Module Handbook
Information Engineering and Management M.Sc.
SPO 2015
Summer term 2019
Date: 04.03.2019
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<td>Practical Seminar Service Innovation</td>
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<td>Practical Seminar: Advanced Analytics</td>
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<td>Practical Seminar: Data-Driven Information Systems</td>
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<tr>
<td>Practical Seminar: Health Care Management (with Case Studies)</td>
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<td>Practical Seminar: Information Systems and Service Design</td>
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<td>Predictive Mechanism and Market Design</td>
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<td>Production and Logistics Management</td>
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<td>Project Management</td>
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<td>Seminar in Economic Policy</td>
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<td>Seminar in Operations Research A (Master)</td>
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<td>Seminar in Statistics A (Master)</td>
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<td>Seminar: Legal Studies I</td>
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<td>Service Oriented Computing</td>
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<td>Simulation Game in Energy Economics</td>
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<td>Simulation of Stochastic Systems</td>
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<td>Smart Energy Infrastructure</td>
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<td>Sociotechnical Information Systems Development</td>
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<td>Software Architecture and Quality</td>
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<td>Software Development for Modern, Parallel Platforms</td>
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<td>Software-Evolution</td>
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<td>6.279. Special Topics of Enterprise Information Systems - T-WIWI-102676</td>
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<td>6.280. Special Topics of Web Science - T-WIWI-108751</td>
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<td>6.282. Stochastic Calculus and Finance - T-WIWI-103129</td>
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<td>6.283. Strategic Management of Information Technology - T-WIWI-102669</td>
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<td>6.284. Strategy and Management Theory: Developments and “Classics” - T-WIWI-106190</td>
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<td>6.287. Supply Chain Management with Advanced Planning Systems - T-WIWI-102763</td>
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<td>6.288. Symmetric Encryption - T-INFO-101390</td>
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<td>6.293. Technologies for Innovation Management - T-WIWI-102854</td>
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<td>6.305. Web Science - T-WIWI-103112</td>
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</tbody>
</table>
1 Welcome to the new module handbook of your study programme

We are delighted that you have decided to study at the KIT Department of Economics and Management and wish you a good start into the new semester!

The following contact persons are at your disposal for questions and problems at any time.

For modules and courses with INFO-id:

KIT Department of Informatics, Informatics Study Program Service
Personal counselling

📞 +49 721 608-44031
✉️ bachelor@wirtschaftsinformatik.kit.edu

For modules and courses with WIWI-id

KIT Department of Economics and Management, Examination Office
Personal counselling

📞 +49 721 608-43768
✉️ master@wirtschaftsinformatik.kit.edu

Editorial responsibility

Dr. André Wiesner, KIT Department of Economics and Management
Editorial responsibility

📞 +49 721 608-44061
✉️ modul@wiwi.kit.edu

KIT Department of Economics and Management
Kollegiengebäude am Kronenplatz
Build. 05.20, Room 3B 05.2
Kaiserstraße 89
D-76133 Karlsruhe
https://www.wiwi.kit.edu/
2 About this handbook

2.1 Notes and rules

The program exists of several subjects (e.g. business administration, economics, operations research). Every subject is split into modules and every module itself consists of one or more interrelated module component exams. The extent of every module is indicated by credit points (CP), which will be credited after the successful completion of the module. Some of the modules are obligatory. According to the interdisciplinary character of the program, a great variety of individual specialization and deepening possibilities exists for a large number of modules. This enables the student to customize content and time schedule of the program according to personal needs, interest and job perspective. The module handbook describes the modules belonging to the program. It describes particularly:

- the structure of the modules
- the extent (in CP),
- the dependencies of the modules,
- the learning outcomes,
- the assessment and examinations.

The module handbook serves as a necessary orientation and as a helpful guide throughout the studies. The module handbook does not replace the course catalog, which provides important information concerning each semester and variable course details (e.g. time and location of the course).

2.1.1 Begin and completion of a module

Each module and each examination can only be selected once. The decision on the assignment of an examination to a module (if, for example, an examination in several modules is selectable) is made by the student at the moment when he / she is registered for the appropriate examination. A module is completed or passed when the module examination is passed (grade 4.0 or better). For modules in which the module examination is carried out over several partial examinations, the following applies: The module is completed when all necessary module partial examinations have been passed. In the case of modules which offer alternative partial examinations, the module examination is concluded with the examination with which the required total credit points are reached or exceeded. The module grade, however, is combined with the weight of the predefined credit points for the module in the overall grade calculation.

2.1.2 Module versions

It is not uncommon for modules to be revised due to, for example, new courses or cancelled examinations. As a rule, a new module version is created, which applies to all students who are new to the module. On the other hand, students who have already started the module enjoy confidence and remain in the old module version. These students can complete the module on the same conditions as at the beginning of the module (exceptions are regulated by the examination committee). The date of the student's "binding declaration" on the choice of the module in the sense of §5(2) of the Study and Examination Regulation is decisive. This binding declaration is made by registering for the first examination in this module.

In the module handbook, all modules are presented in their current version. The version number is given in the module description. Older module versions can be accessed via the previous module handbooks in the archive at http://www.wiwi.kit.edu/Archiv_MHB.php.

2.1.3 General and partial examinations

Module examinations can be either taken in a general examination or in partial examinations. If the module examination is offered as a general examination, the entire learning content of the module will be examined in a single examination. If the module examination is subdivided into partial examinations, the content of each course will be examined in corresponding partial examinations. Registration for examinations can be done online at the campus management portal. The following functions can be accessed on https://campus.studium.kit.edu/:

- Register/unregister for examinations
- Check for examination results
- Create transcript of records

For further and more detailed information, https://studium.kit.edu/Seiten/FAQ.aspx.

2.1.4 Types of exams

Exams are split into written exams, oral exams and alternative exam assessments. Exams are always graded. Non exam assessments can be repeated several times and are not graded.
2.1.5 Repeating exams

Principally, a failed written exam, oral exam or alternative exam assessment can repeated only once. If the repeat examination (including an eventually provided verbal repeat examination) will be failed as well, the examination claim is lost. A request for a second repetition has to be made in written form to the examination committee two months after loosing the examination claim. A counseling interview is mandatory.

For further information see http://www.wiwi.kit.edu/hinweiseZweitwdh.php.

2.1.6 Additional accomplishments

Additional accomplishments are voluntarily taken exams, which have no impact on the overall grade of the student and can take place on the level of single courses or on entire modules. It is also mandatory to declare an additional accomplishment as such at the time of registration for an exam. Additional accomplishments with at most 30 CP may appear additionally in the certificate.

2.1.7 Further information

More detailed information about the legal and general conditions of the program can be found in the examination regulation of the program (http://www.sle.kit.edu/amtlicheBekanntmachungen.php).

2.2 Contact persons

for Bachelor students

Personal consultation: KIT Department of Informatics, Informatics Study Program Service
Informatics Building 50.34, EG, Rooms 001.2/.3
bachelor@wirtschaftsinformatik.kit.edu

for master students

Personal consultation: KIT Department of Economics and Management, Examination Office
Gebäude am Kronenplatz Building 05.20, 3rd floor, Room 3C-05
master@wirtschaftsinformatik.kit.edu

editorial responsibility:

Dr. André Wiesner, KIT Department of Economics and Management
Phone: +49 721 608-44061
modul@wiwi.kit.edu
3 The Master's degree program in Information Engineering and Management

3.1 Qualification objectives of the Master's program in Information Engineering and Management

Graduates of the interdisciplinary, four-semester Master's program in Information Engineering and Management have an advanced and in-depth research-based knowledge in the fields of informatics, economics and law as well as subject-independent competences that can be applied across multiple disciplines.

By combining their knowledge and competences, they are in a position to independently acknowledge economic and IT opportunities and development potentials for innovative change of structures and processes and implement them within the applicable legal framework. They are able to analyze, structure and describe complex, field-related problems and challenges.

They know how to identify advantages and disadvantages of existing procedures, models, technologies and approaches, compare alternatives, evaluate critically and apply the findings to new application areas.

If necessary, they are also in a position to combine different approaches, adapt them accordingly or even independently develop and apply new and innovative solutions.

They know how to critically interpret, validate and illustrate the achieved results.

Their decisions are made independently based on scientific facts under consideration of social and ethical aspects.

The graduates can communicate with expert representatives on a scientific level and even assume prominent responsibility in a team. Karlsruhe's Infonomics experts are characterized by their interdisciplinary methodological skills and innovative abilities.

Their qualifications are perfectly ideal particularly for interdisciplinary occupations in the fields of Information and Communication Technology (ICT), controlling, consulting, management and organization, for starting and management of firms as well as a downstream scientific career (PhD).

3.2 Structure of the Master's degree program in Information Engineering and Management SPO 2015

The Master's degree program in Information Engineering and Management has 4 terms. The terms 1 to 3 of the program are method-oriented and provide the students with state-of-the-art knowledge in informatics, business administration, operations research, economics, statistics and law. The interdisciplinary approach is especially emphasized in the interdisciplinary seminar.

It is recommended to study the courses in the following sequence:

- The (mandatory) modules in business administration and operations research should be studied in the first two terms of the program.
- The interdisciplinary seminar module should be taken until the end of the third term of the program.
- The (elective) modules from business administration, economics, operations research, and statistics, from informatics, and from law should be studied in the first three terms of the program.
- The 4-th term is reserved for the Master Thesis in which the student proves his ability for independent scientific research in informatics, the economic sciences, and law.

Figure 2 shows a summary of this recommendation with the structure of the disciplines and with credit points allocated to the modules of the program.
## Structure of the Master's degree program in Information Engineering and Management SPO 2015

<table>
<thead>
<tr>
<th>Term</th>
<th>Credits</th>
<th>Informatics</th>
<th>Economics and Management</th>
<th>Law</th>
<th>Research Course</th>
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<td>1</td>
<td>27</td>
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<td>BUS 10 CP</td>
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<td>INFO 8 CP</td>
<td>INFO 9 CP</td>
<td>BUS/ECON/ OR/STAT 9 CP</td>
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<td>32,5</td>
<td>INFO 9 CP</td>
<td>BUS/ECON/ OR/STAT 9 CP</td>
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<td>4</td>
<td>30</td>
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<td>2 Seminars 3 CP + 3 CP</td>
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<td>Master Thesis 30 CP</td>
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Figure 2: Structure of the Master’s degree program in Information Engineering and Management SPO 2015 (Recommendation)
### 4 Field of study structure

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#### 4.1 Master Thesis

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### 4.2 Informatics

**Election block: Informatik (at least 33 credits)**

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<td>M-WIWI-101456</td>
<td>Intelligent Systems and Services</td>
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<td>M-WIWI-101457</td>
<td>Semantic Technologies</td>
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<td>M-WIWI-101458</td>
<td>Ubiquitous Computing</td>
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<td>Development of Business Information Systems</td>
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<td>Language Technology and Compiler</td>
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<td>Automated Visual Inspection and Image Processing</td>
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<td>M-WINFO-101178</td>
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<td>Computer Security</td>
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<td>Medical Simulation and Neural Medicine</td>
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<td>Algorithms in Cellular Automata</td>
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<td>M-INFO-100789</td>
<td>Ubiquitous Computing</td>
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<td>Microservice-Based Web Applications</td>
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## 4.3 Economics and Management

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<td>M-WIWI-103243 Optimization under Uncertainty in Information Engineering and Management</td>
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<tr>
<td>M-WIWI-101470 Data Science: Advanced CRM</td>
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<tr>
<td>M-WIWI-101409 Electronic Markets</td>
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<tr>
<td>M-WIWI-101446 Market Engineering</td>
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<td>M-WIWI-101410 Business &amp; Service Engineering</td>
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<tr>
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<td>M-WIWI-101500 Microeconomic Theory</td>
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<td>M-WIWI-102806 Service Innovation, Design &amp; Engineering</td>
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<td>M-WIWI-102808 Digital Service Systems in Industry</td>
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<tr>
<td>M-WIWI-102832 Operations Research in Supply Chain Management</td>
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<td>M-WIWI-101514</td>
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**Election block: Wahlmodule BWL (9 credits)**

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<td>M-WIWI-103118</td>
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### 4.4 Law

**Election block: Recht (18 credits)**

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<td>M-INF-101216</td>
<td>Private Business Law</td>
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<td>M-INF-101217</td>
<td>Public Business Law</td>
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<td>M-INF-101242</td>
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### 4.5 Research Course

**Election block: Forschungsfach Wahl (2 aus 3 Modulen) (2 items)**

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<tr>
<td>M-INF-102822</td>
<td>Seminar Module Informatics</td>
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<tr>
<td>M-WIWI-102736</td>
<td>Seminar Module Economic Sciences</td>
<td>3 CR</td>
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5 Modules

5.1 Module: Advanced Algorithms: Design and Analysis [M-INFO-101199]

**Responsible:** Prof. Dr. Dorothea Wagner

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

<table>
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<td>Each term</td>
<td>2 semester</td>
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**Election block: Design and Analysis / Engineering and Applications (at least 1 item as well as at least 9 credits)**

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<tbody>
<tr>
<td>T-INFO-101334</td>
<td>Algorithms in Cellular Automata</td>
<td>5</td>
<td>Worsch</td>
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<tr>
<td>T-INFO-101331</td>
<td>Randomized Algorithms</td>
<td>5</td>
<td>Worsch</td>
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<tr>
<td>T-INFO-101333</td>
<td>Parallel Algorithms</td>
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<td>Sanders</td>
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<tr>
<td>T-INFO-103334</td>
<td>Algorithmic Methods for Hard Optimization Problems</td>
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<td>T-INFO-104390</td>
<td>Algorithms for Visualization of Graphs</td>
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<tr>
<td>T-INFO-100002</td>
<td>Algorithms for Routing</td>
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</table>

**Competence Goal**

The student

- knows advanced methodical approaches with respect to the design and analysis of algorithms,
- can comment on theoretical aspects of algorithmics in a qualified and well-structured manner,
- identifies algorithmic problems from different areas and can formulate these formally,
- can analyze and judge the computational complexity of algorithmic problems from different areas,
- can recognize and design suitable algorithmic techniques to solve algorithmic problems.

**Modelled conditions**

The following conditions have to be fulfilled:

1. The course T-INFO-102020 - Algorithms II must have been passed.

**Content**

This module conveys profound knowledge concerning theoretical aspects of algorithmics. Its focus is on the design and analysis of advanced algorithms, particularly, on algorithms for graphs, randomized algorithms, parallel algorithms and algorithms for NP-hard problems.

**Workload**

approx. 270h
Module: Advanced Algorithms: Engineering and Applications [M-INFO-101200]

**Responsible:** Prof. Dr. Dorothea Wagner

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

### Credits
- **Recurrence:** Each term
- **Duration:** 2 semester
- **Level:** 4
- **Version:** 2

### Election block: Engineering and Applications / Design and Analysis (at least 1 item as well as at least 9 credits)

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<td>Sanders, Wagner</td>
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<td>T-INFO-101331</td>
<td>Randomized Algorithms</td>
<td>5 CR</td>
<td>Worsch</td>
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</table>

### Competence Goal

The Student
- knows advanced methodical approaches concerning the design of algorithms and their applications,
- can comment on the practical aspects of algorithmics in a qualified and well-structured manner,
- identifies algorithmic problems from different areas of application and can formulate these formally,
- can judge the computational complexity of algorithmic problems,
- recognizes suitable algorithmic techniques for solving these problems and can transfer and apply knowledge of these techniques to new problems,
- can implement solutions based on algorithmic techniques for practical problems and can evaluate these

### Prerequisites

None

### Content

This module conveys profound knowledge concerning practical aspects of algorithmics and covers applications of algorithms for practical problems. Its focus is on the design, the practical implementation and the evaluation of algorithms, particularly, algorithms for graphs, parallel algorithms, algorithms for NP-hard problems, optimization algorithms inspired by nature, as well as algorithms from various areas of application.

### Workload

270h
5.3 Module: Advanced Topics in Cryptography [M-INFO-101198]

Responsible: Prof. Dr. Jörn Müller-Quade
Organisation: KIT Department of Informatics
Part of: Informatics

Credits 9
Recurrence Each term
Duration 1 semester
Level 4
Version 1

Election block: Fortgeschrittene Themen der Kryptographie (at least 1 item as well as at least 9 credits)

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<td>T-INFO-101360</td>
<td>Signals and Codes</td>
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</table>

Competence Goal
The student

- will be familiar with the theoretical foundations and the basic mechanisms of computer security and cryptography.
- can understand and explain the methods of computer security and cryptography,
- will be able to read and understand the latest scientific papers,
- will be able to critically assess appropriate security solutions, and identify weaknesses / threats,
- can design an own security solution to a given problem, (eg. later in the a master's thesis).

Prerequisites
None

Content
The module is intended to provide depth theoretical and practical aspects of IT security and cryptography.

- Development of safety goals and classification of threats.
- Formal description of authentication systems.
- Analysis of typical vulnerabilities in programs and web applications and development of appropriate protective methods / avoidance strategies
- Overview of opportunities for side channel attacks
- Introduction to key management and Public Key Infrastructure
- Presentation and comparison of current safety certifications.
- The current research issues from some of the following areas are covered:
  - Block ciphers, hash functions,
  - Public-key encryption, digital signature, key exchange.
  - Basic security protocols such as fair coin toss over the phone, Byzantine Agreement, Dutch Flower Auctions, Zero Knowledge.
  - Threat models and security definitions.
  - Modular design and protocol composition.
  - Security definitions of simulatability.
  - Universal Composability.
  - Deniability as an additional safety feature.
  - Electronic Voting.
5.4 Module: Advanced Topics in Public Finance [M-WIWI-101511]

Responsible: Prof. Dr. Berthold Wigger
Organisation: KIT Department of Economics and Management
Part of: Economics and Management (Wahlmodule WIWI) (Usage from 4/1/2019)

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Election block: Ergänzungsangebot (between 4,5 and 5 credits)

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Competence Certificate

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal

The student

- understands the theory and politics of taxation
- has knowledge in the area of public debt.
- understands efficiency problems of public organizations.
- is able to work on fiscal problems.

Prerequisites

The course "Public Management" is compulsory and must be examined.

Content

As a branch of Economics, Public Finance is concerned with the theory and policy of the public sector and its interrelations with the private sector. It analyzes the economic role of the state from a normative as well as from a positive point of view. The normative view examines efficiency- and equity-oriented motives for government intervention and develops fiscal policy guidelines. The positive view explains the actual behavior of economic agents in public sector affairs.

In the course of the lectures within this module the students achieve knowledge in the areas of public revenues, national and international law of taxation and theory of public sector organizations.

Recommendation

Basic knowledge in the area of public finance and public management is required.

Annotation

The course T-WIWI-102790 "Specific Aspects in Taxation" will no longer be offered in the module as of winter semester 2018/2019.

Students who successfully passed the exam in „Public Management“ before the introduction of the module "Advanced Topics in Public Finance" in winter term 2014/15 are allowed to take both courses "Public Revenues" and "Specific Aspects in Taxation".

Workload

The total workload for this module is approximately 270 hours. For further information see German version.
Module: Advanced Topics in Strategy and Management [M-WIWI-103119]

Responsible: Prof. Dr. Hagen Lindstädt
Organisation: KIT Department of Economics and Management
Part of: Economics and Management (Wahlmodule WIWI) (Usage from 10/1/2017)
Economics and Management (Wahlmodule BWL) (Usage from 10/1/2017)

**Election block: Wahlpflichtangebot (9 credits)**

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<td>T-WIWI-106189</td>
<td>Workshop Business Wargaming – Analyzing Strategic Interactions</td>
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<td>T-WIWI-106190</td>
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**Competition Certificate**
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competition Goal**
Students

- are able to analyze business strategies and derive recommendations using appropriate frameworks
- learn to express their position through compelling reasoning in structured discussions
- are qualified to critically examine recent research topics in the field of strategic management
- can derive own conclusions from less structured information by using interdisciplinary knowledge

**Prerequisites**
None

**Content**
The module is divided into three main topics:

The students

- analyze and discuss a wide range of business strategies on the basis of collectively selected case studies.
- participate in a business wargaming workshop and analyze strategic interactions.
- write a paper about current topics in the field of strategic management theory.

**Recommendation**
None

**Annotation**
This course is admission restricted. After being admitted to one course of this module, the participation at the other courses will be guaranteed. Every course of this module will be at least offered every second term. Thus, it will be possible to complete the module within two terms.

This module will be offered for the first time in the winter term 2017/18.
Module: Algorithm Engineering [M-INFO-100795]

**Responsible:** Prof. Dr. Peter Sanders
Prof. Dr. Dorothea Wagner

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

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5.7 Module: Algorithmic Methods for Hard Optimization Problems [M-INFO-101237]

**Responsible:** Prof. Dr. Dorothea Wagner  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

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**Competence Goal**
The goal of this course is to familiarize the students with hard problems and possible approaches to solve them. Online problems may also be part of the course.

**Content**
There are many practical problems that cannot be solved optimally - some not at all and some not in a reasonable amount of time. An example is the "bin packing problem" where a collection of objects must be packed using a possibly small number of bins. Moreover, problems sometimes arise where knowledge about the future (or even about the present) is incomplete, but a decision is required nevertheless ("online problems"). Regarding bin packing, for example, there must be a point in time when you close the bins and send them away. Even if there are some more objects arriving later.
### Module: Algorithmic Methods for Network Analysis [M-INFO-102400]

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<tr>
<th>Responsible</th>
<th>Prof. Dr. Henning Meyerhenke</th>
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#### Mandatory

| T-INFO-104759 | Algorithmic Methods for Network Analysis | 5 CR | Meyerhenke |

**Workload**

150 h
# 5.9 Module: Algorithms for Routing [M-INFO-100031]

**Responsible:** Prof. Dr. Dorothea Wagner  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

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5.10 Module: Algorithms for Visualization of Graphs [M-INFO-102094]

**Responsible:** Prof. Dr. Dorothea Wagner

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

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5.11 Module: Algorithms II [M-INFO-101173]

**Responsible:** Prof. Dr. Hartmut Prautzsch  
Prof. Dr. Peter Sanders  
Prof. Dr. Dorothea Wagner

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

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<td>Algorithms II</td>
<td>6 CR Prautzsch, Sanders, Wagner</td>
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Information Engineering and Management M.Sc.  
Module Handbook as of 04.03.2019
## Module: Algorithms in Cellular Automata [M-INFO-100797]

### Responsible:
Thomas Worsch

### Organisation:
KIT Department of Informatics

### Part of:
Informatics

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<td>Algorithms in Cellular Automata</td>
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### 5.13 Module: Analytics and Statistics [M-WIWI-101637]

**Responsible:** Prof. Dr. Oliver Grothe  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Economics and Management (Wahlmodule WIWI)

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**Election block: Ergänzungsangebot (between 4,5 and 5 credits)**

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<td>Multivariate Statistical Methods</td>
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**Competence Certificate**

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

A Student

- Deepens the knowledge of descriptive and inferential statistics.
- Deals with simulation methods.
- Learns basic and advanced methods of statistical analysis of multivariate and high-dimensional data.

**Prerequisites**

The course "Advanced Statistics" is compulsory.

**Content**

- Deriving estimates and testing hypotheses
- Stochastic processes
- Multivariate statistics, copulas
- Dependence measures
- Dimension reduction
- High-dimensional methods
- Prediction

**Annotation**

The planned lectures and courses for the next three years are announced online.

**Workload**

The total workload for this module is approximately 270 hours.
Module: Applied Strategic Decisions [M-WIWI-101453]

**Responsible:** Prof. Dr. Johannes Philipp Reiß

**Organisation:** KIT Department of Economics and Management

**Part of:** Economics and Management (Wahlmodule WIWI)

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**Election block: Ergänzungsangebot (between 1 and 2 items as well as at least 4,5 credits)**

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<td>Experimental Economics</td>
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<td>T-WIWI-102622</td>
<td>Corporate Financial Policy</td>
<td>4,5</td>
<td>Ruckes</td>
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<td>Financial Intermediation</td>
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<td>Market Engineering: Information in Institutions</td>
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<td>Predictive Mechanism and Market Design</td>
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**Election block: Wahlpflichtangebot (1 item)**

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**Competence Certificate**
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**
Students

- can model and analyze complex situations of strategic interaction using advanced game theoretic concepts;
- are provided with essential and advanced game theoretic solution concepts on a rigorous level and can apply them to understand real-life problems;
- learn about the experimental method, ranging from designing an economic experiment to data analysis.

**Prerequisites**
The course Advanced Game Theory is obligatory. Exception: The course Introduction to Game Theory [2520525] was completed.

**Content**
The module provides solid skills in game theory and offers a broad range of game theoretic applications. To improve the understanding of theoretical concepts, it pays attention to empirical evidence as well.

**Recommendation**
Basic knowledge in game theory is assumed.

**Annotation**
The course Predictive Mechanism and Market Design is not offered each year. The course "Decision Theory" [2520365] will not be offered any more from summer term 2015 on. The examination will be offered latest until winter term 2015/2016 (repeaters only).

**Workload**
The total workload for this module is approximately 270 hours. For further information see German version.
### Module: Automated Visual Inspection and Image Processing [M-INFO-100826]

**Responsible:** Prof. Dr.-Ing. Jürgen Beyerer  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

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5.16 Module: Autonomous Robotics [M-INFO-101251]

Responsible: Prof. Dr.-Ing. Rüdiger Dillmann
Organisation: KIT Department of Informatics
Part of: Informatics

Credits: 9
Recurrence: Once
Duration: 2 semester
Level: 4
Version: 2

Election block: Autonome Robotik (at least 1 item as well as at least 9 credits)

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<td>Robotics III - Sensors and Perception in Robotics</td>
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Prerequisites
None

Modelled conditions
The following conditions have to be fulfilled:

1. The module M-INFO-100893 - Robotics I - Introduction to Robotics must have been passed.
### 5.17 Module: Big Data Analytics [M-INFO-100768]

<table>
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<th>Prof. Dr.-Ing. Klemens Böhm</th>
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<td>Big Data Analytics</td>
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5.18 Module: Business & Service Engineering [M-WIWI-101410]

**Responsible:** Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:**
- Economics and Management (Wahlmodule WIWI)
- Economics and Management (Wahlmodule BWL)

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**Election block: Wahlpflichtangebot (9 credits)**

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<td>Digital Transformation of Organizations neu</td>
<td>4,5 CR</td>
<td>Mädche</td>
</tr>
<tr>
<td>T-WIWI-102639</td>
<td>Business Models in the Internet: Planning and Implementation neu</td>
<td>4,5 CR</td>
<td>Weinhardt</td>
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<td>T-WIWI-102848</td>
<td>Personalization and Services neu</td>
<td>4,5 CR</td>
<td>Sonnenbichler</td>
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<tr>
<td>T-WIWI-102847</td>
<td>Recommender Systems neu</td>
<td>4,5 CR</td>
<td>Geyer-Schulz</td>
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<td>T-WIWI-102799</td>
<td>Practical Seminar Service Innovation neu</td>
<td>4,5 CR</td>
<td>Satzger</td>
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<td>T-WIWI-102641</td>
<td>Service Innovation neu</td>
<td>4,5 CR</td>
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<tr>
<td>T-WIWI-109940</td>
<td>Special Topics in Information Systems neu</td>
<td>4,5 CR</td>
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**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

The student should:

- learn to develop and implement new markets with regards to the technological progresses of information and communication technology and the increasing economic networking
- learn to restructure and develop new business processes in markets under those conditions
- understand service competition as a sustainable competitive strategy and understand the effects of service competition on the design of markets, products, processes and services.
- improve his statistics skills and apply them to appropriate cases
- learn to elaborate solutions in a team

**Prerequisites**

None

**Content**

This module addresses the challenges of creating new kinds of products, processes, services, and markets from a service perspective in the context of new developed information and communication technologies and the globalization process. The module describes service competition as a business strategy in the long term that leads to the design of business processes, business models, forms of organization, markets, and competition. This will be shown by actual examples from personalized services, recommender services and social networks.

**Recommendation**

None

**Annotation**

All practical Seminars offered at the IM can be chosen for Special Topics in Information Systems. Please update yourself on www.iism.kit.edu/im/lehre.

**Workload**

The total workload for this module is approximately 270 hours. For further information see German version.
### 5.19 Module: Cognitive Systems [M-INFO-100819]

**Responsibility:**
- Prof. Dr.-Ing. Rüdiger Dillmann
- Prof. Dr. Alexander Waibel

**Organisation:**
- KIT Department of Informatics
- Informatics

<table>
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**5.20 Module: Collective Decision Making [M-WIWI-101504]**

**Responsible:** Prof. Dr. Clemens Puppe  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Economics and Management (Wahlmodule WIWI)

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<td>Public Management</td>
<td>4,5 CR</td>
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<td>T-WIWI-102859</td>
<td>Social Choice Theory</td>
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**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

Students

- are able to model practical problems of the public sector and to analyze them with respect to positive and normative questions,
- understand individual incentives and social outcomes of different institutional designs,
- are familiar with the functioning and design of democratic elections and can analyze them with respect to their individual incentives.

**Prerequisites**

None

**Content**

The focus of the module is on mechanisms of public decisions making, including voting and the aggregation of preferences and judgements.

**Workload**

The total workload for this module is approximately 270 hours. For further information see German version.
### 5.21 Module: Communication and Database Systems [M-INFO-101178]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm  
Prof. Dr. Martina Zitterbart

**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

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<td>T-INFO-102015</td>
<td>Introduction in Computer Networks</td>
<td>4</td>
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</table>

**Competence Goal**
The students will:

- have learned fundamentals of data communication as well as the design of communication systems,
- be familiar with the composition of the different protocols and their mechanisms and be able to design simple protocols on their own,
- have understood the relationships between the different communication layers,
- be able to explain the benefits of database technology at the end of the course,
- have understood the development of database applications and be able to set up and access simple databases,
- be familiar with the terminology and the underlying database theory.

**Content**
Distributed information systems are worldwide information repositories which are accessible by everybody at any place of the world at any time. The physical distance is bridged by telecommunication systems, while database management technology manages and coordinates data for arbitrary periods of time. In order to understand globally running processes, one has to understand both data transmission techniques and database technology. Besides the telecommunication and database technologies on their own, an understanding of their cooperation is required, too.

**Workload**
approx. 240 h
### Module: Computer Security [M-INFO-101197]

**Responsible:** Prof. Dr. Jörn Müller-Quade  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

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**Election block: Computersicherheit (at least 1 item as well as at least 9 credits)**

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<td>T-INFO-101360</td>
<td>Signals and Codes</td>
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<td>T-INFO-101390</td>
<td>Symmetric Encryption</td>
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<td>T-INFO-101279</td>
<td>Cryptographic Voting Schemes</td>
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<tr>
<td>T-INFO-101260</td>
<td>Asymmetric Encryption Schemes</td>
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</table>

**Competence Goal**

The student

- knows and understands the basic commonly used algorithms, their design, correctness and efficiency analysis, implementation, documentation and application,
- handle new algorithmic problems, using this understanding,
- can apply the mathematical approaches learned in the basic computer science and mathematics courses to solve problems. Main topics are here formal correctness arguments and a mathematical analysis of efficiency.
- deals with a restricted problem in the field of computer security within the seminar,
- analyzes and discusses the problems associated to a distinct discipline in the lectures and in the final seminar paper,
- discusses, presents and defends subject-specific arguments within a given task,
- organizes the preparation of the final papers largely independent.

**Prerequisites**

None

**Content**

Theoretical and practical aspects of computer security

- Development of safety goals and classification of threats
- Presentation and comparison of different formal access control models
- Formal description of authentication systems, presentation and comparison of different authentication methods (passwords, biometrics, challenge-response protocols)
- Analysis of typical vulnerabilities in programs and web applications and development of appropriate protective methods / avoidance strategies
- Overview of opportunities for side channel attacks
- Introduction to key management and Public Key Infrastructure
- Presentation and comparison of current safety certifications
- Block ciphers, hash functions, digital signature, public key encryption and digital signatures (RSA, ElGamal), and various methods of key exchange (eg, Diffie-Hellman)
- Presentation of combinations of cryptographic modules using currently used protocols such as Secure Shell (SSH) and Transport Layer Security (TLS)

**Workload**

approx. 270h
### 5.23 Module: Context Sensitive Systems [M-INFO-100728]

**Responsible:** Prof. Dr.-Ing. Michael Beigl  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics (Usage from 10/1/2017)

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**Module: Critical Digital Infrastructures [M-WIWI-104403]**

**Responsible:** Prof. Dr. Ali Sunyaev

**Organisation:** KIT Department of Economics and Management

**Part of:** Informatics (Usage from 10/1/2018)

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<td>Critical Information Infrastructures</td>
<td>5 CR</td>
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**Election block: Wahlpflichtangebot (at least 9 credits)**

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<td>Digital Health</td>
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<tr>
<td>T-WIWI-109250</td>
<td>Emerging Trends in Critical Information Infrastructures</td>
<td>4 CR</td>
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<td>T-WIWI-109249</td>
<td>Sociotechnical Information Systems Development</td>
<td>4 CR</td>
<td>Sunyaev</td>
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<tr>
<td>T-WIWI-109251</td>
<td>Selected Issues in Critical Information Infrastructures</td>
<td>4 CR</td>
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**Competence Certificate**
The assessment is carried out as partial exams according to § 4 paragraph 2 Nr. 1 – Nr. 3 SPO of the examination regulation of the core course and further single courses of this module, whose sum of credits must meet 9 credits.
The learning control is described in each course. The overall score of the module is made up of the sub-scores weighted with creditpoints and is cut off after the first comma point.

**Competence Goal**
The students ...

- have foundational knowledge about the design and operation of critical digital infrastructures
- have in-depth methodological knowledge in design science research and related scientific domains
- can distinguish between the challenges and opportunities of critical digital infrastructures in different domains
- can evaluate and improve sociotechnical systems
- combine theoretical and practical contents of the courses in the module to solve existing problems in the domain of critical digital infrastructures

**Prerequisites**
None

**Content**
Critical digital infrastructures are sociotechnical systems comprising essential software components and information systems with pivotal impact on individuals, organizations, governments, economies, and society. Critical information infrastructures require careful design, development, and evaluation to ensure reliable, secure, and purposeful operation. This module features a strong focus on different subject areas, including, but not limited to, internet technologies, healthcare, and information privacy. The lectures in the module introduce students to a domain relevant to critical digital infrastructures and the labs allow to gain hands-on experience in this interesting domain.

**Recommendation**
The courses in the module may be held in English. Participants should be well versed in written and spoken English.
The courses can be visited independently. Participants can start the module in the winter as well as in the summer term.
Programming skills may be required in some courses.
Experience in writing scientific papers is helpful but not required.

**Annotation**
This new module can be chosen from summer term 2018.

**Workload**
30 hours per ECTS
Total workload for 9 ECTS: approx. 270 hours
The exact allocation is made according to the credit points of the courses.
Module: Cross-Functional Management Accounting [M-WIWI-101510]

**Module Details**
- **Responsible:** Prof. Dr. Marcus Wouters
- **Organisation:** KIT Department of Economics and Management
- **Part of:**
  - Economics and Management (Wahlmodule WIWI) (Usage from 4/1/2019)
  - Economics and Management (Wahlmodule BWL) (Usage from 4/1/2019)

**Mandatory Courses**
- **T-WIWI-102885** Advanced Management Accounting [neu] 4,5 CR Wouters

**Election Block: Ergänzungsangebot (4,5 credits)**
- **T-WIWI-105777** Business Intelligence Systems [neu] 4,5 CR Mädche, Nadj, Toreini
- **T-WIWI-105781** Incentives in Organizations [neu] 4,5 CR Nieken
- **T-WIWI-102835** Marketing Strategy Business Game [neu] 1,5 CR Klarmann
- **T-WIWI-107720** Market Research [neu] 4,5 CR
- **T-WIWI-102803** Modeling Strategic Decision Making [neu] 4,5 CR Lindstädt
- **T-WIWI-102883** Pricing [neu] 4,5 CR Feurer
- **T-WIWI-109864** Product and Innovation Management [neu] 3 CR Klarmann
- **T-WIWI-102621** Valuation [neu] 4,5 CR Ruckes
- **T-WIWI-108651** Extraordinary additional course in the module Cross-Functional Management Accounting [neu] 4,5 CR Wouters

**Competence Certificate**
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**
Students will be able to apply advanced management accounting methods to managerial decision-making problems in marketing, finance, organization and strategy.

**Prerequisites**
The course "Advanced Management Accounting" is compulsory.

The additional courses can only be chosen after the compulsory course has been completed successfully.

**Content**
The module includes a course on several advanced management accounting methods that can be used for various decisions in operations and innovation management. By selecting another course, each student looks in more detail at one interface between management accounting a particular field in management, namely marketing, finance, or organization and strategy.

**Recommendation**
None

**Annotation**
The module "Cross-functional Management Accounting" always includes the compulsory course "Advanced Management Accounting." Students look at the interface between management accounting and another field in management. Students build the module by adding a course from the specified list. Students can also suggest another suitable course for this module for evaluation by the coordinator.

**Workload**
The total workload for this module is approximately 270 hours. For further information see German version.
5.26 Module: Data Science: Advanced CRM [M-WIWI-101470]

Responsibility: Prof. Dr. Andreas Geyer-Schulz

Organisation: KIT Department of Economics and Management

Part of: Economics and Management (Wahlmodule WIWI)
Economics and Management (Wahlmodule BWL)

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Election block: Wahlpflichtangebot (9 credits)

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<td>Advanced Machine Learning neu</td>
<td>4,5 CR</td>
<td>Geyer-Schulz, Nazemi</td>
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<tr>
<td>T-WIWI-102762</td>
<td>Business Dynamics neu</td>
<td>4,5 CR</td>
<td>Geyer-Schulz</td>
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<td>T-WIWI-103549</td>
<td>Intelligent CRM Architectures neu</td>
<td>4,5 CR</td>
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<td>Personalization and Services neu</td>
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<td>Service Analytics A neu</td>
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Competence Certificate
The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examination procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal
The student

- understands service competition as a sustainable competitive strategy and understand the effects of service competition on the design of markets, products, processes and services,
- models, analyzes and optimizes the structure and dynamics of complex business applications,
- develops and realizes personalized services, especially in the field of recommendation services,
- analyzes social networks and knows their application field in CRM,
- works in teams.

Prerequisites
None

Content
Building on the basics of CRM from the Bachelor's degree program, the module "Data Science: Advanced CRM" is focusing on the use of information technology and its related economic issues in the CRM environment. The course "Intelligent CRM Architectures" deals with the design of modern intelligent systems. The focus is on the software architecture and design patterns that are relevant to learning systems. It also covers important aspects of machine learning that complete the picture of an intelligent system. Examples of presented systems are "Taste Map"-architectures, "Counting Services", as well as architectures of "Business Games". The impact of management decisions in complex systems is considered in the course "Business dynamics". The understanding, modeling and simulation of complex systems allows the analysis, the goal-oriented design and the optimization of markets, business processes and regulations throughout the company. Specific problems of intelligent systems are covered in the courses "Personalization and Services", "Recommender Systems", "Service Analytics" and "Social Network Analysis in CRM". The content includes procedures and methods to create user-oriented services. The measurement and monitoring of service systems, the design of personalized offers, and the generation of recommendations based on the collected data of products and customers are discussed. The importance of user modeling and recognition, data security and privacy are addressed as well.

Recommendation
None

Annotation
The module has been renamed to "Data Science: Advanced CRM" in winter term 2016/2017.
**Workload**
The total workload for this module is approximately 270 hours. For further information see German version.
### 5.27 Module: Data Science: Data-Driven Information Systems [M-WIWI-103117]

**Responsible:** Prof. Dr. Alexander Mädche  
Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:** Economics and Management (Wahlmodule WIWI)  
Economics and Management (Wahlmodule BWL)

**Credits** 9  
**Level** 4  
**Version** 5

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<td>4,5 CR Weinhardt</td>
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<tr>
<td>T-WIWI-106187 <strong>Business Data Strategy</strong></td>
<td>4,5 CR Weinhardt</td>
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<tr>
<td>T-WIWI-105777 <strong>Business Intelligence Systems</strong></td>
<td>4,5 CR Mädche, Nadj, Toreini</td>
</tr>
<tr>
<td>T-WIWI-106207 <strong>Practical Seminar: Data-Driven Information Systems</strong></td>
<td>4,5 CR Mädche, Setzer, Weinhardt</td>
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<td>T-WIWI-105778 <strong>Service Analytics A</strong></td>
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**Competence Certificate**
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

**Competence Goal**
The student

- understands the strategic role of integrating, transforming, and analyzing large and complex enterprise data in modern business information systems and is capable of comparing and assessing strategic alternatives  
- has the core skills to design, model, and control complex, inter-organisational analytical, processes, including various business functions as well as customers and markets  
- understands the usage of performance indicators for a variety of controlling and management issues and is able to define models for generating the relevant performance indicators under considerations of data availability  
- distinguishes different analytics methods and concepts and learn when to apply to better understand and anticipate business relationships and developments of industrial and in particular service companies to derive fact- and data-founded managerial actions and strategies.  
- knows how to capture uncertainty in the data and how to appropriately consider and visualize uncertainty in decision support or business intelligence systems and analytical processes as a whole.

**Prerequisites**
None.
Content
The amount of business-related data available in modern enterprise information systems grows exponentially, and the various data sources are more and more integrated, transformed, and analyzed jointly to gain valuable business insights, pro-actively control and manage business processes, to leverage planning and decision making, and to provide appropriate, potentially novel services to customers based on relationships and developments observed in the data.

Also, data sources are more and more connected and single business unit that used to operate on separate data pools are now becoming highly integrated, providing tremendous business opportunities but also challenges regarding how the data should be represented, integrated, preprocessed, transformed, and finally used in analytics planning and decision processes.

The courses of this module equip the students with core skills to understand the strategic role of integrating, transforming, and analyzing large and complex enterprise data in modern business information systems. Students will be capable to designing, comparing, and evaluating strategic alternatives. Also, students will learn how to design, model, and control complex analytical processes, including various business functions of industrial and service companies including customers and markets. Students learn core skills to understand fundamental strategies for integrating analytic models and operative controlling mechanisms while ensuring the technical feasibility of the resulting information systems.

Furthermore, the student can distinguish different methods and concepts in the realm of data science and learns when to apply. She/he will know the means of characterizing and analyzing heterogeneous, high-dimensional data available data in data warehouses and external data sources to gain additional insights valuable for enterprise planning and decision making. Also, the students know how to capture uncertainty in the data and how to appropriately consider and visualize uncertainty in business information and business intelligence systems.

The module offers the opportunity to apply and deepen this knowledge in a seminar and hands-on tutorials that are offered with all lectures.

Texteintrag

Recommendation
Basic knowledge of Information Management, Operations Research, Descriptive Statistics, and Inferential Statistics is assumed.

Annotation
The course „Business Data Strategy“ can be chosen from winter term 2016 on.
5.28 Module: Data Science: Data-Driven User Modeling [M-WIWI-103118]

**Responsible:** Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:** Economics and Management (Wahlmodule WIWI) Economics and Management (Wahlmodule BWL)

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**Competence Certificate**

The assessment is carried out as partial exams of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

**Competence Goal**

Students of this module

- learn methods for planning empirical studies, in particular laboratory experiments,
- acquire theoretical knowledge and practical skills in analysing empirical data,
- familiarize with different ways of modelling user behaviour, are able to critically discuss, and to evaluate them

**Prerequisites**

None

**Content**

Understanding and supporting user interactions with applications better plays an increasingly large role in the design of business applications. This applies both to interfaces for customers and to internal information systems. The data that is generated during user interactions can be channelled straight into business processes, for instance by analysing and decomposing purchase decisions, and by feeding this data into product design processes.

The Crowd Analytics section considers the analysis of data from online platforms, particularly of those following crowd- or peer-to-peer based business models. This includes platforms like Airbnb, Kickstarter and Amazon Mechanical Turk.

Theoretical models of user (decision) behaviour help analyzing the empirically observed user behaviour in a systematic fashion. Testing these models and their predictions in controlled experiments (primarily in the lab) in turn helps refine theory and to generate practically relevant design recommendations. Analyses are carried out using advanced analytic methods.

Students learn fundamental theoretical models for user behaviour in systems and apply them to cases. Students are also taught methods and skills for conceptualizing and planning empirical studies and for analyzing the resulting data.

**Recommendation**

Basic knowledge of Information Management, Operations Research, Descriptive Statistics, and Inferential Statistics is assumed.
Module: Data Science: Evidence-based Marketing [M-WIWI-101647]

**Responsible:** Prof. Dr. Martin Klarmann

**Organisation:** KIT Department of Economics and Management

**Part of:** Economics and Management (Wahlmodule WIWI)  
Economics and Management (Wahlmodule BWL)

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**Election block: Wahlpflichtangebot (9 credits)**

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<td>Marketing Analytics</td>
<td>4,5 CR</td>
<td>Klarmann</td>
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<td>T-WIWI-107720</td>
<td>Market Research</td>
<td>4,5 CR</td>
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**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the rst decimal.

**Competence Goal**

Students

- possess advanced knowledge of relevant market research contents
- know many different qualitative and quantitative methods for measuring customer behavior, preparation of strategic decisions, making causal deductions, usage of social media data and sales forecasting
- possess the statistical skills required for working in marketing research

**Prerequisites**

Keine.

**Content**

This module provides in-depth knowledge of relevant quantitative and qualitative methods used in market research. Students can attend the following courses:

- The course "Market Research" provides contents of practical relevance for measuring customer attitudes and customer behavior. The participants learn using statistical methods for strategic decision-making in marketing. Students who are interested in writing their master thesis at the Marketing & Sales Research Group are required to take this course.
- The course „Marketing Analytics“ is based on „Market Research“ and teaches advanced statistical methods for analyzing relevant marketing and market research questions.

**Recommendation**

None

**Workload**

The total workload for this module is approximately 270 hours. For further information see German version.
5.30 Module: Deep Learning and Neural Networks [M-INFO-104460]

**Responsible:** Prof. Dr. Alexander Waibel  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics (Usage from 10/1/2018)

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<td>Deep Learning and Neural Networks</td>
<td>6</td>
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<td>Waibel</td>
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</table>
5.31 Module: Designing Interactive Information Systems [M-WIWI-104080]

**Responsible:** Prof. Dr. Alexander Mädche

**Organisation:** KIT Department of Economics and Management

**Part of:**
- Economics and Management (Wahlmodule WIWI) (Usage from 4/1/2018)
- Economics and Management (Wahlmodule BWL) (Usage from 4/1/2018)

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<tr>
<td>T-WIWI-108461</td>
<td>Interactive Information Systems</td>
<td>4,5</td>
<td>Mädche, Morana</td>
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**Election block: Ergänzungsangebot (at most 4,5 credits)**

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<td>T-WIWI-105773</td>
<td>Digital Service Design</td>
<td>4,5</td>
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<td>T-WIWI-108437</td>
<td>Practical Seminar: Information Systems and Service Design</td>
<td>4,5</td>
<td>Mädche</td>
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**Competence Certificate**
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

**Competence Goal**
The student

- has a comprehensive understanding of conceptual and theoretical foundations of interactive systems
- knows design processes for interactive systems
- is aware of the most important techniques and tools for designing interactive systems and knows how to apply them to real-world problems
- is able to apply design principles for the design of most important classes of interactive systems,
- creates new solutions of interactive systems teams

**Prerequisites**
The course “Interactive Information Systems” is compulsory and must be examined.

**Modelled conditions**
The following conditions have to be fulfilled:

1. The module **M-WIWI-103200 - Designing Interactive Systems** must not have been started.

**Content**
Advanced information and communication technologies make interactive systems ever-present in the users’ private and business life. They are an integral part of smartphones, devices in the smart home, mobility vehicles as well as at the working place in production and administration (e.g. in the form of dashboards).

With the continuous growing capabilities of computers, the design of the interaction between human and computer becomes even more important. This module focuses on design processes and principles for interactive systems. The contents of the module abstract from the technical implementation details and focus on foundational concepts, theories, practices and methods for the design of interactive systems. The students get the necessary knowledge to guide the successful implementation of interactive systems in business and private life.

Each lecture in the module is accompanied with a capstone project that is carried out with an industry partner.

**Annotation**

**Workload**
The total workload for this module is approximately 270 hours.
5.32 Module: Development of Business Information Systems [M-WIWI-101477]

Responsible: Prof. Dr. Andreas Oberweis
Organisation: KIT Department of Economics and Management
Part of: Informatics

Credits 9  Recurrence Each term  Level 4  Version 4

Election block: Wahlpflichtangebot (between 1 and 2 items)

<table>
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<th>Course Title</th>
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<th>Responsible</th>
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<tbody>
<tr>
<td>T-WIWI-102661</td>
<td>Database Systems and XML</td>
<td>5 CR</td>
<td>Oberweis</td>
</tr>
<tr>
<td>T-WIWI-102895</td>
<td>Software Quality Management</td>
<td>5 CR</td>
<td>Oberweis</td>
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Election block: Ergänzungsangebot (at most 1 item)

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<th>Course Title</th>
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<tr>
<td>T-WIWI-102667</td>
<td>Management of IT-Projects</td>
<td>5 CR</td>
<td>Schätzle</td>
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<tr>
<td>T-WIWI-102676</td>
<td>Special Topics of Enterprise Information Systems</td>
<td>5 CR</td>
<td>Oberweis</td>
</tr>
<tr>
<td>T-WIWI-102669</td>
<td>Strategic Management of Information Technology</td>
<td>5 CR</td>
<td>Wolf</td>
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</table>

Competence Certificate
The assessment mix of each course of this module is defined for each course separately. The final mark for the module is the average of the marks for each course weighted by the credits and truncated after the first decimal.

Competence Goal
Students

- describe the structure and the components of enterprise information systems,
- explain functionality and architecture of the enterprise information system components,
- choose and apply relevant components to solve given problems in a methodic approach,
- describe roles, activities and products in the field of software engineering management,
- compare process and quality models and choose an appropriate model in a concrete situation,
- write scientific theses in the areas of enterprise information system components and software engineering management and find own solutions for given problems and research questions.

Prerequisites
The course Datenbanksysteme und XML or the course Software Quality Management must be examined.

Content
An enterprise information system contains the complete application software to store and process data and information in an organisation including design and management of databases, workflow management and strategic information planning. Due to global networking and geographical distribution of enterprises as well as the increasing acceptation of eCommerce the application of distributed information systems becomes particular important.

This module teaches concepts and methods for design and application of information systems.

Annotation
The course T-WIWI-102759 “Requirements Analysis and Requirements Management” will no longer be offered in the module as of winter semester 2018/2019.

Workload
See German version
5.33 Module: Digital Circuits Design [M-INFO-102978]

- **Responsible:** Prof. Dr.-Ing. Uwe Hanebeck
- **Organisation:** KIT Department of Informatics
- **Part of:** Informatics

<table>
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**Mandatory**

| T-INFO-103469 | Digital Circuits Design | 6 CR | Karl |

Information Engineering and Management M.Sc.
Module Handbook as of 04.03.2019
5.34 Module: Digital Service Systems in Industry [M-WIWI-102808]

Responsibility: Prof. Dr. Wolf Fichtner
                       Prof. Dr. Stefan Nickel

Organisation: KIT Department of Economics and Management

Part of: Economics and Management (Wahlmodule WIWI)
             Economics and Management (Wahlmodule BWL)

Credits: 9
Language: Deutsch
Level: 4
Version: 5

Election block: Wahlpflichtangebot (9 credits)

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<td>Challenges in Supply Chain Management</td>
<td>4,5</td>
<td>Mohr</td>
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<td>T-WIWI-102822</td>
<td>Industrial Services</td>
<td>4,5</td>
<td>Fromm</td>
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<td>T-WIWI-107043</td>
<td>Liberalised Power Markets</td>
<td>3</td>
<td>Fichtner</td>
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<tr>
<td>T-WIWI-106200</td>
<td>Modeling and OR-Software: Advanced Topics</td>
<td>4,5</td>
<td>Nickel</td>
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<tr>
<td>T-WIWI-106201</td>
<td>Digital Transformation of Organizations</td>
<td>4,5</td>
<td>Mädche</td>
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<td>T-WIWI-106563</td>
<td>Practical Seminar Digital Service Systems</td>
<td>4,5</td>
<td>Fichtner, Mädche, Nickel, Satzger, Sure-Vetter, Weinhardt</td>
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Competence Certificate
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO), whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal
Students
  • understand the basics of the management of digital services applied on an industrial context
  • gain an industry-specific insight into the importance and most relevant characteristics of information systems as key components of the digitalization of business processes, products and services
  • are able to transfer and apply the models and methods introduced on practical scenarios and simulations.
  • understand the control and optimization methods in the sector of service management and are able to apply them properly.

Prerequisites
This module can only be assigned as an elective module.

Content
This module aims at deepening the fundamental knowledge of digital service management in the industrial context. Various mechanisms and methods to shape and control connected digital service systems in different industries are discussed and demonstrated with real life application cases.

Recommendation
None

Annotation
This module is part of the KSRI teaching profile "Digital Service Systems". Further information on a service-specific profiling is available under www.ksri.kit.edu/teaching

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
## 5.35 Module: Disruptive FinTech Innovations [M-WIWI-103261]

**Responsible:** Prof. Dr. Maxim Ulrich  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Economics and Management (Wahlmodule WIWI)  
Economics and Management (Wahlmodule BWL)

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### Election block: Wahlpflichtangebot (9 credits)

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<td>Engineering FinTech Solutions</td>
<td>4,5 CR</td>
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<tr>
<td>T-WIWI-106496</td>
<td>Computational FinTech with Python and C++</td>
<td>1,5 CR</td>
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<td>T-WIWI-106495</td>
<td>Automated Financial Advisory</td>
<td>3 CR</td>
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### Competence Certificate

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

### Competence Goal

Students with a strong technological background and/or a strong interest for software development and investments will learn how to build a prototype that automates essential steps for a fully automated investment and risk management process. Students also learn to organize themselves efficiently in teams of several developers in order to complete a prototype in a limited amount of time. Moreover, students deepen their understanding of finance and technology and learn how to combine both in an effective way. Students will hence be well prepared to become leaders and pioneers for upcoming FinTech innovations (and beyond) to help society to better invest for the future and to better protect from adverse risks.

### Prerequisites

None.

### Content

Within the scope of the lecture "Engineering FinTech Solutions" students get the opportunity to solve a partial problem from a larger FinTech problem independently and at the same time with close mentoring - by employees and professor of the C-RAM research group. The student is introduced to the problem to be solved on the basis of his very own level of knowledge and equipped with the necessary aids. Students are given the opportunity to combine new research approaches from the field of risk and investment management with modern information technology in order to independently master a step towards prototype development. Depending on the topic, students work alone or in teams. As part of the close mentoring approach, teams will meet weekly to discuss their progress and open questions with course students and the professor.

In the course "Computational FinTech with Python and C++" students are given individually tailored programming tasks at the beginning of the semester.

The contents of the seminar "Automated Financial Advisory" will be discussed with the students at the beginning of the semester.

### Recommendation

None

### Annotation

See respective lecture

### Workload

The total workload for this module is approximately 270 hours. For further information, see respective lecture.
5.36 Module: Dynamic IT-Infrastructures [M-INFO-101210]

**Responsible:** Prof. Dr. Hannes Hartenstein  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

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**Election block: Dynamische IT-Infrastrukturen (at least 1 item as well as at least 9 credits)**

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<tr>
<td>T-INFO-101326</td>
<td>Ubiquitous Computing</td>
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<td>T-INFO-101276</td>
<td>Data and Storage Management</td>
<td>4 CR</td>
<td>Neumair</td>
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<td>T-INFO-101284</td>
<td>Integrated Network and Systems Management</td>
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<td>T-INFO-101298</td>
<td>Distributed Computing</td>
<td>4 CR</td>
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<tr>
<td>T-INFO-101345</td>
<td>Parallel Computer Systems and Parallel Programming</td>
<td>4 CR</td>
<td>Streit</td>
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</table>

**Competence Goal**
The students will get to know established as well as novel concepts for the design, implementation, operation and management of dynamic IT infrastructures (Web, Grid, Cloud, Internet):

- Getting to know established and novel concepts for IT infrastructures
- Application of methods for the evaluation and analysis of dynamic IT infrastructures
- Assessment of tools, protocols and procedures for the operation and management of dynamic IT infrastructures
- Assessment of the strengths and weaknesses of IT infrastructures
- Insight into the practical operation of dynamic IT infrastructures using the example of the operation within the Steinbuch Centre for Computing (SCC)

**Prerequisites**
None

**Content**
This module covers various aspects of dynamic IT infrastructures such as layout, design, concept, development, operation and performance evaluation as well as optimization. These topics are considered from a theoretical-analytical approach as well as from the perspective of the practical experiences of day-to-day use. Being a modern IT service provider, the Steinbuch Centre for Computing (SCC) serves as object of study, since it combines both aspects in real life.
Module: Econometrics and Statistics I [M-WIWI-101638]

Responsible: Prof. Dr. Melanie Schienle
Organisation: KIT Department of Economics and Management
Part of: Economics and Management (Wahlmodule WIWI)

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**Mandatory**

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<td>T-WIWI-103125</td>
<td>Applied Econometrics</td>
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**Election block: Ergänzungsangebot (between 4,5 and 5 credits)**

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<td>Data Mining and Applications</td>
<td>4,5 CR Nakhaeizadeh</td>
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<tr>
<td>T-WIWI-103064</td>
<td>Financial Econometrics</td>
<td>4,5 CR Schienle</td>
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<td>T-WIWI-103126</td>
<td>Non- and Semiparametrics</td>
<td>4,5 CR Schienle</td>
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<td>T-WIWI-103127</td>
<td>Panel Data</td>
<td>4,5 CR Heller</td>
</tr>
<tr>
<td>T-WIWI-103065</td>
<td>Statistical Modeling of Generalized Regression Models</td>
<td>4,5 CR Heller</td>
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**Competence Certificate**
The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**
The student shows an in depth understanding of advanced Econometric techniques suitable for different types of data. He/She is able to apply his/her theoretical knowledge to real world problems with the help of statistical software and to evaluate performance of different approaches based on statistical criteria.

**Prerequisites**
The course “Advanced Statistics” [2520020] is compulsory and must be examined.

**Content**
The courses of this module offer students a broad range of advanced Econometric techniques for state-of-the-art data analysis.

**Workload**
The total workload for this module is approximately 270 hours.
Module: Econometrics and Statistics II [M-WIWI-101639]

**Responsible:** Prof. Dr. Melanie Schienle

**Organisation:** KIT Department of Economics and Management

**Part of:** Economics and Management (Wahlmodule WIWI)

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**Election block: Wahlpflichtangebot (between 9 and 10 credits)**

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<tr>
<td>T-WIWI-103066</td>
<td>Data Mining and Applications</td>
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<td>Financial Econometrics</td>
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<td>T-WIWI-103124</td>
<td>Multivariate Statistical Methods</td>
<td>4,5</td>
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<td>T-WIWI-103126</td>
<td>Non- and Semiparametrics</td>
<td>4,5</td>
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<td>Panel Data</td>
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<td>T-WIWI-103128</td>
<td>Portfolio and Asset Liability Management</td>
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<td>Statistical Modeling of Generalized Regression Models</td>
<td>4,5</td>
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<td>Stochastic Calculus and Finance</td>
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**Competence Certificate**
The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**
The student shows an in depth understanding of advanced Econometric techniques suitable for different types of data. He/She is able to apply his/her theoretical knowledge to real world problems with the help of statistical software and to evaluate performance of different approaches based on statistical criteria.

**Prerequisites**
This module can only be passed if the module “Econometrics and Statistics I” has been finished successfully before.

**Modelled conditions**
The following conditions have to be fulfilled:

1. The module M-WIWI-101638 - Econometrics and Statistics I must have been started.

**Content**
This modula builds on prerequisites acquired in Module"Econometrics and Statistics I". The courses of this module offer students a broad range of advanced Econometric techniques for state-of-the-art data analysis.

**Workload**
The total workload for this module is approximately 270 hours.

**Responsible:** Prof. Dr. Kay Mitusch  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Economics and Management (Wahlmodule WIWI)

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**Election block: Ergänzungsangebot (1 item)**

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<tr>
<td>T-WIWI-102647</td>
<td>Asset Pricing</td>
<td>4,5 CR</td>
<td>Ruckes, Uhrig-Homburg</td>
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<tr>
<td>T-WIWI-102622</td>
<td>Corporate Financial Policy</td>
<td>4,5 CR</td>
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<td>T-WIWI-109050</td>
<td>Corporate Risk Management</td>
<td>4,5 CR</td>
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<td>T-WIWI-102623</td>
<td>Financial Intermediation</td>
<td>4,5 CR</td>
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**Election block: Wahlpflichtangebot (1 item)**

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<tr>
<td>T-WIWI-102609</td>
<td>Advanced Topics in Economic Theory</td>
<td>4,5 CR</td>
<td>Mitusch</td>
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<tr>
<td>T-WIWI-102861</td>
<td>Advanced Game Theory</td>
<td>4,5 CR</td>
<td>Ehrhart, Puppe, Reiß</td>
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**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The exams are offered at the beginning of the recess period about the subject matter of the latest held lecture. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately. The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

The students

- have learnt the methods of formal economic modeling, particularly of General Equilibrium Theory and contract theory
- will be able to apply these methods to the topics in Finance, specifically the areas of financial markets and institutions and corporate finance
- have gained many useful insights into the relationship between firms and investors and the functioning of financial markets

**Prerequisites**

One of the courses T-WIWI-102647 "Asset Pricing" and T-WIWI-102622 "Corporate Financial Policy" is compulsory.

**Content**

The mandatory course "Advanced Topics in Economic Theory" is devoted in equal parts to General Equilibrium Theory and to contract theory. The course "Asset Pricing" will apply techniques of General Equilibrium Theory to valuation of financial assets. The courses "Corporate Financial Policy" and "Finanzintermediation" will apply the techniques of contract theory to issues of corporate finance and financial institutions.

**Workload**

The total workload for this module is approximately 270 hours. For further information see German version.

**Responsible:** Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:**
- Economics and Management (Wahlmodule WIWI) (Usage from 10/1/2017)
- Economics and Management (Wahlmodule BWL) (Usage from 10/1/2017)

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**Election block: Wahlpflichtangebot (at least 9 credits)**

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<td>Energy Market Engineering</td>
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<td>Energy Networks and Regulation</td>
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<td>T-WIWI-107504</td>
<td>Smart Grid Applications</td>
<td>4,5</td>
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**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

The student

- is aware of design options for energy and especially electricity markets and can derive implications for the market results from the market design,
- knows about current trends regarding the Smart Grid and understands affiliated modelling approaches,
- can evaluate business models of electricity grids according to the regulation regime
- is prepared for scientific contributions in the field of energy system analysis.

**Prerequisites**

None.

**Content**

The module conveys scientific and practical knowledge to analyse energy markets and according business models. To do so the scientific discussion on energy market designs is evaluated and analysed. Different energy market models are presented and their design implications are evaluated. Furthermore, the electricity system is analysed with regards to being a network industry and resulting regulation and business models are discussed. Besides these traditional areas of energy economics we will look at methods and models of digitalisation in the energy sector.

**Annotation**

The lecture Smart Grid Applications will be available starting in the winter term 2018/19.

**Workload**

The total workload for this module is approximately 270 hours. For further information see German version.
5.41 Module: Electronic Markets [M-WIWI-101409]

Responsible: Prof. Dr. Andreas Geyer-Schulz
Organisation: KIT Department of Economics and Management
Part of: Economics and Management (Wahlmodule WIWI)
Economics and Management (Wahlmodule BWL)

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Election block: Wahlpflichtangebot (at least 9 credits)

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<td>T-WIWI-108880</td>
<td>Blockchains &amp; Cryptofinance</td>
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<td>T-WIWI-102762</td>
<td>Business Dynamics</td>
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<td>T-WIWI-102886</td>
<td>Business Administration in Information Engineering and Management</td>
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<td>T-WIWI-102640</td>
<td>Market Engineering: Information in Institutions</td>
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<td>Price Management</td>
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<td>Telecommunication and Internet Economics</td>
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Competence Certificate
The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal
The student

- knows coordination and motivation methods and analyzes them regarding their efficiency,
- classifies markets and describes the roles of the participants in a formal way,
- knows the conditions for market failure and knows and develops countermeasures,
- knows institutions and market mechanisms, their fundamental theories and empirical research results,
- knows the design criteria of market mechanisms and a systematical approach for creating new markets,
- models, analyzes and optimizes the structure and dynamics of complex business applications.

Prerequisites
None
Content
What are the conditions that make electronic markets develop and how can one analyse and optimize such markets? In this module, the selection of the type of organization as an optimization of transaction costs is treated. Afterwards, the efficiency of electronic markets (price, information and allocation efficiency) as well as reasons for market failure are described. Finally, motivational issues like bounded rationality and information asymmetries (private information and moral hazard), as well as the development of incentive schemes, are presented. Regarding the market design, especially the interdependencies of market organization, market mechanisms, institutions and products are described and theoretical foundations are lectured.

Electronic markets are dynamic systems that are characterized by feedback loops between many different variables. By means of the tools of business dynamics such markets can be modelled. Simulations of complex systems allow the analysis and optimization of markets, business processes, policies, and organizations.

Topics include:
- classification, analysis, and design of markets
- simulation of markets
- auction methods and auction theory
- automated negotiations
- nonlinear pricing
- continuous double auctions
- market-maker, regulation, control

Recommendation
None

Annotation
The course Price Management is offered for the first time in summer term 2016.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.

**Responsible:** Prof. Dr. Wolf Fichtner  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Economics and Management (Wahlmodule WIWI)  
Economics and Management (Wahlmodule BWL)

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**Election block: Ergänzungsangebot (at least 6 credits)**

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<td>Cremer, Fichtner, Keles</td>
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<td>T-WIWI-107501</td>
<td>Energy Market Engineering</td>
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<td>T-WIWI-108016</td>
<td>Simulation Game in Energy Economics</td>
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<td>Quantitative Methods in Energy Economics</td>
<td>3 CR</td>
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<td>Regulation Theory and Practice</td>
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**Competence Certificate**

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations take place every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal. Additional courses might be accredited upon request.

**Competence Goal**

The student

- gains detailed knowledge about the new requirements of liberalised energy markets,
- describes the planning tasks on the different energy markets,
- knows solution approaches to respective planning tasks.

**Prerequisites**

The lecture Liberalised Power Markets has to be examined.

**Content**

Liberalised Power Markets: The European liberalisation process, energy markets, pricing, market failure, investment incentives, market power  
Energy Trade and Risk Management: trade centres, trade products, market mechanisms, position and risk management  
Simulation Game in Energy Economics: Simulation of the German electricity system

**Recommendation**

The courses are conceived in a way that they can be attended independently from each other. Therefore, it is possible to start the module in winter and summer term.

**Annotation**

From winter term 2017/2018 the course T-WIWI-102607Energy Policy will not be offered anymore in this module.

**Workload**

The total workload for this module is approximately 270 hours. For further information see German version.
5.43 Module: Energy Economics and Technology [M-WIWI-101452]

Responsible: Prof. Dr. Wolf Fichtner
Organisation: KIT Department of Economics and Management
Part of: Economics and Management (Wahlmodule WIWI)
Economics and Management (Wahlmodule BWL)

Credits: 9
Recurrence: Each term
Duration: 1 semester
Level: 4
Version: 4

Election block: Wahlpflichtangebot (at least 9 credits)

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<td>Jochem</td>
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<td>T-WIWI-102650</td>
<td>Energy and Environment</td>
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<td>Smart Energy Infrastructure</td>
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Competence Certificate

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations take place every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal
The student

- gains detailed knowledge about present and future energy supply technologies (focus on final energy carriers electricity and heat),
- knows the techno-economic characteristics of plants for energy provision, for energy transport as well as for energy distribution and demand,
- is able to assess the environmental impact of these technologies.

Prerequisites
None

Content

Heat Economy: district heating, heating technologies, reduction of heat demand, statutory provisions
Energy Systems Analysis: Interdependencies in energy economics, energy systems modelling approaches in energy economics
Energy and Environment: emission factors, emission reduction measures, environmental impact
Efficient Energy Systems and Electric Mobility: concepts and current trends in energy efficiency, Overview of and economical, ecological and social impacts through electric mobility

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
5.44 Module: Entrepreneurship (EnTechnon) [M-WIWI-101488]

**Responsible:** Prof. Dr. Orestis Terzidis

**Organisation:** KIT Department of Economics and Management

**Part of:** Economics and Management (Wahlmodule WIWI)
Economics and Management (Wahlmodule BWL)

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**Election block: Pflichtbestandteil (1 item)**

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**Election block: Wahlpflichtangebot (1 item)**

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<td>Business Planning</td>
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<tr>
<td>T-WIWI-102866</td>
<td>Design Thinking</td>
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<td>Entrepreneurial Leadership &amp; Innovation Management</td>
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<td>Entrepreneurship Research</td>
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**Election block: Ergänzungsangebot (1 item)**

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<td>3 CR</td>
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<td>Innovation Management: Concepts, Strategies and Methods</td>
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<td>Case Studies Seminar: Innovation Management</td>
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<td>Roadmapping</td>
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<td>6 CR</td>
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**Competence Certificate**
See German version.

**Competence Goal**
See German version.

**Prerequisites**
None

**Recommendation**
None

**Workload**
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Environmental Economics [M-WIWI-101468]

Responsible: Prof. Dr. Kay Mitusch
Organisation: KIT Department of Economics and Management
Part of: Economics and Management (Wahlmodule WIWI) (Usage from 4/1/2019)

Credits: 9
Recurrence: Each term
Duration: 1 semester
Level: 4
Version: 1

Election block: Wahlpflichtangebot (at least 9 credits)

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<td>4,5 CR Karl</td>
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<td>4,5</td>
<td>4,5 CR Mitusch, Szimba</td>
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<td>Environmental Law</td>
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Competence Certificate
The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The exams are offered at the beginning of the recess period about the subject matter of the latest held lecture. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately. The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal
The students
- understand the treatment of non-market resources as well as future resource shortages
- are able to model markets of energy and environmental goods
- are able to assess the results of government intervention
- know legal basics and are able to evaluate conflicts with regard to legal situation

Prerequisites
None

Content
Environmental degradation and increasing resource use are global challenges, which have to be tackled on a worldwide level. The module addresses these challenges from the perspective of economics, and imparts the fundamental knowledge of environmental and sustainability economics, and environmental and resource policy to the students. Additional courses address environmental law, environmental pressure, and applications to the transport sector.

Recommendation
Knowledge in the area of microeconomics and of the content of the course Economics I: Microeconomics [2600012], respectively, is required.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
5.46 Module: Experimental Economics [M-WIWI-101505]

Responsible: Prof. Dr. Johannes Philipp Reiß
Organisation: KIT Department of Economics and Management
Part of: Economics and Management (Wahlmodule WIWI)

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Election block: Wahlpflichtangebot (2 items)

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<td>4,5</td>
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<td>T-WIWI-102863</td>
<td>Topics in Experimental Economics</td>
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<td>Reiß</td>
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<td>T-WIWI-105781</td>
<td>Incentives in Organizations</td>
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Competence Certificate
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal
Students

• are acquainted with the methods of Experimental Economics along with its strengths and weaknesses;
• understand how theory-guided research in Experimental Economics interacts with the development of theory;
• are provided with foundations in data analysis;
• design an economic experiment and analyze its outcome.

Prerequisites
None.

Content
The module Experimental Economics offers an introduction into the methods and topics of Experimental Economics. It also fosters and extends knowledge in theory-guided experimental economics and its interaction with theory development. Throughout the module, readings of selected papers are required.

Recommendation
Basic knowledge in mathematics, statistics, and game theory is assumed.

Annotation
The course "Predictive Mechanism and Market Design" is offered every second winter semester, e.g. WS2013 / 14, WS2015 / 16, ...

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
5.47 Module: Finance 1 [M-WIWI-101482]

Responsible: Prof. Dr. Martin Ruckes
Prof. Dr. Marliese Uhrig-Homburg

Organisation: KIT Department of Economics and Management

Part of: Economics and Management (Wahlmodule WIWI)
Economics and Management (Wahlmodule BWL)

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Election block: Wahlpflichtangebot (9 credits)

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<td>Uhrig-Homburg</td>
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<td>T-WIWI-102621</td>
<td>Valuation</td>
<td>4,5 CR</td>
<td>Ruckes</td>
</tr>
<tr>
<td>T-WIWI-102647</td>
<td>Asset Pricing</td>
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<td>Ruckes, Uhrig-Homburg</td>
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Competence Certificate
The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.
The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal
The student
- has core skills in economics and methodology in the field of finance
- assesses corporate investment projects from a financial perspective
- is able to make appropriate investment decisions on financial markets

Prerequisites
None

Content
The courses of this module equip the students with core skills in economics and methodology in the field of modern finance. Securities which are traded on financial and derivative markets are presented, and frequently applied trading strategies are discussed. A further focus of this module is on the assessment of both profits and risks in security portfolios and corporate investment projects from a financial perspective.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
5.48 Module: Finance 2 [M-WIWI-101483]

Responsible: Prof. Dr. Martin Ruckes
Prof. Dr. Marliese Uhrig-Homburg

Organisation: KIT Department of Economics and Management

Part of: Economics and Management (Wahnmodule WIWI)
Economics and Management (Wahnmodule BWL)

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Election block: Wahlpflichtangebot (9 credits)

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<td>Ruckes, Uhrig-Homburg</td>
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<td>Exchanges neu</td>
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<td>Franke</td>
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<tr>
<td>T-WIWI-102622</td>
<td>Corporate Financial Policy neu</td>
<td>4,5 CR</td>
<td>Ruckes</td>
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<tr>
<td>T-WIWI-109050</td>
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<td>4,5 CR</td>
<td>Ruckes</td>
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<td>Derivatives neu</td>
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<td>4,5 CR</td>
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<td>Fixed Income Securities neu</td>
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<tr>
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<tr>
<td>T-WIWI-102626</td>
<td>Business Strategies of Banks neu</td>
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<td>Müller</td>
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<td>International Finance neu</td>
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Competence Certificate
The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal
The student is in a position to discuss, analyze and provide answers to advanced economic and methodological issues in the field of modern finance.

Prerequisites
It is only possible to choose this module in combination with the module Finance 1. The module is passed only after the final partial exam of Finance 1 is additionally passed.

Modelled conditions
The following conditions have to be fulfilled:

1. The module M-WIWI-101482 - Finance 1 must have been started.

Content
The module Finance 2 is based on the module Finance 1. The courses of this module equip the students with advanced skills in economics and methodology in the field of modern finance on a broad basis.

Annotation
The courses eFinance: Information Engineering and Management for Securities Trading [2540454] and Financial Analysis [2530205] can be chosen from summer term 2015 on.
**Workload**
The total workload for this module is approximately 270 hours. For further information see German version.
5.49 Module: Finance 3 [M-WIWI-101480]

**Responsibility:** Prof. Dr. Martin Ruckes  
Prof. Dr. Marliese Uhrig-Homburg  

**Organisation:** KIT Department of Economics and Management  

**Part of:** Economics and Management (Wahlmodule WIWI) (Usage from 4/1/2019)  
Economics and Management (Wahlmodule BWL) (Usage from 4/1/2019)

**Credits:** 9  
**Recurrence:** Each term  
**Duration:** 1 semester  
**Level:** 4  
**Version:** 4

**Election block: Wahlpflichtangebot (at least 9 credits)**

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**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

The student is in a position to discuss, analyze and provide answers to advanced economic and methodological issues in the field of modern finance.

**Prerequisites**

It is only possible to choose this module in combination with the module Finance 1 and Finance 2. The module is passed only after the final partial exams of Finance 1 and Finance 2 are additionally passed.

**Modelled conditions**

The following conditions have to be fulfilled:

1. The module M-WIWI-101482 - Finance 1 must have been started.  
2. The module M-WIWI-101483 - Finance 2 must have been started.

**Content**

The courses of this module equip the students with advanced skills in economics and methodology in the field of modern finance on a broad basis.

**Workload**

The total workload for this module is approximately 270 hours. For further information see German version.
# 5.50 Module: Formal Systems [M-INFO-100799]

**Responsible:** Prof. Dr. Bernhard Beckert  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

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## Module: Formal Systems II: Application [M-INFO-100744]

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5.52 Module: Formal Systems II: Theory [M-INFO-100841]

**Responsible:** Prof. Dr. Bernhard Beckert

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

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5.53 Module: Future Networking [M-INFO-101205]

**Responsible:** Prof. Dr. Martina Zitterbart  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

<table>
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**Election block: Future networking (at least 1 item as well as at least 8 credits)**

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<td>Bless, Zitterbart</td>
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<td>T-INFO-101322</td>
<td>Mobile Communication</td>
<td>4 CR</td>
<td>Waldhorst, Zitterbart</td>
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<td>T-INFO-101337</td>
<td>Internet of Everything</td>
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<td>T-INFO-101338</td>
<td>Telematics</td>
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**Competence Goal**

Each student should be able

- to learn and use the concepts and principals of future network design
- to identify the flaws and benefits of future communication systems
- to judge the performance of protocols, future networks and architectures
- master advanced protocols, architectures and algorithms of future communication systems

**Content**

This module details selected aspects of future communication systems. This includes beside the requirements of secure and multimedia-based communication also the realization and controllability of large communication systems and networks. An important aspect is benchmarking and mastering the used algorithms, protocols and architectures. Also actual developments and applications are in the focus of this module.
### Module: Governance, Risk & Compliance [M-INFO-101242]

**Responsible:** Prof. Dr. Thomas Dreier  
**Organisation:** KIT Department of Informatics  
**Part of:** Law

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#### Election block: Governance, Risk & Compliance (at least 1 item as well as at least 9 credits)

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<td>Seminar: Governance, Risk &amp; Compliance <strong>neu</strong></td>
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<td>IT- Security Law <strong>neu</strong></td>
<td>3 CR</td>
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Module: Growth and Agglomeration [M-WIWI-101496]

Responsible: Prof. Dr. Ingrid Ott
Organisation: KIT Department of Economics and Management
Part of: Economics and Management (Wahlmodule WIWI) (Usage from 4/1/2019)

Credits 9  Recurrence Each term  Duration 1 semester  Level 4  Version 3

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<td>T-WIWI-102785</td>
<td>Theory of Endogenous Growth</td>
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<td>Spatial Economics</td>
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Election block: Wahlpflichtangebot (9 credits)

Competence Certificate
The assessment is carried out as partial written exams (see the lectures descriptions).
The overall grade for the module is the average of the grades for each course weighted by the credits.

Competence Goal
The student
- gains deepened knowledge of micro-based general equilibrium models
- understands how based on individual optimizing decisions aggregate phenomena like economic growth or agglomeration (cities / metropolises) result
- is able to understand and evaluate the contribution of these phenomena to the development of economic trends
- can derive policy recommendations based on theory

Prerequisites
None

Content
The module includes the contents of the lectures Endogenous Growth Theory [2561503], Spatial Economics [2561260] and International Economic Policy [2560254]. While the first two lectures have a more formal-analytic focus, the third lecture approaches fundamental ideas and problems from the field of international economic policy from a more verbal perspective.
The common underlying principle of all three lectures in this module is that, based on different theoretical models, economic policy recommendations are derived.

Recommendation
Attendance of the course Introduction Economic Policy [2560280] is recommended.
Successful completion of the courses Economics I: Microeconomics and Economics II: Macroeconomics is required.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Human Computer Interaction [M-INFO-100729]

**Responsible:** Prof. Dr.-Ing. Michael Beigl  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

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<td>T-INFO-106257</td>
<td>Human-Machine-Interaction</td>
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5 MODULES

Module: Human Factors in Security and Privacy [M-WIWI-104520]

Responsible: Prof. Dr. Melanie Volkamer
Organisation: KIT Department of Economics and Management
Part of: Informatics (Usage from 10/1/2018)

Credits 9
Recurrence Each term
Duration 1 semester
Level 4
Version 1

Mandatory

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<td>4</td>
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Competence Certificate
The module examination is carried out in the form of partial examinations on the selected courses of the module, with which the minimum requirement at creditpoints is fulfilled. The learning control is described in each course. The overall score of the module is made up of the sub-scores weighted with creditpoints and is cut off after the first comma point.

Competence Goal
Students ...

- know why many existing security and privacy mechanisms are not usable and why many awareness/education/training approaches are not effective
- can explain for concrete examples why these are not usable / not effective including why people are likely to face problems with these
- can explain what mental models are, why they are important and how they can be identified
- know how to conduct a cognitive walkthrough to identify problems with existing mechanisms and approaches
- know how to conduct semi-structured interviews
- know how user studies in the security context differ from those conducted in other contexts
- can explain the process of human centered security / privacy by design
- know the advantages and disadvantages of various graphical password schemes
- know concepts such as just in time and place security interventions

Prerequisites
None
Content
The history of information security and privacy has taught us that it takes more than technological innovation to develop effective security and privacy mechanisms. Many aspects of information security and privacy actually depend on both technical and human factors. As a result of focusing on the technical factors, we are seeing a persistent gap between theoretical security and actual security in real world which becomes an increasing problem in the age of digitalization. The gap is mainly caused by strong and actually unrealistic assumptions regarding the users’ knowledge and behavior.

Human factors in security and privacy research addresses several types of security and privacy mechanisms, e.g., authentication mechanisms including text and graphical passwords, security and privacy indicators (such as the icons in the address bar of nowadays web browsers) and security and privacy interventions like warning messages, permission dialogs and security and privacy policies as well as corresponding configuration interfaces. Besides security and privacy mechanisms, human factors in security and privacy researchers deal with security and privacy awareness, education, and training approaches.

‘Human factors in security & privacy’ research areas are:

- identifying users’ mental models using techniques such as (semi-)structured interviews or focus groups,
- evaluating existing approaches regarding their effectiveness in supporting their users in making secure decisions / informed decisions in the context of privacy using techniques such as cognitive walkthroughs, lab user studies or even field studies,
- proposing improved / new approaches and evaluating their effectiveness using the so called human-centered security / privacy by design approach.

This module discusses the various problems of existing security and privacy mechanisms and security and privacy awareness/education/training approaches. The lecture addresses relevant psychological and sociological aspects which are important to know and to consider when developing more usable security/privacy mechanisms and more effective awareness/education/training approaches. The human centered security and privacy by design approach is introduced. Furthermore, some of the methodologies used in this area are explained and a subset of them is applied. Finally, positive examples, such as graphical passwords, are introduced and discussed. Note, the main part of the exercise is replicating an interview based study. The main focus of the lab will be to replicate a quantitative based user study.

Annotation
This new module can be chosen from winter term 2018/2019.

Workload
The total workload for this module is approximately 270 hours.
5 MODULES

Module: Industrial Production II [M-WIWI-101471]

Module Handbook as of 04.03.2019

5.58 Module: Industrial Production II [M-WIWI-101471]

Responsible: Prof. Dr. Frank Schultmann
Organisation: KIT Department of Economics and Management
Part of: Economics and Management (Wahlmodule WIWI)
Economics and Management (Wahlmodule BWL)

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T-WIWI-102631 Planning and Management of Industrial Plants 5,5 CR Schultmann

Election block: Ergänzungsangebot aus dem Modul Industrielle Produktion III (at most 1 item)

T-WIWI-102763 Supply Chain Management with Advanced Planning Systems 3,5 CR Bosch, Göbelt
T-WIWI-102826 Risk Management in Industrial Supply Networks 3,5 CR Wiens
T-WIWI-102828 Supply Chain Management in the Automotive Industry 3,5 CR Heupel, Lang
T-WIWI-103134 Project Management 3,5 CR Schultmann

Election block: Ergänzungsangebot (at most 1 item)

T-WIWI-102634 Emissions into the Environment 3,5 CR Karl
T-WIWI-102882 International Management in Engineering and Production 3,5 CR Sasse
T-WIWI-103133 Life Cycle Assessment 3,5 CR Keller

Competence Certificate
The assessment is carried out as partial exams (according to section 4 (2), 1 SPO) of the core course Planning and Managing of Industrial Plants [2581952] and one further single course of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal

- Students shall be able to describe the tasks of tactical production management with special attention drawn upon industrial plants.
- Students shall understand the relevant tasks in plant management (projection, realisation and supervising tools for industrial plants).
- Students shall be able to describe the special need of a techno-economic approach to solve problems in the field of tactical production management.
- Students shall be proficient in using selected techno-economic methods like investment and cost estimates, plant layout, capacity planning, evaluation principles of production techniques, production systems as well as methods to design and optimize production systems.
- Students shall be able to evaluate techno-economical approaches in planning tactical production management with respect to their efficiency, accuracy and relevance for industrial use.

Prerequisites
The course Planning and Managing of Industrial Plants [2581952] and at least one additional activity are compulsory and must be examined.

Content

- Planning and Management of Industrial Plants: Basics, circulation flow starting from projecting to techno-economic evaluation, construction and operating up to plant dismantling.

Annotation
Apart from the core course the courses offered are recommendations and can be replaced by courses from the Module Industrial Production III.
Workload
Total effort will account to 270 hours (9 credit points) and can be allocated according to the credit point rating. Therefore, a course with 3.5 credits requires an effort of approximately 105h and a course with 5.5 credits 165h. The total effort for each course consists of attending lectures and tutorials, examination times and the time an average student needs to prepare himself in order to pass the exam with an average grade.
5.59 Module: Industrial Production III [M-WIWI-101412]

**Responsible:** Prof. Dr. Frank Schultmann

**Organisation:** KIT Department of Economics and Management

**Part of:**
- Economics and Management (Wahlmodule WIWI)
- Economics and Management (Wahlmodule BWL)

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**Election block: Ergänzungsangebot aus dem Modul Industrielle Produktion II (at most 1 item)**

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<td>International Management in Engineering and Production</td>
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<td>Life Cycle Assessment</td>
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**Election block: Ergänzungsangebot (at most 1 item)**

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<td>Supply Chain Management with Advanced Planning Systems</td>
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<td>Risk Management in Industrial Supply Networks</td>
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<td>Project Management</td>
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**Competence Certificate**

The assessment is carried out as partial exams (according to section 4 (2), 1 SPO) of the core course Production and Logistics Management [2581954] and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

- Students describe the tasks concerning general problems of an operative production and logistics management.
- Students describe the planning tasks of supply chain management.
- Students use proficiently approaches to solve general planning problems.
- Students explain the existing interdependencies between planning tasks and applied methods.
- Students describe the main goals and set-up of software supporting tools in production and logistics management (i.e. APS, PPS-, ERP- and SCM Systems).
- Students discuss the scope of these software tools and their general disadvantages.

**Prerequisites**

The course Production and Logistics Management [2581954] and at least one additional activity are compulsory and must be examined.

**Content**

- Planning tasks and exemplary methods of production planning and control in supply chain management.
- Supporting software tools in production and logistics management (APS, PPS- and ERP Systems).
- Project management in the field of production and supply chain management.

**Annotation**

Apart from the core course the courses offered are recommendations and can be replaced by courses from the Module Industrial Production II.
**Workload**

The total amount of work for this module is approx. 270 hours (9 credits). The allocation is made according to the credit points of the courses of the module.

The total number of hours per course results from the effort required to attend the lectures and exercises, as well as the examination times and the time required to achieve the learning objectives of the module for an average student for an average performance.
5.60 Module: Information Engineering and Management [M-WIWI-101443]

**Responsible:** Prof. Dr. Andreas Geyer-Schulz
Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:** Economics and Management (mandatory)

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<td>5 CR</td>
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**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of each course of this module, whose sum of credits meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

The student

- understands and analyzes the central role of information as an economic good, a production factor, and a competitive factor,
- identifies, evaluates, prices, and markets information goods,
- evaluates information flows and the value of information in an interdisciplinary context,
- works out solutions in teams,
- transfers models from Business Administration to situations in business whose basic conditions are changed due to the implementation of information and communication technology,
- applies methods from Business Administration (Decision theory, game theory, operations research, etc.) to questions of Information Engineering and Management,
- analyzes the potential to automate the decision making process in businesses by data bases,
- describes the process to extract relevant data for decision making from operational accounting systems.

**Prerequisites**

None

**Content**

The module Information Engineering and Management comprises the lectures Principles of Information Engineering and Management and Business Administration in Information Engineering and Management.

In the lecture Principles of Information Engineering and Management, a clear distinction of information as a production, competitive, and economic good is introduced. The central role of information is explained through the concept of the information lifecycle. The single phases from extraction/generation through storage transformation and evaluation until the marketing and usage of information are analyzed from the business administration perspective and the microeconomic perspective. The state of the art of economic theory is presented throughout the different phases of the information lifecycle. The lecture is complemented by accompanying exercise courses.

In the lecture Business Administration in Information Engineering and Management, classical Business Administration is applied to businesses in an information- and communication-technological environment. The process to extract relevant data for decision making from operational accounting systems receives special attention. In order to do so, topics such as activity-based costing and transaction costs models are addressed. The automation of the decision making process in businesses by data bases is another focus of the module. To solve such issues within a company, relevant methods such as decision theory and game theory are lectured. Finally, complex business relevant questions in a dynamically changing environment are addressed by presenting models and methods from system dynamics.
5.61 Module: Information Systems in Organizations [M-WIWI-104068]

Responsible: Prof. Dr. Alexander Mädche

Organisation: KIT Department of Economics and Management

Part of: Economics and Management (Wahlmodule WIWI) (Usage from 4/1/2018)
Economics and Management (Wahlmodule BWL) (Usage from 4/1/2018)

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Competence Certificate
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal
The student

- has a comprehensive understanding of conceptual and theoretical foundations of information systems in organizations
- is aware of the most important classes of information systems used in organizations: process-centric, information-centric and people-centric information systems.
- knows the most important activities required to execute in the pre-implementation, implementation and post-implementation phase of information systems in organizations in order to create business value
- has a deep understanding of key capabilities of business intelligence systems and/or interactive information systems used in organizations

Prerequisites
None

Content
During the last decades we witnessed a growing importance of Information Technology (IT) in the business world along with faster and faster innovation cycles. IT has become core for businesses from an operational company-internal and external customer perspective. Today, companies have to rethink their way of doing business, from an internal as well as an external digitalization perspective.

This module focuses on the internal digitalization perspective. The contents of the module abstract from the technical implementation details and focus on foundational concepts, theories, practices and methods for information systems in organizations. The students get the necessary knowledge to guide the successful digitalization of organizations. Each lecture in the module is accompanied with a capstone project that is carried out in cooperation with an industry partner.

Annotation
New module starting summer term 2018.

Workload
The total workload for this module is approximately 270 hours.
5.62 Module: Innovation and Growth [M-WIWI-101478]

**Responsible:** Prof. Dr. Ingrid Ott

**Organisation:** KIT Department of Economics and Management

**Part of:** Economics and Management (Wahlmodule WIWI) (Usage from 4/1/2019)

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**Election block: Wahlpflichtangebot (between 9 and 10 credits)**

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**Competence Certificate**
The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The exams are offered at the beginning of the recess period about the subject matter of the latest held lecture. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**
Students shall be given the ability to

- know the basic techniques for analyzing static and dynamic optimization models that are applied in the context of micro-and macroeconomic theories
- understand the important role of innovation to the overall economic growth and welfare
- identify the importance of alternative incentive mechanisms for the emergence and dissemination of innovations
- explain, in which situations market interventions by the state, for example taxes and subsidies, can be legitimized, and evaluate them in the light of economic welfare

**Prerequisites**
None

**Content**
The module includes courses that deal with issues of innovation and growth in the context of micro-and macroeconomic theories. The dynamic analysis makes it possible to analyze the consequences of individual decisions over time, and sheds light on the tension between static and dynamic efficiency in particular. In this context is also analyzed, which policy is appropriate to carry out corrective interventions in the market and thus increase welfare in the presence of market failure.

**Recommendation**
Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2600012], and Economics II [2600014]. In addition, an interest in quantitative-mathematical modeling is required.

**Workload**
Total expenditure of time for 9 credits: 270 hours

- Attendance time per lecture: 3x14h
- Preparation and wrap-up time per lecture: 3x14h
- Rest: Exam Preparation

The exact distribution is subject to the credits of the courses of the module.
**5.63 Module: Innovation Economics [T-WIWI-101514]**

**Responsible:** Prof. Dr. Ingrid Ott  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Economics and Management (Wahlmodule WIWI) (Usage from 4/1/2019)

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**Election block: Wahlpflichtangebot (between 9 and 10 credits)**

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| T-WIWI-102840 | Innovation theory and -Policy neu | 4,5 | Ott  
| T-WIWI-102906 | Methods in Economic Dynamics neu | 1,5 | Ott  
| T-WIWI-109864 | Product and Innovation Management neu | 3 | Klarmann  
| T-WIWI-102789 | Seminar in Economic Policy neu | 3 | Ott  

**Competence Certificate**

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

Students shall be given the ability to

- understand the important role of innovation for economic growth and welfare  
- understand the relevance of alternative incentive mechanisms for the emergence and dissemination of innovations  
- know basic terms of product and innovation concepts  
- know fundamental concepts of innovation management  
- work with fundamental theoretical innovation models and to implement them in appropriate computer algebra systems  
- query appropriate data sources and to analyse and visualise them using statistical methods  

**Prerequisites**

None

**Content**

The module provides students with knowledge about implications of technological and organizational changes. Addressed economic issues are incentives for developing innovations, diffusion processes, and associated effects. In this context the module analyses appropriate policies in the presence of market failures to take corrective action on the market process and thus to increase the dynamic efficiency of economies.

Furthermore, the module offers the possibility to learn about different aspects of theoretical modelling of innovation-based growth as a part of the seminar and the methods-workshop. This includes the implementation of formal models in computer algebra systems as well as recording, processing and econometric analysis of related data from relational databases (concerning for example patents or trademarks). Moreover, methods of network theory are applied.

Finally, the module emphasises the business perspective: Issues of all stages of innovation processes will be discussed, from innovation strategies up to the market commercialisation.

**Recommendation**

Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2600012] and Economics II [2600014]. Further, it is assumed that students have interest in using quantitative-mathematical methods.

**Workload**

The total workload for this module is approximately 270 hours. For further information see German version.
Module: Innovation Management [M-WIWI-101507]

**Responsible:** Prof. Dr. Marion Weissenberger-Eibl

**Organisation:** KIT Department of Economics and Management

**Part of:** Economics and Management (Wahlmodule WIWI)
Economics and Management (Wahlmodule BWL)

### Credits
- 9

### Recurrence
- Each term

### Duration
- 1 semester

### Level
- 4

### Version
- 5

#### Mandatory

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#### Election block: Wahlpflichtangebot (1 item)

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<td>3 CR</td>
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<tr>
<td>T-WIWI-102852</td>
<td>Case Studies Seminar: Innovation Management</td>
<td>3 CR</td>
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<td>T-WIWI-108774</td>
<td>Analyzing and Evaluating Innovation Processes</td>
<td>3 CR</td>
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<td>T-WIWI-102853</td>
<td>Roadmapping</td>
<td>3 CR</td>
<td>CR</td>
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<td>T-WIWI-109932</td>
<td>A closer look at Social Innovation</td>
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#### Election block: Ergänzungsangebot (1 item)

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### Competence Certificate

See German version.

### Competence Goal

Students develop a comprehensive understanding of the innovation process and its conditionality. There is an additional focus on the concepts and processes which are of particular relevance with regard to shaping the entire process. Various strategies and methods are then taught based on this.

After completing the module, students should have developed a systemic understanding of the innovation process and be able to shape this by developing and applying suitable methods.

### Prerequisites

The lecture “Innovation Management: Concepts, Strategies and Methods” and one of the seminars of the chair for Innovation and Technology Management are compulsory. The third course can be chosen from the courses of the module.

### Content

The Innovation Management: Concepts, Strategies and Methods lecture course teaches concepts, strategies and methods which help students to form a systemic understanding of the innovation process and how to shape it. Building on this holistic understanding, the seminar courses then go into the subjects in greater depth and address specific processes and methods which are central to innovation management.
Recommendation
None

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Innovative Concepts of Data and Information Management [M-INF-101208]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

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**Election block: Innovative Konzepte des Daten- und Informationsmanagements (at least 1 item as well as at least 8 credits)**

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<td>T-INFO-101306</td>
<td>Data Management in the Cloud</td>
<td>5 CR</td>
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<tr>
<td>T-INFO-101317</td>
<td>Deployment of Database Systems</td>
<td>5 CR</td>
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<td>T-INFO-101975</td>
<td>Consulting in Practice</td>
<td>1,5 CR</td>
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<td>T-INFO-101976</td>
<td>Project Management in Practice</td>
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<td>T-INFO-101977</td>
<td>Selling IT-Solutions Professionally</td>
<td>1,5 CR</td>
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<td>T-INFO-101257</td>
<td>Mechanisms and Applications of Workflow Systems</td>
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<td>Big Data Analytics 2</td>
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<td>T-INFO-108377</td>
<td>Data Privacy: From Anonymization to Access Control</td>
<td>3 CR</td>
<td>Böhm</td>
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</table>

**Competence Certificate**

Siehe Teilleistung.

**Competence Goal**

The students

- know the research area of information systems in its various facets and are able to do scientific work in this area,
- are able to develop complex information systems on their own,
- are able to structure and manage complex projects in the field of information systems with unpredictable difficulties,
- are able to explain and to discuss complex aspects of the topics covered by this module with both experts and informed outsiders.

**Prerequisites**

None

**Content**

This module aims at exposing students to modern information management, both, in ‘breadth’ and ‘depth’. We achieve ‘breadth’ by means of a close inspection and comparison of different systems and their respective aims. We achieve ‘depth’ by means of an extensive examination of the underlying concepts and design alternatives, their assessment as well as by discussing applications.

**Annotation**

The courses of this module are offered irregularly. Nonetheless, it is guaranteed that the module can be passed anytime.
Module: Insurance Management II [M-WIWI-101449]

Responsible: Prof. Dr. Ute Werner
Organisation: KIT Department of Economics and Management
Part of: Economics and Management (Wahlmodule BWL)

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Election block: Wahlpflichtangebot (9 credits)

- T-WIWI-102601 Insurance Marketing 4,5 CR Schwake
- T-WIWI-102648 Insurance Production 4,5 CR Werner
- T-WIWI-102637 Current Issues in the Insurance Industry 2 CR Heilmann
- T-WIWI-102636 Insurance Risk Management 2,5 CR Maser
- T-WIWI-102649 Risk Communication 4,5 CR Werner
- T-WIWI-102797 P&C Insurance Simulation Game 3 CR Werner
- T-WIWI-102603 Principles of Insurance Management 4,5 CR Werner
- T-WIWI-102841 Modelling, Measuring and Managing of Extreme Risks 2,5 CR Werner

Competence Certificate
From 01.10.2017 (winter term 2017/2018) the module is no longer available.
The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.
The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal
See German version.

Prerequisites
It is only possible to choose this module in combination with the module Insurance Management I. The module is passed only after the final partial exam of Insurance Management I has been passed.

Modelled conditions
The following conditions have to be fulfilled:

1. The module M-WIWI-101469 - Insurance Management I must have been started.

Content
See German version.

Recommendation
The courses chosen from the modules Insurance Management I or Insurance Management II are supposed to complement each other. Advice and information is available from the person responsible for the examination process at the Insurance Department of FBV.

Annotation
Please note:

- T-WIWI-102636 Insurance Risk Management will be offered as a seminar starting summer term 2017.
- T-WIWI-102797 P+C Insurance Simulation Game will not be offered anymore from winter term 2016/2017 on;
- T-WIWI-102603 Principles of Insurance Management will be offered latest until summer term 2017 (beginners only);
- T-WIWI-102668 Insurance Production will be offered latest until summer term 2017 (beginners only);
- T-WIWI-102636 Insurance Risk Management will be offered latest until summer term 2017 (beginners only);
- T-WIWI-102649 Risk Communication will be offered latest until winter term 2017/2018 (beginners only);
- T-WIWI-102841 Modelling, Measuring and Managing of Extreme Risks will be offered latest until summer term 2017 (beginners only).
Workload
The total workload for this module is approximately 270 hours. For further information see German version.
5.67 Module: Intellectual Property Law [M-INFO-101215]

Responsible: Prof. Dr. Thomas Dreier
Organisation: KIT Department of Informatics
Part of: Law

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Election block: Recht des Geistigen Eigentums (at least 1 item as well as at least 9 credits)

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<td>T-INFO-101308</td>
<td>Copyright</td>
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<td>T-INFO-101310</td>
<td>Patent Law</td>
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<td>T-INFO-101313</td>
<td>Trademark and Unfair Competition Law</td>
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<td>T-INFO-101307</td>
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Prerequisites
None
5.68 Module: Intelligent Risk and Investment Advisory [M-WIWI-103247]

**Responsible:** Prof. Dr Maxim Ulrich

**Organisation:** KIT Department of Economics and Management

**Part of:**
- Economics and Management (Wahlmodule WIWI)
- Economics and Management (Wahlmodule BWL)

### Election block: Wahlpflichtangebot (9 credits)

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<td>T-WIWI-106442</td>
<td>Building Intelligent and Robo-Advised Portfolios</td>
<td>9 CR</td>
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<td>T-WIWI-107032</td>
<td>Computational Risk and Asset Management I</td>
<td>4.5 CR</td>
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<td>Computational Risk and Asset Management II</td>
<td>4.5 CR</td>
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<td>T-WIWI-106193</td>
<td>Engineering FinTech Solutions</td>
<td>4,5 CR</td>
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### Competence Certificate

In winter semester 2018/2019 no exam for the courses "Building Intelligent and Robo-Advised Portfolios" and "Computational Risk and Asset Management I / II" will be offered.

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

### Competence Goal

Students obtain a practical and yet research oriented introduction into the field of quantitative and computational risk and investment management. Students learn how to use concepts from computer science, statistics, OR and economics to build intelligent risk and investment systems. Based on personal preferences, students can specialize within the module on either more practical programming and statistical learning points or more on the economic and mathematical insights and intuition.

After successful completion of the module, students know the industry intuition as well as state-of-the-art academic ‘financial engineering’ methods necessary to successfully contribute to sustainable and value oriented innovations in the field of intelligent risk and investment advisory.

### Prerequisites

None.

### Content

The lecture "Building Intelligent and Robo-Advised Portfolios" offers an application-oriented introduction to intelligent and automated portfolio management.

The lectures "Computational Risk and Asset Management" offer an application-oriented introduction to financial market modeling with modern statistical concepts. The acquired knowledge is helpful for quantitative industry internships and jobs, as well as for further quantitative and/or data analysis oriented lectures/seminars/final papers at FBV and other KIT institutes. In terms of content, the student learns to analyze fundamental problems of financial market modeling, such as the prediction of returns, risk distributions and risk premiums, using probabilistic concepts and to solve them independently using modern software. The intuitive and at the same time rigorous interaction of statistical modeling on the one hand and the application to new financial market problems on the other hand characterizes the teaching philosophy of the course. All necessary statistical and financial specific concepts are discussed in the lectures. The students are given numerous possibilities to solve current financial problems independently with modern software. The learning of the programming language Python is part of the teaching program.

Within the scope of the lecture "Engineering FinTech Solutions" students get the opportunity to solve a subproblem from a larger FinTech problem independently and at the same time with close mentoring - by employee and professor of the C-RAM research group. The student is introduced to the problem to be solved on the basis of his very own level of knowledge and equipped with the necessary aids. Students are given the opportunity to combine new research approaches from the field of risk and investment management with modern information technology in order to independently master a step towards prototype development. Depending on the topic, students work alone or in teams. As part of the close mentoring approach, teams will meet weekly to discuss their progress and open questions with course students and the professor.
**Recommendation**
None

**Annotation**
See respective lecture

**Workload**
The total workload for this module is approximately 270 hours. For further information, see respective lecture.
Module: Intelligent Systems and Services [M-WIWI-101456]

Responsible: Prof. Dr. York Sure-Vetter
Organisation: KIT Department of Economics and Management
Part of: Informatics

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Election block: Wahlplfichtangebot (between 9 and 10 credits)

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Competence Certificate
The assessment mix of each course of this module is defined for each course separately. The final mark for the module is the average of the marks for each course weighted by the credits and truncated after the first decimal.

Algorithms for Internet Applications [T-WIWI-102658]: The examination will be offered latest until summer term 2017 (repeaters only).

Competence Goal
Students
- know the different machine learning procedures for the supervised as well as the unsupervised learning,
- identify the pros and cons of the different learning methods,
- apply the discussed network learning methods in specific scenarios,
- compare the practicality of methods and algorithms with alternative approaches.

Prerequisites
None

Content
In the broader sense learning systems are understood as biological organisms and artificial systems which are able to change their behavior by processing outside influences. Network leaning methods based on symbolic, statistic and neuronal approaches are the focus of Computer Sciences.

In this module the most important network learning methods are introduced and their applicability is discussed with regard to different information sources such as data texts and images considering especially procedures for knowledge acquirement via data and text mining, natural analogue procedures as well as the application of organic learning procedures within the finance sector.
# Module: Lab Course: Natural Language Processing and Software Engineering [M-INFO-103138]

## Responsible
Prof. Dr. Walter Tichy

## Organisation
KIT Department of Informatics

## Part of
Informatics

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Module: Lab: Graph Visualization in Practice [M-INFO-103302]

**Responsible:** Prof. Dr. Dorothea Wagner

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

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**Mandatory**

| T-INFO-106580 | Lab: Graph Visualization in Practice | 5 CR | Wagner |
Module: Laboratory Course Algorithm Engineering [M-INFO-102072]

Responsible: Prof. Dr. Peter Sanders
Prof. Dr. Dorothea Wagner

Organisation: KIT Department of Informatics

Part of: Informatics

Credits: 6
Recurrence: Each term
Language: Deutsch/Englisch
Level: 4
Version: 1

Mandatory

| T-INFO-104374 | Laboratory Course Algorithm Engineering | 6 CR | Sanders, Wagner |

Information Engineering and Management M.Sc.
Module Handbook as of 04.03.2019
Module: Language Technology and Compiler [M-INFO-100806]

**Responsible:** Prof. Dr.-Ing. Gregor Snelting

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

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**Mandatory**

| T-INFO-101343 | Language Technology and Compiler | 8 CR | Snelting |
5.74 Module: Machine Learning [M-WIWI-103356]

**Responsibility:** Prof. Dr.-Ing. Johann Marius Zöllner

**Organisation:** KIT Department of Economics and Management

**Part of:** Informatics

<table>
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<td>Each term</td>
<td>1 semester</td>
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**Election block: Wahlpflichtangebot (between 9 and 10 credits)**

| T-WIWI-106340 | Machine Learning 1 - Basic Methods | 5 CR | Zöllner |
| T-WIWI-106341 | Machine Learning 2 – Advanced Methods | 5 CR | Zöllner |

**Competition Certificate**

The module examination is carried out in the form of partial examinations on the selected courses of the module, with which the minimum requirement at creditpoints is fulfilled. The learning control is described in each course. The overall score of the module is made up of the sub-scores weighted with creditpoints and is cut off after the first comma point.

**Competition Goal**

- Students gain knowledge of the basic methods in the field of machine learning.
- Students understand advanced concepts of machine learning and their application.
- Students can classify, formally describe and evaluate methods of machine learning.
- Students can use their knowledge to select suitable models and methods for selected problems in the field of machine learning.

**Prerequisites**

None

**Modelled conditions**

The following conditions have to be fulfilled:

1. The module M-INFO-100817 - Machine Learning 1 - Basic Methods must not have been started.
2. The module M-INFO-100855 - Machine Learning 2 - Advanced Methods must not have been started.

**Content**

The subject area of machine intelligence and, in particular, machine learning, taking into account real challenges of complex application domains, is a rapidly expanding field of knowledge and the subject of numerous research and development projects.

The lecture "Machine Learning 1" covers both symbolic learning methods such as inductive learning (learning from examples, learning by observation), deductive learning (explanation-based learning) and learning from analogies, as well as subsymbolic techniques such as neural networks, support vector machines, genetics Algorithms and reinforcement learning. The lecture introduces the basic principles as well as fundamental structures of learning systems and the learning theory and examines the previously developed algorithms. The design and operation of learning systems is presented and explained in some examples, especially in the fields of robotics, autonomous mobile systems and image processing.

The lecture "Machine Learning 2" deals with advanced methods of machine learning such as semi-supervised and active learning, deep neural networks (deep learning), pulsed networks, hierarchical approaches, e.g. As well as dynamic, probabilistic relational methods. Another focus is the embedding and application of machine learning methods in real systems.

The lecture introduces the latest basic principles as well as extended basic structures and elucidates previously developed algorithms. The structure and the mode of operation of the methods and methods are presented and explained by means of some application scenarios, especially in the field of technical (sub) autonomous systems (robotics, neurorobotics, image processing, etc.).

**Annotation**

This new module can be chosen from summer term 2017.
**Workload**
The total workload for this module is approximately 270 hours.
### 5.75 Module: Machine Vision [M-INFO-101239]

**Responsible:** Prof. Dr.-Ing. Jürgen Beyerer  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

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<tr>
<th>Election block: MVW Pflichtblock (at least 1 item as well as at least 3 credits)</th>
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<tr>
<td>T-INFO-101273 Introduction to Video Analysis</td>
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<tr>
<td>T-INFO-101292 Image Data Compression</td>
</tr>
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<td>T-INFO-101363 Automated Visual Inspection and Image Processing</td>
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<tbody>
<tr>
<td>T-INFO-101362 Pattern Recognition</td>
</tr>
<tr>
<td>T-INFO-101347 Computer Vision for Human-Computer Interaction</td>
</tr>
<tr>
<td>T-INFO-101297 Biometric Systems for Person Identification</td>
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<td>T-INFO-105943 Practical Course Computer Vision for Human-Computer Interaction</td>
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<tr>
<td>T-INFO-109796 Deep Learning for Computer Vision</td>
</tr>
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</table>
Module: Management Accounting [M-WIWI-101498]

**Responsible:** Prof. Dr. Marcus Wouters

**Organisation:** KIT Department of Economics and Management

**Part of:** Economics and Management (Wahlmodule WIWI)
Economics and Management (Wahlmodule BWL)

**Credits:** 9

**Recurrence:** Each term

**Duration:** 2 semester

**Level:** 4

**Version:** 1

### Mandatory

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**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4 (2), 13 SPO) of the courses of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

Students

- are familiar with various management accounting methods,
- can apply these methods for cost estimation, profitability analysis, and product costing,
- are able to analyze short-term and long-decisions with these methods,
- have the capacity to devise instruments for organizational control.

**Prerequisites**

None

**Content**

The module consists of two courses "Management Accounting 1" and "Management Accounting 2". The emphasis is on structured learning of management accounting techniques.

**Annotation**

The following courses are part of this module:

- The course Management Accounting 1, which is offered in every summer semester
- The course Management Accounting 2, which is offered in every winter semester

**Workload**

The total workload for this module is approximately 270 hours. For further information see German version.
5.77 Module: Market Engineering [M-WIWI-101446]

**Responsible:** Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:** Economics and Management (Wahlmodule WIWI)
Economics and Management (Wahlmodule BWL)

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<td>Market Engineering: Information in Institutions</td>
<td>4,5</td>
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**Election block: Ergänzungsangebot (4,5 credits)**

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<td>T-WIWI-102613</td>
<td>Auction Theory</td>
<td>4,5</td>
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<tr>
<td>T-WIWI-108880</td>
<td>Blockchains &amp; Cryptofinance</td>
<td>4,5</td>
<td>Schuster, Uhrig-Homburg</td>
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<td>T-WIWI-109941</td>
<td>eFinance: Information Systems for Securities Trading</td>
<td>4,5</td>
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<td>Energy Market Engineering</td>
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<td>Energy Networks and Regulation</td>
<td>4,5</td>
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<td>T-WIWI-102614</td>
<td>Experimental Economics</td>
<td>4,5</td>
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**Competence Certificate**
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**
The students

- know the design criterias of market mechanisms and the systematic approach to create new markets,
- understand the basics of the mechanism design and auction theory,
- analyze and evaluate existing markets regarding the missing incentives and the optimal solution of a given market mechanism, respectively,
- develop solutions in teams.

**Prerequisites**
The course *Market Engineering: Information in Institutions* [2540460] is compulsory and must be examined.

**Content**
This module explains the dependencies between the design von markets and their success. Markets are complex interaction of different institution and participants in a market behave strategically according to the market rules. The development and the design of markets or market mechanisms has a strong influence on the behavior of the participants. A systematic approach and a thorough analysis of existing markets is inevitable to design, create and operate a market place successfully. the approaches for a systematic analysis are explained in the mandatory course *Market Engineering* [2540460] by discussing theories about mechanism design and institutional economics. The student can deepen his knowledge about markets in a second course.

**Recommendation**
None

**Annotation**
The course "Computational Economics" [2590458] will not be offered any more in this module from winter term 2015/2016 on. The examination will be offered latest until summer term 2016 (repeaters only).

**Workload**
The total workload for this module is approximately 270 hours. For further information see German version.
5.78 Module: Marketing Management [M-WIWI-101490]

Responsible: Prof. Dr. Martin Klarmann
Organisation: KIT Department of Economics and Management
Part of: Economics and Management (Wahlmodule WIWI)
Economics and Management (Wahlmodule BWL)

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Election block: Wahlpflichtangebot (at least 1 item)

| T-WIWI-107720 | Market Research neu | 4.5 CR |
| T-WIWI-102883 | Pricing neu | 4.5 CR Feurer |
| T-WIWI-109864 | Product and Innovation Management neu | 3 CR Klarmann |

Election block: Ergänzungsangebot (at most 1 item)

| T-WIWI-106137 | Country Manager Simulation neu | 1.5 CR Feurer |
| T-WIWI-102835 | Marketing Strategy Business Game neu | 1.5 CR Klarmann |

Competence Certificate
The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. For passing the module exam in every singled partial exam the respective minimum requirements has to be achieved.

When every singled examination is passed, the overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal
Students
- have an advanced knowledge about central marketing contents
- have a fundamental understanding of the marketing instruments
- know and understand several strategic concepts and how to implement them
- are able to implement their extensive marketing knowledge in a practical context
- know several qualitative and quantitative approaches to prepare decisions in Marketing
- have the theoretical knowledge to write a master thesis in Marketing
- have the theoretical knowledge to work in/together with the Marketing department

Prerequisites
None

Content
The aim of this module is to deepen central marketing contents in different areas. Therefore the students can choose between the following marketing courses:

- Product and Innovation Marketing
- Market Research – this course has to be completed successfully by students interested in seminar or master thesis positions at the chair of marketing
- Marketing Strategy Business Game
- Strategic Brand Management

Annotation
Please note that only one of the listed 1.5-ECTS courses can be chosen in the Marketing Management module.

Workload
The total workload for this module is approximately 270 hours.
**Module: Mathematical Programming [M-WIWI-101473]**

**Responsible:** Prof. Dr. Oliver Stein  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Economics and Management (Wahlmodule WIWI)

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**Election block: Wahlpflichtangebot (at most 2 items)**

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<td>T-WIWI-102726</td>
<td>Global Optimization I</td>
<td>4,5</td>
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<td>T-WIWI-103638</td>
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<td>T-WIWI-102856</td>
<td>Convex Analysis</td>
<td>4,5</td>
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<td>T-WIWI-102724</td>
<td>Nonlinear Optimization I</td>
<td>4,5</td>
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<td>T-WIWI-103637</td>
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<td>T-WIWI-102855</td>
<td>Parametric Optimization</td>
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**Election block: Ergänzungsangebot (at most 2 items)**

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<td>T-WIWI-102723</td>
<td>Graph Theory and Advanced Location Models</td>
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<td>T-WIWI-106549</td>
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<td>T-WIWI-103124</td>
<td>Multivariate Statistical Methods</td>
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<td>T-WIWI-102715</td>
<td>Operations Research in Supply Chain Management</td>
<td>4,5</td>
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**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

The student

- names and describes basic notions for advanced optimization methods, in particular from continuous and mixed integer programming,
- knows the indispensable methods and models for quantitative analysis,
- models and classifies optimization problems and chooses the appropriate solution methods to solve also challenging optimization problems independently and, if necessary, with the aid of a computer,
- validates, illustrates and interprets the obtained solutions,
- identifies drawbacks of the solution methods and, if necessary, is able to makes suggestions to adapt them to practical problems.

**Prerequisites**

There is no compulsory course in the module.

**Content**

The modul focuses on theoretical foundations as well as solution algorithms for optimization problems with continuous and mixed integer decision variables.
Annotation
The lectures are partly offered irregularly. The curriculum of the next three years is available online (www.ior.kit.edu).
For the lectures of Prof. Stein a grade of 30 % of the exercise course has to be fulfilled. The description of the particular lectures is more detailed.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
5.80 Module: Medical Simulation and Neural Medicine [M-INFO-101250]

**Responsible:** Prof. Dr.-Ing. Rüdiger Dillmann  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

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<td>Medical Simulation Systems I</td>
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<tr>
<td>T-INFO-101380</td>
<td>Medical Simulation Systems II</td>
<td>3 CR</td>
<td>Dillmann</td>
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**Competence Goal**

On completion of this module students will know the essential components of medical simulation systems and their interaction. The objective is a basic methodological understanding regarding the identification of different problems as well as imparting knowledge of fundamental solution approaches for the design of medical simulation systems. The lecture aims to impart the competence to conceive dedicated systems and to make important design decisions correctly.

Students will have an understanding of construction and the complex functions of the human brain and the central nerve system. The basic principles of neural physiology are conveyed. Furthermore, diagnostic procedures are presented, with a focus on computer assisted and robot assisted surgical procedures.

**Prerequisites**

None

**Content**

The module gives an overview of medical simulation systems and gives insight into applications of computer science to medical problems. Focus is on the fields of imaging and image processing, intra-operative assistance systems, and modeling and simulation of biological systems.

Furthermore, an overview on neural medicine and a basic understanding of physiology regarding senses and nerves is conveyed, which are an important interface to the innovative research area of neural prosthetics. A close connection to the areas of imaging, image processing and operative support systems is shown. Concrete application examples from medical diagnosis and therapy are presented.
5.81 Module: Microeconomic Theory [M-WIWI-101500]

Responsible: Prof. Dr. Clemens Puppe
Organisation: KIT Department of Economics and Management
Part of: Economics and Management (Wahlmodule WIWI)

Election block: Wahlpflichtangebot (at least 9 credits)

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<td>T-WIWI-102861</td>
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<td>T-WIWI-105781</td>
<td>Incentives in Organizations</td>
<td>4,5 CR</td>
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Competence Certificate
The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal
Students

- are able to model practical microeconomic problems mathematically and to analyze them with respect to positive and normative questions,
- understand individual incentives and social outcomes of different institutional designs.

An example of a positive question is: which regulation policy results in which firm decisions under imperfect competition? An example of a normative question is: which voting rule has appealing properties?

Prerequisites
None

Content
The student should gain an understanding of advanced topics in economic theory, game theory and welfare economics. Core topics are, among others, strategic interactions in markets, cooperative and non-cooperative bargaining (Advanced Game Theory), allocation under asymmetric information and general equilibrium over time (Advanced Topics in Economic Theory), voting and the aggregation of preferences and judgements (Social Choice Theory).

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Microservice-Based Web Applications [M-INFO-104061]

**Responsible:** Prof. Dr. Sebastian Abeck

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

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<td>T-INFO-103121</td>
<td>Practical Course: Web Applications and Service-Oriented Architectures (II)</td>
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Module: Module Master Thesis [M-WIWI-101656]

**Responsible:** Studiendekan der KIT-Fakultät für Informatik
Studiendekan der KIT-Fakultät für Wirtschaftswissenschaften

**Organisation:** KIT Department of Economics and Management

**Part of:** Master Thesis

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<th>Credits</th>
<th>Language</th>
<th>Level</th>
<th>Version</th>
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</thead>
<tbody>
<tr>
<td>30</td>
<td>Deutsch</td>
<td>4</td>
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</table>

**Competence Certificate**
Examination by two examiners from the two faculties. For details refer to examination regulation. The examiner has to be involved in the degree programme. Involved in the degree programme are the persons that coordinate a module or a lecture of the degree programme.

**Competence Goal**
The student can independently handle a complex and unfamiliar subject based on scientific criteria and the current state of research.

He/she is in a position to critically analyze and structure the researched information as well as derive principles and regularities. He/she knows how to apply the thereby achieved results to solve the task at hand. Taking into account this knowledge and his/her interdisciplinary knowledge, he/she can draw own conclusions, derive improvement potentials, propose and implement science-based decisions.

This is basically also done under consideration of social and/or ethical aspects.

He/she can interpret, evaluate and if required, graphically present the obtained results.

He/she is in a position to sensibly structure a research paper, document results and clearly communicate the results in scientific form.

**Prerequisites**
Regulated in §11 of the examination regulation.
The requirements for the examiner are described in §14 (2) of the examination regulation.

**Modelled conditions**
The following conditions have to be fulfilled:

1. You need to earn at least 60 credits in the following fields:
   - Research Course
   - Informatics
   - Law
   - Economics and Management
Content

- The master thesis shows that the candidate can autonomously investigate a problem from his discipline with scientific methods according to the state-of-the-art of the discipline within a specified time period.
- The master thesis can be written in German or English.
- The topic of a master thesis can be accepted or chosen by each of the examiners according to examination regulation. The examiner accepting a topic for a master thesis acts as the first supervisor of this thesis.
- Writing a master thesis with a supervisor who is not a member of the two faculties participating in the degree programme (Departement of Informatics, Department of Economics and Management) requires acceptance by the examination board of the degree programme. The candidate must have an opportunity to make suggestions for the topic of the master thesis.
- Candidates can write a master thesis in teams. However, this requires that the contribution and performance of each candidate to the thesis is identifiable according to objective criteria which allow a unique delineation of each candidate's contribution. The contribution of each candidate regarded in isolation must fulfill the requirements a individual master thesis.
- In exceptional cases and upon request of the candidate, the chairman of the examination board chooses a supervisor and requests that this supervisor provides the candidate with a topic for the master thesis within 4 weeks after the request. In this case, the candidate is informed by the chairman of the examination board about the topic selected.
- Topic, specification of research tasks and the volume of the master thesis should be limited by the supervisor, so that the master thesis can be written with the assigned workload of 30 credits (750-900h).
- The master thesis must contain the following declaration of the candidate: "I truthfully assure that I have autonomously written this master thesis. I have quoted all sources used precisely and completely. I have labelled everything which has been taken from the work of others with or without change." A master thesis without this declaration will not be accepted.
- The date of the assignment of the topic to a candidate as well as the date of delivery of the master thesis should be registered at the examination board. The candidate can return a topic for the master thesis only one time and only within a period of two month after he has received the topic. Upon a request of the candidate with reasons supporting an extension, the examination board may extend the deadline for the delivery of the master thesis by a maximum of three months. A master thesis not delivered within time is graded as "fail" except when the candidate is not responsible for this delay (e.g. protection of motherhood).
- The master thesis is reviewed and graded by the supervisor and the additional examiner. The team of supervisor and examiner must represent both faculties participating in the degree programme (Department of Informatics, Department of Economics and Management). At least one of the two must be professor or junior professor. If the grades of the supervisor and the examiner differ, the examination board sets the mark within this limit.
- Reviewing and grading should be done within 8 weeks after delivery of the master thesis.

Workload

The total workload for this module is approximately 900 hours. For further information see German version.
Module: Network Economics [M-WIWI-101406]

Responsible: Prof. Dr. Kay Mitusch
Organisation: KIT Department of Economics and Management
Part of: Economics and Management (Wahlmodule WIWI) (Usage from 4/1/2019)

Credits 9  Level 4  Version 2

Election block: Wahlpflichtangebot (9 credits)

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<td>Competition in Networks</td>
<td>4,5</td>
<td>Mitusch</td>
</tr>
<tr>
<td>T-WIWI-100007</td>
<td>Transport Economics</td>
<td>4,5</td>
<td>Mitusch, Szimba</td>
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<tr>
<td>T-WIWI-102609</td>
<td>Advanced Topics in Economic Theory</td>
<td>4,5</td>
<td>Mitusch</td>
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<tr>
<td>T-WIWI-102712</td>
<td>Regulation Theory and Practice</td>
<td>4,5</td>
<td>Mitusch</td>
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<tr>
<td>T-WIWI-102713</td>
<td>Telecommunication and Internet Economics</td>
<td>4,5</td>
<td>Mitusch</td>
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</table>

Competence Certificate
The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The exams are offered at the beginning of the recess period about the subject matter of the latest held lecture. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately. The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal
The students
- have acquired the basic knowledge for a future job in a network company or in a regulatory agency, ministry etc.
- recognize the specific characterizations of network sectors, know fundamental methods for an economic analysis of network sectors and recognize the interfaces for an interdisciplinary cooperation of economists, engineers and lawyers
- understand the interactions between infrastructures, control systems, and the users of networks, especially concerning their implications on investments, price setting and competitive behavior, and they can model or simulate exemplary applications
- can assess the necessity of regulation of natural monopolies and identify regulatory measures that are important for networks.

Prerequisites
None

Content
The module is concerned with network or infrastructure industries in the economy, e.g. telecommunication, traffic and energy sectors. These sectors are characterized by close interdependencies of operators and users of infrastructure as well as on states. States intervene in various forms, by the public and regulation authorities, due to the importance of network industries and due to limited abilities of markets to work properly in these industries. The students are supposed to develop a broad knowledge of these sectors and of the political options available.

Recommendation
Basics of microeconomics obtained within the undergraduate programme (B.Sc) of economics are required.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
5.85 Module: Networking [M-INFO-101206]

**Responsible:** Prof. Dr. Martina Zitterbart  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

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**Election block: Networking (at least 1 item as well as at least 8 credits)**

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<td>T-INFO-101321</td>
<td>Next Generation Internet</td>
<td>4 CR Bless, Zitterbart</td>
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<tr>
<td>T-INFO-104386</td>
<td>Practical Course Protocol Engineering</td>
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<tr>
<td>T-INFO-101338</td>
<td>Telematics</td>
<td>6 CR Zitterbart</td>
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</table>

**Competence Goal**
Each student should be able

- to learn and use the concepts and principals of wired network design
- to identify the flaws and benefits of wired communication systems
- to judge the performance of protocols, wired networks and architectures
- master advanced protocols, architectures and algorithms of wired communication systems

**Content**
This module details selected aspects of wired communication systems. This includes beside the requirements of secure and multimedia-based communication also the realization and controllability of large communication systems and networks. An important aspect is benchmarking and mastering the used algorithms, protocols and architectures. Also actual developments and applications are in the focus of this module.
5.86 Module: Networking Labs [M-INFO-101204]

**Responsible:** Prof. Dr. Hannes Hartenstein
Prof. Dr. Martina Zitterbart

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

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**Election block: Networking Labs (at least 1 item as well as at least 9 credits)**

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<td>T-INFO-101323</td>
<td>IT-Security Management for Networked Systems</td>
<td>5 CR</td>
<td>Hartenstein</td>
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</table>

**Competence Goal**
Each student should be able

- to learn and apply the concepts and principals of wireless network design
- to identify the flaws and benefits of wireless communication systems
- to judge the performance of protocols, wireless networks and architectures
- master advanced protocols, architectures and algorithms of wireless communication systems

**Modelled conditions**
The following conditions have to be fulfilled:

1. The module M-INFO-100801 - Telematics must have been passed.

**Content**
This module details and applies selected aspects of communication systems. This includes beside the requirements of secure and multimedia-based communication also the realization and controllability of large communication systems and networks. An important aspect is benchmarking and mastering the used algorithms, protocols and architectures. Also actual developments and applications are in the focus of this module.

**Responsible:** Prof. Dr. Martina Zitterbart  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics  

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<td>1 semester</td>
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**Election block: Netzsicherheit - Theorie und Praxis (at least 1 item as well as at least 9 credits)**

<table>
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<th>Course Title</th>
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<tbody>
<tr>
<td>T-INFO-101323</td>
<td>IT-Security Management for Networked Systems</td>
<td>5</td>
<td>Hartenstein</td>
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<tr>
<td>T-INFO-101371</td>
<td>Security</td>
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<td>Hofheinz, Müller-Quade</td>
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<tr>
<td>T-INFO-101390</td>
<td>Symmetric Encryption</td>
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**Competence Goal**
Each student should be able

- to recall the basic security mechanisms and theoretical foundations of networking security and cryptography
- to read and understand actual academic papers
- to judge the security level of actual security solutions
- to identify possible attacks on security solutions

**Prerequisites**
None

**Content**
This module details selected aspects of networking security and cryptography in theory and praxis.
**5.88 Module: Operations Research in Supply Chain Management [M-WIWI-102832]**

**Responsible:** Prof. Dr. Stefan Nickel

**Organisation:** KIT Department of Economics and Management

**Part of:** Economics and Management (Wahlmodule WIWI)

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**Election block: Wahlpflichtangebot (at most 2 items)**

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<tbody>
<tr>
<td>T-WIWI-102723</td>
<td>Graph Theory and Advanced Location Models</td>
<td>4,5</td>
<td>Nickel</td>
</tr>
<tr>
<td>T-WIWI-106200</td>
<td>Modeling and OR-Software: Advanced Topics</td>
<td>4,5</td>
<td>Nickel</td>
</tr>
<tr>
<td>T-WIWI-102715</td>
<td>Operations Research in Supply Chain Management</td>
<td>4,5</td>
<td>Nickel</td>
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**Election block: Ergänzungsangebot (at most 2 items)**

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<th>Instructor</th>
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<tbody>
<tr>
<td>T-WIWI-106546</td>
<td>Introduction to Stochastic Optimization</td>
<td>4,5</td>
<td>Rebennack</td>
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<tr>
<td>T-WIWI-102718</td>
<td>Discrete-Event Simulation in Production and Logistics</td>
<td>4,5</td>
<td>Nickel</td>
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<tr>
<td>T-WIWI-102719</td>
<td>Mixed Integer Programming I</td>
<td>4,5</td>
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<td>T-WIWI-102720</td>
<td>Mixed Integer Programming II</td>
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<td>T-WIWI-106549</td>
<td>Large-scale Optimization</td>
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<td>T-WIWI-102704</td>
<td>Facility Location and Strategic Supply Chain Management</td>
<td>4,5</td>
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<td>T-WIWI-102714</td>
<td>Tactical and Operational Supply Chain Management</td>
<td>4,5</td>
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**Competence Certificate**

The assessment is carried out as partial exams (according to § 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module.

The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

The student

- is familiar with basic concepts and terms of Supply Chain Management,
- knows the different areas of SCM and their respective optimization problems,
- is acquainted with classical location problem models (in planes, in networks and discrete) as well as fundamental methods for distribution and transport planning, inventory planning and management,
- is able to model practical problems mathematically and estimate their complexity as well as choose and adapt appropriate solution methods.

**Prerequisites**

There is no compulsory course in the module.

**Modelled conditions**

The following conditions have to be fulfilled:

1. The module M-WIWI-101415 - Operations Research in Supply Chain Management and Health Care Management must not have been started.
Content
Supply Chain Management is concerned with the planning and optimization of the entire, inter-company procurement, production and distribution process for several products taking place between different business partners (suppliers, logistics service providers, dealers). The main goal is to minimize the overall costs while taking into account several constraints including the satisfaction of customer demands.

This module considers several areas of SCM. On the one hand, the determination of optimal locations within a supply chain is addressed. Strategic decisions concerning the location of facilities as production plants, distribution centers or warehouses are of high importance for the rentability of Supply Chains. Thoroughly carried out, location planning tasks allow an efficient flow of materials and lead to lower costs and increased customer service. On the other hand, the planning of material transport in the context of supply chain management represents another focus of this module. By linking transport connections and different facilities, the material source (production plant) is connected with the material sink (customer). For given material flows or shipments, it is considered how to choose the optimal (in terms of minimal costs) distribution and transportation chain from the set of possible logistics chains, which asserts the compliance of delivery times and further constraints. Furthermore, this module offers the possibility to learn about different aspects of the tactical and operational planning level in Supply Chain Management, including methods of scheduling as well as different approaches in procurement and distribution logistics. Finally, issues of warehousing and inventory management will be discussed.

Recommendation
Basic knowledge as conveyed in the module Introduction to Operations Research [WI1OR] is assumed.

Annotation
Some lectures and courses are offered irregularly.
The planned lectures and courses for the next three years are announced online.

Workload
Total effort for 9 credits: ca. 270 hours

- Presence time: 84 hours
- Preparation/Wrap-up: 112 hours
- Examination and examination preparation: 74 hours
### Module: Optimization under Uncertainty in Information Engineering and Management [M-WIWI-103243]

**Responsible:** Prof. Dr. Steffen Rebennack  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Economics and Management (mandatory) (Usage from 10/1/2017)

<table>
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**Mandatory**

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<td>T-WIWI-106545</td>
<td>Optimization under Uncertainty</td>
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**Competence Certificate**
The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation. The exam takes place in every the semester.

**Competence Goal**
The students are familiar with the modern concepts of stochastic modeling and are in a position to describe and to analyse simple systems in an adequate way.

**Prerequisites**
None

**Content**
Markov chains are no longer a nice theory but an important tool in order to model, analyse, and optimize a stochastic system as it evolves over time.
Topics overview: Markov chains, Poisson Processes.

**Annotation**
New module starting summer term 2017.
The planned lectures and courses for the next two years are announced online (http://www.ior.kit.edu/)

**Workload**
See German version.
5.90 Module: Parallel Algorithms [M-INFO-100796]

**Responsible:** Prof. Dr. Peter Sanders  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

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<th>Duration</th>
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<th>Level</th>
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### Mandatory

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</table>
**Module: Practical Course: Smart Data Analytics [M-INFO-103235]**

**Responsible:** Prof. Dr.-Ing. Michael Beigl

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

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<td>Practical Course: Smart Data Analytics</td>
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</table>

**Modelled conditions**

The following conditions have to be fulfilled:

1. The module **M-INFO-101883 - Practical Course: Context Sensitive Ubiquitous Systems** must not have been started.
5.92 Module: Private Business Law [M-INFO-101216]

**Responsible:** Prof. Dr. Thomas Dreier  
**Organisation:** KIT Department of Informatics  
**Part of:** Law

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**Election block: Recht der Wirtschaftsunternehmen (at least 1 item as well as at least 9 credits)**

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<td>T-INFO-101330</td>
<td>Employment Law II</td>
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<td>T-INFO-101316</td>
<td>Law of Contracts</td>
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<td>T-INFO-101314</td>
<td>Tax Law II</td>
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<td>T-INFO-101315</td>
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**Competence Goal**

The student

- has gained in-depth knowledge of German company law, commercial law and civil law;
- is able to analyze, evaluate and solve complex legal and economic relations and problems;
- is well grounded in individual labour law, collective labour law and commercial constitutional law, evaluates and critically assesses clauses in labour contracts;
- recognizes the significance of the parties to collective labour agreements within the economic system and has differentiated knowledge of labour disputes law and the law governing the supply of temporary workers and of social law;
- possesses detailed knowledge of national earnings and corporate tax law and is able to deal with provisions of tax law in a scientific manner and assesses the effect of these provisions on corporate decision-making.

**Prerequisites**

None

**Content**

The module provides the student with knowledge in special matters in business law, like employment law, tax law and business law, which are essential for managerial decisions.
5.93 Module: Public Business Law [M-INFO-101217]

**Responsible:** Prof. Dr. Matthias Bäcker  
**Organisation:** KIT Department of Informatics  
**Part of:** Law

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**Election block: Öffentliches Wirtschaftsrecht (at least 1 item as well as at least 9 credits)**

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<td>T-INFO-101303</td>
<td>Data Protection Law</td>
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<td>T-INFO-101311</td>
<td>Public Media Law</td>
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</table>

**Competence Certificate**  
see course description.
## Module: Randomized Algorithms [M-INFO-100794]

**Responsible:** Thomas Worsch  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

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### Mandatory

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Information Engineering and Management M.Sc.  
Module Handbook as of 04.03.2019
Module: Robotics I - Introduction to Robotics [M-INFO-100893]

**Responsible:** Prof. Dr.-Ing. Tamim Asfour

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

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**Mandatory**

| T-INFO-108014 | Robotics I - Introduction to Robotics | 6 CR | Asfour |
5.96 Module: Sales Management [M-WIWI-101487]

Responsible: Prof. Dr. Martin Klarmann
Organisation: KIT Department of Economics and Management
Part of: Economics and Management (Wahlmodule WIWI)
Economics and Management (Wahlmodule BWL)

<table>
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Mandatory

T-WIWI-102890  Sales Management and Retailing  3 CR  Klarmann

Election block: Ergänzungsangebot (at most 1 item)

T-WIWI-106137  Country Manager Simulation  1,5 CR  Feurer
T-WIWI-102834  Case Studies in Sales and Pricing  1,5 CR  Klarmann
T-WIWI-106981  Digital Marketing and Sales in B2B  1,5 CR  Konhäuser
T-WIWI-102891  Price Negotiation and Sales Presentations  1,5 CR  Klarmann, Schröder

Election block: Ergänzungsangebot (at most 2 items)

T-WIWI-107720  Market Research  4,5 CR
T-WIWI-102883  Pricing  4,5 CR  Feurer

Competence Certificate
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course.

Competence Goal
Students

- have an advanced knowledge about sales management (design and structure of sales systems, relationship with sales partners and important customers)
- have a fundamental understanding of price management (in particular consumer behavior of pricing, pricing strategy, price determination)
- are able to handle particularities and challenges in sales management
- know several qualitative and quantitative approaches to prepare decisions in Marketing
- are able to implement their extensive sales and pricing knowledge in a practical context
- have the theoretical knowledge to write a master thesis in Marketing
- have the theoretical knowledge to work in/together with the sales department

Prerequisites
The course “Sales Management and Retailing” is compulsory.

Content
The aim of the module is to deepen the sales management knowledge of the students. Theoretical approaches often have a combined view on marketing and sales, whereas in practical surroundings the sales department is completely separated from the marketing tasks. Given this fact, we concentrate on pure sales management topics and address different facets of the sales management.

Annotation
For further information please contact the Marketing and Sales Research Group (marketing.iism.kit.edu).

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
5.97 Module: Semantic Technologies [M-WIWI-101457]

Responsible: Prof. Dr. York Sure-Vetter
Organisation: KIT Department of Economics and Management
Part of: Informatics

Credits: 8
Recurrence: Once
Duration: 1 semester
Level: 4
Version: 1

Election block: Wahlpflichtangebot (between 8 and 10 credits)

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<td>Web Science</td>
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<td>T-WIWI-103480</td>
<td>Seminar in Informatics B (Master)</td>
<td>3 CR</td>
<td>Oberweis, Sack, Sunyaev, Sure-Vetter, Volkamer, Zöllner</td>
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Competence Certificate
The assessment mix of each course of this module is defined for each course separately. The final mark for the module is the average of the marks for each course weighted by the credits and truncated after the first decimal.

Competence Goal
The student
- understands the concepts behind Semantic Web and Linked Data technologies
- develops ontologies to be employed in semantic web-based applications and chooses suitable representation languages,
- is familiar with approaches in the area of knowledge representation and modelling,
- is able to transfer the methods and technologies of semantic web technologies to new application sectors,
- evaluates the potential of semantic web for new application sectors,
- understands the challenges in the areas of Data and system integration on the web is able to develop solutions.

Prerequisites
None

Content
The module Semantic Technologies covers the basics, methods and applications for intelligent systems in the World Wide Web. Fundamental to this are the scalable provision of knowledge, the provision of data as linked data, and methods for analyzing networks. Formal basics and practical aspects such as knowledge modelling and available tools for representation languages for ontologies are dealt with in detail. Methods for implementing intelligent systems on the World Wide Web will also be clarified and applications such as Web 2.0 or Service Science will be discussed and evaluated. Furthermore, methods for network analysis and the resulting findings are taught. These findings can be used to design recommendation systems and explain social networking phenomena. A variety of procedures exist to identify patterns that, if interpreted valuable, may provide previously unknown insights. This information can be predictive or descriptive.

Workload
The total workload for this module is approximately 240 hours. For further information see German version.
5.98 Module: Seminar Module Economic Sciences [M-WIWI-102736]

Responsible: Studiendekan der KIT-Fakultät für Wirtschaftswissenschaften
Organisation: KIT Department of Economics and Management
Part of: Research Course

Election block: Wahlpflichtangebot (1 item)

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<th>Language</th>
<th>Level</th>
<th>Version</th>
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<td>T-WIWI-103481</td>
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<td>T-WIWI-103483</td>
<td>Seminar in Statistics A (Master)</td>
<td>3 CR</td>
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Competence Certificate
The assessment is done by a seminar with at least 3 CP.
The assessment of the seminar (following §4(2), 3 ER) is described at the course description.

Competence Goal
- Students are able to independently deal with a defined problem in a specialized field based on scientific criteria.
- They are able to research, analyze the information, abstract and derive basic principles and regularities from unstructured information.
- They can solve the problems in a structured manner using their interdisciplinary know-how.
- They know how to validate the obtained results.
- Finally, they are able to logically and systematically present the results both orally and in written form in accordance with scientific guidelines (structuring, technical terminology, referencing). They can argue and defend the results professionally in the discussion.

Prerequisites
None.

Content
The module consists of a seminar, that is related to the research field of economic sciences. A complete list of available seminars is published in the internet.

Annotation
The mentioned seminars in this module handbook are place holders. For each semester, a complete list of seminars are published in the Vorlesungsverzeichnis or at the web pages of the participating institutes. Often, the seminar topics for a given semester are published at the end of the preceding semester. Some seminars require an early sign-in deadline at the end of the of the preceding semester.
Workload
The total workload for this module is approximately 90 hours.
## 5.99 Module: Seminar Module Informatics [M-INFO-102822]

**Organisation:** KIT Department of Informatics  
KIT Department of Economics and Management  

**Part of:** Research Course

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### Module: Seminar Module Law [M-INFO-101218]

**Responsible:** Prof. Dr. Thomas Dreier  
**Organisation:** KIT Department of Informatics  
**Part of:** Research Course

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**Mandatory**

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<td>3 CR</td>
<td>Dreier</td>
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Module: Service Analytics [M-WIWI-101506]

Responsible: Prof. Dr. Hansjörg Fromm
Prof. Dr. Christof Weinhardt

Organisation: KIT Department of Economics and Management

Part of: Economics and Management (Wahlmodule WIWI)
Economics and Management (Wahlmodule BWL)

Credits 9 Language Deutsch Level 4 Version 5

Election block: Wahlpflichtangebot (9 credits)

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<td>T-WIWI-108715</td>
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<td>Business Intelligence Systems [neu]</td>
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<td>Industrial Services [neu]</td>
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<td>T-WIWI-102899</td>
<td>Modeling and Analyzing Consumer Behavior with R [neu]</td>
<td>4.5 CR</td>
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<td>T-WIWI-105778</td>
<td>Service Analytics A [neu]</td>
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<td>T-WIWI-109940</td>
<td>Special Topics in Information Systems [neu]</td>
<td>4.5 CR</td>
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Competence Certificate
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal
Students

- knows the theoretical bases and the key components of Business Intelligence systems,
- acquires the basic skills to make use of business intelligence and analytics software in the service context
- are introduced into various application scenarios of analytics in the service context
- are able to distinguish different analytics methods and apply them in context
- learn how to apply analytics software in the service context
- are trained for the structured compilation and solution of practice relevant problems with the help of commercial business intelligence software packages as well as analytics methods and tools

Prerequisites
None

Content
The importance of services in modern economies is most evident – nearly 70% of gross value added are achieved in the tertiary sector and a growing number of industrial enterprises add customer specific services to their material goods or transform their business models fundamentally. The growing availability of data “Big Data” and their intelligent processing by applying analytic methods and business intelligence systems plays a key role.

It is the goal of the module to give students a comprehensive overview on the subject Business Intelligence & Analytics focusing on service issues. Various scenarios illustrate how the methods and systems introduced help to improve existing services or create innovative data-based services.

Recommendation
The courses Service Analytics A [2595501] or Service Analytics B [2540498] should be applied.

Annotation
This module is part of the KSRI teaching profile “Digital Service Systems”. Further information on a service-specific profiling is available under www.ksri.kit.edu/teaching.
**Workload**

The total workload for this module is approximately 270 hours. For further information see German version.
5.102 Module: Service Computing [M-WIWI-102827]

Responsible: Prof. Dr. York Sure-Vetter
Organisation: KIT Department of Economics and Management
Part of: Informatics

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Election block: Wahlpflichtangebot (at least 9 credits)

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<td>Service Oriented Computing</td>
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<td>Knowledge Discovery</td>
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<td>Practical Seminar Knowledge Discovery</td>
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Competence Certificate
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO), whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal
Students
- demonstrates basic competency in the areas of data and system integration on the web
- learn new Web-based architectures and applications, as well as concepts related to Web 2.0, Cloud Computing and Semantic Web
- know the different machine learning procedures for the supervised as well as the unsupervised learning
- learn methods regarding network theory and network analysis

Prerequisites
None.

Content
Services can be considered from different perspectives. Computer Science considers Services and Web Services traditionally as a piece of software, which fulfills a specific task. By the permanent rise of Cloud Applications, these services become more important. The offered Services and their functionalities have to be described sufficiently in order to be detectable.

In this module the most important network learning methods are introduced and their applicability is discussed with regard to different information sources

Furthermore, network analysis is presented, as well as architectures and descriptions for Services.

Thereby, the practical usability of the presented methods and algorithms in their particular fields of application are compared.

Recommendation
None

Annotation
This module is part of the KSRI teaching profile "Digital Service Systems". Further information on a service-specific profiling is available under www.ksri.kit.edu/teaching.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
5.103 Module: Service Design Thinking [M-WIWI-101503]

**Responsible:** Prof. Dr. Gerhard Satzger  
Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:**  
Economics and Management (Wahlmodule WIWI)  
Economics and Management (Wahlmodule BWL)

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**Mandatory**

| T-WIWI-102849 | Service Design Thinking | 9 CR | Satzger, Weinhardt |

**Competence Certificate**

The assessment is carried out as a general exam (according to Section 4(2), 3 of the examination regulation). The overall grade of the module is the grade of the examination (according to Section 4(2), 3 of the examination regulation).

**Competence Goal**

- Deep knowledge of the innovation method Design Thinking, as introduced and promoted by Stanford University
- Development of new, creative solutions through extensive observation of oneself and one's environment, in particular with regard to the relevant service users
- Know how to use prototyping and experimentation to visualize one's ideas, to test and iteratively develop them, and to converge on a solution
- Learn to apply the method to a real innovation projects issued by industry partners.

**Prerequisites**

None

**Content**

- Paper Bike: Learning about the basic method elements by building a paper bike that has to fulfill a given set of challenges. The bikes will be tested in a race during an international Kick-Off event with other universities of the SUGAR network (Intern. Design Thinking network).
- Design Space Exploration: Exploring the problem space through customer and user observation as well as desk research.
- Critical Function Prototype: Identification of critical features from the customer's perspective that can contribute to the solution of the overarching problem. Building and testing prototypes that integrate these functionalities.
- Dark Horse Prototype: Inverting earlier assumptions and experiences, which leads to the inclusion of new features and solutions. Developing radically new ideas are in the focus of this phase.
- Funky Prototype: Integration of the individually tested and successful functions to several complete solution scenarios, which are further tested and developed.
- Functional Prototype: Selection of successful scenarios from the previous phase and building a higher resolution prototype. The final solution to the challenge is lade out in detail and tested with users.
- Final Prototype: Implementing the functional prototype and presenting it to the customer.

**Recommendation**

This course is held in English – proficiency in writing and communication is required. Our past students recommend to take this course at the beginning of the masters program.

**Annotation**

Due to practical project work as a component of the program, access is limited. The module (as well as the module component) spans two semesters. It starts in September every year and runs until end of June in the subsequent year. Entering the program is only possible at its beginning - after prior application in May/June.

For more information on the application process and the program itself are provided in the module component description and the program's website (http://sdt-karlsruhe.de).

Furthermore, the KSRI conducts an information event for applicants every year in May. This module is part of the KSRI Teaching Program „Digital Service Systems“. For more information see the KSRI Teaching website: www.ksri.kit.edu/teaching.

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**Workload**

The total amount of work for this module is approx. 270 hours (9 credits). The workload for this course is comparably high as the course runs in cooperation with partner universities from around the world as well as partner companies. This causes overhead.
**5.104 Module: Service Economics and Management [M-WIWI-102754]**

**Responsible:**
Prof. Dr. Gerhard Satzger  
Prof. Dr. Christof Weinhardt

**Organisation:**
KIT Department of Economics and Management

**Part of:**
Economics and Management (Wahlmodule WIWI)  
Economics and Management (Wahlmodule BWL)

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<th>Election block: Wahlpflichtangebot (9 credits)</th>
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| T-WIWI-102881 Business and IT Service Management | 4,5 CR  
| T-WIWI-102640 Market Engineering: Information in Institutions | 4,5 CR  
| T-WIWI-106201 Digital Transformation of Organizations | 4,5 CR  

**Competence Certificate**
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO), whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**
Students

- understand the scientific basics of the management of digital services and corresponding systems
- gain a comprehensive insight in the importance and the most important features of information systems as an central component of the digitalization of business processes, products and services
- know the most relevant concepts and theories to shape the digital transformation process of service systems successfully
- understand the OR methods in the sector of service management and apply them adequately
- are able to use large amounts of available data systematically for the planning, operation and improvement of complex service offers and to design and control information systems
- are able to develop market-oriented coordination mechanisms and apply service systems.

**Prerequisites**
None

**Content**
This module provides the foundation for the management of digital services and corresponding systems. The courses in this module cover the major concepts for a successful management of service systems and their digital transformation. Current examples from the research and practice enhance the relevance of the discussed topics.

**Recommendation**
None

**Annotation**
This module is part of the KSRI teaching profile “Digital Service Systems”. Further information on a service-specific profiling is available under www.ksri.kit.edu/teaching.

**Workload**
The total workload for this module is approximately 270 hours. For further information see German version.
### 5.105 Module: Service Innovation, Design & Engineering [M-WIWI-102806]

**Responsible:** Prof. Dr. Alexander Mädche  
Prof. Dr. Gerhard Satzger

**Organisation:** KIT Department of Economics and Management

**Part of:** Economics and Management (Wahlmodule WIWI)  
Economics and Management (Wahlmodule BWL)

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#### Election block: Wahlpflichtangebot (9 credits)

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<td>4,5 CR</td>
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#### Competence Certificate

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO), whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

#### Competence Goal

**Students**

- know about the challenges, concepts, methods and tools of service innovation management and are able to use them successfully.
- have a profound comprehension of the development and design of innovative services and are able to apply suitable methods and tools on concrete and specific issues.
- are able to embed the concepts of innovation management, development and design of services into organisations
- are aware of the strategic importance of services, are able to present value creation in the context of services systems and to strategically exploit the possibilities of their digital transformation
- elaborate concrete and problem-solving solutions for practical tasks in teams.

#### Prerequisites

**Dependencies between courses:**

The course Practical Seminar Service Innovation cannot be applied in combination with the course Practical Seminar Digital Service Design.

#### Content

This module is designed to constitute the basis for the development of successful ICT supported innovations thus including the methods and tools for innovation management, for the design and the development of digital services and the implementation of new business models. Current examples from science and practice enhance the relevance of the topics addressed.

#### Recommendation

Attending the course Practical Seminar Service Innovation [2595477] is recommended in combination with the course Service Innovation [2595468].

Attending the course Practical Seminar Digital Service Design [new] is recommended in combination with the course Digital Service Design [new].

#### Annotation

This module is part of the KSRI teaching profile “Digital Service Systems”. Further information on a service-specific profiling is available under www.ksri.kit.edu/teaching.
Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Service Management [M-WIWI-101448]

**M**

### 5.106 Module: Service Management [M-WIWI-101448]

**Responsible:** Prof. Dr. Gerhard Satzger
Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:** Economics and Management (Wahlmodule WIWI)  
Economics and Management (Wahlmodule BWL)

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<tr>
<td>T-WIWI-102881</td>
<td>Business and IT Service Management</td>
<td>4,5 CR</td>
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<td>Artificial Intelligence in Service Systems</td>
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<td>Digital Transformation of Organizations</td>
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<td>Industrial Services</td>
<td>4,5 CR</td>
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<td>T-WIWI-102899</td>
<td>Modeling and Analyzing Consumer Behavior with R</td>
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<td>Service Analytics A</td>
<td>4,5 CR</td>
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**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

The students

- understand the basics of developing and managing IT-based services,
- understand and apply OR methods in service management,
- systematically use vast amounts of available data for planning, operation, personalization and improvement of complex service offerings, and
- understand and analyze innovation processes in corporations.

**Prerequisites**

The course *Business and IT Service Management* [2590484] is compulsory and must be examined.

**Content**

The module service management addresses the basics of developing and managing IT-based services. The lectures contained in this module teach the basics of developing and managing IT-based services and the application of OR methods in the field of service management. Moreover, students learn to systematically analyze vast amounts of data for planning, operation and improvement for complex service offerings. These tools enhance operational and strategic decision support and help to analyze and understand the overall innovation processes in corporations. Current examples from research and industry demonstrate the relevance of the topics discussed in this module.

**Recommendation**

None

**Workload**

The total workload for this module is approximately 270 hours. For further information see German version.
Module: Service Operations [M-WIWI-102805]

M 5.107 Module: Service Operations [M-WIWI-102805]

Responsible: Prof. Dr. Stefan Nickel  
Organisation: KIT Department of Economics and Management  
Part of: Economics and Management (Wahlmodule WIWI)

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<td>Discrete-Event Simulation in Production and Logistics</td>
<td>4,5 CR</td>
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<td>Operations Research in Health Care Management</td>
<td>4,5 CR</td>
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<td>Operations Research in Supply Chain Management</td>
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<td>Practical Seminar: Health Care Management (with Case Studies)</td>
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Election block: Ergänzungsangebot (at most 2 items)

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<td>Supply Chain Management in the Process Industry</td>
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<td>T-WIWI-102872</td>
<td>Challenges in Supply Chain Management</td>
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Competence Certificate

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO), whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal

Students

- knows the theoretical bases and the key components of Business Intelligence systems,
- acquires the basic skills to make use of business intelligence and analytics software in the service context
- are introduced into various application scenarios of analytics in the service context
- are able to distinguish different analytics methods and apply them in context
- learn how to apply analytics software in the service context
- are trained for the structured compilation and solution of practice relevant problems with the help of commercial business intelligence software packages as well as analytics methods and tools

Prerequisites

There is no compulsory course in the module.

Content

The importance of services in modern economies is most evident – nearly 70% of gross value added are achieved in the tertiary sector and a growing number of industrial enterprises add customer specific services to their material goods or transform their business models fundamentally. The growing availability of data “Big Data” and their intelligent processing by applying analytic methods and business intelligence systems plays a key role.

It is the goal of the module to give students a comprehensive overview on the subject Business Intelligence & Analytics focusing on service issues. Various scenarios illustrate how the methods and systems introduced help to improve existing services or create innovative data-based services.

Recommendation

The course Practical Seminar Health Care should be combined with the course OR in Health Care Management.

Annotation

This module is part of the KSRI teaching profile "Digital Service Systems". Further information on a service-specific profiling is available under www.ksri.kit.edu/teaching.

Workload

The total workload for this module is approximately 270 hours. For further information see German version.
5.108 Module: Software Methods [M-INFO-101202]

**Responsible:** Prof. Dr. Ralf Reussner  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

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**Election block: Software-Methodik (at least 1 item as well as at least 9 credits)**

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<td>T-INFO-101381</td>
<td>Software Architecture and Quality</td>
<td>3</td>
<td>Reussner</td>
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<td>T-INFO-101256</td>
<td>Software-Evolution</td>
<td>3</td>
<td>Reussner</td>
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<tr>
<td>T-INFO-101272</td>
<td>Natural Language Processing and Software Engineering</td>
<td>3</td>
<td>Tichy</td>
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<td>T-INFO-101278</td>
<td>Model Driven Software Development</td>
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<td>T-INFO-101335</td>
<td>Empirical Software Engineering</td>
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<td>T-INFO-101300</td>
<td>Requirements Engineering</td>
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<td>Koziolek</td>
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**Competition Goal**

The students learn the foundations and advanced methods for systematic planning, design, implementation, evaluation and enhancement of software systems. By acquiring knowledge and capabilities to critically evaluate modern technologies, the students are enabled to use these technologies purposefully and effectively. Apart from functional viewpoints and software properties, extra-functional properties such as security and performance are taught. Additionally, an overview of current research topics and challenges are offered.

**Prerequisites**

None

**Content**

The content is explained in the course descriptions.
Module: Software Systems [M-INF-101201]

**Responsible:** Prof. Dr. Ralf Reussner

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

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**Election block: Software-Systeme (at least 1 item as well as at least 9 credits)**

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<td>T-INFO-101381</td>
<td>Software Architecture and Quality</td>
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<td>Model Driven Software Development</td>
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<td>T-INFO-101339</td>
<td>Software Development for Modern, Parallel Platforms</td>
<td>3</td>
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<td>T-INFO-101325</td>
<td>Multicore Computers and Computer Clusters</td>
<td>4</td>
<td>Tichy</td>
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<td>T-INFO-101281</td>
<td>Formal Systems II: Application</td>
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<td>T-INFO-101378</td>
<td>Formal Systems II: Theory</td>
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<td>Beckert</td>
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<td>T-INFO-101300</td>
<td>Requirements Engineering</td>
<td>3</td>
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</table>

**Competence Goal**

In the courses that comprise this module, students learn different approaches and techniques for systematic and high-quality development of software systems, e.g. requirements engineering, implementing components and services, use of parallelism and multi-core platforms, as well as the verification of created software systems.

**Prerequisites**

None

**Content**

The content will be explained in the course descriptions.
### 5.110 Module: Stochastic Optimization [M-WIWI-103289]

**Responsible:** Prof. Dr. Steffen Rebennack

**Organisation:** KIT Department of Economics and Management

**Part of:** Economics and Management (Wahlmodule WIWI)

**Credits:** 9

**Recurrence:** Each term

**Duration:** 1 semester

**Level:** 4

**Version:** 6

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**Election block: Wahlpflichtangebot (at most 2 items)**

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<td>T-WIWI-106546</td>
<td>Introduction to Stochastic Optimization neu</td>
<td>4,5</td>
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<td>T-WIWI-106548</td>
<td>Advanced Stochastic Optimization neu</td>
<td>4,5</td>
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<td>Large-scale Optimization neu</td>
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**Election block: Ergänzungsangebot (at most 2 items)**

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<tr>
<td>T-WIWI-102723</td>
<td>Graph Theory and Advanced Location Models neu</td>
<td>4,5</td>
<td>Nickel</td>
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<tr>
<td>T-WIWI-102719</td>
<td>Mixed Integer Programming I neu</td>
<td>4,5</td>
<td>Stein</td>
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<td>T-WIWI-102720</td>
<td>Mixed Integer Programming II neu</td>
<td>4,5</td>
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<td>T-WIWI-103124</td>
<td>Multivariate Statistical Methods neu</td>
<td>4,5</td>
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<td>T-WIWI-102715</td>
<td>Operations Research in Supply Chain Management neu</td>
<td>4,5</td>
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<td>T-WIWI-106545</td>
<td>Optimization under Uncertainty neu</td>
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<td>T-WIWI-106552</td>
<td>Simulation of Stochastic Systems neu</td>
<td>4,5</td>
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### Competence Certificate

The assessment is carried out as partial exams (according to § 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module.

The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

### Competence Goal

The student

- names and describes basic notions for advanced stochastic optimization methods, in particular, ways to algorithmically exploit the special model structures,
- knows the indispensable methods and models for quantitative analysis of stochastic optimization problems,
- models and classifies stochastic optimization problems and chooses the appropriate solution methods to solve also challenging stochastic optimization problems independently and, if necessary, with the aid of a computer,
- validates, illustrates and interprets the obtained solutions,
- identifies drawbacks of the solution methods and, if necessary, is able to makes suggestions to adapt them to practical problems.

### Prerequisites

There is no compulsory course in the module.

### Content

The module focuses on the modeling as well as the imparting of theoretical principles and solution methods for optimization problems with special structure, which occur for example in the stochastic optimization.

### Recommendation

It is recommended to listen to the lecture "Introduction to Stochastic Optimization" before the lecture "Advanced Stochastic Optimization" is visited.
Annotation
The course "Introduction to Stochastic Optimization" will be offered until the summer semester 2019 as an additional option in the elective offer of the module. Thereafter, the course can only be selected in the supplementary offer.

The courses are sometimes offered irregularly. The curriculum, planned for three years in advance, can be found on the Internet at http://sop.ior.kit.edu/28.php.

Workload
The total workload for this module is approximately 270 hours (9 credits). The allocation is made according to the credit points of the courses of the module. The total number of hours per course is determined by the amount of time spent attending the lectures and exercises, as well as the exam times and the time required to achieve the module's learning objectives for an average student for an average performance.
5.111 Module: Telematics [M-INFO-100801]

**Responsible:** Prof. Dr. Martina Zitterbart

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

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**Mandatory**

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Module: Theory and Practice of Data Warehousing and Mining [M-INFO-101256]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

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**Election block: Praktikum (at most 1 item as well as at most 4 credits)**

- T-INFO-103202 Analyzing Big Data - Laboratory Course 4 CR Böhm
- T-INFO-105796 Practical Course: Analysis of Complex Data Sets 4 CR Böhm
- T-INFO-106219 Practical Course: Implementation and Evaluation of Advanced Data Mining Approaches for Semi-Structured Data 4 CR Böhm
- T-INFO-103201 Practical Course: Database Systems 4 CR Böhm

**Election block: Vorlesung (at most 5 credits)**

- T-INFO-101305 Big Data Analytics 5 CR Böhm
- T-INFO-105742 Big Data Analytics 2 3 CR Böhm
- T-INFO-101317 Deployment of Database Systems 5 CR Böhm
- T-INFO-101306 Datamanagement in the Cloud 5 CR Böhm
- T-INFO-108377 Data Privacy: From Anonymization to Access Control 3 CR Böhm

**Competence Goal**

The students

- know the research area of information systems in its various facets and are able to do scientific work in this area,
- are able to explain and to discuss complex aspects of the topics covered by this module with both experts and informed outsiders,
- know the concepts, algorithms, techniques and selected tools in the areas of data warehousing and data mining,
- are familiar with the practical challenges of data analysis and are able to develop respective solutions on their own.

**Prerequisites**

None

**Content**

This module aims at exposing students to modern information management, both, in ‘breadth’ and ‘depth’. We achieve ‘breadth’ by means of a close inspection and comparison of different systems and their respective aims. We achieve ‘depth’ by means of an extensive examination of the underlying concepts and design alternatives, their assessment as well as by discussing applications. In particular, we look at data warehousing and mining techniques not only from a theoretical point of view but deploy and realise such technologies in a practical course.

**Annotation**

The courses of this module are offered irregularly. Nonetheless, it is guaranteed that the module can be passed anytime.
5.113 Module: Transport Infrastructure Policy and Regional Development [M-WIWI-101485]

Responsible: Prof. Dr. Kay Mitusch
Organisation: KIT Department of Economics and Management
Part of: Economics and Management (Wahlmodule WIWI) (Usage from 4/1/2019)

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Electoral block: Wahlpflichtangebot (2 items)

| T-WIWI-103107 | Spatial Economics | 4,5 CR | Ott |
| T-WIWI-100007 | Transport Economics | 4,5 CR | Mitusch, Szimba |

Competence Certificate

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The exams are offered at the beginning of the recess period about the subject matter of the latest held lecture. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately. The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal

The students

- understand the economic issues related to transport and regional development with a main focus on economic policy issues generated by the relationship of transport and regional development with the public sector
- are able to compare different considerations of politics, regulation and the private sector and to analyse and assess the respective decision problems both qualitatively and by applying appropriate methods from economic theory
- are prepared for careers in the public sector, particularly for public companies, politics, regulatory agencies, related consultancies, mayor construction companies or infrastructure project corporations

Prerequisites

None

Content

The development infrastructure (e.g. transport, energy, telecommunications) has always been one of the most relevant factors for economic development and particularly influences the development of the regional economy. From the repertoire of state actions, investments into transport infrastructure are often regarded the most important measure to foster regional economic growth. Besides the direct effects of transport policy on passenger and freight transport, a variety of individual economic activities is significantly dependent on the available or potential transport options. Decisions on the planning, financing and realization of major infrastructure projects require a solid and far-reaching consideration of direct and indirect growth effects with the occurring costs.

Through its combination of lectures the module reflects the complex interdependencies between infrastructure policy, transport industry and regional policy and provides its participants with a comprehensive understanding of the functionalities of one of the most important sectors of the economy and its relevance for economic policy.

Annotation

The courses Assessment of Public Policies and Projects I (winter term) and Assessment of Public Policies and Projects II (summer term) will no longer be part of this module. Student who have already had exams in this courses can integrate these exams in this module.

Workload

The total workload for this module is approximately 270 hours. For further information see German version.
# 5.114 Module: Ubiquitous Computing [M-INFO-100789]

**Responsible:** Prof. Dr.-Ing. Michael Beigl  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

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**Mandatory**

| T-INFO-101326 | Ubiquitous Computing | 5 CR | Beigl |
### Module: Ubiquitous Computing [M-WIWI-101458]

**Responsible:** N.N.  
Prof. Dr. Hartmut Schmeck

**Organisation:** KIT Department of Economics and Management

**Part of:** Informatics

<table>
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**Mandatory**

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<td>T-INF-101326</td>
<td>Ubiquitous Computing</td>
<td>5 CR</td>
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**Election block: Ergänzungsangebot (between 4 and 5 credits)**

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<td>Advanced Lab in Ubiquitous Computing</td>
<td>4 CR</td>
<td>Beigl, Schmeck</td>
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<tr>
<td>T-INF-101323</td>
<td>IT-Security Management for Networked Systems</td>
<td>5 CR</td>
<td>Hartenstein</td>
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</table>

**Competence Certificate**
The assessment mix of each course of this module is defined for each course separately. The final mark for the module is the average of the marks for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**
The student

- gets comprehensive knowledge about topics in the area of Ubiquitous Computing
- can design and evaluate ubiquitous systems in different application areas
- acquires appropriate knowledge for addressing specialized aspects in the area of ubiquitous computing

**Prerequisites**
See German version

**Content**
Ubiquitous information technology (Ubiquitous Computing) addresses the ubiquitous (or pervasive) availability of information processing. The availability of these systems has the objective to facilitate the operational environment in technical scenarios or in daily life of humans and to enrich it with new capabilities. This module provides fundamentals of ubiquitous computing and further topics like network and Internet technologies, security aspects, the analysis of autonomously operating systems in Organic Computing and also the utilisation of information and communication technologies in highly decentralized energy systems.

**Workload**
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Web Data Management [M-WIWI-101455]

Responsible: Prof. Dr. York Sure-Vetter
Organisation: KIT Department of Economics and Management
Part of: Informatics

Mandatory

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<tr>
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<td>T-WIWI-102874</td>
<td>Semantic Web Technologies</td>
<td>5 CR</td>
<td>Each term</td>
<td>1 semester</td>
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<td>T-WIWI-103112</td>
<td>Web Science</td>
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<td>Each term</td>
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<td>Advanced Lab Informatics</td>
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Election block: Ergänzungsangebot (between 4 and 5 credits)

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<td>T-WIWI-103112</td>
<td>Web Science</td>
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<td>Each term</td>
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<td>Advanced Lab Informatics</td>
<td>4 CR</td>
<td>Each term</td>
<td>1 semester</td>
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</table>

Competence Certificate
The assessment mix of each course of this module is defined for each course separately. The final mark for the module is the average of the marks for each course weighted by the credits and truncated after the first decimal.

Competence Goal
Students

- develop ontologies for semantic web technologies und choose suitable representation languages,
- are able to provide data and applications via a cloud-based infrastructure
- transfer the methods and technologies of semantic web technologies and cloud computing to new application sectors,
- evaluate the potential of semantic web technologies and the cloud computing approaches for new application sectors.

Prerequisites
The lecture Semantic Web Technologies [2511310] is obligatory and has to be absolved.

Content
The module Web Data Management covers the basic principles, methods and applications for intelligent systems in the World Wide Web. Cloud Services are essential for the decentralized, scalable provision of data and applications as well as the methods of semantic web based on the description of data and services via metadata in form of so called ontologies. Formal principles and practical aspects such as knowledge modeling and available representation language tools for ontologies are covered in detail. Methods for the realization of intelligent systems within the World Wide Web are treated and applications as in Web 2.0 or Service Science are discussed and evaluated.

Furthermore the application of modern Cloud technologies for the use of software and hardware as a service via internet is introduced. Cloud technologies allow the efficient implementation of applications on distributed computer clusters and permit a high scalability as well as new business models in the internet.

Workload
See German version.
Module: Wireless Networking [M-INFO-101203]

**5.117 Module: Wireless Networking [M-INFO-101203]**

**Responsible:** Prof. Dr. Martina Zitterbart

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

**Credits:** 8

**Recurrence:** Each term

**Duration:** 1 semester

**Level:** 4

**Version:** 2

**Election block: Wireless Networking (at least 1 item as well as at least 8 credits)**

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<td>Zitterbart</td>
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<td>T-INFO-101322</td>
<td>Mobile Communication</td>
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<td>T-INFO-101326</td>
<td>Ubiquitous Computing</td>
<td>5 CR</td>
<td>Beigl</td>
</tr>
</tbody>
</table>

**Competence Goal**
Each student should be able

- to learn and use the concepts and principals of wireless network design
- to identify the flaws and benefits of wireless communication systems
- to judge the performance of protocols, wireless networks and architectures
- master advanced protocols, architectures and algorithms of wireless communication systems

**Modelled conditions**
The following conditions have to be fulfilled:

1. The course T-INFO-101338 - Telematics must have been passed.

**Content**
This module details selected aspects of wireless communication systems. This includes beside the requirements of secure and multimedia-based communication also the realization and controllability of large communication systems and networks. An important aspect is benchmarking and mastering the used algorithms, protocols and architectures. Also actual developments and applications are in the focus of this module.
### 6.1 Course: A closer look at Social Innovation [T-WIWI-109932]

**Responsible:** Dr. Daniela Beyer  
Prof. Dr. Marion Weissenberger-Eibl

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101507 - Innovationsmanagement

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**Events**

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<td>SS 2019</td>
<td>2545105</td>
<td>Soziale Innovation unter die Lupe genommen</td>
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</table>

**Competence Certificate**

Non exam assessment (following §4(2) 3 of the examination regulation). The grade consists of an innovation plan (comparable to an exposé) (15%), a guideline interview (25%), a presentation of the results (20%) and a seminar paper (40%).

**Prerequisites**

None

**Recommendation**

The previous attendance of the lecture Innovation Management is recommended.

**Responsible:** Prof. Dr. Hannes Hartenstein

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-101204 - Networking Labs
- M-INFO-101210 - Dynamische IT-Infrastrukturen
- M-INFO-102233 - Weitere Leistungen

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**Events**

6.3 Course: Advanced Game Theory [T-WIWI-102861]

Responsible: Prof. Dr. Karl-Martin Ehrhart
Prof. Dr. Clemens Puppe
Prof. Dr. Johannes Philipp Reiß

Organisation: KIT Department of Economics and Management

Part of: M-INFO-102233 - Weitere Leistungen
M-WIWI-101453 - Angewandte strategische Entscheidungen
M-WIWI-101500 - Microeconomic Theory
M-WIWI-101502 - Ökonomische Theorie und ihre Anwendung in Finance

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Events

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Competence Certificate
The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Prerequisites
None

Recommendation
Basic knowledge of mathematics and statistics is assumed.

Below you will find excerpts from events regarding this course:

Advanced Game Theory
2521533, WS 18/19, 2 SWS, Open in study portal

Learning Content
This course offers an advanced and rigorous treatment of game theory.

Workload
The total workload for this course is approximately 135.0 hours. For further information see German version.
6.4 Course: Advanced Lab in Ubiquitous Computing [T-WIWI-102761]

**Responsible:** Prof. Dr.-Ing. Michael Beigl  
Prof. Dr. Hartmut Schmeck

**Organisation:** KIT Department of Economics and Management

**Part of:**  
- M-INFO-102233 - Weitere Leistungen  
- M-WIWI-101458 - Ubiquitous Computing

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**Competence Certificate**  
See German version

**Prerequisites**  
None

**Annotation**  
See German Version
6.5 Course: Advanced Lab Informatics [T-WIWI-103523]

Responsible: Prof. Dr. Andreas Oberweis
Prof. Dr. Harald Sack
Prof. Dr. Ali Sunyaev
Prof. Dr. York Sure-Vetter
Prof. Dr. Melanie Volkamer
Prof. Dr.-Ing. Johann Marius Zöllner

Organisation: KIT Department of Economics and Management
Part of:
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101455 - Web Data Management
- M-WIWI-101456 - Intelligente Systeme und Services
- M-WIWI-101457 - Semantische Technologien
- M-WIWI-101477 - Entwicklung betrieblicher Informationssysteme
- M-WIWI-102827 - Service Computing
- M-WIWI-103356 - Maschinelles Lernen

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<td>Data Science &amp; Real-time Big Data Analytics</td>
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Competence Certificate
Advanced Lab "Privacy Friendly Apps":

The non exam assessment (§4(2), 3 SPO 2007) or alternative exam assessment (§ 4(2), 3 SPO 2015) consists of of a practical work in which a software functionality must be implemented and three interim submissions of the software to be developed. The weighting of the individual components will be announced during the first meeting.

All other courses of the Institute AIFB:
The non exam assessment (§4(2), 3 SPO 2007) or alternative exam assessment (§ 4(2), 3 SPO 2015) consists of:

- a practical work
- a presentation and
- a written seminar thesis

Practical work, presentation and written thesis are weighted according to the course.

Prerequisites
None

Annotation
The title of this course is a generic one. Specific titles and the topics of offered seminars will be announced before the start of a semester in the internet at https://portal.wiwi.kit.edu.

Below you will find excerpts from events regarding this course:

**Security**
2512100, WS 18/19, 4 SWS, Open in study portal

**Linked Data and the Semantic Web**
2512301, WS 18/19, 3 SWS, Open in study portal

Description
The Linked Data principles are a set of practices for data publishing on the web. Linked Data builds on the web architecture and uses HTTP for data access, and RDF for describing data, thus aiming towards web-scale data integration. There is a vast amount of data available published according to those principles: recently, 4.5 billion facts have been counted with information about various domains, including music, movies, geography, natural sciences. Linked Data is also used to make web-pages machine-understandable, corresponding annotations are considered by the big search engine providers. On a smaller scale, devices on the Internet of Things can also be accessed using Linked Data which makes the unified processing of device data and data from the web easy.

In this practical seminar, students will build prototypical applications and devise algorithms that consume, provide, or analyse Linked Data. Those applications and algorithms can also extend existing applications ranging from databases to mobile apps.

For the seminar, programming skills or knowledge about web development tools/technologies are highly recommended. Basic knowledge of RDF and SPARQL are also recommended, but may be acquired during the seminar. Students will work in groups. Seminar meetings will take place as 'Block-Seminar'.

Notes
The exact dates and information for registration will be announced at the event page.

Workload
Topics of interest include, but are not limited to:

- Travel Security
- Geo data
- Linked News
- Social Media
Real-World Challenges in Data Science and Analytics

2512311, WS 18/19, 3 SWS, Open in study portal

Notes
The exact dates and information for registration will be announced at the event page.

Cooperation seminar: Innovative applications on single board computers as well as their economic relevance

2512312, WS 18/19, 3 SWS, Open in study portal

Description
This seminar is offered cooperatively by the Chair of Web Science (AIFB) and the Chair of Economic Policy (ECON).

The cooperation seminar deals with the technical realization of innovative applications using single board computers such as Arduino (https://www.arduino.cc) or Raspberry Pi (https://www.raspberrypi.org). These single board computers can be extended by various sensors and modules, thus fulfilling a wide range of tasks. Thus, the addition of a camera allows for example gesture and face detection, or the equipment with different sensors enables the measurement of temperature and perception of moving objects.

At the same time, the implications of cost-effective availability of these basic technologies are analyzed from an economic-scientific perspective. The spread and use of these single-board computers, as well as the concepts associated with their success, can have a decisive impact on innovation processes. The reasons and obstacles as well as their relevance to innovation are therefore also addressed from an economic perspective.

Microcomputers such as the Raspberry Pi, for example, are increasingly being used and expanded in the private environment, with numerous applications being possible in the household sector. They can be used as a monitoring system, as a home server or as an electronic function opener. Likewise, due to their low cost, size and ease of use, they can also significantly support the development of innovative processes, for example in the development of prototypes.

Within the scope of this seminar, the possibilities of a single board computer are investigated using the Raspberry Pi. The students are to conceive, realize and present innovative applications in two-teams. Each team is provided with a Raspberry Pi. In addition to the realization of an innovative application, each team has to deal with and discuss an economic science issue. The use of the Raspberry Pi or the underlying concepts from an innovation-economic perspective are to be analyzed.

In addition to the Raspberry Pis, various sensors and expansion modules are also provided and can be purchased after consultation with the supervisors. Furthermore, it may be necessary to develop extensions in Python during the seminar. Previous knowledge in Python and Semantic Web technologies are therefore an advantage but not an imperative requirement.

Notes
The exact dates and information for registration will be announced at the event page.

Learning Content
Topics of interest include, but are not limited to:

- Smart Home Applications
- Environmental measurements
- Gesture control
- Security systems

Entwicklung Soziotechnischer Informationssysteme

2512400, WS 18/19, SWS, Open in study portal

Description
The aim of this course is to provide a practical introduction into developing socio-technical information systems, such as web platforms, mobile apps, or desktop applications. Course participants will create (individually or in groups) software solutions for specific problems from various practical domains. The course tasks comprise requirements assessment, system design, and software implementation. Furthermore, course participants will gain insights into software quality assurance methods and software documentation.

Workload
4 ECTS = approx. 120 h
Projektpraktikum Information Service Engineering
2512600, WS 18/19, 2 SWS, Open in study portal

Description
The project will be worked on in teams of 3-4 students each, guided by a tutor from the teaching staff. In the winter semester 2018/19 we intend to participate in the "Coding Da Vinci" Initiative.

The ISEproject course is based on the summer semester lecture "Information Service Engineering". Goal of the course is to work on a research problem in small groups (3-4 students) related to the ISE lecture topics, i.e. Natural Language Processing, Linked Data engineering, and Knowledge Mining. The solution of the given research problem requires the development of a software implementation.

Required coursework includes:
- Mid term presentation (5-10 min)
- Final presentation (10-15 min)
- Course report (c. 20 pages)
- Participation and contribution of the students during the course
- Software development and delivery

Notes
The ISEproject course can also be credited as a seminar.

Knowledge Discovery and Data Mining
2512300, SS 2019, 3 SWS, Open in study portal

Description
The seminar includes different methods of machine learning and data mining. Participants of the seminar should have basic knowledge of machine learning and programming skills.

Notes
The exact dates and information for registration will be announced at the event page.

Learning Content
Domains of interest include, but are not limited to:
- Medicine
- Social Media
- Finance Market

Literature
Detailed references are indicated together with the respective subjects. For general background information look up the following textbooks:
- Mitchell, T.; Machine Learning

Data Science & Real-time Big Data Analytics
2513306, SS 2019, 2 SWS, Open in study portal

Description
Event processing and real-time data are everywhere: financial market data, sensors, business intelligence, social media analytics, logistics. Many applications collect large volumes of data in real time and are increasingly faced with the challenge of being able to process them quickly and react promptly. The challenges of this real-time processing are currently also receiving a great deal of attention under the term "Big Data". The complex processing of real-time data requires both knowledge of methods for data analysis (data science) and their processing (real-time analytics). Seminar papers are offered on both of these areas as well as on interface topics, the input of own ideas is explicitly desired.

**Responsible:** Prof. Dr. Melanie Volkamer

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-104520 - Human Factors in Security and Privacy

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<th>3 SWS</th>
<th>Practical course (P)</th>
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**Type**
- Prüfungsleistung anderer Art

**Credits**
- 4

**Recurrence**
- Each summer term

**Version**
- 1

### Competence Certificate

The non exam assessment (§4(2), 3 SPO 2007) or alternative exam assessment (§ 4(2), 3 SPO 2015) consists of:

- a practical work
- a presentation and possibly
- a written seminar thesis

Practical work, presentation and written thesis are weighted according to the course.

### Prerequisites

None
6 COURSES

Course: Advanced Machine Learning [T-WIWI-109921]

**6.7 Course: Advanced Machine Learning [T-WIWI-109921]**

**Responsible:** Prof. Dr. Andreas Geyer-Schulz  
Dr. Abdolreza Nazemi  

**Organisation:** KIT Department of Economics and Management  

**Part of:** M-WIWI-101470 - Data Science: Advanced CRM  

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**Competence Certificate**

Written examination (60 minutes) according to §4(2), 1 SPO. The exam is considered passed if at least 50 out of a maximum of 100 possible points are achieved. The grades are graded in five steps (best grade 1.0 from 95 points). Details of the grade formation and scale will be announced in the course.

A bonus can be acquired through successful participation in the practice. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the course.

**Prerequisites**

None

Below you will find excerpts from events regarding this course:

**Advanced Machine Learning**  
2540535, SS 2019, 2 SWS, Open in study portal  

**Learning Content**

**Tentative Course Outline:**

- Introduction
- Statistical Inference
- Shrinkage Methods
- Model Assessment and Selection
- Tree-based Machine Learning Algorithms
- Dimensionality Reduction
- Neural Networks and Deep Learning
- Natural Language Processing with Deep Learning
- Support Vector Machine

**Workload**

**Time of attendance**

- Attending the lecture: 13 x 90min = 19h 30m
- Attending the exercise classes: 7 x 90min = 10h 30m
Literature

T  6.8 Course: Advanced Management Accounting [T-WIWI-102885]

Responsible: Prof. Dr. Marcus Wouters
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101510 - Cross-Functional Management Accounting

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Competence Certificate
The assessment consists of an oral exam (20 min) taking place in the recess period (according to §4 (2), 2 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Prerequisites
None.

Recommendation
The course requires significant prior knowledge of Management Accounting, similar to the content of the courses MA 1 and 2, although completion of these particular courses is not a formal requirement.

Annotation
This course is held in English. Lectures and tutorials are integrated.
The course is compulsory and must be examined.
Students who are interested in attending this course should send an e-mail to Professor Wouters (marc.wouters@kit.edu).

Below you will find excerpts from events regarding this course:

Advanced Management Accounting
2579907, WS 18/19, 3 SWS, Open in study portal

Learning Content
The course addresses several topics where management accounting is strongly related to marketing, finance, or organization and strategy, such as customer value propositions, financial performance measures, managing new product development, and technology investment decisions.

Annotation
This course is held in English. Students who are interested in attending this course should send an e-mail to Professor Wouters (marc.wouters@kit.edu).

Workload
The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature
Literature is mostly made available via ILIAS.
Course: Advanced Statistics [T-WIWI-103123]

**Responsible:** Prof. Dr. Oliver Grothe  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-INFO-102233 - Weitere Leistungen  
M-WIWI-101637 - Analytics und Statistik

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**Competence Certificate**
The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation. A bonus program can improve the grade by one grade level (i.e. by 0.3 or 0.4). The exam is offered every semester. Re-examinations are offered only for repeaters.

**Prerequisites**
None

**Annotation**
New course starting winter term 2015/2016

Below you will find excerpts from events regarding this course:

**Statistik für Fortgeschrittene**
2550552, WS 18/19, 2 SWS, [Open in study portal]

**Learning Content**
Basic principles  
Types of convergence and limit theorems  
Multivariate Distributions  
Copulas  
Simulation techniques, Bootstrap  
Statistical Estimation  
Statistical Testing  
Simulation studies

**Literature**
Comprehensive lecture notes
6.10 Course: Advanced Stochastic Optimization [T-WIWI-106548]

**Responsible:** Prof. Dr. Steffen Rebennack  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-INFO-102233 - Weitere Leistungen  
- M-WIWI-101473 - Mathematische Optimierung  
- M-WIWI-103289 - Stochastische Optimierung

### Competence Certificate
The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation. The exam takes place in every the semester.

### Prerequisites
None.
### 6.11 Course: Advanced Topics in Economic Theory [T-WIWI-102609]

**Responsible:** Prof. Dr. Kay Mitusch  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-INFO-102233 - Weitere Leistungen  
- M-WIWI-101406 - Netzwerkökonomie  
- M-WIWI-101500 - Microeconomic Theory  
- M-WIWI-101502 - Ökonomische Theorie und ihre Anwendung in Finance

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**Competence Certificate**
The course T-WIWI-102609 "Advanced Topics in Economic Theory" restarts in summer term 2019. The assessment consists of a written exam (60min) (following §4(2), 1 of the examination regulation) at the end of the lecture period or at the beginning of the following semester.

**Prerequisites**
None

**Recommendation**
This course is designed for advanced Master students with a strong interest in economic theory and mathematical models. Bachelor students who would like to participate are free to do so, but should be aware that the level is much more advanced than in other courses of their curriculum.

Below you will find excerpts from events regarding this course:

**Advanced Topics in Economic Theory**

<table>
<thead>
<tr>
<th>2520527, SS 2019, 2 SWS, Open in study portal</th>
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</table>

**Learning Content**
The course deals with basic elements of modern economic theory. It is divided into two parts. The first part introduces the microeconomic foundations of general equilibrium à la Debreu ("The Theory of Value", 1959) and Hildenbrand/Kirman ("Equilibrium Analysis", 1988). The second part deals with asymmetric information and introduces the basic techniques of contract theory.

The course is largely based on the textbook "Microeconomic Theory" (Chapters 1-5, 10, 13-20) by A.Mas-Colell, M.D.Whinston, and J.R.Green.

**Workload**
The total workload for this course is approximately 135.0 hours. For further information see German version.

**Literature**
The course is based on the excellent textbook "Microeconomic Theory" (Chapters 1-5, 10, 13-20) by A.Mas-Colell, M.D.Whinston, and J.R.Green.
6.12 Course: Algorithm Engineering [T-INFO-101332]

**Responsible:** Prof. Dr. Peter Sanders  
Prof. Dr. Dorothea Wagner

**Organisation:** KIT Department of Informatics

**Part of:**  
- M-INFO-100795 - Algorithm Engineering  
- M-INFO-101199 - Advanced Algorithms: Design and Analysis  
- M-INFO-101200 - Advanced Algorithms: Engineering and Applications  
- M-INFO-102233 - Weitere Leistungen

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<td>Sanders, Lamm</td>
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**Responsible:** Prof. Dr. Dorothea Wagner

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-101199 - Advanced Algorithms: Design and Analysis
- M-INFO-101200 - Advanced Algorithms: Engineering and Applications
- M-INFO-101237 - Algorithmische Methoden für schwere Optimierungsprobleme
- M-INFO-102233 - Weitere Leistungen

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**Responsible:** Prof. Dr. Henning Meyerhenke

**Organisation:** KIT Department of Informatics

**Part of:** M/INFO-102400 - Algorithmische Methoden zur Netzwerkanalyse

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6.15 Course: Algorithms for Routing [T-INFO-100002]

**Responsible:** Prof. Dr. Dorothea Wagner

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-100031 - Algorithmen für Routenplanung
- M-INFO-101199 - Advanced Algorithms: Design and Analysis
- M-INFO-101200 - Advanced Algorithms: Engineering and Applications
- M-INFO-102233 - Weitere Leistungen

**Type:** Prüfungsleistung schriftlich

**Credits:** 5

**Recurrence:** Each summer term

**Version:** 1

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<td>Algorithmen für Routenplanung (mit Übungen)</td>
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6.16 Course: Algorithms for Visualization of Graphs [T-INFO-104390]

**Responsible:** Prof. Dr. Dorothea Wagner

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-101199 - Advanced Algorithms: Design and Analysis
- M-INFO-101200 - Advanced Algorithms: Engineering and Applications
- M-INFO-102094 - Algorithmen zur Visualisierung von Graphen
- M-INFO-102233 - Weitere Leistungen

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<td>Wagner, Mtsentlinitze, Radermacher</td>
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### 6.17 Course: Algorithms II [T-INFO-102020]

**Responsible:**
- Prof. Dr. Hartmut Prautzsch
- Prof. Dr. Peter Sanders
- Prof. Dr. Dorothea Wagner

**Organisation:**
KIT Department of Informatics

**Part of:**
- M-INFO-101173 - Algorithmen II
- M-INFO-102233 - Weitere Leistungen

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6.18 Course: Algorithms in Cellular Automata [T-INFO-101334]

**Responsible:** Thomas Worsch

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-100797 - Algorithmen in Zellularautomaten
- M-INFO-101199 - Advanced Algorithms: Design and Analysis
- M-INFO-102233 - Weitere Leistungen

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### Course: Analyzing and Evaluating Innovation Processes [T-WIWI-108774]

**Responsible:** Prof. Dr. Marion Weissenberger-Eibl  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-INFO-102233 - Weitere Leistungen  
- M-WIWI-101507 - Innovationsmanagement  
- M-WIWI-101507 - Innovationsmanagement

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**Competence Certificate**  
Non exam assessment (following §4(2) 3 of the examination regulation).  
Innovation plan (exposé) (20%), Guided interviews/quantitative survey (20%), presentation of results (20%), seminar paper (about 5 pages per person) (40%).

**Prerequisites**  
None

**Recommendation**  
Prior attendance of the course Innovation Management [2545015] is recommended.
### 6.20 Course: Analyzing Big Data - Laboratory Course [T-INFO-103202]

- **Responsible:** Prof. Dr.-Ing. Klemens Böhm
- **Organisation:** KIT Department of Informatics
- **Part of:**
  - M-INFO-101256 - Analysetechniken für große Datenbestände in Theorie und Praxis
  - M-INFO-102233 - Weitere Leistungen

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### 6.21 Course: Anthropomatics: Humanoid Robotics [T-INFO-101391]

**Responsible:** Prof. Dr.-Ing. Tamim Asfour  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101251 - Autonome Robotik  
M-INFO-102233 - Weitere Leistungen

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</table>

Below you will find excerpts from events regarding this course:

#### Robotics II: Humanoid Robotics  
**2400074, SS 2019, 2 SWS, Open in study portal**

**Lecture (V)**

**Learning Content**
The lecture presents current work in the field of humanoid robotics that deals with the implementation of complex sensorimotor and cognitive abilities. In the individual topics different methods and algorithms, their advantages and disadvantages, as well as the current state of research are discussed.

The topics addressed are: biomechanical models of the human body, biologically inspired and data-driven methods of grasping, active perception, imitation learning and programming by demonstration as well as semantic representations of sensorimotor experience.

**Workload**
90 h

#### Robotics II: Humanoid Robotics  
**24644, SS 2019, 2 SWS, Open in study portal**

**Lecture (V)**

**Workload**
90 h
6.22 Course: Applied Econometrics [T-WIWI-103125]

**Responsible:** Prof. Dr. Melanie Schienle

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101638 - Ökonometrie und Statistik I

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**Competence Certificate**
The assessment of this course is a written examination (90 min) according to §4(2), 1 of the examination regulation.

**Prerequisites**
None

**Annotation**
The course is not offered regularly.
6.23 Course: Artificial Intelligence in Service Systems [T-WIWI-108715]

**Responsible:** Prof. Dr. Gerhard Satzger

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101448 - Service Management
- M-WIWI-101506 - Service Analytics

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<td>2</td>
<td>Lecture (V)</td>
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**Competence Certificate**

The assessment consists of a written exam (60 min) according to §4(2), 1 of the examination regulations.

**Prerequisites**

None

*Below you will find excerpts from events regarding this course:*

**Artificial Intelligence in Service Systems**

2595650, WS 18/19, 2 SWS, [Open in study portal](#)

**Learning Content**

Artificial Intelligence and the application of machine learning is becoming more and more popular to solve relevant business challenges. However, it is not only important to be familiar with precise algorithms, but rather a general understanding of the necessary steps with a holistic view—from real-world challenge to successful deployment of an AI. As part of this course, we teach the complete lifecycle of an AI project with a focus on supervised machine learning challenges.

We do so by also teaching the use of Python and the required packages like scikit-learn and tensorflow with exemplary data. We then take this knowledge to the more complex case of service systems with different entities (e.g. companies) who interact with each other and show possibilities on how to derive holistic insights. Two possibilities to do so are the use of meta and transfer machine learning, where we teach insights in their theory, design and application.
6.24 Course: Asset Pricing [T-WIWI-102647]

**Responsible:** Prof. Dr. Martin Ruckes  
Prof. Dr. Marliese Uhrig-Homburg

**Organisation:** KIT Department of Economics and Management

**Part of:**  
- M-INFO-102233 - Weitere Leistungen  
- M-WIWI-101480 - Finance 3  
- M-WIWI-101482 - Finance 1  
- M-WIWI-101483 - Finance 2  
- M-WIWI-101502 - Ökonomische Theorie und ihre Anwendung in Finance

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<th>Asset Pricing</th>
<th>2 SWS</th>
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<td>2530556</td>
<td>Übung zu Asset Pricing</td>
<td>1 SWS</td>
<td>Practice (Ü)</td>
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**Competence Certificate**

The success control takes place in form of a written examination (75 min) during the semester break (according to §4(2), 1 SPO).

The examination is offered every semester and can be repeated at any regular examination date.

A bonus can be acquired through successful participation in the practice. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the course.

**Prerequisites**

None

**Recommendation**

We strongly recommend knowledge of the basic topics in investments (bachelor course), which will be necessary to be able to follow the course.

Below you will find excerpts from events regarding this course:

**Asset Pricing**

2530555, SS 2019, 2 SWS, Open in study portal

**Description**

The lecture deals with the diverse issues arising in the context of measuring and controlling credit risk. At first, the theoretical and empirical relations between ratings, probabilities of default, and credit spreads are analysed. After that, the focus is on the valuation of credit risk. Finally, the management of credit risk, e.g. using credit derivatives and credit portfolio analysis, is examined, and the legal framework and its implications are discussed.

**Learning Content**

This lecture deals with the valuation of risky cash flows. A stochastic discount model and a central equation will be introduced, which form the basis of nearly every valuation model in finance. That includes the valuation of stocks, bonds and derivatives. The first part of the lecture will present the theory, the second part covers empirical questions related to this approach.

**Workload**

The total workload for this course is approximately 135.0 hours. For further information see German version.
Literature

Basic literature


Elective literature

Learning Content
This course presents the theoretical and practical aspects of Public Key Cryptography.

- The most important primitives of cryptography will be covered, as there are: one-way function, hash function, digital signature, public key encryption and digital signatures (RSA, ElGamal), and various methods of key exchange (e.g. Diffie-Hellman) with their strengths and weaknesses.
- In addition to public-key systems, the lecture provides knowledge about algorithms to solve number-theoretic problems on which the security of the systems is based. Thus the choice of parameters and the related level of security of a cryptographic system can be estimated.
- Furthermore, an introduction to provable security is provided, which presents some of the key security concepts (e.g. IND-CCA).
- The combination of cryptographic primitives will be treated on currently used protocols.
6.26 Course: Auction Theory [T-WIWI-102613]

**Responsible:** Prof. Dr. Karl-Martin Ehrhart

**Organisation:** KIT Department of Economics and Management

**Part of:** M-INFO-102233 - Weitere Leistungen  
M-WIWI-101446 - Market Engineering  
M-WIWI-101453 - Angewandte strategische Entscheidungen  
M-WIWI-101500 - Microeconomic Theory

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**Competence Certificate**
The assessment of this course is a written examination (following §4(2), 1 SPO) of 60 mins. The exam is offered each semester.

**Prerequisites**
None

*Below you will find excerpts from events regarding this course:*

**Auktionstheorie**
2520408, WS 18/19, 2 SWS, [Open in study portal](#)

**Learning Content**
This course deals with the analysis and modeling of auction which are based on game theory. This also includes aspects of applying and designing auctions as well as experiences with auctions. Main topics are:

- Single- and multi-unit auctions
- Selling and procurement auctions
- Electronic auctions (e.g. eBay, C2C, B2B)
- Multi-attributive auctions.

**Annotation**
We suggest to attend either Game Theory I or Decision Theory beforehand.

**Workload**
The total workload for this course is approximately 135.0 hours. For further information see German version.

**Literature**
- Ehrhart , K.-M. und S. Seifert: Auktionstheorie, Skript zur Vorlesung, KIT, 2011
- Ausubel, L.M. und P. Cramton: Demand Reduction and Inefficiency in Multi-Unit Auctions, University of Maryland, 1999
6.27 Course: Automated Financial Advisory [T-WIWI-106495]

**Responsible:** Prof. Dr Maxim Ulrich  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-INFO-102233 - Weitere Leistungen  
- M-WIWI-103261 - Disruptive Finanz-technologische Innovationen

**Type**  
Prüfungsleistung anderer Art  
**Credits**  
3  
**Recurrence**  
Each summer term  
**Version**  
1

**Events**

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<td>Seminar (S)</td>
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**Competence Certificate**  
The grade consists of a written thesis and an oral presentation.

**Prerequisites**  
There are two conditions for taking this course:

1. This course is only open for registered students of the module "Disruptive FinTech Innovations".
2. Registered students do also attend in the same semester the lecture "Engineering FinTech Solutions" and the programming internship "Computational FinTech with Python and C++".

**Modeled Conditions**  
The following conditions have to be fulfilled:

1. The course T-WIWI-106193 - Engineering FinTech Solutions must have been started.
2. The course T-WIWI-106496 - Computational FinTech with Python and C++ must have been started.

*Below you will find excerpts from events regarding this course:*

**Automated Financial Advisory**  
2500002, WS 18/19, 2 SWS, [Open in study portal]

**Learning Content**  
At the beginning of the semester, a selection of seminar topics will be discussed with each student of the seminar.

**Workload**  
The total workload for this course is approximately 90 hours.

**Literature**  
Literature will be distributed during the first lecture.

**Automated Financial Advisory**  
2530372, SS 2019, 2 SWS, [Open in study portal]

**Learning Content**  
At the beginning of the semester, a selection of seminar topics will be discussed with each student of the seminar.

**Workload**  
The total workload for this course is approximately 90 hours.
**Literature**
Literature will be distributed during the first lecture.
6.28 Course: Automated Visual Inspection and Image Processing [T-INFO-101363]

**Responsible:** Prof. Dr.-Ing. Jürgen Beyerer  
**Organisation:** KIT Department of Informatics

**Part of:**  
- M-INFO-100826 - Automatische Sichtprüfung und Bildverarbeitung  
- M-INFO-101238 - Automatische Sichtprüfung  
- M-INFO-101239 - Maschinelle Visuelle Wahrnehmung  
- M-INFO-101241 - Bildgestützte Detektion und Klassifikation  
- M-INFO-102233 - Weitere Leistungen

**Type**  
Prüfungsleistung mündlich  

**Credits**  
6

**Recurrence**  
Each winter term

**Version**  
1

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Below you will find excerpts from events regarding this course:

**Automated Visual Inspection and Image Processing**  
24169, WS 18/19, 4 SWS, Open in study portal

**Lecture (V)**

**Description**

**Topics covered:**
- sensors and concepts for image acquisition  
- light and colour  
- image signals (system theory, Fourier transformation, stochastic processes)  
- excursion to wave optics  
- pre-processing and image enhancement  
- image restoration  
- segmentation  
- morphological image processing  
- texture analysis  
- detection  
- image pyramids, multi scale analysis and wavelet-transform

**Learning Content**

- sensors and concepts for image acquisition  
- light and colour  
- image signals (system theory, Fourier transformation, stochastic processes)  
- excursion to wave optics  
- pre-processing and image enhancement  
- image restoration  
- segmentation  
- morphological image processing  
- texture analysis  
- detection  
- image pyramids, multi scale analysis and wavelet-transform
6.29 Course: Basics of German Company Tax Law and Tax Planning [T-WIWI-108711]

**Responsible:** Gerd Gutekunst  
Prof. Dr. Berthold Wigger

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101511 - Vertiefung Finanzwissenschaft

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**Competence Certificate**
The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation.

**Prerequisites**
None

**Recommendation**
Knowledge of the collection of public revenues is assumed. Therefore it is recommended to attend the course “Öffentliche Einnahmen” beforehand.
## 6.30 Course: Big Data Analytics [T-INFO-101305]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm  
**Organisation:** KIT Department of Informatics  
**Part of:**  
- M-INFO-100768 - Analysetechniken für große Datenbestände  
- M-INFO-101208 - Innovative Konzepte des Daten- und Informationsmanagements  
- M-INFO-101256 - Analysetechniken für große Datenbestände in Theorie und Praxis  
- M-INFO-102233 - Weitere Leistungen

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<tr>
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</table>
6.31 Course: Big Data Analytics 2 [T-INFO-105742]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-101208 - Innovative Konzepte des Daten- und Informationsmanagements
- M-INFO-101256 - Analysetechniken für große Datenbestände in Theorie und Praxis
- M-INFO-102233 - Weitere Leistungen

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**Events**

| SS 2019 | 2400042 | Big Data Analytics 2 | 2 SWS | Lecture (V) | Böhm |

**Prerequisites**

none
## 6.32 Course: Biologically Inspired Robot [T-INFO-101351]

**Responsible:** Prof. Dr.-Ing. Rüdiger Dillmann  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101251 - Autonome Robotik  
M-INFO-102233 - Weitere Leistungen

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### Events

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6.33 Course: Biometric Systems for Person Identification [T-INFO-101297]

**Responsible:** Prof. Dr.-Ing. Rainer Stiefelhagen

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-101239 - Maschinelle Visuelle Wahrnehmung
M-INFO-102233 - Weitere Leistungen

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<td>Biometric Systems for Person Identification</td>
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Below you will find excerpts from events regarding this course:

**Biometric Systems for Person Identification**

**2403011, SS 2019, 2 SWS, [Open in study portal]**

**Description**

Biometrics deals with the science of recognizing and identifying humans based on their biometrics traits, such as fingerprints, face, iris, gait etc. With the increasing demands put on security and surveillance e.g. safer access control, border control/passports and identifying criminals/law enforcement, biometrics becomes more and more essential and technologies are being developed to solve many issues in this demanding area of research. In this course, the students will learn the fundamental concepts of underlying biometrics technologies, understanding of various techniques for different topics/technologies used in biometrics.

The topics include:
- Introduction: Biometrics acquisitions and image processing, basic introduction to the area of computer vision/machine learning applied to biometrics
- Biometrics system: requirements, enrollment, identification/verification, performance metrics
- Biometrics technologies: Overview of different biometrics technologies
- Finger print recognition: image enhancement, state-of-the art techniques, challenges
- Iris recognition: image acquisitions, feature extraction, state-of-the-art techniques, challenges
- Face recognition: introduction, current methods, applications
- Palm print recognition: current methods
- Gait recognition: emerging methods
- Multi-Biometrics: multiple modes of biometrics, fusion strategies
- Risk analysis: attacks, liveness detection, fraud preventio

**Learning Content**

The student will acquire the basic theoretical and practical understanding of various technologies used in biometrics, the state-of-the-art algorithms used and their analysis. Student will be able to take advance courses in the field of computer vision/pattern recognition on the completion of this course.

**Literature**

- Tutorials and related scientific papers will be put on the web
- Online material on the topics discussed in the lectures
### 6.34 Course: Blockchains & Cryptofinance [T-WIWI-108880]

**Responsible:** Dr. Philipp Schuster  
Prof. Dr. Marliese Uhrig-Homburg

**Organisation:** KIT Department of Economics and Management

**Part of:**  
- M-WIWI-101409 - Electronic Markets  
- M-WIWI-101446 - Market Engineering  
- M-WIWI-101480 - Finance 3  
- M-WIWI-101483 - Finance 2  
- M-WIWI-101511 - Vertiefung Finanzwissenschaft

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**Competence Certificate**

The assessment consists of a written exam (75 min) (§4(2), 1 of the examination regulations).

**Prerequisites**

None

**Recommendation**

None

**Annotation**


*Below you will find excerpts from events regarding this course:*

### Blockchains & Cryptofinance

- **Code:** 2530567, **WS 18/19**, 2 SWS, **Open in study portal**  

**Lecture (V)**

**Workload**

Gesamtaufwand bei 4,5 Leistungspunkten: ca. 135.0 Stunden  
Präsenzzeit: 30 Stunden  
Vor – und Nachbereitung der LV: 45.0 Stunden  
Prüfung und Prüfungsvorbereitung: 60.0 Stunden
6.35 Course: Building Intelligent and Robo-Advised Portfolios [T-WIWI-106442]

**Responsible:** Prof. Dr Maxim Ulrich

**Organisation:** KIT Department of Economics and Management

**Part of:** M-INFO-102233 - Weitere Leistungen
M-WIWI-103247 - Intelligente Risiko- und Investitionsberatung

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**Type**
Prüfungsleistung schriftlich

**Credits**
9

**Recurrence**
Each summer term

**Version**
1

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**Competence Certificate**

No exam in winter semester 2018/2019.

The exam tests the material of the current semester and takes place during the lecture-free period. Students who don't pass the exam are allowed to re-take the exam.

Details of the grade formation will be announced at the beginning of the event.

**Prerequisites**

None.

**Recommendation**

Good skills in applied math modeling (differential equations).

**Annotation**

The course is not offered regularly.
6.36 Course: Business Administration in Information Engineering and Management [T-WIWI-102886]

**Responsible:** Prof. Dr. Andreas Geyer-Schulz  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-INFO-102233 - Weitere Leistungen  
- M-WIWI-101409 - Electronic Markets  
- M-WIWI-101443 - Informationswirtschaft

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**Competence Certificate**  
Written examination (60 minutes) according to §4(2), 1 SPO. The exam is considered passed if at least 50 out of a maximum of 100 possible points are achieved. The grades are graded in five steps (best grade 1.0 from 95 points). Details of the grade formation and scale will be announced in the course.  
A bonus can be acquired through successful participation in the practice. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the course.

**Prerequisites**  
None

**Recommendation**  
Basic knowledge from Operations Research (linear programming) and from decision theory are expected.

**Below you will find excerpts from events regarding this course:**

**Business Administration in Information Engineering and Management**  
2540500, SS 2019, 2 SWS, Open in study portal

**Learning Content**  
In this lecture, classical Business Administration is applied to businesses in an information- and communication-technological environment. The process to extract relevant data for decision making from operational accounting systems receives special attention. In order to do so, topics such as activity-based costing and transaction costs models are addressed. The automation of the decision making process in businesses by data bases is another focus of the module. To solve such issues within a company, relevant methods such as decision theory and game theory are lectured. Finally, complex business relevant questions in a dynamically changing environment are addressed by presenting models and methods from system dynamics.
Workload
The total workload for this course is approximately 150 hours (5 credits):

Time of attendance

- Attending the lecture: 15 x 90min = 22h 30m
- Attending the exercise classes: 7 x 90min = 10h 30m
- Examination: 1h 00m

Self-study

- Preparation and wrap-up of the lecture: 15 x 180min = 45h 00m
- Preparing the exercises: 40h 00m
- Preparation of the examination: 31h 00m

Sum: 150h 00m

Literature

6 COURSES

Course: Business and IT Service Management [T-WIWI-102881]

Responsibility:
Prof. Dr. Gerhard Satzger

Organisation:
KIT Department of Economics and Management

Part of:
M-INF-102233 - Weitere Leistungen
M-WIWI-101448 - Service Management
M-WIWI-102754 - Service Economics and Management

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<td>Practice (Ü)</td>
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Competence Certificate
The assessment of this course is a written examination (60 min.) (following §4(2), 1 SPOs) and by submitting written papers as part of the exercise (§4 (2), 3 SPO 2007 respectively §4 (3) SPO 2015).

Prerequisites
None

Recommendation
None

Below you will find excerpts from events regarding this course:

Business and IT Service Management
2595484, WS 18/19, 2 SWS, Open in study portal

Learning Content
The rapid development of information and communication technology transforms many enterprises towards service-oriented structures, comprising new digital services, new business models and SOA-based process structures within larger service networks. Thus, strategic and operative management of service-oriented enterprises increasingly gains importance. In this course, we want to systematically acquire relevant know-how and apply this to real word examples. Focus will be placed on the interdependencies of business, IT aspects and concepts.

The course will be taught in English. It should provide ample opportunity for active participation of students. The course will integrate presentations of experts from business practice as well as a comprehensive case study ('en bloc' for 1-2 days) in which students will actively work on the strategic service-oriented shift of an enterprise.

Annotation
The credits have been changed from 5 to 4,5.

Workload
The total workload for this course is approximately 135 hours. For further information see German version.
Literature
Maister, David H., Managing The Professional Service Firm, 1997
Teboul, J., Service is Front Stage: Positioning services for value advantage, 2006
Grönroos, Service Management and Marketing, 2007
Cardoso et al. (Hrsg.) (2015), Fundamentals on Service Systems
Böhmann et al. (2014), Service Systems Engineering, Business & Information Systems Engineering, Vol. 6, No.2, 73-79
Schüritz et al., (2017): Datatization as the Next Frontier of Servitization, ICIS Proceedings
6.38 Course: Business Data Analytics: Application and Tools [T-WIWI-109863]

**Responsible:** Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-103117 - Data Science: Data-Driven Information Systems
M-WIWI-103118 - Data Science: Data-Driven User Modeling

- **Type:** Prüfungsleistung schriftlich
- **Credits:** 4,5
- **Recurrence:** Each summer term
- **Version:** 1

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**Competence Certificate**
Assessment consists of a written exam of one hour length following §4 (2), 1 of the examination regulation and by submitting written papers as part of the exercise following §4 (2), 3 of the examination regulation.

Students receive one aggregated grade consisting of a written exam (60%) and the Analytics Challenge (40%). The exam and the Analytics Challenge need to be both passed. A fail in one element results in a fail of the entire lecture. There will be one retake possibility for the exam, no retake possibilities will be provided for the Analytics challenge.

**Prerequisites**
None

**Modeled Conditions**
The following conditions have to be fulfilled:

1. The course T-WIWI-108438 - Applied Analytics with Open Source Tools must not have been started.

**Recommendation**
Knowledge of object-oriented programming and statistics is helpful.

**Annotation**
Course name until winter semester 2018/2019 "Applied Analytics with Open Source Tools" (T-WIWI-108438)

Below you will find excerpts from events regarding this course:

**Business Data Analytics: Application and Tools**
2540466, SS 2019, 2 SWS, Open in study portal

**Description**
The ongoing digitalization and digitization of businesses, industries and societies is generating vast amounts of data. Hence, researchers and businesses are facing increasing pressure to build capabilities to cope with the data and generate value from the contained but yet to be discovered knowledge, insights and information. Researchers and practitioners tackling this task are referred to as data scientists and need skills at the intersection of programming, statistics and development operations. This course provides a hands-on perspective on these fields.
Learning Content
The aim of this course is to introduce practical foundations, concepts, tools and current practice of Analytics from a data scientist’s perspective. The lecture is complemented with an Analytics challenge that is based on real-world data from research projects. The students immediately apply their newly acquired knowledge and learn to use a range of open source tools to solve the challenge.

Content:
- Conceptual and theoretical Foundations
- Programming languages common in data science
- Data acquisition, pre-processing
- Basics of data organization and DevOps
- Tool chain selection and automation
- Open source analytics frameworks and data processing infrastructures
- Applied analytics challenge (based on a current research project or a cooperation with an industry partner)

Workload
The total workload for this course is approximately 135 hours.
6.39 Course: Business Data Strategy [T-WIWI-106187]

**Responsible:** Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-103117 - Data Science: Data-Driven Information Systems

### Type
- Prüfungsleistung schriftlich

### Credits
- 4.5

### Recurrence
- Each winter term

### Version
- 1

#### Events

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#### Competence Certificate

The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation and an alternative exam assessment according to § 4 paragraph 2 Nr. 3 of the examination regulation. The grade is determined by 2/3 through the written exam and by 1/3 through the alternative exam assessment (e.g., presentation).

#### Prerequisites

None

#### Recommendation

Students should be familiar with basic concepts of business organisations, information systems, and programming. However, all material will be introduced, so no formal pre-conditions are applied.

#### Annotation

Limited number of participants.

---

Below you will find excerpts from events regarding this course:

### Business Data Strategy

**2540484, WS 18/19, 2 SWS, [Open in study portal]**

#### Learning Content

With new methods for capturing and using different types of data and industry’s recognition that society’s use of data is less than optimal, the need for comprehensive strategies is more important than ever before. Advances in cybersecurity and information sharing and the use of data in its raw form for decision making all add to the complexity of integrated processes, ownership, stewardship, and sharing. The life cycle of data in its entirety spans the infrastructure, system design, development, integration, and implementation of information-enabling solutions. This lecture focuses on teaching about these dynamics and tools to comprehend and manage them in organisation contexts. Given the increasing size and complexity of data, methods for the transformation and structured preparation are an important tool in the process of sense-making. Modern software solutions and programming languages provide frameworks for such tasks that form another part of this course ranging from conceptual systems modelling to data manipulation to automated generation of HTML reports and web-applications.

#### Literature

- Fleckenstein & Fellows (2017) – Modern Data Strategy
- Leimeister (2015) – Einführung in die Wirtschaftsinformatik
- Urbach & Ahlemann (2016) – IT-Management im Zeitalter der Digitalisierung
**6.40 Course: Business Dynamics [T-WIWI-102762]**

**Responsible:** Prof. Dr. Andreas Geyer-Schulz

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101409 - Electronic Markets
- M-WIWI-101470 - Data Science: Advanced CRM

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**Competence Certificate**

Written examination (60 minutes) according to §4(2), 1 SPO. The exam is considered passed if at least 50 out of a maximum of 100 possible points are achieved. The grades are graded in five steps (best grade 1.0 from 95 points). Details of the grade formation and scale will be announced in the course.

A bonus can be acquired through successful participation in the practice. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the course.

**Prerequisites**

None

**Recommendation**

None

---

Below you will find excerpts from events regarding this course:

**Business Dynamics**

2540531, WS 18/19, 2 SWS, [Open in study portal](#)

**Learning Content**

Corporate growth, the diffusion of new technologies, business processes, project management, product development, service quality management – all these are examples for application areas of business dynamics. They all are dynamic systems that are characterized by feedback loops between many different variables. By means of the tools of business dynamics such systems can be modelled. Simulations of complex systems allow the analysis, the goal centered design, as well as the optimization of markets, business processes, policies, and organizations.

**Annotation**

The course is generally held as block course.
Workload
The total workload for this course is approximately 135 hours (4.5 credits):

Time of attendance
- Attending the lecture: 15 x 90min = 22h 30m
- Attending the exercise classes: 7 x 90min = 10h 30m
- Examination: 1h 00m

Self-study
- Preparation and wrap-up of the lecture: 15 x 180min = 45h 00m
- Preparing the exercises: 25h 00m
- Preparation of the examination: 31h 00m

Sum: 135h 00m

Literature
### 6.41 Course: Business Intelligence Systems [T-WIWI-105777]

**Responsible:** Prof. Dr. Alexander Mädche  
Mario Nadj  
Peyman Toreini

**Organisation:** KIT Department of Economics and Management

**Part of:**  
M-INFO-102233 - Weitere Leistungen  
M-WIWI-101506 - Service Analytics  
M-WIWI-101510 - Cross-Functional Management Accounting  
M-WIWI-103117 - Data Science: Data-Driven Information Systems  
M-WIWI-104068 - Information Systems in Organizations

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**Events**

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**Competence Certificate**

Assessment consists of a written exam of 1 hour length following §4 (2), 1 of the examination regulation and by submitting written papers as part of the exercise following §4 (2), 3 of the examination regulation. Students receive one aggregated grade consisting of a written exam (60%) and the Business Intelligence System challenge (40%). The exam and the Business Intelligence System challenge need to be both passed. A fail in one element results in a fail of the entire lecture. There will be one retake possibility for the exam, no retake possibilities will be provided for the Business Intelligence System challenge.

**Prerequisites**

None

**Recommendation**

Basic knowledge on database systems is helpful.

---

Below you will find excerpts from events regarding this course:

**Business Intelligence Systems**

2540422, WS 18/19, 2 + 1 SWS, Open in study portal

**Description**

In most modern enterprises, Business Intelligence Systems represent a core enabler of managerial decision making in that they are supplying up-to-date and accurate information about all relevant aspects of a company's planning and operations: from stock levels to sales volumes, from process cycle times to key indicators of corporate performance.

The aim of this course is to introduce theoretical foundations, concepts, tools, and current practice of Business Intelligence Systems from a managerial and technical perspective. The lecture is complemented with a Business Intelligence System challenge, where students work with real-world data and enable system-based decision making using commercial Business Intelligence software packages.

**Learning Content**

- Conceptual Foundations
- Provisioning: ETL Process, Metadata, Data Warehouse & Data Marts and Big Data Technologies
- Consumption: Reporting, Dashboards and its relation to (Big Data) Analytics
- BI Strategy & Governance
- BI Implementation & Post-Implementation Management
- Business Intelligence System Challenge (in cooperation with industry partner)
Literature
Economist Intelligence Unit. 2015 “Big data evolution: Forging new corporate capabilities for the long term”
**6.42 Course: Business Models in the Internet: Planning and Implementation [T-WIWI-102639]**

**Responsible:** Prof. Dr. Christof Weinhardt  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-INFO-102233 - Weitere Leistungen  
- M-WIWI-101410 - Business & Service Engineering  
- M-WIWI-101488 - Entrepreneurship (EnTechnon)  
- M-WIWI-102806 - Service Innovation, Design & Engineering

### Events

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<td>SS 2019 2540457 Übungen zu Geschäftsmodell im Internet: Planung und Umsetzung 1 SWS Practice (Ü) Peukert, Dann</td>
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### Competence Certificate

The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulations) and by submitting written essays as part of the exercise (§4 (2), 3 SPO 2007 respectively §4 (3) SPO 2015). 50% of the final grade is based on the written exam and 50% is based on assignments from the exercises. Successful completion of the exercises is a prerequisite for admission to the written exam. The points obtained in the exercises only apply to the first and second exam of the semester in which they were obtained.

### Prerequisites
None

### Recommendation
None

*Below you will find excerpts from events regarding this course:*

**Internet Business Models**  
2540456, SS 2019, 2 SWS, [Open in study portal](#)

**Description**

The emergence of internet economy has resulted in an accelerated evolution of commerce models in eBusiness. Early adopters have experimented with a variety of new business models, technologies and application designs. At the same time, there has been a growing demand for new standards to facilitate the exchange of information, catalogue content and transactions between buyers and sellers. But the true understanding of how to bring buyers and sellers together is still widely missing, leading to multiple cases of costly missed investments. This course focuses on the design and implementation of successful business models for eBusiness applications for the World Wide Web (WWW), imparting the basic knowledge for building successful eBusiness applications. We consider not only technical foundations of eBusiness applications but also economical aspects. In small groups, students develop and implement an eBusiness model that is eventually discussed with a representative from the venture capitalist industry.
Learning Content
The emergence of internet economy has resulted in an accelerated evolution of commerce models in eBusiness. Early adopters have experimented with a variety of new business models, technologies and application designs. At the same time, there has been a growing demand for new standards to facilitate the exchange of information, catalogue content and transactions between buyers and sellers. But the true understanding of how to bring buyers and sellers together is still widely missing, leading to multiple cases of costly missed investments. This course focuses on the design and implementation of successful business models for eBusiness applications for the World Wide Web (WWW), imparting the basic knowledge for building successful eBusiness applications. We consider not only technical foundations of eBusiness applications but also economical aspects. In small groups, students develop and implement an eBusiness model that is eventually discussed with a representative from the venture capitalist industry.

Workload
The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature
Will be announced within the course.
Course: Business Planning [T-WIWI-102865]

**Responsible:** Prof. Dr. Orestis Terzidis

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101488 - Entrepreneurship (EnTechnon)
- M-WIWI-101488 - Entrepreneurship (EnTechnon)

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<td>Geschäftsplanung für Gründer (Track 1)</td>
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<td>Terzidis, Tittel, Ntagiakou</td>
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**Competence Certificate**


**Prerequisites**

None

**Recommendation**

None

*Below you will find excerpts from events regarding this course:*

**Geschäftsplanung für Gründer (Track 1)**

2545005, SS 2019, 2 SWS, [Open in study portal](#)

**Description**

This seminar introduces basic concepts of business planning for entrepreneurs to the participants. It focuses on practical concepts and hands-on-methods on how to turn business ideas into solid businesses (e.g. Business Modelling, Market Potential, Planning of Resources, and further more) and on the creation of a realistic and viable Business Plan (with or without Venture Capital)
Below you will find excerpts from events regarding this course:

**Business Strategies of Banks**

**Description**

The management of a bank is in charge of the determination and implementation of business policy - taking into account all relevant endogenous and exogenous factors - that assures the bank's success in the long run. In this context, there exists a large body of banking models and theories which are helpful in describing the success and risk of a bank. This course is meant to be the bridging of banking theory and practical implementation. In the course of the lectures students will learn to take on the bank management's perspective.

The first chapter deals with the development of the banking sector. Making use of appropriate assumptions, a banking policy is developed in the second chapter. The design of bank services (ch. 3) and the adequate marketing plan (ch. 4) are then built on this framework. The operational business of banks must be guided by appropriate risk and earnings management (ch. 5 and 6), which are part of the overall (global) bank management (ch. 7). Chapter eight, at last, deals with the requirements and demands of bank supervision as they have significant impact on a bank's corporate policy.

**Learning Content**

The management of a bank is in charge of the determination and implementation of business policy - taking into account all relevant endogenous and exogenous factors - that assures the bank's success in the long run. In this context, there exists a large body of banking models and theories which are helpful in describing the success and risk of a bank. This course is meant to be the bridging of banking theory and practical implementation. In the course of the lectures students will learn to take on the bank management's perspective.

The first chapter deals with the development of the banking sector. Making use of appropriate assumptions, a banking policy is developed in the second chapter. The design of bank services (ch. 3) and the adequate marketing plan (ch. 4) are then built on this framework. The operational business of banks must be guided by appropriate risk and earnings management (ch. 5 and 6), which are part of the overall (global) bank management (ch. 7). Chapter eight, at last, deals with the requirements and demands of bank supervision as they have significant impact on a bank's corporate policy.

**Workload**

The total workload for this course is approximately 90 hours. For further information see German version.
Literature

Elective literature:

- A script is disseminated chapter by chapter during the course of the lecture.
- Hartmann-Wendels, Thomas; Pfingsten, Andreas; Weber, Martin; 2000, Bankbetriebslehre, 6th edition, Springer
6.45 Course: Case Studies in Sales and Pricing [T-WIWI-102834]

**Responsible:** Prof. Dr. Martin Klarmann
**Organisation:** KIT Department of Economics and Management
**Part of:** M-INFO-102233 - Weitere Leistungen
M-WIWI-101487 - Sales Management

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**Competence Certificate**


**Prerequisites**

None

**Recommendation**

None

**Annotation**

Participation requires an application. The application period starts at the beginning of the semester. More information can be obtained on the website of the research group Marketing & Sales (marketing.iism.kit.edu). Access to this course is restricted. Typically all students will be granted the attendance of one course with 1.5 ECTS. Nevertheless attendance can not be guaranteed.

For further information please contact Marketing and Sales Research Group (marketing.iism.kit.edu).

Please note that only one of the 1.5-ECTS courses can be attended in this module.

**Below you will find excerpts from events regarding this course:**

**Learning Content**

Students work in groups on case studies from the field of sales and pricing. The case studies contain quantitative calculations in the context of sales and pricing as well as tasks which are to be solved by logical reasoning. When solving the case studies, theoretical sales and pricing content is applied to practical problems. Finally, the results are presented by the group and discussed.

**Annotation**

- The final presentations can be held in German or English.
- In order to participate in this course, you need to apply. Applications are usually accepted at the start of the lecture period in winter term. Detailed information on the application process is usually provided on the website of the Marketing and Sales Research Group (marketing.iism.kit.edu) shortly before the lecture period in winter term starts.
- Please note that only one of the 1.5-ECTS courses can be chosen in the Sales Management Module.
- Please note: The number of participants for this course is limited. The Marketing and Sales Research Group typically provides the possibility to attend a course with 1,5 ECTS in the respective module to all students. Participation in a specific course cannot be guaranteed.

**Workload**

Total work load for 1.5 ECTS: ca. 45 hours
Literature
6.46 Course: Case Studies Seminar: Innovation Management [T-WIWI-102852]

**Responsible:** Prof. Dr. Marion Weissenberger-Eibl

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M/INFO-102233 - Weitere Leistungen
- M/WIWI-101488 - Entrepreneurship (EnTechnon)
- M/WIWI-101507 - Innovationsmanagement

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**Competence Certificate**

**Prerequisites**
None

**Recommendation**
Prior attendance of the course Innovation Management [2545015] is recommended.

Below you will find excerpts from events regarding this course:

**Case studies seminar: Innovation management**
2545105, WS 18/19, 2 SWS, Open in study portal

**Learning Content**
The objective of the seminar is to master selected concepts and methods of innovation management and then to apply these practically. Working in groups, the students apply the described concepts and methods of innovation management to a case study from the automotive industry to answer specific questions. Accordingly, the block seminar involves a switch from input to the application of this input. At the end, the results of the group work are presented in the form of a seminar paper and discussed by the whole course.

A short introduction to presentation techniques is planned to help students prepare the seminar papers.

**Workload**
The total workload for this course is approximately 90 hours. For further information see German version.
6.47 Course: Challenges in Supply Chain Management [T-WIWI-102872]

**Responsible:** Esther Mohr
**Organisation:** KIT Department of Economics and Management

### Competence Certificate
The assessment consists of a written paper and an oral exam of ca. 30-40 min (non exam assessment (§4 (2), 3 SPO 2007) respectively alternative exam assessments (§4(2), 3 SPO 2015)).

### Prerequisites
None

### Recommendation
Basic knowledge as conveyed in the module "Introduction to Operations Research" is assumed.

### Annotation
The number of course participants is limited to 12 participants due to joint work in BASF project teams. Due to these capacity restrictions, registration before course start is required. For further information see the webpage of the course.

The course is offered irregularly. The planned lectures and courses for the next three years are announced online.

*Below you will find excerpts from events regarding this course:*

#### Challenges in Supply Chain Management
2550494, SS 2019, 3 SWS, [Open in study portal](#)

### Learning Content
The course consists of case studies of BASF which cover future challenges of supply chain management. Thus, the course aims at a case-study based presentation, critical evaluation and exemplary discussion of recent questions in supply chain management. The focus lies on future challenges and trends, also with regard to their applicability in practical cases (especially in the chemical industry).

The main part of the course is working on a project together with BASF in Ludwigshafen. The students get in touch with scientific working. The in-depth work with a special scientific topic makes the students familiar with scientific literature research and argumentation methods. As a further aspect of scientific work, especially for Master students the emphasis is put on a critical discussion of the project topic.

This course will include working on cutting edge supply chain topics like Industry 4.0 / “Internet of Everything in production”, supply chain analytics, risk management, procurement and production in SCM. The team essays / project reports will be linked to industry-related challenges as well as to upcoming theoretical concepts. The topics of the seminar will be announced at the beginning of the term in a preliminary meeting.

### Annotation
The number of course participants is limited to 12 participants due to joint work in BASF project teams. Due to these capacity restrictions, registration before course start is required. For further information see the webpage of the course.

The course is offered irregularly. The planned lectures and courses for the next three years are announced online.

### Workload
The total workload for this course is approximately 135.0 hours. For further information see German version.
Literature
To be defined depending on the topic.
# 6.48 Course: Cognitive Systems [T-INFO-101356]

**Responsible:** Prof. Dr.-Ing. Rüdiger Dillmann  
Prof. Dr. Alexander Waibel  

**Organisation:** KIT Department of Informatics  

**Part of:**  
- M-INFO-100819 - Kognitive Systeme  
- M-INFO-102233 - Weitere Leistungen

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## Events

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6.49 Course: Competition in Networks [T-WIWI-100005]

**Responsible:** Prof. Dr. Kay Mitusch  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101406 - Netzwerkökonomie

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**Competence Certificate**

Result of success is made by a 60 minutes written examination during the semester break (according to §4(2), 1 ERSC). Examination is offered every semester and can be retried at any regular examination date.

**Prerequisites**

None.

**Recommendation**

Basics of microeconomics obtained within the undergraduate programme (B.Sc) of economics are required.

Below you will find excerpts from events regarding this course:

**Competition in Networks**

2561204, WS 18/19, 2 SWS, Open in study portal

**Description**

Network or infrastructure industries like telecommunication, transport, and utilities form the backbone of modern economies. The lecture provides an overview of the economic characteristics of network industries. The planning of networks is complicated by the multitude of aspects involved (like spatial differentiation and the like). The interactions of different companies - competition or cooperation or both - are characterized by complex interdependencies within the networks: network effects, economies of scale, effects of vertical integration, switching costs, standardization, compatibility etc. appear increasingly in these sectors and even tend to appear in combination. Additionally, government interventions can often be observed, partly driven by the aims of competition policy and partly driven by the aims industrial policy. All these issues are brought up, analyzed formally (in part) and illustrated by several examples in the lecture.

**Workload**

The total workload for this course is approximately 135.0 hours. For further information see German version.

**Literature**

Will be announced in the lecture.
6.50 Course: Computational FinTech with Python and C++ [T-WIWI-106496]

Responsible: Prof. Dr Maxim Ulrich
Organisation: KIT Department of Economics and Management
Part of:
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-103261 - Disruptive Finanz-technologische Innovationen

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**Competence Certificate**
The grade is based on a larger or several smaller programming exercises.

**Prerequisites**
There are two conditions for taking this course:

1. This course is only open for registered students of the module “Disruptive FinTech Innovations”.
2. Registered students do also attend in the same semester the lecture “Engineering FinTech Solutions” and the seminar “Automated Financial Advisory”.

**Modeled Conditions**
The following conditions have to be fulfilled:

1. The course T-WIWI-106193 - Engineering FinTech Solutions must have been started.
2. The course T-WIWI-106495 - Automated Financial Advisory must have been started.

Below you will find excerpts from events regarding this course:

**Learning Content**
At the beginning of the semester, each student receives a personalized set of programming tasks.

**Workload**
Roughly 45 hours.
6.51 Course: Computational Risk and Asset Management I [T-WIWI-107032]

Responsible: Prof. Dr Maxim Ulrich
Organisation: KIT Department of Economics and Management
Part of: M-INFO-102233 - Weitere Leistungen
          M-WIWI-103247 - Intelligente Risiko- und Investitionsberatung

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Competence Certificate
No exam in winter semester 2018/2019.

The grade consists of an exam and seven problem sets, which are distributed throughout the semester. All problem sets count equally and make up in total 25% of the final grade. The exam accounts for the remaining 75%. The exam is based on all the material that is taught in the current semester. The exam takes place in the last week of the lecture period. Students who fail the exam are allowed to retake the exam.

Prerequisites
None.

Modeled Conditions
The following conditions have to be fulfilled:

1. The course T-WIWI-102878 - Computational Risk and Asset Management must not have been started.

Recommendation
None
Course: Computational Risk and Asset Management II [T-WIWI-106494]

**Responsible:** Prof. Dr Maxim Ulrich

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-103247 - Intelligente Risiko- und Investitionsberatung

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**Competence Certificate**

The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation and 6 problem sets, which are distributed throughout the semester. All problem sets count equally and make up in total 25% of the final grade. The exam accounts for the remaining 75%. The exam is based on all the material that is taught in the current semester. The exam takes place in the last week of the lecture period. Students who fail the exam are allowed to retake the exam.

**Prerequisites**
None.

**Recommendation**
It is recommend that students have studied the material of „Computational Risk and Asset Management I“.

**Annotation**
6.53 Course: Computer Contract Law [T-INFO-102036]

Responsible: Prof. Dr. Thomas Dreier
Organisation: KIT Department of Informatics
Part of: M-INFO-101215 - Recht des Geistigen Eigentums
M-INFO-102233 - Weitere Leistungen

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Below you will find excerpts from events regarding this course:

**Computer Contract Law**

2411604, WS 18/19, 2 SWS, Open in study portal

**Description**

The course deals with contracts from the following areas:

- Contracts of programming, licencing and maintaining software
- Contracts in the field of IT employment law
- IT projects and IT Outsourcing
- Internet Contracts

From these areas single contracts will be chosen and discussed (e.g. software maintenance, employment contract with a software engineer). Concerning the respective contract the technical features, the economic background and the subsumption in the national law of obligation (BGB-Schuldrecht) will be discussed. As a result different contractual clauses will be developed by the students. Afterwards typical contracts and conditions will be analysed with regard to their legitimacy as standard business terms (AGB). It is the aim to show the effects of the german law of standard business terms (AGB-Recht) and to point out that contracts are a means of drafting business concepts and market appearance.

**Learning Content**

It is the aim of this course to provide students with knowledge in the area of contract formation and formulation in practice that builds upon the knowledge the students have already acquired concerning the legal protection of computer programs. Students shall understand how the legal rules depend upon, and interact with, the economic background and the technical features of the subject. The contract drafts shall be prepared by the students and will be corporately completed during the lecture. It is the aim of the course that students will be able to formulate contracts by themselves.

**Literature**

- Langenfeld, Gerrit Vertragsgestaltung Verlag C.H.Beck, III. Aufl. 2004
- Heussen, Benno Handbuch Vertragsverhandlung und Vertragsmanagement Verlag C.H.Beck, II. Aufl. 2002
- Schneider, Jochen Handbuch des EDV-Rechts Verlag Dr. Otto Schmidt KG, III. Aufl. 2002

**Elective Literature**

tba in the transparencies
6.54 Course: Computer Vision for Human-Computer Interaction [T-INFO-101347]

**Responsible:** Prof. Dr.-Ing. Rainer Stiefelhagen

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-101239 - Maschinelle Visuelle Wahrnehmung
M-INFO-102233 - Weitere Leistungen

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**Events**

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**Description**

In this lecture current projects of the field of image processing will be presented which deal with the visual perception of persons re. human-computer interaction.

In respect of the individual topics we will discuss various methods and algorithms, their pros and cons and state of the art:

- Face detection and localisation
- Facial expression
- Assessment of head turns and viewing direction
- Person tracking and localisation
- Articulated body tracking
- Gesture recognition
- Audio-visual speech recognition
- Multi-camera environments
- Tools and libraries

**Learning Content**

The student acquires a basic understanding of computer vision topics within the context of human-computer interaction and learns how to apply them.
### 6.55 Course: Consulting in Practice [T-INFO-101975]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm  
**Organisation:** KIT Department of Informatics  
**Part of:**  
- M-INFO-101208 - Innovative Konzepte des Daten- und Informationsmanagements  
- M-INFO-102233 - Weitere Leistungen

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Below you will find excerpts from events regarding this course:

**Praxis der Unternehmensberatung**  
24664, WS 18/19, 2 SWS, [Open in study portal](#)

**Description**

The market for consulting services grows annually by 20% and is therefore one of the leading growth sectors and professional fields in the future. This trend is in particular driven by the IT industry. Here, widely used standard software moves the focus of the future professional field from software development to consulting. In this context, consulting services have usually a broad definition, reaching from pure IT-focused consulting (e.g., deployment of SAP) to strategic consulting (strategy, organisation etc). In contrast to common rumors, a qualification in business studies is not a must. This opens up a diversified and exciting field with exceptional development perspectives for computer science students. The course deals thematically with the two fields consulting in general and function-specific consulting (with IT consulting as an example).

The structure of the course is oriented along the phases of a consulting project:

- Diagnosis: The consultant as an analytic problem solver.
- Strategic adjustment/redesign of the core processes: Optimisation/redesign of essential business functionality to solve the diagnosed problems in cooperation with the client.
- Implementation: Installation of the solutions in the clients’s organisation for assuring the implementation.

**Emphasised topics in the course are:**

- Elementary problem solving: Problem definition, structuring of problems and focussing through the usage of tools (e.g., logic and hypothesis trees), creative techniques, solution systems etc.
- Obtaining information effectively: Access of information sources, interview techniques etc.
- Effective communication of findings/recommendations. Analysis/planning of communication (media, audience, formats), communication styles (e.g., top-down vs. bottom-up), special topics (e.g., arrangement of complex information) etc.
- Efficient teamwork: Tools for optimising efficient work, collaboration with clients, intellectual and process leadership in the team etc.
### Course: Context Sensitive Systems [T-INFO-107499]

**Responsible:** Prof. Dr.-Ing. Michael Beigl

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-100728 - Kontextsensitive Systeme

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**Modeled Conditions**

The following conditions have to be fulfilled:

1. The course T-INFO-101265 - Context Sensitive Systems must not have been started.
Competence Certificate
The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation. The examination is held in the semester of the lecture and in the following semester. Prerequisite for admission to the written examination is attaining at least 30% of the exercise points. Therefore the online-registration for the written examination is subject to fulfilling the prerequisite.

Prerequisites
None

Recommendation
It is strongly recommended to visit at least one lecture from the Bachelor program of this chair before attending this course.

Annotation
The lecture is offered irregularly. The curriculum of the next three years is available online (www.ior.kit.edu).

Below you will find excerpts from events regarding this course:

Learning Content
Convex Analysis deals with properties of convex functions and convex sets, in particular with respect to the minimization of convex functions over convex sets. That the involved functions are not necessarily assumed to be differentiable allows a number a applications which are not covered by techniques from smooth optimization, e.g. approximation problems with respect to the Manhattan or maximum norms, classification problems or the theory of statistical estimates. The lecture develops along another, geometrically simple example, where a nonsmooth obstacle set is to be described by a single smooth convex constraint such that minimal and maximal distances to the obstacle can be computed. The lecture is structured as follows:

- Introductory examples and terminology
- Convex subdifferential, Lipschitz continuity and the safety margin
- Normal cones, error bounds and the maximal distance

Literature
Elective literature:
### 6.58 Course: Copyright [T-INFO-101308]

**Responsible:** Prof. Dr. Thomas Dreier  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101215 - Recht des Geistigen Eigentums  
M-INFO-102233 - Weitere Leistungen

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6.59 Course: Corporate Compliance [T-INFO-101288]

**Responsible:** Prof. Dr. Thomas Dreier

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-101242 - Governance, Risk & Compliance
- M-INFO-102233 - Weitere Leistungen

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6.60 Course: Corporate Financial Policy [T-WIWI-102622]

**Responsible:** Prof. Dr. Martin Ruckes  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
M-INFO-102233 - Weitere Leistungen  
M-WIWI-101453 - Angewandte strategische Entscheidungen  
M-WIWI-101480 - Finance 3  
M-WIWI-101483 - Finance 2  
M-WIWI-101502 - Ökonomische Theorie und ihre Anwendung in Finance

| Events | SS 2019 | 2530214 | Corporate Finance Policy | 2 SWS | Lecture (V) | Ruckes  
|--------|---------|---------|--------------------------|-------|-------------|--------  
| SS 2019 | 2530215 | Übungen zu Corporate Finance Policy | 1 SWS | Practice (Ü) | Ruckes, Hoang |

**Competence Certificate**  
The assessment of this course is a written examination (following §4(2), 1 SPO) of 60 mins. The exam is offered each semester.

**Prerequisites**  
None

**Annotation**  
The course will not be offered in summer term 2019. However, the exam can be written on the regular date at the end of the semester.

- Below you will find excerpts from events regarding this course:

**Corporate Finance Policy**  
2530214, SS 2019, 2 SWS, [Open in study portal](#)

**Description**  
The course deals with the theory of corporate finance. Students are told profound knowledge about appropriate financing of firms.

**Learning Content**  
Topics:
- Corporate financing: Some stylized facts
- Financing capacity
- Determination of outside financing
- Liquidity management: Maturity choice
- Cash flows with hidden characteristics
- Cash flows and product markets: Strategic financial structure choice
- Investor activism
- Takeovers

**Workload**  
The total workload for this course is approximately 135.0 hours. For further information see German version.

**Literature**  
**Elective Literature**

6.61 Course: Corporate Risk Management [T-WIWI-109050]

**Responsible:** Prof. Dr. Martin Ruckes

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101480 - Finance 3
- M-WIWI-101483 - Finance 2
- M-WIWI-101502 - Ökonomische Theorie und ihre Anwendung in Finance

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**Competence Certificate**
The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation. The exam is offered each semester. If there are only a small number of participants registered for the exam, we reserve the right to hold an oral examination instead of a written one.

**Prerequisites**
None

**Recommendation**
None

**Annotation**
The course is offered as a block course in the summer term.

*Below you will find excerpts from events regarding this course:*

**Corporate Risk Management**
2530218, SS 2019, SWS, Open in study portal

**Learning Content**
- Stochastic basics
- Firm decisions under risk - expected utility theory
- The value motive for corporate risk management
- Common risk measures from practice (e.g. Cash-flow at Risk)
- Operational and financial risk management instruments
- The risk management organization (central vs. decentral)
- External risk reporting (e.g. obligations and incentives)

**Workload**
The total workload of this course is approximately 135.0 hours. For further information, see German version.

**Literature**
Learning Content

- Stochastic basics
- Firm decisions under risk - expected utility theory
- The value motive for corporate risk management
- Common risk measures from practice (e.g. Cash-flow at Risk)
- Operational and financial risk management instruments
- The risk management organization (central vs. decentral)
- External risk reporting (e.g. obligations and incentives)

Workload
The total workload of this course is approximately 135.0 hours. For further information, see German version.

Literature

Course: Country Manager Simulation [T-WIWI-106137]

- **Responsible:** Dr. Sven Feurer
- **Organisation:** KIT Department of Economics and Management
- **Part of:**
  - M-INFO-102233 - Weitere Leistungen
  - M-WIWI-101487 - Sales Management
  - M-WIWI-101490 - Marketing Management

**Type:** Prüfungsleistung anderer Art  
**Credits:** 1,5  
**Recurrence:** Each winter term  
**Version:** 1

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- **Competence Certificate**
  - Alternative exam assessment (30 minutes presentation) according to § 4 paragraph 2 Nr. 3 of the examination regulation SPO 2015.

- **Annotation**
  - The course language is English. In order to participate in this course, you need to apply. Applications are usually accepted at the start of the lecture period in winter term. Detailed information on the application process is usually provided on the website of the Marketing and Sales Research Group (marketing.iism.kit.edu) shortly before the lecture period in winter term starts.
  - Please note that only one of the 1.5-ECTS courses can be chosen in this Module.
  - Please note: The number of participants for this course is limited. The Marketing and Sales Research Group typically provides the possibility to attend a course with 1,5 ECTS in the respective module to all students. Participation in a specific course cannot be guaranteed.

**Below you will find excerpts from events regarding this course:**

- **Country Manager Simulation**
  - 2572172, WS 18/19, SWS, [Open in study portal]

**Learning Content**
- Understanding Culture
- Understanding International Buyer Behavior
- Market Entry Decisions
- International Marketing and Sales Management (adaptation vs. differentiation)

**Annotation**
- The course language is English.
- In order to participate in this course, you need to apply. Applications are usually accepted at the start of the lecture period in winter term. Detailed information on the application process is usually provided on the website of the Marketing and Sales Research Group (marketing.iism.kit.edu) shortly before the lecture period in winter term starts.
- Please note that only one of the following courses can be chosen in the Sales Management Module: Country Manager Simulation, Case Studies in Sales and Pricing or Preisverhandlungen und Verkaufspräsentationen.
- Please note: The number of participants for this course is limited. The Marketing and Sales Research Group typically provides the possibility to attend a course with 1,5 ECTS in the respective module to all students. Participation in a specific course cannot be guaranteed.

**Workload**
- Total workload for 1.5 ECTS: ca. 45 hours

**Literature**
### 6.63 Course: Credit Risk [T-WIWI-102645]

**Responsible:** Prof. Dr. Marliese Uhrig-Homburg  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-INFO-102233 - Weitere Leistungen  
- M-WIWI-101480 - Finance 3  
- M-WIWI-101483 - Finance 2

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**Type**: Prüfungsleistung schriftlich  
**Credits**: 4,5  
**Recurrence**: Each winter term  
**Version**: 1

**Competence Certificate**  
The assessment consists of a written exam (75 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation and may be supplemented by a non exam assessment according to § 4 paragraph 2 Nr. 3. The examination is offered every semester and can be repeated at every regular examination date.

**Prerequisites**  
None

**Recommendation**  
See German version.

**Annotation**  
See German version.

Below you will find excerpts from events regarding this course:

#### Credit Risk  
2530565, WS 18/19, 3 SWS, [Open in study portal](#)  
**Lecture / Practice (VÜ)**

**Description**  
The lecture deals with the diverse issues arising in the context of measuring and controlling credit risk. At first, the theoretical and empirical relations between ratings, probabilities of default, and credit spreads are analysed. After that, the focus is on the valuation of credit risk. Finally, the management of credit risk, e.g. using credit derivatives and credit portfolio analysis, is examined, and the legal framework and its implications are discussed.

**Learning Content**  
The lecture deals with the diverse issues arising in the context of measuring and controlling credit risk. At first, the theoretical and empirical relations between ratings, probabilities of default, and credit spreads are analysed. After that, the focus is on the valuation of credit risk. Finally, the management of credit risk, e.g. using credit derivatives and credit portfolio analysis, is examined, and the legal framework and its implications are discussed.

**Workload**  
The total workload for this course is approximately 135.0 hours. For further information see German version.
Literature


Elective literature:

### 6.64 Course: Critical Information Infrastructures [T-WIWI-109248]

**Responsible:**  Prof. Dr. Ali Sunyaev  
**Organisation:**  KIT Department of Economics and Management  
**Part of:**  M-INFO-102233 - Weitere Leistungen  
M-WIWI-104403 - Critical Digital Infrastructures

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<td>Practice (Ü)</td>
<td>Sunyaev</td>
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#### Competence Certificate

The alternative exam assessment (§ 4(2), 3 SPO 2015) consists of:

- the preparation of a written elaboration as well as
- an oral examination as part of a presentation of the work.

Details of the grades will be announced at the beginning of the course.

#### Prerequisites

None.

#### Annotation


*Below you will find excerpts from events regarding this course:*

### Critical Information Infrastructures

**2511400, WS 18/19, 2 SWS, [Open in study portal](#)**  
**Lecture (V)**

#### Description

The lecture critical information infrastructures introduces students to the world of these complex sociotechnical systems that permeate societies on a global scale. Students will learn to handle the complexities involved in the design, development, operation and evaluation of critical information infrastructures. In the beginning of the lecture, critical information infrastructures will be introduced on a general level. The following sessions will focus on an in-depth exploration of selected cases that represent current challenges in research and practice. For example, students will learn how to continuously monitor and audit critical information infrastructures to ensure reliability and security. Likewise, students will get to know how to deal with cascading failures in interconnected infrastructures.
6.65 Course: Cryptographic Voting Schemes [T-INFO-101279]

**Responsible:** Prof. Dr. Jörn Müller-Quade

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-101197 - Computersicherheit
- M-INFO-101198 - Fortgeschrittene Themen der Kryptographie
- M-INFO-102233 - Weitere Leistungen

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**6.66 Course: Current Issues in Innovation Management [T-WIWI-102873]**

**Responsible:** Prof. Dr. Marion Weissenberger-Eibl

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101507 - Innovationsmanagement

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**Competence Certificate**
Non exam assessment (following §4(2) 3 of the examination regulation).

**Prerequisites**
None

**Recommendation**
None

**Annotation**
Please note that the seminars we offer vary from semester to semester. Information about the currently offered seminars can be found in the Wiwi-Portal and on the iTM Website.
6.67 Course: Current Issues in the Insurance Industry [T-WIWI-102637]

**Responsible:** Wolf-Rüdiger Heilmann  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-INFO-102233 - Weitere Leistungen  
M-WIWI-101449 - Insurance Management II

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**Competence Certificate**  
The exam is offered latest in summer term 2016.  
The assessment consists of a written exam (according to Section 4 (2), 1 of the examination regulation).  
The exam takes place every semester. Re-examinations are offered at every ordinary examination date.

**Prerequisites**  
None

**Recommendation**  
For the understanding of this course knowledge of *Private and Social Insurance* [2530050] is required.

**Annotation**  
Block course. For organizational reasons, please register with the secretary of the chair: thomas.mueller3@kit.edu.
6.68 Course: Data and Storage Management [T-INFO-101276]

**Responsible:** Prof. Dr. Bernhard Neumair

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-101210 - Dynamische IT-Infrastrukturen
- M-INFO-102233 - Weitere Leistungen

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Information Engineering and Management M.Sc.  
Module Handbook as of 04.03.2019  
240
6.69 Course: Data Mining and Applications [T-WIWI-103066]

**Responsible:** Rheza Nakhaeizadeh  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-INFO-102233 - Weitere Leistungen  
- M-WIWI-101638 - Ökonometrie und Statistik I  
- M-WIWI-101639 - Ökonometrie und Statistik II

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**Competence Certificate**

- Conduction of a larger empirical study in groups  
- Reporting of milestones  
- Final presentation (app. 45 minutes)

**Prerequisites**

None

_Below you will find excerpts from events regarding this course:_

**Data Mining and Applications**

2520375, SS 2019, 2/4 SWS, _Open in study portal_

**Learning Content**

Part one: Data Mining

Why Data Mining?

- What is Data Mining?  
- History of Data Mining  
- Conferences and Journals on Data Mining  
- Potential Applications  
- Data Mining Process:  
  - Business Understanding  
  - Data Understanding  
  - Data Preparation  
  - Modeling  
  - Evaluation  
  - Deployment  
  - Interdisciplinary aspects of Data Mining  
  - Data Mining tasks  
  - Data Mining Algorithms (Decision Trees, Association Rules, Regression, Clustering, Neural Networks)  
  - Fuzzy Mining  
  - OLAP and Data Warehouse  
  - Data Mining Tools  
  - Trends in Data Mining

Part two: Examples of application of Data Mining

- Success parameters of Data Mining Projects  
- Application in industry  
- Application in Commerce
Workload
The total workload for this course is approximately 135 hours. For further information see German version.

Literature

- Jiawei Han, Micheline Kamber, Data Mining : Concepts and Techniques, 2nd edition, Morgan Kaufmann, ISBN 1558609016, 2006.
- David J. Hand, Heikki Mannila and Padhraic Smyth, Principles of Data Mining , MIT Press, Fall 2000
6.70 Course: Data Privacy: From Anonymization to Access Control [T-INFO-108377]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-101208 - Innovative Konzepte des Daten- und Informationsmanagements
- M-INFO-101256 - Analysetechniken für große Datenbestände in Theorie und Praxis

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6.72 Course: Data Protection Law [T-INFO-101303]

**Responsible:** Prof. Dr. Nikolaus Marsch  
**Organisation:** KIT Department of Informatics  
**Part of:**  
- M-INFO-101217 - Öffentliches Wirtschaftsrecht  
- M-INFO-102233 - Weitere Leistungen

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### 6.73 Course: Database Systems [T-INFO-101497]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm  
**Organisation:** KIT Department of Informatics  
**Part of:**  
- M-INFO-101178 - Kommunikation und Datenhaltung  
- M-INFO-102233 - Weitere Leistungen

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### 6.74 Course: Database Systems and XML [T-WIWI-102661]

**Responsible:** Prof. Dr. Andreas Oberweis

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101456 - Intelligente Systeme und Services
- M-WIWI-101477 - Entwicklung betrieblicher Informationssysteme

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**Competence Certificate**

The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation in the first week after lecture period.

**Prerequisites**

None

Below you will find excerpts from events regarding this course:

**Database Systems and XML**

2511202, WS 18/19, 2 SWS, Open in study portal

**Lecture (V)**

**Learning Content**

Databases are a proven technology for managing large amounts of data. The oldest database model, the hierarchical model, was replaced by different models such as the relational or the object-oriented data model. The hierarchical model became particularly more important with the emergence of the extensible Markup Language XML. XML is a data format for structured, semi-structured, and unstructured data. In order to store XML documents consistently and reliably, databases or extensions of existing database systems are required. Among other things, this lecture covers the data model of XML, concepts of XML query languages, aspects of storage of XML documents, and XML-oriented database systems.

**Workload**

Lecture 30h  
Exercise 15h

Preparation of lecture 30h  
Preparation of exercises 30h  
Exam preparation 44h  
Exam 1h

Total: 150h

**Literature**

- W. Kazakos, A. Schmidt, P. Tomchyk: Datenbanken und XML. Springer-Verlag 2002  
- G. Vossen: Datenbankmodelle, Datenbanksprachen und Datenbankmanagementsysteme. Oldenbourg 2008

Further literature will be given individually.
### 6.75 Course: Datamanagement in the Cloud [T-INFO-101306]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm  
**Organisation:** KIT Department of Informatics  
**Part of:**  
- M-INFO-101208 - Innovative Konzepte des Daten- und Informationsmanagements  
- M-INFO-101256 - Analysetechniken für große Datenbestände in Theorie und Praxis  
- M-INFO-102233 - Weitere Leistungen

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6.76 Course: Deep Learning and Neural Networks [T-INFO-109124]

**Responsible:** Prof. Dr. Alexander Waibel

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-INFO-104460 - Deep Learning und Neuronale Netze

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### Events

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**Modeled Conditions**

The following conditions have to be fulfilled:

1. The course T-INFO-101383 - Neural Networks must not have been started.
6.77 Course: Deep Learning for Computer Vision [T-INFO-109796]

Responsible: Prof. Dr.-Ing. Rainer Stiefelhagen
Organisation: KIT Department of Informatics
Part of: M-INFO-101239 - Maschinelle Visuelle Wahrnehmung

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Modeled Conditions

The following conditions have to be fulfilled:

1. The course T-INFO-101389 - Content-based Image and Video Retrieval must not have been started.

Recommendation

Basic knowledge of pattern recognition as taught in the module Cognitive Systems, is expected.

Annotation

The course is partially given in German and English.

Below you will find excerpts from events regarding this course:

Deep Learning for Computer Vision
24628, SS 2019, 2 SWS, [Open in study portal]
Lecture (V)

Learning Content

The lecture introduces the basics, as well as advanced aspects of deep learning methods and their application for a number of computer vision tasks. The following topics will be addressed in the lecture:

- Introduction to Deep Learning
- Convolutional Neural Networks (CNN): Background
- CNNs: basic architectures and learning algorithms
- Object Recognition with CNN
- Image Segmentation with CNN
- Recurrent Neural Networks
- Generating image descriptions (Image Captioning)
- Automatic question answering (Visual Question Answering)
- Generative Adversarial Networks (GAN) and their applications
- Deep Learning platforms and tools

Annotation

The lecture is partially given in German and English.
6.78 Course: Deployment of Database Systems [T-INFO-101317]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-101208 - Innovative Konzepte des Daten- und Informationsmanagements
- M-INFO-101256 - Analysetechniken für große Datenbestände in Theorie und Praxis
- M-INFO-102233 - Weitere Leistungen

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6.79 Course: Derivatives [T-WIWI-102643]

**Responsible:** Prof. Dr. Marliese Uhrig-Homburg

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101480 - Finance 3
- M-WIWI-101482 - Finance 1
- M-WIWI-101483 - Finance 2

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**Competence Certificate**
See German version.

**Prerequisites**
None

**Recommendation**
None

Below you will find excerpts from events regarding this course:

**Derivatives**
2530550, SS 2019, 2 SWS, Open in study portal

**Description**
The lecture deals with the application areas and valuation of financial derivatives. After an overview of the most important derivatives and their relevance, forwards and futures are analysed. Then, an introduction to the Option Pricing Theory follows. The main emphasis is on option valuation in discrete and continuous time models. Finally, construction and usage of derivatives are discussed, e.g. in the context of risk management.

**Learning Content**
The lecture deals with the application areas and valuation of financial derivatives. After an overview of the most important derivatives and their relevance, forwards and futures are analysed. Then, an introduction to the Option Pricing Theory follows. The main emphasis is on option valuation in discrete and continuous time models. Finally, construction and usage of derivatives are discussed, e.g. in the context of risk management.

**Workload**
The total workload for this course is approximately 135.0 hours. For further information see German version.

**Literature**

**Elective literature:**
### 6.80 Course: Design Thinking [T-WIWI-102866]

**Responsible:** Prof. Dr. Orestis Terzidis  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-INFO-102233 - Weitere Leistungen  
- M-WIWI-101488 - Entrepreneurship (EnTechnon)  
- M-WIWI-101488 - Entrepreneurship (EnTechnon)  
- M-WIWI-101507 - Innovationsmanagement

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**Competence Certificate**  
Alternative exam assessments (§4(2), 3 SPO).

**Prerequisites**  
None

**Recommendation**  
None

**Annotation**  
The seminar content will be published on the website of the institute.
6.81 Course: Developing Business Models for the Semantic Web [T-WIFI-102851]

**Responsible:** Prof. Dr. Rudi Studer

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIFI-101488 - Entrepreneurship (EnTechnon)

**Type**
Prüfungsleistung anderer Art

**Credits**
3

**Recurrence**
Each winter term

**Version**
1

**Competence Certificate**

**Prerequisites**
None

**Recommendation**
As a recommendation to attending the seminar, basic knowledge about semantic technologies and concepts should be available. This may be acquired by attending one of the following lectures – Wissensmanagement, Semantic Web Technologies 1, Semantic Web Technologies 2 or by studying related literature. Furthermore the topic entrepreneurship should be of interest.
6.82 Course: Digital Circuits Design [T-INFO-103469]

**Responsible:** Prof. Dr. Wolfgang Karl

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-INFO-102978 - Digitaltechnik und Entwurfsverfahren

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Information Engineering and Management M.Sc.
Module Handbook as of 04.03.2019
6.83 Course: Digital Health [T-WIWI-109246]

Responsible: Prof. Dr. Ali Sunyaev
Organisation: KIT Department of Economics and Management
Part of: M-INFO-102233 - Weitere Leistungen
M-WIWI-104403 - Critical Digital Infrastructures

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Competence Certificate
The assessment of this course is a written or (if necessary) oral examination according to §4(2) of the examination regulation.

Prerequisites
None.

Annotation

Below you will find excerpts from events regarding this course:

Digital Health
2511402, WS 18/19, 2 SWS, Open in study portal

Description
The lecture "Digital Health" has a twofold purpose: first, to introduce theoretical foundations of various topics in digital health (they include, for instance, eHealth, health information systems, ambient assisted living, and smart homes in health care); and second, to introduce current topics in research on digital health (this includes for example genomics, gamification in health care, mobile health, and information privacy) by presenting papers and research projects the research group is working on. Furthermore, a practice-oriented lecture will be held to combine theoretically learnt skills with practice.

Workload
4 ECTS = approx. 120 h.
6.84 Course: Digital Marketing and Sales in B2B [T-WIWI-106981]

Responsibility: Anja Konhäuser
Organisation: KIT Department of Economics and Management
Part of: M-INFO-102233 - Weitere Leistungen
M-WIWI-101487 - Sales Management

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Competence Certificate

Alternative exam assessment according to § 4 paragraph 2 Nr. 3 of the examination regulation. (team presentation of a case study with subsequent discussion totalling 30 minutes).

Prerequisites

None.

Annotation

Participation requires an application. The application period starts at the beginning of the semester. More information can be obtained on the website of the research group Marketing and Sales (marketing.iism.kit.edu).
Access to this course is restricted. Typically all students will be granted the attendance of one course with 1.5 ECTS. Nevertheless attendance can not be guaranteed.
For further information please contact Marketing and Sales Research Group (marketing.iism.kit.edu).
Please note that only one of the 1.5-ECTS courses can be attended in this module.

Below you will find excerpts from events regarding this course:

### Digital Marketing and Sales in B2B

2572176, WS 18/19, 1 SWS, Open in study portal

**Learning Content**

Learning Sessions:

The class gives insights into digital marketing strategies as well as the effects and potential of different channels (e.g., SEO, SEA, Social Media). After an overview of possible activities and leverages in the digital marketing field, including their advantages and limits, the focus will turn to the B2B markets. There are certain requirements in digital strategy specific to the B2B market, particularly in relation to the value chain, sales management and customer support. Therefore, certain digital channels are more relevant for B2B marketing than for B2C marketing.

Once the digital marketing and tactics for the B2B markets are defined, further insights will be given regarding core elements of a digital strategy: device relevance (mobile, tablet), usability concepts, website appearance, app decision, market research and content management. A major advantage of digital marketing is the possibility of being able to track many aspects of user reactions and user behaviour. Therefore, an overview of key performance indicators (KPIs) will be discussed and relationships between these KPIs will be explained. To measure the effectiveness of digital activities, a digital report should be set up and connected to the performance numbers of the company (e.g. product sales) – within the course the setup of the KPI dashboard and combination of digital and non-digital measures will be shown to calculate the Return on Investment (RoI).

Presentation Sessions:

After the learning sessions, the students will form groups and work on digital strategies within a case study format. The presentation of the digital strategy will be in front of the class whereas the presentation will take 20 minutes followed by 10 minutes questions and answers.
Workload

time of presentness = 15 hrs.
private study = 30 hrs.

Literature
-
6.85 Course: Digital Service Design [T-WIWI-105773]

**Responsible:** Prof. Dr. Alexander Mädche

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-102806 - Service Innovation, Design & Engineering
- M-WIWI-104080 - Designing Interactive Information Systems

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**Competence Certificate**

Assessment consists of a written exam of 1 hour length following §4 (2), 1 of the examination regulation and by submitting written papers as part of the exercise following §4 (2), 3 of the examination regulation.

Students receive one aggregated grade consisting of a written exam (60%) and the Digital Service Design challenge (40%). The exam and the Digital Service Design challenge need to be both passed. A fail in one element results in a fail of the entire lecture. There will be one retake possibility for the exam, no retake possibilities will be provided for the Digital Service Design challenge.

**Prerequisites**

None

**Recommendation**

None

**Annotation**

The course is held in English.

Below you will find excerpts from events regarding this course:

**Digital Service Design**

2540420, WS 18/19, 2 SWS, Open in study portal

**Lecture (V)**

**Description**

Designing services is different from designing products. In contrast to products being discrete and tangible objects, services are co-produced by people and only provide value when they are actually used. Digital services represent a specific category of services and specifically leverage and integrate information technology in the service delivery process.

The aim of this course is to introduce key concepts and theoretical foundations of digital service design. Furthermore, a management perspective looking at the entire service lifecycle, covering the organizational and team level as well as state-of-the-art digital service design processes (e.g. agile, lean, continuous delivery) is provided. Finally, an introduction of important digital service design practices and tools supporting user research, conceptualization & prototyping as well as evaluation is given.

The lecture is complemented with a Digital Service Design challenge, where students leverage practices and tools from the lecture to suggest improvements for an existing digital service. The challenge is carried out in cooperation with practice partners (e.g. Commerzbank).

**Learning Content**

- Definition and key concepts of digital service design and related terms
- Introduction to the business and design perspective of a service design project
- The digital service design process from strategy through planning and prototyping to launching the digital service.
- Practice-oriented capstone project focusing on the design of a real-world digital service
Literature


6.86 Course: Digital Signatures [T-INFO-101280]

**Responsible:** Prof. Dr. Dennis Hofheinz

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-101198 - Fortgeschrittene Themen der Kryptographie
- M-INFO-102233 - Weitere Leistungen

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Below you will find excerpts from events regarding this course:

**Learning Content**

Digital signatures are a fundamental primitive of modern cryptography. Their practical applications include, for instance, authenticated e-mail or certificate hierarchies on the internet. This lecture will give an overview of important signature schemes with theoretical or practical relevance. This includes:

- One-time signatures, tree-based signatures, and chameleon hash functions
- RSA-based signatures
- Signatures in bilinear groups

Goal of this lecture is not only to describe these schemes, but also to discuss their security. Therefore we will introduce various security notions for digital signatures, and analyze whether the presented schemes provably meet these notions (under certain hardness assumptions).

Depending on the student's preferences, the remaining time will be used to discuss advanced topics, such as:

- Schnorr signatures
- Programmable hash functions
- Tightness of reductions
- Analysis of hardness assumptions in the generic group model
Learning Content
Digital signatures are a fundamental primitive of modern cryptography. Their practical applications include, for instance, authenticated e-mail or certificate hierarchies on the internet.

This lecture will give an overview of important signature schemes with theoretical or practical relevance. This includes:

- One-time signatures, tree-based signatures, and chameleon hash functions
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- Signatures in bilinear groups

Goal of this lecture is not only to describe these schemes, but also to discuss their security. Therefore we will introduce various security notions for digital signatures, and analyze whether the presented schemes provably meet these notions (under certain hardness assumptions).

Depending on the student's preferences, the remaining time will be used to discuss advanced topics, such as:

- Schnorr signatures
- Programmable hash functions
- Tightness of reductions
- Analysis of hardness assumptions in the generic group model
6.87 Course: Digital Transformation and Business Models [T-WIWI-108875]

Responsible: Dr. Daniel Jeffrey Koch
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101507 - Innovationsmanagement

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Competence Certificate
Non exam assessment (following §4(2) 3 of the examination regulation).
The final grade is composed 75% of the grade of the written paper and 25% of the presentation.

Prerequisites
None

Recommendation
Prior attendance of the course Innovation Management [2545015] is recommended.
**6.88 Course: Digital Transformation of Organizations [T-WIWI-106201]**

**Responsible:** Prof. Dr. Alexander Mädche  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-INFO-102233 - Weitere Leistungen  
- M-WIWI-101410 - Business & Service Engineering  
- M-WIWI-101448 - Service Management  
- M-WIWI-102754 - Service Economics and Management  
- M-WIWI-102808 - Digital Service Systems in Industry  
- M-WIWI-104068 - Information Systems in Organizations

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### Competence Certificate
Assessment consists of a written exam of 1 hour length following §4 (2), 1 of the examination regulation and by submitting written papers as part of the exercise following §4 (2), 3 of the examination regulation. Students receive one aggregated grade consisting of a written exam (60%) and case study deliverable (40%). The exam and the case study need to be both passed. A fail in one element results in a fail of the entire lecture. There will be one retake possibility for the exam, no retake possibilities will be provided for the case study.

### Prerequisites
None

### Annotation
The course will be held in English.

**Below you will find excerpts from events regarding this course:**

**Digital Transformation and Organizations**  
2540556, SS 2019, 3 SWS, [Open in study portal](#)  
*Lecture (V)*

### Description
During the last decades we witnessed a growing importance of Information Technology (IT) in the business world along with faster and faster innovation cycles. IT has become core for businesses from an operational company-internal and external customer perspective. Today, IT is considered as key enabler of operational excellence ranging from the enrichment of routine working tasks (e.g., enterprise resource planning systems) to e-enabled integration of entire business eco-systems (e.g., e-supply chains). Complementing this primarily company-internal perspective on IT, we have recently have seen a massive growth of digital extensions of existing products and services across all industries. The disruptive potential of IT has already transformed selected key industries, e.g., media or retail, and its impact is continuously growing in all areas of business and society. Large-scale information systems (IS) in organizations strongly interplay with work practices of individual employees as well as organizational structures shaping and being shaped by individuals' behavior. Thus, successful implementation of IS requires dealing with transformation beyond technology. The ability to implement and use IS in a way supporting its overall value proposition has become a central success determinant. Accordingly, the course “Management of Information Systems” course is designed to provide a comprehensive insight into theoretical foundations, concepts, tools, and current practice of IS. The lecture is complemented with a case study. Students get the opportunity to analyze and propose solutions for a selected real-world IS implementation.
Learning Content

- Definition and key concepts of Information Systems
- Introduction of different types of application systems (organizational process & information-centric systems, customer-centric systems, supplier-centric systems and people-centric systems) and their characteristics
- The digital transformation process: The pre-implementation, implementation and post-implementation phase covering facets such as business/IT alignment, packaged software selection, IS implementation projects, as well as adoption & use of IS
- Practice-oriented case study focusing on real-world IS scenarios

Literature
**Course: Discrete-Event Simulation in Production and Logistics [T-WIWI-102718]**

**Responsible:** Prof. Dr. Stefan Nickel

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-102805 - Service Operations
- M-WIWI-102832 - Operations Research im Supply Chain Management

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**Events**

| SS 2019 | 2550488 | Ereignisdiskrete Simulation in Produktion und Logistik | 3 SWS | Lecture (V) | Spieckermann |

**Competence Certificate**
The assessment consists of a written paper and an oral exam of about 30-40 min (non exam assessment (§4 (2), 3 SPO 2007) respectively alternative exam assessments (§4(2), 3 SPO 2015)).

**Prerequisites**
None

**Recommendation**
Basic knowledge as conveyed in the module "Introduction to Operations Research" is assumed.

**Annotation**
Due to capacity restrictions, registration before course start is required. For further information see the webpage of the course.

The course is planned to be held every summer term.
The planned lectures and courses for the next three years are announced online.

Below you will find excerpts from events regarding this course:

**Ereignisdiskrete Simulation in Produktion und Logistik**
2550488, SS 2019, 3 SWS, Open in study portal

**Learning Content**
Simulation of production and logistics systems is an interdisciplinary subject connecting expert knowledge from production management and operations research with mathematics/statistics as well as computer science and software engineering. With completion of this course, students know statistical foundations of discrete simulation, are able to classify and apply related software applications, and know the relation between simulation and optimization as well as a number of application examples. Furthermore, students are enabled to structure simulation studies and are aware of specific project scheduling issues.

**Annotation**
Basic knowledge as conveyed in the module "Introduction to Operations Research" is assumed.

Besides knowledge of Operations Research students are assumed to be familiar with the following topics:

- Introduction in Statistics
- Programming basics (algorithms and data structures)
- Basic knowledge in production and logistics

**Workload**
The total workload for this course is approximately 135.0 hours. For further information see German version.
Literature

6.90 Course: Distributed Computing [T-INFO-101298]

Responsible: Prof. Dr. Achim Streit
Organisation: KIT Department of Informatics
Part of: M-INFO-101210 - Dynamische IT-Infrastrukturen
         M-INFO-102233 - Weitere Leistungen

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**Course: Dynamic Macroeconomics [T-WIWI-109194]**

**Responsible:** Prof. Dr. Johannes Brumm  
**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101478 - Innovation und Wachstum
- M-WIWI-101496 - Wachstum und Agglomeration

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<td>Practice (Ü)</td>
<td>Übung zu Dynamic Macroeconomics</td>
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**Competence Certificate**
The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation.

**Prerequisites**
None.

**Below you will find excerpts from events regarding this course:**

**Dynamic Macroeconomics**

V 2560402, WS 18/19, 2 SWS, [Open in study portal](#)

**Description**
The course Dynamic Macroeconomics addresses macroeconomic questions on an advanced level. The main focus of this course is on dynamic programming and its fundamental role in modern macroeconomics. After starting with the necessary mathematical tools, several applications in labor economics, economic growth, and asset pricing are introduced. The course pursues a hands-on approach so that students not only gain theoretical insights but also learn numerical tools to solve dynamic economic models using the modern programming language Python.

**Workload**
The total workload for this course is approximately 135 hours. For further information see German version.

**Literature**
Literature and lecture notes are provided during the course.
Course: Efficient Energy Systems and Electric Mobility [T-WIWI-102793]

** Responsible:** PD Dr. Patrick Jochem  
** Organisation:** KIT Department of Economics and Management  
** Part of:**  
- M-INFO-102233 - Weitere Leistungen  
- M-WIWI-101452 - Energiewirtschaft und Technologie  

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**Competence Certificate**

See German version.

**Prerequisites**

None

**Recommendation**

None

Below you will find excerpts from events regarding this course:

**Efficient Energy Systems and Electric Mobility**

2581006, SS 2019, 2 SWS, Open in study portal

**Lecture (V)**

**Learning Content**

This lecture series combines two of the most central topics in the field of energy economics at present, namely energy efficiency and electric mobility. The objective of the lecture is to provide an introduction and overview to these two subject areas, including theoretical as well as practical aspects, such as the technologies, political framework conditions and broader implications of these for national and international energy systems.

The energy efficiency part of the lecture provides an introduction to the concept of energy efficiency, the means of affecting it and the relevant framework conditions. Further insights into economy-wide measurements of energy efficiency, and associated difficulties, are given with recourse to several practical examples. The problems associated with market failures in this area are also highlighted, including the Rebound Effect. Finally and by way of an outlook, perspectives for energy efficiency in diverse economic sectors are examined.

The electric mobility part of the lecture examines all relevant issues associated with an increased penetration of electric vehicles including their technology, their impact on the electricity system (power plants and grid), their environmental impact as well as their optimal integration in the future private electricity demand (i.e. smart grids and V2G). Besides technical aspects the user acceptance and behavioral aspects are also discussed.

**Workload**

The total workload for this course is approximately 105.0 hours. For further information see German version.

**Literature**

Will be announced in the lecture.

**Responsible:** Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101446 - Market Engineering
- M-WIWI-101480 - Finance 3
- M-WIWI-101483 - Finance 2

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<td>eFinance: Information Systems for Securities Trading</td>
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<td>Übungen zu eFinance: Wirtschaftsinformatik für den Wertpapierhandel</td>
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<td>Practice (Ü)</td>
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**Competence Certificate**
The assessment consists of a written exam (60 min) (§4(2), 1 of the examination regulations) and by submitting written essays as part of the exercise (§4(2), 3 SPO 2007 respectively §4(3) SPO 2015). 70% of the final grade is based on the written exam and 30% is based on assignments from the exercises. The points obtained in the exercises only apply to the first and second exam of the semester in which they were obtained.

**Prerequisites**
see below

**Modeled Conditions**
The following conditions have to be fulfilled:

1. The course T-WIWI-102600 - eFinance: Information Engineering and Management for Securities Trading must not have been started.

**Recommendation**
None

Below you will find excerpts from events regarding this course:

**eFinance: Information Systems for Securities Trading**

2540454, WS 18/19, 2 SWS, [Open in study portal]

**Description**
The theoretical part of the course examines the New Institutions Economics which provides a theoretically found explanation for the existence of markets and intermediaries. Building upon the foundations of the market micro structure, several key parameters and factors of electronic trading are examined. These insights gained along a structured securities trading process are complemented and verified by the analysis of prototypical trading systems developed at the institute as well as selected trading systems used by leading exchanges in the world. In the more practical-oriented second part of the lecture, speakers from practice will give talks about financial trading systems and link the theoretical findings to real-world systems and applications.
Learning Content
The theoretical part of the course examines the New Institutions Economics which provides a theoretically found explanation for the existence of markets and intermediaries. Building upon the foundations of the market micro structure, several key parameters and factors of electronic trading are examined. These insights gained along a structured securities trading process are complemented and verified by the analysis of prototypical trading systems developed at the institute as well as selected trading systems used by leading exchanges in the world. In the more practical-oriented second part of the lecture, speakers from practice will give talks about financial trading systems and link the theoretical findings to real-world systems and applications.

Workload
The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature

Elective literature:
**6.94 Course: Emerging Trends in Critical Information Infrastructures [T-WIWI-109250]**

**Responsible:** Prof. Dr. Ali Sunyaev

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-104403 - Critical Digital Infrastructures

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**Competence Certificate**


**Prerequisites**

None.

**Annotation**

The course is usually held as a block course.

*Below you will find excerpts from events regarding this course:*

**Emerging Trends in Critical Information Infrastructures**

2513400, WS 18/19, 2 SWS, [Open in study portal](#)

**Description**

The block seminar Emerging Trends in Critical Information Infrastructures aims to provide insights into emerging topics in the field of information systems and to offer students an opportunity to write their first academic paper alone or in a group of students. Each semester, different topics are offered around the lectures and research domains of Prof. Sunyaev's chair, especially Trusted Engineering, Digital Health, Internet Technologies as well as Auditing and Certifications. Students can also submit their own topic suggestions within the framework of the main topics specified in the respective semester.
6.95 Course: Emissions into the Environment [T-WIWI-102634]

Responsibility: Ute Karl
Organisation: KIT Department of Economics and Management
Part of:
- M-INFOR-102233 - Weitere Leistungen
- M-WIWI-101412 - Industrielle Produktion III
- M-WIWI-101471 - Industrielle Produktion II

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Competence Certificate
The assessment consists of an oral (30 minutes) or a written (60 minutes) exam (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Recommendation
None

Below you will find excerpts from events regarding this course:

Emissions into the Environment
2581962, WS 18/19, 2 SWS, Open in study portal

Learning Content
The course will provide an overview of sources of air pollution, waste and municipal waste; methods to monitor and to reduce/manage pollutant flows; regulatory framework on national and international level.

A Air pollution control
- Introduction and definitions
- Sources and pollutants
- Regulatory framework
- Emission monitoring
- Air pollution control measures

B Waste management and Recycling
- Introduction and regulatory framework
- Statistics and logistics
- Recycling and disposal
- Waste treatment

C Waste water treatment
- Municipal waste water treatment systems
- Sewage sludge disposal

Workload
The total workload for this course is approximately 105 hours. For further information see German version.

Literature
Will be announced in the course.
6.96 Course: Empirical Software Engineering [T-INFO-101335]

| Responsible: | Prof. Dr. Walter Tichy |
| Organisation: | KIT Department of Informatics |
| Part of: | M-INFO-101202 - Software-Methodik  
| | M-INFO-102233 - Weitere Leistungen |

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6.97 Course: Employment Law I [T-INFO-101329]

**Responsible:** Prof. Dr. Thomas Dreier

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-101216 - Recht der Wirtschaftsunternehmen
M-INFO-102233 - Weitere Leistungen

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Information Engineering and Management M.Sc.
Module Handbook as of 04.03.2019
6.98 Course: Employment Law II [T-INFO-101330]

**Responsible:** Prof. Dr. Thomas Dreier

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-101216 - Recht der Wirtschaftsunternehmen
- M-INFO-102233 - Weitere Leistungen

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6.99 Course: Energy and Environment [T-WIWI-102650]

**Responsible:** Ute Karl  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-INFO-102233 - Weitere Leistungen  
- M-WIWI-101452 - Energiewirtschaft und Technologie  
- M-WIWI-101468 - Umwelt- und Ressourcenökonomie

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**Competence Certificate**

The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation.

**Prerequisites**

None.

Below you will find excerpts from events regarding this course:

**Learning Content**

The focus of the lecture is put on environmental impacts of fossil fuel conversion and related assessment methods. The list of topics is given below.

- Fundamentals of energy conversion
- Air pollutant formation from fossil fuel combustion
- Control of air pollutant emissions from fossil-fuelled power plants.
- Measures to improve conversion efficiency of fossil fuelled power plants.
- External effects of energy supply (Life Cycle Assessment of selected energy systems)
- Integrated Assessment models supporting the European Thematic Strategy on Air
- Cost-effectiveness analyses and cost-benefit analyses of air pollution control measures
- Monetary evaluation of external effects of energy supply (external costs)

**Workload**

The total workload for this course is approximately 135.0 hours. For further information see German version.

**Literature**

The references for further reading are included in the lecture documents (see ILIAS)
6.100 Course: Energy Market Engineering [T-WIWI-107501]

Responsibility: Prof. Dr. Christof Weinhardt
Organisation: KIT Department of Economics and Management
Part of: M-INFO-102233 - Weitere Leistungen
M-WIWI-101446 - Market Engineering
M-WIWI-101451 - Energiewirtschaft und Energiemärkte
M-WIWI-103720 - eEnergy: Markets, Services and Systems

Type: Prüfungsleistung schriftlich
Credits: 4.5
Recurrence: Each summer term
Version: 1

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Competence Certificate
The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulations). By successful completion of the exercises (§4 (2), 3 SPO 2007 respectively §4 (3) SPO 2015) a bonus can be obtained. If the grade of the written exam is at least 4.0 and at most 1.3, the bonus will improve it by one grade level (i.e. by 0.3 or 0.4).

Prerequisites
None

Recommendation
None

Annotation
Former course title until summer term 2017: T-WIWI-102794 "eEnergy: Markets, Services, Systems".
The lecture has also been added in the IIP Module Basics of Liberalised Energy Markets.

Below you will find excerpts from events regarding this course:

Energy Market Engineering
2540464, SS 2019, 2 SWS, Open in study portal

Learning Content
This lecture discusses different design options for electricity markets. We will focus on different approaches of nodal and zonal pricing as well as single price mechanisms and capacity markets. After a short recap of German and European market designs, the different design options will be discussed scientifically and with the help of examples. Furthermore, we will evaluate alternative market design options like microgrids. Besides the fundamental functioning of those markets, we will introduce and discuss methodological knowledge to evaluate market design options.

Annotation
The lecture has also been added in the IIP Module Basics of Liberalised Energy Markets.

Workload
The total workload for this course is approximately 135.0 hours. For further information see German version.
Literature

### Course: Energy Networks and Regulation [T-WIWI-107503]

**Responsible:** Prof. Dr. Christof Weinhardt  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-INFO-102233 - Weitere Leistungen  
- M-WIWI-101446 - Market Engineering  
- M-WIWI-103720 - eEnergy: Markets, Services and Systems

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**Competence Certificate**
The assessment consists of a written exam according to Section 4 (2), 1 of the examination regulation. The exam is offered every semester. Re-examinations are offered on every ordinary examination date.

**Prerequisites**
None

**Recommendation**
None

**Annotation**
Former course title until summer term 2017: T-WIWI-103131 "Regulatory Management and Grid Management - Economic Efficiency of Network Operation"

Below you will find excerpts from events regarding this course:

**Energy Networks and Regulation**

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**Learning Content**
The lecture “Energy Networks and Regulation” provides insights into the regulatory framework of electricity and gas. It touches upon the way the grids are operated and how regulation affects almost all grid activities. The lecture also addresses approaches of grid companies to cope with regulation on a managerial level. We analyze how the system influences managerial decisions and strategies such as investment or maintenance. Furthermore, we discuss how the system affects the operator’s abilities to deal with the massive challenges lying ahead (“Energiewende”, redispatch, European grid integration, electric vehicles etc.). Finally, we look at current developments and major upcoming challenges, e.g., the smart meter rollout. Covered topics include:

- Grid operation as a heterogeneous landscape: big vs. small, urban vs. rural, TSO vs. DSO.
- Objectives of regulation: Fair price calculation and high standard access conditions.
- The functioning of incentive regulation
- Amendment to the incentive regulation: its merits, its flaws
- The revenue cap and how it is adjusted according to certain exogenous factors
- Grid tariffs: How are they calculated, what is the underlying rationale, do we need a reform (and which)?
- Exogenous costs shifted (arbitrarily) into the grid, e.g. feed-in tariffs for renewable energy or decentralized supply.

**Workload**
The total workload for this course is approximately 135.0 hours. For further information see German version.
Literature
6.102 Course: Energy Systems Analysis [T-WIWI-102830]

**Responsible:** Dr. Armin Ardone  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-INFO-102233 - Weitere Leistungen  
M-WIWI-101452 - Energiewirtschaft und Technologie

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**Type**  
Prüfungsleistung schriftlich

**Credits**  
3

**Recurrence**  
Each winter term

**Version**  
1

**Competence Certificate**  
The assessment consists of a written exam according to Section 4(2), 1 of the examination regulation.

**Prerequisites**  
None

**Recommendation**  
None

**Annotation**  
Since 2011 the lecture is offered in winter term. Exams can still be taken in summer term.

Below you will find excerpts from events regarding this course:

**Energy Systems Analysis**  
2581002, WS 18/19, 2 SWS, [Open in study portal]

**Learning Content**
1. Overview and classification of energy systems modelling approaches  
2. Usage of scenario techniques for energy systems analysis  
3. Unit commitment of power plants  
4. Interdependencies in energy economics  
5. Scenario-based decision making in the energy sector  
6. Visualisation and GIS techniques for decision support in the energy sector

**Annotation**  
Since 2011 the lecture is offered in winter term. Exams can still be taken in summer term.

**Workload**  
The total workload for this course is approximately 90 hours. For further information see German version.
6.103 Course: Energy Trade and Risk Management [T-WIWI-102691]

**Responsible:**
- Dr. Clemens Cremer
- Prof. Dr. Wolf Fichtner
- Dr. Dogan Keles

**Organisation:**
KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101451 - Energiewirtschaft und Energimärkte

**Type**
Prüfungsleistung schriftlich

**Credits**
4

**Recurrence**
Each summer term

**Version**
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**Competence Certificate**
The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation.

**Prerequisites**
None

**Recommendation**
None

**Below you will find excerpts from events regarding this course:**

**Energy Trade and Risk Management**
2581020, SS 2019, 3 SWS, Open in study portal

**Learning Content**
1. Introduction to Markets, Mechanisms, Interactions
2. Basics of Risk Management
3. Oil Markets
4. Gas Markets
5. Coal Markets
6. Emission Markets
7. Simulation Game
8. Power Markets
9. Risk Management in Utilities

**Annotation**
The credits have been changed from 3.5 to 4.

**Workload**
The total workload for this course is approximately 120.0 hours. For further information see German version.
Literature
Elective literature:
www.riskglossary.com
6.104 Course: Engineering FinTech Solutions [T-WIWI-106193]

**Responsible:** Prof. Dr Maxim Ulrich

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M/INFO-102233 - Weitere Leistungen
- M/WIWI-103247 - Intelligente Risiko- und Investitionsberatung
- M/WIWI-103261 - Disruptive Finanz-technologische Innovationen

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**Competence Certificate**
Alternative exam assessment (§ 4(2), 3 SPO 2015). Details of the grade formation will be announced at the beginning of the course.

**Prerequisites**
This course is only open for registered students of the module “Intelligent Risk and Investment Advisory” and “Disruptive FinTech Solutions”.

**Recommendation**
None

**Annotation**
The course will be held in English language.

*Below you will find excerpts from events regarding this course:*

**Engineering FinTech Solutions**

**Learning Content**
This project-oriented lecture invites students to work independently and yet, under close monitoring of researchers and the professor of the C-RAM research group, on a sub-problem of a larger FinTech research question. Students will in a personalized manner be introduced to the necessary concepts, tools and methods that are necessary to solve the question at hand. Students obtain the opportunity to connect newest research insights with modern information technology to move a step closer towards their own development of a prototype. Depending on the topic, students work alone or in groups. An essential part of the guided research mentoring is that students take part in weekly meetings to discuss open issues, to present their progress and to learn from their fellow students.

**Workload**
The total workload for this course is approximately 135 hours. For further information see German version.

**Literature**
Literature will be distributed during the first lecture.

**Notes**
New course starting summer term 2019.
**Learning Content**
This project-oriented lecture invites students to work independently and yet, under close monitoring of researchers and the professor of the C-RAM research group, on a sub-problem of a larger FinTech research question. Students will in a personalized manner be introduced to the necessary concepts, tools and methods that are necessary to solve the question at hand. Students obtain the opportunity to connect newest research insights with modern information technology to move a step closer towards their own development of a prototype. Depending on the topic, students work alone or in groups. An essential part of the guided research mentoring is that students take part in weekly meetings to discuss open issues, to present their progress and to learn from their fellow students.

**Workload**
The total workload for this course is approximately 135 hours. For further information see German version.

**Literature**
Literature will be distributed during the first lecture.
6 COURSES

Course: Entrepreneurial Leadership & Innovation Management [T-WIWI-102833]

6.105 Course: Entrepreneurial Leadership & Innovation Management [T-WIWI-102833]

Responsible: Dr. Carsten Linz
Prof. Dr. Orestis Terzidis

Organisation: KIT Department of Economics and Management

Part of:
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101488 - Entrepreneurship (EnTechnon)
- M-WIWI-101488 - Entrepreneurship (EnTechnon)
- M-WIWI-101507 - Innovationsmanagement

Type: Prüfungsleistung anderer Art
Credits: 3
Recurrence: Each winter term
Version: 2

Competence Certificate
Please note: The seminar cannot be offered in the winter semester 2018/2019 due to organizational reasons.

Prerequisites
None

Recommendation
None
6.106 Course: Entrepreneurship [T-WIWI-102864]

**Responsible:** Prof. Dr. Orestis Terzidis

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101488 - Entrepreneurship (EnTechnon)
- M-WIWI-101507 - Innovationsmanagement

**Type**
Prüfungsleistung schriftlich

**Credits**
3

**Recurrence**
Each term

**Version**
1

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<th>Lecture (V)</th>
<th>Terzidis, Mitarbeiter</th>
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### Competence Certificate
The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation).

### Prerequisites
None

### Recommendation
None

Below you will find excerpts from events regarding this course:

**Entrepreneurship**
2545001, SS 2019, 2 SWS, Open in study portal

**Lecture (V)**

### Description
This lecture, as an obligatory part of the module “Entrepreneurship”, introduces basic concepts of entrepreneurship. It approaches the individual steps of dynamic corporate development. The focus here is the introduction to methods for generating innovative business ideas, the translation of patents into business concepts and general principles of financial planning.

Other topics are the design and use of service-oriented information systems for founders, technology management, business model generation and lean startup methods for the implementation of business ideas in the way of controlled experiments in the market.

### Learning Content
This lecture, as an obligatory part of the module "Entrepreneurship", introduces basic concepts of entrepreneurship. It approaches the individual steps of dynamic corporate development. The focus here is the introduction to methods for generating innovative business ideas, the translation of patents into business concepts and general principles of financial planning.

Other topics are the design and use of service-oriented information systems for founders, technology management, business model generation and lean startup methods for the implementation of business ideas in the way of controlled experiments in the market.

### Workload
The total workload for this course is approximately 90 hours. For further information see German version.
6.107 Course: Entrepreneurship Research [T-WIWI-102894]

**Responsible:** Prof. Dr. Orestis Terzidis

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101488 - Entrepreneurship (EnTechnon)
- M-WIWI-101488 - Entrepreneurship (EnTechnon)

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<td>2 SWS</td>
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**Competence Certificate**
The performance review is done via a so called other methods of performance review (term paper) (non exam assessment (§4 (2), 3 SPO 2007) respectively alternative exam assessments (§4(2), 3 SPO 2015)). The final grade is a result from both, the grade of the term paper and its presentation, as well as active participation during the seminar.

**Prerequisites**
None

**Recommendation**
None

**Annotation**
The topics will be prepared in groups. The presentation of the results is done during a a block period seminar at the end of the semester. Students have to be present all day long during the seminar.

Below you will find excerpts from events regarding this course:

**Entrepreneurship Research**
2545002, SS 2019, 2 SWS, Open in study portal

**Learning Content**
Content of the seminar is most recently discussed topics in the field of entrepreneurship. Topics and dates will be communicated online via the seminar portal.

**Annotation**
The topics are prepared in small groups. The seminar consists of two attendance meetings (kick-off event and final presentation). Between the appointments, independent work is required. The results will be presented at the end of the semester. There is an obligation to attend all seminars.

**Workload**
The total workload for this course is approximately 90 hours. For further information see German version.

**Literature**
Will be announced during/prior to the seminar as this varies from topic to topic.
6.108 Course: Environmental and Resource Policy [T-WIWI-102616]

**Responsible:** Rainer Walz  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101468 - Umwelt- und Ressourcenökonomie

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**Competence Certificate**

See German version

**Recommendation**

It is recommended to already have knowledge in the area of industrial organization and economic policy. This knowledge may be acquired in the courses Introduction to Industrial Organization [2520371] and Economic Policy [2560280].
### 6.109 Course: Environmental Economics and Sustainability [T-WIWI-102615]

**Responsible:** Rainer Walz  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101468 - Umwelt- und Ressourcenökonomie

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#### Events

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<td>Umweltökonomik und Nachhaltigkeit (mit Übung)</td>
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<td>Lecture / Practice (VÜ)</td>
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</table>

**Competence Certificate**  
See German version

**Prerequisites**  
None

**Recommendation**  
It is recommended to already have knowledge in the area of macro- and microeconomics. This knowledge may be acquired in the courses Economics I: Microeconomics [2600012] and Economics II: Macroeconomics [2600014].
### Course: Environmental Law [T-INFO-101348]

**Responsible:** Prof. Dr. Matthias Bäcker  
**Organisation:** KIT Department of Informatics  
**Part of:**  
- M-INFO-101217 - Öffentliches Wirtschaftsrecht  
- M-INFO-102233 - Weitere Leistungen  
- M-WIWI-101468 - Umwelt- und Ressourcenökonomie  

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### Events

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<td>Umweltrecht</td>
<td>2 SWS</td>
<td>Lecture (V) Marsch</td>
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</table>
6.111 Course: European and International Law [T-INFO-101312]

**Responsible:** Ulf Brühann

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-101217 - Öffentliches Wirtschaftsrecht
- M-INFO-102233 - Weitere Leistungen

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<th>24666</th>
<th>Europäisches und Internationales Recht</th>
<th>2 SWS</th>
<th>Lecture (V)</th>
<th>Brühann</th>
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</table>
6.112 Course: Exchanges [T-WIWI-102625]

**Responsible:** Dr. Jörg Franke

**Organisation:** KIT Department of Economics and Management

**Part of:**  
M-INFO-102233 - Weitere Leistungen  
M-WIWI-101480 - Finance 3  
M-WIWI-101483 - Finance 2

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<td>Each summer term</td>
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</table>

**Competence Certificate**  
The examination will be offered latest until winter term 2018/2019 (repeaters only).

**Prerequisites**  
None

**Recommendation**  
None
Course: Experimental Economics [T-WIWI-102614]

**Responsible:** Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101446 - Market Engineering
- M-WIWI-101453 - Angewandte strategische Entscheidungen
- M-WIWI-101505 - Experimentelle Wirtschaftsforschung
- M-WIWI-103118 - Data Science: Data-Driven User Modeling

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<td>2540489</td>
<td>Experimental Economics</td>
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<td>Lecture (V)</td>
<td>Pfeiffer, Peukert, Dorner, Knierim</td>
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<td>WS 18/19</td>
<td>2540493</td>
<td>Übung zu Experimentelle Wirtschaftsforschung</td>
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<td>Practice (Ü)</td>
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**Competence Certificate**
The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulations). By successful completion of the exercises (§4 (2), 3 SPO 2007 respectively §4 (3) SPO 2015) a bonus can be obtained. If the grade of the written exam is at least 4.0 and at most 1.3, the bonus will improve it by one grade level (i.e. by 0.3 or 0.4).

**Prerequisites**
None

*Below you will find excerpts from events regarding this course:*

**Experimental Economics**
2540489, WS 18/19, 2 SWS, Open in study portal

**Learning Content**
Experimental Economics have become a separate field in Economics. Nearly all fields of the economic discipline use economic experiments to verify theoretical results. Besides being used for empirical validation, this method is applied in political and strategic consulting. The lecture gives an introduction to experimental methods in economics and shows differences to experiments in natural sciences. Scientific studies are used to show exemplary applications.

**Workload**
The total workload for this course is approximately 135.0 hours. For further information see German version.

**Literature**
- Strategische Spiele; S. Berninghaus, K.-M. Ehrhart, W. Güth; Springer Verlag, 2nd ed., 2006.
- Experimental Methods: A Primer for Economists; D. Friedman, S. Sunder; Cambridge University Press, 1994.
6.114 Course: Extraordinary additional course in the module Cross-Functional Management Accounting [T-WIWI-108651]

**Responsible:** Prof. Dr. Marcus Wouters

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101510 - Cross-Functional Management Accounting

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**Competence Certificate**

The assessment depends on which extraordinary course becomes part of the module "Cross-Functional Management Accounting".

**Prerequisites**

None

**Annotation**

The purpose of this placeholder is to make it possible to include an extraordinary course in the module "Cross-Functional Management Accounting". Proposals for specific courses have to be approved in advance by the module coordinator.
6.115 Course: Facility Location and Strategic Supply Chain Management [T-WIWI-102704]

**Responsible:** Prof. Dr. Stefan Nickel  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-INFO-102233 - Weitere Leistungen  
MKWIWI-102832 - Operations Research im Supply Chain Management

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<td>Facility Location and Strategic Supply Chain Management</td>
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<tr>
<td>WS 18/19</td>
<td>2550487</td>
<td>Übungen zu Standortplanung und strategisches SCM</td>
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**Competence Certificate**
Due to a research semester of Professor Nickel in WS 19/20, the course "Facility Location and Strategic Supply Chain Management" does NOT take place in WS 19/20. In particular, neither WS 19/20 nor SS 20 will offer an exam for the lecture. The follow-up exam to the lecture in WS 18/19 takes place in SS 19 and is exclusively for students in the second examination. The assessment consists of a written exam (120 min) according to Section 4 (2), 1 of the examination regulation. The exam takes place in every semester.

Prerequisite for admission to examination is the successful completion of the online assessments.

**Prerequisites**
Prerequisite for admission to examination is the successful completion of the online assessments.

**Recommendation**
None

**Annotation**
The lecture is held in every winter term. The planned lectures and courses for the next three years are announced online.

Below you will find excerpts from events regarding this course:

**Facility Location and Strategic Supply Chain Management**  
2550486, WS 18/19, 2 SWS, Open in study portal

**Learning Content**
Since the classical work “Theory of the Location of Industries” of Weber from 1909, the determination of an optimal location of a new facility with respect to existing customers is strongly connected to strategical logistics planning. Strategic decisions concerning the location of facilities as production plants, distribution centers or warehouses are of high importance for the rentability of supply chains. Thoroughly carried out, location planning allows an efficient flow of materials and leads to lower costs and increased customer service.

Subject of the course is an introduction to the most important terms and definitions in location planning as well as the presentation of basic quantitative location planning models. Furthermore, specialized location planning models for Supply Chain Management will be addressed as they are part in many commercial SCM tools for strategic planning tasks.

**Annotation**
The lecture is held in every winter term. The planned lectures and courses for the next three years are announced online.

**Workload**
The total workload for this course is approximately 135.0 hours. For further information see German version.
Literature
Elective literature:

- Love, Morris, Wesolowsky: Facilities Location: Models and Methods, North Holland, 1988
### 6.116 Course: Financial Analysis [T-WIWI-102900]

**Responsible:** Dr. Torsten Luedecke  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-INFO-102233 - Weitere Leistungen  
- M-WIWI-101480 - Finance 3  
- M-WIWI-101483 - Finance 2

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<td>Practice (Ü)</td>
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#### Competence Certificate
See German version.

#### Prerequisites
None

#### Recommendation
Basic knowledge in corporate finance, accounting, and valuation is required.

Below you will find excerpts from events regarding this course:

### Financial Analysis

**Code:** 2530205, **SS 2019**, 2 SWS, [Open in study portal](#)

#### Description
This lecture reviews the key financial statements according to international financial reporting standards and provides analytical tools to evaluate the income statement, the balance sheet, and the cash flow statement in order to measure a firm’s liquidity, operational efficiency, and profitability.

#### Learning Content
**Topics:**
- Introduction to Financial Analysis  
- Financial Reporting Standards  
- Major Financial Statements and Other Information  
- Recognition and Measurement Issues  
- Analysis of Financial Statements  
- Financial Reporting Quality

#### Literature
6.117 Course: Financial Econometrics [T-WIWI-103064]

**Responsible:** Prof. Dr. Melanie Schienle

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101638 - Ökonometrie und Statistik I
- M-WIWI-101639 - Ökonometrie und Statistik II

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**Competence Certificate**
The assessment consists of a written exam (90 minutes) (following §4(2), 1 of the examination regulation).

**Prerequisites**
None

**Recommendation**
Knowledge of the contents covered by the course "Economics III: Introduction in Econometrics"[2520016]

**Annotation**
The course takes place each second summer term: 2018/2020....
Course: Financial Intermediation [T-WIWI-102623]

Responsible: Prof. Dr. Martin Ruckes
Organisation: KIT Department of Economics and Management

Part of:
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101453 - Angewandte strategische Entscheidungen
- M-WIWI-101480 - Finance 3
- M-WIWI-101483 - Finance 2
- M-WIWI-101502 - Ökonomische Theorie und ihre Anwendung in Finance

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<td>WS 18/19</td>
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Competence Certificate
The assessment of this course is a written examination (following §4(2), 1 SPO) of 60 mins. The exam is offered each semester.

Prerequisites
None

Recommendation
None

Below you will find excerpts from events regarding this course:

Financial Intermediation
2530232, WS 18/19, 2 SWS, Open in study portal

Description
- Arguments for the existence of financial intermediaries
- Bank loan analysis, relationship lending
- Competition in the banking sector
- Stability of the financial system
- The macroeconomic role of financial intermediation

Learning Content
- Arguments for the existence of financial intermediaries
- Bank loan analysis, relationship lending
- Stability of the financial system
- The macroeconomic role of financial intermediation
- Principles of the prudential regulation of banks

Workload
The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature
Elective literature:
6.119 Course: Fixed Income Securities [T-WIWI-102644]

Responsible: Prof. Dr. Marliese Uhrig-Homburg

Organisation: KIT Department of Economics and Management

Part of: M-INFO-102233 - Weitere Leistungen
M-WIWI-101480 - Finance 3
M-WIWI-101483 - Finance 2

Type: Prüfungsleistung schriftlich
Credits: 4,5
Recurrence: Each winter term
Version: 1

Competence Certificate
Please note that the lecture is not held in winter semester 18/19.

The assessment consists of a written exam (75 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation SPO2015 and may be supplemented by a non exam assessment according to § 4 paragraph 2 Nr. 3. The examination is offered every semester and can be repeated at every regular examination date.

Prerequisites
None

Recommendation
Knowledge from the course "Derivatives" is very helpful.

Annotation
See German version.
6.120 Course: Formal Systems [T-INFO-101336]

**Responsible:** Prof. Dr. Bernhard Beckert

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-100799 - Formale Systeme
- M-INFO-102233 - Weitere Leistungen

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<td>4 SWS</td>
<td>Beckert, Ulbrich</td>
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### 6.121 Course: Formal Systems II: Application [T-INFO-101281]

**Responsible:** Prof. Dr. Bernhard Beckert  
**Organisation:** KIT Department of Informatics  
**Part of:**  
- M-INFO-100744 - Formale Systeme II: Anwendung  
- M-INFO-101201 - Software-Systeme  
- M-INFO-102233 - Weitere Leistungen

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**Course:** Formal Systems II: Application  
**SS 2019**  
**Lecturer:** Ulbrich, Beckert

**Responsible:** Prof. Dr. Bernhard Beckert

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-100841 - Formale Systeme II: Theorie
- M-INFO-101201 - Software-Systeme
- M-INFO-102233 - Weitere Leistungen

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**Responsible:** Prof. Dr. Alexander Mädche  
Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101443 - Informationswirtschaft

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<td>2 SWS</td>
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<td>Übungen zu &quot;Foundations of Information Systems&quot;</td>
<td>1 SWS</td>
<td>Practice (Ü)</td>
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**Competence Certificate**  
The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulation).

**Prerequisites**  
None

**Modeled Conditions**  
The following conditions have to be fulfilled:

1. The course T-WIWI-102638 - Principles of Information Engineering and Management must not have been started.

**Recommendation**  
None

**Annotation**  
This course replaces T-WIWI-102638 "Principles of Information Engineering and Management" as of summer semester 2019.

Below you will find excerpts from events regarding this course:

**Foundations of Information Systems**  
2540450, WS 18/19, 2 SWS, Open in study portal  
Lecture (V)

**Description**  
Information plays a central role in today's society. The resulting structures and processes cannot be explained intuitively with traditional approaches of economic theory. Formerly, information has only been implicitly treated as a production factor; its role as a competitive factor used to be neglected. In order to deal with the central role of information we developed the concept of the 'information lifecycle' that systematizes all phases from information generation to information distribution. The state of the art of economic theory is presented across this information lifecycle within the lectures. The content of the lecture is deepened in accompanying lecture courses.
Learning Content
Information plays a central role in today's society. The resulting structures and processes cannot be explained intuitively with traditional approaches of economic theory. Formerly, information has only been implicitly treated as a production factor; its role as a competitive factor used to be neglected. In order to deal with the central role of information we developed the concept of the “information lifecycle” that systematizes all phases from information generation to information distribution. The single phases of that cycle,

- extraction/generation,
- storage,
- transformation,
- evaluation,
- marketing
- and usage of information

are analyzed from the business administration perspective and the microeconomic perspective. The state of the art of economic theory is presented across this information lifecycle within the lectures. The content of the lecture is deepened in accompanying lecture courses.

Workload
The total workload for this course is approximately 150 hours. For further information see German version.

Literature
6.124 Course: Global Optimization I [T-WIWI-102726]

**Responsible:** Prof. Dr. Oliver Stein

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101473 - Mathematische Optimierung

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### Events

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<td>Globale Optimierung I</td>
<td>2</td>
<td>Lecture (V)</td>
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<td>SS 2019</td>
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<td>Übungen zu Globale Optimierung I+II</td>
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<td>Practice (Ü)</td>
<td>Stein, Neumann</td>
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</table>

**Competence Certificate**

Success is in the form of a written examination (60 min.) (according to § 4(2), 1 SPO) and possibly of a compulsory prerequisite.

The exam is offered in the lecture of semester and the following semester.

The success check can be done also with the success control for "Global optimization II". In this case, the duration of the written exam is 120 min.

**Prerequisites**

None

**Modeled Conditions**

The following conditions have to be fulfilled:

1. The course T-WIWI-103638 - Global Optimization I and II must not have been started.

**Recommendation**

None

**Annotation**

Part I and II of the lecture are held consecutively in the same semester.

Below you will find excerpts from events regarding this course:

**Globale Optimierung I**

2550134, SS 2019, 2 SWS, Open in study portal

**Lecture (V)**
Learning Content
In many optimization problems from economics, engineering and natural sciences, numerical solution methods are only able to efficiently identify local optimizers, while it is much harder to find globally optimal points. This corresponds to the fact that by local search it is easy to find the summit of the closest mountain, but that the search for the summit of Mount Everest is rather elaborate.

Part I of the lecture treats methods for global optimization of convex functions under convex constraints. It is structured as follows:

- Introduction, examples, and terminology
- Existence results
- Optimality in convex optimization
- Duality, bounds, and constraint qualifications
- Numerical methods

Nonconvex optimization problems are treated in part II of the lecture.

The lecture is accompanied by computer exercises in which you can learn the programming language MATLAB and implement and test some of the methods for practically relevant examples.

Literature
- W. Alt Numerische Verfahren der konvexen, nichtglatten Optimierung Teubner 2004
- C.A. Floudas Deterministic Global Optimization Kluwer 2000
- R. Horst, H. Tuy Global Optimization Springer 1996


### Course: Global Optimization I and II [T-WIWI-103638]

**Responsible:** Prof. Dr. Oliver Stein  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-INFO-102233 - Weitere Leistungen  
- M-WIWI-101473 - Mathematische Optimierung

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#### Events

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#### Competence Certificate

The assessment of the lecture is a written examination (120 minutes) according to §4(2), 1 of the examination regulation and possibly of a compulsory prerequisite.  
The examination is held in the semester of the lecture and in the following semester.

#### Prerequisites

None

#### Modeled Conditions

The following conditions have to be fulfilled:

1. The course T-WIWI-102726 - Global Optimization I must not have been started.  
2. The course T-WIWI-102727 - Global Optimization II must not have been started.

#### Recommendation

None

#### Annotation

Part I and II of the lecture are held consecutively in the same semester.

#### Below you will find excerpts from events regarding this course:

**Globale Optimierung I**  
2550134, SS 2019, 2 SWS, Open in study portal  
**Lecture (V)**

#### Learning Content

In many optimization problems from economics, engineering and natural sciences, numerical solution methods are only able to efficiently identify local optimizers, while it is much harder to find globally optimal points. This corresponds to the fact that by local search it is easy to find the summit of the closest mountain, but that the search for the summit of Mount Everest is rather elaborate.  
Part I of the lecture treats methods for global optimization of convex functions under convex constraints. It is structured as follows:

- Introduction, examples, and terminology  
- Existence results  
- Optimality in convex optimization  
- Duality, bounds, and constraint qualifications  
- Numerical methods

Nonconvex optimization problems are treated in part II of the lecture.  
The lecture is accompanied by computer exercises in which you can learn the programming language MATLAB and implement and test some of the methods for practically relevant examples.
Learning Content
In many optimization problems from economics, engineering and natural sciences, numerical solution methods are only able to efficiently identify local optimizers, while it is much harder to find globally optimal points. This corresponds to the fact that by local search it is easy to find the summit of the closest mountain, but that the search for the summit of Mount Everest is rather elaborate.

The global solution of convex optimization problems is subject of part I of the lecture.

Part II of the lecture treats methods for global optimization of nonconvex functions under nonconvex constraints. It is structured as follows:

- Introduction and examples
- Convex relaxation
- Interval arithmetic
- Convex relaxation via aBB method
- Branch and bound methods
- Lipschitz optimization

The lecture is accompanied by computer exercises in which you can learn the programming language MATLAB and implement and test some of the methods for practically relevant examples.

Literature

- W. Alt Numerische Verfahren der konvexen, nichtglatten Optimierung Teubner 2004
- C.A. Floudas Deterministic Global Optimization Kluwer 2000
- R. Horst, H. Tuy Global Optimization Springer 1996
6.126 Course: Global Optimization II [T-WIWI-102727]

**Responsible:** Prof. Dr. Oliver Stein

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101473 - Mathematische Optimierung

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**Competence Certificate**

The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation and possibly of a compulsory prerequisite.

The examination is held in the semester of the lecture and in the following semester.

The examination can also be combined with the examination of “Global optimization I”. In this case, the duration of the written examination takes 120 minutes.

**Prerequisites**

None

**Modeled Conditions**

The following conditions have to be fulfilled:

1. The course T-WIWI-103638 - Global Optimization I and II must not have been started.

**Annotation**

Part I and II of the lecture are held consecutively in the same semester.

Below you will find excerpts from events regarding this course:

**Globale Optimierung II**

2550136, SS 2019, 2 SWS, Open in study portal

**Learning Content**

In many optimization problems from economics, engineering and natural sciences, numerical solution methods are only able to efficiently identify local optimizers, while it is much harder to find globally optimal points. This corresponds to the fact that by local search it is easy to find the summit of the closest mountain, but that the search for the summit of Mount Everest is rather elaborate.

The global solution of convex optimization problems is subject of part I of the lecture.

Part II of the lecture treats methods for global optimization of nonconvex functions under nonconvex constraints. It is structured as follows:

- Introduction and examples
- Convex relaxation
- Interval arithmetic
- Convex relaxation via aBB method
- Branch and bound methods
- Lipschitz optimization

The lecture is accompanied by computer exercises in which you can learn the programming language MATLAB and implement and test some of the methods for practically relevant examples.
Literature

- W. Alt Numerische Verfahren der konvexen, nichtglatten Optimierung Teubner 2004
- C.A. Floudas Deterministic Global Optimization Kluwer 2000
- R. Horst, H. Tuy Global Optimization Springer 1996
### 6.127 Course: Graph Theory and Advanced Location Models [T-WIWI-102723]

**Responsible:** Prof. Dr. Stefan Nickel  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-INFO-102233 - Weitere Leistungen  
- M-WIWI-101473 - Mathematische Optimierung  
- M-WIWI-102832 - Operations Research im Supply Chain Management  
- M-WIWI-103289 - Stochastische Optimierung

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**Competence Certificate**  
The assessment is a 120 minutes written examination (according to §4(2), 1 of the examination regulation). The examination is held in the term of the lecture and the following lecture.

**Prerequisites**  
None

**Recommendation**  
Basic knowledge as conveyed in the module *Introduction to Operations Research* [WI1OR] is assumed.

**Annotation**  
The course is offered irregularly. Planned lectures for the next three years can be found in the internet at [http://dol.i.or.kit.edu/english/Courses.php](http://dol.i.or.kit.edu/english/Courses.php).
6 COURSES

Course: Heat Economy [T-WIWI-102695]

Responsible: Prof. Dr. Wolf Fichtner
Organisation: KIT Department of Economics and Management
Part of: M-INF-102233 - Weitere Leistungen
          M-WIWI-101452 - Energiewirtschaft und Technologie

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Competence Certificate
The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation.

Prerequisites
None.

Recommendation
None

Annotation
See German version.
6 COURSES


**Responsible:** Prof. Dr.-Ing. Rüdiger Dillmann
Prof. Uwe Spetzger

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-101250 - Medizinische Simulationssysteme und Neuromedizin
M-INFO-102233 - Weitere Leistungen

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<td>Gehirn und Zentrales Nervensystem: Struktur, Informationstransfer, Reizverarbeitung, Neurophysiologie und Therapie</td>
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6.130 Course: Human Factors in Security and Privacy [T-WIWI-109270]

**Responsible:** Prof. Dr. Melanie Volkamer  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-INFO-102233 - Weitere Leistungen  
M-WIWI-104520 - Human Factors in Security and Privacy

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<td>2 SWS</td>
<td>Lecture (V)</td>
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<td>WS 18/19</td>
<td>2511555</td>
<td>Übungen zu Human Factors in Security and Privacy</td>
<td>1 SWS</td>
<td>Practice (Ü)</td>
<td>Volkamer</td>
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**Competence Certificate**

The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation or an oral exam (30 min) following §4, Abs. 2, 2 of the examination regulation. The exam takes place every semester and can be repeated at every regular examination date.

**Prerequisites**

Successful participation in the exercises.

**Below you will find excerpts from events regarding this course:**

**Human Factors in Security and Privacy**  
2511554, WS 18/19, 2 SWS, [Open in study portal]

**Description**

The history of information security and privacy has taught us that it takes more than technological innovation to develop effective security and privacy mechanisms: Many aspects of information security and privacy actually depend on both technical and human factors. As a result of focusing on the technical factors, we are seeing a persistent gap between theoretical security and actual security in the real world which becomes an increasing problem in the age of digitalization. The gap is mainly caused by strong and actually unrealistic assumptions regarding the users’ knowledge and behavior.

Human factors in security and privacy research addresses several types of security and privacy mechanisms, e.g., authentication mechanisms including text and graphical passwords, security and privacy indicators (such as the icons in the address bar of nowadays web browsers) and security and privacy interventions like warning messages, permission dialogs and security and privacy policies as well as corresponding configuration interfaces. Besides security and privacy mechanisms, human factors in security and privacy researchers deal with security and privacy awareness, education, and training approaches.

'Human factors in security & privacy' research areas are:

- identifying users’ mental models using techniques such as (semi-)structured interviews or focus groups,
- evaluating existing approaches regarding their effectiveness in supporting their users in making secure decisions / informed decisions in the context of privacy using techniques such as cognitive walkthroughs, lab user studies or even field studies,
- proposing improved / new approaches and evaluating their effectiveness using the so called human-centered security / privacy by design approach.

This lecture and the corresponding exercises discuss the various problems of existing security and privacy mechanisms and security and privacy awareness/education/training approaches. The lecture addresses relevant psychological and sociological aspects which are important to know and to consider when developing more usable security/privacy mechanisms and more effective awareness/education/training approaches. The human centered security and privacy by design approach is introduced. Furthermore, some of the methodologies used in this area are explained and a subset of them is applied. Finally, positive examples, such as graphical passwords, are introduced and discussed. Note, the main part of the exercise is replicating an interview based study.
Learning Content
This lecture and the corresponding exercises discuss the various problems of existing security and privacy mechanisms and security and privacy awareness/education/training approaches. The lecture addresses relevant psychological and sociological aspects which are important to know and to consider when developing more usable security/privacy mechanisms and more effective awareness/education/training approaches. This includes the importance of mental models. The human centered security and privacy by design approach is introduced. Furthermore, some of the methodologies used in this area are explained and a subset of them is also applied. Finally, positive examples, such as graphical passwords, are introduced and discussed. Note, the main part of the exercise is replicating an interview based study.

Literature

- Security and Usability: Designing Secure Systems that People Can Use von Lorrie Faith Cranor und Simson Garfinkel. 2005
### 6.131 Course: Human-Machine-Interaction [T-INFO-106257]

**Responsible:** Prof. Dr.-Ing. Michael Beigl  
**Organisation:** KIT Department of Informatics  
**Part of:**  
- M-INFO-100729 - Mensch-Maschine-Interaktion  
- M-INFO-102233 - Weitere Leistungen

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<td>Beigl, Schankin</td>
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**Course: Human-Machine-Interaction [T-INFO-101266]**

**Responsible:** Prof. Dr.-Ing. Michael Beigl

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-100729 - Mensch-Maschine-Interaktion
M-INFO-102233 - Weitere Leistungen

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**Events**

| SS 2019 | 24659 | Human-Computer-Interaction | 2 SWS | Lecture (V) | Beigl, Schankin |

**Modeled Conditions**

The following conditions have to be fulfilled:

1. The course **T-INFO-106257 - Human-Machine-Interaction** must have been passed.
6.133 Course: Image Data Compression [T-INFO-101292]

**Responsible:** Prof. Dr.-Ing. Jürgen Beyerer  
Dr. Alexey Pak

**Organisation:** KIT Department of Informatics

**Part of:**  
M-INFO-101238 - Automatische Sichtprüfung  
M-INFO-101239 - Maschinelle Visuelle Wahrnehmung  
M-INFO-101241 - Bildgestützte Detektion und Klassifikation  
M-INFO-102233 - Weitere Leistungen

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**Learning Content**

This module conveys to the students the theoretical and practical aspects of the principal stages in image data acquisition and compression. The discussion progresses from the coding of un-correlated sequential data streams to de-correlation of natural 2D images and to exploitation of temporal correlations in video data coding. Each considered technique is provided with a statistical justification and characterised with basic information-theoretic metrics. In the end of the class, an outlook is given to non-conventional image-based information coding schemes (watermarking and steganography).
6.134 Course: Incentives in Organizations [T-WIWI-105781]

 Responsible: Prof. Dr. Petra Nieken
 Organisation: KIT Department of Economics and Management
 Part of: M-INFO-102233 - Weitere Leistungen
         M-WIWI-101453 - Angewandte strategische Entscheidungen
         M-WIWI-101500 - Microeconomic Theory
         M-WIWI-101505 - Experimentelle Wirtschaftsforschung
         M-WIWI-101510 - Cross-Functional Management Accounting

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Competence Certificate

The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. In case of a small number of registrations, we might offer an oral exam instead of a written exam.

Prerequisites

None

Recommendation

Knowledge of microeconomics, game theory, and statistics is assumed.

Annotation

The course is carried out routinely in summer.

Below you will find excerpts from events regarding this course:

Incentives in Organizations

2573003, SS 2019, 2 SWS, Open in study portal

Learning Content

The students acquire profound knowledge about the design and the impact of different incentive and compensation systems. Topics covered are, for instance, performance based compensation, team work, intrinsic motivation, multitasking, and subjective performance evaluations. We will use microeconomic or behavioral models as well as empirical data to analyze incentive systems. We will investigate several widely used compensation schemes and their relationship with corporate strategy. Students will learn to develop practical implications which are based on the acquired knowledge of this course.

Annotation

is carried out routinely in summer.

Workload

The total workload for this course is approximately 135 hours.

Lecture 32h
Preparation of lecture 52h
Exam preparation 51h
Literature
Literature (mandatory): Slides, case studies, and selected research papers announced in the lecture
Literature (additional):
Brickley / Smith / Zimmerman: Managerial Economics and Organizational Architecture
Camerer: Behavioral Game Theory
Lazear / Gibbs: Personnel Economics in Practice
Wooldridge: Introduction to Econometrics
Wooldridge: Econometric Analysis of Cross Section and Panel Data
6.135 Course: Industrial Services [T-WIWI-102822]

**Responsibility:**  Prof. Dr. Hansjörg Fromm

**Organisation:**  KIT Department of Economics and Management

**Part of:**  M-INFO-102233 - Weitere Leistungen
- M-WIWI-101448 - Service Management
- M-WIWI-101506 - Service Analytics
- M-WIWI-102808 - Digital Service Systems in Industry

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**Competence Certificate**
The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation.

**Prerequisites**
None

**Recommendation**
None

Below you will find excerpts from events regarding this course:

**Industrial Services**
2595505, WS 18/19, 2 SWS, Open in study portal

**Learning Content**
Services are becoming ever more important in business. Today, the gross income share of services in Germany exceeds 70%. Following this trend, many companies that previously focused solely on the sale of goods, strive to an extension of their business model: In order to realize new competitive advantages in domestic and international markets, they enrich their material goods with customer-specific services. This transformation to a provider of integrated solutions is called "Servitization" (Neely 2009). For this reason, so-called industrial services to companies of increasing importance. They benefit from the increasingly detailed data collected (on "Big Data"), e.g. concerning user profiles, failure statistics, usage history, accrued expenses, etc. Only these data allow in principle to end products and spare parts are delivered faster, cheaper and more targeted and technicians can be used more efficiently with the correct skills. This requires, however, also suitable methods of optimization, prognosis or predictive modeling. When used properly, such methods can minimize logistics costs, increase availability, prevent potential failures and improve repair planning. This is also enabled by latest "Technology Enabled Services" along with corresponding data transfer and analysis ("Internet of Things", automatic error detection, remote diagnostics, centralized collection of consumption data, etc.). The change from goods manufacturer to a provider of integrated solutions requires new services, transformation of business models as well as intelligent new contract types, which are addressed in the course as well.

More specifically, the lessons of this lecture will include:

- Servitization – The Manufacturer’s Transformation to Integrated Solution Provider
- Service Levels – Definitions, Agreements, Measurements and Service Level Engineering
- The "Services Supply Chain"
- Spare Parts Planning – Forecasting, Assortment Planning, Order Quantities and Safety Stocks
- Distribution Network Planning – Network Types, Models, Optimization
- Service Technician Planning
- Condition Monitoring, Predictive Maintenance, Diagnose Systems
- Call Center Services
- Full Service Contracts
- IT-enabled Value-Add Services – Industrial Service Innovation
Workload
The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature


6.136 Course: Information Service Engineering [T-WIWI-106423]

**Responsible:** Prof. Dr. Harald Sack

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101456 - Intelligente Systeme und Services

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**Competence Certificate**
The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation or an oral exam (20 min) following §4, Abs. 2, 2 of the examination regulation. The exam takes place every semester and can be repeated at every regular examination date.

**Prerequisites**
None

**Annotation**
New course starting summer term 2017.

Below you will find excerpts from events regarding this course:

**Information Service Engineering**
2511606, SS 2019, 2 SWS, Open in study portal
**Learning Content**

- Information, Natural Language and the Web

- Natural Language Processing
  - NLP and Basic Linguistic Knowledge
  - NLP Applications, Techniques & Challenges
  - Evaluation, Precision and Recall
  - Regular Expressions and Automata
  - Tokenization
  - Language Model and N-Grams
  - Part-of-Speech Tagging

- Linked Data Engineering
  - Knowledge Representations and Ontologies
  - What’s in an URI?
  - Resource Description Framework (RDF)
  - Creating new Models with RDFS
  - Querying RDF(S) with SPARQL
  - More Expressivity with Web Ontology Language (OWL)
  - The Web of Data
  - Vocabularies and Ontologies in the Web of Data
  - Wikipedia, DBpedia, and Wikidata

- Information Retrieval
  - Information Retrieval Models
  - Retrieval Evaluation
  - Web Information Retrieval
  - Document Crawling, Text Processing, and Indexing
  - Query Processing and Result Representation
  - Question Answering

- Knowledge Mining
  - From Data to Knowledge
  - Data Mining
  - Machine Learning Basics for Knowledge Mining
  - Mining Knowledge from Wikipedia
  - Named Entity Resolution

- Exploratory Search and Recommender Systems
  - Semantic Search and Entity Centric Search
  - Collaborative Filtering and Content Based Recommendations
  - From Search to Intelligent Browsing
  - Linked Data Based Exploratory Search
  - Fact Ranking

**Annotation**

New lecture, since summer semester 2017

**Literature**


Responsible: Prof. Dr. Marion Weissenberger-Eibl
Organisation: KIT Department of Economics and Management
Part of: M-INFO-102233 - Weitere Leistungen
M-WIWI-101488 - Entrepreneurship (EnTechnon)
M-WIWI-101507 - Innovationsmanagement

Type: Prüfungsleistung schriftlich
Credits: 3
Recurrence: Each summer term
Version: 1

Events

Competence Certificate
The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Prerequisites
None

Recommendation
None

Below you will find excerpts from events regarding this course:

Notes
The lecture will be held in German.

Learning Content
The course 'Innovation Management: Concepts, Strategies and Methods' offers scientific concepts which facilitate the understanding of the different phases of the innovation process and resulting strategies and appropriate methodologies suitable for application.

The concepts refer to the entire innovation process so that an integrated perspective is made possible. This is the basis for the teaching of strategies and methods which fulfil the diverse demands of the complex innovation process. The course focuses particu-larly on the creation of interfaces between departments and between various actors in a company's environment and the organisation of a company's internal procedures. In this context a basic understanding of knowledge and communication is taught in addi-tion to the specific characteristics of the respective actors. Subsequently methods are shown which are suitable for the profitable and innovation-led implementation of inte-grated knowledge.

Annotation
This course was formerly named "Innovation Management".

Workload
The total workload for this course is approximately 90 hours. For further information see German version.

Literature
A detailed bibliography is provided with the lecture notes.

**Responsible:** Prof. Dr. Ingrid Ott

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101478 - Innovation und Wachstum
- M-WIWI-101514 - Innovationsökonomik

**Type:** Prüfungsleistung schriftlich

**Credits:** 4.5

**Recurrence:** Each summer term

**Version:** 1

### Events

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### Competence Certificate

The assessment consists of a written exam (60 min) according to Section 4(2), 1 of the examination regulation. The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Students will be given the opportunity of writing and presenting a short paper during the lecture time to achieve a bonus on the exam grade. If the mandatory credit point exam is passed, the awarded bonus points will be added to the regular exam points. A deterioration is not possible by definition, and a grade does not necessarily improve, but is very likely to (not every additional point improves the total number of points, since a grade can not become better than 1). The voluntary elaboration of such a paper can not countervail a fail in the exam.

### Prerequisites

None

### Recommendation

Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2600012], and Economics II [2600014]. In addition, an interest in quantitative-mathematical modeling is required.

**Below you will find excerpts from events regarding this course:**

### Learning Content

- Incentives for the emergence of innovations
- Patents
- Diffusion
- Impact of technological progress
- Innovation Policy

### Workload

The total workload for this course is approximately 135.0 hours. For further information see German version.

### Literature

Excerpt:

6.139 Course: Insurance Marketing [T-WIWI-102601]

**Responsible:** Edmund Schwake

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101449 - Insurance Management II

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**Competence Certificate**
The assessment consists of oral presentations (incl. papers) within the lecture (according to Section 4 (2), 3 of the examination regulation) and a final oral exam (according to Section 4 (2), 2 of the examination regulation). The overall grade consists of the assessment of the oral presentations incl. papers (50 percent) and the assessment of the oral exam (50 percent).

**Prerequisites**
None

**Recommendation**
None
**6.140 Course: Insurance Production [T-WIWI-102648]**

**Responsible:** Prof. Dr. Ute Werner

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101449 - Insurance Management II

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**Competence Certificate**
The assessment consists of oral presentations (incl. papers) within the lecture (according to Section 4 (2), 3 of the examination regulation) and a final oral exam (according to Section 4 (2), 2 of the examination regulation). The overall grade consists of the assessment of the oral presentations incl. papers (50 percent) and the assessment of the oral exam (50 percent).

T-WIWI-102648 Insurance Production will be offered latest until summer term 2017 (beginners only).

**Prerequisites**
None

**Recommendation**
None

**Annotation**
This course is offered on demand. For further information, see: http://insurance.fbv.kit.edu
6.141 Course: Insurance Risk Management [T-WIWI-102636]

**Responsible:** Harald Maser  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-INFO-102233 - Weitere Leistungen  
- M-WIWI-101449 - Insurance Management II

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**Competence Certificate**  
The assessment consists of a written or an oral exam (according to Section 4 (2), 1 or 2 of the examination regulation). T-WIWI-102636 Insurance Risk Management will be offered as a seminar starting summer term 2017. The examination will be offered latest until summer term 2017 (beginners only).

**Prerequisites**  
None

**Recommendation**  
None

**Annotation**  
Block course. For organizational reasons, please register with the secretary of the chair: thomas.mueller3@kit.edu.
**6.142 Course: Integrated Network and Systems Management [T-INFO-101284]**

**Responsible:** Prof. Dr. Bernhard Neumair

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-101210 - Dynamische IT-Infrastrukturen
- M-INFO-102233 - Weitere Leistungen

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6.143 Course: Intelligent CRM Architectures [T-WIWI-103549]

**Responsible:** Prof. Dr. Andreas Geyer-Schulz

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101470 - Data Science: Advanced CRM

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**Competence Certificate**

Written examination (60 minutes) according to §4(2), 1 SPO. The exam is considered passed if at least 50 out of a maximum of 100 possible points are achieved. The grades are graded in five steps (best grade 1.0 from 95 points). Details of the grade formation and scale will be announced in the course.

A bonus can be acquired through successful participation in the practice. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the course.

**Prerequisites**

None

**Recommendation**

It is recommended to additionally review the Bachelor-level lecture "Customer Relationship Management" from the module "CRM and Servicemanagement".

Below you will find excerpts from events regarding this course:

**Learning Content**

The lecture is structured in three parts:

In the first part the methods used for architecture design are introduced (system analysis, UML, formal specification of interfaces, software and analysis patterns, and the separation in conceptual and IT-architectures). The second part is dedicated to learning architectures and machine learning methods. The third part presents examples of learning CRM-Architectures.

**Workload**

The total workload for this course is approximately 135 hours (4.5 credits):

**Time of attendance**

- Attending the lecture: 15 x 90min = 22h 30m
- Attending the exercise classes: 7 x 90min = 10h 30m
- Examination: 1h 00m

**Self-study**

- Preparation and wrap-up of the lecture: 15 x 180min = 45h 00m
- Preparing the exercises: 25h 00m
- Preparation of the examination: 31h 00m

**Sum:** 135h 00m
Literature

6 COURSES

6.144 Course: Interactive Information Systems [T-WIWI-108461]

Responsible: Prof. Dr. Alexander Mädche
Dr. Stefan Morana

Organisation: KIT Department of Economics and Management

Part of:
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-104068 - Information Systems in Organizations
- M-WIWI-104080 - Designing Interactive Information Systems

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Competence Certificate
Assessment consists of a written exam of 1 hour length following §4 (2), 1 of the examination regulation and by submitting written papers as part of the exercise following §4 (2), 3 of the examination regulation. Students receive one aggregated grade consisting of a written exam (70%) and research paper (30%). The exam and the research paper need to be both passed. A fail in one element results in a fail of the entire lecture. There will be one retake possibility for the exam, no retake possibilities will be provided for the research paper.

Prerequisites
None

Modeled Conditions
The following conditions have to be fulfilled:

1. The course T-WIWI-106342 - Interactive Systems must not have been started.

Annotation
This course replaces T-WIWI-106342 "Interactive Systems" starting summer term 2018. The course is held in english.

Below you will find excerpts from events regarding this course:

Interactive Systems
2540558, SS 2019, 3 SWS, Open in study portal

Description
Advanced information and communication technologies make interactive systems ever-present in the users' private and business life. They are an integral part of smartphones, devices in the smart home, mobility vehicles as well as at the working place in production and administration (e.g. in the form of dashboards).

With the continuous growing capabilities of computers, the design of the interaction between human and computer becomes even more important. The aim of this course is to introduce the foundations, theoretical grounding, key concepts and principles as well as current practice of interactive systems. The contents of the course abstract from the technical implementation details. The students get the necessary knowledge to guide the successful implementation of interactive systems in business and private life.

Notes
The lecture is complemented with a capstone project assignment, where students analyze and review existing interactive systems and suggest areas of improvement / extensions.
Learning Content
- Basics
- Theoretical foundations
- Key concepts and design principles for specific interactive systems classes
- Capstone project

Literature
The lecture bases to a large extend on
Additional literature will be provided in the lecture.
6.145 Course: International Finance [T-WIWI-102646]

**Responsible:** Prof. Dr. Marliese Uhrig-Homburg  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-INFO-102233 - Weitere Leistungen  
- M-WIWI-101480 - Finance 3  
- M-WIWI-101483 - Finance 2

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<td>2 SWS</td>
<td>Lecture (V)</td>
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</table>

**Competence Certificate**

See German version.

**Prerequisites**

None

**Recommendation**

None

**Annotation**

See German version.

Below you will find excerpts from events regarding this course:

### International Finance

**2530570, SS 2019, 2 SWS, Open in study portal**

**Lecture (V)**

**Description**

The main aspects of this course are the chances and the risks which are associated with international transactions. We carry out our analysis from two distinct perspectives: First, the point of view of an international investor and second, that of an international corporation. Several alternatives to the management of foreign exchange risks are shown. Due to the importance of foreign exchange risks, the first part of the course deals with currency markets. Furthermore, current exchange rate theories are discussed.

**Learning Content**

The main aspects of this course are the chances and the risks which are associated with international transactions. We carry out our analysis from two distinct perspectives: First, the point of view of an international investor and second, that of an international corporation. Several alternatives to the management of foreign exchange risks are shown. Due to the importance of foreign exchange risks, the first part of the course deals with currency markets. Furthermore, current exchange rate theories are discussed.

**Workload**

The total workload for this course is approximately 90 hours. For further information see German version.

**Literature**

**Elective literature:**

**6.146 Course: International Management in Engineering and Production [T-WIWI-102882]**

**Responsible:** Dr. Henning Sasse

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101412 - Industrielle Produktion III
- M-WIWI-101471 - Industrielle Produktion II

**Type**
- Prüfungsleistung schriftlich

**Credits**
- 3,5

**Recurrence**
- Each winter term

**Version**
- 1

**Events**

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<td>International Management in Engineering and Production</td>
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**Competence Certificate**
The examination will be in form of a written exam acc. to §4(2), 1 ER. Exams are offered in every semester and can be re-examined at every ordinary examination date.

**Prerequisites**
None

**Recommendation**
None

Below you will find excerpts from events regarding this course:

**International Management in Engineering and Production**

2581956, WS 18/19, 2 SWS, Open in study portal

**Learning Content**
- Fundamentals of international business
- Forms of international cooperation and value creation
- Site selection
- Cost driven internationalization and site selection
- Sales and customer driven internationalization and site selection
- Challenges, risks and risk mitigation
- Management of international production sites
- Types and case studies of international production

**Workload**
The total workload for this course is approximately 105 hours. For further information see German version.

**Literature**
Will be announced in the course.
## 6.147 Course: Internet Law [T-INFO-101307]

**Responsible:** Prof. Dr. Thomas Dreier  
**Organisation:** KIT Department of Informatics  
**Part of:**  
- M-INFO-101215 - Recht des Geistigen Eigentums  
- M-INFO-102233 - Weitere Leistungen

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<td>24354</td>
<td>Internet Law</td>
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**Modeled Conditions**

The following conditions have to be fulfilled:

1. The course **T-INFO-108462 - Selected legal issues of Internet law** must not have been started.
### 6.148 Course: Internet of Everything [T-INFO-101337]

**Responsible:** Prof. Dr. Martina Zitterbart  
**Organisation:** KIT Department of Informatics  
**Part of:**  
- M-INFO-101203 - Wireless Networking  
- M-INFO-101205 - Future Networking  
- M-INFO-102233 - Weitere Leistungen

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</table>
6.149 Course: Introduction in Computer Networks [T-INFO-102015]

**Responsible:** Prof. Dr. Martina Zitterbart

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-101178 - Kommunikation und Datenhaltung
- M-INFO-102233 - Weitere Leistungen

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<td>Lecture (V)</td>
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<td>SS 2019</td>
<td>24521</td>
<td>Übung zu Einführung in Rechnernetze</td>
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<td>Practice (Ü)</td>
<td>Friebe, Gerhard, Jung, Zitterbart</td>
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6.150 Course: Introduction to Stochastic Optimization [T-WIWI-106546]

**Responsible:** Prof. Dr. Steffen Rebennack  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-INFO-102233 - Weitere Leistungen  
- M-WIWI-102832 - Operations Research im Supply Chain Management  
- M-WIWI-103289 - Stochastische Optimierung

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<td>SS 2019</td>
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<td>Übung zur Einführung in die Stochastische Optimierung</td>
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</table>

**Competence Certificate**

The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation. The exam takes place in every the semester.

**Prerequisites**

None.
6.151 Course: Introduction to Video Analysis [T-INFO-101273]

Responsible: Prof. Dr.-Ing. Jürgen Beyerer
Organisation: KIT Department of Informatics
Part of: M-INFO-101239 - Maschinelle Visuelle Wahrnehmung
M-INFO-101241 - Bildgestützte Detektion und Klassifikation
M-INFO-102233 - Weitere Leistungen

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Events

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<th>24684</th>
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<th>2 SWS</th>
<th>Lecture (V)</th>
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# 6.152 Course: IT- Security Law [T-INFO-109910]

**Responsible:** Dr. Yvonne Matz  
PD Dr. Oliver Raabe  

**Organisation:** KIT Department of Informatics  

**Part of:** M-INFO-101242 - Governance, Risk & Compliance

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<td>2 SWS</td>
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**Responsible:** Prof. Dr. Hannes Hartenstein  
**Organisation:** KIT Department of Informatics  
**Part of:**  
- M/INFO-101204 - Networking Labs  
- M/INFO-101207 - Netzsicherheit - Theorie und Praxis  
- M/INFO-101210 - Dynamische IT-Infrastrukturen  
- M/INFO-102233 - Weitere Leistungen  
- M/WIWI-101458 - Ubiquitous Computing

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6.154 Course: Joint Entrepreneurship Summer School [T-WIWI-109064]

Responsible: Prof. Dr. Orestis Terzidis
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101488 - Entrepreneurship (EnTechnon)

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Competence Certificate
The learning control of the program (Summer School) consists of two parts:
A) Investor Pitch:
Based on a presentation (investor pitch) in front of a jury, the insights gained and developed during the course of the event are presented and the business idea presented. Among other things, the presentation performance of the team, the structured content and the logical consistency of the business idea are evaluated. The exact evaluation criteria will be announced in the course.

B) Written elaboration:
The second part of the assessment is a written report. The iterative knowledge gain of the entire event is systematically logged and can be further supplemented by the contents of the presentation. The report documents key action steps, applied methods, findings, market analyzes and interviews and prepares them in writing. The exact structure and requirements will be announced in the course.

The grade consists of 50% presentation performance and 50% written preparation.

Prerequisites
The Summer School is aimed at master students of KIT. Prerequisite is the participation in the selection process.

Recommendation
We recommend basic business knowledge, the lecture Entrepreneurship as well as openness and interest in intercultural exchange. Solid knowledge of the English language is an advantage.

Annotation
The working language during the Summer School is English. A one-week stay in China is part of the Summer School.
Course: Knowledge Discovery [T-WIWI-102666]

**Responsible:** Prof. Dr. York Sure-Vetter

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101456 - Intelligente Systeme und Services
- M-WIWI-102827 - Service Computing

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<td>2511303</td>
<td>Exercises to Knowledge Discovery</td>
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</table>

**Competence Certificate**
The assessment consists of a 1h written exam following §4, Abs. 2, 1 of the examination regulation. Students can be awarded a bonus on their final grade if they successfully complete special assignments.

**Prerequisites**
None

Below you will find excerpts from events regarding this course:

**Knowledge Discovery**
2511302, WS 18/19, 2 SWS, [Open in study portal](#)

**Description**
Knowledge discovery is a well-established field with a large community investigating methods for the discovery of patterns and regularities in large data sets, including relational databases and unstructured text.

A variety of methods are available to assist in extracting patterns that, if interpreted, provide valuable, possibly previously unknown, insights. This information can be predictive or descriptive in nature.

This lecture provides an overview of this field. The lecture imparts specific techniques and methods, challenges and current and future research work in this field.

**Learning Content**
Topics of the lectures comprise the whole Machine Learning and Data Mining process like CRISP, data warehousing, OLAP-techniques, learning algorithms, visualization and empirical evaluation. Covered learning techniques range from traditional approaches like decision trees, neural networks and support vector machines to selected approaches resulting from current research. Discussed learning problems are amongst others featurevector-based learning, text mining and social network analysis.

**Workload**
- The total workload for this course is approximately 150 hours
- Time of presentness: 45 hours
- Time of preparation and postprocessing: 67.5 hours
- Exam and exam preparation: 37.5 hours
Description

Multiple exercises are held that capture the topics, held in the lecture Knowledge Discovery, and discuss them in detail. Thereby, practical examples are given to the students in order to transfer theoretical aspects into practical implementation.

Learning Content

Topics of the lectures comprise the whole Machine Learning and Data Mining process like CRISP, data warehousing, OLAP-techniques, learning algorithms, visualization and empirical evaluation. Covered learning techniques range from traditional approaches like decision trees, neural networks and support vector machines to selected approaches resulting from current research. Discussed learning problems are amongst others featureressor-based learning, text mining and social network analysis.

Workload

The total workload for the lecture Knowledge Discovery is given out on the description of the lecture.

Literature

- M. Berhold, D. Hand (eds). Intelligent Data Analysis - An Introduction. 2003
- P. Tan, M. Steinbach, V. Kumar: Introduction to Data Mining, 2005, Addison Wesley
Course: Lab Course: Natural Language Processing and Software Engineering [T/INFO-106239]

**Responsible:** Prof. Dr. Walter Tichy

**Organisation:** KIT Department of Informatics

**Part of:**
- M/INFO-102233 - Weitere Leistungen
- M/INFO-103138 - Praktikum der Sprachverarbeitung in der Softwaretechnik

**Type**
- Prüfungsleistung anderer Art

**Credits**
- 5

**Recurrence**
- Each winter term

**Version**
- 1

### Events

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Below you will find excerpts from events regarding this course:

**Lab Course: Natural Language Processing and Software Engineering** 2400082, WS 18/19, 4 SWS, Open in study portal

**Practical course (P)**

**Annotation**
We recommend to attend the course "Sprachverarbeitung in der Softwaretechnik".

**Workload**
150h

**Literature**
Needed literature will be given in the lab.
# 6.157 Course: Lab: Graph Visualization in Practice [T-INFO-106580]

**Responsible:** Prof. Dr. Dorothea Wagner  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-102233 - Weitere Leistungen  
M-INFO-103302 - Praktikum: Graphenvisualisierung in der Praxis

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<td>2 SWS</td>
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6.158 Course: Laboratory Course Algorithm Engineering [T-INFO-104374]

**Responsible:** Prof. Dr. Peter Sanders  
Prof. Dr. Dorothea Wagner

**Organisation:** KIT Department of Informatics

**Part of:**  
M-INFO-101199 - Advanced Algorithms: Design and Analysis  
M-INFO-101200 - Advanced Algorithms: Engineering and Applications  
M-INFO-102072 - Praktikum Algorithmentechnik  
M-INFO-102233 - Weitere Leistungen

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**Events**

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<tr>
<td>WS 18/19</td>
<td>24305</td>
<td>Practical Course in Algorithm Design</td>
<td>4</td>
<td>Practical course (P)</td>
<td>Wagner, Buchhold, Zündorf, Zeitz</td>
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</table>

**Workload**

150 h

Below you will find excerpts from events regarding this course:

**Practical Course in Algorithm Design**  
24305, WS 18/19, 4 SWS, [Open in study portal](#)  
Practical course (P)
6.159 Course: Language Technology and Compiler [T-INFO-101343]

**Responsible:** Prof. Dr.-Ing. Gregor Snelting

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-100806 - Sprachtechnologie und Compiler
M-INFO-102233 - Weitere Leistungen

<table>
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**Events**

| SS 2019 | 24661 | Language Technology and Compiler | 4 SWS | Lecture (V) | Snelting |

**Below you will find excerpts from events regarding this course:**

**Language Technology and Compiler**

24661, SS 2019, 4 SWS, [Open in study portal](#)

**Lecture (V)**

**Learning Content**

Structure of a compiler
Lexical analysis
Syntactic analysis
Semantic analysis
Code generation
Program Analysis
Security Analysis
Code optimization
Foundations of software security analysis
Specific technologies: LL parsing, LR/LALR parsing, attributed grammars, instruction selection, register allocation, runtime mechanisms, memory management, static single assignment form and its usage in optimization, data flow techniques, information flow control, garbage collection.

**Workload**

approx. 270 h
### 6.160 Course: Large-scale Optimization [T-WIWI-106549]

**Responsible:** Prof. Dr. Steffen Rebennack  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-INFO-102233 - Weitere Leistungen  
- M-WIWI-101473 - Mathematische Optimierung  
- M-WIWI-102832 - Operations Research im Supply Chain Management  
- M-WIWI-103289 - Stochastische Optimierung

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<tr>
<td>2550476</td>
<td>Übung zu Large-Scale Optimization</td>
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**Competence Certificate**  
The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation. The exam takes place in every the semester.

**Prerequisites**  
None.
### 6.161 Course: Law of Contracts [T-INFO-101316]

**Responsible:** Prof. Dr. Thomas Dreier  
**Organisation:** KIT Department of Informatics  
**Part of:**  
- M-INFO-101216 - Recht der Wirtschaftsunternehmen  
- M-INFO-101242 - Governance, Risk & Compliance  
- M-INFO-102233 - Weitere Leistungen

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**Type:** Prüfungsleistung schriftlich  
**Credits:** 3  
**Recurrence:** Each term  
**Version:** 1
6.162 Course: Liberalised Power Markets [T-WIWI-107043]

Responsible: Prof. Dr. Wolf Fichtner
Organisation: KIT Department of Economics and Management

Part of:
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101451 - Energiewirtschaft und Energimärkte
- M-WIWI-102808 - Digital Service Systems in Industry

Type: Prüfungsleistung schriftlich
Credits: 3
Recurrence: Each winter term
Version: 1

Events
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<tr>
<td>WS 18/19</td>
<td>2581998</td>
<td>Liberalised Power Markets</td>
<td>2 SWS</td>
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</table>

Competence Certificate
The assessment consists of a written exam according to Section 4(2), 1 of the examination regulation.

Prerequisites
See German version.

Recommendation
None

Below you will find excerpts from events regarding this course:

Learning Content
1. The European liberalisation process
   1.1 The concept of a competitive market
   1.2 The regulated market
   1.3 Deregulation in Europe
2. Pricing and investments in a liberalised power market
   2.1 Merit order
   2.2 Prices and investments
   2.3 Market flaws and market failure
   2.4 Regulation in liberalised markets
   2.5 Additional regulation mechanisms
3. The power market and the corresponding submarkets
   3.1 List of submarkets
   3.2 Types of submarkets
   3.3 Market rules
4. Risk management
   4.1 Uncertainties in a liberalised market
   4.2 Investment decisions under uncertainty
   4.3 Estimating future electricity prices
   4.4 Portfolio management
5. Market power
   5.1 Defining market power
   5.2 Indicators of market power
   5.3 Reducing market power
6. Market structures in the value chain of the power sector

Annotation
The course "Basics of Liberalised Energy Markets" [2581998] will be reduced to 3 credits in winter term 2015/2016 and the tutorial [2581999] is no longer offered.
Workload
The total workload for this course is approximately 105.0 hours. For further information see German version.

Literature
Elective literature:
6.163 Course: Life Cycle Assessment [T-WIWI-103133]

**Responsible:** Dr. Heiko Keller

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101412 - Industrielle Produktion III
- M-WIWI-101471 - Industrielle Produktion II

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**Events**

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<td>Life Cycle Assessment</td>
<td>2 SWS</td>
<td>Lecture (V)</td>
<td>Keller</td>
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</table>

**Competence Certificate**
The assessment consists of an oral exam (30 min.) or a written exam (60 min.).

**Prerequisites**
None.

**Recommendation**
None

Below you will find excerpts from events regarding this course:

**Life Cycle Assessment**
2581995, WS 18/19, 2 SWS, Open in study portal

Learning Content

Our society has reached a historically unique material prosperity. At the same time, environmental burdens and resource consumption are continuously reaching new peaks - not only regarding greenhouse gas emissions and oil production rates. It is obvious that the material and energy intensity of products and services has to decrease if we want to keep our current level of material prosperity on the long run. Enormous efficiency gains, as they have been reached e.g. for labour productivity, however, require that environmental burdens and resource consumption per unit of product are in the first place known, transparent and can thus be optimised. This data and its calculation are increasingly requested and sooner or later will have to become as essential for management as e.g. unit labour costs.

Life cycle assessment is a methodology in sustainability assessment that provides this information and deduces optimisation potentials and decision support for companies, politics, consumers etc. To this end, material and energy flows are compiled along the whole life cycle of a product from extraction of raw materials, via production and use of a product until its disposal. Subsequently, environmental impacts of these flows are analysed.

This lecture describes structure and individual steps of life cycle assessments in detail. Furthermore, it explains its application in decision support. In interactive phases, participants recapitulate the theoretical basis by own calculations. As an outlook, further instruments in sustainability assessment are introduced that analyse other sustainability aspects.

**Workload**
Total effort required will account for approximately 105h (3.5 credits).

**Literature**
will be announced in the course
Course: Machine Learning 1 - Basic Methods [T-WIWI-106340]

**Responsible:** Prof. Dr.-Ing. Johann Marius Zöllner

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-103356 - Maschinelles Lernen

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<td>WS 18/19 2511501</td>
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**Competence Certificate**
The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation or an oral exam (20 min) following §4, Abs. 2, 2 of the examination regulation. The exam takes place every semester and can be repeated at every regular examination date.

**Prerequisites**
None.

**Modeled Conditions**
The following conditions have to be fulfilled:

1. The course T-INFO-101354 - Machine Learning 1 - Basic Methods must not have been started.

**Annotation**

Below you will find excerpts from events regarding this course:

**Machine Learning 1 - Fundamental Methods**
2511500, WS 18/19, 2 SWS, Open in study portal

**Description**
The field of knowledge acquisition and machine learning is a rapidly expanding field of knowledge and the subject of numerous research and development projects. The acquisition of knowledge can take place in different ways. Thus a system can benefit from experiences already made, it can be trained, or it draws conclusions from extensive background knowledge.

The lecture covers symbolic learning methods such as inductive learning (learning from examples, learning by observation), deductive learning (explanation-based learning) and learning from analogies, as well as sub-symbolic techniques such as neural networks, support vector machines and genetic algorithms. The lecture introduces the basic principles and structures of learning systems and examines the algorithms developed so far. The structure and operation of learning systems is presented and explained with some examples, especially from the fields of robotics and image processing.
Learning Content
The field of knowledge acquisition and machine learning is a rapidly expanding field of knowledge and the subject of numerous research and development projects. The acquisition of knowledge can take place in different ways. Thus a system can benefit from experiences already made, it can be trained, or it draws conclusions from extensive background knowledge.

The lecture covers symbolic learning methods such as inductive learning (learning from examples, learning by observation), deductive learning (explanation-based learning) and learning from analogies, as well as sub-symbolic techniques such as neural networks, support vector machines and genetic algorithms. The lecture introduces the basic principles and structures of learning systems and examines the algorithms developed so far. The structure and operation of learning systems is presented and explained with some examples, especially from the fields of robotics and image processing.

Literature
The slides are available as a PDF

Related Literature
- Artificial Intelligence: A Modern Approach - Peter Norvig and Stuart J. Russell
- Machine Learning - Tom Mitchell
- Pattern Recognition and Machine Learning - Christopher M. Bishop
- Reinforcement Learning: An Introduction - Richard S. Sutton and Andrew G. Barto
- Deep Learning - Ian Goodfellow, Yoshua Bengio, Aaron Courville

Further (specific) literature on individual topics will be given in the lecture.
6.165 Course: Machine Learning 2 – Advanced Methods [T-WIWI-106341]

**Responsible:** Prof. Dr.-Ing. Johann Marius Zöllner

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101637 - Analytics und Statistik
- M-WIWI-103356 - Maschinelles Lernen

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**Type** | **Credits** | **Recurrence** | **Version**
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Prüfungsleistung schriftlich | 5 | Each summer term | 1

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**Events**

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**Competence Certificate**
The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation or an oral exam (20 min) following §4, Abs. 2, 2 of the examination regulation. The exam takes place every semester and can be repeated at every regular examination date.

**Prerequisites**
None.

**Modeled Conditions**
The following conditions have to be fulfilled:

1. The course T-INFO-101392 - Machine Learning 2 - Advanced Methods must not have been started.

**Annotation**
New course starting summer term 2017.

**Below you will find excerpts from events regarding this course:**

---

**Machine Learning 2 - Advanced methods**
2511502, SS 2019, 2 SWS, Open in study portal

**Description**
The field of machine decision-making and inference procedures, taking into account uncertainties and incomplete knowledge, is a rapidly expanding field of knowledge and the subject of numerous research and development projects.

The focus of this lecture is on the embedding and application of machine-learning methods in decision and inference systems starting with methods of dimension reduction, feature selection/evaluation via semi-supervised learning to methods of probabilistic inference (e.g. Dempster Shafer information fusion, dynamic and object-oriented Bayesian networks, POMDP, etc).

The lecture introduces the basic principles and structures and explains algorithms developed so far. The structure and operation of the procedures and methods are presented and explained using a number of application scenarios, in particular from the field of technical (semi-)autonomous systems.
Learning Content
The subject area of machine intelligence and, in particular, machine learning, taking into account real challenges of complex application domains, is a rapidly expanding field of knowledge and the subject of numerous research and development projects.

The lecture "Machine Learning 2" deals with advanced methods of machine learning such as semi-supervised and active learning, deep neural networks (deep learning), pulsed networks, hierarchical approaches, e.g. As well as dynamic, probabilistic relational methods. Another focus is the embedding and application of machine learning methods in real systems.

The lecture introduces the latest basic principles as well as extended basic structures and elucidates previously developed algorithms. The structure and the mode of operation of the methods and methods are presented and explained by means of some application scenarios, especially in the field of technical (sub) autonomous systems (robotics, neurorobotics, image processing, etc.).

Literature
The slides are available as a PDF

Related Literature
- Artificial Intelligence: A Modern Approach - Peter Norvig and Stuart J. Russell
- Machine Learning - Tom Mitchell
- Pattern Recognition and Machine Learning - Christopher M. Bishop
- Reinforcement Learning: An Introduction - Richard S. Sutton and Andrew G. Barto
- Deep Learning - Ian Goodfellow, Yoshua Bengio, Aaron Courville

Further (specific) literature on individual topics will be given in the lecture.
6.166 Course: Management Accounting 1 [T-WIWI-102800]

**Responsible:** Prof. Dr. Marcus Wouters

**Organisation:** KIT Department of Economics and Management

**Part of:** M-INFO-102233 - Weitere Leistungen  
M-WIWI-101498 - Controlling (Management Accounting)

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<td>SS 2019</td>
<td>2579901</td>
<td>Übung zu Management Accounting 1</td>
<td>2 SWS</td>
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**Competence Certificate**
The assessment consists of a written exam (90 minutes) (following §4(2), 1 of the examination regulation) at the end of each semester in combination with a project that runs for several weeks during the semester.

**Prerequisites**
None

*Below you will find excerpts from events regarding this course:*

**Management Accounting 1**  
2579900, SS 2019, 2 SWS, Open in study portal  
Lecture (V)

**Learning Content**
The course covers topics in management accounting in a decision-making framework. Some of these topics in the course MA1 are: short-term planning, investment decisions, budgeting and activity-based costing.

We will use international material written in English.

We will approach these topics primarily from the perspective of the users of financial information (not so much from the controller who prepares the information).

The course builds on an introductory level of understanding of accounting concepts from Business Administration courses in the core program. The course is intended for students in Industrial Engineering.

**Workload**
The total workload for this course is approximately 135.0 hours. For further information see German version.

**Literature**

- In addition, several papers that will be available on ILIAS.
6.167 Course: Management Accounting 2 [T-WIWI-102801]

Responsible: Prof. Dr. Marcus Wouters
Organisation: KIT Department of Economics and Management
Part of: M-INFO-102233 - Weitere Leistungen
M-WIWI-101498 - Controlling (Management Accounting)

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<td>2579903</td>
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<td>Wouters, Mickovic</td>
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</table>

Competence Certificate
The assessment consists of a written exam (90 minutes) (following §4(2), 1 of the examination regulation) at the end of each semester in combination with a project that runs for several weeks during the semester.

Prerequisites
None

Recommendation
It is recommended to take part in the course "Management Accounting 1" before this course.

Below you will find excerpts from events regarding this course:

Management Accounting 2
2579902, WS 18/19, 2 SWS, Open in study portal

Learning Content
The course covers topics in management accounting in a decision-making framework. Some of these topics in the course MA2 are: cost estimation, product costing and cost allocation, financial performance measures, transfer pricing, strategic performance measurement systems and customer value propositions.

We will use international material written in English.

We will approach these topics primarily from the perspective of the users of financial information (not so much from the controller who prepares the information).

The course builds on an introductory level of understanding of accounting concepts from Business Administration courses in the core program. The course is intended for students in Industrial Engineering.

Workload
The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature
- In addition, several papers that will be available on ILIAS.
6.168 Course: Management of IT-Projects [T-WIWI-102667]

**Responsible:** Dr. Roland Schätzle

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101477 - Entwicklung betrieblicher Informationssysteme

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**Events**

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**Competence Certificate**

The assessment of this course is a written examination (60 min) in the first week after lecture period according to Section 4(2), 1 of the examination regulation.

**Prerequisites**

None.

Below you will find excerpts from events regarding this course:

**Management of IT-Projects**

Lecture (V)

2511214, SS 2019, 2 SWS, Open in study portal

**Learning Content**

The lecture deals with the general framework, impact factors and methods for planning, handling, and controlling of IT projects. Especially following topics are addressed:

- project environment
- project organisation
- project planning including the following items:
  - plan of the project structure
  - flow chart
  - project schedule
  - plan of resources
- effort estimation
- project infrastructure
- project controlling
- risk management
- feasibility studies
- decision processes, conduct of negotiations, time management.

**Workload**

Lecture 30h
Exercise 15h
Preparation of lecture 30h
Preparation of exercises 30h
Exam preparation 44h
Exam &1h

Total: 150h
Literature

- B. Hindel, K. Hörmann, M. Müller, J. Schmied. Basiswissen Software-Projektmanagement. dpunkt.verlag 2004

Further literature is given in each lecture individually.
## 6.169 Course: Managing New Technologies [T-WIWI-102612]

### Responsible:
Dr. Thomas Reiß

### Organisation:
KIT Department of Economics and Management

### Part of:
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101488 - Entrepreneurship (EnTechnon)

### Type
Prüfungsleistung schriftlich

### Credits
3

### Recurrence
Each summer term

### Version
2

### Events
| SS 2019 | 2545003 | Managing New Technologies | 2 SWS | Lecture (V) | Reiß |

### Competence Certificate
Written exam 100% following §4, Abs. 2.

### Prerequisites
None

### Recommendation
None

### Annotation
The credit points for T-WIWI-102612 "Management of New Technologies" were reduced to 3 credit points in the 2019 summer semester.

### Learning Content
The course provides an overview of the international development of a selected number of key technologies such as biotechnology, nanotechnology, neurotechnologies, converging technologies. Methods for monitoring new technologies including foresight approaches will be presented and the economic and social impacts of new technologies will be discussed.

### Workload
The total workload for this course is approximately 90 hours. For further information see German version.

### Literature
- Hausschildt/Salomo: Innovationsmanagement; Borchert et al.: Innovations- und Technologiemanagement;
- Specht/Möhrle; Gabler Lexikon Technologiemanagement

**Responsibility:** Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101409 - Electronic Markets
- M-WIWI-101446 - Market Engineering
- M-WIWI-101453 - Angewandte strategische Entscheidungen
- M-WIWI-102754 - Service Economics and Management

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**Events**

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<td>Market Engineering: Information in Institutions</td>
<td>2 SWS</td>
<td>Lecture (V)</td>
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<td>Übungen zu Market Engineering: Information in Institutions</td>
<td>1 SWS</td>
<td>Practice (Ü)</td>
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**Competence Certificate**

The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulations). By successful completion of the exercises (§4 (2), 3 SPO 2007 respectively §4 (3) SPO 2015) up to 6 bonus points can be obtained. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by max. one grade level (0.3 or 0.4).

**Prerequisites**

None

**Below you will find excerpts from events regarding this course:**

**Market Engineering: Information in Institutions**

2540460, SS 2019, 2 SWS, [Open in study portal](#)

**Description**

The ongoing advancements in information technology have revolutionized traditional business processes and given rise to electronic marketplaces. In contrast to physical marketplaces, electronic markets do not just evolve, but must be carefully designed, implemented and monitored and evaluated. Moreover electronic markets demand open and flexible platforms as well as adequate standards and information services. Future Market Engineers must therefore be able to consider the economic, legal and technological dimension of markets simultaneously. The lecture focuses on the discussion of (1) Microstructure, (2) IT Infrastructure, and (3) Business Structure of electronic markets. Hence, students will be taught the economic incentives that a market can impose on market participants, development models for implementing markets, and business models for the application of markets.

**Learning Content**

The ongoing advancements in information technology have revolutionized traditional business processes and given rise to electronic marketplaces. In contrast to physical marketplaces, electronic markets do not just evolve, but must be carefully designed, implemented and monitored and evaluated. Moreover electronic markets demand open and flexible platforms as well as adequate standards and information services. Future Market Engineers must therefore be able to consider the economic, legal and technological dimension of markets simultaneously. The lecture focuses on the discussion of (1) Microstructure, (2) IT Infrastructure, and (3) Business Structure of electronic markets. Hence, students will be taught the economic incentives that a market can impose on market participants, development models for implementing markets, and business models for the application of markets.

**Workload**

The total workload for this course is approximately 135.0 hours. For further information see German version.
Literature

6.171 Course: Market Research [T-WIWI-107720]

Organisation: KIT Department of Economics and Management
Part of: M-INFO-102233 - Weitere Leistungen
M-WIWI-101487 - Sales Management
M-WIWI-101490 - Marketing Management
M-WIWI-101510 - Cross-Functional Management Accounting
M-WIWI-101647 - Data Science: Evidence-based Marketing

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Competence Certificate
The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation).

Prerequisites
None

Recommendation
None

Annotation
Please note that this course has to be completed successfully by students interested in master thesis positions at the Marketing & Sales Research Group.

Below you will find excerpts from events regarding this course:

**Market Research**
2571150, SS 2019, 2 SWS, Open in study portal

Learning Content
Within the lecture, essential statistical methods for measuring customer attitudes (e.g. satisfaction measurement), understanding customer behavior and making strategic decisions will be discussed. The practical use as well as the correct handling of different survey methods will be taught, such as experiments and surveys. To analyze the collected data, various analysis methods are presented, including hypothesis tests, factor analyses, cluster analyses, variance and regression analyses. Building on this, the interpretation of the results will be discussed.

Topics addressed in this course are for example:

- Theoretical foundations of market research
- Statistical foundations of market research
- Measuring customer attitudes
- Understanding customer reactions
- Strategical decision making

Annotation
For further information please contact Marketing & Sales Research Group (marketing.iism.kit.edu).

Workload
The total workload for this course is approximately 135.0 hours.
Presence time: 30 hours
Preparation and wrap-up of the course: 45.0 hours
Exam and exam preparation: 60.0 hours
Literature
6.172 Course: Marketing Analytics [T-WIWI-103139]

**Responsible:** Prof. Dr. Martin Klarmann

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101647 - Data Science: Evidence-based Marketing

**Type**
- Prüfungsleistung schriftlich

**Credits**
- 4,5

**Recurrence**
- Each winter term

**Version**
- 4

**Events**

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**Competence Certificate**
The assessment consists of a written exam (60 min) (according to Section 4(2), 1 of the examination regulation)

**Prerequisites**
The prerequisite for taking the course is the successful completion of the course Market Research [2571150].

**Modeled Conditions**
The following conditions have to be fulfilled:

1. The course T-WIWI-107720 - Market Research must have been passed.

**Recommendation**
It is strongly recommended to complete the course Market Research prior to taking the Marketing Analytics course.

**Annotation**
For further information please contact the Marketing and Sales Research Group (marketing.iism.kit.edu).

Exchange students can bypass the requirement of passing Market Research if they can prove that they possess sufficient statistical knowledge based on courses attended at their home institution. This will be examined individually by the Marketing & Sales Research Group.

**Below you will find excerpts from events regarding this course:**

**Marketing Analytics**
2572170, WS 18/19, 2 SWS, Open in study portal

**Learning Content**
In this course various relevant market research questions are addressed, as for example measuring and understanding customer attitudes, preparing strategic decisions and sales forecasting. In order to analyze these questions, students learn to handle social media data, panel data, nested observations and experimental design. To analyze the data, advanced methods, as for example multilevel modeling, structural equation modeling and return on marketing models are taught. Also, problems of causality are addressed in-depth. The lecture is accompanied by a computer-based exercise, in the course of which the methods are applied practically.

**Annotation**
For further information please contact the Marketing and Sales Research Group (marketing.iism.kit.edu).

Exchange students can bypass the requirement of passing Market Research if they can prove that they possess sufficient statistical knowledge based on courses attended at their home institution. This will be examined individually by the Marketing & Sales Research Group.

**Workload**
Total workload for 4.5 ECTS: ca. 135 hours
Literature

- Cameron, A. Colin, Trivedi, Pravin K. (2005), Microeconometrics: methods and applications, New York.
- Chapman, Christopher, Feit, Elea M. (2015), R for Marketing Research and Analytics, Cham.
Course: Marketing Strategy Business Game [T-WIWI-102835]

**Responsible:** Prof. Dr. Martin Klarmann

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M/INFO-102233 - Weitere Leistungen
- M/WIWI-101490 - Marketing Management
- M/WIWI-101510 - Cross-Functional Management Accounting

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**Events**

| SS 2019 | 2571183 | Marketing Strategy Business Game | 1 SWS | Block (B) | Klarmann, Assistenten |

**Competence Certificate**


**Prerequisites**

None

**Recommendation**

None

**Annotation**

Please note that only one of the following courses can be chosen in the Marketing Management Module: Marketing Strategy Business Game, Strategic Brand Management, Open Innovation – Concepts, Methods and Best Practices or Business Plan Workshop.

Please note: The number of participants for this course is limited. The Marketing and Sales Research Group typically provides the possibility to attend a course with 1.5 ECTS in the respective module to all students. Participation in a specific course cannot be guaranteed.

In order to participate in this course, you need to apply. Applications are usually accepted at the start of the lecture period in summer term. Detailed information on the application process is usually provided on the website of the Marketing and Sales Research Group (marketing.iism.kit.edu) shortly before the lecture period in summer term starts.

Below you will find excerpts from events regarding this course:

**Marketing Strategy Business Game**

2571183, SS 2019, 1 SWS, [Open in study portal](#)

**Learning Content**

Using Markstrat, a marketing strategy business game, students work in groups representing a company that competes on a simulated market against the other groups' companies.
Annotation

- Please note that only one of the following courses can be chosen in the Marketing Management Module: Marketing Strategy Business Game, Strategic Brand Management, Open Innovation – Concepts, Methods and Best Practices or Business Plan Workshop. Exception: In summer term 2016 exceptionally two courses can be chosen or, in case one course has already been chosen previously, a second course can be chosen.
- Please note: The number of participants for this course is limited. The Marketing and Sales Research Group typically provides the possibility to attend a course with 1.5 ECTS in the respective module to all students. Participation in a specific course cannot be guaranteed.
- In order to participate in this course, you need to apply. Applications are usually accepted at the start of the lecture period in summer term. Detailed information on the application process is usually provided on the website of the Marketing and Sales Research Group (marketing.iism.kit.edu) shortly before the lecture period in summer term starts.

Workload
The total workload for this course is approximately 45.0 hours. For further information see German version.

Literature
## 6.174 Course: Master Thesis [T-WIWI-103142]

**Responsible:** Studiendekan der KIT-Fakultät für Informatik
Studiendekan der KIT-Fakultät für Wirtschaftswissenschaften

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101656 - Modul Masterarbeit

### Competence Certificate
see module description

### Prerequisites
see module description

### Final Thesis
This course represents a final thesis. The following periods have been supplied:

- **Submission deadline**: 6 months
- **Maximum extension period**: 3 months
- **Correction period**: 8 weeks

This thesis requires confirmation by the examination office.
6.175 Course: Mechanisms and Applications of Workflow Systems [T-INFO-101257]

Responsible: Jutta Mülle
Organisation: KIT Department of Informatics
Part of: M-INFO-101208 - Innovative Konzepte des Daten- und Informationsmanagements
M-INFO-102233 - Weitere Leistungen

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<td>Konzepte und Anwendungen von Workflowsystemen</td>
<td>3 SWS</td>
<td>Lecture (V)</td>
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Information Engineering and Management M.Sc.
Module Handbook as of 04.03.2019
### 6.176 Course: Medical Simulation Systems I [T-INFO-101379]

**Responsible:** Prof. Dr.-Ing. Rüdiger Dillmann  
**Organisation:** KIT Department of Informatics  
**Part of:**  
- M-INFO-101250 - Medizinische Simulationssysteme und Neuromedizin  
- M-INFO-102233 - Weitere Leistungen

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6.177 Course: Medical Simulation Systems II [T-INFO-101380]

**Responsible:** Prof. Dr.-Ing. Rüdiger Dillmann

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-101250 - Medizinische Simulationssysteme und Neuromedizin
M-INFO-102233 - Weitere Leistungen

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6.178 Course: Methods in Economic Dynamics [T-WIWI-102906]

**Responsible:** Prof. Dr. Ingrid Ott

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101514 - Innovationsökonomik

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**Competence Certificate**

Non exam assessment according to § 4 paragraph 3 of the examination regulation (SPO 2015).

**Prerequisites**

None

**Recommendation**

Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2600012] and Economics II [2600014]. Further, it is assumed that students have interest in using quantitative-mathematical methods.

Below you will find excerpts from events regarding this course:

**Methods in Economic Dynamics**

2560240, SS 2019, SWS, Open in study portal

**Learning Content**

The workshop offers the possibility to deepen the understanding about different aspects of theoretical modelling of innovation-based growth and induced economic effects. This includes the implementation of formal models in computer algebra systems as well as recording, processing and econometric analysis of related data from relational databases (concerning for example patents or trademarks). Moreover, methods of network theory are discussed.

**Annotation**

The course has been added summer 2015.

**Workload**

The total workload for this course is approximately 45 hours.

Lecture: 15h
Preparation of lecture/exam: 30h
6.179 Course: Mixed Integer Programming I [T-WIWI-102719]

**Responsible:** Prof. Dr. Oliver Stein

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101473 - Mathematische Optimierung
- M-WIWI-102832 - Operations Research im Supply Chain Management
- M-WIWI-103289 - Stochastische Optimierung

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**Competence Certificate**
The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation. The examination is held in the semester of the lecture and in the following semester.

Prerequisite for admission to the written examination is attaining at least 30% of the exercise points. Therefore the online-registration for the written examination is subject to fulfilling the prerequisite.

The examination can also be combined with the examination of *Mixed Integer Programming II* [T-WIWI-25140]. In this case, the duration of the written examination takes 120 minutes.

**Prerequisites**
None

**Modeled Conditions**
The following conditions have to be fulfilled:

1. The course T-WIWI-102733 - *Mixed Integer Programming I and II* must not have been started.

**Recommendation**
It is strongly recommended to visit at least one lecture from the Bachelor program of this chair before attending this course.

**Annotation**
The lecture is offered irregularly. The curriculum of the next three years is available online (kop.ior.kit.edu).
6.180 Course: Mixed Integer Programming II [T-WIWI-102720]

**Responsible:** Prof. Dr. Oliver Stein

**Organisation:** KIT Department of Economics and Management

**Part of:**  
- M-INFO-102233 - Weitere Leistungen  
- M-WIWI-101473 - Mathematische Optimierung  
- M-WIWI-102832 - Operations Research im Supply Chain Management  
- M-WIWI-103289 - Stochastische Optimierung

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**Competence Certificate**

The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation.

The examination is held in the semester of the lecture and in the following semester.

Prerequisite for admission to the written examination is attaining at least 30% of the exercise points. Therefore the online-registration for the written examination is subject to fulfilling the prerequisite.

The examination can also be combined with the examination of Mixed Integer Programming I [2550138]. In this case, the duration of the written examination takes 120 minutes.

**Prerequisites**

None

**Modeled Conditions**

The following conditions have to be fulfilled:

1. The course T-WIWI-102733 - Mixed Integer Programming I and II must not have been started.

**Recommendation**

It is strongly recommended to visit at least one lecture from the Bachelor program of this chair before attending this course.

**Annotation**

The lecture is offered irregularly. The curriculum of the next three years is available online (kop.ior.kit.edu).
### 6.181 Course: Mobile Communication [T-INFO-101322]

**Responsible:** Dr. Oliver Waldhorst  
Prof. Dr. Martina Zitterbart

**Organisation:** KIT Department of Informatics  
**Part of:**  
- M-INFO-101203 - Wireless Networking  
- M-INFO-101205 - Future Networking  
- M-INFO-102233 - Weitere Leistungen

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<td>Lecture (V)</td>
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6.182 Course: Model Driven Software Development [T-INFO-101278]

Responsibility: Prof. Dr. Ralf Reussner

Organisation: KIT Department of Informatics

Part of:
- M-INFO-101201 - Software-Systeme
- M-INFO-101202 - Software-Methodik
- M-INFO-102233 - Weitere Leistungen

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</table>
6.183 Course: Modeling and Analyzing Consumer Behavior with R [T-WIWI-102899]

**Responsible:** Dr. Verena Dorner  
Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:**  
M-INFO-102233 - Weitere Leistungen  
M-WIWI-101448 - Service Management  
M-WIWI-101489 - Strategie, Kommunikation und Datenanalyse  
M-WIWI-101506 - Service Analytics  
M-WIWI-103118 - Data Science: Data-Driven User Modeling

**Events**

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**Competence Certificate**

The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulations). By successful completion of the exercises (§4 (2), 3 SPO 2007 respectively §4 (3) SPO 2015) a bonus can be obtained. If the grade of the written exam is at least 4.0 and at most 1.3, the bonus will improve it by one grade level (i.e. by 0.3 or 0.4).

**Prerequisites**

None

**Recommendation**

None

**Annotation**

Number of participants limited.

Below you will find excerpts from events regarding this course:

**Modeling and Analyzing Consumer Behavior with R**

**Learning Content**

Students learn the fundamental methods, algorithms and concepts for analysing consumer data. The students deepen their knowledge in working on a case study and computer exercises, especially in the areas of e-commerce and behavioural economics. In addition, students learn to write applications in R and to organize and execute larger data mining and general data analytics projects. Furthermore, students learn methods for evaluating and visualizing data.

The event will focus on the following topics:

1. basic programming concepts in R  
2. data mining with R using established process models such as CRISP-DM  
3. text mining and analysis of online data with R  
4. working on a case study from the area of Consumer and User Analytics  
5. data visualization and evaluation with R

**Annotation**

The course has been added summer term 2015.
Workload
The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature
Wickham, Hadley, ggplot2: Elegant Graphics for Data Analysis (Use R!), Springer 2009 (2nd edition)
Course: Modeling and OR-Software: Advanced Topics [T-WIWI-106200]

6.184 Course: Modeling and OR-Software: Advanced Topics [T-WIWI-106200]

**Responsible:** Prof. Dr. Stefan Nickel

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-102808 - Digital Service Systems in Industry
- M-WIWI-102832 - Operations Research im Supply Chain Management

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**Competence Certificate**
The assessment is a 120 minutes examination, including a written and a practical part (according to §4(2), 1 of the examination regulation).

The examination is held in the term of the software laboratory and the following term.

**Prerequisites**
None.

**Recommendation**
Basic knowledge as conveyed in the module Introduction to Operations Research is assumed.
Successful completion of the course Modeling and OR-Software: Introduction.

**Annotation**
Due to capacity restrictions, registration before course start is required. For further information see the webpage of the course.

The lecture is held in every term. The planned lectures and courses for the next three years are announced online.

Below you will find excerpts from events regarding this course:

**Modellieren und OR-Software: Fortgeschrittene Themen**

2550490, WS 18/19, 3 SWS, Open in study portal

**Learning Content**
After an introduction to general concepts of modelling tools (implementation, data handling, result interpretation, ...), the software IBM ILOG CPLEX Optimization Studio and the corresponding modeling language OPL will be discussed which can be used to solve OR problems on a computer-aided basis.

Subsequently, a broad range of exercises will be discussed. The main goals of the exercises from literature and practical applications are to learn the process of modeling optimization problems as linear or mixed-integer programs, to efficiently utilize the presented tools for solving these optimization problems and to implement heuristic solution procedures for mixed-integer programs.

**Annotation**
Due to capacity restrictions, registration before course start is required. For further information see the webpage of the course.

The lecture is offered in every winter term. The planned lectures and courses for the next three years are announced online.

**Workload**
The total workload for this course is approximately 135.0 hours. For further information see German version.
### 6.185 Course: Modeling Strategic Decision Making [T-WIWI-102803]

**Responsible:** Prof. Dr. Hagen Lindstädt  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-INFO-102233 - Weitere Leistungen  
M-WIWI-101510 - Cross-Functional Management Accounting

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**Competence Certificate**  
The course will not be offered anymore from winter term 2016/2017 on. The examination will be offered latest until summer term 2017 (repeaters only).  
Written exam 100% following §4, Abs. 2.

**Prerequisites**  
None

**Recommendation**  
None
6.186 Course: Modelling, Measuring and Managing of Extreme Risks [T-WIWI-102841]

**Responsible:** Prof. Dr. Ute Werner  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-INFO-102233 - Weitere Leistungen  
- M-WIWI-101449 - Insurance Management II

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**Competence Certificate**  
Non exam assessment (following §4(2), 3 of the examination regulation).

T-WIWI-102841 Modelling, Measuring and Managing of Extreme Risks will be offered latest until summer term 2017 (beginners only).

**Prerequisites**  
None

**Recommendation**  
None

**Responsible:** Prof. Dr. Walter Tichy  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101201 - Software-Systeme  
**M-INFO-102233 - Weitere Leistungen**

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6.188 Course: Multivariate Statistical Methods [T-WIWI-103124]

**Responsible:** Prof. Dr. Oliver Grothe

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101473 - Mathematische Optimierung
- M-WIWI-101637 - Analytics und Statistik
- M-WIWI-101639 - Ökonometrie und Statistik II
- M-WIWI-103289 - Stochastische Optimierung

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**Competence Certificate**

The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation. A bonus program can improve the grade by one grade level (i.e. by 0.3 or 0.4).

The exam is offered every semester. Re-examinations are offered only for repeaters.

**Prerequisites**

None

**Recommendation**

The course covers highly advanced statistical methods with a quantitative focus. Hence, participants are necessarily expected to have advanced statistical knowledge, e.g. acquired in the course "Advanced Statistics". Without this, participation in the course is not advised.

Previous attendance of the course Analysis of Multivariate Data is recommended. Alternatively, the script can be provided to interested students.
### 6.189 Course: Natural Language Processing and Software Engineering [T-INFO-101272]

- **Responsible:** Prof. Dr. Walter Tichy
- **Organisation:** KIT Department of Informatics
- **Part of:**
  - M-INFO-101201 - Software-Systeme
  - M-INFO-101202 - Software-Methodik
  - M-INFO-102233 - Weitere Leistungen

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**Responsible:** Prof. Dr. Martina Zitterbart

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-101203 - Wireless Networking
- M-INFO-101204 - Networking Labs
- M-INFO-101206 - Networking
- M-INFO-101207 - Netzsicherheit - Theorie und Praxis
- M-INFO-102233 - Weitere Leistungen

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6.191 Course: Next Generation Internet [T-INFO-101321]

**Responsible:** Dr.-Ing. Roland Bless  
Prof. Dr. Martina Zitterbart

**Organisation:** KIT Department of Informatics

**Part of:**  
- M-INFO-101205 - Future Networking  
- M-INFO-101206 - Networking  
- M-INFO-102233 - Weitere Leistungen

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### 6.192 Course: Non- and Semiparametrics [T-WIWI-103126]

**Responsible:** Prof. Dr. Melanie Schienle  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-INF-102233 - Weitere Leistungen  
- M-WIWI-101638 - Ökonometrie und Statistik I  
- M-WIWI-101639 - Ökonometrie und Statistik II

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**Competence Certificate**  
The assessment consists of a written exam (90 minutes) (following §4(2), 1 of the examination regulation).

**Prerequisites**  
None

**Recommendation**  
Knowledge of the contents covered by the course "Applied Econometrics" [2520020]

**Annotation**  
The course takes place every second winter semester: 2018/19 then 2020/21
6.193 Course: Nonlinear Optimization I [T-WIWI-102724]

**Responsible:** Prof. Dr. Oliver Stein

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101473 - Mathematische Optimierung

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**Competence Certificate**
The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation and possibly of a compulsory prerequisite.

The exam takes place in the semester of the lecture and in the following semester.

The examination can also be combined with the examination of Nonlinear Optimization II [2550113]. In this case, the duration of the written examination takes 120 minutes.

**Prerequisites**
The module component exam T-WIWI-103637 "Nonlinear Optimization I and II" may not be selected.

**Modeled Conditions**
The following conditions have to be fulfilled:

1. The course T-WIWI-103637 - Nonlinear Optimization I and II must not have been started.

**Annotation**
Part I and II of the lecture are held consecutively in the same semester.

**Below you will find excerpts from events regarding this course:**

**Nichtlineare Optimierung I**

**2550111, WS 18/19, 2 SWS, Open in study portal**

**Learning Content**
The lecture treats the minimization of smooth nonlinear functions under nonlinear constraints. For such problems, which occur very often in economics, engineering, and natural sciences, we derive optimality conditions that form the basis for numerical solution methods. The lecture is structured as follows:

- Introduction, examples, and terminology
- Existence results for optimal points
- First and second order optimality conditions for unconstrained problems
- Optimality conditions for unconstrained convex problems
- Numerical methods for unconstrained problems (line search, steepest descent method, variable metric methods, Newton method, Quasi Newton methods, CG method, trust region method)

Constrained problems are the contents of part II of the lecture.

The lecture is accompanied by computer exercises in which you can learn the programming language MATLAB and implement and test some of the methods for practically relevant examples.
Annotation
Part I and II of the lecture are held consecutively in the same semester.

Literature
Elective literature:

- W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993
### 6.194 Course: Nonlinear Optimization I and II [T-WIWI-103637]

**Responsible:** Prof. Dr. Oliver Stein  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-INFO-102233 - Weitere Leistungen  
- M-WIWI-101473 - Mathematische Optimierung

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**Competence Certificate**

The assessment consists of a written exam (120 minutes) according to Section 4(2), 1 of the examination regulation and possibly of a compulsory prerequisite.

The exam takes place in the semester of the lecture and in the following semester.

**Prerequisites**

None.

**Modeled Conditions**

The following conditions have to be fulfilled:

1. The course T-WIWI-102724 - Nonlinear Optimization I must not have been started.
2. The course T-WIWI-102725 - Nonlinear Optimization II must not have been started.

**Annotation**

Part I and II of the lecture are held consecutively in the same semester.

**Below you will find excerpts from events regarding this course:**

### Nichtlineare Optimierung I

**2550111, WS 18/19, 2 SWS, Open in study portal**  
**Lecture (V)**

**Learning Content**

The lecture deals with the minimization of smooth nonlinear functions under nonlinear constraints. For such problems, which occur very often in economics, engineering, and natural sciences, we derive optimality conditions that form the basis for numerical solution methods. The lecture is structured as follows:

- Introduction, examples, and terminology  
- Existence results for optimal points  
- First and second order optimality conditions for unconstrained problems  
- Optimality conditions for unconstrained convex problems  
- Numerical methods for unconstrained problems (line search, steepest descent method, variable metric methods, Newton method, Quasi Newton methods, CG method, trust region method)

Constrained problems are the contents of part II of the lecture.

The lecture is accompanied by computer exercises in which you can learn the programming language MATLAB and implement and test some of the methods for practically relevant examples.
Annotation
Part I and II of the lecture are held consecutively in the same semester.

Literature
Elective literature:

• W. Alt, Nichtlineare Optimierung, Vieweg, 2002
• M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993

Learning Content
The lecture treats the minimization of smooth nonlinear functions under nonlinear constraints. For such problems, which occur very often in economics, engineering, and natural sciences, we derive optimality conditions that form the basis for numerical solution methods. Part I of the lecture treats unconstrained optimization problems. Part II of the lecture is structured as follows:

• Topology and first order approximations of the feasible set
• Theorems of the alternative, first and second order optimality conditions for constrained problems
• Optimality conditions for constrained convex problems
• Numerical methods for constrained problems (penalty method, multiplier method, barrier method, interior point method, SQP method, quadratic optimization)

The lecture is accompanied by computer exercises in which you can learn the programming language MATLAB and implement and test some of the methods for practically relevant examples.

Annotation
Part I and II of the lecture are held consecutively in the same semester.

Literature
Elective literature:

• W. Alt, Nichtlineare Optimierung, Vieweg, 2002
• M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993
6.195 Course: Nonlinear Optimization II [T-WIWI-102725]

Responsible: Prof. Dr. Oliver Stein
Organisation: KIT Department of Economics and Management
Part of: M-INFO-102233 - Weitere Leistungen
M-WIWI-101473 - Mathematische Optimierung

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Competence Certificate
The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation and possibly of a compulsory prerequisite.
The exam takes place in the semester of the lecture and in the following semester.
The exam can also be combined with the examination of Nonlinear Optimization I [2550111]. In this case, the duration of the written exam takes 120 minutes.

Prerequisites
None.

Modeled Conditions
The following conditions have to be fulfilled:

1. The course T-WIWI-103637 - Nonlinear Optimization I and II must not have been started.

Annotation
Part I and II of the lecture are held consecutively in the same semester.

Below you will find excerpts from events regarding this course:

Nichlineare Optimierung II
2550113, WS 18/19, 2 SWS, Open in study portal

Learning Content
The lecture treats the minimization of smooth nonlinear functions under nonlinear constraints. For such problems, which occur very often in economics, engineering, and natural sciences, we derive optimality conditions that form the basis for numerical solution methods. Part I of the lecture treats unconstrained optimization problems. Part II of the lecture is structured as follows:

- Topology and first order approximations of the feasible set
- Theorems of the alternative, first and second order optimality conditions for constrained problems
- Optimality conditions for constrained convex problems
- Numerical methods for constrained problems (penalty method, multiplier method, barrier method, interior point method, SQP method, quadratic optimization)

The lecture is accompanied by computer exercises in which you can learn the programming language MATLAB and implement and test some of the methods for practically relevant examples.

Annotation
Part I and II of the lecture are held consecutively in the same semester.
6 COURSES

Course: Nonlinear Optimization II [T-WWI-102725]

Information Engineering and Management M.Sc.

Module Handbook as of 04.03.2019

Literature

Elective literature:

- W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993
6 COURSES

Course: Operations Research in Health Care Management [T-WIWI-102884]

6.196 Course: Operations Research in Health Care Management [T-WIWI-102884]

- **Responsible:** Prof. Dr. Stefan Nickel
- **Organisation:** KIT Department of Economics and Management
- **Part of:** M-INFO-102233 - Weitere Leistungen
  M-WIWI-102805 - Service Operations

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**Competence Certificate**

The assessment is a 120 minutes written examination (according to §4(2), 1 of the examination regulation). The examination is held in the term of the lecture and the following lecture.

**Prerequisites**

None

**Recommendation**

Basic knowledge as conveyed in the module *Introduction to Operations Research* [WI1OR] is assumed.

**Annotation**

The course is offered irregularly. Planned lectures for the next three years can be found in the internet at http://dol.ior.kit.edu/english/Courses.php.

**Responsible:** Prof. Dr. Stefan Nickel

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101473 - Mathematische Optimierung
- M-WIWI-102805 - Service Operations
- M-WIWI-102832 - Operations Research im Supply Chain Management
- M-WIWI-103289 - Stochastische Optimierung

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**Competence Certificate**
The assessment is a 120 minutes written examination (according to §4(2), 1 of the examination regulation). The examination is held in the term of the lecture and the following lecture.

**Prerequisites**
None

**Recommendation**
Basic knowledge as conveyed in the module Introduction to Operations Research and in the lectures Facility Location and Strategic SCM, Tactical and operational SCM is assumed.

**Annotation**
The course is offered irregularly. Planned lectures for the next three years can be found in the internet at http://dol.ior.kit.edu/english/Courses.php.

Below you will find excerpts from events regarding this course:

**Operations Research in Supply Chain Management**
2550480, SS 2019, 2 SWS, Open in study portal

**Learning Content**
Supply Chain Management constitutes a general tool for logistics process planning in supply networks. To an increasing degree quantitative decision support is provided by methods and models from Operations Research. The lecture "OR in Supply Chain Management" conveys concepts and approaches for solving practical problems and presents an insight to current research topics. The lecture's focus is set on modeling and solution methods for applications originating in different domains of a supply chain. The emphasis is put on mathematical methods like mixed integer programming, valid inequalities or column generation, and the derivation of optimal solution strategies.

In form and content, the lecture addresses all levels of Supply Chain Management: After a short introduction, the tactical and operational level will be discussed with regard to inventory models, scheduling as well as cutting and packing. The strategic level will be discussed in terms of layout planning. Another main focus of the lecture is the application of methods from online optimization. This optimization discipline has gained more and more importance in the optimization of supply chains over the several past years due to an increasing amount of dynamic data flows.

**Annotation**
The course is offered irregularly. Planned lectures for the next three years can be found in the internet at http://dol.ior.kit.edu/english/Courses.php.
Workload
The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature

- Dyckhoff, H.; Finke, U.: Cutting and Packing in Production and Distribution - A Typology and Bibliography, Physica-Verlag, 1992
6.198 Course: Optimization under Uncertainty [T-WIWI-106545]

**Responsible:** Prof. Dr. Steffen Rebennack

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-103243 - Optimierung unter Unsicherheit in der Informationswirtschaft
- M-WIWI-103289 - Stochastische Optimierung

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**Competence Certificate**
The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation. The exam takes place in every the semester.

**Prerequisites**
None.
6.199 Course: P&C Insurance Simulation Game [T-WIWI-102797]

**Responsible:** Prof. Dr. Ute Werner

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101449 - Insurance Management II

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**Competence Certificate**
T-WIWI-102797 P+C Insurance Simulation Game will not be offered anymore from winter term 2016/2017 on.

**Prerequisites**
None

**Recommendation**
See German version.
# 6.200 Course: Panel Data [T-WIWI-103127]

**Responsible:** Dr. Wolf-Dieter Heller  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-INFO-102233 - Weitere Leistungen  
- M-WIWI-101638 - Ökonometrie und Statistik I  
- M-WIWI-101639 - Ökonometrie und Statistik II

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**Prerequisites**  
None
6.201 Course: Parallel Algorithms [T-INFO-101333]

**Responsible:** Prof. Dr. Peter Sanders

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-100796 - Parallele Algorithmen
- M-INFO-101199 - Advanced Algorithms: Design and Analysis
- M-INFO-101200 - Advanced Algorithms: Engineering and Applications
- M-INFO-102233 - Weitere Leistungen

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### 6.202 Course: Parallel Computer Systems and Parallel Programming [T-INFO-101345]

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<th>Responsible:</th>
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| Part of:              | M-INFO-101210 - Dynamische IT-Infrastrukturen  
                          M-INFO-102233 - Weitere Leistungen |
| **Type**              | Prüfungsleistung mündlich |
| **Credits**           | 4 |
| **Recurrence**        | Each summer term |
| **Version**           | 1 |

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Information Engineering and Management M.Sc.  
Module Handbook as of 04.03.2019
6.203 Course: Parametric Optimization [T-WIWI-102855]

Responsible: Prof. Dr. Oliver Stein

Organisation: KIT Department of Economics and Management

Part of: M-INFO-102233 - Weitere Leistungen
            M-WIWI-101473 - Mathematische Optimierung

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Competence Certificate
The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation. The examination is held in the semester of the lecture and in the following semester.

Prerequisite for admission to the written examination is attaining at least 30% of the exercise points. Therefore the online-registration for the written examination is subject to fulfilling the prerequisite.

Prerequisites
None

Recommendation
It is strongly recommended to visit at least one lecture from the Bachelor program of this chair before attending this course.

Annotation
The lecture is offered irregularly. The curriculum of the next three years is available online (www.ior.kit.edu).
6.204 Course: Patent Law [T-INFO-101310]

**Responsible:** Prof. Dr. Thomas Dreier  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101215 - Recht des Geistigen Eigentums  
M-INFO-102233 - Weitere Leistungen

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6.205 Course: Pattern Recognition [T-INFO-101362]

**Responsible:** Prof. Dr.-Ing. Jürgen Beyerer

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-101238 - Automatische Sichtprüfung
- M-INFO-101239 - Maschinelle Visuelle Wahrnehmung
- M-INFO-101241 - Bildgestützte Detektion und Klassifikation
- M-INFO-102233 - Weitere Leistungen

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Below you will find excerpts from events regarding this course:

**Pattern Recognition**

24675, SS 2019, 2 SWS, [Open in study portal]

**Lecture (V)**

**Description**

**Features:**

- types of features
- exploration of the feature space
- transformation of the features
- distance measures within the feature space
- normalization of features
- selection and construction of features
- reduction of the dimension of the feature space

**Classifiers:**

- Bayesian decision theory
- parameter estimation
- parameter free methods
- linear classifiers
- support vector machine
- template matching, matched filter
- classification with rejection
- classification with regard to nominal features

**General principles:**

- Vapnik-Chervonenkis theory
- evaluation of classifiers
- boosting
Learning Content

Features:

• types of features
• exploration of the feature space
• transformation of the features
• distance measures within the feature space
• normalization of features
• selection and construction of features
• reduction of the dimension of the feature space

Classifiers:

• Bayesian decision theory
• parameter estimation
• parameter free methods
• linear classifiers
• support vector machine
• template matching, matched filter
• classification with rejection
• classification with regard to nominal features

General principles:

• Vapnik-Chervonenkis theory
• evaluation of classifiers
• boosting
Course: Personalization and Services [T-WIWI-102848]

**Responsible:** Dr.-Ing. Andreas Sonnenbichler

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101410 - Business & Service Engineering
- M-WIWI-101470 - Data Science: Advanced CRM

### Events

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**Type**
- Prüfungsleistung schriftlich

**Credits**
- 4,5

**Recurrence**
- Each winter term

**Version**
- 1

**Competence Certificate**

Written examination (60 minutes) according to §4(2), 1 SPO. The exam is considered passed if at least 50 out of a maximum of 100 possible points are achieved. The grades are graded in five steps (best grade 1.0 from 95 points). Details of the grade formation and scale will be announced in the course.

A bonus can be acquired through successful participation in the practice. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the course.

**Prerequisites**
None

**Recommendation**
None

Below you will find excerpts from events regarding this course:

**Personalization & Services**

2540533, WS 18/19, 2 SWS, Open in study portal

**Learning Content**

- Personalization of Services and Applications
- User Modeling
- User Profiles
- Authentication
- Authorization
- Applications in e-Commerce and for internet-based Services
- Personalized Web Search
- Privacy
Workload
The total workload for this course is approximately 135 hours (4.5 credits):

Time of attendance
- Attending the lecture: 15 x 90min = 22h 30m
- Attending the exercise classes: 7 x 90min = 10h 30m
- Examination: 1h 00m

Self-study
- Preparation and wrap-up of the lecture: 15 x 180min = 45h 00m
- Preparing the exercises: 25h 00m
- Preparation of the examination: 31h 00m

Sum: 135h 00m

Literature
The course follows latest scientific papers. References to these papers are listed at the end of each course unit.
6.207 Course: Planning and Management of Industrial Plants [T-WIWI-102631]

**Responsibility:** Prof. Dr. Frank Schultmann

**Organisation:** KIT Department of Economics and Management

**Part of:** M/INFO-102233 - Weitere Leistungen
M/WIWI-101471 - Industrielle Produktion II

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**Competence Certificate**

The assessment consists of a written exam (90 minutes) (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

**Prerequisites**
None

**Recommendation**
None

*Below you will find excerpts from events regarding this course:*

**Planning and Management of Industrial Plants**
2581952, WS 18/19, 2 SWS, [Open in study portal](#)

**Learning Content**

Industrial plant management incorporates a complex set of tasks along the entire life cycle of an industrial plant, starting with the initiation and erection up to operating and dismantling. During this course students will get to know special characteristics of industrial plant management. Students will learn important methods to plan, realize and supervise the supply, start-up, maintenance, optimisation and shut-down of industrial plants. Alongside, students will have to handle the inherent question of choosing between technologies and evaluating each of them. This course pays special attention to the specific characteristics of plant engineering, commissioning and investment.

**Workload**

Total effort required will account for approximately 165h (5.5 credits).

**Literature**

will be announced in the course
6.208 Course: Portfolio and Asset Liability Management [T-WIWI-103128]

**Responsible:** Dr. Mher Safarian

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101639 - Ökonometrie und Statistik II

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**Competence Certificate**
The assessment of this course consists of a written examination (following §4(2), 1 SPOs, 180 min.) and of possible additional assignments during the course (§4 (2), 3 SPO 2007 respectively §4 (3) SPO 2015).

**Prerequisites**
None

Below you will find excerpts from events regarding this course:

**Portfolio and Asset Liability Management**
2520357, SS 2019, 2 SWS, Open in study portal

**Description**
Portfolio theory: principles of investment, Markowitz-portfolio analysis, Modigliani-Miller theorems and absence of arbitrage, efficient markets, capital asset pricing model (CAPM), multi factorial CAPM, arbitrage pricing theory (APT), arbitrage and hedging, multi factorial models, equity-portfolio management, passive strategies, active investment

Asset liability: statistical portfolio analysis in stock allocation, measures of success, dynamic multi seasonal models, models in building scenarios, stochastic programming in bond and liability management, optimal investment strategies, integrated asset liability management

**Learning Content**
Portfolio theory: principles of investment, Markowitz-portfolio analysis, Modigliani-Miller theorems and absence of arbitrage, efficient markets, capital asset pricing model (CAPM), multi factorial CAPM, arbitrage pricing theory (APT), arbitrage and hedging, multi factorial models, equity-portfolio management, passive strategies, active investment

Asset liability: statistical portfolio analysis in stock allocation, measures of success, dynamic multi seasonal models, models in building scenarios, stochastic programming in bond and liability management, optimal investment strategies, integrated asset liability management

**Workload**
The total workload for this course is approximately 150 hours. For further information see German version.

**Literature**
To be announced in lecture.

**Elective literature:**
To be announced in lecture.
### 6.209 Course: Practical Course Computer Vision for Human-Computer Interaction [T-INFO-105943]

**Responsible:** Prof. Dr.-Ing. Rainer Stiefelhagen  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101239 - Maschinelle Visuelle Wahrnehmung  
M-INFO-102233 - Weitere Leistungen

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**6.210 Course: Practical Course Protocol Engineering [T-INFO-104386]**

**Responsible:** Prof. Dr. Martina Zitterbart  
**Organisation:** KIT Department of Informatics  
**Part of:**  
- M-INFO-101206 - Networking  
- M-INFO-102233 - Weitere Leistungen

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Module Handbook as of 04.03.2019
### 6.211 Course: Practical Course: Analysis of Complex Data Sets [T-INFO-105796]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101256 - Analysetechniken für große Datenbestände in Theorie und Praxis  
M-INFO-102233 - Weitere Leistungen

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**6.212 Course: Practical Course: Database Systems [T-INFO-103201]**

**Responsible:** Prof. Dr.-Ing. Klemens Böhm

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-101256 - Analysetechniken für große Datenbestände in Theorie und Praxis
- M-INFO-102233 - Weitere Leistungen

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**Modeled Conditions**

The following conditions have to be fulfilled:

1. The course **T-INFO-101497 - Database Systems** must have been passed.
Course: Practical Course: Implementation and Evaluation of Advanced Data Mining Approaches for Semi-Structured Data [T-INFO-106219]

General Information

Responsible: Prof. Dr.-Ing. Klemens Böhm
Organisation: KIT Department of Informatics
Part of: M-INFO-101256 - Analysetechniken für große Datenbestände in Theorie und Praxis
M-INFO-102233 - Weitere Leistungen

Type: Studienleistung
Credits: 4
Recurrence: Irregular
Version: 1
6.214 Course: Practical Course: Smart Data Analytics [T-INFO-106426]

**Responsible:** Prof. Dr.-Ing. Michael Beigl

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-INFO-103235 - Praktikum: Smart Data Analytics

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**Events**

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<th>Leistungsbereich</th>
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<tr>
<td>SS 2019</td>
<td>24895</td>
<td>Practical Course: Smart Data Analytics</td>
<td>4 SWS</td>
<td>Practical course (P) Beigl, Riedel, Ravivanpong, Pescara</td>
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</table>

**Modeled Conditions**
The following conditions have to be fulfilled:

1. The course T-INFO-103581 - Practical Course: Context Sensitive Ubiquitous Systems must not have been started.
### 6.215 Course: Practical Course: Web Applications and Service-Oriented Architectures (II) [T-INFO-103121]

**Responsible:** Prof. Dr. Sebastian Abeck  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-104061 - Microservice-basierte Web-Anwendungen

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<th>24873</th>
<th>Practical Course: Web Applications and Service-Oriented Architectures (II)</th>
<th>2 SWS</th>
<th>Practical course (P)</th>
<th>Abeck, Schneider</th>
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</table>

**Modeled Conditions**  
The following conditions have to be fulfilled:

1. The module 0x11AD556C29847C4A9F1AAAF94C0EB9C74 - must have been started.
6.216 Course: Practical Seminar Digital Service Systems [T-WIWI-106563]

**Responsible:**
- Prof. Dr. Wolf Fichtner
- Prof. Dr. Alexander Mädche
- Prof. Dr. Stefan Nickel
- Prof. Dr. Gerhard Satzger
- Prof. Dr. York Sure-Vetter
- Prof. Dr. Christof Weinhardt

**Organisation:**
KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-102808 - Digital Service Systems in Industry

**Type:**
Prüfungsleistung anderer Art

**Credits:**
4,5

**Recurrence:**
Irregular

**Version:**
1

### Events

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**Practical Seminar: Information Systems & Service Design**

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<td>Lecture (V)</td>
<td>3 SWS</td>
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</table>

**Mädche**

**Competence Certificate**
The assessment consists of a seminar paper, a presentation of the results and the contribution to the discussion (according to §4(2), 3 of the examination regulation). The final grade is based on the evaluation of each component (seminar paper, oral presentation, and active participation).

**Prerequisites**
None

**Recommendation**
None

**Annotation**
New course title starting summer term 2017: "Practical Seminar Digital Service Systems". The current range of seminar topics is announced on the KSRI website www.krsi.kit.edu.

**Below you will find excerpts from events regarding this course:**

### Practical Seminar: Information Systems & Service Design

**Description**
Contemporary trends of every increasing digitalization in businesses lead to new challenges and fusion of technologies blurring the lines between the digital, physical and biological spheres, thereby calling for a new approaches for corporate management. Recently, physician Michio Kaku put it like the following: "The destiny of computers – like other mass technologies like electricity, paper, and running water – is to become invisible, that is, to disappear into the fabric of our lives, to be everywhere and nowhere, silently and seamlessly carrying out our wishes." Michio Kaku (2016)

In the Practical Seminar Digital Service Design students address a real-world challenge in businesses and apply digital service design practices and tools. Furthermore, during the time of the seminar the students prototypical implement a running digital service.

Real-world challenges will vary over time. This time, the challenges are from the domain of **Future Corporate Management**. The practical seminar is carried out in close cooperation with SAP SE and leverages state-of-the-art digital platforms for prototyping.
Learning Content

- Foundations
- Digital Service Design Challenges in Future Corporate Management
- Basics of Digital Service Design practices and tools
- Prototyping and development Digital Services
- Delivering digital service prototypes
6.217 Course: Practical Seminar Knowledge Discovery [T-WIWI-102670]

**Responsible:** Prof. Dr. York Sure-Vetter

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-102827 - Service Computing

<table>
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<td>Each term</td>
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</table>

**Competence Certificate**

The assessment of this course is according to §4(2), 3 SPO in form of an examination of the written seminar thesis, a presentation and a project. The final mark is based on the examination of the written seminar thesis and the project but can be upgraded or downgraded according to the quality of the presentation.

**Prerequisites**

None

**Recommendation**

Knowledge of algorithms in the area of knowledge discovery is assumed. Therefore it is recommended to attend the course [2511302] Knowledge Discovery beforehand.
6.218 Course: Practical Seminar Service Innovation [T-WIWI-102799]

**Responsible:** Prof. Dr. Gerhard Satzger

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101410 - Business & Service Engineering
- M-WIWI-102806 - Service Innovation, Design & Engineering

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<td>Irregular</td>
<td>1</td>
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</table>

**Competence Certificate**
The assessment of this course is according to §4(2), 3 SPO in form of a written documentation, a presentation of the outcome of the conducted practical components and an active participation in class. Please take into account that, beside the written documentation, also a practical component (such as a survey or an implementation of an application) is part of the course. Please examine the course description for the particular tasks. The final mark is based on the graded and weighted attainments (such as the written documentation, presentation, practical work and an active participation in class).

**Prerequisites**
None

**Modeled Conditions**
The following conditions have to be fulfilled:

1. The course T-WIWI-105774 - Practical Seminar: Digital Service Design must not have been started.

**Recommendation**
Knowledge of Service Innovation Methods is assumed. Therefore it is recommended to attend the course Service Innovation [2540468] beforehand.

**Annotation**
Due to the project work, the number of participants is limited and participation requires knowledge about models, concepts and approaches that are taught in the Service Innovation lecture. Having taken the Service Innovation lecture or demonstrating equivalent knowledge is a prerequisite for participating in this Practical Seminar. Details for registration will be announced on the web pages for this course. The seminar is not offered regularly.
6.219 Course: Practical Seminar: Advanced Analytics [T-WIWI-108765]

**Responsible:** Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-103118 - Data Science: Data-Driven User Modeling

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<td>Each term</td>
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**Competence Certificate**
The assessment consists of practical work in the field of crowd analytics, a seminar paper, a presentation of the results and the contribution to the discussion (according to §4(2), 3 of the examination regulation). The final grade is based on the evaluation of each component (seminar paper, oral presentation, and active participation).

**Prerequisites**
None

**Recommendation**
At least one module offered by the institute should have been chosen before attending this seminar.

**Annotation**
The course is held in English. The course is not offered regularly.
6.220 Course: Practical Seminar: Data-Driven Information Systems [T-WIWI-106207]

Responsible:  Prof. Dr. Alexander Mädche  
Prof. Dr. Thomas Setzer  
Prof. Dr. Christof Weinhardt

Organisation:  KIT Department of Economics and Management

Part of:  M-INFO-102233 - Weitere Leistungen  
M-WIWI-103117 - Data Science: Data-Driven Information Systems

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<td>Each term</td>
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Competence Certificate
The assessment consists of a seminar paper, a presentation of the results and the contribution to the discussion (according to §4(2), 3 of the examination regulation). The final grade is based on the evaluation of each component (seminar paper, oral presentation, and active participation).

Prerequisites
None

Recommendation
At least one module offered by the institute should have been chosen before attending this seminar.

Annotation
The course is held in english. The course is not offered regularly.
6.221 Course: Practical Seminar: Health Care Management (with Case Studies) [T-WIWI-102716]

**Responsible:** Prof. Dr. Stefan Nickel

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-102805 - Service Operations

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**Events**

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<td>Event (Veranst.)</td>
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**Competence Certificate**
The assessment consists in a case study, the writing of a corresponding paper, and an oral exam (according to §4(2), 2 of the examination regulation).

**Prerequisites**
None.

**Recommendation**
Basic knowledge as conveyed in the module Introduction to Operations Research is assumed.

**Annotation**
The credits have been reduced to 4,5 starting summer term 2016.
The lecture is offered every term.
The planned lectures and courses for the next three years are announced online.

*Below you will find excerpts from events regarding this course:*

**Learning Content**
Processes in a hospital are often grown historically ("We have always done it this way"), so that there has not been the need to analyze processes until reforms of the health system have put increasing pressure on hospitals. Consequently, nowadays hospitals look for possibilities to improve their processes. The students are confronted with case studies and are asked to develop a solution. Therefore they have to collect and analyze relevant data, processes and structures. When developing the solution the students have to bear in mind that besides the economic efficiency also the quality of care and patient satisfaction (e.g. measured in waiting time) may not be neglected in the health care sector.

**Annotation**
The lecture is offered every term.
The planned lectures and courses for the next three years are announced online.

**Workload**
The total workload for this course is approximately 135 hours. For further information see German version.

**Literature**
**Elective literature:**
- Fleßa: Grundzüge der Krankenhausbetriebslehre, Oldenbourg, 2007
- Fleßa: Grundzüge der Krankenhaussteuerung, Oldenbourg, 2008

**Responsible:** Prof. Dr. Alexander Mädche

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INF-102233 - Weitere Leistungen
- M-WIWI-102806 - Service Innovation, Design & Engineering
- M-WIWI-104068 - Information Systems in Organizations
- M-WIWI-104080 - Designing Interactive Information Systems

**Events**

| SS 2019  | 2540554 | Practical Seminar: Information Systems & Service Design | 3 SWS | Lecture (V) | Mädche |

**Competence Certificate**

The assessment of this course is according to §4(2), 3 SPO in form of a written documentation, a presentation of the outcome of the conducted practical components and an active participation in class. Please take into account that, beside the written documentation, also a practical component (e.g. implementation of a prototype) is part of the course. Please examine the course description for the particular tasks. The final mark is based on the graded and weighted attainments (such as the written documentation, presentation, practical work and an active participation in class). In the winter terms, the course is only offered as a seminar.

**Prerequisites**

None.

**Modeled Conditions**

The following conditions have to be fulfilled:

1. The course T-WIWI-102799 - Practical Seminar Service Innovation must not have been started.
2. The course T-WIWI-105774 - Practical Seminar: Digital Service Design must not have been started.

**Recommendation**

Attending the course „Digital Service Design“ is recommended, but not mandatory.

**Annotation**

The course is held in English.

Below you will find excerpts from events regarding this course:

**Practical Seminar: Information Systems & Service Design**

2540554, SS 2019, 3 SWS, Open in study portal

**Description**

Contemporary trends of every increasing digitalization in businesses lead to new challenges and fusion of technologies blurring the lines between the digital, physical and biological spheres, thereby calling for a new approaches for corporate management. Recently, physician Michio Kaku put it like the following: “The destiny of computers – like other mass technologies like electricity, paper, and running water- is to become invisible, that is, to disappear into the fabric of our lives, to be everywhere and nowhere, silently and seamlessly carrying out our wishes.” Michio Kaku (2016)

In the Practical Seminar Digital Service Design students address a real-world challenge in businesses and apply digital service design practices and tools. Furthermore, during the time of the seminar the students prototypical implement a running digital service.

Real-world challenges will vary over time. This time, the challenges are from the domain of Future Corporate Management. The practical seminar is carried out in close cooperation with SAP SE and leverages state-of-the-art digital platforms for prototyping.
Learning Content

- Foundations
- Digital Service Design Challenges in Future Corporate Management
- Basics of Digital Service Design practices and tools
- Prototyping and development Digital Services
- Delivering digital service prototypes
## 6.223 Course: Predictive Mechanism and Market Design [T-WIWI-102862]

### Responsible
Prof. Dr. Johannes Philipp Reiß

### Organisation
KIT Department of Economics and Management

### Part of
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101453 - Angewandte strategische Entscheidungen
- M-WIWI-101505 - Experimentelle Wirtschaftsforschung

### Competence Certificate
The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation).

### Prerequisites
None

### Annotation
The course is given every second fall term, e.g., WS2017/18, WS2019/20, ...

The retake exam is given in the summer term subsequent to the fall term where the course (lecture and final exam) is given.
6.224 Course: Price Management [T-WIWI-105946]

**Responsible:** Prof. Dr. Andreas Geyer-Schulz
Dr Paul Glenn

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101409 - Electronic Markets

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<td>Each summer term</td>
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**Competence Certificate**
Written examination (60 minutes) according to §4(2), 1 SPO. The exam is considered passed if at least 50 out of a maximum of 100 possible points are achieved. The grades are graded in five steps (best grade 1.0 from 95 points). Details of the grade formation and scale will be announced in the course.

A bonus can be acquired through successful participation in the practice. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the course.

**Prerequisites**
None

**Recommendation**
None

**Annotation**
The lecture is offered for the first time in summer term 2016.
Course: Price Negotiation and Sales Presentations [T-WIWI-102891]

**Responsible:** Prof. Dr. Martin Klarmann
Mark Schröder

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INF-102233 - Weitere Leistungen
- M-WIWI-101487 - Sales Management

**Type:** Prüfungsleistung anderer Art

**Credits:** 1,5

**Recurrence:** Each winter term

**Version:** 3

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<th>Recurrence</th>
<th>Version</th>
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<tr>
<td>WS 18/19</td>
<td>Price Negotiation and Sales Presentations</td>
<td>1 SWS</td>
<td>Block (B)</td>
<td>Klarmann, Schröder</td>
</tr>
</tbody>
</table>

**Competence Certificate**


**Prerequisites**

None

**Recommendation**

None

**Annotation**

Participation requires an application. The application period starts at the beginning of the semester. More information can be obtained on the website of the research group Marketing &amp; Sales (marketing.iism.kit.edu). Access to this course is restricted. Typically all students will be granted the attendance of one course with 1.5 ECTS. Nevertheless attendance can not be guaranteed.

For further information please contact Marketing and Sales Research Group (marketing.iism.kit.edu).

Please note that only one of the following courses can be attended in the Sales Management module: Country Manager Simulation, Case Studies in Sales and Pricing, Price Negotiation and Sales Presentations or Digital Marketing and Sales in B2B.

Below you will find excerpts from events regarding this course:

**Price Negotiation and Sales Presentations**

2572198, WS 18/19, 1 SWS, Open in study portal

**Learning Content**

At first, theoretical knowledge about the behavior in selling contexts is discussed. Then, in a practical part, students will apply this knowledge in their own price negotiations.

**Annotation**

- In order to participate in this course, you need to apply. Applications are usually accepted at the start of the lecture period in winter term. Detailed information on the application process is usually provided on the website of the Marketing and Sales Research Group (marketing.iism.kit.edu) shortly before the lecture period in winter term starts.
- Please note that only one of the following courses can be chosen in the Sales Management Module: Country Manager Simulation, Case Studies in Sales and Pricing or Preisverhandlungen und Verkaufspräsentationen.
- Please note: The number of participants for this course is limited. The Marketing and Sales Research Group typically provides the possibility to attend a course with 1.5 ECTS in the respective module to all students. Participation in a specific course cannot be guaranteed.
Workload
The total workload for this course is approximately 45.0 hours. For further information see German version.

Literature
None
6.226 Course: Pricing [T-WIWI-102883]

**Responsible:** Dr. Sven Feurer  
**Organisation:** KIT Department of Economics and Management

**Part of:**  
M-INFO-102233 - Weitere Leistungen  
M-WIWI-101487 - Sales Management  
M-WIWI-101489 - Strategie, Kommunikation und Datenanalyse  
M-WIWI-101490 - Marketing Management  
M-WIWI-101510 - Cross-Functional Management Accounting

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<th>Recurrence</th>
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<td>Pricing</td>
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<td>WS 18/19</td>
<td>Übung zu Pricing</td>
<td>1 SWS</td>
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<td>2572169</td>
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**Competence Certificate**  
The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation).

**Prerequisites**  
None

**Recommendation**  
None

Below you will find excerpts from events regarding this course:

**Learning Content**  
This course addresses central elements and peculiarities of pricing goods and services. The topics are below others:

- Price demand functions
- Concept of the price elasticity of demand
- Key concepts of behavioral pricing
- Decision-making areas in pricing

**Annotation**  
For further information please contact Marketing & Sales Research Group (marketing.iism.kit.edu).

**Workload**  
The total workload for this course is approximately 135.0 hours. For further information see German version.

**Responsible:** Prof. Dr. Ute Werner

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101449 - Insurance Management II

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<td>Each summer term</td>
<td>1</td>
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**Competence Certificate**
The assessment consists of oral presentations (incl. papers) within the lecture (according to Section 4 (2), 3 of the examination regulation) and a final oral exam (according to Section 4 (2), 2 of the examination regulation).

The overall grade consists of the assessment of the oral presentations incl. papers (50 percent) and the assessment of the oral exam (50 percent).

The examination will be offered latest until summer term 2017 (beginners only).

**Prerequisites**
None

**Recommendation**
None
6.228 Course: Product and Innovation Management [T-WIWI-109864]

**Responsible:** Prof. Dr. Martin Klarmann

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101490 - Marketing Management
- M-WIWI-101510 - Cross-Functional Management Accounting
- M-WIWI-101514 - Innovationsökonomik

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<td>Prüfungsleistung</td>
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**Events**

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<tr>
<td>SS 2019</td>
<td>2 SWS</td>
<td>Product and Innovation Management</td>
<td>Each summer term</td>
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**Competence Certificate**

The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation).

**Prerequisites**

None

**Modeled Conditions**

The following conditions have to be fulfilled:

1. The course T-WIWI-102812 - Product and Innovation Management must not have been started.

**Annotation**

For further information please contact Marketing & Sales Research Group (marketing.iism.kit.edu).

**Below you will find excerpts from events regarding this course:**

**Product and Innovation Management**

2571154, SS 2019, 2 SWS, [Open in study portal](#)

**Learning Content**

This course addresses topics around the management of new as well as existing products. After the foundations of product management, especially the product choice behavior of customers, students get to know in detail different steps of the innovation process. Another section regards the management of the existing product portfolio.

**Annotation**

For further information please contact Marketing & Sales Research Group (marketing.iism.kit.edu).

**Workload**

Total effort for 3 credit points: approx. 90 hours

- Presence time: 30 hours
- Preparation and wrap-up of LV: 45.0 hours
- Exam and exam preparation: 15.0 hours

**Literature**

Course: Production and Logistics Management [T-WIWI-102632]

Responsible: Prof. Dr. Frank Schultmann
Organisation: KIT Department of Economics and Management
Part of: M-INFO-102233 - Weitere Leistungen
        M-WIWI-101412 - Industrielle Produktion III

Type | Credits | Recurrence | Version
---|---|---|---
Prüfungsleistung schriftlich | 5,5 | Each summer term | 1

Events

| SS 2019 | 2581954 | Production and Logistics Management | 2 SWS | Lecture (V) | Schultmann |
| SS 2019 | 2581955 | Übung zu Produktions- und Logistikmanagement | 2 SWS | Practice (Ü) | Rudi, Zimmer |

Competence Certificate
The assessment consists of a written exam (90 minutes) (following § 4(2), 1 of the examination regulation). The exam takes place in every semester. Reexaminations are offered at every ordinary examination date.

Prerequisites
None

Recommendation
None

Below you will find excerpts from events regarding this course:

Production and Logistics Management
2581954, SS 2019, 2 SWS, Open in study portal

Description
This course covers central tasks and challenges of an operative production and logistics management. Students get to know the set-up and mode of operation of planning systems such as PPS-, ERP- and Advanced Planning Systems to cope with the accompanying planning tasks. Methods to solve these tasks will be explored with respect to manufacturing program planning, material and time. Alongside to MRP II, students will be introduced to integrated supply chain management approaches in PPS. Finally, commercially available PPS-, ERP- and Advanced Planning Systems will be presented and discussed.

Learning Content
This course covers central tasks and challenges of operational production and logistics management. Systems analytically, central planning tasks are discussed. Exemplary solution approaches for these tasks are presented. Further practical approaches are explained. Students get to know the set-up and mode of operation of planning systems such as PPS-, ERP- and Advanced Planning Systems to cope with the accompanying planning tasks. Alongside to MRP II, students will be introduced to integrated supply chain management approaches in Supply Chain Management.

Workload
Total effort required will account for approximately 165h (5.5 credits).

Literature
will be announced in the course
# Course: Project Management [T-WIWI-103134]

**Responsible:** Prof. Dr. Frank Schultmann  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-INFO-102233 - Weitere Leistungen  
- M-WIWI-101412 - Industrielle Produktion III  
- M-WIWI-101471 - Industrielle Produktion II  

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## Events

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<td>WS 18/19</td>
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<td>2581963</td>
<td>Project Management</td>
<td>2</td>
<td>Lecture (V)</td>
<td>Schultmann, Volk, Wiens, Schiel, Hübner, Schumacher</td>
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<td>WS 18/19</td>
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<td>2581964</td>
<td>Übung zu Project Management</td>
<td>1</td>
<td>Practice (Ü)</td>
<td>Volk, Wiens, Hübner, Schumacher, Schiel</td>
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## Competence Certificate

The examination will be in form of a written exam acc. to §4(2), 1 ER. Exams are offered in every semester and can be re-examined at every ordinary examination date.

**Prerequisites**  
None

**Recommendation**  
None

*Below you will find excerpts from events regarding this course:*

### Project Management

**2581963, WS 18/19, 2 SWS, Open in study portal**  

**Lecture (V)**

## Learning Content

1. Introduction  
2. Principles of Project Management  
3. Project Scope Management  
4. Time Management and Resource Scheduling  
5. Cost Management  
6. Quality Management  
7. Risk Management  
8. Stakeholder  
9. Communication, Negotiation and Leadership  
10. Project Controlling

## Workload

The total workload for this course is approximately 105 hours. For further information see German version.

**Literature**

will be announced in the course
### 6.231 Course: Project Management in Practice [T-INFO-101976]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101208 - Innovative Konzepte des Daten- und Informationsmanagements  
M-INFO-102233 - Weitere Leistungen

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<td>SS 2019 2400019</td>
<td>2 SWS</td>
<td>Lecture (V)</td>
<td>Böhm, Schnober</td>
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</table>

Below you will find excerpts from events regarding this course:

### Project Management in Practice

**2400019, SS 2019, 2 SWS, Open in study portal**  
**Lecture (V)**

**Learning Content**

- General project conditions
- Project goals / creative methods for identifying project goals and priorities
- Project planning
- Activity planning
- Cost/time/resource planning
- Phase models
- Risk management
- Project control / success control / monitoring
- Crisis management
- Project termination / lessons learned
Below you will find excerpts from events regarding this course:

**Provable Security in Cryptography**
24166, SS 2019, 2 SWS, Open in study portal

**Lecture (V)**

**Learning Content**
When is an encryption scheme secure? What type of security is guaranteed by a digital signature scheme? How can secure cryptographic systems be constructed? These and more questions are the topic of this lecture. We put particular emphasis on concrete examples: we will present several cryptographic schemes (such as encryption schemes) and analyze their security properties. In this, the notion of a security proof will play a central role. We endeavour to find mathematical proofs that a given system achieves certain desirable properties under well-defined complexity-theoretic assumptions.
Competence Certificate
The assessment consists of an 1h written exam following Art. 4, para. 2, clause 1 of the examination regulation. The grade for this course equals the grade of the written exam.

Prerequisites
None

Recommendation
Basic knowledge of Public Finance is required.

Below you will find excerpts from events regarding this course:

Learning Content
The lecture “Public Management” deals with the economic theory of public sector administration. It is divided into four parts. The first section gives an overview of the legal framework of governmental administration in the Federal Republic of Germany and introduces the classical theory of administration as developed by Weber. Part two studies concepts of public decision-making, which have a significant impact on the operation of public sector administrations and where one focus is on consistency problems of collective decision-making. The third chapter deals with efficiency problems arising in conventionally organized public administrations and companies. X-inefficiency, information and control problems, the isolated consideration of income-spending-relations as well as rent-seeking problems will be considered. In section four the concept of New Public Management, which is a new approach to public sector administration that is mainly based in contract theory, is introduced. Its foundations in institutional economics are developed, with a focus on the specific incentive structures in self-administered administrations. Finally, the achievements of New Public Management approaches are discussed.

Workload
The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature
Elective literature:
6.234 Course: Public Media Law [T-INFO-101311]

**Responsible:** Prof. Dr. Thomas Dreier  
**Organisation:** KIT Department of Informatics  
**Part of:**  
- M-INFO-101217 - Öffentliches Wirtschaftsrecht  
- M-INFO-102233 - Weitere Leistungen

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</table>
6.235 Course: Public Revenues [T-WIWI-102739]

 Responsible: Prof. Dr. Berthold Wigger
 Organisation: KIT Department of Economics and Management
 Part of: M-WIWI-101511 - Vertiefung Finanzwissenschaft

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Events

| SS 2019 | 2560120 | Public Revenues | 2 SWS | Lecture (V) | Wigger |
| SS 2019 | 2560121 | Übung zu Öffentliche Einnahmen | 1 SWS | Practice (Ü) | Wigger |

Competence Certificate
The assessment consists of an 1h written exam following Art. 4, para. 2, clause 1 of the examination regulation. The grade for this course equals the grade of the written exam.

Prerequisites
None

Recommendation
Basic knowledge of Public Finance is required.

Below you will find excerpts from events regarding this course:

Public Revenues
2560120, SS 2019, 2 SWS, Open in study portal

Description
The Public Revenues lecture is concerned with the theory and policy of taxation and public dept. In the first chapter, fundamental concepts of taxation theory are introduced, whereas the second chapter deals with key elements of the German taxation system. The allocative and distributive effects of different taxation types are examined in chapter three and four. Chapter five integrates both allocative and distributive components in order to derive a theory of optimal taxation. The core of the sixth chapter is represented by international aspects of taxation. The debt part begins with a description of the extent and structure of public dept in chapter seven. In the following chapter, macroeconomic theories of national dept are evolved, while chapter nine is concerned with its long term consequences when employed as a regular instrument of budgeting. Finally, the tenth chapter deals with constitutional limits to public dept-incurring.

Learning Content
The Public Revenues lecture is concerned with the theory and policy of taxation and public dept. In the first chapter, fundamental concepts of taxation theory are introduced, whereas the second chapter deals with key elements of the German taxation system. The allocative and distributive effects of different taxation types are examined in chapter three and four. Chapter five integrates both allocative and distributive components in order to derive a theory of optimal taxation. The core of the sixth chapter is represented by international aspects of taxation. The debt part begins with a description of the extent and structure of public dept in chapter seven. In the following chapter, macroeconomic theories of national dept are evolved, while chapter nine is concerned with its long term consequences when employed as a regular instrument of budgeting. Finally, the tenth chapter deals with constitutional limits to public dept-incurring.

Workload
The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature

Elective literature:


**Responsible:** Dr. Dogan Keles
Patrick Plötz

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101451 - Energiewirtschaft und Energiemärkte

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<td>Quantitative Methods in Energy Economics</td>
<td>2 SWS</td>
<td>Lecture (V)</td>
<td>Keles, Plötz</td>
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<td>WS 18/19 2581008</td>
<td>Übung zu Quantitative Methods in Energy Economics</td>
<td>1 SWS</td>
<td>Practice (Ü)</td>
<td>Plötz</td>
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**Competence Certificate**
The assessment consists of a written exam (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

**Prerequisites**
None

**Recommendation**
None

Below you will find excerpts from events regarding this course:

**Quantitative Methods in Energy Economics**
2581007, WS 18/19, 2 SWS, Open in study portal

**Learning Content**
Energy economics makes use of many quantitative methods in exploration and analysis of data as well as in simulations and modelling. This lecture course aims at introducing students of energy economics into the application of quantitative methods and techniques as taught in elementary courses to real problems in energy economics. The focus is mainly on regression, simulation, time series analysis and related statistical methods as applied in energy economics.

**Workload**
The total workload for this course is approximately 120 hours. For further information see German version.
6.237 Course: Randomized Algorithms [T-INFO-101331]

**Responsible:** Thomas Worsch

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-100794 - Randomisierte Algorithmen
- M-INFO-101199 - Advanced Algorithms: Design and Analysis
- M-INFO-101200 - Advanced Algorithms: Engineering and Applications
- M-INFO-102233 - Weitere Leistungen

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<td>Randomized Algorithms</td>
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<td>Lecture / Practice (VU)</td>
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6.238 Course: Recommender Systems [T-WIWI-102847]

**Responsible:** Prof. Dr. Andreas Geyer-Schulz

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101410 - Business & Service Engineering
- M-WIWI-101470 - Data Science: Advanced CRM

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<td>Each summer term</td>
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**Events**

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<td>1 SWS</td>
<td>Practice (Ü)</td>
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**Competence Certificate**

Written examination (60 minutes) according to §4(2), 1 SPO. The exam is considered passed if at least 50 out of a maximum of 100 possible points are achieved. The grades are graded in five steps (best grade 1.0 from 95 points). Details of the grade formation and scale will be announced in the course.

A bonus can be acquired through successful participation in the practice. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the course.

**Prerequisites**
None

**Recommendation**
None

Below you will find excerpts from events regarding this course:

**Recommender Systems**

2540506, SS 2019, 2 SWS, Open in study portal

**Learning Content**

At first, an overview of general aspects and concepts of recommender systems and its relevance for service providers and customers is given. Next, different categories of recommender systems are discussed. This includes explicit recommendations like customer reviews as well as implicit services based on behavioral data. Furthermore, the course gives a detailed view of the current research on recommender systems at the Chair of Information Services and Electronic Markets.

**Workload**

The total workload for this course is approximately 135 hours (4.5 credits):

**Time of attendance**

- Attending the lecture: 15 x 90min = 22h 30m
- Attending the exercise classes: 7 x 90min = 10h 30m
- Examination: 1h 00m

**Self-study**

- Preparation and wrap-up of the lecture: 15 x 180min = 45h 00m
- Preparing the exercises: 25h 00m
- Preparation of the examination: 31h 00m

Sum: 135h 00m
Literature


Elective literature:


6.239 Course: Regulation Theory and Practice [T-WIWI-102712]

**Responsible:** Prof. Dr. Kay Mitusch

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101406 - Netzwerkökonomie
- M-WIWI-101451 - Energiewirtschaft und Energimärkte

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<td>see Annotations</td>
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**Competence Certificate**
The lecture is not offered for an indefinite period of time.

Result of success is made by a 60 minutes written examination during the semester break (according to §4(2), 1 ERSC). Examination is offered every semester and can be retried at any regular examination date.

**Prerequisites**
None

**Recommendation**
Basic knowledge and skills of microeconomics from undergraduate studies (bachelor’s degree) are expected.

Particularly helpful but not necessary: Industrial Economics and Principal-Agent- or Contract theories. Prior attendance of the lecture Competition in Networks [26240] is helpful in any case but not considered a formal precondition.

**Annotation**
The lecture is not offered for an indefinite period of time.
6.240 Course: Requirements Engineering [T-INFO-101300]

**Responsible:** Prof. Dr.-Ing. Anne Koziolek  
**Organisation:** KIT Department of Informatics  
**Part of:**  
- M-INFO-101201 - Software-Systeme  
- M-INFO-101202 - Software-Methodik  
- M-INFO-102233 - Weitere Leistungen

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**Events**

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<th>2400050</th>
<th>Requirements Engineering</th>
<th>2 SWS</th>
<th>Lecture (V)</th>
<th>Koziolek</th>
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</table>

**Recommendation**

Das Modul Softwaretechnik II wird empfohlen.

**Below you will find excerpts from events regarding this course:**

**Requirements Engineering**

**Lecture (V)**

**2400050, SS 2019, 2 SWS, [Open in study portal](#)**

**Description**

Having a good requirements specification is a critical prerequisite for any successful software project. This lecture gives an introduction to processes, methods and representation forms for specifying and managing requirements.

The topics include background and general overview, processes and methods for requirements elicitation, specification with natural language, object-oriented specification, use cases, UML, specification of quality requirements and constraints, as well as requirements validation and management.

**Notes**

General remarks: The lecture is held in English and all lecture material is in English. The lecture will be recorded and the recordings will be made available on the Ilias platform.

**Workload**

Two SWS (1.5 hours) of lecture per week in 15 weeks plus ca. 15 hours preparation for the exam = 90h

**Literature**

The lecture is based on slides and works by Martin Glinz, which is why there is no book that accompanies the lecture. Students are welcome to discuss differences between the lecture and the content of the course in class.


Further reading:

6.241 Course: Risk Communication [T-WIWI-102649]

**Responsible:** Prof. Dr. Ute Werner

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101449 - Insurance Management II

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**Competence Certificate**
The assessment consists of oral presentations (incl. papers) within the lecture (according to Section 4 (2), 3 of the examination regulation) and a final oral exam (30 min.) according to Section 4 (2), 2 of the examination regulation.

The overall grade consists of the assessment of the oral presentations incl. papers (50 percent) and the assessment of the oral exam (50 percent).

**Prerequisites**
None

**Recommendation**
None
6.242 Course: Risk Management in Industrial Supply Networks [T-WIWI-102826]

- **Responsible:** Dr. Marcus Wiens
- **Organisation:** KIT Department of Economics and Management
- **Part of:**
  - M-INFO-102233 - Weitere Leistungen
  - M-WIWI-101412 - Industrielle Produktion III
  - M-WIWI-101471 - Industrielle Produktion II

**Type**
Prüfungsleistung schriftlich

**Credits**
3,5

**Recurrence**
Each winter term

**Version**
1

**Events**

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<td>Risk Management in Industrial Supply Networks</td>
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<td>2581993</td>
<td>Übung zu Risk Management in Industrial Supply Networks</td>
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<td>Klein, Wiens</td>
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**Competence Certificate**
The assessment consists of an oral (30 minutes) or a written (60 minutes) exam (following § 4(2), 1 of the examination regulation). The exam takes place in every semester. Reexaminations are offered at every ordinary examination date.

**Prerequisites**
None

**Recommendation**
None

Below you will find excerpts from events regarding this course:

**Risk Management in Industrial Supply Networks**
2581992, WS 18/19, 2 SWS, [Open in study portal](#)

**Learning Content**
- supply chain management: introduction, aims and trends
- industrial risk management
- definition und characterization of risks: sourcing and procurement, demand, production and infrastructure
- identification of risks
- risk controlling
- risk assessment and decision support tools
- risk prevention and mitigation strategies
- robust design of supply chain networks
- supplier selection
- capacity management
- business continuity management

**Workload**
The total workload for this course is approximately 105 hours. For further information see German version.

**Literature**
will be announced in the course
6.243 Course: Roadmapping [T-WIWI-102853]

Responsible: Dr. Daniel Jeffrey Koch
Organisation: KIT Department of Economics and Management
Part of: M-INFO-102233 - Weitere Leistungen
M-WIWI-101488 - Entrepreneurship (EnTechnon)
M-WIWI-101507 - Innovationsmanagement
M-WIWI-101507 - Innovationsmanagement

Information Engineering and Management M.Sc.
Module Handbook as of 04.03.2019

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<tr>
<td>SS 2019</td>
<td>3</td>
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<td>1</td>
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</table>

Competence Certificate

Prerequisites
None

Recommendation
Prior attendance of the course Innovation Management [2545015] is recommended.

Annotation
See German version.

Below you will find excerpts from events regarding this course:

Roadmapping
2545102, SS 2019, 2 SWS, Open in study portal

Learning Content
Roadmapping is a method used to support innovation decisions in the early phase of innovation management. The roadmapping process addresses the procedure of constructing roadmaps which can then be assessed. Roadmapping provides structured and graphical visualizations of preferably future-oriented topics which have innovation potentials. The benefits of the roadmapping method lie in the structured bundling of both technology- and market-driven individual topics and the joint setting of priorities and processes to achieve predetermined corporate targets. As a rule, roadmaps represent a consensus reached by the people involved in their compilation. For this reason, roadmaps are suited to the designation and initial prioritization of emerging technologies and corresponding development projects.

Workload
The total workload for this course is approximately 90 hours. For further information see German version.
### T 6.244 Course: Robotics I - Introduction to Robotics [T-INFO-108014]

**Responsible:** Prof. Dr.-Ing. Tamim Asfour  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-100893 - Robotik I - Einführung in die Robotik

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#### Events

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<tr>
<th>Semester</th>
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<tr>
<td>WS 18/19</td>
<td>2424152</td>
<td>Robotics I - Introduction to Robotics</td>
<td>3/1</td>
<td>Lecture (V)</td>
<td>Asfour, Kaiser, Paus, Beil</td>
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</table>

Information Engineering and Management M.Sc.  
Module Handbook as of 04.03.2019
6.245 Course: Robotics III - Sensors and Perception in Robotics [T-INFO-109931]

**Responsible:** Prof. Dr.-Ing. Tamim Asfour  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101251 - Autonome Robotik

<table>
<thead>
<tr>
<th>Type</th>
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<th>Recurrence</th>
<th>Version</th>
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<tr>
<td>Prüfungsleistung schriftlich</td>
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<td>Each summer term</td>
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</table>

**Modeled Conditions**  
The following conditions have to be fulfilled:

1. You have to fulfill one of 2 conditions:
   1. The course T-INFO-101465 - Robotics I - Introduction to Robotics must have been passed.
   2. The course T-INFO-108014 - Robotics I - Introduction to Robotics must have been passed.
2. The course T-INFO-101352 - Robotics III - Sensors in Robotics must not have been started.
Course: Sales Management and Retailing [T-WIWI-102890]

Responsible: Prof. Dr. Martin Klarmann
Organisation: KIT Department of Economics and Management
Part of: M-INFO-102233 - Weitere Leistungen
M-WIWI-101487 - Sales Management

<table>
<thead>
<tr>
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Events

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<tbody>
<tr>
<td>WS 18/19</td>
<td>2572156</td>
<td>Sales Management and Retailing</td>
<td>2 SWS</td>
</tr>
<tr>
<td></td>
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<td>Lecture (V)</td>
<td>Klarmann</td>
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</table>

Competence Certificate

The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation).

Prerequisites

None

Recommendation

None

Annotation

The lecture is compulsory for the module Sales Management. It is taught in English. For further information please contact Marketing and Sales Research Group (marketing.iism.kit.edu).

Below you will find excerpts from events regarding this course:

Sales Management and Retailing

2572156, WS 18/19, 2 SWS, Open in study portal

Learning Content

The aim of the course "Sales Management and Retailing" is on the one hand to give insights into the challenging realization of a successful sales management and on the other hand to discuss peculiarities of retailing contexts. The contents are below others:

- Customer relationship management (word-of-mouth-analysis, key account management, loyalty programs, complain management etc.)
- Retail marketing (trends, point of sale design etc.)
- Retailer-producer relationships

Annotation

For further information please contact Marketing & Sales Research Group (marketing.iism.kit.edu). This course is held in English.

Workload

The total workload for this course is approximately 90 hours. For further information see German version.

Literature

### 6.247 Course: Security [T-INFO-101371]

**Responsible:** Prof. Dr. Dennis Hofheinz  
Prof. Dr. Jörn Müller-Quade  

**Organisation:** KIT Department of Informatics  

**Part of:**  
- M-INFO-101197 - Computersicherheit  
- M-INFO-101207 - Netzsicherheit - Theorie und Praxis  
- M-INFO-102233 - Weitere Leistungen

<table>
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</table>

| Events | | |
|--------|---|---|---|---|
| SS 2019| 24941 | Security | 3 SWS | Lecture (V) Müller-Quade |

Information Engineering and Management M.Sc.  
Module Handbook as of 04.03.2019
6.248 Course: Selected Issues in Critical Information Infrastructures [T-WIWI-109251]

**Responsible:** Prof. Dr. Ali Sunyaev

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-104403 - Critical Digital Infrastructures

<table>
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<tr>
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<td>Each summer term</td>
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</table>

**Competence Certificate**
non exam assessment (§4(2), 3 SPO 2007) or alternative exam assessment (§ 4(2), 3 SPO 2015). Details will be announced in the respective course.

**Prerequisites**
None.
### Course: Selected legal issues of Internet law [T-INFO-108462]

- **Responsible:** Prof. Dr. Thomas Dreier
- **Organisation:** KIT Department of Informatics
- **Part of:** M-INFO-101215 - Recht des Geistigen Eigentums

<table>
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#### Events

<table>
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<tr>
<th>SS 2019</th>
<th>24821</th>
<th>Selected legal issues of Internet law</th>
<th>2 SWS</th>
<th>Colloquium (KOL)</th>
<th>Dreier</th>
</tr>
</thead>
</table>

#### Modeled Conditions

The following conditions have to be fulfilled:

1. The course T-INFO-101307 - Internet Law must not have been started.
Course: Selected Topics in Cryptography [T-INFO-101373]

Responsible: Prof. Dr. Jörn Müller-Quade
Organisation: KIT Department of Informatics
Part of: M-INFO-101198 - Fortgeschrittene Themen der Kryptographie
M-INFO-102233 - Weitere Leistungen

<table>
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<td>Recurrence</td>
<td>Each summer term</td>
</tr>
<tr>
<td>Version</td>
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</table>

Events

| SS 2019 | 24623 | Selected topics in Cryptography | 2 SWS | Lecture (V) | Müller-Quade, Klooß, Mechler |

Below you will find excerpts from events regarding this course:

Selected topics in Cryptography

24623, SS 2019, 2 SWS, Open in study portal

Learning Content

• Basic security protocols such as fair coin toss over the phone, Byzantine Agreement, Dutch Flower Auctions, Zero Knowledge
• Threat models and security definitions
• Modular design and protocol composition
• Security definitions of simulatability
• Universal Composability
• Deniability as an additional safety feature
• Electronic Voting
## 6.251 Course: Selling IT-Solutions Professionally [T-INFO-101977]

<table>
<thead>
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</table>

**Responsible:** Prof. Dr.-Ing. Klemens Böhm  
**Organisation:** KIT Department of Informatics  
**Part of:**  
M-INFO-101208 - Innovative Konzepte des Daten- und Informationsmanagements  
M-INFO-102233 - Weitere Leistungen
6.252 Course: Semantic Web Technologies [T-WIWI-102874]

**Responsible:** Prof. Dr. York Sure-Vetter

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101455 - Web Data Management
- M-WIWI-101457 - Semantische Technologien
- M-WIWI-102827 - Service Computing

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<td>Each summer term</td>
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**Events**

<table>
<thead>
<tr>
<th>SS 2019</th>
<th>2511310</th>
<th>Semantic Web Technologies</th>
<th>2 SWS</th>
<th>Lecture (V)</th>
<th>Sure-Vetter, Acosta Deibe</th>
</tr>
</thead>
<tbody>
<tr>
<td>SS 2019</td>
<td>2511311</td>
<td>Exercises to Semantic Web Technologies</td>
<td>1 SWS</td>
<td>Practice (Ü)</td>
<td>Sure-Vetter, Acosta Deibe, Heling</td>
</tr>
</tbody>
</table>

**Competence Certificate**
The assessment consists of an 1h written exam following §4, Abs. 2, 1 of the examination regulation or of an oral exam (20 min) following §4, Abs. 2, 2 of the examination regulation.

The exam takes place every semester and can be repeated at every regular examination date.

**Prerequisites**
None

**Recommendation**
Lectures on Informatics of the Bachelor on Information Systems (Semester 1-4) or equivalent are required.

_Below you will find excerpts from events regarding this course:_

**Semantic Web Technologies**
2511310, SS 2019, 2 SWS, Open in study portal

**Description**
The aim of the Semantic Web is to make the meaning (semantics) of data on the web usable in intelligent systems, e.g. in e-commerce and internet portals.

Central concepts are the representation of knowledge in form of RDF and ontologies, the access via Linked Data, as well as querying the data by using SPARQL. This lecture provides the foundations of knowledge representation and processing for the corresponding technologies and presents example applications.

**Learning Content**
The following topics are covered:

- Resource Description Framework (RDF) and RDF Schema (RDFS)
- Web Architecture and Linked Data
- Web Ontology Language (OWL)
- Query language SPARQL
- Rule languages
- Applications

**Workload**
- The total workload for this course is approximately 150 hours
- Time of presentness: 45 hours
- Time of preparation and postprocessing: 67.5 hours
- Exam and exam preparation: 37.5 hours
Literature


Additional Literature


Exercises to Semantic Web Technologies

2511311, SS 2019, 1 SWS, Open in study portal

Description

Multiple exercises are held that capture the topics, held in the lecture Semantic Web Technologies, and discuss them in detail. Thereby, practical examples are given to the students in order to transfer theoretical aspects into practical implementation.

Learning Content

The following topics are covered:

- Resource Description Framework (RDF) and RDF Schema (RDFS)
- Web Architecture and Linked Data
- Web Ontology Language (OWL)
- Query language SPARQL
- Rule languages
- Applications

Workload

The total workload for the lecture Semantic Web Technologies is given out on the description of the lecture.

Literature


Additional Literature

### Course: Seminar in Business Administration A (Master) [T-WIWI-103474]

#### Responsible:

- Prof. Dr. Wolf Fichtner
- Prof. Dr. Hansjörg Fromm
- Prof. Dr. Andreas Geyer-Schulz
- Prof. Dr. Ju-Young Kim
- Prof. Dr. Martin Klarmann
- Prof. Dr. Peter Knauth
- Prof. Dr. Hagen Lindstädt
- Prof. Dr. David Lorenz
- Dr. Torsten Luedcke
- Prof. Dr.-Ing. Thomas Lützkendorf
- Prof. Dr. Alexander Mädche
- Prof. Dr. Bruno Neibecker
- Prof. Dr. Stefan Nickel
- Prof. Dr. Petra Nieken
- Prof. Dr. Martin Ruckes
- Prof. Dr. Gerhard Satzger
- Prof. Dr. Frank Schultmann
- Prof. Dr. Thomas Setzer
- Prof. Dr. Orestis Terzidis
- Prof. Dr. Marliese Uhrig-Homburg
- Prof. Dr. Maxim Ulrich
- Prof. Dr. Christof Weinhardt
- Prof. Dr. Marion Weissenberger-Eibl
- Prof. Dr. Ute Werner
- Prof. Dr. Marcus Wouters

#### Organisation:

KIT Department of Economics and Management

#### Part of:

- M-INFO-102233 - Weitere Leistungen
- M-WIWI-102736 - Seminarmodul Wirtschaftswissenschaften

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<td><strong>WS 18/19 2400013</strong>  Seminar: Energy Informatics</td>
<td>2 SWS</td>
<td>Seminar (S)</td>
<td>Wagner, Hagenmeyer, Wegner, Jochem, Barth, Gritzbach, Fichtner, Wolf</td>
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<tr>
<td><strong>WS 18/19 2500002</strong>  Automated Financial Advisory</td>
<td>2 SWS</td>
<td>Seminar (S)</td>
<td>Ulrich</td>
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<tr>
<td><strong>WS 18/19 2530293</strong>  Seminar in Finance (Master)</td>
<td>2 SWS</td>
<td>Seminar (S)</td>
<td>Ruckes, Hoang, Luedcke, Strych, Benz, Scholz-Daneshgari, Schubert</td>
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<tr>
<td><strong>WS 18/19 2530374</strong>  Applied Risk and Asset Management</td>
<td>2 SWS</td>
<td>Seminar (S)</td>
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<tr>
<td><strong>WS 18/19 2540510</strong>  Master Seminar in Information Engineering and Management</td>
<td>2 SWS</td>
<td>Seminar (S)</td>
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<tr>
<td><strong>WS 18/19 2540557</strong>  Literature Review Seminar: Information Systems and Service Design</td>
<td>SWS</td>
<td>Seminar (S)</td>
<td>Mädche, Augenstein</td>
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<tr>
<td><strong>WS 18/19 2540559</strong>  Digital Service Design Seminar</td>
<td>3 SWS</td>
<td>Seminar (S)</td>
<td>Mädche</td>
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<tr>
<td><strong>WS 18/19 2572181</strong>  Seminar in Marketing und Vertrieb (Master)</td>
<td>SWS</td>
<td>Seminar (S)</td>
<td>Klarmann</td>
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<tr>
<td><strong>WS 18/19 2573010</strong>  Seminar Human Resources and Organizations</td>
<td>2 SWS</td>
<td>Seminar (S)</td>
<td>Nieken, Mitarbeiter</td>
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<tr>
<td><strong>WS 18/19 2573011</strong>  Seminar Human Resource Management</td>
<td>2 SWS</td>
<td>Seminar (S)</td>
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### Course: Seminar in Business Administration A (Master) [T-WIWI-103474]

<table>
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<th>Course Title</th>
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<tr>
<td>WS 18/19</td>
<td>2581976</td>
<td>Seminar in Production and Operations Management I</td>
<td>2</td>
<td>Seminar</td>
<td>Glöser-Chahoud, Schultmann</td>
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<tr>
<td>WS 18/19</td>
<td>2581977</td>
<td>Seminar in Production and Operations Management II</td>
<td>2</td>
<td>Seminar</td>
<td>Volk, Schultmann</td>
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<tr>
<td>WS 18/19</td>
<td>2581978</td>
<td>Seminar in Production and Operations Management III</td>
<td>2</td>
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<tr>
<td>WS 18/19</td>
<td>2581980</td>
<td>Seminar Energiewirtschaft II</td>
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<td>WS 18/19</td>
<td>2581981</td>
<td>Seminar Energiewirtschaft III</td>
<td>2</td>
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<td>SS 2019</td>
<td>2400121</td>
<td>Practical Seminar: Interactive Analytics</td>
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<td>Proseminar</td>
<td>Beigl, Mädche, Pescara, Toreini</td>
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<td>SS 2019</td>
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<td>Seminar Human Resource Management (Master)</td>
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<tr>
<td>SS 2019</td>
<td>2500007</td>
<td>Seminar Human Resources and Organizations (Master)</td>
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<td>Seminar</td>
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<tr>
<td>SS 2019</td>
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<td>Automated Financial Advisory</td>
<td>2</td>
<td>Seminar</td>
<td>Ulrich</td>
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<td>SS 2019</td>
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<td>Applied Risk and Asset Management</td>
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<td>Seminar</td>
<td>Ulrich</td>
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<td>SS 2019</td>
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<td>Seminar in Finance (Master, Prof. Uhrig-Homburg)</td>
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<td>Seminar</td>
<td>Uhrig-Homburg, Hofmann, Reichenbacher, Eska</td>
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<td>SS 2019</td>
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<td>Masterseminar Big Data Mining in Finance</td>
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<td>Special Topics in Management Accounting</td>
<td>2</td>
<td>Seminar</td>
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<tr>
<td>SS 2019</td>
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<td>Seminar Produktionswirtschaft und Logistik II</td>
<td>2</td>
<td>Seminar</td>
<td>Schultmann</td>
</tr>
</tbody>
</table>

**Competence Certificate**

The non exam assessment (§4(2), 3 SPO 2007) or alternative exam assessment (§ 4(2), 3 SPO 2015) consists of:

- a talk about the research topic of the seminar together with discussion,
- a written summary about the major issues of the topic and
- attending the discussions of the seminar

The grade is achieved by the weighted sum of the grades.

**Prerequisites**

None.

**Recommendation**

See seminar description in the course catalogue of the KIT (https://campus.kit.edu/)

**Annotation**

The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required. The available places are listed on the internet: https://portal.wiwi.kit.edu.

*Below you will find excerpts from events regarding this course:*

**Automated Financial Advisory**

2500002, WS 18/19, 2 SWS, [Open in study portal](#)

**Learning Content**

At the beginning of the semester, a selection of seminar topics will be discussed with each student of the seminar.
Workload
The total workload for this course is approximately 90 hours.

Literature
Literature will be distributed during the first lecture.

**Master Seminar in Information Engineering and Management**
2540510, WS 18/19, 2 SWS, **Open in study portal**

**Learning Content**
The seminar serves on one hand to improve the scientific working skills. On the other hand, the student should work intensively on a given topic and develop a scientific work, that is based on a profound literature research.

The seminar can also be a implementation of software for a scientific problem (e.g. Business Games/dynamic systems) according to the individual focus in the current semester. The software has to be well documented. The written elaboration covers a description and explanation of the software as well as a discussion about limits and extensibility. Furthermore the software must be deployable and shall be presented on the infrastructure stack of the chair. An implementation of a software has to examine the scientific state of the art in a critical way, too.

A concrete description of the current topics is announced in time for the begin of the application stage.

**Workload**
The total workload for this course is approximately 90 hours (3 ECTS). Depending on the realization of the work, the times may vary. The main focus is always on working independently.

**Digital Service Design Seminar**
2540559, WS 18/19, 3 SWS, **Open in study portal**

**Description**
Contemporary trends of every increasing digitalization in businesses lead to new challenges and fusion of technologies blurring the lines between the digital, physical and biological spheres, thereby calling for a new approaches for corporate management. Recently, physician Michio Kaku put it like the following: "The destiny of computers – like other mass technologies like electricity, paper, and running water- is to become invisible, that is, to disappear into the fabric of our lives; to be everywhere and nowhere, silently and seamlessly carrying out our wishes." Michio Kaku (2016)

In the Practical Seminar Digital Service Design students address a real-world challenge in businesses and apply digital service design practices and tools. Furthermore, during the time of the seminar the students prototypical implement a running digital service.

Real-world challenges will vary over time. This time, the challenges are from the domain of **Future Corporate Management**. The practical seminar is carried out in close cooperation with SAP SE and leverages state-of-the-art digital platforms for prototyping.

**Learning Content**
- Foundations
- Digital Service Design Challenges in Future Corporate Management
- Basics of Digital Service Design practices and tools
- Prototyping and development Digital Services
- Delivering digital service prototypes

**Seminar in Marketing und Vertrieb (Master)**
2572181, WS 18/19, SWS, **Open in study portal**

**Learning Content**
The seminar teaches students to gain a systematic overview of a field of literature in Marketing - an important prerequisite for a successful master thesis. Central aspects are identification of relevant literature sources, systematization of the field, working out central insights, writing comprehensively, and identification of research gaps.

**Annotation**
Students interested in master thesis positions at the chair of marketing should participate in the marketing seminar. For further information please contact Marketing & Sales Research Group (marketing.iism.kit.edu)
Workload
The total workload for this course is approximately 90 hours. For further information see German version.

Literature
will be announced in the seminary.

Seminar Human Resources and Organizations
2573010, WS 18/19, 2 SWS, Open in study portal

Learning Content
The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Chair.

Workload
The total workload for this course is approximately 90 hours.
Lecture 30h
Preparation of lecture 45h
Exam preparation 15h

Seminar Human Resource Management
2573011, WS 18/19, 2 SWS, Open in study portal

Workload
The total workload for this course is approximately 90 hours.
Lecture 30h
Preparation of lecture 45h
Exam preparation 15h

Seminar Human Resource Management (Master)
2500006, SS 2019, 2 SWS, Open in study portal

Learning Content
The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Chair.

Workload
The total workload for this course is approximately 90 hours.
Lecture 30h
Preparation of lecture 45h
Exam preparation 15h

Literature
Selected journal articles and books.

Seminar Human Resources and Organizations (Master)
2500007, SS 2019, 2 SWS, Open in study portal

Learning Content
The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Chair.

Workload
The total workload for this course is approximately 90 hours.
Lecture 30h
Preparation of lecture 45h
Exam preparation 15h
Automated Financial Advisory
2530372, SS 2019, 2 SWS, Open in study portal

Learning Content
At the beginning of the semester, a selection of seminar topics will be discussed with each student of the seminar.

Workload
The total workload for this course is approximately 90 hours.

Literature
Literature will be distributed during the first lecture.

Seminar in Finance (Master, Prof. Uhrig-Homburg)
2530580, SS 2019, 2 SWS, Open in study portal

Learning Content
Within this seminar different topics of current concern are treated. These topics have their foundations in the contents of certain lectures. The topics of the seminar are published on the website of the involved finance chairs at the end of the foregoing semester.

Workload
The total workload for this course is approximately 90 hours. For further information see German version.

Literature
Will be announced at the end of the foregoing semester.

Masterseminar Big Data Mining in Finance
2540510, SS 2019, 2 SWS, Open in study portal

Literature
Literature:

Hospital Management
2550493, SS 2019, 2 SWS, Open in study portal

Description
The seminar 'Hospital Management' presents internal organization structures, work conditions and work environments at the example of hospitals and relates this to common and expected conditions of other service industries. Covered topics include normative environment, intra-organizational structure, personnel management, quality, external networking and market appearance. The course consists of two full-day sessions.

Learning Content
The seminar ‘Hospital Management' presents internal organization structures, work conditions and work environments at the example of hospitals and relates this to common and expected conditions of other service industries. Covered topics include normative environment, intra-organizational structure, personnel management, quality, external networking and market appearance. The course consists of two full-day sessions.

Annotation
It is planned to offer the course every semester.
Workload
The total workload for this course is approximately 90 hours.

Learning Content
The course will be a mix of lectures, discussions, and student presentations. Students will write a paper in small groups, and present this in the final week. You are to a large extent free to select your own topic. The seminar course is concentrated in four meetings that are spread throughout the semester.

Meeting 1: Introductory lecture. You need to conduct a first literature search and at the end of the first week you should identify (provisionally) the topic for your paper.

Meeting 2 and 3: The purpose of the second week is to define the topics and research questions in much more detail. Different types of papers may be selected: literature review, research paper, descriptive case study, or teaching case. Students will present their ideas and all participants should ask questions, help each other focus, offer ideas, etc.

Meeting 4: In the third week we are going to present and discuss the final papers.

Annotation
Maximum of 24 students.

Workload
The total workload for this course is approximately 90 hours. For further information see German version.

Literature
Will be announced in the course.

Learning Content
The course will be a mix of lectures, discussions, and student presentations. Students will write a paper in small groups, and present this in the final week. Topics are selectively prediscibed. The seminar course is concentrated in four meetings that are spread throughout the semester.

Meeting 1: Introductory lecture. You need to conduct a first literature search and at the end of the first week you should identify (provisionally) the topic for your paper.

Meeting 2 and 3: The purpose of the second week is to define the topics and research questions in much more detail. Different types of papers may be selected: literature review, research paper, descriptive case study, or teaching case. Students will present their ideas and all participants should ask questions, help each other focus, offer ideas, etc.

Meeting 4: In the third week we are going to present and discuss the final papers.

Annotation
Maximum of 24 students.

Workload
The total workload for this course is approximately 90 hours. For further information see German version.

Literature
Will be announced in the course.

**Responsible:** Prof. Dr. Ingrid Ott

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101514 - Innovationsökonomik

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**Events**

| WS 18/19 | 2512312 | Cooperation seminar: Innovative applications on single board computers as well as their economic relevance | 3 SWS | Seminar / Practical course (S/P) | Sure-Vetter, Ott, Weller, Bälz |

**Competence Certificate**

The assessment is carried out through a term paper within the range of 12 to 15 pages, a presentation of the results of the work in a seminar meeting, and active participation in the discussions of the seminar meeting (§ 4 (2), 3 SPO).

The final grade is composed of the weighted graded examinations. (Essay 50%, 40% oral presentation, active participation 10%).

**Prerequisites**

None

**Recommendation**

At least one of the lectures "Theory of Endogenous Growth" or "Innovation Theory and Policy" should be attended in advance, if possible.

Below you will find excerpts from events regarding this course:

**Cooperation seminar: Innovative applications on single board computers as well as their economic relevance**

2512312, WS 18/19, 3 SWS, Open in study portal
Description
This seminar is offered cooperatively by the Chair of Web Science (AIFB) and the Chair of Economic Policy (ECON).
The cooperation seminar deals with the technical realization of innovative applications using single board computers such as Arduino (https://www.arduino.cc) or Raspberry Pi (https://www.raspberrypi.org). These single board computers can be extended by various sensors and modules, thus fulfilling a wide range of tasks. Thus, the addition of a camera allows for example gesture and face detection, or the equipment with different sensors enables the measurement of temperature and perception of moving objects.
At the same time, the implications of cost-effective availability of these basic technologies are analyzed from an economic-scientific perspective. The spread and use of these single-board computers, as well as the concepts associated with their success, can have a decisive impact on innovation processes. The reasons and obstacles as well as their relevance to innovation are therefore also addressed from an economic perspective.
Microcomputers such as the Raspberry Pi, for example, are increasingly being used and expanded in the private environment, with numerous applications being possible in the household sector. They can be used as a monitoring system, as a home server or as an electronic function opener. Likewise, due to their low cost, size and ease of use, they can also significantly support the development of innovative processes, for example in the development of prototypes.
Within the scope of this seminar, the possibilities of a single board computer are investigated using the Raspberry Pi. The students are to conceive, realize and present innovative applications in two-teams. Each team is provided with a Raspberry Pi. In addition to the realization of an innovative application, each team has to deal with and discuss an economic science issue. The use of the Raspberry Pi or the underlying concepts from an innovation-economic perspective are to be analyzed.
In addition to the Raspberry Pis, various sensors and expansion modules are also provided and can be purchased after consultation with the supervisors. Furthermore, it may be necessary to develop extensions in Python during the seminar. Previous knowledge in Python and Semantic Web technologies are therefore an advantage but not an imperative requirement.

Notes
The exact dates and information for registration will be announced at the event page.

Learning Content
Topics of interest include, but are not limited to:

- Smart Home Applications
- Environmental measurements
- Gesture control
- Security systems
### Course: Seminar in Economics A (Master) [T-WIWI-103478]

**Responsible:**
- Prof. Dr. Johannes Brumm
- Prof. Dr. Jan Kowalski
- Prof. Dr. Kay Mitusch
- Prof. Dr. Ingrid Ott
- Prof. Dr. Clemens Puppe
- Prof. Dr. Johannes Philipp Reiß
- Prof. Dr. Nora Szech
- Prof. Dr. Berthold Wigger

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-102736 - Seminarmodul Wirtschaftswissenschaften

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<td>Cooperation seminar: Innovative applications on single board computers as well as their economic relevance</td>
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### Competence Certificate
The non exam assessment (§4(2), 3 SPO 2007) or alternative exam assessment (§ 4(2), 3 SPO 2015) consists of:

- a talk about the research topic of the seminar together with discussion,
- a written summary about the major issues of the topic and
- attending the discussions of the seminar

The grade is achieved by the weighted sum of the grades.

### Prerequisites
None.

### Recommendation
See seminar description in the course catalogue of the KIT (https://campus.kit.edu/)

### Annotation
The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required. The available places are listed on the internet: https://portal.wiwi.kit.edu.
Below you will find excerpts from events regarding this course:

**Cooperation seminar: Innovative applications on single board computers as well as their economic relevance**

2512312, WS 18/19, 3 SWS, Open in study portal

**Description**

This seminar is offered cooperatively by the Chair of Web Science (AIFB) and the Chair of Economic Policy (ECON).

The cooperation seminar deals with the technical realization of innovative applications using single board computers such as Arduino (https://www.arduino.cc) or Raspberry Pi (https://www.raspberrypi.org). These single board computers can be extended by various sensors and modules, thus fulfilling a wide range of tasks. Thus, the addition of a camera allows for example gesture and face detection, or the equipment with different sensors enables the measurement of temperature and perception of moving objects.

At the same time, the implications of cost-effective availability of these basic technologies are analyzed from an economic-scientific perspective. The spread and use of these single-board computers, as well as the concepts associated with their success, can have a decisive impact on innovation processes. The reasons and obstacles as well as their relevance to innovation are therefore also addressed from an economic perspective.

Microcomputers such as the Raspberry Pi, for example, are increasingly being used and expanded in the private environment, with numerous applications being possible in the household sector. They can be used as a monitoring system, as a home server or as an electronic function opener. Likewise, due to their low cost, size and ease of use, they can also significantly support the development of innovative processes, for example in the development of prototypes.

Within the scope of this seminar, the possibilities of a single board computer are investigated using the Raspberry Pi. The students are to conceive, realize and present innovative applications in two-teams. Each team is provided with a Raspberry Pi. In addition to the realization of an innovative application, each team has to deal with and discuss an economic science issue. The use of the Raspberry Pi or the underlying concepts from an innovation-economic perspective are to be analyzed.

In addition to the Raspberry Pis, various sensors and expansion modules are also provided and can be purchased after consultation with the supervisors. Furthermore, it may be necessary to develop extensions in Python during the seminar. Previous knowledge in Python and Semantic Web technologies are therefore an advantage but not an imperative requirement.

**Notes**

The exact dates and information for registration will be announced at the event page.

**Learning Content**

Topics of interest include, but are not limited to:

- Smart Home Applications
- Environmental measurements
- Gesture control
- Security systems

**Workload**

About 90 hours.

**Advanced Topics in Econometrics**

2521310, SS 2019, 2 SWS, Open in study portal

**Annotation**

The course will be offered in English.

**Topics in Political Economics (Master)**

2560552, SS 2019, 2 SWS, Open in study portal
Description
Very generally speaking, sustainability describes the ability to maintain a certain condition or process for a prolonged period. It has multiple, often heavily interlinked aspects. The economic dimension is concerned with the allocation of resources and capital in order to maintain economic growth. The environmental dimension encompasses the interaction of humans and nature. Destructive exploitation of natural resources, pollution or overfishing are typical examples of environmentally unsustainable behavior. Furthermore sustainability has another, less frequently discussed, social component. It encompasses labor rights, human rights and as well as social integration of the different segments of a society.

How can we promote sustainability? Is it possible to change people’s behavior? The success of the book Nudge by Cass Sunstein and Richard Thaler as well as the creation of the Behavioral Insights Unit in the United Kingdom show that the induction of sustainable behavior is of public interest and a political concern. With the support at our chair, students develop their own ideas for the design of an economic experiment or field of study.

Notes
Participation will be limited to 12 students.

Annotation
For further questions, please contact Jannis Engel (jeroen.engel@kit.edu).

Workload
About 90 hours

Literature

Description
For a long time, economists studied given markets and mechanisms to predict outcomes, future developments or generally the participants’ behavior. In contrast, Market Design uses theory, empirical and experimental work to design markets which incentivize their participants in a way that leads to a “desirable” outcome. In this, the designer can have different objectives, for example: Maximizing efficiency, welfare or minimizing negative externalities.

Prominent applications of Market Design include, quite topical, Germany’s auction of 5G mobile licenses and matching markets, where there are two large populations that need to be matched to one another (think of hospitals and interns, students and dorm rooms or kidney donors and receivers). In this seminar, we think about ways to either design new markets or how we could alter existing ones in a socially beneficial way. Alternatively, research ideas could focus on finding failures or shortcomings of ineffectively designed markets.

Notes
Participation will be limited to 12 students.

Annotation
For further questions, please contact David Huber (david.huber@kit.edu).

Workload
About 90 hours.
### 6.256 Course: Seminar in Informatics B (Master) [T-WIWI-103480]

**Responsible:**
- Prof. Dr. Andreas Oberweis
- Prof. Dr. Harald Sack
- Prof. Dr. Ali Sunyaev
- Prof. Dr. York Sure-Vetter
- Prof. Dr. Melanie Volkamer
- Prof. Dr.-Ing. Johann Marius Zöllner

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-INFO-102822 - Seminarmodul Informatik
- M-WIWI-101457 - Semantische Technologien

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**Events**

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<td>Wagner, Hagemeyer, Wegner, Jochem, Barth, Gritzbach, Fichtner, Wolf</td>
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<td>WS 18/19</td>
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**Competence Certificate**
The non exam assessment (§4(2), 3 SPO 2007) or alternative exam assessment (§ 4(2), 3 SPO 2015) consists of

- a talk about the research topic of the seminar together with discussion,
- a written summary about the major issues of the topic and
- attending the discussions of the seminar

The grade is achieved by the weighted sum of the grades.
Prerequisites
None.

Recommendation
See seminar description in the course catalogue of the KIT (https://campus.kit.edu/)

Annotation
Placeholder for seminars offered by the Institute AIFB.
The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.
The available places are listed on the internet: https://portal.wiwi.kit.edu.

Below you will find excerpts from events regarding this course:

**Linked Data and the Semantic Web**
2512301, WS 18/19, 3 SWS, Open in study portal

Description
The Linked Data principles are a set of practices for data publishing on the web. Linked Data builds on the web architecture and uses HTTP for data access, and RDF for describing data, thus aiming towards web-scale data integration. There is a vast amount of data available published according to those principles: recently, 4.5 billion facts have been counted with information about various domains, including music, movies, geography, natural sciences. Linked Data is also used to make web-pages machine-understandable, corresponding annotations are considered by the big search engine providers. On a smaller scale, devices on the Internet of Things can also be accessed using Linked Data which makes the unified processing of device data and data from the web easy.

In this practical seminar, students will build prototypical applications and devise algorithms that consume, provide, or analyse Linked Data. Those applications and algorithms can also extend existing applications ranging from databases to mobile apps.

For the seminar, programming skills or knowledge about web development tools/technologies are highly recommended. Basic knowledge of RDF and SPARQL are also recommended, but may be acquired during the seminar. Students will work in groups. Seminar meetings will take place as 'Block-Seminar'.

Notes
The exact dates and information for registration will be announced at the event page.

Workload
Topics of interest include, but are not limited to:

- Travel Security
- Geo data
- Linked News
- Social Media

**Real-World Challenges in Data Science and Analytics**
2512311, WS 18/19, 3 SWS, Open in study portal

Notes
The exact dates and information for registration will be announced at the event page.

**Cooperation seminar: Innovative applications on single board computers as well as their economic relevance**
2512312, WS 18/19, 3 SWS, Open in study portal
Description
This seminar is offered cooperatively by the Chair of Web Science (AIFB) and the Chair of Economic Policy (ECON).
The cooperation seminar deals with the technical realization of innovative applications using single board computers such as Arduino (https://www.arduino.cc) or Raspberry Pi (https://www.raspberrypi.org). These single board computers can be extended by various sensors and modules, thus fulfilling a wide range of tasks. Thus, the addition of a camera allows for example gesture and face detection, or the equipment with different sensors enables the measurement of temperature and perception of moving objects.
At the same time, the implications of cost-effective availability of these basic technologies are analyzed from an economic-scientific perspective. The spread and use of these single-board computers, as well as the concepts associated with their success, can have a decisive impact on innovation processes. The reasons and obstacles as well as their relevance to innovation are therefore also addressed from an economic perspective.
Microcomputers such as the Raspberry Pi, for example, are increasingly being used and expanded in the private environment, with numerous applications being possible in the household sector. They can be used as a monitoring system, as a home server or as an electronic function opener. Likewise, due to their low cost, size and ease of use, they can also significantly support the development of innovative processes, for example in the development of prototypes.
Within the scope of this seminar, the possibilities of a single board computer are investigated using the Raspberry Pi. The students are to conceive, realize and present innovative applications in two-teams. Each team is provided with a Raspberry Pi. In addition to the realization of an innovative application, each team has to deal with and discuss an economic science issue. The use of the Raspberry Pi or the underlying concepts from an innovation-economic perspective are to be analyzed.
In addition to the Raspberry Pis, various sensors and expansion modules are also provided and can be purchased after consultation with the supervisors. Furthermore, it may be necessary to develop extensions in Python during the seminar. Previous knowledge in Python and Semantic Web technologies are therefore an advantage but not an imperative requirement.

Notes
The exact dates and information for registration will be announced at the event page.

Learning Content
Topics of interest include, but are not limited to:
- Smart Home Applications
- Environmental measurements
- Gesture control
- Security systems

Emerging Trends in Critical Information Infrastructures
2513400, WS 18/19, 2 SWS, Open in study portal

Description
The block seminar Emerging Trends in Critical Information Infrastructures aims to provide insights into emerging topics in the field of information systems and to offer students an opportunity to write their first academic paper alone or in a group of students. Each semester, different topics are offered around the lectures and research domains of Prof. Sunyaev's chair, especially Trusted Engineering, Digital Health, Internet Technologies as well as Auditing and Certifications. Students can also submit their own topic suggestions within the framework of the main topics specified in the respective semester.

Seminar Service Science, Management & Engineering
2595470, WS 18/19, 2 SWS, Open in study portal

Learning Content
Each Semester, the seminar will cover topics from a different selected subfield of Service Science, Management & Engineering. Topics include service innovation, service economics, service computing, transformation and coordination of service value networks as well as collaboration for knowledge intensive services.
See the KSRI website for more information about this seminar: www.ksri.kit.edu

Workload
The total workload for this course is approximately 120 hours. For further information see German version.

Literature
The student will receive the necessary literature for his research topic.
**Knowledge Discovery and Data Mining**

**2512300, SS 2019, 3 SWS, Open in study portal**

**Seminar / Practical course (S/P)**

**Description**
The seminar includes different methods of machine learning and data mining. Participants of the seminar should have basic knowledge of machine learning and programming skills.

**Notes**
The exact dates and information for registration will be announced at the event page.

**Learning Content**
Domains of interest include, but are not limited to:

- Medicine
- Social Media
- Finance Market

**Literature**
Detailed references are indicated together with the respective subjects. For general background information look up the following textbooks:

- Mitchell, T.; Machine Learning

**Data Science & Real-time Big Data Analytics**

**2513306, SS 2019, 2 SWS, Open in study portal**

**Seminar / Practical course (S/P)**

**Description**
Event processing and real-time data are everywhere: financial market data, sensors, business intelligence, social media analytics, logistics. Many applications collect large volumes of data in real time and are increasingly faced with the challenge of being able to process them quickly and react promptly. The challenges of this real-time processing are currently also receiving a great deal of attention under the term “Big Data”. The complex processing of real-time data requires both knowledge of methods for data analysis (data science) and their processing (real-time analytics). Seminar papers are offered on both of these areas as well as on interface topics, the input of own ideas is explicitly desired.

**Seminar Service Science, Management & Engineering**

**2595470, SS 2019, 2 SWS, Open in study portal**

**Seminar (S)**

**Learning Content**
Each Semester, the seminar will cover topics from a different selected subfield of Service Science, Management & Engineering. Topics include service innovation, service economics, service computing, transformation and coordination of service value networks as well as collaboration for knowledge intensive services.

See the KSRI website for more information about this seminar: www.ksri.kit.edu

**Workload**
The total workload for this course is approximately 120 hours. For further information see German version.

**Literature**
The student will receive the necessary literature for his research topic.
6.257 Course: Seminar in Operations Research A (Master) [T-WIWI-103481]

**Responsible:** Prof. Dr. Stefan Nickel  
Prof. Dr. Steffen Rebennack  
Prof. Dr. Oliver Stein

**Organisation:** KIT Department of Economics and Management

**Part of:**  
M-INFO-102233 - Weitere Leistungen  
M-WIWI-102736 - Seminarmodul Wirtschaftswissenschaften

### Events

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<td>Seminar on Power Systems Optimization (Master)</td>
<td>2 SWS</td>
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<td>Rebennack, Assistenten</td>
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<td>Seminar zur diskreten Optimierung</td>
<td>SWS</td>
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<td>Nickel, Mitarbeiter</td>
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**Competence Certificate**

The non exam assessment (§4(2), 3 SPO 2007) or alternative exam assessment (§ 4(2), 3 SPO 2015) consists of:

- a talk about the research topic of the seminar together with discussion,
- a written summary about the major issues of the topic and
- attending the discussions of the seminar

The grade is achieved by the weighted sum of the grades.

**Prerequisites**

None.

**Recommendation**

See seminar description in the course catalogue of the KIT (https://campus.kit.edu/)

**Annotation**

The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required. The available places are listed on the internet: https://portal.wiwi.kit.edu.

Below you will find excerpts from events regarding this course:

**Seminar: Recent Topics in OR**

2550491, WS 18/19, SWS, Open in study portal

**Learning Content**

The topics of the seminar will be announced at the beginning of the term in a preliminary meeting. Dates will be announced on the internet.

**Annotation**

The seminar is offered in each term.

**Workload**

The total workload for this course is approximately 90 hours. For further information see German version.
Literature
Literature and relevant sources will be announced at the beginning of the seminar.

Learning Content
The topics of the seminar will be announced at the beginning of the term in a preliminary meeting. Dates will be announced on the internet.

Annotation
The seminar is offered in each term.

Workload
The total workload for this course is approximately 90 hours. For further information see German version.

Literature
Literature and relevant sources will be announced at the beginning of the seminar.
**Course: Seminar in Statistics A (Master) [T-WIWI-103483]**

**Responsible:** Prof. Dr. Oliver Grothe
Prof. Dr. Melanie Schienle

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-102736 - Seminarmodul Wirtschaftswissenschaften

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<td>Advanced Topics in Econometrics</td>
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**Competence Certificate**

The non exam assessment (§4(2), 3 SPO 2007) or alternative exam assessment (§ 4(2), 3 SPO 2015) consists of:

- a talk about the research topic of the seminar together with discussion,
- a written summary about the major issues of the topic and
- attending the discussions of the seminar

The grade is achieved by the weighted sum of the grades.

**Prerequisites**

None.

**Recommendation**

See seminar description in the course catalogue of the KIT (https://campus.kit.edu/)

**Annotation**

The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore, for some seminars an application is required. The available places are listed on the internet: https://portal.wiwi.kit.edu.

Below you will find excerpts from events regarding this course:

**Advanced Topics in Econometrics**

2521310, SS 2019, 2 SWS, Open in study portal

**Annotation**

The course will be offered in English.
### 6.259 Course: Seminar Informatics A [T-INFO-104336]

**Responsible:** Prof. Dr. Sebastian Abeck  
**Organisation:** KIT Department of Informatics  
**Part of:**  
- M-INFO-102233 - Weitere Leistungen  
- M-INFO-102822 - Seminarmodul Informatik

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<td>Seminar: Ubiquitous Systems</td>
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<td>Seminar (S)</td>
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Course: Seminar: Governance, Risk & Compliance [T-INFO-102047]

**Responsible:** Prof. Dr. Thomas Dreier

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-101242 - Governance, Risk & Compliance

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# 6.261 Course: Seminar: Legal Studies I [T-INFO-101997]

**Responsible:** Prof. Dr. Thomas Dreier  
**Organisation:** KIT Department of Informatics  
**Part of:**  
- M-INFO-101218 - Seminarmodul Recht  
- M-INFO-102233 - Weitere Leistungen

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<td>Current Issues in Patent Law</td>
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</table>
6.262 Course: Service Analytics A [T-WIWI-105778]

**Responsible:** Prof. Dr. Hansjörg Fromm  
Prof. Dr. Thomas Setzer

**Organisation:** KIT Department of Economics and Management

**Part of:**  
M-INFO-102233 - Weitere Leistungen  
M-WIWI-101448 - Service Management  
M-WIWI-101470 - Data Science: Advanced CRM  
M-WIWI-101506 - Service Analytics  
M-WIWI-103117 - Data Science: Data-Driven Information Systems

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### Events

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### Competence Certificate

The assessment consists of a written exam (60 min) according to §4(2), 1 of the examination regulations.

### Prerequisites

None

### Recommendation

The lecture is addressed to students with interests and basic knowledge in the topics of Operations Research, descriptive and inductive statistics.

Below you will find excerpts from events regarding this course:

### Service Analytics A

2595501, SS 2019, 2 SWS, [Open in study portal](#)

### Learning Content

Today's service-oriented companies are starting to optimize the way services are planned, operated, and personalized by analyzing vast amounts of data from customers, IT-systems, or sensors. As the statistical learning and business optimization world continues to progress, skills and expertise in advanced data analytics and data and fact-based optimization become vital for companies to be competitive. In this lecture, relevant methods and tools will be considered as a package, with a strong focus on their inter-relations. Students will learn to analyze and structure large amounts of potentially incomplete and unreliable data, to apply multivariate statistics to filter data and to extract key features, to predict future behavior and system dynamics, and finally to formulate data and fact-based service planning and decision models.

More specifically, the lessons of this lecture will include:

- Co-Creation of Value Across Enterprises
- Instrumentation, Measurement, Monitoring of Service Systems
- Descriptive, predictive, and prescriptive Analytics
- Usage Characteristics and Customer Dynamics
- Big Data, Dimensionality Reduction, and Real-Time Analytics
- System Models and What-If-Analysis
- Robust Mechanisms for Service Management
- Industry Applications of Service Analytics

### Tutorials

Students will conduct lecture accompanying, guided exercises throughout the semester.

### Workload

The total workload for this course is approximately 135.0 hours. For further information see German version.
Literature

- Business Analytics for Managers, Jank, W., Springer, 2011

Online Sources:

- The data deluge, The Economist, Feb. 2010

Further readings will be provided in the lecture.
### 6.263 Course: Service Design Thinking [T-WIWI-102849]

| Responsible          | Prof. Dr. Gerhard Satzger  
|                      | Prof. Dr. Christof Weinhardt |
| Organisation         | KIT Department of Economics and Management |
| Part of              | M-INFO-102233 - Weitere Leistungen  
|                      | M-WIWI-101503 - Service Design Thinking |
| Type                 | Prüfungsleistung anderer Art |
| Credits              | 9 |
| Recurrence           | Irregular |
| Version              | 2 |

### Competence Certificate

### Prerequisites
The course is compulsory and must be examined.

### Recommendation
This course is held in English – proficiency in writing and communication is required.

Our past students recommend to take this course at the beginning of the masters program.

### Annotation
Due to practical project work as a component of the program, access is limited.

The module (as well as the module component) spans two semesters. It starts in September every year and runs until end of June in the subsequent year. Entering the program is only possible at its beginning - after prior application in May/June.

For more information on the application process and the program itself are provided in the module component description and the program's website (http://sdt-karlsruhe.de).

Furthermore, the KSRI conducts an information event for applicants every year in May.

This module is part of the KSRI Teaching Program „Digital Service Systems“. For more information see the KSRI Teaching website: www.ksri.kit.edu/teaching.
6.264 Course: Service Innovation [T-WIWI-102641]

**Responsible:** Prof. Dr. Gerhard Satzger

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101410 - Business & Service Engineering
- M-WIWI-101448 - Service Management
- M-WIWI-102806 - Service Innovation, Design & Engineering

**Type:** Prüfungsleistung schriftlich

**Credits:** 4,5

**Recurrence:** Each summer term

**Version:** 1

### Competence Certificate

The assessment consists of an 1h written exam (following §4(2) 1 of the examination regulations) and of assignments during the course as an non exam assessment (§4 (2), 3 SPO 2007 respectively §4 (3) SPO 2015).

### Prerequisites

None

### Recommendation

None

Below you will find excerpts from events regarding this course:

**Service Innovation**

2595468, SS 2019, 2 SWS, Open in study portal

**Description**

While innovation in manufacturing or agriculture can leverage a considerable body of research, experience and best practice, innovation in services has not reached the same level of maturity. In practice, while many organizations have a well-understood process for innovating in the product business, innovating in services is often still a fuzzy and complex undertaking. In this lecture we will discuss the state of research, compare product and service innovation, understand how innovation diffusion works, examine case studies of service innovation, open vs. closed innovation, how to leverage user communities to drive innovation and understand obstacles, and enablers and how to manage, incentivize and foster service innovation.

**Learning Content**

While innovation in manufacturing can leverage a considerable body of research, experience and best practice, innovation in services has not reached the same level of maturity. In practice, while many organizations have a well-understood process for innovating in the product business, innovating in services is often still a fuzzy and complex undertaking. In this lecture we will discuss the state of research, compare product and service innovation and understand how innovation diffusion works. We examine case studies on service innovation, compare open vs. closed innovation and learn how to apply different innovation tools, methods and strategies (e.g. service design thinking as a human-centered approach to innovation or technology and strategic foresight, as methods supporting the generation of assumptions on the impact of technology).

**Annotation**

The credits have been changed from 5 to 4,5.

**Workload**

Total workload: approximately 136 hours

Attendance time: 30 hours

Self-study: 105 hours
Literature

- von Hippel, Erich (2007) Horizontal innovation networks - by and for users. Industrial and Corporate Change, 16:2

Elective literature:

- Fundamentals of Service Systems: http://primo.bibliothek.kit.edu/primo_library/libweb/action/display.dojsessionid=EB30837DD85CBF7DE6C6D4B1CB39385?tabs=detailsTab&ct=display&fn=search&doc=KITSRC455219141&index=1&recIds=KITSRC455219141&recIdxs=0&elementId=0&rend...
Course: Service Oriented Computing [T-WIWI-105801]

Responsible: Prof. Dr. York Sure-Vetter

Organisation: KIT Department of Economics and Management

Part of: M-INFO-102233 - Weitere Leistungen
M-WIWI-101456 - Intelligente Systeme und Services
M-WIWI-102827 - Service Computing

Competence Certificate
Please note that the exam will be offered to first-time applicants in the winter semester 2018/2019. A last examination possibility exists in the summer semester 2019 (only for repeaters).

The assessment consists of an 1h written exam following §4, Abs. 2, 1 of the examination regulation or of an oral exam (20 min) following §4, Abs. 2, 2 of the examination regulation.

Prerequisites
None
6.266 Course: Signals and Codes [T-INFO-101360]

**Responsible:** Prof. Dr. Jörn Müller-Quade  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101197 - Computersicherheit  
M-INFO-101198 - Fortgeschrittene Themen der Kryptographie  
M-INFO-102233 - Weitere Leistungen

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**Events**

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<td>2</td>
<td>Lecture (V)</td>
<td>Geiselmann, Müller-Quade</td>
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**Learning Content**

The course covers essentially the question of how the exchange of information can be realized reliably and efficiently. The lecture gives an overview of how to secure signals against random errors. In signal theory, source coding and the Theorem of Shannon will be covered. In the coding theory part, bounds for codes (Hamming, Gilbert-Varshamov, Singleton) are presented. Coding and decoding for classical algebraic codes (linear, cyclic, Reed Solomon-, Goppa- und Reed Muller-codes) will be presented as well as concatenated codes.
6.267 Course: Simulation Game in Energy Economics [T-WIWI-108016]

**Responsible:** Dr. Massimo Genoese

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101451 - Energiewirtschaft und Energiemärkte

**Events**

| SS 2019 | 2581025 | Simulation Game in Energy Economics | 2 SWS | Lecture / Practice (VÜ) | Genoese |

**Competence Certificate**

Examination as written assignment and oral presentation (§4 (2), 1 SPO).

**Prerequisites**

None

**Modeled Conditions**

The following conditions have to be fulfilled:

1. The course T-WIWI-102693 - Simulation Game in Energy Economics must not have been started.

**Recommendation**

Visiting the course "Introduction to Energy Economics"

**Annotation**

See German version.

Below you will find excerpts from events regarding this course:

**Simulation Game in Energy Economics**

2581025, SS 2019, 2 SWS, Open in study portal

**Learning Content**

- Introduction
- Agents and market places in the electricity industry
- Selected planning tasks of energy service companies
- Methods of modelling in the energy sector
- Agent-based simulation: The PowerACE model
- Simulation game: Simulation in energy economics (electricity and emission trading, investment decisions)

The lecture is structured in a theoretical and a practical part. In the theoretical part, the students are taught the basics to carry out simulations themselves in the practical part which comprises amongst others the simulation of the power exchange. The participants of the simulation game take a role as a power trader in the power market. Based on various sources of information (e.g. prognosis of power prices, available power plants, fuel prices), they can launch bids in the power exchange.

**Workload**

The total workload for this course is approximately 90 hours. For further information see German version.

**Literature**

**Elective literature:**

6.268 Course: Simulation of Stochastic Systems [T-WIWI-106552]

**Responsible:** Prof. Dr. Oliver Grothe  
Prof. Dr. Steffen Rebennack

**Organisation:** KIT Department of Economics and Management

**Part of:** M-INFO-102233 - Weitere Leistungen  
M-WIWI-103289 - Stochastische Optimierung

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**Competence Certificate**

The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation. The exam takes place in every the semester.

**Prerequisites**

None.
### Course: Smart Energy Infrastructure [T-WIWI-107464]

| Responsible       | Dr. Armin Ardone  
|                   | Dr. Dr. Andrej Marko Pustisek |
| Organisation      | KIT Department of Economics and Management |
| Part of           | M-INFO-102233 - Weitere Leistungen  
|                   | M-WIWI-101452 - Energiewirtschaft und Technologie |
| **Type**          | Prüfungsleistung schriftlich |
| **Credits**       | 3 |
| **Recurrence**    | Each winter term |
| **Version**       | 1 |

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**Competence Certificate**
The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation.

**Prerequisites**
None.

**Annotation**
6.270 Course: Smart Grid Applications [T-WIWI-107504]

**Responsible:** Prof. Dr. Christof Weinhardt  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-103720 - eEnergy: Markets, Services and Systems

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**Competence Certificate**

The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulations). By successful completion of the exercises (§4 (2), 3 SPO 2007 respectively §4 (3) SPO 2015) a bonus can be obtained. If the grade of the written exam is at least 4.0 and at most 1.3, the bonus will improve it by one grade level (i.e. by 0.3 or 0.4).

**Prerequisites**
None

**Recommendation**
None

**Annotation**
The lecture will be read for the first time in winter term 2018/19.
6.271 Course: Social Choice Theory [T-WIWI-102859]

**Responsible:** Prof. Dr. Clemens Puppe

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101500 - Microeconomic Theory
- M-WIWI-101504 - Collective Decision Making

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<td>2520539 Übung zu Social Choice Theory</td>
<td>1 SWS Practice (Ü) Puppe, Müller</td>
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**Competence Certificate**
The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

**Prerequisites**
None

Below you will find excerpts from events regarding this course:

**Social Choice Theory**
2520537, SS 2019, 2 SWS, Open in study portal

**Learning Content**
The course provides a comprehensive treatment of preference and judgement aggregation, including proofs of general results that have Arrow's famous impossibility theorem and Gibbard's oligarchy theorem as corollaries. The second part of the course is devoted to voting theory. Among other things, we prove the Gibbard-Satterthwaite theorem.

**Workload**
The total workload for this course is approximately 135.0 hours. For further information see German version.

**Literature**
Main texts:

Secondary texts:
6.272 Course: Sociotechnical Information Systems Development [T-WIWI-109249]

**Responsible:** Prof. Dr. Ali Sunyaev  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-INFO-102233 - Weitere Leistungen  
- M-WIWI-104403 - Critical Digital Infrastructures

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**Events**

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<td>Sunyaev, Kromat</td>
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</table>

**Competence Certificate**

The non exam assessment (§4(2), 3 SPO 2007) or alternative exam assessment (§ 4(2), 3 SPO 2015) consists of an implementation and a final thesis documenting the development and use of the application.

**Prerequisites**

None.

Below you will find excerpts from events regarding this course:

**Entwicklung Soziotechnischer Informationssysteme** 2512400, WS 18/19, SWS, Open in study portal

**Practical course (P)**

**Description**

The aim of this course is to provide a practical introduction into developing socio-technical information systems, such as web platforms, mobile apps, or desktop applications. Course participants will create (individually or in groups) software solutions for specific problems from various practical domains. The course tasks comprise requirements assessment, system design, and software implementation. Furthermore, course participants will gain insights into software quality assurance methods and software documentation.

**Workload**

4 ECTS = approx. 120 h
6.273 Course: Software Architecture and Quality [T-INFO-101381]

**Responsible:** Prof. Dr. Ralf Reussner

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-101201 - Software-Systeme
- M-INFO-101202 - Software-Methodik
- M-INFO-102233 - Weitere Leistungen

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</table>
**Course: Software Development for Modern, Parallel Platforms [T-INFO-101339]**

**Responsible:** Prof. Dr. Walter Tichy

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-101201 - Software-Systeme
- M-INFO-102233 - Weitere Leistungen

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<td>2 SWS</td>
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</table>
6.275 Course: Software Quality Management [T-WIWI-102895]

**Responsible:** Prof. Dr. Andreas Oberweis

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101477 - Entwicklung betrieblicher Informationssysteme

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**Competence Certificate**
The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation in the first week after lecture period.

**Prerequisites**
None

**Annotation**
This course was formerly named "Software Technology: Quality Management".

Below you will find excerpts from events regarding this course:

**Software Quality Management**
2511208, SS 2019, 2 SWS, [Open in study portal](#)

**Learning Content**
This lecture imparts fundamentals of active software quality management (quality planning, quality testing, quality control, quality assurance) and illustrates them with concrete examples, as currently applied in industrial software development. Keywords of the lecture content are: software and software quality, process models, software process quality, ISO 9000-3, CMM(I), BOOTSTRAP, SPICE, software tests.

**Annotation**
This course was formerly named "Software Technology: Quality Management".

**Workload**
Lecture 30h
Exercise 15h

Preparation of lecture 30h
Preparation of exercises 30h
Exam preparation 44h
Exam 1h

Total: 150h

**Literature**
- Peter Liggesmeyer: Software-Qualität, Testen, Analysieren und Verifizieren von Software. Spektrum Akademischer Verlag 2002
- Mauro Pezzè, Michal Young: Software testen und analysieren. Oldenbourg Verlag 2009

Further literature is given in lectures.
6.276 Course: Software-Evolution [T-INFO-101256]

**Responsible:** Prof. Dr. Ralf Reussner  
**Organisation:** KIT Department of Informatics  
**Part of:**  
- M-INFO-101201 - Software-Systeme  
- M-INFO-101202 - Software-Methodik  
- M-INFO-102233 - Weitere Leistungen

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</table>
Course: Spatial Economics [T-WIWI-103107]

Responsible: Prof. Dr. Ingrid Ott
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101485 - Verkehrsinfrastrukturpolitik und regionale Entwicklung
      M-WIWI-101496 - Wachstum und Agglomeration

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**Competence Certificate**
The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation).

**Prerequisites**
None

**Recommendation**
Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2600012], and Economics II [2600014]. In addition, an interest in quantitative-mathematical modeling is required. The attendance of the course Introduction to economic policy [2560280] is recommended.

**Annotation**
Due to the research semester of Prof. Dr. Ingrid Ott, the course is not offered in the winter term 2018/19.
Course: Special Topics in Information Systems [T-WIWI-109940]

**Responsible:** Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101410 - Business & Service Engineering
- M-WIWI-101506 - Service Analytics

### Competence Certificate
The assessment of this course is according to §4(2), 3 SPO in form of a written documentation, a presentation of the outcome of the conducted practical components and an active participation in class.

Please take into account that, beside the written documentation, also a practical component (such as a survey or an implementation of an application) is part of the course. Please examine the course description for the particular tasks.

The final mark is based on the graded and weighted attainments (such as the written documentation, presentation, practical work and an active participation in class).

### Prerequisites
see below

### Modeled Conditions
The following conditions have to be fulfilled:

1. The course T-WIWI-102706 - Special Topics in Information Engineering & Management must not have been started.

### Recommendation
None

### Annotation
All the practical seminars offered at the chair of Prof. Dr. Weinhardt can be chosen in the Special Topics in Information Systems course. The current topics of the practical seminars are available at the following homepage: www.iism.kit.edu/im/lehre

The Special Topics Information Systems is equivalent to the practical seminar, as it was only offered for the major in "Information Management and Engineering" so far. With this course students majoring in "Industrial Engineering and Management" and "Economics Engineering" also have the chance of getting practical experience and enhance their scientific capabilities.

The Special Topics Information Systems can be chosen instead of a regular lecture (see module description). Please take into account, that this course can only be accounted once per module.
# Course: Special Topics of Enterprise Information Systems [T-WIWI-102676]

**Responsibility:** Prof. Dr. Andreas Oberweis  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-INFO-102233 - Weitere Leistungen  
- M-WIWI-101477 - Entwicklung betrieblicher Informationssysteme

### Events

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<td>Spezialvorlesung Betriebliche Informationssysteme: Industrie 4.0</td>
<td>2 SWS</td>
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### Competence Certificate

The assessment of this course is a written examination (60 min.) or (if necessary) oral examination (30 min.) according to §4(2) of the examination regulation.

Please note that the exam "Special Lecture on Business Information Systems: Industry 4.0" will be offered for the last time in summer semester 2019 (only for repeaters).

### Prerequisites

None
Course: Special Topics of Web Science [T-WIWI-108751]

**Responsible:** Prof. Dr. York Sure-Vetter
**Organisation:** KIT Department of Economics and Management
**Part of:** M-WIWI-101456 - Intelligente Systeme und Services

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**Competence Certificate**
Assessment is provided by a written exam of 60 minutes or an oral exam during the first few weeks after the lecturing period (acc. to §4(2), 1 or 2 SPO). The exam is offered each semester and may be repeated at the regular examination day.

**Prerequisites**
None

**Annotation**
see german version
6.281 Course: Statistical Modeling of Generalized Regression Models [T-WIWI-103065]

**Responsible:** Dr. Wolf-Dieter Heller

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101638 - Ökonometrie und Statistik I
- M-WIWI-101639 - Ökonometrie und Statistik II

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<td>Statistische Modellierung von Allgemeinen Regressionsmodellen</td>
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**Competence Certificate**

The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation.

**Prerequisites**

None

**Recommendation**

Knowledge of the contents covered by the course "Economics III: Introduction in Econometrics" [2520016]

Below you will find excerpts from events regarding this course:

**Statistische Modellierung von Allgemeinen Regressionsmodellen**

2521350, WS 18/19, 2 SWS, [Open in study portal]

**Annotation**

Knowledge of the contents covered by the course "Economics III: Introduction in Econometrics" [2520016]

**Workload**

The total workload for this course is approximately 135 hours (4.5 credits).

- regular attendance: 30 hours
- self-study: 65 hours
- exam preparation: 40 hours
6.282 Course: Stochastic Calculus and Finance [T-WIWI-103129]

**Responsible:** Dr. Mher Safarian

**Organisation:** KIT Department of Economics and Management

**Part of:** M/INFO-102233 - Weitere Leistungen  
M/WIWI-101639 - Ökonometrie und Statistik II

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<td>Stochastic Calculus and Finance</td>
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**Competence Certificate**

The assessment of this course consists of a written examination (§4(2), 1 SPOs, 180 min.) and of possible additional assignments during the course (§4 (3) SPO).

**Prerequisites**

None

**Annotation**

For more information see [http://statistik.econ.kit.edu/](http://statistik.econ.kit.edu/)

Below you will find excerpts from events regarding this course:

**Stochastic Calculus and Finance**

2521331, WS 18/19, 2 SWS, [Open in study portal](#)

**Description**

The course will provide rigorous yet focused training in stochastic calculus and finance. The program will cover modern approaches in stochastic calculus and mathematical finance. Topics to be covered:


Learning Content
The course will provide rigorous yet focused training in stochastic calculus and finance. The program will cover modern approaches in stochastic calculus and mathematical finance. Topics to be covered:


Stochastic processes (Poisson-process, Brownian motion, martingales), stochastic Integral (Integral, quadratic und co-variation, Ito-formula), stochastic differential equation for price-processes, trading strategies, option pricing(Feynman-Kac), neutral risk rating(equivalent martingale measure, Girsanov theorem), term structure models

Workload
The total workload for this course is approximately 150 hours. For further information see German version.

Literature
To be announced in lecture.

Elective literature:
- An Introduction to Stochastic Integration (Probability and its Applications) by Kai L. Chung, Ruth J. Williams, Birkhaueser,
- Methods of Mathematical Finance by Ioannis Karatzas, Steven E. Shreve, Springer 1998
Course: Strategic Management of Information Technology [T-WIWI-102669]

Responsible: Thomas Wolf
Organisation: KIT Department of Economics and Management
Part of: M/INFO-102233 - Weitere Leistungen
            M/WIWI-101477 - Entwicklung betrieblicher Informationssysteme

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<td>SS 2019</td>
<td>Übungen zu Strategisches Management der betrieblichen Informationsverarbeitung</td>
<td>1 SWS</td>
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Competence Certificate
The assessment of this course is a written (60 min.) or (if necessary) oral examination according (30 min.) to §4(2) of the examination regulation.

Prerequisites
None

Below you will find excerpts from events regarding this course:

Learning Content
The following topics will be covered: strategic planning of ICT, architecture of ICT, overall planning of ICT, outsourcing, operation and controlling of ICT.

Literature
6 COURSES

Course: Strategy and Management Theory: Developments and "Classics" [T-WIWI-106190]

6.284 Course: Strategy and Management Theory: Developments and "Classics" [T-WIWI-106190]

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Competence Certificate
Non exam assessment (following §4(2) 3 of the examination regulation).

Prerequisites
None

Recommendation
Basic knowledge as conveyed in the bachelor module „Strategy and Organization“ is recommended.

Annotation
This course is admission restricted. If you were already admitted to another course in the module "Advanced Topics in Strategy and Management" the participation at this course will be guaranteed.

The course is planned to be held for the first time in the winter term 2017/18.

Below you will find excerpts from events regarding this course:

Strategy and Management Theory: Developments and "Classics"
2577922, WS 18/19, 2 SWS, Open in study portal

Notes
This course is admission restricted. If you were already admitted to another course in the module "Advanced Topics in Strategy and Management" the participation at this course will be guaranteed.

Learning Content
In this lecture, students discuss and evaluate models in the field of strategic management with a focus on applicability and theory based limitations. Critical examination of current research results will be a substantial part of this course.

Workload
The total workload for this course is approximately 90 hours.
Lecture: 15 hours
Preparation of lecture: 75 hours
Exam preparation: n/a

Workshop aktuelle Themen Strategie und Management (Master)
2577923, SS 2019, 2 SWS, Open in study portal
Notes
This course is admission restricted. If you were already admitted to another course in the module “Advanced Topics in Strategy and Management” the participation at this course will be guaranteed.

Learning Content
In this lecture, students discuss and evaluate models in the field of strategic management with a focus on applicability and theory based limitations. Critical examination of current research results will be a substantial part of this course.

Workload
The total workload for this course is approximately 90 hours.
Lecture: 15 hours
Preparation of lecture: 75 hours
Exam preparation: n/a
6.285 Course: Supply Chain Management in the Automotive Industry [T-WIWI-102828]

Responsible: Tilman Heupel
Hendrik Lang

Organisation: KIT Department of Economics and Management

Part of: M-INFO-102233 - Weitere Leistungen
M-WIWI-101412 - Industrielle Produktion III
M-WIWI-101471 - Industrielle Produktion II

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<td>Supply Chain Management in the automotive industry</td>
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<td>Lecture (V)</td>
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Competence Certificate

The examination will be in form of a written exam acc. to §4(2), 1 ER. Exams are offered in every semester and can be re-examined at every ordinary examination date.

Prerequisites

None

Recommendation

None

Below you will find excerpts from events regarding this course:

Supply Chain Management in the automotive industry
2581957, WS 18/19, 2 SWS, [Open in study portal]

Learning Content

- Automotive industry significance
- The automotive supply chain
- Adding value structures of the automotive supply chain and mastering of the production systems as factors of success in the SCM
- Strategic procurement logistics
- Risk management
- Quality engineering and management in the automotive supply chain
- Cost engineering and management in the automotive supply chain
- Purchasing (Supplier selection, contract management)
- Performance measurement of the supply chain / organization

Annotation

None.

Workload

The total workload for this course is approximately 105.0 hours. For further information see German version.

Literature

Will be announced in the course.
6.286 Course: Supply Chain Management in the Process Industry [T-WIWI-102860]

**Responsible:** Prof. Dr. Stefan Nickel  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-INFO-102233 - Weitere Leistungen  
M-WIWI-102805 - Service Operations

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**Events**

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**Competence Certificate**
The assessment is a 60 minutes written examination (according to §4(2), 1 of the examination regulation) (individual grading), case study presentation by student teams (team grading) and classroom participation (individual grading). The examination is held in the term of the lecture.

**Prerequisites**  
None

**Recommendation**  
Basic knowledge as conveyed in the module Introduction to Operations Research is assumed. Advanced knowledge of Operations Research (e.g., as conveyed in the lectures Facility Location and Strategic SCM, Tactical and operational SCM) is recommended.

**Annotation**  
The number of participants is restricted due to the execution of interactive case studies and the resulting examination effort. Due to these capacity restrictions, registration before course start is required according to the information on the course website. The course is planned to be held every winter term. The planned lectures and courses for the next three years are announced online.

Below you will find excerpts from events regarding this course:

**Supply Chain Management in the Process Industry**  
2550494, WS 18/19, 3 SWS, Open in study portal

**Learning Content**
The course “Supply Chain Management in the Process Industry” covers fundamental concepts in the field of supply chain management with special focus on process industry. Strategic, planning and operational topics within the end-to-end supply chain are examined, covering relevant approaches in design, processes and performance measurement. Additional focus within the course is on showing the interdisciplinary linkages SCM has with information systems, performance management, project management, risk management and sustainability management. The course is enriched by various insights from the world’s leading chemical company BASF, provided by executive management as real life examples and cases.

**Annotation**
The number of participants is restricted due to the execution of interactive case studies and the resulting examination effort. Due to these capacity restrictions, registration before course start is required according to the information on the course website. The course is planned to be held every winter term. The planned lectures and courses for the next three years are announced online.

**Workload**
The total workload for this course is approximately 135.0 hours. For further information see German version.
Literature

- Various case studies, which will be provided during the course
6.287 Course: Supply Chain Management with Advanced Planning Systems [T-WIWI-102763]

Responsibility:
Claus J. Bosch
Dr. Mathias Göbelt

Organisation:
KIT Department of Economics and Management

Part of:
M-INFO-102233 - Weitere Leistungen
M-WIWI-101412 - Industrielle Produktion III
M-WIWI-101471 - Industrielle Produktion II

Type: Prüfungsleistung schriftlich
Credits: 3,5
Recurrence: Each summer term
Version: 1

Events
| SS 2019 | 2581961 | Supply Chain Management with Advanced Planning Systems | 2 SWS | Lecture (V) | Göbelt, Bosch |

Competence Certificate
The assessment consists of an oral (30 minutes) or a written (60 minutes) exam (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Prerequisites
None

Recommendation
None

Below you will find excerpts from events regarding this course:

Supply Chain Management with Advanced Planning Systems
2581961, SS 2019, 2 SWS, Open in study portal

Learning Content
1. Introduction to Supply Chain Management
1.1. Supply Chain Management Fundamentals
1.2. Supply Chain Management Analytics

2. Structure of Advanced Planning Systems

3. SAP SCM
3.1. Introduction / SCM Solution Map
3.2. Demand Planning
3.3. Supply Network Planning
3.4. Production Planning and Detailed Scheduling
3.5. Deployment
3.6. Transportation Planning and Vehicle Scheduling
3.7. [Optional] Global Available to Promise

4. SAP SCM in Practice
4.1. Success Stories
4.2. SAP Implementation Methodology

Annotation
This lecture has 3,5 Credits since summer term 2014.
Workload
The total workload for this course is approximately 105 hours. For further information see German version.

Literature
will be announced in the course
6.288 Course: Symmetric Encryption [T-INFO-101390]

Responsible: Prof. Dr. Jörn Müller-Quade
Organisation: KIT Department of Informatics
Part of: M-INFO-101197 - Computersicherheit
M-INFO-101198 - Fortgeschrittene Themen der Kryptographie
M-INFO-101207 - Netzsicherheit - Theorie und Praxis
M-INFO-102233 - Weitere Leistungen

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Events

| SS 2019 | 24629 | Symmetric encryption | 2 SWS | Lecture (V) | Müller-Quade, Geiselmann |

Competence Certificate
Es wird empfohlen, das Modul Sicherheit zu belegen.

Below you will find excerpts from events regarding this course:

Symmetric encryption
24629, SS 2019, 2 SWS, Open in study portal

Learning Content
This lecture provides the theoretical and practical aspects of symmetric cryptography. The most important topics are:

- Historical ciphers, if they are useful for assessing the security of current ciphers,
- block ciphers and the most important types of attacks (differential and linear cryptanalysis, meet-in-the-middle attacks, slide attacks),
- hash functions - the focus is on attacks and techniques to forge meaningful messages through the use of "meaningless collisions",
- security definitions for symmetric encryption schemes and their modes of operation.
### 6.289 Course: Tactical and Operational Supply Chain Management [T-WIWI-102714]

**Responsible:** Prof. Dr. Stefan Nickel  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-INFO-102233 - Weitere Leistungen  
M-WIWI-102832 - Operations Research im Supply Chain Management

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**Competence Certificate**
The assessment consists of a written exam (120 minutes) according to Section 4(2), 1 of the examination regulation. The exam takes place in every the semester.

**Prerequisite**
Prerequisite for admission to examination is the successful completion of the online assessments.

**Recommendation**
None

**Annotation**
The lecture is held in every summer term. The planned lectures and courses for the next three years are announced online.

Below you will find excerpts from events regarding this course:

**Taktisches und operatives SCM**  
2550486, SS 2019, 2 SWS, Open in study portal

**Description**
Since the classical work 'Theory of the Location of Industries' of Weber from 1909, the determination of an optimal location of a new facility with respect to existing customers is strongly connected to logistical planning. Strategic decisions concerning the location of facilities as production plants, distribution centers or warehouses are of high importance for the rentability of supply chains. Thoroughly carried out, location planning allows an efficient flow of materials and leads to lower costs and increased customer service.

Subject of the course is an introduction to the most important terms and definitions in location planning as well as the presentation of basic quantitative location planning models. Furthermore, specialized location planning models for Supply Chain Management will be addressed as they are part in many commercial SCM tools for strategic planning tasks.

**Learning Content**
The lecture covers basic quantitative methods in location planning in the context of strategic Supply Chain Planning. Besides the discussion of several criteria for the evaluation of the locations of facilities, the students are acquainted with classical location planning models (planar models, network models and discrete models) and advanced location planning models designed for Supply Chain Management (single-period and multi-period models). The exercises accompanying the lecture offer the possibility to apply the considered models to practical problems.

**Annotation**
The lecture is held in every summer term. The planned lectures and courses for the next three years are announced online.
Literature

Elective Literature

- Love, Morris, Wesolowsky: Facilities Location: Models and Methods, North Holland, 1988
6.290 Course: Tax Law I [T-INFO-101315]

**Responsible:** Prof. Dr. Thomas Dreier

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-101216 - Recht der Wirtschaftsunternehmen
- M-INFO-102233 - Weitere Leistungen

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</table>
6.291 Course: Tax Law II [T-INFO-101314]

**Responsible:** Detlef Dietrich
Prof. Dr. Thomas Dreier

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-101216 - Recht der Wirtschaftsunternehmen
- M-INFO-102233 - Weitere Leistungen

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</table>
Course: Technical Conditions Met [T-WIWI-106623]

Organisation: KIT Department of Economics and Management

Part of: M-WIWI-101453 - Angewandte strategische Entscheidungen

**Type**
Studienleistung

**Credits**
0

**Recurrence**
Each term

**Version**
1

**Competence Certificate**
This module element is intended to record the Bachelor-examination "Introduction to Game Theory". In the master module M-WIWI-101453 "Applied Strategic Decisions", this means that the obligatory course “Advanced Game Theory” is not required.

**Prerequisites**
None
6.293 Course: Technologies for Innovation Management [T-WIWI-102854]

Responsible: Dr. Daniel Jeffrey Koch
Organisation: KIT Department of Economics and Management
Part of: M-INFO-102233 - Weitere Leistungen
M-WIWI-101507 - Innovationsmanagement
M-WIWI-101507 - Innovationsmanagement

Events
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Competence Certificate

Prerequisites
None

Recommendation
Prior attendance of the course Innovationsmanagement: Konzepte, Strategien und Methoden [2545015] is recommended.

Below you will find excerpts from events regarding this course:

Learning Content
The seminar "Technologies for Innovation Management" will focus on the early phase or fuzzy front end in innovation management. Technologies can be of great importance here, above all in the supply of information. In globally distributed R & D organizations, it is necessary to collect as much information as possible on new technological developments in the early phase of the innovation process. Information and communication technologies can be supported.

Literature
Will be announced in the first session.
## 6.294 Course: Technology Assessment [T-WIWI-102858]

**Responsible:** Dr. Daniel Jeffrey Koch  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-INFO-102233 - Weitere Leistungen  
- M-WIWI-101507 - Innovationsmanagement  
- M-WIWI-101507 - Innovationsmanagement

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</table>

### Competence Certificate

### Prerequisites
None

### Recommendation
Prior attendance of the course Innovation Management[2545015] is recommended.

### Annotation
See German version.
6.295 Course: Telecommunication and Internet Economics [T-WIWI-102713]

Responsible: Prof. Dr. Kay Mitusch

Organisation: KIT Department of Economics and Management

Part of: M-INFO-102233 - Weitere Leistungen
         M-WIWI-101406 - Netzwerkökonomie
         M-WIWI-101409 - Electronic Markets

Type: Prüfungsleistung schriftlich

Credits: 4,5

Recurrence: Each winter term

Version: 1

Events

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<td>1 SWS</td>
<td>Practice (Ü)</td>
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</table>

Competence Certificate
Result of success is made by a 60 minutes written examination during the semester break (according to §4(2), 1 ERSC). Examination is offered every semester and can be retried at any regular examination date.

Prerequisites
None

Recommendation
Basic knowledge and skills of microeconomics from undergraduate studies (bachelor’s degree) are expected.
Particularly helpful but not necessary: Industrial Economics. Prior attendance of the lecture „Competition in Networks“ [26240] or “Industrial Organisation” is helpful in any case but not considered a formal precondition. The English taught course “Communications Economics” is complementary and recommendet for anyone interested in the sector.

Below you will find excerpts from events regarding this course:

Telecommunication and Internet Economics
2561232, WS 18/19, 2 SWS, Open in study portal

Learning Content
Among the network sectors the telecommunication and internet sector is the most dynamic one and the one with and highest variety of phenomena. Problems of natural monopoly still exist in some parts. But there is also competition, not only at the service level but also at the infrastructural level. Both levels are characterized by (vertical) quality differentiations and by high technology dynamics. What should the regulation of this sector look like? How should the mutual network access prices of two telecommunication providers be regulated and how can regulators set incentives for infrastructure investments?
The internet is a free market par excellence, because everybody can open internet businesses without high entry costs. Why then can a company like ebay dominate the market for internet-auction platforms so strongly? The causes of market concentration on the internet will be analyzed. So will be the economic implications of the Next Generations Networks.

Workload
The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature
Further literature will be provided during the lecture.
### 6.296 Course: Telecommunications Law [T-INFO-101309]

**Responsible:** Prof. Dr. Nikolaus Marsch  
**Organisation:** KIT Department of Informatics  
**Part of:**  
- M-INFO-101217 - Öffentliches Wirtschaftsrecht  
- M-INFO-102233 - Weitere Leistungen

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Information Engineering and Management M.Sc.  
Module Handbook as of 04.03.2019  
531
### 6.297 Course: Telematics [T-INFO-101338]

**Responsible:** Prof. Dr. Martina Zitterbart  
**Organisation:** KIT Department of Informatics  
**Part of:**  
- M-INFO-100801 - Telematik  
- M-INFO-101205 - Future Networking  
- M-INFO-101206 - Networking  
- M-INFO-102233 - Weitere Leistungen

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<td>24128</td>
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<td>3 SWS Lecture (V) Bauer, Friebe, Heseding, Hock, Zitterbart</td>
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**Description**  
The lecture covers (i.a.) protocols, architectures, as well as methods and algorithms, for routing and establishing reliable end-to-end connections in the Internet. In addition to various methods for media access control in local area networks, the lecture also covers other communication systems, e.g. circuit-switched systems such as ISDN. Participants should also have understood the possibilities for managing and administering networks.
## 6.298 Course: Theory of Endogenous Growth [T-WIWI-102785]

**Responsible:** Prof. Dr. Ingrid Ott  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-INFO-102233 - Weitere Leistungen  
- M-WIWI-101478 - Innovation und Wachstum  
- M-WIWI-101496 - Wachstum und Agglomeration

### Type
Prüfungsleistung schriftlich

### Credits
4,5

### Recurrence
Each winter term

### Version
1

---

**Competence Certificate**

The assessment consists of a written exam (60 min) according to Section 4(2), 1 of the examination regulation. The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Students will be given the opportunity of writing and presenting a short paper during the lecture time to achieve a bonus on the exam grade. If the mandatory credit point exam is passed, the awarded bonus points will be added to the regular exam points. A deterioration is not possible by definition, and a grade does not necessarily improve, but is very likely to (not every additional point improves the total number of points, since a grade can not become better than 1). The voluntary elaboration of such a paper can not countervail a fail in the exam.

**Prerequisites**

None

**Recommendation**

Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2600012], and Economics II [2600014]. In addition, an interest in quantitative-mathematical modeling is required.

**Annotation**

Due to the research semester of Prof. Dr. Ingrid Ott, the course is not offered in the winter term 2018/19.
T 6.299 Course: Topics in Experimental Economics [T-WIWI-102863]

**Responsible:** Prof. Dr. Johannes Philipp Reiß

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101505 - Experimentelle Wirtschaftsforschung

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**Competence Certificate**
The assessment consists of a written exam (following §4(2), 1 of the examination regulation).

**Prerequisites**
None

**Recommendation**
Basic knowledge of Experimental Economics is assumed. Therefore, it is strongly recommended to attend the course Experimental Economics beforehand.

**Annotation**
The course is offered in summer 2020 for the next time, not in summer 2018.
### 6.300 Course: Trademark and Unfair Competition Law [T-INFO-101313]

**Responsible:** Dr. Yvonne Matz  
**Organisation:** KIT Department of Informatics  
**Part of:**  
- M-INFO-101215 - Recht des Geistigen Eigentums  
- M-INFO-102233 - Weitere Leistungen

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</table>
6.301 Course: Transport Economics [T-WIWI-100007]

**Responsible:** Prof. Dr. Kay Mitusch  
Dr. Eckhard Szimba

**Organisation:** KIT Department of Economics and Management

**Part of:**  
M-WIWI-101406 - Netzwerkökonomie  
M-WIWI-101468 - Umwelt- und Ressourcenökonomie  
M-WIWI-101485 - Verkehrsinfrastrukturpolitik und regionale Entwicklung

**Type**  
Prüfungsleistung schriftlich

**Credits**  
4,5

**Recurrence**  
Each summer term

**Version**  
1

### Events

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### Competence Certificate

The assessment is made by a 60 minutes written examination during the semester break (according to §4(2), 1 ERSC). Examination is offered every semester and can be retried at any regular examination date.

**Below you will find excerpts from events regarding this course:**

#### Transport Economics

**2560230, SS 2019, SWS, Open in study portal**

**Lecture (V)**

### Learning Content

The course shall provide an overview of transport economics. It will be demonstrated, using new microeconomic models, which impacts regulation and pricing in transport have on the economic actions of individuals and logicians and which benefits and costs apply. The following topics will be discussed:

- demand and supply in transport  
- empirical analysis of transport demand  
- assessment of transport infrastructure projects  
- external effects in transport  
- transport policy  
- cost structures of transport infrastructure  
- Project evaluation from the perspective of the public sector

### Workload

The total workload for this course is approximately 135.0 hours. For further information see German version.

### Literature

Will be announced in the lecture.  
(for literature to prepare the lecture - see additional literature)

**Literature:**


## 6.302 Course: Ubiquitous Computing [T-INFO-101326]

**Responsible:** Prof. Dr.-Ing. Michael Beigl  
**Organisation:** KIT Department of Informatics  
**Part of:**  
- M-INFO-100789 - Ubiquitäre Informationstechnologien  
- M-INFO-101203 - Wireless Networking  
- M-INFO-101210 - Dynamische IT-Infrastrukturen  
- M-INFO-102233 - Weitere Leistungen  
- M-WIWI-101458 - Ubiquitous Computing

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</table>
Course: Valuation [T-WIWI-102621]

Responsible: Prof. Dr. Martin Ruckes
Organisation: KIT Department of Economics and Management

Part of:
- M-INF-102233 - Weitere Leistungen
- M-WIWI-101480 - Finance 3
- M-WIWI-101482 - Finance 1
- M-WIWI-101483 - Finance 2
- M-WIWI-101510 - Cross-Functional Management Accounting

Type
Prüfungsleistung schriftlich

Credits
4,5

Recurrence
Each winter term

Version
1

Events

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Competence Certificate
See German version.

Prerequisites
None

Recommendation
None

Below you will find excerpts from events regarding this course:

Valuation
2530212, WS 18/19, 2 SWS, Open in study portal

Description
Firms prosper when they create value for their shareholders and stakeholders. This is achieved by investing in projects that yield higher returns than their according cost of capital. Students are told the basic tools for firm and project valuation as well as ways to implement these tools in order to enhance a firm's value and improve its investment decisions. Among other things, the course will deal with the valuation of firms and individual projects using discounted cash flow and relative valuation approaches and the valuation of flexibility deploying real options.

Learning Content
Topics:
- Projections of cash flows
- Estimation of the cost of capital
- Valuation of the firm
- Mergers and acquisitions
- Real options

Literature
Elective Literature
6.304 Course: Web Applications and Service-Oriented Architectures (II) [T-INFO-101271]

<table>
<thead>
<tr>
<th>Responsible:</th>
<th>Prof. Dr. Sebastian Abeck</th>
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<tbody>
<tr>
<td>Organisation:</td>
<td>KIT Department of Informatics</td>
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<tr>
<td>Part of:</td>
<td>M-INFO-104061 - Microservice-basierte Web-Anwendungen</td>
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Events

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<th>24677</th>
<th>Web Applications and Service oriented Architectures (II)</th>
<th>2 SWS</th>
<th>Lecture (V)</th>
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Below you will find excerpts from events regarding this course:

**Web Applications and Service oriented Architectures (II)**

Lecture (V)

Notes

Students, who want to take the oral exam of Prof. Abeck, must be present in the first lecture appointment on Wednesday, 26.04.2017 at 9:45 in seminar room 301.
### Course: Web Science [T-WIWI-103112]

**Responsible:** Prof. Dr. York Sure-Vetter

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-INFO-102233 - Weitere Leistungen
- M-WIWI-101455 - Web Data Management
- M-WIWI-101457 - Semantische Technologien
- M-WIWI-102827 - Service Computing

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<td>Web Science</td>
<td>2 SWS</td>
<td>Lecture (V)</td>
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<td>WS 18/19 2511313</td>
<td>Exercises to Web Science</td>
<td>1 SWS</td>
<td>Practice (Ü)</td>
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**Competence Certificate**
The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation or an oral exam (20 min) following §4, Abs. 2, 2 of the examination regulation.

The exam takes place every semester and can be repeated at every regular examination date.

**Prerequisites**
None

**Annotation**

**Below you will find excerpts from events regarding this course:**

### Web Science

**Description**
Web Science is the emergent study of the people and technologies, applications, processes and practices that shape and are shaped by the World Wide Web. Web Science aims to draw together theories, methods and findings from across academic disciplines, and to collaborate with industry, business, government and civil society, to develop our knowledge and understanding of the Web: the largest socio-technical infrastructure in human history.

The lecture provides an introduction to basic concepts of Web Science. Essential theoretical foundations, phenomena and approaches are presented and explained.

**Learning Content**
This course aims to provide students with a basic knowledge and understanding about the structure and analysis of selected web phenomena and technologies. Topics include the small world problem, network theory, social network analysis, graph search and technologies/standards/architectures.

**Workload**
- The total workload for this course is approximately 150 hours
- Time of presentness: 45 hours
- Time of preparation and postprocessing: 67.5 hours
- Exam and exam preparation: 37.5 hours
Literature


Exercises to Web Science

2511313, WS 18/19, 1 SWS, Open in study portal

Description
Multiple exercises are held that capture the topics, held in the lecture Web Science and discuss them in detail. Thereby, practical examples are given to the students in order to transfer theoretical aspects into practical implementation.

Learning Content
This course aims to provide students with a basic knowledge and understanding about the structure and analysis of selected web phenomena and technologies. Topics include the small world problem, network theory, social network analysis, graph search and technologies/standards/architectures.

Workload
The total workload for the lecture Web Science is given out on the description of the lecture.

Literature

6.306 Course: Workshop Business Wargaming – Analyzing Strategic Interactions [T-WIWI-106189]

**Responsible:** Prof. Dr. Hagen Lindstädt

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-103119 - Strategie und Management: Fortgeschrittene Themen

<table>
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**Events**

| SS 2019 | 2577912 | Workshop Business Wargaming - Analyzing Strategic Interactions | 2 SWS | Seminar (S) | Lindstädt |

**Competence Certificate**

Non exam assessment (following §4(2) 3 of the examination regulation).

**Prerequisites**

None

**Recommendation**

Basic knowledge as conveyed in the bachelor module „Strategy and Organization“ is recommended.

**Annotation**

This course is admission restricted. If you were already admitted to another course in the module “Advanced Topics in Strategy and Management” the participation at this course will be guaranteed.

The course is planned to be held for the first time in the summer term 2018.

Below you will find excerpts from events regarding this course:

**Workshop Business Wargaming - Analyzing Strategic Interactions**

2577912, SS 2019, 2 SWS, Open in study portal

**Notes**

This course is admission restricted. If you were already admitted to another course in the module “Advanced Topics in Strategy and Management” the participation at this course will be guaranteed.

**Learning Content**

In this course, students simulate and analyze real-life conflict situations using Business Wargaming methods. The students will be able to understand the underlying structure and dynamics of various conflicts, this includes making own conclusions as well as deriving strategic recommendations.

**Workload**

The total workload for this course is approximately 90 hours.

Lecture: 15 hours
Preparation of lecture: 75 hours
Exam preparation: n/a

**Responsible:** Prof. Dr. Hagen Lindstädt

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-103119 - Strategie und Management: Fortgeschrittene Themen

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**Events**

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**Competence Certificate**

Non exam assessment (following §4(2) 3 of the examination regulation).

**Prerequisites**

None

**Recommendation**

Basic knowledge as conveyed in the bachelor module „Strategy and Organization“ is recommended.

**Annotation**

This course is admission restricted. If you were already admitted to another course in the module “Advanced Topics in Strategy and Management” the participation at this course will be guaranteed.

The course is planned to be held for the first time in the winter term 2017/18.

Below you will find excerpts from events regarding this course:

**Learning Content**

In this lecture, current economic trends will be discussed from a perspective of competition analysis and corporate strategies. Using appropriate frameworks, the students will be able to analyze collectively selected case studies and derive business strategies.

**Annotation**

This course is admission restricted. If you were already admitted to another course in the module “Advanced Topics in Strategy and Management” the participation at this course will be guaranteed.

**Workload**

The total workload for this course is approximately 90 hours.

Lecture: 15 hours
Preparation of lecture: 75 hours
Exam preparation: n/a