Module Handbook
Economics Engineering (M.Sc.)

SPO 2007/2015
Summer term 2018
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<td>Workshop Current Topics in Strategy and Management</td>
<td>T-WIWI-106188</td>
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</table>

VI Appendix: Study- and Examination Regulation SPO 2015 (2015/09/29 in german) 718

VII Appendix: Study- and Examination Regulation SPO 2007 (2007/03/06 in german) 734
Part I
About this handbook

1 New Wiwi-modules

M-WIWI-104068 Information Systems in Organizations

Responsible: Alexander Mädche
Credits: 9
Part of:
- Industrial Engineering and Management Master: Business Administration, Compulsory Elective Modules/Compulsory Modules 1+2/Business Administration
- Economics Engineering Master: Business Administration, Compulsory Elective Modules 1+2/Compulsory Modules/Business Administration
- Economathematics Master: Finance - Risk Management - Managerial Economics, Elective Field

Courses:
- T-WIWI-105777 Business Intelligence Systems (4.5 ECTS)
- T-WIWI-106201 Digital Transformation of Organizations (4.5 ECTS)
- T-WIWI-106342 Interactive Systems (4.5 ECTS)
- T-WIWI-108437 Practical Seminar: Information Systems and Service Design (4.5 ECTS)

M-WIWI-104069 Information Security

Responsible: Melanie Volkamer
Credits: 9
Part of:
- Information Engineering and Management Bachelor: Advanced Studies in Informatics

Courses:
- New: T-WIWI-108387 Information Security (5 ECTS)
- New: T-WIWI-108439 Advanced Lab Security, Usability and Society (4 ECTS)

The following modules are expected to be available from winter semester 2018/2019:

Mechanical Design

Responsible: Albert Albers
Credits: 9
Part of:
- Industrial Engineering and Management Bachelor: Engineering Sciences/Specialisation Program, Compulsory Elective Modules/Elective Module 1+2/Engineering Sciences
- Economics Engineering Bachelor: Compulsory Elective Modules/Elective Module 1+2/Engineering Sciences

Courses:
- Mechanical Design I (4 ECTS)
- Mechanical Design II (5 ECTS)
Integrated Product Development

**Responsible**: Albert Albers  
**Credits**: 9  
**Part of**:  
- Industrial Engineering and Management Master: Engineering Sciences, Compulsory Elective Modules/Compulsory Modules 1+2/Engineering Sciences  
- Economics Engineering Master: Compulsory Elective Modules 1+2/Compulsory Modules/Natural and Engineering Sciences

**Courses**:  
- Integrated Product Development (9 ECTS)

Product Development

**Responsible**: Albert Albers  
**Credits**: 9  
**Part of**:  
- Industrial Engineering and Management Master: Engineering Sciences, Compulsory Elective Modules/Compulsory Modules 1+2/Engineering Sciences  
- Economics Engineering Master: Compulsory Elective Modules 1+2/Compulsory Modules/Natural and Engineering Sciences

**Courses**:  
- Product Development - Methods of Product Development (5 ECTS)  
- ProVIL - Product development in a Virtual Idea Laboratory (4 ECTS)

2 Notes and rules

The program exists of several **subjects** (e.g. business administration, economics, operations research). Every subject is split into **modules** and every module itself consists of one or more interrelated **module component exams**. The extent of every module is indicated by credit points (CP), which will be credited after the successful completion of the module. Some of the modules are **obligatory**. According to the interdisciplinary character of the program, a great variety of **individual specialization and deepening possibilities** exists for a large number of modules. This enables the student to customize content and time schedule of the program according to personal needs, interest and job perspective. The **module handbook** describes the modules belonging to the program. It describes particularly:

- the structure of the modules  
- the extent (in CP),  
- the dependencies of the modules,  
- the learning outcomes,  
- the assessment and examinations.

The module handbook serves as a necessary orientation and as a helpful guide throughout the studies. The module handbook does not replace the **course catalog**, which provides important information concerning each semester and variable course details (e.g. time and location of the course).
Begin and completion of a module

Each module and each examination can only be selected once. The decision on the assignment of an examination to a module (if, for example, an examination in several modules is selectable) is made by the student at the moment when he/she is registered for the appropriate examination. A module is completed or passed when the module examination is passed (grade 4.0 or better). For modules in which the module examination is carried out over several partial examinations, the following applies: The module is completed when all necessary module partial examinations have been passed. In the case of modules which offer alternative partial examinations, the module examination is concluded with the examination with which the required total credit points are reached or exceeded. The module grade, however, is combined with the weight of the predefined credit points for the module in the overall grade calculation.

Module versions

It is not uncommon for modules to be revised due to, for example, new courses or cancelled examinations. As a rule, a new module version is created, which applies to all students who are new to the module. On the other hand, students who have already started the module enjoy confidence and remain in the old module version. These students can complete the module on the same conditions as at the beginning of the module (exceptions are regulated by the examination committee). The date of the student’s “binding declaration” on the choice of the module in the sense of §5(2) of the Study and Examination Regulation is decisive. This binding declaration is made by registering for the first examination in this module.

In the module handbook, all modules are presented in their current version. The version number is given in the module description. Older module versions can be accessed via the previous module handbooks in the archive at http://www.wiwi.kit.edu/Archiv_MHB.php.

General and partial examinations

Module examinations can be either taken in a general examination or in partial examinations. If the module examination is offered as a general examination, the entire learning content of the module will be examined in a single examination. If the module examination is subdivided into partial examinations, the content of each course will be examined in corresponding partial examinations. Registration for examinations can be done online at the campus management portal. The following functions can be accessed on https://campus.studium.kit.edu/exams/index.php:

- Register/unregister for examinations
- Check for examination results
- Create transcript of records

For further and more detailed information, see https://studium.kit.edu/Seiten/FAQ.aspx.

Types of exams

Following SPO 2015 exams are split into written exams, oral exams and alternative exam assessments. Exams are always graded. Non exam assessments can be repeated several times and are not graded. According to SPO 2007/2009 exams are split into written exams, oral exams and non exam assessments. Non exam assessments are graded or not.

Repeating exams

Principally, a failed written exam, oral exam or alternative exam assessment can repeated only once. If the repeat examination (including an eventually provided verbal repeat examination) will be failed as well, the examination claim is lost. A request for a second repetition has to be made in written form to the examination committee two months after loosing the examination claim. A counseling interview is mandatory.

For further information see http://www.wiwi.kit.edu/hinweiseZweitwdh.php.

Additional accomplishments

Additional accomplishments are voluntarily taken exams, which have no impact on the overall grade of the student and can take place on the level of single courses or on entire modules. It is also mandatory to declare an additional accomplishment as such at the time of registration for an exam. Additional accomplishments with at most 30 CP may appear additionally in the certificate.
Further information

More detailed information about the legal and general conditions of the program can be found in the examination regulation of the program (http://www.sle.kit.edu/amtlicheBekanntmachungen.php).

3 Online Version

A new webbased version of the module handbook is now available. This online handbook offers more comfort in browsing modules and courses and allows a smart switching between the english and german version. Try it out!

- Industrial Engineering and Management (B.Sc.): http://www.wiwi.kit.edu/english/mhbWiingBsc_en.php
- Industrial Engineering and Management (M.Sc.): http://www.wiwi.kit.edu/english/mhbWiingMsc_en.php
- Economics Engineering (B.Sc.): http://www.wiwi.kit.edu/english/mhbTVWLBsc_eng.php
- Economics Engineering (M.Sc.): http://www.wiwi.kit.edu/english/mhbTVWLMsc_en.php
- Information Engineering and Management (B.Sc.): http://www.wiwi.kit.edu/english/mhbInwiBsc_en.php
- Information Engineering and Management (M.Sc.): http://www.wiwi.kit.edu/english/mhbInwiMsc_en.php
- Economathematics (M.Sc.): http://www.wiwi.kit.edu/english/mhbWimaMsc_en.php

Figure 1: Screenshot of the webbased module handbook

4 Contact

If you have any questions about modules or exams, please contact the examination office of the KIT Department of Economics and Management:

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Anabela Relvas  
Phone +49 721 608-43768  
E-Mail: pruefungssekretariat@wiwi.kit.edu
Editorial responsibility:

Dr. André Wiesner
Phone: +49 721 608-44061
Email: modul@wiwi.kit.edu
Part II

The Master’s degree program in Economics Engineering

1 Qualification objectives

Graduates of the interdisciplinary Master’s program in Economics Engineering have advanced and in-depth knowledge in economics, business administration, computer science and operations research. This mainly has its focus on business administration. Here, the students analyze how macroeconomic variables (e.g., the national product, the inflation rate or unemployment) are affected by interaction of individual decisions in alternative institutional arrangements and what roles the state and the increasing internationalization have to take up. Formal-theoretical models are analytically derived and simulated using quantitative methods. The objective here is a theoretically based derivation of economic policy recommendations. Other areas of specialization can be chosen based on individual interests. Depending on one’s wishes, courses on statistics, engineering sciences and law or sociology can be taken up and specialized in.

They have generalized or specialized expertise in the different disciplines.

The graduates are in a position to define and interpret the specifics, limits, terminologies and doctrines in the selected areas of these subjects, reproduce the current state of research and selectively use this as a basis for further development. Their extensive know-how enables them to think across the various disciplines as well as identify trends and macroeconomic developments at an early stage. They are able to evaluate, select and combine appropriate courses of action for research-related topics. They can then transfer and apply these to solve specific problems.

They can separately analyze extensive problems such as information and current challenges and analyze, compare and evaluate these using appropriate methods and concepts. They evaluate the complexity and risks, identify the improvement potentials and choose sustainable solution processes and improvement methods. This puts them in a position where they are able to make responsible and science-based decisions. They are able to come up with innovative ideas and apply them accordingly. They can oversee these approaches either independently or in teams. They are able to explain and discuss their decisions. They can independently interpret, validate and illustrate the obtained results.

The interdisciplinary use of knowledge also takes account of social, scientific and ethical insights.

The graduates can communicate with expert representatives on a scientific level and assume prominent responsibility both in local and international teams. Karlsruhe’s economic engineers are characterized by their interdisciplinary thinking as well as their innovation and management capability. They are particularly qualified for industrial occupations, the service sector or in public administration as well as a downstream scientific career (PhD).

2 SPO 2015

The Master’s degree program in Economics Engineering (M.Sc.) has 4 terms and consists of 120 credits (CP) including Master’s thesis. The Master’s degree program further deepens or complements the scientific qualifications acquired in the Bachelor program. The students should be made capable of independently applying scientific knowledge and methods and evaluate their implications and scope concerning solutions of complex scientific and social problems. Furthermore, the student has to attend two seminars with a minimum of six CP within the seminar module. In addition to the key skills gained in the seminars (3 CP), the student has to acquire additional key skills totalling at least 3 credits. Figure 2 shows the structure of the subjects and the credits allocated to the subjects. The student has to choose four elective modules of the mentioned disciplines. Thereby it is only possible to select a maximum of two modules from the same discipline and it is only allowed to choose either one module in law or in sociology.

It is left to the student’s individual curriculum (taking into account the examination and module regulations), in which terms the chosen modules will be started and completed. However, it is highly recommended to complete all courses and seminars before beginning the Master’s thesis.
# 3 SPO 2007

The structure of the Master’s degree program in Economics Engineering SPO 2007 slightly differs from the structure following SPO 2015. Offered modules and courses are quite similar and equal the presentation in this module handbook. Nevertheless, there are still some specificities, summarized in the following illustration:

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<thead>
<tr>
<th>Term</th>
<th>Credits</th>
<th>Business Administration</th>
<th>Economics</th>
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<th>Operations Research</th>
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<th>Electives 2</th>
<th>Master Thesis</th>
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<td>ECON 9 CP</td>
<td>INFO 9 CP</td>
<td>OR 9 CP</td>
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</table>

Figure 3: Differences between SPO 2007 and SPO 2015

Illustration 4 shows the structure of fields and modules and their correlated credit points following SPO 2007. The Study- and Examination Regulation SPO 2007 is part of the appendix.

# 4 Key Skills

The master program Economics Engineering (M.Sc.) at the Department of Economics and Management distinguishes itself by an exceptionally high level of interdisciplinarity. With the combination of business science, economics, informatics, operations research, mathematics as well as engineering and natural science, the integration of knowledge of different disciplines is an inherent element of the program. As a result, interdisciplinary and connected thinking is encouraged in a natural way. Furthermore, the seminar courses in the master degree program contribute significantly to the development of key skills by practicing to elaborate and write scientifically sound papers and presentations about special topics. The integrative taught key skills, which are acquired throughout the entire program, can be classified into the following fields:

**Soft skills**
1. Team work, social communication and creativity techniques
2. Presentations and presentation techniques
3. Logical and systematical arguing and writing
4. Structured problem solving and communication

**Enabling skills**
1. Decision making in business context
2. Project management competences
3. Fundamentals of business science
4. English as a foreign language

**Orientational knowledge**
1. Acquisition of interdisciplinary knowledge
2. Institutional knowledge about economic and legal systems
3. Knowledge about international organisations
4. Media, technology and innovation

The integrative acquisition of key skills especially takes place in several obligatory courses during the master program, namely
1. Seminar module
2. Mentoring of the Master’s thesis
3. Business science, economics and informatics modules

Besides the integrated key skills, the additive acquisition of key skills, which are totalling at least three credits within the seminar module, is scheduled. Students may choose freely among the offered courses of HoC, ZAK and Sprachenzentrum.
Part III
Field structure

1 Master Thesis

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>M-WIWI-101659</td>
<td>Module Masterarbeit (S. 167)</td>
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2 Economics

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<td>M-WIWI-101511</td>
<td>Advanced Topics in Public Finance (S. 89)</td>
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<tr>
<td>M-WIWI-101497</td>
<td>Agglomeration and Innovation (S. 93)</td>
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<td>Ingrid Ott</td>
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<td>M-WIWI-101453</td>
<td>Applied Strategic Decisions (S. 96)</td>
<td>9</td>
<td>Johannes Philipp Reiß</td>
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<td>M-WIWI-101504</td>
<td>Collective Decision Making (S. 100)</td>
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<td>M-WIWI-101502</td>
<td>Economic Theory and its Application in Finance (S. 113)</td>
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3 Business Administration

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<td>M-WIWI-103119</td>
<td>Advanced Topics in Strategy and Management (S. 91)</td>
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<td>Business &amp; Service Engineering (S. 98)</td>
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<td>Cross-Functional Management Accounting (S. 101)</td>
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<td>M-WIWI-101470</td>
<td>Data Science: Advanced CRM (S. 102)</td>
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<td>Data Science: Evidence-based Marketing (S. 104)</td>
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<td>M-WIWI-104080</td>
<td>Designing Interactive Information Systems (S. 106)</td>
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<td>Alexander Mädche</td>
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<td>M-WIWI-102808</td>
<td>Digital Service Systems in Industry (S. 108)</td>
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<td>Wolf Fichtner, Stefan Nickel</td>
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<td>Disruptive FinTech Innovations (S. 110)</td>
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<td>Maxim Ulrich</td>
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<td>M-WIWI-103720</td>
<td>eEnergy: Markets, Services and Systems (S. 115)</td>
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<td>Christof Weinhardt</td>
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<tr>
<td>M-WIWI-101409</td>
<td>Electronic Markets (S. 118)</td>
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<td>Andreas Geyer-Schulz</td>
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<td>M-WIWI-101452</td>
<td>Energy Economics and Technology (S. 124)</td>
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<td>Wolf Fichtner</td>
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<td>Entrepreneurship (EnTechnon) (S. 126)</td>
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<td>Orestis Terzidis</td>
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4 Informatics

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5 Operations Research

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<td>M-WIWI-102832</td>
<td>Operations Research in Supply Chain Management (S. 172)</td>
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<td>Stefan Nickel</td>
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<td>M-WIWI-102805</td>
<td>Service Operations (S. 191)</td>
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<td>M-WIWI-103289</td>
<td>Stochastic Optimization (S. 195)</td>
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### 6 Compulsory Elective Modules 1

#### 6.1 Seminars

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<td>Studiendekan der KIT-Fakultät für Wirtschaftswissenschaften</td>
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#### 6.2 Compulsory Modules

##### 6.2.1 Economics

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<td>M-WIWI-101511</td>
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<td>Economic Theory and its Application in Finance (S. 113)</td>
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M-BGU-101113  Project in Public Transportation (S. 37) 9 Eberhard Hohnecker
M-BGU-101888  Project Management in Construction (S. 38) 9 Shervin Haghsheno
M-BGU-101111  Public Transportation Operations (S. 40) 9 Eberhard Hohnecker
M-BGU-101112  Track Guided Transport Systems / Engineering (S. 41) 9 Eberhard Hohnecker
M-BGU-101065  Transportation Modelling and Traffic Management (S. 42) 9 Peter Vortisch
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M-CIWVT-101121  Water Chemistry and Water Technology I (S. 45) 9 Harald Horn
M-CIWVT-101122  Water Chemistry and Water Technology II (S. 46) 9 Harald Horn
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M-ETIT-101163  High-Voltage Technology (S. 49) 9 Bernd Hoferer, Thomas Leibfried
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M-MACH-101275  Combustion Engines I (S. 58) 9 Thomas Koch, Heiko Kubach
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<td>Transport Infrastructure Policy and Regional Development (S. 199)</td>
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Part IV
Modules

Module: Fundamentals of Transportation  [M-BGU-101064]

Responsibility: Peter Vortisch
Organisation: KIT-Fakultät für Bauingenieur-, Geo- und Umweltwissenschaften
Curricular Anchorage: Compulsory Elective
Contained in: Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences
Compulsory Elective Modules 2 / Compulsory Elective Modules / Natural and Engineering Sciences
Additional Examinations

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Pflichtleistung
Non-Compulsory Block; You must choose between 1 und 2 courses and between 3 and 6 credits.

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<td>Characteristics of Transportation Systems (S. 249)</td>
<td>3</td>
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<td>T-BGU-106610</td>
<td>Transportation Systems (S. 689)</td>
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Wahlpflicht
Non-Compulsory Block; You must choose between 1 und 2 courses and between 3 and 6 credits.

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<td>Long-Distance and Air Traffic (S. 416)</td>
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<td>Tendering, Planning and Financing in Public Transport (S. 674)</td>
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<td>Seminar in Transportation (S. 616)</td>
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<td>Seminar Mobility Services (Master) (S. 617)</td>
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<td>Mobility Services and new Forms of Mobility (S. 454)</td>
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<td>Information Management for public Mobility Services (S. 374)</td>
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Conditions
None

Qualification Objectives
See German version.

Recommendations
None
Module: Lean Management in Construction  [M-BGU-101884]

Responsibility: Shervin Haghsheno

Organisation: KIT-Fakultät für Bauingenieur-, Geo- und Umweltwissenschaften

Curricular Anchorage: Compulsory Elective

Contained in: Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences
Compulsory Elective Modules 2 / Compulsory Elective Modules / Natural and Engineering Sciences
Additional Examinations

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Compulsory

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<td>project paper Lean Construction (S. 541)</td>
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Wahlpflicht

Non-Compulsory Block; You must choose between 1 und 2 courses and between 3 and 4,5 credits.

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<td>Turnkey Construction II - Trades and Technology (S. 692)</td>
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<td>Site Management (S. 633)</td>
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<td>Building Laws (S. 230)</td>
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<td>Project Management in Construction and Real Estate Industry I (S. 539)</td>
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<td>Project Management in Construction and Real Estate Industry II (S. 540)</td>
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Economics Engineering (M.Sc.)
Module Handbook, Date 03/02/2018
Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.
The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.
The exam must be repeated at the latest 2 semesters after the first try. The exam will be based on the content of the latest lecture.
The exam of the course Lean Construction consists of a preparatory and oral assessment. The preparatory assessment is a group work and consists of an assignment with presentation. The preparatory assessment is precondition to attend the oral examination (30 min) of the course Lean Construction. The grade of the exam Lean Construction is defined by weighted average of grades for oral examination (75 %) and preparatory assignment (25 %).
Examination of courses Projektmanagement in der Bau- und Immobilienwirtschaft I, Projektmanagement in der Bau- und Immobilienwirtschaft II, and Baurecht are carried out written. Combinations of courses Schlüsselfertiges Bauen I, Schlüsselfertiges Bauen II, Bauleitung, and Nachtragsmanagement are examined orally.

Module Grade
grade of the module is CP weighted average of grades of the partial exams

Conditions
The course Lean Construction is compulsory and must be examined.

Qualification Objectives
see German version

Content
see German version

Recommendations
It is recommend to take the module Fundamentals of construction [WI3INGBGU3] from the Bachelor’s degree program.

Remarks
none

Literature

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Process Engineering in Construction  [M-BGU-101110]

Responsibility: Shervin Haghsheno

Organisation: KIT-Fakultät für Bauingenieur-, Geo- und Umweltwissenschaften

Curricular Anchorage: Compulsory Elective

Contained in: Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences

Compulsory Elective Modules 2 / Compulsory Elective Modules / Natural and Engineering Sciences

Additional Examinations

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<td>Process Engineering (S. 531)</td>
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Wahlpflicht
Non-Compulsory Block; You must choose between 2 und 3 courses and between 6 and 7,5 credits.

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<td>Operation Methods for Earthmoving (S. 478)</td>
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<td>Disassembly Process Engineering (S. 294)</td>
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Learning Control / Examinations
- 'Teilleistung' T-BGU-101844 with written examination according to § 4 Par. 2 No. 1 according to selected course:
- 'Teilleistung' T-BGU-101845 with written examination according to § 4 Par. 2 No. 1
- 'Teilleistung' T-BGU-101832 with oral examination according to § 4 Par. 2 No. 2
- 'Teilleistung' T-BGU-101801 with oral examination according to § 4 Par. 2 No. 2
- 'Teilleistung' T-BGU-101846 with oral examination according to § 4 Par. 2 No. 2
- 'Teilleistung' T-BGU-101847 with oral examination according to § 4 Par. 2 No. 2
- 'Teilleistung' T-BGU-101850 with oral examination according to § 4 Par. 2 No. 2
details about the learning controls see at the respective `Teilleistung`

Module Grade
grade of the module is CP weighted average of grades of the partial exams

Conditions
The course Verfahrenstechnik [6241704] is compulsory and must be examined.

Qualification Objectives
Students understand different processes and the related construction equipment, it’s technology, capabilities and constraints. Students can define process solutions consisting of machinery and devices. They can evaluate existing processes through knowledge about process performance and operating conditions, and the can identify potential for improvement.

Content
Within the frame of this module, various construction and conditioning processes will be presented as well as performance

Economics Engineering (M.Sc.)
Module Handbook, Date 03/02/2018
calculations conducted. Students learn about the construction machinery and devices of these processes. Transmission, generation, conversion and controlling of power are explained with the help of various practical examples. Moreover, the module includes possibilities for an on-site familiarization.

**Recommendations**

none

**Remarks**

None

**Workload**

see German version
Module: Project in Public Transportation  [M-BGU-101113]

Responsibility: Eberhard Hohnecker

Organisation: KIT-Fakultät für Bauingenieur-, Geo- und Umweltwissenschaften

Curricular Anchorage: Compulsory Elective

Contained in: Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences
Compulsory Elective Modules 2 / Compulsory Elective Modules / Natural and Engineering Sciences
Additional Examinations

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Compulsory

Identifier | Course | ECTS | Responsibility
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T-BGU-100066 | Traffic Infrastructure (S. 684) | 6 | Eberhard Hohnecker

Wahlpflicht
Non-Compulsory Block; You must choose between 1 und 2 courses and between 3 and 4,5 credits.

Identifier | Course | ECTS | Responsibility
---|---|---|---
T-BGU-101825 | Environmental Aspects of Guided Transport Systems (S. 326) | 3 | Eberhard Hohnecker
T-BGU-101794 | Economic Efficiency of Guided Transport Systems (S. 297) | 1,5 | Eberhard Hohnecker
T-BGU-101824 | Operation Systems and Track Guided Infrastructure Capacity (S. 480) | 3 | Eberhard Hohnecker
T-BGU-101795 | Management in Public Transport (S. 424) | 3 | Eberhard Hohnecker
T-BGU-101793 | Law Aspects of Guided Transport Systems (S. 407) | 1,5 | Eberhard Hohnecker
T-BGU-101856 | Homework “Project in Public Transportation” (S. 364) | 3 | Eberhard Hohnecker

Learning Control / Examinations
See German version.

Conditions
See German version.

Qualification Objectives
See German version.

Recommendations
See German version.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Project Management in Construction  [M-BGU-101888]

Responsibility:  Shervin Haghsheno

Organisation:  KIT-Fakultät für Bauingenieur-, Geo- und Umweltwissenschaften

Curricular Anchorage:  Compulsory Elective

Contained in:  Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences
               Compulsory Elective Modules 2 / Compulsory Elective Modules / Natural and Engineering Sciences
               Additional Examinations

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Wahlpflicht
Non-Compulsory Block; You must choose between 1 und 2 courses and between 3 and 4,5 credits.

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Learning Control / Examinations
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- ’Teilleistung’ T-BGU-103431 with oral examination according to § 4 Par. 2 No. 2
  according to selected course:
  - ’Teilleistung’ T-BGU-103427 with oral examination according to § 4 Par. 2 No. 2
  - ’Teilleistung’ T-BGU-103430 with oral examination according to § 4 Par. 2 No. 2
  - ’Teilleistung’ T-BGU-103428 with oral examination according to § 4 Par. 2 No. 2
  - ’Teilleistung’ T-BGU-103429 with oral examination according to § 4 Par. 2 No. 2
  - ’Teilleistung’ T-BGU-103433 with oral examination according to § 4 Par. 2 No. 2
  details about the learning controls see at the respective ’Teilleistung’

Module Grade
grade of the module is CP weighted average of grades of the partial exams

Conditions
The courses Projektmanagement in der Bau- und Immobilienwirtschaft I and Schlüsselfertiges Bauen II are compulsory and must be examined.

Qualification Objectives
see German version
Content
see German version

Recommendations
none

Remarks
none

Literature
DIETHELM, G.: Projektmanagement, Band 1: Grundlagen, Verlag Neue Wirtschafts-Briefe, Herne, 2000
ESCHENBRUCH, K.: Recht der Projektsteuerung, Werner Verlag, München, 2003
VOLKMANNN, W.: Projektabwicklung, Verlag für Wirtschaft und Verwaltung Hubert Wingen, Essen, 2002
HELLER, Jörg: Sicherung der Nachtragsvergütung nach VOB und BGB, Zeittechnik-Verlag, Neu-Isenburg, 2000

Workload
see German version
Module: Public Transportation Operations [M-BGU-101111]

Responsibility: Eberhard Hohnecker

Organisation: KIT-Fakultät für Bauingenieur-, Geo- und Umweltwissenschaften

Curricular Anchorage: Compulsory Elective

Contained in: Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences
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<td>Track Guided Transport Systems - Operational Logistics &amp; Management (S. 679)</td>
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**Wahlpflicht**

Non-Compulsory Block; You must choose between 1 und 2 courses and between 3 and 4,5 credits.

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<tr>
<td>T-BGU-101825</td>
<td>Environmental Aspects of Guided Transport Systems (S. 326)</td>
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<td>T-BGU-101794</td>
<td>Economic Efficiency of Guided Transport Systems (S. 297)</td>
<td>1.5</td>
<td>Eberhard Hohnecker</td>
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<td>T-BGU-101793</td>
<td>Law Aspects of Guided Transport Systems (S. 407)</td>
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<td>T-BGU-106611</td>
<td>Freight Transport (S. 341)</td>
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<td>Bastian Chlond</td>
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<td>T-BGU-101849</td>
<td>Infrastructure Equipment of Railway Tracks (S. 380)</td>
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<td>T-BGU-101851</td>
<td>Construction and Maintenance of Guided Track Infrastructure (S. 262)</td>
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<tr>
<td>T-BGU-101857</td>
<td>Homework &quot;Public Transportation Operations&quot; (S. 365)</td>
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**Learning Control / Examinations**
The assessment mix of each course of this module is defined for each course separately. The final mark for the module is the average of the marks for each course weighted by the credits and truncated after the first decimal. The exams are offered each semester. The re-examinations are offered upon prior agreement with the interested participants and not later than the next regular examination date.

**Conditions**
See German version.

**Qualification Objectives**
See German version.

**Recommendations**
See German version.

**Workload**
The total workload for this module is approximately 270 hours. For further information see German version.

Responsibility: Eberhard Hohnecker

Organisation: KIT-Fakultät für Bauingenieur-, Geo- und Umweltwissenschaften

Curricular Anchorage: Compulsory Elective

Contained in: Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences

Compulsory Elective Modules 2 / Compulsory Elective Modules / Natural and Engineering Sciences

Additional Examinations

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**Compulsory**

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<td>Track Guided Transport Systems - Technical Design and Components (S. 680)</td>
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**Wahlpflicht**

Non-Compulsory Block; You must choose between 1 and 2 courses and between 3 and 4,5 credits.

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<td>Infrastructure Equipment of Railway Tracks (S. 380)</td>
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<td>Electrical Railway Traction Systems (S. 302)</td>
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**Learning Control / Examinations**
See German version.

**Conditions**
See German version.

**Qualification Objectives**
See German version.

**Recommendations**
See German version.

**Workload**
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Transportation Modelling and Traffic Management  [M-BGU-101065]

Responsibility: Peter Vortisch
Organisation: KIT-Fakultät für Bauingenieur-, Geo- und Umweltwissenschaften
Curricular Anchorage: Compulsory Elective
Contained in: Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences
Compulsory Elective Modules 2 / Compulsory Elective Modules / Natural and Engineering Sciences
Additional Examinations

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**Pflichtleistung**
Non-Compulsory Block; You must choose between 2 und 3 courses and between 6 and 9 credits.

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<td>Methods and Models in Transportation Planning (S. 444)</td>
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<td>T-BGU-101798</td>
<td>Traffic Engineering (S. 682)</td>
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<td>T-BGU-101799</td>
<td>Traffic Management and Transport Telematics (S. 685)</td>
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<td>T-BGU-101800</td>
<td>Traffic Flow Simulation (S. 683)</td>
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**Wahlpflicht**
Non-Compulsory Block; You must choose at most 1 courses and between 0 and 3 credits.

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<td>Transportation Data Analysis (S. 688)</td>
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<td>Long-Distance and Air Traffic (S. 416)</td>
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<td>T-BGU-101005</td>
<td>Tendering, Planning and Financing in Public Transport (S. 674)</td>
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<td>Seminar in Transportation (S. 616)</td>
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<td>T-WIWI-103174</td>
<td>Seminar Mobility Services (Master) (S. 617)</td>
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<td>Mobility Services and new Forms of Mobility (S. 454)</td>
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<td>Strategic Transport Planning (S. 654)</td>
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<td>T-BGU-106608</td>
<td>Information Management for public Mobility Services (S. 374)</td>
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**Conditions**
None

**Qualification Objectives**
See German version.

**Recommendations**
None
Module: Principles of Food Process Engineering  [M-CIWVT-101120]

Responsibility: Volker Gaukel
Organisation: KIT-Fakultät für Chemieingenieurwesen und Verfahrenstechnik
Curricular Anchorage: Compulsory Elective
Contained in: Additional Examinations

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Conditions
none

Qualification Objectives
See German version.
Module: Specialization in Food Process Engineering  [M-CIWVT-101119]

Responsibility: Volker Gaukel
Organisation: KIT-Fakultät für Chemieingenieurwesen und Verfahrenstechnik
Curricular Anchorage: Compulsory Elective
Contained in: Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences
Compulsory Elective Modules 2 / Compulsory Elective Modules / Natural and Engineering Sciences
Additional Examinations

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<td>Specialization in Food Process Engineering (S. 646)</td>
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Conditions
The module “Principles of Food Process Engineering” must be passed.

Qualification Objectives
See German version.

Content
See courses.
Module: Water Chemistry and Water Technology I  [M-CIWVT-101121]

Responsibility: Harald Horn

Organisation: KIT-Fakultät für Chemieingenieurwesen und Verfahrenstechnik

Curricular Anchorage: Compulsory Elective

Contained in: Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences
Compulsory Elective Modules 2 / Compulsory Elective Modules / Natural and Engineering Sciences
Additional Examinations

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<tr>
<td>T-CIWVT-101900</td>
<td>Water Chemistry and Water Technology I (S. 701)</td>
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<td>T-CIWVT-103351</td>
<td>Laboratory Work Water Chemistry (S. 404)</td>
<td>4</td>
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Conditions

none

Qualification Objectives

The student

- has knowledge of types and sum of the water constituents and their interaction with each other and with the water molecules,
- knows and understands the basics of water chemistry and the most important methods for the treatment of different types of raw water.

Content

This module gives the basis to understand the most important methods of raw water treatment. Therefore types and sum of water constituents and their interaction with each other and with water molecules are introduced. The effects of the different treatment and purification methods are shown.
Module: Water Chemistry and Water Technology II  [M-CIWVT-101122]

Responsibility: Harald Horn

Organisation: KIT-Fakultät für Chemieingenieurwesen und Verfahrenstechnik

Curricular Anchorage: Compulsory Elective

Contained in: Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences
Compulsory Elective Modules 2 / Compulsory Elective Modules / Natural and Engineering Sciences
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Conditions
The Module “Water Chemistry and Water Technology I” must be passed.

Qualification Objectives
The student
- has knowledge of types and sum of the water constituents and their interaction with each other and with the water molecules,
- knows and understands the basics of water chemistry and the most important methods for the treatment of different types of raw water,
- knows about the different types of water treatment and water purification methods to convert, reduce or concentrate water constituents,

Content
The effects of the different treatment and purification methods are shown and it is explained how they can convert, reduce or concentrate water constituents.
Module: Control Engineering II [M-ETIT-101157]

Responsibility: Sören Hohmann

Organisation: KIT-Fakultät für Elektrotechnik und Informationstechnik

Curricular Anchorage: Compulsory Elective

Contained in: Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences
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Additional Examinations

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<td>T-ETIT-100981</td>
<td>Automation of Discrete Event and Hybrid Systems (S. 221)</td>
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<td>Control of Linear Multivariable Systems (S. 265)</td>
<td>6</td>
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Module: Generation and transmission of renewable power  [M-ETIT-101164]

Responsibility:  Bernd Hoferer, Thomas Leibfried

Organisation:  KIT-Fakultät für Elektrotechnik und Informationstechnik

Curricular Anchorage:  Compulsory Elective

Contained in:  Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences
                      Compulsory Elective Modules 2 / Compulsory Elective Modules / Natural and Engineering Sciences
                      Additional Examinations

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Wahlpflichtblock
Non-Compulsory Block; You must choose at least 9 credits.

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<td>Power Network (S. 513)</td>
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<td>T-ETIT-101941</td>
<td>Power Transmission and Power Network Control (S. 514)</td>
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<td>Photovoltaic System Design (S. 500)</td>
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<td>High-Voltage Test Technique (S. 363)</td>
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Conditions
None

Qualification Objectives
The student
- has wide knowledge of electrical power engineering,
- is capable to analyse and develop electrical power engineering systems.

Content
The module deals with wide knowledge about the electrical power engineering. This ranges from the electric power equipment networks in terms of function, structure and interpretation on the calculation of electrical power networks to special areas such as the FACTS elements or power transformers.
Module: High-Voltage Technology  [M-ETIT-101163]

Responsibility:  Bernd Hoferer, Thomas Leibfried

Organisation:  KIT-Fakultät für Elektrotechnik und Informationstechnik

Curricular Anchorage:  Compulsory Elective

Contained in:  Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences

Compulsory Elective Modules 2 / Compulsory Elective Modules / Natural and Engineering Sciences

Additional Examinations

ECTS
Duration
Level
Version

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<td>High-Voltage Technology II (S. 362)</td>
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Qualification Objectives

The student

- has wide knowledge of electrical power engineering.
- is capable to analyse and develop electrical power engineering systems.

Content

The module deals with wide knowledge about the electrical power engineering. This ranges from the electric power equipment networks in terms of function, structure and interpretation on the calculation of electrical power networks to special areas such as the FACTS elements or power transformers.
Module: Sociology  [M-GEISTSOZ-101169]

Responsibility: Gerd Nollmann
Organisation: KIT-Fakultät für Geistes- und Sozialwissenschaften
Curricular Anchorage: Compulsory Elective
Contained in: Compulsory Elective Modules 2 / Compulsory Elective Modules / Sociology

Additional Examinations

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<td>Projectseminar (S. 543)</td>
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Conditions
None

Qualification Objectives

The student

- Gains theoretical and methodical knowledge of social processes and structures.
- Is able to apply his/her gained knowledge practically.
- Is able to present his/her work results in a precise and clear way.

Content

The module sociology offers students the possibility to get to know problems touching social phenomena and to answer these theoretically as well as empirically. For example: Who does earn how much in his job and why? How do subcultures emerge? Why are boys' grades in school always worse than those of girls? Do divorces have negative influences on the development of children? How does mass consumption influence the individual? Is there a world society emerging?

In addition the module contains courses on sociological methods that are essential to answer the above questions scientifically.
**Module: Governance, Risk & Compliance [M-INFO-101242]**

**Responsibility:** Thomas Dreier  
**Organisation:** KIT-Fakultät für Informatik  
**Curricular Anchorage:** Compulsory Elective  
**Contained in:** Compulsory Elective Modules 2 / Compulsory Elective Modules / Law

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**Governance, Risk & Compliance**
Non-Compulsory Block; You must choose at least 1 course and at least 9 credits.

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<td>Law of Contracts (S. 408)</td>
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<td>Corporate Compliance (S. 270)</td>
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<td>Seminar: Legal Studies I (S. 618)</td>
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<td>T-INFO-108405</td>
<td>Datenschutz durch Technik (S. 283)</td>
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<td>Oliver Raabe</td>
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**Responsibility:** Thomas Dreier  
**Organisation:** KIT-Fakultät für Informatik  
**Curricular Anchorage:** Compulsory Elective  
**Contained in:** Compulsory Elective Modules 2 / Compulsory Elective Modules / Law

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### Recht des Geistigen Eigentums
Non-Compulsory Block; You must choose at least 1 courses and at least 9 credits.

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<td>Copyright (S. 269)</td>
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<td>T-INFO-101313</td>
<td>Trademark and Unfair Competition Law (S. 681)</td>
<td>3</td>
<td>Yvonne Matz</td>
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<td>Internet Law (S. 396)</td>
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<td>T-INFO-108462</td>
<td>Selected legal issues of Internet law (S. 572)</td>
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### Conditions
None
Module: Private Business Law  [M-INFO-101216]

Responsibility: Thomas Dreier
Organisation: KIT-Fakultät für Informatik
Curricular Anchorage: Compulsory Elective
Contained in: Compulsory Elective Modules 2 / Compulsory Elective Modules / Law

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Recht der Wirtschaftsunternehmen
Non-Compulsory Block; You must choose at least 1 courses and at least 9 credits.

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</table>

Conditions
None

Qualification Objectives
The student
- has gained in-depth knowledge of German company law, commercial law and civil law;
- is able to analyze, evaluate and solve complex legal and economic relations and problems;
- is well grounded in individual labour law, collective labour law and commercial constitutional law, evaluates and critically assesses clauses in labour contracts;
- recognizes the significance of the parties to collective labour agreements within the economic system and has differentiated knowledge of labour disputes law and the law governing the supply of temporary workers and of social law;
- possesses detailed knowledge of national earnings and corporate tax law and is able to deal with provisions of tax law in a scientific manner and assesses the effect of these provisions on corporate decision-making.

Content
The module provides the student with knowledge in special matters in business law, like employment law, tax law and business law, which are essential for managerial decisions.
Module: Public Business Law [M-INFO-101217]

Responsibility: Matthias Bäcker

Organisation: KIT-Fakultät für Informatik

Curricular Anchorage: Compulsory Elective

Contained in: Compulsory Elective Modules 2 / Compulsory Elective Modules / Law

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Öffentliches Wirtschaftsrecht
Non-Compulsory Block; You must choose at least 1 courses and at least 9 credits.

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<td>Data Protection Law (S. 280)</td>
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<td>European and International Law (S. 330)</td>
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<td>Environmental Law (S. 329)</td>
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Learning Control / Examinations
see course description.
Module: Automated Manufacturing Systems  [M-MACH-101298]

Responsibility: Jürgen Fleischer

Organisation: KIT-Fakultät für Maschinenbau

Curricular Anchorage: Compulsory Elective

Contained in: Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences
Compulsory Elective Modules 2 / Compulsory Elective Modules / Natural and Engineering Sciences
Additional Examinations

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**Compulsory**

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<td>T-MACH-102162</td>
<td>Automated Manufacturing Systems (S. 219)</td>
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**Learning Control / Examinations**
The assessment is carried out as partial exams (according to Section 4(2), 1-3 SPO of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal. To improve the overall grade of the module up to one grading scale (0.3) there might be taken an optional term paper in the field of the wbk. The term paper may not be convalidated in the seminar module.

**Conditions**
none

**Qualification Objectives**
The students

- are able to analyze implemented automated manufacturing systems and describe their components.
- are capable to assess the implemented examples of implemented automated manufacturing systems and apply them to new problems.
- are able to name automation tasks in manufacturing plants and name the components which are necessary for the implementation of each automation task.
- are capable with respect to a given task to plan the configuration of an automated manufacturing system and to determine the necessary components to its realization.
- are able to design and select components for a given use case of the categories: “Handling Technology”, “Industrial Robotics”, “Sensory” and “Controls”.
- are capable to compare different concepts for multi-machine systems and select a suitable concept for a given use case.

**Workload**
The total workload for this module is approximately 270 hours. For further information see German version.
# Module: BioMEMS  [M-MACH-101290]

**Responsibility:** Jan Gerrit Korvink  
**Organisation:** Institut für Mikrostrukturtechnik  
**Curricular Anchorage:** Compulsory Elective  
**Contained in:** Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences  
Compulsory Elective Modules 2 / Compulsory Elective Modules / Natural and Engineering Sciences  
Additional Examinations

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**BioMEMS**  
Non-Compulsory Block; You must choose at least 9 credits.

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<tr>
<td>T-MACH-102165</td>
<td>Selected Topics on Optics and Microoptics for Mechanical Engineers (S. 573)</td>
<td>3</td>
<td>Timo Mappes</td>
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<tr>
<td>T-MACH-100966</td>
<td>BioMEMS - Microsystems Technologies for Life-Sciences and Medicine I (S. 224)</td>
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<td>Andreas Guber</td>
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<tr>
<td>T-MACH-100967</td>
<td>BioMEMS - Microsystems Technologies for Life-Sciences and Medicine II (S. 225)</td>
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<td>T-MACH-100968</td>
<td>BioMEMS - Microsystems Technologies for Life-Sciences and Medicine III (S. 227)</td>
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<td>T-MACH-101910</td>
<td>Microactuators (S. 446)</td>
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<td>Manfred Kohl</td>
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<td>T-MACH-102168</td>
<td>Replication Technologies in Micro System Technology (S. 558)</td>
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<td>Matthias Worgull</td>
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<td>T-MACH-102172</td>
<td>Bionics for Engineers and Natural Scientists (S. 228)</td>
<td>3</td>
<td>Hendrik Hölscher</td>
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<tr>
<td>T-MACH-102176</td>
<td>Current Topics on BioMEMS (S. 277)</td>
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## Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

### Conditions
None

### Qualification Objectives
The student
- has basic as well as extensive knowledge about different fields of applications of BioMEMS
- understands continuative aspects of the related subjects optics and microoptics, micro actuators, replications techniques and bionics

### Content
Operations through small orifices, a pill which will take pictures on its way through your body or lab results right at the point of care - the need for easier and faster ways to help people is an important factor in research. The module BioMEMS (Bio(medical)-Micro-Electro-Mechanical-Systems) describes the application of microtechnology in the field of
Life-Science, medical applications and Biotechnology and will teach you the necessary skills to understand and develop biological and medical devices.

The BioMEMS lectures will cover the fields of minimal invasive surgery, lab-on-chip systems, NOTES-Technology (Natural Orifice Transluminal Endoscopic Surgery), as well as endoscopic surgery and stent technology. Additionally to the BioMEMS lectures you can specialize in various related fields like fabrication, actuation, optics and bionics. The course Replication processes will teach you some cost efficient and fast ways to produce parts for medical or biological devices. In the course Microactuation it is discussed how to receive movements in micrometer scale in a microsystem, this could be e.g. to drive micro pumps or micro valves. The necessary tools for optical measurement and methods of analysis to gain high resolution pictures are also part of this module. To deepen your knowledge and to get a hands-on experience this module contains a one week lab course. In the lecture bionics you can see how biological effects can be transferred into technical products.

Remarks
If you have any questions concerning the module, please contact Prof. Dr. Andreas E. Guber
**Module: Combustion Engines I [M-MACH-101275]**

**Responsibility:** Thomas Koch, Heiko Kubach

**Organisation:** KIT-Fakultät für Maschinenbau

**Curricular Anchorage:** Compulsory Elective

**Contained in:** Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences
Compulsory Elective Modules 2 / Compulsory Elective Modules / Natural and Engineering Sciences
Additional Examinations

### Compulsory

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<tr>
<td>T-MACH-102194</td>
<td>Combustion Engines I (S. 251)</td>
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<tr>
<td>T-MACH-105564</td>
<td>Energy Conversion and Increased Efficiency in Internal Combustion Engines (S. 311)</td>
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**Learning Control / Examinations**

The module examination contains of two oral examinations. The module score results from the two scores weighted according to the ECTS.

**Conditions**

None

**Qualification Objectives**

The student can name and explain the working principle of combustion engines. He is able to analyse and evaluate the combustion process. He is able to evaluate influences of gas exchange, mixture formation, fuels and exhaust gas aftertreatment on the combustion performance. He can solve basic research problems in the field of engine development. The student can name all important influences on the combustion process. He can analyse and evaluate the engine process considering efficiency, emissions and potential.

**Content**

- Introduction, History, Concepts
- Working Principle and Thermodynamics
- Characteristic Parameters
- Air Path
- Fuel Path
- Energy Conversion
- Fuels
- Emissions
- Exhaust Gas Aftertreatment
- Reaction kinetics
- Gas exchange
- Ignition
- Flow field of gasoline engines
- Working process
- Pressure trace analysis
- Thermodynamic analysis of the high pressure process
- Exergy analysis and waste heat recuperation
- Aspects of sustainability
Module: Combustion Engines II [M-MACH-101303]

Responsibility: Heiko Kubach

Organisation: KIT-Fakultät für Maschinenbau

Curricular Anchorage: Compulsory Elective

Contained in: Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences

Compulsory Elective Modules 2 / Compulsory Elective Modules / Natural and Engineering Sciences

Additional Examinations

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<td>T-MACH-104609</td>
<td>Combustion Engines II (S. 252)</td>
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Verbrennungsmotoren II

Non-Compulsory Block; You must choose at least 4 credits.

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<td>T-MACH-105044</td>
<td>Fundamentals of Catalytic Exhaust Gas Aftertreatment (S. 343)</td>
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<td>Egbert Lox</td>
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<tr>
<td>T-MACH-105173</td>
<td>Analysis of Exhaust Gas and Lubricating Oil in Combustion Engines (S. 212)</td>
<td>4</td>
<td>Marcus Gohl</td>
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<td>T-MACH-105184</td>
<td>Fuels and Lubricants for Combustion Engines (S. 342)</td>
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<td>Bernhard Kehrwald</td>
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<td>T-MACH-105167</td>
<td>Analysis Tools for Combustion Diagnostics (S. 213)</td>
<td>4</td>
<td>Uwe Wagner</td>
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<td>T-MACH-102197</td>
<td>Gas Engines (S. 347)</td>
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<td>Rainer Golloch</td>
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<td>T-MACH-102199</td>
<td>Model Based Application Methods (S. 455)</td>
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<td>Frank Kirschbaum</td>
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<td>Engine Measurement Techniques (S. 319)</td>
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<td>Sören Bernhardt</td>
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Learning Control / Examinations

The assessment consists of an oral exam (60 min) taking place in the recess period (according to §4 (2), 2 of the examination regulation). The exam takes place in every semester. Reexaminations are offered at every ordinary examination date.

Conditions
None

Modeled Conditions
The following conditions must be met:

- The module [M-MACH-101275] Combustion Engines I must have been started.

Qualification Objectives
See courses.
Module: Energy and Process Technology I [M-MACH-101296]

Responsibility: Heiner Wirbser
Organisation: Institut für Technische Thermodynamik
Curricular Anchorage: Compulsory Elective
Contained in: Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences
Compulsory Elective Modules 2 / Compulsory Elective Modules / Natural and Engineering Sciences
Additional Examinations

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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 13 SPO) of the courses of this module, whose sum of credits must meet the requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None

Qualification Objectives
In this module students achieve a basic understanding of the technical properties of energy conversion processes and machines.

Content
Energy and Process Technology 1:
1. thermodynamic basics and cycle processes (ITT)
2. basics of piston engines (IFKM)
3. basics of turbomachines (FSM)
4. basics of thermal turbomachines (ITS)

Remarks
All lectures and exams are held in German only.
Module: Energy and Process Technology II  [M-MACH-101297]

Responsibility: Heiner Wirbser

Organisation: Institut für Technische Thermodynamik

Curricular Anchorage: Compulsory Elective

Contained in: Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences
Compulsory Elective Modules 2 / Compulsory Elective Modules / Natural and Engineering Sciences
Additional Examinations

ECTS 9 Recurrence Each summer term Duration 1 term Level 4 Version 1

Compulsory

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<td>T-MACH-102212</td>
<td>Energy and Process Technology II (S. 310)</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 13 SPO) of the courses of this module, whose sum of credits must meet the requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None

Qualification Objectives
In this module students achieve the ability to evaluate solitary and interconnected energy systems with respect to societal and economical aspects

Content
Energy and Process Technology 2:
1. basics in combustion and pollutant formation (ITT)
2. technical realisation and application of piston engines (IFKM) fluid flow engines (FSM) and thermal turbomachines (ITS)
3. technical aspects of energy supply systems and networks (ITS)

Remarks
All lectures and exams are hold in German only.
Module: Global Production and Logistics  [M-MACH-101282]

Responsibility: Volker Schulze

Organisation: Werkstoffkunde

Curricular Anchorage: Compulsory Elective

Contained in: Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences

Compulsory Elective Modules 2 / Compulsory Elective Modules / Natural and Engineering Sciences

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<td>T-MACH-102128</td>
<td>Information Systems and Supply Chain Management (S. 378)</td>
<td>4</td>
<td>Each term</td>
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<tr>
<td>T-MACH-102189</td>
<td>Production Technology and Management in Automotive Industry (S. 535)</td>
<td>4</td>
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<td>T-MACH-105188</td>
<td>Integrative Strategies in Production and Development of High Performance Cars (S. 389)</td>
<td>4</td>
<td>Each term</td>
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<tr>
<td>T-WIWI-103091</td>
<td>Production and Logistics Controlling (S. 533)</td>
<td>3</td>
<td>Each term</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4(2) 1-3 SPO of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

To improve the overall grade of the module up to one grading scale (0.3) there might be taken an optional term paper in the field of the IFL or the wbk. The term paper may not be convalidated in the seminar module.

Conditions
The courses Global Production and Logistics - Part 1: Global Productionen and Global Production and Logistics - Part 2: Global Logistics are compulsory.

Qualification Objectives
The students

- are able to analyze the main topics of global production and logistics.
- can explain the main topics about planning and operations of global supply chains and are able to use simple models for planning.
- are capable to name the main topics about planning of global production networks.

Content
The module Global Production and Logistics provides comprehensive and well-founded basics for the main topics of global production and logistics. The lectures aim to show opportunities and market conditions for global enterprises. Part 1 focuses on economic backgrounds, opportunities and risks of global production. Part 2 focuses on the structure of
international logistics, their modeling, design and analysis. The threats in international logistics are discussed in case studies.
Module: Integrated Production Planning  [M-MACH-101272]

Responsibility: Gisela Lanza

Organisation: Werkstoffkunde

Curricular Anchorage: Compulsory Elective

Contained in: Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences
Compulsory Elective Modules 2 / Compulsory Elective Modules / Natural and Engineering Sciences
Additional Examinations

<table>
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Compulsory

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<tr>
<td>T-MACH-102106</td>
<td>Integrated Production Planning (S. 387)</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4(2), 1-3 SPO of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

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To improve the overall grade of the module up to one grading scale (0.3) there might be taken an optional term paper in the field of the wbk. The term paper may not be convalidated in the seminar module.

Conditions
none

Qualification Objectives
The students

- can discuss basic questions of production technology.
- are able to apply the methods of integrated production planning they have learned about to new problems.
- are able to analyze and evaluate the suitability of the methods, procedures and techniques they have learned about for a specific problem.
- can apply the learned methods of integrated production planning to new problems.
- can use their knowledge targeted for efficient production technology.

Content
Within this engineering sciences-oriented module the students will get to learn principle aspects of organization and planning of production systems. Further information can be found at the description of the lecture “Integrated Production Planning”.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
**Module: Introduction to Logistics  [M-MACH-101263]**

**Responsibility:**  
Kai Furmans

**Organisation:**  
KIT-Fakultät für Maschinenbau

**Curricular Anchorage:**  
Compulsory Elective

**Contained in:**  
Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences  
Compulsory Elective Modules 2 / Compulsory Elective Modules / Natural and Engineering Sciences  
Additional Examinations

| ECTS Recurrence Duration Level Version |
|---|---|---|---|
| 9 | Each term | 1 term | 4 | 1 |

**Wahlblock**  
Non-Compulsory Block; You must choose 1 courses.

<table>
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<th>Course Description</th>
<th>ECTS</th>
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<tbody>
<tr>
<td>T-MACH-102092</td>
<td>Industrial Application of Material Handling Systems in Sorting and Distribution Systems (S. 369)</td>
<td>4</td>
<td>Jörg Föller</td>
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<tr>
<td>T-MACH-102128</td>
<td>Information Systems and Supply Chain Management (S. 378)</td>
<td>4</td>
<td>Christoph Kilger</td>
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<tr>
<td>T-MACH-102178</td>
<td>Elements of Technical Logistics and Project (S. 304)</td>
<td>6</td>
<td>Martin Mittwollen, Jan Oellerich</td>
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<tr>
<td>T-MACH-105149</td>
<td>Industrial Application of Technological Logistics Instancing Crane Systems (S. 370)</td>
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<td>Markus Golder</td>
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<tr>
<td>T-MACH-105151</td>
<td>Energy Efficient Intralogistic Systems (S. 312)</td>
<td>4</td>
<td>Meike Braun, Frank Schönung</td>
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<tr>
<td>T-MACH-105165</td>
<td>Automotive Logistics (S. 222)</td>
<td>4</td>
<td>Kai Furmans</td>
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<td>T-MACH-105175</td>
<td>Airport Logistics (S. 211)</td>
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<td>André Richter</td>
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<td>T-MACH-105187</td>
<td>IT-Fundamentals of Logistics (S. 401)</td>
<td>4</td>
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<td>T-MACH-105174</td>
<td>Warehousing and Distribution Systems (S. 699)</td>
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<td>T-MACH-105171</td>
<td>Safety Engineering (S. 567)</td>
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<td>Hans-Peter Kany</td>
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<td>Production and Logistics Controlling (S. 533)</td>
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<td>Helmut Wlcek</td>
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<tr>
<td>T-MACH-1052159</td>
<td>Elements and Systems of Technical Logistics (S. 303)</td>
<td>4</td>
<td>Martin Mittwollen, Jan Oellerich</td>
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<td>Safe structures for machines in material handling (S. 566)</td>
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<td>Markus Golder</td>
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<td>T-MACH-105277</td>
<td>Safe mechatronic systems (S. 564)</td>
<td>4</td>
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<td>T-MACH-106559</td>
<td>Wildcard - Introduction to Logistics (S. 705)</td>
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**Pflichtblock**  
Non-Compulsory Block; You must choose 1 courses.

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<tr>
<td>T-MACH-102151</td>
<td>Material Flow in Logistic Systems (S. 439)</td>
<td>6</td>
<td>Kai Furmans</td>
</tr>
<tr>
<td>T-MACH-102163</td>
<td>Basics of Technical Logistics (S. 223)</td>
<td>6</td>
<td>Martin Mittwollen, Jan Oellerich</td>
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</table>
Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.
To improve the overall grade of the module up to one grading scale (0.3) there might be taken an optional term paper in the field of the IFL. The term paper may not be convalidated in the seminar module.

Conditions
It is obligatory to choose one of the following courses:
- Material Flow in Logistic Systems
- Basics of technical logistics

Qualification Objectives
The student
- acquires an overview of different logistic questions in practice,
- is able to model logistic systems with adequate accuracy by using simple models,
- is able to handle analytical methods for a performance evaluation of logistic systems,
- is able to identify cause and effects within logistic systems.

Content
The module *Introduction to Logistics* provides well-founded knowledge in main questions of logistics. In this module, focuses on the acquisition of theoretical basics linked with exemplary practice questions are laid. To gain a deeper understanding, the course is accompanied by exercises and further improved by case studies.
Module: Logistics in Value Chain Networks  [M-MACH-101280]

Responsibility: Kai Furmans

Organisation: KIT-Fakultät für Maschinenbau

Curricular Anchorage: Compulsory Elective

Contained in: Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences
Compulsory Elective Modules 2 / Compulsory Elective Modules / Natural and Engineering Sciences
Additional Examinations

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Logistik in Wertschöpfungsnetzwerken
Non-Compulsory Block; You must choose at least 9 credits.

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<tr>
<td>T-MACH-102089</td>
<td>Logistics - Organisation, Design and Control of Logistic Systems (S. 414)</td>
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<td>T-MACH-102128</td>
<td>Information Systems and Supply Chain Management (S. 378)</td>
<td>4</td>
<td>Christoph Kilger</td>
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<td>T-MACH-105165</td>
<td>Automotive Logistics (S. 222)</td>
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<td>Kai Furmans</td>
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<td>T-MACH-105181</td>
<td>Supply Chain Management (S. 658)</td>
<td>6</td>
<td>Knut Alicke</td>
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<td>T-MACH-105174</td>
<td>Warehousing and Distribution Systems (S. 699)</td>
<td>4</td>
<td>Kai Furmans</td>
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<td>T-WIWI-103091</td>
<td>Production and Logistics Controlling (S. 533)</td>
<td>3</td>
<td>Helmut Wlcek</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.
To improve the overall grade of the module up to one grading scale (0.3) there might be taken an optional term paper in the field of the IFL. The term paper may not be convalidated in the seminar module.

Conditions
One of the lectures

- Logistics – Organization, Design and Control of Logistic Systems [2118078]
- Supply Chain Management [2117062]

is compulsory and must be examined. Also the course Material flow in logistic systems is mandatory. In case of combining this module with Global Production and Logistics [WW4INGMB31] the course Material flow in logistic systems is not compulsory.

Qualification Objectives
The student

- is able to plan logistic systems and evaluate their performance,
- can use approaches of Supply Chain Management within the operational practice,
- identifies, analyses and evaluates risks within logistic systems.

Content
The module Logistics in value chain networks provides basics for the main topics of logistics. Within the lecture basic methods for planning and running logistic systems are introduced. Furthermore special issues like supply chain management and risks in logistic systems are focused. To gain a deeper understanding, the course is accompanied by exercises.
Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Machine Tools and Industrial Handling  [M-MACH-101286]

Responsibility: Jürgen Fleischer
Organisation: KIT-Fakultät für Maschinenbau
Curricular Anchorage: Compulsory Elective
Contained in: Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences
            Compulsory Elective Modules 2 / Compulsory Elective Modules / Natural and Engineering Sciences
            Additional Examinations

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Compulsory

Identifier          Course                                      ECTS  Responsibility
T-MACH-102158      Machine Tools and Industrial Handling (S. 420) 9       Jürgen Fleischer

Learning Control / Examinations
The assessment is carried out as an oral exam. The examination is offered every semester. Reexaminations are offered at every ordinary examination date.

Conditions
None

Qualification Objectives
The students

- are capable to explain the use and application of machine tools and handling devices as well as differentiate their characteristics and structure.
- are able to name and describe the essential components (frame, main spindles, feed axis, peripheral equipment, control) of machine tools.
- Are capable to distinguish and select and describe the essential components regarding structure, characteristics advantages and disadvantages.
- are enabled to dimension the main components of machine tools.
- are able to name and describe the control principles of machine tools.
- are capable to name examples of machine tools and industrial handling as well as to deduce compare the essential components. Additionally they can allocate manufacturing processes.
- are enabled to identify drawbacks as well as derive and assess measures for improvements.
- are qualified to apply methods for selection and evaluation of machine tools.
- are experienced to deduce the particular failure characteristics of a ball screw.

Content
The module overviews the assembly, dimensioning and application of machine tools and industrial handling. A consolidated and practice oriented knowledge is imparted about the choice, dimensioning and assessment of production machines. At first, the major components of machine tools are explained systematically. At this, the characteristics of dimensioning of machine tools are described in detail. Finally, the application of machine tools is demonstrated by means of example machines of the manufacturing processes turning, milling, grinding, massive forming, sheet metal forming and toothing.
**Module: Manufacturing Technology  [M-MACH-101276]**

**Responsibility:** Volker Schulze  
**Organisation:** KIT-Fakultät für Maschinenbau  
**Curricular Anchorage:** Compulsory Elective  
**Contained in:** Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences  
Compulsory Elective Modules 2 / Compulsory Elective Modules / Natural and Engineering Sciences  
Additional Examinations

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**Wahlpflicht Fertigungstechnik**  
Non-Compulsory Block; You must choose at least 9 credits.

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<tr>
<td>T-MACH-102105</td>
<td>Manufacturing Technology (S. 428)</td>
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<td>Volker Schulze, Frederik Zanger</td>
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</table>

**Conditions**  
None
Module: Material Flow in Logistic Systems  [M-MACH-101277]

Responsibility: Kai Furmans
Organisation: KIT-Fakultät für Maschinenbau
Curricular Anchorage: Compulsory Elective
Contained in: Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences
Compulsory Elective Modules 2 / Compulsory Elective Modules / Natural and Engineering Sciences
Additional Examinations

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Materialfluss in Logistiksystemen
Non-Compulsory Block; You must choose at least 9 credits.

<table>
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<td>T-MACH-102151</td>
<td>Material Flow in Logistic Systems (S. 439)</td>
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<td>T-MACH-105174</td>
<td>Warehousing and Distribution Systems (S. 699)</td>
<td>4</td>
<td>Kai Furmans</td>
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<tr>
<td>T-MACH-105175</td>
<td>Airport Logistics (S. 211)</td>
<td>4</td>
<td>André Richter</td>
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<td>T-MACH-105165</td>
<td>Automotive Logistics (S. 222)</td>
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<td>Kai Furmans</td>
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<td>T-WIWI-103091</td>
<td>Production and Logistics Controlling (S. 533)</td>
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<td>Helmut Wlcek</td>
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Learning Control / Examinations
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Conditions
The course Material Flow in Logistic Systems [2117051] is compulsory and must be examined.

Qualification Objectives
The student

- acquires comprehensive and well-founded knowledge on the main topics of logistics, an overview of different logistic questions in practice and knows the functionality of material handling systems,
- is able to illustrate logistic systems with adequate accuracy by using simple models,
- is able to realize coherences within logistic systems,
- is able to evaluate logistic systems by using the learnt methods.

Content
The module Material Flow in Logistic Systems provides comprehensive and well-founded basics for the main topics of logistics. Within the lectures, the interaction between several components of logistic systems will be shown. The module focuses on technical characteristics of material handling systems as well as on methods for illustrating and evaluating logistics systems. To gain a deeper understanding, the course is accompanied by exercises and case studies.

Remarks
If the course 2117051 “Materialfluss in Logistiksystemen” had been taken already, one of the modules [WW4INGMB26], [WW4INGMB27] and [WW4INGMB28] can be chosen.

Workload
Regular attendance: 270 hours (9 credits). Lectures with 120 hours 4 credits. Lectures with 180 hours 6 credits.
Module: Material Flow in Networked Logistic Systems  [M-MACH-101278]

Responsibility: Kai Furmans

Organisation: KIT-Fakultät für Maschinenbau

Curricular Anchorage: Compulsory Elective

Contained in: Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences

Compulsory Elective Modules 2 / Compulsory Elective Modules / Natural and Engineering Sciences

Additional Examinations

ECTS
Recurrence
Duration
Level
Version
9
Each term
2 terms
4
1

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<tr>
<td>T-MACH-105189</td>
<td>Mathematical Models and Methods for Production Systems (S. 442)</td>
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Materialfluss in vernetzten Logistiksystemen
Non-Compulsory Block; You must choose at least 3 credits.

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<td>T-MACH-105174</td>
<td>Warehousing and Distribution Systems (S. 699)</td>
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<td>T-MACH-105175</td>
<td>Airport Logistics (S. 211)</td>
<td>4</td>
<td>André Richter</td>
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<td>T-MACH-105165</td>
<td>Automotive Logistics (S. 222)</td>
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<td>Kai Furmans</td>
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<tr>
<td>T-WIWI-103091</td>
<td>Production and Logistics Controlling (S. 533)</td>
<td>3</td>
<td>Helmut Wlcek</td>
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</table>

Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

To improve the overall grade of the module up to one grading scale (0.3) there might be taken an optional term paper in the field of the IFL. The term paper may not be convalidated in the seminar module.

Conditions
The course Analytical Models for Material Flow [2117060] is compulsory and must be examined.

Modeled Conditions
The following conditions must be met:
- The course [T-MACH-102151] Material Flow in Logistic Systems must have been started.

Qualification Objectives
The student
- acquires in-depth knowledge on the main topics of logistics, gets an overview of different logistic questions in practice,
- is able to evaluate logistic systems by using the learnt methods,
- is able to analyze and explain the phenomena of industrial material and value streams.

Content
The module Material Flow in networked Logistic Systems provides in-depth basics for the main topics of logistics and...
industrial material and value streams. The obligatory lecture focuses on queuing methods to model production systems. To gain a deeper understanding, the course is accompanied by exercises.

**Workload**
Regular attendance: 270 hours (9 credits). Lectures with 180 hours attendance 6 credits. Lectures with 120 hours 4 credits.
Module: Microfabrication  [M-MACH-101291]

Responsibility: Jan Gerrit Korvink
Organization: Institut für Mikrostrukturtechnik
Curricular Anchorage: Compulsory Elective
Contained in: Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences
Compulsory Elective Modules 2 / Compulsory Elective Modules / Natural and Engineering Sciences
Additional Examinations

<table>
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<td>9</td>
<td>Each term</td>
<td>1 term</td>
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**Mikrofertigung**
Non-Compulsory Block; You must choose at least 9 credits.

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<tr>
<td>T-MACH-102164</td>
<td>Practical Training in Basics of Microsystem Technology (S. 520)</td>
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<td>T-MACH-102166</td>
<td>Fabrication Processes in Microsystem Technology (S. 334)</td>
<td>3</td>
<td>Klaus Bade</td>
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<td>T-MACH-102168</td>
<td>Replication Technologies in Micro System Technology (S. 558)</td>
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<td>T-MACH-100530</td>
<td>Physics for Engineers (S. 501)</td>
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<td>Peter Gumbsch, Alexander Nesterov-Müller, Matthias Worgull</td>
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<td>T-MACH-102169</td>
<td>Chemical, Physical and Material Scientific Aspects of Polymers in Microsystem Technologies (S. 250)</td>
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<td>Matthias Worgull</td>
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<td>T-MACH-105186</td>
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<td>Nanotribology and -Mechanics (S. 465)</td>
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<td>T-MACH-105556</td>
<td>Practical Course Polymers in MEMS (S. 515)</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None

Qualification Objectives
The student

- gains advanced knowledge concerning fabrication techniques in micrometer scale
- acquires knowledge in up-to-date developing research
- can detect and use causal relation in microfabrication process chains.
Content
This engineering module allows the student to gain advanced knowledge in the area of microfabrication. Different manufacturing methods are described and analyzed in an advanced manner. Necessary interdisciplinary knowledge from physics, chemistry, materials science and also up-to-date developments (nano and x-ray optics) in micro fabrication is offered.

Remarks
Starting summer term 2015, the course “Practical course Polymers in MEMS” [2142856] can be chosen in the module. If you have any questions concerning the module, please contact Prof. Dr. Andreas E. Guber.
Module: Microoptics  [M-MACH-101292]

Responsibility: Jan Gerrit Korvink

Organisation: Institut für Mikrostrukturtechnik

Curricular Anchorage: Compulsory Elective

Contained in: Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences
Compulsory Elective Modules 2 / Compulsory Elective Modules / Natural and Engineering Sciences
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Mikrooptik
Non-Compulsory Block; You must choose at least 9 credits.

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<td>T-MACH-102164</td>
<td>Practical Training in Basics of Microsystems Technology (S. 520)</td>
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<td>T-MACH-102165</td>
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<td>T-ETIT-101945</td>
<td>Optical Waveguides and Fibers (S. 484)</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None

Qualification Objectives

- basic knowledge for the applications of microoptical systems
- understanding fabrication processes of microoptical elements & systems
- analyzing strengths and weaknesses of lithography processes
- knowledge on the basics of optical sources and detectors and their use in technical systems
- fundamental knowledge on different lasers and their design
- knowledge on X-ray imaging methods

Content
Optical imaging, measuring and sensor systems are a base for modern natural sciences. In particular life sciences and telecommunications have an intrinsic need for the application of optical technologies. Numerous fields of physics and engineering, e.g. astronomy and material sciences, require optical techniques. Micro optical systems are introduced in medical diagnostics and biological sensing as well as in products of the daily life.

In this module, an introduction to the basics of optics is provided; optical effects are presented with respect to their technical use.
Optical elements and instruments are presented. Fabrication processes of micro optical systems and elements, in particular lithography, are discussed. In addition X-ray optics and X-ray imaging systems are presented as well as elements of optical telecommunication. A closer look on the physics behind lasers, being one of the most important technical light sources, is provided. As high end technology and clean room equipment is present in all the lectures of this module, the students will have a hands-on training with several experiments in micro optics.

Remarks
If you have any questions concerning the module, please contact Prof. Dr. Andreas E. Guber.
Module: Microsystem Technology  [M-MACH-101293]

Responsibility:  Jan Gerrit Korvink
Organisation:   Institut für Mikrostrukturtechnik
Curricular An-   Compulsory Elective
chorage:

Contained in:  Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences
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Wahlpflichtangebot
Non-Compulsory Block; You must choose at least 9 credits.

Learning Control / Examinations
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The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None

Qualification Objectives
- construction and production of e.g. mechanical, optical, fluidic and sensory microsystems.

**Content**
The module offers courses in microsystem technology. Knowledge is imparted in various fields like basics in construction and production of e.g. mechanical, optical, fluidic and sensory microsystems.

**Remarks**
If you have any questions concerning the module, please contact Prof. Dr. Andreas E. Guber.
Module: Nanotechnology [M-MACH-101294]

Responsibility: Jan Gerrit Korvink
Organisation: Institut für Mikrostrukturtechnik
Curricular Anchorage: Compulsory Elective
Contained in: Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences
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Nanntechnologie
Non-Compulsory Block; You must choose at least 9 credits.

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<td>T-ETIT-100740</td>
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Learning Control / Examinations
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The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Qualification Objectives
The student
  - has detailed knowledge in the field of nanotechnology
  - is able to evaluate the specific characteristics of nanosystems.

Content
The module deals with the most important principles and fundamentals of modern nanotechnology. The compulsory module “Nanotechnology with scanning probe methods” introduces the basics of nanotechnology and nanoanalytics. The specific phenomena and properties found in nanoscale systems are the main topic of the module.

Remarks
If you have any questions concerning the module, please contact Prof. Dr. Andreas E. Guber.
Module: Optoelectronics and Optical Communication  [M-MACH-101295]

Responsibility: Jan Gerrit Korvink
Organisation: Institut für Mikrostrukturtechnik
Curricular Anchorage: Compulsory Elective
Contained in: Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences
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Additional Examinations

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Optoelektronik und Optische Kommunikationstechnik
Non-Compulsory Block; You must choose at least 9 credits.

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<td>T-ETIT-101938</td>
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<td>Laser Physics (S. 406)</td>
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<td>Optical Transmitters and Receivers (S. 483)</td>
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Learning Control / Examinations
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The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None

Qualification Objectives
- Student has basic knowledge of optical communication systems and related device and fabrication technologies.
- He/she can apply this knowledge to specific problems.

Content
This module covers practical and theoretical aspects in the areas of optical communications and optoelectronics. System aspects of communication networks are complemented by fundamental principles and device technologies of optoelectronics as well as and microsystem fabrication technologies.

Remarks
If you have any questions concerning the module, please contact Prof. Dr. Andreas E. Guber.
Module: Specialization in Production Engineering  [M-MACH-101284]

Responsibility:  Volker Schulze
Organisation:  KIT-Fakultät für Maschinenbau
Curricular Anchorage: Compulsory Elective
Contained in:  Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences
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Vertiefung der Produktionstechnik
Non-Compulsory Block; You must choose at least 9 credits.

Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal. To improve the overall grade of the module up to one grading scale (0.3) there might be taken an optional term paper in the field of the wbk. The term paper may not be convalidated in the seminar module.
**Module: Technical Logistics**  [M-MACH-101279]

**Responsibility:** Kai Furmans  
**Organisation:** KIT-Fakultät für Maschinenbau  
**Curricular Anchorage:** Compulsory Elective  
**Contained in:**  
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- Compulsory Elective Modules 2 / Compulsory Elective Modules / Natural and Engineering Sciences  
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<td>Basics of Technical Logistics (S. 223)</td>
<td>6</td>
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<tr>
<td>T-MACH-102159</td>
<td>Elements and Systems of Technical Logistics (S. 303)</td>
<td>4</td>
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<td>T-MACH-102160</td>
<td>Selected Applications of Technical Logistics (S. 570)</td>
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<td>T-MACH-102161</td>
<td>Selected Applications of Technical Logistics and Project (S. 571)</td>
<td>6</td>
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<td>T-MACH-102178</td>
<td>Elements of Technical Logistics and Project (S. 304)</td>
<td>6</td>
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<td>T-MACH-105187</td>
<td>IT-Fundamentals of Logistics (S. 401)</td>
<td>4</td>
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<td>T-WIWI-103091</td>
<td>Production and Logistics Controlling (S. 533)</td>
<td>3</td>
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<td>T-MACH-105200</td>
<td>Safe structures for machines in material handling (S. 566)</td>
<td>4</td>
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<td>T-MACH-105277</td>
<td>Safe mechatronic systems (S. 564)</td>
<td>4</td>
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**Learning Control / Examinations**  
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.  
To improve the overall grade of the module up to one grading scale (0.3) there might be taken an optional term paper in the field of the IFL. The term paper may not be convalidated in the seminar module.

**Conditions**  
The lecture **basics of technical logistics** has to be chosen. If the lecture **Basics of technical logistics** has been successfully examined in another module, the lecture **elements and systems of technical logistics** can be chosen instead. If both lectures are examined successfully, one can chose selected applications of technical logistics or selected applications of technical logistics and project instead.

**Qualification Objectives**  
The student

- acquires well-founded knowledge on the main topics of technical logistics
• gets an overview of different applications of technical logistics in practice,
• acquires expertise and understanding about functionality of material handling systems.

Content
The module *Technical Logistics* provides in-depth basics on the main topics of technical logistics. The module focuses on technical characteristics of material handling technology. To gain a deeper understanding, the course is accompanied by exercises.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Virtual Engineering A  [M-MACH-101283]

Responsibility:  Jivka Ovtcharova
Organisation:  KIT-Fakultät für Maschinenbau
Curricular Anchorage:  Compulsory Elective
Contained in:  Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences
Compulsory Elective Modules 2 / Compulsory Elective Modules / Natural and Engineering Sciences
Additional Examinations

<table>
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<tr>
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Compulsory

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<tr>
<td>T-MACH-102123</td>
<td>Virtual Engineering I (S. 694)</td>
<td>6</td>
<td>Jivka Ovtcharova</td>
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Virtual Engineering A

Non-Compulsory Block; You must choose at least 3 credits.

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<th>Identifier</th>
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<tr>
<td>T-MACH-102125</td>
<td>Computer Integrated Planning of New Products (S. 261)</td>
<td>4</td>
<td>Roland Kläger</td>
</tr>
<tr>
<td>T-MACH-102149</td>
<td>Virtual Reality Practical Course (S. 697)</td>
<td>4</td>
<td>Jivka Ovtcharova</td>
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<tr>
<td>T-MACH-102153</td>
<td>PLM-CAD Workshop (S. 505)</td>
<td>4</td>
<td>Jivka Ovtcharova</td>
</tr>
<tr>
<td>T-MACH-102181</td>
<td>PLM for Product Development in Mechatronics (S. 504)</td>
<td>4</td>
<td>Martin Eigner</td>
</tr>
<tr>
<td>T-MACH-102209</td>
<td>Information Engineering (S. 373)</td>
<td>3</td>
<td>Jivka Ovtcharova</td>
</tr>
<tr>
<td>T-MACH-105937</td>
<td>Information management in production (S. 375)</td>
<td>4</td>
<td>Oliver Riedel</td>
</tr>
<tr>
<td>T-MACH-106740</td>
<td>Virtual Engineering Lab (S. 696)</td>
<td>4</td>
<td>Jivka Ovtcharova</td>
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<td>T-MACH-106741</td>
<td>Virtual training factory 4.X (S. 698)</td>
<td>4</td>
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<td>T-MACH-106743</td>
<td>IoT platform for engineering (S. 400)</td>
<td>4</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None

Qualification Objectives
The students should:
- have basic knowledge about the industrial application of Information Technology in product development,
- have understanding about current and future application of information systems in product development processes in the context of Product Lifecycle Management and Virtual Engineering,
- be able to operate current CAx- and PLM-systems in the product development process
- understands demands and relevance of interconnected IT-systems and respective methods for product development

Content
The Module Virtual Engineering A gives an overview about product development processes, beginning with requirement
engineering, verification of manufacturing feasibility and virtual operation in the scope of Digital Factory. The guest-lectures contained in this module complete the content of the lecture with introducing current product development processes focusing.
Module: Virtual Engineering B  [M-MACH-101281]

Responsibility:  Jivka Ovtcharova
Organisation:  KIT-Fakultät für Maschinenbau
Curricular Anchorage:  Compulsory Elective
Contained in:  Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences
Compulsory Elective Modules 2 / Compulsory Elective Modules / Natural and Engineering Sciences
Additional Examinations

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Compulsory

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<tr>
<td>T-MACH-102124</td>
<td>Virtual Engineering II (S. 695)</td>
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Virtual Engineering B
Non-Compulsory Block; You must choose at least 3 credits.

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<tbody>
<tr>
<td>T-MACH-102125</td>
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<td>4</td>
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<td>Information Engineering (S. 373)</td>
<td>3</td>
<td>Jivka Ovtcharova</td>
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<tr>
<td>T-MACH-102153</td>
<td>PLM-CAD Workshop (S. 505)</td>
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<td>T-MACH-102185</td>
<td>CATIA CAD Training Course (S. 247)</td>
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<td>T-MACH-102187</td>
<td>CAD-NX Training Course (S. 243)</td>
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<td>Information management in production (S. 375)</td>
<td>4</td>
<td>Oliver Riedel</td>
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<tr>
<td>T-MACH-106740</td>
<td>Virtual Engineering Lab (S. 696)</td>
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<td>Jivka Ovtcharova</td>
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<td>T-MACH-106743</td>
<td>IoT platform for engineering (S. 400)</td>
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Learning Control / Examinations
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Conditions
The course Virtual Engineering II [2122378] is compulsory module and must be examined.

Qualification Objectives
The students should:

- have basic knowledge about industrial practice of Information Technology in the field of product development,
- have basic knowledge about innovative visualization techniques like Virtual Reality and feasible application of Virtual Mock-Ups (VMU) for validating product properties,
- is able to estimate potentials and risks of current Virtual Reality Systems in product development,
- understands demands and relevance of interconnected IT-systems and respective methods for product development
Content
The module Virtual Engineering B communicates basics of Virtual Reality applications and their fields of application for validating product properties and for supporting product development processes.
Optional courses of this module complete the content with practical application of VR techniques in product development (Virtual Reality Exercise) and current product development processes.

Recommendations
We recommend to attend/visit the courses *Engineering I* [2121352] before *Virtual Engineering II* [2122378]

Workload
Workload at 9 graduate credits / credit points: ca. 270 hours.

- regular attendance: 100 hours
- Preparation and reworking: 50 hours
- Exam and exam revision/preparation: 120 hours

Detailed apportionment results from credit points of the courses of the module
Module: Advanced Topics in Public Finance [M-WIWI-101511]

Responsibility: Berthold Wigger
Organisation: KIT-Fakultät für Wirtschaftswissenschaften
Curricular Anchorage: Compulsory Elective
Contained in: Economics Compulsory Elective Modules 1 / Compulsory Modules / Economics
Compulsory Elective Modules 2 / Compulsory Elective Modules / Economics
Additional Examinations

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<th>ECTS</th>
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Compulsory

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<tr>
<td>T-WIWI-102740</td>
<td>Public Management (S. 544)</td>
<td>4,5</td>
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Ergänzungsangebot
Non-Compulsory Block; You must choose between 4,5 and 5 credits.

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<td>T-WIWI-102739</td>
<td>Public Revenues (S. 546)</td>
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<tr>
<td>T-WIWI-102790</td>
<td>Specific Aspects in Taxation (S. 647)</td>
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<td>Armin Bader, Berthold Wigger</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
The course “Public Management” is compulsory and must be examined.

Qualification Objectives
The student
- understands the theory and politics of taxation
- has knowledge in the area of public debt.
- understands efficiency problems of public organizations.
- is able to work on fiscal problems.

Content
As a branch of Economics, Public Finance is concerned with the theory and policy of the public sector and its interrelations with the private sector. It analyzes the economic role of the state from a normative as well as from a positive point of view. The normative view examines efficiency- and equity-oriented motives for government intervention and develops fiscal policy guidelines. The positive view explains the actual behavior of economic agents in public sector affairs. In the course of the lectures within this module the students achieve knowledge in the areas of public revenues, national and international law of taxation and theory of public sector organizations.
Recommendations
Basic knowledge in the area of public finance and public management is required.

Remarks
Students who successfully passed the exam in „Public Management“ before the introduction of the module „Advanced Topics in Public Finance“ in winter term 2014/15 are allowed to take both courses „Public Revenues“ and „Specific Aspects in Taxation“.
The module will be offered from winter term 2014/15.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Advanced Topics in Strategy and Management  [M-WIWI-103119]

Responsibility: Hagen Lindstädt
Organisation: KIT-Fakultät für Wirtschaftswissenschaften
Curricular Anchorage: Compulsory Elective
Contained in: Business Administration
- Compulsory Elective Modules 1 / Compulsory Modules / Business Administration
- Compulsory Elective Modules 2 / Compulsory Elective Modules / Business Administration
- Additional Examinations

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<td>T-WIWI-106188</td>
<td>Workshop Current Topics in Strategy and Management (S. 716)</td>
<td>3</td>
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<td>T-WIWI-106189</td>
<td>Workshop Business Wargaming – Analyzing Strategic Interactions (S. 715)</td>
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<td>T-WIWI-106190</td>
<td>Strategy and Management Theory: Developments and “Classics” (S. 655)</td>
<td>3</td>
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Wahlpflichtangebot
Non-Compulsory Block; You must choose 9 credits.

Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.
The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None

Qualification Objectives
Students
- are able to analyze business strategies and derive recommendations using appropriate frameworks
- learn to express their position through compelling reasoning in structured discussions
- are qualified to critically examine recent research topics in the field of strategic management
- can derive own conclusions from less structured information by using interdisciplinary knowledge

Content
The module is divided into three main topics:
The students
- analyze and discuss a wide range of business strategies on the basis of collectively selected case studies.
- participate in a business wargaming workshop and analyze strategic interactions.
- write a paper about current topics in the field of strategic management theory.
Recommendations
None

Remarks
This course is admission restricted. After being admitted to one course of this module, the participation at the other courses will be guaranteed.
Every course of this module will be at least offered every second term. Thus, it will be possible to complete the module within two terms.
This module will be offered for the first time in the winter term 2017/18.
Module: Agglomeration and Innovation [M-WIWI-101497]

Responsibility: Ingrid Ott
Organisation: KIT-Fakultät für Wirtschaftswissenschaften
Curricular Anchorage: Compulsory Elective
Contained in: Economics

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Wahlpflichtangebot
Non-Compulsory Block; You must choose 9 credits.

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<tr>
<td>T-WIWI-103107</td>
<td>Spatial Economics (S. 639)</td>
<td>4.5</td>
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<tr>
<td>T-WIWI-102840</td>
<td>Innovationtheory and -Policy (S. 382)</td>
<td>4.5</td>
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<tr>
<td>T-WIWI-102609</td>
<td>Advanced Topics in Economic Theory (S. 210)</td>
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Learning Control / Examinations
The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must add up to at least 9.
The overall grade for the module is the average of the grades for each course weighted by the credits.

Conditions
None

Qualification Objectives
The student
- applies quantitative methods in the context of economic models
- learns advanced micro- and macroeconomic theories
- is able to derive policy recommendations based on theory
- can identify the importance of alternative incentive mechanisms for the development and spread of innovations
- begins to understand the connections between market form and the development of innovations
- analyzes the determinants of the spatial distribution of economic activity
- understands how processes of concentration result from the interplay of agglomeration and dispersion forces

Content
The module comprises theories of incentives for the development of innovations as well as theories of wage-based labor mobility, which leads to spatial concentration processes. The microfounded optimality decisions of the actors are in each case transformed into macroeconomic results. In the context of the theory of innovations the diffusion of technological knowledge and the resulting effect on growth due to technological progress is discussed and economic-policy implications are derived. Spatial economics adds to the picture of economic activity by introducing a spatial point of view.

Recommendations
Successful completion of the courses Economics I: Microeconomics and Economics II: Macroeconomics is required.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Analytics and Statistics  [M-WIWI-101637]

Responsibility: Oliver Grothe

Organisation: KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage: Compulsory Elective

Contained in: Compulsory Elective Modules 1 / Compulsory Modules / Statistics
Compulsory Elective Modules 2 / Compulsory Elective Modules / Statistics
Additional Examinations

ECTS 9
Language German
Version 1

Compulsory

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<td>T-WIWI-103123</td>
<td>Advanced Statistics (S. 208)</td>
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<td>Oliver Grothe</td>
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Ergänzungsangebot
Non-Compulsory Block; You must choose between 4,5 and 5 credits.

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<td>Multivariate Statistical Methods (S. 462)</td>
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Learning Control / Examinations
The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
The course "Advanced Statistics" is compulsory.

Qualification Objectives
A Student
- Deepens the knowledge of descriptive and inferential statistics.
- Deals with simulation methods.
- Learns basic and advanced methods of statistical analysis of multivariate and high-dimensional data.

Content
- Deriving estimates and testing hypotheses
- Stochastic processes
- Multivariate statistics, copulas
- Dependence measures
- Dimension reduction
- High-dimensional methods
- Prediction

Remarks
The planned lectures and courses for the next three years are announced online.

**Workload**
The total workload for this module is approximately 270 hours.
Module: Applied Strategic Decisions [M-WIWI-101453]

Responsibility: Johannes Philipp Reiß

Organisation: KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage: Compulsory Elective

Contained in: Economics

Compulsory Elective Modules 1 / Compulsory Modules / Economics

Compulsory Elective Modules 2 / Compulsory Elective Modules / Economics

Additional Examinations

ECTS 9
Recurrence Each term Duration 1 term Language German Level 4 Version 3

Ergänzungsangebot
Non-Compulsory Block; You must choose between 1 und 2 courses and at least 4,5 credits.

<table>
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<td>Auction Theory (S. 217)</td>
<td>4,5</td>
<td>Karl-Martin Ehrhart</td>
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<td>T-WIWI-102614</td>
<td>Experimental Economics (S. 333)</td>
<td>4,5</td>
<td>Timm Teubner, Christof Weinhardt</td>
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<td>T-WIWI-102622</td>
<td>Corporate Financial Policy (S. 271)</td>
<td>4,5</td>
<td>Martin Ruckes</td>
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<tr>
<td>T-WIWI-102623</td>
<td>Financial Intermediation (S. 339)</td>
<td>4,5</td>
<td>Martin Ruckes</td>
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<tr>
<td>T-WIWI-102640</td>
<td>Market Engineering: Information in Institutions (S. 430)</td>
<td>4,5</td>
<td>Christof Weinhardt</td>
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<tr>
<td>T-WIWI-102862</td>
<td>Predictive Mechanism and Market Design (S. 522)</td>
<td>4,5</td>
<td>Johannes Philipp Reiß</td>
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<tr>
<td>T-WIWI-105781</td>
<td>Incentives in Organizations (S. 367)</td>
<td>4,5</td>
<td>Petra Nieken</td>
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Wahlpflichtangebot
Non-Compulsory Block; You must choose 1 courses.

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<tbody>
<tr>
<td>T-WIWI-102861</td>
<td>Advanced Game Theory (S. 202)</td>
<td>4,5</td>
<td>Karl-Martin Ehrhart, Clemens Puppe, Johannes Philipp Reiß</td>
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<td>Technical conditions met (S. 667)</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
The course Advanced Game Theory is obligatory. Exception: The course Introduction to Game Theory [2520525] was completed.

Qualification Objectives
Students
- can model and analyze complex situations of strategic interaction using advanced game theoretic concepts;
- are provided with essential and advanced game theoretic solution concepts on a rigorous level and can apply them to understand real-life problems;
- learn about the experimental method, ranging from designing an economic experiment to data analysis.

**Content**
The module provides solid skills in game theory and offers a broad range of game theoretic applications. To improve the understanding of theoretical concepts, it pays attention to empirical evidence as well.

**Recommendations**
Basic knowledge in game theory is assumed.

**Remarks**
The course *Predictive Mechanism and Market Design* is not offered each year.
The course “Decision Theory” [2520365] will not be offered any more from summer term 2015 on. The examination will be offered latest until winter term 2015/2016 (repeaters only).

**Workload**
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Business & Service Engineering  [M-WIWI-101410]

Responsibility: Christof Weinhardt
Organisation: KIT-Fakultät für Wirtschaftswissenschaften
Curricular Anchorage: Compulsory Elective
Contained in: Business Administration

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<td>Business Models in the Internet: Planning and Imple-</td>
<td>4.5</td>
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<td>T-WIWI-102706</td>
<td>Special Topics in Information Engineering &amp; Manage-</td>
<td>4.5</td>
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<td>Recommender Systems (S. 554)</td>
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<td>Personalization and Services (S. 491)</td>
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<td>Service Innovation (S. 627)</td>
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<td>Practical Seminar Service Innovation (S. 517)</td>
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<td>T-WIWI-106201</td>
<td>Digital Transformation of Organizations (S. 292)</td>
<td>4.5</td>
<td>Each term</td>
<td>1 term</td>
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Wahlpflichtangebot
Non-Compulsory Block; You must choose 9 credits.

Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.
The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None

Qualification Objectives
The student should
- learn to develop and implement new markets with regards to the technological progresses of information and communication technology and the increasing economic networking
- learn to restructure and develop new business processes in markets under those conditions
- understand service competition as a sustainable competitive strategy and understand the effects of service competition on the design of markets, products, processes and services.
- improve his statistics skills and apply them to appropriate cases
- learn to elaborate solutions in a team

Content
This module addresses the challenges of creating new kinds of products, processes, services, and markets from a service perspective in the context of new developed information and communication technologies and the globalization process. The module describes service competition as a business strategy in the long term that leads to the design of business
processes, business models, forms of organization, markets, and competition. This will be shown by actual examples from personalized services, recommender services and social networks.

**Recommendations**
None

**Remarks**
All practical Seminars offered at the IM can be chosen for *Special Topics in Information Engineering & Management*. Please update yourself on [www.iism.kit.edu/im/lehre](http://www.iism.kit.edu/im/lehre).

**Workload**
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Collective Decision Making  [M-WIWI-101504]

Responsibility: Clemens Puppe

Organisation: KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage: Compulsory Elective

Contained in: Economics

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<tr>
<td>T-WIWI-102740</td>
<td>Public Management (S. 544)</td>
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<td>Berthold Wigger</td>
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<td>T-WIWI-102859</td>
<td>Social Choice Theory (S. 636)</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None

Qualification Objectives
Students

- are able to model practical problems of the public sector and to analyze them with respect to positive and normative questions,
- understand individual incentives and social outcomes of different institutional designs,
- are familiar with the functioning and design of democratic elections and can analyze them with respect to their individual incentives.

Content
The focus of the module is on mechanisms of public decisions making, including voting and the aggregation of preferences and judgements.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Cross-Functional Management Accounting  [M-WIWI-101510]

Responsibility: Marcus Wouters

Organisation: KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage: Compulsory Elective

Contained in: Business Administration

Compulsory Elective Modules 1 / Compulsory Modules / Business Administration
Compulsory Elective Modules 2 / Compulsory Elective Modules / Business Administration

Additional Examinations

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Compulsory

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<tr>
<td>T-WIWI-102885</td>
<td>Advanced Management Accounting (S. 207)</td>
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<td>Marcus Wouters</td>
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Ergänzungsangebot

Non-Compulsory Block; You must choose 4,5 credits.

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<tr>
<td>T-WIWI-102883</td>
<td>Pricing (S. 526)</td>
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<td>Ju-Young Kim</td>
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<td>T-WIWI-102812</td>
<td>Product and Innovation Management (S. 532)</td>
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<tr>
<td>T-WIWI-102835</td>
<td>Marketing Strategy Business Game (S. 436)</td>
<td>1,5</td>
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<td>Valuation (S. 693)</td>
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<td>T-WIWI-102803</td>
<td>Modeling Strategic Decision Making (S. 459)</td>
<td>4,5</td>
<td>Hagen Lindstädt</td>
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<td>T-WIWI-105781</td>
<td>Incentives in Organizations (S. 367)</td>
<td>4,5</td>
<td>Petra Nieken</td>
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Learning Control / Examinations

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Conditions

The course “Advanced Management Accounting” is compulsory. The additional courses can only be chosen after the compulsory course has been completed successfully.

Qualification Objectives

Students will be able to apply advanced management accounting methods to managerial decision-making problems in marketing, finance, organization and strategy.

Recommendations

None

Workload

The total workload for this module is approximately 270 hours. For further information see German version.
Module: Data Science: Advanced CRM  [M-WIWI-101470]

Responsibility:  Andreas Geyer-Schulz

Organisation:  KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage:  Compulsory Elective

Contained in:  Business Administration

Compulsory Elective Modules 1 / Compulsory Modules / Business Administration

Compulsory Elective Modules 2 / Compulsory Elective Modules / Business Administration

Additional Examinations

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Wahlpflichtangebot

Non-Compulsory Block; You must choose 9 credits.

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<tbody>
<tr>
<td>T-WIWI-102847</td>
<td>Recommender Systems (S. 554)</td>
<td>4,5</td>
<td>Andreas Geyer-Schulz</td>
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<tr>
<td>T-WIWI-102848</td>
<td>Personalization and Services (S. 491)</td>
<td>4,5</td>
<td>Andreas Sonnenbichler</td>
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<tr>
<td>T-WIWI-102762</td>
<td>Business Dynamics (S. 234)</td>
<td>4,5</td>
<td>Andreas Geyer-Schulz</td>
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<tr>
<td>T-WIWI-105778</td>
<td>Service Analytics A (S. 622)</td>
<td>4,5</td>
<td>Hansjörg Fromm, Thomas Setzer</td>
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<td>T-WIWI-103549</td>
<td>Intelligent CRM Architectures (S. 391)</td>
<td>4,5</td>
<td>Andreas Geyer-Schulz</td>
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Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

None

Qualification Objectives

The student

- understand service competition as a sustainable competitive strategy and understand the effects of service competition on the design of markets, products, processes and services,
- models, analyzes and optimizes the structure and dynamics of complex business applications,
- develops and realizes personalized services, especially in the field of recommendation services,
- analyzes social networks and knows their application field in CRM,
- works in teams.

Content

Building on the basics of CRM from the Bachelor’s degree program, the module “Data Science: Advanced CRM” is focusing on the use of information technology and its related economic issues in the CRM environment. The course “Intelligent CRM Architectures” deals with the design of modern intelligent systems. The focus is on the software architecture and design patterns that are relevant to learning systems. It also covers important aspects of machine learning that complete the picture of an intelligent system. Examples of presented systems are “Taste Map”-architectures, “Counting Services”, as well as architectures of “Business Games”. The understanding of management decisions in complex systems are considered in the course “Business dynamics”. The understanding, modeling and simulation of complex systems allows the analysis, the goal-oriented design and the optimization of markets, business processes and regulations throughout the company. Specific problems of intelligent systems are covered in the courses “Personalization and Services”, “Recommender Systems”,

Economics Engineering (M.Sc.)
Module Handbook, Date 03/02/2018
“Service Analytics” and “Social Network Analysis in CRM”. The content includes procedures and methods to create user-oriented services. The measurement and monitoring of service systems, the design of personalized offers, and the generation of recommendations based on the collected data of products and customers are discussed. The importance of user modeling and recognition, data security and privacy are addressed as well.

Recommendations
None

Remarks
The module has been renamed to “Data Science: Advanced CRM” in winter term 2016/2017.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Data Science: Evidence-based Marketing  [M-WIWI-101647]

Responsibility: Martin Klarmann

Organisation: KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage: Compulsory Elective

Contained in:
- Business Administration
- Compulsory Elective Modules 1 / Compulsory Modules / Business Administration
- Compulsory Elective Modules 2 / Compulsory Elective Modules / Business Administration
- Additional Examinations

<table>
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Wahlpflichtangebot
Non-Compulsory Block; You must choose 9 credits.

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<tr>
<td>T-WIWI-103139</td>
<td>Marketing Analytics (S. 433)</td>
<td>4,5</td>
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<td>T-WIWI-107720</td>
<td>Market Research (S. 432)</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the rst decimal.

Conditions
In order to attend Marketing Analytics [2572170], students are required to have passed the course Market Research [2571150].

Qualification Objectives
Students
- possess advanced knowledge of relevant market research contents
- know many different qualitative and quantitative methods for measuring customer behavior, preparation of strategic decisions, making causal deductions, usage of social media data and sales forecasting
- possess the statistical skills required for working in marketing research

Content
This module provides in-depth knowledge of relevant quantitative and qualitative methods used in market research. Students can attend the following courses:
- The course “Market Research” provides contents of practical relevance for measuring customer attitudes and customer behavior. The participants learn using statistical methods for strategic decision-making in marketing. Students who are interested in writing their master thesis at the Marketing & Sales Research Group are required to take this course.
- The course „Marketing Analytics“ is based on „Market Research“ and teaches advanced statistical methods for analyzing relevant marketing and market research questions.

Recommendations
None

Remarks
**Workload**

The total workload for this module is approximately 270 hours. For further information see German version.
Module: Designing Interactive Information Systems [M-WIWI-104080]

Responsibility: Alexander Mädche
Organisation: KIT-Fakultät für Wirtschaftswissenschaften
Curricular Anchorage: Compulsory Elective
Contained in: Business Administration

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Compulsory

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<tr>
<td>T-WIWI-108461</td>
<td>Interactive Information Systems (S. 393)</td>
<td>4,5</td>
<td>Alexander Mädche, Stefan Morana</td>
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Ergänzungsangebot
Non-Compulsory Block; You must choose at most 4,5 credits.

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<td>T-WIWI-108437</td>
<td>Practical Seminar: Information Systems and Service Design (S. 519)</td>
<td>4,5</td>
<td>Norbert Koppenhagen, Alexander Mädche</td>
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</table>

Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

Conditions
The course “Interactive Information Systems” is compulsory and must be examined.

Qualification Objectives
The student
- has a comprehensive understanding of conceptual and theoretical foundations of interactive systems
- knows design processes for interactive systems
- is aware of the most important techniques and tools for designing interactive systems and knows how to apply them to real-world problems
- is able to apply design principles for the design of most important classes of interactive systems,
- creates new solutions of interactive systems teams

Content
Advanced information and communication technologies make interactive systems ever-present in the users’ private and business life. They are an integral part of smartphones, devices in the smart home, mobility vehicles as well as at the working place in production and administration (e.g. in the form of dashboards).

With the continuous growing capabilities of computers, the design of the interaction between human and computer becomes even more important. This module focuses on design processes and principles for interactive systems. The contents of the module abstract from the technical implementation details and focus on foundational concepts, theories, practices and methods for the design of interactive systems. The students get the necessary knowledge to guide the successful implementation of interactive systems in business and private life.

Economics Engineering (M.Sc.)
Module Handbook, Date 03/02/2018
Each lecture in the module is accompanied with a capstone project that is carried out with an industry partner.

**Remarks**

**Workload**
The total workload for this module is approximately 270 hours.
Module: Digital Service Systems in Industry  [M-WIWI-102808]

Responsibility: Wolf Fichtner, Stefan Nickel

Organisation: KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage: Compulsory Elective

Contained in: Business Administration

Compulsory Elective Modules 1 / Compulsory Modules / Business Administration
Compulsory Elective Modules 2 / Compulsory Elective Modules / Business Administration

Additional Examinations

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<th>Level</th>
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Wahlpflichtangebot
Non-Compulsory Block; You must choose 9 credits.

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<td>Challenges in Supply Chain Management (S. 248)</td>
<td>4,5</td>
<td>Robert Blackburn</td>
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<td>T-WIWI-102822</td>
<td>Industrial Services (S. 371)</td>
<td>4,5</td>
<td>Hansjörg Fromm</td>
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<td>T-WIWI-107043</td>
<td>Liberalised Power Markets (S. 410)</td>
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<td>Wolf Fichtner</td>
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<tr>
<td>T-WIWI-106200</td>
<td>Modeling and OR-Software: Advanced Topics (S. 458)</td>
<td>4,5</td>
<td>Stefan Nickel</td>
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<tr>
<td>T-WIWI-106201</td>
<td>Digital Transformation of Organizations (S. 292)</td>
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<td>Dominik Augenstein, Alexander Mädche</td>
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<td>T-WIWI-106563</td>
<td>Practical Seminar Digital Service Systems (S. 516)</td>
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<td>Wolf Fichtner, Alexander Mädche, Stefan Nickel, Gerhard Satzger, York Sure-Vetter, Christof Weinhardt</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO), whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal

Conditions
This module can only be assigned as an elective module.

Qualification Objectives
Students

- understand the basics of the management of digital services applied on an industrial context
- gain an industry-specific insight into the importance and most relevant characteristics of information systems as key components of the digitalization of business processes, products and services
- are able to transfer and apply the models and methods introduced on practical scenarios and simulations.
- understand the control and optimization methods in the sector of service management and are able to apply them properly.

Content
This module aims at deepening the fundamental knowledge of digital service management in the industrial context. Various mechanisms and methods to shape and control connected digital service systems in different industries are discussed and demonstrated with real life application cases.
Recommendations
None

Remarks
This module is part of the KSRI teaching profile “Digital Service Systems”. Further information on a service-specific profiling is available under www.ksri.kit.edu/teaching

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Disruptive FinTech Innovations  [M-WIWI-103261]

Responsibility: Maxim Ulrich

Organisation: KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage: Compulsory Elective

Contained in: Business Administration

Compulsory Elective Modules 1 / Compulsory Modules / Business Administration
Compulsory Elective Modules 2 / Compulsory Elective Modules / Business Administration
Additional Examinations

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<th>Version</th>
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Wahlpflichtangebot
Non-Compulsory Block; You must choose 9 credits.

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<tbody>
<tr>
<td>T-WIWI-106193</td>
<td>Engineering FinTech Solutions (S. 320)</td>
<td>4.5</td>
<td>Maxim Ulrich</td>
</tr>
<tr>
<td>T-WIWI-106496</td>
<td>Computational FinTech with Python and C++</td>
<td>1.5</td>
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<td></td>
<td>(S. 257)</td>
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<tr>
<td>T-WIWI-106495</td>
<td>Automated Financial Advisory (S. 218)</td>
<td>3</td>
<td>Maxim Ulrich</td>
</tr>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None.

Qualification Objectives
Students with a strong technological background and/or a strong interest for software development and investments will learn how to build a prototype that automates essential steps for a fully automated investment and risk management process. Students also learn to organize themselves efficiently in teams of several developers in order to complete a prototype in a limited amount of time. Moreover, students deepen their understanding of finance and technology and learn how to combine both in an effective way. Students will hence be well prepared to become leaders and pioneers for upcoming FinTech innovations (and beyond) to help society to better invest for the future and to better protect from adverse risks.

Content
See respective lecture

Recommendations
None

Remarks
See respective lecture

Workload
The total workload for this module is approximately 270 hours. For further information, see respective lecture.
Module: Econometrics and Statistics I [M-WIWI-101638]

Responsibility: Melanie Schienle

Organisation: KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage: Compulsory Elective

Contained in: Compulsory Elective Modules 1 / Compulsory Modules / Statistics

Compulsory Elective Modules 2 / Compulsory Elective Modules / Statistics

Additionally Examinations

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Compulsory

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<tr>
<td>T-WIWI-103125</td>
<td>Applied Econometrics (S. 214)</td>
<td>4.5</td>
<td>Melanie Schienle</td>
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Ergänzungsangebot
Non-Compulsory Block; You must choose between 4.5 and 5 credits.

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<tbody>
<tr>
<td>T-WIWI-103066</td>
<td>Data Mining and Applications (S. 278)</td>
<td>4.5</td>
<td>Rheza Nakhaeizadeh</td>
</tr>
<tr>
<td>T-WIWI-103064</td>
<td>Financial Econometrics (S. 338)</td>
<td>4.5</td>
<td>Melanie Schienle</td>
</tr>
<tr>
<td>T-WIWI-103126</td>
<td>Non- and Semiparametrics (S. 468)</td>
<td>4.5</td>
<td>Melanie Schienle</td>
</tr>
<tr>
<td>T-WIWI-103127</td>
<td>Panel Data (S. 488)</td>
<td>4.5</td>
<td>Wolf-Dieter Heller</td>
</tr>
<tr>
<td>T-WIWI-103065</td>
<td>Statistical Modeling of generalized regression models (S. 649)</td>
<td>4.5</td>
<td>Wolf-Dieter Heller</td>
</tr>
</tbody>
</table>

Learning Control / Examinations
The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
The course "Advanced Statistics" [2520020] is compulsory and must be examined.

Qualification Objectives
The student shows an in depth understanding of advanced Econometric techniques suitable for different types of data. He/She is able to apply his/her theoretical knowledge to real world problems with the help of statistical software and to evaluate performance of different approaches based on statistical criteria.

Content
The courses of this module offer students a broad range of advanced Econometric techniques for state-of-the art data analysis.

Workload
The total workload for this module is approximately 270 hours.
Module: Econometrics and Statistics II  [M-WIWI-101639]

Responsibility: Melanie Schienle

Organisation: KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage: Compulsory Elective

Contained in: Compulsory Elective Modules 1 / Compulsory Modules / Statistics
Compulsory Elective Modules 2 / Compulsory Elective Modules / Statistics
Additional Examinations

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Wahlpflichtangebot
Non-Compulsory Block; You must choose between 9 and 10 credits.

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<tr>
<td>T-WIWI-103066</td>
<td>Data Mining and Applications (S. 278)</td>
<td>4,5</td>
<td>Rheza Nakhaeizadeh</td>
</tr>
<tr>
<td>T-WIWI-103064</td>
<td>Financial Econometrics (S. 338)</td>
<td>4,5</td>
<td>Melanie Schienle</td>
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<tr>
<td>T-WIWI-103124</td>
<td>Multivariate Statistical Methods (S. 462)</td>
<td>4,5</td>
<td>Oliver Grothe</td>
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<tr>
<td>T-WIWI-103126</td>
<td>Non- and Semiparametrics (S. 468)</td>
<td>4,5</td>
<td>Melanie Schienle</td>
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<tr>
<td>T-WIWI-103127</td>
<td>Panel Data (S. 488)</td>
<td>4,5</td>
<td>Wolf-Dieter Heller</td>
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<tr>
<td>T-WIWI-103128</td>
<td>Portfolio and Asset Liability Management (S. 512)</td>
<td>4,5</td>
<td>Mher Safarian</td>
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<tr>
<td>T-WIWI-103065</td>
<td>Statistical Modeling of generalized regression models (S. 649)</td>
<td>4,5</td>
<td>Wolf-Dieter Heller</td>
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<tr>
<td>T-WIWI-103129</td>
<td>Stochastic Calculus and Finance (S. 650)</td>
<td>4,5</td>
<td>Mher Safarian</td>
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Learning Control / Examinations
The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
This module can only be passed if the module "Econometrics and Statistics I" has been finished successfully before.

Modeled Conditions
The following conditions must be met:
- The module [M-WIWI-101638] Econometrics and Statistics I must have been started.

Qualification Objectives
The student shows an in depth understanding of advanced Econometric techniques suitable for different types of data. He/She is able to apply his/her theoretical knowledge to real world problems with the help of statistical software and to evaluate performance of different approaches based on statistical criteria.

Content
This modula builds on prerequisites acquired in Module “Econometrics and Statistics I”. The courses of this module offer students a broad range of advanced Econometric techniques for state-of-the art data analysis.

Workload
The total workload for this module is approximately 270 hours.
Module: Economic Theory and its Application in Finance [M-WIWI-101502]

Responsibility: Kay Mitusch

Organisation: KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage: Compulsory Elective

Contained in: Economics

Compulsory Elective Modules 1 / Compulsory Modules / Economics
Compulsory Elective Modules 2 / Compulsory Elective Modules / Economics

Additional Examinations

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Ergänzungsangebot
Non-Compulsory Block; You must choose 1 course.

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<tr>
<td>T-WIWI-102622</td>
<td>Corporate Financial Policy (S. 271)</td>
<td>4,5</td>
<td>Martin Ruckes</td>
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<tr>
<td>T-WIWI-102623</td>
<td>Financial Intermediation (S. 339)</td>
<td>4,5</td>
<td>Martin Ruckes</td>
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<tr>
<td>T-WIWI-102647</td>
<td>Asset Pricing (S. 216)</td>
<td>4,5</td>
<td>Martin Ruckes, Marliese Uhrig-Homburg</td>
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Wahlpflichtangebot
Non-Compulsory Block; You must choose 1 course.

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<tbody>
<tr>
<td>T-WIWI-102609</td>
<td>Advanced Topics in Economic Theory (S. 210)</td>
<td>4,5</td>
<td>Kay Mitusch</td>
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<tr>
<td>T-WIWI-102861</td>
<td>Advanced Game Theory (S. 202)</td>
<td>4,5</td>
<td>Karl-Martin Ehrhart, Clemens Puppe, Johannes Philipp Reiß</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The exams are offered at the beginning of the recess period about the subject matter of the latest held lecture. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately. The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
One of the courses T-WIWI-102861 “Advanced Game Theory” and T-WIWI-102609 “Advanced Topics in Economic Theory” is compulsory.

Qualification Objectives
The students

- have learnt the methods of formal economic modeling, particularly of General Equilibrium Theory and contract theory
- will be able to apply these methods to the topics in Finance, specifically the areas of financial markets and institutions and corporate finance
- have gained many useful insights into the relationship between firms and investors and the functioning of financial markets
Content
The mandatory course “Advanced Topics in Economic Theory” is devoted in equal parts to General Equilibrium Theory and to contract theory. The course “Asset Pricing” will apply techniques of General Equilibrium Theory to valuation of financial assets. The courses “Corporate Financial Policy” and “Finanzintermediation” will apply the techniques of contract theory to issues of corporate finance and financial institutions.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.

Responsibility: Christof Weinhardt

Organisation: KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage: Compulsory Elective

Contained in: Business Administration

Compulsory Elective Modules 1 / Compulsory Modules / Business Administration
Compulsory Elective Modules 2 / Compulsory Elective Modules / Business Administration
Additional Examinations

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Wahlpflichtangebot
Non-Compulsory Block; You must choose at least 9 credits.

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<td>T-WIWI-107501</td>
<td>Energy Market Engineering (S. 313)</td>
<td>4.5</td>
<td>Christof Weinhardt</td>
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<tr>
<td>T-WIWI-107503</td>
<td>Energy Networks and Regulation (S. 315)</td>
<td>4.5</td>
<td>Christof Weinhardt</td>
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<tr>
<td>T-WIWI-107504</td>
<td>Smart Grid Applications (S. 635)</td>
<td>4.5</td>
<td>Johannes Gärtnner, Christof Weinhardt</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None.

Qualification Objectives
The student

- is aware of design options for energy and especially electricity markets and can derive implications for the market results from the market design,
- knows about current trends regarding the Smart Grid and understands affiliated modelling aproaches,
- can evaluate business models of electricity grids according to the regulation regime
- is prepared for scientific contributions in the field of energy system analysis.

Content
The module conveys scientific and practical knowledge to analyse energy markets and according business models. To do so the scientific discussion on energy market designs is evaluated and analysed. Different energy market models are presented and their design implications are evaluated. Furthermore, the electricity system is analysed with regards to being a network industry and resulting regulation and business models are discussed. Besides these traditional areas of energy economics we will look at methods and models of digitalisation in the energy sector.

Remarks
The lecture Smart Grid Applications will be available starting in the winter term 2018/19.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
### Module: Electives in Informatics  [M-WIWI-101630]

**Responsibility:** Andreas Oberweis, Harald Sack, York Sure-Vetter, Johann Marius Zöllner

**Organisation:** KIT-Fakultät für Wirtschaftswissenschaften

**Curricular Anchorage:** Compulsory Elective

**Contained in:** Compulsory Elective Modules 1 / Compulsory Modules / Informatics
Compulsory Elective Modules 2 / Compulsory Elective Modules / Informatics
Additional Examinations

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**Wahlpflichtangebot**
Non-Compulsory Block; You must choose between 9 and 10 credits.

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<tr>
<td>T-WIWI-102759</td>
<td>Requirements Analysis and Requirements Management (S. 559)</td>
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<td>Ralf Kneuper</td>
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<tr>
<td>T-WIWI-102651</td>
<td>Applied Informatics II - IT Systems for eCommerce (S. 215)</td>
<td>5</td>
<td>Ali Sunyaev</td>
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<tr>
<td>T-WIWI-102680</td>
<td>Computational Economics (S. 255)</td>
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<td>Pradyumn Kumar Shukla</td>
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<tr>
<td>T-WIWI-102661</td>
<td>Database Systems and XML (S. 281)</td>
<td>5</td>
<td>Andreas Oberweis</td>
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<tr>
<td>T-WIWI-102655</td>
<td>Efficient Algorithms (S. 298)</td>
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<td>Pradyumn Kumar Shukla</td>
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<td>T-WIWI-102668</td>
<td>Enterprise Architecture Management (S. 321)</td>
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<td>T-WIWI-106423</td>
<td>Information Service Engineering (S. 376)</td>
<td>5</td>
<td>Harald Sack</td>
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<td>Knowledge Discovery (S. 403)</td>
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<td>York Sure-Vetter</td>
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<td>T-WIWI-102667</td>
<td>Management of IT-Projects (S. 425)</td>
<td>5</td>
<td>Roland Schätzle</td>
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<td>T-WIWI-106340</td>
<td>Machine Learning 1 - Basic Methods (S. 417)</td>
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<td>T-WIWI-106341</td>
<td>Machine Learning 2 – Advanced Methods (S. 418)</td>
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<td>T-WIWI-102697</td>
<td>Business Process Modelling (S. 240)</td>
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<td>Andreas Oberweis</td>
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<tr>
<td>T-WIWI-102679</td>
<td>Nature-Inspired Optimisation Methods (S. 467)</td>
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<td>Pradyumn Kumar Shukla</td>
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<td>T-WIWI-102874</td>
<td>Semantic Web Technologies (S. 574)</td>
<td>5</td>
<td>Andreas Harth, York Sure-Vetter</td>
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<td>T-WIWI-105801</td>
<td>Service Oriented Computing (S. 629)</td>
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<td>T-WIWI-102895</td>
<td>Software Quality Management (S. 637)</td>
<td>5</td>
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<td>T-WIWI-102676</td>
<td>Special Topics of Enterprise Information Systems (S. 643)</td>
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<td>Andreas Oberweis</td>
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<tr>
<td>T-WIWI-102657</td>
<td>Special Topics of Efficient Algorithms (S. 642)</td>
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<td>T-WIWI-102678</td>
<td>Special Topics of Software- and Systemsengineering (S. 645)</td>
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<td>T-WIWI-102671</td>
<td>Special Topics of Knowledge Management (S. 644)</td>
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<td>York Sure-Vetter</td>
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<td>Strategic Management of Information Technology (S. 653)</td>
<td>5</td>
<td>Thomas Wolf</td>
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<tr>
<td>T-WIWI-103112</td>
<td>Web Science (S. 704)</td>
<td>5</td>
<td>York Sure-Vetter</td>
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<td>T-WIWI-102662</td>
<td>Workflow-Management (S. 713)</td>
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<td>Andreas Oberweis</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. For passing the module exam in every singled partial exam the respective minimum requirements has to be achieved. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately. When every singled examination is passed, the overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None.

Qualification Objectives
The student
- has the ability to master methods and tools in a complex discipline and to demonstrate innovativeness regarding the methods used,
- knows the principles and methods in the context of their application in practice,
- is able to grasp and apply the rapid developments in the field of computer science, which are encountered in work life, quickly and correctly, based on a fundamental understanding of the concepts and methods of computer science,
- is capable of finding and defending arguments for solving problems.

Content
The thematic focus will be based on the choice of courses in the areas of Effiziente Algorithmen, Betriebliche Informations- und Kommunikationssysteme, Wissensmanagement, Komplexitätsmanagement and Software- und Systems Engineering.

Remarks
The course “Document Management and Groupware Systems” expires after summer term 2017. Last examination date is winter term 2017/2018 (only for repeaters).

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Electronic Markets  [M-WIWI-101409]

Responsibility:    Andreas Geyer-Schulz
Organisation:     KIT-Fakultät für Wirtschaftswissenschaften
Curricular An-
chorage:          Compulsory Elective
Contained in:     Business Administration
                  Compulsory Elective Modules 1 / Compulsory Modules / Business Administration
                  Compulsory Elective Modules 2 / Compulsory Elective Modules / Business Administration
                  Additional Examinations

ECTS         9
Recurrence   Each term
Duration     2 terms
Language     German
Level        4
Version      3

Wahlpflichtangebot
Non-Compulsory Block; You must choose at least 9 credits.

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<td>Market Engineering: Information in Institutions (S. 430)</td>
<td>4.5</td>
<td>Christof Weinhardt</td>
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<tr>
<td>T-WIWI-102713</td>
<td>Telecommunication and Internet Economics (S. 671)</td>
<td>4.5</td>
<td>Kay Mitsusch</td>
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<td>T-WIWI-102762</td>
<td>Business Dynamics (S. 234)</td>
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<td>Andreas Geyer-Schulz</td>
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<tr>
<td>T-WIWI-102886</td>
<td>Business Administration in Information Engineering and Management (S. 231)</td>
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<td>T-WIWI-105946</td>
<td>Price Management (S. 523)</td>
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<td>Andreas Geyer-Schulz, Paul Glenn</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.
The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None

Qualification Objectives
The student
- knows coordination and motivation methods and analyzes them regarding their efficiency,
- classifies markets and describes the roles of the participants in a formal way,
- knows the conditions for market failure and knows and develops countermeasures,
- knows institutions and market mechanisms, their fundamental theories and empirical research results,
- knows the design criteria of market mechanisms and a systematical approach for creating new markets,
- models, analyzes and optimizes the structure and dynamics of complex business applications.

Content
What are the conditions that make electronic markets develop and how can one analyze and optimize such markets? In this module, the selection of the type of organization as an optimization of transaction costs is treated. Afterwards, the efficiency of electronic markets (price, information and allocation efficiency) as well as reasons for market failure are described. Finally, motivational issues like bounded rationality and information asymmetries (private information and moral hazard), as well as the development of incentive schemes, are presented. Regarding the market design, especially the interdependencies of market organization, market mechanisms, institutions and products are described and theoretical foundations are lectured.
Electronic markets are dynamic systems that are characterized by feedback loops between many different variables. By means of the tools of business dynamics such markets can be modelled. Simulations of complex systems allow the analysis and optimization of markets, business processes, policies, and organizations.

Topics include:

- classification, analysis, and design of markets
- simulation of markets
- auction methods and auction theory
- automated negotiations
- nonlinear pricing
- continuous double auctions
- market-maker, regulation, control

Recommendations
None

Remarks
The course Price Management is offered for the first time in summer term 2016.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Emphasis in Informatics  [M-WIWI-101628]

Responsibility:  Andreas Oberweis, Harald Sack, York Sure-Vetter

Organisation:  KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage:  Compulsory Elective

Contained in:  Compulsory Elective Modules 1 / Compulsory Modules / Informatics
               Compulsory Elective Modules 2 / Compulsory Elective Modules / Informatics
               Additional Examinations

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<td>Requirements Analysis and Requirements Management (S. 559)</td>
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<td>Special Topics of Enterprise Information Systems (S. 643)</td>
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<td>Web Science (S. 704)</td>
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<td>Advanced Lab Informatics (S. 203)</td>
<td>4</td>
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Wahlpflichtangebot
Non-Compulsory Block; You must choose between 9 and 10 credits.
Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. For passing the module exam in every singled partial exam the respective minimum requirements has to be achieved.

The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

When every singled examination is passed, the overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None.

Qualification Objectives
The student

- has the ability to master methods and tools in a complex discipline and to demonstrate innovativeness regarding the methods used,
- knows the principles and methods in the context of their application in practice,
- is able to grasp and apply the rapid developments in the field of computer science, which are encountered in work life, quickly and correctly, based on a fundamental understanding of the concepts and methods of computer science,
- is capable of finding and defending arguments for solving problems.

Content
The thematic focus will be based on the choice of courses in the areas of Effiziente Algorithmen, Betriebliche Informations- und Kommunikationssysteme, Wissensmanagement, Komplexitätsmanagement and Software- und Systems Engineering.

Remarks
The course “Document Management and Groupware Systems” expires after summer term 2017. Last examination date is winter term 2017/2018 (only for repeaters).

Workload
The total workload for this module is approximately 270 hours. For further information see German version.

Responsibility: Wolf Fichtner

Organisation: KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage: Compulsory Elective

Contained in: Business Administration

Compulsory Elective Modules 1 / Compulsory Modules / Business Administration
Compulsory Elective Modules 2 / Compulsory Elective Modules / Business Administration
Additional Examinations

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Compulsory

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<tr>
<td>T-WIWI-107043</td>
<td>Liberalised Power Markets (S. 410)</td>
<td>3</td>
<td>Wolf Fichtner</td>
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Ergänzungsangebot
Non-Compulsory Block; You must choose at least 6 credits.

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<tr>
<td>T-WIWI-102691</td>
<td>Energy Trade and Risk Management (S. 317)</td>
<td>4</td>
<td>Clemens Cremer, Wolf Fichtner, Dogan Keles</td>
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<tr>
<td>T-WIWI-107501</td>
<td>Energy Market Engineering (S. 313)</td>
<td>4,5</td>
<td>Christof Weinhardt</td>
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<tr>
<td>T-WIWI-108016</td>
<td>Simulation Game in Energy Economics (S. 631)</td>
<td>3</td>
<td>Massimo Genoese</td>
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<td>T-WIWI-107446</td>
<td>Quantitative Methods in Energy Economics (S. 548)</td>
<td>3</td>
<td>Dogan Keles, Patrick Plötz</td>
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<tr>
<td>T-WIWI-102712</td>
<td>Regulation Theory and Practice (S. 557)</td>
<td>4,5</td>
<td>Kay Mitusch</td>
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Learning Control / Examinations
The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations take place every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal. Additional courses might be accredited upon request.

Conditions
The lecture Liberalised Power Markets has to be examined.

Qualification Objectives
The student
- gains detailed knowledge about the new requirements of liberalised energy markets,
- describes the planning tasks on the different energy markets,
- knows solution approaches to respective planning tasks.

Content
Liberalised Power Markets: The European liberalisation process, energy markets, pricing, market failure, investment incentives, market power
Energy Trade and Risk Management: trade centres, trade products, market mechanisms, position and risk management
Gas-Markets: producing countries, provision structures, market places, pricing
Energy Policy: Management of energy flows, energy-political targets and instruments (emission trading etc.)
Simulation Game in Energy Economics: Simulation of the German electricity system

Recommendations
The courses are conceived in a way that they can be attended independently from each other. Therefore, it is possible to start the module in winter and summer term.

Remarks
From winter term 2017/2018 the course T-WIWI-102607 Energy Policy will not be offered anymore in this module.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Energy Economics and Technology [M-WIWI-101452]

Responsibility: Wolf Fichtner
Organisation: KIT-Fakultät für Wirtschaftswissenschaften
Curricular Anchorage: Compulsory Elective
Contained in: Business Administration

Compulsory Elective Modules 1 / Compulsory Modules / Business Administration
Compulsory Elective Modules 2 / Compulsory Elective Modules / Business Administration
Additional Examinations

**Wahlpflichtangebot**
Non-Compulsory Block; You must choose at least 9 credits.

<table>
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<tr>
<td>T-WIWI-102793</td>
<td>Efficient Energy Systems and Electric Mobility</td>
<td>3.5</td>
<td>Patrick Jochem, Russell McKenna</td>
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<td>(S. 299)</td>
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<td>T-WIWI-102650</td>
<td>Energy and Environment (S. 308)</td>
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<td>Ute Karl</td>
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<td>T-WIWI-102830</td>
<td>Energy Systems Analysis (S. 316)</td>
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<td>Valentin Bertsch</td>
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<tr>
<td>T-WIWI-107464</td>
<td>Smart Energy Infrastructure (S. 634)</td>
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<td>Armin Ardone, Andrej Marko Pustisek</td>
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<tr>
<td>T-WIWI-102694</td>
<td>Technological Change in Energy Economics (S. 668)</td>
<td>3</td>
<td>Martin Wietsch</td>
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<tr>
<td>T-WIWI-102695</td>
<td>Heat Economy (S. 360)</td>
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Learning Control / Examinations
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The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None

Qualification Objectives
The student
- gains detailed knowledge about present and future energy supply technologies (focus on final energy carriers electricity and heat),
- knows the techno-economic characteristics of plants for energy provision, for energy transport as well as for energy distribution and demand,
- is able to assess the environmental impact of these technologies.

Content
Strategical Aspects of Energy Economy: Long-term planning methods, generation technologies
Technological Change in Energy Economics: Future energy technologies, learning curves, energy demand
Heat Economy: district heating, heating technologies, reduction of heat demand, statutory provisions
Energy Systems Analysis: Interdependencies in energy economics, energy systems modelling approaches in energy economics
Energy and Environment: emission factors, emission reduction measures, environmental impact
Efficient Energy Systems and Electric Mobility: concepts and current trends in energy efficiency, Overview of and economical, ecological and social impacts through electric mobility

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Entrepreneurship (EnTechnon) [M-WIWI-101488]

Responsibility: Orestis Terzidis

Organisation: KIT-Fakultät für Wirtschaftswissenschaften
Curricular Anchorage: Compulsory Elective

Contained in: Business Administration
Compulsory Elective Modules 1 / Compulsory Modules / Business Administration
Compulsory Elective Modules 2 / Compulsory Elective Modules / Business Administration
Additional Examinations

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Pflichtbestandteil
Non-Compulsory Block; You must choose 1 courses.

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<td>Entrepreneurship (S. 323)</td>
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Wahlpfllichtangebot
Non-Compulsory Block; You must choose between 1 und 2 courses.

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<td>Design Thinking (S. 285)</td>
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<td>Entrepreneurial Leadership &amp; Innovation Management (S. 322)</td>
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<td>T-WIWI-102894</td>
<td>Entrepreneurship Research (S. 324)</td>
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Ergänzungsangebot
Non-Compulsory Block; You must choose at most 1 courses.

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<td>Managing New Technologies (S. 427)</td>
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<td>T-WIWI-102893</td>
<td>Innovation Management: Concepts, Strategies and Methods (S. 381)</td>
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<td>Business Models in the Internet: Planning and Implementation (S. 238)</td>
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<td>Developing Business Models for the Semantic Web (S. 286)</td>
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<td>Rudi Studer</td>
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<td>Case Studies Seminar: Innovation Management (S. 246)</td>
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<td>Roadmapping (S. 563)</td>
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Learning Control / Examinations
See German version.

Conditions
None

Qualification Objectives
See German version.
Recommendations
None

Remarks
The course T-WIWI-102832 - Business Plan Workshop is not available anymore.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Environmental Economics [M-WWI-101468]

Responsibility: Kay Mitusch

Organisation: KIT-Fakultät für Wirtschaftswissenschaften
Curricular Anchorage: Compulsory Elective

Contained in: Economics

Compulsory Elective Modules 1 / Compulsory Modules / Economics
Compulsory Elective Modules 2 / Compulsory Elective Modules / Economics
Additional Examinations

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Wahlpflichtangebot
Non-Compulsory Block; You must choose at least 9 credits.

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<td>T-WIWI-102616</td>
<td>Environmental and Ressource Policy (S. 325)</td>
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<td>Ute Karl</td>
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<td>Transport Economics (S. 686)</td>
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<td>Kay Mitusch, Eckhard Szimba</td>
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<td>Environmental Law (S. 329)</td>
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<td>Matthias Bäcker</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The exams are offered at the beginning of the recess period about the subject matter of the latest held lecture. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None

Qualification Objectives
The students
- understand the treatment of non-market resources as well as future resource shortages
- are able to model markets of energy and environmental goods
- are able to assess the results of government intervention
- know legal basics and are able to evaluate conflicts with regard to legal situation

Content
Environmental degradation and increasing resource use are global challenges, which have to be tackled on a worldwide level. The module addresses these challenges from the perspective of economics, and imparts the fundamental knowledge of environmental and sustainability economics, and environmental and resource policy to the students. Additional courses address environmental law, environmental pressure, and applications to the transport sector.

Recommendations
Knowledge in the area of microeconomics and of the content of the course Economics I: Microeconomics[2600012], respectively, is required.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Experimental Economics [M-WIWI-101505]

Responsibility: Johannes Philipp Reiß

Organisation: KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage:
- Compulsory Elective

Contained in:
- Economics

Compulsory Elective Modules 1 / Compulsory Modules / Economics
- Compulsory Elective Modules 2 / Compulsory Elective Modules / Economics
- Additional Examinations

ECTS 9
Language German
Level 4
Version 3

Wahlpflichtangebot
Non-Compulsory Block; You must choose 2 courses.

<table>
<thead>
<tr>
<th>Identifier</th>
<th>Course</th>
<th>ECTS</th>
<th>Responsibility</th>
</tr>
</thead>
<tbody>
<tr>
<td>T-WIWI-102862</td>
<td>Predictive Mechanism and Market Design (S. 522)</td>
<td>4.5</td>
<td>Johannes Philipp Reiß</td>
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<tr>
<td>T-WIWI-102863</td>
<td>Topics in Experimental Economics (S. 678)</td>
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<td>Johannes Philipp Reiß</td>
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<tr>
<td>T-WIWI-105781</td>
<td>Incentives in Organizations (S. 367)</td>
<td>4.5</td>
<td>Petra Nieken</td>
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<td>T-WIWI-102614</td>
<td>Experimental Economics (S. 333)</td>
<td>4.5</td>
<td>Timm Teubner, Christof Weinhardt</td>
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</table>

Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None.

Qualification Objectives
Students
- are acquainted with the methods of Experimental Economics along with its strengths and weaknesses;
- understand how theory-guided research in Experimental Economics interacts with the development of theory;
- are provided with foundations in data analysis;
- design an economic experiment and analyze its outcome.

Content
The module Experimental Economics offers an introduction into the methods and topics of Experimental Economics. It also fosters and extends knowledge in theory-guided experimental economics and its interaction with theory development. Throughout the module, readings of selected papers are required.

Recommendations
Basic knowledge in mathematics, statistics, and game theory is assumed.

Remarks
- The course Advanced Game Theory is not offered before Winter 2014/15.
- The course Predictive Mechanism and Market Design is not offered each year.
Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Extracurricular Module in Engineering [M-WIWI-101404]

Responsibility: Prüfungsausschuss der KIT-Fakultät für Wirtschaftswissenschaften

Organisation: KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage: Compulsory Elective

Contained in: Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences

Compulsory Elective Modules 2 / Compulsory Elective Modules / Natural and Engineering Sciences

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Wahlpflichtangebot
Non-Compulsory Block; You must choose between 9 and 12 credits.

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<td>T-WIWI-106292</td>
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<td>PH APL-ING-TL07 (S. 499)</td>
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Learning Control / Examinations
The assessment of the module is determined by the respective module coordinator. It can either be in the form of a general exam or partial exams, and must contain at least 9 credit points (max. 12 credits) and at least 6 hours per week (max. 8 hours per week). The examination may contain presentations, experiments, laboratories, term papers, etc. At least 50 percent of the module examination has to be in the form of a written or an oral examination (according to Section 4 (2), 1 or 2 of the examination regulation).

The formation of the overall grade of the module will be determined by the respective module coordinator.

Conditions
See German version.

Qualification Objectives
See German version.
Module: Finance 1 [M-WIWI-101482]

Responsibility: Martin Ruckes, Marliese Uhrig-Homburg
Organisation: KIT-Fakultät für Wirtschaftswissenschaften
Curricular Anchorage: Compulsory Elective
Contained in: Business Administration

<table>
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Wahlpflichtangebot
Non-Compulsory Block; You must choose 9 credits.

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<td>T-WIWI-102643</td>
<td>Derivatives (S. 284)</td>
<td>4.5</td>
<td>Marliese Uhrig-Homburg</td>
</tr>
<tr>
<td>T-WIWI-102621</td>
<td>Valuation (S. 693)</td>
<td>4.5</td>
<td>Martin Ruckes</td>
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<tr>
<td>T-WIWI-102647</td>
<td>Asset Pricing (S. 216)</td>
<td>4.5</td>
<td>Martin Ruckes, Marliese Uhrig-Homburg</td>
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</table>

Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None

Qualification Objectives
The student
- has core skills in economics and methodology in the field of finance
- assesses corporate investment projects from a financial perspective
- is able to make appropriate investment decisions on financial markets

Content
The courses of this module equip the students with core skills in economics and methodology in the field of modern finance. Securities which are traded on financial and derivative markets are presented, and frequently applied trading strategies are discussed. A further focus of this module is on the assessment of both profits and risks in security portfolios and corporate investment projects from a financial perspective.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Finance 2  [M-WIWI-101483]

Responsibility:  Martin Ruckes, Marliese Uhrig-Homburg

Organisation:  KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage:  Compulsory Elective

Contained in:  Business Administration

Compulsory Elective Modules 1 / Compulsory Modules / Business Administration
Compulsory Elective Modules 2 / Compulsory Elective Modules / Business Administration
Additional Examinations

<table>
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Wahlpflichtangebot
Non-Compulsory Block; You must choose 9 credits.

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<tr>
<td>T-WIWI-102644</td>
<td>Fixed Income Securities (S. 340)</td>
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<td>Marliese Uhrig-Homburg</td>
</tr>
<tr>
<td>T-WIWI-102622</td>
<td>Corporate Financial Policy (S. 271)</td>
<td>4,5</td>
<td>Martin Ruckes</td>
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<tr>
<td>T-WIWI-102645</td>
<td>Credit Risk (S. 273)</td>
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<td>Martin Ruckes, Marliese Uhrig-Homburg</td>
</tr>
<tr>
<td>T-WIWI-102621</td>
<td>Valuation (S. 693)</td>
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<td>Martin Ruckes</td>
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<tr>
<td>T-WIWI-102643</td>
<td>Derivatives (S. 284)</td>
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<td>T-WIWI-102646</td>
<td>International Finance (S. 394)</td>
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<td>T-WIWI-102626</td>
<td>Business Strategies of Banks (S. 242)</td>
<td>3</td>
<td>Wolfgang Müller</td>
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<tr>
<td>T-WIWI-102625</td>
<td>Exchanges (S. 332)</td>
<td>1,5</td>
<td>Jörg Franke</td>
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<td>T-WIWI-102623</td>
<td>Financial Intermediation (S. 339)</td>
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<td>eFinance: Information Engineering and Management for Securities Trading (S. 300)</td>
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<tr>
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<td>Financial Analysis (S. 337)</td>
<td>4,5</td>
<td>Torsten Luedecke</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
It is only possible to choose this module in combination with the module Finance 1. The module is passed only after the final partial exam of Finance 1 is additionally passed.

Modeled Conditions
The following conditions must be met:

- The module [M-WIWI-101482] Finance 1 must have been started.

Qualification Objectives
The student is in a position to discuss, analyze and provide answers to advanced economic and methodological issues in the field of modern finance.

Content
The module Finance 2 is based on the module Finance 1. The courses of this module equip the students with advanced
skills in economics and methodology in the field of modern finance on a broad basis.

 Remarks
The courses *eFinance: Information Engineering and Management for Securities Trading* [2540454] and *Financial Analysis* [2530205] can be chosen from summer term 2015 on.

 Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Finance 3 [M-WIWI-101480]

Responsibility: Martin Ruckes, Marliese Uhrig-Homburg

Organisation: KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage: Compulsory Elective

Contained in: Business Administration

Compulsory Elective Modules 1 / Compulsory Modules / Business Administration
Compulsory Elective Modules 2 / Compulsory Elective Modules / Business Administration
Additional Examinations

**Wahlpfllichtangebot**
Non-Compulsory Block; You must choose at least 9 credits.

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<td>Fixed Income Securities (S. 340)</td>
<td>4,5</td>
<td>Marliese Uhrig-Homburg</td>
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<td>T-WIWI-102645</td>
<td>Credit Risk (S. 273)</td>
<td>4,5</td>
<td>Marliese Uhrig-Homburg</td>
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<td>T-WIWI-102622</td>
<td>Corporate Financial Policy (S. 271)</td>
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<td>Financial Intermediation (S. 339)</td>
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<td>Martin Ruckes</td>
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<td>T-WIWI-102625</td>
<td>Exchanges (S. 332)</td>
<td>1,5</td>
<td>Jörg Franke</td>
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<tr>
<td>T-WIWI-102626</td>
<td>Business Strategies of Banks (S. 242)</td>
<td>3</td>
<td>Wolfgang Müller</td>
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<td>T-WIWI-102646</td>
<td>International Finance (S. 394)</td>
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<td>Marliese Uhrig-Homburg</td>
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<td>eFinance: Information Engineering and Management for Securities Trading (S. 300)</td>
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<td>Christof Weinhardt</td>
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<td>Financial Analysis (S. 337)</td>
<td>4,5</td>
<td>Torsten Luedecke</td>
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**Learning Control / Examinations**
The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.
The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Conditions**
It is only possible to choose this module in combination with the module Finance 1 and Finance 2. The module is passed only after the final partial exams of Finance 1 and Finance 2 are additionally passed.

**Modeled Conditions**
The following conditions must be met:

1. The module [M-WIWI-101482] Finance 1 must have been started.
2. The module [M-WIWI-101483] Finance 2 must have been started.

**Qualification Objectives**
The student is in a position to discuss, analyze and provide answers to advanced economic and methodological issues in the field of modern finance.
Content
The courses of this module equip the students with advanced skills in economics and methodology in the field of modern finance on a broad basis.

Remarks
The courses eFinance: Information Engineering and Management for Securities Trading [2540454] and Financial Analysis [2530205] can be chosen from summer term 2015 on.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Growth and Agglomeration [M-WIWI-101496]

Responsibility: Ingrid Ott
Organisation: KIT-Fakultät für Wirtschaftswissenschaften
Curricular Anchorage: Compulsory Elective
Contained in: Economics

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Wahlpflichtangebot
Non-Compulsory Block; You must choose 9 credits.

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<tr>
<td>T-WIWI-102785</td>
<td>Theory of Endogenous Growth (S. 676)</td>
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<tr>
<td>T-WIWI-103107</td>
<td>Spatial Economics (S. 639)</td>
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Learning Control / Examinations
The assessment is carried out as partial written exams (see the lectures descriptions).
The overall grade for the module is the average of the grades for each course weighted by the credits.

Conditions
None

Qualification Objectives
The student
- gains deepened knowledge of micro-based general equilibrium models
- understands how based on individual optimizing decisions aggregate phenomena like economic growth or agglomeration (cities / metropolises) result
- is able to understand and evaluate the contribution of these phenomena to the development of economic trends
- can derive policy recommendations based on theory

Content
The module includes the contents of the lectures Endogenous Growth Theory [2561503], Spatial Economics [2561260] and International Economic Policy [2560254]. While the first two lectures have a more formal-analytic focus, the third lecture approaches fundamental ideas and problems from the field of international economic policy from a more verbal perspective.
The common underlying principle of all three lectures in this module is that, based on different theoretical models, economic policy recommendations are derived.

Recommendations
Attendance of the course Introduction Economic Policy [2560280] is recommended.
Successful completion of the courses Economics I: Microeconomics and Economics II: Macroeconomics is required.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Industrial Production II  [M-WIWI-101471]

Responsibility: Frank Schultmann
Organisation: KIT-Fakultät für Wirtschaftswissenschaften
Curricular Anchorage: Compulsory Elective
Contained in: Business Administration
Compulsory Elective Modules 1 / Compulsory Modules / Business Administration
Compulsory Elective Modules 2 / Compulsory Elective Modules / Business Administration
Additional Examinations

ECTS Recurrence Duration Level Version
9 Each winter term 1 term 4 1

Compulsory

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<tr>
<td>T-WIWI-102631</td>
<td>Planning and Management of Industrial Plants (S. 503)</td>
<td>5,5</td>
<td>Frank Schultmann</td>
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Ergänzungsangebot aus dem Modul Industrielle Produktion III
Non-Compulsory Block; You must choose at most 1 courses.

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<tr>
<td>T-WIWI-102763</td>
<td>Supply Chain Management with Advanced Planning Systems (S. 662)</td>
<td>3,5</td>
<td>Claus J. Bosch, Mathias Göbelt</td>
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<tr>
<td>T-WIWI-102826</td>
<td>Risk Management in Industrial Supply Networks (S. 561)</td>
<td>3,5</td>
<td>Marcus Wiens</td>
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<td>T-WIWI-102828</td>
<td>Supply Chain Management in the Automotive Industry (S. 659)</td>
<td>3,5</td>
<td>Tilman Heupel, Hendrik Lang</td>
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<tr>
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<td>Project Management (S. 537)</td>
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Ergänzungsangebot
Non-Compulsory Block; You must choose at most 1 courses.

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<tr>
<td>T-WIWI-102634</td>
<td>Emissions into the Environment (S. 305)</td>
<td>3,5</td>
<td>Ute Karl</td>
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<tr>
<td>T-WIWI-102882</td>
<td>International Management in Engineering and Production (S. 395)</td>
<td>3,5</td>
<td>Henning Sasse</td>
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<tr>
<td>T-WIWI-103133</td>
<td>Life Cycle Assessment (S. 412)</td>
<td>3,5</td>
<td>Heiko Keller</td>
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</table>

Learning Control / Examinations
The assessment is carried out as partial exams (according to section 4 (2), 1 SPO) of the core course Planning and Managing of Industrial Plants [2581952] and one further single course of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
The course Planning and Managing of Industrial Plants [2581952] and at least one additional activity are compulsory and must be examined.
Qualification Objectives

- Students shall be able to describe the tasks of tactical production management with special attention drawn upon industrial plants.
- Students shall understand the relevant tasks in plant management (projection, realisation and supervising tools for industrial plants).
- Students shall be able to describe the special need of a techno-economic approach to solve problems in the field of tactical production management.
- Students shall be proficient in using selected techno-economic methods like investment and cost estimates, plant layout, capacity planning, evaluation principles of production techniques, production systems as well as methods to design and optimize production systems.
- Students shall be able to evaluate techno-economical approaches in planning tactical production management with respect to their efficiency, accuracy and relevance for industrial use.

Content

- Planning and Management of Industrial Plants: Basics, circulation flow starting from projecting to techno-economic evaluation, construction and operating up to plant dismantling.

Remarks

Apart from the core course the courses offered are recommendations and can be replaced by courses from the Module Industrial Production III.

Workload

Total effort will account to 270 hours (9 credit points) and can be allocated according to the credit point rating. Therefore, a course with 3.5 credits requires an effort of approximately 105h and a course with 5.5 credits 165h.

The total effort for each course consists of attending lectures and tutorials, examination times and the time an average student needs to prepare himself in order to pass the exam with an average grade.
Module: Industrial Production III  [M-WIWI-101412]

**Responsibility:** Frank Schultmann

**Organisation:** KIT-Fakultät für Wirtschaftswissenschaften

**Curricular Anchorage:** Compulsory Elective

**Contained in:** Business Administration

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**Compulsory**

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<tr>
<td>T-WIWI-102632</td>
<td>Production and Logistics Management (S. 534)</td>
<td>5,5</td>
<td>Frank Schultmann</td>
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</table>

**Ergänzungsangebot aus dem Modul Industrielle Produktion II**

Non-Compulsory Block; You must choose at most 1 courses.

<table>
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<tr>
<td>T-WIWI-102634</td>
<td>Emissions into the Environment (S. 305)</td>
<td>3,5</td>
<td>Ute Karl</td>
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<tr>
<td>T-WIWI-102882</td>
<td>International Management in Engineering and Production (S. 395)</td>
<td>3,5</td>
<td>Henning Sasse</td>
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<tr>
<td>T-WIWI-103133</td>
<td>Life Cycle Assessment (S. 412)</td>
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<td>Heiko Keller</td>
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**Ergänzungsangebot**

Non-Compulsory Block; You must choose at most 1 courses.

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<tbody>
<tr>
<td>T-WIWI-102763</td>
<td>Supply Chain Management with Advanced Planning Systems (S. 662)</td>
<td>3,5</td>
<td>Claus J. Bosch, Mathias Göbelt</td>
</tr>
<tr>
<td>T-WIWI-102826</td>
<td>Risk Management in Industrial Supply Networks (S. 561)</td>
<td>3,5</td>
<td>Marcus Wiens</td>
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<tr>
<td>T-WIWI-102828</td>
<td>Supply Chain Management in the Automotive Industry (S. 659)</td>
<td>3,5</td>
<td>Tilman Heupel, Hendrik Lang</td>
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<td>T-WIWI-103134</td>
<td>Project Management (S. 537)</td>
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</table>

**Learning Control / Examinations**

The assessment is carried out as partial exams (according to section 4 (2), 1 SPO) of the core course Production and Logistics Management [2581954] and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Conditions**

The course Production and Logistics Management [2581954] and at least one additional activity are compulsory and must be examined.

**Qualification Objectives**
• Students describe the tasks concerning general problems of an operative production and logistics management.
• Students describe the planning tasks of supply chain management.
• Students use proficiently approaches to solve general planning problems.
• Students explain the existing interdependencies between planning tasks and applied methods.
• Students describe the main goals and set-up of software supporting tools in production and logistics management (i.e. APS, PPS-, ERP- and SCM Systems).
• Students discuss the scope of these software tools and their general disadvantages.

Content

• Planning tasks and exemplary methods of production planning and control in supply chain management.
• Supporting software tools in production and logistics management (APS, PPS- and ERP Systems).
• Project management in the field of production and supply chain management.

Remarks
Apart from the core course the courses offered are recommendations and can be replaced by courses from the Module Industrial Production II.

Workload
The course Production and Logistics Management [2581954] and at least one additional activity are compulsory and must be examined.
Module: Informatics [M-WIWI-101472]

Responsibility: Andreas Oberweis, Harald Sack, York Sure-Vetter, Johann Marius Zöllner

Organisation: KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage: Compulsory Elective

Contained in: Informatics

Additional Examinations

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<tr>
<td>T-WIWI-102579</td>
<td>Requirements Analysis and Requirements Management (S. 559)</td>
<td>4</td>
<td>Ralf Kneuper</td>
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<td>T-WIWI-102651</td>
<td>Applied Informatics II - IT Systems for eCommerce (S. 215)</td>
<td>5</td>
<td>Ali Sunyaev</td>
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<td>T-WIWI-102650</td>
<td>Computational Economics (S. 255)</td>
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<td>Pradyumn Kumar Shukla</td>
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<td>T-WIWI-102661</td>
<td>Database Systems and XML (S. 281)</td>
<td>5</td>
<td>Andreas Oberweis</td>
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<tr>
<td>T-WIWI-102655</td>
<td>Efficient Algorithms (S. 298)</td>
<td>5</td>
<td>Pradyumn Kumar Shukla</td>
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<tr>
<td>T-WIWI-102680</td>
<td>Enterprise Architecture Management (S. 321)</td>
<td>5</td>
<td>Thomas Wolf</td>
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<tr>
<td>T-WIWI-106423</td>
<td>Information Service Engineering (S. 376)</td>
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<td>T-WIWI-102666</td>
<td>Knowledge Discovery (S. 403)</td>
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<td>T-WIWI-102667</td>
<td>Management of IT-Projects (S. 425)</td>
<td>5</td>
<td>Roland Schätzle</td>
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<td>T-WIWI-106340</td>
<td>Machine Learning 1 - Basic Methods (S. 417)</td>
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<td>T-WIWI-106341</td>
<td>Machine Learning 2 – Advanced Methods (S. 418)</td>
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<td>T-WIWI-102697</td>
<td>Business Process Modelling (S. 240)</td>
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<td>T-WIWI-102679</td>
<td>Nature-Inspired Optimisation Methods (S. 467)</td>
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<td>T-WIWI-102874</td>
<td>Semantic Web Technologies (S. 574)</td>
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<td>Andreas Harth, York Sure-Vetter</td>
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<td>T-WIWI-105801</td>
<td>Service Oriented Computing (S. 629)</td>
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<td>T-WIWI-102676</td>
<td>Special Topics of Enterprise Information Systems (S. 643)</td>
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<td>Strategic Management of Information Technology (S. 653)</td>
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<tr>
<td>T-WIWI-103112</td>
<td>Web Science (S. 704)</td>
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<td>T-WIWI-102662</td>
<td>Workflow-Management (S. 713)</td>
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Wahlpflichtangebot
Non-Compulsory Block; You must choose between 9 and 10 credits.
Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. For passing the module exam in every singled partial exam the respective minimum requirements has to be achieved.

The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

When every singled examination is passed, the overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Please note the following information about the module component exams of Prof. Dr. H. Schmeck:


Conditions

It is only allowed to choose one lab.

Qualification Objectives

The student

- has the ability to master methods and tools in a complex discipline and to demonstrate innovativeness regarding the methods used,
- knows the principles and methods in the context of their application in practice,
- is able to grasp and apply the rapid developments in the field of computer science, which are encountered in work life, quickly and correctly, based on a fundamental understanding of the concepts and methods of computer science,
- is capable of finding and defending arguments for solving problems.

Content

The thematic focus will be based on the choice of courses in the areas of Effiziente Algorithmen, Betriebliche Informations- und Kommunikationssysteme, Wissensmanagement, Komplexitätsmanagement and Software- und Systems Engineering.

Remarks

The course “Document Management and Groupware Systems” expires after summer term 2017. Last examination date is winter term 2017/2018 (only for repeaters).

Workload

The total workload for this module is approximately 270 hours. For further information see German version.
**Module: Information Engineering [M-WIWI-101411]**

**Responsibility:** Christof Weinhardt

**Organisation:** KIT-Fakultät für Wirtschaftswissenschaften

**Curricular Anchorage:** Compulsory Elective

**Contained in:** Business Administration

<table>
<thead>
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<th>Duration</th>
<th>Level</th>
<th>Version</th>
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<tr>
<td>T-WIWI-102638</td>
<td>Principles of Information Engineering and Management (S. 528)</td>
<td>5</td>
<td>Timm Teubner, Christof Weinhardt</td>
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**Ergänzungsangebot**

Non-Compulsory Block; You must choose between 4 and 4,5 credits.

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<tr>
<td>T-WIWI-102640</td>
<td>Market Engineering: Information in Institutions (S. 430)</td>
<td>4,5</td>
<td>Christof Weinhardt</td>
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<tr>
<td>T-WIWI-102706</td>
<td>Special Topics in Information Engineering &amp; Management (S. 641)</td>
<td>4,5</td>
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<tr>
<td>T-WIWI-107501</td>
<td>Energy Market Engineering (S. 313)</td>
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<td>Christof Weinhardt</td>
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**Learning Control / Examinations**

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Conditions**

The course *Principles of Information Engineering and Management* [2540450] is compulsory and must be examined.

**Qualification Objectives**

The student

- understands and analyzes the central role of information as an economic good, a production factor, and a competitive factor,
- identifies, evaluates, prices, and markets information goods,
- analyze and evaluate existing markets regarding the missing incentives and the optimal solution of a given market mechanism, respectively,
- develop solutions in teams.

**Content**

In the lecture *Principles of Information Engineering and Management*, a clear distinction of information as a production, competitive, and economic good is introduced. The central role of information is explained through the concept of the “information lifecycle”. The single phases from existence/generation through allocation and evaluation until the
distribution and usage of information are analyzed from the business administration perspective and the microeconomic perspective.

In a second course the student can deepen his knowledge on the one hand on the design and operation of markets and on the other hand on the impact of digital goods in network industries regarding the pricing policies, business strategies and regulation issues. If chosen, the course Special Topics in Information Engineering & Management additionally provides an opportunity of practical research in the aforementioned range of subjects.

Recommendations
None

Remarks
All practical Seminars offered at the IM can be chosen for Special Topics in Information Engineering & Management. Please update yourself on www.iism.kit.edu/im/lehre.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Information Systems in Organizations [M-WIWI-104068]

Responsibility: Alexander Mädche

Organisation: KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage: Compulsory Elective

Contained in: Business Administration

Compulsory Elective Modules 1 / Compulsory Modules / Business Administration

Compulsory Elective Modules 2 / Compulsory Elective Modules / Business Administration

Additional Examinations

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<tr>
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<tr>
<td>T-WIWI-105777</td>
<td>Business Intelligence Systems (S. 236)</td>
<td>4,5</td>
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<tr>
<td>T-WIWI-106201</td>
<td>Digital Transformation of Organizations (S. 292)</td>
<td>4,5</td>
<td>Each term</td>
<td>2 terms</td>
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<tr>
<td>T-WIWI-108461</td>
<td>Interactive Information Systems (S. 393)</td>
<td>4,5</td>
<td>Each term</td>
<td>2 terms</td>
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<tr>
<td>T-WIWI-108437</td>
<td>Practical Seminar: Information Systems and Service Design (S. 519)</td>
<td>4,5</td>
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Wahlpflichtangebot

Non-Compulsory Block; You must choose at least 9 credits.

Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

None

Qualification Objectives

The student

- has a comprehensive understanding of conceptual and theoretical foundations of informations systems in organizations
- is aware of the most important classes of information systems used in organizations: process-centric, information-centric and people-centric information systems.
- knows the most important activities required to execute in the pre-implementation, implementation and post-implementation phase of information systems in organizations in order to create business value
- has a deep understanding of key capabilities of business intelligence systems and/or interactive information systems used in organizations

Content

During the last decades we witnessed a growing importance of Information Technology (IT) in the business world along with faster and faster innovation cycles. IT has become core for businesses from an operational company-internal and external customer perspective. Today, companies have to rethink their way of doing business, from an internal as well as an external digitalization perspective.
This module focuses on the internal digitalization perspective. The contents of the module abstract from the technical implementation details and focus on foundational concepts, theories, practices and methods for information systems in organizations. The students get the necessary knowledge to guide the successful digitalization of organizations. Each lecture in the module is accompanied with a capstone project that is carried out in cooperation with an industry partner.

Remarks
New module starting summer term 2018.

Workload
The total workload for this module is approximately 270 hours.
Module: Innovation and growth  [M-WIWI-101478]

Responsibility: Ingrid Ott

Organisation: KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage: Compulsory Elective

Contained in: Economics

Compulsory Elective Modules 1 / Compulsory Modules / Economics
Compulsory Elective Modules 2 / Compulsory Elective Modules / Economics
Additional Examinations

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Wahlpflichtangebot
Non-Compulsory Block; You must choose between 9 and 10 credits.

<table>
<thead>
<tr>
<th>Identifier Course ECTS Responsibility</th>
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<tr>
<td>T-WIWI-102840 Innovationtheory and -Policy (S. 382) 4,5 Ingrid Ott</td>
</tr>
<tr>
<td>T-WIWI-102785 Theory of Endogenous Growth (S. 676) 4,5 Ingrid Ott</td>
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</table>

Learning Control / Examinations
The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The exams are offered at the beginning of the recess period about the subject matter of the latest held lecture. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None

Qualification Objectives
Students shall be given the ability to

- know the basic techniques for analyzing static and dynamic optimization models that are applied in the context of micro- and macroeconomic theories
- understand the important role of innovation to the overall economic growth and welfare
- identify the importance of alternative incentive mechanisms for the emergence and dissemination of innovations
- explain, in which situations market interventions by the state, for example taxes and subsidies, can be legitimized, and evaluate them in the light of economic welfare

Content
The module includes courses that deal with issues of innovation and growth in the context of micro- and macroeconomic theories. The dynamic analysis makes it possible to analyze the consequences of individual decisions over time, and sheds light on the tension between static and dynamic efficiency in particular. In this context is also analyzed, which policy is appropriate to carry out corrective interventions in the market and thus increase welfare in the presence of market failure.

Recommendations
Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2600012], and Economics II [2600014]. In addition, an interest in quantitative-mathematical modeling is required.

Workload
Total expenditure of time for 9 credits: 270 hours
Attendance time per lecture: 3x14h

Preparation and wrap-up time per lecture: 3x14h

Rest: Exam Preparation

The exact distribution is subject to the credits of the courses of the module.
Module: Innovation Economics  [M-WIWI-101514]

Responsibility:  Ingrid Ott

Organisation:  KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage:  Compulsory Elective

Contained in:  Economics

<table>
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Wahlpflichtangebot

Non-Compulsory Block; You must choose between 9 and 10 credits.

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<tr>
<td>T-WIWI-102840</td>
<td>Innovationtheory and -Policy (S. 382)</td>
<td>4.5</td>
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<td>T-WIWI-102812</td>
<td>Product and Innovation Management (S. 532)</td>
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<td>Martin Klarmann</td>
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<tr>
<td>T-WIWI-102789</td>
<td>Seminar in Economic Policy (S. 592)</td>
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<tr>
<td>T-WIWI-102906</td>
<td>Methods in Economic Dynamics (S. 445)</td>
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Learning Control / Examinations

The assessment is carried out as partial written exams (according to Section 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The examinations are offered every semester. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

None

Qualification Objectives

Students shall be given the ability to

- understand the important role of innovation for economic growth and welfare
- understand the relevance of alternative incentive mechanisms for the emergence and dissemination of innovations
- know basic terms of product and innovation concepts
- know fundamental concepts of innovation management
- work with fundamental theoretical innovation models and to implement them in appropriate computer algebra systems
- query appropriate data sources and to analyse and visualise them using statistical methods

Content

The module provides students with knowledge about implications of technological and organizational changes. Addressed economic issues are incentives for developing innovations, diffusion processes, and associated effects. In this context the module analyses appropriate policies in the presence of market failures to take corrective action on the market process and thus to increase the dynamic efficiency of economies.

Furthermore, the module offers the possibility to learn about different aspects of theoretical modelling of innovation-based growth as a part of the seminar and the methods-workshop. This includes the implementation of formal models in computer algebra systems as well as recording, processing and econometric analysis of related data from relational databases (concerning for example patents or trademarks). Moreover, methods of network theory are applied.
Finally, the module emphasises the business perspective: Issues of all stages of innovation processes will be discussed, from innovation strategies up to the market commercialisation.

**Recommendations**
Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2600012] and Economics II [2600014]. Further, it is assumed that students have interest in using quantitative-mathematical methods.

**Workload**
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Innovation Management  [M-WIWI-101507]

Responsibility: Marion Weissenberger-Eibl
Organisation: KIT-Fakultät für Wirtschaftswissenschaften
Curricular Anchorage: Compulsory Elective
Contained in: Business Administration

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<tr>
<td>T-WIWI-102893</td>
<td>Innovation Management: Concepts, Strategies and Methods (S. 381)</td>
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<td>Marion Weissenberger-Eibl</td>
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Wahlpflichtangebot
Non-Compulsory Block; You must choose between 1 und 2 courses.

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<tr>
<td>T-WIWI-102853</td>
<td>Roadmapping (S. 563)</td>
<td>3</td>
<td>Daniel Jeffrey Koch</td>
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<tr>
<td>T-WIWI-102858</td>
<td>Technology Assessment (S. 670)</td>
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<td>T-WIWI-102852</td>
<td>Case Studies Seminar: Innovation Management (S. 246)</td>
<td>3</td>
<td>Marion Weissenberger-Eibl</td>
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<tr>
<td>T-WIWI-102873</td>
<td>Current Issues in Innovation Management (S. 275)</td>
<td>3</td>
<td>Marion Weissenberger-Eibl</td>
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Ergänzungsangebot
Non-Compulsory Block; You must choose at most 1 courses.

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<tbody>
<tr>
<td>T-WIWI-102864</td>
<td>Entrepreneurship (S. 323)</td>
<td>3</td>
<td>Orestis Terzidis</td>
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<td>T-WIWI-102866</td>
<td>Design Thinking (S. 285)</td>
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<td>Orestis Terzidis</td>
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<tr>
<td>T-WIWI-102833</td>
<td>Entrepreneurial Leadership &amp; Innovation Management (S. 322)</td>
<td>3</td>
<td>Carsten Linz, Orestis Terzidis</td>
</tr>
</tbody>
</table>

Learning Control / Examinations
See German version.

Conditions
The lecture “Innovation Management: Concepts, Strategies and Methods” and one of the seminars of the chair for Innovation and Technology Management are compulsory. The third course can be chosen from the courses of the module.

Qualification Objectives
Students develop a comprehensive understanding of the innovation process and its conditionality. There is an additional focus on the concepts and processes which are of particular relevance with regard to shaping the entire process. Various strategies and methods are then taught based on this. After completing the module, students should have developed a systemic understanding of the innovation process and be
able to shape this by developing and applying suitable methods.

Content
The Innovation Management: Concepts, Strategies and Methods lecture course teaches concepts, strategies and methods which help students to form a systemic understanding of the innovation process and how to shape it. Building on this holistic understanding, the seminar courses then go into the subjects in greater depth and address specific processes and methods which are central to innovation management.

Recommendations
None

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Insurance Management I [M-WIWI-101469]

Responsibility: Ute Werner
Organisation: KIT-Fakultät für Wirtschaftswissenschaften
Curricular Anchorage: Business Administration
Contained in: Business Administration
Compulsory Elective Modules 1 / Compulsory Modules / Business Administration
Compulsory Elective Modules 2 / Compulsory Elective Modules / Business Administration
Additional Examinations

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Wahlpflichtangebot
Non-Compulsory Block; You must choose 9 credits.

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<tbody>
<tr>
<td>T-WIWI-102603</td>
<td>Principles of Insurance Management (S. 530)</td>
<td>4,5</td>
<td>Ute Werner</td>
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<tr>
<td>T-WIWI-102601</td>
<td>Insurance Marketing (S. 384)</td>
<td>4,5</td>
<td>Edmund Schwake</td>
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<tr>
<td>T-WIWI-102648</td>
<td>Insurance Production (S. 385)</td>
<td>4,5</td>
<td>Ute Werner</td>
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<tr>
<td>T-WIWI-102637</td>
<td>Current Issues in the Insurance Industry (S. 276)</td>
<td>2</td>
<td>Wolf-Rüdiger Heilmann</td>
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<tr>
<td>T-WIWI-102636</td>
<td>Insurance Risk Management (S. 386)</td>
<td>2,5</td>
<td>Harald Maser</td>
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<tr>
<td>T-WIWI-102797</td>
<td>P&amp;C Insurance Simulation Game (S. 487)</td>
<td>3</td>
<td>Ute Werner</td>
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<tr>
<td>T-WIWI-102649</td>
<td>Risk Communication (S. 560)</td>
<td>4,5</td>
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<tr>
<td>T-WIWI-102841</td>
<td>Modelling, Measuring and Managing of Extreme Risks (S. 460)</td>
<td>2,5</td>
<td>Ute Werner</td>
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Learning Control / Examinations
From 01.10.2017 (winter term 2017/2018) the module is no longer available.
The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.
The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None

Qualification Objectives
See German version.

Content
See German version.

Remarks
Please note:
- T-WIWI-102636 Insurance Risk Management will be offered as a seminar starting summer term 2017.
- T-WIWI-102797 P&C Insurance Simulation Game will not be offered anymore from winter term 2016/2017 on;
- T-WIWI-102603 Principles of Insurance Management will be offered latest until summer term 2017 (beginners only);
- T-WIWI-102648 Insurance Production will be offered latest until summer term 2017 (beginners only);
- T-WIWI-102636 Insurance Risk Management will be offered latest until summer term 2017 (beginners only);
- T-WIWI-102649 Risk Communication will be offered latest until winter term 2017/2018 (beginners only);
- T-WIWI-102841 Modelling, Measuring and Managing of Extreme Risks will be offered latest until summer term 2017 (beginners only).
Workload
See German version.
Module: Insurance Management II  [M-WIWI-101449]

Responsibility: Ute Werner

Organisation: KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage: Compulsory Elective

Contained in: Business Administration
Compulsory Elective Modules 1 / Compulsory Modules / Business Administration
Compulsory Elective Modules 2 / Compulsory Elective Modules / Business Administration

Additional Examinations

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Wahlpflichtangebot
Non-Compulsory Block; You must choose 9 credits.

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Learning Control / Examinations
From 01.10.2017 (winter term 2017/2018) the module is no longer available.
The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.
The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
It is only possible to choose this module in combination with the module Insurance Management I. The module is passed only after the final partial exam of Insurance Management I has been passed.

Modeled Conditions
The following conditions must be met:

- The module [M-WIWI-101469] Insurance Management I must have been started.

Qualification Objectives
See German version.

Content
See German version.

Recommendations
The courses chosen from the modules Insurance Management I or Insurance Management II are supposed to complement each other. Advice and information is available from the person responsible for the examination process at the Insurance Department of FBV.
Remarks
Please note:

- T-WIWI-102636 Insurance Risk Management will be offered as a seminar starting summer term 2017.
- T-WIWI-102797 P+C Insurance Simulation Game will not be offered anymore from winter term 2016/2017 on;
- T-WIWI-102603 Principles of Insurance Management will be offered latest until summer term 2017 (beginners only);
- T-WIWI-102648 Insurance Production will be offered latest until summer term 2017 (beginners only);
- T-WIWI-102636 Insurance Risk Management will be offered latest until summer term 2017 (beginners only);
- T-WIWI-102649 Risk Communication will be offered latest until winter term 2017/2018 (beginners only);
- T-WIWI-102841 Modelling, Measuring and Managing of Extreme Risks will be offered latest until summer term 2017 (beginners only).

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Intelligent Risk and Investment Advisory  [M-WIWI-103247]

Responsibility:  Maxim Ulrich

Organisation:  KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage:  Compulsory Elective

Contained in:  Business Administration

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Wahlpflichtangebot
Non-Compulsory Block; You must choose 9 credits.

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<tr>
<td>T-WIWI-106442</td>
<td>Building Intelligent and Robo-Advised Portfolios (S. 229)</td>
<td>9</td>
<td>Maxim Ulrich</td>
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<tr>
<td>T-WIWI-107032</td>
<td>Computational Risk and Asset Management I (S. 258)</td>
<td>4.5</td>
<td>Maxim Ulrich</td>
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<tr>
<td>T-WIWI-106494</td>
<td>Computational Risk and Asset Management II (S. 259)</td>
<td>4.5</td>
<td>Maxim Ulrich</td>
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<tr>
<td>T-WIWI-106193</td>
<td>Engineering FinTech Solutions (S. 320)</td>
<td>4.5</td>
<td>Maxim Ulrich</td>
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</table>

Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None.

Qualification Objectives
Students obtain a practical and yet research oriented introduction into the field of quantitative and computational risk and investment management. Students learn how to use concepts from computer science, statistics, OR and economics to build intelligent risk and investment systems. Based on personal preferences, students can specialize within the module on either more practical programming and statistical learning points or more on the economic and mathematical insights and intuition.

After successful completion of the module, students know the industry intuition as well as state-of-the-art academic ‘financial engineering’ methods necessary to successfully contribute to sustainable and value oriented innovations in the field of intelligent risk and investment advisory.

Content
See respective lecture

Recommendations
None

Remarks
See respective lecture

Workload
The total workload for this module is approximately 270 hours. For further information, see respective lecture.
Module: Management Accounting  [M-WIWI-101498]

Responsibility: Marcus Wouters

Organisation: KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage: Compulsory Elective

Contained in: Business Administration

Compulsory Elective Modules 1 / Compulsory Modules / Business Administration
Compulsory Elective Modules 2 / Compulsory Elective Modules / Business Administration
Additional Examinations

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Compulsory

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<tr>
<td>T-WIWI-102800</td>
<td>Management Accounting 1 (S. 422)</td>
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<tr>
<td>T-WIWI-102801</td>
<td>Management Accounting 2 (S. 423)</td>
<td>4,5</td>
<td>Marcus Wouters</td>
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</table>

Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 13 SPO) of the courses of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None

Qualification Objectives
Students
- are familiar with various management accounting methods,
- can apply these methods for cost estimation, profitability analysis, and product costing,
- are able to analyze short-term and long-decisions with these methods,
- have the capacity to devise instruments for organizational control.

Content
The module consists of two courses “Management Accounting 1” and “Management Accounting 2”. The emphasis is on structured learning of management accounting techniques.

Remarks
The following courses are part of this module:

- The course Management Accounting 1, which is offered in every summer semester
- The course Management Accounting 2, which is offered in every winter semester

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Market Engineering  [M-WIWI-101446]

Responsibility: Christof Weinhardt
Organisation: KIT-Fakultät für Wirtschaftswissenschaften
Curricular Anchorage: Compulsory Elective
Contained in: Business Administration
Compulsory Elective Modules 1 / Compulsory Modules / Business Administration
Compulsory Elective Modules 2 / Compulsory Elective Modules / Business Administration
Additional Examinations

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### Compulsory

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<tr>
<td>T-WIWI-102640</td>
<td>Market Engineering: Information in Institutions (S. 430)</td>
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### Ergänzungsangebot

Non-Compulsory Block; You must choose 4,5 credits.

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<tr>
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<td>Auction Theory (S. 217)</td>
<td>4,5</td>
<td>Karl-Martin Ehrhart</td>
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<tr>
<td>T-WIWI-102600</td>
<td>eFinance: Information Engineering and Management for Securities Trading (S. 300)</td>
<td>4,5</td>
<td>Christof Weinhardt</td>
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<tr>
<td>T-WIWI-107501</td>
<td>Energy Market Engineering (S. 313)</td>
<td>4,5</td>
<td>Christof Weinhardt</td>
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<td>T-WIWI-107503</td>
<td>Energy Networks and Regulation (S. 315)</td>
<td>4,5</td>
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<tr>
<td>T-WIWI-102614</td>
<td>Experimental Economics (S. 333)</td>
<td>4,5</td>
<td>Timm Teubner, Christof Weinhardt</td>
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### Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

### Conditions

The course Market Engineering: Information in Institutions [2540460] is compulsory and must be examined.

### Qualification Objectives

The students

- know the design criterias of market mechanisms and the systematic approach to create new markets,
- understand the basics of the mechanism design and auction theory,
- analyze and evaluate existing markets regarding the missing incentives and the optimal solution of a given market mechanism, respectively,
- develop solutions in teams.

### Content

This module explains the dependencies between the design von markets and their success. Markets are complex interaction of different institution and participants in a market behave strategically according to the market rules. The development
and the design of markets or market mechanisms has a strong influence on the behavior of the participants. A systematic approach and a thorough analysis of existing markets is inevitable to design, create and operate a market place successfully. The approaches for a systematic analysis are explained in the mandatory course *Market Engineering* [2540460] by discussing theories about mechanism design and institutional economics. The student can deepen his knowledge about markets in a second course.

**Recommendations**
None

**Remarks**
The course “Computational Economics” [2590458] will not be offered any more in this module from winter term 2015/2016 on. The examination will be offered latest until summer term 2016 (repeaters only).

**Workload**
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Marketing Management [M-WIWI-101490]

Responsibility: Martin Klarmann

Organisation: KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage: Compulsory Elective

Contained in: Business Administration

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<td>T-WIWI-106569</td>
<td>Consumer Behavior (S. 264)</td>
<td>3</td>
<td>Sven Feurer</td>
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<tr>
<td>T-WIWI-102902</td>
<td>Marketing Communication (S. 435)</td>
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<td>Ju-Young Kim</td>
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<td>T-WIWI-107720</td>
<td>Market Research (S. 432)</td>
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<td>T-WIWI-102812</td>
<td>Product and Innovation Management (S. 532)</td>
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<td>Martin Klarmann</td>
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<tr>
<td>T-WIWI-103140</td>
<td>Services Marketing (S. 630)</td>
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Wahlpflichtangebot
Non-Compulsory Block; You must choose at least 1 courses.

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<td>Marketing Strategy Business Game (S. 436)</td>
<td>1,5</td>
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<tr>
<td>T-WIWI-102842</td>
<td>Strategic Brand Management (S. 652)</td>
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<td>Joachim Blickhäuser, Martin Klarmann</td>
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</table>

Ergänzungsangebot
Non-Compulsory Block; You must choose at most 1 courses.

Conditions
None

Qualification Objectives
Students
- have an advanced knowledge about central marketing contents
- have a fundamental understanding of the marketing instruments
- know and understand several strategic concepts and how to implement them
- are able to implement their extensive marketing knowledge in a practical context
- know several qualitative and quantitative approaches to prepare decisions in Marketing
- have the theoretical knowledge to write a master thesis in Marketing
- have the theoretical knowledge to work in/together with the Marketing department

Content
The aim of this module is to deepen central marketing contents in different areas. Therefore the students can choose between the following marketing courses:

- Product and Innovation Marketing
- Market Research – this course has to be completed successfully by students interested in seminar or master thesis positions at the chair of marketing
- Marketing Strategy Business Game
- Strategic Brand Management
Remarks
The course “Services Marketing” is only offered in summer term 2018 in this module.
The course “Open Innovation – Concepts, Methods and Best Practices” [2571199] has been added summer 2015.
Please note that only one of the following courses can be chosen in the Marketing Management Module: Marketing Strategy Business Game, Strategic Brand Management, Open Innovation – Concepts, Methods and Best Practices or Business Plan Workshop.
For further information please contact Marketing & Sales Research Group (marketing.iism.kit.edu).
Module: Mathematical Programming  [M-WIWI-101473]

Responsibility: Oliver Stein
Organisation: KIT-Fakultät für Wirtschaftswissenschaften
Curricular Anchorage: Compulsory Elective
Contained in: Operations Research
Compulsory Elective Modules 1 / Compulsory Modules / Operations Research
Compulsory Elective Modules 2 / Compulsory Elective Modules / Operations Research
Additional Examinations

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Wahlpflichtangebot
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<td>T-WIWI-102733</td>
<td>Mixed Integer Programming I and II (S. 450)</td>
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<td>Convex Analysis (S. 268)</td>
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<td>Parametric Optimization (S. 489)</td>
<td>4,5</td>
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Ergänzungsangebot
Non-Compulsory Block; You must choose at most 2 courses.

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<td>Advanced Stochastic Optimization (S. 209)</td>
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<td>Steffen Rebennack</td>
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<td>Mixed Integer Programming II (S. 452)</td>
<td>4,5</td>
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<td>T-WIWI-102726</td>
<td>Global Optimization I (S. 350)</td>
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<td>Global Optimization II (S. 353)</td>
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<td>T-WIWI-103638</td>
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<td>T-WIWI-102723</td>
<td>Graph Theory and Advanced Location Models (S. 359)</td>
<td>4,5</td>
<td>Stefan Nickel</td>
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<td>Large-scale Optimization (S. 405)</td>
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<td>Nonlinear Optimization I (S. 469)</td>
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<td>Nonlinear Optimization II (S. 473)</td>
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<td>T-WIWI-102715</td>
<td>Operations Research in Supply Chain Management (S. 482)</td>
<td>4,5</td>
<td>Stefan Nickel</td>
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Economics Engineering (M.Sc.)
Module Handbook, Date 03/02/2018

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Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

At least one of the courses “Mixed Integer Programming I”, “Parametric Optimization” and “Convex Analysis” has to be taken.

Students who choose the module in the field “compulsory elective modules” may select any two courses of the module.

Exemption for the summer term 2017:

In the summer term 2017, the two OR master modules “Mathematical Optimization” and “Operations Research in Supply Chain Management” can be taken without compulsory courses. This corresponds to the already existing regulation when taking OR modules in the elective area. The derogation does not apply to the winter term 2017/18.

Qualification Objectives

The student

- names and describes basic notions for advanced optimization methods, in particular from continuous and mixed integer programming,
- knows the indispensable methods and models for quantitative analysis,
- models and classifies optimization problems and chooses the appropriate solution methods to solve also challenging optimization problems independently and, if necessary, with the aid of a computer,
- validates, illustrates and interprets the obtained solutions,
- identifies drawbacks of the solution methods and, if necessary, is able to makes suggestions to adapt them to practical problems.

Content

The modul focuses on theoretical foundations as well as solution algorithms for optimization problems with continuous and mixed integer decision variables.

Remarks

The lectures are partly offered irregularly. The curriculum of the next three years is available online (www.ior.kit.edu). For the lectures of Prof. Stein a grade of 30 % of the exercise course has to be fulfilled. The description of the particular lectures is more detailed.

Workload

The total workload for this module is approximately 270 hours. For further information see German version.
Module: Microeconomic Theory [M-WIWI-101500]

Responsibility: Clemens Puppe

Organisation: KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage: Compulsory Elective

Contained in: Economics

Compulsory Elective Modules 1 / Compulsory Modules / Economics

Compulsory Elective Modules 2 / Compulsory Elective Modules / Economics

Additional Examinations

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<th>Level</th>
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Wahlpflichtangebot
Non-Compulsory Block; You must choose 9 credits.

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<tr>
<td>T-WIWI-102609</td>
<td>Advanced Topics in Economic Theory (S. 210)</td>
<td>4,5</td>
<td>Kay Mütusch</td>
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<tr>
<td>T-WIWI-102861</td>
<td>Advanced Game Theory (S. 202)</td>
<td>4,5</td>
<td>Karl-Martin Ehrhart, Clemens Puppe, Johannes Philipp Reiß</td>
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<td>T-WIWI-102859</td>
<td>Social Choice Theory (S. 636)</td>
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<td>Auction Theory (S. 217)</td>
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<td>Karl-Martin Ehrhart</td>
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<tr>
<td>T-WIWI-105781</td>
<td>Incentives in Organizations (S. 367)</td>
<td>4,5</td>
<td>Petra Nieken</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None

Qualification Objectives
Students

- are able to model practical microeconomic problems mathematically and to analyze them with respect to positive and normative questions,
- understand individual incentives and social outcomes of different institutional designs.

An example of a positive question is: which regulation policy results in which firm decisions under imperfect competition?
An example of a normative question is: which voting rule has appealing properties?

Content
The student should gain an understanding of advanced topics in economic theory, game theory and welfare economics. Core topics are, among others, strategic interactions in markets, cooperative and non-cooperative bargaining (Advanced Game Theory), allocation under asymmetric information and general equilibrium over time (Advanced Topics in Economic Theory), voting and the aggregation of preferences and judgements (Social Choice Theory).

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Module Masterarbeit  [M-WIWI-101659]

Responsibility: Martin Ruckes
Organization: KIT-Fakultät für Wirtschaftswissenschaften
Curricular Anchorage: Compulsory
Contained in: Master Thesis

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Compulsory

Identifier Course ECTS Responsibility
--- --- --- --- ---
T-WIWI-103142 Master Thesis (S. 438) 30 Studiendekan der KIT-Fakultät für Wirtschaftswissenschaften

Learning Control / Examinations
See German version.

Conditions
See German version.

Qualification Objectives
The student can independently handle a complex and unfamiliar subject based on scientific criteria and on the current state of research.
He/she is in a position to critically analyze and structure the researched information as well as derive principles and regularities. He/she knows how to apply the thereby achieved results to solve the task at hand. Taking into account this knowledge and his/her interdisciplinary knowledge, he/she can draw own conclusions, derive improvement potentials, propose and implement science-based decisions.
This is basically also done under consideration of social and/or ethical aspects.
He/she can interpret, evaluate and if required, graphically present the obtained results.
He/she is in a position to sensibly structure a research paper, document them and clearly communicate the results in scientific form.

Content
See German version.

Remarks
See German version.

Workload
The total workload for this module is approximately 900 hours. For further information see German version.
Module: Natural Hazards and Risk Management 1  [M-WIWI-101642]

Responsibility: Michael Kunz

Organisation: KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage: Compulsory Elective

Contained in: Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences
Compulsory Elective Modules 2 / Compulsory Elective Modules / Natural and Engineering Sciences
Additional Examinations

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**Wahlpflichtangebot**
Non-Compulsory Block; You must choose between 9 and 12 credits.

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<tr>
<td>T-BGU-101859</td>
<td>Morphodynamics (S. 461)</td>
<td>3</td>
<td>Franz Nestmann</td>
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<tr>
<td>T-BGU-101676</td>
<td>Environmental Communication (S. 327)</td>
<td>4</td>
<td>Charlotte Kämpf</td>
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<td>T-BGU-106620</td>
<td>Examination Prerequisite Environmental Communication (S. 331)</td>
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<td>Charlotte Kämpf</td>
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<tr>
<td>T-BGU-101805</td>
<td>Water Resource Management and Engineering Hydrology (S. 703)</td>
<td>3</td>
<td>Jürgen Ihringer</td>
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<tr>
<td>T-BGU-102997</td>
<td>River and Floodplain Ecology (S. 562)</td>
<td>3</td>
<td>Florian Wittmann</td>
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**Learning Control / Examinations**
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Conditions**
None

**Qualification Objectives**
See German version

**Content**
See German version

**Remarks**
Students, who successfully completed both modules “Understanding and Prediction of Disasters” I and II (alternatively: one of the modules in Bachelor and Master) can get a certificate of the module coordinator (CEDIM). This certificate lists the successful completed courses within the two modules.

**Workload**
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Natural Hazards and Risk Management 2 [M-WIWI-101644]

Responsibility: Michael Kunz
Organisation: KIT-Fakultät für Wirtschaftswissenschaften
Curricular Anchorage: Compulsory Elective

Contained in: Compulsory Elective Modules 1 / Compulsory Modules / Natural and Engineering Sciences
Compulsory Elective Modules 2 / Compulsory Elective Modules / Natural and Engineering Sciences
Additional Examinations

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Wahlpflichtangebot
Non-Compulsory Block; You must choose between 9 and 12 credits.

Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None

Qualification Objectives
See German version

Content
See German version

Recommendations
See German version

Remarks
Students, who successfully completed both modules “Understanding and Prediction of Disasters” I and II (alternatively: one of the modules in Bachelor and Master) can get a certificate of the module coordinator (CEDIM). This certificate lists the successful completed courses within the two modules.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Network Economics  [M-WIWI-101406]

Responsibility: Kay Mitusch
Organisation: KIT-Fakultät für Wirtschaftswissenschaften
Curricular Anchorage: Compulsory Elective
Contained in: Economics
Compulsory Elective Modules 1 / Compulsory Modules / Economics
Compulsory Elective Modules 2 / Compulsory Elective Modules / Economics
Additional Examinations

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Wahlpflichtangebot
Non-Compulsory Block; You must choose 9 credits.

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<td>Competition in Networks (S. 254)</td>
<td>4,5</td>
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<tr>
<td>T-WIWI-100007</td>
<td>Transport Economics (S. 686)</td>
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<td>Kay Mitusch, Eckhard Szimba</td>
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<td>T-WIWI-102609</td>
<td>Advanced Topics in Economic Theory (S. 210)</td>
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<td>Kay Mitusch</td>
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<td>T-WIWI-102712</td>
<td>Regulation Theory and Practice (S. 557)</td>
<td>4,5</td>
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<tr>
<td>T-WIWI-102713</td>
<td>Telecommunication and Internet Economics (S. 671)</td>
<td>4,5</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module.
The exams are offered at the beginning of the recess period about the subject matter of the latest held lecture. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately.
The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None

Qualification Objectives
The students
- have acquired the basic knowledge for a future job in a network company or in a regulatory agency, ministry etc.
- recognize the specific characterizations of network sectors, know fundamental methods for an economic analysis of network sectors and recognize the interfaces for an interdisciplinary cooperation of economists, engineers and lawyers
- understand the interactions between infrastructures, control systems, and the users of networks, especially concerning their implications on investments, price setting and competitive behavior, and they can model or simulate exemplary applications
- can assess the necessity of regulation of natural monopolies and identify regulatory measures that are important for networks.

Content
The module is concerned with network or infrastructure industries in the economy, e.g. telecommunication, traffic and energy sectors. These sectors are characterized by close interdependencies of operators and users of infrastructure as well as on states. States intervene in various forms, by the public and regulation authorities, due to the importance of network industries and due to limited abilities of markets to work properly in these industries. The students are supposed to develop a broad knowledge of these sectors and of the political options available.
Recommendations
Basics of microeconomics obtained within the undergraduate programme (B.Sc) of economics are required.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
### Module: Operations Research in Supply Chain Management  [M-WIWI-102832]

**Responsibility:** Stefan Nickel  
**Organisation:** KIT-Fakultät für Wirtschaftswissenschaften  
**Curricular Anchorage:** Compulsory Elective  
**Contained in:** Operations Research 
  - Compulsory Elective Modules 1 / Compulsory Modules / Operations Research  
  - Compulsory Elective Modules 2 / Compulsory Elective Modules / Operations Research  
**Additional Examinations**

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#### Wahlpflichtangebot
Non-Compulsory Block; You must choose at most 2 courses.

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<tr>
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<td>Graph Theory and Advanced Location Models (S. 359)</td>
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<tr>
<td>T-WIWI-106200</td>
<td>Modeling and OR-Software: Advanced Topics (S. 458)</td>
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<td>Operations Research in Supply Chain Management (S. 482)</td>
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#### Ergänzungsangebot
Non-Compulsory Block; You must choose at most 2 courses.

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<tr>
<td>T-WIWI-102718</td>
<td>Discrete-Event Simulation in Production and Logistics (S. 295)</td>
<td>4,5</td>
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<td>Mixed Integer Programming II (S. 452)</td>
<td>4,5</td>
<td>Oliver Stein</td>
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<td>T-WIWI-106549</td>
<td>Large-scale Optimization (S. 405)</td>
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<td>T-WIWI-102704</td>
<td>Facility Location and Strategic Supply Chain Management (S. 335)</td>
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<td>T-WIWI-102714</td>
<td>Tactical and Operational Supply Chain Management (S. 664)</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to § 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module.
The assessment procedures are described for each course of the module separately.
The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
At least one of the courses “Operations Research in Supply Chain Management”, “Graph Theory and Advanced Location Models”, “Modeling and OR-Software: Advanced Topics” and “Special Topics of Stochastic Optimization (elective)” has to be taken.
Students who choose the module in the field “compulsory elective modules” may select any two courses of the module.
Exemption for the summer term 2017:
In the summer term 2017, the two OR master modules “Mathematical Optimization” and “Operations Research in Supply Chain Management” can be taken without compulsory courses. This corresponds to the already existing regulation when taking OR modules in the elective area. The derogation does not apply to the winter term 2017/18.

Qualification Objectives
The student

• is familiar with basic concepts and terms of Supply Chain Management,
• knows the different areas of SCM and their respective optimization problems,
• is acquainted with classical location problem models (in planes, in networks and discrete) as well as fundamental methods for distribution and transport planning, inventory planning and management,
• is able to model practical problems mathematically and estimate their complexity as well as choose and adapt appropriate solution methods.

Content
Supply Chain Management is concerned with the planning and optimization of the entire, inter-company procurement, production and distribution process for several products taking place between different business partners (suppliers, logistics service providers, dealers). The main goal is to minimize the overall costs while taking into account several constraints including the satisfaction of customer demands.
This module considers several areas of SCM. On the one hand, the determination of optimal locations within a supply chain is addressed. Strategic decisions concerning the location of facilities as production plants, distribution centers or warehouses are of high importance for the rentability of Supply Chains. Thoroughly carried out, location planning tasks allow an efficient flow of materials and lead to lower costs and increased customer service. On the other hand, the planning of material transport in the context of supply chain management represents another focus of this module. By linking transport connections and different facilities, the material source (production plant) is connected with the material sink (customer). For given material flows or shipments, it is considered how to choose the optimal (in terms of minimal costs) distribution and transportation chain from the set of possible logistics chains, which asserts the compliance of delivery times and further constraints. Furthermore, this module offers the possibility to learn about different aspects of the tactical and operational planning level in Supply Chain Management, including methods of scheduling as well as different approaches in procurement and distribution logistics. Finally, issues of warehousing and inventory management will be discussed.

Recommendations
Basic knowledge as conveyed in the module Introduction to Operations Research [WI1OR] is assumed.

Remarks
Some lectures and courses are offered irregularly.
The planned lectures and courses for the next three years are announced online.

Workload
Total effort for 9 credits: ca. 270 hours

• Presence time: 84 hours
• Preparation/Wrap-up: 112 hours
• Examination and examination preparation: 74 hours
Module: Real Estate Economics and Sustainability  [M-WIWI-101508]

Responsibility:  David Lorenz

Organisation:  KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage:  Compulsory Elective

Contained in:  Business Administration

Compulsory Elective Modules 1 / Compulsory Modules / Business Administration

Compulsory Elective Modules 2 / Compulsory Elective Modules / Business Administration

Additional Examinations

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Compulsory

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<tr>
<td>T-WIWI-102838</td>
<td>Real Estate Economics and Sustainability Part 1: Basics and Valuation (S. 550)</td>
<td>4,5</td>
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<tr>
<td>T-WIWI-102839</td>
<td>Real Estate Economics and Sustainability Part 2: Reporting and Rating (S. 552)</td>
<td>4,5</td>
<td>David Lorenz</td>
</tr>
</tbody>
</table>

Learning Control / Examinations

It is currently unclear whether the course “Real Estate Economics and Sustainability Part 2: Reporting and Rating” can be offered in summer term 2018. It must therefore be expected that the corresponding module M-WIWI-101508 “Real Estate Management and Sustainability” can not be completed according to schedule.

The assessment is carried out as partial exams (according to Section 4(2) of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The examination for the courses generally consist of a 60 minute written exam. A 20 minute oral exam is only offered after the second failure of the written exam. The exams for the respective parts (Part 1: Basics and Valuation and Part 2: Reporting and Rating) happen in the same semester in which the lectures take place.

Therefore, Part I currently only takes place in the winter semester and Part II takes place in the summer semester. In each semester there are two alternative dates for the exam and exams can be re-sat at any regular exam date.

The overall grade of the module is the average of the grades of each course weighted by the credits and truncated after the first decimal.

It is possible to include the grade of a seminar paper, dealing with a topic from the area of Real Estate Economics and Sustainability, into the final grade of the module (according to Section 4(2), 3 of the examination regulation). The seminar has a weight of 20 percent.

Conditions

None

Qualification Objectives

The student

- possesses an overview of key interrelationships within the real estate industry concerning macro- and microeconomic questions as well as the interaction of the industry’s key players;
- is aware of the basics concerning the sustainable development debate and knows about the possible contribution of buildings and the real estate industry to a more sustainable development;
- knows the basics, key methods and tools of property valuation and is able to apply them;
- is aware of the key influencing factors of a building’s market value and is able to factor in sustainability considerations into market value estimates;
- possess an overview of important other methods and processes – besides property valuation – which are applied within the real estate industry to assess property related risks (e.g. property ratings) and to communicate property...
performance towards third parties (e.g. sustainability assessment of buildings and sustainability reporting of companies).

Content
The implementation of sustainable development principles within the real estate industry requires taking into account sustainability considerations within real estate related procedures and decision making processes. Within this context, property valuation and valuation professionals play an important role.

Property valuations are carried out in almost any phase of the building life cycle and support, for example, financing as well as by and sell decisions.

Valuation methods and procedures, however, have to be adjusted to changing market participants’ preferences and their willingness to pay. For this reason, the issue of “valuation and sustainability” is of particular topicality and relevance.

Within the real estate industry professionals are sought which combine micro- and macroeconomic knowledge and real estate specific expertise with knowledge and skills regarding the sustainability of buildings and building stocks.

The real estate industry offers attractive working and career opportunities. This teaching module / course therefore offers insights into key methods applied within the real estate industry (particularly valuation) and places them into the context of sustainable development. The focus of the module / course, however, is not only on theoretical content but also on the provisioning of linkages to real estate practice; this will be realized, amongst other issues, by practical tutorials which are offered in addition to the course lectures.

Recommendations
A combination with courses in the area of
- Finance
- Insurance
- Civil engineering and architecture

is recommended.

Particularly recommended is the successful completion of the following Bachelor-Modules:
- Real Estate Management I and II
- Design, Construction and Assessment of Green Buildings I and II

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Sales Management  [M-WIWI-101487]

Responsibility:  Martin Klarmann

Organisation:  KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage:  Compulsory Elective

Contained in:  Business Administration

Compulsory Elective Modules 1 / Compulsory Modules / Business Administration
Compulsory Elective Modules 2 / Compulsory Elective Modules / Business Administration
Additional Examinations

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<tbody>
<tr>
<td>T-WIWI-102890</td>
<td>Sales Management and Retailing (S. 568)</td>
<td>3</td>
<td>Martin Klarmann</td>
</tr>
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</table>

**Ergänzungsangebot**

Non-Compulsory Block; You must choose at most 1 courses.

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<tr>
<td>T-WIWI-106137</td>
<td>Country Manager Simulation (S. 272)</td>
<td>1.5</td>
<td>Sven Feurer</td>
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<tr>
<td>T-WIWI-102834</td>
<td>Case Studies in Sales and Pricing (S. 244)</td>
<td>1.5</td>
<td>Martin Klarmann</td>
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<tr>
<td>T-WIWI-106981</td>
<td>Digital Marketing and Sales in B2B (S. 288)</td>
<td>1.5</td>
<td>Anja Hildebrand</td>
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<tr>
<td>T-WIWI-102891</td>
<td>Price Negotiation and Sales Presentations (S. 525)</td>
<td>1.5</td>
<td>Martin Klarmann, Mark Schröder</td>
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**Ergänzungsangebot**

Non-Compulsory Block; You must choose at most 2 courses.

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<tr>
<td>T-WIWI-107720</td>
<td>Market Research (S. 432)</td>
<td>4.5</td>
<td>Ju-Young Kim</td>
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<tr>
<td>T-WIWI-102883</td>
<td>Pricing (S. 520)</td>
<td>4.5</td>
<td>Ju-Young Kim</td>
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</table>

Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course.

Conditions

The course “Sales Management and Retailing” is compulsory.

Qualification Objectives

Students

- have an advanced knowledge about sales management (design and structure of sales systems, relationship with sales partners and important customers)
- have a fundamental understanding of price management (in particular consumer behavior of pricing, pricing strategy, price determination)
- are able to handle particularities and challenges in sales management
- know several qualitative and quantitative approaches to prepare decisions in Marketing
are able to implement their extensive sales and pricing knowledge in a practical context
have the theoretical knowledge to write a master thesis in Marketing
have the theoretical knowledge to work in/together with the sales department

**Content**
The aim of the module is to deepen the sales management knowledge of the students. Theoretical approaches often have a combined view on marketing and sales, whereas in practical surroundings the sales department is completely separated from the marketing tasks. Given this fact, we concentrate on pure sales management topics and address different facets of the sales management.

**Remarks**
For further information please contact the Marketing and Sales Research Group (marketing.iism.kit.edu).

**Workload**
The total workload for this module is approximately 270 hours. For further information see German version.
### Module: Seminar Module [M-WIWI-101808]

**Responsibility:** Studiendekan der KIT-Fakultät für Wirtschaftswissenschaften

**Organisation:** KIT-Fakultät für Wirtschaftswissenschaften

**Curricular Anchorage:** Compulsory

**Contained in:** Compulsory Elective Modules 1 / Seminars

<table>
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<td>T-WIWI-103474</td>
<td>Seminar in Business Administration A (Master) (S. 576)</td>
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<td>Seminar in Business Administration B (Master) (S. 584)</td>
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<tr>
<td>T-WIWI-103477</td>
<td>Seminar in Economics B (Master) (S. 595)</td>
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Wahlpflichtangebot
Non-Compulsory Block; You must choose 6 credits.

ECTS 9

Language German

Version 1

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<td>T-WIWI-103476</td>
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<td>Wolf Fichtner, Hansjörg Fromm, Andreas Geyer-Schulz, Ju-Young Kim, Martin Klarmann, Peter Knauth, Hagen Lindstädt, David Lorenz, Torsten Luedecke, Thomas Lützkendorf, Alexander Mädche, Bruno Neibecker, Stefan Nickel, Petra Nieken, Martin Ruckes, Gerhard Satzger, Frank Schultmann, Thomas Setzer, Orestis Terzidis, Marliese Uhrig-Homburg, Maxim Ulrich, Christof Weinhardt, Marion Weissenberger-Eibl, Ute Werner, Marcus Wouters</td>
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<tr>
<td>T-WIWI-103477</td>
<td>Seminar in Economics B (Master) (S. 595)</td>
<td>3</td>
<td>Johannes Brumm, Jan Kowalski, Kay Mitusch, Ingrid Ott, Clemens Puppe, Johannes Philipp Reiß, Nora Szech, Berthold Wigger</td>
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</tbody>
</table>
T-WIWI-103478  Seminar in Economics A (Master) (S. 593)  3  Johannes Brumm, Jan Kowalski, Kay Mitusch, Ingrid Ott, Clemens Puppe, Johannes Philipp Reiß, Nora Szech, Berthold Wigger


T-WIWI-103481  Seminar in Operations Research A (Master) (S. 610)  3  Stefan Nickel, Oliver Stein, Karl-Heinz Waldmann

T-WIWI-103482  Seminar in Operations Research B (Master) (S. 612)  3  Stefan Nickel, Oliver Stein, Karl-Heinz Waldmann

T-WIWI-103483  Seminar in Statistics A (Master) (S. 614)  3  Oliver Grothe, Melanie Schienle

T-WIWI-103484  Seminar in Statistics B (Master) (S. 615)  3  Oliver Grothe, Melanie Schienle

T-WIWI-103147  Seminar in Engineering Science (Master) (S. 597)  3  Fachvertreter ingenieurwissenschaftlicher Fakultäten

T-INFO-101997  Seminar: Legal Studies I (S. 618)  3  Thomas Dreier

T-INFO-105945  Seminar: Legal Studies II (S. 620)  3  Thomas Dreier

T-MATH-105944  Seminar in Mathematics (Master) (S. 609)  3  Martin Folkers, Günter Last

SQ-Seminar
Non-Compulsory Block; You must choose between 3 and 4 credits.

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<td>Wildcard Key Competences Seminar 2 (S. 201)</td>
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<td>Wildcard Key Competences Seminar 3 (S. 707)</td>
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<td>T-WIWI-104683</td>
<td>Wildcard Key Competences Seminar 4 (S. 708)</td>
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<td>T-WIWI-104684</td>
<td>Wildcard Key Competences Seminar 5 (S. 709)</td>
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<td>T-WIWI-104685</td>
<td>Wildcard Key Competences Seminar 6 (S. 710)</td>
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<td>Wildcard Key Competences Seminar 7 (S. 711)</td>
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<td>T-WIWI-105956</td>
<td>Wildcard Key Competences Seminar 8 (S. 712)</td>
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Learning Control / Examinations
The modul examination consists of two seminars and at least one key qualification (KQ) course (according to §4 (3), 3 of the examination regulation). A detailed description of every single assessment is given in the specific course characterization.

The final mark for the module is the average of the marks for each of the two seminars weighted by the credits and truncated after the first decimal. Grades of the KQ courses are not included.

Conditions
The course specific preconditions must be observed.

- Seminars: Two seminars out of the course list, that have at least 3 CP each and are offered by a representative of the Department of Economics and Management or of the Center for applied legal studies (Department of Informatics), have to be chosen.
- Alternatively one of the two seminars can be absolved at an engineering department or at the Department of Mathematics. The seminar has to be offered by a representative of the respective department as well. The assessment has to meet the demands of the Department of Economics and Management (active participation, term paper with a workload of at least 80 h, presentation). This alternative seminar requires an official approval and can be applied at the examination office of the Department of Economics and Management. Seminars at the institutes wbk and IFL do not require these approval.
- Key Qualification (KQ)-course(s): One or more courses with at least 3 CP in total of additional key qualifications have to be chosen among the courses [HoC, ZAK, Sprachenzentrum].

Qualification Objectives

- The students are in a position to independently handle current, research-based tasks according to scientific criteria.
- They are able to research, analyze, abstract and critically review the information.
- They can draw own conclusions using their interdisciplinary knowledge from the less structured information and selectively develop current research results.
- They can logically and systematically present the obtained results both orally and in written form in accordance with scientific guidelines (structuring, technical terminology, referencing). They can argue and defend the results professionally in the discussion.

Content
Competences which are gained in the seminar module especially prepare the student for composing the final thesis. Within the term paper and the presentation the student exercises himself in scientific working techniques supported by the supervisor.

Beside advancing skills in techniques of scientific working there are gained integrative key qualifications as well. A detailed description of these qualifications is given in the section “Key Qualifications” of the module handbook. Furthermore, the module also includes additional key qualifications provided by the KQ-courses.

Remarks
The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: https://portal.wiwi.kit.edu.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Service Analytics  [M-WIWI-101506]

Responsibility:  
Hansjörg Fromm, Christof Weinhardt

Organisation: 
KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage:  
Compulsory Elective

Contained in:  
Business Administration  
Compulsory Elective Modules 1 / Compulsory Modules / Business Administration  
Compulsory Elective Modules 2 / Compulsory Elective Modules / Business Administration  
Additional Examinations

ECTS  
9

Language  
German

Level  
4

Version  
2

Wahlpflichtangebot  
Non-Compulsory Block; You must choose 9 credits.

<table>
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<th>Identifier</th>
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<tr>
<td>T-WIWI-105778</td>
<td>Service Analytics A (S. 622)</td>
<td>4,5</td>
<td>Hansjörg Fromm, Thomas Setzer</td>
</tr>
<tr>
<td>T-WIWI-105779</td>
<td>Service Analytics B - Enterprise Data Reduction and Prediction (S. 624)</td>
<td>4,5</td>
<td>Thomas Setzer</td>
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<tr>
<td>T-WIWI-102822</td>
<td>Industrial Services (S. 371)</td>
<td>4,5</td>
<td>Hansjörg Fromm, Mario Nadji, Peyman Toreini</td>
</tr>
<tr>
<td>T-WIWI-105777</td>
<td>Business Intelligence Systems (S. 236)</td>
<td>4,5</td>
<td>Alexander Mädche, Christof Weinhardt</td>
</tr>
<tr>
<td>T-WIWI-102706</td>
<td>Special Topics in Information Engineering &amp; Management (S. 641)</td>
<td>4,5</td>
<td>Christof Weinhardt</td>
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<tr>
<td>T-WIWI-102899</td>
<td>Modeling and Analyzing Consumer Behavior with R (S. 456)</td>
<td>4,5</td>
<td>Verena Dorner, Christof Weinhardt</td>
</tr>
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</table>

Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None

Qualification Objectives
Students

- knows the theoretical bases and the key components of Business Intelligence systems,
- acquires the basic skills to make use of business intelligence and analytics software in the service context
- are introduced into various application scenarios of analytics in the service context
- are able to distinguish different analytics methods and apply them in context
- learn how to apply analytics software in the service context
- are trained for the structured compilation and solution of practice relevant problems with the help of commercial business intelligence software packages as well as analytics methods and tools
Content
The importance of services in modern economies is most evident – nearly 70% of gross value added are achieved in the tertiary sector and a growing number of industrial enterprises add customer specific services to their material goods or transform their business models fundamentally. The growing availability of data “Big Data” and their intelligent processing by applying analytic methods and business intelligence systems plays a key role. It is the goal of the module to give students a comprehensive overview on the subject Business Intelligence & Analytics focusing on service issues. Various scenarios illustrate how the methods and systems introduced help to improve existing services or create innovative data-based services.

Recommendations
The courses Service Analytics A [2595501] or Service Analytics B [2540498] should be applied.

Remarks
This module is part of the KSRI teaching profile “Digital Service Systems”. Further information on a service-specific profiling is available under www.ksri.kit.edu/teaching. From the summer term 2016 the following courses should not be taken in the module Service Analytics

- Special Topics in Information Engineering & Management [2540498]
- Modeling and Analyzing Consumer Behaviour with R [2540470].

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Service Design Thinking  [M-WIWI-101503]

**Responsibility:** Gerhard Satzger, Christof Weinhardt

**Organisation:** KIT-Fakultät für Wirtschaftswissenschaften

**Curricular Anchorage:** Compulsory Elective

**Contained in:** Business Administration

**ECTS**

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**Compulsory**

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<tr>
<td>T-WIWI-102849</td>
<td>Service Design Thinking (S. 625)</td>
<td>9</td>
<td>Gerhard Satzger, Christof Weinhardt</td>
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</table>

**Learning Control / Examinations**

The assessment is carried out as a general exam (according to Section 4(2), 3 of the examination regulation). The overall grade of the module is the grade of the examination (according to Section 4(2), 3 of the examination regulation).

**Conditions**

None

**Qualification Objectives**

- Deep knowledge of the innovation method Design Thinking, as introduced and promoted by Stanford University
- Development of new, creative solutions through extensive observation of oneself and one's environment, in particular with regard to the relevant service users
- Know how to use prototyping and experimentation to visualize one's ideas, to test and iteratively develop them, and to converge on a solution
- Learn to apply the method to a real innovation projects issued by industry partners.

**Content**

- Paper Bike: Learning about the basic method elements by building a paper bike that has to fulfill a given set of challenges.
- Design Space Exploration: Exploring the problem space through customer and user observation.
- Critical Function Prototype: Identification of critical features from the customer's perspective that can contribute to the solution of the overarching problem. Building and testing prototypes that integrate these functionalities.
- Dark Horse Prototype: Inverting earlier assumptions and experiences, which leads to the inclusion of new features and solutions.
- Funky Prototype: Integration of the individually tested and successful functions to a complete solution, which is further tested and developed.
- Functional Prototype: Further selection and convergence of existing ideas. Building a higher resolution prototype that can be tested by customers.
- Final Prototype: Preparing and presenting the final solution to the customer.

**Recommendations**

This course is held in English – proficiency in writing and communication is required.

Our past students recommend to take this course at the beginning of the masters program.
Remarks
Due to practical project work as a component of the program, access is limited. The application process starts once a year in May. Please find more information about how to apply on the program’s website (http://www.ksri.kit.edu/english/87.php).
This module is part of the KSRI Teaching Program „Digital Service Systems“. For more information see the KSRI Teaching website: www.ksri.kit.edu/teaching.
For more details the KSRI offers more information on the module’s website (http://www.ksri.kit.edu/english/87.php) and conducts an information event every year in May.

Workload
Workload for this course is comparably high as the course runs in cooperation with partner universities from around the world as well as partner companies. This causes overhead.
Module: Service Economics and Management  [M-WIWI-102754]

Responsibility: Gerhard Satzger, Christof Weinhardt

Organisation: KIT-Fakultät für Wirtschaftswissenschaften

Curricular An-chorage: Compulsory Elective

Contained in: Business Administration

Compulsory Elective Modules 1 / Compulsory Modules / Business Administration

Compulsory Elective Modules 2 / Compulsory Elective Modules / Business Administration

Additional Examinations

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Wahlpflichtangebot

Non-Compulsory Block; You must choose 9 credits.

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<tr>
<td>T-WIWI-102881</td>
<td>Business and IT Service Management (S. 233)</td>
<td>4,5</td>
<td>Gerhard Satzger</td>
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<tr>
<td>T-WIWI-102640</td>
<td>Market Engineering: Information in Institutions (S. 430)</td>
<td>4,5</td>
<td>Christof Weinhardt</td>
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<tr>
<td>T-WIWI-106201</td>
<td>Digital Transformation of Organizations (S. 292)</td>
<td>4,5</td>
<td>Dominik Augenstein, Alexander Mädche</td>
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Learning Control / Examinations

The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO), whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions

None

Qualification Objectives

Students

- understand the scientific basics of the management of digital services and corresponding systems
- gain a comprehensive insight in the importance and the most important features of information systems as an central component of the digitalization of business processes, products and services
- know the most relevant concepts and theories to shape the digital transformation process of service systems successfully
- understand the OR methods in the sector of service management and apply them adequately
- are able to use large amounts of available data systematically for the planning, operation and improvement of complex service offers and to design and control information systems
- are able to develop market-oriented coordination mechanisms and apply service systems.

Content

This module provides the foundation for the management of digital services and corresponding systems. The courses in this module cover the major concepts for a successful management of service systems and their digital transformation. Current examples from the research and practice enhance the relevance of the discussed topics.
Recommendations
None

Remarks
This module is part of the KSRI teaching profile “Digital Service Systems”. Further information on a service-specific profiling is available under www.ksri.kit.edu/teaching.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Service Innovation, Design & Engineering [M-WIWI-102806]

Responsibility: Alexander Mädche, Gerhard Satzger

Organisation: KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage: Compulsory Elective

Contained in: Business Administration

Compulsory Elective Modules 1 / Compulsory Modules / Business Administration
Compulsory Elective Modules 2 / Compulsory Elective Modules / Business Administration
Additional Examinations

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Wahlpflichtangebot
Non-Compulsory Block; You must choose 9 credits.

Identifier Course ECTS Responsibility
T-WIWI-105773 Digital Service Design (S. 290) 4,5 Alexander Mädche
T-WIWI-102639 Business Models in the Internet: Planning and Implementation (S. 238) 4,5 Timm Teubner
T-WIWI-108437 Practical Seminar: Information Systems and Service Design (S. 519) 4,5 Norbert Koppenhagen, Alexander Mädche
T-WIWI-102799 Practical Seminar Service Innovation (S. 517) 4,5 Gerhard Satzger
T-WIWI-102641 Service Innovation (S. 627) 4,5 Gerhard Satzger

Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO), whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
Dependencies between courses:
The course Practical Seminar Service Innovation cannot be applied in combination with the course Practical Seminar Digital Service Design.

Qualification Objectives
Students

- know about the challenges, concepts, methods and tools of service innovation management and are able to use them successfully.
- have a profound comprehension of the development and design of innovative services and are able to apply suitable methods and tools on concrete and specific issues.
- are able to embed the concepts of innovation management, development and design of services into organisations
- are aware of the strategic importance of services, are able to present value creation in the context of services systems and to strategically exploit the possibilities of their digital transformation
- elaborate concrete and problem-solving solutions for practical tasks in teams.
Content
This module is designed to constitute the basis for the development of successful ICT supported innovations thus including the methods and tools for innovation management, for the design and the development of digital services and the implementation of new business models. Current examples from science and practice enhance the relevance of the topics addressed.

Recommendations
Attending the course Practical Seminar Service Innovation [2595477] is recommended in combination with the course Service Innovation [2595468].
Attending the course Practical Seminar Digital Service Design [new] is recommended in combination with the course Digital Service Design [new].

Remarks
This module is part of the KSRI teaching profile “Digital Service Systems”. Further information on a service-specific profiling is available under www.ksri.kit.edu/teaching.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Service Management  [M-WIWI-101448]

Responsibility: Gerhard Satzger, Christof Weinhardt

Organisation: KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage: Compulsory Elective

Contained in: Business Administration

Compulsory Elective Modules 1 / Compulsory Modules / Business Administration

Compulsory Elective Modules 2 / Compulsory Elective Modules / Business Administration

Additional Examinations

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**Compulsory**

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<tr>
<td>T-WIWI-102881</td>
<td>Business and IT Service Management (S. 233)</td>
<td>4,5</td>
<td>Gerhard Satzger</td>
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**Ergänzungsangebot**

Non-Compulsory Block; You must choose 4,5 credits.

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<tr>
<td>T-WIWI-102641</td>
<td>Service Innovation (S. 627)</td>
<td>4,5</td>
<td>Gerhard Satzger</td>
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<tr>
<td>T-WIWI-105778</td>
<td>Service Analytics A (S. 622)</td>
<td>4,5</td>
<td>Hansjörg Fromm, Thomas Setzer</td>
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<td>T-WIWI-102822</td>
<td>Industrial Services (S. 371)</td>
<td>4,5</td>
<td>Hansjörg Fromm</td>
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<td>T-WIWI-102899</td>
<td>Modeling and Analyzing Consumer Behavior with R (S. 456)</td>
<td>4,5</td>
<td>Verena Dorner, Jella Pfeiffer, Christof Weinhardt</td>
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<tr>
<td>T-WIWI-106201</td>
<td>Digital Transformation of Organizations (S. 292)</td>
<td>4,5</td>
<td>Dominik Augenstein, Alexander Mädche</td>
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**Learning Control / Examinations**
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the core course and further single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.

The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

**Conditions**
The course *Business and IT Service Management* [2590484] is compulsory and must be examined.

**Qualification Objectives**
The students

- understand the basics of developing and managing IT-based services,
- understand and apply OR methods in service management,
- systematically use vast amounts of available data for planning, operation, personalization and improvement of complex service offerings, and
- understand and analyze innovation processes in corporations.

**Content**
The module service management addresses the basics of developing and managing IT-based services. The lectures contained in this module teach the basics of developing and managing IT-based services and the application of OR
methods in the field of service management. Moreover, students learn to systematically analyze vast amounts of data for planning, operation and improvement for complex service offerings. These tools enhance operational and strategic decision support and help to analyze and understand the overall innovation processes in corporations. Current examples from research and industry demonstrate the relevance of the topics discussed in this module.

**Recommendations**
None

**Workload**
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Service Operations  [M-WIWI-102805]

Responsibility: Stefan Nickel

Organisation: KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage: Compulsory Elective

Contained in: Operations Research

ECTS Recurrence Duration Language Level Version
9 Each term 1 term German 4 4

Wahlpflichtangebot
Non-Compulsory Block; You must choose at most 2 courses.

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<td>T-WIWI-102716</td>
<td>Practical Seminar: Health Care Management (with Case Studies) (S. 518)</td>
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Ergänzungsangebot
Non-Compulsory Block; You must choose at most 2 courses.

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<td>Discrete-Event Simulation in Production and Logistics (S. 295)</td>
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<td>T-WIWI-102860</td>
<td>Supply Chain Management in the Process Industry (S. 660)</td>
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<td>T-WIWI-102872</td>
<td>Challenges in Supply Chain Management (S. 248)</td>
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<td>Robert Blackburn</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO), whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately. The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
At least one of the three courses Operations Research in Supply Chain Management, Operations Research in Health Care Management or Practical seminar: Health Care Management has to be assigned.

Students who choose the module in the field “compulsory elective modules” may select any two courses of the module. The course Challenges in Supply Chain Management can only be assigned, if this module is assigned as an elective module.

Qualification Objectives
Students

- knows the theoretical bases and the key components of Business Intelligence systems,
- acquires the basic skills to make use of business intelligence and analytics software in the service context

Economics Engineering (M.Sc.)
Module Handbook, Date 03/02/2018
- are introduced into various application scenarios of analytics in the service context
- are able to distinguish different analytics methods and apply them in context
- learn how to apply analytics software in the service context
- are trained for the structured compilation and solution of practice relevant problems with the help of commercial business intelligence software packages as well as analytics methods and tools

Content
The importance of services in modern economies is most evident – nearly 70% of gross value added are achieved in the tertiary sector and a growing number of industrial enterprises add customer specific services to their material goods or transform their business models fundamentally. The growing availability of data “Big Data” and their intelligent processing by applying analytic methods and business intelligence systems plays a key role.

It is the goal of the module to give students a comprehensive overview on the subject Business Intelligence & Analytics focusing on service issues. Various scenarios illustrate how the methods and systems introduced help to improve existing services or create innovative data-based services.

Recommendations
The course Practical Seminar Health Care should be combined with the course OR in Health Care Management.

Remarks
This module is part of the KSRI teaching profile “Digital Service Systems”. Further information on a service-specific profiling is available under www.ksri.kit.edu/teaching.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Services Marketing [M-WIWI-101649]

Responsibility: Ju-Young Kim
Organisation: KIT-Fakultät für Wirtschaftswissenschaften
Curricular Anchorage: Compulsory Elective
Contained in: Business Administration
Compulsory Elective Modules 1 / Compulsory Modules / Business Administration
Compulsory Elective Modules 2 / Compulsory Elective Modules / Business Administration
Additional Examinations

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Wahlpflichtangebot
Non-Compulsory Block; You must choose at least 9 credits.

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<td>Case Studies in Sales and Pricing (S. 244)</td>
<td>1,5</td>
<td>Martin Klarmann</td>
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<td>T-WIWI-106981</td>
<td>Digital Marketing and Sales in B2B (S. 288)</td>
<td>1,5</td>
<td>Anja Hildebrand</td>
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<td>T-WIWI-102902</td>
<td>Marketing Communication (S. 435)</td>
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<td>Online Marketing (S. 477)</td>
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<td>Pricing (S. 526)</td>
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<td>Services Marketing (S. 630)</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.
The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the rst decimal.

Conditions
None

Qualification Objectives
Students
- gain knowledge about basic content and strategies of services marketing
- know about current topics (research and practice) in online marketing and learn how the transparency of the internet provides new opportunities to measure the success of marketing instruments
- get to know marketing communications objectives and strategies
- have a fundamental understanding of price management (in particular consumer behavior of pricing, pricing strategy, price determination)
- are able to implement their extensive sales and pricing knowledge in a practical context
- are able to implement their extensive marketing knowledge in a practical context
- have the knowledge to write a master thesis in Services Marketing

Content
understanding of services marketing. Besides the classical offline services, the module also focuses on online services. The course “Services Marketing” starts with an overview of basic content and strategies in services marketing. Within the course “Online Marketing” students learn about current topics (research and practice) in online marketing and learn how the transparency of the internet provides new opportunities to measure the success of marketing instruments. In “Marketingkommunikation” students learn about marketing communication objectives and strategies. The course “Pricing” builds a fundamental understanding of price management.
In the course “Case Studies in Sales and Pricing” students work with case studies helping them to understand the bridge between theoretical and practical knowledge.

**Recommendations**
None

**Remarks**
new module starting winter term 2015/2016
This module is part of the KSRI teaching profile “Digital Service Systems”. Further information on a service-specific profiling is available under www.ksri.kit.edu/teaching.

**Workload**
See German version.
Module: Stochastic Optimization  [M-WIWI-103289]

Responsibility: Steffen Rebennack

Organisation: KIT-Fakultät für Wirtschaftswissenschaften

Curricular Anchorage: Compulsory Elective

Contained in:
- Operations Research
- Compulsory Elective Modules 1 / Compulsory Modules / Operations Research
- Compulsory Elective Modules 2 / Compulsory Elective Modules / Operations Research
- Additional Examinations

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Wahlpflichtangebot
Non-Compulsory Block; You must choose at most 2 courses.

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<td>T-WIWI-106546</td>
<td>Introduction to Stochastic Optimization (S. 399)</td>
<td>4.5</td>
<td>Steffen Rebennack</td>
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<tr>
<td>T-WIWI-106548</td>
<td>Advanced Stochastic Optimization (S. 209)</td>
<td>4.5</td>
<td>Steffen Rebennack</td>
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<tr>
<td>T-WIWI-106549</td>
<td>Large-scale Optimization (S. 405)</td>
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<td>Steffen Rebennack</td>
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Ergänzungsangebot
Non-Compulsory Block; You must choose at most 2 courses.

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<td>T-WIWI-102723</td>
<td>Graph Theory and Advanced Location Models (S. 359)</td>
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<td>T-WIWI-102719</td>
<td>Mixed Integer Programming I (S. 448)</td>
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<td>Mixed Integer Programming II (S. 452)</td>
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<td>T-WIWI-103124</td>
<td>Multivariate Statistical Methods (S. 462)</td>
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<td>Oliver Grothe</td>
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<td>Operations Research in Supply Chain Management (S. 482)</td>
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<td>Optimization under uncertainty (S. 485)</td>
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<td>T-WIWI-106552</td>
<td>Simulation of Stochastic Systems (S. 632)</td>
<td>4.5</td>
<td>Oliver Grothe, Steffen Rebennack</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to § 4(2), 1 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module.
The assessment procedures are described for each course of the module separately.
The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
At least one of the courses “Advanced Stochastic Optimization” and “Large-scale Optimization” has to be taken.
Students who choose the module in the field “compulsory elective modules” may select any two courses of the module.

Qualification Objectives
The student
- names and describes basic notions for advanced stochastic optimization methods, in particular, ways to algorithmically exploit the special model structures,
- knows the indispensable methods and models for quantitative analysis of stochastic optimization problems,
• models and classifies stochastic optimization problems and chooses the appropriate solution methods to solve also challenging stochastic optimization problems independently and, if necessary, with the aid of a computer,
• validates, illustrates and interprets the obtained solutions,
• identifies drawbacks of the solution methods and, if necessary, is able to makes suggestions to adapt them to practical problems.

Recommendations
It is recommended to listen to the lecture “Introduction to Stochastic Optimization” before the lecture “Advanced Stochastic Optimization” is visited.
Module: Strategy, Communication, and Data Analysis  [M-WIWI-101489]

Responsibility: Martin Klarmann
Organization: KIT-Fakultät für Wirtschaftswissenschaften
Curricular Anchorage: Compulsory Elective
Contained in: Business Administration
Compulsory Elective Modules 1 / Compulsory Modules / Business Administration
Compulsory Elective Modules 2 / Compulsory Elective Modules / Business Administration
Additional Examinations

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Wahlpflichtangebot
Non-Compulsory Block; You must choose 9 credits.

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<td>Consumer Behavior (S. 264)</td>
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<td>Sven Feurer</td>
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<td>T-WIWI-106137</td>
<td>Country Manager Simulation (S. 272)</td>
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<td>Sven Feuer</td>
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<td>T-WIWI-102899</td>
<td>Modeling and Analyzing Consumer Behavior with R (S. 456)</td>
<td>4,5</td>
<td>Verena Dorner, Jella Pfeiffer, Christof Weinhardt</td>
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<td>T-WIWI-102883</td>
<td>Pricing (S. 526)</td>
<td>4,5</td>
<td>Ju-Young Kim</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4 (2), 1-3 SPO) of the courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The assessment procedures are described for each course of the module separately.
The overall grade of the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None

Qualification Objectives
Students

- are familiar with general procedures and characteristics to develop new products and services under conditions of market orientation,
- can analyse customer needs, learn to realize competitive advantages and to work out interdisciplinary solutions,
- improve their statistic skills to cope with applied Marketing issues.

Content
The core product is everything a customer or business consumer receives. Marketers must understand what it takes to develop a new product successfully. It is important to understand that innovations differ in their degree of newness (up to radical innovations). This helps to determine how quickly the products will be adopted by a target market. Market orientation is on the front side of the medal, the reverse side includes meeting the needs of diverse stakeholders. To find out the critical drivers of success a deep understanding of analytical and statistical methods is essential. As a result, the developing of an effective marketing strategy is discussed as an empirical, scientific process. In addition, consumer behavior approaches in marketing are discussed as an important research area with a strong interdisciplinary and empirical orientation.

Recommendations
None
Remarks
For further information please contact Marketing & Sales Research Group (marketing.iism.kit.edu).

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Module: Transport Infrastructure Policy and Regional Development
[M-WIWI-101485]

Responsibility: Kay Mitusch
Organisation: KIT-Fakultät für Wirtschaftswissenschaften
Curricular Anchorage: Compulsory Elective
Contained in: Economics

ECTS Recurrence Duration Level Version
9 Each term 2 terms 4 2

Wahlpflichtangebot
Non-Compulsory Block; You must choose 2 courses.

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<td>Ingrid Ott</td>
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<td>T-WIWI-100007</td>
<td>Transport Economics (S. 686)</td>
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<td>Kay Mitusch, Eckhard Szimba</td>
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Learning Control / Examinations
The assessment is carried out as partial exams (according to Section 4(2), 1 or 2 of the examination regulation) of the single courses of this module, whose sum of credits must meet the minimum requirement of credits of this module. The exams are offered at the beginning of the recess period about the subject matter of the latest held lecture. Re-examinations are offered at every ordinary examination date. The assessment procedures are described for each course of the module separately. The overall grade for the module is the average of the grades for each course weighted by the credits and truncated after the first decimal.

Conditions
None

Qualification Objectives
The students
- understand the economic issues related to transport and regional development with a main focus on economic policy issues generated by the relationship of transport and regional development with the public sector
- are able to compare different considerations of politics, regulation and the private sector and to analyse and assess the respective decision problems both qualitatively and by applying appropriate methods from economic theory
- are prepared for careers in the public sector, particularly for public companies, politics, regulatory agencies, related consultancies, mayor construction companies or infrastructure project corporations

Content
The development infrastructure (e.g. transport, energy, telecommunications) has always been one of the most relevant factors for economic development and particularly influences the development of the regional economy. From the repertoire of state actions, investments into transport infrastructure are often regarded the most important measure to foster regional economic growth. Besides the direct effects of transport policy on passenger and freight transport, a variety of individual economic activities is significantly dependent on the available or potential transport options. Decisions on the planning, financing and realization of major infrastructure projects require a solid and far-reaching consideration of direct and indirect growth effects with the occurring costs.
Through its combination of lectures the module reflects the complex interdependencies between infrastructure policy, transport industry and regional policy and provides its participants with a comprehensive understanding of the functionalities of one of the most important sectors of the economy and its relevance for economic policy.
Remarks
The courses Assessment of Public Policies and Projects I (winter term) and Assessment of Public Policies and Projects II (summer term) will no longer be part of this module. Student who have already had exams in this courses can integrate these exams in this module.

Workload
The total workload for this module is approximately 270 hours. For further information see German version.
Part V

Module component exams

Course: Wildcard Key Competences Seminar 2 [T-WIWI-104681]

Responsibility: [M-WIWI-101808] Seminar Module

ECTS 2  Version 1
Course: Advanced Game Theory [T-WIWI-102861]

Responsibility: Karl-Martin Ehrhart, Clemens Puppe, Johannes Philipp Reiß

Contained in: [M-WIWI-101500] Microeconomic Theory
[M-WIWI-101502] Economic Theory and its Application in Finance

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<td>Advanced Game Theory</td>
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Learning Control / Examinations
The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions
None

Recommendations
Basic knowledge of mathematics and statistics is assumed.

Event excerpt: Advanced Game Theory (WS 17/18)

Aim
The student
- deepens and broadens his/her basic knowledge of Game Theory,
- develops a rigorous understanding of newer concepts in Game Theory,
- develops the capability to independently model and analyze complex systems of strategic decision-making, and to develop appropriate solutions.

Content
This course offers an advanced and rigorous treatment of game theory.

Workload
The total workload for this course is approximately 135.0 hours. For further information see German version.
Course: Advanced Lab Informatics [T-WIWI-103523]


Contained in: [M-WIWI-101472] Informatics  
[M-WIWI-101630] Electives in Informatics  
[M-WIWI-101628] Emphasis in Informatics

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<td>Security</td>
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<td>Praktikum (P)</td>
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<td>Oksana Kulyk, Peter Mayer, Melanie Volkamer</td>
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<td>Data Science &amp; Real-time Big Data Analytics</td>
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<td>Dominik Riemer, Suad Sejdovic, York Sure-Vetter</td>
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Economics Engineering (M.Sc.)  
Module Handbook, Date 03/02/2018
Learning Control / Examinations
Advanced Lab “Privacy Friendly Apps”:
The non exam assessment (§4(2), 3 SPO 2007) or alternative exam assessment (§ 4(2), 3 SPO 2015) consists of of a practical work in which a software functionality must be implemented and three interim submissions of the software to be developed. The weighting of the individual components will be announced during the first meeting.

All other courses of the Institute AIFB:
The non exam assessment (§4(2), 3 SPO 2007) or alternative exam assessment (§ 4(2), 3 SPO 2015) consists of:
- a practical work
- a presentation and
- a written seminar thesis

Practical work, presentation and written thesis are weighted according to the course.

Conditions
None

Remarks
The title of this course is a generic one. Specific titles and the topics of offered seminars will be announced before the start of a semester in the internet at https://portal.wiwi.kit.edu.

Event excerpt: Smart Services and the IoT (WS 17/18)
Content
Domains of interest include, but are not limited to:
- Medicine
- Social Media
- Finance Market

Event excerpt: (SS 2018)
Content
Domains of interest include, but are not limited to:
- Medicine
- Social Media
- Finance Market

Literature
Detailed references are indicated together with the respective subjects. For general background information look up the following textbooks:
- Mitchell, T.: Machine Learning

Event excerpt: Advanced Lab Privacy Friendly Apps (SS 2018)
Aim
The students
- are able to identify privacy-critical parts of an app and to model and implement them in a privacy-friendly way,
- know frameworks for the development of mobile apps as well as the dedicated development environments,
- have the ability to use “git” (on the example of Github) as a basis for software development,
- have experience in software development using “Human Centered Design”.

Economics Engineering (M.Sc.)
Module Handbook, Date 03/02/2018
Content
The Privacy Friendly Apps (PFAs) are a group of Android apps that are optimized regarding privacy. In the past, more than 20 Privacy Friendly Apps have been developed at the Technische Universität Darmstadt and published in the Google Playstore as well as in the alternative App Store F-Droid. The source code of each Privacy Friendly App is available on Github and licensed “open-source”. The “Privacy Friendly QR Scanner” was downloaded more than 15,000 times from the Playstore. Further information can be found at https://secuso.org/pfa.
In the practical course “Privacy Friendly Apps”, apps are implemented in small groups or existing Privacy Friendly Apps are extended. Initially, Android apps will be in the foreground. In the medium term, it is planned to develop IOS apps as well.
The focus of the practical course is on the privacy-friendly and user-centered implementation of the respective task as an app. Therefore, privacy-critical points are identified and technical measures for the protection of privacy (for example the blocking of screenshots) as well as for the support of the user (for example explanations) are determined. These will be implemented during the internship.

Event excerpt: Applications of Semantic MediaWiki (WS 17/18)

Content
Topics of interest include, but are not limited to:

- Analysis of Medical Processes
- Correlation analysis of medical data
- Visualization of data in SMW
- Sentiment analysis of Twitter data
- Upload Interface for SMW
- Process Matching of process data

Event excerpt: Cooperation seminar: Innovative applications on single board computers as well as their economic relevance (WS 17/18)

Content
Topics of interest include, but are not limited to:

- Smart Home Applications
- Environmental measurements
- Gesture control
- Security systems

Event excerpt: (SS 2018)

Aim
Die Studierenden können Kenntnisse aus der Vorlesung Maschinelles Lernen auf einem ausgewählten Gebiet der aktuellen Forschung im Bereich Robotik oder kognitive Automobile praktisch anwenden.
Die Studierenden beherrschen die Analyse und Lösung entsprechender Problemstellungen im Team.
Die Studierenden können ihre Konzepte und Ergebnisse evaluieren, dokumentieren und präsentieren.

Content
Umsetzung einzelner, durch die Studenten ausgewählter Verfahren des Maschinellen Lernens an einer konkreten Aufgabenstellung entweder aus dem Bereich Robotik oder kognitive Automobile.

Die einzelnen Projekte erfordern die Analyse der gestellten Aufgabe, Auswahl geeigneter Lernverfahren, Spezifikation und Implementierung und Evaluierung eines Lösungsansatzes. Schließlich ist die gewählte Lösung zu dokumentieren und in einem Kurzvortrag vorzustellen.

Workload
Der Arbeitsaufwand von 4 SWS setzt sich zusammen aus Präsenzzeit am Versuchsort zur praktischen Umsetzung der gewählten Lösung, sowie der Zeit für Literaturrecherchen und Planung/Spezifikation der geplanten Lösung. Zusätzlich
Event excerpt: (WS 17/18)

Workload
Topics of interest include, but are not limited to:

- Travel Security
- Geo data
- Linked News
- Social Media
Course: Advanced Management Accounting [T-WIWI-102885]

Responsibility: Marcus Wouters

Contained in: [M-WIWI-101510] Cross-Functional Management Accounting

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Learning Control / Examinations

The assessment consists of an oral exam (20 min) taking place in the recess period (according to §4 (2), 2 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions

None.

Recommendations

The course requires significant prior knowledge of Management Accounting, similar to the content of the courses MA 1 and 2, although completion of these particular courses is not a formal requirement.

Remarks

This course is held in English. Lectures and tutorials are integrated. The course is compulsory and must be examined.

Event excerpt: Advanced Management Accounting (WS 17/18)

Aim

Students will be able to consider advanced management accounting methods in an interdisciplinary way and to apply these to managerial decision-making problems in operations and innovation. They will also be able to identify relevant research results on such methods.

Content

The course addresses several topics where management accounting is strongly related to marketing, finance, or organization and strategy, such as customer value propositions, financial performance measures, managing new product development, and technology investment decisions.

Workload

The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature

Literature is mostly made available via ILIAS.
Course: Advanced Statistics [T-WIWI-103123]

Responsibility: Oliver Grothe

Contained in: [M-WIWI-101637] Analytics and Statistics

ECTS: 4.5
Recurrence: Jedes Wintersemester
Version: 1

Events

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</table>

Learning Control / Examinations
The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation. A bonus program can improve the grade by one grade level (i.e. by 0.3 or 0.4). The exam is offered every semester. Re-examinations are offered only for repeaters.

Conditions
None

Remarks
New course starting winter term 2015/2016

Event excerpt: (WS 17/18)

Aim
Students
- cope with advanced fundamentals of statistics as well as simulation and resampling methods.
- know the fundamentals of point and interval estimation as well as testing of hypotheses.
- know basic principles of information theory.
- learn, how to conduct controlled simulation studies.

Content
Basic principles
Types of convergence and limit theorems
Multivariate Distributions
Copulas
Simulation techniques, Bootstrap
Statistical Estimation
Statistical Testing
Simulation studies

Literature
Comprehensive lecture notes
Course: Advanced Stochastic Optimization [T-WIWI-106548]

Responsibility: Steffen Rebennack

Contained in:
- [M-WIWI-101473] Mathematical Programming
- [M-WIWI-103289] Stochastic Optimization

ECTS: 4.5
Recurrence: Unregelmäßig
Version: 1

Learning Control / Examinations
The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation. The exam takes place in every the semester.

Conditions
None.
## Course: Advanced Topics in Economic Theory [T-WIWI-102609]

### Responsibility:
Kay Mitusch

### Contained in:
- [M-WIWI-101500] Microeconomic Theory
- [M-WIWI-101502] Economic Theory and its Application in Finance
- [M-WIWI-101406] Network Economics
- [M-WIWI-101497] Agglomeration and Innovation

### ECTS: 4.5

### Recurrence: Unregelmäßig

### Version: 1

### Events

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### Learning Control / Examinations

The course T-WIWI-102609 - Advanced Topics in Economic Theory restarts in winter term 2017/2018. The assessment consists of a written exam (60min) (following §4(2), 1 of the examination regulation) at the end of the lecture period or at the beginning of the following semester.

### Conditions
None

### Recommendations

This course is designed for advanced Master students with a strong interest in economic theory and mathematical models. Bachelor students who would like to participate are free to do so, but should be aware that the level is much more advanced than in other courses of their curriculum.
Course: Airport Logistics [T-MACH-105175]

Responsibility: André Richter

Contained in:
- [M-MACH-101263] Introduction to Logistics
- [M-MACH-101280] Logistics in Value Chain Networks

ECTS
Language: deutsch
Recurrence: Jedes Wintersemester
Version: 1

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Learning Control / Examinations
The assessment consists of an oral exam (20 min.) taking place in the recess period according to § 4 paragraph 2 Nr. 2 of the examination regulation.

Conditions
none

Event excerpt: Airport logistics (WS 17/18)

Aim
Students are able to:

- Describe material handling and informations technology activities on airports,
- Evaluate processes and systems on airports as the law stands, and
- Choose appropriate processes and material handling systems for airports.

Content
Introduction
airport installations
luggage transport
passenger transport
security on the airport
legal bases of the air traffic
freight on the airport

Workload
regular attendance: 21 hours
self-study: 99 hours

Literature
**Course: Analysis of Exhaust Gas and Lubricating Oil in Combustion Engines**

[T-MACH-105173]

**Responsibility:** Marcus Gohl

**Contained in:** [M-MACH-101303] Combustion Engines II

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<td>Marcus Gohl</td>
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**Learning Control / Examinations**

Letter of attendance or oral exam (25 minutes, no auxiliary means)

**Conditions**

none

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**Event excerpt: Analysis of Exhaust Gas und Lubricating Oil in Combustion Engines (SS 2018)**

**Aim**

The students can point out the challenges concerning the current emission standards in engine development. They can name and explain the basic principles of measurement techniques and methods to analyse exhaust gas components and components of engine oil. Hence, the students have the ability to choose the right methods for a given problem and to interpret the results.

**Content**

The students get involved in the application of different measurement techniques in the field of exhaust gas and lubricating oil analysis. The functional principles of the systems as well as the application areas of the latter are discussed. In addition to a general overview of standard applications, current specific development and research activities are introduced.

**Workload**

regular attendance: 24 hrs
self study: 96 hrs

**Literature**

The lecture documents are distributed during the courses.
Course: Analysis Tools for Combustion Diagnostics [T-MACH-105167]

Responsibility: Uwe Wagner

Contained in: [M-MACH-101303] Combustion Engines II

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<td>Jürgen Pfeil</td>
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Learning Control / Examinations

oral examination, Duration: 25 min., no auxiliary means

Conditions

none

Event excerpt: Analysis tools for combustion diagnostics (SS 2018)

Aim

The students can name and explain state-of-the-art methods to analyse the process in combustion as well as special measuring techniques such as optical and laser analysis. They are able to thermodynamically model, analyse and evaluate the engine process.

Content

- energy balance at the engine
- energy conversion in the combustion chamber
- thermodynamics of the combustion process
- flow velocities
- flame propagation
- special measurement techniques

Workload

regular attendance: 24 hours
self-study: 96 hours

Literature

Lecture notes available in the lectures
Course: Applied Econometrics [T-WIWI-103125]

Responsibility: Melanie Schienle

Contained in: [M-WIWI-101638] Econometrics and Statistics I

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Learning Control / Examinations

The assessment of this course is a written examination (90 min) according to §4(2), 1 of the examination regulation.

Conditions
None
Course: Applied Informatics II - IT Systems for eCommerce [T-WIWI-102651]

Responsibility: Ali Sunyaev

Contained in:
- [M-WIWI-101472] Informatics
- [M-WIWI-101630] Electives in Informatics
- [M-WIWI-101628] Emphasis in Informatics

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<td>Applied Informatics II: IT Systems for e-Commerce</td>
<td>Vorlesung (V)</td>
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Learning Control / Examinations
The assessment consists of a written exam (120 min) according to Section 4(2), 1 of the examination regulation. The successful completion of the compulsory exercises is prerequisite for the admission to the written exam. The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions
None

Recommendations
Knowledge of content of the modules Foundations in Informatics [IW1INF1] and Algorithms I [IW2INF2] is expected.


Aim
The student learns about concepts and technologies for designing big, distributed application architectures. Students apply industry-relevant technology to solve application-oriented problems in lab classes.

Content
The course Applied Informatics II [2511032] covers various facets of electronic commerce which have to be supported by adequate and efficient distributed information systems. Key topics are middleware technologies and distributed application architectures. Document description and exchange (incl. XML), Java EE, Web technologies, and Web services are additional topics.

Workload
The total workload for this course is approximately 150 hours. For further information see German version.

Literature
Tba in the lecture.
**Course: Asset Pricing [T-WIWI-102647]**

**Responsibility:** Martin Ruckes, Marliese Uhrig-Homburg

**Container in:**
- [M-WIWI-101502] Economic Theory and its Application in Finance
- [M-WIWI-101480] Finance 3
- [M-WIWI-101482] Finance 1
- [M-WIWI-101483] Finance 2

**Events**

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</table>

**Learning Control / Examinations**

See German version.

**Conditions**

None

**Recommendations**

We strongly recommend knowledge of the basic topics in investments (bachelor course), which will be necessary to be able to follow the course.

**Event excerpt: Asset Pricing (SS 2018)**

**Aim**

Students are familiar with advanced concepts in asset pricing (in particular the stochastic discount factor model). They are able to apply their acquired skills to solve empirical questions related to securities.

**Content**

This lecture deals with the valuation of risky cash flows. A stochastic discount model and a central equation will be introduced, which form the basis of nearly every valuation model in finance. That includes the valuation of stocks, bonds and derivatives. The first part of the lecture will present the theory, the second part covers empirical questions related to this approach.

**Workload**

The total workload for this course is approximately 135.0 hours. For further information see German version.

**Literature**

**Basic literature**


**Elective literature**

Course: Auction Theory [T-WIWI-102613]

Responsibility: Karl-Martin Ehrhart

Contained in:
- [M-WIWI-101500] Microeconomic Theory
- [M-WIWI-101453] Applied Strategic Decisions

ECTS: 4.5
Language: deutsch
Recurrence: Jedes Wintersemester
Version: 1

Events

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Learning Control / Examinations
The assessment of this course is a written examination (following §4(2), 1 SPO) of 60 mins. The exam is offered each semester.

Conditions
None

Event excerpt: (WS 17/18)

Aim
The student

- learns the game-theoretic modeling and analysis of auctions,
- learns about various auction formats and their specific characteristics,
- understands the challenge for participating in auctions as bidder,
- understands the challenge of designing auctions as auctioneer,
- gains insight into practice by case studies,
- participates in and analyzes demonstration experiments.

Content
This course deals with the analysis and modeling of auction which are based on game theory. This also includes aspects of applying and designing auctions as well as experiences with auctions. Main topics are:

- Single- and multi-unit auctions
- Selling and procurement auctions
- Electronic auctions (e.g. eBay, C2C, B2B)
- Multi-attributive auctions.

Workload
The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature

- Ehrhart, K.-M. und S. Seifert: Auktionstheorie, Skript zur Vorlesung, KIT, 2011
- Ausubel, L.M. und P. Cramton: Demand Reduction and Inefficiency in Multi-Unit Auctions, University of Maryland, 1999
**Course: Automated Financial Advisory [T-WIWI-106495]**

**Responsibility:** Maxim Ulrich  
**Contained in:** [M-WIWI-103261] Disruptive FinTech Innovations

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**Events**

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<td>Automated Financial Advisory</td>
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<td>Elmar Jakobs, Maxim Ulrich</td>
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**Learning Control / Examinations**

The grade consists of a written thesis and an oral presentation.

**Conditions**

There are two conditions for taking this course:

1. This course is only open for registered students of the module “Disruptive FinTech Innovations”.
2. Registered students do also attend in the same semester the lecture “Engineering FinTech Solutions” and the programming internship “Computational FinTech with Python and C++”.

**Modeled Conditions**

The following conditions must be met:

1. The course [T-WIWI-106193] Engineering FinTech Solutions must have been started.
2. The course [T-WIWI-106496] Computational FinTech with Python and C++ must have been started.

---


**Aim**

In this seminar students work on issues related to the automatization of risk and investment management applications.

**Content**

At the beginning of the semester, a selection of seminar topics will be discussed with each student of the seminar.

**Workload**

The total workload for this course is approximately 90 hours.

**Literature**

Literature will be distributed during the first lecture.
**Course: Automated Manufacturing Systems [T-MACH-102162]**

**Responsibility:** Jürgen Fleischer  
**Contained in:** [M-MACH-101298] Automated Manufacturing Systems

**Events**

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<td>Automated Manufacturing Systems</td>
<td>Vorlesung / Übung 6 (VÜ)</td>
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**Learning Control / Examinations**  
The assessment is carried out as an oral exam. The examination is offered every semester. Re-examinations are offered at every ordinary examination date.

**Conditions**  
none

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**Aim**

The students...

- are able to analyze implemented automated manufacturing systems and describe their components.
- are capable to assess the implemented examples of implemented automated manufacturing systems and apply them to new problems.
- are able to name automation tasks in manufacturing plants and name the components which are necessary for the implementation of each automation task.
- are capable with respect to a given task to plan the configuration of an automated manufacturing system and to determine the necessary components to its realization.
- are able to design and select components for a given use case of the categories: “Handling Technology”, “Industrial Robotics”, “Sensory” and “Controls”.
- are capable to compare different concepts for multi-machine systems and select a suitable concept for a given use case.

**Content**

The lecture provides an overview of the structure and functioning of automated manufacturing systems. In the introduction chapter the basic elements for the realization of automated manufacturing systems are given. This includes:

- Drive and control technology
- Handling technology for handling work pieces and tools
- Industrial Robotics
- Quality assurance in automated manufacturing
- automatic machines, cells, centers and systems for manufacturing and assembly
- structures of multi-machine systems
- planning of automated manufacturing systems

In the second part of the lecture, the basics are illustrated using implemented manufacturing processes for the production of automotive components (chassis and drive technology). The analysis of automated manufacturing systems for manufacturing of defined components is also included.

In the field of vehicle power train both, the automated manufacturing process for the production of the conventional internal-combustion engine and the automated manufacturing process for the production of the prospective electric power train (electric motor and battery) are considered. In the field of car body, the focus is on the analysis of the process...
chain for the automated manufacturing of conventional sheet metal body parts, as well as for automated manufacturing of body components made out of fiber-reinforced plastics.
Within tutorials, the contents from the lecture are advanced and applied to specific problems and tasks.

**Workload**
- regular attendance: 63 hours
- self-study: 177 hours

**Literature**
- Lecture Notes
### Course: Automation of Discrete Event and Hybrid Systems [T-ETIT-100981]

**Responsibility:** Sören Hohmann  
**Contained in:** [M-ETIT-101157] Control Engineering II

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### Conditions

none
**Course: Automotive Logistics [T-MACH-105165]**

**Responsibility:** Kai Furmans

**Contained in:**
- [M-MACH-101263] Introduction to Logistics
- [M-MACH-101280] Logistics in Value Chain Networks
- [M-MACH-101282] Global Production and Logistics

**Events**

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**Learning Control / Examinations**

The assessment consists of a 60 minutes written examination (according to §4(2), 1 of the examination regulation).

**Conditions**

none

**Event excerpt: Automotive Logistics (SS 2018)**

**Aim**

Students are able to:

- Describe essential logistic questions, in a complex production network. As an example the automobile industry is used.
- Choose and apply solution possibilities for logistic problems in this area.

**Content**

- Logistic questions within the automobile industry
- Basic model of automobile production and distribution
- Relation with the suppliers
- Disposition and physical execution
- Vehicle production in the interaction of shell, paint shop and assembly
- Sequence planning
- Assembly supply
- Vehicle distribution and linkage with selling processes
- Physical execution, planning and control

**Workload**

regular attendance: 21 hours
self-study: 99 hours

**Literature**

None.
Course: Basics of Technical Logistics [T-MACH-102163]

Responsibility: Martin Mittwollen, Jan Oellerich

Contained in:
[M-MACH-101263] Introduction to Logistics
[M-MACH-101279] Technical Logistics

ECTS 6
Language deutsch
Recurrence Jedes Wintersemester
Version 1

Events

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<td>Basics of Technical Logistics</td>
<td>Vorlesung (VÜ) / Übung 4</td>
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<td>Martin Mittwollen, Jan Oellerich</td>
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</table>

Learning Control / Examinations
The assessment consists of a written exam (90 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation.

Conditions none

Event excerpt: Basics of Technical Logistics (WS 17/18)

Aim
Students are able to:

- Describe processes and machines of technical logistics,
- Model the fundamental structures and the impacts of material handling machines with mathematical models,
- Refer to industrially used machines
- Model real machines applying knowledge from lessons and calculate their dimensions.

Content

- effect model of conveyor machines
- elements for the change of position and orientation
- conveyor processes
- identification systems
- drives
- mechanical behaviour of conveyors
- structure and function of conveyor machines
- elements of intralogistics
- sample applications and calculations in addition to the lectures inside practical lectures

Workload
presence: 48h
rework: 132h

Literature
Recommendations during lessons
Event excerpt: BioMEMS - Microsystems Technologies for Life-Sciences and Medicine I (WS 17/18)

Aim
The lecture will first address relevant microtechnical manufacturing methods. Then, selected biomedical applications will be presented, as the increasing use of microstructures and microsystems in Life-Sciences and medicine leads to improved medico-technical products, instruments, and operation and analysis systems.

Content
Introduction into various microtechnical manufacturing methods: LIGA, Micro milling, Silicon Micromachining, Laser Microstructuring, µEDM, Metal-Etching Biomaterials, Sterilisation.
Examples of use in the life science sector: basic micro fluidic structures: micro channels, micro filters, micromixers, micropumps, microvalves, Micro and nanotiter plates, Microanalysis systems (µTAS), Lab-on-chip applications.

Workload
Literature: 20 h
Lessons: 21 h
Preparation and Review: 50 h
Exam preparation: 30 h

Literature
Menz, W., Mohr, J., O. Paul: Mikrosystemtechnik für Ingenieure, VCH-Verlag, Weinheim, 2005
M. Madou
Fundamentals of Microfabrication
Taylor & Francis Ltd.; Auflage: 3. Auflage. 2011
Course: BioMEMS - Microsystems Technologies for Life-Sciences and Medicine II
[T-MACH-100967]

Responsibility: Andreas Guber

Contained in: [M-MACH-101293] Microsystem Technology
[M-MACH-101290] BioMEMS

ECTS: 3
Language: deutsch
Recurrence: Jedes Sommersemester
Version: 1

Events

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<td>BioMEMS - Microsystems Technologies for Life-Sciences and Medicine II</td>
<td>Vorlesung (V)</td>
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<td>Andreas Guber</td>
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</table>

Learning Control / Examinations
oral exam

Conditions
none

Event excerpt: BioMEMS - Microsystems Technologies for Life-Sciences and Medicine II (SS 2018)

Aim
The lecture will first shortly address some relevant microtechnical manufacturing methods. Then, selected biomedical applications will be presented, as the increasing use of microstructures and microsystems in Life-Sciences and medicine leads to improved medico-technical products, instruments, and operation and analysis systems.

Content
Examples of use in Life-Sciences and biomedicine: Microfluidic Systems:
LabCD, Protein Cristallisation
Microarrays
Tissue Engineering
Cell Chip Systems
Drug Delivery Systems
Micro reaction technology
Microfluidic Cells for FTIR-Spectroscopy
Microsystem Technology for Anesthesia, Intensive Care and Infusion
Analysis Systems of Person’s Breath
Neurobionics and Neuroprosthesis
Nano Surgery

Workload
Literature: 20 h
Lessons: 21 h
Preparation and Review: 50 h
Exam preparation: 30 h

Literature
Menz, W., Mohr, J., O. Paul: Mikrosystemtechnik für Ingenieure, VCH-Verlag, Weinheim, 2005

Buess, G.: Operationslehre in der endoskopischen Chirurgie, Band I und II; Springer-Verlag, 1994
Event excerpt: BioMEMS - Microsystems Technologies for Life-Sciences and Medicine III (SS 2018)

Aim
The lecture will first shortly address some relevant microtechnical manufacturing methods. Then, selected biomedical applications will be presented, as the increasing use of microstructures and microsystems in Life-Sciences and in medicine leads to improved medico-technical products, instruments, and operation and analysis systems.

Content
Examples of use in minimally invasive therapy
Minimally invasive surgery (MIS)
Endoscopic neurosurgery
Interventional cardiology
NOTES
OP-robots and Endosystems
License of Medical Products and Quality Management

Workload
Literature: 20 h
Lessions: 21 h
Preparation and Review: 50 h
Exam preparation: 30 h

Literature
Menz, W., Mohr, J., O. Paul: Mikrosystemtechnik für Ingenieure, VCH-Verlag, Weinheim, 2005
Buess, G.: Operationslehre in der endoskopischen Chirurgie, Band I und II; Springer-Verlag, 1994
M. Madou
Fundamentals of Microfabrication
# Course: Bionics for Engineers and Natural Scientists [T-MACH-102172]

**Responsibility:** Hendrik Hölscher  
**Contained in:**  
- [M-MACH-101293] Microsystem Technology  
- [M-MACH-101294] Nanotechnology  
- [M-MACH-101290] BioMEMS

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<td>2142140</td>
<td>Bionics for Engineers and Natural Scientists</td>
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</table>

## Learning Control / Examinations

- written or oral exam

## Conditions

- none

## Event excerpt: Bionics for Engineers and Natural Scientists (SS 2018)

### Aim

The students should be able analyze, judge, plan and develop biomimetic strategies and products.

### Content

Bionics focuses on the design of technical products following the example of nature. For this purpose we have to learn from nature and to understand its basic design rules. Therefore, the lecture focuses on the analysis of the fascinating effects used by many plants and animals. Possible implementations into technical products are discussed in the end.

### Workload

- lectures 30 h  
- self study 30 h  
- preparation for examination 30 h

### Literature

Learning Control / Examinations
There are two grading schemes. The student will be graded with the scheme that gives him the highest score. Grading Scheme A: 70% of the grade is based on the exam, 30% is based on problem sets and quizzes. Grading Scheme B: 100% of the grade is based on the exam.

The exam tests the material of the current semester and takes place during the lecture-free period. Students who don’t pass the exam are allowed to re-take the e

Conditions
None.

Recommendations
Good skills in applied math modeling (differential equations).

Remarks
New course starting summer term 2017.
Course: Building Laws [T-BGU-103429]

Responsibility: Shervin Haghsheno
Contained in: [M-BGU-101888] Project Management in Construction
[M-BGU-101884] Lean Management in Construction

ECTS: 3
Recurrence: Jedes Sommersemester
Version: 1

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<td>Rainer Kohlhammer, Helmut Johannes Miernik</td>
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Conditions
None

Recommendations
None

Remarks
None
Course: Business Administration in Information Engineering and Management  
[T-WIWI-102886]

Responsibility:  Andreas Geyer-Schulz  
Contained in:  [M-WIWI-101409] Electronic Markets  

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<td>SS 2018</td>
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<td>Fabian Ball</td>
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Learning Control / Examinations

Assessment consists of a written exam of 1 hour length following §4 (2), 1 of the examination regulation and by submitting written papers as part of the exercise following §4 (2), 3 of the examination regulation (versions prior 2015) or following §4 (3) of the examination regulation (version 2015), respectively.

The course is considered successfully taken, if at least 50 out of 100 points are acquired in the written exam. In this case, all additional points (up to 10) from exercise work will be added.

Grade: Minimum points

- 1.0: 95
- 1.3: 90
- 1.7: 85
- 2.0: 80
- 2.3: 75
- 2.7: 70
- 3.0: 65
- 3.3: 60
- 3.7: 55
- 4.0: 50
- 5.0: <50

The grade consists of approximately 91% of exam points and 9% of exercise points. Occasionally, it is possible to achieve an additional bonus of up to 3 points (e.g. in the context of experiments) which depends on performance. Note that this bonus is a purely voluntary additional achievement. Possibly gained bonus points are added to a passed exam within the current examination period.

Conditions

None

Recommendations

Basic knowledge from Operations Research (linear programming) and from decision theory are expected.

Event excerpt: Business Administration in Information Engineering and Management (SS 2018)

Aim

The student is able to

- transfer models from Business Administration to situations in business whose basic conditions are changed due to the implementation of information and communication technology,
- apply methods from Business Administration (Decision theory, game theory, operations research, etc.) to questions of Information Engineering and Management,
- analyze the potential to automate the decision making process in businesses by data bases,
- describe the process to extract relevant data for decision making from operational accounting systems.

**Content**
In this lecture, classical Business Administration is applied to businesses in an information- and communication technological environment. The process to extract relevant data for decision making from operational accounting systems receives special attention. In order to do so, topics such as activity-based costing and transaction costs models are addressed. The automation of the decision making process in businesses by data bases is another focus of the module. To solve such issues within a company, relevant methods such as decision theory and game theory are lectured. Finally, complex business relevant questions in a dynamically changing environment are addressed by presenting models and methods from system dynamics.

**Workload**
The total workload for this course is approximately 150 hours (5 credits):

**Time of attendance**
- Attending the lecture: $15 \times 90\text{min} = 22\text{h} 30\text{m}$
- Attending the exercise classes: $7 \times 90\text{min} = 10\text{h} 30\text{m}$
- Examination: $1\text{h} 00\text{m}$

**Self-study**
- Preparation and wrap-up of the lecture: $15 \times 180\text{min} = 45\text{h} 00\text{m}$
- Preparing the exercises: $40\text{h} 00\text{m}$
- Preparation of the examination: $31\text{h} 00\text{m}$

**Sum: 150h 00m**

**Literature**
## Course: Business and IT Service Management [T-WIWI-102881]

**Responsibility:** Gerhard Satzger  
**Contained in:**  
- [M-WIWI-102754] Service Economics and Management  
- [M-WIWI-101448] Service Management

### ECTS  
4.5  
**Language:** englisch  
**Recurrence:** Jedes Wintersemester  
**Version:** 1

### Events

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### Learning Control / Examinations

The assessment of this course is a written examination (60 min.) (following §4(2), 1 SPOs) and by submitting written papers as part of the exercise (§4 (2), 3 SPO 2007 respectively §4 (3) SPO 2015).

### Conditions

None

### Recommendations

None

### Event excerpt: Business and IT Service Management (WS 17/18)

#### Aim

Students understand the importance of “servitization” for organizations, the challenges for the management of service-oriented enterprises and the interdependence of business and IT concepts and practices.  
Students learn standard concepts and methods of service-oriented management and are able to apply them in practical case studies.  
Student get familiar with current research and tools and are able to critically evaluate them.  
Students practice to communicate in English and to work on solutions in teams.

#### Content

The rapid development of information and communication technology transforms many enterprises towards service-oriented structures, comprising new digital services, new business models and SOA-based process structures within larger service networks. Thus, strategic and operative management of service-oriented enterprises increasingly gains importance. In this course, we want to systematically acquire relevant know-how and apply this to real world examples. Focus will be placed on the interdependencies of business, IT aspects and concepts.

The course will be taught in English. It should provide ample opportunity for active participation of students. The course will integrate presentations of experts from business practice as well as a comprehensive case study (‘en bloc’ for 1-2 days) in which students will actively work on the strategic service-oriented shift of an enterprise.

#### Workload

The total workload for this course is approximately 135 hours. For further information see German version.

#### Literature

Maister, David H., Managing The Professional Service Firm, 1997  
Teboul, J. , Service is Front Stage: Positioning services for value advantage, 2006  
Grönroos, Service Management and Marketing, 2007
Course: Business Dynamics [T-WIWI-102762]

Responsibility: Andreas Geyer-Schulz

Contained in: [M-WIWI-101470] Data Science: Advanced CRM
[M-WIWI-101409] Electronic Markets

ECTS 4.5 Language deutsch Recurrence Jedes Wintersemester Version 1

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<td>Andreas Geyer-Schulz, Paul Glenn</td>
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<td>WS 17/18</td>
<td>2540532</td>
<td>Exercise Business Dynamics</td>
<td>Übung (U)</td>
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<td>Andreas Geyer-Schulz, Paul Glenn</td>
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Learning Control / Examinations
Assessment consists of a written exam of 1 hour length following §4 (2), 1 of the examination regulation and by submitting written papers as part of the exercise following §4 (2), 3 of the examination regulation (versions prior 2015) or following §4 (3) of the examination regulation (version 2015), respectively.

The course is considered successfully taken, if at least 50 out of 100 points are acquired in the written exam. In this case, all additional points (up to 10) from excersise work will be added.

Grade: Minimum points

- 1.0: 95
- 1.3: 90
- 1.7: 85
- 2.0: 80
- 2.3: 75
- 2.7: 70
- 3.0: 65
- 3.3: 60
- 3.7: 55
- 4.0: 50
- 5.0: <50

The grade consists of approximately 91% of exam points and 9% of exercise points.

Occasionally, it is possible to achieve an additional bonus of up to 3 points (e.g. in the context of experiments) which depends on performance. Note that this bonus is a purely voluntary additional achievement. Possibly gained bonus points are added to a passed exam within the current examination period.

Conditions
None

Recommendations
None

Event excerpt: Business Dynamics (WS 17/18)

Aim

Students

- acquire the system thinking worldview for economics
- utilize different methods and tools to map the structure of complex economic systems
- are able to relate dynamic effects to these structures
- learn how to simulate systems within the computer for testing purposes
use simulation results to improve models
• can independently as well as in teams model, analyze, and optimize business processes and applications
• know how to offer business dynamics as a consulting service and work together with client teams

Content
Corporate growth, the diffusion of new technologies, business processes, project management, product development, service quality management – all these are examples for application areas of business dynamics. They all are dynamic systems that are characterized by feedback loops between many different variables. By means of the tools of business dynamics such systems can be modelled. Simulations of complex systems allow the analysis, the goal centered design, as well as the optimization of markets, business processes, policies, and organizations.

Workload
The total workload for this course is approximately 135 hours (4.5 credits):
Time of attendance
• Attending the lecture: 15 x 90min = 22h 30m
• Attending the exercise classes: 7 x 90min = 10h 30m
• Examination: 1h 00m

Self-study
• Preparation and wrap-up of the lecture: 15 x 180min = 45h 00m
• Preparing the exercises: 25h 00m
• Preparation of the examination: 31h 00m

Sum: 135h 00m

Literature
**Course: Business Intelligence Systems [T-WIWI-105777]**

**Responsibility:** Alexander Mädche, Mario Nadj, Peyman Toreini

**Contained in:**
- [M-WIWI-101506] Service Analytics
- [M-WIWI-104068] Information Systems in Organizations

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**Events**

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**Learning Control / Examinations**

Assessment consists of a written exam of 1 hour length following §4 (2), 1 of the examination regulation and by submitting written papers as part of the exercise following §4 (2), 3 of the examination regulation.

Students receive one aggregated grade consisting of a written exam (60%) and the Business Intelligence System challenge (40%). The exam and the Business Intelligence System challenge need to be both passed. A fail in one element results in a fail of the entire lecture. There will be one retake possibility for the exam, no retake possibilities will be provided for the Business Intelligence System challenge.

**Conditions**

None

**Recommendations**

Basic knowledge on database systems is helpful.

---

**Event excerpt: (WS 17/18)**

**Aim**

The students
- understand the theoretical foundations of key Business Intelligence concepts supporting decision making
- explore key capabilities of state-of-the-art Business Intelligence systems
- learn how to successfully implement and run Business Intelligence systems from multiple perspectives, e.g. architecture, governance, implementation projects, post-implementation management
- get hands-on experience by working with commercial Business Intelligence systems (SAP HANA and reporting clients) with real-world data

**Content**

- Conceptual Foundations
- Provisioning: ETL Process, Metadata, Data Warehouse & Data Marts and Big Data Technologies
- Consumption: Reporting, Dashboards and its relation to (Big Data) Analytics
- BI Strategy & Governance
- BI Implementation & Post-Implementation Management
- Business Intelligence System Challenge (in cooperation with industry partner)

**Literature**


Economist Intelligence Unit. 2015 “Big data evolution: Forging new corporate capabilities for the long term”
Course: Business Models in the Internet: Planning and Implementation  
[T-WIWI-102639]

Responsibility: Timm Teubner

Contained in:  
[M-WIWI-102806] Service Innovation, Design & Engineering  
[M-WIWI-101488] Entrepreneurship (EnTechnon)  
[M-WIWI-101410] Business & Service Engineering

ECTS: 4.5  
Language: deutsch  
Recurrence: Jedes Sommersemester  
Version: 1

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Learning Control / Examinations
The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulations) and by submitting written essays as part of the exercise (§4 (2), 3 SPO 2007 respectively §4 (3) SPO 2015). 50% of the final grade is based on the written exam and 50% is based on assignments from the exercises. Successful completion of the exercises is a prerequisite for admission to the written exam. The points obtained in the exercises only apply to the first and second exam of the semester in which they were obtained.

Conditions
None

Recommendations
None

Event excerpt: Internet Business Models (SS 2018)

Aim
The student
- is able to list the most important features of web application lifecycles,
- analyses, designs and implements web applications,
- evaluates and argues internet business models with special requirements and features,
- is able to estimate the practicability of business models.

Content
The emergence of internet economy has resulted in an accelerated evolution of commerce models in eBusiness. Early adopters have experimented with a variety of new business models, technologies and application designs. At the same time, there has been a growing demand for new standards to facilitate the exchange of information, catalogue content and transactions between buyers and sellers. But the true understanding of how to bring buyers and sellers together is still widely missing, leading to multiple cases of costly missed investments. This course focuses on the design and implementation of successful business models for eBusiness applications for the World Wide Web (WWW), imparting the basic knowledge for building successful eBusiness applications. We consider not only technical foundations of eBusiness applications but also economical aspects. In small groups, students develop and implement an eBusiness model that is eventually discussed with a representative from the venture capitalist industry.

Workload
The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature
Will be announced within the course.
Course: Business Planning [T-WIWI-102865]

Responsibility: Orestis Terzidis
Contained in: [M-WIWI-101488] Entrepreneurship (EnTechnon)

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</table>

### Learning Control / Examinations

### Conditions
None

### Recommendations
None

**Event excerpt: (SS 2018)**

**Aim**
Students will learn methods on how to turn patents as well as business ideas into a solid business model and furthermore to develop them into a concrete Business Plan.

**Literature**
Osterwalter, Alexander, Pigneur, Yves (2010): Business Model Generation
Course: Business Process Modelling [T-WIWI-102697]

Responsibility: Andreas Oberweis

Contained in: [M-WIWI-101472] Informatics
[M-WIWI-101630] Electives in Informatics
[M-WIWI-101628] Emphasis in Informatics

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Learning Control / Examinations

The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation in the first week after lecture period.

Conditions
None

Event excerpt: Business Process Modelling (WS 17/18)

Aim
Students
- describe goals of business process modeling and apply different modeling languages,
- choose the appropriate modeling language according to a given context,
- use suitable tools for modeling business processes,
- apply methods for analyzing and assessing process models to evaluate specific quality characteristics of the process model.

Content

The proper modeling of relevant aspects of business processes is essential for an efficient and effective design and implementation of processes. This lecture presents different classes of modeling languages and discusses the respective advantages and disadvantages of using actual application scenarios. For that simulative and analytical methods for process analysis are introduced. In the accompanying exercise the use of process modeling tools is practiced.

Workload
Lecture 30h
Exercise 15h

Preparation of lecture 30h
Preparation of exercises 30h
Exam preparation 44h
Exam 1h

Total: 150h

Literature
Further Literature will be given in the lecture.
Course: Business Strategies of Banks [T-WIWI-102626]

Responsibility: Wolfgang Müller

Contained in: [M-WIWI-101480] Finance 3
[M-WIWI-101483] Finance 2

ECTS 3
Language deutsch
Recurrence Jedes Wintersemester
Version 1

Events

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<td>Vorlesung (V)</td>
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<td>Wolfgang Müller</td>
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</table>

Learning Control / Examinations
See German version.

Conditions
None

Recommendations
None

Event excerpt: Business Strategies of Banks (WS 17/18)

Aim
Students are in a position to discuss the principles of commercial banking. They are familiar with fundamental concepts of bank management and are able to apply them.

Content
The management of a bank is in charge of the determination and implementation of business policy - taking into account all relevant endogenous and exogenous factors - that assures the bank’s success in the long run. In this context, there exists a large body of banking models and theories which are helpful in describing the success and risk of a bank. This course is meant to be the bridging of banking theory and practical implementation. In the course of the lectures students will learn to take on the bank management's perspective. The first chapter deals with the development of the banking sector. Making use of appropriate assumptions, a banking policy is developed in the second chapter. The design of bank services (ch. 3) and the adequate marketing plan (ch. 4) are then built on this framework. The operational business of banks must be guided by appropriate risk and earnings management (ch. 5 and 6), which are part of the overall (global) bank management (ch. 7). Chapter eight, at last, deals with the requirements and demands of bank supervision as they have significant impact on a bank’s corporate policy.

Workload
The total workload for this course is approximately 90 hours. For further information see German version.

Literature
Elective literature:
- A script is disseminated chapter by chapter during the course of the lecture.
- Hartmann-Wendels, Thomas; Pfingsten, Andreas; Weber, Martin; 2000, Bankbetriebslehre, 6th edition, Springer
**Course: CAD-NX Training Course [T-MACH-102187]**

**Responsibility:** Jivka Ovtcharova  
**Contained in:** [M-MACH-101281] Virtual Engineering B

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<td>CAD-NX training course</td>
<td>Praktikum (P)</td>
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</table>

**Learning Control / Examinations**

Practical examination, duration: 60 min., auxiliary means: script  
**Conditions**

none

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**Event excerpt: CAD-NX training course (SS 2018)**

**Aim**

Students are able to:

- create their own 3D geometric models in the CAD system NX and generate drawings due to the created geometry  
- carry out FE-studies and kinematic simulations using the integrated CAE tools  
- use advanced, knowledge-based functionalities of NX to automate the creation of geometry and thus to ensure the reusability of the models.

**Content**

The participant will learn the following knowledge:

- Overview of the functional range  
- Introduction to the work environment of NX  
- Basics of 3D-CAD modelling  
- Feature-based modelling  
- Freeform modelling  
- Generation of technical drawings  
- Assembly modelling  
- Finite element method (FEM) and multi-body simulation (MBS) with NX

**Workload**

Regular attendance: 35 hours,  
Self-study: 12 hours

**Literature**

Practical course skript
Course: Case Studies in Sales and Pricing [T-WIWI-102834]

Responsibility: Martin Klarmann

Contained in: [M-WIWI-101487] Sales Management
[M-WIWI-101649] Services Marketing

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</table>

Learning Control / Examinations

Conditions
None

Recommendations
None

Remarks
Participation requires an application. The application period starts at the beginning of the semester. More information can be obtained on the website of the research group Marketing & Sales (marketing.iism.kit.edu).
Access to this course is restricted. Typically all students will be granted the attendance of one course with 1.5 ECTS. Nevertheless attendance can not be guaranteed.
For further information please contact Marketing and Sales Research Group (marketing.iism.kit.edu).
Please note that only one of the following courses can be attended in the Sales Management module: Country Manager Simulation, Case Studies in Sales and Pricing, Price Negotiation and Sales Presentations or Digital Marketing and Sales in B2B.

Event excerpt: Case Studies in Sales and Pricing (WS 17/18)

Aim
Students
- are able to work on a case study in the field of sales and pricing on their own
- are able to apply quantitative calculations on a case study in the field of sales and pricing
- are able to collect information and data beyond the case study description and make use of them for solving their tasks
- are able to apply theories from related lectures to a practical example
- are able to present their results in a a structured and concise manner
- are able to organize their teamwork and collaborate in teams

Content
Students work in groups on case studies from the field of sales and pricing. The case studies contain quantitative calculations in the context of sales and pricing as well as tasks which are to be solved by logical reasoning. When solving the case studies, theoretical sales and pricing content is applied to practical problems. Finally, the results are presented by the group and discussed.

Workload
Total work load for 1.5 ECTS: ca. 45 hours
Literature
**Course: Case Studies Seminar: Innovation Management [T-WIWI-102852]**

**Responsibility:** Marion Weissenberger-Eibl  
**Contained in:**  
- [M-WIWI-101507] Innovation Management  
- [M-WIWI-101488] Entrepreneurship (EnTechnon)

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</table>

**Learning Control / Examinations**

**Conditions**
None

**Recommendations**
Prior attendance of the course Innovation Management [2545015] is recommended.

**V Event excerpt: Case studies seminar: Innovation management (WS 17/18)**

**Aim**
The students

- look critically into current research topics in the field of Innovation Management  
- do literature search based on a given topic, identify relevant literature and evaluate this literature,  
- give presentations in a scientific context in front of an auditorium to present the results of the research,  
- train their presentation skills,  
- present results of the research in a seminar thesis as a scientific publication.

**Content**
The objective of the seminar is to master selected concepts and methods of innovation management and then to apply these practically. Working in groups, the students apply the described concepts and methods of innovation management to a case study from the automotive industry to answer specific questions. Accordingly, the block seminar involves a switch from input to the application of this input. At the end, the results of the group work are presented in the form of a seminar paper and discussed by the whole course.

A short introduction to presentation techniques is planned to help students prepare the seminar papers.

**Workload**
The total workload for this course is approximately 90 hours. For further information see German version.
Course: CATIA CAD Training Course [T-MACH-102185]

Responsibility: Jivka Ovtcharova
Contained in: [M-MACH-101281] Virtual Engineering B

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Learning Control / Examinations
Practical examination, duration: 60 min., auxiliary means: script

Conditions
none

Event excerpt: CATIA CAD training course (WS 17/18)

Aim
Students are able to:

- create their own 3D geometric models in the CAD system CATIA and generate drawings due to the created geometry
- carry out FE-studies and kinematic simulations using the integrated CAE tools
- use advanced, knowledge-based functionalities of CATIA to automate the creation of geometry and thus to ensure the reusability of the models.

Content
The participant will learn the following knowledge:

- Basics of CATIA such as user interface, handling etc.
- Production and processing of different model types
- Production of basic geometries and parts
- Generation of detailed drawings
- Integration of partial solutions in modules
- Working with constrains
- Strength analysis with FEM
- Kinematic simulation with DMU
- Dealing with CATIA Knowledgeware

Workload
Regular attendance: 35 hours,
self-study: 12 hours

Literature
practical course skript
**Course: Challenges in Supply Chain Management [T-WIWI-102872]**

**Responsibility:** Robert Blackburn  
**Contained in:**  
- [M-WIWI-102808] Digital Service Systems in Industry  
- [M-WIWI-102805] Service Operations

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**Learning Control / Examinations**

The assessment consists of a written paper and an oral exam (non exam assessment (§4 (2), 3 SPO 2007) respectively alternative exam assessments (§4(2), 3 SPO 2015)).

**Conditions**

None

**Recommendations**

Basic knowledge as conveyed in the module “Introduction to Operations Research [WI1OR]” is assumed.

**Remarks**

Please notice that this course can be attended only in the elective part of the course program. The number of participants is restricted due to the execution of joint projects with BASF teams and the resulting examination effort. Due to these capacity restrictions, registration before course start is required. For further information see the webpage of the course. The course is offered irregularly. The planned lectures and courses for the next three years are announced online.
### Course: Characteristics of Transportation Systems [T-BGU-106609]

**Responsibility:** Peter Vortisch  
**Contained in:** [M-BGU-101064] Fundamentals of Transportation

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#### Conditions

None

#### Recommendations

None

#### Remarks

None
**Course: Chemical, Physical and Material Scientific Aspects of Polymers in Microsystem Technologies [T-MACH-102169]**

**Responsibility:** Matthias Worgull  
**Contained in:** [M-MACH-101291] Microfabrication

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**Learning Control / Examinations**
The assessment will consist of a oral exam (30 min) (following §4 (2), 2 of the examination regulation).

**Conditions**
none


**Course: Combustion Engines I [T-MACH-102194]**

**Responsibility:** Thomas Koch, Heiko Kubach

**Contained in:** [M-MACH-101275] Combustion Engines I

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<td>WS 17/18</td>
<td>2133113</td>
<td>Combustion Engines I</td>
<td>Vorlesung / Übung 4 (VÜ)</td>
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<td>Thomas Koch</td>
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**Learning Control / Examinations**

oral examination, Duration: 25 min., no auxiliary means

**Conditions**

none

---

**Event excerpt: Combustion Engines I (WS 17/18)**

**Aim**

The student can name and explain the working principle of combustion engines. He is able to analyse and evaluate the combustion process. He is able to evaluate influences of gas exchange, mixture formation, fuels and exhaust gas aftertreatment on the combustion performance. He can solve basic research problems in the field of engine development.

**Content**

- Introduction, History, Concepts
- Working Principle and Thermodynamics
- Characteristic Parameters
- Air Path
- Fuel Path
- Energy Conversion
- Fuels
- Emissions
- Exhaust Gas Aftertreatment

**Workload**

- regular attendance: 32 hours
- self-study: 88 hours

---

Economics Engineering (M.Sc.)
Module Handbook, Date 03/02/2018
Course: Combustion Engines II [T-MACH-104609]

Responsibility: Rainer Koch, Heiko Kubach
Contained in: [M-MACH-101303] Combustion Engines II

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<td>Combustion Engines II</td>
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Learning Control / Examinations
oral examination, duration: 25 minutes, no auxiliary means

Conditions
none

Recommendations
Fundamentals of Combustion Engines I helpful

Event excerpt: Combustion Engines II (SS 2018)

Aim
The students deepen and complement their knowledge from the lecture combustion engines A. They can name and explain construction elements, development tools and latest development trends. They are able to analyse and evaluate powertrain concepts which are subject of the lecture.

Content
Emissions
Fuels
Drive Train Dynamics
Engine Parts
Boosting
Alternative Powertrain Concepts

Special Engine Concepts

Power Transmission

Workload
regular attendance: 31.5 hours
self-study: 90 hours
Course: Communication Systems and Protocols [T-ETIT-101938]

Responsibility: Jürgen Becker

Contained in: [M-MACH-101295] Optoelectronics and Optical Communication

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<td>2311618</td>
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Conditions

none
Course: Competition in Networks [T-WIWI-100005]

Responsibility: Kay Mitusch  
Contained in: [M-WIWI-101406] Network Economics

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</table>

Learning Control / Examinations

Result of success is made by a 60 minutes written examination during the semester break (according to §4(2), 1 ERSC). Examination is offered every semester and can be retried at any regular examination date.

Recommendations

Basics of microeconomics obtained within the undergraduate programme (B.Sc) of economics are required.

Event excerpt: Competition in Networks (WS 17/18)

Aim

Bachelor  
The Students

- will use their basic knowledge of microeconomic in a problem-oriented way and learn to apply theoretical instruments to practical issues.
- will have a vivid idea of economics characteristics and basic questions of network industries as telecom, utilities and transport sectors
- understand the special characteristics of network industries regarding the cost situation and competitive conditions

Master  
The Students

- will know the basic understanding of network industries concerning competition, competitive distortion, state intervention, pricing and financing
- will know the special characteristics of network industries like telecom, utilities, IT and transport sectors
- will be able to apply and adjust abstract concepts and formal methods to these fields

Content

Anknüpfend an die Mikroökonomie im Grundstudium (VWL 1) wird zunächst das “partialökonomische Modell” dargestellt, welches der adäquate Analyserahmen für die Industrieökonomik und viele wirtschaftspolitische Anwendungen ist. Sodann wird der für die Netzwerkökonomie zentrale Begriff der Kostensubadditivität (bzw. natürliches Monopol) dargestellt und in seinen Implikationen diskutiert. Weitere Themen: vertikale Beziehungen in Netzsektoren, Verkehrsmodellierung, Preise in Stromnetzen und Prinzipien der Infrastrukturfinanzierung nach Ramsey und Shapley.

Workload

The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature

Will be announced in the lecture.
Course: Computational Economics [T-WIWI-102680]

Responsibility: Pradyumn Kumar Shukla

Contained in:
[M-WIWI-101472] Informatics
[M-WIWI-101630] Electives in Informatics
[M-WIWI-101628] Emphasis in Informatics

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Learning Control / Examinations

The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulation). By successful completion of the exercises (§4 (2), 3 SPO 2007 respectively §4 (3) SPO 2015) a bonus can be obtained. If the grade of the written exam is at least 4.0 and at most 1.3, the bonus will improve it by one grade level (i.e. by 0.3 or 0.4). The bonus only applies to the first and second exam of the semester in which it was obtained.

Conditions
None

Remarks
The credits have been changed to 5 starting summer term 2016.

Event excerpt: Computational Economics (WS 17/18)

Aim
The student

- understands the methods of Computational Economics and applies them on practical issues,
- evaluates agent models considering bounded rational behaviour and learning algorithms,
- analyses agent models based on mathematical basics,
- knows the benefits and disadvantages of the different models and how to use them,
- examines and argues the results of a simulation with adequate statistical methods,
- is able to support the chosen solutions with arguments and can explain them.

Content
Examinating complex economic problems with classic analytical methods usually requires making numerous simplifying assumptions, for example that agents behave rationally or homogeneously. Recently, widespread availability of computing power gave rise to a new field in economic research that allows the modeling of heterogeneity and forms of bounded rationality: Computational Economics. Within this new discipline, computer based simulation models are used for analyzing complex economic systems. In short, an artificial world is created which captures all relevant aspects of the problem under consideration. Given all exogenous and endogenous factors, the modelled economy evolves over time and different scenarios can be analyzed. Thus, the model can serve as a virtual testbed for hypothesis verification and falsification.

Literature

Elective literature:

Course: Computational FinTech with Python and C++ [T-WIWI-106496]

Responsibility:  
Contained in:  [M-WIWI-103261] Disruptive FinTech Innovations

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<td>Computational FinTech with Python and C++</td>
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<td>Elmar Jakobs, Maxim Ulrich</td>
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</table>

Learning Control / Examinations
The grade is based on a larger or several smaller programming exercises.

Conditions
There are two conditions for taking this course:

1. This course is only open for registered students of the module “Disruptive FinTech Innovations”.
2. Registered students do also attend in the same semester the lecture “Engineering FinTech Solutions” and the seminar “Automated Financial Advisory”.

Modeled Conditions
The following conditions must be met:

1. The course [T-WIWI-106193] Engineering FinTech Solutions must have been started.
2. The course [T-WIWI-106495] Automated Financial Advisory must have been started.

Event excerpt: Computational FinTech with Python and C++ (SS 2018)

Aim
Implementation of different programming specific concepts and skills.

Content
At the beginning of the semester, each student receives a personalized set of programming tasks.

Workload
Roughly 45 hours.
Course: Computational Risk and Asset Management I [T-WIWI-107032]

Responsibility: Maxim Ulrich

Contained in: [M-WIWI-103247] Intelligent Risk and Investment Advisory

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Learning Control / Examinations

The grade consists of an exam and seven problem sets, which are distributed throughout the semester. All problem sets count equally and make up in total 25% of the final grade. The exam accounts for the remaining 75%. The exam is based on all the material that is taught in the current semester. The exam takes place in the last week of the lecture period. Students who fail the exam are allowed to retake the exam.

Conditions

None.

Recommendations

None
Course: Computational Risk and Asset Management II [T-WIWI-106494]

Responsibility: Maxim Ulrich
Contained in: [M-WIWI-103247] Intelligent Risk and Investment Advisory

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<td>Übung zu Computational Risk and Asset Management II</td>
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<td>Stephan Florig</td>
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Learning Control / Examinations

The grade consists of an exam and seven problem sets, which are distributed throughout the semester. All problem sets count equally and make up in total 25% of the final grade. The exam accounts for the remaining 75%. The exam is based on all the material that is taught in the current semester. The exam takes place in the last week of the lecture period. Students who fail the exam are allowed to retake the exam.

Conditions
None.

Recommendations
It is recommend that students have studied the material of „Computational Risk and Asset Management“.

Remarks
**Course: Computer Contract Law [T-INFO-102036]**

**Responsibility:** Thomas Dreier  
**Contained in:** [M-INFO-101215] Intellectual Property Law

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**Event excerpt: Computer Contract Law (WS 17/18)**

**Aim**

**Content**
It is the aim of this course to provide students with knowledge in the area of contract formation and formulation in practice that builds upon the knowledge the students have already acquired concerning the legal protection of computer programs. Students shall understand how the legal rules depend upon, and interact with, the economic background and the technical features of the subject. The contract drafts shall be prepared by the students and will be corporately completed during the lecture. It is the aim of the course that students will be able to formulate contracts by themselves.

**Workload**
Der Gesamtarbeitsaufwand für diese Lerneinheit beträgt bei 3 Leistungspunkten 90 h, davon 22,5 Präsenz.

**Literature**
- Langenfeld, Gerrit Vertragsgestaltung Verlag C.H. Beck, III. Aufl. 2004
- Heussen, Benno Handbuch Vertragsverhandlung und Vertragsmanagement Verlag C.H. Beck, II. Aufl. 2002
- Schneider, Jochen Handbuch des EDV-Rechts Verlag Dr. Otto Schmidt KG, III. Aufl. 2002

**Elective Literature**
tba in the transparencies
Course: Computer Integrated Planning of New Products [T-MACH-102125]

Responsibility: Roland Kläger

Contained in: [M-MACH-101281] Virtual Engineering B
[M-MACH-101283] Virtual Engineering A

ECTS 4  Recurrence Jedes Semester  Version 1

Learning Control / Examinations
Oral examination

Conditions
none
Course: Construction and Maintenance of Guided Track Infrastructure  
[T-BGU-101851]

Responsibility:  Eberhard Hohnecker  
[M-BGU-101111] Public Transportation Operations  

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<td>Eberhard Hohnecker, Mitarbeiter/innen</td>
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Conditions  
None

Recommendations  
None

Remarks  
None

Event excerpt: Construction and Maintenance of Track Infrastructure (SS 2018)

Literature  
Fiedler: Grundlagen der Bahntechnik, Werner-Verlag, Düsseldorf
Course: Construction Equipment [T-BGU-101845]

Responsibility: Sascha Gentes

Contained in: [M-BGU-101110] Process Engineering in Construction

ECTS Recurrence Version
3 Jedes Wintersemester 1

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Conditions
None

Recommendations
None

Remarks
None
Course: Consumer Behavior [T-WIWI-106569]

Responsibility: Sven Feurer

Contained in:
- [M-WIWI-101489] Strategy, Communication, and Data Analysis

ECTS: 3
Recurrence: Einmalig
Version: 1

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Learning Control / Examinations
Please note: This course is offered only once in winter term 2017/18. The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation). Since the course is only offered in winter term 2017/18, students are required to take the exam in winter term 2017/18 at the first exam date offered. Exclusively for students who need to retake the exam, a re-examination will be offered in the following semester if required.

Conditions
None.

Remarks
For further information, please contact the research group Marketing and Sales (http://marketing.iism.kit.edu/).

Event excerpt: Consumer Behavior (WS 17/18)

Aim
Students...

- ... understand how consumers acquire, consume and dispose of products
- ... understand underlying processes of buying decisions
- ... understand important concepts of consumer behavior and are able to identify these in everyday buying situations
- ... are able to evaluate how consumers may react to real-life marketing decisions and derive recommendations for marketers
- ... are able to critically evaluate their own buying behavior

Content

- Motivation
- Exposure, Attention, Perception
- Attitudes and Persuasion
- The Process of Consumer Decision Making
- Heuristics and Biases
- Social Influence

Literature
will be given in the lecture if necessary.
Course: Control of Linear Multivariable Systems [T-ETIT-100666]

Responsibility: Sören Hohmann
Contained in: [M-ETIT-101157] Control Engineering II

ECTS: 6  Language: deutsch  Recurrence: Jedes Wintersemester  Version: 1

Events

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Conditions

none
**Course: Control Technology [T-MACH-105185]**

**Responsibility:** Christoph Gönnheimer  
**Contained in:** [M-MACH-101284] Specialization in Production Engineering

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### Learning Control / Examinations

The assessment is carried out as an oral exam. The examination is offered every semester. Reexaminations are offered at every ordinary examination date. In case of a great number of participating students assessment is carried out as a written exam. Oral exams then are only carried out in the event of repetition.

### Conditions

none

---

**Event excerpt: Control Technology (SS 2018)**

**Aim**

The students ...

- are able to name the electrical controls which occur in the industrial environment and explain their function.
- can explain fundamental methods of signal processing. This involves in particular several coding methods, error protection methods and analog to digital conversion.
- are able to choose and to dimension control components, including sensors and actors, for an industrial application, particularly in the field of plant engineering and machine tools. Thereby, they can consider both, technical and economical issues.
- can describe the approach for projecting and writing software programs for a programmable logic control named Simatic S7 from Siemens. Thereby they can name several programming languages of the IEC 1131.

**Content**

The lecture control technology gives an integral overview of available control components within the field of industrial production systems. The first part of the lecture deals with the fundamentals of signal processing and with control peripherals in the form of sensors and actors which are used in production systems for the detection and manipulation of process states. The second part handles with the function of electric control systems in the production environment. The main focus in this chapter is laid on programmable logic controls, computerized numerical controls and robot controls. Finally the course ends with the topic of cross-linking and decentralization with the help of bus systems.

The lecture is very practice-oriented and illustrated with numerous examples from different branches.

The following topics will be covered

- Signal processing
- Control peripherals
- Programmable logic controls
- Numerical controls
- Controls for industrial robots
- Process control systems
- Field bus
- Trends in the area of control technology
Workload
regular attendance: 21 hours
self-study: 99 hours

Literature
Lecture Notes
Course: Convex Analysis [T-WIWI-102856]

Responsibility: Oliver Stein

Contained in: [M-WIWI-101473] Mathematical Programming

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Learning Control / Examinations
The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation. The examination is held in the semester of the lecture and in the following semester. Prerequisite for admission to the written examination is attaining at least 30% of the exercise points. Therefore the online-registration for the written examination is subject to fulfilling the prerequisite.

Conditions
None

Recommendations
It is strongly recommended to visit at least one lecture from the Bachelor program of this chair before attending this course.

Remarks
The lecture is offered irregularly. The curriculum of the next three years is available online (www.ior.kit.edu).
**Course: Copyright [T-INF0-101308]**

**Responsibility:** Thomas Dreier  
**Contained in:** [M-INF0-101215] Intellectual Property Law

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**Event excerpt: Copyright (WS 17/18)**

**Aim**
Der/die Studierende hat vertiefte Kenntnisse auf dem Gebiet des Urheberrechts. Er/sie erkennt die Zusammenhänge zwischen den wirtschaftlichen Hintergründen, den rechtspolitischen Anliegen, den informations- und kommunikationstechnischen Rahmenbedingungen und dem rechtlichen Regelungsrahmen. Er/sie kennt die Regelungen des nationalen, europäischen und internationalen Urheberrechts und kann sie auf praktische Sachverhalte anwenden.

**Content**

**Workload**
Der Gesamtarbeitsaufwand für diese Lerneinheit beträgt 90 h, davon 22,5 h Präsenz, 45 h Vor- und Nachbereitungszeit sowie 22,5 h für die Klausurvorbereitung.

**Literature**
Schulze, Gernot: “Meine Rechte als Urheber”, Verlag C.H.Beck, aktuelle Auflage

**Weiterführende Literatur**
Ergänzende Literatur wird in den Vorlesungsfolien angegeben.
Element: Course: Corporate Compliance [T-INFO-101288]

Responsibility: Thomas Dreier

Contained in: [M-INFO-101242] Governance, Risk & Compliance

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Event excerpt: Corporate Compliance (WS 17/18)

Aim
Der/die Studierende hat vertiefte Kenntnisse hinsichtlich der Thematik “Governance, Risk & Compliance” sowohl im Hinblick auf die regulatorischen als auch im Hinblick auf die betriebswirtschaftlichen Rahmenbedingungen sowie ein profundes Verständnis für die Notwendigkeit dieser Systeme. Er/sie kennt die nationalen, europäischen und internationalen Regularien und kann sie anwenden. Der/die Studierende ist in der Lage, praxisrelevante Sachverhalte selbstständig zu analysieren, zu bewerten und in den Kontext einzuordnen.

Content

Workload
Der Gesamtarbeitsaufwand für diese Lerneinheit beträgt ca. 90 Stunden, davon 30 h Präsenz, 45 h Vor- und Nachbereitungszeit sowie 15 h für die Klausurvorbereitung.
Course: Corporate Financial Policy [T-WIWI-102622]

Responsibility: Martin Ruckes

Contained in: [M-WIWI-101502] Economic Theory and its Application in Finance
[M-WIWI-101480] Finance 3
[M-WIWI-101483] Finance 2

ECTS 4.5 Language englisch Recurrence Jedes Sommersemester Version 1

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<td>2530215</td>
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<td>Daniel Hoang, Martin Ruckes</td>
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Learning Control / Examinations
The assessment of this course is a written examination (following §4(2), 1 SPO) of 60 mins. The exam is offered each semester.

Conditions
None

Event excerpt: Corporate Finance II (SS 2018)

Aim
Students

- are in a position to explain the importance of informational frictions for the financing of firms,
- are able to evaluate financing contracts with respect to their incentive effects,
- are able to analyse financing contracts with respect to their information they provide to outsiders,
- are in a position to derive optimal financing contracts in prototypical situations,
- are able to discuss the financial determinants of corporate distribution policy.

Content
Topics:

- Corporate financing: Some stylized facts
- Financing capacity
- Determination of outside financing
- Liquidity management: Maturity choice
- Cash flows with hidden characteristics
- Cash flows and product markets: Strategic financial structure choice
- Investor activism
- Takeovers

Workload
The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature

Elective Literature
**Course: Country Manager Simulation [T-WIWI-106137]**

**Responsibility:** Sven Feurer  
**Contained in:**  
[M-WIWI-101489] Strategy, Communication, and Data Analysis  
[M-WIWI-101487] Sales Management

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**Learning Control / Examinations**

Alternative exam assessment (30 minutes presentation) according to § 4 paragraph 2 Nr. 3 of the examination regulation SPO 2015.

**Remarks**

The course language is English. In order to participate in this course, you need to apply. Applications are usually accepted at the start of the lecture period in winter term. Detailed information on the application process is usually provided on the website of the Marketing and Sales Research Group (marketing.iism.kit.edu) shortly before the lecture period in winter term starts.

Please note that only one of the following courses can be chosen in the Sales Management Module: Country Manager Simulation, Case Studies in Sales and Pricing, Price Negotiation and Sales Presentations or Digital Marketing and Sales in B2B.

Please note: The number of participants for this course is limited. The Marketing and Sales Research Group typically provides the possibility to attend a course with 1.5 ECTS in the respective module to all students. Participation in a specific course cannot be guaranteed.

**Event excerpt: Country Manager Simulation (WS 17/18)**

**Aim**

Students...  
- ... understand what makes marketing and sales special in an international context (role of culture, international buyer behavior, strategic market entry decisions, international marketing mix management)  
- ... are able to analyze relevant country, customer and competitor information and derive a suitable market entry strategy  
- ... understand important concepts of international sales and are able to apply these in the realm of the simulation  
- ... are capable of re-evaluating and adapting their strategy on the basis of changes in the market environment  
- ... are able to critically evaluate the success of the chosen strategy and present the results in front of the class

**Content**

Understanding Culture  
Understanding International Buyer Behavior  
Market Entry Decisions  
International Marketing and Sales Management (adaptation vs. differentiation)

**Workload**

Total workload for 1.5 ECTS: ca. 45 hours

**Literature**

Course: Credit Risk [T-WIWI-102645]

Responsibility: Marliese Uhrig-Homburg

Contained in: [M-WIWI-101480] Finance 3
[M-WIWI-101483] Finance 2

ECTS 4.5
Language deutsch
Recurrence Jedes Wintersemester
Version 1

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</table>

Learning Control / Examinations
The assessment consists of a written exam (75 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation SPO2015 and may be supplemented by a non exam assessment according to § 4 paragraph 2 Nr. 3. The examination is offered every semester and can be repeated at every regular examination date.

Conditions
None

Recommendations
See German version.

Remarks
See German version.

Event excerpt: Credit Risk (WS 17/18)

Aim
The objective of this course is to become familiar with the credit markets and the credit risk indicators like ratings, default probabilities and credit spreads. The students learn about the components of credit risk (e.g. default time and default rate) and quantify these in different theoretical models to price credit derivatives.

Content
The lecture deals with the diverse issues arising in the context of measuring and controlling credit risk. At first, the theoretical and empirical relations between ratings, probabilities of default, and credit spreads are analysed. After that, the focus is on the valuation of credit risk. Finally, the management of credit risk, e.g. using credit derivatives and credit portfolio analysis, is examined, and the legal framework and its implications are discussed.

Workload
The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature

Elective literature:
Course: Current Issues in Innovation Management [T-WIWI-102873]

Responsibility: Marion Weissenberger-Eibl
Contained in: [M-WIWI-101507] Innovation Management

ECTS: 3
Recurrence: Unregelmäßig
Version: 1

Learning Control / Examinations
Non exam assessment (following §4(2) 3 of the examination regulation).

Conditions
None

Recommendations
None

Remarks
See German version.
Course: Current Issues in the Insurance Industry [T-WIWI-102637]

Responsibility: Wolf-Rüdiger Heilmann

Contained in: [M-WIWI-101449] Insurance Management II
 [M-WIWI-101469] Insurance Management I

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Learning Control / Examinations
The exam is offered latest in summer term 2016.
The assessment consists of a written exam (according to Section 4 (2). 1 of the examination regulation) .
The exam takes place every semester. Re-examinations are offered at every ordinary examination date.

Conditions
None

Recommendations
For the understanding of this course knowledge of Private and Social Insurance [2530050] is required.

Remarks
Block course. For organizational reasons, please register with the secretary of the chair: thomas.mueller3@kit.edu.
Course: Current Topics on BioMEMS [T-MACH-102176]

Responsibility: Andreas Guber
Contained in: [M-MACH-101290] BioMEMS

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</table>

Learning Control / Examinations
active participation and own presentation

Event excerpt: Actual topics of BioMEMS (SS 2018)

Aim
Knowledge in the actual activities in bio-medical and biological technologies under the view of micro technology. The student gets an overview on actual examples of new applications in BioMEMS. After successful participation of this seminar the student is able to prepare a new topic in BioMEMS and to present it to an audience.

Workload
Active participation on the seminar and preparation of an own presentation of a topic in BioMEMS.
Lecture time: 21 h
Preparation: 40 h
Preparation of own preparation: 60 h
Course: Data Mining and Applications [T-WIWI-103066]

Responsibility: Rheza Nakhaeizadeh

Contained in: [M-WIWI-101638] Econometrics and Statistics I
[M-WIWI-101639] Econometrics and Statistics II

ECTS 4.5
Language deutsch
Recurrence Jedes Sommersemester
Version 1

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<td>2/4</td>
<td>Rheza Nakhaeizadeh</td>
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</table>

Learning Control / Examinations
- Conduction of a larger empirical study in groups
- reporting of milestones
- final presentation

Conditions
None

Event excerpt: (SS 2018)

Aim
After completing of the course the students:

- know the definition of Data Mining
- are familiar with the CRISP-DM
- are Familiar with at least six important Data Mining Tasks
- can recognize whether a given problem can be formulated as a data mining problem
- are familiar with the most important Data Mining Algorithms like Decision Tree, K-Means, Artificial Neural Networks, Association Rules, Regression Analysis
- are familiar with evaluation of DM-algorithms
- will be able to use a DM-Tool

Content
Part one: Data Mining

Why Data Mining?
- What is Data Mining?
- History of Data Mining
- Conferences and Journals on Data Mining
- Potential Applications
- Data Mining Process:
  - Business Understanding
  - Data Understanding
  - Data Preparation
  - Modeling
  - Evaluation
  - Deployment
- Interdisciplinary aspects of Data Mining
- Data Mining tasks
• Data Mining Algorithms (Decision Trees, Association Rules,
  Regression, Clustering, Neural Networks)
• Fuzzy Mining
• OLAP and Data Warehouse
• Data Mining Tools
• Trends in Data Mining

Part two: Examples of application of Data Mining

• Success parameters of Data Mining Projects
• Application in industry
• Application in Commerce

Workload
The total workload for this course is approximately 135 hours. For further information see German version.

Literature

• Jiawei Han, Micheline Kamber, Data Mining : Concepts and Techniques, 2nd edition, Morgan Kaufmann, ISBN 1558609016, 2006.
• David J. Hand, Heikki Mannila and Padhraic Smyth, Principles of Data Mining , MIT Press, Fall 2000
**Course: Data Protection Law [T-INFO-101303]**

**Responsibility:** Nikolaus Marsch  
**Contained in:**  
[M-INFO-101242] Governance, Risk & Compliance  
[M-INFO-101217] Public Business Law

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**Event excerpt: (WS 17/18)**

**Aim**


**Content**

Auf der Grundlage der verfassungs- und unionsrechtlichen Hintergründe wird primär das Bundesdatenschutzgesetz behandelt. Hier werden die Regelungsgrundsätze (wie Verbotsprinzip, Erforderlichkeit und Zweckbindung), die personenbezogenen Daten als Regelungsobjekt, die Rechte der Betroffenen sowie die Zulässigkeit der verschiedenen Datenbearbeitungsvorgänge dargelegt. Auch organisatorische Vorschriften, insb. der Datenschutzbeauftragte, werden angesprochen. Zudem befasst sich die Vorlesung mit den bereichsspezifischen Regelungen zum Telekommunikationsdatenschutz sowie zum Datenschutz bei Telemediendiensten.

**Workload**

Der Gesamtarbeitsaufwand für diese Lerneinheit beträgt ca. 90 Stunden (3.0 Credits).

- Präsenzzeit: Besuch der Vorlesung 15 x 90 min = 22 h 30 min
- Vor-/Nachbereitung der Vorlesung 15 x 120 min = 30 h 00 min
- Skript 2 x wiederholen & 2 x 10 h = 20 h 00 min
- Prüfung vorbereiten = 17 h 30 min
- Summe 90 h 00 min

**Literature**

Wird in der Veranstaltung bekannt gegeben.

Weiterführende Literatur

Wird in der Veranstaltung bekannt gegeben.
Event excerpt: Database Systems and XML (WS 17/18)

Aim
Students

- know the basics of XML and generate XML documents,
- are able to use XML database systems and to formulate queries to XML documents,
- know to assess the use of XML in operational practice in different application contexts.

Content
Databases are a proven technology for managing large amounts of data. The oldest database model, the hierarchical model, was replaced by different models such as the relational or the object-oriented data model. The hierarchical model became particularly more important with the emergence of the extensible Markup Language XML. XML is a data format for structured, semi-structured, and unstructured data. In order to store XML documents consistently and reliably, databases or extensions of existing data base systems are required. Among other things, this lecture covers the data model of XML, concepts of XML query languages, aspects of storage of XML documents, and XML-oriented database systems.

Workload
Lecture 30h
Exercise 15h
Preparation of lecture 30h
Preparation of exercises 30h
Exam preparation 44h
Exam 1h

Total: 150h

Literature
Further literature will be given individually.
Course: Datenschutz durch Technik [T-INFO-108405]

Responsibility: Oliver Raabe
Contained in: [M-INFO-101242] Governance, Risk & Compliance

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Event excerpt: Data protection by design II (SS 2018)

Aim
Die Studierenden sollen nach der Vorlesung insbesondere die Inhalte und Systematik der technikrechtlichen Regelungen der DSGVO verstehen und auf neue Fallgestaltungen in IKT-Systemen anwenden können.

Content
Ab 2018 gilt in der EU einheitlich die Datenschutzgrundverordnung (DSGVO). Diese Regelungen wird für den Bereich der elektronischen Kommunikation durch eine ePrivacy-Verordnung (Regulation on Privacy and Electronic Communications) ergänzt. Im Rahmen der Vorlesung soll das grundrechtlichen Herkommen der Regelungen und das Verständnis für die Systemmatik der Verordnungen erarbeitet werden. Im Mittelpunkt steht aus der Perpsektive von neuen Sachgestaltungen der IKT in verteilten Systemen insbesondere der technikrechtliche Datenschutz und der Risikobegriff der DSGVO. Die Studierenden werden zudem vertieft mit der Methodik rechtswissenschaftlicher Argumentation im Technikrecht vertraut.

Workload
ca. 90 h, davon 22,5 h Präsenzzeit
Course: Derivatives [T-WIWI-102643]

Responsibility: Marliese Uhrig-Homburg

Contained in: [M-WIWI-101480] Finance 3
[M-WIWI-101482] Finance 1
[M-WIWI-101483] Finance 2

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Learning Control / Examinations
See German version.

Conditions
None

Recommendations
None

Event excerpt: Derivatives (SS 2018)

Aim
The objective of the Derivatives lecture is to become familiar with financial markets, especially derivatives markets. Traded securities and frequently used trading strategies will be introduced. Furthermore the pricing of derivatives will be derived and their use in risk management will be discussed.

Content
The lecture deals with the application areas and valuation of financial derivatives. After an overview of the most important derivatives and their relevance, forwards and futures are analysed. Then, an introduction to the Option Pricing Theory follows. The main emphasis is on option valuation in discrete and continuous time models. Finally, construction and usage of derivatives are discussed, e.g. in the context of risk management.

Workload
The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature

Elective literature:
Course: Design Thinking [T-WIWI-102866]

Responsibility: Orestis Terzidis

Contained in: [M-WIWI-101507] Innovation Management
[M-WIWI-101488] Entrepreneurship (EnTechnon)

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<td>2545008</td>
<td>Design Thinking (Track 1)</td>
<td>Seminar (S)</td>
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<td>Heiko Haller, Julia Jochem, Orestis Terzidis</td>
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</table>

**Learning Control / Examinations**

**Conditions**
None

**Recommendations**
None

**Remarks**
The seminar content will be published on the website of the institute.
### Course: Developing Business Models for the Semantic Web [T-WIWI-102851]

**Responsibility:** Rudi Studer  
**Contained in:** [M-WIWI-101488] Entrepreneurship (EnTechnon)

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#### Events

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<td>WS 17/18</td>
<td>2513305</td>
<td>Developing IT-based Business Models</td>
<td>Seminar ($)</td>
<td>2</td>
<td>Sebastian Bader, Maria Maleshkova, York Sure-Vetter</td>
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#### Learning Control / Examinations


#### Conditions

None

#### Recommendations

As a recommendation to attending the seminar, basic knowledge about semantic technologies and concepts should be available. This may be acquired by attending one of the following lectures – Wissensmanagement, Semantic Web Technologies 1, Semantic Web Technologies 2 or by studying related literature. Furthermore the topic entrepreneurship should be of interest.

### Event excerpt: Developing IT-based Business Models (WS 17/18)

#### Aim

The Student

- analyzes and develops in small teams a business model from an idea to a complete business plan or
- treats a special topic from the area of Semantic Web in businesses and entrepreneurship.
- learns about basic concepts and problem areas and considers these while building the business plan for a particular business idea.
- understands and considers the viewpoints of different stakeholders in the area of entrepreneurship and their influences on an own business idea.

#### Content

Semantic technologies such as RDF, SPARQL, OWL, and RIF are still standardised only in their first versions. Still, the multitude of integrated technologies provides the basis for development of new applications and creates, with the help of the initial standardisations, a foundation for attracting investors. The potential and future developments in the field are exemplified by the growing popularity and importance of data, being published as Linked Data, as well as by the increase in applications developed outside the scope of research. The seminar “Developing Business Models for the Semantic Web” aims to explore these opportunities for new business models und business ventures.

The seminar takes place on a weekly basis and consists of two main parts. The first part is a series of presentations, held by external experts who share their experience in the area of entrepreneurship. The aim is to engage a wide variety of presenters, including applicants to programs for supporting young business ventures, startup founders, and people in leadership positions in established companies. Further guest lecturers include experts in the field of business and startup development, tax and enterprise law, as well as entrepreneurs, who have sold their startups or had to give up their ideas. The second part consists of the contributions of seminar participants. They are required to develop a business model, starting with the initial idea and building it up to a complete business plan. This development process is accompanied by feedback sessions, pitches, mid-term presentations and a final presentation. The student presentations alternate with presentations given by external experts. Furthermore, besides on the development of a business plan, student can work on a specific topic such as “Analysing Existing Business Models on the Web” or “Using Open Source in Startups”.

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Economics Engineering (M.Sc.)  
Module Handbook, Date 03/02/2018
The seminar pass can be obtained by submitting a completed seminar thesis (i.e. the business plan or the specific topic) and by regularly attending the seminar presentations.

**Workload**
The total workload for this course is approximately 90 hours. For further information see German version.
**Course: Digital Marketing and Sales in B2B [T-WIWI-106981]**

**Responsibility:** Anja Hildebrand

**Contained in:**
- [M-WIWI-101487] Sales Management
- [M-WIWI-101649] Services Marketing

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<td>Anja Hildebrand</td>
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**Learning Control / Examinations**

Alternative exam assessment according to § 4 paragraph 2 Nr. 3 of the examination regulation. (team presentation of a case study with subsequent discussion totalling 30 minutes).

**Conditions**

None.

**Remarks**

Participation requires an application. The application period starts at the beginning of the semester. More information can be obtained on the website of the research group Marketing and Sales (marketing.iism.kit.edu).

Access to this course is restricted. Typically all students will be granted the attendance of one course with 1.5 ECTS. Nevertheless attendance can not be guaranteed.

For further information please contact Marketing and Sales Research Group (marketing.iism.kit.edu).

Please note that only one of the following courses can be attended in the Sales Management module: Country Manager Simulation, Case Studies in Sales and Pricing, Preisverhandlungen und Verkaufspräsentationen or Digital Marketing and Sales in B2B.

---

**Event excerpt: Digital Marketing and Sales in B2B (WS 17/18)**

**Aim**

- Understand digital marketing and sales approaches for the B2B sector
- Recognise important elements and understand how-to-setup of digital strategies
- Become familiar with the effectiveness and usage of different digital marketing channels
- Understand the effect of digital sales on sales management, customer support and value chain
- Be able to measure and interpret digital KPIs
- Calculate the Return on Investment (RoI) for digital marketing by combining online data with company performance data

**Content**

**Learning Sessions:**

The class gives insights into digital marketing strategies as well as the effects and potential of different channels (e.g., SEO, SEA, Social Media). After an overview of possible activities and leverages in the digital marketing field, including their advantages and limits, the focus will turn to the B2B markets. There are certain requirements in digital strategy specific to the B2B market, particularly in relation to the value chain, sales management and customer support. Therefore, certain digital channels are more relevant for B2B marketing than for B2C marketing.

Once the digital marketing and tactics for the B2B markets are defined, further insights will be given regarding core elements of a digital strategy: device relevance (mobile, tablet), usability concepts, website appearance, app decision, market research and content management. A major advantage of digital marketing is the possibility of being able to track many aspects of of user reactions and user behaviour. Therefore, an overview of key performance indicators (KPIs) will be discussed and relationships between these KPIs will be explained. To measure the effectiveness of digital activities, a digital report should be set up and connected to the performance numbers of the company (e.g. product sales) – within...
the course the setup of the KPI dashboard and combination of digital and non-digital measures will be shown to calculate the Return on Investment (RoI).

Presentation Sessions:
After the learning sessions, the students will form groups and work on digital strategies within a case study format. The presentation of the digital strategy will be in front of the class whereas the presentation will take 20 minutes followed by 10 minutes questions and answers.

**Workload**
time of presentness = 15 hrs.
private study = 30 hrs.

**Literature**
-
Course: Digital Service Design  [T-WIWI-105773]

Responsibility:  Alexander Mädche

Contained in:  
- [M-WIWI-104080] Designing Interactive Information Systems
- [M-WIWI-102806] Service Innovation, Design & Engineering

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Learning Control / Examinations
Assessment consists of a written exam of 1 hour length following §4 (2), 1 of the examination regulation and by submitting written papers as part of the exercise following §4 (2), 3 of the examination regulation.
Students receive one aggregated grade consisting of a written exam (60%) and the Digital Service Design challenge (40%). The exam and the Digital Service Design challenge need to be both passed. A fail in one element results in a fail of the entire lecture. There will be one retake possibility for the exam, no retake possibilities will be provided for the Digital Service Design challenge.

Conditions
None

Recommendations
None

Remarks
The course is held in English.

Event excerpt: Digital Service Design (WS 17/18)

Aim
The students

- get a deeper understanding of design in general and specifically understand what digital service design comprises
- can conceptualize and operationalize usability, user experience, service experience, and customer experience
- understand the underlying mechanisms for a successful interplay between individuals, teams, and the organization within the entire digital service lifecycle
- learn the most important digital service design practices & tools
- apply digital service design practices & tools in a real-world scenario

Content

- Definition and key concepts of digital service design and related terms
- Introduction to the business and design perspective of a service design project
- The digital service design process from strategy through planning and prototyping to launching the digital service.
- Practice-oriented capstone project focusing on the design of a real-world digital service

Literature
Course: Digital Transformation of Organizations [T-WIWI-106201]

Responsibility: Dominik Augenstein, Alexander Mädche

Contained in: [M-WIWI-102754] Service Economics and Management
[M-WIWI-104068] Information Systems in Organizations
[M-WIWI-102808] Digital Service Systems in Industry
[M-WIWI-101410] Business & Service Engineering
[M-WIWI-101448] Service Management

ECTS 4.5  Language  englisch  Recurrence  Jedes Sommersemester  Version 1

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Learning Control / Examinations
Assessment consists of a written exam of 1 hour length following §4 (2), 1 of the examination regulation and by submitting written papers as part of the exercise following §4 (2), 3 of the examination regulation. Students receive one aggregated grade consisting of a written exam (60%) and case study deliverable (40%). The exam and the case study need to be both passed. A fail in one element results in a fail of the entire lecture. There will be one retake possibility for the exam, no retake possibilities will be provided for the case study.

Conditions
None

Remarks
The course will be held in English.

Event excerpt: (SS 2018)

Aim
The students will:

- Get an overview on basic concepts and definitions of information systems and understand key characteristics of IS as a foundation for digitization of business processes, products and services
- Understand important characteristics of software products on which IS are built on
- Learn important concepts and theories in order to successfully execute a digital transformation process

Content

- Definition and key concepts of Information Systems
- Introduction of different types of application systems (organizational process & information-centric systems, customer-centric systems, supplier-centric systems and people-centric systems) and their characteristics
- The digital transformation process: The pre-implementation, implementation and post-implementation phase covering facets such as business/IT alignment, packaged software selection, IS implementation projects, as well as adoption & use of IS
- Practice-oriented case study focusing on real-world IS scenarios

Literature
Course: Disassembly Process Engineering [T-BGU-101850]

Responsibility: Sascha Gentes
Contained in: [M-BGU-101110] Process Engineering in Construction

ECTS: 3
Recurrence: Jedes Sommersemester
Version: 1

Events

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Conditions
None

Recommendations
None

Remarks
None
**Course: Discrete-Event Simulation in Production and Logistics [T-WIWI-102718]**

**Responsibility:** Stefan Nickel

**Contained in:**
- [M-WIWI-102805] Service Operations

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</table>

**Learning Control / Examinations**

The assessment consists of a written paper and an oral exam (non exam assessment (§4 (2), 3 SPO 2007) respectively alternative exam assessments (§4(2), 3 SPO 2015)).

**Conditions**

None

**Recommendations**

Basic knowledge as conveyed in the module Introduction to Operations Research [WI1OR] is assumed.

**Remarks**

Due to capacity restrictions, registration before course start is required. For further information see the webpage of the course.

The course is planned to be held every summer term.

The planned lectures and courses for the next three years are announced online.

**Event excerpt: (SS 2018)**

**Aim**

The student

- knows basic concepts of discrete event simulation models,
- applies computer-based simulation systems,
- structures and implements simulation studies according to specific process models,
- has an in-depth knowledge for logistics issues and discovers the importance of statistical methods in modeling and evaluation of simulation models,
- explains coupled systems of simulation and meta-heuristics, and characterizes simulation programs.

**Content**

Simulation of production and logistics systems is an interdisciplinary subject connecting expert knowledge from production management and operations research with mathematics/statistics as well as computer science and software engineering. With completion of this course, students know statistical foundations of discrete simulation, are able to classify and apply related software applications, and know the relation between simulation and optimization as well as a number of application examples. Furthermore, students are enabled to structure simulation studies and are aware of specific project scheduling issues.

**Workload**

The total workload for this course is approximately 135.0 hours. For further information see German version.

**Literature**

**Course: Economic Efficiency of Guided Transport Systems [T-BGU-101794]**

**Responsibility:** Eberhard Hohnecker

**Contained in:**
- [M-BGU-101113] Project in Public Transportation
- [M-BGU-101111] Public Transportation Operations

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**Term** | **Event-No.** | **Events** | **Type** | **SWS** | **Lecturers**
---|---|---|---|---|---
WS 17/18 | 6234902 | Economic Efficiency of Guided Transport Systems | Vorlesung (V) | 1 | Eberhard Hohnecker, Mitarbeiter/innen

**Conditions**
None

**Recommendations**
None

**Remarks**
None


**Aim**
The students are enabled to describe and structure core aspects of transportation economics and can apply these to cases.

**Content**
- Basics of Business Management
- Cost-Performance Calculation
- Investment and Financing
- Basics of National Economy
- Market Forms
- Financial Science
- Cost Theorie
- Basics of Transport Industry
- Traffic Demand and Offer
- Transport Policy

**Workload**
45 h

**Literature**
Aberle: Transportwirtschaft, Oldenbourg-Verlag
Kunz: Eisenbahnrecht, Nomos, Baden-Baden
Course: Efficient Algorithms [T-WIWI-102655]

Responsibility: Pradyumn Kumar Shukla

Contained in: [M-WIWI-101472] Informatics
[M-WIWI-101630] Electives in Informatics
[M-WIWI-101628] Emphasis in Informatics

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Learning Control / Examinations

The examination will be offered only in summer term 2018.
The assessment consists of assignments or of a bonus exam (wrt §4 (2), 3 SPO), and a written exam (60 min.) in the week after the end of the lecturing periodwrt (§4 (2), 1 SPO).
If the mark obtained in the written exam is in between 1.3 and 4.0, a successful completion of the assignments or the bonus exam will improve the mark by one level (i.e. by 0.3 or 0.4).
Deviations from this type of assessment are announced at the beginning of this course.

Conditions

None

Event excerpt: Efficient Algorithms (SS 2018)

Aim

The student will learn how to use methods and concepts of efficient algorithms and how to demonstrate adequate innovative capabilities with respect to the used methods.

This course emphasizes the teaching of advanced concepts for the design and application of algorithms, data structures, and computer infrastructures in relation to their applicability in the real world. Based on a fundamental understanding of the covered concepts and methods, students should know how to select appropriate concepts and methods for problem settings in their professional life, and, if necessary, to extend and apply them in an adequate form. The students should be enabled to find adequate arguments for justifying their chosen problem solutions.

Content

In a problem oriented way the course presents systematic approaches to the design and analysis of efficient algorithms using standard tasks of information processing as generic examples. Special emphasis is put on the influence of data structures and computer architectures on the performance and cost of algorithms. In particular, the course emphasizes the design and analysis of algorithms on parallel computers and in hardware, which is increasingly important considering the growing presence of multicore architectures.

Workload

The total workload for this course is approximately 150.0 hours. For further information see German version.

Literature

Borodin, Munro: The Computational Complexity of Algebraic and Numeric Problems (Elsevier 1975)
Cormen, Leiserson, Rivest: Introduction to Algorithms (MIT Press)
Sedgewick: Algorithms (Addison-Wesley) (many different versions available)

Elective literature:

will be announced in class
Course: Efficient Energy Systems and Electric Mobility [T-WIWI-102793]

Responsibility: Patrick Jochem, Russell McKenna

Contained in: [M-WIWI-101452] Energy Economics and Technology

ECTS 3.5 Language englisch Recurrence Jedes Sommersemester Version 1

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<td>Patrick Jochem, Russell McKenna</td>
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</table>

Learning Control / Examinations
See German version.

Conditions
None

Recommendations
None

Event excerpt: Efficient Energy Systems and Electric Mobility (SS 2018)

Aim
- Understand the concept of energy efficiency as applied to specific systems
- Obtain an overview of the current trends in energy efficiency
- Be able to determine and evaluate alternative methods of energy efficiency improvement
- Overview of technical and economical stylized facts on electric mobility
- Judging economical, ecological and social impacts through electric mobility

Content
This lecture series combines two of the most central topics in the field of energy economics at present, namely energy efficiency and electric mobility. The objective of the lecture is to provide an introduction and overview to these two subject areas, including theoretical as well as practical aspects, such as the technologies, political framework conditions and broader implications of these for national and international energy systems.

The energy efficiency part of the lecture provides an introduction to the concept of energy efficiency, the means of affecting it and the relevant framework conditions. Further insights into economy-wide measurements of energy efficiency, and associated difficulties, are given with recourse to several practical examples. The problems associated with market failures in this area are also highlighted, including the Rebound Effect. Finally and by way of an outlook, perspectives for energy efficiency in diverse economic sectors are examined.

The electric mobility part of the lecture examines all relevant issues associated with an increased penetration of electric vehicles including their technology, their impact on the electricity system (power plants and grid), their environmental impact as well as their optimal integration in the future private electricity demand (i.e. smart grids and V2G). Besides technical aspects the user acceptance and behavioral aspects are also discussed.

Workload
The total workload for this course is approximately 105.0 hours. For further information see German version.

Literature
Will be announced in the lecture.
Course: eFinance: Information Engineering and Management for Securities Trading
[T-WIWI-102600]

Responsibility: Christof Weinhardt

Contained in: [M-WIWI-101480] Finance 3
[M-WIWI-101483] Finance 2

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Learning Control / Examinations
The assessment consists of a written exam (60 min) (§4(2), 1 of the examination regulations) and by submitting written essays as part of the exercise (§4(2), 3 SPO 2007 respectively §4(3) SPO 2015). 70% of the final grade is based on the written exam and 30% is based on assignments from the exercises. The points obtained in the exercises only apply to the first and second exam of the semester in which they were obtained.

Conditions
None

Recommendations
None

Event excerpt: eFinance: Information Engineering and Management for Securities Trading (WS 17/18)

Aim
The students
- are able to understand the theoretical and practical aspects of securities trading,
- are able to handle the relevant electronic tools for the evaluation of financial data,
- are able to identify the incentives of the traders for participation in different market platforms,
- are able to analyse capital marketplaces concerning their efficiency, weaknesses and technical configuration,
- are able to apply theoretical methods of econometrics,
- are able to understand, criticize and present articles with a finance-scientific background,
- learn to elaborate solutions in a team.

Content
The theoretical part of the course examines the New Institutions Economics which provides a theoretically found explanation for the existence of markets and intermediaries. Building upon the foundations of the market micro structure, several key parameters and factors of electronic trading are examined. These insights gained along a structured securities trading process are complemented and verified by the analysis of prototypical trading systems developed at the institute as well as selected trading systems used by leading exchanges in the world. In the more practical-oriented second part of the lecture, speakers from practice will give talks about financial trading systems and link the theoretical findings to real-world systems and applications.

Workload
The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature

Economics Engineering (M.Sc.)
Module Handbook, Date 03/02/2018

Elective literature:

Course: Electrical Railway Traction Systems [T-MACH-102121]

Responsibility: Peter Gratzfeld

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<td>2114346</td>
<td>Electric Rail Vehicles</td>
<td>Vorlesung (V)</td>
<td>2</td>
<td>Peter Gratzfeld</td>
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</table>

**Learning Control / Examinations**

The assessment will consist of an oral exam (20 min) according to §4 (2), 2 of the examination regulation. The exam is offered each semester. The re-examination is offered upon prior agreement with the interested participants and not later than the next regular examination date.

**Conditions**

none

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**Event excerpt: Electric Rail Vehicles (SS 2018)**

**Aim**

The students know the history of electric traction in railway transportation from the very beginning to modern vehicles with three-phase traction drives. They know the basics of railway transportation, vehicle dynamics and wheel-rail-contact and can deduct the requirements for electric rail vehicles out of it. They understand purpose, design and functionality of electric traction drives. They learn about the different systems of traction power supply with its advantages and disadvantages. They are informed about actual concepts and new developments in the field of electric railway vehicles.

**Content**

History of electric traction with railway vehicles, economic impact
Vehicle dynamics: running resistance, tractive effort diagram, running cycles
Wheel-rail-contact
Electric drives: traction motors, power conversion, drives for vehicles at dc and ac lines, dieselelectric vehicles, multisystem vehicles, axle drives, transmission of tractive effort to the rails
Traction power supply: networks, substations, inductive power supply, energy management
Modern vehicle concepts for mass transit and main line

**Workload**

Regular attendance: 21 hours
Self-study: 21 hours
Exam and preparation: 78 hours

**Literature**

A bibliography is available for download (Ilias-platform).
Course: Elements and Systems of Technical Logistics [T-MACH-102159]

Responsibility: Martin Mittwollen, Jan Oellerich

Contained in: [M-MACH-101263] Introduction to Logistics
                     [M-MACH-101279] Technical Logistics

ECTS: 4  Language: deutsch  Recurrence: Jedes Wintersemester  Version: 1

Events

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<tr>
<td>WS 17/18</td>
<td>2117096</td>
<td>Elements and systems of Technical Logistics</td>
<td>Vorlesung / Übung 3 (VÜ)</td>
<td>Martin Mittwollen, Jan Oellerich</td>
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Learning Control / Examinations
The assessment consists of an oral exam (20 min.) taking place in the recess period according to § 4 paragraph 2 Nr. 2 of the examination regulation.

Conditions
none

Recommendations
previous / parallel visit of LV 21177095 “Basics of Technical Logistics”

Event excerpt: Elements and systems of Technical Logistics (WS 17/18)

Aim
Students are able to:

- Describe elements and systems of technical logistics,
- Model and calculate structures and functions of special conveying machines,
- Describe interdependence of material flow systems and technique quantitatively and qualitatively
- Equip material flow systems with appropriate machines.

Content

- material flow systems and their (conveying) technical components
- mechanical behaviour of conveyors;
- structure and function of conveyor machines; elements of intralogistics (belt conveyor, racks, automatic guided vehicles, fan-in, bifurcation, and etc.)
- sample applications and calculations in addition to the lectures inside practical lectures

Workload
presence: 36h
rework: 84h

Literature
recommendations during lectures
Course: Elements of Technical Logistics and Project [T-MACH-102178]

Responsibility: Martin Mittwollen, Jan Oellerich

Contained in: [M-MACH-101263] Introduction to Logistics
[M-MACH-101279] Technical Logistics

ECTS: 6
Language: deutsch
Recurrence: Jedes Wintersemester
Version: 1

Events

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<td>WS 17/18</td>
<td>2117097</td>
<td>Elements and systems of Technical Logistics plus project</td>
<td>Vorlesung (VÜ) / Übung 4</td>
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<td>Martin Mittwollen, Jan Oellerich</td>
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</table>

Learning Control / Examinations
The assessment consists of an oral exam (20 min.) taking place in the recess period according to § 4 paragraph 2 Nr. 2 of the examination regulation.

Conditions
none

Recommendations
Knowledge out of Basics of Technical Logistics preconditioned

Event excerpt: Elements and systems of Technical Logistics plus project (WS 17/18)

Aim
Students are able to:

- Describe elements and systems of technical logistics,
- Model and calculate structures and functions of special conveying machines,
- Describe interdependence of material flow systems and technique quantitatively and qualitatively,
- Equip material flow systems with appropriate machines
- Judge about systems in place and justify it in front of subject related persons.

Content

- mechanical behaviour of conveyors;
- structure and function of conveyor machines;
- elements of intralogistics (belt conveyor, racks, automatic guided vehicles, fan-in, bifurcation, and etc.)
- sample applications and calculations in addition to the lectures inside practical lectures
- Self manufacturing of a project report to recesses the topic.

Workload
presence: 48h
rework: 132h

Literature
recommendations during lectures
Course: Emissions into the Environment [T-WIWI-102634]

Responsibility: Ute Karl

Contained in: [M-WIWI-101412] Industrial Production III
[M-WIWI-101471] Industrial Production II

ECTS 3.5 Language deutsch
Recurrence Jedes Wintersemester Version 1

Events

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<td>WS 17/18</td>
<td>2581962</td>
<td>Emissions into the Environment</td>
<td>Vorlesung (V)</td>
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<td>Ute Karl</td>
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</table>

Recommendations
None

Event excerpt: Emissions into the Environment (WS 17/18)

Aim
The student should identify problems of industrial pollution control.
The student knows solutions to these problems and their ways of application.

Content
The course will provide an overview of sources of air pollution, waste and municipal waste; methods to monitor and to reduce/manage pollutant flows; regulatory framework on national and international level.
A Air pollution control
- Introduction and definitions
- Sources and pollutants
- Regulatory framework
- Emission monitoring
- Air pollution control measures

B Waste management and Recycling
- Introduction and regulatory framework
- Statistics and logistics
- Recycling and disposal
- Waste treatment

C Waste water treatment
- Municipal waste water treatment systems
- Sewage sludge disposal

Workload
The total workload for this course is approximately 105 hours. For further information see German version.

Literature
Will be announced in the course.
**Course: Employment Law I [T-INFO-101329]**

**Responsibility:** Thomas Dreier  
**Contained in:** [M-INFO-101216] Private Business Law

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<td>WS 17/18</td>
<td>24167</td>
<td>Employment Law I</td>
<td>Vorlesung (V)</td>
<td>2</td>
<td>Alexander Hoff</td>
</tr>
</tbody>
</table>

**Event excerpt: Employment Law I (WS 17/18)**

**Aim**  

**Content**  

**Workload**  
Der Gesamtarbeitsaufwand für diese Lerneinheit beträgt bei 3 Leistungspunkten 90 h, davon 22,5 Präsenz.
Course: Employment Law II [T-INFO-101330]

Responsibility: Thomas Dreier
Contained in: [M-INFO-101216] Private Business Law

- **ECTS**: 3
- **Language**: deutsch
- **Recurrence**: Jedes Semester
- **Version**: 1

### Events

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<td>SS 2018</td>
<td>24668</td>
<td>Employment Law II</td>
<td>Vorlesung (V)</td>
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<td>Alexander Hoff</td>
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</tbody>
</table>

**Event excerpt: Employment Law II (SS 2018)**

**Aim**

Aufbauend auf den in Arbeitsrecht I erworbenen Kenntnissen sollen die Studenten einen vertieften Einblick in das Arbeitsrecht erhalten.

**Content**

Aufbauend auf den in Arbeitsrecht I erworbenen Kenntnissen sollen die Studenten einen vertieften Einblick in das Arbeitsrecht erhalten.

**Workload**

Der Gesamtarbeitsaufwand für diese Lerneinheit beträgt bei 3 Leistungspunkten 90 h, davon 22,5 Präsenz.

**Literature**

Literaturempfehlung wird in der Vorlesung bekanntgegeben.
**Course: Energy and Environment [T-WWI-102650]**

**Responsibility:** Ute Karl  
**Contained in:**  
[M-WWI-101468] Environmental Economics  
[M-WWI-101452] Energy Economics and Technology

**ECTS Language Recurrence Version**  
4.5 deutsch Jedes Sommersemester 1

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<td>SS 2018</td>
<td>2581003</td>
<td>Energy and Environment</td>
<td>Vorlesung (V)</td>
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<td>Ute Karl</td>
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<td>SS 2018</td>
<td>2581004</td>
<td></td>
<td>Übung (U)</td>
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<td>Katrin Seddig</td>
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</table>

**Learning Control / Examinations**  
The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation.

**Conditions**  
None.

### Event excerpt: Energy and Environment (SS 2018)

**Aim**  
The student should identify environmental problems of energy from fossil fuels. The student can identify appropriate technologies for pollution control. The student knows methods for assessing environmental problems and their ways of application.

**Content**  
The focus of the lecture is put on environmental impacts of fossil fuel conversion and related assessment methods. The list of topics is given below.

- Fundamentals of energy conversion
- Air pollutant formation from fossil fuel combustion
- Control of air pollutant emissions from fossil-fuelled power plants.
- Measures to improve conversion efficiency of fossil fuelled power plants.
- External effects of energy supply (Life Cycle Assessment of selected energy systems)
- Integrated Assessment models supporting the European Thematic Strategy on Air
- Cost-effectiveness analyses and cost-benefit analyses of air pollution control measures
- Monetary evaluation of external effects of energy supply (external costs)

**Workload**  
The total workload for this course is approximately 135.0 hours. For further information see German version.

**Literature**  
The references for further reading are included in the lecture documents (see ILIAS)
Course: Energy and Process Technology I [T-MACH-102211]


Contained in: [M-MACH-101296] Energy and Process Technology I

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<td>WS 17/18</td>
<td>2157961</td>
<td>Energy and Process Technology I</td>
<td>Vorlesung / Übung 6 (VÜ)</td>
<td>6</td>
<td>Hans-Jörg Bauer, Mitarbeiter, Corina Schwitzke, Uwe Wagner, Heiner Wirbser</td>
</tr>
</tbody>
</table>

Learning Control / Examinations

The assessment consists of a written exam (120 minutes) (following §4(2), 1 of the examination regulation).

Conditions

none

Event excerpt: Energy and Process Technology I (WS 17/18)

Aim

The students are able to:

- describe and calculate the basic physical-technical processes
- apply the mathematical and thermodynamical description
- reflect on and explain the diagrams and schematics
- comment on diagrams
- explain the functionality of gas and steam turbines and their components
- name the applications of thermal turbomachinery and their role in the field of electricity generation and propulsion technology

Content

The last third of the lecture deals with the topic Thermal Turbomachinery. The basic principles, the functionality and the scope of application of gas and steam turbines for the generation of electrical power and propulsion technology are addressed.
**Course: Energy and Process Technology II [T-MACH-102212]**

**Responsibility:** Corina Schwitzke, Heiner Wirbser  
**Contained in:** [M-MACH-101297] Energy and Process Technology II

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**Events**

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<td>SS 2018</td>
<td>2170832</td>
<td>Energy and Process Technology II</td>
<td>Vorlesung (VÜ) / Übung 6</td>
<td>6</td>
<td>Corina Schwitzke, Heiner Wirbser</td>
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</table>

**Learning Control / Examinations**
The assessment consists of a written exam (120 minutes) (following §4(2), 1 of the examination regulation).

**Conditions**
none

**Event excerpt: Energy and Process Technology II (SS 2018)**

**Aim**
The students are able to:

- discuss and evaluate energy resources and reserves and their utility
- review the use of energy carriers for electrical power generation
- explain the concepts and properties of power-heat cogeneration, renewable energy conversion and fuel cells and their fields of application
- comment on and compare centralized and decentralized supply concepts
- calculate the potentials, risks and economic feasibility of different strategies aiming at the protection of resources and the reduction of CO2 emissions
- name and judge on the options for solar energy utilization
- discuss the potential of geothermal energy and its utilization

**Content**

**Thermal Turbomachinery** - In the first part of the lecture deals with energy systems. Questions regarding global energy resources and their use, especially for the generation and provision of electrical energy, are addressed. Common fossile and nuclear power plants for the centralized supply with electrical power as well as concepts of power-heat cogeneration for the decentralized electrical power supply by means of block-unit heat and power plants, etc. are discussed. Moreover, the characteristics and the potential of renewable energy conversion concepts, such as wind and hydro-power, photovoltaics, solar heat, geothermal energy and fuel cells are compare and evaluated. The focus is on the description of the potentials, the risks and the economic feasibility of the different strategies aimed to protect resources and reduce CO2 emissions.
Course: Energy Conversion and Increased Efficiency in Internal Combustion Engines

Responsibility: Thomas Koch, Heiko Kubach

Contents:

1. Introduction
2. Thermodynamics of combustion engines
3. Fundamentals
4. Gas exchange
5. Flow field
6. Wall heat losses
7. Combustion in gasoline engines
8. APR und DVA
9. Combustion in Diesel engines
10. Emissions
11. Waste heat recovery
12. Measures to increase efficiency

Workload:
Regular attendance: 24 hours, self-study: 96 hours
Course: Energy Efficient Intralogistic Systems [T-MACH-105151]

Responsibility: Meike Braun, Frank Schönung

Contained in: [M-MACH-101263] Introduction to Logistics
[M-MACH-101279] Technical Logistics

ECTS: 4
Language: deutsch
Recurrence: Jedes Wintersemester
Version: 1

Events

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<tr>
<td>WS 17/18</td>
<td>2117500</td>
<td>Energy efficient intralogistic systems</td>
<td>Vorlesung (V)</td>
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<td>Meike Braun, Frank Schönung</td>
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</table>

Learning Control / Examinations
Oral, 30 min. examination dates after the end of each lesson period.

Conditions
none

Recommendations
The content of course “Basics of Technical Logistics” should be known.

Remarks
Visit the IFL homepage of the course for the course dates and/or possible limitations of course participation.

Event excerpt: Energy efficient intralogistic systems (WS 17/18)

Aim
Students are able to:

- Describe and choose basic measures to enhance energy efficiency.
- Specify this measures considering material handling processes like
  - steady conveyors,
  - unsteady conveyors,
  - as well as the necessary drives,
- Model based on this material handling systems and calculate and measure their energy efficiency and
- Choose resource efficient material handling systems.

Content
The main focuses of the course are:

- green supply chain
- processes in Intralogistic systems
- evaluation of energy consumption of conveyors
- modeling of conveying systems
- methods for energy savings
- approaches for energy efficiency increasing of continuous and discontinuous conveyors
- dimensioning energy efficient drives
- new approaches for resource efficient conveying systems.

Workload
regular attendance: 21 hours
self-study: 99 hours

Literature
None.
Course: Energy Market Engineering [T-WIWI-107501]

Responsibility: Christof Weinhardt

Contained in:
- [M-WIWI-101411] Information Engineering

ECTS: 4.5
Language: deutsch
Recurrence: Jedes Sommersemester
Version: 1

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<td>2540464</td>
<td>Energy Market Engineering</td>
<td>Vorlesung (V)</td>
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<td>SS 2018</td>
<td>2540465</td>
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<td>Esther Marie Mengekamp, Philipp Staudt</td>
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Learning Control / Examinations
The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulations). By successful completion of the exercises (§4 (2), 3 SPO 2007 respectively §4 (3) SPO 2015) a bonus can be obtained. If the grade of the written exam is at least 4.0 and at most 1.3, the bonus will improve it by one grade level (i.e. by 0.3 or 0.4). The bonus only applies to the first and second exam of the semester in which it was obtained.

Conditions
None

Recommendations
None

Remarks
Former course title until summer term 2017: T-WIWI-102794 “eEnergy: Markets, Services, Systems”. The lecture has also been added in the IIP Module Basics of Liberalised Energy Markets.

Event excerpt: Energy Market Engineering (SS 2018)

Aim
The student
- know the scientifically discussed design options for energy markets.
- can evaluate and discuss advantages and disadvantages of different energy market design options.
- can judgement which design is ideal in which environment.
- is able to understand and employ scientific methods to evaluate energy market designs.

Content
This lecture discusses different design options for electricity markets. We will focus on different approaches of nodal and zonal pricing as well as single price mechanisms and capacity markets. After a short recap of German and European market designs, the different design options will be discussed scientifically and with the help of examples. Furthermore, we will evaluate alternative market design options like microgrids. Besides the fundamental functioning of those markets, we will introduce and discuss methodological knowledge to evaluate market design options.

Workload
The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature
Economics Engineering (M.Sc.) Module Handbook, Date 03/02/2018

313
Course: Energy Networks and Regulation [T-WIWI-107503]

Responsibility: Christof Weinhardt

Contained in:
- [M-WIWI-103720] eEnergy: Markets, Services and Systems

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<td>Übung (U)</td>
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Learning Control / Examinations
The assessment consists of a written exam according to Section 4 (2), 1 of the examination regulation. The exam is offered every semester. Re-examinations are offered on every ordinary examination date.

Conditions
None

Recommendations
None

Remarks
Former course title until summer term 2017: T-WIWI-103131 “Regulatory Management and Grid Management - Economic Efficiency of Network Operation”

Event excerpt: Energy Networks and Regulation (WS 17/18)

Content
The lecture “Energy Networks and Regulation” provides insights into the regulatory framework of electricity and gas. It touches upon the way the grids are operated and how regulation affects almost all grid activities. The lecture also addresses approaches of grid companies to cope with regulation on a managerial level. We analyze how the system influences managerial decisions such as investment or maintenance. Furthermore, we discuss how the system affects the operator’s abilities to deal with the massive challenges lying ahead (“Energiewende”, redispatch, European grid integration, electric vehicles etc.). Finally, we look at current developments and major upcoming challenges, e.g., the smart meter rollout. Covered topics include:

- Grid operation as a heterogeneous landscape: big vs. small, urban vs. rural, TSO vs. DSO.
- Objectives of regulation: Fair price calculation and high standard access conditions.
- The functioning of incentive regulation
- Amendment to the incentive regulation: its merits, its flaws
- The revenue cap and how it is adjusted according to certain exogenous factors
- Grid tariffs: How are they calculated, what is the underlying rationale, do we need a reform (and which)?
- Exogenous costs shifted (arbitrarily) into the grid, e.g. feed-in tariffs for renewable energy or decentralized supply.

Workload
The total workload for this course is approximately 135.0 hours. For further information see German version.
Course: Energy Systems Analysis [T-WIWI-102830]

Responsibility: Valentin Bertsch

Contained in: [M-WIWI-101452] Energy Economics and Technology

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<td>WS 17/18</td>
<td>2581002</td>
<td>Energy Systems Analysis</td>
<td>Vorlesung (V)</td>
<td>2</td>
<td>Armin Ardone, Valentin Bertsch</td>
</tr>
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</table>

Learning Control / Examinations
The assessment consists of a written exam according to Section 4(2), 1 of the examination regulation.

Conditions
None

Recommendations
None

Remarks
Since 2011 the lecture is offered in winter term. Exams can still be taken in summer term.

Event excerpt: Energy Systems Analysis (WS 17/18)

Aim
The student
- has the ability to understand and critically reflect the methods of energy system analysis, the possibilities of its application in the energy industry and the limits and weaknesses of this approach
- can use select methods of the energy system analysis by her-/himself

Content
1. Overview and classification of energy systems modelling approaches
2. Usage of scenario techniques for energy systems analysis
3. Unit commitment of power plants
4. Interdependencies in energy economics
5. Scenario-based decision making in the energy sector
6. Visualisation and GIS techniques for decision support in the energy sector

Workload
The total workload for this course is approximately 90 hours. For further information see German version.

Literature

Weiterführende Literatur:

  [PDF: http://digbib.ubka.uni-karlsruhe.de/volltexte/documents/928852]
Event excerpt: Energy Trade and Risk Management (SS 2018)

Aim
The student

- has acquired a broad understanding of the different energy commodity markets (power, emissions, gas, oil, hard coal)
- knows the major products traded on the relevant energy commodity markets
- has a deep understanding of pricing mechanisms on these markets
- knows the major evaluation methods from financial mathematics being able to be used for evaluating energy commodity products
- knows the key risk evaluation methods of energy commodity trading (VaR, CVaR, ...).

Content
1. Introduction to Markets, Mechanisms, Interactions
2. Basics of Risk Management
3. Oil Markets
4. Gas Markets
5. Coal Markets
6. Emission Markets
7. Simulation Game
8. Power Markets
9. Risk Management in Utilities

Workload
The total workload for this course is approximately 120.0 hours. For further information see German version.

Literature
Elective literature:
www.riskglossary.com
Course: Engine Measurement Techniques [T-MACH-105169]

Responsibility: Sören Bernhardt

Contained in: [M-MACH-101303] Combustion Engines II

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Events

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<td>2134137</td>
<td>Engine measurement techniques</td>
<td>Vorlesung (V)</td>
<td>2</td>
<td>Sören Bernhardt</td>
</tr>
</tbody>
</table>

Learning Control / Examinations
oral examination, Duration: 0.5 hours, no auxiliary means

Conditions
The course Combustion Engines A / Combustion Engines I has to be completed beforehand.

Modeled Conditions
The following conditions must be met:
- The course [T-MACH-102194] Combustion Engines I must have been passed.

Event excerpt: Engine measurement techniques (SS 2018)

Aim
The students are able to explain the principles of modern measuring devices and are able to determine the right device for a certain measuring problem. They are able to analyse and evaluate the results.

Content
Students get to know state-of-the-art measurement techniques for combustion engines. In particular basic techniques for measuring engine operating parameters such as torque, speed, power and temperature.

Possible measurement errors and aberrations are discussed.

Furthermore techniques for measuring exhaust emissions, air/fuel ratio, fuel consumption as well as pressure indication for thermodynamic analysis are covered.

Workload
regular attendance: 21 hours
self-study: 100 hours

Literature
Lecture notes available in the lectures or in the ‘Studentenhaus’

1. Grohe, H.: Messen an Verbrennungsmotoren
2. Bosch: Handbuch Kraftfahrzeugtechnik
3. Veröffentlichungen von Firmen aus der Meßtechnik
4. Hoffmann, Handbuch der Meßtechnik
5. Klingenberg, Automobil-Meßtechnik, Band C
Course: Engineering FinTech Solutions [T-WIWI-106193]

Responsibility: Maxim Ulrich

Contained in:
[M-WIWI-103247] Intelligent Risk and Investment Advisory
[M-WIWI-103261] Disruptive FinTech Innovations

ECTS: 4.5
Language: englisch
Recurrence: Jedes Sommersemester
Version: 1

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<td>2530357</td>
<td>Engineering FinTech Solutions</td>
<td>Vorlesung (V)</td>
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<td>Maxim Ulrich</td>
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</table>

Learning Control / Examinations
The grade consists of a written part and an oral exam. In the written part, students solve an academic problem from the field of risk and asset management. This part counts for 30% of the grade. An oral exam at the end of the semester accounts for 70% of the final grade and gives the student a chance to present and defend his solution.

Conditions
There are two conditions for taking this course:

1. This course is only open for registered students of the module “Intelligent Risk and Investment Advisory” and “Disruptive FinTech Solutions”.
2. Registered students have completed a Bachelor thesis with a grade of 1.3 or better on a topic that has had a significant exposure to IT- or software engineering content. Alternatively, students who completed at least one of the following lectures with a grade of 1.7 or better are also eligible to participate: Computational Risk and Asset Management, Bayesian Risk Analytics and Machine Learning.

Recommendations
None

Remarks
New course starting summer term 2017.

V Event excerpt: Engineering FinTech Solutions (SS 2018)

Aim
Students develop modern IT-technologies to solve financial problems.

Content
This project-oriented lecture invites students to work independently and yet, under close monitoring of researchers and the professor of the C-RAM research group, on a sub-problem of a larger FinTech research question. Students will in a personalized manner be introduced to the necessary concepts, tools and methods that are necessary to solve the question at hand. Students obtain the opportunity to connect newest research insights with modern information technology to move a step closer towards their own development of a prototype. Depending on the topic, students work alone or in groups. An essential part of the guided research mentoring is that students take part in weekly meetings to discuss open issues, to present their progress and to learn from their fellow students.

Workload
The total workload for this course is approximately 135 hours. For further information see German version.

Literature
Literature will be distributed during the first lecture.
**Course: Enterprise Architecture Management [T-WIWI-10268]**

**Responsibility:** Thomas Wolf

**Contained in:**
- [M-WIWI-101472] Informatics
- [M-WIWI-101630] Electives in Informatics
- [M-WIWI-101628] Emphasis in Informatics

**ECTS**

**Language**
deutsch

**Recurrence**
Jedes Wintersemester

**Version**
1

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### Learning Control / Examinations
The assessment of this course is a written (60 min.) or (if necessary) oral examination (30 min.) according to §4(2) of the examination regulation.

### Conditions
None

---

**Event excerpt: Enterprise Architecture Management (WS 17/18)**

**Aim**
Students understand the connection between enterprise strategy, business processes and business objects and IT architecture; they know methods to depict these connections and how they can be developed based on each other.

**Content**
The following topics will be covered: components of enterprise architecture, enterprise strategy including methods to develop strategies, business process (re)engineering, methods to implement changes within enterprises (management of change).

**Literature**
- Doppler, K., Lauterburg, Ch.: Change Management. Campus Verlag 1997
Course: Entrepreneurial Leadership & Innovation Management [T-WIWI-102833]

Responsibility: Carsten Linz, Orestis Terzidis
Contained in: [M-WIWI-101507] Innovation Management
[M-WIWI-101488] Entrepreneurship (EnTechnon)

ECTS 3
Language englisch
Recurrence Jedes Wintersemester
Version 1

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<td>Entrepreneurial Leadership &amp; Innovation Management</td>
<td>Seminar (S)</td>
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<td>Carsten Linz</td>
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</tbody>
</table>

Learning Control / Examinations

Conditions
None

Recommendations
None

Event excerpt: Entrepreneurial Leadership & Innovation Management (WS 17/18)

Aim
- Seize what determines entrepreneurial performance
- Identify entrepreneurial opportunities and evaluate them
- Develop and sharpen innovative business ideas
- Pitch a business idea in front of potential share-/stakeholders
- Lead new business growth by driving the enterprise evolution
- Effectively deal with critical challenges and overcome obstacles

Content
On campus the seminar combines foundational knowledge, real-world examples, and practical exercise/group work sessions.

Workload
Time of attendance: 30 hours
Studying at home: 30 hours
Exam preparation: 30 hours
Course: Entrepreneurship [T-WIWI-102864]

Responsibility: Orestis Terzidis

Contained in:
- [M-WIWI-101507] Innovation Management
- [M-WIWI-101488] Entrepreneurship (EnTechnon)

ECTS: 3  Language: englisch  Recurrence: Jedes Semester  Version: 1

Events

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<td>Mitarbeiter, Orestis Terzidis</td>
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</table>

Learning Control / Examinations
The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation).

Conditions
None

Recommendations
None

Event excerpt: Entrepreneurship (SS 2018)

Aim
Students are generally introduced to the topic of entrepreneurship. After successful completion of the lecture they should have an overview of the sub-areas of entrepreneurship and have to be able to understand basic concepts of entrepreneurship.

Content
This lecture, as an obligatory part of the module “Entrepreneurship”, introduces basic concepts of entrepreneurship. It approaches the individual steps of dynamic corporate development. The focus here is the introduction to methods for generating innovative business ideas, the translation of patents into business concepts and general principles of financial planning.

Other topics are the design and use of service-oriented information systems for founders, technology management, business model generation and lean startup methods for the implementation of business ideas in the way of controlled experiments in the market.

Workload
The total workload for this course is approximately 90 hours. For further information see German version.

Literature
Füglistaller, Urs, Müller, Christoph und Volery, Thierry (2008): Entrepreneurship
Ries, Eric (2011): The Lean Startup
**Course: Entrepreneurship Research [T-WIWI-102894]**

**Responsibility:** Orestis Terzidis  
**Contained in:** [M-WIWI-101488] Entrepreneurship (EnTechnon)

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<td>Abilio Avila Albez, Benedict Heblich, Orestis Terzidis</td>
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</table>

**Learning Control / Examinations**

The performance review is done via a so-called other methods of performance review (term paper) (non-exam assessment (§4 (2), 3 SPO 2007) respectively alternative exam assessments (§4(2), 3 SPO 2015)). The final grade is a result from both, the grade of the term paper and its presentation, as well as active participation during the seminar.

**Conditions**

None

**Recommendations**

None

**Remarks**

The topics will be prepared in groups. The presentation of the results is done during a block period seminar at the end of the semester. Students have to be present all day long during the seminar.

**Event excerpt: Entrepreneurship Research (SS 2018)**

**Aim**

The students will work on a specific topic of Entrepreneurship Research. In their term paper, the chosen topic needs to be presented to scientific standards in written format on 15-20 pages. The results of the term paper will be presented during a block period seminar at the end of the semester (20 min presentation, 10 min discussion).

By writing the term paper, basic skills of autonomous scientific work, such as looking for literature, argumentation + discussion, citation and using qualitative, quantitative and simulative methods get trained. The term paper is therefore a preparation for the master thesis. For this reason the seminar is mainly for students that intend to write their master thesis at the Chair of Entrepreneurship and Technology Management.

**Content**

Content of the seminar is most recently discussed topics in the field of entrepreneurship. Topics and dates will be communicated online via the seminar portal.

**Workload**

The total workload for this course is approximately 90 hours. For further information see German version.

**Literature**

Will be announced during/prior to the seminar as this varies from topic to topic.
Course: Environmental and Resource Policy [T-WIWI-102616]

Responsibility: Rainer Walz

Contained in: [M-WIWI-101468] Environmental Economics

ECTS 4

Language deutsch

Recurrence Jedes Sommersemester

Version 1

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<td>Vorlesung (VÜ) / Übung 2</td>
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<td>Rainer Walz</td>
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**Recommendations**

It is recommended to already have knowledge in the area of industrial organization and economic policy. This knowledge may be acquired in the courses *Introduction to Industrial Organization* [2520371] and *Economic Policy* [2560280].

**Event excerpt: Environmental and Resource Policy (SS 2018)**

**Aim**

See German version.

**Content**


**Workload**

The total workload for this course is approximately 120 hours. For further information see German version.

**Literature**

_Elective literature:_

Michaelis, P.: Ökonomische Instrumente in der Umweltpolitik. Eine anwendungsorientierte Einführung, Heidelberg
OECD: Environmental Performance Review Germany, Paris
Course: Environmental Aspects of Guided Transport Systems [T-BGU-101825]

Responsibility: Eberhard Hohnecker

Contained in:
- [M-BGU-101113] Project in Public Transportation
- [M-BGU-101111] Public Transportation Operations

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<td>Environmental Aspects of Guided Transport Systems</td>
<td>Vorlesung (V)</td>
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<td>Eberhard Hohnecker</td>
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</table>

Conditions

None

Recommendations

None

Remarks

None


Content
- Basics of Environmental Protection
- Human Medical Influences through Noise
- Basics and Systems of Active and Passive Noise Control
- Sound Calculation (Schall 03)
- Customer Focus

Literature
Aberle: Transportwirtschaft, Oldenbourg-Verlag
Kunz: Eisenbahnrecht, Nomos, Baden-Baden
Course: Environmental Communication [T-BGU-101676]

Responsibility: Charlotte Kämpf
Contents in: [M-WIWI-101642] Natural Hazards and Risk Management 1
[M-WIWI-101644] Natural Hazards and Risk Management 2

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<td>Seminar (S)</td>
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Learning Control / Examinations
Non exam assessment (following §4(2), 3 of the examination regulation).

Conditions
Examination Prerequisite Environmental Communication must be passed.

Modeled Conditions
The following conditions must be met:
- The course [T-BGU-106620] Examination Prerequisite Environmental Communication must have been passed.

Recommendations
None

Remarks
none
Course: Environmental Economics and Sustainability [T-WIWI-102615]

Responsibility: Rainer Walz
Contained in: [M-WIWI-101468] Environmental Economics

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<td>Vorlesung / Übung 2 (VÜ)</td>
<td>Rainer Walz</td>
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</table>

Learning Control / Examinations
See German version

Conditions
None

Recommendations
It is recommended to already have knowledge in the area of macro- and microeconomics. This knowledge may be acquired in the courses Economics I: Microeconomics [2600012] and Economics II: Macroeconomics [2600014].
Course: Environmental Law [T/INFO-101348]

Responsibility: Matthias Bäcker
Contained in: [M-WIWI-101468] Environmental Economics
[M/INFO-101217] Public Business Law

ECTS: 3, Language: deutsch, Recurrence: Jedes Semester, Version: 1

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Event excerpt: (WS 17/18)

Aim

Content

Workload
Der Gesamtarbeitsaufwand für diese Lerneinheit beträgt ca. 120 Stunden (4.0 Credits).

Literature
Wird in der Veranstaltung bekannt gegeben.

Weiterführende Literatur
Wird in der Veranstaltung bekannt gegeben.
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**Event excerpt: (SS 2018)**

### Aim

### Content

### Workload
Der Gesamtarbeitsaufwand für diese Lerneinheit beträgt bei 3 Leistungspunkten 90 h, davon 22,5 Präsenz.

### Literature
Literatur wird in der Vorlesung angegeben.

**Weiterführende Literatur**
Erweiterte Literaturangaben werden in der Vorlesung bekannt gegeben.
Course: Examination Prerequisite Environmental Communication [T-BGU-106620]

Responsibility: Charlotte Kämpf

Contained in: [M-WIWI-101642] Natural Hazards and Risk Management 1
[M-WIWI-101644] Natural Hazards and Risk Management 2

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</table>

Learning Control / Examinations
2 literature annotations, appr. 150 words each, and short presentation, appr. 10 min.

Conditions
none

Recommendations
none

Remarks
none
Course: Exchanges [T-WIWI-102625]

Responsibility: Jörg Franke

Contained in: [M-WIWI-101480] Finance 3
[M-WIWI-101483] Finance 2

ECTS 1.5 Language deutsch
Recurrence Jedes Sommersemester Version 1

Events

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</table>

Learning Control / Examinations
See German version.

Conditions
None

Recommendations
None

Event excerpt: Exchanges (SS 2018)

Aim
Students are in a position to discuss and evaluate current developments regarding the organisation of exchanges and securities trading.

Content
- Organisation of exchanges: Changing Zeitgeist - Corporates instead of cooparative structures
- Market models: order driven vs. market maker - Liquidity provision for less frequently traded securities
- Trading systems: The end of an era? - No more need for running traders?
- Clearing: Diversity instead of uniformity - Safety for all?
- Settlement: Increasing importance - Does efficient settlement assure the “value added” of exchanges in the long run?

Workload
The total workload for this course is approximately 45.0 hours. For further information see German version.

Literature
Elective literature:
Educational material will be offered within the lecture.
Course: Experimental Economics [T-WIWI-102614]

Responsibility: Timm Teubner, Christof Weinhardt

Contained in:
- [M-WIWI-101453] Applied Strategic Decisions
- [M-WIWI-101505] Experimental Economics

**ECTS**  
4.5

**Language**  
deutsch

**Recurrence**  
Jedes Wintersemester

**Version**  
1

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<td>Verena Dorner, Jella Pfeiffer, Timm Teubner</td>
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</table>

### Learning Control / Examinations

The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulations). By successful completion of the exercises (§4 (2), 3 SPO 2007 respectively §4 (3) SPO 2015) a bonus can be obtained. If the grade of the written exam is at least 4.0 and at most 1.3, the bonus will improve it by one grade level (i.e. by 0.3 or 0.4). The bonus only applies to the first and second exam of the semester in which it was obtained.

**Conditions**  
None

### Event excerpt: Experimental Economics (WS 17/18)

**Aim**

The students should learn

- how to gain scientific experience and knowledge (philosophy of science),
- how Game Theory and Experimental Economics influenced each other in scientific research,
- about the methods as well as the strengths and weaknesses of Experimental Economics,
- some examples of experimental research, such as markets and auctions, coordination games, bargaining, decision making under risk,
- how to evaluate data.

**Content**

Experimental Economics have become a separate field in Economics. Nearly all fields of the economic discipline use economic experiments to verify theoretical results. Besides being used for empirical validation, this method is applied in political and strategic consulting. The lecture gives an introduction to experimental methods in economics and shows differences to experiments in natural sciences. Scientific studies are used to show exemplary applications.

**Workload**

The total workload for this course is approximately 135.0 hours. For further information see German version.

**Literature**

- Strategische Spiele; S. Berninghaus, K.-M. Ehrhart, W. Güth; Springer Verlag, 2nd ed., 2006.
- Experimental Methods: A Primer for Economists; D. Friedman, S. Sunder; Cambridge University Press, 1994.

---

Economics Engineering (M.Sc.)
Module Handbook, Date 03/02/2018
**T Course: Fabrication Processes in Microsystem Technology [T-MACH-102166]**

**Responsibility:** Klaus Bade

**Contained in:**
- [M-MACH-101295] Optoelectronics and Optical Communication
- [M-MACH-101291] Microfabrication

**ECTS** 3

**Language** deutsch

**Recurrence** Jedes Semester

**Version** 1

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### Events

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<td>Fabrication Processes in Microsystem Technology</td>
<td>Vorlesung (V)</td>
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<td>Klaus Bade</td>
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<td>Fabrication Processes in Microsystem Technology</td>
<td>Vorlesung (V)</td>
<td>2</td>
<td>Klaus Bade</td>
</tr>
</tbody>
</table>

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**Learning Control / Examinations**

Oral examination, 20 minutes

**Conditions**

none

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**Event excerpt: Fabrication Processes in Microsystem Technology (SS 2018)**

**Aim**

The student

- collects advanced knowledge
- understands process conditions and process layout
- gains interdisciplinary knowledge (chemistry, manufacturing, physics)

**Content**

The lecture offers an advanced understanding of manufacturing processes in microsystem technology. Basic aspects of microtechnological processing will be introduced. With examples from semiconductor microfabrication and microsystem technology the base processing steps for conditioning and finishing, patterning, removal are imparted. Nano-patterning is covered is also included and the micro-nano interface is discussed. By the help of typical processing steps elementary mechanisms, process execution, and equipment are explained. Additionally quality control, process control and environmental topics are included

**Workload**

Präsenzzeit: 24 Stunden

Vor- /Nachbereitung: 24 Stunden

Prüfung und Prüfungsvorbereitung: 30 Stunden

**Literature**

M. Madou
Fundamentals of Microfabrication
CRC Press, Boca Raton, 1997

W. Menz, J. Mohr, O. Paul
Mikrosystemtechnik für Ingenieure
Dritte Auflage, Wiley-VCH, Weinheim 2005

L.F. Thompson, C.G. Willson, A.J. Bowden
Introduction to Microlithography
Event excerpt: Facility Location and Strategic Supply Chain Management (WS 17/18)

**Aim**

The student

- knows and describes basic quantitative methods in location planning in the context of strategic Supply Chain Planning,
- applies several criteria for the evaluation of the locations of facilities in the context of classical location planning models (planar models, network models and discrete models) and advanced location planning models designed for Supply Chain Management (single-period and multi-period models),
- implements the considered models in practical problems.

**Content**

Since the classical work “Theory of the Location of Industries” of Weber from 1909, the determination of an optimal location of a new facility with respect to existing customers is strongly connected to strategic logistics planning. Strategic decisions concerning the location of facilities as production plants, distribution centers or warehouses are of high importance for the rentability of supply chains. Thoroughly carried out, location planning allows an efficient flow of materials and leads to lower costs and increased customer service.

Subject of the course is an introduction to the most important terms and definitions in location planning as well as the presentation of basic quantitative location planning models. Furthermore, specialized location planning models for Supply Chain Management will be addressed as they are part in many commercial SCM tools for strategic planning tasks.

**Workload**

The total workload for this course is approximately 135.0 hours. For further information see German version.

**Literature**

Elective literature:
- Love, Morris, Wesolowsky: Facilities Location: Models and Methods, North Holland, 1988
**Course: Financial Analysis [T-WIWI-102900]**

**Responsibility:** Torsten Luedecke  
**Contained in:**  
- [M-WIWI-101480] Finance 3  
- [M-WIWI-101483] Finance 2

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**Learning Control / Examinations**  
See German version.

**Conditions**  
None

**Recommendations**  
Basic knowledge in corporate finance, accounting, and valuation is required.

**Event excerpt: (SS 2018)**

**Aim**

Students are able to

- understand the key financial statements according to international standards,
- use financial ratios and financial analysis for different purposes,
- evaluate the financial performance of the firm,
- determine the value of the firm by using residual income and cash flow figures, respectively,
- assess the quality of financial statements.

**Content**

Topics:

- Introduction to Financial Analysis
- Financial Reporting Standards
- Major Financial Statements and Other Information
- Recognition and Measurement Issues
- Analysis of Financial Statements
- Financial Reporting Quality

**Literature**

Course: Financial Econometrics [T-WIWI-103064]

Responsibility: Melanie Schienle

Contained in: [M-WIWI-101638] Econometrics and Statistics I
[M-WIWI-101639] Econometrics and Statistics II

ECTS 4.5
Recurrence Unregelmäßig
Version 1

Events

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<td>Chong Liang, Melanie Schienle</td>
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Learning Control / Examinations
The assessment consists of a written exam (90 minutes) (following §4(2), 1 of the examination regulation).

Conditions
None

Recommendations
Knowledge of the contents covered by the course "Economics III: Introduction in Econometrics"[2520016]

Remarks
The course takes place each second summer term: 2018/2020....

Event excerpt: (SS 2018)

Aim
The student
- shows a broad knowledge of financial econometric estimation and testing techniques
- is able to apply his/her technical knowledge using software in order to critically assess empirical problems

Content
ARMA, ARIMA, ARFIMA, (non)stationarity, causality, cointegration, ARCH/GARCH, stochastic volatility models, computer based exercises

Workload
The total workload for this course is approximately 135 hours (4.5 credits).
- regular attendance: 30 hours
- self-study: 65 hours
- exam preparation: 40 hours
Course: Financial Intermediation [T-WIWI-102623]

Responsibility: Martin Ruckes

Contained in:
- [M-WIWI-101502] Economic Theory and its Application in Finance
- [M-WIWI-101453] Applied Strategic Decisions
- [M-WIWI-101480] Finance 3
- [M-WIWI-101483] Finance 2

ECTS: 4.5
Language: deutsch
Recurrence: Jedes Wintersemester
Version: 1

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<td>WS 17/18</td>
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<td>Übung (Ü)</td>
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<td>Daniel Hoang, Martin Ruckes</td>
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Learning Control / Examinations
The assessment of this course is a written examination (following §4(2), 1 SPO) of 60 mins. The exam is offered each semester.

Conditions
None

Recommendations
None

Event excerpt: Financial Intermediation (WS 17/18)

Aim

Students

- are in a position to describe the arguments for the existence of financial intermediaries,
- are able of discuss and analyze both static and dynamic aspects of contractual relationships between banks and borrowers,
- are able to discuss the macroeconomic role of the banking system,
- are in a position to explain the fundamental principles of the prudential regulation of banks and are able to recognize and evaluate the implications of specific regulations.

Content

- Arguments for the existence of financial intermediaries
- Bank loan analysis, relationship lending
- Stability of the financial system
- The macroeconomic role of financial intermediation
- Principles of the prudential regulation of banks

Workload
The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature

Elective literature:

**Course: Fixed Income Securities [T-WIWI-102644]**

**Responsibility:** Marliese Uhrig-Homburg

**Contained in:**
- [M-WIWI-101480] Finance 3
- [M-WIWI-101483] Finance 2

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<td>2530561</td>
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<td>Michael Reichenbacher, Philipp Schuster</td>
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**Learning Control / Examinations**

The assessment consists of a written exam (75 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation SPO2015 and may be supplemented by a non exam assessment according to § 4 paragraph 2 Nr. 3. The examination is offered every semester and can be repeated at every regular examination date.

**Conditions**

None

**Recommendations**

See German version.

**Remarks**

See German version.

**Event excerpt: Fixed Income Securities (WS 17/18)**

**Aim**

The objective of this course is to become familiar with national and international bond markets. Therefore, we first have a look at financial instruments that are of particular importance. Thereafter, specific models and methods that allow the evaluation of interest rate derivatives are introduced and applied.

**Content**

The lecture deals with both German and international bond markets, which are an important source of funding for both the corporate and the public sector. After an overview of the most important bond markets, various definitions of return are discussed. Based on that, the concept of the yield curve is presented. The modelling of the dynamics of the term structure of interest rates provides the theoretical foundation for the valuation of interest rate derivatives, which is discussed in the last part of the lecture.

**Workload**

The total workload for this course is approximately 135.0 hours. For further information see German version.

**Literature**


**Elective literature:**

Course: Freight Transport [T-BGU-106611]

Responsibility: Bastian Chlond

Contained in:
- [M-BGU-101065] Transportation Modelling and Traffic Management
- [M-BGU-101064] Fundamentals of Transportation
- [M-BGU-101111] Public Transportation Operations

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<td>Vorlesung / Übung 2</td>
<td>Bastian Chlond</td>
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Learning Control / Examinations
written exam, 60 min.

Conditions
none

Recommendations
none

Remarks
none
Course: Fuels and Lubricants for Combustion Engines [T-MACH-105184]

Responsibility: Bernhard Kehrwald

Contained in: [M-MACH-101303] Combustion Engines II

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Learning Control / Examinations
oral examination, Duration: ca. 25 min., no auxiliary means

Conditions
none

Event excerpt: Fuels and Lubricants for Combustion Engines (WS 17/18)

Aim
The students can name and explain composition and meaning of fuels, lubricants and coolants as important components in the system of today's Otto and Diesel engines as well as definition and chemical composition of fuels and lubricants, the meaning of crude oil as basic primary product, production processes, major properties, standards and specifications, testing methods.
They can point out future worldwide trends in the field of conventional and alternative fuels regarding emission standards and energy conservation.

Content
Introduction and basics

Fuels for Gasoline and Diesel engines

Hydrogen

Lubricants for Gasoline and Diesel engines

Coolants for combustion engines

Workload
regular attendance: 24 hours
self-study: 96 hours

Literature
Lecturer notes
Course: Fundamentals of Catalytic Exhaust Gas Aftertreatment [T-MACH-105044]

Responsibility: Egbert Lox

Contained in: [M-MACH-101303] Combustion Engines II

ECTS: 4
Language: deutsch
Recurrence: Jedes Sommersemester
Version: 1

Events

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<td>SS 2018</td>
<td>2134138</td>
<td>Fundamentals of catalytic exhaust gas aftertreatment</td>
<td>Vorlesung (V)</td>
<td>2</td>
<td>Olaf Deutschmann, Jan-Dierk Grunwaldt, Egbert Lox</td>
</tr>
</tbody>
</table>

Learning Control / Examinations
oral examination, Duration: 25 min., no auxiliary means

Conditions
none

Event excerpt: Fundamentals of catalytic exhaust gas aftertreatment (SS 2018)

Aim
The students can name and explain the scientific fundamentals of the catalytic exhaust gas aftertreatment, as well as the technical, political and economical parameters of its application in engines for passenger cars and HD vehicles.

The students are able to point out and explain which emissions are formed in combustion engines, why these emissions are health-related critical and which measures the legislator has established to reduce the emissions.

Content
1. kind and source of emissions
2. emission legislation
3. principal of catalytic exhaust gas aftertreatment (EGA)
4. EGA at stoichiometric gasoline engines
5. EGA at gasoline engines with lean mixtures
6. EGA at diesel engines
7. economical basic conditions for catalytic EGA

Workload
regular attendance: 36 hours
self-study: 84 hours

Literature
Lecture notes available in the lectures

Course: Fundamentals of X-Ray Optics I [T-MACH-105186]

Responsibility: Arndt Last

Contained in: [M-MACH-101291] Microfabrication
[M-MACH-101292] Microoptics

ECTS 3 Language: deutsch
Recurrence: Jedes Wintersemester
Version: 1

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<td>Vorlesung (V)</td>
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Learning Control / Examinations
oral examination

Conditions
none

Event excerpt: X-ray Optics (WS 17/18)

Aim
The lecture will enable the students to judge capabilities of different X-ray optical imaging methods and instrumentation and to select suitable methods for a given task.

Content
The lecture covers general principles of optics as well as basics, functioning and application of reflective, refractive and diffractive X-ray optical elements and systems. Selected X-ray analytical imaging methods and the necessary optical elements are discussed including their potentials and limitations.

Workload
lecture times plus assignment to review

Literature
M. Born und E. Wolf
Principles of Optics, 7th (expanded) edition
Cambridge University Press, 2010
A. Erko, M. Idir, T. Krist und A. G. Michette
Modern Developments in X-Ray and Neutron Optics
Springer Series in Optical Sciences, Vol. 137
Springer-Verlag Berlin Heidelberg, 2008
D. Attwood
Soft X-Rays and Extreme Ultraviolet Radiation: Principles and Applications
Cambridge University Press, 1999
**Course: Fundamentals of X-Ray Optics II [T-MACH-102174]**

**Responsibility:** Arndt Last

**Contained in:** [M-MACH-101292] Microoptics

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</table>

### Learning Control / Examinations

The assessment will consist of a oral exam (30 min) (following §4 (2), 2 of the examination regulation).

### Conditions

Fundamentals of X-ray optics I [2142007] must be examined beforehand.

### Modeled Conditions

The following conditions must be met:

- The course [T-MACH-105186] *Fundamentals of X-Ray Optics I* must have been passed.

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**V Event excerpt: X-ray Optics (WS 17/18)**

**Aim**

The lecture will enable the students to judge capabilities of different X-ray optical imaging methods and instrumentation and to select suitable methods for a given task.

**Content**

The lecture covers general principles of optics as well as basics, functioning and application of reflective, refractive and diffractive X-ray optical elements and systems. Selected X-ray analytical imaging methods and the necessary optical elements are discussed including their potentials and limitations.

**Workload**

lecture times plus assignment to review

**Literature**

M. Born und E. Wolf  
*Principles of Optics, 7th (expanded) edition*  
Cambridge University Press, 2010

A. Erko, M. Idir, T. Krist und A. G. Michette  
*Modern Developments in X-Ray and Neutron Optics*  
Springer Series in Optical Sciences, Vol. 137  
Springer-Verlag Berlin Heidelberg, 2008

D. Attwood  
*Soft X-Rays and Extreme Ultraviolet Radiation: Principles and Applications*  
Cambridge University Press, 1999
Course: Gas Engines [T-MACH-102197]

Responsibility: Rainer Golloch

Contained in: [M-MACH-101303] Combustion Engines II

ECTS: 4

Recurrence: Jedes Sommersemester

Version: 1

Learning Control / Examinations
Oral examination, duration 25 min., no auxillary means

Conditions
none
Course: Gear Cutting Technology [T-MACH-102148]

Responsibility: Markus Klaiber
Contained in: [M-MACH-101284] Specialization in Production Engineering

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<td>Markus Klaiber</td>
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</table>

Learning Control / Examinations
oral exam

Conditions
none

Event excerpt: Gear Cutting Technology (WS 17/18)

Aim
The students ...
- can describe the basic terms of gearings and are able to explain the imparted basics of the gearwheel and gearing theory.
- are able to specify the different manufacturing processes and machine technologies for producing gearings. Furthermore, they are able to explain the functional principles and the dis-/advantages of these manufacturing processes.
- can apply the basics of the gearing theory and manufacturing processes on new problems.
- are able to read and interpret measuring records for gearings.
- are able to make an appropriate selection of a process based on a given application
- can describe the entire process chain for the production of toothed components and their respective influence on the resulting workpiece properties.

Content
Based on the gearing theory, manufacturing processes and machine technologies for producing gearings, the needs of modern gear manufacturing will be discussed in the lecture. For this purpose, various processes for various gear types are taught which represent the state of the art in practice today. A classification in soft and hard machining and furthermore in cutting and non-cutting technologies will be made. For comprehensive understanding the processes, machine technologies, tools and applications of the manufacturing of gearings will be introduced and the current developments presented. For assessment and classification of the applications and the performance of the technologies, the methods of mass production and manufacturing defects will be discussed. Sample parts, reports from current developments in the field of research and an excursion to a gear manufacturing company round out the lecture.

The following topics will be covered:
- Sample applications
- Basics of gearing geometry
- Need of gearboxes
- Soft machining processes
- Hardening processes
- Hard machining processes
- Bevel gear production
- Measurement and testing
- Manufacturing of gearbox components
- Special gearings
Workload
regular attendance: 21 hours
self-study: 99 hours

Literature
Lecture Slides
Course: Global Optimization I [T-WIWI-102726]

Responsibility: Oliver Stein

Contained in: [M-WIWI-101473] Mathematical Programming

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<td>Robert Mohr, Christoph Neumann, Oliver Stein</td>
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Learning Control / Examinations
Success is in the form of a written examination (60 min.) (according to § 4(2), 1 SPO) and possibly of a compulsory prerequisite.
The exam is offered in the lecture of semester and the following semester.
The success check can be done also with the success control for “Global optimization II”. In this case, the duration of the written exam is 120 min.

Conditions
None

Modeled Conditions
The following conditions must be met:

- The course [T-WIWI-103638] Global optimization I and II must not have been started.

Recommendations
None

Remarks
Part I and II of the lecture are held consecutively in the same semester.

Event excerpt: (SS 2018)

Aim
The student

- knows and understands the fundamentals of deterministic global optimization in the convex case,
- is able to choose, design and apply modern techniques of deterministic global optimization in the convex case in practice.

Content
In many optimization problems from economics, engineering and natural sciences, numerical solution methods are only able to efficiently identify local optimizers, while it is much harder to find globally optimal points. This corresponds to the fact that by local search it is easy to find the summit of the closest mountain, but that the search for the summit of Mount Everest is rather elaborate.
Part I of the lecture treats methods for global optimization of convex functions under convex constraints. It is structured as follows:

- Introduction, examples, and terminology
- Existence results
- Optimality in convex optimization
- Duality, bounds, and constraint qualifications
- Numerical methods

Nonconvex optimization problems are treated in part II of the lecture. The lecture is accompanied by computer exercises in which you can learn the programming language MATLAB and implement and test some of the methods for practically relevant examples.

**Literature**

- W. Alt *Numerische Verfahren der konvexen, nichtglatten Optimierung* Teubner 2004
- C.A. Floudas *Deterministic Global Optimization* Kluwer 2000
- R. Horst, H. Tuy *Global Optimization* Springer 1996
Course: Global optimization I and II [T-WIWI-103638]

Responsibility: Oliver Stein

Contained in: [M-WIWI-101473] Mathematical Programming

ECTS 9

Recurrence Jedes Semester

Version 1

Learning Control / Examinations
The assessment of the lecture is a written examination (120 minutes) according to §4(2), 1 of the examination regulation and possibly of a compulsory prerequisite.
The examination is held in the semester of the lecture and in the following semester.

Conditions
None

Modeled Conditions
The following conditions must be met:

1. The course [T-WIWI-102726] Global Optimization I must not have been started.
2. The course [T-WIWI-102727] Global Optimization II must not have been started.

Recommendations
None

Remarks
Part I and II of the lecture are held consecutively in the same semester.
Course: Global Optimization II [T-WIWI-102727]

Responsibility: Oliver Stein
Contained in: [M-WIWI-101473] Mathematical Programming

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Learning Control / Examinations
The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation and possibly of a compulsory prerequisite.
The examination is held in the semester of the lecture and in the following semester.
The examination can also be combined with the examination of “Global optimization I”. In this case, the duration of the written examination takes 120 minutes.

Conditions
None

Modeled Conditions
The following conditions must be met:
- The course [T-WIWI-103638] Global optimization I and II must not have been started.

Remarks
Part I and II of the lecture are held consecutively in the same semester.

Event excerpt: (SS 2018)

Aim
The student
- knows and understands the fundamentals of deterministic global optimization in the nonconvex case,
- is able to choose, design and apply modern techniques of deterministic global optimization in the nonconvex case in practice.

Content
In many optimization problems from economics, engineering and natural sciences, numerical solution methods are only able to efficiently identify local optimizers, while it is much harder to find globally optimal points. This corresponds to the fact that by local search it is easy to find the summit of the closest mountain, but that the search for the summit of Mount Everest is rather elaborate.
The global solution of convex optimization problems is subject of part I of the lecture.
Part II of the lecture treats methods for global optimization of nonconvex functions under nonconvex constraints. It is structured as follows:
- Introduction and examples
- Convex relaxation
- Interval arithmetic
- Convex relaxation via αBB method
- Branch and bound methods
- Lipschitz optimization

The lecture is accompanied by computer exercises in which you can learn the programming language MATLAB and implement and test some of the methods for practically relevant examples.

**Literature**

- W. Alt *Numerische Verfahren der konvexen, nichtglatten Optimierung* Teubner 2004
- C.A. Floudas *Deterministic Global Optimization* Kluwer 2000
- R. Horst, H. Tuy *Global Optimization* Springer 1996
Course: Global Production and Logistics - Part 1: Global Production

Responsibility: Gisela Lanza

Contained in: [T-MACH-101282] Global Production and Logistics

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Learning Control / Examinations

Performance is assessed in the form of one written examination (as per §4(2), 1 SPO [study and examination regulations]) during the lecture-free period. The examination will take place once every semester and can be retaken at every official examination date.

Conditions

none

Event excerpt: Global Production and Logistics - Part 1: Global Production (WS 17/18)

Aim

The students ...

• can explain the general conditions and influencing factors of global production.
• are capable to apply defined procedures for site selection and to evaluate site decisions with the help of different methods.
• are able to select the adequate scope of design for site-appropriate production and product construction case-specifically.
• can state the central elements in the planning process of establishing a new production site.
• are capable to make use of the methods to design and scale global production networks for company-individual problems.
• are able to show up the challenges and potentials of the departments sales, procurement as well as research and development on global basis.

Content

Target of the lecture is to depict the challenges and fields of action of global operating companies and to give an overview of central aspects in global production networks as well as establishing a deepening knowledge of established methods and procedures for design and scale. Within the course methods for site selection, procedures for site specific adjustment of product construction and product technology as well as planning approaches to establish a new production site are imparted. The course is rounded off by showing the characteristics of the departments sale, procurement as well as research and development under global aspects.

The topics are:

• Basic conditions and influencing factors of global production (historical development, targets, chances and threats)
• Global sales
• Site selection
• Site specific producion adjustment
• Establishing of new production sites
• Global procurement
• Design and management of global production networks
• Global research and development
Workload
regular attendance: 21 hours
self-study: 99 hours

Literature
Lecture Notes
recommended secondary literature:
**Course: Global Production and Logistics - Part 2: Global Logistics**

**Responsibility:** Kai Furmans

**Contained in:** [M-MACH-101282] Global Production and Logistics

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### Learning Control / Examinations

The assessment consists of a 60 minutes written examination (according to §4(2), 1 of the examination regulation).

### Conditions

none

### Recommendations

We recommend attending the course “Logistics - organization, design and control of logistic systems” (2118078) beforehand.

### Event excerpt: Global Production and Logistics - Part 2: Global Logistics (SS 2018)

**Aim**

Students are able to:

- assign basic problems of planning and operation of global supply chains and plan them with appropriate methods,
- describe requirements and characteristics of global trade and transport, and
- evaluate characteristics of the design from logistic chains regarding their suitability.

**Content**

**Characteristics of global trade**

- Incoterms
- Customs clearance, documents and export control

**Global transport and shipping**

- Maritime transport, esp. container handling
- Air transport

**Modeling of supply chains**

- SCOR model
- Value stream analysis

**Location planning in cross-border-networks**

- Application of the Warehouse Location Problem
- Transport Planning

**Inventory Management in global supply chains**

- Stock keeping policies
Inventory management considering lead time and shipping costs

**Workload**
regular attendance: 21 hours
self-study: 99 hours

**Literature**

**Elective literature:**

- Domschke. *Logistik, Rundreisen und Touren*, Oldenbourg Verlag, 1982
- Domschke/Drexl. *Logistik, Standorte*, Oldenbourg Verlag, 1996
Course: Graph Theory and Advanced Location Models [T-WIWI-102723]

Responsibility: Stefan Nickel

Contained in: [M-WIWI-101473] Mathematical Programming
[M-WIWI-103289] Stochastic Optimization

ECTS 4.5  Recurrence Unregelmäßig  Version 1

Learning Control / Examinations
The assessment is a 120 minutes written examination (according to §4(2), 1 of the examination regulation).
The examination is held in the term of the lecture and the following lecture.

Conditions
None

Recommendations
Basic knowledge as conveyed in the module Introduction to Operations Research [WI1OR] is assumed.

Remarks
The course is offered irregularly. Planned lectures for the next three years can be found in the internet at
Course: Heat Economy [T-WIWI-102695]

Responsibility: Wolf Fichtner

Contained in: [M-WIWI-101452] Energy Economics and Technology

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Learning Control / Examinations

The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation.

Conditions

None.

Recommendations

None

Remarks

See German version.

Event excerpt: Heat Economy (SS 2018)

Aim

The student gains detailed knowledge about heat generating technologies and their areas of application, in particular in the area of combined heat and power. The student is able to deal with technical and economic questions in this field.

Content

1. Introduction: Heat economy
2. CHP technologies (incl. calculation of profitability)
3. Heat systems (incl. calculation of profitability)
4. Distribution of heat
5. Demand for space heating and thermal insulation measures
6. Heat storage
7. Legal framework conditions
8. Laboratory experiment: compression heat pump

Workload

The total workload for this course is approximately 90 hours. For further information see German version.
**Course: High-Voltage Technology I [T-ETIT-101913]**

**Responsibility:** Rainer Badent  
**Contained in:** [M-ETIT-101163] High-Voltage Technology

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**Conditions**

none
### Course: High-Voltage Technology II [T-ETIT-101914]

**Responsibility:** Rainer Badent

**Contained in:** [M-ETIT-101163] High-Voltage Technology

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**Conditions**

none
### Course: High-Voltage Test Technique [T-ETIT-101915]

**Responsibility:** Rainer Badent  
**Contained in:** [M-ETIT-101164] Generation and transmission of renewable power

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**Conditions**  
none
**Course: Homework "Project in Public Transportation" [T-BGU-101856]**

**Responsibility:** Eberhard Hohnecker  
**Contained in:** [M-BGU-101113] Project in Public Transportation

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**Conditions**  
None

**Recommendations**  
None

**Remarks**  
None
## Course: Homework "Public Transportation Operations" [T-BGU-101857]

**Responsibility:** Eberhard Hohnecker  
**Contained in:** [M-BGU-101111] Public Transportation Operations

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**Conditions**  
None

**Recommendations**  
None

**Remarks**  
None
Course: Homework "Track Guided Transport Systems / Engineering"
[T-BGU-101858]

Responsibility: Eberhard Hohnecker

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Conditions
None

Recommendations
None

Remarks
None
**Course: Incentives in Organizations [T-WIWI-105781]**

**Responsibility:** Petra Nieken

**Contained in:**
- [M-WIWI-101500] Microeconomic Theory
- [M-WIWI-101453] Applied Strategic Decisions
- [M-WIWI-101505] Experimental Economics
- [M-WIWI-101510] Cross-Functional Management Accounting

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### Learning Control / Examinations

The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. In case of a small number of registrations, we might offer an oral exam instead of a written exam.

**Conditions**

None

**Recommendations**

Knowledge of microeconomics, game theory, and statistics is assumed.

**Remarks**

The course is carried out routinely in summer.

---

**Event excerpt: Incentives in Organizations (SS 2018)**

**Aim**

The student

- develops a strategic understanding about incentives systems and how they work.
- analyzes models from personnel economics. He / she is able to use both, standard economic models and behavioral models.
- understands how econometric methods can be used to analyze performance and compensation data. Is able to read and interpret results from regressions and derive economic relevance from those results.
- knows incentives schemes that are used in companies and is able to evaluate them critically.
- can develop practical implications which are based on theoretical models and empirical data for companies.
- understands the challenges of managing incentive and compensation systems and their relationship with corporate strategy.

**Content**

The students acquire profound knowledge about the design and the impact of different incentive and compensation systems. Topics covered are, for instance, performance based compensation, team work, intrinsic motivation, multitasking, and subjective performance evaluations. We will use microeconomic or behavioral models as well as empirical data to analyze incentive systems. We will investigate several widely used compensation schemes and their relationship with corporate strategy. Students will learn to develop practical implications which are based on the acquired knowledge of this course.

**Workload**

The total workload for this course is approximately 135 hours.

Lecture 32h
Preparation of lecture 52h
Exam preparation 51h

**Literature**

Literature (mandatory): Slides, case studies, and selected research papers announced in the lecture

Literature (additional):

Brickley / Smith / Zimmerman: Managerial Economics and Organizational Architecture
Camerer: Behavioral Game Theory
Lazear / Gibbs: Personnel Economics in Practice
Wooldridge: Introduction to Econometrics
Wooldridge: Econometric Analysis of Cross Section and Panel Data
**Course: Industrial Application of Material Handling Systems in Sorting and Distribution Systems [T-MACH-102092]**

**Responsibility:** Jörg Föller

**Contained in:**
- [M-MACH-101263] Introduction to Logistics
- [M-MACH-101279] Technical Logistics

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**Learning Control / Examinations**
oral 30 min

**Conditions**
none
Course: Industrial Application of Technological Logistics Instancing Crane Systems
[T-MACH-105149]

Responsibility: Markus Golder

Contained in:
[M-MACH-101263] Introduction to Logistics
[M-MACH-101279] Technical Logistics

ECTS: 4
Recurrence: Jedes Wintersemester
Version: 1

Learning Control / Examinations
The assessment consists of an oral exam according to §4 (2), 2 of the examination regulation. It may be a written exam (according to §4 (2), 1 of the examination regulation) in the case of large number of participants.

Conditions
none
**Course: Industrial Services [T-WIWI-102822]**

**Responsibility:** Hansjörg Fromm

**Contained in:***
- [M-WIWI-101506] Service Analytics
- [M-WIWI-102808] Digital Service Systems in Industry
- [M-WIWI-101448] Service Management

**Events**

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**Learning Control / Examinations**
The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation.

**Conditions**
None

**Recommendations**
None

**V Event excerpt: Industrial Services (WS 17/18)**

**Aim**
Participants understand the interrelation between Front-Office (Customer view, e.g. material availability, technician skills, maintenance quality, repair time) and Back-Office (Provider view, e.g. distribution planning, inventory optimization, technician work schedule, call center). They learn about forecasting algorithms for sporadic demands, which are typical in spare part supply, and they apply common inventory optimization models for stock planning. They also become familiar with full-cost service contracts, as well as with the latest product related services that have been enabled only in recent years by modern IT and mobile technology.

**Content**
Services are becoming ever more important in business. Today, the gross income share of services in Germany exceeds 70%. Following this trend, many companies that previously focused solely on the sale of goods, strive to an extension of their business model: In order to realize new competitive advantages in domestic and international markets, they enrich their material goods with customer-specific services. This transformation to a provider of integrated solutions is called “Servitization” (Neely 2009). For this reason, so-called industrial services to companies of increasing importance. They benefit from the increasingly detailed data collected (on “Big Data”), e.g. concerning user profiles, failure statistics, usage history, accrued expenses, etc. Only these data allow in principle to end products and spare parts are delivered faster, cheaper and more targeted and technicians can be used more efficiently with the correct skills. This requires, however, also suitable methods of optimization, prognosis or predictive modeling. When used properly, such methods can minimize logistics costs, increase availability, prevent potential failures and improve repair planning. This is also enabled by latest “Technology Enabled Services” along with corresponding data transfer and analysis (“Internet of Things”, automatic error detection, remote diagnostics, centralized collection of consumption data, etc.). The change from goods manufacturer to a provider of integrated solutions requires new services, transformation of business models as well as intelligent new contract types, which are addressed in the course as well.

**More specifically, the lessons of this lecture will include:**
- Servitization – The Manufacturer’s Transformation to Integrated Solution Provider
- Service Levels – Definitions, Agreements, Measurements and Service Level Engineering
- The “Services Supply Chain”
- Spare Parts Planning – Forecasting, Assortment Planning, Order Quantities and Safety Stocks
Distribution Network Planning – Network Types, Models, Optimization
Service Technician Planning
Condition Monitoring, Predictive Maintenance, Diagnose Systems
Call Center Services
Full Service Contracts
IT-enabled Value-Add Services – Industrial Service Innovation

Workload
The total workload for this course is approximately 135.0 hours. For further information see German version.
Course: Information Engineering [T-MACH-102209]

Responsibility: Jivka Ovtcharova

Contained in:
- [M-MACH-101281] Virtual Engineering B
- [M-MACH-101283] Virtual Engineering A

ECTS: 3
Recurrence: Jedes Sommersemester
Version: 1

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<td>SS 2018</td>
<td>2122014</td>
<td>Information Engineering</td>
<td>Seminar (S)</td>
<td>2</td>
<td>Mitarbeiter, Jivka Ovtcharova</td>
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Learning Control / Examinations
Non exam assessment (following §4(2), 3 of the examination regulation).

Conditions
none
Course: Information Management for public Mobility Services [T-BGU-106608]

Responsibility: Peter Vortisch

Contained in: [M-BGU-101065] Transportation Modelling and Traffic Management  
[M-BGU-101064] Fundamentals of Transportation

ECTS

3

Recurrence

Jedes Sommersemester

Version

1

Events

Term | Event-No. | Events | Type | SWS | Lecturers
---|---|---|---|---|---
SS 2018 | 6232813 | | Block (B) | 2 | Peter Vortisch

Learning Control / Examinations

lecture accompanying exercises, appr. 5 pieces

Conditions

none

Recommendations

none

Remarks

none
# Course: Information management in production [T-MACH-105937]

**Responsibility:** Oliver Riedel  
**Contained in:**  
- [M-MACH-101281] Virtual Engineering B  
- [M-MACH-101283] Virtual Engineering A

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**Learning Control / Examinations**
- oral exam  
- (more than 50 persons: written exam)

**Conditions**
- none
Course: Information Service Engineering [T-WIWI-106423]

Responsibility: Harald Sack

Contained in:
- [M-WIWI-101472] Informatics
- [M-WIWI-101630] Electives in Informatics
- [M-WIWI-101628] Emphasis in Informatics

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<td>SS 2018</td>
<td>2511607</td>
<td>Übung (Ü)</td>
<td>1</td>
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Learning Control / Examinations

The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation or an oral exam (20 min) following §4, Abs. 2, 2 of the examination regulation.

The exam takes place every semester and can be repeated at every regular examination date.

Conditions

None

Remarks

New course starting summer term 2017.

V Event excerpt: (SS 2018)

Aim

- The students know the fundamentals and measures of information theory and are able to apply those in the context of Information Service Engineering.
- The students have basic skills of natural language processing and are enabled to apply natural language processing technology to solve and evaluate simple text analysis tasks.
- The students have fundamental skills of knowledge representation with ontologies as well as basic knowledge of Semantic Web and Linked Data technologies. The students are able to apply these skills for simple representation and analysis tasks.
- The students have fundamental skills of information retrieval and are enabled to conduct and to evaluate simple information retrieval tasks.
- The students apply their skills of natural language processing, Linked Data engineering, and Information Retrieval to conduct and evaluate simple knowledge mining tasks.
- The students know the fundamentals of recommender systems as well as of semantic and exploratory search.

Content

- Information, Natural Language and the Web
- Natural Language Processing
  - NLP and Basic Linguistic Knowledge
  - NLP Applications, Techniques & Challenges
  - Evaluation, Precision and Recall
  - Regular Expressions and Automata
  - Tokenization
  - Language Model and N-Grams
  - Part-of-Speech Tagging
- Linked Data Engineering

Economics Engineering (M.Sc.)
Module Handbook, Date 03/02/2018
- Knowledge Representations and Ontologies
- What’s in an URI?
- Resource Description Framework (RDF)
- Creating new Models with RDFS
- Querying RDF(S) with SPARQL
- More Expressivity with Web Ontology Language (OWL)
- The Web of Data
- Vocabularies and Ontologies in the Web of Data
- Wikipedia, DBpedia, and Wikidata

- Information Retrieval
- Information Retrieval Models
- Retrieval Evaluation
- Web Information Retrieval
- Document Crawling, Text Processing, and Indexing
- Query Processing and Result Representation
- Question Answering

- Knowledge Mining
- From Data to Knowledge
- Data Mining
- Machine Learning Basics for Knowledge Mining
- Mining Knowledge from Wikipedia
- Named Entity Resolution

- Exploratory Search and Recommender Systems
- Semantic Search and Entity Centric Search
- Collaborative Filtering and Content Based Recommendations
- From Search to Intelligent Browsing
- Linked Data Based Exploratory Search
- Fact Ranking

Literature
Course: Information Systems and Supply Chain Management [T-MACH-102128]

Responsibility: Christoph Kilger

Contained in: [M-MACH-101263] Introduction to Logistics
[M-MACH-101280] Logistics in Value Chain Networks
[M-MACH-101282] Global Production and Logistics

ECTS
Language
Recurrence
Version
4
deutsch
Jedes Sommersemester
1

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<td>2118094</td>
<td>Information Systems in Logistics and Supply Chain Management</td>
<td>Vorlesung (V)</td>
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<td>Christoph Kilger</td>
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</table>

Learning Control / Examinations
oral / written (if necessary)
examination aids: none

Conditions
none

Event excerpt: Information Systems in Logistics and Supply Chain Management (SS 2018)

Aim
Students are able to:

- Describe requirements of logistical processes regarding IT systems,
- Choose information systems to support logistical processes and use them according to the requirements of a supply chain.

Content
1) Overview of logistics systems and processes
2) Basic concepts of information systems and information technology
3) Introduction to IS in logistics: Overview and applications
4) Detailed discussion of selected SAP modules for logistics support

Workload
regular attendance: 21 hours
self-study: 99 hours

Literature
Course: Infrastructure Dimensioning and Running Dynamics Based Railway Alignment [T-BGU-101848]

Responsibility: Eberhard Hohnecker


ECTS 3 Language deutsch Recurrence Jedes Sommersemester Version 1

Events

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<td>6234806</td>
<td>Infrastructure Dimensioning and Running Dynamics of Railway Tracks</td>
<td>Vorlesung (V)</td>
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<td>SS 2018</td>
<td>6234807</td>
<td>Exercises on Infrastructure Dimensioning and Running Dynamics of Railway Tracks</td>
<td>Übung (U)</td>
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<td>Eberhard Hohnecker, Mitarbeiter/innen</td>
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Conditions
None

Recommendations
None

Remarks
None

Event excerpt: Infrastructure Dimensioning and Running Dynamics of Railway Tracks (SS 2018)

Literature
Fiedler: Grundlagen der Bahntechnik, Werner-Verlag, Düsseldorf
Course: Infrastructure Equipment of Railway Tracks [T-BGU-101849]

Responsibility: Eberhard Hohnecker

[M-BGU-101111] Public Transportation Operations

ECTS 1.5
Language deutsch
Recurrence Jedes Sommersemester
Version 1

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Conditions
None

Recommendations
None

Remarks
None

Event excerpt: Infrastructure Equipment of Railway Tracks (SS 2018)

Literature
Fiedler: Grundlagen der Bahntechnik, Werner-Verlag, Düsseldorf
Aim
Students develop a differentiated understanding of the different phases and concepts of the innovation process, different strategies and methods in innovation management.

Content
The course ‘Innovation Management: Concepts, Strategies and Methods’ offers scientific concepts which facilitate the understanding of the different phases of the innovation process and resulting strategies and appropriate methodologies suitable for application.

The concepts refer to the entire innovation process so that an integrated perspective is made possible. This is the basis for the teaching of strategies and methods which fulfil the diverse demands of the complex innovation process. The course focuses particularly on the creation of interfaces between departments and between various actors in a company’s environment and the organisation of a company’s internal procedures. In this context a basic understanding of knowledge and communication is taught in addition to the specific characteristics of the respective actors. Subsequently methods are shown which are suitable for the profitable and innovation-led implementation of integrated knowledge.

Workload
The total workload for this course is approximately 90 hours. For further information see German version.

Literature
A detailed bibliography is provided with the lecture notes.
Course: Innovationtheory and -Policy [T-WIWI-102840]

Responsibility: Ingrid Ott

Contained in:
- [M-WIWI-101514] Innovation Economics
- [M-WIWI-101478] Innovation and growth
- [M-WIWI-101497] Agglomeration and Innovation

ECTS: 4.5
Language: deutsch
Recurrence: Jedes Sommersemester
Version: 1

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<td>Innovationtheory and -policy</td>
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<td>Ingrid Ott</td>
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Learning Control / Examinations

The assessment consists of a written exam (60 min) according to Section 4(2), 1 of the examination regulation. The exam takes place in every semester. Re-examinations are offered at every ordinary examination date. Students will be given the opportunity of writing and presenting a short paper during the lecture time to achieve a bonus on the exam grade. If the mandatory credit point exam is passed, the awarded bonus points will be added to the regular exam points. A deterioration is not possible by definition, and a grade does not necessarily improve, but is very likely to (not every additional point improves the total number of points, since a grade can not become better than 1). The voluntary elaboration of such a paper can not countervail a fail in the exam.

Conditions
None

Recommendations
Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2600012], and Economics II [2600014]. In addition, an interest in quantitative-mathematical modeling is required.

Event excerpt: Innovationtheory and -policy (SS 2018)

Aim

Students shall be given the ability to

- identify the importance of alternative incentive mechanisms for the emergence and dissemination of innovations
- understand the relationships between market structure and the development of innovation
- explain, in which situations market interventions by the state, for example taxes and subsidies, can be legitimimized, and evaluate them in the light of economic welfare

Content

- Incentives for the emergence of innovations
- Patents
- Diffusion
- Impact of technological progress
- Innovation Policy

Workload

The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature

Excerpt:
• Aghion, P., Howitt, P. (2009), The Economics of Growth, MIT Press, Cambridge MA.
### Course: Insurance Marketing [T-WIWI-102601]

**Responsibility:** Edmund Schwake  
**Contained in:** [M-WIWI-101449] Insurance Management II  
[M-WIWI-101469] Insurance Management I  

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### Learning Control / Examinations
The assessment consists of oral presentations (incl. papers) within the lecture (according to Section 4 (2), 3 of the examination regulation) and a final oral exam (according to Section 4 (2), 2 of the examination regulation). The overall grade consists of the assessment of the oral presentations incl. papers (50 percent) and the assessment of the oral exam (50 percent).

### Conditions
None

### Recommendations
None
Course: Insurance Production [T-WIWI-102648]

Responsibility: Ute Werner

Contained in:
- [M-WIWI-101449] Insurance Management II
- [M-WIWI-101469] Insurance Management I

ECTS: 4.5
Recurrence: Unregelmäßig
Version: 1

Learning Control / Examinations
The assessment consists of oral presentations (incl. papers) within the lecture (according to Section 4 (2), 3 of the examination regulation) and a final oral exam (according to Section 4 (2), 2 of the examination regulation).

The overall grade consists of the assessment of the oral presentations incl. papers (50 percent) and the assessment of the oral exam (50 percent).

T-WIWI-102648 Insurance Production will be offered latest until summer term 2017 (beginners only).

Conditions
None

Recommendations
None

Remarks
This course is offered on demand. For further information, see: http://insurance.fbv.kit.edu
**Course: Insurance Risk Management [T-WIWI-102636]**

**Responsibility:** Harald Maser

**Contained in:**
- [M-WIWI-101449] Insurance Management II
- [M-WIWI-101469] Insurance Management I

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**Learning Control / Examinations**
The assessment consists of a written or an oral exam (according to Section 4 (2), 1 or 2 of the examination regulation).

T-WIWI-102636 Insurance Risk Management will be offered as a seminar starting summer term 2017. The examination will be offered latest until summer term 2017 (beginners only).

**Conditions**
None

**Recommendations**
None

**Remarks**
Block course. For organizational reasons, please register with the secretary of the chair: thomas.mueller3@kit.edu.
Course: Integrated Production Planning [T-MACH-102106]

Responsibility: Gisela Lanza

Contained in: [M-MACH-101272] Integrated Production Planning

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<td>SS 2018</td>
<td>2150660</td>
<td>Integrated production planning</td>
<td>Vorlesung / Übung (VU)</td>
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<td>Gisela Lanza</td>
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</table>

Learning Control / Examinations
The assessment is carried out as an oral exam. The examination is offered every semester. Re-examinations are offered at every ordinary examination date.

Conditions
none

Event excerpt: Integrated production planning (SS 2018)

Aim
The students ...

- can discuss basic questions of production technology.
- are able to apply the methods of integrated production planning they have learned about to new problems.
- are able to analyze and evaluate the suitability of the methods, procedures and techniques they have learned about for a specific problem.
- can apply the learned methods of integrated production planning to new problems.
- can use their knowledge targeted for efficient production technology.

Content
As part of this lecture further engineering aspects of production technology are taught. This includes content from the manufacturing technology, machine tools and handling techniques as well as the organization and planning. Planning factories within the context of value networks and integrated production systems (Toyota etc.) requires an integrated perspective for the consideration of all functions included in the “factory” system. This includes the planning of manufacturing systems including the product, the value network and factory production, and the examination of SOPs, the running of a factory and maintenance. Content and theory covered by this lecture are completed with many examples from industry and exercises based on real-life situations and conditions.

Main topics covered by the lecture:
- The basic principles of production planning
- Links between product planning and production planning
- Integrating a production site into a production network
- Steps and methods of factory planning
- Approach to the integrated planning of manufacturing and assembly plants
- Layout of production sites
- Maintenance
- Material flow
- Digital factory
- Process simulation for material flow optimisation
- Start-up
Workload
regular attendance: 63 hours
self-study: 177 hours

Literature
Lecture Notes
Course: Integrative Strategies in Production and Development of High Performance Cars [T-MACH-105188]

Responsibility: Karl-Hubert Schlichtenmayer, Frederik Zanger

Contained in: [M-MACH-101284] Specialization in Production Engineering
[M-MACH-101282] Global Production and Logistics

ECTS 4 Language deutsch Recurrence Jedes Sommersemester Version 1

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</table>

Learning Control / Examinations
The assessment is carried out as an written exam. The examination is offered every semester. Reexaminations are offered at every ordinary examination date.

Conditions
none

Event excerpt: Integrative Strategies in Production and Development of High Performance Cars (SS 2018)

Aim
The students . . .

- are capable to specify the current technological and social challenges in automotive industry.
- are qualified to identify interlinkages between development processes and production systems.
- are able to explain challenges and solutions of global markets and global production of premium products.
- are able to explain modern methods to identify key competences of producing companies.

Content
The lecture deals with the technical and organizational aspects of integrated development and production of sports cars on the example of Porsche AG. The lecture begins with an introduction and discussion of social trends. The deepening of standardized development processes in the automotive practice and current development strategies follow. The management of complex development projects is a first focus of the lecture. The complex interlinkage between development, production and purchasing are a second focus. Methods of analysis of technological core competencies complement the lecture. The course is strongly oriented towards the practice and is provided with many current examples. The main topics are:

- Introduction to social trends towards high performance cars
- Automotive Production Processes
- Integrative R&D strategies and holistic capacity management
- Management of complex projects
- Interlinkage between R&D, production and purchasing
- The modern role of manufacturing from a R&D perspective
- Global R&D and production
- Methods to identify core competencies

Workload
regular attendance: 21 hours
self-study: 99 hours
Literature
Lecture Slides
Course: Intelligent CRM Architectures [T-WIWI-103549]

Responsibility: Andreas Geyer-Schulz

Contained in: [M-WIWI-101470] Data Science: Advanced CRM

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<td>WS 17/18</td>
<td>2540525</td>
<td>Intelligent CRM Architectures</td>
<td>Vorlesung (V)</td>
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<td>Andreas Geyer-Schulz</td>
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<td>WS 17/18</td>
<td>2540526</td>
<td>Übung zu Intelligent CRM Architectures</td>
<td>Übung (Ü)</td>
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<td>Fabian Ball</td>
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Learning Control / Examinations

Assessment consists of a written exam of 1 hour length following §4 (2), 1 of the examination regulation and by submitting written papers as part of the exercise following §4 (2), 3 of the examination regulation (versions prior 2015) or following §4 (3) of the examination regulation (version 2015), respectively. The course is considered successfully taken, if at least 50 out of 100 points are acquired in the written exam. In this case, all additional points (up to 10) from exercise work will be added.

Grade: Minimum points

- 1.0: 95
- 1.3: 90
- 1.7: 85
- 2.0: 80
- 2.3: 75
- 2.7: 70
- 3.0: 65
- 3.3: 60
- 3.7: 55
- 4.0: 50
- 5.0: <50

The grade consists of approximately 91% of exam points and 9% of exercise points. Occasionally, it is possible to achieve an additional bonus of up to 3 points (e.g. in the context of experiments) which depends on performance. Note that this bonus is a purely voluntary additional achievement. Possibly gained bonus points are added to a passed exam within the current examination period.

Conditions

None

Recommendations

It is recommended to additionally review the Bachelor-level lecture “Customer Relationship Management” from the module “CRM and Servicemanagement”.

Event excerpt: Intelligent CRM Architectures (WS 17/18)

Aim

Students have special knowledge of software architectures and of the methods which are used in their development (Systems analysis, formal methods for the specification of interfaces and algebraic semantic, UML, and, last but not least, the mapping of conceptual architectures to IT architectures.

Students know important architectural patterns and they can – based on their CRM knowledge – combine these patterns for innovative CRM applications.
Content
The lecture is structured in three parts:
In the first part the methods used for architecture design are introduced (system analysis, UML, formal specification of interfaces, software and analysis patterns, and the separation in conceptual and IT-architectures. The second part is dedicated to learning architectures and machine learning methods. The third part presents examples of learning CRM-Architectures.

Workload
The total workload for this course is approximately 135 hours (4.5 credits):

Time of attendance
- Attending the lecture: 15 x 90 min = 22h 30m
- Attending the exercise classes: 7 x 90 min = 10h 30m
- Examination: 1h 00m

Self-study
- Preparation and wrap-up of the lecture: 15 x 180 min = 45h 00m
- Preparing the exercises: 25h 00m
- Preparation of the examination: 31h 00m

Sum: 135h 00m

Literature
Course: Interactive Information Systems [T-WIWI-108461]

Responsibility: Alexander Mädche, Stefan Morana

Contained in: [M-WIWI-104080] Designing Interactive Information Systems  
[M-WIWI-104068] Information Systems in Organizations

ECTS: 4.5  
Recurrence: Jedes Sommersemester  
Version: 3

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<td>2540558</td>
<td>Interactive Information Systems</td>
<td>Vorlesung (V)</td>
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Learning Control / Examinations
Assessment consists of a written exam of 1 hour length following §4 (2), 1 of the examination regulation and by submitting written papers as part of the exercise following §4 (2), 3 of the examination regulation.
Students receive one aggregated grade consisting of a written exam (70%) and research paper (30%). The exam and the research paper need to be both passed. A fail in one element results in a fail of the entire lecture. There will be one retake possibility for the exam, no retake possibilities will be provided for the research paper.

Conditions
None

Remarks
This course replaces T-WIWI-106342 “Interactive Systems” starting summer term 2018. The course is held in english.

Event excerpt: Interactive Information Systems (SS 2018)

Aim
The students
- know what interactive systems are and how they can be conceptualized
- explore the theoretical grounding of interactive systems leveraging theories from reference disciplines such as psychology
- know key concepts and design principles of specific classes of interactive systems (e.g. assistance, behavior change systems)
- get hands-on experience by analyzing existing interactive systems and suggesting enrichments based on the lecture contents.

Content
- Basics
- Theoretical foundations
- Key concepts and design principles for specific interactive systems classes
- Capstone project

Literature
The lecture bases to a large extend on
Additional literature will be provided in the lecture.
Course: International Finance [T-WIWI-102646]

Responsibility: Marliese Uhrig-Homburg
Contained in: [M-WIWI-101480] Finance 3
[M-WIWI-101483] Finance 2

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<td>International Finance</td>
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Learning Control / Examinations
See German version.

Conditions
None

Recommendations
None

Remarks
See German version.

Event excerpt: International Finance (SS 2018)

Aim
The objective of this course is to become familiar with the basics of investment decisions on international markets and to manage foreign exchange risks.

Content
The main aspects of this course are the chances and the risks which are associated with international transactions. We carry out our analysis from two distinct perspectives: First the point of view of an international investor second that, of an international corporation. Several alternatives to the management of foreign exchange risks are shown. Due to the importance of foreign exchange risks, the first part of the course deals with currency markets. Furthermore current exchange rate theories are discussed.

Workload
The total workload for this course is approximately 90 hours. For further information see German version.

Literature
Elective literature:
Course: International Management in Engineering and Production [T-WIWI-102882]

Responsibility: Henning Sasse

Contained in: [M-WIWI-101412] Industrial Production III
[M-WIWI-101471] Industrial Production II

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**Learning Control / Examinations**
The examination will be in form of a written exam acc. to §4(2), 1 ER. Exams are offered in every semester and can be re-examined at every ordinary examination date.

**Conditions**
None

**Recommendations**
None

**Event excerpt: International Management in Engineering and Production (WS 17/18)**

**Aim**
Students are taught advanced knowledge in the field of international production and the internationalization strategies of manufacturing companies. They acquire a basic understanding of international production companies and learn about the relevant business and economic models and schools of thought on the subject. Different approaches of the design of internationalization strategies and production networks are presented and relevant location factors for their particular design are investigated. Students learn about the risks of internationalization and methods of risk minimization. Issues of supply chain management are discussed in the context of different approaches to the discrete manufacturing and the process industry. The course concludes with selected case studies from the process and discrete manufacturing industry.

**Content**
- Fundamentals of international business
- Forms of international cooperation and value creation
- Site selection
- Cost driven internationalization and site selection
- Sales and customer driven internationalization and site selection
- Challenges, risks and risk mitigation
- Management of international production sites
- Types and case studies of international production

**Workload**
The total workload for this course is approximately 105 hours. For further information see German version.

**Literature**
Will be announced in the course.
Course: Internet Law [T-INFO-101307]

Responsibility: Thomas Dreier

Contained in: [M-INFO-101215] Intellectual Property Law

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Modeled Conditions

The following conditions must be met:

- The course [T-INFO-108462] Selected legal issues of Internet law must not have been started.

Event excerpt: Internet Law (WS 17/18)

Aim

Die Studierenden erhalten anhand praktischer relevanter Fragestellungen und Einzelfällen eine Orientierung für die Rechtsfragen, die sich durch den Einsatz von Digitalisierung und Vernetzung stellen.

Content

Jeder der teilnehmenden Praxisvertreter erhält die Möglichkeit, ein praktisch relevantes Thema eigener Wahl je nach Umfang in ein bis drei Doppelstunden vorzustellen und mit den Studenten zu erarbeiten. Über die didaktische Vorgehensweise (Vortrag, Diskussion, Case study, Studentenreferat o.Ä.) entscheidet jeder Praxisteilnehmer selbst, damit eine möglichst themenadäquate Behandlung gewährleistet ist.

Workload

Der Gesamtarbeitsaufwand für diese Lerneinheit beträgt ca. 90 Stunden, davon 22,5 h Präsenz, 45 h Vor- und Nachbereitungszeit sowie 22,5 h für die Klausurvorbereitung.
Course: Introduction to Microsystem Technology I [T-MACH-105182]

Responsibility: Andreas Guber, Jan Gerrit Korvink
Contained in: [M-MACH-101293] Microsystem Technology

ECTS: 3, Language: englisch, Recurrence: Jedes Wintersemester, Version: 1

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Learning Control / Examinations
written examination for implementation in a major field, 30 min oral exam for elective subject

Conditions
none

Event excerpt: Introduction to Microsystem Technology I (WS 17/18)

Aim
The lecture gives an introduction into the basics of microsystems technology. In analogy to processes employed in fabrication of microelectronics circuits the core technologies as well as materials for producing microstructures and components are presented. Finally, various techniques for Silicon micromachining are explained and illustrated with examples for micro-components and micro-systems.

Content
- Introduction in Nano- and Microtechnologies
- Silicon and processes for fabricating microelectronics circuits
- Basic physics background and crystal structure
- Materials for micromachining
- Processing technologies for microfabrication
- Silicon micromachining
- Examples

Workload
Literature: 20 h
Lessons: 21 h
Preparation and Review: 50 h
Exam preparation: 30 h

Literature
M. Madou
Fundamentals of Microfabrication
Taylor & Francis Ltd.; Auflage: 3. Auflage. 2011
Course: Introduction to Microsystem Technology II [T-MACH-105183]

Responsibility: Andreas Guber
Contained in: [M-MACH-101293] Microsystem Technology

ECTS Language Recurrence Version
3 englisch Jedes Sommersemester 1

Events

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Learning Control / Examinations
written examination for major field, oral exam (30 min) for elective field

Conditions
none

Event excerpt: Introduction to Microsystem Technology II (SS 2018)

Aim
The lecture gives an introduction into the basics of microsystems technology. In the first part, methods for lithographic pattern transfer are summarized. Then specific techniques such as the LIGA process, micro-machining, and laser-patterning are explained and examples are given. Finally assembly and packaging methods are presented leading into a discussion of entire microsystems.

Content
- Introduction in Nano- and Microtechnologies
- Lithography
- LIGA-technique
- Mechanical microfabrication
- Patterning with lasers
- Assembly and packaging
- Microsystems

Workload
Literature: 20 h
Lessions: 21 h
Preparation and Review: 50 h
Exam preparation: 30 h

Literature
M. Madou
Fundamentals of Microfabrication
Taylor & Francis Ltd.; Auflage: 3. Auflage. 2011
Course: Introduction to Stochastic Optimization [T-WIWI-106546]

Responsibility: Steffen Rebennack
Contained in: [M-WIWI-103289] Stochastic Optimization

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Learning Control / Examinations
The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation. The exam takes place in every semester.

Conditions
None.
**Course: IoT platform for engineering [T-MACH-106743]**

**Responsibility:** Jivka Ovtcharova  
**Contained in:** [M-MACH-101281] Virtual Engineering B  
[M-MACH-101283] Virtual Engineering A

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<td>IoT platform for engineering</td>
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</table>
Course: IT-Fundamentals of Logistics [T-MACH-105187]

Responsibility: Frank Thomas

Contained in: [M-MACH-101263] Introduction to Logistics
[M-MACH-101279] Technical Logistics

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Learning Control / Examinations
oral exam

Conditions
none

Remarks
1) Detailed script can be downloaded online (www.tup.com), updated and enhanced annually.
2) CD-ROM with chapters and exercises at the end of the semester available from the lecturer, also updated and enhanced annually.

Event excerpt: IT-Fundamentals of Logistics (SS 2018)

Aim
The students . . .

- can describe the business process models from goods-inbound to goods-outbound based on sound basic knowledge, and derive the corresponding analysis models.
- will learn through the modularisation of the business process elements to think in reusable, adaptive IT components.
- will accomplish excellent work as a highly-motivated employee together in interdisciplinary teams (responses from the industry).

Content
The rapid development of information technology influences business processes drastically.
A strategic IT-orientation for an enterprise without a critical appreciation of worldwide IT-development (where the half-life value of IT for logistic systems knowledge is less than 3 years) is dangerous. The pressure of costs is always in focus. For this purpose the contents of this course, as well as the detailed script will be continuously revised, and the influences on business processes will be shown in practical examples.

Focuses:

- **System architecture in Material Flow Control Systems (MFCS)**
A guiding principle for a new system architecture for MFC systems is the consideration of making new standardized, functional groups available for re-usability.

- **Design and application of innovative Material Flow Control Systems (MFCS)**
The most important task of the MFCS is the commissioning of conveying systems with driving commands in a way that optimally utilizes the facility and serves the logistics processes on schedule.

- **Identification of goods – Application in Logistics**
Along with business processes, coded information is the link between the flow of information and the flow of materials, and contributes to error prevention in the communication between people and machines.
- **Data communication in Intra-logistics**

Information describes the content of a message that is of value to the recipient. The recipient can be both a human and a machine.

- **Business processes for Intra-logistics – Software follows function!**

If the business processes from Goods Incoming to Goods Outgoing are adapted with reusable building blocks then capabilities become visible. Against this background the consideration becomes apparent, how, through an innovative software architecture, a reusable building-block based framework can be made.

Therefore applies: Software follows function. And only if all project requirements are documented in the planing phase, and supported together in an inter-disciplinary team - consisting of logistics planners, the customers (users) and the implementation leader (IL).

- **Software development in accordance with industrial standards**

Today’s development of object-oriented software, and the increasing penetration of industrial software production with this technology, makes it possible to create system designs that already offer these opportunities in their facility - both for a high degree of reuse and for easier adaptability.

In software development, object-oriented methods are used to improve the productivity, maintainability and software quality. An important aspect of object-orientation is: the objects used are primarily intended to depict the real world.

**Workload**

regular attendance: 21 hours
self-study: 99 hours
Course: Knowledge Discovery [T-WIWI-102666]

Responsibility: York Sure-Vetter

Contained in: [M-WIWI-101472] Informatics
[M-WIWI-101630] Electives in Informatics
[M-WIWI-101628] Emphasis in Informatics

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<td>Exercises to Knowledge Discovery</td>
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Learning Control / Examinations
The assessment consists of an 1h written exam following §4, Abs. 2.1 of the examination regulation. Students can be awarded a bonus on their final grade if they successfully complete special assignments.

Conditions
None

Event excerpt: Knowledge Discovery (WS 17/18)

Aim

Students
- know fundamentals of Machine Learning, Data Mining and Knowledge Discovery.
- are able to design, train and evaluate adaptive systems.
- conduct Knowledge Discovery projects in regards to algorithms, representations and applications.

Content

Topics of the lectures comprise the whole Machine Learning and Data Mining process like CRISP, data warehousing, OLAP-techniques, learning algorithms, visualization and empirical evaluation. Covered learning techniques range from traditional approaches like decision trees, neural networks and support vector machines to selected approaches resulting from current research. Discussed learning problems are amongst others feauturevector-based learning, text mining and social network analysis.

Workload

- The total workload for this course is approximately 150 hours
- Time of presentness: 45 hours
- Time of preparation and postprocessing: 67.5 hours
- Exam and exam preparation: 37.5 hours

Literature

- M. Berhold, D. Hand (eds). Intelligent Data Analysis - An Introduction. 2003
- P. Tan, M. Steinbach, V. Kumar: Introduction to Data Mining, 2005, Addison Wesley

Economics Engineering (M.Sc.) Module Handbook, Date 03/02/2018
## Course: Laboratory Work Water Chemistry [T-CIWVT-103351]

**Responsibility:** Gudrun Abbt-Braun, Harald Horn  
**Contained in:** [M-CIWVT-101121] Water Chemistry and Water Technology I

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### Conditions

none
Course: Large-scale Optimization [T-WIWI-106549]

Responsibility: Steffen Rebennack

Contained in:
- [M-WIWI-101473] Mathematical Programming
- [M-WIWI-103289] Stochastic Optimization

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Learning Control / Examinations

The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation. The exam takes place in every the semester.

Conditions

None.
# Course: Laser Physics [T-ETIT-100741]

**Responsibility:** Christian Koos  
**Contained in:**  
- [M-MACH-101295] Optoelectronics and Optical Communication  
- [M-MACH-101292] Microoptics

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## Conditions

None

Responsibility: Eberhard Hohnecker

Contained in:
- [M-BGU-101113] Project in Public Transportation
- [M-BGU-101111] Public Transportation Operations

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<td>6234903</td>
<td>Law Aspects of Guided Transport Systems</td>
<td>Vorlesung (V)</td>
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Conditions
None

Recommendations
None

Remarks
None


Aim
The students are enabled to describe and structure core aspects of transportation law and can apply these to legal cases.

Content
- Law Basics
- Public and Administrative Law in Germany
- European Railway Law
- German Railway Law
- Environmental Law in Germany
- Railway Law in the German Federal States
- Financing Law and Public Procurement Law

Workload
45 h

Literature
Aberle: Transportwirtschaft, Oldenbourg-Verlag
Kunz: Eisenbahnrecht, Nomos, Baden-Baden
**Course: Law of Contracts [T-INFO-101316]**

**Responsibility:** Thomas Dreier  
**Contained in:**  
- [M-INFO-101242] Governance, Risk & Compliance  
- [M-INFO-101216] Private Business Law

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**Event excerpt: Law of Contracts (SS 2018)**

**Aim**


**Content**


**Workload**

Der Gesamtarbeitsaufwand für diese Lerneinheit beträgt ca. 90 Stunden davon 22,5 h Präsenz, 45 h Vor- und Nachbereitungszeit sowie 22,5 h für die Klausurvorbereitung.

**Literature**

Wird in der Vorlesung bekannt gegeben.
## Course: Lean Construction [T-BGU-108000]

**Responsibility:** Shervin Haghsheno  
**Contained in:** [M-BGU-101884] Lean Management in Construction

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<td>WS 17/18</td>
<td>6241901</td>
<td>4</td>
<td>Vorlesung / Übung 4 (VU)</td>
<td>Shervin Haghsheno, Mitarbeiter/innen</td>
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### Learning Control / Examinations

- **written exam, 70 min.**

### Conditions

- None

### Recommendations

- None

### Remarks

- None
## Course: Liberalised Power Markets [T-WIWI-107043]

**Responsibility:** Wolf Fichtner

**Contained in:**
- [M-WIWI-102808] Digital Service Systems in Industry

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### Learning Control / Examinations

The assessment consists of a written exam according to Section 4(2), 1 of the examination regulation.

### Conditions

See German version.

### Recommendations

None

### Event excerpt: Liberalised Power Markets (WS 17/18)

#### Aim

The student has detailed knowledge concerning the new challenges of liberalised energy markets. He has the ability to:

- Understand the new economic reality of liberalised energy markets
- Obtain a deeper understanding of the different submarkets of the power market
- Identify problems of the liberalised energy markets

#### Content

1. The European liberalisation process
   1.1 The concept of a competitive market
   1.2 The regulated market
   1.3 Deregulation in Europe
2. Pricing and investments in a liberalised power market
   2.1 Merit order
   2.2 Prices and investments
   2.3 Market flaws and market failure
   2.4 Regulation in liberalised markets
   2.5 Additional regulation mechanisms
3. The power market and the corresponding submarkets
   3.1 List of submarkets
   3.2 Types of submarkets
   3.3 Market rules
4. Risk management
   4.1 Uncertainties in a liberalised market
   4.2 Investment decisions under uncertainty
   4.3 Estimating future electricity prices
   4.4 Portfolio management
5. Market power
   5.1 Defining market power
   5.2 Indicators of market power
   5.3 Reducing market power
6. Market structures in the value chain of the power sector
Workload
The total workload for this course is approximately 105.0 hours. For further information see German version.

Literature
Elective literature:
Course: Life Cycle Assessment [T-WIWI-103133]

Responsibility: Heiko Keller

Contained in: [M-WIWI-101412] Industrial Production III
[M-WIWI-101471] Industrial Production II

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</table>

**Learning Control / Examinations**
The assessment consists of an oral exam (30 min.) or a written exam (60 min.).

**Conditions**
None.

**Recommendations**
None.

**Event excerpt: Life Cycle Assessment (WS 17/18)**

**Aim**
The students

- understand why it is essential for the future viability of companies and other stakeholders in society to assess products and services based on their whole life cycles.

- know the basics and methodology of life cycle assessment.

- are able to apply life cycle assessment in basic decision contexts.

- are aware for contexts that require further in-depth knowledge in sustainability assessment.

**Content**
Our society has reached a historically unique material prosperity. At the same time, environmental burdens and resource consumption are continuously reaching new peaks - not only regarding greenhouse gas emissions and oil production rates. It is obvious that the material and energy intensity of products and services has to decrease if we want to keep our current level of material prosperity on the long run. Enormous efficiency gains, as they have been reached e.g. for labour productivity, however, require that environmental burdens and resource consumption per unit of product are in the first place known, transparent and can thus be optimised. This data and its calculation are increasingly requested and sooner or later will have to become as essential for management as e.g. unit labour costs.

Life cycle assessment is a methodology in sustainability assessment that provides this information and deduces optimisation potentials and decision support for companies, politics, consumers etc. To this end, material and energy flows are compiled along the whole life cycle of a product from extraction of raw materials, via production and use of a product until its disposal. Subsequently, environmental impacts of these flows are analysed.

This lecture describes structure and individual steps of life cycle assessments in detail. Furthermore, it explains its application in decision support. In interactive phases, participants recapitulate the theoretical basis by own calculations. As an outlook, further instruments in sustainability assessment are introduced that analyse other sustainability aspects.
**Workload**
Total effort required will account for approximately 105h (3.5 credits).

**Literature**
will be announced in the course
Course: Logistics - Organisation, Design and Control of Logistic Systems
[T-MACH-102089]

Responsibility: Kai Furmans
Contained in: [M-MACH-101280] Logistics in Value Chain Networks

Events

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<td>Kai Furmans</td>
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Learning Control / Examinations
The assessment consists of a written exam according to Section 4 (2), 1 of the examination regulation. The grade of the exam may be improved by passing case studies.

Conditions
None

Recommendations
Required are lectures on “Linear Algebra” and “Stochastic”.


Aim
Students are able to:

- Describe logistical tasks,
- Design logistical systems suitable to the respective task,
- Dimension stocastical stock models,
- Determine essential influencing parameters on the bullwhip effect and
- Use optimizing solution methods.

Content
Introduction

- historical overview
- lines of development

Structure of logistics systems
Distribution logistics

- location planning
- Vehicle Routing Planning
- distribution centers

Inventory management

- demand forecasting
- Inventory management policies
- Bullwhip effect

Production logistics
- layout planning
- material handling
- flow control

Supply Management

- information flow
- transportation organization
- controlling and development of a logistics system
- co-operation mechanisms
- Lean SCM
- SCOR model

Identification Technologies

Workload
180 hrs

Literature

- Arnold/Isermann/Kuhn/Tempelmeier. Handbuch Logistik, Springer Verlag, 2002 (Neuauflage in Arbeit)
- Domschke. Logistik, Rundreisen und Touren, Oldenbourg Verlag, 1982
- Domschke/Drexl. Logistik, Standorte, Oldenbourg Verlag, 1996
- Gudehus. Logistik. Springer Verlag, 2007
- Tempelmeier. Bestandsmanagement in Supply Chains, Books on Demand 2006
**Course: Long-Distance and Air Traffic [T-BGU-106301]**

**Responsibility:** Bastian Chlond  
**Contained in:**  
[M-BGU-101065] Transportation Modelling and Traffic Management  
[M-BGU-101064] Fundamentals of Transportation

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**Learning Control / Examinations**

written exam, 60 min.

**Conditions**

none

**Recommendations**

none

**Remarks**

none
### Course: Machine Learning 1 - Basic Methods [T-WIWI-106340]

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#### Learning Control / Examinations

The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation or an oral exam (20 min) following §4, Abs. 2, 2 of the examination regulation. The exam takes place every semester and can be repeated at every regular examination date.

#### Conditions

None.

#### Remarks


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### Event excerpt: Machine Learning 1 - Basic methods (WS 17/18)

**Aim**

- Studierende erlangen Kenntnis der grundlegenden Methoden im Bereich des Maschinellen Lernens.
- Studierende können Methoden des Maschinellen Lernens einordnen, formal beschreiben und bewerten.
- Die Studierenden können ihr Wissen für die Auswahl geeigneter Modelle und Methoden für ausgewählte Probleme im Bereich des Maschinellen Lernens einsetzen.

**Content**


**Workload**

Vorlesung mit 2 SWS, plus Nachbereitung durch die Studierenden.
Course: Machine Learning 2 – Advanced Methods [T-WIWI-106341]

Responsibility: Johann Marius Zöllner

Contained in:
- [M-WIWI-101472] Informatics
- [M-WIWI-101630] Electives in Informatics
- [M-WIWI-101628] Emphasis in Informatics

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Learning Control / Examinations

The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation or an oral exam (20 min) following §4, Abs. 2, 2 of the examination regulation. The exam takes place every semester and can be repeated at every regular examination date.

Conditions

None.

Remarks

New course starting summer term 2017.

Event excerpt: Machine Learning 2 - Advanced methods (SS 2018)

Aim

- Students gain knowledge of the basic methods in the field of machine learning.
- Students understand advanced concepts of machine learning and their application.
- Students can classify, formally describe and evaluate methods of machine learning.
- Students can use their knowledge to select suitable models and methods for selected problems in the field of machine learning.

Content

The subject area of machine intelligence and, in particular, machine learning, taking into account real challenges of complex application domains, is a rapidly expanding field of knowledge and the subject of numerous research and development projects.

The lecture “Machine Learning 2” deals with advanced methods of machine learning such as semi-supervised and active learning, deep neural networks (deep learning), pulsed networks, hierarchical approaches, etc. As well as dynamic, probabilistic relational methods. Another focus is the embedding and application of machine learning methods in real systems.

The lecture introduces the latest basic principles as well as extended basic structures and elucidates previously developed algorithms. The structure and the mode of operation of the methods and methods are presented and explained by means of some application scenarios, especially in the field of technical (sub) autonomous systems (robotics, neurorobotics, image processing, etc.).

Workload

Vorlesung mit 2 SWS, plus Nachbereitung durch die Studierenden.

Literature

Die Foliensätze sind als PDF verfügbar.

Weiterführende Literatur
• Weitere (spezifische) Literatur zu einzelnen Themen wird in der Vorlesung angegeben.
Course: Machine Tools and Industrial Handling [T-MACH-102158]

Responsibility: Jürgen Fleischer

Contained in: [M-MACH-101286] Machine Tools and Industrial Handling

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<td>Vorlesung / Übung 6 (VÜ)</td>
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<td>Jürgen Fleischer</td>
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</table>

Learning Control / Examinations

The assessment is carried out as an oral exam. The examination is offered every semester. Reexaminations are offered at every ordinary examination date.

Conditions

none

Event excerpt: Machine Tools and Industrial Handling (WS 17/18)

Aim

The students ... 

- are capable to explain the use and application of machine tools and handling devices as well as differentiate their characteristics and structure.
- are able to name and describe the essential components (frame, main spindles, feed axis, peripheral equipment, control) of machine tools.
- Are capable to distinguish and select and describe the essential components regarding structure, characteristics advantages and disadvantages.
- are enabled to dimension the main components of machine tools.
- are able to name and describe the control principles of machine tools.
- are capable to name examples of machine tools and industrial handling as well as to deduce compare the essential components. Additionally they can allocate manufacturing processes.
- are enabled to identify drawbacks as well as derive and assess measures for improvements.
- are qualified to apply methods for selection and evaluation of machine tools.
- are experienced to deduce the particular failure characteristics of a ball screw.

Content

The lecture provides an overview of machine tool and handling devices structures, use and application areas. Within the lecture based and industrially oriented knowledge for selection, dimensioning and evaluation is conveyed. First the components of machine tools are explained systematically. Here the distinctive features of dimensioning machine tools are deduced followed by the integral dimensioning of machine tools. Subsequently the use of machine tools is shown in exemplary application areas e.g. turning, milling, grinding, metal forming, sheet metal forming and gear cutting. The lecture provides an inside view of industrial application and is illustrated with current examples.

The topics are as follows:

- Frame and frame components
- Main drives and main spindles
- Requirements for feed axes
- Electro-mechanical feed axis
- Fluidic feed axes
- Control technologies
- Peripheral components
- Metrological assessment
- Machine maintenance
- Process-diagnosis
- Machinery Directiv
- Machine tool examples

**Workload**

regular attendance: 63 hours
self-study: 177 hours

**Literature**

Lecture Notes
Course: Management Accounting 1 [T-WIWI-102800]

Responsibility: Marcus Wouters
Contained in: [M-WIWI-101498] Management Accounting

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Learning Control / Examinations
The assessment consists of a written exam (90 minutes) (following §4(2), 1 of the examination regulation) at the end of each semester in combination with a project that runs for several weeks during the semester.

Conditions
None

Event excerpt: Management Accounting 1 (SS 2018)

Aim
Students have an understanding of theory and applications of management accounting topics. They can use financial information for various purposes in organizations.

Content
The course covers topics in management accounting in a decision-making framework. Some of these topics in the course MA1 are: short-term planning, investment decisions, budgeting and activity-based costing. We will use international material written in English. We will approach these topics primarily from the perspective of the users of financial information (not so much from the controller who prepares the information). The course builds on an introductory level of understanding of accounting concepts from Business Administration courses in the core program. The course is intended for students in Industrial Engineering.

Workload
The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature
- In addition, several papers that will be available on ILIAS.
**Course: Management Accounting 2 [T-WIWI-102801]**

**Responsibility:** Marcus Wouters

**Contained in:** [M-WIWI-101498] Management Accounting

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**Learning Control / Examinations**
The assessment consists of a written exam (90 minutes) (following §4(2), 1 of the examination regulation) at the end of each semester in combination with a project that runs for several weeks during the semester.

**Conditions**
None

**Recommendations**
It is recommended to take part in the course “Management Accounting 1” before this course.

**Event excerpt: Management Accounting 2 (WS 17/18)**

**Aim**
Students have an understanding of theory and applications of management accounting topics. They can use financial information for various purposes in organizations.

**Content**
The course covers topics in management accounting in a decision-making framework. Some of these topics in the course MA2 are: cost estimation, product costing and cost allocation, financial performance measures, transfer pricing, strategic performance measurement systems and customer value propositions.
We will use international material written in English.
We will approach these topics primarily from the perspective of the users of financial information (not so much from the controller who prepares the information).
The course builds on an introductory level of understanding of accounting concepts from Business Administration courses in the core program. The course is intended for students in Industrial Engineering.

**Workload**
The total workload for this course is approximately 135.0 hours. For further information see German version.

**Literature**
- In addition, several papers that will be available on ILIAS.
Course: Management in Public Transport [T-BGU-101795]

Responsibility: Eberhard Hohnecker

Contained in: [M-BGU-101113] Project in Public Transportation

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Conditions

None

Recommendations

None

Remarks

None

Event excerpt: Management in Public Transport (SS 2018)

Content

- Netzplanung im ÖV
- Haltestellen des ÖV
- Bau und Betrieb im SPNV
- Fahrzeuge im SPNV / ÖPNV
- Organisation des ÖV

Literature

Fiedler, Grundlagen der Bahntechnik, Werner-Verlag, Düsseldorf
Pachl, Systemtechnik des Schienenverkehrs, Teubner-Verlag, Stuttgart
Janicki, Fahrzeugtechnik, Eisenbahn-Fachverlag, Heidelberg
Course: Management of IT-Projects [T-WIWI-102667]

Responsibility: Roland Schätzle

Contained in:
- [M-WIWI-101472] Informatics
- [M-WIWI-101630] Electives in Informatics
- [M-WIWI-101628] Emphasis in Informatics

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Learning Control / Examinations

The assessment of this course is a written examination (60 min) in the first week after lecture period according to Section 4(2), 1 of the examination regulation.

Conditions

None

Event excerpt: Management of IT-Projects (SS 2018)

Aim

Students

- explain the terminology of IT project management and typical used methods for planning, handling and controlling,
- apply methods appropriate to current project phases and project contexts,
- consider organisational and social impact factors.

Content

The lecture deals with the general framework, impact factors and methods for planning, handling, and controlling of IT projects. Especially following topics are addressed:

- project environment
- project organisation
- project planning including the following items:
  - plan of the project structure
  - flow chart
  - project schedule
  - plan of resources
- effort estimation
- project infrastructure
- project controlling
- risk management
- feasibility studies
- decision processes, conduct of negotiations, time management.

Workload

Lecture 30h
Exercise 15h

Preparation of lecture 30h
Preparation of exercises 30h
Exam preparation 44h
Exam & 1h

Total: 150h

Literature

- B. Hindel, K. Hörmann, M. Müller, J. Schmied. Basiswissen Software-Projektmanagement. dpunkt.verlag 2004

Further literature is given in each lecture individually.
Course: Managing New Technologies [T-WIWI-102612]

Responsibility: Thomas Reiß
Contained in: [M-WIWI-101488] Entrepreneurship (EnTechnon)

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Events

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<td>2545003</td>
<td>Managing New Technologies</td>
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<td>Thomas Reiß</td>
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<td>SS 2018</td>
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<td>Exercise: Managing New Technologies</td>
<td>Übung (Ü)</td>
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<td>Thomas Reiß</td>
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Learning Control / Examinations
Written exam 100% following §4, Abs. 2.

Conditions
None

Recommendations
None


Aim
New technologies can contribute substantially to the international competitiveness of different industrial sectors. This course provides the necessary knowledge for understanding how industrial enterprises and policy-makers are dealing with the challenge to realise in time the potentials of new technologies and to use them most efficiently. Key tasks of the management of new technologies will be practised.

Content
The course provides an overview of the international development of a selected number of key technologies such as biotechnology, nanotechnology, neurotechnologies, converging technologies. Methods for monitoring new technologies including foresight approaches will be presented and the economic and social impacts of new technologies will be discussed.

Workload
The total workload for this course is approximately 150 hours. For further information see German version.

Literature
- Hausschildt/Salomo: Innovationsmanagement; Borchert et al.: Innovations- und Technologiemanagement;
- Specht/Möhrl; Gabler Lexikon Technologiemanagement
Course: Manufacturing Technology [T-MACH-102105]

Responsibility: Volker Schulze, Frederik Zanger

Contained in: [M-MACH-101276] Manufacturing Technology

ECTS: 9
Language: deutsch
Recurrence: Jedes Wintersemester
Version: 1

Events

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<td>WS 17/18</td>
<td>2149657</td>
<td>Manufacturing Technology</td>
<td>Vorlesung / Übung 6</td>
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</table>

Learning Control / Examinations

The assessment is carried out as a written exam. The examination is offered every semester. Reexaminations are offered at every ordinary examination date.

Conditions

none

Event excerpt: Manufacturing Technology (WS 17/18)

Aim

The students...

- are capable to specify the different manufacturing processes and to explain their functions.
- are able to classify the manufacturing processes by their general structure and functionality according to the specific main groups.
- have the ability to perform a process selection based on their specific characteristics.
- are enabled to identify correlations between different processes and to select a process regarding possible applications.
- are qualified to evaluate different processes regarding specific applications based on technical and economic aspects.
- are experienced to classify manufacturing processes in a process chain and to evaluate their specific influence on surface integrity of workpieces regarding the entire process chain.

Content

The objective of the lecture is to look at manufacturing technology within the wider context of production engineering, to provide an overview of the different manufacturing processes and to impart detailed process knowledge of the common processes. The lecture covers the basic principles of manufacturing technology and deals with the manufacturing processes according to their classification into main groups regarding technical and economic aspects. The lecture is completed with topics such as process chains in manufacturing.

The following topics will be covered:

- Quality control
- Primary processing (casting, plastics engineering, sintering, additive manufacturing processes)
- Forming (sheet-metal forming, massive forming, plastics engineering)
- Cutting (machining with geometrically defined and geometrically undefined cutting edges, separating, abrading)
- Joining
- Coating
- Heat treatment and surface treatment
- Process chains in manufacturing

This lecture provides an excursion to an industry company.

Workload

regular attendance: 63 hours
self-study: 177 hours

Economics Engineering (M.Sc.)
Module Handbook, Date 03/02/2018
Literature
Lecture Notes
**Event excerpt: Market Engineering: Information in Institutions (SS 2018)**

**Aim**
The students

- understand the role of an economist as an engineer to design markets,
- compare different markets and market mechanisms to evaluate their efficiency,
- apply game theoretic modelling and mechanism design as well as auction theory for interdisciplinary evaluation.

**Content**
The ongoing advancements in information technology have revolutionized traditional business processes and given rise to electronic marketplaces. In contrast to physical marketplaces, electronic markets do not just evolve, but must be carefully designed, implemented and monitored and evaluated. Moreover electronic markets demand open and flexible platforms as well as adequate standards and information services. Future Market Engineers must therefore be able to consider the economic, legal and technological dimension of markets simultaneously. The lecture focuses on the discussion of (1) Microstructure, (2) IT infrastructure, and (3) Business Structure of electronic markets. Hence, students will be taught the economic incentives that a market can impose on market participants, development models for implementing markets, and business models for the application of markets.

**Workload**
The total workload for this course is approximately 135.0 hours. For further information see German version.

**Literature**
Course: Market Research [T-WIWI-107720]

Responsibility:

Contained in:
- [M-WIWI-101647] Data Science: Evidence-based Marketing
- [M-WIWI-101487] Sales Management

ECTS 4.5
Recurrence Jedes Sommersemester
Version 1

Learning Control / Examinations
The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation).

Conditions
None

Recommendations
None

Remarks
Please note that this course has to be completed successfully by students interested in master thesis positions at the Marketing & Sales Research Group.
Course: Marketing Analytics [T-WIWI-103139]

Responsibility: Martin Klarmann
Contained in: [M-WIWI-101647] Data Science: Evidence-based Marketing

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Learning Control / Examinations
The assessment consists of a written exam (60 min) (according to Section 4(2), 1 of the examination regulation)

Conditions
In order to attend Marketing Analytics, students are required to have passed either the course T-WIWI-107720 “Market Research” or T-WIWI-102811 “Market Research”.

Modeled Conditions
1 of 1 conditions must be met:
- The course [T-WIWI-107720] Market Research must have been passed.

Recommendations
None

Remarks
For further information please contact the Marketing and Sales Research Group (marketing.iism.kit.edu). Exchange students can bypass the requirement of passing Market Research if they can prove that they possess sufficient statistical knowledge based on courses attended at their home institution. This will be examined individually by the Marketing & Sales Research Group.

V Event excerpt: Marketing Analytics (WS 17/18)

Aim
Students

- receive based on the course market research an overview of advanced empirical methods
- learn in the course of the lecture to handle advanced data collection and data analysis methods
- are based on the acquired knowledge able to interpret results and derive strategic implications

Content
In this course various relevant market research questions are addressed, as for example measuring and understanding customer attitudes, preparing strategic decisions and sales forecasting. In order to analyze these questions, students learn to handle social media data, panel data, nested observations and experimental design. To analyze the data, advanced methods, as for example multilevel modeling, structural equation modeling and return on marketing models are taught. Also, problems of causality are addressed in-depth. The lecture is accompanied by a computer-based exercise, in the course of which the methods are applied practically.

Workload
Total workload for 4.5 ECTS: ca. 135 hours

Literature

Economics Engineering (M.Sc.)
Module Handbook, Date 03/02/2018
- Cameron, A. Colin, Trivedi, Pravin K. (2005), Microeconometrics: methods and applications, New York.
- Chapman, Christopher, Feit, Elea M. (2015), R for Marketing Research and Analytics, Cham.
**Course: Marketing Communication [T-WIWI-102902]**

**Responsibility:** Ju-Young Kim

**Contained in:**
- [M-WIWI-101649] Services Marketing

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**Learning Control / Examinations**
The assessment consists of a written examination (60 min) (according to Section 4 (2).1 of the examination regulation).

**Conditions**
None

**Recommendations**
None

**Event excerpt: Marketing Communication (SS 2018)**

**Content**
The aim of this lecture is to provide an overview of research on marketing communication tools, such as offline and online advertising, WOM communication and viral marketing, price promotions and corporate social responsibility activities.

**Literature**
- Esch, F.-R./Herrmann, A./Sattler, H. “Marketing – Eine managementorientierte Einführung”
- Kroeber-Riel, W./Esch, F.-R. “Strategie und Technik der Werbung”

See lecture slides for further recommendations on literature
**Course: Marketing Strategy Business Game [T-WIWI-102835]**

**Responsibility:** Martin Klarmann

**Contained in:**
- [M-WIWI-101510] Cross-Functional Management Accounting

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</table>

### Learning Control / Examinations


### Conditions

None

### Recommendations

None

### Remarks

Please note that only one of the following courses can be chosen in the Marketing Management Module: Marketing Strategy Business Game, Strategic Brand Management, Open Innovation – Concepts, Methods and Best Practices or Business Plan Workshop.

Please note: The number of participants for this course is limited. The Marketing and Sales Research Group typically provides the possibility to attend a course with 1.5 ECTS in the respective module to all students. Participation in a specific course cannot be guaranteed.

In order to participate in this course, you need to apply. Applications are usually accepted at the start of the lecture period in summer term. Detailed information on the application process is usually provided on the website of the Marketing and Sales Research Group (marketing.iism.kit.edu) shortly before the lecture period in summer term starts.

---

**Event excerpt: Marketing Strategy Business Game (SS 2018)**

**Aim**

Students
- are able to operate the strategic marketing simulation software “Markstrat”
- are able to take strategic marketing decisions in groups
- know how to apply strategic marketing concepts to practical contexts (e.g. for market segmentation, product launches, coordination of the marketing mix, market research, choice of the distribution channel or competitive behavior)
- are capable to collect and to select information usefully with the aim of decision-making
- are able to react appropriately to predetermined market conditions
- know how to present their strategies in a clear and consistent way
- are able to talk about the success, problems, critical incidents, external influences and strategy changes during the experimental game and to reflect and present their learning success

**Content**

Using Markstrat, a marketing strategy business game, students work in groups representing a company that competes on a simulated market against the other groups’ companies.

**Workload**

The total workload for this course is approximately 45.0 hours. For further information see German version.
Literature
Course: Master Thesis [T-WIWI-103142]

Responsibility: Studiendekan der KIT-Fakultät für Wirtschaftswissenschaften

Contained in: [M-WIWI-101659] Module Masterarbeit

ECTS Version 30 1

Learning Control / Examinations
see module description

Conditions
see module description
Course: Material Flow in Logistic Systems [T-MACH-102151]

Responsibility: Kai Furmans

[M-MACH-101263] Introduction to Logistics

ECTS 6
Language deutsch
Recurrence Jedes Wintersemester
Version 1

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<td>2117051</td>
<td>Material flow in logistic systems</td>
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<td>Kai Furmans</td>
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</table>

Learning Control / Examinations
25% written exam at end of semester: solving a case study/ planning problem
75% assignments during the semester consisting of solving and presenting case studies, solving exercises and holding small pieces of lectures, partially in group work

Conditions
none

Event excerpt: Material flow in logistic systems (WS 17/18)

Aim
Students are able to:

- describe material flow processes qualitativ and quantitativ,
- assign possibilities of technical solutions to a open operational task,
- plan material flow systems, illustrate them in simple models and analyse them regarding their performance,
- use methods to determine performance indicators like throughput, utilization, etc., and
- evaluate material flow systems regarding performance and availability.

Content

- elements of material flow systems (conveyor elements, fork, join elements)
- models of material flow networks using graph theory and matrices
- queueing theory, calculation of waiting time, utilization
- warehousing and order-picking
- shuttle systems
- sorting systems
- simulation
- calculation of availability and reliability
- value stream analysis

Literature
Arnold, Dieter; Furmans, Kai: Materialfluss in Logistiksystemen; Springer-Verlag Berlin Heidelberg, 2009
Course: Materials and Processes for Body Lightweight Construction in the Automotive Industry [T-MACH-105166]

Responsibility: Stefan Kienzle, Dieter Steegmüller

Contained in: [M-MACH-101284] Specialization in Production Engineering

ECTS 4
Language deutsch
Recurrence Jedes Wintersemester
Version 1

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Learning Control / Examinations
The assessment is carried out as an oral exam. The examination is offered every semester. Reexaminations are offered at every ordinary examination date.

Conditions
none

Event excerpt: Materials and Processes for Body Lightweight Construction in the Automotive Industry (WS 17/18)

Aim
The students ...

- are able to name the various lightweight approaches and identify possible areas of application.
- are able to identify the different production processes for manufacturing lightweight structures and explain their functions.
- are able to perform a process selection based on the methods and their characteristics.
- are able to evaluate the different methods against lightweight applications on the basis of technical and economic aspects.

Content
The objective of the lecture is to build up an overview of the relevant materials and processes for the production of a lightweight body. This includes both the actual production and the joining for the body. The lecture covers the different lightweight approaches and possible fields of application in the automotive industry. The methods are discussed with practical examples from the automotive industry.

The following topics will be covered:

- lightweight designs
- aluminum and steel for lightweight construction
- fibre-reinforced plastics by the RTM and SMC process
- joining of steel and aluminum (clinching, riveting, welding)
- bonding
- coating
- finishing
- quality assurance
- virtual factory

Workload
regular attendance: 21 hours
self-study: 99 hours
Literature
Lecture Notes
### Course: Mathematical Models and Methods for Production Systems

**[T-MACH-105189]**

**Responsibility:** Kai Furmans

**Contained in:** [M-MACH-101278] Material Flow in Networked Logistic Systems

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<td>Mathematical models and methods for Production Systems</td>
<td>Vorlesung (V)</td>
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<td>Kai Furmans, Judith Stoll</td>
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**Learning Control / Examinations**
The assessment consists of an oral exam (20 min.) taking place in the recess period according to § 4 paragraph 2 Nr. 2 of the examination regulation.

**Conditions**
none

**Event excerpt: Mathematical models and methods for Production Systems (WS 17/18)**

**Aim**
Students are able to:

- Describe material flow systems with analytical solvable stochastic models,
- Derive Approaches for control systems (KANBAN) based on easy models of queueing theory,
- Execute practical exercised on workstations and
- Use simulation and exakt methods.

**Content**

- single server systems: M/M/1, M/G/1: priority rules, model of failures
- networks: open and closed approximations, exact solutions and approximations
- application to flexible manufacturing systems, AGV (automated guided vehicles) - systems
- modeling of control approaches like constant work in process (ConWIP) or kanban
- discrete-time modeling of queuing systems

**Workload**
regular attendance: 42 hours
self-study: 198 hours

**Literature**
Shanthikumar, Buzacott: Stochastic Models of Manufacturing Systems
Course: Metal Forming [T-MACH-105177]

Responsibility: Thomas Herlan
Contained in: [M-MACH-101284] Specialization in Production Engineering

ECTS 3 Language deutsch Recurrence Jedes Semester Version 1

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</table>

Learning Control / Examinations
Oral examination

Conditions
none

Event excerpt: Metal Forming (SS 2018)

Aim
The students
- are able to reflect the basics, forming processes, tools, Machines and equipment of metal forming in an integrated and systematic way.
- are capable to illustrate the differences between the forming processes, tools, machines and equipment with concrete examples and are qualified to analyze and assess them in terms of their suitability for the particular application.
- are also able to transfer and apply the acquired knowledge to other metal forming problems.

Content
At the beginning of the lecture the basics of metal forming are briefly introduced. The focus of the lecture is on massive forming (forging, extrusion, rolling) and sheet forming (car body forming, deep drawing, stretch drawing). This includes the systematic treatment of the appropriate metal forming Machines and the corresponding tool technology.
Aspects of tribology, as well as basics in material science and aspects of production planning are also discussed briefly. The plastic theory is presented to the extent necessary in order to present the numerical simulation method and the FEM computation of forming processes or tool design. The lecture will be completed by product samples from the forming technology.
The topics are as follows:
- Introduction and basics
- Hot forming
- Metal forming machines
- Tools
- Metallographic fundamentals
- Plastic theory
- Tribology
- Sheet forming
- Extrusion
- Numerical simulation

Workload
regular attendance: 21 hours
self-study: 99 hours

Literature
Lecture Notes
**Course: Methods and Models in Transportation Planning [T-BGU-101797]**

**Responsibility:** Peter Vortisch  
**Contained in:** [M-BGU-101065] Transportation Modelling and Traffic Management

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**Conditions**  
None

**Recommendations**  
None

**Remarks**  
None
### Course: Methods in Economic Dynamics [T-WIWI-102906]

**Responsibility:** Ingrid Ott  
**Contained in:** [M-WIWI-101514] Innovation Economics

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### Learning Control / Examinations

Non exam assessment according to § 4 paragraph 3 of the examination regulation (SPO 2015).

### Conditions

None

### Recommendations

Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2600012] and Economics II [2600014]. Further, it is assumed that students have interest in using quantitative-mathematical methods.

---

### Event excerpt: Methods in Economic Dynamics (SS 2018)

#### Aim

Students shall be given the ability to:

- work with fundamental theoretical innovation models and to implement them in appropriate computer algebra systems  
- query appropriate data sources and to analyse and visualise them using statistical methods

#### Content

The workshop offers the possibility to deepen the understanding about different aspects of theoretical modelling of innovation-based growth and induced economic effects. This includes the implementation of formal models in computer algebra systems as well as recording, processing and econometric analysis of related data from relational databases (concerning for example patents or trademarks). Moreover, methods of network theory are discussed.

#### Workload

The total workload for this course is approximately 45 hours.  
Lecture: 15h  
Preparation of lecture/exam: 30h
## Course: Microactuators [T-MACH-101910]

**Responsibility:** Manfred Kohl  
**Contained in:**  
- [M-MACH-101293] Microsystem Technology  
- [M-MACH-101290] BioMEMS  
- [M-MACH-101292] Microoptics

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<td>SS 2018</td>
<td>2142881</td>
<td>Microactuators</td>
<td>Vorlesung (V)</td>
<td>2</td>
<td>Manfred Kohl</td>
</tr>
</tbody>
</table>

### Learning Control / Examinations

- **oral exam**

### Conditions

- **none**

### Event excerpt: Microactuators (SS 2018)

#### Aim

- Knowledge of the actuation principles including pros and cons  
- Knowledge of important fabrication technologies  
- Explanation of layout and function of the microactuators  
- Calculation of important properties (time constants, forces, displacements, etc.)  
- Development of a layout based on specifications

#### Content

- Basic knowledge in the material science of the actuation principles  
- Layout and design optimization  
- Fabrication technologies  
- Selected developments  
- Applications

The lecture includes amongst others the following topics:

- Microelectromechanical systems: linear actuators, microrelais, micromotors  
- Medical technology and life sciences: Microvalves, micropumps, microfluidic systems  
- Microrobotics: Microgrippers, polymer actuators (smart muscle)  
- Information technology: Optical switches, mirror systems, read/write heads

### Workload

- lecture time 1.5 h/week  
- self preparation: 8.5 h/week

### Literature

- Lecture notes  
- M. Kohl, Shape Memory Microactuators, M. Kohl, Springer-Verlag Berlin, 2004  
Course: Microoptics and Lithography [T-MACH-105176]

Responsibility: Timo Mappes
Contained in: [M-MACH-101292] Microoptics

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**Learning Control / Examinations**
oral, duration 20 minutes, aids: none

**Conditions**
none
Course: Mixed Integer Programming I [T-WIWI-102719]

Responsibility: Oliver Stein

Contained in:
- [M-WIWI-101473] Mathematical Programming
- [M-WIWI-103289] Stochastic Optimization

ECTS: 4.5
Recurrence: Jedes Wintersemester
Version: 1

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Learning Control / Examinations

The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation. The examination is held in the semester of the lecture and in the following semester. Prerequisite for admission to the written examination is attaining at least 30% of the exercise points. Therefore the online-registration for the written examination is subject to fulfilling the prerequisite.

The examination can also be combined with the examination of Mixed Integer Programming II[25140]. In this case, the duration of the written examination takes 120 minutes.

Conditions
None

Recommendations

It is strongly recommended to visit at least one lecture from the Bachelor program of this chair before attending this course.

Remarks

The lecture is offered irregularly. The curriculum of the next three years is available online (kop.ior.kit.edu).

Event excerpt: (WS 17/18)

Aim

The student

- knows and understands the fundamentals of linear mixed integer programming,
- is able to choose, design and apply modern techniques of linear mixed integer programming in practice.

Content

Many optimization problems from economics, engineering and natural sciences are modeled with continuous as well as discrete variables. Examples are the energy minimal design of a chemical process in which several reactors may be switched on or off, or the time minimal covering of a distance with a vehicle equipped with a gear shift. While optimal points can be defined straightforwardly, for their numerical identification an interplay of ideas from discrete and continuous optimization is necessary.

The lecture treats methods for the numerical solution of linear optimization problems which depend on continuous as well as discrete variables. It is structured as follows:

- Existence results and concepts of linear as well as convex optimization
- LP relaxation and error bounds for rounding
- Gomory’s cutting plane method
- Benders decomposition

Economics Engineering (M.Sc.)
Module Handbook, Date 03/02/2018
Part II of the lecture treats nonlinear mixed integer programs. The lecture is accompanied by computer exercises in which you can learn the programming language MATLAB and implement and test some of the methods for practically relevant examples.

**Literature**

- J. Kallrath: Gemischt-ganzzahlige Optimierung, Vieweg, 2002
- D. Li, X. Sun: Nonlinear Integer Programming, Springer, 2006
Course: Mixed Integer Programming I and II [T-WIWI-102733]

Responsibility: Oliver Stein

Contained in: [M-WIWI-101473] Mathematical Programming

ECTS 9

Recurrence Jedes Semester 1

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Learning Control / Examinations
The assessment of the lecture is a written examination (120 minutes) according to §4(2), 1 of the examination regulation.

Conditions
None.

Remarks
Please refer to the partial exams to find the learning objectives and content.

Event excerpt: (WS 17/18)

Aim
The student
- knows and understands the fundamentals of linear mixed integer programming,
- is able to choose, design and apply modern techniques of linear mixed integer programming in practice.

Content
Many optimization problems from economics, engineering and natural sciences are modeled with continuous as well as discrete variables. Examples are the energy minimal design of a chemical process in which several reactors may be switched on or off, or the time minimal covering of a distance with a vehicle equipped with a gear shift. While optimal points can be defined straightforwardly, for their numerical identification an interplay of ideas from discrete and continuous optimization is necessary.

The lecture treats methods for the numerical solution of linear optimization problems which depend on continuous as well as discrete variables. It is structured as follows:
- Existence results and concepts of linear as well as convex optimization
- LP relaxation and error bounds for rounding
- Gomory’s cutting plane method
- Benders decomposition

Part II of the lecture treats nonlinear mixed integer programs. The lecture is accompanied by computer exercises in which you can learn the programming language MATLAB and implement and test some of the methods for practically relevant examples.

Literature
• J. Kallrath: Gemischt-ganzzahlige Optimierung, Vieweg, 2002
• D. Li, X. Sun: Nonlinear Integer Programming, Springer, 2006

**Event excerpt: (SS 2018)**

**Aim**
The student

- knows and understands the fundamentals of convex and of nonconvex mixed integer programming,
- is able to choose, design and apply modern techniques of nonlinear mixed integer programming in practice.

**Content**
Many optimization problems from economics, engineering and natural sciences are modeled with continuous as well as discrete variables. Examples are the energy minimal design of a chemical process in which several reactors may be switched on or off, or the time minimal covering of a distance with a vehicle equipped with a gear shift. While optimal points can be defined straightforwardly, for their numerical identification an interplay of ideas from discrete and continuous optimization is necessary. Part I of the lecture deals with linear mixed integer programs. Part II treats methods for the numerical solution of optimization problems which depend nonlinearly on continuous as well as discrete variables. It is structured as follows:

- Concepts of convex optimization
- Mixed integer convex programming (branch and bound methods)
- Mixed integer nonconvex programming
- Generalized Benders decomposition
- Outer approximation methods
- Heuristics

The lecture is accompanied by computer exercises in which you can learn the programming language MATLAB and implement and test some of the methods for practically relevant examples.

**Workload**
The total workload for this course is approximately 135.0 hours. For further information see German version.

**Literature**
**Elective literature:**

- J. Kallrath: Gemischt-ganzzahlige Optimierung, Vieweg, 2002
- D. Li, X. Sun: Nonlinear Integer Programming, Springer, 2006
Course: Mixed Integer Programming II [T-WIWI-102720]

Responsibility: Oliver Stein
Contained in:
- [M-WIWI-101473] Mathematical Programming
- [M-WIWI-103289] Stochastic Optimization

ECTS: 4.5
Recurrence: Jedes Sommersemester
Version: 1

Events

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Learning Control / Examinations
The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation.

The examination is held in the semester of the lecture and in the following semester.

Prerequisite for admission to the written examination is attaining at least 30% of the exercise points. Therefore the online-registration for the written examination is subject to fulfilling the prerequisite.

The examination can also be combined with the examination of Mixed Integer Programming I [2550138]. In this case, the duration of the written examination takes 120 minutes.

Conditions
None

Recommendations
It is strongly recommended to visit at least one lecture from the Bachelor program of this chair before attending this course.

Remarks
The lecture is offered irregularly. The curriculum of the next three years is available online (kop.ior.kit.edu).

Event excerpt: (SS 2018)

Aim
The student

- knows and understands the fundamentals of convex and of nonconvex mixed integer programming,
- is able to choose, design and apply modern techniques of nonlinear mixed integer programming in practice.

Content
Many optimization problems from economics, engineering and natural sciences are modeled with continuous as well as discrete variables. Examples are the energy minimal design of a chemical process in which several reactors may be switched on or off, or the time minimal covering of a distance with a vehicle equipped with a gear shift. While optimal points can be defined straightforwardly, for their numerical identification an interplay of ideas from discrete and continuous optimization is necessary. Part I of the lecture deals with linear mixed integer programs. Part II treats methods for the numerical solution of optimization problems which depend nonlinearly on continuous as well as discrete variables. It is structured as follows:
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- Mixed integer nonconvex programming
- Generalized Benders decomposition
- Outer approximation methods
- Heuristics

The lecture is accompanied by computer exercises in which you can learn the programming language MATLAB and implement and test some of the methods for practically relevant examples.

**Workload**
The total workload for this course is approximately 135.0 hours. For further information see German version.

**Literature**

**Elective literature:**

- J. Kallrath: Gemischt-ganzzahlige Optimierung, Vieweg, 2002
- D. Li, X. Sun: Nonlinear Integer Programming, Springer, 2006
Course: Mobility Services and new Forms of Mobility [T-BGU-103425]

Responsibility: Martin Kagerbauer

Contained in:
- [M-BGU-101065] Transportation Modelling and Traffic Management
- [M-BGU-101064] Fundamentals of Transportation

ECTS: 3
Recurrence: Jedes Sommersemester
Version: 1

Events

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Conditions
None

Recommendations
None

Remarks
None
Course: Model Based Application Methods [T-MACH-102199]

Responsibility: Frank Kirschbaum
Contained in: [M-MACH-101303] Combustion Engines II

ECTS: 4
Recurrence: Jedes Sommersemester
Version: 1

Learning Control / Examinations
take-home exam, short presentation with oral examination

Conditions
none
Course: Modeling and Analyzing Consumer Behavior with R [T-WIWI-102899]

Responsibility: Verena Dorner, Jella Pfeiffer, Christof Weinhardt

Contained in:
[M-WIWI-101489] Strategy, Communication, and Data Analysis
[M-WIWI-101506] Service Analytics
[M-WIWI-101448] Service Management

ECTS 4.5 Language deutsch Recurrence Jedes Sommersemester Version 1

Events

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<td>Dominik Jung, Jella Pfeiffer</td>
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Learning Control / Examinations

The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulations). By successful completion of the exercises (§4 (2), 3 SPO 2007 respectively §4 (3) SPO 2015) a bonus can be obtained. If the grade of the written exam is at least 4.0 and at most 1.3, the bonus will improve it by one grade level (i.e. by 0.3 or 0.4). The bonus only applies to the first and second exam of the semester in which it was obtained.

Conditions
None

Recommendations
None

Remarks
Limited number of slots
The course has been added summer term 2015.

Event excerpt: Modeling and Analyzing Consumer Behavior with R (SS 2018)

Aim

The students

- have advanced knowledge in handling the statistics software R
- understand the approach of modelling and analysis consumer data
- masters methods for evaluation, analysis and visualization of data

Content

Students learn the fundamental methods, algorithms and concepts for analysing consumer data. The students deepen their knowledge in working on a case study and computer exercises, especially in the areas of e-commerce and behavioural economics. In addition, students learn to write applications in R and to organize and execute larger data mining and general data analytics projects. Furthermore, students learn methods for evaluating and visualizing data.

The event will focus on the following topics:
1. basic programming concepts in R
2. data mining with R using established process models such as CRISP-DM
3. text mining and analysis of online data with R
4. working on a case study from the area of Consumer and User Analytics
5. data visualization and evaluation with R

Workload

The total workload for this course is approximately 135.0 hours. For further information see German version.
Literature
Wickham, Hadley, ggplot2: Elegant Graphics for Data Analysis (Use R!), Springer 2009 (2nd edition)
Course: Modeling and OR-Software: Advanced Topics [T-WIWI-106200]

Responsibility: Stefan Nickel

Contained in: [M-WIWI-102808] Digital Service Systems in Industry

ECTS 4.5  Recurrence Jedes Semester  Version 2

Learning Control / Examinations
The assessment is a 120 minutes examination, including a written and a practical part (according to §4(2), 1 of the examination regulation).
The examination is held in the term of the software laboratory and the following term.

Conditions
None.

Recommendations
Basic knowledge as conveyed in the module Introduction to Operations Research is assumed.
Successful completion of the course Modeling and OR-Software: Introduction.

Remarks
Due to capacity restrictions, registration before course start is required. For further information see the webpage of the course.
The lecture is held in every term. The planned lectures and courses for the next three years are announced online.
Course: Modeling Strategic Decision Making [T-WIWI-102803]

Responsibility: Hagen Lindstädt
Contained in: [M-WIWI-101510] Cross-Functional Management Accounting

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Learning Control / Examinations
The course will not be offered anymore from winter term 2016/2017 on. The examination will be offered latest until summer term 2017 (repeaters only).
Written exam 100% following §4, Abs. 2.

Conditions
None

Recommendations
None
Course: Modelling, Measuring and Managing of Extreme Risks [T-WIWI-102841]

Responsibility: Ute Werner
Contained in: [M-WIWI-101449] Insurance Management II
[M-WIWI-101469] Insurance Management I

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Learning Control / Examinations
Non exam assessment (following §4(2), 3 of the examination regulation).
T-WIWI-102841 Modelling, Measuring and Managing of Extreme Risks will be offered latest until summer term 2017 (beginners only).

Conditions
None

Recommendations
None
Course: Morphodynamics [T-BGU-101859]

Responsibility: Franz Nestmann

Contained in:
- [M-WIWI-101642] Natural Hazards and Risk Management 1
- [M-WIWI-101644] Natural Hazards and Risk Management 2

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### Learning Control / Examinations
See German version.

### Conditions
None
Course: Multivariate Statistical Methods [T-WIWI-103124]

Responsibility: Oliver Grothe

Contained in:
- [M-WIWI-103289] Stochastic Optimization
- [M-WIWI-101637] Analytics and Statistics
- [M-WIWI-101639] Econometrics and Statistics II

ECTS: 4.5
Recurrence: Jedes Sommersemester
Version: 1

Events

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Learning Control / Examinations

The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation. A bonus program can improve the grade by one grade level (i.e. by 0.3 or 0.4). The exam is offered every semester. Re-examinations are offered only for repeaters.

Conditions
None

Recommendations
The course covers highly advanced statistical methods with a quantitative focus. Hence, participants are necessarily expected to have advanced statistical knowledge, e.g. acquired in the course “Advanced Statistics”. Without this, participation in the course is not advised.

Previous attendance of the course Analysis of Multivariate Data is recommended. Alternatively, the script can be provided to interested students.

Event excerpt: (SS 2018)

Aim

Students
- choose appropriate methods for the illustration of multivariate data and apply these.
- choose appropriate methods for structure analysis and apply these.
- choose appropriate methods for dimension reduction and apply these.
- apply software.

Content

Graphical methods for multivariate Data
Regression Analysis (incl. logistic regression, Ridge and Lasso)
Principal Component, and Correspondence Analysis
Local linear Embedding
Multidimensional Scaling
Hierarchical Classification

Literature

Comprehensive lecture notes
### Course: Nanotechnology for Engineers and Natural Scientists [T-MACH-105180]

**Responsibility:** Martin Dienwiebel, Hendrik Hölscher, Stefan Walheim  
**Contained in:** [M-MACH-101294] Nanotechnology

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<td>SS 2018</td>
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</table>

#### Learning Control / Examinations

- written or oral exam

#### Conditions

- none

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#### Event excerpt: Nanotechnology for Engineers and Natural Scientists (SS 2018)

**Aim**

The student can

- explain the most common measurement principles of nanotechnology especially scanning probe methods and is able to use them for the characterisation of chemical and physical properties of surfaces
- describe interatomic forces and their influence on nanotechnology
- describe methods of micro- and nanofabrication and of -nanolithography
- explain simple models used in contact mechanics and nanotribology
- describe basic concepts used for nanoscale components

**Content**

1. Introduction into nanotechnology  
2. History of scanning probe techniques  
3. Scanning tunneling microscopy (STM)  
4. Atomic force microscopy (AFM)  
5. Dynamic Modes (DFM, ncAFM, MFM, KPFM, ...)  
6. Friction force microscopy & nanotribology  
7. Nanolithography  
8. Other families of the SPM family

**Workload**

- lectures 30 h  
- self study 30 h  
- preparation for examination 30 h

**Literature**

1. Lecture notes, slides, script  
Course: Nanotechnology with Clusterbeams [T-MACH-102080]

Responsibility: Jürgen Gspann

Contain in: [M-MACH-101293] Microsystem Technology
[M-MACH-101294] Nanotechnology

ECTS: 3
Language: deutsch
Recurrence: Jedes Wintersemester
Version: 1

Events

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</table>

Learning Control / Examinations
written examination
presence in more than 70% of the lectures
Duration: 1 h

aids: none

Conditions
none

Event excerpt: Nanotechnology with Clusterbeams (WS 17/18)

Aim
Nanotechnology is presented on the basis of a technology for nano- and microstructuring by accelerated nanoparticles (clusters), mainly in view of nanomechanics.

Content
Nanotechnology in biology
Nanosystemstechnology
Cluster beam generation, ionisation and acceleration; cluster properties
Structure generation using accelerated metal clusters
Structuring via gas cluster impact; reactive accelerated cluster erosion (RACE)
Atomic force microscopy of impact structures; nanotribology
Comparison with femtosecond laser machining (Winter term only)
Simulations; Fullerene synthesis, impact structures, visionary nanomachinery

Literature
Foil copies with short commentaries are distributed during the lectures.
Course: Nanotribology and -Mechanics [T-MACH-102167]

Responsibility: Martin Dienwiebel, Hendrik Hölscher

Contained in: [M-MACH-101291] Microfabrication
[M-MACH-101294] Nanotechnology

ECTS: 3
Recurrence: Jedes Semester
Version: 1

Events

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Learning Control / Examinations
presentation (40%) and oral examination (30 min, 60%)

no tools or reference materials

Conditions
none

Event excerpt: Nanotribology and -Mechanics (WS 17/18)

Aim
The student can
- explain the physical foundations and common models used in the field of nanotribology and nanomechanics
- describe the most important experimental methods in nanotribology
- critically evaluate scientific papers on nanotribological issues with respect to their substantial quality

Content
Part 1: Basics:
- Nanotechnology
- Forces at nanometer scale
- contact mechanics models (Hertz, JKR, DMT)
- Experimental methods (SFA, QCM, FFM)
- Prandtl-Tomlinson model
- Superlubricity
- Atomic-Scale Wear

Part 2: Topical papers

Workload
regular attendance: 22.5 hours
preparation for presentation: 22.5 hours
self-study: 75 hours

Literature
Lecture notes, slides and copies of articles

Event excerpt: Nanotribology and -Mechanics (SS 2018)
Aim
The student can

- explain the physical foundations and common models used in the field of nanotribology and nanomechanics
- describe the most important experimental methods in nanotribology
- critically evaluate scientific papers on nanotribological issues with respect to their substantial quality

Content
Part 1: Basics:

- Nanotechnology
- Forces at nanometer scale
- contact mechanics models (Hertz, JKR, DMT)
- Experimental methods (SFA, QCM, FFM)
- Prandtl-Tomlinson model
- Superlubricity
- Atomic-Scale Wear

Part 2: Topical papers

Workload
regular attendance: 22.5 hours
preparation for presentation: 22.5 hours
self-study: 75 hours

Literature
Lecture notes, slides and copies of articles
**Course: Nature-Inspired Optimisation Methods [T-WIWI-102679]**

**Responsibility:** Pradyumn Kumar Shukla

**Contained in:**
- [M-WIWI-101472] Informatics
- [M-WIWI-101630] Electives in Informatics
- [M-WIWI-101628] Emphasis in Informatics

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**Learning Control / Examinations**

The assessment consists of a written exam (60 min) (according to Section 4(2), 1 of the examination regulation) and an additional written examination called “bonus exam”, 60 min (according Section 4(2), 3 of the examination regulation) or a selection of exersices. The bonus exam may be split into several shorter written tests.

The grade of this course is the achieved grade in the written examination. If this grade is at least 4.0 and at most 1.3, a passed bonus exam will improve it by one grade level (i.e. by 0.3 or 0.4).

**Conditions**

None

**Event excerpt: (SS 2018)**

**Aim**
To learn:

1. Different nature-inspired methods: local search, simulated annealing, tabu search, evolutionary algorithms, ant colony optimization, particle swarm optimization
2. Different aspects and limitation of the methods
3. Applications of such methods
4. Multi-objective optimization methods
5. Constraint handling methods
6. Different aspects in parallelization and computing platforms

**Content**
Many optimization problems are too complex to be solved to optimality. A promising alternative is to use stochastic heuristics, based on some fundamental principles observed in nature. Examples include evolutionary algorithms, ant algorithms, or simulated annealing. These methods are widely applicable and have proven very powerful in practice. During the course, such optimization methods based on natural principles are presented, analyzed and compared. Since the algorithms are usually quite computational intensive, possibilities for parallelization are also investigated.

**Literature**

* E. Bonabeau, M. Dorigo, G. Theraulaz: ‘Swarm Intelligence’. Oxford University Press, 1999
* A. E. Eiben, J. E. Smith: ‘Introduction to Evolutionary Computation’.
* Springer, 2003
Course: Non- and Semiparametrics [T-WIWI-103126]

Responsibility: Melanie Schienle

Contained in: [M-WIWI-101638] Econometrics and Statistics I
[M-WIWI-101639] Econometrics and Statistics II

ECTS 4.5
Recurrence Unregelmäßig
Version 1

Learning Control / Examinations
The assessment consists of a written exam (90 minutes) (following §4(2), 1 of the examination regulation).

Conditions
None

Recommendations
Knowledge of the contents covered by the course “Applied Econometrics” [2520020]
Course: Nonlinear Optimization I [T-WIWI-102724]

Responsibility: Oliver Stein

Contained in: [M-WIWI-101473] Mathematical Programming

ECTS 4.5 Recurrence Jedes Semester Version 2

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Learning Control / Examinations
The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation and possibly of a compulsory prerequisite.
The exam takes place in the semester of the lecture and in the following semester.
The examination can also be combined with the examination of Nonlinear Optimization II [2550113]. In this case, the duration of the written examination takes 120 minutes.

Conditions
The module component exam T-WIWI-103637 “Nonlinear Optimization I and II” may not be selected.

Modeled Conditions
The following conditions must be met:
- The course [T-WIWI-103637] Nonlinear Optimization I and II must not have been started.

Remarks
Part I and II of the lecture are held consecutively in the same semester.

Event excerpt: (WS 17/18)

Aim
The student

- knows and understands fundamentals of unconstrained nonlinear optimization,
- is able to choose, design and apply modern techniques of unconstrained nonlinear optimization in practice.

Content
The lecture treats the minimization of smooth nonlinear functions under nonlinear constraints. For such problems, which occur very often in economics, engineering, and natural sciences, we derive optimality conditions that form the basis for numerical solution methods. The lecture is structured as follows:

- Introduction, examples, and terminology
- Existence results for optimal points
- First and second order optimality conditions for unconstrained problems
- Optimality conditions for unconstrained convex problems
- Numerical methods for unconstrained problems (line search, steepest descent method, variable metric methods, Newton method, Quasi Newton methods, CG method, trust region method)
Constrained problems are the contents of part II of the lecture. The lecture is accompanied by computer exercises in which you can learn the programming language MATLAB and implement and test some of the methods for practically relevant examples.

Literature

Elective literature:

- W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993
**Course: Nonlinear Optimization I and II [T-WIWI-103637]**

**Responsibility:** Oliver Stein  
**Contained in:** [M-WIWI-101473] Mathematical Programming

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**Learning Control / Examinations**

The assessment consists of a written exam (120 minutes) according to Section 4(2), 1 of the examination regulation and possibly of a compulsory prerequisite. The exam takes place in the semester of the lecture and in the following semester.

**Conditions**

None.

**Modeled Conditions**

The following conditions must be met:

1. The course [T-WIWI-102724] *Nonlinear Optimization I* must not have been started.
2. The course [T-WIWI-102725] *Nonlinear Optimization II* must not have been started.

**Remarks**

Part I and II of the lecture are held consecutively in the same semester.

**V Event excerpt: (WS 17/18)**

**Aim**

The student

- knows and understands fundamentals of constrained nonlinear optimization,
- is able to choose, design and apply modern techniques of constrained nonlinear optimization in practice.

**Content**

The lecture treats the minimization of smooth nonlinear functions under nonlinear constraints. For such problems, which occur very often in economics, engineering, and natural sciences, we derive optimality conditions that form the basis for numerical solution methods. Part I of the lecture treats unconstrained optimization problems. Part II of the lecture is structured as follows:

- Topology and first order approximations of the feasible set
- Theorems of the alternative, first and second order optimality conditions for constrained problems
- Optimality conditions for constrained convex problems
- Numerical methods for constrained problems (penalty method, multiplier method, barrier method, interior point method, SQP method, quadratic optimization)

Economics Engineering (M.Sc.)

Module Handbook, Date 03/02/2018
The lecture is accompanied by computer exercises in which you can learn the programming language MATLAB and implement and test some of the methods for practically relevant examples.

Literature

Elective literature:

- W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993

V  
Event excerpt: (WS 17/18)

Aim
The student
- knows and understands fundamentals of unconstrained nonlinear optimization,
- is able to choose, design and apply modern techniques of unconstrained nonlinear optimization in practice.

Content
The lecture treats the minimization of smooth nonlinear functions under nonlinear constraints. For such problems, which occur very often in economics, engineering, and natural sciences, we derive optimality conditions that form the basis for numerical solution methods. The lecture is structured as follows:

- Introduction, examples, and terminology
- Existence results for optimal points
- First and second order optimality conditions for unconstrained problems
- Optimality conditions for unconstrained convex problems
- Numerical methods for unconstrained problems (line search, steepest descent method, variable metric methods, Newton method, Quasi Newton methods, CG method, trust region method)

Constrained problems are the contents of part II of the lecture.
The lecture is accompanied by computer exercises in which you can learn the programming language MATLAB and implement and test some of the methods for practically relevant examples.

Literature

Elective literature:

- W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993
Course: Nonlinear Optimization II [T-WIWI-102725]

Responsibility: Oliver Stein

Contained in: [M-WIWI-101473] Mathematical Programming

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</table>

Learning Control / Examinations
The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation and possibly of a compulsory prerequisite.
The exam takes place in the semester of the lecture and in the following semester.
The exam can also be combined with the examination of Nonlinear Optimization I [2550111]. In this case, the duration of the written exam takes 120 minutes.

Conditions
None.

Modeled Conditions
The following conditions must be met:
- The course [T-WIWI-103637] Nonlinear Optimization I and II must not have been started.

Remarks
Part I and II of the lecture are held consecutively in the same semester.

Event excerpt: (WS 17/18)

Aim
The student
- knows and understands fundamentals of constrained nonlinear optimization,
- is able to choose, design and apply modern techniques of constrained nonlinear optimization in practice.

Content
The lecture treats the minimization of smooth nonlinear functions under nonlinear constraints. For such problems, which occur very often in economics, engineering, and natural sciences, we derive optimality conditions that form the basis for numerical solution methods. Part I of the lecture treats unconstrained optimization problems. Part II of the lecture is structured as follows:
- Topology and first order approximations of the feasible set
- Theorems of the alternative, first and second order optimality conditions for constrained problems
- Optimality conditions for constrained convex problems
- Numerical methods for constrained problems (penalty method, multiplier method, barrier method, interior point method, SQP method, quadratic optimization)

The lecture is accompanied by computer exercises in which you can learn the programming language MATLAB and implement and test some of the methods for practically relevant examples.

Literature
Elective literature:
- W. Alt, Nichtlineare Optimierung, Vieweg, 2002
- M.S. Bazaraa, H.D. Sherali, C.M. Shetty, Nonlinear Programming, Wiley, 1993
Course: Novel Actuators and Sensors [T-MACH-102152]

Responsibility: Manfred Kohl, Martin Sommer

Contained in: [M-MACH-101293] Microsystem Technology
[M-MACH-101295] Optoelectronics and Optical Communication
[M-MACH-101294] Nanotechnology

ECTS 4 Language deutsch Recurrence Jedes Wintersemester Version 1

Events

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</table>

Learning Control / Examinations
oral exam

Conditions
none

Event excerpt: Novel actuators and sensors (WS 17/18)

Aim
- Knowledge of the principles of actuation and sensing including pros and cons
- Explanation of layout and function of important actuators and sensors
- Calculation of important properties (time constants, forces, displacements, sensitivity, etc.)
- Development of a layout based on specifications

Content
Contents: - Basic knowledge in the material science of actuator and sensor principles
- Layout and design optimization
- Fabrication technologies
- Selected developments
- Applications

Index: The lecture includes amongst others the following topics:

- Piezo actuators
- Magnetostrictive actuators
- Shape memory actuators
- Electro-/magnetorheological actuators
- Sensors: Concepts, materials, fabrication
- Micromechanical sensors: Pressure, force, inertia sensors
- Temperature sensors
- Micro sensors for bio analytics
- Mechano-magnetic sensors

The lecture addresses students in the fields of mechanical engineering, mechatronics and information technology, materials science and engineering, electrical engineering and economic sciences. A comprehensive introduction is given in the basics and current developments on the macroscopic length scale.

The lecture is core subject of the major course “Actuators and Sensors” of the specialization “Mechatronics and Microsystems Technology” in Mechanical Engineering.

Workload
Work Lecture:
time of attendance: 21 hours
Self-study: 99 hours

**Literature**
- Lecture notes
- Donald J. Leo, Engineering Analysis of Smart Material Systems, John Wiley & Sons, Inc., 2007
**Course: Online Marketing [T-WIWI-103141]**

**Responsibility:** Ju-Young Kim  
**Contained in:** [M-WIWI-101649] Services Marketing

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### Learning Control / Examinations

The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulation).

**Conditions**  
None

**Recommendations**  
None

**Remarks**  
new course starting winter term 2015/2016

### Event excerpt: (WS 17/18)

**Aim**

Students

- know about current topics (research and practice) in online marketing and learn how the transparency of the internet provides new opportunities to measure the success of marketing instruments
- learn about relevant marketing metrics
- know how to differentiate terms like SEO, SEM, social media, content marketing and gamification.
- are able to implement their marketing knowledge in a practical context

**Content**

The aim of this lecture is to provide an overview of research on online marketing tools. Students learn about current topics (research and practice) in online marketing and learn how the transparency of the internet provides new opportunities to measure the success of marketing instruments.

**Workload**

The total workload for this course is approximately 135.0 hours. For further information see German version.

**Literature**

See lecture slides for further recommendations on literature

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Economics Engineering (M.Sc.)  
Module Handbook, Date 03/02/2018  
477
Course: Operation Methods for Earthmoving [T-BGU-101801]

Responsibility: Heinrich Schlick

Contained in: [M-BGU-101110] Process Engineering in Construction

ECTS 1.5

Recurrence Jedes Wintersemester

Version 1

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Conditions
None

Recommendations
None

Remarks
None
Course: Operation Methods for Foundation and Marine Construction
[T-BGU-101832]

Responsibility: Harald Schneider
Contained in: [M-BGU-101110] Process Engineering in Construction

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### Conditions

None

### Recommendations

None

### Remarks

None
Course: Operation Systems and Track Guided Infrastructure Capacity

[ T-BGU-101824 ]

Responsibility: Eberhard Hohnecker

Contained in: [M-BGU-101113] Project in Public Transportation

ECTS | Language | Recurrence | Version
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3 | deutsch | Jedes Sommersemester | 1

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Conditions
None

Recommendations
None

Remarks
None

Event excerpt: Operation Systems abd Track Guided Infrastructure Capacity (SS 2018)

Content
- Blocking Time and Minimum Headway Time
- Signal Box Technologies
- Capacity of Railway Infrastructure
- Modelling Operational Processes

Literature
Fiedler, Grundlagen der Bahntechnik, Werner-Verlag, Düsseldorf
Hausmann, Enders, Grundlagen des Bahnbetriebs, Bahn-Fachverlag, Heidelberg
Pachl, Systemtechnik des Schienenverkehrs, Teubner-Verlag, Stuttgart

Economics Engineering (M.Sc.)
Module Handbook, Date 03/02/2018
Course: Operations Research in Health Care Management [T-WIWI-102884]

Responsibility: Stefan Nickel
Contained in: [M-WIWI-102805] Service Operations

ECTS: 4.5  Recurrence: Unregelmäßig  Version: 1

Learning Control / Examinations
The assessment is a 120 minutes written examination (according to §4(2), 1 of the examination regulation). The examination is held in the term of the lecture and the following lecture.

Conditions
None

Recommendations
Basic knowledge as conveyed in the module Introduction to Operations Research [WI1OR] is assumed.

Remarks
The course is offered irregularly. Planned lectures for the next three years can be found in the internet at http://dol.ior.kit.edu/english/Courses.php.
Course: Operations Research in Supply Chain Management [T-WIWI-102715]

Responsibility: Stefan Nickel

Contained in: 
- [M-WIWI-101473] Mathematical Programming
- [M-WIWI-103289] Stochastic Optimization
- [M-WIWI-102805] Service Operations

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Learning Control / Examinations
The assessment is a 120 minutes written examination (according to §4(2), 1 of the examination regulation). The examination is held in the term of the lecture and the following lecture.

Conditions
None

Recommendations
Basic knowledge as conveyed in the module Introduction to Operations Research and in the lectures Facility Location and Strategic SCM, Tactical and operational SCM is assumed.

Remarks
The course is offered irregularly. Planned lectures for the next three years can be found in the internet at http://dol.ior.kit.edu/english/Courses.php.
Course: Optical Transmitters and Receivers [T-ETIT-100639]

Responsibility: Wolfgang Freude
Contained in: [M-MACH-101295] Optoelectronics and Optical Communication

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Conditions

none
Course: Optical Waveguides and Fibers [T-ETIT-101945]

Responsibility: Christian Koos
Contained in: [M-MACH-101295] Optoelectronics and Optical Communication
[M-MACH-101292] Microoptics

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Conditions
none
Course: Optimization under uncertainty [T-WIWI-106545]

Responsibility: Steffen Rebennack

Contained in: [M-WIWI-103289] Stochastic Optimization

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Learning Control / Examinations
The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation. The exam takes place in every the semester.

Conditions
None.
Course: Optoelectronic Components [T-ETIT-101907]

Responsibility: Wolfgang Freude
Contained in: [M-MACH-101293] Microsystem Technology

ECTS 4
Language englisch
Version 1

Events

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Conditions
none
Course: P&C Insurance Simulation Game [T-WIWI-102797]

Responsibility: Ute Werner

Contained in: [M-WIWI-101449] Insurance Management II
[M-WIWI-101469] Insurance Management I

ECTS: 3
Recurrence: Jedes Wintersemester
Version: 1

Learning Control / Examinations
T-WIWI-102797 P+C Insurance Simulation Game will not be offered anymore from winter term 2016/2017 on.

Conditions
None

Recommendations
See German version.
Course: Panel Data [T-WIWI-103127]

Responsibility: Wolf-Dieter Heller

Contained in: [M-WIWI-101638] Econometrics and Statistics I
[M-WIWI-101639] Econometrics and Statistics II

ECTS 4.5
Recurrence Jedes Sommersemester
Version 1

Events

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<td>Carlo Siebenschuh</td>
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Conditions
None
Learning Control / Examinations
The assessment of the lecture is a written examination (60 minutes) according to §4(2), 1 of the examination regulation. The examination is held in the semester of the lecture and in the following semester. Prerequisite for admission to the written examination is attaining at least 30% of the exercise points. Therefore the online-registration for the written examination is subject to fulfilling the prerequisite.

Conditions
None

Recommendations
It is strongly recommended to visit at least one lecture from the Bachelor program of this chair before attending this course.

Remarks
The lecture is offered irregularly. The curriculum of the next three years is available online (www.ior.kit.edu).
Course: Patent Law [T-INF-101310]

Responsibility: Thomas Dreier
Contained in: [M-INF-101215] Intellectual Property Law

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Aim

Content

Workload
Der Gesamtarbeitsaufwand für diese Lerneinheit beträgt bei 3 Leistungspunkten 90 h, davon 22,5 Präsenz.
Course: Personalization and Services [T-WIWI-102848]

Responsibility: Andreas Sonnenbichler
Contained in: [M-WIWI-101470] Data Science: Advanced CRM
[M-WIWI-101410] Business & Service Engineering

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<td>Andreas Geyer-Schulz</td>
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Learning Control / Examinations
Assessment consists of a written exam of 1 hour length following §4 (2), 1 of the examination regulation and by submitting written papers as part of the exercise following §4 (2), 3 of the examination regulation (versions prior 2015) or following §4 (3) of the examination regulation (version 2015), respectively. The course is considered successfully taken, if at least 50 out of 100 points are acquired in the written exam. In this case, all additional points (up to 10) from exercise work will be added.
Grade: Minimum points

- 1.0: 95
- 1.3: 90
- 1.7: 85
- 2.0: 80
- 2.3: 75
- 2.7: 70
- 3.0: 65
- 3.3: 60
- 3.7: 55
- 4.0: 50
- 5.0: <50

The grade consists of approximately 91% of exam points and 9% of exercise points. Occasionally, it is possible to achieve an additional bonus of up to 3 points (e.g. in the context of experiments) which depends on performance. Note that this bonus is a purely voluntary additional achievement. Possibly gained bonus points are added to a passed exam within the current examination period.

Conditions
None

Recommendations
None

Event excerpt: Personalization & Services (WS 17/18)

Aim
The student

- knows the options and opportunities of personalization, especially in the area of Internet based services
- knows important methods for authentication, authorization, and accounting
- can use these methods practically in internet-based services.
Content

- Personalization of Services and Applications
- User Modeling
- User Profiles
- Authentification
- Authorization
- Applications in e-Commerce and for internet-based Services
- Personalized Web Search
- Privacy

Workload

The total workload for this course is approximately 135 hours (4.5 credits):

Time of attendance

- Attending the lecture: 15 x 90min = 22h 30m
- Attending the exercise classes: 7 x 90min = 10h 30m
- Examination: 1h 00m

Self-study

- Preparation and wrap-up of the lecture: 15 x 180min = 45h 00m
- Preparing the exercises: 25h 00m
- Preparation of the examination: 31h 00m

Sum: 135h 00m
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<td>[T-WIWI-106291] Extracurricular Module in Engineering</td>
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**Course: PH APL-ING-TL02 [T-WIW-106292]**

**Responsibility:**

**Contained in:** [M-WIW-101404] Extracurricular Module in Engineering

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Economics Engineering (M.Sc.)
Module Handbook, Date 03/02/2018
Course: PH APL-ING-TL03 [T-WIWI-106293]

Responsibility:

Contained in: [M-WIWI-101404] Extracurricular Module in Engineering

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Course: PH APL-ING-TL04 ub [T-WIWI-106294]

Responsibility:
Contained in: [M-WIWI-101404] Extracurricular Module in Engineering

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Economics Engineering (M.Sc.)
Module Handbook, Date 03/02/2018
Course: PH APL-ING-TL05 ub [T-WIWI-106295]

Responsibility:

Contained in: [M-WIWI-101404] Extracurricular Module in Engineering

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Course: PH APL-ING-TL06 ub [T-WIWI-106296]

Responsibility:

Contained in: [M-WIWI-101404] Extracurricular Module in Engineering

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# Course: Photovoltaic System Design [T-ETIT-100724]

**Responsibility:** N.N.  
**Contained in:** [M-ETIT-101164] Generation and transmission of renewable power

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## Events

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<td>Robin Grab</td>
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## Conditions

none
Course: Physics for Engineers [T-MACH-100530]

Responsibility: Peter Gumbsch, Alexander Nesterov-Müller

Contained in: [M-MACH-101293] Microsystem Technology
[M-MACH-101291] Microfabrication

ECTS 6
Language deutsch
Recurrence Jedes Sommersemester
Version 1

Events

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Learning Control / Examinations
written exam
Conditions none

Event excerpt: Physics for Engineers (SS 2018)

Aim
The student
- has the basic understanding of the physical foundations to explain the relationship between the quantum mechanical principles and the optical as well as electrical properties of materials
- can describe the fundamental experiments, which allow the illustration of these principles

Content
1) Foundations of solid state physics
   - Wave particle dualism
   - Tunnelling
   - Schrödinger equation
   - H-atom

2) Electrical conductivity of solids
   - solid state: periodic potentials
   - Pauli Principle
   - band structure
   - metals, semiconductors and isolators
   - p-n junction / diode

3) Optics
   - quantum mechanical principles of the laser
   - linear optics
   - non-linear optics
Workload
regular attendance: 22.5 hours (lecture) and 22.5 hours (exercises 2142891)
self-study: 97.5 hours and 49 hours (exercises 2142891)

Literature
- Tipler und Mosca: Physik für Wissenschaftler und Ingenieure, Elsevier, 2004
Course: Planning and Management of Industrial Plants [T-WIWI-102631]

Responsibility: Frank Schultmann

Contained in: [M-WIWI-101471] Industrial Production II

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Learning Control / Examinations

The assessment consists of a written exam (90 minutes) (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions

None

Recommendations

None

Event excerpt: Planning and Management of Industrial Plants (WS 17/18)

Aim

- Students shall be able to describe the tasks of plant management.
- Students shall be proficient in using selected methods of investment and cost estimates.
- Students shall be able to consider necessary processing and logistical requirements of designing industrial plants.
- Students shall be able to discuss interdependencies between capacity planning, process design and plant optimization.
- Students shall be proficient in discussing and applying selected methods of quality management, plant maintenance and plant dismantling.

Content

Industrial plant management incorporates a complex set of tasks along the entire life cycle of an industrial plant, starting with the initiation and erection up to operating and dismantling. During this course students will get to know special characteristics of industrial plant management. Students will learn important methods to plan, realize and supervise the supply, start-up, maintenance, optimisation and shut-down of industrial plants. Alongside, students will have to handle the inherent question of choosing between technologies and evaluating each of them. This course pays special attention to the specific characteristics of plant engineering, commissioning and investment.

Workload

Total effort required will account for approximately 165h (5.5 credits).

Literature

will be announced in the course
Course: PLM for Product Development in Mechatronics [T-MACH-102181]

Responsibility: Martin Eigner

Contained in: [M-MACH-101281] Virtual Engineering B
[M-MACH-101283] Virtual Engineering A

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Learning Control / Examinations

oral exam

Conditions

none

Event excerpt: PLM for product development in mechatronics (SS 2018)

Aim

Students have a basic overview about product data management and product lifecycle management.
Students know components and core functions of PLM solutions
Students can describe trends in research and practice in the environment of PLM

Workload

The total workload for this course is approximately 120 hours. For further information see German version.
Course: PLM-CAD Workshop [T-MACH-102153]

Responsibility: Jivka Ovtcharova

Contained in:
- [M-MACH-101281] Virtual Engineering B
- [M-MACH-101283] Virtual Engineering A

ECTS: 4
Language: deutsch
Recurrence: Jedes Semester
Version: 1

Events

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Learning Control / Examinations
See module specification

Conditions
none

Event excerpt: PLM-CAD Workshop (SS 2018)

Aim
Ziel des Workshops ist es, den Nutzen der kollaborativen Produktentwicklung mit PLM aufzuzeigen und deren Mehrwert gegenüber einer klassischen CAD-Entwicklung hervorzuheben. Den Studierenden wird im Einzelnen vermittelt, wie durch PLM produktbeschreibende Daten, wie z. B. Stücklisten und Zeichnungen, ganzheitlich und transparent verwaltet werden, sowie Abläufe in der Produktentwicklung automatisiert gesteuert werden können.

Content
Im Rahmen des Workshops wird eine Produktentwicklung als Projektauftrag innerhalb des Produktlebenszyklus durch den Einsatz moderner PLM/PDM- und CAD- Systeme abgewickelt.
## Event excerpt: Polymers in MEMS A: Chemistry, Synthesis and Applications (WS 17/18)

### Aim
The aim of the lecture is providing mechanical or chemical engineers, as well as interested students from the life or material sciences the basic knowledge required for understanding what polymers are and how they are made, highlighting their importance for modern MEMS systems with a wide view to applications in everyday life. After attending the lecture the students will be able:

- ... to understand the physic/chemical basics of organic chemistry in polymer synthesis.
- ... to state the most important polymers and polymer classes and to develop application examples for these.
- ... to state the most important polymers in MEMS.
- ... to understand the most important techniques for rapid prototyping.
- ... to state and to understand the most important resists in MEMS.
- ... to understand the chemical synthesis of polymers.

... to correctly estimate the application scope of the individual classes of polymers.

### Content
We all come in contact with numerous polymeric products in everyday life. From water bottles to packaging to the cover of the iPad, many things are made of polymers. Polymers are also important materials for modern microelectromechanical systems (MEMS) allowing cost effective mass market compatible products, e.g., in the life sciences or diagnostics. But polymers are not just cost-effective replacements for more expensive classical materials in MEMS (such as, e.g., silicon) – some polymers have intrinsic properties that make them ideal materials for sensors, actuators or templates for biology and chemistry in MEMS. This lecture will introduce the basics of organic chemistry required for understanding what polymers are, how they are manufactured and which mechanisms are responsible for their unique properties. The lecture will highlight (in the context of MEMS but also in a wider scope) where and why polymers are applied with a strong focus on their chemical and physical properties (and on their synthesis).

Some of the topics covered are:

- What is the basic chemistry of polymers? What are monomers, what are macromolecules and how are they formed?
- How are polymers produced on industrial scale – but also on the laboratory scale? Numerous examples of how to make (commonly and lesser known) polymers will be discussed including materials such as Plexiglas.
- Why are polymers so important for biochemistry and tissue engineering?
- How do photoresists work and why do some polymers contract when exposed to light?
- What are high-performance polymers and why do they have such a wide application range, e.g., in implants?
- What polymers fuel the household 3D printing community and what materials do 3D printers such as, e.g., the RepRap work with?
- How does 3D printing and rapid prototyping work and which polymers can be employed for which techniques?
- Why does silicone always smell like vinegar and why is this material so important for modern day microfluidics?
  How do you build fluid-logic devices using silicone?
- How do shape memory polymers remember their shape?
- What are polymer foams and why are they not only important for heat insulation but also for organic chemistry?
- How do glues work? Why are there two-component glues, what is superglue and how can you make glue from potatoes?

The lecture will be given in German language unless non-German speaking students attend. In this case, the lecture will be given in English (with some German translations of technical vocabulary). The lecture slides are in English language and will be handed out for taking notes. Additional literature is not required.

For further details, please contact the lecturer, Dr. Ing. Bastian E. Rapp (bastian.rapp@kit.edu). Preregistration is not necessary.

The examination will be held in oral form at the end of the lecture. The lecture can be chosen as “Nebenfach” or part of a “Hauptfach”. The second lecture of the lecture series “Polymers in MEMS B – Physics, manufacturing and applications” (which is also held in winter semester) can be combined with this lecture as part of a “Hauptfach”. In summer semester, the third part of the lecture series “Polymers in MEMS C – Biopolymers, Biopolymers and applications” will be given which may be combined with lectures A and B to form a complete “Hauptfach”.

**Workload**

- lecture: 15 * 1.5 h (22 h)
- lecture preparation (before and after lecture): 15 * 2 h (30 h)
- preparation of final exam: 70 h
Course: Polymers in MEMS B: Physics, Microstructuring and Applications
[T-MACH-102191]

Responsibility: Matthias Worgull
Contained in: [M-MACH-101293] Microsystem Technology
[M-MACH-101291] Microfabrication

ECTS 3 Language deutsch Recurrence Jedes Wintersemester Version 1

Events

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<td>2141854</td>
<td>Polymers in MEMS B: Physics, Microstructuring and Applications</td>
<td>Vorlesung (V)</td>
<td>2</td>
<td>Matthias Worgull</td>
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Learning Control / Examinations
Oral examination
Conditions none

V Event excerpt: Polymers in MEMS B: Physics, Microstructuring and Applications (WS 17/18)

Aim
The aim of the lecture is providing mechanical or chemical engineers, as well as interested students from the life or material sciences the basic knowledge required for understanding what polymers are and how they are made, highlighting their importance for modern MEMS systems with a wide view to applications in everyday life. After attending the lecture the students will be able:

- ... to understand the properties of polymers as a consequence of their morphology.
- ... to describe the most important structuring techniques and technologies for polymers in MEMS.
- ... to understand the mathematical basis of the most important physical models for polymers.
- ... to correctly judge polymer properties and the applicability of the polymers for their industrial processability.
- ... to understand the basics of process simulation in polymer structuring.
- ... to state the most important technical thermoplasts in MEMS and to understand their properties.
- ... to correctly classify the various types of polymers, blends, composite materials.

Content
We all come in contact with numerous polymeric products in everyday life. From water bottles to packaging to the cover of the iPad, many things are made of polymers. Polymers are also important materials for modern microelectromechanical systems (MEMS) allowing cost effective mass market compatible products, e.g., in the life sciences or diagnostics. But polymers are not just cost-effective replacements for more expensive classical materials in MEMS (such as, e.g., silicon) – some polymers have intrinsic properties that make them ideal materials for sensors, actuators or templates for biology and chemistry in MEMS.

This lecture will introduce the basics of physics and material science required for the understanding of the mechanical behavior seen from the engineers view. Micro and nanostructuring of polymers allows the fabrication of micro parts fulfilling their tasks in mostly invisible different applications. But also the fabrication of polymer parts with functional surfaces inspired from Bionics will be presented in this lesson. The lesson will give further an overview over the polymer based structuring processes and will underline the importance by a number of applications e.g. photonic structures or Lotus-like structures.

Some of the topics covered are:

- How can polymers described from the view of engineers?
- What are the differences between polymers and metals?
- Rheology of polymer melts – How does polymer melts flow?
- How can polymers be formed and demolded?
- Which structuring processes (replication) processes are available?
- How does stress influence molded parts (e.g. the deformation of a CD in a hot car)
- Shrinkage of polymers – which precision is achievable
- Gluing or welding – How can polymers be assembled?
- Simulation of replication processes
- Characterization of polymers – which properties can be measured?

The lecture will be given in German language unless non-German speaking students attend. In this case, the lecture will be given in English (with some German translations of technical vocabulary). The lecture slides are in English language and will be handed out for taking notes. Additional literature is not required. For further details, please contact the lecturer, PD Dr.-Ing. Matthias Worgull (matthias.worgull@kit.edu). Preregistration is not necessary.

The examination will be held in oral form at the end of the lecture. The lecture can be chosen as “Nebenfach” or part of a “Hauptfach”. The second lecture of the lecture series “Polymers in MEMS A – Chemistry, synthesis and applications” (which is also held in winter semester) can be combined with this lecture as part of a “Hauptfach”. In summer semester, the third part of the lecture series “Polymers in MEMS C – Biopolymers, Biopolymers and applications” will be given which may be combined with lectures A and B to form a complete “Hauptfach”.

Workload
- lecture: 15 * 1.5 h (22 h)
- lecture preparation (before and after lecture): 15 * 2 h (30 h)
- preparation of final exam: 70 h
Course: Polymers in MEMS C: Biopolymers and Bioplastics [T-MACH-102200]

Responsibility: Bastian Rapp, Matthias Worgull

Contained in: [M-MACH-101293] Microsystem Technology
[M-MACH-101291] Microfabrication

ECTS: 3
Language: deutsch
Recurrence: Jedes Sommersemester
Version: 1

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Learning Control / Examinations
Oral examination

Conditions
none

Event excerpt: (SS 2018)

Aim
The aim of the lecture is providing mechanical or chemical engineers, as well as interested students from the life or material sciences the basic knowledge of biopolymers and bioplastics, highlighting their importance for modern MEMS systems with a wide view to applications in everyday life.

After attending the lecture the students will be able:

- ... to correctly classify biopolymers and bioplastics.
- ... to correctly state their properties, advantages and disadvantages.
- ... to correctly estimate their application scope in MEMS.
- ... to understand their usage in everyday life.
- ... to correctly judge their sustainability.
- ... to develop further applications of this class of materials.

... to correctly estimate the suitability of biopolymers and bioplastics, especially compared to conventionally polymers.

Content
Polymers are ubiquitous in everyday life: from packaging materials all the way to specialty products in medicine and medical engineering. Today it is difficult to find a product which does not (at least in parts) consist of polymeric materials. The question of how these materials can be improved with respect to their disposal and consumption of (natural) resources during manufacturing is often raised. Today polymers must be fully recycled in Germany and many other countries due to the fact that they do not (or only very slowly) decompose in nature. Furthermore significant reductions of crude oil consumption during synthesis are of increasing importance in order to improve the sustainability of this class of materials. With respect to disposal polymers which do not have to be disposed by combustion but rather allow natural decomposition (composting) are of increasing interest. Polymers from renewable sources are also of interest for modern microelectromechanical systems (MEMS) especially if the systems designed are intended as single-use products. This lecture will introduce the most important classes of these so-called biopolymers and bioplastics. It will also discuss and highlight polymers which are created from naturally created analogues (e.g. via fermentation) to petrochemical polymer precursors and describe their technical processing. Numerous examples from MEMS as well as everyday life will be given.

Some of the topics covered are:

- What are biopolyurethanes and how can you produce them from castor oil?
- What are “natural glues” and how are they different from chemical glues?
- How do you make tires from natural rubbers?
What are the two most important polymers for life on earth?
How can you make polymers from potatoes?
Can wood be formed by injection molding?
How do you make buttons from milk?
Can you play music on biopolymers?
Where and how do you use polymers for tissue engineering?
How can you built LEGO with DNA?

The lecture will be given in German language unless non-German speaking students attend. In this case, the lecture will be given in English (with some German translations of technical vocabulary). The lecture slides are in English language and will be handed out for taking notes. Additional literature is not required.

For further details, please contact the lecturer, Dr. Ing. Bastian E. Rapp (bastian.rapp@kit.edu) and PD Dr.-Ing. Matthias Worgull (matthias.worgull@kit.edu). Preregistration is not necessary.

Workload

- lecture: 15 * 1.5 h (22 h)
- lecture preparation (before and after lecture): 15 * 2 h (30 h)

preparation of final exam: 70 h

Literature

Additional literature is not required.
Course: Portfolio and Asset Liability Management [T-WIWI-103128]

Responsibility: Mher Safarian
Contained in: [M-WIWI-101639] Econometrics and Statistics II

ECTS: 4.5
Language: englisch
Recurrence: Jedes Sommersemester
Version: 1

Events

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Learning Control / Examinations
The assessment of this course consists of a written examination (following §4(2), 1 SPOs) and of possible additional assignments during the course (§4 (2), 3 SPO 2007 respectively §4 (3) SPO 2015).

Conditions
None

Event excerpt: Portfolio and Asset Liability Management (SS 2018)

Aim
Introduction and deepening of various portfolio management techniques in the financial industry.

Content
Portfolio theory: principles of investment, Markowitz- portfolio analysis, Modigliani-Miller theorems and absence of arbitrage, efficient markets, capital asset pricing model (CAPM), multi factorial CAPM, arbitragepricing theory (APT), arbitrage and hedging, multi factorial models, equity-portfolio management, passive strategies, active investment Asset liability: statistical portfolio analysis in stock allocation, measures of success, dynamic multi seasonal models, models in building scenarios, stochastic programming in bond and liability management, optimal investment strategies, integrated asset liability management

Workload
The total workload for this course is approximately 150 hours. For further information see German version.

Literature
To be announced in lecture.
Elctive literature:
To be announced in lecture.
## Course: Power Network [T-ETIT-100830]

**Responsibility:** Thomas Leibfried  
**Contained in:** [M-ETIT-101164] Generation and transmission of renewable power

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Economics Engineering (M.Sc.)  
Module Handbook, Date 03/02/2018  

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## Course: Power Transmission and Power Network Control [T-ETIT-101941]

**Responsibility:** Thomas Leibfried  
**Contained in:** [M-ETIT-101164] Generation and transmission of renewable power

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<td>Übung (U)</td>
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### Conditions

none
Aim
The practical course will provide mechanical or chemical engineers, as well as interested students from the life or material sciences a deeper understanding of polymers, their synthesis and their processing.

After attending the lecture the students will be able:

- ... to synthesize relevant polymers on a laboratory scale.
- ... to characterize these materials.
- ... to structure these polymers.

... to use these polymers in exemplary MEMS applications.

Content
This practical course complements the lectures “Polymers in MEMS A”, “Polymers in MEMS B” and “Polymers in MEMS C” and will allow students to gain a deeper understanding of polymers and their processing. During the course of this practical course, various polymers will be synthesized and molded into components suitable for microelectromechanical systems (MEMS) applications. The aim of the course is to bring a polymer all the way from synthesis to application.

The practical course will be given in German language unless non-German speaking students attend. In this case, the course will be given in English (with some German translations of technical vocabulary). Lecture notes for the experiments are in English language and will be handed out to the students. The practical course will be held “en block” at the end of the semester (presumably beginning of October)

For further details, please contact the lecturer, Dr. Ing. Bastian E. Rapp (bastian.rapp@kit.edu) and PD Dr.-Ing. Matthias Worgull (matthias.worgull@kit.edu). Preregistration is mandatory. The number of participants is limited to 5 students.

Workload
- practical course: 3 * 8 h (24 h)
- experiment preparation (before and after lecture): 30 h

preparation of final exam: 66 h

Literature
Scripts of the corresponding lectures, further literature as named there.
Course: Practical Seminar Digital Service Systems [T-WIWI-106563]

Responsibility: Wolf Fichtner, Alexander Mädche, Stefan Nickel, Gerhard Satzger, York Sure-Vetter, Christof Weinhardt

Contained in: [M-WIWI-102808] Digital Service Systems in Industry

ECTS
4.5

Recurrence
Unregelmäßig

Version
1

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<td>Practical Seminar: Digital Service Design</td>
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<td>SS 2018</td>
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<td>Practical Seminar: Information Systems and Service Design</td>
<td>Seminar (S)</td>
<td>3</td>
<td>Alexander Mädche</td>
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Learning Control / Examinations
The assessment consists of a seminar paper, a presentation of the results and the contribution to the discussion (according to §4(2), 3 of the examination regulation). The final grade is based on the evaluation of each component (seminar paper, oral presentation, and active participation).

Conditions
None

Recommendations
None

Remarks


Aim
The students will:

- Explore a real-world digital service design challenge
- Learn and apply selected digital service design practices & tools
- Understand capabilities of state-of-the-art digital platforms and realize a digital service prototype

Content

- Foundations
- Digital Service Design Challenges in Future Corporate Management
- Basics of Digital Service Design practices and tools
- Prototyping and development Digital Services
- Delivering digital service prototypes
**Course: Practical Seminar Service Innovation [T-WIWI-102799]**

**Responsibility:** Gerhard Satzger

**Contained in:**
- [M-WIWI-102806] Service Innovation, Design & Engineering
- [M-WIWI-101410] Business & Service Engineering

**ECTS**
- 4.5

**Recurrence**
- Unregelmäßig

**Version**
- 1

**Learning Control / Examinations**
The assessment of this course is according to §4(2), 3 SPO in form of a written documentation, a presentation of the outcome of the conducted practical components and an active participation in class.
Please take into account that, beside the written documentation, also a practical component (such as a survey or an implementation of an application) is part of the course. Please examine the course description for the particular tasks.
The final mark is based on the graded and weighted attainments (such as the written documentation, presentation, practical work and an active participation in class).

**Conditions**
None

**Recommendations**
Knowledge of Service Innovation Methods is assumed. Therefore it is recommended to attend the course Service Innovation [2540468] beforehand.

**Remarks**
Due to the project work, the number of participants is limited and participation requires knowledge about models, concepts and approaches that are taught in the Service Innovation lecture. Having taken the Service Innovation lecture or demonstrating equivalent knowledge is a prerequisite for participating in this Practical Seminar. Details for registration will be announced on the web pages for this course.
Course: Practical Seminar: Health Care Management (with Case Studies)

[T-WIWI-102716]

Responsibility: Stefan Nickel

Contained in: [M-WIWI-102805] Service Operations

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<td>(Veranstaltung)</td>
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<td>Stefan Nickel, Melanie Reuter-Oppermann, Anne Zander</td>
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Learning Control / Examinations

The assessment consists in a case study, the writing of a corresponding paper, and an oral exam (according to §4(2), 2 of the examination regulation).

Conditions

None.

Recommendations

Basic knowledge as conveyed in the module Introduction to Operations Research is assumed.

Remarks

The credits have been reduced to 4.5 starting summer term 2016.
The lecture is offered every term.
The planned lectures and courses for the next three years are announced online.
Course: Practical Seminar: Information Systems and Service Design

[T-WIWI-108437]

Responsibility: Norbert Koppenhagen, Alexander Mädche

Contained in:
- [M-WIWI-104080] Designing Interactive Information Systems
- [M-WIWI-102806] Service Innovation, Design & Engineering
- [M-WIWI-104068] Information Systems in Organizations

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Learning Control / Examinations
The assessment of this course is according to §4(2), 3 SPO in form of a written documentation, a presentation of the outcome of the conducted practical components and an active participation in class. Please take into account that, beside the written documentation, also a practical component (e.g., implementation of a prototype) is part of the course. Please examine the course description for the particular tasks. The final mark is based on the graded and weighted attainments (such as the written documentation, presentation, practical work and an active participation in class). In the winter terms, the course is only offered as a seminar.

Conditions
None.

Modeled Conditions
The following conditions must be met:
- The course [T-WIWI-102799] Practical Seminar Service Innovation must not have been started.

Recommendations
Attending the course „Digital Service Design“ is recommended, but not mandatory.

Remarks
The course is held in English.


Aim
The students will:
- Explore a real-world digital service design challenge
- Learn and apply selected digital service design practices & tools
- Understand capabilities of state-of-the-art digital platforms and realize a digital service prototype

Content
- Foundations
- Digital Service Design Challenges in Future Corporate Management
- Basics of Digital Service Design practices and tools
- Prototyping and development Digital Services
- Delivering digital service prototypes
Course: Practical Training in Basics of Microsystem Technology [T-MACH-102164]

Responsibility: Arndt Last

Contained in: [M-MACH-101293] Microsystem Technology
[M-MACH-101291] Microfabrication
[M-MACH-101294] Nanotechnology
[M-MACH-101290] BioMEMS
[M-MACH-101292] Microoptics

ECTS: 3
Language: deutsch
Recurrence: Jedes Semester
Version: 1

Events

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<td>Introduction to Microsystem Technology - Practical Course</td>
<td>Praktikum (P)</td>
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<td>WS 17/18</td>
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<td>Introduction to Microsystem Technology - Practical Course</td>
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Learning Control / Examinations
The assessment consists of a written exam

Conditions
none

Event excerpt: Introduction to Microsystem Technology - Practical Course (SS 2018)

Aim

- Deepening of the contents of the lecture MST I resp. II
- Understanding the technological processes in the micro system technology
- Experience in lab-work at real workplaces where normally research is carried out

Content
In the practical training includes nine experiments:
1. Hot embossing of plastics micro structures
2. Micro electroforming
4. UV-lithography
5. Optical waveguides
6. Capillary electrophoresis on a chip
7. SAW gas sensor
8. Metrology
9. Atomic force microscopy

Each student takes part in only five experiments. The experiments are carried out at real workstations at the IMT and coached by IMT-staff.

Workload
Time of attendance: 21 h + 2 h exam
Privat studies: 5 h preparing experiments + 10 h preparing the exam
Aim

- Deepening of the contents of the lecture MST I resp. II
- Understanding the technological processes in the micro system technology
- Experience in lab-work at real workplaces where normally research is carried out

Content

In the practical training includes nine experiments:
1. Hot embossing of plastics micro structures
2. Micro electroforming
4. UV-lithography
5. Optical waveguides
6. Capillary electrophoresis on a chip
7. SAW gas sensor
8. Metrology
9. Atomic force microscopy

Each student takes part in only five experiments.

The experiments are carried out at real workstations at the IMT and coached by IMT-staff.

Workload

Time of attendance: 21 h + 2 h exam
Privat studies: 5 h preparing experiments + 10 h preparing the exam
**Course: Predictive Mechanism and Market Design [T-WIWI-102862]**

**Responsibility:** Johannes Philipp Reiß  
**Contained in:**  
- [M-WIWI-101453] Applied Strategic Decisions  
- [M-WIWI-101505] Experimental Economics

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<td>2520403</td>
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<td>Übung (U)</td>
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<td>Johannes Philipp Reiß, Martin Schmidt</td>
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### Learning Control / Examinations

The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation).

### Conditions

None

### Remarks

The course is given every second fall term, e.g., WS2017/18, WS2019/20, ...  
The retake exam is given in the summer term subsequent to the fall term where the course (lecture and final exam) is given.
T Course: Price Management [T-WIWI-105946]

Responsibility: Andreas Geyer-Schulz, Paul Glenn
Contained in: [M-WIWI-101409] Electronic Markets

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<td>Exercise Price Management</td>
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<td>Paul Glenn</td>
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Learning Control / Examinations
Assessment consists of a written exam of 1 hour length following §4 (2), 1 of the examination regulation and by submitting written papers as part of the exercise following §4 (2), 3 of the examination regulation (versions prior 2015) or following §4 (3) of the examination regulation (version 2015), respectively.
The course is considered successfully taken, if at least 50 out of 100 points are acquired in the written exam. In this case, all additional points (up to 10) from exercise work will be added.
Grade: Minimum points

- 1.0: 95
- 1.3: 90
- 1.7: 85
- 2.0: 80
- 2.3: 75
- 2.7: 70
- 3.0: 65
- 3.3: 60
- 3.7: 55
- 4.0: 50
- 5.0: <50

The grade consists of approximately 91% of exam points and 9% of exercise points.
Occasionally, it is possible to achieve an additional bonus of up to 3 points (e.g. in the context of experiments) which depends on performance. Note that this bonus is a purely voluntary additional achievement. Possibly gained bonus points are added to a passed exam within the current examination period.

Conditions
None

Recommendations
None

Remarks
The lecture is offered for the first time in summer term 2016.

V Event excerpt: Price Management (SS 2018)

Aim
Students
- know the conceptual and methodic basics of price management (price-sales function, price elasticity and adequate measurement, estimation and optimization techniques)
- know pricing strategies and the managerial instruments of price management (including price communication, enforcement and control)
• know methods of price formation in complex environments (product-spanning price optimization, bundling, services and solutions) and can make use of them
• know and understand pricing processes and the involved pricing department(s) in firms
• know and understand special topics in price management (pricing on the internet, yield management and international price management)
• know the regulatory framework of European competition law

Content
1. Introduction to Price Management
2. Pricing Strategies
3. Information Base for Pricing in Price Management
4. Price-Sales Function, Price Elasticity and Survey Methods
5. Procedure of the Price Formation and innovative Pricing-Models
6. Willingness of Payment, Value, Methods of Measuring Value and Value-Based Pricing
7. Behavioural Science and Psychology of Prices
8. Multidimensional Pricing and Price Differentiation
9. Product-Spanning Price Optimisation and Bundling
11. Price Management for Services and Solutions
12. Excursion: Pricing-Tools, Professional Software for Pricing
13. Enforcing Prices, Discounting and Systems of Terms and Conditions
14. Communication of Prices, Price Adjustments and Controlling
15. International Pricing and Global Price Management
16. Pricing and Competition Law
17. Organisational Forms of Pricing, Processes, Development Paths, and Change Management in Enterprises

Workload
The total workload for this course is approximately 135 hours (4.5 credits):

Time of attendance
• Attending the lecture: 15 x 90min = 22h 30m
• Attending the exercise classes: 7 x 90min = 10h 30m
• Examination: 1h 00m

Self-study
• Preparation and wrap-up of the lecture: 15 x 180min = 45h 00m
• Preparing the exercises: 25h 00m
• Preparation of the examination: 31h 00m

Sum: 135h 00m

Literature
Course: Price Negotiation and Sales Presentations [T-WIWI-102891]

Responsibility: Martin Klarmann, Mark Schröder
Contained in: [M-WIWI-101487] Sales Management

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Learning Control / Examinations

Conditions
None

Recommendations
None

Remarks
Participation requires an application. The application period starts at the beginning of the semester. More information can be obtained on the website of the research group Marketing & Sales (marketing.iism.kit.edu).
Access to this course is restricted. Typically all students will be granted the attendance of one course with 1.5 ECTS. Nevertheless attendance can not be guaranteed.
For further information please contact Marketing and Sales Research Group (marketing.iism.kit.edu).
Please note that only one of the following courses can be attended in the Sales Management module: Country Manager Simulation, Case Studies in Sales and Pricing, Price Negotiation and Sales Presentations or Digital Marketing and Sales in B2B.

Event excerpt: Price Negotiation and Sales Presentations (WS 17/18)

Aim
Students
- gain a clear impression of the theoretical knowledge about price negotiations and sales presentations
- improve their own negotiation abilities

Content

Workload
The total workload for this course is approximately 45.0 hours. For further information see German version.

Literature
None
Course: Pricing [T-WIWI-102883]

Responsibility: Ju-Young Kim

Contained in: [M-WIWI-101489] Strategy, Communication, and Data Analysis
[M-WIWI-101487] Sales Management
[M-WIWI-101649] Services Marketing
[M-WIWI-101510] Cross-Functional Management Accounting

ECTS: 4.5
Language: deutsch
Recurrence: Jedes Wintersemester
Version: 1

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Learning Control / Examinations
The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation).

Conditions
None

Recommendations
None

Event excerpt: Pricing (WS 17/18)

Aim
See German version.

Content
This course addresses central elements and peculiarities of pricing goods and services. The topics are below others:

- Price demand functions
- Concept of the price elasticity of demand
- Key concepts of behavioral pricing
- Decision-making areas in pricing

Workload
The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature
Course: Principles of Food Process Engineering [T-CIWVT-101874]

Responsibility: Volker Gaukel
Contained in: [M-CIWVT-101120] Principles of Food Process Engineering

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<td>Peter Braun, Ulrich Bröckel, Gunter Esper, Mario Hirth, Heike Karbstein, Matthias Kind, Frank Müller, Hermann Nirschl, Matthias Sass, Michael Türk</td>
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Conditions
none
Course: Principles of Information Engineering and Management [T-WIWI-102638]

Responsibility: Timm Teubner, Christof Weinhardt

Contained in: [M-WIWI-101411] Information Engineering

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Learning Control / Examinations

The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulation).

Conditions

None

Recommendations

None

Event excerpt: Principles of Information Engineering and Management (WS 17/18)

Aim

The students should be able to understand and analyze the central role of information as an economic good, a production factor, and a competitive factor in today’s societies. Students are supposed to be able to identify, evaluate, price, and market information goods with the help of the concepts and methods taught in the lecture. Furthermore, students learn basic aspects about information systems and information flows within and between organizations, as well as their design parameters.

Content

Information plays a central role in today’s society. The resulting structures and processes cannot be explained intuitively with traditional approaches of economic theory. Formerly, information has only been implicitly treated as a production factor; its role as a competitive factor used to be neglected. In order to deal with the central role of information we developed the concept of the “information lifecycle” that systematizes all phases from information generation to information distribution. The single phases of that cycle,

- extraction/generation,
- storage,
- transformation,
- evaluation,
- marketing
- and usage of information

are analyzed from the business administration perspective and the microeconomic perspective. The state of the art of economic theory is presented across this information lifecycle within the lectures. The content of the lecture is deepened in accompanying lecture courses.

Workload

The total workload for this course is approximately 150 hours. For further information see German version.

Literature

Course: Principles of Insurance Management [T-WIWI-102603]

Responsibility: Ute Werner
Contained in: [M-WIWI-101449] Insurance Management II
[M-WIWI-101469] Insurance Management I

ECTS 4.5 Recurrence Jedes Sommersemester Version 1

Learning Control / Examinations
The assessment consists of oral presentations (incl. papers) within the lecture (according to Section 4 (2), 3 of the examination regulation) and a final oral exam (according to Section 4 (2), 2 of the examination regulation).
The overall grade consists of the assessment of the oral presentations incl. papers (50 percent) and the assessment of the oral exam (50 percent).
The examination will be offered latest until summer term 2017 (beginners only).

Conditions
None

Recommendations
None
## Course: Process Engineering [T-BGU-101844]

**Responsibility:** Harald Schneider  
**Contained in:** [M-BGU-101110] Process Engineering in Construction

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### Conditions

None

### Recommendations

None

### Remarks

None
Course: Product and Innovation Management [T-WIWI-102812]

Responsibility: Martin Klarmann

Contained in:
[M-WIWI-101514] Innovation Economics
[M-WIWI-101510] Cross-Functional Management Accounting

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Learning Control / Examinations
The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation).

Conditions
None

Remarks
For further information please contact Marketing & Sales Research Group (marketing.iism.kit.edu).

Event excerpt: Product and Innovation Marketing (SS 2018)

Aim
See German version.

Content
This course addresses topics around the management of new as well as existing products. After the foundations of product management, especially the product choice behavior of customers, students get to know in detail different steps of the innovation process. Another section regards the management of the existing product portfolio.

Workload
The total workload for this course is approximately 90 hours. For further information see German version.

Literature
Course: Production and Logistics Controlling [T-WIWI-103091]

Responsibility: Helmut Wlcek

Contained in:
- [M-MACH-101263] Introduction to Logistics
- [M-MACH-101280] Logistics in Value Chain Networks
- [M-MACH-101282] Global Production and Logistics
- [M-MACH-101279] Technical Logistics

ECTS: 3
Language: deutsch
Recurrence: Jedes Wintersemester
Version: 1

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Learning Control / Examinations

The assessment consists of a written exam (following §4(2), 1 of the examination regulation).
The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions

None

Event excerpt: (WS 17/18)

Aim

Die Studierenden . . .

- können den Aufbau und Funktion von Controlling-Regelkreisen (Planung, Analyse, Überwachung, Einleitung von Maßnahmen, Reporting etc.) erläutern,
- verstehen die spezifischen Anforderungen von Produktion und Logistik an das Controlling,
- kennen grundlegende Methoden zur Evaluierung der Performance und

Content

1. Overview of Controlling
2. Performance Measurement
3. Planning
4. Reporting
5. Deviation Analysis

Workload

Gesamtaufwand: ca. 90 Stunden
32 SWS Vorlesung, zusätzlich ca. 65 Stunden Vor- und Nachbereitung der Vorlesungen und Übungen einschl. Klausurvorbereitung

Literature

Vorlesungsbegleitendes Skript in ILIAS zum Download
Tafelanschriebe
**Course: Production and Logistics Management [T-WIWI-102632]**

**Responsibility:** Frank Schultmann  
**Contained in:** [M-WIWI-101412] Industrial Production III

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<td>SS 2018</td>
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<td>Andreas Rudi, Tobias Zimmer</td>
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**Learning Control / Examinations**

The assessment consists of a written exam (90 minutes) (following § 4(2), 1 of the examination regulation). The exam takes place in every semester. Reexaminations are offered at every ordinary examination date.

**Conditions**  
None

**Recommendations**  
None

### Event excerpt: Production and Logistics Management (SS 2018)

**Aim**

- Students discuss the basic tasks of an operative production and logistics management.
- Students discuss approaches to solve these tasks and shall be able to apply certain ones.
- Students explain the interdependencies between the tasks and methods to solve.
- Students discuss possible IT tools for production and logistics management.
- Students describe emerging trends in production and logistics management.

**Content**

This course covers central tasks and challenges of operational production and logistics management. Systems analytically, central planning tasks are discussed. Exemplary solution approaches for these tasks are presented. Further practical approaches are explained. Students get to know the set-up and mode of operation of planning systems such as PPS-, ERP- and Advanced Planning Systems to cope with the accompanying planning tasks. Alongside to MRP II, students will be introduced to integrated supply chain management approaches in Supply Chain Management.

**Workload**

Total effort required will account for approximately 165h (5.5 credits).

**Literature**

will be announced in the course
### Course: Production Technology and Management in Automotive Industry

**[T-MACH-102189]**

**Responsibility:** Volker Michael Stauch

**Contained in:**
- [M-MACH-101284] Specialization in Production Engineering
- [M-MACH-101282] Global Production and Logistics

### Events

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### Learning Control / Examinations

- written exam

### Conditions

- none

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**Event excerpt: Production Technology and Management in Automotive (WS 17/18)

### Aim

The students . . .

- are capable to specify the current challenges in automotive industry and to explain approaches to solve them.
- are able to classify the main parts of an automotive plant and its key elements (production facilities).
- are qualified to identify interlinkages between development processes and production systems (such as lean production).
- have the ability to classify modern concepts of logistics and tasks in management and design of value added networks.
- are enabled to explain the importance of an integrated quality management in product development and production as well as related methods.
- are able to characterize methodical approaches of analytical assessment and optimization of production planning tasks.

### Content

The lecture deals with the technical and organizational aspects of automotive production. The course starts with an introduction to the automotive industry, current trends in vehicle technology and integrated product development. A selection of manufacturing processes are subjects of the second lecture block. Experiences of the applications of the Mercedes Production System in production, logistics and maintenance are the subject of the third event. During the last block approaches to quality management, global networks and current analytical planning methods in research are discussed. The course is strongly oriented towards the practice and is provided with many current examples. Mr. Stauch was Head of Powertrain Production Mercedes Benz Cars and plant manager Untertürkheim until 2010.

The following topics will be covered:

- Introduction to Automotive Industry and Technology
- Basics of Product Development
- Selected Automotive Manufacturing Technologies
- Automotive Production Systems
- Logistics
- Quality Assurance
- Global Networks
- Analytical Approaches of Production Planning
**Workload**
regular attendance: 21 hours
self-study: 99 hours

**Literature**
Lecture Slides
Course: Project Management [T-WIWI-103134]

Responsibility: Frank Schultmann

Contained in: [M-WIWI-101412] Industrial Production III
[M-WIWI-101471] Industrial Production II

ECTS 3.5
Language englisch
Recurrence Jedes Wintersemester
Version 1

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Learning Control / Examinations
The examination will be in form of a written exam acc. to §4(2), 1 ER. Exams are offered in every semester and can be re-examined at every ordinary examination date.

Conditions
None

Recommendations
None

Event excerpt: Project Management (WS 17/18)

Aim
The students get to know the context, rationale, strategy and tactics of project management with emphasis on the importance of project planning and project control and by identifying and examining project phases. The students discuss various approaches and standards of project management. They explain the iterative processes and the core skills required by successful project managers. The context and learning of the course enable the participants to apply project management skills to projects in a variety of industries including engineering, information technology, consulting, production, procurement, maintenance, logistics and supply chain, construction, and manufacturing. By focussing on providing knowledge in core areas of scope, time, cost and quality, and facilitating areas of risk, procurement, HR, integration, and communication management, the participants are able to confidently deal with the ever growing complexities and challenges of project management.

Content
1. Introduction
2. Principles of Project Management
3. Project Scope Management
4. Time Management and Resource Scheduling
5. Cost Management
6. Quality Management
7. Risk Management
8. Stakeholder
9. Communication, Negotiation and Leadership
10. Project Controlling

**Workload**
The total workload for this course is approximately 105 hours. For further information see German version.

**Literature**
will be announced in the course
Course: Project Management in Construction and Real Estate Industry I
[T-BGU-103432]

Responsibility: Shervin Haghsheno
Contained in:
[M-BGU-101888] Project Management in Construction
[M-BGU-101884] Lean Management in Construction

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Conditions
None

Recommendations
None

Remarks
None
# Course: Project Management in Construction and Real Estate Industry II

**[T-BGU-103433]**

**Responsibility:** Shervin Haghsheno

**Contained in:**
- [M-BGU-101888] Project Management in Construction
- [M-BGU-101884] Lean Management in Construction

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**Conditions**
None

**Recommendations**
None

**Remarks**
None

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Economics Engineering (M.Sc.)
Module Handbook, Date 03/02/2018
Course: project paper Lean Construction [T-BGU-101007]

Responsibility: Shervin Haghsheno

Contained in: [M-BGU-101884] Lean Management in Construction

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Learning Control / Examinations

project:
report, appr. 10 pages, and
presentation, appr. 10 min.

Conditions
none

Recommendations
none

Remarks
none
Course: Project Studies [T-BGU-101847]

Responsibility: Sascha Gentes
Contained in: [M-BGU-101110] Process Engineering in Construction

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Conditions
None

Recommendations
None

Remarks
None
Course: Projectseminar [T-GEISTSOZ-101958]

Responsibility: Gerd Nollmann
Contained in: [M-GEISTSOZ-101169] Sociology

ECTS: 4  Version: 1

Conditions
None.
Course: Public Management [T-WIWI-102740]

Responsibility: Berthold Wigger

Contained in: [M-WIWI-101504] Collective Decision Making
[M-WIWI-101511] Advanced Topics in Public Finance

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Learning Control / Examinations
The assessment consists of an 1h written exam following Art. 4, para. 2, clause 1 of the examination regulation. The grade for this course equals the grade of the written exam.

Conditions
None

Recommendations
Basic knowledge of Public Finance is required.
Aim

Content

Workload
Der Gesamtarbeitsaufwand für diese Lerneinheit beträgt bei 3 Leistungspunkten 90 h, davon 22,5 Präsenz.

Literature
**Course: Public Revenues [T-WIWI-102739]**

**Responsibility:** Berthold Wigger  
**Contained in:** [M-WIWI-101511] Advanced Topics in Public Finance

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**Learning Control / Examinations**

The assessment consists of an 1h written exam following Art. 4, para. 2, clause 1 of the examination regulation. The grade for this course equals the grade of the written exam.

**Conditions**

None

**Recommendations**

Basic knowledge of Public Finance is required.

---

**Event excerpt: Public Revenues (SS 2018)**

**Aim**

See German version.

**Content**

The Public Revenues lecture is concerned with the theory and policy of taxation and public dept. In the first chapter, fundamental concepts of taxation theory are introduced, whereas the second chapter deals with key elements of the German taxation system. The allocative and distributive effects of different taxation types are examined in chapter three and four. Chapter five integrates both allocative and distributive components in order to derive a theory of optimal taxation. The core of the sixth chapter is represented by international aspects of taxation. The debt part begins with a description of the extent and structure of public dept in chapter seven. In the following chapter, macroeconomic theories of national dept are evolved, while chapter nine is concerned with its long term consequences when employed as a regular instrument of budgeting. Finally, the tenth chapter deals with constitutional limits to public debt-incurring.

**Workload**

The total workload for this course is approximately 135.0 hours. For further information see German version.

**Literature**

**Elective literature:**

Course: Quality Management [T-MACH-102107]

Responsibility: Gisela Lanza
Contained in: [M-MACH-101284] Specialization in Production Engineering
[M-MACH-101282] Global Production and Logistics

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</table>

Learning Control / Examinations
written exam

Conditions
none

Event excerpt: Quality Management (WS 17/18)

Aim
The students …
- are capable to comment on the content covered by the lecture.
- are capable of substantially quality philosophies.
- are able to apply the QM tools and methods they have learned about in the lecture to new problems from the context of the lecture.
- are able to analyze and evaluate the suitability of the methods, procedures and techniques they have learned about in the lecture for a specific problem.

Content
Based on the quality philosophies Total Quality Management (TQM) and Six Sigma, the lecture deals with the requirements of modern quality management. Within this context, the process concept of a modern enterprise and the process-specific fields of application of quality assurance methods are presented. The lecture covers the current state of the art in preventive and non-preventive quality management methods in addition to manufacturing metrology, statistical methods and service-related quality management. The content is completed with the presentation of certification possibilities and legal quality aspects.

Main topics of the lecture:
- The term “quality”
- Total Quality Management (TQM) and Six Sigma
- Universal methods and tools
- QM during early product stages – product definition
- QM during product development and in procurement
- QM in production – manufacturing metrology
- QM in production – statistical methods
- QM in service
- Quality management systems
- Legal aspects of QM

Workload
regular attendance: 21 hours
self-study: 99 hours

Literature
Lecture Notes
**Course: Quantitative Methods in Energy Economics [T-WIWI-107446]**

**Responsibility:** Dogan Keles, Patrick Plötz  
**Contained in:** [M-WIWI-101451] Energy Economics and Energy Markets

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**Learning Control / Examinations**

The assessment consists of a written exam (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

**Conditions**

None

**Recommendations**

None


**Aim**

The student

- knows and understands selected quantitative methods of energy economics
- is able to use selected quantitative methods of energy economics
- understands they range of usage, limits and is autonomously able to adress new problems by them.

**Content**

Energy economics makes use of many quantitative methods in exploration and analysis of data as well as in simulations and modelling. This lecture course aims at introducing students of energy economics into the application of quantitative methods and techniques as taught in elementary courses to real problems in energy economics. The focus is mainly on regression, simulation, time series analysis and related statistical methods as applied in energy economics.

**Workload**

The total workload for this course is approximately 120 hours. For further information see German version.

**Literature**

Wird in der Vorlesung bekannt gegeben.
Course: Quantum Functional Devices and Semiconductor Technology
[T-ETIT-100740]

Responsibility: Christian Koos
Contained in: [M-MACH-101295] Optoelectronics and Optical Communication
[M-MACH-101294] Nanotechnology

ECTS Language Version
3 deutsch 1

Events

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<td>Quantum Functional Devices and Semiconductor Technology</td>
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Conditions
none
**Course: Real Estate Economics and Sustainability Part 1: Basics and Valuation**

**Responsibility:** David Lorenz  
**Contained in:** Real Estate Economics and Sustainability

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**Learning Control / Examinations**  
The examination for the courses generally consist of a 60 minute written exam. A 20 minute oral exam is only offered after the second failure of the written exam. The exams for the respective parts (Part 1: Basics and Valuation and Part 2: Reporting and Rating) happen in the same semester in which the lectures take place. Therefore, Part I currently only takes place in the winter semester and Part II takes place in the summer semester. In each semester there are two alternative dates for the exam and exams can be re-sat at any regular exam date.

**Conditions**  
None

**Recommendations**  
A combination with courses in the area of
- Finance
- Insurance
- Civil engineering and architecture

is recommended. Particularly recommended is the successful completion of the following Bachelor-Modules:
- Real Estate Management I and II
- Design, Construction and Assessment of Green Buildings I and II


**Aim**  
The student
- possesses an overview of key interrelationships within the real estate industry concerning macro- and microeconomic questions as well as the interaction of the industry’s key players;
- is aware of the basics concerning the sustainable development debate and knows about the possible contribution of buildings and the real estate industry to a more sustainable development;
- knows the basics, key methods and tools of property valuation and is able to apply them;
- is aware of the key influencing factors of a building’s market value and is able to factor in sustainability considerations into market value estimates;

**Content**  
This course is concerned with the implementation of sustainable development principles within the real estate industry. The focus lies on the role of property valuation and of property professionals.
The basics, key methods and tools of property valuation are explained in detail and are discussed within the context of the sustainable development debate. The tutorial provides examples in order to practice the application of theoretical knowledge to practical problems; i.e. valuation assignments.

**Workload**
The total workload for this course is approximately 135.0 hours. For further information see German version.
Course: Real Estate Economics and Sustainability Part 2: Reporting and Rating
[T-WIWI-102839]

Responsibility: David Lorenz
Contained in: [M-WIWI-101508] Real Estate Economics and Sustainability

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Learning Control / Examinations
It is currently unclear whether the course “Real Estate Economics and Sustainability Part 2: Reporting and Rating” can be offered in summer term 2018. It must therefore be expected that the corresponding module M-WIWI-101508 “Real Estate Management and Sustainability” can not be completed according to schedule.

The examination for the courses generally consist of a 60 minute written exam. A 20 minute oral exam is only offered after the second failure of the written exam. The exams for the respective parts (Part 1: Basics and Valuation and Part 2: Reporting and Rating) happen in the same semester in which the lectures take place.

Therefore, Part I currently only takes place in the winter semester and Part II takes place in the summer semester. In each semester there are two alternative dates for the exam and exams can be re-sat at any regular exam date.

Conditions
None

Recommendations
A combination with courses in the area of
- Finance
- Insurance
- Civil engineering and architecture

is recommended.
Particularly recommended is the successful completion of the following Bachelor-Modules:
- Real Estate Management I and II
- Design, Construction and Assessment of Green Buildings I and II

Event excerpt: Real Estate Economics and Sustainability, Part 2 (SS 2018)

Aim
The student
- possesses an overview of important methods and processes which are applied within the real estate industry to assess property related risks (e.g. property ratings);
- is aware of key instruments to communicate property performance towards third parties (e.g. sustainability assessment of buildings and sustainability reporting of companies).

Content
This course is concerned with the implementation of sustainable development principles within the real estate industry. The course explains important methods and procedures – besides property valuation – which are applied within the industry in order to assess property related risks (e.g. property rating) and discusses them within the context of the sustainable development debate. Further topics in this regard are:
• sustainability assessment of buildings,
• sustainability reporting of companies,
• sustainable property investment products,
• assessment of real estate funds and investment vehicles, and
• sustainability and real estate lending.

The tutorial provides examples in order to practice the application of theoretical knowledge to practical real estate related problems.

**Workload**
The total workload for this course is approximately 135.0 hours. For further information see German version.
Course: Recommender Systems [T-WIWI-102847]

Responsibility: Andreas Geyer-Schulz

Contained in: [M-WIWI-101470] Data Science: Advanced CRM
[M-WIWI-101410] Business & Service Engineering

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<td>Übung (U)</td>
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<td>Victoria-Anne Schweigert</td>
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Learning Control / Examinations
Assessment consists of a written exam of 1 hour length following §4 (2), 1 of the examination regulation and by submitting written papers as part of the exercise following §4 (2), 3 of the examination regulation (versions prior 2015) or following §4 (3) of the examination regulation (version 2015), respectively. The course is considered successfully taken, if at least 50 out of 100 points are acquired in the written exam. In this case, all additional points (up to 10) from exercise work will be added.

Grade: Minimum points

- 1.0: 95
- 1.3: 90
- 1.7: 85
- 2.0: 80
- 2.3: 75
- 2.7: 70
- 3.0: 65
- 3.3: 60
- 3.7: 55
- 4.0: 50
- 5.0: <50

The grade consists of approximately 91% of exam points and 9% of exercise points. Occasionally, it is possible to achieve an additional bonus of up to 3 points (e.g. in the context of experiments) which depends on performance. Note that this bonus is a purely voluntary additional achievement. Possibly gained bonus points are added to a passed exam within the current examination period.

Conditions
None

Recommendations
None

Event excerpt: Recommender Systems (SS 2018)

Aim
The student

- is proficient in different statistical, data-mining, and game theory methods of computing implicit and explicit recommendations
- evaluates recommender systems and compares these with related services

Economics Engineering (M.Sc.)
Module Handbook, Date 03/02/2018
Content
At first, an overview of general aspects and concepts of recommender systems and its relevance for service providers and customers is given. Next, different categories of recommender systems are discussed. This includes explicit recommendations like customer reviews as well as implicit services based on behavioral data. Furthermore, the course gives a detailed view of the current research on recommender systems at the Chair of Information Services and Electronic Markets.

Workload
The total workload for this course is approximately 135 hours (4.5 credits):
Time of attendance
- Attending the lecture: $15 \times 90\text{min} = 22\text{h} 30\text{m}$
- Attending the exercise classes: $7 \times 90\text{min} = 10\text{h} 30\text{m}$
- Examination: $1\text{h} 00\text{m}$
Self-study
- Preparation and wrap-up of the lecture: $15 \times 180\text{min} = 45\text{h} 00\text{m}$
- Preparing the exercises: $25\text{h} 00\text{m}$
- Preparation of the examination: $31\text{h} 00\text{m}$
Sum: $135\text{h} 00\text{m}$

Literature

Elective literature:
Andreas Geyer-Schulz, Michael Hahsler, and Maximilian Jahn. myvu: a next generation recommender system based on observed consumer behavior and interactive evolutionary algorithms. In W. Gaul, O. Opitz, and M. Schader, editors,


**Course: Regulation Theory and Practice [T-WIWI-102712]**

**Responsibility:** Kay Mitusch  
**Contained in:**  
[M-WIWI-101406] Network Economics  

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<td>Übung (U)</td>
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<td>Cornelia Gremm</td>
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### Learning Control / Examinations

Result of success is made by a 60 minutes written examination during the semester break (according to §4(2), 1 ERSC). Examination is offered every semester and can be retried at any regular examination date.

### Conditions

None

### Recommendations

Basic knowledge and skills of microeconomics from undergraduate studies (bachelor’s degree) are expected. Particularly helpful but not necessary: Industrial Economics and Principal-Agent- or Contract theories. Prior attendance of the lecture *Competition in Networks [26240]* is helpful in any case but not considered a formal precondition.

**Event excerpt: Regulation Theory and Practice (SS 2018)**

**Aim**  
Students

- will learn the basic aims and possibilities as well as the problems and limits of regulation
- will achieve an understanding of regulation as an incentive system under severe problems of asymmetric information and corporate governance
- will be able to apply general formal methods to the practice of regulation.

The lecture is suited for all students who want to work in companies of the network sectors – or who would like to become active on the side of regulators or in the respective political areas.

**Content**  
The lecture begins with a short description about the history of regulation and its relation to competition policies. Then it turns to the aims, the possibilities and the practice of regulation which are presented and analyzed critically. This happens from both a theoretical (microeconomic modelling) perspective as well as from a practical perspective with the help of various examples.

**Workload**  
The total workload for this course is approximately 135.0 hours. For further information see German version.

**Literature**  
Literature and lecture notes are handed out during the course.
Course: Replication Technologies in Micro System Technology [T-MACH-102168]

Responsibility: Matthias Worgull

Contained in: [M-MACH-101291] Microfabrication
              [M-MACH-101290] BioMEMS

ECTS 3

Recurrence Jedes Semester

Version 1

Learning Control / Examinations
Oral examination

Conditions none
Course: Requirements Analysis and Requirements Management [T-WIWI-102759]

Responsibility: Ralf Kneuper

Contained in:
- [M-WIWI-101472] Informatics
- [M-WIWI-101630] Electives in Informatics
- [M-WIWI-101628] Emphasis in Informatics

ECTS: 4
Language: deutsch
Recurrence: Jedes Wintersemester
Version: 1

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<td>2511218</td>
<td>Requirements Analysis and Requirements Management</td>
<td>Vorlesung (V)</td>
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<td>Ralf Kneuper</td>
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</table>

Learning Control / Examinations
The assessment of this course is a written or (if necessary) oral examination according to §4(2) of the examination regulation.

Conditions
None

V Event excerpt: Requirements Analysis and Requirements Management (WS 17/18)

Aim
The students have a full understanding of the foundations of the analysis and management of requirements as part of the development process of software and systems. They know the main terminology and approaches of this topic, and are able to express requirements themselves using different description methods.

Content
The analysis and management of requirements is a central task in the development of software and systems, addressing the border between the application discipline and computer science. The adequate performance of this task has a decisive influence on the whether or not a development project will be successful. The lecture provides an introduction to this topic, using the syllabus for the “Certified Professional for Requirements Engineering” (CPRE) as a guideline.

Lecture structure:
1. Introduction and overview, motivation
2. Identifying requirements
3. Documenting requirements (in natural language or using a modelling language such as UML)
4. Verification and validation of requirements
5. Management of requirements
6. Tool support

Workload
Workload: 120h overall,
Lecture 30h
Review and preparation of lectures 60h
Exam preparation 29h
Exam 1h

Literature
Literature will be given in the lecture.
Course: Risk Communication [T-WIWI-102649]

Responsibility: Ute Werner
Contained in: [M-WIWI-101449] Insurance Management II
[M-WIWI-101469] Insurance Management I

ECTS 4.5
Recurrence Jedes Wintersemester
Version 1

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Learning Control / Examinations
The assessment consists of oral presentations (incl. papers) within the lecture (according to Section 4 (2), 3 of the examination regulation) and a final oral exam (30 min.) according to Section 4 (2), 2 of the examination regulation. The overall grade consists of the assessment of the oral presentations incl. papers (50 percent) and the assessment of the oral exam (50 percent).

Conditions
None

Recommendations
None

V Event excerpt: (WS 17/18)

Aim
Die in die Veranstaltung eingebundenen Fallstudien sollen dabei helfen, Prozesse der Risikokommunikation verstehen zu lernen, um darauf basierend kommunikationspolitische Strategien und Instrumente entwerfen zu können. Dies kann abschließend an einem Konzept für Vision Zero in Deutschland und ähnlichen Risikokommunikationsproblemen geübt werden.

Content
Beispiele zu nicht beabsichtigten Wirkungen bei der Kommunikation zu Unternehmen, Ereignissen, Aktivitäten oder Zielen zeigen immer wieder, wie wichtig es ist, die möglichen Interpretationen der Empfänger bei der Gestaltung von Botschaften zu berücksichtigen.
Die in die Veranstaltung eingebundenen Fallstudien sollen dabei helfen, Prozesse der Risikokommunikation verstehen zu lernen, um darauf basierend kommunikationspolitische Strategien und Instrumente entwerfen zu können. Dies kann abschließend an einem Konzept für Vision Zero in Deutschland.

Literature
Themenspezifische Literatur wird rechtzeitig vor Veranstaltungsbeginn genannt.
Course: Risk Management in Industrial Supply Networks [T-WIWI-102826]

Responsibility: Marcus Wiens

Contained in: [M-WIWI-101412] Industrial Production III
[M-WIWI-101471] Industrial Production II

ECTS 3.5 Language englisch Recurrence Jedes Wintersemester Version 1

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<td>2581993</td>
<td>Übung zu Risk Management in Industrial Supply Networks</td>
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<td>Miriam Klein</td>
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Learning Control / Examinations
The assessment consists of an oral (30 minutes) or a written (60 minutes) exam (following § 4(2), 1 of the examination regulation). The exam takes place in every semester. Reexaminations are offered at every ordinary examination date.

Conditions
None

Recommendations
None

Event excerpt: Risk Management in Industrial Supply Networks (WS 17/18)

Aim
Students shall learn methods and tools to manage risks in complex and dynamically evolving supply chain networks. Students learn the characteristics of modern logistics and supply chain management including trends such as globalization, lean production and e-business and learn to identify and analyze the arising risks. On the basis of this overview on supply chain management, the students gain knowledge about approaches and methods of industrial risk management. These approaches will be adapted to answer the specific questions arising in supply chain management. Key aspects include the identification of major risks, which provide the basis for the development of robust networks, and the design of strategic and tactic risk prevention and mitigation measures. In this manner, students will gain knowledge in designing and steering of robust internal and external value-creating networks.

Content
- supply chain management: introduction, aims and trends
- industrial risk management
- definition und characterization of risks: sourcing and procurement, demand, production and infrastructure
- identification of risks
- risk controlling
- risk assessment and decision support tools
- risk prevention and mitigation strategies
- robust design of supply chain networks
- supplier selection
- capacity management
- business continuity management

Workload
The total workload for this course is approximately 105 hours. For further information see German version.

Literature
will be announced in the course
Course: River and Floodplain Ecology [T-BGU-102997]

Responsibility: Florian Wittmann

Contained in:
- [M-WIWI-101642] Natural Hazards and Risk Management 1
- [M-WIWI-101644] Natural Hazards and Risk Management 2

ECTS: 3
Recurrence: Jedes Wintersemester
Version: 1

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<td>Florian Wittmann</td>
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Conditions
None

Recommendations
None

Remarks
None
Course: Roadmapping [T-WIWI-102853]

Responsibility:  Daniel Jeffrey Koch
Contained in:    [M-WIWI-101507] Innovation Management
                [M-WIWI-101488] Entrepreneurship (EnTechnon)

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**Learning Control / Examinations**

**Conditions**  None

**Recommendations**
Prior attendance of the course Innovation Management [2545015] is recommended.

**Remarks**
See German version.
Course: Safe mechatronic systems [T-MACH-105277]

Responsibility: Markus Golder

Contained in:
- [M-MACH-101284] Specialization in Production Engineering
- [M-MACH-101263] Introduction to Logistics
- [M-MACH-101279] Technical Logistics

ECTS 4
Language deutsch/englisch
Recurrence Jedes Semester
Version 1

Events

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Learning Control / Examinations
The assessment is carried out as oral exam (30min.) or written exam (60min.) (according to Section 4(2), 1 of the examination regulation). The examinations are offered every semester. Re-examinations are offered at every ordinary examination date.

Remarks
The lecture will be held in the winter term in German language and in the summer term in English language.

Event excerpt: Safe mechatronic systems (SS 2018)

Aim
The students are capable to

- describe the general meaning of safety and safety technology
- name and apply the technical rules and standards in the area of machine safety
- define the term “risk” in a safety-related context
- describe and apply the approach of risk assessment
- distinguish and apply relevant approaches to quantify safety
- demonstrate well-established safety concepts
- describe safety functions and to validate them
- name examples of different safety-related aspects

Content
This course provides in-depth knowledge on safety technology, safety-related terminology and their definitions will be discussed and distinguished from each other. Besides an introduction on relevant technical rules and standards, the emphasis will be on their application to be capable to identify and assess risks. Thus, the quantification of safety with the help of mathematical models will be studied in details. In this respect, this course will discuss and highlight the importance of the parameters Performance Level (PL) vs. Safety Integrity Level (SIL). Especially the application of PL and SIL on real-life cases will be emphasized. Furthermore, safety concepts and their possible implementation in design will be discussed as well as safety functions of mechatronic systems. In particular, safe bus systems, safe sensors, safe actuators and safe controls will be highlighted and in this respect, a differentiation between safety systems and assistance systems will be conducted. Further examples of safe mechatronic systems from the area of material handling, drive technology, control technology or even signal transmission and processing will demonstrate the safety aspects as described above and show possible implementation approaches of integrated safety in an industrial environment.

Workload
presence 31.5h
self-study approx. 100h
Literature
Recommendations during the lecture.
Course: Safe structures for machines in material handling [T-MACH-105200]

Responsibility: Markus Golder

Contained in: [M-MACH-101263] Introduction to Logistics
[M-MACH-101279] Technical Logistics

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<td>Safe structures for machines in material handling</td>
<td>Vorlesung / Übung 3 (VÜ)</td>
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Learning Control / Examinations
The assessment of this course is an oral examination (20-30 min) according to §4(2) of the examination regulation. Exam dates on appointment.

Conditions
none

Recommendations
Knowledge of the course „Basics of Technical Logistics“ are beneficial but not a requirement

Event excerpt: Safe structures for machines in material handling (WS 17/18)

Aim
Students are capable to

- explain and apply relevant terms and their definitions like load, stress and strain
- name technical rules and standards applicable in machines for material handling
- explain and discuss the importance of safety factors and dynamic factors
- name and describe the required verification measures in design of material handling equipment
- describe the objective, approach and aspects when transferring the dynamic behaviour of a structure into an elasto-kinetic model

Content
This course discusses the safe dimensioning of structures for machines in material handling. Using the example of industrial bridge cranes relevant terms, their definitions and relationships, as well as content from important technical rules, standards and guidelines will be discussed and demonstrated. Special attention will be put on safety factors and dynamic factors, verification measures and applicable methods with regards to the dimensioning of supporting structures.

Using selected examples (bridge cranes, tower cranes, stacker cranes), operating conditions and environmental/influencing factors on material handling system are concretized and their impacts on stress, strain, stability and fatigue strength of material handling machines are highlighted. The resulting dynamic behaviour of supporting structures will be transferred into models which illustrate the approach of determining the dynamic factors. Based on these models, the importance of simulations and its possibilities to evaluate the quality of different parameter values are highlighted.

Workload
Attendance: 32 hours
Self-study: approx. 88 hours
T Course: Safety Engineering [T-MACH-105171]

Responsibility: Hans-Peter Kany

Contained in: [M-MACH-101263] Introduction to Logistics
[M-MACH-101279] Technical Logistics

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<td>Hans-Peter Kany</td>
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</table>

Learning Control / Examinations

oral / written

Conditions

none

V Event excerpt: Safety Engineering (WS 17/18)

Aim

Students are able to:

- Name and describe relevant safety concepts of safety engineering,
- Discuss basics of health at work and labour protection in Germany,
- Evaluate the basics for the safe methods of design of machinery with the national and European safety regulations and
- Realize these objectives by using examples in the field of storage and material handling systems.

Content

The course provides basic knowledge of safety engineering. In particular the basics of health at the working place, job safety in Germany, national and European safety rules and the basics of safe machine design are covered. The implementation of these aspects will be illustrated by examples of material handling and storage technology. This course focuses on: basics of safety at work, safety regulations, basic safety principles of machine design, protection devices, system security with risk analysis, electronics in safety engineering, safety engineering for storage and material handling technique, electrical dangers and ergonomics. So, mainly, the technical measures of risk reduction in specific technical circumstances are covered.

Workload

regular attendance: 21 hours
self-study: 99 hours

Literature

Course: Sales Management and Retailing [T-WIWI-102890]

Responsibility: Martin Klarmann
Contained in: Sales Management

ECTS: 3
Language: englisch
Recurrence: Jedes Wintersemester
Version: 1

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</table>

Learning Control / Examinations
The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation).

Conditions
None

Recommendations
None

Remarks
For further information please contact Marketing and Sales Research Group (marketing.iism.kit.edu).

Event excerpt: Sales Management and Retailing (WS 17/18)

Aim
Students

- know challenges regarding the organization of distribution systems
- have knowledge in the field of forecasting and are able to predict the expected sales with the help of different approaches (e.g. exponential smoothing and moving averages)
- are able to plan and to put into practice customer satisfaction measurements
- know the main goals of customer relationship management and are able to implement them with the suitable instruments (e.g. loyalty programs, cross selling and customers-recruit-customers programs)
- are capable to put customer prioritization into place and to calculate the customer lifetime value
- know and have mastered the processes to generate recommendations (e.g. collaborative filtering process and affinity analysis)
- have well-founded knowledge of complaint management and customer recovery
- understand the transaction cost theory and know its meaning in practice
- know different kinds of sales channels and can analyze their success
- are aware of power sources and conflicts between producer and retailer and can use this knowledge for a successful vertical marketing
- know the particularities of trade marketing regarding the components of the extended marketing mix
- have well-founded knowledge of quantitative determining of retail prices

Content
The aim of the course “Sales Management and Retailing” is on the one hand to give insights into the challenging realization of a successful sales management and on the other hand to discuss peculiarities of retailing contexts. The contents are below others:

- Customer relationship management (word-of-mouth-analysis, key account management, loyalty programs, complain management etc.)
- Retail marketing (trends, point of sale design etc.)
- Retailer-producer relationships
**Workload**
The total workload for this course is approximately 90 hours. For further information see German version.

**Literature**
Course: Selected Applications of Technical Logistics [T-MACH-102160]

Responsibility: Vladimir Madzharov, Martin Mittwollen
Contained in: [M-MACH-101279] Technical Logistics

ECTS 4 Language deutsch Recurrence Jedes Sommersemester Version 1

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<td>Vorlesung (V)</td>
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</table>

Learning Control / Examinations
The assessment consists of an oral exam (20 min.) taking place in the recess period according to § 4 paragraph 2 Nr. 2 of the examination regulation.

Conditions
none

Recommendations
Knowledge out of Basics of Technical Logistics / Elements and Systems of Technical Logistics preconditioned.

Event excerpt: Selected Applications of Technical Logistics (SS 2018)

Aim
Students are able to:

- Model the dynamic behaviour of material handling systems
- based on this calculate the dynamical behavior
- Transfer this approach autonomous to further, different material handling installations
- Discuss the knowledge with subject related persons

Content

- design and dimension of machines from intralogistics
- static and dynamic behaviour
- operation properties and specifics
- Inside practical lectures: sample applications and calculations in addition to the lectures

Workload
presence: 36h
rework: 84h

Literature
Recommendations during lessons
Course: Selected Applications of Technical Logistics and Project [T-MACH-102161]

Responsibility: Vladimir Madzharov, Martin Mittwollen
Contained in: [M-MACH-101279] Technical Logistics

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Learning Control / Examinations
The assessment consists of an oral exam (20 min.) taking place in the recess period according to § 4 paragraph 2 Nr. 2 of the examination regulation.

Recommendations
Knowledge out of Basics of Technical Logistics / Elements and Systems of Technical Logistics preconditioned

Event excerpt: Selected Applications of Technical Logistics and Project (SS 2018)

Aim
Students are able to:

- Model the dynamic behaviour of material handling systems and based on this calculate the dynamical behaviour
- Transfer this approach autonomous to further, different material handling installations,
- Discuss the knowledge with subject related persons
- Judge about systems in place and justify it in front of subject related persons.

Content

- design and dimension of machines from intralogistics
- static and dynamic behaviour
- operation properties and specifics
- Inside practical lectures: sample applications and calculations in addition to the lectures

Workload
presence: 48h
rework: 132h

Literature
Recommendations during lessons
Course: Selected legal issues of Internet law [T-INFO-108462]

Responsibility: Thomas Dreier
Contained in: [M-INFO-101215] Intellectual Property Law

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Modeled Conditions
The following conditions must be met:

- The course [T-INFO-101307] Internet Law must not have been started.
**Course: Selected Topics on Optics and Microoptics for Mechanical Engineers**

[T-MACH-102165]

**Responsibility:** Timo Mappes

**Contained in:**
- [M-MACH-101293] Microsystem Technology
- [M-MACH-101290] BioMEMS
- [M-MACH-101292] Microoptics

**ECTS:** 3  **Language:** deutsch  **Recurrence:** Jedes Semester  **Version:** 1

### Events

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<td>Block-Vorlesung (BV)</td>
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### Learning Control / Examinations

**Oral examination**

### Conditions

none

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**Event excerpt: Selected Topics on Optics and Microoptics for Mechanical Engineers (SS 2018)**

**Aim**

Die Vorlesung “Ausgewählte Kapitel der Optik und Mikrooptik für Maschinenbauer” verfolgt folgende Lernziele:

(a) Die Studierenden können den Aufbau eines optischen Instruments beschreiben und erklären.

(b) Die Studierenden können Fertigungsverfahren (mikro)optischer Bauteile gegeneinander abwägen und bewerten sowie Ansätze zu neuen Fertigungsprozessen entwickeln.

(c) Die Studierenden können die Ursachen von Aberrationen beschreiben und unterschiedliche optische Effekte in die technische Nutzung übertragen.

(d) Die Studierenden können Kontrastverfahren zur optimalen Sichtbarmachung mikroskopischer Strukturen im Auf- und Durchlicht problemorientiert auswählen.

(e) Die Studierenden wenden das Wissen um den Aufbau und die Fertigungsverfahren eines optischen Instruments im Design eines Instruments mit ungewöhnlichen Anforderungen konkret an und skizzieren die Vor- und Nachteile der entwickelten Konstruktionsansätze.

(f) Die Studierenden können die erlernten Techniken (Auslegung eines optischen Strahlengangs, Funktionsweisen einfacher mikroskopischer Kontrastverfahren und zudem des Projektmanagements) in einem der Aufgabe entsprechenden Format präsentieren.

**Content**


**Workload**

Präsenzzeit: 26 Stunden
Selbststudium: 94 Stunden

**Literature**

(a) Hecht Eugene: Optik; 5., überarb. Aufl.; Oldenbourg Verlag, München und Wien, 2009

(b) Folien der Vorlesung als *.pdf

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Course: Semantic Web Technologies [T-WIWI-102874]

Responsibility: Andreas Harth, York Sure-Vetter

Contained in: [M-WIWI-101472] Informatics
[M-WIWI-101630] Electives in Informatics
[M-WIWI-101628] Emphasis in Informatics

### ECTS
5

### Language
englisch

### Recurrence
Jedes Sommersemester

### Version
1

#### Events

<table>
<thead>
<tr>
<th>Term</th>
<th>Event-No.</th>
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<th>Type</th>
<th>SWS</th>
<th>Lecturers</th>
</tr>
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<tbody>
<tr>
<td>SS 2018</td>
<td>2511310</td>
<td>Semantic Web Technologies</td>
<td>Vorlesung (V)</td>
<td>2</td>
<td>Maribel Acosta Deibe, Andreas Harth, York Sure-Vetter</td>
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<td>SS 2018</td>
<td>2511311</td>
<td>Exercises to Semantic Web Technologies</td>
<td>Übung (U)</td>
<td>1</td>
<td>Maribel Acosta Deibe, Andreas Harth, Tobias Christof Käfer, York Sure-Vetter</td>
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</table>

### Learning Control / Examinations
The assessment consists of an 1h written exam following §4, Abs. 2, 1 of the examination regulation or of an oral exam (20 min) following §4, Abs. 2, 2 of the examination regulation. The exam takes place every semester and can be repeated at every regular examination date.

### Conditions
None

### Recommendations
Lectures on Informatics of the Bachelor on Information Management (Semester 1-4) or equivalent are required.

### Event excerpt: Semantic Web Technologies (SS 2018)

#### Aim
The student
- understands the motivation and foundational ideas behind Semantic Web and Linked Data technologies, and is able to analyse and realise systems
- demonstrates basic competency in the areas of data and system integration on the web
- masters advanced knowledge representation scenarios involving ontologies

#### Content
The following topics are covered:
- Resource Description Framework (RDF) and RDF Schema (RDFS)
- Web Architecture and Linked Data
- Web Ontology Language (OWL)
- Query language SPARQL
- Rule languages
- Applications

#### Workload
The total workload for this course is approximately 150 hours
• Time of presentness: 45 hours
• Time of preparation and postprocessing: 67.5 hours
• Exam and exam preparation: 37.5 hours

Literature


Additional Literature

Course: Seminar in Business Administration A (Master) [T-WIWI-103474]


Contained in: [M-WIWI-101808] Seminar Module

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<td>Veit Hagenmeyer, Patrick Jochem, Hartmut Schmeck, Dorothea Wagner, Franziska Wegner, Andreas Benz, Daniel Hoang, Torsten Luedecke, Martin Ruckes, Meik Scholz-Daneshgari, Richard Schubert, Jan-Oliver Strych</td>
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<td>Applied Risk and Asset Management</td>
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<td>Master Seminar in Information Engineering and Management</td>
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<td>Seminar in Production and Operations Management I</td>
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<td>Seminar in Production and Operations Management II</td>
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Learning Control / Examinations
The non examessment (§4(2), 3 SPO 2007) or alternative exam assessment (§ 4(2), 3 SPO 2015) consists of

- a talk about the research topic of the seminar together with discussion,
- a written summary about the major issues of the topic and
- attending the discussions of the seminar

The grade is achieved by the weighted sum of the grades.

Conditions
None.

Recommendations
See seminar description in the course catalogue of the KIT (https://campus.kit.edu/)

Remarks
The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.
The available places are listed on the internet: https://portal.wiwi.kit.edu.

V Event excerpt: Special Topics in Management Accounting (SS 2018)

Aim
Students
- are largely independently able to identify a distinct topic in Management Accounting,
- are capable to research the topic, analyze the information, to conceptualize and deduct fundamental principles and relationships from relatively unstructured information,
- can afterwards logically and systematically present the results in writing and as an oral presentation, following a scientific approach (structuring, terminology, sources).

Content
The course will be a mix of lectures, discussions, and student presentations. Students will write a paper in small groups, and present this in the final week. Topics are selectively prediscibed. The seminar course is concentrated in four meetings that are spread throughout the semester.
Meeting 1: Introductory lecture. You need to conduct a first literature search and at the end of the first week you should identify (provisionally) the topic for your paper.
Meeting 2 and 3: The purpose of the second week is to define the topics and research questions in much more detail. Different types of papers may be selected: literature review, research paper, descriptive case study, or teaching case. Students will present their ideas and all participants should ask questions, help each other focus, offer ideas, etc.
Meeting 4: In the third week we are going to present and discuss the final papers.

Workload
The total workload for this course is approximately 90 hours. For further information see German version.

Literature
Will be announced in the course.


Aim
In this seminar students work on issues related to the automatization of risk and investment management applications.

Content
At the beginning of the semester, a selection of seminar topics will be discussed with each student of the seminar.

Workload
The total workload for this course is approximately 90 hours.

Literature
Literature will be distributed during the first lecture.

V Event excerpt: Seminar Human Resources and Organizations (WS 17/18)

Aim
The student
- looks critically into current research topics in the fields of Human Resources an Organizations.
- trains his / her presentation skills.
- learns to get his / her ideas and insights across in a focused and concise way, both in oral and written form, and to sum up the crucial facts.
- cultivates the discussion of research approaches.

Content
The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Chair.

Workload
The total workload for this course is approximately 90 hours.
Event excerpt: Seminar in Finance (Master, Prof. Uhrig-Homburg) (SS 2018)

Aim
The student gets in touch with scientific work. Through profound working on a specific scientific topic the student is meant to learn the foundations of scientific research and reasoning in particular in finance. Through the presentations in this seminar the student becomes familiar with the fundamental techniques for presentations and foundations of scientific reasoning. In addition, the student earns rhetorical skills.

Content
Within this seminar different topics of current concern are treated. These topics have their foundations in the contents of certain lectures. The topics of the seminar are published on the website of the involved finance chairs at the end of the foregoing semester.

Workload
The total workload for this course is approximately 90 hours. For further information see German version.

Literature
Will be announced at the end of the foregoing semester.

Event excerpt: Master Seminar in Information Engineering and Management (WS 17/18)

Aim
The student is able to
- to perform a literature search for a given topic, to identify, find, value and evaluate the relevant literature.
- to commit to a topic (pr.n., in teamwork); this may include technical conceptual work and implementation.
- to write his seminar thesis of 15-20 pages in a structured scientific manner.
- to communicate his results in a presentation with discussion afterwards.

Content
The seminar serves on one hand to improve the scientific working skills. On the other hand, the student should work intensively on a given topic and develop a scientific work, that is based on a profound literature research. The seminar can also be a implementation of software for a scientific problem (e.g. Business Games/dynamic systems) according to the individual focus in the current semester. The software has to be well documented. The written elaboration covers a description and explanation of the software as well as a discussion about limits and extensibility. Furthermore the software must be deployable and shall be presented on the infrastructure stack of the chair. An implementation of a software has to examine the scientific state of the art in a critical way, too. A concrete description of the current topics is announced in time for the begin of the application stage.

Workload
The total workload for this course is approximately 90 hours (3 ECTS). Depending on the realization of the work, the times may vary. The main focus is always on working independently.

Event excerpt: (WS 17/18)

Aim
Die in die Veranstaltung eingebundenen Fallstudien sollen dabei helfen, Prozesse der Risikokommunikation verstehen zu lernen, um darauf basierend kommunikationspolitische Strategien und Instrumente entwerfen zu können. Dies kann abschließend an einem Konzept für Vision Zero in Deutschland und ähnlichen Risikokommunikationsproblemen geübt werden.

Content
Beispiele zu nicht beabsichtigten Wirkungen bei der Kommunikation zu Unternehmen, Ereignissen, Aktivitäten oder Zielen zeigen immer wieder, wie wichtig es ist, die möglichen Interpretationen der Empfänger bei der Gestaltung von Botschaften zu berücksichtigen.

Literature

Themenspezifische Literatur wird rechtzeitig vor Veranstaltungsbeginn genannt.

**Event excerpt: Seminar: Energy Informatics (WS 17/18)**

Aim

Der/die Studierende besitzt einen vertieften Einblick in Themenbereiche der Energieinformatik und hat grundlegende Kenntnisse in den Bereichen der Modellierung, Simulation und Algorithmen in Energienetzen. Ausgehend von einem vorgegebenen Thema kann er/sie mithilfe einer Literaturrecherche relevante Literatur identifizieren, auffinden, bewerten und schließlich auswerten. Er/sie kann das Thema in den Themenkomplex einordnen und in einen Gesamtzusammenhang bringen. Er/sie ist in der Lage eine Seminararbeit (und später die Bachelor-/Masterarbeit) mit minimalem Einarbeitungsaufwand anzufertigen und dabei Formatvorgaben zu berücksichtigen, wie sie von allen Verlagen bei der Veröffentlichung von Dokumenten vorgegeben werden. Außerdem versteht er/sie das vorgegebene Thema in Form einer wissenschaftlichen Präsentation auszuarbeiten und kennt Techniken um die vorzustellenden Inhalte auditoriumsgerecht aufzuarbeiten und vorzutragen. Somit besitzt er/sie die Kenntnis wissenschaftliche Ergebnisse der Recherche in schriftlicher Form derart zu präsentieren, wie es in wissenschaftlichen Publikationen der Fall ist.

Content


Workload

4 LP entspricht ca. 120 Stunden
ca. 21 Std. Besuch des Seminars, ca. 45 Std. Analyse und Bearbeitung des Themas, ca. 27 Std. Vorbereitung und Erstellung der Präsentation, und ca. 27 Std. Schreiben der Ausarbeitung.

**Event excerpt: Information Systems & Service Design (WS 17/18)**

Aim

Im Rahmen des Seminars erhalten die Studenten die oben genannten Themenbereiche spezifische Teilthemen incl. zugehöriger Ausgangsliteratur, welche sie dann im Rahmen einer Literaturstudie ausarbeiten und konkretisieren. Die schriftlich im Rahmen der Seminararbeit ausgearbeiteten Teilthemen werden im Rahmen einer Präsentation vorgestellt und diskutiert. In die Bewertung fließt sowohl die schriftliche Ausarbeitung als auch die Präsentation und Diskussion im Rahmen des Seminars ein. Das Seminar „Intelligent Service Systems“ richtet sich an Studierende in Bachelor-Studiengängen und wird in diesem Semester erstmals als Blockveranstaltung angeboten.

**Event excerpt: Hospital Management (SS 2018)**

Economics Engineering (M.Sc.)
Module Handbook, Date 03/02/2018
Aim
The student

- knows the scope of duties and decisions of a hospital manager and
- is able to give profound guidance.

Content
The seminar ‘Hospital Management’ presents internal organization structures, work conditions and work environments at the example of hospitals und relates this to common and expected conditions of other service industries. Covered topics include normative environment, intra-organizational structure, personnel management, quality, external networking and market appearance. The course consists of two full-day sessions.

Workload
The total workload for this course is approximately 90 hours.

Event excerpt: Seminar Human Resource Management (SS 2018)

Aim
The student

- looks critically into current research topics in the fields of Human Resource Management and Personnel Economics.
- trains his / her presentation skills.
- learns to get his / her ideas and insights across in a focused and concise way, both in oral and written form, and to sum up the crucial facts.
- cultivates the discussion of research approaches.

Content
The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Chair.

Workload
The total workload for this course is approximately 90 hours.
Lecture 30h
Preparation of lecture 45h
Exam preparation 15h

Literature
Selected journal articles and books.

Event excerpt: Seminar Management Accounting (SS 2018)

Aim
Students

- are largely independently able to identify a distinct topic in Management Accounting,
- are capable to research the topic, analyze the information, to conceptualize and deduct fundamental principles and relationships from relatively unstructured information,
- can afterwards logically and systematically present the results in writing and as an oral presentation, following a scientific approach (structuring, terminology, sources.

Content
The course will be a mix of lectures, discussions, and student presentations. Students will write a paper in small groups, and present this in the final week. You are to a large extent free to select your own topic. The seminar course is concentrated in four meetings that are spread throughout the semester.
Meeting 1: Introductory lecture. You need to conduct a first literature search and at the end of the first week you should identify (provisionally) the topic for your paper.
Meeting 2 and 3: The purpose of the second week is to define the topics and research questions in much more detail. Different types of papers may be selected: literature review, research paper, descriptive case study, or teaching case. Students will present their ideas and all participants should ask questions, help each other focus, offer ideas, etc.
Meeting 4: In the third week we are going to present and discuss the final papers.
Workload
The total workload for this course is approximately 90 hours. For further information see German version.

Literature
Will be announced in the course.

Event excerpt: (WS 17/18)

Aim
Students
- can exploit a literature field systematically
- are able to write an academic paper in a formally correct way
- can assess the relevance and quality of sources
- are able to get an overview of sources very quickly
- know how to find relevant sources for a literature field
- are capable to write a convincing outline
- know how to categorize a subject under a research field
- understand how to systematize literature fields theoretically and empirically with the help of literature tables
- can identify the most important findings in a huge number of sources
- are able to present a research field
- can discuss the theoretical and practical implications of a topic
- are capable to identify interesting research gaps

Content
The seminary teaches students to gain a systematic overview of a field of literature in Marketing - an important prerequisite for a successful master thesis. Central aspects are identification of relevant literature sources, systematization of the field, working out central insights, writing comprehensively, and identification of research gaps.

Workload
The total workload for this course is approximately 90 hours. For further information see German version.

Literature
will be announced in the seminary.

Event excerpt: (WS 17/18)

Aim
Learning to identify, to analyse and to assess business risks; this serves as a basis for strategy and policy design regarding risks and opportunities of an enterprise. Introduction to approaches that allow to consider area-specific risk objectives, risk-bearing capacity and risk acceptance.

Content
1. Concepts and practice of risk management, based on decision theory
2. Goals, strategies and policies for the identification, analysis, assessment and management of risks
3. Insurance as an instrument for loss-financing
4. Selected aspects of risk management: e.g. environmental protection, organizational failure and D&O-coverage, development of a risk management culture
5. Organisation of risk management
6. Approaches for determining optimal combinations of risk management measures considering their investment costs and outcomes.

Workload
The overall amount of work necessary for this course is approx. 135 hours (4.5 ECTS-Credits).

Literature

**Elective literature:**
Additional literature is recommended during the course.
## Course: Seminar in Business Administration B (Master) [T-WIWI-103476]

**Responsibility:** Wolf Fichtner, Hansjörg Fromm, Andreas Geyer-Schulz, Ju-Young Kim, Martin Klarmann, Peter Knauth, Hagen Lindstädt, David Lorenz, Torsten Lueddecke, Thomas Lützkendorf, Alexander Mädche, Bruno Neibecker, Stefan Nickel, Petra Nieken, Martin Ruckes, Gerhard Satzger, Frank Schultmann, Thomas Setzer, Orestis Terzidis, Marliese Uhrig-Homburg, Maxim Ulrich, Christof Weinhardt, Marion Weissenberger-Eibl, Ute Werner, Marcus Wouters

**Contained in:** [M-WIWI-101808] Seminar Module

### ECTS Language Recurrence Version
3 deutsch/englisch Jedes Semester 1

### Events

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Learning Control / Examinations
The non exam assessment (§4(2), 3 SPO 2007) or alternative exam assessment (§ 4(2), 3 SPO 2015) of

- a talk about the research topic of the seminar together with discussion,
- a written summary about the major issues of the topic and
- attending the discussions of the seminar

The grade is achieved by the weighted sum of the grades.

Conditions
None.

Recommendations
See seminar description in the course catalogue of the KIT (https://campus.kit.edu/)

Remarks
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### Event excerpt: Special Topics in Management Accounting (SS 2018)

**Aim**

Students
- are largely independently able to identify a distinct topic in Management Accounting,
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**Content**

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**Meeting 4:** In the third week we are going to present and discuss the final papers.

**Workload**

The total workload for this course is approximately 90 hours. For further information see German version.

**Literature**

Will be announced in the course.

### Event excerpt: Automated Financial Advisory (SS 2018)

**Aim**

In this seminar students work on issues related to the automatization of risk and investment management applications.

**Content**

At the beginning of the semester, a selection of seminar topics will be discussed with each student of the seminar.

**Workload**

The total workload for this course is approximately 90 hours.

**Literature**

Literature will be distributed during the first lecture.

### Event excerpt: Seminar Human Resources and Organizations (WS 17/18)

**Aim**

The student
- looks critically into current research topics in the fields of Human Resources an Organizations.
- trains his / her presentation skills.
- learns to get his / her ideas and insights across in a focused and concise way, both in oral and written form, and to sum up the crucial facts.
- cultivates the discussion of research approaches.

**Content**

The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Chair.

**Workload**

The total workload for this course is approximately 90 hours.
Lecture 30h
Preparation of lecture 45h
Exam preparation 15h

V Event excerpt: Seminar in Finance (Master, Prof. Uhrig-Homburg) (SS 2018)

Aim
The student gets in touch with scientific work. Through profound working on a specific scientific topic the student is meant to learn the foundations of scientific research and reasoning in particular in finance. Through the presentations in this seminar the student becomes familiar with the fundamental techniques for presentations and foundations of scientific reasoning. In addition, the student earns rhetorical skills.

Content
Within this seminar different topics of current concern are treated. These topics have their foundations in the contents of certain lectures. The topics of the seminar are published on the website of the involved finance chairs at the end of the foregoing semester.

Workload
The total workload for this course is approximately 90 hours. For further information see German version.

Literature
Will be announced at the end of the foregoing semester.

V Event excerpt: Master Seminar in Information Engineering and Management (WS 17/18)

Aim
The student is able to

- to perform a literature search for a given topic, to identify, find, value and evaluate the relevant literature.
- to commit to a topic (pr.n., in teamwork); this may include technical conceptual work and implementation.
- to write his seminar thesis of 15-20 pages in a structured scientific manner.
- to communicate his results in a presentation with discussion afterwards.

Content
The seminar servers on one hand to improve the scientific working skills. On the other hand, the student should work intensively on a given topic and develop a scientific work, that is based on a profound literature research. The seminar can also be a implementation of software for a scientific problem (e.g. Business Games/dynamic systems) according to the individual focus in the current semester. The software has to be well documented. The written elaboration covers a description and explanation of the software as well as a discussion about limits and extensibility. Furthermore the software must be deployable und shall be presented on the infrastructure stack of the chair. An implementation of a software has to examine the scientific state of the art in a critical way, too.
A concrete description of the current topics is announced in time for the begin of the application stage.

Workload
The total workload for this course is approximately 90 hours (3 ECTS). Depending on the realization of the work, the times may vary. The main focus is always on working independently.

V Event excerpt: (WS 17/18)

Aim
Die in die Veranstaltung eingebundenen Fallstudien sollen dabei helfen, Prozesse der Risikokommunikation verstehen zu lernen, um darauf basierend kommunikationspolitische Strategien und Instrumente entwerfen zu können. Dies kann abschließend an einem Konzept für Vision Zero in Deutschland und ähnlichen Risikokommunikationsproblemen geübt werden.

Content
Beispiele zu nicht beabsichtigten Wirkungen bei der Kommunikation zu Unternehmen, Ereignissen, Aktivitäten oder Zielen zeigen immer wieder, wie wichtig es ist, die möglichen Interpretationen der Empfänger bei der Gestaltung von Botschaften zu berücksichtigen.

Alle Teilnehmer tragen aktiv zur Veranstaltung bei, indem sie einen Vortrag halten und eine Ausarbeitung anfertigen. Dies ist eine Veranstaltung im Modul 'Insurance Management' (M.Sc.), in der auch Seminarscheine erworben werden können. Die Präsentationen und Ausarbeitungen werden überwiegend in Gruppenarbeit erstellt.

Literature

Themenspezifische Literatur wird rechtzeitig vor Veranstaltungsbeginn genannt.

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**Event excerpt: Seminar: Energy Informatics (WS 17/18)**

**Aim**


Er/sie ist in der Lage eine Seminararbeit (und später die Bachelor-/Masterarbeit) mit minimalem Einarbeitungsaufwand anzufertigen und dabei Formatvorgaben zu berücksichtigen, wie sie von allen Verlagen bei der Veröffentlichung von Dokumenten vorgegeben werden. Außerdem versteht er/sie das vorgegebene Thema in Form einer wissenschaftlichen Präsentation auszuarbeiten und kennt Techniken um die vorzustellenden Inhalte auditoriumsgerecht aufzuarbeiten und vorzutragen. Somit besitzt er/sie die Kenntnis wissenschaftliche Ergebnisse der Recherche in schriftlicher Form derart zu präsentieren, wie es in wissenschaftlichen Publikationen der Fall ist.

**Content**


Daher sollen im Rahmen des Seminars „Seminar: Energieinformatik“, unterschiedliche Algorithmen, Simulationen und Modellierungen bzgl. ihrer Vor- und Nachteile in den verschiedenen Bereichen der Netzinfrastruktur untersucht werden.

**Workload**

4 LP entspricht ca. 120 Stunden
ca. 21 Std. Besuch des Seminars,
ca. 45 Std. Analyse und Bearbeitung des Themas,
ca. 27 Std. Vorbereitung und Erstellung der Präsentation, und
ca. 27 Std. Schreiben der Ausarbeitung.

---

**Event excerpt: Information Systems & Service Design (WS 17/18)**

**Aim**

Im Rahmen des Seminars erhalten die Studenten die oben genannten Themenbereiche spezifische Teilthemen incl. zugehöriger Ausgangsliteratur, welche sie dann im Rahmen einer Literaturstudie ausarbeiten und konkretisieren. Die schriftlich im Rahmen der Seminararbeit ausgearbeiteten Teilthemen werden im Rahmen einer Präsentation vorgestellt und diskutiert. In die Bewertung fließt sowohl die schriftliche Ausarbeitung als auch die Präsentation und Diskussion im Rahmen des Seminars ein. Das Seminar „Intelligent Service Systems“ richtet sich an Studierende in Bachelor-Studiengängen und wird in diesem Semester erstmals als Blockveranstaltung angeboten.

---

**Event excerpt: Hospital Management (SS 2018)**
Aim
The student
- knows the scope of duties and decisions of a hospital manager and
- is able to give profound guidance.

Content
The seminar ‘Hospital Management’ presents internal organization structures, work conditions and work environments at the example of hospitals und relates this to common and expected conditions of other service industries. Covered topics include normative environment, intra-organizational structure, personnel management, quality, external networking and market appearance. The course consists of two full-day sessions.

Workload
The total workload for this course is approximately 90 hours.

---

Event excerpt: Seminar Human Resource Management (SS 2018)

Aim
The student
- looks critically into current research topics in the fields of Human Resource Management and Personnel Economics.
- trains his / her presentation skills.
- learns to get his / her ideas and insights across in a focused and concise way, both in oral and written form, and to sum up the crucial facts.
- cultivates the discussion of research approaches.

Content
The topics are redefined each semester on basis of current research topics. The topics will be announced on the website of the Chair.

Workload
The total workload for this course is approximately 90 hours.
- Lecture 30h
- Preparation of lecture 45h
- Exam preparation 15h

Literature
Selected journal articles and books.

---

Event excerpt: Seminar Management Accounting (SS 2018)

Aim
Students
- are largely independently able to identify a distinct topic in Management Accounting,
- are capable to research the topic, analyze the information, to conceptualize and deduct fundamental principles and relationships from relatively unstructured information,
- can afterwards logically and systematically present the results in writing and as an oral presentation, following a scientific approach (structuring, terminology, sources.

Content
The course will be a mix of lectures, discussions, and student presentations. Students will write a paper in small groups, and present this in the final week. You are to a large extent free to select your own topic. The seminar course is concentrated in four meetings that are spread throughout the semester.
- Meeting 1: Introductory lecture. You need to conduct a first literature search and at the end of the first week you should identify (provisionally) the topic for your paper.
- Meeting 2 and 3: The purpose of the second week is to define the topics and research questions in much more detail. Different types of papers may be selected: literature review, research paper, descriptive case study, or teaching case. Students will present their ideas and all participants should ask questions, help each other focus, offer ideas, etc.
- Meeting 4: In the third week we are going to present and discuss the final papers.
Workload
The total workload for this course is approximately 90 hours. For further information see German version.

Literature
Will be announced in the course.

Event excerpt: (WS 17/18)

Aim
Students

• can exploit a literature field systematically
• are able to write an academic paper in a formally correct way
• can assess the relevance and quality of sources
• are able to get an overview of sources very quickly
• know how to find relevant sources for a literature field
• are capable to write a convincing outline
• know how to categorize a subject under a research field
• understand how to systematize literature fields theoretically and empirically with the help of literature tables
• can identify the most important findings in a huge number of sources
• are able to present a research field
• can discuss the theoretical and practical implications of a topic
• are capable to identify interesting research gaps

Content
The seminary teaches students to gain a systematic overview of a field of literature in Marketing - an important prerequisite for a successful master thesis. Central aspects are identification of relevant literature sources, systematization of the field, working out central insights, writing comprehensively, and identification of research gaps.

Workload
The total workload for this course is approximately 90 hours. For further information see German version.

Literature
will be announced in the seminar.

Event excerpt: (WS 17/18)

Aim
Learning to identify, to analyse and to assess business risks; this serves as a basis for strategy and policy design regarding risks and opportunities of an enterprise. Introduction to approaches that allow to consider area-specific risk objectives, risk-bearing capacity and risk acceptance.

Content
1. Concepts and practice of risk management, based on decision theory
2. Goals, strategies and policies for the identification, analysis, assessment and management of risks
3. Insurance as an instrument for loss-financing
4. Selected aspects of risk management: e.g. environmental protection, organizational failure and D&O-coverage, development of a risk management culture
5. Organisation of risk management
6. Approaches for determining optimal combinations of risk management measures considering their investment costs and outcomes.

Workload
The overall amount of work necessary for this course is approx. 135 hours (4.5 ECTS-Credits).

Literature

Elective literature:
Additional literature is recommended during the course.
Course: Seminar in Economic Policy [T-WIWI-102789]

Responsibility: Ingrid Ott

Contained in: [M-WIWI-101514] Innovation Economics

ECTS: 3

Language: deutsch/englisch

Recurrence: Jedes Semester

Version: 1

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<td>David Bälz, Maria Maleshkova, Ingrid Ott, York Sure-Vetter, Tobias Weller</td>
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Learning Control / Examinations

The assessment is carried out through a term paper within the range of 12 to 15 pages, a presentation of the results of the work in a seminar meeting, and active participation in the discussions of the seminar meeting (§ 4 (2), 3 SPO).

The final grade is composed of the weighted graded examinations. (Essay 50%, 40% oral presentation, active participation 10%).

Conditions

None

Recommendations

At least one of the lectures “Theory of Endogenous Growth” or “Innovation Theory and Policy” should be attended in advance, if possible.

Event excerpt: Cooperation seminar: Innovative applications on single board computers as well as their economic relevance (WS 17/18)

Content

Topics of interest include, but are not limited to:

- Smart Home Applications
- Environmental measurements
- Gesture control
- Security systems
Course: Seminar in Economics A (Master) [T-WIWI-103478]

Responsibility: Johannes Brumm, Jan Kowalski, Kay Mitusch, Ingrid Ott, Clemens Puppe, Johannes Philipp Reiß, Nora Szech, Berthold Wigger

Contained in: [M-WIWI-101808] Seminar Module

ECTS: 3
Language: deutsch/englisch
Recurrence: Jedes Semester
Version: 1

Events

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<td>WS 17/18</td>
<td>2560140</td>
<td>Topics on Political Economics</td>
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<td>Jeroen Jannis Engel, David Huber, Leonie Kühl</td>
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<td>Seminar (S)</td>
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Learning Control / Examinations
The non exam assessment (§4(2), 3 SPO 2007) or alternative exam assessment (§ 4(2), 3 SPO 2015) consists of:
- a talk about the research topic of the seminar together with discussion,
- a written summary about the major issues of the topic and
- attending the discussions of the seminar

The grade is achieved by the weighted sum of the grades.

Conditions
None.

Recommendations
See seminar description in the course catalogue of the KIT (https://campus.kit.edu/)

Remarks
The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.
The available places are listed on the internet: https://portal.wiwi.kit.edu.

Event excerpt: Topics on Political Economics (WS 17/18)

Aim
The student develops an own idea for an economic experiment in this research direction.

Workload
About 90 hours.

Literature
James Heckman (fostering of young children), Ernst Fehr (egalitarianism and fairness), Uri Gneezy (gender differences),
Matthias Sutter (delay of gratification), and Walter Mischel (the famous Marshmallow Experiment).

**Event excerpt: Cooperation seminar: Innovative applications on single board computers as well as their economic relevance (WS 17/18)**

**Content**
Topics of interest include, but are not limited to:

- Smart Home Applications
- Environmental measurements
- Gesture control
- Security systems
Course: Seminar in Economics B (Master) [T-WIWI-103477]

Responsibility: Johannes Brumm, Jan Kowalski, Kay Mitsuš, Ingrid Ott, Clemens Puppe, Johannes Philipp Reiß, Nora Szech, Berthold Wigger

Contained in: [M-WIWI-101808] Seminar Module

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Learning Control / Examinations

The non examassessment (§4(2), 3 SPO 2007) or alternative exam assessment (§ 4(2), 3 SPO 2015) consists of

- a talk about the research topic of the seminar together with discussion,
- a written summary about the major issues of the topic and
- attending the discussions of the seminar

The grade is achieved by the weighted sum of the grades.

Conditions
None.

Recommendations
See seminar description in the course catalogue of the KIT (https://campus.kit.edu/)

Remarks
The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: https://portal.wiwi.kit.edu.

Event excerpt: Topics on Political Economics (WS 17/18)

Aim
The student develops an own idea for an economic experiment in this research direction.

Workload
About 90 hours.

Literature
James Heckman (fostering of young children), Ernst Fehr (egalitarianism and fairness), Uri Gneezy (gender differences),
Matthias Sutter (delay of gratification), and Walter Mischel (the famous Marshmallow Experiment).

**Event excerpt: Cooperation seminar: Innovative applications on single board computers as well as their economic relevance (WS 17/18)**

**Content**

Topics of interest include, but are not limited to:

- Smart Home Applications
- Environmental measurements
- Gesture control
- Security systems
Course: Seminar in Engineering Science (Master) [T-WIWI-103147]

Responsibility: Fachvertreter ingenieurwissenschaftlicher Fakultäten

Contained in: [M-WIWI-101808] Seminar Module

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<td>Wolfgang Menesklou</td>
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Learning Control / Examinations
See German version.

Conditions
See module description.

Recommendations
None
Course: Seminar in Informatics A (Master) [T-WIWI-103479]


Contained in: [M-WIWI-101808] Seminar Module

ECTS: 3
Language: deutsch/englisch
Recurrence: Jedes Semester
Version: 1

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<td>Applications of Semantic MediaWiki</td>
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<td>Smart Services and the IoT</td>
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<td>WS 17/18</td>
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<td>Developing IT-based Business Models</td>
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Learning Control / Examinations
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- a talk about the research topic of the seminar together with discussion,
- a written summary about the major issues of the topic and
- attending the discussions of the seminar

The grade is achieved by the weighted sum of the grades.

Conditions
None.

Recommendations
See seminar description in the course catalogue of the KIT (https://campus.kit.edu/)

Remarks
Placeholder for seminars offered by the Institute AIFB.
Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore, for some seminars there is an application required.

The available places are listed on the internet: https://portal.wiwi.kit.edu.

V Event excerpt: Smart Services and the IoT (WS 17/18)

Content
Domains of interest include, but are not limited to:

- Medicine
- Social Media
- Finance Market
Event excerpt: Seminar Service Science, Management & Engineering (SS 2018)

Aim
The student

- illustrates and evaluates classic and current research questions in service science, management and engineering,
- applies models and techniques in service science, also with regard to their applicability in practical cases,
- successfully gets in touch with scientific working by an in-depth working on a special scientific topic which makes
  the student familiar with scientific literature research and argumentation methods,
- acquires good rhetorical and presentation skills.

As a further aspect of scientific work, especially for Master students the emphasis is put on a critical discussion of the
seminar topic.

Content
Each Semester, the seminar will cover topics from a different selected subfield of Service Science, Management &
Engineering. Topics include service innovation, service economics, service computing, transformation and coordination of
service value networks as well as collaboration for knowledge intensive services.

See the KSRI website for more information about this seminar: www.ksri.kit.edu

Workload
The total workload for this course is approximately 120 hours. For further information see German version.

Literature
The student will receive the necessary literature for his research topic.

Event excerpt: Technology-enhanced Learning (SS 2018)

Content
Die Liste der Seminarthemen finden Sie unter https://portal.wiwi.kit.edu/ys/1868

Literature
Werden im Seminar bekanntgegeben

Event excerpt: (SS 2018)

Content
Domains of interest include, but are not limited to:

- Medicine
- Social Media
- Finance Market

Literature
Detailed references are indicated together with the respective subjects. For general background information look up the
following textbooks:

- Mitchell, T.; Machine Learning

Event excerpt: Developing IT-based Business Models (WS 17/18)

Aim
The Student

- analyzes and develops in small teams a business model from an idea to a complete business plan or
- treats a special topic from the area of Semantic Web in businesses and entrepreneurship.
• learns about basic concepts and problem areas and considers these while building the business plan for a particular business idea.

• understands and considers the viewpoints of different stakeholders in the area of entrepreneurship and their influences on an own business idea.

Content
Semantic technologies such as RDF, SPARQL, OWL, and RIF are still standardised only in their first versions. Still, the multitude of integrated technologies provides the basis for development of new applications and creates, with the help of the initial standardisations, a foundation for attracting investors. The potential and future developments in the field are exemplified by the growing popularity and importance of data, being published as Linked Data, as well as by the increase in applications developed outside the scope of research. The seminar “Developing Business Models for the Semantic Web” aims to explore these opportunities for new business models and business ventures.

The seminar takes place on a weekly basis and consists of two main parts. The first part is a series of presentations, held by external experts who share their experience in the area of entrepreneurship. The aim is to engage a wide variety of presenters, including applicants to programs for supporting young business ventures, startup founders, and people in leadership positions in established companies. Further guest lecturers include experts in the field of business and startup development, tax and enterprise law, as well as entrepreneurs, who have sold their startups or had to give up their ideas.

The second part consists of the contributions of seminar participants. They are required to develop a business model, starting with the initial idea and building it up to a complete business plan. This development process is accompanied by feedback sessions, pitches, mid-term presentations and a final presentation. The student presentations alternate with presentations given by external experts. Furthermore, besides on the development of a business plan, student can work on a specific topic such as “Analysing Existing Business Models on the Web” or “Using Open Source in Startups”.

The seminar pass can be obtained by submitting a completed seminar thesis (i.e. the business plan or the specific topic) and by regularly attending the seminar presentations.

Workload
The total workload for this course is approximately 90 hours. For further information see German version.

V 

Event excerpt: Seminar: Energy Informatics (WS 17/18)

Aim

Er/sie ist in der Lage eine Seminararbeit (und später die Bachelor-/Masterarbeit) mit minimalem Einarbeitungsaufwand anzufertigen und dabei Formatvorgaben zu berücksichtigen, wie sie von allen Verlagen bei der Veröffentlichung von Dokumenten vorgegeben werden. Außerdem versteht er/sie das vorgegebene Thema in Form einer wissenschaftlichen Präsentation auszuarbeiten und kennt Techniken um die vorzustellenden Inhalte auditoriumsgerecht aufzuarbeiten und vorzutragen. Somit besitzt er/sie die Kenntnis wissenschaftliche Ergebnisse der Recherche in schriftlicher Form derart zu präsentieren, wie es in wissenschaftlichen Publikationen der Fall ist.

Content

Workload
4 LP entspricht ca. 120 Stunden
c. 21 Std. Besuch des Seminars,
c. 45 Std. Analyse und Bearbeitung des Themas,
c. 27 Std. Vorbereitung und Erstellung der Präsentation, und
Event excerpt: Applications of Semantic MediaWiki (WS 17/18)

Content
Topics of interest include, but are not limited to:

- Analysis of Medical Processes
- Correlation analysis of medical data
- Visualization of data in SMW
- Sentiment analysis of Twitter data
- Upload Interface for SMW
- Process Matching of process data

Event excerpt: Cooperation seminar: Innovative applications on single board computers as well as their economic relevance (WS 17/18)

Content
Topics of interest include, but are not limited to:

- Smart Home Applications
- Environmental measurements
- Gesture control
- Security systems

Event excerpt: (WS 17/18)

Workload
Topics of interest include, but are not limited to:

- Travel Security
- Geo data
- Linked News
- Social Media

Event excerpt: (WS 17/18)

Aim
Ziel der Vorlesung ist es, Kenntnisse über Grundlagen und weitergehende Methoden und Techniken des Ubiquitous Computing zu vermitteln. Nach Abschluss der Vorlesung können die Studierenden

- das erlernte Wissen über existierende Ubiquitous Computing Systeme wiedergeben und erörtern.
- die allgemeinen Kenntnisse zu Ubiquitären Systemen bewerten und Aussagen und Gesetzmäßigkeiten auf Sonderfälle übertragen.
- unterschiedliche Methoden zu Design-Prozessen und Nutzerstudien bewerten und beurteilen sowie geeignete Methoden für die Entwicklung neuer Lösungen auswählen.
- selbst neue ubiquitäre Systeme für den Einsatz in Alltags- oder industriellen Prozessumgebungen erfinden, planen, entwerfen und bewerten sowie Aufwände und technische Implikationen bemessen.

Content

Workload
Der Gesamtarbeitsaufwand für diese Lerneinheit beträgt ca. 150 Stunden (5.0 Credits).

Aktivität
Arbeitsaufwand
Präsenzzeit: Besuch der Vorlesung
15 x 90 min
22 h 30 min
Präsenzzeit: Besuch der Übung
15 x 45 min
11 h 15 min
Vor-/Nachbereitung der Vorlesung und Übung
15 x 90 min
22 h 30 min
Selbstentwickeltes Konzept für eine Information Appliance entwickeln
33 h 45 min
Foliensatz 2x durchgehen
2 x 12 h
24 h 00 min
Prüfung vorbereiten
36 h 00 min
SUMME
150 h 00 min

Arbeitsaufwand für die Lerneinheit "Ubiquitäre Informationstechnologien"
# Course: Seminar in Informatics B (Master) [T-WIWI-103480]

**Responsibility:** Andreas Oberweis, Harald Sack, Ali Sunyaev, York Sure-Vetter, Melanie Volkamer, Johann Marius Zöllner

**Contained in:** [M-WIWI-101808] Seminar Module

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## Events

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<td>Data Science with Open Data</td>
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<td>Cooperation seminar: Innovative applications on single board computers as well as their economic relevance</td>
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<td>Developing IT-based Business Models</td>
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Learning Control / Examinations
The non exam assessment (§4(2), 3 SPO 2007) or alternative exam assessment (§ 4(2), 3 SPO 2015) consists of
- a talk about the research topic of the seminar together with discussion,
- a written summary about the major issues of the topic and
- attending the discussions of the seminar

The grade is achieved by the weighted sum of the grades.

Conditions
None.

Recommendations
See seminar description in the course catalogue of the KIT (https://campus.kit.edu/)

Remarks
Placeholder for seminars offered by the Institute AIFB.
The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.
The available places are listed on the internet: https://portal.wiwi.kit.edu.

V Event excerpt: Smart Services and the IoT (WS 17/18)

Content
Domains of interest include, but are not limited to:
- Medicine
- Social Media
- Finance Market

Economics Engineering (M.Sc.)
Module Handbook, Date 03/02/2018
**Event excerpt: Seminar Service Science, Management & Engineering (SS 2018)**

**Aim**

The student

- illustrates and evaluates classic and current research questions in service science, management and engineering,
- applies models and techniques in service science, also with regard to their applicability in practical cases,
- successfully gets in touch with scientific working by an in-depth working on a special scientific topic which makes the student familiar with scientific literature research and argumentation methods,
- acquires good rhetorical and presentation skills.

As a further aspect of scientific work, especially for Master students the emphasis is put on a critical discussion of the seminar topic.

**Content**

Each Semester, the seminar will cover topics from a different selected subfield of Service Science, Management & Engineering. Topics include service innovation, service economics, service computing, transformation and coordination of service value networks as well as collaboration for knowledge intensive services.

See the KSRI website for more information about this seminar: www.ksri.kit.edu

**Workload**

The total workload for this course is approximately 120 hours. For further information see German version.

**Literature**

The student will receive the necessary literature for his research topic.

**Event excerpt: Technology-enhanced Learning (SS 2018)**

**Content**

Die Liste der Seminarthemen finden Sie unter https://portal.wiwi.kit.edu/ys/1868

**Literature**

Werden im Seminar bekanntgegeben

**Event excerpt: (SS 2018)**

**Content**

Domains of interest include, but are not limited to:

- Medicine
- Social Media
- Finance Market

**Literature**

Detailed references are indicated together with the respective subjects. For general background information look up the following textbooks:

- Mitchell, T.; Machine Learning

**Event excerpt: Developing IT-based Business Models (WS 17/18)**

**Aim**

The Student

- analyzes and develops in small teams a business model from an idea to a complete business plan or
- treats a special topic from the area of Semantic Web in businesses andentrepreneurships.
- learns about basic concepts and problem areas and considers these while building the business plan for a particular business idea.
- understands and considers the viewpoints of different stakeholders in the area of entrepreneurship and their influences on an own business idea.

Content
Semantic technologies such as RDF, SPARQL, OWL, and RIF are still standardised only in their first versions. Still, the multitude of integrated technologies provides the basis for development of new applications and creates, with the help of the initial standardisations, a foundation for attracting investors. The potential and future developments in the field are exemplified by the growing popularity and importance of data, being published as Linked Data, as well as by the increase in applications developed outside the scope of research. The seminar “Developing Business Models for the Semantic Web” aims to explore these opportunities for new business models and business ventures.

The seminar takes place on a weekly basis and consists of two main parts. The first part is a series of presentations, held by external experts who share their experience in the area of entrepreneurship. The aim is to engage a wide variety of presenters, including applicants to programs for supporting young business ventures, startup founders, and people in leadership positions in established companies. Further guest lecturers include experts in the field of business and startup development, tax and enterprise law, as well as entrepreneurs, who have sold their startups or had to give up their ideas. The second part consists of the contributions of seminar participants. They are required to develop a business model, starting with the initial idea and building it up to a complete business plan. This development process is accompanied by feedback sessions, pitches, mid-term presentations and a final presentation. The student presentations alternate with presentations given by external experts. Furthermore, besides on the development of a business plan, student can work on a specific topic such as “Analysing Existing Business Models on the Web” or “Using Open Source in Startups”.

The seminar pass can be obtained by submitting a completed seminar thesis (i.e. the business plan or the specific topic) and by regularly attending the seminar presentations.

Workload
The total workload for this course is approximately 90 hours. For further information see German version.

V Event excerpt: Seminar: Energy Informatics (WS 17/18)

Aim

Er/sie ist in der Lage eine Seminararbeit (und später die Bachelor-/Masterarbeit) mit minimalem Einarbeitungsaufwand anzufertigen und dabei Formatvorgaben zu berücksichtigen, wie sie von allen Verlagen bei der Veröffentlichung von Dokumenten vorgegeben werden. Außerdem versteht er/sie das vorgegebene Thema in Form einer wissenschaftlichen Präsentation auszuarbeiten und kennt Techniken um die vorzustellenden Inhalte auditoriumsgerecht aufzuarbeiten und vorzutragen. Somit besitzt er/sie die Kenntnis wissenschaftliche Ergebnisse der Recherche in schriftlicher Form derart zu präsentieren, wie es in wissenschaftlichen Publikationen der Fall ist.

Content

Daher sollen im Rahmen des Seminars „Seminar: Energieinformatik“, unterschiedliche Algorithmen, Simulationen und Modellierungen bzgl. ihrer Vor- und Nachteile in den verschiedenen Bereichen der Netzentwicklung untersucht werden.

Workload
4 LP entspricht ca. 120 Stunden
ca. 21 Std. Besuch des Seminars,
ca. 45 Std. Analyse und Bearbeitung des Themas,
ca. 27 Std. Vorbereitung und Erstellung der Präsentation, und
Event excerpt: Applications of Semantic MediaWiki (WS 17/18)

Content
Topics of interest include, but are not limited to:

- Analysis of Medical Processes
- Correlation analysis of medical data
- Visualization of data in SMW
- Sentiment analysis of Twitter data
- Upload Interface for SMW
- Process Matching of process data

Event excerpt: Cooperation seminar: Innovative applications on single board computers as well as their economic relevance (WS 17/18)

Content
Topics of interest include, but are not limited to:

- Smart Home Applications
- Environmental measurements
- Gesture control
- Security systems

Event excerpt: (WS 17/18)

Workload
Topics of interest include, but are not limited to:

- Travel Security
- Geo data
- Linked News
- Social Media
Course: Seminar in Mathematics (Master) [T-MATH-105944]

Responsibility: Martin Folkers, Günter Last
Contained in: [M-WIWI-101808] Seminar Module

ECTS 3  Version 1
**Course: Seminar in Operations Research A (Master) [T-WIWI-103481]**

**Responsibility:** Stefan Nickel, Oliver Stein, Karl-Heinz Waldmann

**Contained in:** [M-WIWI-101808] Seminar Module

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**Events**

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**Learning Control / Examinations**

The non exam assessment (§4(2), 3 SPO 2007) or alternative exam assessment (§ 4(2), 3 SPO 2015) consists of

- a talk about the research topic of the seminar together with discussion,
- a written summary about the major issues of the topic and
- attending the discussions of the seminar

The grade is achieved by the weighted sum of the grades.

**Conditions**

None.

**Recommendations**

See seminar description in the course catalogue of the KIT (https://campus.kit.edu/)

**Remarks**

The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required.

The available places are listed on the internet: https://portal.wiwi.kit.edu.

**Event excerpt: Seminar: Recent Topics in OR (SS 2018)**

**Aim**

The student

- illustrates and evaluates classic and current research questions in discrete optimization,
- applies optimization models and algorithms in discrete optimization, also with regard to their applicability in practical cases (especially in Supply Chain and Health Care Management).
- successfully gets in touch with scientific working by an in-depth working on a special scientific topic which makes the student familiar with scientific literature research and argumentation methods,
- acquires good rhetorical and presentation skills.

As a further aspect of scientific work, especially for Master students the emphasis is put on a critical discussion of the seminar topic.
Content
The topics of the seminar will be announced at the beginning of the term in a preliminary meeting. Dates will be announced on the internet.

Workload
The total workload for this course is approximately 90 hours. For further information see German version.

Literature
Literature and relevant sources will be announced at the beginning of the seminar.
Course: Seminar in Operations Research B (Master) [T-WIWI-103482]

Responsibility: Stefan Nickel, Oliver Stein, Karl-Heinz Waldmann

Contained in: [M-WIWI-101808] Seminar Module

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Learning Control / Examinations

The non exam assessment (§4(2), 3 SPO 2007) or alternative exam assessment (§ 4(2), 3 SPO 2015) consists of:

- a talk about the research topic of the seminar together with discussion,
- a written summary about the major issues of the topic and
- attending the discussions of the seminar

The grade is achieved by the weighted sum of the grades.

Conditions

None.

Recommendations

See seminar description in the course catalogue of the KIT (https://campus.kit.edu/)

Remarks

The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required. The available places are listed on the internet: https://portal.wiwi.kit.edu.

Event excerpt: Seminar: Recent Topics in OR (SS 2018)

Aim

The student

- illustrates and evaluates classic and current research questions in discrete optimization,
- applies optimization models and algorithms in discrete optimization, also with regard to their applicability in practical cases (especially in Supply Chain and Health Care Management),
- successfully gets in touch with scientific working by an in-depth working on a special scientific topic which makes the student familiar with scientific literature research and argumentation methods,
- acquires good rhetorical and presentation skills.

As a further aspect of scientific work, especially for Master students the emphasis is put on a critical discussion of the seminar topic.
Content
The topics of the seminar will be announced at the beginning of the term in a preliminary meeting. Dates will be announced on the internet.

Workload
The total workload for this course is approximately 90 hours. For further information see German version.

Literature
Literature and relevant sources will be announced at the beginning of the seminar.
Course: Seminar in Statistics A (Master) [T-WIWI-103483]

Responsibility: Oliver Grothe, Melanie Schienle

Contained in: [M-WIWI-101808] Seminar Module

ECTS 3, Recurrence Jedes Semester, Version 1

Learning Control / Examinations
The non examassessment (§4(2), 3 SPO 2007) or alternative exam assessment (§ 4(2), 3 SPO 2015) consists of:

- a talk about the research topic of the seminar together with discussion,
- a written summary about the major issues of the topic and
- attending the discussions of the seminar

The grade is achieved by the weighted sum of the grades.

Conditions
None.

Recommendations
See seminar description in the course catalogue of the KIT (https://campus.kit.edu/)

Remarks
The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required. The available places are listed on the internet: https://portal.wiwi.kit.edu.
Course: Seminar in Statistics B (Master) [T-WIWI-103484]

Responsibility: Oliver Grothe, Melanie Schienle

Contained in: [M-WIWI-101808] Seminar Module

ECTS 3
Recurrence Jedes Semester
Version 1

Learning Control / Examinations
The non exam assessment (§4(2), 3 SPO 2007) or alternative exam assessment (§ 4(2), 3 SPO 2015) consists of

- a talk about the research topic of the seminar together with discussion,
- a written summary about the major issues of the topic and
- attending the discussions of the seminar

The grade is achieved by the weighted sum of the grades.

Conditions
None.

Recommendations
See seminar description in the course catalogue of the KIT (https://campus.kit.edu/)

Remarks
The listed seminar titles are placeholders. Currently offered seminars of each semester will be published on the websites of the institutes and in the course catalogue of the KIT. In general, the current seminar topics of each semester are already announced at the end of the previous semester. Furthermore for some seminars there is an application required. The available places are listed on the internet: https://portal.wiwi.kit.edu.
Course: Seminar in Transportation [T-BGU-100014]

Responsibility: Bastian Chlond, Peter Vortisch

Contained in: [M-BGU-101065] Transportation Modelling and Traffic Management
                 [M-BGU-101064] Fundamentals of Transportation

ECTS: 3
Recurrence: Jedes Semester
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Learning Control / Examinations

seminar paper, appr. 10 pages, and presentation, appr. 10 min.

Conditions
none

Recommendations
none

Remarks
none
Course: Seminar Mobility Services (Master) [T-WIWI-103174]

Responsibility: Gerhard Satzger, Carola Stryja

Contained in:
- [M-BGU-101065] Transportation Modelling and Traffic Management
- [M-BGU-101064] Fundamentals of Transportation

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Learning Control / Examinations
A final written exam will be conducted.

Conditions
None
**Course: Seminar: Legal Studies I [T-INFO-101997]**

**Responsibility:** Thomas Dreier  
**Contained in:**  
[M-WIWI-101808] Seminar Module  
[M-INFO-101242] Governance, Risk & Compliance

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**Event excerpt: Governance, Risk & Compliance (SS 2018)**

**Aim**  
Der/die Studierende hat vertiefte Kenntnisse hinsichtlich der Thematik “Governance, Risk & Compliance” sowohl auf regulatorischer Ebene als auch auf betriebswirtschaftlicher Ebene. Er/sie ist in der Lage, eine konkrete Fragestellung schriftlich in Form einer Seminararbeit auszuarbeiten sowie anschließend im mündlichen Vortrag zu präsentieren.

**Content**  

**Workload**  
21 h Präsenzzeit, 60 h schriftliche Ausarbeitung, 9h Vortrag vorbereiten.


**Aim**  

**Workload**  
Der gesamte Arbeitsaufwand beträgt ca. 75-100 h, davon sind 22,5 h Präsenzzeit.

**Event excerpt: (WS 17/18)**
Aim

Content
Die Sicherheit der Informationstechnik ist zu einer Schlüsselfrage der Gestaltung der Informationsgesellschaft geworden. Die Abhängigkeit der Wirtschaft und des Staates vom Funktionieren von IT-Systemen und Internet, die zunehmende Komplexität der IT-Systeme, die Verteilung der Verantwortung auf unterschiedliche Beteiligte und die steigende Zahl von Cyberangriffen durch verschiedenste Akteure erschweren die IT-Sicherheit.


Themen für Seminararbeiten:

1. Das Recht auf Gewährleistung der Integrität und Vertraulichkeit informationstechnischer Systeme als „IT-Sicherheitsgrundrecht“
2. Datenschutz und Datensicherheit - IT-Sicherheit als Hilfsmittel zum Schutz des Persönlichkeitsrechts
3. Deutsches Computerstrafrecht und die Umsetzung der Cybercrime-Konvention des Europarats
4. IT-Sicherheit im Zivilrecht - wer haftet für Sicherheitsvorfälle?
5. Online-Shopping und seine Tücken (Fernabsatzrecht)
6. Datenschutz und Datensicherheit - IT-Sicherheit als Hilfsmittel zum Schutz des Persönlichkeitsrechts
7. IT-Sicherheit kritischer Infrastrukturen - rechtliche Absicherung unter besonderer Berücksichtigung des IT-Sicherheitsgesetzes
8. Das Bundesamt für Sicherheit in der Informationstechnik und seine rechtlichen Grundlagen nach Verabschiedung des IT-Sicherheitsgesetzes
9. Pässe und Personalausweise als gesicherte elektronische Identitäten
10. Elektronische Signaturen - praxisgerecht und überreguliert?
11. De-Mail und das De-Mail-Gesetz - ein sicherer elektronischer Kommunikationsraum?
12. IT-Sicherheit in der öffentlichen Verwaltung - Art. 91c GG und der IT-Planungsrat
13. Cyberabwehr als Aufgabe der Bundeswehr?
14. Europäische IT-Sicherheitsstrukturen - die IT-Sicherheitsagentur ENISA und die Diskussion über eine EU-Richtlinie für Netzwerk- und Informationssicherheit
15. Behördenverantwortung für Cybersicherheit in Deutschland - Zuständigkeiten, Zusammenarbeitsformen, Trennungsgeste 


Bitte melden Sie sich elektronisch an unter helga.scherer@kit.edu. Bitte geben Sie der Anmeldung drei Wunschthemen an. Die Plätze werden in der Reihenfolge der Anmeldungen verteilt.

Die Teilnahme an der Vorbesprechung ist verpflichtend.

Workload
ca. 100 - 120 h (2 - 4 Credits)
**Course: Seminar: Legal Studies II [T-INFO-105945]**

**Responsibility:** Thomas Dreier  
**Contained in:** [M-WIWI-101808] Seminar Module

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**Aim**

**Workload**
Der gesamte Arbeitsaufwand beträgt ca. 75-100 h, davon sind 22,5 h Präsenzzeit.

**Event excerpt: Patents at the point of intersection between technology, economy and law (WS 17/18)**

**Aim**
Das Seminar dient dazu, diese Schnittstelle zwischen Technik, Wirtschaft und Recht anhand aktueller Themen näher zu beleuchten und gemeinverträgliche Lösungen für die aufgeworfenen Probleme zu entwickeln.

**Content**
Die jeweils aktuellen zu bearbeitenden Themenvorschläge werden im Internet unter http://www.zar.kit.edu veröffentlicht.

**Workload**
Gesamtarbeitsaufwand 90 h, davon 15 h Präsenzzeit und 75 h sonstiger Arbeitsaufwand (Erstellung der Seminararbeit etc.).

**Literature**
Die Basisliteratur wird entsprechend der zu bearbeitenden Themen bereitgestellt.
Aim

Content
Die Sicherheit der Informationstechnik ist zu einer Schlüsselfrage der Gestaltung der Informationsgesellschaft geworden. Die Abhängigkeit der Wirtschaft und des Staates vom Funktionieren von IT-Systemen und Internet, die zunehmende Komplexität der IT-Systeme, die Verteilung der Verantwortung auf unterschiedliche Beteiligte und die steigende Zahl von Cyberangriffen durch verschiedenste Akteure erschweren die IT-Sicherheit.


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5. Online-Shopping und seine Tücken (Fernabsatzrecht)
6. Schutz des Verbrauchers gegen unlautere Methoden im Internet (Spam, Abofallen)
7. IT-Sicherheit kritischer Infrastrukturen - rechtliche Absicherung unter besonderer Berücksichtigung des IT-Sicherheitsgesetzes
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Die Verteilung der Themen erfolgt rechtzeitig vor Semesterbeginn. Die Teilnahme an der Vorbesprechung ist verpflichtend.

Workload
ca. 100 - 120 h (2 - 4 Credits)
Course: Service Analytics A [T-WIWI-105778]

Responsibility: Hansjörg Fromm, Thomas Setzer

Contained in:
- [M-WIWI-101470] Data Science: Advanced CRM
- [M-WIWI-101506] Service Analytics
- [M-WIWI-101448] Service Management

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<td>2595502</td>
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Learning Control / Examinations
The assessment consists of a written exam (60 min) according to §4(2), 1 of the examination regulations.

Conditions
None

Recommendations
The lecture is addressed to students with interests and basic knowledge in the topics of Operations Research, descriptive and inductive statistics.

Event excerpt: Service Analytics A (SS 2018)

Aim
Participants are able to structure large sets of available data and to use that data for planning, operation, personalization of complex services, in particular for IT services. They learn a step-by-step approach starting with analyzing possibly incomplete data, techniques of multivariate statistics to filter data and to extract data features, forecast techniques, and robust planning and control procedures for enterprise decision support.

Content
Today’s service-oriented companies are starting to optimize the way services are planned, operated, and personalized by analyzing vast amounts of data from customers, IT-systems, or sensors. As the statistical learning and business optimization world continues to progress, skills and expertise in advanced data analytics and data and fact-based optimization become vital for companies to be competitive. In this lecture, relevant methods and tools will be considered as a package, with a strong focus on their inter-relations. Students will learn to analyze and structure large amounts of potentially incomplete and unreliable data, to apply multivariate statistics to filter data and to extract key features, to predict future behavior and system dynamics, and finally to formulate data and fact-based service planning and decision models.

More specifically, the lessons of this lecture will include:

- Co-Creation of Value Across Enterprises
- Instrumentation, Measurement, Monitoring of Service Systems
- Descriptive, predictive, and prescriptive Analytics
- Usage Characteristics and Customer Dynamics
- Big Data, Dimensionality Reduction, and Real-Time Analytics
- System Models and What-If-Analysis
- Robust Mechanisms for Service Management
- Industry Applications of Service Analytics
Tutorials
Students will conduct lecture accompanying, guided exercises throughout the semester.

Workload
The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature
- Business Analytics for Managers, Jank, W., Springer, 2011

Online Sources:
- The data deluge, The Economist, Feb. 2010

Further readings will be provided in the lecture.
Course: Service Analytics B - Enterprise Data Reduction and Prediction
[T-WIWI-105779]

Responsibility: Thomas Setzer
Contained in: [M-WIWI-101506] Service Analytics

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Learning Control / Examinations
The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulations). Grading is based on the points achieved in the written exam.

Conditions
None

Recommendations
None

Remarks
Limited number of slots
Course: Service Design Thinking [T-WIWI-102849]

Responsibility: Gerhard Satzger, Christof Weinhardt
Contained in: [M-WIWI-101503] Service Design Thinking

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Language englisch
Recurrence Unregelmäßig
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Learning Control / Examinations

Conditions
The course is compulsory and must be examined.

Recommendations
This course is held in English – proficiency in writing and communication is required. Our past students recommend to take this course at the beginning of the masters program.

Remarks
Due to practical project work as a component of the program, access is limited. The application process starts once a year in May. Please find more information about how to apply on the program’s website (http://www.ksri.kit.edu/english/87.php). This module is part of the KSRI Teaching Program „Digital Service Systems“. For more information see the KSRI Teaching website: www.ksri.kit.edu/teaching. For more details the KSRI offers more information on the module’s website (http://www.ksri.kit.edu/english/87.php) and conducts an information event every year in May.

Event excerpt: Service Design Thinking (SS 2018)

Aim
- Deep knowledge of the innovation method “Design Thinking”, as introduced and promoted by Stanford University
- Development of new, creative solutions through extensive observation of oneself and one’s environment, in particular with regard to the relevant service users
- Know how to use prototyping and experimentation to visualize one’s ideas, to test and iteratively develop them, and to converge on a solution
- Communicate, work and present in an interdisciplinary and international project setting

Content
- Paper Bike: Learning about the basic method elements by building a paper bike that has to fulfill a given set of challenges.
- Design Space Exploration: Exploring the problem space through customer and user observation.
- Critical Function Prototype: Identification of critical features from the customer’s perspective that can contribute to the solution of the overarching problem. Building and testing prototypes that integrate these functionalities.
- Dark Horse Prototype: Inverting earlier assumptions and experiences, which leads to the inclusion of new features and solutions.
- Funky Prototype: Integration of the individually tested and successful functions to a complete solution, which is further tested and developed.
- Functional Prototype: Further selection and convergence of existing ideas. Building a higher resolution prototype that can be tested by customers.
- Final Prototype: Preparing and presenting the final solution to the customer.

**Workload**
The total workload for this course is approximately 270 hours. For further information see German version.
## Course: Service Innovation [T-WIWI-102641]

**Responsibility:** Gerhard Satzger  
**Contained in:**  
- [M-WIWI-102806] Service Innovation, Design & Engineering  
- [M-WIWI-101410] Business & Service Engineering  
- [M-WIWI-101448] Service Management  

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### Learning Control / Examinations

The assessment consists of an 1h written exam (following §4(2) 1 of the examination regulations) and of assignments during the course as an non exam assessment (§4 (2), 3 SPO 2007 respectively §4 (3) SPO 2015).

### Conditions

None

### Recommendations

None

### Event excerpt: Service Innovation (SS 2018)

#### Aim

Understand the difference between innovation and invention and gain an overview of different types of innovations. Understand particular challenges of innovation in services. Know the ambidexterity challenge for service organizations and ways to deal with it. Know examples for innovation in processes, organization and business models; understand how service and product innovation differ. Get to know several methods and tools that support service innovation (service design thinking, open innovation, technology and strategic foresight, etc.)

#### Content

While innovation in manufacturing can leverage a considerable body of research, experience and best practice, innovation in services has not reached the same level of maturity. In practice, while many organizations have a well-understood process for innovating in the product business, innovating in services is often still a fuzzy and complex undertaking. In this lecture we will discuss the state of research, compare product and service innovation and understand how innovation diffusion works. We examine case studies on service innovation, compare open vs. closed innovation and learn how to apply different innovation tools, methods and strategies (e.g. service design thinking as a human-centered approach to innovation or technology and strategic foresight, as methods supporting the generation of assumptions on the impact of technology).

#### Workload

Total workload: approximately 136 hours  
Attendance time: 30 hours  
Self-study: 105 hours

#### Literature

- von Hippel, Erich (2007) Horizontal innovation networks - by and for users. Industrial and Corporate Change, 16:2  

#### Elective literature:

Economics Engineering (M.Sc.)  
Module Handbook, Date 03/02/2018
**Course: Service Oriented Computing [T-WIWI-105801]**

**Responsibility:** York Sure-Vetter  
**Contained in:**  
- [M-WIWI-101472] Informatics  
- [M-WIWI-101630] Electives in Informatics  
- [M-WIWI-101628] Emphasis in Informatics

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**Learning Control / Examinations**  
Please note that the lecture will not be offered in summer term 2018. Nevertheless, it is possible to take the exam. The assessment consists of an 1h written exam following §4, Abs. 2, 1 of the examination regulation or of an oral exam (20 min) following §4, Abs. 2, 2 of the examination regulation.

**Conditions**  
None

**Event excerpt: Service Oriented Computing (SS 2018)**

**Aim**  
Students will extend their knowledge and proficiency in the area of modern service-oriented technologies. Thereby, they acquire the capability to understand, apply and assess concepts and methods that are of innovative and scientific nature.

**Content**  
Building upon basic Web service technologies the lecture introduces selected topics from advanced service computing and service engineering. In particular, focus will be placed on new Web-based architectures and applications leveraging Web 2.0, Cloud Computing, Semantic Web and other emerging technologies.

**Workload**  
- The total workload for this course is approximately 150 hours  
- Time of presentness: 45 hours  
- Time of preparation and postprocessing: 67.5 hours  
- Exam and exam preparation: 37.5 hours

**Literature**  
Literature will be announced in the lecture.
Course: Services Marketing [T-WIWI-103140]

Responsibility: Ju-Young Kim

Contained in: [M-WIWI-101649] Services Marketing

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<td>Ju-Young Kim</td>
</tr>
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Learning Control / Examinations
The assessment consists of semester-accompanying tasks, oral participation, a short presentation as well as a final examination. The grade consists of:

- written papers and oral participation during the semester (weighting 40%)
- a written final examination (weighting 60%).

Conditions
None

Recommendations
None

Remarks
new course starting summer term 2016

Event excerpt: (SS 2018)

Aim
Students

- understand the importance of a customer relationship management
- learn the standards of service design
- learn about the 4ps in the service context
- gain knowledge about content and strategies of services marketing
- learn about methods and models to measure service quality

Content
The aim of this lecture is to provide an overview of marketing management in the service context. The lecture starts with foundations for service marketing such as consumer behavior and expectations in services. Then students learn about the importance of the customer relationship for services. They also learn about the 4ps in the service context and gain knowledge about content and strategies of services marketing. They further learn about methods and models for services marketing.

Workload
Gesamtaufwand bei 3 Leistungspunkten: ca. 90 Stunden Präsenzzeit: 30 Stunden Vor – und Nachbereitung der LV: 45.0 Stunden Prüfung und Prüfungsvorbereitung: 15.0 Stunden

Literature
Course: Simulation Game in Energy Economics [T-WIWI-108016]

Responsibility: Massimo Genoese


**Events**

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<td>2581025</td>
<td>Simulation Game in Energy Economics</td>
<td>Vorlesung / Übung 2</td>
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<td>Massimo Genoese</td>
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Learning Control / Examinations
Examination as written assignment and oral presentation (§4 (2), 1 SPO).

Conditions
None

Recommendations
Visiting the course “Introduction to Energy Economics”

Remarks
See German version.

Event excerpt: Simulation Game in Energy Economics (SS 2018)

**Aim**

Students

- understand market mechanisms, pricing and investment decisions in a liberalised electricity market,
- apply methods and instruments in a subarea of “Energy Economics”,
- choose the appropriate methods to solve given problems (unit dispatch, investment planning) and apply them,
- find and discuss arguments for solution approaches.

**Content**

- Introduction
- Agents and market places in the electricity industry
- Selected planning tasks of energy service companies
- Methods of modelling in the energy sector
- Agent-based simulation: The PowerACE model
- Simulation game: Simulation in energy economics (electricity and emission trading, investment decisions)

The lecture is structured in a theoretical and a practical part. In the theoretical part, the students are taught the basics to carry out simulations themselves in the practical part which comprises amongst others the simulation of the power exchange. The participants of the simulation game take a role as a power trader in the power market. Based on various sources of information (e.g. prognosis of power prices, available power plants, fuel prices), they can launch bids in the power exchange.

**Workload**
The total workload for this course is approximately 90 hours. For further information see German version.

**Literature**

Elective literature:
Course: Simulation of Stochastic Systems [T-WIWI-106552]

Responsibility: Oliver Grothe, Steffen Rebennack
Contained in: [M-WIWI-103289] Stochastic Optimization

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Learning Control / Examinations
The assessment consists of a written exam (60 minutes) according to Section 4(2), 1 of the examination regulation. The exam takes place in every semester.

Conditions
None.
## Course: Site Management [T-BGU-103427]

**Responsibility:** Shervin Haghsheno

**Contained in:**
- [M-BGU-101888] Project Management in Construction
- [M-BGU-101884] Lean Management in Construction

### ECTS
- 1.5

### Recurrence
- Jedes Sommersemester

### Version
- 1

### Events

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### Conditions
None

### Recommendations
None

### Remarks
None
Course: Smart Energy Infrastructure [T-WIWI-107464]

Responsibility: Armin Ardone, Andrej Marko Pustisek

Contained in: [M-WIWI-101452] Energy Economics and Technology

ECTS: 3
Language: deutsch
Recurrence: Jedes Wintersemester
Version: 1

Events

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Learning Control / Examinations

The assessment consists of a written exam (60 min.) according to § 4 paragraph 2 Nr. 1 of the examination regulation.

Conditions
None.

Remarks

Event excerpt: (WS 17/18)

Aim
Der/die Studierende

- kennt die Grundzüge von Infrastruktur im Kontext von Energietransport (insbesondere von Gas- und Stromnetzen sowie Erdgasspeichern) und
- versteht deren (energie-)wirtschaftliche Bedeutung.

Workload
Gesamtaufwand bei 3 Leistungspunkten: ca. 90 Stunden
Präsenzzeit: 30 Stunden
Selbststudium: 60 Stunden
Course: Smart Grid Applications [T-WIWI-107504]

Responsibility: Johannes Gärttner, Christof Weinhardt

ECTS
Recurrence
Version
4.5
Jedes Wintersemester
1

Learning Control / Examinations
The assessment consists of a written exam (60 min) (according to §4(2), 1 of the examination regulations). By successful completion of the exercises (§4 (2), 3 SPO 2007 respectively §4 (3) SPO 2015) a bonus can be obtained. If the grade of the written exam is at least 4.0 and at most 1.3, the bonus will improve it by one grade level (i.e. by 0.3 or 0.4). The bonus only applies to the first and second exam of the semester in which it was obtained.

Conditions
None

Recommendations
None

Remarks
The lecture will be read for the first time in winter term 2018/19.
### Event excerpt: Social Choice Theory (SS 2018)

**Aim**

The student should acquire knowledge of formal theories of collective decision making and learn to apply them to real life situations.

**Content**

The course provides a comprehensive treatment of preference and judgement aggregation, including proofs of general results that have Arrow’s famous impossibility theorem and Gibbard’s oligarchy theorem as corollaries. The second part of the course is devoted to voting theory. Among other things, we prove the Gibbard-Satterthwaite theorem.

**Workload**

The total workload for this course is approximately 135.0 hours. For further information see German version.

**Literature**

Main texts:

Secondary texts:
Course: Software Quality Management [T-WIWI-102895]

Responsibility: Andreas Oberweis

Contained in: [M-WIWI-101472] Informatics
[M-WIWI-101630] Electives in Informatics
[M-WIWI-101628] Emphasis in Informatics

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Learning Control / Examinations
The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation in the first week after lecture period.

Conditions
None

Remarks
This course was formerly named “Software Technology: Quality Management”.

Event excerpt: Software Quality Management (SS 2018)

Aim
Students

- explain the relevant quality models,
- apply methods to evaluate the software quality and evaluate the results,
- know the mail models of software certification, compare and evaluate these models,
- write scientific theses in the area of software quality management and find own solutions for given problems.

Content
This lecture imparts fundamentals of active software quality management (quality planning, quality testing, quality control, quality assurance) and illustrates them with concrete examples, as currently applied in industrial software development. Keywords of the lecture content are: software and software quality, process models, software process quality, ISO 9000-3, CMM(I), BOOTSTRAP, SPICE, software tests.

Workload
Lecture 30h
Exercise 15h

Preparation of lecture 30h
Preparation of exercises 30h
Exam preparation 44h
Exam 1h

Total: 150h

Literature

Economics Engineering (M.Sc.)
Module Handbook, Date 03/02/2018
- Peter Liggesmeyer: Software-Qualität, Testen, Analysieren und Verifizieren von Software. Spektrum Akademischer Verlag 2002
- Mauro Pezzè, Michal Young: Software testen und analysieren. Oldenbourg Verlag 2009

Further literature is given in lectures.
**Course: Spatial Economics [T-WIWI-103107]**

**Responsibility:** Ingrid Ott

**Contained in:**
- [M-WIWI-101496] Growth and Agglomeration
- [M-WIWI-101485] Transport Infrastructure Policy and Regional Development
- [M-WIWI-101497] Agglomeration and Innovation

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**Learning Control / Examinations**

The assessment consists of a written exam (60 minutes) (following §4(2), 1 of the examination regulation).

**Conditions**

None

**Recommendations**

Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2600012], and Economics II [2600014]. In addition, an interest in quantitative-mathematical modeling is required. The attendance of the course Introduction to economic policy [2560280] is recommended.

**Event excerpt: Spatial Economics (WS 17/18)**

**Aim**

The student

- analyses how spatial distribution of economic activity is determined
- uses quantitative methods within the context of economic models
- has basic knowledge of formal-analytic methods
- understands the link between economic theory and its empirical applications
- understands to what extent concentration processes result from agglomeration and dispersion forces
- is able to determine theory based policy recommendations

**Content**

Geography, trade and development
Geography and economic theory
Core models of economic geography and empirical evidence
Agglomeration, home market effect, and spatial wages
Applications and extensions

**Workload**

The total workload for this course is approximately 135.0 hours. For further information see German version.

**Literature**

Steven Brakman, Harry Garretsen, Charles van Marrewijk (2009), The New Introduction to Geographical Economics

Further literature recommendations will be announced in the course of the lecture.
Course: Special Sociology [T-GEISTSOZ-101957]

Responsibility:  Gerd Nollmann
Contained in:   [M-GEISTSOZ-101169] Sociology

ECTS 4  Version 1

Conditions
None.
**Course: Special Topics in Information Engineering & Management**  
[T-WIWI-102706]

**Responsibility:** Christof Weinhardt

**Contained in:**  
[M-WIWI-101411] Information Engineering  
[M-WIWI-101506] Service Analytics  
[M-WIWI-101410] Business & Service Engineering

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**Learning Control / Examinations**
The assessment of this course is according to §4(2), 3 SPO in form of a written documentation, a presentation of the outcome of the conducted practical components and an active participation in class.
Please take into account that, beside the written documentation, also a practical component (such as a survey or an implementation of an application) is part of the course. Please examine the course description for the particular tasks. The final mark is based on the graded and weighted attainments (such as the written documentation, presentation, practical work and an active participation in class).

**Conditions**
None

**Recommendations**
None

**Remarks**
All the practical seminars offered at the chair of Prof. Dr. Weinhardt can be chosen in the Special Topics in Information Engineering & Management course. The current topics of the practical seminars are available at the following homepage: www.iism.kit.edu/im/lehre

The Special Topics Information Engineering and Management is equivalent to the practical seminar, as it was only offered for the major in “Information Management and Engineering” so far. With this course students majoring in “Industrial Engineering and Management” and “Economics Engineering” also have the chance of getting practical experience and enhance their scientific capabilities.

The Special Topics Information Engineering and Management can be chosen instead of a regular lecture (see module description). Please take into account, that this course can only be accounted once per module.
Course: Special Topics of Efficient Algorithms [T-WIWI-102657]

Responsibility: Hartmut Schmeck

Contained in: [M-WIWI-101472] Informatics
[M-WIWI-101630] Electives in Informatics
[M-WIWI-101628] Emphasis in Informatics

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Learning Control / Examinations
The assessment consists of assignments or of a bonus exam (wrt §4 (2), 3 SPO), and a written exam (60 min.) in the week after the end of the lecturing period (§4 (2), 1 SPO). The exam will be offered in every semester and can be repeated on regular examination dates.
If the mark obtained in the written exam is in between 1.3 and 4.0, a successful completion of the assignments or the bonus exam will improve the mark by one level (i.e. by 0.3 or 0.4).

Conditions
None

Remarks
This course can be particularly used for recognising the external courses with the topics in the area of algorithms, data-structures and computer infrastructures but are not associated in other courses in this subject area.
Course: Special Topics of Enterprise Information Systems [T-WIWI-102676]

Responsibility: Andreas Oberweis

Contained in:
- [M-WIWI-101472] Informatics
- [M-WIWI-101630] Electives in Informatics
- [M-WIWI-101628] Emphasis in Informatics

ECTS: 5
Recurrence: Jedes Semester
Version: 1

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Learning Control / Examinations
The assessment of this course is a written or (if necessary) oral examination according to §4(2) of the examination regulation.

Conditions
None
**Course: Special Topics of Knowledge Management [T-WIWI-102671]**

**Responsibility:** York Sure-Vetter

**Contained in:**
- [M-WIWI-101472] Informatics
- [M-WIWI-101630] Electives in Informatics
- [M-WIWI-101628] Emphasis in Informatics

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**Learning Control / Examinations**

Assessment is provided by a written exam of 60 minutes or an oral exam during the first few weeks after the lecturing period (acc. to §4(2), 1 or 2 SPO). The exam is offered each semester and may be repeated at the regular examination day.

**Conditions**
None

**Remarks**
see german version
### Course: Special Topics of Software- and Systemsengineering [T-WIWI-102678]

**Responsibility:** Andreas Oberweis  
**Contained in:**  
- [M-WIWI-101472] Informatics  
- [M-WIWI-101630] Electives in Informatics  
- [M-WIWI-101628] Emphasis in Informatics

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**Learning Control / Examinations**  
The assessment consists of an 1h written exam in the first week after lecture period.

**Conditions**  
None

**Remarks**  
This course can be used in particular for the acceptance of external courses whose content is in the broader area of software and systems engineering, but cannot assigned to another course of this topic.
Course: Specialization in Food Process Engineering [T-CIWVT-101875]

Responsibility: Volker Gaukel
Contained in: [M-CIWVT-101119] Specialization in Food Process Engineering

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Conditions
The Module “Principles of Food Process Engineering” must be passed.

Modeled Conditions
The following conditions must be met:

- The module [M-CIWVT-101120] Principles of Food Process Engineering must have been passed.
**Course: Specific Aspects in Taxation [T-WIWI-102790]**

**Responsibility:** Armin Bader, Berthold Wigger

**Contained in:** [M-WIWI-101511] Advanced Topics in Public Finance

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**Learning Control / Examinations**
The assessment consists of an 1h written exam following Art. 4, para. 2, clause 1 of the examination regulation. The grade for this course equals the grade of the written exam.

**Conditions**
None

**Recommendations**
Knowledge of the collection of public revenues is assumed. Therefore it is recommended to attend the course “Öffentliche Einnahmen” beforehand.

**Event excerpt: Specific Aspects in Taxation (WS 17/18)**

**Aim**
See German version.

**Content**
The lecture “Special Aspects of Taxation” focuses on the effects of different taxes. The main emphasis is on German tax legislation. In addition to that, international aspects of taxation, in particular with respect to the European integration, will be discussed.

The lecture consists of four parts: First specific tax problems of corporate, income and consumption taxes are treated. Part two introduces the advantages and disadvantages of each of these taxes, in particular their incidence (“Who actually carries the tax burden?”) and their effects within the value chain. The third part then deals with the question how the different taxes contribute to public revenues. Finally, the last part compares tax systems within and outside Europe. As a special feature, guest lecturers will provide insight into practical aspects of taxation.

**Workload**
The total workload for this course is approximately 135.0 hours. For further information see German version.

**Literature**
**Elective literature:**
Course: Statistical Modeling of generalized regression models [T-WIWI-103065]

Responsibility: Wolf-Dieter Heller

Contained in: [M-WIWI-101638] Econometrics and Statistics I
[M-WIWI-101639] Econometrics and Statistics II

ECTS 4.5
Recurrence Jedes Wintersemester
Version 1

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### Learning Control / Examinations

The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation.

### Conditions

None

### Recommendations

Knowledge of the contents covered by the course "Economics III: Introduction in Econometrics" [2520016]

### Event excerpt: (WS 17/18)

**Aim**

The student

- shows comprehensive knowledge of regression techniques

**Workload**

The total workload for this course is approximately 135 hours (4.5 credits).

- regular attendance: 30 hours
- self-study: 65 hours
- exam preparation: 40 hours
Course: Stochastic Calculus and Finance [T-WIWI-103129]

Responsibility: Mher Safarian
Contained in: [M-WIWI-101639] Econometrics and Statistics II

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<td>2521331</td>
<td>Stochastic Calculus and Finance</td>
<td>Vorlesung (V)</td>
<td>2</td>
<td>Mher Safarian</td>
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</table>

### Learning Control / Examinations

The assessment of this course consists of a written examination (§4(2), 1 SPOs) and of possible additional assignments during the course (§4 (2), 3 SPO 2007 respectively §4 (3) SPO 2015).

### Conditions

None

### Remarks

For more information see http://statistik.econ.kit.edu/

### Event excerpt: Stochastic Calculus and Finance (WS 17/18)

#### Aim

After successful completion of the course students will be familiar with many common methods of pricing and portfolio models in finance. Emphasis will be put on both finance and the theory behind it.

#### Content

The course will provide rigorous yet focused training in stochastic calculus and finance. The program will cover modern approaches in stochastic calculus and mathematical finance. Topics to be covered:


Stochastic processes (Poisson-process, Brownian motion, martingales), stochastic Integral (Integral, quadratic und co-variation, Ito-formula), stochastic differential equation for price-processes, trading strategies, option pricing(Feynman-Kac), neutral risk rating(equivalent martingale measure, Girsanov theorem), term structure models

### Workload

The total workload for this course is approximately 150 hours. For further information see German version.

### Literature

To be announced in lecture.

**Elective literature:**

- An Introduction to Stochastic Integration (Probability and its Applications) by Kai L. Chung, Ruth J. Williams, Birkhaueser,
- Methods of Mathematical Finance by Ioannis Karatzas, Steven E. Shreve, Springer 1998
Course: Strategic Brand Management [T-WIWI-102842]

Responsibility: Joachim Blickhäuser, Martin Klarmann

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<td>Strategic Brand Management</td>
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<td>Joachim Blickhäuser, Martin Klarmann</td>
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</table>

Learning Control / Examinations

Conditions
None

Recommendations
None

Remarks
Please note that only one of the following courses can be chosen in the Marketing Management Module: Marketing Strategy Business Game, Strategic Brand Management, Open Innovation – Concepts, Methods and Best Practices or Business Plan Workshop.
Please note: The number of participants for this course is limited. The Marketing and Sales Research Group typically provides the possibility to attend a course with 1.5 ECTS in the respective module to all students. Participation in a specific course cannot be guaranteed.
In order to participate in this course, you need to apply. Applications are usually accepted at the start of the lecture period in summer term. Detailed information on the application process is usually provided on the website of the Marketing and Sales Research Group (marketing.iism.kit.edu) shortly before the lecture period in summer term starts.

Event excerpt: Strategic Brand Management (SS 2018)

Aim
See German version.

Content

Workload
The total workload for this course is approximately 45.0 hours. For further information see German version.

Literature
Event excerpt: Strategic Management of Information Technology (SS 2018)

Aim
Students know the outer frame of IT in an enterprise and know which functions IT has within an enterprise. They understand the organization and the content of these functions.

Content
The following topics will be covered: strategic planning of ICT, architecture of ICT, overall planning of ICT, outsourcing, operation and controlling of ICT.

Literature
Course: Strategic Transport Planning [T-BGU-103426]

Responsibility: Volker Waßmuth

Contained in:
[M-BGU-101065] Transportation Modelling and Traffic Management
[M-BGU-101064] Fundamentals of Transportation

ECTS: 3
Recurrence: Jedes Sommersemester
Version: 1

Events

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<td>Volker Waßmuth</td>
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Conditions
None

Recommendations
None

Remarks
None
Course: Strategy and Management Theory: Developments and “Classics”  
[T-WIWI-106190]

Responsibility: Hagen Lindstädt  
Contained in: [M-WIWI-103119] Advanced Topics in Strategy and Management

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<td>2577922</td>
<td>Strategy and Management Theory: Developments and &quot;Classics&quot;</td>
<td>Seminar (S)</td>
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<td>Alexander Klopfer, Andreas Koeplin, Hagen Lindstädt, Aljoscha von Bismarck</td>
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<td>SS 2018</td>
<td>2577923</td>
<td>Strategy and Management Theory: Developments and &quot;Classics&quot;</td>
<td>Seminar (S)</td>
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<td>Kerstin Fehre, Alexander Klopfer, Hagen Lindstädt</td>
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</table>

Learning Control / Examinations
Non exam assessment (following §4(2) 3 of the examination regulation).

Conditions
None

Recommendations
Basic knowledge as conveyed in the bachelor module „Strategy and Organization“ is recommended.

Remarks
This course is admission restricted. If you were already admitted to another course in the module “Advanced Topics in Strategy and Management” the participation at this course will be guaranteed.

The course is planned to be held for the first time in the winter term 2017/18.

Event excerpt: Strategy and Management Theory: Developments and "Classics" (WS 17/18)

Aim
Students
- are able to explain and evaluate theoretical approaches and models in the field of strategic management and can illustrate them by tangible examples
- learn to express their position in structured discussions

Content
In this lecture, students discuss and evaluate models in the field of strategic management with a focus on applicability and theory based limitations. Critical examination of current research results will be a substantial part of this course.

Workload
The total workload for this course is approximately 90 hours.
Lecture: 15 hours
Preparation of lecture: 75 hours
Event excerpt: Strategy and Management Theory: Developments and "Classics" (SS 2018)

Aim
Students

- are able to explain and evaluate theoretical approaches and models in the field of strategic management and can illustrate them by tangible examples
- learn to express their position in structured discussions

Content
In this lecture, students discuss and evaluate models in the field of strategic management with a focus on applicability and theory based limitations. Critical examination of current research results will be a substantial part of this course.

Workload
The total workload for this course is approximately 90 hours.
Lecture: 15 hours
Preparation of lecture: 75 hours
Exam preparation: n/a
Course: Supplementary Claim Management [T-BGU-103428]

Responsibility: Shervin Haghsheno
Contained in: [M-BGU-101888] Project Management in Construction

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<td>Ralph Bartsch</td>
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Conditions
None

Recommendations
None

Remarks
None

Economics Engineering (M.Sc.)
Module Handbook, Date 03/02/2018

657
**Course: Supply Chain Management [T-MACH-105181]**

**Responsibility:** Knut Alicke  
**Contained in:** [M-MACH-101280] Logistics in Value Chain Networks

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<td>WS 17/18</td>
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<td>Supply chain management</td>
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<td>WS 17/18</td>
<td>2117063</td>
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<td>Übung (Ü)</td>
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</table>

### Learning Control / Examinations

Oral examination  

**Conditions**  
none

### Event excerpt: Supply chain management (WS 17/18)

**Aim**

Students are able to:

- Discuss the requirements on modern supply chains,
- Use the basic concepts of demand forecast, stock optimization and supply in practical exercises,
- Analyse the typical questions of dimensioning a supply chain and evaluate a supply chain with the results.

**Content**

- Bullwhip-Effect, Demand Planning & Forecasting  
- Conventional planning processes (MRP + MRPII)  
- Stock keeping strategy  
- Data acquisition and analysis  
- Design for logistics (Postponement, Mass Customization, etc.)  
- Logistic partnerships (VMI, etc.)  
- Distribution structures (central vs. distributed, Hub&Spoke)  
- SCM-metrics (performance measurement) e-business  
- Special sectors as well as guest lectures

**Workload**

regular attendance: 42 hours  
self-study: 138 hours

**Literature**

Alicke, K.: Planung und Betrieb von Logistiknetzwerken  

Simchi-Levi, D., Kaminsky, P.: Designing and Managing the Supply Chain

Goldratt, E., Cox, J.: The Goal

---

Economics Engineering (M.Sc.)  
Module Handbook, Date 03/02/2018
Course: Supply Chain Management in the Automotive Industry [T-WIWI-102828]

Responsibility: Tilman Heupel, Hendrik Lang

Contained in: [M-WIWI-101412] Industrial Production III
[M-WIWI-101471] Industrial Production II

ECTS 3.5  
Language deutsch  
Recurrence Jedes Wintersemester  
Version 1

Events

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<td>WS 17/18</td>
<td>2581957</td>
<td>Supply Chain Management in the automotive</td>
<td>Vorlesung (V)</td>
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<td>Tilman Heupel, Hendrik</td>
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<tr>
<td></td>
<td></td>
<td>industry</td>
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<td></td>
<td>Lang</td>
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Learning Control / Examinations
The examination will be in form of a written exam acc. to §4(2), 1 ER. Exams are offered in every semester and can be re-examined at every ordinary examination date.

Conditions
None

Recommendations
None

Event excerpt: Supply Chain Management in the automotive industry (WS 17/18)

Aim
Students are taught knowledge, methods and tools in the field of automotive supply chain management. With the help of concrete examples of a global automotive company, they acquire a basic understanding of challenges in the implementation of those solutions. Students learn about theoretic concepts and their transfer to practice in designing value-added structures, procurement logistics, risk management, quality engineering, cost engineering, and purchasing. They are able to identify, analyze and assess problems and to design adequate solutions within those aspects. In the end of the lecture, students can integrate the aspects into the general context of automotive supply chain management and development process.

Content
- Automotive industry significance
- The automotive supply chain
- Adding value structures of the automotive supply chain and mastering of the production systems as factors of success in the SCM
- Strategic procurement logistics
- Risk management
- Quality engineering and management in the automotive supply chain
- Cost engineering and management in the automotive supply chain
- Purchasing (Supplier selection, contract management)
- Performance measurement of the supply chain / organization

Workload
The total workload for this course is approximately 105.0 hours. For further information see German version.

Literature
Will be announced in the course.
Course: Supply Chain Management in the Process Industry [T-WIWI-102860]

Responsibility: Stefan Nickel

Contained in: [M-WIWI-102805] Service Operations

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<td>WS 17/18</td>
<td>2550494</td>
<td>Supply Chain Management in the Process Industry</td>
<td>Vorlesung / Übung 3</td>
<td>3</td>
<td>Robert Blackburn, Jan Buchmann</td>
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</table>

Learning Control / Examinations
The assessment is a 60 minutes written examination (according to §4(2), 1 of the examination regulation) (individual grading), case study presentation by student teams (team grading) and classroom participation (individual grading). The examination is held in the term of the lecture.

Conditions
None

Recommendations
Basic knowledge as conveyed in the module Introduction to Operations Research is assumed. Advanced knowledge of Operations Research (e.g., as conveyed in the lectures Facility Location and Strategic SCM, Tactical and operational SCM) is recommended.

Remarks
The number of participants is restricted due to the execution of interactive case studies and the resulting examination effort. Due to these capacity restrictions, registration before course start is required according to the information on the course website. The course is planned to be held every winter term. The planned lectures and courses for the next three years are announced online.

Event excerpt: Supply Chain Management in the Process Industry (WS 17/18)

Aim
The student
- knows and classifies state-of-the art approaches for designing, planning and managing global supply chains in the process industry
- distinguishes quality in supply chains and identifies important building blocks, repeating patterns and concepts crucial to supply chain strategy, design and planning,
- explains specific challenges and approaches towards supply chain operations within the process industry with regards to transportation and warehousing, and describes the interdisciplinary linkage of SCM with information systems, performance management, project management, risk management and sustainability management,
- transfers gained knowledge into practice by using SCM case studies and SCM real life project documentations.

Content
The course “Supply Chain Management in the Process Industry” covers fundamental concepts in the field of supply chain management with special focus on process industry. Strategic, planning and operational topics within the end-to-end supply chain are examined, covering relevant approaches in design, processes and performance measurement. Additional focus within the course is on showing the interdisciplinary linkages SCM has with information systems, performance management, project management, risk management and sustainability management. The course is enriched by various insights from the world’s leading chemical company BASF, provided by executive management as real life examples and cases.

Workload
The total workload for this course is approximately 135.0 hours. For further information see German version.
Literature

- Various case studies, which will be provided during the course
Course: Supply Chain Management with Advanced Planning Systems  
[T-WIWI-102763]

Responsibility: Claus J. Bosch, Mathias Göbelt

Contained in: [M-WIWI-101412] Industrial Production III  
[M-WIWI-101471] Industrial Production II

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<td>SS 2018</td>
<td>2581961</td>
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<td>Vorlesung (V)</td>
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<td>Claus J. Bosch, Mathias Göbelt</td>
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Learning Control / Examinations

The assessment consists of an oral (30 minutes) or a written (60 minutes) exam (following §4(2), 1 of the examination regulation). The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Conditions

None

Recommendations

None

Event excerpt: Supply Chain Management with Advanced Planning Systems (SS 2018)

Aim

This lecture deals with supply chain management from a practitioner’s perspective with a special emphasis on the software solution SAP SCM and the planning domain. First, the term supply chain management is defined and its scope is determined. Methods to analyze supply chains as well as indicators to measure supply chains are derived. Second, the structure of an APS (advanced planning system) is discussed in a generic way. Later in the lecture, the software solution SAP SCM is mapped to this generic structure. The individual planning tasks and software modules (demand planning, supply network planning, production planning / detailed scheduling, transportation planning / vehicle scheduling, global available-to-promise) are presented by discussing the relevant business processes, providing academic background, describing planning processes for a fictive company and showing the user interface and user-related processes in the software solution.

The lecture is supported by a self-explanatory tutorial, in which students can explore the software solution for the fictive company offline on their own.

Content

1. Introduction to Supply Chain Management
   1.1. Supply Chain Management Fundamentals
   1.2. Supply Chain Management Analytics
2. Structure of Advanced Planning Systems
3. SAP SCM
   3.1. Introduction / SCM Solution Map
   3.2. Demand Planning
   3.3. Supply Network Planning
   3.4. Production Planning and Detailed Scheduling
   3.5. Deployment
   3.6. Transportation Planning and Vehicle Scheduling
   3.7. [Optional] Global Available to Promise
4. SAP SCM in Practice
   4.1. Success Stories
   4.2. SAP Implementation Methodology
Workload
The total workload for this course is approximately 105 hours. For further information see German version.
Course: Tactical and Operational Supply Chain Management [T-WIWI-102714]

Responsibility: Stefan Nickel

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**Learning Control / Examinations**
The assessment consists of a written exam (120 minutes) according to Section 4(2), 1 of the examination regulation. The exam takes place in every the semester.
Prerequisite for admission to examination is the successful completion of the online assessments.

**Conditions**
Prerequisite for admission to examination is the successful completion of the online assessments.

**Recommendations**
None

**Remarks**
The lecture is held in every summer term. The planned lectures and courses for the next three years are announced online.

**Event excerpt: (SS 2018)**

**Aim**
The student
- gathers expertise in fundamental techniques from procurement and distribution logistics, methods from inventory management and lot sizing,
- acquires the ability to efficiently utilize quantitative models from transportation planning (long-distance and distribution planning), inventory management and lot sizing in production,
- applies the introduced methods in more detail and in industry-relevant case-studies.

**Content**
The lecture covers basic quantitative methods in location planning in the context of strategic Supply Chain Planning. Besides the discussion of several criteria for the evaluation of the locations of facilities, the students are acquainted with classical location planning models (planar models, network models and discrete models) and advanced location planning models designed for Supply Chain Management (single-period and multi-period models). The exercises accompanying the lecture offer the possibility to apply the considered models to practical problems.

**Literature**

**Elective Literature**
- Love, Morris, Wesolowsky: Facilities Location: Models and Methods, North Holland, 1988
Event excerpt: Tax Law I (WS 17/18)

Aim
Ziel der Vorlesung ist eine Einführung in das nationale Unternehmenssteuerrecht. Die auf mehrere Einzelsteuergesetzte verteilten Rechtsnormen, die für die Besteuerung der Unternehmen und deren Inhaber maßgebend sind, werden behandelt. Praktisch verwertbares steuerliches Grundlagenwissen als Bestandteil der modernen Betriebswirtschaftslehre steht im Vordergrund.

Content

Workload
Der Gesamtarbeitsaufwand für diese Lerneinheit beträgt bei 3 Leistungspunkten 90 h, davon 22,5 Präsenz.

Literature
- Grashoff Steuerrecht, Verlag C. H. Beck, in der neuesten Auflage
- Tipke/Lang Steuerrecht, Verlag C. H. Beck, in der neuesten Auflage

Weiterführende Literatur
Course: Tax Law II [T/INFO-101314]

Responsibility: Detlef Dietrich, Thomas Dreier

Contained in: [M/INFO-101216] Private Business Law

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Event excerpt: Tax Law II (SS 2018)

Aim

Content

Workload
Der Gesamtarbeitsaufwand für diese Lerneinheit beträgt bei 3 Leistungspunkten 90 h, davon 22,5 Präsenz.

Literature
- Spangemacher, Gewerbesteuer, Band 5, Grüne Reihe, Erich Fleischer Verlag
- Falterbaum/Bolk/Reiß/Eberhart, Buchführung und Bilanz, Band 10, Grüne Reihe, Erich Fleischer Verlag
- Tipke, K./Lang, J., Steuerrecht, Köln, in der neuesten Auflage.
- Jäger/Lang Körperschaftsteuer, Band 6, Grüne Reihe, Erich Fleischer Verlag
- Lippross Umsatzsteuer, Band 11, Grüne Reihe, Erich Fleischer Verlag
- Plückebaum/Wendt/ Niemeier/Schierenkämper Einkommensteuer, Band 3, Grüne Reihe, Erich Fleischer Verlag

Weiterführende Literatur
Responsibility:

**Course: Technical conditions met [T-WIWI-106623]**

**Learning Control / Examinations**
This module element is intended to record the Bachelor-examination “Introduction to Game Theory”. In the master module M-WIWI-101453 “Applied Strategic Decisions”, this means that the obligatory course “Advanced Game Theory” is not required.

**Conditions**
None
Course: Technological Change in Energy Economics [T-WIWI-102694]

Responsibility: Martin Wietschel
Contained in: [M-WIWI-101452] Energy Economics and Technology

ECTS | Recurrence | Version
--- | --- | ---
3 | Jedes Wintersemester | 1

Learning Control / Examinations
The examination will be offered latest until summer term 2018 (repeaters only). The assessment consists of a written exam (60 min) (according to Section 4(2), 1 of the examination regulation).

Recommendations
None
Course: Technologies for Innovation Management [T-WIWI-102854]

Responsibility: Daniel Jeffrey Koch
Contained in: [M-WIWI-101507] Innovation Management

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<td>Daniel Jeffrey Koch</td>
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**Learning Control / Examinations**

**Conditions**
None

**Recommendations**
Prior attendance of the course Innovationsmanagement: Konzepte, Strategien und Methoden [2545015] is recommended.

**Event excerpt: (WS 17/18)**

Aim
Application of a method to analyze technologies in the early phase of innovation management.

Content
The seminar “Technologies for Innovation Management” will focus on the early phase or fuzzy front end in innovation management. Technologies can be of great importance here, above all in the supply of information. In globally distributed R & D organizations, it is necessary to collect as much information as possible on new technological developments in the early phase of the innovation process. Information and communication technologies can be supported.

Literature
Will be announced in the first session.
Course: Technology Assessment [T-WIWI-102858]

Responsibility: Daniel Jeffrey Koch

Contained in: [M-WIWI-101507] Innovation Management

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Events

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<td>2545101</td>
<td>Seminar (S)</td>
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</table>

Learning Control / Examinations


Conditions

None

Recommendations

Prior attendance of the course Innovation Management[2545015] is recommended.

Remarks

See German version.
Course: Telecommunication and Internet Economics [T-WIWI-102713]

Responsibility: Kay Mitusch

Contained in:
- [M-WIWI-101406] Network Economics
- [M-WIWI-101409] Electronic Markets

ECTS: 4.5  Language: deutsch  Recurrence: Jedes Wintersemester  Version: 1

Events

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<td>Telecommunication and Internet Economics</td>
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<td>2561233</td>
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<td>Cornelia Gremm, Kay Mitusch</td>
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</table>

Learning Control / Examinations
Result of success is made by a 60 minutes written examination during the semester break (according to §4(2), 1 ERSC). Examination is offered every semester and can be retried at any regular examination date.

Conditions
None

Recommendations
Basic knowledge and skills of microeconomics from undergraduate studies (bachelor’s degree) are expected. Particularly helpful but not necessary: Industrial Economics. Prior attendance of the lecture „Competition in Networks“ [26240] or „Industrial Organisation“ is helpful in any case but not considered a formal precondition. The english taught course “Communications Economics” is complementary and recommendet for anyone interested in the sector.

Event excerpt: Telecommunication and Internet Economics (WS 17/18)

Aim
The students

- will know economically relevant technological and organization characteristics of telecommunication networks - fixed and mobile - as well as of the internet
- will understand the complex competition processes in the telecommunication and internet sector
- will be able to analyse these competitive processes by means of analytic instruments and to assess current debates on economic and regulation policies

The lecture is suited for all students who will deal with these sectors in their professional life.

Content
Among the network sectors the telecommunication and internet sector is the most dynamic one and the one with and highest variety of phenomena. Problems of natural monopoly still exist in some parts. But there is also competition, not only at the service level but also at the infrastructural level. Both levels are characterized by (vertical) quality differentiations and by high technology dynamics. What should the regulation of this sector look like? How should the mutual network access prices of two telecommunication providers be regulated and how can regulators set incentives for infrastructure investments? The internet is a free market par excellence, because everybody can open internet businesses without high entry costs. Why then can a company like ebay dominate the market for internet-auction platforms so strongly? The causes of market concentration on the internet will be analyzed. So will be the economic implications of the Next Generations Networks.

Workload
The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature
Zarnekow, Wulf, Bronstaedt (2013): Internetwirtschaft: Das Geschäft des Datentransports im Internet. Further literature will be provided during the lecture
Course: Telecommunications Law [T-INFO-101309]

Responsibility: Nikolaus Marsch  
Contained in: [M-INFO-101217] Public Business Law

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<td>Nikolaus Marsch</td>
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Event excerpt: (SS 2018)

Aim

Content
Die Vorlesung bietet einen Überblick über das neue TKG. Dabei wird die ganze Bandbreite der Regulierung behandelt: Von den materiellrechtlichen Instrumenten der wettbewerbschaffenden ökonomischen Regulierung (Markt-, Zugangs-, Entgeltregulierung sowie besondere Missbrauchsaufsicht) und der nicht-ökonomischen Regulierung (Kundenschutz; Rundfunkübertragung; Vergabe von Frequenzen, Nummern und Wegerechten; Fernmeldegeheimnis; Datenschutz und öffentliche Sicherheit) bis hin zur institutionellen Ausgestaltung der Regulierung. Zum besseren Verständnis werden zu Beginn der Vorlesung die technischen und ökonomischen Grundlagen sowie die gemeinschafts- und verfassungsrechtlichen Vorgaben geklärt.

Workload
Der Gesamtarbeitsaufwand für diese Lerneinheit beträgt bei 3 Leistungspunkten 90 h, davon 22,5 Präsenz.

Literature
Da der Rechtsstoff teilweise im Diskurs mit den Studierenden erarbeitet werden soll, ist eine aktuelle Version des TKG zu der Vorlesung mitzubringen. Weitere Literatur wird in der Vorlesung angegeben.

Weiterführende Literatur
Erweiterte Literaturangaben werden in der Vorlesung bekannt gegeben.
### Course: Tendering, Planning and Financing in Public Transport [T-BGU-101005]

**Responsibility:** Peter Vortisch  
**Contained in:**  
- [M-BGU-101065] Transportation Modelling and Traffic Management  
- [M-BGU-101064] Fundamentals of Transportation

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</table>

**Learning Control / Examinations**

- oral exam, appr. 20 min.

**Conditions**

- none

**Recommendations**

- none

**Remarks**

- none
**Course: Theoretical Sociology [T-GEISTSOZ-101962]**

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<td>Contained in:</td>
<td>[M-GEISTSOZ-101169] Sociology</td>
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**Conditions**

None.
Course: Theory of Endogenous Growth [T-WIWI-102785]

Responsibility: Ingrid Ott

Contained in: [M-WIWI-101478] Innovation and growth
[M-WIWI-101496] Growth and Agglomeration

ECTS 4.5 Language deutsch Recurrence Jedes Wintersemester Version 1

Events

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</table>

Learning Control / Examinations
The assessment consists of a written exam (60 min) according to Section 4(2), 1 of the examination regulation. The exam takes place in every semester. Re-examinations are offered at every ordinary examination date.

Students will be given the opportunity of writing and presenting a short paper during the lecture time to achieve a bonus on the exam grade. If the mandatory credit point exam is passed, the awarded bonus points will be added to the regular exam points. A deterioration is not possible by definition, and a grade does not necessarily improve, but is very likely to (not every additional point improves the total number of points, since a grade can not become better than 1). The voluntary elaboration of such a paper can not countervail a fail in the exam.

Conditions
None

Recommendations
Basic knowledge of micro- and macroeconomics is assumed, as taught in the courses Economics I [2600012], and Economics II [2600014]. In addition, an interest in quantitative-mathematical modeling is required.

Event excerpt: Theory of endogenous growth (WS 17/18)

Aim
Students shall be given the ability to understand, analyze and evaluate selected models of endogenous growth theory.

Content
- Basic models of endogenous growth
- Human capital and economic growth
- Modelling of technological progress
- Diversity Models
- Schumpeterian growth
- Directional technological progress
- Diffusion of technologies

Workload
The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature
Excerpt:
Course: Topics in Experimental Economics [T-WIWI-102863]

Responsibility: Johannes Philipp Reiß
Contained in: [M-WIWI-101505] Experimental Economics

ECTS: 4.5  Recurrence: Unregelmäßig  Version: 1

Learning Control / Examinations
The assessment consists of a written exam (following §4(2), 1 of the examination regulation).

Conditions
None

Recommendations
Basic knowledge of Experimental Economics is assumed. Therefore, it is strongly recommended to attend the course Experimental Economics beforehand.

Remarks
The course is offered in summer 2020 for the next time, not in summer 2018.
Course: Track Guided Transport Systems - Operational Logistics & Management

[T-BGU-100060]

Responsibility: Eberhard Hohnecker
Contained in: [M-BGU-101111] Public Transportation Operations

ECTS 6
Language deutsch
Recurrence Jedes Sommersemester
Version 1

Events

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<td>Operation Systems abd Track Guided Infrastructure Capacity</td>
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<tr>
<td>SS 2018</td>
<td>6234805</td>
<td>Management in Public Transport</td>
<td>Vorlesung (V)</td>
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<td>Eberhard Hohnecker</td>
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</table>

Conditions
None

Recommendations
None

Remarks
None

Event excerpt: Operation Systems abd Track Guided Infrastructure Capacity (SS 2018)

Content
- Blocking Time and Minimum Headway Time
- Signal Box Technologies
- Capacity of Railway Infrastructure
- Modelling Operational Processes

Literature
Fiedler, Grundlagen der Bahntechnik, Werner-Verlag, Düsseldorf
Hausmann, Enders, Grundlagen des Bahnbetriebs, Bahn-Fachverlag, Heidelberg
Pachl, Systemtechnik des Schienenverkehrs, Teubner-Verlag, Stuttgart

Event excerpt: Management in Public Transport (SS 2018)

Content
- Netzplanung im ÖV
- Haltestellen des ÖV
- Bau und Betrieb im SPNV
- Fahrzeuge im SPNV / ÖPNV
- Organisation des ÖV

Literature
Fiedler, Grundlagen der Bahntechnik, Werner-Verlag, Düsseldorf
Pachl, Systemtechnik des Schienenverkehrs, Teubner-Verlag, Stuttgart
Janicki, Fahrzeugtechnik, Eisenbahn-Fachverlag, Heidelberg
Course: Track Guided Transport Systems - Technical Design and Components
[T-BGU-100052]

Responsibility: Eberhard Hohnecker

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<td>WS 17/18</td>
<td>6234702</td>
<td>Exercises in Track Guided Transport Systems - Technical Design and Components</td>
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</table>

### Learning Control / Examinations

written exam, 90 min.

### Conditions

none

### Recommendations

none

### Remarks

none

#### Event excerpt: Track Guided Transport Systems - Technical Design and Components (WS 17/18)

**Aim**

Die Studierenden sind in der Lage, das Fachgebiet „Spurgeführte Transportsysteme“ in seiner thematischen Komplexität zu analysieren, Zusammenhänge zu erkennen und daraus bei Problemstellungen Lösungsvorschläge zu erarbeiten.

**Content**

- Law, Organisation and History of Railways
- Basics of Running Dynamics
- Construction and Design of Railway Tracks
- Basics of Railway Stations
- Basics of Signal Systems
- Development of Railway Traffic

**Literature**

Zilch, Diederichs, Katzenbach: Handbuch f. Bauingenieure, Springer-Verlag
**Course: Trademark and Unfair Competition Law [T-INFO-101313]**

- **Responsibility:** Yvonne Matz
- **Contained in:** [M-INFO-101215] Intellectual Property Law

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**Event excerpt: Trademark and Unfair Competition Law (WS 17/18)**

**Aim**

Der/die Studierende kennt die strukturellen Grundlagen des nationalen sowie des europäischen Kennzeichenrechts. Er/sie kennt insbesondere die Schutzvoraussetzungen der eingetragenen Marke ebenso wie der Benutzungsmarke. Er/sie ist vertraut sowohl mit dem nationalen als auch mit dem europäischen markenrechtlichen Anmeldeverfahren, Er/sie weiß, welche Schutzansprüche ihm/ihr aus der Verletzung seines/ihrer Kennzeichenrechts zustehen und welche Rechte anderer Kennzeicheninhaber zu beachten sind. Ferner ist er/sie vertraut mit dem Recht der geschäftlichen Bezeichnungen, der Werktitel und der geographischen Herkunftsangaben.

Am Ende der Vorlesung besitzt der/die Studierende die Fähigkeit, sich in kennzeichenrechtliche Problematiken einzuarbeiten und Lösungen zu entwickeln.

**Content**

Die Vorlesung befasst sich mit den Grundfragen des Markenrechts: was ist eine Marke, wie erhalte ich Markenschutz, welche Rechte habe ich als Markeninhaber, welche Rechte anderer Markeninhaber muss ich beachten, welche anderen Kennzeichenrechte gibt es, etc. Die Studenten werden auch in die Grundlagen des europäischen und internationalen Kennzeichenrechts eingeführt.

**Workload**

Der Gesamtarbeitsaufwand für diese Lerneinheit beträgt 90 h, davon 22,5 h Präsenz, 45 h Vor- und Nachbereitungszeit sowie 22,5 h für die Klausurvorbereitung.

**Literature**

# Course: Traffic Engineering [T-BGU-101798]

**Responsibility:** Peter Vortisch  
**Contained in:** [M-BGU-101065] Transportation Modelling and Traffic Management  

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### Conditions

None

### Recommendations

None

### Remarks

None
## Course: Traffic Flow Simulation [T-BGU-101800]

**Responsibility:** Peter Vortisch  
**Contained in:** [M-BGU-101065] Transportation Modelling and Traffic Management

### Events

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**ECTS**: 3  
**Recurrence**: Jedes Sommersemester  
**Version**: 1

### Conditions

None

### Recommendations

None

### Remarks

None
Course: Traffic Infrastructure [T-BGU-100066]

Responsibility: Eberhard Hohnecker
Contained in: [M-BGU-101113] Project in Public Transportation

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<td>Standard Valuation in Public Transport. Using an Example</td>
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<td>6234810</td>
<td>Determination of Demand, Timetable Construction and Alignment</td>
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<td>6234811</td>
<td>Exercises on Determination of Demand, Timetable Construction and Alignment</td>
<td>Übung (U)</td>
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<td>Eberhard Hohnecker, Mitarbeiter/innen</td>
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Learning Control / Examinations
oral exam, appr. 45 min.

Conditions
term paper appr. 10 pages and presentation appr. 10 min. in each course as examination prerequisite

Recommendations
none

Remarks
none

Event excerpt: Determination of Demand, Timetable Construction and Alignment (SS 2018)

Content
Teil 1 des Moduls “ÖV-Verkehrerschließung”
Nachfrageermittlung im ÖV
Verkehrszenenmatrix
Netzbildung im ÖV
Betriebskonzept
Trassierung (Strecke, Haltestellen usw.)
Fahrzeitrechnung und Fahrplankonzept

Literature
Fiedler, Grundlagen der Bahntechnik, Werner-Verlag, Düsseldorf
Hausmann, Enders, Grundlagen des Bahnbetriebs, Bahn-Fachverlag, Heidelberg
Pachl, Systemtechnik des Schienenverkehrs, Teubner-Verlag, Stuttgart
## Course: Traffic Management and Transport Telematics [T-BGU-101799]

### Responsibility:
Peter Vortisch

### Contained in:
[M-BGU-101065] Transportation Modelling and Traffic Management

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### Conditions
None

### Recommendations
None

### Remarks
None
Course: Transport Economics [T-WIWI-100007]

Responsibility: Kay Mitusch, Eckhard Szimba

Contained in:
- [M-WIWI-101468] Environmental Economics
- [M-WIWI-101485] Transport Infrastructure Policy and Regional Development
- [M-WIWI-101406] Network Economics

ECTS 4.5 Language deutsch Recurrence Jedes Sommersemester Version 1

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Learning Control / Examinations
The assessment is made by a 60 minutes written examination during the semester break (according to §4(2), 1 ERSC). Examination is offered every semester and can be retried at any regular examination date.

Event excerpt: Transport Economics (SS 2018)

Aim
Die Studierenden

- kennen die wirtschaftlich relevanten technologischen und organisatorisch-politischen Eigenschaften der verschiedenen Verkehrssektoren
- kennen wichtige verkehrspolitische Themen, Kontroversen, Instrumente und Optionen
- können mithilfe des analytischen verkehrsökonomischen Instrumentariums Verkehr analysieren und die laufenden wirtschafts- und regulierungspolitischen Diskussionen einschätzen und beurteilen
- Die Veranstaltung eignet sich für alle, die im Berufsleben mit diesen Sektoren zu tun haben werden.

Content
The course shall provide an overview of transport economics. It will be demonstrated, using new microeconomic models, which impacts regulation and pricing in transport have on the economic actions of individuals and logisticans and which benefits and costs apply. The following topics will be discussed:

- demand and supply in transport
- empirical analysis of transport demand
- assessment of transport infrastructure projects
- external effects in transport
- transport policy
- cost structures of transport infrastructure
- Project evaluation from the perspective of the public sector

Workload
The total workload for this course is approximately 135.0 hours. For further information see German version.

Literature
Will be announced in the lecture.
(for literature to prepare the lecture - see additional literature)

Literature:
Course: Transportation Data Analysis [T-BGU-100010]

Responsibility: Martin Kagerbauer
Contained in: [M-BGU-101065] Transportation Modelling and Traffic Management

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Conditions
None

Recommendations
None

Remarks
None
# Course: Transportation Systems [T-BGU-106610]

**Responsibility:** Peter Vortisch  
**Contained in:** [M-BGU-101064] Fundamentals of Transportation

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## Events

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**Conditions**
None

**Recommendations**
None

**Remarks**
None
Course: Tunnel Construction and Blasting Engineering [T-BGU-101846]

Responsibility: Shervin Haghsheno
Contained in: [M-BGU-101110] Process Engineering in Construction

ECTS 3
Recurrence Jedes Wintersemester
Version 1

Events

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Conditions
None

Recommendations
None

Remarks
None
Course: Turnkey Construction I - Processes and Methods [T-BGU-103430]

Responsibility: Shervin Haghsheno

Contained in: [M-BGU-101888] Project Management in Construction
[M-BGU-101884] Lean Management in Construction

ECTS: 1.5
Recurrence: Jedes Sommersemester
Version: 1

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Conditions
None

Recommendations
None

Remarks
None
Course: Turnkey Construction II - Trades and Technology [T-BGU-103431]

Responsibility: Shervin Haghsheno

Contained in: [M-BGU-101888] Project Management in Construction
[M-BGU-101884] Lean Management in Construction

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Conditions
None

Recommendations
None

Remarks
None
Course: Valuation [T-WIWI-102621]

Responsibility: Martin Ruckes

Contained in:
- [M-WIWI-101480] Finance 3
- [M-WIWI-101482] Finance 1
- [M-WIWI-101483] Finance 2
- [M-WIWI-101510] Cross-Functional Management Accounting

ECTS: 4.5
Language: englisch
Recurrence: Jedes Wintersemester
Version: 1

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Learning Control / Examinations
See German version.

Conditions
None

Recommendations
None

Event excerpt: Valuation (WS 17/18)

Aim
Students are able to

- evaluate complex investment projects by taking a financial view,
- value firms,
- assess the advantageousness of potential merger and acquisitions.

Content
Topics:

- Projections of cash flows
- Estimation of the cost of capital
- Valuation of the firm
- Mergers and acquisitions
- Real options

Literature
Elective Literature
Course: Virtual Engineering I [T-MACH-102123]

Responsibility: Jivka Ovtcharova

Contained in: [M-MACH-101283] Virtual Engineering A

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### Learning Control / Examinations

oral exam

### Conditions

none

### Event Excerpt: Virtual Engineering I (WS 17/18)

#### Aim
Students are introduced to Product Lifecycle Management to understand its application in the scope of Virtual Engineering. They should be able to apply CAD/PLM systems in different phases of the product development process. Furthermore, students should have an extensive knowledge of data models, specific modules and functions of CAD systems. They should be conscious about the IT fundament of CAx systems as well as integration issues and possible approaches. Students are given an overview on various CAE analysis methods along with possible application, constraints and limitations. They learn about different functions of preprocessors, solvers and postprocessors in CAE systems, different approaches for integrating CAD/CAE systems including advantages and disadvantages of the methods. Students will learn how to integrate CAM modules or systems with CAD systems and are able to define and simulate production processes in CAM modules. Fundamental understanding of the Virtual Engineering philosophy and virtual factory are communicated.

They should be able to identify the advantages of Virtual Engineering compared to conventional approaches.

#### Content
The lecture communicates IT aspects required for understanding virtual product development processes. For this purpose, the focus is set on systems used in industry supporting the process chain of Virtual Engineering:

- Product Lifecycle Management is an approach for managing product related data across the entire lifecycle of the product, beginning with the concept phase until disassembling and recycling.
- CAx-systems for virtual product development allow modeling digital products regarding design, construction, manufacturing and maintenance.
- Validation systems enable the analysis of products regarding statics, dynamics, safety and manufacturing feasibility.

The objective of the lecture is to clarify the relationship between construction and validation operations by applying virtual prototypes and VR/AR/MR visualization techniques in combination with PDM/PLM-systems. This is taught by introducing each particular system in applied exercises.

#### Workload
Präsenzzeit: 52.5 Stunden
Selbststudium: 115 Stunden
### Event excerpt: Virtual Engineering II (SS 2018)

**Aim**

Students are introduced to Virtual Reality, how to achieve stereoscopic visualization and which technologies can be used to create this effect. They are able to model a scene in VR and store VR data structures. Students should understand the functionality of VR pipelines for visualizing scenes. They should be familiar with several interaction systems and devices in a VR environment and should be able to assess the advantages and disadvantages of interaction and tracking devices. Furthermore, they should know which validation tests could be carried out in product development processes with using virtual mock-up (VMU). The difference between VMU, physical mock-up (PMU) and virtual prototypes (VP) is introduced. The vision of an integrated virtual product development is communicated to understand the challenges to achieve this vision.

**Content**

The lecture presents the IT aspects required for understanding virtual product development processes:

- Corresponding models can be visualized in Virtual Reality Systems, from individual parts to complete assemblies.
- Virtual Prototypes combine CAD-data and information about properties of components and assemblies for immersive visualization, functionality tests and functional validation in VR/AR/MR environments.
- Integrated Virtual Product Development explains product development processes from the point of view of Virtual Engineering.

The objective of this lecture is to clarify the relationship between construction and validation operations by using virtual prototypes and VR/AR/MR visualization techniques in combination with PDM/PLM-systems. This will be achieved by introducing each particular IT-system with practical-oriented exercises.

**Workload**

- Präsenzzeit: 31,5 Stunden
- Selbststudium: 87 Stunden
Course: Virtual Engineering Lab [T-MACH-106740]

Responsibility: Jivka Ovtcharova

Contained in: [M-MACH-101281] Virtual Engineering B
[M-MACH-101283] Virtual Engineering A

ECTS: 4
Recurrence: Jedes Semester
Version: 1

Events

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Course: Virtual Reality Practical Course [T-MACH-102149]

Responsibility: Jivka Ovtcharova

Contained in: [M-MACH-101281] Virtual Engineering B
[M-MACH-101283] Virtual Engineering A

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Learning Control / Examinations
The assessment is carried out as assessment of another type and is made up of a Presentation of the project work (40%), the individual project participation (30%), a written test (20%) and soft skills (10%).

Conditions
none
## Course: Virtual training factory 4.X [T-MACH-106741]

**Responsibility:** Jivka Ovtcharova

**Contained in:**
- [M-MACH-101281] Virtual Engineering B
- [M-MACH-101283] Virtual Engineering A

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Economics Engineering (M.Sc.)
Module Handbook, Date 03/02/2018
Course: Warehousing and Distribution Systems [T-MACH-105174]

Responsibility: Kai Furmans

Contained in:

- [T-MACH-101263] Introduction to Logistics
- [T-MACH-101280] Logistics in Value Chain Networks
- [T-MACH-101279] Technical Logistics

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Learning Control / Examinations

The assessment consists of a 60 minutes written examination (according to §4(2), 1 of the examination regulation).

Conditions

none

Event excerpt: Warehousing and distribution systems (SS 2018)

Aim

Students are able to:

- Describe the areas of typical warehouse and distribution systems with the respective processes and can illustrate it with sketches,
- Use and choose strategies of warehouse and distribution systems according to requirements,
- Classify typical systems using criteria discussed in the lecture, and
- Reason about the choice of appropriate technical solutions.

Content

- Introduction
- Yard management
- Receiving
- Storage and picking
- Workshop on cycle times
- Consolidation and packing
- Shipping
- Added Value
- Overhead
- Case Study: DCRM
- Planning of warehouses
- Case study: Planning of warehouses
- Distribution networks
- Lean Warehousing

Workload

regular attendance: 21 hours
self-study: 99 hours
Literature

ARNOLD, Dieter, FURMANS, Kai (2005)
Materialfluss in Logistiksystemen, 5. Auflage, Berlin: Springer-Verlag

ARNOLD, Dieter (Hrsg.) et al. (2008)
Handbuch Logistik, 3. Auflage, Berlin: Springer-Verlag

Warehouse Science

GUDEHUS, Timm (2005)
Logistik, 3. Auflage, Berlin: Springer-Verlag

FRAZELLE, Edward (2002)
World-class warehousing and material handling, McGraw-Hill

MARTIN, Heinrich (1999)
Praxiswissen Materialflußplanung: Transport, Hanshaben, Lagern, Kommissionieren, Braunschweig, Wiesbaden: Vieweg

WISSE, Jens (2009)
Der Prozess Lagern und Kommissionieren im Rahmen des Distribution Center Reference Model (DCRM); Karlsruhe: Universitätverlag

A comprehensive overview of scientific papers can be found at:

ROODBERGEN, Kees Jan (2007)
Warehouse Literature
Course: Water Chemistry and Water Technology I [T-CIWVT-101900]

Responsibility: Harald Horn

Contained in: [M-CIWVT-101121] Water Chemistry and Water Technology I

ECTS: 6
Recurrence: Jedes Wintersemester
Version: 1

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Conditions
T-CIWVT-103351 - Wasserchemisches Praktikum must be passed.
Course: Water Chemistry and Water Technology II [T-CIWVT-101901]

Responsibility:  Harald Horn

Contained in:  [M-CIWVT-101122] Water Chemistry and Water Technology II

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Conditions

The module “Water Chemistry and Water Technology I” must be passed.

Modeled Conditions

The following conditions must be met:

- The module [M-CIWVT-101121] Water Chemistry and Water Technology I must have been passed.

**Responsibility:** Jürgen Ihringer  
**Contained in:**  
[M-WIWI-101642] Natural Hazards and Risk Management 1  
[M-WIWI-101644] Natural Hazards and Risk Management 2

## ECTS  
Version 1

### Events

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### Learning Control / Examinations
See German version.

### Conditions
None
**Course: Web Science [T-WIWI-103112]**

**Responsibility:** York Sure-Vetter

**Contained in:**
- [M-WIWI-101472] Informatics
- [M-WIWI-101630] Electives in Informatics
- [M-WIWI-101628] Emphasis in Informatics

**ECTS**
5

**Language**
englisch

**Recurrence**
Jedes Wintersemester

**Version**
1

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### Learning Control / Examinations

The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation or an oral exam (20 min) following §4, Abs. 2, 2 of the examination regulation.

The exam takes place every semester and can be repeated at every regular examination date.

### Conditions

None

### Remarks


---

### Event excerpt: Web Science (WS 17/18)

**Aim**

The students
- look critically into current research topics in the field of Web Science and learns in particular about the topics small-world-problem, network theory, social network analysis, bibliometrics, as well as link analysis and search.
- apply interdisciplinary thinking.
- train the application of technological approaches to social science problems.

**Content**

This course aims to provide students with a basic knowledge and understanding about the structure and analysis of selected web phenomena and technologies. Topics include the small world problem, network theory, social network analysis, graph search and technologies/standards/architectures.

**Workload**

- The total workload for this course is approximately 150 hours
- Time of presentness: 45 hours
- Time of preparation and postprocessing: 67.5 hours
- Exam and exam preparation: 37.5 hours

**Literature**

Course: Wildcard - Introduction to Logistics [T-MACH-106559]

Responsibility:

Contained in: [M-MACH-101263] Introduction to Logistics

ECTS

Version

2

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Course: Wildcard Key Competences Seminar 3 [T-WIWI-104682]

Responsibility: [M-WIWI-101808] Seminar Module

ECTS
3

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Course: Wildcard Key Competences Seminar 6 [T-WIWI-104685]

Responsibility:
Contained in:  [M-WIWI-101808] Seminar Module

ECTS 3  Version 1
Course: Wildcard Key Competences Seminar 7 [T-WIWI-105955]

Responsibility:

Contained in: [M-WIWI-101808] Seminar Module

ECTS 4

Version 1
Course: Wildcard Key Competences Seminar 8 [T-WIWI-105956]

Responsibility:
Contained in: [M-WIWI-101808] Seminar Module

ECTS
Version

4
1
Course: Workflow-Management [T-WIWI-102662]

Responsibility: Andreas Oberweis

Contained in:
- [M-WIWI-101472] Informatics
- [M-WIWI-101630] Electives in Informatics
- [M-WIWI-101628] Emphasis in Informatics

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Events

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<td>2511204</td>
<td>Workflow-Management</td>
<td>Vorlesung (V)</td>
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<td>2511205</td>
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<td>Übung (U)</td>
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Learning Control / Examinations
The assessment of this course is a written examination (60 min) according to §4(2), 1 of the examination regulation in the first week after lecture period.

Conditions
None

Event excerpt: Workflow-Management (SS 2018)

Aim
Students
- explain the concepts and principles of workflow management concepts and systems and their applications,
- create and evaluate business process models,
- analyze static and dynamic properties of workflows.

Content
A workflow is that part of a business process which is automatically executed by a computerized system. Workflow management includes the design, modelling, analysis, execution and management of workflows. Workflow management systems are standard software systems for the efficient control of processes in enterprises and organizations. Knowledge in the field of workflow management systems is especially important during the design of systems for process support. The course covers the most important concepts of workflow management. Modelling and design techniques are presented and an overview about current workflow management systems is given. Standards, which have been proposed by the workflow management coalition (WFMC), are discussed. Petri nets are proposed as a formal modelling and analysis tool for business processes. Architecture and functionality of workflow management systems are discussed. The course is a combination of theoretical foundations of workflow management concepts and of practical application knowledge.

Workload
Lecture 30h
Exercise 15h

Preparation of lecture 30h
Preparation of exercises 30h
Exam preparation 44h
Exam 1h
Total: 150h

Literature


  Further literature is given in the lecture.
Course: Workshop Business Wargaming – Analyzing Strategic Interactions
[T-WIWI-106189]

Responsibility: Hagen Lindstädt
Contained in: [M-WIWI-103119] Advanced Topics in Strategy and Management

ECTS 3 Language deutsch Recurrence Jedes Sommersemester Version 1

Events

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<td>2577912</td>
<td>Workshop Business Wargaming - Analyzing Strategic Interactions</td>
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Learning Control / Examinations
Non exam assessment (following §4(2) 3 of the examination regulation).

Conditions
None

Recommendations
Basic knowledge as conveyed in the bachelor module „Strategy and Organization“ is recommended.

Remarks
This course is admission restricted. If you were already admitted to another course in the module “Advanced Topics in Strategy and Management” the participation at this course will be guaranteed.

The course is planned to be held for the first time in the summer term 2018.


Aim
Der/die Studierende

- können selbstständig und strukturiert strategische Konfliktsituationen analysieren und Empfehlungen ableiten
- können ihre Position durch eine durchdachte Argumentationsweise in strukturierten Diskussionen überzeugend darlegen

Content
In this course, students simulate and analyze real-life conflict situations using Business Wargaming methods. The students will be able to understand the underlying structure and dynamics of various conflicts, this includes making own conclusions as well as deriving strategic recommendations.

Workload
The total workload for this course is approximately 90 hours.
Lecture: 15 hours
Preparation of lecture: 75 hours
Exam preparation: n/a
Course: Workshop Current Topics in Strategy and Management [T-WIWI-106188]

Responsibility: Hagen Lindstädt

Contained in: [M-WIWI-103119] Advanced Topics in Strategy and Management

Events

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<td>WS 17/18</td>
<td>2577921</td>
<td>Workshop Current Topics in Strategy and Management</td>
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<td>Nicolas Burkardt, Theresa Kaiser, Alexander Klopfer, Hagen Lindstädt, Thorsten Reitmeyer</td>
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Learning Control / Examinations
Non exam assessment (following §4(2) 3 of the examination regulation).

Conditions
None

Recommendations
Basic knowledge as conveyed in the bachelor module „Strategy and Organization“ is recommended.

Remarks
This course is admission restricted. If you were already admitted to another course in the module “Advanced Topics in Strategy and Management,” the participation at this course will be guaranteed.

The course is planned to be held for the first time in the winter term 2017/18.

Event excerpt: Workshop Current Topics in Strategy and Management (WS 17/18)

Aim
Students

- are able to analyze business strategies and derive recommendations for the management
- learn to express their position through compelling reasoning in structured discussions

Content
In this lecture, current economic trends will be discussed from a perspective of competition analysis and corporate strategies. Using appropriate frameworks, the students will be able to analyze collectively selected case studies and derive business strategies.

Workload
The total workload for this course is approximately 90 hours.
Lecture: 15 hours
Preparation of lecture: 75 hours
Exam preparation: n/a
Inhalt

Studien- und Prüfungsordnung des Karlsruher Instituts für Technologie (KIT) für den Masterstudiengang Technische Volkswirtschaftslehre  826
Studien- und Prüfungsordnung

des Karlsruher Instituts für Technologie (KIT) für den Masterstudiengang

Technische Volkswirtschaftslehre

vom 24. September 2015


Der Präsident hat seine Zustimmung gemäß § 20 Absatz 2 KITG iVm. § 32 Absatz 3 Satz 1 LHG am 24. September 2015 erteilt.

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Präambel

Das KIT hat sich im Rahmen der Umsetzung des Bolognaprozesses zum Aufbau eines Europäischen Hochschulraumes zum Ziel gesetzt, dass am Abschluss des Studiums am KIT der Mastergrad stehen soll. Das KIT sieht daher die am KIT angebotenen konsekutiven Bachelor- und Masterstudiengänge als Gesamtkonzept mit konsekutivem Curriculum.

I. Allgemeine Bestimmungen

§ 1 Geltungsbereich
Diese Masterprüfungsordnung regelt Studienablauf, Prüfungen und den Abschluss des Studiums im Masterstudiengang Technische Volkswirtschaftslehre am KIT.

§ 2 Ziel des Studiums, akademischer Grad
(1) Im konsekutiven Masterstudium sollen die im Bachelorstudium erworbenen wissenschaftlichen Qualifikationen weiter vertieft, verbreitert, erweitert oder ergänzt werden. Ziel des Studiums ist die Fähigkeit, die wissenschaftlichen Erkenntnisse und Methoden selbstständig anzuwenden und ihre Bedeutung und Reichweite für die Lösung komplexer wissenschaftlicher und gesellschaftlicher Problemstellungen zu bewerten.
(2) Aufgrund der bestandenen Masterprüfung wird der akademische Grad „Master of Science (M.Sc.)“ für den Masterstudiengang Technische Volkswirtschaftslehre verliehen.

§ 3 Regelstudienzeit, Studien- und Prüfungsleistungen
(1) Die Regelstudienzeit beträgt vier Semester.
(4) Der Umfang der für den erfolgreichen Abschluss des Studiums erforderlichen Studien- und Prüfungsleistungen wird in Leistungspunkten gemessen und beträgt insgesamt 120 Leistungspunkte.
(5) Lehrveranstaltungen können nach vorheriger Ankündigung auch in englischer Sprache angeboten werden.

§ 4 Modulprüfungen, Studien- und Prüfungsleistungen
Erfolgskontrollen gliedern sich in Studien- oder Prüfungsleistungen.
(2) Prüfungsleistungen sind:
1. schriftliche Prüfungen,
2. mündliche Prüfungen oder
3. Prüfungsleistungen anderer Art.

(3) Studienleistungen sind schriftliche, mündliche oder praktische Leistungen, die von den Studierenden in der Regel lehrveranstaltungsbezüglich erbracht werden. Die Masterprüfung darf nicht mit einer Studienleistung abgeschlossen werden.

(4) Von den Modulprüfungen sollen mindestens 70 % benotet sein.

(5) Bei sich ergänzenden Inhalten können die Modulprüfungen mehrerer Module durch eine auch modulübergreifende Prüfungsleistung (Absatz 2 Nr.1 bis 3) ersetzt werden.

§ 5 Anmeldung und Zulassung zu den Modulprüfungen und Lehrveranstaltungen

(1) Um an den Modulprüfungen teilnehmen zu können, müssen sich die Studierenden online im Studierendenportal zu den jeweiligen Erfolgskontrollen anmelden. In Ausnahmefällen kann eine Anmeldung schriftlich im Studierendenservice oder in einer anderen vom Studierendenservice autorisierten Einrichtung erfolgen. Für die Erfolgskontrollen können durch die Prüfenden Anmeldefristen festgelegt werden. Die Anmeldung der Masterarbeit ist im Modulhandbuch geregelt.


(3) Zu einer Erfolgskontrolle ist zuzulassen, wer

1. in den Masterstudiengang Technische Volkswirtschaftslehre am KIT eingeschrieben ist; die Zulassung beurlaubter Studierender ist auf Prüfungsleistungen beschränkt; und
2. nachweist, dass er die im Modulhandbuch für die Zulassung zu einer Erfolgskontrolle festgelegten Voraussetzungen erfüllt und
3. nachweist, dass er in dem Masterstudiengang Technische Volkswirtschaftslehre den Prüfungsanspruch nicht verloren hat.

(4) Nach Maßgabe von § 30 Abs. 5 LHG kann die Zulassung zu einzelnen Pflichtveranstaltungen beschränkt werden. Der/die Prüfende entscheidet über die Auswahl unter den Studierenden, die sich rechtzeitig bis zu dem von dem/der Prüfenden festgesetzten Termin angemeldet haben unter Berücksichtigung des Studienfortschritts dieser Studierenden und unter Beachtung von § 13 Abs. 1 Satz 1 und 2, sofern ein Abbau des Überhangs durch andere oder zusätzliche Veranstaltungen nicht möglich ist. Für den Fall gleichen Studienfortschritts sind durch die KIT-Fakultäten weitere Kriterien festzulegen. Das Ergebnis wird den Studierenden rechtzeitig bekannt gegeben.


§ 6 Durchführung von Erfolgskontrollen

(1) Erfolgskontrollen werden studienbegleitend, in der Regel im Verlauf der Vermittlung der Lehrinhalte der einzelnen Module oder zeitnah danach, durchgeführt.

(2) Die Art der Erfolgskontrolle (§ 4 Abs. 2 Nr. 1 bis 3, Abs. 3) wird von der/dem Prüfenden der betreffenden Lehrveranstaltung in Bezug auf die Lerninhalte der Lehrveranstaltung und die
Lernziele des Moduls festgelegt. Die Art der Erfolgskontrolle, ihre Häufigkeit, Reihenfolge und Gewichtung sowie gegebenenfalls die Bildung der Modulnote müssen mindestens sechs Wochen vor Vorlesungsbeginn im Modulhandbuch bekannt gemacht werden. Im Einvernehmen von Prüfendem und Studierender bzw. Studierendem können die Art der Prüfungsleistung sowie die Prüfungssprache auch nachträglich geändert werden; im ersten Fall ist jedoch § 4 Abs. 4 zu berücksichtigen. Bei der Prüfungsorganisation sind die Belange Studierender mit Behinderung oder chronischer Erkrankung gemäß § 13 Abs. 1 zu berücksichtigen. § 13 Abs. 1 Satz 3 und 4 gelten entsprechend.

(3) Bei unvertretbar hohem Prüfungsaufwand kann eine schriftlich durchzuführende Prüfungsleistung auch mündlich, oder eine mündlich durchzuführende Prüfungsleistung auch schriftlich abgenommen werden. Diese Änderung muss mindestens sechs Wochen vor der Prüfungsleistung bekannt gegeben werden.

(4) Bei Lehrveranstaltungen in englischer Sprache (§ 3 Abs. 6) können die entsprechenden Erfolgskontrollen in dieser Sprache abgenommen werden. § 6 Abs. 2 gilt entsprechend.

(5) **Schriftliche Prüfungen** (§ 4 Abs. 2 Nr. 1) sind in der Regel von einer/einem Prüfenden nach § 18 Abs. 2 oder 3 zu bewerten. Sofern eine Bewertung durch mehrere Prüfende erfolgt, ergibt sich die Note aus dem arithmetischen Mittel der Einzelbewertungen. Entspricht das arithmetische Mittel keiner der in § 7 Abs. 2 Satz 2 definierten Notenstufen, so ist auf die nächstliegende Notenstufe auf- oder abzurunden. Bei gleichem Abstand ist auf die nächstbessere Notenstufe zu runden. Das Bewertungsverfahren soll sechs Wochen nicht überschreiten. Schriftliche Prüfungen dauern mindestens 60 und höchstens 300 Minuten.

(6) **Mündliche Prüfungen** (§ 4 Abs. 2 Nr. 2) sind von mehreren Prüfenden (Kollegialprüfung) oder von einer/einem Prüfenden in Gegenwart einer oder eines Beisitzenden als Gruppen- oder Einzelpersonen abzunehmen und zu bewerten. Vor der Festsetzung der Note hört die/der Prüfende die anderen an der Kollegialprüfung mitwirkenden Prüfenden an. Mündliche Prüfungen dauern in der Regel mindestens 15 Minuten und maximal 60 Minuten pro Studierenden.

Die wesentlichen Gegenstände und Ergebnisse der **mündlichen Prüfung** sind in einem Protokoll festzuhalten. Das Ergebnis der Prüfung ist den Studierenden im Anschluss an die mündliche Prüfung bekannt zu geben.

Studierende, die sich in einem späteren Semester der gleichen Prüfung unterziehen wollen, werden entsprechend den räumlichen Verhältnissen und nach Zustimmung des Prüflings als Zuhörerinnen und Zuhörer bei mündlichen Prüfungen zugelassen. Die Zulassung erstreckt sich nicht auf die Beratung und Bekanntgabe der Prüfungsergebnisse.

(7) Für **Prüfungsleistungen anderer Art** (§ 4 Abs. 2 Nr. 3) sind angemessene Bearbeitungsfristen einzuräumen und Abgabetermine festzulegen. Dabei ist durch die Art der Aufgabenstellung und durch entsprechende Dokumentation sicherzustellen, dass die erbrachte Prüfungsleistung den/dem Studierenden zurechenbar ist. Die wesentlichen Gegenstände und Ergebnisse der Erfolgskontrolle sind in einem Protokoll festzuhalten.

Bei **mündlich** durchgeführten **Prüfungsleistungen anderer Art** muss neben der/dem Prüfenden ein/e Beisitzende/r anwesend sein, die/der zusätzlich zum/zur Prüfenden das Protokoll zeichnet.

**Schriftliche Arbeiten** im Rahmen einer **Prüfungsleistung anderer Art** haben dabei die folgende Erklärung zu tragen: „Ich versichere wahrheitsgemäß, die Arbeit selbstständig angefertigt, alle benutzten Hilfsmittel vollständig und genau angegeben und alles kenntlich gemacht zu haben, was aus Arbeiten anderer unverändert oder mit Abänderungen entnommen wurde.“ Trägt die Arbeit diese Erklärung nicht, wird sie nicht angenommen. Die wesentlichen Gegenstände und Ergebnisse einer solchen Erfolgskontrolle sind in einem Protokoll festzuhalten.

**§ 6 a Erfolgskontrollen im Antwort-Wahl-Verfahren**

Das Modulhandbuch regelt, ob und in welchem Umfang Erfolgskontrollen im Wege des **Antwort-Wahl-Verfahrens** abgelegt werden können.
§ 6 b Computergestützte Erfolgskontrollen


(2) Vor der computergestützten Erfolgskontrolle hat die/der Prüfende sicherzustellen, dass die elektronischen Daten eindeutig identifiziert und unverwechselbar und dauerhaft den Studierenden zugeordnet werden können. Der störungsfreie Verlauf einer computergestützten Erfolgskontrolle ist durch entsprechende technische Betreuung zu gewährleisten, insbesondere ist die Erfolgskontrolle in Anwesenheit einer fachlich sachkundigen Person durchzuführen. Alle Prüfungsaufgaben müssen während der gesamten Bearbeitungszeit zur Verfügung stehen.

(3) Im Übrigen gelten für die Durchführung von computergestützten Erfolgskontrollen die §§ 6 bzw. 6 a.

§ 7 Bewertung von Studien- und Prüfungsleistungen

(1) Das Ergebnis einer Prüfungsleistung wird von den jeweiligen Prüfenden in Form einer Note festgesetzt.

(2) Folgende Noten sollen verwendet werden:

- sehr gut (very good): hervorragende Leistung,
- gut (good): eine Leistung, die erheblich über den durchschnittlichen Anforderungen liegt,
- befriedigend (satisfactory): eine Leistung, die durchschnittlichen Anforderungen entspricht,
- ausreichend (sufficient): eine Leistung, die trotz ihrer Mängel noch den Anforderungen genügt,
- nicht ausreichend (failed): eine Leistung, die wegen erheblicher Mängel nicht den Anforderungen genügt.

Zur differenzierten Bewertung einzelner Prüfungsleistungen sind nur folgende Noten zugelassen:

- 1,0; 1,3: sehr gut
- 1,7; 2,0; 2,3: gut
- 2,7; 3,0; 3,3: befriedigend
- 3,7; 4,0: ausreichend
- 5,0: nicht ausreichend

(3) Studienleistungen werden mit „bestanden“ oder „nicht bestanden“ gewertet.

(4) Bei der Bildung der gewichteten Durchschnitte der Modulnoten, der Fachnoten und der Gesamtnote wird nur die erste Dezimalstelle hinter dem Komma berücksichtigt; alle weiteren Stellen werden ohne Rundung gestrichen.

(5) Jedes Modul und jede Erfolgskontrolle darf in demselben Studiengang nur einmal gewertet werden.

(6) Eine Prüfungsleistung ist bestanden, wenn die Note mindestens „ausreichend“ (4,0) ist.

Die Ergebnisse der Erfolgskontrollen sowie die erworbenen Leistungspunkte werden durch den Studierendenservice des KIT verwaltet.

Die Noten der Module eines Faches gehen in die Fachnote mit einem Gewicht proportional zu den ausgewiesenen Leistungspunkten der Module ein.

Die Gesamtnote der Masterprüfung, die Fachnoten und die Modulnoten lauten:

- bis 1,5 = sehr gut
- von 1,6 bis 2,5 = gut
- von 2,6 bis 3,5 = befriedigend
- von 3,6 bis 4,0 = ausreichend

§ 8 Wiederholung von Erfolgskontrollen, endgültiges Nichtbestehen

(1) Studierende können eine nicht bestandene schriftliche Prüfung (§ 4 Absatz 2 Nr. 1) einmal wiederholen. Wird eine schriftliche Wiederholungsprüfung mit „nicht ausreichend“ (5,0) bewertet, so findet eine mündliche Nachprüfung im zeitlichen Zusammenhang mit dem Termin der nicht bestandenen Prüfung statt. In diesem Falle kann die Note dieser Prüfung nicht besser als „ausreichend“ (4,0) sein.

(2) Studierende können eine nicht bestandene mündliche Prüfung (§ 4 Absatz 2 Nr. 2) einmal wiederholen.

(3) Wiederholungsprüfungen nach Absatz 1 und 2 müssen in Inhalt, Umfang und Form (mündlich oder schriftlich) der ersten entsprechen. Ausnahmen kann der zuständige Prüfungsausschuss auf Antrag zulassen.

(4) Prüfungsleistungen anderer Art (§ 4 Absatz 2 Nr. 3) können einmal wiederholt werden.

(5) Studienleistungen können mehrfach wiederholt werden.

(6) Die Prüfungsleistung ist endgültig nicht bestanden, wenn die mündliche Nachprüfung im Sinne des Absatzes 1 mit „nicht ausreichend“ (5,0) bewertet wurde. Die Prüfungsleistung ist ferner endgültig nicht bestanden, wenn die mündliche Prüfung im Sinne des Absatzes 2 oder die Prüfungsleistung anderer Art gemäß Absatz 4 zweimal mit „nicht bestanden“ bewertet wurde.

(7) Das Modul ist endgültig nicht bestanden, wenn eine für sein Bestehen erforderliche Prüfungsleistung endgültig nicht bestanden ist.

(8) Eine zweite Wiederholung derselben Prüfungsleistung gemäß § 4 Abs. 2 ist nur in Ausnahmefällen auf Antrag des/der Studierenden zulässig („Antrag auf Zweitwiederholung“). Der Antrag ist schriftlich beim Prüfungsausschuss in der Regel bis zwei Monate nach Bekanntgabe der Note zu stellen.


(9) Die Wiederholung einer bestandenen Prüfungsleistung ist nicht zulässig.
Die Masterarbeit kann bei einer Bewertung mit „nicht ausreichend“ (5,0) einmal wiederholt werden. Eine zweite Wiederholung der Masterarbeit ist ausgeschlossen.

§ 9 Verlust des Prüfungsanspruchs


§ 10 Abmeldung; Versäumnis, Rücktritt


(3) Die Abmeldung von Prüfungsleistungen anderer Art sowie von Studienleistungen ist im Modulhandbuch geregelt.

(4) Eine Erfolgskontrolle gilt als mit „nicht ausreichend“ (5,0) bewertet, wenn die Studierenden einen Prüfungstermin ohne triftigen Grund versäumen oder wenn sie nach Beginn der Erfolgskontrolle ohne triftigen Grund von dieser zurücktreten. Dasselbe gilt, wenn die Masterarbeit nicht innerhalb der vorgesehenen Bearbeitungszeit erbracht wird, es sei denn, der/die Studierende hat die Fristüberschreitung nicht zu vertreten.


§ 11 Täuschung, Ordnungsverstoß

(1) Versuchen Studierende das Ergebnis ihrer Erfolgskontrolle durch Täuschung oder Benutzung nicht zugelassener Hilfsmittel zu beeinflussen, gilt die betreffende Erfolgskontrolle als mit „nicht ausreichend“ (5,0) bewertet.

(2) Studierende, die den ordnungsgemäß Ablauf einer Erfolgskontrolle stören, können von der/dem Prüfenden oder der Aufsicht führenden Person von der Fortsetzung der Erfolgskontrolle ausgeschlossen werden. In diesem Fall gilt die betreffende Erfolgskontrolle als mit „nicht ausreichend“ (5,0) bewertet. In schwerwiegenden Fällen kann der Prüfungsausschuss diese Studierenden von der Erbringung weiterer Erfolgskontrollen ausschließen.

(3) Näheres regelt die Allgemeine Satzung des KIT zur Redlichkeit bei Prüfungen und Praktika in der jeweils gültigen Fassung.
§ 12 Mutterschutz, Elternzeit, Wahrnehmung von Familienpflichten


(3) Der Prüfungsausschuss entscheidet auf Antrag über die flexible Handhabung von Prüfungsfristen entsprechend den Bestimmungen des Landeshochschulgesetzes, wenn Studierende Familienpflichten wahrzunehmen haben. Absatz 2 Satz 4 bis 6 gelten entsprechend.

§ 13 Studierende mit Behinderung oder chronischer Erkrankung


(2) Weisen Studierende eine Behinderung oder chronische Erkrankung nach und folgt daraus, dass sie nicht in der Lage sind, Erfolgskontrollen ganz oder teilweise in der vorgeschriebenen Zeit oder Form abzulegen, kann der Prüfungsausschuss gestatten, die Erfolgskontrollen in einem anderen Zeitraum oder einer anderen Form zu erbringen. Insbesondere ist behinderten Studierenden zu gestatten, notwendige Hilfsmittel zu benutzen.

(3) Weisen Studierende eine Behinderung oder chronische Erkrankung nach und folgt daraus, dass sie nicht in der Lage sind, die Lehrveranstaltungen regelmäßig zu besuchen oder die gemäß § 19 erforderlichen Studien- und Prüfungsleistungen zu erbringen, kann der Prüfungsausschuss auf Antrag gestatten, dass einzelne Studien- und Prüfungsleistungen nach Ablauf der in dieser Studien- und Prüfungsordnung vorgesehenen Fristen absolviert werden können.

§ 14 Modul Masterarbeit

(1) Voraussetzung für die Zulassung zum Modul Masterarbeit ist, dass die/der Studierende Modulprüfungen im Umfang von mindestens 60 LP erfolgreich abgelegt hat. Über Ausnahmen entscheidet der Prüfungsausschuss auf Antrag der/des Studierenden.

(2) Die Masterarbeit kann von Hochschullehrer/innen und leitenden Wissenschaftler/innen gemäß § 14 Abs. 3 Ziff. 1 KITG vergeben werden. Darüber hinaus kann der Prüfungsausschuss

(3) Thema, Aufgabenstellung und Umfang der Masterarbeit sind von dem Betreuer bzw. der Betreuerin so zu begrenzen, dass sie mit dem in Absatz 4 festgelegten Arbeitsaufwand bearbeitet werden kann.


(5) Bei der Abgabe der Masterarbeit haben die Studierenden schriftlich zu versichern, dass sie die Arbeit selbstständig verfasst und keine anderen als die angegebenen Quellen und Hilfsmittel benutzt haben, die wörtlich oder inhaltlich übernommenen Stellen als solche kenntlich gemacht und die Satzung des KIT zur Sicherung guter wissenschaftlicher Praxis in der jeweils gültigen Fassung beachtet haben. Wenn diese Erklärung nicht enthalten ist, wird die Arbeit nicht angenommen. Die Erklärung kann wie folgt lauten: „Ich versichere wahrheitsgemäß, die Arbeit selbstständig verfasst, alle benutzten Hilfsmittel vollständig und genau angegeben und alles kenntlich gemacht zu haben, was aus Arbeiten anderer unverändert oder mit Abänderungen entnommen wurde sowie die Satzung des KIT zur Sicherung guter wissenschaftlicher Praxis in der jeweils gültigen Fassung beachtet zu haben." Bei Abgabe einer unwahren Versicherung wird die Masterarbeit mit „nicht ausreichend“ (5,0) bewertet.


§ 15 Zusatzleistungen

(1) Es können auch weitere Leistungspunkte (Zusatzleistungen) im Umfang von höchstens 30 LP aus dem Gesamtangebot des KIT erworben werden. § 3 und § 4 der Prüfungsordnung bleiben davon unberührt. Diese Zusatzleistungen gelten nicht in die Festsetzung der Gesamt- und Modulnoten ein. Die bei der Festlegung der Modulnote nicht berücksichtigten LP werden als Zu-

(2) Die Studierenden haben bereits bei der Anmeldung zu einer Prüfung in einem Modul diese als Zusatzleistung zu deklarieren.

§ 16 Prüfungsausschuss


(4) Der Prüfungsausschuss kann die Erledigung seiner Aufgaben für alle Regelfälle auf die/den Vorsitzende/n des Prüfungsausschusses übertragen. In dringenden Angelegenheiten, deren Erledigung nicht bis zu der nächsten Sitzung des Prüfungsausschusses warten kann, entscheidet die/den Vorsitzende/n des Prüfungsausschusses.


(6) In Angelegenheiten des Prüfungsausschusses, die eine an einer anderen KIT-Fakultät zu absolvierende Prüfungsleistung betreffen, ist auf Antrag eines Mitgliedes des Prüfungsausschusses eine fachlich zuständige und von der betroffenen KIT-Fakultät zu nennende prüfungsberechtigte Person hinzuzuziehen.

§ 17 Prüfende und Beisitzende

(1) Der Prüfungsausschuss bestellt die Prüfenden. Er kann die Bestellung der/dem Vorsitzenden übertragen.

(2) Prüfende sind Hochschullehr/innen sowie leitende Wissenschaftler/innen gemäß § 14 Abs. 3 Ziff. 1 KITG, habilitierte Mitglieder und akademische Mitarbeiter/innen gemäß § 52 LHG, welche einer KIT-Fakultät angehören und denen die Prüfungsbefugnis übertragen wurde; desgleichen kann wissenschaftlichen Mitarbeitern gemäß § 14 Abs. 3 Ziff. 2 KITG die Prüfungsbefugnis übertragen werden. Bestellt werden darf nur, wer mindestens die dem jeweiligen Prüfungsgegenstand entsprechende fachwissenschaftliche Qualifikation erworben hat.

(3) Soweit Lehrveranstaltungen von anderen als den unter Absatz 2 genannten Personen durchgeführt werden, sollen diese zu Prüfenden bestellt werden, sofern eine KIT-Fakultät eine Prüfungsbefugnis erteilt hat und sie die gemäß Absatz 2 Satz 2 vorausgesetzte Qualifikation nachweisen können.

(4) Die Beisitzenden werden durch die Prüfenden benannt. Zu Beisitzenden darf nur bestellt werden, wer einen akademischen Abschluss in einem Masterstudiengang der Wirtschafts- oder Naturwissenschaften oder einen gleichwertigen akademischen Abschluss erworben hat.

§ 18 Anerkennung von Studien- und Prüfungsleistungen, Studienzeiten

(1) Studien- und Prüfungsleistungen sowie Studienzeiten, die in Studiengängen an staatlichen oder staatlich anerkannten Hochschulen und Berufsakademien der Bundesrepublik Deutschland oder an ausländischen staatlichen oder staatlich anerkannten Hochschulen erbracht wurden, werden auf Antrag der Studierenden anerkannt, sofern hinsichtlich der erworbenen Kompetenzen kein wesentlicher Unterschied zu den Leistungen oder Abschlüssen besteht, die ersetzt werden sollen. Dabei ist kein schematischer Vergleich, sondern eine Gesamtbetrachtung vorzunehmen. Bezüglich des Umfangs einer zur Anerkennung vorgelegten Studienleistung (Anrechnung) werden die Grundsätze des ECTS herangezogen.

(2) Die Studierenden haben die für die Anerkennung erforderlichen Unterlagen vorzulegen. Studierende, die neu in den Masterstudiengang Technische Volkswirtschaftslehre immatrikuliert wurden, haben den Antrag mit den für die Anerkennung erforderlichen Unterlagen innerhalb eines Semesters nach Immatrikulation zu stellen. Bei Unterlagen, die nicht in deutscher oder englischer Sprache vorliegen, kann eine amtlich beglaubigte Übersetzung verlangt werden. Die Beweislast dafür, dass der Antrag die Voraussetzungen für die Anerkennung nicht erfüllt, liegt beim Prüfungsausschuss.

(3) Werden Leistungen angerechnet, die nicht am KIT erbracht wurden, werden sie im Zeugnis als „anerkannt“ ausgewiesen. Liegen Noten vor, werden die Noten, soweit die Notensysteme vergleichbar sind, übernommen und in die Berechnung der Modulnoten und der Gesamtnote einbezogen. Sind die Notensysteme nicht vergleichbar, können die Noten umgerechnet werden. Liegen keine Noten vor, wird der Vermerk „bestanden“ aufgenommen.

(4) Bei der Anerkennung von Studien- und Prüfungsleistungen, die außerhalb der Bundesrepublik Deutschland erbracht wurden, sind die von der Kultusministerkonferenz und der Hochschulrektorenkonferenz gebilligten Äquivalenzvereinbarungen sowie Absprachen im Rahmen der Hochschulpartnerschaften zu beachten.

(5) Außerhalb des Hochschulsystems erworrene Kenntnisse und Fähigkeiten werden angerechnet, wenn sie nach Inhalt und Niveau den Studien- und Prüfungsleistungen gleichwertig sind, die ersetzt werden sollen und die Institution, in der die Kenntnisse und Fähigkeiten erworben wurden, ein genormtes Qualitätssicherungssystem hat. Die Anrechnung kann in Teilen versagt werden, wenn mehr als 50 Prozent des Hochschulstudiums ersetzt werden soll.

(6) Zuständig für Anerkennung und Anrechnung ist der Prüfungsausschuss. Im Rahmen der Feststellung, ob ein wesentlicher Unterschied im Sinne des Absatz 1 vorliegt, sind die zuständi-

II. Masterprüfung

§ 19 Umfang und Art der Masterprüfung
(1) Die Masterprüfung besteht aus den Modulprüfungen nach Absatz 2 sowie der Modul Masterarbeit.
(2) Es sind Modulprüfungen in folgenden Pflichtfächen abzulegen:

- 1. Volkswirtschaftslehre: Modul(e) im Umfang von 18 LP,
- 2. Betriebswirtschaftslehre: Modul(e) im Umfang von 9 LP,
- 3. Informatik: Modul(e) im Umfang von 9 LP,
- 4. Operations Research: Modul(e) im Umfang von 9 LP,
- 5. Wahlpflichtbereich 1: Modul(e) im Umfang von 27 LP,
- 6. Wahlpflichtbereich 2: Modul(e) im Umfang von 18 LP.

Die Festlegung der zur Auswahl stehenden Module und deren Fachzuordnung werden im Modulhandbuch getroffen.

§ 20 Bestehen der Masterprüfung, Bildung der Gesamtnote
(1) Die Masterprüfung ist bestanden, wenn alle in § 19 genannten Modulprüfungen mindestens mit „ausreichend“ bewertet wurden.
(2) Die Gesamtnote der Masterprüfung errechnet sich als ein mit Leistungspunkten gewichteter Notendurchschnitt der Fachnoten und dem Modul Masterarbeit.
(3) Haben Studierende die Masterarbeit mit der Note 1,0 und die Masterprüfung mit einem Durchschnitt von 1,1 oder besser abgeschlossen, so wird das Prädikat „mit Auszeichnung“ (with distinction) verliehen.

§ 21 Masterzeugnis, Masterurkunde, Diploma Supplement und Transcript of Records
(3) Mit dem Zeugnis erhalten die Studierenden ein Diploma Supplement in deutscher und englischer Sprache, das den Vorgaben des jeweils gültigen ECTS Users' Guide entspricht, sowie ein Transcript of Records in deutscher und englischer Sprache.


III. Schlussbestimmungen

§ 22 Bescheinigung von Prüfungsleistungen

Haben Studierende die Masterprüfung endgültig nicht bestanden, wird ihnen auf Antrag und gegen Vorlage der Exmatrikulationsbescheinigung eine schriftliche Bescheinigung ausgestellt, die die erbrachten Studien- und Prüfungsleistungen und deren Noten enthält und erkennen lässt, dass die Prüfung insgesamt nicht bestanden ist. Dasselbe gilt, wenn der Prüfungsanspruch erloschen ist.

§ 23 Aberkennung des Mastergrades

(1) Haben Studierende bei einer Prüfungsleistung getäuscht und wird diese Tatsache nach der Aushändigung des Zeugnisses bekannt, so können die Noten der Modulprüfungen, bei denen getäuscht wurde, berichtigt werden. Gegebenenfalls kann die Modulprüfung für „nicht ausreichend“ (5,0) und die Masterprüfung für „nicht bestanden“ erklärt werden.

(2) Waren die Voraussetzungen für die Zulassung zu einer Prüfung nicht erfüllt, ohne dass die/der Studierende darüber täuschen wollte, und wird diese Tatsache erst nach Aushändigung des Zeugnisses bekannt, wird dieser Mangel durch das Bestehen der Prüfung geheilt. Hat die/der Studierende die Zulassung vorsätzlich zu Unrecht erwirkt, so kann die Modulprüfung für „nicht ausreichend“ (5,0) und die Masterprüfung für „nicht bestanden“ erklärt werden.

(3) Vor einer Entscheidung des Prüfungsausschusses ist Gelegenheit zur Äußerung zu geben.

(4) Das unrichtige Zeugnis ist zu entziehen und gegebenenfalls ein neues zu erteilen. Mit dem unrichtigen Zeugnis ist auch die Masterurkunde einzuziehen, wenn die Masterprüfung aufgrund einer Täuschung für „nicht bestanden“ erklärt wurde.


(6) Die Aberkennung des akademischen Grades richtet sich nach § 36 Abs. 7 LHG.

§ 24 Einsicht in die Prüfungsakten

(1) Nach Abschluss der Masterprüfung wird den Studierenden auf Antrag innerhalb eines Jahres Einsicht in das Prüfungsexemplar ihrer Masterarbeit, die darauf bezogenen Gutachten und in die Prüfungsprotokolle gewährt.

(2) Für die Einsichtnahme in die schriftlichen Modulprüfungen, schriftlichen Modulteilprüfungen bzw. Prüfungsprotokolle gilt eine Frist von einem Monat nach Bekanntgabe des Prüfungsergebnisses.

(3) Der/die Prüfende bestimmt Ort und Zeit der Einsichtnahme.

(4) Prüfungsunterlagen sind mindestens fünf Jahre aufzubewahren.
§ 25 Inkrafttreten, Übergangsvorschriften

(1) Diese Studien- und Prüfungsordnung tritt am 01. Oktober 2015 in Kraft und gilt für
1. Studierende, die ihr Studium im Masterstudiengang Technische Volkswirtschaftslehre am KIT im ersten Fachsemester aufnehmen, sowie
2. Studierende, die ihr Studium im Masterstudiengang Technische Volkswirtschaftslehre am KIT in einem höheren Fachsemester aufnehmen, sofern dieses Fachsemester nicht über dem Fachsemester liegt, das der erste Jahrgang nach Ziff. 1 erreicht.

1. Studierende, die ihr Studium im Masterstudiengang Technische Volkswirtschaftslehre am KIT zuletzt im Sommersemester 2015 aufgenommen haben, sowie
2. Studierende, die ihr Studium im Masterstudiengang Technische Volkswirtschaftslehre am KIT ab dem Wintersemester 2015/16 in einem höheren Fachsemester aufnehmen, sofern das Fachsemester über dem liegt, das der erste Jahrgang nach Absatz 1 Ziff. 1, erreicht hat. Im Übrigen tritt sie außer Kraft.


Karlsruhe, den 24. September 2015

Professor Dr.-Ing. Holger Hanselka
(Präsident)
Prüfungs- und Studienordnung der Universität Karlsruhe (TH) für den Masterstudiengang Technische Volkswirtschaftslehre


Der Rektor hat seine Zustimmung am 06.03.2007 erteilt.

In dieser Satzung ist nur die männliche Sprachform gewählt worden. Alle personenbezogenen Aussagen gelten jedoch stets für Frauen und Männer gleichermaßen.

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I. Allgemeine Bestimmungen

§ 1 Geltungsbereich, Ziele
(1) Diese Masterprüfungsordnung regelt Studienablauf, Prüfungen und den Abschluss des Studi- ums im Masterstudiengang Technische Volkswirtschaftslehre an der Universität Karlsruhe (TH).

(2) Im Masterstudium sollen die im Bachelorstudium erworbenen wissenschaftlichen Qualifikatio- nen weiter vertieft oder ergänzt werden. Der Studierende soll in der Lage sein, die wissenschaft- lichen Erkenntnisse und Methoden selbstständig anzuwenden und ihre Bedeutung und Reich- weite für die Lösung komplexer wissenschaftlicher und gesellschaftlicher Problemstellungen zu bewerten.

§ 2 Akademischer Grad
Aufgrund der bestandenen Masterprüfung wird der akademische Grad „Master of Science“ (ab- gekürzt: „M.Sc.“) für den Masterstudiengang Technische Volkswirtschaftslehre verliehen.

§ 3 Regelstudienzeit, Studienaufbau, Leistungspunkte
(1) Die Regelstudienzeit beträgt vier Semester. Sie umfasst Prüfungen und die Masterarbeit.

(2) Die im Studium zu absolvierenden Lehrinhalte sind auf Fächer verteilt. Die Fächer sind in Module gegliedert, die jeweils aus einer Lehrveranstaltung oder mehreren thematisch und zeit- lich aufeinander bezogenen Lehrveranstaltungen bestehen. Studienplan oder Modulhandbuch beschreiben Art, Umfang und Zuordnung der Module zu einem Fach sowie die Möglichkeiten, Module untereinander zu kombinieren. Die Fächer und ihr Umfang werden in § 16 definiert.


(4) Der Umfang der für den erfolgreichen Abschluss des Studiums erforderlichen Studienleistun- gen wird in Leistungspunkten gemessen und beträgt insgesamt 120 Leistungspunkte.

(5) Die Leistungspunkte sind in der Regel gleichmäßig auf die Semester zu verteilen.

(6) Lehrveranstaltungen/Prüfungen können auch in englischer Sprache angeboten/abgenommen werden.

§ 4 Aufbau der Prüfungen

(2) Erfolgskontrollen sind:

1. schriftliche Prüfungen,
2. mündliche Prüfungen,
3. Erfolgskontrollen anderer Art.

Erfolgskontrollen anderer Art sind z. B. Vorträge, Marktstudien, Projekte, Fallstudien, Experimen- te, schriftliche Arbeiten, Berichte, Seminararbeiten und Klausuren, sofern sie nicht als schriftliche oder mündliche Prüfung in der Modul- oder Lehrveranstaltungsbeschreibung im Modulhandbuch ausgewiesen sind.
(3) In den Fachprüfungen (nach § 16 Absatz 2 Nr. 1 bis 6) sind mindestens 50 vom Hundert einer Modulprüfung in Form von schriftlichen oder mündlichen Prüfungen (Absatz 2 Nr. 1 und 2) abzulegen, die restliche Prüfung erfolgt durch Erfolgskontrollen anderer Art (Absatz 2 Nr. 3).

§ 5 Anmeldung und Zulassung zu den Prüfungen

(1) Die Zulassung zu den Prüfungen nach § 4 Absatz 2 Nr. 1 und 2 sowie zur Masterarbeit erfolgt im Studienbüro.

Um zu Prüfungen in einem Modul zugelassen zu werden, muss beim Studienbüro eine bindende Erklärung über die Wahl des betreffenden Moduls und dessen Zuordnung zu einem Fach, wenn diese Wahlmöglichkeit besteht, abgegeben werden.

(2) Die Zulassung darf nur abgelehnt werden, wenn der Studierende in einem mit Technischer Volkswirtschaftslehre vergleichbaren oder einem verwandten Studiengang bereits eine Diplomvorprüfung, Diplomprüfung, Bachelor- oder Masterprüfung endgültig nicht bestanden hat, sich in einem Prüfungsverfahren befindet oder den Prüfungsanspruch in einem solchen Studiengang verloren hat.

In Zweifelsfällen entscheidet der Prüfungsausschuss.

§ 6 Durchführung von Prüfungen und Erfolgskontrollen

(1) Erfolgskontrollen werden studienbegleitend, in der Regel im Verlauf der Vermittlung der Lehrinhalte der einzelnen Module oder zeitnah danach, durchgeführt.

(2) Die Art der Erfolgskontrollen (§ 4 Absatz 2 Nr. 1 bis 3) eines Moduls wird im Studienplan oder Modulhandbuch in Bezug auf die Lehrinhalte der betreffenden Lehrveranstaltungen und die Lehrziele des Moduls festgelegt. Die Art der Erfolgskontrollen, ihre Häufigkeit, Reihenfolge und Gewichtung, die Grundsätze zur Bildung der Modulteilprüfungsnoten und der Modulnote sowie Prüfer müssen mindestens sechs Wochen vor Semesterbeginn bekannt gegeben werden. Im Einvernehmen von Prüfer und Studierendem kann die Art der Erfolgskontrolle auch nachträglich geändert werden. Dabei ist jedoch § 4 Absatz 3 zu berücksichtigen.


Wird die Wiederholungsprüfung einer schriftlichen Prüfung in mündlicher Form abgelegt, entfällt die mündliche Nachprüfung nach § 8 Absatz 2.

(4) Macht ein Studierender glaubhaft, dass er wegen länger andauernder oder ständiger körperlicher Behinderung nicht in der Lage ist, die Erfolgskontrollen ganz oder teilweise in der vorgeschriebenen Form abzulegen, entscheidet der Prüfungsausschuss über eine alternative Form der Erfolgskontrollen.

(5) Bei Lehrveranstaltungen in englischer Sprache werden die entsprechenden Erfolgskontrollen in der Regel in englischer Sprache abgenommen.


(7) Mündliche Prüfungen (§ 4 Absatz 2 Nr. 2) sind von mehreren Prüfern (Kollegialprüfung) oder von einem Prüfer in Gegenwart eines Beisitzenden als Gruppen- oder Einzelprüfungen abzu-
nehmen und zu bewerten. Vor der Festsetzung der Note hört der Prüfer die anderen an der Kollegialprüfung mitwirkenden Prüfer an. Mündliche Prüfungen dauern in der Regel mindestens 15 Minuten und maximal 45 Minuten pro Studierendem.


(10) Für Erfolgskontrollen anderer Art sind angemessene Bearbeitungsfristen einzuräumen und Abgabetermine festzulegen. Dabei ist durch die Art der Aufgabenstellung und durch entsprechende Dokumentation sicherzustellen, dass die erbrachte Studienleistung dem Studierenden zurechenbar ist.

(11) Schriftliche Arbeiten im Rahmen einer Erfolgskontrolle anderer Art haben dabei die folgende Erklärung zu tragen: „Ich versichere wahrheitsgemäß, die Arbeit selbständig angefertigt, alle benutzten Hilfsmittel vollständig und genau angegeben und alles kenntlich gemacht zu haben, was aus Arbeiten anderer unverändert oder mit Abänderungen entnommen wurde.“ Trägt die Arbeit diese Erklärung nicht, wird diese Arbeit nicht angenommen.

(12) Bei mündlich durchgeführten Erfolgskontrollen anderer Art muss neben dem Prüfer ein Beisitzer anwesend sein, der zusätzlich zum Prüfer die Protokolle zeichnet.

§ 7 Bewertung von Prüfungen und Erfolgskontrollen

(1) Das Ergebnis einer Erfolgskontrolle wird von den jeweiligen Prüfern in Form einer Note festgesetzt.

(2) Im Masterzeugnis dürfen nur folgende Noten verwendet werden:

<table>
<thead>
<tr>
<th>1</th>
<th>sehr gut (very good)</th>
<th>hervorragende Leistung</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>gut (good)</td>
<td>eine Leistung, die erheblich über den durchschnittlichen Anforderungen liegt</td>
</tr>
<tr>
<td>3</td>
<td>befriedigend (satisfactory)</td>
<td>eine Leistung, die durchschnittlichen Anforderungen entspricht</td>
</tr>
<tr>
<td>4</td>
<td>ausreichend (sufficient)</td>
<td>eine Leistung, die trotz ihrer Mängel noch den Anforderungen genügt</td>
</tr>
<tr>
<td>5</td>
<td>nicht ausreichend (failed)</td>
<td>eine Leistung, die wegen erheblicher Mängel nicht den Anforderungen genügt</td>
</tr>
</tbody>
</table>

Für die Masterarbeit und die Modulteilprüfungen sind zur differenzierten Bewertung nur folgende Noten zugelassen:

<table>
<thead>
<tr>
<th>1</th>
<th>1.0, 1.3</th>
<th>sehr gut</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>1.7, 2.0, 2.3</td>
<td>gut</td>
</tr>
<tr>
<td>3</td>
<td>2.7, 3.0, 3.3</td>
<td>befriedigend</td>
</tr>
<tr>
<td>4</td>
<td>3.7, 4.0</td>
<td>ausreichend</td>
</tr>
<tr>
<td>5</td>
<td>4.7, 5.0</td>
<td>nicht ausreichend</td>
</tr>
</tbody>
</table>

Diese Noten müssen in den Protokollen und in den Anlagen (Transcript of Records und Diploma Supplement) verwendet werden.
(3) Für Erfolgskontrollen anderer Art kann die Benotung „bestanden“ (passed) oder „nicht bestanden“ (failed) vergeben werden.

(4) Bei der Bildung der gewichteten Durchschnitte der Fachnoten, Modulnoten und der Gesamtnote wird nur die erste Dezimalstelle hinter dem Komma berücksichtigt; alle weiteren Stellen werden ohne Rundung gestrichen.

(5) Jedes Modul, jede Lehrveranstaltung und jede Erfolgskontrolle darf jeweils nur einmal angezeichnet werden.

(6) Erfolgskontrollen anderer Art dürfen in Modulteilprüfungen oder Modulprüfungen nur eingezeichnet werden, wenn die Benotung nicht nach Absatz 3 erfolgt ist. Die zu dokumentierenden Erfolgskontrollen und die daran geknüpften Bedingungen werden im Studienplan oder Modulhandbuch festgelegt.

(7) Eine Modulteilprüfung ist bestanden, wenn die Note mindestens „ausreichend“ (4.0) ist.


(9) Eine Fachprüfung ist bestanden, wenn die für das Fach erforderliche Anzahl von Leistungspunkten über die im Studienplan oder Modulhandbuch definierten Modulprüfungen nachgewiesen wird.

Die Noten der Module eines Faches gehen in die Fachnote mit einem Gewicht proportional zu den ausgewiesenen Leistungspunkten der Module ein.

(10) Die Ergebnisse der Masterarbeit, der Modulprüfungen bzw. der Modulteilprüfungen, der Erfolgskontrollen anderer Art sowie die erworbenen Leistungspunkte werden durch das Studienbüro der Universität erfasst.

(11) Innerhalb der Regelstudienzeit, einschließlich der Urlaubssemester für das Studium an einer ausländischen Hochschule (Regelprüfungszeit), können in einem Fach auch mehr Leistungspunkte erworben werden als für das Bestehen der Fachprüfung erforderlich sind. In diesem Fall werden bei der Festlegung der Fachnote nur die Modulnoten berücksichtigt, die unter Abdeckung der erforderlichen Leistungspunkte die beste Fachnote ergeben.

Die in diesem Sinne für eine Fachprüfung nicht gewerteten Erfolgskontrollen und Leistungspunkte können im Rahmen der Zusatzfachprüfung nach § 12 nachträglich geltend gemacht werden.

(12) Die Gesamtnote der Masterprüfung, die Fachnoten und die Modulnoten lauten:

| 3.6 bis 4.0 | = | ausreichend |
| 2.6 bis 3.5 | = | befriedigend |
| 1.6 bis 2.5 | = | gut |
| bis 1,5 | = | sehr gut |
Zusätzlich zu den Noten nach Absatz 2 werden ECTS-Noten für Fachprüfungen, Modulprüfungen und für die Masterprüfung nach folgender Skala vergeben:

<table>
<thead>
<tr>
<th>ECTS-Note</th>
<th>Quote</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>10</td>
<td>gehört zu den besten 10 % der Studierenden, die die Erfolgskontrolle bestanden haben</td>
</tr>
<tr>
<td>B</td>
<td>25</td>
<td>gehört zu den nächsten 25 % der Studierenden, die die Erfolgskontrolle bestanden haben</td>
</tr>
<tr>
<td>C</td>
<td>30</td>
<td>gehört zu den nächsten 30 % der Studierenden, die die Erfolgskontrolle bestanden haben</td>
</tr>
<tr>
<td>D</td>
<td>25</td>
<td>gehört zu den nächsten 25 % der Studierenden, die die Erfolgskontrolle bestanden haben</td>
</tr>
<tr>
<td>E</td>
<td>10</td>
<td>gehört zu den letzten 10 % der Studierenden, die die Erfolgskontrolle bestanden haben</td>
</tr>
<tr>
<td>FX</td>
<td>nicht bestanden (failed) – es sind Verbesserungen erforderlich, bevor die Leistungen anerkannt werden</td>
<td></td>
</tr>
<tr>
<td>F</td>
<td>nicht bestanden (failed) – es sind erhebliche Verbesserungen erforderlich</td>
<td></td>
</tr>
</tbody>
</table>

Die Quote ist als der Prozentsatz der erfolgreichen Studierenden definiert, die diese Note in der Regel erhalten. Dabei ist von einer mindestens fünfjährigen Datenbasis über mindestens 30 Studierende auszugehen. Für die Ermittlung der Notenverteilungen, die für die ECTS-Noten erforderlich sind, ist das Studienbüro der Universität zuständig.

§ 8 Erlöschen des Prüfungsanspruchs, Wiederholung von Prüfungen und Erfolgskontrollen

(1) Studierende können eine nicht bestandene schriftliche Prüfung (§ 4 Absatz 2 Nr. 1) einmal wiederholen. Wird eine schriftliche Wiederholungsprüfung mit „nicht ausreichend“ bewertet, so findet eine mündliche Nachprüfung im zeitlichen Zusammenhang mit dem Termin der nicht bestandenen Prüfung statt. In diesem Falle kann die Note dieser Prüfung nicht besser als 4.0 (ausreichend) sein.

(2) Studierende können eine nicht bestandene mündliche Prüfung (§ 4 Absatz 2 Nr. 2) einmal wiederholen.


(4) Die Wiederholung einer Erfolgskontrolle anderer Art (§ 4 Absatz 2 Nr. 3) wird im Modulhandbuch geregelt.


Bei nicht bestandener Erfolgskontrolle sind dem Kandidaten Umfang und Frist der Wiederholung in geeigneter Weise bekannt zu machen.

(6) Die Wiederholung einer bestandenen Erfolgskontrolle ist nicht zulässig.

(7) Eine Fachprüfung ist nicht bestanden, wenn mindestens ein Modul des Faches nicht bestanden ist.

(9) Ist gemäß § 34 Absatz 2 Satz 3 LHG die Masterprüfung bis zum Beginn der Vorlesungszeit des achten Fachsemesters einschließlich etwaiger Wiederholungen nicht vollständig abgelegt, so erlischt der Prüfungsanspruch im Studiengang, es sei denn, dass der Studierende die Fristüberschreitung nicht zu vertreten hat. Die Entscheidung darüber trifft der Prüfungsausschuss.

(10) Der Prüfungsanspruch erlischt endgültig, wenn mindestens einer der folgenden Gründe vorliegt:

1. Der Prüfungsausschuss lehnt einen Antrag auf Fristverlängerung nach Absatz 9 ab.
2. Die Masterarbeit ist endgültig nicht bestanden.
3. Eine Erfolgskontrolle nach § 4 Absatz 2 Nr. 1 und 2 ist in einem Fach endgültig nicht bestanden.

Eine Erfolgskontrolle ist dann endgültig nicht bestanden, wenn keine Wiederholungsmöglichkeit im Sinne von Absatz 2 mehr besteht oder gemäß Absatz 5 genehmigt wird. Dies gilt auch sinngemäß für die Masterarbeit.

§ 9 Versäumnis, Rücktritt, Täuschung, Ordnungsverstoß


Wird der Grund anerkannt, wird ein neuer Termin anberaumt. Die bereits vorliegenden Prüfungsresultate sind in diesem Fall anzurechnen.

Bei Modulprüfungen, die aus mehreren Prüfungen bestehen, werden die Prüfungsleistungen dieses Moduls, die bis zu einem anerkannten Rücktritt bzw. einem anerkannten Versäumnis einer Prüfungsleistung dieses Moduls erbracht worden sind, angerechnet.

(4) Versucht der Studierende das Ergebnis einer Erfolgskontrolle durch Täuschung oder Benutzung nicht zugelassener Hilfsmittel zu beeinflussen, gilt die betreffende Erfolgskontrolle als mit „nicht ausreichend“ (5.0) bewertet.
§ 10 Mutterschutz, Elternzeit


§ 11 Masterarbeit

(1) Voraussetzung für die Zulassung zur Masterarbeit ist, dass der Studierende sich in der Regel im 2. Studienjahr befindet und nicht mehr als vier der Fachprüfungen laut § 16 Absatz 2 Nr. 1 bis 6 noch nachzuweisen sind.

Vor Zulassung sind Betreuer, Thema und Anmeldedatum dem Prüfungsausschuss bekannt zu geben und im Falle einer Betreuung außerhalb der Fakultät für Wirtschaftswissenschaften durch den Prüfungsausschuss zu genehmigen.


(2) Thema, Aufgabenstellung und Umfang der Masterarbeit sind vom Betreuer so zu begrenzen, dass sie mit dem in Absatz 3 festgelegten Arbeitsaufwand bearbeitet werden kann.


(4) Die Masterarbeit kann von jedem Prüfer nach § 14 Absatz 2 vergeben und betreut werden. Soll die Masterarbeit außerhalb der Fakultät angefertigt werden, so bedarf dies der Genehmigung des Prüfungsausschusses gemäß Absatz 1. Dem Studierenden ist Gelegenheit zu geben,
für das Thema Vorschläge zu machen. Die Masterarbeit kann auch in Form einer Gruppenarbeit zugelassen werden, wenn der als Prüfungsleistung zu bewertende Beitrag des einzelnen Studierenden aufgrund objektiver Kriterien, die eine eindeutige Abgrenzung ermöglichen, deutlich unterscheidbar ist und die Anforderung nach Absatz 3 erfüllt.

(5) Bei der Abgabe der Masterarbeit hat der Studierende schriftlich zu versichern, dass er die Arbeit selbstständig verfasst hat und keine anderen als die angegebenen Quellen und Hilfsmittel benutzt hat, die wörtlich oder inhaltlich übernommenen Stellen als solche kenntlich gemacht und die Satzung der Universität Karlsruhe (TH) zur Sicherung guter wissenschaftlicher Praxis in der jeweils gültigen Fassung beachtet hat. Wenn diese Erklärung nicht enthalten ist, wird die Arbeit nicht angenommen. Bei Abgabe einer unwahren Versicherung wird die Masterarbeit mit „nicht ausreichend“ (5.0) bewertet.


§ 12 Zusatzmodule, Zusatzleistungen

(1) Der Studierende kann sich weiteren Prüfungen in Modulen unterziehen. § 3, § 4 und § 8 Absatz 10 der Prüfungsordnung bleiben davon unberührt.

(2) Maximal zwei Zusatzmodule mit jeweils mindestens neun Leistungspunkten werden auf Antrag des Studierenden in das Masterzeugnis aufgenommen und entsprechend gekennzeichnet. 

Zusatzmodule müssen nicht im Studienplan oder Modulhandbuch definiert sein. Im Zweifelsfall entscheidet der Prüfungsausschuss.


(3) Der Studierende hat bereits bei der Anmeldung zu einer Prüfung in einem Modul diese als Zusatzleistung zu deklarieren.

§ 13 Prüfungsausschuss


(2) Der Vorsitzende, sein Stellvertreter, die weiteren Mitglieder des Prüfungsausschusses sowie deren Stellvertreter werden vom Fakultätsrat bestellt, die Mitglieder der Gruppe der wissenschaftlichen Mitarbeiter nach § 10 Absatz 1 Satz 2 Nr. 2 LHG und der Vertreter der Studierenden
auf Vorschlag der Mitglieder der jeweiligen Gruppe; Wiederbestellung ist möglich. Der Vorsitzende und dessen Stellvertreter müssen Professor oder Juniorprofessor sein. Der Vorsitzende des Prüfungsausschusses nimmt die laufenden Geschäfte wahr und wird durch ein Prüfungssekretariat unterstützt.

(3) Der Prüfungsausschuss regelt die Auslegung und die Umsetzung der Prüfungsordnung in die Prüfungspraxis der Fakultät. Er achtet darauf, dass die Bestimmungen der Prüfungsordnung eingehalten werden. Er berichtet regelmäßig dem Fakultätsrat über die Entwicklung der Prüfungen und Studienzeiten sowie über die Verteilung der Fach- und Gesamtnoten und gibt Anregungen zur Reform des Studienplans und der Prüfungsordnung.

(4) Der Prüfungsausschuss kann die Erledigung seiner Aufgaben in dringenden Angelegenheiten und für alle Regelfälle auf den Vorsitzenden des Prüfungsausschusses übertragen.


(6) In Angelegenheiten des Prüfungsausschusses, die eine an einer anderen Fakultät zu absolvierende Prüfungsleistung betreffen, ist auf Antrag eines Mitgliedes des Prüfungsausschusses ein fachlich zuständiger und von der betroffenen Fakultät zu nennender Professor, Juniorprofessor, Hochschul- oder Privatdozent hinzuzuziehen. Er hat in diesem Punkt Stimmrecht.


§ 14 Prüfer und Beisitzende

(1) Der Prüfungsausschuss bestellt die Prüfer und die Beisitzenden. Er kann die Bestellung dem Vorsitzenden übertragen.

(2) Prüfer sind Hochschullehrer und habilitierte Mitglieder sowie wissenschaftliche Mitarbeiter der jeweiligen Fakultät, denen die Prüfungsbefugnis übertragen wurde. Bestellt werden darf nur, wer mindestens die dem jeweiligen Prüfungsgegenstand entsprechende fachwissenschaftliche Qualifikation erworbh hat. Bei der Bewertung der Masterarbeit muss ein Prüfer Hochschullehrer sein.

(3) Soweit Lehrveranstaltungen von anderen als den unter Absatz 2 genannten Personen durchgeführt werden, sollen diese zum Prüfer bestellt werden, wenn die Fakultät ihnen eine diesbezügliche Prüfungsbefugnis erteilt hat.

(4) Zum Beisitzenden darf nur bestellt werden, wer einen dem jeweiligen Prüfungsgegenstand entsprechenden akademischen Abschluss erworbh hat.

§ 15 Anrechnung von Studienzeiten, Anerkennung von Studienleistungen und Modulprüfungen

(2) Werden Leistungen angerechnet, so werden die Noten – soweit die Notensysteme vergleichbar sind – übernommen und in die Berechnung der Modulnoten und der Gesamtnote einbezogen. Falls es sich dabei um Leistungen handelt, die im Rahmen eines Auslandsstudiums erbracht werden, während der Studierende an der Universität Karlsruhe (TH) für Technische Volkswirtschaftslehre immatrikuliert ist, kann der Prüfungsausschuss für ausgewählte Sprachen die Dokumentation anerkannter Studienleistungen im Transcript of Records mit ihrer fremdsprachlichen Originalbezeichnung festlegen. Liegen keine Noten vor, wird die Leistung nicht anerkannt. Der Studierende hat die für die Anrechnung erforderlichen Unterlagen vorzulegen.

(3) Bei der Anrechnung von Studienzeiten und der Anerkennung von Studienleistungen und Modulprüfungen, die außerhalb der Bundesrepublik erbracht wurden, sind die von der Kultusministerkonferenz und der Hochschulrektorenkonferenz gebilligten Äquivalenzvereinbarungen sowie Absprachen im Rahmen der Hochschulpartnerschaften zu beachten.

(4) Absatz 1 gilt auch für Studienzeiten, Studienleistungen und Modulprüfungen, die in staatlich anerkannten Fernstudien und an anderen Bildungseinrichtungen, insbesondere an staatlichen oder staatlich anerkannten Berufskademien erworben wurden.

(5) Die Anerkennung von Teilen der Masterprüfung kann versagt werden, wenn in einem Studiengang mehr als die Hälfte aller Erfolgskontrollen und/oder mehr als die Hälfte der erforderlichen Leistungspunkte und/oder die Masterarbeit anerkannt werden sollen.

(6) Zuständig für die Anrechnungen ist der Prüfungsausschuss. Vor Feststellungen über die Gleichwertigkeit sind die zuständigen Fachvertreter zu hören. Der Prüfungsausschuss entscheidet in Abhängigkeit von Art und Umfang der anzurechnenden Studien- und Prüfungsleistungen über die Einstufung in ein höheres Fachsemester.

II. Masterprüfung

§ 16 Umfang und Art der Masterprüfung

(1) Die Masterprüfung besteht aus den Fachprüfungen nach Absatz 2, einem Seminarmodul nach Absatz 3 sowie der Masterarbeit nach § 11.

(2) Es sind Fachprüfungen im Umfang von neun Modulen mit je neun Leistungspunkten abzulegen. Die Module verteilen sich wie folgt auf die Fächer:

1. Volkswirtschaftslehre: zwei Module im Umfang von je 9 Leistungspunkten,
2. Betriebswirtschaftslehre: ein Modul im Umfang von 9 Leistungspunkten,
3. Informatik: ein Modul im Umfang von 9 Leistungspunkten,
4. Operations Research: ein Modul im Umfang von 9 Leistungspunkten,


(4) Die Module, die ihnen zugeordneten Lehrveranstaltungen und Leistungspunkte sowie die Zuordnung der Module zu Fächern sind im Studienplan oder im Modulhandbuch geregelt.
Studienplan oder Modulhandbuch können auch Mehrfachmodule definieren, die aus 18 Leistungspunkten (Doppelmodul) bzw. 27 Leistungspunkten (Dreifachmodul) bestehen und für Fachprüfungen nach 1. bis 6. bei in Summe mindestens gleicher Leistungspunktezahl entsprechend anrechenbar sind. Auch die Mehrfachmodule mit ihren zugeordneten Lehrveranstaltungen, Leistungspunkten und Fächern bzw. Fächerkombinationen sind im Studienplan oder Modulhandbuch geregelt.

(5) Im Studienplan oder Modulhandbuch können darüber hinaus inhaltliche Schwerpunkte definiert werden, denen Module zugeordnet werden können.

Legen die Studierenden ihre Fachprüfungen nach Absatz 2 und 3 in Modulen ab, die nach Art und Umfang den im Studienplan oder Modulhandbuch definierten Anforderungen an diese inhaltlichen Schwerpunkte entsprechen, und wird darüber hinaus die Masterarbeit diesem inhaltlichen Schwerpunkt zugeordnet, so wird der inhaltliche Schwerpunkt auf Antrag des Studierenden in das Diploma Supplement aufgenommen.

§ 17 Bestehen der Masterprüfung, Bildung der Gesamtnote

(1) Die Masterprüfung ist bestanden, wenn alle in § 16 genannten Prüfungsleistungen mindes tens mit „ausreichend“ bewertet wurden.

(2) Die Gesamtnote der Masterprüfung errechnet sich als ein mit Leistungspunkten gewichteter Notendurchschnitt. Dabei werden die Fachprüfungen nach § 16 Absatz 2, das Seminarmodul nach § 16 Absatz 3 und die Masterarbeit nach § 11 mit ihren Leistungspunkten gewichtet.

(3) Hat der Studierende die Masterarbeit mit der Note 1.0 und die Masterprüfung mit einem Durchschnitt von 1.1 oder besser abgeschlossen, so wird das Prädikat „mit Auszeichnung“ (with distinction) verliehen.

§ 18 Masterzeugnis, Masterurkunde, Transcript of Records und Diploma Supplement


(2) Das Zeugnis enthält die in den Fachprüfungen, den Modulprüfungen sowie dem Seminarmodul und der Masterarbeit erzielten Noten, deren zugeordnete Leistungspunkte und ECTS-Noten und die Gesamtnote und die ihr entsprechende ECTS-Note. Das Zeugnis ist vom Dekan der Fakultät und vom Vorsitzenden des Prüfungsausschusses zu unterzeichnen.


(4) Die Abschrift der Studiendaten (Transcript of Records) enthält in strukturierter Form alle erbrachten Prüfungsleistungen. Dies beinhaltet alle Fächer, Fachnoten und ihre entsprechende ECTS-Note samt den zugeordneten Leistungspunkten, die dem jeweiligen Fach zugeordneten Module mit den Modulnoten, entsprechender ECTS-Note und zugeordneten Leistungspunkten sowie die den Modulen zugeordneten Lehrveranstaltungen samt Noten und zugeordneten Leistungspunkten. Aus der Abschrift der Studiendaten soll die Zugehörigkeit von Lehrveranstaltungen zu den einzelnen Modulen und die Zugehörigkeit der Module zu den einzelnen Fächern sowie
bei entsprechendem Antrag des Studierenden zum möglichen inhaltlichen Schwerpunkt gemäß § 16 Absatz 4 deutlich erkennbar sein. Angerechnete Studienleistungen sind im Transcript of Records aufzunehmen.

(5) Die Masterurkunde, das Masterzeugnis und das Diploma Supplement einschließlich des Transcript of Records werden vom Studienbüro der Universität ausgestellt.

III. Schlussbestimmungen

§ 19 Bescheid über Nicht-Bestehen, Bescheinigung von Prüfungsleistungen

(1) Der Bescheid über die endgültig nicht bestandene Masterprüfung wird dem Studierenden durch den Prüfungsausschuss in schriftlicher Form erteilt. Der Bescheid ist mit einer Rechtsbe- helfsbelehrung zu versehen.

(2) Hat der Studierende die Masterprüfung endgültig nicht bestanden, wird ihm auf Antrag und gegen Vorlage der Exmatrikulationsbescheinigung eine schriftliche Bescheinigung ausgestellt, die die erbrachten Prüfungsleistungen und deren Noten sowie die zur Prüfung noch fehlenden Prüfungsleistungen enthält und erkennen lässt, dass die Prüfung insgesamt nicht bestanden ist. Dasselbe gilt, wenn der Prüfungsanspruch erloschen ist.

§ 20 Aberkennung des Mastergrads

(1) Hat der Studierende bei einer Prüfungsleistung getäuscht und wird diese Tatsache nach der Aushändigung des Zeugnisses bekannt, so können die Noten der Modulprüfungen, bei denen getäuscht wurde, berichtigt werden. Gegebenenfalls kann die Modulprüfung für „nicht ausreichend“ (5.0) und die Masterprüfung für „nicht bestanden“ erklärt werden.

(2) Waren die Voraussetzungen für die Zulassung zu einer Prüfung nicht erfüllt, ohne dass der Studierende darüber täuschen wollte, und wird diese Tatsache erst nach Aushändigung des Zeugnisses bekannt, wird dieser Mangel durch das Bestehen der Prüfung geheilt. Hat der Studierende die Zulassung vorsätzlich zu Unrecht erwirkt, so kann die Modulprüfung für „nicht ausreichend“ (5.0) und die Masterprüfung für „nicht bestanden“ erklärt werden.

(3) Vor einer Entscheidung ist Gelegenheit zur Äußerung zu geben.

(4) Das unrichtige Zeugnis ist zu entziehen und gegebenenfalls ein neues zu erteilen. Mit dem unrichtigen Zeugnis ist auch die Masterurkunde einzuziehen, wenn die Masterprüfung auf Grund einer Täuschung für nicht bestanden erklärt wurde.


(6) Die Aberkennung des akademischen Grads richtet sich nach den gesetzlichen Vorschriften.

§ 21 Einsicht in die Prüfungsakten

(1) Nach Abschluss der Masterprüfung wird dem Studierenden auf Antrag innerhalb eines Jahres Einsicht in seine Masterarbeit, die darauf bezogenen Gutachten und in die Prüfungsprotokolle gewährt.


(3) Prüfungsunterlagen sind mindestens fünf Jahre aufzubewahren.
§ 22 In-Kraft-Treten


(2) Gleichzeitig tritt die Prüfungsordnung der Universität Karlsruhe (TH) für den Diplomstudien-
gang Technische Volkswirtschaftslehre vom 22. Dezember 1995, zuletzt geändert durch Satzung
vom 17. September 1999 (Amtliche Bekanntmachung der Universität Karlsruhe (TH), Nr. 4 vom
9. März 2000) außer Kraft, behält jedoch ihre Gültigkeit bis zum 30. September 2013 für Prüflin-
ge, die auf Grundlage der Prüfungsordnung der Universität Karlsruhe (TH) für den Studiengang
Technische Volkswirtschaftslehre vom 22. Dezember 1995 ihr Studium an der Universität Karls-
ruhe (TH) aufgenommen haben. Über eine Fristverlängerung darüber hinaus entscheidet der
Prüfungsausschuss auf Antrag des Studierenden.

Über einen Antrag an den Prüfungsausschuss können Studierende, die auf Grundlage der Prü-
fungsordnung der Universität Karlsruhe (TH) für den Studiengang Technische Volkswirtschafts-
lehre vom 22. Dezember 1995 ihr Studium an der Universität Karlsruhe (TH) aufgenommen ha-
ben, ihr Studium auf Grundlage dieser Prüfungsordnung fortsetzen. Der Prüfungsausschuss
stellt dabei fest, ob und wie die bisher erbrachten Prüfungsleistungen in den neuen Studienplan
integriert werden können und nach welchen Bedingungen das Studium nach einem Wechsel
fortgeführt werden kann.

Karlsruhe, den 06.03.2007

Professor Dr. sc. tech. Horst Hippler
(Rektor)
Aufbau des Masterstudiengangs Technische Volkswirtschaftslehre

Die Regelstudienzeit im Masterstudiengang Technische Volkswirtschaftslehre beträgt vier Semester. Im Masterstudium sollen die im Bachelorstudium erworbenen wissenschaftlichen Qualifikationen weiter vertieft oder ergänzt werden. Der Studierende soll in die Lage versetzt werden, die wissenschaftlichen Erkenntnisse und Methoden selbstständig anzuwenden und ihre Bedeutung und Reichweite bei der Lösung komplexer wissenschaftlicher und gesellschaftlicher Problemstellungen zu bearbeiten.


Die folgende Abbildung zeigt die Fach- und Modulstruktur und die Zuordnung der Leistungspunkte zu den Fächern. Im Wahlbereich sind aus den angegebenen Fächern vier Module zu wählen, pro Fach maximal zwei Module und in den Fächern Recht und Soziologie in Summe maximal ein Modul.

<table>
<thead>
<tr>
<th>Semester</th>
<th>Pflichtmodule</th>
<th>Wahlpflichtmodule (4 aus 6)</th>
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<tr>
<td></td>
<td>VWL</td>
<td>VWL</td>
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<tr>
<td>7.</td>
<td>9</td>
<td>9</td>
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<td>8.</td>
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<td>9.</td>
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<tr>
<td>10.</td>
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\[ \Sigma (6 \text{ Pflichtmodule} + 4 \text{ Wahlpflichtmodule}) : \ 90 \]

\[ \Sigma \text{ Master} : \ 120 \]
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<td>Automation of Discrete Event and Hybrid Systems (T)</td>
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<td>Automotive Logistics (T)</td>
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