



KIT Department of Business and Economics

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Key Facts



Top 3
in WiWo Ranking since 2010

3500
Students and a vivid student life

200
Courses taught in English









39
Full Professors

300
Doctoral Students

49
Start-up launches in 2023 at KIT

KIT Department of Business and Economics

Institutes & Research Groups

Institute of Applied Informatics and Formal Description Methods 	Institute for Customer Insights	Institute of Economics 	Institute of Entrepreneurship, Technology Management & Innovation 	Institute for Finance 
<ul style="list-style-type: none"> • Applied Technical-Cognitive Systeme • Business Information Systems • Cooperative Autonomous Systems • Information Service Engineering • Security • Usability • Society • Systems, Data, Simulation, Energy • Web Science 	<ul style="list-style-type: none"> • Digital Marketing • Information Services and electronic Markets • Marketing & Sales • Cognition & Consumer Behavior Lab 	<ul style="list-style-type: none"> • Public Finance and Public Management • Industrial Organization • Macroeconomics • Network Economics • Strategic Decisions • Economic Policy • Economic Theory • Experimental Market Design 	<ul style="list-style-type: none"> • Entrepreneurship and Technology Management • Innovation and Technology Management 	<ul style="list-style-type: none"> • Financial Engineering and Derivates • Finance and Risk Management • Finance and Banking • Asset Pricing
Institute for Industrial Production 	Institute for Information Systems 	Institute of Management 	Institute for Operations Research 	Institute of Statistics
<ul style="list-style-type: none"> • Energy Economics • Production and Logistics 	<ul style="list-style-type: none"> • Information Systems I human-centered systems lab • Information systems III • Information and Market Engineering (IM) • Digital Service Innovation 	<ul style="list-style-type: none"> • Human Resource Management • Management Accounting • Management 	<ul style="list-style-type: none"> • Analytics and Statistics • Continuous Optimization • Discrete Optimization and Logistics • Operations of Critical Infrastructures • Stochastic Optimization 	<ul style="list-style-type: none"> • Statistical Methods and Econometrics • Applied Econometrics • Computational Statistics (in cooperation with KIT-Department of Mathematics)

Our Scientific Profile

Economic issues at the interface with methods and technology are within our main research field.

In this context, there are various research groups working on interdisciplinary research questions in disciplines like:

- Accounting
- Finance
- Marketing
- Production
- Economic policy
- Macroeconomics
- Microeconomics
- Public Finance
- Applied Informatic
- Information Systems
- Operations Research or
- Statistics

We collaborate with KIT Centers and research infrastructures as well as external partners.



Energy Lab



Global Learning Factory



Mobi Lab



IT Security



Digital Citizen Science



KD²Lab



Mobility Systems

KIT Department of Business and Economics

Interdisciplinary Study Programs



Industrial Engineering & Management (B.Sc./M.Sc.)
& Double Degree Program Master Industrial Engineering in
cooperation with INP Grenoble - Génie Industriel, UGA



Information Systems (B.Sc./M.Sc.)*
*in cooperation with the Department of Informatics



Digital Economics (B.Sc./M.Sc.)



Business Mathematics (M.Sc.)*
*in cooperation with the Department of Mathematics

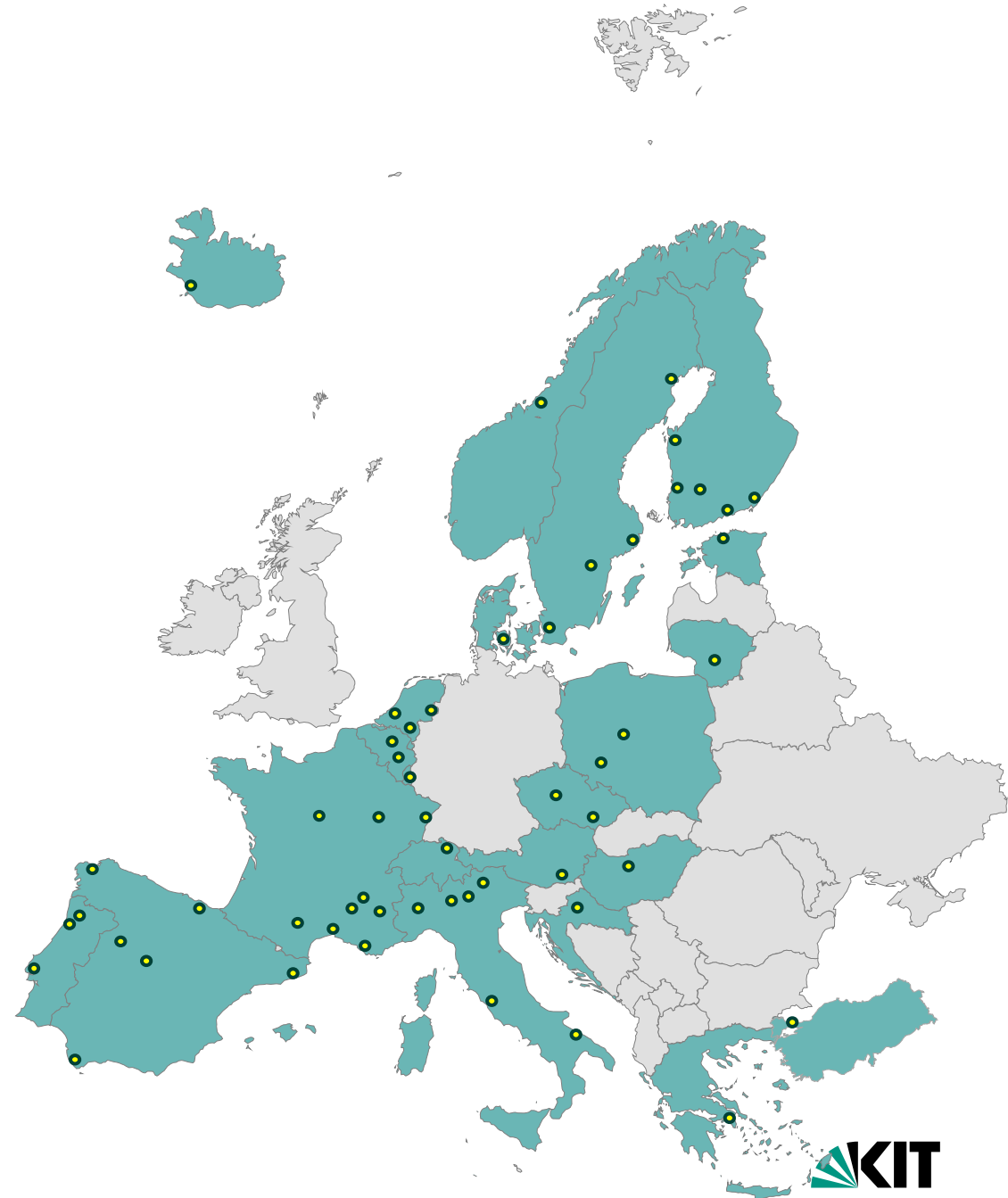
- Great variety of interdisciplinary courses offered in cooperation with KIT-Department of Informatics, Mathematics, and Mechanical Engineering
- Flexible and individual curriculum
- Strong connection between science and practice
- Broad international orientation

International Relations Office (IRO) ERASMUS+ Cooperations

70 in **23**
partnerships countries

160-180
Outgoing Students of the KIT
Department of Economics and
Management (largest group
participating in ERASMUS+ at KIT)
per academic year

40-60
Incoming Students at KIT
Department of Business and
Economics per academic year



Why KIT, Why Karlsruhe?



KIT is one of the eleven **German Universities of Excellence** with a **national large-scale research sector**. Combining perfectly excellent study conditions and cutting-edge research on international level.



Pictures: Karlsruhe Institute of Technology



A degree from KIT provides an excellent foundation for entering the job market in the Karlsruhe TechnologyRegion, home to numerous employers in the IT sector and other forward-looking industries (e.g., Daimler, Bosch, 1&1, INIT Group, L'Oréal, Siemens). KIT boasts the highest employment rate among German universities, according to the QS Employability Ranking



Located in Karlsruhe, KIT provides convenient access to major European cities such as Paris (2 hours 40 minutes by train), Zurich (2 hours 40 minutes by train), Amsterdam (5 hours 30 minutes by train), and Berlin (6 hours by train)



With around 300,000 inhabitants, Karlsruhe is the third-largest city in Baden-Württemberg, offering a wide range of leisure and cultural activities. Additionally, Karlsruhe is a safe city with easy access to biking, whether around the city itself or in its green surroundings

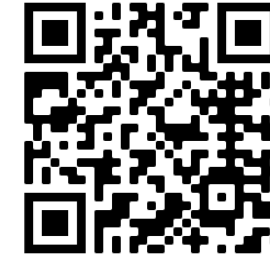
GET IN TOUCH WITH US



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www.wiwi.kit.edu



<https://www.wiwi.kit.edu/internationalRelations.php>

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<https://www.youtube.com/user/KITwiwi>

[KIT Fultät für Wirtschaftswissenschaften](#)

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