Module Handbook
Information Engineering and Management B.Sc.
SPO 2015
Winter term 2023/24
Date: 04/09/2023
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1 General information

Welcome to the new module handbook of your study program! We are delighted that you have decided to study at the KIT Department of Economics and Management and wish you a good start into the new semester! In the following we would like to give you a short introduction to the most important terms and rules that are important in connection with the choice of modules, courses and examinations.

1.1 Structural elements

The program exists of several subjects (e.g. business administration, economics, operations research). Every subject is split into modules and every module itself consists of one or more interrelated module component exams. The extent of every module is indicated by credit points (CP), which will be credited after the successful completion of the module. Some of the modules are obligatory. According to the interdisciplinary character of the program, a great variety of individual specialization and deepening possibilities exists for a large number of modules. This enables the student to customize content and time schedule of the program according to personal needs, interest and job perspective. The module handbook describes the modules belonging to the program. It describes particularly:

- the structure of the modules
- the extent (in CP),
- the dependencies of the modules,
- the learning outcomes,
- the assessment and examinations.

The module handbook serves as a necessary orientation and as a helpful guide throughout the studies. The module handbook does not replace the course catalog, which provides important information concerning each semester and variable course details (e.g. time and location of the course).

1.2 Begin and completion of a module

Each module and each examination can only be selected once. The decision on the assignment of an examination to a module (if, for example, an examination in several modules is selectable) is made by the student at the moment when he / she is registered for the appropriate examination. A module is completed or passed when the module examination is passed (grade 4.0 or better). For modules in which the module examination is carried out over several partial examinations, the following applies: The module is completed when all necessary module partial examinations have been passed. In the case of modules which offer alternative partial examinations, the module examination is concluded with the examination with which the required total credit points are reached or exceeded. The module grade, however, is combined with the weight of the predefined credit points for the module in the overall grade calculation.

1.3 Module versions

It is not uncommon for modules to be revised due to, for example, new courses or cancelled examinations. As a rule, a new module version is created, which applies to all students who are new to the module. On the other hand, students who have already started the module enjoy confidence and remain in the old module version. These students can complete the module on the same conditions as at the beginning of the module (exceptions are regulated by the examination committee). The date of the student’s "binding declaration" on the choice of the module in the sense of §5(2) of the Study and Examination Regulation is decisive. This binding declaration is made by registering for the first examination in this module.

In the module handbook, all modules are presented in their current version. The version number is given in the module description. Older module versions can be accessed via the previous module handbooks in the archive at http://www.wiwi.kit.edu/Archiv_MHB.php.

1.4 General and partial examinations

Module examinations can be either taken in a general examination or in partial examinations. If the module examination is offered as a general examination, the entire learning content of the module will be examined in a single examination. If the module examination is subdivided into partial examinations, the content of each course will be examined in corresponding partial examinations. Registration for examinations can be done online at the campus management portal. The following functions can be accessed on https://campus.studium.kit.edu/:

- Register/unregister for examinations
- Check for examination results
- Create transcript of records

For further and more detailed information, https://studium.kit.edu/Seiten/FAQ.aspx.

1.5 Types of exams

Exams are split into written exams, oral exams and alternative exam assessments. Exams are always graded. Non exam assessments can be repeated several times and are not graded.
1.6 Repeating exams
Principally, a failed written exam, oral exam or alternative exam assessment can repeated only once. If the repeat examination (including an eventually provided verbal repeat examination) will be failed as well, the examination claim is lost. A request for a second repetition has to be made in written form to the examination committee two months after loosing the examination claim. For further information see http://www.wiwi.kit.edu/hinweiseZweitwdh.php.

1.7 Examiners
The examination committee has appointed the KIT examiners and lecturers listed in the module handbook for the modules and their courses as examiners for the courses they offer.

1.8 Additional accomplishments
Additional accomplishments are voluntarily taken exams, which have no impact on the overall grade of the student and can take place on the level of single courses or on entire modules. It is also mandatory to declare an additional accomplishment as such at the time of registration for an exam. Additional accomplishments with at most 30 CP may appear additionally in the certificate.

1.9 Further information
For current information about studying at the KIT Department of Economics and Management, please visit our website www.wiwi.kit.edu as well as Instagram, LinkedIn, and YouTube. Please also see current notices and announcements for students at: https://www.wiwi.kit.edu/studium.php. Information around the legal and official framework of the study program can be found in the respective study and examination regulations of your study program. These are available under the Official Announcements of KIT (http://www.sle.kit.edu/amtlicheBekanntmachungen.php).

More detailed information about the legal and general conditions of the program can be found in the examination regulation of the program (http://www.sle.kit.edu/amtlicheBekanntmachungen.php).

1.10 Contact persons
for Bachelor students
Personal consultation: KIT Department of Informatics, Informatics Study Program Service Informatics Building 50.34, EG, Rooms 001.2/.3 bachelor@wirtschaftsinformatik.kit.edu

for master students
Personal consultation: KIT Department of Economics and Management, Examination Office Gebäude am Kronenplatz Building 05.20, 3rd floor, Room 3C-05 master@wirtschaftsinformatik.kit.edu

textual content
2 The Bachelor's degree program in Information Engineering and Management

2.1 Qualification objectives of the Bachelor’s degree in Information Engineering and Management

Graduates with a Bachelor's degree in Information Engineering and Management are equipped with strategically oriented basic knowledge in the fields of informatics (theoretical computer science, algorithms, programming technology and software engineering), economic sciences (business-related topics from the financial industry, information industry, production management, marketing and accounting as well as economic correlations of microeconomics) and law (basics of private law, private business law and of the constitutional and administrative law) as well as mathematics, statistics and operation research.

Through the comprehensive methodological basis, the graduates are in a position to acknowledge and apply specialized basic concepts, methods, models and approaches.

The graduates have an in-depth knowledge in computer science and law.

They can acknowledge, describe and communicate economic, IT and legal problems. This hereby entails planning, analyzing, comparing, reviewing and optimizing products, systems and processes. They make decisions, develop specialized solutions and implement their innovative ideas using methods and models from different disciplines within the framework of the available resources. They know how to illustrate, validate, review and guarantee the quality of the results achieved.

The practical use of their know-how also takes into account the social, scientific and ethical aspects.

Through the interdisciplinary nature of the course, the graduates can effectively respond at the interface of the different topics as well as set up targeted communication between the respective disciplines.

The graduates are in a position to work in a team and cope with challenges, e.g., those encountered in information and communication technology fields.

They have the ability to exercise career-related activities in the industry, service sector or in trade, start their own firms or take up a Master’s degree program in Information Engineering and Management or any other related course.

2.2 Structure of the Bachelor's degree program in Information Engineering and Management

SPO 2015

The Bachelor's degree program in Information Engineering and Management SPO 2015 has 6 terms. The first four terms have a methodological orientation and provides the student with the foundations of informatics, business administration, economics and law. Terms 5 and 6 aim at the specialization and application of this knowledge. Figure 2 shows the structure of the subjects and the credits (CP) allocated to the subjects.

According to the European Credit Transfer System, one credit corresponds to a workload of 30 hours.
Based on a solid mathematical education, the modules of the first four terms of the Bachelor programme in information engineering and management are allocated in the proportion 40/40/20 to informatics (informatics, applied informatics, and computer engineering), economic sciences (business administration, economics, operations research), and law. The internship prepares the student for his profession. Figure 3 shows the allocation of courses to modules and the curriculum for the first four terms.

<table>
<thead>
<tr>
<th>Module ID</th>
<th>Course</th>
<th>Hours per week</th>
<th>CP</th>
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<tbody>
<tr>
<td><strong>1st Term</strong></td>
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<tr>
<td>M-WIWl-101491</td>
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<tr>
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<td>5.0</td>
</tr>
<tr>
<td>M-MATH-101311</td>
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<td>4/2/2</td>
<td>8.0</td>
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<tr>
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<td>Basic Notions of Computer Science</td>
<td>3/1/3</td>
<td>6.0</td>
</tr>
<tr>
<td>M-INFO-101174</td>
<td>Programming</td>
<td>2/0/2</td>
<td>5.0</td>
</tr>
<tr>
<td>M-INFO-101190</td>
<td>Civil Law for Beginners</td>
<td>4/0</td>
<td>4.0</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>32.0</td>
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<td><strong>2nd Term</strong></td>
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<tr>
<td>M-WIWl-101491</td>
<td>Introduction to Information Engineering and Management</td>
<td>2/0/2</td>
<td>4.0</td>
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<tr>
<td>M-WIWl-101432</td>
<td>Statistics I</td>
<td>4/0/2</td>
<td>5.0</td>
</tr>
<tr>
<td>M-WIWl-101418</td>
<td>Introduction to Operations Research I</td>
<td>2/2/2</td>
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<td>3.0</td>
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<td></td>
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<tr>
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<td>M-INFO-101191</td>
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In the 3rd year (5th and 6th term) of the Bachelor program the student must pass:

- module(s) with 18 credits in informatics
- a module with 9 credits in the subject Business Administration
- a module with 9 credits in the subject BA/OR/EC,
- a module with 6 credits in law,
two out of the three seminar modules with 3 credits each,
and the bachelor thesis with 12 credits.
### 3 Field of study structure

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<td>Research Course</td>
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<td>Mathematics II</td>
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### 3.8 Operations Research

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### 3.9 Statistics

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<td>M/INFO-101191</td>
<td>Commercial Law</td>
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<tr>
<td>M/INFO-101192</td>
<td>Constitutional and Administrative Law</td>
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Prerequisites

xxx
### 3.11 Advanced Studies in Informatics

<table>
<thead>
<tr>
<th>Advanced Optional Courses (Election: at least 1 item as well as at least 18 credits)</th>
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<tbody>
<tr>
<td>M-INFO-101173 Algorithms II</td>
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<tr>
<td>M-INFO-101220 Algorithms for Planar Graphs</td>
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<tr>
<td>M-INFO-101237 Algorithmic Methods for Hard Optimization Problems</td>
<td>5 CR</td>
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<tr>
<td>M-INFO-101184 Mobile Robots – Practical Course</td>
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<tr>
<td>M-INFO-101229 Database Systems in Theory and Practice</td>
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<td>M-INFO-102978 Digital Circuits Design</td>
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<tr>
<td>M-INFO-100799 Formal Systems</td>
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<td>M-WIWI-101476 Business Processes and Information Systems</td>
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<td>M-INFO-101235 Introduction to Data and Information Management</td>
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<tr>
<td>M-INFO-101193 Foundations of Information Systems</td>
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<td>M-INFO-101178 Communication and Database Systems</td>
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<td>M-INFO-102557 Lego Mindstorms - Practical Course</td>
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<td>M-INFO-100757 Mechano-Informatics and Robotics</td>
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<td>M-INFO-101636 Web Applications and Service-Oriented Architectures (I)</td>
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### 3.12 Advanced Studies in Economics and Management

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<thead>
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<th>Elective Modules in Business Administration (Election: 1 item)</th>
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<tr>
<td>M-WIWI-101434 eBusiness and Service Management</td>
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<tr>
<td>M-WIWI-101421 Supply Chain Management</td>
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<tr>
<td>M-WIWI-101402 eFinance</td>
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<td>M-WIWI-101425 Strategy and Organization</td>
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<td>M-WIWI-101437 Industrial Production I</td>
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<td>M-WIWI-101464 Energy Economics</td>
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<td>M-WIWI-101435 Essentials of Finance</td>
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#### Elective Modules in Economics and Management (Election: 1 item)

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<td>M-WIWI-101425</td>
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<td>M-WIWI-101435</td>
<td>Essentials of Finance</td>
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3.14 Research Course

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4 Modules

4.1 Module: Advanced Macroeconomics [M-WIWI-106472]

Responsible: Prof. Dr. Johannes Brumm
Organisation: KIT Department of Economics and Management
Part of: Advanced Studies in Economics and Management (Elective Modules in Business Administration)
Advanced Studies in Economics and Management (Elective Modules in Economics and Management)

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<th>Duration</th>
<th>Language</th>
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<td>2 terms</td>
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Mandatory

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<td>Computational Macroeconomics</td>
<td>4,5 CR</td>
<td>Brumm</td>
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<tr>
<td>T-WIWI-109121</td>
<td>Macroeconomic Theory</td>
<td>4,5 CR</td>
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</table>

Competence Certificate
The module examination is carried out in the form of partial examinations of the courses of the module. The assessment procedures of each course of this module is defined for each course separately.

Competence Goal
The student

- acquires knowledge of modern macroeconomic models
- is able to analyze and discuss fiscal and monetary policy issues
- understands algorithms for solving dynamic, stochastic models
- is able to apply learned numerical methods independently

Content
The module focuses on teaching both theoretical foundations and solution procedures for macroeconomic models.

Annotation
The two courses can be taken in any order. They complement each other, but do not build on each other.

Workload
The total workload for this module is approximately 270 hours. The exact distribution is made according to the credit points of the courses of the module.
4.2 Module: Algorithmic Methods for Hard Optimization Problems [M-INFO-101237]

**Responsible:** Prof. Dr. Dorothea Wagner  
**Organisation:** KIT Department of Informatics  
**Part of:** Advanced Studies in Informatics

<table>
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<tr>
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**Mandatory**

| T-INFO-103334 | Algorithmic Methods for Hard Optimization Problems | 5 CR | Wagner |

**Competence Goal**

The goal of this course is to familiarize the students with hard problems and possible approaches to solve them. Online problems may also be part of the course.

**Content**

There are many practical problems that cannot be solved optimally - some not at all and some not in a reasonable amount of time. An example is the "bin packing problem" where a collection of objects must be packed using a possibly small number of bins. Moreover, problems sometimes arise where knowledge about the future (or even about the present) is incomplete, but a decision is required nevertheless ("online problems"). Regarding bin packing, for example, there must be a point in time when you close the bins and send them away. Even if there are some more objects arriving later.
Module: Algorithms for Planar Graphs [M-INFO-101220]

Responsible: Prof. Dr. Dorothea Wagner
Organisation: KIT Department of Informatics
Part of: Advanced Studies in Informatics

<table>
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<th>Credits</th>
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Mandatory
T-INFO-101986 Algorithms for Planar Graphs 5 CR Wagner

Content
A planar graph is defined as a graph that can be drawn in the plane such that no edges intersect. Planar graphs have many interesting properties that can be used to solve several problems in a particularly simple, fast and elegant way. In addition, some problems that are (NP-)hard in general graphs can be efficiently solved in planar graphs. The lecture presents a selection of these problems and corresponding algorithmic approaches.

Annotation
The module is offered irregularly.

Workload
approx. 150 h
### 4.4 Module: Algorithms I [M-INFO-100030]

**Responsible:** Prof. Dr.-Ing. Carsten Dachsbacher  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

<table>
<thead>
<tr>
<th>Credits</th>
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**Mandatory**

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<tr>
<td>T-INFO-100001</td>
<td>Algorithms I</td>
<td>6 CR</td>
<td>Dachsbacher</td>
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</table>
4.5 Module: Algorithms II [M-INFO-101173]

Responsible: Prof. Dr. Peter Sanders
Organisation: KIT Department of Informatics
Part of: Advanced Studies in Informatics

Credits: 6
Grading scale: Grade to a tenth
Recurrence: Each winter term
Duration: 1 term
Language: German/English
Level: 3
Version: 1

Mandatory

<table>
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<tbody>
<tr>
<td>T-INFO-102020</td>
<td>6</td>
<td>CR Sanders</td>
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</table>

Competence Certificate
See partial achievements (Teilleistung)

Prerequisites
See partial achievements (Teilleistung)

Competence Goal
The student has an in-depth insight into the theoretical and practical aspects of algorithms and is able to identify and formally formulate algorithmic problems in various application areas. Furthermore, they know advanced algorithms and data structures from the areas of graph algorithms, algorithmic geometry, string matching, algebraic algorithms, combinatorial optimization, and external memory algorithms. They are able to independently understand algorithms they are unfamiliar with, associate them with the above areas, apply them, determine their running time, evaluate them, and select appropriate algorithms for given applications. Furthermore, the student is able to adapt existing algorithms to related problems. In addition to algorithms for concrete problems, the student knows advanced techniques of algorithmic design. This includes parameterized algorithms, approximation algorithms, online algorithms, randomized algorithms, parallel algorithms, linear programming, and algorithm engineering techniques. For given algorithms, the student is able to identify techniques used to better understand these algorithms. In addition, they are able to select appropriate techniques for a given problem and use them to design their own algorithms.

Content
This module is designed to provide students with the basic theoretical and practical aspects of algorithm design, analysis, and engineering. It teaches general methods for designing and analyzing algorithms for basic algorithmic problems, as well as the basic principles of general algorithmic methods such as approximation algorithms, linear programming, randomized algorithms, parallel algorithms, and parameterized algorithms.

Workload
Lecture with 3 semester hours + 1 semester hour exercise
6 ECTS correspond to about 180 hours
about 45h visiting the lectures
about 15h visiting the exercises
about 90h follow-up of lectures and solving the exercise sheets
about 30h preparation for the exam
4.6 Module: Applications of Operations Research [M-WIWI-101413]

**Responsible:** Prof. Dr. Stefan Nickel  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Advanced Studies in Economics and Management (Elective Modules in Economics and Management)

<table>
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**Compulsory Elective Courses (Elect.: between 1 and 2 items)**

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<th>Module Responsible</th>
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<tr>
<td>T-WIWI-102704</td>
<td>Facility Location and Strategic Supply Chain Management</td>
<td>4.5 CR</td>
<td>Nickel</td>
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<tr>
<td>T-WIWI-102714</td>
<td>Tactical and Operational Supply Chain Management</td>
<td>4.5 CR</td>
<td>Nickel</td>
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**Supplementary Courses (Elect.: at most 1 item)**

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<tbody>
<tr>
<td>T-WIWI-102726</td>
<td>Global Optimization I</td>
<td>4.5 CR</td>
<td>Stein</td>
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<td>T-WIWI-106199</td>
<td>Modeling and OR-Software: Introduction</td>
<td>4.5 CR</td>
<td>Nickel</td>
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<tr>
<td>T-WIWI-106545</td>
<td>Optimization under Uncertainty</td>
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**Competence Certificate**

The assessment is carried out as partial exams (according to § 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module.

The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**

At least one of the courses **Facility Location and strategic Supply Chain Management** and **Tactical and operational Supply Chain Management** has to be taken.

**Competence Goal**

The student

- is familiar with basic concepts and terms of Supply Chain Management,
- knows the different areas of Supply Chain Management and their respective optimization problems,
- is acquainted with classical location problem models (in the plane, on networks and discrete) as well as fundamental methods for distribution and transport planning, inventory planning and management,
- is able to model practical problems mathematically and estimate their complexity as well as choose and adapt appropriate solution methods.

**Content**

Supply Chain Management is concerned with the planning and optimization of the entire, inter-company procurement, production and distribution process for several products taking place between different business partners (suppliers, logistics service providers, dealers). The main goal is to minimize the overall costs while taking into account several constraints including the satisfaction of customer demands.

This module considers several areas of Supply Chain Management. On the one hand, the determination of optimal locations within a supply chain is addressed. Strategic decisions concerning the location of facilities like production plants, distribution centers or warehouses are of high importance for the rentability of supply chains. Thoroughly carried out, location planning tasks allow an efficient flow of materials and lead to lower costs and increased customer service. On the other hand, the planning of material transport in the context of Supply Chain Management represents another focus of this module. By linking transport connections and different facilities, the material source (production plant) is connected with the material sink (customer). For given material flows or shipments, it is considered how to choose the optimal (in terms of minimal costs) distribution and transportation chain from the set of possible logistics chains, which asserts the compliance of delivery times and further constraints.

Furthermore, this module offers the possibility to learn about different aspects of the tactical and operational planning level in Supply Chain Management, including methods of scheduling as well as different approaches in procurement and distribution logistics. Finally, issues of warehousing and inventory management will be discussed.

**Annotation**

The planned lectures and courses for the next three years are announced online.

**Workload**

The total workload of the module is about 240 hours. The workload is proportional to the credit points of the individual courses.
**Recommendation**
The courses Introduction to Operations Research I and II are helpful.
4.7 Module: Applied Informatics [M-WIWI-101430]

**Responsible:** Prof. Dr. Andreas Oberweis  
Prof. Dr. Ali Sunyaev

**Organisation:** KIT Department of Economics and Management

**Part of:** Informatics

<table>
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**Mandatory**

- T-WIWI-110339 *Applied Informatics – Principles of Internet Computing: Foundations for Emerging Technologies and Future Services*  
  4 CR Sunyaev

- T-WIWI-110338 *Applied Informatics – Modelling*  
  4 CR Färber, Oberweis

**Competence Certificate**

The learning control for both courses takes the form of a written examination (60 minutes) in accordance with § 4(2), 1 SPO. The module grade consists of the credit-weighted average of the grades for both courses.

**Prerequisites**

None.

**Competence Goal**

The student should:

- Becomes familiar with relevant modelling languages for describing application domains and aspects of early software system design.
- Gains insight into methods and systems of computer science for the design and development of distributed information systems (supporting electronic business),
- is able to select, design, and apply these methods and systems in a way that is appropriate for the application context.

**Content**

The course Applied Informatics - Modelling [2511030] mainly addresses the early phases of the development of database-supported information systems, distributed systems for information services, intelligent systems and software systems in general. Main topics are modelling concepts and languages for describing application domains as well as static and dynamic aspects of early software system design. The course addresses in detail the following approaches: Entity-Relationship model, advanced aspects of UML, description logic, relational model, Petri nets, and event-driven process chains.

The course Applied Informatics - Internet Computing [2511032] provides insights into fundamental concepts and future technologies of distributed systems and Internet computing. Students should be able to select, design and apply the presented concepts and technologies. The course first introduces basic concepts of distributed systems (e.g. design of architectures for distributed systems, internet architectures, web services, middleware).

In the second part of the course, emerging technologies of Internet computing will be examined in depth. These include, among others:

- Cloud Computing
- Edge & Fog Computing
- Internet of Things
- Blockchain
- Artificial Intelligence

**Workload**

See german version.

**Recommendation**

Knowledge of the module Basic Notions of Computer Science as well as Algorithms I is expected.
Module: Applied Microeconomics [M-WIWI-101499]

4.8 Module: Applied Microeconomics [M-WIWI-101499]

**Responsible:** Prof. Dr. Johannes Philipp Reiß  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Advanced Studies in Economics and Management (Elective Modules in Economics and Management)

<table>
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<td>T-WIWI-112228</td>
<td>Digital Markets and Market Design</td>
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<td>Puppe, Reiß</td>
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<td>Economics III: Introduction in Econometrics</td>
<td>5 CR</td>
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<td>4,5 CR</td>
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**Competence Certificate**  
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**  
**Students**
- are introduced to the basic theoretical analysis of strategic interaction situations and shall be able to analyze situations of strategic interaction systematically and to use game theory to predict outcomes and give advice in applied economics settings, (course "Introduction to Game Theory");
- are exposed to the basic problems of imperfect competition and its implications for policy making; (course "Industrial Organization");
- are provided with the basic economics of network industries (e.g., telecom, utilities, IT, and transport sectors) and should get a vivid idea of the special characteristics of network industries concerning planning, competition, competitive distortion, and state intervention, (course "Competition in Networks").

**Content**  
The module’s purpose is to extend and foster skills in microeconomic theory by investigating a variety of applications. Students shall be able to analyze real-life problems using microeconomics.

**Workload**  
The total workload for this module is approximately 270 hours. For further information see German version.

**Recommendation**  
None.
### Module: Basic Notions of Computer Science [M-INFO-101170]

**Responsible:** Dr. rer. nat. Mattias Ulbrich  
**Organisation:** KIT Department of Informatics

<table>
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<th>Grading scale</th>
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<tbody>
<tr>
<td>T-INFO-101965</td>
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#### Competence Goal

- Students know the most important techniques for definitions and are able to read and understand such definitions.
- Students know the difference between syntax and semantics.
- Students know the most important notions from discrete mathematics and computer science and are able to use them for the description of problems and in proofs.

#### Content

- informal notion of algorithm, basics of correctness proofs
- computational complexity measures, hard problems
- big O notation, master theorem
- alphabets, words, formal languages
- finite acceptors, contextfree grammars
- inductive/recursive definitions, proofs by induction, closure
- relations and functions
- graphs

#### Workload

180 h
Module: Business Administration [M-WIWI-101492]

Responsible:  
Prof. Dr. Marliese Uhrig-Homburg  
Prof. Dr. Christof Weinhardt

Organisation:  
KIT Department of Economics and Management

Part of:  
Business Administration

<table>
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<td>Each term</td>
<td>2 terms</td>
<td>German</td>
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Mandatory

T-WIWI-102818  
Business Administration: Production Economics and Marketing  
4 CR  
Fichtner, Klarmann, Lützkendorf, Ruckes, Schultmann

T-WIWI-102816  
Financial Accounting and Cost Accounting  
4 CR  
Strych

Competence Certificate
The assessments of the courses are written examinations (90 minutes each) according to §4(2), 1 of the examination regulation. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites
None

Competence Goal
The student should be able to
- deal with advanced topics in accounting,
- describe the impacts and features of marketing instruments,
- knows the problem formulation and theories of production management, including the areas of energy, construction, real-estate and ergonomics,
- evaluate information as a competitive factor and is in control of the terminology and the methods to asses information.

Content
The institutional framework and the modelling and formal description of a company's decisions play an essential role in this module. This module contains problems in procurement and materials management as well as in logistics. Modern production processes for goods and services are systematically presented. Marketing research and knowledge of the range of marketing instruments are fundamental for decisions in a competitive market environment. Advanced topics in accounting are also taught.

Workload
See German version.

Recommendation
It is highly recommended to fulfil this module only after completing the module Foundations in Business Administration.
4.11 Module: Business Processes and Information Systems [M-WIWI-101476]

Responsible: Prof. Dr. Andreas Oberweis
Organisation: KIT Department of Economics and Management
Part of: Advanced Studies in Informatics

<table>
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<th>Grade to a tenth</th>
<th>Recurrence</th>
<th>Duration</th>
<th>Language</th>
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**Compulsory Elective Courses (Election: between 1 and 2 items)**

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<th>Title</th>
<th>Credits</th>
<th>Instructor</th>
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<tr>
<td>T-WIWI-102697</td>
<td>Business Process Modelling</td>
<td>4,5 CR</td>
<td>Oberweis</td>
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<tr>
<td>T-WIWI-109799</td>
<td>Process Mining</td>
<td>4,5 CR</td>
<td>Oberweis</td>
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**Supplementary Courses (Election: between 0 and 1 items)**

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<tr>
<td>T-WIWI-110711</td>
<td>Supplement Applied Informatics</td>
<td>4,5 CR</td>
<td>Professorenschaft des Instituts AIFB</td>
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<tr>
<td>T-WIWI-104679</td>
<td>Foundations of Mobile Business</td>
<td>4,5 CR</td>
<td>Oberweis</td>
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<tr>
<td>T-WIWI-110541</td>
<td>Advanced Lab Informatics (Bachelor)</td>
<td>4,5 CR</td>
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<tr>
<td>T-WIWI-112915</td>
<td>Advanced Lab Realization of Innovative Services (Bachelor)</td>
<td>4,5 CR</td>
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</table>

**Competence Certificate**

The assessment mix of each course of this module is defined for each course separately. The final mark for the module is the average of the marks for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**

At least one of the courses "Business Process Modelling" or "Process Mining" has to be attended.

**Competence Goal**

Students

- design architecture models of enterprise information systems and compare alternative designs,
- explain the concepts and principles of process modeling languages and methods, apply the methods in a concrete situation and evaluate the results,
- choose an appropriate modeling language according to a given context for analysing, modeling and improving business processes.

**Content**

Modeling the relevant aspects of a business process is the basis for efficient and effective support of this process in an enterprise information system. Detailed knowledge of languages, methods and software tools for supporting business process modeling is taught in this module.

Additionally, fundamentals of software quality management are considered in this module. Maturity models like CMMI or SPICE for evaluation and improvement of a software development process are introduced.
4.12 Module: Commercial Law [M-INFO-101191]

**Responsible:** Prof. Dr. Thomas Dreier

**Organisation:** KIT Department of Informatics

**Part of:** Law

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<th>9 CR</th>
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4.13 Module: Communication and Database Systems [M-INF0-101178]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm
Prof. Dr. Martina Zitterbart

**Organisation:** KIT Department of Informatics

**Part of:** Advanced Studies in Informatics

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<td>T-INFO-102015</td>
<td>Introduction in Computer Networks</td>
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**Competence Goal**

The students will

- have learned fundamentals of data communication as well as the design of communication systems,
- be familiar with the composition of the different protocols and their mechanisms and be able to design simple protocols on their own,
- have understood the relationships between the different communication layers,
- be able to explain the benefits of database technology at the end of the course,
- have understood the development of database applications and be able to set up and access simple databases,
- be familiar with the terminology and the underlying database theory.

**Content**

Distributed information systems are worldwide information repositories which are accessible by everybody at any place of the world at any time. The physical distance is bridged by telecommunication systems, while database management technology manages and coordinates data for arbitrary periods of time. In order to understand globally running processes, one has to understand both data transmission techniques and database technology. Besides the telecommunication and database technologies on their own, an understanding of their cooperation is required, too.

**Workload**

 approx. 240 h
### 4.14 Module: Computer Architecture [M-INFO-100818]

**Responsible:** Prof. Dr. Wolfgang Karl  
**Organisation:** KIT Department of Informatics  
**Part of:** Advanced Studies in Informatics

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# Module: Computer Engineering [M-INFO-101836]

**Responsible:** Prof. Dr. Wolfgang Karl  
**Organisation:** KIT Department of Informatics  
**Part of:** Advanced Studies in Informatics

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4.16 Module: Constitutional and Administrative Law [M-INFO-101192]

Responsible: Prof. Dr. Nikolaus Marsch
Organisation: KIT Department of Informatics
Part of: Law

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Workload

See German version.
**M 4.17 Module: Database Systems in Theory and Practice [M-INFO-101229]**

- **Responsible:** Prof. Dr.-Ing. Klemens Böhm
- **Organisation:** KIT Department of Informatics
- **Part of:** Advanced Studies in Informatics

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**Mandatory**

- **T-INFO-103552**  
  Lab: Working with Database Systems  
  4 CR Böhm

**Database Systems in Theory and Practice (Election: at least 1 item as well as at least 5 credits)**

- **T-INFO-101317**  
  Deployment of Database Systems  
  5 CR Böhm

- **T-INFO-111622**  
  Data Science 1  
  5 CR Böhm, Fouché

**Workload**

120 h
4.18 Module: Digital Circuits Design [M-INFO-102978]

Responsible: Prof. Dr.-Ing. Uwe Hanebeck
Organisation: KIT Department of Informatics
Part of: Advanced Studies in Informatics

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Mandatory

| T-INFO-103469 | Digital Circuits Design | 6 CR | Karl |
4.19 Module: eBusiness and Service Management [M-WIWI-101434]

** Responsible:** Prof. Dr. Christof Weinhardt  
** Organisation:** KIT Department of Economics and Management  
** Part of:** Advanced Studies in Economics and Management (Elective Modules in Business Administration)  
Advanced Studies in Economics and Management (Elective Modules in Economics and Management)

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**Compulsory Elective Courses (Electon: 9 credits)**

- **T-WIWI-113160** Digital Democracy  
  4.5 CR  
  Fegert
- **T-WIWI-111307** Digital Services: Foundations  
  4.5 CR  
  Satzger, Vössing
- **T-WIWI-110797** eFinance: Information Systems for Securities Trading  
  4.5 CR  
  Weinhardt
- **T-WIWI-109816** Foundations of Interactive Systems  
  4.5 CR  
  Mädche
- **T-WIWI-107506** Platform Economy  
  4.5 CR  
  Weinhardt
- **T-WIWI-109940** Special Topics in Information Systems  
  4.5 CR  
  Weinhardt

**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**

None

**Competence Goal**

The students

- understand the strategic and operative design of information and information products,
- analyze the role of information on markets,
- evaluate case studies regarding information products,
- develop solutions in teams.

**Content**

This module gives an overview of the mutual dependencies of strategic management and information systems. The central role of information is exemplified by the structuring concept of the information life cycle.

The single phases of this life cycle from generation over allocation until dissemination and use of the information are analyzed from a business and microeconomic perspective, applying classical and new theories. The state of the art of economic theory on aspects of the information life cycle are presented. The lecture is complemented by exercise courses. The courses "Platform Economy", "eFinance: Information systems in finance" and "eServices" constitute three different application domains in which the basic principles of the Internet Economy are deepened. In the core lecture "Platform Economy" the focus is set on markets between two parties that act through an intermediary on an Internet platform. Topics discussed are network effects, peer-to-peer markets, blockchains and marketdesign. The course is held in English and teaches parts of the syllabus with the support of a case study in which students analyze a platform.

The course "eFinance: information systems for securities trading" provides theoretically profound and also practical-oriented background about the functioning of international financial markets. The focus is placed on the economic and technical design of markets as information processing systems.

In "eServices" the increasing impact of electronic services compared to the traditional services is outlined. The Information- und Communication Technologies enable the provision of services, which are mainly characterized by interactivity and individuality. This course provides basic knowledge about the development and management of ICT-based services.

The theoretic fundamentals of Information systems can be enriched by a practical experience in Special Topics in Information Engineering and Management. Any practical Seminar at the IM can be chosen for the course Special Topics in Information systems.

**Annotation**

All practical Seminars offered at the IM can be chosen for Special Topics in Information Systems. Please update yourself on www.ism.kit.edu/im/lehre
Workload
The total workload of the module is about 240 hours. The workload is proportional to the credit points of the individual courses.

**Responsible:** Prof. Dr. Ingrid Ott  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Advanced Studies in Economics and Management (Elective Modules in Economics and Management)

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**Mandatory**

- **T-WIWI-103213** Basic Principles of Economic Policy 4,5 CR Ott

**Compulsory Elective Courses (Election: 1 item)**

- **T-WIWI-109121** Macroeconomic Theory 4,5 CR Brumm
- **T-WIWI-102739** Public Revenues 4,5 CR Wigger
- **T-WIWI-102908** Personnel Policies and Labor Market Institutions 4,5 CR Nieken
- **T-WIWI-100005** Competition in Networks 4,5 CR Mitusch

**Competence Certificate**

The module examination takes place in the form of examinations (§4(2),1 SPO) of the selected partial module performance. The examination is carried out separately for each partial module and is described there. It is possible to repeat examinations at any regular examination date.

The grades of the partial module correspond to the grades of the passed examinations. The overall grade of the module is formed from the grades of the partial performances weighted with LP.

**Prerequisites**

The course "Introduction to Economic Policy" is mandatory in the module.

**Competence Goal**

Students shall be given the ability to

- understand and deepen basic concepts of micro- and macroeconomic theories
- apply those theories to economic policy issues
- understand government interventions in the market and their legitimation from the perspective of economic welfare
- learn how theory-based policy recommendations are derived

**Content**

- Intervention in the market: micro-economic perspective
- Intervention in the market: macroeconomic perspective
- Institutional economic aspects
- Economic policy and welfare economics
- Carriers of economic policy: political-economic aspects

**Workload**

Total effort for 9 credit points: approx. 270 hours. The distribution is made according to the credit points of the courses of the module.

**Recommendation**

Basic knowledge of micro- and macroeconomics is strongly recommended, as taught in the courses Economics I [2610012], and Economics II [2600014].
4.21 Module: Economic Theory [M-WIWI-101501]

**Responsible:** Prof. Dr. Clemens Puppe

**Organisation:** KIT Department of Economics and Management

**Part of:** Advanced Studies in Economics and Management (Elective Modules in Economics and Management)

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**Compulsory Elective Courses (Election: 9 credits)**

- **T-WIWI-102609** Advanced Topics in Economic Theory
- **T-WIWI-102876** Auction & Mechanism Design
- **T-WIWI-102892** Economics and Behavior
- **T-WIWI-102850** Introduction to Game Theory
- **T-WIWI-102844** Industrial Organization
- **T-WIWI-109121** Macroeconomic Theory
- **T-WIWI-102610** Welfare Economics

**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**

None

**Competence Goal**

Students

- master concepts that are central to (micro-)economic theory and are familiar with their real-world applications,
- will be able to interpret and critically assess microeconomic models,
- attain in-depth knowledge of the theory of strategic decision making and of general equilibrium models,
- can apply methods from welfare economics to analyze issues like distributional fairness and equality of opportunity.

**Content**

The module covers central concepts in microeconomic theory as well as their applications. This includes an in-depth introduction to the modelling language and the equilibrium concepts (Nash equilibrium, sub-game-perfect Nash equilibrium, etc.) of non-cooperative game theory ("Introduction to Game Theory") as well as its applications to problems of imperfect competition and industrial organization ("Industriebetriebe") and the design of auctions and (incentive-)mechanisms ("Auction & Mechanism Design").

A further focus of the module is on the development of a micro-founded general equilibrium model in order to examine key macroeconomic issues such as public debt and labor market as well as monetary policies ("Macroeconomic Theory"). Students may also delve deeper into the basics of behavioral economics and experimental design ("Economics & Behavior") as well as into questions of equality of opportunity and the fairness and efficiency of economic allocations ("Wohlfahrtsrechnung").

**Annotation**

Please note that the course T-WIWI-102609 "Advanced Topics in Economic Theory" is currently not available.

**Workload**

The total workload for this module is approximately 270 hours (9 credit points). The distribution is done according to the credit points of the courses of the module. The workload for courses with 4.5 credit points is approx. 135 hours. The total number of hours per course is calculated from the time required for attending lectures and exercises, as well as examination times and the time required for an average student to achieve the learning objectives of the module.

**Recommendation**

None

Information Engineering and Management B.Sc.
Module Handbook as of 04/09/2023
4.22 Module: Economics [M-WIWI-101431]

**Responsible:** Prof. Dr. Clemens Puppe

**Organisation:** KIT Department of Economics and Management

**Part of:** Economics

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**Mandatory**

| T-WIWI-102708 | Economics I: Microeconomics | 5 CR | Puppe, Reiß |

**Competence Certificate**
The assessment of the module is a written examination according to §4(2), 1 of the examination regulation. The grade of the module corresponds to the grade of this examination.

The main exam takes place subsequent to the lecture. The re-examination is offered at the same examination period. Only repeating candidates are entitled for taking place the re-examination. For a detailed description on the exam regulations see the information of the respective chair.

**Prerequisites**
None

**Competence Goal**
It is the main aim of this module to provide basic knowledge in economic modelling. In particular, the student should be able to analyze market processes and the determinants of market results. Furthermore, she should be able to evaluate the effects of economic policy measures on market behavior and propose alternative, more effective policy measures.

In particular, the student should learn

- to apply simple microeconomic concepts,
- to analyze the structure of real world economic phenomena,
- to judge the possible effects of economic policy measures on the behavior of economic agents (in simple decision problems),
- to suggest alternative policy measures,
- to analyze as a participant of a tutorial simple economic problems by solving written exercises and to present the results of the exercises on the blackboard,
- to become familiar with the basic literature on microeconomics.

The student should gain basic knowledge in order to help in practical problems

- to analyze the structure of microeconomics relationships and to present own problem solutions,
- solve simple economic decision problems.

**Content**
In the two main parts of the course, problems of microeconomic decision making (household and firm behavior) and problems of commodity allocation on markets (market equilibria and their efficiency properties of markets) are discussed. In the final part of the course, basics of imperfect competition (oligopolistic markets) and of game theory as well as welfare economics are presented.

**Annotation**
When personal resources are available students’ tutorials will be established.

**Workload**
See German version.
### Module: eFinance [M-WIWI-101402]

**Responsible:** Prof. Dr. Christof Weinhardt  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Advanced Studies in Economics and Management (Elective Modules in Business Administration)  
Advanced Studies in Economics and Management (Elective Modules in Economics and Management)

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#### Supplementary Courses (Election: at least 4.5 credits)

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### Competence Certificate

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

### Prerequisites

The course *eFinance: Information Systems for Securities Trading* [2540454] is compulsory and must be examined.

### Competence Goal

The students

- are able to understand and analyse the value creation chain in stock broking,
- are able to adequately identify, design and use methods and systems to solve problems in finance,
- are able to evaluate and criticize investment decisions by traders,
- are able to apply theoretical methods of econometrics,
- learn to elaborate solutions in a team.

### Content

The module "eFinance" addresses current problems in the finance sector. It is investigated the role of information and knowledge in the finance sector and how information systems can solve or extenuate them. Speakers from practice will contribute to lectures with their broad knowledge. Core courses of the module deal with the background of banks and insurance companies and the electronic commerce of stocks in global finance markets. In addition the course Derivatives offers an insight into future and forward contracts as well as the assessment of options. Exchanges and International Finance are also alternatives which provide a supplementary understanding for capital markets.

Information management topics are the focus of the lecture "eFinance: Information Systems for Securities Trading". For the functioning of the international finance markets, it is necessary that there is an efficient information flow. Also, the regulatory frameworks play an important role. In this context, the role and the functioning of (electronic) stock markets, online brokers and other finance intermediaries and their platforms are presented. Not only IT concepts of German finance intermediaries are presented, but also international system approaches will be compared. The lecture is supplemented by speakers from the practice (and excursions, if possible) coming from the Deutsche Börse and the Stuttgart Stock Exchange.

### Annotation

The current seminar courses for this semester, which are complementary to this module, are listed on following webpage: the [http://www.iism.kit.edu/im/lehre](http://www.iism.kit.edu/im/lehre)

### Workload

The total workload of the module is about 240 hours. The workload is proportional to the credit points of the individual courses.

**Responsible:** Prof. Dr. Wolf Fichtner  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Advanced Studies in Economics and Management (Elective Modules in Business Administration)  
Advanced Studies in Economics and Management (Elective Modules in Economics and Management)

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**Mandatory**
- T-WIWI-102746 Introduction to Energy Economics 5.5 CR Fichtner

**Supplementary Courses (Elective: 3.5 credits)**
- T-WIWI-102607 Energy Policy 3.5 CR Wietschel
- T-WIWI-100806 Renewable Energy-Resources, Technologies and Economics 3.5 CR Jochem

**Competence Certificate**
The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) about the lecture Introduction to Energy Economics [2581010] and one optional lecture of the module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**
The lecture Introduction to Energy Economics [2581010] has to be examined.

**Competence Goal**
The student
- is able to understand interdependencies in energy economics and to evaluate ecological impacts in energy supply,
- is able to assess the different energy carriers and their characteristics,
- knows the energy political framework conditions,
- gains knowledge about new market-based conditions and the cost and potentials of renewable energies in particular.

**Content**
Introduction to Energy Economics: Characterisation (reserves, suppliers, cost, technologies) of different energy carriers (coal, gas, oil, electricity, heat etc.)

Renewable Energy - Resources, Technology and Economics: Characterisation of different renewable energy carriers (wind, solar, hydro, geothermal etc.)

Energy Policy: Management of energy flows, energy-political targets and instruments (emission trading etc.)

**Annotation**
Additional study courses (E.g. from other universities) can be transferred to the grade of the module on special request at the institute.

**Workload**
The total workload for this module is approximately 270 hours. For further information see German version.

**Recommendation**
The courses are conceived in a way that they can be attended independently from each other. Therefore, it is possible to start the module in winter and summer term.
Module: Essentials of Finance [M-WIWI-101435]

**Responsible:** Prof. Dr. Martin Ruckes  
Prof. Dr. Marliese Uhrig-Homburg

**Organisation:** KIT Department of Economics and Management

**Part of:**  
- Advanced Studies in Economics and Management (Elective Modules in Business Administration)  
- Advanced Studies in Economics and Management (Elective Modules in Economics and Management)

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<td>T-WIWI-102605</td>
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<td>4.5 CR Ruckes</td>
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<tr>
<td>T-WIWI-102604</td>
<td>Investments</td>
<td>4.5 CR Uhrig-Homburg</td>
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**Competence Certificate**

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**

None

**Competence Goal**

The student

- has fundamental skills in modern finance  
- has fundamental skills to support investment decisions on stock, bond and derivative markets  
- applies concrete models to assess investment decisions on financial markets as well as corporate investment and financing decisions.

**Content**

The module Essentials of Finance deals with fundamental issues in modern finance. The courses discuss fundamentals of the valuation of stocks. A further focus of this module is on modern portfolio theory and analytical methods of capital budgeting and corporate finance.

**Workload**

The total workload of the module is about 240 hours. The workload is proportional to the credit points of the individual courses.
4.26 Module: Financial Data Science [M-WIWI-105610]

**Responsible:** Prof. Dr. Maxim Ulrich  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Advanced Studies in Economics and Management (Elective Modules in Business Administration)  
Advanced Studies in Economics and Management (Elective Modules in Economics and Management)

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**Mandatory**

| T-WIWI-111238 | Financial Data Science | 9 CR | Ulrich |

**Competence Certificate**

Due to the professor's research sabbatical, the BSc module "Financial Data Science" and MSc module "Foundations for Advanced Financial -Quant and -Machine Learning Research" and the MSc module "Advanced Machine Learning and Data Science" along with the respective examinations will not be offered in SS2023. Bachelor and Master thesis projects are not affected and will be supervised.

The module examination is an alternative exam assessment and consists of two parts in which a maximum of 100 points can be achieved:

- In the first part of the examination, a maximum of 30 points can be achieved, which are distributed equally weighted over eight worksheets to be submitted during the semester. The worksheets of the first three weeks are representative for all following worksheets in terms of scope and degree of difficulty. With the beginning of the 4th week of the course, the handing in of the worksheets is considered to be part of the alternative exam assessment.
- A maximum of 70 points can be achieved in the second part of the examination. For this part of the examination, the student write a "Final Exam" in the last week of the lecture period, which takes 2 hours.

Detailed information about the course schedule and the module exam will be announced at the first course date.

A retake opportunity for those who do not pass the module exam will take place at the end of the fourth September calendar week of the same year. The registration for the examination must be made at least 1 day before the beginning of the examination. The following applies to deregistration for the examination: Deregistration can be made online in the student portal up to 1 day before the start of the examination.

**Competence Goal**

The objective of the module is to provide fundamental financial knowledge for advanced applications in Financial Data Science and Financial Machine Learning. The course teaches concepts and provides weekly Python assignments to scientifically address the following topics: Robo Advisory, Linear Factor Models, Statistical Arbitrage, Monte Carlo Simulation, and Financial Machine Learning. The course is for the students, who are interested in financial markets, as well as for the students, who are interested in Data Science. Scientific financial market knowledge helps in creating financial innovations, such as a Robo Advisor. Practical knowledge in using Python helps in coding machines, which are essential for offering automated financial market solutions.

**Content**

The module covers the following topics:

- Robo Advisory: Investor preferences, Expected utility theory, Mean-variance optimal investing
- Linear Factor Models: prediction of returns, decomposition of risks, Capital Asset Pricing Model, Arbitrage Pricing Theory
- Statistical Arbitrage: ARMA-GARCH Modeling of Return Time Series
- Monte Carlo Simulation: Simulation of ARMA-GARCH processes
- Machine Learning: Least Squares Methods, Maximum Likelihood, Prediction of Returns, Prediction of Risks
- New developments in asset management: factor investing, smart beta, I-CAPM, Fama-MacBeth estimation of risk premia, factor anomalies

**Annotation**

Please note that the module is only offered every second summer semester (SS2021, SS2023).

**Workload**

The total workload for this module is approx. 270 hours (9 credit points). The total number of hours results from the effort for studying online videos, working on quiz questions, studying Ipython-Notebooks, participating in interactive "Python Sessions" and reading the recommended literature.
### 4.27 Module: Formal Systems [M-INFO-100799]

**Responsible:** Prof. Dr. Bernhard Beckert  
**Organisation:** KIT Department of Informatics  
**Part of:** Advanced Studies in Informatics

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<tr>
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<td>Formal Systems</td>
<td>6 CR</td>
<td>Beckert</td>
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</table>
### Module: Foundations in Business Administration [M-WIWI-101491]

**Responsible:** Prof. Dr. Marliese Uhrig-Homburg  
Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management  
**Part of:** Business Administration

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<td>T-WIWI-102819</td>
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<tr>
<td>T-WIWI-102757</td>
<td>Introduction to Information Engineering and Management</td>
<td>4 CR</td>
<td>Geyer-Schulz, Weinhardt</td>
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**Competence Certificate**

The assessment is carried out as partial exams (according to §4(2), 1-3 of the examination regulation) of the single courses of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**

None

**Competence Goal**

The objectives of this module are that the student is capable of dealing with issues in finance, investments, accounting and information engineering and management.

**Content**

The institutional framework and the modelling and formal description of a company's decisions play an essential role in this module. The basic idea and the foundations of static and dynamic investment rules are presented and applied to problems in procurement and materials management as well as in logistics. Modern production processes for goods and services are systematically presented. Marketing research and knowledge of the range of marketing instruments are fundamental for decisions in a competitive market environment. The foundations of corporate finance are treated with a strong emphasis of the links to the capital market. Investment rules and corporate finance are instrumental for answering questions of source and application of funds, comparable to the lending and deposit business in banking, also an introduction to financial and management accounting is provided. The organisation of company and the problems of management and control constitute an other important aspect of business administration and management science. Finally, the process of value creation and distribution as well as the principles of the taxation of a company are treated with an emphasis on the analysis of the profit and loss statement.

Two case studies, namely the foundation of an innovative information service company and the process chain of a B2B direct marketing company from the customer to the producer, focus on the interdisciplinary links between legal framework, advanced information technology, and the resulting design options for business processes.

**Workload**

See German version.
4.29 Module: Foundations of Information Systems [M-INFO-101193]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm  
**Organisation:** KIT Department of Informatics  
**Part of:** Advanced Studies in Informatics

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**Foundations of Information Systems (Election: at least 1 item as well as at least 4 credits)**

| T-INFO-101977 | Selling IT-Solutions Professionally | 1.5 CR | Böhm |
| T-INFO-101975 | Consulting in Practice | 1.5 CR | Böhm |
| T-INFO-101976 | Project Management in Practice | 1.5 CR | Böhm |
| T-INFO-103552 | Lab: Working with Database Systems | 4 CR | Böhm |
| T-INFO-101317 | Deployment of Database Systems | 5 CR | Böhm |
| T-INFO-113124 | Data Science | 8 CR | Böhm |

**Foundations of Information Systems - Mandatory Courses (Election: at least 1 item as well as at least 5 credits)**

| T-INFO-101317 | Deployment of Database Systems | 5 CR | Böhm |
| T-INFO-113124 | Data Science | 8 CR | Böhm |

**Prerequisites**  
None

**Competence Goal**  
The students
- see the necessity of specialised systems for information management and are able to define and deploy decision criteria for purchasing such software,
- are aware of the fundamental approaches in information systems and are able to judge their potential applications,
- understand database applications and develop simple database applications on their own,
- are able to communicate at a professional level about technical aspects of information and knowledge management.

**Content**  
This module aims at exposing students to modern information systems. Beyond fundamental theory and concepts, this module covers the deployment of such technology.

**Annotation**  
The courses in this module are offered irregularly, however, the exam can be taken anytime.

**Workload**  
approx. 300 h  
For further details see the German version.

**Recommendation**  
It is recommended to take this module after completion of the module Communication and Database Systems [IW3INKD].
Module: Foundations of Marketing [M-WIWI-101424]

**Responsible:** Prof. Dr. Martin Klarmann

**Organisation:** KIT Department of Economics and Management

**Part of:**
- Advanced Studies in Economics and Management (Elective Modules in Business Administration)
- Advanced Studies in Economics and Management (Elective Modules in Economics and Management)

**Credits:** 9

**Grading scale:** Grade to a tenth

**Recurrence:** Each term

**Duration:** 1 term

**Language:** German/English

**Level:** 3

**Version:** 8

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### Mandatory

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### Supplementary Courses (Election: at least 4,5 credits)

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<td>T-WIWI-112156</td>
<td>Brand Management</td>
<td>4,5 CR</td>
<td>Kupfer</td>
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<td>T-WIWI-106569</td>
<td>Consumer Behavior</td>
<td>4,5 CR</td>
<td>Scheibehenne</td>
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### Competence Certificate

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

### Prerequisites

The course *Marketing Mix* is compulsory and must be examined.

### Competence Goal

The aim of this module is to prepare students for a job in marketing or sales. Especially in technically oriented companies, employees who have a certain technical background as industrial engineers or business informatics specialists are often fit for this purpose.

Students

- are familiar with the most important concepts, procedures and theories of the four instruments of the marketing mix (product management, price management, communication management and sales management)
- have the knowledge to make decisions regarding current and future products (product innovations, e.g. by using conjoint analysis)
- know how customers perceive brands and how this perception can be influenced by the company
- understand how customers react to prices (e.g. using price-sales functions)
- can determine prices on the basis of conceptual and quantitative considerations
- know the basics of price differentiation
- are familiar with various communication instruments (e.g. TV advertising) and can design them accurately
- make communication decisions systematically (e.g. by means of media planning)
- can segment the market and position the product
- know how to assess the importance and satisfaction of customers.

Additionally when taking the course "B2B Sales Management":

- can shape the relationship with customers and sales partners and know the basics of sales organization as well as essential sales channel decisions
- know about specifics of marketing in B2B
- are able to identify different B2B business types and their peculiarities in marketing and sales
- are able to prioritize customers and calculate B2B customer lifetime value
- are able to determine value-based prices and prepare and conduct B2B sales presentations.

Additionally when taking the course "Consumer Behavior":

- know about the influences of social factors, neuronal processes and cognitive resources on consumer behavior
- know about the influences of evolutionary factors, emotions, individual differences and motivation on consumer behavior.
Content
The core course of the module is "Marketing Mix". This course is compulsory and must be examined. "Marketing Mix" contains instruments and methods that enable you to goal-oriented decisions in the operative marketing management (product management, pricing, promotion and sales management). In the "B2B Sales Management" course, we impart knowledge about marketing and sales in environments in which companies themselves distribute and market (often technically highly complex) products to other companies ("business-to-business"). In the "Consumer Behavior" course, we provide an understanding of situational, biological, cognitive, and evolutionary factors that influence consumer behavior. This understanding is provided from an interdisciplinary perspective, incorporating relevant theories and empirical research findings from psychology, cognitive science, biology, and economics.

Annotation
The courses "Services Marketing and B2B Marketing" and "International Marketing" were offered for the last time in the winter semester 2020/21 and will be replaced by the course "B2B Sales Management" from the winter semester 2021/22 on. The course "Marketing Mix" will continue to be offered as normal in the summer semester 2021 and will also be retained in the long term. For further information please contact the Marketing & Sales Research Group (marketing.iism.kit.edu).

Workload
Total effort for 9 credit points: approx. 270 hours.
The exact distribution is done according to the credit points of the courses of the module.

**Responsible:** Prof. Dr. Gerhard Satzger  
Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:** Advanced Studies in Economics and Management (Elective Modules in Business Administration)  
Advanced Studies in Economics and Management (Elective Modules in Economics and Management)

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### Compulsory Elective Courses (Elective: 9 credits)

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<td>4.5 CR</td>
<td>Satzger, Vössing</td>
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<td>T-WIWI-109816</td>
<td>Foundations of Interactive Systems</td>
<td>4.5 CR</td>
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<td>T-WIWI-110888</td>
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<td>4.5 CR</td>
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### Competence Certificate

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO), whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

### Prerequisites

None

### Competence Goal

Students

- understand services from different perspectives and the concept of value creation in service networks
- know about the concepts, methods and tools for the design, modelling, development and management of digital services and are able to use them
- understand the basic characteristics and effects of integrated information systems as an integral element of digital services
- gain experience in group work as well as in the analysis of case studies and the professional presentation of research results
- practice skills in the English language in preparation of jobs in an international environment

### Content

Global economy is increasingly determined by services: in industrialized countries nearly 70% of gross value added is achieved in the tertiary sector. Unfortunately, for the design, development and the management of services, traditional concepts focused on goods are often insufficient or inappropriate. Besides, the rapid technical advance in the information and communication technology sector pushes the economic importance of digital services even further thus changing the competition environment.

ICT-based interaction and individualization open up new dimensions of shared value between clients and providers, dynamic and scalable “service value networks” replace established value chains, digital services are provided globally crossing geographical boundaries. This module establishes a basis for further specialization in service innovation, service economics, service design, service modelling, service analytics as well as the transformation and coordination of service networks.

### Annotation

This module is part of the KSRI teaching profile “Digital Service Systems”. Further information on a service-specific profiling is available under www.ksri.kit.edu/teaching.

### Workload

The total workload for this module is approximately 270 hours. For further information see German version.

### Recommendation

None
4.32 Module: HR Management & Digital Workplace [M-WIWI-105928]

**Responsible:** Prof. Dr. Alexander Mädche
Prof. Dr. Petra Nieken

**Organisation:** KIT Department of Economics and Management

**Part of:**
- Advanced Studies in Economics and Management (Elective Modules in Business Administration)
- Advanced Studies in Economics and Management (Elective Modules in Economics and Management)

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**Elective Offer (Election: )**

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<td>4,5</td>
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<td>Practical Seminar: Interactive Systems</td>
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**Competition Certificate**
The assessment is carried out as partial exams of the courses in this module. The assessment procedures are described for each course in the module separately.

The overall grade of the module is the average of grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**
Please refer to the course descriptions for potential restrictions regarding an individual course.

**Competence Goal**
The student

- understands and analyses challenges and objectives within organizations
- applies economic models and empirical methods to analyze and solve challenges with a focus on the future of work
- understands the impact of digitalization and new information and communication technology on the work life and HR decisions
- knows how to apply scientific research methods and understands the underlying problems

**Content**
The module „HR Management & Digital Workplace“ offers an interdisciplinary approach and brings together knowledge about Human Resource Management, Leadership and Digitalization. The module specifically focuses on topics related to the future of work in organizations. The topics range from interactive systems at the digital workplace and human-centered design, to recruiting, training and development, as well as (digital) leadership. All courses in the module foster active participation and allow students to learn state-of-the-art concepts and methods and apply them to real-world challenges.

**Annotation**
Please refer to the course descriptions for potential restrictions regarding an individual course.

**Workload**
Total workload for 9 credits: approx. 270 hours.
4.33 Module: Human Computer Interaction [M-INFO-100729]

**Responsible:** Prof. Dr.-Ing. Michael Beigl  
**Organisation:** KIT Department of Informatics  
**Part of:** Advanced Studies in Informatics

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<th>Grading scale</th>
<th>Recurrence</th>
<th>Duration</th>
<th>Language</th>
<th>Level</th>
<th>Version</th>
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<tbody>
<tr>
<td>6</td>
<td>Grade to a tenth</td>
<td>Each summer term</td>
<td>1 term</td>
<td>German</td>
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**Mandatory**

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<th>Organiser</th>
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<tr>
<td>T-INFO-101266</td>
<td>Human-Machine-Interaction</td>
<td>6 CR</td>
<td>Beigl</td>
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<td>T-INFO-106257</td>
<td>Human-Machine-Interaction Pass</td>
<td>0 CR</td>
<td>Beigl</td>
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</table>
Module: Human Resources and Organizations [M-WIWI-101513]

**Responsible:** Prof. Dr. Petra Nieken

**Organisation:** KIT Department of Economics and Management

**Part of:**
- Advanced Studies in Economics and Management (Elective Modules in Business Administration)
- Advanced Studies in Economics and Management (Elective Modules in Economics and Management)

**Credits:** 9

**Grading scale:** Grade to a tenth

**Recurrence:** Each term

**Duration:** 2 terms

**Language:** German

**Level:** 3

**Version:** 5

**Competence Certificate**
The assessment is carried out as partial written exams or alternative exam assessment of the single courses of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**
The course T-WIWI-111858 Topics in Human Resource Management may not be taken together with the course T-WIWI-102871 Problem Solving, Communication, and Leadership.

**Competence Goal**
The student

- knows and analyzes basic concepts, instruments, and challenges of present human resource and organizational management.
- uses the techniques he / she has learned to evaluate strategic situations which occur in human resource and organizational management.
- evaluates the strengths and weaknesses of existing structures and rules based on systematic criterions.
- Discusses and evaluates the practical use of models and methods by using case studies.
- has basic knowledge of fit and challenges of different scientific methods in the context of personnel and organizational economics.

**Content**
Students acquire basic knowledge in the field of human resources, personnel economics and organization economics. Strategic as well as operative aspects of human resource management practices are analyzed and current research results discussed. Students gain knowledge about methods and instruments from the field of human resources and are able to apply those. The module addresses the opportunities and threats of digitalization in the workplace as well as the use of AI in HRM. In addition, questions of optimal organizational design or personnel politics are considered. The focus lies on the strategic analysis of decisions and the use of microeconomic or behavioral approaches. Empirical results of field or lab studies are discussed critically.

**Workload**
Total workload for 9 credits: approx. 270 hours.

**Recommendation**
Completion of module Business Administration is recommended.

Basic knowledge of microeconomics, game theory and statistics is recommended.
### 4.35 Module: Industrial Production I [M-WIWI-101437]

<table>
<thead>
<tr>
<th>Responsible:</th>
<th>Prof. Dr. Frank Schultmann</th>
</tr>
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<tbody>
<tr>
<td>Organisation:</td>
<td>KIT Department of Economics and Management</td>
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| Part of: | **Advanced Studies in Economics and Management (Elective Modules in Business Administration)**  
**Advanced Studies in Economics and Management (Elective Modules in Economics and Management)** |

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<td>T-WIWI-102606</td>
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<td>Logistics and Supply Chain Management</td>
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<td>T-WIWI-102820</td>
<td>Production Economics and Sustainability</td>
<td>3.5 CR</td>
<td></td>
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<td>Schultmann, Volk</td>
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</table>

**Competence Certificate**

The assessment is carried out as partial exams (according to section 4 (2), 1 SPO) of the core course “Fundamentals of Production Management” [2581950] and one further single course of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**

The course "Fundamentals of Production Management" [2581950] and one additional activity have to be chosen.

**Competence Goal**

- Students shall be aware of the important role of industrial production and logistics for production management.
- Students shall use relevant concepts of production management and logistics in an adequate manner.
- Students shall be able to reflect on decision principles in firms and their circumstances in the light of the production management aspects studied.
- Students shall be proficient in describing essential tasks, difficulties and solutions to problems in production management and logistics.
- Students shall be able to describe relevant approaches of modeling production and logistic systems.
- Students shall be aware of the important role of material and energy-flows in production systems.
- Students shall be proficient in using exemplary methods for solving selected problems.

**Content**

This module is designed to introduce students into the wide area of industrial production and logistics management. It focuses on strategic production management under the aspect of sustainability. The courses use interdisciplinary approaches of systems, also theory to describe the central tasks of industrial production management and logistics. Herein, attention is drawn upon strategic corporate planning, research and development as well as site selection. Students will obtain knowledge in solving internal and external transport and storage problems with respect to supply chain management and disposal logistics.

**Workload**

Total effort will account to 270 hours (9 credit points) and can be allocated according to the credit point rating. Therefore, a course with 3.5 credits requires an effort of approximately 105h and a course with 5.5 credits 165h.

The total effort for each course consists of attending lectures and tutorials, examination times and the time an average student needs to prepare himself in order to pass the exam with an average grade.
### 4.36 Module: Information Security [M-INFO-106015]

<table>
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<tr>
<th>Responsible:</th>
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<th>5 CR</th>
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### 4.37 Module: Information Security [M-WIWI-104069]

**Responsible:** Prof. Dr. Melanie Volkamer  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Advanced Studies in Informatics

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**Compulsory Elective Courses (Election: 1 Item)**

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<tr>
<td>T-WIWI-110342</td>
<td>Applied Informatics – Information Security</td>
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<tr>
<td>T-WIWI-108439</td>
<td>Advanced Lab Security, Usability and Society</td>
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<td>T-WIWI-109786</td>
<td>Advanced Lab Security</td>
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</table>

**Competence Certificate**

The module examination is carried out in the form of partial examinations on the selected courses of the module, with which the minimum requirement at creditpoints is fulfilled. The learning control is described in each course. The overall score of the module is made up of the sub-scores weighted with creditpoints and is cut off after the first comma point.

**Prerequisites**  
None

**Competence Goal**

The student

- can explain and apply the basics of information security  
- knows appropriate measures to achieve different protection goals and can implement these measures  
- can assess the quality of organisational protective measures, i.e. among other things knows what has to be taken into account when using the individual measures  
- Understanding the differences between information security in the enterprise and in the private context  
- knows the areas of application of a variety of relevant standards and knows their weaknesses  
- knows and can explain the problems of information security which may arise from human-machine interaction  
- can assess messages about detected security problems in a critical way  
- can structure a software project in the field of information security and explain and present results in oral and written form  
- can use the techniques of Human Centred Security and Privacy by Design to create user-friendly software.

**Content**

- Basics and concepts of information security  
- Understanding the protection objectives of information security and various attack models (including associated assumptions)  
- introduction of measures to achieve the respective protection goals, taking into account different attack models  
- Note: In contrast to the IT Security lecture, measures such as encryption algorithms are treated only abstractly, i.e. the idea of the measure, assumptions to the attacker and the deployment environment.  
- Presentation and analysis of problems of information security arising from human-machine interaction and presentation of the Human Centered Security by Design approach.  
- Introduction into organisational protective measures and standards to be observed for companies.

**Annotation**

This new module can be chosen from summer term 2018.

**Workload**

The total workload for this module is approximately 270 hours.
Module: Intellectual Property and Data Protection [M-INFO-101253]

**Responsible:** Prof. Dr. Thomas Dreier  
**Organisation:** KIT Department of Informatics  
**Part of:** Advanced Studies in Law

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**Mandatory**

| T-INFO-109840 | Intellectual Property and Data Protection | 6 CR | Dreier |

**Content**

Building onto what the students have learned in law during the first two years of Bachelor studies, the module Law in the third Bachelor years has the purpose of both deepening and specialising the legal studies in areas of practical importance for information economics and management...
4.39 Module: Internship [M-WIWI-101433]

**Responsible:** Studiendekan der KIT-Fakultät für Informatik
Studiendekan des KIT-Studienanges

**Organisation:** KIT Department of Economics and Management

**Part of:** Internship

<table>
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**Competence Certificate**
The assessment is in the form of a certificate of employment about at least 6 weeks, a written report (typewritten, not handwritten) and a short presentation. The internship is not graded.

**Prerequisites**
None

**Competence Goal**
This module serves to impart interdisciplinary key qualifications:

The student

- carries out professional tasks in the context of Information Engineering and Management to learn about the requirements on the engineer,
- describes in a short report the executed activities precisely and coherent, and judges about them critically,
- presents effectively is experiences gained during the internship using appropriate media support and gets involved professionally in the subsequent discussion, and
- trains via concrete and constructive criticism his/her competence for problem solving.

The presentation primarily serves for the communication between student, company, and examiner with the goal of initiating further cooperation in the context of the Bachelor thesis and/or a project

**Content**

It is the responsibility of the students to apply for an internship in a suitable company or public organization at which the internship can be fulfilled.

The process for the internship has the following (sequential) steps:

1. **Choice of the examiner and of the company or organization by the student.**
   During the internship each student is attended by an examiner of the degree programme and by an advisor of the company. In case a student does not succeed in finding an examiner for the internship, he can request the assignment of an examiner from the examination board of the Bachelor programme in Information Engineering and Management. When enrolling for the internship, the student fills the form for the internship and he hands the form over to the examiner and the students’ secretary. If required, the students’ secretary certifies the compulsory character of the internship as part of the Bachelor programme in Information Engineering and Management.

2. **Internship**
   The student passes the internship in the chosen company or organization.

3. **Preparation of a short report and presentation:**
   At the end of the internship, the employment is proven by a certificate of employment. The examiner receives a report (maximal 2 A4 pages) and the student gives feedback on the internship with a short presentation (approx. 15 minutes) followed by a short discussion (approx. 5 minutes).

4. **Presentation and proof of performance.**
   The short presentation may by given in the form of a talk with the examiner, in a colloquium or in a seminar. The form is fixed at the registration of the internship with the examiner. The certificate of employment of the company and the short report must be delivered at the examiner before the presentation. Based on these, a certificate of performance if produced and transferred to the office of study ("Studienbüro").
Annotation
The internship is regulated in §14a of the examination regulation.
Examiners are all lecturers of the degree programme.
The choice of the examiner has to be prior to the start of the internship (cf. content description).
The form for the internship is available at the examination offices of the two faculties participating in the programme.

Workload
See German version.

Recommendation
It is recommended that the internship is taken between the 4th and the 5th term of the Bachelor programme Information Engineering and Management.
### 4.40 Module: Introduction to Civil Law [M-INFO-101190]

- **Responsible:** Prof. Dr. Thomas Dreier
- **Organisation:** KIT Department of Informatics
- **Part of:** Law

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<th>Lecturer</th>
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<td>T-INFO-103339</td>
<td>Civil Law for Beginners</td>
<td>5 CR</td>
<td>Matz</td>
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</table>
## 4.41 Module: Introduction to Data and Information Management [M-INFO-101235]

### Responsible:
Prof. Dr.-Ing. Klemens Böhm

### Organisation:
KIT Department of Informatics

### Part of:
Advanced Studies in Informatics

<table>
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<th>Credits</th>
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### Credits

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<td>4 CR</td>
<td>Böhm</td>
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<td>T-INFO-103552</td>
<td>Lab: Working with Database Systems</td>
<td>4 CR</td>
<td>Böhm</td>
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<td>T-INFO-101317</td>
<td>Deployment of Database Systems</td>
<td>5 CR</td>
<td>Böhm</td>
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<td>T-INFO-101977</td>
<td>Selling IT-Solutions Professionally</td>
<td>1.5 CR</td>
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<td>T-INFO-101975</td>
<td>Consulting in Practice</td>
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<td>T-INFO-101976</td>
<td>Project Management in Practice</td>
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<td>T-INFO-111622</td>
<td>Data Science 1</td>
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<td>Böhm, Fouché</td>
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### Prerequisites
None

### Competence Goal
The students
- see the necessity of specialised systems for information and data management and are able to define and deploy decision criteria for purchasing such software,
- are aware of the fundamental approaches in information and database systems and are able to judge their potential applications,
- understand database applications and develop simple database applications on their own,
- are able to communicate at a professional level about technical aspects of information and knowledge management

### Content
This module aims at exposing students to modern information and database systems. Beyond fundamental theory and concepts, this module covers the deployment of such technology.
### 4.42 Module: Introduction to Operations Research [M-WIWI-101418]

**Responsible:** Prof. Dr. Stefan Nickel  
Prof. Dr. Steffen Rebennack  
Prof. Dr. Oliver Stein

**Organisation:** KIT Department of Economics and Management  
**Part of:** Operations Research

<table>
<thead>
<tr>
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<td>Each summer term</td>
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#### Mandatory

| T-WIWI-102758 | Introduction to Operations Research I and II | 9 CR | Nickel, Rebennack, Stein |

**Competence Certificate**

The assessment of the module is carried out by a written examination (120 minutes). In each term (usually in March and August), one examination is held for both courses.

**Prerequisites**

None

**Competence Goal**

The student

- names and describes basic notions of the essential topics in Operations Research (Linear programming, graphs and networks, integer and combinatorial optimization, nonlinear programming, dynamic programming and stochastic models),
- knows the indispensable methods and models for quantitative analysis,
- models and classifies optimization problems and chooses the appropriate solution methods to solve optimization problems independently,
- validates, illustrates and interprets the obtained solutions.

**Content**

This module treats the following topics: linear programming, network models, integer programming, nonlinear programming, dynamic programming, queuing theory, heuristic models.

This module forms the basis of a series of advanced lectures with a focus on both theoretical and practical aspects of Operations Research.

**Module grade calculation**

The overall grade of the module is the grade of the written examination.

**Workload**

The total workload for this module is approx. 270 hours (attendance time: 85 hours, other time for preparation and follow-up as well as exam preparation: 185 hours, 9 credit points). The total number of hours per course results from the time spent attending the lectures and exercises, as well as the examination times and the time required for an average student to achieve the learning objectives of the module.
4.43 Module: Introduction to Statistics [M-WIWI-101432]

**Responsible:** Prof. Dr. Oliver Grothe  
Prof. Dr. Melanie Schienle

**Organisation:** KIT Department of Economics and Management

**Part of:** Statistics

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<th>Credits</th>
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<tr>
<td>T-WIWI-102738</td>
<td>Statistics II</td>
<td>5 CR</td>
<td>Grothe, Schienle</td>
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**Competence Certificate**
The assessment of this module consists of two written examinations according to Section 4(2), 1 of the examination regulation (one for each of the courses Statistics I and II).

The overall grade of the module is the average of the grades of these two written examinations.

**Prerequisites**
Keine

**Competence Goal**
See German version.

**Content**
The module contains the fundamental methods and scopes of Statistics.

A. Descriptive Statistics: univariate und bivariate analysis
B. Probability Theory: probability space, conditional and product probabilities, transformation of probabilities, parameters of location and dispersion, most important discrete and continuous distributions, covariance and correlation, limit distributions
C. Theory of estimation and testing: sufficiency of statistics, point estimation (optimality, ML-method), internal estimations, linear regression

**Module grade calculation**
The overall grade of the module is the average of the grades of these two written examinations.

**Workload**
The total workload for this module is approximately 300 hours. For further information see German version.
### 4.44 Module: IT-Security Management for Networked Systems [M-INFO-100786]

**Responsible:** Prof. Dr. Hannes Hartenstein  
**Organisation:** KIT Department of Informatics  
**Part of:** Advanced Studies in Informatics  

<table>
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Hartenstein
**Module: Lego Mindstorms - Practical Course [M-INFO-102557]**

**Responsible:** Prof. Dr.-Ing. Tamim Asfour

**Organisation:** KIT Department of Informatics

**Part of:** Advanced Studies in Informatics

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<th>Duration</th>
<th>Language</th>
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<td>Each winter term</td>
<td>1 term</td>
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</table>

**Mandatory**

| T-INFO-107502 | Practical Course: Lego Mindstorms | 4 CR | Asfour |

**Competence Certificate**

See partial achievements (Teilleistung)

**Prerequisites**

See partial achievements (Teilleistung)

**Competence Goal**

The participants are able to design and construct a robot with motors and sensors using the Lego Mindstorms kit. The students are familiar with programming the Lego EV3 components using the MicroPython programming language. They are able to understand and solve several key problems in mobile robotics, such as autonomous navigation, detection of landmarks and objects as well as obstacle avoidance. The students know how to efficiently and independently solve problems in a small group in a given time frame and are able to systematically document their work and results.

**Content**

In this practical course, teams of three students build and program a mobile robot using Lego Mindstorms and the MicroPython programming language. The robots are challenged to complete a versatile parkour including sections like the traversal of a maze, following a line, crossing a bridge or avoiding obstacle. After initial building of the robots, a section of the parkour will be set up each week and tackled by the robots, for which the students have to prepare their code beforehand. A final race of the robots on the entire parkour will be held at the end of the semester.

**Workload**

118h

**Recommendation**

Basic knowledge in Python is necessary for successful completion of this course.
Module: Mathematics I [M-MATH-101311]

Responsible: Prof. Dr. Andreas Rieder
Prof. Dr. Christian Wieners

Organisation: KIT Department of Mathematics

Part of: Mathematics

Credits: 8
Grading scale: Grade to a tenth
Recurrence: Once
Duration: 1 term
Level: 1
Version: 1

Mandatory

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Competence Certificate
The assessment in this module consists of

1. a graded certificate of exercise following §4(2), 3 of the examination regulation from the exercises to mathematics I (1 credit) and
2. a written examination of 90 minutes on the lectures mathematics I following §4(2), 1 of the examination regulations (7 credits).

The grade of the module is computed as a weighted sum, where the grade of the written examination has a weight of 80% and the certificate a weight of 20%.

Prerequisites
None

Competence Goal
Mathematical models are an important part in economical sciences. Therefore, the students need a basic knowledge in mathematics. The aim is the instruction in a comprehension of basic methods in analysis and linear algebra.

The students learn

- to use simple concepts and structures in mathematics;
- to recognize the mathematical structure of practical applications and to solve in simple cases mathematical problems;
- to comprehend the mathematical structure of more complex applications;
- to understand the mathematical basics to develop mathematical models for applications in cooperation with experts;
- to explain as a group member in the tutorial elementary mathematical structures and to stimulate in the discussion of examples the success of the group;
- to be in time for the tutorial group and for the preparation of homeworks;
- to work with basic mathematical literature.

The provides the foundations for

- comprehending the mathematical structure of more complex applications;
- developing mathematical models for applications in cooperation with experts;
- constructing algorithmical solutions of mathematical models for applications in cooperation with experts.

Content
The lectures mathematics I and II give an overview in basic mathematical knowledge which is required to understand modern computer science and economical sciences. Part I consist of linear algebra including the basic algebraic structures, vector spaces and linear mappings. Many algebraic concepts are important for computer science. Part II consists of analysis including an introduction into the calculus of functions of one or several variables.

Annotation
None.

Workload
See German version.
4.47 Module: Mathematics II [M-MATH-101312]

**Responsible:** Prof. Dr. Andreas Rieder  
Prof. Dr. Christian Wieners

**Organisation:** KIT Department of Mathematics

**Part of:** Mathematics

<table>
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<tr>
<th>Credits</th>
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**Competence Certificate**

The assessment in this module consists of

1. a graded certificate of exercise following §4(2), 3 of the examination regulation from the exercises to mathematics II (1 credit) and
2. a written examination of 90 minutes on the lectures mathematics II following §4(2), 1 of the examination regulations (7 credits).

The grade of the module is computed as a weighted sum, where the grade of the written examination has a weight of 80% and the certificate a weight of 20%.

**Competence Goal**

Mathematical models are an important part in economical sciences. Therefore, the students need a basic knowledge in mathematics. The aim is the instruction in a comprehension of basic methods in analysis and linear algebra.

The students learn

- to use simple concepts and structures in mathematics;
- to recognize the mathematical structure of practical applications and to solve in simple cases mathematical problems;
- to comprehend the mathematical structure of more complex applications;
- to understand the mathematical basics to develop mathematical models for applications in cooperation with experts;
- to explain as a group member in the tutorial elementary mathematical structures and to stimulate in the discussion of examples the success of the group;
- to be in time for the tutorial group and for the preparation of homeworks;
- to work with basic mathematical literature.

The provides the foundations for

- comprehending the mathematical structure of more complex applications;
- developing mathematical models for applications in cooperation with experts;
- constructing algorithmical solutions of mathematical models for applications in cooperation with experts.

**Content**

The lectures mathematics I and II give an overview in basic mathematical knowledge which is required to understand modern computer science and economical sciences. Part I consist of linear algebra including the basic algebraic structures, vector spaces and linear mappings. Many algebraic concepts are important for computer science. Part II consists of analysis including an introduction into the calculus of functions of one or several variables.

**Workload**

See German version.
### Module: Mechano-Informatics and Robotics [M-INFO-100757]

**Responsible:** Prof. Dr.-Ing. Tamim Asfour  
**Organisation:** KIT Department of Informatics  
**Part of:** Advanced Studies in Informatics

<table>
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<th>Credits</th>
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<tbody>
<tr>
<td>T-INFO-101294</td>
<td>Mechano-Informatics and Robotics</td>
<td>4 CR Asfour</td>
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</table>

**Competence Goal**
Students understand the basics of the synergistic integration of methods from mechatronics, computer science and artificial intelligence using the example of humanoid robotics. They are acquainted with the basic concepts and methods of machine learning, the description of robot movements and actions as well as artificial neural networks and their application in robotics. In particular, they are able to apply basic methods to problems and know relevant tools. Using research-oriented examples from humanoid robotics, students have learned – in an interactive way – to think analytically and to proceed in a structured and goal-oriented way when analyzing, formalizing and solving tasks.

**Content**
The lecture addresses topics at the interface between robotics and artificial intelligence, which are illustrated and explained based on examples from current research in the area of humanoid robotics. The lecture introduces fundamental algorithms in robotics and machine learning as well as methods for describing dynamical systems and representing robot motions and actions. This includes an introduction to artificial neural networks, the description of dynamical systems in state space as well as the learning of movement primitives. The topics and content are illustrated by practical examples from humanoid robotics.

**Recommendation**
Der Besuch des Basispraktikums Mobile Roboter wird empfohlen.
4.49 Module: Methodical Foundations of OR [M-WIWI-101936]

**Responsible:** Prof. Dr. Oliver Stein  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Advanced Studies in Economics and Management (Elective Modules in Economics and Management)

<table>
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**Compulsory Elective Courses (Electation: at least 1 item as well as between 4,5 and 9 credits)**

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<tr>
<td>T-WIWI-102726</td>
<td>Global Optimization I</td>
<td>4,5 CR</td>
<td>Stein</td>
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<td>T-WIWI-103638</td>
<td>Global Optimization I and II</td>
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<td>Nonlinear Optimization I</td>
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<td>Stein</td>
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<td>T-WIWI-103637</td>
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**Supplementary Courses (Electation: at most 1 item)**

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<th>Lecturer</th>
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<td>Global Optimization II</td>
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<td>T-WIWI-102725</td>
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**Compétence Certificate**

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**

At least one of the courses "Nonlinear Optimization I" and "Global Optimization I" has to be examined.

**Competence Goal**

The student

- names and describes basic notions for optimization methods, in particular from nonlinear and from global optimization,
- knows the indispensable methods and models for quantitative analysis,
- models and classifies optimization problems and chooses the appropriate solution methods to solve also challenging optimization problems independently and, if necessary, with the aid of a computer,
- validates, illustrates and interprets the obtained solutions.

**Content**

The modul focuses on theoretical foundations as well as solution algorithms for optimization problems with continuous decision variables. The lectures on nonlinear programming deal with local solution concepts, whereas the lectures on global optimization treat approaches for global solutions.

**Annotation**

The planned lectures and courses for the next three years are announced online (http://www.ior.kit.edu).

**Workload**

The total workload for this module is approximately 270 hours. For further information see German version.
### Module: Mobile Computing and Internet of Things [M-INFO-101249]

**Responsible:** Prof. Dr.-Ing. Michael Beigl  
**Organisation:** KIT Department of Informatics  
**Part of:** Advanced Studies in Informatics

<table>
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**Prerequisites**  
None
### 4.51 Module: Mobile Robots – Practical Course [M-INFO-101184]

**Responsible:** Prof. Dr.-Ing. Tamim Asfour  
**Organisation:** KIT Department of Informatics  
**Part of:** Advanced Studies in Informatics

<table>
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<th>4 CR</th>
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**Competence Certificate**  
see partial achievements (Teilleistung)

**Prerequisites**  
see partial achievements (Teilleistung)

**Competence Goal**  
Students are able to understand circuit diagrams and can assemble, test and debug complex PCBs. They are familiar with programming microcontroller-based embedded systems using the C language and cross compilers. The student is able to use methods for controlling robotic sensors and actuators, can conduct experiments with robots and solve tasks in this context independently and in small groups.

**Content**  
In this practical course, students assemble an ARMURO robot in groups of two. Each student will be provided with their own robot, which they have to put into operation. While using the robots, a new set of problems will be solved each week. The students will need to prepare for each week given the provided material. Sets of problem be solved using the C language and focus on controlling the robot’s sensors and actuators as well as on the generation of reflex-based behavior. The course ends with a race, where the robots have to tackle an obstacle course.
4.52 Module: Module Bachelor's Thesis [M-WIWI-101611]

**Responsible:** Studiendekan der KIT-Fakultät für Informatik
Studiendekan des KIT-Studienganges

**Organisation:** KIT Department of Economics and Management

**Part of:** Bachelor's Thesis

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**Mandatory**

T-WIWI-103095 | Bachelor's Thesis | 12 CR | Abeck, Lindstädt

**Competence Certificate**

The Bachelor thesis is examined by an examiner following the examination regulation. The examiner has to be involved in the degree programme. Involved in the degree programme are the persons that coordinate a module or a lecture of the degree programme.

**Prerequisites**

The regulations for the Bachelor thesis can be found in §14 of the examination regulation.

**Competence Goal**

The student can independently work on a relevant topic in accordance with scientific criteria within the specified time frame. He/she is in a position to research, analyze the information, abstract and identify basic principles and regulations from less structured information. He/she reviews the task ahead, can select scientific methods and techniques and apply them to solve a problem or identify further potential. This is basically also done under consideration of social and/or ethical aspects. He/she can interpret, evaluate and if required, graphically present the obtained results. He/she is in a position to clearly structure a research paper and communicate in writing using the technical terminology.

**Content**

The Bachelor thesis is a written report which shows that the student can autonomously investigate a scientific problem in Information Engineering and Management. The work load for the Bachelor thesis should be 360h. The recommended project time is 6 months. The Bachelor thesis may also be written in English.

**Workload**

The total workload for this module is approximately 360 hours. For further information see German version.
4.53 Module: Optimization under Uncertainty [M-WIWI-103337]

**Responsible:** Prof. Dr. Steffen Rebennack

**Organisation:** KIT Department of Economics and Management

**Part of:** Advanced Studies in Economics and Management (Elective Modules in Economics and Management)

<table>
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<td>CR</td>
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**Supplementary Courses (Election: at most 1 item)**

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<td>Tactical and Operational Supply Chain Management</td>
<td>4,5</td>
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**Competence Certificate**
The assessment is carried out as partial exams (according to § 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**
The course *Introduction to Stochastic Optimization* has to be taken.

**Competence Goal**
The student

- denominates and describes basic notions for optimization methods under uncertainty, in particular from stochastic optimization,
- knows the indispensable methods and models for quantitative analysis,
- models and classifies optimization problems under uncertainty and chooses the appropriate solution methods to solve also challenging optimization problems independently and, if necessary, with the aid of a computer,
- validates, illustrates and interprets the obtained solutions, in particular of stochastic optimization problems.

**Content**
The module focuses on modeling and analyzing mathematical optimization problems where certain data is not fully present at the time of decision-making. The lectures on the introduction to stochastic optimization deal with methods to integrate distribution information into the mathematical model. The lectures on the optimization approaches under uncertainty offer alternative approaches such as robust optimization.

**Annotation**
The curriculum, planned for three years in advance, can be found on the Internet at http://sop.ior.kit.edu/28.php.

**Workload**
The total workload for this module is approximately 270 hours (9 credits). The allocation is made according to the credit points of the courses of the module. The total number of hours per course is determined by the amount of time spent attending the lectures and exercises, as well as the exam times and the time required to achieve the module's learning objectives for an average student for an average performance.

**Recommendation**
Knowledge from the lectures "Introduction to Operations Research I" and "Introduction to Operations Research II" are helpful.
Module: Orientation Exam [M-WIWI-101528]

Organisation: University
Part of: Orientation Exam

<table>
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**Mandatory**

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<td>Basic Notions of Computer Science</td>
<td>6 CR</td>
<td>Ulbrich</td>
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<td>T-INFO-101531</td>
<td>Programming</td>
<td>5 CR</td>
<td>Koziolek, Reussner</td>
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<td>T-WIWI-102708</td>
<td>Economics I: Microeconomics</td>
<td>5 CR</td>
<td>Puppe, Reiß</td>
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<td>T-INFO-101967</td>
<td>Programming Pass</td>
<td>0 CR</td>
<td>Koziolek, Reussner</td>
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**Modelled deadline**
This module must be passed until the end of the 3. term.

**Prerequisites**
None
4.55 Module: Programming [M-INFO-101174]

**Responsible:** Prof. Dr.-Ing. Anne Koziolek
Prof. Dr. Ralf Reussner

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

**Credits:** 5

**Grading scale:** Grade to a tenth

**Recurrence:** Each winter term

**Duration:** 1 term

**Language:** German

**Level:** 1

**Version:** 1

**Mandatory**

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<td>T-INFO-101531</td>
<td>Programming</td>
<td>5</td>
<td>Koziolek, Reussner</td>
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</table>

**Competence Goal**

Students should learn:

- basic structures of the programming language Java and how to apply them; in particular control and simple data structures, object orientation and implementation of basic algorithms
- basics of programming methodology and the ability to autonomously write executable small to medium sized Java programs

**Content**

- objects and classes
- types, values and variables
- methods
- control structures
- recursion
- references, lists
- inheritance
- input and output
- exceptions
- programming methodology
- implementation of basic algorithms in Java (such as sorting algorithms)
4.56 Module: Public Finance [M-WIWI-101403]

**Responsible:** Prof. Dr. Berthold Wigger

**Organisation:** KIT Department of Economics and Management

**Part of:** Advanced Studies in Economics and Management (Elective Modules in Economics and Management)

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<tr>
<td>9</td>
<td>Grade to a tenth</td>
<td>Each term</td>
<td>1 term</td>
<td>German</td>
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</table>

**Compulsory Elective Courses (Election: 9 credits)**

<table>
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<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
<th>Lecturers</th>
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<tbody>
<tr>
<td>T-WIWI-102877</td>
<td>Introduction to Public Finance</td>
<td>4,5 CR</td>
<td>Wigger</td>
</tr>
<tr>
<td>T-WIWI-108711</td>
<td>Basics of German Company Tax Law and Tax Planning</td>
<td>4,5 CR</td>
<td>Gutekunst, Wigger</td>
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<tr>
<td>T-WIWI-102739</td>
<td>Public Revenues</td>
<td>4,5 CR</td>
<td>Wigger</td>
</tr>
<tr>
<td>T-WIWI-112721</td>
<td>Public Economics</td>
<td>4,5 CR</td>
<td>Wigger</td>
</tr>
</tbody>
</table>

**Competence Certificate**
The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The exams are offered at the beginning of the recess period about the subject matter of the latest held lecture. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**
See German version.

**Content**
As a branch of Economics, Public Finance is concerned with the theory and policy of the public sector and its interrelations with the private sector. It analyzes the economic role of the state from a normative as well as from a positive point of view. The normative view examines efficiency- and equity-oriented motives for government intervention and develops fiscal policy guidelines. The positive view explains the actual behavior of economic agents in public sector affairs. Special fields of Public Finance are public revenues, i.e. taxes and public debt, public expenditures for publicly provided goods, and welfare programs.

**Annotation**
The course T-WIWI-102790 "Specific Aspects in Taxation" will no longer be offered in the module as of winter semester 2018/2019.

**Workload**
The total workload for this module is approximately 270 hours. For further information see German version.

**Recommendation**
It is recommended to attend the course 2560129 after having completed the course 2560120.
4.57 Module: Robotics I - Introduction to Robotics [M-INFO-100893]

**Responsible:** Prof. Dr.-Ing. Tamim Asfour  
**Organisation:** KIT Department of Informatics  
**Part of:** Advanced Studies in Informatics

<table>
<thead>
<tr>
<th>Credits</th>
<th>Grading scale</th>
<th>Recurrence</th>
<th>Duration</th>
<th>Language</th>
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**Mandatory**

| T-INFO-108014 | Robotics I - Introduction to Robotics | 6 CR | Asfour |

**Competence Certificate**  
See partial achievements (Teilleistung)

**Prerequisites**  
See partial achievements (Teilleistung)

**Competence Goal**  
The student is able to apply the presented concepts to simple and realistic tasks from robotics. This includes mastering and deriving the mathematical concepts relevant for robot modeling. Furthermore, the student masters the kinematic and dynamic modeling of robot systems, as well as the modeling and design of simple controllers. The student knows the algorithmic basics of motion and grasp planning and can apply these algorithms to problems in robotics. He/she knows algorithms from the field of image processing and is able to apply them to problems in robotics. He/she is able to model and solve tasks as a symbolic planning problem. The student has knowledge about intuitive programming procedures for robots and knows procedures for programming and learning by demonstration.

**Content**  
The lecture provides an overview of the fundamentals of robotics using the examples of industrial robots, service robots and autonomous humanoid robots. An insight into all relevant topics is given. This includes methods and algorithms for robot modeling, control and motion planning, image processing and robot programming. First, mathematical basics and methods for kinematic and dynamic robot modeling, trajectory planning and control as well as algorithms for collision-free motion planning and grasp planning are covered. Subsequently, basics of image processing, intuitive robot programming especially by human demonstration and symbolic planning are presented.

In the exercise, the theoretical contents of the lecture are further illustrated with examples. Students deepen their knowledge of the methods and algorithms by independently working on problems and discussing them in the exercise. In particular, students can gain practical programming experience with tools and software libraries commonly used in robotics.

**Workload**  
Lecture with 3 SWS + 1 SWS Tutorial, 6 LP  
6 LP corresponds to 180 hours, including  
15 * 3 = 45 hours attendance time (lecture)  
15 * 1 = 15 hours attendance time (tutorial)  
15 * 6 = 90 hours self-study and exercise sheets  
30 hours preparation for the exam
Module: Semantic Knowledge Management [M-WIWI-101438]

Responsible: Dr.-Ing. Michael Färber
Organisation: KIT Department of Economics and Management
Part of: Advanced Studies in Informatics

<table>
<thead>
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<th>Credits</th>
<th>Grading scale</th>
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Mandatory

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<th>Credits</th>
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<tr>
<td>T-WIWI-110848</td>
<td>Semantic Web Technologies</td>
<td>4,5 CR</td>
<td>Käfer</td>
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Supplementary Courses (Election: at least 1 item)

<table>
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<tbody>
<tr>
<td>T-WIWI-110340</td>
<td>Applied Informatics – Applications of Artificial Intelligence</td>
<td>4,5 CR</td>
<td>Färber</td>
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<td>T-WIWI-102697</td>
<td>Business Process Modelling</td>
<td>4,5 CR</td>
<td>Oberweis</td>
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<tr>
<td>T-WIWI-110541</td>
<td>Advanced Lab Informatics (Bachelor)</td>
<td>4,5 CR</td>
<td>Professorenschaft des Instituts AIFB</td>
</tr>
</tbody>
</table>

Competence Certificate
The assessment mix of each course of this module is defined for each course separately. The final mark for the module is the average of the marks for each course weighted by the credits and truncated after the first decimal.

Prerequisites
Lecture Semantic Web Technologien [2511310] is mandatory.

Competence Goal
Students

- know the motives for the application of knowledge management in organizations
- know the basic design dimensions of holistic knowledge management (organization, human, information technology, corporate culture)
- know the main group of IT systems for knowledge management and are able to describe the relevant application scenarios and basic operating modes of these systems
- know how to use the different IT systems for knowledge management in practice
- know the basic standards for the modeling of information and processes and are able to describe their formal structures
- know how to apply the different modeling languages
- know criteria to evaluate the success of knowledge management systems and are able to apply them to assess defined knowledge management scenarios

Content
In modern companies the availability and usability of knowledge is an essential factor of success for central managerial tasks and duties such as the improvement of business processes, product innovation and the amelioration of customer satisfaction. This module illustrates the typical problems of knowledge management in organizations and presents IT methods to approach these questions. The relevant groups of knowledge management systems are analyzed and expanded in the subject areas knowledge representation/semantic modeling and document management/groupware systems.

Annotation
Detailed information on the recognition of examinations in the field of Informatics can be found at http://www.aifb.kit.edu/web/Auslandsaufenthalt.

Workload
The workload is app. 270 hours.
4.59 Module: Seminar Module Economic Sciences [M-WIWI-101826]

**Responsible:** Studiendekan des KIT-Studienganges

**Organisation:** KIT Department of Economics and Management

**Part of:** Research Course

<table>
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<th>Language</th>
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<th>Compulsory Elective Courses (Election: 1 item)</th>
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<td><strong>T-WIWI-103486</strong></td>
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<td><strong>T-WIWI-103488</strong></td>
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<tr>
<td><strong>T-WIWI-103489</strong></td>
</tr>
<tr>
<td><strong>T-WIWI-103487</strong></td>
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</table>

**Competence Certificate**

The assessment is done by a seminar with at least 3 CP.
The assessment of the seminar (following §4(2), 3 ER) is described at the course description.

**Prerequisites**

None.

**Competence Goal**

- Students are able to independently deal with a defined problem in a specialized field based on scientific criteria.
- They are able to research, analyze the information, abstract and derive basic principles and regularities from unstructured information.
- They can solve the problems in a structured manner using their interdisciplinary know-how.
- They know how to validate the obtained results.
- Finally, they are able to logically and systematically present the results both orally and in written form in accordance with scientific guidelines (structuring, technical terminology, referencing). They can argue and defend the results professionally in the discussion.
- Students are familiar with the DFG’s Code of Conduct “Guidelines for Safeguarding Good Research Practice” and base their scientific work on it.

**Content**

The module consists of a seminar thematically related to economics. A list of approved courses will be announced on the Internet.
The teaching of the DFG Code “Guidelines for Safeguarding Good Research Practice" takes place within the online course “Good Scientific Practice" of the KIT Library, which can be completed in self-study.

**Annotation**

The mentioned seminars in this module handbook are place holders. For each semester, a complete list of seminars are published in the Vorlesungsverzeichnis or at the web pages of the participating institutes. Often, the seminar topics for a given semester are published at the end of the preceding semester. Some seminars require an early sign-in deadline at the end of the of the preceding semester.

**Workload**

The total workload for this module is approximately 90 hours.
### 4.60 Module: Seminar Module Informatics [M-INFO-102058]

**Responsible:** Professorenschaft des Instituts AIFB  
**Organisation:** KIT Department of Informatics  
KIT Department of Economics and Management  
**Part of:** Research Course

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<th>Recurrence</th>
<th>Duration</th>
<th>Language</th>
<th>Level</th>
<th>Version</th>
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<td>German/English</td>
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**Seminar Informatics (Election: 1 item)**

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<th>Instructor</th>
</tr>
</thead>
<tbody>
<tr>
<td>T-INFO-104336</td>
<td>Seminar Informatics A</td>
<td>3 CR</td>
<td>Abeck</td>
</tr>
<tr>
<td>T-WIWI-103485</td>
<td>Seminar in Informatics (Bachelor)</td>
<td>3 CR</td>
<td>Professorenschaft des Instituts AIFB</td>
</tr>
</tbody>
</table>
## 4.61 Module: Seminar Module Law [M-INFO-101218]

**Responsible:** Prof. Dr. Thomas Dreier  
**Organisation:** KIT Department of Informatics  
**Part of:** Research Course

<table>
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<th>Credits</th>
<th>Grading scale</th>
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<th>Duration</th>
<th>Language</th>
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<th>Version</th>
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<tr>
<td>3</td>
<td>Grade to a tenth</td>
<td>Each term</td>
<td>1 term</td>
<td>German</td>
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<tr>
<th>Mandatory</th>
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</thead>
<tbody>
<tr>
<td>T-INFO-101997</td>
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</table>
4.62 Module: Software Engineering I [M-INFO-101175]

**Responsible:** Prof. Dr.-Ing. Ina Schaefer  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

<table>
<thead>
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<th>Credits</th>
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<th>Lecturer</th>
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<tbody>
<tr>
<td>T-INFO-101968</td>
<td>Software Engineering I</td>
<td>6 CR</td>
<td>Schaefer</td>
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<tr>
<td>T-INFO-101995</td>
<td>Software Engineering I Pass</td>
<td>0 CR</td>
<td>Schaefer</td>
<td></td>
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</tbody>
</table>

**Competence Goal**
The students acquire basic knowledge about the principles, methods and tools of software engineering. They learn how to build and to maintain complex software systems in a systematic way.

**Content**
The content of the lecture is the entire lifecycle of software, spanning project planning, system analysis, cost estimation, design, implementation, validation, verification, and finally the maintaining of software. The covered topics include UML, design patterns, software tools, programming environments and configuration control/versioning systems.

**Workload**
approx. 180 h
4.63 Module: Software Engineering II [M-INFO-100833]

**Responsible:** Prof. Dr.-Ing. Anne Koziolek  
Prof. Dr. Ralf Reussner

**Organisation:** KIT Department of Informatics

**Part of:** Advanced Studies in Informatics

<table>
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<th>Credits</th>
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<th>Recurrence</th>
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<th>Language</th>
<th>Level</th>
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<tbody>
<tr>
<td>6</td>
<td>Grade to a tenth</td>
<td>Each winter term</td>
<td>1 term</td>
<td>German</td>
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<td>1</td>
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</table>

**Mandatory**

| T-INFO-101370 | Software Engineering II | 6 CR | Koziolek, Reussner |

**Content**

Requirements engineering, software development processes, software quality, software architectures, MDD, Enterprise Software Patterns software maintainability, software security, dependability, embedded software, middleware, domain-driven design
4.64 Module: Statistics and Econometrics [M-WIWI-101599]

Responsible: Prof. Dr. Oliver Grothe
Prof. Dr. Melanie Schienle

Organisation: KIT Department of Economics and Management

Part of: Advanced Studies in Economics and Management (Elective Modules in Economics and Management)

<table>
<thead>
<tr>
<th>Credits</th>
<th>Grading scale</th>
<th>Recurrence</th>
<th>Duration</th>
<th>Language</th>
<th>Level</th>
<th>Version</th>
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<tbody>
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<td>9</td>
<td>Grade to a tenth</td>
<td>Each term</td>
<td>1 term</td>
<td>German</td>
<td>3</td>
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Mandatory

T-WIWI-102736  Economics III: Introduction in Econometrics  5 CR  Schienle

Supplementary Courses (Election: between 1 and 2 items)

T-WIWI-103063  Analysis of Multivariate Data  4,5 CR  Grothe
T-WIWI-103064  Financial Econometrics  4,5 CR  Schienle
T-WIWI-110939  Financial Econometrics II  4,5 CR  Schienle
T-WIWI-112153  Microeconometrics  4,5 CR  Krüger
T-WIWI-103065  Statistical Modeling of Generalized Regression Models  4,5 CR  Heller

Competence Certificate

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

The course "Economics III: Introduction in Econometrics" is compulsory and must be examined. In case the course „Economics III: Introduction in Econometrics“ has already been examined within the module „Applied Microeconomics“, the course „Economics III: Introduction in Econometrics“ is not compulsory.

Competence Goal

The student

- shows an advanced understanding of Econometric techniques and statistical model building.
- is able to develop Econometric models for applied problems based on available data
- is able to apply techniques and models with statistical software, to interpret results and to judge on different approaches with appropriate statistical criteria.

Content

The courses provide a solid Econometric and statistical foundation of techniques necessary to conduct valid regression, time series and multivariate analysis.

Workload

The total workload for this module is approximately 270 hours.
**Module: Strategy and Organization [M-WIWI-101425]**

**Responsible:** Prof. Dr. Hagen Lindstädt  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Advanced Studies in Economics and Management (Elective Modules in Business Administration)  
Advanced Studies in Economics and Management (Elective Modules in Economics and Management)

<table>
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<th>Language</th>
<th>Level</th>
<th>Version</th>
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<tbody>
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**Strategy and Organization (Elect: at least 9 credits)**

<table>
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<tr>
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<tbody>
<tr>
<td>T-WIWI-102630</td>
<td>Managing Organizations</td>
<td>3.5 CR</td>
<td>Lindstädt</td>
</tr>
<tr>
<td>T-WIWI-102871</td>
<td>Problem Solving, Communication and Leadership</td>
<td>2 CR</td>
<td>Lindstädt</td>
</tr>
<tr>
<td>T-WIWI-113090</td>
<td>Strategic Management</td>
<td>3.5 CR</td>
<td>Lindstädt</td>
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**Competence Certificate**

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

- The student can prepare strategic decisions along the ideal-typical strategy process and classify them strategically.
- He/she evaluates the strengths and weaknesses of existing organizational structures and regulations using systematic criteria and can review the management of organizational change.
- The student can effectively carry out decision-making by structuring problems and communicating solutions, taking into account the situation and the personalities involved.
- Through intensive exposure to a variety of practice-relevant case studies, students learn to apply and discuss theoretical course content to real-life situations.

**Content**

The module has a practical and action-oriented structure. Students become familiar with central frameworks of strategic management along the ideal-typical strategy process. An overview of fundamental models will be given, and an action-oriented integration performance will be achieved through the transfer of theory to practical issues. In addition, students learn concepts for the design of organizational structures, regulation of organizational processes as well as control of organizational changes. This enables a well-founded assessment of existing organizational structures and regulations. Furthermore, participants are enabled to recognize, structure, analyze and effectively communicate problems. In addition, central leadership concepts are taught that address the influence of the situation, the leadership personality and the characteristics of those being led.

**Workload**

The total workload of the module is about 240 hours. The workload is proportional to the credit points of the individual courses.
Module: Supply Chain Management [M-WIWI-101421]

Responsible: Prof. Dr. Stefan Nickel
Organisation: KIT Department of Economics and Management
Part of: Advanced Studies in Economics and Management (Elective Modules in Business Administration)
Advanced Studies in Economics and Management (Elective Modules in Economics and Management)

Credits: 9
Grading scale: Grade to a tenth
Recurrence: Each term
Duration: 1 term
Language: German/English
Level: 3
Version: 11

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<td>T-WIWI-107506</td>
<td>Platform Economy</td>
<td>4.5</td>
<td>Weinhardt</td>
</tr>
<tr>
<td>T-WIWI-102704</td>
<td>Facility Location and Strategic Supply Chain Management</td>
<td>4.5</td>
<td>Nickel</td>
</tr>
<tr>
<td>T-WIWI-102714</td>
<td>Tactical and Operational Supply Chain Management</td>
<td>4.5</td>
<td>Nickel</td>
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</table>

Competence Certificate
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites
The course T-WIWI-107506 “Platform Economy“has to be taken.

Competence Goal
The students
- are able to understand and evaluate the control of cross-company supply chains based on a strategic and operative view,
- are able to analyse the coordination problems within the supply chains,
- are able to identify and integrate adequate information system infrastructures to support the supply chains,
- are able to apply theoretical methods from the operations research and the information management,
- learn to elaborate solutions in a team

Content
The module “Supply Chain Management“ gives an overview of the mutual dependencies of information systems and of supply chains spanning several enterprises. The specifics of supply chains and their information needs set new requirements for the operational information management. In the core lecture “Platform Economy“ the focus is set on markets between two parties that act through an intermediary on an Internet platform. Topics discussed are network effects, peer-to-peer markets, blockchains and market design. The course is held in English and teaches parts of the syllabus with the support of a case study in which students analyze a platform.

The module is completed by an elective course addressing appropriate optimization methods for the Supply Chain Management and for modern logistic approaches.

Annotation
The planned lectures in the next terms can be found on the websites of the respective institutes IISM, IFL and IOR.

Workload
The total workload of the module is about 240 hours. The workload is proportional to the credit points of the individual courses.
4.67 Module: Telematics [M-INFO-101194]

**Responsible:** Prof. Dr. Martina Zitterbart  
**Organisation:** KIT Department of Informatics  
**Part of:** Advanced Studies in Informatics

<table>
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<th>Credits</th>
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**Mandatory**

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<tr>
<td>T-INFO-102015</td>
<td>Introduction in Computer Networks</td>
<td>4 CR</td>
<td>Zitterbart</td>
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<tr>
<td>T-INFO-101338</td>
<td>Telematics</td>
<td>6 CR</td>
<td>Zitterbart</td>
<td></td>
</tr>
</tbody>
</table>

**Prerequisites**  
None

**Competence Goal**  
The students will broaden their knowledge of computer networks initially learnt in the module Telematics [IW3INTM]. They learn about problems and solutions in the domains of wireless, multimedia, or secure communications and they will be able to analyse and evaluate specific solutions in those domains.

**Content**  
Selected protocols, architectures, mechanisms, and algorithms in the chosen domains will be analysed in detail. The student hereby may choose among mobile and wireless communications, principles of the design of secure communication protocols, and protocols and techniques for multimedia communication.

**Workload**  
approx. 300 h  
For further details see the German version.

**Recommendation**  
The lecture Telematics [24128] builds on the content of the lecture Introduction in Computer Networks [24519] and should therefore only be taken after successful completion of the lecture Introduction in Computer Networks [24519].
4.68 Module: Theoretical Informatics [M-INFO-101189]

Responsible: Prof. Dr. Jörn Müller-Quade  
Prof. Dr. Dorothea Wagner

Organisation: KIT Department of Informatics

Part of: Informatics

<table>
<thead>
<tr>
<th>Credits</th>
<th>Grading scale</th>
<th>Recurrence</th>
<th>Duration</th>
<th>Language</th>
<th>Level</th>
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<td>Grade to a tenth</td>
<td>Each winter term</td>
<td>1 term</td>
<td>German/English</td>
<td>2</td>
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</table>

Mandatory

T-INFO-103235 Theoretical Foundations of Computer Science 6 CR Ueckerdt, Wagner

Competence Certificate
The assessment of the module consists of a written examination according to §4(2), 1 of the examination regulations. The grade of the module corresponds to the grade of the written examination. Further details see the german section.

Competence Goal
The student

- has a deeper insight into the fundamentals of theoretical computer science and knows the computation models and proof techniques,
- understands the limits and possibilities of computer science in relation to the solution of definable but only partially predictable problems
- knows basic aspects of computer science in contrast to specific circumstances, such as specific computers or programming languages and also can phrase general statements about the solvability of problems
- is able to apply the proof techniques learned for the specification of systems of computer science and for the systematic design of programs and algorithms

Content
There are important problems whose solutions can clearly be defined but one will never be able to calculate such a solution systematically. Other problems are "likely" to be solved only through trial and error. Other topics of the module provide the basis for circuit design, design of compilers, and many others. Most results are rigorously proved. The proof techniques learned by the way are important for the specification of systems of computer science and for the systematic design of programs and algorithms.

The module provides a deep insight into the principles and methods of theoretical computer science. In particular, this will be discussed on the basic properties of Formal Languages as foundations of programming languages and communication protocols (regular, context-free Chomsky hierarchy), machine models (finite automata, pushdown automata, Turing machines, non determinism, and relations to families of formal languages), equivalence of sufficiently powerful computation models (Church's thesis), non computable important functions (halting problem,...), Gödel's incompleteness theorem and introduction to complexity theory, NP-complete problems and polynomial reductions.

Workload
approx. 210 h
Module: Topics in Finance I [M-WIWI-101465]

Responsible: Prof. Dr. Martin Ruckes  
Prof. Dr. Marliese Uhrig-Homburg

Organisation: KIT Department of Economics and Management

Part of: Advanced Studies in Economics and Management (Elective Modules in Business Administration)  
Advanced Studies in Economics and Management (Elective Modules in Economics and Management)

Credits: 9  
Grading scale: Grade to a tenth  
Recurrence: Each term  
Duration: 1 term  
Language: German/English  
Level: 3  
Version: 9

Compulsory Elective Courses (Selection: 9 credits)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>CR</th>
</tr>
</thead>
<tbody>
<tr>
<td>T-WIWI-102643</td>
<td>Derivatives</td>
<td>4.5 CR Uhrig-Homburg</td>
</tr>
<tr>
<td>T-WIWI-110797</td>
<td>eFinance: Information Systems for Securities Trading</td>
<td>4.5 CR Weinhardt</td>
</tr>
<tr>
<td>T-WIWI-107505</td>
<td>Financial Accounting for Global Firms</td>
<td>4.5 CR Luedecke</td>
</tr>
<tr>
<td>T-WIWI-102623</td>
<td>Financial Intermediation</td>
<td>4.5 CR Ruckes</td>
</tr>
<tr>
<td>T-WIWI-112694</td>
<td>FinTech</td>
<td>4.5 CR Thimme</td>
</tr>
<tr>
<td>T-WIWI-108711</td>
<td>Basics of German Company Tax Law and Tax Planning</td>
<td>4.5 CR Gutekunst, Wigger</td>
</tr>
<tr>
<td>T-WIWI-102646</td>
<td>International Finance</td>
<td>3 CR Müller</td>
</tr>
<tr>
<td>T-WIWI-110511</td>
<td>Strategic Finance and Technology Change</td>
<td>1.5 CR Ruckes</td>
</tr>
</tbody>
</table>

Competence Certificate

The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Prerequisites

It is only possible to choose this module in combination with the module Essentials in Finance. The module is passed only after the final partial exam of Essentials in Finance is additionally passed.

In addition to that it is possible to choose the module Topics in Finance II.

Competence Goal

The student

- has advanced skills in modern finance
- is able to apply these skills in practice in the fields of finance and accounting, financial markets and banking

Content

The module Topics in Finance I is based on the module Essentials of Finance. The courses deal with advanced issues concerning the fields of finance and accounting, financial markets and banking from a theoretical and practical point of view.

Annotation

The course T-WIWI-102790 "Specific Aspects in Taxation" will no longer be offered in the module as of winter semester 2018/2019.

Workload

The total workload of the module is about 240 hours. The workload is proportional to the credit points of the individual courses.
Module: Topics in Finance II [M-WIWI-101423]

**4.70 Module: Topics in Finance II [M-WIWI-101423]**

**Responsible:** Prof. Dr. Martin Ruckes  
Prof. Dr. Marliese Uhrig-Homburg

**Organisation:** KIT Department of Economics and Management

**Part of:**  
- Advanced Studies in Economics and Management (Elective Modules in Business Administration)  
- Advanced Studies in Economics and Management (Elective Modules in Economics and Management)

<table>
<thead>
<tr>
<th>Credits</th>
<th>Grading scale</th>
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<th>Duration</th>
<th>Language</th>
<th>Level</th>
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<tr>
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<td>Each term</td>
<td>1 term</td>
<td>German/English</td>
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</table>

**Election notes**

+---------------------------------------------------------------------------------------------------+

This module will not count towards the degree until the module *Essentials in Finance* has also been successfully completed. The Essentials in Finance module may not be booked out as an additional examination.

+---------------------------------------------------------------------------------------------------+

**Compulsory Elective Courses (Election: 9 credits)**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>CR</th>
<th>Responsible</th>
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<tr>
<td>T-WIWI-102643</td>
<td>Derivatives</td>
<td>4.5</td>
<td>Uhrig-Homburg</td>
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<td>T-WIWI-110797</td>
<td>eFinance: Information Systems for Securities Trading</td>
<td>4.5</td>
<td>Weinhardt</td>
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<tr>
<td>T-WIWI-102623</td>
<td>Financial Intermediation</td>
<td>4.5</td>
<td>Ruckes</td>
</tr>
<tr>
<td>T-WIWI-107505</td>
<td>Financial Accounting for Global Firms</td>
<td>4.5</td>
<td>Luedecke</td>
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<td>T-WIWI-112694</td>
<td>FinTech</td>
<td>4.5</td>
<td>Thimme</td>
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<tr>
<td>T-WIWI-102626</td>
<td>Business Strategies of Banks</td>
<td>3</td>
<td>Müller</td>
</tr>
<tr>
<td>T-WIWI-108711</td>
<td>Basics of German Company Tax Law and Tax Planning</td>
<td>4.5</td>
<td>Gutekunst, Wigger</td>
</tr>
<tr>
<td>T-WIWI-102646</td>
<td>International Finance</td>
<td>3</td>
<td>Uhrig-Homburg</td>
</tr>
<tr>
<td>T-WIWI-110511</td>
<td>Strategic Finance and Technology Change</td>
<td>1.5</td>
<td>Ruckes</td>
</tr>
</tbody>
</table>

**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Prerequisites**

It is only possible to choose this module in combination with the module *Essentials in Finance*. The module is passed only after the final partial exam of *Essentials in Finance* is additionally passed.

In addition to that it is possible to choose the module *Topics in Finance I*.

**Competence Goal**

The student

- has advanced skills in modern finance
- is able to apply these skills in practice in the fields of finance and accounting, financial markets and banking

**Content**

The module *Topics in Finance II* is based on the module *Essentials of Finance*. The courses deal with advanced issues concerning the fields of finance and accounting, financial markets and banking from a theoretical and practical point of view.

**Annotation**

The course T-WIWI-102790 "Special Taxation" will no longer be offered in the module as of winter semester 2018/1019.

**Workload**

The total workload for this module is approximately 270 hours.
<table>
<thead>
<tr>
<th>Credits</th>
<th>Grading scale</th>
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<th>Duration</th>
<th>Language</th>
<th>Level</th>
<th>Version</th>
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<tr>
<td>4</td>
<td>Grade to a tenth</td>
<td>Each winter term</td>
<td>1 term</td>
<td>German</td>
<td>3</td>
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</table>

**Mandatory**

| T-INFO-103122 | Web Applications and Service-Oriented Architectures (I) | 4 CR | Abeck |
5.1 Course: Advanced Lab Informatics (Bachelor) [T-WIWI-110541]

**Responsible:** Professorenschaft des Instituts AIFB  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101438 - Semantic Knowledge Management  
M-WIWI-101476 - Business Processes and Information Systems

<table>
<thead>
<tr>
<th>Events</th>
<th>Type</th>
<th>Credits</th>
<th>Grading scale</th>
<th>Recurrence</th>
<th>Version</th>
</tr>
</thead>
<tbody>
<tr>
<td>ST 2023 2512204 Lab Realisation of innovative services (Bachelor)</td>
<td>Practical course</td>
<td>3 SWS</td>
<td>Grade to a third</td>
<td>Each term</td>
<td>1</td>
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<tr>
<td>ST 2023 2512400 Advanced Lab Development of Sociotechnical Information Systems (Bachelor)</td>
<td>Practical course</td>
<td>3 SWS</td>
<td>Grade to a third</td>
<td>Each term</td>
<td>1</td>
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<tr>
<td>ST 2023 2512402 Advanced Lab Blockchain Hackathon (Bachelor)</td>
<td>Practical course</td>
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<td>WT 23/24 2512204 Lab Realisation of innovative services (Bachelor)</td>
<td>Practical course</td>
<td>3 SWS</td>
<td>Grade to a third</td>
<td>Each term</td>
<td>1</td>
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<tr>
<td>WT 23/24 2512400 Practical Course Sociotechnical Information Systems Development (Bachelor)</td>
<td>Practical course</td>
<td>3 SWS</td>
<td>Grade to a third</td>
<td>Each term</td>
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<tr>
<td>WT 23/24 2512402 Advanced Lab Blockchain Hackathon (Bachelor)</td>
<td>Practical course</td>
<td></td>
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<td></td>
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<tr>
<td>WT 23/24 2512554 Praktikum Security, Usability and Society (Bachelor)</td>
<td>Practical course</td>
<td>3 SWS</td>
<td>Grade to a third</td>
<td>Each term</td>
<td>1</td>
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<tr>
<td>WT 23/24 2512555 Praktikum Security, Usability and Society (Master)</td>
<td>Practical course</td>
<td>3 SWS</td>
<td>Grade to a third</td>
<td>Each term</td>
<td>1</td>
</tr>
</tbody>
</table>

**Exams**

| ST 2023 7900016 Advanced Lab Development of Sociotechnical Information Systems (Bachelor) | Sunyaev                        |
| ST 2023 7900085 Advanced Lab Realization of innovative services (Bachelor)                 | Oberweis                       |
| ST 2023 7900096 Advanced Lab Blockchain Hackathon (Bachelor)                              | Sunyaev                        |

Legend: 🛥️ Online, 🧩 Blended (On-Site/Online), ⏯️ On-Site, ✗ Cancelled

**Competence Certificate**

The alternative exam assessment consists of:

- a practical work
- a presentation and
- a written seminar thesis

Practical work, presentation and written thesis are weighted according to the course.

**Prerequisites**

None

**Annotation**

The title of this course is a generic one. Specific titles and the topics of offered seminars will be announced before the start of a semester in the internet at https://portal.wiwi.kit.edu.
Below you will find excerpts from events related to this course:

### Lab Realisation of innovative services (Bachelor)

**Dates:** 2512204, SS 2023, 3 SWS, Language: German, [Open in study portal]

#### Content

As part of the lab, the participants should work together in small groups to realize innovative services (mainly for students). Further information can be found on the ILIAS page of the lab.

#### Organizational issues

Die genauen Termine und Informationen zur Anmeldung werden auf der Veranstaltungsseite bekannt gegeben.

### Advanced Lab Development of Sociotechnical Information Systems (Bachelor)

**Dates:** 2512400, SS 2023, 3 SWS, Language: German/English, [Open in study portal]

#### Content

The aim of the lab is to get to know the development of socio-technical information systems in different application areas. In the event framework, you should develop a suitable solution strategy for your problem alone or in group work, collect requirements, and implement a software artifact based on it (for example, web platform, mobile apps, desktop application). Another focus of the lab is on the subsequent quality assurance and documentation of the implemented software artifact.

Registration information will be announced on the course page.

### Lab Realisation of innovative services (Bachelor)

**Dates:** 2512204, WS 23/24, 3 SWS, Language: German, [Open in study portal]

#### Content

As part of the lab, the participants should work together in small groups to realize innovative services (mainly for students). Further information can be found on the ILIAS page of the lab.

#### Organizational issues

Die genauen Termine und Informationen zur Anmeldung werden auf der Veranstaltungsseite bekannt gegeben.

### Praktikum Security, Usability and Society (Bachelor)

**Dates:** 2512554, WS 23/24, 3 SWS, Language: German/English, [Open in study portal]

#### Content

The aim of the lab is to get to know the development of socio-technical information systems in different application areas. In the event framework, you should develop a suitable solution strategy for your problem alone or in group work, collect requirements, and implement a software artifact based on it (for example, web platform, mobile apps, desktop application). Another focus of the lab is on the subsequent quality assurance and documentation of the implemented software artifact.

Registration information will be announced on the course page.
Content
The Praktikum "Security, Usability and Society" will cover topics both of usable security and privacy programming, and how to conduct user studies. To reserve a place, please, register on the WiWi portal and send an email with your chosen topic, plus a back-up one, to mattia.mossano@kit.edu. Topics are assigned first-come-first-served until all of them are filled. The deadline for the first round is 18.07.2022. Topics in italics have already been assigned.

Important dates:
Kick-off: 13.10.2022, 10:00 AM CET in Big Blue Button - Link
Report + code submission: 30.01.2023 23:59 CET
Presentation deadline: 30.01.2023, 23:59 CET
Presentation day: 01.02.2023

Topics:
Programming Usable Security Intervention
In this subject, students develop a part of coding, an extension, or another programming task dealing with various usable security interventions, eg as an extension. Eg TORPEDO (https://secuso.aifb.kit.edu/english/TORPEDO.php) or PassSec + (https://secuso.aifb.kit.edu/english/PassSecPlus.php). Just as before, students are provided with a point list of goals, containing both basic features mandatory to pass the course and more advanced ones that heighten the final grade.

Title: Portfolio Graphical Recognition-Based PWDs with Gamepads
Number of students: 2 Bachelor or Master level
Description: Graphical passwords use graphical elements as passwords and they are usually easier to remember than textual passwords. Moreover, they can be combined with "portfolio authentication" techniques to make them shoulder surfing resistant. The goal of this topic is to implement a graphical portfolio authentication scheme for gamepads, based on previous textual schemes implementations.

Title: Development of a secure web interface with a ticket system for the Hashcat Password Cracker
Number of students: 2 Bachelor or Master level
Description: Hashcat is a console application which allows to crack passwords using a given wordlist or password pattern. In order to allow multiple not necessarily trustworthy users to register a password cracking job with the specified parameters in parallel, a web platform with a ticket system should be developed within the framework of this laboratory topic. Therefore a frontend and backend should be implemented separately and a clear description of the interface between is essential part of this work. Python with Flask Web Framework can be used to implement the backend. Good knowledge in programming, APIs and web security are required.

Designing Security User studies
These topics are related to how to set up and conducting user studies of various types. This year, due to the Corona outbreak, we decided to conduct online studies only; otherwise, interviews and in lab studies would have been possible. At the end of the semester, the students present a report / paper and a talk in which they present their results.

Title: NoPhish Cardgame
Number of students: 1/2 Bachelor level
Description: Das NoPhish Konzept findet bereits in vielen Formen Anwendung. Es hilft dabei betrügerische Nachrichten von Legitimen zu unterscheiden. Die neueste Form ist ein Cardgame bei dem man spielerisch lernen kann Phishing zu erkennen. Hierbei wird sowohl grundlegendes Wissen, als auch konkretes Wissen vermittelt. Aufgabe: Erheben von Daten (Studiendesign ist bereits vorhanden) und Auswertung bestehender Daten mit neu eroberten Daten

Title: Analysing the perceptions on email subject extensions like 'Caution - This e-mail is sent from someone outside the company'
Number of students: 1/2 Bachelor or Master level
Description: Email subject extensions are used in myn organisations to reduce the risk to become a victim of a phishing email - why should your boss e.g. send you an external email? Likely to be a phish! The idea is to develop the study protocol and to collect first data which should be analysed.

Title: Benutzerstudie zur Erkennung von Angriffen auf die E-Mail Absicherung mit S/MIME-Zertifikaten
Number of students: 2 Bachelor or Master level

Title: Evaluation of the Sudoku Privacy Friendly App usability for users with rheumatoid arthritis (English only)
Number of students: 1 Bachelor or Master level
Description: The Privacy Friendly Apps are a set of applications developed by the SECUSO group that do not contain any advertisement or tracking mechanism, hence preserving the privacy of their users (https://secuso.aifb.kit.edu/english/105.php). One of these apps is “Sudoku”, available for Android on both the Google Store and F-Droid. Although the app is friendlier to privacy that other alternatives, it requires multiple tactile interactions with the mobile device. This can be an issue for users with reduced hand mobility, such as those suffering from rheumatoid arthritis. To approximate the reduced mobility caused by rheumatoid arthritis in healthy users, it is common to use arthritis simulation gloves (e.g., https://idarinstitute.com/products/arthritis-simulation-gloves). The task of the student is to design a lab study involving arthritis simulation gloves that evaluates the Sudoku app usability for users suffering from rheumatoid arthritis.
Title: Replication and extension of "What is this URL's destination?" (English only)
Number of students: 1 Bachelor level
Description: Replication of studies is a fundamental part of the scientific process; it allows to confirm or deny experimental results and can open new lines of research. This topic is a replication of the study presented in Albakry, S., Vaniea, K. & Wolters, M.K. (2020) What is this URL's destination? Empirical Evaluation of Users' URL Reading" ([https://doi.org/10.1145/3313831.3376168](https://doi.org/10.1145/3313831.3376168)). The student will re-implement the study following the precise description from the original authors, run it and then compare the results with the previous iteration.

Title: Password Generator Defaults
Number of students: 2 Bachelor or Master level
Description: Password Managers are useful tools that help the use of complex passwords and avoid the password recycle practice. Moreover, they support users by providing password generator tools, that create random password of specific length. However, the defaults settings might be at odds with the password policies of popular website, e.g., they can contain forbidden characters or be too long/short. Moreover, we need to understand if Password Managers users change the default settings to generate passwords, in how many cases and for what reasons. The students task is therefore two-folds; (1) compare the default settings of several Password Managers to the privacy policies of popular websites; (2) design and implement a survey to collect the behavior of Password Managers users with regard to the password generator tools.

Title: Benutzerstudie zur Auswertung der PassSec+ Browser Extension mittels Eye-Tracking
Number of students: 1/2 Bachelor or Master level

This event counts towards the KASTEL certificate. Further information on how to obtain the certificate can be found on the SECUSO website [https://secuso.aifb.kit.edu/Studium_und_Lehre.php](https://secuso.aifb.kit.edu/Studium_und_Lehre.php).

Praktikum Security, Usability and Society (Master)
2512555, WS 23/24, 3 SWS, Language: German/English, Open in study portal
Content
The Praktikum "Security, Usability and Society" will cover topics both of usable security and privacy programming, and how to conduct user studies. To reserve a place, please, register on the WiWi portal and send an email with your chosen topic, plus a backup one, to mattia.mossano@kit.edu. Topics are assigned first-come-first-served until all of them are filled. The deadline for the first round is 18.07.2022. Topics in italics have been already assigned.
WiWi portal: https://portal.wiwi.kit.edu/ys/6273

Important dates:
Kick-off: 13.10.2022, 10:00 AM CET in Big Blue Button - Link
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Presentation deadline: 30.01.2023, 23:59 CET
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Topics:

Programming Usable Security Intervention
In this subject, students develop a part of coding, an extension, or another programming task dealing with various usable security interventions, e.g as an extension. E.g TORPEDO (https://secuso.aifb.kit.edu/english/TORPEDO.php) or PassSec + (https://secuso.aifb.kit.edu/english/PassSecPlus.php). Just as before, students are provided with a point list of goals, containing both basic features mandatory to pass the course and more advanced ones that heighten the final grade.
Title: Portfolio Graphical Recognition-Based PWDs with Gamepads
Number of students: 2 Bachelor or Master level
Description: Graphical passwords use graphical elements as passwords and they are usually easier to remember than textual passwords. Moreover, they can be combined with “portfolio authentication” techniques to make them shoulder surfing resistant. The goal of this topic is to implement a graphical portfolio authentication scheme for gamepads, based on previous textual schemes implementations.

Title: Development of a secure web interface with a ticket system for the Hashcat Password Cracker
Number of students: 2 Bachelor or Master level
Description: Hashcat is a console application which allows to crack passwords using a given wordlist or password pattern. In order to allow multiple not necessarily trustworthy users to register a password cracking job with the specified parameters in parallel, a web platform with a ticket system should be developed within the framework of this laboratory topic. Therefore a frontend and backend should be implemented separately and a clear description of the interface between is essential part of this work. Python with Flask Web Framework can be used to implement the backend. Good knowledge in programming, APIs and web security are required.

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Title: Analysing the perceptions on email subject extensions like ‘Caution’ - This e-mail is sent from someone outside the company
Number of students: 1/2 Bachelor or Master level
Description: Email subject extensions are used in many organizations to reduce the risk to become a victim of a phishing email - why should your boss e.g. send you an external email? Likely to be a phish! The idea is to develop the study protocol and to collect first data which should be analysed.

Title: Benutzerstudie zur Erkennung von Angriffen auf die E-Mail Absicherung mit S/MIME-Zertifikaten
Number of students: 2 Bachelor or Master level

Title: Evaluation of the Sudoku Privacy Friendly App usability for users with rheumatoid arthritis (English only)
Number of students: 1 Bachelor or Master level
Description: The Privacy Friendly Apps are a set of applications developed by the SECUSO group that do not contain any advertisement or tracking mechanism, hence preserving the privacy of their users (https://secuso.aifb.kit.edu/english/105.php). One of these apps is “Sudoku”, available for Android on both the Google Store and F-Droid. Although the app is friendlier to privacy that other alternatives, it requires multiple tactile interactions with the mobile device. This can be an issue for users with reduced hand mobility, such as those suffering from rheumatoid arthritis. To approximate the reduced mobility caused by reumatoid arthritis in healthy users, it is common to use arthritis simulation gloves (e.g., https://idarinstitution.com/products/arthritis-simulation-gloves). The task of the student is to design a lab study involving arthritis simulation gloves that evaluates the Sudoku app usability for users suffering from rheumatoid arthritis.
Title: Password Generator Defaults
Number of students: 2 Bachelor or Master level
Description: Password Managers are useful tools that help the use of complex passwords and avoid the password recycle practice. Moreover, they support users by providing password generator tools, that create random password of specific length. However, the defaults settings might be at odds with the password policies of popular website, e.g., they can contain forbidden characters or be too long/short. Moreover, we need to understand if Password Managers users change the default settings to generate passwords, in how many cases and for what reasons. The students task is therefore two-folds: (1) compare the default settings of several Password Managers to the privacy policies of popular websites; (2) design and implement a survey to collect the behavior of Password Managers users with regard to the password generator tools.

Title: Benutzerstudie zur Auswertung der PassSec+ Browser Extension mittels Eye-Tracking
Number of students: 1/2 Bachelor or Master level

Title: User study on user’s knowledge about brainwaves verification
Number of students: 1 Master level
Description: Brainwaves can be used to authenticate users. Hoever, several questions are left unanswered regarding the users’ stance on this: What is the prior knowledge of users about verification and brainwaves? Are they comfortable wearing a device to record their brainwaves? How are they feeling regarding storing their brainwaves samples? Which kind of information can be extracted from the smaples? How secure would such an authentication scheme be? The task of the student is to design, implement an pre-test a user study investigating these questions.

This event counts towards the KASTEL certificate. Further information on how to obtain the certificate can be found on the SECUSO website https://secuso.aifb.kit.edu/Studium_und_Lehre.php.
5.2 Course: Advanced Lab Realization of Innovative Services (Bachelor) [T-WIWI-112915]

**Responsible:** Prof. Dr. Andreas Oberweis  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101476 - Business Processes and Information Systems

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<th>Schiefer, Schüler, Toussaint</th>
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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Canceled

**Competence Certificate**
The alternative exam assessment consists of:

- a practical work
- a presentation and
- a written seminar thesis

Practical work, presentation and written thesis are weighted according to the course.

**Annotation**
As part of the lab, the participants should work together in small groups to produce innovative services (mainly for students).

Further information can be found on the ILIAS page of the lab.

*Below you will find excerpts from events related to this course:*

**Lab Realisation of innovative services (Bachelor)**

2512204, SS 2023, 3 SWS, Language: German, [Open in study portal](#)

**Content**
As part of the lab, the participants should work together in small groups to realize innovative services (mainly for students).

Further information can be found on the ILIAS page of the lab.

**Organizational issues**
Die genauen Termine und Informationen zur Anmeldung werden auf der Veranstaltungsseite bekannt gegeben.
5.3 Course: Advanced Lab Security [T-WIWI-109786]

Responsible: Prof. Dr. Melanie Volkamer
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-104069 - Information Security

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Competence Certificate
The alternative exam assessment consists of:

- a practical work
- a presentation and possibly
- a written seminar thesis

Practical work, presentation and written thesis are weighted according to the course.

Prerequisites
None

Recommendation
Knowledge from the lecture "Information Security" is recommended.
5.4 Course: Advanced Lab Security, Usability and Society [T-WIWI-108439]

Responsible: Prof. Dr. Melanie Volkamer
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-104069 - Information Security

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<td>3 SWS</td>
<td>Practical course / 🖥</td>
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<td>Praktikum Security, Usability and Society (Master)</td>
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<td>Practical course / 🖥</td>
<td>Volkamer, Mayer, Berens, Mossano, Ballreich</td>
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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

Competence Certificate
The alternative exam assessment consists of:

- a practical work
- a presentation and possibly
- a written seminar thesis

Practical work, presentation and written thesis are weighted according to the course.

Prerequisites
None

Recommendation
Knowledge from the lecture "Information Security" is recommended.

Annotation
The course will not be offered in the summer semester 2023.

Below you will find excerpts from events related to this course:

Praktikum Security, Usability and Society (Bachelor)
2512554, WS 23/24, 3 SWS, Language: German/English, Open in study portal
Content
The Praktikum "Security, Usability and Society" will cover topics both of usable security and privacy programming, and how to conduct user studies. To reserve a place, please, register on the WiWi portal and send an email with your chosen topic, plus a backup one, to mattia.mossano@kit.edu. Topics are assigned first-come-first-served until all of them are filled. The deadline for the first round is 18.07.2022. Topics in italics have been already assigned.

Important dates:
Kick-off: 13.10.2022, 10:00 AM CET in Big Blue Button - Link
Report + code submission: 30.01.2023 23:59 CET
Presentation deadline: 30.01.2023, 23:59 CET
Presentation day: 01.02.2023

Topics:
Programming Usable Security Intervention
In this subject, students develop a part of coding, an extension, or another programming task dealing with various usable security interventions, eg as an extension. Eg TORPEDO (https://secuso.aifb.kit.edu/english/TORPEDO.php) or PassSec + (https://secuso.aifb.kit.edu/english/PassSecPlus.php). Just as before, students are provided with a point list of goals, containing both basic features mandatory to pass the course and more advanced ones that heighten the final grade.

Title: Portfolio Graphical Recognition-Based PWDs with Gamepads
Number of students: 2 Bachelor or Master level
Description: Graphical passwords use graphical elements as passwords and they are usually easier to remember than textual passwords. Moreover, they can be combined with "portfolio authentication" techniques to make them shoulder surfing resistant. The goal of this topic is to implement a graphical portfolio authentication scheme for gamepads, based on previous textual schemes implementations.

Title: Development of a secure web interface with a ticket system for the Hashcat Password Cracker
Number of students: 2 Bachelor or Master level
Description: Hashcat is a console application which allows to crack passwords using a given wordlist or password pattern. In order to allow multiple not necessarily trustworthy users to register a password cracking job with the specified parameters in parallel, a web platform with a ticket system should be developed within the framework of this laboratory topic. Therefore a frontend and backend should be implemented separately and a clear description of the interface between is essential part of this work. Python with Flask Web Framework can be used to implement the backend. Good knowledge in programming, APIs and web security are required.

Designing Security User Studies
These topics are related to how to set up and conducting user studies of various types. This year, due to the Corona outbreak, we decided to conduct online studies only; otherwise, interviews and in lab studies would have been possible. At the end of the semester, the students present a report / paper and a talk in which they present their results.

Title: NoPhish Cardgame
Number of students: 1/2 Bachelor level
Description: Das NoPhish Konzept findet bereits in vielen Formen Anwendung. Es hilft dabei betrügerische Nachrichten von legitimen zu unterscheiden. Die neueste Form ist ein Cardgame bei dem man spielerisch lernen kann Phishing zu erkennen. Hierbei wird sowohl grundlegendes Wissen, als auch konkretes Wissen vermittelt. Aufgabe: Erheben von Daten (Studiendesign ist bereits vorhanden) und Auswertung bestehender Daten mit neu erhobenen Daten

Title: Analysing the perceptions on email subject extensions like 'Caution - This e-mail is sent from someone outside the company'
Number of students: 1/2 Bachelor or Master level
Description: Email subject extensions are used in many organizations to reduce the risk to become a victim of a phishing email - why should your boss e.g. send you an external email? Likely to be a phish! The idea is to develop the study protocol and to collect first data which should be analysed.

Title: Benutzerstudie zur Erkennung von Angriffen auf die E-Mail Absicherung mit S/MIME-Zertifikaten
Number of students: 2 Bachelor or Master level

Title: Evaluation of the Sudoku Privacy Friendly App usability for users with rheumatoid arthritis (English only)
Number of students: 1 Bachelor or Master level
Description: The Privacy Friendly Apps are a set of applications developed by the SECUSO group that do not contain any advertisement or tracking mechanism, hence preserving the privacy of their users (https://secuso.aifb.kit.edu/english/105.php). One of these apps is “Sudoku”, available for Android on both the Google Store and F-Droid. Although the app is friendlier to privacy that other alternatives, it requires multiple tactile interactions with the mobile device. This can be an issue for users with reduced hand mobility, such as those suffering from rheumatoid arthritis. To approximate the reduced mobility caused by rheumatoid arthritis in healthy users, it is common to use arthritis simulation gloves (e.g., https://idarinstitute.com/products/arthritis-simulation-gloves). The task of the student is to design a lab study involving arthritis simulation gloves that evaluates the Sudoku app usability for users suffering from rheumatoid arthritis.
Title: Replication and extension of “What is this URL’s destination?” (English only)
Number of students: 1 Bachelor level
Description: Replication of studies is a fundamental part of the scientific process: it allows to confirm or deny experimental results and can open new lines of research. This topic is a replication of the study presented in Albakry, S., Vanlea, K. & Wolters, M.K. (2020) What is this URL’s destination? Empirical Evaluation of Users' URL Reading” (https://doi.org/10.1145/3313831.3376168). The student will re-implement the study following the precise description from the original authors, run it and then compare the results with the previous iteration.

Title: Password Generator Defaults
Number of students: 2 Bachelor or Master level
Description: Password Managers are useful tools that help the use of complex passwords and avoid the password recycle practice. Moreover, they support users by providing password generator tools, that create random password of specific length. However, the defaults settings might be at odds with the password policies of popular website, e.g., they can contain forbidden characters or be too long/short. Moreover, we need to understand if Password Managers users change the default settings to generate passwords, in how many cases and for what reasons. The students task is therefore two-folds; (1) compare the default settings of several Password Managers to the privacy policies of popular websites; (2) design and implement a survey to collect the behavior of Password Managers users with regard to the password generator tools.

Title: Benutzerstudie zur Auswertung der PassSec+ Browser Extension mittels Eye-Tracking
Number of students: 1/2 Bachelor or Master level

This event counts towards the KASTEL certificate. Further information on how to obtain the certificate can be found on the SECUSO website https://secuso.aifb.kit.edu/Studium_und_Lehre.php.

Praktikum Security, Usability and Society (Master)
2512555, WS 23/24, 3 SWS, Language: German/English, Open in study portal
Content
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WiWi portal: https://portal.wiwi.kit.edu/ys/6273

Important dates:
Kick-off: 13.10.2022, 10:00 AM CET in Big Blue Button - Link
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Number of students: 2 Bachelor or Master level
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Title: Analysing the perceptions on email subject extensions like 'Caution - This e-mail is sent from someone outside the company'
Number of students: 1/2 Bachelor or Master level
Description: Email subject extensions are used in many organisations to reduce the risk to become a victim of a phishing email - why should your boss e.g. send you an external email? Likely to be a phish! The idea is to develop the study protocol and to collect first data which should be analysed.

Title: Benutzerstudie zur Erkennung von Angriffen auf die E-Mail Absicherung mit S/MIME-Zertifikaten
Number of students: 2 Bachelor or Master level

Title: Evaluation of the Sudoku Privacy Friendly App usability for users with rheumatoid arthritis (English only)
Number of students: 1 Bachelor or Master level
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Title: Benutzerstudie zur Auswertung der PassSec+ Browser Extension mittels Eye-Tracking
Number of students: 1/2 Bachelor or Master level
Description: PassSec+ is a SECUSO developed Browser-Extension for Firefox and Google Chrome, which helps, Passwörter, Zahlungsdaten and other sensitive data better to protect, in that it already before the data entry, present a clarification if a secure data entry is guaranteed and in doubt a dialog is presented, which the user at the decision is asked. In the user study the setup will be carried out, where the focus is on the user with and without use of PassSec+ lies and during the effectiveness to prevent phishing is investigated. It will be the setup and the preparation of the study already prepared. It is also, the user study with probands to carry out and the data correspondingly z.B. with Heatmaps to evaluate.

Title: User study on user’s knowledge about brainwaves verification
Number of students: 1 Master level
Description: Brainwaves can be used to authenticate users. However, several questions are left unanswered regarding the users' stance on this: What is the prior knowledge of users about verification and brainwaves? How are they comfortable wearing a device to record their brainwaves? How are they feeling regarding storing their brainwaves samples? Which kind of information can be extracted from the samples? How secure would such an authentication scheme be? The task of the student is to design, implement an pre-test a user study investigating these questions.

This event counts towards the KASTEL certificate. Further information on how to obtain the certificate can be found on the SECUSO website [https://secuso.aifb.kit.edu/Studium_und_Lehre.php](https://secuso.aifb.kit.edu/Studium_und_Lehre.php).
5 Course: Advanced Topics in Economic Theory [T-WIWI-102609]

Responsible: Prof. Dr. Kay Mitusch
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101501 - Economic Theory

**Type**
Written examination

**Credits**
4.5

**Grading scale**
Grade to a third

**Recurrence**
Irregular

**Version**
1

**Competence Certificate**
The assessment consists of a written exam (60min) (following §4(2), 1 of the examination regulation) at the end of the lecture period or at the beginning of the following semester.

**Prerequisites**
None

**Recommendation**
This course is designed for advanced Master students with a strong interest in economic theory and mathematical models. Bachelor students who would like to participate are free to do so, but should be aware that the level is much more advanced than in other courses of their curriculum.
### 5.6 Course: Algorithmic Methods for Hard Optimization Problems [T-INFO-103334]

**Responsible:** Prof. Dr. Dorothea Wagner  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101237 - Algorithmic Methods for Hard Optimization Problems

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5.7 Course: Algorithms for Planar Graphs [T-INFO-101986]

**Responsible:** Prof. Dr. Dorothea Wagner

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-101220 - Algorithms for Planar Graphs

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**Events**

| ST 2023 | 24614 | Algorithmen für planare Graphen (mit Übungen) | 3 SWS | Lecture / Practice / | Ueckerdt, Merker, Wagner |

**Exams**

| ST 2023 | 7500018 | Algorithms for Planar Graphs | Ueckerdt |
| WT 23/24 | 7500227 | Algorithms for Planar Graphs | Ueckerdt |

Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 👀 On-Site, ✗ Cancelled
5.8 Course: Algorithms I [T-INFO-100001]

**Responsible:** Prof. Dr.-Ing. Carsten Dachsbacher
**Organisation:** KIT Department of Informatics
**Part of:** M-INFO-100030 - Algorithms I

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**Exams**

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled
5.9 Course: Algorithms II [T-INFO-102020]

**Responsible:** Prof. Dr. Peter Sanders

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-101173 - Algorithms II

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**Events**

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**Exams**

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**Legend:** 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ❌ Cancelled

**Competence Certificate**
The assessment is carried out as a written examination (§ 4 Abs. 2 No. 1 SPO) lasting 120 minutes.

**Prerequisites**

none.
# 5.10 Course: Analysis of Multivariate Data [T-WIWI-103063]

**Responsible:** Prof. Dr. Oliver Grothe  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101599 - Statistics and Econometrics

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**Competence Certificate**  
The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation. The exam is offered every semester. Re-examinations are offered only for repeaters.

**Prerequisites**  
None

**Recommendation**  
Attendance of the courses Statistics 1 [2600008] and Statistics 2 [2610020] is recommended.

**Annotation**  
The lecture is not offered regularly. The courses planned for three years in advance can be found online.
5 COURSES

Course: Applied Informatics – Applications of Artificial Intelligence [T-WIWI-110340]

5.11 Course: Applied Informatics – Applications of Artificial Intelligence [T-WIWI-110340]

Responsible: Dr.-Ing. Michael Färber
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101438 - Semantic Knowledge Management

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Events

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<td>1 SWS</td>
<td>Practice / 🗣️</td>
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Exams

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Legend: 🖥 Online, 🎨 Blended (On-Site/Online), 🗣️ On-Site, ☓ Cancelled

Competence Certificate
Written Examination (60 min) according to §4, Abs. 1 of the examination regulations or oral examination of 20 minutes according to §4, Abs. 2, 2 of the examination regulations. The exam takes place every semester and can be repeated at every regular examination date.

Prerequisites
None.

Recommendation
Basics in logic, e.g. from lecture Foundations of Informatics 1 are important.

Below you will find excerpts from events related to this course:

Applied Informatics - Applications of Artificial Intelligence
2511314, WS 23/24, 2 SWS, Language: German, Open in study portal

Lecture (V)
Blended (On-Site/Online)
Content
The lecture provides insights into the fundamentals of artificial intelligence. Basic methods of artificial intelligence and their applications in industry are presented.

Applications of the AI is a sub-area of computer science dealing with the automation of intelligent behavior. In general, it is a question of mapping human intelligence. Methods of artificial intelligence are presented in various areas such as, for example, question answering systems, speech recognition and image recognition.

The lecture gives an introduction to the basic concepts of artificial intelligence. Essential theoretical foundations, methods and their applications are presented and explained.

This lecture aims to provide students with a basic knowledge and understanding of the structure, analysis and application of selected methods and technologies on artificial intelligence. The topics include, among others, knowledge modeling, machine learning, text mining, uninformed search, and intelligent agents.

Learning objectives:
The students

- consider current research topics in the field of artificial intelligence and in particular learn about the topics of knowledge modeling, machine learning, text mining and uninformed search.
- interdisciplinary thinking.
- technological approaches to current problems.

Workload:

- The total workload for this course is approximately 135 hours
- Time of presentness: 45 hours
- Time of preperation and postprocessing: 60 hours
- Exam and exam preperation: 30 hours

Exercises to Applied Informatics - Applications of Artificial Intelligence

Content
The exercises are oriented on the lecture applications of AI.

Multiple exercises are held that capture the topics, held in the lecture Applications of AI and discuss them in detail. Thereby, practical examples are given to the students in order to transfer theoretical aspects into practical implementation.

This lecture aims to provide students with a basic knowledge and understanding of the structure, analysis and application of selected methods and technologies on artificial intelligence. The topics include, among others, knowledge modeling, machine learning, text mining, uninformed search, and intelligent agents.

Learning objectives:
The students

- consider current research topics in the field of artificial intelligence and in particular learn about the topics of knowledge modeling, machine learning, text mining and uninformed search.
- interdisciplinary thinking.
- technological approaches to current problems.

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<tr>
<th>Responsible:</th>
<th>Prof. Dr. Melanie Volkamer</th>
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<tr>
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Competence Certificate
The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation or an oral exam (30 min) following §4, Abs. 2, 2 of the examination regulation, for which admission must be obtained through successful participation in the exercise during the semester.

The exam takes place every semester and can be repeated at every regular examination date.

Annotation
Lecture and exercise will not be offered in the summer semester 2023.
5.13 Course: Applied Informatics – Modelling [T-WIWI-110338]

- **Responsible:** Dr.-Ing. Michael Färber, Prof. Dr. Andreas Oberweis
- **Organisation:** KIT Department of Economics and Management
- **Part of:** M-WIWI-101430 - Applied Informatics

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**Exams**

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**Competence Certificate**
The assessment consists of a written examination (60 min) in the first week after lecture period (according to Section 4 (2),1 of the examination regulation).

**Prerequisites**
None

**Below you will find excerpts from events related to this course:**

**Content**
In the context of complex information systems, modelling is of central importance, e.g. – in the context of systems to be developed – for a better understanding of their functionality or in the context of existing systems for supporting maintenance and further development.

Modelling, in particular modelling of information systems, forms the core part of this lecture. The lecture is organized in two parts. The first part mainly covers the modelling of static aspects, the second part covers the modelling of dynamic aspects of information systems.

The lecture sets out with a definition of modelling and the advantages of modelling. After that, advanced aspects of UML, the Entity Relationship model (ER model) and logics as a means of modelling static aspects will be explained. This will be complemented by the relational data model and the systematic design of databases based on ER models. For modelling dynamic aspects, different types of petri-nets together with their respective analysis techniques will be introduced.

**Learning objectives:**

Students
- explain the strengths and weaknesses of various modeling approaches for Information Systems and choose an appropriate method for a given problem,
- create UML models, ER models and Petri nets for given problems,
- modelling given situations in propositional and predicate logic and can interpret them,
- analyze various properties in propositional and predicate logic,
- create and evaluate a relational database schema and express queries in relational algebra.

**Workload:**
- Total effort: 120-135 hours
- Presence time: 45 hours
- Self study: 75-90 hours
Content
In the context of complex information systems, modelling is of central importance, e.g. – in the context of systems to be developed – for a better understanding of their functionality or in the context of existing systems for supporting maintenance and further development.

Modelling, in particular modelling of information systems, forms the core part of this lecture. The lecture is organized in two parts. The first part mainly covers the modelling of static aspects, the second part covers the modelling of dynamic aspects of information systems.

The lecture sets out with a definition of modelling and the advantages of modelling. After that, advanced aspects of UML, the Entity Relationship model (ER model) and logics as a means of modelling static aspects will be explained. This will be complemented by the relational data model and the systematic design of databases based on ER models. For modelling dynamic aspects, different types of petri-nets together with their respective analysis techniques will be introduced.

Learning objectives:
Students
- explain the strengths and weaknesses of various modeling approaches for Information Systems and choose an appropriate method for a given problem,
- create UML models, ER models and Petri nets for given problems,
- modelling given situations in propositional and predicate logic and can interpret them,
- analyze various properties in propositional and predicate logic,
- create and evaluate a relational database schema and express queries in relational algebra.

Workload:
- Total effort: 120-135 hours
- Presence time: 45 hours
- Self study: 75-90 hours

Organizational issues
Bei Bedarf wird ein Tutorium online angeboten.

Literature

Weiterführende Literatur:
- U. Schöning. Logik für Informatiker. Spektrum Akademischer Verlag, 2000
5 COURSES


**Responsible:** Prof. Dr. Ali Sunyaev

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101430 - Applied Informatics

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**Exams**

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**Competence Certificate**

The assessment consists of a written exam (60 min) according to Section 4(2), 1 of the examination regulation. The successful completion of the exercises is recommended for the written exam, which is offered at the end of the winter semester and at the end of the summer semester.

Successful participation in the exercise by submitting correct solutions to 50% of the exercises can earn a grade bonus. If the grade of the written exam is at least 4.0 and at most 1.3, the bonus will improve it by one grade level (i.e. by 0.3 or 0.4).

**Prerequisites**

None

**Recommendation**

Knowledge of content of the modules Basic Notions of Computer Science and Algorithms I is expected.

**Annotation**

Replaces from winter semester 2019/2020 T-WIWI-109445 "Applied Informatics - Internet Computing".

Below you will find excerpts from events related to this course:

**Applied Informatics - Internet Computing**

2511032, SS 2023, 2 SWS, Language: German, Open in study portal

Lecture (V)

On-Site
Content
The lecture Applied Computer Science - Internet Computing provides insights into fundamental concepts and future technologies of distributed systems and Internet computing. Students should be able to select, design and apply the presented concepts and technologies. The course first introduces basic concepts of distributed systems (e.g. design of architectures for distributed systems, internet architectures, web services, middleware).

In the second part of the course, emerging technologies of Internet computing will be examined in depth. These include, among others:

- Cloud Computing
- Edge & Fog Computing
- Internet of Things
- Blockchain
- Artificial Intelligence

Learning objectives:
The student learns about basic concepts and emerging technologies of distributed systems and internet computing. Practical topics will be deepened in lab classes.

Recommendations:
Knowledge of content of the module [WI1INFO].

Workload:
The total workload for this course is approximately 135-150 hours.

Literature
Wird in der Vorlesung bekannt gegeben
5.15 Course: Auction & Mechanism Design [T-WIWI-102876]

**Responsible:** Prof. Dr. Nora Szech  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-WIWI-101499 - Applied Microeconomics  
- M-WIWI-101501 - Economic Theory

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<td>2 SWS</td>
<td>Lecture / On-Site</td>
<td>Rosar</td>
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<td>1 SWS</td>
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<td>Übung zu Digitale Märkte und Mechanismen</td>
<td>1 SWS</td>
<td>Practice / On-Site</td>
<td>Rosar</td>
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**Exams**

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**Legend:**  
- Online  
- Blended (On-Site/Online)  
- On-Site  
- Cancelled

**Competence Certificate**

The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

A bonus can be earned through successful participation in the exercise. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the course.

**Prerequisites**

None

**Recommendation**

Basic knowledge of microeconomics and statistics are recommended. A background in game theory is helpful, but not absolutely necessary.

**Annotation**

The lecture will be held in English.

Below you will find excerpts from events related to this course:

**Digitale Märkte und Mechanismen**

2560550, SS 2023, 2 SWS, Language: German, Open in study portal
Content
The course starts with the basic theory of equilibrium behavior and revenue management in one object standard auctions. The revenue equivalence theorem for standard auctions is introduced. Thereafter, the course focuses on mechanism design and its applications to one object auctions and bilateral trade.

The students
- learn to analyze strategic behavior in auctions;
- learn to compare auction formats with regard to efficiency and revenue;
- are familiarized with the basic theory of (Bayesian) mechanism design;
- learn to master the revenue equivalence theorem for standard auctions;
- learn to apply mechanism design to one object auctions and bilateral trade.

The lecture will be held in English.

It depends on the future pandemic development if the assessment will be in the form of an open-book-exam (Prüfungsleistung anderer Art, SPO § 4 Abs. 2, Pkt. 3) or in the form of a written exam (60 minutes) (SPO §4 (2), 1).

The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Through successful participation in the Exercise, students can earn a bonus. If the grade on the written exam is between 4.0 and 1.3 the bonus improves the grade by one step (0.3 or 0.4). Details will be announced during the lecture.

The total workload for this course is approximately 135.0 hours. For further information see German version.

Recommendations:
Basic knowledge of microeconomics and statistics are recommended. A background in game theory is helpful, but not absolutely necessary.

Literature
### 5.16 Course: B2B Sales Management [T-WIWI-111367]

**Responsible:** Prof. Dr. Martin Klarmann  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101424 - Foundations of Marketing

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<td>1 SWS</td>
<td>B2B Sales Management</td>
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<td>Klarmann</td>
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</table>

**Competence Certificate**

The assessment of success takes place through the preparation and presentation of a sales presentation based on a case study (max 30 points) and a written exam with additional aids in the sense of an open book exam (max. 60 points). In total, a maximum of 90 points can be achieved in the course. Further details will be announced during the lecture.

**Prerequisites**

None.

**Annotation**

Starting in the winter semester 22/23, the course will be scheduled to be completed after the first half of the semester. For further information, please contact Marketing and Sales Research Group (marketing.iism.kit.edu).

Below you will find excerpts from events related to this course:

<table>
<thead>
<tr>
<th>Events</th>
<th>Credits</th>
<th>Type</th>
<th>Grading</th>
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<td>Lecture (V) On-Site</td>
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**Legend:** 🖥 Online, 🌀 Blended (On-Site/Online), 🗺 On-Site, 🗺️ Canceled
Content

The event is designed to teach you taking on marketing responsibility in a very special business environment. This involves companies that sell and market their (often technically highly complex) products themselves to other companies, which is referred to as "business-to-business" (B2B) marketing and sales. Since traditional communication instruments (e.g. advertising) often hardly work in this environment and many projects lead to a long-term cooperation between supplier and customer, (personal) sales play a special role in marketing. Therefore, this event introduces marketing in B2B markets on the one hand and deals with questions of sales and distribution on the other hand.

Topics with regard to B2B sales management are:

- Basic aspects of B2B sales and B2B purchasing
- Understanding of marketing challenges in specific B2B business types (commodities, systems, solutions)
- Value pricing and value-based selling
- Organizational buying behavior
- Basics of B2B customer relationship management (e.g. key account management, reference customer management)
- Sales process (lead generation, sales presentations, customer-oriented selling, closing)
- Sales automation

Learning objectives

Students

- Are familiar with marketing and sales peculiarities and challenges in B2B environments
- Are able to identify different B2B business types and their marketing characteristics
- Are familiar with central theories of organizational buying behavior
- Are familiar with central objectives of Customer Relationship Management in B2B environments and are able to implement them with appropriate tools
- Are able to prioritize customers and calculate B2B Customer Lifetime Value
- Know how B2B sales presentations work and have also gained practical experience in this area
- Are able to determine value-based prices

Workload

The total workload for this course is approximately 135.0 hours.
Attendance time: 35.0 hours
Self-study: 100.0 hours

Organization

A detailed schedule will be announced.

Literature

5.17 Course: Bachelor's Thesis [T-WIWI-103095]

**Responsible:** Prof. Dr. Sebastian Abeck
Prof. Dr. Hagen Lindstädt

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101611 - Module Bachelor’s Thesis

<table>
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**Competence Certificate**
see module description

**Prerequisites**
see module description

**Final Thesis**
This course represents a final thesis. The following periods have been supplied:

- **Submission deadline**: 6 months
- **Maximum extension period**: 1 months
- **Correction period**: 6 weeks
5.18 Course: Basic Notions of Computer Science [T-INFO-101964]

**Responsible:** Dr. rer. nat. Mattias Ulbrich

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-101170 - Basic Notions of Computer Science
- M-WIWI-101528 - Orientation Exam

<table>
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**Exams**

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<td>Ulbrich</td>
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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣️ On-Site, ✗ Canceled
## 5.19 Course: Basic Notions of Computer Science Pass [T-INFO-101965]

**Responsible:** Dr. rer. nat. Mattias Ulbrich  
**Organisation:** KIT Department of Informatics  
**Part of:**  
- M-INFO-101170 - Basic Notions of Computer Science  
- M-WIWI-101528 - Orientation Exam

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 📚 On-Site, ✗ Cancelled
### Course: Basic Principles of Economic Policy [T-WIWI-103213]

**Responsible:** Prof. Dr. Ingrid Ott  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101668 - Economic Policy I

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**Exams**

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**Competence Certificate**

Depending on further pandemic developments, the examination will be offered either as a 60-minute written examination (written examination according to SPO § 4 Abs. 2, Pkt. 1) or as an open-book examination (alternative exam assessment according to SPO § 4 Abs. 2, Pkt. 3).

**Prerequisites**

None

**Recommendation**

Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2610012], and Economics II [2600014].
Annotation
Please note that the lecture will not be held in summer semester 2021. The exam is offered.

Description:
Theory of general economic policy and discussion of current economic policy topics:

- Goals of economic policy,
- Instruments and institutions of economic policy,
- Triad of regional, national and European economic policies,
- special fields of economic policy, in particular growth, employment, provision of public infrastructure and climate policy.

Learning objectives:
Students learn:

- To apply basic concepts of micro- and macroeconomic theories to economic policy issues.
- to develop arguments on how state intervention in the market can be legitimized from a welfare economic perspective
- to derive theory-based policy recommendations.

Learning content:

- Market interventions: microeconomic perspective
- Market interventions: macroeconomic perspective
- Institutional economic aspects
- Economic policy and welfare economics
- Economic policy makers: Political-economic aspects

Workload:

- Total effort at 4.5 LP: approx. 135 hours
- Presence time: approx. 30 hours
- Self-study: approx. 105 hours

Media:
See course announcement

References:
See course announcement

Below you will find excerpts from events related to this course:
Content
The lecture deals with theories of general economic policy and discussion of current economic policy topics:

- Goals of economic policy,
- Instruments and institutions of economic policy,
- Triad of regional, national and European economic policies,
- special fields of economic policy, in particular growth, employment, provision of public infrastructure and climate policy.

Learning objectives:
Students shall be given the ability to

- apply basic concepts of micro- and macroeconomic theories to economic policy issues
- develop arguments on how state intervention in the market can be legitimized from a welfare economic perspective
- derive theory-based policy recommendations

Recommendations:
Basic micro- and macroeconomic knowledge is required, especially as taught in the courses Economics I [2610012] and Economics II [2600014].

Workload:
Total effort at 4.5 LP is approx. 135 hours and consists of:

- Presence time: approx. 30 hours
- Self-study: approx. 105 hours

Assessment:
The examination takes place in the form of a written examination (60min) (according to §4(2), 1 SPO). The examination is offered every semester and can be repeated at any regular examination date.

Organizational issues
Zugehörige Veranstaltung: Übungen zur Einführung in die Wirtschaftspolitik [2560281]

Literature
- Foliensatz zur Vorlesung
- Übungsaufgaben

Exercises of Basic Principles of Economic Policy
2560281, SS 2023, 1 SWS, Language: German, Open in study portal

Organizational issues
Zugehörige Veranstaltung: [2560280] Einführung in die Wirtschaftspolitik

Literature
- Foliensatz zur Vorlesung
- Übungsaufgaben
## 5.21 Course: Basics of German Company Tax Law and Tax Planning [T-WIWI-108711]

**Responsible:** Dr. Gerd Gutekunst  
Prof. Dr. Berthold Wigger

**Organisation:** KIT Department of Economics and Management

**Part of:**  
- M-WIWI-101403 - Public Finance  
- M-WIWI-101423 - Topics in Finance II  
- M-WIWI-101465 - Topics in Finance I

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**Legend:**  
🖥 Online  
🧩 Blended (On-Site/Online)  
🗣 On-Site  
🗙 Cancelled

### Competence Certificate

Depending on the further pandemic development the assessment will consist either of an open book exam (following Art. 4, para. 2, clause 3 of the examination regulation), or of an 1.5 h written exam (following Art. 4, para. 2, clause 1 of the examination regulation).

### Prerequisites

None

### Recommendation

Knowledge of the collection of public revenues is assumed. Therefore it is recommended to attend the course “Öffentliche Einnahmen” beforehand.

*Below you will find excerpts from events related to this course:*

**Basics of German Company Tax Law and Tax Planning**  
2560134, WS 23/24, 3 SWS, Language: German, [Open in study portal]

**Content**

**Workload:**

The total workload for this course is approximately 135.0 hours. For further information see German version.
5.22 Course: Brand Management [T-WIWI-112156]

**Responsible:** Prof. Dr. Ann-Kristin Kupfer  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101424 - Foundations of Marketing

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Canceled

**Competence Certificate**

The assessment of success will be done by the preparation and presentation of a case study as well as a written exam. Further details will be announced during the lecture.

**Prerequisites**

None

**Recommendation**

Students are highly encouraged to actively participate in class.

Below you will find excerpts from events related to this course:

**Brand Management**

2572190, WS 23/24, 2 SWS, Language: English, [Open in study portal]

**Content**

Students learn the theoretical foundations of brand management and its most important concepts. They learn both about the importance of brands for consumers as well as the importance of brands for firms. Special emphasis will be given to the development of brand strategies. Furthermore, students will learn how to evaluate and apply brand instruments. A tutorial offers the opportunity to apply the key learnings of the lecture using case studies.

The learning objectives are as follows:

- Getting to know the theoretical foundations of brand management
- Evaluating strategic branding options (e.g., relating to the development of the core of the brand and the brand architecture) and operative brand instruments (e.g., relating to the brand name and logo)
- Fostering critical and analytical thinking skills and the application of knowledge to marketing problems
- Improving English skills

Total time required for 4.5 credit points: approx. 135 hours  
Attendance time: 30 hours  
Self-study: 105 hours
5.23 Course: Business Administration: Finance and Accounting [T-WIWI-102819]

**Responsible:**
Prof. Dr. Martin Ruckes  
Prof. Dr. Marliese Uhrig-Homburg  
Prof. Dr. Marcus Wouters

**Organisation:**
KIT Department of Economics and Management

**Part of:**
M-WIWI-101491 - Foundations in Business Administration

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**Competence Certificate**
The assessment consists of a written exam (90 min.) according to Section 4(2), 1 of the examination regulation. The assessment takes place in every semester. Re-examinations are offered at every ordinary examination date.

**Prerequisites**
None
5.24 Course: Business Administration: Production Economics and Marketing [T-WIWI-102818]

**Responsible:**  
Prof. Dr. Wolf Fichtner  
Prof. Dr. Martin Klarmann  
Prof. Dr.-Ing. Thomas Lützkendorf  
Prof. Dr. Martin Ruckes  
Prof. Dr. Frank Schultmann

**Organisation:**  
KIT Department of Economics and Management

**Part of:**  
M-WIWI-101492 - Business Administration

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**Competence Certificate**

The assessment consists of a written exam (90 minutes) according to Section 4(2), 1 of the examination regulation.

**Prerequisites**

None
5.25 Course: Business Process Modelling [T-WIWI-102697]

**Responsible:** Prof. Dr. Andreas Oberweis

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101438 - Semantic Knowledge Management
- M-WIWI-101476 - Business Processes and Information Systems

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**Exams**

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**Competence Certificate**
The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation in the first week after lecture period.

**Prerequisites**
None

Below you will find excerpts from events related to this course:

**Business Process Modelling**
2511210, WS 23/24, 2 SWS, Language: German, [Open in study portal]

**Lecture (V) On-Site**

**Content**
The proper modeling of relevant aspects of business processes is essential for an efficient and effective design and implementation of processes. This lecture presents different classes of modeling languages and discusses the respective advantages and disadvantages of using actual application scenarios. For that simulative and analytical methods for process analysis are introduced. In the accompanying exercise the use of process modeling tools is practiced.

**Learning objectives:**
Students
- describe goals of business process modeling and apply different modeling languages,
- choose the appropriate modeling language according to a given context,
- use suitable tools for modeling business processes,
- apply methods for analysing and assessing process models to evaluate specific quality characteristics of the process model.

**Recommendations:**
Knowledge of course Applied Informatics I - Modelling is expected.

**Workload:**
- Lecture 30h
- Exercise 15h
- Preparation of lecture 24h
- Preparation of exercises 25h
- Exam preparation 40h
- Exam 1h
Literature


Weitere Literatur wird in der Vorlesung bekannt gegeben.
5.26 Course: Business Strategies of Banks [T-WIWI-102626]

**Responsible:** Prof. Dr. Wolfgang Müller

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101423 - Topics in Finance II
- M-WIWI-101465 - Topics in Finance I

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**Competence Certificate**
The lecture will be offered for the last time in the winter semester 2021/22. The exam will take place for the last time in the summer semester 2022 (only for repeaters).

**Prerequisites**
None

**Recommendation**
None

**Annotation**
The lecture will be offered for the last time in the winter semester 2021/22.
Course: Civil Law for Beginners [T-INFO-103339]

**Responsible:** Dr. Yvonne Matz

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-101190 - Introduction to Civil Law

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**Exams**

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled
Course: Competition in Networks [T-WIWI-100005]

**Responsible:** Prof. Dr. Kay Mitusch

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101499 - Applied Microeconomics
- M-WIWI-101668 - Economic Policy I

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**Competition Certificate**

Result of success is made by a 60 minutes written examination during the semester break (according to §4(2), 1 ERSC). Examination is offered every semester and can be retried at any regular examination date.

**Prerequisites**

None.

**Recommendation**

Basics of microeconomics obtained within the undergraduate programme (B.Sc) of economics are required.

Below you will find excerpts from events related to this course:

**Course: Competition in Networks**

2561204, WS 23/24, 2 SWS, Language: German, Open in study portal

**Lecture (V)**

Blended (On-Site/Online)

**Content**

Network or infrastructure industries like telecommunication, transport, and utilities form the backbone of modern economies. The lecture provides an overview of the economic characteristics of network industries. The planning of networks is complicated by the multitude of aspects involved (like spatial differentiation and the like). The interactions of different companies - competition or cooperation or both - are characterized by complex interdependencies within the networks: network effects, economies of scale, effects of vertical integration, switching costs, standardization, compatibility etc. appear increasingly in these sectors and even tend to appear in combination. Additionally, government interventions can often be observed, partly driven by the aims of competition policy and partly driven by the aims industrial policy. All these issues are brought up, analyzed formally (in part) and illustrated by several examples in the lecture.

**Literature**

Literatur und Skripte werden in der Veranstaltung angegeben.
### 5.29 Course: Computational Macroeconomics [T-WIWI-112723]

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<th><strong>Responsible:</strong></th>
<th>Prof. Dr. Johannes Brumm</th>
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<td>Each summer term</td>
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**Competence Certificate**  
The assessment takes place in the form of a written 60 min. examination during the lecture-free period of the semester. The examination is offered every semester and can be repeated at any regular examination date.

**Prerequisites**  
None
# 5.30 Course: Computer Architecture [T-INFO-101355]

**Responsible:** Prof. Dr. Wolfgang Karl  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-100818 - Computer Architecture

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## Exams

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, X Cancelled
### 5.31 Course: Computer Organization [T-INFO-103531]

- **Responsible:** Prof. Dr. Wolfgang Karl
- **Organisation:** KIT Department of Informatics
- **Part of:** M-INFO-101836 - Computer Engineering

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5.32 Course: Consulting in Practice [T-INFO-101975]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-101193 - Foundations of Information Systems
- M-INFO-101235 - Introduction to Data and Information Management

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Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Below you will find excerpts from events related to this course:

**Praxis der Unternehmensberatung**

24664, WS 23/24, 2 SWS, Open in study portal

**Lecture (V) On-Site**

**Content**

The market for consulting services grows annually by 20% and is therefore one of the leading growth sectors and professional fields in the future. This trend is in particular driven by the IT industry. Here, widely used standard software moves the focus of the future professional field from software development to consulting. In this context, consulting services have usually a broad definition, reaching from pure IT-focused consulting (e.g., deployment of SAP) to strategic consulting (strategy, organisation etc). In contrast to common rumors, a qualification in business studies is not a must. This opens up a diversified and exciting field with exceptional development perspectives for computer science students. The course deals thematically with the two fields consulting in general and function-specific consulting (with IT consulting as an example).

The structure of the course is oriented along the phases of a consulting project:

- Diagnosis: The consultant as an analytic problem solver.
- Strategic adjustment/redesign of the core processes: Optimisation/redesign of essential business functionality to solve the diagnosed problems in cooperation with the client.
- Implementation: Installation of the solutions in the clients’ organisation for assuring the implementation.

Emphasised topics in the course are:

- Elementary problem solving: Problem definition, structuring of problems and focussing through the usage of tools (e.g., logic and hypothesis trees), creative techniques, solution systems etc.
- Obtaining information effectively: Access of information sources, interview techniques etc.
- Effective communication of findings/recommendations. Analysis/planning of communication (media, audience, formats), communication styles (e.g., top-down vs. bottom-up), special topics (e.g., arrangement of complex information) etc.
- Efficient teamwork: Tools for optimising efficient work, collaboration with clients, intellectual and process leadership in the team etc.

At the end of the course, the participants

- have gained knowledge and understanding for the activities of the consulting process in general,
- have gained function-specific knowledge and understanding of IT consulting,
- have an overview about consulting companies,
- know concrete consulting examples,
- have experienced how effective teams work and
- have got an insight into the professional field “consulting”.

Information Engineering and Management B.Sc.
Module Handbook as of 04/09/2023
5.33 Course: Consumer Behavior [T-WIWI-106569]

**Responsible:** Prof. Dr. Benjamin Scheibehenne

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101424 - Foundations of Marketing

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**Competence Certificate**

The assessment of success takes the form of a presentation (weighting 20%) as part of the exercise and a written examination (90 minutes, weighting 80%).

**Prerequisites**

None.

**Annotation**

For further information, please contact the research group Marketing and Sales (http://marketing.iism.kit.edu/).

Below you will find excerpts from events related to this course:

**Consumer Behavior**

2572174, SS 2023, 3 SWS, Language: English, [Open in study portal](#)
Content

Important information

1. WIWI portal registration is required for the course. The registration will be open in March. Seats are limited to 30.

2. Übung associated with this course is MANDATORY: Students will be asked to do presentations in groups of 3 (introduce and discuss academic papers assigned by the lecturer). This will take place over one day (as a blocked event) during the semester (When and where will be decided at the beginning of the semester). This task will count towards 20% of the final grades of the "Consumer Behavior" class. There will be no weekly or biweekly Übung besides this event.

Goal

The goal of the class is to gain a better understanding of the situational, biological, cognitive, and evolutionary factors that drive consumer behavior. We will address these questions from an interdisciplinary perspective, including relevant theories and empirical research findings from Psychology, Marketing, Cognitive Science, Biology, and Economics.

Description

Consumer decisions are ubiquitous in daily life and they can have long-ranging and important consequences for individual (financial) well-being and health but also for societies and the planet as a whole. To help people making better choices it is important to understand the factors that influence their behavior. Towards this goal, we will explore how consumer behavior is shaped by social influences, situational and cognitive constraints, as well as by emotions, motivations, evolutionary forces, neuronal processes, and individual differences. Across all topics covered in class, we will engage with basic theoretical work as well as with groundbreaking empirical research and current scientific debates.

The lecture will be held in English.

Grading

Grading is based on two parts. An oral presentation that takes place in the Übung will count towards 20% of the grade. A written exam at the last day of class will make the rest 80%. The exam will cover the content of the lecture and the literature listed in the required reading list that will be made available to enrolled students on the first day of class. The the exam questions will be in English. You are allowed to bring a language dictionary into the exam but you are not allowed to bring notes.

Workload

The total workload for this course is approximately 135 hours.

Presence time: 30 hours

Preparation and wrap-up of the course: 45 hours

Exam and exam preparation: 60 hours

Comment

This lecture features a “double down” format: There will be two lecture sessions in a row during the first half of the semester. Thus, you will be finished with this class after 7 weeks.

Literature

Will be made available to enrolled students on the first day of class.
### 5.34 Course: Data Science [T-INFO-113124]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101193 - Foundations of Information Systems  
M-INFO-101193 - Foundations of Information Systems

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**Prerequisites**  
None.

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**Legend:**  
🖥 Online, 🧩 Blended (On-Site/Online), 🗣️ On-Site, ✗ Cancelled
## 5.35 Course: Data Science 1 [T-INFO-111622]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm  
Dr.-Ing. Edouard Fouché  
**Organisation:** KIT Department of Informatics  
**Part of:**  
- M-INFO-101229 - Database Systems in Theory and Practice  
- M-INFO-101235 - Introduction to Data and Information Management

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5.36 Course: Database Systems [T-INFO-101497]

Responsible: Prof. Dr.-Ing. Klemens Böhm
Organisation: KIT Department of Informatics
Part of: M-INFO-101178 - Communication and Database Systems
M-INFO-101235 - Introduction to Data and Information Management

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗂 On-Site, ❌ Cancelled
5 COURSES

Course: Decision Theory [T-WIWI-102792]

Responsible: Prof. Dr. Karl-Martin Ehrhart
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101499 - Applied Microeconomics

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Competence Certificate
The assessment of this course is a written examination (following §4(2), 1 SPO) of 60 mins.
The exam is offered each semester.

Prerequisites
None

Recommendation
Knowledge in mathematics and statistics is required.
Course: Deployment of Database Systems [T-INFO-101317]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-101193 - Foundations of Information Systems
- M-INFO-101193 - Foundations of Information Systems
- M-INFO-101229 - Database Systems in Theory and Practice
- M-INFO-101235 - Introduction to Data and Information Management

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Legend: 🖥 Online, 🗬️ Blended (On-Site/Online), 🗣️ On-Site, 🗗️ Cancelled
5 COURSES

5.39 Course: Derivatives [T-WIWI-102643]

Responsible: Prof. Dr. Marliese Uhrig-Homburg

Organisation: KIT Department of Economics and Management

Part of: M-WIWI-101402 - eFinance
M-WIWI-101423 - Topics in Finance II
M-WIWI-101465 - Topics in Finance I

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Competence Certificate

Depending on further pandemic developments, the examination will be offered either as a 60-minute written examination or as an open-book examination (alternative exam assessment).

A bonus can be earned by correctly solving at least 50% of the posed bonus exercises. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by up to one grade level (0.3 or 0.4). Details will be announced in the lecture.

Prerequisites

None

Recommendation

None

Below you will find excerpts from events related to this course:

Literature


Weiterführende Literatur:

### 5.40 Course: Digital Circuits Design [T/INFO-103469]

**Responsible:** Prof. Dr. Wolfgang Karl  
**Organisation:** KIT Department of Informatics  
**Part of:** M/INFO-102978 - Digital Circuits Design

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**Events**

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**Legend:** 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled
Competence Certificate
Alternative exam assessment. The examination consists of two parts (presentation and oral exam). Details on the design of the exam will be announced at the beginning of the course.

Annotation
Limited to 25 students. Application (cover letter) via the Wiwi-portal.

Below you will find excerpts from events related to this course:

Content
The “Digital Democracy” Lecture deals with opportunities and challenges of democracy and participation in a digitalized world. Social networks and other platforms have become a central place for human interaction.

These technologies open up many possibilities to connect people, promote societal discourse, and organize social movements. On the other hand, they are also used to undermine democracy by extremist forces.

One example is the spread of disinformation through social media, which can undermine trust in democratic institutions and exacerbate divisions in society. Big tech actors pursue their own economically driven interests, some of which run counter to societal ones.

So to what extent can Internet platforms help strengthen social discourse? And what measures can be taken to promote the quality and diversity of discourse in the digital world? What role do big tech players play in digital democracy and how can their interests be reconciled with democratic principles? These and many more questions will be explored in the lecture. The lecture introduces theoretical foundations and evidence-based research on digital democracy. It will address the following questions: What characterizes deliberative democracies, how do democracies change, and what can damage them? How does social polarization emerge and what drives it - off- and online. Accordingly, different platform types and phenomena of disinformation, such as clickbait, will be presented. The last part of the lecture series will deal with the search for approaches and alternatives to these problems.

Organizational issues
Beschränkung auf 25 Plätze mit Bewerbung per kurzem Motivationschreiben (ab Anfang/Mitte September über das Wiki-Portal)
5.42 Course: Digital Markets and Market Design [T-WIWI-112228]

**Responsible:** Prof. Dr. Adrian Hillenbrand

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101499 - Applied Microeconomics

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**Competence Certificate**

The assessment consists of a written exam (60 minutes). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

**Prerequisites**

None

**Annotation**

The lecture will be held in English.

---

**Below you will find excerpts from events related to this course:**

**V Digital Markets and Market Design**

2500035, WS 23/24, 2 SWS, Language: English, Open in study portal

**Content**

Online Markets determine our everyday lives. At the same time rapid technological advancements quickly change the landscape of online markets posing challenges for market design and consumer protection. In this course we apply theoretical economic models in the area of digital markets in order to make sense of current developments. Topics include consumer search, algorithmic pricing, recommender systems and steering, price discrimination and matching markets. We also discuss the potential effects of current policies like the Digital Markets Act and Digital Services Act on market outcomes.

**V Digital Markets and Market Design**

2500036, WS 23/24, 1 SWS, Language: English, Open in study portal

**Content**

Exercise Session for the course "Digital Markets and Market Design"

**Organizational issues**

Jede zweite Woche eine Übung
Course: Digital Services: Foundations [T-WIWI-111307]

**5.43 Course: Digital Services: Foundations [T-WIWI-111307]**

**Responsible:** Prof. Dr. Gerhard Satzger  
Dr. Michael Vössing

**Organisation:** KIT Department of Economics and Management

**Part of:**  
M-WIWI-101434 - eBusiness and Service Management  
M-WIWI-102752 - Fundamentals of Digital Service Systems

**Type**  
Written examination

**Credits**  
4.5

**Grading scale**  
Grade to a third

**Recurrence**  
Each summer term

**Version**  
1

### Events

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### Exams

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</table>

**Announcement**

The assessment consists of a written exam (60 min) (§4/2, 1 of the examination regulations).

**Modeled Conditions**

The following conditions have to be fulfilled:

1. The course T-WIWI-109938 - Digital Services must not have been started.

**Annotation**

The course will be offered in the form of a flipped classroom concept starting in summer semester 2023. The lecture will be recorded in advance and made available online. During the exercise classes, the contents of the lecture will be discussed and applied as part of programming exercises.

Below you will find excerpts from events related to this course:

**Digital Services: Foundations**

2595466, SS 2023, 2 SWS, Language: English, Open in study portal

**Lecture (V)**  
Blended (On-Site/Online)

**Content**

The world has been moving towards "service-led" economies: In many developed countries, services already account for more than 70% of the gross domestic product. In order to design, engineer, and manage services, traditional "goods-oriented" business models are often inappropriate. At the same time, the rapid development of information and communication technology (ICT) pushes "servitization" and the economic importance of digital services and, therefore, drives competition: Increased interaction and individualization options open up new dimensions of "value co-creation" between providers and customers; dynamic and scalable service value networks replace static value chains; services can instantly be delivered anywhere across the globe.

Building on a systematic categorization of different types of services and on the general notion of "value co-creation", we cover concepts and foundations for engineering and managing ICT-based digital services, allowing for further specialization in other KSRI/IISM courses at the Master level. Topics in this course include an introduction to services, cloud and cloud labor services, web services, service innovation, service analytics, digital economics, as well as the transformation and coordination of service value networks. Additionally, case studies, hands-on exercises, and guest lectures will illustrate the relevance of digital services in today's world. This course is held in English to acquaint students with international environments.
Literature

5.44 Course: Economics and Behavior [T-WIWI-102892]

**Responsible:** Prof. Dr. Nora Szech

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101499 - Applied Microeconomics
- M-WIWI-101501 - Economic Theory

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<td>Practice / 📚</td>
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**Exams**

| ST 2023 | Economics and Behavior (2) |  | Lecture (V) |
|---------|---------------------------| | Blended (On-Site/Online) |

**Exam**

- The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

**Prerequisites**

None

**Recommendation**

Basic knowledge of microeconomics and statistics are recommended. A background in game theory is helpful, but not absolutely necessary.

**Annotation**

The lecture will be held in English.

---

Below you will find excerpts from events related to this course:

**Economics and Behavior**

2560137, WS 23/24, 2 SWS, Language: English, Open in study portal

**Lecture (V)**

Blended (On-Site/Online)

**Content**

The course covers topics from behavioral economics with regard to contents and methods. In addition, the students gain insight into the design of economic experiments. Furthermore, the students will become acquainted with reading and critically evaluating current research papers in the field of behavioral economics.

The students

- gain insight into fundamental topics in behavioral economics;
- get to know different research methods in the field of behavioral economics;
- learn to critically evaluate experimental designs;
- get introduced to current research papers in behavioral economics;
- become acquainted with the technical terminology in English.

The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

The grade will be determined in a final written exam. Students can earn a bonus to the final grade by successfully participating in the exercises.

The total workload for this course is approximately 135.0 hours. For further information see German version.

**Recommendations:**

Basic knowledge of microeconomics and statistics are recommended. A background in game theory is helpful, but not absolutely necessary.
Literature
5.45 Course: Economics I: Microeconomics [T-WIWI-102708]

**Responsible:**
Prof. Dr. Clemens Puppe
Prof. Dr. Johannes Philipp Reiß

**Organisation:**
KIT Department of Economics and Management

**Part of:**
M-WIWI-101431 - Economics
M-WIWI-101528 - Orientation Exam

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**Competence Certificate**

The assessment consists of a written exam (120 min) following §4, Abs. 2, 1 of the examination regulation.

The main exam takes place subsequent to the lectur. The re-examination is offered at the same examination period. As a rule, only repeating candidates are entitled for taking place the re-examination. For a detailed description on the exam regulations see the information of the respective chair.

**Prerequisites**

None

*Below you will find excerpts from events related to this course:*

**Economics I: Microeconomics**

2610012, WS 23/24, 3 SWS, Language: German, [Open in study portal](#)
Content
The students learn the basic concepts in Microeconomics and some basics in game theory. The student will understand the working of markets in modern economies and the role of decision making. Furthermore, she should be able to understand simple game theoretic argumentation in different fields of Economics.

In the two main parts of the course problems of microeconomic decision making (household behavior, firm behavior) and problems of commodity allocation on markets (market equilibria and efficiency of markets) as well are discussed. In the final part of the course basics of imperfect competition (oligopolistic markets) and of game theory are presented.

It is the main aim of this course to provide basic knowledge in economic modelling. In particular, the student should be able to analyze market processes and the determinants of market results. Furthermore, she should be able to evaluate the effects of economic policy measures on market behavior and propose alternative, more effective policy measures.

In particular, the student should learn

- to apply simple microeconomic concepts,
- to analyze the structure of real world economic phenomena,
- to judge the possible effects of economic policy measures on the behavior of economic agents (in simple decision problems),
- to suggest alternative policy measures,
- to analyze as a participant of a tutorial simple economic problems by solving written exercises and to present the results of the exercises on the blackboard,
- to become familiar with the basic literature on microeconomics.

The student should gain basic knowledge in order to help in practical problems

- to analyze the structure of microeconomics relationships and to present own problem solutions,
- solve simple economic decision problems.

The assessment consists of a written exam (120 min) following §4, Abs. 2, 1 of the examination regulation. The main exam takes place subsequent to the lecture.

The re-examination is offered at the same examination period. Usually, only repeating candidates are entitled for taking place the re-examination. For a detailed description on the exam regulations see the information of the respective chair.

The total workload for this course is approximately 150 hours.

Literature

- H. Varian, Grundzüge der Mikroökonomik, 5. Auflage (2001), Oldenburg Verlag
- Pindyck, Robert S./Rubinfeld, Daniel L., Mikroökonomie, 6. Aufl., Pearson. Münschen, 2005
5.46 Course: Economics III: Introduction in Econometrics [T-WIWI-102736]

- **Responsible:** Prof. Dr. Melanie Schienle
- **Organisation:** KIT Department of Economics and Management
- **Part of:**
  - M-WIWI-101499 - Applied Microeconomics
  - M-WIWI-101599 - Statistics and Econometrics

### Type
- **Type:** Written examination
- **Credits:** 5
- **Grading scale:** Grade to a third
- **Recurrence:** Each summer term
- **Version:** 2

### Events

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<td>Economics III: Introduction to Econometrics</td>
<td>Schienle, Rüter</td>
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### Exams

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### Competence Certificate

Depending on further pandemic developments, the examination will be offered either as a 90-minute written examination (written examination according to SPO § 4 Abs. 2, Pkt. 1) or as an open-book examination (alternative exam assessment according to SPO § 4 Abs. 2, Pkt. 3).

### Prerequisites

None

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Below you will find excerpts from events related to this course:

- **Economics III: Introduction to Econometrics**
  - 2520016, SS 2023, 2 SWS, Language: German, [Open in study portal](#)
  - **Lecture (V)**
  - **On-Site**

### Content

**Learning objectives:**
- Familiarity with the basic concepts and methods of econometrics
- Preparation of simple econometric surveys

**Content:**
- Simple and multiple linear regression (estimating parameters, confidence interval, testing, prognosis, testing assumptions)
- Model assessment

### Requirements:

Knowledge of the lectures Statistics I + II is required.

### Workload:

Total workload for 5 CP: approx. 150 hours
- Attendance: 30 hours
- Preparation and follow-up: 120 hours

### Literature

Course: eFinance: Information Systems for Securities Trading [T-WIWI-110797]

5.47 Course: eFinance: Information Systems for Securities Trading [T-WIWI-110797]

**Responsible:** Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101402 - eFinance
- M-WIWI-101423 - Topics in Finance II
- M-WIWI-101434 - eBusiness and Service Management
- M-WIWI-101465 - Topics in Finance I

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<td>Übungen zu eFinance: Information Systems for Securities Trading</td>
<td>1 SWS Practice / Online</td>
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**Competence Certificate**

Success is monitored by means of ongoing elaborations and presentations of tasks and an examination (60 minutes) at the end of the lecture period. The scoring scheme for the overall evaluation will be announced at the beginning of the course.

**Annotation**

The course "eFinance: Information Systems for Securities Trading" covers different actors and their function in the securities industry in-depth, highlighting key trends in modern financial markets, such as Distributed Ledger Technology, Sustainable Finance, and Artificial Intelligence. Security prices evolve through a large number of bilateral trades, performed by market participants that have specific, well-regulated and institutionalized roles. Market microstructure is the subfield of financial economics that studies the price formation process. This process is significantly impacted by regulation and driven by technological innovation. Using the lens of theoretical economic models, this course reviews insights concerning the strategic trading behaviour of individual market participants, and models are brought market data. Analytical tools and empirical methods of market microstructure help to understand many puzzling phenomena in securities markets.

*Below you will find excerpts from events related to this course:*

**eFinance: Information Systems for Securities Trading**

2540454, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)

**Literature**


**Weiterführende Literatur:**

### Course: Energy Policy [T-WIWI-102607]

**Responsible:** Prof. Dr. Martin Wietschel  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101464 - Energy Economics

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**Competence Certificate**

The assessment consists of a written exam (60 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

**Prerequisites**

None.

Below you will find excerpts from events related to this course:

**Energy Policy**  
**2581959, SS 2023, 2 SWS, Language: German, Open in study portal**  
**Lecture (V)**  
**On-Site**

**Content**

The availability of cheap, environmentally friendly and secure energy is crucial for human welfare. However, the increasing scarcity of resources and increasing environmental pressures, with a particular focus on climate change, threaten human welfare through economic action. Energy contributes significantly to environmental pollution. The energy industry is characterised by high regulation and a significant influence of political decisions.

At the beginning of the lecture different perspectives on energy policy will be presented and the analysis of political decision-making processes will be discussed. Then the current energy policy challenges in the area of environmental pollution, regulation and the role of energy for households and industry will be discussed. Then the actors of energy policy and energy responsibilities in Europe will be discussed. The economic approaches from traditional environmental economics and sustainability as a new policy approach will then be discussed. Finally, energy policy instruments such as the promotion of renewable energies or energy efficiency are discussed in detail and how they can be evaluated.

The lecture emphasizes the relationship between theory and practice and presents some case studies.

**Literature**

Wird in der Vorlesung bekannt gegeben.
5.49 Course: Exercises in Civil Law [T-INFO-102013]

**Responsible:** Prof. Dr. Thomas Dreier  
Dr. Yvonne Matz

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-101191 - Commercial Law

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 📚 On-Site, ✗ Cancelled
5.50 Course: Facility Location and Strategic Supply Chain Management [T-WIWI-102704]

Responsible: Prof. Dr. Stefan Nickel
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101413 - Applications of Operations Research
M-WIWI-101421 - Supply Chain Management
M-WIWI-101936 - Methodical Foundations of OR

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ CANCELLED

Competence Certificate
The assessment consists of a written exam (60 min) according to Section 4 (2), 1 of the examination regulation. The exam takes place in every semester. Prerequisite for admission to examination is the successful completion of the online assessments.

Prerequisites
Prerequisite for admission to examination is the successful completion of the online assessments.

Recommendation
None

Annotation
The lecture is held in every winter term. The planned lectures and courses for the next three years are announced online.

Below you will find excerpts from events related to this course:

Facility Location and Strategic Supply Chain Management
2550486, WS 23/24, 2 SWS, Language: German, Open in study portal

Organizational issues

Literature
Weiterführende Literatur:
- Love, Morris, Wesolowsky: Facilities Location: Models and Methods, North Holland, 1988
### 5.51 Course: Financial Accounting and Cost Accounting [T-WIWI-102816]

- **Responsible:** Dr. Jan-Oliver Strych
- **Organisation:** KIT Department of Informatics  
  KIT Department of Economics and Management
- **Part of:** M-WIWI-101492 - Business Administration

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**Competence Certificate**

The assessment consists of a written exam following §4, Abs. 2, 1 of the examination regulation. The examination takes place in every semester. Re-examinations are offered at every ordinary examination date.

**Prerequisites**

None
5.52 Course: Financial Accounting for Global Firms [T-WIWI-107505]

**Responsible:** Dr. Torsten Luedecke

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101423 - Topics in Finance II
- M-WIWI-101465 - Topics in Finance I

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**Competence Certificate**

The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation.

**Prerequisites**

None

**Recommendation**

Basic knowledge in corporate finance and accounting.

**Annotation**

New lecture in the winter term 2017/18.

*Below you will find excerpts from events related to this course:*

**Financial Accounting for Global Firms**

2530242, WS 23/24, 2 SWS, Language: English, [Open in study portal](#)

**Literature**


5.53 Course: Financial Data Science [T-WIWI-111238]

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Competence Certificate
Due to the professor’s research sabbatical, the BSc module “Financial Data Science” and MSc module “Foundations for Advanced Financial -Quant and -Machine Learning Research” and the MSc module “Advanced Machine Learning and Data Science” along with the respective examinations will not be offered in SS2023. Bachelor and Master thesis projects are not affected and will be supervised.

The module examination is an alternative exam assessment and consists of two parts in which a maximum of 100 points can be achieved:

In the first part of the examination, a maximum of 30 points can be achieved, which are distributed equally weighted over eight worksheets to be submitted during the semester. The worksheets of the first three weeks are representative for all following worksheets in terms of scope and degree of difficulty. With the beginning of the 4th week of the course, the handing in of the worksheets is considered to be part of the alternative exam assessment.

A maximum of 70 points can be achieved in the second part of the examination. For this part of the examination, the student write a “Final Exam” in the last week of the lecture period, which takes 2 hours.

Detailed information about the course schedule and the module exam will be announced at the first course date.

A retake opportunity for those who do not pass the module exam will take place at the end of the fourth September calendar week of the same year. The registration for the examination must be made at least 1 day before the beginning of the examination. The following applies to deregistration for the examination: Deregistration can be made online in the student portal up to 1 day before the start of the examination.

Prerequisites
None.

Annotation
Please note that the course is only offered every second summer semester (SS2021, SS2023).
5.54 Course: Financial Econometrics [T-WIWI-103064]

**Responsible:** Prof. Dr. Melanie Schienle

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101599 - Statistics and Econometrics

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**Type**: Written examination  
**Credits**: 4.5  
**Grading scale**: Grade to a third  
**Recurrence**: Each winter term  
**Version**: 2

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Competence Certificate**
The assessment consists of a written exam (90 minutes) (following §4(2), 1 of the examination regulation).

**Prerequisites**
None

**Recommendation**
Knowledge of the contents covered by the course "Economics III: Introduction in Econometrics"[2520016]

**Annotation**
The next lecture will take place in the winter semester 2022/23.

*Below you will find excerpts from events related to this course:*

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</table>

**Content**

**Learning objectives:**
The student

- shows a broad knowledge of financial econometric estimation and testing techniques
- is able to apply his/her technical knowledge using software in order to critically assess empirical problems

**Content:**
ARMA, ARIMA, ARFIMA, (non)stationarity, causality, cointegration, ARCH/GARCH, stochastic volatility models, computer based exercises

**Requirements:**
It is recommended to attend the course Economics III: Introduction to Econometrics [2520016] prior to this course.

**Workload:**
Total workload for 4.5 CP: approx. 135 hours
Attendance: 30 hours
Preparation and follow-up: 65 hours
Exam preparation: 40 hours
Literature
Additional literature will be discussed in the lecture.
### 5.55 Course: Financial Econometrics II [T-WIWI-110939]

**Responsible:** Prof. Dr. Melanie Schienle  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101599 - Statistics and Econometrics

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**Competence Certificate**  
Written examination (90 minutes). If the number of participants is low, an oral examination will be held instead.

**Prerequisites**  
None

**Recommendation**  
Knowledge of the contents covered by the course "Financial Econometrics"

**Annotation**  
Course language is English  
The next lecture will take place in the summer semester of 2023.
**5.56 Course: Financial Intermediation [T-WIWI-102623]**

**Responsible:** Prof. Dr. Martin Ruckes  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
M-WIWI-101423 - Topics in Finance II  
M-WIWI-101465 - Topics in Finance I

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**Competence Certificate**  
The assessment of this course is a written examination (following §4(2), 1 SPO) of 60 mins. The exam is offered each semester.

**Prerequisites**  
None

**Recommendation**  
None

**Below you will find excerpts from events related to this course:**

**Financial Intermediation**  
2530232, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)

**Literature**

**Weiterführende Literatur:**

5 COURSES

Course: Financial Management [T-WIWI-102605]

5.57 Course: Financial Management [T-WIWI-102605]

Responsible: Prof. Dr. Martin Ruckes
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101435 - Essentials of Finance

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Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate
The assessment consists of a written exam (60 min.) according to Section 4 (2), 1 of the examination regulation. The exam takes place at every semester. Re-examinations are offered at every ordinary examination date.

Prerequisites
None

Recommendation
Knowledge of the content of the course Business Administration: Finance and Accounting [25026/25027] is recommended.

Below you will find excerpts from events related to this course:

**Financial Management**
2530216, SS 2023, 2 SWS, Language: German, Open in study portal

Literature

Weiterführende Literatur:


Information Engineering and Management B.Sc.
Module Handbook as of 04/09/2023
5.58 Course: FinTech [T-WIWI-112694]

**Responsible:** TT-Prof. Dr. Julian Thimme

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101402 - eFinance
- M-WIWI-101423 - Topics in Finance II
- M-WIWI-101465 - Topics in Finance I

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**Events**

| ST 2023 | 2600004 | FinTech | 2 SWS | Lecture | Thimme |
| ST 2023 | 2600016 | FinTech Exercise | 1 SWS | Practice | Thimme |

**Exams**

| ST 2023 | 7900089 | FinTech | Thimme |
| WT 23/24 | 7900064 | FinTech | Thimme |

**Competence Certificate**

Written examination (90 minutes) during the lecture-free period of the semester (according to §4(2), 1 SPO).

The examination is offered every semester and can be repeated at any regular examination date.

**Prerequisites**

None

**Recommendation**

Knowledge of the course Business Administration: Finance and Accounting [25026/25027] is very helpful.
### 5.59 Course: Formal Systems [T-INFO-101336]

- **Responsible:** Prof. Dr. Bernhard Beckert
- **Organisation:** KIT Department of Informatics
- **Part of:** M-INFO-100799 - Formal Systems

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Information Engineering and Management B.Sc.
Module Handbook as of 04/09/2023

172
### 5.60 Course: Foundations of Interactive Systems [T-WIWI-109816]

**Responsible:** Prof. Dr. Alexander Mädche  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-WIWI-101434 - eBusiness and Service Management  
- M-WIWI-102752 - Fundamentals of Digital Service Systems  
- M-WIWI-105928 - HR Management & Digital Workplace

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**Events**

| ST 2023 | 2540560 | Foundations of Interactive Systems | 3 SWS | Lecture / 🧩 | Mädche, Toreini |

**Exams**

| ST 2023 | 7900247 | Foundations of Interactive Systems | Mädche |

**Legend:** 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Competence Certificate**
Alternative exam assessment. The assessment is carried out in the form of a one-hour written examination and by carrying out a Capstone project.
Details on the assessment will be announced during the lecture.

**Prerequisites**
None

**Recommendation**
None

*Below you will find excerpts from events related to this course:*

**Foundations of Interactive Systems**
2540560, SS 2023, 3 SWS, Language: English, [Open in study portal](#)

Lecture (V)  
Blended (On-Site/Online)
Content
Lecture Description
Computers have evolved from batch processors to highly interactive systems. This offers new possibilities besides challenges for designing a successful interaction between humans and computers. Interactive systems are socio-technical systems in which users perform tasks by interacting with technology in a specific context to achieve specified goals and outcomes.

This lecture introduces key concepts and principles of interactive systems from a human and computer perspective. From a human perspective, we discuss selected individual characteristics, cognitive processes, the interplay between cognition and activity, as well as mental models. From a computer perspective, we introduce established interaction technologies as well as contemporary multimodal technologies (e.g., augmented/mixed reality, eye-based interaction, etc.). We also introduce established principles and guidelines for designing user interfaces. Furthermore, we describe the human-centered design process for interactive systems and supporting techniques & tools (e.g., personas, prototyping, user testing).

With this lecture, students acquire foundational knowledge to successfully design the interaction between humans and computers in business and private life. The course is complemented with a Design Capstone Project, where students in a team apply design methods & techniques to create an interactive prototype.

Learning Objectives
The students
- have a basic understanding of key conceptual and theoretical foundations of interactive systems from a human and computer perspective
- are aware of important design principles for the design of important classes of interactive systems
- know design processes and techniques for developing interactive systems
- know how to apply the knowledge and skills gathered in the lecture for a real-world problem (as part of design capstone project)

Prerequisites: No specific prerequisites are required for the lecture
Language of instruction: English
Bibliography

Further literature will be made available in the lecture. In case of questions feel free to approach Moritz Langner (moritz.langner@kit.edu)

Die Erfolgskontrolle erfolgt in Form einer Prüfungsleistung anderer Art (Form) nach § 4 Abs. 2 Nr. 3 SPO. Die Leistungskontrolle erfolgt in Form einer einstündigen Klausur und der Durchführung eines Capstone Projektes. Details zur Ausgestaltung der Erfolgskontrolle werden im Rahmen der Vorlesung bekannt gegeben.
5.61 Course: Foundations of Mobile Business [T-WIWI-104679]

**Responsible:** Prof. Dr. Andreas Oberweis  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101476 - Business Processes and Information Systems

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**Exams**

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**Legend:** Online, Blended (On-Site/Online), On-Site, Cancelled

**Competition Certificate**
The assessment of this course is a written (60 min.) or (if necessary) oral examination according to §4(2) of the examination regulation.

**Prerequisites**
None

**Annotation**
Lecture and exercises are integrated.

Below you will find excerpts from events related to this course:

**Foundations of mobile Business**  
2511226, SS 2023, 2 SWS, Language: German, Open in study portal

**Content**
The lecture covers the basics of mobile business with a focus on (information) technical basics. These are interlinked with the economic background in Germany.

Contents are:
1. organizational matters
2. introduction & definitions
3. mobile devices
4. mobile radio technologies
5. mobile communications market
6. mobile applications
7. digital radio technologies
8. location & context

Note: The teaching units listed above each have a different scope.

**Learning objectives:**
If you are confronted with a question in your job which affects “Mobile Business”, you should be able to provide answers quickly and competently:

Market structures  
technique  
Possibilities for applications  
lawsuits  
issues  

**Workload:**
The total workload for this course unit is approx. 135 hours (4.5 credit points).
Organizational issues
Vorlesung und Übung werden integriert angeboten.

Literature

  http://www.mi.fu-berlin.de/inf/groups/ag-tech/teaching/resources/Mobile_Communications/course_Material/index.html
- Martin Sauter: Grundkurs Mobile Kommunikationssysteme (6. Aufl. 2015)
- Mansfeld, W.: Satellitenortung und Navigation:
  Grundlagen, Wirkungsweise und Anwendung globaler Satellitenavigationssysteme
- Dodel, H., Häupler, D.: Satellitenavigation

Einige relevante Informationen im Web

- Bundesnetzagentur http://www.bundesnetzagentur.de
  u.a. Jahresbericht und Marktbeobachtung
- VATM-Marktstudien
  http://www.vatm.de/vatm-marktstudien.html
- Verbände, bspw. BITKOM (bitkom.org), eco e.V. (eco.de)
- Presse, bspw. Teltarif, Heise, Golem, ...
- Statistiken (Statista Lizenz des KIT)
5.62 Course: Fundamentals of Production Management [T-WIWI-102606]

**Responsible:** Prof. Dr. Frank Schultmann  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101437 - Industrial Production I

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**Exams**

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*Competence Certificate*

The assessment consists of a written exam (90 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

*Prerequisites*

None

*Below you will find excerpts from events related to this course:*

**Fundamentals of Production Management**

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*Content*

This lecture focuses on strategic production management with respect to various economic aspects. Interdisciplinary approaches of systems theory will be used to describe the challenges of industrial production. This course will emphasize the importance of R&D as the central step in strategic corporate planning to ensure future long-term success. In the field of site selection and planning for firms and factories, attention will be drawn upon individual aspects of existing and greenfield sites as well as existing distribution and supply centres. Students will obtain knowledge in solving internal and external transport and storage problems.

*Organizational issues*

Blockveranstaltung, siehe Institutsaushang

*Literature*

Wird in der Veranstaltung bekannt gegeben.
5.63 Course: Global Optimization I [T-WIWI-102726]

Responsible: Prof. Dr. Oliver Stein
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101413 - Applications of Operations Research
M-WIWI-101936 - Methodical Foundations of OR

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Legend: 🖥 Online, 🛠 Blended (On-Site/Online),📍 On-Site, ❌ Cancelled

Competence Certificate
Success is in the form of a written examination (60 min.) (according to § 4(2), 1 SPO). The successful completion of the exercises is required for admission to the written exam.

The exam is offered in the lecture of semester and the following semester.
The success check can be done also with the success control for “Global optimization II”. In this case, the duration of the written exam is 120 min.

Prerequisites
None

Recommendation
None

Annotation
Part I and II of the lecture are held consecutively in the same semester.

Below you will find excerpts from events related to this course:

Global Optimization I
2550134, SS 2023, 2 SWS, Language: German, Open in study portal

Lecture (V)
On-Site
Content
In many optimization problems from economics, engineering and natural sciences, solution algorithms are only able to efficiently identify local optimizers, while it is much harder to find globally optimal points. This corresponds to the fact that by local search it is easy to find the summit of the closest mountain, but that the search for the summit of Mount Everest is rather elaborate.

The lecture treats methods for global optimization of convex functions under convex constraints. It is structured as follows:

- Introduction, examples, and terminology
- Existence results for optimal points
- Optimality in convex optimization
- Duality, bounds, and constraint qualifications
- Algorithms (Kelley’s cutting plane method, Frank-Wolfe method, primal-dual interior point methods)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:
The treatment of nonconvex optimization problems forms the contents of the lecture "Global Optimization II". The lectures "Global Optimization I" and "Global Optimization II" are held consecutively in the same semester.

Learning objectives:
The student

- knows and understands the fundamentals of deterministic global optimization in the convex case,
- is able to choose, design and apply modern techniques of deterministic global optimization in the convex case in practice.

Literature

Weiterführende Literatur:
- W. Alt, Numerische Verfahren der konvexen, nichtglatten Optimierung, Teubner, 2004
- C.A. Floudas, Deterministic Global Optimization, Kluwer, 2000
5 COURSES

5.64 Course: Global Optimization I and II [T-WIWI-103638]

Responsible: Prof. Dr. Oliver Stein
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101936 - Methodical Foundations of OR

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Exams

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Legend: 🖥 Online, ☥ Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

Competence Certificate

The assessment of the lecture is a written examination (120 minutes) according to §4(2), 1 of the examination regulation. The successful completion of the exercises is required for admission to the written exam.

The examination is held in the semester of the lecture and in the following semester.

Prerequisites

None

Recommendation

None

Annotation

Part I and II of the lecture are held consecutively in the same semester.

Below you will find excerpts from events related to this course:

Global Optimization I

2550134, SS 2023, 2 SWS, Language: German, Open in study portal

Lecture (V)
On-Site
Content
In many optimization problems from economics, engineering and natural sciences, solution algorithms are only able to efficiently identify local optimizers, while it is much harder to find globally optimal points. This corresponds to the fact that by local search it is easy to find the summit of the closest mountain, but that the search for the summit of Mount Everest is rather elaborate.

The lecture treats methods for global optimization of convex functions under convex constraints. It is structured as follows:

- Introduction, examples, and terminology
- Existence results for optimal points
- Optimality in convex optimization
- Duality, bounds, and constraint qualifications
- Algorithms (Kelley's cutting plane method, Frank-Wolfe method, primal-dual interior point methods)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:
The treatment of nonconvex optimization problems forms the contents of the lecture "Global Optimization II". The lectures "Global Optimization I" and "Global Optimization II" are held consecutively in the same semester.

Learning objectives:
The student

- knows and understands the fundamentals of deterministic global optimization in the convex case,
- is able to choose, design and apply modern techniques of deterministic global optimization in the convex case in practice.

Literature

Weiterführende Literatur:
- W. Alt, Numerische Verfahren der konvexen, nichtglatten Optimierung, Teubner, 2004
- C.A. Floudas, Deterministic Global Optimization, Kluwer, 2000
Literature

Weiterführende Literatur:

- W. Alt, Numerische Verfahren der konvexen, nichtglatten Optimierung, Teubner, 2004
- C.A. Floudas, Deterministic Global Optimization, Kluwer, 2000
5 COURSES

Course: Global Optimization II [T-WIWI-102727]

5.65 Course: Global Optimization II [T-WIWI-102727]

- **Responsible:** Prof. Dr. Oliver Stein
- **Organisation:** KIT Department of Economics and Management
- **Part of:** M-WIWI-101936 - Methodical Foundations of OR

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**Competence Certificate**

The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation. The successful completion of the exercises is required for admission to the written exam. The examination is held in the semester of the lecture and in the following semester. The examination can also be combined with the examination of “Global optimization I”. In this case, the duration of the written examination takes 120 minutes.

**Prerequisites**

None

**Annotation**

Part I and II of the lecture are held consecutively in the same semester.

*Below you will find excerpts from events related to this course:*

**Global Optimization II**

2550136, SS 2023, 2 SWS, Language: German, [Open in study portal](#)
Content
In many optimization problems from economics, engineering and natural sciences, solution algorithms are only able to efficiently identify local optimizers, while it is much harder to find globally optimal points. This corresponds to the fact that by local search it is easy to find the summit of the closest mountain, but that the search for the summit of Mount Everest is rather elaborate.

The lecture treats methods for global optimization of nonconvex functions under nonconvex constraints. It is structured as follows:

- Introduction and examples
- Convex relaxation
- Interval arithmetic
- Convex relaxation via alphaBB method
- Branch-and-bound methods
- Lipschitz optimization

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:
The treatment of convex optimization problems forms the contents of the lecture "Global Optimization I". The lectures "Global Optimization I" and "Global Optimization II" are held consecutively in the same semester.

Learning objectives:
The student

- knows and understands the fundamentals of deterministic global optimization in the nonconvex case,
- is able to choose, design and apply modern techniques of deterministic global optimization in the nonconvex case in practice.

Literature

Weiterführende Literatur:
- W. Alt, Numerische Verfahren der konvexen, nichtglatten Optimierung, Teubner, 2004
- C.A. Floudas, Deterministic Global Optimization, Kluwer, 2000
# Course: Human Resource Management [T-WIWI-102909]

**Responsible:** Prof. Dr. Petra Nieken  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101513 - Human Resources and Organizations  
M-WIWI-105928 - HR Management & Digital Workplace

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## Events

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**Exams**

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**Competence Certificate**

The assessment of this course is a written examination of 1 hour. The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. In case of a small number of registrations, we might offer an oral exam instead of a written exam.

**Prerequisites**

None

**Recommendation**

Completion of module Business Administration is recommended. Basic knowledge of microeconomics, game theory, and statistics is recommended.

**Below you will find excerpts from events related to this course:**

**Human Resource Management**

2573005, WS 23/24, 2 SWS, Language: German, Open in study portal

Lecture (V)  
On-Site
Content
The students acquire basic knowledge in the fields of human resource planning, selection and talent management. Different processes and instruments and their link to corporate strategy are evaluated based on microeconomic and behavioral approaches. The results are tested and discussed based on empirical data.

Aim
The student
- understands the processes and instruments of human resource management.
- analyzes different methods of human resource planning and selection and evaluates their usefulness.
- analyzes different processes of talent management and evaluates the strengths and weaknesses.
- understands the challenges of human resource management and its link to corporate strategy.

Workload
The total workload for this course is approximately 135 hours.
- Lecture: 32 hours
- Preparation of lecture: 52 hours
- Exam preparation: 51 hours

Literature
- Personnel Economics in Practice, Lazear & Gibbs, John Wiley & Sons, 2014
- Strategic Human Resources. Frameworks for General Managers, Baron & Kreps, John Wiley & Sons, 1999
5.67 Course: Human-Machine-Interaction [T-INFO-101266]

**Responsible:** Prof. Dr.-Ing. Michael Beigl

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-100729 - Human Computer Interaction

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**Events**

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<td>Lecture / Online</td>
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**Exams**

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<td>WT 23/24</td>
<td>7500076</td>
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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🎤 On-Site, ✗ Canceled
# 5.68 Course: Human-Machine-Interaction Pass [T-INFO-106257]

**Responsible:** Prof. Dr.-Ing. Michael Beigl  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-100729 - Human Computer Interaction

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**Legend:** Online, Blended (On-Site/Online), On-Site, Cancelled
5 COURSES

5.69 Course: Industrial Organization [T-WIWI-102844]

- **Responsible:** Prof. Dr. Johannes Philipp Reiß
- **Organisation:** KIT Department of Economics and Management
- **Part of:**
  - M-WIWI-101499 - Applied Microeconomics
  - M-WIWI-101501 - Economic Theory

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**Events**

| ST 2023 | 2560238 | Industrial Organization | 2 SWS | Lecture / 🗣 | Reiß, Peters |
| ST 2023 | 2560239 | Übung zu Industrieökonomie | 1 SWS | Practice / 🗣 | Peters, Reiß, Potarca |

**Exams**

| ST 2023 | 79100002 | Industrial Organization | Reiß |

**Competence Certificate**
The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

**Prerequisites**
None

**Recommendation**
Completion of the module Economics [WW1VWL] is assumed.

**Annotation**
This course is not given in summer 2017.

**Below you will find excerpts from events related to this course:**

- **Industrial Organization**
  - ST 2023, 2560238, SS 2023, 2 SWS, Language: German, Open in study portal

**Literature**

- **Verpflichtende Literatur:**

- **Ergänzende Literatur:**
### Course: Information Security [T-INFO-112195]

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<tr>
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<th>Prof. Dr. Jörn Müller-Quade</th>
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<td>M-INFO-106015 - Information Security</td>
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#### Type
- Written examination
- Credits: 5
- Grading scale: Grade to a third
- Recurrence: Each summer term
- Version: 1

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### 5.71 Course: Intellectual Property and Data Protection [T-INFO-109840]

**Responsible:** Prof. Dr. Thomas Dreier  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101253 - Intellectual Property and Data Protection

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<td>7500236</td>
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### 5.72 Course: International Finance [T-WIWI-102646]

**Responsible:** Prof. Dr. Marliese Uhrig-Homburg  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101402 - eFinance  
M-WIWI-101423 - Topics in Finance II  
M-WIWI-101465 - Topics in Finance I

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**Events**

| ST 2023 | 2530570 | International Finance | 2 SWS | Lecture / Walter, Uhrig-Homburg |

**Exams**

| ST 2023 | 7900097 | International Finance | Uhrig-Homburg |
| WT 23/24 | 7900052 | International Finance | Uhrig-Homburg |

**Legend:** 📱 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Competence Certificate**

Depending on further pandemic developments, the examination will be offered either as a 60-minute written examination (written examination according to SPO § 4 Abs. 2, Pkt. 1) or as an open-book examination (alternative exam assessment according to SPO § 4 Abs. 2, Pkt. 3).

**Prerequisites**

None

**Recommendation**

None

**Annotation**

The course is offered as a 14-day or block course.

*Below you will find excerpts from events related to this course:*

#### Organizational issues

Kickoff am Mittwoch, 26.04.23, 15:45 - 19:00 Uhr im Raum 320 im Geb. 09.21 (Blücherstr. 17). Die Veranstaltung wird samstags als Blockveranstaltung angeboten, nach dem Kickoff nach Absprache.

**Literature**

Weiterführende Literatur:

5.73 Course: Internship [T-WIWI-103093]

**Responsible:** Studiendekan der KIT-Fakultät für Informatik
Studiendekan des KIT-Studienganges

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101433 - Internship

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**Competence Certificate**
see module description

**Prerequisites**
see module description

**Annotation**
see module description
5.74 Course: Introduction in Computer Networks [T-INFO-102015]

- **Responsible:** Prof. Dr. Martina Zitterbart
- **Organisation:** KIT Department of Informatics
- **Part of:** M-INFO-101178 - Communication and Database Systems
  M-INFO-101194 - Telematics

<table>
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<td>Lecture / 🗣</td>
<td>Kopmann, Neumeister, Schneider, Zitterbart</td>
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<td>ST 2023 24521</td>
<td>1 SWS</td>
<td>Practice / 🗣</td>
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<td>Introduction to Computer Networking</td>
<td>Zitterbart</td>
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</table>
## 5.75 Course: Introduction to Energy Economics [T-WIWI-102746]

**Responsible:** Prof. Dr. Wolf Fichtner  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101464 - Energy Economics

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### Events

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<td>Lecture / 🗣️</td>
<td>Fichtner</td>
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<td>2</td>
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### Exams

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**Competence Certificate**

The assessment consists of a written exam (90 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

### Prerequisites

None.

Below you will find excerpts from events related to this course:

### Content

1. Introduction: terms, units, conversions  
2. The energy carrier gas (reserves, resources, technologies)  
3. The energy carrier oil (reserves, resources, technologies)  
4. The energy carrier hard coal (reserves, resources, technologies)  
5. The energy carrier lignite (reserves, resources, technologies)  
6. The energy carrier uranium (reserves, resources, technologies)  
7. The final carrier source electricity  
8. The final carrier source heat  
9. Other final energy carriers (cooling energy, hydrogen, compressed air)

The student is able to

- characterize and judge the different energy carriers and their peculiarities,  
- understand contexts related to energy economics.

### Literature

**Weiterführende Literatur:**

Feess, Eberhard. Umweltökonomie und Umweltpolitik. ISBN 3-8006-2187-8  
5.76 Course: Introduction to Game Theory [T-WIWI-102850]

**Responsible:**
Prof. Dr. Clemens Puppe
Prof. Dr. Johannes Philipp Reiß

**Organisation:**
KIT Department of Economics and Management

**Part of:**
M-WIWI-101499 - Applied Microeconomics
M-WIWI-101501 - Economic Theory

<table>
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**Events**

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<th>2 SWS</th>
<th>Lecture / On-Site</th>
<th>Reiß, Potarca</th>
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<tr>
<td>ST 2023</td>
<td>2520526</td>
<td>Übungen zu Einführung in die Spieltheorie</td>
<td>1 SWS</td>
<td>Practice / On-Site</td>
<td>Peters, Reiß, Potarca</td>
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**Exams**

| ST 2023 | 79100001 | Introduction to Game Theory |                   | Reiß |

**Competence Certificate**
The assessment consists of a written exam (60 minutes) according to Section 4(2),1 of the examination regulation. The exam takes place in the recess period and can be repeated at every ordinary examination date.

**Recommendation**
Knowledge from the lecture "Economics I: Microeconomics" is recommended. Furthermore, basic knowledge of mathematics and statistics is assumed.

Below you will find excerpts from events related to this course:

**Content**
The course focusses on non-cooperative game theory. It discusses models, solution concepts, and applications for simultaneous games as well as sequential games. Various solution concepts, e.g., Nash equilibrium and subgame-perfect equilibrium, are introduced along with more advanced concepts.

The assessment consists of a written exam (60 minutes) according to Section 4(2),1 of the examination regulation. The exam takes place in the recess period and can be resited at every ordinary examination date.

Recommendation: You should have passed the module [M-WIWI-101398] Introduction to Economics.

**Recommendations:**
Basic knowledge of mathematics and statistics is assumed.

This course offers an introduction to the theoretical analysis of strategic interaction situations. At the end of the course, students shall be able to analyze situations of strategic interaction systematically and to use game theory to predict outcomes and give advice in applied economics settings.

**Compulsory textbook:**

**Additional Literature:**
Literature
Verpflichtende Literatur:

Ergänzende Literatur:
## Course: Introduction to Information Engineering and Management [T-WIWI-102757]

### Responsible:
- Prof. Dr. Andreas Geyer-Schulz
- Prof. Dr. Christof Weinhardt

### Organisation:
- KIT Department of Economics and Management

### Part of:
- M-WIWI-101491 - Foundations in Business Administration

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### Competence Certificate
- Oral examination

### Prerequisites
- None
Course: Introduction to Operations Research I and II [T-WIWI-102758]

**Responsible:**
Prof. Dr. Stefan Nickel
Prof. Dr. Steffen Rebennack
Prof. Dr. Oliver Stein

**Organisation:**
KIT Department of Economics and Management

**Part of:**
M-WIWI-101418 - Introduction to Operations Research

**Type**
Written examination

**Credits**
9

**Grading scale**
Grade to a third

**Recurrence**
see Annotations

**Version**
2

**Courses**

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**Exams**

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<td>7900038</td>
<td>Introduction to Operations Research I and II</td>
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**Competence Certificate**
The assessment of the module is carried out by a written examination (120 minutes) according to Section 4(2), 1 of the examination regulation.
In each term (usually in March and August), one examination is held for both courses.
The overall grade of the module is the grade of the written examination.

**Prerequisites**
None

**Recommendation**
Knowledge of Mathematics I and II is recommended, as well as programming knowledge for the software laboratory.
It is strongly recommended to attend the course Introduction to Operations Research I [2550040] before attending the course Introduction to Operations Research II [2530043].

Below you will find excerpts from events related to this course:

**Introduction to Operations Research I**
2550040, SS 2023, 2 SWS, Language: German, [Open in study portal]

**Lecture (V)**
Blended (On-Site/Online)

**Content**

Examples for typical OR problems.
Linear Programming: Basic notions, simplex method, duality, special versions of the simplex method (dual simplex method, three phase method), sensitivity analysis, parametric optimization, game theory.
Graphs and Networks: Basic notions of graph theory, shortest paths in networks, project scheduling, maximal and minimal cost flows in networks.

**Learning objectives:**
The student

- names and describes basic notions of linear programming as well as graphs and networks,
- knows the indispensable methods and models for quantitative analysis,
- models and classifies optimization problems and chooses the appropriate solution methods to solve optimization problems independently,
- validates, illustrates and interprets the obtained solutions.
Literature

Course: Introduction to Public Finance [T-WIWI-102877]

**Responsible:** Prof. Dr. Berthold Wigger

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101403 - Public Finance

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**Exams**

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**Competence Certificate**

Depending on the further pandemic development the assessment will consist either of an open book exam (following Art. 4, para. 2, clause 3 of the examination regulation), or of an 1h written exam (following Art. 4, para. 2, clause 1 of the examination regulation).

**Prerequisites**

None

**Below you will find excerpts from events related to this course:**

**Introduction to Public Finance**

2560131, WS 23/24, 3 SWS, Language: German, Open in study portal

**Content**

The course Introduction to Public Finance provides an overview of the fundamental issues in public economics. The first part of the course deals with normative theories about the economic role of the state in a market economy. Welfare economics theory is offered as a base model, with which alternative normative theories are compared and contrasted. Within this theoretical framework, arguments concerning efficiency and equity are developed as justification for varying degrees of economic intervention by the state. The second part of the course deals with the positivist theory of public economics. Processes of public decision making are examined and the conditions that lead to market failures resulting from collective action problems are discussed. The third part of the course examines a variety of public spending programs, including social security systems, the public education system, and programs aimed at reducing poverty. The fifth part of the course addresses the key theoretical and political issues associated with fiscal federalism.

**Learning goals:**

Students are able to:

- critically assess the economic role of the state in a market economy
- explain and discuss key concepts in public finance, including: public goods; economic externalities; and market failure
- explain and critically discuss competing theoretical approaches to public finance, including welfare economics and public choice theory
- explain the theory of bureaucracy according to Weber and critically assess its strengths and weaknesses
- evaluate the incentives inherent in the bureaucratic model, as well as the more recent introduction of market-oriented incentives associated with public-sector reform

**Workload:**

The total workload for this course is approximately 135.0 hours. For further information see German version.

**Literature**

Literatur:

## 5.80 Course: Introduction to Stochastic Optimization [T-WIWI-106546]

**Responsible:** Prof. Dr. Steffen Rebennack  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-103337 - Optimization under Uncertainty

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### Exams

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**Competence Certificate**

The assessment consists of a written exam (60 minutes). The exam takes place in every semester.

**Prerequisites**

None.
5.81 Course: Investments [T-WIWI-102604]

**Responsible:** Prof. Dr. Marliese Uhrig-Homburg

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101435 - Essentials of Finance

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<td>Uhrig-Homburg</td>
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**Competence Certificate**

Depending on further pandemic developments, the examination will be offered either as a 60-minute written examination or as an open-book examination (alternative exam assessment).

A bonus can be earned by correctly solving at least 50% of the posed bonus exercises. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by up to one grade level (0.3 or 0.4). Details will be announced in the lecture.

**Prerequisites**

None

**Recommendation**

Knowledge of Business Administration: Finance and Accounting [2610026] is recommended.

*Below you will find excerpts from events related to this course:*

**Investments**

2530575, SS 2023, 2 SWS, Language: German, Open in study portal

**Literature**

Weiterführende Literatur:

### Course: IT-Security Management for Networked Systems [T-INFO-101323]

**Responsible:** Prof. Dr. Hannes Hartenstein  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-100786 - IT-Security Management for Networked Systems

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<td>Hartenstein</td>
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</table>

Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Canceled
Course: Lab: Working with Database Systems [T-INFO-103552]

**5.83 Course: Lab: Working with Database Systems [T-INFO-103552]**

- **Responsible:** Prof. Dr.-Ing. Klemens Böhm
- **Organisation:** KIT Department of Informatics
- **Part of:**
  - M-INFO-101193 - Foundations of Information Systems
  - M-INFO-101229 - Database Systems in Theory and Practice
  - M-INFO-101235 - Introduction to Data and Information Management

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**Events**

| WT 23/24 | 24317 | Arbeiten mit Datenbanksystemen | 2 SWS | Practical course / 🗣 | Böhm, Richter |

Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled
5.84 Course: Logistics and Supply Chain Management [T-WIWI-102870]

**Responsible:** Prof. Dr. Frank Schultmann  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101437 - Industrial Production I

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<td>Each summer term</td>
<td>2</td>
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**Events**  
ST 2023 2581996 Logistics and Supply Chain Management 2 SWS Lecture / 🗣 Schultmann, Kaiser

**Exams**  
ST 2023 7981996 Logistics and Supply Chain Management Schultmann

Legend: 🖥 Online, 🟢 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Competence Certificate**  
The assessment consists of an oral (30 minutes) or written exam (60 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

Below you will find excerpts from events related to this course:

## Logistics and Supply Chain Management

**2581996, SS 2023, 2 SWS, Language: English, Open in study portal**  
**Lecture (V) On-Site**

**Content**  
Students are introduced to the methods and tools of logistics and supply chain management. They learn the key terms and components of supply chains together with key economic trade-offs. In detail, students gain knowledge of decisions in supply chain management, such as facility location, supply chain planning, inventory management, pricing and supply chain cooperation. In this manner, students will gain knowledge in analyzing, designing and steering of decisions in the domain of logistics and supply chain management.

- Introduction: Basic terms and concepts  
- Facility location and network optimization  
- Supply chain planning I: flexibility  
- Supply chain planning II: forecasting  
- Inventory management & pricing  
- Supply chain coordination I: the Bullwhip-effect  
- Supply chain coordination II: double marginalization  
- Supply chain risk management

**Literature**  
Wird in der Veranstaltung bekannt gegeben.
Course: Macroeconomic Theory [T-WIWI-109121]

5.85

**Responsible:** Prof. Dr. Johannes Brumm  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-WIWI-101501 - Economic Theory  
- M-WIWI-101668 - Economic Policy I  
- M-WIWI-106472 - Advanced Macroeconomics

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<td>Each winter term</td>
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**Events**

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<td>Lecture / On-Site</td>
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**Exams**

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<td>7900185</td>
<td>Macroeconomic Theory</td>
<td>Brumm</td>
<td>[Open in study portal]</td>
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**Competence Certificate**

The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation.

**Prerequisites**

None.

**Below you will find excerpts from events related to this course:**

[Macroeconomic Theory](2560404, WS 23/24, 2 SWS, Language: English, [Open in study portal])

**Content**

This course introduces a modern approach to macroeconomics by building on microeconomic principles. To be able to rigorously address key macroeconomic questions a general framework based on intertemporal decision making is introduced. Starting by the principles of consumer and firm behavior, this framework is successively expanded by introducing market imperfections, monetary factors as well as international trade. With this framework at hand students are able to analyze labor market policies, government deficits, monetary policy, trade policy, and other important macroeconomic problems. Throughout the course, we not only point out the power of theory but also its limitations.

**Literature**

Literatur und Skripte werden in der Veranstaltung angegeben.
5.86 Course: Managing Organizations [T-WIWI-102630]

**Responsible:** Prof. Dr. Hagen Lindstädt

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101425 - Strategy and Organization
- M-WIWI-101513 - Human Resources and Organizations

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<tr>
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**Exams**

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<td>WT 23/24</td>
<td>Managing Organizations</td>
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</table>

**Competition Certificate**

The assessment will consist of a written exam (60 min) taking place at the beginning of the recess period (according to Section 4 (2), 2 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

**Prerequisites**

None

*Below you will find excerpts from events related to this course:*

**Managing Organizations**  
2577902, WS 23/24, 2 SWS, Language: German, [Open in study portal](#)
Content
This course enables participants to make a sound assessment of existing organizational structures and regulations. Students learn concepts and models for designing organizational structures, regulating organizational processes, and managing organizational change.

Through intensive exposure to real-world case studies, students are encouraged to learn and apply strategic actions in real-world business settings. The course features an action-oriented approach and provides students with a realistic understanding of the possibilities and limitations of rational design approaches.

Content in Keywords:

- Fundamentals of organizational management: fundamental concepts and theoretical background knowledge
- Management of organizational structures and processes: Corporate headquarters, departmental organization, instruction structure and incentive systems
- Ideal organizational structures: organic vs. mechanistic, Mintzberg's types, relationship to strategy and 7S model
- Management of organizational change (change management): Change processes within an organization, management of revolutionary change

Structure:
Lectures in the course are available to students online as recordings, while class dates are reserved for active discussion of real-world case studies.

Learning Objectives:
Upon completion of the course, students will be able to,

- critically evaluate existing organizational structures and regulations
- compare alternative structural options in a practical setting and evaluate and interpret their effectiveness and efficiency
- analyze and evaluate change processes in organizational management
- apply theoretical knowledge in practical situations

Recommendations:
None.

Workload:

- Total workload for 3.5 credit points: approx. 105 hours
- Attendance time: 30 hours
- Self-study: 75 hours

Verification:
The assessment of success takes place in the form of a written examination (60min.) (according to §4(2), 1 SPO) at the beginning of the lecture-free period of the semester. The examination is offered every semester and can be repeated at any regular examination date.

A bonus can be earned through successful participation in the exercise. If the grade on the written exam is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the lecture.

Literature


Die relevanten Auszüge und zusätzlichen Quellen werden in der Veranstaltung bekannt gegeben.
5.87 Course: Managing the Marketing Mix [T-WIWI-102805]

**Responsible:** Prof. Dr. Martin Klarmann

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101424 - Foundations of Marketing

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**Events**

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**Exams**

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ❌ Canceled

**Competence Certificate**

The assessment of success takes place through the preparation and presentation of a case study (max. 30 points) as well as a written exam with additional aids in the sense of an open book exam (max. 60 points). In total, a maximum of 90 points can be achieved in the course. Further details will be announced during the lecture.

**Prerequisites**

None

**Annotation**

The course is compulsory in the module "Foundations of Marketing". For further information please contact Marketing & Sales Research Group (marketing.iism.kit.edu).

Below you will find excerpts from events related to this course:

**Managing the Marketing Mix**

2571152, SS 2023, 2 SWS, Language: German, Open in study portal

**Content**

The content of this course concentrates on the elements of the marketing mix. Therefore the main chapters are brand management, pricing, promotion and sales management.

For further information please contact Marketing & Sales Research Group (marketing.iism.kit.edu).

This course is compulsory within or the module “Foundations of Marketing” and must be examined.

**Learning objectives:**

- student
  - know the meaning of the branding, the brand positioning and the possibilities of the brand value calculation
  - understand the price behavior of customers and can apply this knowledge to the practice
    - know different methods for price determination (conjoint analysis, cost-plus determination, target costing, customer surveys, bidding procedures) and price differentiation
  - are able to name and explain the relevant communication theories
  - can identify crisis situations and formulate appropriate response strategies
  - can name and judge different possibilities of the Intermediaplanung
  - know various design elements of advertising communication
  - understand the measurement of advertising impact and can apply it
  - know the basics of sales organization
  - are able to evaluate basic sales channel decisions

**Workload:**

The total workload for this course is approximately 135.0 hours.
Literature
### 5.88 Course: Mathematics I for Information Engineering and Management - Exam [T-MATH-102266]

**Responsible:**
- Prof. Dr. Andreas Rieder
- Dr. Daniel Weiß
- Prof. Dr. Christian Wieners

**Organisation:**
KIT Department of Mathematics

**Part of:**
M-MATH-101311 - Mathematics I

<table>
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<td>Lecture / Online</td>
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<td></td>
<td>Weiß</td>
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Legend:
- 🖥 Online
- 🧩 Blended (On-Site/Online)
- 🗣 On-Site
- ✗ Cancelled
5.89 Course: Mathematics I for Information Engineering and Management - Exercise [T-MATH-102267]

**Responsible:**
Prof. Dr. Andreas Rieder  
Dr. Daniel Weiß  
Prof. Dr. Christian Wieners

**Organisation:** KIT Department of Mathematics

**Part of:** M-MATH-101311 - Mathematics I

<table>
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**Events**

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<tr>
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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗂 On-Site, ✗ Canceled
### 5.90 Course: Mathematics II for Information Engineering and Management - Exam [T-MATH-102269]

**Responsible:** Prof. Dr. Andreas Rieder  
Dr. Daniel Weiß  
Prof. Dr. Christian Wieners

**Organisation:** KIT Department of Mathematics

**Part of:** M-MATH-101312 - Mathematics II

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<th>Lecture</th>
<th>Weiß</th>
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#### Exams

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### 5.91 Course: Mathematics II for Information Engineering and Management - Exercise [T-MATH-102268]

**Responsible:** Prof. Dr. Andreas Rieder  
Dr. Daniel Weiß  
Prof. Dr. Christian Wieners

**Organisation:** KIT Department of Mathematics

**Part of:** M-MATH-101312 - Mathematics II

<table>
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<td>2 SWS</td>
<td>Practice</td>
<td></td>
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**5.92 Course: Mechano-Informatics and Robotics [T/INFO-101294]**

- **Responsible:** Prof. Dr.-Ing. Tamim Asfour
- **Organisation:** KIT Department of Informatics
- **Part of:** M/INFO-100757 - Mechano-Informatics and Robotics

<table>
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<th>2 SWS</th>
<th>Lecture / 🔔</th>
<th>Asfour</th>
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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🔔 On-Site, x Cancelled

**Events**

- **WT 23/24:** 2400077, Mechano-Informatics and Robotics, 2 SWS, Lecture / 🔔, Asfour
- **ST 2023:** 7500217, Nachprüfung: Mechano-Informatics and Robotics, Asfour
- **WT 23/24:** 7500176, Mechano-Informatics and Robotics, Asfour

**Below you will find excerpts from events related to this course:**

**Mechano-Informatics and Robotics**

- **2400077, WS 23/24, 2 SWS, Language: German/English, Open in study portal**

**Content**

The lecture addresses various engineering and algorithmic aspects and topics in robotics which are illustrated and explained based on examples originating from current research conducted in the field of humanoid robotics. First, this lecture gives an introduction into the mathematical fundamentals which are needed to describe a robotic system as well as the basic algorithms commonly applied in motion planning. Subsequently, models and methods are introduced with which dynamical systems can be formalized and which can be used to encode and represent robot actions. To do so, we will discuss linear time-invariant systems in state.

**Learning Objectives:**

Based on the example of robotics students understand the synergistic effects and interdisciplinarity of mechatronics and informatics, the embedded systems, the control, and the methods and the algorithms. They are acquainted with the basic terminology and the methods which are common in robotics, signal processing, action representation, machine learning and cognitive systems. They are capable of applying fundamental state-of-the-art methods and tools for the development and programming of robots. Based on examples originating from current research conducted in the fields of humanoid robotics, the students interactively learn how to identify and formalize problems and tasks and how to develop solutions in an analytical and goal-directed way.

**Organizational issues**

Zugehörige Veranstaltungen: Empfehlung - Basispraktikum Mobile Roboter

Die Erfolgskontrolle erfolgt in Form einer schriftlichen Prüfung in englischer Sprache im Umfang von i.d.R. 60 Minuten nach § 4 Abs. 2 Nr. 1 SPO.

**Arbeitsaufwand:**

- 2h Präsenz
- 2*2h = 4h Vor-/Nachbereitung
- 30h Prüfungsvorbereitung
- 120h
5.93 Course: Microeconometrics [T-WIWI-112153]

**Responsible:** Prof. Dr. Fabian Krüger

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101599 - Statistics and Econometrics

<table>
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**Competence Certificate**
The assessment consists of a written exam (60 min).

**Prerequisites**
None

**Recommendation**
Course participants are expected to know econometrics at the level of 'Volkswirtschaftslehre III: Einführung in die Ökonometrie'
### 5.94 Course: Mobile Computing and Internet of Things [T-INFO-102061]

<table>
<thead>
<tr>
<th>Responsible</th>
<th>Prof. Dr.-Ing. Michael Beigl</th>
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<tbody>
<tr>
<td>Organisation</td>
<td>KIT Department of Informatics</td>
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<tr>
<td>Part of</td>
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#### Exams

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# 5.95 Course: Mobile Computing and Internet of Things - Exercise [T-INFO-113119]

**Responsible:** Prof. Dr.-Ing. Michael Beigl  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101249 - Mobile Computing and Internet of Things

<table>
<thead>
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</table>
Course: Mobile Robots – Practical Course [T(INFO)-101992]

**Responsible:** Prof. Dr.-Ing. Tamim Asfour  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101184 - Mobile Robots – Practical Course

<table>
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<td>4 SWS</td>
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**Exams**

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**Below you will find excerpts from events related to this course:**

**Mobile Robots - Practical Course**  
24624, SS 2023, 4 SWS, Language: German, Open in study portal

**Content**

In this practical course, students assemble an ARMURO robot in groups of two. Each student will be provided with their own robot, which they have to put into operation. While using the robots, a new set of problems will be solved each week. The students will need to prepare for each week given the provided material. Sets of problems are solved using the C language and focus on controlling the robot’s sensors and actuators as well as on the generation of reflex-based behavior. The course ends with a race, where the robots have to tackle an obstacle course.

**Learning Objectives:**

Students are able to understand circuit diagrams and can assemble, test, and debug complex PCBs. They are familiar with programming microcontroller-based embedded systems using the C language and cross compilers. The student is able to use methods for controlling robotic sensors and actuators, can conduct experiments with robots and solve tasks in this context independently and in small groups.

**Organizational issues**

Die Erfolgskontrolle erfolgt nach § 4 Abs. 2 Nr. 3 SPO als Erfolgskontrolle anderer Art und besteht aus mehreren Teilaufgaben. Die Bewertung erfolgt mit den Noten “bestanden” / “nicht bestanden”.

Voraussetzungen: Kenntnisse in der Programmiersprache C und in der Technischen Informatik werden vorausgesetzt.

Arbeitsaufwand: 120 h
Competence Certificate
The assessment is a written examination. The examination is held in every semester. The prerequisite can only be obtained in semesters in which the course exercises are offered.

Prerequisites
Prerequisite for admission to the exam is the successful participation in the exercises. This includes the processing and presentation of exercises.

Recommendation

Annotation
Due to capacity restrictions, registration before course start is required. For further information see the webpage of the course. The lecture is offered in every term. The planned lectures and courses for the next three years are announced online.

Below you will find excerpts from events related to this course:

Content
After an introduction to general concepts of modelling tools (implementation, data handling, result interpretation, ...), the software IBM ILOG CPLEX Optimization Studio and the corresponding modeling language OPL will be discussed which can be used to solve OR problems on a computer-aided basis. Subsequently, a broad range of exercises will be discussed. The main goals of the exercises from literature and practical applications are to learn the process of modeling optimization problems as linear or mixed-integer programs, to efficiently utilize the presented tools for solving these optimization problems and to implement heuristic solution procedures for mixed-integer programs.

Organizational issues
Die Teilnehmerzahl für diese Veranstaltung ist begrenzt.
Bewerbung bis 31.03. möglich:
http://go.wiwi.kit.edu/OR_Bewerbung
5.98 Course: Nonlinear Optimization I [T-WIWI-102724]

**Responsible:** Prof. Dr. Oliver Stein  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101936 - Methodical Foundations of OR  
M-WIWI-103337 - Optimization under Uncertainty

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| Events |  
|---|---|---|---|---|
| WT 23/24 | 2550111 | Nonlinear Optimization I | 2 SWS | Lecture / On-Site |
| WT 23/24 | 2550112 | Exercises Nonlinear Optimization I + II | Practice / On-Site |

| Exams |  
|---|---|---|---|
| ST 2023 | 7900202_SS2023_NK | Nonlinear Optimization I | Stein |
| WT 23/24 | 7900001_WS2023_HK | Nonlinear Optimization I | Stein |

**Competence Certificate**  
The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation. The successful completion of the exercises is required for admission to the written exam. The exam takes place in the semester of the lecture and in the following semester.  
The examination can also be combined with the examination of Nonlinear Optimization II [2550113]. In this case, the duration of the written examination takes 120 minutes.

**Prerequisites**  
The module component exam T-WIWI-103637 "Nonlinear Optimization I and II" may not be selected.

**Annotation**  
Part I and II of the lecture are held consecutively in the same semester.

---

Below you will find excerpts from events related to this course:

**Nonlinear Optimization I**  
2550111, WS 23/24, 2 SWS, Language: German, Open in study portal

**Lecture (V) On-Site**

**Content**  
The lecture treats the minimization of smooth nonlinear functions without constraints. For such problems, which occur very often in economics, engineering, and natural sciences, optimality conditions are derived and, based on them, solution algorithms are developed. The lecture is structured as follows:

- Introduction, examples, and terminology
- Existence results for optimal points
- First and second order optimality conditions
- Algorithms (line search, steepest descent method, variable metric methods, Newton method, Quasi Newton methods, CG method, trust region method)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

**Remark:**  
The treatment of optimization problems with constraints forms the contents of the lecture "Nonlinear Optimization II’. The lectures "Nonlinear Optimization I’ and "Nonlinear Optimization II’ are held consecutively in the same semester.

**Learning objectives:**  
The student

- knows and understands fundamentals of unconstrained nonlinear optimization,
- is able to choose, design and apply modern techniques of unconstrained nonlinear optimization in practice.
Literature

Weiterführende Literatur:

- W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993
5.99 Course: Nonlinear Optimization I and II [T-WIWI-103637]

Responsible: Prof. Dr. Oliver Stein
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101936 - Methodical Foundations of OR

Type: Written examination
Credits: 9
Grading scale: Grade to a third
Recurrence: Each winter term
Version: 6

Events

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<td>Stein</td>
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<td>WT 23/24</td>
<td>2550112</td>
<td>Exercises Nonlinear Optimization I + II</td>
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<td>Practice</td>
<td>Stein, Schwarze</td>
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<td>WT 23/24</td>
<td>2550113</td>
<td>Nonlinear Optimization II</td>
<td>2</td>
<td>Lecture</td>
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Exams

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<td>Lecture</td>
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Legend: Online, Blended (On-Site/Online), On-Site, CANCELLED

Competence Certificate
The assessment consists of a written exam (120 minutes) according to Section 4(2), 1 of the examination regulation. The successful completion of the exercises is required for admission to the written exam.

The exam takes place in the semester of the lecture and in the following semester.

Prerequisites
None.

Annotation
Part I and II of the lecture are held consecutively in the same semester.

Below you will find excerpts from events related to this course:

Nonlinear Optimization I
2550111, WS 23/24, 2 SWS, Language: German, Open in study portal

Lecture (V)
On-Site

Content
The lecture treats the minimization of smooth nonlinear functions without constraints. For such problems, which occur very often in economics, engineering, and natural sciences, optimality conditions are derived and, based on them, solution algorithms are developed. The lecture is structured as follows:

- Introduction, examples, and terminology
- Existence results for optimal points
- First and second order optimality conditions
- Algorithms (line search, steepest descent method, variable metric methods, Newton method, Quasi Newton methods, CG method, trust region method)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:
The treatment of optimization problems with constraints forms the contents of the lecture "Nonlinear Optimization II". The lectures "Nonlinear Optimization I" and "Nonlinear Optimization II" are held consecutively in the same semester.

Learning objectives:
The student

- knows and understands fundamentals of unconstrained nonlinear optimization,
- is able to choose, design and apply modern techniques of unconstrained nonlinear optimization in practice.
Literature

Weiterführende Literatur:
- W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993

Nonlinear Optimization II
2550113, WS 23/24, 2 SWS, Language: German, Open in study portal

Content
The lecture treats the minimization of smooth nonlinear functions under nonlinear constraints. For such problems, which occur very often in economics, engineering, and natural sciences, optimality conditions are derived and, based on them, solution algorithms are developed. The lecture is structured as follows:

- Topology and first order approximations of the feasible set
- Theorems of the alternative, first and second order optimality conditions
- Algorithms (penalty method, multiplier method, barrier method, interior point method, SQP method, quadratic optimization)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:
The treatment of optimization problems without constraints forms the contents of the lecture "Nonlinear Optimization I". The lectures "Nonlinear Optimization I" and "Nonlinear Optimization II" are held consecutively in the same semester.

Learning objectives:
The student

- knows and understands fundamentals of constrained nonlinear optimization,
- is able to choose, design and apply modern techniques of constrained nonlinear optimization in practice.

Literature

Weiterführende Literatur:
- W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993
5 COURSES

5.100 Course: Nonlinear Optimization II [T-WIWI-102725]

Responsible: Prof. Dr. Oliver Stein
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101936 - Methodical Foundations of OR

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Events

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<td>2550112</td>
<td>Exercises Nonlinear Optimization I + II</td>
<td>Practice / ⌛️</td>
<td>Stein, Schwarze</td>
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Exams

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</table>

Legend: 🖥 Online, 🧩 Blended (On-Site/Online), ⌛️ On-Site, ⏳ Cancelled

Competence Certificate

The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation. The successful completion of the exercises is required for admission to the written exam.

The exam takes place in the semester of the lecture and in the following semester.

The exam can also be combined with the examination of Nonlinear Optimization I [2550111]. In this case, the duration of the written exam takes 120 minutes.

Prerequisites

None.

Annotation

Part I and II of the lecture are held consecutively in the same semester.

Below you will find excerpts from events related to this course:

V Nonlinear Optimization II
2550113, WS 23/24, 2 SWS, Language: German, Open in study portal

Lecture (V)
On-Site

Content

The lecture treats the minimization of smooth nonlinear functions under nonlinear constraints. For such problems, which occur very often in economics, engineering, and natural sciences, optimality conditions are derived and, based on them, solution algorithms are developed. The lecture is structured as follows:

- Topology and first order approximations of the feasible set
- Theorems of the alternative, first and second order optimality conditions
- Algorithms (penalty method, multiplier method, barrier method, interior point method, SQP method, quadratic optimization)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:

The treatment of optimization problems without constraints forms the contents of the lecture "Nonlinear Optimization I". The lectures "Nonlinear Optimization I" and "Nonlinear Optimization II" are held consecutively in the same semester.

Learning objectives:

The student

- knows and understands fundamentals of constrained nonlinear optimization,
- is able to choose, design and apply modern techniques of constrained nonlinear optimization in practice.
Literature

Weiterführende Literatur:

- W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993
5.101 Course: Optimization under Uncertainty [T-WIWI-106545]

**Responsible:** Prof. Dr. Steffen Rebennack

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101413 - Applications of Operations Research

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<td>Lecture / 📠</td>
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<td>WT 23/24 2550465</td>
<td>Übungen zu Optimierungsansätze unter Unsicherheit</td>
<td>1 SWS</td>
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**Competence Certificate**
The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation. The exam takes place in every the semester.

**Prerequisites**
None.
### 5.102 Course: Personnel Policies and Labor Market Institutions [T-WIWI-102908]

**Responsible:** Prof. Dr. Petra Nieken  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101513 - Human Resources and Organizations  
M-WIWI-101668 - Economic Policy I

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### Events

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<td>Practice</td>
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### Competence Certificate

The assessment of this course is a written examination of 1 hour. The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. In case of a small number of registrations, we might offer an oral exam instead of a written exam.

### Prerequisites

None

### Recommendation

Completion of module Business Administration is recommended. Basic knowledge of microeconomics, game theory, and statistics is recommended.

### Below you will find excerpts from events related to this course:

**Personnel Policies and Labor Market Institutions**  
2573001, SS 2023, 2 SWS, Language: German, Open in study portal
Content
The students acquire knowledge about the process and the strategic aspects of collective bargaining about wages. They analyze selected aspects of corporate governance and co-determination in Germany. The lecture also addresses questions of personnel politics and labor market discrimination. Microeconomic and behavioral approaches as well as empirical data is used and evaluated critically.

Aim
The student

- understands the process and role of agents in collective wage bargaining.
- analyzes strategic decisions in the context of corporate governance.
- understands the concept of co-determination in Germany.
- challenges statements that evaluate certain personnel politics.

Workload
The total workload for this course is approximately 135 hours.
Lecture 32 hours
Preparation of lecture 52 hours
Exam preparation 51 hours

Literature
5.103 Course: Platform Economy [T-WIWI-107506]

**Responsible:** Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101421 - Supply Chain Management
- M-WIWI-101434 - eBusiness and Service Management

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<th>Lecture / 🔴</th>
<th>Weinhardt, Fegert</th>
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<td>2540469</td>
<td>Übung zu Platform Economy</td>
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<td>Practice / 🔴</td>
<td>Pekkip, Stein</td>
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Legend: ONLINE, B Blended (On-Site/Online), 🔴 On-Site, X Cancelled

**Competence Certificate**

Alternative exam assessment. The assessment is carried out in the form of a one-hour written examination and by carrying out a case study. Details on the assessment will be announced during the lecture.

**Prerequisites**

see below

**Recommendation**

None

Below you will find excerpts from events related to this course:

**Platform Economy**

2540468, WS 23/24, 2 SWS, Language: German, Open in study portal

**Lecture (V)**

On-Site

**Literature**

Course: Practical Course: Lego Mindstorms [T-INFO-107502]

**5.104 Course: Practical Course: Lego Mindstorms [T-INFO-107502]**

**Responsible:** Prof. Dr.-Ing. Tamim Asfour  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-102557 - Lego Mindstorms - Practical Course

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**Events**

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**Exams**

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<td>Lego Mindstorms - Practical Course</td>
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<td>Asfour</td>
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</table>

**Prerequisites**

None.

**Recommendation**

Basic knowledge in Python is necessary for successful completion of this course.

**Below you will find excerpts from events related to this course:**

**Lego Mindstorms - Laboratory**

24306, WS 23/24, 3 SWS, Language: German, [Open in study portal]

**Practical course (P)**

On-Site

**Content**

In this practical course, teams of three students build and program a mobile robot using Lego Mindstorms and the MicroPython programming language. The robots are challenged to complete a versatile parkour including sections like the traversal of a maze, following a line, crossing a bridge or avoiding obstacle. After initial building of the robots, a section of the parkour will be set up each week and tackled by the robots, for which the students have to prepare their code beforehand. A final race of the robots on the entire parkour will be held at the end of the semester.

**Learning Objectives:**

The participants are able to design and construct a robot with motors and sensors using the Lego Mindstorms kit. The students are familiar with programming the Lego EV3 components using the Python programming language. They are able to understand and solve several key problems in mobile robotics, such as autonomous navigation, detection of landmarks and objects as well as obstacle avoidance. The students know how to efficiently and independently solve problems in a small group in a given time frame and are able to systematically document their work and results.

**Organizational issues**

Das Praktikum findet wöchentlich statt.

Nachweis: Die Erfolgskontrolle wird in der Modulbeschreibung erläutert.

Ansprechpartner: Cornelius Klas  
E-Mail: cornelius.klas@kit.edu

**Empfehlung:**

Grundlegende Kenntnisse in Python sind hilfreich, aber nicht zwingend erforderlich. / Basic knowledge in Python is helpful but not required.

**Arbeitsaufwand:** 120 h

**Beschreibung:**

Die Aufgabenstellungen des Praktikums reichen von Aufbau und Programmierung der Lego EV3-Bausteine mit der Programmiersprache Python bis hin zur Lösung spezieller Aufgaben, die im Rahmen eines abschließenden Wettrennens zu lösen sind (Linien folgen, Hindernissen ausweichen, Bahnplanung).

**Literature**

Wird in der Veranstaltung bekannt gegeben.
5.105 Course: Practical Seminar: Digital Services [T-WIWI-110888]

**Responsible:** Prof. Dr. Gerhard Satzger
Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-102752 - Fundamentals of Digital Service Systems

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**Events**

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<td>Lecture / 🚫</td>
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**Legend:** 🖥 Online, ☢️ Blended (On-Site/Online), ✉️ On-Site, ✗ Cancelled

**Competence Certificate**

The assessment consists of a seminar paper, a presentation of the results and the contribution to the discussion. In the seminar, a maximum score of 60 points can be achieved, consisting of:

- maximum 25 points for the documentation (written examination)
- maximum 25 points for the practical assessment
- maximum 10 points for the participation during the discussion sessions

The practical seminar is passed when at least a score of 30 points is achieved.

**Prerequisites**

None

**Recommendation**

None

**Annotation**

The current range of seminar topics is announced on the following Website:

[www.dsi.iism.kit.edu](http://www.dsi.iism.kit.edu)
5.106 Course: Practical Seminar: Interactive Systems [T-WIWI-111914]

**Responsible:** Prof. Dr. Alexander Mädche

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-105928 - HR Management & Digital Workplace

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**Type of Exam:** Examination of another type

**Grading Scale:** Grade to a third

**Recurrence:** Each term

**Version:** 1

**Competence Certificate**

Alternative exam assessment.

The assessment of this course consists of the implementation of a practical component, the preparation of a written documentation, and active participation in the discussions.

A total of 60 points can be achieved, of which:

- maximum 25 points for the written documentation
- maximum 25 points for the practical component
- maximum 10 points for active participation in the discussions

A minimum of 30 points must be achieved to pass this course.

Please note that a practical component, such as conducting a survey or implementing an application, is also part of the course. Please refer to the institute website issd.iism.kit.edu for the current offer of practical seminar theses.
5.107 Course: Problem Solving, Communication and Leadership [T-WIWI-102871]

**Responsible:** Prof. Dr. Hagen Lindstädt

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101425 - Strategy and Organization
- M-WIWI-101513 - Human Resources and Organizations

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**Events**

| ST 2023 | 2577910 | Problem solving, communication and leadership | 1 SWS | Lecture / 🗣 | Lindstädt |

**Exams**

| ST 2023 | 7900068 | Problem Solving, Communication and Leadership | Lindstädt |
| WT 23/24 | 7900070 | Problem Solving, Communication and Leadership | Lindstädt |

Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Competence Certificate**

The assessment consists of a written exam (30 minutes) (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

**Prerequisites**

None

*Below you will find excerpts from events related to this course:*

**Problem solving, communication and leadership**

2577910, SS 2023, 1 SWS, Language: German, [Open in study portal](#)
Content
The course highlights the aspects of problem solving and communication by first providing a structured look at how problem solving processes work. Participants will be empowered to identify, structure, analyze and communicate problems effectively. In addition, they are introduced to precise concepts for systematically structuring problem-solving processes. They learn how to apply and analyze structured communication in diagrams and presentations.
In addition, the course teaches key leadership concepts and frameworks that address the influence of situation, leadership personality and characteristics of those being led. Driven by current and practical perspectives, the course thus aims to teach cross-disciplinary skills.
In addition, through intensive interaction via selected case studies, participants are prepared for the practical application of what they have learned in various professional contexts.

Structure
The lectures of the course are available to students online as recordings, while the course dates are reserved for active discussion of practice-relevant case studies.

Learning Objectives
Upon completion of the course, students will be able to,

- structure problem-solving processes,
- apply the principles of goal-oriented communication in diagrams and presentations,
- Understand leadership decisions and place them in the context of situation and personality.

Recommendations:
None.

Workload:
- Total workload for 2 credit hours: approximately 30*2 hours.
- Thereof attendance time: 12-14 hours
- Remainder for preparation and post-processing as well as exam preparation.

Evidence:
Depending on further pandemic developments, the exam will be offered in the summer semester 2021 either as an open-book exam (exam performance of other kind according to SPO § 4 Abs. 2, Pkt. 3), or as a 60-minute written exam (written exam according to SPO § 4 Abs. 2, Pkt. 1).

It is expected that the exam will take place at the beginning of the semester's lecture-free period.
The examination is offered every semester and can be repeated at any regular examination date.

Organizational issues
Blockveranstaltung. Termine werden bekannt gegeben

Literature
Verpflichtende Literatur:
Die relevanten Auszüge und zusätzlichen Quellen werden in der Veranstaltung bekannt gegeben.

Ergänzende Literatur:
- Zelazny, Gene; Delker, Christel: Wie aus zahlen Bilder werden, 6. Aufl. Wiesbaden 2008
- Minto, Barbara: Das Prinzip der Pyramide: Ideen klar, verständlich und erfolgreich kommunizieren. 2005
5 COURSES

5.108 Course: Process Mining [T-WIWI-109799]

**Responsible:** Prof. Dr. Andreas Oberweis

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101476 - Business Processes and Information Systems

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**Events**

| ST 2023   | 2511204 | Process Mining | 2 SWS | Lecture / 🗣 | Oberweis |
| ST 2023   | 2511205 | Exercise Process Mining | 1 SWS | Practice / 🗣 | Oberweis, Schreiber, Schüler, Rybinski |

**Exams**

| ST 2023   | 79AIFB_PM_C2 | Process Mining (Registration until 17 July 2023) | Oberweis |
| WT 23/24  | 79AIFB_PM_A5 | Process Mining | Oberweis |

**Competence Certificate**

The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation in the first week after lecture period.

**Prerequisites**

None

**Annotation**

Former name (up to winter semester 2018/1019) "Workflow Management".

*Below you will find excerpts from events related to this course:*

**Process Mining**

2511204, SS 2023, 2 SWS, Language: German, [Open in study portal](#)
Content
The area of process mining covers approaches which aim at deducting new knowledge on the basis of logfiles generated by information systems. Such information systems are e.g., workflow-management-systems which are used for an efficient control of processes in enterprises and organisations. The lecture introduces the foundations of processes and respective modeling and analysis techniques. In the following, the foundations of process mining and the three classical types of approaches - discovery, conformance and enhancement - will be taught. In addition to the theoretical basics, tools, application scenarios in practice and open research questions are covered as well.

Learning objectives:
Students
- understand the concepts and approaches of process mining and know how they are applied,
- create and evaluate business process models,
- analyze static and dynamic properties of workflows,
- apply approaches and tools of process mining.

Recommendations:
Knowledge of course Applied Informatics - Modelling is expected.

Workload:
- Lecture 30h
- Exercise 15h
- Preparation of lecture 24h
- Preparation of exercises 25h
- Exam preparation 40h
- Exam 1h

Literature

Weitere Literatur wird in der Vorlesung bekannt gegeben.
5.109 Course: Production Economics and Sustainability [T-WIWI-102820]

**Responsible:** Prof. Dr. Frank Schultmann  
Dr.-Ing. Rebekka Volk

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101437 - Industrial Production I

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**Exams**

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<th>Exams</th>
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<th>Type</th>
<th>Credits</th>
<th>Recurrence</th>
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<tr>
<td>ST 2023</td>
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<td>Production Economics and Sustainability</td>
<td>Lecture</td>
<td>2 SWS</td>
<td>Grade to a third</td>
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</table>

**Competence Certificate**

The assessment consists of an oral (30 minutes) or written exam (60 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

**Below you will find excerpts from events related to this course:**

**Production Economics and Sustainability**  
2581960, WS 23/24, 2 SWS, Language: German, Open in study portal

**Content**

The analysis and management of material flows on the company level and above will be the focus of this lecture. Herein, the discussion will be about cost-effective and environmentally acceptable steps to avoid, abate and recycle emissions and waste as well as ways of efficient resources handling. As methods material flow analysis (MFA), life cycle assessment (LCA) and OR methods, e.g. for decision support, are introduced.

**Topics:**
- regulations related to materials and substances  
- raw materials, reserves and their availabilities/lifetimes  
- material and substance flow analysis (MFA/SFA)  
- material related ecoprofiles, e.g. Carbon Footprint  
- LCA  
- resource efficiency  
- emission abatement  
- waste management and closed-loop recycling  
- raw material oriented production systems  
- environmental management (EMAS, ISO 14001, Ecoprofit), eco-controlling

**Organizational issues**

Seminarrraum Uni-West, Geb. 06.33

**Literature**

wird in der Veranstaltung bekannt gegeben
### 5.110 Course: Programming [T-INFO-101531]

**Responsible:** Prof. Dr.-Ing. Anne Koziolek  
Prof. Dr. Ralf Reussner

**Organisation:** KIT Department of Informatics

**Part of:**  
- M-INFO-101174 - Programming  
- M-WIWI-101528 - Orientation Exam

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<td>Lecture/Practice</td>
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<td>WT 23/24</td>
<td>Programming</td>
<td>Koziolek, Heinrich</td>
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Legend: 🖥 Online, ⬆️ Blended (On-Site/Online), 🗣 On-Site, 🚦 Cancelled
### 5.111 Course: Programming Pass [T-INFO-101967]

**Responsible:** Prof. Dr.-Ing. Anne Koziolek  
Prof. Dr. Ralf Reussner  

**Organisation:** KIT Department of Informatics  

**Part of:**  
- M-INFO-101174 - Programming  
- M-WIWI-101528 - Orientation Exam  

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<td>24004</td>
<td>Programming</td>
<td>Lecture / Practice</td>
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**Exams**

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*Legend:*  
- 🖥 Online,  
- 🧩 Blended (On-Site/Online),  
- 🗣 On-Site,  
- ⌐ Cancelled
5.112 Course: Project Management in Practice [T-INFO-101976]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm

**Organisation:** KIT Department of Informatics

**Part of:**
- **M-INFO-101193** - Foundations of Information Systems
- **M-INFO-101235** - Introduction to Data and Information Management

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5.113 Course: Public Economics [T-WIWI-112721]

**Responsible:** Prof. Dr. Berthold Wigger  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101403 - Public Finance

<table>
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**Exams**

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**Legend:** 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Competence Certificate**
Depending on the further pandemic development the assessment will consist either of an open book exam, or of an 1h written exam.

**Prerequisites**
None

**Annotation**
The lecture will be held in English in the summer semester 2023.
### 5.114 Course: Public Law I & II [T-INFO-110300]

**Responsible:** Prof. Dr. Thomas Dreier  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101192 - Constitutional and Administrative Law

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#### Events

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<td>Öffentliches Recht II - Öffentliches Wirtschaftsrecht</td>
<td>2</td>
<td>Lecture / 🗣</td>
<td>Kasper</td>
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<td>WT 23/24</td>
<td>24016</td>
<td>Öffentliches Recht I - Grundlagen</td>
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<td>Lecture / 🗣</td>
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#### Exams

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<td>Public Law I &amp; II</td>
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Legend: 🖥 Online, 🛳 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled
5 COURSES

Course: Public Revenues [T-WIWI-102739]

5.115 Course: Public Revenues [T-WIWI-102739]

Responsible: Prof. Dr. Berthold Wigger
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101403 - Public Finance
M-WIWI-101499 - Applied Microeconomics
M-WIWI-101668 - Economic Policy I

<table>
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Events

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<td>Public Revenues</td>
<td>2 SWS</td>
<td>Lecture / 🗣️</td>
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<td>Übung zu Öffentliche Einnahmen</td>
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Exams

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<td>1 SWS</td>
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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣️ On-Site, ✗ Cancelled

Competence Certificate

Depending on the further pandemic development the assessment will consist either of an open book exam (following Art. 4, para. 2, clause 3 of the examination regulation), or of an 1h written exam (following Art. 4, para. 2, clause 1 of the examination regulation).

Prerequisites
None

Recommendation
Basic knowledge of Public Finance is required.

Below you will find excerpts from events related to this course:

Public Revenues
2560120, SS 2023, 2 SWS, Language: German, Open in study portal

Lecture (V)
On-Site

Content
The Public Revenues lecture is concerned with the theory and policy of taxation and public dept. In the first chapter, fundamental concepts of taxation theory are introduced, whereas the second chapter deals with key elements of the German taxation system. The allocative and distributive effects of different taxation types are examined in chapter three and four. Chapter five integrates both allocative and distributive components in order to derive a theory of optimal taxation. The core of the sixth chapter is represented by international aspects of taxation. The debt part begins with a description of the extent and structure of public dept in chapter seven. In the following chapter, macroeconomic theories of national dept are evolved, while chapter nine is concerned with its long term consequences when employed as a regular instrument of budgeting. Finally, the tenth chapter deals with constitutional limits to public debt-incurring.

Learning goals:
See German version.

Workload:
The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature


**Responsible:** PD Dr. Patrick Jochem  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101464 - Energy Economics

<table>
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<td>2581012</td>
<td>Renewable Energy – Resources, Technologies and Economics</td>
<td>2 SWS</td>
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<td>Renewable Energy-Resources, Technologies and Economics</td>
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**Competence Certificate**  
The assessment consists of a written exam (60 minutes, in English, answers are possible in German or English) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

**Prerequisites**  
None.

**Below you will find excerpts from events related to this course:**

<table>
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<th>V</th>
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<td>2581012, WS 23/24, 2 SWS, Language: English, Open in study portal</td>
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**Content**  
1. General introduction: Motivation, Global situation  
2. Basics of renewable energies: Energy balance of the earth, potential definition  
3. Hydro  
4. Wind  
5. Solar  
6. Biomass  
7. Geothermal  
8. Other renewable energies  
9. Promotion of renewable energies  
10. Interactions in systemic context  
11. Excursion to the "Energieberg" in Mühlburg  

**Learning Goals:**  
The student
- understands the motivation and the global context of renewable energy resources.  
- gains detailed knowledge about the different renewable resources and technologies as well as their potentials.  
- understands the systemic context and interactions resulting from the increased share of renewable power generation.  
- understands the important economic aspects of renewable energies, including electricity generation costs, political promotion and marketing of renewable electricity.  
- is able to characterize and where required calculate these technologies.

**Organizational issues**  
Blockveranstaltung, freitags 14:00-17:00 Uhr, 27.10., 10.11., 24.11., 08.12., 19.01., 26.01. 09.02.
Literature
Weiterführende Literatur:

5.117 Course: Robotics I - Introduction to Robotics [T-INFO-108014]

**Responsible:** Prof. Dr.-Ing. Tamim Asfour

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-100893 - Robotics I - Introduction to Robotics

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<td>3/1 SWS Lecture / 🗣</td>
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**Legend:** 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ❌ Cancelled

**Competence Certificate**
The assessment is carried out as a written examination (§ 4 Abs. 2 No. 1 SPO) lasting 60 minutes.

**Prerequisites**
none.
5.118 Course: Selling IT-Solutions Professionally [T-INFO-101977]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-101193 - Foundations of Information Systems
- M-INFO-101235 - Introduction to Data and Information Management

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5.119 Course: Semantic Web Technologies [T-WIWI-110848]

**Responsible:** Dr.-Ing. Tobias Christof Käfer  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101438 - Semantic Knowledge Management

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<th>Lecture / 🗣</th>
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<td>Exercises to Semantic Web Technologies</td>
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**Exams**

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<td>Käfer</td>
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**Prerequisites**

None

**Recommendation**

Lectures on Informatics of the Bachelor on Information Systems (Semester 1-4) or equivalent are required.

**Competence Certificate**

The assessment consists of an 1h written exam following §4, Abs. 2, 1 of the examination regulation or of an oral exam (20 min) following §4, Abs. 2, 2 of the examination regulation.

The exam takes place every semester and can be repeated at every regular examination date.

**Below you will find excerpts from events related to this course:**

**Semantic Web Technologies**

2511310, SS 2023, 2 SWS, Language: English, [Open in study portal](#)
Content
The aim of the Semantic Web is to make the meaning (semantics) of data on the web usable in intelligent systems, e.g. in e-commerce and internet portals.

Central concepts are the representation of knowledge in form of RDF and ontologies, the access via Linked Data, as well as querying the data by using SPARQL. This lecture provides the foundations of knowledge representation and processing for the corresponding technologies and presents example applications.

The following topics are covered:

- Resource Description Framework (RDF) and RDF Schema (RDFS)
- Web Architecture and Linked Data
- Web Ontology Language (OWL)
- Query language SPARQL
- Rule languages
- Applications

Learning objectives:
The student

- understands the motivation and foundational ideas behind Semantic Web and Linked Data technologies, and is able to analyse and realise systems
- demonstrates basic competency in the areas of data and system integration on the web
- masters advanced knowledge representation scenarios involving ontologies

Recommendations:
Lectures on Informatics of the Bachelor on Information Systems (Semester 1-4) or equivalent are required. Knowledge of modeling with UML is required.

Workload:

- The total workload for this course is approximately 135 hours
- Time of presentness: 45 hours
- Time of preparation and postprocessing: 60 hours
- Exam and exam preparation: 30 hours

Literature


Weitere Literatur

Content
The exercises are related to the lecture Semantic Web Technologies.
Multiple exercises are held that capture the topics, held in the lecture Semantic Web Technologies, and discuss them in detail. Thereby, practical examples are given to the students in order to transfer theoretical aspects into practical implementation.
The following topics are covered:
- Resource Description Framework (RDF) and RDF Schema (RDFS)
- Web Architecture and Linked Data
- Web Ontology Language (OWL)
- Query language SPARQL
- Rule languages
- Applications

Learning objectives:
The student
- understands the motivation and foundational ideas behind Semantic Web and Linked Data technologies, and is able to analyse and realise systems
- demonstrates basic competency in the areas of data and system integration on the web
- masters advanced knowledge representation scenarios involving ontologies

Recommendations:
Lectures on Informatics of the Bachelor on Information Systems (Semester 1-4) or equivalent are required. Knowledge of modeling with UML is required.

Organizational issues
Die Übungen finden im Rahmen der Termine der Blockvorlesung statt.

Literature

Weitere Literatur
5.120 Course: Seminar in Business Administration (Bachelor) [T-WIWI-103486]

**Responsible:** Professorenschaft des Fachbereichs Betriebswirtschaftslehre  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101826 - Seminar Module Economic Sciences

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Competence Certificate
Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

Prerequisites
None.

Recommendation
See seminar description in the course catalogue of the KIT (https://campus.kit.edu/)

Annotation
The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: https://portal.wiwi.kit.edu.

Below you will find excerpts from events related to this course:

**Design Seminar: Digital Citizen Science**
2500027, SS 2023, 2 SWS, Open in study portal

**Student2Startup**
2500165, SS 2023, 2 SWS, Language: English, Open in study portal

TBA
Content

In this seminar, five pre-seed startup projects will define strategic challenges and ask students to work on solutions. Mentors from the industry will support the teams. In addition to a kick-off and final event, we will organize regular seminar sessions to provide background and help the student teams in their tasks.

Learning Objectives:

After completing this course, the course participants will be able to:

- Understand and apply basic concepts of entrepreneurship, including business modeling, lean startup approaches, and market analysis
- Work in a team, organize the division of labor into separate tasks, and coordinate the tasks to attain a result
- Understand specific challenges of startup projects
- Interact with experts from the industry and potential users to develop answers/solutions to a given challenge
- Present the results to the startups and experts from the industry

Exam:

Team presentation at the final event, detailed presentation appendix with background information, and active participation in all sessions

Target group:

Bachelor students

Organizational issues

Registration is via the Wiwi-Portal.

In the seminar, you will work on a project in teams of max five people. The groups are formed in the seminar.

User-Adaptive Systems Seminar

User-adaptive systems collect and analyze biosignals from users to recognize user states as a basis for adaptation. Thermic, mechanical, electric, acoustic, and optical signals are collected using sensors which are integrated in wearables, e.g. glasses, earphones, belts, or bracelets. The collected data is processed with analytics and machine learning techniques in order to determine short-term, evolving over time, and long-term user states in the form of user characteristics, affective-cognitive states, or behavior. Finally, the recognized user states are leveraged for realizing user-centric adaptations.

In this seminar, interdisciplinary teams of students design, develop, and evaluate a user-adaptive system prototype leveraging state-of-the-art hardware and software. This seminar follows an interdisciplinary approach. Students from the fields of computer science, information systems and industrial engineering & management collaborate in the prototype design, development, and evaluation.

The seminar is carried out in cooperation between Tecco/Chair of Pervasive Computing Systems (Prof. Beigl) and the Institute of Information Systems and Marketing (Research Group ISSD, Prof. Mâdche). It is offered as part of the DFG-funded graduate school “KD2School: Designing Adaptive Systems for Economic Decisions” (https://kd2school.info/)

Learning objectives of the seminar

- Explain what a user-adaptive system is and how it can be conceptualized
- Suggest and evaluate different design solutions for addressing the identified problem
- Build a user-adaptive system prototype using state-of-the-art hardware and software
- Perform a user-centric evaluation of the user-adaptive system prototype

Prerequisites

Strong analytical abilities and profound software development skills are required.

Organizational issues

Termine werden bekannt gegeben

Literature

Required literature will be made available in the seminar.

Research Seminar: Human-Centered Systems

Research Seminar: Human-Centered Systems

Research Seminar: Human-Centered Systems

Research Seminar: Human-Centered Systems
Content
Formerly known as "Information Systems and Service Design Seminar"

With this seminar, we aim to provide students with the possibility to independently work on state-of-the-art research topics in addition to the knowledge gained in the lectures of the research group IS I (Prof. Mädche). The research group "Information Systems I" (IS I) headed by Prof. Mädche focuses in research, education, and innovation on designing interactive intelligent systems. It is positioned at the intersection of Information Systems and Human-Computer Interaction (HCI).

In the seminar, participants will get deeper insights in a contemporary research topic in the field of information systems, specifically interactive intelligent systems.

The actual seminar topics will be derived from current research activities of the research group. Our research assistants offer a rich set of topics from our research clusters (digital experience and participation, intelligent enterprise systems, or digital services design & innovation). Students can select among these topics individually depending on their personal interests. The seminar is carried out in the form of a literature-based thesis project. In the seminar, students will acquire the important methodological skills of running a systematic literature review.

Learning Objectives
- focus on a contemporary topic at the intersection of Information Systems and Human-Computer Interaction (HCI), specifically interactive intelligent systems
- carry out a structured literature search for a given topic
- aggregate the collected information in a suitable way to present and extract knowledge
- write a seminar thesis following academic writing standards
- deliver a presentation in a scientific context in front of an auditorium

Prerequisites
No specific prerequisites are required for the seminar.

Literature
Further literature will be made available in the seminar.

Organizational issues
Termine werden bekannt gegeben

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<td>2545010, SS 2023, 2 SWS, Language: English, <a href="#">Open in study portal</a></td>
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Content

This seminar explains important factors for becoming an entrepreneur and guides you through a structured process from the first business idea to a pitch of your final business model. Therefore, a business idea will be developed in the context of the UN Sustainable Development Goals. In small teams you create, develop, validate and present your business model. It simulates the basics of a start-up process up to the investor pitch.

Learning Objectives
After completing this course, the course participants will be able to
- Reflect on and define your personal and team core values
- Reflect on and define your personal and team competencies
- Reflect on and recall a definition for business opportunity
- Define your field of interest for opportunity recognition using the UN SDGs
- Analyze a specific domain to identify business opportunities
- Develop a first draft for your business model by using the Business Model Canvas
- Pitch / present your business idea

Exam:
Presentation + active participation + paper.

Target group:
Bachelor students
Organizational issues
Registration is via the Wiwi-Portal.
In the seminar you will work on a project in teams of max. 5 persons. The groups are formed in the seminar.

### Entrepreneurship Basics (Track 2)
2545011, SS 2023, 2 SWS, Language: English, Open in study portal

**Content**

**Course Content:**
This seminar shows what is important for entrepreneurs and it guides you through a structured process from the first business idea to a pitch of your final business model. In teams you create, develop, validate and present your business model. It partially simulates a startup process up to the investor pitch.

Starting with a rough business idea, you learn to understand and validate the customer problems. Together with your teammates and the feedback from the other teams and the lecturer, you will create a sharp business model by using tools like the Value Proposition Canvas, the Business Model Canvas and customer interviews. With some further information about rapid prototyping and structuring a pitch and a one-pager for business angels, you will learn, how to present the developed business. This seminar is teamwork. You grow as a team, learn to communicate and to work efficient in a team so all your results (the pitch and the written outline) are presented by the team.

**Learning Objectives**
- Learning of entrepreneurial skills.
- Understanding of value creation importance.
- Experience on how to derive and test hypothesis.
- Transition from ideas to a business model that works.
- Learning how to pitch and to convince investors.

**Exam:**
Presentation + active participation + paper.

**Target group:**
Bachelor students

Organizational issues
Registration is via the Wiwi-Portal.
In the seminar you will work on a project in teams of max. 5 persons. Team applications are welcome but not a prerequisite for participation.

### Seminar Human Resources and Organizations (Bachelor)
2573010, SS 2023, 2 SWS, Language: German, Open in study portal

**Content**
The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Wiwi-Portal.

**Aim**
The student
- looks critically into current research topics in the fields of human resources and organizations.
- trains his / her presentation skills.
- learns to get his / her ideas and insights across in a focused and concise way, both in oral and written form, and to sum up the crucial facts.
- cultivates the discussion of research approaches.

**Workload**
The total workload for this course is: approximately 90 hours.
Lecture: 30h
Preparation of lecture: 45h
Exam preparation: 15h

**Literature**
Selected journal articles and books.
Organization issues
Geb. 05.20, Raum 2A-12.1, Termine werden bekannt gegeben

Seminar Human Resource Management (Bachelor)
2573011, SS 2023, 2 SWS, Language: German, Open in study portal

Content
The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Wiwi-Portal.

Aim
The student
- looks critically into current research topics in the fields of Human Resource Management and Personnel Economics.
- trains his / her presentation skills.
- learns to get his / her ideas and insights across in a focused and concise way, both in oral and written form, and to sum up the crucial facts.
- cultivates the discussion of research approaches.

Workload
The total workload for this course is: approximately 90 hours.
Lecture: 30h
Preparation of lecture: 45h
Exam preparation: 15h

Literature
Selected journal articles and books.

Organizational issues
Geb. 05.20, Raum 2A-12.1, Termine werden bekannt gegeben

Seminar Management Accounting - Special Topics
2579909, SS 2023, 2 SWS, Language: English, Open in study portal

Content
The course will be a mix of lectures, discussions, and student presentations. Students will write a paper in small groups, and present this in the final week. You are to a large extent free to select your own topic. The seminar course is concentrated in four meetings that are spread throughout the semester.

Learning objectives:
- Students are largely independently able to identify a distinct topic in Management Accounting.
- Students are capable to research the topic, analyze the information, to conceptualize and deduct fundamental principles and relationships from relatively unstructured information,
- Students can afterwards logically and systematically present the results in writing and as an oral presentation, following a scientific approach (structuring, terminology, sources.

Workload:
- The total workload for this course is approximately 90 hours. For further information see German version.

Examination:
- The performance review is carried out in the form of a "Prüfungsleistung anderer Art" (following § 4 (2) No. 3 of the examination regulation), which in this case is an essay the seminar participants prepare in group work.
- The final grade of the course is the grade awarded to the paper.

Note:
- Maximum of 16 students.

Organizational issues
Geb. 05.20, 2A-12.1; Termine werden bekannt gegeben

Literature
Will be announced in the course.
Seminar Management Accounting - Sustainability Topics
2579919, SS 2023, 2 SWS, Language: English, Open in study portal

Content
The course will be a mix of lectures, discussions, and student presentations. Students will write a paper in small groups, and present this in the final week. Topics are selectively prediscibed. The seminar course is concentrated in several meetings that are spread throughout the semester.

Learning objectives:
- Students are largely independently able to identify a distinct topic in Management Accounting.
- Students are capable to research the topic, analyze the information, to conceptualize and deduct fundamental principles and relationships from relatively unstructured information.
- Students can afterwards logically and systematically present the results in writing and as an oral presentation, following a scientific approach (structuring, terminology, sources).

Workload:
- The total workload for this course is approximately 90 hours. For further information see German version.

Examination:
- The performance review is carried out in the form of a "Prüfungsleistung anderer Art" (following § 4 (2) No. 3 of the examination regulation), which in this case is an essay the seminar participants prepare in group work.
- The final grade of the course is the grade awarded to the paper.

Note:
- Maximum of 16 students.

Organizational issues
Geb.05.20, 2A-12.1: Termine werden bekannt gegeben

Literature
Will be announced in the course.

Entrepreneurship Seasonal School
2500215, WS 23/24, 2 SWS, Language: English, Open in study portal

Content
During the Entrepreneurship Seasonal School, students develop a business model based on innovative technologies and social problems in workshops in international teams for one week.

Course Content:
The Entrepreneurship Seasonal School brings together students from different universities to spend a week strengthening their knowledge of digital entrepreneurship in healthcare. Experience the life of an entrepreneur and learn how to attain resources to realize a product vision. During one week, you will develop a range of entrepreneurial competences crucial for establishing a successful venture. Our primary focus is on digital healthcare ventures, granting you the opportunity to delve into the realm of entrepreneurship within the healthcare system. By gaining a deep understanding of healthcare needs, you will utilize creativity techniques to uncover potential business ideas that provide value for patients and doctors. Additionally, you will learn how to create viable business models, dive into health regulations, and pitch your idea to a jury.

In WS 2023/24 the one-week program is being hosted by the Karlsruhe Institute of Technology, with co-teaching support from the Eucor partners University of Basel and the University of Strasbourg.

In the seminar you will work on a project in teams of max. 5 persons.

Learning Objectives:
After attending the event, you will be able to...
- describe the role of entrepreneurship
- develop innovative and technology-based solutions for societal problems,
- develop a viable business model for a problem,
- present a business idea to a panel of judges,
- and be empowered to work independently in multidisciplinary and multicultural teams
Organizational issues
19.02.24 – 23.02.24, Details will be announced later. Registration via wiwi portal.

Business Data Analytics
2540473, WS 23/24, 2 SWS, Language: German/English, Open in study portal

Content
wird auf deutsch und englisch gehalten

Organizational issues
Blockveranstaltung, siehe WWW

Bachelor Seminar in Data Science and Machine Learning
2540524, WS 23/24, 2 SWS, Language: German, Open in study portal

Literature
Weiterführende Literatur:

Entrepreneurship Basics (Track 1)
2545010, WS 23/24, 2 SWS, Language: English, Open in study portal

Content
Course Content:
This seminar explains important factors for becoming an entrepreneur and guides you through a structured process from the first business idea to a pitch of your final business model. Therefore, a business idea will be developed in the context of the UN Sustainable Development Goals. In small teams you create, develop, validate and present your business model. It simulates the basics of a start-up process up to the investor pitch.

Learning Objectives
After completing this course, the course participants will be able to
- Reflect on and define your personal and team core values
- Reflect on and define your personal and team competencies
- Reflect on and recall a definition for business opportunity
- Define your field of interest for opportunity recognition using the UN SDGs
- Analyze a specific domain to identify business opportunities
- Develop a first draft for your business model by using the Business Model Canvas
- Pitch / present your business idea

Credentials:
Registration is via the Wiwi portal.

Exam:
Presentation + active participation + paper.

Target group:
Bachelor students

Organizational issues
Registration is via the Wiwi portal.
In the seminar you will work on a project in teams of max. 5 persons. The groups are formed in the seminar.

Entrepreneurship Basics (Track 2)
2545011, WS 23/24, 2 SWS, Language: English, Open in study portal
Content
Course Content:
The seminar introduces the basics of planning and modeling of business ideas. Based on a structured process, you will be guided through the development of your own business ideas, the derivation and testing of initial business model hypotheses, and the final creation of a business plan. In small teams you will create, develop, validate and present your business model. The basic steps of a start-up process are simulated.

Learning Objectives
After completing this seminar, students will have learned and actually practiced the whole business model development process. In particular this means that students will know:

- how business ideas are created and how they can be developed
- what the value proposition of a business idea is
- how a business model hypothesis can be generated and tested
- which successful business model patterns exist and how they can be used for one’s own business
- how to pitch business ideas and convince potential investors

Credentials:
Registration is via the Wiwi portal.

Exam:
Presentation + active participation + paper.

Target group:
Bachelor students

Organizational issues
Registration is via the Wiwi portal.

In the seminar you will work on a project in teams of 4-5 persons. The groups are formed in the seminar.

Seminar: Human Resources and Organizations (Bachelor)
2573010, WS 23/24, 2 SWS, Language: German, Open in study portal

Content
The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Wiwi-Portal.

Aim
The student

- looks critically into current research topics in the fields of human resources and organizations.
- trains his / her presentation skills.
- learns to get his / her ideas and insights across in a focused and concise way, both in oral and written form, and to sum up the crucial facts.
- cultivates the discussion of research approaches.

Workload
The total workload for this course is: approximately 90 hours.
Lecture: 30h
Preparation of lecture: 45h
Exam preparation: 15h

Literature
Selected journal articles and books.

Organizational issues
Blockveranstaltung siehe Homepage
Content
The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Wiwi-Portal.

Aim
The student
- looks critically into current research topics in the fields of Human Resource Management and Personnel Economics.
- trains his / her presentation skills.
- learns to get his / her ideas and insights across in a focused and concise way, both in oral and written form, and to sum up the crucial facts.
- cultivates the discussion of research approaches.

Workload
The total workload for this course is: approximately 90 hours.
Lecture: 30h
Preparation of lecture: 45h
Exam preparation: 15h

Literature
Selected journal articles and books.

Organizational issues
Blockveranstaltung siehe Homepage

Seminar Management Accounting - Special Topics
2579911, WS 23/24, 2 SWS, Language: English, Open in study portal

Content
The course will be a mix of lectures, discussions, and student presentations. Students will write a paper in small groups, and present this in the final week. Topics are selectively prediscibed. The seminar course is concentrated in several meetings that are spread throughout the semester.

Learning objectives:
- Students are largely independently able to identify a distinct topic in Management Accounting,
- Students are capable to research the topic, analyze the information, to conceptualize and deduct fundamental principles and relationships from relatively unstructured information,
- Students can afterwards logically and systematically present the results in writing and as an oral presentation, following a scientific approach (structuring, terminology, sources).

Examination:
- The performance review is carried out in the form of a "Prüfungsleistung anderer Art" (following § 4 (2) No. 3 of the examination regulation), which in this case is an essay the seminar participants prepare in group work.
- The final grade of the course is the grade awarded to the paper.

Required prior Courses:
- The LV "Betriebswirtschaftslehre: Finanzwirtschaft und Rechnungswesen" (2600026) must have been completed before starting this seminar.

Workload:
- The total workload for this course is approximately 90 hours. For further information see German version.

Note:
- Maximum of 12 students.

Organizational issues
Ort und Zeit werden noch bekannt gegeben bzw. über ILIAS

Literature
Will be announced in the course.
Seminar Management Accounting - Sustainability Topics
2579919, WS 23/24, 2 SWS, Language: English, Open in study portal

Content
The course will be a mix of lectures, discussions, and student presentations. Students will write a paper in small groups, and present this in the final week. Topics are selectively prediscibed. The seminar course is concentrated in several meetings that are spread throughout the semester.

Learning objectives:
- Students are largely independently able to identify a distinct topic in Management Accounting,
- Students are capable to research the topic, analyze the information, to conceptualize and deduct fundamental principles and relationships from relatively unstructured information,
- Students can afterwards logically and systematically present the results in writing and as an oral presentation, following a scientific approach (structuring, terminology, sources).

Examination:
- The performance review is carried out in the form of a "Prüfungsleistung anderer Art" (following § 4 (2) No. 3 of the examination regulation), which in this case is an essay the seminar participants prepare in group work.
- The final grade of the course is the grade awarded to the paper.

Required prior Courses:
- The LV "Betriebswirtschaftslehre: Finanzwirtschaft und Rechnungswesen" (2600026) must have been completed before starting this seminar.

Workload:
- The total workload for this course is approximately 90 hours. For further information see German version.

Note:
- Maximum of 8 students.

Organizational issues
Ort und Zeit werden noch bekannt gegeben bzw. über ILIAS

Literature
Will be announced in the course.
### 5.121 Course: Seminar in Economics (Bachelor) [T-WIWI-103487]

**Responsible:** Professorenschaft des Fachbereichs Volkswirtschaftslehre  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101826 - Seminar Module Economic Sciences

<table>
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<td>Each term</td>
<td>1</td>
</tr>
</tbody>
</table>

**Events**

| ST 2023  | 2500004 | Predictive Data Analytics - An Introduction to Statistical Machine Learning | 2 SWS | Seminar / 🧩 | Schienle, Lerch |
| ST 2023  | 2500009 | Seminar in Economic Theory I | 2 SWS | Seminar / 🧩 | Müller, Ammann, Kretz |
| ST 2023  | 2520367 | Strategische Entscheidungen | 2 SWS | Seminar / 🧩 | Ehrhart |
| ST 2023  | 2520535 | Seminar in Economic Theory I | 2 SWS | Seminar / 🧩 | Müller, Ammann, Kretz |
| ST 2023  | 2560241 | Digital IT Solutions and Services transforming the Field of Public Transportation | 2 SWS | Seminar | Janoshalmi |
| ST 2023  | 2560259 | Organisation and Management of Development Projects | 2 SWS | Seminar / 🧩 | Sieber |
| ST 2023  | 2560553 | Shaping AI and Digitization for Society (Bachelor) | 2 SWS | Seminar / 🧩 | Zhao |
| ST 2023  | 2560554 | Bounded Rationality - Theory and Experiments (Master) | 2 SWS | Seminar / 🧩 | Szech, Rau |
| ST 2023  | 2560556 | Law and Economics (Bachelor) | 2 SWS | Seminar / 🧩 | Okulicz |
| ST 2023  | 2560560 | Co-Opetition: A practical perspective to game theory in the game of business (Bachelor & Master) | 2 SWS | Seminar / 🧩 | Rosar |
| WT 23/24 | 2500051 | Die Herausforderungen der Mobilitätswende im urbanen Bereich - welche Beiträge kann das Serious Game "MobileCityGame" liefern? | 2 SWS | Seminar | Szimba |
| WT 23/24 | 2520405 | Topics in Experimental Economics | Seminar / 🧩 | Reiß, Peters |
| WT 23/24 | 2520561 | Wirtschaftstheoretisches Seminar I (Bachelor) | 2 SWS | Seminar / 🧩 | Puppe, Ammann, Kretz |
| WT 23/24 | 2520562 | Wirtschaftstheoretisches Seminar II (Bachelor) | 2 SWS | Seminar / 🧩 | Puppe, Ammann, Kretz |
| WT 23/24 | 2521310 | Topics in Econometrics | 2 SWS | Seminar | Schienle, Rüter |
| WT 23/24 | 2560140 | Lying and Cheating in Economic Experiments (Bachelor) | 2 SWS | Seminar / 🧩 | Szech, Rau |
| WT 23/24 | 2560141 | AI and Digitization for Society (Bachelor) | 2 SWS | Seminar / 🧩 | Szech, Zhao |
| WT 23/24 | 2560145 | Disruption and the Digital Economy: Markets, Strategies, and Society (Bachelor) | 2 SWS | Seminar / 🧩 | Szech, Rosar |
| WT 23/24 | 2560400 | Seminar in Macroeconomics I | 2 SWS | Seminar / 🧩 | Brumm, Krause, Pegorari, Hußmann |
| WT 23/24 | 2560401 | Seminar in Macroeconomics II | 2 SWS | Seminar / 🧩 | Brumm, Krause, Pegorari, Hußmann |
| WT 23/24 | 2561208 | Selected aspects of European transport planning and -modelling | 2 SWS | Seminar | Szimba |

**Exams**

Information Engineering and Management B.Sc.  
Module Handbook as of 04/09/2023
| ST 2023 | 7900051 | Seminar in Economic Policy | Ott |
| ST 2023 | 7900060 | Bounded Rationality - Theory and Experiments (Bachelor) | Szech |
| ST 2023 | 7900130 | Shaping AI and Digitization for Society (Bachelor) | Szech |
| ST 2023 | 7900164 | Seminar in Economics (Bachelor) | Mitusch |
| ST 2023 | 7900204 | Predictive Data Analytics - An Introduction to Statistical Machine Learning | Lerch |
| ST 2023 | 7900208 | Law and Economics (Bachelor) | Szech |
| ST 2023 | 7900222 | Co-Opetition (Bachelor & Master) | Szech |
| ST 2023 | 7900226 | What's up Inflation? Recent Advances in Theory and Empirics | Brumm |
| ST 2023 | 7900228 | Digitalization, AI, and the Future Economy | Brumm |
| ST 2023 | 7900257 | Seminar: Capital in the Twenty-First Century | Puppe |
| ST 2023 | 7900258 | Seminar: The Economics of Everything | Puppe |
| ST 2023 | 7900283 | Strategic Decisions (Bachelor) | Ehrhart |
| ST 2023 | 79100003 | Seminar Topics in Applied Microeconomics | Reiß |
| ST 2023 | 79100005 | Seminar on Topics in Experimental Economics | Reiß |
| ST 2023 | 79sefi1 | Seminar Public Finance (Bachelor) | Wigger |
| WT 23/24 | 7900212 | Seminar in Economic Policy | Ott |

Legend: Online, Blended (On-Site/Online), On-Site, X Cancelled

Competence Certificate
Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

Prerequisites
None.

Recommendation
See seminar description in the course catalogue of the KIT (https://campus.kit.edu/)

Annotation
The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: https://portal.wiwi.kit.edu.

Below you will find excerpts from events related to this course:

Predictive Data Analytics - An Introduction to Statistical Machine Learning
2500004, SS 2023, 2 SWS, Language: German/English, Open in study portal
Seminar (S) Blended (On-Site/Online)

Organizational issues
Blockveranstaltung, Termine werden bekannt gegeben

Shaping AI and Digitization for Society (Bachelor)
2560553, SS 2023, 2 SWS, Language: English, Open in study portal
Seminar (S) Blended (On-Site/Online)
Content
Participation will be limited to 12 students.

For Bachelor students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Economathematics.

Objective: The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see http://politecon.kit.edu or https://portal.wiwi.kit.edu/Seminare.

The acceptance of students for the seminar is based on preferences and suitability for the topics. This includes theoretical and practical experience with Behavioral Economics as well as English skills.

Seminar Papers of 8–10 pages are to be handed in.

Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.

Organizational issues
Blockveranstaltung:
Introductory Meeting April 19 (online)
Seminar Presentations June 7 (in person)

V Bounded Rationality - Theory and Experiments (Master)
2560554, SS 2023, 2 SWS, Language: English, Open in study portal
Seminar (S) Blended (On-Site/Online)

Content
For Master students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Economathematics.

Objective: The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see http://politecon.kit.edu or https://portal.wiwi.kit.edu/Seminare.

The acceptance of students for the seminar is based on preferences and suitability for the topics. This includes theoretical and practical experience with Behavioral Economics as well as English skills.

Seminar Papers of 8–10 pages are to be handed in.

Students’ grades will be based on the quality of presentations in the seminar (40%) and the seminar paper + individual abstract (60%). Students can improve their grades by actively participating in the discussions of the presentations.

Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.

Organizational issues
Blockveranstaltung:
Introductory Meeting: April 18, at 2:45pm (in person)
Seminar Presentations (June 5) (in person)

V Law and Economics (Bachelor)
2560556, SS 2023, 2 SWS, Language: English, Open in study portal
Seminar (S) Blended (On-Site/Online)

Content
Participation will be limited to 12 students.

For Master students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Economathematics.

Objective: The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see http://politecon.kit.edu or https://portal.wiwi.kit.edu/Seminare.

The acceptance of students for the seminar is based on preferences and suitability for the topics. This includes theoretical and practical experience with Behavioral Economics as well as English skills.

Seminar Papers of 8–10 pages are to be handed in.

Students’ grades will be based on the quality of presentations in the seminar (40%) and the seminar paper (40%). Additionally students will have to hand in two abstracts with different lengths (20%). Students can improve their grades by actively participating in the discussions of the presentations.

Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.
Organizational issues
Blockseminar:
Kick-off 19.04.2023, 10.00 - 10.45 h (online)
Präsentation 26.05.2023, 08.00 - 13.00 (in person)

Co-Opetiton: A practical perspective to game theory in the game of business (Bachelor & Master)
2560560, SS 2023, 2 SWS, Language: English, Open in study portal

Content
Participation will be limited to 12 students.
For Master students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Economathematics.
Objective: The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see http://polit.econ.kit.edu or https://portal.wiwi.kit.edu/Seminare
The acceptance of students for the seminar is based on preferences and suitability for the topics. This includes theoretical and practical experience with Behavioral Economics as well as English skills.
Seminar Papers of 8–10 pages are to be handed in.
Students’ grades will be based on the quality of presentations in the seminar (40%) and the seminar paper (40%). Additionally students will have to hand in two abstracts with different lenghts (20%). Students can improve their grades by actively participating in the discussions of the presentations.
Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.

Organizational issues
Blockseminar:
Kick-off 19.04.2023
Präsentation 22.05.2023, 14.00 - 18.30 Uhr, Geb. 10.50, Raum 604

Topics in Experimental Economics
2520405, WS 23/24, 2 SWS, Language: English, Open in study portal

Organizational issues
(im WS2021/22 online; sonst Blockseminar; Blücherstraße 17); Termine werden separat bekannt gegeben

Literature
Als Pflichtliteratur dienen ausgewählte Paper.

Topics in Econometrics
2521310, WS 23/24, 2 SWS, Language: German, Open in study portal

Organizational issues
Blockveranstaltung, Termine werden auf Homepage und über Ilias bekannt gegeben

Lying and Cheating in Economic Experiments (Bachelor)
2560140, WS 23/24, 2 SWS, Language: English, Open in study portal

Content
For Bachelor students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Economathematics.
Objective: The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see http://polit.econ.kit.edu or https://portal.wiwi.kit.edu/Seminare
Seminar Papers of 8–10 pages are to be handed in.
Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.
Organizational issues
Application is possible via https://portal.wiwi.kit.edu/Seminare
Kick-off: 24.10.23, 14.00 - 15.30 h, Geb. 01.85, KD2 Lab (1. OG über Außentrepppe), Teamraum
Präsentationen: 08.01.2024 08.00 - 13.00 h, KD2 Lab (1. OG über Außentrepppe), Teamraum

AI and Digitization for Society (Bachelor)
2560141, WS 23/24, 2 SWS, Language: English, Open in study portal
Seminar (S)
Blended (On-Site/Online)

Content
For Bachelor students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Economathematics.

The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see http://polit.econ.kit.edu or https://portal.wiwi.kit.edu/Seminare

Seminar Papers of 8–10 pages are to be handed in.

Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.

Organizational issues
Application is possible via https://portal.wiwi.kit.edu/Seminare
Kick-off: 25.10.2023, 11.00 - 12.00 (online)
Presentations: 12.01.2024, 08.00 - 13.00 h, Geb. 01.85, KD2Lab (1. OG über Außentrepppe), Teamraum

Disruption and the Digital Economy: Markets, Strategies, and Society (Bachelor)
2560145, WS 23/24, 2 SWS, Language: English, Open in study portal
Seminar (S)
On-Site

Content
For Bachelor students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Economathematics.

Objective: The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see http://polit.econ.kit.edu or https://portal.wiwi.kit.edu/Seminare

Seminar Papers of 8–10 pages are to be handed in.

Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.

Organizational issues
Application is possible via https://portal.wiwi.kit.edu/Seminare
Kick-off: 27.10.2023, 14.00 - 15.30 Uhr, Geb. 01.85, KD2Lab (1. OG über Außentrepppe), Teamraum
Präsentationen: 15.01.2024 09.00 - 13.00 Uhr, Geb. 01.85, KD2Lab (1. OG über Außentrepppe), Teamraum
5 COURSES

Course: Seminar in Informatics (Bachelor) [T-WIWI-103485]

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<td>Grade to a third</td>
<td>Each term</td>
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### Events

| ST 2023  | 2513308 | Seminar Knowledge Discovery and Data Mining (Bachelor) | 3 SWS | Seminar / 🗣 | Färber, Noullet, Saier, Popovic, Qu |
| ST 2023  | 2513310 | Seminar Data Science & Real-time Big Data Analytics (Bachelor) | 2 SWS | Seminar / 🗣 | Färber, Käfer, Kulbach, Thoma |
| ST 2023  | 2513316 | Seminar Anwendungen von Semantic MediaWiki (Bachelor) | 3 SWS | Seminar / 🗣 | Färber, Saier |
| ST 2023  | 2513318 | Seminar Graph Representation Learning (Bachelor) | 3 SWS | Seminar / 🗣 | Färber, Shao |
| ST 2023  | 2513402 | Seminar Emerging Trends in Internet Technologies (Bachelor) | 2 SWS | Seminar / 📢 | Sunyaev, Toussaint, Brecker, Danylak |
| ST 2023  | 2513404 | Seminar Emerging Trends in Digital Health (Bachelor) | 2 SWS | Seminar / 📢 | Sunyaev, Toussaint, Brecker, Danylak |
| ST 2023  | 2513500 | Cognitive Automobiles and Robots | 2 SWS | Seminar / 🗣 | Zöllner |
| ST 2023  | 2540553 | User-Adaptive Systems Seminar | 2 SWS | Seminar / 🗣 | Mädche, Beigl |
| WT 23/24 | 2513200 | Seminar Programming 3 (Bachelor) | 2 SWS | Seminar / 🗣 | Oberweis, Fritsch, Frister, Forell, Rybinski |
| WT 23/24 | 2513214 | Seminar Information security and Data protection (Bachelor) | 2 SWS | Seminar / 📢 | Oberweis, Volkamer, Raabe, Schiefer, Hennig, Sterz, Veit, Ballreich, Mollano |
| WT 23/24 | 2513312 | Seminar Linked Data and the Semantic Web (Bachelor) | 3 SWS | Seminar / 🗣 | Färber, Käfer, Braun |
| WT 23/24 | 2513314 | Seminar Real-World Challenges in Data Science and Analytics (Bachelor) | 3 SWS | / 🗣 | Färber, Höllig, Thoma |
| WT 23/24 | 2513315 | Seminar Real-World Challenges in Data Science and Analytics (Master) | 3 SWS | / 🗣 | Färber, Höllig, Thoma |

### Exams

| ST 2023  | 7900079 | A Review of Literature Examining the Impact of AI Accuracy and Reliance on AI in Human-AI Team Performance | Satzger |
| ST 2023  | 7900090 | Seminar Data Science & Real-time Big Data Analytics (Bachelor) | Färber |
| ST 2023  | 7900094 | Seminar Knowledge Discovery and Data Mining (Bachelor) | Färber |
| ST 2023  | 7900135 | Seminar Applications of Semantic MediaWiki (Bachelor) | Färber |
| ST 2023  | 7900136 | Seminar Emerging Trends in Digital Health (Bachelor) | Sunyaev |
| ST 2023  | 7900187 | Seminar Emerging Trends in Internet Technologies (Bachelor) | Sunyaev |
| ST 2023  | 7900199 | Seminar Graph Representation Learning (Bachelor) | Färber |
| ST 2023  | 7900265 | User-adaptive Systems Seminar | Mädche |

Legend: 📚 Online, 📢 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled
Competence Certificate
Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

Prerequisites
None.

Recommendation
See seminar description in the course catalogue of the KIT (https://campus.kit.edu/)

Annotation
Placeholder for seminars offered by the Institute AIFB. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: https://portal.wiwi.kit.edu.

Below you will find excerpts from events related to this course:

Seminar Knowledge Discovery and Data Mining (Bachelor)
2513308, SS 2023, 3 SWS, Language: English, Open in study portal

Content
In this seminar different machine learning and data mining methods are implemented.

The seminar includes different methods of machine learning and data mining. Participants of the seminar should have basic knowledge of machine learning and programming skills.

Domains of interest include, but are not limited to:

- Medicine
- Social Media
- Finance Market
- Scientific Publications

Further Information: https://aifb.kit.edu/web/Lehre/Praktikum_Knowledge_Discovery_and_Data_Science

The exact dates and information for registration will be announced at the event page.

Organizational issues
Die Anmeldung erfolgt über das WiWi Portal https://portal.wiwi.kit.edu/.
Für weitere Fragen bezüglich des Seminar und der behandelten Themen wenden Sie sich bitte an die entsprechenden Verantwortlichen.

Literature
Detaillierte Referenzen werden zusammen mit den jeweiligen Themen angegeben. Allgemeine Hintergrundinformationen ergeben sich z.B. aus den folgenden Lehrbüchern:

- Mitchell, T.; Machine Learning

Seminar Data Science & Real-time Big Data Analytics (Bachelor)
2513310, SS 2023, 2 SWS, Language: English, Open in study portal
Content
In this seminar, students will design applications in teams that use meaningful and creative Event Processing methods. Thereby, students have access to an existing record.

Event processing and real-time data are everywhere: financial market data, sensors, business intelligence, social media analytics, logistics. Many applications collect large volumes of data in real time and are increasingly faced with the challenge of being able to process them quickly and react promptly. The challenges of this real-time processing are currently also receiving a great deal of attention under the term "Big Data". The complex processing of real-time data requires both knowledge of methods for data analysis (data science) and their processing (real-time analytics). Seminar papers are offered on both of these areas as well as on interface topics, the input of own ideas is explicitly desired.

Further information to the seminar is given under the following Link:
http://seminar-cep.fzi.de

Questions are answered via the e-mail address sem-ep@fzi.de.

Organizational issues
Further information as well as the registration form can be found under the following link:
http://seminar-cep.fzi.de

Questions are answered via the e-mail address sem-ep@fzi.de.

Seminar Graph Representation Learning (Bachelor)
2513318, SS 2023, 3 SWS, Language: English, Open in study portal

Content
Graphs are a natural way to represent the information of objects and the topological relationship between them. They are the basis for various applications ranging from recommender systems, finance, social networks, and personal assistants (e.g., Alexa).

In this seminar, students will read, discuss, and work on graph algorithms based on scientific literature, including most recent methods for analyzing and creating large graphs (e.g., link prediction on knowledge graphs using graph neural networks), and methods for making the behavior of neural networks based on graphs explainable (e.g., generating text based on a subgraph).

Cognitive Automobiles and Robots
2513500, SS 2023, 2 SWS, Language: German/English, Open in study portal

Content
The seminar is intended as a theoretical supplement to lectures such as "Machine Learning". The theoretical basics will be deepened in the seminar. The aim of the seminar is that the participants work individually to analyze a subsystem from the field of robotics and cognitive systems using one or more procedures from the field of AI/ML.

The individual projects require the analysis of the task at hand, selection of suitable procedures, specification and theoretical evaluation of the approach taken. Finally, the chosen solution has to be documented and presented in a short presentation.

**Learning objectives:**
- Students can apply knowledge from the Machine Learning lecture in a selected field of current research in robotics or cognitive automobiles for theoretical analysis.
- Students can evaluate, document and present their concepts and results.

**Recommendations:**
Attendance of the lecture machine learning

**Workload:**
The workload of 3 credit points consists of the time spent on literature research and planning/specifying the proposed solution. In addition, a short report and a presentation of the work carried out will be prepared.

Organizational issues
Anmeldung und weitere Informationen sind im Wiwi-Portal zu finden.

Registration and further information can be found in the WiWi-portal.
Content
User-adaptive systems collect and analyze biosignals from users to recognize user states as a basis for adaptation. Thermic, mechanical, electric, acoustic, and optical signals are collected using sensors which are integrated in wearables, e.g. glasses, earphones, belts, or bracelets. The collected data is processed with analytics and machine learning techniques in order to determine short-term, evolving over time, and long-term user states in the form of user characteristics, affective-cognitive states, or behavior. Finally, the recognized user states are leveraged for realizing user-centric adaptations.

In this seminar, interdisciplinary teams of students design, develop, and evaluate a user-adaptive system prototype leveraging state-of-the-art hard- and software. This seminar follows an interdisciplinary approach. Students from the fields of computer science, information systems and industrial engineering & management collaborate in the prototype design, development, and evaluation.

The seminar is carried out in cooperation between Teco/Chair of Pervasive Computing Systems (Prof. Beigl) and the Institute of Information Systems and Marketing (Research Group ISSD, Prof. Mädche). It is offered as part of the DFG-funded graduate school “KD2School: Designing Adaptive Systems for Economic Decisions” (https://kd2school.info/)

Learning objectives of the seminar
- Explain what a user-adaptive system is and how it can be conceptualized
- Suggest and evaluate different design solutions for addressing the identified problem
- Build a user-adaptive system prototype using state-of-the-art hard- and software
- Perform a user-centric evaluation of the user-adaptive system prototype

Prerequisites
Strong analytical abilities and profound software development skills are required.

Organizational issues
Termine werden bekannt gegeben

Literature
Required literature will be made available in the seminar.

Content
Registration information and the content of the seminar will be announced on the course page. Only bachelor students are allowed to attend this seminar.
Content
Linked Data is a way of publishing data on the web in a machine-understandable fashion. The aim of this practical seminar is to build applications and devise algorithms that consume, provide, or analyse Linked Data.

The Linked Data principles are a set of practices for data publishing on the web. Linked Data builds on the web architecture and uses HTTP for data access, and RDF for describing data, thus aiming towards web-scale data integration. There is a vast amount of data available published according to those principles: recently, 4.5 billion facts have been counted with information about various domains, including music, movies, geography, natural sciences. Linked Data is also used to make web-pages machine-understandable, corresponding annotations are considered by the big search engine providers. On a smaller scale, devices on the Internet of Things can also be accessed using Linked Data which makes the unified processing of device data and data from the web easy.

In this practical seminar, students will build prototypical applications and devise algorithms that consume, provide, or analyse Linked Data. Those applications and algorithms can also extend existing applications ranging from databases to mobile apps.

For the seminar, programming skills or knowledge about web development tools/technologies are highly recommended. Basic knowledge of RDF and SPARQL are also recommended, but may be acquired during the seminar. Students will work in groups.

Seminar meetings will take place as ‘Block-Seminar’.

Topics of interest include, but are not limited to:

- Travel Security
- Geo data
- Linked News
- Social Media

The exact dates and information for registration will be announced at the event page.

Seminar Real-World Challenges in Data Science and Analytics (Bachelor)
2513314, WS 23/24, 3 SWS, Language: German/English, Open in study portal

Content
In the seminar, various Real-World Challenges in Data Science and Analytics will be worked on.

During this seminar, groups of students work on a case challenge with data provided. Here, the typical process of a data science project is depicted: integration of data, analysis of these, modeling of the decisions and visualization of the results.

During the seminar, solution concepts are worked out, implemented as a software solution and presented in an intermediate and final presentation. The seminar "Real-World Challenges in Data Science and Analytics" is aimed at students in master’s programs.

The exact dates and information for registration will be announced at the course page.

Seminar Real-World Challenges in Data Science and Analytics (Master)
2513315, WS 23/24, 3 SWS, Language: German/English, Open in study portal

Content
In the seminar, various Real-World Challenges in Data Science and Analytics will be worked on.

During this seminar, groups of students work on a case challenge with data provided. Here, the typical process of a data science project is depicted: integration of data, analysis of these, modeling of the decisions and visualization of the results.

During the seminar, solution concepts are worked out, implemented as a software solution and presented in an intermediate and final presentation. The seminar "Real-World Challenges in Data Science and Analytics" is aimed at students in master’s programs.

The exact dates and information for registration will be announced at the course page.
5.123 Course: Seminar in Operations Research (Bachelor) [T-WIWI-103488]

**Responsible:** Prof. Dr. Stefan Nickel  
Prof. Dr. Steffen Rebennack  
Prof. Dr. Oliver Stein

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101826 - Seminar Module Economic Sciences

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**Exams**

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**Competence Certificate**

Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

**Prerequisites**

None.

**Recommendation**

See seminar description in the course catalogue of the KIT (https://campus.kit.edu/)
Annotation
The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.
The available places are listed on the internet: https://portal.wiwi.kit.edu.

Below you will find excerpts from events related to this course:

Seminar on Methodical Foundations of Operations Research (B)
2550131, SS 2023, 2 SWS, Language: German, Open in study portal

Content
The seminar aims at describing, evaluating, and discussing recent as well as classical topics in continuous optimization. The focus is on the treatment of optimization models and algorithms, also with respect to their practical application.
Bachelor students are introduced to the style of scientific work. By focussed treatment of a scientific topic they deal with the basics of scientific investigation and reasoning.
For further development of a scientific work style, master students are particularly expected to critically question the seminar topics.
With regard to the oral presentations the students become acquainted with presentation techniques and basics of scientific reasoning. Also rhetoric abilities may be improved.

Remarks:
Attendance at all oral presentations is compulsory.
Preferably at least one module offered by the Institute of Operations Research should have been chosen before attending this seminar.

Assessment:
The assessment is composed of a 15-20 page paper as well as a 40-60 minute oral presentation according to §4(2), 3 of the examination regulation. The grade is composed of the equally weighted assessments of the paper and the oral presentation.
The seminar is appropriate for bachelor as well as for master students. Their differentiation results from different assessment criteria for the seminar paper and the oral presentation.

Workload:
The total workload for this course is approximately 90 hours. For further information see German version.

Literature
Die Literatur und die relevanten Quellen werden gegen Ende des vorausgehenden Semesters im Wiwi-Portal und in einer Seminarvorbereitung bekannt gegeben.

References and relevant sources are announced at the end of the preceding semester in the Wiwi-Portal and in a preparatory meeting.

Seminar: Modern OR and Innovative Logistics
2550491, SS 2023, 2 SWS, Language: German, Open in study portal
Content
The seminar aims at the presentation, critical evaluation and exemplary discussion of recent questions in discrete optimization. The focus lies on optimization models and algorithms, also with regard to their applicability in practical cases (especially in Supply Chain and Health Care Management). The students get in touch with scientific working: The in-depth work with a special scientific topic makes the students familiar with scientific literature research and argumentation methods. As a further aspect of scientific work, especially for Master students the emphasis is put on a critical discussion of the seminar topic. Regarding the seminar presentations, the students will be familiarized with basic presentational and rhetoric skills.

The topics of the seminar will be announced at the beginning of the term in a preliminary meeting. Attendance is compulsory for the preliminary meeting as well for all seminar presentations.

Exam:
The assessment consists of a written seminar thesis of 20-25 pages and a presentation of 35-40 minutes (according to §4(2), 3 of the examination regulation).

The final mark for the seminar consists of the seminar thesis, the seminar presentation, the handout, and if applicable further material such as programming code.

The seminar can be attended both by Bachelor and Master students. A differentiation will be achieved by different valuation standards for the seminar thesis and presentation.

Requirements:
If possible, at least one module of the institute should be taken before attending the seminar.

Objectives:
The student

- illustrates and evaluates classic and current research questions in discrete optimization,
- applies optimization models and algorithms in discrete optimization, also with regard to their applicability in practical cases (especially in Supply Chain and Health Care Management),
- successfully gets in touch with scientific working by an in-depth working on a special scientific topic which makes the student familiar with scientific literature research and argumentation methods,
- acquires good rhetorical and presentation skills.

As a further aspect of scientific work, especially for Master students the emphasis is put on a critical discussion of the seminar topic.

Organizational issues
wird auf der Homepage dol.ior.kit.edu bzw. auf dem WiWi-Portal bekannt gegeben

Literature
Die Literatur und die relevanten Quellen werden zu Beginn des Seminars bekannt gegeben.

Seminar on Methodical Foundations of Operations Research (B)
2550131, WS 23/24, 2 SWS, Language: German, Open in study portal

Content
The seminar aims at describing, evaluating, and discussing recent as well as classical topics in continuous optimization. The focus is on the treatment of optimization models and algorithms, also with respect to their practical application.

Bachelor students are introduced to the style of scientific work. By focussed treatment of a scientific topic they deal with the basics of scientific investigation and reasoning.

For further development of a scientific work style, master students are particularly expected to critically question the seminar topics.

With regard to the oral presentations the students become acquainted with presentation techniques and basics of scientific reasoning. Also rethoric abilities may be improved.

Remarks:
Attendance at all oral presentations is compulsory.

Preferably at least one module offered by the Institute of Operations Research should have been chosen before attending this seminar.

Assessment:
The assessment is composed of a 15-20 page paper as well as a 40-60 minute oral presentation according to §4(2), 3 of the examination regulation. The grade is composed of the equally weighted assessments of the paper and the oral presentation.

The seminar is appropriate for bachelor as well as for master students. Their differentiation results from different assessment criteria for the seminar paper and the oral presentation.

Workload:
The total workload for this course is approximately 90 hours. For further information see German version.
Literature
Die Literatur und die relevanten Quellen werden gegen Ende des vorausgehenden Semesters im Wiwi-Portal und in einer Seminarvorbereitung bekannt gegeben.

References and relevant sources are announced at the end of the preceding semester in the Wiwi-Portal and in a preparatory meeting.

Seminar: Modern OR and Innovative Logistics
2550491, WS 23/24, 2 SWS, Language: German, Open in study portal
Seminar (S)
Blended (On-Site/Online)

Content
The seminar aims at the presentation, critical evaluation and exemplary discussion of recent questions in discrete optimization. The focus lies on optimization models and algorithms, also with regard to their applicability in practical cases (especially in Supply Chain and Health Care Management). The students get in touch with scientific working: The in-depth work with a special scientific topic makes the students familiar with scientific literature research and argumentation methods. As a further aspect of scientific work, especially for Master students the emphasis is put on a critical discussion of the seminar topic. Regarding the seminar presentations, the students will be familiarized with basic presentational and rhetoric skills.

Organizational issues
Anmeldezeitraum: 11.09.23 bis 30.09.23 im Wiwi Portal

Literature
Die Literatur und die relevanten Quellen werden zu Beginn des Seminars bekannt gegeben.
### 5.124 Course: Seminar in Statistics (Bachelor) [T-WIWI-103489]

**Responsible:** Prof. Dr. Oliver Grothe  
Prof. Dr. Melanie Schienle  

**Organisation:** KIT Department of Economics and Management  

**Part of:** M-WIWI-101826 - Seminar Module Economic Sciences

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**Type:** Examination of another type  
**Credits:** 3  
**Grading scale:** Grade to a third  
**Recurrence:** Each term  
**Version:** 1

### Competence Certificate
Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

### Prerequisites
None.

### Recommendation
See seminar description in the course catalogue of the KIT (https://campus.kit.edu/)

### Annotation
The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: https://portal.wiwi.kit.edu.

*Below you will find excerpts from events related to this course:*

**Predictive Data Analytics - An Introduction to Statistical Machine Learning**  
ST 2023 2500004, SS 2023, 2 SWS, Language: German/English, Open in study portal  

**Seminar in Statistics (Bachelor)**  
ST 2023 7900245, SS 2023, 2 SWS, Language: German/English, Open in study portal

### Organizational issues
Blockveranstaltung. Termine werden bekannt gegeben.

Information Engineering and Management B.Sc.
Module Handbook as of 04/09/2023
Advanced Topics in Econometrics
2521310, SS 2023, 2 SWS, Language: German/English, [Open in study portal]

Organizational issues
Blockveranstaltung, Termine werden bekannt gegeben

Topics in Econometrics
2521310, WS 23/24, 2 SWS, Language: German, [Open in study portal]

Organizational issues
Blockveranstaltung. Termine werden auf Homepage und über Ilias bekannt gegeben
### 5.125 Course: Seminar Informatics A [T-INFO-104336]

**Responsible:** Prof. Dr. Sebastian Abeck  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-102058 - Seminar Module Informatics

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<td>Advanced Methods of Information Fusion</td>
<td>Hanebeck</td>
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<td>Seminar: Hot Topics in Bioinformatics</td>
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<td>Seminar: Can Statistics Prove Cause and Effect?</td>
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<td>7900190</td>
<td>Engineering Seminar: Human-Centered Systems</td>
<td>Mädche</td>
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Below you will find excerpts from events related to this course:

### Hot Topics in Bioinformatics

**2400011, SS 2023, 2 SWS, Language: English, Open in study portal**

**Seminar (S)**

**On-Site**

#### Content

**Prerequisites:** CS Master's level seminar. Participants must have attended and passed the course on "Introduction to Bioinformatics for Computer Scientists" in one of the preceding winter terms.

**Task:** You will need to select papers to present, give a presentation and write a report.

This main seminar allows students to understand and present the contents of current papers in Bioinformatics such as published for instance in the journals *Bioinformatics, BMC Bioinformatics, Journal of Computational Biology*, etc. or at conferences such as ISMB or RECOMB.

We will provide a list of interesting papers, but students can also propose papers they are interested in. Students may also choose to cover broader topics of more general interest such as multiple sequence alignment, Bayesian phylogenetic inference, read assembly etc.

Each student will be assigned a lab member for help with understanding the article and preparing the slides as well as the report.

Students should give a 35 minute presentation on their topic of choice and write a report (Seminararbeit) comprising 8 pages.

**Goals:** Participants are able to understand, critically assess, and compare current research papers in Bioinformatics. They are able to present algorithms and models from current research papers in oral and written form at a level that corresponds to that of scientific publications and conference presentations. Participants are able to suggest extension to current methods.

**Credits:** 3 ECTS

#### Organizational issues

**IMPORTANT:** Register for the seminar mailing list by sending an email to Alexandros.Stamatakis@h-its.org

Please also register for the seminar via the campus system.

All information on the seminar is provided at: Seminar page.

We will start with a kick-off meeting in the first week of the summer term on Thursday April 20.

Seminar presentations will be conducted in a block toward the end of the semester - date and time to be determined.

### Embedded Machine Learning

**2400137, SS 2023, SWS, Language: German/English, Open in study portal**

**Seminar (S)**

**Blended (On-Site/Online)**
Content
In our seminars, students learn about cutting-edge research in the research fields presented below. Students are offered topics by the supervisors, but also can suggest their own topics in these fields. The seminar is offered in both English and German.

Machine learning on on-chip systems
Machine learning and on-chip systems form a symbiosis where each research area benefits from advances in the other. In this seminar, students review cutting-edge research on both areas.

Machine learning (ML) gains importance in all aspects of information systems. From high-level algorithms like image recognition to lower-level intelligent CPU management - ML is ubiquitous. On-chip systems also benefit from advances in ML techniques. Examples include adaptive resource management or workload prediction. However, ML techniques also benefit from advances in on-chip systems. A prominent example is acceleration of neural networks in recent desktop GPUs and even smartphone chips.

In this seminar, students will review cutting-edge state-of-the-art research (publications) on a specific topic related to ML on on-chip systems. The findings will be summarized in a seminar report and presented to the other members of the course. Students are welcome to suggest their own topics, but this is not required. The seminar can be held in English or German.

Approximate Computing for Efficient Machine Learning
Nowadays, energy efficiency is a first-class design constraint in the ICT sector. Approximate computing emerges as a new design paradigm for generating energy efficient computing systems. There is a large body of resource-hungry applications (eg, image processing and machine learning) that exhibit an intrinsic resilience to errors and produce outputs that are useful and of acceptable quality for the users despite their underlying computations being performed in an approximate manner. By exploiting this inherent error tolerance of such applications, approximate computing trades computational accuracy for savings in other metrics, eg, energy consumption and performance. Machine learning, a very common and top trending workload of both data centers and embedded systems, is a perfect candidate for approximate computing application since, by definition, it delivers approximate results. Performance as well as energy efficiency (especially in the case of embedded systems) are crucial for machine learning applications and thus, approximate computing techniques are widely adopted in machine learning (eg, TPU) to improve its energy profile as well as performance.

Machine Learning methods for DNN compilation and mapping
Deep neural networks have achieved great success in challenging tasks such as image classification and object detection. There is a great demand for deploying these networks in different devices, ranging from cloud servers to embedded devices. Mapping DNNs to these devices is a challenging task since each of these devices has different characteristics in terms of memory organization, compute units, etc. There have been efforts to automate the process of mapping/compiling DNNs to hardware with different characteristics.

In this seminar, we will discuss the efforts that have been done in mapping/compiling DNNs over hardware using machine learning methods.

Organizational issues
Please register in ILIAS to participate.
Content
In our seminars, students learn about cutting-edge research in the research fields presented below. Students are offered topics by the supervisors, but also can suggest their own topics in these fields. The seminar is offered in both English and German.

Dependability for Reconfigurable Architectures
Dependability has become one of the prime concerns in recent nano-era. Reliability (the ability of the system to deliver services as specified) and Security (the ability of the system to protect itself against deliberate or accidental intrusion) are the two crucial attributes of dependable systems. Among the other reliability threats due to physical limits of CMOS technology, radiation induced soft errors or transient faults are also the most challenging threat to be handled. During this seminar, we will explore state-of-the-art for the power-efficient soft-error reliability and study different research solutions to improve soft-error resiliency in power efficient manner leveraging power-performance-reliability trade-offs. During this seminar, the students will also be able to understand hardware security in reconfigurable architectures.

Thermal and Power Aware Embedded Systems
Power densities are continuously increasing along with technology scaling and the integration of more transistors into smaller areas, potentially resulting in thermal emergencies on the chip. To mitigate such emergencies, power and thermal management techniques are employed. The state-of-the-art power and thermal management techniques can be classified into several categories, such as reactive and proactive techniques, centralized and distributed ones. Recently, machine learning algorithms are employed in power and thermal management techniques to make them more proactive and adaptive. Those various categories of the state-of-the-art techniques need to be reviewed in this seminar to demonstrate the advantage and disadvantage of each of them.

Security of Reconfigurable Embedded Systems
Various types of (re)configurable systems have emerged in recent years. The spectrum ranges from one-time configurable systems that are programmed at the design time for product-specific requirements, to reconfigurable systems that can also be adapted after commissioning, to dynamically reconfigurable systems whose configuration can be changed at runtime and their ability to dynamic reconfiguration is an important part of their system functionality. This seminar focuses on the runtime reconfigurable systems, their security aspects and methods. It investigates the current state of research for securing the runtime reconfigurable systems, as well as the feasibility of using the security measures from general processing architectures to runtime reconfigurable systems.

Security in Resource Management
Efficient resource management in many-core systems (i.e., systems with more than 100 cores, not only a dozen) has become a research challenge in the last years. As complexity and the demand for scalability increase, this new paradigm should also consider new security features to avoid or mitigate the effects of malicious applications both on critical information and the system as a whole.

During this seminar, student will dive into the security aspects of resource management, while investigating answers to the following research questions:

- How do these attacks work?
- Which are the associated vulnerabilities? What resources are vulnerable?
- What’s their impact on critical information or other resources?
- What are the current countermeasures for the attacks?

Organizational issues
Please register in ILIAS to participate.

Advanced Methods of Information Fusion
24344, SS 2023, 2 SWS, Language: German/English, Open in study portal

Content
The growing spread and performance of modern information and communication technologies produces an ever-increasing amount data. It is one of the central challenges of our time to extract meaningful information from these data sets. The approach to address these issues, often called data science, combines strategies and methods from the fields of machine learning, mathematics, state estimation, visualization and pattern recognition. During this seminar, the students will familiarize themselves with concepts and methods particularly focusing on estimation theory and its application.

The seminar targets master students in computer science and bachelor students in Information engineering and management.

User-Adaptive Systems Seminar
2540553, SS 2023, 2 SWS, Language: English, Open in study portal
Content
User-adaptive systems collect and analyze biosignals from users to recognize user states as a basis for adaptation. Thermic, mechanical, electric, acoustic, and optical signals are collected using sensors which are integrated in wearables, e.g. glasses, earphones, belts, or bracelets. The collected data is processed with analytics and machine learning techniques in order to determine short-term, evolving over time, and long-term user states in the form of user characteristics, affective-cognitive states, or behavior. Finally, the recognized user states are leveraged for realizing user-centric adaptations.

In this seminar, interdisciplinary teams of students design, develop, and evaluate a user-adaptive system prototype leveraging state-of-the-art hard- and software. This seminar follows an interdisciplinary approach. Students from the fields of computer science, information systems and industrial engineering & management collaborate in the prototype design, development, and evaluation.

The seminar is carried out in cooperation between Teco/Chair of Pervasive Computing Systems (Prof. Beigl) and the Institute of Information Systems and Marketing (Research Group ISSD, Prof. Mädche). It is offered as part of the DFG-funded graduate school “KD2School: Designing Adaptive Systems for Economic Decisions” (https://kd2school.info/)

Learning objectives of the seminar
- Explain what a user-adaptive system is and how it can be conceptualized
- Suggest and evaluate different design solutions for addressing the identified problem
- Build a user-adaptive system prototype using state-of-the-art hard- and software
- Perform a user-centric evaluation of the user-adaptive system prototype

Prerequisites
Strong analytical abilities and profound software development skills are required.

Organizational issues
Termine werden bekannt gegeben

Literature
Required literature will be made available in the seminar.
Content
Formerly known as "Information Systems and Service Design Seminar"

With this seminar, we aim to provide students with the possibility to independently work on state-of-the-art research topics in addition to the knowledge gained in the lectures of the research group IS I (Prof. Mädche). The research group "Information Systems I" (IS I) headed by Prof. Mädche focuses on research, education, and innovation on designing interactive intelligent systems. It is positioned at the intersection of Information Systems and Human-Computer Interaction (HCI).

In the seminar, participants will get deeper insights in a contemporary research topic in the field of information systems, specifically interactive intelligent systems.

The actual seminar topics will be derived from current research activities of the research group. Our research assistants offer a rich set of topics from our research clusters (digital experience and participation, intelligent enterprise systems, or digital services design & innovation). Students can select among these topics individually depending on their personal interests. The seminar is carried out in the form of a literature-based thesis project. In the seminar, students will acquire the important methodological skills of running a systematic literature review.

Learning Objectives
- focus on a contemporary topic at the intersection of Information Systems and Human-Computer Interaction (HCI), specifically interactive intelligent systems
- carry out a structured literature search for a given topic
- aggregate the collected information in a suitable way to present and extract knowledge
- write a seminar thesis following academic writing standards
- deliver a presentation in a scientific context in front of an auditorium

Prerequisites
No specific prerequisites are required for the seminar.

Literature
Further literature will be made available in the seminar.

Organizational issues
Termine werden bekannt gegeben

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DNN Pruning and Quantization
As DNNs become more computationally hungry, their hardware implementation becomes more challenging, since embedded devices have limited resources. DNN compression techniques, such as pruning and quantization, can be applied for efficient utilization of computational resources. While pruning involves removing unimportant elements of a DNN structure (connections, filters, channels etc.), quantization decreases the precision for representing DNN-related tensors (weights and activations). Both promise to trade-off some of the application’s accuracy for limited energy consumption and reduced memory footprint. Students will review state-of-the-art research works on hardware-aware DNN pruning and quantization. The findings will be summarized in a seminar report and presented to the other members of the course.

Organizational issues
Bitte im ILIAS zur Teilnahme anmelden.
Content
In our seminars, students learn about cutting-edge research in the research fields presented below. Students are offered topics by the supervisors, but also can suggest their own topics in these fields. The seminar is offered in both English and German.

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In this seminar, we will focus on the state-of-the-art of security attacks such as Side Channel Attacks (SCA), Covert channel attacks, as well as other similar resource-based attacks and their effects on other critical applications running on many-core systems. During this seminar, student will dive into the security aspects of resource management, while investigating answers to the following research questions:

- How do these attacks work?
- Which are the associated vulnerabilities? What resources are vulnerable?
- What’s their impact on critical information or other resources?
- What are the current countermeasures for the attacks?

Organizational issues
Please register in ILIAS to participate.

Content
The growing spread and performance of modern information and communication technologies produces an ever-increasing amount data. It is one of the central challenges of our time to extract meaningful information from these data sets. The approach to address these issues, often called data science, combines strategies and methods from the fields of machine learning, mathematics, state estimation, visualization and pattern recognition. During this seminar, the students will familiarize themselves with concepts and methods particularly focusing on estimation theory and its application.

The seminar targets master students in computer science and bachelor students in Information engineering and management.
5.126 Course: Seminar: Legal Studies I [T-INFO-101997]

**Responsible:** Prof. Dr. Thomas Dreier  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101218 - Seminar Module Law

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**Legend:** 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

Below you will find excerpts from events related to this course:

### Internet und Gesellschaft - gesellschaftliche Werte und technische Umsetzung
2400061, SS 2023, 2 SWS, [Open in study portal](https://portal.wiwi.kit.edu/ys/5877)

**Content**

- Registration via [https://portal.wiwi.kit.edu/ys/5877](https://portal.wiwi.kit.edu/ys/5877)

**Organizational issues**

nach Vereinbarung

### EU Digital Regulatory Framework
2400184, WS 23/24, 2 SWS, Language: English, [Open in study portal](https://portal.wiwi.kit.edu/ys/5877)
Content
This class aims to provide an overview on the legal instruments forming the EU digital regulatory framework. Following its Digital Single Market Strategy, the EU has set up a new strategic programme for a "Digital Decade". Existing regulations like the General Data Protection Regulation (GDPR), or the E-Commerce Directive, are being complemented by a variety of new instruments that aim to set binding rules on online markets, to regulate data flows in various ways, but also to pioneer a legal framework on AI. Prominent instruments include the new AI Act (proposal), the Digital Services Act (DSA) and Digital Markets Act (DMA), the Data Act, Data Governance Act, or Open Data Directive.

The class will provide an overview on the existing framework: Which regulations and directives are relevant? How do they apply and interact which each other in a broader context?

Another objective is to provide students with the ability to read these legal instruments: How to access regulatory instruments that often have more than 100 pages (without having to read every single sentence)? How to gain a comprehensive, high-level understanding of the instrument? How to identify parts relevant to a particular legal problem?

The class will start with an introduction into EU law and regulatory instruments in general. Concrete guidance on reading, analysing and working with legal instruments in English will be given. Based on these instructions, students will be assigned legal instruments to present in the following units.

Grades will be assigned based on the quality of these presentations and participation in the discussions.

Organizational issues
WS 2023/24
Das Seminar findet Mittwochs (im wöchentlichen Rhythmus) von 14:00 - 15:30 Uhr im Seminarraum Nr. 313 (3. OG) in der Vincenz-Prießnitz-Straße 3, 76131 Karlsruhe, statt.

The seminar takes place on Wednesdays (in weekly rhythm) from 14:00 - 15:30 in the seminar room No. 313 (3rd floor), Vincenz-Prießnitz-Straße 3, 76131 Karlsruhe.
5.127 Course: Software Engineering I [T-INFO-101968]

**Responsible:** Prof. Dr.-Ing. Ina Schaefer  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101175 - Software Engineering I

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Legend: Online, Blended (On-Site/Online), On-Site, Cancelled
### 5.128 Course: Software Engineering I Pass [T-INFO-101995]

**Responsible:** Prof. Dr.-Ing. Ina Schaefer  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101175 - Software Engineering I

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<th>Softwaretechnik I</th>
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<th>Lecture / Practice /</th>
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**Exams**

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🔴 On-Site, ✗ Cancelled
Course: Software Engineering II [T-INFO-101370]

**Responsible:** Prof. Dr.-Ing. Anne Koziolek
Prof. Dr. Ralf Reussner

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-100833 - Software Engineering II

**Type:** Written examination
**Credits:** 6
**Grading scale:** Grade to a third
**Recurrence:** Each winter term

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**Events**

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**Legend:** 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ❌ Cancelled

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Below you will find excerpts from events related to this course:

[V] Software Engineering II
24076, WS 23/24, 4 SWS, Language: German, Open in study portal

**Lecture (V)**
On-Site

---

**Literature**
5.130 Course: Special Topics in Information Systems [T-WIWI-109940]

Responsible: Prof. Dr. Christof Weinhardt
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101434 - eBusiness and Service Management

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<td>Each term</td>
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Exams

| ST 2023 | 00019 | Implementation of a classification of Digital Involvement Projects (DIP) in a web-based application | Weinhardt |
| ST 2023 | 00032 | Practical Seminar: Visualizing AI Predictions Using Metaverse Technology | Weinhardt |
| ST 2023 | 7900326 | Special Topics in Information Systems | Weinhardt |

Competence Certificate
The assessment of this course is in form of a written documentation, a presentation of the outcome of the conducted practical components and an active participation in class.
Please take into account that, beside the written documentation, also a practical component (such as a survey or an implementation of an application) is part of the course. Please examine the course description for the particular tasks.

The overall grade is composed as follows:
A total of 60 points can be achieved, of which

- A maximum of 30 points for the written documentation
- A maximum of 30 points for the practical component

In order to pass the success control, at least 15 points (written documentation / practical component) must be achieved.

Prerequisites
see below

Recommendation
None

Annotation
All the practical seminars offered at the chair of Prof. Dr. Weinhardt can be chosen in the Special Topics in Information Systems course. The current topics of the practical seminars are available at the following homepage: www.iism.kit.edu/im/lehre.

The Special Topics Information Systems is equivalent to the practical seminar, as it was only offered for the major in "Information Systems" so far. With this course students majoring in "Industrial Engineering and Management" and "Economics Engineering" also have the chance of getting practical experience and enhance their scientific capabilities.

The Special Topics Information Systems can be chosen instead of a regular lecture (see module description). Please take into account, that this course can only be accounted once per module.
Course: Statistical Modeling of Generalized Regression Models [T-WIWI-103065]

Responsible: apl. Prof. Dr. Wolf-Dieter Heller
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101599 - Statistics and Econometrics

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Exams

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Competence Certificate
The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation.

Prerequisites
None

Recommendation
Knowledge of the contents covered by the course "Economics III: Introduction in Econometrics" [2520016]

Below you will find excerpts from events related to this course:

Content
Learning objectives:
The student has profound knowledge of generalized regression models.

Requirements:
Knowledge of the contents covered by the course Economics III: Introduction in Econometrics" [2520016].

Workload:
Total workload for 4.5 CP: approx. 135 hours
Attendance: 30 hours
Preparation and follow-up: 65 hours
5 COURSES

Course: Statistics I [T-WIWI-102737]

Responsible: Prof. Dr. Oliver Grothe
Prof. Dr. Melanie Schienle

Organisation: KIT Department of Economics and Management

Part of: M-WIWI-101432 - Introduction to Statistics

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣️ On-Site, ❌ Cancelled

Competence Certificate
Depending on further pandemic developments, the examination will be offered either as a 120-minute written examination (written examination according to SPO § 4 Abs. 2, Pkt. 1) or as an open-book examination (alternative exam assessment according to SPO § 4 Abs. 2, Pkt. 3).

Prerequisites
None

Below you will find excerpts from events related to this course:

Statistics I

2600008, SS 2023, 4 SWS, Language: German, Open in study portal

Content

Learning objectives:
Students understand and apply

- basic concepts of statistical data exploration as well as
- basic definitions and theorems of probability theory.

Content:
A. Descriptive Statistics: univariate und bivariate analysis
B. Probability Theory: probability space, conditional and product probabilities
C. Random variables: location and shape parameters, dependency measures, concrete distribution models

Workload:
Total workload for 5 CP: approx. 150 hours
Attendance: 60 hours
Preparation and follow-up: 90 hours
Literature
Skriptum: Kurzfassung Statistik I

Weiterführende Literatur:
Course: Statistics II [T-WIWI-102738]

**Responsible:** Prof. Dr. Oliver Grothe  
Prof. Dr. Melanie Schienle  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101432 - Introduction to Statistics

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**Exams**

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**Competence Certificate**
The assessment consists of a written exam according to Section 4 (2), 1 of the examination regulation. The exam takes place at the end of the lecture period or at the beginning of the recess period. The re-examination takes place in the following semester.

**Prerequisites**
None

**Recommendation**
It is recommended to attend the course Statistics I [2600008] before the course Statistics II [2610020].

*Below you will find excerpts from events related to this course:*

**Statistics II**

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</table>

**Content**

**Learning objectives:**

The student

- understands and applies the basic definitions and theorems of probability theory,
- transfers these theoretical foundations to problems in parametrical mathematical statistics.

**Content:**

D. Sampling and Estimation Theory: Sampling distributions, estimators, point and interval estimation  
E. Test Theory: General Principles of Hypothesis Testing, Concrete 1- and 2-Sampling Tests  
F. Regression analysis: Simple and multiple linear regression, statistical inference

**Requirements:**

It is recommended to attend the course Statistics I [2600008] before the course Statistics II [2600020].

**Workload:**

Total workload: 150 hours (5.0 Credits).  
Attendance: 30 hours  
Preparation and follow-up: 90 hours
Literatur
Skriptum: Kurzfassung Statistik II
Weiterführende Literatur:
5.134 Course: Strategic Finance and Technology Change [T-WIWI-110511]

**Responsible:** Prof. Dr. Martin Ruckes  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101423 - Topics in Finance II  
M-WIWI-101465 - Topics in Finance I

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**Competence Certificate**

The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation. The exam is offered each semester. If there are only a small number of participants registered for the exam, we reserve the right to hold an oral examination instead of a written one.

**Prerequisites**

None

**Recommendation**

Attending the lecture “Financial Management” is strongly recommended.
5 COURSES

5.135 Course: Strategic Management [T-WIWI-113090]

Responsible: Prof. Dr. Hagen Lindstädt
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101425 - Strategy and Organization

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Legend: Online, Blended (On-Site/Online), On-Site, C Cancelled

Competence Certificate

The assessment consists of a written exam (60 min) taking place at the beginning of the recess period (according to §4 (2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Prerequisites

None

Below you will find excerpts from events related to this course:

Management and Strategy
2577900, SS 2023, 2 SWS, Language: German, Open in study portal

Lecture (V)
On-Site
Content
Students learn central concepts of strategic management along the ideal-typical strategy process. An overview of fundamental frameworks and models will be provided and an action-oriented integration performance will be achieved through the transfer of theory to practical issues.

Through intensive exposure to real-world case studies, students will be encouraged to learn and apply strategic measures in a targeted manner in the real business world. The course features an action-oriented approach and provides students with a realistic understanding of the possibilities and limitations of rational design approaches.

Content in Keywords:
- Corporate governance and strategic management: concepts, levels, process.
- Strategic analysis: internal and external analysis
- Competitive strategy: formulation, evaluation and selection of strategic action alternatives at business unit level
- Strategic interaction and strategic commitment
- Corporate strategy: diversification strategy, M&A and management of the corporate portfolio
- Implementation of strategies in companies

Structure:
Lectures in the course are available to students online as recordings, while class dates are reserved for active discussion of real-world case studies.

Learning Objectives:
Upon completion of the course, students will be able to,
- Prepare strategic decisions along the ideal strategic process in a practical setting,
- Identify sources of competitive advantage,
- Explain interrelationships of companies in competition,
- Evaluate the portfolio management of companies,
- To classify actions and decisions of companies strategically,
- Apply knowledge from theoretical frameworks to the analysis of real-life situations.

Recommendations:
None.

Workload:
Total workload for 3.5 credit hours: approximately 105 hours.

Attendance: 30 hours
Self-study: 75 hours

Verification:
Depending on further pandemic developments, the examination will be offered in the summer semester 2021 either as an open-book examination (examination performance of another kind according to SPO § 4 Abs. 2, Pkt. 3), or as a 60-minute written examination (written examination according to SPO § 4 Abs. 2, Pkt. 1).

It is expected that the exam will take place at the beginning of the semester’s lecture-free period.
The examination is offered every semester and can be repeated at any regular examination date.

Literature

Die relevanten Auszüge und zusätzliche Quellen werden in der Veranstaltung bekannt gegeben.
5.136 Course: Supplement Applied Informatics [T-WIWI-110711]

**Responsible:** Professorenschaft des Instituts AIFB  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101476 - Business Processes and Information Systems

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**Competence Certificate**
The assessment of this course is a written or (if necessary) oral examination. Depending on the particular course associated with this placeholder a bonus on the examination grade is possible.

**Prerequisites**
None

**Annotation**
This course can be used in particular for the acceptance of external courses whose content is in the broader area of applied informatics, but is not equivalent to another course of this topic.
5.137 Course: Tactical and Operational Supply Chain Management [T-WIWI-102714]

**Responsible:** Prof. Dr. Stefan Nickel

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101413 - Applications of Operations Research
- M-WIWI-101421 - Supply Chain Management
- M-WIWI-103337 - Optimization under Uncertainty

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<td>Lecture / 📚</td>
<td>Nickel</td>
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**Exams**

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</table>

**Competence Certificate**

Depending on further pandemic developments, the exam will be offered either as an open-book exam, or as a written exam (60 min).

The exam takes place in every semester.

Prerequisite for admission to examination is the successful completion of the online assessments.

**Prerequisites**

Prerequisite for admission to examination is the successful completion of the online assessments.

**Recommendation**

None

**Annotation**

The lecture is held in every summer term. The planned lectures and courses for the next three years are announced online.

**Below you will find excerpts from events related to this course:**

**Tactical and operational SCM**

2550486, SS 2023, 3 SWS, Language: German, Open in study portal

Lecture (V) Blended (On-Site/Online)

**Content**

The planning of material transport is an essential element of Supply Chain Management. By linking transport connections across different facilities, the material source (production plant) is connected with the material sink (customer). The general supply task can be formulated as follows (cf. Gudehus): For given material flows or shipments, choose the optimal (in terms of minimal costs) distribution and transportation chain from the set of possible logistics chains, which asserts the compliance of delivery times and further constraints. The main goal of the inventory management is the optimal determination of order quantities in terms of minimization of fixed and variable costs subject to resource constraints, supply availability and service level requirements. Similarly, the problem of lot sizing in production considers the determination of the optimal amount of products to be produced in a time slot. The course includes an introduction to basic terms and definitions of Supply Chain Management and a presentation of fundamental quantitative planning models for distribution, vehicle routing, inventory management and lot sizing. Furthermore, case studies from practice will be discussed in detail.

Passing the online exercise is a prerequisite for admission to the exam.
Literature
Weiterführende Literatur

- Domschke: Logistik: Transporte, 5. Auflage, Oldenbourg, 2005
- Ghiani, Laporte, Musmanno: Introduction to Logistics Systems Planning and Control, Wiley, 2004
- Gudehus: Logistik, 3. Auflage, Springer, 2005
Below you will find excerpts from events related to this course:

### Content
The lecture covers (i.a.) protocols, architectures, as well as methods and algorithms, for routing and establishing reliable end-to-end connections in the Internet. In addition to various methods for media access control in local area networks, the lecture also covers other communication systems, e.g. circuit-switched systems such as ISDN. Participants should also have understood the possibilities for managing and administering networks.

Familiar with the contents of the lecture *Einführung in Rechnernetze* or comparable lectures is assumed.

### Learning Objectives
After attending this lecture, the students will

- have a profound understanding of protocols, architectures, as well as procedures and algorithms used for routing and for establishing reliable end-to-end connections in the Internet
- have a profound understanding of different media access control procedures in local networks and other communication systems like circuit-switched ISDN
- have a profound understanding of the problems that arise in large scale dynamic communication systems and are familiar with mechanism to deal with these problems
- be familiar with current developments such as SDN and data center networking
- be familiar with different aspects and possibilities for network management and administration

Students have a profound understanding of the basic protocol mechanisms that are necessary to establish reliable end-to-end communication. Students have detailed knowledge about the congestion and flow control mechanisms used in TCP and can discuss fairness issue in the context of multiple parallel transport streams. Students can analytically determine the performance of transport protocols and know techniques for dealing with specific constraints in the context of TCP, e.g., high data rates and low latencies. Students are familiar with current topics such as the problem of middle boxes on the Internet, the usage of TCP in data centers or multipath TCP. Students are also familiar with practical aspects of modern transport protocols and know practical ways to overcome heterogeneity in the development of distributed applications.

Students know the functions of (Internet) routing and routers and can explain and apply common routing algorithms. Students are familiar with routing architectures and different alternatives for buffer placement as well as their advantages and disadvantages. Students understand the classification into interior and exterior gateway protocols and have in-depth knowledge of the functionality and features of common protocols such as RIP, OSPF, and BGP. Students are also familiar with current topics such as label switching, IPv6 and SDN.

Students know the function of media access control and are able to classify and analytically evaluate different media access control mechanisms. Students have an in-depth knowledge of Ethernet and various Ethernet variants and characteristics, which especially includes current developments such as real-time Ethernet and data center Ethernet. Students can explain and apply the Spanning Tree Protocol.

Students know the architecture of ISDN and can reproduce the peculiarities of setting up the ISDN subscriber line. Students are familiar with the technical features of DSL.
Literature
**5.139 Course: Theoretical Foundations of Computer Science [T-INFO-103235]**

- **Responsible:** Dr. rer. nat. Torsten Ueckerdt
  Prof. Dr. Dorothea Wagner
- **Organisation:** KIT Department of Informatics
- **Part of:** M-INFO-101189 - Theoretical Informatics

<table>
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**Events**

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<th>Lecture / Practice /</th>
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<td>3/1 SWS</td>
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**Exams**

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<td>Ueckerdt</td>
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<td>WT 23/24</td>
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<td>Wagner, Ueckerdt</td>
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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled
5.140 Course: Topics in Human Resource Management [T-WIWI-111858]

Responsible: Prof. Dr. Petra Nieken
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101513 - Human Resources and Organizations
M-WIWI-105928 - HR Management & Digital Workplace

<table>
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<td>Each term</td>
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Events

| ST 2023 | 2573015 | Topics in Human Resource Management | 2 SWS | Colloquium | Nieken, Mitarbeiter |

Legend:alen, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate
Alternative exam assessment.

The grade is composed of the presentation of a given research topic and active participation in the course discussions. The final grade will be composed of the graded and weighted performance reviews (the weighting depends on the course).

Prerequisites
This course cannot be combined with T-WIWI-102871 "Problem Solving, Communication and Leadership".

Recommendation
We recommend visiting the course "Human Resource Management" before taking this course.
The course is strongly recommended for students interested in empirical research in the areas HRM, personnel economics, and leadership.

Below you will find excerpts from events related to this course:

Content
The students will discuss and analyze selected research papers in the areas HRM, personnel economics, and leadership. The students will present research papers and discuss research methods and designs as well as content.

Aim
The student
- Looks into current research topics in the areas HRM, personnel economics, and leadership.
- Analyzes research papers in detail and evaluates the research outcomes.
- Trains their presentation skills.
- Learns to critically evaluate research methods and trains the scientific discussion culture.
- Gains deeper knowledge in the area of HRM.
- Learns to evaluate research designs and takes into account the ethical dimension of research.

Notes
Due to the interactive nature of the course, the number of participants is limited. If you are interested, please contact Prof. Nieken by email.

Workload
The total workload for this course is approximately 90 hours.
- Lecture: 30 hours
- Preparation: 45 hours
- Exam preparation: 15 hours

Literature
Selected research papers
Organizational issues
Geb. 05.20, Raum 2A-12.1
<table>
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<th>EVENTS</th>
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**Legend:** 📱 Online, 🔄 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled
5.142 Course: Welfare Economics [T-WIWI-102610]

**Responsible:** Prof. Dr. Clemens Puppe  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101501 - Economic Theory

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**Events**

| ST 2023    | 2520517 | Welfare Economics | 2 SWS | Lecture / On-Site | Puppe    |
| ST 2023    | 2520518 | Übung zur Wohlfahrtstheorie | 1 SWS | Practice / On-Site | Puppe, Ammann |

**Exams**

| ST 2023 | 7900162 | Welfare Economics | Puppe |
| ST 2023 | 7900272 | Welfare Economics | Puppe |
| WT 23/24 | 7900129 | Welfare Economics | Puppe |

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

**Competence Certificate**

Depending on further pandemic developments, the examination will be offered either as a 60-minute written examination (written examination according to SPO § 4 Abs. 2, Pkt. 1) or as an open-book examination (alternative exam assessment according to SPO § 4 Abs. 2, Pkt. 3).

**Prerequisites**

The course Economics I: Microeconomics [2610012] has to be completed beforehand.

**Recommendation**

None

**Annotation**

The course only takes place every second summer semester, the next course is planned for summer semester 2021.

Below you will find excerpts from events related to this course:

### Welfare Economics

**2520517, SS 2023, 2 SWS, Language: German, [Open in study portal](#)**

**Lecture (V) On-Site**

**Content**

The lecture "Welfare economics" deals with the question of efficiency and distributional properties of economic allocations, in particular allocations of market equilibria. The lecture is based on the two welfare theorems: The first welfare theorem (under weak preconditions) says that every competitive equilibrium is efficient.

According to the second welfare theorem (under stronger preconditions), every efficient allocation can be preserved as a competitive equilibrium through adequate choices of initial endowments. Afterwards, the terms and definitions of envy-freeness and the related concept of egalitarian equivalence in the context of the general theory of equilibrium will be discussed.

The second part of the lecture deals with the principle of "social justice" (i.e. distributational justice). The fundamental principles of utilitarianism, Rawl’s theory of justice as well as John Roemer’s theory of equality of opportunity are explained and critically analyzed.

The assessment consists of a written exam at the end of the semester (according to Section 4 (2), 1 or 2 of the examination regulation).

The course will be held every two years in the summer.

The total workload for this course is approximately 135 hours. For further information see German version.

**Elective literature:**

Literature
Weiterführende Literatur: