

# Module Handbook Digital Economics Bachelor 2023 (Bachelor of Science (B.Sc.))

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KIT DEPARTMENT OF ECONOMICS AND MANAGEMENT



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## 1 General Information

### 1.1 Study program details

KIT-Department	KIT Department of Economics and Management
Academic Degree	Bachelor of Science (B.Sc.)
Examination Regulations Version	2023
Regular terms	6 terms
Maximum terms	9 terms
Credits	180
Language	German and English
Grade calculation	Weighted by (Weight * CP)
Additional Information	Department <a href="https://www.wiwi.kit.edu/index.php">https://www.wiwi.kit.edu/index.php</a>

## 1.2 Content

In terms of content, the Bachelor's degree program operates at the interface of economics, informatics and social science topics from the fields of sociology, philosophy and law. From a decidedly interdisciplinary perspective, it focuses on the transformation processes in the economy and society associated with advancing digitalization and examines their effects on competition policy, macroeconomics and social policy.

In addition to the eponymous subject of Digital Economics, the curriculum of the course includes the subjects of Economics, Business Administration, Informatics, Mathematics, Statistics & Econometrics, Operations Research (OR) and Social Sciences.

The compulsory program, which you complete in this range of subjects, especially in the first semesters (but sometimes also in semesters 4 and 5), includes the modules

- Digital Economics: Introduction to Digital Economics (6 CP), Digital Economics (9 CP), Digital Financial Economics (9 CP)
- Economics: Introduction to Economics (10 CP)
- Business Administration: Management & Marketing (5 CP), Financing and Business Informatics (5 CP)
- Informatics: Introduction to Programming (5 CP), Fundamentals of Computer Science 1 (5 CP), Applied Computer Science and AI (9 CP)
- Mathematics: Mathematics 1 (8 CP), Mathematics 2 (8 CP)
- Statistics & Econometrics: Introduction to Statistics (10 CP), Introduction to Econometrics (5 CP)
- Operations Research: Introduction to OR (5 CP)
- Social Sciences: Legal Aspects of Digitalization (9 CP), Digitalization and Society (9 CP)

You take a first elective module worth 9 CP in the third and fourth semesters of economics. Here you can choose, for example, further microeconomic or macroeconomic content, further specializations in statistics and econometrics or economic policy or economic theory.

In addition, from semester 4, there is a separate compulsory elective area of 42 CP, in which you can choose between

- a further three elective modules (9 CP each) from economics, business administration, OR (max. two each), informatics, statistics (max. one each) and social sciences
- one seminar module (2x 3 CP) and
- a team project (9 CP) on the subject of business and technology

At the end of your Bachelor's degree, you will complete a Bachelor's thesis (12 CP). Further information on the course structure and content can be found in the module handbook.

### Special features of the degree program

- Newly designed, interdisciplinary degree program
- First university degree course of its kind in Germany
- modern and innovative study concept at the interface of economics and informatics
- high proportion of computer science
- individual curriculum design and focus through extensive elective options from semester 3 onwards
- Promotion of soft skills through tutoring models, seminars and a team project
- High practical relevance through case studies, current applications and the team project
- Connection to the KIT Faculty of Humanities and Social Sciences (Philosophy, Sociology)
- Faculty-internal International Relations Office to support stays abroad
- Partner network with companies for company contacts and internships during your studies
- Bridge courses and semester-accompanying courses at the MINT-Kolleg
- Support for start-ups through the KIT start-up incubator

#### 1.2.1 Interdisciplinary qualifications:

The Digital Economics degree program at the KIT department of Economics and Management is characterized by an exceptional degree of interdisciplinarity. With the combination of the subjects Digital Economics, Economics, Business Administration, Informatics, Operations Research, Mathematics and Law / Sociology, the integration of knowledge from different disciplines is an inherent part of the program.

Interdisciplinary thinking and thinking in contexts are promoted naturally. In addition, the tutorial models with over 20 semester hours in the Bachelor's degree program, the seminar papers and in particular the team project contribute significantly to the promotion of soft skills. The key qualifications taught throughout the entire degree program can be assigned to the following areas:

##### Basic skills (soft skills):

- Teamwork, social communication and creativity techniques
- Presentation preparation and presentation techniques
- Logical and systematic argumentation and writing
- Structured problem-solving and communication

**Practical orientation (enabling skills):**

- Knowledge and project management skills
- Basic economic and social knowledge
- English as a technical language

**Orientation knowledge:**

- Imparting interdisciplinary knowledge
- Institutional knowledge of economic and legal systems
- Knowledge of international organizations
- Media, technology, innovation and digitalization

The integrative teaching of interdisciplinary qualifications takes place in particular as part of a series of compulsory courses and modules:

- Compulsory lectures in digital economics, economics and business administration
- Seminar module for two seminars
- Bachelor's thesis supervision
- Team project in economics and technology

### 1.3 Qualification Goals

Graduates of the Bachelor's degree course in Digital Economics are familiar with the transformation processes in the economy and society associated with advancing digitalization and their effects on competition policy, macroeconomics and social policy. They are able to analyze these processes as they acquire sound methodological knowledge in mathematics, statistics, operations research, econometrics, economics and business administration, law, informatics and business informatics.

Graduates also have in-depth skills in the fields of digital economics, financial digital economics, economics, applied informatics with machine learning and artificial intelligence, as well as digitalization and society with ethical and sociological aspects of digital transformation.

Graduates work largely independently in the relevant and often interdisciplinary subject areas. They analyze and model subject-specific problems and select suitable methods and procedures to solve them and derive potential for improvement.

They know how to validate, illustrate and interpret the results obtained from an interdisciplinary perspective. Based on their experience with seminar papers, a Bachelor's thesis and a team project, they are able to methodically develop, present and discuss content in depth, both individually and in group work. They are familiar with the international relevance of the topics and are able to work on and communicate them in both German and English.

Graduates of the Bachelor's degree program in Digital Economics are able to assume responsibility in interdisciplinary teams, taking into account scientific, social and ethical aspects, argue in a subject-related and interdisciplinary manner and defend their point of view vis-à-vis specialist representatives and laypersons. They have the ability to apply the knowledge they have acquired in all areas of public administration, in non-governmental organizations and in all areas of the private sector affected by digitalization, as well as to take up the research-oriented Master's degree course in Digital Economics or a related course.

### 1.4 Employment Prospects

The Bachelor's degree in Digital Economics opens up career prospects for you as a specialist and manager in all areas of public administration, in non-governmental organizations and in all areas of the private sector that are shaped by digitalization. You also have the opportunity to work in consulting or in start-ups. Or you can opt for an academic career, the next stage of which leads to the research-oriented Master's in Digital Economics or a related degree program.

### 1.5 Acceptance Criteria

The program offers 40 places and admission is restricted.

Admission is granted for the first semester in the winter semester and for the higher semester in the winter and summer semesters.

**Application deadline:**

German or EU nationals

**1.First semester:** July 15

**Second semester:** July 15 for the winter semester, January 15 for the summer semester

Citizens from non-EU countries

**1.1st semester:** 15 July

**Higher semester:** 15 July for the winter semester, 15 January for the summer semester

## 1.6 Studies and Examination Regulations

The legal basis for the degree program and the examinations in the degree program is the

[Study and Examination Regulations of the Karlsruhe Institute of Technology \(KIT\) for the Bachelor's degree program in Digital Economics](#)

## 1.7 Organizational issues

### Dates and events:

Current information on the degree programs as well as dates for information events and examinations can be found on the [KIT department website](https://www.wiwi.kit.edu) (<https://www.wiwi.kit.edu>).

### Recognition of achievements according to § 19 SPO

#### 1. Achievements within the university system

According to § 19 of the Study and Examination Regulations, study and examination achievements that have been completed in study programs at state or state-recognized universities and vocational academies in the Federal Republic of Germany or at foreign state or state-recognized universities can be recognized upon application by the student.

#### 2. Achievements outside the higher education system

Knowledge acquired outside the higher education system can also be recognized. A common example is the recognition of one or more internships through proof of relevant vocational training.

For detailed information on the recognition process and the link to the application forms, please refer to [the website of the KIT department](#).

### Frequently asked questions

Answers to frequently asked questions from A for "thesis" to Z for "second repetition" can be found in our [Hints A-Z](#).

## 2 Curriculum

The Bachelor's degree program in Digital Economics has a standard duration of six semesters and comprises 180 credit points. The foundation program is methodologically oriented and leads to the acquisition of the fundamentals important for Digital Economics.

Figure 2 shows the subject and module structure with the allocation of credit points (CP) and an example of a possible distribution of modules that is considered appropriate.

Digital Economics (B.Sc.)											
Semester	LP	Digital Economics	Volks- wirtschaftslehre	Betriebs- wirtschaftslehre	Informatik	Mathematik	Statistik & Ökonometrie	Operations Research	Gesellschafts- wissenschaften	Wahlbereich	Bachelorarbeit
1	31	Introduction to Digital Economics 6 LP	Einführung in die Volks- wirtschaftslehre 10 LP	Management & Marketing 5 LP	Einführung in die Programmierung 5 LP	Mathematik I 8 LP			Rechtliche Aspekte der Digitalisierung 9 LP		
2	33			Finanzierung und Wirtschafts- informatik 5 LP	Grundlagen der Informatik I 5 LP	Mathematik II 8 LP	Einführung in die Statistik 10 LP	Einführung in das Operations Research 5 LP			
3	29	Topics in Digital Economics 9 LP	Wahlmodul Volks- wirtschaftslehre 9 LP						Digitalisierung und Gesellschaft 9 LP		
4	29	Digital Financial Economics 9 LP			Angewandte Informatik und KI 9 LP		Einführung in die Ökonometrie 5 LP			Seminare 6 LP	
5	28									1 Wahl- modul 9 LP	Team- projekt 9 LP
6	30									1 Wahl- modul 9 LP	1 Wahl- modul 9 LP
											Bachelorarbeit 12 LP
	180	24	19	10	19	16	15	5	18	42	12

Figure 2: Structure of the Bachelor's degree program in Digital Economics SPO 2023 (recommendation)

Figure 3 illustrates the examination load per semester in the Bachelor's degree program in Digital Economics based on an exemplary module selection.

## 2 CURRICULUM

Fach	Modul	Veranstaltung	Art	1. FS		2. FS		3. FS		4. FS		5. FS		6. FS	
				EK	LP	EK	LP	EK	LP	EK	LP	EK	LP	EK	LP
Digital Economics (24 LP)	Introduction to Digital Economics (6 LP)	Introduction to Digital Economics	V												
	Topics in Digital Economics (9 LP)	Platform Economy	V/U		(2)	sP	(4) 6*	sP	4,5						
	Digital Financial Economics (9 LP)	Seminar in Digital Economics	S					PaA	4,5						
Volkswirtschaftslehre (19 LP)		Digital Financial Economics	V/U							(3,5)	sP	(5,5) 9*			
	Einführung in die Volkswirtschaftslehre (10 LP)	Volkswirtschaftslehre I: Mikroökonomie	V/I	sP	5										
	Macroeconomics: Theory and Computation (9 LP)	Volkswirtschaftslehre II: Makroökonomie	V/I			sP	5			(3,5)	sP	(5,5) 9*			
Betriebswirtschaftslehre (10 LP)	Management und Marketing (5 LP)	Macroeconomics: Theory and Computation	V/U					(3,5)	sP	(5,5) 9*					
	Finanzierung und Wirtschaftsinformatik (5 LP)	Management & Marketing	V/U	sP	5										
	Einführung in die Programmierung (5 LP)	Finanzierung und Wirtschaftsinformatik	V/U/I				(1,5)	sP	(3,5) 5*						
Informatik (19 LP)	Grundlagen der Informatik I (5 LP)	Programmieren I: Java	V/U/I	sP	5										
	Angewandte Informatik und KI (9 LP)	Grundlagen der Informatik I	V/U/I			sP	5								
		Angewandte Informatik – Datenbanksysteme	V/U						sP	4,5					
Mathematik (16 LP)	Mathematik I (8 LP)	Angewandte Informatik – Modellierung	V/U							sP	4,5				
	Mathematik II (8 LP)	Mathematik I – Klausur	V/U/I	sP	7										
		Mathematik I – Übung	SL	1											
Statistik & Ökonometrie (15 LP)	Einführung in die Statistik (10 LP)	Mathematik II – Klausur	V/U/I			sP	7								
	Einführung in die Ökonometrie (5 LP)	Mathematik II – Übung	SL	1											
		Statistik I	V/U/I			sP	5								
Operations Research (5 LP)	Einführung in das Operations Research für Digital Economics (5 LP)	Statistik II	V/U/I					sP	5						
		Volkswirtschaftslehre III: Einführung in die Ökonometrie	V/U/I							sP	5				
		Einführung in das Operations Research für Digital Economics I und II	V/U/I				(1,5)	sP	(3,5) 5*						
Gesellschaftswissenschaften (18 LP)	Rechtliche Aspekte der Digitalisierung (9 LP)	Geistiges Eigentum und Datenschutz	V	sP	6										
	Digitalisierung und Gesellschaft (9 LP)	Seminar aus Rechtswissenschaften I	V			PaA	3								
		Angewandte Informatik – Informationssicherheit	V/U							sP	4,5				
Wahlbereich (42)	Seminare (6 LP)	Einführung in die Soziologie	V/U					sP	4,5						
	Wirtschaftstheorie (9 LP)   Financial Data Science (9 LP)**	Seminar Volkswirtschaftslehre (Bachelor)	S							PaA	3				
	eBusiness und Service Management (9 LP)	Seminar Informatik (Bachelor)	S							PaA	3				
	Teamprojekt Wirtschaft und Technologie (9 LP)	Strategie und Wohlfahrt   Financial Data Science	V/U											sP PaA	9
	Methodische Grundlagen des OR (9 LP)	eFinance: Informationssysteme für den Wertpapierhandel	V/U									sP	4,5		
		Platform Economy	V/U									sP	4,5		
		Globale Optimierung I und II	P								PaA	9			
Bachelorarbeit (12)	Bachelorarbeit (12 LP)		V/U										sP	9	
Anzahl der Prüfungen:				5	6	6	6	6	5	2	30				
Leistungspunkte:				31	33	29	29	28	30	180					

\* Die Arbeitsbelastung verteilt sich auf das Fachsemester der Prüfung und das Vorsemester entsprechend der in Klammern angegebenen Leistungspunkte.  
 \*\* Das Modul "Wirtschaftstheorie" kann in allen geradzähligen Sommersemestern (erstmalig ab SS26) absolviert werden. In allen ungeraden Sommersemestern kann alternativ das Modul "Financial Data Science" belegt werden.  
 V = Vorlesung  
 U = Übung  
 P = Praktikum  
 S = Seminar  
 sP = schriftliche Prüfung  
 mP = mündliche Prüfung  
 PaA = Prüfungsleistung anderer Art  
 SL = Studienleistung  
 SWS = Semesterwochenstunden  
 EK = Erfolgskontrolle  
 LP = Leistungspunkte  
 FS = Fachsemester

Figure 3: Examination load per semester based on an exemplary module selection

It is up to the individual study planning (taking into account the relevant specifications in the study and examination regulations as well as any module regulations) in which semester the selected module examinations are started or completed. However, it is strongly recommended to follow the proposal for the foundation program. The content of the courses is coordinated accordingly, including across disciplines; the absence of overlaps between courses and examination dates is guaranteed within the semester of the curriculum. All modules of the foundation and specialization programme, including elective options within the modules, are described in this module handbook. Seminars that can be taken as part of the seminar module are published in the Wiwi portal at <https://portal.wiwi.kit.edu/Seminare>.

### 3 Field of study structure

Mandatory	
Preliminary Exam <i>This field will not influence the calculated grade of its parent.</i>	
Bachelor's Thesis	12 CR
Digital Economics	24 CR
Economics	19 CR
Business Administration	10 CR
Informatics	19 CR
Mathematics	16 CR
Statistics and Econometrics	15 CR
Operations Research	5 CR
Society	18 CR
Electives	42 CR

#### 3.1 Preliminary Exam

Mandatory		
M-WIWI-106421	Preliminary Exam	0 CR

#### 3.2 Bachelor's Thesis

Credits  
12

Mandatory		
M-WIWI-106418	Module Bachelor's Thesis	12 CR

#### 3.3 Digital Economics

Credits  
24

Mandatory		
M-WIWI-106271	Introduction to Digital Economics	6 CR
M-WIWI-106272	Topics in Digital Economics	9 CR
M-WIWI-106273	Digital Financial Economics	9 CR

**3.4 Economics****Credits**  
19

Mandatory		
M-WIWI-105204	Economics	10 CR
Elective Module Economics (Election: at least 9 credits)		
M-WIWI-106472	Advanced Macroeconomics	9 CR
M-WIWI-101499	Applied Microeconomics	9 CR
M-WIWI-101403	Public Finance	9 CR
M-WIWI-101420	Econometrics and Economics	9 CR
M-WIWI-101608	Statistics and Econometrics	9 CR
M-WIWI-105414	Statistics and Econometrics II	9 CR
M-WIWI-101668	Economic Policy I	9 CR
M-WIWI-101501	Economic Theory	9 CR

**3.5 Business Administration****Credits**  
10

Mandatory		
M-WIWI-106279	Finance and Information Systems	5 CR
M-WIWI-105768	Management and Marketing	5 CR

**3.6 Informatics****Credits**  
19

Mandatory		
M-WIWI-105879	Applied Informatics and KI	9 CR
M-WIWI-101581	Introduction to Programming	5 CR
M-WIWI-106032	Foundations of Informatics I	5 CR

**3.7 Mathematics****Credits**  
16

Mandatory		
M-MATH-106282	Mathematics I	8 CR
M-MATH-106285	Mathematics II	8 CR

**3.8 Statistics and Econometrics****Credits**  
15

Mandatory		
M-WIWI-101432	Introduction to Statistics	10 CR
M-WIWI-105203	Introduction in Econometrics	5 CR

**3.9 Operations Research****Credits**  
5

Mandatory		
M-WIWI-106280	Introduction to Operations Research for Digital Economics	5 CR

**3.10 Society****Credits**  
18

Mandatory		
M-WIWI-106281	Digitalization and Society	9 CR
M-INFO-106424	Legal Aspects of Digitalization	9 CR

**3.11 Electives****Credits**  
42

<b>Mandatory</b>		
M-WIWI-106283	Seminars	6 CR
M-WIWI-105440	Team Project Management and Technology	9 CR
<b>Economics (Election: at most 18 credits)</b>		
M-WIWI-106472	Advanced Macroeconomics	9 CR
M-WIWI-101499	Applied Microeconomics	9 CR
M-WIWI-101403	Public Finance	9 CR
M-WIWI-106274	Macroeconomics: Theory and Computation	9 CR
M-WIWI-101420	Econometrics and Economics	9 CR
M-WIWI-101608	Statistics and Econometrics	9 CR
M-WIWI-105414	Statistics and Econometrics II	9 CR
M-WIWI-101668	Economic Policy I	9 CR
M-WIWI-101501	Economic Theory	9 CR
<b>Business Administration (Election: at most 18 credits)</b>		
M-WIWI-101498	Management Accounting	9 CR
M-WIWI-101434	eBusiness and Service Management	9 CR
M-WIWI-101402	eFinance	9 CR
M-WIWI-101464	Energy Economics	9 CR
M-WIWI-105610	Financial Data Science	9 CR
M-WIWI-103120	Financial Economics	9 CR
M-WIWI-102752	Fundamentals of Digital Service Systems	9 CR
M-WIWI-101424	Foundations of Marketing	9 CR
M-WIWI-105928	HR Management & Digital Workplace	9 CR
M-WIWI-101437	Industrial Production I	9 CR
M-WIWI-105981	Information Systems & Digital Business	9 CR
M-WIWI-106860	Leadership & Sustainable HR-Management	9 CR
M-WIWI-105482	Machine Learning and Data Science	9 CR
M-WIWI-101425	Strategy and Organization	9 CR
M-WIWI-101421	Supply Chain Management	9 CR
M-WIWI-107213	Topics in Finance I	9 CR
M-WIWI-107214	Topics in Finance II	9 CR
<b>Informatics (Election: at most 9 credits)</b>		
M-WIWI-106906	Electives in Informatics	9 CR
<b>Operations Research (Election: at most 18 credits)</b>		
M-WIWI-101413	Applications of Operations Research	9 CR
M-WIWI-101414	Methodical Foundations of OR	9 CR
M-WIWI-103278	Optimization under Uncertainty	9 CR
<b>Statistics (Election: at most 9 credits)</b>		
M-WIWI-101608	Statistics and Econometrics	9 CR
M-WIWI-105414	Statistics and Econometrics II	9 CR
<b>Society (Election: at most 9 credits)</b>		
M-INFO-106754	Public Economic and Technology Law	9 CR
M-INFO-101215	Intellectual Property Law	9 CR
M-INFO-101216	Private Business Law	9 CR
M-GEISTSOZ-101167	Sociology/Empirical Social Research	9 CR

## 4 Modules

### M

#### 4.1 Module: Advanced Macroeconomics [M-WIWI-106472]

**Responsible:** Prof. Dr. Johannes Brumm  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [Economics \(Elective Module Economics\)](#)  
[Electives \(Economics\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	English	3	2

Compulsory Elective Courses (Election: )			
T-WIWI-112723	<a href="#">Computational Macroeconomics</a>	4,5 CR	Brumm
T-WIWI-112735	<a href="#">Macroeconomics: Theory and Computation</a>	9 CR	Brumm
T-WIWI-109121	<a href="#">Macroeconomic Theory</a>	4,5 CR	Brumm

#### Competence Certificate

The module examination takes place either in the form of an overall examination of 9 LP on the course Macroeconomic Theory and the course Computational Macroeconomics, or via two individual examinations of 4.5 LP each. The duration of the overall examination is 120 minutes. The duration of an individual exam is 60 minutes. The examinations are offered every semester and can be repeated at any regular examination date.

#### Competence Goal

The student

- acquires knowledge of modern macroeconomic models
- is able to analyze and discuss fiscal and monetary policy issues
- understands algorithms for solving dynamic, stochastic models
- is able to apply learned numerical methods independently

#### Content

The module focuses on teaching both theoretical foundations and solution procedures for macroeconomic models.

#### Annotation

The two courses can be taken in any order. They complement each other, but do not build on each other.

#### Workload

The total workload for this module is approximately 270 hours. The exact distribution is made according to the credit points of the courses of the module.

## M

**4.2 Module: Applications of Operations Research [M-WIWI-101413]**

**Responsible:** Prof. Dr. Stefan Nickel  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [Electives \(Operations Research\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German	3	9

Compulsory Elective Courses (Election: between 1 and 2 items)			
T-WIWI-102704	<a href="#">Facility Location and Strategic Supply Chain Management</a>	4,5 CR	Nickel
T-WIWI-102714	<a href="#">Tactical and Operational Supply Chain Management</a>	4,5 CR	Nickel
Supplementary Courses (Election: at most 1 item)			
T-WIWI-102726	<a href="#">Global Optimization I</a>	4,5 CR	Stein
T-WIWI-106199	<a href="#">Modeling and OR-Software: Introduction</a>	4,5 CR	Nickel
T-WIWI-106545	<a href="#">Optimization under Uncertainty</a>	4,5 CR	Rebennack

**Competence Certificate**

The assessment is carried out as partial exams (according to § 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module.

The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**

At least one of the courses *Facility Location and strategic Supply Chain Management* and *Tactical and operational Supply Chain Management* has to be taken.

**Competence Goal**

The student

- is familiar with basic concepts and terms of Supply Chain Management,
- knows the different areas of Supply Chain Management and their respective optimization problems,
- is acquainted with classical location problem models (in the plane, on networks and discrete) as well as fundamental methods for distribution and transport planning, inventory planning and management,
- is able to model practical problems mathematically and estimate their complexity as well as choose and adapt appropriate solution methods.

**Content**

Supply Chain Management is concerned with the planning and optimization of the entire, inter-company procurement, production and distribution process for several products taking place between different business partners (suppliers, logistics service providers, dealers). The main goal is to minimize the overall costs while taking into account several constraints including the satisfaction of customer demands.

This module considers several areas of Supply Chain Management. On the one hand, the determination of optimal locations within a supply chain is addressed. Strategic decisions concerning the location of facilities like production plants, distribution centers or warehouses are of high importance for the rentability of supply chains. Thoroughly carried out, location planning tasks allow an efficient flow of materials and lead to lower costs and increased customer service. On the other hand, the planning of material transport in the context of Supply Chain Management represents another focus of this module. By linking transport connections and different facilities, the material source (production plant) is connected with the material sink (customer). For given material flows or shipments, it is considered how to choose the optimal (in terms of minimal costs) distribution and transportation chain from the set of possible logistics chains, which asserts the compliance of delivery times and further constraints.

Furthermore, this module offers the possibility to learn about different aspects of the tactical and operational planning level in Supply Chain Management, including methods of scheduling as well as different approaches in procurement and distribution logistics. Finally, issues of warehousing and inventory management will be discussed.

**Annotation**

The planned lectures and courses for the next three years are announced online.

**Workload**

The total workload of the module is about 240 hours. The workload is proportional to the credit points of the individual courses.

**Recommendation**

The courses Introduction to Operations Research I and II are helpful.

## M

**4.3 Module: Applied Informatics and KI [M-WIWI-105879]**

**Responsible:** Professorenschaft des Instituts AIFB  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Informatics

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	German/English	3	1

Elective Offer (Election: 2 items)			
T-WIWI-102707	<a href="#">Foundations of Informatics II</a>	5 CR	Lazarova-Molnar
T-WIWI-110340	<a href="#">Applied Informatics – Applications of Artificial Intelligence</a>	4,5 CR	Käfer
T-WIWI-110341	<a href="#">Applied Informatics – Database Systems</a>	4,5 CR	Oberweis
T-WIWI-110339	<a href="#">Applied Informatics – Principles of Internet Computing: Foundations for Emerging Technologies and Future Services</a>	4,5 CR	Sunyaev
T-WIWI-110338	<a href="#">Applied Informatics – Modelling</a>	4,5 CR	Oberweis

**Competence Certificate**

The assessment is carried out as two partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module. For passing the module exam in every singled partial exam the respective minimum requirements has to be achieved.

- Partial exam I: *Advanced Programming - Java Network Programming* or alternatively *Advanced Programming - Application of Business Software*
- Partial exam II: all the rest

The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

When every singled examination is passed, the overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

The student

- knows in depth methods and systems of a core area or a core application area of Informatics according to the contents dealt with in the lectures,
- can choose these methods and system situation adequately and can furthermore design and employ them for problem solving,
- is able to independently find strategic and creative answers in the finding of solutions to well defined, concrete, and abstract problems.

**Content**

Based on a core application area, basic methods and techniques of computer science are presented.

**Workload**

Total workload for 9 credit points: approx. 270 hours

The exact distribution is based on the credit points of the courses in the module.

**Recommendation**

It is strongly recommended to take the course "Fundamentals of Informatics II".

## M

**4.4 Module: Applied Microeconomics [M-WIWI-101499]**

**Responsible:** Prof. Dr. Johannes Philipp Reiß  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [Economics \(Elective Module Economics\)](#)  
[Electives \(Economics\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German	3	4

Compulsory Elective Courses (Election: at least 9 credits)			
T-WIWI-102876	<a href="#">Auction &amp; Mechanism Design</a>	4,5 CR	Szech
T-WIWI-112228	<a href="#">Digital Markets and Market Design</a>	4,5 CR	Hillenbrand
T-WIWI-102892	<a href="#">Economics and Behavior</a>	4,5 CR	Szech
T-WIWI-102850	<a href="#">Introduction to Game Theory</a>	4,5 CR	Puppe, Reiß
T-WIWI-102844	<a href="#">Industrial Organization</a>	4,5 CR	Reiß
T-WIWI-102739	<a href="#">Public Revenues</a>	4,5 CR	Wigger
T-WIWI-102736	<a href="#">Economics III: Introduction in Econometrics</a>	5 CR	Schienze
T-WIWI-100005	<a href="#">Competition in Networks</a>	4,5 CR	Mitusch

**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**

None.

**Competence Goal**

Students

- are introduced to the basic theoretical analysis of strategic interaction situations and shall be able to analyze situations of strategic interaction systematically and to use game theory to predict outcomes and give advice in applied economics settings, (course "Introduction to Game Theory");
- are exposed to the basic problems of imperfect competition and its implications for policy making; (course "Industrial Organization");
- are provided with the basic economics of network industries (e.g., telecom, utilities, IT, and transport sectors) and should get a vivid idea of the special characteristics of network industries concerning planning, competition, competitive distortion, and state intervention, (course "Competition in Networks").

**Content**

The module's purpose is to extend and foster skills in microeconomic theory by investigating a variety of applications. Students shall be able to analyze real-life problems using microeconomics.

**Workload**

Total workload for 9 credit points: approx. 270 hours.

The exact distribution is based on the credit points of the courses in the module.

**Recommendation**

Completion of the module Economics is strongly recommended.

## M

**4.5 Module: Digital Financial Economics [M-WIWI-106273]**

**Responsible:** Prof. Dr. Martin Ruckes  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Digital Economics

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	German/English	3	1

Compulsory Elective Courses (Election: 1 item)			
T-WIWI-112727	Digital Financial Economics	9 CR	Ruckes
T-WIWI-112694	FinTech	4,5 CR	Thimme
Elective Offer (Election: at most 1 item)			
T-WIWI-102604	Investments	4,5 CR	Uhrig-Homburg
T-WIWI-102605	Financial Management	4,5 CR	Ruckes

**Competence Certificate**

The module examination takes place either in the form of an overall examination with a total of 9 LP for the course "FinTech" and the course "Financial Management", or in the form of two individual examinations with a total of 4.5 LP each for the course "FinTech" and one of the two courses "Investments" or "Financial Management". The duration of the overall examination is 120 minutes. The duration of the two individual examinations is 60 minutes.

The individual examinations are aimed in particular at temporary students who study at KIT for one to two semesters and are not aiming for a degree at KIT.

The examinations are offered every semester and can be repeated at any regular examination date.

**Prerequisites**

The examination must be taken for the FinTech course.

**Competence Goal**

The student

- has an overview of the modern financial industry including new developments through digital innovations,
- is able to understand and analyze digital business models,
- has basic knowledge of modern finance and the functioning of financial markets,
- applies concrete models for the assessment of investment decisions on financial markets as well as for investment and financing decisions of companies.

**Content**

The module Digital Financial Economics deals with the fundamental characteristics of modern finance with a focus on current digital developments. In the courses, the modern financial industry, which is characterized by digitalization, is examined as well as the use of central analytical methods on financial markets or in corporate finance is discussed.

**Workload**

The total workload for this module is approx. 270 hours (9 credit points).

The total number of hours results from the time required to attend the selected lectures and exercises, as well as the examination times and the time required to achieve the learning objectives of the module for an average student for an average performance. If the overall examination is chosen via the course "FinTech" and "Financial Management", the time required in the first semester is 105 hours (3.5 CP) and in the second semester 165 hours (5.5 CP).

**Recommendation**

Knowledge from the course Financing and Accounting is very helpful.

## M

**4.6 Module: Digitalization and Society [M-WIWI-106281]**

**Responsible:** Prof. Dr. Christof Weinhardt  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [Society](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	German	3	2

Compulsory Elective Courses (Election: )			
T-WIWI-114156	<a href="#">Applied Informatics – Cybersecurity</a>	4,5 CR	Volkamer
T-WIWI-114292	<a href="#">Consumer Psychology</a>	4,5 CR	Scheibehenne
T-WIWI-111307	<a href="#">Digital Services: Foundations</a>	4,5 CR	Satzger, Vössing
T-WIWI-109816	<a href="#">Foundations of Interactive Systems</a>	4,5 CR	Mädche
T-WIWI-114178	<a href="#">HR-Management 2: Organization, Fairness &amp; Leadership</a>	4,5 CR	Nieken
T-GEISTSOZ-101131	<a href="#">Introduction to Sociology</a>	6 CR	Mäs
T-GEISTSOZ-104601	<a href="#">Lecture Introduction to Sociology</a>	0 CR	Mäs

**Competence Certificate**

The assessment of success is described for each course of this module. The overall grade of the module is formed from the credit-weighted grades of the partial examinations and truncated after the first decimal place.

**Prerequisites**

Please check with individual courses for any prerequisites and recommendations.

**Competence Goal**

The student

- Is introduced to issues of sociology with regard to digitalization aspects - this concerns, among other things, measures in companies, organizations, communities, large-scale projects and politics
- understands concepts of digital security and privacy and learns about measures for user-friendly security, privacy protection, and awareness and education training
- learns the connection between digitalization and human resources in companies and the labor market; topics range from the future of work to the use of IT and AI in recruiting to aspects of crowdworking
- learns the basic principles of user-oriented design of interactive systems and reflects on their individual and social acceptance
- gets an overview of digital service ecosystems, their framework conditions, design options and networking.
- is introduced to issues of digital sovereignty on an individual and societal level
- learns to analyze empirical methods for evaluating consumer behavior on the basis of case studies

**Content**

The module "Digitalization and Society" deals with individual and societal aspects of digitalization. The courses present various aspects of sociology, information security, human resources policy and the design of information systems. The focal points covered vary depending on the course. In principle, all courses can be freely combined with each other.

**Workload**

The total workload for this module is approximately 270 hours (9 credit points).

The distribution is made according to the credit points of the courses of the module. The workload for courses with 4.5 credit points is approx. 135 hours.

The total number of hours per course is calculated from the time spent attending the lectures and exercises, as well as the examination times and the time required for an average student to achieve the learning objectives of the module.

## M

**4.7 Module: eBusiness and Service Management [M-WIWI-101434]**

**Responsible:** Prof. Dr. Christof Weinhardt  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Electives (Business Administration)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German	3	12

Compulsory Elective Courses (Election: 9 credits)			
T-WIWI-111307	Digital Services: Foundations	4,5 CR	Satzger, Vössing
T-WIWI-110797	eFinance: Information Systems for Securities Trading	4,5 CR	Weinhardt
T-WIWI-113746	Enterprise Systems for Financial Accounting & Controlling	4,5 CR	Fleig, Mädche
T-WIWI-109816	Foundations of Interactive Systems	4,5 CR	Mädche
T-WIWI-107506	Platform Economy	4,5 CR	Weinhardt
T-WIWI-109940	Special Topics in Information Systems	4,5 CR	Weinhardt

**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**

None

**Competence Goal**

The students

- understand the strategic and operative design of information and information products,
- analyze the role of information on markets,
- evaluate case studies regarding information products,
- develop solutions in teams.

**Content**

This module gives an overview of the mutual dependencies of strategic management and information systems. The central role of information is exemplified by the structuring concept of the information life cycle.

The single phases of this life cycle from generation over allocation until dissemination and use of the information are analyzed from a business and microeconomic perspective, applying classical and new theories. The state of the art of economic theory on aspects of the information life cycle are presented. The lecture is complemented by exercise courses. The courses "Platform Economy", "eFinance: Information systems in finance" and "eServices" constitute three different application domains in which the basic principles of the Internet Economy are deepened. In the core lecture "Platform Economy" the focus is set on markets between two parties that act through an intermediary on an Internet platform. Topics discussed are network effects, peer-to-peer markets, blockchains and marketdesign. The course is held in English and teaches parts of the syllabus with the support of a case study in which students analyze a platform.

The course "eFinance: information systems for securities trading" provides theoretically profound and also practical-oriented background about the functioning of international financial markets. The focus is placed on the economic and technical design of markets as information processing systems.

In "eServices" the increasing impact of electronic services compared to the traditional services is outlined. The Information- and Communication Technologies enable the provision of services, which are mainly characterized by interactivity and individuality. This course provides basic knowledge about the development and management of ICT-based services.

The theoretic fundamentals of Information systems can be enriched by a practical experience in Special Topics in Information Engineering and Management. Any practical Seminar at the IM can be chosen for the course Special Topics in Information systems.

**Annotation**

All practical Seminars offered at the IM can be chosen for *Special Topics in Information Systems*. Please update yourself on [www.iism.kit.edu/im/lehre](http://www.iism.kit.edu/im/lehre)

**Workload**

The total workload of the module is about 240 hours. The workload is proportional to the credit points of the individual courses.

## M

**4.8 Module: Econometrics and Economics [M-WIWI-101420]**

**Responsible:** apl. Prof. Dr. Wolf-Dieter Heller  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [Economics \(Elective Module Economics\)](#)  
[Electives \(Economics\)](#)

**Credits**  
9

**Grading scale**  
Grade to a tenth

**Recurrence**  
Each term

**Duration**  
2 terms

**Level**  
3

**Version**  
4

Compulsory Elective Courses (Election: 9 credits)			
T-WIWI-103063	<a href="#">Analysis of Multivariate Data</a>	4,5 CR	Grothe
T-WIWI-103065	<a href="#">Statistical Modeling of Generalized Regression Models</a>	4,5 CR	Heller
T-WIWI-102844	<a href="#">Industrial Organization</a>	4,5 CR	Reiß

**Competence Certificate**

The module examination is carried out in the form of partial examinations on the selected courses, with which the minimum LP requirement is fulfilled in total.

The assessment of success is described for each course.

The overall grade of the module is formed from the LP-weighted grades of the partial examinations and truncated after the first decimal place.

**Prerequisites**

Courses audited in connection with this module can no longer be credited in connection with modules from the master's program.

**Competence Goal**

The student

- Knows and understands the common statistical or econometric methods in the fields of quantitative finance for financial institutions,
- knows and understands the modern risk control or analysis methods,
- knows and understands the presentation of axiomatic decision theories, stochastic dominance principles or risk aversion concepts.

**Content****Industrial Economics:**

- Hold-Up Problem (motivation and model)
- Wrap-Up: Introduction (History)
- Asymmetric Information
- Welfare analysis
- Market structures
- Barriers to entry
- Monopoly
- Welfare analysis
- Price discrimination
- Oligopoly: Cournot model and competitive intensity
- Stackelberg model (sequential quantity competition)
- Bertrand model
- GWB, obstacles to competition
- Merger
- Tacit Collusion
- Modeling of product differentiation
- Exogenous and Endogenous Product Differentiation
- Monopolistic competition (product variety)

**Statistical modeling of general regression models:**

The basic aim of the lecture will be to introduce regression techniques as a central tool of statistical modeling.

- Introduction and topic overview,
- Model classes in statistical analysis and model fitting,
- Generalized Linear Models,
- Multiple Linear Regression,
- Logistic Regression,
- Nonparametric Regression,
- Introduction Survival Time Analysis.

**Analysis of Multivariate Data:**

- Mathematical and statistical foundations for the analysis of multivariate data.
- Data inspection and pre-treatment
- Data structure analysis and reduction
- (Supervised) data analysis models
- Data model validation

**Decision Theory:**

- Decision under uncertainty
- Expected utility theory for risk decisions
- Risk measurement
- Stochastic Dominance
- Prospect Theory
- Personal equilibrium
- Ambiguity
- Epistemology

**Workload**

The total workload for this module is approximately 270 hours.

## M

**4.9 Module: Economic Policy I [M-WIWI-101668]**

**Responsible:** Prof. Dr. Ingrid Ott  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [Economics \(Elective Module Economics\)](#)  
[Electives \(Economics\)](#)

**Credits**  
9

**Grading scale**  
Grade to a tenth

**Recurrence**  
Each term

**Duration**  
1 term

**Language**  
German

**Level**  
3

**Version**  
10

Mandatory			
T-WIWI-103213	<a href="#">Basic Principles of Economic Policy</a>	4,5 CR	Ott
Compulsory Elective Courses (Election: 1 item)			
T-WIWI-114178	<a href="#">HR-Management 2: Organization, Fairness &amp; Leadership</a>	4,5 CR	Nieken
T-WIWI-109121	<a href="#">Macroeconomic Theory</a>	4,5 CR	Brumm
T-WIWI-102739	<a href="#">Public Revenues</a>	4,5 CR	Wigger
T-WIWI-100005	<a href="#">Competition in Networks</a>	4,5 CR	Mitusch

**Competence Certificate**

The module examination takes place in the form of examinations (§4(2),1 SPO) of the selected partial module performance. The examination is carried out separately for each partial module and is described there. It is possible to repeat examinations at any regular examination date.

The grades of the partial module correspond to the grades of the passed examinations. The overall grade of the module is formed from the grades of the partial performances weighted with LP.

**Prerequisites**

The course "Introduction to Economic Policy" is mandatory in the module.

**Competence Goal**

Students shall be given the ability to

- understand and deepen basic concepts of micro- and macroeconomic theories
- apply those theories to economic policy issues
- understand government interventions in the market and their legitimation from the perspective of economic welfare
- learn how theory-based policy recommendations are derived

**Content**

- Intervention in the market: micro-economic perspective
- Intervention in the market: macroeconomic perspective
- Institutional economic aspects
- Economic policy and welfare economics
- Carriers of economic policy: political-economic aspects

**Workload**

Total effort for 9 credit points: approx. 270 hours. The distribution is made according to the credit points of the courses of the module.

**Recommendation**

Basic knowledge of micro- and macroeconomics is strongly recommended, as taught in the courses Economics I [2610012], and Economics II [2600014].

## M

**4.10 Module: Economic Theory [M-WIWI-101501]**

**Responsible:** Prof. Dr. Clemens Puppe  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [Economics \(Elective Module Economics\)](#)  
[Electives \(Economics\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	German/English	3	3

Compulsory Elective Courses (Election: 9 credits)			
T-WIWI-102609	<a href="#">Advanced Topics in Economic Theory</a>	4,5 CR	Brumm, Mitusch
T-WIWI-102876	<a href="#">Auction &amp; Mechanism Design</a>	4,5 CR	Szech
T-WIWI-102892	<a href="#">Economics and Behavior</a>	4,5 CR	Szech
T-WIWI-102850	<a href="#">Introduction to Game Theory</a>	4,5 CR	Puppe, Reiß
T-WIWI-102844	<a href="#">Industrial Organization</a>	4,5 CR	Reiß
T-WIWI-109121	<a href="#">Macroeconomic Theory</a>	4,5 CR	Brumm
T-WIWI-102610	<a href="#">Welfare Economics</a>	4,5 CR	Puppe

**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**

None

**Competence Goal**

Students

- master concepts that are central to (micro-)economic theory and are familiar with their real-world applications,
- will be able to interpret and critically assess microeconomic models,
- attain in-depth knowledge of the theory of strategic decision making and of general equilibrium models,
- can apply methods from welfare economics to analyze issues like distributional fairness and equality of opportunity.

**Content**

The module covers central concepts in microeconomic theory as well as their applications. This includes an in-depth introduction to the modelling language and the equilibrium concepts (Nash equilibrium, sub-game-perfect Nash equilibrium, etc.) of non-cooperative game theory ("Introduction to Game Theory") as well as its applications to problems of imperfect competition and industrial organization ("Industrieökonomie") and the design of auctions and (incentive-)mechanisms ("Auction & Mechanism Design").

A further focus of the module is on the development of a micro-founded general equilibrium model in order to examine key macroeconomic issues such as public debt and labor market as well as monetary policies ("Macroeconomic Theory"). Students may also delve deeper into the basics of behavioral economics and experimental design ("Economics & Behavior") as well as into questions of equality of opportunity and the fairness and efficiency of economic allocations ("Wohlfahrtstheorie").

**Annotation**

Please note that the course T-WIWI-102609 "Advanced Topics in Economic Theory" is currently not available.

**Workload**

The total workload for this module is approximately 270 hours (9 credit points). The distribution is done according to the credit points of the courses of the module. The workload for courses with 4.5 credit points is approx. 135 hours. The total number of hours per course is calculated from the time required for attending lectures and exercises, as well as examination times and the time required for an average student to achieve the learning objectives of the module.

**Recommendation**

None

## M

## 4.11 Module: Economics [M-WIWI-105204]

**Responsible:** Prof. Dr. Clemens Puppe  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Economics (mandatory)

**Credits**  
10

**Grading scale**  
Grade to a tenth

**Recurrence**  
Each term

**Duration**  
2 terms

**Language**  
German

**Level**  
3

**Version**  
1

Mandatory			
T-WIWI-102708	Economics I: Microeconomics	5 CR	Puppe, Reiß
T-WIWI-102709	Economics II: Macroeconomics	5 CR	Wigger

**Competence Certificate**

The assessment mix of each course of this module is defined for each course separately. The final mark for the module is the average of the marks for each course weighted by the credits of the course.

**Prerequisites**

None

**Competence Goal**

The student

- knows and understands the basics of economic problems
- understands current economic policy problems which occur in a globalized world
- is able to find a solution strategies using an economical approach

**Content**

Essential concepts, methods and models of the micro and macroeconomic theory are discussed.

The lecture Economics I [2610012] discusses basics of game theory in addition to microeconomic decision theory, questions of market theory and problems of imperfect competition. Economics II [2600014] handles the economical organizational model, national accounts as well as international trade and monetary policy. Furthermore, complex growth, boom and economic speculations are discussed.

**Annotation**

**Notice:** The lecture *Economics I: Microeconomics* [2610012] is part of the preliminary examination concerning § 8(1) of the examination regulation. This examination must be passed until the end of the examination period of the second semester. Any Re-examinations has to be passed until the end of the examination period of the third semester. Otherwise the examination claim will be lost.

**Workload**

The total workload for this module is approximately 300 hours.

**Recommendation**

It is recommended to attend the lectures in the following order: Economics I: Microeconomics [2610012], Economics II: Macroeconomics [2600014], Economics III: Introduction in Econometrics [2520016].

## M

**4.12 Module: eFinance [M-WIWI-101402]**

**Responsible:** Prof. Dr. Christof Weinhardt  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Electives (Business Administration)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	German/English	3	9

Mandatory			
T-WIWI-110797	eFinance: Information Systems for Securities Trading	4,5 CR	Weinhardt
Supplementary Courses (Election: at least 4,5 credits)			
T-WIWI-102643	Derivatives	4,5 CR	Uhrig-Homburg
T-WIWI-112694	FinTech	4,5 CR	Thimme
T-WIWI-102646	International Finance	3 CR	Uhrig-Homburg

**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**

The course *eFinance: Information Systems for Securities Trading* [2540454] is compulsory and must be examined.

**Competence Goal**

The students

- are able to understand and analyse the value creation chain in stock broking,
- are able to adequately identify, design and use methods and systems to solve problems in finance,
- are able to evaluate and criticize investment decisions by traders,
- are able to apply theoretical methods of econometrics,
- learn to elaborate solutions in a team.

**Content**

The module "eFinance" addresses current problems in the finance sector. It is investigated the role of information and knowledge in the finance sector and how information systems can solve or extenuate them. Speakers from practice will contribute to lectures with their broad knowledge. Core courses of the module deal with the background of banks and insurance companies and the electronic commerce of stocks in global finance markets. In addition the course Derivatives offers an insight into future and forward contracts as well as the assesment of options. Exchanges and International Finance are also alternatives which provide a supplementary understanding for capital markets.

Information management topics are the focus of the lecture "eFinance: Information Systems for Securities Trading". For the functioning of the international finance markets, it is necessary that there is an efficient information flow. Also, the regulatory frameworks play an important role. In this context, the role and the functioning of (electronic) stock markets, online brokers and other finance intermediaries and their platforms are presented. Not only IT concepts of German finance intermediaries are presented, but also international system approaches will be compared. The lecture is supplemented by speakers from the practice (and excursions, if possible) coming from the Deutsche Börse and the Stuttgart Stock Exchange.

**Annotation**

The current seminar courses for this semester, which are complementary to this module, are listed on following webpage: the <http://www.iism.kit.edu/im/lehre>

**Workload**

The total workload of the module is about 240 hours. The workload is proportional to the credit points of the individual courses.

## M

**4.13 Module: Electives in Informatics [M-WIWI-106906]**

**Responsible:** Dr.-Ing. Tobias Käfer  
 Prof. Dr. Andreas Oberweis  
 Prof. Dr. Ali Sunyaev  
 Prof. Dr. Melanie Volkamer

**Organisation:** KIT Department of Economics and Management

**Part of:** Electives (Informatics)

Credits	Grading scale	Recurrence	Duration	Level	Version
9	Grade to a tenth	Each term	1 term	3	2

Compulsory Elective Area (Election: between 1 and 2 items)			
T-WIWI-110340	Applied Informatics – Applications of Artificial Intelligence	4,5 CR	Käfer
T-WIWI-114156	Applied Informatics – Cybersecurity	4,5 CR	Volkamer
T-WIWI-110341	Applied Informatics – Database Systems	4,5 CR	Oberweis
T-WIWI-110339	Applied Informatics – Principles of Internet Computing: Foundations for Emerging Technologies and Future Services	4,5 CR	Sunyaev
T-WIWI-113957	Applied Informatics – Mobile Computing	4,5 CR	Oberweis
T-WIWI-110338	Applied Informatics – Modelling	4,5 CR	Oberweis
T-WIWI-110343	Applied Informatics – Software Engineering	4,5 CR	Oberweis
T-WIWI-110711	Supplement Applied Informatics	4,5 CR	Professorenschaft des Instituts AIFB
T-WIWI-104679	Foundations of Mobile Business	4,5 CR	Oberweis
T-WIWI-102747	Advanced Programming - Java Network Programming	4,5 CR	Ratz, Zöllner
T-WIWI-102748	Advanced Programming - Application of Business Software	4,5 CR	Klink, Oberweis
Advanced Labs (Election: at most 1 item)			
T-WIWI-111127	Advanced Lab Blockchain Hackathon (Bachelor)	4,5 CR	Sunyaev
T-WIWI-111124	Advanced Lab Sociotechnical Information Systems Development (Bachelor)	4,5 CR	Sunyaev
T-WIWI-110541	Advanced Lab Informatics (Bachelor)	4,5 CR	Professorenschaft des Instituts AIFB
T-WIWI-112915	Advanced Lab Realization of Innovative Services (Bachelor)	4,5 CR	Oberweis
T-WIWI-108439	Advanced Lab Security, Usability and Society	4,5 CR	Volkamer

**Competence Certificate**

The assessment is carried out as two partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. For passing the module exam in every singled partial exam the respective minimum requirements has to be achieved.

The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

When every singled examination is passed, the overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**

None

**Competence Goal**

The student

- knows and has mastered methods and systems for core topics and core application areas of computer science,
- can choose these methods and system situation adequately and can furthermore design and employ them for problem solving,
- is able to independently find strategic and creative answers in the finding of solutions to well defined, concrete, and abstract problems.

**Content**

The elective module conveys advanced knowledge in the area of applied computer science. This includes, for example, the efficient design and optimization of technical systems, the design and management of database applications or the systematic development of large software systems. Moreover, modeling of complex systems, the use of computer science methods to support knowledge management, and the design and implementation of service-oriented architectures are discussed in this module.

**Workload**

Total workload for 9 credit points: approx. 270 hours

The exact distribution is based on the credit points of the courses in the module.



## 4.14 Module: Energy Economics [M-WIWI-101464]

**Responsible:** Prof. Dr. Wolf Fichtner  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [Electives \(Business Administration\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German/English	3	4

Mandatory			
T-WIWI-102746	<a href="#">Introduction to Energy Economics</a>	5,5 CR	Fichtner
Supplementary Courses (Election: 3,5 credits)			
T-WIWI-102607	<a href="#">Energy Policy</a>	3,5 CR	Wietschel
T-WIWI-100806	<a href="#">Renewable Energy-Resources, Technologies and Economics</a>	3,5 CR	Jochem

### Competence Certificate

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) about the lecture *Introduction into Energy Economics* [2581010] and one optional lecture of the module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

### Prerequisites

The lecture *Introduction into Energy Economics* [2581010] has to be examined.

### Competence Goal

The student

- is able to understand interdependencies in energy economics and to evaluate ecological impacts in energy supply,
- is able to assess the different energy carriers and their characteristics,
- knows the energy political framework conditions,
- gains knowledge about new market-based conditions and the cost and potentials of renewable energies in particular.

### Content

Introduction to Energy Economics: Characterisation (reserves, suppliers, cost, technologies) of different energy carriers (coal, gas, oil, electricity, heat etc.)

Renewable Energy - Resources, Technology and Economics: Characterisation of different renewable energy carriers (wind, solar, hydro, geothermal etc.)

Energy Policy: Management of energy flows, energy-political targets and instruments (emission trading etc.)

### Annotation

Additional study courses (E.g. from other universities) can be transferred to the grade of the module on special request at the institute.

### Workload

The total workload for this module is approx. 270 hours (9 credits). The allocation is based on the credit points of the courses in the module. The workload for courses with 3.5 credits is approx. 105 hours, for courses with 5.5 credits approx. 165 hours.

The total number of hours per course is calculated from the time required to attend the lectures and exercises, as well as the examination times and the time required for an average student to achieve the learning objectives of the module for an average performance.

### Recommendation

The courses are conceived in a way that they can be attended independently from each other. Therefore, it is possible to start the module in winter and summer term.

## M

**4.15 Module: Finance and Information Systems [M-WIWI-106279]**

**Responsible:** Prof. Dr. Martin Ruckes  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [Business Administration](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
5	Grade to a tenth	Each term	2 terms	German	3	1

Mandatory			
T-WIWI-112736	<a href="#">Finance and Information Systems</a>	5 CR	Mädche, Ruckes

**Competence Certificate**

The assessment of success takes the form of an overall examination of the two courses "Introduction to Finance and Accounting" and "Business Information Systems" lasting 120 minutes. The examination is offered every semester and can be repeated at any regular examination date.

**Competence Goal**

The student

- has basic knowledge in financial assessment of important business decisions and the functioning of financial markets,
- has an understanding of problems, interrelationships and solutions of internal accounting of companies,
- knows the structures and functions of external accounting,
- has basic knowledge of the interaction of information technologies, people and organizational structures,
- is familiar with the structures of information systems.

**Content**

The fundamentals for the financial analysis of important business decisions are taught and an understanding of the basic aspects of internal and external accounting is created. The fundamentals of business information systems are also taught.

**Workload**

The total workload for this module is 150 hours (5 credit points), of which approx. 45 hours (1.5 credit points) in the first semester and 105 hours (3.5 credit points) in the second semester.

The total number of hours per course results from the time required to attend the lectures and exercises, as well as the examination times and the time required to achieve the learning objectives of the module for an average student for an average performance.

## M

**4.16 Module: Financial Data Science [M-WIWI-105610]**

**Responsible:** Prof. Dr. Maxim Ulrich  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [Electives \(Business Administration\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each summer term	1 term	English	3	2

Mandatory			
T-WIWI-111238	<a href="#">Financial Data Science</a>	9 CR	Ulrich

**Competence Certificate**

The module examination is structured as an alternative assessment.

**Competence Goal**

The primary objective of this course is to introduce students to data-driven financial analysis and equip them with a broad set of machine learning techniques for capital markets. The program begins with practical MBA-style case studies on fundamental finance concepts, ensuring that all participants—regardless of prior finance knowledge—establish a strong foundational understanding. In parallel, students develop essential Python programming and data handling skills (e.g., with Pandas, Statsmodels, and scikit-learn).

Building on these fundamentals, the course covers key topics such as forecasting equity and option returns, option pricing (e.g., the Black-Scholes model), and advanced portfolio construction techniques, including distributionally robust optimization and end-to-end reinforcement learning. By integrating financial theory with sophisticated data science methods, students learn to address complex challenges in risk management and empirical asset pricing. Upon completion, they will be able to apply state-of-the-art machine learning approaches to real-world financial data and meet the demands of a rapidly evolving, data-centric financial industry.

**Content**

This course offers a blend of financial fundamentals and modern data analysis. The content is structured as follows:

- Introduction to Finance
- Introduction to valuation concepts and portfolio theory
- Risk premiums and the CAPM
- Case studies for the practical application of financial theories
- Python Basics and Data Processing
- Efficient data management and cleaning
- Regression analyses and constrained optimization
- Introduction to essential libraries (e.g., NumPy, Pandas, PyTorch)
- Machine Learning in Finance
- Linear vs. non-linear prediction models
- Neural networks, random forests, and other ML methods
- Feature selection and out-of-sample performance
- Options and Volatility Analysis
- Construction and analysis of implied volatility structures
- ML-based option pricing and risk premium models
- Systematic vs. idiosyncratic risks
- Advanced ML Applications
- Deep learning for equity and option return forecasts
- Statistical arbitrage and end-to-end portfolio optimization
- Distributionally robust optimization
- Practical Examples and Case Studies
- Use of modern ML libraries (PyTorch, TensorFlow)
- Real-world datasets and empirical financial analysis
- Discussion of challenges (e.g., big data, computational effort)

**Workload**

The total workload for this module is approximately 270 hours (equivalent to 9 credit points). This workload includes:

1. Independent study of financial fundamentals (e.g., valuation, CAPM, portfolio theory) and preparation for case studies.
2. Programming exercises in Python (e.g., regression analyses, data cleaning, constrained optimization).
3. Weekly assignments and in-depth questions on the topics covered in class.
4. Preparation and follow-up of lectures, particularly using lecture notes, online videos, and recommended reading materials.
5. Project and case study work applying the learned material to real-world data.
6. Final exam preparation, revisiting essential concepts and practical programming skills.

## M

**4.17 Module: Financial Economics [M-WIWI-103120]**

**Responsible:** Prof. Dr. Maxim Ulrich  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [Electives \(Business Administration\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each winter term	1 term	English	3	2

Compulsory Elective Courses (Election: 9 credits)			
T-WIWI-102878	<a href="#">Computational Risk and Asset Management</a>	4,5 CR	Ulrich
T-WIWI-106194	<a href="#">Macro-Finance</a>	4,5 CR	Ulrich

**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**

None.

**Competence Goal**

Students apply statistical methods to estimate expected returns, risk and risk densities of different investment instruments. They will know how to apply maximum likelihood and expectation maximization algorithms to estimate linear and non-linear asset pricing models from the fixed-income, equity or option pricing literature. Besides a conceptual understanding, students will implement the estimation algorithms using modern software and learn about current innovations in the macro-finance literature, aiming to price bonds, equity and option markets with explicitly accounting for fundamental economic and monetary policy related risks under no-arbitrage.

**Content**

See respective lecture

**Annotation**

See respective lecture

**Workload**

The total workload for this module is approximately 270 hours. For further information, see respective lecture.

## M

**4.18 Module: Foundations of Informatics I [M-WIWI-106032]****Responsible:** Dr.-Ing. Tobias Käfer**Organisation:** KIT Department of Economics and Management**Part of:** [Informatics](#)**Credits**  
5**Grading scale**  
Grade to a tenth**Recurrence**  
Each term**Duration**  
1 term**Language**  
German**Level**  
3**Version**  
1

Mandatory			
T-WIWI-102749	<a href="#">Foundations of Informatics I</a>	5 CR	Käfer

**Competence Certificate**

The module examination is a written examination (60 minutes) on the course "Foundations of Informatics I" of the module. The examination is offered every semester and can be repeated at any regular examination date.

**Prerequisites**

None

**Competence Goal**

The student

- knows the essential principles, methods and systems of Informatics,
- is able to use this knowledge for applications in advanced Informatic lectures and other areas appropriate to the situation to solve problems,
- is able to find strategic and creative answers in the search for solutions to well-defined, concrete and abstract problems.
- The student will be able to reinforce the learned concepts, methods and systems of Informatics in advanced Informatic lectures.

**Content**

In this module, the topics of modeling, logic, algorithms, sorting and search methods, complexity theory, problem specifications, and data structures are addressed. In the area of theoretical computer science, formal models for automata, languages, and algorithms are introduced. In addition, there is an introduction to technical computer science, from maximum integration to computer architecture and computer arithmetic to operating systems and programming languages as well as file organization.

**Workload**

The total workload for this module is approximately 150 hours.

## M

**4.19 Module: Foundations of Marketing [M-WIWI-101424]**

**Responsible:** Prof. Dr. Martin Klarmann  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [Electives \(Business Administration\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German/English	3	9

Mandatory			
T-WIWI-102805	<a href="#">Managing the Marketing Mix</a>	4,5 CR	Klarmann
Supplementary Courses (Election: at least 4,5 credits)			
T-WIWI-111367	<a href="#">B2B Sales Management</a>	4,5 CR	Klarmann
T-WIWI-112156	<a href="#">Brand Management</a>	4,5 CR	Kupfer
T-WIWI-114292	<a href="#">Consumer Psychology</a>	4,5 CR	Scheibehenne

**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**

The course *Marketing Mix* is compulsory and must be examined.

**Competence Goal**

The aim of this module is to prepare students for a job in marketing or sales. Especially in technically oriented companies, employees who have a certain technical background as industrial engineers or business informatics specialists are often fit for this purpose.

Students

- are familiar with the most important concepts, procedures and theories of the four instruments of the marketing mix (product management, price management, communication management and sales management)
- have the knowledge to make decisions regarding current and future products (product innovations, e.g. by using conjoint analysis)
- know how customers perceive brands and how this perception can be influenced by the company
- understand how customers react to prices (e.g. using price-sales functions)
- can determine prices on the basis of conceptual and quantitative considerations
- know the basics of price differentiation
- are familiar with various communication instruments (e.g. TV advertising) and can design them accurately
- make communication decisions systematically (e.g. by means of media planning)
- can segment the market and position the product
- know how to assess the importance and satisfaction of customers.

Additionally when taking the course "B2B Sales Management":

- can shape the relationship with customers and sales partners and know the basics of sales organization as well as essential sales channel decisions
- know about specifics of marketing in B2B
- are able to identify different B2B business types and their peculiarities in marketing and sales
- are able to prioritize customers and calculate B2B customer lifetime value
- are able to determine value-based prices and prepare and conduct B2B sales presentations.

Additionally when taking the course "Consumer Behavior":

- know about the influences of social factors, neuronal processes and cognitive resources on consumer behavior
- know about the influences of evolutionary factors, emotions, individual differences and motivation on consumer behavior.

**Content**

The core course of the module is "Marketing Mix". This course is compulsory and must be examined. "Marketing Mix" contains instruments and methods that enable you to goal-oriented decisions in the operative marketing management (product management, pricing, promotion and sales management). In the "B2B Sales Management" course, we impart knowledge about marketing and sales in environments in which companies themselves distribute and market (often technically highly complex) products to other companies ("business-to-business"). In the "Consumer Behavior" course, we provide an understanding of situational, biological, cognitive, and evolutionary factors that influence consumer behavior. This understanding is provided from an interdisciplinary perspective, incorporating relevant theories and empirical research findings from psychology, cognitive science, biology, and economics.

**Annotation**

The courses "Services Marketing and B2B Marketing" and "International Marketing" were offered for the last time in the winter semester 2020/21 and will be replaced by the course "B2B Sales Management" from the winter semester 2021/22 on. The course "Marketing Mix" will continue to be offered as normal in the summer semester 2021 and will also be retained in the long term.

For further information please contact the Marketing & Sales Research Group ([marketing.iism.kit.edu](mailto:marketing.iism.kit.edu)).

**Workload**

Total effort for 9 credit points: approx. 270 hours.

The exact distribution is done according to the credit points of the courses of the module.

## M

**4.20 Module: Fundamentals of Digital Service Systems [M-WIWI-102752]**

**Responsible:** Prof. Dr. Gerhard Satzger  
Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:** [Electives \(Business Administration\)](#)

**Credits**  
9

**Grading scale**  
Grade to a tenth

**Recurrence**  
Each term

**Duration**  
2 terms

**Language**  
German

**Level**  
3

**Version**  
7

Compulsory Elective Courses (Election: 9 credits)			
T-WIWI-111307	<a href="#">Digital Services: Foundations</a>	4,5 CR	Satzger, Vössing
T-WIWI-109816	<a href="#">Foundations of Interactive Systems</a>	4,5 CR	Mädche
T-WIWI-110888	<a href="#">Practical Seminar: Digital Services</a>	4,5 CR	Satzger

**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO), whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**

None

**Competence Goal**

Students

- understand services from different perspectives and the concept of value creation in service networks
- know about the concepts, methods and tools for the design, modelling, development and management of digital services and are able to use them
- understand the basic characteristics and effects of integrated information system as a an integral element of digital services
- gain experience in group work as well as in the analysis of case studies and the professional presentation of research results
- practice skills in the English language in preparation of jobs in an international environment

**Content**

Global economy is increasingly determined by services: in industrialized countries nearly 70% of gross value added is achieved in the tertiary sector. Unfortunately, for the design, development and the management of services traditional concepts focused on goods are often insufficient or inappropriate. Besides, the rapid technical advance in the information and communication technology sector pushesthe economic importance of digital services even further thus changing the competition environment. ICT-based interaction and individualization open up completely new dimensions of shared value between clients and providers, dynamic and scalable "service value networks" replace established value chains, digital services are provided globally crossing geographical boundaries. This module establishes a basis for further specialization in service innovation, service economics, service design, service modelling, service analytics as well as the transformation and coordination of service networks.

**Annotation**

This module is part of the KSRI teaching profile "Digital Service Systems". Further information on a service-specific profiling is available under [www.ksri.kit.edu/teaching](http://www.ksri.kit.edu/teaching).

**Workload**

Total workload for 9 credit points: approx. 270 hours. The allocation is based on the credit points of the courses in the module.

**Recommendation**

None

## M

**4.21 Module: HR Management & Digital Workplace [M-WIWI-105928]**

**Responsible:** Prof. Dr. Alexander Mädche  
Prof. Dr. Petra Nieken

**Organisation:** KIT Department of Economics and Management

**Part of:** [Electives \(Business Administration\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	German/English	3	2

Elective Offer (Election: )			
T-WIWI-113745	<a href="#">HR-Management 1: HR Strategies in the Age of AI</a>	4,5 CR	Nieken
T-WIWI-111858	<a href="#">Topics in Human Resource Management</a>	3 CR	Nieken
T-WIWI-109816	<a href="#">Foundations of Interactive Systems</a>	4,5 CR	Mädche
T-WIWI-111914	<a href="#">Practical Seminar: Interactive Systems</a>	4,5 CR	Mädche

**Competence Certificate**

The assessment is carried out as partial exams of the courses in this module. The assessment procedures are described for each course in the module separately.

The overall grade of the module is the average of grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**

Please refer to the course descriptions for potential restrictions regarding an individual course.

**Competence Goal**

The student

- understands and analyses challenges and objectives within organizations
- applies economic models and empirical methods to analyze and solve challenges with a focus on the future of work
- understands the impact of digitalization and new information and communication technology on the work life and HR decisions
- knows how to apply scientific research methods and understands the underlying problems

**Content**

The module „HR Management & Digital Workplace“ offers an interdisciplinary approach and brings together knowledge about Human Resource Management, Leadership and Digitalization. The module specifically focuses on topics related to the future of work in organizations. The topics range from interactive systems at the digital workplace and human-centered design, to recruiting, training and development, as well as (digital) leadership. All courses in the module foster active participation and allow students to learn state-of-the-art concepts and methods and apply them to real-world challenges.

**Annotation**

Please refer to the course descriptions for potential restrictions regarding an individual course.

**Workload**

Total workload for 9 credits: approx. 270 hours.

## M

**4.22 Module: Industrial Production I [M-WIWI-101437]**

**Responsible:** Prof. Dr. Frank Schultmann  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [Electives \(Business Administration\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	German/English	3	4

Mandatory			
T-WIWI-102606	<a href="#">Fundamentals of Production Management</a>	5,5 CR	Schultmann
Supplementary Courses (Election: 3,5 credits)			
T-WIWI-102870	<a href="#">Logistics and Supply Chain Management</a>	3,5 CR	Schultmann
T-WIWI-102820	<a href="#">Production Economics and Sustainability</a>	3,5 CR	Schultmann, Volk

**Competence Certificate**

The assessment is carried out as partial exams (according to section 4 (2), 1 SPO) of the core course “Fundamentals of Production Management” [2581950] and one further single course of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**

The course “Fundamentals of Production Management” [2581950] and one additional activity have to be chosen.

**Competence Goal**

- Students shall be aware of the important role of industrial production and logistics for production management.
- Students shall use relevant concepts of production management and logistics in an adequate manner.
- Students shall be able to reflect on decision principles in firms and their circumstances in the light of the production management aspects studied.
- Students shall be proficient in describing essential tasks, difficulties and solutions to problems in production management and logistics
- Students shall be able to describe relevant approaches of modeling production and logistic systems.
- Students shall be aware of the important role of material and energy-flows in production systems.
- Students shall be proficient in using exemplary methods for solving selected problems.

**Content**

This module is designed to introduce students into the wide area of industrial production and logistics management. It focuses on strategic production management under the aspect of sustainability. The courses use interdisciplinary approaches of systems, also theory to describe the central tasks of industrial production management and logistics. Herein, attention is drawn upon strategic corporate planning, research and development as well as site selection. Students will obtain knowledge in solving internal and external transport and storage problems with respect to supply chain management and disposal logistics.

**Workload**

Total effort will account to 270 hours (9 credit points) and can be allocated according to the credit point rating. Therefore, a course with 3.5 credits requires an effort of approximately 105h and a course with 5.5 credits 165h.

The total effort for each course consists of attending lectures and tutorials, examination times and the time an average student needs to prepare himself in order to pass the exam with an average grade.

## M

**4.23 Module: Information Systems & Digital Business [M-WIWI-105981]**

**Responsible:** Prof. Dr. Alexander Mädche  
Prof. Dr. Gerhard Satzger  
Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:** Electives (Business Administration)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	German/English	3	3

Compulsory Elective Courses (Election: at least 1 item)			
T-WIWI-111307	Digital Services: Foundations	4,5 CR	Satzger, Vössing
T-WIWI-110797	eFinance: Information Systems for Securities Trading	4,5 CR	Weinhardt
T-WIWI-113746	Enterprise Systems for Financial Accounting & Controlling	4,5 CR	Fleig, Mädche
T-WIWI-109816	Foundations of Interactive Systems	4,5 CR	Mädche
T-WIWI-107506	Platform Economy	4,5 CR	Weinhardt
Complementary Offer (Election: at most 1 item)			
T-WIWI-110888	Practical Seminar: Digital Services	4,5 CR	Satzger
T-WIWI-111914	Practical Seminar: Interactive Systems	4,5 CR	Mädche
T-WIWI-112154	Practical Seminar: Platform Economy	4,5 CR	Weinhardt

**Competence Certificate**

The module examination takes place in the form of partial examinations via courses of the module amounting to a total of at least 9 LP.

The overall score of the module is formed from the credit-weighted scores of the partial examinations and truncated after the first decimal place.

**Competence Goal**

Students

- understand the basic concepts of interactive systems as well as the economic foundations and key components of platforms
- explore the theoretical grounding of interactive systems leveraging theories from reference disciplines such as psychology
- understand business models, network effects of digital platforms and get to know different market forms and market mechanisms
- gain experience in group work as well as in the analysis of case studies and the professional presentation of research results

**Content**

The “Information Systems & Digital Business” modules of the research groups of Prof. Dr. Alexander Mädche (Information Systems & Service Design), Prof. Dr. Gerhard Satzger (Digital Service Innovation) and Prof. Dr. Christof Weinhardt (Information & Market Engineering), offer a comprehensive overview on important topics of digitalization – blending aspects of digital interaction, digital services and the platform economy. Courses in this module cover the aspects of interaction between humans and information systems as well as the economic foundations of platform businesses:

**Foundations of Interactive Systems:**

Advanced information and communication technologies (ICT) make interactive systems ever-present in the users’ private and business life. They are an integral part of E-Commerce portals or social networking sites as well as at the workplace, e.g. in the form of collaboration portals or analytical dashboards. Furthermore, with the ever-increasing capabilities of ICT, the design of human-computer interaction is becoming increasingly important. The aim of this module is to introduce the foundations, related theories, key concepts, and design principles as well as current practice of contemporary interactive systems. The students get the necessary knowledge to guide the successful implementation of interactive systems in business and private life.

**Platform Economy:**

Apple, Alphabet, Amazon, Microsoft, and Facebook; five of the most valuable companies worldwide create large portions of their profits by employing a digital platform model. This module teaches the key design considerations of digital platforms: their foundations in economic theory, their core components and design aspects, the adequate selection of market mechanisms for achieving certain goals, and the role of user behavior in the context of digital platforms. The theoretic foundations are enriched by discussions of several real-world examples, e.g. from the finance sector. Thus, the students are enabled to a) analyze given platforms and make recommendations for improvements and b) independently design new platforms for given use cases.

**Annotation**

The module can no longer be taken as of winter semester 2022/2023.

**Workload**

Total effort for 9 credit points: approx. 270 hours. The distribution is based on the credit points of the courses of the module (120-135h for courses with 4.5 credit points). The total number of hours per course results from the effort required to attend lectures and exercises, as well as the examination times and the time required to achieve the learning objectives of the module for an average student for an average performance.

## M

**4.24 Module: Intellectual Property Law [M-INFO-101215]****Responsible:** N.N.**Organisation:** KIT Department of Informatics**Part of:** [Electives \(Society\)](#)**Credits**  
9**Grading scale**  
Grade to a tenth**Recurrence**  
Each term**Duration**  
2 terms**Language**  
German**Level**  
3**Version**  
5

Intellectual Property Law (Election: at least 1 item as well as at least 9 credits)			
T-INFO-101308	<a href="#">Copyright</a>	3 CR	N.N.
T-INFO-101313	<a href="#">Trademark and Unfair Competition Law</a>	3 CR	Matz
T-INFO-101307	<a href="#">Internet Law</a>	3 CR	N.N.
T-INFO-108462	<a href="#">Selected Legal Issues of Internet Law</a>	3 CR	N.N.
T-INFO-101310	<a href="#">Patent Law</a>	3 CR	Werner

**Competence Certificate**

see partial achievements

**Prerequisites**

None

**Competence Goal**

The student

- has detailed knowledge of the main intellectual property rights,
- analyzes and evaluates complex issues and leads them to a legal solution,
- translates the legal principles into contracts on the use of intellectual property and solves more complex infringement cases
- knows and understands the main features of registration procedures and has a broad overview of legal issues raised by the Internet.
- analyzes, assesses and evaluates relevant legal issues from a legal, information technology and legal policy perspective, economic and legal policy perspectives

**Content**

The module provides knowledge in the core areas of intellectual property law and core topics of internet law. It explains the requirements and the necessary procedure for protecting inventions and industrial marks nationally and internationally. In addition, the necessary know-how is taught to use intellectual property rights and to defend intellectual property rights against attacks by third parties.

**Workload**

The total workload for this module is approximately 270 hours (9 credits). The allocation is based on the credits of the courses of the module. The workload for courses with 3 credits is about 90 hours. The total number of hours per course results from the effort required to attend the lectures as well as the examination times and the time required to achieve the learning objectives of the module for an average student for an average performance.

## M

**4.25 Module: Introduction in Econometrics [M-WIWI-105203]**

**Responsible:** Prof. Dr. Melanie Schienle  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [Statistics and Econometrics](#)

**Credits**  
5

**Grading scale**  
Grade to a tenth

**Recurrence**  
Each term

**Duration**  
1 term

**Language**  
German

**Level**  
3

**Version**  
1

Mandatory			
T-WIWI-102736	<a href="#">Economics III: Introduction in Econometrics</a>	5 CR	Schienle

**Competence Certificate**

See course description.

**Prerequisites**

None.

**Competence Goal**

- Familiarity with the basic concepts and methods of econometrics
- Preparation of simple econometric surveys

**Content**

In Economics III [2520016] the students learn about quantitative economic relations. The basic problems of econometrics are applied to simple economic studies.

**Workload**

The total workload for this module is approximately 150 hours.

## M

**4.26 Module: Introduction to Digital Economics [M-WIWI-106271]**

**Responsible:** Prof. Dr. Johannes Philipp Reiß  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [Digital Economics](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
6	Grade to a tenth	Each term	2 terms	English	3	1

Mandatory			
T-WIWI-112722	<a href="#">Introduction to Digital Economics</a>	6 CR	Brumm, Reiß

**Competence Certificate**

The module examination takes the form of an overall examination of the two courses "The Digital Economy: Cases and Models" and "The Digital Economy: Micro and Macro Perspective" lasting 120 minutes. The exam is offered every semester and can be repeated at any regular exam date. The module grade corresponds to the exam grade.

**Prerequisites**

None

**Competence Goal**

The student

- Can classify the subject of Digital Economics and relate it to Economics.
- Knows and understands essential phenomena of Digital Economics and can view them from an economic perspective.
- Can analyze the Digital Economy from a micro and macro perspective.

**Content**

The digitalization of the economy is one of the most important transformations of our time. This module introduces the subject "Digital Economics" as part of economics. In the course "The Digital Economy: Cases and Models" essential phenomena of the digital economy are considered. Building on the knowledge gained in this course and in Economics I, the course "The Digital Economy: Micro and Macro Perspective" focuses on the analysis of key issues from a micro and macro perspective.

**Annotation**

The course "The Digital Economy: Cases and Models" will be offered for the first time in the winter semester 2023/24. The course "The Digital Economy: Micro and Macro Perspective" will be offered for the first time in the summer semester 2024.

**Workload**

The total workload for this module is 180 hours (6 credit points), of which approx. 60 hours (2 credit points) in the first semester and 120 hours (4 credit points) in the second semester.

The total number of hours per course results from the time required to attend the lectures and exercises, as well as the examination times and the time required to achieve the learning objectives of the module for an average student for an average performance.

**M****4.27 Module: Introduction to Operations Research for Digital Economics [M-WIWI-106280]**

**Responsible:** Prof. Dr. Stefan Nickel  
 Prof. Dr. Steffen Rebennack  
 Prof. Dr. Oliver Stein

**Organisation:** KIT Department of Economics and Management

**Part of:** [Operations Research](#)

**Credits**  
5

**Grading scale**  
Grade to a tenth

**Recurrence**  
Each term

**Duration**  
2 terms

**Language**  
German

**Level**  
3

**Version**  
1

Mandatory			
T-WIWI-112737	<a href="#">Introduction to Operations Research for Digital Economics</a>	5 CR	Nickel, Rebennack, Stein

**Competence Certificate**

The module examination takes the form of a written comprehensive examination (60 min.). The written exam is offered every semester (usually in March and July) and can be repeated at any regular exam date. The module grade corresponds to the written exam grade.

**Prerequisites**

None.

**Competence Goal**

The student

- knows and describes the basic concepts of the decisive subareas in Operations Research (Linear Optimization, Graphs, Integer Optimization, Nonlinear Optimization, Dynamic Optimization),
- knows the methods and models indispensable for quantitative analysis,
- models and classifies optimization problems and selects appropriate solution procedures to solve simple optimization problems independently,
- validates, illustrates and interprets obtained solutions.

**Content**

After an introductory thematization of the basic concepts of Operations Research, linear optimization, graph theory, integer optimization, nonlinear optimization and dynamic optimization are treated in particular. This module forms the basis of a series of advanced courses on theoretical and practical aspects of Operations Research.

**Workload**

The total workload for this module is 150 hours (5 credit points), of which approx. 45 hours (1.5 credit points) in the first semester and 105 hours (3.5 credit points) in the second semester.

The total number of hours per course results from the time required to attend the lectures and exercises, as well as the examination times and the time required to achieve the learning objectives of the module for an average student for an average performance.

**Recommendation**

Knowledge of Mathematics I and II is assumed, as well as programming knowledge for the calculator exercises.

## M

**4.28 Module: Introduction to Programming [M-WIWI-101581]**

**Responsible:** Prof. Dr.-Ing. Johann Marius Zöllner  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [Informatics](#)

**Credits**  
5

**Grading scale**  
Grade to a tenth

**Recurrence**  
Each winter term

**Duration**  
1 term

**Language**  
German

**Level**  
3

**Version**  
1

Mandatory			
T-WIWI-102735	<a href="#">Introduction to Programming with Java</a>	5 CR	Zöllner

**Competence Certificate**

The assessment consists of a written resp. computer-based exam (60 min) according to Section 4 (2),1 of the examination regulation.

The successful completion of the compulsory tests in the computer lab is prerequisites for admission to the written resp. computer-based exam.

The examination takes place every semester. Re-examinations are offered at every ordinary examination date.

**Prerequisites**

None

**Competence Goal**

- Knowledge of the fundamental principles, methods and systems of informatics.
- Students acquire the ability to independently solve algorithmic problems in the programming language Java, which is predominant in the field of business applications.
- This enables them to find strategic and creative answers in the search for solutions to precisely defined, concrete and abstract problems.

**Content**

With an introduction to systematic programming, the module provides essential practical foundations for all advanced computer science lectures. Based on considerations on the structured and systematic design of algorithms, the most important constructs of modern higher programming languages and programming methods are explained and illustrated using examples. One focus is on teaching the concepts of object-oriented programming. Java is used as the programming language. Knowledge of this language is assumed in the advanced computer science lectures.

**Workload**

Total workload for 5 credit points: approx. 150 hours

Attendance time: 45 hours

Preparation and follow-up of the course: 67.5 hours

Exam and exam preparation: 37.5 hours

## M

**4.29 Module: Introduction to Statistics [M-WIWI-101432]**

**Responsible:** Prof. Dr. Oliver Grothe  
Prof. Dr. Melanie Schienle

**Organisation:** KIT Department of Economics and Management

**Part of:** [Statistics and Econometrics](#)

**Credits**  
10

**Grading scale**  
Grade to a tenth

**Recurrence**  
Each term

**Duration**  
2 terms

**Language**  
German

**Level**  
3

**Version**  
2

Mandatory			
T-WIWI-102737	<a href="#">Statistics I</a>	5 CR	Grothe, Schienle
T-WIWI-102738	<a href="#">Statistics II</a>	5 CR	Grothe, Schienle

**Competence Certificate**

The assessment of this module consists of two written examinations according to Section 4(2), 1 of the examination regulation (one for each of the courses Statistics I and II).

The overall grade of the module is the average of the grades of these two written examinations.

**Prerequisites**

Keine

**Competence Goal**

The student

- knows and understands the basic concepts of statistical data analysis and applies them independently to limited objects of investigation,
- knows and understands the basic definitions and statements of probability theory and applies them independently,
- transfers the theoretical foundations of statistical data analysis and probability theory to the issues of parametric estimation and test theory.

**Content**

The module contains the fundamental methods and scopes of Statistics.

A. Descriptive Statistics: univariate und bivariate analysis

B. Probability Theory: probability space, conditional and product probabilities, transformation of probabilities, parameters of location and dispersion, most important discrete and continuous distributions, covariance and correlation, limit distributions

C. Theory of estimation and testing: sufficiency of statistics, point estimation (optimality, ML-method), interval estimations, linear regression

**Module grade calculation**

The overall grade of the module is the average of the grades of these two written examinations.

**Workload**

The total workload for this module is approx. 300 hours (10 credits). The distribution is based on the credit points of the courses of the module.

The total number of hours per course is calculated from the time required to attend the lectures and exercises, the examination time and the time required for an average student to achieve the learning objectives of the module for an average performance.

**Recommendation**

It is strongly recommended to complete the course *Statistics I* [25008/25009] before the course *Statistics II* [25020/25021].

The lecture is accompanied by an exercise and a tutorial as well as a computer practical course, which are recommended.

## M

**4.30 Module: Leadership & Sustainable HR-Management [M-WIWI-106860]**

**Responsible:** Prof. Dr. Petra Nieken  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [Electives \(Business Administration\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	German	3	4

Mandatory			
T-WIWI-113745	<a href="#">HR-Management 1: HR Strategies in the Age of AI</a>	4,5 CR	Nieken
Elective Offer (Election: )			
T-WIWI-114178	<a href="#">HR-Management 2: Organization, Fairness &amp; Leadership</a>	4,5 CR	Nieken
T-WIWI-111858	<a href="#">Topics in Human Resource Management</a>	3 CR	Nieken

**Competence Certificate**

The assessment is carried out as partial exams according to § 4 paragraph 2 Nr. 1 – Nr. 3 SPO of the examination regulation of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

The student

- understands and analyzes relevant processes, methods, and instruments in HR management and leadership, evaluating their usefulness,
- analyzes various processes and assesses their strengths and weaknesses, particularly regarding the use of AI in the workplace and sustainability aspects,
- understands the current challenges in HR management and leadership, considering their alignment with corporate strategy,
- evaluates the strengths and weaknesses of existing structures and regulations based on systematic criteria,
- possesses knowledge of the applicability and challenges of different scientific research methods.

**Content**

The module provides comprehensive knowledge in the areas of sustainable HR management, leadership, fair working conditions, and diversity and inclusion. Students engage deeply with the future of work. Topics range from classic HR themes such as recruiting and employee retention to AI in the workplace, fair working conditions, and sustainability.

Drawing on microeconomic and behavioral economic approaches, we analyze various processes and instruments, evaluating their alignment with corporate strategy. All courses within the module encourage active participation and empower students to learn cutting-edge concepts and methods, applying them to real-world challenges

**Workload**

Total workload for 9 credits: approx. 270 hours.

**Recommendation**

Completion of the core module "Management and Marketing" is recommended.  
 There is no fixed order for the courses of this module.

## M

**4.31 Module: Legal Aspects of Digitalization [M-INFO-106424]****Responsible:** N.N.**Organisation:** KIT Department of Informatics**Part of:** [Society](#)**Credits**  
9**Grading scale**  
Grade to a tenth**Recurrence**  
Each term**Duration**  
1 term**Language**  
German**Level**  
3**Version**  
2

Legal Aspects of Digitalization (Election: between 9 and 12 credits)			
T-INFO-109840	<a href="#">Intellectual Property and Data Protection</a>	6 CR	N.N.
T-INFO-101307	<a href="#">Internet Law</a>	3 CR	N.N.
T-INFO-101997	<a href="#">Seminar: Legal Studies I</a>	3 CR	N.N.

## M

**4.32 Module: Machine Learning and Data Science [M-WIWI-105482]**

**Responsible:** Prof. Dr. Andreas Geyer-Schulz  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [Electives \(Business Administration\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	German/English	3	1

Mandatory			
T-WIWI-111028	<a href="#">Introduction to Machine Learning</a>	4,5 CR	Geyer-Schulz, Nazemi
T-WIWI-111029	<a href="#">Introduction to Neural Networks and Genetic Algorithms</a>	4,5 CR	Geyer-Schulz

**Competence Certificate**

The module examination is carried out in the form of partial examinations of the selected courses of the module, with which in total the minimum requirement of credit points is fulfilled. The kind of examination is described in detail for each course of this module.

**Prerequisites**

None

**Competence Goal**

The student

- knows the main families of machine learning methods, their basic principles, assumptions and restrictions.
- can use these methods to solve data analysis problems, to support decision making or for process automation in companies and use the solutions interpreted and evaluated accordingly.
- can compare and evaluate the performance of solutions.

**Content**

The module mainly focuses on methods from statistical learning (linear and logistic learning, regression, tree methods, SVMs, and shrinkage estimators) and from the field of neural and genetic procedures were presented. Furthermore, data transformations and -representations (e.g. dimension reduction, clustering, imputation in case of missing data) and visualization techniques and appropriate inference, diagnosis and validation techniques are presented.

**Workload**

Total effort for 9 credit points: approx. 270 hours. The allocation is based on the credit points of the courses of the module.

## M

**4.33 Module: Macroeconomics: Theory and Computation [M-WIWI-106274]**

**Responsible:** Prof. Dr. Johannes Brumm  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [Electives \(Economics\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	German/English	3	1

Compulsory Elective Courses (Election: )			
T-WIWI-112735	<a href="#">Macroeconomics: Theory and Computation</a>	9 CR	Brumm
T-WIWI-109121	<a href="#">Macroeconomic Theory</a>	4,5 CR	Brumm
T-WIWI-112723	<a href="#">Computational Macroeconomics</a>	4,5 CR	Brumm

**Competence Certificate**

The module examination takes place either in the form of an overall examination of 9 LP on the course Macroeconomic Theory and the course Computational Macroeconomics, or via two individual examinations of 4.5 LP each. The duration of the overall examination is 120 minutes. The duration of an individual exam is 60 minutes. The examinations are offered every semester and can be repeated at any regular examination date.

**Competence Goal**

The student

- has comprehensive knowledge of macroeconomic issues and the models used to analyze them,
- acquires comprehensive knowledge of advanced methods for the numerical solution of macroeconomic models,
- validates, illustrates and interprets models developed in economic research.

**Content**

The module deals with macroeconomic issues in the context of dynamic and partly stochastic equilibrium models. The macroeconomic theory is consistently microfounded and numerical methods are developed to analyze complex dynamic models. On this basis, the module deals, among other things, with questions of labor market economics, monetary policy and fiscal policy.

**Annotation**

The course Computational Macroeconomics will be offered for the first time in SS 2024 or SS 2025. The individual examinations are aimed in particular at temporary students who study at KIT for one or two semesters and are not aiming for a degree at KIT.

**Workload**

The total workload for this module is approx. 270 hours (9 credit points). The total number of hours per course is calculated from the time required to attend the lectures and exercises, as well as the examination times and the time required for an average student to achieve the learning objectives of the module for an average performance. If the overall examination is chosen, the workload is distributed over approx. 105 hours (3.5 CP) in the first semester and 165 hours (5.5 CP) in the second semester.

**Recommendation**

Prior attendance of the module Introduction to Economics is recommended.

## M

**4.34 Module: Management Accounting [M-WIWI-101498]**

**Responsible:** Prof. Dr. Marcus Wouters  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [Electives \(Business Administration\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	English	3	3

Mandatory			
T-WIWI-102800	<a href="#">Management Accounting 1</a>	4,5 CR	Wouters
T-WIWI-102801	<a href="#">Management Accounting 2</a>	4,5 CR	Wouters

**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4 (2), 13 SPO) of the courses of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

Students

- are familiar with various management accounting methods,
- can apply these methods for cost estimation, profitability analysis, and product costing,
- are able to analyze short-term and long-decisions with these methods,
- have the capacity to devise instruments for organizational control.

**Content**

The module consists of two courses "Management Accounting 1" and "Management Accounting 2". The emphasis is on structured learning of management accounting techniques.

**Annotation**

The following courses are part of this module:

- The course Management Accounting 1, which is offered in every sommer semester
- The course Management Accounting 2, which is offered in every winter semester

**Workload**

Total workload for 9 credit points: approx. 270 hours

The exact distribution is based on the credit points of the courses in the module.

## M

**4.35 Module: Management and Marketing [M-WIWI-105768]**

**Responsible:** Prof. Dr. Martin Klarmann  
 Prof. Dr. Hagen Lindstädt  
 Prof. Dr. Petra Nieken  
 Prof. Dr. Orestis Terzidis

**Organisation:** KIT Department of Economics and Management

**Part of:** [Business Administration](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
5	Grade to a tenth	Each winter term	1 term	German	3	2

Mandatory			
T-WIWI-111594	<a href="#">Management and Marketing</a>	5 CR	Klarmann, Lindstädt, Nieken, Terzidis

**Competence Certificate**

The module examination is in written form on the two courses "Managemet" and "Marketing". The examination is offered at the beginning of each lecture-free period. Repeat examinations are possible at any regular examination date.

**Competence Goal**

The student

- has basic knowledge of central issues in business administration,
- has an understanding of problems, interrelationships and solutions in strategic management,
- is able to analyze and evaluate central areas of activity, functions and decisions in a company operating in a market economy,
- has an overview of important marketing-relevant questions and well-founded approaches to their solution.

With the knowledge acquired in the three basic business administration modules, the prerequisites are created in the area of business administration to expand this knowledge in the specialization program.

**Content**

An understanding of the basic functions of managing businesses is provided. In addition, the basics of marketing are taught.

**Workload**

Total workload required for 5 credit points: approx. 150 hours

## M

**4.36 Module: Mathematics I [M-MATH-106282]**

**Responsible:** Prof. Dr. Andreas Rieder  
Prof. Dr. Christian Wieners

**Organisation:** KIT Department of Mathematics

**Part of:** [Mathematics](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
8	Grade to a tenth	Each winter term	1 term	German	3	1

Mandatory			
T-MATH-112738	<a href="#">Mathematics I for Digital Economics - Exam</a>	7 CR	Rieder, Weiß, Wieners
T-MATH-112744	<a href="#">Mathematics I for Digital Economics - Exercise</a>	1 CR	Rieder, Weiß, Wieners

## M

## 4.37 Module: Mathematics II [M-MATH-106285]

**Responsible:** Prof. Dr. Andreas Rieder  
Prof. Dr. Christian Wieners

**Organisation:** KIT Department of Mathematics

**Part of:** [Mathematics](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
8	Grade to a tenth	Each summer term	1 term	German	3	1

Mandatory			
T-MATH-112745	<a href="#">Mathematics II for Digital Economics - Exam</a>	7 CR	Rieder, Weiß, Wieners
T-MATH-112746	<a href="#">Mathematics II for Digital Economics - Exercise</a>	1 CR	Rieder, Weiß, Wieners

## M

**4.38 Module: Methodical Foundations of OR [M-WIWI-101414]**

**Responsible:** Prof. Dr. Oliver Stein  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Electives (Operations Research)

**Credits**  
9

**Grading scale**  
Grade to a tenth

**Recurrence**  
Each term

**Duration**  
1 term

**Level**  
3

**Version**  
10

Compulsory Elective Courses (Election: at least 1 item as well as between 4,5 and 9 credits)			
T-WIWI-102726	Global Optimization I	4,5 CR	Stein
T-WIWI-103638	Global Optimization I and II	9 CR	Stein
T-WIWI-102724	Nonlinear Optimization I	4,5 CR	Stein
T-WIWI-103637	Nonlinear Optimization I and II	9 CR	Stein
Supplementary Courses (Election: )			
T-WIWI-106546	Introduction to Stochastic Optimization	4,5 CR	Rebennack
T-WIWI-102727	Global Optimization II	4,5 CR	Stein
T-WIWI-102725	Nonlinear Optimization II	4,5 CR	Stein
T-WIWI-102704	Facility Location and Strategic Supply Chain Management	4,5 CR	Nickel

**Competence Certificate**

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**

At least one of the courses *Nonlinear Optimization I* [2550111] and *Global Optimization I* [2550134] has to be examined.

**Competence Goal**

The student

- names and describes basic notions for optimization methods, in particular from nonlinear and from global optimization,
- knows the indispensable methods and models for quantitative analysis,
- models and classifies optimization problems and chooses the appropriate solution methods to solve also challenging optimization problems independently and, if necessary, with the aid of a computer,
- validates, illustrates and interprets the obtained solutions.

**Content**

The modul focuses on theoretical foundations as well as solution algorithms for optimization problems with continuous decision variables. The lectures on nonlinear programming deal with local solution concepts, whereas the lectures on global optimization treat approaches for global solutions.

**Annotation**

The planned lectures and courses for the next three years are announced online (<http://www.ior.kit.edu>).

**Workload**

The total workload for this module is approx. 270 hours (9 credits). The allocation is based on the credit points of the courses in the module.

The total number of hours per course results from the time required to attend the lectures and exercises, as well as the examination times and the time required to achieve the learning objectives of the module for an average student for an average performance.

**Recommendation**

The courses *Introduction to Operations Research I* and *II* are helpful.

## M

**4.39 Module: Module Bachelor's Thesis [M-WIWI-106418]**

**Responsible:** Studiendekan des KIT-Studienganges  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [Bachelor's Thesis](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
12	Grade to a tenth	Once	1 term	German	3	1

Mandatory			
T-WIWI-113002	<a href="#">Bachelor's Thesis</a>	12 CR	Studiendekan des KIT-Studienganges

**Competence Certificate**

The Bachelor Thesis is a written exam which shows that the student can autonomously investigate a scientific problem in Industrial Engineering and Management. The Bachelor Thesis is described in detail in the examination regulation. The review is carried out by at least two examiners of the Department of Economics and Management.

The regular processing time takes six months. On a reasoned request of the student, the examination board can extend the processing time of a maximum of one month. If the Bachelor Thesis is not completed in time, this exam is "failed", unless the student is not being responsible (e.g. maternity leave).

In addition to the written work on the topic, a presentation can be agreed as an obligatory and grade-relevant part of the final thesis. Depending on the agreement, this can take place before submission or after submission on an agreed date. The preparation time for the presentation does not count towards the processing time for the written part, unless it has been included in the total workload for the final project.

With consent of the examiner, the thesis can be written in English as well. Other languages require besides the consent of the examiner the approval of the examination board. The issue of the Bachelor Thesis may only be returned once and only within the first month of processing time. A new topic has to be released within four weeks.

The overall grade of the module is the grade of the Bachelor Thesis.

**Prerequisites**

The prerequisite for admission to the Bachelor's Thesis module is that the student has successfully passed module examinations amounting to 120 LP, all compulsory modules without elective from the subjects according to § 20 paragraph 2 number 1 to 8 and the seminar module.

The examination board decides on exceptions upon application by the student.

It is recommended to complete the Bachelor thesis in the 5th or 6th semester.

The respective institute-specific regulations for the supervision of the Bachelor thesis are to be observed.

The Bachelor thesis must bear the following statement:

*„Ich versichere wahrheitsgemäß, die Arbeit selbstständig angefertigt, alle benutzten Hilfsmittel vollständig und genau angegeben und alles kenntlich gemacht zu haben, was aus Arbeiten anderer unverändert oder mit Abänderungen entnommen wurde.“*

If this declaration is not included, the work will not be accepted.

**Modeled Conditions**

The following conditions have to be fulfilled:

1. You need to have earned at least 120 credits in the following fields:
  - Business Administration
  - Digital Economics
  - Society
  - Informatics
  - Mathematics
  - Operations Research
  - Statistics and Econometrics
  - Economics
  - Electives
2. The module [M-WIWI-106271 - Introduction to Digital Economics](#) must have been passed.
3. The module [M-WIWI-106272 - Topics in Digital Economics](#) must have been passed.
4. The module [M-WIWI-106273 - Digital Financial Economics](#) must have been passed.
5. The module [M-WIWI-105204 - Economics](#) must have been passed.
6. The module [M-WIWI-105768 - Management and Marketing](#) must have been passed.
7. The module [M-WIWI-106279 - Finance and Information Systems](#) must have been passed.
8. The module [M-WIWI-106032 - Foundations of Informatics I](#) must have been passed.
9. The module [M-WIWI-101581 - Introduction to Programming](#) must have been passed.
10. The module [M-WIWI-105879 - Applied Informatics and KI](#) must have been passed.
11. The module [M-MATH-106282 - Mathematics I](#) must have been passed.
12. The module [M-MATH-106285 - Mathematics II](#) must have been passed.
13. The module [M-WIWI-101432 - Introduction to Statistics](#) must have been passed.
14. The module [M-WIWI-105203 - Introduction in Econometrics](#) must have been passed.
15. The module [M-WIWI-106280 - Introduction to Operations Research for Digital Economics](#) must have been passed.
16. The module [M-WIWI-106281 - Digitalization and Society](#) must have been passed.
17. The module [M-WIWI-106283 - Seminars](#) must have been passed.
18. The module [M-INFO-106424 - Legal Aspects of Digitalization](#) must have been passed.

**Competence Goal**

The student can independently work on a relevant topic in accordance with scientific criteria within the specified time frame.

He/she is in a position to research, analyze the information, abstract and identify basic principles and regulations from less structured information.

He/she reviews the task ahead, can select scientific methods and techniques and apply them to solve a problem or identify further potential. This is basically also done under consideration of social and/or ethical aspects.

He/she can interpret, evaluate and if required, graphically present the obtained results.

He/she is in a position to clearly structure a research paper and communicate in writing using the technical terminology.

**Content**

The Bachelor Thesis is the first major scientific work. The topic of the Bachelor Thesis will be chosen by the student themselves and adjusted with the examiner. The topic has to be related to Economics Engineering and has to refer to subject-specific or interdisciplinary problems.

**Workload**

The preparation and presentation of the Bachelor's thesis is expected to take a total of approx. 360 hours. In addition to writing the thesis, this figure includes all necessary activities such as literature research, familiarization with the topic, familiarization with any necessary tools, conducting studies/experiments, supervision meetings, etc.

**Recommendation**

None

## M

**4.40 Module: Optimization under Uncertainty [M-WIWI-103278]**

**Responsible:** Prof. Dr. Steffen Rebennack  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [Electives \(Operations Research\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German	3	4

Compulsory Elective Courses (Election: between 1 and 2 items)			
T-WIWI-106546	<a href="#">Introduction to Stochastic Optimization</a>	4,5 CR	Rebennack
T-WIWI-106545	<a href="#">Optimization under Uncertainty</a>	4,5 CR	Rebennack
Supplementary Courses (Election: at most 1 item)			
T-WIWI-102724	<a href="#">Nonlinear Optimization I</a>	4,5 CR	Stein
T-WIWI-102714	<a href="#">Tactical and Operational Supply Chain Management</a>	4,5 CR	Nickel

**Competence Certificate**

The assessment is carried out as partial exams (according to § 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module.

The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**

At least one of the courses *Introduction to Stochastic Optimization* and *Optimization approaches under uncertainty* has to be taken.

**Competence Goal**

The student

- denominates and describes basic notions for optimization methods under uncertainty, in particular from stochastic optimization,
- knows the indispensable methods and models for quantitative analysis,
- models and classifies optimization problems under uncertainty and chooses the appropriate solution methods to solve also challenging optimization problems independently and, if necessary, with the aid of a computer,
- validates, illustrates and interprets the obtained solutions, in particular of
- stochastic optimization problems.

**Content**

The module focuses on modeling and analyzing mathematical optimization problems where certain data is not fully present at the time of decision-making. The lectures on the introduction to stochastic optimization deal with methods to integrate distribution information into the mathematical model. The lectures on the optimization approaches under uncertainty offer alternative approaches such as robust optimization.

**Annotation**

The curriculum, planned for three years in advance, can be found on the Internet at <http://sop.ior.kit.edu/28.php>.

**Workload**

The total workload of the module is about 240 hours. The workload is proportional to the credit points of the individual courses.

**Recommendation**

Knowledge from the lectures "Introduction to Operations Research I" and "Introduction to Operations Research II" are helpful.

## M

## 4.41 Module: Preliminary Exam [M-WIWI-106421]

**Organisation:** University

**Part of:** Preliminary Exam

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
0	pass/fail	Each term	2 terms	German	3	1

Mandatory			
T-WIWI-102737	Statistics I	5 CR	Grothe, Schienle
T-WIWI-102708	Economics I: Microeconomics	5 CR	Puppe, Reiß

**Modelled deadline**

This module must be passed until the end of the **3. term**.

**Prerequisites**

none

## M

**4.42 Module: Private Business Law [M-INFO-101216]****Responsible:** N.N.**Organisation:** KIT Department of Informatics**Part of:** [Electives \(Society\)](#)**Credits**  
9**Grading scale**  
Grade to a tenth**Recurrence**  
Each term**Duration**  
2 terms**Language**  
German**Level**  
3**Version**  
6

Private Business Law (Election: at least 1 item as well as at least 9 credits)			
T-INFO-111405	<a href="#">Seminar: Commercial and Corporate Law in the IT Industry</a>	3 CR	Nolte
T-INFO-101288	<a href="#">Corporate Compliance</a>	3 CR	Herzig
T-INFO-102036	<a href="#">Computer Contract Law</a>	3 CR	Menk
T-INFO-111436	<a href="#">Employment Law</a>	3 CR	Hoff
T-INFO-111437	<a href="#">Tax Law</a>	3 CR	Dietrich

**Competence Certificate**

see partial achievements

**Prerequisites**

None

**Competence Goal**

The student

- has gained in-depth knowledge of German company law, commercial law and civil law;
- is able to analyze, evaluate and solve complex legal and economic relations and problems;
- is well grounded in individual labour law, collective labour law and commercial constitutional law, evaluates and critically assesses clauses in labour contracts;
- recognizes the significance of the parties to collective labour agreements within the economic system and has differentiated knowledge of labour disputes law and the law governing the supply of temporary workers and of social law;
- possesses detailed knowledge of national earnings and corporate tax law and is able to deal with provisions of tax law in a scientific manner and assesses the effect of these provisions on corporate decision-making.

**Content**

The module provides the student with knowledge in special matters in business law, like employment law, tax law and business law, which are essential for managerial decisions.

**Workload**

The total workload for this module is approximately 270 hours (9 credits). The allocation is based on the credits of the courses of the module. The workload for courses with 3 credits is about 90 hours. The total number of hours per course results from the effort required to attend the lectures as well as the examination times and the time required to achieve the learning objectives of the module for an average student for an average performance.

## M

**4.43 Module: Public Economic and Technology Law [M-INFO-106754]**

**Responsible:** TT-Prof. Dr. Frederike Zufall  
**Organisation:** KIT Department of Informatics  
**Part of:** [Electives \(Society\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	German/English	3	2

Public Economic and Technology Law (Election: at least 1 item as well as at least 9 credits)			
T-INFO-101309	<a href="#">Telecommunications Law</a>	3 CR	
T-INFO-101312	<a href="#">European and International Law</a>	3 CR	Brühann
T-INFO-111404	<a href="#">Seminar: IT- Security Law</a>	3 CR	Schallbruch
T-INFO-113381	<a href="#">Public International Law</a>	3 CR	Zufall
T-INFO-113887	<a href="#">EU Data Protection Law</a>	3 CR	Gil Gasiola

**Competence Certificate**

see partial achievement

**Prerequisites**

see partial achievement

**Competence Goal**

Students

- have in-depth knowledge and understanding of selected areas of public economic and technology law
- understand international and European legal frameworks,
- can establish connections between technical and legal issues, and assess and evaluate them from a legal perspective.

**Content**

The module covers a range of topics in public economic and technology law. In addition to telecommunications law and IT security law, it includes an in-depth examination of the European and international legal framework. Current regulatory topics relating to the platform economy, the EU digital single market and on regulating artificial intelligence are equally addressed.

**Workload**

The total workload for this module is approx. 270 hours (9 credits). The distribution is based on the credit points of the courses in the module. The workload for courses with 3 credits is approx. 90 hours. The total number of work hours per course results from the time required to attend the lectures, the examination times and the time required to achieve the learning objectives of the module for an average student for an average performance.

**Recommendation**

see partial achievement

## M

**4.44 Module: Public Finance [M-WIWI-101403]**

**Responsible:** Prof. Dr. Berthold Wigger  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [Economics \(Elective Module Economics\)](#)  
[Electives \(Economics\)](#)

**Credits**  
9

**Grading scale**  
Grade to a tenth

**Recurrence**  
Each term

**Duration**  
1 term

**Language**  
German

**Level**  
3

**Version**  
7

Compulsory Elective Courses (Election: 9 credits)			
T-WIWI-102877	<a href="#">Introduction to Public Finance</a>	4,5 CR	Wigger
T-WIWI-108711	<a href="#">Basics of German Company Tax Law and Tax Planning</a>	4,5 CR	Gutekunst, Wigger
T-WIWI-102739	<a href="#">Public Revenues</a>	4,5 CR	Wigger

**Competence Certificate**

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The exams are offered at the beginning of the recess period about the subject matter of the latest held lecture. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

The student

- has advanced knowledge of the theory and policy of taxation and public debt.
- understand the scope, structure and forms of government borrowing.
- is familiar with the structure of German and international tax law
- is able to interpret and motivate fiscal policy issues.

**Content**

As a branch of Economics, Public Finance is concerned with the theory and policy of the public sector and its interrelations with the private sector. It analyzes the economic role of the state from a normative as well as from a positive point of view. The normative view examines efficiency- and equity-oriented motives for government intervention and develops fiscal policy guidelines. The positive view explains the actual behavior of economic agents in public sector affairs. Special fields of Public Finance are public revenues, i.e. taxes and public debt, public expenditures for publicly provided goods, and welfare programs.

**Annotation**

The course T-WIWI-102790 "Specific Aspects in Taxation" will no longer be offered in the module as of winter semester 2018/2019.

**Workload**

Total workload for 9 credit points: approx. 270 hours

The exact distribution is based on the credit points of the courses in the module.

**Recommendation**

It is recommended to attend the course 2560129 after having completed the course 2560120.

## M

**4.45 Module: Seminars [M-WIWI-106283]**

**Responsible:** Studiendekan des KIT-Studienganges  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Electives (mandatory)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
6	Grade to a tenth	Each term	1 term	German/English	3	1

Mandatory			
T-WIWI-103487	Seminar in Economics (Bachelor)	3 CR	Professorenschaft des Fachbereichs Volkswirtschaftslehre
Compulsory Elective Courses (Election: 3 credits)			
T-WIWI-103486	Seminar in Business Administration (Bachelor)	3 CR	Professorenschaft des Fachbereichs Betriebswirtschaftslehre
T-WIWI-103485	Seminar in Informatics (Bachelor)	3 CR	Professorenschaft des Instituts AIFB
T-MATH-102265	Seminar in Mathematics (Bachelor)	3 CR	Last, Nestmann, Winter
T-WIWI-103488	Seminar in Operations Research (Bachelor)	3 CR	Nickel, Rebennack, Stein
T-INFO-101997	Seminar: Legal Studies I	3 CR	N.N.
T-WIWI-103489	Seminar in Statistics (Bachelor)	3 CR	Grothe, Schienle
T-WIWI-112739	Seminar in Economics (Bachelor)	3 CR	Professorenschaft des Fachbereichs Volkswirtschaftslehre

**Competence Certificate**

The module examination takes place through the proof of an economics seminar and another seminar from the elective offer.  
The success control is described with the respective course.

**Prerequisites**

An economics seminar is mandatory in the module.

**Competence Goal**

- Students are able to independently deal with a defined problem in a specialized field based on scientific criteria.
- They are able to research, analyze the information, abstract and derive basic principles and regularities from unstructured information.
- They can solve the problems in a structured manner using their interdisciplinary know-how.
- They know how to validate the obtained results.
- Finally, they are able to logically and systematically present the results both orally and in written form in accordance with scientific guidelines (structuring, technical terminology, referencing). They can argue and defend the results professionally in the discussion.
- Students are familiar with the DFG's Code of Conduct "Guidelines for Safeguarding Good Research Practice" and base their scientific work on it.

**Content**

Competences which are gained in the seminar module especially prepare the student for composing the final thesis. Within the term paper and the presentation the student exercises himself in scientific working techniques supported by the supervisor.

Beside advancing skills in techniques of scientific working there are gained integrative key qualifications as well. A detailed description of these qualifications is given in the section "Key Qualifications" of the module handbook.

Furthermore, the module also includes additional key qualifications provided by the KQ-courses.

**Annotation**

The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: <https://portal.wiwi.kit.edu>.

**Workload**

The total workload for this module is approximately 180 hours (6 credits).

The distribution is done according to the credit points of the courses of the module. The workload for courses with 3 credit points is approx. 90 hours. The total number of hours per course is calculated from the time required to attend the seminar and the time required to achieve the learning objectives of the module for an average student for an average performance.

## M

**4.46 Module: Sociology/Empirical Social Research [M-GEISTSOZ-101167]****Responsible:** Prof. Dr. Gerd Nollmann**Organisation:** KIT Department of Humanities and Social Sciences**Part of:** [Electives \(Society\)](#)**Credits**  
9**Grading scale**  
Grade to a tenth**Recurrence**  
Each winter term**Duration**  
2 terms**Language**  
German**Level**  
3**Version**  
2

Mandatory			
T-GEISTSOZ-109047	<a href="#">Analysis of Social Structures (WiWi)</a>	3 CR	Nollmann
T-GEISTSOZ-109048	<a href="#">Social Science A (WiWi)</a>	3 CR	Nollmann
T-GEISTSOZ-109049	<a href="#">Social Science B (WiWi)</a>	3 CR	Nollmann

**Competence Goal**

The student

- Gains theoretical and methodical knowledge of social processes and structures
- Is able to apply acquired knowledge practically
- Is able to present work results in a precise and clear way

**Content**

This module offers students the possibility to get to know research problems and to answer these theoretically as well as empirically. For example: Who does earn how much in his job and why? How do subcultures emerge? Why are boys' grades in school always worse than those of girls? Do divorces have negative influences on the development of children? How does mass consumption influence the individual? Is there a world society emerging? In addition, this module contains courses on sociological methods that are essential to answer such questions scientifically.

The lecture on social structure analysis gives an overview of large social structures such as the education system, labour market, institutions, demography, etc. for Germany and in international comparison. The content of the social research seminars is determined individually by the lecturers. Students are free to choose one seminar each for Social Research A/B.

## M

**4.47 Module: Statistics and Econometrics [M-WIWI-101608]**

**Responsible:** Prof. Dr. Oliver Grothe  
Prof. Dr. Melanie Schienle

**Organisation:** KIT Department of Economics and Management

**Part of:** [Economics \(Elective Module Economics\)](#)  
[Electives \(Economics\)](#)  
[Electives \(Statistics\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	German	3	3

Compulsory Elective Courses (Election: 9 credits)			
T-WIWI-103063	<a href="#">Analysis of Multivariate Data</a>	4,5 CR	Grothe
T-WIWI-103064	<a href="#">Financial Econometrics</a>	4,5 CR	Schienle
T-WIWI-110939	<a href="#">Financial Econometrics II</a>	4,5 CR	Schienle
T-WIWI-103065	<a href="#">Statistical Modeling of Generalized Regression Models</a>	4,5 CR	Heller

**Competence Certificate**

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

The student

- shows an advanced understanding of Econometric techniques and statistical model building.
- is able to develop Econometric models for applied problems based on available data
- is able to apply techniques and models with statistical software, to interpret results and to judge on different approaches with appropriate statistical criteria.

**Content**

The courses provide a solid Econometric and statistical foundation of techniques necessary to conduct valid regression, time series and multivariate analysis.

**Annotation**

New module starting winter term 2015/2016. It replaces the old module "Statistical Applications of Financial Risk Management" [WW3STAT].

**Workload**

The total workload for this module is approximately 270 hours.

**Recommendation**

None

## M

**4.48 Module: Statistics and Econometrics II [M-WIWI-105414]**

**Responsible:** Prof. Dr. Melanie Schienle  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [Economics \(Elective Module Economics\)](#)  
[Electives \(Economics\)](#)  
[Electives \(Statistics\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German	3	5

Compulsory Elective Courses (Election:)			
T-WIWI-103063	<a href="#">Analysis of Multivariate Data</a>	4,5 CR	Grothe
T-WIWI-103064	<a href="#">Financial Econometrics</a>	4,5 CR	Schienle
T-WIWI-110939	<a href="#">Financial Econometrics II</a>	4,5 CR	Schienle
T-WIWI-112153	<a href="#">Microeconometrics</a>	4,5 CR	Krüger
T-WIWI-103065	<a href="#">Statistical Modeling of Generalized Regression Models</a>	4,5 CR	Heller

**Competence Certificate**

The assessment is carried out as partial exams of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**

None

**Competence Goal**

The student

- shows an advanced understanding of Econometric techniques and statistical model building.
- is able to develop advanced Econometric models for applied problems based on available data
- is able to apply techniques and models efficiently with statistical software, to interpret results and to judge on different approaches with appropriate statistical criteria.

**Content**

The courses provide foundations of advanced Econometric and statistical techniques for regression, time series and multivariate analysis.

**Workload**

The total workload for this module is approximately 270 hours.

## M

**4.49 Module: Strategy and Organization [M-WIWI-101425]**

**Responsible:** Prof. Dr. Hagen Lindstädt  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [Electives \(Business Administration\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	2 terms	German	3	6

Strategy and Organization (Election: at least 9 credits)			
T-WIWI-102630	<a href="#">Managing Organizations</a>	3,5 CR	Lindstädt
T-WIWI-102871	<a href="#">Problem Solving, Communication and Leadership</a>	2 CR	Lindstädt
T-WIWI-113090	<a href="#">Strategic Management</a>	3,5 CR	Lindstädt

**Competence Certificate**

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

- The student can prepare strategic decisions along the ideal-typical strategy process and classify them strategically.
- He/she evaluates the strengths and weaknesses of existing organizational structures and regulations using systematic criteria and can review the management of organizational change.
- The student can effectively carry out decision-making by structuring problems and communicating solutions, taking into account the situation and the personalities involved.
- Through intensive exposure to a variety of practice-relevant case studies, students learn to apply and discuss theoretical course content to real-life situations.

**Content**

The module has a practical and action-oriented structure. Students become familiar with central frameworks of strategic management along the ideal-typical strategy process. An overview of fundamental models will be given, and an action-oriented integration performance will be achieved through the transfer of theory to practical issues. In addition, students learn concepts for the design of organizational structures, regulation of organizational processes as well as control of organizational changes. This enables a well-founded assessment of existing organizational structures and regulations. Furthermore, participants are enabled to recognize, structure, analyze and effectively communicate problems. In addition, central leadership concepts are taught that address the influence of the situation, the leadership personality and the characteristics of those being led.

**Workload**

The total workload of the module is about 240 hours. The workload is proportional to the credit points of the individual courses.

## M

**4.50 Module: Supply Chain Management [M-WIWI-101421]**

**Responsible:** Prof. Dr. Stefan Nickel  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [Electives \(Business Administration\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German/English	3	11

Mandatory			
T-WIWI-107506	<a href="#">Platform Economy</a>	4,5 CR	Weinhardt
Supplementary Courses (Election: 1 item)			
T-WIWI-102704	<a href="#">Facility Location and Strategic Supply Chain Management</a>	4,5 CR	Nickel
T-WIWI-102714	<a href="#">Tactical and Operational Supply Chain Management</a>	4,5 CR	Nickel

**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**

The course T-WIWI-107506 "Platform Economy" has to be taken.

**Competence Goal**

The students

- are able to understand and evaluate the control of cross-company supply chains based on a strategic and operative view,
- are able to analyse the coordination problems within the supply chains,
- are able to identify and integrate adequate information system infrastructures to support the supply chains,
- are able to apply theoretical methods from the operations research and the information management,
- learn to elaborate solutions in a team

**Content**

The module "Supply Chain Management" gives an overview of the mutual dependencies of information systems and of supply chains spanning several enterprises. The specifics of supply chains and their information needs set new requirements for the operational information management. In the core lecture "Platform Economy" the focus is set on markets between two parties that act through an intermediary on an Internet platform. Topics discussed are network effects, peer-to-peer markets, blockchains and market design. The course is held in English and teaches parts of the syllabus with the support of a case study in which students analyze a platform.

The module is completed by an elective course addressing appropriate optimization methods for the Supply Chain Management and for modern logistic approaches.

**Annotation**

The planned lectures in the next terms can be found on the websites of the respective institutes IISM, IFL and IOR.

**Workload**

The total workload of the module is about 240 hours. The workload is proportional to the credit points of the individual courses.

## M

**4.51 Module: Team Project Management and Technology [M-WIWI-105440]**

**Responsible:** Prof. Dr. Martin Klarmann  
Prof. Dr. Alexander Mädche

**Organisation:** KIT Department of Economics and Management

**Part of:** [Electives \(mandatory\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German/English	3	1

Mandatory			
T-WIWI-110968	<a href="#">Team Project Management and Technology</a>	9 CR	Klarmann, Mädche

**Competence Certificate**

Alternative exam assessment. The basis for grading is the documents produced, the presentations during the course of the project, the artifact to be produced (e.g. algorithm, method, model, software, component) and the final presentation.

**Competence Goal**

After successful completion of the team project, the students can:

- select and apply the methods, techniques and tools required for problem solving
- systematically analyze a given problem in an interdisciplinary team and develop and evaluate an artifact-centered solution
- constructively solve challenges and conflicts that arise in teamwork.

**Content**

The team project "Management and Technology" aims to prepare students for working in heterogeneously composed teams. A team of 4-5 students will work on defined interdisciplinary questions at the interface of economics and MINT subjects. The result of the projects should typically not only be a presentation or a report, but an artifact, e.g. a method, an algorithm, a model, a software or a component.

The team projects already implement the concept of research-oriented teaching in the Bachelor's degree and aim to build up problem-solving competence in the students.

**Workload**

The total of 270 working hours (9 credit points) per team member (4-5 members per team) are divided into the following tasks:

- communication:
  - Team meetings: 30 h (2h per week, 15 weeks),
  - Electronic exchange: 20 h,
  - Final presentation: 10
- Documentation and development:
  - Analysis and design: 70 h,
  - Development: 90 h,
  - Tests and quality assurance: 50 h

## M

**4.52 Module: Topics in Digital Economics [M-WIWI-106272]**

**Responsible:** Prof. Dr. Johannes Brumm  
Prof. Dr. Clemens Puppe

**Organisation:** KIT Department of Economics and Management

**Part of:** Digital Economics

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German/English	3	1

Compulsory Elective Courses (Election: )			
T-WIWI-102876	Auction & Mechanism Design	4,5 CR	Szech
T-WIWI-112723	Computational Macroeconomics	4,5 CR	Brumm
T-WIWI-112228	Digital Markets and Market Design	4,5 CR	Hillenbrand
T-WIWI-102850	Introduction to Game Theory	4,5 CR	Puppe, Reiß
T-WIWI-102844	Industrial Organization	4,5 CR	Reiß
T-WIWI-109936	Platform Economy	4,5 CR	Weinhardt
T-WIWI-112726	Seminar in Digital Economics Bachelor	4,5 CR	Szech
T-WIWI-100005	Competition in Networks	4,5 CR	Mitusch

**Competence Certificate**

The module examination is carried out in the form of partial examinations on the selected courses of the module, with which in total the minimum requirements of credit points are fulfilled. The assessment of success is described for each course. The overall grade of the module is formed from the grades of the partial examinations weighted with credit points and truncated after the first decimal place.

**Prerequisites**

None.

**Competence Goal**

The student

- has comprehensive knowledge of the substantive problems and economic issues raised by digitization, e.g., in the areas of industrial economics, game theory, mechanism design, macroeconomics, and the analysis of networks and platforms,
- acquires comprehensive knowledge of advanced methods of economic modeling,
- validates, illustrates, and interprets models developed in economic research.

**Content**

The module offers a comprehensive portfolio of economic models and methods that are applied, among other things, to the analysis of various issues related to digitalization.

**Annotation**

The course "Computational Macroeconomics" will be offered for the first time in SS 2024 or SS 2025.

**Workload**

Total effort for 9 credit points: approx. 270 hours.

**Recommendation**

Prior attendance of the module "Introduction to Economics" is required.

## M

**4.53 Module: Topics in Finance I [M-WIWI-107213]**

**Responsible:** Prof. Dr. Martin Ruckes  
Prof. Dr. Marliese Uhrig-Homburg

**Organisation:** KIT Department of Economics and Management

**Part of:** [Electives \(Business Administration\)](#)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German/English	3	1

Compulsory Elective Courses (Election: )			
T-WIWI-102643	<a href="#">Derivatives</a>	4,5 CR	Uhrig-Homburg
T-WIWI-110797	<a href="#">eFinance: Information Systems for Securities Trading</a>	4,5 CR	Weinhardt
T-WIWI-107505	<a href="#">Financial Accounting for Global Firms</a>	4,5 CR	Luedecke
T-WIWI-102605	<a href="#">Financial Management</a>	4,5 CR	Ruckes
T-WIWI-102623	<a href="#">Financial Intermediation</a>	4,5 CR	Ruckes
T-WIWI-112694	<a href="#">FinTech</a>	4,5 CR	Thimme
T-WIWI-108711	<a href="#">Basics of German Company Tax Law and Tax Planning</a>	4,5 CR	Gutekunst, Wigger
T-WIWI-102646	<a href="#">International Finance</a>	3 CR	Uhrig-Homburg
T-WIWI-102604	<a href="#">Investments</a>	4,5 CR	Uhrig-Homburg

**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**

None

**Competence Goal**

The student

- has advanced skills in modern finance
- is able to apply these skills in practice in the fields of finance and accounting, financial markets and banking

**Content**

The courses deal with advanced issues concerning the fields of finance and accounting, financial markets and banking from a theoretical and practical point of view.

**Workload**

The total workload for this module is approx. 270 hours (9 credit points). The allocation is based on the credit points of the courses in the module. The workload for courses with 4.5 credit points is approx. 135 hours, for courses with 3 credit points approx. 90 hours and for courses with 1.5 credit points 45 hours.

The total number of hours per course is calculated from the time required to attend the lectures and exercises, as well as the examination times and the time required for an average student to achieve the learning objectives of the module for an average performance.

## M

**4.54 Module: Topics in Finance II [M-WIWI-107214]**

**Responsible:** Prof. Dr. Martin Ruckes  
Prof. Dr. Marliese Uhrig-Homburg

**Organisation:** KIT Department of Economics and Management

**Part of:** Electives (Business Administration)

Credits	Grading scale	Recurrence	Duration	Language	Level	Version
9	Grade to a tenth	Each term	1 term	German/English	3	1

Compulsory Elective Courses (Election: 9 credits)			
T-WIWI-102643	Derivatives	4,5 CR	Uhrig-Homburg
T-WIWI-110797	eFinance: Information Systems for Securities Trading	4,5 CR	Weinhardt
T-WIWI-107505	Financial Accounting for Global Firms	4,5 CR	Luedecke
T-WIWI-102605	Financial Management	4,5 CR	Ruckes
T-WIWI-102623	Financial Intermediation	4,5 CR	Ruckes
T-WIWI-112694	FinTech	4,5 CR	Thimme
T-WIWI-102626	Business Strategies of Banks	3 CR	Müller
T-WIWI-108711	Basics of German Company Tax Law and Tax Planning	4,5 CR	Gutekunst, Wigger
T-WIWI-102646	International Finance	3 CR	Uhrig-Homburg
T-WIWI-102604	Investments	4,5 CR	Uhrig-Homburg

**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**

None

**Competence Goal**

The student

- has advanced skills in modern finance
- is able to apply these skills in practice in the fields of finance and accounting, financial markets and banking

**Content**

The courses deal with advanced issues concerning the fields of finance and accounting, financial markets and banking from a theoretical and practical point of view.

**Workload**

Total workload for 9 credit points: approx. 270 hours

The exact distribution is based on the credit points of the courses in the module.

## 5 Courses

T

### 5.1 Course: Advanced Lab Blockchain Hackathon (Bachelor) [T-WIWI-111127]

**Responsible:** Prof. Dr. Ali Sunyaev  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-106906 - Electives in Informatics](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each term	1

#### Competence Certificate

The alternative exam assessment consists of:

- a practical work
- a presentation and
- a written seminar thesis

Practical work, presentation and written thesis are weighted according to the course.

#### Prerequisites

None

#### Workload

135 hours

## T

## 5.2 Course: Advanced Lab Informatics (Bachelor) [T-WIWI-110541]

**Responsible:** Professorenschaft des Instituts AIFB  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-106906 - Electives in Informatics

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each term	1

Events					
WT 24/25	2512204	Lab Realisation of innovative services (Bachelor)	3 SWS	Practical course / ☞	Toussaint, Schiefer, Schüler
WT 24/25	2512400	Practical Course Sociotechnical Information Systems Development (Bachelor)	3 SWS	Practical course / 📱	Sunyaev, Goram, Leiser
WT 24/25	2512554	Praktikum Security, Usability and Society (Bachelor)	3 SWS	Practical course / ☞	Volkamer, Strufe, Berens, Morisco, Fallahi, Ballreich, Hennig, Länge, Mossano
WT 24/25	2512555	Praktikum Security, Usability and Society (Master)	3 SWS	Practical course / ☞	Volkamer, Strufe, Berens, Fallahi, Morisco, Ballreich, Hennig, Länge, Mossano
ST 2025	2512204	Lab Realisation of innovative services (Bachelor)	3 SWS	Practical course / 🎤	Schiefer, Toussaint, Ullrich
ST 2025	2512554	Practical lab Security, Usability and Society (Bachelor)	3 SWS	Practical course / ☞	Volkamer, Strufe, Berens, Mossano, Hennig, Veit, Länge, Fallahi
Exams					
WT 24/25	7900047	Advanced Lab Realization of Innovative Services (Bachelor)			Oberweis
WT 24/25	7900080	Advanced Lab Development of Sociotechnical Information Systems (Bachelor)			Sunyaev
WT 24/25	7900116	Advanced Lab Security, Usability and Society (Bachelor)			Volkamer

Legend: 📱 Online, ☞ Blended (On-Site/Online), 🎤 On-Site, ✕ Cancelled

### Competence Certificate

The alternative exam assessment consists of:

- a practical work
- a presentation and
- a written seminar thesis

Practical work, presentation and written thesis are weighted according to the course.

### Prerequisites

None

### Annotation

The title of this course is a generic one. Specific titles and the topics of offered seminars will be announced before the start of a semester in the internet at <https://portal.wiwi.kit.edu>.

### Workload

135 hours

Below you will find excerpts from events related to this course:

**Lab Realisation of innovative services (Bachelor)**2512204, WS 24/25, 3 SWS, Language: German, [Open in study portal](#)**Practical course (P)  
Blended (On-Site/Online)****Content**

As part of the lab, the participants should work together in small groups to realize innovative services (mainly for students).

**Organizational issues**

Informationen zu Themen und die Anmeldung erfolgt vor Praktikumsbeginn im Wiwi-Portal

<https://portal.wiwi.kit.edu/ys>

**Praktikum Security, Usability and Society (Bachelor)**2512554, WS 24/25, 3 SWS, Language: German/English, [Open in study portal](#)**Practical course (P)  
Blended (On-Site/Online)**

**Content**

English:

The Praktikum Security, Usability and Society will cover topics both of usable security and privacy programming, and how to conduct user studies. To reserve a place, please, register on the WiWi portal and send an email with your chosen topic, plus a back-up one, to [mattia.mossano@kit.edu](mailto:mattia.mossano@kit.edu). Topics are assigned first-come-first-served until all of them are filled. Topics in italics have already been assigned.

Application deadline 25.10.2024

Assignment 30.10.2024

Confirmation deadline 03.11.2024

Important dates:

Kick-off: 23.10.2024, 09:00 AM CET in Big Blue Button - Link and Kronenplatz 5.20, 3A-11.1

Report &amp; code feedback deadline: 26.01.2025, 23:59 CET

Feedback on Report &amp; code: 10.02.2025, 23:59 CET

Final report + code deadline: 17.02.2025, 23:59 CET

Presentation draft deadline: 23.02.2025, 23:59 CET

Feedback on presentation draft: 28.02.2025, 23:59 CET

Final presentation deadline: 07.03.2025, 23:59 CET

Presentation day: 11.03.2025, 09:00 CET

Topics:

**Privacy Friendly Apps**

In this area, students complete an app (or an extension of an app) among our Privacy-Friendly Apps. Please click the following link to know more about them: <https://secuso.aifb.kit.edu/english/105.php>. Students are provided with a point list of goals, containing both basic features mandatory to pass the course and more advanced ones that heighten the final grade.

Title: NoPhish App Rework

Number of students: 2 Ba/Ma

Description: The NoPhish app was one of the first measures from the NoPhish concept. The app has been around for a long time and has not been updated since then. Accordingly, the task of the project is to make the app functional for the current Android version. The app is also to be optimized so that updates, e.g. new chapters, can be added easily.

**Designing Security User studies**

These topics are related to how to set up and conduct user studies of various types. Online studies, interviews and lab studies are possible. At the end of the semester, the students present a report / paper and a talk in which they present their methodologies and the results of small pre-studies.

Title: IT-Security and Privacy Studies in the health sector

Number of students: 1 Ba/Ma

Description: Cyberattacks in the healthcare sector are on the rise and medical facilities are increasingly becoming the target of hacker attacks. This often affects sensitive patient data or, in the event of a cyberattack, patient care. The German Federal Office for Information Security (BSI) reports that "[t]he security situation of the IT infrastructure of medical practices in Germany [...] has hardly been studied to date." The aim of the work is to find out which scientific studies already exist in the field of IT security and privacy and which best practices can be derived from these studies, e.g. on the subject of recruitment, study design or consideration of special needs.

Title: Understanding Privacy and Security Risk Awareness Among Sports Science Students at KIT

Number of students: 1 Ba/Ma

Description: Privacy and Security Awareness in Data Handling: The key issue is that many sports science students may not fully understand the privacy and security risks involved in handling sensitive data. As students increasingly deal with personal and research-related information, gaps in their awareness of data protection, such as risks of data breaches or misuse, can lead to significant vulnerabilities. The aim of the task is to design a survey that assesses their current understanding of these risks, helping to identify areas where further education or guidance is needed.

**Run Usable Security Studies and Results Analysis**

These topics are related to run and analyze the results of user-studies. Online studies, interviews and lab studies are all possible, depending on the topic. At the end of the semester, the students present a report / paper with the analyses conducted and a talk in which they present the results.

Title: Visualization of Eye Gaze Patterns during Authentication Tasks

Number of students: 1 Ba/Ma

Description: In this project, students will analyze and visualize eye gaze data collected during two specific authentication tasks: the Dot Task and the Slider Task. The primary objective is to represent subjects' eye movements visually, enhancing the understanding of gaze patterns during the authentication process. \*Dot Task Visualization:\* For the Dot Task, participants were instructed to focus on a sequence of dots displayed on a screen. The dataset includes the positions of these dots and the corresponding gaze locations of the subjects. The student's task is to create a dynamic visualization that not only represents these positions accurately but also illustrates the sequence in which the dots were focused on by the subjects. \*Slider Task Visualization:\* The Slider Task involved presenting participants with a series of images, for which both the images' locations on the screen and the subjects' gaze locations are recorded. The challenge is to develop a heatmap visualization based on this data, effectively demonstrating the concentration and dispersion of gaze points across different images.

Title: Compare BSI Phishing Game with the NoPhish Game

Number of students: 1 Ba

Description: The NoPhish app, one of the first implementations of the NoPhish concept, is a form of serious game. The BSI has also developed a game in the field of phishing. Both "games" use different approaches to impart knowledge from the same context. The aim is to evaluate the two games in terms of similarities and differences.

Title: Chatbots for Literature Reviews

Number of students: 1 Ba

Description: Chatbots are becoming increasingly popular and are already being used in various areas. But in what form can these bots be used for science? The variety of chatbots also raises the question of whether there are chatbots that are better suited to a scientific context. The aim is to identify a selection of chatbots and evaluate them in terms of their effectiveness for future literature research. To this end, the results of the chatbots will be compared with the ACM database in order to check their effectiveness for finding literature for a specific period of time.

Title: Phishing Advice from Organizations (English Only)

Number of students: 1 Ba/Ma

Description: Many companies distribute information on how to recognize phishing via various channels such as e-mails, e.g. Amazon or Telekom. The question arises as to how helpful these tips are in reality. Are they too specific to the context of the company or so abstractly formulated that they are of no real help to users? The aim of the work is to collect various hints and then compare them with the hints of the NoPhish concept in order to find differences and similarities between the hints and the concept.

Title: How do website owners become aware that their website was hacked?

Number of students: 1 Ba/Ma

Description: We identified website owners that were affected by a hack on their website and sent them a notification. During the course of the notification process, we also identified several websites who seemingly remediated the hack before our notification. We now wanted to find out, how those website owners got aware of the hack. If they were notified by a third party, we would also like to know how and by whom they were notified and what their feelings were with respect to the notification.

Title: Cognitive Walkthrough for applying, installing, and using an S/MIME certificate at KIT

Number of students: 1-2 Ba/Ma

Description: The main application of S/MIME is the encryption and signing of e-mail messages. The KIT offers all members the opportunity to have S/MIME certificates issued and has recently started using a new process of the European research network GÉANT for this purpose. The aim of this work is to carry out a cognitive walkthrough with members of the KIT to apply for, set up and use S/MIME certificates and to identify problem areas and obstacles.

Title: Anti-phishing information presented in medias and anti-phishing channels (English only)

Number of students: 1 Ba

Description: Several different channels exist to disseminate information about phishing, be it recent major campaigns or more specific recommendations. Some of these are through social networks accounts, others are specific webpages created "ad hoc" by certain organizations (e.g., Action Fraud in the UK, the BSI). The goal of this topic is to conduct a media review of several channels, collect the data, and compare it with results from a previous iteration of this same topic.

This event counts towards the KASTEL certificate. Further information on how to obtain the certificate can be found on the SECUSO website [https://secuso.aifb.kit.edu/Studium\\_und\\_Lehre.php](https://secuso.aifb.kit.edu/Studium_und_Lehre.php).



### Praktikum Security, Usability and Society (Master)

2512555, WS 24/25, 3 SWS, Language: German/English, [Open in study portal](#)

Practical course (P)  
Blended (On-Site/Online)

**Content**

English:

The Praktikum Security, Usability and Society will cover topics both of usable security and privacy programming, and how to conduct user studies. To reserve a place, please, register on the WiWi portal and send an email with your chosen topic, plus a back-up one, to [mattia.mossano@kit.edu](mailto:mattia.mossano@kit.edu). Topics are assigned first-come-first-served until all of them are filled. Topics in italics have been already assigned.

Application deadline 25.10.2024

Assignment 30.10.2024

Confirmation deadline 03.11.2024

Important dates:

Kick-off: 23.10.2024, 09:00 AM CET in Big Blue Button - Link and Kronenplatz 5.20, 3A-11.1

Report &amp; code feedback deadline: 26.01.2025, 23:59 CET

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Feedback on presentation draft: 28.02.2025, 23:59 CET

Final presentation deadline: 07.03.2025, 23:59 CET

Presentation day: 11.03.2025, 09:00 CET

Topics:

**Privacy Friendly Apps**

In this area, students complete an app (or an extension of an app) among our Privacy-Friendly Apps. Please click the following link to know more about them: <https://secuso.aifb.kit.edu/english/105.php>. Students are provided with a point list of goals, containing both basic features mandatory to pass the course and more advanced ones that heighten the final grade.

Title: NoPhish App Rework

Number of students: 2 Ba/Ma

Description: The NoPhish app was one of the first measures from the NoPhish concept. The app has been around for a long time and has not been updated since then. Accordingly, the task of the project is to make the app functional for the current Android version. The app is also to be optimized so that updates, e.g. new chapters, can be added easily.

**Designing Security User studies**

These topics are related to how to set up and conduct user studies of various types. Online studies, interviews and lab studies are possible. At the end of the semester, the students present a report / paper and a talk in which they present their methodologies and the results of small pre-studies.

Title: Usability of Password Managers in Virtual Reality

Number of students: 2 Ma

Description: The pre-dominant form of authentication in Virtual Reality (VR) are passwords. Passwords create a burden for users in the VR environment because of special input methods and the virtual keyboard [Stephenson, S. et al (2022). SoK: Authentication in Augmented and Virtual Reality]. Password Managers (PMs) can support the user with handling this problem [Mayer, P. et al. (2022). Why Users (Don't) Use Password Managers at a Large Educational Institution]. They offer auto-filling features, store credentials in an overview or generate complex and secure passwords. Especially in the VR context, where typing a password is slow and complex, PMs can be beneficial. We want to explore the different PMs in VR and test the usability to find challenges and possible solutions.

Title: IT-Security and Privacy Studies in the health sector

Number of students: 1 Ba/Ma

Description: Cyberattacks in the healthcare sector are on the rise and medical facilities are increasingly becoming the target of hacker attacks. This often affects sensitive patient data or, in the event of a cyberattack, patient care. The German Federal Office for Information Security (BSI) reports that "[t]he security situation of the IT infrastructure of medical practices in Germany [...] has hardly been studied to date." The aim of the work is to find out which scientific studies already exist in the field of IT security and privacy and which best practices can be derived from these studies, e.g. on the subject of recruitment, study design or consideration of special needs.

Title: Understanding Privacy and Security Risk Awareness Among Sports Science Students at KIT

Number of students: 1 Ba/Ma

Description: Privacy and Security Awareness in Data Handling: The key issue is that many sports science students may not fully understand the privacy and security risks involved in handling sensitive data. As students increasingly deal with personal and research-related information, gaps in their awareness of data protection, such as risks of data breaches or misuse, can lead to significant vulnerabilities. The aim of the task is to design a survey that assesses their current understanding of these risks, helping to identify areas where further education or guidance is needed.

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Number of students: 1 Ba/Ma

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Number of students: 1 Ba/Ma

Description: Many companies distribute information on how to recognize phishing via various channels such as e-mails, e.g. Amazon or Telekom. The question arises as to how helpful these tips are in reality. Are they too specific to the context of the company or so abstractly formulated that they are of no real help to users? The aim of the work is to collect various hints and then compare them with the hints of the NoPhish concept in order to find differences and similarities between the hints and the concept.

Title: How do website owners become aware that their website was hacked?

Number of students: 1 Ba/Ma

Description: We identified website owners that were affected by a hack on their website and sent them a notification. During the course of the notification process, we also identified several websites who seemingly remediated the hack before our notification. We now wanted to find out, how those website owners got aware of the hack. If they were notified by a third party, we would also like to know how and by whom they were notified and what their feelings were with respect to the notification.

Title: Cognitive Walkthrough for applying, installing, and using an S/MIME certificate at KIT

Number of students: 1-2 Ba/Ma

Description: The main application of S/MIME is the encryption and signing of e-mail messages. The KIT offers all members the opportunity to have S/MIME certificates issued and has recently started using a new process of the European research network GÉANT for this purpose. The aim of this work is to carry out a cognitive walkthrough with members of the KIT to apply for, set up and use S/MIME certificates and to identify problem areas and obstacles.

This event counts towards the KASTEL certificate. Further information on how to obtain the certificate can be found on the SECUSO website [https://secuso.aifb.kit.edu/Studium\\_und\\_Lehre.php](https://secuso.aifb.kit.edu/Studium_und_Lehre.php) .



### Lab Realisation of innovative services (Bachelor)

2512204, SS 2025, 3 SWS, Language: German, [Open in study portal](#)

Practical course (P)  
On-Site

#### Content

As part of the lab, the participants should work together in small groups to realize innovative services (mainly for students).

#### Organizational issues

Informationen zu Themen und die Anmeldung erfolgt vor Praktikumsbeginn im Wiwi-Portal

<https://portal.wiwi.kit.edu/ys>



### Practical lab Security, Usability and Society (Bachelor)

2512554, SS 2025, 3 SWS, Language: English, [Open in study portal](#)

Practical course (P)  
Blended (On-Site/Online)

**Content**

In the lab-course “Security, Usability and Society”, students deal with practical and interdisciplinary topics from the field of IT security and privacy at the cutting edge of society. In addition to the programming of data-saving apps, the development or implementation of user studies can also be possible tasks in this course.

The course can be credited towards the KASTEL certificate. Further information about the KASTEL certificate can be found on the SECUSO website: [https://secuso.aifb.kit.edu/Studium\\_und\\_Lehre.php](https://secuso.aifb.kit.edu/Studium_und_Lehre.php)

**Prerequisites:**

The internship is aimed at Bachelor's and Master's students from the Industrial Engineering and Management, Business Informatics and Computer Science degree programs as well as related degree programs.

**Organization:**

There are two mandatory attendance dates: The kick-off is scheduled for the first week of the lectures, and the final presentations will take place in the second to last week of lectures. Additional dates will be arranged individually with the supervisors. All in-person lectures will be held in English. The main components of the course is the work on the respective topic, a final presentation and a final report. After consultation with the supervisor, all components can be either completed in German or English.

If you have any questions about the course or the registration, please contact [contact@secuso.org](mailto:contact@secuso.org).

**Registration:**

The topics for the course as well as the registration is organized via the WiWi-Portal. To reserve a place and choose a topic, students register for the course in the WiWi-Portal. A description of the current topics as well as important dates and deadlines can also be found there.



Please note that the number of topics is limited and topics are allocated in the order of registration.





## T

**5.3 Course: Advanced Lab Realization of Innovative Services (Bachelor) [T-WIWI-112915]**

**Responsible:** Prof. Dr. Andreas Oberweis  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-106906 - Electives in Informatics](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each term	1

Events					
WT 24/25	2512204	<a href="#">Lab Realisation of innovative services (Bachelor)</a>	3 SWS	Practical course / 	Toussaint, Schiefer, Schüler
ST 2025	2512204	<a href="#">Lab Realisation of innovative services (Bachelor)</a>	3 SWS	Practical course / 	Schiefer, Toussaint, Ullrich
Exams					
WT 24/25	7900047	<a href="#">Advanced Lab Realization of Innovative Services (Bachelor)</a>			Oberweis

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

The alternative exam assessment consists of:

- a practical work
- a presentation and
- a written seminar thesis

Practical work, presentation and written thesis are weighted according to the course.

**Annotation**

As part of the lab, the participants should work together in small groups to produce innovative services (mainly for students).

Further information can be found on the ILIAS page of the lab.

**Workload**

135 hours

*Below you will find excerpts from events related to this course:*

## V

**Lab Realisation of innovative services (Bachelor)**

2512204, WS 24/25, 3 SWS, Language: German, [Open in study portal](#)

Practical course (P)  
Blended (On-Site/Online)

**Content**

As part of the lab, the participants should work together in small groups to realize innovative services (mainly for students).

**Organizational issues**

Informationen zu Themen und die Anmeldung erfolgt vor Praktikumsbeginn im Wiwi-Portal

<https://portal.wiwi.kit.edu/ys>

## V

**Lab Realisation of innovative services (Bachelor)**

2512204, SS 2025, 3 SWS, Language: German, [Open in study portal](#)

Practical course (P)  
On-Site

**Content**

As part of the lab, the participants should work together in small groups to realize innovative services (mainly for students).

**Organizational issues**

Informationen zu Themen und die Anmeldung erfolgt vor Praktikumsbeginn im Wiwi-Portal





<https://portal.wiwi.kit.edu/ys>





## T

## 5.4 Course: Advanced Lab Security, Usability and Society [T-WIWI-108439]

**Responsible:** Prof. Dr. Melanie Volkamer  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-106906 - Electives in Informatics](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	see Annotations	2

Events					
WT 24/25	2512554	<a href="#">Praktikum Security, Usability and Society (Bachelor)</a>	3 SWS	Practical course / 	Volkamer, Strufe, Berens, Morisco, Fallahi, Ballreich, Hennig, Länge, Mossano
WT 24/25	2512555	<a href="#">Praktikum Security, Usability and Society (Master)</a>	3 SWS	Practical course / 	Volkamer, Strufe, Berens, Fallahi, Morisco, Ballreich, Hennig, Länge, Mossano
ST 2025	2512554	<a href="#">Practical lab Security, Usability and Society (Bachelor)</a>	3 SWS	Practical course / 	Volkamer, Strufe, Berens, Mossano, Hennig, Veit, Länge, Fallahi
ST 2025	2512555	<a href="#">Praktikum Security, Usability and Society (Master)</a>	3 SWS	Practical course / 	Volkamer, Strufe, Berens, Mossano, Hennig, Veit, Länge
Exams					
WT 24/25	7900116	<a href="#">Advanced Lab Security, Usability and Society (Bachelor)</a>	Volkamer		
WT 24/25	7900307	<a href="#">Advanced Lab Security, Usability and Society (Master)</a>	Volkamer		

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

### Competence Certificate

The alternative exam assessment consists of:

- a practical work
- a presentation and possibly
- a written seminar thesis

Practical work, presentation and written thesis are weighted according to the course.

### Prerequisites

None

### Recommendation

Knowledge from the lecture "Information Security" is recommended.

### Annotation

The course will not be offered in the summer semester 2023.

### Workload

135 hours

Below you will find excerpts from events related to this course:

## V

### Praktikum Security, Usability and Society (Bachelor)

2512554, WS 24/25, 3 SWS, Language: German/English, [Open in study portal](#)

Practical course (P)  
Blended (On-Site/Online)

**Content**

English:

The Praktikum Security, Usability and Society will cover topics both of usable security and privacy programming, and how to conduct user studies. To reserve a place, please, register on the WiWi portal and send an email with your chosen topic, plus a back-up one, to [mattia.mossano@kit.edu](mailto:mattia.mossano@kit.edu). Topics are assigned first-come-first-served until all of them are filled. Topics in italics have already been assigned.

Application deadline 25.10.2024

Assignment 30.10.2024

Confirmation deadline 03.11.2024

Important dates:

Kick-off: 23.10.2024, 09:00 AM CET in Big Blue Button - Link and Kronenplatz 5.20, 3A-11.1

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Feedback on presentation draft: 28.02.2025, 23:59 CET

Final presentation deadline: 07.03.2025, 23:59 CET

Presentation day: 11.03.2025, 09:00 CET

Topics:

**Privacy Friendly Apps**

In this area, students complete an app (or an extension of an app) among our Privacy-Friendly Apps. Please click the following link to know more about them: <https://secuso.aifb.kit.edu/english/105.php>. Students are provided with a point list of goals, containing both basic features mandatory to pass the course and more advanced ones that heighten the final grade.

Title: NoPhish App Rework

Number of students: 2 Ba/Ma

Description: The NoPhish app was one of the first measures from the NoPhish concept. The app has been around for a long time and has not been updated since then. Accordingly, the task of the project is to make the app functional for the current Android version. The app is also to be optimized so that updates, e.g. new chapters, can be added easily.

**Designing Security User studies**

These topics are related to how to set up and conduct user studies of various types. Online studies, interviews and lab studies are possible. At the end of the semester, the students present a report / paper and a talk in which they present their methodologies and the results of small pre-studies.

Title: IT-Security and Privacy Studies in the health sector

Number of students: 1 Ba/Ma

Description: Cyberattacks in the healthcare sector are on the rise and medical facilities are increasingly becoming the target of hacker attacks. This often affects sensitive patient data or, in the event of a cyberattack, patient care. The German Federal Office for Information Security (BSI) reports that "[t]he security situation of the IT infrastructure of medical practices in Germany [...] has hardly been studied to date." The aim of the work is to find out which scientific studies already exist in the field of IT security and privacy and which best practices can be derived from these studies, e.g. on the subject of recruitment, study design or consideration of special needs.

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Number of students: 1 Ba/Ma

Description: Privacy and Security Awareness in Data Handling: The key issue is that many sports science students may not fully understand the privacy and security risks involved in handling sensitive data. As students increasingly deal with personal and research-related information, gaps in their awareness of data protection, such as risks of data breaches or misuse, can lead to significant vulnerabilities. The aim of the task is to design a survey that assesses their current understanding of these risks, helping to identify areas where further education or guidance is needed.

**Run Usable Security Studies and Results Analysis**

These topics are related to run and analyze the results of user-studies. Online studies, interviews and lab studies are all possible, depending on the topic. At the end of the semester, the students present a report / paper with the analyses conducted and a talk in which they present the results.

Title: Visualization of Eye Gaze Patterns during Authentication Tasks

Number of students: 1 Ba/Ma

Description: In this project, students will analyze and visualize eye gaze data collected during two specific authentication tasks: the Dot Task and the Slider Task. The primary objective is to represent subjects' eye movements visually, enhancing the understanding of gaze patterns during the authentication process. \*Dot Task Visualization:\* For the Dot Task, participants were instructed to focus on a sequence of dots displayed on a screen. The dataset includes the positions of these dots and the corresponding gaze locations of the subjects. The student's task is to create a dynamic visualization that not only represents these positions accurately but also illustrates the sequence in which the dots were focused on by the subjects. \*Slider Task Visualization:\* The Slider Task involved presenting participants with a series of images, for which both the images' locations on the screen and the subjects' gaze locations are recorded. The challenge is to develop a heatmap visualization based on this data, effectively demonstrating the concentration and dispersion of gaze points across different images.

Title: Compare BSI Phishing Game with the NoPhish Game

Number of students: 1 Ba

Description: The NoPhish app, one of the first implementations of the NoPhish concept, is a form of serious game. The BSI has also developed a game in the field of phishing. Both "games" use different approaches to impart knowledge from the same context. The aim is to evaluate the two games in terms of similarities and differences.

Title: Chatbots for Literature Reviews

Number of students: 1 Ba

Description: Chatbots are becoming increasingly popular and are already being used in various areas. But in what form can these bots be used for science? The variety of chatbots also raises the question of whether there are chatbots that are better suited to a scientific context. The aim is to identify a selection of chatbots and evaluate them in terms of their effectiveness for future literature research. To this end, the results of the chatbots will be compared with the ACM database in order to check their effectiveness for finding literature for a specific period of time.

Title: Phishing Advice from Organizations (English Only)

Number of students: 1 Ba/Ma

Description: Many companies distribute information on how to recognize phishing via various channels such as e-mails, e.g. Amazon or Telekom. The question arises as to how helpful these tips are in reality. Are they too specific to the context of the company or so abstractly formulated that they are of no real help to users? The aim of the work is to collect various hints and then compare them with the hints of the NoPhish concept in order to find differences and similarities between the hints and the concept.

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Description: We identified website owners that were affected by a hack on their website and sent them a notification. During the course of the notification process, we also identified several websites who seemingly remediated the hack before our notification. We now wanted to find out, how those website owners got aware of the hack. If they were notified by a third party, we would also like to know how and by whom they were notified and what their feelings were with respect to the notification.

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Title: Anti-phishing information presented in medias and anti-phishing channels (English only)

Number of students: 1 Ba

Description: Several different channels exist to disseminate information about phishing, be it recent major campaigns or more specific recommendations. Some of these are through social networks accounts, others are specific webpages created "ad hoc" by certain organizations (e.g., Action Fraud in the UK, the BSI). The goal of this topic is to conduct a media review of several channels, collect the data, and compare it with results from a previous iteration of this same topic.

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### Praktikum Security, Usability and Society (Master)

2512555, WS 24/25, 3 SWS, Language: German/English, [Open in study portal](#)

Practical course (P)  
Blended (On-Site/Online)

**Content**

English:

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Feedback on Report &amp; code: 10.02.2025, 23:59 CET

Final report + code deadline: 17.02.2025, 23:59 CET

Presentation draft deadline: 23.02.2025, 23:59 CET

Feedback on presentation draft: 28.02.2025, 23:59 CET

Final presentation deadline: 07.03.2025, 23:59 CET

Presentation day: 11.03.2025, 09:00 CET

Topics:

**Privacy Friendly Apps**

In this area, students complete an app (or an extension of an app) among our Privacy-Friendly Apps. Please click the following link to know more about them: <https://secuso.aifb.kit.edu/english/105.php>. Students are provided with a point list of goals, containing both basic features mandatory to pass the course and more advanced ones that heighten the final grade.

Title: NoPhish App Rework

Number of students: 2 Ba/Ma

Description: The NoPhish app was one of the first measures from the NoPhish concept. The app has been around for a long time and has not been updated since then. Accordingly, the task of the project is to make the app functional for the current Android version. The app is also to be optimized so that updates, e.g. new chapters, can be added easily.

**Designing Security User studies**

These topics are related to how to set up and conduct user studies of various types. Online studies, interviews and lab studies are possible. At the end of the semester, the students present a report / paper and a talk in which they present their methodologies and the results of small pre-studies.

Title: Usability of Password Managers in Virtual Reality

Number of students: 2 Ma

Description: The pre-dominant form of authentication in Virtual Reality (VR) are passwords. Passwords create a burden for users in the VR environment because of special input methods and the virtual keyboard [Stephenson, S. et al (2022). SoK: Authentication in Augmented and Virtual Reality]. Password Managers (PMs) can support the user with handling this problem [Mayer, P. et al. (2022). Why Users (Don't) Use Password Managers at a Large Educational Institution]. They offer auto-filling features, store credentials in an overview or generate complex and secure passwords. Especially in the VR context, where typing a password is slow and complex, PMs can be beneficial. We want to explore the different PMs in VR and test the usability to find challenges and possible solutions.

Title: IT-Security and Privacy Studies in the health sector

Number of students: 1 Ba/Ma

Description: Cyberattacks in the healthcare sector are on the rise and medical facilities are increasingly becoming the target of hacker attacks. This often affects sensitive patient data or, in the event of a cyberattack, patient care. The German Federal Office for Information Security (BSI) reports that "[t]he security situation of the IT infrastructure of medical practices in Germany [...] has hardly been studied to date." The aim of the work is to find out which scientific studies already exist in the field of IT security and privacy and which best practices can be derived from these studies, e.g. on the subject of recruitment, study design or consideration of special needs.

Title: Understanding Privacy and Security Risk Awareness Among Sports Science Students at KIT

Number of students: 1 Ba/Ma

Description: Privacy and Security Awareness in Data Handling: The key issue is that many sports science students may not fully understand the privacy and security risks involved in handling sensitive data. As students increasingly deal with personal and research-related information, gaps in their awareness of data protection, such as risks of data breaches or misuse, can lead to significant vulnerabilities. The aim of the task is to design a survey that assesses their current understanding of these risks, helping to identify areas where further education or guidance is needed.

**Run Usable Security Studies and Results Analysis**

These topics are related to run and analyze the results of user-studies. Online studies, interviews and lab studies are all possible, depending on the topic. At the end of the semester, the students present a report / paper with the analyses conducted and a talk in which they present the results.

Title: Visualization of Eye Gaze Patterns during Authentication Tasks

Number of students: 1 Ba/Ma

Description: In this project, students will analyze and visualize eye gaze data collected during two specific authentication tasks: the Dot Task and the Slider Task. The primary objective is to represent subjects' eye movements visually, enhancing the understanding of gaze patterns during the authentication process. \*Dot Task Visualization:\* For the Dot Task, participants were instructed to focus on a sequence of dots displayed on a screen. The dataset includes the positions of these dots and the corresponding gaze locations of the subjects. The student's task is to create a dynamic visualization that not only represents these positions accurately but also illustrates the sequence in which the dots were focused on by the subjects. \*Slider Task Visualization:\* The Slider Task involved presenting participants with a series of images, for which both the images' locations on the screen and the subjects' gaze locations are recorded. The challenge is to develop a heatmap visualization based on this data, effectively demonstrating the concentration and dispersion of gaze points across different images.

Title: Phishing Advice from Organizations (English Only)

Number of students: 1 Ba/Ma

Description: Many companies distribute information on how to recognize phishing via various channels such as e-mails, e.g. Amazon or Telekom. The question arises as to how helpful these tips are in reality. Are they too specific to the context of the company or so abstractly formulated that they are of no real help to users? The aim of the work is to collect various hints and then compare them with the hints of the NoPhish concept in order to find differences and similarities between the hints and the concept.

Title: How do website owners become aware that their website was hacked?

Number of students: 1 Ba/Ma

Description: We identified website owners that were affected by a hack on their website and sent them a notification. During the course of the notification process, we also identified several websites who seemingly remediated the hack before our notification. We now wanted to find out, how those website owners got aware of the hack. If they were notified by a third party, we would also like to know how and by whom they were notified and what their feelings were with respect to the notification.

Title: Cognitive Walkthrough for applying, installing, and using an S/MIME certificate at KIT

Number of students: 1-2 Ba/Ma

Description: The main application of S/MIME is the encryption and signing of e-mail messages. The KIT offers all members the opportunity to have S/MIME certificates issued and has recently started using a new process of the European research network GÉANT for this purpose. The aim of this work is to carry out a cognitive walkthrough with members of the KIT to apply for, set up and use S/MIME certificates and to identify problem areas and obstacles.

This event counts towards the KASTEL certificate. Further information on how to obtain the certificate can be found on the SECUSO website [https://secuso.aifb.kit.edu/Studium\\_und\\_Lehre.php](https://secuso.aifb.kit.edu/Studium_und_Lehre.php)).



### Practical lab Security, Usability and Society (Bachelor)

2512554, SS 2025, 3 SWS, Language: English, [Open in study portal](#)

Practical course (P)  
Blended (On-Site/Online)

#### Content

In the lab-course "Security, Usability and Society", students deal with practical and interdisciplinary topics from the field of IT security and privacy at the cutting edge of society. In addition to the programming of data-saving apps, the development or implementation of user studies can also be possible tasks in this course.

The course can be credited towards the KASTEL certificate. Further information about the KASTEL certificate can be found on the SECUSO website: [https://secuso.aifb.kit.edu/Studium\\_und\\_Lehre.php](https://secuso.aifb.kit.edu/Studium_und_Lehre.php)

#### Prerequisites:

The internship is aimed at Bachelor's and Master's students from the Industrial Engineering and Management, Business Informatics and Computer Science degree programs as well as related degree programs.

#### Organization:

There are two mandatory attendance dates: The kick-off is scheduled for the first week of the lectures, and the final presentations will take place in the second to last week of lectures. Additional dates will be arranged individually with the supervisors. All in-person lectures will be held in English. The main components of the course is the work on the respective topic, a final presentation and a final report. After consultation with the supervisor, all components can be either completed in German or English.

If you have any questions about the course or the registration, please contact [contact@secuso.org](mailto:contact@secuso.org).

#### Registration:

The topics for the course as well as the registration is organized via the WiWi-Portal. To reserve a place and choose a topic, students register for the course in the WiWi-Portal. A description of the current topics as well as important dates and deadlines can also be found there.

Please note that the number of topics is limited and topics are allocated in the order of registration.

**Praktikum Security, Usability and Society (Master)**2512555, SS 2025, 3 SWS, Language: English, [Open in study portal](#)**Practical course (P)  
Blended (On-Site/Online)****Content**

In the lab-course “Security, Usability and Society”, students deal with practical and interdisciplinary topics from the field of IT security and privacy at the cutting edge of society. In addition to the programming of data-saving apps, the development or implementation of user studies can also be possible tasks in this course.

The course can be credited towards the KASTEL certificate. Further information about the KASTEL certificate can be found on the SECUSO website: [https://secuso.aifb.kit.edu/Studium\\_und\\_Lehre.php](https://secuso.aifb.kit.edu/Studium_und_Lehre.php)

**Prerequisites:**

The internship is aimed at Bachelor's and Master's students from the Industrial Engineering and Management, Business Informatics and Computer Science degree programs as well as related degree programs.

**Organization:**

There are two mandatory attendance dates: The kick-off is scheduled for the first week of the lectures, and the final presentations will take place in the second to last week of lectures. Additional dates will be arranged individually with the supervisors. All in-person lectures will be held in English. The main components of the course is the work on the respective topic, a final presentation and a final report. After consultation with the supervisor, all components can be either completed in German or English.

If you have any questions about the course or the registration, please contact [contact@secuso.org](mailto:contact@secuso.org).

**Registration:**

The topics for the course as well as the registration is organized via the WiWi-Portal. To reserve a place and choose a topic, students register for the course in the WiWi-Portal. A description of the current topics as well as important dates and deadlines can also be found there.

Please note that the number of topics is limited and topics are allocated in the order of registration.

## T

**5.5 Course: Advanced Lab Sociotechnical Information Systems Development (Bachelor) [T-WIWI-111124]**

**Responsible:** Prof. Dr. Ali Sunyaev  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-106906 - Electives in Informatics](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each term	1

Events					
WT 24/25	2512400	<a href="#">Practical Course Sociotechnical Information Systems Development (Bachelor)</a>	3 SWS	Practical course /	Sunyaev, Goram, Leiser
Exams					
WT 24/25	7900080	<a href="#">Advanced Lab Development of Sociotechnical Information Systems (Bachelor)</a>			Sunyaev

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

**Competence Certificate**

The alternative exam assessment consists of:

- a practical work
- a presentation and
- a written seminar thesis

Practical work, presentation and written thesis are weighted according to the course.

**Prerequisites**

None

**Workload**

135 hours

## T

**5.6 Course: Advanced Programming - Application of Business Software [T-WIWI-102748]**

**Responsible:** Prof. Dr. Stefan Klink  
Prof. Dr. Andreas Oberweis

**Organisation:** KIT Department of Economics and Management

**Part of:** [M-WIWI-106906 - Electives in Informatics](#)




**Type**  
Written examination





**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
2

Events					
WT 24/25	2511026	<a href="#">Advanced Programming - Application of Business Software</a>	2 SWS	Lecture / 	Klink
WT 24/25	2511027	<a href="#">Exercises Advanced Programming - Application of Business Software</a>	1 SWS	Practice / 	Ullrich
WT 24/25	2511028	<a href="#">Computer lab Advanced Programming - Application of Business Software</a>	2 SWS	Practice / 	Schreiber, Ullrich
Exams					
WT 24/25	7900019	<a href="#">Advanced Programming - Application of Business Software</a>	Oberweis		
ST 2025	7900049	<a href="#">Advanced Programming - Application of Business Software</a>	Klink		

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

The success control takes place in the form of a written examination. The duration of the exam is 60 minutes. The examination is offered every semester and can be repeated at any regular examination date.

The prerequisite for taking the exam is successful participation in a computer lab during the lecture in the winter semester. Attendance is compulsory for individual dates of the computer lab. More detailed information on registration to the computer lab and exercise sessions will be announced in the first lecture and on the lecture homepage on ILIAS.

Admission to take the exam can only be acquired in the winter semester and is valid indefinitely.

**Prerequisites**

This course cannot be taken together with *Advanced Programming - Java Network Programming*.

**Modeled Conditions**

The following conditions have to be fulfilled:

1. The course [T-WIWI-102747 - Advanced Programming - Java Network Programming](#) must not have been started.

**Recommendation**

Knowledge of the course "Foundations of Informatics I und II" are helpful.

**Workload**

150 hours

Below you will find excerpts from events related to this course:

## V

**Advanced Programming - Application of Business Software**

2511026, WS 24/25, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)**  
On-Site

**Content**

Business information systems enable, support, and accelerate new forms of business processes and forms of organisation. They are the central infrastructure of the economy in the age of eBusiness. Thus, basic knowledge is given in lectures, in excersises and in the computer lab which deals with installation, configuration and parameterization of busines information systems. The course communicates profound knowledge in following topics:

- Analysis of cooperation scenarios and business process scenarios
- Selection of modelling methods according to defined criteria
- Implementation of business process modell and cooperation modell with the help of standard software
- Identification and assessment of challenges during the installation of information systems
- Economical evaluation of business information systems.

This course cannot be taken together with *Advanced Programming - Java Network Programming* [2511020].

**Learning objectives:**

Students

- explain basic concepts and principles of enterprise information systems,
- describe the components of enterprise information systems,
- assess economical aspects of such systems,
- asseapply standard software for modelling busines processes and for analysing them to given criteria.

**Recommendations:**

Knowledge of the courses "Grundlagen der Informatik I und II" are helpful.

**Notes:**

- No registration is required for the lecture
- An registration is required for the exercises for participation in the Computer Lab and the subsequent exam admission
- The registration phase for the exercises starts in the first week after lecture begin and ends with the first exercise session
- Important informations regarding the registration, exact dates and deadlines will be communicated on the lecture website (LIAS)

**Workload:**

- Lecture 30h
- Exercise course 15h
- Review and preparation of lectures 23h
- Review and preparation of exercises 10h
- Computer Lab 30h
- Exam preparation 26h
- Exam 1h
- Total 135h
- Exercise courses are done by student tutors

**Literature**

- Schönthaler, Vossen, Oberweis, Karle: Business Processes for Business Communities: Modeling Languages, Methods, Tools. Springer 2012.
- Hasenkamp, Stahlknecht: Einführung in die Wirtschaftsinformatik. Springer 2012.
- Hansen, Neumann: Wirtschaftsinformatik I. Grundlagen betrieblicher Informationsverarbeitung. UTB 2009.
- Mertens et al.: Grundzüge der Wirtschaftsinformatik. Springer 2012.

Weitere Literatur wird in der Vorlesung bekannt gegeben.

## T

**5.7 Course: Advanced Programming - Java Network Programming [T-WIWI-102747]**

**Responsible:** Prof. Dr. Dietmar Ratz  
Prof. Dr.-Ing. Johann Marius Zöllner

**Organisation:** KIT Department of Economics and Management

**Part of:** [M-WIWI-106906 - Electives in Informatics](#)

**Type**  
Written examination

**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each summer term

**Version**  
5

Events					
ST 2025	2511020	<a href="#">Advanced Programming - Java Network Programming</a>	2 SWS	Lecture /	Ratz
ST 2025	2511021	<a href="#">Tutorium zu Programmierung kommerzieller Systeme - Anwendungen in Netzen mit Java</a>	1 SWS	Tutorial ( /	Ratz, Stegmaier, Mütsch
ST 2025	2511023	<a href="#">Rechnerpraktikum zu Programmierung kommerzieller Systeme - Anwendungen in Netzen mit Java</a>	2 SWS	/	Ratz, Stegmaier, Mütsch
Exams					
WT 24/25	7900020	<a href="#">Advanced Programming - Java Network Programming</a>			Ratz
ST 2025	7900041	<a href="#">Advanced Programming - Java Network Programming</a>			Ratz

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

**Competence Certificate**

At the end of the lecture period, a written examination (90 min.) is offered (according to §4(2), 1 SPO), for which - through successful participation in the exercises during the semester - admission must be obtained. The exact details will be announced in the lecture. The examination is offered every semester and can be repeated at any regular examination date.

A bonus can be earned through successful participation in the exercises. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). Details will be announced in the lecture

**Prerequisites**

This course cannot be taken together with [Advanced Programming - Application of Business Software](#) [2511026].

**Modeled Conditions**

The following conditions have to be fulfilled:

1. The course [T-WIWI-102748 - Advanced Programming - Application of Business Software](#) must not have been started.

**Annotation**

The registration for the participation in the computer lab (precondition for the exam participation) already takes place in the first lecture week!

**Workload**

135 hours

Below you will find excerpts from events related to this course:

## V

**Advanced Programming - Java Network Programming**

2511020, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)  
On-Site

**Content**

In the lecture, the exercises and computer labs to this course the practical handling with the programming language Java dominating within the range of economical applications is obtained. The basis for this is the current language standard. The knowledge from the lecture Introduction to Programming with Java will be deepened and extended. This is done, among other things, by addressing commercially relevant topics such as object-oriented modeling and programming, class hierarchy and inheritance, threads, applications and applets, AWT and Swing components for graphical user interfaces, exception and event processing, lambda expressions, input/output via streams, applications in networks, Internet communication, client and server programming, remote method invocation, servlets, Java Server Pages and Enterprise Java Beans.

This course cannot be taken together with *Advanced Programming - Application of Business Software* [2540886/2590886].

**Learning objectives:**

- Students learn the practical use of the object-oriented programming language Java and are enabled to design and implement component-based Internet applications using the latest technologies and tools.
- The ability to select and design these methods and systems appropriate to the situation and to use them for solving problems is imparted.
- Students are empowered to find strategic and creative answers in the search for solutions to well-defined, concrete and abstract problems.

**Workload:**

The total workload for this course is approximately 150 hours.

**Organizational issues**

Die Anmeldung zur Teilnahme am Rechnerpraktikum (Vorbedingung zur Klausurteilnahme) findet bereits in der ersten Vorlesungswoche statt!

**Literature**

Ratz, D. Schulmeister-Zimolong, D. Seese, J. Wiesenberger. Grundkurs Programmieren in Java. 8. Aktualisierte und erweiterte Auflage, Hanser 2018.

**Weiterführende Literatur:**

- S. Zakhour, S. Hommel, J. Royal. Das Java Tutorial. Addison Wesley 2007
- W. Eberling, J. Lessner. Enterprise JavaBeans 3. Hanser Verlag 2007.
- R. Oechsle. Parallele und verteilte Anwendungen. 2. Auflage. Hanser Verlag 2007.
- Weitere Literatur wird in der Vorlesung bekannt gegeben.

## T

**5.8 Course: Advanced Topics in Economic Theory [T-WIWI-102609]**

**Responsible:** Prof. Dr. Johannes Brumm  
Prof. Dr. Kay Mitusch

**Organisation:** KIT Department of Economics and Management

**Part of:** [M-WIWI-101501 - Economic Theory](#)



**Type**  
Written examination



**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Irregular

**Version**  
1

Events					
ST 2025	2520527	<a href="#">Advanced Topics in Economic Theory</a>	2 SWS	Lecture / 	Mitusch, Brumm
ST 2025	2520528	<a href="#">Übung zu Advanced Topics in Economic Theory</a>	1 SWS	Practice / 	Pegorari, Corbo, Mitusch, Brumm

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

The assessment consists of a written exam (60min) (following §4(2), 1 of the examination regulation) at the end of the lecture period or at the beginning of the following semester.

**Prerequisites**

None

**Recommendation**

This course is designed for advanced Master students with a strong interest in economic theory and mathematical models. Bachelor students who would like to participate are free to do so, but should be aware that the level is much more advanced than in other courses of their curriculum.

*Below you will find excerpts from events related to this course:*

## V

**Advanced Topics in Economic Theory**

2520527, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

**Lecture (V)**  
On-Site

**Literature**

Die Veranstaltung wird in englischer Sprache angeboten:

The course is based on the excellent textbook "Microeconomic Theory" (Chapters 1-5, 10, 13-20) by A.Mas-Colell, M.D.Whinston, and J.R.Green.

## T

## 5.9 Course: Analysis of Social Structures (WiWi) [T-GEISTSOZ-109047]

**Responsible:** Prof. Dr. Gerd Nollmann

**Organisation:** KIT Department of Humanities and Social Sciences

**Part of:** [M-GEISTSOZ-101167 - Sociology/Empirical Social Research](#)


**Type**  
Written examination





**Credits**  
3

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
1

Events					
WT 24/25	5011007	<a href="#">Analysis of Social Structures</a>	2 SWS	Practice / 	Nollmann
Exams					
WT 24/25	7400029	<a href="#">Analysis of Social Structures (WiWi)</a>	Nollmann		

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

## T

## 5.10 Course: Analysis of Multivariate Data [T-WIWI-103063]

**Responsible:** Prof. Dr. Oliver Grothe  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101420 - Econometrics and Economics](#)  
[M-WIWI-101608 - Statistics and Econometrics](#)  
[M-WIWI-105414 - Statistics and Econometrics II](#)



**Type**  
Written examination





**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Irregular

**Version**  
1

Events					
ST 2025	2550550		2 SWS	Lecture / 	Grothe
ST 2025	2550551		2 SWS	Practice / 	Grothe, Liu
Exams					
WT 24/25	7900297	<a href="#">Analysis of Multivariate Data</a>			Grothe
ST 2025	7900033	<a href="#">Analysis of Multivariate Data</a>			Grothe

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

### Competence Certificate

The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation. The exam is offered every semester. Re-examinations are offered only for repeaters.

### Prerequisites

None

### Recommendation

Attendance of the courses Statistics 1 [2600008] and Statistics 2 [2610020] is recommended.

### Annotation

The lecture is not offered regularly. The courses planned for three years in advance can be found online.

### Workload

135 hours

Below you will find excerpts from events related to this course:

## V

2550550, SS 2025, 2 SWS, [Open in study portal](#)

**Lecture (V)**  
On-Site

### Literature

Skript zur Vorlesung

## T

**5.11 Course: Applied Informatics – Applications of Artificial Intelligence [T-WIWI-110340]**

**Responsible:** Dr.-Ing. Tobias Käfer  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-105879 - Applied Informatics and KI](#)  
[M-WIWI-106906 - Electives in Informatics](#)



**Type**  
Written examination





**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
2

Events					
WT 24/25	2511314	<a href="#">Applied Informatics - Applications of Artificial Intelligence</a>	2 SWS	Lecture / 	Käfer, Kinder
WT 24/25	2511315	<a href="#">Exercises to Applied Informatics - Applications of Artificial Intelligence</a>	1 SWS	Practice / 	Käfer, Qu, Kinder
Exams					
WT 24/25	79AIFB_AKI_C1	<a href="#">Applied Informatics – Applications of Artificial Intelligence</a>	Käfer		
ST 2025	79AIFB_AKI_C1	<a href="#">Applied Informatics - Applications of AI (Registration until 21.07.2025)</a>	Käfer		

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

Written Examination (60 min) according to §4, Abs. 2, 1 of the examination regulations or oral examination of 20 minutes according to §4, Abs. 2, 2 of the examination regulations. The exam takes place every semester and can be repeated at every regular examination date.

**Prerequisites**

None.

**Recommendation**

Basics in logic, e.g. from lecture Foundations of Informatics 1 are important.

**Workload**

135 hours

Below you will find excerpts from events related to this course:

## V

**Applied Informatics - Applications of Artificial Intelligence**

2511314, WS 24/25, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)  
Blended (On-Site/Online)

**Content**

The lecture provides insights into the fundamentals of artificial intelligence. Basic methods of artificial intelligence and their applications in industry are presented.

Applications of the AI is a sub-area of computer science dealing with the automation of intelligent behavior. In general, it is a question of mapping human intelligence. Methods of artificial intelligence are presented in various areas such as, for example, question answering systems, speech recognition and image recognition.

The lecture gives an introduction to the basic concepts of artificial intelligence. Essential theoretical foundations, methods and their applications are presented and explained.

This lecture aims to provide students with a basic knowledge and understanding of the structure, analysis and application of selected methods and technologies on artificial intelligence. The topics include, among others, knowledge modeling, machine learning, text mining, uninformed search, and intelligent agents.

**Learning objectives:**

The students

- consider current research topics in the field of artificial intelligence and in particular learn about the topics of knowledge modeling, machine learning, text mining and uninformed search.
- interdisciplinary thinking.
- technological approaches to current problems.

**Workload:**

- The total workload for this course is approximately 135 hours
- Time of presentness: 45 hours
- Time of preparation and postprocessing: 60 hours
- Exam and exam preparation: 30 hours

**Exercises to Applied Informatics - Applications of Artificial Intelligence**

2511315, WS 24/25, 1 SWS, Language: German, [Open in study portal](#)

**Practice (Ü)  
On-Site**

**Content**

The exercises are oriented on the lecture applications of AI.

Multiple exercises are held that capture the topics, held in the lecture Applications of AI and discuss them in detail. Thereby, practical examples are given to the students in order to transfer theoretical aspects into practical implementation.

This lecture aims to provide students with a basic knowledge and understanding of the structure, analysis and application of selected methods and technologies on artificial intelligence. The topics include, among others, knowledge modeling, machine learning, text mining, uninformed search, and intelligent agents.

**Learning objectives:**

The students

- consider current research topics in the field of artificial intelligence and in particular learn about the topics of knowledge modeling, machine learning, text mining and uninformed search.
- interdisciplinary thinking.
- technological approaches to current problems.

## T

**5.12 Course: Applied Informatics – Cybersecurity [T-WIWI-114156]**

**Responsible:** Prof. Dr. Melanie Volkamer  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-106281 - Digitalization and Society](#)  
[M-WIWI-106906 - Electives in Informatics](#)

**Type**  
Written examination

**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each summer term

**Version**  
1

Events					
ST 2025	2511550	<a href="#">Applied Informatics – Cybersecurity</a>	2 SWS	Lecture / 🗣️	Volkamer
ST 2025	2511551	<a href="#">Exercise Applied Informatics – Cybersecurity</a>	1 SWS	Practice / 🗣️	Volkamer, Berens, Ballreich
Exams					
ST 2025	79AIFB_CS_A1	<a href="#">Applied Informatics – Cybersecurity (Registration until 21.07.2025)</a>			Volkamer

Legend: 🗣️ Online, 🔄 Blended (On-Site/Online), 🗣️ On-Site, ✕ Cancelled

**Competence Certificate**

The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation or an oral exam (30 min) following §4, Abs. 2, 2 of the examination regulation, for which admission must be obtained through successful participation in the exercise during the semester.

The exam takes place every semester and can be repeated at every regular examination date.

**Annotation****Competence Goal**

The student

- can explain and apply the basics of information security
- knows appropriate measures to achieve different protection goals and can implement these measures
- can assess the quality of organizational protective measures, i.e. among other things
- knows what has to be taken into account when using the individual measures
- understands the differences between information security in the enterprise and in the private context
- knows the areas of application of a variety of relevant standards and knows their weaknesses
- knows and can explain the problems of information security which may arise from human-machine interaction
- can assess messages about detected security problems in a critical way
- can structure a software project in the field of information security and explain and present results in oral and written form
- can use the techniques of Human Centred Security and Privacy by Design to create user-friendly software.

**Content**

- Basics and concepts of information security
- Understanding the protection objectives of information security and various attack models (including associated assumptions)
- introduction of measures to achieve the respective protection goals, taking into account different attack models
- Note: In contrast to the IT Security lecture, measures such as encryption algorithms are treated only abstractly, i.e. the idea of the measure, assumptions to the attacker and the deployment environment.
- Presentation and analysis of problems of information security arising from human-machine interaction and presentation of the Human Centered Security by Design approach.
- Introduction into organizational protective measures and standards to be observed for companies.

**Workload**

135 hours

Below you will find excerpts from events related to this course:

## V

**Applied Informatics – Cybersecurity**  
 2511550, SS 2025, 2 SWS, [Open in study portal](#)

**Lecture (V)**  
On-Site

### Content

- Basics and concepts of information security
- Understanding the protection objectives of information security and various attack models (including associated assumptions)
- introduction of measures to achieve the respective protection goals, taking into account different attack models
- Note: In contrast to the IT Security lecture, measures such as encryption algorithms are treated only abstractly, i. e. the idea of the measure, assumptions to the attacker and the deployment environment.
- Presentation and analysis of problems of information security arising from human-machine interaction and presentation of the Human Centered Security by Design approach.
- Introduction into organisational protective measures and standards to be observed for companies

### Learning objectives:

#### The student

- can explain the basics of information security
- knows suitable measures to achieve different protection goals
- can assess the quality of organisational protective measures, i. e. among other things knows what has to be taken into account when using the individual measures
- understands the differences between information security in the organisational and in the private context
- knows the areas of application of different standards and knows their weaknesses
- knows and can explain the problems of information security that which arise from human-machine interaction
- is able to deal with messages concerning found security problems in a critical way.

This course can also be credited for the KASTEL certificate. Further information about obtaining the certificate can be found on the SECUSO website [https://secuso.aifb.kit.edu/Studium\\_und\\_Lehre.php](https://secuso.aifb.kit.edu/Studium_und_Lehre.php).

### Literature

- P. Gerber, M. Ghiglieri, B. Henhapl, O. Kulyk, K. Marky, P. Mayer, B. Reinheimer, and M. Volkamer, *Human Factors in Security*. Springer, Jan. 2018, pp. 83–98.
- C. Eckert, *IT-Sicherheit: Konzepte-Verfahren-Protokolle*. Walter de Gruyter, 2013



### Exercise Applied Informatics – Cybersecurity

2511551, SS 2025, 1 SWS, [Open in study portal](#)

Practice (Ü)  
On-Site

### Content

This course can also be credited for the KASTEL certificate. Further information about obtaining the certificate can be found on the SECUSO website [https://secuso.aifb.kit.edu/Studium\\_und\\_Lehre.php](https://secuso.aifb.kit.edu/Studium_und_Lehre.php).

## T

## 5.13 Course: Applied Informatics – Database Systems [T-WIWI-110341]

**Responsible:** Prof. Dr. Andreas Oberweis  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-105879 - Applied Informatics and KI](#)  
[M-WIWI-106906 - Electives in Informatics](#)



**Type**  
Written examination





**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each summer term

**Version**  
2

Events					
ST 2025	2511200	<a href="#">Applied Informatics - Database Systems</a>	2 SWS	Lecture / 	Sommer
ST 2025	2511201	<a href="#">Exercises Applied Informatics - Database Systems</a>	1 SWS	Practice / 	Sommer
Exams					
WT 24/25	79AIFB_DBS_C5	<a href="#">Applied Informatics – Database Systems</a>	Oberweis		
ST 2025	79AIFB_DBS_B1	<a href="#">Applied Informatics - Database Systems (Registration until 21.07.2025)</a>	Oberweis		

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

The assessment consists of a written exam (60 minutes) in the first week after lecture period.

**Annotation**

Replaces from summer semester 2020 T-WIWI-102660 "Database Systems".

**Workload**

135 hours

Below you will find excerpts from events related to this course:

## V

**Applied Informatics - Database Systems**

2511200, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)**  
On-Site

### Content

Database systems (DBS) play an important role in today's companies. Internal and external data is stored and processed in databases in every company. The proper management and organization of data helps to solve many problems, enables simultaneous queries from multiple users and is the organizational and operational base for the entire working procedures and processes of the company. The lecture leads in the area of the database theory, covers the basics of database languages and database systems, considers basic concepts of object-oriented and XML databases, conveys the principles of multi-user control of databases and physical data organization. In addition, it gives an overview of business problems often encountered in practice such as:

- Correctness of data (operational, semantic integrity)
- Restore of a consistent database state
- Synchronization of parallel transactions (phantom problem).

### Learning objectives:

Students

- are familiar with the concepts and principles of data base models, languages and systems and their applications and explain it,
- design and model relational data bases on the basis of theoretical foundations,
- create queries for relational databases,
- know how to handle enhanced data base problems occurring in the enterprises.

### Workload:

- Lecture 30h
- Exercise 15h
- Preparation of lecture 24h
- Preparation of exercises 25h
- Exam preparation 40h
- Exam 1h

### Literature

- Schlageter, Stucky. Datenbanksysteme: Konzepte und Modelle. Teubner 1983.
- S. M. Lang, P. C. Lockemann. Datenbankeinsatz. Springer-Verlag 1995.
- Jim Gray, Andreas Reuter. Transaction Processing: Concepts and Techniques. Morgan Kaufmann 1993.

Weitere Literatur wird in der Vorlesung bekannt gegeben.



### Exercises Applied Informatics - Database Systems

2511201, SS 2025, 1 SWS, Language: German, [Open in study portal](#)

Practice (Ü)  
On-Site

### Content

Database systems (DBS) play an enormously important role in today's companies. The internal and external data is stored and processed in the database of the respective company. The correct management and organization of this data helps to solve numerous problems, enables simultaneous queries by several users and is the organizational and operational basis for the entire workflows and processes of the company.

The lecture introduces the field of database theory, covers the basics of database languages and database systems, teaches the principles of multi-user database control and physical data organization. In addition, it provides an overview of database problems often encountered in business practice, such as the correctness of data (operational, semantic integrity), the recovery of a consistent database state, and the synchronization of parallel transactions.

### Literature

Schlageter / Stucky: Datenbanksysteme: Konzepte und Modelle, 2. Auflage, Teubner, Stuttgart, 1983 P. C. Lockemann / J. W. Schmidt (Hrsg.): Datenbank-Handbuch, Springer-Verlag, 1987 S. Cannan / G. Otten: SQL - The Standard Handbook, McGraw-Hill, 1993 Jim Gray / Andreas Reuter: Transaction Processing: Concepts and Techniques, Morgan Kaufmann, 1993 S. M. Lang / P. C. Lockemann: Datenbankeinsatz, Springer-Verlag, 1995 Ramez Elmasri / Shamkant B. Navathe: Fundamentals of Database Systems, Addison-Wesley, 1994 und 2000

## T

**5.14 Course: Applied Informatics – Mobile Computing [T-WIWI-113957]**

**Responsible:** Prof. Dr. Andreas Oberweis  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-106906 - Electives in Informatics](#)

**Type**  
Written examination

**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each summer term

**Version**  
1

Events					
ST 2025	2511226	<a href="#">Applied Informatics - Mobile Computing</a>	2 SWS	Lecture / 🗎	Schiefer
ST 2025	2511227	<a href="#">Exercises Applied Informatics - Mobile Computing</a>	1 SWS	Practice / 🗎	Schiefer, Forell, Fritsch
Exams					
ST 2025	7900225	<a href="#">Applied Informatics – Mobile Computing (Registration until 21.07.2025)</a>			Oberweis

Legend: 🗎 Online, 🗎 Blended (On-Site/Online), 🗎 On-Site, ✕ Cancelled

**Competence Certificate**

Success is assessed in the form of a written (60 min) or oral examination.

**Prerequisites**

None

**Workload**

135 hours

Below you will find excerpts from events related to this course:

## V

**Applied Informatics - Mobile Computing**

2511226, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)**  
On-Site

**Content**

The lecture covers the basics of mobile computing. These are interlinked with the economic background in Germany.

Contents are:

1. organizational matters
2. introduction & definitions
3. mobile devices
4. mobile radio technologies
5. mobile communications market
6. mobile applications
7. digital radio technologies
8. location & context

Note: The teaching units listed above each have a different scope.

**Learning objectives:**

If you are confronted with a question in your job which affects "Mobile Computing", you should be able to provide answers quickly and competently:

Market structures  
 technique  
 Possibilities for applications  
 lawsuits  
 issues

**Workload:**

The total workload for this course unit is approx. 135 hours (4.5 credit points).

**Organizational issues**

Vorlesung und Übung werden integriert angeboten.

**Literature**

- Jochen Schiller: Mobilkommunikation (2. Aufl. 2003)  
[http://www.mi.fu-berlin.de/inf/groups/ag-tech/teaching/resources/Mobile\\_Communications/course\\_Material/index.html](http://www.mi.fu-berlin.de/inf/groups/ag-tech/teaching/resources/Mobile_Communications/course_Material/index.html)
- Martin Sauter: Grundkurs Mobile Kommunikationssysteme (6. Aufl. 2015)  
<http://link.springer.com/book/10.1007%2F978-3-658-08342-7>
- Küpper, A.: Location-based Services. Fundamentals and Operation. Wiley & Sons, 2005.
- Roth, J.: Mobile Computing. Grundlagen, Technik, Konzepte. Dpunkt.verlag, 2. Auflage, 2005.
- Mansfeld, W.: Satellitenortung und Navigation:  
Grundlagen, Wirkungsweise und Anwendung globaler Satellitennavigationssysteme
- Dodel, H., Häupler, D.: Satellitennavigation

**Einige relevante Informationen im Web**

- Bundesnetzagentur <http://www.bundesnetzagentur.de>  
u.a. Jahresbericht und Marktbeobachtung
- VATM-Marktstudien  
<http://www.vatm.de/vatm-marktstudien.html>
- Verbände, bspw. BITKOM ([bitkom.org](http://bitkom.org)), eco e.V. ([eco.de](http://eco.de))
- Presse, bspw. Teltarif, Heise, Golem, ...
- Statistiken (Statista Lizenz des KIT)

## T

**5.15 Course: Applied Informatics – Modelling [T-WIWI-110338]**

**Responsible:** Prof. Dr. Andreas Oberweis  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-105879 - Applied Informatics and KI](#)  
[M-WIWI-106906 - Electives in Informatics](#)



**Type**  
Written examination





**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
2

Events					
WT 24/25	2511030	<a href="#">Applied Informatics - Modelling</a>	2 SWS	Lecture / 	Schiefer, Schüler
WT 24/25	2511031	<a href="#">Exercises to Applied Informatics - Modelling</a>	1 SWS	Practice / 	Schiefer, Schüler
Exams					
WT 24/25	79AIFB_AI1_C4	<a href="#">Applied Informatics – Modelling</a>			Oberweis
ST 2025	79AIFB_AI1	<a href="#">Applied Informatics - Modelling (Registration until 21 July 2025)</a>			Oberweis

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

The assessment consists of a written examination (60 min) in the first week after lecture period (according to Section 4 (2),1 of the examination regulation).

**Prerequisites**

None

**Workload**

135 hours

Below you will find excerpts from events related to this course:

## V

**Applied Informatics - Modelling**

2511030, WS 24/25, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)**  
**On-Site**

### Content

In the context of complex information systems, modelling is of central importance, e.g. – in the context of systems to be developed – for a better understanding of their functionality or in the context of existing systems for supporting maintenance and further development.

Modelling, in particular modelling of information systems, forms the core part of this lecture. The lecture is organized in two parts. The first part mainly covers the modelling of static aspects, the second part covers the modelling of dynamic aspects of information systems.

The lecture sets out with a definition of modelling and the advantages of modelling. After that, advanced aspects of UML, the Entity Relationship model (ER model) and logics as a means of modelling static aspects will be explained. This will be complemented by the relational data model and the systematic design of databases based on ER models. For modelling dynamic aspects, different types of petri-nets together with their respective analysis techniques will be introduced.

### Learning objectives:

#### Students

- explain the strengths and weaknesses of various modeling approaches for Information Systems and choose an appropriate method for a given problem,
- create UML models, ER models and Petri nets for given problems,
- modelling given situations in propositional and predicate logic and can interpret them,
- analyze various properties in propositional and predicate logic,
- create and evaluate a relational database schema and express queries in relational algebra.

### Workload:

- Total effort: 120-135 hours
- Presence time: 45 hours
- Self study: 75-90 hours

### Literature

- Bernhard Rumpe. Modellierung mit UML, Springer-Verlag, 2004.
- R. Elmasri, S. B. Navathe. Fundamentals of Database Systems. Pearson Education 2009.
- W. Reisig. Petrinetze, Springer-Verlag, 2010.

### Weiterführende Literatur:

- U. Kastens, H. Kleine Büning. Modellierung – Grundlagen und Formale Methoden. Carl Hanser Verlag, 2014
- J.L. Peterson. Petri Net Theory and Modeling of Systems, Prentice Hall, 1981.
- U. Schöning. Logik für Informatiker. Spektrum Akademischer Verlag, 2000



### Exercises to Applied Informatics - Modelling

2511031, WS 24/25, 1 SWS, Language: German, [Open in study portal](#)

Practice (Ü)  
On-Site

**Content**

In the context of complex information systems, modelling is of central importance, e.g. – in the context of systems to be developed – for a better understanding of their functionality or in the context of existing systems for supporting maintenance and further development.

Modelling, in particular modelling of information systems, forms the core part of this lecture. The lecture is organized in two parts. The first part mainly covers the modelling of static aspects, the second part covers the modelling of dynamic aspects of information systems.

The lecture sets out with a definition of modelling and the advantages of modelling. After that, advanced aspects of UML, the Entity Relationship model (ER model) and logics as a means of modelling static aspects will be explained. This will be complemented by the relational data model and the systematic design of databases based on ER models. For modelling dynamic aspects, different types of petri-nets together with their respective analysis techniques will be introduced.

**Learning objectives:**

Students

- explain the strengths and weaknesses of various modeling approaches for Information Systems and choose an appropriate method for a given problem,
- create UML models, ER models and Petri nets for given problems,
- modelling given situations in propositional and predicate logic and can interpret them,
- analyze various properties in propositional and predicate logic,
- create and evaluate a relational database schema and express queries in relational algebra.

**Workload:**

- Total effort: 120-135 hours
- Presence time: 45 hours
- Self study: 75-90 hours

**Organizational issues**

Bei Bedarf wird ein Tutorium online angeboten.

**Literature**

- - Bernhard Rumpe. Modellierung mit UML, Springer-Verlag, 2004.
  - R. Elmasri, S. B. Navathe. Fundamentals of Database Systems. Pearson Education 2009.
  - W. Reisig. Petrinetze, Springer-Verlag, 2010.

**Weiterführende Literatur:**

- - U. Kastens, H. Kleine Büning. Modellierung – Grundlagen und Formale Methoden. Carl Hanser Verlag, 2014
  - J.L. Peterson. Petri Net Theory and Modeling of Systems, Prentice Hall, 1981.
  - U. Schöning. Logik für Informatiker. Spektrum Akademischer Verlag, 2000

## T

**5.16 Course: Applied Informatics – Principles of Internet Computing: Foundations for Emerging Technologies and Future Services [T-WIWI-110339]**

**Responsible:** Prof. Dr. Ali Sunyaev  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-105879 - Applied Informatics and KI](#)  
[M-WIWI-106906 - Electives in Informatics](#)

**Type**  
Written examination

**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
see Annotations

**Version**  
2

Events					
ST 2025	2511032	<a href="#">Applied Informatics - Internet Computing</a>	2 SWS	Lecture / 🗣️	Lins, Kannengießer, Schmidt-Kraepelin, Sturm, Thiebes
ST 2025	2511033	<a href="#">Übungen zu Angewandte Informatik - Internet Computing</a>	1 SWS	Practice / 🧩	Lins, Kannengießer, Schmidt-Kraepelin, Sturm, Thiebes, Guse, Rank
Exams					
WT 24/25	79AIFB_AI-IC_B4	<a href="#">Applied Informatics – Principles of Internet Computing: Foundations for Emerging Technologies and Future Services</a>	Sunyaev		
ST 2025	79AIFB_AI2	<a href="#">Applied Informatics - Internet Computing (Registration until 16.09.2025)</a>	Sunyaev		

Legend: 📺 Online, 🧩 Blended (On-Site/Online), 🗣️ On-Site, ✕ Cancelled

**Competence Certificate**

The examination will be offered for the last time in the summer semester 2025 for first-time students. The last examination opportunity (only for repeaters) is in the winter semester 2025/2026. The lecture "Applied Computer Science - Internet Computing" (Prof. Dr. A. Sunyaev) will be replaced by the new lecture "Applied Computer Science - Cybersecurity" (Prof. Dr. M. Volkamer).

Success is assessed in the form of a written examination (60 minutes) in accordance with §4(2),1 SPO.

Successful completion of the exercises is recommended for the written exam, which is offered at the end of the winter semester and at the end of the summer semester.

A grade bonus can be earned for successful participation in the exercises by submitting correct solutions to 50% of the exercises set. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by up to one grade level (0.3 or 0.4). Details will be announced in the lecture.

**Prerequisites**

None

**Annotation**

The lecture "Applied Computer Science - Internet Computing" (Prof. Dr. A. Sunyaev) will be held for the last time in the summer semester 2025 and will then be replaced by the new lecture "Applied Computer Science - Cyber Security" (Prof. Dr. M. Volkamer).

**Workload**

135 hours

Below you will find excerpts from events related to this course:

## V

**Applied Informatics - Internet Computing**

2511032, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)**  
On-Site

**Content**

The lecture Applied Computer Science - Internet Computing provides insights into fundamental concepts and future technologies of distributed systems and Internet computing. Students should be able to select, design and apply the presented concepts and technologies. The course first introduces basic concepts of distributed systems (e.g. design of architectures for distributed systems, internet architectures, web services, middleware).

In the second part of the course, emerging technologies of Internet computing will be examined in depth. These include, among others:

- Cloud Computing
- Edge & Fog Computing
- Internet of Things
- Blockchain
- Artificial Intelligence

**Learning objectives:**

The student learns about basic concepts and emerging technologies of distributed systems and internet computing. Practical topics will be deepened in lab classes.

**Recommendations:**

Knowledge of content of the module [WI1INFO].

**Workload:**

The total workload for this course is approximately 135-150 hours.

**Literature**

Wird in der Vorlesung bekannt gegeben

## T

**5.17 Course: Applied Informatics – Software Engineering [T-WIWI-110343]**

**Responsible:** Prof. Dr. Andreas Oberweis  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-106906 - Electives in Informatics](#)

**Type**  
Written examination

**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
see Annotations

**Version**  
2

Exams			
WT 24/25	79AIFB_SE_B1	<a href="#">Applied Informatics – Software Engineering</a>	Oberweis
ST 2025	79AIFB_SE_B3	<a href="#">Applied Informatics - Software Engineering (Registration until 21.07.2025)</a>	Oberweis

**Competence Certificate**

The examination will be offered for the last time in the summer semester 2025 for first-time students. The last examination opportunity (only for repeaters) is in the winter semester 2025/2026. The assessment takes the form of a written examination (60 minutes) in accordance with §4(2), 1 SPO. It takes place in the first week after the lecture period.

**Modeled Conditions**

The following conditions have to be fulfilled:

1. The course [T-WIWI-100809 - Software Engineering](#) must not have been started.

**Annotation**

The lecture will no longer be offered from summer semester 2025. Parts of the lecture will be integrated into the new course "Applied Computer Science - Mobile Computing".

**Workload**

135 hours





## T

## 5.18 Course: Auction &amp; Mechanism Design [T-WIWI-102876]

**Responsible:** Prof. Dr. Nora Szech  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101499 - Applied Microeconomics](#)  
[M-WIWI-101501 - Economic Theory](#)  
[M-WIWI-106272 - Topics in Digital Economics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	1

Events					
ST 2025	2560550	<a href="#">Digitale Märkte und Mechanismen</a>	2 SWS	Lecture / 	Rosar
ST 2025	2560551	<a href="#">Übung zu Digitale Märkte und Mechanismen</a>	1 SWS	Practice / 	Rosar
Exams					
WT 24/25	7900007	<a href="#">Exam Digitale Märkte und Mechanismen (2)</a>			Puppe
ST 2025	7900161	<a href="#">Exam Digitale Märkte und Mechanismen</a>			Puppe

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

### Competence Certificate

The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation).  
The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

A bonus can be earned through successful participation in the exercise. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the course.

### Prerequisites

None

### Recommendation

Basic knowledge of microeconomics and statistics are recommended. A background in game theory is helpful, but not absolutely necessary.

### Annotation

The lecture will be held in English.

## T

## 5.19 Course: B2B Sales Management [T-WIWI-111367]

**Responsible:** Prof. Dr. Martin Klarmann  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101424 - Foundations of Marketing](#)



**Type**  
Examination of another type




**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
1

Events					
WT 24/25	2572187	<a href="#">B2B Sales Management</a>	2 SWS	Lecture / 	Klarmann
WT 24/25	2572188	<a href="#">Excercises B2B Sales Management</a>	1 SWS	Practice / 	Gerlach, Daumann
Exams					
WT 24/25	7900125	<a href="#">B2B Sales Management</a>			Klarmann
ST 2025	7900021	<a href="#">B2B Sales Management</a>			Klarmann

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

### Competence Certificate

The assessment of success takes place through the preparation and presentation of a sales presentation based on a case study (max 30 points) and a written exam with additional aids in the sense of an open book exam (max. 60 points). In total, a maximum of 90 points can be achieved in the course. Further details will be announced during the lecture.

### Prerequisites

None.

### Annotation

For further information, please contact Marketing and Sales Research Group ([marketing.iism.kit.edu](mailto:marketing.iism.kit.edu)).

### Workload

135 hours

Below you will find excerpts from events related to this course:

## V

### B2B Sales Management

2572187, WS 24/25, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)  
On-Site

**Content****Content**

The event is designed to teach you taking on marketing responsibility in a very special business environment. This involves companies that sell and market their (often technically highly complex) products themselves to other companies, which is referred to as "business-to-business" (B2B) marketing and sales. Since traditional communication instruments (e.g. advertising) often hardly work in this environment and many projects lead to a long-term cooperation between supplier and customer, (personal) sales play a special role in marketing. Therefore, this event introduces marketing in B2B markets on the one hand and deals with questions of sales and distribution on the other hand.

Topics with regard to B2B sales management are:

- Basic aspects of B2B sales and B2B purchasing
- Understanding of marketing challenges in specific B2B business types (commodities, systems, solutions)
- Value pricing and value-based selling
- Organizational buying behavior
- Basics of B2B customer relationship management (e.g. key account management, reference customer management)
- Sales process (lead generation, sales presentations, customer-oriented selling, closing)
- Sales automation

**Learning objectives**

Students

- Are familiar with marketing and sales peculiarities and challenges in B2B environments
- Are able to identify different B2B business types and their marketing characteristics
- Are familiar with central theories of organizational buying behavior
- Are familiar with central objectives of Customer Relationship Management in B2B environments and are able to implement them with appropriate tools
- Are able to prioritize customers and calculate B2B Customer Lifetime Value
- Know how B2B sales presentations work and have also gained practical experience in this area
- Are able to determine value-based prices

**Workload**

The total workload for this course is approximately 135.0 hours.

Attendance time: 35.0 hours

Self-study: 100.0 hours

**Organization**

A detailed schedule will be announced.

**Literature**

Homburg, Christian (2016), Marketingmanagement, 6. Aufl., Wiesbaden.

## T

**5.20 Course: Bachelor's Thesis [T-WIWI-113002]**

**Responsible:** Studiendekan des KIT-Studienganges  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-106418 - Module Bachelor's Thesis](#)

Type
Final Thesis

Credits
12

Grading scale
Grade to a third

Version
1

**Competence Certificate**

See module description

**Prerequisites**

See module description

**Final Thesis**

This course represents a final thesis. The following periods have been supplied:

<b>Submission deadline</b>	6 months
<b>Maximum extension period</b>	1 months
<b>Correction period</b>	6 weeks

**Recommendation**

See module description

**Annotation**

See module description

## T

## 5.21 Course: Basic Principles of Economic Policy [T-WIWI-103213]

**Responsible:** Prof. Dr. Ingrid Ott  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101668 - Economic Policy I](#)



**Type**  
Written examination





**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
see Annotations

**Version**  
1

Events					
ST 2025	2560280	<a href="#">Basic Principles of Economic Policy</a>	2 SWS	Lecture / 	Ott
ST 2025	2560281	<a href="#">Exercises of Basic Principles of Economic Policy</a>	1 SWS	Practice / 	Zoroglu, Ghoniem
Exams					
WT 24/25	7900079	<a href="#">Basic Principles of Economic Policy</a>			Ott
ST 2025	7900106	<a href="#">Basic Principles of Economic Policy</a>			Ott

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

### Competence Certificate

Depending on further pandemic developments, the examination will be offered either as a 60-minute written examination (written examination according to SPO § 4 Abs. 2, Pkt. 1) or as an open-book examination (alternative exam assessment according to SPO § 4 Abs. 2, Pkt. 3).

### Prerequisites

None

### Recommendation

Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2610012], and Economics II [2600014].

**Annotation**

Please note that the lecture will not be held in summer semester 2021. The exam is offered.

**Description:**

Theory of general economic policy and discussion of current economic policy topics:

- Goals of economic policy,
- Instruments and institutions of economic policy,
- Triad of regional, national and European economic policies,
- special fields of economic policy, in particular growth, employment, provision of public infrastructure and climate policy.

**Learning objectives:**

Students learn:

- To apply basic concepts of micro- and macroeconomic theories to economic policy issues.
- to develop arguments on how state intervention in the market can be legitimized from a welfare economic perspective
- to derive theory-based policy recommendations.

**Learning content:**

- Market interventions: microeconomic perspective
- Market interventions: macroeconomic perspective
- Institutional economic aspects
- Economic policy and welfare economics
- Economic policy makers: Political-economic aspects

**Workload:**

- Total effort at 4.5 LP: approx. 135 hours
- Presence time: approx. 30 hours
- Self-study: approx. 105 hours

**Media:**

See course announcement

**References:**

See course announcement

*Below you will find excerpts from events related to this course:*

**Basic Principles of Economic Policy**

2560280, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)**  
**On-Site**

**Content**

The lecture deals with theories of general economic policy and discussion of current economic policy topics:

- Goals of economic policy,
- Instruments and institutions of economic policy,
- Triad of regional, national and European economic policies,
- special fields of economic policy, in particular growth, employment, provision of public infrastructure and climate policy.

**Learning objectives:**

Students shall be given the ability to

- apply basic concepts of micro- and macroeconomic theories to economic policy issues
- develop arguments on how state intervention in the market can be legitimized from a welfare economic perspective
- derive theory-based policy recommendations

**Recommendations:**

Basic micro- and macroeconomic knowledge is required, especially as taught in the courses Economics I [2610012] and Economics II [2600014].

**Workload:**

Total effort at 4.5 LP is approx. 135 hours and consists of:

- Presence time: approx. 30 hours
- Self-study: approx. 105 hours

**Assessment:**

The examination takes place in the form of a written examination (60min) (according to §4(2), 1 SPO). The examination is offered every semester and can be repeated at any regular examination date.

**Organizational issues**

Zugehörige Veranstaltung: Übungen zur Einführung in die Wirtschaftspolitik [2560281]  
Vorbereitungsmaterialien finden Sie im Ilias.

**Literature**

- Klump, Rainer (2013): Wirtschaftspolitik. Pearson Studium
- Baldwin, Richard und Charles Wyplosz (2019): The Economics of European Integration, 6. Edition, McGraw-Hill Education, London
- Foliensatz zur Vorlesung
- Übungsaufgaben

**Exercises of Basic Principles of Economic Policy**

2560281, SS 2025, 1 SWS, Language: German, [Open in study portal](#)

**Practice (Ü)  
On-Site**

**Organizational issues**

Zugehörige Veranstaltung: [2560280] Einführung in die Wirtschaftspolitik

**Literature**

- Klump, Rainer (2013): Wirtschaftspolitik. Pearson Studium
- Baldwin, Richard und Charles Wyplosz (2019): The Economics of European Integration, 6. Edition, McGraw-Hill Education, London
- Foliensatz zur Vorlesung
- Übungsaufgaben

## T

**5.22 Course: Basics of German Company Tax Law and Tax Planning [T-WIWI-108711]**

**Responsible:** Dr. Gerd Gutekunst  
Prof. Dr. Berthold Wigger

**Organisation:** KIT Department of Economics and Management

**Part of:** [M-WIWI-101403 - Public Finance](#)  
[M-WIWI-107213 - Topics in Finance I](#)  
[M-WIWI-107214 - Topics in Finance II](#)


**Type**  
Written examination





**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
2

Events					
WT 24/25	2560134	<a href="#">Basics of German Company Tax Law and Tax Planning</a>	3 SWS	Lecture / 	Wigger, Gutekunst
Exams					
WT 24/25	790unbe	<a href="#">Basics of German Company Tax Law and Tax Planning</a>			Wigger
ST 2025	790unbe	<a href="#">Basics of German Company Tax Law and Tax Planning</a>			Wigger

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

Depending on the further pandemic development the assessment will consist either of an open book exam (following Art. 4, para. 2, clause 3 of the examination regulation), or of an 1.5 h written exam (following Art. 4, para. 2, clause 1 of the examination regulation).

**Prerequisites**

None

**Recommendation**

Knowledge of the collection of public revenues is assumed. Therefore it is recommended to attend the course "Öffentliche Einnahmen" beforehand.

*Below you will find excerpts from events related to this course:*

## V

**Basics of German Company Tax Law and Tax Planning**

2560134, WS 24/25, 3 SWS, Language: German, [Open in study portal](#)

**Lecture (V)**  
**On-Site**

**Content****Workload:**

The total workload for this course is approximately 135.0 hours. For further information see German version.

## T

**5.23 Course: Brand Management [T-WIWI-112156]**

**Responsible:** Prof. Dr. Ann-Kristin Kupfer  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101424 - Foundations of Marketing](#)



**Type**  
Examination of another type





**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
1

Events					
WT 24/25	2572190	<a href="#">Brand Management</a>	2 SWS	Lecture / 	Kupfer
WT 24/25	2572191	<a href="#">Brand Management Exercise</a>	1 SWS	Practice / 	Kupfer
Exams					
WT 24/25	7900158	<a href="#">Brand Management</a>			Kupfer
ST 2025	7900047	<a href="#">Brand Management</a>			Kupfer

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

The assessment of success will be done by the preparation and presentation of a case study as well as a written exam. Further details will be announced during the lecture.

**Prerequisites**

None

**Recommendation**

Students are highly encouraged to actively participate in class.

**Workload**

135 hours

*Below you will find excerpts from events related to this course:*

## V

**Brand Management**

2572190, WS 24/25, 2 SWS, Language: English, [Open in study portal](#)

**Lecture (V)**  
**On-Site**

**Content**

Students learn the theoretical foundations of brand management and its most important concepts. They learn both about the importance of brands for consumers as well as the importance of brands for firms. Special emphasis will be given to the development of brand strategies. Furthermore, students will learn how to evaluate and apply brand instruments. A tutorial offers the opportunity to apply the key learnings of the lecture using case studies.

The learning objectives are as follows:

- Getting to know the theoretical foundations of brand management
- Evaluating strategic branding options (e.g., relating to the development of the core of the brand and the brand architecture) and operative brand instruments (e.g., relating to the brand name and logo)
- Fostering critical and analytical thinking skills and the application of knowledge to marketing problems
- Improving English skills

Total time required for 4.5 credit points: approx. 135 hours

Attendance time: 30 hours

Self-study: 105 hours

T

**5.24 Course: Business Strategies of Banks [T-WIWI-102626]**

**Responsible:** Prof. Dr. Wolfgang Müller  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-107214 - Topics in Finance II](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	3	Grade to a third	see Annotations	1

**Competence Certificate**

The lecture will be offered for the last time in the winter semester 2021/22. The exam will take place for the last time in the summer semester 2022 (only for repeaters).

**Prerequisites**

None

**Recommendation**

None

**Annotation**

The lecture will be offered for the last time in the winter semester 2021/22.

## T

**5.25 Course: Competition in Networks [T-WIWI-100005]**

**Responsible:** Prof. Dr. Kay Mitusch  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101499 - Applied Microeconomics](#)  
[M-WIWI-101668 - Economic Policy I](#)  
[M-WIWI-106272 - Topics in Digital Economics](#)



**Type**  
Written examination





**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
3

Events					
WT 24/25	2561204	<a href="#">Competition in Networks</a>	2 SWS	Lecture / 	Mitusch
WT 24/25	2561205	<a href="#">Übung zu Wettbewerb in Netzen</a>	1 SWS	Practice / 	Mitusch, Corbo
Exams					
WT 24/25	7900221	<a href="#">Competition in Networks</a>	Mitusch		

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

Result of success is made by a 60 minutes written examination during the semester break (according to §4(2), 1 ERSC). Examination is offered every semester and can be retried at any regular examination date.

**Prerequisites**

None.

**Recommendation**

Basics of microeconomics obtained within the undergraduate programme (B.Sc) of economics are required.

**Workload**

135 hours

Below you will find excerpts from events related to this course:

## V

**Competition in Networks**

2561204, WS 24/25, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)**  
**Blended (On-Site/Online)**

**Content**

Network or infrastructure industries like telecommunication, transport, and utilities form the backbone of modern economies. The lecture provides an overview of the economic characteristics of network industries. The planning of networks is complicated by the multitude of aspects involved (like spatial differentiation and the like). The interactions of different companies - competition or cooperation or both - are characterized by complex interdependencies within the networks: network effects, economies of scale, effects of vertical integration, switching costs, standardization, compatibility etc. appear increasingly in these sectors and even tend to appear in combination. Additionally, government interventions can often be observed, partly driven by the aims of competition policy and partly driven by the aims industrial policy. All these issues are brought up, analyzed formally (in part) and illustrated by several examples in the lecture

**Literature**

Literatur und Skripte werden in der Veranstaltung angegeben.

## T

## 5.26 Course: Computational Macroeconomics [T-WIWI-112723]

**Responsible:** Prof. Dr. Johannes Brumm

**Organisation:** KIT Department of Economics and Management

**Part of:** [M-WIWI-106272 - Topics in Digital Economics](#)  
[M-WIWI-106274 - Macroeconomics: Theory and Computation](#)  
[M-WIWI-106472 - Advanced Macroeconomics](#)



**Type**  
Written examination





**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each summer term

**Version**  
2

Events					
ST 2025	2500162	<a href="#">Computational Macroeconomics</a>	2 SWS	Lecture / 	Brumm
ST 2025	2500164	<a href="#">Übung zu Computational Macroeconomics</a>	1 SWS	Practice / 	Hußmann
Exams					
WT 24/25	7900076	<a href="#">Computational Macroeconomics</a>	Brumm		

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

### Competence Certificate

The assessment takes place in the form of a written 60 min. examination during the lecture-free period of the semester. The examination is offered every semester and can be repeated at any regular examination date.

### Prerequisites

None

### Annotation

New lecture starting summer semester 2024.

### Workload

135 hours

## T

**5.27 Course: Computational Risk and Asset Management [T-WIWI-102878]**

**Responsible:** Prof. Dr. Maxim Ulrich  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-103120 - Financial Economics](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Irregular	5

**Competence Certificate**

The module examination takes the form of an alternative exam assessment.

The alternative exam assessment consists of a Python-based "Takehome Exam". At the end of the third week of January, the student is given a "Takehome Exam" which he processes and sends back independently within 4 hours using Python. Precise instructions will be announced at the beginning of the course. The alternative exam assessment can be repeated a maximum of once. A timely repeat option takes place at the end of the third week in March of the same year. More detailed instructions will be given at the beginning of the course.

**Prerequisites**

None.

**Recommendation**

Basic knowledge of capital market theory.

**Workload**

135 hours

## T

**5.28 Course: Computer Contract Law [T-INFO-102036]**

**Responsible:** Michael Menk  
**Organisation:** KIT Department of Informatics  
**Part of:** [M-INFO-101216 - Private Business Law](#)


**Type**  
Written examination

**Credits**  
3

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
2

Events					
WT 24/25	2411604	<a href="#">Computer Contract Law</a>	2 SWS	Lecture / 	Menk
Exams					
WT 24/25	7500065	<a href="#">Computer Contract Law</a>			Sattler, Matz
ST 2025	7500066	<a href="#">Computer Contract Law</a>			Sattler

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Modeled Conditions**

The following conditions have to be fulfilled:

1. The course [T-INFO-101316 - Law of Contracts](#) must not have been started.

Below you will find excerpts from events related to this course:

## V

**Computer Contract Law**

2411604, WS 24/25, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)**  
On-Site

**Content**

The course deals with contracts from the following areas:

- Contracts of programming, licencing and maintaining software
- Contracts in the field of IT employment law
- IT projects and IT Outsourcing
- Internet Contracts

From these areas single contracts will be chosen and discussed (e.g. software maintenance, employment contract with a software engineer). Concerning the respective contract the technical features, the economic background and the subsumption in the national law of obligation (BGB-Schuldrecht) will be discussed. As a result different contractual clauses will be developed by the students. Afterwards typical contracts and conditions will be analysed with regard to their legitimacy as standard business terms (AGB). It is the aim to show the effects of the german law of standard business terms (AGB-Recht) and to point out that contracts are a means of drafting business concepts and market appearance.

It is the aim of this course to provide students with knowledge in the area of contract formation and formulation in practice that builds upon the knowledge the students have already acquired concerning the legal protection of computer programs. Students shall understand how the legal rules depend upon, and interact with, the economic background and the technical features of the subject. The contract drafts shall be prepared by the students and will be corporately completed during the lecture. It is the aim of the course that students will be able to formulate contracts by themselves.

**Literature**

- Langenfeld, Gerrit Vertragsgestaltung Verlag C.H.Beck, III. Aufl. 2004
- Heussen, Benno Handbuch Vertragsverhandlung und Vertragsmanagement Verlag C.H.Beck, II. Aufl. 2002
- Schneider, Jochen Handbuch des EDV-Rechts Verlag Dr. Otto Schmidt KG, III. Aufl. 2002

**Weiterführende Literatur**


Ergänzende Literatur wird in den Vorlesungsfolien angegeben.





## T

## 5.29 Course: Consumer Psychology [T-WIWI-114292]

**Responsible:** Prof. Dr. Benjamin Scheibehenne  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101424 - Foundations of Marketing](#)  
[M-WIWI-106281 - Digitalization and Society](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each summer term	1

Events					
ST 2025	2572174	<a href="#">Consumer Psychology</a>	3 SWS	Lecture	Scheibehenne
ST 2025	2572176	<a href="#">Übung zu Consumer Psychology</a>	1 SWS	Practice / 	Scheibehenne, Vadakkedath Dharmapalan
Exams					
ST 2025	7900009	<a href="#">Consumer Psychology</a>			Scheibehenne

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

The assessment of success takes the form of a presentation (weighting 20%) as part of the exercise and a written examination (90 minutes, weighting 80%).

The point system for the assessment will be announced at the beginning of the course.

**Prerequisites**

None.

**Annotation**

For further information, please contact the research group Marketing and Sales (<http://marketing.iism.kit.edu/>).

**Workload**

90 hours

Below you will find excerpts from events related to this course:

## V

**Consumer Psychology**

2572174, SS 2025, 3 SWS, Language: English, [Open in study portal](#)

Lecture (V)

**Content****Important information**

2. Übung associated with this course is MANDATORY: Students will be asked to do presentations in groups of 3 (introduce and discuss academic papers assigned by the lecturer). This will take place over one day (as a blocked event) during the semester (When and where will be decided at the beginning of the semester). This task will count towards 20% of the final grades of the "Consumer Behavior" class. There will be no weekly or biweekly Übung besides this event.

**Goal**

The goal of the class is to gain a better understanding of the situational, biological, cognitive, and evolutionary factors that drive consumer behavior. We will address these questions from an interdisciplinary perspective, including relevant theories and empirical research findings from Psychology, Marketing, Cognitive Science, Biology, and Economics.

**Description**

Consumer decisions are ubiquitous in daily life and they can have long-ranging and important consequences for individual (financial) well-being and health but also for societies and the planet as a whole. To help people making better choices it is important to understand the factors that influence their behavior. Towards this goal, we will explore how consumer behavior is shaped by social influences, situational and cognitive constraints, as well as by emotions, motivations, evolutionary forces, neuronal processes, and individual differences. Across all topics covered in class, we will engage with basic theoretical work as well as with groundbreaking empirical research and current scientific debates.

The lecture will be held in English.

**Grading**

Grading is based on two parts. An oral presentation that takes place in the Übung will count towards 20% of the grade. A written exam at the last day of class will make the rest 80%. The exam will cover the content of the lecture and the literature listed in the required reading list that will be made available to enrolled students on the first day of class. The exam questions will be in English. You are allowed to bring a language dictionary into the exam but you are not allowed to bring notes.

**Workload**

The total workload for this course is approximately 135 hours.

Presence time: 30 hours

Preparation and wrap-up of the course: 45 hours

Exam and exam preparation: 60 hours

**Organizational issues**


Anmeldung über Campusportal





**Literature**

Will be made available to enrolled students on the first day of class.

T

**5.30 Course: Copyright [T-INFO-101308]****Responsible:** N.N.**Organisation:** KIT Department of Informatics**Part of:** [M-INFO-101215 - Intellectual Property Law](#)**Type**  
Written examination**Credits**  
3**Grading scale**  
Grade to a third**Recurrence**  
Each winter term**Version**  
1

Events					
WT 24/25	24121	<a href="#">Copyright</a>	2 SWS	Lecture / 	Sattler
Exams					
WT 24/25	7500064	<a href="#">Copyright</a>	Sattler		
ST 2025	7500064	<a href="#">Copyright</a>	Sattler		

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled**Competence Certificate**

The assessment is carried out as a written examination (§ 4 Abs. 2 No. 1 SPO) lasting 60 minutes.

**Prerequisites**

None.

**Recommendation**

None.

**T****5.31 Course: Corporate Compliance [T-INFO-101288]**

**Responsible:** Andreas Herzig  
**Organisation:** KIT Department of Informatics  
**Part of:** [M-INFO-101216 - Private Business Law](#)


**Type**  
Written examination





**Credits**  
3

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
1

Events					
WT 24/25	2400087	<a href="#">Corporate Compliance</a>	2 SWS	Lecture / 	Herzig, Siddiq
Exams					
WT 24/25	7500063	<a href="#">Corporate Compliance</a>	Sattler, Matz		
ST 2025	7500063	<a href="#">Corporate Compliance</a>	Sattler		

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

## T

## 5.32 Course: Derivatives [T-WIWI-102643]

**Responsible:** Prof. Dr. Marliese Uhrig-Homburg  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101402 - eFinance](#)  
[M-WIWI-107213 - Topics in Finance I](#)  
[M-WIWI-107214 - Topics in Finance II](#)



**Type**  
Written examination





**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each summer term

**Version**  
1

Events					
ST 2025	2530550	<a href="#">Derivatives</a>	2 SWS	Lecture / 	Uhrig-Homburg, Thimme
ST 2025	2530551	<a href="#">Übung zu Derivate</a>	1 SWS	Practice / 	Dinger, Uhrig-Homburg, Thimme
Exams					
WT 24/25	7900051	<a href="#">Derivatives</a>			Uhrig-Homburg
ST 2025	7900111	<a href="#">Derivatives</a>			Uhrig-Homburg

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

### Competence Certificate

Depending on further pandemic developments, the examination will be offered either as a 60-minute written examination or as an open-book examination (alternative exam assessment).

A bonus can be earned by correctly solving at least 50% of the posed bonus exercises. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by up to one grade level (0.3 or 0.4). Details will be announced in the lecture.

### Prerequisites

None

### Recommendation

None

Below you will find excerpts from events related to this course:

## V

### Derivatives

2530550, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)**  
On-Site

### Literature

- Hull (2012): Options, Futures, & Other Derivatives, Prentice Hall, 8th Edition

### Weiterführende Literatur:

Cox/Rubinstein (1985): Option Markets, Prentice Hall

## T

**5.33 Course: Digital Financial Economics [T-WIWI-112727]**

**Responsible:** Prof. Dr. Martin Ruckes  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-106273 - Digital Financial Economics](#)

Type
Written examination

Credits
9

Grading scale
Grade to a third

Recurrence
Each term

Version
1

**Competence Certificate**

The module examination takes the form of an overall examination of the course "FinTech" and the course "Financial Management" lasting 120 minutes. The examination is offered every semester and can be repeated at any regular examination date.

**Prerequisites**

None

**Annotation**

Teaching and learning format: Lectures and exercises

**Workload**

270 hours

## T

**5.34 Course: Digital Markets and Market Design [T-WIWI-112228]**

**Responsible:** Prof. Dr. Adrian Hillenbrand  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101499 - Applied Microeconomics](#)  
[M-WIWI-106272 - Topics in Digital Economics](#)

**Type**  
Written examination

**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
1

Events					
WT 24/25	2500035	<a href="#">Digital Markets and Market Design</a>	2 SWS	Lecture / 🗎	Hillenbrand
WT 24/25	2500036	<a href="#">Digital Markets and Market Design</a>	1 SWS	Practice / 🗎	Hillenbrand
Exams					
WT 24/25	7900354	<a href="#">Digital Markets and Market Design</a>			Hillenbrand
ST 2025	7900249	<a href="#">Digital Markets and Market Design</a>			Hillenbrand

Legend: 🗎 Online, 🗎 Blended (On-Site/Online), 🗎 On-Site, ✕ Cancelled

**Competence Certificate**

The assessment consists of a written exam (60 minutes).

The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

**Prerequisites**

None

**Annotation**

The lecture will be held in English.

Below you will find excerpts from events related to this course:

## V

**Digital Markets and Market Design**

2500035, WS 24/25, 2 SWS, Language: English, [Open in study portal](#)

**Lecture (V)**  
On-Site

**Content**

Online Markets determine our everyday lives. At the same time rapid technological advancements quickly change the landscape of online markets posing challenges for market design and consumer protection. In this course we apply theoretical economic models in the area of digital markets in order to make sense of current developments. Topics include consumer search, algorithmic pricing, recommender systems and steering, price discrimination and matching markets. We also discuss the potential effects of current policies like the Digital Markets Act and Digital Services Act on market outcomes.

## V

**Digital Markets and Market Design**

2500036, WS 24/25, 1 SWS, Language: English, [Open in study portal](#)

**Practice (Ü)**  
On-Site

**Content**

Exercise Session for the course "Digital Markets and Market Design"

**Organizational issues**

Jede zweite Woche eine Übung

## T



**5.35 Course: Digital Services: Foundations [T-WIWI-111307]**





**Responsible:** Prof. Dr. Gerhard Satzger  
Dr. Michael Vössing

**Organisation:** KIT Department of Economics and Management

**Part of:** [M-WIWI-101434 - eBusiness and Service Management](#)  
[M-WIWI-102752 - Fundamentals of Digital Service Systems](#)  
[M-WIWI-105981 - Information Systems & Digital Business](#)  
[M-WIWI-106281 - Digitalization and Society](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	1

Events					
ST 2025	2595466	<a href="#">Digital Services: Foundations</a>	2 SWS	Lecture / 	Vössing, Holtmann
ST 2025	2595467	<a href="#">Exercise Digital Services: Foundations</a>	1 SWS	Practice / 	Vössing
Exams					
WT 24/25	7900062	<a href="#">Digital Services: Foundations</a>			Satzger
ST 2025	7900165	<a href="#">Digital Services: Foundations</a>			Satzger

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

The assessment consists of a written exam (60 min) (§4(2), 1 of the examination regulations).

**Annotation**

The course will be offered in the form of a flipped classroom concept starting in summer semester 2023. The lecture will be recorded in advance and made available online. During the exercise classes, the contents of the lecture will be discussed and applied as part of programming exercises.

**Workload**

135 hours

Below you will find excerpts from events related to this course:

## V

**Digital Services: Foundations**

2595466, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

**Lecture (V)**  
**Blended (On-Site/Online)**

**Content**

The world has been moving towards “service-led” economies: In many developed countries, services already account for more than 70% of the gross domestic product. In order to design, engineer, and manage services, traditional “goods-oriented” business models are often inappropriate. At the same time, the rapid development of information and communication technology (ICT) pushes “servitization” and the economic importance of digital services and, therefore, drives competition: Increased interaction and individualization options open up new dimensions of “value co-creation” between providers and customers; dynamic and scalable service value networks replace static value chains; services can instantly be delivered anywhere across the globe.

Building on a systematic categorization of different types of services and on the general notion of “value co-creation”, we cover concepts and foundations for engineering and managing ICT-based digital services, allowing for further specialization in other KSRI/IISM courses at the Master level. Topics in this course include an introduction to services and human-centered design, as well as an introduction to AI-based services, and IoT-based services. Additionally, essential concepts for the design of AI-based services are covered, such as fairness, sustainability, and human-AI collaboration in services. In this context, regulation approaches for novel technologies emerging out of the fast-paced world of digital services are discussed from legislation and industry perspectives. Finally, the lecture lays the practical foundations for implementing, distributing, and managing services at scale. Besides those contents, the lecture entails first-hand research insights, exercises and discussion sessions, and guest lectures that will illustrate the relevance of digital services in today’s world.

**Literature**

- Beverungen, D., Müller, O., Matzner, M., Mendling, J., & Vom Brocke, J. (2019). Conceptualizing smart service systems. *Electronic Markets*, 29(1), 7-18.
- Böhmman, T., Leimeister, J. M., & Möslin, K. (2014). Service systems engineering. *Business & Information Systems Engineering*, 6(2), 73-79.
- Cardoso, J., Fromm, H., Nickel, S., Satzger, G., Studer, R., & Weinhardt, C. (Eds.). (2015). *Fundamentals of service systems* (Vol. 12). Heidelberg: Springer.
- Davenport, T., & Harris, J. (2017). *Competing on analytics: Updated, with a new introduction: The new science of winning*. Harvard Business Press.
- Fromm, H., Habryn, F., & Satzger, G. (2012). Service analytics: Leveraging data across enterprise boundaries for competitive advantage. In *Globalization of professional services* (pp. 139-149). Springer, Berlin, Heidelberg.
- Ostrom, A. L., Parasuraman, A., Bowen, D. E., Patricio, L., & Voss, C. A. (2015). Service research priorities in a rapidly changing context. *Journal of Service Research*, 18(2), 127-159.
- Schüritz, R., & Satzger, G. (2016). Patterns of data-infused business model innovation. In *2016 IEEE 18th Conference on Business Informatics (CBI)* (Vol. 1, pp. 133-142). IEEE.
- Spohrer, J., Maglio, P. P., Bailey, J., & Gruhl, D. (2007). Steps toward a science of service systems. *Computer*, 40(1), 71-77.

## T

**5.36 Course: Economics and Behavior [T-WIWI-102892]**

**Responsible:** Prof. Dr. Nora Szech  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101499 - Applied Microeconomics](#)  
[M-WIWI-101501 - Economic Theory](#)

**Type**  
Written examination

**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
1

Events					
WT 24/25	2560137	<a href="#">Economics and Behavior</a>	2 SWS	Lecture / 🗣️	Rau
WT 24/25	2560138	<a href="#">Übung zu Economics and Behavior</a>	1 SWS	Practice / 🗣️	Zhao
Exams					
WT 24/25	7900134	<a href="#">Exam Economics and Behavior</a>			Puppe
ST 2025	7900154	<a href="#">Exam Economics and Behavior (2)</a>			Puppe

Legend: 🗣️ Online, 🗣️🗣️ Blended (On-Site/Online), 🗣️ On-Site, ✕ Cancelled

**Competence Certificate**

The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

**Prerequisites**

None

**Recommendation**

Basic knowledge of microeconomics and statistics are recommended. A background in game theory is helpful, but not absolutely necessary.

**Annotation**

The lecture will be held in English.

*Below you will find excerpts from events related to this course:*

## V

**Economics and Behavior**

2560137, WS 24/25, 2 SWS, Language: English, [Open in study portal](#)

**Lecture (V)**  
On-Site

**Content**

The course covers topics from behavioral economics with regard to contents and methods. In addition, the students gain insight into the design of economic experiments. Furthermore, the students will become acquainted with reading and critically evaluating current research papers in the field of behavioral economics.

The students

- gain insight into fundamental topics in behavioral economics;
- get to know different research methods in the field of behavioral economics;
- learn to critically evaluate experimental designs;
- get introduced to current research papers in behavioral economics;
- become acquainted with the technical terminology in English.

The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation).

The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

The grade will be determined in a final written exam. Students can earn a bonus to the final grade by successfully participating in the exercises.

The total workload for this course is approximately 135.0 hours. For further information see German version.

The lecture will be held in English.

**Recommendations:**

Basic knowledge of microeconomics and statistics are recommended. A background in game theory is helpful, but not absolutely necessary.

**Literature**

Kahnemann, Daniel: Thinking, Fast and Slow. Farrar, Straus and Giroux, 2011.

T

**5.37 Course: Economics I: Microeconomics [T-WIWI-102708]**

**Responsible:** Prof. Dr. Clemens Puppe  
Prof. Dr. Johannes Philipp Reiß

**Organisation:** KIT Department of Economics and Management

**Part of:** [M-WIWI-105204 - Economics](#)  
[M-WIWI-106421 - Preliminary Exam](#)



**Type**  
Written examination





**Credits**  
5

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
1

Events					
WT 24/25	2610012	<a href="#">Economics I: Microeconomics</a>	3 SWS	Lecture / 	Reiß, Potarca
WT 24/25	2610013			Tutorial ( / 	Reiß, Potarca
Exams					
WT 24/25	7910001	<a href="#">Economics I: Microeconomics</a>			Reiß
WT 24/25	7910002	<a href="#">Economics I: Microeconomics</a>			Reiß

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

The assessment consists of a written exam (120 min) following §4, Abs. 2, 1 of the examination regulation.

The main exam takes place subsequent to the lectur. The re-examination is offered at the same examination period. As a rule, only repeating candidates are entitled for taking place the re-examination. For a detailed description on the exam regulations see the information of the respective chair.

**Prerequisites**

None

Below you will find excerpts from events related to this course:

V

**Economics I: Microeconomics**

2610012, WS 24/25, 3 SWS, Language: German, [Open in study portal](#)

**Lecture (V)**  
**On-Site**

**Content**

This course provides a solid grounding in microeconomic theory. The two main parts of the course deal with questions of microeconomic decision theory (household and firm decisions) and questions of market theory (equilibria and efficiency on competitive markets). The last part of the lecture deals with problems of imperfect competition (oligopoly markets) as well as the basics of game theory and welfare economics.

**Learning objectives:**

The main aim of the course is to teach students the basics of thinking in microeconomic models. In particular, students should be able to analyze goods markets and the determinants of market outcomes. In detail, students will learn

- to name and define the basic microeconomic terms.
- to explain the interrelationships in microeconomic models.
- to calculate the important parameters of microeconomic models.
- to judge the possible effects of economic policy measures on the behavior of economic agents (in simple decision problems) and possibly propose alternative measures.
- to analyze as a participant in a tutorial simple microeconomic problems by solving written exercises and presenting the results of the exercises on the blackboard.
- to become familiar with the basic literature on microeconomics.

In this way, students acquire the necessary basic knowledge

- to recognize the structure of economic problems on a microeconomic level and develop proposals for solutions.
- to provide active decision support for simple economic decision problems.

**Workload:**

Total workload for 5 credit points: approx. 150 hours

Attendance: 45 hours

Self-study: 105 hours

**Literature**

- Varian, H. R. 2016. *Grundzüge der Mikroökonomik*. 9. Auflage. De Gruyter Oldenburg Verlag.
- Pindyck, R. S. und Rubinfeld, D. L. 2015. *Mikroökonomie*. 8. Auflage. Pearson.
- Frank, R. H. 2006. *Microeconomics and Behavior*. 6. Auflage. McGraw-Hill/Irwin.

T

**5.38 Course: Economics II: Macroeconomics [T-WIWI-102709]**

**Responsible:** Prof. Dr. Berthold Wigger  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-105204 - Economics](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	5	Grade to a third	Each summer term	1

Events					
ST 2025	2600014	<a href="#">Economics II: Macroeconomics</a>	4 SWS	Lecture	Wigger
Exams					
WT 24/25	7900197	<a href="#">Economics II: Macroeconomics</a>			Ott
ST 2025	790vwl2	<a href="#">Economics II: Macroeconomics</a>			Wigger

**Competence Certificate**

Depending on further pandemic developments, the examination will be offered either as a 120-minute written examination (written examination according to SPO § 4 Abs. 2, Pkt. 1) or as an open-book examination (alternative exam assessment according to SPO § 4 Abs. 2, Pkt. 3).

**Prerequisites**

None

*Below you will find excerpts from events related to this course:*

V

**Economics II: Macroeconomics**

2600014, SS 2025, 4 SWS, Language: German, [Open in study portal](#)

Lecture (V)

**Content****Classical Theory of Macroeconomic Production**

Chapter 1: Gross domestic product

Chapter 2: Money and Inflation

Chapter 3: Open Economy I

Chapter 4: Unemployment

**Growth: The economy in the long term**

Chapter 5: Growth I

Chapter 6: Growth II

**Business cycle: The economy in the short term**

Chapter 7: Economy and aggregate demand I

Chapter 8: Economy and aggregate demand II

Chapter 9: Open Economy II

Chapter 10: Macroeconomic supply

**Advanced topics of macroeconomics**

Chapter 11: Dynamic model of the economy as a whole

Chapter 12: Microeconomic foundations

Chapter 13: Macroeconomic economic policy

**Learning goals:**

The students. . .

- can name the basic indicators, technical terms and concepts of macroeconomics.
- can use models to reduce complex relationships to their basic components.
- can analyse economic policy debates and form their own opinion on them.

**Workload:**

Total effort for 5 credit points: approx. 150 hours

Presence time: 45 hours

Before and after the LV: 67.5 hours

Exam and exam preparation: 37.5 hours

**Literature**

Als Grundlage dieser Veranstaltung dient das bekannte Lehrbuch „Makroökonomik“ von Greg Mankiw vom Schäffer Poeschel Verlag in der aktuellen Fassung.

## T

## 5.39 Course: Economics III: Introduction in Econometrics [T-WIWI-102736]

**Responsible:** Prof. Dr. Melanie Schienle  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101499 - Applied Microeconomics](#)  
[M-WIWI-105203 - Introduction in Econometrics](#)


**Type**  
Written examination





**Credits**  
5

**Grading scale**  
Grade to a third

**Recurrence**  
Each summer term

**Version**  
2

Events					
ST 2025	2520016	<a href="#">Economics III: Introduction to Econometrics</a>	2 SWS	Lecture / 	Schienle, Bracher
ST 2025	2520017	<a href="#">Übungen zu VWL III</a>	2 SWS	Practice	Schienle, Rüter, Bracher, Leimenstoll
Exams					
WT 24/25	7900002	<a href="#">Economics III: Introduction in Econometrics</a>	Schienle		

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

### Competence Certificate

Depending on further pandemic developments, the examination will be offered either as a 90-minute written examination (written examination according to SPO § 4 Abs. 2, Pkt. 1) or as an open-book examination (alternative exam assessment according to SPO § 4 Abs. 2, Pkt. 3).

### Prerequisites

None

Below you will find excerpts from events related to this course:

## V

## Economics III: Introduction to Econometrics

2520016, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)  
On-Site

### Content

#### Learning objectives:

- Familiarity with the basic concepts and methods of econometrics
- Preparation of simple econometric surveys

#### Content:

- Simple and multiple linear regression (estimating parameters, confidence interval, testing, prognosis, testing assumptions)
- Model assessment

### Requirements:

Knowledge of the lectures Statistics I + II is required.

### Workload:

Total workload for 5 CP: approx. 150 hours

Attendance: 30 hours

Preparation and follow-up: 120 hours

### Literature

Von Auer: Ökonometrie ISBN 3-540-00593-5

Goldberger: A course in Econometrics ISBN 0-674-17544-1

Gujarati. Basic Econometrics ISBN 0-07-113964-8

Schneeweiß: Ökonometrie ISBN 3-7908-0008-2

## T

**5.40 Course: eFinance: Information Systems for Securities Trading [T-WIWI-110797]**

**Responsible:** Prof. Dr. Christof Weinhardt  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101402 - eFinance](#)  
[M-WIWI-101434 - eBusiness and Service Management](#)  
[M-WIWI-105981 - Information Systems & Digital Business](#)  
[M-WIWI-107213 - Topics in Finance I](#)  
[M-WIWI-107214 - Topics in Finance II](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each winter term	1

Events					
WT 24/25	2540454	<a href="#">eFinance: Information Systems for Securities Trading</a>	2 SWS	Lecture / 🗣️	Weinhardt
WT 24/25	2540455	<a href="#">Übungen zu eFinance: Information Systems for Securities Trading</a>	1 SWS	Practice / 🗣️	Motz, Motz
Exams					
WT 24/25	7900182	<a href="#">eFinance: Information Engineering and Management for Securities Trading</a>	Weinhardt		
ST 2025	7900269	<a href="#">eFinance: Information Systems for Securities Trading</a>	Weinhardt		

Legend: 🗣️ Online, 🗣️🗣️ Blended (On-Site/Online), 🗣️ On-Site, ✕ Cancelled

**Competence Certificate**

Success is monitored by means of ongoing elaborations and presentations of tasks and an examination (60 minutes) at the end of the lecture period. The scoring scheme for the overall evaluation will be announced at the beginning of the course.

**Modeled Conditions**

The following conditions have to be fulfilled:

1. The course [T-WIWI-102600 - eFinance: Information Engineering and Management for Securities Trading](#) must not have been started.

**Annotation**

The course "eFinance: Information Systems for Securities Trading" covers different actors and their function in the securities industry in-depth, highlighting key trends in modern financial markets, such as Distributed Ledger Technology, Sustainable Finance, and Artificial Intelligence. Security prices evolve through a large number of bilateral trades, performed by market participants that have specific, well-regulated and institutionalized roles. Market microstructure is the subfield of financial economics that studies the price formation process. This process is significantly impacted by regulation and driven by technological innovation. Using the lens of theoretical economic models, this course reviews insights concerning the strategic trading behaviour of individual market participants, and models are brought market data. Analytical tools and empirical methods of market microstructure help to understand many puzzling phenomena in securities markets.

**Workload**

135 hours

Below you will find excerpts from events related to this course:

## V

**eFinance: Information Systems for Securities Trading**

2540454, WS 24/25, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)  
On-Site

**Literature**

- Picot, Arnold, Christine Bortenlänger, Heiner Röhl (1996): "Börsen im Wandel". Knapp, Frankfurt
- Harris, Larry (2003): "Trading and Exchanges - Market Microstructure for Practitioners". Oxford University Press, New York

**Weiterführende Literatur:**


- Gomber, Peter (2000): "Elektronische Handelssysteme - Innovative Konzepte und Technologien". Physika Verlag, Heidelberg
- Schwartz, Robert A., Reto Francioni (2004): "Equity Markets in Action - The Fundamentals of Liquidity, Market Structure and Trading". Wiley, Hoboken, NJ





## T

## 5.41 Course: Employment Law [T-INFO-111436]

**Responsible:** Dr. Alexander Hoff  
**Organisation:** KIT Department of Informatics  
**Part of:** [M-INFO-101216 - Private Business Law](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	3	Grade to a third	Each summer term	2

Events					
ST 2025	24668	<a href="#">Employment Law</a>	2 SWS	Lecture / 	Hoff
Exams					
WT 24/25	7500001	<a href="#">Employment Law</a>			Sattler, Matz
ST 2025	7500082	<a href="#">Employment Law</a>			Sattler

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

## T

## 5.42 Course: Energy Policy [T-WIWI-102607]

**Responsible:** Prof. Dr. Martin Wietschel  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101464 - Energy Economics](#)


**Type**  
Written examination





**Credits**  
3,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each summer term

**Version**  
3

Events					
ST 2025	2581959	<a href="#">Energy Policy</a>	2 SWS	Lecture / 	Wietschel
Exams					
WT 24/25	7981959	<a href="#">Energy Policy</a>			Fichtner

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

### Competence Certificate

The assessment consists of a written exam (60 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

### Prerequisites

None.

Below you will find excerpts from events related to this course:

## V

### Energy Policy

2581959, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)**  
On-Site

### Content

The availability of cheap, environmentally friendly and secure energy is crucial for human welfare. However, the increasing scarcity of resources and increasing environmental pressures, with a particular focus on climate change, threaten human welfare through economic action. Energy contributes significantly to environmental pollution. The energy industry is characterised by high regulation and a significant influence of political decisions.

At the beginning of the lecture different perspectives on energy policy will be presented and the analysis of political decision-making processes will be discussed. Then the current energy policy challenges in the area of environmental pollution, regulation and the role of energy for households and industry will be discussed. Then the actors of energy policy and energy responsibilities in Europe will be discussed. The economic approaches from traditional environmental economics and sustainability as a new policy approach will then be discussed. Finally, energy policy instruments such as the promotion of renewable energies or energy efficiency are discussed in detail and how they can be evaluated.

The lecture emphasizes the relationship between theory and practice and presents some case studies.

### Literature

Wird in der Vorlesung bekannt gegeben.


**T****5.43 Course: Enterprise Systems for Financial Accounting & Controlling [T-WIWI-113746]**




**Responsible:** Christian Fleig  
Prof. Dr. Alexander Mädche

**Organisation:** KIT Department of Economics and Management

**Part of:** [M-WIWI-101434 - eBusiness and Service Management](#)  
[M-WIWI-105981 - Information Systems & Digital Business](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each winter term	1

Events					
WT 24/25	2500060	<a href="#">Enterprise Systems for Financial Accounting &amp; Controlling</a>	3 SWS	Lecture / 	Mädche, Fleig
Exams					
WT 24/25	7900074	<a href="#">Enterprise Systems for Financial Accounting &amp; Controlling</a>			Mädche

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

Success is assessed in the form of an alternative exam assessment. It consists of a one-hour exam and the implementation of a capstone project.

The final grade is made up of 60% of the exam grade and 40% of the capstone project grade.

Details on the structure of the assessment will be announced during the lecture.

**Prerequisites**

Keine.

**Workload**

135 hours

Below you will find excerpts from events related to this course:

**V****Enterprise Systems for Financial Accounting & Controlling**

2500060, WS 24/25, 3 SWS, Language: English, [Open in study portal](#)

Lecture (V)  
On-Site

**Content**

Enterprise Systems building on enterprise resource planning (ERP) packaged software such as SAP S/4HANA are information systems that target large-scale integration of business processes and data across a company's functional areas. These systems are crucial for financial accounting and controlling as they enable organizations to streamline and integrate their financial operations, ensuring accurate decision-making based on real-time financial data. Contemporary packaged ERP software provide modules that integrate core business processes in financial accounting including general ledger, accounts receivable, payable and asset accounting. The information generated in these processes serves as a major source of cost-related decision-making, reporting and data analyses in internal accounting ("controlling"). Packaged ERP software typically rely on industry best practices captured in the form of product software with a standardized structure of master data. Thereby, they also support regulatory compliance and analyzability of processes in approaches such as process mining which enhances overall business efficiency and competitiveness. However, implementing enterprise systems in practice imposes substantial challenges to organizations.

First, the B.Sc. lecture "Enterprise Systems for Financial Accounting & Controlling" introduces fundamental business processes and concepts in finance and controlling and explains how these processes are implemented in packaged ERP software such as SAP S/4HANA. Students learn the basic and most important terms and master data structures in the SAP FI/CO module. Second, students learn about the principles of packaged ERP software, gaining hands-on experience SAP S4/HANA. Third, the lecture introduces the challenges in enterprise system projects such as SAP S/4HANA implementations, Fourth, students actively apply their knowledge in collaborative team efforts when working with exemplary SAP data in Microsoft SQL Server to analyze finance and controlling master data processes (capstone project)

**Learning Objectives:**

The students ...

- understand modern business concepts of financial accounting & controlling for large enterprises
- the importance of enterprise systems supporting the implementation of modern business concepts
- know the underlying principles of packaged software for enterprise resource planning and process intelligence
- Understand the opportunities and challenges of Enterprise Systems implementation at large enterprises
- Get hands-on knowledge about financial accounting & controlling with commercial product software (e.g., SAP S4/HANA)
- Apply their knowledge on enterprise systems implementation for financial accounting and controlling on real-world data in team effort

## T

**5.44 Course: EU Data Protection Law [T-INFO-113887]**

**Responsible:** Gustavo Gil Gasiola  
**Organisation:** KIT Department of Informatics  
**Part of:** [M-INFO-106754 - Public Economic and Technology Law](#)


**Type**  
Written examination





**Credits**  
3

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
1

Events					
WT 24/25	2424019	<a href="#">EU Data Protection Law</a>	2 SWS	Lecture / 	Gil Gasiola
Exams					
WT 24/25	7500378	<a href="#">EU Data Protection Law</a>	Zufall		

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

The assessment is carried out as a written examination (§ 4 Abs. 2 No. 1 SPO) lasting 60 minutes.

**Prerequisites**

None

**Annotation****Competency Goals:**

Students are able to comprehend the EU data protection regulation, including the General Data Protection Regulation and related EU data regulations.

They know the foundations of data protection rules, including fundamental concepts (e.g., “personal data”, “processing”, “data subject”). They are also familiar with the principles of personal data processing (lawfulness, limited purpose, transparency, accountability) as well as the rights of the data subject.

They can identify the main obligations of the controller and the processor.

Students understand the conditions for the transfer of personal data to third countries.

They can identify the other regulations that govern data in the European Union.

Students are able to read and understand legal text related to data regulation.

They can understand and solve simple data protection cases.

**Content:**

The General Data Protection Regulation (GDPR) of the European Union is a milestone in protecting individuals from the unlawful use of their data. In a data-driven society, economy, and government, this protection has become essential to guarantee fundamental rights. In addition to its direct impact on the legal systems of all Member States, the GDPR has a major influence on third countries that have adopted similar regulations (e.g. Switzerland, Argentina, Brazil, South Africa, and many others). In this way, the EU Data Protection Regulation has established itself as the “gold standard” of data protection, providing guidance to address the challenges posed by new technologies and new ways of creating, using and sharing personal data. Understanding the structure of data protection in the EU is therefore essential to grasp its impact on individual rights, public administration, business models, and even technological development.

This lecture aims to provide a structured overview of the EU Data Protection Regulation, and to offer tools to understand the regulatory structure of the EU Data Regulation. The lecture will cover the following topics:

- Introduction to EU law
- Development of the EU data protection regulation
- Legal structure of data protection in the EU
- Role of national and sectoral laws
- Data protection as fundamental right
- Principles of data protection
- Lawfulness of personal data processing
- Anonymization and pseudonymization of personal data
- Special categories of personal data
- Rights of the data subject
- Transfer of personal data to third countries
- Responsibility of the controller and the processor
- Security of personal data and personal data breach
- Open Data Directive
- Data Governance Act
- Data Act

**Workload**

- Attendance time to the lectures = 15 x 90 min = 22 h 30 min
- Self-study during the semester = 47 h 30 min
- Preparation for the exam = 20 h
- Total = 90 h

*Below you will find excerpts from events related to this course:*

**EU Data Protection Law**

2424019, WS 24/25, 2 SWS, Language: English, [Open in study portal](#)

**Lecture (V)**  
**On-Site**

**Content****Module:****EU Data Protection Law****Module Responsible:**

Dr. iur. Gustavo Gil Gasiola

**Program of Study:**

Master **Business Informatic (Wirtschaftsinformatik)**

**Area of Specialization**

Wahlpflichtbereich

For Master modules only

**Recurrence**

Each winter term

**Duration**

One term

**Academic Level**

**1 - 4:**

Level 4: Master Program of Study

**Credit points = ECTS**

3 ECTS

We usually have a module for each course (lecture, seminar, practical course).

**Language:**

English

**Competency Goals:**

Students are able to comprehend the EU data protection regulation, including the General Data Protection Regulation and related EU data regulations.

They know the foundations of data protection rules, including fundamental concepts (e.g., "personal data", "processing", "data subject"). They are also familiar with the principles of personal data processing (lawfulness, limited purpose, transparency, accountability) as well as the rights of the data subject.

They can identify the main obligations of the controller and the processor.

Students understand the conditions for the transfer of personal data to third countries.

They can identify the other regulations that govern data in the European Union.

Students are able to read and understand legal text related to data regulation.

They can understand and solve simple data protection cases.

**Content:**

The General Data Protection Regulation (GDPR) of the European Union is a milestone in protecting individuals from the unlawful use of their data. In a data-driven society, economy, and government, this protection has become essential to guarantee fundamental rights. In addition to its direct impact on the legal systems of all Member States, the GDPR has a major influence on third countries that have adopted similar regulations (e.g. Switzerland, Argentina, Brazil, South Africa, and many others). In this way, the EU Data Protection Regulation has established itself as the “gold standard” of data protection, providing guidance to address the challenges posed by new technologies and new ways of creating, using and sharing personal data. Understanding the structure of data protection in the EU is therefore essential to grasp its impact on individual rights, public administration, business models, and even technological development.

This lecture aims to provide a structured overview of the EU Data Protection Regulation, and to offer tools to understand the regulatory structure of the EU Data Regulation. The lecture will cover the following topics:

- Introduction to EU law
- Development of the EU data protection regulation
- Legal structure of data protection in the EU
- Role of national and sectoral laws
- Data protection as fundamental right
- Principles of data protection
- Lawfulness of personal data processing
- Anonymization and pseudonymization of personal data
- Special categories of personal data
- Rights of the data subject
- Transfer of personal data to third countries
- Responsibility of the controller and the processor
- Security of personal data and personal data breach
- Open Data Directive
- Data Governance Act
- Data Act

**Workload**

- Attendance time to the lectures = 15 x 90 min = 22 h 30 min
- Self-study during the semester = 47 h 30 min
- Preparation for the exam = 20 h
- Total = 90 h

**Annotation:****Prerequisites:****Competency certificate:**

The assessment is carried out as a written examination (§ 4 Abs. 2 No. 1 SPO) lasting 60 minutes.

If the assessment is an examination of another type, the deadline for redraw must be set. These partial achievements can only be repeated once and are to be graded.

Course works are not graded and can be repeated indefinitely, if not otherwise specified.

**Recommendations:**

**Organizational issues**

Diese Vorlesung findet immer Montags von 13:00 - 14:30 Uhr im Seminarraum Nr. 313 in der Vinenz-Prießnitz-Straße 3, in KA, statt.

This lecture finds place every Monday from 13:00 to 14:30 h in our seminar room no 313, Vincenz-Prießnitz-Straße 3, in Karlsruhe.





## T

## 5.45 Course: European and International Law [T-INFO-101312]

**Responsible:** Ulf Brühann  
**Organisation:** KIT Department of Informatics  
**Part of:** [M-INFO-106754 - Public Economic and Technology Law](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	3	Grade to a third	Each summer term	1

Events					
ST 2025	24666	<a href="#">Europäisches und Internationales Recht</a>	2 SWS	Lecture / 	Brühann
Exams					
WT 24/25	7500048	<a href="#">European and International Law</a>			Zufall
ST 2025	7500084	<a href="#">European and International Law</a>			Zufall

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Below you will find excerpts from events related to this course:

## V

## Europäisches und Internationales Recht

24666, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)  
On-Site

**Content**

The course will be held in German.

The total workload for this course unit is 90 hours for 3 credit points, of which 22.5 hours are spent in attendance.

**Organizational issues**

Die drei folgenden Blockveranstaltungen finden jeweils im Seminarraum Nr. 313 (Geb. 07.08) statt:

Montag, den 28.04.2025, 09:30 - 17:00 (Mittagspause wird flexibel gehalten)

Montag, den 02.06.2025, 09:30 - 17:00 (Mittagspause wird flexibel gehalten)

Montag, den 07.07.2025, 09:30 - 17:00 Uhr (Mittagspause wird flexibel gehalten).

**Literature**

Literatur wird in der Vorlesung angegeben.

**Weiterführende Literatur**

Erweiterte Literaturangaben werden in der Vorlesung bekannt gegeben.

## T

**5.46 Course: Facility Location and Strategic Supply Chain Management [T-WIWI-102704]**

**Responsible:** Prof. Dr. Stefan Nickel  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101413 - Applications of Operations Research](#)  
[M-WIWI-101414 - Methodical Foundations of OR](#)  
[M-WIWI-101421 - Supply Chain Management](#)

**Type**  
Written examination

**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
4

Events					
WT 24/25	2550486	<a href="#">Facility Location and Strategic Supply Chain Management</a>	2 SWS	Lecture / 	Nickel
WT 24/25	2550487	<a href="#">Exercises for Facility Location and Strategic Supply Chain Management</a>	1 SWS	Practice / 	Hoffmann
Exams					
WT 24/25	7900091	<a href="#">Facility Location and Strategic Supply Chain Management</a>	Nickel		

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

The assessment consists of a written exam (60 min) according to Section 4 (2), 1 of the examination regulation.  
The exam takes place in every semester.  
Prerequisite for admission to examination is the successful completion of the online assessments.

**Prerequisites**

Prerequisite for admission to examination is the successful completion of the online assessments.

**Recommendation**

None

**Annotation**

The lecture is held in every winter term. The planned lectures and courses for the next three years are announced online.

Below you will find excerpts from events related to this course:

## V

**Facility Location and Strategic Supply Chain Management**

2550486, WS 24/25, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)**  
On-Site

**Organizational issues**

Für die Klausurzulassung müssen 4 von 5 Online-Tests bestanden sein.

Die Zulassung ist ein Jahr gültig, außer es handelt sich um einen Zweitversuch. In diesem Falle müssen die Online-Tests nicht erneut absolviert werden.

**Literature****Weiterführende Literatur:**

- Daskin: Network and Discrete Location: Models, Algorithms, and Applications, Wiley, 1995
- Domschke, Drexl: Logistik: Standorte, 4. Auflage, Oldenbourg, 1996
- Francis, McGinnis, White: Facility Layout and Location: An Analytical Approach, 2nd Edition, Prentice Hall, 1992
- Love, Morris, Wesolowsky: Facilities Location: Models and Methods, North Holland, 1988
- Thonemann: Operations Management - Konzepte, Methoden und Anwendungen, Pearson Studium, 2005

## T


**5.47 Course: Finance and Information Systems [T-WIWI-112736]**




**Responsible:** Prof. Dr. Alexander Mädche  
Prof. Dr. Martin Ruckes

**Organisation:** KIT Department of Economics and Management

**Part of:** [M-WIWI-106279 - Finance and Information Systems](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	5	Grade to a third	Each term	1

Events					
WT 24/25	2600004		2 SWS	Lecture	Mädche
ST 2025	2500025	<a href="#">Tutorial Introduction to Finance and Accounting</a>	2 SWS	Tutorial (	Wouters, Ruckes, Assistenten, Kohl
ST 2025	2610026	<a href="#">Introduction to Finance and Accounting</a>	2 SWS	Lecture / 	Ruckes, Wouters, Thimme
Exams					
WT 24/25	7900073	<a href="#">Finance and Information Systems</a>			Mädche, Ruckes, Wouters
ST 2025	7900113	<a href="#">Finance and Information Systems</a>			Mädche, Ruckes, Wouters

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

The assessment of success takes the form of an overall examination of the two courses "Introduction to Finance and Accounting" (summer semester) and "Business Information Systems" (winter semester) lasting 120 minutes. The examination is offered every semester and can be repeated at any regular examination date.

**Workload**

150 hours

Below you will find excerpts from events related to this course:

## V

2600004, WS 24/25, 2 SWS, [Open in study portal](#)

Lecture (V)

## V

**Introduction to Finance and Accounting**

2610026, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)  
On-Site

**Content**

The lecture covers the following topics:

- Investment and Finance
  - Valuation of Bonds and Stocks
  - Capital Budgeting
  - Portfolio Theory
- Financial Accounting
- Management Accounting

**Literature**

Ausführliche Literaturhinweise werden in den Materialien zur Vorlesung gegeben.

## T

**5.48 Course: Financial Accounting for Global Firms [T-WIWI-107505]**

**Responsible:** Dr. Torsten Luedecke  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-107213 - Topics in Finance I](#)  
[M-WIWI-107214 - Topics in Finance II](#)

**Type**  
Written examination




**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
1

Events					
WT 24/25	2530242	<a href="#">Financial Accounting for Global Firms</a>	2 SWS	Lecture / 	Luedecke
WT 24/25	2530243	<a href="#">Übung zu Financial Accounting for Global Firms</a>	1 SWS	Practice / 	Luedecke
Exams					
WT 24/25	7900142	<a href="#">Financial Accounting for Global Firms</a>			Luedecke, Ruckes
ST 2025	7900195	<a href="#">Financial Accounting for Global Firms</a>			Luedecke

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation.

**Prerequisites**

None

**Recommendation**

Basic knowledge in corporate finance and accounting.

**Annotation**

New lecture in the winter term 2017/18.

**Workload**

135 hours

Below you will find excerpts from events related to this course:

## V

**Financial Accounting for Global Firms**

2530242, WS 24/25, 2 SWS, Language: English, [Open in study portal](#)

**Lecture (V)**  
**On-Site**

**Literature**

Alexander, D. and C. Nobes (2017): Financial Accounting – An International Introduction, 6th ed., Pearson.

Coenenberg, A.G., Haller, A. und W. Schultze (2016): Jahresabschluss und Jahresabschlussanalyse, 24. Auflage. Schäffer-Poeschel Verlag Stuttgart.

**T****5.49 Course: Financial Data Science [T-WIWI-111238]**

**Responsible:** Prof. Dr. Maxim Ulrich  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-105610 - Financial Data Science](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	9	Grade to a third	Each summer term	2

**Competence Certificate**

The examination is structured as an alternative assessment.

Further details regarding submission deadlines, exam format, and retake opportunities will be announced in the first session.

**Prerequisites**

None.

**Workload**

270 hours

## T

## 5.50 Course: Financial Econometrics [T-WIWI-103064]

**Responsible:** Prof. Dr. Melanie Schienle  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101608 - Statistics and Econometrics](#)  
[M-WIWI-105414 - Statistics and Econometrics II](#)



**Type**  
Written examination





**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
2

Events					
WT 24/25	2520022	<a href="#">Financial Econometrics I</a>	2 SWS	Lecture / 	Schienle, Buse
WT 24/25	2520023	<a href="#">Übungen zu Financial Econometrics I</a>	2 SWS	Practice / 	Schienle, Buse
Exams					
WT 24/25	7900123	<a href="#">Financial Econometrics II</a>			Schienle
WT 24/25	7900126	<a href="#">Financial Econometrics</a>			Schienle
ST 2025	7900223	<a href="#">Financial Econometrics</a>			Schienle

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

### Competence Certificate

The assessment consists of a written exam (90 minutes) (following §4(2), 1 of the examination regulation).

### Prerequisites

None

### Recommendation

Knowledge of the contents covered by the course "Economics III: Introduction in Econometrics"[2520016]

### Annotation

The next lecture will take place in the winter semester 2022/23.

Below you will find excerpts from events related to this course:

## V

## Financial Econometrics I

2520022, WS 24/25, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)  
On-Site

### Content

#### Learning objectives:

The student

- shows a broad knowledge of financial econometric estimation and testing techniques
- is able to apply his/her technical knowledge using software in order to critically assess empirical problems

#### Content:

ARMA, ARIMA, ARFIMA, (non)stationarity, causality, cointegration, ARCH/GARCH, stochastic volatility models, computer based exercises

#### Requirements:

It is recommended to attend the course *Economics III: Introduction to Econometrics* [2520016] prior to this course.

#### Workload:

Total workload for 4.5 CP: approx. 135 hours

Attendance: 30 hours

Preparation and follow-up: 65 hours

Exam preparation: 40 hours

**Literature**

Taylor, S. J. (2005): "Asset Price Dynamics, Volatility, and Prediction", Princeton University Press.

Tsay, R. S. (2005): "Analysis of Financial Time Series: Financial Econometrics", Wiley, 2nd edition.

Cochrane, J. H. (2005): "Asset Pricing", revised edition, Princeton University Press.

Campbell, J. Y., A. W. Lo, and A. C. MacKinlay (1997): "The Econometrics of Financial Markets", Princeton University Press.

Hamilton, J. D. (1994): "Time Series Analysis", Princeton University Press.

Additional literature will be discussed in the lecture.

## T

## 5.51 Course: Financial Econometrics II [T-WIWI-110939]

**Responsible:** Prof. Dr. Melanie Schienle  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101608 - Statistics and Econometrics](#)  
[M-WIWI-105414 - Statistics and Econometrics II](#)



**Type**  
Written examination





**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each summer term

**Version**  
3

Events					
ST 2025	2521302	<a href="#">Financial Econometrics II</a>	2 SWS	Lecture / 	Schienle, Buse
ST 2025	2521303	<a href="#">Übung zu Financial Econometrics II</a>	1 SWS	Practice / 	Buse, Schienle
Exams					
ST 2025	7900081	<a href="#">Financial Econometrics II</a>	Schienle		

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

Written examination (90 minutes). If the number of participants is low, an oral examination will be held instead.

**Prerequisites**

None

**Recommendation**

Knowledge of the contents covered by the course "Financial Econometrics"

**Annotation**

Course language is English

The next lecture will take place in the summer semester of 2023.

**Workload**

135 hours

## T

**5.52 Course: Financial Intermediation [T-WIWI-102623]**

**Responsible:** Prof. Dr. Martin Ruckes  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-107213 - Topics in Finance I](#)  
[M-WIWI-107214 - Topics in Finance II](#)


**Type**  
Written examination





**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
1

Events					
WT 24/25	2530232	<a href="#">Financial Intermediation</a>	2 SWS	Lecture / 	Ruckes
WT 24/25	2530233	<a href="#">Übung zu Finanzintermediation</a>	1 SWS	Practice	Ruckes, Benz
Exams					
WT 24/25	7900063	<a href="#">Financial Intermediation</a>			Ruckes
ST 2025	7900078	<a href="#">Financial Intermediation</a>			Ruckes

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

The assessment of this course is a written examination (following §4(2), 1 SPO) of 60 mins.

The exam is offered each semester.

**Prerequisites**

None

**Recommendation**

None

Below you will find excerpts from events related to this course:

## V

**Financial Intermediation**

2530232, WS 24/25, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)**  
On-Site

**Organizational issues**

Terminankündigungen des Instituts beachten

**Literature****Weiterführende Literatur:**



- Hartmann-Wendels/Pfingsten/Weber (2014): Bankbetriebslehre, 6. Auflage, Springer Verlag.
- Freixas/Rochet (2008): Microeconomics of Banking, 2. Auflage, MIT Press.


## T

**5.53 Course: Financial Management [T-WIWI-102605]**

**Responsible:** Prof. Dr. Martin Ruckes  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-106273 - Digital Financial Economics](#)  
[M-WIWI-107213 - Topics in Finance I](#)  
[M-WIWI-107214 - Topics in Finance II](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	1

Events					
ST 2025	2530216	<a href="#">Financial Management</a>	2 SWS	Lecture / 	Ruckes
ST 2025	2530217	<a href="#">Übung zu Financial Management</a>	1 SWS	Practice / 	Ruckes
Exams					
WT 24/25	7900060	<a href="#">Financial Management</a>			Ruckes
ST 2025	7900074	<a href="#">Financial Management</a>			Ruckes

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

The assessment consists of a written exam (60 min.) according to Section 4 (2), 1 of the examination regulation. The exam takes place at every semester. Re-examinations are offered at every ordinary examination date.

**Prerequisites**

None

**Recommendation**

Knowledge of the content of the course Business Administration: Finance and Accounting [25026/25027] is recommended.

Below you will find excerpts from events related to this course:

## V

**Financial Management**

2530216, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)**  
On-Site

**Literature****Weiterführende Literatur:**

- Ross, Westerfield, Jaffe, Jordan (2009): Modern Financial Management, McGraw-Hill International Edition
- Berk, De Marzo (2016): Corporate Finance, 4. Edition, Pearson Addison Wesley

## T

## 5.54 Course: FinTech [T-WIWI-112694]

**Responsible:** TT-Prof. Dr. Julian Thimme  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101402 - eFinance](#)  
[M-WIWI-106273 - Digital Financial Economics](#)  
[M-WIWI-107213 - Topics in Finance I](#)  
[M-WIWI-107214 - Topics in Finance II](#)

**Type**  
Written examination

**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
1

Events					
WT 24/25	2500032	<a href="#">FinTech</a>	3 SWS	Lecture / Practice (/	Thimme
Exams					
WT 24/25	7900064	<a href="#">FinTech</a>			Thimme
ST 2025	7900089	<a href="#">FinTech</a>			Thimme

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

**Competence Certificate**

Written examination (90 minutes) during the lecture-free period of the semester (according to §4(2), 1 SPO).

The examination is offered every semester and can be repeated at any regular examination date.

**Prerequisites**

None

**Recommendation**

Knowledge of the course Business Administration: Finance and Accounting [25026/25027] is very helpful.

**Workload**

135 hours

## T

**5.55 Course: Foundations of Informatics I [T-WIWI-102749]**

**Responsible:** Dr.-Ing. Tobias Käfer  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-106032 - Foundations of Informatics I](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	5	Grade to a third	Each summer term	2

Events					
ST 2025	2511010	<a href="#">Foundations of Informatics I</a>	2 SWS	Lecture /	Käfer
ST 2025	2511011	<a href="#">Exercises to Foundations of Informatics I</a>		Practice /	Käfer, Popovic, Noullet, Kinder
Exams					
WT 24/25	79AIFB_Info1_A5	<a href="#">Foundations of Informatics I</a>			Käfer
ST 2025	79AIFB_Info1	<a href="#">Foundations of Informatics I (Registration until 21 July 2025)</a>			Käfer

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

**Competence Certificate**

The assessment consists of an 1h written exam according to Section 4 (2), 1 of the examination regulation.

The exam takes place every semester. Re-examinations are offered at every ordinary examination date.

**Prerequisites**

None

Below you will find excerpts from events related to this course:

## V

**Foundations of Informatics I**

2511010, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)  
On-Site

**Content**

The lecture provides an introduction to basic concepts of computer science and software engineering. Essential theoretical foundations and problem-solving approaches, which are relevant in all areas of computer science, are presented and explained, as well as shown in practical implementations.

The following topics are covered:

- Object Oriented Modeling
- Logic (Propositional Calculus, Predicate Logic, Boolean Algebra)
- Algorithms and Their Properties
- Sort-and Search-Algorithms
- Complexity Theory
- Problem Specification
- Dynamic Data Structures

**Learning objectives:**

The student

- is able to formalise tasks in the domain of informatics and is able to identify solution methods
- knows the basic terminology of computer science and is capable of applying these terms to different problems.
- knows basic programming structures and is able to apply them (particularly simple data structures, object interaction and implementation of basic algorithms).

**Workload:**

- The total workload for this course is approximately 150 hours
- Time of presentness: 45 hours
- Time of preparation and postprocessing: 67.5 hours
- Exam and exam preparation: 37.5 hours

**Literature**

- H. Balzert. Lehrbuch Grundlagen der Informatik. Spektrum Akademischer Verlag 2004.
- U. Schöning. Logik für Informatiker. Spektrum Akademischer Verlag 2000.
- T. H. Cormen, C. E. Leiserson. Introduction to Algorithms, MIT Press 2001.

**Exercises to Foundations of Informatics I**2511011, SS 2025, SWS, Language: German, [Open in study portal](#)**Practice (Ü)  
On-Site****Content**

The exercises are related to the lecture Foundations of Informatics I.

Multiple exercises are held that capture the topics, held in the lecture Foundations of Informatics I, and discuss them in detail. Thereby, practical examples are given to the students in order to transfer theoretical aspects into practical implementation.

The following topics are covered:

- Object Oriented Modeling
- Logic (Propositional Calculus, Predicate Logic, Boolean Algebra)
- Algorithms and Their Properties
- Sort-and Search-Algorithms
- Complexity Theory
- Problem Specification
- Dynamic Data Structures

**Learning objectives:**

The student

- is able to formalise tasks in the domain of informatics and is able to identify solution methods
- knows the basic terminology of computer science and is capable of applying these terms to different problems.
- knows basic programming structures and is able to apply them (particularly simple data structures, object interaction and implementation of basic algorithms).

**Literature**

- H. Balzert. Lehrbuch Grundlagen der Informatik. Spektrum Akademischer Verlag 2004.
- U. Schöning. Logik für Informatiker. Spektrum Akademischer Verlag 2000.
- T. H. Cormen, C. E. Leiserson. Introduction to Algorithms, MIT Press 2001.

## T

**5.56 Course: Foundations of Informatics II [T-WIWI-102707]**

**Responsible:** Prof. Dr. Sanja Lazarova-Molnar  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-105879 - Applied Informatics and KI](#)

**Type**  
Written examination

**Credits**  
5

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
1

Events					
WT 24/25	2511012	<a href="#">Foundations of Informatics II</a>	3 SWS	Lecture / 🗣️	Lazarova-Molnar
WT 24/25	2511013	<a href="#">Tutorien zu Grundlagen der Informatik II</a>	1 SWS	Tutorial ( / 🗣️	Lazarova-Molnar, Götz, Khodadadi
Exams					
WT 24/25	79AIFB_Info2_Deutsch	<a href="#">Foundations of Informatics II</a>	Lazarova-Molnar		
WT 24/25	79AIFB_Info2_English	<a href="#">Grundlagen der Informatik II (englischsprachige Klausur, Anmeldung bis 03.02.2025)</a>	Lazarova-Molnar		
ST 2025	79AIFB_Info2	<a href="#">Foundations of Informatics II (Registration until 21 July 2025)</a>	Lazarova-Molnar		

Legend: 🗣️ Online, 🗣️🗣️ Blended (On-Site/Online), 🗣️ On-Site, ✕ Cancelled

**Competence Certificate**

The assessment consists of a written exam according to Section 4(2), 1 of the examination regulation. The examination takes place every semester. Re-examinations are offered at every ordinary examination date.

**Prerequisites**

None

**Recommendation**

It is recommended to attend the course "Foundations of Informatics I" beforehand.

Active participation in the practical lessons is strongly recommended.

Below you will find excerpts from events related to this course:

## V

**Foundations of Informatics II**

2511012, WS 24/25, 3 SWS, Language: English, [Open in study portal](#)

**Lecture (V)**  
On-Site

**Content**

The lecture deals with formal models for automata, languages and algorithms as well as real instances of these models, i.e. computer architecture and organization (hardware development, computer arithmetic, architecture models), programming languages (different language levels, from microprogramming to higher programming languages, as well as compiling and execution), operating systems and modes (architecture and properties of operating systems, operating system tasks, client-server systems), data organization and management (types of data organization, primary and secondary organization).

**Learning objectives:**

- Students acquire vast knowledge of methods and concepts in theoretical computer science and computer architectures.
- Based on the acquired knowledge and skills, students are capable of choosing and applying the appropriate methods and concepts for well-defined problem instances.
- Active participation in the tutorials enables students to acquire the necessary knowledge for developing appropriate solutions cooperatively.

**Recommendations:**

It is recommended to attend the course *Foundations of Informatics I* [2511010] beforehand.

Active participation in the practical lessons is strongly recommended.

**Workload:**

The total workload for this course is approximately 150 hours.

**Organizational issues**

Die Vorlesung wird zu Beginn des Semesters 4-stündig und am Ende 2-stündig gelesen, um eine bessere Abdeckung des Inhalts in den Übungen zu gewährleisten.

**Literature**

**Weiterführende Literatur:**


Literatur wird in der Vorlesung bekannt gegeben.




## T

**5.57 Course: Foundations of Interactive Systems [T-WIWI-109816]****Responsible:** Prof. Dr. Alexander Mädche**Organisation:** KIT Department of Economics and Management

**Part of:** [M-WIWI-101434 - eBusiness and Service Management](#)  
[M-WIWI-102752 - Fundamentals of Digital Service Systems](#)  
[M-WIWI-105928 - HR Management & Digital Workplace](#)  
[M-WIWI-105981 - Information Systems & Digital Business](#)  
[M-WIWI-106281 - Digitalization and Society](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each summer term	3

Events					
ST 2025	2540560	<a href="#">Foundations of Interactive Systems</a>	3 SWS	Lecture / 	Mädche, Feick
Exams					
WT 24/25	7900326	<a href="#">Foundations of Interactive Systems</a>			Mädche

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

Alternative exam assessment. The assessment is carried out in the form of a one-hour written examination and by carrying out a Capstone project.

Details on the assessment will be announced during the lecture.

**Prerequisites**

None

**Recommendation**

None

**Workload**

135 hours

Below you will find excerpts from events related to this course:

## V

**Foundations of Interactive Systems**

2540560, SS 2025, 3 SWS, Language: English, [Open in study portal](#)

Lecture (V)  
Blended (On-Site/Online)

**Content****Lecture Description**

Computers have evolved from batch processors to highly interactive systems. This offers new possibilities besides challenges for designing a successful interaction between humans and computers. Interactive systems are socio-technical systems in which users perform tasks by interacting with technology in a specific context to achieve specified goals and outcomes.

This lecture introduces key concepts and principles of interactive systems from a human and computer perspective. From a human perspective, we discuss selected individual characteristics, cognitive processes, the interplay between cognition and activity, as well as mental models. From a computer perspective, we introduce established interaction technologies as well as contemporary multimodal technologies (e.g. augmented/mixed reality, eye-based interaction, etc.). We also introduce established principles and guidelines for designing user interfaces. Furthermore, we describe the human-centered design process for interactive systems and supporting techniques & tools (e.g. personas, prototyping, user testing).

With this lecture, students acquire foundational knowledge to successfully **design the interaction between humans and computers** in business and private life. The course is complemented with a **Design Capstone Project**, where students in a team apply design methods & techniques to create an interactive prototype.

**Learning Objectives**

The students

- have a basic understanding of key conceptual and theoretical foundations of interactive systems from a human and computer perspective
- are aware of important design principles for the design of important classes of interactive systems
- know design processes and techniques for developing interactive systems
- know how to apply the knowledge and skills gathered in the lecture for a real-world problem (as part of design capstone project)

**Prerequisites:** No specific prerequisites are required for the lecture

**Language of instruction:** English

**Bibliography**

Alan Dix, Janet E. Finlay, Gregory D. Abowd, and Russell Beale. 2003. Human-Computer Interaction (3rd Edition). Prentice-Hall, Inc., USA.

Further literature will be made available in the lecture. In case of questions feel free to approach Siu Liu ([siu.liu@kit.edu](mailto:siu.liu@kit.edu)).

Die Erfolgskontrolle erfolgt in Form einer Prüfungsleistung anderer Art (Form) nach § 4 Abs. 2 Nr. 3 SPO. Die Leistungskontrolle erfolgt in Form einer einstündigen Klausur und der Durchführung eines Capstone Projektes. Details zur Ausgestaltung der Erfolgskontrolle werden im Rahmen der Vorlesung bekannt gegeben.

T

**5.58 Course: Foundations of Mobile Business [T-WIWI-104679]**

**Responsible:** Prof. Dr. Andreas Oberweis  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-106906 - Electives in Informatics](#)

**Type**  
Written examination

**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
see Annotations

**Version**  
4

Exams			
WT 24/25	79AIFB_GMB_A1	<a href="#">Foundations of Mobile Business</a>	Oberweis

**Competence Certificate**

The examination will be offered for the last time in the summer semester 2025 for first-time writers. The last examination opportunity (only for repeaters) is in the winter semester 2025/2026.

Success is assessed in the form of a written (60 min) or oral examination in accordance with §4(2) of the examination regulations.

**Prerequisites**

None

**Annotation**

The lecture will no longer be offered from the summer semester 2025 and parts of the lecture will be integrated into the new course "Applied Computer Science - Mobile Computing".

**Workload**

135 hours

## T

**5.59 Course: Fundamentals of Production Management [T-WIWI-102606]**

**Responsible:** Prof. Dr. Frank Schultmann  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101437 - Industrial Production I](#)



**Type**  
Written examination



**Credits**  
5,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each summer term

**Version**  
1

Events					
ST 2025	2581950	<a href="#">Fundamentals of Production Management</a>	2 SWS	Lecture / 	Schultmann
ST 2025	2581951	<a href="#">Übungen Grundlagen der Produktionswirtschaft</a>	2 SWS	Practice / 	Frank, Fuhg
Exams					
WT 24/25	7981950	<a href="#">Fundamentals of Production Management</a>	Schultmann		

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

The assessment consists of a written exam (90 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

**Prerequisites**

None

Below you will find excerpts from events related to this course:

## V

**Fundamentals of Production Management**

2581950, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)**  
On-Site

**Content**

This lecture focuses on strategic production management with respect to various economic aspects. Interdisciplinary approaches of systems theory will be used to describe the challenges of industrial production. This course will emphasize the importance of R&D as the central step in strategic corporate planning to ensure future long-term success. In the field of site selection and planning for firms and factories, attention will be drawn upon individual aspects of existing and greenfield sites as well as existing distribution and supply centres. Students will obtain knowledge in solving internal and external transport and storage problems.

**Organizational issues**

Blockveranstaltung, siehe Institutsaushang

**Literature**

Wird in der Veranstaltung bekannt gegeben.

## T

## 5.60 Course: Global Optimization I [T-WIWI-102726]

**Responsible:** Prof. Dr. Oliver Stein  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101413 - Applications of Operations Research](#)  
[M-WIWI-101414 - Methodical Foundations of OR](#)


**Type**  
Written examination



**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each summer term

**Version**  
1

Events					
ST 2025	2550134	<a href="#">Global Optimization I</a>	2 SWS	Lecture / 	Stein
Exams					
WT 24/25	7900004_WS2425_NK	<a href="#">Global Optimization I</a>			Stein
ST 2025	7900205_SS2025_HK	<a href="#">Global Optimization I</a>			Stein

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

### Competence Certificate

Success is in the form of a written examination (60 min.) (according to § 4(2), 1 SPO). The successful completion of the exercises is required for admission to the written exam.

The exam is offered in the lecture of semester and the following semester.

The success check can be done also with the success control for "Global optimization II". In this case, the duration of the written exam is 120 min.

### Prerequisites

None

### Modeled Conditions

The following conditions have to be fulfilled:

1. The course [T-WIWI-103638 - Global Optimization I and II](#) must not have been started.

### Recommendation

None

### Annotation

Part I and II of the lecture are held consecutively in the **same** semester.

Below you will find excerpts from events related to this course:

## V

## Global Optimization I

2550134, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)  
On-Site

**Content**

In many optimization problems from economics, engineering and natural sciences, solution algorithms are only able to efficiently identify *local* optimizers, while it is much harder to find *globally* optimal points. This corresponds to the fact that by local search it is easy to find the summit of the closest mountain, but that the search for the summit of Mount Everest is rather elaborate.

The lecture treats methods for global optimization of convex functions under convex constraints. It is structured as follows:

- Introduction, examples, and terminology
- Existence results for optimal points
- Optimality in convex optimization
- Duality, bounds, and constraint qualifications
- Algorithms (Kelley's cutting plane method, Frank-Wolfe method, primal-dual interior point methods)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

**Remark:**

The treatment of *nonconvex* optimization problems forms the contents of the lecture "Global Optimization II". The lectures "Global Optimization I" and "Global Optimization II" are held consecutively *in the same semester*.

**Learning objectives:**

The student

- knows and understands the fundamentals of deterministic global optimization in the convex case,
- is able to choose, design and apply modern techniques of deterministic global optimization in the convex case in practice.

**Literature**

O. Stein, Grundzüge der Globalen Optimierung, SpringerSpektrum, 2018.

**Weiterführende Literatur:**

- W. Alt, Numerische Verfahren der konvexen, nichtglatten Optimierung, Teubner, 2004
- C.A. Floudas, Deterministic Global Optimization, Kluwer, 2000
- R. Horst, H. Tuy, Global Optimization, Springer, 1996
- A. Neumaier, Interval Methods for Systems of Equations, Cambridge University Press, 1990

## T

## 5.61 Course: Global Optimization I and II [T-WIWI-103638]

**Responsible:** Prof. Dr. Oliver Stein  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101414 - Methodical Foundations of OR](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	9	Grade to a third	Each summer term	1

Events					
ST 2025	2550134	<a href="#">Global Optimization I</a>	2 SWS	Lecture /	Stein
ST 2025	2550135	<a href="#">Exercise to Global Optimization I</a>	1 SWS	Practice /	Stein, Beck
ST 2025	2550136	<a href="#">Global Optimization II</a>	2 SWS	Lecture /	Stein
Exams					
WT 24/25	7900006_WS2425_NK	<a href="#">Global Optimization I and II</a>			Stein
ST 2025	7900207_SS2025_HK	<a href="#">Global Optimization I and II</a>			Stein

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

### Competence Certificate

The assessment of the lecture is a written examination (120 minutes) according to §4(2), 1 of the examination regulation. The successful completion of the exercises is required for admission to the written exam.

The examination is held in the semester of the lecture and in the following semester.

### Prerequisites

None

### Modeled Conditions

The following conditions have to be fulfilled:

1. The course [T-WIWI-102726 - Global Optimization I](#) must not have been started.
2. The course [T-WIWI-102727 - Global Optimization II](#) must not have been started.

### Recommendation

None

### Annotation

Part I and II of the lecture are held consecutively in the **same** semester.

Below you will find excerpts from events related to this course:

## V

## Global Optimization I

2550134, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)  
On-Site

**Content**

In many optimization problems from economics, engineering and natural sciences, solution algorithms are only able to efficiently identify *local* optimizers, while it is much harder to find *globally* optimal points. This corresponds to the fact that by local search it is easy to find the summit of the closest mountain, but that the search for the summit of Mount Everest is rather elaborate.

The lecture treats methods for global optimization of convex functions under convex constraints. It is structured as follows:

- Introduction, examples, and terminology
- Existence results for optimal points
- Optimality in convex optimization
- Duality, bounds, and constraint qualifications
- Algorithms (Kelley's cutting plane method, Frank-Wolfe method, primal-dual interior point methods)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

**Remark:**

The treatment of *nonconvex* optimization problems forms the contents of the lecture "Global Optimization II". The lectures "Global Optimization I" and "Global Optimization II" are held consecutively *in the same semester*.

**Learning objectives:**

The student

- knows and understands the fundamentals of deterministic global optimization in the convex case,
- is able to choose, design and apply modern techniques of deterministic global optimization in the convex case in practice.

**Literature**

O. Stein, Grundzüge der Globalen Optimierung, SpringerSpektrum, 2018.

**Weiterführende Literatur:**

- W. Alt, Numerische Verfahren der konvexen, nichtglatten Optimierung, Teubner, 2004
- C.A. Floudas, Deterministic Global Optimization, Kluwer, 2000
- R. Horst, H. Tuy, Global Optimization, Springer, 1996
- A. Neumaier, Interval Methods for Systems of Equations, Cambridge University Press, 1990

**Global Optimization II**

2550136, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)  
On-Site**

**Content**

In many optimization problems from economics, engineering and natural sciences, solution algorithms are only able to efficiently identify *local* optimizers, while it is much harder to find *globally* optimal points. This corresponds to the fact that by local search it is easy to find the summit of the closest mountain, but that the search for the summit of Mount Everest is rather elaborate.

The lecture treats methods for global optimization of nonconvex functions under nonconvex constraints. It is structured as follows:

- Introduction and examples
- Convex relaxation
- Interval arithmetic
- Convex relaxation via alphaBB method
- Branch-and-bound methods
- Lipschitz optimization

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

**Remark:**

The treatment of *convex* optimization problems forms the contents of the lecture "Global Optimization I". The lectures "Global Optimization I" and "Global Optimization II" are held consecutively *in the same semester*.

**Learning objectives:**

The student

- knows and understands the fundamentals of deterministic global optimization in the nonconvex case,
- is able to choose, design and apply modern techniques of deterministic global optimization in the nonconvex case in practice.

**Literature**

O. Stein, Grundzüge der Globalen Optimierung, SpringerSpektrum, 2018.

**Weiterführende Literatur:**

- W. Alt, Numerische Verfahren der konvexen, nichtglatten Optimierung, Teubner, 2004
- C.A. Floudas, Deterministic Global Optimization, Kluwer, 2000
- R. Horst, H. Tuy, Global Optimization, Springer, 1996
- A. Neumaier, Interval Methods for Systems of Equations, Cambridge University Press, 1990

## T

## 5.62 Course: Global Optimization II [T-WIWI-102727]

**Responsible:** Prof. Dr. Oliver Stein  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101414 - Methodical Foundations of OR](#)

**Type**  
Written examination

**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each summer term

**Version**  
2

Events					
ST 2025	2550136	<a href="#">Global Optimization II</a>	2 SWS	Lecture /	Stein
ST 2025	2550137	<a href="#">Exercise to Global Optimization II</a>	1 SWS	Practice /	Stein, Beck
Exams					
WT 24/25	7900005_WS2425_NK	<a href="#">Global Optimization II</a>			Stein
ST 2025	7900206_SS2025_HK	<a href="#">Global Optimization II</a>			Stein

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

### Competence Certificate

The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation. The successful completion of the exercises is required for admission to the written exam.

The examination is held in the semester of the lecture and in the following semester.

The examination can also be combined with the examination of "Global optimization I". In this case, the duration of the written examination takes 120 minutes.

### Prerequisites

None

### Modeled Conditions

The following conditions have to be fulfilled:

1. The course [T-WIWI-103638 - Global Optimization I and II](#) must not have been started.

### Annotation

Part I and II of the lecture are held consecutively in the **same** semester.

Below you will find excerpts from events related to this course:

## V

## Global Optimization II

2550136, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)  
On-Site

**Content**

In many optimization problems from economics, engineering and natural sciences, solution algorithms are only able to efficiently identify *local* optimizers, while it is much harder to find *globally* optimal points. This corresponds to the fact that by local search it is easy to find the summit of the closest mountain, but that the search for the summit of Mount Everest is rather elaborate.

The lecture treats methods for global optimization of nonconvex functions under nonconvex constraints. It is structured as follows:

- Introduction and examples
- Convex relaxation
- Interval arithmetic
- Convex relaxation via alphaBB method
- Branch-and-bound methods
- Lipschitz optimization

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

**Remark:**

The treatment of *convex* optimization problems forms the contents of the lecture "Global Optimization I". The lectures "Global Optimization I" and "Global Optimization II" are held consecutively *in the same semester*.

**Learning objectives:**

The student

- knows and understands the fundamentals of deterministic global optimization in the nonconvex case,
- is able to choose, design and apply modern techniques of deterministic global optimization in the nonconvex case in practice.

**Literature**



O. Stein, Grundzüge der Globalen Optimierung, SpringerSpektrum, 2018.





**Weiterführende Literatur:**

- W. Alt, Numerische Verfahren der konvexen, nichtglatten Optimierung, Teubner, 2004
- C.A. Floudas, Deterministic Global Optimization, Kluwer, 2000
- R. Horst, H. Tuy, Global Optimization, Springer, 1996
- A. Neumaier, Interval Methods for Systems of Equations, Cambridge University Press, 1990

## T

**5.63 Course: HR-Management 1: HR Strategies in the Age of AI [T-WIWI-113745]****Responsible:** Prof. Dr. Petra Nieken**Organisation:** KIT Department of Economics and Management**Part of:** [M-WIWI-105928 - HR Management & Digital Workplace](#)  
[M-WIWI-106860 - Leadership & Sustainable HR-Management](#)**Type**  
Written examination**Credits**  
4,5**Grading scale**  
Grade to a third**Recurrence**  
Each winter term**Version**  
1

Events					
WT 24/25	2573005	<a href="#">HR-Management 1: HR strategies in the age of AI</a>	2 SWS	Lecture / 	Nieken
WT 24/25	2573006	<a href="#">Übung zu HR-Management 1: HR Strategies in the age of AI</a>	1 SWS	Practice / 	Nieken, Mitarbeiter
Exams					
WT 24/25	7900200	<a href="#">HR-Management 1: HR strategies in the age of AI (formerly Human Resource Management)</a>	Nieken		

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled**Competence Certificate**

The assessment is conducted in the form of an oral (30 minutes) or written (60 minutes) examination (according to §4(2), 1 examination regulations). The exam is offered every semester and can be retaken at any regular examination date.

**Prerequisites**

None

**Recommendation**

Prior attendance of the Business Administration module is recommended.

Below you will find excerpts from events related to this course:

## V

**HR-Management 1: HR strategies in the age of AI**2573005, WS 24/25, 2 SWS, Language: German, [Open in study portal](#)**Lecture (V)**  
On-Site

**Content**

In this course, students will acquire fundamental knowledge in the field of human resource management and delve deeply into the future of work. We explore not only classical topics but also the significance of artificial intelligence in the workplace, along with selected aspects related to sustainability and shaping the future of work. Drawing from microeconomic and behavioral economic approaches, we analyze various processes and tools in human resource management. We evaluate their alignment with corporate strategy. We investigate how we can design workplaces sustainably while considering the individual needs of employees. In addition, we look at how AI is transforming our work environment and the opportunities and challenges it presents. Going beyond theoretical concepts, we validate our insights using real-world data from research papers and current events. Discussions are strongly encouraged!

**Learning Outcomes**

The student

- understands the processes and instruments of human resource management.
- analyzes different methods and evaluates their usefulness with a special focus on AI.
- analyzes different processes and evaluates the strengths and weaknesses.
- understands the challenges of human resource management and its link to corporate strategy with a special focus on AI and sustainability aspects.
- possesses knowledge about the applicability and challenges of different scientific research methods and open science.

**Workload**

The total workload for this course is approximately 135 hours.

Lecture: 32 hours

Preparation of lecture: 52 hours

Exam preparation: 51 hours

**Literature**

- Personalmanagement, Stock-Homburg, 2019
- Personnel Economics, Kuhn, 2017
- Research papers and case studies (will be provided during the lecture)





## T

**5.64 Course: HR-Management 2: Organization, Fairness & Leadership [T-WIWI-114178]****Responsible:** Prof. Dr. Petra Nieken**Organisation:** KIT Department of Economics and Management

**Part of:** [M-WIWI-101668 - Economic Policy I](#)  
[M-WIWI-106281 - Digitalization and Society](#)  
[M-WIWI-106860 - Leadership & Sustainable HR-Management](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	1

Events					
ST 2025	2573001	<a href="#">HR-Management 2: Organization, Fairness &amp; Leadership</a>	2 SWS	Lecture / 	Nieken
ST 2025	2573002	<a href="#">Übung zu HR-Management 2: Organization, Fairness &amp; Leadership</a>	1 SWS	Practice / 	Nieken, Mitarbeiter, Gorny
Exams					
ST 2025	7900133	<a href="#">HR-Management 2: Organization, Fairness &amp; Leadership (formerly Personnel Policies and Labor Market Institutions)</a>			Nieken

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

The assessment of this course is a written examination of 1 hour. The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

In case of a small number of registrations, we might offer an oral exam instead of a written exam.

**Prerequisites**

None

**Recommendation**

Completion of module Business Administration is recommended.

Basic knowledge of microeconomics, game theory, and statistics is recommended.

*Below you will find excerpts from events related to this course:*

## V

**HR-Management 2: Organization, Fairness & Leadership**

2573001, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)  
On-Site

**Content**

In the course, we explore central aspects of the working world. Students gain a deep understanding of the dynamics of wage and collective bargaining negotiations and critically engage with compensation structures within companies. A special focus lies in creating a sustainable workplace that meets both employees' needs and society's ecological and social demands. Additionally, we address topics related to diversity and inclusion. Students develop innovative approaches to leadership and new forms of work that are increasingly relevant in the modern work environment. Our analyses are based on microeconomic and behavioral economic approaches, evaluating their alignment with corporate strategy. We move beyond theoretical concepts, examining our insights using real-world data from research papers and current events. Discussions are explicitly encouraged!

**Aim**

The student

- understands the process and instruments of HR-Management with a focus on fair working conditions, sustainability, and leadership.
- analyzes various methods and evaluates their usefulness, particularly regarding fairness and leadership in organizations.
- analyzes various processes and assesses their strengths and weaknesses.
- evaluates the strengths and weaknesses of existing structures and regulations based on systematic criteria.
- possess knowledge about the applicability and challenges of different scientific research methods

**Workload**

The total workload for this course is approximately 135 hours.

Lecture 32 hours

Preparation of lecture 52 hours

Exam preparation 51 hours

**Literature**

- Arbeitsmarktökonomik, W. Franz, Springer, 2013
- The Nature of Leadership, Antonakis, J. Day, D. 2017

## T

## 5.65 Course: Industrial Organization [T-WIWI-102844]

**Responsible:** Prof. Dr. Johannes Philipp Reiß  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101420 - Econometrics and Economics](#)  
[M-WIWI-101499 - Applied Microeconomics](#)  
[M-WIWI-101501 - Economic Theory](#)  
[M-WIWI-106272 - Topics in Digital Economics](#)

**Type**  
Written examination

**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Irregular

**Version**  
1

Exams			
WT 24/25	7910003	<a href="#">Industrial Organization</a>	Reiß

**Competence Certificate**

The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

**Prerequisites**

None

**Recommendation**

Completion of the module Economics [WW1VWL] is assumed.

**Annotation**

This course is not given in summer 2017.

## T

## 5.66 Course: Intellectual Property and Data Protection [T-INFO-109840]

Responsible: N.N.

Organisation: KIT Department of Informatics



Part of: [M-INFO-106424 - Legal Aspects of Digitalization](#)
**Type**  
Written examination





**Credits**  
6

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
1

Events					
WT 24/25	2424018	<a href="#">Datenschutzrecht</a>	2 SWS	Lecture / 	Schneider, Werner
WT 24/25	2424070	<a href="#">Industrial Property and Copyright Law</a>	2 SWS	Lecture / 	Sattler
Exams					
WT 24/25	7500236	<a href="#">Intellectual Property and Data Protection</a>			Sattler, Zufall
ST 2025	7500299	<a href="#">Intellectual Property and Data Protection</a>			Sattler, Zufall

 Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

## T

**5.67 Course: International Finance [T-WIWI-102646]**

**Responsible:** Prof. Dr. Marliese Uhrig-Homburg  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101402 - eFinance](#)  
[M-WIWI-107213 - Topics in Finance I](#)  
[M-WIWI-107214 - Topics in Finance II](#)


**Type**  
Written examination





**Credits**  
3

**Grading scale**  
Grade to a third

**Recurrence**  
see Annotations

**Version**  
1

Events					
ST 2025	2530570	<a href="#">International Finance</a>	2 SWS	Lecture / 	Walter, Uhrig-Homburg
Exams					
WT 24/25	7900052	<a href="#">International Finance</a>			Uhrig-Homburg
ST 2025	7900097	<a href="#">International Finance</a>			Uhrig-Homburg

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

The success control takes place in form of a written examination (60 min). If the number of participants is low, an oral examination may also be offered. The examination is offered every semester and can be repeated at any regular examination date.

**Prerequisites**

None

**Recommendation**

None

**Annotation**

The course is offered as a 14-day or block course.

*Below you will find excerpts from events related to this course:*

## V

**International Finance**

2530570, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)**  
On-Site

**Organizational issues**

Kickoff am Mittwoch, 30.04.25, 16:00 - 19:15 Uhr im Raum 320 im Geb. 09.21 (Blücherstr. 17). Die Veranstaltung wird samstags als Blockveranstaltung angeboten (nach dem Kickoff nach Absprache).

**Literature****Weiterführende Literatur:**

- Eiteman, D. et al., Multinational Business Finance, 13. Auflage, 2012.
- Solnik, B. und D. McLeavey, Global Investments, 6. Auflage, 2008.

## T

## 5.68 Course: Internet Law [T-INFO-101307]

**Responsible:** N.N.

**Organisation:** KIT Department of Informatics

**Part of:** [M-INFO-101215 - Intellectual Property Law](#)  
[M-INFO-106424 - Legal Aspects of Digitalization](#)


**Type**  
Written examination



**Credits**  
3

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
2

Events					
WT 24/25	2424354	<a href="#">Internet Law</a>	2 SWS	Lecture / 	Sattler
Exams					
WT 24/25	7500060	<a href="#">Internet Law</a>			Sattler
ST 2025	7500057	<a href="#">Internet Law</a>			Sattler

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

### Competence Certificate

The assessment is carried out as a written examination (§ 4 Abs. 2 No. 1 SPO) lasting 120 minutes.

### Prerequisites

The course **Ausgewählte Rechtsfragen des Internetrechts T-INFO-108462** may not have started.

### Modeled Conditions

The following conditions have to be fulfilled:

1. The course [T-INFO-108462 - Selected Legal Issues of Internet Law](#) must not have been started.

### Recommendation

None.

### Annotation

Lecture (with written exam) **Internet Law T-INFO-101307** is offered in the winter semester.

Colloquium (other type of examination) **Selected Legal Issues in Internet Law T-INFO-108462** is offered in the summer semester.

## T

## 5.69 Course: Introduction to Digital Economics [T-WIWI-112722]

**Responsible:** Prof. Dr. Johannes Brumm  
Prof. Dr. Johannes Philipp Reiß

**Organisation:** KIT Department of Economics and Management

**Part of:** [M-WIWI-106271 - Introduction to Digital Economics](#)


**Type**  
Written examination





**Credits**  
6

**Grading scale**  
Grade to a third

**Recurrence**  
Each term

**Version**  
1

Events					
WT 24/25	2610001	<a href="#">The Digital Economy: Cases and Models</a>		Lecture	Reiß, Potarca, Peters
ST 2025	2500163	<a href="#">The Digital Economy: Micro and Macro Perspective</a>	2 SWS	Lecture / 	Brumm, Reiß
Exams					
WT 24/25	7910010	<a href="#">Introduction to Digital Economics</a>			Reiß, Brumm

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

### Competence Certificate

The module examination takes the form of an overall examination on the two courses "The Digital Economy: Cases and Models" and "The Digital Economy: Micro and Macro Perspective" lasting 120 minutes. The exam is offered every semester and can be repeated at any regular exam date. The module grade corresponds to the exam grade.

### Prerequisites

None

### Workload

180 hours

## T

**5.70 Course: Introduction to Energy Economics [T-WIWI-102746]**

**Responsible:** Prof. Dr. Wolf Fichtner  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101464 - Energy Economics](#)



**Type**  
Written examination





**Credits**  
5,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each summer term

**Version**  
7

Events					
ST 2025	2581010	<a href="#">Introduction to Energy Economics</a>	2 SWS	Lecture / 	Fichtner
ST 2025	2581011	<a href="#">Übungen zu Einführung in die Energiewirtschaft</a>	2 SWS	Practice / 	Sandmeier, Fichtner, Scharnhorst
Exams					
WT 24/25	7981010	<a href="#">Introduction to Energy Economics</a>			Fichtner

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

The assessment consists of a written exam (90 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

**Prerequisites**

None.

Below you will find excerpts from events related to this course:

## V

**Introduction to Energy Economics**

2581010, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)**  
On-Site

**Content**

1. Introduction: terms, units, conversions
2. The energy carrier gas (reserves, resources, technologies)
3. The energy carrier oil (reserves, resources, technologies)
4. The energy carrier hard coal (reserves, resources, technologies)
5. The energy carrier lignite (reserves, resources, technologies)
6. The energy carrier uranium (reserves, resources, technologies)
7. The final carrier source electricity
8. The final carrier source heat
9. Other final energy carriers (cooling energy, hydrogen, compressed air)

The student is able to

- characterize and judge the different energy carriers and their peculiarities,
- understand contexts related to energy economics.

**Literature****Weiterführende Literatur:**

Pfaffenberger, Wolfgang. Energiewirtschaft. ISBN 3-486-24315-2  
 Feess, Eberhard. Umweltökonomie und Umweltpolitik. ISBN 3-8006-2187-8  
 Müller, Leonhard. Handbuch der Elektrizitätswirtschaft. ISBN 3-540-67637-6  
 Stoft, Steven. Power System Economics. ISBN 0-471-15040-1  
 Erdmann, Georg. Energieökonomik. ISBN 3-7281-2135-5

## T

**5.71 Course: Introduction to Game Theory [T-WIWI-102850]**

**Responsible:** Prof. Dr. Clemens Puppe  
Prof. Dr. Johannes Philipp Reiß

**Organisation:** KIT Department of Economics and Management

**Part of:** [M-WIWI-101499 - Applied Microeconomics](#)  
[M-WIWI-101501 - Economic Theory](#)  
[M-WIWI-106272 - Topics in Digital Economics](#)


**Type**  
Written examination





**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each summer term

**Version**  
3

Events					
ST 2025	2520525	<a href="#">Introduction to Game Theory</a>	2 SWS	Lecture / 	Reiß
Exams					
WT 24/25	7900006	<a href="#">Introduction to Game Theory</a>			Puppe

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

The assessment consists of a written exam (60 minutes) according to Section 4(2),1 of the examination regulation.

The exam takes place in the recess period and can be repeated at every ordinary examination date.

**Recommendation**

Knowledge from the lecture "Economics I: Microeconomics" is recommended. Furthermore, basic knowledge of mathematics and statistics is assumed.

Below you will find excerpts from events related to this course:

## V

**Introduction to Game Theory**

2520525, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)**  
On-Site

**Content**

The course focusses on non-cooperative game theory. It discusses models, solution concepts, and applications for simultaneous games as well as sequential games. Various solution concepts, e.g., Nash equilibrium and subgame-perfect equilibrium, are introduced along with more advanced concepts.

The assessment consists of a written exam (60 minutes) according to Section 4(2),1 of the examination regulation.

The exam takes place in the recess period and can be resited at every ordinary examination date.

Recommendation: You should have passed the module [M-WIWI-101398] *Introduction to Economics*.

**Recommendations:**

Basic knowledge of mathematics and statistics is assumed.

This course offers an introduction to the theoretical analysis of strategic interaction situations. At the end of the course, students shall be able to analyze situations of strategic interaction systematically and to use game theory to predict outcomes and give advice in applied economics settings.

**Compulsory textbook:**

Gibbons (1992): A Primer in Game Theory, Harvester-Wheatsheaf.

**Additional Literature:**

Berninghaus/Ehrhart/Güth (2010): Strategische Spiele, Springer Verlag.

Binmore (1991): Fun and Games, DC Heath.

Fudenberg/Tirole (1991): Game Theory, MIT Press.

Heifetz (2012): Game Theory, Cambridge Univ. Press.

**Literature**

**Verpflichtende Literatur:**

Gibbons (1992): A Primer in Game Theory, Harvester-Wheatsheaf.

**Ergänzende Literatur:**

Berninghaus/Ehrhart/Güth (2010): Strategische Spiele, Springer Verlag.

Binmore (1991): Fun and Games, DC Heath.

Fudenberg/Tirole (1991): Game Theory, MIT Press.

Heifetz (2012): Game Theory, Cambridge Univ. Press.

## T



## 5.72 Course: Introduction to Machine Learning [T-WIWI-111028]





**Responsible:** Prof. Dr. Andreas Geyer-Schulz  
Dr. Abdolreza Nazemi

**Organisation:** KIT Department of Economics and Management

**Part of:** [M-WIWI-105482 - Machine Learning and Data Science](#)

Type	Credits	Grading scale	Recurrence	Expansion	Version
Written examination	4,5	Grade to a third	Each winter term	1 terms	1

Events					
WT 24/25	2540539	<a href="#">Introduction to Machine Learning</a>	2 SWS	Lecture / 	Nazemi
WT 24/25	2540540	<a href="#">Übung zu Introduction to Machine Learning</a>	1 SWS	Practice / 	Nazemi
Exams					
WT 24/25	7900349	<a href="#">Introduction to Machine Learning (WS 2024/2025)</a>			Geyer-Schulz
ST 2025	7900076	<a href="#">Introduction to Machine Learning</a>			Geyer-Schulz

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

### Competence Certificate

Written examination (60 minutes) according to §4(2), 1 SPO. The exam is considered passed if at least 50 out of a maximum of 100 possible points are achieved. The grades are graded in five-point-steps (best grade 1.0 from 95 points). Details of the grade formation and scale will be announced in the course.

A bonus can be acquired through successful participation in the practice. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the course.

### Workload

135 hours

Below you will find excerpts from events related to this course:

## V

### Introduction to Machine Learning

2540539, WS 24/25, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)  
On-Site

### Content

- Introduction
- Data Cleaning
- Data Visualization
- Linear Regression
- Logistic Regression
- Tree-based Algorithms
- Support Vector Machine
- Shrinkage Models
- Dimensionality Reduction
- Clustering

### Literature

- Alpaydin, E. (2014). *Introduction to Machine Learning*. Third Edition, MIT Press.
- Hall, J. (2020). *Machine Learning in Business: An Introduction to the World of Data Science*. Independently published.
- James, G., Witten, D., Hastie, T., and R. Tibshirani (2013). *An Introduction to Statistical Learning: with Applications in R*. Springer.
- Tan, P. N., Steinbach, M., Karpatne, A., & Kumar, V. (2018). *Introduction to data mining*. Pearson

## T

**5.73 Course: Introduction to Neural Networks and Genetic Algorithms [T-WIWI-111029]**

**Responsible:** Prof. Dr. Andreas Geyer-Schulz  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-105482 - Machine Learning and Data Science](#)

Type	Credits	Grading scale	Recurrence	Expansion	Version
Written examination	4,5	Grade to a third	Each summer term	1 terms	1

Events					
ST 2025	2540541	<a href="#">Introduction to Neural Networks and Genetic Algorithms</a>	2 SWS	Lecture	Geyer-Schulz
ST 2025	2540542	<a href="#">Übung Introduction to Neural Networks and Genetic Algorithms</a>	1 SWS	Practice	Geyer-Schulz
Exams					
WT 24/25	7900295	<a href="#">Introduction to Neural Networks and Genetic Algorithms (Nachklausur SoSe 2024)</a>			Geyer-Schulz
ST 2025	7900303	<a href="#">Introduction to Neural Networks and Genetic Algorithms</a>			Geyer-Schulz

**Competence Certificate**

Written examination (60 minutes) according to §4(2), 1 SPO. The exam is considered passed if at least 50 out of a maximum of 100 possible points are achieved. The grades are graded in five-point-steps (best grade 1.0 from 95 points). Details of the grade formation and scale will be announced in the course.

A bonus can be acquired through successful participation in the practice. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the course.

**Workload**

135 hours

Below you will find excerpts from events related to this course:

## V

**Introduction to Neural Networks and Genetic Algorithms**

2540541, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)

**Content**

The course consists of a short introduction and two parts:

1. In the introduction, the biological mechanisms of neural and genetic methods are presented. Furthermore, a common framework for the learning performance evaluation of these methods in applications is introduced.
2. In the field of genetic methods, simple genetic algorithms and their variants are introduced, analyzed, and applied.
3. In the area of neural methods, the basic algorithms are presented (e.g., backpropagation) as well as their applications in data science.

**Learning Objectives:**

The student knows the essential algorithms, learning procedures, and methods for neural networks and genetic algorithms. They can apply these methods (e.g. in R) and evaluate their quality.

**Literature**

- Goldberg, David E. (2001)  
Genetic Algorithms in Search, Optimization and Machine Learning.  
Addison-Wesley, New York.
- Bishop, Christopher M. (2006)  
Pattern Recognition and Machine Learning.  
Springer, New York.
- Goodfellow, Ian; Bengio, Yoshua; Courville, Aaron (2016)  
Deep Learning.  
MIT Press. Cambridge.

## T

**5.74 Course: Introduction to Operations Research for Digital Economics [T-WIWI-112737]**

**Responsible:** Prof. Dr. Stefan Nickel  
Prof. Dr. Steffen Rebennack  
Prof. Dr. Oliver Stein

**Organisation:** KIT Department of Economics and Management

**Part of:** [M-WIWI-106280 - Introduction to Operations Research for Digital Economics](#)








**Type**  
Written examination





**Credits**  
5

**Grading scale**  
Grade to a third

**Recurrence**  
Each term

**Version**  
1

Events					
WT 24/25	2500030	<a href="#">Computer Exercises on Introduction to Operations Research II</a>	1 SWS	Tutorial (/  )	Dunke
WT 24/25	2530043	<a href="#">Introduction to Operations Research II</a>		Lecture / 	Nickel
WT 24/25	2530044			Tutorial (/ 	Dunke
WT 24/25	2550043	<a href="#">Introduction to Operations Research II</a>		Lecture / 	Nickel
ST 2025	2500008	<a href="#">Computer Exercises on Introduction to Operations Research I</a>	1 SWS	Tutorial (/  )	Dunke
ST 2025	2550040	<a href="#">Introduction to Operations Research I</a>	2 SWS	Lecture / 	Stein
ST 2025	2550043	<a href="#">Tutorials on Introduction to Operations Research I</a>	2 SWS	Tutorial (/ 	Dunke
Exams					
WT 24/25	00062	<a href="#">Introduction to Operations Research for Digital Economics</a>			Nickel

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

The examination takes the form of a written comprehensive exam (60 min.). The written exam is offered every semester (usually in March and August) and can be repeated at any regular exam date.

**Prerequisites**

None

**Workload**

150 hours

Below you will find excerpts from events related to this course:

## V

**Introduction to Operations Research II**

2530043, WS 24/25, SWS, Language: German, [Open in study portal](#)

**Lecture (V)**  
On-Site

**Content**

Integer and combinatorial optimization: basic concepts, cutting plane methods, branch-and-bound methods, branch-and-cut methods, heuristic methods.

Nonlinear optimization: basic concepts, optimality conditions, solution methods for convex and nonconvex optimization problems.

Dynamic and stochastic models and methods: Dynamic optimization, Bellman methods, lot-sizing models and dynamic and stochastic models of inventory, queues.

**Learning Objectives:**

The student

- knows and describes the basic concepts of integer and combinatorial optimization, nonlinear optimization and dynamic optimization,
- knows the methods and models indispensable for a quantitative analysis,
- models and classifies optimization problems and selects appropriate solution procedures to solve simple optimization problems independently,
- validates, illustrates and interprets obtained solutions.

**Literature**

- Nickel, Stein, Waldmann: Operations Research, 2. Auflage, Springer, 2014
- Hillier, Lieberman: Introduction to Operations Research, 8th edition. McGraw-Hill, 2005
- Murty: Operations Research. Prentice-Hall, 1995
- Neumann, Morlock: Operations Research, 2. Auflage. Hanser, 2006
- Winston: Operations Research - Applications and Algorithms, 4th edition. PWS-Kent, 2004

**Introduction to Operations Research II**

2550043, WS 24/25, SWS, Language: German, [Open in study portal](#)

**Lecture (V)  
On-Site**

**Content**

Integer and Combinatorial Programming: Basic notions, cutting plane methods, branch and bound methods, branch and cut methods, heuristics.

Nonlinear Programming: Basic notions, optimality conditions, solution methods for convex and nonconvex optimization problems.

Dynamic and stochastic models and methods: dynamical programming, Bellman method, lot sizing models, dynamical and stochastic inventory models, queuing theory.

**Learning objectives:**

The student

- names and describes basic notions of integer and combinatorial optimization, nonlinear programming, and dynamic programming,
- knows the indispensable methods and models for quantitative analysis,
- models and classifies optimization problems and chooses the appropriate solution methods to solve optimization problems independently,
- validates, illustrates and interprets the obtained solutions.

**Literature**

- Nickel, Stein, Waldmann: Operations Research, 2. Auflage, Springer, 2014
- Hillier, Lieberman: Introduction to Operations Research, 8th edition. McGraw-Hill, 2005
- Murty: Operations Research. Prentice-Hall, 1995
- Neumann, Morlock: Operations Research, 2. Auflage. Hanser, 2006
- Winston: Operations Research - Applications and Algorithms, 4th edition. PWS-Kent, 2004

**Introduction to Operations Research I**

2550040, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)  
On-Site**

**Content**

Examples for typical OR problems.

Linear Programming: Basic notions, simplex method, duality, special versions of the simplex method (dual simplex method, three phase method), sensitivity analysis, parametric optimization, game theory.

Graphs and Networks: Basic notions of graph theory, shortest paths in networks, project scheduling, maximal and minimal cost flows in networks.

**Learning objectives:**

The student

- names and describes basic notions of linear programming as well as graphs and networks,
- knows the indispensable methods and models for quantitative analysis,
- models and classifies optimization problems and chooses the appropriate solution methods to solve optimization problems independently,
- validates, illustrates and interprets the obtained solutions.

**Literature**

- Nickel, Rebennack, Stein, Waldmann: Operations Research, 3. Auflage, Springer, 2022
- Hillier, Lieberman: Introduction to Operations Research, 8th edition. McGraw-Hill, 2005
- Murty: Operations Research. Prentice-Hall, 1995
- Neumann, Morlock: Operations Research, 2. Auflage. Hanser, 2006
- Winston: Operations Research - Applications and Algorithms, 4th edition. PWS-Kent, 2004

## T

**5.75 Course: Introduction to Programming with Java [T-WIWI-102735]**

**Responsible:** Prof. Dr.-Ing. Johann Marius Zöllner  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101581 - Introduction to Programming](#)


**Type**  
Written examination





**Credits**  
5

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
2

Events					
WT 24/25	2511000	<a href="#">Introduction to Programming with Java</a>	3 SWS	Lecture / 	Zöllner
WT 24/25	2511002	<a href="#">Tutorien zu Programmieren I: Java</a>	1 SWS	Tutorial (	Zöllner, Stegmaier, Mütsch
WT 24/25	2511003	<a href="#">Computer lab Introduction to Programming with Java</a>	2 SWS		Zöllner, Stegmaier, Mütsch
Exams					
WT 24/25	79AIFB_Prog1	<a href="#">Introduction to Programming with Java</a>			Zöllner
ST 2025	7900042	<a href="#">Introduction to Programming with Java</a>			Zöllner

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

The assessment consists of a written resp. computer-based exam (60 min) according to Section 4 (2),1 of the examination regulation.

The successful completion of the compulsory tests in the computer lab is prerequisite for admission to the written resp. computer-based exam.

The examination takes place every semester. Re-examinations are offered at every ordinary examination date.

**Annotation**

see german version

*Below you will find excerpts from events related to this course:*

## V

**Introduction to Programming with Java**

2511000, WS 24/25, 3 SWS, Language: German, [Open in study portal](#)

**Lecture (V)**  
**On-Site**

**Content**

The lecture "Introduction to Programming with Java " introduces systematic programming and provides essential practical basics for all advanced computer science lectures.

Based on considerations of the structured and systematic design of algorithms, the most important constructs of modern higher programming languages as well as programming methods are explained and illustrated with examples. One focus of the lecture is on teaching the concepts of object-oriented Programming. Java is used as the programming language. Knowledge of this language is required in advanced computer science lectures.

At the end of the lecture period, a written examination will be held for which admission must be granted during the semester after successful participation in the practices. The exact details will be announced in the lecture.

**Learning objectives:**

- Knowledge of the fundamentals, methods and systems of computer science.
- The students acquire the ability to independently solve algorithmic problems in the programming language Java, which dominates in business applications.
- In doing so, they will be able to find strategic and creative answers in finding solutions to well-defined, concrete and abstract problems.

**Workload:**

The total workload for this course is approximately 150 hours. For further information see German version.

**Literature**

Ratz, D. Schulmeister-Zimolong, D. Seese, J. Wiesenberger. Grundkurs Programmieren in Java. 8. Aktualisierte und erweiterte Auflage, Hanser 2018

## T

**5.76 Course: Introduction to Public Finance [T-WIWI-102877]**

**Responsible:** Prof. Dr. Berthold Wigger  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101403 - Public Finance](#)


**Type**  
Written examination


**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
1

Events					
WT 24/25	2560131	<a href="#">Introduction to Public Finance</a>	3 SWS	Lecture / 	Wigger
Exams					
WT 24/25	790fiwi	<a href="#">Introduction to Public Finance</a>	Wigger		
ST 2025	790fiwi	<a href="#">Introduction to Public Finance</a>	Wigger		

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

Depending on the further pandemic development the assessment will consist either of an open book exam (following Art. 4, para. 2, clause 3 of the examination regulation), or of an 1h written exam (following Art. 4, para. 2, clause 1 of the examination regulation).

**Prerequisites**

None

Below you will find excerpts from events related to this course:

## V

**Introduction to Public Finance**

2560131, WS 24/25, 3 SWS, Language: German, [Open in study portal](#)

**Lecture (V)**  
**Blended (On-Site/Online)**

**Content**

The course *Introduction to Public Finance* provides an overview of the fundamental issues in public economics. The first part of the course deals with normative theories about the economic role of the state in a market economy. Welfare economics theory is offered as a base model, with which alternative normative theories are compared and contrasted. Within this theoretical framework, arguments concerning efficiency and equity are developed as justification for varying degrees of economic intervention by the state. The second part of the course deals with the positivist theory of public economics. Processes of public decision making are examined and the conditions that lead to market failures resulting from collective action problems are discussed. The third part of the course examines a variety of public spending programs, including social security systems, the public education system, and programs aimed at reducing poverty. The fifth part of the course addresses the key theoretical and political issues associated with fiscal federalism.

**Learning goals:**

Students are able to:

- critically assess the economic role of the state in a market economy
- explain and discuss key concepts in public finance, including: public goods; economic externalities; and market failure
- explain and critically discuss competing theoretical approaches to public finance, including welfare economics and public choice theory
- explain the theory of bureaucracy according to Weber and critically assess its strengths and weaknesses
- evaluate the incentives inherent in the bureaucratic model, as well as the more recent introduction of market-oriented incentives associated with public-sector reform

**Workload:**

The total workload for this course is approximately 135.0 hours. For further information see German version.

**Literature**

Literatur:

Wigger, B. U. 2006. *Grundzüge der Finanzwissenschaft*. Springer: Berlin.

## T

**5.77 Course: Introduction to Sociology [T-GEISTSOZ-101131]**

**Responsible:** Prof. Dr. Michael Mäs  
**Organisation:** KIT Department of Humanities and Social Sciences  
**Part of:** [M-WIWI-106281 - Digitalization and Society](#)

**Type**  
Written examination

**Credits**  
6

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
1

Exams			
WT 24/25	7400352	<a href="#">Introduction to Sociology</a>	Mäs
WT 24/25	7400498	<a href="#">Introduction to Sociology</a>	Mäs

**Prerequisites**

Students need to complete three exercises successfully to subscribe for the final exam.

## T

**5.78 Course: Introduction to Stochastic Optimization [T-WIWI-106546]**

**Responsible:** Prof. Dr. Steffen Rebennack  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101414 - Methodical Foundations of OR](#)  
[M-WIWI-103278 - Optimization under Uncertainty](#)

**Type**  
Written examination

**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each summer term

**Version**  
3

Events					
ST 2025	2550470	<a href="#">Introduction to Stochastic Optimization</a>	2 SWS	Lecture / 📺	Rebennack
ST 2025	2550471	<a href="#">Übung zur Einführung in die Stochastische Optimierung</a>	1 SWS	Practice / 🎧	Rebennack, Kandora
ST 2025	2550474	<a href="#">Rechnerübung zur Einführung in die Stochastische Optimierung</a>	2 SWS	Others (sons)	Rebennack, Kandora
Exams					
WT 24/25	7900242	<a href="#">Introduction to Stochastic Optimization</a>			Rebennack
ST 2025	7900311	<a href="#">Introduction to Stochastic Optimization</a>			Rebennack

Legend: 📺 Online, 🎧 Blended (On-Site/Online), 🎧 On-Site, ✕ Cancelled

**Competence Certificate**

The assessment consists of a written exam (60 minutes). The exam takes place in every semester.

**Prerequisites**

None.

**Workload**

135 hours

## T

**5.79 Course: Investments [T-WIWI-102604]**

**Responsible:** Prof. Dr. Marliese Uhrig-Homburg  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-106273 - Digital Financial Economics](#)  
[M-WIWI-107213 - Topics in Finance I](#)  
[M-WIWI-107214 - Topics in Finance II](#)



**Type**  
Written examination





**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each summer term

**Version**  
1

Events					
ST 2025	2530575	<a href="#">Investments</a>	2 SWS	Lecture / 	Uhrig-Homburg, Thimme
ST 2025	2530576	<a href="#">Übung zu Investments</a>	1 SWS	Practice / 	Uhrig-Homburg, Kargus, Thimme
Exams					
WT 24/25	7900054	<a href="#">Investments</a>			Uhrig-Homburg
ST 2025	7900109	<a href="#">Investments</a>			Uhrig-Homburg

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

Depending on further pandemic developments, the examination will be offered either as a 60-minute written examination or as an open-book examination (alternative exam assessment).

A bonus can be earned by correctly solving at least 50% of the posed bonus exercises. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by up to one grade level (0.3 or 0.4). Details will be announced in the lecture.

**Prerequisites**

None

**Recommendation**

Knowledge of Business Administration: Finance and Accounting [2610026] is recommended.

Below you will find excerpts from events related to this course:

## V

**Investments**

2530575, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)**  
On-Site

**Literature****Weiterführende Literatur:**

Bodie/Kane/Marcus (2010): Essentials of Investments, 8. Aufl., McGraw-Hill Irwin, Boston

T

**5.80 Course: Lecture Introduction to Sociology [T-GEISTSOZ-104601]**

**Responsible:** Prof. Dr. Michael Mäs  
**Organisation:** KIT Department of Humanities and Social Sciences  
**Part of:** [M-WIWI-106281 - Digitalization and Society](#)


**Type**  
Completed coursework





**Credits**  
0

**Grading scale**  
pass/fail

**Recurrence**  
Each winter term

**Version**  
2

Events					
WT 24/25	5011001	<a href="#">Introduction to Sociology</a>	2 SWS	Lecture / 	Mäs
Exams					
WT 24/25	7400350	<a href="#">Lecture Introduction to Sociology</a>			Mäs

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

## T

**5.81 Course: Logistics and Supply Chain Management [T-WIWI-102870]**

**Responsible:** Prof. Dr. Frank Schultmann  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101437 - Industrial Production I](#)


**Type**  
Written examination




**Credits**  
3,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each summer term

**Version**  
2

Events					
ST 2025	2581996	<a href="#">Logistics and Supply Chain Management</a>	2 SWS	Lecture / 	Schultmann, Rosenberg
Exams					
WT 24/25	7981996	<a href="#">Logistics and Supply Chain Management</a>			Schultmann

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

The assessment consists of an oral (30 minutes) or written exam (60 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Below you will find excerpts from events related to this course:

## V

**Logistics and Supply Chain Management**

2581996, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

**Lecture (V)**  
**On-Site**

**Content**

Students are introduced to the methods and tools of logistics and supply chain management. They students learn the key terms and components of supply chains together with key economic trade-offs. In detail, students gain knowledge of decisions in supply chain management, such as facility location, supply chain planning, inventory management, pricing and supply chain cooperation. In this manner, students will gain knowledge in analyzing, designing and steering of decisions in the domain of logistics and supply chain management.

- Introduction: Basic terms and concepts
- Facility location and network optimization
- Supply chain planning I: flexibility
- Supply chain planning II: forecasting
- Inventory management & pricing
- Supply chain coordination I: the Bullwhip-effect
- Supply chain coordination II: double marginalization
- Supply chain risk management

**Literature**

Wird in der Veranstaltung bekannt gegeben.

## T

## 5.82 Course: Macroeconomic Theory [T-WIWI-109121]

**Responsible:** Prof. Dr. Johannes Brumm**Organisation:** KIT Department of Economics and Management

**Part of:** [M-WIWI-101501 - Economic Theory](#)  
[M-WIWI-101668 - Economic Policy I](#)  
[M-WIWI-106274 - Macroeconomics: Theory and Computation](#)  
[M-WIWI-106472 - Advanced Macroeconomics](#)



**Type**  
Written examination





**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
3

Events					
WT 24/25	2560404	<a href="#">Macroeconomic Theory</a>	2 SWS	Lecture / 	Brumm
WT 24/25	2560405	<a href="#">Übung zu Macroeconomic Theory</a>	1 SWS	Practice / 	Pegorari
Exams					
WT 24/25	7900264	<a href="#">Macroeconomic Theory</a>	Brumm		

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation.

**Prerequisites**

None.

**Workload**

135 hours

Below you will find excerpts from events related to this course:

## V

**Macroeconomic Theory**

2560404, WS 24/25, 2 SWS, Language: English, [Open in study portal](#)

**Lecture (V)**  
On-Site

**Content**

This course introduces a modern approach to macroeconomics by building on microeconomic principles. To be able to rigorously address key macroeconomic questions a general framework based on intertemporal decision making is introduced. Starting by the principles of consumer and firm behavior, this framework is successively expanded by introducing market imperfections, monetary factors as well as international trade. With this framework at hand students are able to analyze labor market policies, government deficits, monetary policy, trade policy, and other important macroeconomic problems. Throughout the course, we not only point out the power of theory but also its limitations.

**Literature**

Literatur und Skripte werden in der Veranstaltung angegeben.

## T

**5.83 Course: Macroeconomics: Theory and Computation [T-WIWI-112735]****Responsible:** Prof. Dr. Johannes Brumm**Organisation:** KIT Department of Economics and Management**Part of:** [M-WIWI-106274 - Macroeconomics: Theory and Computation](#)  
[M-WIWI-106472 - Advanced Macroeconomics](#)**Type**  
Written examination**Credits**  
9**Grading scale**  
Grade to a third**Recurrence**  
Each term**Version**  
1**Competence Certificate**

The assessment of success takes place in the form of an overall examination of 9 LP on the course Macroeconomic Theory and the course Computational Macroeconomics. The duration of the overall examination is 120 minutes. The examination is offered every semester and can be repeated at any regular examination date.

**Annotation**

Teaching and learning format: Lecture and exercise

**Workload**

270 hours



## 5.84 Course: Macro-Finance [T-WIWI-106194]

**Responsible:** Prof. Dr. Maxim Ulrich  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-103120 - Financial Economics](#)

**Type**  
Written examination

**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Irregular

**Version**  
2

### Competence Certificate

The grade is based on an exam. The exam covers all the material that is taught in the current semester. The exam takes place in the last week of the lecture-free period. Students who fail the exam are allowed to retake it in the following semester (last week of the respective lecture-free period).

### Prerequisites

None.

### Recommendation

None

### Annotation

Teaching and learning format: Lecture and exercise

### Workload

135 hours

## T

## 5.85 Course: Management Accounting 1 [T-WIWI-102800]

**Responsible:** Prof. Dr. Marcus Wouters  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101498 - Management Accounting](#)




**Type**  
Written examination





**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each summer term

**Version**  
2

Events					
ST 2025	2579900	<a href="#">Management Accounting 1</a>	2 SWS	Lecture / 	Wouters
ST 2025	2579901	<a href="#">Tutorial Management Accounting 1 (Bachelor)</a>	2 SWS	Practice / 	Dickemann
ST 2025	2579902	<a href="#">Tutorial Management Accounting 1 (Master)</a>	2 SWS	Practice / 	Dickemann
Exams					
WT 24/25	79-2579900-B	<a href="#">Management Accounting 1 (Bachelor)</a>	Wouters		
WT 24/25	79-2579900-M	<a href="#">Management Accounting 1 (Mastervorzug und Master)</a>	Wouters		

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

### Competence Certificate

The assessment consists of a written exam (120 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation.

### Recommendation

We recommend that you take part in our exercise for the lecture.

### Annotation

The exercise is offered separately for Bachelor's students as well as for students in the Master's transfer and Master's program.

Note for exam registration:

- Bachelor students: 79-2579900-B Management Accounting 1 (Bachelor)
- Students in the Master's transfer and Master's program: 79-2579900-M Management Accounting 1 (Master's transfer and Master)

Below you will find excerpts from events related to this course:

## V

## Management Accounting 1

2579900, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)  
Online

**Content**

The course covers topics in management accounting in a decision-making framework. Some of these topics in the course MA1 are: short-term planning, investment decisions, budgeting and activity-based costing.

We will use international material written in English.

We will approach these topics primarily from the perspective of the users of financial information (not so much from the controller who prepares the information).

The course builds on an introductory level of understanding of accounting concepts from Business Administration courses in the core program. The course is intended for students in Industrial Engineering.

**Learning objectives:**

- Students have an understanding of theory and applications of management accounting topics.
- They can use financial information for various purposes in organizations.

**Examination:**

- The assessment consists of a written exam (120 minutes) at the end of each semester (following § 4 (2) No. 1 of the examination regulation).

**Workload:**

- The total workload for this course is approximately 135.0 hours. For further information see German version.

**Literature**

- Marc Wouters, Frank H. Selto, Ronald W. Hilton, Michael W. Maher: Cost Management – Strategies for Business Decisions, 2012, Publisher: McGraw-Hill Higher Education (ISBN-13 9780077132392 / ISBN-10 0077132394)
- In addition, several papers that will be available on ILIAS.

**Tutorial Management Accounting 1 (Bachelor)**

2579901, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

**Practice (Ü)  
On-Site**

**Content**

see Module Handbook

**Tutorial Management Accounting 1 (Master)**

2579902, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

**Practice (Ü)  
On-Site**

**Content**

see Module Handbook

## T

**5.86 Course: Management Accounting 2 [T-WIWI-102801]**

**Responsible:** Prof. Dr. Marcus Wouters  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101498 - Management Accounting](#)

**Type**  
Written examination

**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
2

Events					
WT 24/25	2579903	<a href="#">Management Accounting 2</a>	2 SWS	Lecture / 📺	Wouters
WT 24/25	2579904	<a href="#">Tutorial Management Accounting 2 (Bachelor)</a>	2 SWS	Practice / 🎧	Letmathe
WT 24/25	2579905	<a href="#">Tutorial Management Accounting 2 (Master)</a>	2 SWS	Practice / 🎧	Letmathe
Exams					
WT 24/25	79-2579903-B	<a href="#">Management Accounting 2 (Bachelor)</a>	Wouters		
WT 24/25	79-2579903-M	<a href="#">Management Accounting 2 (Mastervorzug und Master)</a>	Wouters		

Legend: 📺 Online, 🎧 Blended (On-Site/Online), 🎧 On-Site, ✕ Cancelled

**Competence Certificate**

The assessment consists of a written exam (120 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation.

**Prerequisites**

None

**Recommendation**

It is recommended:

- to take part in the course "Management Accounting 1" before this course
- participation in the exercise for the lecture "Management Accounting 2"

**Annotation**

The exercise for the lecture is offered separately for Bachelor's students as well as for students in the Master's transfer and Master's program.

Note for exam registration: Bachelor students:

- 79-2579903-B Management Accounting 2 (Bachelor)
- Students in the Master's transfer and Master's program: 79-2579903-M Management Accounting 2 (Master's transfer and Master)

Below you will find excerpts from events related to this course:

## V

**Management Accounting 2**

2579903, WS 24/25, 2 SWS, Language: English, [Open in study portal](#)

**Lecture (V)**  
Online

**Content**

The course covers topics in management accounting in a decision-making framework. Some of these topics in the course MA2 are: cost estimation, product costing and cost allocation, financial performance measures, transfer pricing, strategic performance measurement systems.

We will use international material written in English.

We will approach these topics primarily from the perspective of the users of financial information (not so much from the controller who prepares the information).

The course builds on an introductory level of understanding of accounting concepts from Business Administration courses in the core program. The course is intended for students in Industrial Engineering.

**Learning objectives:**

- Students have an understanding of theory and applications of management accounting topics. They can use financial information for various purposes in organizations.

**Recommendations:**

- It is recommended to take part in the course "Management Accounting 1" before this course.

**Examination:**

- The assessment consists of a written exam (120 min) at the end of each semester (following § 4 (2) No. 1 of the examination regulation).

**Workload:**

- The total workload for this course is approximately 135.0 hours. For further information see German version.

**Literature**

- Marc Wouters, Frank H. Selto, Ronald W. Hilton, Michael W. Maher: Cost Management – Strategies for Business Decisions, 2012, Verlag: McGraw-Hill Higher Education (ISBN-13 9780077132392 / ISBN-10 0077132394)
- Zusätzlich werden Artikel auf ILIAS zur Vergütung gestellt.

**Tutorial Management Accounting 2 (Bachelor)**

2579904, WS 24/25, 2 SWS, Language: English, [Open in study portal](#)

**Practice (Ü)  
On-Site**

**Content**

see ILIAS

**Tutorial Management Accounting 2 (Master)**

2579905, WS 24/25, 2 SWS, Language: English, [Open in study portal](#)

**Practice (Ü)  
On-Site**

**Content**

see ILIAS

## T

**5.87 Course: Management and Marketing [T-WIWI-111594]**

**Responsible:** Prof. Dr. Martin Klarmann  
 Prof. Dr. Hagen Lindstädt  
 Prof. Dr. Petra Nieken  
 Prof. Dr. Orestis Terzidis

**Organisation:** KIT Department of Economics and Management

**Part of:** [M-WIWI-105768 - Management and Marketing](#)



**Type**  
Written examination




**Credits**  
5

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
2

Events					
WT 24/25	2600023	<a href="#">Management</a>	2 SWS	Lecture / 	Nieken, Lindstädt, Terzidis
WT 24/25	2610026	<a href="#">Marketing</a>	2 SWS	Lecture / 	Klarmann
Exams					
WT 24/25	7900012	<a href="#">Management and Marketing</a>			Nieken, Terzidis, Klarmann, Lindstädt
ST 2025	7900184	<a href="#">Management and Marketing</a>			Nieken, Terzidis, Klarmann

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

Written exam (90 min) on the two courses "Management" and "Marketing". The examination is offered at the beginning of each lecture-free period. Repeat examinations are possible at any regular examination date.

**Prerequisites**

None

**Workload**

150 hours

Below you will find excerpts from events related to this course:

## V

**Marketing**

2610026, WS 24/25, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)**  
On-Site

**Literature**

Ausführliche Literaturhinweise werden in den Materialien zur Vorlesung gegeben.

## T

## 5.88 Course: Managing Organizations [T-WIWI-102630]

**Responsible:** Prof. Dr. Hagen Lindstädt  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101425 - Strategy and Organization](#)


**Type**  
Written examination

**Credits**  
3,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
4

Events					
WT 24/25	2577902	<a href="#">Managing Organizations</a>	2 SWS	Lecture / 	Lindstädt
Exams					
WT 24/25	7900049	<a href="#">Managing Organizations</a>			Lindstädt
ST 2025	7900066	<a href="#">Managing Organizations</a>			Lindstädt

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

### Competence Certificate

The assessment will consist of a written exam (60 min) taking place at the beginning of the recess period (according to Section 4 (2), 2 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

### Prerequisites

None

Below you will find excerpts from events related to this course:

## V

### Managing Organizations

2577902, WS 24/25, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)  
On-Site

**Content**

This course enables participants to make a sound assessment of existing organizational structures and regulations. Students learn concepts and models for designing organizational structures, regulating organizational processes, and managing organizational change.

Through intensive exposure to real-world case studies, students are encouraged to learn and apply strategic actions in real-world business settings. The course features an action-oriented approach and provides students with a realistic understanding of the possibilities and limitations of rational design approaches.

Content in Keywords:

- Fundamentals of organizational management: fundamental concepts and theoretical background knowledge
- Management of organizational structures and processes: Corporate headquarters, departmental organization, instruction structure and incentive systems
- Ideal organizational structures: organic vs. mechanistic, Mintzberg's types, relationship to strategy and 7S model
- Management of organizational change (change management): Change processes within an organization, management of revolutionary change

**Structure:**

Lectures in the course are available to students online as recordings, while class dates are reserved for active discussion of real-world case studies.

**Learning Objectives:**

Upon completion of the course, students will be able to,

- critically evaluate existing organizational structures and regulations
- compare alternative structural options in a practical setting and evaluate and interpret their effectiveness and efficiency
- analyze and evaluate change processes in organizational management
- apply theoretical knowledge in practical situations

**Recommendations:**

None.

**Workload:**

- Total workload for 3.5 credit points: approx. 105 hours
- Attendance time: 30 hours
- Self-study: 75 hours

**Verification:**

The assessment of success takes place in the form of a written examination (60min.) (according to §4(2), 1 SPO) at the beginning of the lecture-free period of the semester. The examination is offered every semester and can be repeated at any regular examination date.

A bonus can be earned through successful participation in the exercise. If the grade on the written exam is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the lecture.

**Literature**

- Laux, H.; Liermann, F.: *Grundlagen der Organisation*, Springer. 6. Aufl. Berlin 2005.
- Lindstädt, H.: *Organisation*, in Scholz, C. (Hrsg.): *Vahlens Großes Personallexikon*, Verlag Franz Vahlen. 1. Aufl. München, 2009.
- Schreyögg, G.: *Organisation. Grundlagen moderner Organisationsgestaltung*, Gabler. 4. Aufl. Wiesbaden 2003.



Die relevanten Auszüge und zusätzlichen Quellen werden in der Veranstaltung bekannt gegeben.





## T

## 5.89 Course: Managing the Marketing Mix [T-WIWI-102805]

**Responsible:** Prof. Dr. Martin Klarmann  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101424 - Foundations of Marketing](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each summer term	2

Events					
ST 2025	2571152	<a href="#">Managing the Marketing Mix</a>	2 SWS	Lecture / 	Klarmann
ST 2025	2571153	<a href="#">Übung zu Marketing Mix (Bachelor)</a>	1 SWS	Practice / 	Daumann, Weber
Exams					
WT 24/25	7900061	<a href="#">Managing the Marketing Mix</a>			Klarmann
ST 2025	7900023	<a href="#">Managing the Marketing Mix</a>			Klarmann

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

### Competence Certificate

The assessment of success takes place through the preparation and presentation of a case study (max. 30 points) as well as a written exam with additional aids in the sense of an open book exam (max. 60 points). In total, a maximum of 90 points can be achieved in the course. Further details will be announced during the lecture.

### Prerequisites

None

### Annotation

The course is compulsory in the module "Foundations of Marketing".  
 For further information please contact Marketing & Sales Research Group ([marketing.iism.kit.edu](mailto:marketing.iism.kit.edu)).

### Workload

135 hours

Below you will find excerpts from events related to this course:

## V

## Managing the Marketing Mix

2571152, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)  
On-Site

**Content**

The content of this course concentrates on the elements of the marketing mix. Therefore the main chapters are brand management, pricing, promotion and sales management.

For further information please contact Marketing & Sales Research Group ([marketing.iism.kit.edu](mailto:marketing.iism.kit.edu)).

This course is compulsory within or the module "Foundations of Marketing" and must be examined.

**Learning objectives:**

student

- know the meaning of the branding, the brand positioning and the possibilities of the brand value calculation
- understand the price behavior of customers and can apply this knowledge to the practice  
know different methods for price determination (conjoint analysis, cost-plus determination, target costing, customer surveys, bidding procedures) and price differentiation
- are able to name and explain the relevant communication theories
- can identify crisis situations and formulate appropriate response strategies
- can name and judge different possibilities of the Intermediaplanung
- know various design elements of advertising communication
- understand the measurement of advertising impact and can apply it
- know the basics of sales organization
- are able to evaluate basic sales channel decisions

**Workload:**

The total workload for this course is approximately 135.0 hours.

**Literature**

Homburg, Christian (2016), Marketingmanagement, 6. Aufl., Wiesbaden.

**T****5.90 Course: Mathematics I for Digital Economics - Exam [T-MATH-112738]**



**Responsible:** Prof. Dr. Andreas Rieder  
 Dr. Daniel Weiß  
 Prof. Dr. Christian Wieners

**Organisation:** KIT Department of Mathematics

**Part of:** [M-MATH-106282 - Mathematics I](#)

Type	Credits	Grading scale	Recurrence	Expansion	Version
Written examination	7	Grade to a third	Each term	1 terms	1

Events					
WT 24/25	0136000	<a href="#">Mathematik 1 für die Fachrichtung Wirtschaftsinformatik und Digital Economics</a>	4 SWS	Lecture / 	Weiß
Exams					
WT 24/25	7700106	<a href="#">Mathematics I for Digital Economics - Exam</a>			Weiß

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled


**T****5.91 Course: Mathematics I for Digital Economics - Exercise [T-MATH-112744]**





**Responsible:** Prof. Dr. Andreas Rieder  
 Dr. Daniel Weiß  
 Prof. Dr. Christian Wieners

**Organisation:** KIT Department of Mathematics

**Part of:** [M-MATH-106282 - Mathematics I](#)

Type	Credits	Grading scale	Recurrence	Expansion	Version
Completed coursework	1	pass/fail	Each winter term	1 terms	1

Events					
WT 24/25	0136000	<a href="#">Mathematik 1 für die Fachrichtung Wirtschaftsinformatik und Digital Economics</a>	4 SWS	Lecture / 	Weiß
Exams					
WT 24/25	7700107	<a href="#">Mathematics I for Digital Economics - Exercise</a>			Weiß

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**T****5.92 Course: Mathematics II for Digital Economics - Exam [T-MATH-112745]**

**Responsible:** Prof. Dr. Andreas Rieder  
 Dr. Daniel Weiß  
 Prof. Dr. Christian Wieners

**Organisation:** KIT Department of Mathematics

**Part of:** [M-MATH-106285 - Mathematics II](#)

**Type**  
 Written examination

**Credits**  
 7

**Grading scale**  
 Grade to a third

**Recurrence**  
 Each term

**Version**  
 1

Exams			
WT 24/25	00075	<a href="#">Mathematics II for Digital Economics - Exam</a>	Weiß

**T****5.93 Course: Mathematics II for Digital Economics - Exercise [T-MATH-112746]**

**Responsible:** Prof. Dr. Andreas Rieder  
Dr. Daniel Weiß  
Prof. Dr. Christian Wieners

**Organisation:** KIT Department of Mathematics

**Part of:** [M-MATH-106285 - Mathematics II](#)

Type	Credits	Grading scale	Recurrence	Version
Completed coursework	1	pass/fail	Each summer term	1

T

**5.94 Course: Microeconometrics [T-WIWI-112153]**

**Responsible:** Prof. Dr. Fabian Krüger  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-105414 - Statistics and Econometrics II](#)

**Type**  
Written examination

**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
see Annotations

**Version**  
1

Exams			
WT 24/25	7700004	<a href="#">Microeconometrics</a>	Krüger

**Competence Certificate**

The assessment consists of a written examination (60 minutes). A bonus can be acquired by successful completion of an assignment (written report + short in-class presentation) during the semester. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4).

**Prerequisites**

None

**Recommendation**

Students are expected to have a good working knowledge of the linear regression model (e.g. by having attended the course 'Volkswirtschaftslehre III: Einführung in die Ökonometrie', or attending it in the same semester as 'Microeconometrics').

**Annotation**

The course will be offered in the summer semester 2024.

**Workload**


135 hours





## T

**5.95 Course: Modeling and OR-Software: Introduction [T-WIWI-106199]**

**Responsible:** Prof. Dr. Stefan Nickel  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101413 - Applications of Operations Research](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	4

Events					
ST 2025	2550490	<a href="#">Modellieren und OR-Software: Einführung</a>	3 SWS	Practical course / 	Nickel, Linner, Pomes, Subas
Exams					
WT 24/25	7900081	<a href="#">Modeling and OR-Software: Introduction</a>			Nickel
ST 2025	7900153	<a href="#">Modeling and OR-Software: Introduction</a>			Nickel

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

The assessment is a written examination (60 min.). The examination is held in every semester.

**Recommendation**

Firm knowledge of the contents from the lecture *Introduction to Operations Research I* [2550040] of the module *Operations Research*.

**Annotation**

Due to capacity restrictions, registration before course start is required. For further information see the webpage of the course.

The lecture is offered in every term. The planned lectures and courses for the next three years are announced online.

Below you will find excerpts from events related to this course:

## V

**Modellieren und OR-Software: Einführung**

2550490, SS 2025, 3 SWS, Language: German, [Open in study portal](#)

**Practical course (P)**  
**Blended (On-Site/Online)**

**Content**

After an introduction to general concepts of modelling tools (implementation, data handling, result interpretation, ...), the software IBM ILOG CPLEX Optimization Studio and the corresponding modeling language OPL will be discussed which can be used to solve OR problems on a computer-aided basis. Subsequently, a broad range of exercises will be discussed. The main goals of the exercises from literature and practical applications are to learn the process of modeling optimization problems as linear or mixed-integer programs, to efficiently utilize the presented tools for solving these optimization problems and to implement heuristic solution procedures for mixed-integer programs.

**Organizational issues**

Die Teilnehmerzahl für diese Veranstaltung ist begrenzt.

Die Bewerbung erfolgt über das [Wiwi-Portal](#)

Der Bewerbungszeitraum ist vom 07.03.25 bis zum 30.03.25.

Die Kick-Off Veranstaltung findet am 30.04.25 um 09:45 Uhr statt.

## T

## 5.96 Course: Nonlinear Optimization I [T-WIWI-102724]

**Responsible:** Prof. Dr. Oliver Stein  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101414 - Methodical Foundations of OR](#)  
[M-WIWI-103278 - Optimization under Uncertainty](#)



**Type**  
Written examination





**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
4

Events					
WT 24/25	2550111	<a href="#">Nonlinear Optimization I</a>	2 SWS	Lecture / 	Stein
WT 24/25	2550112	<a href="#">Exercises Nonlinear Optimization I</a>	1 SWS	Practice / 	Stein, Schwarze, Neussel
Exams					
WT 24/25	7900001_WS2425_HK	<a href="#">Nonlinear Optimization I</a>			Stein
ST 2025	7900202_SS2025_NK	<a href="#">Nonlinear Optimization I</a>			Stein

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

### Competence Certificate

The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation. The successful completion of the exercises is required for admission to the written exam. The exam takes place in the semester of the lecture and in the following semester.

The examination can also be combined with the examination of Nonlinear Optimization II [2550113]. In this case, the duration of the written examination takes 120 minutes.

### Prerequisites

The module component exam T-WIWI-103637 "Nonlinear Optimization I and II" may not be selected.

### Annotation

Part I and II of the lecture are held consecutively in the *same* semester.

Below you will find excerpts from events related to this course:

## V

## Nonlinear Optimization I

2550111, WS 24/25, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)  
On-Site

### Content

The lecture treats the minimization of smooth nonlinear functions without constraints. For such problems, which occur very often in economics, engineering, and natural sciences, optimality conditions are derived and, based on them, solution algorithms are developed. The lecture is structured as follows:

- Introduction, examples, and terminology
- Existence results for optimal points
- First and second order optimality conditions
- Algorithms (line search, steepest descent method, variable metric methods, Newton method, Quasi Newton methods, CG method, trust region method)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

### Remark:

The treatment of optimization problems *with* constraints forms the contents of the lecture "Nonlinear Optimization II". The lectures "Nonlinear Optimization I" and "Nonlinear Optimization II" are held consecutively *in the same semester*.

### Learning objectives:

The student

- knows and understands fundamentals of unconstrained nonlinear optimization,
- is able to choose, design and apply modern techniques of unconstrained nonlinear optimization in practice.

**Literature**

O. Stein, Grundzüge der Nichtlinearen Optimierung, 2. Aufl., SpringerSpektrum, 2021

**Weiterführende Literatur:**

- W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993
- O. Güler, Foundations of Optimization, Springer, 2010
- H.Th. Jongen, K. Meer, E. Triesch, Optimization Theory, Kluwer, 2004
- J. Nocedal, S. Wright, Numerical Optimization, Springer, 2000

## T

## 5.97 Course: Nonlinear Optimization I and II [T-WIWI-103637]

**Responsible:** Prof. Dr. Oliver Stein  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101414 - Methodical Foundations of OR](#)




**Type**  
Written examination





**Credits**  
9

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
6

Events					
WT 24/25	2550111	<a href="#">Nonlinear Optimization I</a>	2 SWS	Lecture / 	Stein
WT 24/25	2550112	<a href="#">Exercises Nonlinear Optimization I</a>	1 SWS	Practice / 	Stein, Schwarze, Neussel
WT 24/25	2550113	<a href="#">Nonlinear Optimization II</a>	2 SWS	Lecture / 	Stein
Exams					
WT 24/25	7900003_WS2425_HK	<a href="#">Nonlinear Optimization I and II</a>			Stein
ST 2025	7900204_SS2025_NK	<a href="#">Nonlinear Optimization I and II</a>			Stein

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

### Competence Certificate

The assessment consists of a written exam (120 minutes) according to Section 4(2), 1 of the examination regulation. The successful completion of the exercises is required for admission to the written exam.

The exam takes place in the semester of the lecture and in the following semester.

### Prerequisites

None.

### Modeled Conditions

The following conditions have to be fulfilled:

1. The course [T-WIWI-102724 - Nonlinear Optimization I](#) must not have been started.
2. The course [T-WIWI-102725 - Nonlinear Optimization II](#) must not have been started.

### Annotation

Part I and II of the lecture are held consecutively in the **same** semester.

Below you will find excerpts from events related to this course:

## V

## Nonlinear Optimization I

2550111, WS 24/25, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)  
On-Site

**Content**

The lecture treats the minimization of smooth nonlinear functions without constraints. For such problems, which occur very often in economics, engineering, and natural sciences, optimality conditions are derived and, based on them, solution algorithms are developed. The lecture is structured as follows:

- Introduction, examples, and terminology
- Existence results for optimal points
- First and second order optimality conditions
- Algorithms (line search, steepest descent method, variable metric methods, Newton method, Quasi Newton methods, CG method, trust region method)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

**Remark:**

The treatment of optimization problems *with* constraints forms the contents of the lecture "Nonlinear Optimization II". The lectures "Nonlinear Optimization I" and "Nonlinear Optimization II" are held consecutively *in the same semester*.

**Learning objectives:**

The student

- knows and understands fundamentals of unconstrained nonlinear optimization,
- is able to choose, design and apply modern techniques of unconstrained nonlinear optimization in practice.

**Literature**

O. Stein, Grundzüge der Nichtlinearen Optimierung, 2. Aufl., SpringerSpektrum, 2021

**Weiterführende Literatur:**

- W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993
- O. Güler, Foundations of Optimization, Springer, 2010
- H.Th. Jongen, K. Meer, E. Triesch, Optimization Theory, Kluwer, 2004
- J. Nocedal, S. Wright, Numerical Optimization, Springer, 2000

**Nonlinear Optimization II**

2550113, WS 24/25, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)**  
**On-Site**

**Content**

The lecture treats the minimization of smooth nonlinear functions under nonlinear constraints. For such problems, which occur very often in economics, engineering, and natural sciences, optimality conditions are derived and, based on them, solution algorithms are developed. The lecture is structured as follows:

- Topology and first order approximations of the feasible set
- Theorems of the alternative, first and second order optimality conditions
- Algorithms (penalty method, multiplier method, barrier method, interior point method, SQP method, quadratic optimization)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

**Remark:**

The treatment of optimization problems *without* constraints forms the contents of the lecture "Nonlinear Optimization I". The lectures "Nonlinear Optimization I" and "Nonlinear Optimization II" are held consecutively *in the same semester*.

**Learning objectives:**

The student

- knows and understands fundamentals of constrained nonlinear optimization,
- is able to choose, design and apply modern techniques of constrained nonlinear optimization in practice.

**Literature**

O. Stein, Grundzüge der Nichtlinearen Optimierung, 2. Aufl., SpringerSpektrum, 2021

**Weiterführende Literatur:**

- W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993
- O. Güler, Foundations of Optimization, Springer, 2010
- H.Th. Jongen, K. Meer, E. Triesch, Optimization Theory, Kluwer, 2004
- J. Nocedal, S. Wright, Numerical Optimization, Springer, 2000

## T

## 5.98 Course: Nonlinear Optimization II [T-WIWI-102725]

**Responsible:** Prof. Dr. Oliver Stein  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101414 - Methodical Foundations of OR](#)

**Type**  
Written examination

**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
3

Events					
WT 24/25	2550112	<a href="#">Exercises Nonlinear Optimization I</a>	1 SWS	Practice /	Stein, Schwarze, Neussel
WT 24/25	2550113	<a href="#">Nonlinear Optimization II</a>	2 SWS	Lecture /	Stein
Exams					
WT 24/25	7900002_WS2425_HK	<a href="#">Nonlinear Optimization II</a>			Stein
ST 2025	7900203_SS2025_NK	<a href="#">Nonlinear Optimization II</a>			Stein

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

### Competence Certificate

The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation. The successful completion of the exercises is required for admission to the written exam.

The exam takes place in the semester of the lecture and in the following semester.

The exam can also be combined with the examination of *Nonlinear Optimization I* [2550111]. In this case, the duration of the written exam takes 120 minutes.

### Prerequisites

None.

### Modeled Conditions

The following conditions have to be fulfilled:

1. The course [T-WIWI-103637 - Nonlinear Optimization I and II](#) must not have been started.

### Annotation

Part I and II of the lecture are held consecutively in the same semester.

Below you will find excerpts from events related to this course:

## V

## Nonlinear Optimization II

2550113, WS 24/25, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)  
On-Site

**Content**

The lecture treats the minimization of smooth nonlinear functions under nonlinear constraints. For such problems, which occur very often in economics, engineering, and natural sciences, optimality conditions are derived and, based on them, solution algorithms are developed. The lecture is structured as follows:

- Topology and first order approximations of the feasible set
- Theorems of the alternative, first and second order optimality conditions
- Algorithms (penalty method, multiplier method, barrier method, interior point method, SQP method, quadratic optimization)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

**Remark:**

The treatment of optimization problems *without* constraints forms the contents of the lecture "Nonlinear Optimization I". The lectures "Nonlinear Optimization I" and "Nonlinear Optimization II" are held consecutively *in the same semester*.

**Learning objectives:**

The student

- knows and understands fundamentals of constrained nonlinear optimization,
- is able to choose, design and apply modern techniques of constrained nonlinear optimization in practice.

**Literature**

O. Stein, Grundzüge der Nichtlinearen Optimierung, 2. Aufl., SpringerSpektrum, 2021

**Weiterführende Literatur:**

- W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993
- O. Güler, Foundations of Optimization, Springer, 2010
- H.Th. Jongen, K. Meer, E. Triesch, Optimization Theory, Kluwer, 2004
- J. Nocedal, S. Wright, Numerical Optimization, Springer, 2000

## T

## 5.99 Course: Optimization under Uncertainty [T-WIWI-106545]

**Responsible:** Prof. Dr. Steffen Rebennack  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101413 - Applications of Operations Research](#)  
[M-WIWI-103278 - Optimization under Uncertainty](#)



**Type**  
Written examination





**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
3

Events					
WT 24/25	2550464	<a href="#">Optimization Under Uncertainty</a>	2 SWS	Lecture / 	Rebennack
WT 24/25	2550465	<a href="#">Übungen zu Optimierungsansätze unter Unsicherheit</a>	1 SWS	Practice / 	Rebennack
WT 24/25	2550466		2 SWS	Others (sons)	Rebennack
Exams					
WT 24/25	7900240	<a href="#">Optimization under Uncertainty</a>			Rebennack
ST 2025	7900309	<a href="#">Optimization under Uncertainty</a>			Rebennack

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

### Competence Certificate

The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation. The exam takes place in every the semester.

### Prerequisites

None.

### Workload


135 hours





T

**5.100 Course: Patent Law [T-INFO-101310]**

**Responsible:** Patric Werner  
**Organisation:** KIT Department of Informatics  
**Part of:** [M-INFO-101215 - Intellectual Property Law](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	3	Grade to a third	Each summer term	3

Events					
ST 2025	24656	<a href="#">Patent Law</a>	2 SWS	Lecture / 	Werner
Exams					
WT 24/25	7500006	<a href="#">Patent Law</a>	Sattler, Matz		
ST 2025	7500109	<a href="#">Patent Law</a>	Sattler		

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

The assessment is carried out as a written examination (§ 4 Abs. 2 No. 1 SPO) lasting 60 minutes.

**Prerequisites**

None.

**Recommendation**

None.

## T

## 5.101 Course: Platform Economy [T-WIWI-109936]

**Responsible:** Prof. Dr. Christof Weinhardt  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-106272 - Topics in Digital Economics](#)



**Type**  
Written examination





**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
4

Events					
WT 24/25	2540468	<a href="#">Platform Economy</a>	2 SWS	Lecture / 	Weinhardt, Fegert
WT 24/25	2540469	<a href="#">Übung zu Platform Economy</a>	1 SWS	Practice / 	Stano
Exams					
WT 24/25	7900213	<a href="#">Platform Economy</a>	Weinhardt		

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

### Competence Certificate

The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation. Details of the grades will be announced at the beginning of the course.

### Prerequisites

see below

### Modeled Conditions

The following conditions have to be fulfilled:

1. The course [T-WIWI-107506 - Platform Economy](#) must not have been started.

### Recommendation

None

Below you will find excerpts from events related to this course:

## V

## Platform Economy

2540468, WS 24/25, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)  
On-Site

## Content

The lecture kick-off this Semester will take place on the 29th of October 2024.

### Lecture and Exercise

The "Platform Economy" lecture provides a broad range of knowledge related to online platforms and their business models, examining their significance for users, operators, and society as a whole. The course is structured into 8 topical blocks, each exploring a different aspect of the platform economy in depth. Each block is led by a different lecturer who is an expert in the respective topic. The key topics covered in the lecture include:

#### Network Effects and Two-Sided Markets

- Business Models and Auctions
- Energy Market Engineering
- Digital Involvement: Crowd X & Citizen Science
- Digital Democracy and Social Media
- Analyzing User Behavior
- Trust and Reputation in Digital Platforms
- Ethical Considerations in the Platform Economy

To reinforce the lecture material, each block is accompanied by interactive exercises that encourage a deeper understanding of the topics. In these exercises, students will engage in discussions and explore practical examples that illustrate the theoretical concepts introduced during the lectures. The lecture and exercise also offer a chance to get an idea of the lectures offered during the master's program at our chair.

### Case Study

In addition to the lectures, you will work on a case study in small groups. Your task will be to develop a business model for an innovative and novel online platform, which will be presented to you by one of our experts, either from the academic team or the industry. This case study offers a chance to gain deeper insights into current trends in the platform economy and to apply the knowledge acquired throughout the course in a practical, hands-on way.

### Literature

- Bundesministerium für Wirtschaft und Energie (2017). „Kompetenzen für eine digitale Souveränität“ (abrufbar unter <https://www.bmwi.de/Redaktion/DE/Publikationen/Studien/kompetenzen-fuer-eine-digitale-souveraenitaet.html>)
- Bundesministerium für Wirtschaft und Energie (2017). „Weißbuch Digitale Plattformen.“ (abrufbar unter [https://www.bmwi.de/Redaktion/DE/Publikationen/Digitale-Welt/weissbuch-digitale-plattformen.pdf?\\_\\_blob=publicationFile&v=8](https://www.bmwi.de/Redaktion/DE/Publikationen/Digitale-Welt/weissbuch-digitale-plattformen.pdf?__blob=publicationFile&v=8))
- Easley, D., and Kleinberg, J. 2010. "Network Effects," in Networks, Crowds, and Markets: Reasoning about a Highly Connected World, Cambridge University Press, pp. 509–542.
- Eisenmann, T., Parker, G., and Van Alstyne, M. W. 2006. "Strategies for two-sided markets," Harvard Business Review 84(10), pp. 1–11.
- Gassmann, O., Frankenberger, K., and Csik, M. 2013. Geschäftsmodelle entwickeln: 55 innovative Konzepte mit dem St. Galler Business Model Navigator, Hanser.
- Wattenhofer, R. 2016. "The science of the blockchain." CreateSpace Independent Publishing Platform.
- Roth, A. 2002. "The Economist as Engineer: Game Theory, Experimental Economics and Computation as Tools for Design Economics," Econometrica 70(4): 1341-1378, 2002.
- Weinhardt, C., Holtmann, C., Neumann, D., Market Engineering. Wirtschaftsinformatik, 2003.
- Wolfstetter, E., 1999. "Topics in Microeconomics - Industrial Organization, Auctions, and Incentives," Cambridge, Cambridge University Press.
- Teubner, T., and Hawlitschek, F. (in press). "The economics of P2P online sharing," in The Sharing Economy: Possibilities, Challenges, and the way forward, Praeger Publishing.

## T

## 5.102 Course: Platform Economy [T-WIWI-107506]

**Responsible:** Prof. Dr. Christof Weinhardt  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101421 - Supply Chain Management](#)  
[M-WIWI-101434 - eBusiness and Service Management](#)  
[M-WIWI-105981 - Information Systems & Digital Business](#)

**Type**  
Examination of another type

**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
3

Events					
WT 24/25	2540468	<a href="#">Platform Economy</a>	2 SWS	Lecture / 🗎	Weinhardt, Fegert
WT 24/25	2540469	<a href="#">Übung zu Platform Economy</a>	1 SWS	Practice / 🗎	Stano
Exams					
WT 24/25	7900213	<a href="#">Platform Economy</a>	Weinhardt		

Legend: 🗎 Online, 🔄 Blended (On-Site/Online), 🗎 On-Site, ✕ Cancelled

### Competence Certificate

Alternative exam assessment. The assessment is carried out in the form of a one-hour written examination and by carrying out a case study. Details on the assessment will be announced during the lecture.

### Prerequisites

see below

### Modeled Conditions

The following conditions have to be fulfilled:

1. The course [T-WIWI-109936 - Platform Economy](#) must not have been started.

### Recommendation

None

### Workload

135 hours

Below you will find excerpts from events related to this course:

## V

### Platform Economy

2540468, WS 24/25, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)  
On-Site

## Content

The lecture kick-off this Semester will take place on the 29th of October 2024.

### Lecture and Exercise

The "Platform Economy" lecture provides a broad range of knowledge related to online platforms and their business models, examining their significance for users, operators, and society as a whole. The course is structured into 8 topical blocks, each exploring a different aspect of the platform economy in depth. Each block is led by a different lecturer who is an expert in the respective topic. The key topics covered in the lecture include:

#### Network Effects and Two-Sided Markets

- Business Models and Auctions
- Energy Market Engineering
- Digital Involvement: Crowd X & Citizen Science
- Digital Democracy and Social Media
- Analyzing User Behavior
- Trust and Reputation in Digital Platforms
- Ethical Considerations in the Platform Economy

To reinforce the lecture material, each block is accompanied by interactive exercises that encourage a deeper understanding of the topics. In these exercises, students will engage in discussions and explore practical examples that illustrate the theoretical concepts introduced during the lectures. The lecture and exercise also offer a chance to get an idea of the lectures offered during the master's program at our chair.

### Case Study

In addition to the lectures, you will work on a case study in small groups. Your task will be to develop a business model for an innovative and novel online platform, which will be presented to you by one of our experts, either from the academic team or the industry. This case study offers a chance to gain deeper insights into current trends in the platform economy and to apply the knowledge acquired throughout the course in a practical, hands-on way.

### Literature

- Bundesministerium für Wirtschaft und Energie (2017). „Kompetenzen für eine digitale Souveränität“ (abrufbar unter <https://www.bmwi.de/Redaktion/DE/Publikationen/Studien/kompetenzen-fuer-eine-digitale-souveraenitaet.html>)
- Bundesministerium für Wirtschaft und Energie (2017). „Weißbuch Digitale Plattformen.“ (abrufbar unter [https://www.bmwi.de/Redaktion/DE/Publikationen/Digitale-Welt/weissbuch-digitale-plattformen.pdf?\\_\\_blob=publicationFile&v=8](https://www.bmwi.de/Redaktion/DE/Publikationen/Digitale-Welt/weissbuch-digitale-plattformen.pdf?__blob=publicationFile&v=8))
- Easley, D., and Kleinberg, J. 2010. "Network Effects," in Networks, Crowds, and Markets: Reasoning about a Highly Connected World, Cambridge University Press, pp. 509–542.
- Eisenmann, T., Parker, G., and Van Alstyne, M. W. 2006. "Strategies for two-sided markets," Harvard Business Review 84(10), pp. 1–11.
- Gassmann, O., Frankenberger, K., and Csik, M. 2013. Geschäftsmodelle entwickeln: 55 innovative Konzepte mit dem St. Galler Business Model Navigator, Hanser.
- Wattenhofer, R. 2016. "The science of the blockchain." CreateSpace Independent Publishing Platform.
- Roth, A. 2002. "The Economist as Engineer: Game Theory, Experimental Economics and Computation as Tools for Design Economics," Econometrica 70(4): 1341-1378, 2002.
- Weinhardt, C., Holtmann, C., Neumann, D., Market Engineering. Wirtschaftsinformatik, 2003.
- Wolfstetter, E., 1999. "Topics in Microeconomics - Industrial Organization, Auctions, and Incentives," Cambridge, Cambridge University Press.
- Teubner, T., and Hawlitschek, F. (in press). "The economics of P2P online sharing," in The Sharing Economy: Possibilities, Challenges, and the way forward, Praeger Publishing.

## T

**5.103 Course: Practical Seminar: Digital Services [T-WIWI-110888]**

**Responsible:** Prof. Dr. Gerhard Satzger  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-102752 - Fundamentals of Digital Service Systems](#)  
[M-WIWI-105981 - Information Systems & Digital Business](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each summer term	1

**Competence Certificate**

The assessment consists of a seminar paper, a presentation of the results and the contribution to the discussion. In the seminar, a maximum score of 60 points can be achieved, consisting of

- maximum 25 points for the documentation (written examination)
- maximum 25 points for the practical assessment
- maximum 10 points for the participation during the discussion sessions

The practical seminar is passed when at least a score of 30 points is achieved.

**Prerequisites**

None

**Recommendation**

None

**Annotation**

The current range of seminar topics is announced on the following Website:

[www.dsi.iism.kit.edu](http://www.dsi.iism.kit.edu).

**5.104 Course: Practical Seminar: Interactive Systems [T-WIWI-111914]**

**Responsible:** Prof. Dr. Alexander Mädche  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-105928 - HR Management & Digital Workplace](#)  
[M-WIWI-105981 - Information Systems & Digital Business](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each term	1

Events					
WT 24/25	2540555	<a href="#">Practical Seminar: Interactive Systems</a>	3 SWS	Lecture /	Mädche
ST 2025	2540555	<a href="#">Practical Seminar: Interactive Systems</a>	3 SWS	Lecture /	Mädche
Exams					
WT 24/25	7900367	<a href="#">Practical Seminar: Interactive Systems</a>			Mädche

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

**Competence Certificate**

Alternative exam assessment.

The assessment of this course consists of the implementation of a practical component, the preparation of a written documentation, and active participation in the discussions.

A total of 60 points can be achieved, of which:

- maximum 25 points for the written documentation
- maximum 25 points for the practical component
- maximum 10 points for active participation in the discussions

A minimum of 30 points must be achieved to pass this course.

Please note that a practical component, such as conducting a survey or implementing an application, is also part of the course. Please refer to the institute website [issd.iism.kit.edu](https://issd.iism.kit.edu) for the current offer of practical seminar theses.

**Workload**

135 hours

Below you will find excerpts from events related to this course:

**Practical Seminar: Interactive Systems**

2540555, SS 2025, 3 SWS, Language: English, [Open in study portal](#)

Lecture (V)  
Blended (On-Site/Online)

**Content**

In this practical seminar, students get an individual assignment and develop a running software prototype. Beside the software prototype, the students also deliver a written documentation.

Please find the current open offerings on our website: <https://h-lab.iism.kit.edu/thesis.php>

T

**5.105 Course: Practical Seminar: Platform Economy [T-WIWI-112154]**

**Responsible:** Prof. Dr. Christof Weinhardt  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-105981 - Information Systems & Digital Business](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each term	1

**Competence Certificate**

The assessment of this course is in form of a written documentation, a presentation of the outcome of the conducted practical components and an active participation in class. Please take into account that, beside the written documentation, also a practical component (e.g. implementation of a prototype) is part of the course. Please examine the course description for the particular tasks. The final mark is based on the graded and weighted attainments (such as the written documentation, presentation, practical work and an active participation in class).

**Prerequisites**

None.

**Annotation**

Teaching and learning format: Seminar

**Workload**

135 hours

## T

## 5.106 Course: Problem Solving, Communication and Leadership [T-WIWI-102871]

**Responsible:** Prof. Dr. Hagen Lindstädt  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101425 - Strategy and Organization](#)


**Type**  
Written examination




**Credits**  
2

**Grading scale**  
Grade to a third

**Recurrence**  
Each summer term

**Version**  
2

Events					
ST 2025	2577910	<a href="#">Problem solving, communication and leadership</a>	1 SWS	Lecture / 	Lindstädt
Exams					
WT 24/25	7900070	<a href="#">Problem Solving, Communication and Leadership</a>			Lindstädt
ST 2025	7900068	<a href="#">Problem Solving, Communication and Leadership</a>			Lindstädt

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

The assessment consists of a written exam (30 minutes) (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

**Prerequisites**

None

**Modeled Conditions**

The following conditions have to be fulfilled:

1. The course [T-WIWI-111858 - Topics in Human Resource Management](#) must not have been started.

Below you will find excerpts from events related to this course:

## V

**Problem solving, communication and leadership**

2577910, SS 2025, 1 SWS, Language: German, [Open in study portal](#)

**Lecture (V)**  
On-Site

**Content**

The course highlights the aspects of problem solving and communication by first providing a structured look at how problem solving processes work. Participants will be empowered to identify, structure, analyze and communicate problems effectively. In addition, they are introduced to precise concepts for systematically structuring problem-solving processes. They learn how to apply and analyze structured communication in diagrams and presentations.

In addition, the course teaches key leadership concepts and frameworks that address the influence of situation, leadership personality and characteristics of those being led. Driven by current and practical perspectives, the course thus aims to teach cross-disciplinary skills.

In addition, through intensive interaction via selected case studies, participants are prepared for the practical application of what they have learned in various professional contexts.

**Structure**

The lectures of the course are available to students online as recordings, while the course dates are reserved for active discussion of practice-relevant case studies.

**Learning Objectives**

Upon completion of the course, students will be able to,

- structure problem-solving processes,
- apply the principles of goal-oriented communication in diagrams and presentations,
- Understand leadership decisions and place them in the context of situation and personality.

**Recommendations:**

None.

**Workload:**

- Total workload for 2 credit hours: approximately 30\*2 hours.
- Thereof attendance time: 12-14 hours
- Remainder for preparation and post-processing as well as exam preparation.

**Evidence:**

Depending on further pandemic developments, the exam will be offered in the summer semester 2021 either as an open-book exam (exam performance of other kind according to SPO § 4 Abs. 2, Pkt. 3), or as a 60-minute written exam (written exam according to SPO § 4 Abs. 2, Pkt. 1).

It is expected that the exam will take place at the beginning of the semester's lecture-free period.

The examination is offered every semester and can be repeated at any regular examination date.

**Organizational issues**

Blockveranstaltung, Termine werden bekannt gegeben

**Literature****Verpflichtende Literatur:**

Die relevanten Auszüge und zusätzlichen Quellen werden in der Veranstaltung bekannt gegeben.

**Ergänzende Literatur:**

- Hungenberg, Harlad: Problemlösung und Kommunikation, 3. Aufl. München 2010
- Zelazny, Gene; Delker, Christel: Wie aus Zahlen Bilder werden, 6. Aufl. Wiesbaden 2008
- Minto, Barbara: Das Prinzip der Pyramide: Ideen klar, verständlich und erfolgreich kommunizieren. 2005



## 5.107 Course: Production Economics and Sustainability [T-WIWI-102820]

**Responsible:** Prof. Dr. Frank Schultmann  
Dr.-Ing. Rebekka Volk

**Organisation:** KIT Department of Economics and Management

**Part of:** [M-WIWI-101437 - Industrial Production I](#)

**Type**  
Written examination

**Credits**  
3,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
1

Events					
WT 24/25	2581960	<a href="#">Production Economics and Sustainability</a>	2 SWS	Lecture /	Volk, Schultmann, Bischof
Exams					
WT 24/25	7981960	<a href="#">Production Economics and Sustainability</a>			Schultmann

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

### Competence Certificate

The assessment consists of an oral (30 minutes) or written exam (60 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

### Workload

105 hours

Below you will find excerpts from events related to this course:



### Production Economics and Sustainability

2581960, WS 24/25, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)  
On-Site

### Content

The analysis and management of material flows on the company level and above will be the focus of this lecture. Herein, the discussion will be about cost-effective and environmentally acceptable steps to avoid, abate and recycle emissions and waste as well as ways of efficient resources handling. As methods material flow analysis (MFA), life cycle assessment (LCA) and OR methods, e.g. for decision support, are introduced.

#### Topics:

- regulations related to materials and substances
- raw materials, reserves and their availabilities/lifetimes
- material and substance flow analysis (MFA/SFA)
- material related ecoprofiles, e.g. Carbon Footprint
- LCA
- resource efficiency
- emission abatement
- waste management and closed-loop recycling
- raw material oriented production systems
- environmental management (EMAS, ISO 14001, Ecoprofit), eco-controlling

### Organizational issues

Seminarraum Uni-West, Geb. 06.33

### Literature


wird in der Veranstaltung bekannt gegeben





## T

**5.108 Course: Public International Law [T-INFO-113381]**

**Responsible:** TT-Prof. Dr. Frederike Zufall  
**Organisation:** KIT Department of Informatics  
**Part of:** [M-INFO-106754 - Public Economic and Technology Law](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	3	Grade to a third	Each summer term	2

Events					
ST 2025	2400172	<a href="#">Public International Law with an Economic Law Focus</a>	2 SWS	Lecture / 	Kasper
Exams					
WT 24/25	7500066	<a href="#">Public International Law</a>			Zufall
ST 2025	7500182	<a href="#">Public International Law with an Economic Law Focus</a>			Zufall

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

The assessment is carried out as a written examination (§ 4 Abs. 2 No. 1 SPO) lasting 60 minutes.

Depending on the number of participants, it will be announced six weeks before the examination (§ 6 (3) SPO) whether the performance assessment is carried out

- as an oral examination (duration approx. 20 mins.) (§ 4 Abs. 2 Nr. 2 SPO) or
- as a written examination (lasting 60 mins.) (§ 4 Abs. 2 No. 1 SPO).

**Prerequisites**

None.

**Recommendation**

- General knowledge of (public) law (eg, through participating in public law or EU law modules) is helpful but not necessary.
- Interest in international affairs and politics is welcomed.

**Annotation**

Competency Goals:

- Participating students will be able to navigate the plethora of multilateral treaties to detect relevant international law for specific cases.
- They can develop solutions for legal problems based on case law of international courts and tribunals.
- Students will be able to read and comprehend international treaties and case law.
- They will have a fundamental understand of the interplay between various subfields of public international law.
- Students can identify and explain current issues in public international law.

Content:

The lecture is designed to provide participating students with a general understanding of the foundations, subjects, and sources of public international law, its interplay with national legal regimes, and more detailed knowledge of particular subfields of public international law.

Since the lecture targets students of information systems, particular focus will be given to economic topics in international law, such as investment and trade law aspects. Due to the general importance of climate change for today's (economic) law, international climate change law and environmental law will form further focus areas.

In addition, a concise overview on human rights law, the law on State responsibility, and the peaceful settlement of disputes will be provided.

Throughout the lecture, important case law will be referenced and students are expected to read relevant cases in part to facilitate a discussion of such cases and their relevance for a subject field. Although the United Nations, including its principal judicial organ, the International Court of Justice, is one of the, if not the, key international organization in public international law, further international organizations (eg, Council of Europe, World Trade Organization) and their respective law(s) will also be touched.

Students are advised to have a statute book at hand that includes the most important international treaties and conventions (eg, Evans, Blackstone's International Law Documents, currently 15th ed 2021).

Conducting the lecture in English intends to facilitate students to link their ideas and arguments to current debates in international law.

Below you will find excerpts from events related to this course:



## Public International Law with an Economic Law Focus

2400172, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

Lecture (V)  
On-Site

### Content

#### Content:

The lecture is designed to provide participating students with a general understanding of the foundations, subjects, and sources of public international law with an economic law focus, its interplay with national legal regimes, and more detailed knowledge of particular subfields of public international law.

Since the lecture targets students of information systems, particular focus will be given to economic topics in international law, such as investment and trade law aspects. Due to the general importance of climate change for today's (economic) law, international climate change law and environmental law will form further focus areas.

In addition, a concise overview on human rights law, the law on State responsibility, and the peaceful settlement of disputes will be provided.

Throughout the lecture, important case law will be referenced and students are expected to read relevant cases in part to facilitate a discussion of such cases and their relevance for a subject field. Although the United Nations, including its principal judicial organ, the International Court of Justice, is one of the, if not the, key international organization in public international law, further international organizations (eg, Council of Europe, World Trade Organization) and their respective law(s) will also be touched.

Students are advised to have a statute book at hand that includes the most important international treaties and conventions (eg, Evans, Blackstone's International Law Documents, currently 15th ed 2021).

Conducting the lecture in English intends to facilitate students to link their ideas and arguments to current debates in international law.

#### Competency Goals:

- Participating students will be able to navigate the plethora of multilateral treaties to detect relevant international law for specific cases.
- They can develop solutions for legal problems based on case law of international courts and tribunals.
- Students will be able to read and comprehend international treaties and case law.
- They will have a fundamental understanding of the interplay between various subfields of public international law.
- Students can identify and explain current issues in public international law.

Area of Specialization: For Master modules only.

#### Interest/Recommendations:

- General knowledge of (public) law (eg, through participating in public law or EU law modules) is helpful but not necessary.
- Interest in international affairs and politics is welcomed.

The total workload for this course unit is 90 hours for 3 credit points, of which 22.5 hours are spent in attendance.

**Organizational issues**

Lecture Dates:

- 26th of April 2025, 9 to 17 hours (in class)
- 24th of May, 9 to 17 hours (in class)
- 21th of June 9 to 17 hours (in class)

Name:

10.50 HS 102

Gebäude:

10.50 Kollegiengebäude Bauingenieure II

**Lageplan:**



<https://www.kit.edu/campusplan/>





## T

**5.109 Course: Public Revenues [T-WIWI-102739]**

**Responsible:** Prof. Dr. Berthold Wigger  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101403 - Public Finance](#)  
[M-WIWI-101499 - Applied Microeconomics](#)  
[M-WIWI-101668 - Economic Policy I](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	1

Events					
ST 2025	2560120	<a href="#">Public Revenues</a>	2 SWS	Lecture / 	Wigger
ST 2025	2560121	<a href="#">Übung zu Öffentliche Einnahmen</a>	1 SWS	Practice / 	Wigger, Schmelzer
Exams					
WT 24/25	790oeff	<a href="#">Public Revenues</a>			Wigger
ST 2025	790oeff	<a href="#">Public Revenues</a>			Wigger

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

Depending on the further pandemic development the assessment will consist either of an open book exam (following Art. 4, para. 2, clause 3 of the examination regulation), or of an 1h written exam (following Art. 4, para. 2, clause 1 of the examination regulation).

**Prerequisites**

None

**Recommendation**

Basic knowledge of Public Finance is required.

Below you will find excerpts from events related to this course:

## V

**Public Revenues**

2560120, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)**  
On-Site

**Content**

The *Public Revenues* lecture is concerned with the theory and policy of taxation and public dept. In the first chapter, fundamental concepts of taxation theory are introduced, whereas the second chapter deals with key elements of the German taxation system. The allocative and distributive effects of different taxation types are examined in chapter three and four. Chapter five integrates both allocative and distributive components in order to derive a theory of optimal taxation. The core of the sixth chapter is represented by international aspects of taxation. The debt part begins with a description of the extent and structure of public dept in chapter seven. In the following chapter, macroeconomic theories of national dept are evolved, while chapter nine is concerned with its long term consequences when employed as a regular instrument of budgeting. Finally, the tenth chapter deals with constitutional limits to public debt-incurring.

**Learning goals:**

See German version.

**Workload:**

The total workload for this course is approximately 135.0 hours. For further information see German version.

**Literature****Literatur:**

- Homburg, S.(2000): *Allgemeine Steuerlehre*, Vahlen
- Rosen, H.S.(1995): *Public Finance*; 4. Aufl., Irwin
- Wellisch, D.(2000): *Finanzwissenschaft I und Finanzwissenschaft III*, Vahlen
- Wigger, B. U.(2006): *Grundzüge der Finanzwissenschaft*; 2. Aufl., Springer

## T

**5.110 Course: Renewable Energy-Resources, Technologies and Economics [T-WIWI-100806]**

**Responsible:** Prof. Dr. Patrick Jochem  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101464 - Energy Economics](#)


**Type**  
Written examination





**Credits**  
3,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
8

Events					
WT 24/25	2581012	<a href="#">Renewable Energy – Resources, Technologies and Economics</a>	2 SWS	Lecture / 	Jochem
Exams					
WT 24/25	7981012	<a href="#">Renewable Energy-Resources, Technologies and Economics</a>			Fichtner

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

The assessment consists of a written exam (60 minutes, in English, answers are possible in German or English) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

**Prerequisites**

None.

*Below you will find excerpts from events related to this course:*

## V

**Renewable Energy – Resources, Technologies and Economics**

2581012, WS 24/25, 2 SWS, Language: English, [Open in study portal](#)

**Lecture (V)**  
On-Site

**Content**

1. General introduction: Motivation, Global situation
2. Basics of renewable energies: Energy balance of the earth, potential definition
3. Hydro
4. Wind
5. Solar
6. Biomass
7. Geothermal
8. Other renewable energies
9. Promotion of renewable energies
10. Interactions in systemic context
11. Excursion to the "Energieberg" in Mühlburg

**Learning Goals:****The student**

- understands the motivation and the global context of renewable energy resources.
- gains detailed knowledge about the different renewable resources and technologies as well as their potentials.
- understands the systemic context and interactions resulting from the increased share of renewable power generation.
- understands the important economic aspects of renewable energies, including electricity generation costs, political promotion and marketing of renewable electricity.
- is able to characterize and where required calculate these technologies.

**Organizational issues**

Blockveranstaltung, freitags 14:00-17:00 Uhr, 25.10., 08.11., 22.11., 06.12., 20.12., 17.01., 31.01. 14.02.

**Literature****Weiterführende Literatur:**

- Kaltschmitt, M., 2006, Erneuerbare Energien : Systemtechnik, Wirtschaftlichkeit, Umweltaspekte, aktualisierte, korrigierte und ergänzte Auflage Berlin, Heidelberg : Springer-Verlag Berlin Heidelberg.
- Kaltschmitt, M., Streicher, W., Wiese, A. (eds.), 2007, Renewable Energy: Technology, Economics and Environment, Springer, Heidelberg.
- Quaschnig, V., 2010, Erneuerbare Energien und Klimaschutz : Hintergründe - Techniken - Anlagenplanung – Wirtschaftlichkeit München : Hanser, Ill.2., aktualis. Aufl.
- Harvey, D., 2010, Energy and the New Reality 2: Carbon-Free Energy Supply, Eathscan, London/Washington.
- Boyle, G. (ed.), 2004, Renewable Energy: Power for a Sustainable Future, 2nd Edition, Open University Press, Oxford.

## T

**5.111 Course: Selected Legal Issues of Internet Law [T-INFO-108462]****Responsible:** N.N.**Organisation:** KIT Department of Informatics**Part of:** [M-INFO-101215 - Intellectual Property Law](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each summer term	1

Events					
ST 2025	24821	<a href="#">Selected legal issues of Internet law</a>	2 SWS	Colloquium (K / ●)	Sattler
Exams					
ST 2025	7500099	<a href="#">Selected Legal Issues of Internet Law</a>			Sattler

Legend: ■ Online, ☞ Blended (On-Site/Online), ● On-Site, ✕ Cancelled

**Competence Certificate**

The assessment is carried out as an examination of another type (§ 4 Abs. 2 No. 3 SPO).

The overall impression is evaluated. The following partial aspects are included in the grading: oral presentation and discussion.

**Prerequisites**The course **Internet Law T-INFO-101307** must not have started.**Modeled Conditions**

The following conditions have to be fulfilled:

1. The course [T-INFO-101307 - Internet Law](#) must not have been started.

**Recommendation**

Keine.

**Annotation**Lecture (with written exam) **Internet Law T-INFO-101307** is offered in the winter semester.Colloquium (other type of examination) **Selected Legal Issues of Internet Law T-INFO-108462** offered in the summer semester



## 5.112 Course: Seminar in Business Administration (Bachelor) [T-WIWI-103486]

**Responsible:** Professorenschaft des Fachbereichs Betriebswirtschaftslehre

**Organisation:** KIT Department of Economics and Management





**Part of:** M-WIWI-106283 - Seminars

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each term	1

Events					
WT 24/25	00063	Seminar Social Sentiment in Times of Crises	2 SWS	Seminar	Fegert
WT 24/25	2500006	Digital Citizen Science	2 SWS	Seminar /	Greif-Winzrieth
WT 24/25	2500045	Digital Democracy - Challenges and Opportunities of the Digital Society	2 SWS	Seminar /	Fegert, Stein, Bezzaoui, Pekkip
WT 24/25	2500061	Special Topics in Transportation Strategy	2 SWS	Seminar /	Müller
WT 24/25	2500125	Human-Centered Systems Seminar: Engineering	2 SWS	Seminar /	Mädche
WT 24/25	2500165	Student2Startup	2 SWS	Seminar /	Böhrer, Mohammadi
WT 24/25	2500215	Entrepreneurship Seasonal School	2 SWS	Block /	Weimar
WT 24/25	2530580	Seminar in Finance (Bachelor)	2 SWS	Seminar /	Uhrig-Homburg
WT 24/25	2530586			Seminar /	Uhrig-Homburg, Molnar
WT 24/25	2540473	Business Data Analytics	2 SWS	Seminar /	Grote, Schulz, Motz
WT 24/25	2540475	Positive Information Systems	2 SWS	Seminar /	Knierim, del Puppo
WT 24/25	2540478	Smart Grids and Energy Markets	2 SWS	Seminar /	Weinhardt, Semmelmann, Miskiw
WT 24/25	2540524	Bachelor Seminar in Data Science and Machine Learning	2 SWS	Seminar	Geyer-Schulz, Nazemi
WT 24/25	2540557	Human-Centered Systems Seminar: Research	2 SWS	Seminar /	Mädche
WT 24/25	2545010	Entrepreneurship Basics (Track 1)	2 SWS	Seminar /	Hirte
WT 24/25	2545011	Entrepreneurship Basics (Track 2)	2 SWS	Seminar /	Wohlfeil, Wohlfeil
WT 24/25	2571180	Seminar in Marketing and Sales (Bachelor)	2 SWS	Seminar /	Klarmann, Mitarbeiter
WT 24/25	2573010	Seminar: Human Resources and Organizations (Bachelor)	2 SWS	Seminar /	Nieken, Mitarbeiter
WT 24/25	2573011	Seminar: Human Resource Management (Bachelor)	2 SWS	Seminar /	Nieken, Mitarbeiter
WT 24/25	2579919	Seminar Management Accounting - Sustainability Topics	2 SWS	Seminar /	Wouters, Dickemann
WT 24/25	2581030	Seminar in Energy Economics	2 SWS	Seminar /	Fichtner, Sloot
WT 24/25	2581976	Seminar in Production and Operations Management I	2 SWS	Seminar /	Schultmann, Rudi
WT 24/25	2581977	Seminar in Production and Operations Management II	2 SWS	Seminar /	Volk, Schultmann
WT 24/25	2581978	Seminar in Production and Operations Management	2 SWS	Seminar /	Schultmann, Rosenberg
WT 24/25	2581979	Seminar in Energy Economics	2 SWS	Seminar /	Fichtner, Kleinebrahm
WT 24/25	2581980	Seminar in Energy Economics	2 SWS	Seminar /	Fichtner, Sandmeier
WT 24/25	2581981	Seminar in Energy Economics	2 SWS	Seminar /	Ardone, Fichtner, Slednev

ST 2025	00063	Seminar Social Sentiment in Times of Crises	2 SWS	Seminar	Fegert
ST 2025	2500020	Digital Democracy - Challenges and opportunities of the digital society	2 SWS	Seminar / ☼	Fegert
ST 2025	2500056	ABBA Summer School Seminar: Biosignal-Adaptive GenAI Systems	2 SWS	Seminar / ☼	Mädche
ST 2025	2500061	Special Topics in Transportation Strategy	2 SWS	Seminar / ☼	Müller
ST 2025	2500125	Human-Centered Systems Seminar: Engineering	3 SWS	Seminar / ☼	Mädche
ST 2025	2530293	Seminar in Finance (Bachelor, Prof. Ruckes)	2 SWS	Seminar / ☼	Ruckes, Luedecke, Benz, Kohl, Sarac
ST 2025	2540468	Bachelor Seminar: AI-Driven Information Systems	2 SWS	Seminar / ☼	Pfeiffer, Bennardo
ST 2025	2540473	Business Data Analytics	2 SWS	Seminar	Hariharan
ST 2025	2540475	Positive Information Systems	2 SWS	Seminar	Knierim
ST 2025	2540478	Smart Grid Economics & Energy Markets	2 SWS	Seminar	Weinhardt
ST 2025	2540524	Bachelor Seminar in Data Science and Machine Learning	2 SWS	Seminar	Geyer-Schulz
ST 2025	2540553	User-Adaptive Systems Seminar	2 SWS	Seminar / ☼	Mädche, Beigl
ST 2025	2540557	Human-Centered Systems Seminar: Research	3 SWS	Seminar / ☼	Mädche
ST 2025	2545010	Entrepreneurship Basics (Track 1)	2 SWS	Seminar / ☼	Hirte, Terzidis
ST 2025	2545011	Entrepreneurship Basics (Track 2)	2 SWS	Seminar / ☼	Wohlfeil, Terzidis
ST 2025	2571187	Seminar Digital Marketing (Bachelor)	2 SWS	Seminar / ☼	Kupfer
ST 2025	2573010	Seminar Human Resources and Organizations (Bachelor)	2 SWS	Seminar / ☼	Nieken, Mitarbeiter, Walther
ST 2025	2573011	Seminar Human Resource Management (Bachelor)	2 SWS	Seminar / ☼	Nieken, Mitarbeiter, Gorny
ST 2025	2579919	Seminar Management Accounting - Sustainability Topics	2 SWS	Seminar / ☼	Letmathe
ST 2025	2581030	Seminar Energiewirtschaft IV	2 SWS	Seminar / ☼	Fichtner, Sloot
ST 2025	2581031	Seminar Energiewirtschaft V	2 SWS	Seminar / ☼	Plötz
ST 2025	2581032	Seminar Energiewirtschaft VI	2 SWS	Seminar / ☼	Slednev, Fichtner
ST 2025	2581976	Seminar Produktionswirtschaft und Logistik I	2 SWS	Seminar / ☼	Schultmann, Rudi
ST 2025	2581977	Seminar Produktionswirtschaft und Logistik II	2 SWS	Seminar / ☼	Volk, Schultmann
ST 2025	2581978	Seminar Produktionswirtschaft und Logistik III	2 SWS	Seminar / ☼	Schultmann
ST 2025	2581979	Seminar Energiewirtschaft I	2 SWS	Seminar / ☼	Fichtner, Kleinebrahm
ST 2025	2581981	Seminar Energiewirtschaft III	2 SWS	Seminar / ☼	Ardone, Fichtner
<b>Exams</b>					
WT 24/25	00064	Seminar Social Sentiment in Times of Crises			Weinhardt
WT 24/25	00072	Seminar Positive Information Systems			Weinhardt
WT 24/25	00074	Seminar Business Data Analytics			Weinhardt
WT 24/25	7900017	Seminar Smart Grid and Energy Markets			Weinhardt
WT 24/25	7900069	Human-Centered Systems Seminar: Engineering			Mädche
WT 24/25	7900085	Entrepreneurship Basics (Track 1)			Terzidis
WT 24/25	7900087	Entrepreneurship Basics (Track 2)			Terzidis
WT 24/25	7900129	Special Topics in Transportation Strategy			Lindstädt
WT 24/25	7900138	Seminar in Marketing and Sales (Bachelor)			Klarmann
WT 24/25	7900146	Entrepreneurship Seasonal School			Terzidis

WT 24/25	7900157	Seminar Human Resources and Organizations (Bachelor)	Nieken
WT 24/25	7900161	Seminar Human Resource Management (Bachelor)	Nieken
WT 24/25	7900168	Bachelor Seminar in Data Science and Machine Learning	Geyer-Schulz
WT 24/25	7900175	Seminar in Finance: How Retail Investors Influence Stock Markets - The Game Stop Case	Uhrig-Homburg
WT 24/25	7900203	Seminar "Finance in a nutshell"	Uhrig-Homburg
WT 24/25	7900233	Human-Centered Systems Seminar: Research	Mädche
WT 24/25	7900309	Student2Startup	Terzidis
WT 24/25	7900335	Seminar Energy Economics IV	Fichtner
WT 24/25	79-2579919-B	Seminar Management Accounting - Sustainability Topics (Bachelor)	Wouters
WT 24/25	7981976	Seminar in Production and Operations Management I	Schultmann
WT 24/25	7981977	Seminar in Production and Operations Management II	Schultmann
WT 24/25	7981978	Seminar in Production and Operations Management III	Schultmann
WT 24/25	7981979	Seminar Energy Economics I	Fichtner
WT 24/25	7981980	Seminar Energy Economics II	Fichtner
WT 24/25	7981981	Seminar Energy Economics III	Fichtner
ST 2025	7900003	Seminar in Finance (Bachelor, Prof. Ruckes)	Ruckes
ST 2025	7900100	Seminar Human Resource Management (Bachelor)	Nieken
ST 2025	7900230	Seminar Human Resources and Organizations (Bachelor)	Nieken
ST 2025	792581030	Seminar Energy Economics IV	Fichtner
ST 2025	792581031	Seminar Energy Economics V	Plötz
ST 2025	7981976	Seminar in Production and Operations Management I	Schultmann
ST 2025	7981977	Seminar in Production and Operations Management II	Schultmann
ST 2025	7981979	Seminar Energy Economics I	Fichtner
ST 2025	7981981	Seminar Energy Economics III	Fichtner

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

### Competence Certificate

Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

### Prerequisites

None.

### Recommendation

See seminar description in the course catalogue of the KIT (<https://campus.kit.edu/>)

### Annotation


The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: <https://portal.wiwi.kit.edu>.

### Workload

90 hours

Below you will find excerpts from events related to this course:

	<b>Student2Startup</b> 2500165, WS 24/25, 2 SWS, Language: English, <a href="#">Open in study portal</a>	<b>Seminar (S)</b> <b>Blended (On-Site/Online)</b>
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**Content****Content:**

In this seminar, five pre-seed startup projects will define strategic challenges and ask students to work on solutions. Mentors from the industry will support the teams. In addition to a kick-off and final event, we will organize regular seminar sessions to provide background and help the student teams in their tasks.

**Learning Objectives:**

After completing this course, the course participants will be able to

- Understand and apply basic concepts of entrepreneurship, including business modeling, lean startup approaches, and market analysis
- Work in a team, organize the division of labor into separate tasks, and coordinate the tasks to attain a result
- Understand specific challenges of startup projects
- Interact with experts from the industry and potential users to develop answers/solutions to a given challenge
- Present the results to the startups and experts from the industry

**Exam:**

Team presentation at the final event, detailed presentation appendix with background information, and active participation in all sessions

**Target group:**

Bachelor students

**Organizational issues**

Registration is via the Wiwi-Portal.

In the seminar, you will work on a project in teams of max five people. The groups are formed in the seminar.

**Entrepreneurship Seasonal School**

2500215, WS 24/25, 2 SWS, Language: English, [Open in study portal](#)

**Block (B)**  
**On-Site**

**Content**

During the Entrepreneurship Seasonal School, students develop a business model based on innovative technologies and social problems in workshops in international teams for one week.

**Course Content:**

The Entrepreneurship Seasonal School brings together students from different universities to spend a week strengthening their knowledge of digital entrepreneurship in healthcare. Experience the life of an entrepreneur and learn how to attain resources to realize a product vision. During one week, you will develop a range of entrepreneurial competences crucial for establishing a successful venture. Our primary focus is on digital healthcare ventures, granting you the opportunity to delve into the realm of entrepreneurship within the healthcare system. By gaining a deep understanding of healthcare needs, you will utilize creativity techniques to uncover potential business ideas that provide value for patients and doctors. Additionally, you will learn how to create viable business models, dive into health regulations, and pitch your idea to a jury.

In WS 2023/24 the one-week program is being hosted by the Karlsruhe Institute of Technology, with co-teaching support from the Eucor partners University of Basel and the University of Strasbourg.

In the seminar you will work on a project in teams of max. 5 persons.

**Learning Objectives:**

After attending the event, you will be able to...

- describe the role of entrepreneurship
- develop innovative and technology-based solutions for societal problems,
- develop a viable business model for a problem,
- present a business idea to a panel of judges,
- and be empowered to work independently in multidisciplinary and multicultural teams

**Organizational issues**

Expected date: 17.02.25 – 21.02.25, Details will be announced later. Registration via wiwi portal.



2530586, WS 24/25, SWS, Language: German, [Open in study portal](#)

**Seminar (S)**  
**On-Site**

**Content**

Within this seminar eLearning videos are produced to different topics out of the contents of our lectures. The student gets in touch with scientific work. Through profound working on a specific scientific topic the student is meant to learn the foundations of scientific research and reasoning in particular in finance. Through conduction of the video the student becomes familiar with the fundamental techniques for presentations and foundations of scientific reasoning. In addition, the student earns rhetorical skills.

The success is monitored by the development of an eLearning video and by the writing of a project report (according to §4(2), 3 SPO).

The overall grade is made up of these partial performances.

**Recommendations:**

Knowledge of the content of the modules *Essentials of Finance* [WW3BWLFBV1] (for bachelor students) and *F1 (Finance)* [WW4BWLFBV1] (for master students) is assumed.

The total workload for this course is approximately 90 hours. For further information see German version.

**Organizational issues**

Kickoff am 21.10.24 um 16 Uhr, Zwischenpräsentation am 10.12.24, 16 Uhr und Abschlusspräsentation am 21.01.25, 17:45 Uhr am Campus B (Geb. 09.21), Raum 209

**Business Data Analytics**

2540473, WS 24/25, 2 SWS, Language: German/English, [Open in study portal](#)

**Seminar (S)**  
**On-Site**

**Content**

wird auf deutsch und englisch gehalten

**Organizational issues**

Blockveranstaltung, siehe WWW

**Bachelor Seminar in Data Science and Machine Learning**

2540524, WS 24/25, 2 SWS, Language: German, [Open in study portal](#)

**Seminar (S)**

**Literature****Weiterführende Literatur:**

- W. Thomson. A Guide for the Young Economist. The MIT Press, 2001
- D.J. Brauner, H.-U. Vollmer. Erfolgreiches wissenschaftliches Arbeiten. Verlag Wissenschaft & Praxis, 2004
- University of Chicago Press. The Chicago Manual of Style. University of Chicago Press, 13th ed., 1982
- American Psychological Association. Concise of Rules of APA Style. American Psychological Association, 2005
- American Psychological Association. Publication Manual of the American Psychological Association. American Psychological Association, 2001

**Entrepreneurship Basics (Track 1)**

2545010, WS 24/25, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)**  
**Blended (On-Site/Online)**

**Content****Course Content:**

This seminar explains important factors for becoming an entrepreneur and guides you through a structured process from the first business idea to a pitch of your final business model. Therefore, a business idea will be developed in the context of the UN Sustainable Development Goals. In small teams you create, develop, validate and present your business model. It simulates the basics of a start-up process up to the investor pitch.

**Learning Objectives**

After completing this course, the course participants will be able to

- Reflect on and define your personal and team core values
- Reflect on and define your personal and team competencies
- Reflect on and recall a definition for business opportunity
- Define your field of interest for opportunity recognition using the UN SDGs
- Analyze a specific domain to identify business opportunities
- Develop a first draft for your business model by using the Business Model Canvas
- Pitch / present your business idea

**Credentials:**

Registration is via the Wiwi portal.

**Exam:**

Presentation + active participation + paper.

**Target group:**

Bachelor students

**Organizational issues**

Registration is via the Wiwi portal.

In the seminar you will work on a project in teams of max. 5 persons. The groups are formed in the seminar

**Entrepreneurship Basics (Track 2)**

2545011, WS 24/25, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)**  
**Blended (On-Site/Online)**

**Content****Course Content:**

The seminar introduces the basics of planning and modeling of business ideas. Based on a structured process, you will be guided through the development of your own business ideas, the derivation and testing of initial business model hypotheses, and the final creation of a business plan. In small teams you will create, develop, validate and present your business model. The basic steps of a start-up process are simulated.

**Learning Objectives**

After completing this seminar, students will have learned and actually practiced the whole business model development process. In particular this means that students will know:

- how business ideas are created and how they can be developed
- what the value proposition of a business idea is
- how a business model hypothesis can be generated and tested
- which successful business model patterns exist and how they can be used for one's own business
- how to pitch business ideas and convince potential investors

**Credentials:**

Registration is via the Wiwi portal.

**Exam:**

Presentation + active participation + paper.

**Target group:**

Bachelor students

**Organizational issues**

Registration is via the Wiwi portal.

In the seminar you will work on a project in teams of 4-5 persons. The groups are formed in the seminar.

**Seminar: Human Resources and Organizations (Bachelor)**

2573010, WS 24/25, 2 SWS, Language: German, [Open in study portal](#)

**Seminar (S)**  
**On-Site**

**Content**

The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Wiwi-Portal.

**Aim**

The student

- looks critically into current research topics in the fields of human resources and organizations.
- trains his / her presentation skills.
- learns to get his / her ideas and insights across in a focused and concise way, both in oral and written form, and to sum up the crucial facts.
- cultivates the discussion of research approaches.

**Workload**

The total workload for this course is: approximately 90 hours.

Lecture: 30h

Preparation of lecture: 45h

Exam preparation: 15h

**Literature**

Selected journal articles and books.

**Organizational issues**

Blockveranstaltung siehe Homepage

**Seminar: Human Resource Management (Bachelor)**

2573011, WS 24/25, 2 SWS, Language: German, [Open in study portal](#)

**Seminar (S)**  
**On-Site**

**Content**

The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Wiwi-Portal.

**Aim**

The student

- looks critically into current research topics in the fields of Human Resource Management and Personnel Economics.
- trains his / her presentation skills.
- learns to get his / her ideas and insights across in a focused and concise way, both in oral and written form, and to sum up the crucial facts.
- cultivates the discussion of research approaches.

**Workload**

The total workload for this course is: approximately 90 hours.

Lecture: 30h

Preparation of lecture: 45h

Exam preparation: 15h

**Literature**

Selected journal articles and books.

**Organizational issues**

Blockveranstaltung siehe Homepage

**Seminar Management Accounting - Sustainability Topics**

2579919, WS 24/25, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)**  
**On-Site**

**Content**

The course will be a mix of lectures, discussions, and student presentations. Students will write a paper in small groups, and present this in the final week. Topics are selectively prediscussed. The seminar course is concentrated in several meetings that are spread throughout the semester.

**Learning objectives:**

- Students are largely independently able to identify a distinct topic in Management Accounting,
- Students are capable to research the topic, analyze the information, to conceptualize and deduct fundamental principles and relationships from relatively unstructured information,
- Students can afterwards logically and systematically present the results in writing and as an oral presentation, following a scientific approach (structuring, terminology, sources).

**Examination:**

- The performance review is carried out in the form of a "Prüfungsleistung anderer Art" (following § 4 (2) No. 3 of the examination regulation), which in this case is an essay the seminar participants prepare in group work.
- The final grade is made up of the grade of the seminar paper, the presentation and the contributions in the seminar sessions.

**Required prior Courses:**

- The course requires a basic knowledge of finance and accounting.

**Workload:**

- The total workload for this course is approximately 90 hours. For further information see German version.

**Note:**

- Maximum of 8 students.

**Organizational issues**

Ort und Zeit werden noch bekannt gegeben bzw. über ILIAS

**Literature**

Will be announced in the course.

**ABBA Summer School Seminar: Biosignal-Adaptive GenAI Systems**

2500056, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

Seminar (S)  
Blended (On-Site/Online)

**Content**

**Background:** In the ABBA Summer School Seminar hosted at the Karlsruhe Decision & Design Lab (KD<sup>2</sup>Lab) at KIT, we aim to enable students to explore biosignal sensors for designing user-adaptive systems. This comprehensive three-day program is designed for both bachelor's and master's students who want to gain an understanding of biosignal and the development of user-adaptive systems. The learning objective is to design human-centered biosignal-adaptive systems to address user needs in learning scenarios.

**Course Content:** Throughout the summer school, students will learn the foundations of biosignal-adaptive systems through a series of lectures and apply the knowledge in practical group work. For the group work, we offer students two contexts for their research topics: literature research during thesis writing and programming with LLM. Aiming to address user challenges in these two contexts, we provide two biosignal sensors: EEG or eye-tracking sensors. By collecting biosignal data with the sensors, we encourage students to integrate cutting-edge AI algorithms for their design and implementation. In the end, students should present their results to showcase the functionality, innovation, and a prototype of their biosignal-adaptive systems.

**Learning Outcome:** By successfully achieving the learning objective, students will receive a certificate from KIT and will have the opportunity to apply their acquired skills and knowledge for further research.

The seminar will be held in a three-day format from 23th to 25th September with 3 ECTS. For any questions, please ask Luke ([shi.liu@kit.edu](mailto:shi.liu@kit.edu)) for more information!

**Human-Centered Systems Seminar: Engineering**

2500125, SS 2025, 3 SWS, Language: English, [Open in study portal](#)

Seminar (S)  
Blended (On-Site/Online)

**Content**

Formerly known as "Current Topics in Digital Transformation"

With this seminar, we aim to provide students with the possibility to independently work on state-of-the-art research topics in addition to the knowledge gained in the lectures of the human-centered systems lab (Prof. Mädche). Students will work on a dedicated topic in the context of human-centered systems and apply a pre-defined research method. A broad spectrum of topics is offered every semester, topics may range from creating an experimental design, analyzing collected data, or systematically comparing existing software prototypes in a specific field of interest.

**Bachelor Seminar: AI-Driven Information Systems**

2540468, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)**  
**On-Site**

**Content**

This bachelor seminar explores information systems that leverage AI algorithms from multiple perspectives: While some topics examine these systems from a managerial viewpoint, others take a design-oriented approach. For example, one topic explores how sensor data can enhance system intelligence to assist consumers during their purchasing decisions. Another investigates how collaboration in digital work is affected when intelligent assistance systems serve as fully virtual advisors. Additionally, some topics are situated in virtual reality, reflecting one of the key research areas of our research group.

This seminar is offered by the newly established Information Systems III research group headed by [Prof. Dr. Jella Pfeiffer](#) at the [Institute for Information Systems \(WIN\)](#). To learn more about us, please visit our website ([WIN - Information Systems III](#)).

**User-Adaptive Systems Seminar**

2540553, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)**  
**Blended (On-Site/Online)**

**Content**

User-adaptive systems collect and analyze biosignals from users to recognize user states as a basis for adaptation. Thermic, mechanical, electric, acoustic, and optical signals are collected using sensors which are integrated in wearables, e.g. glasses, earphones, belts, or bracelets. The collected data is processed with analytics and machine learning techniques in order to determine short-term, evolving over time, and long-term user states in the form of user characteristics, affective-cognitive states, or behavior. Finally, the recognized user states are leveraged for realizing user-centric adaptations.

In this seminar, interdisciplinary teams of students design, develop, and evaluate a user-adaptive system prototype leveraging state-of-the-art hard- and software. This seminar follows an interdisciplinary approach. Students from the fields of computer science, information systems and industrial engineering & management collaborate in the prototype design, development, and evaluation.

The seminar is carried out in cooperation between Teco/Chair of Pervasive Computing Systems (Prof. Beigl) and the Institute of Information Systems and Marketing (h-lab, Prof. Mädche). It is offered as part of the DFG-funded graduate school "KD2School: Designing Adaptive Systems for Economic Decisions" (<https://kd2school.info/>)

**Learning objectives of the seminar**

- Explain what a user-adaptive system is and how it can be conceptualized
- Suggest and evaluate different design solutions for addressing the identified problem
- Build a user-adaptive system prototype using state-of-the-art hard- and software
- Perform a user-centric evaluation of the user-adaptive system prototype

**Prerequisites**

Strong analytical abilities and profound software development skills are required.

**Organizational issues**

Termine werden bekannt gegeben

**Literature**

Required literature will be made available in the seminar.

**Human-Centered Systems Seminar: Research**

2540557, SS 2025, 3 SWS, Language: English, [Open in study portal](#)

**Seminar (S)**  
**Blended (On-Site/Online)**

**Content**

Formerly known as "Information Systems and Service Design Seminar"

With this seminar, we aim to provide students with the possibility to independently work on state-of-the-art research topics in addition to the knowledge gained in the lectures of the research group IS I (Prof. Mädche). The research group "Information Systems I" (IS I) headed by Prof. Mädche focuses in research, education, and innovation on designing interactive intelligent systems. It is positioned at the intersection of Information Systems and Human-Computer Interaction (HCI).

In the seminar, participants will get deeper insights in a contemporary research topic in the field of information systems, specifically interactive intelligent systems.

The actual seminar topics will be derived from current research activities of the research group. Our research assistants offer a rich set of topics from our research clusters (digital experience and participation, intelligent enterprise systems, or digital services design & innovation). Students can select among these topics individually depending on their personal interests. The seminar is carried out in the form of a literature-based thesis project. In the seminar, students will acquire the important methodological skills of running a systematic literature review.

**Learning Objectives**

- focus on a contemporary topic at the intersection of Information Systems and Human-Computer Interaction (HCI), specifically interactive intelligent systems
- carry out a structured literature search for a given topic
- aggregate the collected information in a suitable way to present and extract knowledge
- write a seminar thesis following academic writing standards
- deliver a presentation in a scientific context in front of an auditorium

**Prerequisites**

No specific prerequisites are required for the seminar.

**Literature**

Further literature will be made available in the seminar.

**Organizational issues**

Termine werden bekannt gegeben

**Entrepreneurship Basics (Track 1)**

2545010, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)**  
**On-Site**

**Content****Content**

This seminar explains important factors for becoming an entrepreneur and guides you through a structured process from the first business idea to a pitch of your final business model. Therefore, a business idea will be developed in the context of the UN Sustainable Development Goals. In small teams you create, develop, validate and present your business model. It simulates the basics of a start-up process up to the investor pitch.

**Learning Objectives**

After completing this course, the course participants will be able to

- Reflect on and define your personal and team core values
- Reflect on and define your personal and team competencies
- Reflect on and recall a definition for business opportunity
- Define your field of interest for opportunity recognition using the UN SDGs
- Analyze a specific domain to identify business opportunities
- Develop a first draft for your business model by using the Business Model Canvas
- Pitch / present your business idea

**Exam:**

Presentation + active participation + paper.

**Target group:**

Bachelor students

**Organizational issues**

Registration is via the Wiwi-Portal.

In the seminar you will work on a project in teams of max. 5 persons. The groups are formed in the seminar.

**Entrepreneurship Basics (Track 2)**

2545011, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)**  
**On-Site**

**Content****Course Content:**

This seminar shows what is important for entrepreneurs and it guides you through a structured process from the first business idea to a pitch of your final business model. In teams you create, develop, validate and present your business model. It partially simulates a start-up process up to the investor pitch.

Starting with a rough business idea, you learn to understand and validate the customer problems. Together with your teammates and the feedback from the other teams and the lecturer, you will create a sharp business model by using tools like the Value Proposition Canvas, the Business Model Canvas and customer interviews. With some further information about rapid prototyping and structuring a pitch and a one-pager for business angels, you will learn, how to present the developed business. This seminar is teamwork. You grow as a team, learn to communicate and to work efficient in a team so all your results (the pitch and the written outline) are presented by the team.

**Learning Objectives**

- Learning of entrepreneurial skills.
- Understanding of value creation importance.
- Experience on how to derive and test hypothesis.
- Transition from ideas to a business model that works.
- Learning how to pitch and to convince investors.

**Exam:**

Presentation + active participation + paper.

**Target group:**

Bachelor students

**Organizational issues**

Registration is via the Wiwi-Portal.

In the seminar you will work on a project in teams of max. 5 persons. Team applications are welcome but not a prerequisite for participation.

**Seminar Human Resources and Organizations (Bachelor)**

2573010, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

**Seminar (S)**  
**On-Site**

**Content**

The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Wiwi-Portal.

**Aim**

The student

- looks critically into current research topics in the fields of human resources and organizations.
- trains his / her presentation skills.
- learns to get his / her ideas and insights across in a focused and concise way, both in oral and written form, and to sum up the crucial facts.
- cultivates the discussion of research approaches.

**Workload**

The total workload for this course is: approximately 90 hours.

Lecture: 30h

Preparation of lecture: 45h

Exam preparation: 15h

**Literature**

Selected journal articles and books.

**Organizational issues**

Geb. 05.20, Raum 2A-12.1, Termine werden bekannt gegeben

**Seminar Human Resource Management (Bachelor)**

2573011, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

**Seminar (S)**  
**On-Site**

**Content**

The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Wiwi-Portal.

**Aim**

The student

- looks critically into current research topics in the fields of Human Resource Management and Personnel Economics.
- trains his / her presentation skills.
- learns to get his / her ideas and insights across in a focused and concise way, both in oral and written form, and to sum up the crucial facts.
- cultivates the discussion of research approaches.

**Workload**

The total workload for this course is: approximately 90 hours.

Lecture: 30h

Preparation of lecture: 45h

Exam preparation: 15h

**Literature**

Selected journal articles and books.

**Organizational issues**

Geb. 05.20, Raum 2A-12.1, Termine werden bekannt gegeben

**Seminar Management Accounting - Sustainability Topics**

2579919, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)**  
**On-Site**

**Content**

The course will be a mix of lectures, discussions, and student presentations. Students will write a paper in small groups, and present this in the final week. Topics are selectively prediscibed. The seminar course is concentrated in several meetings that are spread throughout the semester.

**Learning objectives:**

- Students are largely independently able to identify a distinct topic in Management Accounting,
- Students are capable to research the topic, analyze the information, to conceptualize and deduct fundamental principles and relationships from relatively unstructured information,
- Students can afterwards logically and systematically present the results in writing and as an oral presentation, following a scientific approach (structuring, terminology, sources).

**Workload:**

- The total workload for this course is approximately 90 hours. For further information see German version.

**Examination:**

- The performance review is carried out in the form of a "Prüfungsleistung anderer Art" (following § 4 (2) No. 3 of the examination regulation), which in this case is an essay the seminar participants prepare in group work.
- The final grade is made up of the grade of the seminar paper, the presentation and the contributions in the seminar sessions.

**Required prior Courses:**

- The course requires a basic knowledge of finance and accounting.

**Note:**

- Maximum of 8 students.

**Organizational issues**

Geb.05.20, 2A-12.1; Termine werden bekannt gegeben

**Literature**

Will be announced in the course.




## T

**5.113 Course: Seminar in Digital Economics Bachelor [T-WIWI-112726]**

**Responsible:** Prof. Dr. Nora Szech  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-106272 - Topics in Digital Economics](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each term	1

Events					
WT 24/25	2560140	<a href="#">Seminar Game Theory and Behavioral Economics (Bachelor)</a>	2 SWS	Seminar / 	Rau, Rosar
Exams					
WT 24/25	7900124	<a href="#">Seminar Game Theory and Behavioral Economics (Bachelor)</a>			Puppe
WT 24/25	7900278	<a href="#">Seminararbeit AI and Digitization for Society (Bachelor)</a>			Puppe

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

Alternative exam assessment. The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

**Prerequisites**

None

**Workload**

135 hours

Below you will find excerpts from events related to this course:

## V

**Seminar Game Theory and Behavioral Economics (Bachelor)**

2560140, WS 24/25, 2 SWS, Language: English, [Open in study portal](#)

**Seminar (S)**  
On-Site

**Content**

For Bachelor students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Economathematics.

Objective: The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see <http://polit.econ.kit.edu> or <https://portal.wiwi.kit.edu/Seminare>

Seminar Papers of 8–10 pages are to be handed in.

Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.

**Organizational issues**

Application is possible via <https://portal.wiwi.kit.edu/Seminare>





Kick-off: 23.10.24, 14.00 - 15.30 h, Geb. 01.85, KD2 Lab (1. floor über Außentreppe), Team Room




Presentations: 13.01.2025 08.00 - 13.00 h, 01.85, KD2 Lab (1. floor über Außentreppe), Team Room

## T

**5.114 Course: Seminar in Economics (Bachelor) [T-WIWI-112739]****Responsible:** Professorenschaft des Fachbereichs Volkswirtschaftslehre**Organisation:** KIT Department of Economics and Management**Part of:** [M-WIWI-106283 - Seminars](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each term	1

Events					
WT 24/25	2520561	<a href="#">Wirtschaftstheoretisches Seminar I (Bachelor)</a>	2 SWS	Seminar / 	Puppe, Ammann, Kretz, Okulicz
WT 24/25	2520562	<a href="#">Wirtschaftstheoretisches Seminar II (Bachelor)</a>	2 SWS	Seminar / 	Puppe, Ammann, Kretz
ST 2025	2500009	<a href="#">Seminar in Economic Theory I</a>	2 SWS	Seminar / 	Ammann, Kretz, Okulicz
ST 2025	2520535	<a href="#">Seminar in Economic Theory I</a>	2 SWS	Seminar / 	Ammann, Kretz, Okulicz
Exams					
WT 24/25	7900155	<a href="#">Seminar: How to Make Democracy Work? Voting Methods in Theory and Practice (Bachelor)</a>			Puppe
ST 2025	7900164	<a href="#">Seminar in Economics (Bachelor)</a>			Mitusch

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

**Prerequisites**

None.

**Recommendation**

See seminar description in the course catalogue of the KIT (<https://campus.kit.edu/>)

**Annotation**

The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: <https://portal.wiwi.kit.edu>.

**Workload**

90 hours



## 5.115 Course: Seminar in Economics (Bachelor) [T-WIWI-103487]

**Responsible:** Professorenschaft des Fachbereichs Volkswirtschaftslehre

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-106283 - Seminars

**Type**  
Examination of another type

**Credits**  
3

**Grading scale**  
Grade to a third

**Recurrence**  
Each term

**Version**  
1

Events					
WT 24/25	2520405	Topics in Experimental Economics		Seminar /	Reiß, Peters
WT 24/25	2520561	Wirtschaftstheoretisches Seminar I (Bachelor)	2 SWS	Seminar /	Puppe, Ammann, Kretz, Okulicz
WT 24/25	2520562	Wirtschaftstheoretisches Seminar II (Bachelor)	2 SWS	Seminar /	Puppe, Ammann, Kretz
WT 24/25	2521310	Topics in Econometrics	2 SWS	Seminar	Schienze, Krüger, Rüter
WT 24/25	2560130	Seminar Public Finance	2 SWS	Seminar /	Wigger, Schmelzer
WT 24/25	2560140	Seminar Game Theory and Behavioral Economics (Bachelor)	2 SWS	Seminar /	Rau, Rosar
WT 24/25	2560141	AI and Digitization for Society (Bachelor)	2 SWS	Seminar /	Zhao
WT 24/25	2560400	Seminar in Macroeconomics I	2 SWS	Seminar /	Brumm, Pegorari, Frank
WT 24/25	2561208	Selected aspects of European transport planning and -modelling	2 SWS	Seminar	Szimba, Mitusch
ST 2025	2500009	Seminar in Economic Theory I	2 SWS	Seminar /	Ammann, Kretz, Okulicz
ST 2025	2500040	Seminar zur Bahnökonomie und -politik	2 SWS	Seminar /	Krenn, Mitusch
ST 2025	2520367	Strategische Entscheidungen	2 SWS	Seminar /	Ehrhart
ST 2025	2520535	Seminar in Economic Theory I	2 SWS	Seminar /	Ammann, Kretz, Okulicz
ST 2025	2560130	Seminar Public Finance	2 SWS	Block /	Wigger, Schmelzer
ST 2025	2560259	Organisation and Management of Development Projects	2 SWS	Seminar /	Sieber
ST 2025	2560400	Seminar in Macroeconomics I	2 SWS	Seminar /	Brumm, Kissling, Frank
ST 2025	2560553	Seminar Co-opetition: A Practical Perspective on Game Theory in the Digital Economy (Bachelor)	2 SWS	Seminar /	Rosar
ST 2025	2560555	Seminar Lying and Cheating in Economic Decision Situations (Bachelor)	2 SWS	Seminar /	Rau
Exams					
WT 24/25	7900124	Seminar Game Theory and Behavioral Economics (Bachelor)			Puppe
WT 24/25	7900139	Selected Aspects of European Transport Planning and Modelling			Mitusch
WT 24/25	7900144	Topics in Econometrics			Schienze
WT 24/25	7900155	Seminar: How to Make Democracy Work? Voting Methods in Theory and Practice (Bachelor)			Puppe
WT 24/25	7900212	Seminar in Economic Policy			Ott
WT 24/25	7900278	Seminararbeit AI and Digitization for Society (Bachelor)			Puppe
WT 24/25	79100005	Topics in Experimental Economics			Reiß
WT 24/25	79sefi1	Seminar Public Finance (Bachelor)			Wigger
ST 2025	7900051	Seminar in Economic Policy			Ott

ST 2025	7900164	Seminar in Economics (Bachelor)	Mitusch
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Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

### Competence Certificate

Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

### Prerequisites

None.

### Recommendation

See seminar description in the course catalogue of the KIT (<https://campus.kit.edu/>)

### Annotation

The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: <https://portal.wiwi.kit.edu>.

### Workload

90 hours

Below you will find excerpts from events related to this course:

	<b>Topics in Experimental Economics</b> 2520405, WS 24/25, SWS, Language: German/English, <a href="#">Open in study portal</a>	Seminar (S) On-Site
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### Organizational issues

Blockseminar; Blücherstraße 17; Termine werden separat bekannt gegeben

### Literature

Als Pflichtliteratur dienen ausgewählte Paper.

	<b>Topics in Econometrics</b> 2521310, WS 24/25, 2 SWS, Language: German, <a href="#">Open in study portal</a>	Seminar (S)
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### Organizational issues

Blockveranstaltung, Termine werden auf Homepage und über Ilias bekannt gegeben

	<b>Seminar Game Theory and Behavioral Economics (Bachelor)</b> 2560140, WS 24/25, 2 SWS, Language: English, <a href="#">Open in study portal</a>	Seminar (S) On-Site
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### Content

For Bachelor students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Economathematics.

Objective: The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see <http://polit.econ.kit.edu> or <https://portal.wiwi.kit.edu/Seminare>

Seminar Papers of 8–10 pages are to be handed in.

Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.

### Organizational issues

Application is possible via <https://portal.wiwi.kit.edu/Seminare>

Kick-off: 23.10.24, 14.00 - 15.30 h, Geb. 01.85, KD2 Lab (1. floor über Außentreppe), Team Room

Presentations: 13.01.2025 08.00 - 13.00 h, 01.85, KD2 Lab (1. floor über Außentreppe), Team Room



### AI and Digitization for Society (Bachelor)

2560141, WS 24/25, 2 SWS, Language: English, [Open in study portal](#)

Seminar (S)  
Blended (On-Site/Online)

#### Content

For Bachelor students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Econometrics.

The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see <http://polit.econ.kit.edu> or <https://portal.wiwi.kit.edu/Seminare>

Seminar Papers of 8–10 pages are to be handed in.

Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.

#### Organizational issues

Application is possible via <https://portal.wiwi.kit.edu/Seminare>

Kick-off: 23.10.2024, 11.00 - 12.00 (online)

Presentations: 17.01.2025, 08.00 - 13.00 h, Geb. 01.85, KD2Lab Team room



### Seminar Public Finance

2560130, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Block (B)  
Blended (On-Site/Online)

#### Content

See German version.

#### Organizational issues

Termine werden bekannt gegeben.

#### Literature

Literatur wird zu Beginn des jeweiligen Seminars vorgestellt.



### Seminar Co-opetition: A Practical Perspective on Game Theory in the Digital Economy (Bachelor)

2560553, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

Seminar (S)  
On-Site

#### Content

Dr. Frank Rosar

SoSe 2025

ECON – Lehrstuhl für Wirtschaftstheorie

## 6 Seminar Co-opetition: A Practical Perspective on Game Theory in the Digital Economy

This seminar offers an alternative perspective on game theory that is more applied, complementing the more mathematical approach taught in standard university courses (e.g., "Einführung in die Spieltheorie").

Traditional game theory focuses on abstract mathematical models. The insights from these models are useful in real-life situations, particularly in business contexts. However, strategic interactions in such contexts are often complex, and it is not always obvious what the 'right game' looks like. Moreover, effectively communicating game-theoretical principles to colleagues, subordinates, and stakeholders is just as important as the analysis itself.

In their 1996 book "Co-opetition", Nalebuff and Brandenburger address these issues by explaining game-theoretic principles using real-world business examples rather than mathematical models. The authors argue rigorously but 'hide' the underlying mathematical models. While many of the book's stories now seem outdated, the lessons remain valuable for anyone interested in applying game theory.

### 6.1 Seminar Objectives

In this seminar, students will either work alone or in small groups. Each group will be assigned one chapter of the book and will address three key tasks:

1. **Presentation of Ideas:** Each group will demonstrate their understanding of the assigned chapter by clearly communicating its key insights in their own words.
2. **Application to Modern Contexts:** Each group will transfer the chapter's ideas to examples from today's digital economy, such as platform markets, AI-driven business models, digital advertising strategies, and data-driven competition.
3. **Linking to Game Theory:** Each group will demonstrate their ability to engage with academic literature by identifying literature related to their book chapter and discussing these connections.

### 6.2 Seminar Organization

**Introductory Meeting:** The seminar will start with a kick-off meeting on April 24, 2024, at 14:00. In this meeting, students will be assigned to groups and chapters of the book and receive further guidance on expectations. The meeting will last approximately one hour.

**Presentations:** Each group will give a 30-minute presentation, followed by a discussion, in a blocked event on June 27. Attendance at all presentations is mandatory for successful completion of the seminar.

**Seminar paper:** Each group must submit a 12-page seminar paper by August 3. The seminar paper is a polished version of the presentation, incorporating useful feedback from the discussion on the seminar presentation day.

For further questions, don't hesitate to get in touch with **Dr. Frank Rosar** (rosar@kit.edu).

### 6.3 References

Nalebuff, Barry J., Brandenburger, A. (1996). Co-opetition. Currency.

#### Organizational issues

Registration via WiWi-Portal

Kick-off: 24.04.2025

Presentations: 27.06.2025



#### Seminar Lying and Cheating in Economic Decision Situations (Bachelor)

2560555, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

Seminar (S)  
On-Site

**Content**

**Objective of the Seminar:** The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see <http://polit.econ.kit.edu> or <https://portal.wiwi.kit.edu/Seminare>

The acceptance of students for the seminar is based on preferences and suitability for the topics. This includes theoretical and practical experience with Behavioral Economics as well as English skills.

Seminar Papers of 12–15 pages are to be handed in.

Students' grades will be based on the quality of presentations in the seminar (40%) and the seminar paper (60%). There may be a bonus on the grade for actively participating in the discussions of the presentations.

Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.

**Organizational issues**

Obligatory: Application via WiWi-Portal during the seminar registration period

Introduction: 23.04.2025, 14.00 - 14.45 h, KD2Lab Teamraum

Presentations: 02.07.2025, KD2Lab Teamraum

Seminar Topics in Political Economy

## T

**6.116 Course: Seminar in Informatics (Bachelor) [T-WIWI-103485]**

**Responsible:** Professorenschaft des Instituts AIFB  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-106283 - Seminars](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each term	1

Events					
WT 24/25	2513200	<a href="#">Seminar Programming 3 (Bachelor)</a>	2 SWS	Seminar /	Oberweis, Fritsch, Frister, Forell, Rybinski
WT 24/25	2513214	<a href="#">Seminar Information security and Data protection (Bachelor)</a>	2 SWS	Seminar /	Volkamer, Raabe, Schiefer, Hennig, Werner, Ullrich
WT 24/25	2513312	<a href="#">Seminar Linked Data and the Semantic Web (Bachelor)</a>	3 SWS	Seminar /	Käfer, Braun
WT 24/25	2513314	<a href="#">Seminar Real-World Challenges in Data Science and Analytics (Bachelor)</a>	3 SWS	/	Hoellig, Käfer, Thoma
WT 24/25	2513315	<a href="#">Seminar Real-World Challenges in Data Science and Analytics (Master)</a>	3 SWS	/	Hoellig, Käfer, Thoma
ST 2025	2513308	<a href="#">Seminar Knowledge Discovery and Data Mining (Bachelor)</a>	2 SWS	Seminar /	Käfer, Noullet, Popovic, Qu, Shao, Kinder
ST 2025	2513310	<a href="#">Seminar Data Science &amp; Real-time Big Data Analytics (Bachelor)</a>	2 SWS	Seminar /	Käfer, Thoma, Hoellig
ST 2025	2513500	<a href="#">Cognitive Automobiles and Robots</a>	2 SWS	Seminar /	Schneider, Zöllner, Daaboul
Exams					
WT 24/25	7900038	<a href="#">Seminar Linked Data and the Semantic Web (Bachelor)</a>			Färber
WT 24/25	7900042	<a href="#">Seminar Programming 3 (Bachelor)</a>			Oberweis
WT 24/25	7900121	<a href="#">Security and Privacy Awareness</a>			Volkamer
WT 24/25	7900187	<a href="#">Seminar Real-World Challenges in Data Science and Analytics (Bachelor)</a>			Färber
WT 24/25	7900284	<a href="#">Seminar Information Security and Data Protection (Bachelor)</a>			Oberweis

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

**Competence Certificate**

Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

**Prerequisites**

None.

**Recommendation**

See seminar description in the course catalogue of the KIT (<https://campus.kit.edu/>)

**Annotation**

Placeholder for seminars offered by the Institute AIFB. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: <https://portal.wiwi.kit.edu>.

## Workload

90 hours

Below you will find excerpts from events related to this course:



### Seminar Programming 3 (Bachelor)

2513200, WS 24/25, 2 SWS, [Open in study portal](#)

Seminar (S)  
On-Site

## Content

Registration information and the content of the seminar will be announced on the WIWI-portal. Only bachelor students are allowed to attend this seminar.



### Seminar Linked Data and the Semantic Web (Bachelor)

2513312, WS 24/25, 3 SWS, Language: German/English, [Open in study portal](#)

Seminar (S)  
On-Site

## Content

Linked Data is a way of publishing data on the web in a machine-understandable fashion. The aim of this practical seminar is to build applications and devise algorithms that consume, provide, or analyse Linked Data.

The Linked Data principles are a set of practices for data publishing on the web. Linked Data builds on the web architecture and uses HTTP for data access, and RDF for describing data, thus aiming towards web-scale data integration. There is a vast amount of data available published according to those principles: recently, 4.5 billion facts have been counted with information about various domains, including music, movies, geography, natural sciences. Linked Data is also used to make web-pages machine-understandable, corresponding annotations are considered by the big search engine providers. On a smaller scale, devices on the Internet of Things can also be accessed using Linked Data which makes the unified processing of device data and data from the web easy.

In this practical seminar, students will build prototypical applications and devise algorithms that consume, provide, or analyse Linked Data. Those applications and algorithms can also extend existing applications ranging from databases to mobile apps.

For the seminar, programming skills or knowledge about web development tools/technologies are highly recommended. Basic knowledge of RDF and SPARQL are also recommended, but may be acquired during the seminar. Students will work in groups. Seminar meetings will take place as 'Block-Seminar'.

Topics of interest include, but are not limited to:

- Travel Security
- Geo data
- Linked News
- Social Media

The exact dates and information for registration will be announced at the event page.



### Seminar Real-World Challenges in Data Science and Analytics (Bachelor)

2513314, WS 24/25, 3 SWS, Language: German/English, [Open in study portal](#)

On-Site

## Content

In the seminar, various Real-World Challenges in Data Science and Analytics will be worked on.

During this seminar, groups of students work on a case challenge with data provided. Here, the typical process of a data science project is depicted: integration of data, analysis of these, modeling of the decisions and visualization of the results.

During the seminar, solution concepts are worked out, implemented as a software solution and presented in an intermediate and final presentation. The seminar "Real-World Challenges in Data Science and Analytics" is aimed at students in master's programs.

The exact dates and information for registration will be announced at the course page.



### Seminar Real-World Challenges in Data Science and Analytics (Master)

2513315, WS 24/25, 3 SWS, Language: German/English, [Open in study portal](#)

On-Site

### Content

In the seminar, various Real-World Challenges in Data Science and Analytics will be worked on.

During this seminar, groups of students work on a case challenge with data provided. Here, the typical process of a data science project is depicted: integration of data, analysis of these, modeling of the decisions and visualization of the results.

During the seminar, solution concepts are worked out, implemented as a software solution and presented in an intermediate and final presentation. The seminar "Real-World Challenges in Data Science and Analytics" is aimed at students in master's programs.

The exact dates and information for registration will be announced at the course page.



### Seminar Knowledge Discovery and Data Mining (Bachelor)

2513308, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

Seminar (S)  
On-Site

### Content

In this seminar different machine learning and data mining methods are implemented.

The seminar includes different methods of machine learning and data mining. Participants of the seminar should have basic knowledge of machine learning and programming skills.

Domains of interest include, but are not limited to:

- Medicine
- Social Media
- Finance Market
- Scientific Publications

Further Information: [https://aifb.kit.edu/web/Lehre/Praktikum\\_Knowledge\\_Discovery\\_and\\_Data\\_Science](https://aifb.kit.edu/web/Lehre/Praktikum_Knowledge_Discovery_and_Data_Science)

The exact dates and information for registration will be announced at the event page.

### Organizational issues

Die Anmeldung erfolgt über das WiWi-Portal <https://portal.wiwi.kit.edu/>.

### Literature

Detaillierte Referenzen werden zusammen mit den jeweiligen Themen angegeben. Allgemeine Hintergrundinformationen ergeben sich z.B. aus den folgenden Lehrbüchern:

- Mitchell, T.; Machine Learning
- McGraw Hill, Cook, D.J. and Holder, L.B. (Editors) Mining Graph Data, ISBN:0-471-73190-0
- Wiley, Manning, C. and Schütze, H.; Foundations of Statistical NLP, MIT Press, 1999.



### Seminar Data Science & Real-time Big Data Analytics (Bachelor)

2513310, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

Seminar (S)  
On-Site

### Content

In this seminar, students will design applications in teams that use meaningful and creative Event Processing methods. Thereby, students have access to an existing record.

Event processing and real-time data are everywhere: financial market data, sensors, business intelligence, social media analytics, logistics. Many applications collect large volumes of data in real time and are increasingly faced with the challenge of being able to process them quickly and react promptly. The challenges of this real-time processing are currently also receiving a great deal of attention under the term "Big Data". The complex processing of real-time data requires both knowledge of methods for data analysis (data science) and their processing (real-time analytics). Seminar papers are offered on both of these areas as well as on interface topics, the input of own ideas is explicitly desired.

Further information to the seminar is given under the following Link:

<http://seminar-cep.fzi.de>

Questions are answered via the e-mail address [sem-ep@fzi.de](mailto:sem-ep@fzi.de).

### Organizational issues

Die Anmeldung erfolgt über das WiWi-Portal <https://portal.wiwi.kit.edu/>.



### Cognitive Automobiles and Robots

2513500, SS 2025, 2 SWS, Language: German/English, [Open in study portal](#)

Seminar (S)  
On-Site

### **Content**

The seminar is intended as a theoretical supplement to lectures such as "Machine Learning". The theoretical basics will be deepened in the seminar. The aim of the seminar is that the participants work individually to analyze a subsystem from the field of robotics and cognitive systems using one or more procedures from the field of AI/ML.

The individual projects require the analysis of the task at hand, selection of suitable procedures, specification and theoretical evaluation of the approach taken. Finally, the chosen solution has to be documented and presented in a short presentation.

### **Learning objectives:**

- Students can apply knowledge from the Machine Learning lecture in a selected field of current research in robotics or cognitive automobiles for theoretical analysis.
- Students can evaluate, document and present their concepts and results.

### **Recommendations:**

Attendance of the lecture machine learning

### **Workload:**

The workload of 3 credit points consists of the time spent on literature research and planning/specifying the proposed solution. In addition, a short report and a presentation of the work carried out will be prepared.

### **Organizational issues**

Anmeldung und weitere Informationen sind im Wiwi-Portal zu finden.

Registration and further information can be found in the WiWi-portal.

T

## 6.117 Course: Seminar in Mathematics (Bachelor) [T-MATH-102265]

**Responsible:** Prof. Dr. Günter Last  
Dr. Franz Nestmann  
PD Dr. Steffen Winter

**Organisation:** KIT Department of Mathematics

**Part of:** [M-WIWI-106283 - Seminars](#)

Type	Credits	Grading scale	Version
Examination of another type	3	Grade to a third	1

T

**6.118 Course: Seminar in Operations Research (Bachelor) [T-WIWI-103488]**

**Responsible:** Prof. Dr. Stefan Nickel  
Prof. Dr. Steffen Rebennack  
Prof. Dr. Oliver Stein

**Organisation:** KIT Department of Economics and Management

**Part of:** [M-WIWI-106283 - Seminars](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each term	1

Events					
WT 24/25	2550131	Seminar on Methodical Foundations of Operations Research (B)	2 SWS	Seminar /	Stein, Beck, Schwarze
WT 24/25	2550461	Seminar on Trending Topics in Optimization and Machine Learning (Bachelor)	2 SWS	Seminar /	Rebennack, Warwicker, Kandora
WT 24/25	2550472	Seminar on Energy and Power Systems Optimization (Bachelor)	2 SWS	Seminar /	Rebennack, Warwicker, Kandora
WT 24/25	2550491	Seminar: Modern OR and Innovative Logistics	2 SWS	Seminar /	Nickel, Mitarbeiter
ST 2025	2500028	Seminar: Modern OR and Innovative Logistics	2 SWS	Seminar /	Nickel, Mitarbeiter, Pomes
ST 2025	2550131	Seminar on Methodical Foundations of Operations Research (BA)	2 SWS	Seminar /	Stein, Beck, Schwarze, Neussel
ST 2025	2550132	Seminar on Mathematical Optimization (MA)	2 SWS	Seminar /	Stein, Beck, Schwarze, Neussel
ST 2025	2550461	Seminar: Trending Topics in Machine Learning and Optimization (Bachelor)	2 SWS	Seminar /	Rebennack, Warwicker, Kandora
ST 2025	2550472	Seminar: Energy and Power Systems Optimization (Bachelor)	2 SWS	Seminar /	Rebennack, Warwicker, Kandora
ST 2025	2550491	Seminar: Modern OR and Innovative Logistics	2 SWS	Seminar /	Nickel, Mitarbeiter
Exams					
WT 24/25	7900011_WS2425	Seminar in Operations Research B (Bachelor)			Stein
WT 24/25	7900012_WS2425	Seminar in Operations Research A (Master)			Stein
WT 24/25	7900113	Seminar Trending Topics in Optimization and Machine Learning (Bachelor)			Rebennack
WT 24/25	7900313	Seminar on Power Systems Optimization (Bachelor)			Rebennack
WT 24/25	7900342	Seminar Modern OR and Innovative Logistics			Nickel
ST 2025	7900347	Seminar on Power Systems Optimization (Bachelor)			Rebennack

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

**Competence Certificate**

Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

**Prerequisites**

None.

### Recommendation

See seminar description in the course catalogue of the KIT (<https://campus.kit.edu/>)

### Annotation

The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: <https://portal.wiwi.kit.edu>.

### Workload

90 hours

*Below you will find excerpts from events related to this course:*



### Seminar on Methodical Foundations of Operations Research (B)

2550131, WS 24/25, 2 SWS, Language: German, [Open in study portal](#)

Seminar (S)  
On-Site

### Content

The seminar aims at describing, evaluating, and discussing recent as well as classical topics in continuous optimization. The focus is on the treatment of optimization models and algorithms, also with respect to their practical application.

Bachelor students are introduced to the style of scientific work. By focussed treatment of a scientific topic they deal with the basics of scientific investigation and reasoning.

For further development of a scientific work style, master students are particularly expected to critically question the seminar topics.

With regard to the oral presentations the students become acquainted with presentation techniques and basics of scientific reasoning. Also rhetoric abilities may be improved.

### Remarks:

Attendance at all oral presentations is compulsory.

Preferably at least one module offered by the Institute of Operations Research should have been chosen before attending this seminar.

### Assessment:

The assessment is composed of a 15-20 page paper as well as a 40-60 minute oral presentation according to §4(2), 3 of the examination regulation. The grade is composed of the equally weighted assessments of the paper and the oral presentation.

The seminar is appropriate for bachelor as well as for master students. Their differentiation results from different assessment criteria for the seminar paper and the oral presentation.

### Workload:

The total workload for this course is approximately 90 hours. For further information see German version.

### Literature

Die Literatur und die relevanten Quellen werden gegen Ende des vorausgehenden Semesters im Wiwi-Portal und in einer Seminarvorbesprechung bekannt gegeben.

References and relevant sources are announced at the end of the preceding semester in the Wiwi-Portal and in a preparatory meeting.



### Seminar: Modern OR and Innovative Logistics

2550491, WS 24/25, 2 SWS, Language: German, [Open in study portal](#)

Seminar (S)  
Blended (On-Site/Online)

### Content

The seminar aims at the presentation, critical evaluation and exemplary discussion of recent questions in discrete optimization. The focus lies on optimization models and algorithms, also with regard to their applicability in practical cases (especially in Supply Chain and Health Care Management). The students get in touch with scientific working: The in-depth work with a special scientific topic makes the students familiar with scientific literature research and argumentation methods. As a further aspect of scientific work, especially for Master students the emphasis is put on a critical discussion of the seminar topic. Regarding the seminar presentations, the students will be familiarized with basic presentational and rhetoric skills.

### Organizational issues

Anmeldezeitraum: 11.09.24 bis 30.09.24 im Wiwi Portal

### Literature

Die Literatur und die relevanten Quellen werden zu Beginn des Seminars bekannt gegeben.



### Seminar: Modern OR and Innovative Logistics

2500028, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Seminar (S)  
Blended (On-Site/Online)

#### Content

The seminar aims at the presentation, critical evaluation and exemplary discussion of recent questions in discrete optimization. The focus lies on optimization models and algorithms, also with regard to their applicability in practical cases (especially in Supply Chain and Health Care Management). The students get in touch with scientific working: The in-depth work with a special scientific topic makes the students familiar with scientific literature research and argumentation methods. As a further aspect of scientific work, especially for Master students the emphasis is put on a critical discussion of the seminar topic. Regarding the seminar presentations, the students will be familiarized with basic presentational and rhetoric skills.

#### Organizational issues

Anmeldung erfolgt über das Wiwi-Portal. Nähere Informationen hierzu finden Sie hier zu einem späteren Zeitpunkt.

#### Literature

Die Literatur und die relevanten Quellen werden zu Beginn des Seminars bekannt gegeben.



### Seminar on Methodical Foundations of Operations Research (BA)

2550131, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Seminar (S)  
On-Site

#### Content

The seminar aims at describing, evaluating, and discussing recent as well as classical topics in continuous optimization. The focus is on the treatment of optimization models and algorithms, also with respect to their practical application.

Bachelor student are introduced to the style of scientific work. By focussed treatment of a scientific topic they deal with the basics of scientific investigation and reasoning.

For further development of a scientific work style, master students are particularly expected to critically question the seminar topics.

With regard to the oral presentations the students become acquainted with presentation techniques and basics of scientific reasoning. Also rethoric abilities may be improved.

#### Remarks:

Attendance at all oral presentations is compulsory.

Preferably at least one module offered by the Institute of Operations Research should have been chosen before attending this seminar.

#### Assessment:

The assessment is composed of a 15-20 page paper as well as a 40-60 minute oral presentation according to §4(2), 3 of the examination regulation. The grade is composed of the equally weighted assessments of the paper and the oral presentation.

The seminar is appropriate for bachelor as well as for master students. Their differentiation results from different assessment criteria for the seminar paper and the oral presentation.

#### Workload:

The total workload for this course is approximately 90 hours. For further information see German version.

#### Literature

Die Literatur und die relevanten Quellen werden gegen Ende des vorausgehenden Semesters im Wiwi-Portal und in einer Seminarvorbesprechung bekannt gegeben.

References and relevant sources are announced at the end of the preceding semester in the Wiwi-Portal and in a preparatory meeting.



### Seminar: Modern OR and Innovative Logistics

2550491, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Seminar (S)  
Blended (On-Site/Online)

### **Content**

The seminar aims at the presentation, critical evaluation and exemplary discussion of recent questions in discrete optimization. The focus lies on optimization models and algorithms, also with regard to their applicability in practical cases (especially in Supply Chain and Health Care Management). The students get in touch with scientific working: The in-depth work with a special scientific topic makes the students familiar with scientific literature research and argumentation methods. As a further aspect of scientific work, especially for Master students the emphasis is put on a critical discussion of the seminar topic. Regarding the seminar presentations, the students will be familiarized with basic presentational and rhetoric skills.

The topics of the seminar will be announced at the beginning of the term in a preliminary meeting. Attendance is compulsory for the preliminary meeting as well for all seminar presentations.

### **Exam:**

The assessment consists of a written seminar thesis of 20-25 pages and a presentation of 35-40 minutes (according to §4(2), 3 of the examination regulation).

The final mark for the seminar consists of the seminar thesis, the seminar presentation, the handout, and if applicable further material such as programming code.

The seminar can be attended both by Bachelor and Master students. A differentiation will be achieved by different valuation standards for the seminar thesis and presentation.

### **Requirements:**

If possible, at least one module of the institute should be taken before attending the seminar.

### **Objectives:**

The student

- illustrates and evaluates classic and current research questions in discrete optimization,
- applies optimization models and algorithms in discrete optimization, also with regard to their applicability in practical cases (especially in Supply Chain and Health Care Management),
- successfully gets in touch with scientific working by an in-depth working on a special scientific topic which makes the student familiar with scientific literature research and argumentation methods,
- acquires good rhetorical and presentation skills.

As a further aspect of scientific work, especially for Master students the emphasis is put on a critical discussion of the seminar topic.

### **Organizational issues**

wird auf der Homepage [dol.ior.kit.edu](http://dol.ior.kit.edu) bzw. auf dem WiWi-Portal bekannt gegeben

### **Literature**

Die Literatur und die relevanten Quellen werden zu Beginn des Seminars bekannt gegeben.

**6.119 Course: Seminar in Statistics (Bachelor) [T-WIWI-103489]**

**Responsible:** Prof. Dr. Oliver Grothe  
Prof. Dr. Melanie Schienle

**Organisation:** KIT Department of Economics and Management

**Part of:** [M-WIWI-106283 - Seminars](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each term	1

Events					
WT 24/25	25000111	<a href="#">Statistics and Epidemics</a>		Seminar /	Bracher
WT 24/25	2500018		2 SWS	Seminar /	Grothe, Kaplan, Liu
WT 24/25	2500047	<a href="#">Advanced Topics in Econometrics, Statistics and Data Science</a>	2 SWS	Seminar	Schienle, Krüger, Buse, Rüter, Bracher, Sobolová
WT 24/25	2521310	<a href="#">Topics in Econometrics</a>	2 SWS	Seminar	Schienle, Krüger, Rüter
ST 2025	2500208	<a href="#">Statistics and Large Language Models</a>	2 SWS	Seminar	Krüger, Eberl
ST 2025	2521310	<a href="#">Advanced Topics in Econometrics</a>	2 SWS	Seminar	Schienle, Buse, Rüter, Bracher, Eberl
ST 2025	2550560	<a href="#">Spezielle Themen zu Statistik, Datenanalyse und maschinellem Lernen</a>	2 SWS	Seminar /	Grothe, Liu
Exams					
WT 24/25	79000111	<a href="#">Statistics and Epidemics</a>			Bracher
WT 24/25	7900144	<a href="#">Topics in Econometrics</a>			Schienle
WT 24/25	7900299	<a href="#">Seminar in Statistics (Bachelor)</a>			Grothe

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

**Competence Certificate**

Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

**Prerequisites**

None.

**Recommendation**

See seminar description in the course catalogue of the KIT (<https://campus.kit.edu/>)

**Annotation**

The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: <https://portal.wiwi.kit.edu>.

**Workload**

90 hours

*Below you will find excerpts from events related to this course:*



## Statistics and Epidemics

25000111, WS 24/25, SWS, Language: English, [Open in study portal](#)

Seminar (S)  
On-Site

### Content

#### Motivation

Infectious disease epidemiology gives rise to a large variety of real-time data streams. During the COVID-19 pandemic, the interpretation and statistical analysis of these data has proven crucial, but also highly challenging. In this seminar, students will get to know central concepts of infectious disease surveillance and modelling from a statistical perspective. Following an overview of various aspects in the form of blocked lectures, students will choose a more specific topic for their seminar thesis.

#### Learning Goals

Students develop an understanding of central modeling tasks and methods, including

- estimation of reproductive numbers
- compartment models of disease spread
- nowcasting and short-term forecasting of disease spread
- detection of outbreaks
- diagnostic testing

Moreover, they get to know various data types commonly used in the analysis of disease spread.

#### Logistics

The project seminar is worth 4.5 credit points (Leistungspunkte). There will be three blocked lectures (approx. 135 minutes each) in the beginning of the lecture period. For the various topics covered, subjects for seminar theses will be proposed (and students are allowed to propose their own topics). Towards the end of the semester, students present their progress on the chosen topics to the group. Grades will be based on this presentation (25%) and the final report (75%).

### Organizational issues

#### Prerequisites

Students should have a very good working knowledge of statistics, including proficiency in a programming language for applied data analysis. The lecture VWL3 Introduction to Econometrics is a prerequisite for the project seminar. Most available software in the field is in R, but in principle Python can be used as well. Advanced knowledge of biology, medicine or epidemiology is not required.

#### Application Procedure

Please submit a transcript of records as well as a short letter of motivation (roughly 200 words) via WIWI-Portal: <https://portal.wiwi.kit.edu/ys/8223>

Application time frame: July 20th, 2024 to September, 30th, 2024.



## Advanced Topics in Econometrics, Statistics and Data Science

2500047, WS 24/25, 2 SWS, Language: German/English, [Open in study portal](#)

Seminar (S)

### Organizational issues

Blockveranstaltung, Termine werden bekannt gegeben



## Topics in Econometrics

2521310, WS 24/25, 2 SWS, Language: German, [Open in study portal](#)

Seminar (S)

### Organizational issues

Blockveranstaltung, Termine werden auf Homepage und über Ilias bekannt gegeben



### Advanced Topics in Econometrics

2521310, SS 2025, 2 SWS, Language: German/English, [Open in study portal](#)

Seminar (S)

#### Organizational issues

Blockveranstaltung, Termine werden bekannt gegeben





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## 6.120 Course: Seminar: Commercial and Corporate Law in the IT Industry [T-INFO-111405]

**Responsible:** Dr. Georg Nolte  
**Organisation:** KIT Department of Informatics  
**Part of:** [M-INFO-101216 - Private Business Law](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each winter term	1

Events					
WT 24/25	2400165	<a href="#">Seminar Commercial and Corporate Law in Information Technology</a>	2 SWS	Seminar / 	Nolte
Exams					
WT 24/25	7500182	<a href="#">Seminar: Legal Studies II</a>			Boehm, Raabe, Sattler
WT 24/25	7500310	<a href="#">Seminar: Commercial and Corporate Law in the IT Industry</a>			Sattler

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

T

## 6.121 Course: Seminar: IT- Security Law [T-INFO-111404]

**Responsible:** Martin Schallbruch

**Organisation:** KIT Department of Informatics

**Part of:** [M-INFO-106754 - Public Economic and Technology Law](#)


**Type**  
Examination of another type





**Credits**  
3

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
1

Events					
WT 24/25	2424389	<a href="#">Seminar "IT security law"</a>	2 SWS	Seminar / 	Schallbruch
Exams					
WT 24/25	7500249	<a href="#">Seminar: IT- Security Law</a>			Zufall

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

T

**6.122 Course: Seminar: Legal Studies I [T-INFO-101997]****Responsible:** N.N.**Organisation:** KIT Department of Informatics**Part of:** [M-INFO-106424 - Legal Aspects of Digitalization](#)  
[M-WIWI-106283 - Seminars](#)**Type**  
Examination of another type**Credits**  
3**Grading scale**  
Grade to a third**Recurrence**  
Each term**Version**  
1

Events					
WT 24/25	2400060	Data in Software-Intensive Technical Systems – Modeling – Analysis – Protection	2 SWS	Seminar /	Reussner, Raabe, Werner, Müller-Quade
WT 24/25	2400184	EU Digital Regulatory Framework	2 SWS	Seminar /	Zufall
WT 24/25	2400203	(Smart) City in and as a Network	2 SWS	Seminar /	Kasper
WT 24/25	2400209	Rechtliche Herausforderungen für die Europäische Datenökonomie	2 SWS	Seminar /	Sattler
WT 24/25	2400216	(Generative) KI und Recht	2 SWS	Seminar /	Boehm, Vettermann
WT 24/25	2513214	Seminar Information security and Data protection (Bachelor)	2 SWS	Seminar /	Volkamer, Raabe, Schiefer, Hennig, Werner, Ullrich
ST 2025	2400005	Governance, Risk & Compliance	2 SWS	Seminar /	Herzig, Siddiq
ST 2025	2400171	Regulating AI: from ethics to law	2 SWS	Seminar /	Gil Gasiola
ST 2025	2400177	Designing Data Governance of Digital Systems (en)	2 SWS	Seminar /	Pathak
ST 2025	2400190	EU Digital Regulatory Framework	2 SWS	Seminar /	Zufall
ST 2025	2400204	(Generative) KI und Recht	2 SWS	Seminar /	Boehm
ST 2025	2400207	Rechtlicher Rahmen für die Europäische Datenökonomie	2 SWS	Seminar /	Sattler
ST 2025	2400208	Rechtlicher Rahmen für Künstliche Intelligenz	2 SWS	Seminar /	Sattler
ST 2025	24820	Current Issues in Patent Law	2 SWS	Seminar /	Melullis
Exams					
WT 24/25	7500035	Seminar: Legal Studies II			Zufall
WT 24/25	7500182	Seminar: Legal Studies II			Boehm, Raabe, Sattler
WT 24/25	7500232	Seminar Data in Software-Intensive Technical Systems – Modeling – Analysis – Protection			Reussner
WT 24/25	7500249	Seminar: IT- Security Law			Zufall
ST 2025	7500140	Seminar: Legal Studies I			Raabe, Melullis, Boehm, Sattler
ST 2025	7500159	Seminar: Legal Studies I			Zufall
ST 2025	7500237	Seminar: Law and Legal Studies			Zufall

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Below you will find excerpts from events related to this course:

V

**EU Digital Regulatory Framework**2400184, WS 24/25, 2 SWS, Language: English, [Open in study portal](#)**Seminar (S)**  
On-Site

### Content

This class aims to provide an overview on the legal instruments forming the EU digital regulatory framework. Following its Digital Single Market Strategy, the EU has set up a new strategic programme for a "Digital Decade". Existing regulations like the General Data Protection Regulation (GDPR), or the E-Commerce Directive, are being complemented by a variety of new instruments that aim to set binding rules on online markets, to regulate data flows in various ways, but also to pioneer a legal framework on AI. Prominent instruments include the new AI Act, the Digital Services Act (DSA) and Digital Markets Act (DMA), the Data Act, Data Governance Act, or Open Data Directive.

The class will provide an overview on the existing framework: Which regulations and directives are relevant? How do they apply and interact with each other in a broader context?

Another objective is to provide students with the ability to read these legal instruments: How to access regulatory instruments that often have more than 100 pages (without having to read every single sentence)? How to gain a comprehensive, high-level understanding of the instrument? How to identify parts relevant to a particular legal problem?

The class will start with an introduction into EU law and regulatory instruments in general. Concrete guidance on reading, analysing and working with legal instruments in English will be given. Based on these instructions, students will be assigned legal instruments to present in the final unit along with a two-pages report.

Grades will be assigned based on the quality of these presentations and the report, as well as participation in the discussion (presentation: 40 %, two-pages report: 40 %, discussion: 20 %).

### Organizational issues

WS 2024/25

Hierbei handelt es sich NICHT um eine Pro-Seminar, sondern um ein Seminar (aus Rechtswissenschaften).

Anmeldungen für das Seminar bitte NUR! über das WiWi-Portal!

\*Für die Prüfung bitte NUR über CAS (Campus-Portal) anmelden!

\*Erläuterung: nach der für die Teilnahme am Seminar verbindlichen Teilnahme an der Einführungsveranstaltung bitte Anmeldung über das Campus-System (notwendig für die Erfassung der Note der Seminararbeit).



#### Regulating AI: from ethics to law

2400171, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

Seminar (S)  
On-Site

**Content**

**Credit points = ECTS**

3 ECTS

**Language:**

English

**Competency Goals:**

Students comprehend the role of technology regulation.

They are able to identify different types of regulation and their impact on different stakeholders.

They know the main aspects of the regulation of AI systems.

They understand the foundations of the AI Act of the EU.

They know the content of AI principles and are able to assess their implementation in specific projects.

**Content:**

This seminar will provide an overview of the regulation of technologies and in particular the regulation of AI systems. After an introduction to forms of regulation, students will explore the different regulatory instruments from the perspective of the consolidated principles of AI: fairness, transparency, privacy, security and accountability. This will allow students to discuss how the principles and rules governing AI can be implemented in concrete cases.

The seminar will cover the following topics:

- Introduction to technology regulation
- Objectives of regulation
- Types of regulation
- Challenges in regulating new / disruptive technologies
- Specific challenges in regulating AI
- Fragmented/vertical regulation of AI
- AI Act
- AI principles: fairness, transparency, privacy, security, and accountability
- The role of principles in regulating AI
  - Dealing with principles when developing and implementing AI systems

**Competency certificate:**

The assessment of this course is carried out by the following aspects, which will be considered in the grading (§ 4 Abs. 2 Nr. 3 SPO): term paper (approx. 5 pages), presentation (approx. 20 min.) and discussion.

The grading scale will be announced in the course. Students may redraw from the examination during the first two weeks after the topic has been communicated.

### Organizational issues

**Anmeldungen für das Seminar bitte NUR! über das WiWi-Portal!**

**\*Für die Prüfung bitte NUR über CAS (Campus-Portal) anmelden!**

\*Erläuterung Nach der für die Teilnahme am Seminar verbindlichen Teilnahme an der Einführungsveranstaltung bitte Anmeldung über das Campus-System (notwendig für die Erfassung der Note der Seminararbeit).

**Blockseminar im SoSe 2025 (2 Termine):** Termine und Uhrzeit:

Donnerstag, 24.04.2025, 13:30 - 17:30 Uhr

Donnerstag, 10.07.2025, 13:30 - 17:30 Uhr.

Raum: jeweils im Seminarraum Nr. 313 (Geb. 07.08) **English:** Please register for the seminar ONLY via the WiWi-Portal!

\*Please register for the exam ONLY via CAS (Campus-Portal)!

\*Explanation After attending the introductory event, which is mandatory for participation in the seminar, please register via the campus system (necessary for recording the grade of the seminar paper).

**Block seminar in summer term 2024 (2 dates):**

Dates and time:

Thursday, 24th April 2025, 13:30 - 17:30 h

Thursday, 10th July 2025, 13:30 - 17:30 h.

Room: each time in seminar room no. 313 (building 07.08)



### Designing Data Governance of Digital Systems (en)

2400177, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

Seminar (S)  
On-Site

### Content

The latest regulations in the digital sector at EU level represent a highly topical and important regulatory instrument with enormous practical relevance for students of computer science and business informatics. The seminar not only enables students to acquire important knowledge in this area, but also to apply it specifically to the governance of digital systems and to learn the practical design of digital systems against the background of legal framework conditions.

### Organizational issues

**Anmeldungen für das Seminar bitte NUR! über das WiWi-Portal! (Anmeldezeitraum für das Seminar: 01.03.2025 - 28.03.2025).**

**\*Für die Prüfung bitte NUR über CAS (Campus-Portal) anmelden!**

\*Erläuterung Nach der für die Teilnahme am Seminar verbindlichen Teilnahme an der Einführungsveranstaltung bitte Anmeldung über das Campus-System (notwendig für die Erfassung der Note der Seminararbeit).

**English:** Please register for the seminar ONLY via the WiWi-Portal!

\*Please register for the exam ONLY via CAS (Campus-Portal)!

\*Explanation After attending the introductory event, which is mandatory for participation in the seminar, please register via the campus system (necessary for recording the grade of the seminar paper).

Kick-off:

**Friday, 11th April 2025: 10:00 - 12:00 h.**

**Room Nr. 313, building 07.08 (Vincenz-Prießnitz-Str. 3, KA)**

Date for the final-presentations is not yet defined (as per 25.02.2025, sf).



### EU Digital Regulatory Framework

2400190, SS 2025, 2 SWS, Language: English, [Open in study portal](#)

Seminar (S)  
On-Site

## Content

### Note:

This class is mainly intended for Bachelor and Master students in Business Informatics and those with Law as a minor subject, but also open interested students from other disciplines.

This class aims to provide an overview on the legal instruments forming the EU digital regulatory framework. Following its Digital Single Market Strategy, the EU has set up a new strategic programme for a "Digital Decade". Existing regulations like the General Data Protection Regulation (GDPR), or the E-Commerce Directive, are being complemented by a variety of new instruments that aim to set binding rules on online markets, to regulate data flows in various ways, but also to pioneer a legal framework on AI. Prominent instruments include the new AI Act (proposal), the Digital Services Act (DSA) and Digital Markets Act (DMA), the Data Act, Data Governance Act, or Open Data Directive.

The class will provide an overview on the existing framework: Which regulations and directives are relevant? How do they apply and interact with each other in a broader context?

Another objective is to provide students with the ability to read these legal instruments: How to access regulatory instruments that often have more than 100 pages (without having to read every single sentence)? How to gain a comprehensive, high-level understanding of the instrument? How to identify parts relevant to a particular legal problem?

The class will start with an introduction into EU law and regulatory instruments in general. Concrete guidance on reading, analysing and working with legal instruments in English will be given. Based on these instructions, students will be assigned legal instruments to present in the final unit along with a two-pages report.

Grades will be assigned based on the quality of these presentations and the report, as well as participation in the discussion (presentation: 40 %, two-pages report: 40 %, discussion: 20 %).

## Organizational issues

**Anmeldungen für das Seminar bitte NUR! über das WiWi-Portal!**

**\*Für die Prüfung bitte NUR über CAS (Campus-Portal) anmelden!**

\*Erläuterung: nach der für die Teilnahme am Seminar verbindlichen Teilnahme an der Einführungsveranstaltung bitte Anmeldung über das Campus-System (notwendig für die Erfassung der Note der Seminararbeit).

### Termine im SoSe 2025:

**Mittwoch, den 7. Mai 2025, 16-19 Uhr (Kick-off)**

**Donnerstag, den 17. Juli 2025, 14:00 - 18:00 Uhr (Präsentationen).**

### **Raum:**

**jeweils im Seminarraum Nr. 313, Geb. 07.08.**

### **English:**

*Please register for the seminar ONLY via the WiWi-Portal!*

*\*Please register for the exam ONLY via CAS (Campus-Portal)!*

*\*Explanation: after attending the introductory event, which is mandatory for participation in the seminar, please register via Campus System (necessary for recording the grade of the seminar papers).*

### **Dates in summer term 2025:**

**Wednesday, 7 May 2025, 16-19h (kick-off)**

**Thursday, 17th July 2025, 14:00 - 18:00 h (presentations).**

### **Room:**

**In seminar room no. 313, building 07.08.**



## 6.123 Course: Social Science A (WiWi) [T-GEISTSOZ-109048]

**Responsible:** Prof. Dr. Gerd Nollmann

**Organisation:** KIT Department of Humanities and Social Sciences

**Part of:** [M-GEISTSOZ-101167 - Sociology/Empirical Social Research](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each winter term	1

Events					
WT 24/25	5011011	<a href="#">Artificial intelligence in the research process</a>	2 SWS	Seminar /	Banisch
WT 24/25	5011014	<a href="#">Advanced module: Technology and Future: Theories of prospective knowledge</a>	2 SWS	Seminar /	Lösch
ST 2025	5000048	<a href="#">Socio-scientific Theories of Technology Assessment</a>	2 SWS	Proseminar ( /	Lösch
ST 2025	5011013	<a href="#">Experience of Violence at Universities</a>	2 SWS	Seminar /	Mäs
ST 2025	5011019	<a href="#">Fake news in the crosshairs: strategies to protect society</a>	2 SWS	Seminar /	Mäs
Exams					
WT 24/25	7400041	<a href="#">Social Science A (WiWi)</a>			Nollmann

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Below you will find excerpts from events related to this course:



### Artificial intelligence in the research process

5011011, WS 24/25, 2 SWS, Language: German, [Open in study portal](#)

Seminar (S)  
Blended (On-Site/Online)

#### Content

ChatGPT und andere Large Language Models (LLMs) transformieren unsere Gesellschaft auf vielen Ebenen. Auch Studium und Wissenschaft stehen vor tiefgreifenden Veränderungen. Im Seminar „Künstliche Intelligenz im Forschungsprozess“ nähern wir uns diesen neuen Technologien und erproben, wie sie sinnvoll eingesetzt werden können, um aktuelle Forschungsfragen zu adressieren. Wir orientieren uns dabei an den Methoden und Fragestellungen der Computer-gestützten Sozialwissenschaft (Computational Social Science) mit besonderem Fokus auf die Extraktion komplexer Bedeutungsmuster (z.B. Meinungen, Argumente, Narrative, etc.). Das Seminar ist als Blockseminar mit zwei Blöcken konzipiert (voraussichtlich Januar and März). Gemeinsam erarbeiten wir Themen für Miniprojekte, die zwischen den beiden Blöcken von den Studierenden bearbeitet werden. Im Vorfeld wird es eine online-Sitzung geben.

#### Organizational issues

Diese Veranstaltung wird als Blockseminar angeboten.

06.03.2025; 10-18 Uhr

14.03.2025; 10-17 Uhr

15.03.2025; 10-17 Uhr



### Experience of Violence at Universities

5011013, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Seminar (S)  
Blended (On-Site/Online)

### **Content**

In recent years, awareness of experiences of violence has changed significantly. Movements such as #MeToo and the International Day for the Elimination of Violence against Women have drawn attention to abuses worldwide. Much is also being done at universities such as KIT to educate people, create contact points and promote an organizational culture that does not tolerate violence. Nevertheless, the actual extent of the problem remains unclear.

In this seminar, we will use an online survey of students to explore the extent and nature of experiences of violence and their consequences at KIT. What experiences do students have themselves? Do they observe violence in others and how do they experience it?

### **Workload:**

2 ECTS points can be earned. Participants must attend regularly, actively participate in the creation of an online questionnaire and prepare a final report in group work.

### **Lecturer:**

*Michael Mäs* is a proud sociologist. His research deals with complex systems such as social networks on the Internet, which he investigates using formal approaches and quantitative methods of social research (surveys, network analysis, laboratory and field experiments). He has published in the fields of sociology, economics, physics, biology and computer science, among others.

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
## 6.124 Course: Social Science B (WiWi) [T-GEISTSOZ-109049]





**Responsible:** Prof. Dr. Gerd Nollmann

**Organisation:** KIT Department of Humanities and Social Sciences

**Part of:** [M-GEISTSOZ-101167 - Sociology/Empirical Social Research](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each winter term	1

Events					
WT 24/25	5011011	<a href="#">Artificial intelligence in the research process</a>	2 SWS	Seminar / 	Banisch
WT 24/25	5011014	<a href="#">Advanced module: Technology and Future: Theories of prospective knowledge</a>	2 SWS	Seminar / 	Lösch
ST 2025	5000048	<a href="#">Socio-scientific Theories of Technology Assessment</a>	2 SWS	Proseminar ( /  )	Lösch
Exams					
WT 24/25	7400046	<a href="#">Social Science B (WiWi)</a>			Nollmann

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

Below you will find excerpts from events related to this course:

V

### Artificial intelligence in the research process

5011011, WS 24/25, 2 SWS, Language: German, [Open in study portal](#)

Seminar (S)  
Blended (On-Site/Online)

#### Content

ChatGPT und andere Large Language Models (LLMs) transformieren unsere Gesellschaft auf vielen Ebenen. Auch Studium und Wissenschaft stehen vor tiefgreifenden Veränderungen. Im Seminar „Künstliche Intelligenz im Forschungsprozess“ nähern wir uns diesen neuen Technologien und erproben, wie sie sinnvoll eingesetzt werden können, um aktuelle Forschungsfragen zu adressieren. Wir orientieren uns dabei an den Methoden und Fragestellungen der Computer-gestützten Sozialwissenschaft (Computational Social Science) mit besonderem Fokus auf die Extraktion komplexer Bedeutungsmuster (z.B. Meinungen, Argumente, Narrative, etc.). Das Seminar ist als Blockseminar mit zwei Blöcken konzipiert (voraussichtlich Januar and März). Gemeinsam erarbeiten wir Themen für Miniprojekte, die zwischen den beiden Blöcken von den Studierenden bearbeitet werden. Im Vorfeld wird es eine online-Sitzung geben.

#### Organizational issues

Diese Veranstaltung wird als Blockseminar angeboten.

06.03.2025; 10-18 Uhr

14.03.2025; 10-17 Uhr

15.03.2025; 10-17 Uhr

T

## 6.125 Course: Special Topics in Information Systems [T-WIWI-109940]

**Responsible:** Prof. Dr. Christof Weinhardt  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101434 - eBusiness and Service Management](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	4,5	Grade to a third	Each term	2

### Competence Certificate

The assessment of this course is in form of a written documentation, a presentation of the outcome of the conducted practical components and an active participation in class.

Please take into account that, beside the written documentation, also a practical component (such as a survey or an implementation of an application) is part of the course. Please examine the course description for the particular tasks.

The overall grade is composed as follows:

A total of 60 points can be achieved, of which

- A maximum of 30 points for the written documentation
- A maximum of 30 points for the practical component

In order to pass the success control, at least 15 points (written documentation / practical component) must be achieved.

### Prerequisites

see below

### Recommendation

None

### Annotation

All the practical seminars offered at the chair of Prof. Dr. Weinhardt can be chosen in the Special Topics in Information Systems course. The current topics of the practical seminars are available at the following homepage: [www.iism.kit.edu/im/lehre](http://www.iism.kit.edu/im/lehre).

The Special Topics Information Systems is equivalent to the practical seminar, as it was only offered for the major in "Information Systems" so far. With this course students majoring in "Industrial Engineering and Management" and "Economics Engineering" also have the chance of getting practical experience and enhance their scientific capabilities.

The Special Topics Information Systems can be chosen instead of a regular lecture (see module description). Please take into account, that this course can only be accounted once per module.

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**6.126 Course: Statistical Modeling of Generalized Regression Models [T-WIWI-103065]**

**Responsible:** apl. Prof. Dr. Wolf-Dieter Heller  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101420 - Econometrics and Economics](#)  
[M-WIWI-101608 - Statistics and Econometrics](#)  
[M-WIWI-105414 - Statistics and Econometrics II](#)

**Type**  
Written examination**Credits**  
4,5**Grading scale**  
Grade to a third**Recurrence**  
Each winter term**Version**  
1

Events					
WT 24/25	2521350	<a href="#">Statistical Modeling of Generalized Regression Models</a>	2 SWS	Lecture	Heller
Exams					
WT 24/25	7900011	<a href="#">Statistical Modeling of Generalized Regression Models</a>			Heller
WT 24/25	7900146 (WS23/24)	<a href="#">Statistical Modeling of generalized regression models</a>			Heller

**Competence Certificate**

The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation.

**Prerequisites**

None

**Recommendation**

Knowledge of the contents covered by the course "Economics III: Introduction in Econometrics" [2520016]

*Below you will find excerpts from events related to this course:*

V

**Statistical Modeling of Generalized Regression Models**

2521350, WS 24/25, 2 SWS, [Open in study portal](#)

**Lecture (V)****Content****Learning objectives:**

The student has profound knowledge of generalized regression models.

**Requirements:**

Knowledge of the contents covered by the course *Economics III: Introduction in Econometrics* [2520016].

**Workload:**

Total workload for 4.5 CP: approx. 135 hours

Attendance: 30 hours

Preparation and follow-up: 65 hours

## T


## 6.127 Course: Statistics I [T-WIWI-102737]





**Responsible:** Prof. Dr. Oliver Grothe  
Prof. Dr. Melanie Schienle

**Organisation:** KIT Department of Economics and Management

**Part of:** [M-WIWI-101432 - Introduction to Statistics](#)  
[M-WIWI-106421 - Preliminary Exam](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	5	Grade to a third	Each summer term	1

Events					
ST 2025	2600008	<a href="#">Statistics I</a>	4 SWS	Lecture / 	Krüger
ST 2025	2600009	<a href="#">Tutorien zu Statistik I</a>	2 SWS	Tutorial (	Krüger, Becker, N.N., Biegert
Exams					
WT 24/25	7900022	<a href="#">Statistics I</a>			Grothe, Lerch
ST 2025	7900104	<a href="#">Statistics I</a>			Krüger, Lerch

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

Success is assessed in the form of a written examination (120 minutes). The examination is offered towards the end of the lecture period or at the beginning of the lecture-free period. The repeat examination is offered in the following semester.

Bonus: It is planned that, from the summer semester 2025, a grade bonus for the Statistics I exam can be earned through successful participation in the tutorials. If the grade of the written exam is between 4.0 and 1.3, the bonus will generally improve the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the lecture.

**Prerequisites**

None

Below you will find excerpts from events related to this course:

## V

**Statistics I**

2600008, SS 2025, 4 SWS, Language: German, [Open in study portal](#)

Lecture (V)  
On-Site

**Content****Learning objectives:**

Students understand and apply

- basic concepts of statistical data exploration as well as
- basic definitions and theorems of probability theory.

**Content:**

A. Descriptive Statistics: univariate und bivariate analysis

B. Probability Theory: probability space, conditional and product probabilities

C. Random variables: location and shape parameters, dependency measures, concrete distribution models

**Workload:**

Total workload for 5 CP: approx. 150 hours

Attendance: 60 hours

Preparation and follow-up: 90 hours

**Literature**

Skript: Kurzfassung Statistik I. Dieses enthält ausführliche Angaben zu weiterführender Literatur.

## T

## 6.128 Course: Statistics II [T-WIWI-102738]

**Responsible:** Prof. Dr. Oliver Grothe  
Prof. Dr. Melanie Schienle

**Organisation:** KIT Department of Economics and Management

**Part of:** [M-WIWI-101432 - Introduction to Statistics](#)


**Type**  
Written examination





**Credits**  
5

**Grading scale**  
Grade to a third

**Recurrence**  
Each winter term

**Version**  
1

Events					
WT 24/25	2610020	<a href="#">Statistics II</a>	4 SWS	Lecture / 	Schienle
WT 24/25	2610021		2 SWS	Tutorial (	Krüger, Lerch, Becker
WT 24/25	2610022	<a href="#">PC-Praktikum zu Statistik II</a>	2 SWS		Grothe, Lerch
Exams					
WT 24/25	7900001	<a href="#">Statistics II</a>			Schienle, Lerch
ST 2025	7900082	<a href="#">Statistics II</a>			Schienle, Lerch

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

**Competence Certificate**

Success is assessed in the form of a written examination (120 minutes). The examination is offered towards the end of the lecture period or at the beginning of the lecture-free period. The repeat examination is offered in the following semester.

Bonus: It is planned that from the winter semester 2025/2026, a grade bonus for the Statistics II exam can be earned through successful participation in the tutorials. If the grade of the written examination is between 4.0 and 1.3, the bonus will generally improve the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the lecture.

**Prerequisites**

None

**Recommendation**

It is recommended to attend the course *Statistics I* [2600008] before the course *Statistics II* [2610020].

Below you will find excerpts from events related to this course:

## V

**Statistics II**

2610020, WS 24/25, 4 SWS, Language: German, [Open in study portal](#)

**Lecture (V)**  
On-Site

**Content****Learning objectives:**

The student

- understands and applies the basic definitions and theorems of probability theory,
- transfers these theoretical foundations to problems in parametrical mathematical statistics.

**Content:**

D. Sampling and Estimation Theory: Sampling distributions, estimators, point and interval estimation

E. Test Theory: General Principles of Hypothesis Testing, Concrete 1- and 2-Sampling Tests

F. Regression analysis: Simple and multiple linear regression, statistical inference

**Requirements:**

It is recommended to attend the course *Statistics I* [2600008] before the course *Statistics II* [2600020].

**Workload:**

Total workload: 150 hours (5.0 Credits).

Attendance: 30 hours

Preparation and follow-up: 90 hours

## **Literature**

Skriptum: Kurzfassung Statistik II

### **Weiterführende Literatur:**

Bamberg, G., Baur, F. und Krapp, M.: Statistik, 15. überarb. Auflage. Oldenbourg, München 2009, ISBN 978-3486590883.

Fahrmeir, L., Heumann, C., Künstler, R., Pigeot, I. und Tutz, G.: Statistik - Der Weg zur Datenanalyse, 8. Auflage. Springer Spektrum. Berlin 2016, ISBN 978-3-662-50371-3.

Mosler, K. und Schmid, F.: Beschreibende Statistik und Wirtschaftsstatistik, 4. akt. und verb. Auflage, Springer, Berlin 2009, ISBN 978-3642015564.

Mosler, K. und Schmid, F.: Wahrscheinlichkeitsrechnung und schließende Statistik, 4. verb. Aufl., Springer, Berlin 2011, ISBN 978-3642150098.

Stock, J.H. und Watson M.W.: Introduction to Econometrics, 3. Auflage, Prentice Hall 2014, ISBN 978-1292071312

Stocker, T.C. und Steinke I.: Statistik: Grundlagen und Methodik. De Gruyter Oldenbourg, Berlin 2016 ISBN-13: 978-3110353884.

T

## 6.129 Course: Strategic Management [T-WIWI-113090]

**Responsible:** Prof. Dr. Hagen Lindstädt  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101425 - Strategy and Organization](#)


**Type**  
Written examination

**Credits**  
3,5

**Grading scale**  
Grade to a third

**Recurrence**  
Each summer term

**Version**  
1

Events					
ST 2025	2577900	<a href="#">Strategic Management</a>	2 SWS	Lecture / 	Lindstädt
Exams					
WT 24/25	7900199	<a href="#">Strategic Management</a>			Lindstädt
ST 2025	7900067	<a href="#">Strategic Management</a>			Lindstädt

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

### Competence Certificate

The assessment consists of a written exam (60 min) taking place at the beginn of the recess period (according to §4 (2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

### Prerequisites

None

Below you will find excerpts from events related to this course:

V

### Strategic Management

2577900, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)  
On-Site

### Content

Students learn central concepts of strategic management along the ideal-typical strategy process. An overview of fundamental frameworks and models will be provided and an action-oriented integration performance will be achieved through the transfer of theory to practical issues.

Through intensive exposure to real-world case studies, students will be encouraged to learn and apply strategic measures in a targeted manner in the real business world. The course features an action-oriented approach and provides students with a realistic understanding of the possibilities and limitations of rational design approaches.

Content in Keywords:

- Corporate governance and strategic management: concepts, levels, process.
- Strategic analysis: internal and external analysis
- Competitive strategy: formulation, evaluation and selection of strategic action alternatives at business unit level
- Strategic interaction and strategic commitment
- Corporate strategy: diversification strategy, M&A and management of the corporate portfolio
- Implementation of strategies in companies

### Structure:

Lectures in the course are available to students online as recordings, while class dates are reserved for active discussion of real-world case studies.

### Learning Objectives:

Upon completion of the course, students will be able to,

- Prepare strategic decisions along the ideal strategic process in a practical setting,
- Identify sources of competitive advantage,
- Explain interrelationships of companies in competition,
- Evaluate the portfolio management of companies,
- To classify actions and decisions of companies strategically,
- Apply knowledge from theoretical frameworks to the analysis of real-life situations.

### Recommendations:

None.

### Workload:

Total workload for 3.5 credit hours: approximately 105 hours.

Attendance: 30 hours

Self-study: 75 hours

### Verification:

Depending on further pandemic developments, the examination will be offered in the summer semester 2021 either as an open-book examination (examination performance of another kind according to SPO § 4 Abs. 2, Pkt. 3), or as a 60-minute written examination (written examination according to SPO § 4 Abs. 2, Pkt. 1).

It is expected that the exam will take place at the beginning of the semester's lecture-free period.

The examination is offered every semester and can be repeated at any regular examination date.

### Literature

- Pidun, U.: *Corporate Strategy: Theory and Practice*. Springer-Gabler, Wiesbaden 2019.
- Lindstädt, H.; Hauser, R.: *Strategische Wirkungsbereiche des Unternehmens*. Gabler, Wiesbaden 2004.
- Grant, R.M.: *Contemporary Strategy Analysis*, 10. Aufl., Wiley 2018.

Die relevanten Auszüge und zusätzliche Quellen werden in der Veranstaltung bekannt gegeben.

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## 6.130 Course: Supplement Applied Informatics [T-WIWI-110711]

**Responsible:** Professorenschaft des Instituts AIFB  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-106906 - Electives in Informatics](#)

Type
Written examination

Credits
4,5

Grading scale
Grade to a third

Recurrence
Each term

Version
1

### Competence Certificate

The assessment of this course is a written or (if necessary) oral examination.

Depending on the particular course associated with this placeholder a bonus on the examination grade is possible.

### Prerequisites

None

### Annotation

This course can be used in particular for the acceptance of external courses whose content is in the broader area of applied informatics, but is not equivalent to another course of this topic.

### Workload

135 hours



## 6.131 Course: Tactical and Operational Supply Chain Management [T-WIWI-102714]

**Responsible:** Prof. Dr. Stefan Nickel  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101413 - Applications of Operations Research](#)  
[M-WIWI-101421 - Supply Chain Management](#)  
[M-WIWI-103278 - Optimization under Uncertainty](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	4,5	Grade to a third	Each summer term	3

Events					
ST 2025	2550486	<a href="#">Tactical and operational SCM</a>	3 SWS	Lecture /	Nickel
ST 2025	2550487	<a href="#">Übungen zu Taktisches und operatives SCM</a>	1.5 SWS	Practice /	Pomes, Hoffmann
Exams					
WT 24/25	7900104	<a href="#">Tactical and Operational Supply Chain Management</a>			Nickel

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

### Competence Certificate

Depending on further pandemic developments, the exam will be offered either as an open-book exam, or as a written exam (60 min).

The exam takes place in every semester.

Prerequisite for admission to examination is the successful completion of the online assessments.

### Prerequisites

Prerequisite for admission to examination is the successful completion of the online assessments.

### Recommendation

None

### Annotation

The lecture is held in every summer term. The planned lectures and courses for the next three years are announced online.

Below you will find excerpts from events related to this course:



### Tactical and operational SCM

2550486, SS 2025, 3 SWS, Language: German, [Open in study portal](#)

Lecture (V)  
On-Site

### Content

The planning of material transport is an essential element of Supply Chain Management. By linking transport connections across different facilities, the material source (production plant) is connected with the material sink (customer). The general supply task can be formulated as follows (cf. Gudehus): For given material flows or shipments, choose the optimal (in terms of minimal costs) distribution and transportation chain from the set of possible logistics chains, which asserts the compliance of delivery times and further constraints. The main goal of the inventory management is the optimal determination of order quantities in terms of minimization of fixed and variable costs subject to resource constraints, supply availability and service level requirements. Similarly, the problem of lot sizing in production considers the determination of the optimal amount of products to be produced in a time slot. The course includes an introduction to basic terms and definitions of Supply Chain Management and a presentation of fundamental quantitative planning models for distribution, vehicle routing, inventory management and lot sizing. Furthermore, case studies from practice will be discussed in detail.

Passing the online exercise is a prerequisite for admission to the exam.

## Literature

### Weiterführende Literatur


- Domschke: Logistik: Transporte, 5. Auflage, Oldenbourg, 2005
- Domschke: Logistik: Rundreisen und Touren, 4. Auflage, Oldenbourg, 1997
- Ghiani, Laporte, Musmanno: Introduction to Logistics Systems Planning and Control, Wiley, 2004
- Gudehus: Logistik, 3. Auflage, Springer, 2005
- Simchi-Levi, Kaminsky, Simchi-Levi: Designing and Managing the Supply Chain, 3rd edition, McGraw-Hill, 2008
- Silver, Pyke, Peterson: Inventory management and production planning and scheduling, 3rd edition, Wiley, 1998





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## 6.132 Course: Tax Law [T-INFO-111437]

**Responsible:** Detlef Dietrich  
**Organisation:** KIT Department of Informatics  
**Part of:** [M-INFO-101216 - Private Business Law](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	3	Grade to a third	Each summer term	1

Events					
ST 2025	24646	<a href="#">Tax Law</a>	2 SWS	Lecture / 	Dietrich
Exams					
WT 24/25	7500062	<a href="#">Tax Law</a>			Sattler, Matz
ST 2025	7500120	<a href="#">Tax Law</a>			Sattler

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

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## 6.133 Course: Team Project Management and Technology [T-WIWI-110968]





**Responsible:** Prof. Dr. Martin Klarmann  
Prof. Dr. Alexander Mädche

**Organisation:** KIT Department of Economics and Management

**Part of:** [M-WIWI-105440 - Team Project Management and Technology](#)

Type	Credits	Grading scale	Recurrence	Expansion	Version
Examination of another type	9	Grade to a third	Each term	1 terms	1

Events					
WT 24/25	2571176	<a href="#">Team Project Management and Technology</a>	6 SWS	Project (P /  )	Klarmann, Mädche
ST 2025	2571176	<a href="#">Teamprojekt Wirtschaft und Technologie</a>		Project (P /  )	Klarmann, Mädche
Exams					
WT 24/25	7900207	<a href="#">Team Project Management and Technology</a>			Mädche, Klarmann

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

### Competence Certificate

Alternative exam assessment. The basis for grading is the documents produced, the presentations during the course of the project, the artifact to be produced (e.g. algorithm, method, model, software, component) and the final presentation.

### Workload

270 hours


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
## 6.134 Course: Telecommunications Law [T-INFO-101309]

**Organisation:** KIT Department of Informatics

**Part of:** [M-INFO-106754 - Public Economic and Technology Law](#)

Type	Credits	Grading scale	Recurrence	Version
Written examination	3	Grade to a third	Each summer term	1

Events					
ST 2025	2424632	<a href="#">Telekommunikationsrecht</a>	2 SWS	Lecture / 	Döveling
Exams					
WT 24/25	7500049	<a href="#">Telecommunications Law</a>			Zufall
ST 2025	7500085	<a href="#">Telecommunications Law</a>			Zufall

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

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## 6.135 Course: Topics in Human Resource Management [T-WIWI-111858]





**Responsible:** Prof. Dr. Petra Nieken

**Organisation:** KIT Department of Economics and Management

**Part of:** [M-WIWI-105928 - HR Management & Digital Workplace](#)  
[M-WIWI-106860 - Leadership & Sustainable HR-Management](#)

Type	Credits	Grading scale	Recurrence	Version
Examination of another type	3	Grade to a third	Each term	1

Events					
WT 24/25	2573015	<a href="#">Topics in Human Resource Management</a>	2 SWS	Colloquium (K /  )	Nieken
ST 2025	2573015	<a href="#">Topics in Human Resource Management</a>	2 SWS	Colloquium (K /  )	Nieken, Mitarbeiter

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

### Competence Certificate

Alternative exam assessment.

The grade is made up of the presentation of a given research topic and active participation in the discussions in the course. The weighting depends on the course and will be announced at the beginning of the course.

### Prerequisites

This course cannot be combined with T-WIWI-102871 "Problem Solving, Communication and Leadership".

### Modeled Conditions

The following conditions have to be fulfilled:

1. The course [T-WIWI-102871 - Problem Solving, Communication and Leadership](#) must not have been started.

### Recommendation

We recommend visiting the course "Human Resource Management" before taking this course.

The course is strongly recommended for students interested in empirical research in the areas HRM, personnel economics, and leadership.

### Workload

90 hours

Below you will find excerpts from events related to this course:

V

### Topics in Human Resource Management

2573015, WS 24/25, 2 SWS, Language: German, [Open in study portal](#)

Colloquium (KOL)  
On-Site

### Content

The students will discuss and analyze selected research papers in the areas HRM, personnel economics, and leadership. The students will present research papers and discuss research methods and designs as well as content.

### Aim

The student

- Looks into current research topics in the areas HRM, personnel economics, and leadership.
- Analyzes research papers in detail and evaluates the research outcomes.
- Trains their presentation skills.
- Learns to critically evaluate research methods and trains the scientific discussion culture.
- Gains deeper knowledge in the area of HRM.
- Learns to evaluate research designs and takes into account the ethical dimension of research.

### Notes

Due to the interactive nature of the course, the number of participants is limited. If you are interested, please contact Prof. Nieken by email.

### Workload

The total workload for this course is approximately 90 hours.

Lecture: 30 hours

Preparation: 45 hours

Exam preparation: 15 hours

### Literature

Selected research papers

### Organizational issues

Die Veranstaltung findet als Blockveranstaltung statt. Termine werden noch bekannt gegeben.



### Topics in Human Resource Management

2573015, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Colloquium (KOL)  
On-Site

### Content

The students will discuss and analyze selected research papers in the areas HRM, personnel economics, and leadership. The students will present research papers and discuss research methods and designs as well as content.

### Aim

The student

- Looks into current research topics in the areas HRM, personnel economics, and leadership.
- Analyzes research papers in detail and evaluates the research outcomes.
- Trains their presentation skills.
- Learns to critically evaluate research methods and trains the scientific discussion culture.
- Gains deeper knowledge in the area of HRM.
- Learns to evaluate research designs and takes into account the ethical dimension of research.

### Notes

Due to the interactive nature of the course, the number of participants is limited. If you are interested, please contact Prof. Nieken by email.

### Workload

The total workload for this course is approximately 90 hours.

Lecture: 30 hours

Preparation: 45 hours

Exam preparation: 15 hours

### Literature

Selected research papers

### Organizational issues

Geb. 05.20, Raum 2A-12.1

T

## 6.136 Course: Trademark and Unfair Competition Law [T-INFO-101313]

**Responsible:** Dr. Yvonne Matz

**Organisation:** KIT Department of Informatics

**Part of:** [M-INFO-101215 - Intellectual Property Law](#)



**Type**  
Written examination




**Credits**  
3

**Grading scale**  
Grade to a third

**Recurrence**  
Each term

**Version**  
1

Events					
WT 24/25	2424136	<a href="#">Trademark and Unfair Competition Law</a>	2 SWS	Lecture / 	Matz
ST 2025	24609	<a href="#">Trademark and Unfair Competition Law</a>	2 SWS	Lecture / 	Matz
Exams					
WT 24/25	7500061	<a href="#">Trademark and Unfair Competition Law</a>			Matz
ST 2025	7500051	<a href="#">Trademark and Unfair Competition Law</a>			Matz

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

### Competence Certificate

The assessment is carried out as a written examination (§ 4 Abs. 2 No. 1 SPO) lasting 60 minutes.

### Prerequisites

None.

T

## 6.137 Course: Welfare Economics [T-WIWI-102610]

**Responsible:** Prof. Dr. Clemens Puppe  
**Organisation:** KIT Department of Economics and Management  
**Part of:** [M-WIWI-101501 - Economic Theory](#)



**Type**  
Written examination





**Credits**  
4,5

**Grading scale**  
Grade to a third

**Recurrence**  
see Annotations

**Version**  
3

Events					
ST 2025	2520517	<a href="#">Welfare Economics</a>	2 SWS	Lecture / 	Puppe
ST 2025	2520518	<a href="#">Übung zur Wohlfahrtstheorie</a>	1 SWS	Practice / 	Puppe, Ammann
Exams					
ST 2025	7900257	<a href="#">Welfare Economics</a>	Puppe		

Legend:  Online,  Blended (On-Site/Online),  On-Site,  Cancelled

### Competence Certificate

The assessment consists of a written exam (60 min.).

### Prerequisites

The course *Economics I: Microeconomics* [2610012] has to be completed beforehand.

### Modeled Conditions

The following conditions have to be fulfilled:

1. The course [T-WIWI-102708 - Economics I: Microeconomics](#) must have been passed.

### Recommendation

None

### Annotation

The course only takes place every second summer semester, the next course is planned for summer semester 2025.

Below you will find excerpts from events related to this course:

V

### Welfare Economics

2520517, SS 2025, 2 SWS, Language: German, [Open in study portal](#)

Lecture (V)  
On-Site

### Content

The lecture "Welfare economics" deals with the question of efficiency and distributional properties of economic allocations. The lecture covers different fairness concepts for the evaluation of economic allocations as well as the corresponding allocation mechanisms.

The first part of the lecture focuses on the efficiency and fairness of market equilibria. The two welfare theorems form the starting point of the first part: The 1st welfare theorem states that (under weak conditions) every competitive equilibrium is efficient. Conversely, according to the second welfare theorem (under stronger conditions), any efficient allocation can be obtained as a competitive equilibrium by choosing the appropriate initial endowment. Subsequently, concepts of fairness such as envy freeness, egalitarian equivalence, and others are defined and discussed in the context of general equilibrium theory.

The second part of the lecture deals with the efficiency and fairness of allocations that are the result of collective decisions. To this end, the concepts of the social welfare function and the social welfare functional are first introduced. In this part, special attention is paid to Arrow's famous impossibility theorem and the concept of axiomatic bargaining.

The third part of the lecture deals with the principle of "social justice" (i.e. distributional justice). The fundamental principles of Rawl's theory of justice, John Roemer's theory of equality of opportunity and other theories are explained and critically analyzed.

### Learning objectives:

The student should learn

- to name different ideas of fairness and define them formally in mathematical terms.
- to determine efficient and fair allocations in the context of market equilibria and social welfare functionals.
- to describe, explain, and prove the interrelationships between the different ideas of fairness and efficiency in the context of market equilibria and social welfare functionals.
- to assess and discuss real economic allocations with regard to different ideas of fairness.

### Workload:

Total workload for 4.5 credit points: approx. 135 hours

Attendance: 30 hours

Self-study: 105 hours

### Literature

- Rawls, J. 1971. *A Theory of Justice*. Harvard University Press.
- Roemer, J. 1996. *Theories of Distributive Justice*. Harvard University Press.

## 7 Appendix

### 7.1 Definition - About this MHB

Basically, the program is divided into **subjects** (for example business administration, informatics or operations research). Each subject is in turn divided into **modules**. Each module consists of one or more interrelated **partial achievements**, which are completed by a **performance assessment**. The scope of each module is characterized by credit points, which are credited after successful completion of the module. Some modules are **compulsory**. Numerous modules offer numerous individual **elective and specialization options**. This gives students the opportunity to tailor the interdisciplinary degree program to their personal needs, interests and career prospects, both in terms of content and time. The module handbook describes the modules belonging to the degree program. It deals with

- the composition of the modules,
- the size of the modules (in CP),
- the interdependencies between the modules
- the qualification objectives of the modules,
- the type of assessment and
- how the grade of a module is calculated.

The module handbook thus provides the necessary orientation during your studies and is a helpful companion. However, the module handbook does not replace the [course catalog](#) which provides up-to-date information on the variable course dates (e.g. time and location of the course) for each semester.