) make interactive systems ever-present in the users’ private and business life. They are an integral part of E-Commerce portals or social networking sites as well as at the workplace, e.g. in the form of collaboration portals or analytical dashboards. Furthermore, with the ever-increasing capabilities of ICT, the design of human-computer interaction is becoming increasingly important. The aim of this module is to introduce the foundations, related theories, key concepts, and design principles as well as current practice of contemporary interactive systems. The students get the necessary knowledge to guide the successful implementation of interactive systems in business and private life.

Platform Economy:
Apple, Alphabet, Amazon, Microsoft, and Facebook; five of the most valuable companies worldwide create large portions of their profits by employing a digital platform model. This module teaches the key design considerations of digital platforms: their foundations in economic theory, their core components and design aspects, the adequate selection of market mechanisms for achieving certain goals, and the role of user behavior in the context of digital platforms. The theoretic foundations are enriched by discussions of several real-world examples, e.g. from the finance sector. Thus, the students are enabled to a) analyze given platforms and make recommendations for improvements and b) independently design new platforms for given use cases.

Consumer Behavior:
Consumer decisions are ubiquitous in daily life and they can have long-ranging and important consequences for individual (financial) well-being and health but also for societies and the planet as a whole. To help people to make better choices it is important to understand the factors that influence their behavior. Towards this goal, we will explore how consumer behavior is shaped by social influences, situational and cognitive constraints, as well as by emotions, motivations, evolutionary forces, neuronal processes, and individual differences. Across all topics covered in class, we will engage with basic theoretical work as well as with groundbreaking empirical research and current scientific debates. The lecture will be held in English.

Annotation
The module can no longer be taken as of winter semester 2022/2023.

Workload
Total effort for 9 credit points: approx. 270 hours. The distribution is based on the credit points of the courses of the module (120-135h for courses with 4.5 credit points). The total number of hours per course results from the effort required to attend lectures and exercises, as well as the examination times and the time required to achieve the learning objectives of the module for an average student for an average performance.
### 3.25 Module: Intellectual Property Law (WW4JURA4) [M-INFO-101215]

- **Responsible:** N.N.
- **Organisation:** KIT Department of Informatics
- **Part of:** Electives (Society)

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<td>T-INFO-101313</td>
<td>Trademark and Unfair Competition Law</td>
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**Prerequisites**
None
3.26 Module: Introduction in Econometrics [M-WIWI-105203]

Responsible: Prof. Dr. Melanie Schienle
Organisation: KIT Department of Economics and Management
Part of: Statistics and Econometrics

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Mandatory

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<tr>
<td>T-WIWI-102736</td>
<td>Economics III: Introduction in Econometrics</td>
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Competence Certificate
See course description.

Prerequisites
None.

Competence Goal
- Familiarity with the basic concepts and methods of econometrics
- Preparation of simple econometric surveys

Content
In Economics III [2520016] the students learn about quantitative economic relations. The basic problems of econometrics are applied to simple economic studies.

Workload
The total workload for this module is approximately 150 hours.

Recommendation
It is recommended to attend the lectures in the following order: Economics I: Microeconomics [2610012], Economics II: Macroeconomics [2600014], Economics III: Introduction in Econometrics [2520016].
### Module: Introduction to Digital Economics [M-WWI-106271]

**Responsible:** Prof. Dr. Johannes Philipp Reiß  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Digital Economics

<table>
<thead>
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<th>Credits</th>
<th>Grading scale</th>
<th>Recurrence</th>
<th>Duration</th>
<th>Language</th>
<th>Level</th>
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<td>Each term</td>
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<tr>
<td>T-WWI-112722</td>
<td>Introduction to Digital Economics</td>
<td>6 CR</td>
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**Competence Certificate**  
The module examination takes the form of an overall examination of the two courses "The Digital Economy: Cases and Models" and "The Digital Economy: Micro and Macro Perspective" lasting 120 minutes. The exam is offered every semester and can be repeated at any regular exam date. The module grade corresponds to the exam grade.

**Prerequisites**  
None

**Competence Goal**  
The student

- Can classify the subject of Digital Economics and relate it to Economics.
- Knows and understands essential phenomena of Digital Economics and can view them from an economic perspective.
- Can analyze the Digital Economy from a micro and macro perspective.

**Content**  
The digitalization of the economy is one of the most important transformations of our time. This module introduces the subject "Digital Economics" as part of economics. In the course "The Digital Economy: Cases and Models" essential phenomena of the digital economy are considered. Building on the knowledge gained in this course and in Economics I, the course "The Digital Economy: Micro and Macro Perspective" focuses on the analysis of key issues from a micro and macro perspective.

**Annotation**  
The course "The Digital Economy: Cases and Models" will be offered for the first time in the winter semester 2023/24. The course "The Digital Economy: Micro and Macro Perspective" will be offered for the first time in the summer semester 2024.

**Workload**  
Total effort for 6 credit points: approx. 180 hours.

Responsible:
Prof. Dr. Stefan Nickel
Prof. Dr. Steffen Rebennack
Prof. Dr. Oliver Stein

Organisation:
KIT Department of Economics and Management

Part of:
Operations Research

<table>
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<tr>
<td>T-WIWI-112737</td>
<td>Introduction to Operations Research for Digital Economics</td>
<td>5 CR Nickel, Rebennack, Stein</td>
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</table>

Competence Certificate
The module examination takes the form of a written comprehensive examination (60 min.). The written exam is offered every semester (usually in March and July) and can be repeated at any regular exam date. The module grade corresponds to the written exam grade.

Competence Goal
The student

- knows and describes the basic concepts of the decisive subareas in Operations Research (Linear Optimization, Graphs, Integer Optimization, Nonlinear Optimization, Dynamic Optimization),
- knows the methods and models indispensable for quantitative analysis,
- models and classifies optimization problems and selects appropriate solution procedures to solve simple optimization problems independently,
- validates, illustrates and interprets obtained solutions.

Content
After an introductory thematization of the basic concepts of Operations Research, linear optimization, graph theory, integer optimization, nonlinear optimization and dynamic optimization are treated in particular. This module forms the basis of a series of advanced courses on theoretical and practical aspects of Operations Research.

Workload
The total workload for this module is approximately 150 hours (5 credit points).
The total number of hours per course is calculated from the time spent attending lectures and exercises, as well as examination times and the time required for an average student to achieve the learning objectives of the module.

Recommendation
Knowledge of Mathematics I and II is assumed, as well as programming knowledge for the calculator exercises.
Module: Introduction to Programming (WW1INFO1) [M-WIWI-101581]

**3.29 Module: Introduction to Programming (WW1INFO1) [M-WIWI-101581]**

**Responsible:** Prof. Dr.-Ing. Johann Marius Zöllner

**Organisation:** KIT Department of Economics and Management

**Part of:** Informatics

<table>
<thead>
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<th>Credits</th>
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<th>Duration</th>
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<th>Level</th>
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<tr>
<td>T-WIWI-102735</td>
<td>Introduction to Programming with Java</td>
<td>5 CR</td>
<td>Zöllner</td>
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</table>

**Competence Certificate**
The assessment consists of a written resp. computer-based exam (60 min) according to Section 4 (2),1 of the examination regulation.
The successful completion of the compulsory tests in the computer lab is prerequisite for admission to the written resp. computer-based exam.
The examination takes place every semester. Re-examinations are offered at every ordinary examination date.

**Prerequisites**
None

**Competence Goal**
see german version

**Content**
see german version

**Workload**
The total workload for this course is approximately 150 hours. For further information see German version.
Module: Introduction to Statistics (WW1STAT) [M-WIWI-101432]

Responsible: Prof. Dr. Oliver Grothe
               Prof. Dr. Melanie Schienle

Organisation: KIT Department of Economics and Management

Part of: Statistics and Econometrics

Credits: 10
Grading scale: Grade to a tenth
Recurrence: Each term
Duration: 2 terms
Language: German
Level: 3
Version: 2

Competence Certificate
The assessment of this module consists of two written examinations according to Section 4(2), 1 of the examination regulation (one for each of the courses Statistics I and II). The overall grade of the module is the average of the grades of these two written examinations.

Prerequisites
Keine

Competence Goal
See German version.

Content
The module contains the fundamental methods and scopes of Statistics.
A. Descriptive Statistics: univariate und bivariate analysis
B. Probability Theory: probability space, conditional and product probabilities, transformation of probabilities, parameters of location and dispersion, most important discrete and continuous distributions, covariance and correlation, limit distributions
C. Theory of estimation and testing: sufficiency of statistics, point estimation (optimality, ML-method ), internal estimations, linear regression

Module grade calculation
The overall grade of the module is the average of the grades of these two written examinations.

Workload
The total workload for this module is approximately 300 hours. For further information see German version.
### Module: Legal Aspects of Digitalization [M-INFO-106424]

- **Responsible:** N.N.
- **Organisation:** KIT Department of Informatics
- **Part of:** Society

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#### Legal Aspects of Digitalization (Election: between 9 and 12 credits)

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<td>T-INFO-109840</td>
<td>Intellectual Property and Data Protection</td>
<td>6 CR</td>
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<td>T-INFO-101307</td>
<td>Internet Law</td>
<td>3 CR</td>
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<tr>
<td>T-INFO-101997</td>
<td>Seminar: Legal Studies I</td>
<td>3 CR</td>
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</table>
Module: Machine Learning and Data Science [M-WIWI-105482]

Responsible: Prof. Dr. Andreas Geyer-Schulz
Organisation: KIT Department of Economics and Management
Part of: Electives (Business Administration)

<table>
<thead>
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<th>Credits</th>
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<th>Duration</th>
<th>Language</th>
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<tr>
<td>T-WIWI-111028</td>
<td>Introduction to Machine Learning</td>
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<td>Geyer-Schulz, Nazemi</td>
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<tr>
<td>T-WIWI-111029</td>
<td>Introduction to Neural Networks and Genetic Algorithms</td>
<td>4,5</td>
<td>CR</td>
<td>Geyer-Schulz</td>
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Competence Certificate

The module examination is carried out in the form of partial examinations of the selected courses of the module, with which in total the minimum requirement of credit points is fulfilled. The kind of examination is described in detail for each course of this module.

Prerequisites

None

Competence Goal

The student

- knows the main families of machine learning methods, their basic principles, assumptions and restrictions.
- can use these methods to solve data analysis problems, to support decision making or for process automation in companies and use the solutions interpreted and evaluated accordingly.
- can compare and evaluate the performance of solutions.

Content

The module mainly focuses on methods from statistical learning (linear and logistic learning, regression, tree methods, SVMs, and shrinkage estimators) and from the field of neural and genetic procedures were presented. Furthermore, data transformations and -representations (e.g. dimension reduction, clustering, imputation in case of missing data) and visualization techniques and appropriate inference, diagnosis and validation techniques are presented.

Workload

Total effort for 9 credit points: approx. 270 hours. The allocation is based on the credit points of the courses of the module.

**Responsible:** Prof. Dr. Johannes Brumm  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Economics (Elective Module Economics)  
Electives (Economics)

<table>
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<th>Grading scale</th>
<th>Recurrence</th>
<th>Duration</th>
<th>Language</th>
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**Compulsory Elective Courses (Election: )**

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<th>Grading</th>
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<tr>
<td>T-WIWI-112735</td>
<td>Macroeconomics: Theory and Computation</td>
<td>9</td>
<td>CR</td>
<td>Brumm</td>
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<tr>
<td>T-WIWI-109121</td>
<td>Macroeconomic Theory</td>
<td>4,5</td>
<td>CR</td>
<td>Brumm</td>
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<tr>
<td>T-WIWI-112723</td>
<td>Computational Macroeconomics</td>
<td>4,5</td>
<td>CR</td>
<td>Brumm</td>
</tr>
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</table>

**Competence Certificate**
The module examination takes place either in the form of an overall examination of 9 LP on the course Macroeconomic Theory and the course Computational Macroeconomics, or via two individual examinations of 4.5 LP each. The duration of the overall examination is 120 minutes. The duration of an individual exam is 60 minutes. The examinations are offered every semester and can be repeated at any regular examination date.

**Competence Goal**
The student

- has comprehensive knowledge of macroeconomic issues and the models used to analyze them,
- acquires comprehensive knowledge of advanced methods for the numerical solution of macroeconomic models,
- validates, illustrates and interprets models developed in economic research.

**Content**
The module deals with macroeconomic issues in the context of dynamic and partly stochastic equilibrium models. The macroeconomic theory is consistently microfounded and numerical methods are developed to analyze complex dynamic models. On this basis, the module deals, among other things, with questions of labor market economics, monetary policy and fiscal policy.

**Annotation**
The course Computational Macroeconomics will be offered for the first time in SS 2024 or SS 2025. The individual examinations are aimed in particular at temporary students who study at KIT for one or two semesters and are not aiming for a degree at KIT.

**Workload**
Total effort for 9 credit points: approx. 270 hours.

**Recommendation**
Prior attendance of the module Introduction to Economics is required.
3.34 Module: Management Accounting (WW3BWLIBU1) [M-WIWI-101498]

**Responsible:** Prof. Dr. Marcus Wouters

**Organisation:** KIT Department of Economics and Management

**Part of:** Electives (Business Administration)

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<th>Language</th>
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<td>Management Accounting 2</td>
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**Competence Certificate**
The assessment is carried out as partial exams (according to Section 4 (2), 13 SPO) of the courses of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

Students

• are familiar with various management accounting methods,

• can apply these methods for cost estimation, profitability analysis, and product costing,

• are able to analyze short-term and long-decisions with these methods,

• have the capacity to devise instruments for organizational control.

**Content**
The module consists of two courses "Management Accounting 1" and "Management Accounting 2". The emphasis is on structured learning of management accounting techniques.

**Annotation**
The following courses are part of this module:

• The course Management Accounting 1, which is offered in every sommer semester

• The course Management Accounting 2, which is offered in every winter semester

**Workload**
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Management and Marketing [M-WIWI-105768]

**Responsible:** Prof. Dr. Martin Klarmann  
Prof. Dr. Hagen Lindstädt  
Prof. Dr. Petra Nieken  
Prof. Dr. Orestis Terzidis

**Organisation:** KIT Department of Economics and Management

**Part of:** Business Administration

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**Mandatory**

| T-WIWI-111594 | Management and Marketing | 5 CR Klamann, Lindstädt, Nieken, Terzidis |

**Competence Certificate**

The module examination is in written form on the two courses "Management" and "Marketing". The examination is offered at the beginning of each lecture-free period. Repeat examinations are possible at any regular examination date.

**Competence Goal**

The student

- has basic knowledge of central issues in business administration,
- has an understanding of problems, interrelationships and solutions in strategic management,
- is able to analyze and evaluate central areas of activity, functions and decisions in a company operating in a market economy,
- has an overview of important marketing-relevant questions and well-founded approaches to their solution.

With the knowledge acquired in the three basic business administration modules, the prerequisites are created in the area of business administration to expand this knowledge in the specialization program.

**Content**

An understanding of the basic functions of managing businesses is provided. In addition, the basics of marketing are taught.

**Workload**

Total workload required for 5 credit points: approx. 150 hours
### 3.36 Module: Mathematics I [M-MATH-106282]

**Responsible:** Prof. Dr. Andreas Rieder  
Prof. Dr. Christian Wieners  
**Organisation:** KIT Department of Mathematics  
**Part of:** Mathematics

<table>
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<td>7 CR</td>
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<tr>
<td>T-MATH-112744</td>
<td>Mathematics I for Digital Economics - Exercise</td>
<td>1 CR</td>
<td>Rieder, Weiß, Wieners</td>
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</tbody>
</table>
Module: Mathematics II [M-MATH-106285]

**Responsible:** Prof. Dr. Andreas Rieder  
Prof. Dr. Christian Wieners

**Organisation:** KIT Department of Mathematics

**Part of:** Mathematics

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<td>7 CR</td>
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<td>T-MATH-112746</td>
<td>Mathematics II for Digital Economics - Exercise</td>
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<td>Rieder, Weiß, Wieners</td>
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</table>
Module: Methodical Foundations of OR (WW3OR6) [M-WIWI-101414]

**Responsibility:** Prof. Dr. Oliver Stein  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Electives (Operations Research)

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<th>Credits</th>
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**Compulsory Elective Courses (Election: at least 1 item as well as between 4,5 and 9 credits)**

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<th>Course Title</th>
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<td>T-WIWI-102726</td>
<td>Global Optimization I</td>
<td>4,5 CR</td>
<td>Stein</td>
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<td>T-WIWI-103638</td>
<td>Global Optimization I and II</td>
<td>9 CR</td>
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<tr>
<td>T-WIWI-102724</td>
<td>Nonlinear Optimization I</td>
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<td>T-WIWI-103637</td>
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**Supplementary Courses (Election: )**

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<td>Global Optimization II</td>
<td>4,5 CR</td>
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<td>T-WIWI-102725</td>
<td>Nonlinear Optimization II</td>
<td>4,5 CR</td>
<td>Stein</td>
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<td>T-WIWI-102704</td>
<td>Facility Location and Strategic Supply Chain Management</td>
<td>4,5 CR</td>
<td>Nickel</td>
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**Competence Certificate**
The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**
At least one of the courses *Nonlinear Optimization I* [2550111] and *Global Optimization I* [2550134] has to be examined.

**Competence Goal**
The student
- names and describes basic notions for optimization methods, in particular from nonlinear and from global optimization,
- knows the indispensable methods and models for quantitative analysis,
- models and classifies optimization problems and chooses the appropriate solution methods to solve also challenging optimization problems independently and, if necessary, with the aid of a computer,
- validates, illustrates and interprets the obtained solutions.

**Content**
The modul focuses on theoretical foundations as well as solution algorithms for optimization problems with continuous decision variables. The lectures on nonlinear programming deal with local solution concepts, whereas the lectures on global optimization treat approaches for global solutions.

**Annotation**
The planned lectures and courses for the next three years are announced online (http://www.ior.kit.edu).

**Workload**
The total workload for this module is approximately 270 hours. For further information see German version.

**Recommendation**
The courses Introduction to Operations Research I and II are helpful.
Competence Certificate
The Bachelor Thesis is a written exam which shows that the student can autonomously investigate a scientific problem in Industrial Engineering and Management. The Bachelor Thesis is described in detail in the examination regulation. The review is carried out by at least two examiners of the Department of Economics and Management.

The regular processing time takes six months. On a reasoned request of the student, the examination board can extend the processing time of a maximum of one month. If the Bachelor Thesis is not completed in time, this exam is "failed", unless the student is not being responsible (e.g. maternity leave).

With consent of the examiner, the thesis can be written in English as well. Other languages require besides the consent of the examiner the approval of the examination board. The issue of the Bachelor Thesis may only returned once and only within the first month of processing time. A new topic has to be released within four weeks.

The overall grade of the module is the grade of the Bachelor Thesis.

Prerequisites
The prerequisite for admission to the Bachelor's Thesis module is that the student has successfully passed module examinations amounting to 120 LP, all compulsory modules without elective from the subjects according to § 20 paragraph 2 number 1 to 8 and the seminar module.

The examination board decides on exceptions upon application by the student.

It is recommended to complete the Bachelor thesis in the 5th or 6th semester.

The respective institute-specific regulations for the supervision of the Bachelor thesis are to be observed.

The Bachelor thesis must bear the following statement:

„Ich versichere wahrheitsgemäß, die Arbeit selbständig angefertigt, alle benutzten Hilfsmittel vollständig und genau angegeben und alles kenntlich gemacht zu haben, was aus Arbeiten anderer unverändert oder mit Abänderungen entnommen wurde.“

If this declaration is not included, the work will not be accepted.
Modeled Conditions
The following conditions have to be fulfilled:

1. You need to have earned at least 120 credits in the following fields:
   - Business Administration
   - Digital Economics
   - Society
   - Informatics
   - Mathematics
   - Operations Research
   - Statistics and Econometrics
   - Economics
   - Electives
2. The module M-WIWI-106271 - Introduction to Digital Economics must have been passed.
3. The module M-WIWI-106272 - Topics in Digital Economics must have been passed.
4. The module M-WIWI-106273 - Digital Financial Economics must have been passed.
5. The module M-WIWI-105204 - Economics must have been passed.
6. The module M-WIWI-106279 - Finance and Information Systems must have been passed.
7. The module M-WIWI-106032 - Foundations of Informatics I must have been passed.
8. The module M-WIWI-101581 - Introduction to Programming must have been passed.
9. The module M-WIWI-105879 - Applied Informatics and KI must have been passed.
10. The module M-MATH-106282 - Mathematics I must have been passed.
11. The module M-WIWI-106283 - Seminars must have been passed.
12. The module M-MATH-106285 - Mathematics II must have been passed.
13. The module M-WIWI-105203 - Introduction to Econometrics must have been passed.
14. The module M-WIWI-106280 - Introduction to Operations Research for Digital Economics must have been passed.
15. The module M-WIWI-106281 - Digitalization and Society must have been passed.
16. The module M-WIWI-106424 - Legal Aspects of Digitalization must have been passed.

Competence Goal
The student can independently work on a relevant topic in accordance with scientific criteria within the specified time frame. He/she is in a position to research, analyze the information, abstract and identify basic principles and regulations from less structured information.

He/she reviews the task ahead, can select scientific methods and techniques and apply them to solve a problem or identify further potential. This is basically also done under consideration of social and/or ethical aspects.

He/she can interpret, evaluate and if required, graphically present the obtained results.

He/she is in a position to clearly structure a research paper and communicate in writing using the technical terminology.

Content
The Bachelor Thesis is the first major scientific work. The topic of the Bachelor Thesis will be chosen by the student themselves and adjusted with the examiner. The topic has to be related to Economics Engineering and has to refer to subject-specific or interdisciplinary problems.

Workload
See German version.

Recommendation
None
### 3.40 Module: Optimization under Uncertainty [M-WIWI-103278]

- **Responsible:** Prof. Dr. Steffen Rebennack
- **Organisation:** KIT Department of Economics and Management
- **Part of:** Electives (Operations Research)

<table>
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<th>Credits</th>
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<th>Recurrence</th>
<th>Duration</th>
<th>Language</th>
<th>Level</th>
<th>Version</th>
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<td>Each term</td>
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#### Compulsory Elective Courses (Election: between 1 and 2 Items)
- T-WIWI-106546 Introduction to Stochastic Optimization
- T-WIWI-106545 Optimization under Uncertainty

#### Supplementary Courses (Election: at most 1 item)
- T-WIWI-102724 Nonlinear Optimization I
- T-WIWI-102714 Tactical and Operational Supply Chain Management

---

#### Competence Certificate
The assessment is carried out as partial exams (according to § 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module.

The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

#### Prerequisites
At least one of the courses *Introduction to Stochastic Optimization* and *Optimization approaches under uncertainty* has to be taken.

#### Competence Goal
The student
- denotes and describes basic notions for optimization methods under uncertainty, in particular from stochastic optimization,
- knows the indispensable methods and models for quantitative analysis,
- models and classifies optimization problems under uncertainty and chooses the appropriate solution methods to solve also challenging optimization problems independently and, if necessary, with the aid of a computer,
- validates, illustrates and interprets the obtained solutions, in particular of stochastic optimization problems.

#### Content
The module focuses on modeling and analyzing mathematical optimization problems where certain data is not fully present at the time of decision-making. The lectures on the introduction to stochastic optimization deal with methods to integrate distribution information into the mathematical model. The lectures on the optimization approaches under uncertainty offer alternative approaches such as robust optimization.

#### Annotation
The curriculum, planned for three years in advance, can be found on the Internet at [http://sop.ior.kit.edu/28.php](http://sop.ior.kit.edu/28.php).

#### Workload
The total workload of the module is about 240 hours. The workload is proportional to the credit points of the individual courses.

#### Recommendation
Knowledge from the lectures "Introduction to Operations Research I" and "Introduction to Operations Research II" are helpful.
3.41 Module: Preliminary Exam [M-WIWI-106421]

Organisation: University
Part of: Preliminary Exam

<table>
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Mandatory

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<tr>
<td>T-WIWI-102737</td>
<td>Statistics I</td>
<td>5 CR</td>
<td>Grothe, Schienle</td>
</tr>
<tr>
<td>T-WIWI-102708</td>
<td>Economics I: Microeconomics</td>
<td>5 CR</td>
<td>Puppe, Reiß</td>
</tr>
</tbody>
</table>

Modelled deadline
This module must be passed until the end of the 3. term.

Prerequisites
none

Annotation
For students who are or were enrolled in a degree program in the summer semester 2020, winter semester 2020/2021, summer semester 2021, or winter semester 2021/2022, the deadline for taking the orientation exam has been extended by one semester in each case (section 32 (5 a), sentence 1 LHG).

This means that the deadline has been extended for
- students enrolled in one of the above semesters in the same program by one semester;
- students enrolled in two of the above semesters in the same program by two semesters;
- students enrolled in three or more of the above semesters in the same program by a maximum of three semesters.
### Module: Private Business Law (WW4JURA5) [M-INFO-101216]

**Responsible:** N.N.  
**Organisation:** KIT Department of Informatics  
**Part of:** Electives (Society)

<table>
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<th>Grading scale</th>
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<th>Duration</th>
<th>Language</th>
<th>Level</th>
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<tr>
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<td>Each term</td>
<td>2 terms</td>
<td>German</td>
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#### Private Business Law (Election: at least 1 item as well as at least 9 credits)

<table>
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<td>T-INFO-111405</td>
<td>Seminar: Commercial and Corporate Law in the IT Industry</td>
<td>3 CR</td>
<td>Nolte</td>
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<tr>
<td>T-INFO-101288</td>
<td>Corporate Compliance</td>
<td>3 CR</td>
<td>Herzig</td>
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<td>T-INFO-102036</td>
<td>Computer Contract Law</td>
<td>3 CR</td>
<td>Menk</td>
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<td>T-INFO-111436</td>
<td>Employment Law</td>
<td>3 CR</td>
<td>Hoff</td>
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<tr>
<td>T-INFO-111437</td>
<td>Tax Law</td>
<td>3 CR</td>
<td>Dietrich</td>
</tr>
</tbody>
</table>

**Prerequisites**
None

**Competence Goal**
The student

- has gained in-depth knowledge of German company law, commercial law and civil law;
- is able to analyze, evaluate and solve complex legal and economic relations and problems;
- is well grounded in individual labour law, collective labour law and commercial constitutional law, evaluates and critically assesses clauses in labour contracts;
- recognizes the significance of the parties to collective labour agreements within the economic system and has differentiated knowledge of labour disputes law and the law governing the supply of temporary workers and of social law;
- possesses detailed knowledge of national earnings and corporate tax law and is able to deal with provisions of tax law in a scientific manner and assesses the effect of these provisions on corporate decision-making.

**Content**
The module provides the student with knowledge in special matters in business law, like employment law, tax law and business law, which are essential for managerial decisions.
### 3.43 Module: Public Business Law (WW4JURA6) [M-INFO-101217]

**Responsible:** N.N.  
**Organisation:** KIT Department of Informatics  
**Part of:** Electives (Society)

<table>
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<th>Grading scale</th>
<th>Recurrence</th>
<th>Duration</th>
<th>Language</th>
<th>Level</th>
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<td>Each term</td>
<td>2 terms</td>
<td>German</td>
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#### Public Business Law (Election: at least 1 item as well as at least 9 credits)

<table>
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<tr>
<td>T-INFO-101309</td>
<td>Telecommunications Law</td>
<td>3 CR</td>
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<tr>
<td>T-INFO-101312</td>
<td>European and International Law</td>
<td>3 CR</td>
</tr>
<tr>
<td>T-INFO-111404</td>
<td>Seminar: IT- Security Law</td>
<td>3 CR</td>
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</table>

**Competence Certificate**

see course description.
Module: Public Finance (WW3VWL9) [M-WIWI-101403]

Responsible: Prof. Dr. Berthold Wigger
Organisation: KIT Department of Economics and Management
Part of: Economics (Elective Module Economics)
Electives (Economics)

<table>
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Compulsory Elective Courses (Election: 9 credits)

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<th>Course Code</th>
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<th>Recurrence</th>
<th>Duration</th>
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<th>Level</th>
<th>Version</th>
</tr>
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<tbody>
<tr>
<td>T-WIWI-102877</td>
<td>Introduction to Public Finance</td>
<td>4,5</td>
<td>Each term</td>
<td>1 term</td>
<td>German</td>
<td>3</td>
<td>6</td>
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<tr>
<td>T-WIWI-108711</td>
<td>Basics of German Company Tax Law and Tax Planning</td>
<td>4,5</td>
<td>Each term</td>
<td>1 term</td>
<td>German</td>
<td>3</td>
<td>6</td>
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<tr>
<td>T-WIWI-102739</td>
<td>Public Revenues</td>
<td>4,5</td>
<td>Each term</td>
<td>1 term</td>
<td>German</td>
<td>3</td>
<td>6</td>
</tr>
<tr>
<td>T-WIWI-112721</td>
<td>Public Economics</td>
<td>4,5</td>
<td>Each term</td>
<td>1 term</td>
<td>German</td>
<td>3</td>
<td>6</td>
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</table>

Competence Certificate
The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The exams are offered at the beginning of the recess period about the subject matter of the latest held lecture. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal
See German version.

Content
As a branch of Economics, Public Finance is concerned with the theory and policy of the public sector and its interrelations with the private sector. It analyzes the economic role of the state from a normative as well as from a positive point of view. The normative view examines efficiency- and equity-oriented motives for government intervention and develops fiscal policy guidelines. The positive view explains the actual behavior of economic agents in public sector affairs. Special fields of Public Finance are public revenues, i.e. taxes and public debt, public expenditures for publicly provided goods, and welfare programs.

Annotation
The course T-WIWI-102790 "Specific Aspects in Taxation" will no longer be offered in the module as of winter semester 2018/2019.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.

Recommendation
It is recommended to attend the course 2560129 after having completed the course 2560120.
3.45 Module: Seminars [M-WIWI-106283]

**Responsible:** Studiendekan des KIT-Studienganges

**Organisation:** KIT Department of Economics and Management

**Part of:** Electives (mandatory)

<table>
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<th>Language</th>
<th>Level</th>
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**Compulsory Elective Courses (Election: 3 credits)**

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<td>Seminar in Business Administration (Bachelor)</td>
<td>3 CR</td>
<td>Professorenchaft des Fachbereichs Betriebswirtschaftslehre</td>
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<tr>
<td>T-WIWI-103485</td>
<td>Seminar in Informatics (Bachelor)</td>
<td>3 CR</td>
<td>Professorenchaft des Instituts AIFB</td>
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<tr>
<td>T-MATH-102265</td>
<td>Seminar in Mathematics (Bachelor)</td>
<td>3 CR</td>
<td>Folkers, Last</td>
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</tr>
<tr>
<td>T-WIWI-103488</td>
<td>Seminar in Operations Research (Bachelor)</td>
<td>3 CR</td>
<td>Nickel, Rebennack, Stein</td>
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<tr>
<td>T-INFO-101997</td>
<td>Seminar: Legal Studies I</td>
<td>3 CR</td>
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<tr>
<td>T-WIWI-103489</td>
<td>Seminar in Statistics (Bachelor)</td>
<td>3 CR</td>
<td>Grothe, Schienle</td>
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</tr>
<tr>
<td>T-WIWI-112739</td>
<td>Seminar in Economics (Bachelor)</td>
<td>3 CR</td>
<td>Professorenchaft des Fachbereichs Volkswirtschaftslehre</td>
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</table>

**Competence Certificate**

The module examination takes place through the proof of an economics seminar and another seminar from the elective offer. The success control is described with the respective course.

**Prerequisites**

An economics seminar is mandatory in the module.

**Competence Goal**

- Students are able to independently deal with a defined problem in a specialized field based on scientific criteria.
- They are able to research, analyze the information, abstract and derive basic principles and regularities from unstructured information.
- They can solve problems in a structured manner using their interdisciplinary know-how.
- They know how to validate the obtained results.
- Finally, they are able to logically and systematically present the results both orally and in written form in accordance with scientific guidelines (structuring, technical terminology, referencing). They can argue and defend the results professionally in the discussion.
- Students are familiar with the DFG’s Code of Conduct "Guidelines for Safeguarding Good Research Practice" and base their scientific work on it.

**Content**

Competences which are gained in the seminar module especially prepare the student for composing the final thesis. Within the term paper and the presentation the student exercises himself in scientific working techniques supported by the supervisor. Beside advancing skills in techniques of scientific working there are gained integrative key qualifications as well. A detailed description of these qualifications is given in the section “Key Qualifications” of the module handbook.

Furthermore, the module also includes additional key qualifications provided by the KQ-courses.

**Annotation**

The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: https://portal.wiwi.kit.edu.
Workload
The total workload for this module is approximately 180 hours (6 credits).

The distribution is done according to the credit points of the courses of the module. The workload for courses with 3 credit points is approx. 90 hours. The total number of hours per course is calculated from the time required to attend the seminar and the time required to achieve the learning objectives of the module for an average student for an average performance.
3.46 Module: Sociology/Empirical Social Research (WW3SOZ) [M-GEISTSOZ-101167]

**Responsible:** Prof. Dr. Gerd Nollmann

**Organisation:** KIT Department of Humanities and Social Sciences

**Part of:** Electives (Society)

<table>
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<th>Credits</th>
<th>Grading scale</th>
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**Mandatory**

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<tr>
<td>T-GEISTSOZ-109047</td>
<td>Analysis of Social Structures (WiWi)</td>
<td>3 CR</td>
<td>Nollmann</td>
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<tr>
<td>T-GEISTSOZ-109048</td>
<td>Social Science A (WiWi)</td>
<td>3 CR</td>
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<td>T-GEISTSOZ-109049</td>
<td>Social Science B (WiWi)</td>
<td>3 CR</td>
<td>Nollmann</td>
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</table>

**Competence Goal**

The student

- Gains theoretical and methodical knowledge of social processes and structures
- Is able to apply acquired knowledge practically
- Is able to present work results in a precise and clear way

**Content**

This module offers students the possibility to get to know research problems and to answer these theoretically as well as empirically. For example: Who does earn how much in his job and why? How do subcultures emerge? Why are boys' grades in school always worse than those of girls? Do divorces have negative influences on the development of children? How does mass consumption influence the individual? Is there a world society emerging? In addition, this module contains courses on sociological methods that are essential to answer such questions scientifically.

The lecture on social structure analysis gives an overview of large social structures such as the education system, labour market, institutions, demography, etc. for Germany and in international comparison. The content of the social research seminars is determined individually by the lecturers. Students are free to choose one seminar each for Social Research A/B.
3.47 Module: Statistics and Econometrics (TVWL3STAT1) [M-WIWI-101608]

Responsibility: Prof. Dr. Oliver Grothe
Prof. Dr. Melanie Schienle

Organisation: KIT Department of Economics and Management

Part of:
- Economics (Elective Module Economics)
- Electives (Economics)
- Electives (Statistics)

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Compulsory Elective Courses (Election: 9 credits)

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<td>Analysis of Multivariate Data</td>
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<tr>
<td>T-WIWI-103066</td>
<td>Data Mining and Applications</td>
<td>4,5 CR</td>
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<td>T-WIWI-110939</td>
<td>Financial Econometrics II</td>
<td>4,5 CR</td>
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<td>T-WIWI-103065</td>
<td>Statistical Modeling of Generalized Regression Models</td>
<td>4,5 CR</td>
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Competence Certificate
The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal
The student

- shows an advanced understanding of Econometric techniques and statistical model building.
- is able to develop Econometric models for applied problems based on available data
- is able to apply techniques and models with statistical software, to interpret results and to judge on different approaches with appropriate statistical criteria.

Content
The courses provide a solid Econometric and statistical foundation of techniques necessary to conduct valid regression, time series and multivariate analysis.

Annotation

Workload
The total workload for this module is approximately 270 hours.

Recommendation
None
Module: Statistics and Econometrics II [M-WIWI-105414]

**Responsible:** Prof. Dr. Melanie Schienle

**Organisation:** KIT Department of Economics and Management

**Part of:**
- Economics (Elective Module Economics)
- Electives (Economics)
- Electives (Statistics)

<table>
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<tr>
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<th>Grading scale</th>
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<th>Duration</th>
<th>Language</th>
<th>Level</th>
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**Compulsory Elective Courses (Election: )**

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<tr>
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<td>Analysis of Multivariate Data</td>
<td>4,5</td>
<td>CR Grothe</td>
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<td>T-WIWI-103064</td>
<td>Financial Econometrics</td>
<td>4,5</td>
<td>CR Schienle</td>
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<tr>
<td>T-WIWI-110939</td>
<td>Financial Econometrics II</td>
<td>4,5</td>
<td>CR Schienle</td>
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<td>T-WIWI-112153</td>
<td>Microeconometrics</td>
<td>4,5</td>
<td>CR Krüger</td>
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<tr>
<td>T-WIWI-103065</td>
<td>Statistical Modeling of Generalized Regression Models</td>
<td>4,5</td>
<td>CR Heller</td>
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</table>

**Competence Certificate**

The assessment is carried out as partial exams of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**

None

**Competence Goal**

The student

- shows an advanced understanding of Econometric techniques and statistical model building.
- is able to develop advanced Econometric models for applied problems based on available data
- is able to apply techniques and models efficiently with statistical software, to interpret results and to judge on different approaches with appropriate statistical criteria.

**Content**

The courses provide foundations of advanced Econometric and statistical technques for regression, time series and multivariate analysis.

**Workload**

The total workload for this module is approximately 270 hours.
3.49 Module: Strategy and Organization (WW3BWLUO1) [M-WIWI-101425]

**Responsible:** Prof. Dr. Hagen Lindstädt

**Organisation:** KIT Department of Economics and Management

**Part of:** Electives (Business Administration)

<table>
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**Strategy and Organization (Election: at least 9 credits)**

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<td>T-WIWI-102630</td>
<td>Managing Organizations</td>
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<td>T-WIWI-102871</td>
<td>Problem Solving, Communication and Leadership</td>
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**Competence Certificate**

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

- The student can prepare strategic decisions along the ideal-typical strategy process and classify them strategically.
- He/she evaluates the strengths and weaknesses of existing organizational structures and regulations using systematic criteria and can review the management of organizational change.
- The student can effectively carry out decision-making by structuring problems and communicating solutions, taking into account the situation and the personalities involved.
- Through intensive exposure to a variety of practice-relevant case studies, students learn to apply and discuss theoretical course content to real-life situations.

**Content**

The module has a practical and action-oriented structure. Students become familiar with central frameworks of strategic management along the ideal-typical strategy process. An overview of fundamental models will be given, and an action-oriented integration performance will be achieved through the transfer of theory to practical issues. In addition, students learn concepts for the design of organizational structures, regulation of organizational processes as well as control of organizational changes. This enables a well-founded assessment of existing organizational structures and regulations. Furthermore, participants are enabled to recognize, structure, analyze and effectively communicate problems. In addition, central leadership concepts are taught that address the influence of the situation, the leadership personality and the characteristics of those being led.

**Workload**

The total workload of the module is about 240 hours. The workload is proportional to the credit points of the individual courses.
3.50 Module: Supply Chain Management (WW3BWLISM2) [M-WIWI-101421]

**Responsible:** Prof. Dr. Stefan Nickel  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Electives (Business Administration)

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<th>Credits</th>
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<th>Duration</th>
<th>Language</th>
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</table>

**Mandatory**

- T-WIWI-107506 Platform Economy
  - 4,5 CR
  - Weinhardt

**Supplementary Courses (Election: 1 item)**

- T-WIWI-102704 Facility Location and Strategic Supply Chain Management
  - 4,5 CR
  - Nickel
- T-WIWI-102714 Tactical and Operational Supply Chain Management
  - 4,5 CR
  - Nickel

**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**

The course T-WIWI-107506 "Platform Economy" has to be taken.

**Competence Goal**

The students

- are able to understand and evaluate the control of cross-company supply chains based on a strategic and operative view,
- are able to analyse the coordination problems within the supply chains,
- are able to identify and integrate adequate information system infrastructures to support the supply chains,
- are able to apply theoretical methods from the operations research and the information management,
- learn to elaborate solutions in a team

**Content**

The module "Supply Chain Management" gives an overview of the mutual dependencies of information systems and of supply chains spanning several enterprises. The specifics of supply chains and their information needs set new requirements for the operational information management. In the core lecture "Platform Economy" the focus is set on markets between two parties that act through an intermediary on an Internet platform. Topics discussed are network effects, peer-to-peer markets, blockchains and market design. The course is held in English and teaches parts of the syllabus with the support of a case study in which students analyze a platform.

The module is completed by an elective course addressing appropriate optimization methods for the Supply Chain Management and for modern logistic approaches.

**Annotation**

The planned lectures in the next terms can be found on the websites of the respective institutes IISM, IFL and IOR.

**Workload**

The total workload of the module is about 240 hours. The workload is proportional to the credit points of the individual courses.
Module: Team Project Management and Technology [M-WIWI-105440]

Responsible: Prof. Dr. Martin Klarmann
Prof. Dr. Alexander Mädche

Organisation: KIT Department of Economics and Management
Part of: Electives (mandatory)

<table>
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<tr>
<th>Credits</th>
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<th>Language</th>
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<td>3</td>
<td>1</td>
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Mandatory

T-WIWI-110968 Team Project Management and Technology 9 CR Klarmann, Mädche

Competence Certificate
Alternative exam assessment. The basis for grading is the documents produced, the presentations during the course of the project, the artifact to be produced (e.g. algorithm, method, model, software, component) and the final presentation.

Competence Goal
After successful completion of the team project, the students can:

- select and apply the methods, techniques and tools required for problem solving
- systematically analyze a given problem in an interdisciplinary team and develop and evaluate an artifact-centered solution
- constructively solve challenges and conflicts that arise in teamwork.

Content
The team project "Management and Technology" aims to prepare students for working in heterogeneously composed teams. A team of 4-5 students will work on defined interdisciplinary questions at the interface of economics and MINT subjects. The result of the projects should typically not only be a presentation or a report, but an artifact, e.g. a method, an algorithm, a model, a software or a component.

The team projects already implement the concept of research-oriented teaching in the Bachelor's degree and aim to build up problem-solving competence in the students.

Workload
The total of 270 working hours (9 credit points) per team member (4-5 members per team) are divided into the following tasks:

- communication:
  - Team meetings: 30 h (2h per week, 15 weeks),
  - Electronic exchange: 20 h,
  - Final presentation: 10
- Documentation and development:
  - Analysis and design: 70 h,
  - Development: 90 h,
  - Tests and quality assurance: 50 h
Module: Topics in Digital Economics [M-WIWI-106272]

**Responsible:** Prof. Dr. Johannes Brumm  
Prof. Dr. Clemens Puppe

**Organisation:** KIT Department of Economics and Management

**Part of:** Digital Economics

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### Compulsory Elective Courses (Election: )

<table>
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<th>Code</th>
<th>Course</th>
<th>Credits</th>
<th>Grade</th>
<th>Recurrence</th>
<th>Duration</th>
<th>Language</th>
<th>Level</th>
<th>Version</th>
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<tbody>
<tr>
<td>T-WIWI-102876</td>
<td>Auction &amp; Mechanism Design</td>
<td>4,5 CR</td>
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<td>Each term</td>
<td>1 term</td>
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<td>T-WIWI-112723</td>
<td>Computational Macroeconomics</td>
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<td>T-WIWI-112228</td>
<td>Digital Markets and Market Design</td>
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<td>T-WIWI-109936</td>
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<td>4,5 CR</td>
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<tr>
<td>T-WIWI-112726</td>
<td>Seminar in Digital Economics Bachelor</td>
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<td>Competition in Networks</td>
<td>4,5 CR</td>
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</tbody>
</table>

**Competence Certificate**

The module examination is carried out in the form of partial examinations on the selected courses of the module, with which in total the minimum requirements of credit points are fulfilled. The assessment of success is described for each course. The overall grade of the module is formed from the grades of the partial examinations weighted with credit points and truncated after the first decimal place.

**Competence Goal**

The student

- has comprehensive knowledge of the substantive problems and economic issues raised by digitization, e.g., in the areas of industrial economics, game theory, mechanism design, macroeconomics, and the analysis of networks and platforms,
- acquires comprehensive knowledge of advanced methods of economic modeling,
- validates, illustrates, and interprets models developed in economic research.

**Content**

The module offers a comprehensive portfolio of economic models and methods that are applied, among other things, to the analysis of various issues related to digitalization.

**Annotation**

The course "Computational Macroeconomics" will be offered for the first time in SS 2024 or SS 2025.

**Workload**

Total effort for 9 credit points: approx. 270 hours.

**Recommendation**

Prior attendance of the module "Introduction to Economics" is required.
3.53 Module: Topics in Finance I (WW3BWLFBV5) [M-WIWI-101465]

** Responsible:** Prof. Dr. Martin Ruckes
Prof. Dr. Marliese Uhrig-Homburg

** Organisation:** KIT Department of Economics and Management

** Part of:** Electives (Business Administration)

<table>
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<th>Credits</th>
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<th>Duration</th>
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<th>Level</th>
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** Compulsory Elective Courses (Election: 9 credits)**

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<tr>
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<td>Derivatives</td>
<td>4,5</td>
<td>CR</td>
<td>Uhrig-Homburg</td>
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<tr>
<td>T-WIWI-110797</td>
<td>eFinance: Information Systems for Securities Trading</td>
<td>4,5</td>
<td>CR</td>
<td>Weinhardt</td>
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<tr>
<td>T-WIWI-107505</td>
<td>Financial Accounting for Global Firms</td>
<td>4,5</td>
<td>CR</td>
<td>Luedecke</td>
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<tr>
<td>T-WIWI-102623</td>
<td>Financial Intermediation</td>
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<td>Ruckes</td>
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<td>T-WIWI-112694</td>
<td>FinTech</td>
<td>4,5</td>
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<td>Thimme</td>
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<td>T-WIWI-102626</td>
<td>Business Strategies of Banks</td>
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<td>Müller</td>
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<tr>
<td>T-WIWI-108711</td>
<td>Basics of German Company Tax Law and Tax Planning</td>
<td>4,5</td>
<td>CR</td>
<td>Gutekunst, Wigger</td>
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<tr>
<td>T-WIWI-102646</td>
<td>International Finance</td>
<td>3</td>
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</tr>
<tr>
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<td>Strategic Finance and Technology Change</td>
<td>1,5</td>
<td>CR</td>
<td>Ruckes</td>
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</table>

** Competence Certificate**
The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

** Prerequisites**
It is only possible to choose this module in combination with the module Essentials in Finance. The module is passed only after the final partial exam of Essentials in Finance is additionally passed.

In addition to that it is possible to choose the module Topics in Finance II.

** Competence Goal**
The student

- has advanced skills in modern finance
- is able to apply these skills in practice in the fields of finance and accounting, financial markets and banking

** Content**
The module Topics in Finance I is based on the module Essentials of Finance. The courses deal with advanced issues concerning the fields of finance and accounting, financial markets and banking from a theoretical and practical point of view.

** Annotation**
The course T-WIWI-102790 "Specific Aspects in Taxation" will no longer be offered in the module as of winter semester 2018/2019.

** Workload**
The total workload of the module is about 240 hours. The workload is proportional to the credit points of the individual courses.
### 3.54 Module: Topics in Finance II (WW3BWLFBV6) [M-WIWI-101423]

**Responsible:** Prof. Dr. Martin Ruckes  
Prof. Dr. Marliese Uhrig-Homburg  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Electives (Business Administration)

<table>
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**Election notes**

This module will not count towards the degree until the module Essentials in Finance has also been successfully completed. The Essentials in Finance module may not be booked as an additional examination.

**Compulsory Elective Courses (Election: 9 credits)**

<table>
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<td>eFinance: Information Systems for Securities Trading</td>
<td>4,5 CR</td>
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<td>Financial Intermediation</td>
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<td>T-WIWI-107505</td>
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<td>T-WIWI-102626</td>
<td>Business Strategies of Banks</td>
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<td>Basics of German Company Tax Law and Tax Planning</td>
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**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**

It is only possible to choose this module in combination with the module Essentials in Finance. The module is passed only after the final partial exam of Essentials in Finance is additionally passed.

In addition to that it is possible to choose the module Topics in Finance I.

**Competence Goal**

The student

- has advanced skills in modern finance  
- is able to apply these skills in practice in the fields of finance and accounting, financial markets and banking

**Content**

The module Topics in Finance II is based on the module Essentials of Finance. The courses deal with advanced issues concerning the fields of finance and accounting, financial markets and banking from a theoretical and practical point of view.

**Annotation**

The course T-WIWI-102790 "Special Taxation" will no longer be offered in the module as of winter semester 2018/1019.

**Workload**

The total workload for this module is approximately 270 hours.
4 Courses

4.1 Course: Advanced Lab Blockchain Hackathon (Bachelor) [T-WIWI-111127]

Responsible: Prof. Dr. Ali Sunyaev
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101426 - Electives in Informatics

<table>
<thead>
<tr>
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<th>Recurrence</th>
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<td>ST 2023 7900096 Advanced Lab Blockchain Hackathon (Bachelor)</td>
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Exams

Sunyaev

Competence Certificate
The alternative exam assessment consists of:

- a practical work
- a presentation and
- a written seminar thesis

Practical work, presentation and written thesis are weighted according to the course.

Prerequisites
None
4.2 Course: Advanced Lab Informatics (Bachelor) [T-WIWI-110541]

Responsible: Professorenchaft des Instituts AIFB
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101426 - Electives in Informatics

<table>
<thead>
<tr>
<th>Type</th>
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**Events**

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Legend: 🧩 Online, 🧩 Blended (On-Site/Online), 🧩 On-Site, ✗ Cancelled

**Competence Certificate**

The alternative exam assessment consists of:
- a practical work
- a presentation and
- a written seminar thesis

Practical work, presentation and written thesis are weighted according to the course.

**Prerequisites**

None

**Annotation**

The title of this course is a generic one. Specific titles and the topics of offered seminars will be announced before the start of a semester in the internet at https://portal.wiwi.kit.edu.

Below you will find excerpts from events related to this course:

**Lab Realisation of innovative services (Bachelor)**

2512204, SS 2023, 3 SWS, Language: German, Open in study portal

**Practical course (P)**

Blended (On-Site/Online)
Content
As part of the lab, the participants should work together in small groups to realize innovative services (mainly for students). Further information can be found on the ILIAS page of the lab.

Organizational issues
Die genauen Termine und Informationen zur Anmeldung werden auf der Veranstaltungsseite bekannt gegeben.

Advanced Lab Development of Sociotechnical Information Systems (Bachelor)
2512400, SS 2023, 3 SWS, Language: German/English, Open in study portal

Content
The aim of the lab is to get to know the development of socio-technical information systems in different application areas. In the event framework, you should develop a suitable solution strategy for your problem alone or in group work, collect requirements, and implement a software artifact based on it (for example, web platform, mobile apps, desktop application). Another focus of the lab is on the subsequent quality assurance and documentation of the implemented software artifact.

Registration information will be announced on the course page.

Lab Realisation of innovative services (Bachelor)
2512204, WS 23/24, 3 SWS, Language: German, Open in study portal

Content
As part of the lab, the participants should work together in small groups to realize innovative services (mainly for students). Further information can be found on the ILIAS page of the lab.

Organizational issues
Die genauen Termine und Informationen zur Anmeldung werden auf der Veranstaltungsseite bekannt gegeben.

Praktikum Security, Usability and Society (Bachelor)
2512554, WS 23/24, 3 SWS, Language: German/English, Open in study portal
Content
The Praktikum "Security, Usability and Society" will cover topics both of usable security and privacy programming, and how to conduct user studies. To reserve a place, please, register on the WiWi portal and send an email with your chosen topic, plus a back-up one, to mattia.mossano@kit.edu . Topics are assigned first-come-first-served until all of them are filled. The deadline for the first round is 18.07.2022. Topics in italics have been already assigned.

Important dates:
Kick-off: 13.10.2022, 10:00 AM CET in Big Blue Button - Link
Report + code submission : 30.01.2023 23:59 CET
Presentation deadline : 30.01.2023, 23:59 CET
Presentation day: 01.02.2023

Topics:

Programming Usable Security Intervention
In this subject, students develop a part of coding, an extension, or another programming task dealing with various usable security interventions, eg as an extension. Eg TORPEDO (https://secuso.aifb.kit.edu/english/TORPEDO.php ) or PassSec + (https://secuso.aifb.kit.edu/english/PassSecPlus.php ). Just as before, students are provided with a point list of goals, containing both basic features mandatory to pass the course and more advanced ones that heighten the final grade.

Title: Portfolio Graphical Recognition-Based PWDs with Gamepads
Number of students: 2 Bachelor or Master level
Description: Graphical passwords use graphical elements as passwords and they are usually easier to remember than textual passwords. Moreover, they can be combined with "portfolio authentication" techniques to make them shoulder surfing resistant. The goal of this topic is to implement a graphical portfolio authentication scheme for gamepads, based on previous textual schemes implementations.

Title: Development of a secure web interface with a ticket system for the Hashcat Password Cracker
Number of students: 2 Bachelor or Master level
Description: Hashcat is a console application which allows to crack passwords using a given wordlist or password pattern. In order to allow multiple not necessarily trustworthy users to register a password cracking job with the specified parameters in parallel, a web platform with a ticket system should be developed within the framework of this laboratory topic. Therefore a frontend and backend should be implemented separately and a clear description of the interface between is essential part of this work. Python with Flask Web Framework can be used to implement the backend. Good knowledge in programming, APIs and web security are required.

Designing Security User studies
These topics are related to how to set up and conducting user studies of various types. This year, due to the Corona outbreak, we decided to conduct online studies only; otherwise, interviews and in lab studies would have been possible. At the end of the semester, the students present a report / paper and a talk in which they present their results.

Title: NoPhish Cardgame
Number of students: 1/2 Bachelor level
Description: Das NoPhish Konzept findet bereits in vielen Formen Anwendung. Es hilft dabei betrügerische Nachrichten von legitiimen zu Unterscheiden. Die neueste Form ist ein Cardgame bei dem man spielerisch lernen kann Phishing zu erkennen. Hierbei wird sowohl grundlegendes Wissen, als auch konkretes Wissen vermittelt. Aufgabe: Erheben von Daten (Studiendesign ist bereits vorhanden) und Auswertung bestehender Daten mit neu erhobenen Daten

Title: Analysing the perceptions on email subject extensions like 'Caution - This e-mail is sent from someone outside the company'
Number of students: 1/2 Bachelor or Master level
Description: Email subject extensions are used in eyn organisations to reduce the risk to become a victim of a phishing email - why should your boss e.g. send you an external email? Likely to be a phish! The idea is to develope the study protocol and to collect first data which should be analysed.

Title: Benutzerstudie zur Erkennung von Angriffen auf die E-Mail Absicherung mit S/MIME-Zertifikaten
Number of students: 2 Bachelor or Master level

Title: Evaluation of the Sudoku Privacy Friendly App usability for users with rheumatoid arthritis (English only)
Number of students: 1 Bachelor or Master level
Description: The Privacy Friendly App is a set of applications developed by the SECUSO group that do not contain any advertisement or tracking mechanism, hence preserving the privacy of their users. One of these apps is "Sudoku", available for Android on both the Google Store and F-Droid. Although the app is friendlier to privacy that other alternatives, it requires multiple tactile interactions with the mobile device. This can be an issue for users with reduced hand mobility, such as those suffering from rheumatoid arthritis. To approximate the reduced mobility caused by reumatoid arthritis in healthy users, it is common to use arthritis simulation gloves (e.g., https://lidarinstitute.com/products/arthritis-simulation-gloves). The task of the student is to design a lab study involving arthritis simulation gloves that evaluates the Sudoku app usability for users suffering from rheumatoid arthritis.
Title: Replication and extension of “What is this URL’s destination?” (English only)
Number of students: 1 Bachelor level
Description: Replication of studies is a fundamental part of the scientific process: it allows to confirm or deny experimental results and can open new lines of research. This topic is a replication of the study presented in Albakry, S., Vania, K. & Wolters, M.K. (2020) What is this URL’s destination? Empirical Evaluation of Users’ URL Reading (https://doi.org/10.1145/3313831.3376168). The student will re-implement the study following the precise description from the original authors, run it and then compare the results with the previous iteration.

Title: Password Generator Defaults
Number of students: 2 Bachelor or Master level
Description: Password Managers are useful tools that help the use of complex passwords and avoid the password recycle practice. Moreover, they support users by providing password generator tools, that create random password of specific length. However, the defaults settings might be at odds with the password policies of popular website, e.g., they can contain forbidden characters or be too long/short. Moreover, we need to understand if Password Managers users change the default settings to generate passwords, in how many cases and for what reasons. The students task is therefore two-folds: (1) compare the default settings of several Password Managers to the privacy policies of popular websites; (2) design and implement a survey to collect the behavior of Password Managers users with regard to the password generator tools.

Title: Benutzerstudie zur Auswertung der PassSec+ Browser Extension mittels Eye-Tracking
Number of students: 1/2 Bachelor or Master level

This event counts towards the KASTEL certificate. Further information on how to obtain the certificate can be found on the SECUSO website https://secuso.aifb.kit.edu/Studium_und_Lehre.php.

<table>
<thead>
<tr>
<th>Praktikum Security, Usability and Society (Master)</th>
<th>Practical course (P)</th>
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Digital Economics Bachelor 2023 (Bachelor of Science (B.Sc.))
Module Handbook as of 04/10/2023
Content
The Praktikum "Security, Usability and Society" will cover topics both of usable security and privacy programming, and how to conduct user studies. To reserve a place, please, register on the WiWi portal and send an email with your chosen topic, plus a back-up one, to mattia.mossano@kit.edu. Topics are assigned first-come-first-served until all of them are filled. The deadline for the first round is 18.07.2022. Topics in italics have been already assigned.

WiWi portal: https://portal.wiwi.kit.edu/ys/6273

Important dates:
Kick-off: 13.10.2022, 10:00 AM CET in Big Blue Button - Link Report + code submission: 30.01.2023 23:59 CET Presentation deadline: 30.01.2023, 23:59 CET Presentation day: 01.02.2023

Topics:

Programming Usable Security Intervention
In this subject, students develop a part of coding, an extension, or another programming task dealing with various usable security interventions, eg as an extension. Eg TORPEDO (https://secuso.aifb.kit.edu/english/TORPEDO.php) or PassSec + (https://secuso.aifb.kit.edu/english/PassSecPlus.php). Just as before, students are provided with a point list of goals, containing both basic features mandatory to pass the course and more advanced ones that heighten the final grade.

Title: Portfolio Graphical Recognition-Based PWDs with Gamepads
Number of students: 2 Bachelor or Master level
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Title: Analyising the perceptions on email subject extensions like ‘Caution - This e-mail is sent from someone outside the company’
Number of students: 1/2 Bachelor or Master level
Description: Email subject extensions are used in many organisations to reduce the risk to become a victim of a phishing email - why should your boss e.g. send you an external email? Likely to be a phish! The idea is to develop the study protocol and to collect first data which should be analysed.

Title: Benutzerstudie zur Erkennung von Angriffen auf die E-Mail Absicherung mit S/MIME-Zertifikaten
Number of students: 2 Bachelor or Master level

Title: Evaluation of the Sudoku Privacy Friendly App usability for users with rheumatoid arthritis (English only)
Number of students: 1 Bachelor or Master level
Description: The Privacy Friendly Apps are a set of applications developed by the SECUSO group that do not contain any advertisement or tracking mechanism, hence preserving the privacy of their users (https://secuso.aifb.kit.edu/english/105.php). One of these apps is "Sudoku", available for Android on both the Google Store and F-Droid. Although the app is friendlier to privacy that other alternatives, it requires multiple tactile interactions with the mobile device. This can be an issue for users with reduced hand mobility, such as those suffering from rheumatoid arthritis. To approximate the reduced mobility caused by rheumatoid arthritis in healthy users, it is common to use arthritis simulation gloves (e.g., https://idarinstitute.com/products/arthritis-simulation-gloves). The task of the student is to design a lab study involving arthritis simulation gloves that evaluates the Sudoku app usability for users suffering from rheumatoid arthritis.
Title: Password Generator Defaults  
Number of students: 2 Bachelor or Master level  
Description: Password Managers are useful tools that help the use of complex passwords and avoid the password recycle practice. Moreover, they support users by providing password generator tools, that create random password of specific length. However, the defaults settings might be at odds with the password policies of popular website, e.g., they can contain forbidden characters or be too long/short. Moreover, we need to understand if Password Managers users change the default settings to generate passwords, in how many cases and for what reasons. The students task is therefore two-folds: (1) compare the default settings of several Password Managers to the privacy policies of popular websites; (2) design and implement a survey to collect the behavior of Password Managers users with regard to the password generator tools.

Title: Benutzerstudie zur Auswertung der PassSec+ Browser Extension mittels Eye-Tracking  
Number of students: 1/2 Bachelor or Master level  

Title: User study on user's knowledge about brainwaves verification  
Number of students: 1 Master level  
Description: Brainwaves can be used to authenticate users. However, several questions are left unanswered regarding the users’ stance on this: What is the prior knowledge of users about verification and brainwaves? Are they comfortable wearing a device to record their brainwaves? How are they feeling regarding storing their brainwaves samples? Which kind of information can be extracted from the samples? How secure would such an authentication scheme be? The task of the student is to design, implement an pre-test a user study investigating these questions.

This event counts towards the KASTEL certificate. Further information on how to obtain the certificate can be found on the SECUSO website https://secuso.aifb.kit.edu/Studium_und_Lehre.php .
4.3 Course: Advanced Lab Realization of Innovative Services (Bachelor) [T-WIWI-112915]

**Responsible:** Prof. Dr. Andreas Oberweis  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101426 - Electives in Informatics

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### Exams

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🕒 On-Site, ❌ Cancelled

**Competence Certificate**

The alternative exam assessment consists of:

- a practical work
- a presentation and
- a written seminar thesis

Practical work, presentation and written thesis are weighted according to the course.

**Annotation**

As part of the lab, the participants should work together in small groups to produce innovative services (mainly for students). Further information can be found on the ILIAS page of the lab.

*Below you will find excerpts from events related to this course:*

**Lab Realisation of innovative services (Bachelor)**  
2512204, SS 2023, 3 SWS, Language: German, Open in study portal  
Practical course (P) Blended (On-Site/Online)

**Content**

As part of the lab, the participants should work together in small groups to realize innovative services (mainly for students). Further information can be found on the ILIAS page of the lab.

**Organizational issues**

Die genauen Termine und Informationen zur Anmeldung werden auf der Veranstaltungsseite bekannt gegeben.
4.4 Course: Advanced Lab Security, Usability and Society [T-WIWI-108439]

Responsible: Prof. Dr. Melanie Volkamer
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101426 - Electives in Informatics

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Legend: ☑️ Online, ☐ Blended (On-Site/Online), ⚤ On-Site, ✗ Cancelled

Competence Certificate
The alternative exam assessment consists of:

- a practical work
- a presentation and possibly
- a written seminar thesis

Practical work, presentation and written thesis are weighted according to the course.

Prerequisites
None

Recommendation
Knowledge from the lecture "Information Security" is recommended.

Annotation
The course will not be offered in the summer semester 2023.

Below you will find excerpts from events related to this course:

Praktikum Security, Usability and Society (Bachelor)
2512554, WS 23/24, 3 SWS, Language: German/English, [Open in study portal]

Praktikum Security, Usability and Society (Master)
2512555, WS 23/24, 3 SWS, Language: German/English, [Open in study portal]

Practical course (P)
Online
Content
The Praktikum "Security, Usability and Society" will cover topics both of usable security and privacy programming, and how to conduct user studies. To reserve a place, please, register on the WIWi portal and send an email with your chosen topic, plus a back-up one, to mattia.mossano@kit.edu. Topics are assigned first-come-first-served until all of them are filled. The deadline for the first round is 18.07.2022. Topics in italics have been already assigned.

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Number of students: 2 Bachelor or Master level
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Title: Evaluation of the Sudoku Privacy Friendly App usability for users with rheumatoid arthritis (English only)
Number of students: 1 Bachelor or Master level
Description: The Privacy Friendly App is a set of applications developed by the SECUSO group that do not contain any advertisement or tracking mechanism, hence preserving the privacy of their users (https://secuso.aifb.kit.edu/english/105.php). One of these apps is "Sudoku", available for Android on both the Google Store and F-Droid. Although the app is friendlier to privacy that other alternatives, it requires multiple tactile interactions with the mobile device. This can be an issue for users with reduced hand mobility, such as those suffering from rheumatoid arthritis. To approximate the reduced mobility caused by rheumatoid arthritis in healthy users, it is common to use arthritis simulation gloves (e.g., https://lidarinstitute.com/products/arthritis-simulation-gloves). The task of the student is to design a lab study involving arthritis simulation gloves that evaluates the Sudoku app usability for users suffering from rheumatoid arthritis.
Title: Replication and extension of “What is this URL’s destination?” (English only)
Number of students: 1 Bachelor level
Description: Replication of studies is a fundamental part of the scientific process: it allows to confirm or deny experimental results and can open new lines of research. This topic is a replication of the study presented in Albakry, S., Vaniea, K. & Wolters, M.K. (2020) What is this URL’s destination? Empirical Evaluation of Users’ URL Reading* (https://doi.org/10.1145/3313831.3376168). The student will re-implement the study following the precise description from the original authors, run it and then compare the results with the previous iteration.

Title: Password Generator Defaults
Number of students: 2 Bachelor or Master level
Description: Password Managers are useful tools that help the use of complex passwords and avoid the password recycle practice. Moreover, they support users by providing password generator tools, that create random password of specific length. However, the defaults settings might be at odds with the password policies of popular website, e.g., they can contain forbidden characters or be too long/short. Moreover, we need to understand if Password Managers users change the default settings to generate passwords, in how many cases and for what reasons. The students task is therefore two-folds: (1) compare the default settings of several Password Managers to the privacy policies of popular websites; (2) design and implement a survey to collect the behavior of Password Managers users with regard to the password generator tools.

Title: Benutzerstudie zur Auswertung der PassSec+ Browser Extension mittels Eye-Tracking
Number of students: 1/2 Bachelor or Master level

This event counts towards the KASTEL certificate. Further information on how to obtain the certificate can be found on the SECUSO website https://secuso.aifb.kit.edu/Studium_und_Lehre.php).

Praktikum Security, Usability and Society (Master)
2512555, WS 23/24, 3 SWS, Language: German/English, Open in study portal  Practical course (P) Online
Content
The Praktikum "Security, Usability and Society" will cover topics both of usable security and privacy programming, and how to conduct user studies. To reserve a place, please, register on the WiWi portal and send an email with your chosen topic, plus a back-up one, to mattia.mossano@kit.edu. Topics are assigned first-come-first-served until all of them are filled. The deadline for the first round is 18.07.2022. Topics in italics have been already assigned.
WiWi portal: https://portal.wiwi.kit.edu/ys/6273

Important dates:
Kick-off: 13.10.2022, 10:00 AM CET in Big Blue Button - Link
Report + code submission: 30.01.2023 23:59 CET
Presentation deadline: 30.01.2023, 23:59 CET
Presentation day: 01.02.2023

Topics:

Programming Usable Security Intervention
In this subject, students develop a part of coding, an extension, or another programming task dealing with various usable security interventions, eg as an extension. Eg TORPEDO (https://secuso.aifb.kit.edu/english/TORPEDO.php) or PassSec+ (https://secuso.aifb.kit.edu/english/PassSecPlus.php). Just as before, students are provided with a point list of goals, containing both basic features mandatory to pass the course and more advanced ones that heighten the final grade.
Title: Portfolio Graphical Recognition-Based PWDs with Gamepads
Number of students: 2 Bachelor or Master level
Description: Graphical passwords use graphical elements as passwords and they are usually easier to remember than textual passwords. Moreover, they can be combined with "portfolio authentication" techniques to make them shoulder surfing resistant. The goal of this topic is to implement a graphical portfolio authentication scheme for gamepads, based on previous textual schemes implementations.
Title: Development of a secure web interface with a ticket system for the Hashcat Password Cracker
Number of students: 2 Bachelor or Master level
Description: Hashcat is a console application which allows to crack passwords using a given wordlist or password pattern. In order to allow multiple not necessarily trustworthy users to register a password cracking job with the specified parameters in parallel, a web platform with a ticket system should be developed within the framework of this laboratory topic. Therefore a frontend and backend should be implemented separately and a clear description of the interface between is essential part of this work. Python with Flask Web Framework can be used to implement the backend. Good knowledge in programming, APIs and web security are required.

Designing Security User studies
These topics are related to how to set up and conducting user studies of various types. This year, due to the Corona outbreak, we decided to conduct online studies only; otherwise, interviews and in lab studies would have been possible. At the end of the semester, the students present a report / paper and a talk in which they present their results.
Title: Analysing the perceptions on email subject extensions like ‘Caution - This e-mail is sent from someone outside the company’
Number of students: 1/2 Bachelor or Master level
Description: Email subject extensions are used in myn organisation to reduce the risk to become a victim of a phishing email - why should your boss e.g. send you an external email? Likely to be a phish! The idea is to develop the study protocol and to collect first data which should be analysed.
Title: Benutzerstudie zur Erkennung von Angriffen auf die E-Mail Absicherung mit S/MIME-Zertifikaten
Number of students: 2 Bachelor or Master level
Title: Evaluation of the Sudoku Privacy Friendly App usability for users with rheumatoid arthritis (English only)
Number of students: 1 Bachelor or Master level
Description: The Privacy Friendly Apps are a set of applications developed by the SECUSO group that do not contain any advertisement or tracking mechanism, hence preserving the privacy of their users (https://secuso.aifb.kit.edu/english/105.php). One of these apps is "Sudoku", available for Android on both the Google Store and F-Droid. Although the app is friendlier to privacy that other alternatives, it requires multiple tactile interactions with the mobile device. This can be an issue for users with reduced hand mobility, such as those suffering from rheumatoid arthritis. To approximate the reduced mobility caused by rheumatoid arthritis in healthy users, it is common to use arthritis simulation gloves (e.g., https://idarinstitute.com/products/arthritis-simulation-gloves). The task of the student is to design a lab study involving arthritis simulation gloves that evaluates the Sudoku app usability for users suffering from rheumatoid arthritis.
Title: Password Generator Defaults
Number of students: 2 Bachelor or Master level
Description: Password Managers are useful tools that help the use of complex passwords and avoid the password recycle practice. Moreover, they support users by providing password generator tools, that create random password of specific length. However, the defaults settings might be at odds with the password policies of popular website, e.g., they can contain forbidden characters or be too long/short. Moreover, we need to understand if Password Managers users change the default settings to generate passwords, in how many cases and for what reasons. The students task is therefore two-folds: (1) compare the default settings of several Password Managers to the privacy policies of popular websites; (2) design and implement a survey to collect the behavior of Password Managers users with regard to the password generator tools.

Title: Benutzerstudie zur Auswertung der PassSec+ Browser Extension mittels Eye-Tracking
Number of students: 1/2 Bachelor or Master level

Title: User study on user's knowledge about brainwaves verification
Number of students: 1 Master level
Description: Brainwaves can be used to authenticate users. Hoever, several questions are left unanswered regarding the users’ stance on this: What is the prior knowledge of users about verification and brainwaves? Are they comfortable wearing a device to record their brainwaves? How are they feeling regarding storing their brainwaves samples? Which kind of information can be extracted from the samples? How secure would such an authentication scheme be? The task of the student is to design, implement an pre-test a user study investigating these questions.

This event counts towards the KASTEL certificate. Further information on how to obtain the certificate can be found on the SECUSO website https://secuso.aifb.kit.edu/ Studium_und_Lehre.php).
### 4.5 Course: Advanced Lab Sociotechnical Information Systems Development (Bachelor) [T-WIWI-111124]

**Responsible:** Prof. Dr. Ali Sunyaev  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101426 - Electives in Informatics

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**Legend:**  
- 🖥 Online, 🧩 Blended (On-Site/Online), 🎤 On-Site, ❌ Cancelled

**Competence Certificate**  
The alternative exam assessment consists of:  
- a practical work  
- a presentation and  
- a written seminar thesis

Practical work, presentation and written thesis are weighted according to the course.

**Prerequisites**  
None
**4.6 Course: Advanced Topics in Economic Theory [T-WIWI-102609]**

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<tr>
<th>Responsible</th>
<th>Prof. Dr. Kay Mitusch</th>
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<tr>
<td>Organisation</td>
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**Competition Certificate**
The assessment consists of a written exam (60min) (following §4(2), 1 of the examination regulation) at the end of the lecture period or at the beginning of the following semester.

**Prerequisites**
None

**Recommendation**
This course is designed for advanced Master students with a strong interest in economic theory and mathematical models. Bachelor students who would like to participate are free to do so, but should be aware that the level is much more advanced than in other courses of their curriculum.
### 4.7 Course: Analysis of Social Structures (WiWi) [T-GEISTSOZ-109047]

**Responsible:** Prof. Dr. Gerd Nollmann  
**Organisation:** KIT Department of Humanities and Social Sciences  
**Part of:** M-GEISTSOZ-101167 - Sociology/Empirical Social Research

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Legend: 📚 Online, 🛠 Blended (On-Site/Online), 🔗 On-Site, ✗ Cancelled
4.8 Course: Analysis of Multivariate Data [T-WIWI-103063]

**Responsible:** Prof. Dr. Oliver Grothe

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101420 - Econometrics and Economics
- M-WIWI-101608 - Statistics and Econometrics
- M-WIWI-105414 - Statistics and Econometrics II

### Type

- Written examination

### Credits

- 4,5

### Grading scale

- Grade to a third

### Recurrence

- Irregular

### Version

- 1

**Competence Certificate**

The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation. The exam is offered every semester. Re-examinations are offered only for repeaters.

**Prerequisites**

None

**Recommendation**

Attendance of the courses Statistics 1 [2600008] and Statistics 2 [2610020] is recommended.

**Annotation**

The lecture is not offered regularly. The courses planned for three years in advance can be found online.
4.9 Course: Applied Informatics – Applications of Artificial Intelligence [T-WIWI-110340]

**Responsible:** Dr.-Ing. Michael Färber

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101426 - Electives in Informatics
- M-WIWI-105879 - Applied Informatics and KI

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<td>WT 23/24</td>
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<td>Exercises to Applied Informatics - Applications of Artificial Intelligence</td>
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**Exams**

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**Legend:** 🖥 Online, 📚 Blended (On-Site/Online), 🗣 On-Site, ✉ Cancelled

**Competence Certificate**

Written Examination (60 min) according to §4, Abs. 1 of the examination regulations or oral examination of 20 minutes according to §4, Abs. 2 of the examination regulations. The exam takes place every semester and can be repeated at every regular examination date.

**Prerequisites**

None.

**Recommendation**

Basics in logic, e.g. from lecture Foundations of Informatics 1 are important.

Below you will find excerpts from events related to this course:

**Applied Informatics - Applications of Artificial Intelligence**

2511314, WS 23/24, 2 SWS, Language: German, Open in study portal

Lecture (V) Blended (On-Site/Online)
Content
The lecture provides insights into the fundamentals of artificial intelligence. Basic methods of artificial intelligence and their applications in industry are presented.

Applications of the AI is a sub-area of computer science dealing with the automation of intelligent behavior. In general, it is a question of mapping human intelligence. Methods of artificial intelligence are presented in various areas such as, for example, question answering systems, speech recognition and image recognition.

The lecture gives an introduction to the basic concepts of artificial intelligence. Essential theoretical foundations, methods and their applications are presented and explained.

This lecture aims to provide students with a basic knowledge and understanding of the structure, analysis and application of selected methods and technologies on artificial intelligence. The topics include, among others, knowledge modeling, machine learning, text mining, uninformed search, and intelligent agents.

Learning objectives:
The students

- consider current research topics in the field of artificial intelligence and in particular learn about the topics of knowledge modeling, machine learning, text mining and uninformed search.
- interdisciplinary thinking.
- technological approaches to current problems.

Workload:

- The total workload for this course is approximately 135 hours
- Time of presentness: 45 hours
- Time of preparation and postprocessing: 60 hours
- Exam and exam preparation: 30 hours

Exercises to Applied Informatics - Applications of Artificial Intelligence
2511315, WS 23/24, 1 SWS, Language: German, Open in study portal

Content
The exercises are oriented on the lecture applications of AI.

Multiple exercises are held that capture the topics, held in the lecture Applications of AI and discuss them in detail. Thereby, practical examples are given to the students in order to transfer theoretical aspects into practical implementation.

This lecture aims to provide students with a basic knowledge and understanding of the structure, analysis and application of selected methods and technologies on artificial intelligence. The topics include, among others, knowledge modeling, machine learning, text mining, uninformed search, and intelligent agents.

Learning objectives:
The students

- consider current research topics in the field of artificial intelligence and in particular learn about the topics of knowledge modeling, machine learning, text mining and uninformed search.
- interdisciplinary thinking.
- technological approaches to current problems.
4 COURSES


Responsible: Prof. Dr. Andreas Oberweis
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101426 - Electives in Informatics
M-WIWI-105879 - Applied Informatics and KI

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Legend: 🖥 Online, 🟢 Blended (On-Site/Online), 🗣️ On-Site, ✗ Cancelled

Competence Certificate
The assessment consists of a written exam (60 minutes) in the first week after lecture period.

Annotation
Replaces from summer semester 2020 T-WIWI-102660 "Database Systems".

Below you will find excerpts from events related to this course:

V Applied Informatics - Database Systems
2511200, SS 2023, 2 SWS, Language: German, Open in study portal

Lecture (V)
On-Site
**Content**

Database systems (DBS) play an important role in today's companies. Internal and external data is stored and processed in databases in every company. The proper management and organization of data helps to solve many problems, enables simultaneous queries from multiple users and is the organizational and operational base for the entire working procedures and processes of the company. The lecture leads in the area of the database theory, covers the basics of database languages and database systems, considers basic concepts of object-oriented and XML databases, conveys the principles of multi-user control of databases and physical data organization. In addition, it gives an overview of business problems often encountered in practice such as:

- Correctness of data (operational, semantic integrity)
- Restore of a consistent database state
- Synchronization of parallel transactions (phantom problem).

**Learning objectives:**

Students

- are familiar with the concepts and principles of data base models, languages and systems and their applications and explain it,
- design and model relational data bases on the basis of theoretical foundations,
- create queries for relational databases,
- know how to handle enhanced data base problems occurring in the enterprises.

**Workload:**

- Lecture 30h
- Exercise 15h
- Preparation of lecture 24h
- Preparation of exercises 25h
- Exam preparation 40h
- Exam 1h

**Literature**


Weitere Literatur wird in der Vorlesung bekannt gegeben.
4 COURSES


**Responsible:** Prof. Dr. Melanie Volkamer

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101426 - Electives in Informatics
- M-WIWI-106281 - Digitalization and Society

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**Competence Certificate**
The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation or an oral exam (30 min) following §4, Abs. 2, 2 of the examination regulation, for which admission must be obtained through successful participation in the exercise during the semester.

The exam takes place every semester and can be repeated at every regular examination date.

**Annotation**
Lecture and exercise will not be offered in the summer semester 2023.
4.12 Course: Applied Informatics – Modelling [T-WIWI-110338]

Responsible: Dr.-Ing. Michael Färber
Prof. Dr. Andreas Oberweis

Organisation: KIT Department of Economics and Management

Part of: M-WIWI-101426 - Electives in Informatics
M-WIWI-105879 - Applied Informatics and KI

Type
Written examination

Credits
4.5

Grading scale
Grade to a third

Recurrence
Each winter term

Version
2

Events

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

Competence Certificate
The assessment consists of a written examination (60 min) in the first week after lecture period (according to Section 4 (2),1 of the examination regulation).

Prerequisites
None

Below you will find excerpts from events related to this course:

Content
In the context of complex information systems, modelling is of central importance, e.g. – in the context of systems to be developed – for a better understanding of their functionality or in the context of existing systems for supporting maintenance and further development.

Modelling, in particular modelling of information systems, forms the core part of this lecture. The lecture is organized in two parts. The first part mainly covers the modelling of static aspects, the second part covers the modelling of dynamic aspects of information systems.

The lecture sets out with a definition of modelling and the advantages of modelling. After that, advanced aspects of UML, the Entity Relationship model (ER model) and logics as a means of modelling static aspects will be explained. This will be complemented by the relational data model and the systematic design of databases based on ER models. For modelling dynamic aspects, different types of petri-nets together with their respective analysis techniques will be introduced.

Learning objectives:
Students

- explain the strengths and weaknesses of various modeling approaches for Information Systems and choose an appropriate method for a given problem,
- create UML models, ER models and Petri nets for given problems,
- modelling given situations in propositional and predicate logic and can interpret them,
- analyze various properties in propositional and predicate logic,
- create and evaluate a relational database schema and express queries in relational algebra.

Workload:

- Total effort: 120-135 hours
- Presence time: 45 hours
- Self study: 75-90 hours
Literature


Weiterführende Literatur:

- U. Schöning. Logik für Informatiker. Spektrum Akademischer Verlag, 2000

Exercises to Applied Informatics - Modelling
2511031, WS 23/24, 1 SWS, Language: German, Open in study portal

Content
In the context of complex information systems, modelling is of central importance, e.g. – in the context of systems to be developed – for a better understanding of their functionality or in the context of existing systems for supporting maintenance and further development.

Modelling, in particular modelling of information systems, forms the core part of this lecture. The lecture is organized in two parts. The first part mainly covers the modelling of static aspects, the second part covers the modelling of dynamic aspects of information systems.

The lecture sets out with a definition of modelling and the advantages of modelling. After that, advanced aspects of UML, the Entity Relationship model (ER model) and logics as a means of modelling static aspects will be explained. This will be complemented by the relational data model and the systematic design of databases based on ER models. For modelling dynamic aspects, different types of petri-nets together with their respective analysis techniques will be introduced.

Learning objectives:

Students

- explain the strengths and weaknesses of various modeling approaches for Information Systems and choose an appropriate method for a given problem,
- create UML models, ER models, and Petri nets for given problems,
- modelling given situations in propositional and predicate logic and can interpret them,
- analyze various properties in propositional and predicate logic,
- create and evaluate a relational database schema and express queries in relational algebra.

Workload:

- Total effort: 120-135 hours
- Presence time: 45 hours
- Self study: 75-90 hours

Organizational issues

Bei Bedarf wird ein Tutorium online angeboten.

Literature


Weiterführende Literatur:

- U. Schöning. Logik für Informatiker. Spektrum Akademischer Verlag, 2000

**Responsible:** Prof. Dr. Ali Sunyaev  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-WIWI-101426 - Electives in Informatics  
- M-WIWI-105879 - Applied Informatics and KI

<table>
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**Events**

| ST 2023 | 2511032 | Applied Informatics - Internet Computing | 2 SWS | Lecture / 🗣 | Sunyaev |
| ST 2023 | 2511033 | Übungen zu Angewandte Informatik - Internet Computing | 1 SWS | Practice / 🧩 | Sunyaev, Rank, Guse |

**Exams**

| ST 2023 | 79AIFB_AI2_A2 | Applied Informatics - Internet Computing (Registration until 17 July 2023) | Sunyaev |

**Legend:** 🖥 Online, ⚖ Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Competence Certificate**

The assessment consists of a written exam (60 min) according to Section 4(2), 1 of the examination regulation. The successful completion of the exercises is recommended for the written exam, which is offered at the end of the winter semester and at the end of the summer semester.

Successful participation in the exercise by submitting correct solutions to 50% of the exercises can earn a grade bonus. If the grade of the written exam is at least 4.0 and at most 1.3, the bonus will improve it by one grade level (i.e. by 0.3 or 0.4).

**Prerequisites**

None

**Annotation**

Replaces from winter semester 2019/2020 T-WIWI-109445 "Applied Informatics - Internet Computing".

*Below you will find excerpts from events related to this course:*

**V Applied Informatics - Internet Computing**

2511032, SS 2023, 2 SWS, Language: German, Open in study portal
Content
The lecture Applied Computer Science - Internet Computing provides insights into fundamental concepts and future technologies of distributed systems and Internet computing. Students should be able to select, design and apply the presented concepts and technologies. The course first introduces basic concepts of distributed systems (e.g. design of architectures for distributed systems, internet architectures, web services, middleware).

In the second part of the course, emerging technologies of Internet computing will be examined in depth. These include, among others:

- Cloud Computing
- Edge & Fog Computing
- Internet of Things
- Blockchain
- Artificial Intelligence

Learning objectives:
The student learns about basic concepts and emerging technologies of distributed systems and internet computing. Practical topics will be deepened in lab classes.

Recommendations:
Knowledge of content of the module [WI1INFO].

Workload:
The total workload for this course is approximately 135-150 hours.

Literature
Wird in der Vorlesung bekannt gegeben
4 COURSES

Course: Applied Informatics – Software Engineering [T-WIWI-110343]

Responsible: Prof. Dr. Andreas Oberweis
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101426 - Electives in Informatics

<table>
<thead>
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**Events**

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<th>Applied Informatics - Software Engineering</th>
<th>2 SWS</th>
<th>Lecture / 🗣</th>
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<td>ST 2023</td>
<td>2511207</td>
<td>Übungen zu Angewandte Informatik - Software Engineering</td>
<td>1 SWS</td>
<td>Practice / 🗣</td>
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**Exams**

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<th>Events ST 2023</th>
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<th>Applied Informatics - Software Engineering (Registration until 17 July 2023)</th>
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<td>Oberweis</td>
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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Competence Certificate**

The assessment consists of an 1h written exam in the first week after lecture period.

**Modeled Conditions**

The following conditions have to be fulfilled:

1. The course T-WIWI-100809 - Software Engineering must not have been started.

Below you will find excerpts from events related to this course:

**Applied Informatics - Software Engineering**

2511206, SS 2023, 2 SWS, Language: German, Open in study portal

Lecture (V)

On-Site

**Content**

The course deals with fundamental aspects of the systematically development of huge software systems. The course covers topics such as:

- software developing process models
- methods and tools for the development phases: requirements analysis, system specification, system design, programming and testing.

**Learning objectives:**

Students

- are familiar with the concepts and principles of software engineering and can discuss it,
- know common software development process models and their strengths and weaknesses and can discuss it,
- know methods for requirements analysis and can use it and can model and evaluate use case models,
- know models for systems structuring and controlling as well as architecture principles of software systems and can discuss it,
- can model and evaluate component diagrams
- are familiar with basic concepts of software quality management and are able to apply software test and evaluation methods in concrete situations.

**Workload:**

- Lecture 30h
- Exercise 15h
- Preparation of lecture 24h
- Preparation of exercises 25h
- Exam preparation 40h
- Exam 1h
Literature


Weitere Literatur wird in der Vorlesung bekannt gegeben.
4.15 Course: Auction & Mechanism Design [T-WIWI-102876]

**Responsible:** Prof. Dr. Nora Szech

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101499 - Applied Microeconomics
- M-WIWI-101501 - Economic Theory
- M-WIWI-106272 - Topics in Digital Economics

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**Events**

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<td>Digitale Märkte und Mechanismen</td>
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<td>Rosar</td>
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<td>ST 2023</td>
<td>1 SWS</td>
<td>Übung zu Digitale Märkte und Mechanismen</td>
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<td>Rosar</td>
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**Exams**

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<td>ST 2023</td>
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<td>Exam Digitale Märkte und Mechanismen</td>
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**Legend:** 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Competence Certificate**

The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

A bonus can be earned through successful participation in the exercise. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the course.

**Prerequisites**

None

**Recommendation**

Basic knowledge of microeconomics and statistics are recommended. A background in game theory is helpful, but not absolutely necessary.

**Annotation**

The lecture will be held in English.

**Below you will find excerpts from events related to this course:**

**Digitale Märkte und Mechanismen**

<table>
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<td>7900161</td>
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<td>Lecture</td>
<td>Szech</td>
</tr>
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</table>

**Lecture (V)**

On-Site
Content
The course starts with the basic theory of equilibrium behavior and revenue management in one object standard auctions. The revenue equivalence theorem for standard auctions is introduced. Thereafter, the course focuses on mechanism design and its applications to one object auctions and bilateral trade.

The students

- learn to analyze strategic behavior in auctions;
- learn to compare auction formats with regard to efficiency and revenue;
- are familiarized with the basic theory of (Bayesian) mechanism design;
- learn to master the revenue equivalence theorem for standard auctions;
- learn to apply mechanism design to one object auctions and bilateral trade.

The lecture will be held in English.

It depends on the future pandemic development if the assessment will be in the form of an open-book-exam (Prüfungsleistung anderer Art, SPO § 4 Abs. 2, Pkt. 3) or in the form of a written exam (60 minutes) (SPO §4 (2), 1).

The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Through successful participation in the Exercise, students can earn a bonus. If the grade on the written exam is between 4,0 and 1,3 the bonus improves the grade by one step (0,3 or 0,4). Details will be announced during the lecture.

The total workload for this course is approximately 135.0 hours. For further information see German version.

Recommendations:
Basic knowledge of microeconomics and statistics are recommended. A background in game theory is helpful, but not absolutely necessary.

Literature
Course: B2B Sales Management [T-WIWI-111367]

**Responsible:** Prof. Dr. Martin Klarmann

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101424 - Foundations of Marketing

### Events

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#### Events

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<th>2572187</th>
<th>B2B Sales Management</th>
<th>2 SWS</th>
<th>Lecture / 🗣</th>
<th>Klarmann</th>
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<td>WT 23/24</td>
<td>2572188</td>
<td>Exercises B2B Sales Management</td>
<td>1 SWS</td>
<td>Practice / 🗣</td>
<td>Cordts, Gerlach</td>
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#### Exams

| WT 23/24 | 7900125 | B2B Sales Management | Klamann |

**Legend:** 🖥 Online, 🥇 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

### Competence Certificate

The assessment of success takes place through the preparation and presentation of a sales presentation based on a case study (max 30 points) and a written exam with additional aids in the sense of an open book exam (max. 60 points). In total, a maximum of 90 points can be achieved in the course. Further details will be announced during the lecture.

### Prerequisites

None.

### Annotation

Starting in the winter semester 22/23, the course will be scheduled to be completed after the first half of the semester. For further information, please contact Marketing and Sales Research Group (marketing.iism.kit.edu).

### Below you will find excerpts from events related to this course:

**B2B Sales Management**

| 2572187, WS 23/24, 2 SWS, Language: German, Open in study portal |
| Lecture (V) On-Site |
Content

The event is designed to teach you taking on marketing responsibility in a very special business environment. This involves companies that sell and market their (often technically highly complex) products themselves to other companies, which is referred to as "business-to-business" (B2B) marketing and sales. Since traditional communication instruments (e.g. advertising) often hardly work in this environment and many projects lead to a long-term cooperation between supplier and customer, (personal) sales play a special role in marketing. Therefore, this event introduces marketing in B2B markets on the one hand and deals with questions of sales and distribution on the other hand.

Topics with regard to B2B sales management are:

- Basic aspects of B2B sales and B2B purchasing
- Understanding of marketing challenges in specific B2B business types (commodities, systems, solutions)
- Value pricing and value-based selling
- Organizational buying behavior
- Basics of B2B customer relationship management (e.g. key account management, reference customer management)
- Sales process (lead generation, sales presentations, customer-oriented selling, closing)
- Sales automation

Learning objectives

Students

- Are familiar with marketing and sales peculiarities and challenges in B2B environments
- Are able to identify different B2B business types and their marketing characteristics
- Are familiar with central theories of organizational buying behavior
- Are familiar with central objectives of Customer Relationship Management in B2B environments and are able to implement them with appropriate tools
- Are able to prioritize customers and calculate B2B Customer Lifetime Value
- Know how B2B sales presentations work and have also gained practical experience in this area
- Are able to determine value-based prices

Workload

The total workload for this course is approximately 135.0 hours.

Attendance time: 35.0 hours
Self-study: 100.0 hours

Organization

A detailed schedule will be announced.

Literature

4.17 Course: Bachelor's Thesis [T-WIWI-113002]

**Responsible:** Studiendekan des KIT-Studienganges

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-106418 - Module Bachelor's Thesis

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**Competence Certificate**
See module description

**Prerequisites**
See module description

**Final Thesis**
This course represents a final thesis. The following periods have been supplied:

- **Submission deadline** 6 months
- **Maximum extension period** 1 months
- **Correction period** 6 weeks

**Recommendation**
See module description

**Annotation**
See module description
### 4.18 Course: Basic Principles of Economic Policy [T-WIWI-103213]

**Responsible:**  Prof. Dr. Ingrid Ott  
**Organisation:**  KIT Department of Economics and Management  
**Part of:**  M-WIWI-101668 - Economic Policy I

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**Events**

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<td>2 SWS</td>
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<td>ST 2023</td>
<td>Exercises of Basic Principles of Economic Policy</td>
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<td>Scheidt, Zoroglu, Völkle</td>
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<td>WT 23/24</td>
<td>Basic Principles of Economic Policy</td>
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<td>Ott</td>
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**Competence Certificate**

Depending on further pandemic developments, the examination will be offered either as a 60-minute written examination (written examination according to SPO § 4 Abs. 2, Pkt. 1) or as an open-book examination (alternative exam assessment according to SPO § 4 Abs. 2, Pkt. 3).

**Prerequisites**

None

**Recommendation**

Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2610012], and Economics II [2600014].
Annotation
Please note that the lecture will not be held in summer semester 2021. The exam is offered.

Description:
Theory of general economic policy and discussion of current economic policy topics:

- Goals of economic policy,
- Instruments and institutions of economic policy,
- Triad of regional, national and European economic policies,
- special fields of economic policy, in particular growth, employment, provision of public infrastructure and climate policy.

Learning objectives:
Students learn:

- To apply basic concepts of micro- and macroeconomic theories to economic policy issues.
- to develop arguments on how state intervention in the market can be legitimated from a welfare economic perspective
- to derive theory-based policy recommendations.

Learning content:

- Market interventions: microeconomic perspective
- Market interventions: macroeconomic perspective
- Institutional economic aspects
- Economic policy and welfare economics
- Economic policy makers: Political-economic aspects

Workload:

- Total effort at 4.5 LP: approx. 135 hours
- Presence time: approx. 30 hours
- Self-study: approx. 105 hours

Media:
See course announcement

References:
See course announcement

Below you will find excerpts from events related to this course:

<table>
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<th>Basic Principles of Economic Policy</th>
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<td>2560280, SS 2023, 2 SWS, Language: German, Open in study portal</td>
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Lecture (V)
On-Site
Content
The lecture deals with theories of general economic policy and discussion of current economic policy topics:

- Goals of economic policy,
- Instruments and institutions of economic policy,
- Triad of regional, national and European economic policies,
- special fields of economic policy, in particular growth, employment, provision of public infrastructure and climate policy.

Learning objectives:
Students shall be given the ability to

- apply basic concepts of micro- and macroeconomic theories to economic policy issues
- develop arguments on how state intervention in the market can be legitimized from a welfare economic perspective
- derive theory-based policy recommendations

Recommendations:
Basic micro- and macroeconomic knowledge is required, especially as taught in the courses Economics I [2610012] and Economics II [2600014].

Workload:
Total effort at 4.5 LP is approx. 135 hours and consists of:

- Presence time: approx. 30 hours
- Self-study: approx. 105 hours

Assessment:
The examination takes place in the form of a written examination (60min) (according to §4(2), 1 SPO). The examination is offered every semester and can be repeated at any regular examination date.

Organizational issues
Zugehörige Veranstaltung: Übungen zur Einführung in die Wirtschaftspolitik [2560281]

Literature
- Foliensatz zur Vorlesung
- Übungsaufgaben

Exercises of Basic Principles of Economic Policy
2560281, SS 2023, 1 SWS, Language: German, Open in study portal

Organizational issues
Zugehörige Veranstaltung: [2560280] Einführung in die Wirtschaftspolitik

Literature
- Foliensatz zur Vorlesung
- Übungsaufgaben
4.19 Course: Basics of German Company Tax Law and Tax Planning [T-WIWI-108711]

**Responsible:** Dr. Gerd Gutekunst, Prof. Dr. Berthold Wigger

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101403 - Public Finance
- M-WIWI-101423 - Topics in Finance II
- M-WIWI-101465 - Topics in Finance I

**Type**
- Written examination

**Credits**
- 4.5

**Grading scale**
- Grade to a third

**Recurrence**
- Each winter term

**Version**
- 2

### Events

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<th>Code</th>
<th>Title</th>
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<th>Type</th>
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<td>Basics of German Company Tax Law and Tax Planning</td>
<td>3</td>
<td>Lecture / 🗣</td>
<td>Wigger, Gutekunst</td>
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### Exams

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<tr>
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<td>Basics of German Company Tax Law and Tax Planning</td>
<td>On-Site</td>
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<td>Basics of German Company Tax Law and Tax Planning</td>
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<td>Wigger</td>
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**Legend:**
- 🖥 Online,
- 🏮 Blended (On-Site/Online),
- 🗣 On-Site,
- ❌ Cancelled

### Competence Certificate

Depending on the further pandemic development the assessment will consist either of an open book exam (following Art. 4, para. 2, clause 3 of the examination regulation), or of an 1.5 h written exam (following Art. 4, para. 2, clause 1 of the examination regulation).

### Prerequisites

None

### Recommendation

Knowledge of the collection of public revenues is assumed. Therefore it is recommended to attend the course “Öffentliche Einnahmen” beforehand.

**Below you will find excerpts from events related to this course:**

**Content**

**Workload:**
The total workload for this course is approximately 135.0 hours. For further information see German version.
4.20 Course: Brand Management [T-WIWI-112156]

Responsible: Prof. Dr. Ann-Kristin Kupfer
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101424 - Foundations of Marketing

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Events

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<tr>
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<td>Brand Management</td>
<td>2</td>
<td>Lecture / 🗣</td>
<td>Kupfer</td>
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Exams

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

Competence Certificate

The assessment of success will be done by the preparation and presentation of a case study as well as a written exam. Further details will be announced during the lecture.

Prerequisites

None

Recommendation

Students are highly encouraged to actively participate in class.

Below you will find excerpts from events related to this course:

Brand Management

2572190, WS 23/24, 2 SWS, Language: English, Open in study portal

Lecture (V)

On-Site

Content

Students learn the theoretical foundations of brand management and its most important concepts. They learn both about the importance of brands for consumers as well as the importance of brands for firms. Special emphasis will be given to the development of brand strategies. Furthermore, students will learn how to evaluate and apply brand instruments. A tutorial offers the opportunity to apply the key learnings of the lecture using case studies.

The learning objectives are as follows:

- Getting to know the theoretical foundations of brand management
- Evaluating strategic branding options (e.g., relating to the development of the core of the brand and the brand architecture) and operative brand instruments (e.g., relating to the brand name and logo)
- Fostering critical and analytical thinking skills and the application of knowledge to marketing problems
- Improving English skills

Total time required for 4.5 credit points: approx. 135 hours

Attendance time: 30 hours

Self-study: 105 hours
4.21 Course: Business Strategies of Banks [T-WIWI-102626]

**Responsible:** Prof. Dr. Wolfgang Müller

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101423 - Topics in Finance II
- M-WIWI-101465 - Topics in Finance I

**Type**
Written examination

**Credits**
3

**Grading scale**
Grade to a third

**Recurrence**
see Annotations

**Version**
1

**Competence Certificate**
The lecture will be offered for the last time in the winter semester 2021/22. The exam will take place for the last time in the summer semester 2022 (only for repeaters).

**Prerequisites**
None

**Recommendation**
None

**Annotation**
The lecture will be offered for the last time in the winter semester 2021/22.
4.22 Course: Competition in Networks [T-WIWI-100005]

**Responsible:** Prof. Dr. Kay Mitusch  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-WIWI-101499 - Applied Microeconomics  
- M-WIWI-101668 - Economic Policy I  
- M-WIWI-106272 - Topics in Digital Economics

<table>
<thead>
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<td>Lecture (V)</td>
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<td>WT 23/24</td>
<td>2561204</td>
<td>Competition in Networks</td>
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<td>Wisotzky, Mitusch, Corbo</td>
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**Exams**

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<tbody>
<tr>
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<td>Competition in Networks</td>
<td>Lecture (V)</td>
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</table>

**Competence Certificate**

Result of success is made by a 60 minutes written examination during the semester break (according to §4(2), 1 ERSC). Examination is offered every semester and can be retried at any regular examination date.

**Prerequisites**

None.

**Recommendation**

Basics of microeconomics obtained within the undergraduate programme (B.Sc) of economics are required.

Below you will find excerpts from events related to this course:

<table>
<thead>
<tr>
<th>Competition in Networks</th>
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<tbody>
<tr>
<td>2561204, WS 23/24, 2 SWS, Language: German</td>
</tr>
<tr>
<td>Lecture (V)</td>
</tr>
</tbody>
</table>

**Content**

Network or infrastructure industries like telecommunication, transport, and utilities form the backbone of modern economies. The lecture provides an overview of the economic characteristics of network industries. The planning of networks is complicated by the multitude of aspects involved (like spatial differentiation and the like). The interactions of different companies - competition or cooperation or both - are characterized by complex interdependencies within the networks: network effects, economies of scale, effects of vertical integration, switching costs, standardization, compatibility etc. appear increasingly in these sectors and even tend to appear in combination. Additionally, government interventions can often be observed, partly driven by the aims of competition policy and partly driven by the aims industrial policy. All these issues are brought up, analyzed formally (in part) and illustrated by several examples in the lecture.

**Literature**

Literatur und Skripte werden in der Veranstaltung angegeben.
4.23 Course: Computational Macroeconomics [T-WIWI-112723]

**Responsible:** Prof. Dr. Johannes Brumm

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-106272 - Topics in Digital Economics
- M-WIWI-106274 - Macroeconomics: Theory and Computation
- M-WIWI-106472 - Advanced Macroeconomics

<table>
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<td>Grade to a third</td>
<td>Each summer term</td>
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</tbody>
</table>

**Competence Certificate**
The assessment takes place in the form of a written 60 min. examination during the lecture-free period of the semester. The examination is offered every semester and can be repeated at any regular examination date.

**Prerequisites**
None
Course: Computer Contract Law [T-INFO-102036]

Responsible: Michael Menk
Organisation: KIT Department of Informatics
Part of: M-INFO-101216 - Private Business Law

<table>
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Exams

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<td>WT 23/24</td>
<td>7500065</td>
<td>Computer Contract Law</td>
<td>2</td>
<td>German, On-Site</td>
</tr>
</tbody>
</table>

Legend: Online, Blended (On-Site/Online), On-Site, C Cancelled

Modeled Conditions

The following conditions have to be fulfilled:

1. The course T-INFO-101316 - Law of Contracts must not have been started.

Below you will find excerpts from events related to this course:

Computer Contract Law

2411604, WS 23/24, 2 SWS, Language: German, Open in study portal

Content

The course deals with contracts from the following areas:

- Contracts of programming, licencing and maintaining software
- Contracts in the field of IT employment law
- IT projects and IT Outsourcing
- Internet Contracts

From these areas single contracts will be chosen and discussed (e.g. software maintenance, employment contract with a software engineer). Concerning the respective contract the technical features, the economic background and the subsumption in the national law of obligation (BGB-Schuldrecht) will be discussed. As a result different contractual clauses will be developed by the students. Afterwards typical contracts and conditions will be analysed with regard to their legitimacy as standard business terms (AGB). It is the aim to show the effects of the german law of standard business terms (AGB-Recht) and to point out that contracts are a means of drafting business concepts and market appearance.

It is the aim of this course to provide students with knowledge in the area of contract formation and formulation in practice that builds upon the knowledge the students have already acquired concerning the legal protection of computer programs. Students shall understand how the legal rules depend upon, and interact with, the economic background and the technical features of the subject. The contract drafts shall be prepared by the students and will be corporately completed during the lecture. It is the aim of the course that students will be able to formulate contracts by themselves.

Literature

- Langenfeld, Gerrit Vertragsgestaltung Verlag C.H.Beck, III. Aufl. 2004
- Heussen, Benno Handbuch Vertragsverhandlung und Vertragsmanagement Verlag C.H.Beck, II. Aufl. 2002
- Schneider, Jochen Handbuch des EDV-Rechts Verlag Dr. Otto Schmidt KG, III. Aufl. 2002

Weiterführende Literatur

Ergänzende Literatur wird in den Vorlesungsfolien angegeben.
## 4.25 Course: Consumer Behavior [T-WIWI-106569]

**Responsible:** Prof. Dr. Benjamin Scheibehenne  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-WIWI-101424 - Foundations of Marketing  
- M-WIWI-105981 - Information Systems & Digital Business  
- M-WIWI-106281 - Digitalization and Society

### Events

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### Exam Schedule

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<td>Übung zu Consumer Behavior</td>
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<td>Liu, Scheibehenne</td>
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### Competence Certificate

The assessment of success takes the form of a presentation (weighting 20%) as part of the exercise and a written examination (90 minutes, weighting 80%).

### Prerequisites

None.

### Annotation

For further information, please contact the research group Marketing and Sales (http://marketing.iism.kit.edu/).

### Below you will find excerpts from events related to this course:

#### Consumer Behavior

<table>
<thead>
<tr>
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</table>

Digital Economics Bachelor 2023 (Bachelor of Science (B.Sc.))  
Module Handbook as of 04/10/2023
Content

Important information

1. WIWI portal registration is required for the course. The registration will be open in March. Seats are limited to 30;
2. Übung associated with this course is MANDATORY: Students will be asked to do presentations in groups of 3 (introduce and discuss academic papers assigned by the lecturer). This will take place over one day (as a blocked event) during the semester (When and where will be decided at the beginning of the semester). This task will count towards 20% of the final grades of the "Consumer Behavior" class. There will be no weekly or biweekly Übung besides this event.

Goal

The goal of the class is to gain a better understanding of the situational, biological, cognitive, and evolutionary factors that drive consumer behavior. We will address these questions from an interdisciplinary perspective, including relevant theories and empirical research findings from Psychology, Marketing, Cognitive Science, Biology, and Economics.

Description

Consumer decisions are ubiquitous in daily life and they can have long-ranging and important consequences for individual (financial) well-being and health but also for societies and the planet as a whole. To help people making better choices it is important to understand the factors that influence their behavior. Towards this goal, we will explore how consumer behavior is shaped by social influences, situational and cognitive constraints, as well as by emotions, motivations, evolutionary forces, neuronal processes, and individual differences. Across all topics covered in class, we will engage with basic theoretical work as well as with groundbreaking empirical research and current scientific debates.

The lecture will be held in English.

Grading

Grading is based on two parts. An oral presentation that takes place in the Übung will count towards 20% of the grade. A written exam at the last day of class will make the rest 80%. The exam will cover the content of the lecture and the literature listed in the required reading list that will be made available to enrolled students on the first day of class. The exam questions will be in English. You are allowed to bring a language dictionary into the exam but you are not allowed to bring notes.

Workload

The total workload for this course is approximately 135 hours.
- Presence time: 30 hours
- Preparation and wrap-up of the course: 45 hours
- Exam and exam preparation: 60 hours

Comment

This lecture features a "double down" format: There will be two lecture sessions in a row during the first half of the semester. Thus, you will be finished with this class after 7 weeks.

Literature

Will be made available to enrolled students on the first day of class.
4.26 Course: Copyright [T-INFO-101308]

Responsible: N.N.
Organisation: KIT Department of Informatics
Part of: M-INFO-101215 - Intellectual Property Law

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Events

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Exams

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<td>Dreier, Matz</td>
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Legend: Online, Blended (On-Site/Online), On-Site, Cancelled
### 4.27 Course: Corporate Compliance [T-INFO-101288]

**Responsible:** Andreas Herzig  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101216 - Private Business Law

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#### Events

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#### Exams

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<td>Matz</td>
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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled
4.28 Course: Data Mining and Applications [T-WIWI-103066]

Responsible: Rheza Nakhaeizadeh
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101608 - Statistics and Econometrics

<table>
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Events

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Competence Certificate
The course will be held for the last time in the summer semester 2021. The last exam opportunity for first-timers will be in the summer semester 2021. A last exam opportunity (for repeaters only) will be offered in the winter semester 2021/2022.

- Conduction of a larger empirical study in groups
- reporting of milestones
- final presentation (app. 45 minutes)

Prerequisites
None

Annotation
The course will be held for the last time in the summer semester of 2021.

Below you will find excerpts from events related to this course:

Content

Learning objectives:
Students

- know the definition of Data Mining
- are familiar with the CRISP-DM
- are familiar with the most important Data Mining Algorithms like Decision Tree, K-Means, Artificial Neural Networks, Association Rules, Regression Analysis
- will be able to use a DM-Tool

Content:
Part one: Data Mining:
What is Data Mining?; History of Data Mining; Conferences and Journals on Data Mining; Potential Applications; Data Mining Process; Business Understanding; Data Understanding; Data Preparation; Modeling; Evaluation; Deployment; Interdisciplinary aspects of Data Mining; Data Mining tasks; Data Mining Algorithms (Decision Trees, Association Rules, Regression, Clustering, Neural Networks); Fuzzy Mining; OLAP and Data Warehouse; Data Mining Tools; Trends in Data Mining

Part two: Examples of application of Data Mining
Success parameters of Data Mining Projects; Application in industry; Application in Commerce

Workload:
Total workload for 4.5 CP: approx. 135 hours
Attendance: 30 hours
Preparation and follow-up: 65 hours
Exam preparation: 40 hours
Exam preparation: 40 hours

Organizational issues
Blockveranstaltung, Termine werden über ILIAS bekannt gegeben
Literature
U. Fayyad, G. Piatetsky-Shapiro, P. Smyth, R. Uthurusamy, editors, Advances in Knowledge Discovery and Data Mining, AAAI/MIT Press, 1996 (order online from Amazon.com or from MIT Press).
Jiawei Han, Micheline Kamber, Data Mining: Concepts and Techniques, 2nd edition, Morgan Kaufmann, ISBN 1558609016, 2006.
David J. Hand, Heikki Mannila and Padhraic Smyth, Principles of Data Mining, MIT Press, Fall 2000
4.29 Course: Decision Theory [T-WIWI-102792]

**Responsible:** Prof. Dr. Karl-Martin Ehrhart

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101420 - Econometrics and Economics
- M-WIWI-101499 - Applied Microeconomics

<table>
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**Competence Certificate**
The assessment of this course is a written examination (following §4(2), 1 SPO) of 60 mins. The exam is offered each semester.

**Prerequisites**
None

**Recommendation**
Knowledge in mathematics and statistics is required.
**4.30 Course: Derivatives [T-WIWI-102643]**

**Responsible:** Prof. Dr. Marliese Uhrig-Homburg  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-WIWI-101402 - eFinance  
- M-WIWI-101423 - Topics in Finance II  
- M-WIWI-101465 - Topics in Finance I

<table>
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**Exams**

**Competence Certificate**

Depending on further pandemic developments, the examination will be offered either as a 60-minute written examination or as an open-book examination (alternative exam assessment).

A bonus can be earned by correctly solving at least 50% of the posed bonus exercises. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by up to one grade level (0.3 or 0.4). Details will be announced in the lecture.

**Prerequisites**

None

**Recommendation**

None

Below you will find excerpts from events related to this course:

**Literature**


**Weiterführende Literatur:**

4.31 Course: Digital Democracy [T-WIWI-113160]

Responsible: Jonas Fegert
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101434 - eBusiness and Service Management

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ❌ Cancelled

Competence Certificate

Alternative exam assessment. The examination consists of two parts (presentation and oral exam). Details on the design of the exam will be announced at the beginning of the course.

Annotation

Limited to 25 students. Application (cover letter) via the Wiwi-portal.

Below you will find excerpts from events related to this course:

Digital Democracy

00052, WS 23/24, 2 SWS, Language: English, Open in study portal

Content

The “Digital Democracy” Lecture deals with opportunities and challenges of democracy and participation in a digitalized world. Social networks and other platforms have become a central place for human interaction.

These technologies open up many possibilities to connect people, promote societal discourse, and organize social movements. On the other hand, they are also used to undermine democracy by extremist forces.

One example is the spread of disinformation through social media, which can undermine trust in democratic institutions and exacerbate divisions in society. Big tech actors pursue their own economically driven interests, some of which run counter to societal ones.

So to what extent can Internet platforms help strengthen social discourse? And what measures can be taken to promote the quality and diversity of discourse in the digital world? What role do big tech players play in digital democracy and how can their interests be reconciled with democratic principles? These and many more questions will be explored in the lecture. The lecture introduces theoretical foundations and evidence-based research on digital democracy. It will address the following questions: What characterizes deliberative democracies, how do democracies change, and what can damage them? How does social polarization emerge and what drives it - off- and online. Accordingly, different platform types and phenomena of disinformation, such as clickbait, will be presented. The last part of the lecture series will deal with the search for approaches and alternatives to these problems.

Organizational issues

Beschränkung auf 25 Plätze mit Bewerbung per kurzem Motivationschreiben (ab Anfang/Mitte September über das Wiki-Portal)
Course: Digital Financial Economics [T-WIWI-112727]

**Responsible:** Prof. Dr. Martin Ruckes

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-106273 - Digital Financial Economics

---

**Type**
Written examination

**Credits**
9

**Grading scale**
Grade to a third

**Recurrence**
Each term

**Version**
1

---

**Competence Certificate**
The module examination takes the form of an overall examination of the course "FinTech" and the course "Financial Management" lasting 120 minutes. The examination is offered every semester and can be repeated at any regular examination date.

**Prerequisites**
None
4.33 Course: Digital Markets and Market Design [T-WIWI-112228]

**Responsible:** Prof. Dr. Adrian Hillenbrand

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101499 - Applied Microeconomics
- M-WIWI-106272 - Topics in Digital Economics

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**Legend:** 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Competence Certificate**
The assessment consists of a written exam (60 minutes). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

**Prerequisites**
None

**Annotation**
The lecture will be held in English.

Below you will find excerpts from events related to this course:

**V Digital Markets and Market Design**
2500035, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)  
**Lecture (V)**
On-Site

**Content**
Online Markets determine our everyday lives. At the same time rapid technological advancements quickly change the landscape of online markets posing challenges for market design and consumer protection. In this course we apply theoretical economic models in the area of digital markets in order to make sense of current developments. Topics include consumer search, algorithmic pricing, recommender systems and steering, price discrimination and matching markets. We also discuss the potential effects of current policies like the Digital Markets Act and Digital Services Act on market outcomes.

**V Digital Markets and Market Design**
2500036, WS 23/24, 1 SWS, Language: English, [Open in study portal](#)  
**Practice (Ü)**
On-Site

**Content**
Exercise Session for the course "Digital Markets and Market Design"

**Organizational issues**
Jede zweite Woche eine Übung
4.34 Course: Digital Services: Foundations [T-WIWI-111307]

**Responsible:** Prof. Dr. Gerhard Satzger  
Dr. Michael Vössing

**Organisation:** KIT Department of Economics and Management

**Part of:**  
M-WIWI-101434 - eBusiness and Service Management  
M-WIWI-102752 - Fundamentals of Digital Service Systems  
M-WIWI-105981 - Information Systems & Digital Business  
M-WIWI-106281 - Digitalization and Society

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**Competence Certificate**

The assessment consists of a written exam (60 min) (§4(2), 1 of the examination regulations).

**Annotation**

The course will be offered in the form of a flipped classroom concept starting in summer semester 2023. The lecture will be recorded in advance and made available online. During the exercise classes, the contents of the lecture will be discussed and applied as part of programming exercises.

**Below you will find excerpts from events related to this course:**

**Digital Services: Foundations**  
2595466, SS 2023, 2 SWS, Language: English, Open in study portal  
Lecture (V)  
Blended (On-Site/Online)

**Content**

The world has been moving towards “service-led” economies: In many developed countries, services already account for more than 70% of the gross domestic product. In order to design, engineer, and manage services, traditional “goods-oriented” business models are often inappropriate. At the same time, the rapid development of information and communication technology (ICT) pushes “servitization” and the economic importance of digital services and, therefore, drives competition: Increased interaction and individualization options open up new dimensions of “value co-creation” between providers and customers; dynamic and scalable service value networks replace static value chains; services can instantly be delivered anywhere across the globe.

Building on a systematic categorization of different types of services and on the general notion of “value co-creation”, we cover concepts and foundations for engineering and managing ICT-based digital services, allowing for further specialization in other KSR/ISM courses at the Master level. Topics in this course include an introduction to services, cloud and cloud labor services, web services, service innovation, service analytics, digital economics, as well as the transformation and coordination of service value networks. Additionally, case studies, hands-on exercises, and guest lectures will illustrate the relevance of digital services in today’s world. This course is held in English to acquaint students with international environments.
Literature

Course: Economics and Behavior [T-WIWI-102892]

**Responsible:** Prof. Dr. Nora Szech

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101499 - Applied Microeconomics
M-WIWI-101501 - Economic Theory

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**Competence Certificate**
The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

**Prerequisites**
None

**Recommendation**
Basic knowledge of microeconomics and statistics are recommended. A background in game theory is helpful, but not absolutely necessary.

**Annotation**
The lecture will be held in English.

Below you will find excerpts from events related to this course:

**Economics and Behavior**

- **2560137, WS 23/24, 2 SWS, Language: English**, Open in study portal
- **Lecture (V)**, Blended (On-Site/Online)

**Content**
The course covers topics from behavioral economics with regard to contents and methods. In addition, the students gain insight into the design of economic experiments. Furthermore, the students will become acquainted with reading and critically evaluating current research papers in the field of behavioral economics.

The students

- gain insight into fundamental topics in behavioral economics;
- get to know different research methods in the field of behavioral economics;
- learn to critically evaluate experimental designs;
- get introduced to current research papers in behavioral economics;
- become acquainted with the technical terminology in English.

The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

The grade will be determined in a final written exam. Students can earn a bonus to the final grade by successfully participating in the exercises.

The total workload for this course is approximately 135.0 hours. For further information see German version.

The lecture will be held in English.

**Recommendations:**
Basic knowledge of microeconomics and statistics are recommended. A background in game theory is helpful, but not absolutely necessary.
Literature
**Course: Economics I: Microeconomics [T-WIWI-102708]**

**Responsible:** Prof. Dr. Clemens Puppe  
Prof. Dr. Johannes Philipp Reiß

**Organisation:** KIT Department of Economics and Management

**Part of:**  
M-WIWI-105204 - Economics  
M-WIWI-106421 - Preliminary Exam

**Type**  
Written examination

**Credits**  
5

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
1

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**Competence Certificate**  
The assessment consists of a written exam (120 min) following §4, Abs. 2, 1 of the examination regulation.

The main exam takes place subsequent to the lecture. The re-examination is offered at the same examination period. As a rule, only repeating candidates are entitled for taking place the re-examination. For a detailed description on the exam regulations see the information of the respective chair.

**Prerequisites**  
None

**Below you will find excerpts from events related to this course:**

**Economics I: Microeconomics**  
2610012, WS 23/24, 3 SWS, Language: German, Open in study portal
Content
The students learn the basic concepts in Microeconomics and some basics in game theory. The student will understand the working of markets in modern economies and the role of decision making. Furthermore, she should be able to understand simple game theoretic argumentation in different fields of Economics.

In the two main parts of the course problems of microeconomic decision making (household behavior, firm behavior) and problems of commodity allocation on markets (market equilibria and efficiency of markets) as well are discussed. In the final part of the course basics of imperfect competition (oligopolistic markets) and of game theory are presented.

It is the main aim of this course to provide basic knowledge in economic modelling. In particular, the student should be able to analyze market processes and the determinants of market results. Furthermore, she should be able to evaluate the effects of economic policy measures on market behavior and propose alternative, more effective policy measures.

In particular, the student should learn

- to apply simple microeconomic concepts,
- to analyze the structure of real world economic phenomena,
- to judge the possible effects of economic policy measures on the behavior of economic agents (in simple decision problems),
- to suggest alternative policy measures,
- to analyze as a participant of a tutorial simple economic problems by solving written exercises and to present the results of the exercises on the blackboard,
- to become familiar with the basic literature on microeconomics.

The student should gain basic knowledge in order to help in practical problems

- to analyze the structure of microeconomics relationships and to present own problem solutions,
- solve simple economic decision problems.

The assessment consists of a written exam (120 min) following §4, Abs. 2, 1 of the examination regulation. The main exam takes place subsequent to the lecture.

The re-examination is offered at the same examination period. Usually, only repeating candidates are entitled for taking place the re-examination. For a detailed description on the exam regulations see the information of the respective chair.

The total workload for this course is approximately 150 hours.

Literature

- H. Varian, Grundzüge der Mikroökonomik, 5. Auflage (2001), Oldenburg Verlag
- Pindyck, Robert S./Rubinfeld, Daniel L., Mikroökonomie, 6. Aufl., Pearson. München, 2005
Course: Economics II: Macroeconomics [T-WIWI-102709]

- **Responsible:** Prof. Dr. Berthold Wigger
- **Organisation:** KIT Department of Economics and Management
- **Part of:** M-WIWI-105204 - Economics

**Type**
- Written examination

**Credits**
- 5

**Grading scale**
- Grade to a third

**Recurrence**
- Each summer term

**Version**
- 1

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**Competence Certificate**
Depending on further pandemic developments, the examination will be offered either as a 120-minute written examination (written examination according to SPO § 4 Abs. 2, Pkt. 1) or as an open-book examination (alternative exam assessment according to SPO § 4 Abs. 2, Pkt. 3).

**Prerequisites**
None

Below you will find excerpts from events related to this course:

**Economics II: Macroeconomics**
- 2600014, SS 2023, 4 SWS, Language: German,
- [Open in study portal](#)
**Content**

**Classical Theory of Macroeconomic Production**
- Chapter 1: Gross domestic product
- Chapter 2: Money and Inflation
- Chapter 3: Open Economy I
- Chapter 4: Unemployment

**Growth: The economy in the long term**
- Chapter 5: Growth I
- Chapter 6: Growth II

**Business cycle: The economy in the short term**
- Chapter 7: Economy and aggregate demand I
- Chapter 8: Economy and aggregate demand II
- Chapter 9: Open Economy II
- Chapter 10: Macroeconomic supply

**Advanced topics of macroeconomics**
- Chapter 11: Dynamic model of the economy as a whole
- Chapter 12: Microeconomic foundations
- Chapter 13: Macroeconomic economic policy

**Learning goals:**
- The students... can name the basic indicators, technical terms and concepts of macroeconomics.
- can use models to reduce complex relationships to their basic components.
- can analyse economic policy debates and form their own opinion on them.

**Workload:**
- Total effort for 5 credit points: approx. 150 hours
- Presence time: 45 hours
- Before and after the LV: 67.5 hours
- Exam and exam preparation: 37.5 hours

**Literature**
Als Grundlage dieser Veranstaltung dient das bekannte Lehrbuch „Makroökonomik“ von Greg Mankiw vom Schäffer Poeschel Verlag in der aktuellen Fassung.

Responsible: Prof. Dr. Melanie Schienle
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101499 - Applied Microeconomics
M-WIWI-105203 - Introduction in Econometrics

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Legend: 🖥 Online, 📦 Blended (On-Site/Online), 🗣 On-Site, 🗿 Cancelled

Competence Certificate
Depending on further pandemic developments, the examination will be offered either as a 90-minute written examination (written examination according to SPO § 4 Abs. 2, Pkt. 1) or as an open-book examination (alternative exam assessment according to SPO § 4 Abs. 2, Pkt. 3).

Prerequisites
None

Below you will find excerpts from events related to this course:

**Economics III: Introduction to Econometrics**
2520016, SS 2023, 2 SWS, Language: German, Open in study portal

**Content**

**Learning objectives:**
- Familiarity with the basic concepts and methods of econometrics
- Preparation of simple econometric surveys

**Content:**
- Simple and multiple linear regression (estimating parameters, confidence interval, testing, prognosis, testing assumptions)
- Model assessment

**Requirements:**
Knowledge of the lectures Statistics I + II is required.

**Workload:**
Total workload for 5 CP: approx. 150 hours
Attendance: 30 hours
Preparation and follow-up: 120 hours

**Literature**
- Schneeweiß: Ökonometrie ISBN 3-7908-0008-2
Course: eFinance: Information Systems for Securities Trading [T-WIWI-110797]

**Responsible:** Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101402 - eFinance
- M-WIWI-101423 - Topics in Finance II
- M-WIWI-101434 - eBusiness and Service Management
- M-WIWI-101465 - Topics in Finance I
- M-WIWI-105981 - Information Systems & Digital Business

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**Competence Certificate**

Success is monitored by means of ongoing elaborations and presentations of tasks and an examination (60 minutes) at the end of the lecture period. The scoring scheme for the overall evaluation will be announced at the beginning of the course.

**Modeled Conditions**

The following conditions have to be fulfilled:

1. The course T-WIWI-102600 - eFinance: Information Engineering and Management for Securities Trading must not have been started.

**Annotation**

The course "eFinance: Information Systems for Securities Trading" covers different actors and their function in the securities industry in-depth, highlighting key trends in modern financial markets, such as Distributed Ledger Technology, Sustainable Finance, and Artificial Intelligence. Security prices evolve through a large number of bilateral trades, performed by market participants that have specific, well-regulated and institutionalized roles. Market microstructure is the subfield of financial economics that studies the price formation process. This process is significantly impacted by regulation and driven by technological innovation. Using the lens of theoretical economic models, this course reviews insights concerning the strategic trading behaviour of individual market participants, and models are brought market data. Analytical tools and empirical methods of market microstructure help to understand many puzzling phenomena in securities markets.

**Below you will find excerpts from events related to this course:**

**eFinance: Information Systems for Securities Trading**

2540454, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)

**Literature**


**Weiterführende Literatur:**

### 4.40 Course: Employment Law [T-INFO-111436]

**Responsible:** Dr. Alexander Hoff  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101216 - Private Business Law

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Legend: 🖥 Online, 🟢 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled
4.41 Course: Energy Policy [T-WIWI-102607]

**Responsible:** Prof. Dr. Martin Wietschel

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101464 - Energy Economics

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣️ On-Site, ✗ Cancelled

**Competence Certificate**

The assessment consists of a written exam (60 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

**Prerequisites**

None.

Below you will find excerpts from events related to this course:

**Energy Policy**

2581959, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)**

On-Site

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**Content**

The availability of cheap, environmentally friendly and secure energy is crucial for human welfare. However, the increasing scarcity of resources and increasing environmental pressures, with a particular focus on climate change, threaten human welfare through economic action. Energy contributes significantly to environmental pollution. The energy industry is characterised by high regulation and a significant influence of political decisions.

At the beginning of the lecture different perspectives on energy policy will be presented and the analysis of political decision-making processes will be discussed. Then the current energy policy challenges in the area of environmental pollution, regulation and the role of energy for households and industry will be discussed. Then the actors of energy policy and energy responsibilities in Europe will be discussed. The economic approaches from traditional environmental economics and sustainability as a new policy approach will then be discussed. Finally, energy policy instruments such as the promotion of renewable energies or energy efficiency are discussed in detail and how they can be evaluated.

The lecture emphasizes the relationship between theory and practice and presents some case studies.

**Literature**

Wird in der Vorlesung bekannt gegeben.
4.42 Course: European and International Law [T-INFO-101312]

**Responsible:** Ulf Brühann  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101217 - Public Business Law

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Legend: 🖥 Online, 🧱 Blended (On-Site/Online), 🗣️ On-Site, ✗ Cancelled
4.43 Course: Facility Location and Strategic Supply Chain Management [T-WIWI-102704]

**Responsible:** Prof. Dr. Stefan Nickel

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101413 - Applications of Operations Research
- M-WIWI-101414 - Methodical Foundations of OR
- M-WIWI-101421 - Supply Chain Management

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**Competence Certificate**
The assessment consists of a written exam (60 min) according to Section 4 (2), 1 of the examination regulation. The exam takes place in every semester. Prerequisite for admission to examination is the succesful completion of the online assessments.

**Prerequisites**
Prerequisite for admission to examination is the succesful completion of the online assessments.

**Recommendation**
None

**Annotation**
The lecture is held in every winter term. The planned lectures and courses for the next three years are announced online.

Below you will find excerpts from events related to this course:

**Facility Location and Strategic Supply Chain Management**
2550486, WS 23/24, 2 SWS, Language: German, Open in study portal

**Organizational issues**
Für die Klausurzulassung müssen 4 von 5 Online-Tests bestanden sein.
Die Zulassung ist ein Jahr gültig, außer es handelt sich um einen Zweitversuch. In diesem Falle müssen die Online-Tests nicht erneut absolviert werden.

**Literature**
Weiterführende Literatur:
- Love, Morris, Wesolowsky: Facilities Location: Models and Methods, North Holland, 1988
4.44 Course: Finance and Information Systems [T-WIWI-112736]

**Responsible:** Prof. Dr. Alexander Mädche  
Prof. Dr. Martin Ruckes  

**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-106279 - Finance and Information Systems

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<td>Each term</td>
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**Competence Certificate**  
The assessment of success takes the form of an overall examination of the two courses "Financing and Accounting" and "Business Information Systems" lasting 120 minutes. The examination is offered every semester and can be repeated at any regular examination date.
### Course: Financial Accounting for Global Firms [T-WIWI-107505]

**Responsible:** Dr. Torsten Luedecke  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-WIWI-101423 - Topics in Finance II  
- M-WIWI-101465 - Topics in Finance I

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#### Exams

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**Legend:** 🖥 Online, 🔄 Blended (On-Site/Online), 🗣️ On-Site, ✗ Cancelled

### Competence Certificate

The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation.

### Prerequisites

None

### Recommendation

Basic knowledge in corporate finance and accounting.

### Annotation

New lecture in the winter term 2017/18.

**Below you will find excerpts from events related to this course:**

#### Literature

4.46 Course: Financial Data Science [T-WIWI-111238]

**Responsible:** Prof. Dr. Maxim Ulrich

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-105610 - Financial Data Science

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**Exams**

| ST 2023 | 7900281 | Financial Data Science | Ulrich |

**Competence Certificate**

Due to the professor's research sabbatical, the BSc module “Financial Data Science” and MSc module “Foundations for Advanced Financial -Quant and -Machine Learning Research” and the MSc module “Advanced Machine Learning and Data Science” along with the respective examinations will not be offered in SS2023. Bachelor and Master thesis projects are not affected and will be supervised.

The module examination is an alternative exam assessment and consists of two parts in which a maximum of 100 points can be achieved:

In the first part of the examination, a maximum of 30 points can be achieved, which are distributed equally weighted over eight worksheets to be submitted during the semester. The worksheets of the first three weeks are representative for all following worksheets in terms of scope and degree of difficulty. With the beginning of the 4th week of the course, the handing in of the worksheets is considered to be part of the alternative exam assessment.

A maximum of 70 points can be achieved in the second part of the examination. For this part of the examination, the student write a "Final Exam" in the last week of the lecture period, which takes 2 hours.

Detailed information about the course schedule and the module exam will be announced at the first course date.

A retake opportunity for those who do not pass the module exam will take place at the end of the fourth September calendar week of the same year. The registration for the examination must be made at least 1 day before the beginning of the examination. The following applies to deregistration for the examination: Deregistration can be made online in the student portal up to 1 day before the start of the examination.

**Prerequisites**

None.

**Annotation**

Please note that the course is only offered every second summer semester (SS2021, SS2023).
Course: Financial Econometrics [T-WIWI-103064]

Responsibility: Prof. Dr. Melanie Schienle
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101608 - Statistics and Econometrics
M-WIWI-105414 - Statistics and Econometrics II

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

Competence Certificate
The assessment consists of a written exam (90 minutes) (following §4(2), 1 of the examination regulation).

Prerequisites
None

Recommendation
Knowledge of the contents covered by the course "Economics III: Introduction to Econometrics" [2520016]

Annotation
The next lecture will take place in the winter semester 2022/23.

Below you will find excerpts from events related to this course:

Content

Learning objectives:
The student
- shows a broad knowledge of financial econometric estimation and testing techniques
- is able to apply his/her technical knowledge using software in order to critically assess empirical problems

Content:
ARMA, ARIMA, ARFIMA, (non)stationarity, causality, cointegration, ARCH/GARCH, stochastic volatility models, computer based exercises

Requirements:
It is recommended to attend the course Economics III: Introduction to Econometrics [2520016] prior to this course.

Workload:
Total workload for 4.5 CP: approx. 135 hours
Attendance: 30 hours
Preparation and follow-up: 65 hours
Exam preparation: 40 hours
Literature
Additional literature will be discussed in the lecture.
4.48 Course: Financial Econometrics II [T-WIWI-110939]

**Responsible:** Prof. Dr. Melanie Schienle

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101608 - Statistics and Econometrics  
M-WIWI-105414 - Statistics and Econometrics II

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**Events**

| ST 2023  | 2521302 | Financial Econometrics II | 2 SWS | Lecture / 🗣 Schienle, Buse |
| ST 2023  | 2521303 | Übung zu Financial Econometrics II | 1 SWS | Practice / 🗣 Buse, Schienle |

**Exams**

| ST 2023  | 7900081 | Financial Econometrics II | Schienle |

Legend: 🖥 Online, ☕ Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Competence Certificate**

Written examination (90 minutes). If the number of participants is low, an oral examination will be held instead.

**Prerequisites**

None

**Recommendation**

Knowledge of the contents covered by the course "Financial Econometrics"

**Annotation**

Course language is English
The next lecture will take place in the summer semester of 2023.
**4.49 Course: Financial Intermediation [T-WIWI-102623]**

**Responsible:** Prof. Dr. Martin Ruckes  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-WIWI-101423 - Topics in Finance II  
- M-WIWI-101465 - Topics in Finance I

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**Exams**

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**Competence Certificate**  
The assessment of this course is a written examination (following §4(2), 1 SPO) of 60 mins.  
The exam is offered each semester.

**Prerequisites**  
None

**Recommendation**  
None

**Below you will find excerpts from events related to this course:**

**Financial Intermediation**  
2530232, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

**Organizational issues**  
Terminankündigungen des Instituts beachten

**Literature**  
Weiterführende Literatur:

**4.50 Course: Financial Management [T-WIWI-102605]**

**Responsible:** Prof. Dr. Martin Ruckes  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101435 - Essentials of Finance  
M-WIWI-106273 - Digital Financial Economics

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**Events**

| ST 2023  | 2530216 | Financial Management | 2 SWS | Lecture / 🗣 | Ruckes          |
| ST 2023  | 2530217 | Übung zu Financial Management | 1 SWS | Practice / 🗣 | Ruckes, Wiegratz |

**Exams**

| ST 2023  | 7900074 | Financial Management | Ruckes |
| WT 23/24 | 7900060 | Financial Management | Ruckes |

Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Competence Certificate**

The assessment consists of a written exam (60 min.) according to Section 4 (2), 1 of the examination regulation. The exam takes place at every semester. Re-examinations are offered at every ordinary examination date.

**Prerequisites**

None

**Recommendation**

Knowledge of the content of the course Business Administration: Finance and Accounting [25026/25027] is recommended.

*Below you will find excerpts from events related to this course:*

**Financial Management**  
2530216, SS 2023, 2 SWS, Language: German, Open in study portal

**Literature**

Weiterführende Literatur:

**4.51 Course: FinTech [T-WIWI-112694]**

**Responsible:** TT-Prof. Dr. Julian Thimme  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101402 - eFinance  
M-WIWI-101423 - Topics in Finance II  
M-WIWI-101465 - Topics in Finance I  
M-WIWI-106273 - Digital Financial Economics

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**Competence Certificate**

Written examination (90 minutes) during the lecture-free period of the semester (according to §4(2), 1 SPO). The examination is offered every semester and can be repeated at any regular examination date.

**Prerequisites**

None

**Recommendation**

Knowledge of the course Business Administration: Finance and Accounting [25026/25027] is very helpful.
### Course: Foundations of Informatics I [T-WIWI-102749]

**Responsible:** Dr.-Ing. Michael Färber  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-106032 - Foundations of Informatics I

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**Exams**

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**Competence Certificate**

The assessment consists of an 1h written exam according to Section 4 (2), 1 of the examination regulation. The exam takes place every semester. Re-examinations are offered at every ordinary examination date.

**Prerequisites**

None

**Below you will find excerpts from events related to this course:**

**Foundations of Informatics I**

2511010, SS 2023, 2 SWS, Language: German, [Open in study portal](#)  
**Lecture (V)**  
**On-Site**

**Content**

The lecture provides an introduction to basic concepts of computer science and software engineering. Essential theoretical foundations and problem-solving approaches, which are relevant in all areas of computer science, are presented and explained, as well as shown in practical implementations.

The following topics are covered:

- Object Oriented Modeling
- Logic (Propositional Calculus, Predicate Logic, Boolean Algebra)
- Algorithms and Their Properties
- Sort-and Search-Algorithms
- Complexity Theory
- Problem Specification
- Dynamic Data Structures

**Learning objectives:**

The student

- is able to formalise tasks in the domain of informatics and is able to identify solution methods
- knows the basic terminology of computer science and is capable of applying these terms to different problems.
- knows basic programming structures and is able to apply them (particularly simple data structures, object interaction and implementation of basic algorithms).

**Workload:**

- The total workload for this course is approximately 150 hours
- Time of presentness: 45 hours
- Time of preparation and postprocessing: 67.5 hours
- Exam and exam preparation: 37.5 hours
Content
The exercises are related to the lecture Foundations of Informatics I.
Multiple exercises are held that capture the topics, held in the lecture Foundations of Informatics I, and discuss them in detail. Thereby, practical examples are given to the students in order to transfer theoretical aspects into practical implementation.

The following topics are covered:

- Object Oriented Modeling
- Logic (Propositional Calculus, Predicate Logic, Boolean Algebra)
- Algorithms and Their Properties
- Sort-and Search-Algorithms
- Complexity Theory
- Problem Specification
- Dynamic Data Structures

Learning objectives:
The student

- is able to formalise tasks in the domain of informatics and is able to identify solution methods
- knows the basic terminology of computer science and is capable of applying these terms to different problems.
- knows basic programming structures and is able to apply them (particularly simple data structures, object interaction and implementation of basic algorithms).

Literature

Course: Foundations of Informatics II  [T-WIWI-102707]

**Responsible:** Prof. Dr. Sanja Lazarova-Molnar

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-105879 - Applied Informatics and KI

**Type**  Written examination

**Credits**  5

**Grading scale**  Grade to a third

**Recurrence**  Each winter term

**Version**  1

**Events**

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**Exams**

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**Legend:** 🖥 Online, 🧩 Blended (On-Site/Online), 🗣️ On-Site, ❌ Cancelled

**Competence Certificate**

The assessment consists of a written exam according to Section 4(2), 1 of the examination regulation. The examination takes place every semester. Re-examinations are offered at every ordinary examination date.

**Prerequisites**

None

**Recommendation**

It is recommended to attend the course "Foundations of Informatics I" beforehand.

Active participation in the practical lessons is strongly recommended.

**Below you will find excerpts from events related to this course:**

**Foundations of Informatics II**

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**Content**

The lecture deals with formal models for automata, languages and algorithms as well as real instances of these models, i.e. computer architecture and organization (hardware development, computer arithmetic, architecture models), programing languages (different language levels, from microprogramming to higher programming languages, as well as compiling and execution), operating systems and modes (architecture and properties of operating systems, operating system tasks, client-server systems), data organization and management (types of data organization, primary and secondary organization).

**Learning objectives:**

- Students acquire vast knowledge of methods and concepts in theoretical computer science and computer architectures.
- Based on the acquired knowledge and skills, students are capable of choosing and applying the appropriate methods and concepts for well-defined problem instances.
- Active participation in the tutorials enables students to acquire the necessary knowledge for developing appropriate solutions cooperatively.

**Recommendations:**

It is recommended to attend the course *Foundations of Informatics I* [2511010] beforehand.

Active participation in the practical lessons is strongly recommended.

**Workload:**

The total workload for this course is approximately 150 hours.

**Organizational issues**

Die Vorlesung wird zu Beginn des Semesters 4-stündig und am Ende 2-stündig gelesen, um eine bessere Abdeckung des Inhalts in den Übungen zu gewährleisten.
Literatur
Weiterführende Literatur:
Literatur wird in der Vorlesung bekannt gegeben.
Course: Foundations of Interactive Systems [T-WIWI-109816]

4.54

Responsible: Prof. Dr. Alexander Mädche
Organisation: KIT Department of Economics and Management
Part of:
- M-WIWI-101434 - eBusiness and Service Management
- M-WIWI-102752 - Fundamentals of Digital Service Systems
- M-WIWI-105928 - HR Management & Digital Workplace
- M-WIWI-105981 - Information Systems & Digital Business
- M-WIWI-106281 - Digitalization and Society

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Exams

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Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

Alternative exam assessment. The assessment is carried out in the form of a one-hour written examination and by carrying out a Capstone project.
Details on the assessment will be announced during the lecture.

Prerequisites

None

Recommendation

None

Below you will find excerpts from events related to this course:

Foundations of Interactive Systems
2540560, SS 2023, 3 SWS, Language: English, Open in study portal
Lecture (V) Blended (On-Site/Online)
Content

Lecture Description

Computers have evolved from batch processors to highly interactive systems. This offers new possibilities besides challenges for designing a successful interaction between humans and computers. Interactive systems are socio-technical systems in which users perform tasks by interacting with technology in a specific context to achieve specified goals and outcomes.

This lecture introduces key concepts and principles of interactive systems from a human and computer perspective. From a human perspective, we discuss selected individual characteristics, cognitive processes, the interplay between cognition and activity, as well as mental models. From a computer perspective, we introduce established interaction technologies as well as contemporary multimodal technologies (e.g. augmented/mixed reality, eye-based interaction, etc.). We also introduce established principles and guidelines for designing user interfaces. Furthermore, we describe the human-centered design process for interactive systems and supporting techniques & tools (e.g. personas, prototyping, user testing).

With this lecture, students acquire foundational knowledge to successfully design the interaction between humans and computers in business and private life. The course is complemented with a Design Capstone Project, where students in a team apply design methods & techniques to create an interactive prototype.

Learning Objectives

The students

• have a basic understanding of key conceptual and theoretical foundations of interactive systems from a human and computer perspective
• are aware of important design principles for the design of important classes of interactive systems
• know design processes and techniques for developing interactive systems
• know how to apply the knowledge and skills gathered in the lecture for a real-world problem (as part of design capstone project)

Prerequisites: No specific prerequisites are required for the lecture

Language of instruction: English

Bibliography


Further literature will be made available in the lecture. In case of questions feel free to approach Moritz Langner (moritz.langner@kit.edu)

Die Erfolgskontrolle erfolgt in Form einer Prüfungsleistung anderer Art (Form) nach § 4 Abs. 2 Nr. 3 SPO. Die Leistungskontrolle erfolgt in Form einer einstündigen Klausur und der Durchführung eines Capstone Projektes. Details zur Ausgestaltung der Erfolgskontrolle werden im Rahmen der Vorlesung bekannt gegeben.
**4.55 Course: Foundations of Mobile Business [T-WIWI-104679]**

**Responsible:** Prof. Dr. Andreas Oberweis  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101426 - Electives in Informatics

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**Exams**

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Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

**Competence Certificate**  
The assessment of this course is a written (60 min.) or (if necessary) oral examination according to §4(2) of the examination regulation.

**Prerequisites**  
None

**Annotation**  
Lecture and exercises are integrated.

Below you will find excerpts from events related to this course:

**Content**  
The lecture covers the basics of mobile business with a focus on (information) technical basics. These are interlinked with the economic background in Germany.

Contents are:
1. organizational matters  
2. introduction & definitions  
3. mobile devices  
4. mobile radio technologies  
5. mobile communications market  
6. mobile applications  
7. digital radio technologies  
8. location & context

Note: The teaching units listed above each have a different scope.

**Learning objectives:**  
If you are confronted with a question in your job which affects “Mobile Business”, you should be able to provide answers quickly and competently:

Market structures  
technique  
Possibilities for applications  
lawsuits  
issues

**Workload:**  
The total workload for this course unit is approx. 135 hours (4.5 credit points).
Organizational issues
Vorlesung und Übung werden integriert angeboten.

Literature

  http://www.mi.fu-berlin.de/inf/groups/ag-tech/teaching/resources/Mobile_Communications/course_Material/index.html
- Martin Sauter: Grundkurs Mobile Kommunikationssysteme (6. Aufl. 2015)
- Mansfeld, W.: Satellitenortung und Navigation:
  Grundlagen, Wirkungsweise und Anwendung globaler Satellitennavigationssysteme
- Dodel, H., Häupler, D.: Satellitennavigation

Einige relevante Informationen im Web

- Bundesnetzagentur http://www.bundesnetzagentur.de
  u.a. Jahresbericht und Marktbeobachtung
- VATM-Marktstudien
  http://www.vatm.de/vatm-marktstudien.html
- Verbände, bspw. BITKOM (bitkom.org), eco e.V. (eco.de)
- Presse, bspw. Teltarif, Heise, Golem, …
- Statistiken (Statista Lizenz des KIT)
4 COURSES

Course: Fundamentals of Production Management [T-WIWI-102606]

4.56 Course: Fundamentals of Production Management [T-WIWI-102606]

Responsible: Prof. Dr. Frank Schultmann
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101437 - Industrial Production I

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Exams

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Competence Certificate

The assessment consists of a written exam (90 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

Prerequisites

None

Below you will find excerpts from events related to this course:

Fundamentals of Production Management

2581950, SS 2023, 2 SWS, Language: German, Open in study portal

Content

This lecture focuses on strategic production management with respect to various economic aspects. Interdisciplinary approaches of systems theory will be used to describe the challenges of industrial production. This course will emphasize the importance of R&D as the central step in strategic corporate planning to ensure future long-term success. In the field of site selection and planning for firms and factories, attention will be drawn upon individual aspects of existing and greenfield sites as well as existing distribution and supply centres. Students will obtain knowledge in solving internal and external transport and storage problems.

Organizational issues

Blockveranstaltung, siehe Institutsaushang

Literature

Wird in der Veranstaltung bekannt gegeben.
4.57 Course: Global Optimization I [T-WIWI-102726]

Responsible:  Prof. Dr. Oliver Stein  
Organisation:  KIT Department of Economics and Management  
Part of:  M-WIWI-101413 - Applications of Operations Research  
M-WIWI-101414 - Methodical Foundations of OR

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Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Competence Certificate

Success is in the form of a written examination (60 min.) (according to § 4(2), 1 SPO). The successful completion of the exercises is required for admission to the written exam.

The exam is offered in the lecture of semester and the following semester.

The success check can be done also with the success control for "Global optimization II". In this case, the duration of the written exam is 120 min.

Prerequisites

None

Modeled Conditions

The following conditions have to be fulfilled:

1. The course T-WIWI-103638 - Global Optimization I and II must not have been started.

Recommendation

None

Annotation

Part I and II of the lecture are held consecutively in the same semester.

Below you will find excerpts from events related to this course:

Global Optimization I

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Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Digital Economics Bachelor 2023 (Bachelor of Science (B.Sc.))  
Module Handbook as of 04/10/2023
Content
In many optimization problems from economics, engineering and natural sciences, solution algorithms are only able to efficiently identify local optimizers, while it is much harder to find globally optimal points. This corresponds to the fact that by local search it is easy to find the summit of the closest mountain, but that the search for the summit of Mount Everest is rather elaborate. The lecture treats methods for global optimization of convex functions under convex constraints. It is structured as follows:

- Introduction, examples, and terminology
- Existence results for optimal points
- Optimality in convex optimization
- Duality, bounds, and constraint qualifications
- Algorithms (Kelley’s cutting plane method, Frank-Wolfe method, primal-dual interior point methods)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:
The treatment of nonconvex optimization problems forms the contents of the lecture "Global Optimization II". The lectures "Global Optimization I" and "Global Optimization II" are held consecutively in the same semester.

Learning objectives:
The student

- knows and understands the fundamentals of deterministic global optimization in the convex case,
- is able to choose, design and apply modern techniques of deterministic global optimization in the convex case in practice.

Literature

Weiterführende Literatur:
- W. Alt, Numerische Verfahren der konvexen, nichtglatten Optimierung, Teubner, 2004
- C.A. Floudas, Deterministic Global Optimization, Kluwer, 2000
4.58 Course: Global Optimization I and II [T-WIWI-103638]

**Responsible:** Prof. Dr. Oliver Stein  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101414 - Methodical Foundations of OR

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**Exams**

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Competence Certificate**

The assessment of the lecture is a written examination (120 minutes) according to §4(2), 1 of the examination regulation. The successful completion of the exercises is required for admission to the written exam. The examination is held in the semester of the lecture and in the following semester.

**Prerequisites**

None

**Modeled Conditions**

The following conditions have to be fulfilled:

1. The course T-WIWI-102726 - Global Optimization I must not have been started.
2. The course T-WIWI-102727 - Global Optimization II must not have been started.

**Recommendation**

None

**Annotation**

Part I and II of the lecture are held consecutively in the same semester.

Below you will find excerpts from events related to this course:

**Global Optimization I**

2550134, SS 2023, 2 SWS, Language: German, [Open in study portal](#)
Content
In many optimization problems from economics, engineering and natural sciences, solution algorithms are only able to efficiently identify local optimizers, while it is much harder to find globally optimal points. This corresponds to the fact that by local search it is easy to find the summit of the closest mountain, but that the search for the summit of Mount Everest is rather elaborate.

The lecture treats methods for global optimization of convex functions under convex constraints. It is structured as follows:

- Introduction, examples, and terminology
- Existence results for optimal points
- Optimality in convex optimization
- Duality, bounds, and constraint qualifications
- Algorithms (Kelley's cutting plane method, Frank-Wolfe method, primal-dual interior point methods)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:
The treatment of nonconvex optimization problems forms the contents of the lecture "Global Optimization II". The lectures "Global Optimization I" and "Global Optimization II" are held consecutively in the same semester.

Learning objectives:
The student
- knows and understands the fundamentals of deterministic global optimization in the convex case,
- is able to choose, design and apply modern techniques of deterministic global optimization in the convex case in practice.

Literature

Weiterführende Literatur:
- W. Alt, Numerische Verfahren der konvexen, nichtglatten Optimierung, Teubner, 2004
- C.A. Floudas, Deterministic Global Optimization, Kluwer, 2000
Literature

Weiterführende Literatur:

- W. Alt, Numerische Verfahren der konvexen, nichtglatten Optimierung, Teubner, 2004
- C.A. Floudas, Deterministic Global Optimization, Kluwer, 2000
**4.59 Course: Global Optimization II [T-WIWI-102727]**

**Responsible:** Prof. Dr. Oliver Stein  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101414 - Methodical Foundations of OR

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**Exams**

| ST 2023 | 7900206_SS2023_HK | Global Optimization II | | Stein |
|---------|-------------------|------------------------|| |
| WT 23/24 | 7900005_WS2324_NK | Global Optimization II | | Stein |

**Competence Certificate**

The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation. The successful completion of the exercises is required for admission to the written exam.

The examination is held in the semester of the lecture and in the following semester.

The examination can also be combined with the examination of "Global optimization I". In this case, the duration of the written examination takes 120 minutes.

**Prerequisites**

None

**Modeled Conditions**

The following conditions have to be fulfilled:

1. The course T-WIWI-103638 - Global Optimization I and II must not have been started.

**Annotation**

Part I and II of the lecture are held consecutively in the same semester.

**Below you will find excerpts from events related to this course:**

**Global Optimization II**

2550136, SS 2023, 2 SWS, Language: German, [Open in study portal]
Content
In many optimization problems from economics, engineering and natural sciences, solution algorithms are only able to efficiently identify local optimizers, while it is much harder to find globally optimal points. This corresponds to the fact that by local search it is easy to find the summit of the closest mountain, but that the search for the summit of Mount Everest is rather elaborate.

The lecture treats methods for global optimization of nonconvex functions under nonconvex constraints. It is structured as follows:

- Introduction and examples
- Convex relaxation
- Interval arithmetic
- Convex relaxation via alphaBB method
- Branch-and-bound methods
- Lipschitz optimization

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:
The treatment of convex optimization problems forms the contents of the lecture "Global Optimization I". The lectures "Global Optimization I" and "Global Optimization II" are held consecutively in the same semester.

Learning objectives:
The student

- knows and understands the fundamentals of deterministic global optimization in the nonconvex case,
- is able to choose, design and apply modern techniques of deterministic global optimization in the nonconvex case in practice.

Literature

Weiterführende Literatur:

- W. Alt, Numerische Verfahren der konvexen, nichtglatten Optimierung, Teubner, 2004
- C.A. Floudas, Deterministic Global Optimization, Kluwer, 2000
**Course: Human Resource Management [T-WIWI-102909]**

- **Responsible:** Prof. Dr. Petra Nieken
- **Organisation:** KIT Department of Economics and Management
- **Part of:**
  - M-WIWI-101513 - Human Resources and Organizations
  - M-WIWI-105928 - HR Management & Digital Workplace

### Competence Certificate
The assessment of this course is a written examination of 1 hour. The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. In case of a small number of registrations, we might offer an oral exam instead of a written exam.

### Prerequisites
None

### Recommendation
Completion of module Business Administration is recommended. Basic knowledge of microeconomics, game theory, and statistics is recommended.

### Content
The students acquire basic knowledge in the fields of human resource planning, selection and talent management. Different processes and instruments and their link to corporate strategy are evaluated based on microeconomic and behavioral approaches. The results are tested and discussed based on empirical data.

### Aim
The student

- understands the processes and instruments of human resource management.
- analyzes different methods of human resource planning and selection and evaluates their usefulness.
- analyzes different processes of talent management and evaluates the strengths and weaknesses.
- understands the challenges of human resource management and its link to corporate strategy.

### Workload
The total workload for this course is approximately 135 hours.

- **Lecture:** 32 hours
- **Preparation of lecture:** 52 hours
- **Exam preparation:** 51 hours

### Literature
- Personnel Economics in Practice, Lazear & Gibbs, John Wiley & Sons, 2014
- Strategic Human Resources. Frameworks for General Managers, Baron & Kreps, John Wiley & Sons, 1999
**4.61 Course: Industrial Organization [T-WIWI-102844]**

**Responsible:** Prof. Dr. Johannes Philipp Reiß

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101420 - Econometrics and Economics
- M-WIWI-101499 - Applied Microeconomics
- M-WIWI-101501 - Economic Theory
- M-WIWI-106272 - Topics in Digital Economics

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**Type**
- Written examination

**Credits**
- 4,5

**Grading scale**
- Grade to a third

**Recurrence**
- Irregular

**Version**
- 1

**Competence Certificate**
The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

**Prerequisites**
None

**Recommendation**
Completion of the module Economics [WW1VWL] is assumed.

**Annotation**
This course is not given in summer 2017.

**Below you will find excerpts from events related to this course:**

**Industrial Organization**
- 2560238, SS 2023, 2 SWS, Language: German, [Open in study portal](#)

**Literature**

**Verpflichtende Literatur:**

**Ergänzende Literatur:**
### 4.62 Course: Intellectual Property and Data Protection [T-INFO-109840]

**Responsible:** N.N.  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-106424 - Legal Aspects of Digitalization

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#### Events

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#### Exams

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣️ On-Site, ✗ Cancelled
4.63 Course: International Finance [T-WIWI-102646]

**Responsible:** Prof. Dr. Marliese Uhrig-Homburg  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101402 - eFinance  
M-WIWI-101423 - Topics in Finance II  
M-WIWI-101465 - Topics in Finance I

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**Competence Certificate**

Depending on further pandemic developments, the examination will be offered either as a 60-minute written examination (written examination according to SPO § 4 Abs. 2, Pkt. 1) or as an open-book examination (alternative exam assessment according to SPO § 4 Abs. 2, Pkt. 3).

**Prerequisites**

None

**Recommendation**

None

**Annotation**

The course is offered as a 14-day or block course.

Below you will find excerpts from events related to this course:

**Organizational issues**

Kickoff am Mittwoch, 26.04.23, 15:45 - 19:00 Uhr im Raum 320 im Geb. 09.21 (Blücherstr. 17). Die Veranstaltung wird samstags als Blockveranstaltung angeboten, nach dem Kickoff nach Absprache.

**Literature**

**Weiterführende Literatur:**

4.64 Course: Internet Law [T-INFO-101307]

Responsible: N.N.
Organisation: KIT Department of Informatics
Part of: M-INFO-101215 - Intellectual Property Law
M-INFO-106424 - Legal Aspects of Digitalization

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Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Modeled Conditions

The following conditions have to be fulfilled:

1. The course T-INFO-108462 - Selected Legal Issues of Internet Law must not have been started.
4.65 Course: Introduction to Digital Economics [T-WIWI-112722]

**Responsible:** Prof. Dr. Johannes Brumm  
Prof. Dr. Johannes Philipp Reiß

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-106271 - Introduction to Digital Economics

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**Competence Certificate**

The module examination takes the form of an overall examination on the two courses "The Digital Economy: Cases and Models" and "The Digital Economy: Micro and Macro Perspective" lasting 120 minutes. The exam is offered every semester and can be repeated at any regular exam date. The module grade corresponds to the exam grade.

**Prerequisites**

None
Course: Introduction to Energy Economics [T-WIWI-102746]

Responsible: Prof. Dr. Wolf Fichtner
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101464 - Energy Economics

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Exams

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<td>Each summer term</td>
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Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

The assessment consists of a written exam (90 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

Prerequisites

None.

Below you will find excerpts from events related to this course:

Introduction to Energy Economics

2581010, SS 2023, 2 SWS, Language: German, Open in study portal

Content

1. Introduction: terms, units, conversions
2. The energy carrier gas (reserves, resources, technologies)
3. The energy carrier oil (reserves, resources, technologies)
4. The energy carrier hard coal (reserves, resources, technologies)
5. The energy carrier lignite (reserves, resources, technologies)
6. The energy carrier uranium (reserves, resources, technologies)
7. The final carrier source electricity
8. The final carrier source heat
9. Other final energy carriers (cooling energy, hydrogen, compressed air)

The student is able to

- characterize and judge the different energy carriers and their peculiarities,
- understand contexts related to energy economics.

Literature

Weiterführende Literatur:

Feess, Eberhard. Umweltökonomie und Umweltpolitik. ISBN 3-8006-2187-8
**4.67 Course: Introduction to Game Theory [T-WIWI-102850]**

**Responsible:** Prof. Dr. Clemens Puppe  
Prof. Dr. Johannes Philipp Reiß

**Organisation:** KIT Department of Economics and Management

**Part of:**  
M-WIWI-101499 - Applied Microeconomics  
M-WIWI-101501 - Economic Theory  
M-WIWI-106272 - Topics in Digital Economics

**Type**  
Written examination

**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each summer term

**Version**  
3

**Events**

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<td>Übungen zu Einführung in die Spieltheorie</td>
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**Exams**

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**Competence Certificate**

The assessment consists of a written exam (60 minutes) according to Section 4(2),1 of the examination regulation. The exam takes place in the recess period and can be repeated at every ordinary examination date.

**Recommendation**

Knowledge from the lecture "Economics I: Microeconomics" is recommended. Furthermore, basic knowledge of mathematics and statistics is assumed.

---

Below you will find excerpts from events related to this course:

**Introduction to Game Theory**

2520525, SS 2023, 2 SWS, Language: German, Open in study portal

**Content**

The course focuses on non-cooperative game theory. It discusses models, solution concepts, and applications for simultaneous games as well as sequential games. Various solution concepts, e.g., Nash equilibrium and subgame-perfect equilibrium, are introduced along with more advanced concepts. The assessment consists of a written exam (60 minutes) according to Section 4(2),1 of the examination regulation. The exam takes place in the recess period and can be resited at every ordinary examination date. Recommendation: You should have passed the module [M-WIWI-101398] Introduction to Economics.

**Recommendations:**

Basic knowledge of mathematics and statistics is assumed. This course offers an introduction to the theoretical analysis of strategic interaction situations. At the end of the course, students shall be able to analyze situations of strategic interaction systematically and to use game theory to predict outcomes and give advice in applied economics settings.

**Compulsory textbook:**


**Additional Literature:**


Literatur
Verpflichtende Literatur:

Ergänzende Literatur:
4 COURSES

Course: Introduction to Machine Learning [T-WIWI-111028]

4.68 Course: Introduction to Machine Learning [T-WIWI-111028]

Responsible: Prof. Dr. Andreas Geyer-Schulz Dr. Abdolreza Nazemi

Organisation: KIT Department of Economics and Management

Part of: M-WIWI-105482 - Machine Learning and Data Science

Type: Written examination
Credits: 4,5
Grading scale: Grade to a third
Recurrence: Each winter term
Expansion: 1 terms
Version: 1

Events

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Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

Written examination (60 minutes) according to §4(2), 1 SPO. The exam is considered passed if at least 50 out of a maximum of 100 possible points are achieved. The grades are graded in five-point-steps (best grade 1.0 from 95 points). Details of the grade formation and scale will be announced in the course.

A bonus can be acquired through successful participation in the practice. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the course.

Below you will find excerpts from events related to this course:

V Introduction to Machine Learning

2540539, WS 23/24, 2 SWS, Language: English, Open in study portal

Content

• Introduction
• Data Cleaning
• Data Visualization
• Linear Regression
• Logistic Regression
• Tree-based Algorithms
• Support Vector Machine
• Shrinkage Models
• Dimensionality Reduction
• Clustering

Literature

• James, G., Witten, D., Hastie, T., and R. Tibshirani (2013). An Introduction to Statistical Learning: with Applications in R. Springer.
• Tan, P. N., Steinbach, M., Karpate, A., & Kumar, V. (2018). Introduction to data mining. Pearson
Course: Introduction to Neural Networks and Genetic Algorithms [T-WIWI-111029]

Responsible: Prof. Dr. Andreas Geyer-Schulz
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-105482 - Machine Learning and Data Science

Type: Written examination
Credits: 4.5
Grading scale: Grade to a third
Recurrence: Each summer term
Expansion: 1 terms
Version: 1

Events

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<td>(Nachklausur SS 2023)</td>
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Competence Certificate
Written examination (60 minutes) according to §4(2), 1 SPO. The exam is considered passed if at least 50 out of a maximum of 100 possible points are achieved. The grades are graded in five-point-steps (best grade 1.0 from 95 points). Details of the grade formation and scale will be announced in the course.
A bonus can be acquired through successful participation in the practice. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the course.

Below you will find excerpts from events related to this course:

Introduction to Neural Networks and Genetic Algorithms (SoSe 2023)
2540541, SS 2023, 2 SWS, Language: English, Open in study portal

Content
The course consists of a short introduction and two parts:

1. In the introduction, the biological mechanisms of neural and genetic methods are presented. Furthermore, a common framework for the learning performance evaluation of these methods in applications is introduced.
2. In the field of genetic methods, simple genetic algorithms and their variants are introduced, analyzed, and applied.
3. In the area of neural methods, the basic algorithms are presented (e.g., backpropagation) as well as their applications in data science.

Learning Objectives:
The student knows the essential algorithms, learning procedures, and methods for neural networks and genetic algorithms. They can apply these methods (e.g. in R) and evaluate their quality.

Literature
- Goldberg, David E. (2001)
  Addison-Wesley, New York.
- Bishop, Christopher M. (2006)
  Pattern Recognition and Machine Learning.
- Goodfellow, Ian; Bengio, Yoshua; Courville, Aaron (2016)
  Deep Learning.
  MIT Press. Cambridge.
4 COURSES

Course: Introduction to Operations Research for Digital Economics [T-WIWI-112737]

4.70 Course: Introduction to Operations Research for Digital Economics [T-WIWI-112737]

**Responsible:**  
Prof. Dr. Stefan Nickel  
Prof. Dr. Steffen Rebennack  
Prof. Dr. Oliver Stein

**Organisation:**  
KIT Department of Economics and Management

**Part of:**  
M-WIWI-106280 - Introduction to Operations Research for Digital Economics

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<td>Grade to a third</td>
<td>Each term</td>
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**Competence Certificate**
The examination takes the form of a written comprehensive exam (60 min.). The written exam is offered every semester (usually in March and July) and can be repeated at any regular exam date.

**Prerequisites**
None
Course: Introduction to Programming with Java [T-WIWI-102735]

**4.71 Course: Introduction to Programming with Java [T-WIWI-102735]**

**Responsible:** Prof. Dr.-Ing. Johann Marius Zöllner  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101581 - Introduction to Programming

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**Events**

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**Exams**

| ST 2023      | 7900042 | Introduction to Programming with Java | Zöllner |
| WT 23/24     | 79AIFB_Prog1 | Introduction to Programming with Java | Zöllner |

**Competence Certificate**

The assessment consists of a written resp. computer-based exam (60 min) according to Section 4 (2),1 of the examination regulation.

The successful completion of the compulsory tests in the computer lab is prerequisite for admission to the written resp. computer-based exam.

The examination takes place every semester. Re-examinations are offered at every ordinary examination date.

**Annotation**

see german version

**Below you will find excerpts from events related to this course:**

**Introduction to Programming with Java**

2511000, WS 23/24, 3 SWS, Language: German, Open in study portal  
Lecture (V)  
On-Site

**Content**

The lecture "Introduction to Programming with Java " introduces systematic programming and provides essential practical basics for all advanced computer science lectures.

Based on considerations of the structured and systematic design of algorithms, the most important constructs of modern higher programming languages as well as programming methods are explained and illustrated with examples. One focus of the lecture is on teaching the concepts of object-oriented Programming. Java is used as the programming language. Knowledge of this language is required in advanced computer science lectures.

At the end of the lecture period, a written examination will be held for which admission must be granted during the semester after successful participation in the practices. The exact details will be announced in the lecture.

**Learning objectives:**

- Knowledge of the fundamentals, methods and systems of computer science.
- The students acquire the ability to independently solve algorithmic problems in the programming language Java, which dominates in business applications.
- In doing so, they will be able to find strategic and creative answers in finding solutions to well-defined, concrete and abstract problems.

**Workload:**

The total workload for this course is approximately 150 hours. For further information see German version.
Literature
**4.72 Course: Introduction to Public Finance [T-WIWI-102877]**

**Responsible:** Prof. Dr. Berthold Wigger  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101403 - Public Finance

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**Exams**

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<td>Introduction to Public Finance</td>
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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Competence Certificate**

Depending on the further pandemic development the assessment will consist either of an open book exam (following Art. 4, para. 2, clause 3 of the examination regulation), or of an 1h written exam (following Art. 4, para. 2, clause 1 of the examination regulation).

**Prerequisites**

None

**Below you will find excerpts from events related to this course:**

**Introduction to Public Finance**  
2560131, WS 23/24, 3 SWS, Language: German, Open in study portal  
Lecture (V)  
Blended (On-Site/Online)

**Content**

The course *Introduction to Public Finance* provides an overview of the fundamental issues in public economics. The first part of the course deals with normative theories about the economic role of the state in a market economy. Welfare economics theory is offered as a base model, with which alternative normative theories are compared and contrasted. Within this theoretical framework, arguments concerning efficiency and equity are developed as justification for varying degrees of economic intervention by the state. The second part of the course deals with the positivist theory of public economics. Processes of public decision making are examined and the conditions that lead to market failures resulting from collective action problems are discussed. The third part of the course examines a variety of public spending programs, including social security systems, the public education system, and programs aimed at reducing poverty. The fifth part of the course addresses the key theoretical and political issues associated with fiscal federalism.

**Learning goals:**

Students are able to:

- critically assess the economic role of the state in a market economy  
- explain and discuss key concepts in public finance, including: public goods; economic externalities; and market failure  
- explain and critically discuss competing theoretical approaches to public finance, including welfare economics and public choice theory  
- explain the theory of bureaucracy according to Weber and critically assess its strengths and weaknesses  
- evaluate the incentives inherent in the bureaucratic model, as well as the more recent introduction of market-oriented incentives associated with public-sector reform

**Workload:**

The total workload for this course is approximately 135.0 hours. For further information see German version.

**Literature**

Literatur:  
4.73 Course: Introduction to Sociology [T-GEISTSOZ-112798]

**Responsible:** Prof. Dr. Michael Mäs

**Organisation:** KIT Department of Humanities and Social Sciences

**Part of:** M-WIWI-106281 - Digitalization and Society

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<td>Each term</td>
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**Self service assignment of supplementary stdues**

This course can be used for self service assignment of grade aquired from the following study providers:

- House of Competence
### Course: Introduction to Stochastic Optimization [T-WIWI-106546]

**Responsible:** Prof. Dr. Steffen Rebennack  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
M-WIWI-101414 - Methodical Foundations of OR  
M-WIWI-103278 - Optimization under Uncertainty

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**Exams**

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**Legend:**  
🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Competence Certificate**  
The assessment consists of a written exam (60 minutes). The exam takes place in every semester.

**Prerequisites**  
None.
### 4.75 Course: Investments [T-WIWI-102604]

**Responsible:** Prof. Dr. Marliese Uhrig-Homburg  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101435 - Essentials of Finance  
M-WIWI-106273 - Digital Financial Economics

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#### Exams

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**Legend:** 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Competence Certificate**

Depending on further pandemic developments, the examination will be offered either as a 60-minute written examination or as an open-book examination (alternative exam assessment).

A bonus can be earned by correctly solving at least 50% of the posed bonus exercises. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by up to one grade level (0.3 or 0.4). Details will be announced in the lecture.

**Prerequisites**

None

**Recommendation**

Knowledge of Business Administration: Finance and Accounting [2610026] is recommended.

**Below you will find excerpts from events related to this course:**

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**Literature**

Weiterführende Literatur:

4.76 Course: Logistics and Supply Chain Management [T-WIWI-102870]

Responsible: Prof. Dr. Frank Schultmann
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101437 - Industrial Production I

<table>
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Exams

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Competence Certificate

The assessment consists of an oral (30 minutes) or written exam (60 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

Below you will find excerpts from events related to this course:

Content

Students are introduced to the methods and tools of logistics and supply chain management. They learn the key terms and components of supply chains together with key economic trade-offs. In detail, students gain knowledge of decisions in supply chain management, such as facility location, supply chain planning, inventory management, pricing and supply chain cooperation. In this manner, students will gain knowledge in analyzing, designing and steering of decisions in the domain of logistics and supply chain management.

• Introduction: Basic terms and concepts
• Facility location and network optimization
• Supply chain planning I: flexibility
• Supply chain planning II: forecasting
• Inventory management & pricing
• Supply chain coordination I: the Bullwhip-effect
• Supply chain coordination II: double marginalization
• Supply chain risk management

Literature

Wird in der Veranstaltung bekannt gegeben.
4.77 Course: Macroeconomic Theory [T-WIWI-109121]

**Responsible:** Prof. Dr. Johannes Brumm  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-WIWI-101501 - Economic Theory  
- M-WIWI-101668 - Economic Policy I  
- M-WIWI-106274 - Macroeconomics: Theory and Computation  
- M-WIWI-106472 - Advanced Macroeconomics

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</table>

**Competence Certificate**  
The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation.

**Prerequisites**  
None.

Below you will find excerpts from events related to this course:

**Macroeconomic Theory**  
2560404, WS 23/24, 2 SWS, Language: English, Open in study portal  
Lecture (V)  
On-Site

**Content**  
This course introduces a modern approach to macroeconomics by building on microeconomic principles. To be able to rigorously address key macroeconomic questions a general framework based on intertemporal decision making is introduced. Starting by the principles of consumer and firm behavior, this framework is successively expanded by introducing market imperfections, monetary factors as well as international trade. With this framework at hand students are able to analyze labor market policies, government deficits, monetary policy, trade policy, and other important macroeconomic problems. Throughout the course, we not only point out the power of theory but also its limitations.

**Literature**  
Literatur und Skripte werden in der Veranstaltung angegeben.
4.78 Course: Macroeconomics: Theory and Computation [T-WIWI-112735]

**Responsible:** Prof. Dr. Johannes Brumm  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-106274 - Macroeconomics: Theory and Computation

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**Competence Certificate**

The assessment of success takes place in the form of an overall examination of 9 LP on the course Macroeconomic Theory and the course Computational Macroeconomics. The duration of the overall examination is 120 minutes. The examination is offered every semester and can be repeated at any regular examination date.
4.79 Course: Management Accounting 1 [T-WIWI-102800]

Responsible: Prof. Dr. Marcus Wouters
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101498 - Management Accounting

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<td>Practice / 🗣️</td>
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Exams

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<td>Wouters</td>
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Legend: 🛥 Online, 🗣️ Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

Competition Certificate
The assessment consists of a written exam (120 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation.

Recommendation
We recommend that you take part in our exercise for the lecture.

Annotation
The exercise is offered separately for Bachelor's students as well as for students in the Master's transfer and Master's program. 

Note for exam registration:
- Bachelor students: 79-2579900-B Management Accounting 1 (Bachelor)
- Students in the Master's transfer and Master's program: 79-2579900-M Management Accounting 1 (Master's transfer and Master)

Below you will find excerpts from events related to this course:

Management Accounting 1
2579900, SS 2023, 2 SWS, Language: English, Open in study portal

Lecture (V)
Online
Content
The course covers topics in management accounting in a decision-making framework. Some of these topics in the course MA1 are: short-term planning, investment decisions, budgeting and activity-based costing.
We will use international material written in English.
We will approach these topics primarily from the perspective of the users of financial information (not so much from the controller who prepares the information).
The course builds on an introductory level of understanding of accounting concepts from Business Administration courses in the core program. The course is intended for students in Industrial Engineering.

Learning objectives:

- Students have an understanding of theory and applications of management accounting topics.
- They can use financial information for various purposes in organizations.

Examination:

- The assessment consists of a written exam (120 minutes) at the end of each semester (following § 4 (2) No. 1 of the examination regulation).

Workload:

- The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature

- In addition, several papers that will be available on ILIAS.
4.80 Course: Management Accounting 2 [T-WIWI-102801]

**Responsible:** Prof. Dr. Marcus Wouters
**Organisation:** KIT Department of Economics and Management
**Part of:** M-WIWI-101498 - Management Accounting

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<td>Each winter term</td>
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**Events**

- **WT 23/24**
  - 2579903 Management Accounting 2 (Bachelor) 2 SWS Lecture / 🖥 Wouters
  - 2579904 Tutorial Management Accounting 2 (Bachelor) 2 SWS Practice / 🗤 Letmathe
  - 2579905 Tutorial Management Accounting 2 (Master) 2 SWS Practice / 🗤 Letmathe

**Exams**

- **ST 2023**
  - 79-2579903-B Management Accounting 2 (Bachelor) 2 SWS Wouters
  - 79-2579903-M Management Accounting 2 (Mastervorzug und Master) 2 SWS Wouters
  - 2579903-B Management Accounting 2 (Bachelor) 2 SWS Wouters
  - 2579903-M Management Accounting 2 (Mastervorzug und Master) 2 SWS Wouters

**Legend:** 🖥 Online, 🧩 Blended (On-Site/Online), 🗤 On-Site, ✗ Cancelled

**Competence Certificate**
The assessment consists of a written exam (120 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation.

**Prerequisites**
None

**Recommendation**
It is recommended:
- to take part in the course "Management Accounting 1" before this course
- participation in the exercise for the lecture "Management Accounting 2"

**Annotation**
The exercise for the lecture is offered separately for Bachelor's students as well as for students in the Master's transfer and Master's program.

Note for exam registration: Bachelor students:
- 79-2579903-B Management Accounting 2 (Bachelor)
- Students in the Master's transfer and Master's program: 79-2579903-M Management Accounting 2 (Master's transfer and Master)

**Below you will find excerpts from events related to this course:**

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<th>Type</th>
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<td>2579903, WS 23/24, 2 SWS, Language: English</td>
<td>🏫 Online</td>
<td>Grade to a third</td>
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</table>
Content
The course covers topics in management accounting in a decision-making framework. Some of these topics in the course MA2 are: cost estimation, product costing and cost allocation, financial performance measures, transfer pricing, strategic performance measurement systems.

We will use international material written in English.

We will approach these topics primarily from the perspective of the users of financial information (not so much from the controller who prepares the information).

The course builds on an introductory level of understanding of accounting concepts from Business Administration courses in the core program. The course is intended for students in Industrial Engineering.

Learning objectives:
- Students have an understanding of theory and applications of management accounting topics. They can use financial information for various purposes in organizations.

Recommendations:
- It is recommended to take part in the course "Management Accounting 1" before this course.

Examination:
- The assessment consists of a written exam (120 min) at the end of each semester (following § 4 (2) No. 1 of the examination regulation).

Workload:
- The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature
- Zusätzlich werden Artikel auf ILIAS zur Vergütung gestellt.
### 4.81 Course: Management and Marketing [T-WIWI-111594]

**Responsible:**
- Prof. Dr. Martin Klarmann
- Prof. Dr. Hagen Lindstädt
- Prof. Dr. Petra Nieken
- Prof. Dr. Orestis Terzidis

**Organisation:**
- KIT Department of Economics and Management

**Part of:**
- M-WIWI-105768 - Management and Marketing

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#### Events

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#### Exams

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**Legend:**
- 🖥 Online
- 🧩 Blended (On-Site/Online)
- 🗣️ On-Site
- ✗ Cancelled

### Competence Certificate

Written exam on the two courses "Management" and "Marketing". The examination is offered at the beginning of each lecture-free period. Repeat examinations are possible at any regular examination date.

### Prerequisites

None

**Below you will find excerpts from events related to this course:**

#### Marketing

2610026, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)**

**Blended (On-Site/Online)**

### Literature

Ausführliche Literaturhinweise werden in den Materialen zur Vorlesung gegeben.
**4.82 Course: Managing Organizations [T-WIWI-102630]**

**Responsibility:** Prof. Dr. Hagen Lindstädt

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101425 - Strategy and Organization
- M-WIWI-101513 - Human Resources and Organizations

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**Events**

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<th>Lecture / 🗣</th>
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**Exams**

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Competence Certificate**

The assessment will consist of a written exam (60 min) taking place at the beginning of the recess period (according to Section 4 (2), 2 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

**Prerequisites**

None

_Below you will find excerpts from events related to this course:_

**Managing Organizations**

2577902, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)
Content
This course enables participants to make a sound assessment of existing organizational structures and regulations. Students learn concepts and models for designing organizational structures, regulating organizational processes, and managing organizational change.

Through intensive exposure to real-world case studies, students are encouraged to learn and apply strategic actions in real-world business settings. The course features an action-oriented approach and provides students with a realistic understanding of the possibilities and limitations of rational design approaches.

Content in Keywords:
- Fundamentals of organizational management: fundamental concepts and theoretical background knowledge
- Management of organizational structures and processes: Corporate headquarters, departmental organization, instruction structure and incentive systems
- Ideal organizational structures: organic vs. mechanistic, Mintzberg's types, relationship to strategy and 7S model
- Management of organizational change (change management): Change processes within an organization, management of revolutionary change

Structure:
Lectures in the course are available to students online as recordings, while class dates are reserved for active discussion of real-world case studies.

Learning Objectives:
Upon completion of the course, students will be able to,
- critically evaluate existing organizational structures and regulations
- compare alternative structural options in a practical setting and evaluate and interpret their effectiveness and efficiency
- analyze and evaluate change processes in organizational management
- apply theoretical knowledge in practical situations

Recommendations:
None.

Workload:
- Total workload for 3.5 credit points: approx. 105 hours
- Attendance time: 30 hours
- Self-study: 75 hours

Verification:
The assessment of success takes place in the form of a written examination (60min.) (according to §4(2), 1 SPO) at the beginning of the lecture-free period of the semester. The examination is offered every semester and can be repeated at any regular examination date. A bonus can be earned through successful participation in the exercise. If the grade on the written exam is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the lecture.

Literature

Die relevanten Auszüge und zusätzlichen Quellen werden in der Veranstaltung bekannt gegeben.
4 Course: Managing the Marketing Mix [T-WIWI-102805]

Responsible: Prof. Dr. Martin Klarmann
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101424 - Foundations of Marketing

<table>
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Exams

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

Competence Certificate
The assessment of success takes place through the preparation and presentation of a case study (max. 30 points) as well as a written exam with additional aids in the sense of an open book exam (max. 60 points). In total, a maximum of 90 points can be achieved in the course. Further details will be announced during the lecture.

Prerequisites
None

Annotation
The course is compulsory in the module "Foundations of Marketing". For further information please contact Marketing & Sales Research Group (marketing.iism.kit.edu).

Below you will find excerpts from events related to this course:

Managing the Marketing Mix
2571152, SS 2023, 2 SWS, Language: German, Open in study portal

Content
The content of this course concentrates on the elements of the marketing mix. Therefore the main chapters are brand management, pricing, promotion and sales management.

For further information please contact Marketing & Sales Research Group (marketing.iism.kit.edu).

This course is compulsory within or the module "Foundations of Marketing" and must be examined.

Learning objectives:
- student
  - know the meaning of the branding, the brand positioning and the possibilities of the brand value calculation
  - understand the price behavior of customers and can apply this knowledge to the practice
  - know different methods for price determination (conjoint analysis, cost-plus determination, target costing, customer surveys, bidding procedures) and price differentiation
  - are able to name and explain the relevant communication theories
  - can identify crisis situations and formulate appropriate response strategies
  - can name and judge different possibilities of the Intermediaplanung
  - know various design elements of advertising communication
  - understand the measurement of advertising impact and can apply it
  - know the basics of sales organization
  - are able to evaluate basic sales channel decisions

Workload:
The total workload for this course is approximately 135.0 hours.

Literature
4.84 Course: Mathematics I for Digital Economics - Exam [T-MATH-112738]

**Responsible:** Prof. Dr. Andreas Rieder
Dr. Daniel Weiß
Prof. Dr. Christian Wieners

**Organisation:** KIT Department of Mathematics

**Part of:** M-MATH-106282 - Mathematics I

<table>
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4.86 Course: Mathematics II for Digital Economics - Exam [T-MATH-112745]

**Responsible:** Prof. Dr. Andreas Rieder
Dr. Daniel Weiß
Prof. Dr. Christian Wieners

**Organisation:** KIT Department of Mathematics

**Part of:** M-MATH-106285 - Mathematics II

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4.87 Course: Mathematics II for Digital Economics - Exercise [T-MATH-112746]

**Responsible:** Prof. Dr. Andreas Rieder
Dr. Daniel Weiß
Prof. Dr. Christian Wieners

**Organisation:** KIT Department of Mathematics

**Part of:** M-MATH-106285 - Mathematics II

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Course: Microeconometrics [T-WIWI-112153]

**Responsible:** Prof. Dr. Fabian Krüger

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-105414 - Statistics and Econometrics II

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**Competence Certificate**
The assessment consists of a written exam (60 min).

**Prerequisites**
None

**Recommendation**
Course participants are expected to know econometrics at the level of 'Volkswirtschaftslehre III: Einführung in die Ökonometrie'
Course: Modeling and OR-Software: Introduction [T-WIWI-106199]

**4.89 Course: Modeling and OR-Software: Introduction [T-WIWI-106199]**

**Responsible:** Prof. Dr. Stefan Nickel  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101413 - Applications of Operations Research

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**Exams**

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<td>Nickel</td>
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</table>

**Competence Certificate**

The assessment is a written examination. The examination is held in every semester. The prerequisite can only be obtained in semesters in which the course exercises are offered.

**Prerequisites**

Prerequisite for admission to the exam is the successful participation in the exercises. This includes the processing and presentation of exercises.

**Recommendation**


**Annotation**

Due to capacity restrictions, registration before course start is required. For further information see the webpage of the course. The lecture is offered in every term. The planned lectures and courses for the next three years are announced online.

**Below you will find excerpts from events related to this course:**

**Modellieren und OR-Software: Einführung**

2550490, SS 2023, 3 SWS, Language: German, Open in study portal  
Practical course (P)  
Blended (On-Site/Online)

**Content**

After an introduction to general concepts of modelling tools (implementation, data handling, result interpretation, ...), the software IBM ILOG CPLEX Optimization Studio and the corresponding modeling language OPL will be discussed which can be used to solve OR problems on a computer-aided basis. Subsequently, a broad range of exercises will be discussed. The main goals of the exercises from literature and practical applications are to learn the process of modeling optimization problems as linear or mixed-integer programs, to efficiently utilize the presented tools for solving these optimization problems and to implement heuristic solution procedures for mixed-integer programs.

**Organizational issues**

Die Teilnehmerzahl für diese Veranstaltung ist begrenzt. 
Bewerbung bis 31.03. möglich:  
http://go.wiwi.kit.edu/OR_Bewerbung
4.90 Course: Nonlinear Optimization I [T-WIWI-102724]

**Responsible:** Prof. Dr. Oliver Stein  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-WIWI-101414 - Methodical Foundations of OR  
- M-WIWI-103278 - Optimization under Uncertainty

**Type:** Written examination  
**Credits:** 4,5  
**Grading scale:** Grade to a third  
**Recurrence:** Each winter term  
**Version:** 4

### Events

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**Exams**

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**Legend:** 🖥 Online, 🧩 Blended (On-Site/Online), 🔴 On-Site, ✗ Cancelled

### Competence Certificate

The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation. The successful completion of the exercises is required for admission to the written exam. The exam takes place in the semester of the lecture and in the following semester. The examination can also be combined with the examination of Nonlinear Optimization II [2550113]. In this case, the duration of the written examination takes 120 minutes.

### Prerequisites

The module component exam T-WIWI-103637 "Nonlinear Optimization I and II" may not be selected.

### Annotation

Part I and II of the lecture are held consecutively in the same semester.

### Below you will find excerpts from events related to this course:

#### Nonlinear Optimization I

**2550111, WS 23/24, 2 SWS, Language: German, Open in study portal**  
**Lecture (V)**  
**On-Site**

### Content

The lecture treats the minimization of smooth nonlinear functions without constraints. For such problems, which occur very often in economics, engineering, and natural sciences, optimality conditions are derived and, based on them, solution algorithms are developed. The lecture is structured as follows:

- Introduction, examples, and terminology
- Existence results for optimal points
- First and second order optimality conditions
- Algorithms (line search, steepest descent method, variable metric methods, Newton method, Quasi Newton methods, CG method, trust region method)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

### Remark:

The treatment of optimization problems with constraints forms the contents of the lecture "Nonlinear Optimization II". The lectures "Nonlinear Optimization I" and "Nonlinear Optimization II" are held consecutively in the same semester.

### Learning objectives:

The student

- knows and understands fundamentals of unconstrained nonlinear optimization,
- is able to choose, design and apply modern techniques of unconstrained nonlinear optimization in practice.
Literature

Weiterführende Literatur:

- W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993
4.91 Course: Nonlinear Optimization I and II [T-WIWI-103637]

**Responsible:** Prof. Dr. Oliver Stein

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101414 - Methodical Foundations of OR

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**Exams**

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**Legend:** 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Competence Certificate**
The assessment consists of a written exam (120 minutes) according to Section 4(2), 1 of the examination regulation. The successful completion of the exercises is required for admission to the written exam. The exam takes place in the semester of the lecture and in the following semester.

**Prerequisites**
None.

**Modeled Conditions**
The following conditions have to be fulfilled:

1. The course T-WIWI-102724 - Nonlinear Optimization I must not have been started.
2. The course T-WIWI-102725 - Nonlinear Optimization II must not have been started.

**Annotation**
Part I and II of the lecture are held consecutively in the same semester.

**Below you will find excerpts from events related to this course:**

**Nonlinear Optimization I**
2550111, WS 23/24, 2 SWS, Language: German, Open in study portal
Content
The lecture treats the minimization of smooth nonlinear functions without constraints. For such problems, which occur very often in economics, engineering, and natural sciences, optimality conditions are derived and, based on them, solution algorithms are developed. The lecture is structured as follows:

- Introduction, examples, and terminology
- Existence results for optimal points
- First and second order optimality conditions
- Algorithms (line search, steepest descent method, variable metric methods, Newton method, Quasi Newton methods, CG method, trust region method)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:
The treatment of optimization problems with constraints forms the contents of the lecture "Nonlinear Optimization II". The lectures "Nonlinear Optimization I" and "Nonlinear Optimization II" are held consecutively in the same semester.

Learning objectives:
The student

- knows and understands fundamentals of unconstrained nonlinear optimization,
- is able to choose, design and apply modern techniques of unconstrained nonlinear optimization in practice.

Literature

Weiterführende Literatur:

- W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993

Nonlinear Optimization II
2550113, WS 23/24, 2 SWS, Language: German, Open in study portal

Content
The lecture treats the minimization of smooth nonlinear functions under nonlinear constraints. For such problems, which occur very often in economics, engineering, and natural sciences, optimality conditions are derived and, based on them, solution algorithms are developed. The lecture is structured as follows:

- Topology and first order approximations of the feasible set
- Theorems of the alternative, first and second order optimality conditions
- Algorithms (penalty method, multiplier method, barrier method, interior point method, SQP method, quadratic optimization)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:
The treatment of optimization problems without constraints forms the contents of the lecture "Nonlinear Optimization I". The lectures "Nonlinear Optimization I" and "Nonlinear Optimization II" are held consecutively in the same semester.

Learning objectives:
The student

- knows and understands fundamentals of constrained nonlinear optimization,
- is able to choose, design and apply modern techniques of constrained nonlinear optimization in practice.

Literature

Weiterführende Literatur:

- W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993
4.92 Course: Nonlinear Optimization II [T-WIWI-102725]

**Responsible:** Prof. Dr. Oliver Stein  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101414 - Methodical Foundations of OR

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<td>Stein, Schwarze</td>
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**Exams**

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 📔 On-Site, ✗ Cancelled

**Competence Certificate**
The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation. The successful completion of the exercises is required for admission to the written exam.

The exam takes place in the semester of the lecture and in the following semester.

The exam can also be combined with the examination of Nonlinear Optimization I [2550111]. In this case, the duration of the written exam takes 120 minutes.

**Prerequisites**
None.

**Modeled Conditions**
The following conditions have to be fulfilled:

1. The course T-WIWI-103637 - Nonlinear Optimization I and II must not have been started.

**Annotation**
Part I and II of the lecture are held consecutively in the same semester.

*Below you will find excerpts from events related to this course:*

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Content
The lecture treats the minimization of smooth nonlinear functions under nonlinear constraints. For such problems, which occur very often in economics, engineering, and natural sciences, optimality conditions are derived and, based on them, solution algorithms are developed. The lecture is structured as follows:

- Topology and first order approximations of the feasible set
- Theorems of the alternative, first and second order optimality conditions
- Algorithms (penalty method, multiplier method, barrier method, interior point method, SQP method, quadratic optimization)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:
The treatment of optimization problems without constraints forms the contents of the lecture "Nonlinear Optimization I". The lectures "Nonlinear Optimization I" and "Nonlinear Optimization II" are held consecutively in the same semester.

Learning objectives:
The student

- knows and understands fundamentals of constrained nonlinear optimization,
- is able to choose, design and apply modern techniques of constrained nonlinear optimization in practice.

Literature

Weiterführende Literatur:
- W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993
4.93 Course: Optimization under Uncertainty [T-WIWI-106545]

Responsible: Prof. Dr. Steffen Rebennack
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101413 - Applications of Operations Research
          M-WIWI-103278 - Optimization under Uncertainty

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Events

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<td>Each winter term</td>
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Exams

<table>
<thead>
<tr>
<th>Exams</th>
<th>Credits</th>
<th>Event Description</th>
<th>Type</th>
<th>Credits</th>
<th>Grading scale</th>
<th>Recurrence</th>
<th>Version</th>
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</thead>
<tbody>
<tr>
<td>ST 2023</td>
<td>7900309</td>
<td>Optimization under Uncertainty</td>
<td>Rebennack</td>
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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

Competence Certificate
The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation. The exam takes place in every the semester.

Prerequisites
None.
4.94 Course: Patent Law [T-INFO-101310]

**Responsible:** Patric Werner  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101215 - Intellectual Property Law

<table>
<thead>
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<th>Recurrence</th>
<th>Version</th>
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**Events**

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<tr>
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<td>24656</td>
<td>Patent Law</td>
<td>2</td>
<td>Lecture</td>
<td>Werner</td>
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**Exams**

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<tr>
<td>ST 2023</td>
<td>7500109</td>
<td>Patent Law</td>
<td></td>
<td>Dreier, Matz</td>
</tr>
<tr>
<td>WT 23/24</td>
<td>7500006</td>
<td>Patent Law</td>
<td></td>
<td>Matz</td>
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</table>

Legend: 🖥 Online, 🤴 Blended (On-Site/Online), 🗣 On-Site, ❌ Cancelled
4.95 Course: Personnel Policies and Labor Market Institutions [T-WIWI-102908]

**Responsible:** Prof. Dr. Petra Nieken

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101513 - Human Resources and Organizations
- M-WIWI-101668 - Economic Policy I
- M-WIWI-106281 - Digitalization and Society

<table>
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<th>Version</th>
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<th>2573001</th>
<th>Personnel Policies and Labor Market Institutions</th>
<th>2 SWS</th>
<th>Lecture / On-Site</th>
<th>Nieken</th>
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<tbody>
<tr>
<td>ST 2023</td>
<td>2573002</td>
<td>Übungen zu Personalpolitik und Arbeitsmarktinstitutionen</td>
<td>1 SWS</td>
<td>Practice / On-Site</td>
<td>Nieken, Mitarbeiter, Gorny</td>
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**Exams**

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<th>7900133</th>
<th>Personnel Policies and Labor Market Institutions</th>
<th>Nieken</th>
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</thead>
<tbody>
<tr>
<td>WT 23/24</td>
<td>7900202</td>
<td>Personnel Policies and Labor Market Institutions</td>
<td>Nieken</td>
</tr>
</tbody>
</table>

Legend: 🖥 Online, ⏳ Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Competence Certificate**

The assessment of this course is a written examination of 1 hour. The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. In case of a small number of registrations, we might offer an oral exam instead of a written exam.

**Prerequisites**

None

**Recommendation**

Completion of module Business Administration is recommended.

Basic knowledge of microeconomics, game theory, and statistics is recommended.

Below you will find excerpts from events related to this course:

**Personnel Policies and Labor Market Institutions**

2573001, SS 2023, 2 SWS, Language: German, [Open in study portal](#)
Content
The students acquire knowledge about the process and the strategic aspects of collective bargaining about wages. They analyze selected aspects of corporate governance and co-determination in Germany. The lecture also addresses questions of personnel politics and labor market discrimination. Microeconomic and behavioral approaches as well as empirical data is used and evaluated critically.

Aim
The student

- understands the process and role of agents in collective wage bargaining.
- analyzes strategic decisions in the context of corporate governance.
- understands the concept of co-determination in Germany.
- challenges statements that evaluate certain personnel politics.

Workload
The total workload for this course is approximately 135 hours.
Lecture 32 hours
Preparation of lecture 52 hours
Exam preparation 51 hours

Literature
**4.96 Course: Platform Economy [T-WIWI-107506]**

**Responsible:** Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101421 - Supply Chain Management
- M-WIWI-101434 - eBusiness and Service Management
- M-WIWI-105981 - Information Systems & Digital Business

**Events**

<table>
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<th>Grading scale</th>
<th>Recurrence</th>
<th>Version</th>
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<tbody>
<tr>
<td>Examination of another type</td>
<td>4,5</td>
<td>Grade to a third</td>
<td>Each winter term</td>
<td>3</td>
</tr>
</tbody>
</table>

**Competence Certificate**
Alternative exam assessment. The assessment is carried out in the form of a one-hour written examination and by carrying out a case study. Details on the assessment will be announced during the lecture.

**Prerequisites**
see below

**Modeled Conditions**
The following conditions have to be fulfilled:

1. The course T-WIWI-109936 - Platform Economy must not have been started.

**Recommendation**
None

*Below you will find excerpts from events related to this course:*

**Platform Economy**
2540468, WS 23/24, 2 SWS, Language: German, Open in study portal

**Lecture (V)**
On-Site

**Literature**


Course: Platform Economy [T-WIWI-109936]

**Responsible:** Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-106272 - Topics in Digital Economics

**Type**
- Written examination

**Credits** 4.5

**Grading scale** Grade to a third

**Recurrence** Each winter term

**Version** 4

<table>
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<tr>
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<th>Type</th>
<th>Credits</th>
<th>Grading scale</th>
<th>Recurrence</th>
<th>Version</th>
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</thead>
<tbody>
<tr>
<td>WT 23/24 2540468</td>
<td>Platform Economy</td>
<td>2 SWS</td>
<td>Lecture / 🗣</td>
<td>Weinhardt, Fegert</td>
<td></td>
</tr>
<tr>
<td>WT 23/24 2540469</td>
<td>Übung zu Platform Economy</td>
<td>1 SWS</td>
<td>Practice / 🗣</td>
<td>Pekkip, Stein</td>
<td></td>
</tr>
</tbody>
</table>

**Legend:** Online, Blended (On-Site/Online), On-Site, Cancelled

**Competence Certificate**
The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation. Details of the grades will be announced at the beginning of the course.

**Prerequisites**
see below

**Modeled Conditions**
The following conditions have to be fulfilled:

1. The course T-WIWI-107506 - Platform Economy must not have been started.

**Recommendation**
None

**Below you will find excerpts from events related to this course:**

**Platform Economy**

2540468, WS 23/24, 2 SWS, Language: German, [Open in study portal]

**Lecture (V)**
On-Site

**Literature**

Course: Practical Seminar: Digital Services [T-WIWI-110888]

**Responsible:** Prof. Dr. Gerhard Satzger
Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-102752 - Fundamentals of Digital Service Systems
- M-WIWI-105981 - Information Systems & Digital Business

<table>
<thead>
<tr>
<th>Type</th>
<th>Credits</th>
<th>Grading scale</th>
<th>Recurrence</th>
<th>Version</th>
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</thead>
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<tr>
<td>Examination of another type</td>
<td>4,5</td>
<td>Grade to a third</td>
<td>Each summer term</td>
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**Events**

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<tr>
<th>Events</th>
<th>Code</th>
<th>Type</th>
<th>Credits</th>
<th>Grading scale</th>
<th>Recurrence</th>
<th>Version</th>
</tr>
</thead>
<tbody>
<tr>
<td>WT 23/24</td>
<td>2540555</td>
<td>Practical Seminar: Digital Services (Ba)</td>
<td>3 SWS</td>
<td>Lecture / 🧩</td>
<td>Mädche</td>
<td>1</td>
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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Competence Certificate**
The assessment consists of a seminar paper, a presentation of the results and the contribution to the discussion. In the seminar, a maximum score of 60 points can be achieved, consisting of:

- maximum 25 points for the documentation (written examination)
- maximum 25 points for the practical assessment
- maximum 10 points for the participation during the discussion sessions

The practical seminar is passed when at least a score of 30 points is achieved.

**Prerequisites**
None

**Recommendation**
None

**Annotation**
The current range of seminar topics is announced on the following Website:

www.dsi.iism.kit.edu
**4.99 Course: Practical Seminar: Interactive Systems [T-WIWI-111914]**

**Responsible:** Prof. Dr. Alexander Mädche  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-WIWI-105928 - HR Management & Digital Workplace  
- M-WIWI-105981 - Information Systems & Digital Business

<table>
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<th>Version</th>
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<tbody>
<tr>
<td>Examination of another type</td>
<td>4,5</td>
<td>Grade to a third</td>
<td>Each term</td>
<td>1</td>
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</tbody>
</table>

**Competence Certificate**  
Alternative exam assessment.

The assessment of this course consists of the implementation of a practical component, the preparation of a written documentation, and active participation in the discussions.

A total of 60 points can be achieved, of which:

- maximum 25 points for the written documentation  
- maximum 25 points for the practical component  
- maximum 10 points for active participation in the discussions

A minimum of 30 points must be achieved to pass this course.

Please note that a practical component, such as conducting a survey or implementing an application, is also part of the course. Please refer to the institute website issd.iism.kit.edu for the current offer of practical seminar theses.
4.100 Course: Practical Seminar: Platform Economy [T-WIWI-112154]

| Responsible            | Prof. Dr. Gerhard Satzger  
|                       | Prof. Dr. Christof Weinhardt |
| Organisation           | KIT Department of Economics and Management |
| Part of                | M-WIWI-105981 - Information Systems & Digital Business |

**Type**
- Examination of another type

**Credits**
- 4,5

**Grading scale**
- Grade to a third

**Recurrence**
- Each term

**Version**
- 1

**Competence Certificate**
The assessment of this course is in form of a written documentation, a presentation of the outcome of the conducted practical components and an active participation in class. Please take into account that, beside the written documentation, also a practical component (e.g. implementation of a prototype) is part of the course. Please examine the course description for the particular tasks. The final mark is based on the graded and weighted attainments (such as the written documentation, presentation, practical work and an active participation in class).

**Prerequisites**
None.

**Modeled Conditions**
The following conditions have to be fulfilled:

1. The course T-WIWI-108437 - Practical Seminar: Information Systems and Service Design must not have been started.
4.101 Course: Problem Solving, Communication and Leadership [T-WIWI-102871]

**Responsible:** Prof. Dr. Hagen Lindstädt

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101425 - Strategy and Organization
- M-WIWI-101513 - Human Resources and Organizations

<table>
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<th>Recurrence</th>
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<td>Each summer term</td>
<td>2</td>
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</table>

**Events**

| ST 2023 | 2577910 | Problem solving, communication and leadership | 1 SWS | Lecture / ⓞ | Lindstädt |

**Exams**

| ST 2023 | 7900068 | Problem Solving, Communication and Leadership | Lindstädt |
| WT 23/24 | 7900070 | Problem Solving, Communication and Leadership | Lindstädt |

Legend: 🖥 Online, 🧩 Blended (On-Site/Online), ⓞ On-Site, ⓻ Cancelled

**Competence Certificate**

The assessment consists of a written exam (30 minutes) (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

**Prerequisites**

None

**Modeled Conditions**

The following conditions have to be fulfilled:

1. The course T-WIWI-111858 - Topics in Human Resource Management must not have been started.

*Below you will find excerpts from events related to this course:*

<table>
<thead>
<tr>
<th>V Problem solving, communication and leadership</th>
<th>Lecture (V)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2577910, SS 2023, 1 SWS, Language: German, Open in study portal</td>
<td>On-Site</td>
</tr>
</tbody>
</table>
Content
The course highlights the aspects of problem solving and communication by first providing a structured look at how problem solving processes work. Participants will be empowered to identify, structure, analyze and communicate problems effectively. In addition, they are introduced to precise concepts for systematically structuring problem-solving processes. They learn how to apply and analyze structured communication in diagrams and presentations.

In addition, the course teaches key leadership concepts and frameworks that address the influence of situation, leadership personality and characteristics of those being led. Driven by current and practical perspectives, the course thus aims to teach cross-disciplinary skills.

In addition, through intensive interaction via selected case studies, participants are prepared for the practical application of what they have learned in various professional contexts.

Structure
The lectures of the course are available to students online as recordings, while the course dates are reserved for active discussion of practice-relevant case studies.

Learning Objectives
Upon completion of the course, students will be able to,

- structure problem-solving processes,
- apply the principles of goal-oriented communication in diagrams and presentations,
- Understand leadership decisions and place them in the context of situation and personality.

Recommendations:
None.

Workload:

- Total workload for 2 credit hours: approximately 30*2 hours.
- Thereof attendance time: 12-14 hours
- Remainder for preparation and post-processing as well as exam preparation.

Evidence:
Depending on further pandemic developments, the exam will be offered in the summer semester 2021 either as an open-book exam (exam performance of other kind according to SPO § 4 Abs. 2, Pkt. 3), or as a 60-minute written exam (written exam according to SPO § 4 Abs. 2, Pkt. 1).

It is expected that the exam will take place at the beginning of the semester's lecture-free period.

The examination is offered every semester and can be repeated at any regular examination date.

Organizational issues
Blockveranstaltung, Termine werden bekannt gegeben

Literature
Verpflichtende Literatur:
Die relevanten Auszüge und zusätzlichen Quellen werden in der Veranstaltung bekannt gegeben.

Ergänzende Literatur:
- Zelazny, Gene; Delker, Christel: Wie aus zahlen Bilder werden, 6. Aufl. Wiesbaden 2008
- Minto, Barbara: Das Prinzip der Pyramide: Ideen klar, verständlich und erfolgreich kommunizieren. 2005
4 COURSES
Course: Production Economics and Sustainability [T-WIWI-102820]

4.102 Course: Production Economics and Sustainability [T-WIWI-102820]

Responsible: Prof. Dr. Frank Schultmann
Dr.-Ing. Rebekka Volk

Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101437 - Industrial Production I

Type: Written examination
Credits: 3,5
Grading scale: Grade to a third
Recurrence: Each winter term
Version: 1

Events

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<th>Credits</th>
<th>Grading scale</th>
<th>Recurrence</th>
<th>Responsible</th>
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<tbody>
<tr>
<td>WT 23/24</td>
<td>Production Economics and Sustainability</td>
<td>2 SWS</td>
<td>Lecture / 🗣</td>
<td>Volk</td>
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Exams

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<th>Credits</th>
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<th>Recurrence</th>
<th>Responsible</th>
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<tbody>
<tr>
<td>ST 2023</td>
<td>Production Economics and Sustainability</td>
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<td>Schultmann</td>
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</table>

Legend: 🖥 Online, Blended (On-Site/Online), 🗣 On-Site, ❌ Cancelled

Competence Certificate
The assessment consists of an oral (30 minutes) or written exam (60 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

Below you will find excerpts from events related to this course:

Production Economics and Sustainability

2581960, WS 23/24, 2 SWS, Language: German, Open in study portal

Content
The analysis and management of material flows on the company level and above will be the focus of this lecture. Herein, the discussion will be about cost-effective and environmentally acceptable steps to avoid, abate and recycle emissions and waste as well as ways of efficient resources handling. As methods material flow analysis (MFA), life cycle assessment (LCA) and OR methods, e.g. for decision support, are introduced.

Topics:
- regulations related to materials and substances
- raw materials, reserves and their availabilities/lifetimes
- material and substance flow analysis (MFA/SFA)
- material related ecoprofiles, e.g. Carbon Footprint
- LCA
- resource efficiency
- emission abatement
- waste management and closed-loop recycling
- raw material oriented production systems
- environmental management (EMAS, ISO 14001, Ecoprofit), eco-controlling

Organizational issues
Seminarraum Uni-West, Geb. 06.33

Literature
wird in der Veranstaltung bekannt gegeben
### 4.103 Course: Public Economics [T-WIWI-112721]

**Responsible:** Prof. Dr. Berthold Wigger  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101403 - Public Finance

<table>
<thead>
<tr>
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<th>Credits</th>
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<th>Recurrence</th>
<th>Version</th>
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<tbody>
<tr>
<td>ST 2023 2600013</td>
<td>3 SWS</td>
<td>Lecture</td>
<td>Wigger, Okulicz</td>
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</table>

#### Events
- **Exams**
  - ST 2023 790pube | Public Economics | Wigger

Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗Cancelled

**Competence Certificate**
Depending on the further pandemic development the assessment will consist either of an open book exam, or of an 1h written exam.

**Prerequisites**
None

**Annotation**
The lecture will be held in English in the summer semester 2023.
4 COURSES

Course: Public Revenues [T-WIWI-102739]

Responsible: Prof. Dr. Berthold Wigger
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101403 - Public Finance
M-WIWI-101499 - Applied Microeconomics
M-WIWI-101668 - Economic Policy I

Type: Written examination
Credits: 4,5
Grading scale: Grade to a third
Recurrence: Each summer term
Version: 1

Events

<table>
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<tr>
<th>Events</th>
<th>Credits</th>
<th>Type</th>
<th>Grading scale</th>
<th>Recurrence</th>
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<td>Written examination</td>
<td>Grade to a third</td>
<td>Each summer term</td>
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<tr>
<td>Practice</td>
<td>1 SWS</td>
<td>Written examination</td>
<td>Grade to a third</td>
<td>Each summer term</td>
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Exams

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<th>Credits</th>
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<th>Grading scale</th>
<th>Recurrence</th>
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<tbody>
<tr>
<td>Wigger</td>
<td></td>
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</tbody>
</table>

Competence Certificate

Depending on the further pandemic development the assessment will consist either of an open book exam (following Art. 4, para. 2, clause 3 of the examination regulation), or of an 1h written exam (following Art. 4, para. 2, clause 1 of the examination regulation).

Prerequisites

None

Recommendation

Basic knowledge of Public Finance is required.

Below you will find excerpts from events related to this course:

Public Revenues

2560120, SS 2023, 2 SWS, Language: German, Open in study portal

Lecture (V)
On-Site

Content

The Public Revenues lecture is concerned with the theory and policy of taxation and public dept. In the first chapter, fundamental concepts of taxation theory are introduced, whereas the second chapter deals with key elements of the German taxation system. The allocative and distributive effects of different taxation types are examined in chapter three and four. Chapter five integrates both allocative and distributive components in order to derive a theory of optimal taxation. The core of the sixth chapter is represented by international aspects of taxation. The debt part begins with a description of the extent and structure of public dept in chapter seven. In the following chapter, macroeconomic theories of national dept are evolved, while chapter nine is concerned with its long term consequences when employed as a regular instrument of budgeting. Finally, the tenth chapter deals with constitutional limits to public dept-incurring.

Learning goals:

See German version.

Workload:

The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature

Literatur:

4 COURSES


**Responsible:** PD Dr. Patrick Jochem

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101464 - Energy Economics

<table>
<thead>
<tr>
<th>Type</th>
<th>Credits</th>
<th>Grading scale</th>
<th>Recurrence</th>
<th>Version</th>
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</thead>
<tbody>
<tr>
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<td>3.5</td>
<td>Grade to a third</td>
<td>Each winter term</td>
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**Events**

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<th>Code</th>
<th>Title</th>
<th>SWS</th>
<th>Type</th>
<th>Credits</th>
<th>Grade to a third</th>
<th>Recurrence</th>
<th>Location</th>
<th>Responsible</th>
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**Legend:** 🖥 Online, 🧩 Blended (On-Site/Online), 🗣️ On-Site, ✗ Cancelled

**Competence Certificate**

The assessment consists of a written exam (60 minutes, in English, answers are possible in German or English) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

**Prerequisites**

None.

Below you will find excerpts from events related to this course:

**Content**

1. General introduction: Motivation, Global situation
2. Basics of renewable energies: Energy balance of the earth, potential definition
3. Hydro
4. Wind
5. Solar
6. Biomass
7. Geothermal
8. Other renewable energies
9. Promotion of renewable energies
10. Interactions in systemic context
11. Excursion to the "Energieberg" in Mühlburg

**Learning Goals:**

The student

- understands the motivation and the global context of renewable energy resources.
- gains detailed knowledge about the different renewable resources and technologies as well as their potentials.
- understands the systemic context and interactions resulting from the increased share of renewable power generation.
- understands the important economic aspects of renewable energies, including electricity generation costs, political promotion and marketing of renewable electricity.
- is able to characterize and where required calculate these technologies.

**Organizational issues**

Blockveranstaltung, freitags 14:00-17:00 Uhr, 27.10., 10.11., 24.11., 08.12., 19.01., 26.01. 09.02.
Literature
Weiterführende Literatur:

4.106 Course: Selected Legal Issues of Internet Law [T-INFO-108462]

**Responsible:** N.N.  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101215 - Intellectual Property Law

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**Events**

| ST 2023 | 24821 | Selected legal issues of Internet law | 2 SWS | Colloquium / 🗣️ | Dreier |

**Exams**

| ST 2023 | 7500099 | Selected Legal Issues of Internet Law | Dreier, Matz |

**Legend:** 🖥 Online, 🟢 Blended (On-Site/Online), 🗣️ On-Site, ✗ Cancelled

**Modeled Conditions**

The following conditions have to be fulfilled:

1. The course T-INFO-101307 - Internet Law must not have been started.
### Course: Seminar in Business Administration (Bachelor) [T-WIWI-103486]

**Responsible:** Professorenchaft des Fachbereichs Betriebswirtschaftslehre  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-106283 - Seminars

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<td>WT 23/24</td>
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<td>Seminar in Production and Operations Management III</td>
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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ❌ Cancelled

**Competence Certificate**
Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

**Prerequisites**
None.

**Recommendation**
See seminar description in the course catalogue of the KIT (https://campus.kit.edu/)

**Annotation**
The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: https://portal.wiwi.kit.edu.

*Below you will find excerpts from events related to this course:*

**Design Seminar: Digital Citizen Science**
2500027, SS 2023, 2 SWS, Open in study portal

Digital Economics Bachelor 2023 (Bachelor of Science (B.Sc.))
Module Handbook as of 04/10/2023

225
Content

**TBA**

**Student2Startup**

2500165, SS 2023, 2 SWS, Language: English, [Open in study portal]

**Seminar (S)**

Blended (On-Site/Online)

---

Content

**Content:**

In this seminar, five pre-seed startup projects will define strategic challenges and ask students to work on solutions. Mentors from the industry will support the teams. In addition to a kick-off and final event, we will organize regular seminar sessions to provide background and help the student teams in their tasks.

**Learning Objectives:**

After completing this course, the course participants will be able to

- Understand and apply basic concepts of entrepreneurship, including business modeling, lean startup approaches, and market analysis
- Work in a team, organize the division of labor into separate tasks, and coordinate the tasks to attain a result
- Understand specific challenges of startup projects
- Interact with experts from the industry and potential users to develop answers/solutions to a given challenge
- Present the results to the startups and experts from the industry

**Exam:**

Team presentation at the final event, detailed presentation appendix with background information, and active participation in all sessions

**Target group:**

Bachelor students

**Organizational issues**

Registration is via the Wiwi-Portal.

In the seminar, you will work on a project in teams of max five people. The groups are formed in the seminar.

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**User-Adaptive Systems Seminar**

2540553, SS 2023, 2 SWS, Language: English, [Open in study portal]

**Seminar (S)**

Blended (On-Site/Online)

---

Content

User-adaptive systems collect and analyze biosignals from users to recognize user states as a basis for adaptation. Thermic, mechanical, electric, acoustic, and optical signals are collected using sensors which are integrated in wearables, e.g. glasses, earphones, belts, or bracelets. The collected data is processed with analytics and machine learning techniques in order to determine short-term, evolving over time, and long-term user states in the form of user characteristics, affective-cognitive states, or behavior. Finally, the recognized user states are leveraged for realizing user-centric adaptations.

In this seminar, interdisciplinary teams of students design, develop, and evaluate a user-adaptive system prototype leveraging state-of-the-art hard- and software. This seminar follows an interdisciplinary approach. Students from the fields of computer science, information systems and industrial engineering & management collaborate in the prototype design, development, and evaluation.

The seminar is carried out in cooperation between Teco/Chair of Pervasive Computing Systems (Prof. Beigl) and the Institute of Information Systems and Marketing (Research Group ISSD, Prof. Mädche). It is offered as part of the DFG-funded graduate school "KD2School: Designing Adaptive Systems for Economic Decisions" ([https://kd2school.info/](https://kd2school.info/))

**Learning objectives of the seminar**

- Explain what a user-adaptive system is and how it can be conceptualized
- Suggest and evaluate different design solutions for addressing the identified problem
- Build a user-adaptive system prototype using state-of-the-art hard- and software
- Perform a user-centric evaluation of the user-adaptive system prototype

**Prerequisites**

Strong analytical abilities and profound software development skills are required.

**Organizational issues**

Termine werden bekannt gegeben
Literature
Required literature will be made available in the seminar.

Research Seminar: Human-Centered Systems
2540557, SS 2023, 3 SWS, Language: English, Open in study portal

Content
Formerly known as "Information Systems and Service Design Seminar"
With this seminar, we aim to provide students with the possibility to independently work on state-of-the-art research topics in addition to the knowledge gained in the lectures of the research group IS I (Prof. Mädche). The research group “Information Systems I” (IS I) headed by Prof. Mädche focuses in research, education, and innovation on designing interactive intelligent systems. It is positioned at the intersection of Information Systems and Human-Computer Interaction (HCI).

In the seminar, participants will get deeper insights in a contemporary research topic in the field of information systems, specifically interactive intelligent systems.

The actual seminar topics will be derived from current research activities of the research group. Our research assistants offer a rich set of topics from our research clusters (digital experience and participation, intelligent enterprise systems, or digital services design & innovation). Students can select among these topics individually depending on their personal interests. The seminar is carried out in the form of a literature-based thesis project. In the seminar, students will acquire the important methodological skills of running a systematic literature review.

Learning Objectives
- focus on a contemporary topic at the intersection of Information Systems and Human-Computer Interaction (HCI), specifically interactive intelligent systems
- carry out a structured literature search for a given topic
- aggregate the collected information in a suitable way to present and extract knowledge
- write a seminar thesis following academic writing standards
- deliver a presentation in a scientific context in front of an auditorium

Prerequisites
No specific prerequisites are required for the seminar.

Literature
Further literature will be made available in the seminar.

Organizational issues
Termine werden bekannt gegeben
Content

This seminar explains important factors for becoming an entrepreneur and guides you through a structured process from the first business idea to a pitch of your final business model. Therefore, a business idea will be developed in the context of the UN Sustainable Development Goals. In small teams you create, develop, validate and present your business model. It simulates the basics of a start-up process up to the investor pitch.

Learning Objectives

After completing this course, the course participants will be able to

- Reflect on and define your personal and team core values
- Reflect on and define your personal and team competencies
- Reflect on and recall a definition for business opportunity
- Define your field of interest for opportunity recognition using the UN SDGs
- Analyze a specific domain to identify business opportunities
- Develop a first draft for your business model by using the Business Model Canvas
- Pitch / present your business idea

Exam:

Presentation + active participation + paper.

Target group:

Bachelor students

Organizational issues

Registration is via the Wiwi-Portal.

In the seminar you will work on a project in teams of max. 5 persons. The groups are formed in the seminar.

Entrepreneurship Basics (Track 2)

2545011, SS 2023, 2 SWS, Language: English, Open in study portal

Content

This seminar shows what is important for entrepreneurs and it guides you through a structured process from the first business idea to a pitch of your final business model. In teams you create, develop, validate and present your business model. It partially simulates a start-up process up to the investor pitch.

Starting with a rough business idea, you learn to understand and validate the customer problems. Together with your teammates and the feedback from the other teams and the lecturer, you will create a sharp business model by using tools like the Value Proposition Canvas, the Business Model Canvas and customer interviews. With some further information about rapid prototyping and structuring a pitch and a one-pager for business angels, you will learn, how to present the developed business. This seminar is teamwork. You grow as a team, learn to communicate and to work efficient in a team so all your results (the pitch and the written outline) are presented by the team.

Learning Objectives

- Learning of entrepreneurial skills.
- Understanding of value creation importance.
- Experience on how to derive and test hypothesis.
- Transition from ideas to a business model that works.
- Learning how to pitch and to convince investors.

Exam:

Presentation + active participation + paper.

Target group:

Bachelor students

Organizational issues

Registration is via the Wiwi-Portal.

In the seminar you will work on a project in teams of max. 5 persons. Team applications are welcome but not a prerequisite for participation.

Seminar Human Resources and Organizations (Bachelor)

2573010, SS 2023, 2 SWS, Language: German, Open in study portal
Content
The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Wiwi-Portal.

Aim
The student

• looks critically into current research topics in the fields of human resources and organizations.
• trains his / her presentation skills.
• learns to get his / her ideas and insights across in a focused and concise way, both in oral and written form, and to sum up the crucial facts.
• cultivates the discussion of research approaches.

Workload
The total workload for this course is: approximately 90 hours.
 Lecture: 30h
 Preparation of lecture: 45h
 Exam preparation: 15h

Literature
Selected journal articles and books.

Organizational issues
Geb. 05.20, Raum 2A-12.1, Termine werden bekannt gegeben

Seminar Human Resource Management (Bachelor)
2573011, SS 2023, 2 SWS, Language: German, Open in study portal

Content
The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Wiwi-Portal.

Aim
The student

• looks critically into current research topics in the fields of Human Resource Management and Personnel Economics.
• trains his / her presentation skills.
• learns to get his / her ideas and insights across in a focused and concise way, both in oral and written form, and to sum up the crucial facts.
• cultivates the discussion of research approaches.

Workload
The total workload for this course is: approximately 90 hours.
 Lecture: 30h
 Preparation of lecture: 45h
 Exam preparation: 15h

Literature
Selected journal articles and books.

Organizational issues
Geb. 05.20, Raum 2A-12.1, Termine werden bekannt gegeben

Seminar Management Accounting - Special Topics
2579909, SS 2023, 2 SWS, Language: English, Open in study portal
Content
The course will be a mix of lectures, discussions, and student presentations. Students will write a paper in small groups, and present this in the final week. You are to a large extent free to select your own topic. The seminar course is concentrated in four meetings that are spread throughout the semester.

Learning objectives:
- Students are largely independently able to identify a distinct topic in Management Accounting,
- Students are capable to research the topic, analyze the information, to conceptualize and deduct fundamental principles and relationships from relatively unstructured information,
- Students can afterwards logically and systematically present the results in writing and as an oral presentation, following a scientific approach (structuring, terminology, sources).

Workload:
- The total workload for this course is approximately 90 hours. For further information see German version.

Examination:
- The performance review is carried out in the form of a “Prüfungsleistung anderer Art” (following § 4 (2) No. 3 of the examination regulation), which in this case is an essay the seminar participants prepare in group work.
- The final grade of the course is the grade awarded to the paper.

Note:
- Maximum of 16 students.

Organizational issues
Geb.05.20, 2A-12.1; Termine werden bekannt gegeben

Literature
Will be announced in the course.

Seminar Management Accounting - Sustainability Topics
2579919, SS 2023, 2 SWS, Language: English, Open in study portal

Content
The course will be a mix of lectures, discussions, and student presentations. Students will write a paper in small groups, and present this in the final week. Topics are selectively prediscibed. The seminar course is concentrated in several meetings that are spread throughout the semester.

Learning objectives:
- Students are largely independently able to identify a distinct topic in Management Accounting,
- Students are capable to research the topic, analyze the information, to conceptualize and deduct fundamental principles and relationships from relatively unstructured information,
- Students can afterwards logically and systematically present the results in writing and as an oral presentation, following a scientific approach (structuring, terminology, sources).

Workload:
- The total workload for this course is approximately 90 hours. For further information see German version.

Examination:
- The performance review is carried out in the form of a “Prüfungsleistung anderer Art” (following § 4 (2) No. 3 of the examination regulation), which in this case is an essay the seminar participants prepare in group work.
- The final grade of the course is the grade awarded to the paper.

Note:
- Maximum of 16 students.

Organizational issues
Geb.05.20, 2A-12.1; Termine werden bekannt gegeben

Literature
Will be announced in the course.

Entrepreneurship Seasonal School
2500215, WS 23/24, 2 SWS, Language: English, Open in study portal
Content
During the Entrepreneurship Seasonal School, students develop a business model based on innovative technologies and social problems in workshops in international teams for one week.

Course Content:
The Entrepreneurship Seasonal School brings together students from different universities to spend a week strengthening their knowledge of digital entrepreneurship in healthcare. Experience the life of an entrepreneur and learn how to attain resources to realize a product vision. During one week, you will develop a range of entrepreneurial competences crucial for establishing a successful venture. Our primary focus is on digital healthcare ventures, granting you the opportunity to delve into the realm of entrepreneurship within the healthcare system. By gaining a deep understanding of healthcare needs, you will utilize creativity techniques to uncover potential business ideas that provide value for patients and doctors. Additionally, you will learn how to create viable business models, dive into health regulations, and pitch your idea to a jury.

In WS 2023/24 the one-week program is being hosted by the Karlsruhe Institute of Technology, with co-teaching support from the Eucor partners University of Basel and the University of Strasbourg.

In the seminar you will work on a project in teams of max. 5 persons.

Learning Objectives:
After attending the event, you will be able to...

- describe the role of entrepreneurship
- develop innovative and technology-based solutions for societal problems,
- develop a viable business model for a problem,
- present a business idea to a panel of judges,
- and be empowered to work independently in multidisciplinary and multicultural teams

Organizational issues
19.02.24 – 23.02.24, Details will be announced later. Registration via wiwi portal.

2530586, WS 23/24, SWS, Language: German, Open in study portal

Organizational issues
11.12.23, 16 Uhr und Abschlusspräsentation am 23.01.24, 17:30 Uhr, beides am Campus B (Geb. 09.21), Raum 209

Content
Within this seminar eLearning videos are produced to different topics out of the contents of our lectures. The student gets in touch with scientific work. Through profound working on a specific scientific topic the student is meant to learn the foundations of scientific research and reasoning in particular in finance. Through conduction of the video the student becomes familiar with the fundamental techniques for presentations and foundations of scientific reasoning. In addition, the student earns rhetorical skills.

The success is monitored by the development of an eLearning video and by the writing of a project report (according to §4(2), 3 SPO).

The overall grade is made up of these partial performances.

Recommendations:
Knowledge of the content of the modules Essentials of Finance [WW3BWLFBV1] (for bachelor students) and F1 (Finance) [WW4BWLFBV1] (for master students) is assumed.

The total workload for this course is approximately 90 hours. For further information see German version.

Organizational issues
Zwischenpräsentation am 11.12.23, 16 Uhr und Abschlusspräsentation am 23.01.24, 17:30 Uhr, beides am Campus B (Geb. 09.21), Raum 209

2540473, WS 23/24, 2 SWS, Language: German/English, Open in study portal

Organizational issues

Business Data Analytics

Wird auf deutsch und englisch gehalten

Organizational issues
Blockveranstaltung, siehe WWW

Bachelor Seminar in Data Science and Machine Learning

2540524, WS 23/24, 2 SWS, Language: German, Open in study portal
Entrepreneurship Basics (Track 1)
2545010, WS 23/24, 2 SWS, Language: English,
Content

Course Content:
The seminar introduces the basics of planning and modeling of business ideas. Based on a structured process, you will be guided through the development of your own business ideas, the derivation and testing of initial business model hypotheses, and the final creation of a business plan. In small teams you will create, develop, validate and present your business model. The basic steps of a start-up process are simulated.

Learning Objectives
After completing this seminar, students will have learned and actually practiced the whole business model development process. In particular this means that students will know:

- how business ideas are created and how they can be developed
- what the value proposition of a business idea is
- how a business model hypothesis can be generated and tested
- which successful business model patterns exist and how they can be used for one’s own business
- how to pitch business ideas and convince potential investors

Credentials:
Registration is via the Wiwi portal.

Exam:
Presentation + active participation + paper.

Target group:
Bachelor students

Organizational issues
Registration is via the Wiwi portal.

In the seminar you will work on a project in teams of 4-5 persons. The groups are formed in the seminar.

V Seminar: Human Resources and Organizations (Bachelor)
2573010, WS 23/24, 2 SWS, Language: German, Open in study portal

Content
The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Wiwi-Portal.

Aim
The student

- looks critically into current research topics in the fields of human resources and organizations.
- trains his / her presentation skills.
- learns to get his / her ideas and insights across in a focused and concise way, both in oral and written form, and to sum up the crucial facts.
- cultivates the discussion of research approaches.

Workload
The total workload for this course is: approximately 90 hours.

Lecture: 30h
Preparation of lecture: 45h
Exam preparation: 15h

Literature
Selected journal articles and books.

Organizational issues
Blockveranstaltung siehe Homepage
Content
The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Wiwi-Portal.

Aim
The student
- looks critically into current research topics in the fields of Human Resource Management and Personnel Economics.
- trains his / her presentation skills.
- learns to get his / her ideas and insights across in a focused and concise way, both in oral and written form, and to sum up the crucial facts.
- cultivates the discussion of research approaches.

Workload
The total workload for this course is: approximately 90 hours.
Lecture: 30h
Preparation of lecture: 45h
Exam preparation: 15h

Literature
Selected journal articles and books.

Organizational issues
Blockveranstaltung siehe Homepage

Seminar Management Accounting - Special Topics
2579911, WS 23/24, 2 SWS, Language: English, Open in study portal

Content
The course will be a mix of lectures, discussions, and student presentations. Students will write a paper in small groups, and present this in the final week. Topics are selectively prediscibed. The seminar course is concentrated in several meetings that are spread throughout the semester.

Learning objectives:
- Students are largely independently able to identify a distinct topic in Management Accounting,
- Students are capable to research the topic, analyze the information, to conceptualize and deduct fundamental principles and relationships from relatively unstructured information,
- Students can afterwards logically and systematically present the results in writing and as an oral presentation, following a scientific approach (structuring, terminology, sources.

Examination:
- The performance review is carried out in the form of a “Prüfungsleistung anderer Art” (following § 4 (2) No. 3 of the examination regulation), which in this case is an essay the seminar participants prepare in group work.
- The final grade of the course is the grade awarded to the paper.

Required prior Courses:
- The LV "Betriebswirtschaftslehre: Finanzwirtschaft und Rechnungswesen" (2600026) must have been completed before starting this seminar.

Workload:
- The total workload for this course is approximately 90 hours. For further information see German version.

Note:
- Maximum of 12 students.

Organizational issues
Ort und Zeit werden noch bekannt gegeben bzw. über ILIAS

Literature
Will be announced in the course.

Seminar Management Accounting - Sustainability Topics
2579919, WS 23/24, 2 SWS, Language: English, Open in study portal
Content
The course will be a mix of lectures, discussions, and student presentations. Students will write a paper in small groups, and present this in the final week. Topics are selectively prediscibed. The seminar course is concentrated in several meetings that are spread throughout the semester.

Learning objectives:
- Students are largely independently able to identify a distinct topic in Management Accounting,
- Students are capable to research the topic, analyze the information, to conceptualize and deduct fundamental principles and relationships from relatively unstructured information,
- Students can afterwards logically and systematically present the results in writing and as an oral presentation, following a scientific approach (structuring, terminology, sources).

Examination:
- The performance review is carried out in the form of a “Prüfungsleistung anderer Art” (following § 4 (2) No. 3 of the examination regulation), which in this case is an essay the seminar participants prepare in group work.
- The final grade of the course is the grade awarded to the paper.

Required prior Courses:
- The LV "Betriebswirtschaftslehre: Finanzwirtschaft und Rechnungswesen" (2600026) must have been completed before starting this seminar.

Workload:
- The total workload for this course is approximately 90 hours. For further information see German version.

Note:
- Maximum of 8 students.

Organizational issues
Ort und Zeit werden noch bekannt gegeben bzw. über ILIAS

Literature
Will be announced in the course.
4.08 Course: Seminar in Digital Economics Bachelor [T-WIWI-112726]

**Responsible:** Prof. Dr. Nora Szech

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-106272 - Topics in Digital Economics

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**Events**

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<td>WT 23/24</td>
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<td>Lying and Cheating in Economic Experiments (Bachelor)</td>
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<td>Seminar /</td>
<td>Rau</td>
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<tr>
<td>WT 23/24</td>
<td>2560145</td>
<td>Disruption and the Digital Economy: Markets, Strategies, and Society (Bachelor)</td>
<td>2</td>
<td>Seminar /</td>
<td>Rosar</td>
</tr>
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</table>

Legend: 📱 Online, ☑ Blended (On-Site/Online), ⚑ On-Site, ✗ Cancelled

**Competence Certificate**
The assessment of success takes place in the form of an alternative exam assessment (presentation and term paper).

**Prerequisites**
None

**Below you will find excerpts from events related to this course:**

**V Lying and Cheating in Economic Experiments (Bachelor)**

2560140, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)**

**On-Site**

**Content**
For Bachelor students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Economathematics.

Objective: The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see [http://polit.econ.kit.edu](http://polit.econ.kit.edu) or [https://portal.wiwi.kit.edu/Seminare](https://portal.wiwi.kit.edu/Seminare)

Seminar Papers of 8–10 pages are to be handed in.

Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.

**Organizational issues**
Application is possible via [https://portal.wiwi.kit.edu/Seminare](https://portal.wiwi.kit.edu/Seminare)

Kick-off: 24.10.23, 14.00 - 15.30 h, Geb. 01.85, KD2 Lab (1. OG über Außentreppe), Teamraum

Präsentationen: 08.01.2024 08.00 - 13.00 h, KD2 Lab (1. OG über Außentreppe), Teamraum

**V Disruption and the Digital Economy: Markets, Strategies, and Society (Bachelor)**

2560145, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)**

**On-Site**

**Content**
For Bachelor students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Economathematics.

Objective: The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see [http://polit.econ.kit.edu](http://polit.econ.kit.edu) or [https://portal.wiwi.kit.edu/Seminare](https://portal.wiwi.kit.edu/Seminare)

Seminar Papers of 8–10 pages are to be handed in.

Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.
Organizational issues
Application is possible via https://portal.wiwi.kit.edu/Seminare
Kick-off: 27.10.2023, 14.00 - 15.30 Uhr, Geb. 01.85, KD2Lab (1. OG über Außentrepp), Teamraum
Präsentationen: 15.01.2024 09.00 - 13.00 Uhr, Geb. 01.85, KD2Lab (1. OG über Außentrepp), Teamraum
**4.109 Course: Seminar in Economics (Bachelor) [T-WIWI-103487]**

**Responsible:** Professorenschaft des Fachbereichs Volkswirtschaftslehre  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-106283 - Seminars

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<td>2560554 Bounded Rationality - Theory and Experiments (Master)</td>
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<td>2560556 Law and Economics (Bachelor)</td>
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<td>2560560 Co-Opetition: A practical perspective to game theory in the game of business (Bachelor &amp; Master)</td>
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<td>2500051 Die Herausforderungen der Mobilitätswende im urbanen Bereich - welche Beiträge kann das Serious Game &quot;MobileCityGame&quot; liefern?</td>
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<td>2520405 Topics in Experimental Economics</td>
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Course: Seminar in Economics (Bachelor) [T-WIWI-103487]

Exams

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<td>What's up Inflation? Recent Advances in Theory and Empirics</td>
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Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate
Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

Prerequisites
None.

Recommendation
See seminar description in the course catalogue of the KIT (https://campus.kit.edu/)

Annotation
The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: https://portal.wiwi.kit.edu.

Below you will find excerpts from events related to this course:

**Predictive Data Analytics - An Introduction to Statistical Machine Learning**
2500004, SS 2023, 2 SWS, Language: German/English, Open in study portal

**Shaping AI and Digitization for Society (Bachelor)**
2560553, SS 2023, 2 SWS, Language: English, Open in study portal

Organizational issues
Blockveranstaltung, Termine werden bekannt gegeben
Content
Participation will be limited to 12 students.
For Bachelor students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Economathematics.
Objective: The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see http://polit.econ.kit.edu or https://portal.wiwi.kit.edu/Seminare
The acceptance of students for the seminar is based on preferences and suitability for the topics. This includes theoretical and practical experience with Behavioral Economics as well as English skills.
Seminar Papers of 8–10 pages are to be handed in.
Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.

Organizational issues
Blockveranstaltung:
Introductory Meeting April 19 (online)
Seminar Presentations June 7 (in person)

**Bounded Rationality - Theory and Experiments (Master)**
2560554, SS 2023, 2 SWS, Language: English, Open in study portal

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<th>Seminar (S)</th>
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<td>For Master students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Economathematics. Objective: The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see <a href="http://polit.econ.kit.edu">http://polit.econ.kit.edu</a> or <a href="https://portal.wiwi.kit.edu/Seminare">https://portal.wiwi.kit.edu/Seminare</a> The acceptance of students for the seminar is based on preferences and suitability for the topics. This includes theoretical and practical experience with Behavioral Economics as well as English skills. Seminar Papers of 8–10 pages are to be handed in. Students' grades will be based on the quality of presentations in the seminar (40%) and the seminar paper + individual abstract (60%). Students can improve their grades by actively participating in the discussions of the presentations. Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.</td>
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**Law and Economics (Bachelor)**
2560556, SS 2023, 2 SWS, Language: English, Open in study portal

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<td>Participation will be limited to 12 students. For Master students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Economathematics. Objective: The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see <a href="http://polit.econ.kit.edu">http://polit.econ.kit.edu</a> or <a href="https://portal.wiwi.kit.edu/Seminare">https://portal.wiwi.kit.edu/Seminare</a> The acceptance of students for the seminar is based on preferences and suitability for the topics. This includes theoretical and practical experience with Behavioral Economics as well as English skills. Seminar Papers of 8–10 pages are to be handed in. Students' grades will be based on the quality of presentations in the seminar (40%) and the seminar paper (40%). Additionally students will have to hand in two abstracts with different lenghts (20%). Students can improve their grades by actively participating in the discussions of the presentations. Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.</td>
<td>Blended (On-Site/Online)</td>
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Co-Opetiton: A practical perspective to game theory in the game of business 
(Bachelor & Master)  
2560560, SS 2023, 2 SWS, Language: English, Open in study portal  

**Content**  
Participation will be limited to 12 students.  
For Master students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Economathematics.  
Objective: The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see http://polit.econ.kit.edu or https://portal.wiwi.kit.edu/Seminare  
The acceptance of students for the seminar is based on preferences and suitability for the topics. This includes theoretical and practical experience with Behavioral Economics as well as English skills.  
Seminar Papers of 8–10 pages are to be handed in.  
Students’ grades will be based on the quality of presentations in the seminar (40%) and the seminar paper (40%). Additionally students will have to hand in two abstracts with different lengths (20%). Students can improve their grades by actively participating in the discussions of the presentations.  
Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.

**Organizational issues**  
Blockseminar:  
Kick-off 19.04.2023  
Präsentation 22.05.2023, 14.00 - 18.30 Uhr, Geb. 10.50, Raum 604

Topics in Experimental Economics  
2520405, WS 23/24, 2 SWS, Language: English, Open in study portal  

**Organizational issues**  
(im WS2021/22 online; sonst Blockseminar; Blücherstraße 17); Termine werden separat bekannt gegeben

Topics in Econometrics  
2521310, WS 23/24, 2 SWS, Language: German, Open in study portal  

**Organizational issues**  
Blockveranstaltung, Termine werden auf Homepage und über Ilias bekannt gegeben

Lying and Cheating in Economic Experiments (Bachelor)  
2560140, WS 23/24, 2 SWS, Language: English, Open in study portal  

**Content**  
For Bachelor students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Economathematics.  
Objective: The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see http://polit.econ.kit.edu or https://portal.wiwi.kit.edu/Seminare  
Seminar Papers of 8–10 pages are to be handed in.  
Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.

**Organizational issues**  
Application is possible via https://portal.wiwi.kit.edu/Seminare  
Kick-off: 24.10.23, 14.00 - 15.30 h, Geb. 01.85, KD2 Lab (1. OG über Außentreppe), Teamraum  
Präsentationen: 08.01.2024 08.00 - 13.00 h, KD2 Lab (1. OG über Außentreppe), Teamraum
Content
For Bachelor students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Economathematics.

The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see http://polit.econ.kit.edu or https://portal.wiwi.kit.edu/Seminare

Seminar Papers of 8–10 pages are to be handed in.

Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.

Organizational issues
Application is possible via https://portal.wiwi.kit.edu/Seminare

Kick-off: 25.10.2023, 11.00 - 12.00 (online)

Presentations: 12.01.2024, 08.00 - 13.00 h, Geb. 01.85, KD2Lab (1. OG über Außentreppe), Teamraum

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Disruption and the Digital Economy: Markets, Strategies, and Society (Bachelor)
2560145, WS 23/24, 2 SWS, Language: English, Open in study portal

Content
For Bachelor students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Economathematics.

Objective: The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see http://polit.econ.kit.edu or https://portal.wiwi.kit.edu/Seminare

Seminar Papers of 8–10 pages are to be handed in.

Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.

Organizational issues
Application is possible via https://portal.wiwi.kit.edu/Seminare

Kick-off: 27.10.2023, 14.00 - 15.30 Uhr, Geb. 01.85, KD2Lab (1. OG über Außentreppe), Teamraum

Präsentationen: 15.01.2024 09.00 - 13.00 Uhr, Geb. 01.85, KD2Lab (1. OG über Außentreppe), Teamraum
4 COURSES

Course: Seminar in Economics (Bachelor) [T-WIWI-112739]

4.110 Course: Seminar in Economics (Bachelor) [T-WIWI-112739]

**Responsible:** Professorenschaft des Fachbereichs Volkswirtschaftslehre

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-106283 - Seminars

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**Exams**

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**Legend:** Online, Blended (On-Site/Online), On-Site, Cancelled

**Competence Certificate**

Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

**Prerequisites**

None.

**Recommendation**

See seminar description in the course catalogue of the KIT (https://campus.kit.edu/)

**Annotation**

The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: https://portal.wiwi.kit.edu.
### 4.111 Course: Seminar in Informatics (Bachelor) [T-WIWI-103485]

**Responsible:** Professorenschaft des Instituts AIFB  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-106283 - Seminars

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<td>Seminar Emerging Trends in Digital Health (Bachelor)</td>
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<td>Seminar Linked Data and the Semantic Web (Bachelor)</td>
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Legend: Online, Blended (On-Site/Online), On-Site, Cancelled
Competence Certificate
Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

Prerequisites
None.

Recommendation
See seminar description in the course catalogue of the KIT (https://campus.kit.edu/)

Annotation
Placeholder for seminars offered by the Institute AIFB. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: https://portal.wiwi.kit.edu.

Below you will find excerpts from events related to this course:

Seminar Knowledge Discovery and Data Mining (Bachelor)
2513308, SS 2023, 3 SWS, Language: English, Open in study portal

Content
In this seminar different machine learning and data mining methods are implemented.

The seminar includes different methods of machine learning and data mining. Participants of the seminar should have basic knowledge of machine learning and programming skills.

Domains of interest include, but are not limited to:

- Medicine
- Social Media
- Finance Market
- Scientific Publications

Further Information: https://aifb.kit.edu/web/Lehre/Praktikum_Knowledge_Discovery_and_Data_Science

The exact dates and information for registration will be announced at the event page.

Organizational issues
Die Anmeldung erfolgt über das WiWi Portal https://portal.wiwi.kit.edu/.

Für weitere Fragen bezüglich des Seminar und der behandelten Themen wenden Sie sich bitte an die entsprechenden Verantwortlichen.

Literature
Detaillierte Referenzen werden zusammen mit den jeweiligen Themen angegeben. Allgemeine Hintergrundinformationen ergeben sich z.B.aus den folgenden Lehrbüchern:

- Mitchell, T.; Machine Learning
Content
In this seminar, students will design applications in teams that use meaningful and creative Event Processing methods. Thereby, students have access to an existing record.

Event processing and real-time data are everywhere: financial market data, sensors, business intelligence, social media analytics, logistics. Many applications collect large volumes of data in real time and are increasingly faced with the challenge of being able to process them quickly and react promptly. The challenges of this real-time processing are currently also receiving a great deal of attention under the term “Big Data”. The complex processing of real-time data requires both knowledge of methods for data analysis (data science) and their processing (real-time analytics). Seminar papers are offered on both of these areas as well as on interface topics, the input of own ideas is explicitly desired.

Further information to the seminar is given under the following Link:
http://seminar-cep.fzi.de

Questions are answered via the e-mail address sem-ep@fzi.de.

Organizational issues
Further information as well as the registration form can be found under the following link:
http://seminar-cep.fzi.de

Questions are answered via the e-mail address sem-ep@fzi.de.

V Seminar Graph Representation Learning (Bachelor)
2513318, SS 2023, 3 SWS, Language: English, Open in study portal

Seminar (S)
On-Site

Content
Graphs are a natural way to represent the information of objects and the topological relationship between them. They are the basis for various applications ranging from recommender systems, finance, social networks, and personal assistants (e.g., Alexa).

In this seminar, students will read, discuss, and work on graph algorithms based on scientific literature, including most recent methods for analyzing and creating large graphs (e.g., link prediction on knowledge graphs using graph neural networks), and methods for making the behavior of neural networks based on graphs explainable (e.g., generating text based on a subgraph).

V Cognitive Automobiles and Robots
2513500, SS 2023, 2 SWS, Language: German/English, Open in study portal

Seminar (S)
Online

Content
The seminar is intended as a theoretical supplement to lectures such as "Machine Learning". The theoretical basics will be deepened in the seminar. The aim of the seminar is that the participants work individually to analyze a subsystem from the field of robotics and cognitive systems using one or more procedures from the field of AI/ML.

The individual projects require the analysis of the task at hand, selection of suitable procedures, specification and theoretical evaluation of the approach taken. Finally, the chosen solution has to be documented and presented in a short presentation.

Learning objectives:
- Students can apply knowledge from the Machine Learning lecture in a selected field of current research in robotics or cognitive automobiles for theoretical analysis.
- Students can evaluate, document and present their concepts and results.

Recommendations:
Attendance of the lecture machine learning

Workload:
The workload of 3 credit points consists of the time spent on literature research and planning/specifying the proposed solution. In addition, a short report and a presentation of the work carried out will be prepared.

Organizational issues
Anmeldung und weitere Informationen sind im WiWi-Portal zu finden.

Registration and further information can be found in the WiWi-portal.

V User-Adaptive Systems Seminar
2540553, SS 2023, 2 SWS, Language: English, Open in study portal

Seminar (S)
Blended (On-Site/Online)
Content
User-adaptive systems collect and analyze biosignals from users to recognize user states as a basis for adaptation. Thermic, mechanical, electric, acoustic, and optical signals are collected using sensors which are integrated in wearables, e.g. glasses, earphones, belts, or bracelets. The collected data is processed with analytics and machine learning techniques in order to determine short-term, evolving over time, and long-term user states in the form of user characteristics, affective-cognitive states, or behavior. Finally, the recognized user states are leveraged for realizing user-centric adaptations.

In this seminar, interdisciplinary teams of students design, develop, and evaluate a user-adaptive system prototype leveraging state-of-the-art hard- and software. This seminar follows an interdisciplinary approach. Students from the fields of computer science, information systems and industrial engineering & management collaborate in the prototype design, development, and evaluation.

The seminar is carried out in cooperation between Teco/Chair of Pervasive Computing Systems (Prof. Beigl) and the Institute of Information Systems and Marketing (Research Group ISSD, Prof. Mädche). It is offered as part of the DFG-funded graduate school “KD2School: Designing Adaptive Systems for Economic Decisions” (https://kd2school.info/)

Learning objectives of the seminar
- Explain what a user-adaptive system is and how it can be conceptualized
- Suggest and evaluate different design solutions for addressing the identified problem
- Build a user-adaptive system prototype using state-of-the-art hard- and software
- Perform a user-centric evaluation of the user-adaptive system prototype

Prerequisites
Strong analytical abilities and profound software development skills are required.

Organizational issues
Termine werden bekannt gegeben

Literature
Required literature will be made available in the seminar.

Machine Learning on Graphs (Bachelor)
2500046, WS 23/24, SWS, Language: English, Open in study portal

Seminar Programming 3 (Bachelor)
2513200, WS 23/24, 2 SWS, Open in study portal

Seminar Linked Data and the Semantic Web (Bachelor)
2513312, WS 23/24, 3 SWS, Language: German/English, Open in study portal

Content
Graph representation learning deals with capturing and understanding the complex relationships and patterns inherent in graph-structured data. It focuses on developing techniques and algorithms to extract meaningful representations from graphs, enabling tasks such as node classification, link prediction, community detection, and graph generation. This seminar will cover the fundamental concepts of graph representation learning, such as knowledge graphs, graph theory, and graph spectral theory. Additionally, you will have the chance to engage in collaborative reading of recent technical reports and research papers with your peers, encompassing machine learning algorithms pertaining to large language models, knowledge embedding, and social attribute prediction.

Content
Registration information and the content of the seminar will be announced on the course page. Only bachelor students are allowed to attend this seminar.
Content
Linked Data is a way of publishing data on the web in a machine-understandable fashion. The aim of this practical seminar is to build applications and devise algorithms that consume, provide, or analyse Linked Data.

The Linked Data principles are a set of practices for data publishing on the web. Linked Data builds on the web architecture and uses HTTP for data access, and RDF for describing data, thus aiming towards web-scale data integration. There is a vast amount of data available published according to those principles: recently, 4.5 billion facts have been counted with information about various domains, including music, movies, geography, natural sciences. Linked Data is also used to make web-pages machine-understandable, corresponding annotations are considered by the big search engine providers. On a smaller scale, devices on the Internet of Things can also be accessed using Linked Data which makes the unified processing of device data and data from the web easy.

In this practical seminar, students will build prototypical applications and devise algorithms that consume, provide, or analyse Linked Data. Those applications and algorithms can also extend existing applications ranging from databases to mobile apps.

For the seminar, programming skills or knowledge about web development tools/technologies are highly recommended. Basic knowledge of RDF and SPARQL are also recommended, but may be acquired during the seminar. Students will work in groups. Seminar meetings will take place as 'Block-Seminar'.

Topics of interest include, but are not limited to:

- Travel Security
- Geo data
- Linked News
- Social Media

The exact dates and information for registration will be announced at the event page.

Seminar Real-World Challenges in Data Science and Analytics (Bachelor)
2513314, WS 23/24, 3 SWS, Language: German/English, [Open in study portal]

Content
In the seminar, various Real-World Challenges in Data Science and Analytics will be worked on.

During this seminar, groups of students work on a case challenge with data provided. Here, the typical process of a data science project is depicted: integration of data, analysis of these, modeling of the decisions and visualization of the results.

During the seminar, solution concepts are worked out, implemented as a software solution and presented in an intermediate and final presentation. The seminar "Real-World Challenges in Data Science and Analytics" is aimed at students in master's programs.

The exact dates and information for registration will be announced at the course page.

Seminar Real-World Challenges in Data Science and Analytics (Master)
2513315, WS 23/24, 3 SWS, Language: German/English, [Open in study portal]

Content
In the seminar, various Real-World Challenges in Data Science and Analytics will be worked on.

During this seminar, groups of students work on a case challenge with data provided. Here, the typical process of a data science project is depicted: integration of data, analysis of data, modeling of the decisions and visualization of the results.

During the seminar, solution concepts are worked out, implemented as a software solution and presented in an intermediate and final presentation. The seminar "Real-World Challenges in Data Science and Analytics" is aimed at students in master's programs.

The exact dates and information for registration will be announced at the course page.
### 4.112 Course: Seminar in Mathematics (Bachelor) [T-MATH-102265]

| Responsible          | Dr. Martin Folkers  
|                      | Prof. Dr. Günter Last |
| Organisation         | KIT Department of Mathematics |
| Part of              | M-WIWI-106283 - Seminars |
| **Type**             | Examination of another type |
| **Credits**          | 3 |
| **Grading scale**    | Grade to a third |
| **Version**          | 1 |
4.113 Course: Seminar in Operations Research (Bachelor) [T-WIWI-103488]

**Responsible:** Prof. Dr. Stefan Nickel  
Prof. Dr. Steffen Rebennack  
Prof. Dr. Oliver Stein

**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-106283 - Seminars

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**Type**  
Examination of another type

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**Events**

- **ST 2023** 2550131 Seminar on Methodical Foundations of Operations Research (B) 2 SWS Seminar / 🗣️ Stein, Beck, Schwarze
- **ST 2023** 2550132 Seminar on Mathematical Optimization (MA) 2 SWS Seminar / 🗣️ Stein, Beck, Schwarze
- **ST 2023** 2550461 Seminar: Trending Topics in Machine Learning and Optimization (Bachelor) 2 SWS Seminar / 🗣️ Rebennack, Warwicker
- **ST 2023** 2550472 Seminar: Energy and Power Systems Optimization (Bachelor) 2 SWS Seminar / 🗣️ Rebennack, Warwicker
- **ST 2023** 2550491 Seminar: Modern OR and Innovative Logistics 2 SWS Seminar / 🗣️ Nickel, Mitarbeiter
- **WT 23/24** 2550131 Seminar on Methodical Foundations of Operations Research (B) 2 SWS Seminar / 🗣️ Stein, Beck, Schwarze
- **WT 23/24** 2550461 Seminar on Trending Topics in Optimization and Machine Learning (Bachelor) 2 SWS Seminar / 🗣️ Rebennack, Warwicker
- **WT 23/24** 2550472 Seminar on Energy and Power Systems Optimization (Bachelor) 2 SWS Seminar / 🗣️ Rebennack, Warwicker
- **WT 23/24** 2550491 Seminar: Modern OR and Innovative Logistics 2 SWS Seminar / 🗣️ Nickel, Mitarbeiter

**Exams**

- **ST 2023** 7900026 Seminar Modern OR and Innovative Logistics Nickel
- **ST 2023** 7900200_SS2023 Seminar in Operations Research A (Master) Stein
- **ST 2023** 7900201_SS2023 Seminar in Operations Research (Bachelor) Stein
- **ST 2023** 7900347 Seminar on Power Systems Optimization (Bachelor) Rebennack
- **WT 23/24** 7900342 Seminar Modern OR and Innovative Logistics Nickel

**Legend:** 🖥 Online, 🧩 Blended (On-Site/Online), 🗣️ On-Site, ✗ Cancelled

**Competence Certificate**

Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

**Prerequisites**

None.

**Recommendation**

See seminar description in the course catalogue of the KIT (https://campus.kit.edu/)
Annotation
The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: https://portal.wiwi.kit.edu.

Below you will find excerpts from events related to this course:

Seminar on Methodical Foundations of Operations Research (B)
2550131, SS 2023, 2 SWS, Language: German, Open in study portal

Content
The seminar aims at describing, evaluating, and discussing recent as well as classical topics in continuous optimization. The focus is on the treatment of optimization models and algorithms, also with respect to their practical application.

Bachelor students are introduced to the style of scientific work. By focused treatment of a scientific topic they deal with the basics of scientific investigation and reasoning.

For further development of a scientific work style, master students are particularly expected to critically question the seminar topics.

With regard to the oral presentations the students become acquainted with presentation techniques and basics of scientific reasoning. Also rhetorical abilities may be improved.

Remarks:
Attendance at all oral presentations is compulsory.

Preferably at least one module offered by the Institute of Operations Research should have been chosen before attending this seminar.

Assessment:
The assessment is composed of a 15-20 page paper as well as a 40-60 minute oral presentation according to §4(2), 3 of the examination regulation. The grade is composed of the equally weighted assessments of the paper and the oral presentation.

The seminar is appropriate for bachelor as well as for master students. Their differentiation results from different assessment criteria for the seminar paper and the oral presentation.

Workload:
The total workload for this course is approximately 90 hours. For further information see German version.

Literature
Die Literatur und die relevanten Quellen werden gegen Ende des vorausgehenden Semesters im Wiwi-Portal und in einer Seminarvorbesprechung bekannt gegeben.

References and relevant sources are announced at the end of the preceding semester in the Wiwi-Portal and in a preparatory meeting.

Seminar: Modern OR and Innovative Logistics
2550491, SS 2023, 2 SWS, Language: German, Open in study portal
Content
The seminar aims at the presentation, critical evaluation and exemplary discussion of recent questions in discrete optimization. The focus lies on optimization models and algorithms, also with regard to their applicability in practical cases (especially in Supply Chain and Health Care Management). The students get in touch with scientific working: The in-depth work with a special scientific topic makes the students familiar with scientific literature research and argumentation methods. As a further aspect of scientific work, especially for Master students the emphasis is put on a critical discussion of the seminar topic. Regarding the seminar presentations, the students will be familiarized with basic presentational and rhetoric skills.

The topics of the seminar will be announced at the beginning of the term in a preliminary meeting. Attendance is compulsory for the preliminary meeting as well for all seminar presentations.

Exam:
The assessment consists of a written seminar thesis of 20-25 pages and a presentation of 35-40 minutes (according to §4(2), 3 of the examination regulation).

The final mark for the seminar consists of the seminar thesis, the seminar presentation, the handout, and if applicable further material such as programming code.

The seminar can be attended both by Bachelor and Master students. A differentiation will be achieved by different valuation standards for the seminar thesis and presentation.

Requirements:
If possible, at least one module of the institute should be taken before attending the seminar.

Objectives:
The student
- illustrates and evaluates classic and current research questions in discrete optimization,
- applies optimization models and algorithms in discrete optimization, also with regard to their applicability in practical cases (especially in Supply Chain and Health Care Management),
- successfully gets in touch with scientific working by an in-depth working on a special scientific topic which makes the student familiar with scientific literature research and argumentation methods,
- acquires good rhetorical and presentation skills.

As a further aspect of scientific work, especially for Master students the emphasis is put on a critical discussion of the seminar topic.

Organizational issues
wird auf der Homepage dol.io.rkit.edu bzw. auf dem WiWi-Portal bekannt gegeben

Literature
Die Literatur und die relevanten Quellen werden zu Beginn des Seminars bekannt gegeben.

Seminar on Methodical Foundations of Operations Research (B)
2550131, WS 23/24, 2 SWS, Language: German, Open in study portal

Content
The seminar aims at describing, evaluating, and discussing recent as well as classical topics in continuous optimization. The focus is on the treatment of optimization models and algorithms, also with respect to their practical application.

Bachelor students are introduced to the style of scientific work. By focussed treatment of a scientific topic they deal with the basics of scientific investigation and reasoning.

For further development of a scientific work style, master students are particularly expected to critically question the seminar topics.

With regard to the oral presentations the students become acquainted with presentation techniques and basics of scientific reasoning. Also rhetoric abilities may be improved.

Remarks:
Attendance at all oral presentations is compulsory.

Preferably at least one module offered by the Institute of Operations Research should have been chosen before attending this seminar.

Assessment:
The assessment is composed of a 15-20 page paper as well as a 40-60 minute oral presentation according to §4(2), 3 of the examination regulation. The grade is composed of the equally weighted assessments of the paper and the oral presentation.

The seminar is appropriate for bachelor as well as for master students. Their differentiation results from different assessment criteria for the seminar paper and the oral presentation.

Workload:
The total workload for this course is approximately 90 hours. For further information see German version.
Literature
Die Literatur und die relevanten Quellen werden gegen Ende des vorausgehenden Semesters im Wiwi-Portal und in einer Seminarvorbesprechung bekannt gegeben.
References and relevant sources are announced at the end of the preceding semester in the Wiwi-Portal and in a prepatory meeting.

Seminar: Modern OR and Innovative Logistics
2550491, WS 23/24, 2 SWS, Language: German, Open in study portal

Content
The seminar aims at the presentation, critical evaluation and exemplary discussion of recent questions in discrete optimization. The focus lies on optimization models and algorithms, also with regard to their applicability in practical cases (especially in Supply Chain and Health Care Management). The students get in touch with scientific working: The in-depth work with a special scientific topic makes the students familiar with scientific literature research and argumentation methods. As a further aspect of scientific work, especially for Master students the emphasis is put on a critical discussion of the seminar topic. Regarding the seminar presentations, the students will be familiarized with basic presentational and rhetoric skills.

Organizational issues
Anmeldezeitraum: 11.09.23 bis 30.09.23 im Wiwi Portal

Literature
Die Literatur und die relevanten Quellen werden zu Beginn des Seminars bekannt gegeben.
Course: Seminar in Statistics (Bachelor) [T-WIWI-103489]

**Responsible:** Prof. Dr. Oliver Grothe
Prof. Dr. Melanie Schienle

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-106283 - Seminars

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## Events

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<th>Predictive Data Analytics - An Introduction to Statistical Machine Learning</th>
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<td>ST 2023</td>
<td>2521310</td>
<td>Advanced Topics in Econometrics</td>
<td>2 SWS</td>
<td>Seminar</td>
<td>Schienle, Krüger, Buse, Rüter, Pavlova, Bracher</td>
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<tr>
<td>ST 2023</td>
<td>2550560</td>
<td>Spezielle Themen der Datenanalyse und Statistik</td>
<td>2 SWS</td>
<td>Seminar / 📚</td>
<td>Grothe, Kaplan, Kächele</td>
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<td>WT 23/24</td>
<td>2521310</td>
<td>Topics in Econometrics</td>
<td>2 SWS</td>
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<td>Schienle, Rüter</td>
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### Exams

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<th>7900204</th>
<th>Predictive Data Analytics - An Introduction to Statistical Machine Learning</th>
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<td>7900245</td>
<td>Seminar in Statistics (Bachelor)</td>
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### Competence Certificate

Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

### Prerequisites

None.

### Recommendation

See seminar description in the course catalogue of the KIT (https://campus.kit.edu/)

### Annotation

The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: https://portal.wiwi.kit.edu.

### Below you will find excerpts from events related to this course:

**Predictive Data Analytics - An Introduction to Statistical Machine Learning**
2500004, SS 2023, 2 SWS, Language: German/English, Open in study portal

**Advanced Topics in Econometrics**
2521310, SS 2023, 2 SWS, Language: German/English, Open in study portal
Organizational issues
Blockveranstaltung, Termine werden bekannt gegeben

Topics in Econometrics
2521310, WS 23/24, 2 SWS, Language: German, Open in study portal

Organizational issues
Blockveranstaltung, Termine werden auf Homepage und über Ilias bekannt gegeben
# 4.115 Course: Seminar: Commercial and Corporate Law in the IT Industry [T-INFO-111405]

**Responsible:** Dr. Georg Nolte  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101216 - Private Business Law

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## Events

| WT 23/24 | 2400165 | Seminar Commercial and Corporate Law in Information Technology | 2 SWS | Seminar / 🖥 | Nolte |

## Exams

| WT 23/24 | 7500182 | Seminar: Legal Studies II | Boehm, Raabe |
| WT 23/24 | 7500310 | Seminar: Commercial and Corporate Law in the IT Industry | Matz |

Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🙌 On-Site, ❌ Cancelled

**Responsible:** Martin Schallbruch  
**Organisation:** KIT Department of Informatics  
**Part of:** M/INFO-101217 - Public Business Law

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### Events

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### Exams

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4.17 Course: Seminar: Legal Studies I [T-INFO-101997]

Responsible: N.N.
Organisation: KIT Department of Informatics
Part of: M-INFO-106424 - Legal Aspects of Digitalization
M-WIWI-106283 - Seminars

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<td>2 SWS</td>
<td>Internet und Gesellschaft - gesellschaftliche Werte und technische Umsetzung</td>
<td>Seminar / 🗣</td>
<td>Bless, Boehm, Hartenstein, Mädche, Volkamer, Zitterbart</td>
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<td>2 SWS</td>
<td>„Vom Original zur Kopie und vom Analog zu Digital“</td>
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<td>ST 2023 24820</td>
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<td>2 SWS</td>
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<td>2 SWS</td>
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<td>Oberweis, Volkamer, Raabe, Schiefer, Hennig, Sterz, Veit, Ballreich, Mossano</td>
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Exams

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ❌ Cancelled

Below you will find excerpts from events related to this course:

**Internet und Gesellschaft - gesellschaftliche Werte und technische Umsetzung**

2400061, SS 2023, 2 SWS, [Open in study portal](#)

**Content**

- Registration via [https://portal.wiwi.kit.edu/ys/5877](https://portal.wiwi.kit.edu/ys/5877)

**Organizational issues**

nach Vereinbarung

**EU Digital Regulatory Framework**

2400184, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)
Content
This class aims to provide an overview on the legal instruments forming the EU digital regulatory framework. Following its Digital Single Market Strategy, the EU has set up a new strategic programme for a "Digital Decade". Existing regulations like the General Data Protection Regulation (GDPR), or the E-Commerce Directive, are being complemented by a variety of new instruments that aim to set binding rules on online markets, to regulate data flows in various ways, but also to pioneer a legal framework on AI. Prominent instruments include the new AI Act (proposal), the Digital Services Act (DSA) and Digital Markets Act (DMA), the Data Act, Data Governance Act, or Open Data Directive.
The class will provide an overview on the existing framework: Which regulations and directives are relevant? How do they apply and interact which each other in a broader context?
Another objective is to provide students with the ability to read these legal instruments: How to access regulatory instruments that often have more than 100 pages (without having to read every single sentence)? How to gain a comprehensive, high-level understanding of the instrument? How to identify parts relevant to a particular legal problem?
The class will start with an introduction into EU law and regulatory instruments in general. Concrete guidance on reading, analysing and working with legal instruments in English will be given. Based on these instructions, students will be assigned legal instruments to present in the final unit along with a one-page report.
Grades will be assigned based on the quality of these presentations and the report, as well as participation in the discussion (presentation: 60 %, one-page report: 20 %, discussion: 20 %).

Organizational issues
WS 2023/24
**4.118 Course: Social Science A (WiWi) [T-GEISTSOZ-109048]**

**Responsible:** Prof. Dr. Gerd Nollmann  
**Organisation:** KIT Department of Humanities and Social Sciences  
**Part of:** M-GEISTSOZ-101167 - Sociology/Empirical Social Research

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<td>5011013</td>
<td>Digital democracy: worries, opportunities, and challenges</td>
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<td>How to control algorithms?</td>
<td>Seminar/O</td>
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Legend: 🖥️ Online, 🧩 Blended (On-Site/Online), 🗣️ On-Site, ☑️ Cancelled

Below you will find excerpts from events related to this course:

### Digital democracy: worries, opportunities, and challenges

**5011013, SS 2023, 2 SWS, Language: German, Open in study portal**

**Seminar (S) Blended (On-Site/Online)**

**Content**

Democracy is under pressure. Populists celebrated election victories in various countries. Studies report dropping trust in institutions. Events such as Brexit, the Capitol-Riots, and the occupation of the entrance to the Bundestag lower confidence in the ability of democratic societies to master the great challenges they face.

It has been argued that not less but more democracy may be the solution. In particular, there is hope that digital methods will allow citizens to participate more in democratic debate and decision making. In contrast, experts warn that existing digital tools such as online social networks demonstrate that a digital approach also has important disadvantages.

This seminar, we will ask whether digital tools can enhance democratic debate and decision making. We will develop quality criteria and apply them to existing digital approaches such as the Conference on the Future of Europe.

### How to control algorithms?

**5011019, SS 2023, 2 SWS, Language: German, Open in study portal**

**Seminar (S) On-Site**

**Content**

It has been warned that algorithms might have undesired effects on societies, fostering, for instance, the polarization of political opinions, the spreading of fake news, and the influence of foreign powers on democratic elections.

In this seminar, we will analyze these warnings and research testing them. In addition, we will focus on the question how undesired effects of algorithms can be prevented. How should users react? Should governments intervene? Are companies like Facebook and Google responsible?

**Organizational issues**

Teilnehmende halten einen Kurzvortrag und erstellen einen Seminararbeit.
### Course: Social Science B (WiWi) [T-GEISTSOZ-109049]

**Responsible:** Prof. Dr. Gerd Nollmann  
**Organisation:** KIT Department of Humanities and Social Sciences  
**Part of:** M-GEISTSOZ-101167 - Sociology/Empirical Social Research

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| WT 23/24 | 5011011 | Artificial intelligence in the research process | 2 SWS | Seminar / 🗣 | Banisch  
| WT 23/24 | 5011014 | Advanced module: Technology and Future: Theories of prospective knowledge | Seminar / 🗣 | Lösch  

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| ST 2023 | 7400455 | Social Science B (WiWi) | Nollmann  
| WT 23/24 | 7400046 | Social Science B (WiWi) | Nollmann  

**Legend:** 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ❌ Cancelled
4.120 Course: Special Topics in Information Systems [T-WIWI-109940]

Responsible: Prof. Dr. Christof Weinhardt
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101434 - eBusiness and Service Management

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Exams

| ST 2023 00019 | Implementation of a classification of Digital Involvement Projects (DIP) in a web-based application | Weinhardt |
| ST 2023 00032 | Practical Seminar: Visualizing AI Predictions Using Metaverse Technology | Weinhardt |
| ST 2023 7900326 | Special Topics in Information Systems | Weinhardt |

Competence Certificate

The assessment of this course is in form of a written documentation, a presentation of the outcome of the conducted practical components and an active participation in class.

Please take into account that, beside the written documentation, also a practical component (such as a survey or an implementation of an application) is part of the course. Please examine the course description for the particular tasks.

The overall grade is composed as follows:

A total of 60 points can be achieved, of which

- A maximum of 30 points for the written documentation
- A maximum of 30 points for the practical component

In order to pass the success control, at least 15 points (written documentation / practical component) must be achieved.

Prerequisites

see below

Recommendation

None

Annotation

All the practical seminars offered at the chair of Prof. Dr. Weinhardt can be chosen in the Special Topics in Information Systems course. The current topics of the practical seminars are available at the following homepage: www.iism.kit.edu/im/lehre.

The Special Topics Information Systems is equivalent to the practical seminar, as it was only offered for the major in “Information Systems” so far. With this course students majoring in “Industrial Engineering and Management” and “Economics Engineering” also have the chance of getting practical experience and enhance their scientific capabilities.

The Special Topics Information Systems can be chosen instead of a regular lecture (see module description). Please take into account, that this course can only be accounted once per module.
Course: Statistical Modeling of Generalized Regression Models [T-WIWI-103065]

Responsible: apl. Prof. Dr. Wolf-Dieter Heller
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101420 - Econometrics and Economics
M-WIWI-101608 - Statistics and Econometrics
M-WIWI-105414 - Statistics and Econometrics II

Events

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<td>Lecture</td>
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Competence Certificate
The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation.

Prerequisites
None

Recommendation
Knowledge of the contents covered by the course "Economics III: Introduction in Econometrics" [2520016]

Below you will find excerpts from events related to this course:

Statistical Modeling of Generalized Regression Models
2521350, WS 23/24, 2 SWS, Open in study portal

Content
Learning objectives:
The student has profound knowledge of generalized regression models.

Requirements:
Knowledge of the contents covered by the course Economics III: Introduction in Econometrics" [2520016].

Workload:
Total workload for 4.5 CP: approx. 135 hours
Attendance: 30 hours
Preparation and follow-up: 65 hours
Course: Statistics I [T-WIWI-102737]

Responsible: Prof. Dr. Oliver Grothe  
Prof. Dr. Melanie Schienle

Organisation: KIT Department of Economics and Management

Part of: M-WIWI-101432 - Introduction to Statistics  
M-WIWI-106421 - Preliminary Exam

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Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

Depending on further pandemic developments, the examination will be offered either as a 120-minute written examination (written examination according to SPO § 4 Abs. 2, Pkt. 1) or as an open-book examination (alternative exam assessment according to SPO § 4 Abs. 2, Pkt. 3).

Prerequisites

None

Below you will find excerpts from events related to this course:

Statistics I

2600008, SS 2023, 4 SWS, Language: German, Open in study portal

Lecture (V)  
On-Site

Content

Learning objectives:

Students understand and apply

- basic concepts of statistical data exploration as well as
- basic definitions and theorems of probability theory.

Content:

A. Descriptive Statistics: univariate und bivariate analysis
B. Probability Theory: probability space, conditional and product probabilities
C. Random variables: location and shape parameters, dependency measures, concrete distribution models

Workload:

Total workload for 5 CP: approx. 150 hours
Attendance: 60 hours
Preparation and follow-up: 90 hours
Literature
Skriptum: Kurzfassung Statistik I

Weiterführende Literatur:


4.123 Course: Statistics II [T-WIWI-102738]

Responsible: Prof. Dr. Oliver Grothe
Prof. Dr. Melanie Schienle

Organisation: KIT Department of Economics and Management

Part of: M-WIWI-101432 - Introduction to Statistics

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Competence Certificate

The assessment consists of a written exam according to Section 4 (2), 1 of the examination regulation. The exam takes place at the end of the lecture period or at the beginning of the recess period. The re-examination takes place in the following semester.

Prerequisites

None

Recommendation

It is recommended to attend the course Statistics I [2600008] before the course Statistics II [2610020].

Below you will find excerpts from events related to this course:

Statistics II

2610020, WS 23/24, 4 SWS, Language: German, Open in study portal

Learning objectives:

The student

- understands and applies the basic definitions and theorems of probability theory,
- transfers these theoretical foundations to problems in parametrical mathematical statistics.

Content:

D. Sampling and Estimation Theory: Sampling distributions, estimators, point and interval estimation
E. Test Theory: General Principles of Hypothesis Testing, Concrete 1- and 2-Sampling Tests
F. Regression analysis: Simple and multiple linear regression, statistical inference

Requirements:

It is recommended to attend the course Statistics I [2600008] before the course Statistics II [2610020].

Workload:

Total workload: 150 hours (5.0 Credits).
Attendance: 30 hours
Preparation and follow-up: 90 hours
Literatur
Skriptum: Kurzfassung Statistik II

Weiterführende Literatur:
4.124 Course: Strategic Finance and Technology Change [T-WIWI-110511]

**Responsible:** Prof. Dr. Martin Ruckes

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101423 - Topics in Finance II
- M-WIWI-101465 - Topics in Finance I

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**Competence Certificate**
The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation. The exam is offered each semester. If there are only a small number of participants registered for the exam, we reserve the right to hold an oral examination instead of a written one.

**Prerequisites**
None

**Recommendation**
Attending the lecture "Financial Management" is strongly recommended.
**4.125 Course: Strategic Management [T-WIWI-113090]**

**Responsible:** Prof. Dr. Hagen Lindstädt  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101425 - Strategy and Organization

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<td>Each summer term</td>
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**Events**

| ST 2023 | 2577900 | Management and Strategy | 2 SWS | Lecture / 🗣 | Lindstädt |

Legend: 🖥 Online, 🧬 Blended (On-Site/Online), 🗣 On-Site, ❌ Cancelled

**Competence Certificate**

The assessment consists of a written exam (60 min) taking place at the beginn of the recess period (according to §4 (2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

**Prerequisites**

None

*Below you will find excerpts from events related to this course:*

**Management and Strategy**

2577900, SS 2023, 2 SWS, Language: German, [Open in study portal](#)
Content

Students learn central concepts of strategic management along the ideal-typical strategy process. An overview of fundamental frameworks and models will be provided and an action-oriented integration performance will be achieved through the transfer of theory to practical issues.

Through intensive exposure to real-world case studies, students will be encouraged to learn and apply strategic measures in a targeted manner in the real business world. The course features an action-oriented approach and provides students with a realistic understanding of the possibilities and limitations of rational design approaches.

Content in Keywords:
- Corporate governance and strategic management: concepts, levels, process.
- Strategic analysis: internal and external analysis
- Competitive strategy: formulation, evaluation and selection of strategic action alternatives at business unit level
- Strategic interaction and strategic commitment
- Corporate strategy: diversification strategy, M&A and management of the corporate portfolio
- Implementation of strategies in companies

Structure:

Lectures in the course are available to students online as recordings, while class dates are reserved for active discussion of real-world case studies.

Learning Objectives:

Upon completion of the course, students will be able to,
- Prepare strategic decisions along the ideal strategic process in a practical setting,
- Identify sources of competitive advantage,
- Explain interrelationships of companies in competition,
- Evaluate the portfolio management of companies,
- To classify actions and decisions of companies strategically,
- Apply knowledge from theoretical frameworks to the analysis of real-life situations.

Recommendations:

None.

Workload:

Total workload for 3.5 credit hours: approximately 105 hours.

Attendance: 30 hours
Self-study: 75 hours

Verification:

Depending on further pandemic developments, the examination will be offered in the summer semester 2021 either as an open-book examination (examination performance of another kind according to SPO § 4 Abs. 2, Pkt. 3), or as a 60-minute written examination (written examination according to SPO § 4 Abs. 2, Pkt. 1).

It is expected that the exam will take place at the beginning of the semester's lecture-free period.

The examination is offered every semester and can be repeated at any regular examination date.

Literature


Die relevanten Auszüge und zusätzliche Quellen werden in der Veranstaltung bekannt gegeben.
4.126 Course: Supplement Applied Informatics [T-WIWI-110711]

Responsible: Professorenschaft des Instituts AIFB
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101426 - Electives in Informatics

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<td>Each term</td>
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Competence Certificate
The assessment of this course is a written or (if necessary) oral examination.
Depending on the particular course associated with this placeholder a bonus on the examination grade is possible.

Prerequisites
None

Annotation
This course can be used in particular for the acceptance of external courses whose content is in the broader area of applied informatics, but is not equivalent to another course of this topic.
Tactical and Operational Supply Chain Management [T-WIWI-102714]

**Responsible:** Prof. Dr. Stefan Nickel

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101413 - Applications of Operations Research
- M-WIWI-101421 - Supply Chain Management
- M-WIWI-103278 - Optimization under Uncertainty

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**Events**

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<td>Tactical and operational SCM</td>
<td>Nickel</td>
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<td>ST 2023</td>
<td>1,5 SWS</td>
<td>Übungen zu Taktisches und operatives SCM</td>
<td>Pomes, Linner</td>
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**Exams**

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</table>

**Competence Certificate**

Depending on further pandemic developments, the exam will be offered either as an open-book exam, or as a written exam (60 min).

The exam takes place in every semester.

Prerequisite for admission to examination is the successful completion of the online assessments.

**Prerequisites**

Prerequisite for admission to examination is the successful completion of the online assessments.

**Recommendation**

None

**Annotation**

The lecture is held in every summer term. The planned lectures and courses for the next three years are announced online.

Below you will find excerpts from events related to this course:

**Tactical and operational SCM**

2550486, SS 2023, 3 SWS, Language: German, Open in study portal

**Content**

The planning of material transport is an essential element of Supply Chain Management. By linking transport connections across different facilities, the material source (production plant) is connected with the material sink (customer). The general supply task can be formulated as follows (cf. Gudehus): For given material flows or shipments, choose the optimal (in terms of minimal costs) distribution and transportation chain from the set of possible logistics chains, which asserts the compliance of delivery times and further constraints. The main goal of the inventory management is the optimal determination of order quantities in terms of minimization of fixed and variable costs subject to resource constraints, supply availability and service level requirements. Similarly, the problem of lot sizing in production considers the determination of the optimal amount of products to be produced in a time slot. The course includes an introduction to basic terms and definitions of Supply Chain Management and a presentation of fundamental quantitative planning models for distribution, vehicle routing, inventory management and lot sizing. Furthermore, case studies from practice will be discussed in detail.

Passing the online exercise is a prerequisite for admission to the exam.
Literatur
Weiterführende Literatur

- Domschke: Logistik: Transporte, 5. Auflage, Oldenbourg, 2005
- Ghiani, Laporte, Musmanno: Introduction to Logistics Systems Planning and Control, Wiley, 2004
- Gudehus: Logistik, 3. Auflage, Springer, 2005
4.128 Course: Tax Law [T-INFO-111437]

**Responsible:** Detlef Dietrich  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101216 - Private Business Law

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<th>Lecture / 🗣</th>
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<td>ST 2023</td>
<td>7500120</td>
<td>Tax Law</td>
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<td>Dreier, Matz</td>
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<td>WT 23/24</td>
<td>7500062</td>
<td>Tax Law</td>
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<td>Matz</td>
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Legend: 🖥 Online, 🏭 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled
4.129 Course: Team Project Management and Technology [T-WIWI-110968]

**Responsible:** Prof. Dr. Martin Klarmann
Prof. Dr. Alexander Mädche

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-105440 - Team Project Management and Technology

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**Events**

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**Exams**

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**Legend:** 🖥 Online, 🧱 Blended (On-Site/Online), ☢ On-Site, ☠ Cancelled

**Competence Certificate**

Alternative exam assessment. The basis for grading is the documents produced, the presentations during the course of the project, the artifact to be produced (e.g. algorithm, method, model, software, component) and the final presentation.
# 4.130 Course: Telecommunications Law [T-INFO-101309]

**Organisation:**  
KiT Department of Informatics

Part of:  
M-INFO-101217 - Public Business Law

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<td>2 SWS</td>
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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled
4.131 Course: Topics in Human Resource Management [T-WIWI-111858]

**Responsible:** Prof. Dr. Petra Nieken

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101513 - Human Resources and Organizations
- M-WIWI-105928 - HR Management & Digital Workplace

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<td>Grade to a third</td>
<td>Each term</td>
<td>1</td>
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**Events**

| ST 2023 | 2573015 | Topics in Human Resource Management | 2 SWS | Colloquium / 🗣️ | Nieken, Mitarbeiter |

Legend: 🖥 Online, 📦 Blended (On-Site/Online), 🗣️ On-Site, ✗ Cancelled

**Competence Certificate**
Alternative exam assessment.

The grade is composed of the presentation of a given research topic and active participation in the course discussions. The final grade will be composed of the graded and weighted performance reviews (the weighting depends on the course).

**Prerequisites**
This course cannot be combined with T-WIWI-102871 "Problem Solving, Communication and Leadership".

**Modeled Conditions**
The following conditions have to be fulfilled:

1. The course T-WIWI-102871 - Problem Solving, Communication and Leadership must not have been started.

**Recommendation**
We recommend visiting the course "Human Resource Management" before taking this course.
The course is strongly recommended for students interested in empirical research in the areas HRM, personnel economics, and leadership.

**Below you will find excerpts from events related to this course:**

<table>
<thead>
<tr>
<th>Topics in Human Resource Management</th>
<th>2573015, SS 2023, 2 SWS, Language: German, <a href="#">Open in study portal</a></th>
</tr>
</thead>
<tbody>
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<td>Colloquium (KOL)</td>
<td>On-Site</td>
</tr>
</tbody>
</table>
Content
The students will discuss and analyze selected research papers in the areas HRM, personnel economics, and leadership. The students will present research papers and discuss research methods and designs as well as content.

Aim
The student

• Looks into current research topics in the areas HRM, personnel economics, and leadership.
• Analyzes research papers in detail and evaluates the research outcomes.
• Trains their presentation skills.
• Learns to critically evaluate research methods and trains the scientific discussion culture.
• Gains deeper knowledge in the area of HRM.
• Learns to evaluate research designs and takes into account the ethical dimension of research.

Notes
Due to the interactive nature of the course, the number of participants is limited. If you are interested, please contact Prof. Nieken by email.

Workload
The total workload for this course is approximately 90 hours.
Lecture: 30 hours
Preparation: 45 hours
Exam preparation: 15 hours

Literature
Selected research papers

Organizational issues
Geb. 05.20, Raum 2A-12.1
### 4.132 Course: Trademark and Unfair Competition Law [T-INFO-101313]

**Responsible:** Dr. Yvonne Matz  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101215 - Intellectual Property Law

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 👤 On-Site, ✗ Cancelled
4.133 Course: Welfare Economics [T-WIWI-102610]

**Responsible:** Prof. Dr. Clemens Puppe

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101501 - Economic Theory

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**Events**

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<td>ST 2023 2520518 Übung zur Wohlfahrtstheorie</td>
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**Exams**

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**Competence Certificate**

Depending on further pandemic developments, the examination will be offered either as a 60-minute written examination (written examination according to SPO § 4 Abs. 2, Pkt. 1) or as an open-book examination (alternative exam assessment according to SPO § 4 Abs. 2, Pkt. 3).

**Prerequisites**

The course Economics I: Microeconomics [2610012] has to be completed beforehand.

**Modeled Conditions**

The following conditions have to be fulfilled:

1. The course T-WIWI-102708 - Economics I: Microeconomics must have been passed.

**Recommendation**

None

**Annotation**

The course only takes place every second summer semester, the next course is planned for summer semester 2021.

**Below you will find excerpts from events related to this course:**

**Welfare Economics**

2520517, SS 2023, 2 SWS, Language: German, [Open in study portal]
Content
The lecture "Welfare economics" deals with the question of efficiency and distributional properties of economic allocations, in particular allocations of market equilibria. The lecture is based on the two welfare theorems: The first welfare theorem (under weak preconditions) says that every competitive equilibrium is efficient.

According to the second welfare theorem (under stronger preconditions), every efficient allocation can be preserved as a competitive equilibrium through adequate choices of initial endowments. Afterwards, the terms and definitions of envy-freeness and the related concept of egalitarian equivalence in the context of the general theory of equilibrium will be discussed.

The second part of the lecture deals with the principle of "social justice" (i.e. distributational justice). The fundamental principles of utilitarianism, Rawl's theory of justice as well as John Roemer's theory of equality of opportunity are explained and critically analyzed.

The assessment consists of a written exam at the end of the semester (according to Section 4 (2), 1 or 2 of the examination regulation).

The course will be held every two years in the summer.

The total workload for this course is approximately 135 hours. For further information see German version.

Elective literature:

Literature
Weiterführende Literatur: