Bachelor or Master Thesis
at the Institute of Technology Management

Research field:
Different topics in the field of Smart Services/Digitalization/5G/IoT/
Industry 4.0/Cloud manufacturing, etc.

From supply chains to production to customer experience, digitalization is transforming the economy and unleashing new opportunities for value creation. We can offer you to write your thesis in this exciting research field.

Selected topics:
- Smart services – A empirical study of industrial firms in DACH
- How to achieve digital business leadership? Organizational capabilities and business model configurations in the context of Industry 4.0.
- Digitalization a Hype? An empirical study.
- How do industrial firms create value in digital innovation? Innovation and knowledge management of digital products and services.
- From Internet of Things to the Economy of Things. A value-based approach.
- M&A in context of digitalization. A case study based work.
- etc.

Our offer:
- Active involvement in current research activities
- Theoretical, empirical or case study based work depending on interest
- Collaboration with leading international industrial companies
- Great working atmosphere in a young, motivated team
- No permanent attendance required

Requirements:
- Advanced university studies in business or economics, (business) engineering / computer science / psychology or similar
- Independent, results-oriented and structured working method
- Interest in data and literature analysis depending on the topic
- Very good language skills in German and English
- Professional handling of MS Office, in particular MS Excel; STATA / Citavi / Matlab, etc. knowledge advantageous

If you are interested, please contact:

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