Table Of Contents

1. Welcome to the new module handbook of your study programme ................................................................. 11

2. About this handbook ........................................................................................................................................ 12
  2.1. Notes and rules ........................................................................................................................................... 12
  2.1.1. Begin and completion of a module ........................................................................................................... 12
  2.1.2. Module versions ...................................................................................................................................... 12
  2.1.3. General and partial examinations ........................................................................................................... 12
  2.1.4. Types of exams ....................................................................................................................................... 12
  2.1.5. Repeating exams .................................................................................................................................... 12
  2.1.6. Examiners ............................................................................................................................................. 13
  2.1.7. Allocation of places for courses with a limited number of participants .................................................... 13
  2.1.8. Additional accomplishments .................................................................................................................. 13
  2.1.9. Further information ............................................................................................................................... 13
  2.2. Contact persons ......................................................................................................................................... 13

3. The Master’s degree program in Information Engineering and Management .................................................. 14
  3.1. Qualification objectives of the Master’s program in Information Engineering and Management ............. 14
  3.2. Structure of the Master’s degree program in Information Engineering and Management SPO 2015 ........ 14

4. Field of study structure ....................................................................................................................................... 16
  4.1. Master Thesis ............................................................................................................................................. 16
  4.2. Informatics ................................................................................................................................................ 17
  4.3. Economics and Management .................................................................................................................... 20
  4.4. Law ............................................................................................................................................................ 22
  4.5. Research Course ....................................................................................................................................... 23

5. Modules ................................................................................................................................................................ 24
  5.1. Advanced Algorithms: Design and Analysis - M-INFO-101199 ............................................................. 24
  5.2. Advanced Algorithms: Engineering and Applications - M-INFO-101200 .............................................. 25
  5.3. Advanced Machine Learning and Data Science - M-WIWI-105659 ...................................................... 26
  5.4. Advanced Topics in Cryptography - M-INFO-101198 ........................................................................ 27
  5.5. Advanced Topics in Public Finance - M-WIWI-101511 ..................................................................... 28
  5.6. Advanced Topics in Strategy and Management - M-WIWI-103119 .................................................... 29
  5.7. Algorithm Engineering - M-INFO-100795 .............................................................................................. 30
  5.8. Algorithmic Methods for Hard Optimization Problems - M-INFO-101237 ............................................ 31
  5.9. Algorithmic Methods for Network Analysis - M/INFO-102400 .............................................................. 32
  5.10. Algorithms for Routing - M/INFO-100031 ........................................................................................... 33
  5.11. Algorithms for Visualization of Graphs - M/INFO-102094 ................................................................. 34
  5.15. Applied Strategic Decisions - M-WIWI-101453 .................................................................................... 38
  5.16. Artificial Intelligence - M-WIWI-105366 ............................................................................................. 39
  5.17. Automated Planning and Scheduling - M/INFO-104447 ................................................................. 40
  5.18. Automated Visual Inspection and Image Processing - M/INFO-100826 ............................................... 41
  5.19. Autonomous Robotics - M/INFO-101251 ......................................................................................... 42
  5.20. Big Data Analytics - M/INFO-100768 .................................................................................................... 43
  5.21. Big Data Analytics 2 - M/INFO-102773 .............................................................................................. 44
  5.22. Business & Service Engineering - M-WIWI-101410 .......................................................................... 45
  5.23. Cognitive Systems - M/INFO-100819 ................................................................................................. 46
  5.25. Communication and Database Systems - M/INFO-101178 .............................................................. 48
  5.27. Computational Geometry - M/INFO-102110 ....................................................................................... 50
  5.28. Context Sensitive Systems - M/INFO-100728 .................................................................................... 51
  5.29. Critical Digital Infrastructures - M-WIWI-104403 ........................................................................... 52
  5.30. Cross-Functional Management Accounting - M-WIWI-101510 .................................................... 53
  5.31. Data Privacy: From Anonymization to Access Control - M/INFO-104045........................................ 54
  5.32. Data Science for Finance - M-WIWI-105032 ....................................................................................... 55
  5.33. Data Science: Advanced CRM - M-WIWI-101470 ........................................................................... 56
  5.34. Data Science: Data-Driven Information Systems - M-WIWI-103117 ............................................... 57
<table>
<thead>
<tr>
<th>Course Title</th>
<th>Module Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Data Science: Data-Driven User Modeling</td>
<td>M-WIWI-103118</td>
</tr>
<tr>
<td>Data Science: Evidence-based Marketing</td>
<td>M-WIWI-101647</td>
</tr>
<tr>
<td>Data Science: Intelligent, Adaptive, and Learning Information Services</td>
<td>M-WIWI-105661</td>
</tr>
<tr>
<td>Data Management in the Cloud</td>
<td>M-INFO-100769</td>
</tr>
<tr>
<td>Deep Learning and Neural Networks</td>
<td>M-INFO-104460</td>
</tr>
<tr>
<td>Deployment of Database Systems</td>
<td>M-INFO-100780</td>
</tr>
<tr>
<td>Designing Interactive Information Systems</td>
<td>M-WIWI-104080</td>
</tr>
<tr>
<td>Development of Business Information Systems</td>
<td>M-WIWI-101477</td>
</tr>
<tr>
<td>Digital Circuits Design</td>
<td>M-INFO-102978</td>
</tr>
<tr>
<td>Digital Service Systems in Industry</td>
<td>M-WIWI-102808</td>
</tr>
<tr>
<td>Dynamic IT-Infrastructures</td>
<td>M-INFO-101210</td>
</tr>
<tr>
<td>Econometrics and Statistics I</td>
<td>M-WIWI-101638</td>
</tr>
<tr>
<td>Econometrics and Statistics II</td>
<td>M-WIWI-101639</td>
</tr>
<tr>
<td>Economic Theory and its Application in Finance</td>
<td>M-WIWI-101502</td>
</tr>
<tr>
<td>eEnergy: Markets, Services and Systems</td>
<td>M-WIWI-103720</td>
</tr>
<tr>
<td>Electronic Markets</td>
<td>M-WIWI-101409</td>
</tr>
<tr>
<td>Energy Economics and Energy Markets</td>
<td>M-WIWI-101451</td>
</tr>
<tr>
<td>Energy Economics and Technology</td>
<td>M-WIWI-101452</td>
</tr>
<tr>
<td>Entrepreneurship (EnTechnon)</td>
<td>M-WIWI-101488</td>
</tr>
<tr>
<td>Environmental Economics</td>
<td>M-WIWI-101468</td>
</tr>
<tr>
<td>Experimental Economics</td>
<td>M-WIWI-101505</td>
</tr>
<tr>
<td>Finance 1</td>
<td>M-WIWI-101482</td>
</tr>
<tr>
<td>Finance 2</td>
<td>M-WIWI-101483</td>
</tr>
<tr>
<td>Finance 3</td>
<td>M-WIWI-101480</td>
</tr>
<tr>
<td>FinTech Innovations</td>
<td>M-WIWI-105036</td>
</tr>
<tr>
<td>Formal Systems</td>
<td>M-INFO-100799</td>
</tr>
<tr>
<td>Formal Systems II: Application</td>
<td>M-INFO-100744</td>
</tr>
<tr>
<td>Formal Systems II: Theory</td>
<td>M-INFO-100841</td>
</tr>
<tr>
<td>Future Networking</td>
<td>M-INFO-101205</td>
</tr>
<tr>
<td>Geometric Optimization</td>
<td>M-INFO-100730</td>
</tr>
<tr>
<td>Governance, Risk &amp; Compliance</td>
<td>M-INFO-101242</td>
</tr>
<tr>
<td>Growth and Agglomeration</td>
<td>M-WIWI-101496</td>
</tr>
<tr>
<td>Human Computer Interaction</td>
<td>M-INFO-100729</td>
</tr>
<tr>
<td>Human Factors in Security and Privacy</td>
<td>M-WIWI-104520</td>
</tr>
<tr>
<td>Image Data Compression</td>
<td>M-INFO-100755</td>
</tr>
<tr>
<td>Industrial Production II</td>
<td>M-WIWI-101471</td>
</tr>
<tr>
<td>Industrial Production III</td>
<td>M-WIWI-101412</td>
</tr>
<tr>
<td>Information Engineering and Management</td>
<td>M-WIWI-101443</td>
</tr>
<tr>
<td>Information Systems in Organizations</td>
<td>M-WIWI-104068</td>
</tr>
<tr>
<td>Innovation and Growth</td>
<td>M-WIWI-101478</td>
</tr>
<tr>
<td>Innovation Economics</td>
<td>M-WIWI-101514</td>
</tr>
<tr>
<td>Innovation Management</td>
<td>M-WIWI-101507</td>
</tr>
<tr>
<td>Innovative Concepts of Data and Information Management</td>
<td>M-INFO-101208</td>
</tr>
<tr>
<td>Intellectual Property Law</td>
<td>M-INFO-101215</td>
</tr>
<tr>
<td>Intelligent Risk and Investment Advisory</td>
<td>M-WIWI-103247</td>
</tr>
<tr>
<td>Intelligent Systems and Services</td>
<td>M-WIWI-101456</td>
</tr>
<tr>
<td>Introduction to Video Analysis</td>
<td>M-INFO-100736</td>
</tr>
<tr>
<td>Lab Course: Natural Language Processing and Software Engineering</td>
<td>M-INFO-103138</td>
</tr>
<tr>
<td>Lab: Graph Visualization in Practice</td>
<td>M-INFO-103302</td>
</tr>
<tr>
<td>Laboratory Course Algorithm Engineering</td>
<td>M-INFO-102072</td>
</tr>
<tr>
<td>Language Technology and Compiler</td>
<td>M-INFO-100806</td>
</tr>
<tr>
<td>Machine Learning</td>
<td>M-WIWI-103356</td>
</tr>
<tr>
<td>Machine Learning - Basic Methods</td>
<td>M-INFO-105252</td>
</tr>
<tr>
<td>Machine Vision</td>
<td>M-INFO-101239</td>
</tr>
<tr>
<td>Management Accounting</td>
<td>M-WIWI-101498</td>
</tr>
<tr>
<td>Market Engineering</td>
<td>M-WIWI-101446</td>
</tr>
<tr>
<td>Marketing and Sales Management</td>
<td>M-WIWI-105312</td>
</tr>
<tr>
<td>Mathematical Programming</td>
<td>M-WIWI-101473</td>
</tr>
<tr>
<td>Meshes and Point Clouds</td>
<td>M-INFO-100812</td>
</tr>
<tr>
<td>Microeconomic Theory</td>
<td>M-WIWI-101500</td>
</tr>
</tbody>
</table>
Table Of Contents

5.95. Microservice-Based Web Applications - M-INFO-104061 .......................................................... 128
5.96. Mobile Communication - M-INFO-100785 .......................................................... 129
5.97. Models of Parallel Processing - M-INFO-100828 .......................................................... 130
5.98. Module Master Thesis - M-WIWI-101656 .......................................................... 131
5.99. Network Economics - M-WIWI-101406 .......................................................... 133
5.101. Networking - M-INFO-101206 .......................................................... 135
5.102. Networking Labs - M-INFO-101204 .......................................................... 136
5.105. Optimization under Uncertainty in Information Engineering and Management - M-WIWI-103243 .......................................................... 140
5.106. Parallel Algorithms - M-INFO-100796 .......................................................... 141
5.107. Pattern Recognition - M-INFO-100825 .......................................................... 142
5.108. Practical Course: Analysis of Complex Data Sets - M-INFO-102807 .......................................................... 143
5.109. Practical Course: Data Science - M-INFO-105632 .......................................................... 144
5.110. Practical Course: Database Systems - M-INFO-101662 .......................................................... 145
5.111. Practical Course: Geometric Modeling - M-INFO-101666 .......................................................... 146
5.112. Practical Course: Implementation and Evaluation of Advanced Data Mining Approaches for Semi-Structured Data - M-INFO-103128 .......................................................... 147
5.113. Practical Course: Smart Data Analytics - M-INFO-103232 .......................................................... 148
5.114. Private Business Law - M-INFO-101216 .......................................................... 149
5.115. Public Business Law - M-INFO-101217 .......................................................... 150
5.116. Randomized Algorithms - M-INFO-100794 .......................................................... 151
5.117. Robotics I - Introduction to Robotics - M-INFO-100893 .......................................................... 152
5.118. Seminar Module Economic Sciences - M-WIWI-102736 .......................................................... 153
5.119. Seminar Module Informatics - M-INFO-102822 .......................................................... 154
5.120. Seminar Module Law - M-INFO-101218 .......................................................... 155
5.121. Seminar: Computer Science TECO - M-INFO-105328 .......................................................... 156
5.122. Service Analytics - M-WIWI-101506 .......................................................... 157
5.123. Service Design Thinking - M-WIWI-101503 .......................................................... 158
5.125. Service Innovation, Design & Engineering - M-WIWI-102806 .......................................................... 161
5.126. Service Management - M-WIWI-101448 .......................................................... 162
5.127. Service Operations - M-WIWI-102805 .......................................................... 163
5.128. Software Methods - M-INFO-101202 .......................................................... 164
5.129. Software Systems - M-INFO-101201 .......................................................... 165
5.130. Stochastic Optimization - M-WIWI-103289 .......................................................... 166
5.131. Subdivision Algorithms - M-INFO-101864 .......................................................... 168
5.132. Telematics - M-INFO-100801 .......................................................... 169
5.133. Theory and Practice of Data Warehousing and Mining - M-INFO-101256 .......................................................... 170
5.134. Transport Infrastructure Policy and Regional Development - M-WIWI-101485 .......................................................... 171
5.135. Ubiquitous Computing - M-WIWI-101458 .......................................................... 172
5.136. Ubiquitous Computing - M-INFO-100789 .......................................................... 173
5.137. Wearable Robotic Technologies - M-INFO-103294 .......................................................... 174
5.138. Web and Data Science - M-WIWI-105368 .......................................................... 175
5.139. Web Data Management - M-WIWI-101455 .......................................................... 177
5.140. Wireless Networking - M-INFO-101203 .......................................................... 178

6. Courses .......................................................... 179
6.3. Advanced Empirical Asset Pricing - T-WIWI-110513 .......................................................... 181
6.4. Advanced Game Theory - T-WIWI-102861 .......................................................... 182
6.5. Advanced Information Systems - T-WIWI-110373 .......................................................... 183
6.6. Advanced Lab in Ubiquitous Computing - T-WIWI-102761 .......................................................... 184
6.7. Advanced Lab Informatics (Master) - T-WIWI-110548 .......................................................... 185
6.9. Advanced Machine Learning - T-WIWI-109921 .......................................................... 195
6.10. Advanced Machine Learning and Data Science - T-WIWI-111305 .......................................................... 197
6.11. Advanced Management Accounting - T-WIWI-102885 .......................................................... 198
6.12. Advanced Management Accounting 2 - T-WIWI-110179 .......................................................... 200
<table>
<thead>
<tr>
<th>Course Title</th>
<th>Code</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cryptographic Voting Schemes</td>
<td>T-INFO-101279</td>
<td></td>
</tr>
<tr>
<td>Critical Information Infrastructures</td>
<td>T-WIWI-109248</td>
<td></td>
</tr>
<tr>
<td>Credit Risk</td>
<td>T-WIWI-102645</td>
<td></td>
</tr>
<tr>
<td>Corporate Compliance</td>
<td>T-INFO-101288</td>
<td></td>
</tr>
<tr>
<td>Convex Analysis</td>
<td>T-WIWI-102856</td>
<td></td>
</tr>
<tr>
<td>Context Sensitive Systems</td>
<td>T-INFO-107499</td>
<td></td>
</tr>
<tr>
<td>Computer Vision for Human-Computer Interaction</td>
<td>T-INFO-101347</td>
<td></td>
</tr>
<tr>
<td>Computational Risk and Asset Management II</td>
<td>T-WIWI-106494</td>
<td></td>
</tr>
<tr>
<td>Computational Risk and Asset Management</td>
<td>T-WIWI-102878</td>
<td></td>
</tr>
<tr>
<td>Business Strategies of Banks</td>
<td>T-WIWI-102626</td>
<td></td>
</tr>
<tr>
<td>Business Planning</td>
<td>T-WIWI-102865</td>
<td></td>
</tr>
<tr>
<td>Bond Markets Models &amp; Derivatives</td>
<td>T-WIWI-110997</td>
<td></td>
</tr>
<tr>
<td>Bond Markets Tools &amp; Applications</td>
<td>T-WIWI-110996</td>
<td></td>
</tr>
<tr>
<td>Building Intelligent and Robo-Advised Portfolios</td>
<td>T-WIWI-106442</td>
<td></td>
</tr>
<tr>
<td>Business Administration in Information Engineering and Management</td>
<td>T-WIWI-102886</td>
<td></td>
</tr>
<tr>
<td>Business Data Analytics: Application and Tools</td>
<td>T-WIWI-109863</td>
<td></td>
</tr>
<tr>
<td>Business Data Strategy</td>
<td>T-WIWI-106187</td>
<td></td>
</tr>
<tr>
<td>Business Dynamics</td>
<td>T-WIWI-102762</td>
<td></td>
</tr>
<tr>
<td>Business Intelligence Systems</td>
<td>T-WIWI-105777</td>
<td></td>
</tr>
<tr>
<td>Business Models in the Internet: Planning and Implementation</td>
<td>T-WIWI-102639</td>
<td></td>
</tr>
<tr>
<td>Business Planning</td>
<td>T-WIWI-102865</td>
<td></td>
</tr>
<tr>
<td>Case Studies in Sales and Pricing</td>
<td>T-WIWI-102834</td>
<td></td>
</tr>
<tr>
<td>Case Studies Seminar: Innovation Management</td>
<td>T-WIWI-102852</td>
<td></td>
</tr>
<tr>
<td>Challenges in Supply Chain Management</td>
<td>T-WIWI-102872</td>
<td></td>
</tr>
<tr>
<td>Cognitive Systems</td>
<td>T-INFO-101356</td>
<td></td>
</tr>
<tr>
<td>Competition in Networks</td>
<td>T-WIWI-100005</td>
<td></td>
</tr>
<tr>
<td>Computational Complexity Theory, with a View Towards Cryptography</td>
<td>T-INFO-103014</td>
<td></td>
</tr>
<tr>
<td>Computational Geometry</td>
<td>T-INFO-104429</td>
<td></td>
</tr>
<tr>
<td>Computational Risk and Asset Management</td>
<td>T-WIWI-102878</td>
<td></td>
</tr>
<tr>
<td>Computational Risk and Asset Management I</td>
<td>T-WIWI-107032</td>
<td></td>
</tr>
<tr>
<td>Computational Risk and Asset Management II</td>
<td>T-WIWI-106494</td>
<td></td>
</tr>
<tr>
<td>Computer Contract Law</td>
<td>T-INFO-102036</td>
<td></td>
</tr>
<tr>
<td>Computer Vision for Human-Computer Interaction</td>
<td>T-INFO-101347</td>
<td></td>
</tr>
<tr>
<td>Consulting in Practice</td>
<td>T-INFO-101975</td>
<td></td>
</tr>
<tr>
<td>Context Sensitive Systems</td>
<td>T-INFO-107499</td>
<td></td>
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<td>Convex Analysis</td>
<td>T-WIWI-102856</td>
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<tr>
<td>Copyright</td>
<td>T-INFO-101308</td>
<td></td>
</tr>
<tr>
<td>Corporate Compliance</td>
<td>T-INFO-101288</td>
<td></td>
</tr>
<tr>
<td>Corporate Financial Policy</td>
<td>T-WIWI-102622</td>
<td></td>
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<tr>
<td>Corporate Risk Management</td>
<td>T-WIWI-109050</td>
<td></td>
</tr>
<tr>
<td>Credit Risk</td>
<td>T-WIWI-102645</td>
<td></td>
</tr>
<tr>
<td>Critical Information Infrastructures</td>
<td>T-WIWI-109248</td>
<td></td>
</tr>
<tr>
<td>Cryptographic Voting Schemes</td>
<td>T-INFO-101279</td>
<td></td>
</tr>
<tr>
<td>Current Directions in Consumer Psychology</td>
<td>T-WIWI-111100</td>
<td></td>
</tr>
</tbody>
</table>

Information Engineering and Management M.Sc.
Module Handbook as of 02/03/2021
# Table Of Contents

6.73. Current Issues in Innovation Management - T-WIWI-102873 .......................... 267
6.74. Data and Storage Management - T/INFO-101276 ........................................... 268
6.75. Data Mining and Applications - T-WIWI-103066 ............................................ 269
6.76. Data Privacy: From Anonymization to Access Control - T/INFO-108377 ........ 271
6.77. Data Protection by Design - T/INFO-108405 ................................................... 272
6.78. Data Protection Law - T/INFO-101303 .............................................................. 273
6.79. Database Systems - T/INFO-101497 ............................................................... 274
6.80. Database Systems and XML - T-WIWI-102661 ................................................. 275
6.81. Datamanagement in the Cloud - T/INFO-101306 ............................................ 277
6.82. Deep Learning and Neural Networks - T/INFO-109124 .................................. 278
6.83. Deep Learning for Computer Vision - T/INFO-109796 ...................................... 279
6.84. Demand-Driven Supply Chain Planning - T-WIWI-110971 .......................... 280
6.85. Deployment of Database Systems - T/INFO-101317 ......................................... 281
6.86. Derivatives - T-WIWI-102643 ................................................................. 282
6.87. Design Thinking - T-WIWI-102866 ............................................................... 283
6.88. Designing Interactive Systems - T-WIWI-110851 ............................................ 284
6.89. Developing Business Models for the Semantic Web - T-WIWI-102851 ........... 286
6.90. Digital Circuits Design - T/INFO-103469 ......................................................... 287
6.91. Digital Health - T-WIWI-109246 ................................................................. 288
6.92. Digital Marketing and Sales in B2B - T-WIWI-106981 ................................... 289
6.94. Digital Signatures - T/INFO-101280 ............................................................... 294
6.97. Distributed Computing - T/INFO-101298 ........................................................ 297
6.98. Dynamic Macroeconomics - T-WIWI-109194 ................................................. 298
6.100. eFinance: Information Systems for Securities Trading - T-WIWI-110797 .... 300
6.101. Emerging Trends in Digital Health - T-WIWI-110144 ................................. 302
6.102. Emerging Trends in Internet Technologies - T-WIWI-110143 ...................... 303
6.103. Emissions into the Environment - T-WIWI-102634 .................................... 304
6.104. Employment Law I - T/INFO-101329 ......................................................... 305
6.105. Employment Law II - T/INFO-101330 .......................................................... 306
6.108. Energy Networks and Regulation - T-WIWI-107503 ..................................... 309
6.110. Energy Trade and Risk Management - T-WIWI-102691 ............................ 312
6.111. Engineering FinTech Solutions - T-WIWI-106193 ........................................ 313
6.112. Engineering Interactive Systems - T-WIWI-110877 ....................................... 314
6.113. Entrepreneurial Leadership & Innovation Management - T-WIWI-102833 ... 316
6.114. Entrepreneurship - T-WIWI-102864 ............................................................. 317
6.115. Entrepreneurship Research - T-WIWI-102894 ............................................. 319
6.118. Environmental Law - T-BGU-111102 ............................................................ 322
6.119. European and International Law - T/INFO-101312 ....................................... 323
6.120. Experimental Economics - T-WIWI-102614 .................................................. 324
6.121. Extraordinary additional course in the module Cross-Functional Management Accounting - T-WIWI-108651 .............................. 325
6.124. Financial Econometrics II - T-WIWI-110939 ................................................. 328
6.125. Financial Intermediation - T-WIWI-102623 ................................................... 329
6.126. Firm creation in IT security - T-WIWI-110374 ............................................ 330
6.127. Fixed Income Securities - T-WIWI-102644 ..................................................... 333
6.128. Formal Systems - T/INFO-101336 ............................................................... 334
6.129. Formal Systems II: Application - T/INFO-101281 ......................................... 335
6.130. Formal Systems II: Theory - T/INFO-101378 .................................................. 336
6.131. Fundamentals of National and International Group Taxation - T-WIWI-111304 ... 337
6.132. Geometric Optimization - T/INFO-101267 .................................................. 338

Information Engineering and Management M.Sc.
Module Handbook as of 02/03/2021
<table>
<thead>
<tr>
<th>Course Title</th>
<th>Code</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction to Bayesian Statistics for Analyzing Data</td>
<td>T-WIWI-111018</td>
<td>375</td>
</tr>
<tr>
<td>Introduction to Stochastic Optimization</td>
<td>T-WIWI-106546</td>
<td>376</td>
</tr>
<tr>
<td>Introduction to Video Analysis</td>
<td>T-INFO-101273</td>
<td>377</td>
</tr>
<tr>
<td>IT-Security Law</td>
<td>T-INFO-109910</td>
<td>378</td>
</tr>
<tr>
<td>IT-Security Management for Networked Systems</td>
<td>T-INFO-101323</td>
<td>379</td>
</tr>
<tr>
<td>Joint Entrepreneurship Summer School</td>
<td>T-WIWI-109064</td>
<td>380</td>
</tr>
<tr>
<td>Judgment and Decision Making</td>
<td>T-WIWI-111099</td>
<td>381</td>
</tr>
<tr>
<td>KD²Lab Hands-On Research Course: New Ways and Tools in Experimental Economics</td>
<td>T-WIWI-111109</td>
<td>382</td>
</tr>
<tr>
<td>Knowledge Discovery</td>
<td>T-WIWI-102666</td>
<td>383</td>
</tr>
<tr>
<td>Lab Course: Natural Language Processing and Software Engineering</td>
<td>T-INFO-106239</td>
<td>385</td>
</tr>
<tr>
<td>Lab: Graph Visualization in Practice</td>
<td>T-INFO-106580</td>
<td>386</td>
</tr>
<tr>
<td>Laboratory Course Algorithm Engineering</td>
<td>T-INFO-104374</td>
<td>387</td>
</tr>
<tr>
<td>Language Technology and Compiler</td>
<td>T-INFO-101343</td>
<td>388</td>
</tr>
<tr>
<td>Large-scale Optimization</td>
<td>T-WIWI-106549</td>
<td>389</td>
</tr>
<tr>
<td>Law of Contracts</td>
<td>T-INFO-101316</td>
<td>390</td>
</tr>
<tr>
<td>Liberalised Power Markets</td>
<td>T-WIWI-107043</td>
<td>391</td>
</tr>
<tr>
<td>Life Cycle Assessment</td>
<td>T-WIWI-110512</td>
<td>394</td>
</tr>
<tr>
<td>Machine Learning, Basic Methods</td>
<td>T-INFO-110630</td>
<td>395</td>
</tr>
<tr>
<td>Machine Learning 1, Basic Methods</td>
<td>T-WIWI-106340</td>
<td>396</td>
</tr>
<tr>
<td>Machine Learning 2, Advanced Methods</td>
<td>T-WIWI-106341</td>
<td>397</td>
</tr>
<tr>
<td>Management Accounting 1</td>
<td>T-WIWI-102800</td>
<td>399</td>
</tr>
<tr>
<td>Management Accounting 2</td>
<td>T-WIWI-102801</td>
<td>401</td>
</tr>
<tr>
<td>Management of IT-Projects</td>
<td>T-WIWI-102667</td>
<td>403</td>
</tr>
<tr>
<td>Managing New Technologies</td>
<td>T-WIWI-102612</td>
<td>405</td>
</tr>
<tr>
<td>Market Engineering: Information in Institutions</td>
<td>T-WIWI-102640</td>
<td>406</td>
</tr>
<tr>
<td>Market Research</td>
<td>T-WIWI-107720</td>
<td>407</td>
</tr>
<tr>
<td>Marketing Analytics</td>
<td>T-WIWI-103139</td>
<td>409</td>
</tr>
<tr>
<td>Marketing Strategy Business Game</td>
<td>T-WIWI-102835</td>
<td>411</td>
</tr>
<tr>
<td>Master Thesis</td>
<td>T-WIWI-103142</td>
<td>413</td>
</tr>
<tr>
<td>Meshes and Point Clouds</td>
<td>T-INFO-101349</td>
<td>414</td>
</tr>
<tr>
<td>Methods in Economic Dynamics</td>
<td>T-WIWI-102906</td>
<td>415</td>
</tr>
<tr>
<td>Methods in Innovation Management</td>
<td>T-WIWI-110263</td>
<td>416</td>
</tr>
<tr>
<td>Mixed Integer Programming I</td>
<td>T-WIWI-102719</td>
<td>417</td>
</tr>
<tr>
<td>Mixed Integer Programming II</td>
<td>T-WIWI-102720</td>
<td>418</td>
</tr>
<tr>
<td>Mobile Communication</td>
<td>T-INFO-101322</td>
<td>419</td>
</tr>
<tr>
<td>Model Driven Software Development</td>
<td>T-INFO-101278</td>
<td>420</td>
</tr>
</tbody>
</table>
6.252. Risk Management in Industrial Supply Networks - T-WIWI-102826
6.253. Roadmapping - T-WIWI-102853
6.254. Robotics I - Introduction to Robotics - T/INFO-108014
6.255. Robotics II: Humanoid Robotics - T/INFO-105723
6.257. Security - T/INFO-101371
6.258. Selected Issues in Critical Information Infrastructures - T-WIWI-109251
6.259. Selected Legal Issues of Internet Law - T/INFO-108462
6.260. Selected Topics in Cryptography - T/INFO-101373
6.261. Selling IT-Solutions Professionally - T/INFO-101977
6.262. Semantic Web Technologies - T-WIWI-110848
6.263. Seminar in Business Administration A (Master) - T-WIWI-103474
6.265. Seminar in Economics A (Master) - T-WIWI-103478
6.266. Seminar in Informatics B (Master) - T-WIWI-103480
6.267. Seminar in Operations Research A (Master) - T-WIWI-103481
6.268. Seminar in Statistics A (Master) - T-WIWI-103483
6.269. Seminar Informatics A - T/INFO-104336
6.270. Seminar Informatics Master - T/INFO-111205
6.271. Seminar Methods along the Innovation process - T-WIWI-110987
6.272. Seminar: Computer Science TECO - T/INFO-110808
6.274. Seminar: Legal Studies I - T/INFO-101997
6.275. Service Analytics A - T-WIWI-105778
6.276. Service Design Thinking - T-WIWI-102849
6.277. Service Innovation - T-WIWI-102641
6.278. Signals and Codes - T/INFO-101360
6.279. Simulation Game in Energy Economics - T-WIWI-108016
6.280. Smart Energy Infrastructure - T-WIWI-107464
6.281. Smart Grid Applications - T-WIWI-107504
6.284. Software Architecture and Quality - T/INFO-101381
6.286. Software-Evolution - T/INFO-101256
6.287. Spatial Economics - T-WIWI-103107
6.288. Special Topics in Information Systems - T-WIWI-109940
6.290. Stochastic Calculus and Finance - T-WIWI-103129
6.291. Strategic Finance and Technoloy Change - T-WIWI-110511
6.292. Strategic Foresight China - T-WIWI-110986
6.293. Strategic Management of Information Technology - T-WIWI-102669
6.295. Subdivision Algorithms - T/INFO-103550
6.296. Supplement Enterprise Information Systems - T-WIWI-110346
6.297. Supply Chain Management in the Automotive Industry - T-WIWI-102828
6.298. Supply Chain Management with Advanced Planning Systems - T-WIWI-102763
6.299. Symmetric Encryption - T/INFO-101390
6.300. Tax Law I - T/INFO-101315
6.301. Tax Law II - T/INFO-101314
6.302. Technologies for Innovation Management - T-WIWI-102854
6.303. Technology Assessment - T-WIWI-102858
6.304. Telecommunication and Internet Economics - T-WIWI-102713
6.305. Telecommunications Law - T/INFO-101309
6.306. Telematics - T/INFO-101338
6.307. The negotiation of open innovation - T-WIWI-110867
6.308. Theory of Endogenous Growth - T-WIWI-102785
6.309. Topics in Experimental Economics - T-WIWI-102863
6.310. Trademark and Unfair Competition Law - T/INFO-101313
6.311. Transport Economics - T-WIWI-100007
6.312. Ubiquitous Computing - T-INFO-101326 .................................................................................................................. 583
6.313. Valuation - T-WIWI-102621 ........................................................................................................................................ 584
6.314. Wearable Robotic Technologies - T-INFO-106557 .................................................................................................. 585
6.316. Web Applications and Service-Oriented Architectures (II) - T-INFO-101271 ......................................................... 587
6.318. Workshop Business Wargaming – Analyzing Strategic Interactions - T-WIWI-106189 ............................................. 589
6.319. Workshop Current Topics in Strategy and Management - T-WIWI-106188 ................................................................. 592
Welcome to the new module handbook of your study programme

We are delighted that you have decided to study at the KIT Department of Economics and Management and wish you a good start into the new semester!

The following contact persons are at your disposal for questions and problems at any time.

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Personal counselling

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✉️ bachelor@wirtschaftsinformatik.kit.edu

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Kaiserstraße 89
D-76133 Karlsruhe
https://www.wiwi.kit.edu/
2 About this handbook

2.1 Notes and rules

The program exists of several subjects (e.g. business administration, economics, operations research). Every subject is split into modules and every module itself consists of one or more interrelated module component exams. The extent of every module is indicated by credit points (CP), which will be credited after the successful completion of the module. Some of the modules are obligatory. According to the interdisciplinary character of the program, a great variety of individual specialization and deepening possibilities exists for a large number of modules. This enables the student to customize content and time schedule of the program according to personal needs, interest and job perspective. The module handbook describes the modules belonging to the program. It describes particularly:

- the structure of the modules
- the extent (in CP)
- the dependencies of the modules,
- the learning outcomes,
- the assessment and examinations.

The module handbook serves as a necessary orientation and as a helpful guide throughout the studies. The module handbook does not replace the course catalog, which provides important information concerning each semester and variable course details (e.g. time and location of the course).

2.1.1 Begin and completion of a module

Each module and each examination can only be selected once. The decision on the assignment of an examination to a module (if, for example, an examination in several modules is selectable) is made by the student at the moment when he/she is registered for the appropriate examination. A module is completed or passed when the module examination is passed (grade 4.0 or better). For modules in which the module examination is carried out over several partial examinations, the following applies: The module is completed when all necessary module partial examinations have been passed. In the case of modules which offer alternative partial examinations, the module examination is concluded with the examination with which the required total credit points are reached or exceeded. The module grade, however, is combined with the weight of the predefined credit points for the module in the overall grade calculation.

2.1.2 Module versions

It is not uncommon for modules to be revised due to, for example, new courses or cancelled examinations. As a rule, a new module version is created, which applies to all students who are new to the module. On the other hand, students who have already started the module enjoy confidence and remain in the old module version. These students can complete the module on the same conditions as at the beginning of the module (exceptions are regulated by the examination committee). The date of the student’s “binding declaration” on the choice of the module in the sense of §5(2) of the Study and Examination Regulation is decisive. This binding declaration is made by registering for the first examination in this module.

In the module handbook, all modules are presented in their current version. The version number is given in the module description. Older module versions can be accessed via the previous module handbooks in the archive at http://www.wiwi.kit.edu/Archiv_MHB.php.

2.1.3 General and partial examinations

Module examinations can be either taken in a general examination or in partial examinations. If the module examination is offered as a general examination, the entire learning content of the module will be examined in a single examination. If the module examination is subdivided into partial examinations, the content of each course will be examined in corresponding partial examinations. Registration for examinations can be done online at the campus management portal. The following functions can be accessed on https://campus.studium.kit.edu/:

- Register/unregister for examinations
- Check for examination results
- Create transcript of records

For further and more detailed information, https://studium.kit.edu/Seiten/FAQ.aspx.

2.1.4 Types of exams

Exams are split into written exams, oral exams and alternative exam assessments. Exams are always graded. Non exam assessments can be repeated several times and are not graded.

2.1.5 Repeating exams

Principally, a failed written exam, oral exam or alternative exam assessment can repeated only once. If the repeat examination (including an eventually provided verbal repeat examination) will be failed as well, the examination claim is lost. A request for a
second repetition has to be made in written form to the examination committee two months after loosing the examination claim. A counseling interview is mandatory.

For further information see http://www.wiwi.kit.edu/hinweiseZweitwdh.php.

2.1.6 Examiners
The examination committee has appointed the KIT examiners and lecturers listed in the module handbook for the modules and their courses as examiners for the courses they offer.

2.1.7 Allocation of places for courses with a limited number of participants
The allocation of places in courses with a limited number of participants will be based on preferences and suitability for the topics. Among other things, professional and practical experience in the subject area as well as foreign language skills, if applicable, play a role. Students with the highest academic progress will be given preferential admission. Places are usually allocated via the WIWI portal at https://portal.wiwi.kit.edu/.

2.1.8 Additional accomplishments
Additional accomplishments are voluntarily taken exams, which have no impact on the overall grade of the student and can take place on the level of single courses or on entire modules. It is also mandatory to declare an additional accomplishment as such at the time of registration for an exam. Additional accomplishments with at most 30 CP may appear additionally in the certificate.

2.1.9 Further information
More detailed information about the legal and general conditions of the program can be found in the examination regulation of the program (http://www.sle.kit.edu/amtleBekanntmachungen.php).

2.2 Contact persons
for Bachelor students

Personal consultation: KIT Department of Informatics, Informatics Study Program Service Informatics Building 50.34, EG, Rooms 001.2/.3 bachelor@wirtschaftsinformatik.kit.edu

for master students

Personal consultation: KIT Department of Economics and Management, Examination Office Gebäude am Kronenplatz Building 05.20, 3rd floor, Room 3C-05 master@wirtschaftsinformatik.kit.edu

editorial responsibility:

Dr. André Wiesner, KIT Department of Economics and Management Phone: +49 721 608-44061 modul@wiwi.kit.edu
3 The Master's degree program in Information Engineering and Management

3.1 Qualification objectives of the Master's program in Information Engineering and Management

Graduates of the interdisciplinary, four-semester Master's program in Information Engineering and Management have an advanced and in-depth research-based knowledge in the fields of informatics, economics and law as well as subject-independent competences that can be applied across multiple disciplines.

By combining their knowledge and competences, they are in a position to independently acknowledge economic and IT opportunities and development potentials for innovative change of structures and processes and implement them within the applicable legal framework. They are able to analyze, structure and describe complex, field-related problems and challenges. They know how to identify advantages and disadvantages of existing procedures, models, technologies and approaches, compare alternatives, evaluate critically and apply the findings to new application areas. If necessary, they are also in a position to combine different approaches, adapt them accordingly or even independently develop and apply new and innovative solutions.

They know how to critically interpret, validate and illustrate the achieved results. Their decisions are made independently based on scientific facts under consideration of social and ethical aspects. The graduates can communicate with expert representatives on a scientific level and even assume prominent responsibility in a team. Karlsruhe's Infonomics experts are characterized by their interdisciplinary methodological skills and innovative abilities.

Their qualifications are perfectly ideal particularly for interdisciplinary occupations in the fields of Information and Communication Technology (ICT), controlling, consulting, management and organization, for starting and management of firms as well as a downstream scientific career (PhD).

3.2 Structure of the Master's degree program in Information Engineering and Management SPO 2015

The Master's degree program in Information Engineering and Management has 4 terms. The terms 1 to 3 of the program are method-oriented and provide the students with state-of-the-art knowledge in informatics, business administration, operations research, economics, statistics and law. The interdisciplinary approach is especially emphasized in the interdisciplinary seminar.

It is recommended to study the courses in the following sequence:

- The (mandatory) modules in business administration and operations research should be studied in the first two terms of the program.
- The interdisciplinary seminar module should be taken until the end of the third term of the program.
- The (elective) modules from business administration, economics, operations research, and statistics, from informatics, and from law should be studied in the first three terms of the program.
- The 4-th term is reserved for the Master Thesis in which the student proves his ability for independent scientific research in informatics, the economic sciences, and law.

Figure 2 shows a summary of this recommendation with the structure of the disciplines and with credit points allocated to the modules of the program.
Figure 2: Structure of the Master's degree program in Information Engineering and Management SPO 2015 (Recommendation)
### 4 Field of study structure

<table>
<thead>
<tr>
<th>Mandatory</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master Thesis</td>
<td>30 CR</td>
</tr>
<tr>
<td>Informatics</td>
<td>33 CR</td>
</tr>
<tr>
<td>Economics and Management</td>
<td>33 CR</td>
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<tr>
<td>Law</td>
<td>18 CR</td>
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<td>Research Course</td>
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#### 4.1 Master Thesis

<table>
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<th>Mandatory</th>
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<tbody>
<tr>
<td>M-WIWI-101656 Module Master Thesis</td>
<td>30 CR</td>
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<tr>
<td>4.2 Informatics</td>
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<tr>
<td>----------------</td>
<td>---------</td>
</tr>
<tr>
<td></td>
<td>33</td>
</tr>
</tbody>
</table>
### Election block: Informatics (at least 33 credits)

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit</th>
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<tbody>
<tr>
<td>M-INFO-101199</td>
<td>Advanced Algorithms: Design and Analysis</td>
<td>9 CR</td>
</tr>
<tr>
<td>M-INFO-101200</td>
<td>Advanced Algorithms: Engineering and Applications</td>
<td>9 CR</td>
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<td>M-INFO-100795</td>
<td>Algorithm Engineering</td>
<td>5 CR</td>
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<td>Algorithms in Cellular Automata</td>
<td>5 CR</td>
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<tr>
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<td>M-INFO-101173</td>
<td>Algorithms II</td>
<td>6 CR</td>
</tr>
<tr>
<td>M-INFO-102110</td>
<td>Computational Geometry</td>
<td>6 CR</td>
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<td>M-INFO-101237</td>
<td>Algorithmic Methods for Hard Optimization Problems</td>
<td>5 CR</td>
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<td>Big Data Analytics 2</td>
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<td>M-INFO-101256</td>
<td>Theory and Practice of Data Warehousing and Mining</td>
<td>9 CR</td>
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<td>9 CR</td>
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<td>5 CR</td>
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<td>6 CR</td>
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<td>Image Data Compression</td>
<td>3 CR</td>
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<td>5 CR</td>
</tr>
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<td>Practical Course: Database Systems</td>
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<td>Datamanagement in the Cloud</td>
<td>5 CR</td>
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<td>3 CR</td>
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<td>Introduction to Video Analysis</td>
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<tr>
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<td>8 CR</td>
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<tr>
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<td>Human Factors in Security and Privacy</td>
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<tr>
<td>M-INFO-101208</td>
<td>Innovative Concepts of Data and Information Management</td>
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<tr>
<td>M-WIWI-101456</td>
<td>Intelligent Systems and Services</td>
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<tr>
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<td>Cognitive Systems</td>
<td>6 CR</td>
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<td>Computational Complexity Theory, with a View Towards Cryptography</td>
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<td>Context Sensitive Systems</td>
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## 4.5 Research Course

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5 Modules

5.1 Module: Advanced Algorithms: Design and Analysis [M-INFO-101199]

**Responsible:** Prof. Dr. Dorothea Wagner

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

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**Election block:** Design and Analysis / Engineering and Applications (at least 1 item as well as at least 9 credits)

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**Competence Goal**

The student

- knows advanced methodical approaches with respect to the design and analysis of algorithms,
- can comment on theoretical aspects of algorithmics in a qualified and well-structured manner,
- identifies algorithmic problems from different areas and can formulate these formally,
- can analyze and judge the computational complexity of algorithmic problems from different areas,
- can recognize and design suitable algorithmic techniques to solve algorithmic problems.

**Content**

This module conveys profound knowledge concerning theoretical aspects of algorithmics. Its focus is on the design and analysis of advanced algorithms, particularly, on algorithms for graphs, randomized algorithms, parallel algorithms and algorithms for NP-hard problems.

**Workload**

approx. 270h
## 5.2 Module: Advanced Algorithms: Engineering and Applications [M-INFO-101200]

### Responsible
Prof. Dr. Dorothea Wagner

### Organisation
KIT Department of Informatics

### Part of
Informatics

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### Election block: Engineering and Applications / Design and Analysis (at least 1 item as well as at least 9 credits)

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<td>Laboratory Course Algorithm Engineering</td>
<td>6 CR</td>
<td>Sanders, Ueckerdt, Wagner</td>
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<tr>
<td>T-INF-104390</td>
<td>Algorithms for Visualization of Graphs</td>
<td>5 CR</td>
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<tr>
<td>T-INF-101331</td>
<td>Randomized Algorithms</td>
<td>5 CR</td>
<td>Worsch</td>
</tr>
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</table>

### Competence Goal
The Student
- knows advanced methodical approaches concerning the design of algorithms and their applications,
- can comment on the practical aspects of algorithmics in a qualified and well-structured manner,
- identifies algorithmic problems from different areas of application and can formulate these formally,
- can judge the computational complexity of algorithmic problems,
- recognizes suitable algorithmic techniques for solving these problems and can transfer and apply knowledge of these techniques to new problems,
- can implement solutions based on algorithmic techniques for practical problems and can evaluate these

### Prerequisites
None

### Content
This module conveys profound knowledge concerning practical aspects of algorithmics and covers applications of algorithms for practical problems. Its focus is on the design, the practical implementation and the evaluation of algorithms, particularly, algorithms for graphs, parallel algorithms, algorithms for NP-hard problems, optimization algorithms inspired by nature, as well as algorithms from various areas of application.

### Workload
270h
5.3 Module: Advanced Machine Learning and Data Science [M-WIWI-105659]

**Responsible:** Prof. Dr. Maxim Ulrich

**Organisation:** KIT Department of Economics and Management

**Part of:** Economics and Management (Elective Modules in Business Administration)

<table>
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<td>Advanced Machine Learning and Data Science</td>
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</tr>
</tbody>
</table>

**Competence Certificate**
The assessment is carried out in form of a written thesis based on the course “Advanced Machine Learning and Data Science”.

**Competence Goal**
Students with good technological knowledge and an affinity for IT applications solve a data science problem using modern machine learning methods. Students learn to organize themselves in a team in a goal-oriented manner and to bring an extensive software project in the field of data science and machine learning to success. In addition, students deepen their data science and machine learning skills. Students of this module are particularly well prepared for management tasks in various data science and machine learning projects.

**Prerequisites**
see T-WIWI-106193 “Advanced Machine Learning and Data Science”.

**Content**
The course is targeted to students with a major in Data Science and/or Machine Learning. It offers students the opportunity to develop hands-on knowledge on new developments in data science and machine learning.

**Recommendation**
None

**Workload**
Total effort for 9 credit points: approx. 270 hours. The total workload for this module is approx. 270 hours (9 credit points). The total number of hours results from the effort for attending the internship events and the independent creation of the software solution, as well as the examination times and the time required to achieve the learning objectives of the module for an average student for an average performance.
5.4 Module: Advanced Topics in Cryptography [M-INFO-101198]

**Responsible:** Prof. Dr. Jörn Müller-Quade

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

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**Election block: Advanced Topics in Cryptography (at least 1 item as well as at least 9 credits)**

- T-INFO-101373 Selected Topics in Cryptography 3 CR Müller-Quade
- T-INFO-101260 Asymmetric Encryption Schemes 3 CR Müller-Quade
- T-INFO-101259 Provable Security in Cryptography 3 CR Hofheinz
- T-INFO-101280 Digital Signatures 3 CR Hofheinz
- T-INFO-101279 Cryptographic Voting Schemes 3 CR Müller-Quade
- T-INFO-101360 Signals and Codes 3 CR Müller-Quade
- T-INFO-101390 Symmetric Encryption 3 CR Müller-Quade

**Competence Goal**

The student

- will be familiar with the theoretical foundations and the basic mechanisms of computer security and cryptography.
- can understand and explain the methods of computer security and cryptography,
- will be able to read and understand the latest scientific papers,
- will be able to critically assess appropriate security solutions, and identify weaknesses / threats,
- can design an own security solution to a given problem, (eg. later in the a master’s thesis).

**Prerequisites**

None

**Content**

The module is intended to provide depth theoretical and practical aspects of IT security and cryptography.

- Development of safety goals and classification of threats.
- Formal description of authentication systems.
- Analysis of typical vulnerabilities in programs and web applications and development of appropriate protective methods / avoidance strategies
- Overview of opportunities for side channel attacks
- Introduction to key management and Public Key Infrastructure
- Presentation and comparison of current safety certifications.
- The current research issues from some of the following areas are covered:
  - Block ciphers, hash functions,
  - Public-key encryption, digital signature, key exchange.
  - Basic security protocols such as fair coin toss over the phone, Byzantine Agreement, Dutch Flower Auctions, Zero Knowledge.
  - Threat models and security definitions.
  - Modular design and protocol composition.
  - Security definitions of simulatability.
  - Universal Composability.
  - Deniability as an additional safety feature.
  - Electronic Voting.
5.5 Module: Advanced Topics in Public Finance [M-WIWI-101511]

**Responsible:** Prof. Dr. Berthold Wigger

**Organisation:** KIT Department of Economics and Management

**Part of:** Economics and Management (Elective Modules in Economics and Management)

<table>
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**Election block: Electives (between 1 and 2 items)**

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<tr>
<td>T-WIWI-108711</td>
<td>Basics of German Company Tax Law and Tax Planning</td>
<td>4.5 CR</td>
<td>Gutekunst, Wigger</td>
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<tr>
<td>T-WIWI-102740</td>
<td>Public Management</td>
<td>4.5 CR</td>
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**Election block: Supplementary Courses (between 4.5 and 5 credits)**

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<td>Fundamentals of National and International Group Taxation</td>
<td>4.5 CR</td>
<td>Wigger</td>
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<tr>
<td>T-WIWI-102739</td>
<td>Public Revenues</td>
<td>4.5 CR</td>
<td>Wigger</td>
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**Competition Certificate**

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

The student

- understands the theory and politics of taxation
- has knowledge in the area of public debt.
- understands efficiency problems of public organizations.
- is able to work on fiscal problems.

**Prerequisites**

At least one of the courses "Public Management" or "Basics of German Company Tax Law and Tax Planning" is mandatory in the module and must be successfully examined.

**Content**

As a branch of Economics, Public Finance is concerned with the theory and policy of the public sector and its interrelations with the private sector. It analyzes the economic role of the state from a normative as well as from a positive point of view. The normative view examines efficiency- and equity-oriented motives for government intervention and develops fiscal policy guidelines. The positive view explains the actual behavior of economic agents in public sector affairs.

In the course of the lectures within this module the students achieve knowledge in the areas of public revenues, national and international law of taxation and theory of public sector organizations.

**Recommendation**

Basic knowledge in the area of public finance and public management is required.

**Annotation**

The course T-WIWI-102790 "Specific Aspects in Taxation" will no longer be offered in the module as of winter semester 2018/2019.

Students who successfully passed the exam in "Public Management" before the introduction of the module "Advanced Topics in Public Finance" in winter term 2014/15 are allowed to take both courses "Public Revenues" and "Specific Aspects in Taxation".

**Workload**

The total workload for this module is approximately 270 hours. For further information see German version.
5.6 Module: Advanced Topics in Strategy and Management [M-WIWI-103119]

**Responsible:** Prof. Dr. Hagen Lindstädt

**Organisation:** KIT Department of Economics and Management

**Part of:**
- Economics and Management (Elective Modules in Economics and Management)
- Economics and Management (Elective Modules in Business Administration)

**Credits:** 9

**Recurrence:** Each term

**Duration:** 2 terms

**Language:** German

**Level:** 4

**Version:** 1

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<tr>
<td>T-WIWI-106188 Workshop Current Topics in Strategy and Management</td>
</tr>
<tr>
<td>T-WIWI-106189 Workshop Business Wargaming – Analyzing Strategic Interactions</td>
</tr>
<tr>
<td>T-WIWI-106190 Strategy and Management Theory: Developments and “Classics”</td>
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**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

Students
- are able to analyze business strategies and derive recommendations using appropriate frameworks
- learn to express their position through compelling reasoning in structured discussions
- are qualified to critically examine recent research topics in the field of strategic management
- can derive own conclusions from less structured information by using interdisciplinary knowledge

**Prerequisites**

None

**Content**

The module is divided into three main topics:

The students
- analyze and discuss a wide range of business strategies on the basis of collectively selected case studies.
- participate in a business wargaming workshop and analyze strategic interactions.
- write a paper about current topics in the field of strategic management theory.

**Recommendation**

None

**Annotation**

This course is admission restricted. After being admitted to one course of this module, the participation at the other courses will be guaranteed.

Every course of this module will be at least offered every second term. Thus, it will be possible to complete the module within two terms.
5.7 Module: Algorithm Engineering [M-INFO-100795]

**Responsible:** Prof. Dr. Peter Sanders  
Prof. Dr. Dorothea Wagner

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

<table>
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**Mandatory**

| T-INFO-101332 | Algorithm Engineering | 5 CR | Sanders, Wagner |

Information Engineering and Management M.Sc.  
Module Handbook as of 02/03/2021
5.8 Module: Algorithmic Methods for Hard Optimization Problems [M-INFO-101237]

**Responsible:** Prof. Dr. Dorothea Wagner  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

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<td>1 term</td>
<td>German</td>
<td>4</td>
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</table>

**Competence Goal**
The goal of this course is to familiarize the students with hard problems and possible approaches to solve them. Online problems may also be part of the course.

**Content**
There are many practical problems that cannot be solved optimally - some not at all and some not in a reasonable amount of time. An example is the "bin packing problem" where a collection of objects must be packed using a possibly small number of bins. Moreover, problems sometimes arise where knowledge about the future (or even about the present) is incomplete, but a decision is required nevertheless ("online problems"). Regarding bin packing, for example, there must be a point in time when you close the bins and send them away. Even if there are some more objects arriving later.
Module: Algorithmic Methods for Network Analysis [M-INFO-102400]

**Responsible:** Dr. rer. nat. Torsten Ueckerdt
Prof. Dr. Dorothea Wagner

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

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<td>Algorithmic Methods for Network Analysis</td>
<td>5</td>
<td>Ueckerdt, Wagner</td>
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</table>

**Workload**

150 h
Module: Algorithms for Routing [M-INFO-100031]

Responsible: Prof. Dr. Dorothea Wagner
Organisation: KIT Department of Informatics
Part of: Informatics

Credits: 5
Recurrence: Each summer term
Duration: 1 term
Language: German
Level: 4
Version: 1

Mandatory

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<td>T-INFO-100002</td>
<td>Algorithms for Routing</td>
<td>5 CR</td>
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<td>Wagner</td>
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</table>
Module: Algorithms for Visualization of Graphs [M-INFO-102094]

**Responsible:** Dr. rer. nat. Torsten Ueckerdt
Prof. Dr. Dorothea Wagner

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

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<td>T-INFO-104390</td>
<td>Algorithms for Visualization of Graphs</td>
<td>5 CR</td>
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<td>Wagner</td>
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</table>
5.12 Module: Algorithms II [M-INFO-101173]

**Responsible:**
- Prof. Dr. Hartmut Prautzsch
- Prof. Dr. Peter Sanders
- Prof. Dr. Dorothea Wagner

**Organisation:**
- KIT Department of Informatics

**Part of:**
- Informatics

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Prautzsch, Sanders, Wagner
Module: Algorithms in Cellular Automata [M-INFO-100797]

**Responsible:** Thomas Worsch

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

**Credits:** 5

**Recurrence:** Each summer term

**Duration:** 1 term

**Language:** German

**Level:** 4

**Version:** 1

| Mandatory | T-INFO-101334 | Algorithms in Cellular Automata | 5 CR | Worsch |

Information Engineering and Management M.Sc.
Module Handbook as of 02/03/2021
### Module: Analytics and Statistics [M-WIWI-101637]

**Responsible:** Prof. Dr. Oliver Grothe  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Economics and Management (Elective Modules in Economics and Management)

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<td>Advanced Statistics</td>
<td>4,5 CR</td>
<td>T-WIWI-106341</td>
<td>Machine Learning 2 – Advanced Methods</td>
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<td>T-WIWI-103124</td>
<td>Multivariate Statistical Methods</td>
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**Election block: Supplementary Courses (between 4,5 and 5 credits)**

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**Competence Certificate**
The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

A Student

- Deepens the knowledge of descriptive and inferential statistics.
- Deals with simulation methods.
- Learns basic and advanced methods of statistical analysis of multivariate and high-dimensional data.

**Prerequisites**
The course "Advanced Statistics" is compulsory.

**Content**

- Deriving estimates and testing hypotheses
- Stochastic processes
- Multivariate statistics, copulas
- Dependence measures
- Dimension reduction
- High-dimensional methods
- Prediction

**Annotation**
The planned lectures and courses for the next three years are announced online.

**Workload**
The total workload for this module is approximately 270 hours.
5.15 Module: Applied Strategic Decisions [M-WIWI-101453]

**Responsible:** Prof. Dr. Johannes Philipp Reiß

**Organisation:** KIT Department of Economics and Management

**Part of:** Economics and Management (Elective Modules in Economics and Management)

**Credits:** 9

**Recurrence:** Each term

**Duration:** 1 term

**Language:** German/English

**Level:** 4

**Version:** 4

### Mandatory

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<tr>
<td>T-WIWI-102861</td>
<td>Advanced Game Theory</td>
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### Election block: Supplementary Courses (between 4.5 and 5 credits)

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<td>T-WIWI-102614</td>
<td>Experimental Economics</td>
<td>4.5</td>
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<tr>
<td>T-WIWI-102622</td>
<td>Corporate Financial Policy</td>
<td>4.5</td>
<td>Ruckes</td>
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<td>Financial Intermediation</td>
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<tr>
<td>T-WIWI-102640</td>
<td>Market Engineering: Information in Institutions</td>
<td>4.5</td>
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<td>Predictive Mechanism and Market Design</td>
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<td>T-WIWI-105781</td>
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### Competence Certificate

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

### Competence Goal

**Students**

- can model and analyze complex situations of strategic interaction using advanced game theoretic concepts;
- are provided with essential and advanced game theoretic solution concepts on a rigorous level and can apply them to understand real-life problems;
- learn about the experimental method, ranging from designing an economic experiment to data analysis.

### Prerequisites

The course "Advanced Game Theory" is obligatory. Exception: The course "Introduction to Game Theory" was completed. Even those who have already successfully proven "Advanced Game Theory" in another master module can take the module. In this case you can choose freely from the rest of the offer. However, this choice can only be made by the examination office of the Department of Economics and Management.

### Content

The module provides solid skills in game theory and offers a broad range of game theoretic applications. To improve the understanding of theoretical concepts, it pays attention to empirical evidence as well.

### Recommendation

Basic knowledge in game theory is assumed.

### Annotation

The course Predictive Mechanism and Market Design is not offered each year.

### Workload

The total workload for this module is approximately 270 hours. The exact distribution is made according to the credit points of the courses of the module.
5.16 Module: Artificial Intelligence [M-WIWI-105366]

**Responsible:** Prof. Dr. York Sure-Vetter  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Informatics

<table>
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<th>Duration</th>
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**Election block: Compulsory Elective Courses (at least 2 items)**

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<th>Credits</th>
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<tbody>
<tr>
<td>T-WIWI-102666</td>
<td>Knowledge Discovery</td>
<td>4.5 CR</td>
<td>Sure-Vetter</td>
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<td>T-WIWI-110848</td>
<td>Semantic Web Technologies</td>
<td>4.5 CR</td>
<td>Sure-Vetter</td>
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<td>T-WIWI-110548</td>
<td>Advanced Lab Informatics (Master)</td>
<td>4.5 CR</td>
<td>Professorenschaft des Fachbereichs Informatik</td>
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**Competence Certificate**
The assessment mix of each course of this module is defined for each course separately. The final mark for the module is the average of the marks for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**
The student

- understands the concepts behind Semantic Web and Linked Data technologies
- develops ontologies to be employed in semantic web-based applications and chooses suitable representation languages,
- is familiar with approaches in the area of knowledge representation and modelling,
- is able to transfer the methods and technologies of semantic web technologies to new application sectors,
- evaluates the potential of semantic web for new application sectors,
- understands the challenges in the areas of Data and system integration on the web is able to develop solutions.
- know the basics of machine learning, data mining and knowledge discovery
- can design, train and evaluate systems that are capable of learning
- carry out knowledge discovery projects, taking into account algorithms, representations and applications.

**Prerequisites**
None

**Content**
The focus of the module is on Semantic Web Technologies as well as machine learning and data mining methods for knowledge acquisition from large databases.

The goal of the semantic web is the meaning (semantics) of data on the web for intelligent systems, e.g. in e-commerce and to make Internet portals usable. The representation of knowledge in the form of RDF and ontologies, the provision of data as Linked Data, as well as the request of data using SPARQL. In this lecture the basics of knowledge representation and processing for the corresponding technologies and application examples are presented. The lecture “Knowledge Discovery” gives an overview of approaches of machine learning and data mining for knowledge extraction from large data sets. These are examined especially with regard to algorithms, applicability to different data representations and the use in real application scenarios.

Knowledge Discovery is an established research area with a large community that investigates methods for discovering patterns and regularities in large amounts of data, including unstructured text. A variety of methods exist to extract patterns and provide previously unknown insights. This information can be predictive or descriptive. The lecture gives an overview of Knowledge Discovery. Specific techniques and methods, challenges and current and future research topics in this research area will be taught.

Contents of the lecture cover the entire machine learning and data mining process with topics on supervised and unsupervised learning and empirical evaluation. Covered learning methods range from classical approaches like decision trees, support vector machines and neural networks to selected approaches from current research. Learning problems considered include feature vector-based learning and text mining.

**Workload**
The total workload for this module is approximately 270 hours.
## 5.17 Module: Automated Planning and Scheduling [M-INFO-104447]

**Responsible:** Prof. Dr. Peter Sanders  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

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5.19 Module: Autonomous Robotics [M-INFO-101251]

**Responsible:** Prof. Dr.-Ing. Rüdiger Dillmann

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

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**Election block: Autonomous Robotics (at least 1 item as well as at least 9 credits)**

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<td>Biologically Inspired Robots</td>
<td>3 CR</td>
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<td>Robotics III - Sensors and Perception in Robotics</td>
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<td>Robotics II: Humanoid Robotics</td>
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**Prerequisites**

None
5.20 Module: Big Data Analytics [M-INFO-100768]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

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5.21 Module: Big Data Analytics 2 [M-INFO-102773]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

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5.22 Module: Business & Service Engineering [M-WIWI-101410]

Responsible: Prof. Dr. Christof Weinhardt
Organisation: KIT Department of Economics and Management
Part of: Economics and Management (Elective Modules in Economics and Management)

Economics and Management (Elective Modules in Business Administration)

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Elective block: Compulsory Elective Courses (9 credits)

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<td>T-WIWI-102848</td>
<td>Personalization and Services</td>
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<td>T-WIWI-110887</td>
<td>Practical Seminar: Service Innovation</td>
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<td>T-WIWI-102847</td>
<td>Recommender Systems</td>
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<td>Geyer-Schulz</td>
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<td>T-WIWI-102641</td>
<td>Service Innovation</td>
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<td>Satzger</td>
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<tr>
<td>T-WIWI-109940</td>
<td>Special Topics in Information Systems</td>
<td>4,5 CR</td>
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Competence Certificate
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal
The student should

- learn to develop and implement new markets with regards to the technological progresses of information and communication technology and the increasing economic networking
- learn to restructure and develop new business processes in markets under those conditions
- understand service competition as a sustainable competitive strategy and understand the effects of service competition on the design of markets, products, processes and services.
- improve his statistics skills and apply them to appropriate cases
- learn to elaborate solutions in a team

Prerequisites
None

Content
This module addresses the challenges of creating new kinds of products, processes, services, and markets from a service perspective in the context of new developed information and communication technologies and the globalization process. The module describes service competition as a business strategy in the long term that leads to the design of business processes, business models, forms of organization, markets, and competition. This will be shown by actual examples from personalized services, recommender services and social networks.

Recommendation
None

Annotation
All practical Seminars offered at the IM can be chosen for Special Topics in Information Systems. Please update yourself on www.iism.kit.edu/im/lehre.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
## 5.23 Module: Cognitive Systems [M-INFO-100819]

**Responsible:** Prof. Dr. Gerhard Neumann  
Prof. Dr. Alexander Waibel  

**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

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<td>Cognitive Systems</td>
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5.24 Module: Collective Decision Making [M-WIWI-101504]

**Responsible:** Prof. Dr. Clemens Puppe

**Organisation:** KIT Department of Economics and Management

**Part of:** Economics and Management (Elective Modules in Economics and Management)

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**Election block: Compulsory Elective Courses ()**

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<tr>
<td>T-WIWI-102859</td>
<td>Social Choice Theory</td>
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**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

Students

- are able to model practical problems of the public sector and to analyze them with respect to positive and normative questions,
- understand individual incentives and social outcomes of different institutional designs,
- are familiar with the functioning and design of democratic elections and can analyze them with respect to their individual incentives.

**Prerequisites**

None

**Content**

The focus of the module is on mechanisms of public decisions making, including voting and the aggregation of preferences and judgements.

**Workload**

The total workload for this module is approximately 270 hours. For further information see German version.
### 5.25 Module: Communication and Database Systems [M-INFO-101178]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm  
Prof. Dr. Martina Zitterbart  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

| Mandatory |  
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| T-INFO-101497 | Database Systems | | | 4 CR | Böhm |
| T-INFO-102015 | Introduction in Computer Networks | | | 4 CR | Zitterbart |

**Competence Goal**

The students will:

- have learned fundamentals of data communication as well as the design of communication systems,
- be familiar with the composition of the different protocols and their mechanisms and be able to design simple protocols on their own,
- have understood the relationships between the different communication layers,
- be able to explain the benefits of database technology at the end of the course,
- have understood the development of database applications and be able to set up and access simple databases,
- be familiar with the terminology and the underlying database theory.

**Content**

Distributed information systems are worldwide information repositories which are accessible by everybody at any place of the world at any time. The physical distance is bridged by telecommunication systems, while database management technology manages and coordinates data for arbitrary periods of time. In order to understand globally running processes, one has to understand both data transmission techniques and database technology. Besides the telecommunication and database technologies on their own, an understanding of their cooperation is required, too.

**Workload**

approx. 240 h
Module: Computational Complexity Theory, with a View Towards Cryptography

<table>
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<tr>
<th>Responsible</th>
<th>Prof. Dr. Jörn Müller-Quade</th>
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Hofheinz, Müller-Quade
5.27 Module: Computational Geometry [M-INFO-102110]

**Responsible:**  
Jun.-Prof. Dr. Thomas Bläsius  
Prof. Dr. Dorothea Wagner

**Organisation:**  
KIT Department of Informatics  
*Part of:* Informatics

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## 5.28 Module: Context Sensitive Systems [M-INFO-100728]

**Responsible:** Prof. Dr.-Ing. Michael Beigl  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

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5.29 Module: Critical Digital Infrastructures [M-WIWI-104403]

**Responsibility:** Prof. Dr. Ali Sunyaev

**Organisation:** KIT Department of Economics and Management

**Part of:** Informatics

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**Election block: Compulsory Elective Courses (at least 9 credits)**

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<td>Selected Issues in Critical Information Infrastructures</td>
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**Competence Certificate**

The assessment is carried out as partial exams according to § 4 paragraph 2 Nr. 1 – Nr. 3 SPO of the examination regulation of the core course and further single courses of this module, whose sum of credits must meet 9 credits. The learning control is described in each course. The overall score of the module is made up of the sub-scores weighted with credit points and is cut off after the first comma point.

**Competence Goal**

The students ...

- have foundational knowledge about the design and operation of critical digital infrastructures
- have in-depth methodological knowledge in design science research and related scientific domains
- can distinguish between the challenges and opportunities of critical digital infrastructures in different domains
- can evaluate and improve sociotechnical systems
- combine theoretical and practical contents of the courses in the module to solve existing problems in the domain of critical digital infrastructures

**Prerequisites**

None

**Content**

Critical digital infrastructures are sociotechnical systems comprising essential software components and information systems with pivotal impact on individuals, organizations, governments, economies, and society. Critical information infrastructures require careful design, development, and evaluation to ensure reliable, secure, and purposeful operation. This module features a strong focus on different subject areas, including, but not limited to, internet technologies, health care, and information privacy. The lectures in the module introduce students to a domain relevant to critical digital infrastructures and the labs allow to gain hands-on experience in this interesting domain.

**Recommendation**

The courses in the module may be held in English. Participants should be well versed in written and spoken English. The courses can be visited independently. Participants can start the module in the winter as well as in the summer term. Programming skills may be required in some courses. Experience in writing scientific papers is helpful but not required.

**Annotation**

This new module can be chosen from summer term 2018.

**Workload**

30 hours per ECTS

Total workload for 9 ECTS: approx. 270 hours

The exact allocation is made according to the credit points of the courses.
## Module: Cross-Functional Management Accounting [M-WIWI-101510]

**Responsible:** Prof. Dr. Marcus Wouters  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Economics and Management (Elective Modules in Economics and Management)  
Economics and Management (Elective Modules in Business Administration)

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### Election block: Supplementary Courses (4.5 credits)

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<td>Klarmann</td>
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<td>Market Research</td>
<td>4.5 CR</td>
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<td>Valuation</td>
<td>4.5 CR</td>
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<td>T-WIWI-108651</td>
<td>Extraordinary additional course in the module Cross-Functional Management Accounting</td>
<td>4.5 CR</td>
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### Competence Certificate

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

### Competence Goal

Students will be able to apply advanced management accounting methods to managerial decision-making problems in marketing, finance, organization and strategy.

### Prerequisites

The course "Advanced Management Accounting" is compulsory.

The additional courses can only be chosen after the compulsory course has been completed successfully.

### Content

The module includes a course on several advanced management accounting methods that can be used for various decisions in operations and innovation management. By selecting another course, each student looks in more detail at one interface between management accounting and a particular field in management, namely marketing, finance, or organization and strategy.

### Recommendation

None

### Annotation

The module "Cross-functional Management Accounting" always includes the compulsory course "Advanced Management Accounting." Students look at the interface between management accounting and another field in management. Students build the module by adding a course from the specified list. Students can also suggest another suitable course for this module for evaluation by the coordinator.

### Workload

The total workload for this module is approximately 270 hours. For further information see German version.
### 5.31 Module: Data Privacy: From Anonymization to Access Control [M-INFO-104045]

<table>
<thead>
<tr>
<th>Responsible</th>
<th>Prof. Dr.-Ing. Klemens Böhm</th>
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<tbody>
<tr>
<td>Organisation</td>
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<tr>
<td>T-INFO-108377</td>
<td>Data Privacy: From Anonymization to Access Control</td>
</tr>
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</table>
5.32 Module: Data Science for Finance [M-WIWI-105032]

**Responsible:** Prof. Dr. Maxim Ulrich

**Organisation:** KIT Department of Economics and Management

**Part of:** Economics and Management (Elective Modules in Economics and Management)

### Credits

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### Recurrence

- Each winter term

### Duration

- 1 term

### Language

- English

### Level

- 4

### Version

- 1

### Competence Certificate

The module examination takes the form of an alternative exam assessment. The alternative exam assessment consists of a Python-based "Takehome Exam". At the end of the third week of January, the student is given a "Takehome Exam" which he processes and sends back independently within 4 hours using Python. Precise instructions will be announced at the beginning of the course. The alternative exam assessment can be repeated a maximum of once. A timely repeat option takes place at the end of the third week in March of the same year. More detailed instructions will be given at the beginning of the course.

### Competence Goal

The aim of the module is to use data science, machine learning and financial market theories to generate better investment, risk and asset management decisions. The student gets to know the characteristics of different asset classes in an application-oriented manner using real financial market data. We use Python and web scraping techniques to extract, visualize and examine patterns of publicly available financial market data. Interesting and non-public financial market data such as (option and futures data on shares and interest) are provided. Financial market theories are also discussed to improve data analysis through theoretical knowledge. Students get to know stock, interest rate, futures and options markets through the "data science glasses”. Through "finance theory glasses” students understand how patterns can be communicated and interpreted using finance theory. Python is the link through which we bring data science and modern financial market modeling together.

### Content

The course covers several topics, among them:

- Pattern detection in price and return data in equity, interest rate, futures and option markets
- Quantitative Portfolio Strategies
- Modeling Return Densities using tools from financial econometrics, data science and machine learning
- Valuation of equity, fixed-income, futures and options in a coherent framework to possibly exploit arbitrage opportunities
- Neural networks and Natural Language Processing

### Recommendation

Basic knowledge of capital market theory.

### Workload

The total workload for this module is 270 hours (9 credit points). The total number of hours resulting from income from studying online video, answering quizzes, studying Ipython notebooks, active and interactive "Python Data Sessions" and reading literature you have heard.
5.33 Module: Data Science: Advanced CRM [M-WIWI-101470]

**Responsible:** Prof. Dr. Andreas Geyer-Schulz

**Organisation:** KIT Department of Economics and Management

**Part of:** Economics and Management (Elective Modules in Business Administration)

<table>
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<td>T-WIWI-102762</td>
<td>Business Dynamics</td>
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<tr>
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<td>Intelligent Agents and Decision Theory</td>
<td>4.5 CR</td>
<td>Geyer-Schulz</td>
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<td>T-WIWI-103549</td>
<td>Intelligent CRM Architectures</td>
<td>4.5 CR</td>
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<td>Recommender Systems</td>
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<td>T-WIWI-105778</td>
<td>Service Analytics A</td>
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**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

The student needs to:

- understand service competition as a sustainable competitive strategy and understand the effects of service competition on the design of markets, products, processes and services,
- models, analyzes and optimizes the structure and dynamics of complex business applications,
- develops and realizes personalized services, especially in the field of recommendation services,
- analyzes social networks and knows their application field in CRM,
- works in teams.

**Prerequisites**

None

**Content**

Building on the basics of CRM from the Bachelor’s degree program, the module “Data Science: Advanced CRM” is focusing on the use of information technology and its related economic issues in the CRM environment. The course “Intelligent CRM Architectures” deals with the design of modern intelligent systems. The focus is on the software architecture and design patterns that are relevant to learning systems. It also covers important aspects of machine learning that complete the picture of an intelligent system. Examples of presented systems are “Taste Map”-architectures, “Counting Services”, as well as architectures of “Business Games”. The impact of management decisions in complex systems are considered in the course “Business dynamics”. The understanding, modeling and simulation of complex systems allows the analysis, the goal-oriented design and the optimization of markets, business processes and regulations throughout the company. Specific problems of intelligent systems are covered in the courses “Personalization and Services”, “Recommender Systems”, “Service Analytics” and “Social Network Analysis in CRM”. The content includes procedures and methods to create user-oriented services. The measurement and monitoring of service systems, the design of personalized offers, and the generation of recommendations based on the collected data of products and customers are discussed. The importance of user modeling and -recognition, data security and privacy are addressed as well.

**Recommendation**

None

**Annotation**

The module has been renamed to “Data Science: Advanced CRM” in winter term 2016/2017.

**Workload**

The total workload for this module is approximately 270 hours. For further information see German version.
5.34 Module: Data Science: Data-Driven Information Systems [M-WIWI-103117]

**Responsible:** Prof. Dr. Alexander Mädche  
Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:**  
Economics and Management (Elective Modules in Economics and Management)  
Economics and Management (Elective Modules in Business Administration)

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**Election block: Compulsory Elective Courses ()**

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<td>Business Data Analytics: Application and Tools</td>
<td>4.5 CR</td>
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<td>T-WIWI-106187</td>
<td>Business Data Strategy</td>
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<tr>
<td>T-WIWI-105777</td>
<td>Business Intelligence Systems</td>
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<tr>
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<td>Practical Seminar: Data-Driven Information Systems</td>
<td>4.5 CR</td>
<td>Mädche, Satzger, Setzer, Weinhardt</td>
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</table>

**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

**Competence Goal**

The student

- understands the strategic role of integrating, transforming, and analyzing large and complex enterprise data in modern business information systems and is capable of comparing and assessing strategic alternatives
- has the core skills to design, model, and control complex, inter-organisational analytical, processes, including various business functions as well as customers and markets
- understands the usage of performance indicators for a variety of controlling and management issues and is able to define models for generating the relevant performance indicators under considerations of data availability
- distinguishes different analytics methods and concepts and learn when to apply to better understand and anticipate business relationships and developments of industrial and in particular service companies to derive fact- and data-founded managerial actions and strategies.
- knows how to capture uncertainty in the data and how to appropriately consider and visualize uncertainty in decision support or business intelligence systems and analytical processes as a whole.

**Prerequisites**

None.
Content
The amount of business-related data available in modern enterprise information systems grows exponentially, and the various data sources are more and more integrated, transformed, and analyzed jointly to gain valuable business insights, pro-actively control and manage business processes, to leverage planning and decision making, and to provide appropriate, potentially novel services to customers based on relationships and developments observed in the data.

Also, data sources are more and more connected and single business unit that used to operate on separate data pools are now becoming highly integrated, providing tremendous business opportunities but also challenges regarding how the data should be represented, integrated, preprocessed, transformed, and finally used in analytics planning and decision processes.

The courses of this module equip the students with core skills to understand the strategic role of integrating, transforming, and analyzing large and complex enterprise data in modern business information systems. Students will be capable to designing, comparing, and evaluating strategic alternatives. Also, students will learn how to design, model, and control complex analytical processes, including various business functions of industrial and service companies including customers and markets. Students learn core skills to understand fundamental strategies for integrating analytic models and operative controlling mechanisms while ensuring the technical feasibility of the resulting information systems.

Furthermore, the student can distinguish different methods and concepts in the realm of data science and learns when to apply. She/he will know the means of characterizing and analyzing heterogeneous, high-dimensional data available in data warehouses and external data sources to gain additional insights valuable for enterprise planning and decision making. Also, the students know how to capture uncertainty in the data and how to appropriately consider and visualize uncertainty in business information and business intelligence systems.

The module offers the opportunity to apply and deepen this knowledge in a seminar and hands-on tutorials that are offered with all lectures.

Texteintrag

Recommendation
Basic knowledge of Information Management, Operations Research, Descriptive Statistics, and Inferential Statistics is assumed.

Annotation
The course „Business Data Strategy“ can be chosen from winter term 2016 on.
5.35 Module: Data Science: Data-Driven User Modeling [M-WIWI-103118]

**Responsible:** Prof. Dr. Christof Weinhardt  
**Organisation:** KIT Department of Economics and Management

**Part of:**  
- Economics and Management (Elective Modules in Economics and Management)  
- Economics and Management (Elective Modules in Business Administration)  

**Credits**  
9  

**Recurrence**  
Each term  

**Duration**  
1 term  

**Language**  
German/English  

**Level**  
4  

**Version**  
5  

**Election block: Compulsory Elective Courses (at least 9 credits)**

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<td>T-WIWI-111109</td>
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**Competition Certificate**

The assessment is carried out as partial exams of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

**Competition Goal**

Students of this module

- learn methods for planning empirical studies, in particular laboratory experiments,
- acquire theoretical knowledge and practical skills in analysing empirical data,
- familiarize with different ways of modelling user behaviour, are able to critically discuss, and to evaluate them

**Prerequisites**

None

**Content**

Understanding and supporting user interactions with applications better plays an increasingly large role in the design of business applications. This applies both to interfaces for customers and to internal information systems. The data that is generated during user interactions can be channelled straight into business processes, for instance by analysing and decomposing purchase decisions, and by feeding this data into product design processes.

The Crowd Analytics section considers the analysis of data from online platforms, particularly of those following crowd- or peer-to-peer based business models. This includes platforms like Airbnb, Kickstarter and Amazon Mechanical Turk.

Theoretical models of user (decision) behaviour help analyzing the empirically observed user behaviour in a systematic fashion. Testing these models and their predictions in controlled experiments (primarily in the lab) in turn helps refine theory and to generate practically relevant design recommendations. Analyses are carried out using advanced analytic methods.

Students learn fundamental theoretical models for user behaviour in systems and apply them to cases. Students are also taught methods and skills for conceptualizing and planning empirical studies and for analyzing the resulting data.

**Recommendation**

Basic knowledge of Information Management, Operations Research, Descriptive Statistics, and Inferential Statistics is assumed.
5.36 Module: Data Science: Evidence-based Marketing [M-WIWI-101647]

- **Responsible:** Prof. Dr. Martin Klarmann
- **Organisation:** KIT Department of Economics and Management
- **Part of:** Economics and Management (Elective Modules in Economics and Management)
  Economics and Management (Elective Modules in Business Administration)

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**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

Students

- possess advanced knowledge of relevant market research contents
- know many different qualitative and quantitative methods for measuring customer behavior, preparation of strategic decisions, making causal deductions, usage of social media data and sales forecasting
- possess the statistical skills required for working in marketing research

**Prerequisites**

Keine.

**Content**

This module provides in-depth knowledge of relevant quantitative and qualitative methods used in market research. Students can attend the following courses:

- The course "Market Research" provides contents of practical relevance for measuring customer attitudes and customer behavior. The participants learn using statistical methods for strategic decision-making in marketing. Students who are interested in writing their master thesis at the Marketing & Sales Research Group are required to take this course.
- The course "Marketing Analytics" is based on "Market Research" and teaches advanced statistical methods for analyzing relevant marketing and market research questions. Please note that a successful completion of "Market Research" is a prerequisite for the completion of "Marketing Analytics".

**Recommendation**

None

**Workload**

The total workload for this module is approximately 270 hours.
5.37 Module: Data Science: Intelligent, Adaptive, and Learning Information Services  
[M-WIWI-105661]

**Responsible:** Prof. Dr. Andreas Geyer-Schulz  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Economics and Management (Elective Modules in Economics and Management)

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Election block: Compulsory Elective Courses (9 credits)

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Competence Certificate
The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**
The student
- models, analyzes and optimizes the structure and dynamics of complex economic changes.
- designs and develops intelligent, adaptive or learning agents as essential elements of information services.
- knows the essential learning methods for this and can apply them (also on modern architectures) in a targeted manner.
- develops and implements personalized services, especially in the area of recommender systems.
- develops solutions in teams.

**Prerequisites**
None

**Content**
The Intelligent Architectures course addresses how to design modern agent-based systems. The focus here is on software architecture and design patterns relevant to learning systems. In addition, important machine learning methods that complete the intelligent system are discussed. Examples of systems presented include key-map architectures and genetic methods.

The impact of management decisions in complex systems is considered in Business Dynamics. Understanding, modeling, and simulating complex systems enables analysis, purposeful design, and optimization of markets, business processes, regulations, and entire enterprises.

Special problems of intelligent systems are covered in Personalization and Services and Recommendersystems. The content includes approaches and methods to design user-oriented services. The measurement and monitoring of service systems is discussed, the design of personalized offers is discussed and the generation of recommendations based on collected data from products and customers is shown. The importance of user modeling and recognition is addressed, as well as data security and privacy.

**Recommendation**
None

**Annotation**
The module replaces from summer semester 2021 M-WIWI-101470 "Data Science: Advanced CRM".

**Workload**
The total workload for this module is approximately 270 hours. For further information see German version.
### Module: Datamanagement in the Cloud [M-INFO-100769]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

<table>
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## 5.39 Module: Deep Learning and Neural Networks [M-INF-104460]

**Responsible:** Prof. Dr. Alexander Waibel  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

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<td>T-INFO-109124</td>
<td>Deep Learning and Neural Networks</td>
<td>6</td>
<td>Waibel</td>
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</table>
### 5.40 Module: Deployment of Database Systems [M/INFO-100780]

- **Responsible:** Prof. Dr.-Ing. Klemens Böhm
- **Organisation:** KIT Department of Informatics
- **Part of:** Informatics

<table>
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**Mandatory**

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<th>T/INFO-101317</th>
<th>Deployment of Database Systems</th>
<th>5 CR</th>
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5.41 Module: Designing Interactive Information Systems [M-WIWI-104080]

**Responsible:** Prof. Dr. Alexander Mädche

**Organisation:** KIT Department of Economics and Management

**Part of:**
- Economics and Management (Elective Modules in Economics and Management)
- Economics and Management (Elective Modules in Business Administration)

<table>
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**Mandatory**

- **T-WIWI-110851** Designing Interactive Systems 4.5 CR Mädche

**Election block: Supplementary Courses (at most 4.5 credits)**

- **T-WIWI-110877** Engineering Interactive Systems 4.5 CR
- **T-WIWI-111109** KD²Lab Hands-On Research Course: New Ways and Tools in Experimental Economics 4.5 CR Weinhardt
- **T-WIWI-108437** Practical Seminar: Information Systems and Service Design 4.5 CR Mädche

**Competence Certificate**
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

**Competence Goal**
The student

- has a comprehensive understanding of conceptual and theoretical foundations of interactive systems
- knows design processes for interactive systems
- is aware of the most important techniques and tools for designing interactive systems and knows how to apply them to real-world problems
- is able to apply design principles for the design of most important classes of interactive systems,
- creates new solutions of interactive systems teams

**Prerequisites**
The course “Interactive Information Systems” is compulsory and must be examined.

**Content**
Advanced information and communication technologies make interactive systems ever-present in the users’ private and business life. They are an integral part of smartphones, devices in the smart home, mobility vehicles as well as at the working place in production and administration (e.g. in the form of dashboards).

With the continuous growing capabilities of computers, the design of the interaction between human and computer becomes even more important. This module focuses on design processes and principles for interactive systems. The contents of the module abstract from the technical implementation details and focus on foundational concepts, theories, practices and methods for the design of interactive systems. The students get the necessary knowledge to guide the successful implementation of interactive systems in business and private life.

Each lecture in the module is accompanied with a capstone project that is carried out with an industry partner.

**Annotation**

**Workload**
The total workload for this module is approximately 270 hours.
5.42 Module: Development of Business Information Systems [M-WIWI-101477]

Responsible: Prof. Dr. Andreas Oberweis
Organisation: KIT Department of Economics and Management
Part of: Informatics

<table>
<thead>
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Election block: Compulsory Elective Courses (between 1 and 2 items)

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<tbody>
<tr>
<td>T-WIWI-102661</td>
<td>Database Systems and XML</td>
<td>4,5 CR</td>
<td>Oberweis</td>
</tr>
<tr>
<td>T-WIWI-102895</td>
<td>Software Quality Management</td>
<td>4,5 CR</td>
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Election block: Supplementary Courses (at most 1 item)

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<tr>
<td>T-WIWI-110346</td>
<td>Supplement Enterprise Information Systems</td>
<td>4,5 CR</td>
<td>Oberweis</td>
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<tr>
<td>T-WIWI-102667</td>
<td>Management of IT-Projects</td>
<td>4,5 CR</td>
<td>Schätzle</td>
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<tr>
<td>T-WIWI-110548</td>
<td>Advanced Lab Informatics (Master)</td>
<td>4,5 CR</td>
<td>Professorenschaft des Fachbereichs Informatik</td>
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<tr>
<td>T-WIWI-102669</td>
<td>Strategic Management of Information Technology</td>
<td>4,5 CR</td>
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</table>

Competence Certificate
The assessment mix of each course of this module is defined for each course separately. The final mark for the module is the average of the marks for each course weighted by the credits and truncated after the first decimal.

Competence Goal
Students
- describe the structure and the components of enterprise information systems,
- explain functionality and architecture of the enterprise information system components,
- choose and apply relevant components to solve given problems in a methodic approach,
- describe roles, activities and products in the field of software engineering management,
- compare process and quality models and choose an appropriate model in a concrete situation,
- write scientific theses in the areas of enterprise information system components and software engineering management and find own solutions for given problems and research questions.

Prerequisites
The course Datenbanksysteme und XML or the course Software Quality Management must be examined.

Content
An enterprise information system contains the complete application software to store and process data and information in an organisation including design and management of databases, workflow management and strategic information planning.

Due to global networking and geographical distribution of enterprises as well as the increasing acceptation of eCommerce the application of distributed information systems becomes particular important.

This module teaches concepts and methods for design and application of information systems.

Annotation
The course T-WIWI-102759 "Requirements Analysis and Requirements Management" will no longer be offered in the module as of winter semester 2018/2019.

Workload
See German version
## 5.43 Module: Digital Circuits Design [M-INFO-102978]

**Responsible:** Prof. Dr.-Ing. Uwe Hanebeck  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

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<td>T-INFO-103469</td>
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5.44 Module: Digital Service Systems in Industry [M-WIWI-102808]

**Responsible:** Prof. Dr. Wolf Fichtner
Prof. Dr. Stefan Nickel

**Organisation:** KIT Department of Economics and Management

**Part of:**
- Economics and Management (Elective Modules in Economics and Management)
- Economics and Management (Elective Modules in Business Administration)

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**Election block: Compulsory Elective Courses (9 credits)**

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<tr>
<td>T-WIWI-102872</td>
<td>Challenges in Supply Chain Management</td>
<td>4,5 CR</td>
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<tr>
<td>T-WIWI-110280</td>
<td>Digital Services: Business Models and Transformation</td>
<td>4,5 CR</td>
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<tr>
<td>T-WIWI-107043</td>
<td>Liberalised Power Markets</td>
<td>3 CR</td>
<td>Fichtner</td>
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<td>T-WIWI-106200</td>
<td>Modeling and OR-Software: Advanced Topics</td>
<td>4,5 CR</td>
<td>Nickel</td>
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<tr>
<td>T-WIWI-106563</td>
<td>Practical Seminar Digital Service Systems</td>
<td>4,5 CR</td>
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**Competence Certificate**
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO), whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**
Students
- understand the basics of the management of digital services applied on an industrial context
- gain an industry-specific insight into the importance and most relevant characteristics of information systems as key components of the digitalization of business processes, products and services
- are able to transfer and apply the models and methods introduced on practical scenarios and simulations.
- understand the control and optimization methods in the sector of service management and are able to apply them properly.

**Prerequisites**
This module can only be assigned as an elective module.

**Content**
This module aims at deepening the fundamental knowledge of digital service management in the industrial context. Various mechanisms and methods to shape and control connected digital service systems in different industries are discussed and demonstrated with real life application cases.

**Recommendation**
None

**Annotation**
This module is part of the KSRI teaching profile “Digital Service Systems”. Further information on a service-specific profiling is available under www.ksri.kit.edu/teaching

**Workload**
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Dynamic IT-Infrastructures [M-INFO-101210]

Responsible: Prof. Dr. Hannes Hartenstein
Organisation: KIT Department of Informatics
Part of: Informatics

<table>
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Election block: Dynamic IT-Infrastructures (at least 1 item as well as at least 9 credits)

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<tr>
<td>T-INFO-101323</td>
<td>IT-Security Management for Networked Systems</td>
<td>5 CR</td>
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<tr>
<td>T-INFO-101326</td>
<td>Ubiquitous Computing</td>
<td>5 CR</td>
<td>Beigl</td>
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<tr>
<td>T-INFO-101276</td>
<td>Data and Storage Management</td>
<td>4 CR</td>
<td>Neumair</td>
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<td>T-INFO-101284</td>
<td>Integrated Network and Systems Management</td>
<td>4 CR</td>
<td>Neumair</td>
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<tr>
<td>T-INFO-101298</td>
<td>Distributed Computing</td>
<td>4 CR</td>
<td>Streit</td>
</tr>
<tr>
<td>T-INFO-101345</td>
<td>Parallel Computer Systems and Parallel Programming</td>
<td>4 CR</td>
<td>Streit</td>
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</table>

Competence Goal
The students will get to know established as well as novel concepts for the design, implementation, operation and management of dynamic IT infrastructures (Web, Grid, Cloud, Internet):

- Getting to know established and novel concepts for IT infrastructures
- Application of methods for the evaluation and analysis of dynamic IT infrastructures
- Assessment of tools, protocols and procedures for the operation and management of dynamic IT infrastructures
- Assessment of the strengths and weaknesses of IT infrastructures
- Insight into the practical operation of dynamic IT infrastructures using the example of the operation within the Steinbuch Centre for Computing (SCC)

Prerequisites
None

Content
This module covers various aspects of dynamic IT infrastructures such as layout, design, concept, development, operation and performance evaluation as well as optimization. These topics are considered from a theoretical-analytical approach as well as from the perspective of the practical experiences of day-to-day use. Being a modern IT service provider, the Steinbuch Centre for Computing (SCC) serves as object of study, since it combines both aspects in real life.
Module: Econometrics and Statistics I [M-WIWI-101638]

** Responsible:** Prof. Dr. Melanie Schienle  
** Organisation:** KIT Department of Economics and Management  
** Part of:** Economics and Management (Elective Modules in Economics and Management)

**Credits** 9  
**Recurrence** Each term  
**Duration** 1 term  
**Language** German  
**Level** 4  
**Version** 4

## Mandatory

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## Election block: Supplementary Courses (between 4,5 and 5 credits)

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<tr>
<td>T-WIWI-103066</td>
<td>Data Mining and Applications</td>
<td>4,5 CR</td>
<td>Nakhaeizadeh</td>
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<td>T-WIWI-103064</td>
<td>Financial Econometrics</td>
<td>4,5 CR</td>
<td>Schienle</td>
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<tr>
<td>T-WIWI-103126</td>
<td>Non- and Semiparametrics</td>
<td>4,5 CR</td>
<td>Schienle</td>
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<tr>
<td>T-WIWI-103127</td>
<td>Panel Data</td>
<td>4,5 CR</td>
<td>Heller</td>
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<td>T-WIWI-110868</td>
<td>Predictive Modeling</td>
<td>4,5 CR</td>
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<td>T-WIWI-103065</td>
<td>Statistical Modeling of Generalized Regression Models</td>
<td>4,5 CR</td>
<td>Heller</td>
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<td>T-WIWI-110939</td>
<td>Financial Econometrics II</td>
<td>4,5 CR</td>
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**Competence Certificate**

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

The student shows an in depth understanding of advanced Econometric techniques suitable for different types of data. He/She is able to apply his/her theoretical knowledge to real world problems with the help of statistical software and to evaluate performance of different approaches based on statistical criteria.

**Prerequisites**

The course "Advanced Statistics" [2520020] is compulsory and must be examined.

**Content**

The courses of this module offer students a broad range of advanced Econometric techniques for state-of-the-art data analysis.

**Workload**

The total workload for this module is approximately 270 hours.
**Module: Econometrics and Statistics II [M-WIWI-101639]**

**Responsible:** Prof. Dr. Melanie Schienle

**Organisation:** KIT Department of Economics and Management

**Part of:** Economics and Management (Elective Modules in Economics and Management)

<table>
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</table>

**Election block: Compulsory Elective Courses (between 9 and 10 credits)**

- **T-WIWI-103066** Data Mining and Applications 4.5 CR Nakhaeizadeh
- **T-WIWI-103064** Financial Econometrics 4.5 CR Schienle
- **T-WIWI-103124** Multivariate Statistical Methods 4.5 CR Grothe
- **T-WIWI-103126** Non- and Semiparametrics 4.5 CR Schienle
- **T-WIWI-103127** Panel Data 4.5 CR Heller
- **T-WIWI-103128** Portfolio and Asset Liability Management 4.5 CR Safarian
- **T-WIWI-110868** Predictive Modeling 4.5 CR Krüger
- **T-WIWI-103065** Statistical Modeling of Generalized Regression Models 4.5 CR Heller
- **T-WIWI-103129** Stochastic Calculus and Finance 4.5 CR Safarian
- **T-WIWI-110939** Financial Econometrics II 4.5 CR Schienle

**Competence Certificate**
The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**
The student shows an in depth understanding of advanced Econometric techniques suitable for different types of data. He/She is able to apply his/her theoretical knowledge to real world problems with the help of statistical software and to evaluate performance of different approaches based on statistical criteria.

**Prerequisites**
This module can only be passed if the module “Econometrics and Statistics I” has been finished successfully before.

**Content**
This modula builds on prerequisites acquired in Module “Econometrics and Statistics I”. The courses of this module offer students a broad range of advanced Econometric techniques for state-of-the art data analysis.

**Workload**
The total workload for this module is approximately 270 hours.
**5.48 Module: Economic Theory and its Application in Finance [M-WIWI-101502]**

- **Responsible:** Prof. Dr. Kay Mitusch
- **Organisation:** KIT Department of Economics and Management
- **Part of:** Economics and Management (Elective Modules in Economics and Management)

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**Election block: Compulsory Elective Courses (1 item)**

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<td>T-WIWI-102609</td>
<td>Advanced Topics in Economic Theory</td>
<td>4.5</td>
<td>Each term</td>
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<td>T-WIWI-102861</td>
<td>Advanced Game Theory</td>
<td>4.5</td>
<td>Each term</td>
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**Election block: Supplementary Courses (1 item)**

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<tr>
<td>T-WIWI-102647</td>
<td>Asset Pricing</td>
<td>4.5</td>
<td>Each term</td>
<td>Ruckes, Uhrig-Homburg</td>
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<td>T-WIWI-102622</td>
<td>Corporate Financial Policy</td>
<td>4.5</td>
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<td>T-WIWI-109050</td>
<td>Corporate Risk Management</td>
<td>4.5</td>
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<td>T-WIWI-102623</td>
<td>Financial Intermediation</td>
<td>4.5</td>
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**Competence Certificate**
The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The exams are offered at the beginning of the recess period about the subject matter of the latest held lecture. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately. The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**
The students
- have learnt the methods of formal economic modeling, particularly of General Equilibrium Theory and contract theory
- will be able to apply these methods to the topics in Finance, specifically the areas of financial markets and institutions and corporate finance
- have gained many useful insights into the relationship between firms and investors and the functioning of financial markets

**Prerequisites**
One of the courses T-WIWI-102861 “Advanced Game Theory” and T-WIWI-102609 “Advanced Topics in Economic Theory” is compulsory.

**Content**
The mandatory course “Advanced Topics in Economic Theory” is devoted in equal parts to General Equilibrium Theory and to contract theory. The course “Asset Pricing” will apply techniques of General Equilibrium Theory to valuation of financial assets. The courses “Corporate Financial Policy” and “Finanzintermediation” will apply the techniques of contract theory to issues of corporate finance and financial institutions.

**Workload**
The total workload for this module is approximately 270 hours. For further information see German version.

**Responsible:** Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:** Economics and Management (Elective Modules in Economics and Management)
Economics and Management (Elective Modules in Business Administration)

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**Election block: Compulsory Elective Courses (at least 9 credits)**

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<td>4,5 CR</td>
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</tr>
<tr>
<td>T-WIWI-107503</td>
<td>Energy Networks and Regulation</td>
<td>4,5 CR</td>
<td>Weinhardt</td>
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<tr>
<td>T-WIWI-107504</td>
<td>Smart Grid Applications</td>
<td>4,5 CR</td>
<td>Weinhardt</td>
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<tr>
<td>T-WIWI-109940</td>
<td>Special Topics in Information Systems</td>
<td>4,5 CR</td>
<td>Weinhardt</td>
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**Competence Certificate**
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**
The student

- is aware of design options for energy and especially electricity markets and can derive implications for the market results from the market design,
- knows about current trends regarding the Smart Grid and understands affiliated modelling approaches,
- can evaluate business models of electricity grids according to the regulation regime
- is prepared for scientific contributions in the field of energy system analysis.

**Prerequisites**
None.

**Content**
The module conveys scientific and practical knowledge to analyse energy markets and according business models. To do so the scientific discussion on energy market designs is evaluated and analysed. Different energy market models are presented and their design implications are evaluated. Furthermore, the electricity system is analysed with regards to being a network industry and resulting regulation and business models are discussed. Besides these traditional areas of energy economics we will look at methods and models of digitalisation in the energy sector.

**Annotation**
The lecture Smart Grid Applications will be available starting in the winter term 2018/19.

**Workload**
The total workload for this module is approximately 270 hours. For further information see German version.
### 5.50 Module: Electronic Markets [M-WIWI-101409]

**Responsible:** Prof. Dr. Andreas Geyer-Schulz  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Economics and Management (Elective Modules in Economics and Management)  
Economics and Management (Elective Modules in Business Administration)

#### Credits 9  
**Recurrence** Each term  
**Duration** 2 terms  
**Language** German  
**Level** 4  
**Version** 6

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<tr>
<td>T-WIWI-108880</td>
<td>Blockchains &amp; Cryptofinance</td>
<td>4.5 CR</td>
<td>Schuster, Uhrig-Homburg</td>
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<tr>
<td>T-WIWI-102762</td>
<td>Business Dynamics</td>
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<td>Geyer-Schulz, Glenn</td>
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<td>Market Engineering: Information in Institutions</td>
<td>4.5 CR</td>
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<tr>
<td>T-WIWI-105946</td>
<td>Price Management</td>
<td>4.5 CR</td>
<td>Geyer-Schulz, Glenn</td>
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<tr>
<td>T-WIWI-102713</td>
<td>Telecommunication and Internet Economics</td>
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#### Competence Certificate
The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

#### Competence Goal
The student
- knows coordination and motivation methods and analyzes them regarding their efficiency,
- classifies markets and describes the roles of the participants in a formal way,
- knows the conditions for market failure and knows and develops countermeasures,
- knows institutions and market mechanisms, their fundamental theories and empirical research results,
- knows the design criteria of market mechanisms and a systematical approach for creating new markets,
- models, analyzes and optimizes the structure and dynamics of complex business applications.

#### Prerequisites
None

#### Content
What are the conditions that make electronic markets develop and how can one analyse and optimize such markets?

In this module, the selection of the type of organization as an optimization of transaction costs is treated. Afterwards, the efficiency of electronic markets (price, information and allocation efficiency) as well as reasons for market failure are described. Finally, motivational issues like bounded rationality and information asymmetries (private information and moral hazard), as well as the development of incentive schemes, are presented. Regarding the market design, especially the interdependencies of market organization, market mechanisms, institutions and products are described and theoretical foundations are lectured.

Electronic markets are dynamic systems that are characterized by feedback loops between many different variables. By means of the tools of business dynamics such markets can be modelled. Simulations of complex systems allow the analysis and optimization of markets, business processes, policies, and organizations.

Topics include:
- classification, analysis, and design of markets  
- simulation of markets  
- auction methods and auction theory  
- automated negotiations  
- nonlinear pricing  
- continuous double auctions  
- market-maker, regulation, control
Recommendation
None

Workload
The total workload for this module is approximately 270 hours. For further information see German version.

Responsible: Prof. Dr. Wolf Fichtner
Organisation: KIT Department of Economics and Management
Part of: Economics and Management (Elective Modules in Economics and Management) Economics and Management (Elective Modules in Business Administration)

Credits 9 Recurrence Each term Duration 1 term Language German/English Level 4 Version 7

Mandatory
T-WIWI-107043 Liberalised Power Markets 3 CR Fichtner

Election block: Supplementary Courses (at least 6 credits)
T-WIWI-102691 Energy Trade and Risk Management 3 CR N.N.
T-WIWI-107501 Energy Market Engineering 4,5 CR Weinhardt
T-WIWI-108016 Simulation Game in Energy Economics 3 CR Genoese
T-WIWI-107446 Quantitative Methods in Energy Economics 3 CR Plötz
T-WIWI-102712 Regulation Theory and Practice 4,5 CR Mitusch

Competence Certificate
The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations take place every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal
The student

• gains detailed knowledge about the new requirements of liberalised energy markets,
• describes the planning tasks on the different energy markets,
• knows solution approaches to respective planning tasks.

Prerequisites
The lecture Liberalised Power Markets has to be examined.

Content
Liberalised Power Markets: The European liberalisation process, energy markets, pricing, market failure, investment incentives, market power
Energy Trade and Risk Management: trade centres, trade products, market mechanisms, position and risk management
Simulation Game in Energy Economics: Simulation of the German electricity system

Recommendation
The courses are conceived in a way that they can be attended independently from each other. Therefore, it is possible to start the module in winter and summer term.

Workload
The total workload for this module is approximately 270 hours.
5.52 Module: Energy Economics and Technology [M-WIWI-101452]

Responsible: Prof. Dr. Wolf Fichtner
Organisation: KIT Department of Economics and Management
Part of: Economics and Management (Elective Modules in Economics and Management) Economics and Management (Elective Modules in Business Administration)

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Election block: Compulsory Elective Courses (at least 9 credits)

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<td>Efficient Energy Systems and Electric Mobility</td>
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<td>T-WIWI-102650</td>
<td>Energy and Environment</td>
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<td>Karl</td>
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<td>T-WIWI-102830</td>
<td>Energy Systems Analysis</td>
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<td>T-WIWI-107464</td>
<td>Smart Energy Infrastructure</td>
<td>3 CR</td>
<td>Ardone, Pustisek</td>
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<td>T-WIWI-102695</td>
<td>Heat Economy</td>
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Competence Certificate
The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations take place every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal
The student
- gains detailed knowledge about present and future energy supply technologies (focus on final energy carriers electricity and heat),
- knows the techno-economic characteristics of plants for energy provision, for energy transport as well as for energy distribution and demand,
- is able to assess the environmental impact of these technologies.

Prerequisites
None

Content
Heat Economy: district heating, heating technologies, reduction of heat demand, statutory provisions
Energy Systems Analysis: Interdependencies in energy economics, energy systems modelling approaches in energy economics
Energy and Environment: emission factors, emission reduction measures, environmental impact
Efficient Energy Systems and Electric Mobility: concepts and current trends in energy efficiency, Overview of and economical, ecological and social impacts through electric mobility

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
### Module: Entrepreneurship (EnTechnon) [M-WIWI-101488]

**Responsible:** Prof. Dr. Orestis Terzidis  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- Economics and Management (Elective Modules in Economics and Management)  
- Economics and Management (Elective Modules in Business Administration)

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**Election block: Mandatory part (1 item)**

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**Election block: Compulsory Elective Courses (1 item)**

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<tr>
<td>T-WIWI-102865</td>
<td>Business Planning</td>
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<tr>
<td>T-WIWI-102866</td>
<td>Design Thinking</td>
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<td>T-WIWI-102833</td>
<td>Entrepreneurial Leadership &amp; Innovation Management</td>
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<tr>
<td>T-WIWI-102894</td>
<td>Entrepreneurship Research</td>
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<tr>
<td>T-WIWI-110985</td>
<td>International Business Development and Sales</td>
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**Election block: Supplementary Courses (1 item)**

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<th>Module Code</th>
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<tbody>
<tr>
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<td>Design Thinking</td>
<td>3 CR</td>
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<tr>
<td>T-WIWI-102851</td>
<td>Developing Business Models for the Semantic Web</td>
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<td>T-WIWI-102833</td>
<td>Entrepreneurial Leadership &amp; Innovation Management</td>
<td>3 CR</td>
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<td>T-WIWI-102894</td>
<td>Entrepreneurship Research</td>
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<tr>
<td>T-WIWI-102852</td>
<td>Case Studies Seminar: Innovation Management</td>
<td>3 CR</td>
<td>Weissenberger-Eibl</td>
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<tr>
<td>T-WIWI-102639</td>
<td>Business Models in the Internet: Planning and Implementation</td>
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<td>Business Planning</td>
<td>3 CR</td>
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<tr>
<td>T-WIWI-110374</td>
<td>Firm creation in IT security</td>
<td>3 CR</td>
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<td>T-WIWI-102893</td>
<td>Innovation Management: Concepts, Strategies and Methods</td>
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<tr>
<td>T-WIWI-109064</td>
<td>Joint Entrepreneurship Summer School</td>
<td>6 CR</td>
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<tr>
<td>T-WIWI-102612</td>
<td>Managing New Technologies</td>
<td>3 CR</td>
<td>Reiß</td>
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<td>T-WIWI-102853</td>
<td>Roadmapping</td>
<td>3 CR</td>
<td>Koch</td>
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<tr>
<td>T-WIWI-110985</td>
<td>International Business Development and Sales</td>
<td>6 CR</td>
<td>Casenave, Klarmann, Terzidis</td>
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</table>

**Competence Certificate**  
See German version.

**Competence Goal**  
See German version.

**Prerequisites**  
None

**Recommendation**  
None

**Workload**  
The total workload for this module is approximately 270 hours. For further information see German version.
5.54 Module: Environmental Economics [M-WIWI-101468]

**Responsible:** Prof. Dr. Kay Mitusch

**Organisation:** KIT Department of Economics and Management

**Part of:** Economics and Management (Elective Modules in Economics and Management)

<table>
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<th>Credits</th>
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**Election block: Compulsory Elective Courses (at least 9 credits)**

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<th>Course Code</th>
<th>Course Name</th>
<th>Credits</th>
<th>Lecturer</th>
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<tr>
<td>T-WIWI-102650</td>
<td>Energy and Environment</td>
<td>4.5 CR</td>
<td>Karl</td>
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<tr>
<td>T-WIWI-100007</td>
<td>Transport Economics</td>
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<td>Mitusch, Szimba</td>
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<tr>
<td>T-WIWI-102615</td>
<td>Environmental Economics and Sustainability</td>
<td>5 CR</td>
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<td>T-WIWI-102616</td>
<td>Environmental and Resource Policy</td>
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<td>T-BGU-111102</td>
<td>Environmental Law</td>
<td>3 CR</td>
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**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The exams are offered at the beginning of the recess period about the subject matter of the latest held lecture. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

The students

- understand the treatment of non-market resources as well as future resource shortages
- are able to model markets of energy and environmental goods
- are able to assess the results of government intervention
- know legal basics and are able to evaluate conflicts with regard to legal situation

**Prerequisites**

None

**Content**

Environmental degradation and increasing resource use are global challenges, which have to be tackled on a worldwide level. The module addresses these challenges from the perspective of economics, and imparts the fundamental knowledge of environmental and sustainability economics, and environmental and resource policy to the students. Additional courses address environmental law, environmental pressure, and applications to the transport sector.

**Recommendation**

Knowledge in the area of microeconomics and of the content of the course Economics I: Microeconomics[2600012], respectively, is required.

**Workload**

The total workload for this module is approximately 270 hours. For further information see German version.
Module: Experimental Economics [M-WIWI-101505]

**Responsible:** Prof. Dr. Johannes Philipp Reiß

**Organisation:** KIT Department of Economics and Management

**Part of:** Economics and Management (Elective Modules in Economics and Management)

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**Election block: Compulsory Elective Courses (2 Items)**

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<td>T-WIWI-102614</td>
<td>Experimental Economics</td>
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<td>T-WIWI-105781</td>
<td>Incentives in Organizations</td>
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<td>Predictive Mechanism and Market Design</td>
<td>4,5 CR</td>
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<td>T-WIWI-102863</td>
<td>Topics in Experimental Economics</td>
<td>4,5 CR</td>
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**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

Students

- are acquainted with the methods of Experimental Economics along with its strengths and weaknesses;
- understand how theory-guided research in Experimental Economics interacts with the development of theory;
- are provided with foundations in data analysis;
- design an economic experiment and analyze its outcome.

**Prerequisites**

None.

**Content**

The module Experimental Economics offers an introduction into the methods and topics of Experimental Economics. It also fosters and extends knowledge in theory-guided experimental economics and its interaction with theory development. Throughout the module, readings of selected papers are required.

**Recommendation**

Basic knowledge in mathematics, statistics, and game theory is assumed.

**Annotation**

The course “Predictive Mechanism and Market Design” is offered every second winter semester, e.g. WS2013 / 14, WS2015 / 16, ...

**Workload**

The total workload for this module is approximately 270 hours. For further information see German version.
5.56 Module: Finance 1 [M-WIWI-101482]

**Responsible:** Prof. Dr. Martin Ruckes  
Prof. Dr. Marliese Uhrig-Homburg

**Organisation:** KIT Department of Economics and Management

**Part of:** Economics and Management (Elective Modules in Economics and Management)  
Economics and Management (Elective Modules in Business Administration)

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**Recurrence:** Each term  
**Duration:** 1 term  
**Language:** German/English  
**Level:** 4  
**Version:** 1

### Election block: Compulsory Elective Courses (9 credits)

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<td>Derivatives</td>
<td>4.5 CR</td>
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<td>Valuation</td>
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<td>T-WIWI-102647</td>
<td>Asset Pricing</td>
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### Competence Certificate

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

### Competence Goal

The student:
- has core skills in economics and methodology in the field of finance  
- assesses corporate investment projects from a financial perspective  
- is able to make appropriate investment decisions on financial markets

### Prerequisites

None

### Content

The courses of this module equip the students with core skills in economics and methodology in the field of modern finance. Securities which are traded on financial and derivative markets are presented, and frequently applied trading strategies are discussed. A further focus of this module is on the assessment of both profits and risks in security portfolios and corporate investment projects from a financial perspective.

### Workload

The total workload for this module is approximately 270 hours. For further information see German version.
**5.57 Module: Finance 2 [M-WIWI-101483]**

**Responsible:** Prof. Dr. Martin Ruckes  
Prof. Dr. Marliese Uhrig-Homburg  

**Organisation:** KIT Department of Economics and Management  
Part of: Economics and Management (Elective Modules in Economics and Management)  
Economics and Management (Elective Modules in Business Administration)

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**Election block: Compulsory Elective Courses (9 credits)**

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**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

The student is in a position to discuss, analyze and provide answers to advanced economic and methodological issues in the field of modern finance.

**Prerequisites**

It is only possible to choose this module in combination with the module Finance 1. The module is passed only after the final partial exam of Finance 1 is additionally passed.

**Content**

The module Finance 2 is based on the module Finance 1. The courses of this module equip the students with advanced skills in economics and methodology in the field of modern finance on a broad basis.
Annotation
The courses eFinance: Information Engineering and Management for Securities Trading [2540454] and Financial Analysis [2530205] can be chosen from summer term 2015 on.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
### Module: Finance 3 [M-WIWI-101480]

**Responsible:** Prof. Dr. Martin Ruckes  
Prof. Dr. Marliese Uhrig-Homburg

**Organisation:** KIT Department of Economics and Management

**Part of:**  
- Economics and Management (Elective Modules in Economics and Management)  
- Economics and Management (Elective Modules in Business Administration)

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**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

The student is in a position to discuss, analyze and provide answers to advanced economic and methodological issues in the field of modern finance.

**Prerequisites**

It is only possible to choose this module in combination with the module Finance 1 and Finance 2. The module is passed only after the final partial exams of Finance 1 and Finance 2 are additionally passed.

**Content**

The courses of this module equip the students with advanced skills in economics and methodology in the field of modern finance on a broad basis.

**Workload**

The total workload for this module is approximately 270 hours. For further information see German version.
## 5.59 Module: FinTech Innovations [M-WIWI-105036]

**Responsible:** Prof. Dr. Maxim Ulrich

**Organisation:** KIT Department of Economics and Management

**Part of:**
- Economics and Management (Elective Modules in Economics and Management)
- Economics and Management (Elective Modules in Business Administration)

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**Competence Certificate**
The assessment is carried out in form of a written thesis based on the course "Engineering FinTech Solutions".

**Competence Goal**
Students will learn to connect innovative financial research with modern information technology to build a prototype that solves some daunting tasks for professional end-users in the field of modern asset and risk management. Students with correspondingly good technological knowledge and a corresponding affinity for IT applications independently create their own prototypes in order to solve an extensive FinTech problem. Students learn to organize themselves in a team in a goal-oriented manner and to bring a comprehensive software project from the field of financial technology to success in partial steps. In addition, students deepen their financial and IT skills and are therefore able to successfully complete this interface, which is important for the booming FinTech market. Students of this module are particularly well prepared for management tasks in various innovation projects (not only in the area of FinTech).

**Prerequisites**
see T-WIWI-106193 "Engineering FinTech Solutions"

**Content**
The module is targeted to students with strong knowledge in the field of computational risk and asset management and strong programming skills. It offers students the opportunity to develop an algorithmic solution and hence amply their programming experience and their understanding of financial economics or asset and risk management.

**Recommendation**
None

**Workload**
Total effort for 9 credit points: approx. 270 hours.
5.60 Module: Formal Systems [M-INFO-100799]

**Responsible:** Prof. Dr. Bernhard Beckert

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

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### 5.61 Module: Formal Systems II: Application [M-INFO-100744]

**Responsible:** Prof. Dr. Bernhard Beckert  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

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### 5.62 Module: Formal Systems II: Theory [M-INFO-100841]

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5.63 Module: Future Networking [M-INFO-101205]

**Responsible:** Prof. Dr. Martina Zitterbart  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

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**Election block: Future Networking (at least 1 item as well as at least 8 credits)**

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<td>T-INFO-101322</td>
<td>Mobile Communication</td>
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<td>Waldhorst, Zitterbart</td>
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<td>T-INFO-101337</td>
<td>Internet of Everything</td>
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<td>T-INFO-101338</td>
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**Competence Goal**
Each student should be able

- to learn and use the concepts and principals of future network design
- to identify the flaws and benefits of future communication systems
- to judge the performance of protocols, future networks and architectures
- master advanced protocols, architectures and algorithms of future communication systems

**Content**
This module details selected aspects of future communication systems. This includes beside the requirements of secure and multimedia-based communication also the realization and controllability of large communication systems and networks. An important aspect is benchmarking and mastering the used algorithms, protocols and architectures. Also actual developments and applications are in the focus of this module.
## Module: Geometric Optimization [M-INFO-100730]

**Responsible:** Prof. Dr. Hartmut Prautzsch  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

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5.65 Module: Governance, Risk & Compliance [M-INFO-101242]

**Responsible:** Prof. Dr. Thomas Dreier

**Organisation:** KIT Department of Informatics

**Part of:** Law

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**Mandatory**

- T-INF-0101288 Corporate Compliance 3 CR Herzig

**Election block: Governance, Risk & Compliance (at least 1 item as well as at least 6 credits)**

- T-INF-0101316 Law of Contracts 3 CR Hoff
- T-INF-0108405 Data Protection by Design 3 CR Raabe
- T-INF-0102047 Seminar: Governance, Risk & Compliance 3 CR Dreier
- T-INF-0109910 IT-Security Law 3 CR Raabe
- T-INF-0101307 Internet Law 3 CR Dreier
5.66 Module: Growth and Agglomeration [M-WIWI-101496]

Responsible: Prof. Dr. Ingrid Ott
Organisation: KIT Department of Economics and Management
Part of: Economics and Management (Elective Modules in Economics and Management)

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Election block: Compulsory Elective Courses (9 credits)

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<td>Spatial Economics</td>
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Competence Certificate
The assessment is carried out as partial written exams (see the lectures descriptions).
The overall grade for the module is the average of the grades for each course weighted by the credits.

Competence Goal
The student
- gains deepened knowledge of micro-based general equilibrium models
- understands how based on individual optimizing decisions aggregate phenomena like economic growth or agglomeration (cities / metropolises) result
- is able to understand and evaluate the contribution of these phenomena to the development of economic trends
- can derive policy recommendations based on theory

Prerequisites
None

Content
The module includes the contents of the lectures Endogenous Growth Theory [2561503], Spatial Economics [2561260] and International Economic Policy [2560254]. While the first two lectures have a more formal-analytic focus, the third lecture approaches fundamental ideas and problems from the field of international economic policy from a more verbal perspective.

The common underlying principle of all three lectures in this module is that, based on different theoretical models, economic policy recommendations are derived.

Recommendation
Attendance of the course Introduction Economic Policy [2560280] is recommended.
Successful completion of the courses Economics I: Microeconomics and Economics II: Macroeconomics is required.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
### 5.67 Module: Human Computer Interaction [M-INFO-100729]

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<th>Responsible</th>
<th>Prof. Dr.-Ing. Michael Beigl</th>
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**Credits**: 6  
**Recurrence**: Each summer term  
**Duration**: 1 term  
**Language**: German  
**Level**: 4  
**Version**: 1

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5.68 Module: Human Factors in Security and Privacy [M-WIWI-104520]

Responsible: Prof. Dr. Melanie Volkamer
Organisation: KIT Department of Economics and Management
Part of: Informatics

Credits 9  Recurrence Each term  Duration 2 terms  Language German  Level 4  Version 2

Mandatory

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<td>T-WIWI-109270</td>
<td>Human Factors in Security and Privacy</td>
<td>4,5</td>
<td>Volkamer</td>
</tr>
<tr>
<td>T-WIWI-108439</td>
<td>Advanced Lab Security, Usability and Society</td>
<td>4,5</td>
<td>Volkamer</td>
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</table>

Competence Certificate

The module examination is carried out in the form of partial examinations on the selected courses of the module, with which the minimum requirement at creditpoints is fulfilled. The learning control is described in each course. The overall score of the module is made up of the sub-scores weighted with creditpoints and is cut off after the first comma point.

Competence Goal

Students ...

- know why many existing security and privacy mechanisms are not usable and why many awareness/education/training approaches are not effective
- can explain for concrete examples why these are not usable / not effective including why people are likely to face problems with these
- can explain what mental models are, why they are important and how they can be identified
- know how to conduct a cognitive walkthrough to identify problems with existing mechanisms and approaches
- know how to conduct semi-structured interviews
- know how user studies in the security context differ from those conducted in other contexts
- can explain the process of human centered security / privacy by design
- know the advantages and disadvantages of various graphical password schemes
- know concepts such as just in time and place security interventions

Prerequisites

None
The history of information security and privacy has taught us that it takes more than technological innovation to develop effective security and privacy mechanisms: Many aspects of information security and privacy actually depend on both technical and human factors. As a result of focusing on the technical factors, we are seeing a persistent gap between theoretical security and actual security in real world which becomes an increasing problem in the age of digitalization. The gap is mainly caused by strong and actually unrealistic assumptions regarding the users’ knowledge and behavior.

Human factors in security and privacy research addresses several types of security and privacy mechanisms, e.g., authentication mechanisms including text and graphical passwords, security and privacy indicators (such as the icons in the address bar of nowadays web browsers) and security and privacy interventions like warning messages, permission dialogs and security and privacy policies as well as corresponding configuration interfaces. Besides security and privacy mechanisms, human factors in security and privacy researchers deal with security and privacy awareness, education, and training approaches.

'Human factors in security & privacy' research areas are:

- identifying users’ mental models using techniques such as (semi-)structured interviews or focus groups,
- evaluating existing approaches regarding their effectiveness in supporting their users in making secure decisions / informed decisions in the context of privacy using techniques such as cognitive walkthroughs, lab user studies or even field studies,
- proposing improved / new approaches and evaluating their effectiveness using the so called human-centered security / privacy by design approach.

This module discusses the various problems of existing security and privacy mechanisms and security and privacy awareness/ education/training approaches. The lecture addresses relevant psychological and sociological aspects which are important to know and to consider when developing more usable security/privacy mechanisms and more effective awareness/education/training approaches. The human centered security and privacy by design approach is introduced. Furthermore, some of the methodologies used in this area are explained and a subset of them is applied. Finally, positive examples, such as graphical passwords, are introduced and discussed. Note, the main part of the exercise is replicating an interview based study. The main focus of the lab will be to replicate a quantitative based user study.

Annotation
This new module can be chosen from winter term 2018/2019.

Workload
The total workload for this module is approximately 270 hours.
5.69 Module: Image Data Compression [M-INFO-100755]

**Responsible:** Prof. Dr.-Ing. Jürgen Beyerer

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

<table>
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**Mandatory**

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<th>Image Data Compression</th>
<th>3 CR</th>
<th>Beyerer, Pak</th>
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</table>
5.70 Module: Industrial Production II [M-WIWI-101471]

Responsible: Prof. Dr. Frank Schultmann
Organisation: KIT Department of Economics and Management
Part of: Economics and Management (Elective Modules in Economics and Management)
Economics and Management (Elective Modules in Business Administration)

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Mandatory

- T-WIWI-102631 Planning and Management of Industrial Plants 5.5 CR Schultmann

Elective block: Supplementary Courses (at most 1 item)

- T-WIWI-102763 Supply Chain Management with Advanced Planning Systems 3.5 CR Bosch, Göbelt
- T-WIWI-102826 Risk Management in Industrial Supply Networks 3.5 CR Schultmann, Wiens
- T-WIWI-102828 Supply Chain Management in the Automotive Industry 3.5 CR Heupel, Lang
- T-WIWI-103134 Project Management 3.5 CR Schultmann

Elective block: Supplementary Courses (at most 1 item)

- T-WIWI-102634 Emissions into the Environment 3.5 CR Karl
- T-WIWI-102882 International Management in Engineering and Production 3.5 CR Sasse
- T-WIWI-110512 Life Cycle Assessment 3.5 CR Schultmann

Competence Certificate
The assessment is carried out as partial exams (according to section 4 (2), 1 SPO) of the core course Planning and Managing of Industrial Plants [2581952] and one further single course of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal
- Students shall be able to describe the tasks of tactical production management with special attention drawn upon industrial plants.
- Students shall understand the relevant tasks in plant management (projection, realisation and supervising tools for industrial plants).
- Students shall be able to describe the special need of a techno-economic approach to solve problems in the field of tactical production management.
- Students shall be proficient in using selected techno-economic methods like investment and cost estimates, plant layout, capacity planning, evaluation principles of production techniques, production systems as well as methods to design and optimize production systems.
- Students shall be able to evaluate techno-economical approaches in planning tactical production management with respect to their efficiency, accuracy and relevance for industrial use.

Prerequisites
The course Planning and Managing of Industrial Plants [2581952] and at least one additional activity are compulsory and must be examined.

Content
- Planning and Management of Industrial Plants: Basics, circulation flow starting from projecting to techno-economic evaluation, construction and operating up to plant dismantling.

Annotation
Apart from the core course the courses offered are recommendations and can be replaced by courses from the Module Industrial Production III.
Workload
Total effort will account to 270 hours (9 credit points) and can be allocated according to the credit point rating. Therefore, a course with 3.5 credits requires an effort of approximately 105h and a course with 5.5 credits 165h.

The total effort for each course consists of attending lectures and tutorials, examination times and the time an average student needs to prepare himself in order to pass the exam with an average grade.
5.71 Module: Industrial Production III [M-WIWI-101412]

**Responsible:** Prof. Dr. Frank Schultmann

**Organisation:** KIT Department of Economics and Management

**Part of:** Economics and Management (Elective Modules in Economics and Management)
Economics and Management (Elective Modules in Business Administration)

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<td>T-WIWI-102632</td>
<td>Production and Logistics Management</td>
<td>5.5 CR</td>
<td>Glöser-Chahoud, Schultmann</td>
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**Election block: Supplementary Courses from Module Industrial Production II (at most 1 item)**

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<tr>
<td>T-WIWI-102634</td>
<td>Emissions into the Environment</td>
<td>3.5 CR</td>
<td>Karl</td>
</tr>
<tr>
<td>T-WIWI-102882</td>
<td>International Management in Engineering and Production</td>
<td>3.5 CR</td>
<td>Sasse</td>
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<tr>
<td>T-WIWI-110512</td>
<td>Life Cycle Assessment</td>
<td>3.5 CR</td>
<td>Schultmann</td>
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**Election block: Supplementary Courses (at most 1 item)**

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<tr>
<td>T-WIWI-102763</td>
<td>Supply Chain Management with Advanced Planning Systems</td>
<td>3.5 CR</td>
<td>Bosch, Göbelt</td>
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<tr>
<td>T-WIWI-102826</td>
<td>Risk Management in Industrial Supply Networks</td>
<td>3.5 CR</td>
<td>Schultmann, Wiens</td>
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<tr>
<td>T-WIWI-102828</td>
<td>Supply Chain Management in the Automotive Industry</td>
<td>3.5 CR</td>
<td>Heupel, Lang</td>
</tr>
<tr>
<td>T-WIWI-103134</td>
<td>Project Management</td>
<td>3.5 CR</td>
<td>Schultmann</td>
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</table>

**Competence Certificate**

The assessment is carried out as partial exams (according to section 4 (2), 1 SPO) of the core course *Production and Logistics Management* [2581954] and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

- Students describe the tasks concerning general problems of an operative production and logistics management.
- Students describe the planning tasks of supply chain management.
- Students use proficiently approaches to solve general planning problems.
- Students explain the existing interdependencies between planning tasks and applied methods.
- Students describe the main goals and set-up of software supporting tools in production and logistics management (i.e. APS, PPS-, ERP- and SCM Systems).
- Students discuss the scope of these software tools and their general disadvantages.

**Prerequisites**

The course *Production and Logistics Management* [2581954] and at least one additional activity are compulsory and must be examined.

**Content**

- Planning tasks and exemplary methods of production planning and control in supply chain management.
- Supporting software tools in production and logistics management (APS, PPS- and ERP Systems).
- Project management in the field of production and supply chain management.

**Annotation**

Apart from the core course the courses offered are recommendations and can be replaced by courses from the Module Industrial Production II.
Workload
The total amount of work for this module is approx. 270 hours (9 credits). The allocation is made according to the credit points of the courses of the module.

The total number of hours per course results from the effort required to attend the lectures and exercises, as well as the examination times and the time required to achieve the learning objectives of the module for an average student for an average performance.
5.72 Module: Information Engineering and Management [M-WIWI-101443]

**Responsible:** Prof. Dr. Andreas Geyer-Schulz  
Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:** Economics and Management (mandatory)

<table>
<thead>
<tr>
<th>Mandatory</th>
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<th>Recurrence</th>
<th>Duration</th>
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<td>T-WIWI-110373 Advanced Information Systems</td>
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<td>T-WIWI-102886 Business Administration in Information Engineering and Management</td>
<td>5 CR</td>
<td>Mädche, Weinhardt</td>
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**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of each course of this module, whose sum of credits meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

The student

- understands and analyzes the central role of information as an economic good, a production factor, and a competitive factor,
- identifies, evaluates, prices, and markets information goods,
- evaluates informations flows and the value of information in an interdisciplinary context,
- works out solutions in teams,
- transfers models from Business Administration to situations in business whose basic conditions are changed due to the implementation of information and communication technology,
- applies methods from Business Administration (Decision theory, game theory, operations research, etc.) to questions of Information Engineering and Management,
- analyzes the potential to automate the decision making process in businesses by data bases,
- describes the process to extract relevant data for decision making from operational accounting systems.

**Content**

The module Information Engineering and Management comprises the lectures Advanced Information Systems and Business Administration in Information Engineering and Management.

In the lecture Advanced Information Systems, a clear distinction of information as a production, competitive, and economic good is introduced. The central role of information is explained through the concept of the information lifecycle. The single phases from extraction/generation through storage transformation and evaluation until the marketing and usage of information are analyzed from the business administration perspective and the microeconomic perspective. The state of the art of economic theory is presented throughout the different phases of the information lifecycle. The lecture is complemented by accompanying exercise courses.

In the lecture Business Administration in Information Engineering and Management, classical Business Administration is applied to businesses in an information- and communicationtechnological environment. The process to extract relevant data for decision making from operational accounting systems receives special attention. In order to do so, topics such as activity-based costing and transaction costs models are addressed. The automatization of the decision making process in businesses by data bases is another focus of the module. To solve such issues within a company, relevant methods such as decision theory and game theory are lectured. Finally, complex business relevant questions in a dynamically changing environment are addressed by presenting models and methods from system dynamics.
5.73 Module: Information Systems in Organizations [M-WIWI-104068]

<table>
<thead>
<tr>
<th>Credits</th>
<th>Recurrence</th>
<th>Duration</th>
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<th>Level</th>
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**Election block: Compulsory Elective Courses (at least 9 credits)**

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<td>T-WIWI-105777</td>
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<td>4,5</td>
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<td>T-WIWI-110851</td>
<td>Designing Interactive Systems</td>
<td>4,5</td>
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<td>T-WIWI-108437</td>
<td>Practical Seminar: Information Systems and Service Design</td>
<td>4,5</td>
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**Competence Certificate**
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**
The student
- has a comprehensive understanding of conceptual and theoretical foundations of information systems in organizations
- is aware of the most important classes of information systems used in organizations: process-centric, information-centric and people-centric information systems.
- knows the most important activities required to execute in the pre-implementation, implementation and post-implementation phase of information systems in organizations in order to create business value
- has a deep understanding of key capabilities of business intelligence systems and/or interactive information systems used in organizations

**Prerequisites**
None

**Content**
During the last decades we witnessed a growing importance of Information Technology (IT) in the business world along with faster and faster innovation cycles. IT has become core for businesses from an operational company-internal and external customer perspective. Today, companies have to rethink their way of doing business, from an internal as well as an external digitalization perspective.

This module focuses on the internal digitalization perspective. The contents of the module abstract from the technical implementation details and focus on foundational concepts, theories, practices and methods for information systems in organizations. The students get the necessary knowledge to guide the successful digitalization of organizations. Each lecture in the module is accompanied with a capstone project that is carried out in cooperation with an industry partner.

**Annotation**
New module starting summer term 2018.

**Workload**
The total workload for this module is approximately 270 hours.
Module: Innovation and Growth [M-WIWI-101478]

Responsible: Prof. Dr. Ingrid Ott
Organisation: KIT Department of Economics and Management
Part of: Economics and Management (Elective Modules in Economics and Management)

Credits 9
Recurrence Each term
Duration 1 term
Language German/English
Level 4
Version 3

Election block: Compulsory Elective Courses (between 9 and 10 credits)

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<td>T-WIWI-102785</td>
<td>Theory of Endogenous Growth</td>
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<td>T-WIWI-102840</td>
<td>Innovation Theory and Policy</td>
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Competence Certificate
The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The exams are offered at the beginning of the recess period about the subject matter of the latest held lecture. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal
Students shall be given the ability to

- know the basic techniques for analyzing static and dynamic optimization models that are applied in the context of micro- and macroeconomic theories
- understand the important role of innovation to the overall economic growth and welfare
- identify the importance of alternative incentive mechanisms for the emergence and dissemination of innovations
- explain, in which situations market interventions by the state, for example taxes and subsidies, can be legitimized, and evaluate them in the light of economic welfare

Prerequisites
None

Content
The module includes courses that deal with issues of innovation and growth in the context of micro- and macroeconomic theories. The dynamic analysis makes it possible to analyze the consequences of individual decisions over time, and sheds light on the tension between static and dynamic efficiency in particular. In this context is also analyzed, which policy is appropriate to carry out corrective interventions in the market and thus increase welfare in the presence of market failure.

Recommendation
Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2600012], and Economics II [2600014]. In addition, an interest in quantitative-mathematical modeling is required.

Workload
Total expenditure of time for 9 credits: 270 hours

Attendance time per lecture: 3x14h

Preparation and wrap-up time per lecture: 3x14h

Rest: Exam Preparation

The exact distribution is subject to the credits of the courses of the module.
### 5.75 Module: Innovation Economics [M-WIWI-101514]

**Responsible:** Prof. Dr. Ingrid Ott  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Economics and Management (Elective Modules in Economics and Management)

<table>
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**Election block: Compulsory Elective Courses (between 9 and 10 credits)**

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<tr>
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<td>Methods in Economic Dynamics</td>
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<td>Product and Innovation Management</td>
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<td>Seminar in Economic Policy</td>
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**Competence Certificate**
The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**
Students shall be given the ability to

- understand the important role of innovation for economic growth and welfare
- understand the relevance of alternative incentive mechanisms for the emergence and dissemination of innovations
- know basic terms of product and innovation concepts
- know fundamental concepts of innovation management
- work with fundamental theoretical innovation models and to implement them in appropriate computer algebra systems
- query appropriate data sources and to analyse and visualise them using statistical methods

**Prerequisites**
None

**Content**
The module provides students with knowledge about implications of technological and organizational changes. Addressed economic issues are incentives for developing innovations, diffusion processes, and associated effects. In this context the module analyses appropriate policies in the presence of market failures to take corrective action on the market process and thus to increase the dynamic efficiency of economies.

Furthermore, the module offers the possibility to learn about different aspects of theoretical modelling of innovation-based growth as a part of the seminar and the methods-workshop. This includes the implementation of formal models in computer algebra systems as well as recording, processing and econometric analysis of related data from relational databases (concerning for example patents or trademarks). Moreover, methods of network theory are applied.

Finally, the module emphasises the business perspective: Issues of all stages of innovation processes will be discussed, from innovation strategies up to the market commercialisation.

**Recommendation**
Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2600012] and Economics II [2600014]. Further, it is assumed that students have interest in using quantitative-mathematical methods.

**Workload**
The total workload for this module is approximately 270 hours. For further information see German version.
# Module: Innovation Management [M-WIWI-101507]

**Responsible:** Prof. Dr. Marion Weissenberger-Eibl  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- Economics and Management (Elective Modules in Economics and Management)  
- Economics and Management (Elective Modules in Business Administration)  

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## Mandatory Courses

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<td>T-WIWI-102893</td>
<td>Innovation Management: Concepts, Strategies and Methods</td>
<td>3 CR</td>
<td>Weissenberger-Eibl</td>
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## Election block: Compulsory Elective Courses (1 item)

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<tr>
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<td>Current Issues in Innovation Management</td>
<td>3 CR</td>
<td>Weissenberger-Eibl</td>
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<td>T-WIWI-110867</td>
<td>The negotiation of open innovation</td>
<td>3 CR</td>
<td>Beyer</td>
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<td>T-WIWI-108875</td>
<td>Digital Transformation and Business Models</td>
<td>3 CR</td>
<td>Koch</td>
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<tr>
<td>T-WIWI-102852</td>
<td>Case Studies Seminar: Innovation Management</td>
<td>3 CR</td>
<td>Weissenberger-Eibl</td>
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<td>T-WIWI-108774</td>
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<td>3 CR</td>
<td>Beyer</td>
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<td>3 CR</td>
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<td>3 CR</td>
<td>Koch</td>
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<td>T-WIWI-102853</td>
<td>Roadmapping</td>
<td>3 CR</td>
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<td>T-WIWI-110987</td>
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<td>A Closer Look at Social Innovation</td>
<td>3 CR</td>
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## Election block: Supplementary Courses (1 item)

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<td>Digital Transformation and Business Models</td>
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### Competence Certificate

See German version.
Competence Goal
Students develop a comprehensive understanding of the innovation process and its conditionality. There is an additional focus on the concepts and processes which are of particular relevance with regard to shaping the entire process. Various strategies and methods are then taught based on this. After completing the module, students should have developed a systemic understanding of the innovation process and be able to shape this by developing and applying suitable methods.

Prerequisites
The lecture “Innovation Management: Concepts, Strategies and Methods” and one of the seminars of the chair for Innovation and Technology Management are compulsory. The third course can be chosen from the courses of the module.

Content
The Innovation Management: Concepts, Strategies and Methods lecture course teaches concepts, strategies and methods which help students to form a systemic understanding of the innovation process and how to shape it. Building on this holistic understanding, the seminar courses then go into the subjects in greater depth and address specific processes and methods which are central to innovation management.

Recommendation
None

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Innovative Concepts of Data and Information Management [M-INFO-101208]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

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**Election block: Innovative Concepts of Data and Information Management (at least 1 item as well as at least 8 credits)**

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<td>T-INFO-108377</td>
<td>Data Privacy: From Anonymization to Access Control</td>
<td>3</td>
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**Competence Certificate**

Siehe Teilleistung.

**Competence Goal**

The students

- know the research area of information systems in its various facets and are able to do scientific work in this area,
- are able to develop complex information systems on their own,
- are able to structure and manage complex projects in the field of information systems with unpredictable difficulties,
- are able to explain and to discuss complex aspects of the topics covered by this module with both experts and informed outsiders.

**Prerequisites**

None

**Content**

This module aims at exposing students to modern information management, both, in ‘breadth’ and ‘depth’. We achieve ‘breadth’ by means of a close inspection and comparison of different systems and their respective aims. We achieve ‘depth’ by means of an extensive examination of the underlying concepts and design alternatives, their assessment as well as by discussing applications.

**Annotation**

The courses of this module are offered irregularly. Nonetheless, it is guaranteed that the module can be passed anytime.
5.78 Module: Intellectual Property Law [M-INFO-101215]

**Responsible:** Prof. Dr. Thomas Dreier  
**Organisation:** KIT Department of Informatics  
**Part of:** Law

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**Election block: Intellectual Property Law (at least 1 item as well as at least 9 credits)**

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<td>Patent Law</td>
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<td>T-INFO-101307</td>
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**Prerequisites**
None
Module: Intelligent Risk and Investment Advisory [M-WIWI-103247]

**5.79 Module: Intelligent Risk and Investment Advisory [M-WIWI-103247]**

**Responsible:** Prof. Dr. Maxim Ulrich

**Organisation:** KIT Department of Economics and Management

**Part of:** Economics and Management (Elective Modules in Business Administration)

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**Election block: Wahlpflichtangebot (9 credits)**

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<td>T-WIWI-107032</td>
<td>Computational Risk and Asset Management I</td>
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<td>T-WIWI-106494</td>
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<td>T-WIWI-106193</td>
<td>Engineering FinTech Solutions</td>
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</table>

**Competence Certificate**

The module will be cancelled for the winter semester 2019/2020.

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

Students obtain a practical and yet research oriented introduction into the field of quantitative and computational risk and investment management. Students learn how to use concepts from computer science, statistics, OR and economics to build intelligent risk and investment systems. Based on personal preferences, students can specialize within the module on either more practical programming and statistical learning points or more on the economic and mathematical insights and intuition.

After successful completion of the module, students know the industry intuition as well as state-of-the-art academic 'financial engineering' methods necessary to successfully contribute to sustainable and value oriented innovations in the field of intelligent risk and investment advisory.

**Prerequisites**

None.

**Content**

The lecture "Building Intelligent and Robo-Advised Portfolios" offers an application-oriented introduction to intelligent and automated portfolio management.

The lectures "Computational Risk and Asset Management" offer an application-oriented introduction to financial market modeling with modern statistical concepts. The acquired knowledge is helpful for quantitative industry internships and jobs, as well as for further quantitative and/or data analysis oriented lectures/seminars/final papers at FBV and other KIT institutes. In terms of content, the student learns to analyse fundamental problems of financial market modelling, such as the prediction of returns, risk distributions and risk premiums, using probabilistic concepts and to solve them independently using modern software. The intuitive and at the same time rigorous interaction of statistical modelling on the one hand and the application to new financial market problems on the other hand characterizes the teaching philosophy of the course. All necessary statistical and financial specific concepts are discussed in the lectures. The students are given numerous possibilities to solve current financial problems independently with modern software. The learning of the programming language Python is part of the teaching program.

Within the scope of the lecture "Engineering FinTech Solutions" students get the opportunity to solve a subproblem from a larger FinTech problem independently and at the same time with close mentoring - by employee and professor of the C-RAM research group. The student is introduced to the problem to be solved on the basis of his very own level of knowledge and equipped with the necessary aids. Students are given the opportunity to combine new research approaches from the field of risk and investment management with modern information technology in order to independently master a step towards prototype development. Depending on the topic, students work alone or in teams. As part of the close mentoring approach, teams will meet weekly to discuss their progress and open questions with course students and the professor.

**Recommendation**

None

**Annotation**

See respective lecture
Workload
The total workload for this module is approximately 270 hours. For further information, see respective lecture.
**5.80 Module: Intelligent Systems and Services [M-WIWI-101456]**

**Responsible:** Prof. Dr. York Sure-Vetter  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Informatics

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**Election block: Compulsory Elective Courses (between 9 and 10 credits)**

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<td>Information Service Engineering</td>
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**Competence Certificate**

The assessment mix of each course of this module is defined for each course separately. The final mark for the module is the average of the marks for each course weighted by the credits and truncated after the first decimal.

Algorithms for Internet Applications [T-WIWI-102658]: The examination will be offered latest until summer term 2017 (repeaters only).

**Competence Goal**

Students

- know the different machine learning procedures for the supervised as well as the unsupervised learning,
- identify the pros and cons of the different learning methods,
- apply the discussed network learning methods in specific scenarios,
- compare the practicality of methods and algorithms with alternative approaches.

**Prerequisites**

None

**Content**

In the broader sense learning systems are understood as biological organisms and artificial systems which are able to change their behavior by processing outside influences. Network leaning methods based on symbolic, statistic and neuronal approaches are the focus of Computer Sciences.

In this module the most important network learning methods are introduced and their applicability is discussed with regard to different information sources such as data texts and images considering especially procedures for knowledge acquirement via data and text mining, natural analogue procedures as well as the application of organic learning procedures within the finance sector.

**Annotation**

Detailed information on the recognition of examinations in the field of Informatics can be found at http://www.aifb.kit.edu/web/Auslandsaufenthalt.
Module: Introduction to Video Analysis [M-INFO-100736]

**Responsible:** Prof. Dr.-Ing. Jürgen Beyerer

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

**Credits:** 3

**Recurrence:** Each summer term

**Duration:** 1 term

**Language:** German

**Level:** 4

**Version:** 1

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Information Engineering and Management M.Sc.
Module Handbook as of 02/03/2021
## 5.82 Module: Lab Course: Natural Language Processing and Software Engineering [M-INFO-103138]

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5.83 Module: Lab: Graph Visualization in Practice [M-INFO-103302]

**Responsible:** Prof. Dr. Dorothea Wagner

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

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5.84 Module: Laboratory Course Algorithm Engineering [M-INFO-102072]

** Responsible:** Prof. Dr. Peter Sanders
Prof. Dr. Dorothea Wagner

** Organisation:** KIT Department of Informatics

** Part of:** Informatics

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## 5.85 Module: Language Technology and Compiler [M/INFO-100806]

**Responsible:** Prof. Dr.-Ing. Gregor Snelting  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

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5.86 Module: Machine Learning [M-WIWI-103356]

**Responsible:** Prof. Dr.-Ing. Johann Marius Zöllner  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Informatics

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**Election block: Compulsory Elective Courses (between 9 and 10 credits)**

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<tr>
<td>T-WIWI-106340</td>
<td>Machine Learning 1 - Basic Methods</td>
<td>4.5 CR</td>
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<tr>
<td>T-WIWI-106341</td>
<td>Machine Learning 2 – Advanced Methods</td>
<td>4.5 CR</td>
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<td>T-WIWI-109985</td>
<td>Project Lab Cognitive Automobiles and Robots</td>
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<tr>
<td>T-WIWI-109983</td>
<td>Project Lab Machine Learning</td>
<td>4.5 CR</td>
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**Competence Certificate**

The module examination is carried out in the form of partial examinations on the selected courses of the module, with which the minimum requirement at credit points is fulfilled. The learning control is described in each course. The overall score of the module is made up of the sub-scores weighted with credit points and is cut off after the first comma point.

**Competence Goal**

- Students gain knowledge of the basic methods in the field of machine learning.
- Students understand advanced concepts of machine learning and their application.
- Students can classify, formally describe and evaluate methods of machine learning.
- Students can use their knowledge to select suitable models and methods for selected problems in the field of machine learning.

**Prerequisites**

None

**Content**

The subject area of machine intelligence and, in particular, machine learning, taking into account real challenges of complex application domains, is a rapidly expanding field of knowledge and the subject of numerous research and development projects.

The lecture “Machine Learning 1” covers both symbolic learning methods such as inductive learning (learning from examples, learning by observation), deductive learning (explanation-based learning) and learning from analogies, as well as sub-symbolic techniques such as neural networks, support vector machines, genetic algorithms and reinforcement learning. The lecture introduces the basic principles as well as fundamental structures of learning systems and the learning theory and examines the previously developed algorithms. The design and operation of learning systems is presented and explained in some examples, especially in the fields of robotics, autonomous mobile systems and image processing.

The lecture “Machine Learning 2” deals with advanced methods of machine learning such as semi-supervised and active learning, deep neural networks (deep learning), pulsed networks, hierarchical approaches, e.g. as well as dynamic, probabilistic relational methods. Another focus is the embedding and application of machine learning methods in real systems.

The lecture introduces the latest basic principles as well as extended basic structures and elucidates previously developed algorithms. The structure and the mode of operation of the methods and methods are presented and explained by means of some application scenarios, especially in the field of technical (sub) autonomous systems (robotics, neurorobotics, image processing, etc.).

**Workload**

The total workload for this module is approximately 270 hours.
5.87 Module: Machine Learning - Basic Methods [M-INFO-105252]

**Responsible:** Prof. Dr. Gerhard Neumann

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

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**Mandatory**

| T-INFO-110630 | Machine Learning - Basic Methods | 5 CR | Neumann |

Information Engineering and Management M.Sc.
Module Handbook as of 02/03/2021
Module: Machine Vision [M-INFO-101239]

Responsible: Prof. Dr.-Ing. Jürgen Beyerer
Organisation: KIT Department of Informatics
Part of: Informatics

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Election block: Optional Courses (at least 1 item as well as at least 3 credits)

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<td>T-INFO-101273</td>
<td>Introduction to Video Analysis</td>
<td>3</td>
<td>Beyerer</td>
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<td>T-INFO-101292</td>
<td>Image Data Compression</td>
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<td>T-INFO-101363</td>
<td>Automated Visual Inspection and Image Processing</td>
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Election block: Optional Courses (at least 1 item as well as at least 6 credits)

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<td>Pattern Recognition</td>
<td>3</td>
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<td>T-INFO-101347</td>
<td>Computer Vision for Human-Computer Interaction</td>
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<td>T-INFO-101297</td>
<td>Biometric Systems for Person Identification</td>
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<td>Practical Course Computer Vision for Human-Computer Interaction</td>
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<td>T-INFO-109796</td>
<td>Deep Learning for Computer Vision</td>
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Module: Management Accounting [M-WIWI-101498]

**Responsible:** Prof. Dr. Marcus Wouters

**Organisation:** KIT Department of Economics and Management

**Part of:**
- Economics and Management (Elective Modules in Economics and Management)
- Economics and Management (Elective Modules in Business Administration)

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<td>Management Accounting 2</td>
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**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4 (2), 13 SPO) of the courses of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

Students

- are familiar with various management accounting methods,
- can apply these methods for cost estimation, profitability analysis, and product costing,
- are able to analyze short-term and long-decisions with these methods,
- have the capacity to devise instruments for organizational control.

**Prerequisites**

None

**Content**

The module consists of two courses “Management Accounting 1” and “Management Accounting 2”. The emphasis is on structured learning of management accounting techniques.

**Annotation**

The following courses are part of this module:

- The course Management Accounting 1, which is offered in every summer semester
- The course Management Accounting 2, which is offered in every winter semester

**Workload**

The total workload for this module is approximately 270 hours. For further information see German version.
5.90 Module: Market Engineering [M-WIWI-101446]

Responsible: Prof. Dr. Christof Weinhardt
Organisation: KIT Department of Economics and Management
Part of: Economics and Management (Elective Modules in Economics and Management)
Economics and Management (Elective Modules in Business Administration)

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Election block: Supplementary Courses (4,5 credits)

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<td>Auction Theory</td>
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<td>T-WIWI-108880</td>
<td>Blockchains &amp; Cryptofinance</td>
<td>4.5 CR</td>
<td>Schuster, Uhrig-Homburg</td>
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<tr>
<td>T-WIWI-110797</td>
<td>eFinance: Information Systems for Securities Trading</td>
<td>4.5 CR</td>
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<td>T-WIWI-107501</td>
<td>Energy Market Engineering</td>
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<td>T-WIWI-107503</td>
<td>Energy Networks and Regulation</td>
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<td>Weinhardt</td>
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<td>T-WIWI-102614</td>
<td>Experimental Economics</td>
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Competence Certificate
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal
The students
- know the design criterias of market mechanisms and the systematic approach to create new markets,
- understand the basics of the mechanism design and auction theory,
- analyze and evaluate existing markets regarding the missing incentives and the optimal solution of a given market mechanism, respectively,
- develop solutions in teams.

Prerequisites
The course Market Engineering: Information in Institutions [2540460] is compulsory and must be examined.

Content
This module explains the dependencies between the design von markets and their success. Markets are complex interaction of different institution and participants in a market behave strategically according to the market rules. The development and the design of markets or market mechanisms has a strong influence on the behavior of the participants. A systematic approach and a thorough analysis of existing markets is inevitable to design, create and operate a market place successfully. The approaches for a systematic analysis are explained in the mandatory course Market Engineering [2540460] by discussing theories about mechanism design and institutional economics. The student can deepen his knowledge about markets in a second course.

Recommendation
None

Annotation
The course "Computational Economics" [2590458] will not be offered any more in this module from winter term 2015/2016 on. The examination will be offered latest until summer term 2016 (repeaters only).
Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Marketing and Sales Management [M-WIWI-105312]

**Responsible:** Prof. Dr. Martin Klarmann

**Organisation:** KIT Department of Economics and Management

**Part of:**
- Economics and Management (Elective Modules in Economics and Management)
- Economics and Management (Elective Modules in Business Administration)

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**Election block: Compulsory Elective Courses (at least 1 item)**

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<td>3 CR</td>
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<td>T-WIWI-111099</td>
<td>Judgment and Decision Making</td>
<td>4.5 CR</td>
<td>Scheibeheinne</td>
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<tr>
<td>T-WIWI-107720</td>
<td>Market Research</td>
<td>4.5 CR</td>
<td>Klarmann</td>
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<td>T-WIWI-109864</td>
<td>Product and Innovation Management</td>
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**Election block: Supplementary Courses (at most 1 item)**

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<td>Case Studies in Sales and Pricing</td>
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<td>Klarmann</td>
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<tr>
<td>T-WIWI-106981</td>
<td>Digital Marketing and Sales in B2B</td>
<td>1.5 CR</td>
<td>Klarmann, Konhäuser</td>
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<tr>
<td>T-WIWI-110985</td>
<td>International Business Development and Sales</td>
<td>6 CR</td>
<td>Casenave, Klarmann, Terzidis</td>
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<td>T-WIWI-102835</td>
<td>Marketing Strategy Business Game</td>
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<tr>
<td>T-WIWI-102891</td>
<td>Price Negotiation and Sales Presentations</td>
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<td>Pricing</td>
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**Compentence Certificate**

The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. For passing the module exam in every singled partial exam the respective minimum requirements has to be achieved.

When every singled examination is passed, the overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

Students
- have an advanced knowledge about central marketing contents
- have a fundamental understanding of the marketing instruments
- know and understand several strategic concepts and how to implement them
- are able to implement their extensive marketing knowledge in a practical context
- know several qualitative and quantitative approaches to prepare decisions in Marketing
- have the theoretical knowledge to write a master thesis in Marketing
- have the theoretical knowledge to work in/together with the Marketing department

**Prerequisites**

None

**Content**

The aim of this module is to deepen central marketing contents in different areas.

**Annotation**

Please note that none of the listed 1.5-ECTS courses will take place in the winter semester 2020/21 due to a research semester. The courses concerned will probably be offered again from WS21/22 onwards.

Please note that only one of the listed 1.5-ECTS courses can be chosen in the module.

**Workload**

The total workload for this module is approximately 270 hours.
5.92 Module: Mathematical Programming [M-WIWI-101473]

Responsible: Prof. Dr. Oliver Stein
Organisation: KIT Department of Economics and Management
Part of: Economics and Management (Elective Modules in Economics and Management)

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<th>Version</th>
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Election block: Compulsory Elective Courses (at most 2 Items)

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<td>4,5</td>
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<td>Convex Analysis</td>
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Election block: Supplementary Courses (at most 2 Items)

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<td>Graph Theory and Advanced Location Models</td>
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Competence Certificate
The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal
The student

- names and describes basic notions for advanced optimization methods, in particular from continuous and mixed integer programming,
- knows the indispensable methods and models for quantitative analysis,
- models and classifies optimization problems and chooses the appropriate solution methods to solve also challenging optimization problems independently and, if necessary, with the aid of a computer,
- validates, illustrates and interprets the obtained solutions,
- identifies drawbacks of the solution methods and, if necessary, is able to makes suggestions to adapt them to practical problems.

Prerequisites
There is no compulsory course in the module.

Content
The module focuses on theoretical foundations as well as solution algorithms for optimization problems with continuous and mixed integer decision variables.
Annotation
The lectures are partly offered irregularly. The curriculum of the next three years is available online (www.ior.kit.edu).
For the lectures of Prof. Stein a grade of 30% of the exercise course has to be fulfilled. The description of the particular lectures is more detailed.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
### 5.93 Module: Meshes and Point Clouds [M-INFO-100812]

**Responsible:** Prof. Dr. Hartmut Prautzsch  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

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#### Mandatory

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5.94 Module: Microeconomic Theory [M-WIWI-101500]

Responsible: Prof. Dr. Clemens Puppe
Organisation: KIT Department of Economics and Management
Part of: Economics and Management (Elective Modules in Economics and Management)

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Election block: Compulsory Elective Courses (at least 9 credits)

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<td>T-WIWI-102609</td>
<td>Advanced Topics in Economic Theory</td>
<td>4,5 CR</td>
<td>Mitusch</td>
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<tr>
<td>T-WIWI-102861</td>
<td>Advanced Game Theory</td>
<td>4,5 CR</td>
<td>Ehrhart, Puppe, Reiß</td>
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<tr>
<td>T-WIWI-102859</td>
<td>Social Choice Theory</td>
<td>4,5 CR</td>
<td>Puppe</td>
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<tr>
<td>T-WIWI-102613</td>
<td>Auction Theory</td>
<td>4,5 CR</td>
<td>Ehrhart</td>
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<tr>
<td>T-WIWI-105781</td>
<td>Incentives in Organizations</td>
<td>4,5 CR</td>
<td>Nieken</td>
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Competence Certificate
The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal
Students

- are able to model practical microeconomic problems mathematically and to analyze them with respect to positive and normative questions,
- understand individual incentives and social outcomes of different institutional designs.

An example of a positive question is: which regulation policy results in which firm decisions under imperfect competition? An example of a normative question is: which voting rule has appealing properties?

Prerequisites
None

Content
The student should gain an understanding of advanced topics in economic theory, game theory and welfare economics. Core topics are, among others, strategic interactions in markets, cooperative and non-cooperative bargaining (Advanced Game Theory), allocation under asymmetric information and general equilibrium over time (Advanced Topics in Economic Theory), voting and the aggregation of preferences and judgements (Social Choice Theory).

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
5.95 Module: Microservice-Based Web Applications [M-INFO-104061]

Responsible: Prof. Dr. Sebastian Abeck
Organisation: KIT Department of Informatics
Part of: Informatics

<table>
<thead>
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<td>4 CR</td>
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<tr>
<td>T-INFO-103121</td>
<td>Practical Course: Web Applications and Service-Oriented Architectures (II)</td>
<td>5 CR</td>
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</table>
### Module: Mobile Communication [M-INFO-100785]

**Responsible:** Prof. Dr. Oliver Waldhorst  
Prof. Dr. Martina Zitterbart  

**Organisation:** KIT Department of Informatics  

**Part of:** Informatics  

<table>
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<td>Mobile Communication</td>
<td>4 CR</td>
<td>Waldhorst, Zitterbart</td>
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5.97 Module: Models of Parallel Processing [M-INFO-100828]

**Responsible:** Thomas Worsch

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

<table>
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**Mandatory**

| T-INFO-101365 | Models of Parallel Processing | 5 CR | Worsch |

**Recommendation**

Siehe Teilleistung
5.98 Module: Module Master Thesis [M-WIWI-101656]

**Responsible:** Studiendekan der KIT-Fakultät für Informatik
Studiendekan der KIT-Fakultät für Wirtschaftswissenschaften

**Organisation:** KIT Department of Economics and Management

**Part of:** Master Thesis

<table>
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**Mandatory**

| T-WIWI-103142 | Master Thesis | 30 CR | Studiendekan der KIT-Fakultät für Informatik, Studiendekan der KIT-Fakultät für Wirtschaftswissenschaften |

**Competence Certificate**
Examination by two examiners from the two faculties. For details refer to examination regulation. The examiner has to be involved in the degree programme. Involved in the degree programme are the persons that coordinate a module or a lecture of the degree programme.

**Competence Goal**
The student can independently handle a complex and unfamiliar subject based on scientific criteria and the current state of research.

He/she is in a position to critically analyze and structure the researched information as well as derive principles and regularities. He/she knows how to apply the thereby achieved results to solve the task at hand. Taking into account this knowledge and his/her interdisciplinary knowledge, he/she can draw own conclusions, derive improvement potentials, propose and implement science-based decisions.

This is basically also done under consideration of social and/or ethical aspects.

He/she can interpret, evaluate and if required, graphically present the obtained results.

He/she is in a position to sensibly structure a research paper, document results and clearly communicate the results in scientific form.

**Prerequisites**
Regulated in §14 of the examination regulation.

The requirements for the examiner are described in §14 (2) of the examination regulation.
Content

- The master thesis shows that the candidate can autonomously investigate a problem from his discipline with scientific methods according to the state-of-the-art of the discipline within a specified time period.
- The master thesis can be written in German or English.
- The topic of a master thesis can be accepted or chosen by each of the examiners according to examination regulation. The examiner accepting a topic for a master thesis acts as the first supervisor of this thesis.
- Writing a master thesis with a supervisor who is not a member of the two faculties participating in the degree programme (Departement of Informatics, Department of Economics and Management) requires acceptance by the examination board of the degree programme. The candidate must have an opportunity to make suggestions for the topic of the master thesis.
- Candidates can write a master thesis in teams. However, this requires that the contribution and performance of each candidate to the thesis is identifiable according to objective criteria which allow a unique delineation of each candidate’s contribution. The contribution of each candidate regarded in isolation must fulfill the requirements a individual master thesis.
- In exceptional cases and upon request of the candidate, the chairman of the examination board chooses a supervisor and requests that this supervisor provides the candidate with a topic for the master thesis within 4 weeks after the request. In this case, the candidate is informed by the chairman of the examination board about the topic selected.
- Topic, specification of research tasks and the volume of the master thesis should be limited by the supervisor, so that the master thesis can be written with the assigned workload of 30 credits (750-900h).
- The master thesis must contain the following declaration of the candidate: “I truthfully assure that I have autonomously written this master thesis. I have quoted all sources used precisely and completely. I have labelled everything which has been taken from the work of others with or without change.” A master thesis without this declaration will not be accepted.
- The date of the assignment of the topic to a candidate as well as the date of delivery of the master thesis should be registered at the examination board. The candidate can return a topic for the master thesis only one time and only within a period of two month after he has received the topic. Upon a request of the candidate with reasons supporting an extension, the examination board may extend the deadline for the delivery of the master thesis by a maximum of three months. A master thesis not delivered within time is graded as “fail” except when the candidate is not responsible for this delay (e.g. protection of motherhood).
- The master thesis is reviewed and graded by the supervisor and the additional examiner. The team of supervisor and examiner must represent both faculties participating in the degree programme (Department of Informatics, Department of Economics and Management). At least one of the two must be professor or junior professor. If the grades of the supervisor and the examiner differ, the examination board sets the mark within this limit.
- Reviewing and grading should be done within 8 weeks after delivery of the master thesis.

Workload
The total workload for this module is approximately 900 hours. For further information see German version.
Module: Network Economics [M-WIWI-101406]

Responsible: Prof. Dr. Kay Mitusch
Organisation: KIT Department of Economics and Management
Part of: Economics and Management (Elective Modules in Economics and Management)

Credits 9
Recurrence Each term
Duration 1 term
Language German/English
Level 4
Version 2

Election block: Compulsory Elective Courses (9 credits)

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<tr>
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<th>Recurrence</th>
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<td>Competition in Networks</td>
<td>4.5 CR</td>
<td>Each term</td>
<td>German/English</td>
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<tr>
<td>T-WIWI-100007</td>
<td>Transport Economics</td>
<td>4.5 CR</td>
<td>Each term</td>
<td>German/English</td>
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<td>T-WIWI-102609</td>
<td>Advanced Topics in Economic Theory</td>
<td>4.5 CR</td>
<td>Each term</td>
<td>German/English</td>
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<tr>
<td>T-WIWI-102712</td>
<td>Regulation Theory and Practice</td>
<td>4.5 CR</td>
<td>Each term</td>
<td>German/English</td>
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<tr>
<td>T-WIWI-102713</td>
<td>Telecommunication and Internet Economics</td>
<td>4.5 CR</td>
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</table>

Competence Certificate
The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module.

The exams are offered at the beginning of the recess period about the subject matter of the latest held lecture. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal
The students

- have acquired the basic knowledge for a future job in a network company or in a regulatory agency, ministry etc.
- recognize the specific characterizations of network sectors, know fundamental methods for an economic analysis of network sectors and recognize the interfaces for an interdisciplinary cooperation of economists, engineers and lawyers
- understand the interactions between infrastructures, control systems, and the users of networks, especially concerning their implications on investments, price setting and competitive behavior, and they can model or simulate exemplary applications
- can assess the necessity of regulation of natural monopolies and identify regulatory measures that are important for networks.

Prerequisites
None

Content
The module is concerned with network or infrastructure industries in the economy, e.g. telecommunication, traffic and energy sectors. These sectors are characterized by close interdependencies of operators and users of infrastructure as well as on states. States intervene in various forms, by the public and regulation authorities, due to the importance of network industries and due to limited abilities of markets to work properly in these industries. The students are supposed to develop a broad knowledge of these sectors and of the political options available.

Recommendation
Basics of microeconomics obtained within the undergraduate programme (B.Sc) of economics are required.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
### 5.100 Module: Network Security: Architectures and Protocols [M-INFO-100782]

**Responsible:** Prof. Dr. Martina Zitterbart  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics  

<table>
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**Mandatory**

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<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<th>Lecturer</th>
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</table>
5.101 Module: Networking [M-INFO-101206]

Responsible: Prof. Dr. Martina Zitterbart
Organisation: KIT Department of Informatics
Part of: Informatics

Election block: Networking (at least 1 item as well as at least 8 credits)

<table>
<thead>
<tr>
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<th>Course Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>T-INFO-101321</td>
<td>Next Generation Internet</td>
<td></td>
<td>Each term</td>
<td>1 term</td>
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<tr>
<td>T-INFO-101319</td>
<td>Network Security: Architectures and Protocols</td>
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<td>Each term</td>
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<tr>
<td>T-INFO-104386</td>
<td>Practical Course Protocol Engineering</td>
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<td>Each term</td>
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<td>T-INFO-101338</td>
<td>Telematics</td>
<td></td>
<td>Each term</td>
<td>1 term</td>
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</table>

Competence Goal
Each student should be able

- to learn and use the concepts and principals of wired network design
- to identify the flaws and benefits of wired communication systems
- to judge the performance of protocols, wired networks and architectures
- master advanced protocols, architectures and algorithms of wired communication systems

Content
This module details selected aspects of wired communication systems. This includes beside the requirements of secure and multimedia-based communication also the realization and controllability of large communication systems and networks. An important aspect is benchmarking and mastering the used algorithms, protocols and architectures. Also actual developments and applications are in the focus of this module.
Module: Networking Labs [M-INFO-101204]

**Responsible:** Prof. Dr. Hannes Hartenstein  
Prof. Dr. Martina Zitterbart

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

<table>
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**Election block: Networking Labs (at least 1 item as well as at least 9 credits)**

- T-INFO-101323 IT-Security Management for Networked Systems 5 CR Hartenstein

**Competence Goal**
Each student should be able

- to learn and apply the concepts and principals of wireless network design
- to identify the flaws and benefits of wireless communication systems
- to judge the performance of protocols, wireless networks and architectures
- master advanced protocols, architectures and algorithms of wireless communication systems

**Content**
This module details and applies selected aspects of communication systems. This includes beside the requirements of secure and multimedia-based communication also the realization and controllability of large communication systems and networks. An important aspect is benchmarking and mastering the used algorithms, protocols and architectures. Also actual developments and applications are in the focus of this module.

Responsible: Prof. Dr. Martina Zitterbart
Organisation: KIT Department of Informatics
Part of: Informatics

<table>
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Election block: Networking Security - Theory and Praxis (at least 1 item as well as at least 9 credits)

<table>
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<td>IT-Security Management for Networked Systems</td>
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<td>T-INFO-101371</td>
<td>Security</td>
<td>6 CR</td>
<td>Hofheinz, Müller-Quade</td>
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<td>T-INFO-101390</td>
<td>Symmetric Encryption</td>
<td>3 CR</td>
<td>Müller-Quade</td>
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Competence Goal
Each student should be able

- to recall the basic security mechanisms and theoretical foundations of networking security and cryptography
- to read and understand actual academic papers
- to judge the security level of actual security solutions
- to identify possible attacks on security solutions

Prerequisites
None

Content
This module details selected aspects of networking security and cryptography in theory and praxis.

**Responsible:** Prof. Dr. Stefan Nickel

**Organisation:** KIT Department of Economics and Management

**Part of:** Economics and Management ( Elective Modules in Economics and Management)

<table>
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<tr>
<th>Election block: Compulsory Elective Courses (at most 2 Items)</th>
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<td>T-WIWI-102723 Graph Theory and Advanced Location Models</td>
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<tr>
<td>T-WIWI-106200 Modeling and OR-Software: Advanced Topics</td>
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<tr>
<td>T-WIWI-102715 Operations Research in Supply Chain Management</td>
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<table>
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<tr>
<th>Election block: Supplementary Courses (at most 2 Items)</th>
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<tr>
<td>T-WIWI-106546 Introduction to Stochastic Optimization</td>
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<tr>
<td>T-WIWI-102718 Discrete-Event Simulation in Production and Logistics</td>
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<td>T-WIWI-102719 Mixed Integer Programming I</td>
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<td>T-WIWI-102720 Mixed Integer Programming II</td>
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<td>T-WIWI-110162 Optimization Models and Applications</td>
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<td>T-WIWI-106549 Large-scale Optimization</td>
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**Competence Certificate**
The assessment is carried out as partial exams (according to § 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module.

The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**
The student

- is familiar with basic concepts and terms of Supply Chain Management,
- knows the different areas of SCM and their respective optimization problems,
- is acquainted with classical location problem models (in planes, in networks and discrete) as well as fundamental methods for distribution and transport planning, inventory planning and management,
- is able to model practical problems mathematically and estimate their complexity as well as choose and adapt appropriate solution methods.

**Prerequisites**
There is no compulsory course in the module.

**Content**
Supply Chain Management is concerned with the planning and optimization of the entire, inter-company procurement, production and distribution process for several products taking place between different business partners (suppliers, logistics service providers, dealers). The main goal is to minimize the overall costs while taking into account several constraints including the satisfaction of customer demands.

This module considers several areas of SCM. On the one hand, the determination of optimal locations within a supply chain is addressed. Strategic decisions concerning the location of facilities as production plants, distribution centers or warehouses are of high importance for the rentability of Supply Chains. Thoroughly carried out, location planning tasks allow an efficient flow of materials and lead to lower costs and increased customer service. On the other hand, the planning of material transport in the context of supply chain management represents another focus of this module. By linking transport connections and different facilities, the material source (production plant) is connected with the material sink (customer). For given material flows or shipments, it is considered how to choose the optimal (in terms of minimal costs) distribution and transportation chain from the set of possible logistics chains, which asserts the compliance of delivery times and further constraints. Furthermore, this module offers the possibility to learn about different aspects of the tactical and operational planning level in Supply Chain Management, including methods of scheduling as well as different approaches in procurement and distribution logistics. Finally, issues of warehousing and inventory management will be discussed.
Recommendation
Basic knowledge as conveyed in the module *Introduction to Operations Research* is assumed.

Annotation
Some lectures and courses are offered irregularly.
The planned lectures and courses for the next three years are announced online.

Workload
Total effort for 9 credits: ca. 270 hours

- Presence time: 84 hours
- Preparation/Wrap-up: 112 hours
- Examination and examination preparation: 74 hours
5.105 Module: Optimization under Uncertainty in Information Engineering and Management [M-WIWI-103243]

Responsible:  Prof. Dr. Steffen Rebennack
Organisation: KIT Department of Economics and Management
Part of:  Economics and Management (mandatory)

<table>
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<td>Optimization under Uncertainty</td>
<td>5 CR</td>
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Competence Certificate
The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation. The exam takes place in every the semester.

Competence Goal
The students are familiar with the modern concepts of stochastic modeling and are in a position to describe and to analyse simple systems in an adequate way.

Prerequisites
None

Content
Markov chains are no longer a nice theory but an important tool in order to model, analyse, and optimize a stochastic system as it evolves over time.
Topics overview: Markov chains, Poisson Processes.

Annotation
New module starting summer term 2017.
The planned lectures and courses for the next two years are announced online (http://www.ior.kit.edu/)

Workload
See German version.
5.106 Module: Parallel Algorithms [M-INFO-100796]

<table>
<thead>
<tr>
<th>Responsible:</th>
<th>Prof. Dr. Peter Sanders</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organisation:</td>
<td>KIT Department of Informatics</td>
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<tr>
<td>Part of:</td>
<td>Informatics</td>
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- **Credits**: 5
- **Recurrence**: Each winter term
- **Duration**: 1 term
- **Language**: German
- **Level**: 4
- **Version**: 1

**Mandatory**

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### M.108 Module: Practical Course: Analysis of Complex Data Sets [M-INFO-102807]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics  

<table>
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Information Engineering and Management M.Sc.  
Module Handbook as of 02/03/2021
5.109 Module: Practical Course: Data Science [M-INFO-105632]

Responsible: Prof. Dr.-Ing. Klemens Böhm
Organisation: KIT Department of Informatics
Part of: Informatics

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Mandatory

| T-INFO-111262 | Practical Course: Data Science | 6 CR | Böhm |

Information Engineering and Management M.Sc.
Module Handbook as of 02/03/2021
### 5.110 Module: Practical Course: Database Systems [M-INFO-101662]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics  

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## 5.111 Module: Practical Course: Geometric Modeling [M-INFO-101666]

**Responsible:** Prof. Dr. Hartmut Prautzsch  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

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Prautzsch
### 5.112 Module: Practical Course: Implementation and Evaluation of Advanced Data Mining Approaches for Semi-Structured Data [M-INFO-103128]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

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**5.113 Module: Practical Course: Smart Data Analytics [M-INFO-103235]**

**Responsible:** Prof. Dr.-Ing. Michael Beigl  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

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**Mandatory**

| T-INFO-106426 | Practical Course: Smart Data Analytics | 6 CR | Beigl |
5.114 Module: Private Business Law [M-INFO-101216]

Responsible: Prof. Dr. Thomas Dreier
Organisation: KIT Department of Informatics
Part of: Law

Credits 9
Recurrence Each term
Duration 2 terms
Language German
Level 4
Version 3

Election block: Private Business Law (at least 1 item as well as at least 9 credits)

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<thead>
<tr>
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<td>T-INFO-101316</td>
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<td>Each term</td>
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Competence Goal
The student

- has gained in-depth knowledge of German company law, commercial law and civil law;
- is able to analyze, evaluate and solve complex legal and economic relations and problems;
- is well grounded in individual labour law, collective labour law and commercial constitutional law, evaluates and critically assesses clauses in labour contracts;
- recognizes the significance of the parties to collective labour agreements within the economic system and has differentiated knowledge of labour disputes law and the law governing the supply of temporary workers and of social law;
- possesses detailed knowledge of national earnings and corporate tax law and is able to deal with provisions of tax law in a scientific manner and assesses the effect of these provisions on corporate decision-making.

Prerequisites
None

Content
The module provides the student with knowledge in special matters in business law, like employment law, tax law and business law, which are essential for managerial decisions.
5.115 Module: Public Business Law [M-INFO-101217]

**Responsible:** Dr. Tristan Barczak  
**Organisation:** KIT Department of Informatics  
**Part of:** Law

<table>
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**Election block:** Public Business Law (at least 1 item as well as at least 9 credits)

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<td>T-INFO-101303</td>
<td>Data Protection Law</td>
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<td>T-INFO-101311</td>
<td>Public Media Law</td>
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**Competence Certificate**

see course description.
5.116 Module: Randomized Algorithms [M-INFO-100794]

Responsible: Thomas Worsch
Organisation: KIT Department of Informatics
Part of: Informatics

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Mandatory

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<td>T-INFO-101331</td>
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Module: Robotics I - Introduction to Robotics [M-INFO-100893]

**Responsible:** Prof. Dr.-Ing. Tamim Asfour

**Organisation:** KIT Department of Informatics

**Part of:** Informatics

<table>
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<td>Robotics I - Introduction to Robotics</td>
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5.118 Module: Seminar Module Economic Sciences [M-WIWI-102736]

**Responsible:** Studiendekan der KIT-Fakultät für Wirtschaftswissenschaften

**Organisation:** KIT Department of Economics and Management

**Part of:** Research Course

### Credits
- **3**

### Language
- **German**

### Level
- **4**

### Version
- **1**

#### Election block: Compulsory Elective Courses (1 item)

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<td>3 CR</td>
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<td>T-WIWI-103481</td>
<td>Seminar in Operations Research A (Master)</td>
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<td>T-WIWI-103483</td>
<td>Seminar in Statistics A (Master)</td>
<td>3 CR</td>
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#### Competence Certificate
The assessment is done by a seminar with at least 3 CP. The assessment of the seminar (following §4(2), 3 ER) is described at the course description.

#### Competence Goal
- Students are able to independently deal with a defined problem in a specialized field based on scientific criteria.
- They are able to research, analyze the information, abstract and derive basic principles and regularities from unstructured information.
- They can solve the problems in a structured manner using their interdisciplinary know-how.
- They know how to validate the obtained results.
- Finally, they are able to logically and systematically present the results both orally and in written form in accordance with scientific guidelines (structuring, technical terminology, referencing). They can argue and defend the results professionally in the discussion.

#### Prerequisites
None.

#### Content
The module consists of a seminar, that is related to the research field of economic sciences. A complete list of available seminars is published in the internet.

#### Annotation
The mentioned seminars in this module handbook are place holders. For each semester, a complete list of seminars are published in the Vorlesungsverzeichnis or at the web pages of the participating institutes. Often, the seminar topics for a given semester are published at the end of the preceding semester. Some seminars require an early sign-in deadline at the end of the of the preceding semester.

#### Workload
The total workload for this module is approximately 90 hours.
5.119 Module: Seminar Module Informatics [M-INFO-102822]

Organisation:
KIT Department of Informatics
KIT Department of Economics and Management

Part of: Research Course

<table>
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Election block: Compulsory Elective Seminar in Informatics (1 item)

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## 5.120 Module: Seminar Module Law [M-INFO-101218]

**Responsible:** Prof. Dr. Thomas Dreier  
**Organisation:** KIT Department of Informatics  
**Part of:** Research Course

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### 5.121 Module: Seminar: Computer Science TECO [M-INFO-105328]

**Responsible:** Prof. Dr.-Ing. Michael Beigl  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

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Module: Service Analytics [M-WIWI-101506]

5.122 Module: Service Analytics [M-WIWI-101506]

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Election block: Compulsory Elective Courses (9 credits)

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<td>Business Intelligence Systems</td>
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<td>Service Analytics A</td>
<td>4.5 CR</td>
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<td>T-WIWI-109940</td>
<td>Special Topics in Information Systems</td>
<td>4.5 CR</td>
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Competence Certificate
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal
Students
- knows the theoretical bases and the key components of Business Intelligence systems,
- acquires the basic skills to make use of business intelligence and analytics software in the service context
- are introduced into various application scenarios of analytics in the service context
- are able to distinguish different analytics methods and apply them in context
- learn how to apply analytics software in the service context
- are trained for the structured compilation and solution of practice relevant problems with the help of commercial business intelligence software packages as well as analytics methods and tools

Prerequisites
None

Content
The importance of services in modern economies is most evident – nearly 70% of gross value added are achieved in the tertiary sector and a growing number of industrial enterprises add customer specific services to their material goods or transform their business models fundamentally. The growing availability of data “Big Data” and their intelligent processing by applying analytic methods and business intelligence systems plays a key role.

It is the goal of the module to give students a comprehensive overview on the subject Business Intelligence & Analytics focusing on service issues. Various scenarios illustrate how the methods and systems introduced help to improve existing services or create innovative data-based services.

Recommendation
The course Service Analytics A [2595501] should be taken.

Annotation
This module is part of the KSRI teaching profile “Digital Service Systems”. Further information on a service-specific profiling is available under www.ksri.kit.edu/teaching.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Service Design Thinking [M-WIWI-101503]

Responsible: Prof. Dr. Gerhard Satzger
Prof. Dr. Christof Weinhardt

Organisation: KIT Department of Economics and Management

Part of: Economics and Management (Elective Modules in Economics and Management)
Economics and Management (Elective Modules in Business Administration)

Credits 9
Recurrence Each term
Duration 2 terms
Language English
Level 4
Version 1

Mandatory
T-WIWI-102849 Service Design Thinking 12 CR Satzger

Competence Certificate
The assessment is carried out as a general exam (according to Section 4(2), 3 of the examination regulation). The overall grade of the module is the grade of the examination (according to Section 4(2), 3 of the examination regulation).

Competence Goal
- Deep knowledge of the innovation method Design Thinking, as introduced and promoted by Stanford University
- Development of new, creative solutions through extensive observation of oneself and one's environment, in particular with regard to the relevant service users
- Know how to use prototyping and experimentation to visualize one's ideas, to test and iteratively develop them, and to converge on a solution
- Learn to apply the method to a real innovation projects issued by industry partners.

Prerequisites
None

Content
- Paper Bike: Learning about the basic method elements by building a paper bike that has to fulfill a given set of challenges. The bikes will be tested in a race during an international Kick-Off event with other universities of the SUGAR network (intern. Design Thinking network).
- Design Space Exploration: Exploring the problem space through customer and user observation as well as desk research.
- Critical Function Prototype: Identification of critical features from the customer's perspective that can contribute to the solution of the overarching problem. Building and testing prototypes that integrate these functionalities.
- Dark Horse Prototype: Inverting earlier assumptions and experiences, which leads to the inclusion of new features and solutions. Developing radically new ideas are in the focus of this phase.
- Funky Prototype: Integration of the individually tested and successful functions to several complete solution scenarios, which are further tested and developed.
- Functional Prototype: Selection of successful scenarios from the previous phase and building a higher resolution prototype. The final solution to the challenge is laid out in detail and tested with users.
- Final Prototype: Implementing the functional prototype and presenting it to the customer.

Recommendation
This course is held in English – proficiency in writing and communication is required.
Our past students recommend to take this course at the beginning of the masters program.

Annotation
Due to practical project work as a component of the program, access is limited.
The module (as well as the module component) spans two semesters. It starts in September every year and runs until end of June in the subsequent year. Entering the program is only possible at its beginning - after prior application in May/June.
For more information on the application process and the program itself are provided in the module component description and the program's website (http://sdt-karlsruhe.de).
Furthermore, the KSRI conducts an information event for applicants every year in May.
This module is part of the KSRI Teaching Program „Digital Service Systems“. For more information see the KSRI Teaching website: www.ksri.kit.edu/teaching.
Workload
The total amount of work for this module is approx. 270 hours (9 credits). The workload for this course is comparably high as the course runs in cooperation with partner universities from around the world as well as partner companies. This causes overhead.
Module: Service Economics and Management [M-WIWI-102754]

Responsible: Prof. Dr. Gerhard Satzger
Prof. Dr. Christof Weinhardt

Organisation: KIT Department of Economics and Management

Part of: Economics and Management (Elective Modules in Economics and Management)
Economics and Management (Elective Modules in Business Administration)

Credits 9
Recurrence Each term
Duration 2 terms
Language German
Level 4
Version 4

Election block: Compulsory Elective Courses (9 credits)

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<td>Market Engineering: Information in Institutions</td>
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Competence Certificate
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO), whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal
Students

- understand the scientific basics of the management of digital services and corresponding systems
- gain a comprehensive insight in the importance and the most important features of information systems as a central component of the digitalization of business processes, products and services
- know the most relevant concepts and theories to shape the digital transformation process of service systems successfully
- understand the OR methods in the sector of service management and apply them adequately
- are able to use large amounts of available data systematically for the planning, operation and improvement of complex service offers and to design and control information systems
- are able to develop market-oriented coordination mechanisms and apply service systems.

Prerequisites
None

Content
This module provides the foundation for the management of digital services and corresponding systems. The courses in this module cover the major concepts for a successful management of service systems and their digital transformation. Current examples from the research and practice enhance the relevance of the discussed topics.

Recommendation
None

Annotation
This module is part of the KSRI teaching profile “Digital Service Systems”. Further information on a service-specific profiling is available under www.ksri.kit.edu/teaching.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Service Innovation, Design & Engineering [M-WIWI-102806]

Responsible: Prof. Dr. Alexander Mädche
             Prof. Dr. Gerhard Satzger

Organisation: KIT Department of Economics and Management
Part of:   Economics and Management (Elective Modules in Economics and Management)
           Economics and Management (Elective Modules in Business Administration)

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Election block: Compulsory Elective Courses (9 credits)

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<tbody>
<tr>
<td>T-WIWI-110877</td>
<td>Engineering Interactive Systems</td>
<td>4,5 CR</td>
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<td>T-WIWI-102639</td>
<td>Business Models in the Internet: Planning and Implementation</td>
<td>4,5 CR</td>
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<td>Practical Seminar: Service Innovation</td>
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<td>T-WIWI-108437</td>
<td>Practical Seminar: Information Systems and Service Design</td>
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<td>T-WIWI-102641</td>
<td>Service Innovation</td>
<td>4,5 CR</td>
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Competence Certificate
The assessment is carried out as partial exams (acc. to Section 4 (2), 1-3 SPO), whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal
Students
- know about the challenges, concepts, methods and tools of service innovation management and are able to use them successfully.
- have a profound comprehension of the development and design of innovative services and are able to apply suitable methods and tools on concrete and specific issues.
- are able to embed the concepts of innovation management, development and design of services into organisations
- are aware of the strategic importance of services, are able to present value creation in the context of services systems and to strategically exploit the possibilities of their digital transformation
- elaborate concrete and problem-solving solutions for practical tasks in teams.

Prerequisites
Dependencies between courses:
The course Practical Seminar Service Innovation cannot be applied in combination with the course Practical Seminar Digital Service Design.

Content
This module is designed to constitute the basis for the development of successful ICT supported innovations thus including the methods and tools for innovation management, for the design and the development of digital services and the implementation of new business models. Current examples from science and practice enhance the relevance of the topics addressed.

Recommendation
Attending the course Practical Seminar Service Innovation [2595477] is recommended in combination with the course Service Innovation [2595468].

Attending the course Practical Seminar Digital Service Design [new] is recommended in combination with the course Digital Service Design [new].

Annotation
This module is part of the KSRI teaching profile “Digital Service Systems”. Further information on a service-specific profiling is available under www.ksri.kit.edu/teaching.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Service Management [M-WIWI-101448]

Responsible: Prof. Dr. Gerhard Satzger
               Prof. Dr. Christof Weinhardt

Organisation: KIT Department of Economics and Management

Part of: Economics and Management (Elective Modules in Economics and Management)
         Economics and Management (Elective Modules in Business Administration)

Credits          9
Recurrence       Each term
Duration         1 term
Language         German/English
Level            4
Version          6

Mandatory

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<tr>
<td>T-WIWI-110280</td>
<td>Digital Services: Business Models and Transformation</td>
<td>4.5 CR</td>
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Elective block: Supplementary Courses (4.5 credits)

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<td>T-WIWI-108715</td>
<td>Artificial Intelligence in Service Systems</td>
<td>4.5 CR</td>
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<td>T-WIWI-102899</td>
<td>Modeling and Analyzing Consumer Behavior with R</td>
<td>4.5 CR</td>
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<td>T-WIWI-105778</td>
<td>Service Analytics A</td>
<td>4.5 CR</td>
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<td>Service Innovation</td>
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</table>

Competence Certificate
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal
The students

- understand the basics of developing and managing IT-based services,
- understand and apply OR methods in service management,
- systematically use vast amounts of available data for planning, operation, personalization and improvement of complex service offerings, and
- understand and analyze innovation processes in corporations.

Prerequisites
The course "Digital Services: Business Models and Transformation" is compulsory and must be examined.

Content
The module service management addresses the basics of developing and managing IT-based services. The lectures contained in this module teach the basics of developing and managing IT-based services and the application of OR methods in the field of service management. Moreover, students learn to systematically analyze vast amounts of data for planning, operation and improvement for complex service offerings. These tools enhance operational and strategic decision support and help to analyze and understand the overall innovation processes in corporations. Current examples from research and industry demonstrate the relevance of the topics discussed in this module.

Recommendation
None

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
5.127 Module: Service Operations [M-WIWI-102805]

**Responsible:** Prof. Dr. Stefan Nickel  
**Organisation:** KIT Department of Economics and Management  
**Part of:** Economics and Management (Elective Modules in Economics and Management)

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**Election block: Compulsory Elective Courses (at most 2 items)**

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<tr>
<td>T-WIWI-102718</td>
<td>Discrete-Event Simulation in Production and Logistics</td>
<td>4.5 CR</td>
<td>Nickel</td>
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<tr>
<td>T-WIWI-102884</td>
<td>Operations Research in Health Care Management</td>
<td>4.5 CR</td>
<td>Nickel</td>
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<tr>
<td>T-WIWI-102715</td>
<td>Operations Research in Supply Chain Management</td>
<td>4.5 CR</td>
<td>Nickel</td>
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<tr>
<td>T-WIWI-102716</td>
<td>Practical Seminar: Health Care Management (with Case Studies)</td>
<td>4.5 CR</td>
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**Election block: Supplementary Courses (at most 2 items)**

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<th>Course Code</th>
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<th>Credits</th>
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<tbody>
<tr>
<td>T-WIWI-102872</td>
<td>Challenges in Supply Chain Management</td>
<td>4.5 CR</td>
<td>Mohr</td>
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<tr>
<td>T-WIWI-110971</td>
<td>Demand-Driven Supply Chain Planning</td>
<td>4.5 CR</td>
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**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO), whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

Students

- knows the theoretical bases and the key components of Business Intelligence systems,
- acquires the basic skills to make use of business intelligence and analytics software in the service context
- are introduced into various application scenarios of analytics in the service context
- are able to distinguish different analytics methods and apply them in context
- learn how to apply analytics software in the service context
- are trained for the structured compilation and solution of practice relevant problems with the help of commercial business intelligence software packages as well as analytics methods and tools

**Prerequisites**

There is no compulsory course in the module.

**Content**

The importance of services in modern economies is most evident – nearly 70% of gross value added are achieved in the tertiary sector and a growing number of industrial enterprises add customer specific services to their material goods or transform their business models fundamentally. The growing availability of data "Big Data" and their intelligent processing by applying analytic methods and business intelligence systems plays a key role.

It is the goal of the module to give students a comprehensive overview on the subject Business Intelligence & Analytics focusing on service issues. Various scenarios illustrate how the methods and systems introduced help to improve existing services or create innovative data-based services.

**Recommendation**

The course Practical Seminar Health Care should be combined with the course OR in Health Care Management.

**Annotation**

This module is part of the KSRI teaching profile “Digital Service Systems”. Further information on a service-specific profiling is available under www.ksri.kit.edu/teaching.

**Workload**

The total workload for this module is approximately 270 hours. For further information see German version.
5.128 Module: Software Methods [M-INFO-101202]

**Responsible:** Prof. Dr. Ralf Reussner  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

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**Election block: Software Methods (at least 1 item as well as at least 9 credits)**

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<td>T-INFO-101381</td>
<td>Software Architecture and Quality</td>
<td>3 CR</td>
<td>Reussner</td>
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<tr>
<td>T-INFO-101256</td>
<td>Software-Evolution</td>
<td>3 CR</td>
<td>Reussner</td>
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<tr>
<td>T-INFO-101278</td>
<td>Model Driven Software Development</td>
<td>3 CR</td>
<td>Reussner</td>
</tr>
<tr>
<td>T-INFO-101300</td>
<td>Requirements Engineering</td>
<td>3 CR</td>
<td>Koziolek</td>
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</tbody>
</table>

**Competence Goal**

The students learn the foundations and advanced methods for systematic planning, design, implementation, evaluation and enhancement of software systems. By acquiring knowledge and capabilities to critically evaluate modern technologies, the students are enabled to use these technologies purposefully and effectively. Apart from functional viewpoints and software properties, extra-functional properties such as security and performance are taught. Additionally, an overview of current research topics and challenges are offered.

**Prerequisites**

None

**Content**

The content is explained in the course descriptions.
5.129 Module: Software Systems [M-INFO-101201]

**Responsible:** Prof. Dr. Ralf Reussner  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

<table>
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**Election block: Software Systems (at least 1 item as well as at least 9 credits)**

- T-INFO-101381  Software Architecture and Quality  3 CR  Reussner  
- T-INFO-101256  Software-Evolution  3 CR  Reussner  
- T-INFO-101278  Model Driven Software Development  3 CR  Reussner  
- T-INFO-101281  Formal Systems II: Application  5 CR  Beckert  
- T-INFO-101378  Formal Systems II: Theory  5 CR  Beckert  
- T-INFO-101300  Requirements Engineering  3 CR  Koziolek

**Competence Goal**
In the courses that comprise this module, students learn different approaches and techniques for systematic and high-quality development of software systems, e.g. requirements engineering, implementing components and services, use of parallelism and multi-core platforms, as well as the verification of created software systems.

**Prerequisites**
None

**Content**
The content will be explained in the course descriptions.
Module: Stochastic Optimization [M-WIWI-103289]

Responsible: Prof. Dr. Steffen Rebennack
Organisation: KIT Department of Economics and Management
Part of: Economics and Management (Elective Modules in Economics and Management)

Credits: 9
Recurrence: Each term
Duration: 1 term
Language: German/English
Level: 4
Version: 9

Election block: Compulsory Elective Courses (between 1 and 2 Items)

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<tr>
<td>T-WIWI-106546</td>
<td>Introduction to Stochastic Optimization</td>
<td>4.5 CR</td>
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<tr>
<td>T-WIWI-106548</td>
<td>Advanced Stochastic Optimization</td>
<td>4.5 CR</td>
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<td>T-WIWI-106549</td>
<td>Large-scale Optimization</td>
<td>4.5 CR</td>
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Election block: Supplementary Courses (at most 1 item)

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<tr>
<td>T-WIWI-102723</td>
<td>Graph Theory and Advanced Location Models</td>
<td>4.5 CR</td>
<td>Nickel</td>
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<tr>
<td>T-WIWI-102719</td>
<td>Mixed Integer Programming I</td>
<td>4.5 CR</td>
<td>Stein</td>
</tr>
<tr>
<td>T-WIWI-102720</td>
<td>Mixed Integer Programming II</td>
<td>4.5 CR</td>
<td>Stein</td>
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<td>T-WIWI-103124</td>
<td>Multivariate Statistical Methods</td>
<td>4.5 CR</td>
<td>Grothe</td>
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<td>T-WIWI-102715</td>
<td>Operations Research in Supply Chain Management</td>
<td>4.5 CR</td>
<td>Nickel</td>
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<tr>
<td>T-WIWI-106545</td>
<td>Optimization under Uncertainty</td>
<td>5 CR</td>
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<td>T-WIWI-110162</td>
<td>Optimization Models and Applications</td>
<td>4.5 CR</td>
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Competence Certificate
The assessment is carried out as partial exams (according to § 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module.

The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Competence Goal
The student
- names and describes basic notions for advanced stochastic optimization methods, in particular, ways to algorithmically exploit the special model structures,
- knows the indispensable methods and models for quantitative analysis of stochastic optimization problems,
- models and classifies stochastic optimization problems and chooses the appropriate solution methods to solve also challenging stochastic optimization problems independently and, if necessary, with the aid of a computer,
- validates, illustrates and interprets the obtained solutions,
- identifies drawbacks of the solution methods and, if necessary, is able to makes suggestions to adapt them to practical problems.

Prerequisites
There is no compulsory course in the module.

Content
The module focuses on the modeling as well as the imparting of theoretical principles and solution methods for optimization problems with special structure, which occur for example in the stochastic optimization.

Recommendation
It is recommended to listen to the lecture "Introduction to Stochastic Optimization" before the lecture "Advanced Stochastic Optimization" is visited.

Annotation
The course "Introduction to Stochastic Optimization" will be offered until the winter semester 2020/21 as an additional option in the elective offer of the module. Thereafter, the course can only be selected in the supplementary offer.

The courses are sometimes offered irregularly. The curriculum, planned for three years in advance, can be found on the Internet at http://sop.ior.kit.edu/28.php.
**Workload**

The total workload for this module is approximately 270 hours (9 credits). The allocation is made according to the credit points of the courses of the module. The total number of hours per course is determined by the amount of time spent attending the lectures and exercises, as well as the exam times and the time required to achieve the module's learning objectives for an average student for an average performance.
### 5.131 Module: Subdivision Algorithms [M-INFO-101864]

<table>
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<tr>
<th>Responsible:</th>
<th>Prof. Dr. Hartmut Prautzsch</th>
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#### Credits: 5

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<tr>
<td>T-INFO-103550</td>
<td>Subdivision Algorithms</td>
<td>5</td>
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#### Prerequisites

None
### 5.132 Module: Telematics [M-INFO-100801]

**Responsible:** Prof. Dr. Martina Zitterbart  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

<table>
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**Mandatory**

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<th>T-INFO-101338</th>
<th>Telematics</th>
<th>6 CR</th>
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</table>
5.133 Module: Theory and Practice of Data Warehousing and Mining [M-INFO-101256]

Responsible: Prof. Dr.-Ing. Klemens Böhm
Organisation: KIT Department of Informatics
Part of: Informatics

<table>
<thead>
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Election block: Practical Course (at most 1 item as well as at most 4 credits)

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<tr>
<td>T-INFO-105796</td>
<td>Practical Course: Analysis of Complex Data Sets</td>
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<tr>
<td>T-INFO-106219</td>
<td>Practical Course: Implementation and Evaluation of Advanced Data Mining Approaches for Semi-Structured Data</td>
<td>4 CR</td>
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<tr>
<td>T-INFO-103201</td>
<td>Practical Course: Database Systems</td>
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<tr>
<td>T-INFO-111262</td>
<td>Practical Course: Data Science</td>
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Election block: Lecture (at most 5 credits)

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<tr>
<td>T-INFO-101305</td>
<td>Big Data Analytics</td>
<td>5 CR</td>
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<tr>
<td>T-INFO-105742</td>
<td>Big Data Analytics 2</td>
<td>3 CR</td>
</tr>
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<td>T-INFO-101317</td>
<td>Deployment of Database Systems</td>
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<tr>
<td>T-INFO-101306</td>
<td>Datamanagement in the Cloud</td>
<td>5 CR</td>
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<tr>
<td>T-INFO-108377</td>
<td>Data Privacy: From Anonymization to Access Control</td>
<td>3 CR</td>
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</tbody>
</table>

Competence Goal

The students

- know the research area of information systems in its various facets and are able to do scientific work in this area,
- are able to explain and to discuss complex aspects of the topics covered by this module with both experts and informed outsiders,
- know the concepts, algorithms, techniques and selected tools in the areas of data warehousing and data mining,
- are familiar with the practical challenges of data analysis and are able to develop respective solutions on their own.

Prerequisites

None

Content

This module aims at exposing students to modern information management, both, in ‘breadth’ and ‘depth’. We achieve ‘breadth’ by means of a close inspection and comparison of different systems and their respective aims. We achieve ‘depth’ by means of an extensive examination of the underlying concepts and design alternatives, their assessment as well as by discussing applications. In particular, we look at data warehousing and mining techniques not only from a theoretical point of view but deploy and realise such technologies in a practical course.

Annotation

The courses of this module are offered irregularly. Nonetheless, it is guaranteed that the module can be passed anytime.
5.134 Module: Transport Infrastructure Policy and Regional Development [M-WIWI-101485]

**Responsible:** Prof. Dr. Kay Mitusch

**Organisation:** KIT Department of Economics and Management (Elective Modules in Economics and Management)

**Credit Cards:**
- **Credits:** 9
- **Recurrence:** Each term
- **Duration:** 2 terms
- **Language:** German/English
- **Level:** 4
- **Version:** 2

**Election block: Compulsory Elective Courses (2 items)**

<table>
<thead>
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<tr>
<td>T-WIWI-103107</td>
<td>Spatial Economics</td>
<td>4.5</td>
<td>Ott</td>
</tr>
<tr>
<td>T-WIWI-100007</td>
<td>Transport Economics</td>
<td>4.5</td>
<td>Mitusch, Szimba</td>
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**Competence Certificate**

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The exams are offered at the beginning of the recess period about the subject matter of the latest held lecture. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately. The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

The students

- understand the economic issues related to transport and regional development with a main focus on economic policy issues generated by the relationship of transport and regional development with the public sector
- are able to compare different considerations of politics, regulation and the private sector and to analyse and assess the respective decision problems both qualitatively and by applying appropriate methods from economic theory
- are prepared for careers in the public sector, particularly for public companies, politics, regulatory agencies, related consultancies, mayor construction companies or infrastructure project corporations

**Prerequisites**

None

**Content**

The development infrastructure (e.g. transport, energy, telecommunications) has always been one of the most relevant factors for economic development and particularly influences the development of the regional economy. From the repertoire of state actions, investments into transport infrastructure are often regarded the most important measure to foster regional economic growth. Besides the direct effects of transport policy on passenger and freight transport, a variety of individual economic activities is significantly dependent on the available or potential transport options. Decisions on the planning, financing and realization of infrastructure projects may need to assess the effects of direct and indirect growth effects with the occurring costs.

Through its combination of lectures the module reflects the complex interdependencies between infrastructure policy, transport industry and regional policy and provides its participants with a comprehensive understanding of the functionalities of one of the most important sectors of the economy and its relevance for economic policy.

**Annotation**

The courses Assessment of Public Policies and Projects I (winter term) and Assessment of Public Policies and Projects II (summer term) will no longer be part of this module. Students who have already had exams in these courses can integrate these exams in this module.

**Workload**

The total workload for this module is approximately 270 hours. For further information see German version.
Module: Ubiquitous Computing [M-WIWI-101458]

Responsible: N.N.
Prof. Dr. Hartmut Schmeck

Organisation: KIT Department of Economics and Management
Part of: Informatics

<table>
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Mandatory

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<td>Beigl</td>
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Election block: Supplementary Courses (between 4 and 5 credits)

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<tr>
<td>T/WIWI-102761</td>
<td>Advanced Lab in Ubiquitous Computing</td>
<td>4 CR</td>
<td>Beigl, Schmeck</td>
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<tr>
<td>T/INFO-101323</td>
<td>IT-Security Management for Networked Systems</td>
<td>5 CR</td>
<td>Hartenstein</td>
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</table>

Competence Certificate

The assessment mix of each course of this module is defined for each course separately. The final mark for the module is the average of the marks for each course weighted by the credits and truncated after the first decimal.

Competence Goal

The student

- gets comprehensive knowledge about topics in the area of Ubiquitous Computing
- can design and evaluate ubiquitous systems in different application areas
- acquires appropriate knowledge for addressing specialized aspects in the area of ubiquitous computing

Prerequisites

See German version

Content

Ubiquitous information technology (Ubiquitous Computing) addresses the ubiquitous (or pervasive) availability of information processing. The availability of these systems has the objective to facilitate the operational environment in technical scenarios or in daily life of humans and to enrich it with new capabilities. This module provides fundamentals of ubiquitous computing and further topics like network and Internet technologies, security aspects, the analysis of autonomously operating systems in Organic Computing and also the utilisation of information and communication technologies in highly decentralized energy systems.

Workload

The total workload for this module is approximately 270 hours. For further information see German version.
Module: Ubiquitous Computing [M-INFO-100789]

**Responsible:** Prof. Dr.-Ing. Michael Beigl
**Organisation:** KIT Department of Informatics
**Part of:** Informatics

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<td>Ubiquitous Computing</td>
<td>5 CR</td>
<td>Beigl</td>
</tr>
</tbody>
</table>
**5.137 Module: Wearable Robotic Technologies [M-INFO-103294]**

**Responsible:** Prof. Dr.-Ing. Tamim Asfour  
Prof. Dr.-Ing. Michael Beigl

**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

<table>
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<td>T-INFO-106557</td>
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<td>Asfour, Beigl</td>
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</table>

**Competence Goal**

The students have received fundamental knowledge about wearable robotic technologies and understand the requirements for the design, the interface to the human body and the control of wearable robots. They are able to describe methods for modelling the human neuromusculoskeletal system, the mechatronic design, fabrication and composition of interfaces to the human body. The students understand the symbiotic human–machine interaction as a core topic of Anthropomatics and have knowledge of state of the art examples of exoskeletons, orthoses and prostheses.

**Content**

The lecture starts with an overview of wearable robot technologies (exoskeletons, prostheses and orthoses) and its potentials, followed by the basics of wearable robotics. In addition to different approaches to the design of wearable robots and their related actuator and sensor technology, the lecture focuses on modeling the neuromusculoskeletal system of the human body and the physical and cognitive human-robot interaction for tightly coupled hybrid human-robot systems. Examples of current research and various applications of lower, upper and full body exoskeletons as well as prostheses are presented.
5.138 Module: Web and Data Science [M-WIWI-105368]

Responsible: Prof. Dr. York Sure-Vetter
Organisation: KIT Department of Economics and Management
Part of: Informatics

Election block: Compulsory Elective Courses (at least 2 items)

<table>
<thead>
<tr>
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<th>Recurrence</th>
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<td>T-WIWI-110548</td>
<td>Advanced Lab Informatics (Master)</td>
<td>4.5 CR</td>
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<td>German/English</td>
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</table>

Competence Certificate
The assessment mix of each course of this module is defined for each course separately. The final mark for the module is the average of the marks for each course weighted by the credits and truncated after the first decimal.

Competence Goal
The student

- know the basics of machine learning, data mining and knowledge discovery
- can design, train and evaluate systems that are capable of learning
- carry out knowledge discovery projects, taking into account algorithms, representations and applications.
- will look at current research topics in the field of Web Science and
- learn about the topics Small World Problem, Network Theory, Social Network Analysis, Bibliometrics, Link Analysis and Search,
- apply interdisciplinary thinking and
- apply technological approaches to social science problems.

Prerequisites
None

Content
The module focuses on machine learning and data mining methods for knowledge acquisition from large databases as well as web phenomena and the available technologies.

The lecture Knowledge Discovery gives an overview of approaches of machine learning and data mining for knowledge acquisition from large data sets. These are examined especially with respect to algorithms, applicability to different data representations and the use in real application scenarios.

Knowledge Discovery is an established research area with a large community that investigates methods for discovering patterns and regularities in large amounts of data, including unstructured text. A variety of methods exist to extract patterns and provide previously unknown insights. This information can be predictive or descriptive.

The lecture gives an overview of Knowledge Discovery. Specific techniques and methods, challenges and current and future research topics in this research area will be taught.

Contents of the lecture cover the entire machine learning and data mining process with topics on supervised and unsupervised learning and empirical evaluation. Covered learning methods range from classical approaches like decision trees, support vector machines, and neural networks to selected approaches from current research. Learning problems considered include feature vector-based learning and text mining.

The lecture “Web Science” offers an insight into the analysis of social networks and the metrics used in this context. Thereby especially web phenomena and the available technologies.

Web Science is the emerging study of the people and technologies, applications, processes and practices that make the world Wide Web and are shaped and embossed. Web Science aims to develop theories, methods and findings from the entire academic disciplines and work with industry, business, politics and civil society to create an understanding of the Web: The largest socio-technical infrastructure in the history of mankind.

The lecture gives an introduction to the basic concepts of Web Science. Essential theoretical foundations, Phenomena and methods are presented and explained. This lecture aims to give students a basic knowledge and understanding of the structure and analysis of selected web phenomena and technologies. The topics include the small world problem, Network theory, social network analysis, graph-based search and technologies / standards / architectures.
Workload
The total workload for this module is approximately 270 hours.
5.139 Module: Web Data Management [M-WIWI-101455]

**Responsible:** Prof. Dr. York Sure-Vetter

**Organisation:** KIT Department of Economics and Management

**Part of:** Informatics

<table>
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<tr>
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<th>Language</th>
<th>Level</th>
<th>Version</th>
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**Election block: Compulsory Elective Courses (2 Items)**

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<td>Semantic Web Technologies</td>
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<td>Sure-Vetter</td>
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<td>T-WIWI-103112</td>
<td>Web Science</td>
<td>4.5</td>
<td>Sure-Vetter</td>
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<tr>
<td>T-WIWI-110548</td>
<td>Advanced Lab Informatics (Master)</td>
<td>4.5</td>
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</table>

**Competence Certificate**
The assessment mix of each course of this module is defined for each course separately. The final mark for the module is the average of the marks for each course weighted by the credits and truncated after the first decimal.

**Competence Goal**

Students

- develop ontologies for semantic web technologies und choose suitable representation languages,
- are able to provide data and applications via a cloud-based infrastructure
- transfer the methods and technologies of semantic web technologies and cloud computing to new application sectors,
- evaluate the potential of semantic web technologies and the cloud computing approaches for new application sectors.

**Content**
The module Web Data Management covers the basic principles, methods and applications for intelligent systems in the World Wide Web. Cloud Services are essential for the decentralized, scalable provision of data and applications as well as the methods of semantic web based on the description of data and services via metadata in form of so called ontologies.

Formal principles and practical aspects such as knowledge modeling and available representation language tools for ontologies are covered in detail. Methods for the realization of intelligent systems within the World Wide Web are treated and applications as in Web 2.0 or Service Science are discussed and evaluated.

Furthermore the application of modern Cloud technologies for the use of software and hardware as a service via internet is introduced. Cloud technologies allow the efficient implementation of applications on distributed computer clusters and permit a high scalability as well as new business models in the internet.

**Workload**
The total workload for this module is approximately 270 hours (9 credits). The allocation is based on the credits of the courses of the module. The workload for courses with 4.5 credits is about 135 hours.

The total number of hours per course results from the effort required to attend the lectures and exercises as well as the examination times and the time required to achieve the learning objectives of the module for an average student for an average performance.
5.140 Module: Wireless Networking [M-INFO-101203]

**Responsible:** Prof. Dr. Martina Zitterbart  
**Organisation:** KIT Department of Informatics  
**Part of:** Informatics

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**Election block: Wireless Networking (at least 1 item as well as at least 8 credits)**

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<tr>
<td>T-INFO-101337</td>
<td>Internet of Everything</td>
<td>4 CR</td>
<td>Zitterbart</td>
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<tr>
<td>T-INFO-101322</td>
<td>Mobile Communication</td>
<td>4 CR</td>
<td>Waldhorst, Zitterbart</td>
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<tr>
<td>T-INFO-101326</td>
<td>Ubiquitous Computing</td>
<td>5 CR</td>
<td>Beigl</td>
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</table>

**Competence Goal**
Each student should be able

- to learn and use the concepts and principals of wireless network design
- to identify the flaws and benefits of wireless communication systems
- to judge the performance of protocols, wireless networks and architectures
- master advanced protocols, architectures and algorithms of wireless communication systems

**Content**
This module details selected aspects of wireless communication systems. This includes beside the requirements of secure and multimedia-based communication also the realization and controllability of large communication systems and networks. An important aspect is benchmarking and mastering the used algorithms, protocols and architectures. Also actual developments and applications are in the focus of this module.
6 Courses

6.1 Course: A Closer Look at Social Innovation [T-WIWI-109932]

Responsible: Dr. Daniela Beyer
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101507 - Innovation Management

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</table>

Competence Certificate
Non exam assessment (following §4(2) 3 of the examination regulation). The grade consists of an innovation plan (comparable to an exposé) (15%), a guideline interview (25%), a presentation of the results (20%) and a seminar paper (40%).

Prerequisites
None

Recommendation
The previous attendance of the lecture Innovation Management is recommended.

**Responsible:** Prof. Dr. Hannes Hartenstein

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-101204 - Networking Labs
- M-INFO-101210 - Dynamic IT-Infrastructures

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**Events**

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<th>Code</th>
<th>Title</th>
<th>SWS</th>
<th>Type</th>
<th>Lecturer</th>
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<tr>
<td>SS 2021</td>
<td>2400111</td>
<td>Access Control Systems: Foundations and Practice</td>
<td>3</td>
<td>Lecture / Practice (VÜ)</td>
<td>Hartenstein, Leinweber, Grashöfer</td>
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</table>

Legend: 🔄 Online, 🟠 Blended (On-Site/Online), 🔫 On-Site, ✗ Cancelled
6.3 Course: Advanced Empirical Asset Pricing [T-WIWI-110513]

**Responsible:** Jun.-Prof. Dr. Julian Thimme

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101480 - Finance 3
- M-WIWI-101483 - Finance 2

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<td>Each winter term</td>
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**Events**

- **WS 20/21** 2530601: Advanced Empirical Asset Pricing 2 SWS Lecture (V) / Thimme
- **WS 20/21** 2530602: Übung zu Advanced Empirical Asset Pricing 1 SWS Practice (Ü) / Thimme

**Competence Certificate**

The success control takes place in form of a written examination (60 min) during the semester break (according to §4(2), 1 SPO). If the number of participants is low, an oral examination (according to §4 (2), 2 SPO) may also be offered. The examination is offered every semester and can be repeated at any regular examination date.

A bonus can be acquired through successful participation in the practice. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by up to one grade level (0.3 or 0.4). Details will be announced in the lecture.

**Recommendation**

We strongly recommend knowledge of the basic topics in investments (bachelor course), which will be necessary to be able to follow the course. In addition, prior participation in the Asset Pricing Master course is strongly recommended.

**Annotation**

New course from winter semester 2019/2020.

Below you will find excerpts from events related to this course:

**Advanced Empirical Asset Pricing**

2530601, WS 20/21, 2 SWS, Language: English, [Open in study portal]

**Lecture (V) Online**

**Content**

In this course we will discuss the fundamentals of Asset Pricing and how to test them. Although this is an Empirical Asset Pricing course, we deal with some concepts from Asset Pricing Theory that we can test afterwards (CAPM, ICAPM, CCAPM, recursive utility). Besides, the course will cover the most important empirical methods to do so. For that purpose, we will discuss the overarching tool Generalized Method of Moments, and the special cases of OLS and FMB regressions. Every second week, we will meet for a programing session, in which we will look at the data to draw our own conclusions. An introduction to the software MATLAB will be given at the beginning of the course. Students should bring a laptop to these sessions. Programing skills are not required but helpful.

We start with a review of the Stochastic Discount Factor, which is already known from the course „Asset Pricing“. We then derive the CAPM and the Consumption-CAPM as special cases from the general consumption-savings optimization problem of the rational investor. In the first part of the course we discuss the CAPM and, as natural extensions, models with multiple factors. Prominent phenomena such as the value premium and momentum are discussed. In the second part of the lecture we will study extensions of Consumption-CAPM and study the implications of exotic preferences.

**Literature**

Basisliteratur


zur Vertiefung/ Wiederholung

6.4 Course: Advanced Game Theory [T-WIWI-102861]

Responsible: Prof. Dr. Karl-Martin Ehrhart
Prof. Dr. Clemens Puppe
Prof. Dr. Johannes Philipp Reiß

Organisation: KIT Department of Economics and Management

Part of: M-WIWI-101453 - Applied Strategic Decisions
M-WIWI-101500 - Microeconomic Theory
M-WIWI-101502 - Economic Theory and its Application in Finance

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<th>Version</th>
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<td>2 SWS</td>
<td>Lecture (V) / Online</td>
<td>Puppe</td>
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<td>WS 20/21</td>
<td>Übung zu Advanced Game Theory</td>
<td>1 SWS</td>
<td>Practice (Ü) / Online</td>
<td>Puppe</td>
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</table>

Competence Certificate
The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Prerequisites
None

Recommendation
Basic knowledge of mathematics and statistics is assumed.

Below you will find excerpts from events related to this course:

Advanced Game Theory
2521533, WS 20/21, 2 SWS, Language: English, Open in study portal
6 COURSES

6.5 Course: Advanced Information Systems [T-WIWI-110373]

Responsible: Prof. Dr. Alexander Mädche
             Prof. Dr. Christof Weinhardt

Organisation: KIT Department of Economics and Management

Part of: M-WIWI-101443 - Information Engineering and Management

<table>
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<tbody>
<tr>
<td>Written exam</td>
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<td>Each winter term</td>
<td>1</td>
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Competence Certificate
Please note that the lecture will no longer be offered as of summer semester 2020. The last opportunity to take an examination is in the winter semester 2020/2021.

The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulation).

Recommendation
None

Annotation
The course starts with a short summary of Information Systems I and II. The course is held in English.
6.6 Course: Advanced Lab in Ubiquitous Computing [T-WIWI-102761]

Responsibility: Prof. Dr.-Ing. Michael Beigl
Prof. Dr. Hartmut Schmeck

Organisation: KIT Department of Economics and Management

Part of: M-WIWI-101458 - Ubiquitous Computing

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</table>

Competence Certificate
See German version

Prerequisites
None

Annotation
See German Version
### 6.7 Course: Advanced Lab Informatics (Master) [T-WIWI-110548]

**Responsible:** Professorenschaft des Fachbereichs Informatik  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-WIWI-101455 - Web Data Management  
- M-WIWI-101456 - Intelligent Systems and Services  
- M-WIWI-101477 - Development of Business Information Systems  
- M-WIWI-105366 - Artificial Intelligence  
- M-WIWI-105368 - Web and Data Science

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**Events**

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<td>2512205</td>
<td>Lab Realisation of innovative services (Master)</td>
<td>3 SWS</td>
<td>Practical course (P) / 🖥</td>
<td>Oberweis, Schiefer, Schüler, Toussaint</td>
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<td>SWS</td>
<td>Practical course (P) / 🖥</td>
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<td>Zöllner</td>
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<td>Practical course (P) / 🖥</td>
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<td>SS 2021</td>
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<td>Practical lab Security, Usability and Society (Master)</td>
<td>3 SWS</td>
<td>Practical course (P) / 🖥</td>
<td>Strufe, Mayer, Arias Cabarcos, Mossano, Beckmann</td>
</tr>
</tbody>
</table>

**Legend:** 🖥 Online, Blended (On-Site/Online), 🗝️ On-Site, ✗ Cancelled

**Competence Certificate**

The alternative exam assessment consists of:

- a practical work
- a presentation and
- a written seminar thesis

Practical work, presentation and written thesis are weighted according to the course.

**Prerequisites**

None

**Annotation**

The title of this course is a generic one. Specific titles and the topics of offered seminars will be announced before the start of a semester in the internet at https://portal.wiwi.kit.edu.
Below you will find excerpts from events related to this course:

### Lab Realisation of innovative services (Master)

**2512205, WS 20/21, 3 SWS, Language: German, Open in study portal**

**Content**
As part of the lab, the participants should work together in small groups to realize innovative services (mainly for students). Further information can be found on the ILIAS page of the lab.

**Organizational issues**
Die genauen Termine und Informationen zur Anmeldung werden auf der Veranstaltungsseite bekannt gegeben.

### Practical Course Cognitive Automobiles and Robots (Master)

**2512501, WS 20/21, 3 SWS, Language: German/English, Open in study portal**

**Content**
The lab is intended as a practical supplement to lectures such as "Machine Learning". The theoretical basics are applied in the lab course. The aim of the lab course is that the participants work together to design, develop and evaluate a subsystem from the field of robotics and cognitive systems using one or more procedures from the field of AI/ML.

In addition to the scientific objectives involved in the investigation and application of the methods, aspects of project-specific teamwork in research (from specification to presentation of the results) are also developed in this practical course.

The individual projects require the analysis of the task at hand, selection of suitable procedures, specification and implementation and evaluation of the approach taken. Finally, the chosen solution has to be documented and presented in a short presentation.

**Learning objectives:**
- Students can practically apply knowledge from the Machine Learning lecture in a selected field of current research in robotics or cognitive automobiles.
- Students master the analysis and solution of corresponding problems in a team.
- Students can evaluate, document and present their concepts and results.

**Recommendations:**
Attendance of the lecture machine learning, C/C++ knowledge, Python knowledge

**Workload:**
The workload of 4.5 credit points consists of the time spent in the lab for practical implementation of the selected solution, as well as the time spent on literature research and planning/specifying the proposed solution. In addition, a short report and a presentation of the work carried out will be prepared.

**Organizational issues**
Anmeldung und weitere Informationen sind im WiWi-Portal zu finden.

Registration and further information can be found in the WiWi-portal.
Content
The ISE project course is based on the summer semester lecture "Information Service Engineering". The topics of the ISE project course focus on artificial intelligence based applications. In particular, we are covering the following:

- Natural Language Processing
- Knowledge Graphs
- Deep Learning

Goal of the course is to work on a research problem in small groups (3-4 students) related to the ISE lecture topics, i.e. Natural Language Processing, Knowledge Graphs, and Machine Learning. The solution of the given research problem requires the development of a software implementation.

The project will be worked on in teams of 3-4 students each, guided by a tutor from the teaching staff.

Required coursework includes:

- Mid term presentation (5-10 min)
- Final presentation (10-15 min)
- Course report (c. 20 pages)
- Participation and contribution of the students during the course
- Software development and delivery

Notes:
The ISE project course can also be credited as a seminar.

The project will be worked on in teams of 3-4 students each, guided by a tutor from the teaching staff. The project course will be restricted to 15 participants.

Participation in the lecture "Information Service Engineering" (summer semester) is required.

ISE Tutor Team:

- Dr. Mehwish Alam
- Dr. Danilo Dessi
- M. Sc. Genet Asefa Gesese
- M. Sc. Fabian Hoppe
- M. Sc. Zahra Rezaie
- M. Sc. Sasha Vsesviatska
- B. Sc. Tabea Tietz

Organizational issues
Projektpraktikum Information Service Engineering can also be credited as a seminar.

Seminar Linked Data and the Semantic Web (Bachelor)
2513312, WS 20/21, 2 SWS, Language: German/English, Open in study portal
Content
Linked Data is a way of publishing data on the web in a machine-understandable fashion. The aim of this seminar is to build applications and devise algorithms that consume, provide, or analyse Linked Data.

The Linked Data principles are a set of practices for data publishing on the web. Linked Data builds on the web architecture and uses HTTP for data access, and RDF for describing data, thus aiming towards web-scale data integration. There is a vast amount of data available published according to those principles: recently, 4.5 billion facts have been counted with information about various domains, including music, movies, geography, natural sciences. Linked Data is also used to make web-pages machine-understandable, corresponding annotations are considered by the big search engine providers. On a smaller scale, devices on the Internet of Things can also be accessed using Linked Data which makes the unified processing of device data and data from the web easy.

In this seminar, students will build prototypical applications and devise algorithms that consume, provide, or analyse Linked Data. Those applications and algorithms can also extend existing applications ranging from databases to mobile apps.

For the seminar, programming skills or knowledge about web development tools/technologies are highly recommended. Basic knowledge of RDF and SPARQL are also recommended, but may be acquired during the seminar. Students will work in groups. Seminar meetings will take place as ‘Block-Seminar’.

Topics of interest include, but are not limited to:

- Travel Security
- Geo data
- Linked News
- Social Media

The exact dates and information for registration will be announced at the event page.

Seminar Linked Data and the Semantic Web (Master)
2513313, WS 20/21, 2 SWS, Language: German/English, Open in study portal

Content
Linked Data is a way of publishing data on the web in a machine-understandable fashion. The aim of this seminar is to build applications and devise algorithms that consume, provide, or analyse Linked Data.

The Linked Data principles are a set of practices for data publishing on the web. Linked Data builds on the web architecture and uses HTTP for data access, and RDF for describing data, thus aiming towards web-scale data integration. There is a vast amount of data available published according to those principles: recently, 4.5 billion facts have been counted with information about various domains, including music, movies, geography, natural sciences. Linked Data is also used to make web-pages machine-understandable, corresponding annotations are considered by the big search engine providers. On a smaller scale, devices on the Internet of Things can also be accessed using Linked Data which makes the unified processing of device data and data from the web easy.

In this seminar, students will build prototypical applications and devise algorithms that consume, provide, or analyse Linked Data. Those applications and algorithms can also extend existing applications ranging from databases to mobile apps.

For the seminar, programming skills or knowledge about web development tools/technologies are highly recommended. Basic knowledge of RDF and SPARQL are also recommended, but may be acquired during the seminar. Students will work in groups. Seminar meetings will take place as ‘Block-Seminar’.

Topics of interest include, but are not limited to:

- Travel Security
- Geo data
- Linked News
- Social Media

The exact dates and information for registration will be announced at the event page.

Lab Realisation of innovative services (Master)
2512205, SS 2021, 3 SWS, Language: German, Open in study portal

Content
As part of the lab, the participants should work together in small groups to realize innovative services (mainly for students). Further information can be found on the ILIAS page of the lab.
Organizational issues
Die genauen Termine und Informationen zur Anmeldung werden auf der Veranstaltungsseite bekannt gegeben.

**Lab Automation in Everyday Life (Master)**
2512207, SS 2021, 3 SWS, Language: German, [Open in study portal]

Content
As part of the lab, various topics on everyday automation are offered. During the lab, the participants will gain an insight into problem-solving oriented project work and work on a project together in small groups. Further information can be found on the ILLIAS page of the lab.

Organizational issues
Die genauen Termine und Informationen zur Anmeldung werden auf der Veranstaltungsseite bekannt gegeben.

**Development of Sociotechnical Information Systems (Master)**
2512401, SS 2021, 3 SWS, Language: German/English, [Open in study portal]

Content
The aim of the lab is to get to know the development of socio-technical information systems in different application areas. In the event framework, you should develop a suitable solution strategy for your problem alone or in group work, collect requirements, and implement a software artifact based on it (for example, web platform, mobile apps, desktop application). Another focus of the lab is on the subsequent quality assurance and documentation of the implemented software artifact.
Registration information will be announced on the course page.

**Project Lab Machine Learning**
2512500, SS 2021, 3 SWS, Language: German/English, [Open in study portal]

Content
The lab is intended as a practical supplement to lectures such as "Machine Learning". The theoretical basics are applied in the lab course. The aim of the lab course is that the participants work together to design, develop and evaluate a subsystem from the field of robotics and cognitive systems using one or more procedures from the field of AI/ML.

In addition to the scientific objectives involved in the investigation and application of the methods, aspects of project-specific teamwork in research (from specification to presentation of the results) are also developed in this practical course.

The individual projects require the analysis of the task at hand, selection of suitable procedures, specification and implementation and evaluation of the approach taken. Finally, the chosen solution has to be documented and presented in a short presentation.

**Learning objectives:**
- Students can practically apply knowledge from the Machine Learning lecture in a selected field of current research in robotics or cognitive automobiles.
- Students master the analysis and solution of corresponding problems in a team.
- Students can evaluate, document and present their concepts and results.

**Recommendations:**
Attendance of the lecture machine learning, C/C++ knowledge, Python knowledge

**Workload:**
The workload of 4.5 credit points consists of the time spent in the lab for practical implementation of the selected solution, as well as the time spent on literature research and planning/specifying the proposed solution. In addition, a short report and a presentation of the work carried out will be prepared.

**Organizational issues**
Anmeldung und weitere Informationen sind im WiWi-Portal zu finden.
Registration and further information can be found in the WiWi-portal.

**Practical lab Security, Usability and Society (Master)**
2512555, SS 2021, 3 SWS, Language: English, [Open in study portal]
Content
The internship "Security, Usability and Society" will cover topics both of usable security and privacy programming, and how to conduct user studies. This internship will be only in English. The kick-off, the presentations, and every written material to be graded must be in English. Communications with supervisors can be in German.

Important dates:
Kick-off: 06.04.2021, 10:00-11:00 CET in Microsoft Teams - Link
Report + code submission : 07.09.2021, 23:59 CET
Presentation deadline : 20.09.2021, 23:59 CET
Presentation day: 24.09.2021, 09:00 CET

Topics:
Privacy Friendly apps
In this subject, students complete an app (or an extension of an app) among our Privacy-Friendly Apps. Please click the following link to know more about them: https://secuso.aifb.kit.edu/english/105.php . Students are provided with a point list of goals, containing both basic features mandatory to pass the course and more advanced ones that heighten the final grade.

- Notes 2.0

Programming Usable Security Intervention
In this subject, students develop a part of coding, an extension, or another programming task dealing with various usable security interventions, eg as an extension. Eg TORPEDO (https://secuso.aifb.kit.edu/english/TORPEDO.php ) or PassSec + (https://secuso.aifb.kit.edu/english/PassSecPlus.php ). Just as before, students are provided with a point list of goals, containing both basic features mandatory to pass the course and more advanced ones that heighten the final grade.

- Password Manager Enrolment Add-On
- Portfolio Graphical Recognition-Based Passwords with Gamepads
- Visualization app to explore Facebook behavioral data collection

Designing Security User studies (online studies only)
These topics are related to how to set up and conducting user studies of various types. This year, due to the Corona outbreak, we decided to conduct online studies only; otherwise, interviews and in lab studies would have been possible. At the end of the semester, the students present a report / paper and a talk in which they present their results.

- Neurotechnologies, Neuroprivacy, and User Acceptance
- Expert feedback for an anti-phishing webpage template (English only)

Please, note that registration is not required to participate in the kick-off meeting.
This event counts towards the KASTEL certificate. Further information on how to obtain the certificate can be found on the SECUSO website https://secuso.aifb.kit.edu/Studium_und_Lehre.php .
6.8 Course: Advanced Lab Security, Usability and Society [T-WIWI-108439]

**Responsible:** Prof. Dr. Melanie Volkamer

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-104520 - Human Factors in Security and Privacy

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**Events**

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<td>3 SWS</td>
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<td>Strufe, Mayer, Arias Cabarcos, Mossano, Beckmann</td>
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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Competence Certificate**
The alternative exam assessment consists of:

- a practical work
- a presentation and possibly
- a written seminar thesis

Practical work, presentation and written thesis are weighted according to the course.

**Prerequisites**
None

**Recommendation**
Knowledge from the lecture "Information Security" is recommended.

**Annotation**
The course is expected to be offered from winter term 2018/2019.

**Contents:**
In the course of the programming lab, changing topics from the field of Human Factors in Security und Privacy will be worked on.

**Learning goals:**
The student

- can apply the basics of information security
- is able to implement appropriate measures to achieve different protection goals
- can structure a software project in the field of information security
- can use the Human Centred Security and Privacy by Design technique to develop user-friendly software
- can explain and present technical facts and the results of the programming lab in oral and written form

*Below you will find excerpts from events related to this course:*

**Practical Course Security, Usability and Society (Bachelor)**
2512554, WS 20/21, 3 SWS, Language: German/English, Open in study portal

**Practical course (P)**
Online
Content
The internship “Security, Usability, and Society” covers topics such as user-friendly security and data protection programs as well as the implementation of user studies. The kick-off and the final presentations will be in English. The language of communication with the supervisor can - depending on the topic / supervisor - be German.

Important dates:
- **Kick-off**: (mandatory) 3.11.2020, 10:00-11:30, online. Link: Microsoft Teams
- **Final submission**: 14.03.2021, 23:59
- **Presentation**: March 14, 2021

Topics:

**Privacy-friendly apps**
In this topic area, students complete an app (or an extension of an app) among our Privacy-Friendly Apps (PFA). Please click the following link to know more about them: [https://secuso.aifb.kit.edu/english/105.php](https://secuso.aifb.kit.edu/english/105.php). Students are provided with a point list of goals, containing both basic features mandatory to pass the course and more advanced ones that heighten the final grade.

- NoPhish 2.0
- Notes 2.0

**Programming usable security measures**
In this subject, students develop a part of coding, an extension, or another programming task dealing with various usable security interventions, eg as an extension. Some examples are TORPEDO ([https://secuso.aifb.kit.edu/english/TORPEDO.php](https://secuso.aifb.kit.edu/english/TORPEDO.php)) or PassSec + ([https://secuso.aifb.kit.edu/english/PassSecPlus.php](https://secuso.aifb.kit.edu/english/PassSecPlus.php)). Just as for PFA, students are provided with a point list of goals, containing both basic features mandatory to pass the course and more advanced ones that heighten the final grade.

- Password Manager Enrolment Add-On
- Visualization app to explore Facebook behavioral data collection
- Portfolio Graphical Recognition-Based Passwords with Gamepads
- Implementation of an anti-phishing browser extension (English only)

**Usable security user studies (online studies only)**
These topics relate to setting up or analysing the results of user studies of various kinds. This year, due to the Corona outbreak, we decided to only run online studies. Otherwise interviews and laboratory tests would have been possible. At the end of the semester, the students present a report / work and a lecture in which they present their results.

- Investigating user reaction to password data breaches
- Expert feedback for an anti-phishing webpage template (English only)

Please note that registration is not required to participate in the kick-off meeting.

This event counts towards the KASTEL certificate. Further information on how to obtain the certificate can be found on the SECUSO website ([https://secuso.aifb.kit.edu/Studium_und_Lehre.php](https://secuso.aifb.kit.edu/Studium_und_Lehre.php)).
Content
The internship “Security, Usability, and Society” covers topics such as user-friendly security and data protection programs as well as the implementation of user studies. The kick-off and the final presentations will be in English. The language of communication with the supervisor can - depending on the topic / supervisor - be German.

Important dates:
Kick-off: (mandatory) 3.11.2020, 10:00-11:30, online. Link: Microsoft Teams
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Topics:
Privacy-friendly apps
In this topic area, students complete an app (or an extension of an app) among our Privacy-Friendly Apps (PFA). Please click the following link to know more about them: https://secuso.aifb.kit.edu/english/105.php. Students are provided with a point list of goals, containing both basic features mandatory to pass the course and more advanced ones that heighten the final grade.
- NoPhish 2.0
- Notes 2.0

Programming usable security measures
In this subject, students develop a part of coding, an extension, or another programming task dealing with various usable security interventions, eg as an extension. Some examples are TORPEDO (https://secuso.aifb.kit.edu/english/TORPEDO.php) or PassSec + (https://secuso.aifb.kit.edu/english/PassSecPlus.php). Just as for PFA, students are provided with a point list of goals, containing both basic features mandatory to pass the course and more advanced ones that heighten the final grade.
- Password Manager Enrolment Add-On
- Visualization app to explore Facebook behavioral data collection
- Portfolio Graphical Recognition-Based Passwords with Gamepads
- Implementation of an anti-phishing browser extension (English only)

Execution of usable security user studies (online studies only)
These topics relate to setting up or analysing the results of user studies of various kinds. This year, due to the Corona outbreak, we decided to only run online studies. Otherwise interviews and laboratory tests would have been possible. At the end of the semester, the students present a report / work and a lecture in which they present their results.
- Investigating user reaction to password data breaches
- Expert feedback for an anti-phishing webpage template (English only)
- Implementing Zero-Trust Authentication Schemes

Please, note that registration is not required to participate in the kick-off meeting.
This event counts towards the KASTEL certificate. Further information on how to obtain the certificate can be found on the SECUSO website (https://secuso.aifb.kit.edu/Studium_und_Lehre.php).
Content
The internship "Security, Usability and Society" will cover topics both of usable security and privacy programming, and how to conduct user studies. This internship will be only in English. The kick-off, the presentations, and every written material to be graded must be in English. Communications with supervisors can be in German.

Important dates:
- **Kick-off**: 06.04.2021, 10:00-11:00 CET in Microsoft Teams - [Link](#)
- **Report + code submission**: 07.09.2021, 23:59 CET
- **Presentation deadline**: 20.09.2021, 23:59 CET
- **Presentation day**: 24.09.2021, 09:00 CET

Topics:

**Privacy Friendly apps**
In this subject, students complete an app (or an extension of an app) among our Privacy-Friendly Apps. Please click the following link to know more about them: [https://secuso.aifb.kit.edu/english/105.php](https://secuso.aifb.kit.edu/english/105.php). Students are provided with a point list of goals, containing both basic features mandatory to pass the course and more advanced ones that heighten the final grade.

- **Notes 2.0**

**Programming Usable Security Intervention**
In this subject, students develop a part of coding, an extension, or another programming task dealing with various usable security interventions, eg as an extension. Eg TORPEDO ([https://secuso.aifb.kit.edu/english/TORPEDO.php](https://secuso.aifb.kit.edu/english/TORPEDO.php)) or PassSec+ ([https://secuso.aifb.kit.edu/english/PassSecPlus.php](https://secuso.aifb.kit.edu/english/PassSecPlus.php)). Just as before, students are provided with a point list of goals, containing both basic features mandatory to pass the course and more advanced ones that heighten the final grade.

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- Portfolio Graphical Recognition-Based Passwords with Gamepads
- Visualization app to explore Facebook behavioral data collection

**Designing Security User studies (online studies only)**
These topics are related to how to set up and conducting user studies of various types. This year, due to the Corona outbreak, we decided to conduct online studies only; otherwise, interviews and in lab studies would have been possible. At the end of the semester, the students present a report / paper and a talk in which they present their results.

- Neurotechnologies, Neuroprivacy, and User Acceptance
- Expert feedback for an anti-phishing webpage template (English only)

Please, note that registration is not required to participate in the kick-off meeting. This event counts towards the KASTEL certificate. Further information on how to obtain the certificate can be found on the SECUSO website [https://secuso.aifb.kit.edu/Studium_und_Lehre.php](https://secuso.aifb.kit.edu/Studium_und_Lehre.php).
6.9 Course: Advanced Machine Learning [T-WIWI-109921]

**Responsible:** Prof. Dr. Andreas Geyer-Schulz
Dr. Abdolreza Nazemi

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101470 - Data Science: Advanced CRM
- M-WIWI-105661 - Data Science: Intelligent, Adaptive, and Learning Information Services

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<tr>
<td>Written exam</td>
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<td>Each summer term</td>
<td>1</td>
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**Events**

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<td>2 SWS</td>
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<td>2540536</td>
<td>Exercise Advanced Machine Learning</td>
<td>1 SWS</td>
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Legend: 📌 Online, 🟥 Blended (On-Site/Online), 📐 On-Site, ☠ Cancelled

**Competence Certificate**

Written examination (60 minutes) according to §4(2), 1 SPO. The exam is considered passed if at least 50 out of a maximum of 100 possible points are achieved. The grades are graded in five steps (best grade 1.0 from 95 points). Details of the grade formation and scale will be announced in the course.

A bonus can be acquired through successful participation in the practice. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the course.

**Prerequisites**

None

*Below you will find excerpts from events related to this course:*

**Advanced Machine Learning**

2540535, SS 2021, 2 SWS, Language: English, Open in study portal
Content
In recent years, the volume, variety, velocity, veracity, and variability of available data have increased due to improvements in computational and storage power. The rise of the Internet has made available large sets of data that allow us to use and merge them for different purposes. Data science helps us to extract knowledge from the continually-increasing large datasets. This course will introduce students to a wide range of machine learning and statistical techniques such as deep learning, LASSO, and support vector machine. You will get familiar with text mining, and the tools you need to analyze the various facets of data sets in practice. Students will learn theory and concepts with real data sets from different disciplines such as marketing, finance, and business.

Tentative Course Outline:
- Introduction
- Statistical Inference
- Shrinkage Methods
- Model Assessment and Selection
- Tree-based Machine Learning Algorithms
- Dimensionality Reduction
- Neural Networks and Deep Learning
- Natural Language Processing with Deep Learning
- Support Vector Machine

Time of attendance
- Attending the lecture: 13 x 90min = 19h 30m
- Attending the exercise classes: 7 x 90min = 10h 30m

The student will learn
- A wide range of machine learning algorithms and their weaknesses.
- The fundamental issues and challenges: data, high-dimension, train, model selection, etc.
- How to imply machine learning algorithms for real-world applications.
- The fundamentals of deep learning, main research activities, and on-going research in this field.

Literature
6.10 Course: Advanced Machine Learning and Data Science [T-WIWI-111305]

**Responsible:** Prof. Dr. Maxim Ulrich

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-105659 - Advanced Machine Learning and Data Science

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<th>Ulrich</th>
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Legend: 📌 Online, 🟢 Blended (On-Site/Online), 🔴 On-Site, ✗ Cancelled

**Competence Certificate**

The assessment is carried out in form of a written thesis based on the course “Advanced Machine Learning and Data Science”.

**Below you will find excerpts from events related to this course:**

**Advanced Machine Learning and Data Science**

2530357, SS 2021, 4 SWS, Language: English, Open in study portal

**Practical course (P) Online**

**Content**

The assessment is carried out in form of a written thesis based on the course “Engineering FinTech Solutions”.

This project invites students to either pursue their own FinTech innovation project or to contribute to the Chair’s ongoing innovation projects.

The course is targeted to students with strong knowledge in the field of computational risk and asset management and strong programming skills. It offers students the opportunity to develop an algorithmic solution and hence ample their programming experience and their understanding of financial economics or asset and risk management.

In order to take the course “Engineering FinTech Solutions”, students must have completed the module “Data Science for Finance” with a grade of 1.3 or better.

The total workload for this course is approximately 270 hours. This consists of regular meetings with members of the research group and time for independent work on the software project.

Students will learn to connect innovative financial research with modern information technology to build a prototype that solves some daunting tasks for professional end-users in the field of modern asset and risk management.

**Organizational issues**

14-tägig, tba

**Literature**

Literatur wird in der ersten Vorlesung bekannt gegeben.
Course: Advanced Management Accounting [T-WIWI-102885]

Responsible: Prof. Dr. Marcus Wouters

Organisation: KIT Department of Economics and Management

Part of: M-WIWI-101510 - Cross-Functional Management Accounting

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Events

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Legend: 🖥 Online, 📈 Blended (On-Site/Online), 🌇 On-Site, ✗ Cancelled

Competence Certificate

The assessment consists of an oral exam (30 min) (according to §4 (2), 2 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Prerequisites

None.

Recommendation

The course requires significant prior knowledge of Management Accounting, similar to the content of the courses MA 1 and 2, although completion of these particular courses is not a formal requirement.

Annotation

This course is held in English. Lectures and tutorials are integrated.
The course is compulsory and must be examined.
Students who are interested in attending this course should send an e-mail to Professor Wouters (marc.wouters@kit.edu).

Below you will find excerpts from events related to this course:
Content
This course is held in English. Students who are interested in attending this course should send an e-mail to Professor Wouters (marc.wouters@kit.edu).

Inhalt:
- The course addresses several topics where management accounting is strongly related to marketing, finance, or organization and strategy, such as customer value propositions, financial performance measures, managing new product development, and technology investment decisions.

Learning objectives:
- Students will be able to consider advanced management accounting methods in an interdisciplinary way and to apply these to managerial decision-making problems in operations and innovation.
- They will also be able to identify relevant research results on such methods.

Examination:
- The assessment consists of an oral exam (30 min) taking place in the recess period (according to § 4 (2) No. 2 of the examination regulation).
- The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Required prior Courses:
- The course is compulsory and must be examined.

Recommendations:
- The course requires significant prior knowledge of Management Accounting, similar to the content of the courses MA 1 and 2, although completion of these particular courses is not a formal requirement.

Workload:
- The total workload for this course is approximately 135 hours. For further information see German version.

Literature
Literature is mostly made available via ILIAS.
6.12 Course: Advanced Management Accounting 2 [T-WIWI-110179]

**Responsible:** Prof. Dr. Marcus Wouters

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101510 - Cross-Functional Management Accounting

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**Competence Certificate**
The examination will no longer be offered as of summer semester 2021.

**Prerequisites**
None.

**Recommendation**
The course requires significant prior knowledge of Management Accounting, similar to the content of the courses MA 1 and 2, although completion of these particular courses is not a formal requirement.

**Annotation**
Lecture and examination will no longer be offered from summer semester 2021.
6.13 Course: Advanced Statistics [T-WIWI-103123]

**Responsible:** Prof. Dr. Oliver Grothe  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101637 - Analytics and Statistics

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<td>Grothe, Kaplan</td>
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<td>Übung zu Statistik für Fortgeschrittene</td>
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Legend: 🖥 Online, 🕰️ Blended (On-Site/Online), 🔴 On-Site, ✗ Cancelled

**Competence Certificate**

The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation. A bonus program can improve the grade by one grade level (i.e. by 0.3 or 0.4). The exam is offered every semester. Re-examinations are offered only for repeaters.

**Prerequisites**

None

**Annotation**

New course starting winter term 2015/2016

Below you will find excerpts from events related to this course:

**Statistik für Fortgeschrittene**

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<td>Lecture (V) / 🖥</td>
<td>Grothe, Kaplan</td>
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**Literature**

Skr ipt zur Vorlesung
6.14 Course: Advanced Stochastic Optimization [T-WIWI-106548]

**Responsible:** Prof. Dr. Steffen Rebennack

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101473 - Mathematical Programming
- M-WIWI-103289 - Stochastic Optimization

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**Competence Certificate**

The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation. The exam takes place in every semester.

**Prerequisites**

None.
**6.15 Course: Advanced Topics in Economic Theory [T-WIWI-102609]**

**Responsible:** Prof. Dr. Kay Mitusch  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-WIWI-101406 - Network Economics  
- M-WIWI-101500 - Microeconomic Theory  
- M-WIWI-101502 - Economic Theory and its Application in Finance

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<td>Übung zu Advanced Topics in Economic Theory</td>
<td>1 SWS</td>
<td>Practice (Ü) / 📐</td>
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Legend: 📐 Online, 🌐 Blended (On-Site/Online), 🕒 On-Site, ✗ Cancelled

**Competence Certificate**

The assessment consists of a written exam (60min) (following §4(2), 1 of the examination regulation) at the end of the lecture period or at the beginning of the following semester.

**Prerequisites**

None

**Recommendation**

This course is designed for advanced Master students with a strong interest in economic theory and mathematical models. Bachelor students who would like to participate are free to do so, but should be aware that the level is much more advanced than in other courses of their curriculum.

**Below you will find excerpts from events related to this course:**

**Advanced Topics in Economic Theory**

2520527, SS 2021, 2 SWS, Language: English, [Open in study portal](#)

**Literature**

Die Veranstaltung wird in englischer Sprache angeboten:

The course is based on the excellent textbook "Microeconomic Theory" (Chapters 1-5, 10, 13-20) by A.Mas-Colell, M.D.Whinston, and J.R.Green.
### 6.16 Course: Algorithm Engineering [T-INFO-101332]

**Responsible:** Prof. Dr. Peter Sanders  
Prof. Dr. Dorothea Wagner

**Organisation:** KIT Department of Informatics

**Part of:**  
- M-INFO-100795 - Algorithm Engineering  
- M-INFO-101199 - Advanced Algorithms: Design and Analysis  
- M-INFO-101200 - Advanced Algorithms: Engineering and Applications

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<th>2/1 SWS</th>
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<th>Sanders, Witt, Seemaier</th>
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Legend: 📜 Online, 🟢 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled
# 6.17 Course: Algorithmic Methods for Hard Optimization Problems [T-INFO-103334]

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6 COURSES

Course: Algorithmic Methods for Network Analysis [T-INFO-104759]

6.18 Course: Algorithmic Methods for Network Analysis [T-INFO-104759]

Responsible: Dr. rer. nat. Torsten Ueckerdt
Prof. Dr. Dorothea Wagner

Organisation: KIT Department of Informatics

Part of: M-INFO-102400 - Algorithmic Methods for Network Analysis

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Events

| Events | SS 2021 | 2400018 | Algorithmic Methods for Network Analysis | 2+1 SWS | Lecture / Practice (VÜ) | Ueckerdt, Hamann |

Legend: 🖥 Online, 🧱 Blended (On-Site/Online), ◻ On-Site, ✗ Cancelled

Below you will find excerpts from events related to this course:

Algorithmic Methods for Network Analysis
2400018, SS 2021, 2+1 SWS, Language: German, Open in study portal

Lecture / Practice (VÜ)

Online

Content

150 h

Literature


**Responsible:** Prof. Dr. Dorothea Wagner

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-100031 - Algorithms for Routing
- M-INFO-101199 - Advanced Algorithms: Design and Analysis
- M-INFO-101200 - Advanced Algorithms: Engineering and Applications

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**Events**

| SS 2021 | 2424638 | Algorithmen für Routenplanung (mit Übungen) | 3 SWS | Lecture / Practice (VÜ) | Buchhold, Zeitz, Sauer, Ueckerdt |

Legend: 🌐 Online, 🌐 Blended (On-Site/Online), 🌐 On-Site, ✗ Cancelled
6.20 Course: Algorithms for Visualization of Graphs [T-INFO-104390]

**Responsible:** Prof. Dr. Dorothea Wagner  
**Organisation:** KIT Department of Informatics  
**Part of:**  
- M-INFO-101199 - Advanced Algorithms: Design and Analysis  
- M-INFO-101200 - Advanced Algorithms: Engineering and Applications  
- M-INFO-102094 - Algorithms for Visualization of Graphs

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**Events**

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Legend: 🖥 Online, 📦 Blended (On-Site/Online), ⏰ On-Site, ✗ Cancelled
### 6.21 Course: Algorithms II [T-INFO-102020]

**Responsible:** Prof. Dr. Hartmut Prautzsch  
Prof. Dr. Peter Sanders  
Prof. Dr. Dorothea Wagner

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-101173 - Algorithms II

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Legend: 🖥 Online, 🟄 Blended (On-Site/Online), 🗣 On-Site, ⌛ Cancelled
### 6.22 Course: Algorithms in Cellular Automata [T-INFO-101334]

**Responsible:** Thomas Worsch  
**Organisation:** KIT Department of Informatics

**Part of:**  
M-INFO-100797 - Algorithms in Cellular Automata  
M-INFO-101199 - Advanced Algorithms: Design and Analysis

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**Events**

| SS 2021 | 24622 | Algorithms for Cellular Automata | 3 SWS | Lecture (V) | Worsch, Vollmar |

Legend: 📲 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled
6.23 Course: Analyzing and Evaluating Innovation Processes [T-WIWI-108774]

**Responsible:** Dr. Daniela Beyer  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
M-WIWI-101507 - Innovation Management  

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Legend: 📥 Online, ☢ Blended (On-Site/Online), 🗂 On-Site, ✗ Cancelled

**Competence Certificate**  
Non exam assessment (following §4(2) 3 of the examination regulation).  
Innovation plan (exposé) (20%), Guided interviews/ quantitative survey (20%), presentation of results (20%), seminar paper (about 5 pages per person) (40%).

**Prerequisites**  
None

**Recommendation**  
Prior attendance of the course Innovation Management is recommended.
### Course: Applied Econometrics [T-WIWI-103125]

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<tr>
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<th>Prof. Dr. Melanie Schienle</th>
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**Competence Certificate**

The assessment of this course is a written examination (90 min) according to §4(2), 1 of the examination regulation.

**Prerequisites**

None

**Annotation**

The course is not offered regularly.
**6.25 Course: Artificial Intelligence in Service Systems [T-WIWI-108715]**

**Responsible:** Prof. Dr. Gerhard Satzger  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-WIWI-101448 - Service Management  
- M-WIWI-101506 - Service Analytics  
- M-WIWI-103117 - Data Science: Data-Driven Information Systems  

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**Events**

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<td>Artificial Intelligence in Service Systems</td>
<td>2 SWS</td>
<td>Lecture (V) / Online</td>
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Legend: 📚 Online, 🛠 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Competence Certificate**

The assessment consists of a written exam (60 min). Successful completion of the exercises is a prerequisite for admission to the written exam.

**Prerequisites**

None

**Below you will find excerpts from events related to this course:**

**Artificial Intelligence in Service Systems**  
2595650, WS 20/21, 2 SWS, Language: English, [Open in study portal](#)

**Content**

Artificial Intelligence (AI) and the application of machine learning is becoming more and more popular to solve relevant business challenges. However, it is not only important to be familiar with precise algorithms, but rather a general understanding of the necessary steps with a holistic view—from real-world challenge to successful deployment of an AI-based solution. As part of this course, we teach the complete lifecycle of an AI project with a focus on supervised machine learning challenges. We do so by also teaching the use of Python and the required packages like scikit-learn and tensorflow with exemplary data. We then take this knowledge to the more complex case of service systems with different entities (e.g., companies) who interact with each other and show possibilities on how to derive holistic insights. Two possibilities to do so are the use of meta and transfer machine learning, where we teach insights in their theory, design and application.

Students of this course will be able to understand and implement the complete lifecycle of a typical Artificial Intelligence use case with supervised machine learning. Furthermore, they understand the importance and the means of applying AI and Machine Learning within service systems, which allows multiple, independent entities to collaborate and derive insights. Students will be proficient with typical Python code for AI challenges.
Literature

6.26 Course: Artificial Intelligence in Service Systems - Applications in Computer Vision [T-WIWI-111219]

**Responsible:** Prof. Dr. Gerhard Satzger

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-105661 - Data Science: Intelligent, Adaptive, and Learning Information Services

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<th>Satzger, Schmitz</th>
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</table>

Legend: 🖥 Online, Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Competence Certificate**

Alternative exam assessment.

**Modeled Conditions**

The following conditions have to be fulfilled:

1. The course T-WIWI-105778 - Service Analytics A must not have been started.

**Annotation**

This course is admission restricted (see [http://dsi.iism.kit.edu](http://dsi.iism.kit.edu)).

The course replaces "Service Analytics A" as of summer semester 2021.

*Below you will find excerpts from events related to this course:*
Content

Learning objectives

This course teaches students how to apply machine learning concepts to develop predictive models that form the basis of many innovative service offerings and business models today. Using a selected use case each term, students learn the foundations of selected algorithms and development frameworks and apply them to build a functioning prototype of an analytics-based service. Students will become proficient in writing code in Python to implement a data science use case over the course period.

Description

Data-driven services have become a key differentiator for many companies. Their development is based on the increasing availability of structured and unstructured data and their analysis through methods from data science and machine learning. Examples comprise highly innovative service offerings based on technologies such as natural language processing, computer vision or reinforcement learning.

Using a selected use case, this lecture will teach students how to develop analytics-based services in an applied setting. We teach the theoretical foundations of selected machine learning algorithms (e.g., convolutional neural networks) and development concepts (e.g., developing modeling, training, inference pipelines) and teach how to apply these concepts to build a functioning prototype of an analytics-based service (e.g., inference running on a device). During the course, students will work in small groups to apply the learned concepts in the programming language Python using packages such as Keras, Tensorflow or Scikit-Learn.

Recommendations

The course is aimed at students in the Master program with basic knowledge in statistics and applied programming in Python. Familiarity with the contents of the lecture Artificial Intelligence in Service Systems will be beneficial.

Additional information

Due to the practical group sessions in the course, the number of participants is limited. Further information on the application process can be found on the course website (https://dsi.iism.kit.edu/64_411.php).

Please apply via the WiWi Portal until April 17, 2020: https://portal.wiwi.kit.edu/ys/3539

Organizational issues

Blockveranstaltung, Termine werden bekannt gegeben

Literature

6.27 Course: Asset Pricing [T-WIWI-102647]

**Responsible:** Prof. Dr. Martin Ruckes  
Prof. Dr. Marliese Uhrig-Homburg

**Organisation:** KIT Department of Economics and Management

**Part of:**  
M-WIWI-101480 - Finance 3  
M-WIWI-101482 - Finance 1  
M-WIWI-101483 - Finance 2  
M-WIWI-101502 - Economic Theory and its Application in Finance

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<td>Practice (Ü) / 🖥️</td>
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<td>Uhrig-Homburg, Reichenbacher</td>
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**Competence Certificate**

Depending on further pandemic developments, the examination will be offered in the summer semester 2021 either as a 60-minute written examination (written examination according to SPO § 4 Abs. 2, Pkt. 1) or as an open-book examination (alternative exam assessment according to SPO § 4 Abs. 2, Pkt. 3).

**Prerequisites**

None

**Recommendation**

We strongly recommend knowledge of the basic topics in investments (bachelor course), which will be necessary to be able to follow the course.

*Below you will find excerpts from events related to this course:*

**Asset Pricing**  
2530555, SS 2021, 2 SWS, Language: German, [Open in study portal](#)

**Organizational issues**


**Literature**

**Basisliteratur**


**Zur Wiederholung/Vertiefung**

### 6.28 Course: Asymmetric Encryption Schemes [T-INFO-101260]

<table>
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<th>Prof. Dr. Jörn Müller-Quade</th>
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<td>Recurrence</td>
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6.29 Course: Auction Theory [T-WIWI-102613]

**Responsible:** Prof. Dr. Karl-Martin Ehrhart  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-WIWI-101446 - Market Engineering  
- M-WIWI-101453 - Applied Strategic Decisions  
- M-WIWI-101500 - Microeconomic Theory

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<td>Ehrhart</td>
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**Competence Certificate**

The assessment of this course is a written examination (following §4(2), 1 SPO) of 60 mins. The exam is offered each semester.

**Prerequisites**

None

Below you will find excerpts from events related to this course:

**Auktionstheorie**  
2520408, WS 20/21, 2 SWS, Open in study portal  
Lecture (V)  
Online

**Literature**

- Ehrhart, K.-M. und S. Seifert: Auktionstheorie, Skript zur Vorlesung, KIT, 2011  
- Ausubel, L.M. und P. Cramton: Demand Reduction and Inefficiency in Multi-Unit Auctions, University of Maryland, 1999
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**Responsible:** Prof. Dr. Peter Sanders  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-104447 - Automated Planning and Scheduling
6.31 Course: Automated Visual Inspection and Image Processing [T-INFO-101363]

**Responsible:** Prof. Dr.-Ing. Jürgen Beyerer

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-100826 - Automated Visual Inspection and Image Processing

M-INFO-101239 - Machine Vision

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**Events**

| WS 20/21   | 24169 | Automated Visual Inspection and Image Processing | 4 SWS | Lecture (V) | Beyerer, Zander, Fischer |

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

---

**Below you will find excerpts from events related to this course:**

**Automated Visual Inspection and Image Processing**

24169, WS 20/21, 4 SWS, Language: German, [Open in study portal](#)

**Content**

**Topics covered:**

- sensors and concepts for image acquisition
- light and colour
- image signals (system theory, Fourier transformation, stochastic processes)
- excursion to wave optics
- pre-processing and image enhancement
- image restoration
- segmentation
- morphological image processing
- texture analysis
- detection
- image pyramids, multi scale analysis and wavelet-transform

**Educational objective:**

- Students have a sound knowledge regarding the basic concepts and methods of image processing (pre-processing and image enhancement, image restoration, image segmentation, morphological filtering, texture analysis, detection, image pyramids, multi-scale analysis and the wavelet transform)
- Students are in the position to work out and to evaluate solution concepts for problems of automated visual inspection
- Students have a sound knowledge of the different sensors and methods for the acquisition of image data as well as of the relevant optical principles
- Students know different concepts to describe image data and they know the essential system theoretical concepts and interrelations

**Organizational issues**

Die Erfolgskontrolle wird in der Modulbeschreibung erläutert.

**Empfehlungen:**

Grundkenntnisse der Optik und der Signalverarbeitung sind hilfreich.

**Literature**

Weiterführende Literatur

6.32 Course: Basics of German Company Tax Law and Tax Planning [T-WIWI-108711]

**Responsible:** Gerd Gutekunst  
Prof. Dr. Berthold Wigger

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101511 - Advanced Topics in Public Finance

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**Legend:** 🖥 Online, 🧩 Blended (On-Site/Online), 🔗 On-Site, ✗ Cancelled

**Competence Certificate**

Depending on the further pandemic development in the summer semester 2021 the assessment will consist either of an open book exam (following Art. 4, para. 2, clause 3 of the examination regulation), or of an 1.5 h written exam (following Art. 4, para. 2, clause 1 of the examination regulation).

**Prerequisites**

None

**Recommendation**

Knowledge of the collection of public revenues is assumed. Therefore it is recommended to attend the course “Öffentliche Einnahmen” beforehand.

Below you will find excerpts from events related to this course:

**Content**

**Workload:**

The total workload for this course is approximately 135.0 hours. For further information see German version.

**Organizational issues**

Montag 17:30:00-19:00 Uhr per MS-Teams-Livestream  
(Achtung: In der ersten Vorlesungswoche beginnt die Veranstaltung um 18:00 Uhr)
### 6.33 Course: Big Data Analytics [T-INFO-101305]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm  
**Organisation:** KIT Department of Informatics  
**Part of:**  
- M-INFO-100768 - Big Data Analytics  
- M-INFO-101208 - Innovative Concepts of Data and Information Management  
- M-INFO-101256 - Theory and Practice of Data Warehousing and Mining

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ❌ Cancelled
### 6.34 Course: Big Data Analytics 2 [T-INFO-105742]

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**Legend:** 🚦 Online, 📦 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Prerequisites**
none
6.35 Course: Biologically Inspired Robots [T-INFO-101351]

**Responsible:** Prof. Dr.-Ing. Rüdiger Dillmann
Dr.-Ing. Arne Rönnau

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-101251 - Autonomous Robotics

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled
6.36 Course: Biometric Systems for Person Identification [T-INFO-101297]

**Responsible:** Prof. Dr.-Ing. Rainer Stiefelhagen

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-101239 - Machine Vision

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Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Below you will find excerpts from events related to this course:

**Biometric Systems for Person Identification**

2403011, SS 2021, 2 SWS, Language: English, Open in study portal

**Lecture (V)**

Online

**Content**

Biometrics deals with the science of recognizing and identifying humans based on their biometrics traits, such as finger prints, face, iris, gait etc. With the increasing demands put on security and surveillance e.g. safer access control, border control/passports and identifying criminals/law enforcement, biometrics becomes more and more essential and technologies are being developed to solve many issues in this demanding area of research. In this course, the students will learn the fundamental concepts of underlying biometrics technologies, understanding of various techniques for different topics/technologies used in biometrics.

The topics include:
- Introduction: Biometrics acquisitions and image processing, basic introduction to the area of computer vision/machine learning applied to biometrics
- Biometrics system: requirements, enrollment, identification/verification, performance metrics
- Biometrics technologies: Overview of different biometrics technologies
- Finger print recognition: image enhancement, state-of-the art techniques, challenges
- Iris recognition: image acquisitions, feature extraction, state-of-the-art techniques, challenges
- Face recognition: introduction, current methods, applications
- Palm print recognition: current methods
- Gait recognition: emerging methods
- Multi-Biometrics: multiple modes of biometrics, fusion strategies
- Risk analysis: attacks, liveness detection, fraud prevention
6.37 Course: Blockchains & Cryptofinance [T-WIWI-108880]

- **Responsible:** Dr. Philipp Schuster
  Prof. Dr. Marliese Uhrig-Homburg
- **Organisation:** KIT Department of Economics and Management
- **Part of:** M-WIWI-101409 - Electronic Markets
  M-WIWI-101446 - Market Engineering
  M-WIWI-101480 - Finance 3
  M-WIWI-101483 - Finance 2

**Type**
- Written examination

**Credits**
- 4.5

**Recurrence**
- see Annotations

**Version**
- 1

**Competence Certificate**
Depending on further pandemic developments, the examination will be offered in the summer semester 2021 either as a 60-minute written examination (written examination according to SPO § 4 Abs. 2, Pkt. 1) or as an open-book examination (alternative exam assessment according to SPO § 4 Abs. 2, Pkt. 3).

**Prerequisites**
None

**Recommendation**
None

**Annotation**
The lecture is currently not offered.
6.38 Course: Bond Markets [T-WIWI-110995]

**Responsible:** Prof. Dr. Marliese Uhrig-Homburg

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101480 - Finance 3
- M-WIWI-101483 - Finance 2

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**Competence Certificate**
Depending on further pandemic developments, the examination will be offered in the summer semester 2021 either as a 60-minute written examination (written examination according to SPO § 4 Abs. 2, Pkt. 1) or as an open-book examination (alternative exam assessment according to SPO § 4 Abs. 2, Pkt. 3).

**Annotation**
This course will be held in English.

Below you will find excerpts from events related to this course:

**Content**
The lecture “Bond Markets” deals with the national and international bond markets, which are an important source of financing for companies, as well as for the public sector. After an overview of the most important bond markets, different yield definitions are discussed. Based on this, the concept of the yield curve is presented. In addition, the theoretical and empirical relationships between ratings, default probabilities and spreads are analyzed. The focus will then be on questions regarding the valuation, measurement, management and control of credit risks.

The total workload for this course is approximately 135 hours (4.5 credits).

The assessment consists of a written exam (75min.) (according to §4(2), 1 SPO). A bonus can be earned through successful participation in the tutorial sessions. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by up to one level (0.3 or 0.4). The examination is offered in each semester and can be repeated at any regular examination date.

Students deepen their knowledge of national and international bond markets. They gain knowledge of the traded instruments and their key figures for describing default risk such as ratings, default probabilities or credit spreads.

**Organizational issues**
Blockveranstaltung: Do 14:00-19:00 Uhr, Fr 9:45-17:15 Uhr
05./06.11., 19./20.11., 03./04.12.20
6 COURSES


**Responsible:** Prof. Dr. Marliese Uhrig-Homburg

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101480 - Finance 3
- M-WIWI-101483 - Finance 2

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**Events**

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<th>SWS</th>
<th>Type</th>
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<tr>
<td>WS 20/21</td>
<td>2530565</td>
<td>Bond Markets - Models &amp; Derivatives</td>
<td>2</td>
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<td>English</td>
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**Legend:**
- Online
- Blended (On-Site/Online)
- On-Site
- Cancelled

**Competence Certificate**

The assessment of success consists in equal parts of a written thesis and an oral exam including a discussion of one's own work. The main examination is offered once a year, re-examinations every semester.

**Recommendation**

Knowledge of "Bond Markets" and "Derivatives" courses is very helpful.

**Annotation**

This course will be held in English.

**Below you will find excerpts from events related to this course:**

**Content**

- **Competence Certificate:** The assessment of success consists in equal parts of a written thesis and an oral exam (according to §4(2), 3 SPO) including a discussion of one's own work. The main examination is offered once a year, re-examinations every semester.

- **Competence Goal:** Students deepen their knowledge of national and international bond markets. They are able to apply the knowledge they have gained about traded instruments and common valuation models for pricing derivative financial instruments.

- **Prerequisites:**

- **Content:** The lecture “Bond Markets – Models & Derivatives” deepens the content of the lecture "Bond Markets". The modelling of the dynamics of yield curves and the management of credit risks forms the theoretical foundation for the valuation of interest rate and credit derivatives to be discussed. In this course, students deal intensively with selected topics and acquire the relevant knowledge on their own.

- **Recommendation:** Knowledge of “Bond Markets” and “Derivatives” courses is very helpful.

- **Workload:** The total workload for this course is approximately 90 hours (3.0 credits).

**Organizational issues**

**Blockveranstaltung**

freitags 9:45-17:15 Uhr, 15.01. und 22.01.21
### Competence Certificate

The assessment consists of an empirical case study with written elaboration and presentation. The main examination is offered once a year, re-examinations every semester.

### Recommendation

Knowledge of the “Bond Markets” course is very helpful.

### Annotation

This course will be held in English.

---

**Below you will find excerpts from events related to this course:**

### Content

- **Competence Certificate**: The assessment consists of an empirical case study with written elaboration and presentation (according to §4(2), 3 SPO). The main examination is offered once a year, re-examinations every semester.
- **Competence Goal**: The students apply various methods in practice within the framework of a project-related case study. They are able to deal with empirical data and analyze them in a targeted manner.
- **Content**: The course “Bond Markets - Tools & Applications” includes a hands-on project in the field of national and international bond markets. Using empirical datasets, the students have to apply practical methods in order to analyze the data in a targeted manner.
- **Recommendation**: Knowledge of the “Bond Markets” course is very helpful.
- **Workload**: The total workload for this course is approximately 45 hours (1.5 credits).
### 6.41 Course: Building Intelligent and Robo-Adviced Portfolios [T-WIWI-106442]

**Responsible:** Prof. Dr. Maxim Ulrich  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-103247 - Intelligent Risk and Investment Advisory

#### Type
- Written examination

#### Credits
- 9

#### Recurrence
- Each summer term

#### Version
- 1

---

**Competence Certificate**
The exam will be cancelled for the winter semester 2019/2020.  
The exam tests the material of the current semester and takes place during the lecture-free period. Students who don’t pass the exam are allowed to re-take the exam.  
Details of the grade formation will be announced at the beginning of the event.

**Prerequisites**
None.

**Recommendation**
Good skills in applied math modeling (differential equations).

**Annotation**
The course is not offered regularly.
### 6.42 Course: Business Administration in Information Engineering and Management [T-WIWI-102886]

<table>
<thead>
<tr>
<th>Responsible</th>
<th>Prof. Dr. Andreas Geyer-Schulz</th>
</tr>
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<tbody>
<tr>
<td>Organisation</td>
<td>KIT Department of Economics and Management</td>
</tr>
<tr>
<td>Part of</td>
<td>M-WIWI-101443 - Information Engineering and Management</td>
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<th>Recurrence</th>
<th>Version</th>
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<tbody>
<tr>
<td>Written examination</td>
<td>5</td>
<td>Each summer term</td>
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</tbody>
</table>

**Competence Certificate**
The lecture is no longer offered.

**Prerequisites**
None

**Recommendation**
Basic knowledge from Operations Research (linear programming) and from decision theory are expected.
6.43 Course: Business Data Analytics: Application and Tools [T-WIWI-109863]

**Responsible:** Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-103117 - Data Science: Data-Driven Information Systems
- M-WIWI-103118 - Data Science: Data-Driven User Modeling

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**Events**

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<td>SS 2021</td>
<td>2540466</td>
<td>Business Data Analytics: Application and Tools</td>
<td>Lecture (V) / Online</td>
<td>2 SWS</td>
<td>Dann, Grote, Stoeckel</td>
</tr>
<tr>
<td>SS 2021</td>
<td>2540467</td>
<td>Exercise Business Data Analytics: Application and Tools</td>
<td>Practice (Ü) / Online</td>
<td>1 SWS</td>
<td>Badewitz, Grote, Sterk</td>
</tr>
</tbody>
</table>

**Legend:** 🇨🇦 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Competence Certificate**

The assessment is carried out by a written examination (60 minutes) and a written elaboration. The scoring scheme for the overall evaluation will be announced at the beginning of the course.

**Prerequisites**

None

**Recommendation**

Knowledge of object-oriented programming and statistics is helpful.

**Annotation**

Course name until winter semester 2018/2019 "Applied Analytics with Open Source Tools" (T-WIWI-108438)

Below you will find excerpts from events related to this course:

**Business Data Analytics: Application and Tools**

2540466, SS 2021, 2 SWS, Language: German, Open in study portal

**Lecture (V)** Online
Course: Business Data Strategy [T-WIWI-106187]

**Responsible:** Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-103117 - Data Science: Data-Driven Information Systems

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<tr>
<td>2540484</td>
<td>4,5</td>
<td>Each winter term</td>
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<td>Business Data Strategy</td>
<td>2 SWS</td>
<td>Lecture (V) /</td>
<td>Weinhardt, van Dinther</td>
</tr>
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</table>

| WS 20/21     |         |                  |         |
| 2540485      | 1 SWS   | Practice (Ü) /   |         |
| Übung zu Business Data Strategy | | Weinhardt, Badewitz |

**Competence Certificate**
The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation and an alternative exam assessment according to § 4 paragraph 2 Nr. 3 of the examination regulation. The grade is determined by 2/3 through the written exam and by 1/3 through the alternative exam assessment (e.g., presentation).

**Prerequisites**
None

**Recommendation**
Students should be familiar with basic concepts of business organisations, information systems, and programming. However, all material will be introduced, so no formal pre-conditions are applied.

**Annotation**
Limited number of participants.

Below you will find excerpts from events related to this course:

### Business Data Strategy

<table>
<thead>
<tr>
<th>2540484, WS 20/21, 2 SWS, Language: English,</th>
<th>Lecture (V) On-Site</th>
</tr>
</thead>
</table>

**Content**
With new methods for capturing and using different types of data and industry’s recognition that society’s use of data is less than optimal, the need for comprehensive strategies is more important than ever before. Advances in cybersecurity and information sharing and the use of data in its raw form for decision making all add to the complexity of integrated processes, ownership, stewardship, and sharing. The life cycle of data in its entirety spans the infrastructure, system design, development, integration, and implementation of information-enabling solutions. This lecture focuses on teaching about these dynamics and tools to comprehend and manage them in organisation contexts. Given the increasing size and complexity of data, methods for the transformation and structured preparation are an important tool in the process of sense-making. Modern software solutions and programming languages provide frameworks for such tasks that form another part of this course ranging from conceptual systems modelling to data manipulation to automated generation of HTML reports and web-applications.

**Organizational issues**

**Application/Registration**
Attendance will be limited to 20-25 participants. Application/registration is therefore preliminary. After the application deadline has passed, positions will be allocated, based on evaluation of the previous study records. Applications are accepted only through the Wiwi-Portal: https://portal.wiwi.kit.edu/ys/3871

**Anmeldung**
### Course: Business Dynamics [T-WIWI-102762]

**Responsible:** Prof. Dr. Andreas Geyer-Schulz  
Dr Paul Glenn

**Organisation:** KIT Department of Economics and Management

**Part of:**  
- M-WIWI-101409 - Electronic Markets  
- M-WIWI-101470 - Data Science: Advanced CRM  
- M-WIWI-105661 - Data Science: Intelligent, Adaptive, and Learning Information Services

#### Type | Credits | Recurrence | Version
---|---|---|---
Written examination | 4.5 | Each winter term | 1

**Events**

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<td>2540531</td>
<td>Business Dynamics</td>
<td>2</td>
<td>Lecture (V)</td>
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<td>Each winter term</td>
<td>Geyer-Schulz, Glenn</td>
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<td>WS 20/21</td>
<td>2540532</td>
<td>Exercise Business Dynamics</td>
<td>1</td>
<td>Practice (Ü)</td>
<td>4.5</td>
<td>Each winter term</td>
<td>Geyer-Schulz, Glenn</td>
</tr>
</tbody>
</table>

#### Competence Certificate
Written examination (60 minutes) according to §4(2), 1 SPO. The exam is considered passed if at least 50 out of a maximum of 100 possible points are achieved. The grades are graded in five steps (best grade 1.0 from 95 points). Details of the grade formation and scale will be announced in the course. A bonus can be acquired through successful participation in the practice. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the course.

#### Prerequisites
None

#### Recommendation
None

Below you will find excerpts from events related to this course:

### Business Dynamics

**2540531, WS 20/21, 2 SWS, Language: German, [Open in study portal](#)**

**Organizational issues**  
Blockveranstaltung freitags, samstags 8 - 17:15 Uhr

**Literature**  
Course: Business Intelligence Systems [T-WIWI-105777]

**Responsibility:**
Prof. Dr. Alexander Mädche
Mario Nadj
Dr. Peyman Toreini

**Organisation:**
KIT Department of Economics and Management

**Part of:**
M-WIWI-101506 - Service Analytics
M-WIWI-101510 - Cross-Functional Management Accounting
M-WIWI-103117 - Data Science: Data-Driven Information Systems
M-WIWI-104068 - Information Systems in Organizations

**Type:** Examination of another type
**Credits:** 4.5
**Recurrence:** Each winter term
**Version:** 2

**Events**
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<td>Examination of another type</td>
<td>4.5</td>
<td>Each winter term</td>
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</table>

**Competence Certificate**
Alternative exam assessment. The assessment consists of a one-hour exam and the implementation of a Capstone project. Details will be announced at the beginning of the course.

**Prerequisites**
None

**Recommendation**
Basic knowledge on database systems is helpful.

Below you will find excerpts from events related to this course:

**Business Intelligence Systems**
2540422, WS 20/21, 3 SWS, Language: English, Open in study portal

**Content**
In most modern enterprises, Business Intelligence & Analytics (BI&A) Systems represent a core enabler of decision-making in that they are supplying up-to-date and accurate information about all relevant aspects of a company’s planning and operations: from stock levels to sales volumes, from process cycle times to key indicators of corporate performance. Modern BI&A systems leverage beyond reporting and dashboards also advanced analytical functions. Thus, today they also play a major role in enabling data-driven products and services. The aim of this course is to introduce theoretical foundations, concepts, tools, and current practice of BI&A Systems from a managerial and technical perspective.

The course is complemented with an engineering capstone project, where students work in a team with real-world use cases and data in order to create running Business Intelligence & Analytics system prototypes.

**Learning objectives**
- Understand the theoretical foundations of key Business Intelligence & Analytics concepts supporting decision-making
- Explore key capabilities of state-of-the-art Business Intelligence & Analytics Systems
- Learn how to successfully implement and run Business Intelligence & Analytics Systems from multiple perspectives, e.g. architecture, data management, consumption, analytics
- Get hands-on experience by working with Business Intelligence & Analytics Systems with real-world use cases and data

**Prerequisites**
This course is limited to a capacity of 50 places. The capacity limitation is due to the attractive format of the accompanying engineering capstone project. Strong analytic abilities and profound skills in SQL as well as Python and/or R are required. Students have to apply with their CV and transcript of records.
Literature

- Economist Intelligence Unit. 2015 "Big data evolution: Forging new corporate capabilities for the long term"

Further literature will be made available in the lecture.
6.47 Course: Business Models in the Internet: Planning and Implementation [T-WIWI-102639]

**Responsible:** Prof. Dr. Christof Weinhardt  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101410 - Business & Service Engineering  
M-WIWI-101488 - Entrepreneurship (EnTechnon)  
M-WIWI-102806 - Service Innovation, Design & Engineering

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<td>SS 2021 2540456</td>
<td>Internet Business Models</td>
<td>2 SWS</td>
<td>Lecture (V) / Online</td>
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<tr>
<td>SS 2021 2540457</td>
<td>Übungen zu Geschäftsmodelle im Internet: Planung und Umsetzung</td>
<td>1 SWS</td>
<td>Practice (Ü) / Blended (On-Site/Online)</td>
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</table>

**Competence Certificate**  
Please note that in the summer semester 2020 the exam will only be offered to students who have completed the semester performance but have not yet taken the exam. From summer semester 2021 the exam will be offered again regularly.  
Success is monitored through ongoing elaborations and presentations of tasks and a written exam (60 minutes) at the end of the lecture period. The scoring scheme for the overall evaluation will be announced at the beginning of the course.  
Successful participation in the excercises is a prerequisite for admission to the written examination.

**Prerequisites**  
None

**Recommendation**  
None

**Annotation**  
Please note that the lecture will not be offered in summer semester 2020 due to the research semester of Prof. Weinhardt.

Below you will find excerpts from events related to this course:

**Internet Business Models**  
2540456, SS 2021, 2 SWS, Language: German, [Open in study portal]

**Literature**  
Wird in der Vorlesung bekannt gegeben.
6.48 Course: Business Planning [T-WIWI-102865]

**Responsible:** Prof. Dr. Orestis Terzidis

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101488 - Entrepreneurship (EnTechnon)

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**Events**

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<tr>
<td>WS 20/21</td>
<td>2545007</td>
<td>Business Planning for Founders (ENTECH)</td>
<td>2 SWS</td>
<td>Seminar (S) / Online</td>
<td>3</td>
<td>Each term</td>
<td>Wohlfeil, Bauman, Terzidis</td>
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<td>Business Planning for Founders</td>
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<td>Each term</td>
<td>Kleinn, Ntagiakou, Terzidis</td>
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Legend: 🌐 Online, 📦 Blended (On-Site/Online), 🗐 On-Site, ✗ Canned

**Competence Certificate**
Alternative exam assessment.

**Prerequisites**
None

**Recommendation**
None

Below you will find excerpts from events related to this course:

**Business Planning for Founders (ENTECH)**

2545007, WS 20/21, 2 SWS, Language: English, [Open in study portal](#)

**Content**
The seminar introduces students to the basic concepts of business planning for entrepreneurs. On the one hand, this involves concepts for the concretisation of business ideas (business modelling, market potential assessment, resource planning, etc.) and on the other hand, the preparation of an implementable business plan (with or without VC financing). In the course of the seminar, the students are familiarized with methods of further developing patents and business ideas into a more concrete business plan and formulating them in a business plan.

**Organizational issues**
Block am 26.04., 03.05., 10.05. jeweils 9-17 Uhr

**Business Planning for Founders**

2545007, SS 2021, 2 SWS, Language: English, [Open in study portal](#)

**Content**
The seminar introduces students to the basic concepts of business planning for entrepreneurs. On the one hand, this involves concepts for the concretisation of business ideas (business modelling, market potential assessment, resource planning, etc.) and on the other hand, the preparation of an implementable business plan (with or without VC financing). In the course of the seminar, the students are familiarized with methods of further developing patents and business ideas into a more concrete business plan and formulating them in a business plan.
6.49 Course: Business Strategies of Banks [T-WIWI-102626]

Responsible: Prof. Dr. Wolfgang Müller
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101480 - Finance 3
M-WIWI-101483 - Finance 2

### Events

<table>
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<th>Events</th>
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<tr>
<td>SS 2021</td>
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<td>Each winter term</td>
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</table>

Below you will find excerpts from events related to this course:

### Content

The management of a bank is in charge of the determination and implementation of business policy - taking into account all relevant endogenous and exogenous factors - that assures the bank's success in the long run. In this context, there exists a large body of banking models and theories which are helpful in describing the success and risk of a bank. This course is meant to be the bridging of banking theory and practical implementation. In the course of the lectures students will learn to take on the bank management's perspective.

The first chapter deals with the development of the banking sector. Making use of appropriate assumptions, a banking policy is developed in the second chapter. The design of bank services (ch. 3) and the adequate marketing plan (ch. 4) are then built on this framework. The operational business of banks must be guided by appropriate risk and earnings management (ch. 5 and 6), which are part of the overall (global) bank management (ch. 7). Chapter eight, at last, deals with the requirements and demands of bank supervision as they have significant impact on a bank's corporate policy.

### Learning outcomes:

Students are in a position to discuss the principles of commercial banking. They are familiar with fundamental concepts of bank management and are able to apply them.

### Workload:

The total workload for this course is approximately 90 hours. For further information see the German version.

### Literature

Weiterführende Literatur:

- Ein Skript wird im Verlauf der Veranstaltung kapitelweise ausgeteilt.
- Hartmann-Wendels, Thomas; Pfingsten, Andreas; Weber, Martin; 2014, Bankbetriebslehre, 6. Auflage, Springer

Business Strategies of Banks
2530299, SS 2021, 2 SWS, Language: German, Open in study portal
Literature

Weiterführende Literatur:

- Ein Skript wird im Verlauf der Veranstaltung kapitelweise ausgeteilt.
- Hartmann-Wendels, Thomas; Pfingsten, Andreas; Weber, Martin; 2014, Bankbetriebslehre, 6. Auflage, Springer
6.50 Course: Case Studies in Sales and Pricing [T-WIWI-102834]

Responsible: Prof. Dr. Martin Klarmann
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-105312 - Marketing and Sales Management

<table>
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<tr>
<th>Type</th>
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<tr>
<td>Examination of another type</td>
<td>1.5</td>
<td>Each winter term</td>
<td>3</td>
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</table>

Competence Certificate

Prerequisites
None

Recommendation
None

Annotation
Please note that the workshop "Case Studies in Sales and Pricing" as well as all other 1.5-ECTS courses will not take place in the winter term 20/21 due to a research semester. The course will probably be offered again starting in WS21/22.
Participation requires an application. The application period starts at the beginning of the semester. More information can be obtained on the website of the Marketing and Sales Research Group (marketing.iism.kit.edu). Access to this course is restricted.
Typically all students will be granted the attendance of one course with 1.5 ECTS. Nevertheless attendance can not be guaranteed.
For further information please contact Marketing and Sales Research Group (marketing.iism.kit.edu). Please note that only one of the 1.5-ECTS courses can be attended in this module.
Course: Case Studies Seminar: Innovation Management [T-WIWI-102852]

**6.51 Course: Case Studies Seminar: Innovation Management [T-WIWI-102852]**

- **Responsible:** Prof. Dr. Marion Weissenberger-Eibl
- **Organisation:** KIT Department of Economics and Management
- **Part of:**
  - M-WIWI-101488 - Entrepreneurship (EnTechnon)
  - M-WIWI-101507 - Innovation Management
  - M-WIWI-101507 - Innovation Management

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<td>Each winter term</td>
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**Events**

<table>
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<td>Case studies seminar: Innovation management</td>
<td>2 SWS</td>
<td>Seminar (S) / 🧩</td>
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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🔴 On-Site, ✗ Cancelled

**Competence Certificate**
Alternative exam assessments (§4(2), 3 SPO).

**Prerequisites**
None

**Recommendation**
Prior attendance of the course Innovation Management is recommended.

*Below you will find excerpts from events related to this course:*

**Case studies seminar: Innovation management**
2545105, WS 20/21, 2 SWS, Language: German, [Open in study portal](#)

**Content**
The objective of the seminar is to master selected concepts and methods of innovation management and then to apply these practically. Working in groups, the students apply the described concepts and methods of innovation management to a case study from the automotive industry to answer specific questions. Accordingly, the block seminar involves a switch from input to the application of this input. At the end, the results of the group work are presented in the form of a seminar paper and discussed by the whole course. A short introduction to presentation techniques is planned to help students prepare the seminar papers.

**Literature**
Werden in der ersten Veranstaltung bekannt gegeben.
6.52 Course: Challenges in Supply Chain Management [T-WIWI-102872]

**Responsible:** Esther Mohr

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-102805 - Service Operations
- M-WIWI-102808 - Digital Service Systems in Industry

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**Events**

| SS 2021 | 2550494 | Challenges in Supply Chain Management | 3 SWS | Lecture (V) / Online | Mohr |

Legend: 📱 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ❌ Cancelled

**Competence Certificate**
The assessment consists of a written paper and an oral exam of ca. 30-40 min.

**Prerequisites**
None

**Recommendation**
Basic knowledge as conveyed in the module "Introduction to Operations Research" is assumed.

**Annotation**
The number of course participants is limited to 12 participants due to joint work in BASF project teams. Due to these capacity restrictions, registration before course start is required. For further information see the webpage of the course.
The course is offered irregularly. The planned lectures and courses for the next three years are announced online.

Below you will find excerpts from events related to this course:

**Challenges in Supply Chain Management**
2550494, SS 2021, 3 SWS, Language: English, Open in study portal

**Content**
The course consists of case studies of BASF which cover future challenges of supply chain management. Thus, the course aims at a case-study based presentation, critical evaluation and exemplary discussion of recent questions in supply chain management. The focus lies on future challenges and trends, also with regard to their applicability in practical cases (especially in the chemical industry).

The main part of the course is working on a project together with BASF in Ludwigshafen. The students get in touch with scientific working: The in-depth work with a special scientific topic makes the students familiar with scientific literature research and argumentation methods. As a further aspect of scientific work, especially for Master students the emphasis is put on a critical discussion of the project topic.

This course will include working on cutting edge supply chain topics like Industry 4.0 / "Internet of Everything in production", supply chain analytics, risk management, procurement and production in SCM. The team essays / project reports will be linked to industry-related challenges as well as to upcoming theoretical concepts. The topics of the seminar will be announced at the beginning of the term in a preliminary meeting.

**Organizational issues**
Blockveranstaltung, Termine werden bekannt gegeben

**Literature**
Wird in Abhängigkeit vom Thema in den Projektteams bekanntgegeben.
6.53 Course: Cognitive Systems [T-INFO-101356]

**Responsible:** Prof. Dr. Gerhard Neumann  
Prof. Dr. Alexander Waibel

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-100819 - Cognitive Systems

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Legend: 🖥 Online, ☑ Blended (On-Site/Online), 🗑 On-Site, ✗ Cancelled
6.54 Course: Competition in Networks [T-WIWI-100005]

**Responsible:** Prof. Dr. Kay Mitusch

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101406 - Network Economics

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**Competence Certificate**
Result of success is made by a 60 minutes written examination during the semester break (according to §4(2), 1 ERSC). Examination is offered every semester and can be retried at any regular examination date.

**Prerequisites**
None.

**Recommendation**
Basics of microeconomics obtained within the undergraduate programme (B.Sc) of economics are required.

**Annotation**
Due to the research semester of Prof. Mitusch the course will not be offered in the winter semester 20/21. An examination will be offered in each semester.
6.55 Course: Computational Complexity Theory, with a View Towards Cryptography [T-INFO-103014]

**Responsible:** Prof. Dr. Dennis Hofheinz
Prof. Dr. Jörn Müller-Quade

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-101575 - Computational Complexity Theory, with a View Towards Cryptography

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6.56 Course: Computational Geometry [T-INFO-104429]

Responsible: Prof. Dr. Dorothea Wagner
Organisation: KIT Department of Informatics
Part of: M-INFO-102110 - Computational Geometry

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Legend: 🗣 Online, 🗞 Blended (On-Site/Online), 📹 On-Site, ✗ Cancelled

Below you will find excerpts from events related to this course:

Organizational issues
nur Masterstudiengang Informatik
**6.57 Course: Computational Risk and Asset Management [T-WIWI-102878]**

**Responsible:** Prof. Dr. Maxim Ulrich  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-105032 - Data Science for Finance

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<td>Lecture (V)</td>
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**Competence Certificate**
The module examination takes the form of an alternative exam assessment. The alternative exam assessment consists of a Python-based "Takehome Exam". At the end of the third week of January, the student is given a "Takehome Exam" which he processes and sends back independently within 4 hours using Python. Precise instructions will be announced at the beginning of the course. The alternative exam assessment can be repeated a maximum of once. A timely repeat option takes place at the end of the third week in March of the same year. More detailed instructions will be given at the beginning of the course.

**Recommendation**
Basic knowledge of capital market theory.

*Below you will find excerpts from events related to this course:*

**Content**
The course covers several topics, among them:

- Pattern detection in price and return data in equity, interest rate, futures and option markets.  
  Quantitative Portfolio Strategies  
- Modeling Return Densities using tools from financial econometrics, data science and machine learning  
- Valuation of equity, fixed-income, futures and options in a coherent framework to possibly exploit arbitrage opportunities  
- Neural networks and Natural Language Processing
6.58 Course: Computational Risk and Asset Management I [T-WIWI-107032]

**Responsible:** Prof. Dr. Maxim Ulrich

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-103247 - Intelligent Risk and Investment Advisory

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**Competence Certificate**

The exam will be cancelled for the winter semester 2019/2020.

The grade consists of an exam and seven problem sets, which are distributed throughout the semester. All problem sets count equally and make up in total 25% of the final grade. The exam accounts for the remaining 75%. The exam is based on all the material that is taught in the current semester. The exam takes place in the last week of the lecture period. Students who fail the exam are allowed to retake the exam.

**Prerequisites**

None.

**Recommendation**

None
6.59 Course: Computational Risk and Asset Management II [T-WIWI-106494]

Responsible: Prof. Dr. Maxim Ulrich
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-103247 - Intelligent Risk and Investment Advisory

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Competence Certificate
The exam will be cancelled for the winter semester 2019/2020.

The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation and 6 problem sets, which are distributed throughout the semester. All problem sets count equally and make up in total 25% of the final grade. The exam accounts for the remaining 75%. The exam is based on all the material that is taught in the current semester. The exam takes place in the last week of the lecture period. Students who fail the exam are allowed to retake the exam.

Prerequisites
None.

Recommendation
It is recommend that students have studied the material of „Computational Risk and Asset Management I“.
Content
The course deals with contracts from the following areas:

- Contracts of programming, licencing and maintaining software
- Contracts in the field of IT employment law
- IT projects and IT Outsourcing
- Internet Contracts

From these areas single contracts will be chosen and discussed (e.g. software maintenance, employment contract with a software engineer). Concerning the respective contract the technical features, the economic background and the subsumption in the national law of obligation (BGB-Schuldrecht) will be discussed. As a result different contractual clauses will be developed by the students. Afterwards typical contracts and conditions will be analysed with regard to their legitimacy as standard business terms (AGB). It is the aim to show the effects of the german law of standard business terms (AGB-Recht) and to point out that contracts are a means of drafting business concepts and market appearance.

It is the aim of this course to provide students with knowledge in the area of contract formation and formulation in practice that builds upon the knowledge the students have already acquired concerning the legal protection of computer programs. Students shall understand how the legal rules depend upon, and interact with, the economic background and the technical features of the subject. The contract drafts shall be prepared by the students and will be corporately completed during the lecture. It is the aim of the course that students will be able to formulate contracts by themselves.

Organizational issues
Die Veranstaltung findet im WS 2020/2021 in Form eines Online-Stream live statt.

Literature
- Langenfeld, Gerrit Vertragsgestaltung Verlag C.H.Beck, III. Aufl. 2004
- Heussen, Benno Handbuch Vertragsverhandlung und Vertragsmanagement Verlag C.H.Beck, II. Aufl. 2002
- Schneider, Jochen Handbuch des EDV-Rechts Verlag Dr. Otto Schmidt KG, III. Aufl. 2002

Weiterführende Literatur
Ergänzende Literatur wird in den Vorlesungsfolien angegeben.
**6.61 Course: Computer Vision for Human-Computer Interaction [T-INFO-101347]**

**Responsible:** Prof. Dr.-Ing. Rainer Stiefelhagen  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101239 - Machine Vision

- **Type:** Written examination
- **Credits:** 6
- **Recurrence:** Each winter term
- **Version:** 2

### Events

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**Legend:** 🗣 Online,🧩 Blended (On-Site/Online),🖥 On-Site,🗙 Cancelled

Below you will find excerpts from events related to this course:

**Computer Vision for Human-Computer Interaction**  
24180, WS 20/21, 4 SWS, Language: German, [Open in study portal]

**Content**

In this lecture current projects of the field of image processing will be presented which deal with the visual perception of persons re. human-computer interaction.

In respect of the individual topics we will discuss various methods and algorithms, their pros and cons and state of the art:

- Face detection and localisation
- Facial expression
- Assessment of head turns and viewing direction
- Person tracking and localisation
- Articulated body tracking
- Gesture recognition
- Audio-visual speech recognition
- Multi-camera environments
- Tools and libraries

The student acquires a basic understanding of computer vision topics within the context of human-computer interaction and learns how to apply them.

**Literature**

Weiterführende Literatur

Wissenschaftliche Veröffentlichungen zum Thema, werden auf der VL-Website bereitgestellt.
6.62 Course: Consulting in Practice [T-INFO-101975]

Responsible: Prof. Dr.-Ing. Klemens Böhm
Organisation: KIT Department of Informatics
Part of: M-INFO-101208 - Innovative Concepts of Data and Information Management

Type: Completed coursework
Credits: 1.5
Recurrence: Irregular
Version: 1

Events

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<td>Lecture (V)</td>
<td>Böhm, Lang</td>
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Below you will find excerpts from events related to this course:

**Content**
The market for consulting services grows annually by 20% and is therefore one of the leading growth sectors and professional fields in the future. This trend is in particular driven by the IT industry. Here, widely used standard software moves the focus of the future professional field from software development to consulting. In this context, consulting services have usually a broad definition, reaching from pure IT-focused consulting (e.g., deployment of SAP) to strategic consulting (strategy, organisation etc.). In contrast to common rumors, a qualification in business studies is not a must. This opens up a diversified and exciting field with exceptional development perspectives for computer science students.

The course deals thematically with the two fields consulting in general and function-specific consulting (with IT consulting as an example).

The structure of the course is oriented along the phases of a consulting project:

- Diagnosis: The consultant as an analytic problem solver.
- Strategic adjustment/redesign of the core processes: Optimisation/redesign of essential business functionality to solve the diagnosed problems in cooperation with the client.
- Implementation: Installation of the solutions in the clients’ organisation for assuring the implementation.

Emphasised topics in the course are:

- Elementary problem solving: Problem definition, structuring of problems and focussing through the usage of tools (e.g., logic and hypothesis trees), creative techniques, solution systems etc.
- Obtaining information effectively: Access of information sources, interview techniques etc.
- Effective communication of findings/recommendations. Analysis/planning of communication (media, audience, formats), communication styles (e.g., top-down vs. bottom-up), special topics (e.g., arrangement of complex information) etc.
- Efficient teamwork: Tools for optimising efficient work, collaboration with clients, intellectual and process leadership in the team etc.

At the end of the course, the participants

- have gained knowledge and understanding for the activities of the consulting process in general,
- have gained function-specific knowledge and understanding of IT consulting,
- have an overview about consulting companies,
- know concrete consulting examples,
- have experienced how effective teams work and
- have got an insight into the professional field “consulting”.

**Organizational issues**
Die Teilnehmeranzahl ist limitiert. Eine Anmeldung per Mail an sekretariat.boehm@ipd.kit.edu ist erforderlich.

Die Veranstaltung findet komplett online statt. Link zur Veranstaltung: https://i40meet.ipd.kit.edu/pdub
### 6.63 Course: Context Sensitive Systems [T-INFO-107499]

- **Responsible:** Prof. Dr.-Ing. Michael Beigl
- **Organisation:** KIT Department of Informatics
- **Part of:** M-INFO-100728 - Context Sensitive Systems

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🌐 On-Site, ✗ Cancelled
### 6.64 Course: Convex Analysis [T-WIWI-102856]

**Responsible:** Prof. Dr. Oliver Stein  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101473 - Mathematical Programming  

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**Type:** Written examination  
**Credits:** 4.5  
**Recurrence:** Irregular  
**Version:** 1

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**Competence Certificate**  
The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation. The examination is held in the semester of the lecture and in the following semester. Prerequisite for admission to the written examination is obtaining at least 30% of the exercise points. Therefore the online-registration for the written examination is subject to fulfilling the prerequisite.

**Prerequisites**  
None

**Recommendation**  
It is strongly recommended to visit at least one lecture from the Bachelor program of this chair before attending this course.

**Annotation**  
The lecture is offered irregularly. The curriculum of the next three years is available online (www.ior.kit.edu).

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**Konvexe Analysis**  
2550120, SS 2021, 2 SWS, Language: German, Open in study portal

**Lecture (V) Online**

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**Content**  
Convex Analysis deals with properties of convex functions and convex sets, amongst others with respect to the minimization of convex functions over convex sets. That the involved functions are not necessarily assumed to be differentiable allows a number of applications which are not covered by techniques from smooth optimization, e.g. approximation problems with respect to the Manhattan or maximum norms, classification problems or the theory of statistical estimates. The lecture develops along another, geometrically intuitive example, where a nonsmooth obstacle set is to be described by a single smooth convex constraint such that minimal and maximal distances to the obstacle can be computed. The lecture is structured as follows:

- Introduction to entropic smoothing and convexity  
- Global error bounds  
- Smoothness properties of convex functions  
- The convex subdifferential  
- Global Lipschitz continuity  
- Descent directions and stationarity conditions

**Remark:**  
Prior to the attendance of this lecture, it is strongly recommend to acquire basic knowledge on optimization problems in one of the lectures "Global Optimization I and II" and "Nonlinear Optimization I and II".

**Learning objectives:**  
The student

- knows and understands the fundamentals of convex analysis,  
- is able to choose, design and apply modern techniques of convex analysis in practice.
Literature

### 6.65 Course: Copyright [T-INFO-101308]

**Responsible:** Prof. Dr. Thomas Dreier  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101215 - Intellectual Property Law

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**Events**

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**Legend:** 🖥 Online, 🧩 Blended (On-Site/Online), 📰 On-Site, ✗ Cancelled
### 6.66 Course: Corporate Compliance [T-INFO-101288]

**Responsible:** Andreas Herzig  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101242 - Governance, Risk & Compliance

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Legend:  ⌨️ Online, 🧩 Blended (On-Site/Online), ⛵️ On-Site, ✗ Cancelled
6.67 Course: Corporate Financial Policy [T-WIWI-102622]

**Responsible:** Prof. Dr. Martin Ruckes

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101453 - Applied Strategic Decisions
- M-WIWI-101480 - Finance 3
- M-WIWI-101483 - Finance 2
- M-WIWI-101502 - Economic Theory and its Application in Finance

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**Events**

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<tr>
<td>SS 2021 2530215</td>
<td>1 SWS</td>
<td>Practice (Ü) / Online</td>
<td>Ruckes, Hoang</td>
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Legend: 📥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Competence Certificate**
The assessment of this course is a written examination (following §4(2), 1 SPO) of 60 mins.
The exam is offered each semester.

**Prerequisites**
None

Below you will find excerpts from events related to this course:

**Corporate Finance Policy**
2530214, SS 2021, 2 SWS, Language: English, [Open in study portal](#)

**Literature**
Weiterführende Literatur
6.68 Course: Corporate Risk Management [T-WIWI-109050]

**Responsible:** Prof. Dr. Martin Ruckes

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101480 - Finance 3
- M-WIWI-101483 - Finance 2
- M-WIWI-101502 - Economic Theory and its Application in Finance

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</table>

**Competence Certificate**

Please note that the lecture will not be offered in summer semester 2020.

The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation. The exam is offered each semester. If there are only a small number of participants registered for the exam, we reserve the right to hold an oral examination instead of a written one.

**Prerequisites**
None

**Recommendation**
None

**Annotation**
The course will exceptionally be held in the winter semester 2019/2020. Usually, however, the event takes place as a block course in the summer semester.
6.69 Course: Credit Risk [T-WIWI-102645]

**Responsible:** Prof. Dr. Marliese Uhrig-Homburg  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101480 - Finance 3  
M-WIWI-101483 - Finance 2

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<td>see Annotations</td>
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</table>

**Competence Certificate**  
The examination is offered for first-time writers for the last time in the winter semester 2020/21 and (only) for repeaters in the summer semester 2021.  
The assessment consists of a written exam (75 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation. The examination is offered every semester and can be repeated at every regular examination date. A bonus can be acquired through successful participation in the practice. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by up to one grade level (0.3 or 0.4). Details will be announced in the lecture.

**Prerequisites**  
None

**Recommendation**  
Knowledge from the course "Derivatives" is very helpful.

**Annotation**  
The course will no longer be offered from winter semester 2020/21.
6.70 Course: Critical Information Infrastructures [T-WIWI-109248]

Responsible: Prof. Dr. Ali Sunyaev
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-104403 - Critical Digital Infrastructures

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Events

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<tr>
<td>WS 20/21 2511400 Critical Information Infrastructures</td>
<td>2 SWS</td>
<td>Lecture (V) / 🖥️</td>
<td>Sunyaev, Dehling, Lins</td>
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<tr>
<td>WS 20/21 2511401 Exercises to Critical Information Infrastructures</td>
<td>1 SWS</td>
<td>Practice (Ü) / 🖥️</td>
<td>Sunyaev, Dehling, Lins</td>
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Legend: 🖥️ Online, 🧩 Blended (On-Site/Online), 🗣️ On-Site, ❌ Cancelled

Competence Certificate
The alternative exam assessment consists of

- the preparation of a written elaboration as well as
- an oral examination as part of a presentation of the work.

Details of the grades will be announced at the beginning of the course.

The examination is only offered to first-time students in the winter semester, but can be repeated in the following summer semester.

Prerequisites
None.

Annotation

Below you will find excerpts from events related to this course:

Critical Information Infrastructures
2511400, WS 20/21, 2 SWS, Language: English, Open in study portal

Lecture (V) Online
Content
The course critical information infrastructures (CII) introduces students to the world of complex sociotechnical systems that permeate societies on a global scale. Students will learn to handle the complexities involved in the design, development, operation, and evaluation of critical information infrastructures. In the beginning of the course, critical information infrastructures will be introduced on a general level.

The following sessions will focus on an in-depth exploration of selected cases that represent current challenges in research and practice. Students will work (in a group of 4) on a selected topic and have to write a course paper. Students can choose a topic from a variety of topics. To answer the research questions, students can use literature reviews but also interviews, surveys, programming tasks, and other research methods.

There will be a short introduction to the topics for the course paper in the following topic areas. In addition, it will be possible to propose your own topics as a group in the topic areas:

- Distributed Ledger Technology
- Internet of Things / Edge and Fog Computing
- Cloud Computing
- Health Information Infrastructures
- Information Privacy
- Certification of Critical IT-Services

Since we offer topics in this course that also correspond to the research interests in our research group, there may be the opportunity to work on the topics in more depth in the course of a final thesis.

Learning objectives:
Students know concepts and technologies relevant for the design and reliable operation of critical information infrastructures and can leverage them to develop solutions for real-world challenges.

Notes:
The number of participants is limited to 24 students. Please register via the WiWi portal: https://portal.wiwi.kit.edu/ys/3853
The registration will be opened from September 1, 2020 until October 12, 2020.
Please make sure that you are available at the following dates if you want to take the course:

- 11.2020, 11:30 am-01:00 pm: 1. Foundations of Critical Information Infrastructures
- 11.2020, 11:30 am-01:00 pm: 2. Topic Area Presentation
- 11.2020, 11:30 am-01:00 pm: 3. Critical Information Infrastructure Landscape
- 11.2020, 11:30 am-01:00 pm: 4. Research on Information Systems & Group Assignment
- 12.2020, 10:00 am-04:00 pm: Interim Presentation
- 02.2021, 10:00 am-04:00 pm: Final Presentation

Further information on the course structure will be announced in the first session. Depending on the number of participants the individual sessions can have a shorter duration.

The meetings will take place online via MS Teams. We will provide a link to join the team if your registration was approved.

If you have any questions regarding course registration, please contact lins@kit.edu or dehling@kit.edu

Organizational issues
Bitte beachten Sie die geänderte Terminplanung. Die Vorlesung wird als Blockveranstaltung durchgeführt.

Literature
6.71 Course: Cryptographic Voting Schemes [T-INFO-101279]

Responsible: Prof. Dr. Jörn Müller-Quade
Organisation: KIT Department of Informatics
Part of: M-INFO-101198 - Advanced Topics in Cryptography

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Events

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<td>2400122</td>
<td>Cryptographic Voting Schemes</td>
<td>2 SWS</td>
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<td>Lecture (V) / Online Müller-Quade, Schwerdt, Dörre</td>
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Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Below you will find excerpts from events related to this course:

Cryptographic Voting Schemes
2400122, WS 20/21, 2 SWS, Language: German, Open in study portal

Lecture (V) Online
6.72 Course: Current Directions in Consumer Psychology [T-WIWI-111100]

**Responsible:** Prof. Dr. Benjamin Scheibehenne

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-105312 - Marketing and Sales Management

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Legend: 🌐 Online, 🧩 Blended (On-Site/Online), 🖥 On-Site, ⌡ Canceled

**Competence Certificate**

Non exam assessment. Grading will be based on a continuous basis throughout the semester.

**Prerequisites**

Strong Interest in Original Research.

**Below you will find excerpts from events related to this course:**

**Current Directions in Consumer Psychology**

2540441, WS 20/21, 2 SWS, Language: English, Open in study portal

**Content**

This class covers current research topics at the intersection between Psychology, Consumer Behavior, and Behavioral Economics. Based on weekly reading assignments of current scientific journal publications, students will get a first-hand experience of the ongoing topics and discussions at this exciting and dynamic area of research. The reading list will be announced at the first day of class. Grades will be based on continuous participation throughout the semester including short oral presentation of papers in class, active engagement in discussions and homework assignments. This class will be taught in English.

**Organizational issues**

bei unter 6 Teilnehmer*innen in Präsenz am Institut, sonst online

**Current Directions in Consumer Psychology**

2540441, SS 2021, 2 (Blocked) SWS, Language: English, Open in study portal

**Content**

This class covers current research topics at the intersection between Psychology, Consumer Behavior, and Behavioral Economics. Based on weekly reading assignments of current scientific journal publications, students will get a first-hand experience of the ongoing topics and discussions at this exciting and dynamic area of research. The reading list will be announced at the first day of class. Grades will be based on continuous participation throughout the semester including short oral presentation of papers in class, active engagement in discussions and homework assignments. This class will be taught in English.
6.73 Course: Current Issues in Innovation Management [T-WIWI-102873]

<table>
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<tr>
<th>Responsible:</th>
<th>Prof. Dr. Marion Weissenberger-Eibl</th>
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<tbody>
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<td>Organisation:</td>
<td>KIT Department of Economics and Management</td>
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| Part of:              | M-WIWI-101507 - Innovation Management  
                        | M-WIWI-101507 - Innovation Management |

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Competence Certificate
Non exam assessment (following §4(2) 3 of the examination regulation).

Prerequisites
None

Recommendation
None

Annotation
Please note that the seminars we offer vary from semester to semester. Information about the currently offered seminars can be found in the Wiwi-Portal and on the iTM Website.
6.74 Course: Data and Storage Management [T-INFO-101276]

**Responsible:** Prof. Dr. Bernhard Neumair

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-101210 - Dynamic IT-Infrastructures

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ❌ Cancelled
6.75 Course: Data Mining and Applications [T-WIWI-103066]

Responsible: Rheza Nakhaeizadeh
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101638 - Econometrics and Statistics I
M-WIWI-101639 - Econometrics and Statistics II

Type: Oral examination
Credits: 4.5
Recurrence: see Annotations
Version: 2

Competence Certificate
The course will be held for the last time in the summer semester 2021. The last exam opportunity for first-timers will be in the summer semester 2021. A last exam opportunity (for repeaters only) will be offered in the winter semester 2021/2022.

- Conduction of a larger empirical study in groups
- reporting of milestones
- final presentation (app. 45 minutes)

Prerequisites
None

Annotation
The course will be held for the last time in the summer semester of 2021.

Below you will find excerpts from events related to this course:

Data Mining and Applications
2520375, SS 2021, 2 SWS, Language: German, Open in study portal

Lecture (V)
Online
Content

Learning objectives:

Students

- know the definition of Data Mining
- are familiar with the CRISP-DM
- are familiar with the most important Data Mining Algorithms like Decision Tree, K-Means, Artificial Neural Networks, Association Rules, Regression Analysis
- will be able to use a DM-Tool

Content:

Part one: Data Mining:
What is Data Mining?; History of Data Mining; Conferences and Journals on Data Mining; Potential Applications; Data Mining Process; Business Understanding; Data Understanding; Data Preparation; Modeling; Evaluation; Deployment; Interdisciplinary aspects of Data Mining; Data Mining tasks; Data Mining Algorithms (Decision Trees, Association Rules, Regression, Clustering, Neural Networks); Fuzzy Mining; OLAP and Data Warehouse; Data Mining Tools; Trends in Data Mining

Part two: Examples of application of Data Mining
Success parameters of Data Mining Projects; Application in industry; Application in Commerce

Workload:
Total workload for 4.5 CP: approx. 135 hours
Attendance: 30 hours
Preparation and follow-up: 65 hours
Exam preparation: 40 hours

Organizational issues
Blockveranstaltung, Termine werden über ILIAS bekannt gegeben

Literature
U. Fayyad, G. Piatetsky-Shapiro, P. Smyth, R. Uthurusamy, editors, Advances in Knowledge Discovery and Data Mining. AAAI/MIT Press, 1996 (order online from Amazon.com or from MIT Press).

Jiawei Han, Micheline Kamber, Data Mining: Concepts and Techniques, 2nd edition, Morgan Kaufmann, ISBN 1558609016, 2006.

David J. Hand, Heikki Mannila and Padhraic Smyth, Principles of Data Mining, MIT Press, Fall 2000


6.76 Course: Data Privacy: From Anonymization to Access Control [T-INFO-108377]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm
**Organisation:** KIT Department of Informatics
**Part of:**
- M-INFO-101208 - Innovative Concepts of Data and Information Management
- M-INFO-101256 - Theory and Practice of Data Warehousing and Mining
- M-INFO-104045 - Data Privacy: From Anonymization to Access Control

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### 6.77 Course: Data Protection by Design [T-INFO-108405]

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<th>apl. Prof. Dr. Oliver Raabe</th>
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<tr>
<td>Part of</td>
<td>M-INFO-101242 - Governance, Risk &amp; Compliance</td>
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6.78 Course: Data Protection Law [T-INFO-101303]

**Responsible:** Dr. Johannes Eichenhofer

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-101217 - Public Business Law

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**Events**

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<td>2 SWS</td>
<td>Lecture (V) / 🖥</td>
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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled
# Course: Database Systems [T-INFO-101497]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-101178 - Communication and Database Systems

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<td>2 SWS</td>
<td>Datenbanksysteme</td>
<td>Böhm, Mülle</td>
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<td>SS 2021 24522</td>
<td>1 SWS</td>
<td>Übungen zu Datenbanksysteme</td>
<td>Böhm, Mülle</td>
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**Legend:** 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ❌ Cancelled
6.80 Course: Database Systems and XML [T-WIWI-102661]

**Responsible:** Prof. Dr. Andreas Oberweis

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101456 - Intelligent Systems and Services  
M-WIWI-101477 - Development of Business Information Systems

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**Type:** Written examination  
**Credits:** 4.5  
**Recurrence:** Each winter term  
**Version:** 2

**Competence Certificate**
In winter term 2020/21, the exam takes place as an online exam. A trial online exam is scheduled for Feb. 10, 2021 at 5 p.m.

**Prerequisites**
None

**Below you will find excerpts from events related to this course:**

**Database Systems and XML**
2511202, WS 20/21, 2 SWS, Language: German, Open in study portal

**Content**
Databases are a proven technology for managing large amounts of data. The oldest database model, the hierarchical model, was replaced by different models such as the relational or the object-oriented data model. The hierarchical model became particularly more important with the emergence of the extensible Markup Language XML. XML is a data format for structured, semi-structured, and unstructured data. In order to store XML documents consistently and reliably, databases or extensions of existing database systems are required. Among other things, this lecture covers the data model of XML, concepts of XML query languages, aspects of storage of XML documents, and XML-oriented database systems.

**Learning objectives:**
Students
- know the basics of XML and generate XML documents,
- are able to use XML database systems and to formulate queries to XML documents,
- know to assess the use of XML in operational practice in different application contexts.

**Workload:**
- Lecture 30h
- Exercise 15h
- Preparation of lecture 24h
- Preparation of exercises 25h
- Exam preparation 40h
- Exam 1h
Literature

- W. Kazakos, A. Schmidt, P. Tomchyk: Datenbanken und XML. Springer-Verlag 2002
- G. Vossen: Datenbankmodelle, Datenbanksprachen und Datenbankmanagementsysteme. Oldenbourg 2008

Weitere Literatur wird in der Vorlesung bekannt gegeben.
6.81 Course: Datamanagement in the Cloud [T-INFO-101306]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-100769 - Datamanagement in the Cloud
- M-INFO-101208 - Innovative Concepts of Data and Information Management
- M-INFO-101256 - Theory and Practice of Data Warehousing and Mining

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**Prerequisites**
none
### 6.82 Course: Deep Learning and Neural Networks [T-INFO-109124]

**Responsible:** Prof. Dr. Alexander Waibel  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-104460 - Deep Learning and Neural Networks

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<td>SS 2021 2400024</td>
<td>4 SWS</td>
<td>Deep Learning and Neural Networks</td>
<td>Lecture (V) / 🖥</td>
<td>Waibel, Pham</td>
</tr>
</tbody>
</table>

Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled
Course: Deep Learning for Computer Vision [T-INFO-109796]

**Responsible:** Prof. Dr.-Ing. Rainer Stiefelhagen
**Organisation:** KIT Department of Informatics
**Part of:** M-INFO-101239 - Machine Vision

<table>
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<th>Version</th>
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<td>Written exam</td>
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<td>SS 2021 24628</td>
<td>2 SWS</td>
<td>Lecture (V)</td>
<td>Stiefelhagen, Sarfraz</td>
</tr>
</tbody>
</table>

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

**Recommendation**
Basic knowledge of pattern recognition as taught in the module Cognitive Systems, is expected.

**Annotation**
The course is partially given in German and English.

Below you will find excerpts from events related to this course:

**Deep Learning for Computer Vision**
24628, SS 2021, 2 SWS, Language: German, [Open in study portal](#)

**Content**
In recent years tremendous progress has been made in analysing and understanding image and video content. The dominant approach in Computer Vision today are deep learning approaches, in particular the usage of Convolutional Neural Networks.

The lecture introduces the basics, as well as advanced aspects of deep learning methods and their application for a number of computer vision tasks. The following topics will be addressed in the lecture:

- Introduction to Deep Learning
- Convolutional Neural Networks (CNN): Background
- CNNs: basic architectures and learning algorithms
- Object Recognition with CNN
- Image Segmentation with CNN
- Recurrent Neural Networks
- Generating image descriptions (Image Captioning)
- Automatic question answering (Visual Question Answering)
- Generative Adversarial Networks (GAN) and their applications
- Deep Learning platforms and tools
**6.84 Course: Demand-Driven Supply Chain Planning [T-WIWI-110971]**

**Responsible:** Josef Packowski  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-102805 - Service Operations

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<th>Type</th>
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<th>Version</th>
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<tr>
<td>Written examination</td>
<td>4,5</td>
<td>Each winter term</td>
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</table>

**Competence Certificate**  
The assessment consists of a written exam.

**Annotation**  
Due to capacity restrictions, registration before course start is required. For further information see the webpage of the course. The course is planned to be held every winter term. The planned lectures and courses for the next three years are announced online.
### 6.85 Course: Deployment of Database Systems [T-INFO-101317]

| Responsible: | Prof. Dr.-Ing. Klemens Böhm |
| Organisation: | KIT Department of Informatics |
| Part of: | M-INFO-100780 - Deployment of Database Systems |
| | M-INFO-101208 - Innovative Concepts of Data and Information Management |
| | M-INFO-101256 - Theory and Practice of Data Warehousing and Mining |

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ❌ Cancelled
6.86 Course: Derivatives [T-WIWI-102643]

Responsible: Prof. Dr. Marliese Uhrig-Homburg
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101480 - Finance 3
M-WIWI-101482 - Finance 1
M-WIWI-101483 - Finance 2

Type: Written examination
Credits: 4.5
Recurrence: Each summer term
Version: 1

Events
| SS 2021 | 2530550 | Derivatives | 2 SWS | Lecture (V) / Online | Uhrig-Homburg |
| SS 2021 | 2530551 | Übung zu Derivaten | 1 SWS | Practice (Ü) / Online | Uhrig-Homburg, Eska |

Competence Certificate
Depending on further pandemic developments, the examination will be offered in the summer semester 2021 either as a 60-minute written examination (written examination according to SPO § 4 Abs. 2, Pkt. 1) or as an open-book examination (alternative exam assessment according to SPO § 4 Abs. 2, Pkt. 3).

Prerequisites
None

Recommendation
None

Below you will find excerpts from events related to this course:

V Derivatives
2530550, SS 2021, 2 SWS, Language: German, Open in study portal

Organizational issues

Literature

Weiterführende Literatur:
6.87 Course: Design Thinking [T-WIWI-102866]

**Responsible:** Prof. Dr. Orestis Terzidis  
**Organisation:** KIT Department of Economics and Management

**Part of:**  
M-WIWI-101488 - Entrepreneurship (EnTechnon)  
M-WIWI-101488 - Entrepreneurship (EnTechnon)  
M-WIWI-101507 - Innovation Management

**Events**

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<tr>
<td>SS 2021</td>
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<td>Each term</td>
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</table>

**Competence Certificate**  
Alternative exam assessments (§4(2), 3 SPO).

**Prerequisites**  
None

**Recommendation**  
None

**Annotation**  
The seminar content will be published on the website of the institute.

*Below you will find excerpts from events related to this course:*

**Design Thinking (Track 1)**  
2545008, WS 20/21, 2 SWS, Language: German, Open in study portal

**Content**  
Design Thinking is a user-centric innovation management method. The iterative process first analyzes the problem space and builds a sound understanding of the future users. Subsequently, ideas for the solution are generated, prototypes are created and tested by the user group. The result is a proven and validated product.

**Learning goals:**  
During the seminar, the students learn basic procedures for achieving user-centric innovations. These are concrete methods that start with the potential user of certain products and services. The method is problem-oriented and emphasizes the specific customer situation. After attending the seminar, the students have a clear understanding of the need to explore end-user needs and are able to independently apply the methods of Design Thinking for developing market-driven innovations at a basic level.

**Credentials:**  
Registration is via the Wiwi portal.  
ATTENTION: Creditability in the seminar module: The seminar is NOT credited in the seminar module! Crediting is only possible in the EXPERT MODULE ENTREPRENEURSHIP.
6.88 Course: Designing Interactive Systems [T-WIWI-110851]

**Responsible:** Prof. Dr. Alexander Mädche

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-104068 - Information Systems in Organizations  
M-WIWI-104080 - Designing Interactive Information Systems

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<th>Version</th>
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<td>Each summer term</td>
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**Events**

| SS 2021 | 2540558 | Designing Interactive Systems | 3 SWS | Lecture (V) / 🖥 | Mädche |

Legend: 🖥 Online, ⏥ Blended (On-Site/Online), 🆗 On-Site, ✗ Cancelled

**Competence Certificate**

Alternative exam assessment. The assessment consists of a one-hour exam and the implementation of a Capstone project. Details will be announced at the beginning of the course.

**Prerequisites**

None

**Annotation**

This course replaces T-WIWI-108461 "Interactive Information Systems" starting summer term 2020. The course is held in english.

*Below you will find excerpts from events related to this course:*

**Designing Interactive Systems**

2540558, SS 2021, 3 SWS, Language: English, [Open in study portal](#)
Content Description
Computers have evolved from batch processors towards highly interactive systems. This offers new possibilities but also challenges for the successful design of the interaction between human and computer. Interactive system are socio-technical systems in which users perform tasks by interacting with technology in a specific context in order to achieve specified goals and outcomes.

The aim of this course is to introduce advanced concepts and theories, interaction technologies as well as current practice of contemporary interactive systems.

The course is complemented with a design capstone project, where students in a team select and apply design methods & techniques in order to create an interactive prototype

Learning objectives

- Get an advanced understanding of conceptual foundations of interactive systems from a human and computer perspective
- explore the theoretical grounding of Interactive Systems leveraging theories from reference disciplines such as psychology
- know specific design principles for the design of advanced interactive systems
- get hands-on experience in conceptualizing and designing advanced Interactive Systems to solve a real-world challenge from an industry partner by applying the lecture contents.

Prerequisites
No specific prerequisites are required for the lecture

Literature
Die Vorlesung basiert zu einem großen Teil auf

Weiterführende Literatur wird in der Vorlesung bereitgestellt.
### 6.89 Course: Developing Business Models for the Semantic Web [T-WIWI-102851]

<table>
<thead>
<tr>
<th>Responsible</th>
<th>Prof. Dr. York Sure-Vetter</th>
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<tr>
<td>Organisation</td>
<td>KIT Department of Economics and Management</td>
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<td>Part of</td>
<td>M-WIWI-101488 - Entrepreneurship (EnTechnon)</td>
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**Type**  
Examination of another type

**Credits**  
3

**Recurrence**  
Irregular

**Version**  
1

**Competence Certificate**  
Alternative exam assessments.

**Prerequisites**  
None

**Recommendation**  
As a recommendation to attending the seminar, basic knowledge about semantic technologies and concepts should be available. This may be acquired by attending one of the following lectures – Wissensmanagement, Semantic Web Technologies 1, Semantic Web Technologies 2 or by studying related literature. Furthermore the topic entrepreneurship should be of interest.
### 6.90 Course: Digital Circuits Design [T-INFO-103469]

**Responsible:** Prof. Dr. Wolfgang Karl  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-102978 - Digital Circuits Design

<table>
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**Events**

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<td>Digital Circuits Design</td>
<td>3 SWS</td>
<td>Lecture (V) / 🖥</td>
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Legend: 🖥 Online, 🧬 Blended (On-Site/Online), 🗝 On-Site, ✗ Cancelled
6 COURSES

6.91 Course: Digital Health [T-WIWI-109246]

Responsible: Prof. Dr. Ali Sunyaev
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-104403 - Critical Digital Infrastructures

<table>
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<tr>
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<th>Credits</th>
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<tr>
<td>Examination of another type</td>
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<td>Each winter term</td>
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Events

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<td>WS 20/21</td>
<td>2511402</td>
<td>Digital Health</td>
<td>2 SWS</td>
<td>Lecture (V)</td>
<td>Each winter term</td>
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</tbody>
</table>

Sunyaev, Thiebes, Schmidt-Kraepelin

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

Alternative exam assessment (written elaboration, presentation, peer review, oral participation) according to §4(2),3 of the examination regulation. Details of the grading will be announced at the beginning of the course. The examination is only offered to first-time writers in the winter semester, but can be repeated in the following summer semester.

Prerequisites

None.

Below you will find excerpts from events related to this course:

V Digital Health
2511402, WS 20/21, 2 SWS, Language: German/English, Open in study portal

Lecture (V) Online
Content
The master course **Digital Health** introduces master students to the subject of **digitization in health care**. Students will learn about the theoretical foundations and practical implications of various topics surrounding the digitization in health care, including health information systems, telematics, big health care data, and patient-centered health care.

After an introduction to the challenge of digitization in health care, the following sessions will focus on an in-depth exploration of selected cases that represent current challenges in research and practice. Students will work (in a group of 3-4) on a selected topic and have to write a course paper. Students can choose a topic from a variety of topics. To answer the research questions, students can use literature reviews but also interviews, surveys, programming tasks, and other research methods are possible.

There will be a short introduction to the topics for the course paper in the following topic areas. In addition, it will be possible to propose your own topics as a group in the topic areas:

- Mobile Health (mHealth) / Gamification
- Distributed Ledger Technology / Blockchain
- Artificial Intelligence / Machine Learning
- Genomics / Biomedical Data

Since we offer topics in this course that also correspond to the research interests in our research group, there may be the opportunity to work on the topics in more depth in the course of a final thesis.

Learning objectives:
Students know about the challenges of digitization in health care and can leverage relevant concepts and technologies to address these challenges. Students learn to work in teams and critically discuss digital health topics with fellow students, researchers, and practitioners.

Notes:
The number of participants is limited to 24 students. Please register here: [https://portal.wiwi.kit.edu/ys/3897](https://portal.wiwi.kit.edu/ys/3897)
The registration will be opened from September 11, 2020 until October 12, 2020.

Please make sure that you are available at the following dates if you want to take the course:

- 05.11.2020, 16:00–17:30 - 1. Introduction to Digital Health
- 12.11.2020, 16:00–17:30 - 2. Topic Area Presentation #1
- 19.11.2020, 16:00–17:30 - 3. Topic Area Presentation #2
- 26.11.2020, 16:00–17:30 - 4. Guest Lectures
- 25.02.2021, 10:00–17:00 - Final Presentation

Further information on the course structure will be announced in the first session. Depending on the number of participants the individual sessions can have a shorter duration.

The meetings will take place **online via MS Teams**. We will provide a link to join the team if your registration was approved.

If you have any questions regarding course registration, please contact scott.thiebes@kit.edu or manuel.schmidt-kraepelin@kit.edu

Workload:
4,5 ECTS = approx. 135 hours.

Organizational issues
Bitte beachten Sie die geänderte Terminplanung und das geänderte Anmeldeverfahren ([https://portal.wiwi.kit.edu/ys/3897](https://portal.wiwi.kit.edu/ys/3897))
Course: Digital Marketing and Sales in B2B [T-WIWI-106981]

**Responsible:** Prof. Dr. Martin Klarmann
Anja Konhäuser

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-105312 - Marketing and Sales Management

<table>
<thead>
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**Events**

| SS 2021 | 2571156 | Digital Marketing and Sales in B2B | 1 SWS | Others (sonst.) / | Konhäuser |

Legend: 🖥 Online, ⚪ Blended (On-Site/Online), 🔴 On-Site, ✗ Cancelled

**Competence Certificate**

Alternative exam assessment according to § 4 paragraph 2 Nr. 3 of the examination regulation. (team presentation of a case study with subsequent discussion totalling 30 minutes).

**Prerequisites**
None.

**Annotation**

Participation requires an application. The application period starts at the beginning of the semester. More information can be obtained on the website of the research group Marketing and Sales (marketing.iism.kit.edu). Access to this course is restricted. Typically all students will be granted the attendance of one course with 1.5 ECTS. Nevertheless attendance can not be guaranteed. For further information please contact Marketing and Sales Research Group (marketing.iism.kit.edu). Please note that only one of the 1.5-ECTS courses can be attended in this module.

*Below you will find excerpts from events related to this course:*
Content
Learning Sessions:
The class gives insights into digital marketing strategies as well as the effects and potential of different channels (e.g., SEO, SEA, Social Media). After an overview of possible activities and leverages in the digital marketing field, including their advantages and limits, the focus will turn to the B2B markets. There are certain requirements in digital strategy specific to the B2B market, particularly in relation to the value chain, sales management and customer support. Therefore, certain digital channels are more relevant for B2B marketing than for B2C marketing.

Once the digital marketing and tactics for the B2B markets are defined, further insights will be given regarding core elements of a digital strategy: device relevance (mobile, tablet), usability concepts, website appearance, app decision, market research and content management. A major advantage of digital marketing is the possibility of being able to track many aspects of user reactions and user behaviour. Therefore, an overview of key performance indicators (KPIs) will be discussed and relationships between these KPIs will be explained. To measure the effectiveness of digital activities, a digital report should be set up and connected to the performance numbers of the company (e.g. product sales) – within the course the setup of the KPI dashboard and combination of digital and non-digital measures will be shown to calculate the Return on Investment (RoI).

Presentation Sessions:
After the learning sessions, the students will form groups and work on digital strategies within a case study format. The presentation of the digital strategy will be in front of the class whereas the presentation will take 20 minutes followed by 10 minutes questions and answers.

- Understand digital marketing and sales approaches for the B2B sector
- Recognise important elements and understand how-to-setup of digital strategies
- Become familiar with the effectiveness and usage of different digital marketing channels
- Understand the effect of digital sales on sales management, customer support and value chain
- Be able to measure and interpret digital KPIs
- Calculate the Return on Investment (RoI) for digital marketing by combining online data with company performance data

time of presentness = 15 hrs.
private study = 30 hrs.

Organizational issues
Blockveranstaltung, Raum 115, Geb. 20.21, Termine werden noch bekannt gegeben

Literature
-
T 6.93 Course: Digital Services: Business Models and Transformation [T-WIWI-110280]

**Responsible:** Prof. Dr. Gerhard Satzger

**Organisation:** KIT Department of Economics and Management

<table>
<thead>
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<th>Credits</th>
<th>Recurrence</th>
<th>Version</th>
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<td>Lecture (V)</td>
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<td>Practice (Ü)</td>
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<td>Enders, Schüritz</td>
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**Type**

Written examination

**Credits**

4.5

**Recurrence**

Each winter term

**Version**

1

**Legend:** 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Canceled

**Competence Certificate**

The assessment of this course is a written examination (60 min.) (following §4(2), 1 SPOs) and by submitting written papers as part of the exercise.

**Prerequisites**

None

**Recommendation**

None

**Annotation**

former name until winter semester 2019/2020: "Business and IT Service Management" (T-WIWI-102881)

**Below you will find excerpts from events related to this course:**

**Digital Services: Business Models and Transformation**

2595484, WS 20/21, 2 SWS, Language: English, Open in study portal

**Content**

Digitalization fuels the trends towards a service-led economy and drives the emergence of innovative digital services, but also new service-oriented offerings of existing enterprises (“servitization”). In particular, the use of new data resources (e.g., sensor-based data in the Internet of Things) and analytical methods open up ample opportunities for new data-driven services and associated novel business models.

In this lecture, we systematically build the theoretical and practical foundations on how to adapt, create and transform business models around digital services – using a top-down approach: The first part of the lecture is devoted to general service theory, management and transformation as a base for digital service businesses. The second and third part of the lecture then further zoom in into the specifics of digital service and data-based service business models and their transformation. Throughout the lecture, we put a particular focus on service systems – elevating the service and business model perspective from individual enterprises to larger “(eco-)systems” or “platforms”.

The lecture links theoretical content and current research to practical examples and exercises. Students are invited to actively engage in the discussion and contribute their knowledge. Invited guest speakers from industry as well as case studies ensure sufficient application orientation of this lecture.

**Note:** While the lecture builds upon aspects of the “Digital Service” lecture in the bachelor program, it is not mandatory for students to have participated in it.
Literature


<table>
<thead>
<tr>
<th>Course: Digital Signatures [T-INFO-101280]</th>
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<tbody>
<tr>
<td><strong>Responsible:</strong> Prof. Dr. Dennis Hofheinz</td>
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<tr>
<td><strong>Organisation:</strong> KIT Department of Informatics</td>
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<tr>
<td><strong>Part of:</strong> M-INFO-101198 - Advanced Topics in Cryptography</td>
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<td>Oral examination</td>
<td>3</td>
<td>Each winter term</td>
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</table>
Course: Digital Transformation and Business Models [T-WIWI-108875]

**Responsible:** Dr. Daniel Jeffrey Koch  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101507 - Innovation Management  
M-WIWI-101507 - Innovation Management

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<td>Each summer term</td>
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**Events**

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<th>Credits</th>
<th>Recurrence</th>
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Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

**Competence Certificate**

Non exam assessment (following §4(2) 3 of the examination regulation). The final grade is composed 75% of the grade of the written paper and 25% of the presentation.

**Prerequisites**

None

**Recommendation**

Prior attendance of the course Innovation Management is recommended.

*Below you will find excerpts from events related to this course:*

**Digital Transformation and Business Models**

2545103, SS 2021, 2 SWS, Language: German, [Open in study portal](#)

**Content**

The seminar "Digital Transformation and Business Models" aims at the development of thematic aspects of digital transformation with simultaneous application of different business model methodologies. Established companies face the challenge of digital transformation. The digital transformation is particularly relevant for the business models of industrial enterprises. As part of innovation management, the examination of business model changes against the background of digital transformation is one of the main challenges facing the German economy. At the beginning, seminar topics will be assigned. These will be presented and discussed at the end of the seminar. In the first seminar date impulses to business model methodologies and the digital transformation take place, which are to be discussed then, in order to provide an understanding for the topic complex and to ensure the purposeful development of the seminar topics.
Course: Discrete-Event Simulation in Production and Logistics [T-WIWI-102718]

**Responsible:** Prof. Dr. Stefan Nickel
**Organisation:** KIT Department of Economics and Management

Part of:
- M-WIWI-102805 - Service Operations
- M-WIWI-102832 - Operations Research in Supply Chain Management

**Type**
- Written examination
**Credits**
- 4.5
**Recurrence**
- Each summer term
**Version**
- 1

**Events**

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*Legend:* Online, Blended (On-Site/Online), On-Site, C Cancelled

**Competence Certificate**
The assessment consists of a written paper and an oral exam of about 30-40 min (alternative exam assessment).

**Prerequisites**
None

**Recommendation**
Basic knowledge as conveyed in the module "Introduction to Operations Research" is assumed.

**Annotation**
Due to capacity restrictions, registration before course start is required. For further information see the webpage of the course. The course is planned to be held every summer term. The planned lectures and courses for the next three years are announced online.

*Below you will find excerpts from events related to this course:*

**Ereignisdiskrete Simulation in Produktion und Logistik**
2550488, SS 2021, 3 SWS, Language: German, Open in study portal

**Lecture (V)**
- Online

**Content**
Simulation of production and logistics systems is an interdisciplinary subject connecting expert knowledge from production management and operations research with mathematics/statistics as well as computer science and software engineering. With completion of this course, students know statistical foundations of discrete simulation, are able to classify and apply related software applications, and know the relation between simulation and optimization as well as a number of application examples. Furthermore, students are enabled to structure simulation studies and are aware of specific project scheduling issues.

**Literature**
### 6.97 Course: Distributed Computing [T-INFO-101298]

**Responsible:** Prof. Dr. Achim Streit  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101210 - Dynamic IT-Infrastructures

<table>
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**Events**

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*Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗹 On-Site, ✗ Cancelled*
6.98 Course: Dynamic Macroeconomics [T-WIWI-109194]

**Responsible:** Prof. Dr. Johannes Brumm  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101478 - Innovation and Growth  
**Part of:** M-WIWI-101496 - Growth and Agglomeration

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<td>Übung zu Dynamic Macroeconomics</td>
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<td>Practice (Ü) / 🖥</td>
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Legend: 🖥 Online, 💡 Blended (On-Site/Online), 🗣 On-Site, ✗ Canceled

**Competence Certificate**
The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation.

**Prerequisites**
None.

*Below you will find excerpts from events related to this course:*

**Dynamic Macroeconomics**

2560402, WS 20/21, 2 SWS, Language: English, [Open in study portal](#)

**Literature**
Literatur und Skripte werden in der Veranstaltung angegeben.

Responsible: PD Dr. Patrick Jochem
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101452 - Energy Economics and Technology

Type: Written examination
Credits: 3,5
Recurrence: Each summer term
Version: 1

Events

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Legends: ☑ Online, ☐ Blended (On-Site/Online), ☐ On-Site, x Cancelled

Competence Certificate
See German version.

Prerequisites
None

Recommendation
None

Below you will find excerpts from events related to this course:

Efficient Energy Systems and Electric Mobility
2581006, SS 2021, 2 SWS, Language: English, Open in study portal
Lecture (V)
Online

Content
This lecture series combines two of the most central topics in the field of energy economics at present, namely energy efficiency and electric mobility. The objective of the lecture is to provide an introduction and overview to these two subject areas, including theoretical as well as practical aspects, such as the technologies, political framework conditions and broader implications of these for national and international energy systems.

- Understand the concept of energy efficiency as applied to specific systems
- Obtain an overview of the current trends in energy efficiency
- Be able to determine and evaluate alternative methods of energy efficiency improvement
- Overview of technical and economical stylized facts on electric mobility
- Judging economical, ecological and social impacts through electric mobility

Literature
Wird in der Vorlesung bekanntgegeben.
Course: eFinance: Information Systems for Securities Trading [T-WIWI-110797]

**6.100 Course: eFinance: Information Systems for Securities Trading [T-WIWI-110797]**

**Responsible:** Prof. Dr. Christof Weinhardt  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-WIWI-101483 - Finance 2  
- M-WIWI-101480 - Finance 3  
- M-WIWI-101486 - Market Engineering

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<td>Lecture (V)</td>
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<td>2540455</td>
<td>Übungen zu eFinance: Informationssysteme für den Wertpapierhandel</td>
<td>1</td>
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**Competence Certificate**
Success is monitored by means of ongoing elaborations and presentations of tasks and an examination (60 minutes) at the end of the lecture period. The scoring scheme for the overall evaluation will be announced at the beginning of the course.

**Prerequisites**
see below

**Annotation**
The course "eFinance: Information Systems for Securities Trading" covers different actors and their function in the securities industry in-depth, highlighting key trends in modern financial markets, such as Distributed Ledger Technology, Sustainable Finance, and Artificial Intelligence. Security prices evolve through a large number of bilateral trades, performed by market participants that have specific, well-regulated and institutionalized roles. Market microstructure is the subfield of financial economics that studies the price formation process. This process is significantly impacted by regulation and driven by technological innovation. Using the lens of theoretical economic models, this course reviews insights concerning the strategic trading behaviour of individual market participants, and models are brought market data. Analytical tools and empirical methods of market microstructure help to understand many puzzling phenomena in securities markets.

**Below you will find excerpts from events related to this course:**

**eFinance: Information Systems for Securities Trading**

- **Code:** 2540454
- **Term:** WS 20/21
- **Languages:** English
- **Type:** Lecture (V)
- **Location:** Online

**Content**
The course "eFinance: Information Systems for Securities Trading" covers different actors and their function in the securities industry in-depth, highlighting key trends in modern financial markets, such as Distributed Ledger Technology, Sustainable Finance, and Artificial Intelligence. Security prices evolve through a large number of bilateral trades, performed by market participants that have specific, well-regulated and institutionalized roles. Market microstructure is the subfield of financial economics that studies the price formation process. This process is significantly impacted by regulation and driven by technological innovation. Using the lens of theoretical economic models, this course reviews insights concerning the strategic trading behaviour of individual market participants, and models are brought market data. Analytical tools and empirical methods of market microstructure help to understand many puzzling phenomena in securities markets.
Literature


Further Literature

Course: Emerging Trends in Digital Health [T-WIWI-110144]

**6.101 Course: Emerging Trends in Digital Health [T-WIWI-110144]**

**Responsible:** Prof. Dr. Ali Sunyaev  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-104403 - Critical Digital Infrastructures

<table>
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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ❌ Cancelled

**Competence Certificate**  
The alternative exam assessment consists of a final thesis.

**Prerequisites**  
None.

**Annotation**  
The course is usually held as a block course.
# 6.102 Course: Emerging Trends in Internet Technologies [T-WIWI-110143]

**Responsible:** Prof. Dr. Ali Sunyaev  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-104403 - Critical Digital Infrastructures

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*Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled*

**Competence Certificate**  
The alternative exam assessment consists of a final thesis.

**Prerequisites**  
None.

**Annotation**  
The course is usually held as a block course.
6.103 Course: Emissions into the Environment [T-WIWI-102634]

**Responsible:** Ute Karl  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
M-WIWI-101412 - Industrial Production III  
M-WIWI-101471 - Industrial Production II

<table>
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**Type**  
Written examination  

**Recurrence**  
Each winter term

**Version**  
1

**Competence Certificate**
The assessment consists of an oral (30 minutes) or written exam (60 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

**Recommendation**
None

Below you will find excerpts from events related to this course:

**Emissions into the Environment**  
2581962, WS 20/21, 2 SWS, Language: German, Open in study portal  
Lecture (V)  
Online

**Content**
Emission sources/emission monitoring/emission reduction: The lecture gives an overview of relevant emissions of air pollutants and greenhouse gases, emission monitoring and pollutant abatement options together with relevant legal regulations at national and international level. In addition, the fundamentals of circular economy, waste management and recycling are explained.

**Structure:**
Air pollution control
- Introduction, terms and definitions  
- Sources of air pollutants  
- Legal framework of air quality control  
- Technical measures to reduce air pollutant emissions

Circular economy, recycling and waste management
- Waste collection and logistics  
- Dual systems for packaging waste  
- Recycling  
- Thermal and biological waste treatment  
- Final waste disposal

**Literature**
Wird in der Veranstaltung bekannt gegeben.
6.104 Course: Employment Law I [T-INFO-101329]

Responsible: Dr. Alexander Hoff
Organisation: KIT Department of Informatics
Part of: M-INFO-101216 - Private Business Law

<table>
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<th>Version</th>
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Legend: Online, Blended (On-Site/Online), On-Site, Cancelled
### 6.105 Course: Employment Law II [T-INFO-101330]

<table>
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<th>Dr. Alexander Hoff</th>
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<tr>
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6.106 Course: Energy and Environment [T-WIWI-102650]

**Responsible:** Ute Karl  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101452 - Energy Economics and Technology  
M-WIWI-101468 - Environmental Economics

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<td>Übungen zu Energie und Umwelt</td>
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Legend: 📱 Online, 🌱 Blended (On-Site/Online), 🏡 On-Site, ✗ Cancelled

**Competence Certificate**
The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation.

**Prerequisites**
None.

*Below you will find excerpts from events related to this course:*

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**Content**
The lecture focuses on the environmental impacts arising from fossil fuels use and on the methods for the evaluation of such impacts. The first part of the lecture describes the environmental impacts of air pollutants and greenhouse gases as well as technical measures for emission control. The second part covers methods of impact assessment and their use in environmental communication as well as methods for the scientific support of emission control strategies.

The topics include:
- Fundamentals of energy conversion
- Formation of air pollutants during combustion
- Technical measures to control emissions from fossil-fuel combustion processes
- External effects of energy supply (life cycle analyses of selected energy systems)
- Environmental communication on energy services (e.g. electricity labelling, carbon footprint)
- Integrated Assessment Modelling to support the European Clean Air Strategy
- Cost-effectiveness analyses and cost-benefit analyses for emission control strategies
- Monetary valuation of external effects (external costs)

**Literature**
Die Literaturhinweise sind in den Vorlesungsunterlagen enthalten (vgl. ILIAS)

**Responsible:** Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101446 - Market Engineering
- M-WIWI-103720 - eEnergy: Markets, Services and Systems

<table>
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**Events**

| SS 2021 | 2540464 | Energy Market Engineering | 2 SWS | Lecture (V) / 🖥 | Staudt |
| SS 2021 | 2540465 | Übung zu Energy Market Engineering | 1 SWS | Practice (Ü) / 🖥 | Staudt, Meinke |

Legend: 🖥 Online, 🧩 Blended (On-Site/Online), ⏺ On-Site, ✗ Canceled

**Competence Certificate**

The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulations). By successful completion of the exercises (§4 (2), 3 SPO 2007 respectively §4 (3) SPO 2015) a bonus can be obtained. If the grade of the written exam is at least 4.0 and at most 1.3, the bonus will improve it by one grade level (i.e. by 0.3 or 0.4).

**Prerequisites**

None

**Recommendation**

None

**Annotation**

Former course title until summer term 2017: T-WIWI-102794 "eEnergy: Markets, Services, Systems".

The lecture has also been added in the IIP Module Basics of Liberalised Energy Markets.

**Below you will find excerpts from events related to this course:**

**Energy Market Engineering**

2540464, SS 2021, 2 SWS, Language: German, [Open in study portal]

**Literature**

6.108 Course: Energy Networks and Regulation [T-WIWI-107503]

Responsible: Prof. Dr. Christof Weinhardt
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101446 - Market Engineering
M-WIWI-103720 - eEnergy: Markets, Services and Systems

Type: Written examination
Credits: 4.5
Recurrence: Each winter term
Version: 1

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

Competence Certificate
The assessment consists of a written exam according to Section 4 (2), 1 of the examination regulation. The exam is offered every semester. Re-examinations are offered on every ordinary examination date.

Prerequisites
None

Recommendation
None

Annotation
Former course title until summer term 2017: T-WIWI-103131 "Regulatory Management and Grid Management - Economic Efficiency of Network Operation"

Below you will find excerpts from events related to this course:

Energy Networks and Regulation
2540494, WS 20/21, 2 SWS, Open in study portal
Content
Learning Goals
The student,

- understands the business model of a network operator and knows its central tasks in the energy supply system,
- has a holistic overview of the interrelationships in the network economy,
- understands the regulatory and business interactions,
- is in particular familiar with the current model of incentive regulation with its essential components and understands its implications for the decisions of a network operator
- is able to analyse and assess controversial issues from the perspective of different stakeholders.

Content of teaching
The lecture “Energy Networks and Regulation” provides insights into the regulatory framework of electricity and gas. It touches upon the way the grids are operated and how regulation affects almost all grid activities. The lecture also addresses approaches of grid companies to cope with regulation on a managerial level. We analyze how the system influences managerial decisions and strategies such as investment or maintenance. Furthermore, we discuss how the system affects the operator’s abilities to deal with the massive challenges lying ahead (”Energiewende”, redispacth, European grid integration, electric vehicles etc.). Finally, we look at current developments and major upcoming challenges, e.g., the smart meter rollout. Covered topics include:

- Grid operation as a heterogeneous landscape: big vs. small, urban vs. rural, TSO vs. DSO
- Objectives of regulation: Fair price calculation and high standard access conditions
- The functioning of incentive regulation
- First major amendment to the incentive regulation: its merits, its flaws
- The revenue cap and how it is adjusted according to certain exogenous factors
- Grid tariffs: How are they calculated, what is the underlying rationale, do we need a reform (and which)?
- Exogenous costs shifted (arbitrarily?) into the grid, e.g. feed-in tariffs for renewable energy or decentralized supply.

Literature

Responsible: Dr. Armin Ardone  
Prof. Dr. Wolf Fichtner

Organisation: KIT Department of Economics and Management

Part of: M-WIWI-101452 - Energy Economics and Technology

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Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate
The assessment consists of a written exam according to Section 4(2), 1 of the examination regulation.

Prerequisites
None

Recommendation
None

Annotation
Since 2011 the lecture is offered in winter term. Exams can still be taken in summer term.

Below you will find excerpts from events related to this course:

Energy Systems Analysis
2581002, WS 20/21, 2 SWS, Language: English, Open in study portal

Content
1. Overview and classification of energy systems modelling approaches
2. Usage of scenario techniques for energy systems analysis
3. Unit commitment of power plants
4. Interdependencies in energy economics
5. Scenario-based decision making in the energy sector
6. Visualisation and GIS techniques for decision support in the energy sector

Learning goals:
The student

- has the ability to understand and critically reflect the methods of energy system analysis, the possibilities of its application in the energy industry and the limits and weaknesses of this approach
- can use select methods of the energy system analysis by her-/himself

Literature
Weiterführende Literatur:

6.110 Course: Energy Trade and Risk Management [T-WIWI-102691]

Responsible: N.N.
Organisation: KIT Department of Economics and Management

<table>
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<td>2</td>
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Kraft, Fraunholz, Fichtner

Competence Certificate

The assessment consists of a written exam (60 minutes).

Prerequisites

None

Recommendation

None

Below you will find excerpts from events related to this course:

Energy Trade and Risk Management

2581020, SS 2021, 2 SWS, Language: German, Open in study portal

Content

1. Introduction to Markets, Mechanisms and Interaction
2. Electricity Trading (platforms, products, mechanisms)
4. Coal Markets (reserves, supply, demand, and transport)
5. Investments and Capacity Markets
6. Oil and Gas Markets (supply, demand, trade, and players)
7. Trading Game
8. Risk Management in Energy Trading

Organizational issues

Termine siehe Institutsaushang

Literature

Weiterführende Literatur:
www.riskglossary.com
6.11 Course: Engineering FinTech Solutions [T-WIWI-106193]

**Responsibility:** Prof. Dr. Maxim Ulrich

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-103247 - Intelligent Risk and Investment Advisory
M-WIWI-105036 - FinTech Innovations

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<td>Advanced Machine Learning and Data Science</td>
<td>4 SWS</td>
<td>Each term</td>
<td>Practical course (P)</td>
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**Competence Certificate**

The assessment is carried out in form of a written thesis based on the course “Engineering FinTech Solutions”.

Below you will find excerpts from events related to this course:

**Engineering FinTech Solutions**
2500020, WS 20/21, 6 SWS, Language: English, [Open in study portal]

**Content**
This project invites students to either pursue their own FinTech innovation project or to contribute to the Chair’s ongoing innovation projects. Students will learn to connect innovative financial research with modern information technology to build a prototype that solves some daunting tasks for professional end-users in the field of modern asset and risk management. The course is targeted to students with strong knowledge in the field of computational risk and asset management and strong programming skills. It offers students the opportunity to develop an algorithmic solution and hence ample their programming experience and their understanding of financial economics or asset and risk management.

**Organizational issues**
Termine werden bekannt gegeben

**Advanced Machine Learning and Data Science**
2530357, SS 2021, 4 SWS, Language: English, [Open in study portal]

**Content**
The assessment is carried out in form of a written thesis based on the course "Engineering FinTech Solutions".

This project invites students to either pursue their own FinTech innovation project or to contribute to the Chair’s ongoing innovation projects.

The course is targeted to students with strong knowledge in the field of computational risk and asset management and strong programming skills. It offers students the opportunity to develop an algorithmic solution and hence ample their programming experience and their understanding of financial economics or asset and risk management.

In order to take the course "Engineering FinTech Solutions", students must have completed the module "Data Science for Finance" with a grade of 1.3 or better.

The total workload for this course is approximately 270 hours. This consists of regular meetings with members of the research group and time for independent work on the software project.

Students will learn to connect innovative financial research with modern information technology to build a prototype that solves some daunting tasks for professional end-users in the field of modern asset and risk management.

**Organizational issues**
14-tägig, tba

Information Engineering and Management M.Sc.
Module Handbook as of 02/03/2021
Literature
Literatur wird in der ersten Vorlesung bekannt gegeben.
Course: Engineering Interactive Systems [T-WIWI-110877]

Organisation:  KIT Department of Economics and Management
Part of: M-WIWI-102806 - Service Innovation, Design & Engineering
M-WIWI-104080 - Designing Interactive Information Systems

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Events

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Competence Certificate
Alternative exam assessment. The assessment consists of a one-hour exam and the implementation of a Capstone project. Details will be announced at the beginning of the course.

Prerequisites
None

Recommendation
None

Annotation
The course is held in English.

Below you will find excerpts from events related to this course:

Engineering Interactive Systems
2540420, WS 20/21, 3 SWS, Language: English, Open in study portal

Literature
Siehe Englische Literatur
6.113 Course: Entrepreneurial Leadership & Innovation Management [T-WIWI-102833]

**Responsible:** Prof. Dr. Orestis Terzidis

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101488 - Entrepreneurship (EnTechnon)
- M-WIWI-101488 - Entrepreneurship (EnTechnon)
- M-WIWI-101507 - Innovation Management

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**Competence Certificate**
Please note: The seminar cannot be offered in the winter semester 2019/2020 due to organizational reasons. Alternative exam assessment.

**Prerequisites**
None

**Recommendation**
None
Course: Entrepreneurship [T-WIWI-102864]

**Responsible:** Prof. Dr. Orestis Terzidis

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101488 - Entrepreneurship (EnTechnon)
- M-WIWI-101507 - Innovation Management

### Type

- **Written examination**

### Credits

- **3**

### Recurrence

- **Each term**

### Version

- **1**

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#### Events

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗑 On-Site, ✗ Cancelled

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### Competence Certificate

The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation).

### Prerequisites

None

### Recommendation

None

---

Below you will find excerpts from events related to this course:

**Entrepreneurship**

2545001, WS 20/21, 2 SWS, Language: English, [Open in study portal](#)

**Lecture (V)**

Blended (On-Site/Online)

---

### Content

The lecture as an obligatory part of the module "Entrepreneurship" introduces the basic concepts of entrepreneurship. Important concepts and empirical facts are presented that relate to the conception and implementation of newly founded companies. The focus here is on the introduction to methods for generating innovative business ideas, for transferring patents into business concepts and general principles of business modelling and business planning. In particular approaches such as Lean Startup and Effectuation as well as concepts for the financing of young enterprises are treated.

A "KIT Entrepreneurship Talk" is part of each session (from 17.00-18.00), in which young and experienced founder and entrepreneur personalities report on their experiences in practice of the establishment of an enterprise. Dates and speakers will be announced on the EnTechnon homepage.

### Learning objectives:

The students are introduced to the topic Entrepreneurship. After successful attendance of the meeting they are to have an overview of the subranges of the Entrepreneurships and be able to understand basic concepts of the Entrepreneurships and apply key concepts.

### Workload:

- **Total effort with 3 credit points:** approx. 90 hours
- **Presence time:** 30 hours
- **Pre- and postprocessing of the LV:** 45.0 hours
- **Exam and exam preparation:** 15.0 hours

### Examination:

The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation). The examination date is the 17th of December, 2 to 3 p.m. (Location will be the tent in front of the Audimax).

Due to the current situation special regulations will be necessary. We will provide further information on our website.
Organizational issues
montags 16:30-17:00 Q&A, 17:00-18:00 Guest Talks

Literature
**6.115 Course: Entrepreneurship Research [T-WIWI-102894]**

**Responsible:** Prof. Dr. Orestis Terzidis  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101488 - Entrepreneurship (EnTechnon)  
M-WIWI-101488 - Entrepreneurship (EnTechnon)

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**Events**

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Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

**Competence Certificate**
The performance review is done via a so-called other methods of performance review (term paper) (alternative exam assessment). The final grade is a result from both, the grade of the term paper and its presentation, as well as active participation during the seminar.

**Prerequisites**
None

**Recommendation**
None

**Annotation**
The topics will be prepared in groups. The presentation of the results is done during a block period seminar at the end of the semester. Students have to be present all day long during the seminar.

*Below you will find excerpts from events related to this course:*

**Entrepreneurship Research**

2545002, SS 2021, 2 SWS, Language: German, [Open in study portal](noopener)

**Organizational issues**
Block am 21.04., 05.05., 14.07.

**Literature**
Wird im Seminar bekannt gegeben.
6.116 Course: Environmental and Resource Policy [T-WIWI-102616]

**Responsible:** Rainer Walz

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101468 - Environmental Economics

<table>
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<th>2 SWS</th>
<th>Lecture / Practice (VÜ) /</th>
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**Legend:** Online, Blended (On-Site/Online), On-Site, Cancelled

**Competence Certificate**

See German version

**Recommendation**

It is recommended to already have knowledge in the area of industrial organization and economic policy. This knowledge may be acquired in the courses Introduction to Industrial Organization [2520371] and Economic Policy [2560280].

**Below you will find excerpts from events related to this course:**

**Environmental and Resource Policy**

2560548, SS 2021, 2 SWS, Language: German, Open in study portal

**Literature**

Weiterführende Literatur:

Michaelis, P.: Ökonomische Instrumente in der Umweltpolitik. Eine anwendungsorientierte Einführung, Heidelberg

OECD: Environmental Performance Review Germany, Paris
6.117 Course: Environmental Economics and Sustainability [T-WIWI-102615]

**Responsible:** Prof. Dr. Rainer Walz

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101468 - Environmental Economics

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Competence Certificate**

See German version

**Prerequisites**

None

**Recommendation**

It is recommended to already have knowledge in the area of macro- and microeconomics. This knowledge may be acquired in the courses *Economics I: Microeconomics* [2600012] and *Economics II: Macroeconomics* [2600014].
6.118 Course: Environmental Law [T-BGU-111102]

**Organisation:** KIT Department of Civil Engineering, Geo- and Environmental Sciences

**Part of:**
- M-INFO-101217 - Public Business Law
- M-WIWI-101468 - Environmental Economics

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**Competence Certificate**
Written exam with 120 min

**Prerequisites**
None

**Annotation**
None
6.119 Course: European and International Law [T-INFO-101312]

Responsible: Ulf Brühann
Organisation: KIT Department of Informatics
Part of: M-INFO-101217 - Public Business Law

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Legend: 🔄 Online, 🕾 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled
### 6.120 Course: Experimental Economics [T-WIWI-102614]

**Responsible:** Prof. Dr. Christof Weinhardt  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-WIWI-101446 - Market Engineering  
- M-WIWI-101453 - Applied Strategic Decisions  
- M-WIWI-101505 - Experimental Economics  
- M-WIWI-103118 - Data Science: Data-Driven User Modeling

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*Legend: 🖥️ Online, 🧩 Blended (On-Site/Online), 🗺️ On-Site, ✗ Canceled*

**Competence Certificate**

The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulations). By successful completion of the exercises (§4 (2), 3 SPO 2007 respectively §4 (3) SPO 2015) a bonus can be obtained. If the grade of the written exam is at least 4.0 and at most 1.3, the bonus will improve it by one grade level (i.e. by 0.3 or 0.4).

**Prerequisites**

None

*Below you will find excerpts from events related to this course:*

**Experimental Economics**

2540489, WS 20/21, 2 SWS, Language: German, [Open in study portal](#)

**Content**

Experiments have become a valuable tool in Economics and Information Systems research. Nearly all fields of the economic discipline use experiments to verify theoretical predictions and to identify cause-effect relationships. Besides being used for empirical validation, this method is applied in political and strategic consulting. The lecture gives an introduction to experimental methods in Economics and in the Information Systems research domain, and shows differences to experiments in natural sciences. Scientific studies are used to show exemplary applications.

**Literature**

- Strategische Spiele; S. Berninghaus, K.-M. Ehrhart, W. Güth; Springer Verlag, 2. Aufl. 2006.  
- Experimental Methods: A Primer for Economists; D. Friedman, S. Sunder; Cambridge University Press, 1994.
6.121 Course: Extraordinary additional course in the module Cross-Functional Management Accounting [T-WIWI-108651]

**Responsible:** Prof. Dr. Marcus Wouters

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101510 - Cross-Functional Management Accounting

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**Competence Certificate**
The assessment depends on which extraordinary course becomes part of the module "Cross-Functional Management Accounting".

**Prerequisites**
None

**Annotation**
The purpose of this placeholder is to make it possible to include an extraordinary course in the module "Cross-Functional Management Accounting". Proposals for specific courses have to be approved in advance by the module coordinator.
6 COURSES

Course: Financial Analysis [T-WIWI-102900]


Responsible: Dr. Torsten Luedecke
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101480 - Finance 3
M-WIWI-101483 - Finance 2

<table>
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Legend: 📱 Online, 🧱 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

Competence Certificate
See German version.

Prerequisites
None

Recommendation
Basic knowledge in corporate finance, accounting, and valuation is required.

Below you will find excerpts from events related to this course:

Financial Analysis
2530205, SS 2021, 2 SWS, Language: English, [Open in study portal]

Lecture (V) Online

Literature


**Responsible:** Prof. Dr. Melanie Schienle

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101638 - Econometrics and Statistics I
- M-WIWI-101639 - Econometrics and Statistics II

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**Competence Certificate**
The assessment consists of a written exam (90 minutes) (following §4(2), 1 of the examination regulation).

**Prerequisites**
None

**Recommendation**
Knowledge of the contents covered by the course “Economics III: Introduction in Econometrics”[2520016]

**Annotation**
The course takes place each second summer term: 2018/2020....

**Responsible:** Prof. Dr. Melanie Schienle

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101638 - Econometrics and Statistics I
- M-WIWI-101639 - Econometrics and Statistics II

<table>
<thead>
<tr>
<th>Events</th>
<th>Type</th>
<th>Credits</th>
<th>Recurrence</th>
<th>Version</th>
</tr>
</thead>
<tbody>
<tr>
<td>WS 20/21 2521302</td>
<td>Financial Econometrics II</td>
<td>2 SWS</td>
<td>Lecture (V)</td>
<td>2</td>
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<tr>
<td>WS 20/21 2521303</td>
<td>Übung zu Financial Econometrics II</td>
<td>1 SWS</td>
<td>Practice (Ü)</td>
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</table>

**Events**

Legend: 🇺 Online, 📕 Blended (On-Site/Online), ⚱ On-Site, ❌ Cancelled

**Competence Certificate**
Alternative exam assessment (Takehome Exam). Details will be announced at the beginning of the course.

**Prerequisites**
None

**Recommendation**
Knowledge of the contents covered by the course "Financial Econometrics"

**Annotation**
Course language is English
The course takes place each second winter term starting in WS2020/21
Course: Financial Intermediation [T-WIWI-102623]

Responsible: Prof. Dr. Martin Ruckes
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101453 - Applied Strategic Decisions
M-WIWI-101480 - Finance 3
M-WIWI-101483 - Finance 2
M-WIWI-101502 - Economic Theory and its Application in Finance

Type: Written examination
Credits: 4.5
Recurrence: Each winter term
Version: 1

<table>
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<th>Version</th>
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<tr>
<td>WS 20/21 2530233</td>
<td>1 SWS</td>
<td>Practice (Ü) / 📱</td>
<td>Ruckes, Hoang, Benz</td>
</tr>
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</table>

Competence Certificate
The assessment of this course is a written examination (following §4(2), 1 SPO) of 60 mins. The exam is offered each semester.

Prerequisites
None

Recommendation
None

Below you will find excerpts from events related to this course:

Financial Intermediation
2530232, WS 20/21, 2 SWS, Language: German, Open in study portal

Content
The lecture covers the following topics:
- Arguments for the existence of financial intermediaries
- Bank loan analysis, relationship lending
- Stability of the financial system
- The macroeconomic role of financial intermediation
- Principles of the prudential regulation of banks

Learning outcomes: Students
- are in a position to describe the arguments for the existence of financial intermediaries,
- are able of discuss and analyze both static and dynamic aspects of contractual relationships between banks and borrowers,
- are able to discuss the macroeconomic role of the banking system,
- are in a position to explain the fundamental principles of the prudential regulation of banks and are able to recognize and evaluate the implications of specific regulations.

Workload:
The total workload for this course is approximately 135.0 hours. For further information see the German version.

Literature
Weiterführende Literatur:
6.126 Course: Firm creation in IT security [T-WIWI-110374]

Responsibility: Prof. Dr. Orestis Terzidis
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101488 - Entrepreneurship (EnTechnon)

<table>
<thead>
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<th>Type</th>
<th>Credits</th>
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<tbody>
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Events

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<th>Event Description</th>
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<th>Type</th>
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<tr>
<td>WS 20/21</td>
<td>2545109</td>
<td>Business Planning for Founders in the field of IT-Security</td>
<td>2</td>
<td>Seminar</td>
<td>Ntagiakou, Kienzle, Terzidis</td>
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<td>SS 2021</td>
<td>2545109</td>
<td>Business Planning for Founders in the field of IT-Security (KASTEL)</td>
<td>2</td>
<td>Seminar</td>
<td>Ntagiakou, Terzidis</td>
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</table>

Legend: 🌐 Online, 💻 Blended (On-Site/Online), 🗣 On-Site, ❌ Cancelled

Competence Certificate
Alternative exam assessment. The grade consists of the presentation and the written elaboration.

Prerequisites
None

Below you will find excerpts from events related to this course:

Business Planning for Founders in the field of IT-Security
2545109, WS 20/21, 2 SWS, Language: German/English, Open in study portal

Seminar (S) Online
Content

Information about the seminar:
The seminar will be conducted in Zoom. More information about the process will be available in ILIAS.
In the seminar you will work in groups of max. 4 persons. Group applications are welcome but not a prerequisite for participation. Most of the seminars will be held in English.
The focus of the seminar is Opportunity Recognition in the field of IT-Security, followed by ideation sessions with the aim to find possible applications for Cyber Security technologies that are developed at the KIT. Prototyping and also Pitching are part of the seminar.

Target group:
Master Students

Information on the allocation of seminar places:
The registration for the seminar is possible in the Wiwi portal in the period from 09.08.2020 to 23.10.2020 at 23:59 o’clock. To apply for the seminar, please send us a letter of motivation (max. 5 sentences).

Important Dates:
18.11.2020, 09:00-15:00
02.12.2020, 09:00-15:00
16.12.2020, 09:00-15:00

Deliverables:
Homework completed in the meantime among seminar days
Final presentation on 16.12.2020
Business Plan (7000 Words)

After completing this course, the course participants will be able to

- Characterize the specifications of Technology Push and Market Pull
- Describe why personal and team core values are important for team formation and how they can affect start-up projects.
- Develop a sound value proposition for a target customer
- Recognize Business Opportunities in the field of IT-Security applying the TAS Approach
- Learn the processes of Design Thinking
- Build a Prototype
- Create Business Ideas
- Pitch their Business Ideas to potential investors

Organizational issues
Blockveranstaltung im Rahmen des KASTEL Projekts
Content
In order to identify opportunities, the participants should identify fields for entrepreneurial opportunities in a systematic web research. For this purpose, Systematic Mapping procedures will be adapted to the research of general web sources and applied to the research of interesting fields in the area of cyber security.

Information about the seminar:
In the seminar you will work in groups of max. 4 persons. Group applications are welcome but not a prerequisite for participation. Some of the seminars will be held in English.

The focus of the seminar is Opportunity Recognition in the field of IT-Security, followed by ideation sessions with the aim to find possible applications for technologies that are developed at the KIT. Prototyping and also Pitching are part of the seminar.

Target group:
Master Students

Information on the allocation of seminar places:
The registration for the seminar is possible in the Wiwi portal in the period from 11.09.2019 to 05.10.2019 at 23:55 clock. To apply for the seminar, please send us a letter of motivation (max. 5 sentences).

Seminar contents:
- To identify opportunities, the participants should identify fields for entrepreneurial opportunities in a systematic web research. For this purpose, Systematic Mapping procedures will be adapted to the research of general web sources and applied to the research of interesting fields in the area of cyber security.
- All information will be discussed with experts on the second seminar day. The aim of the first two sessions is to develop a systematic segmentation of market needs.
- After the teams have been formed, the workshop “Technology Application Selection (TAS)” follows. This is a framework developed by EnTechnon that will help the teams to develop concrete business ideas based on given technologies. The three steps of the TAS will be the content of the third and fourth seminar days. Participants will generate ideas and then - based on specific criteria that we will provide - choose an idea on which they will build their value proposition.
- The final session before the final day will deal with prototyping and validation. This will use rapid prototyping and validation methods from the design thinking environment.
- On the last day - before their final presentations - the participants learn how to present the idea in a short presentation (pitch) to an interested audience.

Organizational issues
Blockveranstaltung im Rahmen des KASTEL Projekts am 12.05., 09.06., 23.06.
6.127 Course: Fixed Income Securities [T-WIWI-102644]

**Responsible:** Prof. Dr. Marliese Uhrig-Homburg  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101480 - Finance 3  
M-WIWI-101483 - Finance 2

<table>
<thead>
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<th>Credits</th>
<th>Recurrence</th>
<th>Version</th>
</tr>
</thead>
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<td>Written examination</td>
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<td>see Annotations</td>
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<td>2530560</td>
<td>Bond Markets</td>
<td>3 SWS</td>
<td>Lecture / Practice (VÜ) /</td>
<td>Cölsch, Uhrig-Homburg</td>
</tr>
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</table>

### Competence Certificate

The examination is offered for first-time writers for the last time in the winter semester 2020/21 and (only) for repeaters in the summer semester 2021.

The assessment takes place in the form of a written examination (75 minutes) according to §4(2), 1 SPO. The examination takes place during the semester break. The examination is offered every semester and can be repeated at any regular examination date. A bonus can be acquired through successful participation in the exercises. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by up to one grade level (0.3 or 0.4). Details will be announced in the lecture.

### Prerequisites

None

### Recommendation

Knowledge from the course "Derivatives" is very helpful.

### Annotation

The course will no longer be offered from winter semester 2020/21.

---

**Below you will find excerpts from events related to this course:**

### Bond Markets

**2530560, WS 20/21, 3 SWS, Language: English, [Open in study portal](#)**

**Lecture / Practice (VÜ) Online**

### Content

The lecture "Bond Markets" deals with the national and international bond markets, which are an important source of financing for companies, as well as for the public sector. After an overview of the most important bond markets, different yield definitions are discussed. Based on this, the concept of the yield curve is presented. In addition, the theoretical and empirical relationships between ratings, default probabilities and spreads are analyzed. The focus will then be on questions regarding the valuation, measurement, management and control of credit risks.

The total workload for this course is approximately 135 hours (4.5 credits).

The assessment consists of a written exam (75min.) (according to §4(2), 1 SPO). A bonus can be earned through successful participation in the tutorial sessions. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by up to one grade level (0.3 or 0.4). The examination is offered in each semester and can be repeated at any regular examination date.

Students deepen their knowledge of national and international bond markets. They gain knowledge of the traded instruments and their key figures for describing default risk such as ratings, default probabilities or credit spreads.

### Organizational issues

Blockveranstaltung: Do 14:00-19:00 Uhr, Fr 9:45-17:15 Uhr  
05./06.11., 19./20.11., 03./04.12.20
### Course: Formal Systems [T-INFO-101336]

**Responsible:** Prof. Dr. Bernhard Beckert  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-100799 - Formal Systems

<table>
<thead>
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<th>Recurrence</th>
<th>Version</th>
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</thead>
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**Events**

<table>
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</tr>
</thead>
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<td>24086</td>
<td>Formale Systeme</td>
<td>4 SWS</td>
<td>Beckert, Ulbrich</td>
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**Legend:**  
- 🖥 Online  
- Blended (On-Site/Online)  
- On-Site  
- Cancelled

**Responsible:** Prof. Dr. Bernhard Beckert

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-100744 - Formal Systems II: Application
- M-INFO-101201 - Software Systems

<table>
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### Events

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<th>3 SWS</th>
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<tbody>
<tr>
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<td></td>
<td></td>
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**Legend:** 🖥 Online, 🧩 Blended (On-Site/Online), 📱 On-Site, ✗ Cancelled
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<th><strong>Version</strong></th>
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<td>Each summer term</td>
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</tbody>
</table>

**Course: Formal Systems II: Theory [T-INFO-101378]**

- **Responsible:** Prof. Dr. Bernhard Beckert
- **Organisation:** KIT Department of Informatics
- **Part of:**
  - M-INFO-100841 - Formal Systems II: Theory
  - M-INFO-101201 - Software Systems
**6.131 Course: Fundamentals of National and International Group Taxation [T-WIWI-111304]**

**Responsible:** Prof. Dr. Berthold Wigger

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101511 - Advanced Topics in Public Finance

<table>
<thead>
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**Events**

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</tr>
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<td>2560133</td>
<td>Grundlagen der nationalen und internationalen Konzernbesteuerung</td>
<td>3 SWS</td>
<td>Lecture (V) / 🖥️</td>
<td>Wigger, Gutekunst</td>
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</table>

Legend: 🖥️ Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Competence Certificate**

Depending on the further pandemic development in the summer semester 2021 the assessment will consist either of an open book exam (following Art. 4, para. 2, clause 3 of the examination regulation), or of an 1.5h written exam (following Art. 4, para. 2, clause 1 of the examination regulation).

**Prerequisites**

None

**Recommendation**

It is recommended to attend the course “Basics of German Company Tax Law and Tax Planning” beforehand.
### 6.132 Course: Geometric Optimization [T-INFO-101267]

<table>
<thead>
<tr>
<th>Responsible</th>
<th>Prof. Dr. Hartmut Prautzsch</th>
</tr>
</thead>
<tbody>
<tr>
<td>Organisation</td>
<td>KIT Department of Informatics</td>
</tr>
<tr>
<td>Part of</td>
<td>M-INFO-100730 - Geometric Optimization</td>
</tr>
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</tr>
<tr>
<td><strong>Version</strong></td>
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</tbody>
</table>
Course: Global Optimization I [T-WIWI-102726]

Responsible: Prof. Dr. Oliver Stein
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101473 - Mathematical Programming

Type: Written examination
Credits: 4.5
Recurrence: Each summer term
Version: 1

Events
<table>
<thead>
<tr>
<th>Events</th>
<th>SS 2021</th>
<th>2550134</th>
<th>Globale Optimierung I</th>
<th>2 SWS</th>
<th>Lecture (V)</th>
<th>Stein</th>
</tr>
</thead>
</table>

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate
Please note: due to the research semester of Prof. Dr. Stein the lecture will not be offered in summer semester 2020.

Success is in the form of a written examination (60 min.) (according to § 4(2), 1 SPO).

The exam is offered in the lecture of semester and the following semester.

The success check can be done also with the success control for "Global optimization II". In this case, the duration of the written exam is 120 min.

Prerequisites
None

Recommendation
None

Annotation
Part I and II of the lecture are held consecutively in the same semester.

Below you will find excerpts from events related to this course:

Globale Optimierung I
2550134, SS 2021, 2 SWS, Language: German, Open in study portal

Content
In many optimization problems from economics, engineering and natural sciences, solution algorithms are only able to efficiently identify local optimizers, while it is much harder to find globally optimal points. This corresponds to the fact that by local search it is easy to find the summit of the closest mountain, but that the search for the summit of Mount Everest is rather elaborate.

The lecture treats methods for global optimization of convex functions under convex constraints. It is structured as follows:

- Introduction, examples, and terminology
- Existence results for optimal points
- Optimality in convex optimization
- Duality, bounds, and constraint qualifications
- Algorithms (Kelley’s cutting plane method, Frank-Wolfe method, primal-dual interior point methods)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:
The treatment of nonconvex optimization problems forms the contents of the lecture "Global Optimization II". The lectures "Global Optimization I" and "Global Optimization II" are held consecutively in the same semester.

Learning objectives:
The student
- knows and understands the fundamentals of deterministic global optimization in the convex case,
- is able to choose, design and apply modern techniques of deterministic global optimization in the convex case in practice.
Literature

Weiterführende Literatur:

- W. Alt, Numerische Verfahren der konvexen, nichtglatten Optimierung, Teubner, 2004
- C.A. Floudas, Deterministic Global Optimization, Kluwer, 2000
Course: Global Optimization I and II [T-WIWI-103638]

**Responsible:** Prof. Dr. Oliver Stein

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101473 - Mathematical Programming

<table>
<thead>
<tr>
<th>Type</th>
<th>Credits</th>
<th>Recurrence</th>
<th>Version</th>
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</thead>
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**Events**

<table>
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<th>Type</th>
<th>Recurrence</th>
<th>Version</th>
</tr>
</thead>
<tbody>
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<td>2 SWS</td>
<td>Lecture (V) / Online</td>
<td>Stein</td>
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<tr>
<td>SS 2021 2550135 Übung zu Globale Optimierung I und II</td>
<td>2 SWS</td>
<td>Practice (Ü) / Online</td>
<td>Stein, Neumann, Schwarze</td>
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<tr>
<td>SS 2021 2550136 Globale Optimierung II</td>
<td>2 SWS</td>
<td>Lecture (V) / Online</td>
<td>Stein</td>
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</table>

**Legend:** 📱 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ❌ Cancelled

**Competence Certificate**

Please note: due to the research semester of Prof. Dr. Stein the lectures will not be offered in summer semester 2020.

The assessment of the lecture is a written examination (120 minutes) according to §4(2), 1 of the examination regulation. The examination is held in the semester of the lecture and in the following semester.

**Prerequisites**

None

**Recommendation**

None

**Annotation**

Part I and II of the lecture are held consecutively in the same semester.

Below you will find excerpts from events related to this course:
Content
In many optimization problems from economics, engineering and natural sciences, solution algorithms are only able to efficiently identify local optimizers, while it is much harder to find globally optimal points. This corresponds to the fact that by local search it is easy to find the summit of the closest mountain, but that the search for the summit of Mount Everest is rather elaborate.

The lecture treats methods for global optimization of convex functions under convex constraints. It is structured as follows:

- Introduction, examples, and terminology
- Existence results for optimal points
- Optimality in convex optimization
- Duality, bounds, and constraint qualifications
- Algorithms (Kelley’s cutting plane method, Frank-Wolfe method, primal-dual interior point methods)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:
The treatment of nonconvex optimization problems forms the contents of the lecture "Global Optimization II". The lectures "Global Optimization I" and "Global Optimization II" are held consecutively in the same semester.

Learning objectives:
The student

- knows and understands the fundamentals of deterministic global optimization in the convex case,
- is able to choose, design and apply modern techniques of deterministic global optimization in the convex case in practice.

Literature

Weiterführende Literatur:
- W. Alt, Numerische Verfahren der konvexen, nichtglatten Optimierung, Teubner, 2004
- C.A. Floudas, Deterministic Global Optimization, Kluwer, 2000

Globale Optimierung II
2550136. SS 2021, 2 SWS, Language: German, Open in study portal

Content
In many optimization problems from economics, engineering and natural sciences, solution algorithms are only able to efficiently identify local optimizers, while it is much harder to find globally optimal points. This corresponds to the fact that by local search it is easy to find the summit of the closest mountain, but that the search for the summit of Mount Everest is rather elaborate.

The lecture treats methods for global optimization of nonconvex functions under nonconvex constraints. It is structured as follows:

- Introduction and examples
- Convex relaxation
- Interval arithmetic
- Convex relaxation via alphaBB method
- Branch-and-bound methods
- Lipschitz optimization

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:
The treatment of convex optimization problems forms the contents of the lecture "Global Optimization I". The lectures "Global Optimization I" and "Global Optimization II" are held consecutively in the same semester.

Learning objectives:
The student

- knows and understands the fundamentals of deterministic global optimization in the nonconvex case,
- is able to choose, design and apply modern techniques of deterministic global optimization in the nonconvex case in practice.
Literature

Weiterführende Literatur:

- W. Alt, Numerische Verfahren der konvexen, nichtglatten Optimierung, Teubner, 2004
- C.A. Floudas, Deterministic Global Optimization, Kluwer, 2000
6 Courses

Course: Global Optimization II [T-WIWI-102727]

Responsible: Prof. Dr. Oliver Stein
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101473 - Mathematical Programming

Type: Written examination
Credits: 4.5
Recurrence: Each summer term
Version: 2

Competence Certificate
Please note: due to the research semester of Prof. Dr. Stein the lecture will not be offered in summer semester 2020.

The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation.

The examination is held in the semester of the lecture and in the following semester.

The examination can also be combined with the examination of "Global optimization I". In this case, the duration of the written examination takes 120 minutes.

Prerequisites
None

Annotation
Part I and II of the lecture are held consecutively in the same semester.

Below you will find excerpts from events related to this course:

Globale Optimierung II
2550136, SS 2021, 2 SWS, Language: German, Open in study portal
Lecture (V) / Online

Content
In many optimization problems from economics, engineering and natural sciences, solution algorithms are only able to efficiently identify local optimizers, while it is much harder to find globally optimal points. This corresponds to the fact that by local search it is easy to find the summit of the closest mountain, but that the search for the summit of Mount Everest is rather elaborate.

The lecture treats methods for global optimization of nonconvex functions under nonconvex constraints. It is structured as follows:

- Introduction and examples
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- Interval arithmetic
- Convex relaxation via alphaBB method
- Branch-and-bound methods
- Lipschitz optimization

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:
The treatment of convex optimization problems forms the contents of the lecture "Global Optimization I". The lectures "Global Optimization I" and "Global Optimization II" are held consecutively in the same semester.

Learning objectives:
The student

- knows and understands the fundamentals of deterministic global optimization in the nonconvex case,
- is able to choose, design and apply modern techniques of deterministic global optimization in the nonconvex case in practice.
Literature

Weiterführende Literatur:

- W. Alt, Numerische Verfahren der konvexen, nichtglatten Optimierung, Teubner, 2004
- C.A. Floudas, Deterministic Global Optimization, Kluwer, 2000
## 6.136 Course: Graph Theory and Advanced Location Models [T-WIWI-102723]

**Responsible:** Prof. Dr. Stefan Nickel  
**Organisation:** KIT Department of Economics and Management

**Part of:**  
- M-WIWI-101473 - Mathematical Programming  
- M-WIWI-102832 - Operations Research in Supply Chain Management  
- M-WIWI-103289 - Stochastic Optimization

<table>
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**Competence Certificate**  
The assessment is a 60 minutes written examination (according to §4(2), 1 of the examination regulation).  
The examination is held in the term of the lecture and the following lecture.

**Prerequisites**  
None

**Recommendation**  
Basic knowledge as conveyed in the module "Introduction to Operations Research" is assumed.

**Annotation**  
The course is offered irregularly. Planned lectures for the next three years can be found in the internet at [http://dol.ior.kit.edu/english/Courses.php](http://dol.ior.kit.edu/english/Courses.php).
6.137 Course: Heat Economy [T-WIWI-102695]

**Responsible:** Prof. Dr. Wolf Fichtner

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101452 - Energy Economics and Technology

<table>
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<td>Each summer term</td>
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**Competence Certificate**
The lecture will be suspended in summer semester 2019 and 2020 and will probably be offered again in summer semester 2021.
The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation.

**Prerequisites**
None.

**Recommendation**
None

**Annotation**
See German version.

**Responsible:** Prof. Dr. Melanie Volkamer

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-104520 - Human Factors in Security and Privacy

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<td>see Annotations</td>
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**Competence Certificate**

The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation or an oral exam (30 min) following §4, Abs. 2, 2 of the examination regulation. Only those who have successfully participated in the exercises and the lecture will be admitted to the examination.

The exam takes place every semester and can be repeated at every regular examination date.

**Prerequisites**

1. Successful participation in the exercises. Successful means actively participating in the tasks and its discussions. One task may be missed.
2. Also participation in the lectures is required. One lecture may be missed.

**Recommendation**

The prior attendance of the lecture "Information Security" is strongly recommended.

**Annotation**

The lecture will not be offered in winter semester 2020/21.

Some lectures are in English, some in German.
### 6.139 Course: Human-Machine-Interaction [T-INFO-101266]

**Responsible:** Prof. Dr.-Ing. Michael Beigl  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-100729 - Human Computer Interaction

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<th>Human-Computer-Interaction</th>
<th>2 SWS</th>
<th>Lecture (V)</th>
<th>Beigl</th>
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</table>

Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled
### 6.140 Course: Human-Machine-Interaction Pass [T-INFO-106257]

**Responsible:** Prof. Dr.-Ing. Michael Beigl  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-100729 - Human Computer Interaction  

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<td>Human-Computer-Interaction</td>
<td>Lecture (V)</td>
<td>Beigl</td>
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Legend: 🗣 Online, 📌 Blended (On-Site/Online), ⚙ On-Site, ❓ Cancelled
**6.141 Course: Image Data Compression [T-INFO-101292]**

**Responsible:** Prof. Dr.-Ing. Jürgen Beyerer  
PH. D. Alexey Pak

**Organisation:** KIT Department of Informatics

**Part of:**  
M-INFO-100755 - Image Data Compression  
M-INFO-101239 - Machine Vision

- **Type:** Oral examination  
- **Credits:** 3  
- **Recurrence:** Each winter term  
- **Version:** 1

### Events

<table>
<thead>
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<th>Version</th>
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<td>WS 20/21</td>
<td>3</td>
<td>Each winter term</td>
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</table>

**Legend:** Online, Blended (On-Site/Online), On-Site, C Cancelled

Below you will find excerpts from events related to this course:

**Image Data Compression**  
2400112, WS 20/21, 2 SWS, Open in study portal  
Lecture (V)  
Blended (On-Site/Online)

**Content**

This module conveys to the students the theoretical and practical aspects of the principal stages in image data acquisition and compression. The discussion progresses from the coding of un-correlated sequential data streams to de-correlation of natural 2D images and to exploitation of temporal correlations in video data coding. Each considered technique is provided with a statistical justification and characterised with basic information-theoretic metrics.

In the end of the class, an outlook is given to non-conventional image-based information coding schemes (watermarking and steganography).

**Educational objective:**

The students will learn various kinds, sources, and uses of image-type data, and the forms of their compression. Students master the basic concepts of information theory, related to data communication and coding. Based on these concepts and general principles and characterization criteria, students are able to compare various schemes of image data representation and coding. Students have in-depth knowledge of a few selected algorithms of entropy coding, pre-coding, and 1D-signal de-correlation. Students know 2D transform-based de-correlation methods, including Discrete Fourier Transform, Discrete Cosine Transform, Walsh-Hadamard Transform, and the Discrete Wavelet Transform and know how to use them in video coding by exploitation of temporal correlations.

Students understand the human visual system and the statistics of natural images. In addition, the students know two non-standard applications of image data coding: digital watermarking and steganography. As an exercise, students analyze several simple steganographic schemes.

**Organizational issues**

Corona-bedingt ist die maximale Anzahl an Studierenden, die in den einzelnen Räumen zugelassen werden dürfen, limitiert. Daher müssen Sie sich online anmelden, sofern Sie an der Präsenz-Vorlesung teilnehmen möchten.

Bitte melden Sie sich außerdem per Email an: alexey.pak@iosb.fraunhofer.de
6.142 Course: Incentives in Organizations [T-WIWI-105781]

Responsible: Prof. Dr. Petra Nieken
Organisation: KIT Department of Economics and Management
Part of:
- M-WIWI-101453 - Applied Strategic Decisions
- M-WIWI-101500 - Microeconomic Theory
- M-WIWI-101505 - Experimental Economics
- M-WIWI-101510 - Cross-Functional Management Accounting

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Events

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Legend: 🖥 Online, 🖥 Blended (On-Site/Online), 🗺 On-Site, ☠ Cancelled

Competence Certificate
The assessment of this course is a written examination (60 min). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. In case of a small number of registrations, we might offer an oral exam instead of a written exam.

Prerequisites
None

Recommendation
Knowledge of microeconomics, game theory, and statistics is assumed.

Below you will find excerpts from events related to this course:

Incentives in Organizations
2573003, SS 2021, 2 SWS, Language: English, Open in study portal
**Content**

The students acquire profound knowledge about the design and the impact of different incentive and compensation systems. Topics covered are, for instance, performance based compensation, team work, intrinsic motivation, multitasking, and subjective performance evaluations. We will use microeconomic or behavioral models as well as empirical data to analyze incentive systems. We will investigate several widely used compensation schemes and their relationship with corporate strategy. Students will learn to develop practical implications which are based on the acquired knowledge of this course.

**Aim**

The student

- develops a strategic understanding about incentives systems and how they work.
- analyzes models from personnel economics.
- understands how econometric methods can be used to analyze performance and compensation data.
- knows incentive schemes that are used in companies and is able to evaluate them critically.
- can develop practical implications which are based on theoretical models and empirical data from companies.
- understands the challenges of managing incentive and compensation systems and their relationship with corporate strategy.

**Workload**

The total workload for this course is: approximately 135 hours.

Lecture: 32 hours
Preparation of lecture: 52 hours
Exam preparation: 51 hours

**Literature**

Slides, Additional case studies and research papers will be announced in the lecture.

Literature (complementary):
Behavioral Game Theory, Camerer, Russel Sage Foundation, 2003
Introduction to Econometrics, Wooldridge, Andover, 2014
Econometric Analysis of Cross Section and Panel Data, Wooldridge, MIT Press, 2010
6.143 Course: Information Service Engineering [T-WIWI-106423]

Responsible: Prof. Dr. Harald Sack
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101456 - Intelligent Systems and Services

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<td>Exercises to Information Service Engineering</td>
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<td>Practice (Ü)</td>
<td>Sack</td>
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Legend: 🔄 Online, 🤖 Blended (On-Site/Online), 🗣 On-Site, ✖ Cancelled

Competence Certificate
The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation or an oral exam (20 min) following §4, Abs. 2, 2 of the examination regulation.
The exam takes place every semester and can be repeated at every regular examination date.

Prerequisites
None

Below you will find excerpts from events related to this course:

Information Service Engineering
2511606. SS 2021. 2 SWS. Language: English, Open in study portal

Lecture (V)
Online
Content
- Information, Natural Language and the Web
- Natural Language Processing
  - NLP and Basic Linguistic Knowledge
  - NLP Applications, Techniques & Challenges
  - Evaluation, Precision and Recall
  - Regular Expressions and Automata
  - Tokenization
  - Language Model and N-Grams
  - Part-of-Speech Tagging
- Knowledge Graphs
  - Knowledge Representations and Ontologies
  - Resource Description Framework (RDF) as simple Data Model
  - Creating new Models with RDFS
  - Querying RDF(S) with SPARQL
  - More Expressivity via Web Ontology Language (OWL)
  - From Linked Data to Knowledge Graphs
  - Wikipedia, DBpedia, and Wikidata
  - Knowledge Graph Programming
- Basic Machine Learning
  - Machine Learning Fundamentals
  - Evaluation and Generalization Problems
  - Linear Regression
  - Decision Trees
  - Unsupervised Learning
  - Neural Networks and Deep Learning
- ISE Applications
  - From Data to Knowledge
  - Data Mining, Information Visualization and Knowledge Discovery
  - Semantic Search
  - Exploratory Search
  - Semantic Recommender Systems

Learning objectives:
- The students know the fundamentals and measures of information theory and are able to apply those in the context of Information Service Engineering.
- The students have basic skills of natural language processing and are enabled to apply natural language processing technology to solve and evaluate simple text analysis tasks.
- The students have fundamental skills of knowledge representation with ontologies as well as basic knowledge of Semantic Web and Linked Data technologies. The students are able to apply these skills for simple representation and analysis tasks.
- The students have fundamental skills of information retrieval and are enabled to conduct and to evaluate simple information retrieval tasks.
- The students apply their skills of natural language processing, Linked Data engineering, and Information Retrieval to conduct and evaluate simple knowledge mining tasks.
- The students know the fundamentals of recommender systems as well as of semantic and exploratory search.

Literature

Responsible: Prof. Dr. Marion Weissenberger-Eibl
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101488 - Entrepreneurship (EnTechnon)
M-WIWI-101507 - Innovation Management

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Events

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Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate
The assessment consists of a written exam (60 minutes). The exam takes place in every summer semester. Re-examinations are offered at every ordinary examination date.

Prerequisites
None

Recommendation
None

Below you will find excerpts from events related to this course:

Innovation Management: Concepts, Strategies and Methods
2545100, SS 2021, 2 SWS, Language: German, Open in study portal

Content
The course ‘Innovation Management: Concepts, Strategies and Methods’ offers scientific concepts which facilitate the understanding of the different phases of the innovation process and resulting strategies and appropriate methodologies suitable for application. The concepts refer to the entire innovation process so that an integrated perspective is made possible. This is the basis for the teaching of strategies and methods which fulfill the diverse demands of the complex innovation process. The course focuses particularly on the creation of interfaces between departments and between various actors in a company’s environment and the organisation of a company’s internal procedures. In this context a basic understanding of knowledge and communication is taught in addition to the specific characteristics of the respective actors. Subsequently methods are shown which are suitable for the profitable and innovation-led implementation of integrated knowledge.

Aim: Students develop a differentiated understanding of the different phases and concepts of the innovation process, different strategies and methods in innovation management.

Organizational issues
Die Vorlesung wird als interaktive online Veranstaltung durchgeführt. Die Vorlesung startet am 15.04.2021 und findet donnerstags 10:00-11:30 Uhr statt. Wichtig! Bitte treten Sie dem ILIAS-Kurs zur Vorlesung bei, damit wir Ihnen weitere Informationen mitteilen können.

Literature
Eine ausführliche Literaturliste wird mit den Vorlesungsunterlagen zur Verfügung gestellt.

**Responsible:** Dr. Daniela Beyer

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101507 - Innovation Management

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**Type:** Examination of another type

**Credits:** 3

**Recurrence:** Irregular

**Version:** 1

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**Competence Certificate**
Alternative exam assessments (§4(2), 3 SPO). The grade consists of an exposé (15%), a guideline interview or an analysis tool (25%), a group presentation of the results (20%) and a seminar paper (40%).

---

**Prerequisites**
None.

**Recommendation**
Prior attendance of the course Innovation Management [2545015] is recommended.
6.146 Course: Innovation Theory and Policy [T-WIWI-102840]

**Responsible:** Prof. Dr. Ingrid Ott

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101478 - Innovation and Growth
- M-WIWI-101514 - Innovation Economics

<table>
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**Events**

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<td>Innovationtheory and -policy</td>
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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 📗 On-Site, ⬇️ Cancelled

**Competence Certificate**

Depending on further pandemic developments, the examination will be offered in the summer semester 2021 either as a 60-minute written examination (written examination according to SPO § 4 Abs. 2, Pkt. 1) or as an open-book examination (alternative exam assessment according to SPO § 4 Abs. 2, Pkt. 3).

**Prerequisites**
None

**Recommendation**
Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2600012], and Economics II [2600014]. In addition, an interest in quantitative-mathematical modeling is required.

*Below you will find excerpts from events related to this course:*

**Innovationtheory and -policy**
2560236, SS 2021, 2 SWS, Language: German/English, Open in study portal
Content
Learning objectives:
Students shall be given the ability to

- identify the importance of alternative incentive mechanisms for the emergence and dissemination of innovations
- understand the relationships between market structure and the development of innovation
- explain, in which situations market interventions by the state, for example taxes and subsidies, can be legitimized, and evaluate them in the light of economic welfare

Course content:
The course covers the following topics:

- Incentives for the emergence of innovations
- Patents
- Diffusion
- Impact of technological progress
- Innovation Policy

Recommendations:
Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2600012], and Economics II [2600014]. In addition, an interest in quantitative-mathematical modeling is required.

Workload:
The total workload for this course is approximately 135.0 hours. For further information see German version.

Exam description:
The assessment consists of a written exam (60 min) according to Section 4(2), 1 of the examination regulation. The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Students will be given the opportunity of writing and presenting a short paper during the lecture time to achieve a bonus on the exam grade. If the mandatory credit point exam is passed, the awarded bonus points will be added to the regular exam points. A deterioration is not possible by definition, and a grade does not necessarily improve, but is very likely to (not every additional point improves the total number of points, since a grade cannot become better than 1). The voluntary elaboration of such a paper can not countervail a fail in the exam.

Literature
Auszug:

### Course: Integrated Network and Systems Management [T-INFO-101284]

**Responsible:** Prof. Dr. Bernhard Neumair  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101210 - Dynamic IT-Infrastructures  

<table>
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#### Events

| SS 2021 | 2400004 | Integrated Network and Systems Management | 2 SWS | Lecture (V) | Neumair |

Legend: 📱 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled
6.148 Course: Intelligent Agent Architectures [T-WIWI-111267]

**Responsible:** Prof. Dr. Andreas Geyer-Schulz

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-105661 - Data Science: Intelligent, Adaptive, and Learning Information Services

**Type**  Written examination

**Credits**  4.5

**Recurrence**  Each winter term

**Version**  1

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<tbody>
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<td>2 SWS</td>
<td>Lecture (V) / Online</td>
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<td>WS 20/21</td>
<td>2540526</td>
<td>Übung zu Intelligent Agent Architectures</td>
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<td>Practice (Ü)</td>
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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Competence Certificate**

Written examination (60 minutes) according to §4(2), 1 SPO. The exam is considered passed if at least 50 out of a maximum of 100 possible points are achieved. The grades are graded in five steps (best grade 1.0 from 95 points). Details of the grade formation and scale will be announced in the course.

A bonus can be acquired through successful participation in the practice. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the course.

**Prerequisites**

None

**Recommendation**

It is recommended to additionally review the Bachelor-level lecture “Customer Relationship Management” from the module "CRM and Servicemanagement".

*Below you will find excerpts from events related to this course:*
Content

Course content:
The lecture is structured in three parts:
In the first part the methods used for architecture design are introduced (system analysis, UML, formal specification of interfaces, software and analysis patterns, and the separation in conceptual and IT-architectures. The second part is dedicated to learning architectures and machine learning methods. The third part presents examples of learning CRM-Architectures.

Workload:
The total workload for this course is approximately 135 hours (4.5 credits):

Time of attendance
- Attending the lecture: $15 \times 90\text{min} = 22\text{h 30m}$
- Attending the exercise classes: $7 \times 90\text{min} = 10\text{h 30m}$
- Examination: $1\text{h 00m}$

Self-study
- Preparation and wrap-up of the lecture: $15 \times 180\text{min} = 45\text{h 00m}$
- Preparing the exercises: $25\text{h 00m}$
- Preparation of the examination: $31\text{h 00m}$

Sum: $135\text{h 00m}$

Learning Goals:
Students have special knowledge of software architectures and of the methods which are used in their development (Systems analysis, formal methods for the specification of interfaces and algebraic semantic, UML, and, last but not least, the mapping of conceptual architectures to IT-architectures.

Students know important architectural patterns and they can – based on their CRM knowledge – combine these patterns for innovative CRM applications.

Assessment:
The assessment consists of a written exam of 1-hour length following §4 (2), 1 of the examination regulation and by submitting written papers as part of the exercise following §4 (2), 3 of the examination regulation.

The course is considered successfully taken if at least 50 out of 100 points are acquired in the written exam. In this case, all additional points (up to 10) from exercise work will be added.

Grade: Minimum points
- $1.0: 95$
- $1.3: 90$
- $1.7: 85$
- $2.0: 80$
- $2.3: 75$
- $2.7: 70$
- $3.0: 65$
- $3.3: 60$
- $3.7: 55$
- $4.0: 50$
- $5.0: 0$

The grade consists of approximately 91% of exam points and 9% of exercise points.

Literature
6.149 Course: Intelligent Agents and Decision Theory [T-WIWI-110915]

**Responsible:** Prof. Dr. Andreas Geyer-Schulz  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-WIWI-101470 - Data Science: Advanced CRM  
- M-WIWI-105661 - Data Science: Intelligent, Adaptive, and Learning Information Services

<table>
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<td>Written examination</td>
<td>4,5</td>
<td>Each summer term</td>
<td>1</td>
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- **SS 2021**  
  - 2540537: Intelligent Agents and Decision Theory  
  - SWS: Lecture (V) / Online  
  - Geyer-Schulz

- **SS 2021**  
  - 2540538: Übung zu Intelligent Agents and Decision Theory  
  - 1 SWS: Practice (Ü) / Online  
  - Schweizer

**Legend:** 📥 Online, 🧩 Blended (On-Site/Online), 🗄 On-Site, ✗ Cancelled

**Competence Certificate**  
Oral (30 minutes) or written examination (60 minutes). The exam is held in each semester and can be repeated at any regular examination date. Details of the grading system and any exam bonus that may be achieved from the practice are announced in the course.

**Prerequisites**  
None

**Recommendation**  
We assume knowledge in statistics, operations research and microeconomics as taught in the Bachelor program (VWL I, Operations Research I + II, Statistics I + II) and a familiarity with preferably the Python programming language.

**Annotation**  
new lecture starting summer semester 2020

*Below you will find excerpts from events related to this course:*  

**Intelligent Agents and Decision Theory**  
2540537, SS 2021, SWS, Language: English, Open in study portal

**Lecture (V)**  
Online
Content

The key assumption of this lecture is that the concept of artificial intelligence is inseparably linked to the economic concept of rationality of agents. We consider different classes of decision problems - decisions under certainty, risk and uncertainty - from an economic, managerial and AI-engineering perspective:

From an economic point of view, we analyze how to act rationally in these situations based on classic utility theory. In this regard, the course also introduces the relevant parts of decision theory for dealing with

- multiple conflicting objectives,
- incomplete, risky and uncertain information about the world,
- assessing utility functions, and
- quantifying the value of information ...

From an engineering perspective, we discuss how to develop practical solutions for these decision problems, using appropriate AI components. We introduce

- a general, agent-based design framework for AI systems,

as well as AI methods from the fields of

- search (for decisions under certainty),
- inference (for decisions under risk) and
- learning (for decisions under uncertainty).

Where applicable, the course highlights the theoretical ties of these methods with decision theory.

We conclude with a discussion of ethical and philosophical issues concerning the development and use of AI.

Learning objectives

Students are able to design, analyze, implement, and evaluate intelligent agents.

Lecture Outline

1. Introduction: Artificial intelligence and the economic concept of rationality
2. Intelligent Agents: A general, agent-based design framework for AI systems
3. Decision under certainty: Assessing utility functions for decisions with multiple objectives
4. Search: Linear programming for decisions under certainty
5. Decisions under risk: The expected utility principle
6. Information systems: Improving economic decisions under risk
7. Inference: Bayesian networks for decisions under risk
8. Information Learning objectives value: When should an agent gather new information?
9. Decisions under uncertainty: Complete lack of information
10. Learning: Statistical learning of bayesian networks
11. Learning: Supervised learning with neural networks
12. Learning: Reinforcement learning
13. Learning: Preference-based reinforcement learning
14. Discussion: Ethical and philosophical issues

Note: This rough outline may be subject to change.
Literature

Basic literature (by lecture):

1. Russell & Norvig (2016, chapter 1), Bamberg et al. (2019, chapters 1 & 2)
2. Russell & Norvig (2016, chapter 2)
4. Nickel et al. (2014, chapter 1) [German], Russell & Norvig (2016, chapter 3)
6. Bamberg et al. (2019, chapter 6)
7. Russell & Norvig (2016, chapters 13, 14, 16)
8. Russell & Norvig (2016, chapter 16), Bamberg et al. (2019, chapter 6)
9. Bamberg et al. (2019, chapter 5)
10. Russell & Norvig (2016, chapter 20)
11. Goodfellow et al. (2016, chapter 6)
13. Wirth et al. (2017)

Detailed references:

6 COURSES

Course: Intelligent CRM Architectures [T-WIWI-103549]

6.150 Course: Intelligent CRM Architectures [T-WIWI-103549]

Responsible: Prof. Dr. Andreas Geyer-Schulz
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101470 - Data Science: Advanced CRM

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

Competence Certificate

This lecture will be offered for the last time in winter semester 2019/20.

Written examination (60 minutes) according to §4(2), 1 SPO. The exam is considered passed if at least 50 out of a maximum of 100 possible points are achieved. The grades are graded in five steps (best grade 1.0 from 95 points). Details of the grade formation and scale will be announced in the course.

A bonus can be acquired through successful participation in the practice. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the course.

Prerequisites

None

Recommendation

It is recommended to additionally review the Bachelor-level lecture “Customer Relationship Management” from the module “CRM and Servicemanagement”.

Below you will find excerpts from events related to this course:

V Intelligent Agent Architectures
2540525, WS 20/21, 2 SWS, Language: English, Open in study portal

Lecture (V) Online
Content
Course content:
The lecture is structured in three parts:
In the first part the methods used for architecture design are introduced (system analysis, UML, formal specification of interfaces, software and analysis patterns, and the separation in conceptual and IT-architectures. The second part is dedicated to learning architectures and machine learning methods. The third part presents examples of learning CRM-Architectures.

Workload:
The total workload for this course is approximately 135 hours (4.5 credits):
Time of attendance
- Attending the lecture: 15 x 90min = 22h 30m
- Attending the exercise classes: 7 x 90min = 10h 30m
- Examination: 1h 00m

Self-study
- Preparation and wrap-up of the lecture: 15 x 180min = 45h 00m
- Preparing the exercises: 25h 00m
- Preparation of the examination: 31h 00m

Sum: 135h 00m

Learning Goals:
Students have special knowledge of software architectures and of the methods which are used in their development (Systems analysis, formal methods for the specification of interfaces and algebraic semantic, UML, and, last but not least, the mapping of conceptual architectures to IT architectures.

Students know important architectural patterns and they can - based on their CRM knowledge - combine these patterns for innovative CRM applications.

Assessment:
The assessment consists of a written exam of 1-hour length following §4 (2), 1 of the examination regulation and by submitting written papers as part of the exercise following §4 (2), 3 of the examination regulation.

The course is considered successfully taken if at least 50 out of 100 points are acquired in the written exam. In this case, all additional points (up to 10) from exercise work will be added.

Grade: Minimum points
- 1.0: 95
- 1.3: 90
- 1.7: 85
- 2.0: 80
- 2.3: 75
- 2.7: 70
- 3.0: 65
- 3.3: 60
- 3.7: 55
- 4.0: 50
- 5.0: 0

The grade consists of approximately 91% of exam points and 9% of exercise points.

Literature
6.151 Course: International Business Development and Sales [T-WIWI-110985]

**Responsible:** Erice Casenave  
Prof. Dr. Martin Klarmann  
Prof. Dr. Orestis Terzidis

**Organisation:** KIT Department of Economics and Management

**Part of:**  
M-WIWI-101488 - Entrepreneurship (EnTechnon)  
M-WIWI-101488 - Entrepreneurship (EnTechnon)  
M-WIWI-105312 - Marketing and Sales Management

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**Events**

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**Legend:** 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Competence Certificate**

Non exam assessment. The grade is based on the presentation, the subsequent discussion and the written elaboration.

**Annotation**

Due to the Corona situation it is currently unclear whether the seminar can be offered in WS20 / 21.

Below you will find excerpts from events related to this course:

**Content**

This course is offered as part of the EUCOR programme in cooperation with EM Strasbourg. Max. 10 students of KIT and max. 10 students of EM Strasbourg will develop a sales presentation in tandems (teams of 2). This is based on the value proposition of a business model.

- An application is required to participate in this event. The application phase usually takes place at the beginning of the lecture period. Further information on the application process can be found on the website of the Marketing and Sales Research Group (marketing.iism.kit.edu) shortly before the start of the lecture period.

Total workload for 6 ECTS: about 180 hours.
Course: International Finance [T-WIWI-102646]

**Responsible:** Prof. Dr. Marliese Uhrig-Homburg

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101480 - Finance 3
- M-WIWI-101483 - Finance 2

**Type**
- Written examination

**Credits**
- 3

**Recurrence**
- see Annotations

**Version**
- 1

**Events**

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</table>

Legend: 🗣 Online, Blended (On-Site/Online), 🗣 On-Site, X Cancelled

**Competence Certificate**

Depending on further pandemic developments, the examination will be offered in the summer semester 2021 either as a 60-minute written examination (written examination according to SPO § 4 Abs. 2, Pkt. 1) or as an open-book examination (alternative exam assessment according to SPO § 4 Abs. 2, Pkt. 3).

**Prerequisites**

None

**Recommendation**

None

**Annotation**

The course will not be offered in the summer semester 2020 as originally planned, but only in the winter semester 2020/2021. The course is offered as a 14-day or block course.

**Below you will find excerpts from events related to this course:**

**International Finance**

- 2530570, WS 20/21, 2 SWS, Language: German, Open in study portal

**Organizational issues**

Blockveranstaltung

**Literature**

Weiterführende Literatur:


**International Finance**

- 2530570, SS 2021, 2 SWS, Language: German, Open in study portal

**Organizational issues**

nach dem 21.04. nach Absprache
Literature
Weiterführende Literatur:

6.153 Course: International Management in Engineering and Production [T-WIWI-102882]

**Responsible:** Dr. Henning Sasse

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101412 - Industrial Production III
- M-WIWI-101471 - Industrial Production II

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**Events**

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**Competence Certificate**

The assessment consists of an oral (30 minutes) or written exam (60 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

**Prerequisites**

None

**Recommendation**

None

Below you will find excerpts from events related to this course:

**International Management in Engineering and Production**

2581956, WS 20/21, 2 SWS, Language: English, [Open in study portal](#)

**Content**

- Fundamentals of international business
- Forms of international cooperation and value creation
- Site selection
- Cost driven internationalization and site selection
- Sales and customer driven internationalization and site selection
- Challenges, risks and risk mitigation
- Management of international production sites
- Types and case studies of international production

**Organizational issues**

Blockveranstaltung

Im Seminarraum-West beim IIP, Termine siehe Institutshomepage

**Literature**

Wird in der Veranstaltung bekannt gegeben.
6.154 Course: Internet Law [T-INFO-101307]

**Responsible:** Prof. Dr. Thomas Dreier

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-101215 - Intellectual Property Law
- M-INFO-101242 - Governance, Risk & Compliance

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Legend: 📚 Online, 🧱 Blended (On-Site/Online), 📚 On-Site, ✗ Cancelled
6.155 Course: Internet of Everything [T-INFO-101337]

Responsible: Prof. Dr. Martina Zitterbart
Organisation: KIT Department of Informatics
Part of: M-INFO-101203 - Wireless Networking
         M-INFO-101205 - Future Networking

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Events

| WS 20/21 | 24104 | Internet of Everything | 2 SWS | Lecture (V) | Zitterbart, Friebe, Jung |

Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🔴 On-Site, ✗ Cancelled
### 6.156 Course: Introduction in Computer Networks [T-INFO-102015]

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Legend: 🖥 Online, 🕹 Blended (On-Site/Online), 🔴 On-Site, ✗ Cancelled
Course: Introduction to Bayesian Statistics for Analyzing Data [T-WIWI-110918]

**Responsible:** Prof. Dr. Benjamin Scheibehenne

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-103117 - Data Science: Data-Driven Information Systems

**Type**
Examination of another type

**Credits**
3

**Recurrence**
Once

**Version**
1

**Competence Certificate**
Grades will be based on active participation (50%) and homework assignments (50%).

**Prerequisites**
Participants should already have a basic knowledge of R and standard frequentist statistical tests. Please bring your own Laptop with you as we will be using R for several hands-on examples and exercises during the class. We will mainly work with the book “Statistical Rethinking. A Bayesian Course with Examples in R and Stan” by Richard McElrath. Students are advised to obtain the book before the class starts.

**Annotation**
Due to its interactive nature, participation will be limited to 10 students. If you want to participate, please send a short email to scheibehenne@kit.edu until Thursday, the 23rd of April in which you outline why you are interested in this class and what your expectations are.

The class will consist of three day-long sessions from 9:00 (s.t.) to 18:00. The first session will be held on Thursday, the 7th of May 2020. The second session will be on Thursday, the 28th of May. The third session will be on Thursday, the 18th of June. The classroom will be communicated to registered students in advance. In case classrooms will be closed due to the Corona virus, the class will be taught online and the schedule will be adapted.
**Course: Introduction to Stochastic Optimization [T-WIWI-106546]**

**Responsible:** Prof. Dr. Steffen Rebennack  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-WIWI-102832 - Operations Research in Supply Chain Management  
- M-WIWI-103289 - Stochastic Optimization

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Legend: 🌐 Online, 📱 Blended (On-Site/Online), 📍 On-Site, ✗ Cancelled

**Competence Certificate**  
Alternative exam assessment (open book exam). The exam takes place in every semester.

**Prerequisites**  
None.
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Legend: 🖥️ Online, 📌 Blended (On-Site/Online), 🗓️ On-Site, ✗ Cancelled

**Responsible:** apl. Prof. Dr. Oliver Raabe

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-101242 - Governance, Risk & Compliance

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Information Engineering and Management M.Sc.
Module Handbook as of 02/03/2021

**Responsible:** Prof. Dr. Hannes Hartenstein

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-101204 - Networking Labs
- M-INFO-101210 - Dynamic IT-Infrastructures
- M-WIWI-101458 - Ubiquitous Computing

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Information Engineering and Management M.Sc.
Module Handbook as of 02/03/2021
6.162 Course: Joint Entrepreneurship Summer School [T-WIWI-109064]

Responsible: Prof. Dr. Orestis Terzidis  
Organisation: KIT Department of Economics and Management  
Part of: M-WIWI-101488 - Entrepreneurship (EnTechnon)

Events

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<td>Joint Entrepreneurship School</td>
<td>4 SWS</td>
<td>Seminar (S) /</td>
<td>Kleinn, Mohammadi, Terzidis</td>
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</table>

Legend: 📱 Online, 🎧 Blended (On-Site/Online), 🔹 On-Site, ✗ Cancelled

Competence Certificate
The learning control of the program (Summer School) consists of two parts:

A) Investor Pitch:
Based on a presentation (investor pitch) in front of a jury, the insights gained and developed during the course of the event are presented and the business idea presented. Among other things, the presentation performance of the team, the structured content and the logical consistency of the business idea are evaluated. The exact evaluation criteria will be announced in the course.

B) Written elaboration:
The second part of the assessment is a written report. The iterative knowledge gain of the entire event is systematically logged and can be further supplemented by the contents of the presentation. The report documents key action steps, applied methods, findings, market analyzes and interviews and prepares them in writing. The exact structure and requirements will be announced in the course.

The grade consists of 50% presentation performance and 50% written preparation.

Prerequisites
The Summer School is aimed at master students of KIT. Prerequisite is the participation in the selection process.

Recommendation
We recommend basic business knowledge, the lecture Entrepreneurship as well as openness and interest in intercultural exchange. Solid knowledge of the English language is an advantage.

Annotation
The working language during the Summer School is English. A one-week stay in China is part of the Summer School.
6.163 Course: Judgment and Decision Making [T-WIWI-111099]

Responsible: Prof. Dr. Benjamin Scheibehenne
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-105312 - Marketing and Sales Management

<table>
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Events

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<th>Lecture (V) / 🖥</th>
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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 📞 On-Site, ✗ Cancelled

Competence Certificate

The grade will be based on the written exam (60 minutes) at the end of the semester.

Below you will find excerpts from events related to this course:

Judgment and Decision Making

2540440, WS 20/21, 3 SWS, Language: English, Open in study portal

Content

In this lecture, students will be introduced to fundamental theories and key insights on human judgment and decision making. Topics include decision making under uncertainty, choice biases, simple heuristics, risk perception and communication, as well as social and emotional influences on decision making, to name but a few. In the Wintersemester 20/21 this class will be held online. The lecture videos will be available for download and there will be regular online meetings to discuss the topics. The lecture will be held in English.

Organizational issues

This lecture will be held online. The lecture videos will be available for download and there will be live Q&A sessions.

**Responsible:** Prof. Dr. Christof Weinhardt  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
M-WIWI-101446 - Market Engineering  
M-WIWI-103118 - Data Science: Data-Driven User Modeling  
M-WIWI-104080 - Designing Interactive Information Systems

### Type
Examination of another type

### Credits
4.5

### Recurrence
Each summer term

### Expansion
1 terms

### Version
1

**Competence Certificate**
Non exam assessment. Grading will be based on a continuous basis throughout the semester. The assessment consists of:

- A written paper, and
- a group presentation with subsequent discussion and question and answer session of 30 minutes.

For particularly active and constructive participation in the discussions of other papers during the final presentation, a bonus of one grade level (0.3 or 0.4) can be achieved on the passed exam. Details on the grading will be announced at the beginning of the event.

**Annotation**
Due to the laboratory capacity and in order to ensure an optimal supervision of the project groups, the number of participants is limited. Places are allocated according to preferences and suitability for the topics. In particular, previous knowledge in the field of experimental economics plays a role.

The course will be offered starting in the summer semester 2021.
Course: Knowledge Discovery [T-WIWI-102666]

**Responsible:** Prof. Dr. York Sure-Vetter

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101456 - Intelligent Systems and Services  
M-WIWI-105366 - Artificial Intelligence  
M-WIWI-105368 - Web and Data Science

### Type

- Written examination

### Credits

- 4.5

### Recurrence

- Each winter term

### Version

- 2

### Events

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<th>Type</th>
<th>SWS</th>
<th>Lecture (V) / 🖥</th>
<th>Practice (Ü) / 🖥</th>
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<td>WS 20/21</td>
<td>2511302</td>
<td>Knowledge Discovery</td>
<td>2</td>
<td>Färber</td>
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<tr>
<td>WS 20/21</td>
<td>2511303</td>
<td>Exercises to Knowledge Discovery</td>
<td>1</td>
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</table>

Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, 🗿 Canceled

### Competence Certificate

The assessment consists of an 1h written exam following §4, Abs. 2, 1 of the examination regulation. Students can be awarded a bonus on their final grade if they successfully complete special assignments.

### Prerequisites

None

Below you will find excerpts from events related to this course:

**Knowledge Discovery**  
2511302, WS 20/21, 2 SWS, Language: English, [Open in study portal](#)

**Lecture (V)**  
Online

### Content

The lecture gives an overview of approaches of machine learning and data mining for knowledge acquisition from large data sets. These are examined especially with respect to algorithms, applicability to different data representations and the use in real application scenarios.

Knowledge Discovery is an established research area with a large community that investigates methods for discovering patterns and regularities in large amounts of data, including unstructured text. A variety of methods exist to extract patterns and provide previously unknown insights. This information can be predictive or descriptive.

The lecture gives an overview of Knowledge Discovery. Specific techniques and methods, challenges and current and future research topics in this research area will be taught.

Contents of the lecture cover the entire machine learning and data mining process with topics on supervised and unsupervised learning and empirical evaluation. Covered learning methods range from classical approaches like decision trees, support vector machines and neural networks to selected approaches from current research. Learning problems considered include feature vector-based learning and text mining.

### Learning objectives:

Students

- know fundamentals of Machine Learning, Data Mining and Knowledge Discovery.
- are able to design, train and evaluate adaptive systems.
- conduct Knowledge Discovery projects in regards to algorithms, representations and applications.

### Workload:

- The total workload for this course is approximately 135 hours
- Time of presentness: 45 hours
- Time of preparation and postprocessing: 60 hours
- Exam and exam preparation: 30 hours
Literature

- M. Berhold, D. Hand (eds). Intelligent Data Analysis - An Introduction. 2003
- P. Tan, M. Steinbach, V. Kumar: Introduction to Data Mining, 2005, Addison Wesley

Exercises to Knowledge Discovery

2511303, WS 20/21, 1 SWS, Language: English, Open in study portal

Content

The exercises are based on the lecture Knowledge Discovery. Several exercises are covered, which take up and discuss in detail the topics covered in the lecture Knowledge Discovery. Practical examples are demonstrated to the students to enable a knowledge transfer of the theoretical aspects learned into practical application.

Contents of the lecture cover the entire machine learning and data mining process with topics on monitored and unsupervised learning processes and empirical evaluation. The learning methods covered range from classical approaches like decision trees, support vector machines and neural networks to selected approaches from current research. Learning problems considered include feature vector-based learning and text mining.

Learning objectives:

Students

- know fundamentals of Machine Learning, Data Mining and Knowledge Discovery.
- are able to design, train and evaluate adaptive systems.
- conduct Knowledge Discovery projects in regards to algorithms, representations and applications.

Literature

- M. Berhold, D. Hand (eds). Intelligent Data Analysis - An Introduction. 2003
- P. Tan, M. Steinbach, V. Kumar: Introduction to Data Mining, 2005, Addison Wesley
6.166 Course: Lab Course: Natural Language Processing and Software Engineering [T-INFO-106239]

**Responsible:** Prof. Dr.-Ing. Anne Koziolek  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-103138 - Lab Course: Natural Language Processing and Software Engineering

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<td>Practical course (P) / 🧩</td>
<td>Koziolek, Hey, Weigelt</td>
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</table>

Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ❌ Cancelled

Below you will find excerpts from events related to this course:

**Organizational issues**
Das Praktikum wird größtenteils online durchgeführt. Wenn es die Teilnehmeranzahl und die Situation erlaubt, wird die Abschlussveranstaltung (Einsatz des Roboters auf selbsterstelltem Parcours) in Präsenz durchgeführt.

**Literature**
Verwendete Literatur wird im Praktikum bereitgestellt.
6.167 Course: Lab: Graph Visualization in Practice [T-INFO-106580]

**Responsible:** Prof. Dr. Dorothea Wagner

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-103302 - Lab: Graph Visualization in Practice

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</table>
6 COURSES
Course: Laboratory Course Algorithm Engineering [T-INFO-104374]

6.168 Course: Laboratory Course Algorithm Engineering [T-INFO-104374]

Responsible: Prof. Dr. Peter Sanders
Dr. rer. nat. Torsten Ueckerdt
Prof. Dr. Dorothea Wagner

Organisation: KIT Department of Informatics
Part of: M-INFO-101199 - Advanced Algorithms: Design and Analysis
M-INFO-101200 - Advanced Algorithms: Engineering and Applications
M-INFO-102072 - Laboratory Course Algorithm Engineering

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<td>WS 20/21</td>
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Practical Course in Algorithm Design
2424305, WS 20/21, 4 SWS, Language: German, Open in study portal

Below you will find excerpts from events related to this course:

Practical Course in Algorithm Design
2424305, WS 20/21, 4 SWS, Language: German, Open in study portal

Prerequisites: Knowledge of the lecture Algorithms II is recommended.

Learning Goals:
The purpose of the practical course in algorithm design is to make learned knowledge work. The students are given varying topics from algorithmics, which they have to implement in small working groups. Possible Topics are, for example, algorithms for flow problems, shortest path problems, or clustering techniques. In this way students learn to write efficient code.

Workload: Praktikum mit 4SWS, 6 LP
6 LP entspricht ca. 180 Arbeitsstunden
6.169 Course: Language Technology and Compiler [T-INFO-101343]

**Responsible:** Prof. Dr.-Ing. Gregor Snelting

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-100806 - Language Technology and Compiler

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Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Below you will find excerpts from events related to this course:

**Language Technology and Compiler**

24661, SS 2021, 4 SWS, Language: German, [Open in study portal](#)
6.170 Course: Large-scale Optimization [T-WIWI-106549]

**Responsible:** Prof. Dr. Steffen Rebennack

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101473 - Mathematical Programming
- M-WIWI-102832 - Operations Research in Supply Chain Management
- M-WIWI-103289 - Stochastic Optimization

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<td>Übung zu Large-Scale Optimization</td>
<td>1 SWS</td>
<td>Practice (Ü)</td>
<td>Rebennack, Sinske</td>
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</table>

Legend: ![Online](image), ![Blended](image), ![On-Site](image), ![Cancelled](image)

**Competence Certificate**

Alternative exam assessment (open book exam). The exam takes place in every semester.

**Prerequisites**

None.
T 6.171 Course: Law of Contracts [T-INFO-101316]

**Responsible:** Dr. Alexander Hoff  
**Organisation:** KIT Department of Informatics  
**Part of:**  
M-INFO-101216 - Private Business Law  
M-INFO-101242 - Governance, Risk & Compliance

<table>
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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗑 On-Site, ☠ Cancelled
T 6.172 Course: Liberalised Power Markets [T-WIWI-107043]

**Responsible:** Prof. Dr. Wolf Fichtner

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-102808 - Digital Service Systems in Industry

**Type**
- Written examination

**Credits**
- 3

**Recurrence**
- Each winter term

**Version**
- 1

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**Legend:** 📥 Online, 🥇 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Competence Certificate**
The assessment consists of a written exam according to Section 4(2), 1 of the examination regulation.

**Prerequisites**
None

**Recommendation**
None

Below you will find excerpts from events related to this course:

**V Liberalised Power Markets**
- 2581998, WS 20/21, 2 SWS, Language: English, Open in study portal

**Lecture (V) Online**
Content

1. Power markets in the past, now and in future
2. Designing liberalised power markets
   2.1. Unbundling Dimensions of liberalised power markets
   2.2. Central dispatch versus markets without central dispatch
   2.3. The short-term market model
   2.4. The long-term market model
   2.5. Market flaws and market failure
   2.6. Regulation in liberalised markets
3. The power (sub)markets
   3.1 Day-ahead market
   3.2 Intraday market
   3.3 (Long-term) Forwards and futures markets
   3.4 Emission rights market
   3.5 Market for ancillary services
   3.6 The "market" for renewable energies
   3.7 Future market segments
4. Grid operation and congestion management
   4.1. Grid operation
   4.2. Congestion management
5. Market power
   5.1. Defining market power
   5.2. Indicators of market power
   5.3. Reducing market power
6. Future market structures in the electricity value chain
   1. Power markets in the past, now and in future
   2. Designing liberalised power markets
       2.2. Unbundling Dimensions of liberalised power markets
   2.3. Central dispatch versus markets without central dispatch
   2.4. The short-term market model
   2.5. The long-term market model
   2.6. Market flaws and market failure
   2.7. Regulation in liberalised markets
   3. The power (sub)markets
       3.1 Day-ahead market
       3.2 Intraday market
       3.3 (Long-term) Forwards and futures markets
       3.4 Emission rights market
       3.5 Market for ancillary services
       3.6 The "market" for renewable energies
       3.7 Future market segments
   4. Grid operation and congestion management
       4.1. Grid operation
       4.2. Congestion management
   5. Market power
       5.1. Defining market power
       5.2. Indicators of market power
       5.3. Reducing market power
   6. Future market structures in the electricity value chain
Literature
Weiterführende Literatur:
**Course: Life Cycle Assessment [T-WIWI-110512]**

**Responsible:** Prof. Dr. Frank Schultmann

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101412 - Industrial Production III
- M-WIWI-101471 - Industrial Production II

<table>
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<td>Lecture (V) / Online</td>
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</table>

**Competence Certificate**

The assessment consists of an oral (30 minutes) or written exam (60 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

**Prerequisites**

None.

**Recommendation**

None

Below you will find excerpts from events related to this course:

**Life Cycle Assessment**

2581995, WS 20/21, 2 SWS, Language: English, [Open in study portal](#)

**Content**

Introduction to life cycle assessment. The lecture describes structure and individual steps of life cycle assessment in detail.

**Literature**

werden in der Veranstaltung bekannt gegeben
6.174 Course: Machine Learning - Basic Methods [T-INFO-110630]

Responsible: Prof. Dr. Gerhard Neumann
Organisation: KIT Department of Informatics
Part of: M-INFO-105252 - Machine Learning - Basic Methods

Type: Written examination
Credits: 5
Recurrence: Each winter term
Version: 2

Events
| WS 20/21 | 2400129 | Machine Learning - Basic Methods | SWS: 3 / ECTS: 5 SWS | Lecture / Practice (VÜ) / 🖥 | Neumann, Celik, Becker |

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Below you will find excerpts from events related to this course:

Machine Learning - Basic Methods
2400129, WS 20/21, SWS: 3 / ECTS: 5 SWS, Language: English, Open in study portal

Lecture / Practice (VÜ) Online

Content

Qualifikationsziele:

- Studierende Erlangen Kenntnis der grundlegenden Methoden des Maschinellen Lernens
- Studierende erlangen die mathematischen Grundkenntnisse um die theoretischen Grundlagen des Maschinellen Lernens verstehen zu können
- Studierende können Methoden des Maschinellen Lernens einordnen, formal beschreiben und bewerten
- Studierende können ihr Wissen für eine Auswahl geeigneter Modelle und Methoden für ausgewählte Probleme im Bereich des Maschinellen Lernens einsetzen

Organizational issues
Prof. Gerhard Neumann
M.Sc. Onur Celik
6.175 Course: Machine Learning 1 - Basic Methods [T-WIWI-106340]

**Responsible:** Prof. Dr.-Ing. Johann Marius Zöllner

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-103356 - Machine Learning

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**Events**

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Legend: 📚 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, X Cancelled

**Competence Certificate**
The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation or an oral exam (20 min) following §4, Abs. 2, 2 of the examination regulation. The exam takes place every semester and can be repeated at every regular examination date.

**Prerequisites**
The course T-INFO-101354 “Machine Learning 1 - Basic Methods” must not be chosen.

Below you will find excerpts from events related to this course:

---

**Course: Machine Learning 1 - Fundamental Methods**

2511500, WS 20/21, 2 SWS, Language: German, Open in study portal

**Lecture (V) Online**

**Content**
The field of knowledge acquisition and machine learning is a rapidly expanding field of knowledge and the subject of numerous research and development projects. The acquisition of knowledge can take place in different ways. Thus a system can benefit from experiences already made, it can be trained, or it draws conclusions from extensive background knowledge.

The lecture covers symbolic learning methods such as inductive learning (learning from examples, learning by observation), deductive learning (explanation-based learning) and learning from analogies, as well as sub-symbolic techniques such as neural networks, support vector machines and genetic algorithms. The lecture introduces the basic principles and structures of learning systems and examines the algorithms developed so far. The structure and operation of learning systems is presented and explained with some examples, especially from the fields of robotics and image processing.

**Learning objectives:**
- Students acquire knowledge of the fundamental methods in the field of machine learning.
- Students can classify, formally describe and evaluate methods of machine learning.
- Students can use their knowledge to select suitable models and methods for selected problems in the field of machine learning.

**Literature**
Die Foliensätze sind als PDF verfügbar

Weiterführende Literatur
- Artificial Intelligence: A Modern Approach - Peter Norvig and Stuart J. Russell
- Machine Learning - Tom Mitchell
- Pattern Recognition and Machine Learning - Christopher M. Bishop
- Reinforcement Learning: An Introduction - Richard S. Sutton and Andrew G. Barto
- Deep Learning - Ian Goodfellow, Yoshua Bengio, Aaron Courville

Weitere (spezifische) Literatur zu einzelnen Themen wird in der Vorlesung angegeben.
6.176 Course: Machine Learning 2 – Advanced Methods [T-WIWI-106341]

**Responsibility:** Prof. Dr.-Ing. Johann Marius Zöllner

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101637 - Analytics and Statistics
- M-WIWI-103356 - Machine Learning

**Type**
- Written examination

**Credits**
- 4.5

**Recurrence**
- Each summer term

**Version**
- 2

**Events**

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<th>SS 2021</th>
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<th>Machine Learning 2 - Advanced methods</th>
<th>2 SWS</th>
<th>Lecture (V) / 🖥</th>
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**Legend:** 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Competence Certificate**

Please note: in the winter semester 2020/21 the exam will be held in the form of an online Ilias exam. As of summer semester 2021: The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation or an oral exam (20 min) following §4, Abs. 2, 2 of the examination regulation. The exam takes place every semester and can be repeated at every regular examination date.

**Prerequisites**

The course T-INFO-101392 "Machine Learning 2 – Advanced Methods" must not be chosen.

**Below you will find excerpts from events related to this course:**

**Machine Learning 2 - Advanced methods**
- 2511502, SS 2021, 2 SWS, Language: German, Open in study portal
- Lecture (V) Online

**Content**

The subject area of machine intelligence and, in particular, machine learning, taking into account real challenges of complex application domains, is a rapidly expanding field of knowledge and the subject of numerous research and development projects. The lecture "Machine Learning 2" deals with advanced methods of machine learning such as semi-supervised and active learning, deep neural networks (deep learning), pulsed networks, hierarchical approaches, e.g. As well as dynamic, probabilistic relational methods. Another focus is the embedding and application of machine learning methods in real systems. The lecture introduces the latest basic principles as well as extended basic structures and elucidates previously developed algorithms. The structure and the mode of operation of the methods and methods are presented and explained by means of some application scenarios, especially in the field of technical (sub) autonomous systems (robotics, neurorobotics, image processing, etc.).

**Learning objectives:**

- Students understand extended concepts of machine learning and their possible applications.
- Students can classify, formally describe and evaluate methods of machine learning.
- In detail, methods of machine learning can be embedded and applied in complex decision and inference systems.
- Students can use their knowledge to select suitable models and methods of machine learning for existing problems in the field of machine intelligence.

**Recommendations:**

Attending the lecture Machine Learning 1 or a comparable lecture is very helpful in understanding this lecture.
Literature
Die Foliensätze sind als PDF verfügbar

Weiterführende Literatur

- Artificial Intelligence: A Modern Approach - Peter Norvig and Stuart J. Russell
- Machine Learning - Tom Mitchell
- Pattern Recognition and Machine Learning - Christopher M. Bishop
- Reinforcement Learning: An Introduction - Richard S. Sutton and Andrew G. Barto
- Deep Learning - Ian Goodfellow, Yoshua Bengio, Aaron Courville

Weitere (spezifische) Literatur zu einzelnen Themen wird in der Vorlesung angegeben.
6.177 Course: Management Accounting 1 [T-WIWI-102800]

Responsible: Prof. Dr. Marcus Wouters
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101498 - Management Accounting

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Events

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</table>

Legend: 📲 Online, 🧩 Blended (On-Site/Online), 📚 On-Site, ✗ Cancelled

Competence Certificate
Depending on further pandemic developments, the examination will be offered in the summer semester 2021 either as a 120-minute written examination (written examination according to SPO § 4 Abs. 2, Pkt. 1) or as an open-book examination (alternative exam assessment according to SPO § 4 Abs. 2, Pkt. 3).

Prerequisites
None

Annotation
Students in the Bachelor' program can only take the related tutorial and examination. Students in the Master's program (and Bachelor's students who are already completing examinations for their Master’s program) can only take the related tutorial and examination.

Below you will find excerpts from events related to this course:

Management Accounting 1
2579900, SS 2021, 2 SWS, Language: English, Open in study portal

Content
The course covers topics in management accounting in a decision-making framework. Some of these topics in the course MA1 are: short-term planning, investment decisions, budgeting and activity-based costing.

We will use international material written in English.

We will approach these topics primarily from the perspective of the users of financial information (not so much from the controller who prepares the information).

The course builds on an introductory level of understanding of accounting concepts from Business Administration courses in the core program. The course is intended for students in Industrial Engineering.

Learning objectives:
- Students have an understanding of theory and applications of management accounting topics.
- They can use financial information for various purposes in organizations.

Examination:
- The assessment consists of a written exam (120 minutes) at the end of each semester (following § 4 (2) No. 1 of the examination regulation).

Workload:
- The total workload for this course is approximately 135.0 hours. For further information see German version.
Literature

- In addition, several papers that will be available on ILIAS.

Übung zu Management Accounting 1 (Bachelor)

2579901, SS 2021, 2 SWS, Language: English, Open in study portal

Content

see Module Handbook

Übung zu Management Accounting 1 (Bachelor)

2579902, SS 2021, 2 SWS, Language: English, Open in study portal

Content

see Module Handbook
6.178 Course: Management Accounting 2 [T-WIWI-102801]

**Responsible:** Prof. Dr. Marcus Wouters

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101498 - Management Accounting

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Legend: 🏤 Online, 🧩 Blended (On-Site/Online), 🏤 On-Site, X Cancelled

**Competence Certificate**

Depending on further pandemic developments, the examination will be offered in the summer semester 2021 either as a 120-minute written examination (written examination according to SPO § 4 Abs. 2, Pkt. 1) or as an open-book examination (alternative exam assessment according to SPO § 4 Abs. 2, Pkt. 3).

**Prerequisites**

None

**Recommendation**

It is recommended to take part in the course "Management Accounting 1" before this course.

**Annotation**

Students in the Bachelor's program can only take the related tutorial and examination. Students in the Master's program (and Bachelor's students who are already completing examinations for their Master's program) can only take the related tutorial and examination.

Below you will find excerpts from events related to this course:

**Management Accounting 2**

2579903, WS 20/21, 2 SWS, Language: English, Open in study portal

Lecture (V) Online
Content
The course covers topics in management accounting in a decision-making framework. Some of these topics in the course MA2 are: cost estimation, product costing and cost allocation, financial performance measures, transfer pricing, strategic performance measurement systems.

We will use international material written in English.

We will approach these topics primarily from the perspective of the users of financial information (not so much from the controller who prepares the information).

The course builds on an introductory level of understanding of accounting concepts from Business Administration courses in the core program. The course is intended for students in Industrial Engineering.

Learning objectives:
- Students have an understanding of theory and applications of management accounting topics. They can use financial information for various purposes in organizations.

Recommendations:
- It is recommended to take part in the course “Management Accounting 1” before this course.

Examination:
- The assessment consists of a written exam (120 min) at the end of each semester (following § 4 (2) No. 1 of the examination regulation).

Workload:
- The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature
- Zusätzlich werden Artikel auf ILIAS zur Vergütung gestellt.

2579904, WS 20/21, 2 SWS, Language: English, Open in study portal

Content
see ILIAS

2579905, WS 20/21, 2 SWS, Language: English, Open in study portal

Content
see ILIAS
6.179 Course: Management of IT-Projects [T-WIWI-102667]

Responsible: Dr. Roland Schätzle
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101477 - Development of Business Information Systems

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Events

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Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate

The assessment takes place in the form of a written examination (exam) in the amount of 60 minutes. The examination is offered every semester and can be repeated at any regular examination date.

Prerequisite for the participation in the examination is the successful participation in the exercise, which takes place in the summer semester, starting from summer semester 2020. The number of participants in the exercise is limited.

The exact details will be announced in the lecture.

Prerequisites

Prerequisite for the participation in the examination is the successful participation in the exercise, which takes place in the summer semester, starting from summer semester 2020. The number of participants in the exercise is limited.

Below you will find excerpts from events related to this course:

Management of IT-Projects

2511214, SS 2021, 2 SWS, Language: German, Open in study portal

Lecture (V) Online
Content
The lecture deals with the general framework, impact factors and methods for planning, handling, and controlling of IT projects. Especially following topics are addressed:

- project environment
- project organisation
- project planning including the following items:
  - plan of the project structure
  - flow chart
  - project schedule
  - plan of resources
- effort estimation
- project infrastructure
- project controlling
- risk management
- feasibility studies
- decision processes, conduct of negotiations, time management.

Learning objectives:
Students

- explain the terminology of IT project management and typical used methods for planning, handling and controlling,
- apply methods appropriate to current project phases and project contexts,
- consider organisational and social impact factors.

Recommendations:
Knowledge from the lecture Software Engineering is helpful.

Workload:

- Lecture 30h
- Exercise 15h
- Preparation of lecture 24h
- Preparation of exercises 25h
- Exam preparation 40h
- Exam 1h

Literature

- B. Hindel, K. Hörmann, M. Müller, J. Schmied. Basiswissen Software-Projektmanagement. dpunkt.verlag 2004

Content
The general conditions, influencing factors and methods in the planning, execution and control of IT projects are dealt with. In particular, the following topics will be dealt with: Project environment, project organization, project structure plan, effort estimation, project infrastructure, project control, decision-making processes, negotiation, time management. The lecture is accompanied by exercises in the form of tutorials. The date of the exercise will be announced later.

Responsible: Dr. Thomas Reiß
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101488 - Entrepreneurship (EnTechnon)

<table>
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<td>Each summer term</td>
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Events

| SS 2021 | 2545003 | Managing New Technologies | 2 SWS | Lecture (V) | Reiß |

Legend: 📱 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ❌ Cancelled

Competence Certificate
Written exam 100% following §4, Abs. 2.

Prerequisites
None

Recommendation
None

Annotation
The credit points for T-WIWI-102612 "Management of New Technologies" were reduced to 3 credit points in the 2019 summer semester.

Below you will find excerpts from events related to this course:

Managing New Technologies
2545003, SS 2021, 2 SWS, Language: German, [Open in study portal]

Literature
- Hausschildt/Salomo: Innovationsmanagement; Borchert et al.: Innovations- und Technologiemanagement;
- Specht/Möhrle; Gabler Lexikon Technologiemanagement

Die relevanten Auszüge und zusätzlichen Quellen werden in der Veranstaltung bekannt gegeben.
### 6.181 Course: Market Engineering: Information in Institutions [T-WIWI-102640]

**Responsible:** Prof. Dr. Christof Weinhardt  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101409 - Electronic Markets  
M-WIWI-101446 - Market Engineering  
M-WIWI-101453 - Applied Strategic Decisions  
M-WIWI-102754 - Service Economics and Management

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<td>Each summer term</td>
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#### Competence Certificate

The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulations). By successful completion of the exercises (§4 (2), 3 SPO 2007 respectively §4 (3) SPO 2015) up to 6 bonus points can be obtained. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by max. one grade level (0.3 or 0.4).

#### Prerequisites

None

Below you will find excerpts from events related to this course:

**Market Engineering: Information in Institutions**  
2540460, SS 2021, 2 SWS, Language: English, [Open in study portal](#)

**Literature**

6.182 Course: Market Research [T-WIWI-107720]

**Responsible:** Prof. Dr. Martin Klarmann

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101510 - Cross-Functional Management Accounting
- M-WIWI-101647 - Data Science: Evidence-based Marketing
- M-WIWI-105312 - Marketing and Sales Management

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Legend: 📤 Online, 🧩 Blended (On-Site/Online), 🗺 On-Site, ✗ Cancelled

**Competition Certificate**

The assessment is carried out (according to §4(2), 3 SPO) in the form of a written open book exam. In the summer term 2021, the written open book exam will either take place in the lecture hall or online, depending on further pandemic developments.

Further details on the open book exam will be announced in the lecture.

**Prerequisites**

None

**Recommendation**

None

**Annotation**

Please note that this course has to be completed successfully by students interested in master thesis positions at the Marketing & Sales Research Group.

Below you will find excerpts from events related to this course:

**Market Research**

2571150, SS 2021, 2 SWS, Language: English, [Open in study portal](#)
Content
Within the lecture, essential statistical methods for measuring customer attitudes (e.g. satisfaction measurement), understanding customer behavior and making strategic decisions will be discussed. The practical use as well as the correct handling of different survey methods will be taught, such as experiments and surveys. To analyze the collected data, various analysis methods are presented, including hypothesis tests, factor analyses, cluster analyses, variance and regression analyses. Building on this, the interpretation of the results will be discussed.

Topics addressed in this course are for example:

- Theoretical foundations of market research
- Statistical foundations of market research
- Measuring customer attitudes
- Understanding customer reactions
- Strategical decision making

The aim of this lecture is to give an overview of essential statistical methods. In the lecture students learn the practical use as well as the correct handling of different statistical survey methods and analysis procedures. In addition, emphasis is put on the interpretation of the results after the application of an empirical survey. The derivation of strategic options is an important competence that is required in many companies in order to react optimally to customer needs.

The assessment is carried out (according to §4(2), 3 SOP) in the form of a written open book exam.

The total workload for this course is approximately 135.0 hours.

Presence time: 30 hours
Preparation and wrap-up of the course: 45.0 hours
Exam and exam preparation: 60.0 hours

Please note that this course has to be completed successfully by students interested in master thesis positions at the chair of marketing.

Literature
6.183 Course: Marketing Analytics [T-WIWI-103139]

Responsible: Prof. Dr. Martin Klarmann
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101647 - Data Science: Evidence-based Marketing

<table>
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<td>Lecture (V) / Klarmann</td>
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<td>WS 20/21</td>
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<td>Practice (Ü) / Klarmann</td>
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Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate
Alternative exam assessment (Working on tasks in groups during the lecture).

Prerequisites
The prerequisite for taking the course is the successful completion of the course "Market Research".

Recommendation
It is strongly recommended to complete the course "Market Research" prior to taking the "Marketing Analytics" course.

Annotation
"Marketing Analytics" will be offered as a block course in the winter term 20/21 with an alternative exam assessment.
For further information please contact the Marketing and Sales Research Group (marketing.iism.kit.edu). Exchange students can bypass the requirement of passing Market Research if they can prove that they possess sufficient statistical knowledge based on courses attended at their home institution. This will be examined individually by the Marketing & Sales Research Group.

Below you will find excerpts from events related to this course:

Marketing Analytics
2572170, WS 20/21, 2 SWS, Language: English, Open in study portal

Lecture (V)
Online

Content
In this course various relevant market research questions are addressed, as for example measuring and understanding customer attitudes, preparing strategic decisions and sales forecasting. In order to analyze these questions, students learn to handle social media data, panel data, nested observations and experimental design. To analyze the data, advanced methods, as for example multilevel modeling, structural equation modeling and return on marketing models are taught. Also, problems of causality are addressed in-depth. The lecture is accompanied by a computer-based exercise, in the course of which the methods are applied practically.

Students
- receive based on the course market research an overview of advanced empirical methods
- learn in the course of the lecture to handle advanced data collection and data analysis methods
- are based on the acquired knowledge able to interpret results and derive strategic implications

Total workload for 4.5 ECTS: ca. 135 hours.

In order to attend Marketing Analytics, students are required to have passed the course Market Research.

Exchange students can bypass the requirement of passing Market Research if they can prove that they possess sufficient statistical knowledge based on courses attended at their home institution. This will be examined individually by the Marketing & Sales Research Group.

For further information please contact the Marketing and Sales Research Group (marketing.iism.kit.edu).

Organizational issues
Blockveranstaltung
Literature

- Cameron, A. Colin, Trivedi, Pravin K. (2005), Microeconometrics: methods and applications, New York.
- Chapman, Christopher, Feit, Elea M. (2015), R for Marketing Research and Analytics, Cham.
Course: Marketing Strategy Business Game [T-WIWI-102835]

**Responsible:** Prof. Dr. Martin Klarmann

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101510 - Cross-Functional Management Accounting  
M-WIWI-105312 - Marketing and Sales Management

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<td>Each summer term</td>
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**Events**

| SS 2021 | 2571183 | Marketing Strategy Business Game | 1 SWS | Block (B) | Klarmann, Mitarbeiter |

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

**Competence Certificate**

The assessment (alternative exam assessment) consists of a group presentation and a subsequent round of questions totalling 20 minutes.

**Prerequisites**

None

**Recommendation**

None

**Annotation**

Please note that only one of the courses from the election block can be chosen in the module.

Please note: The number of participants for this course is limited. The Marketing and Sales Research Group typically provides the possibility to attend a course with 1.5 ECTS points in the respective module to all students. Participation in a specific course cannot be guaranteed.

In order to participate in this course, you need to apply. Applications are usually accepted at the start of the lecture period in summer term. Detailed information on the application process is usually provided on the website of the Marketing and Sales Research Group (marketing.iism.kit.edu) shortly before the lecture period in summer term starts.

**Below you will find excerpts from events related to this course:**

**Marketing Strategy Business Game**

2571183, SS 2021, 1 SWS, Language: German, Open in study portal
Content
Using Markstrat, a marketing strategy business game, students work in groups representing a company that competes on a simulated market against the other groups' companies.

Students
- are able to operate the strategic marketing simulation software "Markstrat"
- are able to take strategic marketing decisions in groups
- know how to apply strategic marketing concepts to practical contexts (e.g. for market segmentation, product launches, coordination of the marketing mix, market research, choice of the distribution channel or competitive behavior)
- are capable to collect and to select information usefully with the aim of decision-making
- are able to react appropriately to predetermined market conditions
- know how to present their strategies in a clear and consistent way
- are able to talk about the success, problems, critical incidents, external influences and strategy changes during the experimental game and to reflect and present their learning success

Non exam assessment (following §4(2), 3 of the examination regulation).

The total workload for this course is approximately 45.0 hours. For further information see German version.

- Please note that only one of the courses from the election block can be chosen in the module.
- Please note: The number of participants for this course is limited. The Marketing and Sales Research Group typically provides the possibility to attend a course with 1.5 ECTS in the respective module to all students. Participation in a specific course cannot be guaranteed.
- In order to participate in this course, you need to apply. Applications are usually accepted at the start of the lecture period in summer term. Detailed information on the application process is usually provided on the website of the Marketing and Sales Research Group (marketing.iism.kit.edu) shortly before the lecture period in summer term starts.

Organizational issues
Termine werden bekannt gegeben

Literature
# 6.185 Course: Master Thesis [T-WIWI-103142]

**Responsible:** Studiendekan der KIT-Fakultät für Informatik  
Studiendekan der KIT-Fakultät für Wirtschaftswissenschaften

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101656 - Module Master Thesis

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**Competence Certificate**  
see module description

**Prerequisites**  
see module description

**Final Thesis**  
This course represents a final thesis. The following periods have been supplied:

- **Submission deadline:** 6 months
- **Maximum extension period:** 3 months
- **Correction period:** 8 weeks
6.186 Course: Meshes and Point Clouds [T-INFO-101349]

**Responsible:** Prof. Dr. Hartmut Prautzsch

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-100812 - Meshes and Point Clouds

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**Events**

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Legend: 🖥 Online, 🛠 Blended (On-Site/Online), 🗲 On-Site, ✗ Cancelled
### 6.187 Course: Methods in Economic Dynamics [T-WIWI-102906]

**Responsible:** Prof. Dr. Ingrid Ott  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101514 - Innovation Economics

**Events**

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**Competence Certificate**  
Alternative exam assessment.

**Prerequisites**  
None

**Recommendation**  
Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2600012] and Economics II [2600014]. Further, it is assumed that students have interest in using quantitative-mathematical methods.

*Below you will find excerpts from events related to this course:*

**V Methods in Economic Dynamics**  
2560240, SS 2021, 1 SWS, Language: German/English, [Open in study portal](#)

**Content**  
The economic exploitation of inventions is an important part of innovation economics. Intellectual property rights such as patents or trademarks play a central role. Within this workshop, the recording, processing and analysis of such intellectual property rights will be deepened, e.g., considering specific technologies. Students will learn how to work with relational databases, the econometric evaluation of recorded data, and methods for visualising them.

**Learning objectives:**  
The student

- learns to query data sources.
- is able to analyse data with statistical methods.
- visualises and interprets data evaluations (e.g., using dashboards or methods of network analysis).

**Recommendations:**  
An interest in working with data, basic knowledge on databases as well as basic knowledge in economics and statistics are advantageous.

**Workload:**  
The total workload for this course is approximately 45 hours.

- Classes: ca. 5 h  
- Self-study: ca. 40 h

**Assessment:**  
Non exam assessment according to § 4 paragraph 3 of the examination regulation (SPO 2015).

**Literature**  
Relevante Literatur wird in der Vorlesung bekanntgegeben.  
(Relevant literature will be announced in the lecture.)
6.188 Course: Methods in Innovation Management [T-WIWI-110263]

**Responsible:** Dr. Daniel Jeffrey Koch

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101507 - Innovation Management
- M-WIWI-101507 - Innovation Management

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**Events**

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**Content**

The seminar “Methods in Innovation Management” aims at the discussion and development of different methods for the structured generation of ideas in selected contexts. In a block seminar, methods and contexts are discussed, from which seminar topics are defined with the participants. These topics are to be worked on independently using methods and procedures. The results will be presented at a presentation date and then a written seminar paper will be prepared. This means that creativity methods and their combination will be presented and applied. The methods are worked on in a structured form and process-like sequence in order to clarify the advantages and disadvantages of different methods.

**Literature**

*Werden in der ersten Veranstaltung bekannt gegeben.*
6.189 Course: Mixed Integer Programming I [T-WIWI-102719]

Responsible: Prof. Dr. Oliver Stein
Organisation: KIT Department of Economics and Management
Part of:
- M-WIWI-101473 - Mathematical Programming
- M-WIWI-102832 - Operations Research in Supply Chain Management
- M-WIWI-103289 - Stochastic Optimization

Type: Written examination
Credits: 4.5
Recurrence: Irregular
Version: 1

Competence Certificate
The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation.
The examination is held in the semester of the lecture and in the following semester.
Prerequisite for admission to the written examination is attaining at least 30% of the exercise points. Therefore the online-registration for the written examination is subject to fulfilling the prerequisite.
The examination can also be combined with the examination of Mixed Integer Programming II [25140]. In this case, the duration of the written examination takes 120 minutes.

Prerequisites
None

Recommendation
It is strongly recommended to visit at least one lecture from the Bachelor program of this chair before attending this course.

Annotation
The lecture is offered irregularly. The curriculum of the next three years is available online (kop.ior.kit.edu).
6.190 Course: Mixed Integer Programming II [T-WIWI-102720]

**Responsible:** Prof. Dr. Oliver Stein

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101473 - Mathematical Programming
- M-WIWI-102832 - Operations Research in Supply Chain Management
- M-WIWI-103289 - Stochastic Optimization

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**Competence Certificate**
The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation.

The examination is held in the semester of the lecture and in the following semester.

Prerequisite for admission to the written examination is attaining at least 30% of the exercise points. Therefore the online-registration for the written examination is subject to fulfilling the prerequisite.

The examination can also be combined with the examination of *Mixed Integer Programming I* [2550138]. In this case, the duration of the written examination takes 120 minutes.

**Prerequisites**
None

**Recommendation**
It is strongly recommended to visit at least one lecture from the Bachelor program of this chair before attending this course.

**Annotation**
The lecture is offered irregularly. The curriculum of the next three years is available online (kop.ior.kit.edu).
6 COURSES

Course: Mobile Communication [T-INFO-101322]

**6.191 Course: Mobile Communication [T-INFO-101322]**

**Responsible:** Prof. Dr. Oliver Waldhorst  
Prof. Dr. Martina Zitterbart

**Organisation:** KIT Department of Informatics

**Part of:**  
M-INFO-100785 - Mobile Communication  
M-INFO-101203 - Wireless Networking  
M-INFO-101205 - Future Networking

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<td>Waldhorst, Jung</td>
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Legend: 📲 Online, 🧱 Blended (On-Site/Online), 🗽 On-Site, ❌ Cancelled
6.192 Course: Model Driven Software Development [T-INFO-101278]

**Responsible:** Prof. Dr. Ralf Reussner

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-101201 - Software Systems
- M-INFO-101202 - Software Methods

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<td>Lecture (V)</td>
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Legend: Online, Blended (On-Site/Online), On-Site, Cancelled
6.193 Course: Modeling and Analyzing Consumer Behavior with R [T-WIWI-102899]

**Responsible:** Dr. Verena Dorner  
Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:**  
M-WIWI-101448 - Service Management  
M-WIWI-101506 - Service Analytics  
M-WIWI-103118 - Data Science: Data-Driven User Modeling

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**Events**

| SS 2021 | 2540470 | Modeling and Analyzing Consumer Behavior with R | 2 SWS | Lecture (V) / 🖥 | Knierim |
| SS 2021 | 2540471 | Übung zu Modeling and Analyzing Consumer Behaviour with R | 1 SWS | Practice (Ü) / 🖥 | Knierim, Giebenhain |

**Competence Certificate**

The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulations). By successful completion of the exercises (§4 (2), 3 SPO 2007 respectively §4 (3) SPO 2015) a bonus can be obtained. If the grade of the written exam is at least 4.0 and at most 1.3, the bonus will improve it by one grade level (i.e. by 0.3 or 0.4).

**Prerequisites**

None

**Recommendation**

None

**Annotation**

Number of participants limited.

*Below you will find excerpts from events related to this course:

**Modeling and Analyzing Consumer Behavior with R**  
2540470, SS 2021, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V)**  
Online

**Literature**


Wickham, Hadley, ggplot2: Elegant Graphics for Data Analysis (Use R!), Springer 2009 (2nd edition)
Course: Modeling and OR-Software: Advanced Topics [T-WIWI-106200]

**Responsible:** Prof. Dr. Stefan Nickel

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-102808 - Digital Service Systems in Industry
- M-WIWI-102832 - Operations Research in Supply Chain Management

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**Events**

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<td>WS 20/21</td>
<td>2550490</td>
<td>Modellieren und OR-Software: Fortgeschrittene Themen</td>
<td>3</td>
<td>Practical course (P) / Online</td>
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**Competence Certificate**
The assessment is a 120 minutes examination, including a written and a practical part (according to §4(2), 1 of the examination regulation).

The examination is held in the term of the software laboratory and the following term.

**Prerequisites**
None.

**Recommendation**
Basic knowledge as conveyed in the module Introduction to Operations Research is assumed.
Successful completion of the course Modeling and OR-Software: Introduction.

**Annotation**
Due to capacity restrictions, registration before course start is required. For further information see the webpage of the course.
The lecture is held in every term. The planned lectures and courses for the next three years are announced online.

*Below you will find excerpts from events related to this course:*

**Modellieren und OR-Software: Fortgeschrittene Themen**
2550490, WS 20/21, 3 SWS, Language: German, Open in study portal

**Content**
The advanced course is designated for Master students that already attended the introductory course or gained equivalent experience elsewhere, e.g. during a seminar or bachelor thesis. We will work on advanced topics and methods in OR, among others cutting planes, column generation and constraint programming. The Software used for the exercises is IBM ILOG CPLEX Optimization Studio. The associated modelling programming languages are OPL and ILOG Script.

**Organizational issues**
die genau Termine werden auf der Homepage bekannt gegeben
6.195 Course: Models of Parallel Processing [T-INFO-101365]

**Responsible:** Thomas Worsch

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-100828 - Models of Parallel Processing

<table>
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**Events**

| SS 2021 | 24606 | Modelle der Parallelverarbeitung | 3 SWS | Lecture (V) / 🖥️ | Worsch, Vollmar |

**Legend:** Online, Blended (On-Site/Online), On-Site, Cancelled
6.196 Course: Multivariate Statistical Methods [T-WIWI-103124]

**Responsible:** Prof. Dr. Oliver Grothe  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101473 - Mathematical Programming  
M-WIWI-101637 - Analytics and Statistics  
M-WIWI-101639 - Econometrics and Statistics II  
M-WIWI-103289 - Stochastic Optimization

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**Events**

| SS 2021 | 2550554 | Multivariate Verfahren | 2 SWS | Lecture (V) / 📔 | Grothe |
| SS 2021 | 2550555 | Übung zu Multivariate Verfahren | 2 SWS | Practice (Ü) / 📔 | Grothe, Kächele |

Legend: 📔 Online, 🟠 Blended (On-Site/Online), 🟢 On-Site, ✗ Cancelled

**Competence Certificate**

Depending on further pandemic developments, the examination will be offered in the summer semester 2021 either as a 60-minute written examination (written examination according to SPO § 4 Abs. 2, Pkt. 1) or as an open-book examination (alternative exam assessment according to SPO § 4 Abs. 2, Pkt. 3).

A bonus program can improve the grade by one grade level (i.e. by 0.3 or 0.4).

The exam is offered every semester. Re-examinations are offered only for repeaters.

**Prerequisites**

None

**Recommendation**

The course covers highly advanced statistical methods with a quantitative focus. Hence, participants are necessarily expected to have advanced statistical knowledge, e.g. acquired in the course "Advanced Statistics". Without this, participation in the course is not advised.

Previous attendance of the course Analysis of Multivariate Data is recommended. Alternatively, the script can be provided to interested students.

*Below you will find excerpts from events related to this course:*

**Multivariate Verfahren**  
2550554, SS 2021, 2 SWS, [Open in study portal](#)

**Literature**

Skript zur Vorlesung

**Responsible:** Prof. Dr. Martina Zitterbart

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-101203 - Wireless Networking
- M-INFO-101204 - Networking Labs
- M-INFO-101206 - Networking

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<td>24601</td>
<td>Netz sicherheit: Architekturen und Protokolle</td>
<td>2 SWS</td>
<td>Lecture (V)</td>
<td>Baumgart, Bless, Heseding, Zitterbart</td>
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Legend: 📚 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ⚠ Cancelled
6.198 Course: Next Generation Internet [T-INFO-101321]

**Responsible:**  Dr.-Ing. Roland Bless  
Prof. Dr. Martina Zitterbart

**Organisation:**  KIT Department of Informatics

**Part of:**  
M-INFO-101205 - Future Networking  
M-INFO-101206 - Networking

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Legend:  🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, 🗙 Cancelled
## 6.199 Course: Non- and Semiparametrics [T-WIWI-103126]

<table>
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<tr>
<th>Responsible</th>
<th>Prof. Dr. Melanie Schienle</th>
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| Part of              | M-WIWI-101638 - Econometrics and Statistics I  
                        M-WIWI-101639 - Econometrics and Statistics II |

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### Competence Certificate
The assessment consists of a written exam (90 minutes) (following §4(2), 1 of the examination regulation).

### Prerequisites
None

### Recommendation
Knowledge of the contents covered by the course "Applied Econometrics" [2520020]

### Annotation
The course takes place every second winter semester: 2018/19 then 2020/21
6.200 Course: Nonlinear Optimization I [T-WIWI-102724]

Responsible: Prof. Dr. Oliver Stein
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101473 - Mathematical Programming

Type: Written examination
Credits: 4,5
Recurrence: Each winter term
Version: 4

Events
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<td>Nonlinear Optimization I</td>
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<td>WS 20/21</td>
<td>2550112</td>
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Legend: Online, 🔄 Blended (On-Site/Online), 🏭 On-Site, ✗ Cancelled

Competence Certificate
The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation. The exam takes place in the semester of the lecture and in the following semester. The examination can also be combined with the examination of Nonlinear Optimization II [2550113]. In this case, the duration of the written examination takes 120 minutes.

Prerequisites
The module component exam T-WIWI-103637 "Nonlinear Optimization I and II" may not be selected.

Annotation
Part I and II of the lecture are held consecutively in the same semester.

Below you will find excerpts from events related to this course:

Nonlinear Optimization I
2550111, WS 20/21, 2 SWS, Language: German, Open in study portal

Content
The lecture treats the minimization of smooth nonlinear functions without constraints. For such problems, which occur very often in economics, engineering, and natural sciences, optimality conditions are derived and, based on them, solution algorithms are developed. The lecture is structured as follows:

- Introduction, examples, and terminology
- Existence results for optimal points
- First and second order optimality conditions
- Algorithms (line search, steepest descent method, variable metric methods, Newton method, Quasi Newton methods, CG method, trust region method)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:
The treatment of optimization problems with constraints forms the contents of the lecture "Nonlinear Optimization II". The lectures "Nonlinear Optimization I" and "Nonlinear Optimization II" are held consecutively in the same semester.

Learning objectives:
The student
- knows and understands fundamentals of unconstrained nonlinear optimization,
- is able to choose, design and apply modern techniques of unconstrained nonlinear optimization in practice.
Literature
O. Stein, Grundzüge der Nichtlinearen Optimierung, SpringerSpektrum, 2018

Weiterführende Literatur:

- W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993
6.201 Course: Nonlinear Optimization I and II [T-WIWI-103637]

**Responsible:** Prof. Dr. Oliver Stein

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101473 - Mathematical Programming

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**Events**

<table>
<thead>
<tr>
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<th>Code</th>
<th>Name</th>
<th>SWS</th>
<th>Type</th>
<th>Credits</th>
<th>Recurrence</th>
<th>Version</th>
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<tbody>
<tr>
<td>WS 20/21</td>
<td>2550111</td>
<td>Nonlinear Optimization I</td>
<td>2</td>
<td>Lecture (V) / Online</td>
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<td>Each winter term</td>
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<td>2550112</td>
<td>Exercises Nonlinear Optimization I + II</td>
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**Competence Certificate**

The assessment consists of a written exam (120 minutes) according to Section 4(2), 1 of the examination regulation and possibly of a compulsory prerequisite.

The exam takes place in the semester of the lecture and in the following semester.

**Prerequisites**

None.

**Annotation**

Part I and II of the lecture are held consecutively in the same semester.

---

Below you will find excerpts from events related to this course:

---

**Nonlinear Optimization I**

2550111, WS 20/21, 2 SWS, Language: German, Open in study portal

**Content**

The lecture treats the minimization of smooth nonlinear functions without constraints. For such problems, which occur very often in economics, engineering, and natural sciences, optimality conditions are derived and, based on them, solution algorithms are developed. The lecture is structured as follows:

- Introduction, examples, and terminology
- Existence results for optimal points
- First and second order optimality conditions
- Algorithms (line search, steepest descent method, variable metric methods, Newton method, Quasi Newton methods, CG method, trust region method)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

**Remark:**

The treatment of optimization problems with constraints forms the contents of the lecture "Nonlinear Optimization II". The lectures "Nonlinear Optimization I" and "Nonlinear Optimization II" are held consecutively in the same semester.

**Learning objectives:**

The student

- knows and understands fundamentals of unconstrained nonlinear optimization,
- is able to choose, design and apply modern techniques of unconstrained nonlinear optimization in practice.
Literature
O. Stein, Grundzüge der Nichtlinearen Optimierung, SpringerSpektrum, 2018

Weiterführende Literatur:
- W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993

Nonlinear Optimization II
2550113, WS 20/21, 2 SWS, Language: German, Open in study portal

Content
The lecture treats the minimization of smooth nonlinear functions under nonlinear constraints. For such problems, which occur very often in economics, engineering, and natural sciences, optimality conditions are derived and, based on them, solution algorithms are developed. The lecture is structured as follows:

- Topology and first order approximations of the feasible set
- Theorems of the alternative, first and second order optimality conditions
- Algorithms (penalty method, multiplier method, barrier method, interior point method, SQP method, quadratic optimization)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:
The treatment of optimization problems without constraints forms the contents of the lecture "Nonlinear Optimization I". The lectures "Nonlinear Optimization I" and "Nonlinear Optimization II" are held consecutively in the same semester.

Learning objectives:
The student

- knows and understands fundamentals of constrained nonlinear optimization,
- is able to choose, design and apply modern techniques of constrained nonlinear optimization in practice.

Literature
O. Stein, Grundzüge der Nichtlinearen Optimierung, SpringerSpektrum, 2018

Weiterführende Literatur:
- W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993
6 COURSES

Course: Nonlinear Optimization II [T-WIWI-102725]

Responsible: Prof. Dr. Oliver Stein
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101473 - Mathematical Programming

Type: Written examination
Credits: 4,5
Recurrence: Each winter term
Version: 3

Events

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<tr>
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<th>Version</th>
<th>Version</th>
</tr>
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<td>2 SWS</td>
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<td>Practice (Ü) / 🌐</td>
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<td></td>
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<td></td>
<td></td>
<td></td>
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<td>2 SWS</td>
<td>Nonlinear Optimization II</td>
<td>Lecture (V) / 🌐</td>
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Legend: 🌐 Online, Blended (On-Site/Online), 🌐 On-Site, ❌ Cancelled

Competence Certificate
The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation and possibly of a compulsory prerequisite.

The exam takes place in the semester of the lecture and in the following semester.

The exam can also be combined with the examination of Nonlinear Optimization I [2550111]. In this case, the duration of the written exam takes 120 minutes.

Prerequisites
None.

Annotation
Part I and II of the lecture are held consecutively in the same semester.

Below you will find excerpts from events related to this course:

Nonlinear Optimization II
2550113, WS 20/21, 2 SWS, Language: German, Open in study portal

Content
The lecture treats the minimization of smooth nonlinear functions under nonlinear constraints. For such problems, which occur very often in economics, engineering, and natural sciences, optimality conditions are derived and, based on them, solution algorithms are developed. The lecture is structured as follows:

- Topology and first order approximations of the feasible set
- Theorems of the alternative, first and second order optimality conditions
- Algorithms (penalty method, multiplier method, barrier method, interior point method, SQP method, quadratic optimization)

The lecture is accompanied by exercises which, amongst others, offers the opportunity to implement and to test some of the methods on practically relevant examples.

Remark:
The treatment of optimization problems without constraints forms the contents of the lecture "Nonlinear Optimization I". The lectures "Nonlinear Optimization I" and "Nonlinear Optimization II" are held consecutively in the same semester.

Learning objectives:
The student

- knows and understands fundamentals of constrained nonlinear optimization,
- is able to choose, design and apply modern techniques of constrained nonlinear optimization in practice.
Literature
O. Stein, Grundzüge der Nichtlinearen Optimierung, SpringerSpektrum, 2018

Weiterführende Literatur:

- W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993
6.203 Course: Operations Research in Health Care Management [T-WIWI-102884]

Responsibility: Prof. Dr. Stefan Nickel
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-102805 - Service Operations

Type: Written examination
Credits: 4.5
Recurrence: Irregular
Version: 2

Competence Certificate
The assessment is a 60 minutes written examination (according to §4(2), 1 of the examination regulation).
The examination is held in the term of the lecture and the following lecture.

Prerequisites
None

Recommendation
Basic knowledge as conveyed in the module "Introduction to Operations Research" is assumed.

Annotation
The course is offered irregularly. Planned lectures for the next three years can be found in the internet at http://dol.ior.kit.edu/english/Courses.php.
6.204 Course: Operations Research in Supply Chain Management [T-WIWI-102715]

**Responsible:** Prof. Dr. Stefan Nickel

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101473 - Mathematical Programming
- M-WIWI-102805 - Service Operations
- M-WIWI-102832 - Operations Research in Supply Chain Management
- M-WIWI-103289 - Stochastic Optimization

<table>
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**Events**

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<td>2 SWS</td>
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**Competence Certificate**
The assessment is a 60 minutes written examination (according to §4(2), 1 of the examination regulation). The examination is held in the term of the lecture and the following lecture.

**Prerequisites**
None

**Recommendation**
Basic knowledge as conveyed in the module Introduction to Operations Research and in the lectures Facility Location and Strategic SCM, Tactical and operational SCMs assumed.

**Annotation**
The course is offered irregularly. Planned lectures for the next three years can be found in the internet at http://dol.ior.kit.edu/english/Courses.php.

**Below you will find excerpts from events related to this course:**

**Operations Research in Supply Chain Management**
2550480, WS 20/21, 2 SWS, Language: English, [Open in study portal]

**Content**
Supply Chain Management constitutes a general tool for logistics process planning in supply networks. To an increasing degree quantitative decision support is provided by methods and models from Operations Research. The lecture "OR in Supply Chain Management" conveys concepts and approaches for solving practical problems and presents an insight to current research topics. The lecture's focus is set on modeling and solution methods for applications originating in different domains of a supply chain. The emphasis is put on mathematical methods like mixed integer programming, valid inequalities or column generation, and the derivation of optimal solution strategies.

In form and content, the lecture addresses all levels of Supply Chain Management: After a short introduction, the tactical and operational level will be discussed with regard to inventory models, scheduling as well as cutting and packing. The strategic level will be discussed in terms of layout planning. Another main focus of the lecture is the application of methods from online optimization. This optimization discipline has gained more and more importance in the optimization of supply chains over the several past years due to an increasing amount of dynamic data flows.
Literature

- Dyckhoff, H.; Finke, U.: Cutting and Packing in Production and Distribution - A Typology and Bibliography, Physica-Verlag, 1992
6.205 Course: Optimization Models and Applications [T-WIWI-110162]

Responsible: Dr. Nathan Sudermann-Merx
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101473 - Mathematical Programming
M-WIWI-102832 - Operations Research in Supply Chain Management
M-WIWI-103289 - Stochastic Optimization

<table>
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<th>Version</th>
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Events

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</tr>
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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

Competence Certificate
The examination will take place for the last time in the winter semester 2020/2021.
The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation.
The prerequisite for participation in the exam is the achievement of a minimum number of points in delivery sheets. Details will be announced at the beginning of the course.

Prerequisites
None.

Annotation
The course will take place for the last time in the winter semester 20/21.
### Course: Optimization under Uncertainty [T-WIWI-106545]

**Responsible:** Prof. Dr. Steffen Rebennack  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-WIWI-103243 - Optimization under Uncertainty in Information Engineering and Management  
- M-WIWI-103289 - Stochastic Optimization

<table>
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<th>Recurrence</th>
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**Legend:** 🛥 Online, 🧩 Blended (On-Site/Online), 🔵 On-Site, ✗ Canceled

**Competence Certificate**  
The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation. The exam takes place in every the semester.

**Prerequisites**  
None.
**6.207 Course: Panel Data [T-WIWI-103127]**

**Responsible:** apl. Prof. Dr. Wolf-Dieter Heller  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101638 - Econometrics and Statistics I  
M-WIWI-101639 - Econometrics and Statistics II

<table>
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**Events**

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<tr>
<td>SS 2021</td>
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<td>4.5</td>
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Legend: 🌐 Online, 🧩 Blended (On-Site/Online), 🔴 On-Site, 📞 Canceled

**Prerequisites**  
None

Below you will find excerpts from events related to this course:

**Panel Data**  
2520320, SS 2021, 2 SWS, Language: German, [Open in study portal](#)

**Content**  
**Content:**  
Fixed-Effects-Models, Random-Effects-Models, Time-Demeaning

**Workload:**  
Total workload for 4.5 CP: approx. 135 hours  
Attendance: 30 hours  
Preparation and follow-up: 65 hours  
Exam preparation: 40 hours  
Exam preparation: 40 hours

**Literature**  
## 6.208 Course: Parallel Algorithms [T-INFO-101333]

**Responsible:** Prof. Dr. Peter Sanders  
**Organisation:** KIT Department of Informatics  
**Part of:**  
- M-INFO-100796 - Parallel Algorithms  
- M-INFO-101199 - Advanced Algorithms: Design and Analysis  
- M-INFO-101200 - Advanced Algorithms: Engineering and Applications

<table>
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### Events

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<td>WS 20/21</td>
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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled
6.209 Course: Parallel Computer Systems and Parallel Programming [T-INFO-101345]

**Responsible:** Prof. Dr. Achim Streit

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-101210 - Dynamic IT-Infrastructures

<table>
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<th>Recurrence</th>
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Legend: 🖥️ Online, 🧬 Blended (On-Site/Online), 🗣 On-Site, 🗑 Cancelled
6.210 Course: Parametric Optimization [T-WIWI-102855]

**Responsible:** Prof. Dr. Oliver Stein  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101473 - Mathematical Programming

<table>
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</table>

**Competence Certificate**

The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation. The examination is held in the semester of the lecture and in the following semester.

Prerequisite for admission to the written examination is attaining at least 30% of the exercise points. Therefore the online-registration for the written examination is subject to fulfilling the prerequisite.

**Prerequisites**

None

**Recommendation**

It is strongly recommended to visit at least one lecture from the Bachelor program of this chair before attending this course.

**Annotation**

The lecture is offered irregularly. The curriculum of the next three years is available online (www.ior.kit.edu).

*Below you will find excerpts from events related to this course:*

**Parametric Optimization**

2550115, WS 20/21, 2 SWS, Language: German, [Open in study portal](#)

**Lecture (V) Online**

**Content**

Parametric optimization deals with the influence of parameters on the solution of optimization problems. In optimization practice, such investigations play a fundamental role in order to be able to assess the quality of a numerically obtained solution or to make quantitative statements about its parameter dependence. Furthermore, a number of parametric optimization methods exist, and parametric problems occur in applications such as game theory, geometric optimization problems, and robust optimization. The lecture gives a mathematically sound introduction to these topics and is structured as follows:

- Introductory examples and terminology
- Sensitivity
- Stability and regularity conditions
- Applications: semi-infinite optimization and Nash games

**Remark:**

Prior to the attendance of this lecture, it is strongly recommend to acquire basic knowledge on optimization problems in one of the lectures "Global Optimization I and II" and "Nonlinear Optimization I and II".

**Learning objectives:**

The student

- knows and understands the fundamentals of parametric optimization,
- is able to choose, design and apply modern techniques of parametric optimization in practice.
Literature

Course: Patent Law [T-INFO-101310]

**Responsibility:** Markus Hössle  
Matthias Koch

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-101215 - Intellectual Property Law

<table>
<thead>
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</tbody>
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**Events**

| SS 2021 | 24656 | Patent Law | 2 SWS | Lecture (V) / 🖥 | Hössle |

Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗂 On-Site, ✗ Cancelled
6.212 Course: Pattern Recognition [T-INFO-101362]

**Responsible:** Prof. Dr.-Ing. Jürgen Beyerer

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-100825 - Pattern Recognition
- M-INFO-101239 - Machine Vision

**Type**
Written examination

**Credits**
3

**Recurrence**
Each summer term

**Version**
1

**Events**

<table>
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<th>Credits</th>
<th>Recurrence</th>
<th>Version</th>
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<td>2 SWS</td>
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</table>

Below you will find excerpts from events related to this course:

**Pattern Recognition**
24675, SS 2021, 2 SWS, Language: German, Open in study portal

**Literature**

**Weiterführende Literatur**
6.213 Course: Personalization and Services [T-WIWI-102848]

**Responsible:** Andreas Sonnenbichler  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
M-WIWI-101410 - Business & Service Engineering  
M-WIWI-101470 - Data Science: Advanced CRM  
M-WIWI-105661 - Data Science: Intelligent, Adaptive, and Learning Information Services

<table>
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</tr>
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<td>2 SWS</td>
<td>Lecture (V)</td>
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</table>

**Competence Certificate**  
The exam is currently not offered.

Written examination (60 minutes) according to §4(2), 1 SPO. The exam is considered passed if at least 50 out of a maximum of 100 possible points are achieved. The grades are graded in five steps (best grade 1.0 from 95 points). Details of the grade formation and scale will be announced in the course.  
A bonus can be acquired through successful participation in the practice. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the course.

**Prerequisites**  
None

**Recommendation**  
None

**Annotation**  
The course is currently not offered.

Below you will find excerpts from events related to this course:

**Personalization & Services**  
2540533, WS 20/21, 2 SWS, Language: German, Open in study portal

**Literature**  
Die Vorlesung orientiert sich an aktuellen wissenschaftlichen Veröffentlichungen. Die Literaturliste finden Sie nach Themen gegliedert jeweils am Ende der Vorlesungseinheiten.
6.214 Course: Planning and Management of Industrial Plants [T-WIWI-102631]

Responsible: Prof. Dr. Frank Schultmann
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101471 - Industrial Production II

<table>
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<tr>
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Events

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<tr>
<td>WS 20/21</td>
<td>2581952</td>
<td>Planning and Management of Industrial Plants</td>
<td>2 SWS</td>
<td>Lecture (V) / 🖥</td>
<td>Glöser-Chahoud, Schultmann</td>
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<tr>
<td>WS 20/21</td>
<td>2581953</td>
<td>Übungen Anlagenwirtschaft</td>
<td>2 SWS</td>
<td>Practice (Ü) / 🖥</td>
<td>Glöser-Chahoud, Heck, Heinzmann</td>
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</table>

Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 📚 On-Site, ❌ Cancelled

Competence Certificate
The assessment consists of a written exam (90 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

Prerequisites
None

Recommendation
None

Below you will find excerpts from events related to this course:

Planning and Management of Industrial Plants
2581952, WS 20/21, 2 SWS, Language: German, Open in study portal

Content
Industrial plant management incorporates a complex set of tasks along the entire life cycle of an industrial plant, starting with the initiation and erection up to operating and dismantling.

During this course students will get to know special characteristics of industrial plant management. Students will learn important methods to plan, realize and supervise the supply, start-up, maintenance, optimisation and shut-down of industrial plants. Alongside, students will have to handle the inherent question of choosing between technologies and evaluating each of them. This course pays special attention to the specific characteristics of plant engineering, commissioning and investment.

Literature
Wird in der Veranstaltung bekannt gegeben.
**6.215 Course: Portfolio and Asset Liability Management [T-WIWI-103128]**

**Responsible:** Dr. Mher Safarian  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101639 - Econometrics and Statistics II

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<td>Each summer term</td>
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<tr>
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<td>2520357</td>
<td>Portfolio and Asset Liability Management</td>
<td>2</td>
<td>Lecture (V) / Online</td>
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<td>2520358</td>
<td>Übungen zu Portfolio and Asset Liability Management</td>
<td>2</td>
<td>Practice (Ü) / Online</td>
<td>2</td>
<td>Safarian</td>
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Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

**Competence Certificate**

The assessment of this course consists of a written examination (following §4(2), 1 SPOs, 180 min.).

**Prerequisites**

None

**Below you will find excerpts from events related to this course:**

**Portfolio and Asset Liability Management**  
2520357, SS 2021, 2 SWS, Language: English, [Open in study portal]

**Lecture (V) Online**

**Content**

**Learning objectives:**
Knowledge of various portfolio management techniques in the financial industry.

**Content:**

Portfolio theory: principles of investment, Markowitz-portfolio analysis, Modigliani-Miller theorems and absence of arbitrage, efficient markets, capital asset pricing model (CAPM), multi factorial CAPM, arbitrage pricing theory (APT), arbitrage and hedging, multi factorial models, equity-portfolio management, passive strategies, active investment

Asset liability: statistical portfolio analysis in stock allocation, measures of success, dynamic multi seasonal models, models in building scenarios, stochastic programming in bond and liability management, optimal investment strategies, integrated asset liability management

**Workload:**

Total workload for 4.5 CP: approx. 135 hours

Attendance: 30 hours
Preparation and follow-up: 65 hours
Exam preparation: 40 hours
Exam preparation: 40 hours

**Organizational issues**

Blockveranstaltung

**Literature**

To be announced in the lecture
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<td>6</td>
<td>Each summer term</td>
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**6.216 Course: Practical Course Computer Vision for Human-Computer Interaction [T-INFO-105943]**

**Responsible:** Prof. Dr.-Ing. Rainer Stiefelhagen

**Organisation:** KIT Department of Informatics

**Part of:** M/INFO-101239 - Machine Vision
### 6.217 Course: Practical Course Protocol Engineering [T-INFO-104386]

**Responsible:** Prof. Dr. Martina Zitterbart  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101206 - Networking

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<td>2400086</td>
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<td>Practical course (P) /</td>
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**Legend:** 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled
6.218 Course: Practical Course: Analysis of Complex Data Sets [T-INFO-105796]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-101256 - Theory and Practice of Data Warehousing and Mining
M-INFO-102807 - Practical Course: Analysis of Complex Data Sets

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6.219 Course: Practical Course: Data Science [T-INFO-111262]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-101256 - Theory and Practice of Data Warehousing and Mining
- M-INFO-105632 - Practical Course: Data Science

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<td>Each summer term</td>
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6.220 Course: Practical Course: Database Systems [T-INFO-103201]

**Responsible:** Prof. Dr.-Ing. Klemens Böhm  
**Organisation:** KIT Department of Informatics  
**Part of:**  
- M-INFO-101256 - Theory and Practice of Data Warehousing and Mining  
- M-INFO-101662 - Practical Course: Database Systems

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Legend: Online, Blended (On-Site/Online), On-Site, Cancelled
### Course: Practical Course: Geometric Modeling [T-INFO-103207]

**Responsible:** Prof. Dr. Hartmut Prautzsch  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101666 - Practical Course: Geometric Modeling

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Legend: 🔄 Online, ☐ Blended (On-Site/Online), 🗿 On-Site, ✗ Cancelled
### 6.222 Course: Practical Course: Implementation and Evaluation of Advanced Data Mining Approaches for Semi-Structured Data [T-INFO-106219]

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<tr>
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</table>
| Part of              | M-INFO-101256 - Theory and Practice of Data Warehousing and Mining  
                       | M-INFO-103128 - Practical Course: Implementation and Evaluation of Advanced Data Mining Approaches for Semi-Structured Data |
| **Type**             | Completed coursework         |
| **Credits**          | 4                           |
| **Recurrence**       | Irregular                   |
| **Version**          | 1                           |
6.223 Course: Practical Course: Smart Data Analytics [T-INFO-106426]

**Responsible:**  Prof. Dr.-Ing. Michael Beigl

**Organisation:**  KIT Department of Informatics

**Part of:**  M-INFO-103235 - Practical Course: Smart Data Analytics

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**Events**

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗝 On-Site, ✗ Canceled
### 6.224 Course: Practical Course: Web Applications and Service-Oriented Architectures (II) [T-INFO-103121]

**Responsible:** Prof. Dr. Sebastian Abeck  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-104061 - Microservice-Based Web Applications

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**Legend:**  
- 📱 Online  
- 💼 Blended (On-Site/Online)  
- 🗣 On-Site  
- 🗑 Canceled
6.225 Course: Practical Seminar Digital Service Systems [T-WIWI-106563]

**Responsible:** Prof. Dr. Alexander Mädche  
Prof. Dr. Gerhard Satzger

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-102808 - Digital Service Systems in Industry

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**Competence Certificate**
The assessment consists of a seminar paper, a presentation of the results and the contribution to the discussion (according to §4(2), 3 of the examination regulation). The final grade is based on the evaluation of each component (seminar paper, oral presentation, and active participation).

**Prerequisites**
None

**Recommendation**
None

**Annotation**
New course title starting summer term 2017: "Practical Seminar Digital Service Systems". The current range of seminar topics is announced on the KSRI website www.ksri.kit.edu.

Below you will find excerpts from events related to this course:

**Practical Seminar: Information Systems & Service Design**  
2540554, WS 20/21, 3 SWS, Language: English, [Open in study portal]

**Practical Seminar: Information Systems & Service Design (Master)**  
2540554, SS 2021, 3 SWS, [Open in study portal]

**Content**
In this practical seminar, students get an individual assignment and develop a running software prototype. Beside the software prototype, the students also deliver a written documentation.

**Prerequisites**
Profound skills in software development are required

**Literature**
Further literature will be made available in the seminar.
Course: Practical Seminar: Advanced Analytics [T-WIWI-108765]

**Responsible:** Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-103118 - Data Science: Data-Driven User Modeling

**Type**  
Examination of another type

**Credits**  
4.5

**Recurrence**  
Each term

**Version**  
1

**Competence Certificate**

The assessment consists of practical work in the field of advanced analytics, a seminar paper, a presentation of the results and the contribution to the discussion (according to §4(2), 3 of the examination regulation). The final grade is based on the evaluation of each component (seminar paper, oral presentation, and active participation).

**Prerequisites**

None

**Recommendation**

At least one module offered by the institute should have been chosen before attending this seminar.

**Annotation**

The course is held in English. The course is not offered regularly.
6.227 Course: Practical Seminar: Data-Driven Information Systems [T-WIWI-106207]

**Responsible:** Prof. Dr. Alexander Mädche  
Prof. Dr. Gerhard Satzger  
Prof. Dr. Thomas Setzer  
Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-103117 - Data Science: Data-Driven Information Systems

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**Events**

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<th>Credits</th>
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<th>Version</th>
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<tbody>
<tr>
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<td>2540554</td>
<td>Practical Seminar: Information Systems &amp; Service Design</td>
<td>3 SWS</td>
<td>Lecture (V) / Online</td>
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Legends: Online, Blended (On-Site/Online), On-Site, Cancelled

**Competence Certificate**

The assessment consists of a seminar paper, a presentation of the results and the contribution to the discussion (according to §4(2), 3 of the examination regulation). The final grade is based on the evaluation of each component (seminar paper, oral presentation, and active participation).

**Prerequisites**

None

**Recommendation**

At least one module offered by the institute should have been chosen before attending this seminar.

**Annotation**

The course is held in english. The course is not offered regularly.

Below you will find excerpts from events related to this course:

**V** Practical Seminar: Information Systems & Service Design  
2540554, WS 20/21, 3 SWS, Language: English, Open in study portal  
Lecture (V)  
Online
**Course: Practical Seminar: Health Care Management (with Case Studies) [T-WIWI-102716]**

**Responsible:** Prof. Dr. Stefan Nickel  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-102805 - Service Operations

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<tbody>
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<td>Each term</td>
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**Events**

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<th>Type</th>
<th>Credits</th>
<th>Recurrence</th>
<th>Version</th>
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<tbody>
<tr>
<td>SS 2021</td>
<td>Practical seminar: Health Care Management</td>
<td>3 SWS</td>
<td>Practical course (P) / Nickel, Mitarbeiter</td>
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Legend: Online, Blended (On-Site/Online), • On-Site, ✗ Cancelled

**Competence Certificate**

Due to a research semester of Professor Nickel in WS 19/20, the courses Location Planning and Strategic SCM and Practice Seminar: Health Care Management do NOT take place in WS 19/20. Please also refer to the information at https://doi.or.kit.edu/Lehrveranstaltungen.php for further details.

The assessment consists in a case study, the writing of a corresponding paper, and an oral exam (according to §4(2), 2 of the examination regulation).

**Prerequisites**
None.

**Recommendation**
Basic knowledge as conveyed in the module Introduction to Operations Research is assumed.

**Annotation**
The credits have been reduced to 4.5 starting summer term 2016.
The lecture is offered every term.
The planned lectures and courses for the next three years are announced online.

- Responsible: Prof. Dr. Alexander Mädche
- Organisation: KIT Department of Economics and Management
- Part of:
  - M-WIWI-102806 - Service Innovation, Design & Engineering
  - M-WIWI-104068 - Information Systems in Organizations
  - M-WIWI-104080 - Designing Interactive Information Systems

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<td>Each term</td>
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Legend: Online, Blended (On-Site/Online), On-Site, C Cancelled

Competence Certificate
The assessment of this course is according to §4(2), 3 SPO in form of a written documentation, a presentation of the outcome of the conducted practical components and an active participation in class. Please take into account that, beside the written documentation, also a practical component (e.g. implementation of a prototype) is part of the course. Please examine the course description for the particular tasks. The final mark is based on the graded and weighted attainments (such as the written documentation, presentation, practical work and an active participation in class). In the winter terms, the course is only offered as a seminar.

Prerequisites
None.

Recommendation
Attending the course „Digital Service Design“ is recommended, but not mandatory.

Annotation
The course is held in English.

Below you will find excerpts from events related to this course:

- **V** Practical Seminar: Information Systems & Service Design
  2540554, WS 20/21, 3 SWS, Language: English, Open in study portal

- **V** Practical Seminar: Information Systems & Service Design (Master)
  2540554, SS 2021, 3 SWS, Open in study portal

Content
In this practical seminar, students get an individual assignment and develop a running software prototype. Beside the software prototype, the students also deliver a written documentation.

Prerequisites
Profound skills in software development are required

Literature
Further literature will be made available in the seminar.

**Responsible:** Prof. Dr. Gerhard Satzger  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-WIWI-101410 - Business & Service Engineering  
- M-WIWI-102806 - Service Innovation, Design & Engineering

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**Competence Certificate**

The assessment of this course is according to §4(2), 3 SPO in form of a written documentation, a presentation of the outcome of the conducted practical components and an active participation in class.

Please take into account that, beside the written documentation, also a practical component (such as a survey or an implementation of an application) is part of the course. Please examine the course description for the particular tasks.

The final mark is based on the graded and weighted attainments (such as the written documentation, presentation, practical work and an active participation in class).

**Prerequisites**

None

**Recommendation**

Knowledge of Service Innovation Methods is assumed. Therefore it is recommended to attend the course Service Innovation [2540468] beforehand.

**Annotation**

Due to the project work, the number of participants is limited and participation requires knowledge about models, concepts and approaches that are taught in the Service Innovation lecture. Having taken the Service Innovation lecture or demonstrating equivalent knowledge is a prerequisite for participating in this Practical Seminar. Details for registration will be announced on the web pages for this course.

The seminar is not offered regularly.
6.231 Course: Predictive Mechanism and Market Design [T-WIWI-102862]

**Responsible:** Prof. Dr. Johannes Philipp Reiß

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101453 - Applied Strategic Decisions
- M-WIWI-101505 - Experimental Economics

<table>
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**Competence Certificate**
The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation).

**Prerequisites**
None

**Annotation**
The course is given every second fall term, e.g., WS2017/18, WS2019/20, ...
The retake exam is given in the summer term subsequent to the fall term where the course (lecture and final exam) is given.
6.232 Course: Predictive Modeling [T-WIWI-110868]

**Responsible:** Jun.-Prof. Dr. Fabian Krüger

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101638 - Econometrics and Statistics I
- M-WIWI-101639 - Econometrics and Statistics II

**Events**

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**Compétence Certificate**

Open Book exam, online

**Prerequisites**

None

Below you will find excerpts from events related to this course:

**Predictive Modeling**

2521311, SS 2021, 2 SWS, Language: English, [Open in study portal](#)

**Content**

This course presents methods for making and evaluating statistical predictions based on data. We consider various types of predictions (mean, probability, quantile, and full distribution), all of which are practically relevant. In each case, we discuss selected modeling approaches and their implementation using R software. We consider various economic case studies. Furthermore, we present methods for absolute evaluation (assessing whether a given model is compatible with the data) and relative evaluation (comparing the predictive performance of alternative models).

**Learning objectives**

Students have a good conceptual understanding of statistical prediction methods. They are able to implement these methods using statistical software, and can assess which method is suitable in a given situation.

**Prerequisites**

Students should know econometrics on the level of the course `Applied Econometrics` [2520020]

**Literature**

- Weitere Literatur wird in der Vorlesung bekanntgegeben.

**Predictive Modeling (Tutorial)**

2521312, SS 2021, 2 SWS, Language: English, [Open in study portal](#)
Course: Price Management [T-WIWI-105946]

Responsible: Prof. Dr. Andreas Geyer-Schulz
Dr. Paul Glenn

Organisation: KIT Department of Economics and Management

Part of: M-WIWI-101409 - Electronic Markets

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Events

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<th>Price Management</th>
<th>2 SWS</th>
<th>Lecture (V) / Online</th>
<th>Glenn</th>
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<td>SS 2021</td>
<td>2540530</td>
<td>Exercise Price Management</td>
<td>1 SWS</td>
<td>Practice (Ü) / Online</td>
<td>Glenn</td>
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Legend: 📘Online, Blended (On-Site/Online), 🕵On-Site, ❌Cancelled

Competence Certificate

Lecture and exam will not be offered in summer semester 2019. The next examination is in the summer semester 2020.

Written examination (60 minutes) according to §4(2), 1 SPO. The exam is considered passed if at least 50 out of a maximum of 100 possible points are achieved. The grades are graded in five steps (best grade 1.0 from 95 points). Details of the grade formation and scale will be announced in the course.

A bonus can be acquired through successful participation in the practice. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the course.

Prerequisites

None

Recommendation

None

Annotation

The lecture is offered for the first time in summer term 2016.

Below you will find excerpts from events related to this course:

Price Management

2540529, SS 2021, 2 SWS, Language: German, Open in study portal

Literature

6.234 Course: Price Negotiation and Sales Presentations [T-WIWI-102891]

**Responsible:**  Prof. Dr. Martin Klarmann  
Mark Schröder

**Organisation:**  KIT Department of Economics and Management

**Part of:**  M-WIWI-105312 - Marketing and Sales Management

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<td>Examination of another type</td>
<td>1.5</td>
<td>Each winter term</td>
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**Competence Certificate**
This alternative exam assessment consists of a presentation with a subsequent discussion totalling 25 minutes. Moreover learning contents are checked by realistic 30-minute price negotiations.

**Prerequisites**
None

**Recommendation**
None

**Annotation**
Please note that the workshop "Price Negotiation and Sales Presentations" as well as all other 1.5-ECTS courses will not take place in the winter term 20/21 due to a research semester. The course will probably be offered again starting in WS21/22. Participation requires an application. The application period starts at the beginning of the semester. More information can be obtained on the website of the research group Marketing & Sales (marketing.iism.kit.edu). Access to this course is restricted. Typically all students will be granted the attendance of one course with 1.5 ECTS. Nevertheless attendance can not be guaranteed. For further information please contact Marketing and Sales Research Group (marketing.iism.kit.edu). Please note that only one of the courses from the election block can be attended in the module.
6.235 Course: Pricing [T-WIWI-102883]

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<tr>
<th>Responsible:</th>
<th>Dr. Sven Feurer</th>
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<td>Written examination</td>
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**Competence Certificate**
The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation).

**Prerequisites**
None

**Recommendation**
None

**Annotation**
Examination offer is discontinued. Last examination date 09.05.2020 for candidates with open retake exams and for first-time writers. For the latter, a repeat examination may be offered in case of a failed attempt (and only then) in SoSe 2020.
6.236 Course: Product and Innovation Management [T-WIWI-109864]

**Responsible:** Prof. Dr. Martin Klarmann

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101510 - Cross-Functional Management Accounting
- M-WIWI-101514 - Innovation Economics
- M-WIWI-105312 - Marketing and Sales Management

**Type:** Examination of another type

**Credits:** 3

**Recurrence:** Each summer term

**Version:** 2

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**Legend:** 🛥 Online, 🧩 Blended (On-Site/Online), 🗽 On-Site, ✗ Cancelled

**Competence Certificate**
The assessment is carried out (according to §4(2), 3 SPO) in the form of a written open book exam. In the summer term 2021, the written open book exam will either take place in the lecture hall or online, depending on further pandemic developments.

Further details on the open book exam will be announced in the lecture.

**Prerequisites**
None

**Annotation**
For further information please contact Marketing & Sales Research Group (marketing.iism.kit.edu).

*Below you will find excerpts from events related to this course:*
Content
This course addresses topics around the management of new as well as existing products. After the foundations of product management, especially the product choice behavior of customers, students get to know in detail different steps of the innovation process. Another section regards the management of the existing product portfolio.

Students
- know the most important terms of the product and innovation concept
- understand the models of product choice behavior (e.g., the Markov model, the Luce model)
- are familiar with the basics of network theory (e.g. the Triadic Closure concept)
- know the central strategic concepts of innovation management (especially the market driving approach, pioneer and successor, Miles/Snow typology, blockbuster strategy)
- master the most important methods and sources of idea generation (e.g. open innovation, lead user method, crowdsourcing, creativity techniques, voice of the customer, innovation games, conjoint analysis, quality function deployment, online toolkits)
- are capable of defining and evaluating new product concepts and know the associated instruments like focus groups, product testing, speculative sales, test market simulation Assessor, electronic micro test market
- have advanced knowledge about market introduction (e.g. adoption and diffusion models Bass, Fourt/Woodlock, Mansfield)
- understand important connections of the innovation process (cluster formation, innovation culture, teams, stage-gate process)

The assessment is carried out (according to §4(2), 3 SPO) in the form of a written open book exam.
Total effort for 3 credit points: approx. 90 hours
Presence time: 30 hours
Preparation and wrap-up of LV: 45.0 hours
Exam and exam preparation: 15.0 hours
For further information please contact Marketing & Sales Research Group (marketing.iism.kit.edu).

Literature
6.237 Course: Production and Logistics Management [T-WIWI-102632]

**Responsible:** Dr.-Ing. Simon Glöser-Chahoud  
Prof. Dr. Frank Schultmann

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101412 - Industrial Production III

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<td>SS 2021 2581955</td>
<td>Practice (Ü)</td>
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**Competence Certificate**

The assessment consists of a written exam (90 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

**Prerequisites**
None

**Recommendation**
None

Below you will find excerpts from events related to this course:

**Production and Logistics Management**

2581954, SS 2021, 2 SWS, Language: German, [Open in study portal](#)

**Content**

This course covers central tasks and challenges of operative production and logistics management. Students get to know the set-up and mode of planning systems such as production planning and control systems, enterprise resource planning systems and advanced planning systems to cope with the accompanying planning tasks in supply chain management. Methods to solve these tasks from the field of operational research will be explored with respect to manufacturing program planning, material requirement planning, lot size problems and scheduling. Alongside to MRP II (Manufacturing Resources Planning), students will be introduced to integrated supply chain management approaches. Finally, commercially available planning systems will be presented and discussed.

**Literature**

Wird in der Veranstaltung bekannt gegeben.
6.238 Course: Project Lab Cognitive Automobiles and Robots [T-WIWI-109985]

**Responsible:** Prof. Dr.-Ing. Johann Marius Zöllner

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-103356 - Machine Learning

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<tr>
<td>Examination of another type</td>
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**Events**

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<td>SS 2021</td>
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<td>2 SWS</td>
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Legend: Online, Blended (On-Site/Online), 🚗 On-Site, ✗ Canceled

**Competence Certificate**

The alternative exam assessment consists of:

- a practical work
- a presentation and
- a written seminar thesis

Details of the grade formation will be announced at the beginning of the course.

**Prerequisites**

None

Below you will find excerpts from events related to this course:

**Practical Course Cognitive Automobiles and Robots (Master)**

2512501, WS 20/21, 3 SWS, Language: German/English, Open in study portal

**Practical course (P)**

Online

**Content**

The lab is intended as a practical supplement to lectures such as "Machine Learning". The theoretical basics are applied in the lab course. The aim of the lab course is that the participants work together to design, develop and evaluate a subsystem from the field of robotics and cognitive systems using one or more procedures from the field of AI/ML.

In addition to the scientific objectives involved in the investigation and application of the methods, aspects of project-specific teamwork in research (from specification to presentation of the results) are also developed in this practical course. The individual projects require the analysis of the task at hand, selection of suitable procedures, specification and implementation and evaluation of the approach taken. Finally, the chosen solution has to be documented and presented in a short presentation.

**Learning objectives:**

- Students can practically apply knowledge from the Machine Learning lecture in a selected field of current research in robotics or cognitive automobiles.
- Students master the analysis and solution of corresponding problems in a team.
- Students can evaluate, document and present their concepts and results.

**Recommendations:**

Attendance of the lecture machine learning, C/C++ knowledge, Python knowledge

**Workload:**

The workload of 4.5 credit points consists of the time spent in the lab for practical implementation of the selected solution, as well as the time spent on literature research and planning/specifying the proposed solution. In addition, a short report and a presentation of the work carried out will be prepared.

**Organizational issues**

Anmeldung und weitere Informationen sind im Wiwi-Portal zu finden. Registration and further information can be found in the WiWi-portal.
Cognitive Automobiles and Robots
2513500, SS 2021, 2 SWS, Language: German/English, Open in study portal

Content
The seminar is intended as a theoretical supplement to lectures such as "Machine Learning". The theoretical basics will be deepened in the seminar. The aim of the seminar is that the participants work individually to analyze a subsystem from the field of robotics and cognitive systems using one or more procedures from the field of AI/ML.

The individual projects require the analysis of the task at hand, selection of suitable procedures, specification and theoretical evaluation of the approach taken. Finally, the chosen solution has to be documented and presented in a short presentation.

Learning objectives:
- Students can apply knowledge from the Machine Learning lecture in a selected field of current research in robotics or cognitive automobiles for theoretical analysis.
- Students can evaluate, document and present their concepts and results.

Recommendations:
Attendance of the lecture machine learning

Workload:
The workload of 3 credit points consists of the time spent on literature research and planning/specifying the proposed solution. In addition, a short report and a presentation of the work carried out will be prepared.

Organizational issues
Anmeldung und weitere Informationen sind im WiWi-Portal zu finden.
Registration and further information can be found in the WiWi-portal.
**6.239 Course: Project Lab Machine Learning [T-WIWI-109983]**

**Responsible:** Prof. Dr.-Ing. Johann Marius Zöllner

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-103356 - Machine Learning

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**Type** Examination of another type

**Credits** 4,5

**Recurrence** Each summer term

**Version** 2

**Competence Certificate**
The alternative exam assessment consists of:

- a practical work
- a presentation and
- a written seminar thesis

Details of the grade formation will be announced at the beginning of the course.

**Prerequisites**
None

**Below you will find excerpts from events related to this course:**

**Project Lab Machine Learning**
2512500, SS 2021, 3 SWS, Language: German/English, Open in study portal

**Practical course (P)**
Blended (On-Site/Online)

**Content**
The lab is intended as a practical supplement to lectures such as "Machine Learning". The theoretical basics are applied in the lab course. The aim of the lab course is that the participants work together to design, develop and evaluate a subsystem from the field of robotics and cognitive systems using one or more procedures from the field of AI/ML.

In addition to the scientific objectives involved in the investigation and application of the methods, aspects of project-specific teamwork in research (from specification to presentation of the results) are also developed in this practical course.

The individual projects require the analysis of the task at hand, selection of suitable procedures, specification and implementation and evaluation of the approach taken. Finally, the chosen solution has to be documented and presented in a short presentation.

**Learning objectives:**

- Students can practically apply knowledge from the Machine Learning lecture in a selected field of current research in robotics or cognitive automobiles.
- Students master the analysis and solution of corresponding problems in a team.
- Students can evaluate, document and present their concepts and results.

**Recommendations:**
Attendance of the lecture machine learning, C/C++ knowledge, Python knowledge

**Workload:**
The workload of 4.5 credit points consists of the time spent in the lab for practical implementation of the selected solution, as well as the time spent on literature research and planning/specifying the proposed solution. In addition, a short report and a presentation of the work carried out will be prepared.

**Organizational issues**
Anmeldung und weitere Informationen sind im WiWi-Portal zu finden.

Registration and further information can be found in the WiWi-portal.


**6.240 Course: Project Management [T-WIWI-103134]**

**Responsible:** Prof. Dr. Frank Schultmann  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101412 - Industrial Production III  
M-WIWI-101471 - Industrial Production II

<table>
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<th>Recurrence</th>
<th>Version</th>
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<td>2 SWS</td>
<td>Lecture (V) / Online</td>
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<td>Project Management</td>
<td>2 SWS</td>
<td>Lecture (V) / Online</td>
<td>Schultmann, Volk, Wiens, Schumacher, Rosenberg, Wehrle</td>
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<td>1 SWS</td>
<td>Practice (Ü) / Blended</td>
<td>Volk, Wiens, Schumacher, Rosenberg, Wehrle, Gehring</td>
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**Legends:** 🗝 Online, 🏙 Blended (On-Site/Online), 🗝 On-Site, ✗ Canceled

**Competence Certificate**  
The assessment consists of a written exam (60 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (examination of another type, following §4(2), 3 of the examination regulation).

**Prerequisites**  
None

**Recommendation**  
None

*Below you will find excerpts from events related to this course:*

**Project Management**  
2581963, WS 20/21, 2 SWS, Language: English, Open in study portal

**Content**

1. Introduction  
2. Principles of Project Management  
3. Project Scope Management  
4. Time Management and Resource Scheduling  
5. Cost Management  
6. Quality Management  
7. Risk Management  
8. Stakeholder  
9. Communication, Negotiation and Leadership  
10. Project Controlling  
11. Agile Project Management

**Literature**  
Wird in der Veranstaltung bekannt gegeben.
6.241 Course: Project Management in Practice [T-INFO-101976]

Responsible: Prof. Dr.-Ing. Klemens Böhm
Organisation: KIT Department of Informatics
Part of: M-INFO-101208 - Innovative Concepts of Data and Information Management

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<th>2 SWS</th>
<th>Lecture (V) / 🖥</th>
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Below you will find excerpts from events related to this course:

Project Management in Practice
2400019, SS 2021, 2 SWS, Language: German, Open in study portal

Lecture (V) Online

Content
At the end of the course, the participants:

- Know the principles of project management and are able to make use of them in real-world case studies.
- Have profound knowledge about project phases, principles of project planning, fundamental elements such as project charter & scope definitions, descriptions of project goals, activity planning, milestones, project-structure plans, agenda and cost planning and risk management. Further, they know principle elements of project implementation, crisis management, escalation and, last but not least, project-termination activities.
- Understand and are able to adopt the fundamentals of planning as well as the subjective factors which are relevant in a project. This includes topics such as communication, group processes, teambuilding, leadership, creative solution methods and risk-assessment methods.

The following key skills are taught:

- Project planning
- Project control
- Communication
- Leadership behavior
- Crisis management
- Identification of and solutions of difficult situations
- Team building
- Motivation (of oneself and of others)

Organizational issues
Die Plätze sind begrenzt und die Anmeldung findet durch das Sekretariat Prof. Böhm statt.

Responsible: Prof. Dr. Dennis Hofheinz
Organisation: KIT Department of Informatics
Part of: M-INFO-101198 - Advanced Topics in Cryptography

<table>
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<td>Each winter term</td>
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6.243 Course: Public Management [T-WIWI-102740]

Responsible: Prof. Dr. Berthold Wigger
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101504 - Collective Decision Making
M-WIWI-101511 - Advanced Topics in Public Finance

<table>
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Events

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<tr>
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<td>2561127</td>
<td>Public Management</td>
<td>3 SWS</td>
<td>Lecture / Practice (VÜ)</td>
<td>Wigger</td>
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Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate
Depending on the further pandemic development in the summer semester 2021 the assessment will consist either of an open book exam (following Art. 4, para. 2, clause 3 of the examination regulation), or of an 1.5h written exam (following Art. 4, para. 2, clause 1 of the examination regulation).

Prerequisites
None

Recommendation
Basic knowledge of Public Finance is required.

Below you will find excerpts from events related to this course:

Public Management
2561127, WS 20/21, 3 SWS, Language: German, Open in study portal
Lecture / Practice (VÜ) Online

Organizational issues
Dienstag 14:00-15:30 Uhr per Zoom-Livestream

Literature
Weiterführende Literatur:

### 6.244 Course: Public Media Law [T-INFO-101311]

**Responsible:** Prof. Dr. Thomas Dreier  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101217 - Public Business Law

<table>
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**Legend:**  
- 🖥 Online  
- 🧩 Blended (On-Site/Online)  
- 🗣 On-Site  
- 🗑 Cancelled
6.245 Course: Public Revenues [T-WIWI-102739]

Responsibility: Prof. Dr. Berthold Wigger

Organisation: KIT Department of Economics and Management

Part of: M-WIWI-101511 - Advanced Topics in Public Finance

**Type**
- Written examination

**Credits**
- 4.5

**Recurrence**
- Each summer term

**Version**
- 1

### Events

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<thead>
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<td>1 SWS</td>
<td>Practice (Ü) / 🔄</td>
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Legend: 🔄 Online, 🔄 Blended (On-Site/Online), 🔄 On-Site, x Cancelled

**Competence Certificate**

Depending on the further pandemic development in the summer semester 2021 the assessment will consist either of an open book exam (following Art. 4, para. 2, clause 3 of the examination regulation), or of an 1h written exam (following Art. 4, para. 2, clause 1 of the examination regulation).

**Prerequisites**

None

**Recommendation**

Basic knowledge of Public Finance is required.

Below you will find excerpts from events related to this course:

**Public Revenues**

2560120, SS 2021, 2 SWS, Language: German, [Open in study portal](#)

**Content**

The Public Revenues lecture is concerned with the theory and policy of taxation and public dept. In the first chapter, fundamental concepts of taxation theory are introduced, whereas the second chapter deals with key elements of the German taxation system. The allocative and distributive effects of different taxation types are examined in chapter three and four. Chapter five integrates both allocative and distributive components in order to derive a theory of optimal taxation. The core of the sixth chapter is represented by international aspects of taxation. The debt part begins with a description of the extent and structure of public dept in chapter seven. In the following chapter, macroeconomic theories of national dept are evolved, while chapter nine is concerned with its long term consequences when employed as a regular instrument of budgeting. Finally, the tenth chapter deals with constitutional limits to public dept-incurring.

**Learning goals:**

See German version.

**Workload:**

The total workload for this course is approximately 135.0 hours. For further information see German version.

**Literature**

6.246 Course: Python for Computational Risk and Asset Management [T-WIWI-110213]

Responsible: Prof. Dr. Maxim Ulrich
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-105032 - Data Science for Finance

<table>
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Events

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<td>2 SWS</td>
<td>Ulrich</td>
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Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate
The examination takes the form of an alternative exam assessment. The alternative exam assessment consists of a Python-based "Takehome Exam". At the end of the third week of January, the student is given a "Takehome Exam" which he processes and sends back independently within 4 hours using Python. Precise instructions will be announced at the beginning of the course. The alternative exam assessment can be repeated a maximum of once. A timely repeat option takes place at the end of the third week in March of the same year. More detailed instructions will be given at the beginning of the course.

Prerequisites
None.

Recommendation
Good knowledge of statistics and basic programming skills

Below you will find excerpts from events related to this course:

Python for Computational Risk and Asset Management
2500016, WS 20/21, 2 SWS, Language: English, Open in study portal

Content
The course covers several Python topics, among them:

- Automatic finance data extraction from the web
- Analyzing finance data
- Pattern recognition across asset markets
- Quant portfolio strategies to exploit patterns
- Modeling return densities using time-series and option methods
- Comparing strength and weakness of machine learning tools such as neural networks to financial econometric- and option-implied methods

Responsible: Dr. Patrick Plötz
Organisation: KIT Department of Economics and Management

<table>
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Events

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<td>Quantitative Methods in Energy Economics</td>
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<td>Lecture (V)</td>
<td>Plötz, Dengiz, Yilmaz</td>
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<td>WS 20/21</td>
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Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Competence Certificate
The assessment consists of a written exam (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Prerequisites
None

Recommendation
None

Below you will find excerpts from events related to this course:

Quantitative Methods in Energy Economics
2581007, WS 20/21, 2 SWS, Language: English, Open in study portal
Lecture (V) Online

Content
Energy economics makes use of many quantitative methods in exploration and analysis of data as well as in simulations and modelling. This lecture course aims at introducing students of energy economics into the application of quantitative methods and techniques as taught in elementary courses to real problems in energy economics. The focus is mainly on regression, simulation, time series analysis and related statistical methods as applied in energy economics.

Learning Goals:
The student
- knows and understands selected quantitative methods of energy economics
- is able to use selected quantitative methods of energy economics
- understands they range of usage, limits and is autonomously able to address new problems by them.

Literature
Wird in der Vorlesung bekannt gegeben.
6.248 Course: Randomized Algorithms [T-INFO-101331]

**Responsible:** Thomas Worsch

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-100794 - Randomized Algorithms
- M-INFO-101199 - Advanced Algorithms: Design and Analysis
- M-INFO-101200 - Advanced Algorithms: Engineering and Applications

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Legend: 📚 Online, 🧩 Blended (On-Site/Online), 🗺 On-Site, ⌚ Cancelled
### 6.249 Course: Recommender Systems [T-WIWI-102847]

**Responsible:** Prof. Dr. Andreas Geyer-Schulz  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-WIWI-101410 - Business & Service Engineering  
- M-WIWI-101470 - Data Science: Advanced CRM  
- M-WIWI-105661 - Data Science: Intelligent, Adaptive, and Learning Information Services

#### Events

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**Legend:** 🖥️ Online, 🛠️ Blended (On-Site/Online), 🗣️ On-Site, ❌ Cancelled

**Competence Certificate**

Written examination (60 minutes) according to §4(2), 1 SPO. The exam is considered passed if at least 50 out of a maximum of 100 possible points are achieved. The grades are graded in five steps (best grade 1.0 from 95 points). Details of the grade formation and scale will be announced in the course.

A bonus can be acquired through successful participation in the practice. If the grade of the written examination is between 4.0 and 1.3, the bonus improves the grade by one grade level (0.3 or 0.4). The exact criteria for awarding a bonus will be announced at the beginning of the course.

**Prerequisites**

None

**Recommendation**

None

*Below you will find excerpts from events related to this course:*

#### Recommend Systems

2540506, SS 2021, 2 SWS, Language: German, [Open in study portal](#)
Content
At first, an overview of general aspects and concepts of recommender systems and its relevance for service providers and customers is given. Next, different categories of recommender systems are discussed. This includes explicit recommendations like customer reviews as well as implicit services based on behavioral data. Furthermore, the course gives a detailed view of the current research on recommender systems at the Chair of Information Services and Electronic Markets.

Learning objectives:
The student
- is proficient in different statistical, data-mining, and game theory methods of computing implicit and explicit recommendations
- evaluates recommender systems and compares these with related services

Workload:
The total workload for this course is approximately 135 hours (4.5 credits):

Time of attendance
- Attending the lecture: 15 x 90min = 22h 30m
- Attending the exercise classes: 7 x 90min = 10h 30m
- Examination: 1h 00m

Self-study
- Preparation and wrap-up of the lecture: 15 x 180min = 45h 00m
- Preparing the exercises: 25h 00m
- Preparation of the examination: 31h 00m

Sum: 135h 00m

Exam:
Assessment consists of a written exam of 1 hour length following §4 (2), 1 of the examination regulation and by submitting written papers as part of the exercise following §4 (2), 3 of the examination regulation.

The course is considered successfully taken, if at least 50 out of 100 points are acquired in the written exam. In this case, all additional points (up to 10) from exercise work will be added.

Grade: Minimum points
- 1.0: 95
- 1.3: 90
- 1.7: 85
- 2.0: 80
- 2.3: 75
- 2.7: 70
- 3.0: 65
- 3.3: 60
- 3.7: 55
- 4.0: 50
- 5.0: 0
Literature
Weiterführende Literatur:
6.250 Course: Regulation Theory and Practice [T-WIWI-102712]

**Responsible:** Prof. Dr. Kay Mitusch  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-WIWI-101406 - Network Economics  

<table>
<thead>
<tr>
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<th>Credits</th>
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<th>Version</th>
</tr>
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<tr>
<td>Oral exam</td>
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<td>see Annotations</td>
<td>2</td>
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</table>

**Competence Certificate**  
The lecture is not offered for an indefinite period of time.  
Result of success is made by a 20-30 minutes oral examination. Examination is offered every semester and can be retried at any regular examination date.

**Prerequisites**  
None

**Recommendation**  
Basic knowledge and skills of microeconomics from undergraduate studies (bachelor’s degree) are expected.  
Particularly helpful but not necessary: Industrial Economics and Principal-Agent- or Contract theories. Prior attendance of the lecture *Competition in Networks [26240]* is helpful in any case but not considered a formal precondition.

**Annotation**  
The lecture is not offered for an indefinite period of time.
Course: Requirements Engineering [T-INFO-101300]

Responsible: Prof. Dr.-Ing. Anne Koziolek
Organisation: KIT Department of Informatics
Part of: M-INFO-101201 - Software Systems
M-INFO-101202 - Software Methods

Events

<table>
<thead>
<tr>
<th>Events</th>
<th>Type</th>
<th>Credits</th>
<th>Recurrence</th>
<th>Version</th>
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<td>Each summer term</td>
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</tr>
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Legends: Online, Blended (On-Site/Online), On-Site, Cancelled

Recommendation
Das Modul Softwaretechnik II wird empfohlen.

Below you will find excerpts from events related to this course:

Requirements Engineering
2400050, SS 2021, 2 SWS, Language: English, Open in study portal

Content
Information for summer term 2021: The lecture will not be held in the summer term 2021. You can still register for the course, prepare the material by watching the recordings of last years’ lectures, and take the exam.

Having a good requirements specification is a critical prerequisite for any successful software project. This lecture gives an introduction to processes, methods and representation forms for specifying and managing requirements.

The topics include background and general overview, processes and methods for requirements elicitation, specification with natural language, object-oriented specification, use cases, UML, specification of quality requirements and constraints, as well as requirements validation and management.

General remarks: The lecture is held in English and all lecture material is in English. The lecture has been recorded and the recordings will be made available on the Ilias platform.

Literature
The lecture is based on slides and works by Martin Glinz, which is why there is no book that accompanies the lecture. Students are welcome to discuss differences between the lecture and the content of the course in class.


Further reading:
6.252 Course: Risk Management in Industrial Supply Networks [T-WIWI-102826]

**Responsible:** Prof. Dr. Frank Schultmann  
Dr. Marcus Wiens

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101412 - Industrial Production III  
M-WIWI-101471 - Industrial Production II

<table>
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**Events**

<table>
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<th>Type</th>
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<td>Übung zu Risk Management in Industrial Supply Networks</td>
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**Competence Certificate**

The assessment consists of an oral (30 minutes) or written exam (60 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (examination of another type, following §4(2), 3 of the examination regulation).

**Prerequisites**

None

**Recommendation**

None

_Below you will find excerpts from events related to this course:_

**Risk Management in Industrial Supply Networks**

2581992, WS 20/21, 2 SWS, Language: English, [Open in study portal](#)

**Content**

Students learn methods and tools to manage risks in complex and dynamically evolving supply chain networks. Students learn the key terms and concepts of risk management and decision theory, in particular expected utility theory. Based on the theoretic prerequisites, students are able to determine and analyze risk diversification, risk pooling, insurance mechanisms and get an overview on statistical risk measures and real options. These approaches are adapted to analyze supply chain risks in a network context. In this manner, students gain knowledge in basic notions of network theory, network metrics and network-strategies for supply chain decisions.

- Introduction
- Risks in decisions under uncertainty: Expected Utility Theory & risk preferences
- The newsvendor model; multivariate risks and insurance
- Risk measures & evaluation techniques: Value-at-Risk, Conditional Value at Risk, Monte Carlo and Real Options
- Transparency in complex supply chains
- Network risk: network basics and criticality
- Risk in supply networks: empirical approaches and insights

**Literature**

Wird in der Veranstaltung bekannt gegeben.
**6.253 Course: Roadmapping [T-WIWI-102853]**

**Responsible:** Dr. Daniel Jeffrey Koch  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101488 - Entrepreneurship (EnTechnon)  
M-WIWI-101507 - Innovation Management  
M-WIWI-101507 - Innovation Management

<table>
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<th>Credits</th>
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<td>Each summer term</td>
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**Events**

<table>
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**Content**

Technology Assessment can play a role at different points in the innovation process and can be considered as decision support for or against certain technological options. The seminar Technology Assessment will focus on the early phase “fuzzy front end” in innovation management. The technology assessment will take place here under a high degree of uncertainty regarding future technological developments. The evaluation of technologies can be done with methods such as Technology Readiness, Technology Lifecycle Analysis, Portfolio Analysis, etc.. The early evaluation of technologies is particularly important against the background of limited resources in companies and uncertainty about future developments.
### Course: Robotics I - Introduction to Robotics [T-INFO-108014]

**Responsible:** Prof. Dr.-Ing. Tamim Asfour  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-100893 - Robotics I - Introduction to Robotics

<table>
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Legend: 📥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled
Below you will find excerpts from events related to this course:

Content
The lecture presents current work in the field of humanoid robotics that deals with the implementation of complex sensorimotor and cognitive abilities. In the individual topics different methods and algorithms, their advantages and disadvantages, as well as the current state of research are discussed.

The topics addressed are: biomechanical models of the human body, biologically inspired and data-driven methods of grasping, active perception, imitation learning and programming by demonstration as well as semantic representations of sensorimotor experience.

Learning Objectives:
The students have an overview of current research topics in autonomous learning robot systems using the example of humanoid robotics. They are able to classify and evaluate current developments in the field of cognitive humanoid robotics.

The students know the essential problems of humanoid robotics and are able to develop solutions on the basis of existing research.

Organizational issues
Die Erfolgskontrolle erfolgt in Form einer schriftlichen Prüfung im Umfang von i.d.R. 60 Minuten nach § 4 Abs. 2 Nr. 1 SPO.
Arbeitsaufwand: 90 h
Voraussetzungen: Der Besuch der Vorlesungen Robotik I - Einführung in die Robotik und Mechano-Informatik in der Robotik wird vorausgesetzt
Zielgruppe: Modul für Master Maschinenbau, Mechatronik und Informationstechnik, Elektrotechnik und Informationstechnik

Literature
Weiterführende Literatur
Wissenschaftliche Veröffentlichungen zum Thema, werden auf der VL-Website bereitgestellt.
Below you will find excerpts from events related to this course:

**Content**
The lecture supplements the lecture Robotics I with a broad overview of sensors used in robotics. The lecture focuses on visual perception, object recognition, simultaneous localization and mapping (SLAM) and semantic scene interpretation. The lecture is divided into two parts:

- In the first part a comprehensive overview of current sensor technologies is given. A basic distinction is made between sensors for the perception of the environment (exteroceptive) and sensors for the perception of the internal state (proprioceptive).
- The second part of the lecture concentrates on the use of exteroceptive sensors in robotics. The topics covered include tactile exploration and visual data processing, including advanced topics such as feature extraction, object localization, simultaneous localization and mapping (SLAM) and semantic scene interpretation.

**Learning Objectives:**
Students know the main sensor principles used in robotics and understand the data flow from physical measurement through digitization to the use of the recorded data for feature extraction, state estimation and environmental modeling.

Students are able to propose and justify suitable sensor concepts for common tasks in robotics.

**Organizational issues**
Die Erfolgskontrolle erfolgt in Form einer schriftlichen Prüfung im Umfang von i.d.R. 60 Minuten nach § 4 Abs. 2 Nr. 1 SPO.

Modul für Master Maschinenbau, Mechatronik und Informationstechnik, Elektrotechnik und Informationstechnik

Voraussetzungen: Der Besuch der Vorlesung Robotik I – Einführung in die Robotik wird vorausgesetzt

Zielgruppe: Die Vorlesung richtet sich an Studierende der Informatik, der Elektrotechnik und des Maschinenbaus sowie an alle Interessenten an der Robotik.

Arbeitsaufwand: 90 h

**Literature**
Eine Foliensammlung wird im Laufe der Vorlesung angeboten.
Begleitende Literatur wird zu den einzelnen Themen in der Vorlesung bekannt gegeben.
### 6.257 Course: Security [T-INFO-101371]

**Responsible:** Prof. Dr. Dennis Hofheinz  
Prof. Dr. Jörn Müller-Quade  

**Organisation:** KIT Department of Informatics  

**Part of:** M-INFO-101207 - Networking Security - Theory and Praxis

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**Events**  

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<th>Security</th>
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<th>Lecture (V)</th>
<th>Müller-Quade, Strupe</th>
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Legend: Online, Blended (On-Site/Online), On-Site, Cancelled
6.258 Course: Selected Issues in Critical Information Infrastructures [T-WIWI-109251]

**Responsible:** Prof. Dr. Ali Sunyaev

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-104403 - Critical Digital Infrastructures

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**Events**

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**Legend:** 🕵️ Online, 🧩 Blended (On-Site/Online), 🧑 On-Site, ❌ Cancelled

**Competence Certificate**
Alternative exam assessment (§ 4(2), 3 SPO). Details will be announced in the respective course.

**Prerequisites**
None.

**Annotation**
T-WIWI-109251 "Selected Issues in Critical Information Infrastructures" serves to credit an extracurricular course in the module "Critical Digital Infrastructures".
### 6.259 Course: Selected Legal Issues of Internet Law [T-INFO-108462]

**Responsible:** Prof. Dr. Thomas Dreier  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101215 - Intellectual Property Law

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**Legend:** 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled
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6.260 Course: Selected Topics in Cryptography [T-INFO-101373]

**Responsible:** Prof. Dr. Jörn Müller-Quade  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101198 - Advanced Topics in Cryptography
<table>
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<th>Responsible</th>
<th>Prof. Dr.-Ing. Klemens Böhm</th>
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</table>
6.262 Course: Semantic Web Technologies [T-WIWI-110848]

**Responsible:** Prof. Dr. York Sure-Vetter

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101455 - Web Data Management
M-WIWI-105366 - Artificial Intelligence

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**Events**

| SS 2021 | 2511310 | Semantic Web Technologies | 2 SWS | Lecture (V) / 🖥 | Färber, Käfer, Heling |
| SS 2021 | 2511311 | Exercises to Semantic Web Technologies | 1 SWS | Practice (Ü) / 🖥 | Färber, Käfer, Heling |

Legend: 🖥 Online, 🎤 Blended (On-Site/Online), 📁 On-Site, ❌ Cancelled

**Competence Certificate**

The assessment consists of an 1h written exam following §4, Abs. 2, 1 of the examination regulation or of an oral exam (20 min) following §4, Abs. 2, 2 of the examination regulation.

The exam takes place every semester and can be repeated at every regular examination date.

**Prerequisites**

None

**Recommendation**

Lectures on Informatics of the Bachelor on Information Systems (Semester 1-4) or equivalent are required.

Below you will find excerpts from events related to this course:
Content
The aim of the Semantic Web is to make the meaning (semantics) of data on the web usable in intelligent systems, e.g. in e-commerce and internet portals.

Central concepts are the representation of knowledge in form of RDF and ontologies, the access via Linked Data, as well as querying the data by using SPARQL. This lecture provides the foundations of knowledge representation and processing for the corresponding technologies and presents example applications.

The following topics are covered:

- Resource Description Framework (RDF) and RDF Schema (RDFS)
- Web Architecture and Linked Data
- Web Ontology Language (OWL)
- Query language SPARQL
- Rule languages
- Applications

Learning objectives:
The student

- understands the motivation and foundational ideas behind Semantic Web and Linked Data technologies, and is able to analyse and realise systems
- demonstrates basic competency in the areas of data and system integration on the web
- masters advanced knowledge representation scenarios involving ontologies

Recommendations:
Lectures on Informatics of the Bachelor on Information Systems (Semester 1-4) or equivalent are required. Knowledge of modeling with UML is required.

Workload:

- The total workload for this course is approximately 135 hours
- Time of presentness: 45 hours
- Time of preparation and postprocessing: 60 hours
- Exam and exam preparation: 30 hours

Literature


Weitere Literatur

Content
The exercises are related to the lecture Semantic Web Technologies.

Multiple exercises are held that capture the topics, held in the lecture Semantic Web Technologies, and discuss them in detail. Thereby, practical examples are given to the students in order to transfer theoretical aspects into practical implementation.

The following topics are covered:

- Resource Description Framework (RDF) and RDF Schema (RDFS)
- Web Architecture and Linked Data
- Web Ontology Language (OWL)
- Query language SPARQL
- Rule languages
- Applications

Learning objectives:
The student

- understands the motivation and foundational ideas behind Semantic Web and Linked Data technologies, and is able to analyse and realise systems
- demonstrates basic competency in the areas of data and system integration on the web
- masters advanced knowledge representation scenarios involving ontologies

Recommendations:
Lectures on Informatics of the Bachelor on Information Systems (Semester 1-4) or equivalent are required. Knowledge of modeling with UML is required.

Literature


Weitere Literatur

Course: Seminar in Business Administration A (Master) [T-WIWI-103474]

6.263

Responsible: Professorenschaft des Fachbereichs Betriebswirtschaftslehre
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-102736 - Seminar Module Economic Sciences

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<td>WS 20/21 2500019 Digital Citizen Science</td>
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<td>Weinhardt, Volkamer, Mayer</td>
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<td>WS 20/21 2500043 Collaborative Development of Conversational Agents</td>
<td>3 SWS Seminar (S)</td>
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<td>WS 20/21 2500125 Current Topics in Digital Transformation Seminar</td>
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<td>WS 20/21 2530293</td>
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<td>WS 20/21 2530372 Advances in Financial Machine Learning</td>
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<td>Ulrich</td>
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<td>WS 20/21 2540442 Quantitative descriptions of human behavior using R</td>
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<td>WS 20/21 2540443 Psychologische Prozesse bei individuellen Entscheidungen</td>
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<td>WS 20/21 2540473 Data Science in Service Management</td>
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<td>Haubner, Dann, Badewitz, Stoeckel</td>
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<td>WS 20/21 2540477 Digital Experience and Participation</td>
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<td>Straub, Peukert, Hoffmann, Pusmaz, Willrich, Kloepper, Fegert, Greif-Winzrieth</td>
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<td>WS 20/21 2540478 Smart Grids and Energy Markets</td>
<td>2 SWS Seminar (S)</td>
<td>Staudt, Richter, Huber, vom Scheidt, Golla, Schmidt, Henni, Meinke</td>
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<td>Geyer-Schulz, Schweigert, Schweizer, Nazemi</td>
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Competence Certificate
Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

Prerequisites
None.

Recommendation
See seminar description in the course catalogue of the KIT (https://campus.kit.edu/)

Annotation
The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required. The available places are listed on the internet: https://portal.wiwi.kit.edu.

Below you will find excerpts from events related to this course:

Seminar Human Resource Management (Master)
2500006, WS 20/21, 2 SWS, Language: German, Open in study portal

Content
The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Wiwi-Portal.

Aim
The student

- looks critically into current research topics in the fields of Human Resource Management and Personnel Economics.
- trains his / her presentation skills.
- learns to get his / her ideas and insights across in a focused and concise way, both in oral and written form, and to sum up the crucial facts.
- cultivates the discussion of research approaches.

Workload
The total workload for this course is: approximately 90 hours.
Lecture: 30h
Preparation of lecture: 45h
Exam preparation: 15h

Literature
Selected journal articles and books.

Seminar Human Resources and Organizations (Master)
2500007, WS 20/21, 2 SWS, Language: German, Open in study portal
Content
The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Wiwi-Portal.

Aim
The student
- looks critically into current research topics in the fields of human resources and organizations.
- trains his / her presentation skills.
- learns to get his / her ideas and insights across in a focused and concise way, both in oral and written form, and to sum up the crucial facts.
- cultivates the discussion of research approaches.

Workload
The total workload for this course is: approximately 90 hours.
Lecture: 30h
Preparation of lecture: 45h
Exam preparation: 15h

Literature
Selected journal articles and books.

Organizational issues
Blockveranstaltung siehe Homepage

Digital Citizen Science
2500019, WS 20/21, 2 SWS, Language: German/English, Open in study portal

Content
Digital Citizen Science is an innovative approach to conduct field research - interactively and in the real world. Especially in times of social distancing measures essential questions about how private lives are changing are investigated. Who is experiencing more stress during HomeOffice hours? Who is flourishing while learning at home because flow is experienced more often? Which formats of digital cooperation are fostering social contacts and bonding? These and other questions that target the main topic: Well-being @Home are focused in these seminar projects.

The seminar theses are supervised by academics from multiple institutes that are working together on the topic of Digital Citizen Science arbeiten. Involved are the research groups of Prof. Mädche, Prof. Nieken, Prof. Scheibehenne, Prof. Szech, Prof. Volkamer, Prof. Weinhardt and Prof. Woll.

Collaborative Development of Conversational Agents
2500043, WS 20/21, 3 SWS, Language: English, Open in study portal
Content
This course focuses on the design, development, deployment, and evaluation of conversational agents (e.g., chatbots or voice assistants) for a given problem domain (e.g., customer service, team collaboration). The aim of the course is to introduce conceptual and technical foundations of conversational agents, relevant theories of human-computer interaction, and design guidelines for different classes of conversational agents. In addition, the course will introduce the human-centered design approach adapted to the design of conversational agents, including several qualitative and quantitative evaluation approaches.

The entire course is held virtually with no physical meetings, providing a first experience for future workplace scenarios. The course is a joint offering together with Saarland University (Prof. Stefan Morana) and Technische Universität Dresden (Prof. Benedikt Brendel). Students will work collaboratively in virtual teams with students from the other universities (i.e., one student per university in one team). Each student team will iteratively design, develop, and evaluate a conversational agent using contemporary technology tools (e.g., Google Dialogflow, Microsoft Bot Framework, Rasa). The teams document their activities and results in a project report. The project report as well as the conversational agent prototype are the basis for the grading of the course.

The entire course is limited to 15 participants (5 per university) and requires a short registration. More details will be made available on our website.

After completing this course, the course participants will be able to:

- explain conceptual and technical foundations of conversational agents
- perform the human-centered design approach to design, develop, and evaluate a conversational agent
- develop conversational agents using state-of-the-art tools and frameworks
- apply qualitative and quantitative methods to evaluate conversational agent prototypes

Requirements

- Programming skills are beneficial
- Experience or general interest in human-computer interaction
- English communication skills

Literature
Relevant literature will be made available in the seminar.

Advances in Financial Machine Learning
2530372, WS 20/21, 2 SWS, Language: English, Open in study portal

Content
Machine learning (ML) is changing virtually every aspect of our lives. Today ML algorithms accomplish tasks that until recently only expert humans could perform. As it relates to finance, this is the most exciting time to adopt a disruptive technology that will transform how everyone invests for generations.

In this seminar we will apply modern machine learning techniques hands on to important computational risk and asset management problems. In particular we will use the state of the art Python programming language to implement investment related applications and/or Finance 4.0 risk management solutions.

In a bi-weekly schedule you and your supervisor will first learn and discuss important machine learning concepts and then apply it within a practical FinTech project to real-world data. As a prerequisite students should already have some basic Python and data science skills.

Organizational issues
14-tägig, tba

Literature
Literatur wird in der ersten Vorlesung bekannt gegeben.

Quantitative descriptions of human behavior using R
2540442, WS 20/21, 2,5 SWS, Language: English, Open in study portal
### Content

#### Description

The goal of this course is to help students develop a basic understanding of how quantitative modeling and simulations are used in behavioral research, especially in tracking/explaining behavior observed in experiments. The course will take a seminar form. Students will be assigned to read one journal article per week, with special attention paid to the quantitative/modeling part of the paper. In the weekly lecture/discussion that follows, we will talk about the article, try to reproduce the models/simulations along with their predictions and results using R, and discuss possible extensions of the work.

English will be the language used in all lectures, discussions, course materials, and assessments.

#### Competence Certificate

The assessment consists of writing two R scripts that implement certain functions specified by the instructor. The first assessment will be due after 8 weeks and the second will be due one week after the last lecture.

#### Workload

Students are expected to spend a total of 90 hours (30 hours per ECTS) on this class. Weekly lecture/discussion will have an average duration of 2 hours. Reading and programming assignments will take an average of 4 hours each week.

#### Prerequisite

Basic knowledge of the R language. Familiarity with concepts and operations such as vectors, functions, reading and writing data, conditional statements is considered sufficient.

### Course Information

**Data Science in Service Management**

- **Code:** 2540473, WS 20/21, 2 SWS, Language: German/English
- **Type:** Online
- **Open in study portal**

**Master Seminar in Data Science and Machine Learning**

- **Code:** 2540510, WS 20/21, 2 SWS, Language: German
- **Type:** Online

**Digital Service Design Seminar**

- **Code:** 2540559, WS 20/21, 3 SWS
- **Open in study portal**

**Methoden im Innovationsmanagement**

- **Code:** 2545107, WS 20/21, 2 SWS, Language: German
- **Open in study portal**

**Hospital Management**

- **Code:** 2550493, WS 20/21, 2 SWS, Language: German
- **Open in study portal**

**Seminar Management Accounting - Special Topics**

- **Code:** 2579919, WS 20/21, 2 SWS, Language: English
- **On-Site**

---

**Content**

**wird auf deutsch und englisch gehalten**

**Organizational issues**

Blockveranstaltung, siehe WWW

---

**Content**

The seminar "Methods in Innovation Management" aims at the discussion and development of different methods for the structured generation of ideas in selected contexts. In a block seminar, methods and contexts are discussed, from which seminar topics are defined with the participants. These topics are to be worked on independently using methods and procedures. The results will be presented at a presentation date and then a written seminar paper will be prepared. This means that creativity methods and their combination will be presented and applied. The methods are worked on in a structured form and process-like sequence in order to clarify the advantages and disadvantages of different methods.

**Literature**

Werden in der ersten Veranstaltung bekannt gegeben.

---

*Information Engineering and Management M.Sc.*

*Module Handbook as of 02/03/2021*
Content
The course will be a mix of lectures, discussions, and student presentations. Students will write a paper in small groups, and present this in the final week. Topics are selectively prediscibed. The seminar course is concentrated in several meetings that are spread throughout the semester.

Learning objectives:
- Students are largely independently able to identify a distinct topic in Management Accounting,
- Students are capable to research the topic, analyze the information, to conceptualize and deduct fundamental principles and relationships from relatively unstructured information,
- Students can afterwards logically and systematically present the results in writing and as an oral presentation, following a scientific approach (structuring, terminology, sources).

Examination:
- The performance review is carried out in the form of a "Prüfungsleistung anderer Art" (following § 4 (2) No. 3 of the examination regulation), which in this case is an essay the seminar participants prepare in group work.
- The final grade of the course is the grade awarded to the paper.

Workload:
- The total workload for this course is approximately 90 hours. For further information see German version.

Note:
- Maximum of 16 students.

Literature
Will be announced in the course.
Content
This course focuses on the design, development, deployment, and evaluation of conversational agents (e.g., chatbots or voice assistants) for a given problem domain (e.g., customer service, team collaboration). The aim of the course is to introduce conceptual and technical foundations of conversational agents, relevant theories of human-computer interaction, and design guidelines for different classes of conversational agents. In addition, the course will introduce the human-centered design approach adapted to the design of conversational agents, including several qualitative and quantitative evaluation approaches.

The entire course is held virtually with no physical meetings, providing a first experience for future workplace scenarios. The course is a joint offering together with Saarland University (Prof. Stefan Morana) and Technische Universität Dresden (Prof. Benedikt Brendel). Students will work collaboratively in virtual teams with students from the other universities (i.e., one student per university in one team). Each student team will iteratively design, develop, and evaluate a conversational agent using contemporary technology tools (e.g., Google Dialogflow, Microsoft Bot Framework, Rasa). The teams document their activities and results in a project report. The project report as well as the conversational agent prototype are the basis for the grading of the course.

The entire course is limited to 15 participants (5 per university) and requires a short registration. More details will be made available on our website.

After completing this course, the course participants will be able to:

- explain conceptual and technical foundations of conversational agents
- perform the human-centered design approach to design, develop, and evaluate a conversational agent
- develop conversational agents using state-of-the-art tools and frameworks
- apply qualitative and quantitative methods to evaluate conversational agent prototypes

Requirements

- Programming skills are beneficial
- Experience or general interest in human-computer interaction
- English communication skills

Literature

Relevant literature will be made available in the seminar.

<table>
<thead>
<tr>
<th><strong>Advances in Financial Machine Learning</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>2530372, SS 2021, 2 SWS, Language: English</td>
</tr>
</tbody>
</table>

Content

Machine learning (ML) is changing virtually every aspect of our lives. Today ML algorithms accomplish tasks that until recently only expert humans could perform. As it relates to finance, this is the most exciting time to adopt a disruptive technology that will transform how everyone invests for generations.

In this seminar we will apply modern machine learning techniques hands on to important computational risk and asset management problems. In particular we will use the state of the art Python programming language to implement investment related applications and/or FinTech projects.

In a bi-weekly schedule you and your supervisor will first learn and discuss important machine learning concepts and then apply it within a practical FinTech project to real-world data. As a prerequisite students should already have some basic Python and data science skills.

Organizational issues

14-tägig, tba

Literature

Literatur wird in der ersten Vorlesung bekannt gegeben.

<table>
<thead>
<tr>
<th><strong>Masterseminar in Data Science and Machine Learning</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>2540510, SS 2021, 2 SWS, Language: German/English</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Information Systems and Service Design Seminar</strong></th>
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<tbody>
<tr>
<td>2540557, SS 2021, 3 SWS, Language: English</td>
</tr>
</tbody>
</table>
Content
With this seminar, we aim to provide students with the possibility to independently work on state-of-the-art research topics in addition to the knowledge gained in the lectures of the research group ISSD (Prof. Mädche). The research group "Information Systems & Service Design" (ISSD) headed by Prof. Mädche focuses in research, education, and innovation on designing interactive intelligent systems. It is positioned at the intersection of Information Systems and Human-Computer Interaction (HCI).

In the seminar, participants will get deeper insights in a contemporary research topic in the field of information systems, specifically interactive intelligent systems.

The actual seminar topics will be derived from current research activities of the research group. Our research assistants offer a rich set of topics from our research clusters (digital experience and participation, intelligent enterprise systems, or digital services design & innovation). Students can select among these topics individually depending on their personal interests. The seminar is carried out in the form of a literature-based thesis project. In the seminar, students will acquire the important methodological skills of running a systematic literature review.

Learning Objectives
- focus on a contemporary topic at the intersection of Information Systems and Human-Computer Interaction (HCI), specifically interactive intelligent systems
- carry out a structured literature search for a given topic
- aggregate the collected information in a suitable way to present and extract knowledge
- write a seminar thesis following academic writing standards
- deliver a presentation in a scientific context in front of an auditorium

Prerequisites
No specific prerequisites are required for the seminar.

Literature
Further literature will be made available in the seminar.

Organizational issues
Termine werden bekannt gegeben
**Economic Psychology in Action**

2540588, SS 2021, 2 SWS, Language: English, [Open in study portal](#)

**Content Description**

This blocked event contains 3 stages.

In Stage 1, students meet online for one day and experience recent economic psychology research as participants. The research topics will mainly consist of novel economic games with certain level of strategic depth (i.e., we will not play simple games like rock paper scissors, nor we will play games that many people are familiar with like the prisoner's dilemma).

In Stage 2, students will receive the data from the games they played in Stage 1 along with a few journal articles assigned by the instructor on related topics. Based on reading, they choose one of the datasets from Stage 1 to write up a short report.

In Stage 3, students will try to design and conduct a study on a related topic themselves based on what they have learned in the previous stages. They will collect their own data and write a research report. The nature of this project is to be determined together by the students and instructor. It would either be ideas generated by the students themselves, or something assigned by the instructor.

English will be the language used in all discussions, course materials, and assessments.

**Competence Certificate**

The assessment is based on the short report in Stage 2 and the research report in Stage 3.

**Workload**

Students are expected to spend a total of 90 hours (30 hours per ECTS), including meeting and assignments, on this seminar.

**Organizational issues**

Blockveranstaltung. Temrine werden bekanntgegeben.

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**Entrepreneurship Research**

2545002, SS 2021, 2 SWS, Language: German, [Open in study portal](#)

**Organizational issues**

Block am 21.04., 05.05., 14.07.

**Literature**

Wird im Seminar bekannt gegeben.

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**Hospital Management**

2550493, SS 2021, 2 SWS, Language: German, [Open in study portal](#)

**Content**

The seminar 'Hospital Management' presents internal organization structures, work conditions and work environments at the example of hospitals und relates this to common and expected conditions of other service industries.

Covered topics include normative environment, intra-organizational structure, personnel management, quality, external networking and market appearance. The course consists of two full-day sessions.

The assessment consists of attendance and a presentation or a case study.

**Organizational issues**

von Montag, 17. Mai bis Samstag, 22. Mai jeweils von 7:30 bis 9:15 Uhr

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**Seminar Human Resource Management (Master)**

2573012, SS 2021, 2 SWS, Language: German, [Open in study portal](#)
Content
The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Wiwi-Portal.

Aim
The student
- looks critically into current research topics in the fields of Human Resource Management and Personnel Economics.
- trains his / her presentation skills.
- learns to get his / her ideas and insights across in a focused and concise way, both in oral and written form, and to sum up the crucial facts.
- cultivates the discussion of research approaches.

Workload
The total workload for this course is: approximately 90 hours.
Lecture: 30h
Preparation of lecture: 45h
Exam preparation: 15h

Literature
Selected journal articles and books.

Organizational issues
Geb. 05.20, Raum 2A-12.1, Termine werden bekannt gegeben

Seminar Human Resources and Organizations (Master)
2573013, SS 2021, 2 SWS, Language: German, Open in study portal

Content
The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Wiwi-Portal.

Aim
The student
- looks critically into current research topics in the fields of human resources and organizations.
- trains his / her presentation skills.
- learns to get his / her ideas and insights across in a focused and concise way, both in oral and written form, and to sum up the crucial facts.
- cultivates the discussion of research approaches.

Workload
The total workload for this course is: approximately 90 hours.
Lecture: 30h
Preparation of lecture: 45h
Exam preparation: 15h

Literature
Selected journal articles and books.

Organizational issues
Geb. 05.20, Raum 2A-12.1, Termine werden bekannt gegeben

Seminar Management Accounting
2579909, SS 2021, 2 SWS, Language: English, Open in study portal
Content
The course will be a mix of lectures, discussions, and student presentations. Students will write a paper in small groups, and present this in the final week. You are to a large extent free to select your own topic. The seminar course is concentrated in four meetings that are spread throughout the semester.

Learning objectives:

- Students are largely independently able to identify a distinct topic in Management Accounting,
- Students are capable to research the topic, analyze the information, to conceptualize and deduct fundamental principles and relationships from relatively unstructured information,
- Students can afterwards logically and systematically present the results in writing and as an oral presentation, following a scientific approach (structuring, terminology, sources).

Workload:

- The total workload for this course is approximately 90 hours. For further information see German version.

Examination:

- The performance review is carried out in the form of a "Prüfungsleistung anderer Art" (following § 4 (2) No. 3 of the examination regulation), which in this case is an essay the seminar participants prepare in group work.
- The final grade of the course is the grade awarded to the paper.

Note:

- Maximum of 16 students.

Organizational issues
Geb.05.20, 2A-12.1; Termine werden bekannt gegeben

Literature
Will be announced in the course.
6.264 Course: Seminar in Economic Policy [T-WIWI-102789]

**Responsible:** Prof. Dr. Ingrid Ott

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101514 - Innovation Economics

**Type**
- Examination of another type

**Credits**
- 3

**Recurrence**
- Each term

**Version**
- 1

**Competence Certificate**

The assessment is carried out through a term paper within the range of 12 to 15 pages, a presentation of the results of the work in a seminar meeting, and active participation in the discussions of the seminar meeting (§ 4 (2), 3 SPO).

The final grade is composed of the weighted scored examinations (Essay 50%, 40% oral presentation, active participation 10%).

**Prerequisites**

None

**Recommendation**

At least one of the lectures “Theory of Endogenous Growth” or “Innovation Theory and Policy” should be attended in advance, if possible.
### 6.265 Course: Seminar in Economics A (Master) [T-WIWI-103478]

**Responsible:** Professorenschaft des Fachbereichs Volkswirtschaftslehre  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-102736 - Seminar Module Economic Sciences

<table>
<thead>
<tr>
<th>Events</th>
<th>Credits</th>
<th>Recurrence</th>
<th>Version</th>
</tr>
</thead>
<tbody>
<tr>
<td>WS 20/21 2560140 Topics in Political Economy (Bachelor)</td>
<td>2 SWS</td>
<td>Seminar (S)</td>
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</tr>
<tr>
<td>WS 20/21 2560142 Topics in Political Economy (Master)</td>
<td>2 SWS</td>
<td>Seminar (S)</td>
<td>1</td>
</tr>
<tr>
<td>WS 20/21 2560143 Morals &amp; Social Behavior (Master)</td>
<td>2 SWS</td>
<td>Seminar (S)</td>
<td>1</td>
</tr>
<tr>
<td>WS 20/21 2561208 Selected aspects of European transport planning and -modelling</td>
<td>1 SWS</td>
<td>Seminar (S)</td>
<td>1</td>
</tr>
<tr>
<td>WS 20/21 2561281 Wirtschaftspolitisches Seminar</td>
<td>2 SWS</td>
<td>Seminar (S)</td>
<td>1</td>
</tr>
<tr>
<td>SS 2021 2521310 Advanced Topics in Econometrics</td>
<td>2 SWS</td>
<td>Seminar (S)</td>
<td>1</td>
</tr>
<tr>
<td>SS 2021 2560282 Wirtschaftspolitisch Seminar</td>
<td>2 SWS</td>
<td>Seminar (S)</td>
<td>1</td>
</tr>
<tr>
<td>SS 2021 2560552 Overcoming the Corona Crisis, Seminar Morals and Social Behavior (Master)</td>
<td>2 SWS</td>
<td>Seminar (S)</td>
<td>1</td>
</tr>
<tr>
<td>SS 2021 2560555 Markets for Attention and the Digital Economy Seminar on Topics in Political Economy (Bachelor)</td>
<td>2 SWS</td>
<td>Seminar (S)</td>
<td>1</td>
</tr>
</tbody>
</table>

**Competence Certificate**  
Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:  
- Regular participation in the seminar dates  
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods  
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

**Prerequisites**  
None.

**Recommendation**  
See seminar description in the course catalogue of the KIT (https://campus.kit.edu/)

**Annotation**  
The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.  
The available places are listed on the internet: https://portal.wiwi.kit.edu.

**Below you will find excerpts from events related to this course:**

**Topics in Political Economy (Bachelor)**  
2560140, WS 20/21, 2 SWS, Language: English, Open in study portal

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**Information Engineering and Management M.Sc.**  
Module Handbook as of 02/03/2021
Content
For Bachelor students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Economathematics.
Objective: The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see http://polit.econ.kit.edu or https://portal.wiwi.kit.edu/Seminare
Seminar Papers of 8–10 pages are to be handed in.
For bachelor students, grades will be based on the quality of presentation slides (25%) and the seminar paper (50%). Additionally each student will have to hand in one individual abstract of 75-100 words. The quality of abstracts will reflect with 25% in the final grade.
Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.

Topics in Political Economy (Master)
2560142, WS 20/21, 2 SWS, Language: English, Open in study portal

Content
For Master students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Economathematics.
Objective: The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see http://polit.econ.kit.edu or https://portal.wiwi.kit.edu/Seminare
Seminar Papers of 8–10 pages are to be handed in.
For Master students, grades will be based on the quality of presentation slides (25%) and the seminar paper (50%). Additionally each student will have to hand in two individual abstracts - one with 75-100 words and one with 150-200 words. The quality of abstracts will reflect with 25% in the final grade.
Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.

Morals & Social Behavior (Master)
2560143, WS 20/21, 2 SWS, Language: English, Open in study portal

Content
For Master students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Economathematics.
Objective: The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see http://polit.econ.kit.edu or https://portal.wiwi.kit.edu/Seminare
Seminar Papers of 8–10 pages are to be handed in.
For Master students, grades will be based on the quality of presentation slides (25%) and the seminar paper (50%). Additionally each student will have to hand in two individual abstracts - one with 75-100 words and one with 150-200 words. The quality of abstracts will reflect with 25% in the final grade.
Recommendation: Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.

Advanced Topics in Econometrics
2521310, SS 2021, 2 SWS, Language: German/English, Open in study portal

Organizational issues
Blockveranstaltung. Termine werden bekannt gegeben

Overcoming the Corona Crisis, Seminar Morals and Social Behavior (Master)
2560552, SS 2021, 2 SWS, Language: English, Open in study portal

Content
Participation will be limited to 12 students.

Organizational issues
Blockveranstaltung
**Content**

For Bachelor students of the fields Industrial Engineering and Management, Information Engineering and Management, Economics Engineering or Economathematics.

**Objective:** The student develops an own idea for an economic experiment in this research direction. Students work in groups. Changing topics each semester. For current topics, see [http://polit.econ.kit.edu](http://polit.econ.kit.edu) or [https://portal.wiwi.kit.edu/Seminare](https://portal.wiwi.kit.edu/Seminare)

The acceptance of students for the seminar is based on preferences and suitability for the topics. This includes theoretical and practical experience with Behavioral Economics as well as English skills.

**Seminar Papers**

8–10 pages are to be handed in.

**Recommendation:** Knowledge in the field of experimental economic research or behavioral economics as well as in the field of microeconomics and game theory may be helpful.

**Organizational issues**

Blockveranstaltung
**Course: Seminar in Informatics B (Master) [T-WIWI-103480]**

**Responsible:** Professorenschaft des Fachbereichs Informatik

**Organisation:** KIT Department of Economics and Management

**Part of:** M-INFO-102822 - Seminar Module Informatics

### Events

<table>
<thead>
<tr>
<th>Events</th>
<th>Credits</th>
<th>Type</th>
<th>Preceptor</th>
</tr>
</thead>
<tbody>
<tr>
<td>WS 20/21</td>
<td>2 SWS</td>
<td>Seminar (S)</td>
<td>Boehm, Volkamer, Aldag, Gottschalk, Mayer, Mossano, Dügün</td>
</tr>
<tr>
<td>WS 20/21</td>
<td>2 SWS</td>
<td>Seminar (S)</td>
<td>Färber, Käfer, Heling, Bartscherer</td>
</tr>
<tr>
<td>WS 20/21</td>
<td>2 SWS</td>
<td>Seminar (S)</td>
<td>Färber, Käfer, Heling, Bartscherer</td>
</tr>
<tr>
<td>WS 20/21</td>
<td>3 SWS</td>
<td>Seminar (S)</td>
<td>Nickel, Weinhardt, Färber, Zehnder, Brandt</td>
</tr>
<tr>
<td>WS 20/21</td>
<td>2 SWS</td>
<td>Seminar (S)</td>
<td>Zöllner</td>
</tr>
<tr>
<td>WS 20/21</td>
<td>2 SWS</td>
<td>Seminar (S)</td>
<td>Sack, Alam, Dessi, Biswas</td>
</tr>
<tr>
<td>SS 2021</td>
<td>2 SWS</td>
<td>Seminar (S)</td>
<td>Oberweis, Fritsch, Frister, Schreiber, Schülker, Ulrich</td>
</tr>
<tr>
<td>SS 2021</td>
<td>3 SWS</td>
<td>Seminar (S)</td>
<td>Färber, Nguyen, Noullet, Säiër, Bartscherer</td>
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<td>SS 2021</td>
<td>2 SWS</td>
<td>Seminar (S)</td>
<td>Färber, Riemer, Heyden</td>
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<tr>
<td>SS 2021</td>
<td>2 SWS</td>
<td>Seminar (S)</td>
<td>Lins, Sunyaev, Thiebes</td>
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<td>SS 2021</td>
<td>2 SWS</td>
<td>Seminar (S)</td>
<td>Lins, Sunyaev, Thiebes</td>
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<tr>
<td>SS 2021</td>
<td>2 SWS</td>
<td>Seminar (S)</td>
<td>Zöllner</td>
</tr>
</tbody>
</table>

**Competence Certificate**

Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

**Prerequisites**

None.

**Recommendation**

See seminar description in the course catalogue of the KIT (https://campus.kit.edu/)
Annotation
Placeholder for seminars offered by the Institute AIFB.
The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.
The available places are listed on the internet: https://portal.wiwi.kit.edu.

Below you will find excerpts from events related to this course:

Security and Privacy Awareness
2400125, WS 20/21, 2 SWS, Open in study portal

Content
Within the framework of this interdisciplinary seminar, the topics security awareness and privacy awareness are to be considered from different perspectives. It deals with legal, information technology, psychological, social as well as philosophical aspects.

Dates:
- Kick-Off: 02.11.20
- Final version: 07.03.21
- Presentation: 22.03.21 / maybe also 23.03.21

Topics will be assigned after the Kick-Off.
Topics:
- Development of a flyer for internet security to enhance security awareness.
- Systematic Literature Review: Enhancing Email Security Interventions Accessibility for Visually Impaired Users.
- Ethical analysis of different debriefing methods for deception studies.
- What is informational privacy and what is its worth?
- Investigation of the perception of (technical) backdoors for criminal prosecution.
- Security awareness in the context of gatekeepers: Assumptions of the users versus legal responsibility.
- E-privacy regulations, what comes after the planet49 judgement (EuGH)?
- What is happening to the international data protection law after the Schremm III (privacy shield invalid) judgement?

More information for each topic will be updated as soon as possible.
ATTENTION: The seminar is only for MASTER students!
This event counts towards the KASTEL certificate. Further information on how to obtain the certificate can be found on the SECUSO website https://secuso.aifb.kit.edu/Studium_und_Lehre.php.

Seminar Linked Data and the Semantic Web (Bachelor)
2513312, WS 20/21, 2 SWS, Language: German/English, Open in study portal
Content
Linked Data is a way of publishing data on the web in a machine-understandable fashion. The aim of this seminar is to build applications and devise algorithms that consume, provide, or analyse Linked Data.

The Linked Data principles are a set of practices for data publishing on the web. Linked Data builds on the web architecture and uses HTTP for data access, and RDF for describing data, thus aiming towards web-scale data integration. There is a vast amount of data available published according to those principles: recently, 4.5 billion facts have been counted with information about various domains, including music, movies, geography, natural sciences. Linked Data is also used to make web-pages machine-understandable, corresponding annotations are considered by the big search engine providers. On a smaller scale, devices on the Internet of Things can also be accessed using Linked Data which makes the unified processing of device data and data from the web easy.

In this seminar, students will build prototypical applications and devise algorithms that consume, provide, or analyse Linked Data. Those applications and algorithms can also extend existing applications ranging from databases to mobile apps.

For the seminar, programming skills or knowledge about web development tools/technologies are highly recommended. Basic knowledge of RDF and SPARQL are also recommended, but may be acquired during the seminar. Students will work in groups. Seminar meetings will take place as 'Block-Seminar'.

Topics of interest include, but are not limited to:

- Travel Security
- Geo data
- Linked News
- Social Media

The exact dates and information for registration will be announced at the event page.

Seminar Linked Data and the Semantic Web (Master)
2513313, WS 20/21, 2 SWS, Language: German/English, Open in study portal

Content
Linked Data is a way of publishing data on the web in a machine-understandable fashion. The aim of this seminar is to build applications and devise algorithms that consume, provide, or analyse Linked Data.

The Linked Data principles are a set of practices for data publishing on the web. Linked Data builds on the web architecture and uses HTTP for data access, and RDF for describing data, thus aiming towards web-scale data integration. There is a vast amount of data available published according to those principles: recently, 4.5 billion facts have been counted with information about various domains, including music, movies, geography, natural sciences. Linked Data is also used to make web-pages machine-understandable, corresponding annotations are considered by the big search engine providers. On a smaller scale, devices on the Internet of Things can also be accessed using Linked Data which makes the unified processing of device data and data from the web easy.

In this seminar, students will build prototypical applications and devise algorithms that consume, provide, or analyse Linked Data. Those applications and algorithms can also extend existing applications ranging from databases to mobile apps.

For the seminar, programming skills or knowledge about web development tools/technologies are highly recommended. Basic knowledge of RDF and SPARQL are also recommended, but may be acquired during the seminar. Students will work in groups. Seminar meetings will take place as 'Block-Seminar'.

Topics of interest include, but are not limited to:

- Travel Security
- Geo data
- Linked News
- Social Media

The exact dates and information for registration will be announced at the event page.

Seminar Real-World Challenges in Data Science and Analytics (Bachelor)
2513314, WS 20/21, 3 SWS, Language: German/English, Open in study portal
Content
In the seminar, various Real-World Challenges in Data Science and Analytics will be worked on.

During this seminar, groups of students work on a case challenge with data provided. Here, the typical process of a data science project is depicted: integration of data, analysis of these, modeling of the decisions and visualization of the results.

During the seminar, solution concepts are worked out, implemented as a software solution and presented in an intermediate and final presentation. The seminar "Real-World Challenges in Data Science and Analytics" is aimed at students in master’s programs.

The exact dates and information for registration will be announced at the course page.

Seminar Real-World Challenges in Data Science and Analytics (Master)
2513315, WS 20/21, 3 SWS, Language: German/English, Open in study portal

Content
In the seminar, various Real-World Challenges in Data Science and Analytics will be worked on.

During this seminar, groups of students work on a case challenge with data provided. Here, the typical process of a data science project is depicted: integration of data, analysis of these, modeling of the decisions and visualization of the results.

During the seminar, solution concepts are worked out, implemented as a software solution and presented in an intermediate and final presentation. The seminar "Real-World Challenges in Data Science and Analytics" is aimed at students in master’s programs.

The exact dates and information for registration will be announced at the course page.

Seminar Cognitive Automobiles and Robots (Master)
2513500, WS 20/21, 2 SWS, Language: German/English, Open in study portal

Content
The seminar is intended as a theoretical supplement to lectures such as "Machine Learning". The theoretical basics will be deepened in the seminar. The aim of the seminar is that the participants work individually to analyze a subsystem from the field of robotics and cognitive systems using one or more procedures from the field of AI/ML.

The individual projects require the analysis of the task at hand, selection of suitable procedures, specification and theoretical evaluation of the approach taken. Finally, the chosen solution has to be documented and presented in a short presentation.

Learning objectives:
- Students can apply knowledge from the Machine Learning lecture in a selected field of current research in robotics or cognitive automobiles for theoretical analysis.
- Students can evaluate, document and present their concepts and results.

Recommendations:
Attendance of the lecture machine learning

Workload:
The workload of 3 credit points consists of the time spent on literature research and planning/specifying the proposed solution. In addition, a short report and a presentation of the work carried out will be prepared.

Organizational issues
Anmeldung und weitere Informationen sind im WiWi-Portal zu finden.

Registration and further information can be found in the WiWi-portal.

Seminar Representation Learning for Knowledge Graphs (Master)
2513601, WS 20/21, 2 SWS, Language: English, Open in study portal
Content
Participation is restricted to 10 students max.

Contributions of the students:
Each student will be assigned at max 2 papers on the topic. Out of which the student will have to give a seminar presentation and write a seminar report paper of 15 pages explaining the methods from at least one of the two assigned papers, in their own words.

Implementation (if applicable):
If code is available from the authors, then re-implementation of it for small scale experiments using Google Colab with python.

Teaching Team:
- Dr. Mehwish Alam
- Dr. Danilo Dessi
- M. Sc. Russa Biswas

Data representation or feature representation plays a key role in the performance of machine learning algorithms. In recent years, rapid growth has been observed in Representation Learning (RL) of words and Knowledge Graphs (KG) into low dimensional vector spaces and its applications to many real-world scenarios. Word embeddings are a low dimensional vector representation of words that are capable of capturing the context of a word in a document, semantic similarity as well as its relation with other words. Similarly, KG embeddings are a low dimensional vector representation of entities and relations from a KG preserving its inherent structure and capturing the semantic similarity between the entities. Each embedding space exhibits different semantic characteristics based on the source of information, e.g., text or KGs as well as the learning of the embedding algorithms. The same algorithm, when applied to different representations of the same training data, leads to different results due to the variation in the features encoded in the respective representations. The distributed representation of text in the form of the word and document vectors as well as of the entities and relations of the KG in form of entity and relation vectors have evolved as the key elements of various natural language processing tasks such as Entity Linking, Named Entity Recognition and disambiguation, etc. Different embedding spaces are generated for textual documents of different languages, hence aligning the embedding spaces has become a stepping stone for machine translation. On the other hand, in addition to multilingualism and domain-specific information, different KGs of the same domain have structural differences, making the alignment of the KG embeddings more challenging. In order to generate coherent embedding spaces for knowledge-driven applications such as question answering, named entity disambiguation, knowledge graph completion, etc., it is necessary to align the embedding spaces generated from different sources.

In this seminar, we would like to study the different state of the art algorithms for aligning embedding space. We would focus on two types of alignment algorithms: (1) Entity - Entity alignment, and (2) Entity - Word alignment.

Organizational issues
Registration and further information can be found in the WiWi-portal.
Seminar Data Science & Real-time Big Data Analytics (Master)
2513311, SS 2021, 2 SWS, Language: English, Open in study portal

Content
In this seminar, students will design applications in teams that use meaningful and creative Event Processing methods. Thereby, students have access to an existing record.

Event processing and real-time data are everywhere: financial market data, sensors, business intelligence, social media analytics, logistics. Many applications collect large volumes of data in real time and are increasingly faced with the challenge of being able to process them quickly and react promptly. The challenges of this real-time processing are currently also receiving a great deal of attention under the term "Big Data". The complex processing of real-time data requires both knowledge of methods for data analysis (data science) and their processing (real-time analytics). Seminar papers are offered on both of these areas as well as on interface topics, the input of own ideas is explicitly desired.

Further information to the practical seminar is given under the following Link:
http://seminar-cep.fzi.de

Questions are answered via the e-mail address sem-ep@fzi.de.

Organizational issues
Further information as well as the registration form can be found under the following link:
http://seminar-cep.fzi.de

Questions are answered via the e-mail address sem-ep@fzi.de.

Cognitive Automobiles and Robots
2513500, SS 2021, 2 SWS, Language: German/English, Open in study portal

Content
The seminar is intended as a theoretical supplement to lectures such as "Machine Learning". The theoretical basics will be deepened in the seminar. The aim of the seminar is that the participants work individually to analyze a subsystem from the field of robotics and cognitive systems using one or more procedures from the field of AI/ML.

The individual projects require the analysis of the task at hand, selection of suitable procedures, specification and theoretical evaluation of the approach taken. Finally, the chosen solution has to be documented and presented in a short presentation.

Learning objectives:
- Students can apply knowledge from the Machine Learning lecture in a selected field of current research in robotics or cognitive automobiles for theoretical analysis.
- Students can evaluate, document and present their concepts and results.

Recommendations:
Attendance of the lecture machine learning

Workload:
The workload of 3 credit points consists of the time spent on literature research and planning/specifying the proposed solution. In addition, a short report and a presentation of the work carried out will be prepared.

Organizational issues
Anmeldung und weitere Informationen sind im WiWi-Portal zu finden.
Registration and further information can be found in the WiWi-portal.
Course: Seminar in Operations Research A (Master) [T-WIWI-103481]

**Responsible:**
Prof. Dr. Stefan Nickel  
Prof. Dr. Steffen Rebennack  
Prof. Dr. Oliver Stein

**Organisation:**  
KIT Department of Economics and Management

**Part of:**  
M-WIWI-102736 - Seminar Module Economic Sciences

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**Events**

| Semester | Code     | Title                                                                 | SWS | Exam Type / Mode | Lecturers                                      |
|----------|----------|                                                                     |     |                 |                                               |
| WS 20/21 | 2550473  | Seminar on Power Systems Optimization (Master)                      | 2 SWS | Seminar (S) / Online | Rebennack, Warwicker                           |
| WS 20/21 | 2550491  | Seminar: Modern OR and Innovative Logistics                        | 2 SWS | Seminar (S) / Online | Nickel, Mitarbeiter                            |
| SS 2021  | 2550473  | Seminar on Power Systems Optimization (Master)                      | 2 SWS | Seminar (S) / Online | Rebennack, Warwicker, Sinske                   |
| SS 2021  | 2550491  | Seminar: Modern OR and Innovative Logistics                        | 2 SWS | Seminar (S) / Online | Nickel, Mitarbeiter                            |

**Competence Certificate**
Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

**Prerequisites**
None.

**Recommendation**
See seminar description in the course catalogue of the KIT (https://campus.kit.edu/)

**Annotation**
The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: https://portal.wiwi.kit.edu.

Below you will find excerpts from events related to this course:

**Seminar: Modern OR and Innovative Logistics**
2550491, WS 20/21, 2 SWS, Language: German, Open in study portal

**Content**
The seminar aims at the presentation, critical evaluation and exemplary discussion of recent questions in discrete optimization. The focus lies on optimization models and algorithms, also with regard to their applicability in practical cases (especially in Supply Chain and Health Care Management). The students get in touch with scientific working: The in-depth work with a special scientific topic makes the students familiar with scientific literature research and argumentation methods. As a further aspect of scientific work, especially for Master students the emphasis is put on a critical discussion of the seminar topic. Regarding the seminar presentations, the students will be familiarized with basic presentational and rhetoric skills.
Seminar: Modern OR and Innovative Logistics
2550491, SS 2021, 2 SWS, Language: German, Open in study portal

Content
The seminar aims at the presentation, critical evaluation and exemplary discussion of recent questions in discrete optimization. The focus lies on optimization models and algorithms, also with regard to their applicability in practical cases (especially in Supply Chain and Health Care Management). The students get in touch with scientific working: The in-depth work with a special scientific topic makes the students familiar with scientific literature research and argumentation methods. As a further aspect of scientific work, especially for Master students the emphasis is put on a critical discussion of the seminar topic. Regarding the seminar presentations, the students will be familiarized with basic presentational and rhetoric skills.

The topics of the seminar will be announced at the beginning of the term in a preliminary meeting. Attendance is compulsory for the preliminary meeting as well for all seminar presentations.

Exam:
The assessment consists of a written seminar thesis of 20-25 pages and a presentation of 35-40 minutes (according to §4(2), 3 of the examination regulation).

The final mark for the seminar consists of the seminar thesis, the seminar presentation, the handout, and if applicable further material such as programming code.

The seminar can be attended both by Bachelor and Master students. A differentiation will be achieved by different valuation standards for the seminar thesis and presentation.

Requirements:
If possible, at least one module of the institute should be taken before attending the seminar.

Objectives:
The student

- illustrates and evaluates classic and current research questions in discrete optimization,
- applies optimization models and algorithms in discrete optimization, also with regard to their applicability in practical cases (especially in Supply Chain and Health Care Management),
- successfully gets in touch with scientific working by an in-depth working on a special scientific topic which makes the student familiar with scientific literature research and argumentation methods,
- acquires good rhetorical and presentation skills.

As a further aspect of scientific work, especially for Master students the emphasis is put on a critical discussion of the seminar topic.

Organizational issues
wird auf der Homepage dol.ior.kit.edu bzw. auf dem WiWi-Portal bekannt gegeben

Literature
Die Literatur und die relevanten Quellen werden zu Beginn des Seminars bekannt gegeben.
**Course: Seminar in Statistics A (Master) [T-WIWI-103483]**

**Responsible:** Prof. Dr. Oliver Grothe  
Prof. Dr. Melanie Schienle

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-102736 - Seminar Module Economic Sciences

### Events

<table>
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<td>2521310</td>
<td>Topics in Econometrics</td>
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**Competence Certificate**

Alternative exam assessment (§ 4(2), 3 SPO 2015). The following aspects are included:

- Regular participation in the seminar dates
- Preparation of a seminar paper on a partial aspect of the seminar topic according to scientific methods
- Lecture on the topic of the seminar paper.

The point scheme for the assessment is determined by the lecturer of the respective course. It will be announced at the beginning of the course.

**Prerequisites**

None.

**Recommendation**

See seminar description in the course catalogue of the KIT (https://campus.kit.edu/)

**Annotation**

The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore, for some seminars there is an application required.

The available places are listed on the internet: https://portal.wiwi.kit.edu.

Below you will find excerpts from events related to this course:

**Topics in Econometrics**

2521310, WS 20/21, 2 SWS, Language: German, [Open in study portal](#)

**Organizational issues**

Blockveranstaltung. Termine werden auf Homepage und über Ilias bekannt gegeben

**Advanced Topics in Econometrics**

2521310, SS 2021, 2 SWS, Language: German/English, [Open in study portal](#)

**Organizational issues**

Blockveranstaltung. Termine werden bekannt gegeben
### 6.269 Course: Seminar Informatics A [T-INFO-104336]

**Responsible:** Prof. Dr. Sebastian Abeck  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-102822 - Seminar Module Informatics

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<td>WS 20/21</td>
<td>Seminar: Neuronale Netze und künstliche Intelligenz</td>
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<td>WS 20/21</td>
<td>Seminar: Ubiquitous Systems</td>
<td>2 SWS</td>
<td>Seminar (S)</td>
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<td>Hot Topics in Bioinformatics</td>
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<td>Seminar: Service-oriented Architectures</td>
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<td>SS 2021</td>
<td>Advanced Methods of Information Fusion</td>
<td>2 SWS</td>
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Legend: 📚 Online, 🤖 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Below you will find excerpts from events related to this course:**

#### Seminar: Neuronale Netze und künstliche Intelligenz

**2400078, WS 20/21, SWS, Language: German/English, Open in study portal**

**Online**

**Content**
In many tasks that appear natural to us, the fastest computers are unable to match the performance of the human brain. Neural networks attempt to simulate the parallel and distributed architecture of the brain in order to master these skills with learning algorithms. In this context, focus is being put on neural network approaches to computer vision and speech recognition, robotics and other areas.

In this seminar students will acquaint themselves with literature from provided topics and will present their results as a talk supported by slides to the other participants of the seminar.

**Recommendations:**
- Finishing the module "Kognitive Systeme" prior to the seminar is recommended.  
- Attending the lecture "Deep Learning und Neuronale Netze" prior to the seminar is of advantage

**Organizational issues**
Die Anmeldung zum Seminar erfolgt über die Anmeldung zur Veranstaltung im Campus-System.

#### Hot Topics in Bioinformatics

**2400011, SS 2021, 2 SWS, Language: English, Open in study portal**

The seminar is in Open in study portal for further details.
Content
Prerequisites: CS Master’s level seminar. Participants must have attended and passed the course on "Introduction to Bioinformatics for Computer Scientists" in one of the preceding winter terms.

Task: You will need to select papers to present, give a presentation and write a report.

This main seminar allows students to understand and present the contents of current papers in Bioinformatics such as published for instance in the journals Bioinformatics, BMC Bioinformatics, Journal of Computational Biology etc. or at conferences such as ISMB or RECOMB.

We will provide a list of interesting papers, but students can also propose papers they are interested in. Students may also chose to cover broader topics of more general interest such as multiple sequence alignment, Bayesian phylogenetic inference, read assembly etc.

Each student will be assigned a lab member for help with understanding the article and preparing the slides as well as the report. Students should give a 35 minute presentation on their topic of choice and write a report (Seminararbeit) comprising 8 pages.

Goals: Participants are able to understand, critically assess, and compare current research papers in Bioinformatics. They are able to present algorithms and models from current research papers in oral and written form at a level that corresponds to that of scientific publications and conference presentations. Participants are able to suggest extension to current methods.

Credits: 3 ECTS

Organizational issues
IMPORTANT: Register for the seminar mailing list by sending an email to Alexandros.Stamatakis@h-its.org.

All information on the seminar is provided at: Seminar page Information about how we will start virtually is also provided there. We will start in the first week of the summer term. For all further information, students are requested to regularly read their emails.

Advanced Methods of Information Fusion
24344, SS 2021, 2 SWS, Language: German/English, Open in study portal

Content
The growing spread and performance of modern information and communication technologies produces an ever-increasing amount data. It is one of the central challenges of our time to extract meaningful information from these data sets. The approach to address these issues, often called data science, combines strategies and methods from the fields of machine learning, mathematics, state estimation, visualization and pattern recognition. During this seminar, the students will familiarize themselves with concepts and methods particularly focusing on estimation theory and its application.

The seminar targets master students in computer science and bachelor students in Information engineering and management.
6.270 Course: Seminar Informatics Master [T-INFO-111205]

**Organisation:** KIT Department of Informatics
**Part of:** M-INFO-102822 - Seminar Module Informatics

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<td>2 SWS</td>
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Legend: 🖥 Online, 📧 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled
### 6.271 Course: Seminar Methods along the Innovation process [T-WIWI-110987]

**Responsible:** Dr. Daniela Beyer  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101507 - Innovation Management  
M-WIWI-101507 - Innovation Management

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Legend: 📱 Online, 🎨 Blended (On-Site/Online), 🗼 On-Site, ✗ Cancelled

**Competence Certificate**  
Alternative exam assessment.

**Recommendation**  
Prior attendance of the course Innovation Management [2545015] is recommended.
6.272 Course: Seminar: Computer Science TECO [T-INFO-110808]

**Responsible:** Prof. Dr.-Ing. Michael Beigl

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-105328 - Seminar: Computer Science TECO

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### 6.273 Course: Seminar: Governance, Risk & Compliance [T-INFO-102047]

**Responsible:** Prof. Dr. Thomas Dreier  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101242 - Governance, Risk & Compliance

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<td>2 SWS</td>
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Legend: ✝ Online, ☐ Blended (On-Site/Online), 🔵 On-Site, ✗ Cancelled
Course: Seminar: Legal Studies I [T-INFO-101997]

**Responsibility:** Prof. Dr. Thomas Dreier

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-101218 - Seminar Module Law

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<td>Data in Software-Intensive Technical Systems – Modeling – Analysis – Protection</td>
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<td>Seminar (S) / Online</td>
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<td>WS 20/21</td>
<td>2400133</td>
<td>Hate speech &amp; Fake news – Das öffentliche Recht in der „postrationalen Konstellation“?</td>
<td>2 SWS</td>
<td>Seminar (S) / Online</td>
<td>Eichenhofer</td>
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<td>2400240</td>
<td>Grundfragen Ethik und IT</td>
<td>2 SWS</td>
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<td>24389</td>
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<td>Oberweis, Volkamer, Raabe, Alpers, Düzgün, Schiefer, Wagner</td>
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<td>Governance, Risk &amp; Compliance</td>
<td>2 SWS</td>
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<td>SS 2021</td>
<td>2400061</td>
<td>Internet und Gesellschaft - gesellschaftliche Werte und technische Umsetzung</td>
<td>2 SWS</td>
<td>Seminar (S) / Online</td>
<td>Bless, Boehm, Hartenstein, Mädche, Sunyaev, Zitterbart</td>
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<td>SS 2021</td>
<td>2400065</td>
<td>&quot;Die Corona-Krise aus der Sicht des Verfassungsrechts&quot;</td>
<td>2 SWS</td>
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<td>2400082</td>
<td>&quot;Verfassungsrechtliche Fragen staatlicher Öffentlichkeitsarbeit&quot;</td>
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<td>SS 2021</td>
<td>2400153</td>
<td>Online Manipulative Practices: New Technologies and Fundamental Rights Infringements</td>
<td>2 SWS</td>
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<td>Boehm</td>
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<td>24820</td>
<td>Current Issues in Patent Law</td>
<td>2 SWS</td>
<td>Seminar (S) / Online</td>
<td>Melullis</td>
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**Legend:** 🌐 Online, 🧩 Blended (On-Site/Online), 🔴 On-Site, ✗ Cancelled

Below you will find excerpts from events related to this course:

**Internet und Gesellschaft - gesellschaftliche Werte und technische Umsetzung** 2400061, SS 2021, 2 SWS, Open in study portal

**Content**
- Registration via [https://portal.wiwi.kit.edu/ys/4516](https://portal.wiwi.kit.edu/ys/4516)

**Organizational issues**
- nach Vereinbarung

**Online Manipulative Practices: New Technologies and Fundamental Rights Infringements** 2400153, SS 2021, 2 SWS, Open in study portal
Content
New science-based technologies are fostering the process of making individuals more amenable to forms of manipulation online. The more technological capabilities improve, the more surveillance expands, the life of individuals becomes transparent, easier to predict and therefore easier to manipulate. More invasive practices lead to infringements of fundamental rights, which are not always easy to detect, as surveillance and manipulation techniques are getting more sophisticated and less obvious. After the now notorious Cambridge Analytica data scandal, we have now hard evidence individuals are exposed to manipulative practices online, which are most of the time difficult to detect as they operate silently and automatically. Manipulative practices aim at covertly subverting another person’s capacity for conscious decision-making by exploiting in particular his/her cognitive, emotional, or other decision-making vulnerabilities. They involve influences that (1) are hidden, (2) exploit vulnerabilities, and (3) are targeted.

The seminar has the objective to discuss a series of new technologies and techniques that are and can be used in online manipulative practices and analyse their legal and ethical implications. Special attention is dedicated to the risk such practices pose to fundamental rights such as the right to privacy, the right to the protection of personal data and the right to non-discrimination.

10 sub-topics are provided below. It is a list of new technologies and techniques that can be used in manipulative practices. Students should pick one sub-topic in order to write a short paper and prepare a presentation. Students work is guided through a series of questions and a list of recommended literature. In short, papers and presentations should be generally structured in this way:

- Describe the technology/techniques.
- Describe the legal and ethical implications stemming from the use and application of the selected technology/techniques. What fundamental rights are at stake?
- Focus on one legal aspect, for example the infringement of the right to privacy, (the sub-topic title and description and list of literature already guide the student in this sense), analyse the current legal framework concerning the protection of that right and describe the legal challenges that these new technologies and methods pose.

We also encourage students to investigate possible technical solutions to the problems highlighted in their analysis.

Organizational issues

ACHTUNG: Es handelt sich um ein Seminar für MASTER-Studierende!
### 6.275 Course: Service Analytics A [T-WIWI-105778]

**Responsible:** Prof. Dr. Hansjörg Fromm  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-WIWI-101448 - Service Management  
- M-WIWI-101470 - Data Science: Advanced CRM  
- M-WIWI-101506 - Service Analytics

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**Events**

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<th>Artificial Intelligence in Service Systems - Applications in Computer Vision</th>
<th>2 SWS</th>
<th>Lecture (V) / 🖥️</th>
<th>Satzger, Schmitz</th>
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</table>

**Competence Certificate**  
Alternative exam assessment according to § 4 paragraph 2 Nr. 3 of the examination regulation.

**Prerequisites**  
None

**Recommendation**  
The lecture is addressed to students with interests and basic knowledge in the topics of Operations Research, descriptive and inductive statistics.

**Annotation**  
This course is admission restricted.

Below you will find excerpts from events related to this course:

### Artificial Intelligence in Service Systems - Applications in Computer Vision

2595501, SS 2021, 2 SWS, Language: English, [Open in study portal](#)
Content

Learning objectives

This course teaches students how to apply machine learning concepts to develop predictive models that form the basis of many innovative service offerings and business models today. Using a selected use case each term, students learn the foundations of selected algorithms and development frameworks and apply them to build a functioning prototype of an analytics-based service. Students will become proficient in writing code in Python to implement a data science use case over the course period.

Description

Data-driven services have become a key differentiator for many companies. Their development is based on the increasing availability of structured and unstructured data and their analysis through methods from data science and machine learning. Examples comprise highly innovative service offerings based on technologies such as natural language processing, computer vision or reinforcement learning.

Using a selected use case, this lecture will teach students how to develop analytics-based services in an applied setting. We teach the theoretical foundations of selected machine learning algorithms (e.g., convolutional neural networks) and development concepts (e.g., developing modeling, training, inference pipelines) and teach how to apply these concepts to build a functioning prototype of an analytics-based service (e.g., inference running on a device). During the course, students will work in small groups to apply the learned concepts in the programming language Python using packages such as Keras, Tensorflow or Scikit-Learn.

Recommendations

The course is aimed at students in the Master program with basic knowledge in statistics and applied programming in Python. Familiarity with the contents of the lecture Artificial Intelligence in Service Systems will be beneficial.

Additional information

Due to the practical group sessions in the course, the number of participants is limited. Further information on the application process can be found on the course website (https://dsi.iism.kit.edu/64_411.php).

Please apply via the WiWi Portal until April 17, 2020: https://portal.wiwi.kit.edu/ys/3539

Organizational issues

Blockveranstaltung, Termine werden bekannt gegeben

Literature

6.276 Course: Service Design Thinking [T-WIWI-102849]

**Responsible:** Prof. Dr. Gerhard Satzger

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101503 - Service Design Thinking

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**Competence Certificate**
Alternative exam assessment.

**Prerequisites**
None

**Recommendation**
This course is held in English – proficiency in writing and communication is required.
Our past students recommend to take this course at the beginning of the masters program.

**Annotation**
Due to practical project work as a component of the program, access is limited.
The module (as well as the module component) spans two semesters. It starts in September every year and runs until end of June in the subsequent year. Entering the program is only possible at its beginning - after prior application in May/June.
For more information on the application process and the program itself are provided in the module component description and the program’s website (http://sdt-karlsruhe.de).
Furthermore, the KSRI conducts an information event for applicants every year in May.
This module is part of the KSRI Teaching Program „Digital Service Systems“. For more information see the KSRI Teaching website: www.ksri.kit.edu/teaching.
6.277 Course: Service Innovation [T-WIWI-102641]

Responsibility: Prof. Dr. Gerhard Satzger
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101410 - Business & Service Engineering
M-WIWI-101448 - Service Management
M-WIWI-102806 - Service Innovation, Design & Engineering

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Events

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<td>2 SWS</td>
<td>Lecture (V) / Online</td>
<td>Satzger</td>
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</table>

Competence Certificate

The assessment consists of a written exam (60 min.). A bonus can be acquired through successful participation in the exercise. If the grade of the written exam is between 4.0 and 1.3, the bonus improves the grade by one grade (0.3 or 0.4). Details will be announced in the lecture.

Prerequisites

None

Recommendation

None

Below you will find excerpts from events related to this course:

Service Innovation

2595468, SS 2021, 2 SWS, Language: English, Open in study portal

Lecture (V)

Online

Content

Continuous innovation is a prerequisite for firms to stay competitive. While innovation in manufacturing or agriculture can build on a considerable body of research, experience and best practices, innovation in services has not reached the same level of maturity.

This course takes a close look at the topic of service innovation. We will lay the foundations with an initial overview of service innovation including the basic concepts, challenges and innovation processes. We will compare product and service innovation and understand how innovation diffusion works.

The second part focuses on applicable methods and tools for service innovation: we will cover possible sources of innovations, ways to identify opportunities for innovations and the potential of service innovations built on data. For example, open and closed innovation approaches will be contrasted, the benefits of leveraging user communities to drive innovation will be explored and the human-centric innovation approach (Service) Design Thinking will be introduced. We will also look into the opportunities that technology offers for service innovation.

The last part of the lecture covers the management of service innovation and insights from practice. You will understand obstacles and enablers, and learn how to manage, incentivize and foster service innovation.
Literature

6.278 Course: Signals and Codes [T-INFO-101360]

**Responsible:** Prof. Dr. Jörn Müller-Quade

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-101198 - Advanced Topics in Cryptography

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**Events**

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<td>24137</td>
<td>Signals and Codes</td>
<td>2 SWS</td>
<td>Lecture (V) / 🖥</td>
<td>Geiselmann, Müller-Quade</td>
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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), ⚡ On-Site, ❌ Cancelled

**Below you will find excerpts from events related to this course:**

**Signals and Codes**

- Code: 24137, WS 20/21, 2 SWS, Language: German, Open in study portal

**Content**

In this lecture, bounds for codes (Hamming, Gilbert-Varshamov, Singleton) are presented. Coding and decoding for classical algebraic codes (linear, cyclic, Reed Solomon-, Goppa- und Reed Muller-codes) will be presented as well as concatenated codes.

**Literature**

- Todd Moon, ‘Error Correction Coding’, Wiley, 2005

Weitere Literatur wird in der Vorlesung bekannt gegeben.

**Weiterführende Literatur**

Wird in der Vorlesung bekannt gegeben.
6.279 Course: Simulation Game in Energy Economics [T-WIWI-108016]

**Responsible:** Dr. Massimo Genoese

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101451 - Energy Economics and Energy Markets

<table>
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**Events**

| SS 2021 | 2581025 Simulation Game in Energy Economics | 3 SWS | Lecture / Practice (VÜ) | Genoese, Zimmermann |

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

**Competence Certificate**

Examination as written assignment and oral presentation (§4 (2), 1 SPO).

**Prerequisites**

None

**Recommendation**

Visiting the course "Introduction to Energy Economics"

**Annotation**

See German version.

Below you will find excerpts from events related to this course:

**Simulation Game in Energy Economics**

2581025, SS 2021, 3 SWS, Language: German, [Open in study portal](#)

**Lecture / Practice (VÜ) Online**

**Content**

- Introduction
- Agents and market places in the electricity industry
- Selected planning tasks of energy service companies
- Methods of modelling in the energy sector
- Agent-based simulation: The PowerACE model
- Simulation game: Simulation in energy economics (electricity and emission trading, investment decisions)

The lecture is structured in a theoretical and a practical part. In the theoretical part, the students are taught the basics to carry out simulations themselves in the practical part which comprises amongst others the simulation of the power exchange. The participants of the simulation game take a role as a power trader in the power market. Based on various sources of information (e.g. prognosis of power prices, available power plants, fuel prices), they can launch bids in the power exchange.

Assessment: presentation and written summary

Prerequisites: Basics in Energy economics ad markets are advantageous.

**Organizational issues**

CIP-Pool West, Raum 102, Geb. 06.41 - siehe Institutsausgang

**Literature**

**Weiterführende Literatur:**

6 COURSES

Course: Smart Energy Infrastructure [T-WIWI-107464]

**Responsible:** Dr. Armin Ardone
Dr. Dr. Andrej Marko Pustisek

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101452 - Energy Economics and Technology

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**Events**

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<th>2581023</th>
<th>(Smart) Energy Infrastructure</th>
<th>2 SWS</th>
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<th>Ardone, Pustisek</th>
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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Competence Certificate**
The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation.

**Prerequisites**
None.

**Annotation**

Below you will find excerpts from events related to this course:

**Content**

- Basic terms and concepts
- Meaning of infrastructure
- Excursus: regulation of infrastructure
- Natural gas transportation
- Natural gas storage
- Electricity transmission
- (Overview) Crude oil and oil product transportation
### 6.281 Course: Smart Grid Applications [T-WIWI-107504]

**Responsible:** Prof. Dr. Christof Weinhardt  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-WIWI-101446 - Market Engineering  
- M-WIWI-103720 - eEnergy: Markets, Services and Systems

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<td>Practice (Ü)</td>
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**Legend:** 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

### Competence Certificate
The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulations). By successful completion of the exercises (§4 (2), 3 SPO 2007 respectively §4 (3) SPO 2015) a bonus can be obtained. If the grade of the written exam is at least 4.0 and at most 1.3, the bonus will improve it by one grade level (i.e. by 0.3 or 0.4).

### Prerequisites
None

### Recommendation
None

### Annotation
The lecture will be read for the first time in winter term 2018/19.

**Responsible:** Prof. Dr. Clemens Puppe

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101500 - Microeconomic Theory
- M-WIWI-101504 - Collective Decision Making

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<td>SS 2021 2520539 Übung zu Social Choice Theory 1 SWS Practice (Ü) / Online Kretz, Puppe</td>
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**Competence Certificate**

The assessment consists of an alternative exam assessment (open book exam). The exam takes place in every summer semester.

**Prerequisites**

None

Below you will find excerpts from events related to this course:

**Social Choice Theory**

2520537, SS 2021, 2 SWS, Language: English, Open in study portal

**Lecture (V)**

Online

**Content**

How should (political) candidates be elected? What are good ways of merging individual judgments into collective judgments? Social Choice Theory is the systematic study and comparison of how groups and societies can come to collective decisions.

The course offers a rigorous and comprehensive treatment of judgment and preference aggregation as well as voting theory. It is divided into two parts. The first part deals with (general binary) aggregation theory and builds towards a general impossibility result that has the famous Arrow theorem as a corollary. The second part treats voting theory. Among other things, it includes proving the Gibbard-Satterthwaite theorem.

**Literature**

Main texts:


Secondary texts:

**T 6.283 Course: Sociotechnical Information Systems Development [T-WIWI-109249]**

**Responsible:** Prof. Dr. Ali Sunyaev  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-104403 - Critical Digital Infrastructures

<table>
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</table>

**Competence Certificate**  
The alternative exam assessment consists of an implementation and a final thesis documenting the development and use of the application.

**Prerequisites**  
None.

*Below you will find excerpts from events related to this course:*

**Practical Course Sociotechnical Information Systems Development (Bachelor)**  
2512400, WS 20/21, 3 SWS, Language: German/English, [Open in study portal]

**Content**  
The aim of this course is to provide a practical introduction into developing socio-technical information systems, such as web platforms, mobile apps, or desktop applications. Course participants will create (individually or in groups) software solutions for specific problems from various practical domains. The course tasks comprise requirements assessment, system design, and software implementation. Furthermore, course participants will gain insights into software quality assurance methods and software documentation.

**Learning objectives:**
- Independent and self-organized realization of a software development project
- Evaluation and selection of suitable development tools and methods
- Application of modern software development methods
- Planning and execution of different development tasks: requirements assessment, system design, implementation, and quality assurance
- Project documentation
- Presentation of project results in an comprehensible and structured form

**Practical Course Sociotechnical Information Systems Development (Master)**  
2512401, WS 20/21, 3 SWS, Language: German/English, [Open in study portal]
Content
The aim of this course is to provide a practical introduction into developing socio-technical information systems, such as web platforms, mobile apps, or desktop applications. Course participants will create (individually or in groups) software solutions for specific problems from various practical domains. The course tasks comprise requirements assessment, system design, and software implementation. Furthermore, course participants will gain insights into software quality assurance methods and software documentation.

Learning objectives:
- Independent and self-organized realization of a software development project
- Evaluation and selection of suitable development tools and methods
- Application of modern software development methods
- Planning and execution of different development tasks: requirements assessment, system design, implementation, and quality assurance
- Project documentation
- Presentation of project results in an comprehensible and structured form

**Advanced Lab Development of Sociotechnical Information Systems (Bachelor)**
2512400, SS 2021, 3 SWS, Language: German/English, [Open in study portal](#)

Content
The aim of the lab is to get to know the development of socio-technical information systems in different application areas. In the event framework, you should develop a suitable solution strategy for your problem alone or in group work, collect requirements, and implement a software artifact based on it (for example, web platform, mobile apps, desktop application). Another focus of the lab is on the subsequent quality assurance and documentation of the implemented software artifact.

Registration information will be announced on the course page.

**Development of Sociotechnical Information Systems (Master)**
2512401, SS 2021, 3 SWS, Language: German/English, [Open in study portal](#)

Content
The aim of the lab is to get to know the development of socio-technical information systems in different application areas. In the event framework, you should develop a suitable solution strategy for your problem alone or in group work, collect requirements, and implement a software artifact based on it (for example, web platform, mobile apps, desktop application). Another focus of the lab is on the subsequent quality assurance and documentation of the implemented software artifact.

Registration information will be announced on the course page.
### 6.284 Course: Software Architecture and Quality [T-INFO-101381]

**Responsible:** Prof. Dr. Ralf Reussner  
**Organisation:** KIT Department of Informatics  
**Part of:**  
- M-INFO-101201 - Software Systems  
- M-INFO-101202 - Software Methods

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**Legend:**  
- 🖥 Online  
- 🧩 Blended (On-Site/Online)  
- 🗞 On-Site  
- ✗ Cancelled
Course: Software Quality Management [T-WIWI-102895]

**Responsible:** Prof. Dr. Andreas Oberweis  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101477 - Development of Business Information Systems

<table>
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<tr>
<td>Written examination</td>
<td>4,5</td>
<td>Each summer term</td>
<td>2</td>
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**Events**

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<tr>
<th>Term</th>
<th>Module Code</th>
<th>Module Name</th>
<th>SWS</th>
<th>Type</th>
<th>Credits</th>
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<tbody>
<tr>
<td>SS 2021</td>
<td>2511208</td>
<td>Software Quality Management</td>
<td>2</td>
<td>Lecture (V)</td>
<td>4,5</td>
<td>Oberweis</td>
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<tr>
<td>SS 2021</td>
<td>2511209</td>
<td>Übungen zu Software-Qualitätsmanagement</td>
<td>1</td>
<td>Practice (Ü)</td>
<td>4,5</td>
<td>Oberweis, Frister</td>
</tr>
</tbody>
</table>

**Competence Certificate**
The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation in the first week after lecture period.

**Prerequisites**
None

**Below you will find excerpts from events related to this course:**

**Software Quality Management**  
2511208, SS 2021, 2 SWS, Language: German, [Open in study portal](#)

**Content**
This lecture imparts fundamentals of active software quality management (quality planning, quality testing, quality control, quality assurance) and illustrates them with concrete examples, as currently applied in industrial software development. Keywords of the lecture content are: software and software quality, process models, software process quality, ISO 9000-3, CMM(I), BOOTSTRAP, SPICE, software tests.

**Learning objectives:**
Students

- explain the relevant quality models,
- apply methods to evaluate the software quality and evaluate the results,
- know the mail models of software certification, compare and evaluate these models,
- write scientific theses in the area of software quality management and find own solutions for given problems.

**Recommendations:**
Programming knowledge in Java and basic knowledge of computer science are expected.

**Workload:**

- Lecture 30h
- Exercise 15h
- Preparation of lecture 24h
- Preparation of exercises 25h
- Exam preparation 40h
- Exam 1h
Literature

- Peter Liggesmeyer: Software-Qualität, Testen, Analysieren und Verifizieren von Software. Spektrum Akademischer Verlag 2002
- Mauro Pezzè, Michal Young: Software testen und analysieren. Oldenbourg Verlag 2009

Weitere Literatur wird in der Vorlesung bekanntgegeben.
6.286 Course: Software-Evolution [T-INFO-101256]

**Responsible:** Prof. Dr. Ralf Reussner

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-101201 - Software Systems
- M-INFO-101202 - Software Methods

<table>
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<th>Recurrence</th>
<th>Version</th>
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</thead>
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**Events**

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<th>Course Name</th>
<th>Weekly Hours</th>
<th>Type</th>
<th>Lecturer</th>
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<tbody>
<tr>
<td>WS 20/21</td>
<td>24164</td>
<td>Software Evolution</td>
<td>2 SWS</td>
<td>Lecture (V) / 🖥</td>
<td>Heinrich</td>
</tr>
</tbody>
</table>

Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 📚 On-Site, ❌ Cancelled
6.287 Course: Spatial Economics [T-WIWI-103107]

Responsible: Prof. Dr. Ingrid Ott
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101485 - Transport Infrastructure Policy and Regional Development
M-WIWI-101496 - Growth and Agglomeration

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<tr>
<td>Written examination</td>
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Events

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<th>Time Format</th>
<th>Lecturer</th>
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<tbody>
<tr>
<td>WS 20/21</td>
<td>2561260</td>
<td>Spatial Economics</td>
<td>2 SWS</td>
<td>English</td>
<td>Lecture (V) / Online</td>
<td>Ott</td>
</tr>
<tr>
<td>WS 20/21</td>
<td>2561261</td>
<td>Spatial Economics</td>
<td>1 SWS</td>
<td>English</td>
<td>Practice (Ü) / Online</td>
<td>Ott, Bälz</td>
</tr>
</tbody>
</table>

Legend: 📱 Online, 🗺 Blended (On-Site/Online), 🗺 On-Site, ❓ Cancelled

Competence Certificate
Depending on further pandemic developments, the examination will be offered in the summer semester 2021 either as a 60-minute written examination (written examination according to SPO § 4 Abs. 2, Pkt. 1) or as an open-book examination (alternative exam assessment according to SPO § 4 Abs. 2, Pkt. 3).

Prerequisites
None

Recommendation
Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses "Economics I" [2600012], and "Economics II" [2600014]. In addition, an interest in quantitative-mathematical modeling is required. The attendance of the course "Introduction to economic policy" [2560280] is recommended.

Annotation
Due to the research semester of Prof. Dr. Ingrid Ott, the course is not offered in the winter term 2018/19.

Below you will find excerpts from events related to this course:
Content
The course covers the following topics:

- Geography, trade and development
- Geography and economic theory
- Core models of economic geography and empirical evidence
- Agglomeration, home market effect, and spatial wages
- Applications and extensions

Learning objectives:
The student

- analyses how spatial distribution of economic activity is determined.
- uses quantitative methods within the context of economic models.
- has basic knowledge of formal-analytic methods.
- understands the link between economic theory and its empirical applications.
- understands to what extent concentration processes result from agglomeration and dispersion forces.
- is able to determine theory based policy recommendations.

Recommendations:
Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2600012], and Economics II [2600014]. An interest in mathematical modeling is advantageous.

Workload:
The total workload for this course is approximately 135 hours.

- Classes: ca. 30 h
- Self-study: ca. 45 h
- Exam and exam preparation: ca. 60 h

Assessment:
The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation).

Literature

Weitere Literatur wird in der Vorlesung bekanntgegeben.
(Further literature will be announced in the lecture.)
**6.288 Course: Special Topics in Information Systems [T-WIWI-109940]**

**Responsible:** Prof. Dr. Christof Weinhardt

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101410 - Business & Service Engineering
- M-WIWI-101506 - Service Analytics
- M-WIWI-103720 - eEnergy: Markets, Services and Systems

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<th>Recurrence</th>
<th>Version</th>
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<tbody>
<tr>
<td>Examination of another type</td>
<td>4.5</td>
<td>Each term</td>
<td>2</td>
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</table>

**Competence Certificate**

The assessment of this course is according to §4(2), 3 SPO in form of a written documentation, a presentation of the outcome of the conducted practical components and an active participation in class.

Please take into account that, beside the written documentation, also a practical component (such as a survey or an implementation of an application) is part of the course. Please examine the course description for the particular tasks.

The final mark is based on the graded and weighted attainments (such as the written documentation, presentation, practical work and an active participation in class).

**Prerequisites**

see below

**Recommendation**

None

**Annotation**

All the practical seminars offered at the chair of Prof. Dr. Weinhardt can be chosen in the Special Topics in Information Systems course. The current topics of the practical seminars are available at the following homepage: [www.iism.kit.edu/im/lehre](http://www.iism.kit.edu/im/lehre).

The Special Topics Information Systems is equivalent to the practical seminar, as it was only offered for the major in "Information Systems" so far. With this course students majoring in "Industrial Engineering and Management" and "Economics Engineering" also have the chance of getting practical experience and enhance their scientific capabilities.

The Special Topics Information Systems can be chosen instead of a regular lecture (see module description). Please take into account, that this course can only be accounted once per module.
**Course: Statistical Modeling of Generalized Regression Models [T-WIWI-103065]**

**Responsible:** apl. Prof. Dr. Wolf-Dieter Heller  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
M-WIWI-101638 - Econometrics and Statistics I  
M-WIWI-101639 - Econometrics and Statistics II

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<td>Written examination</td>
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<td>Each winter term</td>
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</tr>
</tbody>
</table>

**Events**

| WS 20/21 | 2521350 | Statistical Modeling of Generalized Regression Models | 2 SWS | Lecture (V) / 🗣 | Heller |

Legend: 🖥 Online, 📦 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Competence Certificate**
The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation.

**Prerequisites**
None

**Recommendation**
Knowledge of the contents covered by the course "Economics III: Introduction in Econometrics" [2520016]

**Below you will find excerpts from events related to this course:**

**Statistical Modeling of Generalized Regression Models**

2521350, WS 20/21, 2 SWS, Open in study portal

**Content**

**Learning objectives:**
The student has profound knowledge of generalized regression models.

**Requirements:**
Knowledge of the contents covered by the course "Economics III: Introduction in Econometrics" [2520016].

**Workload:**
Total workload for 4.5 CP: approx. 135 hours  
Attendance: 30 hours  
Preparation and follow-up: 65 hours
6.290 Course: Stochastic Calculus and Finance [T-WIWI-103129]

**Responsible:** Dr. Mher Safarian  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-101639 - Econometrics and Statistics II

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<th>Type</th>
<th>Credits</th>
<th>Recurrence</th>
<th>Version</th>
</tr>
</thead>
<tbody>
<tr>
<td>Written exam</td>
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<td>Each winter term</td>
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**Events**  
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<th>Credits</th>
<th>Recurrence</th>
<th>Version</th>
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<tr>
<td>WS 20/21</td>
<td>2 SWS</td>
<td>Lecture (V) / Safarian</td>
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</table>

**Legend:** 🖥 Online, ☢ Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled

**Competence Certificate**  
The assessment of this course consists of a written examination (§4(2), 1 SPOs, 180 min.).

**Prerequisites**  
None

**Annotation**  
For more information see http://statistik.econ.kit.edu/

**Below you will find excerpts from events related to this course:**

**Stochastic Calculus and Finance**  
2521331, WS 20/21, 2 SWS, Language: English, Open in study portal

**Lecture (V)**  
Blended (On-Site/Online)

**Content**  
**Learning objectives:**  
After successful completion of the course students will be familiar with many common methods of pricing and portfolio models in finance. Emphasis we be put on both finance and the theory behind it.

**Content:**  
The course will provide rigorous yet focused training in stochastic calculus and mathematical finance. Topics to be covered:


**Workload:**  
Total workload for 4.5 CP: approx. 135 hours  
Attendance: 30 hours  
Preparation and follow-up: 65 hours

**Organizational issues**  
Blockveranstaltung, Termine werden über Ilias bekannt gegeben
Literature

- Stochastic Finance: An Introduction in Discrete Time by H. Föllmer, A. Schied, de Gruyter, 2011
- Introduction to Stochastic Calculus Applied to Finance by D. Lamberton, B. Lapeyre, Chapman & Hall, 1996
6.291 Course: Strategic Finance and Technology Change [T-WIWI-110511]

**Responsibility:** Prof. Dr. Martin Ruckes  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-WIWI-101480 - Finance 3  
- M-WIWI-101483 - Finance 2

### Competence Certificate
The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation. The exam is offered each semester. If there are only a small number of participants registered for the exam, we reserve the right to hold an oral examination instead of a written one.

### Prerequisites
None

### Recommendation
Attending the lecture “Financial Management” is strongly recommended.
6.292 Course: Strategic Foresight China [T-WIWI-110986]

**Responsible:** Prof. Dr. Marion Weissenberger-Eibl

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101507 - Innovation Management

**Type:** Examination of another type

**Credits:** 3

**Recurrence:** Each winter term

**Version:** 1

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**Events**

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<tr>
<th>Term</th>
<th>Code</th>
<th>Description</th>
<th>SWS</th>
<th>Format</th>
<th>Location</th>
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<td>WS 20/21</td>
<td>2545110</td>
<td>Strategische Vorausschau am Praxisbeispiel China</td>
<td>2</td>
<td>Seminar (S)/🖥️</td>
<td>Heine</td>
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</table>

Legend: 🖥️ Online, 🧩 Blended (On-Site/Online), 🗝️ On-Site, ✗ Cancelled

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**Competence Certificate**

Alternative exam assessment.

**Recommendation**

Prior attendance of the course Innovation Management [2545015] is recommended.
6.293 Course: Strategic Management of Information Technology [T-WIWI-102669]

**Responsible:** Prof. Dr. Thomas Wolf

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101477 - Development of Business Information Systems

<table>
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<tr>
<th>Type</th>
<th>Credits</th>
<th>Recurrence</th>
<th>Version</th>
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<td>Written exam</td>
<td>4,5</td>
<td>Each summer term</td>
<td>2</td>
</tr>
</tbody>
</table>

**Competence Certificate**

Please note that the exam for first writers will be offered for the last time in winter semester 2019/2020. A last examination possibility exists in the summer semester 2020 (only for repeaters).

The assessment of this course is a written (60 min.) or (if necessary) oral examination according (30 min.) to §4(2) of the examination regulation.

**Prerequisites**

None
### 6.294 Course: Strategy and Management Theory: Developments and “Classics” [T-WIWI-106190]

**Responsible:** Prof. Dr. Hagen Lindstädt  
**Organisation:** KIT Department of Economics and Management  
**Part of:** M-WIWI-103119 - Advanced Topics in Strategy and Management

<table>
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</table>

**Competence Certificate**  
The control of success according to § 4(2), 3 SPO takes place by writing a scientific work and a presentation of the results of the work in the context of a conclusion meeting. Details on the design of the performance review will be announced during the lecture.

**Prerequisites**  
None

**Recommendation**  
Basic knowledge as conveyed in the bachelor module „Strategy and Organization“ is recommended.

**Annotation**  
This course is admission restricted. If you were already admitted to another course in the module “Advanced Topics in Strategy and Management” the participation at this course will be guaranteed.

The course is planned to be held for the first time in the winter term 2017/18.

*Below you will find excerpts from events related to this course:*

<table>
<thead>
<tr>
<th>V Strategy and Management Theory: Developments and &quot;Classics&quot; (Master)</th>
<th>Seminar (S)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2577921, SS 2021, 2 SWS, Language: German</td>
<td>Online</td>
</tr>
</tbody>
</table>

Open in study portal
Content
In this lecture, students discuss and evaluate models in the field of strategic management with a focus on applicability and theory based limitations. Critical examination of current research results will be a substantial part of this course.

Learning Objectives:
Students
- are able to explain and evaluate theoretical approaches and models in the field of strategic management and can illustrate them by tangible examples
- learn to express their position in structured discussions

Recommendations:
Basic knowledge as conveyed in the bachelor module "Strategy and Organization" is recommended.

Workload:
The total workload for this course is approximately 90 hours.
Lecture: 15 hours
Preparation of lecture: 75 hours
Exam preparation: n/a

Assessment:
The control of success according to § 4(2), 3 SPO takes place by writing a scientific work and a presentation of the results of the work in the context of a final meeting. Details on the design of the success control will be announced during the lecture.

Note:
This course is admission restricted. If you were already admitted to another course in the module "Advanced Topics in Strategy and Management" the participation at this course will be guaranteed. Further information on the application process can be found on the IBU website.
The examinations are offered at least every second semester, so that the entire module can be completed in two semesters.

Organizational issues
siehe Homepage
### 6.295 Course: Subdivision Algorithms [T-INFO-103550]

<table>
<thead>
<tr>
<th>Responsible:</th>
<th>Prof. Dr. Hartmut Prautzsch</th>
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<tbody>
<tr>
<td>Organisation:</td>
<td>KIT Department of Informatics</td>
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<tr>
<td>Part of:</td>
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<th>Recurrence</th>
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<tbody>
<tr>
<td>Oral examination</td>
<td>5</td>
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<td>1</td>
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</table>
6.296 Course: Supplement Enterprise Information Systems [T-WIWI-110346]

**Responsibility:** Prof. Dr. Andreas Oberweis

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101477 - Development of Business Information Systems

<table>
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<td>Each term</td>
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**Competence Certificate**
The assessment of this course is a written examination (60 min.) or (if necessary) oral examination (30 min.) according to §4(2) of the examination regulation.

**Prerequisites**
None
6.297 Course: Supply Chain Management in the Automotive Industry [T-WIWI-102828]

Responsible: Tilman Heupel
          Hendrik Lang

Organisation: KIT Department of Economics and Management

Part of: M-WIWI-101412 - Industrial Production III
          M-WIWI-101471 - Industrial Production II

<table>
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<th>Credits</th>
<th>Recurrence</th>
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Events

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<th>Code</th>
<th>Title</th>
<th>Credits</th>
<th>Recurrence</th>
<th>Version</th>
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<tr>
<td>WS 20/21</td>
<td>2581957</td>
<td>Supply Chain Management in the automotive industry</td>
<td>2 SWS</td>
<td>Lecture (V) / Online</td>
<td>Lang, Heupel</td>
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</table>

Legend: 🚀 Online, 🧱 Blended (On-Site/Online), 📚 On-Site, ✗ Cancelled

Competence Certificate

The assessment consists of an oral (30 minutes) or written exam (60 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (examination of another type, following §4(2), 3 of the examination regulation).

Prerequisites

None

Recommendation

None

Below you will find excerpts from events related to this course:

Supply Chain Management in the automotive industry

2581957, WS 20/21, 2 SWS, Language: German, Open in study portal

Lecture (V)

Online

Content

- Automotive industry significance
- The automotive supply chain
- Adding value structures of the automotive supply chain and mastering of the production systems as factors of success in the SCM
- Strategic procurement logistics
- Risk management
- Quality engineering and management in the automotive supply chain
- Cost engineering and management in the automotive supply chain
- Purchasing (Supplier selection, contract management)
- Performance measurement of the supply chain
- Organization

Literature

Wird in der Veranstaltung bekannt gegeben.
### 6.298 Course: Supply Chain Management with Advanced Planning Systems [T-WIWI-102763]

**Responsible:** Claus J. Bosch  
Dr. Mathias Göbelt

**Organisation:** KIT Department of Economics and Management

**Part of:**  
M-WIWI-101412 - Industrial Production III  
M-WIWI-101471 - Industrial Production II

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<td>Each summer term</td>
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**Events**

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<th>Supply Chain Management with Advanced Planning Systems</th>
<th>2 SWS</th>
<th>Lecture (V) / 🖥</th>
<th>Göbelt, Bosch</th>
</tr>
</thead>
</table>

Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, 🗨 Cancelled

**Competence Certificate**

The assessment consists of an oral (30 minutes) or written exam (60 minutes) (following §4(2) of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Depending on the respective pandemic situation, the exam may be offered as an open book exam (alternative exam assessment, following §4(2), 3 of the examination regulation).

**Prerequisites**

None

**Recommendation**

None

*Below you will find excerpts from events related to this course:*

**Supply Chain Management with Advanced Planning Systems**

2581961, SS 2021, 2 SWS, Language: English, [Open in study portal](#)
Content
This lecture deals with supply chain management from a practitioner's perspective with a special emphasis on Advanced Planning Systems (APS) and the planning domain. The software solution SAP SCM, one of the most widely used Advanced Planning Systems, is used as an example to show functionality and application of an APS in practice.

First, the term supply chain management is defined and its scope is determined. Methods to analyze supply chains as well as indicators to measure supply chains are derived. Second, the structure of an APS (advanced planning system) is discussed in a generic way. Later in the lecture, the software solution SAP SCM is mapped to this generic structure. The individual planning tasks and software modules (demand planning, supply network planning / sales & operations planning, production planning / detailed scheduling, deployment, transportation planning, global available-to-promise) are presented by discussing the relevant business processes, providing academic background, describing typical planning processes and showing the user interface and user-related processes in the software solution. At the end of the lecture, implementation methodologies and project management approaches for SAP SCM are covered.

Contents
1. Introduction to Supply Chain Management
   1.1. Supply Chain Management Fundamentals
   1.2. Supply Chain Management Analytics

2. Structure of Advanced Planning Systems
3. SAP SCM
   3.1. Introduction / SCM Solution Map
   3.2. Demand Planning
   3.4. Production Planning and Detailed Scheduling
   3.5. Deployment
   3.6. Transportation Planning / Global Available to Promise
   3.7. Cloud-based Supply Chain Planning

4. SAP SCM in Practice
   4.1. Project Management and Implementation
   4.2. SAP Implementation Methodology

Literature
will be announced in the course
6.299 Course: Symmetric Encryption [T-INFO-101390]

**Responsible:** Prof. Dr. Jörn Müller-Quade

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-101198 - Advanced Topics in Cryptography

<table>
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**Events**

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Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

**Competence Certificate**

Es wird empfohlen, das Modul Sicherheit zu belegen.

**Below you will find excerpts from events related to this course:**

**Symmetric encryption**

24629, SS 2021, 2 SWS, Language: German, Open in study portal
6.300 Course: Tax Law I [T-INFO-101315]

Responsible: Detlef Dietrich
Organisation: KIT Department of Informatics
Part of: M-INFO-101216 - Private Business Law

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ❌ Cancelled
6.301 Course: Tax Law II [T-INFO-101314]

**Responsible:** Detlef Dietrich

**Organisation:** KIT Department of Informatics

**Part of:** M-INFO-101216 - Private Business Law

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Legend: 📱 Online, 🧩 Blended (On-Site/Online), 🗣 On-Site, ✗ Cancelled
6.302 Course: Technologies for Innovation Management [T-WIWI-102854]

**Responsible:** Dr. Daniel Jeffrey Koch

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101507 - Innovation Management
- M-WIWI-101507 - Innovation Management

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<td>WS 20/21</td>
<td>2545106</td>
<td>Technologies for Innovation Management</td>
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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗾 On-Site, ❌ Cancelled

**Competence Certificate**

Presentation and individual paper (ca. 15 pages) as alternative exam assessment.

**Prerequisites**

None

**Recommendation**

Prior attendance of the course Innovationsmanagement: Konzepte, Strategien und Methoden is recommended.

Below you will find excerpts from events related to this course:

**Technologies for Innovation Management**

2545106, WS 20/21, 2 SWS, Language: German, Open in study portal

**Content**

The seminar “Technologies for Innovation Management” will focus on the early phase or fuzzy front end in innovation management. Technologies can be of great importance here, above all in the supply of information. In globally distributed R & D organizations, it is necessary to collect as much information as possible on new technological developments in the early phase of the innovation process. Information and communication technologies can be supported.

**Literature**

Werden in der ersten Veranstaltung bekannt gegeben.
6.303 Course: Technology Assessment [T-WIWI-102858]

**Responsible:** Dr. Daniel Jeffrey Koch
**Organisation:** KIT Department of Economics and Management
**Part of:** M-WIWI-101507 - Innovation Management

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**Competence Certificate**
Alternative exam assessment.

**Prerequisites**
None

**Recommendation**
Prior attendance of the course Innovation Management is recommended.

**Annotation**
See German version.
### 6.304 Course: Telecommunication and Internet Economics [T-WIWI-102713]

| **Responsible:** | Prof. Dr. Kay Mitusch |
| **Organisation:** | KIT Department of Economics and Management |
| **Part of:** | M-WIWI-101406 - Network Economics  
M-WIWI-101409 - Electronic Markets |

#### Type
- Written examination

#### Credits
- 4,5

#### Recurrence
- Each winter term

#### Version
- 1

### Competence Certificate
Result of success is made by a 60 minutes written examination during the semester break (according to §4(2), 1 ERSC). Examination is offered every semester and can be retried at any regular examination date.

### Prerequisites
None

### Recommendation
Basic knowledge and skills of microeconomics from undergraduate studies (bachelor’s degree) are expected.

Particularly helpful but not necessary: Industrial Economics. Prior attendance of the lecture „Competition in Networks“ [26240] or “Industrial Organisation” is helpful in any case but not considered a formal precondition. The english taught course "Communications Economics" is complementary and recommendet for anyone interested in the sector.

### Annotation
Due to the research semester of Prof. Mitusch the course for partial performance will not be offered in the winter semester 2020/2021. An examination will be offered in each semester.
### 6.305 Course: Telecommunications Law [T-INFO-101309]

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<tr>
<th>Responsible</th>
<th>Dr. Yoan Hermstrüwer</th>
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<td>Lecture (V) / Online</td>
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Legend: Online, Blended (On-Site/Online), On-Site, Cancelled
**6.306 Course: Telematics [T-INFO-101338]**

**Responsible:** Prof. Dr. Martina Zitterbart

**Organisation:** KIT Department of Informatics

**Part of:**
- M-INFO-100801 - Telematics
- M-INFO-101205 - Future Networking
- M-INFO-101206 - Networking

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**Events**

| WS 20/21 | 24128 | Telematics | 3 SWS | Lecture (V) | Bauer, Friebe, Heseding, Hock, Zitterbart |

Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

Below you will find excerpts from events related to this course:

**Telematics**

24128, WS 20/21, 3 SWS, Language: German, [Open in study portal](#)

**Lecture (V)**

Online

**Content**

The lecture covers (i.a.) protocols, architectures, as well as methods and algorithms, for routing and establishing reliable end-to-end connections in the Internet. In addition to various methods for media access control in local area networks, the lecture also covers other communication systems, e.g. circuit-switched systems such as ISDN. Participants should also have understood the possibilities for managing and administering networks.

Familiar with the contents of the lecture *Einführung in Rechnernetze* or comparable lectures is assumed.

**Learning Objectives**

After attending this lecture, the students will

- have a profound understanding of protocols, architectures, as well as procedures and algorithms used for routing and for establishing reliable end-to-end connections in the Internet
- have a profound understanding of different media access control procedures in local networks and other communication systems like circuit-switched ISDN
- have a profound understanding of the problems that arise in large scale dynamic communication systems and are familiar with mechanism to deal with these problems
- be familiar with current developments such as SDN and data center networking
- be familiar with different aspects and possibilities for network management and administration

Students have a profound understanding of the basic protocol mechanisms that are necessary to establish reliable end-to-end communication. Students have detailed knowledge about the congestion and flow control mechanisms used in TCP and can discuss fairness issue in the context of multiple parallel transport streams. Students can analytically determine the performance of transport protocols and know techniques for dealing with specific constraints in the context of TCP, e.g., high data rates and low latencies. Students are familiar with current topics such as the problem of middle boxes on the Internet, the usage of TCP in data centers or multipath TCP. Students are also familiar with practical aspects of modern transport protocols and know practical ways to overcome heterogeneity in the development of distributed applications.

Students know the functions of (Internet) routing and routers and can explain and apply common routing algorithms. Students are familiar with routing architectures and different alternatives for buffer placement as well as their advantages and disadvantages. Students understand the classification into interior and exterior gateway protocols and have in-depth knowledge of the functionality and features of common protocols such as RIP, OSPF, and BGP. Students are also familiar with current topics such as label switching, IPv6 and SDN.

Students know the function of media access control and are able to classify and analytically evaluate different media access control mechanisms. Students have an in-depth knowledge of Ethernet and various Ethernet variants and characteristics, which especially includes current developments such as real-time Ethernet and data center Ethernet. Students can explain and apply the Spanning Tree Protocol.

Students know the architecture of ISDN and can reproduce the peculiarities of setting up the ISDN subscriber line. Students are familiar with the technical features of DSL.
Literature
Internet-Standards
Artikel in Fachzeitschriften
6.307 Course: The negotiation of open innovation [T-WIWI-110867]

**Responsible:** Dr. Daniela Beyer

**Organisation:** KIT Department of Economics and Management

**Part of:**
- M-WIWI-101507 - Innovation Management
- M-WIWI-101507 - Innovation Management

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**Competence Certificate**
Non exam assessment.

The following aspects are included in the evaluation:

- Exposé of the seminar paper (15%)
- Preparation of the methodology (15%) (interview guide, quantitative survey, etc.)
- Informed participation and preparation of the simulation game (20%)
- Written elaboration (50%).

**Prerequisites**
None

**Recommendation**
Prior attendance of the course Innovation Management [2545015] is recommended.
6.308 Course: Theory of Endogenous Growth [T-WIWI-102785]

Responsible: Prof. Dr. Ingrid Ott
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101478 - Innovation and Growth
M-WIWI-101496 - Growth and Agglomeration

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<td>Ott, Scheidt</td>
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<td>2561504</td>
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<td>Practice (Ü) / Online</td>
<td>Ott, Eraydin</td>
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Competence Certificate
Depending on further pandemic developments, the examination will be offered in the summer semester 2021 either as a 60-minute written examination (written examination according to SPO § 4 Abs. 2, Pkt. 1) or as an open-book examination (alternative exam assessment according to SPO § 4 Abs. 2, Pkt. 3).

Prerequisites
None

Recommendation
Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2600012], and Economics II [2600014]. In addition, an interest in quantitative-mathematical modeling is required.

Annotation
The course will be replaced by T-WIWI-111318 "Growth and Development" in the winter semester 2021/22.

Below you will find excerpts from events related to this course:

Theory of endogenous growth
2561503, WS 20/21, 2 SWS, Language: German/English, Open in study portal
Content
This course is intended as an introduction to the field of advanced macroeconomics with a special focus on economic growth. Lectures aim to deal with the theoretical foundations of exogenous and endogenous growth models. The importance of growth for nations and discussion of some (well-known) growth theories together with the role of innovation, human capital and environment will therefore be primary focuses of this course.

Learning objective:
Students shall be given the ability to understand, analyze and evaluate selected models of endogenous growth theory.

Course content:
- Intertemporal consumption decision
- Growth models with exogenous saving rates: Solow
- Growth models with endogenous saving rates: Ramsey
- Growth and environmental resources
- Basic models of endogenous growth
- Human capital and economic growth
- Modelling of technological progress
- Diversity Models
- Schumpeterian growth
- Directional technological progress
- Diffusion of technologies

Recommendations:
Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2600012], and Economics II [2600014]. In addition, an interest in quantitative-mathematical modeling is required.

Workload:
The total workload for this course is approximately 135.0 hours. For further information see German version.

Exam description:
The assessment consists of a written exam (60 min) according to Section 4(2), 1 of the examination regulation. The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Students will be given the opportunity of writing and presenting a short paper during the lecture time to achieve a bonus on the exam grade. If the mandatory credit point exam is passed, the awarded bonus points will be added to the regular exam points. A deterioration is not possible by definition, and a grade does not necessarily improve, but is very likely to (not every additional point improves the total number of points, since a grade can not become better than 1). The voluntary elaboration of such a paper can not countervail a fail in the exam.

Literature
Auszug:
Course: Topics in Experimental Economics [T-WIWI-102863]

**Responsible:** Prof. Dr. Johannes Philipp Reiß

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-101505 - Experimental Economics

<table>
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**Competence Certificate**
The assessment consists of a written exam (following §4(2), 1 of the examination regulation).

**Prerequisites**
None

**Recommendation**
Basic knowledge of Experimental Economics is assumed. Therefore, it is strongly recommended to attend the course Experimental Economics beforehand.

**Annotation**
The course is offered in summer 2020 for the next time, not in summer 2018.
### 6.310 Course: Trademark and Unfair Competition Law [T-INFO-101313]

**Responsible:** Dr. Yvonne Matz  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-101215 - Intellectual Property Law

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**Events**

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Legend:
- 🛌 Online
- 🛠 Blended (On-Site/Online)
- 🌱 On-Site
- ✗ Cancelled
**Course: Transport Economics [T-WIWI-100007]**

**Responsible:** Prof. Dr. Kay Mitusch  
Dr. Eckhard Szimba

**Organisation:** KIT Department of Economics and Management

**Part of:**  
M-WIWI-101406 - Network Economics  
M-WIWI-101468 - Environmental Economics  
M-WIWI-101485 - Transport Infrastructure Policy and Regional Development

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**Events**

- **SS 2021**  
  2560230  
  Transport Economics  
  SWS  
  Lecture (V) / 📱
  Mitusch, Szimba

- **SS 2021**  
  2560231  
  Übung zu Transportökonomie  
  1 SWS  
  Practice (Ü) / 📱
  Mitusch, Szimba, Wisotzky

**Competence Certificate**

The assessment is made by a 60 minutes written examination during the semester break (according to §4(2), 1 ERSC). Examination is offered every semester and can be retried at any regular examination date.

**Below you will find excerpts from events related to this course:**

**Transport Economics**

- 2560230, SS 2021, SWS, Language: German, [Open in study portal](#)

**Literature**

6 COURSES

Course: Ubiquitous Computing [T-INFO-101326]

6.312 Course: Ubiquitous Computing [T-INFO-101326]

Responsible: Prof. Dr.-Ing. Michael Beigl
Organisation: KIT Department of Informatics
Part of: M-INFO-100789 - Ubiquitous Computing
M-INFO-101203 - Wireless Networking
M-INFO-101210 - Dynamic IT-Infrastructures
M-WIWI-101458 - Ubiquitous Computing

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<td>24146 Ubiquitäre Informationstechnologien</td>
<td>2+1 SWS Lecture / Practice (VU)</td>
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Legend: 📥 Online, 🧩 Blended (On-Site/Online), 🗺 On-Site, ⌦ Cancelled
6.313 Course: Valuation [T-WIWI-102621]

Responsible: Prof. Dr. Martin Ruckes
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101480 - Finance 3
M-WIWI-101482 - Finance 1
M-WIWI-101483 - Finance 2
M-WIWI-101510 - Cross-Functional Management Accounting

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Legend: 🖥 Online, 🧩 Blended (On-Site/Online), 🗹 On-Site, ❌ Cancelled

Competence Certificate
See German version.

Prerequisites
None

Recommendation
None

Below you will find excerpts from events related to this course:

Valuation
2530212, WS 20/21, 2 SWS, Language: English, Open in study portal

Content
Firms prosper when they create value for their shareholders and stakeholders. This is achieved by investing in projects that yield higher returns than their according cost of capital. Students are told the basic tools for firm and project valuation as well as ways to implement these tools in order to enhance a firm’s value and improve its investment decisions. Among other things, the course will deal with the valuation of firms and individual projects using discounted cash flow and relative valuation approaches and the valuation of flexibility deploying real options.

Topics:
- Projections of cash flows
- Estimation of the cost of capital
- Valuation of the firm
- Mergers and acquisitions
- Real options

Learning outcomes: Students are able to
- evaluate complex investment projects by taking a financial view,
- value firms,
- assess the advantageousness of potential merger and acquisitions.

Literature
Weiterführende Literatur
Content
The lecture starts with an overview of wearable robot technologies (exoskeletons, prostheses and orthoses) and its potentials, followed by the basics of wearable robotics. In addition to different approaches to the design of wearable robots and their related actuator and sensor technology, the lecture focuses on modeling the neuromusculoskeletal system of the human body and the physical and cognitive human-robot interaction for tightly coupled hybrid human-robot systems. Examples of current research and various applications of lower, upper and full body exoskeletons as well as prostheses are presented.

Learning Objectives:
The students have received fundamental knowledge about wearable robotic technologies and understand the requirements for the design, the interface to the human body and the control of wearable robots. They are able to describe methods for modelling the human neuromusculoskeletal system, the mechatronic design, fabrication and composition of interfaces to the human body. The students understand the symbiotic human–machine interaction as a core topic of Anthropomatics and have knowledge of state of the art examples of exoskeletons, ortheses and prostheses.

Organizational issues
Die Erfolgskontrolle erfolgt in Form einer schriftlichen Prüfung im Umfang von i.d.R. 60 Minuten nach § 4 Abs. 2 Nr. 1 SPO.

Modul für Master Maschinenbau, Mechatronik und Informationstechnik, Elektrotechnik und Informationstechnik, Sportwissenschaften
Voraussetzungen: Der Besuch der Vorlesung Mechano-Informatik in der Robotik wird vorausgesetzt
Arbeitsaufwand: 120h

Literature

Responsible: Jun.-Prof. Dr. Julian Thimme
Organisation: KIT Department of Economics and Management
Part of: M-WIWI-101480 - Finance 3
          M-WIWI-101483 - Finance 2

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<tbody>
<tr>
<td>Written examination</td>
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Competence Certificate
Non exam assessment according to § 4 paragraph 3 of the examination regulation. (Anmerkung: gilt nur für SPO 2015). The grade is made up as follows: 50% result of the project (R-code), 50% presentation of the project.

Prerequisites
None

Recommendation
The content of the bachelor course Investments is assumed to be known and necessary to follow the course.
### T 6.316 Course: Web Applications and Service-Oriented Architectures (II) [T-INFO-101271]

**Responsible:** Prof. Dr. Sebastian Abeck  
**Organisation:** KIT Department of Informatics  
**Part of:** M-INFO-104061 - Microservice-Based Web Applications

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<td>Oral examination</td>
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#### Events

| SS 2021   | 24677 | Web Applications and Service-oriented Architectures (II) | 2 SWS | Lecture (V) | Abeck, Schneider |

Legend: 📐 Online, 🕰 Blended (On-Site/Online), 🌐 On-Site, ✗ Cancelled
**Course: Web Science [T-WIWI-103112]**

**Responsible:** Prof. Dr. York Sure-Vetter  
**Organisation:** KIT Department of Economics and Management  
**Part of:**  
- M-WIWI-101455 - Web Data Management  
- M-WIWI-105368 - Web and Data Science

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**Competence Certificate**

The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation or an oral exam (20 min) following §4, Abs. 2, 2 of the examination regulation.

The exam takes place every semester and can be repeated at every regular examination date.

**Prerequisites**  
None

**Annotation**  
The lecture will not be offered in the winter semester 2020/2021, but the examination will take place regularly.
6 COURSES

Course: Workshop Business Wargaming – Analyzing Strategic Interactions [T-WIWI-106189]

**6.318 Course: Workshop Business Wargaming – Analyzing Strategic Interactions [T-WIWI-106189]**

**Responsible:** Prof. Dr. Hagen Lindstädt

**Organisation:** KIT Department of Economics and Management

**Part of:** M-WIWI-103119 - Advanced Topics in Strategy and Management

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**Events**

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<td>2577922</td>
<td>Workshop Business Wargaming - Analyse strategischer Interaktionen (Master)</td>
<td>2 SWS</td>
<td>Seminar (S)</td>
<td>Lindstädt</td>
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<td>2577922</td>
<td>Workshop Business Wargaming - Analyse strategischer Interaktionen (Master)</td>
<td>2 SWS</td>
<td>Seminar (S)</td>
<td>Lindstädt</td>
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Legend: Online, Blended (On-Site/Online), On-Site, Cancelled

**Competence Certificate**

In this course, real conflict situations are simulated and analyzed using various methods from business wargaming. Details on the design of the performance review will be announced during the lecture.

**Prerequisites**

None

**Recommendation**

Basic knowledge as conveyed in the bachelor module „Strategy and Organization“ is recommended.

**Annotation**

This course is admission restricted. If you were already admitted to another course in the module "Advanced Topics in Strategy and Management" the participation at this course will be guaranteed.

The course is planned to be held for the first time in the summer term 2018.

Below you will find excerpts from events related to this course:

**Workshop Business Wargaming - Analyse strategischer Interaktionen (Master)**

2577922, WS 20/21, 2 SWS, Language: German, [Open in study portal]

[Seminar (S) Online]
Content
In this lecture, current economic trends will be discussed from a perspective of competition analysis and corporate strategies. Using appropriate frameworks, the students will be able to analyze collectively selected case studies and derive business strategies.

Learning Objectives:
Students

- are able to analyze business strategies and derive recommendations for the management
- learn to express their position through compelling reasoning in structured discussions

Recommendations:
Basic knowledge as conveyed in the bachelor module "Strategy and Organization" is recommended.

Workload:
The total workload for this course is approximately 90 hours.
Lecture: 15 hours
Preparation of lecture: 75 hours
Exam preparation: n/a

Assessment:
In this course, real conflict situations are simulated and analyzed using various methods from business wargaming. Details on the design of the success control will be announced during the lecture.

Note:
This course is admission restricted. If you were already admitted to another course in the module "Advanced Topics in Strategy and Management" the participation at this course will be guaranteed. Further information on the application process can be found on the IBU website.

The examinations are offered at least every second semester, so that the entire module can be completed in two semesters.

Organizational issues
4 Blöcke mittwochs nachmittags
siehe Institutshomepage

Workshop Business Wargaming - Analyse strategischer Interaktionen (Master)
2577922, SS 2021, 2 SWS, Language: German, Open in study portal

Content
In this lecture, current economic trends will be discussed from a perspective of competition analysis and corporate strategies. Using appropriate frameworks, the students will be able to analyze collectively selected case studies and derive business strategies.

Learning Objectives:
Students

- are able to analyze business strategies and derive recommendations for the management
- learn to express their position through compelling reasoning in structured discussions

Recommendations:
Basic knowledge as conveyed in the bachelor module "Strategy and Organization" is recommended.

Workload:
The total workload for this course is approximately 90 hours.
Lecture: 15 hours
Preparation of lecture: 75 hours
Exam preparation: n/a

Assessment:
In this course, real conflict situations are simulated and analyzed using various methods from business wargaming. Details on the design of the success control will be announced during the lecture.

Note:
This course is admission restricted. If you were already admitted to another course in the module "Advanced Topics in Strategy and Management" the participation at this course will be guaranteed. Further information on the application process can be found on the IBU website.

The examinations are offered at least every second semester, so that the entire module can be completed in two semesters.
Organizational issues
4 Blöcke mittwochs nachmittags
siehe Institutshomepage
T 6.319 Course: Workshop Current Topics in Strategy and Management [T-WIWI-106188]

- **Responsible:** Prof. Dr. Hagen Lindstädt
- **Organisation:** KIT Department of Economics and Management
- **Part of:** M-WIWI-103119 - Advanced Topics in Strategy and Management

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<td>Seminar (S) / Online</td>
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**Workshop aktuelle Themen Strategie und Management (Master)**

- Type: Seminar (S)
- Credits: 2 SWS
- Language: German
- Online

**Competence Certificate**
The evaluation of the performance takes place through the active participation in the discussion rounds; an appropriate preparation is expressed here and a clear understanding of the topic and framework becomes recognizable. Further details on the design of the performance review will be announced during the lecture.

**Prerequisites**
None

**Recommendation**
Basic knowledge as conveyed in the bachelor module „Strategy and Organization“ is recommended.

**Annotation**
This course is admission restricted. If you were already admitted to another course in the module "Advanced Topics in Strategy and Management" the participation at this course will be guaranteed.

The course is planned to be held for the first time in the winter term 2017/18.

Below you will find excerpts from events related to this course:

- Workshop aktuelle Themen Strategie und Management (Master)
  - Type: Seminar (S)
  - Online
  - Credits: 2 SWS
  - Language: German
  - Open in study portal

Information Engineering and Management M.Sc. Module Handbook as of 02/03/2021

592
Content
In this lecture, students discuss and evaluate models in the field of strategic management with a focus on applicability and theory based limitations. Critical examination of current research results will be a substantial part of this course.

Learning Objectives:
Students

- are able to explain and evaluate theoretical approaches and models in the field of strategic management and can illustrate them by tangible examples
- learn to express their position in structured discussions

Recommendations:
Basic knowledge as conveyed in the bachelor module "Strategy and Organization" is recommended.

Workload:
The total workload for this course is approximately 90 hours.
Lecture: 15 hours
Preparation of lecture: 75 hours
Exam preparation: n/a

Assessment:
The assessment of performance is made through active participation in the discussion rounds; adequate preparation is expressed here and a clear understanding of the topic and framework becomes evident. Further details on the design of the success control will be announced during the lecture.

Note:
This course is admission restricted. If you were already admitted to another course in the module "Advanced Topics in Strategy and Management" the participation at this course will be guaranteed. Further information on the application process can be found on the IBU website.

The examinations are offered at least every second semester, so that the entire module can be completed in two semesters.

Organizational issues
mittwochs tba